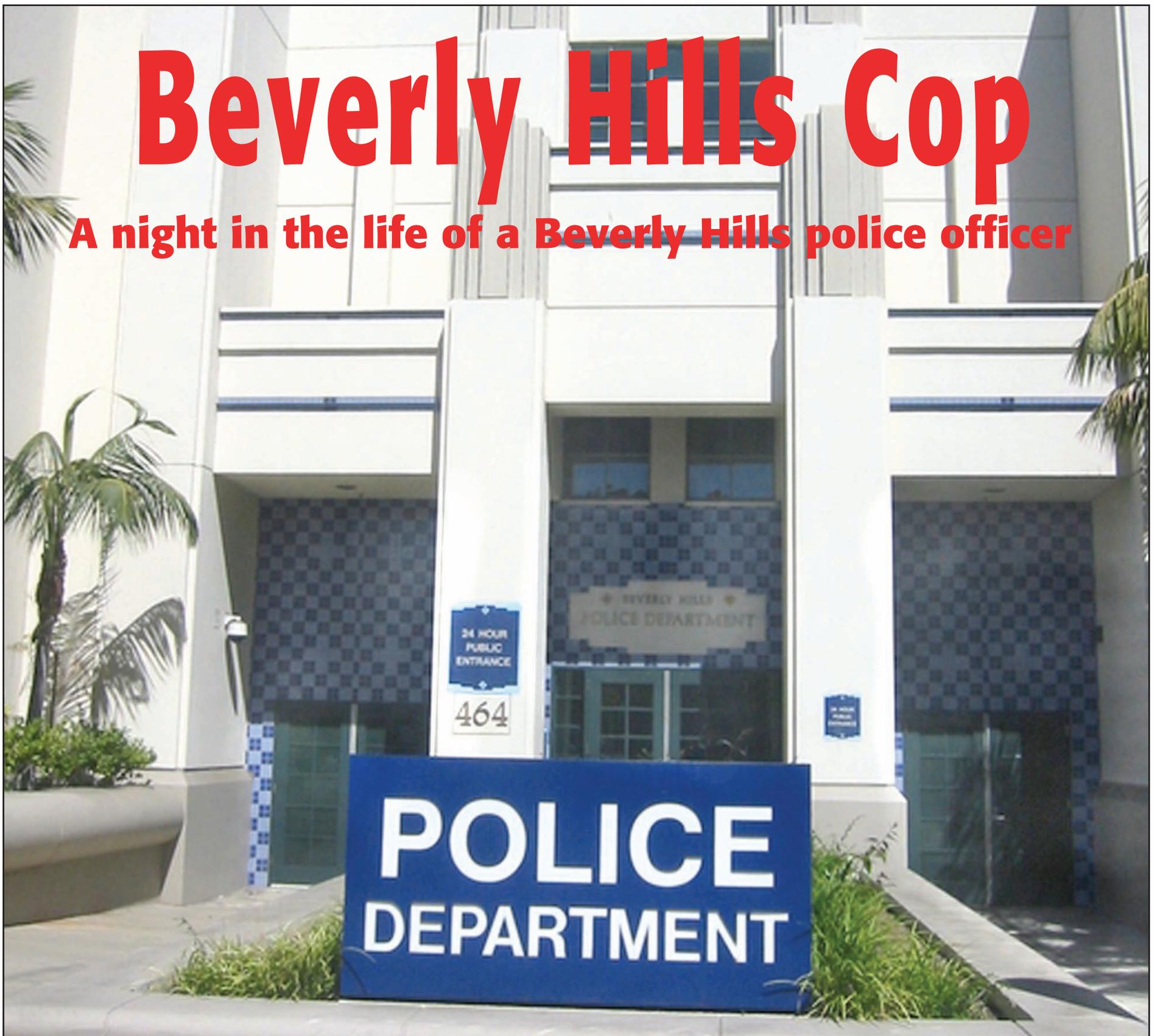


# Beverly Hills Weekly

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Issue 467 • September 11 - September 17, 2008



cover story • page 10



# letters & email

## “Hilton Referendum”

In last week’s Weekly, the Hilton bought a letter-advertisement signed by Hilton owner and former Beverly Hills resident Beny Alagem.

While the Hilton’s hired lobbyists can buy unlimited media space, for all their money they cannot change the truth. And make no mistake about it: the letter-advertisement, like so much of the Hilton’s propaganda, is completely misleading. In the case of Alagem’s letter, what is perhaps most misleading is what the missive self-consciously leaves out.

By talking about the area of the Hilton property covered by buildings and not the actual size of the expansion, Beny Alagem’s letter tries to give the impression that the Hilton expansion is actually a reduction in the amount of concrete on the property.

Nothing could be farther from the truth. The fact is that the total amount of concrete on the property will actually almost double, both in terms of square footage and height. The tallest building in the proposed expansion would be more than

double the height of the existing Hilton, and would be 7 stories higher than BH’s current tallest building.

It is nothing short of disingenuous when Beny Alagem refers to the two condo towers as “two small footprint buildings.” There is nothing small about these buildings. The amount of concrete and the square footage in these two buildings alone (371,453 square feet) is almost the same as in the existing “iconic” Hilton hotel tower (402,506 square feet).

Furthermore, Alagem’s contention about traffic improvements is nothing short of ridiculous. Does the Hilton’s massive propaganda machine seriously expect us to believe that a project with almost double the total square-footage and double the concrete of the existing hotel would reduce traffic at one of the worst intersections in California? Why do we need condo towers to synchronize the lights or add a right-turn lane? Alagem’s statement flies in the face of common sense to such a degree that asking us to believe it is actually almost insulting.

And the arguments about the purported financial benefits to the City are nothing short of political spin, pure and simple. Almost all of the financial benefits the expansion purports to create come solely from the bed tax (or TOT) generated by the luxury hotel component. A low-rise, luxury boutique hotel, à la the Peninsula, without condo towers would provide Beverly Hills with far greater financial benefits than the current project: the

City’s treasurer has shown that the new condo residents would actually cost the City money through an increased demand for expensive City services.

Both from the City’s and the residents’ perspective, there is every reason to vote “No” on Measure H. A “No” vote would force the Hilton to come back with a project that is smaller and more Beverly Hills-like than the current proposal – and which provides even greater financial benefits through the elimination of condo towers.

Beverly Hills simply doesn’t need any 18 story condo towers or the massive Hilton expansion as proposed in Measure H.

It’s just too big.

**J.A. Mirisch**  
Beverly Hills

## WHAT’S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



## SNAPSHOT



R IS FOR READING  
REXFORD DRIVE

Beverly Hills kids from all over came out to enjoy the Beverly Hills Public Library Summer Reading Program Celebration last month. Noah, Aaron and Jonah Nazarian got kudos from librarian Ann Soady (center).

### Issue 466, Correction:

In "Briefs," Beverly Hills Police Officer Dave Tomlin was incorrectly identified as a lieutenant (see this week's "Baker to Vega" brief). In "Legacy's First Pick," the family name Geller was spelled incorrectly.

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## Enrollment dominates Board meeting

### Beverly Vista's fourth-grade gets last minute addition; kindergarten numbers surge

By Jacquelyn Ryan

Dozens of residents and teachers voiced concerns at Tuesday night's BHUSD Board of Education meeting about overcrowding in classrooms and employee-permitted children who were unwillingly transferred from their school to make room for new resident enrollees.

For almost two hours, several teachers and parents spoke before the Board at the meeting, calling the transfers "embarrassing," "cruel," "unjustifiable" or "devastating" to the well-being of the student and family.

"I believe part of the issue is that the declining enrollment numbers that were projected by our consultants were not accurate. Also, in May, we tried to be fiscally responsible and get our classroom sizes down to contract [size] to be prepared for the State proposed budget cut," said Board vice president Nooshin Meshkaty in an interview. "It fed into reducing class sections that caused displacing students in some grades and some sites."

The school is down only 85 students compared to last year's enrollment numbers, according to BHUSD's director of pupil and special services Dr. Amy Lambert. A higher rate of declining enrollment was predicted by a demographer hired by the District earlier this year, positioning the District with too few classes and teachers.

The demographer cost the District \$10,000.

A third section of Beverly Vista's fourth-grade class was part of the class cuts in May. But in September, two employee-permitted students were transferred from their "home" school at Beverly Vista to another BHUSD elementary school to make way for

unanticipated fourth-grade resident enrollees this year at the school.

Families of the transferred students received calls from District administration days before school began informing them that their children would be transferred to another BHUSD school.

"As an employee of the school district, I'm asked to take responsibility, [show integrity and respect]," said Coleen Davenport Paysinger, mother of an employee-permitted student. But the administration is "treating employees with no respect, responsibility or integrity," she added.

Many speakers said they were not aware that the District was able to transfer permit-students to different schools. The District does not transfer residential students from their home school.

In 1987, the Board of Education passed a policy that entitled permitted students to "tenure" at their school after the 10th day of their third year at the school. A Board decision in the early 2000s modified that policy, leaving the issues of transfer and tenure a "grey area," according to current Board members.

At the close of the meeting, the Board of Education reinstated the third fourth-grade section at Beverly Vista.

The new section will be created with part of the \$400,000 fund the Board previously set aside to address issues of enrollment. There will now be three fourth-grade sections at Beverly Vista, with approximately 22 to 23 students in each instead of the original 31. In recent weeks, a kindergarten section at El Rodeo and a sixth-grade section at Beverly Vista were also added.

The two employees' children will be able

### BHUSD's 2008-2009 Enrollment and Permits

#### Beverly Vista

Total spots: .....704  
Total enrolled: .....705  
Permits: .....108

#### El Rodeo

Total spots: .....733  
Total enrolled: .....733  
Permits: .....149

#### Hawthorne

Total spots: .....704  
Total enrolled: .....687  
Permits: .....85

#### Horace Mann

Total spots: .....675  
Total enrolled: .....645  
Permits: .....96

#### Beverly High

Total enrolled: .....2,390  
Permits: .....429

Total enrollment: .....5,160  
Total permits: .....867

**\*Information provided by Dr. Amy Lambert at the Sept. 9 Board of Education meeting. This data is preliminary and subject to change within the next few weeks.**

city and schools cont. on page 7



## NOTICE OF PUBLIC HEARING

### BEVERLY HILLS GENERAL PLAN

The Planning Commission of the City of Beverly Hills will hold a series of public hearings to consider a new General Plan which has been prepared in an effort to comprehensively update the current General Plan. The public hearings will occur on the following dates:

DATE	TENTATIVE TOPIC AGENDAS FOR DISCUSSION
September 11, 2008	Draft Environmental Impact Report • Natural Resource Policies • Community Safety Policies
September 25, 2008	Land Use • Economic Development • Housing, • Historic & Cultural Resources
October 16, 2008	Mobility/Circulation • Infrastructure • Public Services
October 23, 2008	Recommendations to the City Council

Please note that the above agendas are tentative and subject to change. It is suggested to contact the Community Development Department ahead of a meeting to verify the topics slated for that meeting.

TIME: 7:00 p.m., or as soon thereafter as the matter may be heard

LOCATION: Commission Meeting Room A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, CA 90210

**Project Description:** The new Plan is organized into the following chapters: Community Conservation and Development which includes three elements, Infrastructure and Public Services which include six elements, and Community Safety which includes six elements. The primary focus of the Update is on development of policies and limited land use revisions. The new General Plan would conserve the existing pattern of uses and would establish policies for protection and long-term maintenance of established neighborhoods. Changes under consideration for land use or intensity of land use focus almost exclusively on the City's commercial corridors and commercial districts.

**Purpose of the Meetings:** The purpose of the meeting is to discuss policies in the General Plan. Following the initial presentations, interested agencies, organizations, and members of the public will be encouraged to comment on the General Plan.

