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Issue 436 • February 7 - February 13, 2008

Town Hall Meeting Update

City officials react to Monday's Meeting

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letters & email

“Adding it Up” [Issue 434]

This letter to the editor is a reply to the letters by Herbert Young (Board of Education member 1971-1975) and Mel Spitz (1971-1979), and other articles about the BHUSD which appeared in [issue 435]. My letter is not representative of any member of the school board or school administrative staff. It contains my personal views.

I believe the letters, while perhaps sent in an attempt to be constructive, each fail to look at the facts as they are. This is not the 1970's. Three decades have passed. A misstatement is set forth regarding the school policy regarding children in Mr. Spitz letter and the remainder builds upon the error. I understand that at least once previously the Superintendent has made an effort to explain the school policy to Mr. Spitz. He has apparently failed to grasp what was stated. The school policy, as simplified for my own understanding, is not only to have all students perform at their highest individual capacity and to identify those having problems and intervene with the goal of high achievement. The students are not mere statistics, they are humans who are the lifeblood of not only Beverly Hills, but of

our county, state and country.

The demographics and dynamics of change are such that BHUSD, like other areas, does not have the same numbers of school age children living within its boundaries as it did in the past. To retain the level of programs that the inhabitants of the district desire the district itself well as the educational foundation are wonderful in helping with school funding, out statewide system of school funding is such that a certain level of number of students is required to maintain current school sites and programs. This is how our society functions. The board and school must work within the boundaries our laws and methods provide at this time, not 30 years ago. Do these people remember, for example, Prop 13?

Fundamental changes were made when voters chose to pass proposition 13. While in our own ways we all proudly look to the achievements of our past that is not necessarily the correct measure to compare those of this era. We cannot ignore the realities of our times as it seems and 1960's when I grew up in East Los Angeles and Montebello and attended Montebello schools and the local state college, to compare present student academic achievement with that of students from my era. Some say that this generation of young Americans will be the first in American history to have less education than their parents. Look at many of your friends and families. Many parents have Masters and Doctorate Degrees while their children may or may not have graduated with a Bachelor's degree.

Socio-economic factors have changed from one period to another. Rapid demographic changes have taken place. And, as my college track and field coach and now personal client Ron Morris, has stated, is it unfair to athletes from all eras to compare their achievements. Ron won the silver medal in the pole vault in the 1960 Olympics in Rome and was often ranked #1 in the world or just below and was one of the few vaulters who used steel poles who successfully converted to the use of fiberglass poles setting a trend for the new era of vaulters while came along.

What were once relatively up to date school buildings at Beverly Hills High School in 1971 are now old. A new science building was just completed at the high school and other building is taking place at several school district sites. The community passed a school bond for this construction. Your school administration and school board has successfully involved itself in the reconstruction. School environment is essential to the quality of education to the students. What was new in the 1960's and 1970's is now old. I don't see Mr. Spitz or Mr. Young speaking of the improvements going on or the hard work of the board members who have been involved. What did Mr. Spitz or Mr. Young do, as board members, to upgrade the school facilities? If they wish to have the critical examination of the facts the question I present is a valid one.

Neither Mr. Spitz nor Mr. Young speak about the politicalization of public school district funding and the resulting harm. For

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SNAPSHOT



SEMI-FORMAL
MARINA DEL REY

Beverly High seniors Deana Nili, Tiffany Hakimian and Debbie Michail enjoy the annual semi-formal celebration on Jan. 31.

Beverly Hills Weekly

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more than 20 years politicians have promoted private, often parochial, schools to push their personal agenda. In many affluent areas college preparatory schools abound. Unfortunately, many people also look at their children's own attendance at these schools as a sign of personal success. All public schools are affected, not just BHUSD.

The school board has hired and the superintendent has in place a team of well qualified assistants to help the district move forward. The School board and administrators are more likely to succeed with positive reinforcement from the community, not cheap shots from dormer members of the school board reliving their past. If there is one thing one must learn from history is that each person has a different recollection of the same events often to satisfy ones own ego. That ego, when publicly expressed while denigrating others, can create a negative workplace environment.

I suggest those like Mr. Young and Mr. Spitz take a more positive approach to the issues and hand and be constrictive in support of the students, teachers, board members and administrative staff. As a coach and as an attorney I find a positive team approach not only works, but it leaves all those involved in happier state of mind.

Leonard Plotkin
Pasadena

Editor's note: Plotkin is married to BHUSD Asst. Superintendent Cheryl Plotkin

With regard to the letters by Mr. Young

and Mr. Spitz in issue 435, we all agree that the school district has problems that need to be addressed. However, it is important to diagnose those problems accurately in order to devise appropriate solutions.

When Mr. Spitz argues that "the decline in academic performance of our schools is not the result of financial limitations," he ignores the difficulties which have been created by increasing class sizes and repeated rounds of budget cuts. It is no coincidence that such problems developed before declines in academic performance. It is also no coincidence that schools frequently cited as models, such as Stevenson High School in Illinois, spend far more per student than we can under current circumstances; Stevenson reported their average class size at 18.6 in 2006 and clearly has programs and support services we haven't been able to afford since the 1970s. As a community, Beverly Hills does a wonderful job of raising money for the schools; as a state, California does an abysmal job. Our state is well above the national average in personal income, but well below the average in education spending (fluctuating between 35th and 46th in the nation in recent years). As concerned citizens we should be constantly demanding at the very least stable, predictable education funding, but preferably funding levels that at least equal the national average. Simply put, if you don't have the resources, you can't do the job as well.

With regard to student-centered learning, it can be defined in different ways. At its core, it simply means that students need to

be active involved in the process of learning, not simply passive recipients. Student centered learning and teacher centered methodologies are not mutually exclusive. Too heavy a reliance on student centered methods can have negative effects, but so can too heavy a reliance on teacher centered methods such as lecture. Properly used as one part of a balanced instructional approach, student centered learning can be a valuable addition to the program.

The real problem lies not with the use of any one teaching strategy but with a flawed decision-making process in general.

Our district preaches collaborative decision-making but does not often practice it. Even the best district office administrators cannot be experts in everything. Even collectively, they will have gaps in their expertise. Yet time after time, our board of education relies more or less exclusively on those administrators and fails to take advantage of the wealth of available expertise represented by our classroom teachers. If major board decisions were always preceded by a thorough collaborative process that involved both teachers and parents, the resulting decisions would in many cases be better. Bodies such as the superintendent's advisory council are a small step in the right direction but need to be supplemented by other efforts. Recent studies of successful school reform efforts suggest that such collaboration is a key element in producing positive change.

Bill Hiatt
Beverly Hills High School teacher,
1980-present

"Pellicone gets mixed reviews in Nantucket" [Issue 435]

Please, enough already about Robert Pellicone. For almost a decade after Mr. Pellicone left Beverly Hills, our local papers have remained oddly fascinated with his career's ups and downs. The recent article in 'briefs' [Issue 435] about Pellicone's current job in Massachusetts wastes space and ink. So, in this spirit, let me add my own historical perspectives of Superintendents post Pellicone.

Bob Pellicone served as BHUSD Superintendent for less than a year. In 1998-1999 I was the teachers' union

(BHEA) president and as such worked often with Mr.

Pellicone. In his dealings with the teachers' union he was honest, respectful, worked diligently to solve problems, and maintained a very positive relationship with union leadership.

Yes, Bob proved an inept educational leader. Yes, he probably deserved being fired for his misuse of a district credit card and his fondness for expensive food and drink at local establishments (at district expense). But, when Bob departed in summer 1999, he left behind no meaningful damage to our school community. Why not, then, some commentary about several of Bob Pellicone's successors?

Let's remember (unfortunately) the almost one year tenure of interim Superintendent Ken Moffett and his sidekick, interim Assistant Superintendent

letters cont. on page 4

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police blotter & arrest summary

February 04, 2008

12500(A)Vc - (Drive W/O License).

Male Juvenile, 16, Of Beverly Hills, Arrested On 02/03/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

Lopez,Lance Garrett, 22, Of Moorpark, Arrested On 02/01/2008 For Bh Misd Bw - (Bh Bench Warrant/Misd).

Schechter,Asher Lev, 28, Of Los Angeles, Arrested On 02/02/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

Briseno,Jesus Cruz, 22, Of La, Arrested On 02/01/2008 For 12500(A)Vc - (Drive W/O License).

Tantula,Viranda Gamini, 26, Of La, Arrested On 02/02/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

Escobar,Carl Samael, 27, Of Long Beach, Arrested On 01/31/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

Stallworth,Jerode Jay, 27, Of Detroit, Arrested On 02/02/2008 For 148(A)(1)Pc - (Obstruct/Resist/Etc Public/Peace Off).

Clyne,Augustus Taylor, 36, Of Marina Delray, Arrested On 01/31/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

Mora,Lisette Marie, 25, Of Los Angeles, Arrested On 02/01/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

Johnson,Tony Terrail, 23, Of Los Angeles, Arrested On 01/31/2008 For 11377(A)Hs - (Possess Controlled Substance).

