

briefs • El Rodeo Music Teacher Will Aardappel Passes Away; Was Under Investigation

Page 3

rudy cole • A Holiday Appreciation

sports • BHHS Girls' Basketball Team Wins Tournament

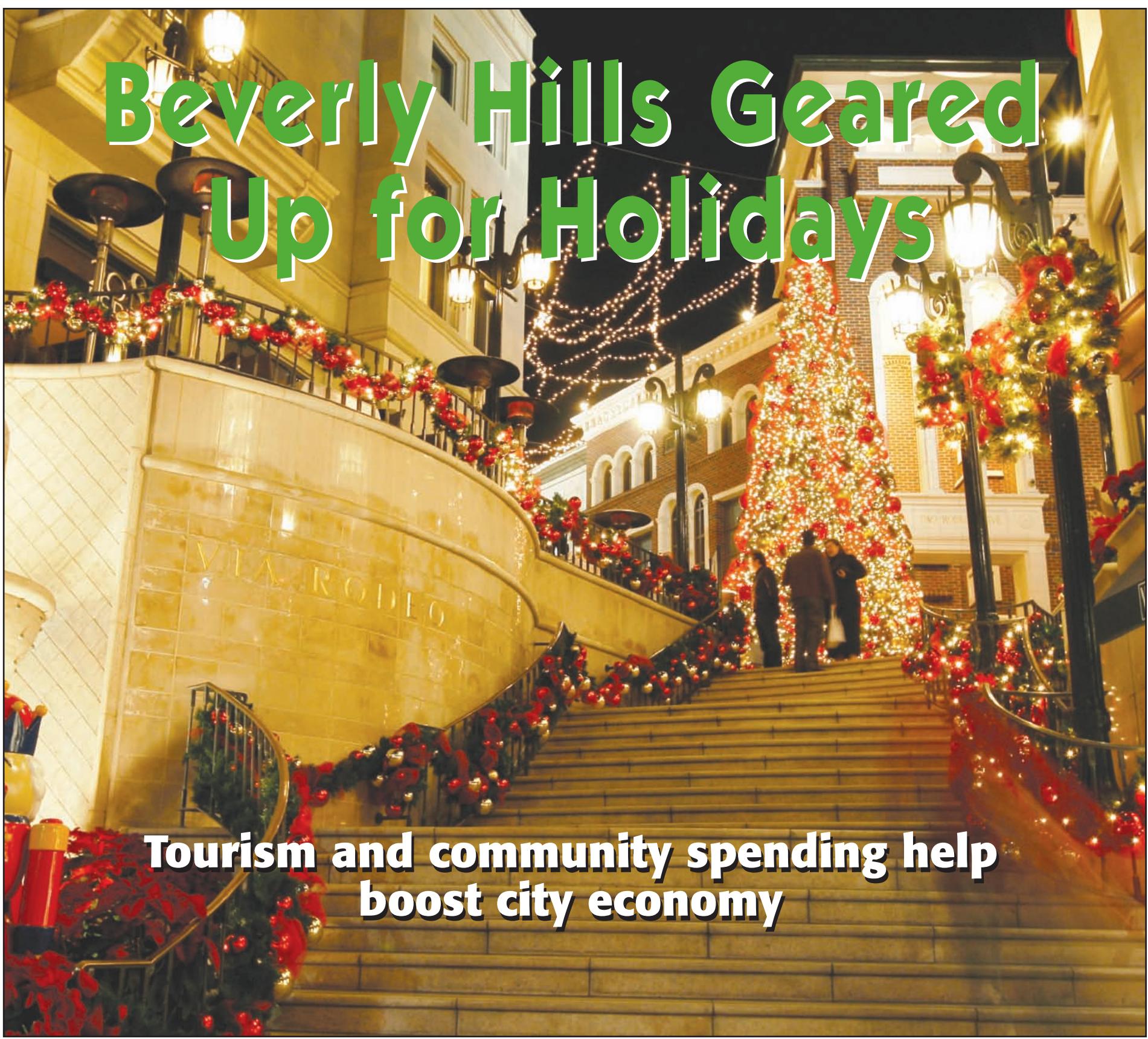
Page 8

Beverly Hills Weekly

SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 534 • December 24 - December 30, 2009

