Council Kids: 50 Years Later
How do former mayors live on after they’re gone?
letters & email

“Stern To Leave Beverly Vista”

On Tuesday night, Feb. 21, starting at 7 p.m., the Beverly Hills school board heard public comments from members of the Beverly Vista community expressing their anger and outrage with Superintendent Jeffrey Hubbard’s decision to terminate the services of their beloved principal, Irene Stern. I have never witnessed such a clear and dramatic juxtaposition of right and wrong.

The supporters of Principal Stern spoke eloquently, honorably, sincerely, and sometimes aggressively in defense of the leader of their “Blue Ribbon School.” They spoke about student test scores that place Beverly Vista far above other Beverly Hills elementary schools. They spoke about state and national recognition, again, unlike the other elementary schools. They spoke about institutional memory that Principal Stern, the only long-term administrator in the district, brings to any discussion. They spoke about her dedication and commitment to the children of our community.

I met Irene Stern four years ago when my oldest son started kindergarten at Beverly Vista. My first encounter was to witness her upbraiding two young students for trampling on the newly planted grass in front of Beverly Vista. I could see the path of footsteps in the seedlings that the boys left behind. She was, and is, quite a formidable woman. I, like all of the more than 12 speakers who were heard on Tuesday, grew to appreciate her “rough” bedside manner. Principal Stern is not perfect, but she is smart, direct, honest, and fair. She tirelessly works to improve the educational experience for our kids. She supports teachers, respects parents and is fiercely protective of the kids. I have come to realize that those small seedlings are emblematic of our children. No one will be permitted to trample on the future of our kids when Principal Stern is in charge. She represents what is right and what is best of the “Beverly Hills Way”: Respect, Responsibility, Integrity, Caring, and Citizenship.

What is so wrong with the termination of Principal Stern? Imagine the brutal irony of Principal Stern being in Washington, D.C. to receive the recognition for Beverly Vista as one of the finest schools in the United States, “A National Blue Ribbon School”, while Superintendent Hubbard and his supporting school board members are secretly meeting to discuss her termination. How could Superintendent Hubbard and those same school board members attend the “Blue Ribbon” ceremony at Beverly Vista, have their pictures taken with her and bask in the glow of her success having already decided to end her career?

letters cont. on page 4
The commission’s election of Shahram Melamed as vice chair last week surprises some. By Anna Scott

Traditionally, the vice chair has been selected based on seniority, a system that would put Krasne, also a former Architectural Commissioner, in the position.

Newly elected commissioner Chair Stacy Marks disagreed with the notion that Krasne was next in line.

“There is no specific rule for rotation or succession for the Planning Commission,” Marks said in an e-mail statement. Marks did not return the Weekly’s phone calls, but commented via e-mail. Marks added that the elections followed the practice of previous commissions, who “took account of the best interests of the city and the commission at a particular time to determine who was best suited to run a meeting.”

Community Development Department Director Mahdi Aluzi confirmed there is no specific rule for elections of chair and vice chair according to seniority or otherwise.

Aluzi also pointed out that former Planning Commission Chairs Mitchell Dawson and Jerry Felsenthal were elected out of the rotation order. However, both prior city & schools cont. on page 4

NOTICE OF COMMISSION VACANCY

The Beverly Hills City Council is seeking qualified residents to fill one vacancy on the Solicitations Advisory Commission. The initial term of office for the position is two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. The appointee will be required to file an initial and an annual “Statement of Economic Interests” financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Chief of Police. Please DO NOT contact the City Council members or the members of the Solicitations Advisory Commission regarding the vacancy.

Application forms for the Solicitations Advisory Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk’s Office, Room 190, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by email.

The deadline for filing applications for this Commission has been extended to Friday, March 10, 2006 at 5:00 p.m.

BYRON POPE, CMC
Acting City Clerk

NOTICE OF PUBLIC HEARING SUMMARY OF ORDINANCE NO. 06-O-2497

The City Council of Beverly Hills, at its REGULAR meeting to be held on Tuesday, February 7, 2006, at or after 7:30 p.m., in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING REGULATIONS APPLICABLE TO COMMON INTEREST DEVELOPMENTS, CODIFYING LIMITATIONS ON THE NUMBER OF APARTMENT UNITS THAT MAY BE DEMOLISHED ANNUALLY, AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING REGULATIONS APPLICABLE TO COMMON INTEREST DEVELOPMENTS, AND, AMENDING THE BEVERLY HILLS MUNICIPAL CODE (continued from January 3, 2006)

NOTICE IS HEREBY GIVEN that at its REGULAR MEETING held on Tuesday, February 7, 2006, the City Council of Beverly Hills introduced the above entitled ordinance, which will be considered for adoption at its meeting to be held on Tuesday, March 7, 2006. This is a summary of Ordinance No. 06-O-2497 prepared and published in accordance with the requirements of California Government Code Section 36933.

Adoption of Ordinance No. 06-O-2497 (the “Ordinance”) would supersede and replace the provisions of Article 7 of Chapter 2 of Title 9 of the Beverly Hills Municipal Code with a new comprehensive set of regulations governing common interest developments (condominiums, housing stock cooperatives, planned unit developments, and community apartments). The Ordinance would: (i) revise regulations governing all common interest developments; (ii) establish provisions governing the conversion of apartment buildings to common interest developments or the conversion of a common interest development created prior to January 1, 2006, to another form of common interest development; (iii) establish minimum physical standards for residential conversions; (iv) impose various notice and other requirements (including relocation benefits) on subdividers converting existing residential rental buildings to common interest developments to protect tenants in buildings being converted; (v) establish review requirements for certain conversions; and (vi) impose an annual limitation on the conversion of existing residential rental units to common interest developments. The Ordinance would also make corresponding amendments to Chapter 3 of Title 10 and would codify a previously adopted limitation on the number of apartment units that may be demolished annually.

NOTICE IS FURTHER GIVEN that THE City Council of Beverly Hills will consider adoption of Ordinance No. 06-O-2497 at its REGULAR MEETING scheduled for Tuesday, March 7, 2006, at or after 7:30 p.m. in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210. A certified copy of Ordinance No. 06-O-2497 is available for public review at the City Clerk’s Office, 455 N. Rexford Drive, Room 190, 455 North Rexford Drive, Beverly Hills, California. If there are any questions regarding the Ordinance or further information is desired, at its meeting of September 29, 2005, the Planning Commission adopted a resolution recommending that the City Council adopt a rule that this Ordinance, in its final adopted form, would amend Ordinance No. 11-O-2297.

SOLICITATIONS ADVISORY COMMISSION VACANCY

CITY CLERK
BYRON POPE, CMC
455 N. Rexford Drive
Acting City Clerk
Beverly Hills, CA 90210-4817
(310) 285-2400 FAX: (310) 385-0862

NOTICE OF PUBLIC HEARING SUMMARY OF ORDINANCE NO. 06-O-2497
city & schools cont. from page 3

instant occurred with the consent of the elected chairs under special circumstances.

In the case of Dawson, he was asked to stay on the commission an additional year because of the approaching hearings on the Montage Hotel project. The commission wanted an experienced chair during that time and requested that the city allow Dawson to stay on as chairman beyond the six-year term limit for commissioners.

The following year, Commissioner Kathy Reims was in line to serve as chair, but asked that she be allowed another year of experience before stepping into the position. Felsenthal was elected instead.

Controversy has beset Krasne’s tenure since she joined the commission three years ago. After serving an initial two-year term, Krasne was reappointed to a four-year term last year only after an evaluation by the City Council.

The evaluation took place at the request of other members of the Planning Commission, some of whom questioned Krasne’s practices as a commissioner.

Krasne’s reappointment was eventually approved, and standards were subsequently drafted by the liaison committee, outlining protocol for planning commissioners to follow during interaction with applicants, members of the public and staff.

A staff report from the liaison committee to the council last year stated that Krasne “had some transition issues regarding the different approaches common to social and nonprofit organization to the more rigid legal and protocol restrictions of a public agency body.”

At the time, Vice Mayor Steve Webb said the council was ultimately “comfortable with the fact that she’s committed to being the best Planning Commissioner possible and will strive to meet each of the protocols identified in the report.”

Yet some people feel that while Krasne has not always conformed to customary codes of conduct, the commission has deliberately alienated her.

Several sources reported that the atmosphere at last Thursday’s meeting was tense, and the commission’s attitude toward Krasne noticeably dismissive.

Marks denies that the vote was evidence of any discrimination.

 “[Kathy] Reims asked for the vice chair nominations and there was only one nomination and that was for Commissioner Melamed,” Marks said.

Commission members may have discussed the nominations and decided against Krasne prior to Thursday’s meeting. If so, that could potentially constitute a violation of the Brown Act, the state law that mandates open meeting and public access to committees, commissions and City Council meetings.

Melamed, along with Commissioner Noa Furie, declined comment. Immediate past Chair Kathy Reims did not return the Weekly’s calls.

