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SNAPSHOT

STEVEN AND THE SUPT

SACRAMENTO

California State Superintendent Jack O’Connell and Beverly Hills Board of Education member Steven Fenton met Tuesday in Sacramento, after O’Connell delivered his fifth State of Education speech. Both Fenton and O’Connell later discussed ways to improve the BHUSD and the current state of education. Fenton presented O’Connell with a football signed by Beverly High football coach Carter Paysinger, who was recently named Model Coach of the Year.
9900 Wilshire Project
Picks up Steam

Planning Commission and developer seek consensus
By Elisa Osegueda

Considered one of the major developments in the City, the 9900 Wilshire Boulevard project continues to see changes. Today the Planning Commission and developer will discuss its draft development agreement, specific plan and receive project modifications from the city’s ad hoc committee.

The former Robinson’s-May property was purchased by British developer Candy & Candy in April 2007. Project Lotus, LLC proposes to demolish the existing 228,000 square foot site and build two structures which combined would house 223 high-end condominium units, a one-story commercial building, two four-story loft buildings, and a restaurant dining space, among other amenities.

Zoning changes were petitioned for the 9900 Wilshire Blvd project. The land zone for the project is under C3, low-density general commercial, but developers have requested for a specific plan that allows for a variety of uses, which would allow for residential housing.

According to a staff report, even though residential uses make up for the majority of the site, the project will still be considered a mixed use property because it includes commercial and residential uses on the same site.

“They have met five or six times and are going through many different alternatives,” said Vice Mayor Barry Brucker. “To the best of my knowledge, the planning commissioner and developer have not reached consensus. It is still in the working.”

According to Beverly Hills senior planner Donna Jerex, today’s meeting will focus on the development agreement and the specific plan.

 “[The agreement and the specific plan] set forth the zoning for the project. Those are legal documents that need to be taken care of so the meeting will talk more about legal issues,” said Jerex.

The specific plan is a document intended to demonstrate the overall structure of the project. It establishes land uses and development, design, and operational standards for the project and site.

“At the last Planning Commission meeting [on January 10] the ad hoc committee provided us with some ideas and direction, some of which were in line with some of their previous statements and some of it was different from previous directions they had given us,” said Candy & Candy spokesperson Harvey Englander. “There were quite a few recommendations made, but the principal ones were in regards with the Garden Villas that are along Merv Griffin Way, expansion of the open space, some direction as to the placement of the restaurant, city & schools cont. on page 7.
Former Mayor Fred Leopold Passing at 88

Former Beverly Hills Mayor A. Fredric Leopold passed away January 1, at the age of 88.

Leopold served two terms in the City Council from 1964-1972 and founded the law firm Leopold, Petrich & Smith.

Former Beverly Hills Mayor Richard A. Stone remembers Leopold as a man dedicated to the people.

“He was primarily a residential person. He was elected as a Councilman who would be a spokesman for the residents and he functioned that way during his entire two terms,” said Stone. “I served eight years with him. Fred was a tall, lean, very distinguished looking man, very bright and articulate. He was really a credit to the City Council, even though he beat me up for mayor one year, but that doesn’t detract from what he added to the City Council.”

Leopold practiced law for over 50 years.

“He was an attorney, mostly in entertainment,” said Stone. “During the last 10-15 years he was sought after as one who could read scripts and remove matters within the script that would be defamatory or inappropriate. He was sort of a ‘script doctor’ from a legal perspective.”

According to Stone, Leopold was respected within the community and had a strong work ethic.

“He was a worker. A diligent, hard working and smart man, who offered a great deal while on the City Council,” said Stone. “He served when I was on the Council, George Slaff, and Dr. Charles Aronberg. Fred was a real valuable member of the Council.”

Leopold is survived by his wife, Joan; sister, Muriel Freeman; children, Georgena Felicia, Dorian Dreyfuss, Fredric Leopold and Tess Leopold; stepson, Michael Wilmeth; and nice grandchildren.

Funeral services will be held at Hillside Memorial Park on Friday, January 25 at 11:00 a.m.