ALSO ON THE WEB
www.bhweekly.com



Beverly Hills Geared Up for Holidays

Tourism and community spending help boost city economy

cover story • page 10



WHAT'S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



MEET THE BULLDOGS
DAYTON WAY

Beverly Vista second-graders (left to right) Noah Kaiserman (George Harrison), Joey Fratto (Paul McCartney), J.J. Gluckman (Ringo Starr) and Jake Ullman (John Lennon) have recreated The Beatles' album covers for the current issue of Kids LA Magazine. One of the boys' costumes was designed by Stella McCartney.

Watch their video on www.meetthebulldogs.com.

letters & email

offer to pay for what you'd receive rather than expecting Beverly Hills taxpayers to do it, offer with some gratitude and humility, and perhaps the board will be willing to listen.

Mark A. Mendlovitz
Beverly Hills

"What to Do About the Permits?" [Issue 533]

By all accounts, the parents of permit students are using aggressive tactics with the BHUSD board to get their way. I was always told that good manners got you further in life than making imperious demands. Nevertheless, as far as I am aware, not one of these parents has offered to pay the cost of their children's education instead. In fact, the \$6,000-\$7,000 per year that it costs to educate one child is cheap compared to private school tuition.

My suggestion to permit parents is this:

Corrections

The article, Issue 533, "Fox Speaks About Pearl Harbor Day at Horace Mann" should have indicated the 68th anniversary of Pearl Harbor was celebrated.

In the article "What to Do About Permit?" [Issue 533], the total number of "moving out" permits districtwide is 11, and the total number of opportunity permits for K-8 students is 245, totaling 484.

It seems clear that the newly-elected Board of Education is primed to eliminate, over a relatively short period of time, perhaps as many as 500 out-of-district students now attending our schools. Those voting for this enormous change were supported and strongly helped by the teachers' union in their elections to the board. Has the union given any thought to the inevitable reduction in the number of teachers in the district if 500 students are no longer there? At an average class size of 25 students per teacher, this change would result in a loss of 20 teachers.

It would appear that Mr. Bushée is retiring as union president at just the right time — and will deliver a major issue to his successor.

What hath the teachers' union wrought?

Richard A. Stone
Beverly Hills

Chris Bushée Responds:

BHUSD is transforming into a basic-aid district. If the number of students decreases under basic aid, the district's revenue stream will be largely unaffected. With no loss of

revenue, the school board will have more options. Layoffs are avoidable because basic aid gives the district the financial capacity to adjust staffing gradually over time. Therefore, BHEA does not expect layoffs to occur as a result of changes made to opportunity permit policy.

Permits, Basic Aid, Bond Money...Isn't it about the kids?

The awarding of scholarships to worthy students is a process academic institutions have used to attract and retain the best and brightest. A true, time-tested technique to develop a climate of academic excellence.

Our district is at a crossroads. One in which the voters in our community made a hot topic in the recently completed Board of Education elections. That crossroads is not just a four-way stop, but more like the multiple stop intersection we are familiar with on the south side of Sunset adjacent to Will Rogers Park in Beverly Hills. The community has the opportunity to take advantage of a unique situation by being the only school district in Los Angeles County's Office of Education (LACOEs) jurisdiction eligible for basic aid. This situation does not mandate the elimination of permits, but allows district to be more discerning of who is awarded a permit. Much like our current community supported and continues to support the policy of legacy and city employee scholarships. The future permit, or scholarship, program will be buttressed by the

letters cont. on page 4

Beverly Hills Weekly

Issue 534 • December 24 - December 30, 2009
Beverly Hills Weekly Inc.