Krasne, who voted against Melamed and abstained from voting for the chair, said she was “disappointed” by the outcome, and felt the “process of rotation was undermined.” She offered no further comment.

letters cont. from page 2

Then we have Tuesday night at the board meeting. Despite the anguish pleas from parents, teachers and former students, Superintendent Hubbard and the board members who are supporting him had nothing but plastic smiles and silence. On more than one occasion, the school board president reminded us that the Brown Act prevented them from commenting on the issue because Principal Stern’s termination was not on the agenda.

Let me assure you, these school board members will never address this issue. They will hide in the shadows claiming that these are personnel issues and never tell any of us which board members supported the superintendent’s decision. The superintendent will never tell us why he doesn’t want Principal Stern working at Beverly Vista, and he, too, will hide in the shadows claiming these are personnel issues.

There are things in this world that are just wrong. This is one of those things. I am asking this to be fixed. Please help us teach our kids that good work is rewarded, not punished. It’s time to bring some sunlight to this issue. Let us help our children, and that green grass flourish and grow.

Rich Stone
Beverly Vista parent
Beverly Hills

Your article [in issue #334] quotes Superintendent Hubbard as saying that a new principal for Beverly Vista will be somebody who understands the importance and value of creating positive relationships, building good will and trust on a school site. Superintendent Hubbard’s and the Board of Education’s disregard for the achievements of Mrs. Stern have severely demoralized the staff and families of Beverly Vista. If the principal of the school who led BV to receive the prestigious National Blue Ribbon Award can be forced to retire only months after this recognition, what does her dismissal bode for the future of the children of Beverly Hills?

letters cont. on page 7
Natural Healing

For as long as I can remember I’ve relied on over-the-counter drugstore remedies to treat my allergies. Every spring, without fail, I start sneezing and head off to my local pharmacy to load up on a few months worth of capsules, lozenges and syrups.

Recently, however, I was referred to Naturopathic doctor, Lesa Werner, who has an office right here in Beverly Hills. Now, I know what you’re thinking—what’s an Naturopathic doctor? (At least, that’s what I thought). Well, before I explain in detail, I can tell you that what she does certainly seems to work.

A Naturopathic Doctor (N.D.) receives graduate level training as a general practitioner, and specializes in the use of natural therapies. In some states, N.D.’s serve as primary care physicians and may prescribe pharmaceutical drugs. However, according to naturopathic philosophy, natural therapies must be employed first.

This is the crux of what an N.D. like Werner does. These doctors are trained to seek the “cause” of an illness, rather than merely treat the symptoms. Natural treatments that might be prescribed include herbal medications, nutritional supplements, homeopathic remedies, dietary recommendations and hydrotherapy.

Before he was an N.D., Lesa Werner was an EMT with a bachelor’s degree in biology. In a funny coincidence, it was her allergies that first brought her to an N.D.’s office, just like me, and inspired her to learn more about the field.

Werner has since earned a degree as a Doctor of Naturopathic Medicine from Bastyr University, one of four accredited naturopathic medical schools in North America. There, she was trained by conventional M.D.’s and N.D.’s alike, and focused her studies on women’s health care and pediatrics.

As a naturopathic physician, Werner performs conventional physical exams, including pap screens, prostate exams, ordering blood tests and imaging.

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Fred Thompson
on healthcare

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Material ID # CAH-05-0546 (H0562) CMS approval 12/05
There were two “dumping” controversies in Beverly Hills last week. One stirred strong and highly emotional reactions and the other only a small murmur in our political heartland.

The troops rallied Tuesday to protest the retirement, firing or refusal to accept a transfer, take your pick, of Beverly Vista School principal Irene Stern, while across town at City Hall veteran community leader Nancy Krasne was “passed over” for vice mayor. Krasne, who became superintendent after rumour, or rumor, of, and her grandchild’s retirement, firing or refusal to accept a transfer, land. Women and men in his department. When he was removed, a mass rally was organized in an attempt to overturn the council’s and city manager’s action, but it failed. Allegations that he had taken money from the motorcycle replacement fund to redecorate his office didn’t help his cause.

Ken Peters, the legendary school superintendent, was very nearly passed over in the late 1950s in one of the most critical moments in our school history. Also a high school principal, Peters found himself a symbol of an historical crossroads in school politics. One of Peters’ primary board supporters, Phyllis Seaton (see story on her grandchild on pg. 12), who later became the city’s first woman mayor, had been told by the then city power clique, that she would not have their support, and that meant not having the endorsement of the city’s daily newspaper, the Beverly Hills Citizen. But a group of very tough women including Mayris Martin, Marcella Rabwin and Betty Harris put together a petition campaign to convince Seaton that she could and would win re-election. She won easily.

What was the issue and why did the power brokers want to defeat Seaton and block Peters’ appointment? It wasn’t that they were anti-schools or had differences on education issues. Their motives were very pragmatic: They feared that major increases in spending for schools, including much needed new construction, would raise the property tax. In the days before Prop. 13 and sundry court rulings equalizing education spending, most school funding came from the local property tax. Although schools were a primary reason for high residential home values, the commercial sector had a strong advantage over competing property in Los Angeles because of our lower taxes. Beverly Hills was experiencing an explosion of commercial growth in part because of lower property taxes, and the power structure did not want to kill the platform and in the wake of a successful referendum critical of the United States role in Vietnam, was not elected vice mayor when under seniority and custom, it was his turn. His primary detractor was the late Jacob Stuchen, but Stone and Stuchen came to an understanding, even friends and Stone did become mayor in turn. Despite strong differences on major community issues and serious personality differences, the council did not refuse to elect either Robert K. Tanenbaum or Charlotte Spadaro mayor.

The following of tradition and custom was not always true on the school board. One of the two notable “dumpings” was that of Gerald Lunn, Jr. and considering our frequent tiffs on these pages, it may surprise you to know that when it happened and now, I think it was unfair.

In city government, the most contentious firing was that of Police Chief Joseph Kimble, who lost the support of the men and women in his department. When he was removed, a mass rally was organized in an attempt to overturn the council’s and city manager’s action, but it failed. Allegations that he had taken money from the motorcycle replacement fund to redecorate his office didn’t help his cause.

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golden land goose. They saw Seaton and Peters as “big spenders” and mobilized to defeat Seaton, who had supported Peters. The new young professional residents, although not yet very interested in city government, had a passionate commitment to quality education. They were to dominate school board elections for many years. Now the state supports public education, and instead of more equality we have a diminution of public education throughout California. (In Beverly Hills, schools also are rescued by the work of the Beverly Hills Education Foundation and generous assistance through the Joint Powers Agreement by the city.)

They have been other contentious departures from our schools. Late one night I received a call from a person I had never met and who had somehow obtained my unlisted phone number. But when you are the producer of “The Tonight Show”, I suppose that is not too difficult. No, I was not being asked, at 1 a.m., to sit next to Jay Leno, but to attend a school board meeting to protest the reported firing of a principal at Hawthorne School. The caller was Helen Kushnick, Leno’s former agent and later “Tonight Show” producer who may have been somewhat unfairly portrayed in the docu-drama on the fight between Leno and David Letterman to succeed Johnny Carson. That school principal was removed, offered a position as principal of the adult school, which she accepted. BV Principal Irene Stern was reportedly given the same option, but apparently refused.

Obviously, there are very different consequences in the displacement of a school administrator and the passing over of a city official. The former has career impacts, the latter have political consequences. School principals and superintendents work for a living, commissioners, council members and mayors receive little or no compensation. Are there real impacts on our schools because Stern is leaving Beverly Vista and Krasne will not serve as vice chair and then chair of the Planning Commission?

Let’s take the Krasne issue first. Commissions used to follow the same rules as the City Council—becoming mayor followed selection as vice mayor and that depended on seniority. As you know, the five-member council routinely elects a mayor who serves for one year. However, former City Manager Mark Scott many months prior to his departure for Spartanburg, informed each city commission that they would no longer hold elections of officers, but that the chair and vice chair’s office would be rotated based entirely on seniority. Whether this was done with City Council approval or at their request is not clear. What apparently is not available is any paper trail of his message to the commissions except the memory of every commissioner then serving. Scott’s purpose was clear: He wanted to avoid the exact problem created when the commission by-passed Krasne.

Why was Krasne not selected by her colleagues? There are as many opinions as there are commissioners, but Krasne is very independent and strongly opinionated. She does march to her very private drummer and often thinks aloud while forming her opinions—something that many who have appeared before her find refreshing. What may not have occurred to her colleagues is that she could well have become more collegial as a presiding officer than as a loner member. If this was a move to insist on conformity, it was a mistake and sets a very bad precedent for all commissions. On the other hand, this is a very able commission and all four of her colleagues care about the city, give countless hours to commission work with little recognition or appreciation, and they probably felt what they were doing was in the public interest. However, it should also be remembered that Krasne had the most experience in the planning process because of her prior service on the Architectural Commission where she served as chair without any complaints from her colleagues. It was this service that led to her unanimous appointment by the City Council.

There is a broader issue here. Does the Scott rule apply, or has it been abandoned? We may have sent a chilling message to other commission members: Get along with your colleagues or you will never serve as chair. “Getting along” is important and just maybe the reasons behind the commission action may be clear to them, but the impact on the commission system is more important than either Krasne or her colleagues. Also, not voting with the majority or not reflecting council majority views should not be a reason for being passed over as chair. The commission is an independent body and under law, makes legislative decisions free of council dictation, although their actions are appeasable to the City Council. Final word: The commission majority may well have thought it would have been insensitive to give reasons for their actions. Hopefully, a planned “retreat” will smooth out personal conflicts and Krasne and her colleagues will put this behind them and come to an understanding of both process and independence of thinking.