Beverly Hills Fire Department Receives $13,200 for Educational DVD

The Beverly Hills Fire Department received a $13,200 grant from the Beverly Hills-based Jules Berlin Agency and Fireman’s Fund Insurance Company for the production of an educational DVD to raise awareness of wild land safety. The purpose of the video will be to educate and prepare residents on how to protect themselves from future wildfires. The video will be distributed to homeowners located in wildfire areas, aired on the City’s cable channel and copies will be made available at community meetings and events.

Beverly High’s Pam Kraushaar Honored at Board Meeting

For approximately 14 years Pam Kraushaar has been an active staff member for the BHUSD. Last week Kraushaar was recognized at a Board of Education meeting last week for all her years of dedication. From being a first grade teacher’s aide at Beverly Vista to working as a substitute teacher and health aide, Kraushaar for the past four years has become the right hand of the Beverly High principal.

“It was fun,” said Kraushaar. “I love my job now. Every day is different and fun. I attended Beverly High so when I walk the hallways I still feel like a kid.”

December 2007 home prices decrease in 90210

For December, sale prices for single-family residences in the 90210 zip code decreased by 39.4 percent for the 16 homes sold in the area. The average median in the 90210 zip code of a single-family residence is $1.8 million. In the 90211 area, sale prices for a single-family home increased by 51.7 percent and the average median is $1.7 million. Sale prices for a single-family home in the 90212 are decreased by 3.5 percent for...
the five homes sold. The average price of a single family home in the 90212 zip code is $2,055 million according to a report released by Data Quick Real Estate News (http://www.dqnews.com).

Condominium prices in the 90210 area increased by 18.2 percent for the six condominiums sold. The average price of a condominium in the area is $1.2 million. In the 90212 zip code there was a decrease of 3.2 percent for the three condominiums sold and the average price for a condominium is $1.2 million. No data was available for the average price of a condominium in the 90211 zip code.

In Los Angeles County as a whole, the median price for a single family home was $500,000, the sale price of condos decreased by 5.3 percent, with the median condo price in Los Angeles County at $390,000.

Hawthorne 6th graders to attend Space Camp

80 Hawthorne sixth grade students will be attending AstroCamp in the San Jacinto Mountains. Students will be able to engage in hands-on coursework in astronomy, physical science, space exploration, and adventure activities. Classes vary from Newtonian physics to astronomy. The camp program emphasizes academic leadership and team work. The program also includes telescope viewing, night hikes, astronaut training, and how to make a rocket workshop.

According to Hawthorne Principal Alex Cherniss as part of the good citizen program students were encouraged to complete 25 hours of community service in order to qualify for the camp sessions.

Camp dates are scheduled for February 4-6th. Approximately eight faculty members will be joining the sixth graders; among those attending are Assistant Principal Kathy Schaeffer, Math and Science Teacher Brad Harris, English Teacher David Summers, and Math and Science Teacher Kourtney Moss.

Beverly Hills Free Senior Health Education

Free health education lectures for senior citizens return to the city with the collaboration of Cedars-Sinai Medical Center. The series, “Focusing on Yourself,” will be held at the Roxbury Park Community Center Auditorium and begin on Monday, January 28. They will run throughout the remainder of the year.

The opening lecture titled, How to Protect Yourself From Infectious Diseases will be given by Cedars-Sinai Medical Center RN Epidemiologist Valerie Prager, from 11:00 a.m. to 12:00 p.m. Attendees are welcome to gather between 9:30 a.m. and 10:30 a.m. for pre-lecture refreshments to include free coffee and Danish.

For information of future lectures call Senior Recreation Supervisor Jane Winston Doman (310) 285-6843.

Free Tax-Aide Program for Residents

The American Association of Retired Persons (A.A.R.P) will sponsor a free Tax-Aide service for all middle and low income taxpayers. The program begins Friday, February 1 thru Friday, April 11, and will meet every Wednesday and Friday afternoon from 1:00-4:00 p.m. at Roxbury Park Community Center.

Appointments are required and will be made on a first-come first-serve basis. For more information call Beverly Hills Community Services Department (310) 285-6840.