Gray,Joseph Fun, 33, Of Los Angeles, Arrested On 02/01/2008 For 647(F)Pc - (Disorderly Conduct:Intox).

Hammon,Aaron Samuel, 44, Of West Hills, Arrested On 01/31/2008 For 11377(A)Hs - (Possess Controlled Substance).

Cruzledesma,Jesus, 33, Of Sunland, Arrested On 02/01/2008 For

Battle,Marc Kevin, 36, Of Haledon, Arrested On 01/31/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

Gonzalez,Rosario Tirado, 39, Of La, Arrested On 01/30/2008 For 12500(A)Vc - (Drive W/O License).

Ricci,Stephen Alexander, 48, Of Santa Monica, Arrested On 01/30/2008 For 23222(B)Vc - (Possess Marijuana 1 Oz Or Less While Driving).

Londy,Adam Charles, 23, Of Los Angeles, Arrested On 01/30/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

Kecman,Jovica, 47, Of Los Angeles, Arrested On 01/29/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

De La Fuente,Ezequiel, 40, Of San Fernando, Arrested On 01/29/2008 For 12500(A)Vc - (Drive W/O License).

Dayan,David, 18, Of Beverly Hills, Arrested On 01/28/2008 For

11357(B)Hs - (Possess Marijuana 28.5 Grams Or Less).

Jacobs,Deborah Dupuis, 53, Of Beverly Hills, Arrested On 01/28/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

Piccirillo,Thomas A G, 44, Of Los Angeles, Arrested On 01/28/2008 For 23152(A)Vc - (Dui Alcohol/Drugs).

January 29, 2008
Sollitt,Conrad Nathan, 29, Of Beverly Hills, Arrested On 01/27/2008 For 647(F)Pc - (Disorderly Conduct:Intox).

Zormagen,Eliran, 28, Of Beverly Hills, Arrested On 01/26/2008 For 14601.1(A)Vc - (Drive While License Suspended).

Kantor,James Rhys, 28, Of Beverly Hills, Arrested On 01/26/2008 For 11377(A)Hs - (Possess Controlled Substance).

letters cont. from page 3

(Business) Wes Stewart. Moffett and Stewart proved truly incompetent leaders in many ways but most strikingly in their mismanagement of the district's first school bond (Prop. 1A). As late as February 2000, Mr.

Stewart claimed that a SURPLUS of over \$5 million dollars remained in this \$77 million dollar bond issue. These "leaders" proposed new building construction at BHHS or at the three K-8 schools using this pretend money. Of course, reality set in after their departure at the end of the 1999-2000 school year and the \$5 million dollar surplus became a \$20 million dollar deficit a year later. Thus the urgent need for the \$90 million dollar Measure K bond issue in 2002.

Our next Superintendent, Gwen Gross, arrived in September 2000, speaking of her commitment to this community, this district, and especially the children of Beverly Hills. "I am here for the long-term," she claimed. She left abruptly less than three years later amid controversies over a district middle school and the BHHS oil well lawsuits. Mrs. Gross was smart and decisive and could have brought about needed reforms, but I guess she was just a little confused about the meaning of long-term. More significantly, I do hold Gwen Gross accountable for the disaster that then befell BHUSD, our next Superintendent, Jeffrey Hubbard. She hired Mr. Hubbard as Assistant Superintendent Human Resources after she arrived in Beverly Hills. Mr. Hubbard became Superintendent in

2003 when Mrs. Gross found greener pastures (and what she thought would be less controversy) in the South Bay.

The damage done to BHUSD by Mr. Hubbard will be felt yet for many years.

Almost all the veteran school site administrators who had served this community for decades left during Mr. Hubbard's three year tenure as Superintendent. These educational leaders did not leave for "greener

pastures," but typically saw the proverbial writing on the wall.

Since I remain a Social Studies teacher at Beverly Hills High School (23 years), an historical commentary on current district leadership must await the passage of time. I end with one final request to the Weekly.

Leave Bob Pellicone alone. Old news. Boring!

Stewart Horowitz
BHEA President 1996-2000
Social Studies teacher 1985-present

"Roxbury Park renovations"

I have long wondered why there has been such a push to spend between \$35 and \$40 million dollars that the city doesn't have, to completely re-do Roxbury Park. The central theme has been to build a 160 car underground parking structure under tennis courts that will have to be moved when many of the stake-holders want just to do necessary repairs and up-dates to existing facilities and not incur the expense of completely re-building a functional park.

The answer became clear last week when several parents requested permit parking at Roxbury Park during school hours because their children's parking spaces were eliminated when the Science building was built. It seems that the school districted didn't replace the student parking when they used the land to build the center and now wants the city to provide parking at Roxbury Park for the students.

The neighborhood didn't request the underground parking, many think it can lead into problems, combining young people and underground facilities at a park. To provide student parking is not a reason to spend millions of dollars to change a park that doesn't need changes.

Stefan Dahlerbruch
Beverly Hills

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briefs

school year were 17%, but have swelled to 18% in recent months.



Board votes for "target" on out of district permits

At their Tues Feb 5. meeting, the Board of Education voted 3-2 for a "target" on out-of-district permits., between 0 and 20% of total enrollment.

Meshkaty: says 20% on permit is okay with her

Board members Myra Lurie, Myra Demeter and Nooshin Meshkaty voted in favor of the proposal. Board members Steven Fenton and Brian Goldberg voted against, arguing instead for a stricter proposal that would eliminate all new permits except for children of BHUSD faculty/staff, city employees, and diversity applicants.

Out of district permits at the start of the



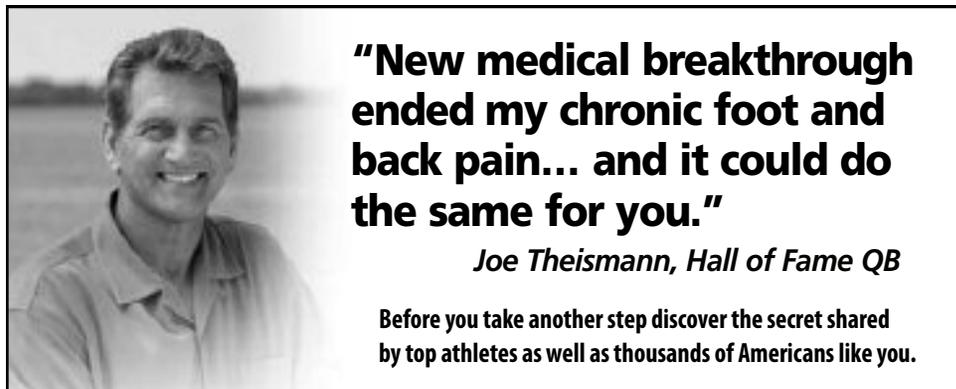
Mike Feuer

Feuer introduces toxic regulation bill

Assembly member Mike Feuer (D-Los Angeles) introduced AB 1879, which would provide authority to the Department of Toxic Substances Control to regulate the sale of products contain-

ing chemicals known to be hazardous to the health of its citizens and to the environment.

"California's policy framework for addressing the dangers of hazardous chemicals is broken," said Feuer. "California should use a science-based approach to regulate dangerous products. AB 1879 will go a long way to allay parents' fears that the toys their kids play with are safe."



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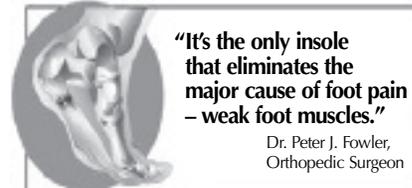
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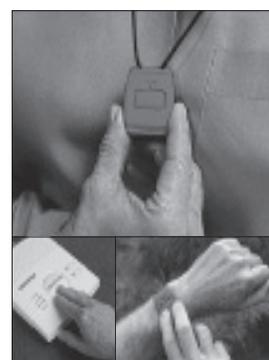
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from the hills of beverly



The School Sky Is Not Falling

And Let's Give Teachers More Respect

By Rudy Cole

In separate letters to the editor of the Weekly two former school board members have leveled some heavy criticism of our schools. They are not alone, but it's time for a reality check.

Test scores, out of district enrollment, acceptance of our students in leading colleges and universities, loss of students to private schools and many of the countless issues raised by both **Herb Young** and **Mel Spitz**, and many others, need only one basic response:

The community and the school district have changed. This is not the Beverly Hills both Young and Spitz served more than 30 years ago. Considering the dramatic differences that have occurred in the past three decades, what is most amazing is that our schools are still among the best in the nation and continue to be one of the reasons people chose Beverly Hills as a place to live. No, test scores are not the only measurement of excellence.

Thirty years back, most of the students were second and third generation, today many are first. This has an enormous impact on learning abilities and makes comparisons less valid. In terms of community involvement, although we are still highly invested in our public schools, today a majority of residents do not have school age children.