**Public Review:** The Draft General Plan and the Draft EIR are available for public review at the following locations:

- City of Beverly Hills City Hall, Office of City Clerk  
455 North Rexford Drive, Room 190  
Beverly Hills, California 90210
- City of Beverly Hills  
Community Development Department  
9357 W. 3rd Street  
Beverly Hills, California 90210
- Beverly Hills Public Library  
444 North Rexford Drive  
Beverly Hills, California 90210
- The City's Website: [www.beverlyhills.org](http://www.beverlyhills.org)

CDs containing the General Plan, the Draft EIR, the appendices to the EIR, the Draft Land Use Plan, and an informational land use map showing densities may be obtained free of charge at the above locations. Printed copies may be purchased at the following vendors:

- The Print Center  
9301 Wilshire Boulevard, Suite 150  
Beverly Hills, California 90210  
310.247.0234
- Beverly Hills Copy Copy  
8621 Wilshire Boulevard  
Beverly Hills, California 90211  
310.659.8171

This project has been assessed in accordance to the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and an Environmental Impact Report has been prepared. The Draft EIR was released on August 7, 2008. Any comments on the Draft EIR need to be submitted to the City by September 22, 2008. Written comments concerning the adequacy of the document may be submitted by any interested person and/or affected agency. Comments should be directed to: City of Beverly Hills, Department of Community Development, 455 North Rexford Drive, Beverly Hills, CA 90210, Attn. Larry Sakurai, Principal Planner.

The case file on this project, which includes the technical background reports and Topic Committee reports, is available for public review at the Community Development Department, 9357 W. Third Street, Beverly Hills, CA 90210. If there are any questions regarding this notice, please contact the Planning Division at 310.285.1123.

Larry Sakurai  
Principal Planner

# briefs



Arash Feyzjou

## Beverly grad Feyzjou helped spearhead Marshfield games

Beverly High graduate Arash Feyzjou ('91) has poured hours into organizing the Beverly High Normans vs.

Marshfield, Mass., Rams football games. He doesn't have children on the football team and he isn't employed by the District.

For Feyzjou, putting together these football games is about giving back to the District and ensuring students, both in Beverly Hills and outside it, get an "exchange of cultures."

"The BHHS coaching family which has always embraced me like family from the day I stepped on the field in 1987 for Freshman Football. [Beverly Hills athletic director] Carter Paysinger leads a terrific athletic department that has held true to its roots of churning out winning teams while promoting individual excellence on the field and in the classroom," said Feyzjou.

It was at Feyzjou's wedding in 2003 that Beverly High athletic director Carter Paysinger met Massachusetts sports radio announcer Bill Wilhelm. The two hit it off and shortly afterward, Paysinger was on the

air with Wilhelm committing the Beverly High football team to a game in the Marshfield, Mass., high school's stadium.

Feyzjou assumed the role of liaison between the two teams and was instrumental in orchestrating how the teams finally came to play each other.

"As far as putting it together, we had a lot of communication with the Beverly Hills Athletic Alumni Association, the Board of Education and the City Council. It was really a grassroots approach to putting these together," said Feyzjou, who credited also the parent committee and the football coaching staff for helping organize.

Normans first flew out to Massachusetts in 2006. The Marshfielders returned the favor last weekend.

Perhaps fittingly, Feyzjou and his wife Christine Papajohn spent Saturday night, the night of their fifth wedding anniversary, at the Beverly High stadium cheering on the Normans.

## Obama to hold fundraisers in Beverly Hills next week

Democratic presidential nominee Sen. Barack Obama is scheduled to hold two fundraisers in Beverly Hills next week at Greystone Mansion and the Beverly Wilshire Hotel, according to campaign organizers.

On Sept. 16, Obama will speak at Greystone Mansion at a \$28,500 dinner benefiting the Democratic National Committee. Obama will follow dinner with a fundraiser to directly benefit his own campaign at the Beverly Wilshire, a \$2,500 per person recep-

tion.

Barbara Streisand has announced she will perform at the Beverly Wilshire reception.

This will be Obama's first trip to Southern California since receiving the official Democratic nomination.

## Faces of Legacy



Jillian and Natasha Dveirin

Following up from last week story "Legacy's First Pick," (on page 10) Zachary and Tommy Geller both will follow in footsteps of their father Bruce Geller (Beverly High '83) after being admitted to BHUSD via the new legacy permit program, which conditionally allows out-of-district children of BHUSD graduates to attend the schools.

Last week, kindergartener Tommy was the first student chosen to receive a legacy permit. It wasn't until days later that the family heard Zachary would be chosen as well. Zachary started fourth grade at Hawthorne this week. Brother Tommy started at Horace Mann last Tuesday.

This week, several other families received legacy permits, which allow a student who lives outside of Beverly Hills to attend BHUSD if one of the student's parents attended BHUSD for at least four years and the student's grandparents have lived in Beverly Hills for at least 10 years.

Nina Kleinert Dveirin (Beverly High '83) applied for legacy permits for two of her children this year. Fourth-grader Jillian got into El Rodeo with a legacy permit. Her sister Natasha, third grade, is currently on the waiting list until a spot opens up.

"I went to Horace Mann and Beverly High. We live in Westwood and we're very happy with the schools but we didn't know what was going to happen come middle school and high school. I know [BHUSD] and understand it. It's a smaller nut to crack than LAUSD," said Kleinert Dveirin, whose children were attending Westwood Charter school. "I just had to take advantage of the legacy program, knowing it was the first time it was offered and I knew it would get more and more popular."

Both parents expressed some disappointment that their children would be separated at different schools.

"We got lucky. [Zachary] was one of the first chosen in fourth grade" for the legacy permit but he didn't get accepted to Horace Mann with his brother, said mother Elisa Geller. "So I don't wanna seem ungrateful but it's a shame not to keep siblings together."

When the legacy permit program was proposed to the Board of Education, it initially had mixed support. The final vote was 3-2.

"I can't understand why anyone had opposition to [the legacy permit program]. It brings older residents back into the schools. My par-

ents are now invested in the schools [again] and care what happens there. And they are taxpayers," said Kleinert Dveirin.

\*\*

## Prices up for 90210, 90212 Single Family Homes

Nineteen single-family homes were sold in the 90210 ZIP code as well as two in the 90211 and two in the 90212 ZIP codes last month, according to new data from DQNews.com

The homes in 90210 sold for a median of \$3,800 sfr, a 23.5 percent increase from the same month last year. Home prices in the 90212 ZIP code increased by 26 percent to a median selling price of \$2,269 sfr. There was 23.3 percent drop for 90211 home prices, which sold for a mean of \$1,150 sfr.

Prices for condos in the three ZIP codes all decreased. The median price for the two condos sold in 90210 was \$620 sfr, 33.6 percent less than last year. Three condos sold in 90211 sold for a mean of \$745, an 11.5 percent drop. The single condo sold in 90212 went for \$465 sfr, which was 63 percent less than prices last year.

Beverly Hills fared better than Los Angeles County, which as a whole saw drops in single family home sale prices by 29.3 percent, and condo prices by 18.8 percent. There were 4,868 single family homes sold in the county for a mean price of \$410 sfr and 1,132 condos sold for a median \$355.

Beverly Hills came in third as America's most expensive ZIP code in BusinessWeek's annual list of the 20 most expensive real estate markets in the U.S. this year.

The city was number one on last year's list but fell to number three this year as it posted a 19 percent decrease in average home value, averaging out to \$1.7 million for a "2,200-square-foot single-family home with four bedrooms, 2.5 baths, a family room and a two-car garage," the list standard for evaluations.

La Jolla, Calif., ranked number one with an average of \$1.842 million and Greenwich, Conn., came in second with \$1.787 million. Eight California cities made it into the top 10 on the list.

## BHUSD schools rise and fall in API scores

All four BHUSD elementary schools exceeded their target growth goal in this year's Academic Performance Index test results, a feat only 36 percent of all California schools pulled off. Beverly High, while meeting the statewide standard, fell short of its specific target growth goal.

The API test is used for the Accountability Progress Report, a requirement for public schools that receive funding from the No Child Left Behind Act. API scores are calculated from a variety of data including the results of assessment tests such as the Standardized Test And Reporting (STAR) test.

Hawthorne School, which ranked as one of the top 100 schools in Los Angeles County, scored highest in the District with 905, a five point increase over last year's score. Following closely behind was Beverly Vista with 898, El Rodeo with 895, and Horace Mann with 883. Horace Mann had the most improved score from last year by 10 points. Both El Rodeo and Beverly Vista scored seven points higher than last year.

"It's an indication of the work we've been



Beverly Hills Education Foundation presents

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doing and the efforts we've put into academics," said Hawthorne principal Alex Cherniss. Cherniss said the trick to Hawthorne's continuously rising score is predicated upon targeting students' weaknesses in the previous year's test for improvements. But with a score of 905 out of 1,000, it gets harder and harder to improve, added Cherniss.

Beverly High didn't score as well. The school scored its lowest ever API result with an 803, a 21 point drop from last year's score. It's a 44 point drop from the school's highest score of 847 in 2006.

"We're doing some investigating and mining the data, asking questions as to why we saw the decline we saw," said BHUSD's director of curriculum Brian Tash, who said the results of those studies should be available in a couple weeks.

Though the high school joined 48 percent of all California high schools in meeting the statewide target growth standard of 800, it did not meet its specific target growth standard that requires all subgroups to meet growth targets.

Three of the Beverly High's four subgroups did not meet their respective target growths. In fact, the students with disabilities subgroup saw a 108 point drop in their score this year.

A comparable district like Las Virgenes Unified had high schools that scored higher than Beverly. Agoura High's score was 839, a 6 point rise from last year's score. Calabasas scored 842, but dropped 6 points from last year's score. However, both high schools met their growth target.

Concerns about the significant drop in Beverly High's score have some teachers searching for answers.

"We are never told to teach to the test but we're always told the test scores are very important. We're tested in April so I'm teaching from the renaissance to modern day by April, that's almost physically impossible," said Beverly High social studies teacher Ann-Marie Fine. "In a way, we're set up for failure."

The high school has had significant turnover in faculty and administration in recent years.

On the other hand, Fine added, there are certainly students who are receiving 4 or 5s on their AP European History tests but scoring below basic on the state tests because they simply don't care to perform.

Tash also believes that part of the problem could be aligning the textbooks and educational materials with the test standards. He pointed to the high school's two-year algebra program, which divides the algebra I course into two parts for students who need extra help in math. The state doesn't recognize the two-part course and tests all algebra students on the same test.

"What we're learning [from these test results] is what we have to do to improve and we will really turn this around soon," said Tash. "But this is just one test. It's just one indicator of many indicators. Even though we had a decline, we are still a high-performing district."

*briefs cont. on page 7*

### Baker to Vegas



*Top row (left to right):*

*Kevin Burger, Mark Schwartz, Sunday Arriaga, Jennifer Ayre, Bob Maycott, Mike McKessy, Finn McClafferty, Dave Duncan, Tom West, Greg Mader*

*Bottom row:*

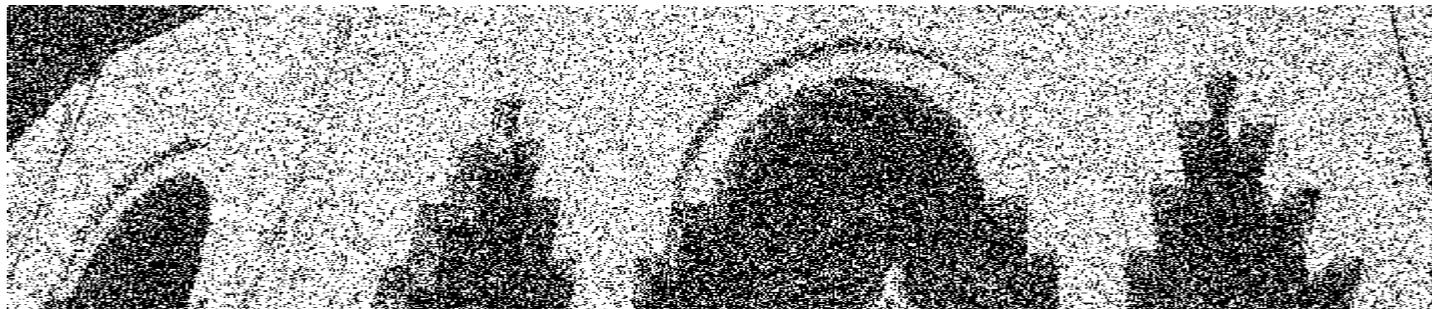
*Felicia Powell, Doug Matteson, Jeff Schmidt, Tyler Blondi, Anne Lunsman, Geo Trejo, Dave Armour, Jessie Perez, Dave Tomlin, Dan Tanner, Brian Ballewag*

The Beverly Hills Police Department (BHPD) is kicking off its 2008/2009 Baker to Vegas training early this year. The Baker to Vegas race is a 120 mile relay course run by 20 of our fastest police officers.