Founded: October 7, 1999
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

Publisher & CEO
Josh E. Gross

Reporter
Kimberly Cheng

Sports Editor
Steven Herbert

Contributing Editor
Rudy Cole

Advertising Representatives
Batel Ouda
Lena Zormagen
Shanit Arshadnia

Legal Advertising
Mike Saghian
Ronan Rabbani

1 year
subscriptions
are available.
Sent via US Mail
\$75 payable in
advance

Adjudicated as a
newspaper of general
circulation for the County
of Los Angeles. Case #
BS065841 of the Los
Angeles Superior Court,
on November 30, 2000.

140 South Beverly Drive #201
Beverly Hills, CA 90212
310.887.0788 phone
310.887.0789 fax
CNPA Member

editor@bhweekly.com
All staff can be reached at:
first name @bhweekly.com
Unsolicited materials will not be returned.
©2009 Beverly Hills Weekly Inc.



briefs



Will Aardappel

El Rodeo Music Teacher Will Aardappel Passes Away; Was Under Investigation

El Rodeo choral and music teacher Will Aardappel passed away last week. The cause of death has not been released, but reportedly was a suicide.

The Los Angeles County Sheriff's Department has confirmed that the seven-year El Rodeo teacher was being investigated at the time of his death for an inappropriate relationship with a minor outside the school district.

El Rodeo Principal Pat Escalante allegedly received a phone call from the Sheriff's Department on or about Thursday, Dec. 10 notifying her of the investigation. Aardappel was then put on administrative leave with pay. Pursuant to district policy, the following week's annual holiday concert was cancelled.

Escalante sent an e-mail last week to parents regarding Aardappel's passing.

"El Rodeo was so fortunate to have Mr. Aardappel as a member of our teaching staff and he always felt so lucky to be part of our community," wrote Escalante. "We will all miss him greatly."

Before teaching at El Rodeo, Aardappel taught music at private schools for 15 years. He was the 2009 Beverly Hills Education Foundation Apple Award recipient for his service to El Rodeo students, and was profiled in the Weekly's issue 499.

His longtime teaching career in music includes establishing the musical theatre program in 2006 with El Rodeo second-grade teacher Amy Arebalo.

Aardappel earned a bachelor's degree in music composition and a master's in conducting. He served as a conductor for nearly six years of the Arroyo Singers, a women's chorus based at Cal Tech in Pasadena, and as a composer for two independent films. Aardappel also sang in Men's Scholar for a European concert tour of the Boy's Choir of St. Paul the Apostle in Westwood, and was the baritone soloist for the Los Angeles world premier of Peter Osbaldeston's Dionysian Outtakes.

Aardeppel's educational philosophy, according to the El Rodeo Web site, has always been "Love your kids. Love your work."

BHUSD schools are closed for winter break, and Escalante could not be reached for comment.

BHPD Arrests Robbery Suspect

Beverly Hills police arrested robbery suspect Jason Garza, 35, in Santa Monica on Thursday, Dec. 17.

Garza allegedly committed two purse-

snatch robberies Tuesday, Dec. 15 in the 300 block of South Doheny Drive and in the Neiman Marcus lobby, as well as a third robbery in the Los Angeles.

Garza was identified in all cases, and a \$1 million felony warrant was issued for his arrest.



Charlotte Spadaro

Charlotte Spadaro's Case Headed to Trial

Former Beverly Hills councilmember (1984-88) and Mayor Charlotte Spadaro will begin trial in San Bernardino Monday, Feb. 22 after a court hearing for her nearly five-year-long case of animal cruelty.

Spadaro's criminal case began May 12, 2005 when Rialto officials searched her house, where she ran an animal-rescue operation, and seized more than 184 dogs and cats.

According to court documents, Spadaro's house "was filthy with animal feces, diarrhea and vomit as well as rodent droppings."