What effect will Stern’s apparently involuntary leaving of Beverly Vista have on our schools? School chief Jeff Hubbard has had a great honeymoon period. School construction has almost been finished, there is nearly complete labor union peace, grade scores are improving, the school board functions without significant clashes, the City Council voted to increase the JPA and community confidence in our public schools has dramatically increased. Now, Hubbard and the board had to remain silent while a small army of protestors arrived at a board meeting to support Stern. Hubbard had to take the brunt of the attack, and some very unseemly words from people who work under him such as Joel Pressman. Hubbard will survive, but this had to hurt.

Stern is a tough administrator and a good one. I only had one dealing with her and I found her to be highly professional. Her school recently received one of the highest honors possible, but Stern is not running an independent shop and whatever her successes, and they are many, the whole system falls apart when a principal refuses to heed the direction of the superintendent, as appears to

letters cont. from page 5

column in Thursday’s paper [issue #334]. If it was a response to Robert Tanenbaum’s article of Feb. 16, it failed miserably by not addressing the concerns Mr. Tanenbaum raised (not solely his own, but those of the Beverly Hills North Homeowners’ Association). We can only deduce that the content of Mr. Tanenbaum’s article is accurate because Mr. Cole engaged in character assassination rather than responding with facts to refute the Tanenbaum article.

Consider Mr. Tanenbaum’s record of accomplishments and contributions while at City Hall on council:

• Instrumental in the development of a City Emergency Response Plan.

• Increased public school funding by $4 million through the Joint Powers Act.

• Protected tenants from rent gouging.

• Worked for the integrity of our neighborhoods and respected the General Plan, opposing spot zoning and over development (which is now occurring). Not withstanding Tanenbaum’s direct contributions most important was that during his public service only the “truth” came out of City Hall.

Speaking of the truth, it is time for Mr. Cole to inform readers that he was a paid lobbyist for the Circus Project on North Canon Drive.

Joy C. Shefter
Beverly Hills
irv's cont. from page 5

She works with her patients on diet and nutrition as well as prescribing natural remedies and homeopathic medicines. She emphasizes the importance of working with a patient’s medical doctor in making sure that the natural remedies do not interact negatively with prescriptions.

Most of Werner’s patients come to her with chronic conditions that conventional treatments have failed to alleviate. Diet and nutrition constitute one of the cornerstones of her treatment plan, which makes sure that all the organs of the body function optimally. She often recommends herbs that support the immune system.

Werner emphasizes that not all natural substances are safe.

“There is a lot of well-meaning misinformation out there,” she said. “I take a science-based, conservative approach when using natural remedies. It is very important to use standardized ingredients, and there are only a few companies whose products I feel comfortable with.”

However, lest you think N.D.’s are opposed to conventional medicine, Werner will set you straight.

“We collaborate with M.D.’s,” she said. “In other words, it’s a treatment system opposed to conventional medicine, Werner emphasizes that not all natural substances are safe.

“InvisiLift,” a non-surgical face lift alternative. InvisiLift uses safe, effective sound waves to target the middle-layer of skin where collagen, elastin and DNA are manufactured. Not, of course, that I need this procedure. Let’s just say, I find it an interesting alternative.

Dr. Lesa Werner
436 N. Roxbury Dr., Suite 220
Beverly Hills
Tel.: (310) 801-9514
Website: www.drlesawerner.com

No single-family homes have been sold in the 90212 since January 2005.

Condominium prices in the Beverly Hills 90210 increased on one condo by 200.3 percent, increased in the 90211 on two condos by 24 percent and increased on one condo by 13.3 percent in the 90212.

The median price for single-family residences in the 90210 zip code is $2,313,000, and in the 90211, $1,178,000.

The median price for condominiums in the 90210 zip code is $767,000, and in the 90211, $752,000.

In Los Angeles County as a whole, sales of single-family residences are up 18.9 percent to a median price of $410,000 since December 2004.

“Read Across America” Starts Today, El Rodeo To Celebrate Dr. Seuss Tomorrow

The BHUSD kicks-off “Read Across America” in honor of Dr. Seuss’ birthday today, which is being sponsored by the National Education Association and local school districts. The goal is to enlist teachers in applying a motivational reading and awareness program that will last throughout the month of March.

A list of student activities in celebration of Read Across America month will be provided to all K-12 teachers. The district’s official kick-off activities will take place today and will continue throughout the entire month.

El Rodeo students will participate in a Read Across America event tomorrow. To celebrate this year and to raise funds for library books, El Rodeo will host a Seuss-A-Thon in the library from 9 a.m.-2 p.m. tomorrow. Readers will include staff, teachers, administrators, parents and community celebrities including actors Julie Warner, Tom Gallop and Jonathan Prince, who will continuously read Dr. Seuss books for the five hours and hope to have an audience of 75 students, parents and visitors who wish to attend. To make a per hour pledge to help raise funds for new library books, make checks payable to “El Rodeo PTA”/Seuss-a-thon.

For more information, call (310) 229-3670.

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We include Common Sense First Aid, THE book to have in a kit
We design the kits in modules, and can Replace the modules as you use them
Our kits have been used by Industry, Movie Productions, the Military and Professionals all around the world!

11 Arrests Made At Sunset Boulevard Checkpoint

Eleven people were arrested, including five for suspicion of drunken driving, in a sobriety and driver’s license checkpoint conducted by the Beverly Hills Police Department late Friday and early Saturday, Lt. Mitch McCann said.

Five arrests were made for suspicion of driving without a license or with a suspended one and one for suspicion of possession of marijuana, McCann said.

The checkpoint was conducted on the westbound portion of Sunset Boulevard at Sierra Drive from 10 p.m. Friday to 2 a.m. Saturday, McCann said.

Beverly Grad To Star In Fox Pilot

Ben Gleiberman, a 1996 Beverly High graduate, will star in a half-hour comedy pilot for consideration for Fox Broadcasting’s 2006-2007 season, according to a source familiar with the project.

“The Gleib Show” is a single-camera, combination scripted and improvised program, based on the series of the same name Gleiberman starred in for the National Lampoon Network, which provides television programming for college campuses, the source said.

Fox will announce its 2006-2007 schedule in May.

Last December the Weekly ran a cover story detailing Brucker’s case, [issue #323].

Brucker’s family-run ink company, Independent Ink, filed the suit against Illinois Tool Works, one of America’s largest publicly traded companies, in 1997 for violation of the Sherman Act Antitrust Laws.

Brucker’s case was based on illegal patent tying contracts between Illinois Tool Works and one of its subsidiaries, Trident, which Brucker became aware of after Trident unsuccessfully sued Independent Ink for patent infringement on its inks.

Trident’s patented printheads spray bar identification codes onto industrial packaging in the place of labels. Trident has a patent on the printhead, but not on the ink. Trident, as a condition of sale, prohibits its Original Equipment Manufacturers, distributors and end users from purchasing inks from third party manufacturers like Independent Ink.

Although Brucker found the court’s decision “disappointing,” he also pointed out that “courts made an unprencedented concession to us by remanding the case back to the lower court giving us the opportunity to present the facts of our case to a jury.” According to Brucker, Independent Ink is in possession of 200 pieces of evidence of ITW’s tying contracts and “egregious acts,” which they were not able to present to a jury in the original district court.

“I am confident that when we present the case to a jury we will prevail winning mandated treble damages,” Brucker said, adding, “I’ve never been afraid of tackling the Goliaths, especially when it is good for the consumer. This is one more challenge where faith and perseverance will be required.”

Beverly Hills Pack 100 Cub Scouts has “adopted” Will Rogers State Beach by joining forces with Heal the Bay. About 40 Cub Scouts and their families participated in a Beach Beautification Project last Sunday where they learned about coastal awareness, how to keep the Santa Monica bay healthy and how to collect debris dangerous to the wildlife and people.

Pictured (L-R) are (back row) Cynthia Baseman, Adam Fast, Jordan Walder, (front) Harrison Baseman, Max Walder, James Fast, Arwin Chawla, and Caden Schuber.

Who’s the best blow dry in Beverly Hills?

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Best Western Beverly Pavilion Hotel To Undergo Upgrade

Last week, the Planning Commission approved plans for an open air dining facility and refurbished pool deck at the Best Western Beverly Pavilion Hotel on Wilshire. The improvements are part of a plan to upgrade the two-star hotel to five-star status.

The revamped hotel is also expected to feature a new façade and a remodeled interior. Many of the permits needed to modify the lobby, rooms and common areas as planned have already been approved by the Building and Safety Commission.

Approval by the Architectural Commission of the exterior improvement plans is pending. Mitchell Dawson, attorney for the applicant, predicts that the new hotel will be “a great asset to the city. It will be upscale, but not a hotspot, not a scene.”

The Beverly Pavilion is owned by the Pomeranc Group, a family-run firm that also owns the New York City hotel, 60 Thompson, which Conde Nast placed on their 2004 Gold List.