The Department has been very successful in past years, usually finishing in the top five. Chief Snowden has challenged us to win our division this year and that is only accomplished by dedication, hard work and great community support. The community support, as usual, is outstanding and we would like to take this time to thank the following for their support for our 2007/2008 team: Resnick Family Foundation, Quicksilver Towing, Professional Produce, The Kirpatrick Family, Leon Smith Parking Service, Michael Libow, Enterprise Rent-a-Car, Eric Donaty DDS, and FTA events.

On Sept. 14, residents can watch our runners participate in the first qualifier of the year. This coincides with the BHPOA Annual Pancake Breakfast which takes place from 8 a.m. to 12 p.m.

For more information about how to support the Baker to Vegas BHPD Team, contact Officer Dave Tomlin at (310) 288-2625.



## Beverly Hills

# F O R U M

S E R I E S



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Next Beverly Hills Forum: Monday, October 13, featuring Acclaimed Columnist and Author ROBERT SCHEER

# from the hills of beverly



## Selected Short Subjects

### And Early Bird Candidates Emerge

By Rudy Cole

Some short announcements for the congregation became the main sermon:

It was a totally feel good event last Friday at Greystone. Our city and schools welcomed the coaches and players of Marshfield High (near Boston) who played our Norman's football team the next day. This east versus west game made for a good cultural exchange program and was warmly received. Many people were involved but a special thanks for helping organize the party to **Kristi Bradbury**. No, Greystone is not typical Beverly housing.

You know how much I love Rite Aid, or Wrong Assistance as I affectionately call our leading drug store? One more reason for adulation. An elderly patron parked in their lot, headed for the entrance and suddenly realized she also had to mail a letter, and was walking toward Canon Drive when a parking lot attendant began screaming at her: "You will pay Twelve Dollars when you leave!"

She tried to explain that she was coming right back, and the Ambassador in charge of public relations simply continued, loudly, the chant: "You will pay Twelve Dollars." Flustered, my informant returned to the store, made her purchases and validated her parking ticket hoping that would entitle her to the free parking the advertises.

Everything ended well. The attendant was gone, there was only an open gate and no one to demand her Twelve Dollars. Yes, the store needs to guard against non-customers who try to park while doing their business elsewhere, but some common courtesy or at least common sense should be in order. (Note to the nice reader who has a story about a "good" Rite Aid staffer: lost your number, please call again.)

There is a big problem with one of the alternate drug stores: CVS. When it was constructed at Doheny and Wilshire, under a different name, there was some opposition from neighbors which led to severe restrictions on hours of operation and the design of the parking lot.

While the competitor on Canon Drive is open twenty four hours, CVS opens and closes later and earlier, and on Sunday not until 10 a.m. I think if CVS came back to the council it might win some concessions.

\*\*

We will miss **Chris Sieroty** who finally did resign as managing editor of the Courier last week. He had made previous moves at leaving, and we once even pre-

maturely wrote that he had quit, but this time it is real.

Sieroty is a member of a family with a long tradition of liberal politics and community involvement. His cousin, **Alan**, served Beverly Hills and the Westside first as a state Assembly member and later as state senator, and he did so with great integrity and distinction. I'm not sure Chris shared Alan's liberal posture, but the name certainly gave the Courier credibility in the community.

In a sense, you have to admire publisher **Clif Smith's** tolerance of Sieroty. They hardly shared political points of view—Clif thinks the last great American presidents were **Ronald Reagan** and **Calvin Coolidge**.

We will miss Chris and wish him well wherever he lands. He was a fair competitor.

\*\*

More and more signs at business and government counters: "Please turn off all cell phones while waiting to be served." No problem, but would those on the other side of the counter please turn off all office phones while serving the public.

\*\*

Last month, the city sponsored an open hearing on the General Plan. However, despite the enormous impacts the long awaited general plan will have on community life, few people came.

Those who did made it very interesting. Unfortunately, since I was not there and had to depend on the television replay, the lighting was so poor it was impossible to identify speakers from the audience. You could see those at the speaker's table clearly, but those from the floor were a large blur.

One speaker made some very challenging comments: Addressing concerns of property owners and merchants on South Robertson between Wilshire and Olympic, he cited both for years of neglect calling the area a disgrace to our city unworthy of support until it makes improvements on its own.

The panelists I did manage to catch included city planner **John Lait**, a very able staffer with some excellent communication skills, along with Mayor **Barry Brucker** and Planning Commission chair Noah Furie, both handling the often cantankerous questions calmly. Furie and Brucker are friends and often political

allies; that could help explain why the ambitious Furie has apparently decided not to enter next year's race for city council—Brucker will be seeking his second term.

You may not always agree with Brucker, but he has one quality that has marked his presidency of the school board and now as mayor of the city council: He seldom loses his cool, no matter the provocation and he's had some. I've seen him under attack, annoyed by criticism of himself or his friends on the school board and council, and yet he doesn't get down and dirty. He is almost always polite and courteous even to his detractors, at least in public.

As for the public meetings the city hopes to help increase understanding, they seldom work. Earlier this year the city launched some "town hall" forums with the not unexpected result that only very partisan residents attended, and even few of these. Reaching the less involved is not likely, and the public gatherings, good ideas in concept, are most often a waste of time, money and people resources.

A much better resource are the television stations the city controls, the internet and, yes, newspaper advertising. More thoughtful uses of these tools would be more effective than hoping that residents will flock to an auditorium for a gathering of neighbors. Of course, they will if there is an imminent plan impacting their immediate neighborhood, but not something so distant as a ponderous, lengthy general plan adoption process.

Put together a panel of homeowner leaders, city planners, commissioners and councilmembers and let them have at it on the tube, the ratings might soar.

\*\*

Speaking of councilmembers, at least two contenders have announced they will run next year, although their methods of letting people know speaks of their differences too.

The often reclusive Dr. **Willie Brien** did not send out a press release or call the community newspaper with word of his candidacy: He did it in a mailer to voters. Mayor Brucker did it with a press release. The newspaper approach makes questions from the press more likely. The mailer is more exclusive.

No one questions Dr. Brien's abilities or integrity—he has loads of both and would probably make an excellent member of our council. He is a highly regarded member of the medical community who held important leadership roles at Cedars-Sinai and he was an able member of the school board at a time of deep divisions, even more than now, on that body.

Dr. Brien has had other political ambitions, but backed off, which always raises questions about whether he has the fire in the belly needed to face what could be a very contentious election.

He once announced he would be a can-

didate for state Assembly, possibly becoming the first elected official in our city ever to advance to another office. We have had state senators, Assemblymen and congressmen who were residents, but none of them ever served on our school board or council.

When former Los Angeles City Councilman **Mike Feuer** and the very talented **Abbe Land**, mayor of West Hollywood, both entered the contest, Brien withdrew. Feuer won.

The council candidate does have politics in his heritage, as most residents know, he is the grandson of former California Governor and later chief justice **Earl Warren**. Not so great governor, but probably one of the best chiefs in the court's history. The Warren court's ruling on school segregation and one man one vote, changed our nation.

The only other talked about candidate, so far, is another former board member **Virginia Maas**, who lost her bid for reelection in 2003 when the voters sent **Myra Lurie** and **John Millan** to serve our schools.

There could be one or more candidates active in the North Homeowner association or with strong anti-council views. Both Brien and Maas are probably on the moderate side of development issues and there probably will be some anti-incumbents in the field.

One still undecided possibility is the school board's Myra Lurie. Interesting that we can't find even one lawyer willing to serve or run for council—years back we had three at the same time. Lurie is a lawyer, is good at bringing diverse people together and, unlike some other lawyers who prompted new ethics rules on returning to represent people once leaving office, Lurie is not a land use lawyer or government related lawyer advocate. Although in **Larry Wiener** we probably have the most able city attorney serving any city in the state, it would be good to have at least one lawyer who can help explain legal matters to his or her colleagues. However, Lurie has told friends she is not really interested in running.

Even though Vice Mayor **Frank Fenton** has told friends he will not seek a second term. His son, **Steven**, a very likely future councilmember, is not expected to leave his school board office to make the race for council now. Steven is a highly skilled campaigner—he finished first in his run for board and has strong connections to younger voters in the city.

Next week: A look at the Hilton referendum. However, if you have a change to hear and meet owner **Beny Alagem**, you will learn more about his special vision for the project than all the mailers put together. His passion for bringing a new, world class Waldorf=Astoria to our village is very contagious.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

\*\*

### Remembering 9/11 seven years later

On Thursday, the seventh anniversary of the September 11, 2001, attacks on the World Trade Center and Pentagon, on-duty Beverly Hills Fire Department uniformed personnel will gather in front of the Headquarters Fire Station at 6:45 a.m. to observe the anniversary and to remember those civilians, law enforcement personnel, and firefighters who lost their lives on that day.

"It's a very simple, solemn ceremony that we do annually. It takes roughly about 15 minutes. It's way for us to continue to honor the sacrifice made by fellow fire departments as well as civilians and the national loss that took place on that tragic day," said Beverly Hills' Fire Department Chief Tim Scranton. "Its important to not only remember the Trade Center but also the Pentagon and Shanksville, Penn., [where United flight 93 crashed]."

In accordance with International Association of Fire Chiefs (IAFC) recommendations, all uniformed members will be called to attention at 6:58 a.m. and will ring the fire bell in three sets of five chimes at 6:59 a.m. (9:59 a.m. EDT – the time the World Trade Center's South Tower collapsed). At 7:00 a.m., there will be a minute of silence observed. Then all attendees will be dismissed.

### '30 Years After' holds inaugural Civic Action event

'30 Years After' will host its inaugural Civic

Action Conference, which will bring together over 1,000 at The Beverly Hilton Hotel in Beverly Hills, California on Sunday.

"We want to get everyone within the Jewish community, especially the Perisan-Jewish community, to come attend, the younger generation and the older generation. We want to increase everyone's political awareness and encourage them to get out and vote in November. In the political sphere, we also want to make it known that the Persian community is huge," said Kimia Sehati of 30 Years After, a non-profit organization that aims to promote the participation of Iranian-American Jews in American political, civic and Jewish affairs.

The 2008 Civic Action Conference is timed to coincide with the 30th anniversary of the Iranian Revolution and to precede the 2008 presidential election. The Conference will address significant political issues facing Los Angeles, the United States and Israel.

The full-day Conference will feature a broad range of political and Jewish leaders, including Los Angeles Mayor Antonio Villaraigosa, Congressman Henry Waxman, Congressman Brad Sherman, former Congressman Mel Levine, radio host Dennis Prager, Beverly Hills Councilmember Jimmy Delshad, California State Assembly member Joel Anderson, Simon Wiesenthal Founder Rabbi Marvin Hier, Malcolm Hoenlein of the Conference of Presidents of Major Jewish Organizations, Consul General of Israel Jacob Dayan, Patrick Clawson of The Washington Institute, and other notable figures.

The conference will be held on Sept. 14 at

city and schools cont. from page 3

to return to Beverly Vista.

"I know there's the perception in the community that the squeaky wheel gets the oil but in this case we had to rectify something we did wrong. This really, I hope, was a message to our teachers about how much we value them and how much we value their children," said Board member Brian Goldberg in a phone interview. "There was a 5-0 consensus that we needed to restore the section because there was ambiguity in our policy [about permit student transfers]."