Prior to the raid, authorities responded to neighbor complaints in January 2005 about a strong odor from Spadaro's house, where police officials found a decomposing corpse of a Great Dane in a broken freezer.

A city inspection was scheduled the following month. Spadaro's son, Jonathan, rented a van and loaded it with 2,000 pounds of animal carcasses one day before the inspection. He then parked the vehicle on a street in Riverside.

Riverside County sheriff's deputies found the van, which had begun to smell, several days later.

Due to insufficient evidence, Jonathan Spadaro, a former co-defendant in the case, was cleared of all charges.

Spadaro will face one count of animal cruelty and one count of destroying evidence. Spadaro is an active attorney, and will be representing herself in all cases.

City Council Identifies Priorities for 2009-2010

During a recent strategic planning session, the Beverly Hills City Council identified priority goals and objectives for the coming year's budget.

Among the prioritized items are completing the city's general plan, developing the city's gateways, exploring opportunities to expand the Beverly Hills brand, making improvements to Greystone Estate to enhance the visitor experience, continued commitment to high-tech security projects for public safety and evaluation of opportunities for development of city-owned property to achieve community objectives such as generating revenue.

"In these challenging economic times, it is imperative that we prioritize our commitments and spending," Mayor Nancy Krasne said. "This strategic planning session was a great process for us to review our priorities with senior staff. With limited budgets, we must ensure that the city



(left to right) Estee Deutsch, Daniela Zokaeim, Cameron Chlavin, Amelia Wohl, Sophie Zara, PJ Goolsby, Justin Friedman and Daniel Hyun

El Rodeo Students Deliver Toys to Children's Hospital

The El Rodeo Middle School Student Council helped deliver nearly 700 toys to the Children's Hospital of Los Angeles Tuesday, Dec. 15 as part of a community service project for the holiday season.

"This is a holiday tradition which we started last year and one that the students really look forward to," said Student Council Advisor Jennifer Liberato. "I believe it is so important to teach the students the real meaning of the holiday season, which is giving back to those who need some extra holiday cheer."



(left to right) Tina Cole, Cam Clarke, Marilyn King and Cathy Cole Green
Photo: Kevin Parry/The Paley Center for Media

Paley Center for Media's Holiday Celebration with King Family

The Paley Center for Media presented a holiday screening of the PBS special "Christmas with the King Family" last Sunday, Dec. 20. Nearly 40 members of the King family attended the event, which included a performance of Christmas carols by several King family members. The City of Beverly Hills offered a proclamation recognizing the King family for their tenure, contribution and legacy in TV and the performing arts.

focuses on the projects and programs that maintain our world-class quality of life and uphold our commitment to being the safest city in America."

The city has several hundred initiatives and programs under way, all of which are geared toward maintaining and enhancing

briefs cont. on page 5

BHUSD's basic-aid position, thereby allowing our schools to create an environment of selection versus desperation.

Most importantly, basic aid will provide funds for programs which have recently been discontinued because of limited state funding; including art classes, language classes, and extracurricular events. The greatest boon will be the teacher-to-student ratio, which will decrease. The flexibility to teach a core curriculum to a smaller audience will only benefit the students and teachers. One can only extrapolate that this will increase the morale of students and teachers alike.

Is there a movement to limit enrollment? I say no.

Is there a movement to put the needs of resident children first? I say yes.

Is there a movement to improve the morale of our teachers and students? I say yes.

Are we re-building the community by re-building our schools? I say yes.

Mitchell Schwartz
Beverly Hills

My husband and I both grew up in Beverly Hills. He went to El Rodeo and I went to Hawthorne. We both graduated from Beverly High. Our parents still reside in Beverly Hills. Technically, our children would qualify under the current "legacy permit" status. Despite this, we decided to make an enormous sacrifice and recently moved back to Beverly Hills.