On Saturday, January 26 the Barristers of The Beverly Hills Bar Association will present a FREE legal clinic at Roxbury Park Clubhouse from 11am to 1pm.

‘No Stopping’ Morning Peak Hour Extended on Olympic Boulevard

As of Monday, January 28 the morning ‘no stopping’ hours westbound on Olympic Boulevard will be extended. Hours will be modified by one hour from 7:00 a.m. to 10:00 a.m. Monday through Friday. An additional traffic lane will be available to westbound traffic for three hours on Olympic Boulevard between Robertson Boulevard and Spalding Drive during the morning commute time. The morning ‘no stopping’ time frame was amended and approved by the City Council on December 5, 2007 in an effort to improve the flow of traffic.

Police and parking enforcement officers will issue warning notices during the first two weeks. Full parking enforcement with fines and possible towing will begin on Monday, February 11. For more information call (310) 285-2500.
Auerbach, Rabbi Laura Geller and Cheri Yousem. The two newest commissioners are Sharona Nazarian and Barbara Linder, both with considerable community understanding and experience.

Rabbi Geller was asked to return to the commission to serve during the absence of member Rabbi Harvey J. Fields. Rabbi Geller, the spiritual leader of Temple Emanuel, is an extraordinary talent with deep insights into human relations concerns. I was very impressed watching her work during the meeting I attended and hope somehow her term can be extended even if and when Rabbi Fields returns.

The other commissioner I have most often seen in action is Julie Auerbach. She is a strong, passionate advocate for human relations challenges and a most important resource for our city. It would not surprise me if one day she was encouraged to run for city council.

However, what the city needs is a professionally trained staff person in human relations who can work with the commission, city staff, the police department and the community. When the commission was first organized, the city did have an expert on the position, but the position has not been filled for years. Now, more than ever, the city should have this kind of expertise available.

Speaking of human relations, a Beverly Hills institution has received a most significant honor. The first employer ever to receive an award from the Los Angeles County Federation of Labor, AFL-CIO was presented to owner Beny Alagem and the Beverly Hilton last week.

Federation executive-secretary Maria Elena Durazo presented Alagem the “Courage” award for the hotel’s outstanding efforts in equal opportunity employment. Specifically, the efforts of the hotel in recruiting African American workers for the hospitality industry and for its dedication to improving and enhancing labor relations, and its “commitment to labor and the community.”

Alagem received the prestigious award, one that has very special meaning for our community, at the Federation’s Martin Luther King Jr. Tribute Breakfast on January 17. Now maybe Beny can settle the writers’ strike.

About the strike, learned something interesting about who advises our governor last week following my urging him to become involved. I thought it would help if the governor asked some respected, highly regarded entertainment leaders to attempt to bring the studios and the writers back to the negotiating table or even work out some compromise that would end a labor dispute that has been so harmful to so many people.

Many far more influential people had also asked Schwarzenegger to try to help settle the strike, but he has kept his distance. Who advised him to stay out of it? According to my Sacramento sources, none other than President Bill Clinton. The legal reasons...
are clear: The governor can only act officially if a state agency is involved and labor negotiations are the responsibility of the federal government and the mediation services, none of which have worked. But it was news to me that the governor would turn to a Democratic former president for advice.

Hopefully, both sides will be willing to return to collective bargaining this week.

And also speaking of labor relations, I had my own disaster in once trying to resolve a local issue. The very militant CORE (Committee on Racial Equality) threw a large picket line around Saks Fifth Avenue in the mid-1960s protesting hiring practices. (I must have been six or seven at the time if Josette is reading this.)

My very close friend, the late Don Derrick, himself an active leader in the civil rights movement, asked if I might help in getting Saks at least to talk to CORE. I knew Mathis, last name forgotten, who was then the store’s general manager and later exec director of the Chamber, and I always found him to be responsible and very approachable. The mass demonstration were not only harmful to Saks, but made our whole community “uncomfortable.”