Koretz Calls On Congress To Abandon Public Land Sale

Assemblyman Paul Koretz (D-West Hollywood) and members of the state assembly have formally requested that the Bush administration abandon any proposal to sell public land to balance the Federal Budget.

This action follows President Bush’s Feb. 10 proposal to sell more than $1 billion in public lands over the next decade to help fund the rural schools program. In California, that would mean the sale of more than 85,000 acres in the Angeles, San Bernardino, Sequoia, and Sierra forests, as well as nine other regions in Northern California.

“To sacrifice our public park lands for private profit would be an ill-advised and irresponsible shift in federal land management policy,” Koretz said in a 26-page signature letter to Interior Secretary Gale Norton. “This land is vital to this state’s identity and its economy. Our diverse park system draws tourists from all over the world who delight in its magnificence.”

In addition to Senator Dianne Feinstein’s objection to this proposal, other states including Oregon and New Mexico are mounting campaigns to prevent the sale of their land.

Mayor Briskman Participates In UCLA Public Affairs Day

Mayor Linda Briskman spoke with local graduate students about the issue of creating priority bus lanes in Southern California, including Beverly Hills, at a recent Public Affairs Day sponsored by UCLA School of Public Affairs. Briskman was one of 13 public officials, including County Supervisor Zev Yaroslavsky and Los Angeles City Councilmember Tom LaBonge, who gathered at Los Angeles City Hall to be interviewed by the graduate students on “Priority Bus Lanes: The Right Option for Los Angeles?”

“Mayor Linda Briskman, a professor at Pepperdine Law School, has become an associate of the firm specializing in representing property owners on land use and real estate matters with emphasis on properties located on the California coastline.”

Justin Block Joins Law Firm

Justin Block, a 1996 Beverly High graduate and 2004 graduate of Pepperdine Law School, has become an associate with the Law Offices of Alan Robert Block. The firm specializes in representing property owners on land use and real estate matters with emphasis on properties located on the California coastline.

--- Compiled by Steven Herbert, Anna Scott and Andrea Simpson
Lacrosse is expected to make its debut as a varsity sport at Beverly High today as the Normans are scheduled to play at West Hills Chaminade in a nonleague game beginning at 4:30 p.m.

Beverly Hills is scheduled to play its first Bay League Tuesday at Palos Verdes Chadwick, beginning at 4 p.m. The team’s home debut is scheduled for March 11 when it will play host to Studio City Harvard-Westlake in a nonleague game at Nickoll Field.

Lacrosse has been a club sport at the school for the past six years. The move to varsity status means the team will receive financial support from the Beverly Hills Unified School District and the players are eligible to receive physical education credit and varsity letters, according to team director Gary Greenbaum.

The district’s Board of Education’s approval of an upgrade in status followed the Southern Section recognizing lacrosse as a sport and South Bay Athletic Association deciding to form a league, according to Beverly Hills athletic director Carter Paysinger.

Because not enough schools field teams, there will be no playoffs conducted this season to determine a Southern Section champion. However, there will be playoffs involving teams from the Bay, which the Normans play in, and Mission leagues, although a format has not been decided, Greenbaum said.

Lacrosse is played by 10-player teams, with each player using a netted stick to pass, catch and shoot a rubber ball into a net. It is billed as “the fastest sport on foot.”

Although only boys’ lacrosse will be played at the varsity level this season, a girls’ lacrosse club has been started at the school with 25 players. Greenbaum said he expects girls’ lacrosse to “soon” become a varsity sport at the school.

Boys’ Golf
Victor Valley Invitational
Beverly High won the team title, as its four golfers combined to shoot a 45-over-par 331, two fewer than runner-up Victor Valley. Monday at Spring Valley Lake Country Club in Victorville.

Sophomores Alex Choi and Brendan Doyle shared low-scoring honors for the Normans by shooting eight-over-par 80s in 35-40 mph winds, coach Jason Newman said.

What’s Next?
The Normans are scheduled to face West Torrance today at 2:30 p.m. at Alondra Golf Course in Lawndale and play host to the Warriors Tuesday at 2 p.m. at Rancho Park Golf Course in nonleague matches.

Baseball
Beverly High is scheduled to open its season by playing Southern California Invitation pool play games against Los Angeles University Friday at 3 p.m. at La Cienega Park, at Oxnard Hueneme Saturday at 11 a.m. and Studio City Harvard-Westlake Tuesday at 3 p.m. at Franklin Field.

Softball
Beverly High is scheduled to open its season by playing host to Cerritos Whitney Friday at 3 p.m. and Santa Monica New Roads Saturday at 9 a.m. in pool play games of the Third Annual St. Monica High School Softball Classic.

The Normans are also scheduled to play host to Los Angeles Marymount Tuesday at 3:30 p.m. in a nonleague game.

Track and Field
The Beverly High boys’ and girls’ teams are scheduled to face Palos Verdes Peninsula in nonleague meets today at Nickoll Field beginning at 2:45 p.m.

Boys’ Tennis
Beverly High is scheduled to play host to Corona Del Mar today and Redondo Tuesday in nonleague matches beginning at 2:30 p.m.

Swimming
The Beverly High boys’ and girls’ teams are scheduled to compete in the South Bay Relays Friday at the Swim-Gym beginning at 3 p.m.

Girls’ Basketball
South Torrance 48, Beverly Hills 36
After the fourth quarter began with a 30-30 tie, the Normans’ hopes of ending more than a quarter-century of playoff futility evaporated when they were outscored 17-0 to start to quarter in a Southern Section Division II-A first-round game Feb. 17 at South Torrance.

“We had turnover after turnover,” Beverly Hills coach John Braddell said. “When we didn’t turn it over, we’d get one and done and we didn’t score.”

The Normans (14-10) committed 10 turnovers through three quarters and 12 in the fourth, Braddell said.

“They didn’t change anything from what they had done through the first three quarters,” Braddell said. “We just ran out of gas.”

Beverly Hills junior guard Allison Galer brought the ball up the court most of the time, against what Braddell called “relentless” pressure from the Spartans, only to “run out of gas” in the fourth quarter, he said.

Galer scored a game-high 16 points, all but four in the first half and none in the fourth quarter.

The Normans led 12-8 at the end of the first
COUNCIL KIDS: 50 YEARS LATER

Last year the Weekly began its “Council Kids” series, where we tracked down the children of former mayors and Board of Education members from the 1960s through 1980s. In Part I [issue #279], we profiled those children and grandchildren of former Board of Education members Bernice Hutter and Louis Teitler, and former Mayors Ben Stansbury and George Slaff. In Part II [issue #284], former board members Dana Tomarken, Ruth Bard, Elinor Nathan, Bernie Grenell, and Max Factor III.

Through their stories we learned the impact their parents’ public service had on their adult lives.

Back by popular demand, the Weekly continues to track down the children and grandchildren of Beverly Hills elected officials from the 1950s and 1960s. This week it’s Phyllis Seaton, David Tannenbaum and Florence Thalheimer. Here are their stories.

LAURIE BRADSHAW MENSING
GRANDCHILDREN OF 1973 MAYOR AND BOARD OF EDUCATION MEMBER
PHYLLIS SEATON, 1955-1963,
MCLEAN, VA

SCOTT BRADSHAW
FALLBROOK, CA

ANNIE BRADSHAW HINES
CARDIFF BY THE SEA, CA

Growing up the grandchild of a famous film director and the first woman mayor of Beverly Hills is quite extraordinary. But to Laurie Bradshaw Mensing, the oldest of the three Seaton family grandchildren, she does not remember her grandparents as the power couple of the 1950s.

In the 1930s, her grandfather, George Seaton, was the original radio Lone Ranger and went on to write and direct such movie classics as “Miracle on 34th Street” and “Airport.” He was the President of the Screen Writers Guild from 1948-1949, and President of the Academy of Motion Picture Arts and Sciences from 1955-1958. George also directed six different actors in Oscar-nominated performances including Edmund Gwenn, Grace Kelly, Bing Crosby, Gig Young, Helen Hayes and Maureen Stapleton.

When George died in 1979, Laurie and her siblings Scott and Annie, who the Weekly tracked down after a year of searching, made sure that all his reels were transferred so that they could have a copy for their families. They each have one of his three Oscar statuettes commemorating his three Academy Awards.

Their grandmother, Phyllis Loughton Seaton, was a legend in her own right, having graduated from the University of Michigan as a teenager and later serving as a Board of Education member from 1955-1963 and was the first female mayor of Beverly Hills serving on the council from 1970-1974.

“I knew [about my grandmother] after she died,” Laurie said. “She was an incredible woman to reckon with. As my father would say, ‘She was born way before her time.’ I didn’t know about it at the time. She transferred that to me in the sense that you can do anything in life and make a difference in whatever you choose to do. She led by action and really was not an arrogant woman.”

Among other activities, the Seatons helped to found the Maple Counseling Center. Grandson and second youngest, Scott Bradshaw, said the best way to characterize his grandmother was that she possessed a deep sense of caring for the community doing absolutely everything she could to help. As mayor, Scott remembers that she played an instrumental part in pushing a resolution through City Hall to roll the curbs so the blind would have better ingress and egress to the streets. The irony is that she later became blind herself.