Before moving back, our children attended the BHUSD on permits. Our older daughter attended Horace Mann for 1 year on an opportunity permit and was then unexpectedly switched to El Rodeo just 3 days before the next school year. Our younger daughter was granted a Legacy Permit to attend El Rodeo 2 weeks into the new school year. Although the school change and late acceptance made for difficult transitions, we accepted these realities as we were fully aware of the fact that our children were attending the district on permits.

With this in mind, and knowing that the permits could be taken away at any time, we made the decision to move back into Beverly Hills. The home we found hap-

peneed to be in the El Rodeo [zone] so our children didn't have to move again.

We bought because we wanted the continuity and excellence of the Beverly Hills schools to be guaranteed for our children, without being moved from school to school or fearing that the permits would eventually be taken away. We also wanted to be a part of the Beverly Hills Community we love and have loved since we were kids.

Making the move back to Beverly Hills has been an enormous sacrifice. We moved from a wonderful neighborhood that we enjoyed for over 10 years, leaving neighbors and friends behind. We stretched financially during uncertain economic times. We could have continued attending the school district under our existing permits, but we made the move for the guarantee! And we are not the exception.

There are so many other families that have decided to either live in apartments, condominiums or smaller homes because they want their children to attend the BHUSD. They made the choice to have less so their children can have more.

I am resentful of the parents and grandparents who have developed a sense of entitlement just because they have been granted a permit by the school district. Just like us, they have known from the beginning that a permit is simply a permit and not a guarantee.

If we and many others can make the sacrifices and choices necessary to move into Beverly Hills, there are many others who can do the same; thus doing the right thing for the district and their children's educational future.

Julie Gilberg
Beverly Hills

I am writing in support of the BHUSD board actions of late and their steps to take full benefit of our Basic Aid status, which should be the beginning of returning our school district where it once was (top performing in academic performance and programs offered, attracting and retaining resident students from private schools, and was not viewed as a stepping stone for administrators). I consider myself moderate on the issue of opportunity permits (more aptly called Opportunity Scholarships, since, as a

basic aid district, we are funded almost exclusively by Beverly Hills property tax revenue). I was for an orderly natural-breaks (5th, 8th, 12th grade) phase out. However, in the last couple of weeks I've (painfully) changed my mind. The reason I say this is painful is because we have many friends who send their children to Beverly Hills schools on the Opportunity Scholarship, I respect and admire many of them, and our children play together. My statements below are generalized and, naturally, don't apply to all. So, why this change of heart?

- The Opportunity Scholarship parents have proposed NO COMPROMISE. They seek matriculation through 12th grade (the residents themselves do not have such right), paid for fully by Beverly Hills tax revenue. This is a very aggressive and alienating position.

- They have largely withdrawn their support from the PTA and classroom funds as a response to the 12-month-long discussion on this subject. Instead of reaching out and bridging differences, they chose retribution.

- The open session the BHUSD board held on Friday the 11th to openly discuss this issue of opportunity permits was the most disappointing of all. It was disturbing to see folks, who are not residents, taxpayers and voters of this city, yelling at BHUSD elected officials and demand rights from this city and threaten if not granted. There simply is no reason why any official should tolerate such behavior from non-constituents.

- Threats to BHUSD board members on Facebook.

- We have many things to accomplish in our district (Clean up Measure E mess, retrofit our schools, improve API scores, hire a superintendent and boost morale at our school sites). However, we continue to spend an inordinate amount of time on this issue.

Apart from the above, there are many reasons not to like this bad public policy instituted eight years ago and expanded to 20 percent of our student body:

- Opportunity permits' name is misleading. We are NOT bringing children from economically challenged environments and giving them a life-altering opportunity. Approximately 75 percent of opportunity-permit recipients are white, middle class and homeowners, who, if not in Beverly Hills

schools, will go to private schools.

- We are taking much needed funds away from LAUSD. Every Opportunity Scholarship student in BHUSD is roughly \$6,000 less per year for LAUSD. This is a very bad public policy — not worthy of the City of Beverly Hills.