Want to know the names of the people most responsible for the change?

Howard Jarvis
Ivy Baker Priest
Ayatollah Khomeini

Two villains and one, Priest, an innocent target of a state law suit.

Jarvis was the right wing activist and frequent losing candidate for office who organized the taxpayers revolt that led to the passage of Prop. 13. How the political leadership of the state failed to see this com-

ing and not advance less draconian changes in property tax rates is another story, but Jarvis hit at the right time and the result was a voter approved state constitutional amendment that forever changed how schools and city governments are funded. The property tax collected by schools, and cities, post Jarvis, was totally inadequate for any school district, including Beverly Hills. Instead, schools became dependent on the state to pay for education.

Before Jarvis, Beverly Hills schools received almost all their money from the property tax; and the district set the rate, knew the expected revenue and planned accordingly. School districts lost much of their authority after Jarvis.

But Jarvis alone was not the only change in school funding. About the same time, several court cases, of which in re Priest was only the most notable, hit the courts. The decisions led to a whole new education world, and one we could hardly call unfair. What the state courts ruled was that funding for education must be equal, that state payments for each child must be equal throughout the state. Average Daily Attendance was the measurement for funding and not insignificantly, when Johnny calls in sick, the schools lose money.

Priest was a former Treasurer of the United States, however the historic law suit

came when she was the elected State Treasurer of California. Ironically, she was a Beverly Hills resident.

Now, let's try to rationally analyze the changes in the cultural diversity of our city. The Ayatollah's revolution led to a major migration of Iranians, mostly Jewish but also many Moslem and others, to Beverly Hills. The Shah was hardly a pillar of Democratic virtues, but the new, fundamentalist regime made life intolerable for those who chose America and freedom.

First generation school age children have very different learning needs and abilities. The total demographics of the city changed more in school population than in the resident population.

However, the Iranian community commitment to education was intense and this made the transition much smoother. There was a very important unintentional side benefit: Without the larger Iranian families, state funding would have been even less as fewer residents with children lived here.

There have been other changes in education: The technology, the age of the computer has leveled the education playing field enormously. What is tragic is the lack of respect teachers receive in today's America. If we, as a society, place so much importance on public schools, why have we not found the means to pay our teachers salaries that are even close to remuneration and benefits in the private sector? We ask much and give little.

Now, what about some of the more specific issues swirling around our schools and

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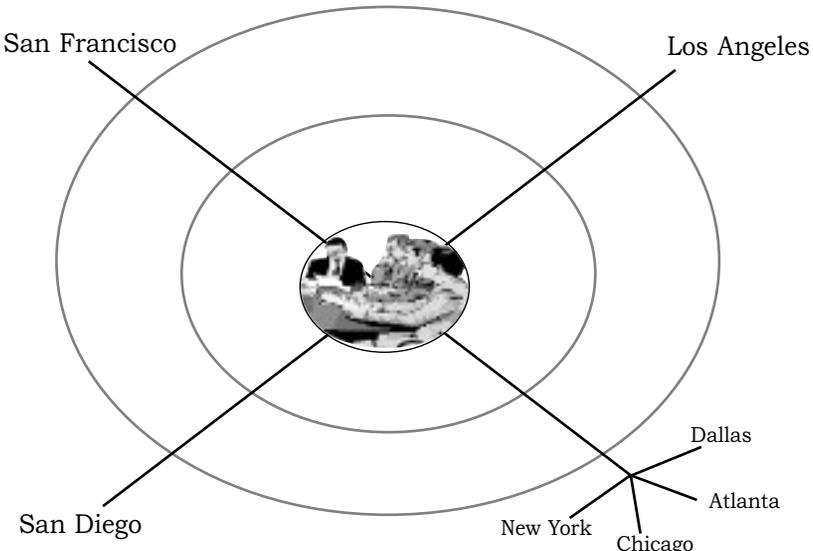
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mentioned in the two former board member's letters and in the recent campaign? I totally understand the desire to preserve our schools for our own students, but the realities of Jarvis and Priest led to the out of district permit program and their loss could mean major cuts in school services.

The board does agree that the diversity permit program should not be cut, but two new members want to end the non-diversity permits. That should be the district's goal and needs constant reexamination, just not hasty actions that could further harm our schools. I congratulate new members **Brian Goldberg** and **Steven Fenton** for taking ethnicity out of the debate.

What is terribly difficult to accept is the lack of support in the state for public education and the obvious difficulty our governor will have in trying to both balance a budget and obtain sufficient votes from his own party to even pass one.

Our district will have some very tough choices. The superintendent has warned the union that many certificated teachers could lose their jobs.

Although it is understandable that the union would demand that the district look at administrative costs and possible staff cuts, and it should, this is not the time for a divided education community. One of the letter writers had very little praise for our teachers asking, of a new program for enhancement, "If our teachers are some of the best, as stated by some of the board members and administrators.....why do our teachers require teachers to teach them." Even lawyers, doctors and professional athletes

have continuing education programs and, trust me, are more richly rewarded.

There are problems in public education, including in Beverly Hills, but the letter writers need to visit the schools and see for themselves how different they are today. However, try this simple test: Ask parents in neighboring communities where they would want to send their kids? Our schools have changed but we still have a great commitment to our schools, our teachers are dedicated and caring, and we have universal approval of the Joint Powers Agreement with the city.

I'm sure Young and Spitz are sincere and want only what is best for the kids. However, the schools need our involvement and our support and, yes, some cheerleaders for a tradition today's parent, teachers, administrators and kids want to maintain – the best we can give. Their letters, by defining the problems, may actually bring us closer together.

Finally, a word about the school superintendent: I've known almost every school chief since **Ken Peters**, the legendary leader who brought our schools into the 20th Century. Many were incredibly talented with different strengths and abilities. The one who knew our city best was **Sol Levine**, and he had a very strong relationship with the teachers. **Jeff Hubbard** had great leadership skills, worked well with the entire education community, was an able communicator and was there during the early stages of construction improvements. Yes, before **Mark Stern** sends another email missile at me, the Beverly Vista prin-

cipal issue could have been handled more smoothly.

Considering all the challenges, and given some time and support, **Kari Mc Veigh** may be the best we have ever had. She is an incredible practical visionary who brings to the district administrative and education perceptions that will only benefit our entire education community. Time to support the teachers and the administrators and they need to work together more closely.

The present board is less untied than the last, but the election was not a mandate for an education revolution. The very committed and talented **Myra Lurie** won comfortably while defending the out of district program.

As for Fenton, with all the advantages of his past involvement and strong, politically identifiable name, he would have won no matter which side he was on any issue. Goldberg, although questioning and voting against the majority on the permit issue, too made a responsible decision on diversity permits. Divided yes, but not as inexorably as might have been expected.

Absolutely final commercial: School unity is critical if we hope to have any chance of passing a much needed parcel tax or new bonds. On that, I'm sure even Young and Spitz will agree.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.



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sports & scores



BHHS Girls' Soccer Team Defeats Hawthorne, Inglewood

Norman boys' soccer team defeats Hawthorne.

By Steven Herbert

A short-handed Beverly High girls' soccer team defeated host Hawthorne, 2-1, in an Ocean League game Jan. 30 as Solange Levy scored twice, including the game-winning goal on a 60th-minute penalty kick.

The Normans tied the score in the 20th minute as Levy scored off Alexis Goswitz's throw-in. The Cougars opened the scoring in the fourth minute.

Beverly Hills was awarded the penalty kick when Jocelyn Karlan was pulled down in the penalty area.

Norman goalkeeper Rebecca Gold made three saves.

Goswitz, a senior defender, drew praise for her play from coach Ryan Franks.

Starting defenders Emily Litvak and Nicole Star, midfielder Camille Lorenzana and forward Elyse Winter all missed the game because of the flu, Franks said.

Beverly Hills 0, Culver City 0

Gold made four saves for her ninth shutout of the season in an Ocean League game at Nickoll Field Jan. 23.

An apparent goal by freshman Nia Freeman in the 60th minute was nullified by an offside call. In the 70th minute, a shot by Karlan hit the inside of a goalpost and trickled out.

Beverly Hills led 6-4 in shots.

"The Normans played very good defense on a tough Culver attack," Franks said. "I liked the way we played. We were just unlucky."

Litvak and fellow defender Tanya Djafar were "outstanding in the back," while Karlan and Freeman "provided a very dangerous attack," Franks said.

Santa Monica 2, Beverly Hills 0

The Normans "played extremely well," in

the loss in an Ocean League game at Santa Monica Friday, Franks said.

The Vikings (13-7-3, 8-0 in league play) opened the scoring in the 28th minute.

Beverly Hills "had numerous opportunities to tie" the score, but were thwarted by Santa Monica goalkeeper Allison Bronstein, who "made two incredible saves, including a full extension diving save" on a shot by Karlan in the 33rd minute, Franks said.

The Vikings scored a late insurance goal.

Djafar and Morgan Harding "are playing at the top of their games," Franks said.