Laurie said her late mother Mary (’59) did not talk much of her parents’ political influence in and around the city, but did speak highly of their religious faith.

“My memory with my grandparents growing up was they were very influential in my life. My maternal grandparents were very influential and very much a part of my life from a lot of different aspects,” Laurie said. “I really credit them to my religious upbringing. They were really strong parishioners at All Saints Episcopal Church and I remember going every Sunday to church with them and Sunday school, and then after that my grandfather always took me over to Pony Land [where the Beverly Center is today] on Beverly and La Cienega.”

As the oldest, Laurie said she benefited a lot from getting to know them in a very intimate manner.

“As I grew in my teenage years and adolescence it continued. We had a lot of discussions about faith and my grandmother in fact was a graduate of University of Michigan very early in her years, graduating the top of her class and was a very bright women. One of her classes in college was on the Bible and she could quote scripture from the Bible and apply it to her daily life.”

Laurie knew what they did for a living and everyone always seemed to know her grandmother, but she was never pretentious, but humble, Laurie said. And sometimes their influence was a bit overwhelming in more ways than one.

“I’ll never forget being at Chasen’s one night with them for my thirteenth birthday and Dean Martin was sitting there and [my grandfather] said, ‘Oh, I’d like you to meet my granddaugh-
ter, Laurie, today’s her birthday.’ And he stood up and he shook my hand and kissed it, and said, ‘Oh, happy birthday.’ And I walked out and thought, ‘I’m never going to wash this hand again.’”

And my grandmother said, ‘No, dear, it is he who will never wash his.’ Those are the kinds of things she used to do. She just has little quips of how you should live your life,” Laurie remembered.

To her grandchildren, Phyllis Seaton was famous for her wisdom, knowledge and the humble Dodge she drove every day.

“We were walking down the street one day, I’ll never forget it, and someone whistled. It was probably a taxi cab driver and I slightly turned around and she said to me, ‘Laurie, a lady never hears a whistle,’” Laurie said.

Scott too said they were important in shaping his life, “as far as being someone who has control over your destiny, someone who works hard and someone that has a purpose.”

Youngest grandchild, Annie Bradshaw Hines, said she remembers more of her grandmother than her grandfather because of his busy schedule and his death when she was in sixth grade.

“My grandmother was really pivotal in teaching us to read, spending time with us and playing games. She was an educator. That was her first love for us grandkids, to provide that for us,” Annie remembered.

Laurie was aware that when her mother grew up there was certain etiquette, policies and procedures that revolved around her grandparents because of their status, but Laurie’s upbringing was just the opposite.

“I know the Maple Center was a huge part of their life, I remember lots of discussion about Planned Parenthood; we had a good relationship where we talked about everything from pre-marital sex to pregnancies to importance of education and the importance of being politically active and doing what you believed in.

“I remember going to City Hall with her and being on the set with my grandfather and being an intimate part of a lot of their daily happenings. In terms of really knowing what their power and influence was, it was not a big deal at the time,” Laurie said.

Even though her mother and grandparents aren’t alive to tell their stories today, Laurie and her siblings have more than enough to last an eternity.

Laurie’s favorite movie of her grandfather’s, like that of her siblings, is “Miracle on 34th Street.”
“One thing he always said was a good film will always bring you to the point of tears and then make you laugh,” Laurie said. “So if I had to think of one thing, I’d think of that. He had the incredible human spirit of being able to dig really deep within the audiences emotions and he could really bring out the best in his actors.”

Settled in McLean, Virginia, with her husband Eric, and sons Michael, 16; John, 14; and daughter Lauren, 12, where ironically her grandparents served on the board of trustees for the foundation for Colonial Williamsburg and where much of her grandmother’s estate was distributed upon her death. George’s film, “The Patriot”, is also shown in the information center. Phyllis, who died in 1987, actually outlived her husband and both her children, Mary and Marc, who both died at a young age. Mary passed away at 40 and Marc in 1979. Marc never had children and Mary’s widower Douglas is still alive.

Now a stay at home mom, before children Laurie was a regional sales manager for a food service company, but her husband’s career has come to dictate hers. He works for American President Line headquartered in Singapore and they have lived all over the world.

Laurie is now producing a community theatre production of “You’re a Good Man, Charlie Brown”, which has always been her passion as a former actress herself.

“My mother did it as a child and I’ve always loved it and of course that comes from my grandparents. My grandmother was a stage manager when she was 13. She worked in Summer Stock Theatre, and when I was a guide at Universal Studios in college she used to coach my voice.”

When Scott watches “Miracle” he knows it’s his grandfather who wrote it because of the dry sense of humor in some of the scenes. And believe it or not, much like Phyllis influenced Laurie, Phyllis also influenced her very own husband, according to Scott. In her early years, she was the first female to play Peter Pan on stage.

Today, Scott, like Annie, is not interested in politics because he says he “speaks his mind too much,” but has stayed in the family business. That is, on the other side of the family. Their company, Bradshaw International, based in Rancho Cucamonga, is a supplier of kitchen tools and gadgets.

Living in Fullbrook, CA, with his wife Wendy and sons Cameron, 17, and Kyle, 14, Scott doesn’t get to Los Angeles or Beverly Hills that often anymore. Annie is not far from him in Cardiff by the Sea in San Diego County where she lives with her husband Jim and two kids, Conner, 7, and Chad, 4. Annie taught school for seven years and is now a stay at home mom. Her kids may still be too young to appreciate their great grandparents’ legacies, but they’re learning, Annie said.

“Having one of my grandfather’s Oscar’s is pretty darn special. So when the Oscars come on Connor’s like, ‘There’s Oscar! We have one of those!’” Annie said, laughing.

For Laurie, Washington, D.C. is a world apart from her childhood years spent in the Los Angeles area.

“My son and his friend are helping out with the production and his friend must have said something like, ‘I didn’t think your mom had this kind of thread in her.’ And my son must have mentioned his great grandfather and his friend was blown away that we had this legacy in our family,” Laurie said. “But it would happen like that. It would never be something I’d talk about. It comes from them being humble.”

Even though she graduated high school in San Diego, Laurie said she still considers Beverly Hills home and plans to visit with her kids during spring break.

Scott hopes that their grandparents’ legacy is one that marks them as true philanthropists.

“There are a lot of people who give because they feel they should or for political reasons,” Scott said. “My grandparents gave a lot to the libraries and schools, and we need to see more of that today and people to give for the right reason and because there’s a need and not because it benefits them.”

“Eric Tannenbaum
GRANDCHILDREN OF 1952 MAYOR DAVID TANNENBAUM
LOS ANGELES, CA

MADELYN TANNENBAUM CUTLER
WEST HOLLYWOOD, CA

AUDREY TANNENBAUM DARIN
MALIBU, CA

Growing up in Beverly Hills, at a young age Eric Tannenbaum (no relation to former Mayor Robert K. Tannenbaum) was keenly aware of his grandfather’s civic background in his hometown.

Eric, a 1981 Beverly High graduate, remembers his late father, Tommy (’49), hung moments of his father’s time as mayor on the wall including his very own key to the city. Even to get a bite to eat turned into a who’s who with locals often talking to Eric about his grandfather’s legacy. And the older Eric got, the more prominent his family history became.

From 1952-1960, David Tannenbaum served on the council and was also a successful entertainment attorney in Beverly Hills. His wife Ruth also founded one of the first Jewish women’s charities at Mt. Sinai Hospital (now Cedars Sinai).

Eric’s connection to his grandfather, who died before he was born, was mostly due to his father’s influence.

“The direct connection to my grandfather was my dad. [My father] became a very successful person in the entertainment business and had a lot of accomplishments and ran lots of studios, and I think that was a direct extension of growing up in this town and having an influential dad,” Eric said. “There were a lot of those inseparable connections growing up in this town with certain names and being around all that sort of stuff that I think was the direct connection to how he was raised. Some of the bigger lawyers were from my dad’s generation and they looked up to people like my grandfather.”

Eric, a television producer, attributes his Hollywood dreams to that of his father.

Tommy Tannenbaum, who passed away in 2001, began his career as an agent working for one of the biggest names in the business, Ray Stark, and he later went on to become a producer. Tommy then became a studio executive running MGM television and Universal television, and he founded Viacom television. According to Eric’s older sister Madelyn (’78), their father used to talk about his industry life with his kids.

“I definitely think I knew a lot about old Hollywood, because that’s what my father cared about and he told us about famous people visiting his house,” Madelyn remembered. “And he would talk about the entertainment aspect of his father, not the political part.”

Eric remembers his father and grandfather being very different in terms of their career and life aspirations. Unlike his father, Tommy wasn’t interested in politics.

“My dad went the other way. He was a rebel and had a harder time with authority and structure,” Eric said. “Although he was extremely talented, gifted, bright and funny, structure and authority were not his thing at all. There’s good news and bad news about growing up with a very influential, powerful, strict, tough guy as your dad, and he went the other way.”

This is also how Eric’s older sisters Madelyn (’78) and Audrey (’79) remember the relationship between their father and grandfather.