Board members explained that this is not a precedent for restoring all cut classes. Meshkaty added that California is still without a state budget and the District doesn't know how much money it will receive from the state.

"The reality is that our permit system is broken and we need to fix it soon," said Board member Steven Fenton in a phone interview. "Under any circumstances, we can never allow this to happen again."

Fenton, Goldberg and others have previously argued that BHUSD allowed in too many permit students.

This year, the Board implemented a "legacy" permit, for out-of-district children of BHUSD grads whose grandparents live in Beverly Hills, that brought nine extra students into the District.

The legacy permits were distributed by grade level and availability of space in that grade. In total, approximately 30 students applied for legacy permits, 11 students

were selected and nine accepted them. There were 15 students who accepted opportunity permits, six declined.

The "spirit" of the legacy program was to have an equal number of opportunity permits to legacy permits, according to Fenton, which is a problem he intends to address at the next meeting.

"The taxpayers of Beverly Hills contribute money to the school system where a significant number of students are permitted from LAUSD. The least we can do is consult them on constructing a new policy," said Fenton.

The total number of issued BHUSD and city employee, diversity, opportunity and legacy permits in BHUSD pushed close to 1,000 in a District with just over 5,000 students.

Because the permit policy was not listed on the Board's meeting agenda, no vote or final decision could be made at the meeting.

Meshkaty has already sent out a request for a special meeting of the Board to discuss "long-term plans" for the District "so that we don't have to deal with these issues every year and so we won't have to displace students."

"We still have open spaces in the District but we're full [in certain grades and schools]. So in reality, we need to work on a configuration of the District and have a good long-term plan for the future of the District and what we expect it to be and how we expect to get there," said Meshkaty.

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## BHHS Football Team

### Loses Opener

Normans set to play at Long Beach Jordan Friday night.

By Steven Herbert

The Beverly High football team's last-second comeback attempt fell a yard short or even less Saturday night.

After Marshfield broke a tie on Sean Griffin's 37-yard field goal with one minute, 55 seconds to play, the Normans drove to the Rams' 1-yard-line but quarterback Dex Lucci's final two passes were incomplete in the end zone in a 23-20 loss in the season-opening intersectional game for both teams.

The officials' call on the next-to-last play – a Lucci pass intended for Erik Munzer – brought a difference in opinion from the two coaches.

"He called what he called. We know that the kid caught the ball. We got it on tape," Beverly Hills coach Carter Paysinger said minutes after the game and seeing the play on videotape. "It's part of the game."

Said Marshfield coach Lou Silva: "From our angle we had a perfect view and the ball did bounce. The officials made the right call.

We saw it and it did hit."

Paysinger eschewed trying for a potential game-tying 18-yard field goal on the game's final play – there was no provision to play overtime – but instead called for another Lucci-to-Munzer pass in the end zone, which fell incomplete.

Five days before the game, Paysinger reiterated his – and essentially every other football coach's – belief in the importance of avoiding turnovers. The comment proved prophetic as the game's only turnover led to the winning field goal.

Munzer was unable to field a punt by Brandon Chappell, with the Rams recovering the ball on the Normans' 14 with 5:47 remaining. Marshfield drove to the Beverly Hills' 4, including Jake Russell running for two yards on a fourth-and-two play, before being pushed back to the 20 on losses on two running plays, a delay of game penalty and an 11-yard sack of Jon Mullen, its quarter-

back.

The extra distance proved not to be a hindrance to Griffin, who had missed the extra point attempt after the Rams' first touchdown.

The Normans began the final drive at their 42 after a short kickoff and David Saedi's return. Lucci completed his first five passes of the drive – including three to Munzer for 19, 15 and 15 yards and one to Saedi for eight – putting the ball on the Marshfield 3.

With Kenny Bassett – who had rushed for 126 yards on 13 carries – unable to play because of an injury sustained on the drive's first play, Saedi ran for two yards to give Beverly Hills a first-and-goal from the Rams' 1. Saedi was then stopped for no gain and Lucci spiked the ball to stop the clock, setting the stage for the final two plays.

Marshfield utilizes the run-oriented wing-T offense, which is often difficult to defend because defenses generally rarely face it and its reliance on misdirection plays forces defenses to change their rules.

The Rams did not attempt a pass until 3:36 into the third quarter and only threw two the entire game, while rushing for 262 yards on 56 carries. Russell rushed for 128 yards and two touchdowns on 18 carries and Bob MacNeil 125 yards and one touchdown on 19 carries.

Marshfield's use of the wing-T prompted the Normans to make changes to their defense, including having "nine guys playing the run," Paysinger said.

"We can't simulate in practice what they do at the speed they run it at, just like I'm sure they couldn't simulate what we do throwing the ball, so it came down to who executed the most plays and they did," Paysinger said. "Whenever you play anybody who does something out of the normal, it's going to be tough."

Silva said he entered the game "with the idea of holding on the ball and we accomplished it somewhat."

He was too modest in that assessment, as the Rams had nearly a 2-1 edge in time of possession, 31:26-16:34.

After Beverly Hills took a 6-0 lead on Saedi's two-yard run (Munzer missed the extra point) on their second possession, Marshfield drove 82 yards on 12 plays in 9:33, culminating with Russell's one-yard touchdown run. Russell carried the ball nine times on the drive, including the final four plays, gaining 61 yards. Griffith missed the extra point, leaving the score tied.

The Normans were forced to punt after three plays on their next possession.

MacNeil ran five yards for a touchdown on the ensuing possession, one play after an 18-yard gain. MacNeil ran for 57 yards on seven carries on the eight-play, 54-yard drive that lasted 3:41.

The Beverly Hills defense forced the Rams to punt on their next two possessions, then tied the score, 13-13, on Saedi's six-yard run with 3:58 left in the third quarter.

Marshfield regained the lead on Russell's 33-yard run. The Normans re-tied the score on Bassett's five-yard run, two plays after Lucci's 28-yard pass to Muzner gave them a first down on the Rams' 2-yard line.

"There's an old saying – sometimes it's better off being lucky than good," Silva said. "We had some good breaks, but I think we

made some of our own breaks. Our backfield and all our skill kids are inexperienced and they came through today.

"We had a simple game plan and I loved the way it worked out for us. I knew we had to keep the ball away from [Beverly Hills] so we had to go on long drives, short gains and hold on to the ball as long as we possibly could."

Despite the loss, Paysinger said he thought Beverly Hills "played well."

Lucci completed 11 of 23 passes for 129 yards, and was most effective in the fourth quarter, completing six of 11 passes for 84 yards.

"I thought he did a great job leading the team down the field on that last drive," Paysinger said. "He had a couple of balls that we just missed, just a little overthrown."

Bassett, the offensive line, nose guard Daniel Kim, defensive end Greg Townsend and cornerback Willy Wood drew praise from Paysinger for their play.

The loss dropped the Normans one spot to eighth in the Southern Section Western Division poll released Monday.

#### What's Next?

The Normans are scheduled to play at Long Beach Jordan Friday in a nonleague game beginning at 7 p.m.

The game will be the season opener for the Panthers, who were 5-5 in 2007.

Long Beach Jordan uses the pass-oriented spread offense

"It's going to be a tremendous challenge," Paysinger said. "They're going to be as big, or bigger than us up front and probably faster than we are on the outside."

The Panthers will also have an advantage because they have seen the Normans play, and can make the appropriate preparations, and have not been exposed to the injury risk of a game, Paysinger said.

Playing a game means his staff and team "know what we need to work on," Paysinger said.

#### Boys' Cross Country

##### Alumni Run

Beverly Hills senior Alex Falcon won, completing the 2.1-mile Rancho Park course in 11:07 Aug. 30, 19 seconds ahead of teammate Gunther Klaus, who finished second.

#### Girls' Cross Country

##### Alumni Run

Jamie Bratman edged fellow Beverly Hills junior Raquel Hefflin for the victory Aug. 30. Both were timed in 13:15 on the 2.1-mile Rancho Park course.

#### What's Next?

The boys' and girls' teams are scheduled to officially open their seasons Saturday by competing in The Great Cow Run at Cerritos Regional Park in a meet scheduled to begin at 8 a.m.

#### Boys' Water Polo

Beverly Hills was ranked eighth in the Southern Section Division V preseason poll released Monday. The Normans are scheduled to open the season Sept. 19 by playing in the Century Tournament in Santa Ana.

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### Girls' Tennis

The Normans are scheduled to open their season Tuesday with a nonleague match at Corona Del Mar beginning at 3 p.m.

Ocean League singles champion Marie Zalameda, and Zarina Pisnoy, who lost to Zalameda in the league singles finals, both return.

Also returning are Megan Margolin, who teamed with the since-graduated Berri Myers to win the 2007 Ocean League doubles finals, and the Akasia J-Riggins-Sunia J-Riggins doubles team, which lost in the Ocean League final. The J-Riggins are twins.

Singles player Brittney Morgan and doubles player Molly Werner, both starters in 2007, also return.

Beverly Hills was 20-4 in 2007, losing to top-seeded Valley Village Campbell Hall, 10-8, in the Southern Section Division II final.

### Girls' Volleyball

Beverly Hills is scheduled to open its season Tuesday by playing at Playa Del Rey St. Bernard in a nonleague match beginning at 3:15 p.m. The Normans are also scheduled to

play host to Westlake Village Westlake Wednesday at 5 p.m. in the Swim-Gym in another nonleague match.

Beverly Hills returns three starters – outside hitters Syline Kim and Mallory Smith and middle blocker Brianna Smith – from last year's team which was 14-13, finishing second in the Ocean League, ending its streak of six consecutive seasons of winning or sharing a league title. However, the Normans advanced to the second round of the Southern Section playoffs for the first time since 1989.

"Our strength is definitely our front court," coach Marla Weiss said. "Our challenge will be replacing what we lost – all our passing and defensive players – Rebecca Rosen and Nicole Winegred. We can be very good if our passing develops." Brianna Prince, a transfer from Arizona, is expected to be the starting setter, with Emily Rosen set to start at libero and Tamara Skootsky at middle blocker, Weiss said.

### Professional Baseball

Joe Rocchio, a 2003 Beverly High graduate, was credited with a save in the

Clearwater Threshers' 2-1 victory over the Sarasota Reds in a Florida State League game Aug. 28 at Sarasota.

Rocchio relieved Daniel Brauer with out in the bottom of the ninth inning and runners on first and second. Rocchio induced Yuber Rodriguez to fly out and pinch-hitter Todd Frazier to ground out to end the game.

Rocchio had a 0.00 earned run average and six strike outs in eight innings in his eight appearances with Clearwater after the Philadelphia Phillies assigned him to the team on Aug. 6 after completing a rehabilitation assignment with their Gulf Coast League affiliate.

### Women's College Volleyball

Aida Cadres, a 2005 Beverly Hills graduate, led Providence in digs in both of its first two matches of the 2008 season.

Cadres had 13 digs, along with six kills,

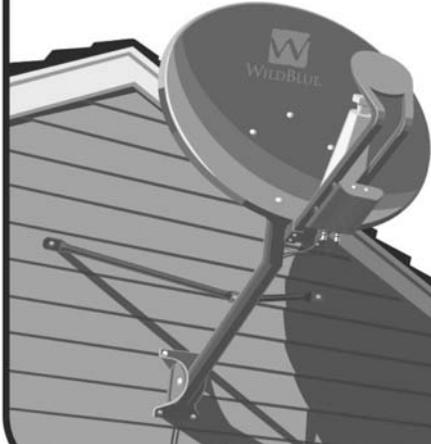
three assists and two service aces in the Friars' season-opening 21-25, 17-25, 25-20, 25-19, 15-7 loss to Canisus and 15 digs, two kills and two service aces in a 25-17, 25-16, 20-25, 25-15 victory over South Carolina State in Tiny Laster Tournament matches Aug. 29 in Hampton, Va.