Gold made six saves.

Beverly Hills 3, Inglewood 0

Harding scored twice and Litvak had a goal and an assist in an Ocean League game at Nickoll Field Monday.

Gold made two saves for her 10th shutout of the season.

Freeman assisted on Harding's second goal.

Beverly Hills (13-9-2, 5-2-1) led 12-2 in shots.

What's Next?

The Normans are scheduled to conclude regular-season play today by playing an Ocean League game at Culver City at 6 p.m. The winner will finish second in the Ocean League.

Boys' Soccer

Beverly Hills 3, Hawthorne 2

The Normans took a 3-0 first-half lead, which proved large enough to withstand the Cougars' comeback bid in an Ocean League game at Nickoll Field Jan. 30.

Monty Zimmerman scored in the second minute off Daniel Kohen's assist. Midfielder Vitor Nogueira dribbled for about 45 yards, driving past three defenders and scoring on a 25-yard shot in the 12th minute for the second Beverly Hills goal.

Joshua Newman scored in the 35th minute for the Normans (8-7-4, 4-1-2).

Hawthorne scored on free kicks in the 37th and 42 minutes.

Beverly Hills led in shots, 17-8. Norman goalkeeper Nathan Forrest made six saves.

"It was a very difficult game to play because of the wind," Beverly Hills coach Steve Rappaport said. "We played really well offensively when we had the wind. We really had to fight to hold on."

Zimmerman "had a tremendous game," defender Erik Munzer "had a strong game again" and Nogueira "played really, really

well," Rappaport said.

Beverly Hills 2, Culver City 2

Norman freshman midfielder Mariano Gonzalez scored the game-tying goal on a 30-yard shot with two minutes to play in regulation in an Ocean League game at Culver City Jan. 26.

The Centaurs had taken a 1-0 lead in the 18th minute. Munzer headed in a corner kick by Gonzalez in the 55th minute, tying the score. Culver City regained the lead with a goal in the 60th minute.

"We didn't play very well the first half," Rappaport said. "We were kind of flat. In the second half, we took over the game."

Beverly Hills was out-shot, 6-5 in the first half, but out-shot the Centaurs, 20-3 in the second, for an overall lead of 25-9. Forrest made seven saves.

Norman defender Jake Weissberg "played outstanding," both very strongly in the defensive midfield and "really creating a lot of attack for us with really good distribution," Rappaport said.

Munzer "had a terrific game," while fellow defender Romeo Patroni also drew praise from Rappaport.

What's Next?

The Normans are scheduled to play host to Culver City at 6 p.m. tonight in an Ocean League game at Nickoll Field.

Girls' Water Polo

Torrance 3, Beverly Hills 2

Kira Xie scored with 1:03 to play to pull the Normans within one, but they were unable to score the equalizer in an Ocean League game at the Swim-Gym Jan. 15.

Mallory Smith's goal for the Normans 3:08 before halftime tied the score, 1-1, 13 seconds after Sierra Hill scored for the Tartars.

Torrance took a 3-1 lead on goals by Kelly DeLeon with 3:18 left in the third quarter and Hill with 2:39 remaining in regulation.

Beverly Hills goaltenders Nicole Pinhas made five saves and Michelle Margolin one.

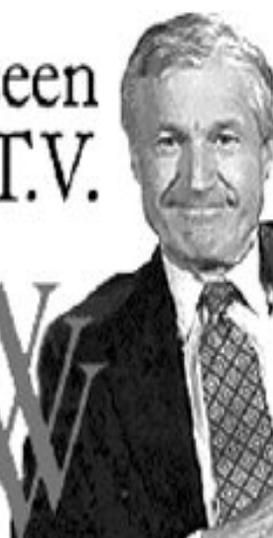
Santa Monica 10, Beverly Hills 2

Smith scored in the first quarter and Christine Sun in the second for the Normans (6-10, 1-3) in an Ocean League game at the Swim-Gym Jan. 17.

The Vikings scored the game's first four goals. Smith scored with 1:24 left in the first quarter. Sun's goal 1:45 before halftime cut the deficit to 5-2, but Santa Monica scored once more before halftime and four times in

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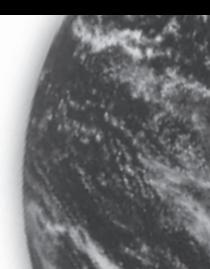
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the third quarter.

Margolin made one save.

What's Next?

The Normans are scheduled to play Culver City today at 3 p.m. at the Culver City Plunge in an Ocean League game to conclude regular-season play.

Wrestling

South Torrance 40, Beverly Hills 36

Pins by Justin Brezhnev, Daniel Molayem, Joey Schwartz and Klar Kuo, a decision win by Brian Kim and a forfeit victory gave the Normans a 33-10 lead, but the Spartans won five of the final six matches, all by pins, for the victory in the Pioneer League meet Jan. 15 in the Wrestling Room.

Mikey Shlomof got the other victory for Beverly Hills (5-6, 0-2), defeating David Kim, 14-12, in overtime, in the 130-pound weight class, giving the Normans a 36-34 lead heading into the final match.

Jason Naziri of Beverly Hills was pinned in 2:50 by Ryan Matthews to conclude the meet in a match in the 135-pound weight class.

Girls' Basketball

Culver City 56, Beverly Hills 53

Jie Ren made a 3-point basket with about 20 seconds to play to pull the Normans within three points, but they were unable to get any closer in an Ocean League game at the Swim-Gym Jan. 28.

Beverly Hills was outscored 16-7 in the first quarter, but outscored the Centaurs, 15-9, in the second quarter, as Taylor Craig scored 10 of her 16 points, to trail 25-22 at halftime.

The Normans were outscored, 15-10, in the third quarter and trailed 40-32 entering the fourth quarter.

Sophie Payson added 14 points, including four 3-point baskets, for Beverly Hills. Freshman forward Morgan Mason scored 10 points and pulled down 11 rebounds, Ren scored six points, Chelsea Austin and Lily Choi three each and Didi Younesi one for the Normans.

Choi and Ren each made a 3-point basket.

Beverly Hills 53, Hawthorne 25

The Normans outscored the Cougars, 10-0, in the second quarter, as Mason scored four of her 19 points and Payson made the second of her two 3-point baskets in an Ocean League game at Hawthorne Jan. 30.

Beverly Hills led 10-8 at the end of the first quarter, with Mason scoring four points and Payson making a 3-point basket, 20-8 at halftime and 38-16 entering the fourth quarter.

The Normans outscored Hawthorne, 43-17 over the final three quarters.

Austin, Payson and Younesi each scored six points, Ren and Natalie Moy five each, Taylor Craig three, Javonna Young two and Sara Jabbari one for Beverly Hills. Younesi made a 3-point basket in the third quarter and Moy one in the fourth.

"We got a lift from out bench," Normans coach John Braddell said, specifically citing the play of Austin and Moy.

Santa Monica 64, Beverly Hills 50

In a game Braddell said was closer than the final score indicated, the Normans fell victim to turnovers and the Vikings converting on

second-shot opportunities in an Ocean League game Friday night at the Swim-Gym.

"We were right there with them until four minutes left in the fourth [quarter]," Braddell said.

Beverly Hills trailed 18-17 at the end of the first quarter, but was tied 32-32 at halftime, as it outscored Santa Monica, 15-14, in the second quarter as Payson made two of her three 3-point baskets and Ren scored five points, including a 3-point basket.

The Normans (16-7, 3-4) were outscored, 14-10, in the third quarter, and trailed 46-42 entering the fourth quarter.

"That game came down to offensive rebounds," Braddell said. "We gave up a little too many. They shot the ball extremely well."

Mason scored 11 points, all over the final three quarters, while Payson also scored 11, all in the first half. Ren added nine, Craig eight, Young five, Austin four, and Younesi two.

What's Next?

The Normans are scheduled to conclude regular-season play tonight by playing an Ocean League game at Culver City beginning at 6 p.m.

Boys' Basketball

Culver City 83, Beverly Hills 80

A season-high equaling 80 points couldn't stop the Normans' losing streak from being extended to eight games.

"Because we emphasized offensive play [so much] the previous two practices ... we had a little letdown on defense," Beverly Hills coach Luis Turcios said after his team

allowed a season-high in points in its loss in an Ocean League game at the Swim-Gym Jan. 16.

Turcios said he "probably made a mistake," by resting leading scorer Julian Wheeler at the start of the fourth quarter, when the Normans trailed 50-46. The Centaurs expanded their lead and "it was hard to dig out of that hole," Turcios said.

For the third consecutive game, the Normans had a slow start, as they were outscored, 16-7 in the first quarter.

Beverly Hills outscored Culver City, 21-14, in the second quarter, cutting the deficit to 30-28 at halftime, as Wheeler scored nine of his 30 points.

The Centaurs outscored the Normans, 20-18, in the third quarter.