Mathis quickly agreed to a meeting with CORE leaders and after some posturing by both sides, an understanding seemed very possible. In the middle of the talks the then mayor, whose name I will not use because he died many years ago and is not able to tell his side of the story, entered the room and after introductions said this: “I don’t think there was ever a problem. Why, we all love the ‘colored janitor’ who has been working here was ever a problem. Why, we all love the.

*The introductions said this: “I don’t think there were any problems. Why, we all love the ‘colored janitor’ who has been working here.*

The city was trying a very important outreach program: A series of public information forums on local needs. This is not an advocacy tool, but rather a report to the community that asks for input. For dates, times and subjects of the sessions see their community press ads or visit the city’s web site. This idea will only work if residents and not only those with strong fixed opinions, come and participate.

Sad note: Passing of Greta Peck, first wife of Gregory and a long-time Beverly Hills resident, active in civic groups and armed forces support organizations. Her son Cary took on a very right wing Republican congressman, Robert Dornan, some years back, and came close with Greta holding countless fund raisers at her home. A classy lady, she will be missed.

Final notes: We want to return the Local Hero series, but need your help.

If you know of someone who merits recognition for some act, service or contribution, send me an email. In the past, we recognized a Beverly Hills cop who chased a MTA bus because it left with a homeless man’s bicycle, a city parking lot attendant who swept up every bit of dirt around his stall, as well as some people in government and business.

Yes, I’m glad that T.J. Simers is once again writing more than one column a week for the sports pages of the Los Angeles Times. There is probably no more irascible, sardonic, opinionated, insulting writer in the business than TJ, but he is by far the best sports commentator anywhere. And, this will probably rankle even TJ, the most literate.

###

Rudy Cole served for eight years as a member and chair of the city’s Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

The city & schools cont. from page 3 and also the height particularly the south tower.”

The landscape projects would include an approximately 0.42-acre entry garden with public access from Wilshire Boulevard. According to a staff report the Architectural Commission found the landscape along Merv Griffin Way not developed to its full potential.

According to Englander the dining space placement was reconsidered by the Planning Commission. The developers originally proposed 2,400 square feet of restaurant dining space, 1,800 square feet of “back-of-house” restaurant space, and a 600 square feet outdoor dining space.

“[At today’s meeting] we are going to try to get a better sense of the direction the Planning Commission would like to see the plan for the development of the project,” said Englander. “I think the process overall makes for a better project when you receive this type of input. As a developer representative we would always like for the process to move faster, but it is a process and we are going through it.”

According to a staff report, the overall agreement was that the lofts proposed by the developers are the weakest part of the site.

“This is a really complicated project,” said Jerex. “This is one of the largest sites in the city with eight acres; we don’t have other projects like that in the city. [The Planning Commission has recommended] changing the height of some of the buildings and removing the lofts.”

Englander remains optimistic about the project.

“We are hopeful that we get a sense of what the commission is looking for on remaining issues so that we can quickly bring it to resolution at an upcoming full planning commission meeting,” said Englander. “We continue to get a lot of positive buzz for the project so we are very excited about it.”

After today’s ad hoc meeting, the Planning Commission will hold a meeting on February 7 to continue discussion and find final resolution to the project.

“Once the planning commission has their deliberation, deciding whether they approve it, don’t approve it, or approve it with conditions, then it will come to the Council for final decision or modification,” said Brucker.

Jerex says it is not unusual for the 9900 Wilshire Project to undergo so many changes.

“This whole process speaks more to the complexity of the project then it is about reaching an agreement,” said Jerex. “[Today’s] meeting should make a lot of headway and we are looking forward to the next meeting on February 7th where we are hopefully we will have reached all of our conclusions, but I can’t say it will happen for sure.”

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BHHS Girls’ Basketball Team Defeats Ranked Division I-AA Team

Second Norman football player commits to SDSU.

By Steven Herbert

In what might be its most significant victory in many years, the Beverly Hills girls’ basketball team defeated Long Beach Jordan, 45-32, in the Lorie Lindahl Extravaganza Saturday night at Jordan High.

The Panthers (13-8) were ranked 14th in the Southern Section Division I-AA poll released Jan. 14, while the Normans, who haven’t won a playoff game since 1978, were 14th in the Division II-AA poll.