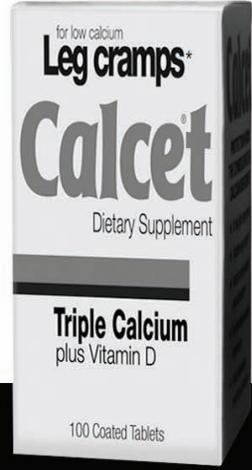
"Eeda' is our team's emotional leader," Providence coach Margot Royer said. "She worked hard over the summer to be ready for her senior season. She sets the tone on the court as a naturally verbal leader and is flexible enough to play a number of positions on the court."

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at [StvHerbert@aol.com](mailto:StvHerbert@aol.com), by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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# coverstory

## BEVERLY HILLS COP

### A night in the life of a Beverly Hills police officer

By Jacquelyn Ryan



Friday, Aug. 1, 2008  
North Rexford Drive

**6 p.m.** I'm a little bit nervous as I walk into the Beverly Hills Police Department. I'm daunted by its enormous size and winding walkways but more nervous about getting stuck in the middle of a wild shoot-out or high-speed chase. On the other hand, I suppose it's the possibility of those two things that made me want to go for a ride-along with a Beverly Hills police officer in the first place. Regardless, I enter the station and anxiously wait to be escorted downstairs to take part in the pre-shift meeting.

**6:10 p.m.** I walk past a wall lined with gold-framed portraits of officers in the Beverly Hills Police Department to enter a large grey room, with city maps tacked up near a photo of President George W. Bush. There are long rectangular grey desks laid out in square with 12 to 15 officers and lieutenants sit around it, discussing last night's "activities."

**6:20 p.m.** I meet Field Training Officer Eric Olson, who will be my guide for the night. He is tall slender but muscular with a buzz-cut cropped close to his head. He looks every bit the part of a police officer. Olson joined BHPD years ago after leaving the Los Angeles County Sheriff's Department, where he worked for seven years.

**6:30 p.m.** Eric takes me for a quick tour of the station, where I see the work-out room, the dispatch room and offices for the several different authorities in the

station. We head to the garage on a bottom level of the station. It looks a bit like a mall parking lot, with different sized cars filling every space in the huge lot. Only, these cars are black and white and one is armored and looks like a mini-tank.

**6:45 p.m.** Eric shows me how he gets ready for his shifts everyday. We get a shotgun and head over to a sand-filled barrel, where he shows me how to load it. We then grab a "war bag," made up of gas masks, flashlight and other emergency items that Eric says police always need to have on-hand. We pack up the SUV and with a two guns separating me in the passenger seat from Eric in the driver seat. We are finally ready to hit the streets.

**7:00 p.m.** Our first stop is Starbucks. BHPD officers work in 12-hour shifts, which means Eric, who has already worked a day-shift starting at 6 a.m., will be working until 6 a.m. Without caffeine, these guys might not make it through the night. We meet Eric's partner Field Training Officer Brian Balleweg at the coffee shop. The baristas behind the counter quickly greet the officers with cheerful hellos and ask about their lives. Eric and Brian tell me it's great to work in a city like Beverly Hills, where residents like the police officers and enjoy their presence. It's not like that everywhere in L.A.

**7:20 p.m.** There's a small computer on the dashboard on the police car that connects the officers with dispatch and each other. The computer beeps and Eric tells me we've been dispatched up to Carolyn Way in the hills with a complaint about construction, which is prohibited after 6 p.m. The streets are small and curvy; I'm surprised we fit down the alley-like street to our destination. Sure enough, several men are outside moving bricks and hosing construction dust off the sidewalk. Eric tells them they have to cease construction, when the homeowner barges outside in protest. He tells Eric they aren't actually doing any construction, simply cleaning up. Eric, who didn't feel it necessary to fight, just tells them to quit immediately.

**7:30 p.m.** One thing that Eric says really bugs him as a police officer is

when people argue with him. He says sometimes he pulls people over for not wearing a seatbelt in the car and when he actually approaches them, the driver suddenly has his seatbelt on and claims to have had it on the whole time. He said that's essentially like calling a police officer a liar, and that doesn't tend to go well for the citizen.

**8:00 p.m.** We stop at Roni's Diner on Santa Monica Boulevard to get dinner. Brian meets up with us again. Each officer orders a sandwich with salad. They don't like to eat heavy food at night. It can slow them down and make them sleepier. When we're through, the officers receive a discount on their meal.

**8:45 p.m.** Since I'm still fairly new to Beverly Hills, Eric takes me on a tour of the streets. As a roaming officer for the night, Eric has to "make the rounds" anyway, so he provides some running commentary as we pass different landmarks, including Shug Knight's studio. I asked Eric if he was constantly on the look-out. I meant on the look-out for crimes, but Eric responded by saying he was constantly on the look-out for his own safety. Anyone could pull up next to his car at a red light, pull a gun and kill him without warning, he said.

**9:00 p.m.** We are dispatched again. This time, the complaint is about three teens on Beverly Drive near Wilshire who have been pointing a red laser pointer in drivers' faces as they come down the street. It takes us about 40 seconds to get over there, but the kids are clearly gone. We comb the neighborhood, alleys and parking structures, but there are no teens to be found.

**9:20 p.m.** We drive back to the station for a restroom break. It's so quiet and devoid of people inside the building now that I feel like we've broken into someplace after business hours. Eric tells me he lives out near Santa Clarita with his wife and two young daughters. With three 12-hour shifts a week, Eric typically has four-day weekends in which he takes his family camping. It's a great way to unwind from a stressful job, he says.

**9:30 p.m.** We're back on the street. Eric tells me that one of the hardest parts of his job is convincing people that police work isn't like what they see on television. People assume that crime investigations can be resolved within a few days and that there is always an obvious suspect. The worst part is the expectancy of speed, he says. On the t.v. show "CSI," DNA test results can be received within minutes. In reality, Eric says the absolute fastest time he has ever seen DNA results returned was seven days.

**10:00 p.m.** We're driving down Wilshire Boulevard just past Beverly

when Eric spots a beat-up Cadillac that is missing its license plate light. Eric flips on the siren, which reflexively sends a bolt of fear through my heart, and calls for back-up. At night, officers always call for back-up no matter how small the issue. The car pulls over near Bedford and Eric goes to talk with the driver. I stand close enough to hear the majority of the conversation. Eric calls dispatch to check the driver's license. It turns out was the driver's license is revoked due to a DUI a few months ago. Eric explains to the driver that he could have his car impounded and he could be arrested for driving illegally like this. But the driver is on his way to work and explained to Eric that he is working with the court on getting a provisional license to do so and showed Eric the paperwork proving so. Eric gives him a warning. Later, Eric tells me that sometimes officers have to use their best judgment before issuing a ticket. The officers in BHPD have discretion in issuing tickets and citations. Eric said that he was sure the driver was scared by the possibility of a punishment which served the same purpose as at ticket. He said sometimes in a situation like that, you have to consider the consequences. If he had arrested the driver and impounded his car, the driver most likely would have lost his job and could have been pushed toward crime.

**10:30 p.m.** We return to the station. My night is almost over. At 11, police officers double up in their cars and I was going to lose my seat on the passenger side. Before I go, Eric takes me on one last tour—the jail. Eric takes out his gun and any other objects that could be used as a weapon before we enter the jail on lower level of the station. It's a long corridor with several steel doors that have what seem to be just one square-foot windows. The cells are concrete inside, with a steel faucet and sink and steel toilet. There's a window to the outside, but it faces a brick wall. I stretch my arms out and can almost touch the side walls simultaneously. There are few larger cells that are sometimes used for protective custody. Eric says a little over 40 people could be held in the BHPD jail at once.

**10:45 p.m.** Eric and I meet up with Brian again. Brian is in a surveillance room, with at least six huge screens showing all angles of the police station and its surrounding area. They tell me to wave as I leave from the parking lot. For a Friday night, not much happened. No shoot-outs, no public drunkenness and in a way I feel cheated. But Eric and Brian tell me that that's the way it goes—sometimes it's a quiet and pleasant night and other times it's non-stop action. The uncertainty can keep it exciting.

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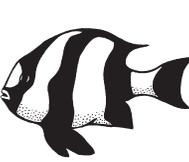
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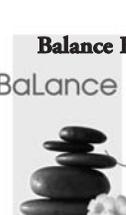
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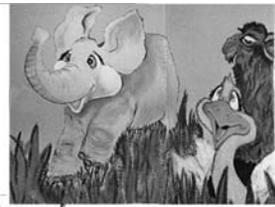
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CA 90640. MARIO CADENAS, 7729 MOONEY DR. ROSEMEAD CA 91770 ELIZABETH CADENAS, 7729 MOONEY DR ROSEMEAD CA 91770. The business is conducted by: General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIO CADENAS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/25/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code). Published: 9/11/2008, 9/18/2008, 9/25/2008, 10/2/2008 1144 5

**FICTITIOUS BUSINESS NAME STATEMENT:** 20081540650  
The following person(s) is/are doing business as: EL MEXICANO MEAT MARKET, 836 S. GLENDALE AVE., GLENDALE, CA 91205. RAMON PARRA, 1232 E. 54TH ST LOS ANGELES CA 90011 EMILIA PARRA, 1232 E. 54TH ST LOS ANGELES 90011. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/16/1994. Signed. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code). Published: 9/11/2008, 9/18/2008, 9/25/2008, 10/2/2008 1150 2

**FICTITIOUS BUSINESS NAME STATEMENT:** 20081541117  
The following person(s) is/are doing business as: HOUSE DR CONSTRUCTION, 10217 LA SALLE AVE, LOS ANGELES, CA 90047. CLARENCE E. HODGES, 10217 LA SALLE AVE LA CA 90047. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/11/1996. Signed CLARENCE E. HODGES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code). Published: 9/11/2008, 9/18/2008, 9/25/2008, 10/2/2008 1150 3

**FICTITIOUS BUSINESS NAME STATEMENT:** 20081541118  
The following person(s) is/are doing business as: YOU, 1451 W. ARTESIA BLVD #1032, GARDENA, CA 90248. TRINA M BRUCE, 1451 W. ARTESIA BLVD #1032 GARDENA CA 90248. The business is conducted by: Co-Partners. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed TRINA M BRUCE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code). Published: 9/11/2008, 9/18/2008, 9/25/2008, 10/2/2008 1147 0

**FICTITIOUS BUSINESS NAME STATEMENT:** 20081541253  
The following person(s) is/are doing business as: CHAULY'S KEY SHOP, 3848 TWEEDEY BLV. SOUTH GATE, CA 90280. CARLOS ADRIAN GALINDO, 14812 HORSTY AV NORWALK CA 90650. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CARLOS ADRIAN GALINDO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code). Published: 9/11/2008, 9/18/2008, 9/25/2008, 10/2/2008 1147 0

**FICTITIOUS BUSINESS NAME STATEMENT:** 20081541579  
The following person(s) is/are doing business as: JEFFREY C. JACKSON, 3055 WILSHIRE BL #610, LOS ANGELES, CA 90010. LEOPOLDO LAZCANO, 3055 WILSHIRE BL. #670 LOS ANGELES CA 90010 HECTOR A. BENAVENTE, 3055 WILSHIRE BL. #670 LOS ANGELES CA 90010. The business is conducted by: Co-Partners. Registrant has not yet begun to transact business under the fictitious business name or names listed here in on 8/26/2008. Signed LEOPOLDO LAZCANO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code). Published: 9/11/2008, 9/18/2008, 9/25/2008, 10/2/2008 1147 1 lc-911

**FILE NO. 20081578986**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PALOS CLEANERS 26640 WESTERN AVE, HARBOR CITY, CA 90710. The full name of registrant(s) is/are: GARBIS CERAH AND TANYA CERAH 325 CORDOVA ST #232, PASADENA, CA 91101. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ GARBIS CERAN, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 9/2/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143551 BEVERLY HILLS WEEKLY 9/11, 18, 25, 10/2, 2008