Greg Townsend added 14 points, Jerome Johnson 11, Justin Cooper nine, Tenzin Soepa six, Jordan Hughes five, Anthony Williams three and Markus Silbiger two for Beverly Hills.

Wheeler made five 3-point baskets, and Hughes and Johnson one each.

The Normans also scored in an 80-61 victory over Palos Verdes Dec. 5. The 83 points allowed were a season high. The previous high was 70 in a 70-59 loss to Inglewood Jan. 9.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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coverstory

TOWN HALL - Q & A WITH MAYOR JIMMY DELSHAD & VICE MAYOR BARRY BRUCKER

What was the purpose of the Town Hall?

Mayor Delshad: The Town Hall was an opportunity for our Beverly Hills community to come together to discuss issues of importance to them. It was an open forum for our citizenry to “Speak Up and Be Counted,” to share what’s on their minds. We hope through events like these, the community will become more involved and informed on civic issues.

Vice Mayor Brucker: The City Council wants everyone to know about City issues and programs. We encourage the community to voice its opinions and we welcome constructive dialogue. As a Council, we need to know the opinions of our residents, businesses and stakeholders before we make decisions that impact our community.

What were some of the topics discussed?

Mayor Delshad: The topics receiving the most attention by the audience were development, traffic and green issues. Clearly, the community is concerned over the impacts of development in the City, particularly as it impacts height, density and neighborhoods.

We also discussed a variety of “Smart City” programs utilizing technology to enhance public safety and environmental sustainability. For example, the City has developed various recycling and water conservation programs. Currently, we are encouraging residents to install smart sprinkler controllers for their lawns and landscaping. For every smart sprinkler installed, residents can receive an \$80 rebate from the City. The smart sprinkler controller is able to gauge when your lawn needs water and when it doesn’t. I’m proud to say, that all our City parks have installed smart sprinklers.

Vice Mayor Brucker: The challenges associated with development are always at the forefront in our community. Events such as this Town Hall contribute to an understanding of the policy-making process, as well as some of the complexities the Council must address when we review development issues.

Additionally, traffic and parking issues have always been a big concern to our citizens. We have two goals: to keep traffic flowing, since 70% of all cars that are in Beverly Hills are pass-through traffic. Our other goal is to keep traffic out of residen-



The Beverly Hills City Council gathered at Beverly Hills High School for a Town Hall meeting on Monday to discuss development and traffic issues in the City along with other topics of interest with members of the community. Over 75 residents, business people and stakeholders attended the meeting. Pictured left to right are Councilmember Nancy Krasne, Vice Mayor Barry Brucker, Mayor Jimmy Delshad and Councilmembers Linda Briskman and Frank Fenton.



David Nahai was recognized at a recent Beverly Hills City Council Meeting for his appointment as General Manager of the Los Angeles Department of Water and Power and his public service to addressing water quality and environmental issues. Pictured left to right are David Nahai and Mayor Jimmy Delshad.

tial neighborhoods. That is why traffic congestion on Olympic/Pico and Santa Monica Boulevard were specifically addressed at the meeting. In keeping with being a “Smart City,” we are establishing green building standards to provide for environmentally sustainable development.

Why was it important to have an open discussion on these issues at this time?

Vice Mayor Brucker: As you may have

already heard, the City is at a financial crossroads. The City’s fixed revenues are about to be overtaken by growing expenditures. We have three options: reduce services/cut the budget, raise taxes or expand the City’s economic base to increase revenue.

During the Town Hall meeting, one of the most critical topics we discussed related to how revenue is derived in our city. Specifically, 9% of the land in Beverly Hills is devoted to retail, restaurants, hotels

and businesses. In turn, these businesses provide 73% of our City revenue, which is used to fund all City services — police and fire services, parks, libraries, water delivery and more.

Mayor Delshad: Barry is correct. Along with financial concerns, we as a Council are faced with the challenge of how to remain fiscally strong while retaining the quality-of-life our residents require. It’s not easy balancing a wide variety of opinions. We appreciate the community’s passion and concern, which is why we have chosen to actively engage in dialogue with our stakeholders.

What was the response from the community to the Town Hall?

Mayor Delshad: We always enjoy meeting our constituents — we appreciate their participation and were delighted to see familiar residents as well as many new participants attend the Town Hall and engage on the issues.

Vice Mayor Brucker: The Town Hall attracted 75 people from the community. This was a recent initiative and we hope to host future programs going forward. I was delighted to see fellow resident David Peterson in the front row. David is a Beverly Hills High graduate class of 1948, and his comments to me after the event seemed to capture the spirit of the Town Hall, when he stated, “People were able to come together as a community and speak about issues affecting them.”

Any other observations?

Vice Mayor Brucker: I am really proud that the Beverly Hills City Council is working in tandem with all segments of our community to engage in an open, free flowing and candid dialogue on the issues. Residents and business people have a voice in the future of their City and I look forward to providing people additional opportunities to get involved.

Mayor Delshad: I have been in the United States for over four decades, and truly appreciate participatory democracy. I encourage citizens to get involved, communicate openly and remain engaged on civic issues.

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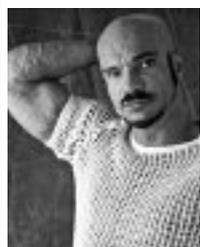
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FICTITIOUS BUSINESS NAME STATEMENT: 200702713170
The following person(s) is/are doing business as: L & NAIL SPA. 9229 Winnetka Ave. Suite B, Chatsworth, CA 91311. L & NAIL SPA INC. 6265 Sepulveda Blvd. #11. Van Nuys, CA 91411. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Lu Xuan Do, President, L & N Nail Spa Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-75

FICTITIOUS BUSINESS NAME STATEMENT: 20072865905
The following person(s) is/are doing business as: LATIN IMPRESSIONS. 10226 Eldora Ave. Sunland, CA 91060. ALMA ANDRADE. 10226 Eldora Ave. Sunland, CA 91060. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Alma Andrade, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/31/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-76

FICTITIOUS BUSINESS NAME STATEMENT: 200800343077
The following person(s) is/are doing business as: DIMIERE PRODUCTIONS. 1910 Ginger St #13, Oxnard, CA 93036. DAVID POWELL. 1910 Ginger St #13, Oxnard, CA 93036. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: David Powell, CEO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/31/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-77

FICTITIOUS BUSINESS NAME STATEMENT: 20080041658
The following person(s) is/are doing business as: SR. TACO MEXICAN GRILL. 6407 Van Nuys Blvd. Van Nuys, CA 91401. JUAN REYES. 8409 Ventura CA #2. Panorama City, CA 91402. ALICIA REYES. 8409 Ventura Cyn Ave #2. Panorama City, CA 91402. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Juan Reyes, C.P. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/31/07. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-78

FICTITIOUS BUSINESS NAME STATEMENT: 20080044027
The following person(s) is/are doing business as: PETZINE. 631 E. Cypress Ave. Burbank, CA 91501. ANI AKCHERILIAN. 631 E. Cypress Ave. Burbank, CA 91501. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Ani Akcherilian, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-79

FICTITIOUS BUSINESS NAME STATEMENT: 20080044214
The following person(s) is/are doing business as: LYNNE LATHAM SUSTAINABLE DESIGN. 6894 Pacific View Dr. Los Angeles, CA 90068. LYNNE LATHAM. 6894 Pacific View Dr. Los Angeles, CA 90068. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. The Registrant commenced to transact business under the fictitious business name listed above: JULY 2007 Signed: Lynne Latham, Principal. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-80

FICTITIOUS BUSINESS NAME STATEMENT: 20080043726
The following person(s) is/are doing business as: SMP CARPET CLEANING. 6929 Fulton Ave #2, North Hollywood, CA 91605. SANTOS PALMA. 6929 Fulton Ave #2, North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business.