The event, named for the Jordan coach of 25 years who died in December 2005, featured four Moore League teams facing three ranked opponents, with Beverly Hills playing in the final game and defeating the host Panthers.

“It was an environment where you had a bunch of very good teams and I thought we represented very well,” Normans coach John Braddell said. “It was a team effort. I thought everyone played extremely well. Our team defense was excellent.”

Beverly Hills (15-5) led 10-9 at the end of the first quarter and 20-16 at halftime with freshman forward Morgan Mason scoring seven of her 11 points and senior guard Taylor Craig six of her 13.

In the second half, junior guard Sophie Payson got hot.

Payson made two 3-point baskets in the third quarter, as the Normans outscored Jordan, 12-7. She scored another six more points in the fourth quarter, including her third 3-point basket of the game, to finish with a game-high 14 points.

Beverly Hills outscored the Panthers, 13-9, over the final eight minutes.

Javonna Young has five points and seven rebounds, while Chelsea Austin scored two points on a third-quarter basket for the Normans.

Craig had eight assists and six steals.

Beverly Hills 64, Inglewood Morningside 47

Payson made four 3-point baskets and scored 14 points, while Mason scored 13 and Jie Ren 11 in an Ocean League game Friday night at Morningside, improving to 2-2 in league play.

“We didn’t play with a lot of energy early, but I thought we recovered in the second half,” Braddell said. “We got a boost from our girls off the bench [Austin, Natalie Moy, Ren and Didi Younsei] who played with a lot of energy. They picked us up.”

Beverly Hills led 14-5 at the end of the first quarter. Both teams scored 14 points in the second quarter, as the Normans led 28-19 at halftime.

Mason scored six points and Payson made two 3-point baskets in the third quarter as Beverly Hills outscored the Monarchs, 24-8, and led 52-27 entering the fourth quarter.

Austin added six points, Craig five, Lily Choi, Sara Jabbari and Young four each, Moy two and Younsei one.

Craig had nine assists and six rebounds, while Young had seven rebounds and Austin six.

Santa Monica 52, Beverly Hills 44

The Normans trailed 41-39 with two minutes, 50 seconds to play, but twice missed the front ends of one-and-ones and two lay-ups in an Ocean League game at the Swim-Gym Jan. 16.

What’s Next?

The Normans are scheduled to play host to Inglewood Friday night at the Swim-Gym and at Hawthorne Wednesday night in Ocean League games beginning at 6 p.m.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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*While supplies last*
In your installation speech you referenced a series of questions that each board member should ask themselves—share some of those questions and their significance.

[In my speech] I said that the promise of public education can only be achieved if we provide effective instruction, rich curricular experiences, and appropriate safe environments for our students in which to learn. I believe that education is a partnership between parents, faculty, and students. It is essential that each member of the partnership asks herself: Do we make it possible for each student to find her unique strengths? Do we encourage every student’s interests and passions? Do we offer opportunities for each student to explore a variety of interests? Do we support our children and provide them with all the support and tools necessary to be successful in whatever they choose?

You’ve said that accepting your position as a board member means accepting a responsibility to fulfill a promise—the promise of public education to collaborate.

Each student comes to our schools with unique abilities and passions. It is the job of our schools to allow students to explore their abilities and unlock their potential, discovering who they are inside, and giving them an appreciation of others. By opening opportunities to all students, such as greater access to AP classes, and by encouraging students to pursue multiple interests, such as athletics and the arts, we will accomplish this. Our mission is to help our young people develop the skills to be successful in whatever they choose to pursue beyond Beverly. If we can do this, then we have fulfilled the promise of public education.

Tell us how your role/responsibilities work in conjunction with Superintendent Kari McVeigh’s role?

The board and Superintendent work as a six-person team. With input from the Superintendent, we outline what we wish to see happen in the district and she ensures that it is actualized. In other words we tell her the “what” and she does the “how.” The board president works very closely with the superintendent to set agendas, is the first board responder to crises, and is responsible for disseminating information to the other board members.

Since McVeigh joined the BHUSD, what would you say have been some of her accomplishments?