“[Tommy] was very proud of his father and he went on his own path,” Madelyn said. “I think there was this huge shadow to be in [and] it could have been [because he was] the only boy in the family.

“My father didn’t have any aspirations to be on the City Council and I think probably because his father was so great at it that my father was trying to forge his own path in his own way, if I had to guess,” she added.

Madelyn said her grandfather’s impact on the Beverly Hills community wasn’t a part of her or her siblings’ lives.

“We think that because my father [Tommy] was such a character and had such a different life in the entertainment industry, what we heard was that he was kind of intimidated by his own father growing up and he was bigger than life,” Audrey said. “I don’t think he tried to stand in those shoes, so he went on his own direction and worked his way up.”

Other than a few photos and stories from family friends, Audrey said she doesn’t know much else about her grandparents.

“I was at a funeral and this woman said to me that she had all this footage from my parents’ wedding and other films, and I said to my mom and dad that it was so crazy we didn’t learn more about our grandparents. I wish that my dad had talked about him. I just think that he was bigger than life. He definitely wasn’t the traditional kind of dad that filled you in on all your ancestry,” Audrey said.

Audrey added that she plans on doing more research about her heritage.

“It’s very important to me and I’m trying to gather information and I keep asking my mom who seems to know more about my dad’s parents and all the relationships than he ever spoke of. It’s important to me to teach my children about our heritage,” Audrey said.

Eric explains that how he raises his children now is much different than how his father was raised 50 years ago.

“My father had tremendous respect for [my grandfather] and what he did, but there was also a distance,” Eric said. “He had two older sisters, he was the youngest. I don’t know if it was necessarily the closest of all relationships. They weren’t hanging out on weekends together. It was more out of, ‘Look who this man was and what he represented.’ Again, I’m just speaking in candid, how everything is different for us, how I am with my two kids. Fathers and parenting are very different than they were in the 50s. I think the status and him being the mayor and those things kind of put him on a little bit of a pedestal so it was kind of harder to break through.”

Tommy’s sisters are the late Suzy Tannenbaum Kerzin (’47) and Carol Tannenbaum Rapf (’43), who was a Malibu real estate agent.

As for how his grandfather’s legacy affected him, Eric said he was far too removed from it to know. But as one of the first Jews on the City Council, and founder of the Hillcrest Country Club and Wilshire Boulevard Temple, Eric looks at his grandfather as a definite trailblazer.

“I think because in those days [what he did] was not the ‘in’ thing, and I think the things he did made more of an impression. It was multiple times he was [a councilmember], so obvious...
ly he was doing something right. The people liked him and responded to him. There were people when I was growing up, friends of mine, their fathers and parents were on the PTA or involved in Beverly Hills politics, and they all had respect for my grandfather.”

Today, Eric has followed in his father’s footsteps, making his own mark in Hollywood. Like his father, Eric has mostly participated on the studio side as president of Columbia Tri-Star, executive vice president of New World Television and former president of Artists Television Group (ATG). During his tenure at ATG, he oversaw all creative and financial areas of the company. He was responsible for putting together an extensive talent roster of actors, writers, producers and directors including Billy Baldwin, Michael Crichton, Ellen DeGeneres, Barry Levinson and Darren Star and for developing “The Ellen Show”, “Grosse Point”, “The Street”, and “Cursed.”

He then started his own company, The Tannenbaum Company, five years ago with his wife Kim. In their first year as The Tannenbaum Company, Eric and Kim had three primetime series on network television, “Two and a Half Men”, the highest rated new scripted series of the season, “The Mulllets”, and “Run of the House.”

Having never met his grandfather and following more of his father’s career path, Eric was always told he and his grandfather are very similar.

“I’ve always been told from my mom and dad that he would have been very proud-- in a leadership way, in the way [I] carry [myself], who [I] am as a person, the accomplishments [I’ve] made. I’ve always heard, ‘You would’ve been so close, he would’ve loved you so much; you guys are so similar.’ Again, not having met him, it’s hard to say. I deeply regret never having gotten to know him or spend time with him,” Eric said.

“It’s kind of weird because it [seems to] skip a generation, but I think he and my dad had issues over certain things, but I think I was probably in temperament and more along the lines of who my grandfather was than who my dad was. My mom especially always told me that,” Eric added.

Eric is now the father of a 2-year-old son Cole and a 9-year-old daughter Samantha, and hopes as they get older they will learn to appreciate their family’s local history.

“My daughter knew my dad before he passed away and she actually just did a family tree for school, but she’s still a 9-year-old kid and tomorrow she’s playing with her friends. It’s not deeply ingrained in her yet, but it’s important to me. I encourage my kids to spend a lot of time with their grandparents because it’s something I didn’t really have. Meeting and getting to know my grandfather would have been one of the great things for me.”

Audrey lives in Malibu with her daughters, Alexa, 9, and Olivia, 4, and her husband Dodd Darin, son of actor Bobby Darin and Sandra Dee. In a twist of fate, Dodd and Audrey went to Hawthorne together where they met in sixth grade. Out of college, Audrey was a costume designer for television shows such as “Matlock” and “Mad About You” for 14 years. She has often travels for work.

“My grandmother’s on the school board and she’s really bright, and we can’t keep up with her.”

Suzy Thalheimer—Gluck daughter of former board of education member Florence Thalheimer, 1951-1961

CHIEVOTI HILLS, CA

Bernie & Florence Thalheimer moved to Beverly Hills from the East Coast in the 1940s, and now more than 60 years later it is no surprise to their daughter Suzy that they decided to move to one of the most famous cities in the world. It wasn’t for the glitz and glamour. Family came first.

“They decided to come to Beverly Hills because they wanted a new challenge. They investigated the best school district because schools were the most important thing,” Suzy said. “[My mother] made it her business to know the superintendent of schools, the police chief, the head of the library and offered her intelligence, her research skills and services to anybody who could use it in a potentially good way.”

The Thalmiers moved from Philadelphia in 1946, and despite the city they lived in, they were never impressed by the nouveau riche, status or money, Suzy said. Their interest was in giving back through public service— and Florence Thalheimer had an extensive background in education.

After serving on numerous boards including the Los Angeles Crippled Children’s Society Board, national PTA and as an educational television consultant, the Board of Education was Florence’s next step, with a little nudge from the school superintendents.

According to Suzy, in 1951, then-superintendents Walter O. Wiley and Ken Peters asked her mother to run for the board, and at the time, Florence had only lived in the city for five years. Florence didn’t consider it politics— it was her calling.

For years Florence was well known for innovative educational television shows with a focus on family life, including “Families Are First” and “The Intelligent Parent.”

After winning a seat on the board that year, Florence helped to create the foreign language program (FLES) and made sure many of the top advanced placement teachers were professors. “She did her research and she thought that unique programs in the schools should have the best teachers. The children should be serviced well. She wouldn’t let anyone get away with anything. She did her best to make sure that everyone got the same or better education as much as they could,” Suzy said. “She did such a good job that she got to know every one of the teachers, she made herself known to all the teachers where most of the teachers said, ‘Gee, I never met anyone on the board before, thank you for taking an interest.’ If there’s something she could do to help, she went right ahead and did it.”

In keeping with her close relationship with BHUSD teachers, Florence would have a “welcome tea” for new teachers. Even today, retired faculty like Walt Puffer and Billie Banks mentioned it in their recent interviews with the Weekly, as one of their first memories of teaching in Beverly Hills.

“She did it to make them comfortable, introduce them and tell them the background of getting into a school district like Beverly Hills,” Suzy said.

It was this sense of giving back and desire to participate in public service that influenced both the Thalheimer sisters who ran for student body at Beverly and won.

“My sister Judy and I joined every club that was beneficial to help people,” Suzy said. “I started ‘Hello Day.’ I could not tolerate the snobbishness of the school, so I got up on the stage and I said, ‘You’re all snobs. People who come to Beverly eat alone, they’re scared to death, they don’t know anybody. You must make a promise to say hello to somebody new and if they’re eating alone, you invite them. This is just good manners.’ This is the way we were raised.”

That is also how Suzy and her husband H. Robert Gluck raised their four children, all of whom attended El Rodeo and Beverly High, where their grandmother served on the board.

“It was super, it was such fun. It didn’t bother anyone because mother never pushed her weight around,” Suzy said.

Suzy’s mother was very discreet and kept business and personal experiences very separate parts of her life and that of her children.

“She kept all the confidences,” Suzy said. “She would study for her meetings and go thoroughly prepared.”

Suzy also made sure her children led political-free lives while they were in school.

“I was supremely proud of [my mother], but I had to be very tactful and careful not to inflict her genius on them,” Suzy said. “God bless my children, but I have talked to them over the years and they said they never knew anyone who had a grandparent on the school board. But she never interfered and we always knew we could go to her for a creative idea. They thought, ‘My grandmother’s on the school board and she’s really bright, and we can’t keep up with her.’ ”

Suzy remembers the great sense of approval her mother received when she first ran, but by her third and last race in 1961 it got “ugly, hurtful and cuss,” which Suzy attributes to other candidates’ and members’ jealousy surrounding Florence because of her extensive exposure from her background in education and on TV. That year, Florence lost to Bernice Hutter (profiled in Part 1), among other candidates.