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Signed: Santos Palma, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-81

FICTITIOUS BUSINESS NAME STATEMENT: 20080042451
The following person(s) is/are doing business as: CLASSIC HARDWOOD FLOORING. 833 E. Chestnut #207, Glendale, CA 91205. AZAT STEPANYAN. 833 E. Chestnut #207, Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Azat. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-82

FICTITIOUS BUSINESS NAME STATEMENT: 20080033095
The following person(s) is/are doing business as: CAR COMPANY. 1792 W. Ave Pl, Palmdale, CA 93551. PRINCE NINAIT. 1792 W. Ave Pl, Palmdale, CA 93551. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Prince Ninait, CEO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/7/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-83

FICTITIOUS BUSINESS NAME STATEMENT: 20080032237
The following person(s) is/are doing business as: ROSA I. BARDALES. 9301 Van Nuys Blvd #227, Panorama City, CA 91402. ROSA BARDALES. 9301 Van Nuys Blvd #227, Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. The Registrant commenced to transact business under the fictitious business name listed above: 01/07/08 Signed: Lynne Latham, Principal. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-84

FICTITIOUS BUSINESS NAME STATEMENT: 20080034153
The following person(s) is/are doing business as: CREATIVE WORKS. 3439 Cahuanga West, Los Angeles, CA 90068. RICK GROBT. 17609 Harris Wy, Santa Clarita, CA 91351. ROB APPLING. 17609 Harris Wy, Santa Clarita, CA 91351. AARON BOLDEEN. 17609 Harris Wy, Santa Clarita, CA 91351. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Rick Grobt, Chief Operator. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/7/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-85

FICTITIOUS BUSINESS NAME STATEMENT: 20080052795
The following person(s) is/are doing business as: FIRST REALTY AND MORTGAGE CO. 531 S. Reese Pl, Burbank, CA 91506. REZA BASHAR. 531 S. Reese Pl, Burbank, CA 91506. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Reza Bashar, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-86

FICTITIOUS BUSINESS NAME STATEMENT: 20080052594
The following person(s) is/are doing business as: YESFITNESS. 1753 Hollywood Wy, Burbank, CA 91505. ISABEL HALADJIAN. 10947 Huston St #101, North Hollywood, CA 91505. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. The Registrant commenced to transact business under the fictitious business name listed above: 01/07/08 Signed: Isabel Haladjian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-87

FICTITIOUS BUSINESS NAME STATEMENT: 20080042561
The following person(s) is/are doing business as: NATIONWIDE COMPUTER TECHNOLOGIES. 13735 Victory Blvd #11, Van Nuys, CA 91401. FLORA TAMANYAN. 2274 Sylvan St, Woodland Hills, CA 91367. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. The Registrant commenced to transact business under the fictitious business name listed above: 01/01/03 Signed: Flora Tamanyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-88

FICTITIOUS BUSINESS NAME STATEMENT: 20080043900

The following person(s) is/are doing business as: GLENDALE RECYCLING. 1850 Glendale Blvd. Los Angeles, CA 90026. ANDREY DAGBASHYAN. 1052 Justin Ave #3, Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Andrey Dagbashyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/9/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-89

FICTITIOUS BUSINESS NAME STATEMENT: 20080043854
The following person(s) is/are doing business as: AMENITI CLOTHING CO. MY UNIFORMS. 16840 Mackennas Gold Ave, Palmdale, CA 93591. MYRA YOUNG. 16840 Mackennas Gold Ave, Palmdale, CA 93591. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. The Registrant commenced to transact business under the fictitious business name listed above: 01/01/08 Signed: Myra Young, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-90

FICTITIOUS BUSINESS NAME STATEMENT: 20080034933
The following person(s) is/are doing business as: CLAY CLUB; TILZTREASURE. 20929 Ventura Blvd #10, Woodland Hills, CA 91364. GARY ROSEN. 3727 Liberty Canyon Rd, Agoura Hills, CA 91301. RENEE ROSEN. 3727 Liberty Canyon Rd, Agoura Hills, CA 91301. The business is conducted by: HUSBAND AND WIFE. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Gary Rosen. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/7/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-91

FICTITIOUS BUSINESS NAME STATEMENT: 20080034958
The following person(s) is/are doing business as: CAMACHO RETAIL & COMMERCIAL REAL ESTATE SERVICES. 23929 W. Valencia Blvd #811, Valencia, CA 91355. SAN MARINO FINANCIAL SERVICES. 23929 W. Valencia Blvd #311, Valencia, CA 91355. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Gary Rosen. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/7/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-92

FICTITIOUS BUSINESS NAME STATEMENT: 20080042568
The following person(s) is/are doing business as: VICTORY WHOLESALE. 13659 Victory Blvd #354, Van Nuys, CA 91401. ROBERT NAZARYAN. 6415 Varna Ave, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Robert Nazaryan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/7/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-93

FICTITIOUS BUSINESS NAME STATEMENT: 20080051584
The following person(s) is/are doing business as: ALCUL INNOVATIONS. 4729 Lincoln Ave. Los Angeles, CA 90042. ACTIVE INNOVATION INC. 716 Raleigh St, Glendale, CA 91205. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Active Innovation Inc, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/9/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-94

FICTITIOUS BUSINESS NAME STATEMENT: 20080049723
The following person(s) is/are doing business as: PC TOBACCO. 23120 Lyons Ave #10, Santa Clarita, CA 91321. NSHAN BARSEGYAN. 414H Tujunga Ave #209, Studio City, CA 91604. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Nshan Barsegyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/9/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-95

FICTITIOUS BUSINESS NAME STATEMENT: 20080052283
The following person(s) is/are doing business as: LOCALSMITH. 5860 Whittsett Ave #209, North Hollywood, CA 91607. ROEI MIRZACHI. 5860 Whittsett Ave #209, North Hollywood, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Roel Mirzachi, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/10/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-96

FICTITIOUS BUSINESS NAME STATEMENT: 20080041252
The following person(s) is/are doing business as: CENTURY 1ST MORTGAGE; FIRST CHOICE SERVICES. 7004 Apperson St, Tujunga, CA 91204. OGANES GARIBAYAN. 7004 Apperson St, Tujunga, CA 91204. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Oganeg Garibayan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-97

FICTITIOUS BUSINESS NAME STATEMENT: 20080053576
The following person(s) is/are doing business as: CALIFORNIA TAX RELIEF. 12716 Goya St, Granada Hills, CA 91344. JAMES ANDREAS. 12716 Goya St, Granada Hills, CA 91344. Robert Howard. 12716 Goya St, Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Robert Howard, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-98

FICTITIOUS BUSINESS NAME STATEMENT: 20080053577
The following person(s) is/are doing business as: MATTHEW MARTELL & ASSOCIATES; KECCOUR IMPORT & EXPORT. 5055 Bakman Ave #309, North Hollywood, CA 91601. Matthew Martell & Associates Lic. 5055 Bakman Ave #309, North Hollywood, CA 91601. The business is conducted by:

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AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. The Registrant commenced to transact business under the fictitious business name listed above: 08/08/06 Signed: Matthew Martell & Associates, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-99

FICTITIOUS BUSINESS NAME STATEMENT: 20080053430
The following person(s) is/are doing business as: MARINAS GUEST HOME. 8553 Melvin Ave, Northridge, CA 91326. RINA CORONEL. 19939 Ahwaeane Lane, Northridge, CA 91326. Luz Coronel. 19939 Ahwaeane Lane, Northridge, CA 91326. The business is conducted by: JOINT VENTURE. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Luz Coronel, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/9/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-100

FICTITIOUS BUSINESS NAME STATEMENT: 20080052736
The following person(s) is/are doing business as: FRAMED IMPRESSIONS. 525 Sycamore #320, Los Angeles, CA 90036. LEVI ZIRKIND. 525 N. Sycamore #320, Los Angeles, CA 90036. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Levi Zirkind, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-101

FICTITIOUS BUSINESS NAME STATEMENT: 20080053175
The following person(s) is/are doing business as: FRAMED CHALET EDELWEISS. 8740 S. Sepulveda Blvd. Los Angeles, CA 90045. T.K. RESTAURANT INC. 205 Ocean Front Walk, Venice, CA 90405. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: T.K. Restaurant Inc, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/9/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-102

FICTITIOUS BUSINESS NAME STATEMENT: 20080053591
The following person(s) is/are doing business as: DO IT RIGHT CONSTRUCTION. 6155 Fulton Ave. #212, Van Nuys, CA 91401. LA REMODELING INC. 6155 Fulton Ave. 3212, Van Nuys, CA 91401. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: LA Remodeling Inc, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/17/08, 1/24/08, 1/31/08, 2/7/07 BHW-103

FICTITIOUS BUSINESS NAME STATEMENT: 20080068753
The following person(s) is/are doing business as: SILVER

FICTITIOUS BUSINESS NAME STATEMENT: 20080165038
The following person(s) is/are doing business as: A & L MECHANICAL. 16635 E. Queenside Drive. Covina, CA 91722. CARLOS AYON. 16635 E. Queenside Drive. Covina, CA 91722. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Carlos Ayon. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/28/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-221

FICTITIOUS BUSINESS NAME STATEMENT: 20080165040
The following person(s) is/are doing business as: PLATINUM WEST MORTGAGE. 9023 W. 24th Street Los Angeles, CA 90034. THE MICHAELS COMPANY, INC. 9023 W. 24th Street Los Angeles, CA 90034. The business is conducted by: A CORPORATION. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Frank Mihal, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/28/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-222

FICTITIOUS BUSINESS NAME STATEMENT: 20080165039
The following person(s) is/are doing business as: HOT P R WORDS. 8585 Burton Way #111 Los Angeles, CA 90048. MARINA RODINA. 8585 Burton Way #111 Los Angeles, CA 90048. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Marina Rodina, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/28/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-223

FICTITIOUS BUSINESS NAME STATEMENT: 20080192494
The following person(s) is/are doing business as: BOUNCING RASCALS. 9587 Woodale Ave Arleta, CA 91331. GREG GRIGORIAN. 9587 Woodale Ave Arleta, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Greg Grigorian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/31/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-224