Superintendent McVeigh is a true instructional leader and she has worked with her staff to help them grow into instructional leaders for their sites. She led the district in developing smart goals that are specific, measurable, attainable, relevant, and time bound. The current school site plans are personalized and linked to these goals so we are all focused on the same thing. Each site’s goals contain instructional, achievement, and personalization elements. With Superintendent McVeigh’s leadership we have made significant progress in looking at individual student data, developing benchmark assessments, and supporting teachers daily through the use of teachers on special assignment.

It is under Superintendent McVeigh’s leadership that we have made significant progress on benchmark assessments. Each site has a committee working together to develop benchmark assessments which are content and grade level based. Department heads at the high school and content specialists at the K-8’s are spearheading the effort. These assessments are in the process of being developed and shared throughout the district. Common assessments, in the form of benchmark tests in grades K-5 and mid-terms and finals in grades 6-8 are created by teachers and aligned with state standards. The District is working with teachers to refine common assessments and create assessments where none previously existed.

As a former math professor, is the district going to see further math reforms this year?

We want to ensure that every student has the skills and course requirements to enter a 4 year college, if he so wishes. We are working on delineating the curricular pathway to make this happen. We believe that the foundation for strong math skills begins in the elementary schools and we are giving our elementary teachers professional development to help them support their students to understand math and perform better. We also embedded teachers on special assignments in the [school] sites for daily professional development.

What is being done to help high school students who don’t pass Algebra?

The district is currently working on developing interventions at all levels to help students strengthen their math abilities before they get to algebra and to help them be successful while in algebra classes. These interventions include before school tutorials, after school mentoring, extra sections of math during the day supporting their regular math classes. These are all designed to support struggling students. We have also provided our teachers with meaningful math professional development and have teachers on special assignments available to work with teachers on a daily basis either by modeling lessons, discussing techniques, or answering teacher’s questions. In the high school we are working on additional interventions as delineated in the high school site plan, all designed to strengthen skills.

Do you anticipate graduation rates to drop for the class of 2011 due to the new math graduation requirements?

No, we don’t anticipate a drop in graduation rates because we are providing our professional staff and our students with a great deal of support and interventions to ensure that they are successful.

Permits became a hot topic in this past election. What types of reforms will we see this year with enrollment?

We had a board study session on Wednesday, January 23 discussing enrollment. Information from a demographer on possible future enrollment numbers was presented. Various scenarios were chosen and the financial and programmatic impact of each scenario will be brought forth. Assumptions for the scenarios reflect a range of possible modifications of our permit policy, to no changes in policy. Each of these possibilities will be reviewed and there will be extensive board discussion. The goal of the study session will be to give direction to staff on how the board wishes to proceed in this area, so that staffing needs may be determined.

What other observations would you like to share?

I welcome the enthusiasm of our two new board members, Brian Goldberg and Steven Fenton. They each bring fresh perspectives to the table. I am delighted to continue the fine work begun with veteran board members, Myra Lurie and Nooshin Meshkaty. These are challenging times but we are all committed to working together and supporting the district’s goals.

When [my husband and I] moved from New York to Southern California 12 years ago we chose to live in Beverly Hills, a community in which we could bring up our four sons. Beverly Hills has certainly lived up to our expectations as a caring community with exemplary services. Three of our sons have graduated from the Beverly Hills public schools and our fourth son is a senior at the high school. I am most proud that I have brought up four socially conscious, inquisitive, secure sons, each of whom has pursued his personal pathway. My personal goal and hope for my service on the school board is to help each student develop into the type of person we in this community will be proud of.

The article continues with a discussion of the district’s financial situation, the importance of fiscal responsibility, and the need for innovative solutions to address budget constraints. The authors emphasize the importance of collaboration between the board, administration, and teachers to ensure that students receive a high-quality education despite the financial challenges.
SPEAK UP AND BE COUNTED

It’s our City. It’s our Future.
Join us to help chart
the vision of Beverly Hills

Attend a Town Hall Meeting
Discuss issues affecting the community
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Key themes will include the impact on development,
particularly as it relates to height limitations and traffic.
Audience participation will be encouraged.