“My mother was modest and she knew where she belonged and what she could do,” Suzy said. “The other women that were running never would aspire or knew the value of spreading themselves in the community and not just staying in the monied group.”

“It got so ugly and cliquish and I was above all that. It was not a paid position and not real politics. They took themselves so seriously,” Suzy said. “It was a non-community feeling at the time and the emphasis was wrong for being a public school representative,” Suzy added. “It was such a status [symbol] and that is not the way school boards should be.”

But the unpleasant memories weren’t going to deter Suzy from her own local political aspirations.

Political ambition didn’t fall far from the tree in the Thalheimer family. As a longtime PTA volunteer at El Rodeo and Beverly High, Suzy decided to run in the 1973 for the school board herself, but found it a much different experience than what she remembers of her mother’s race.

“It really wasn’t politics for [my mother], but when I ran for school board I was shocked it cost $3,000 to get a vote,” said Suzy, who 12 years later even ran against one of her mother’s former opponents, Bernice Hutter.

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“It got so ugly and cliquish and I was above all that. It was not a paid position and not real politics. They took themselves so seriously,” Suzy said.

Suzy, who in the 1973 race ran against incumbents Bernice Hutter (the same board member who defeated her mother in 1961) and Dr. Arthur Malin, said she ran due to the apathy in the community and it was a time for younger voices to be heard.

Suzy stood at the corner supermarkets and told passers-by she was running to keep the schools on top, and although she lost the race, she chalks it up to, “I spent $1,000 and got 1,000 votes.”

Florence, who passed away in 1981, was able to help her daughter run for the board by organizing coffee hours and offer support as a “good sport.”

With the notes, budgets and speeches Suzy kept from the campaign, she even wrote a book called Run Suzy Run chronicling her campaign experience and exposing the politics of Beverly Hills. She made 20 copies which she gave to friends, city officials and residents who helped her run for office.

Suzy moved from Beverly Hills in 1976 after her youngest child graduated to the Malibu area and now lives in Cheviot Hills. Upon her move out of the city, with her children in college Suzy no longer had an affiliation with the schools and noticed the changing face of the city.

“We were finished with the schools and we didn’t need the status. And when the Iranians moved in I heard they were rude to teachers and had no respect for teachers. But still the schools were the best,” Suzy said.

Her children, including Heidi (’76) is a teacher at Head Start in Los Angeles, Fredrick (’74)

cover cont. on page 17
How can 252 condominiums on the Robinsons-May site be Traffic Neutral?

Answer: Because 252 condominiums will not generate more traffic than the existing Robinsons-May store produces.

Even as an under-performing store, Robinsons-May’s sales have averaged about $23 million a year for the past 3 years or approximately $63,000 a day.

Meyer, Mohaddes & Associates (MMA), one of California’s most respected traffic engineers, studied the traffic from the existing department store. They compared it with the traffic that would be generated by the proposed luxury residential and mixed-use project to a new retail project at the site and to a remodel and re-lease of the existing building to another department store chain or large retailer. The figures are shown below:

MMA tracked daily car trips from condominiums along the Wilshire Corridor to ensure that the car trips expected by the 9900 Wilshire condominium project is consistent with nearby residential projects.

9900 Wilshire will also reduce traffic on Merv Griffin Way by creating a private road on the western edge of the property to serve as the private entrance and exit for residents.

It is our goal to create a landmark project at the western gateway to Beverly Hills that does not increase traffic and is sensitive to the concerns of our neighbors.

<table>
<thead>
<tr>
<th></th>
<th>Daily Trips</th>
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<tr>
<td>Robinsons-May</td>
<td>2,495</td>
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<td>9900 Wilshire</td>
<td>2,450</td>
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<tr>
<td>Re-lease of Existing Store</td>
<td>11,337</td>
<td>+8,843</td>
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<tr>
<td>New Retail Project</td>
<td>23,878</td>
<td>+21,384</td>
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be the case here. Although the parents who spoke in her support are to be congratulated for their loyalty and concern for quality education, it is to Hubbard and the school board's credit that, in this case, they remained silent and did not give reasons for their action. Right or wrong, that would have escalated the divisions in the community and not served the interests of the children of Beverly Vista. Nothing that caused Stern's removal had anything to do with dishonesty or any ethical or education related behavior only her unwillingness to accept the reality that the super is her boss. Stern does not bend easily, leads with a vengeance that even her supporters will admit is often difficult to accept. Interestingly, we seldom have troops march to school board meetings when people leave us for other jobs at their own discretion. Where were the protests when Gwen Gross departed for Manhattan Beach or when Nadine Breuer, considered by many to have been the best principal ever to lead Beverly Vista, took a job with a religious supported school?

Two names being mentioned for principal are Hawthorne Vice Principal Alex Cherniss and BV Vice Principal Erik Warren. Either would be excellent picks. Now, let’s remember all the great leadership this board and this superintend-ent have shown and move beyond the change of leadership in this school. If you want to see changes by a new boss, take a look at the new City Hall.

Very pleasant surprise last week to find longtime friends Pat and former state Senator Herschel Rosenthal at a small dinner party given by Esther Lewin. Usually, at dinner parties my war stories of old political battles are about as welcome as my pipe, but Hersh and Pat and hostess Esther gave as good as they heard. All through Hersh’s long and distinguished career Pat was his constant partner even joining him as his chief of staff in Sacramento. Hersh first served us in the state assembly the office now held by Paul Koretz, before he was elected to the senate. When he moved up, many urged Pat to run for assembly, but she demurred. Lewin also has a strong Beverly Hills con-nection. She was the first executive director of the Beverly Hills Education Foundation and had as her assistant Dana Tomarken, who now runs the Grammy Foundation and whose mother, Annabelle Heiferman, was once our mayor. But there I go again. ***

My pick for best picture, a sure kiss of death: “Crash.” It is wonderfully cast, directed and provocative. Rent it even if it doesn’t win. Josette has finally given up on “Desperate Housewives”, which has become too soap opera and less funny/squirky. As for “The Bachelor”, the latest entry was about as believable as my cat Wanda would be imitating a puppy. Reality shows may have a new reality: low ratings. Another suggested treat: Even if you are not a parent, attend a high school play or musical.

The Los Angeles Times editorial tribute to Otis Chandler was generous and accurate in giving credit to that remarkable newspaper pub-lisher for his efforts in reshaping the paper and making it one of the nation’s best. Chandler, who died Tuesday, not only brought the Times into the 20th century, he helped build a new, more forward looking community. However, one thing was missing. It’s as if you did a piece on Whistler without mentioning his mother. The strongest influence on Otis’s life was his mother, “Buffy” Chandler. It was she who separated her son from the archaic political and social values of the family that controlled the Times and it was Mrs. Chandler who gave the city a new sense of place with the making of the Music Center. Although not himself a rebel, Otis’ father Norman had the good judgment to support his wife and son as they remade both the newspaper and the city. Los Angeles owes the last generation of Chandlers to lead the city an enormous debt of gratitude, but Mrs. Chandler should have made the editorial about her son.

***

Maple Counseling Center CEO Brian Goldberg abruptly resigned Tuesday night after less than one year of being with the agency. More details next week.

Rudy Cole served for eight years as a member and chair of the city’s Recreation and Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

Sports cont. from page 11
quarter, as Galer scored eight points and team-mate Gwynne Evans four. Beverly Hills trailed 16-11 at halft ime after being outscored 15-8 in the second quarter.

The Normans outscored South Torrance, 10-7, in the third quarter to tie the score, 30-30, with Galer and teammate Rosie McClaren each scor-ing four.

“For three quarters, we played fantastically,” Brad dell said. “We could have played a little bit better offensively maybe, but defensively, to hold them to 30 points through three quarters and even to hold them seven points under their average for the year... I thought we played real well.”

McClaren added eight points, Evans six and Negin Mostadim, freshman guard Sophie Payson and Bettina Shore two each for Beverly Hills.

The fourth-seeded Spartans (25-7) won their next three games to advance to Friday's final. The Normans last won a Southern Section girls' basketball playoff game April 4, 1978, when they defeated Mission Hills Alemany.

Boys' Basketball
West Torrance 77, Beverly Hills 53
Norman coach Luis Turcios accepted responsi-bility for his team's loss in a Southern Section Division II-A first-round playoff game Feb. 17 at West Torrance.

Turcios was received a technical foul for argu-ing with a referee in the first quarter, requiring him to remain on the bench for the remainder of the game, under high school rules.

"I thought we played hard and everybody was really into the game," Turcios said. "We had a really good game plan coming into the game. After watching [the game on videotape], I kind of think it was more of my fault what went on." The Beverly Hills players are used to Turcios “being up there and yelling at them, telling them exactly what to do all the time and that wasn’t happening,” he said.

“It’s almost like I’m the sixth guy, running up and down with the kids and it wasn’t happening, so I felt that energy wasn’t there,” Turcios said.

Senior guard George Medrano scored a game-high 31 points, including five three-point baskets, but no other Norman was able to score more than five.

“When the playoffs come, that can’t happen,” Turcios said.