FICTITIOUS BUSINESS NAME STATEMENT: 20080182353
The following person(s) is/are doing business as: WEST STAR INSTALLERS. 7833 Ventura Canyon #103 Panorama, CA 91402. ANAM RAMIREZ. 7833 Ventura Canyon #103 Panorama, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here in. Signed: Anam Ramirez, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/30/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-225

FICTITIOUS BUSINESS NAME STATEMENT: 20080116847
The following person(s) is/are doing business as: SIGN. 4414 Burns Ave. Los Angeles, CA 90029. EMANUAL SEVILLA. 4414 Burns Ave. #207 Los Angeles, CA 90029. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Emmanuel Sevilla, Sole Proprietor. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/22/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-227

FICTITIOUS BUSINESS NAME STATEMENT: 20080186990
The following person(s) is/are doing business as: BURNISHINGS. 1566 Rio Vista Ave. Los Angeles CA 90023. TOM DUC NGUYEN. 813 Alpine St. Apt 209 Los Angeles CA 90012. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Tom Duc Nguyen. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/28/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-228

FICTITIOUS BUSINESS NAME STATEMENT: 20080201221
The following person(s) is/are doing business as: LANKERT ENTERTAINMENT, ASTONE TRANS ENTERPRISE. 7300 Lankershim Bl#157 N. Hollywood CA 91605. LANKERT ENTERTAINMENT, INC. 813 Alpine St. Apt 209 Los Angeles CA 90012. The business is conducted by: A Corporation. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Lankert Entertainment Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 02/01/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-229

FICTITIOUS BUSINESS NAME STATEMENT: 20080183443
The following person(s) is/are doing business as: NO LIMIT TOBACCO. 5905 Hollywood Blvd Los Angeles CA 90028. GEORGE G. ADANALLAN. 5905 Hollywood Blvd Los Angeles CA 90028. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: George G. Adanallan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/30/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-230

FICTITIOUS BUSINESS NAME STATEMENT: 20080182817
The following person(s) is/are doing business as: ARNIEERRRRISE. N. HOLLYWOOD CA 91605. ARAM GHAZARYAN. 411 Naranita Dr #D Glendale CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Aram Ghazarian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/30/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-231

FICTITIOUS BUSINESS NAME STATEMENT: 20080201159
The following person(s) is/are doing business as: STEEP TEA BAR AND GALLERY 8445 Rosinson St. Los Angeles, CA 90026. TESA-A ATPB. 844 Robinson St. Los Angeles, CA 90026. J. GERALDZE. 844 Robinson St. Los Angeles, CA 90026. COURTNEY J. GERALDZE. 844 Robinson St. Los Angeles, CA 90026. KIMBERLY J. GERALDZE. 844 Robinson St. Los Angeles, CA 90026. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Courtney J. Geraldze, Secretary/Treasurer. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/01/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-232

FICTITIOUS BUSINESS NAME STATEMENT: 20080201325
The following person(s) is/are doing business as: ORIGINAL & NATURAL SWEETS. 14007 Vanowen St #109. Van Nuys, CA 91405. ARMS BARSEO. 14007 Vanowen St #109. Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Arms Baresq, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 02/01/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-233

FICTITIOUS BUSINESS NAME STATEMENT: 20080200944
The following person(s) is/are doing business as: PACIFIC AUTO GROUP. 36902 Jenna Ln. Palmdale, CA 93550. ALI NAHZE. 36902 Jenna Ln. Palmdale, CA 93550. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Ali Nahze, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 02/01/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-234

FICTITIOUS BUSINESS NAME STATEMENT: 20080152500
The following person(s) is/are doing business as: REBELLIOUS LA. 10630 Wilkins Ave. #302. Los Angeles, CA 90024. MATTHEW SAFAII. 10630 Wilkins Ave. #302. Los Angeles, CA 90024. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed: Matthew Safai, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-235

FICTITIOUS BUSINESS NAME STATEMENT: 20080183472
The following person(s) is/are doing business as: ERIC CHICK CASHING. 2765 E. Olympic Blvd. Los Angeles, CA 90023. KB PARTNERS, INC. 911 N. Kings Rd. #217. West Hollywood, CA 90069. MIKE KEMEL. 2765 E. Olympic Blvd. Los Angeles, CA 90023. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: KB Partners, Inc. President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/30/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-236

FICTITIOUS BUSINESS NAME STATEMENT: 20080183211
The following person(s) is/are doing business as: BAZAAR RESTAURANT. 39 S. El Molino Ave. Pasadena, CA 91101. MASTER WEAVER INTERNATIONAL CO. 25 S. Oak Knoll Ave #304. Pasadena, CA 91101. RAHMEH KANANI IRANI. 39 S. El Molino Ave. Pasadena, CA 91101. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: Master Weaver International Co. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/30/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-237

FICTITIOUS BUSINESS NAME STATEMENT: 20080201125
The following person(s) is/are doing business as: I POST LLC. 5757 Wilshire Blvd. #306. Los Angeles, CA 90036. I POST LLC. 5757 Wilshire Blvd. #306. Los Angeles, CA 90036. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Registrant has not yet commenced business. Signed: I Post LLC, Chief Financial Officer. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/01/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-238

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20080201220
Original file # 20071117077
The following person(s) has(they) abandoned the use of the fictitious business name: LANKERT ENTERTAINMENT/ASTONE TRANS ENTERPRISE. 7300 Lankershim #157, North Hollywood, CA 91605. The fictitious business name referred to above was filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA137708 BEVERLY HILLS WEEKLY 2/7, 14, 21, 28, 2008

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20080192572
Original file # 20052623412
The following person(s) has(they) abandoned the use of the fictitious business name: INSANITY. 7427 Main St #204, Los Angeles, CA 90046. The fictitious business name referred to above was filed on: 01/31/08, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: MIRA BEN-DAVID. 7548 Lxington Ave #15, Hollywood, CA 90046. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/31/08. Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-240

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20080192216
Original file # 20060988680
The following person(s) has(they) abandoned the use of the fictitious business name: EREZ SHACHAM PROJECTS. 1110 N. Sweezer Ave. West Hollywood, CA 90069. The fictitious business name referred to above was filed on: 01/31/08, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: EREZ SHACHAM. 2039 Ivar Ave. Los Angeles, CA 90068. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/31/08. Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-241

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20080200415
Original file # 20052685341
The following person(s) has(they) abandoned the use of the fictitious business name: BUDGET TEST ONLY. 16955 San Fernando Mission Blvd. Granada hills, CA 91344. The fictitious business name referred to above was filed on: 02/01/08, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: ONMIG SATAMIAN. 15729 Celia St. Granada Hills, CA 91344. NERRIK SATAMIAN. 1050 E. Palm Ave. Burbank, CA 91506. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 02/01/08. Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-242

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20080152280
Original file # 20040836345
The following person(s) has(they) abandoned the use of the fictitious business name: MOCHASAVA BAKERY. 530 S. Grand Ave. Los Angeles, CA 90071. The fictitious business name referred to above was filed on: 01/24/08, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: YOUNG A OAK. 16528 Wain Pl. Hacienda Hts. CA 91745. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 01/31/08. Published: 1/24/08, 2/14/08 2/21/08, 2/28/08 BHW-243

FICTITIOUS BUSINESS NAME STATEMENT: 20080207165
The following person(s) is/are doing business as: LIME LIGHT INDUSTRIES. 15104 Valley Vista Blvd. Sherman Oaks, CA 91403. KELLY JEAN YOUNG. 15014 Valley Vista Blvd. Sherman Oaks, CA 91403. The business is conducted by: AN INDIVIDUAL. Registrant has not begun to transact business under the fictitious business name or names listed here in. Signed Kelly Young, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/04/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/7/07, 2/14/08 2/21/08, 2/28/08 BHW-244

FILE NO. 20080181874
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: KOREA GARDEN, 24416 CRENSHAW BLVD, STE 1, LOMITA, CA 90717 [LOS ANGELES] MAILING ADDRESS: 13046 WOODBRIDGE ST, STUDIO CITY, CA 91604. The full name of registrant(s) is/are: CHUNG JIN YOO AND EUN KYUNG YOO, 13046 WOODBRIDGE ST, STUDIO CITY, CA 91604. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ CHUNG JIN YOO AND EUN KYUNG YOO
This statement was filed with the County Clerk of LOS ANGELES County on 01/30/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA137776 BEVERLY HILLS WEEKLY 2/7, 14, 21, 28, 2008

FILE NO. 20080190486
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #612, 16045 SHERMAN WAY, STE K, VAN NUYS, CA 91406. The full name of registrant(s) is/are: R&J SUBWAY CORPORATION, [CALIFORNIA] 7434 SALE ST, WEST HILLS, CA 91307. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ R&J SUBWAY CORPORATION, BY: KAVITA SINGH, PRES/FRANCHISEE
This statement was filed with the County Clerk of LOS ANGELES County on 01/31/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA137651 BEVERLY HILLS WEEKLY 2/7, 14, 21, 28, 2008