**FILE NO. 20081589407**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BAJA FRESH #206 23697 CALABASAS PWKY #100, CALABASAS, CA 91302 (LOS ANGELES). The full name of registrant(s) is/are: ARZ PARTNERS INC., A CALIFORNIA CORPORATION 11331 MODENA LN, PORTER RANCH, CA 91326. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ ARZ PARTNERS INC. BY: SYED RAZA, PRESIDENT  
This statement was filed with the County Clerk of LOS ANGELES County on 9/3/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143564 BEVERLY HILLS WEEKLY 9/11, 18, 25, 10/2, 2008

**FILE NO. 20081605841**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PARADISE RANCH MARKET, 13654 BURBANK BLVD, SHERMAN OAKS, CA 91401 (LOS ANGELES). The full name of registrant(s) is/are: GAM CORPORATION (A CA CORP), 7348 FARM MOUTH AVE, RESEDA, CA 91335 (CALIFORNIA) . This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ GAM CORPORATION, BY: MASOOD M. FARDMANESH, PRESIDENT  
This statement was filed with the County Clerk of LOS ANGELES County on 9/5/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143631 BEVERLY HILLS WEEKLY 9/11,18,25,10/2,2008

**FILE NO. 20081605840**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FREEMAN MARKET, 11733 FREEMAN AVE, HAWTHORNE, CA 90250. The full name of registrant(s) is/are: CHUN HEE SONG, 22716 GREENWOOD AVE, TORRANCE, CA 90505. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ CHUN HEE SONG, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 9/5/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143609 BEVERLY HILLS WEEKLY 9/11,18,25,10/2,2008

**FILE NO. 20081579534**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: AIRLINE LIQUOR 11924 AVIATION BLVD, INGLEWOOD, CA 90304 (LA). The full name of registrant(s) is/are: MEHRBAN SACHDEVA, 7711 ROSEMEAD BLVD #110, PICO RIVERA, CA 90660. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: 8/1/08.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ MEHRBAN SACHDEVA, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 9/2/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM

THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143518 BEVERLY HILLS WEEKLY 9/11, 18, 25, 10/2, 2008

**FILE NO. 20081579530**  
**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME**  
Fictitious Business Name(s): AIRLINE LIQUORS, 11924 AVIATION BLVD, INGLEWOOD, CA 90304  
The fictitious business name referred to above was filed on DECEMBER 21, 2005 in the county of LOS ANGELES. Original file number, 05-3150383.  
The full name of registrant: VILLAGE TANDOOR INC. 18202 SHEFFIELD LN, NORTHRIDGE, CA 91326, (CALIFORNIA)  
This business is conducted by: CORPORATION  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)  
/s/ VILLAGE TANDOOR INC BY: GURBACHAN S. GREWAL  
LA143519 BEVERLY HILLS WEEKLY 9/11, 18, 25, 10/2, 2008

**FILE NO. 20081588930**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RAINBOW BAKERY, 424 W. COLLEGE ST #E, LOS ANGELES, CA 90012 (LOS ANGELES). The full name of registrant(s) is/are: LE HO MAI, 424 W. COLLEGE ST #E, LOS ANGELES, CA 90012. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: 9/2/08.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ LE HO MAI, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 9/3/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143577 BEVERLY HILLS WEEKLY 9/11,18,25,10/2, 2008

**FILE NO. 20081551134**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: POPPIN', 321B E. PICO BLVD, LOS ANGELES, CA 90015 (LOS ANGELES). The full name of registrant(s) is/are: CHUNG HAK LEE, 500 S. BERENDO ST #413, LOS ANGELES, CA 90020. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ CHUNG HAK LEE, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 8/27/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143433 BEVERLY HILLS WEEKLY 9/4, 11, 18, 25, 2008

**FILE NO. 20081550333**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: POPPIN', 323 E. PICO BLVD, LOS ANGELES, CA 90015 (LOS ANGELES). The full name of registrant(s) is/are: CHUNG HAK LEE, 500 S. BERENDO ST #413, LOS ANGELES, CA 90020. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ CHUNG HAK LEE, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 8/27/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143474 BEVERLY HILLS WEEKLY 9/4, 11, 18, 25, 2008

**FILE NO. 20081550403**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HEADZ BEAUTY SALON, 1543 N. VERMONT AVE, LOS ANGELES, CA 90027 (LOS ANGELES). The full name of registrant(s) is/are: KYE SOOK LEE, 2500 W. 4TH ST #A-310, LOS ANGELES, CA 90057. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ KYE SOOK LEE, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 8/27/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143468 BEVERLY HILLS WEEKLY 9/4, 11, 18, 25, 2008

**FILE NO. 20081559079**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: KLS CHAUF- FEURED SERVICES, 6442 COLDWATER CANYON BLVD #115, NORTH HOLLYWOOD, CA 91606 (LOS ANGELES). The full name of registrant(s) is/are: KLS SERVICES LLC (A CA LLC), 11770-Q PACIFIC COAST HWY, MALIBU, CA 90265. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ KLS SERVICES LLC, BY: JEFFREY M. SERETAN, MANAGING MEMBER  
This statement was filed with the County Clerk of LOS ANGELES County on 8/28/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143463 BEVERLY HILLS WEEKLY 9/4, 11, 18, 25, 2008

**FILE NO. 20081559769**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: KISS THE RAIN COFFEE, 3195 W. OLYMPIC BLVD, LOS ANGELES, CA 90006. The full name of registrant(s) is/are: YOON HWAN OH 5972 SUNFLOWER ST, SIMI VALLEY,CA 93063. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ YOON HWAN OH, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 8/28/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143497 BEVERLY HILLS WEEKLY 9/4,11,18,25, 2008

**FILE NO. 20081502797**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1) MC CAFÉ 2) BRASSERIE 818, 12341 VENTURA BLVD, STUDIO CITY, CA 91604 (LOS ANGELES). The full name of registrant(s) is/are: BOKADO GROUP LLC, 11814 VENTURA BLVD, STUDIO CITY CA 91604. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ BOKADO GROUP FRANK LEON MANAGING MEMBER  
This statement was filed with the County Clerk of LOS ANGELES County on 8/20/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143263 BEVERLY HILLS WEEKLY 8/28, 9/4, 11, 18, 2008

**FILE NO. 20081486483**  
**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME**  
Fictitious Business Name(s): AIRLINE LIQUOR, 11924 AVITATION BLVD, INGLEWOOD, CA 90304  
The fictitious business name referred to above was filed on MARCH 21, 2006 in the county of LOS ANGELES. Original file number, 06-0601360.  
The full name of registrant: PRITPAL CHHOKAR, 11924 AVIATION BLVD, INGLEWOOD, CA 90304  
This business is conducted by: INDIVIDUAL  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)  
/s/ PRITPAL CHHOKAR  
LA143180 BEVERLY HILLS WEEKLY 8/28, 9/4, 11, 18, 2008

**FILE NO. 200814600221**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: COUNTRY RANCH MARKET 2800 BEVERLY BLVD, LOS ANGELES, CA 90057 (LOS ANGELES). The full name of registrant(s) is/are: WYC INC. [CA] 1226 S. HARVARD BLVD, LOS ANGELES, CA 90006. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ WYC INC., BY: KWANG PYO YI, CEO  
This statement was filed with the County Clerk of LOS ANGELES County on 8/13/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143112 BH WEEKLY 8/21,28 9/4,11 2008

**FILE NO. 20081467713**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BUSY STOP 1673 N. WESTERN AVE., LOS ANGELES, CA 90027 (LOS ANGELES). The full name of registrant(s) is/are: DAVID LACAYO, MIREYA BAUTISTA 20931 DALTON AVE, TORRANCE, CA 90501. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ DAVID LACAYO AND MIREYA BAUTISTA, OWNERS  
This statement was filed with the County Clerk of LOS ANGELES County on 8/14/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143134 BH WEEKLY 8/21,28 9/4,11, 2008

**FILE NO. 20081468853**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TRIMANA, 11601 WILSHIRE BLVD, #105, LOS ANGELES, CA 90025. The full name of registrant(s) is/are: YOON SUN SEO, JOON SANG SEO, 19783 BERINGER PL, PORTER RANCH, CA 91326. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ YOON SUN SEO, JOON SANG SEO, OWNERS  
This statement was filed with the County Clerk of LOS ANGELES County on 8/14/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143145 BH WEEKLY 8/21,28 9/4,11, 2008

**FILE NO. 20081515906**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 7TH AVE CLEANER, 2724 W. MANCHESTER INGLEWOOD, CA 90305 (LOS ANGELES). The full name of registrant(s) is/are: CHARLOTTE E. KIM, 15300 LAGUNA CT, CHINO HILLS, CA 91709-5307. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ CHARLOTTE E. KIM, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 8/21/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143329 BEVERLY HILLS WEEKLY 8/28, 9/4, 11, 18, 2008

**FILE NO. 20081515910**  
**STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME**  
Fictitious Business Name(s): J & J MINI MARKET, 7550 SEPULVEDA BLVD, VAN NUYS, CA 91405  
The fictitious business name referred to above was filed on OCTOBER 8, 2003 in the county of LOS ANGELES. Original file number, 03-3001663.  
The full name of registrant: CESAR ALEJANDRES, 13321 PHILLIPPI AVE, SYLMAR, CA 91342  
This business is conducted by: INDIVIDUAL  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)  
/s/ CESAR ALEJANDRES OWNERS  
LA143337 BEVERLY HILLS WEEKLY 8/28, 9/4, 11, 18, 2008

**FILE NO. 20081515905**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: J & J MINI MARKET, 7550 SEPULVEDA BLVD, VAN NUYS, CA 91405 (LOS ANGELES). The full name of registrant(s) is/are: SMOKIN' ACES SHOP LLC, 13166 MIRAMAR DR, SYLMAR, CA 91342 (CALIFORNIA). This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: AUGUST 9, 2008.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ SMOKIN' ACES SHOP LLC RONALD W. HAWKINS MEMBER  
This statement was filed with the County Clerk of LOS ANGELES County on 8/21/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143336 BEVERLY HILLS WEEKLY 8/28, 9/4, 11, 18, 2008

**FILE NO. 20081502796**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ALL PICTURES MEDIA, 13615 VICTORY BLVD, STE 105, VAN NUYS, CA 91401 (LOS ANGELES). The full name of registrant(s) is/are: HANIF H. SURANI AND SALIMA SURANI, 106 MORGAN RANCH, GLENDORA, CA 91741. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ HANIF H. SURANI, INDIVIDUAL

This statement was filed with the County Clerk of LOS ANGELES County on 8/20/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143274 BEVERLY HILLS WEEKLY 8/28, 9/4, 11, 18, 2008

**FILE NO. 20081486484**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: KING MARKET & LIQUOR, 8204 SANTA MONICA BLVD, WEST HOLLYWOOD, CA 90046 (LOS ANGELES). The full name of registrant(s) is/are: HANI JAMIL ISSA, 4921 BINDEWALD RD, TORRANCE, CA 90505. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ HANI JAMIL ISSA, OWNER  
This statement was filed with the County Clerk of LOS ANGELES County on 8/18/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143224 BEVERLY HILLS WEEKLY 8/28, 9/4, 11, 18, 2008

**FILE NO. 20081542820**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BOKADO BY FRANK LEON, 12341 VENTURA BLVD, STUDIO CITY, CA 91604 (LOS ANGELES). The full name of registrant(s) is/are: BOKADO GROUP LLC [CALIFORNIA] 11614 VENTURA BLVD, STUDIO CITY, CA 91604. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).  
/s/ BOKADO GROUP LLC BY: FRANK LEON, MANAGING MEMBER  
This statement was filed with the County Clerk of LOS ANGELES County on 8/22/08 indicated by file stamp above.  
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA143352 BEVERLY HILLS WEEKLY 8/28 9/4,11,18, 2008

## NOTICE OF PETITION TO ADMINISTER ESTATE OF: JACOB KORN AKA JACK KORN CASE NO. BP112114

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JACOB KORN AKA JACK KORN.