Monday, February 4, 2008
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Featured Open Houses of the Week
370 S. Elm Drive #1, Beverly Hills
Gorgeous 2 bedroom with a third room used as Master suite room. (total of three rooms) enormous livingroom and dining room with bar area. Approximately 2,900 sf with additional 400 sf of private patios. 10 ft high ceiling w/custom molding and modern recessed halogen lighting system, & designer fixtures throughout. Handcrafted glass-works on contemporary double & single doors. Huge master bedroom with sitting area, large custom en-suite baths, & motorized blind system.
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FICTITIOUS BUSINESS NAME STATEMENT: 20080015533
The following person(s) is/are doing business as: ARIANE VON KAMP. P.O. Box 46493. Los Angeles County on: 12/21/07. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/9/08.

FICTITIOUS BUSINESS NAME STATEMENT: 20080016038
The following person(s) has(have) abandoned the use of the fictitious business name: DISCOUNT CAR RENTALS. 18311 Roscoe Blvd. North Hills, CA 91343. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/9/08.

FICTITIOUS BUSINESS NAME STATEMENT: 20080016895
The following person(s) is/are doing business as: BEST ACCOUNTING AND INCOME TAX SERVICES. 7004 Apperson St. Tujunga, CA 91042. OGANES GARIBYAN. 7004 Apperson St. Tujunga, CA 91042. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. The following person(s) is/are doing business as: ESTATE SERVICES. 23929 W. Valencia Blvd #B11. Valencia, CA 91355. SAN MARINO ESTATE SERVICES. 23929 W. Valencia Blvd #B11. Valencia, CA 91355. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name.

FICTITIOUS BUSINESS NAME STATEMENT: 20080017244
The following person(s) is/are doing business as: MITCHELL STARKS. 10250 Santa Monica Blvd., Suite 2200, Los Angeles, CA 90025. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name.

FICTITIOUS BUSINESS NAME STATEMENT: 20080019017
The following person(s) is/are doing business as: ARIANE VON KAMP. P.O. Box 46493. Los Angeles County on: 12/31/07. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/9/08.

FICTITIOUS BUSINESS NAME STATEMENT: 20080020415
The following person(s) is/are doing business as: PETER J. KIRCHNER. 15550 Ventura Blvd., Suite 150, North Hollywood, CA 91601. THE KIRCHNER LEGAL GROUP. 15550 Ventura Blvd., Suite 150, North Hollywood, CA 91601. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name.

FICTITIOUS BUSINESS NAME STATEMENT: 20080020607
The following person(s) is/are doing business as: KAMRAH. 7274 CENTURY BLVD., WESTWOOD, CA 90067. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name.

FICTITIOUS BUSINESS NAME STATEMENT: 20080020699
The following person(s) is/are doing business as: PETZINE. 631 E. Cypress Ave. Burbank, CA 91505. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name.

FICTITIOUS BUSINESS NAME STATEMENT: 20080020829
The following person(s) has(have) abandoned the use of the fictitious business name: DISCOUNT CAR RENTALS. 18311 Roscoe Blvd. North Hills, CA 91343. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/9/08.
Fictitious Business Name Statement of Provisions

Notice of Fictitious Business Name Statement

Notice-This fictitious business name statement expires five years from the date it was filed in the Office of the Clerk. A new FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)

Helen Settle

This Business is being conducted by: CORPORATION
This business is conducted by: BEVERLY HILLS

FICTITIOUS BUSINESS NAME STATEMENT (ARE) DOING BUSINESS AS: CALIFORNIA WAVES 247 E. 58TH PL, LOS ANGELES, CA 90012.

System of a fictitious business name statement in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code). Published: 1/24/08, in the County of Los Angeles. This statement was filed with the County Clerk of LOS ANGELES County on 12/27/07 indicated by file stamp above.

FICTITIOUS BUSINESS NAME STATEMENT

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

FICTITIOUS BUSINESS NAME STATEMENT

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Order to Show cause for Change of Name

State of California, County of Los Angeles

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

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