FILE NO. 20080191623
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LUCY'S LAUNDRY MART #4, 1830 W. 8TH ST, LOS ANGELES, CA 90057, LOS ANGELES. The full name of registrant(s) is/are: HMT SERVICES INC. [CALIFORNIA] 327 PEACH ST, MONTEREY PARK, CA 91755. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HMT SERVICES INC BY: HELENA KIM, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 01/31/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA137840 BEVERLY HILLS WEEKLY 2/7, 14, 21, 28, 2008

FILE NO. 20080166434
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BROAD-

WAY EXPRESS, 317 S. BROADWAY #B-5, LOS ANGELES, CA 90013, [LOS ANGELES]. The full name of registrant(s) is/are: MI KYOUNG KWAK, 26440 BLACK OAK DR, VALENCIA, CA 91381. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MI KYOUNG KWAK
This statement was filed with the County Clerk of LOS ANGELES County on 01/28/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA137708 BEVERLY HILLS WEEKLY 2/7, 14, 21, 28, 2008

FILE NO. 20080166444
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SIZZLIN KABOB, 3500 WILSHIRE BLVD 2ND FL #200, LOS ANGELES, CA 90010. The full name of registrant(s) is/are: SARKIS TASHCHIAN AND ANAHID TASHCHIAN, 1811 BELAIRE DR, GLENDALE, CA 91201. This Business is being conducted by a/an: HUSBAND & WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: NOT KNOWN.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SARKIS TASHCHIAN AND ANAHID TASHCHIAN, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 01/28/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA137694 BEVERLY HILLS WEEKLY 2/7, 14, 21, 28, 2008

NOTICE TO CREDITORS OF BULK SALE (UCC Sec. 6105)
Escrow NO. 007584-SK

NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address(es) of the seller(s) is/are: XPERT CUTS INC, 365 S. DOHENY DR, BEVERLY HILLS, CA 90211

Doing business as: SALON XC
All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), is/are: NONE

The location in California of the Chief Executive Office of the seller is: SAME
The name(s) and business address of the buyer(s) is/are: BAL RAJAGOPALAN, 340 S. OAKHURST DR, BEVERLY HILLS, CA 90212

The assets being sold are, generally described as: FURNITURE, FIXTURES, EQUIPMENT, GOODWILL, TRADENAME, LEASEHOLD, IMPROVEMENT AND INTEREST, AND COVENANT NOT TO COMPETE and is located at: 365 S. DOHENY DR, BEVERLY HILLS, CA 90211

The bulk sale is intended to be consummated at the office of: UNITED ESCROW CO, 3600 WILSHIRE BLVD #226, LOS ANGELES, CA 90010 and the anticipated sale date is FEBRUARY 27, 2008

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

The name and address of the person with whom claims may be filed is: UNITED ESCROW CO, 3600 WILSHIRE BLVD #226, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be FEBRUARY 26, 2008, which is the business day before the anticipated sale date specified above.

Dated: JANUARY 14, 2008
BAL RAJAGOPALAN, Buyer(s)
PCTS LA137818 BEVERLY HILLS WEEKLY 2/7/08

FILE NO. 20080201053
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: VERMONT RANCH MARKET, 1420-1500 S. VERMONT AVE, LOS ANGELES, CA 90006 [LOS ANGELES]. The full name of registrant(s) is/are: PIERRE VINCENT ELIZE AND VILLA DURANDICE ELIZE, 1933 W. 41ST DR, LOS ANGELES, CA 90062. This Business is being conducted by a/an: HUSBAND & WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: JANUARY 31, 2008.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ PIERRE VINCENT ELIZE AND VILLA DURANDICE ELIZE
This statement was filed with the County Clerk of LOS ANGELES County on 02/01/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA137864 BEVERLY HILLS WEEKLY 2/7, 14, 21, 28, 2008

FILE NO. 2008127530
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Fictitious Business Name(s): CUSTOM AUDIO WHEELS & TIRES, 733 W. PACIFIC COAST HWY, HARBOR CITY, CA 90710

The fictitious business name referred to above was filed on 11/23/08 in the county of LOS ANGELES. Original file number, 20072535993.

The full name of registrant: AES TRADING, INC. 7851 ALABAMA AVE, #10, CANOGA PARK, CA 91304 A CALIFORNIA CORPORATION
This business is conducted by: CORPORATION

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ AES TRADING, INC BY: ALEXANDER C. LOZANO, PRESIDENT
LA137574 BEVERLY HILLS WEEKLY 1/31, 2/7, 14, 21, 2008

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE(S)
Date of Filing Application: JANUARY 24, 2008

To Whom it may concern:
The Name(s) of the Applicant(s) is/are: BUTTER RESTAURANT LLC.

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150-Found Items
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160-Adult Entertainment
161-Escort
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204-Additions
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208-Asphalt Paving
210-Bath Tub Repair/Reglazing
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214-Brush Clearing
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216-Car Alarms
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234-Drywall
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238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith
258-Moving/Storage

LEGEND

260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished

304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

416-Lakeshore Property
418-Oceanfront Property
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422-Real Estate Exchange
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500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
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516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
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940-Boats
945-Personal Watercraft
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CONSIDERING ADOPTION? Talk with caring agency specializing in matching birthmothers with families nationwide. LIVING EXPENSES PAID. Call 24/7. Abby's One True Gift Adoptions. 866-910-5610.

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Primary Property cemetery plots with beautiful hill-top ocean view at Rose Hills Memorial Park in Whittier CA-Greenwood Gardens 2 Lot 955. Four plots available. Sells for \$8,675 each through Rosehills. Selling for \$6,000 each or best offer. Contact Jackie (760) 436-1313

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FOREST LAWN HOLLYWOOD HILLS Abiding Love section Companion Love, crypts, 4 A&B. Block 4917 \$8000/ both (541) 347-9781

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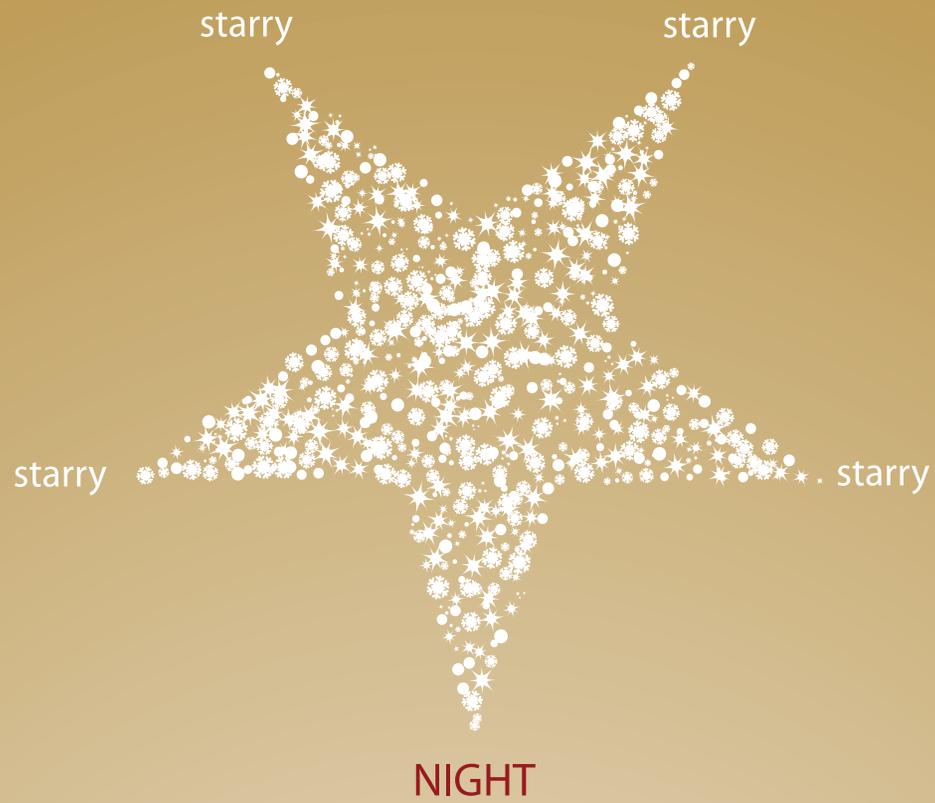
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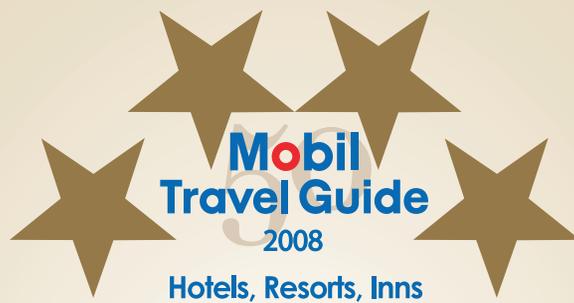
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