A PETITION FOR PROBATE has been filed by MICHAEL ALTSHULER in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MICHAEL ALTSHULER be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if

Beverly Hills, CA 90212  
818-381-2091 cell, 310-551-0827 fax

MANDATORY PRE-BID MEETING LOCATION: Building C & D Site  
Beverly Hills High School  
241 Moreno Dr.  
Beverly Hills, CA 90212

PRE-BID MEETING DATE and TIME: Monday, September 15, 2008 at 10:00 AM

NOTICE IS HEREBY GIVEN that Beverly Hills Unified School District, acting by and through its Board of Education, hereinafter the "District" will receive up to, but not later than the above-stated date and time, sealed Bid Proposals for the Contract for the Work generally described as: Soccer Field at Building C & D Site.

1.01 Submittal of Bid Proposals. All Bid Proposals shall be submitted on forms furnished by the District. Bid Proposals must conform with, and be responsive to, the Bid and Contract Documents, copies of which may be obtained from the District as set forth above. Only Bid Proposals submitted to the District prior to the date and time set forth above for the public opening and reading of Bid Proposals shall be considered.

1.02 Bid and Contract Documents. One (1) set of the Bid and Contract Documents are available at BHUSD, Planning and Facilities Office at no cost to any licensed Prime Contractor or Subcontractor.

1.03 Bid Proposal. Each Bid Proposal shall consist of:

- A. Bid Form
- B. Bid Security
- C. List of Subcontractors
- D. Non-Collusion Affidavit
- E. Statement of Bidder's Qualifications

All information or responses of a Bidder in its Bid Proposal and other documents accompanying the Bid Proposal shall be complete, accurate and true; incomplete, inaccurate or untrue responses or information provided therein by a Bidder may be grounds for the District to reject such Bidder's Bid Proposal for non-responsiveness.

1.04 Pre-Bid Meeting. The District will conduct a ONE TIME ONLY MANDATORY PRE-BID MEETING and JOB WALK for the Work to be held at the location, date and time stated above. Failure to attend will render the Bid Proposal of such bidder to be non-responsive.

1.05 Prevailing Wage Rates; Employment of Apprentices and Labor Compliance Program. The Project is subject to the provisions of Labor Code §§1720 et seq. and regulations set forth in Title 8 §§16000 et seq. of the California Code of Regulations which govern the payment of prevailing wages on public works projects.

All bidders shall be governed by and required to comply with these statutes and regulations in connection with the Project. Pursuant to Labor Code §1771, the Contractor receiving award of the Contract and Subcontractors of any tier shall pay not less than the prevailing wage rates to all workers employed in the execution of the Contract. Pursuant to Labor Code §1773, the Director of the DIR has determined the generally prevailing rates of wages in the locality in which the Work is to be performed. Pursuant to Labor Code §1773.2, copies of these determinations, entitled "PREVAILING WAGE SCALE", are maintained at the District's offices located at 255 South Lasky Drive, Beverly Hills, California 90212-3697, and are available to any interested party upon request. Copies of rate schedules are also available on the Internet at [http://www.dir.ca.gov/DIR/S&R/statistics\\_research.html](http://www.dir.ca.gov/DIR/S&R/statistics_research.html).

The Contractor awarded the Contract for the Work shall post a copy of all applicable prevailing wage rates for the Work at conspicuous locations at the Site of the Work. Contractors License Classification. In accordance with the provisions of California Public Contract Code §3300, the District requires that Bidders possess the following classification(s) of California Contractors License at the time that the Contract for the Work is awarded: "B" (General Building Contractor) only.

1.07 Contract Time. Final Completion of the Work shall be achieved within NINETY (90) CALENDAR DAYS after the date for commencement of the Work as set forth in the Notice to Proceed issued by the District. Failure to achieve Final Completion within the Contract Time will result in the assessment of Liquidated Damages.

1.08 Bid Security. Each Bid Proposal shall be accompanied by Bid Security in an amount not less than TEN PERCENT (10%) of the maximum amount of the Bid Proposal, inclusive of any additive Alternate Bid Item(s). Failure of any Bid Proposal to be accompanied by Bid Security in the form and in the amount required shall render such Bid Proposal to be non-responsive and rejected by the District.

1.09 Fingerprinting. The successful Bidder will be required to assure that its employees, subcontractors of any tier, material suppliers, and consultants do not have direct contact with the District's students during the performance of the Contract in compliance with Educational Code §§45125.1 and 45125.2. To ensure these provisions, Bidder's supervisor shall be fingerprinted, and proof of same shall be provided to the District prior to start of on-site Work. The supervisor will monitor the workers' conduct while on school grounds. In addition, Bidder shall barricade the Work area to separate its workers from the students. If any Work is to be per-

formed outside of a barricaded area where any employee of the Bidder or a Bidder's subcontractor may come into contact with the students, Contractor shall comply with the fingerprinting requirements pursuant to California law, or will be ordered to stop work for cause. All costs associated with this process are the responsibility of the Bidder.

1.10 No Withdrawal of Bid Proposals. No Bidder shall withdraw its Bid Proposal for a period of ninety (90) days after the award of the Contract by the District's Board of Education. During this time, all Bidders shall guarantee prices quoted in their respective Bid Proposals.

1.11 Substitute Security. In accordance with the provisions of California Public Contract Code §22300, substitution of eligible and equivalent securities for any monies withheld by the District to ensure the Contractor's performance under the Contract will be permitted at the request and expense of the Contractor. The foregoing notwithstanding, the Bidder to whom the Contract is awarded shall have thirty (30) days following action by the District's Board of Education to award the Contract to such Bidder to submit its written request to the District to permit the substitution of securities for retention. The failure of the Bidder to make such written request to the District within said thirty (30) day period shall be deemed a waiver of the Bidder's rights under California Public Contract Code §22300.

1.12 Waiver of Irregularities. The District reserves the right to reject any or all Bid Proposals or to waive any irregularities or informalities in any Bid Proposal or in the bidding.

1.13 Award of Contract. The Contract for the Work, if awarded, will be by action of the District's Board of Education to the responsible Bidder submitting the lowest responsive Bid Proposal. If the Bid Proposal requires Bidders to propose prices for Alternate Bid Items, the District's selection of Alternate Bid Items, if any, for determination of the lowest priced Bid Proposal and for inclusion in the scope of the Contract to be awarded shall be in accordance with this Notice and the Instructions for Bidders.

Inquiries and Clarifications. This document is for informational purposes and shall not relieve the Bidder of the requirements to fully familiarize itself with all the factors affecting the Project and his Bid. The bidder is advised that all inquiries and clarifications about the Bid Documents, Drawings, Specifications, etc., shall be submitted to the District in writing at least two (2) days before the bid opening date. The District will respond at its earliest possible opportunity. Verbal communication by either party with regard to this matter is invalid. Inquiries shall be sent to: Roman Reicher, BHUSD, Planning and

Facilities Department.

#### NOTICE OF PETITION TO ADMINISTER ESTATE OF: JOHNNY BITTO ADAMS CASE NO. BP112414

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JOHNNY BITTO ADAMS.

A PETITION FOR PROBATE has been filed by STEVE ADAMS in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that STEVE ADAMS be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held on 09/30/08 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

In Pro Per Petitioner  
STEVE ADAMS  
3766 MOTOR AVENUE  
LOS ANGELES, CA 90034  
9/11, 9/18, 9/25/08

CNS-1423167#

# CLASSIFIEDS

To place your ad, call  
310-887-0788

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145-Lost Items  
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160-Adult Entertainment  
161-Escort  
165-Massage  
170-Caregiver

200-299 Services  
201-Accounting  
202-Acoustics  
204-Additions  
206-Apppliance Repair  
208-Asphalt Paving  
210-Bath Tub Repair/Reglazing  
212-Bookkeeping Services  
214-Brush Clearing  
215-Building

216-Car Alarms  
217-Culinary Service  
218-Carpentry  
220-Cleaning  
222-Carpet Installation  
224-Computer Repair  
225-Computer Tech Support  
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227-Construction  
228-Contractors  
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248-Internet Services  
250-Iron Work  
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254-Landscaping  
255-Legal Services  
256-Locksmith  
258-Moving/Storage

260-Music Instruction  
262-Painting  
264-Pet Sitting  
265-Photography  
266-Plumbing  
267-Piano Tuning  
268-Roofing  
270-Sandblasting  
272-Security Services  
274-Stained Glass  
276-Tile  
278-Tree Service  
280-Tutoring  
282-TV/VCR/DVD Repair  
284-Video Systems  
286-Windows  
288-Word Processing  
290-Lessons  
290-Trainer

300-399 Rentals  
300-House Furnished  
302-House Unfurnished

304-Apartments Furnished  
306-For Rent  
308-Condominiums  
309-Recreational For Rent  
310-Rooms  
312-Rentals to Share  
314-Hotels/Motels  
316-Garages Storage  
318-Office Space  
320-Commercial  
322-Resort Property  
325-For Lease

400-499 Real Estate  
400-Homes For Sale  
401-Real Estate  
402-Condominiums  
404-Commercial/Industrial  
406-Mobile Homes  
408-Income Property  
410-Lots For Sale  
412-Farms/Ranches  
414-Resort Property

416-Lakeshore Property  
418-Oceanfront Property  
420-Out-of-State Property  
422-Real Estate Exchange  
424-Real Estate Wanted

500-599 Employment  
500-Employment Opportunities  
501-Help Wanted  
505-Work at Home  
510-Employment Agencies  
515-Business Services  
516-Business Opportunities  
520-Jobs Wanted  
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615-Business For Sale  
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705-Appliances  
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725-Furniture

726-Miscellaneous  
730-Musical Instruments  
735-Office Furniture  
740-Television/Radio

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808-Escrows

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900-Autos For Sale  
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920-Trailers  
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## 302-HOUSE UNFURNISHED

\$1595/Mo North of Wilshire, Santa Monica, near Idaho & Lincoln. Very nice cozy upper 1Bd, 1Bth, Hardwood Floor, New Paint, 7 Blocks to Beach, Backyard (310)395-1495

BEVERLY HILLS 1 + 1.5 - 900 + sq. ft. Newly remodeled, new carpet, balcony, parking, All appliances & a/c. Laundry facility. \$1,900/Mo 328 N. MAPLE DR.- Open House - Sat & Sun - 11 - 4pm (310) 285-0272

Private Venice home near beach all redone. 3 bedroom/ 2 bath with guest house loft. Detach garage and carport. Nice yards. Coy pond. \$1,459,000 Call Michelle, Realtor: (310) 210-8504

## 306-FOR RENT

PRIME Location Apt. in Beverly Hills 1Block East of Rodeo Dr. 2 Bdr & 2 Bath Spacious Apt. All Appliances included. Must See. Set: 310/550-1295. Same for 1 Bdr & 1 Bath

\$2795 / Mo Prime Location, Santa Monica, Neai Idaho Avenue- Lincoln, Exceptionally nice, spacious, Lower Front, 2 bedroom, 2 bathroom, hardwood flooring, front and rear entrance, front and rear yard, large kitchen, newly refurbished, pets will be considered. (310) 395-1495

GREAT HOME ON 4-ACRES! In Agoura Includes library, office, Full kitchen, Living room, Dining room, 3 bedrooms 3 Baths, and Pool. Must see to appreciate! \$5,800 MO + Security. (818) 437-7742

. Beverly Hills 165 N. Swall Dr. 2+2 condominium. Newly remodeled, fireplace, and dry bar. All appliances, lovely patio. 1 year lease minimum \$3250/ Mo (310) 926-0392

## 322-RESORT PROPERTIES

This unique 3 bedroom 2 bath home centrally located on the big island of Hilo with tropical atmosphere minutes from beaches shopping and all local attractions short term lease or great for relocation call for price (323) 369-0854/ (310)808-5246

## 326-OFFICE FOR LEASE

Cubicle Space for Lease Two Cubes, private, 8x8, inside our office for lease. Perfect for writer/consultant/sole practitioner. Desk, phone, fax, kitchen/conference room, parking included. Rent \$430/mo. Mo-Mo. Call Sarah Barr to see: (310)688-0100

SANTA MONICA 8-LAWYER SUITE Has one window office now available For lease overlooking Clover Park. \$1,500/mo incl. parking. Additional optional Amenities: online library with public records, Conference room, fax, photo copier, DSL, kitchen, Etc at cost. Call Peter (310) 450-9582 x214

Beautiful office space for shared lease with views of the Hollywood Hills. Brand new state of art equipment. Approved by FDA. Seeking chiropractor and acupuncturist but will accept other practices. \$800 per month (323) 934-0011

## 401-REAL ESTATE

Morro Bay California 13 Acres Panoramic ocean view, Avocados, Irrigated Pasture, Creek, Pond. \$2.75M. Call Dan (805) 215-8968

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## 420-OUT OF STATE PROPERTY

TENNESSEE MOUNTAIN ACREAGE. 2 acre beautiful homesite. Million \$ view! Secluded, utilities, overlooking Tennessee River, close to Marina, Schools, Shopping! \$49,900, low down, owner financing! 330-699-1585.