Beverly Hills (16-11) trailed 16-9 at the end of the first quarter, 43-22 at halftime and 62-32 after three quarters.

“I wasn’t disappointed that we lost by so much,” Turcios said. “I told this to the kids I was disappointed at the fact I wasn’t be able to prac-tice with them again because it was really fun this year. It wasn’t about winning for me, it was being able to practice one more day and trying to get a little better.”

Amit Friedmann and Eric Lee both added five points for the Normans, each making three-point baskets. Sherwin Batac scored three points for Beverly Hills on a fourth-quarter three point basket. Ben Smyth also scored three while Daniel Leisner, Cosmo Morabbi and Mabhood Zargar each scored two for the Normans.

The Warriors lost their next game, ending their season 17-11.

Steven Herbert also covers sports for the Los Angeles Times and The Associated Press. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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lives in Vermont where he works as a computer scientist. Bruce (’72) is a curator at Pace Wildenstein in New York City, and Wendy Gluck-Nunn (’70) lives in Florida where she and her husband own executive search companies. Even as full-time mom, Suzy still found the time to receive her degrees in psychology and educational psychology, and today at 74 considers herself a consumer advocate: “When things go wrong in the community, I’ll step in and say, ‘What can I do?’”

Suzy’s older sister Judy Gale (’47) lives alone in Mission Hills, and after receiving open heart surgery more than 40 years ago at the age of 30, has a lot less stamina these days, Suzy said. A one-time opera teacher with a degree in theatre arts, Judy spends her time writing and studying opera, and was also once married to Suzy’s brother-in-law. Although Judy stays much to herself nowadays and rarely likes to speak on the phone, the Thalheimer sisters remain close and write to each other every week and see each other a few times a year.

Suzy’s family will always remember Florence as an innovator. “Her legacy is that she gave the very best as she did with everything she got involved in. If she found out that it was just for status and all they wanted was money she said, ‘I’m sorry, I give time not money.’ Her legacy was just to improve an already wonderful school district.”

WHO WE COULDN’T FIND

The Weekly couldn’t track down the children or grandchildren of former Mayors Frank Clapp and Jacob Stuchen, or former Board of Education member Champ Reese. Readers with any knowledge of their whereabouts can e-mail us at: editor@bhweekly.com.
FICTITIOUS BUSINESS NAME STATEMENT: 06-0244354
2/09/06, 2/16/06, 2/23/06, 3/2/06 BHW-480

FICTITIOUS BUSINESS NAME STATEMENT: 06-0219818

This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)

FICTITIOUS BUSINESS NAME STATEMENT: 06-0244360
2/09/06, 2/16/06, 2/23/06, 3/2/06 BHW-489

FICTITIOUS BUSINESS NAME STATEMENT: 06-0244364
2/09/06, 2/16/06, 2/23/06, 3/2/06 BHW-489

The registration was canceled under the fictitious business name law of this state (see Section 14411, et seq., B&P Code.)

FICTITIOUS BUSINESS NAME STATEMENT: 06-0234048
2/09/06, 2/16/06, 2/23/06, 3/2/06 LCBHW-518

A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)

FICTITIOUS BUSINESS NAME STATEMENT: 06-0230404
2/09/06, 2/16/06, 2/23/06, 3/2/06 LCBHW-518

A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)
- The business is conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: LAURO DIAZ. TRONICS SURPLUS. 12002 Long Beach Blvd. Lynwood, CA 90262. The fictitious business name was registered on: 02/02/06.  The business is conducted by: A CORPORATION.  The registrant commenced to transact business under the fictitious business name or names listed on: 1/1/06.  Signed: Jose Meusoza. The registrant(s) declared that all information in the statement is true and correct.  This statement is filed with the County Clerk of Los Angeles County on: 1/27/06.  The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/16/06, 2/23/06, 3/2/06, 3/9/06 MGBHW-633

- The following person(s) is/are doing business as: BELLUCCI RUG, 11977 Kiowa Ave. #207. Los Angeles, CA 91342. The registrant is conducting business in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/16/06, 2/23/06, 3/2/06, 3/9/06 LCBHW-618

- The following person(s) is/are doing business as: IVAN JANITORIAL CLEANING SERVICES, 6021 North Colorado Ave. Chatsworth, CA 91311. The registrant is conducting business in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/16/06, 2/23/06, 3/2/06, 3/9/06 MGBHW-641

- The following person(s) is/are doing business as: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Kristal M. Saldana. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/09/06. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)
The following person(s) is/are doing business as: MARICOS CASA CORONA, 14540 Van Owen St. Van Nuys, CA 91405. Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/21/06. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/2/06, 3/9/06, 3/16/06, 3/23/06 BHW-802.

The following person(s) is/are doing business as: FOUR SEASONS APPRAISAL, 760 Ackley St. Downey, CA 90242. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Samir Sarkar. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/06. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/2/06, 3/9/06, 3/16/06, 3/23/06 BHW-816.

The following person(s) is/are doing business as: RANIBOW GUTTERS; M.R.G., 900 E. Herring Ave. Lakewood, CA 90713. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Edgar Carlos. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/21/06. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/2/06, 3/9/06, 3/16/06, 3/23/06 BHW-824.

The following person(s) is/are doing business as: GADO, 13204 S. Main St. Los Angeles, CA 90061. Signed: Susan Delgado. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/21/06. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/2/06, 3/9/06, 3/16/06, 3/23/06 BHW-800.

The following person(s) is/are doing business as: #5 MARISCOS EL CHILITO, 9160 Alondra Blvd. Bellflower, CA 90706. The fictitious business name expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/2/06, 3/9/06, 3/16/06, 3/23/06 BHW-804.

The following person(s) is/are doing business as: ITAMAROC RESOURCES USA INC., 1355 S. Main St. #100 Los Angeles, CA 90015. Signed: Alejandro Garcia. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/21/06. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/2/06, 3/9/06, 3/16/06, 3/23/06 BHW-803.

The following person(s) is/are doing business as: PACIFIC PROPERTIES, 714 W. Olympic Blvd. Los Angeles, CA 90017. Signed: Maria M. Hernandez. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/21/06. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/2/06, 3/9/06, 3/16/06, 3/23/06 BHW-801.

The following person(s) is/are doing business as: PARADE OF PROPERTIES, 1855 7th St. Los Angeles, CA 90006. Signed: Maria Pena. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/21/06. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/2/06, 3/9/06, 3/16/06, 3/23/06 BHW-806.
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBMITTED FOR FILING ON: 02/14/06 IN THE OFFICE OF THE COUNTY CLERK OF LOS ANGELES COUNTY. THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBMITTED FOR FILING ON: 02/14/06 IN THE OFFICE OF THE COUNTY CLERK OF LOS ANGELES COUNTY. THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: N/A.

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SHOCKING A REALITY 5877 SOLANGA BLVD, WILMINGTON, CA 90744.

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: JOHNS LUCK & MARKET 5607 N. AVENIDA SAN ANTONIO, WILMINGTON, CA 90744.

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 6345 BALBOA BLVD. #358, ENCINO, CA 91316. This Business is being conducted by: INDIVIDUAL.

ORDERED & INSTRUCTED: That all creditors of this estate, who may otherwise be interested in the WILL or estate, or both of ROSE W. BURGESS, deceased, may file their claims with the court and mail a copy to the personal representative appointed by the court within four months from the date of first publication of the notice of hearing.

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MR.B'S LIQUOR & MARKET 1667 N. AVALON BLVD. WILMINGTON, CA 90744.

ORDERED & INSTRUCTED: That all creditors of this estate, who may otherwise be interested in the WILL or estate, or both of ROSE W. BURGESS, deceased, may file their claims with the court and mail a copy to the personal representative appointed by the court within four months from the date of first publication of the notice of hearing.

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LA115848 BEVERLY HILLS WEEKLY 3/2, 9, 16, 23, 2006

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MARK B. BAER.

ORDERED & INSTRUCTED: That all creditors of this estate, who may otherwise be interested in the WILL or estate, or both of ROSE W. BURGESS, deceased, may file their claims with the court and mail a copy to the personal representative appointed by the court within four months from the date of first publication of the notice of hearing.

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FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SURF CITY 2342 HALLER PL, HUNTINGTON BEACH, CA 92647

ORDERED & INSTRUCTED: That all creditors of this estate, who may otherwise be interested in the WILL or estate, or both of ROSE W. BURGESS, deceased, may file their claims with the court and mail a copy to the personal representative appointed by the court within four months from the date of first publication of the notice of hearing.

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ROBERT R. LORDuff, JR.

ORDERED & INSTRUCTED: That all creditors of this estate, who may otherwise be interested in the WILL or estate, or both of ROSE W. BURGESS, deceased, may file their claims with the court and mail a copy to the personal representative appointed by the court within four months from the date of first publication of the notice of hearing.

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DAVID SEOK IL KIM.

ORDERED & INSTRUCTED: That all creditors of this estate, who may otherwise be interested in the WILL or estate, or both of ROSE W. BURGESS, deceased, may file their claims with the court and mail a copy to the personal representative appointed by the court within four months from the date of first publication of the notice of hearing.

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FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SURF CITY 2342 HALLER PL, HUNTINGTON BEACH, CA 92647

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