NC MOUNTAINS. Incredible views, mountain cabins, riverfront . . . We've got it all! 2.2acs. w/new log cabin shell, only \$99,900. Financing. 1-828-652-8700

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ALMOST HEAVEN. Washington/Idaho border. 6 ac just \$49,900. Calendar cover beauty in Palouse Country. Rare acreage in an area where land is rarely available. Rolling hills, river access, near town & golf, close to WSU. Has it all including great price, must see. EZ terms. Call WALR 1-866-836-9152. (Cal-SCAN)

ARIZONA LAND BARGAIN 36 Acres - \$29,900. Beautiful mountain property in Arizona's Wine Country. Price reduced in buyers market. Won't last! Good access & views. Eureka Springs Ranch offered by AZLR. ADWR report & financing available. 1-877-301-5263. (Cal-SCAN)

Beautiful SOUTHEAST TENNESSEE MOUNTAINS Established gated community, secluded, paved roads, utilities; interior & bluff lots, wooded; 5 acres & up. 800-516-8387 or visit <http://www.timber-wood.com> (Cal-SCAN)

BUY BULK 40 AC just \$29,900. Your own gorgeous ranch. Stunning land, inspiring views, great location, 2 hours east of Salt Lake in ideal outdoor recreational area. County maintained roads, ready to build or just hold and enjoy. Priced at bulk acreage prices for quick sale. Must sell. EZ Terms. Call UTLR 1-888-693-5263. (Cal-SCAN)

LAKEFRONT OPPORTUNITY. Nevada's 3rd Largest Lake. Approx. 2 hrs. South of Carson City. 1 ac Dockable \$149,900. 1 ac Lake Access \$49,900. 38,000 ac Walker Lake, very rare. Home sites on paved road with city water. Magnificent views, very limited supply. New to market. www.NVLR.com Call 1-877-542-6628. (Cal-SCAN)

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NEW MEXICO SACRIFICE! 140 acres was \$149,900, Now Only \$69,900. Amazing 6000 ft. elevation. Incredible mountain views. Mature tree cover. Power & year round roads. Excellent financing. Priced for quick sale. Call NML&R, Inc. 1-888-204-9760. (Cal-SCAN)

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PRICED TO SELL! Newly Released Colorado Mountain Ranch. 35 acres- \$39,900. Majestic lake & Mountain

views, adjacent to national forest for camping or hiking, close to conveniences. EZ terms. 1-866-353-4807. (Cal-SCAN)

BRAND NEW MOBILE/Manufactured Homes with Warranty. Buy at Factory for \$19,900. Photos and Floor plans online [www.FactorySelectHomes.com](http://www.FactorySelectHomes.com) or 1-800-620-3762 for color brochure. (Cal-SCAN)

## 500-EMPLOYMENT OPPORTUNITIES

Editor-in-chief: Formulate editorial policy, determine publication content & research trends, pricing & mktg of luxury fashion. Req: beach degree + 5 years exp. Apply: Genlux Magazine. Attn: C. Moreno, 9713 Santa Monica Blvd #202, Beverly Hills, Ca, 90210F

AIRLINES ARE HIRING: Train for high paying Aviation Maintenance Career. FAA approved program. Financial aid if qualified - Job placement assistance. Aviation Institute of Maintenance. 888-349-5387.

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Patent Rights For Sale Includes U.S. design patent, Copyright, product sample, new vacuum for mold, tool and dye cutter, all artwork. Children's product. Have made and sold and make a fortune. Extremely marketable and unique. Iris: (805)486-2103

## 516-BUSINESS OPPORTUNITIES

Serious About Getting Results? Earn Executive Level Income From Home In The Personal Development Industry Using The Law Of Attraction. Serious Entrepreneurs Only. Call: (888) 879-4424 (586) 598-4424 [www.LifePathDevelopment.com](http://www.LifePathDevelopment.com)

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ALL CASH CANDY ROUTE. 25 Candy Machines, \$5995. Call now! 1-800-536-4514

ENTREPRENEUR'S DREAM! Earn six figures from home, only \$49 investment. Serious inquiries only. 1-888-682-3966,

OFFICE CLEANERS OPPORTUNITIES. Start today, PT/FT. Night -Day-Wkend poss. Flex Hrs. \$17.00 per call. 1-900-945-9400

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A CASH COW!! Soda/Snack Business. Coke\* Pepsi\* Red Bull\* Frito. Entire Business - \$16,840. 1-800-836-3464. (Cal-SCAN)

Patent Rights For Sale Includes U.S. design patent, Copyright, product sam-

ple, new vacuum for mold, tool and dye cutter, all artwork. Children's product. Have made and sold and make a fortune. Extremely marketable and unique. Iris: (805)486-2103

## 520-JOBS WANTED

Patrice Davis Personal Chef, part time/full time in a pinch. Dinner parties, Birthday Parties, Catering. Pattrycecooks.com (310) 962-1303

Mother from NY 21/Polish Looking for Work and Place to Live To See Pics: To send email: [YolandaKrupiarz@hotmail.com](mailto:YolandaKrupiarz@hotmail.com)

## 521-HELP WANTED/ DRIVERS

Crossing guards Now hiring in Beverly Hills: part time School days only Seniors welcome (866)461-7150

ASSEMBLE MAGNETS & CRAFTS FROM HOME! Year-round Work! Excellent Pay! No Experience! TOLL FREE 1-866-844-5091, No-MD

1000 Envelopes = \$6000 GUARANTEED! Receive \$6 for every envelope stuffed. 24hr information. 1-866-861-0703, code11.

\$8000 GUARANTEED! Receive \$8 for every envelope stuffed with our sales material. 24/hr. Information 1-877-220-4470.

SECRET SHOPPERS NEEDED - Paid to Pose as Customer, Evaluate Services of Local Stores, Restaurants & Theaters. Flexible hours, no experience necessary, training provided. 1-800-585-9024,Ext.6750.

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\$\$\$HELP WANTED\$\$\$ Extra Income assembling CD cases from home. [www.easywork-greatpay.com](http://www.easywork-greatpay.com) 1-800-267-3944, Ext.1050.

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DRIVERS: \$1000+ weekly. Sign-On Bonus. 35-41 cpm. Earn over \$1000 weekly! Excellent Benefits. Need CDL-A & 3 months recent OTR. 1-800-635-8669. (Cal-SCAN)

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Madam Pearl Helps in all problems. Will give you a free reading over the phone. Call: (323) 934-3910

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Huge Estate Sale! Chandeliers, TV's, Military items, Paintings, Crystals, Lalique, Statues, Collectable Antiques, Gifts, Jewelry, LancUme Cosmetics, Violin, 5-gallon water tank, and much more. Buy all and get a huge discount. Don't miss this great opportunity! (310) 989-9195

## 612-ITEMS FOR SALE

NEW never used Jacuzzi Walk in Safety Tub model #EY25, wholesale value \$6000 priced at \$4900 323-295-0003/310-922-7419  
ELECTRIC WHEELCHAIR Never Used, \$3,800. Serious buyers please call (310) 910-1798

## 726-MISCELLANEOUS

STEEL BUILDINGS: 4 only. 2)25x32, 2)40x40. Must move. Selling for balance owed/ Free delivery! 1-800-411-5869x48

DIRECTV Satellite Television, FREE Equipment, FREE 4 room installation, FREE HD or DVR Receiver Upgrade. Packages from \$29.99/mo. Call Direct Sat TV for details. 1-888-455-9515.

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IRS TAX Problems? Settle for less-Eliminate penalties, interest charges & tax liens. Confidential FREE consultation 1-800-383-5270

BURIED IN CREDIT CARD DEBT. We can save you thousands & lower your monthly payments! Call Debt Relief Hotline for your FREE consultation. 800-399-2410.

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IRS TAX Problems? Settle for less-Eliminate penalties, interest charges & tax liens. Confidential FREE consultation 1-800-383-7230

## 801-FINANCIAL SERVICES

LOOKING FOR Private Money Investor or Hand Money Lender to loan 30% of value on a 3.3 million dollar property located in West Michigan. Call Mike Davis for more info: (734) 812-5484 HIGH RETURN pay back

## 802-TRUST DEEDS

CASH PAID FOR NOTES TRUST DEEDS SECURITY BY REAL ESTATE OR BUSINESS BROKER MGM REAL ESTATE SERVICES (800) 646-8554

## 900-CARS FOR SALE

MERCEDES - BENZ CLK 320 COUPE Excellent condition inside + out and under the hood. Silver with charcoal grey interior. 55,000 + Miles \$12,000 Call for appointment (323) 461-5328

## 901-AUTOS WANTED

WANTED JAPANESE MOTORCYCLES KAWASAKI,1970-1980, Z1-900, KZ900, KZ1000, H2-750, H1-500, S1-250, S2-250, S2-350, S3-400. CASH PAID. 1-800-772-1142. 1-310-721-0726.

# THE BEVERLY HILTON REVITALIZATION PLAN – THE RIGHT FIT



**The nine-acre Beverly Hilton property was studied by two Citizen's General Plan Committees, which unanimously recommended additional height for the Santa Monica portion of the property.**

The Revitalized Plan will produce \$12 million a year in new revenue for the City budget to support our Police, Fire, Schools and other vital City Services. That is in addition to the \$7.4 million The Beverly Hilton currently generates.

**To complete the revitalization of the entire property, and achieve these results we will:**

- Remove the five-story, 150,000 sq ft parking structure
- Remove the four-story, 181 room Palm Court
- Remove periphery offices facing Wilshire Blvd., 36 cabana rooms and outlying buildings

**The finished property will reduce the area covered by buildings from 67% to 47%. The greatly improved nine-acres will include:**

- 4.5 acres of new ground level open space, public gardens, fountains and art
- A 5-Star, 170 room Waldorf=Astoria Hotel facing Santa Monica Boulevard

- The Waldorf Wilshire Residences – 26 luxury residences on the site of the old Palm Court building, setback 70 feet from Wilshire and 100 feet from Merv Griffin Way. A small six story building that steps away from Wilshire to eight stories, creating a lower profile and corresponding to the height of the Hilton with a 1.3 acre surrounding public garden
- The Waldorf Santa Monica Residences – 64 residences in a luxury building that steps from 16 to 18-stories, significantly lower than the nearby Century City and Wilshire Corridor buildings
- All parking will be underground. The new parking facility will be in excess of City code requirements. The garage will have multiple entrances and exits to ensure traffic flows smoothly around the site

THE **Beverly Hilton** Revitalization Plan

[www.YesMeasureH.com](http://www.YesMeasureH.com)



Yes on H, Citizens to Preserve Beverly Hills, including Parents, Teachers, Homeowners, Renters and Business Owners, with major funding proudly provided by Beny Alagem and The Beverly Hilton, 9860 Wilshire Blvd., Beverly Hills, CA 90210