- We are short on space: Some of our classrooms are now in bungalows sitting beside busy streets (Robertson/Charleville). Classroom sizes are being maxed out.

- Opportunity Scholarships have always been issued on a year-by-year basis (hence, no reason for matriculation entitlement). This was a reason many of us decided to move into Beverly Hills so that we would not have to live with this risk. My wife and I used to live on Hamel Road, just one block away from Beverly Hills. We deeply cared about securing our children's education, so we made the move to Beverly Hills. We were willing to disrupt our lives because of our children's education. Most Opportunity Scholarship parents are simply not willing to do so.

The discussion on this topic has been a hot-button issue for the past 18 months. Any parent who cares deeply about their children's education has taken steps to have plan B for Fall 2010. Our taxes should not fund full scholarships for students who live outside the district with the exception of employees of BHUSD, employees of the City of Beverly Hills, Diversity Scholarships (yes, we need those) and to children of grandparents who live in Beverly Hills and meet the requirements of the Legacy Scholarship. We need to attract parents to move in, and help us grow the tax base that will funnel more needed funds into the schools, thus creating a virtuous cycle of revenue growth, reinvestment in our schools and increased demand for moving into our community for those schools (Palo Alto, CA school district is a great example).

We are an open community; there are no walls erected around Beverly Hills. Everyone is welcome to move in and send their children to our schools, if it is in fact their priority. I truly hope that many will do.

Robert Kyncl
Beverly Hills

Suspect(s) entered secured vehicle by unknown means and took victim's property. Loss: \$3,430

Occurred between 1815 on 11/23/2009 and 2300 on 11/23/2009 in the 9900 block of Robbins Drive. No suspect information. Unknown suspect removed window screen, entered house through unlocked window, ransacked several rooms, removed property, fled in unknown direction. Loss: \$13,540

Occurred between 1100 on 11/12/2009 and 0930 on 11/25/2009 in the 9700 block of Wilshire Blvd. No suspect information. Unknown suspect(s) used unknown pry tool to pry open locked door, removed property and fled. Loss: \$230

Occurred between 2100 on 11/21/2009 and 0930 on 11/22/2009 in the 200 block

of Tower Drive. No suspect information. Suspect(s) entered residence by unknown means, took property from the victim and fled undetected. Loss: \$450

Occurred between 2100 on 11/27/2009 and 1100 on 11/28/2009 in the 400 block of North Oakhurst Drive. No suspect information. Unknown suspect(s) entered secured garage and used unknown tool to break left rear window of vehicle.

Occurred between 1830 on 11/28/2009 and 1832 on 11/28/2009 in the 9000 block of Wilshire Blvd. Suspect: Male Hispanic, 50, 5'9", 150 lbs., black hair, brown eyes. Suspect entered the South Wilshire Blvd. alley, approached victim's bathroom window on north side of apartment building, pried window open, pried window screen off, reached into bathroom

blotter cont. on page 8

police blotter

Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omissions in the Blotter.

Burglary: Occurred between 2315 on 12/4/2009 and 0900 on 12/5/2009 in the 200 block of South Beverly Drive. No suspect information. Unknown suspect(s) used bolt cutters to cut lock, suspect(s) then opened fence and entered rear storage area, removing property. Loss: \$1,000

Occurred between 1300 on 11/26/2009 and 1000 on 11/30/2009 in the 500 block

of North Beverly Drive. No suspect information. Unknown suspect entered location, possibly through unlocked door, removed property and fled. Loss: \$1,900

Occurred between 1730 on 11/23/2009 and 0645 on 11/24/2009 in the 600 block of Mountain Drive. No suspect information. Unknown suspect cut lock on front gate, repositioned security camera, cut lock of storage container, suspect took tools from container and residence. Loss: \$4,495

Occurred between 1645 on 11/21/2009 and 0715 on 11/23/2009 in the 200 block of Tower Drive. No suspect information.

briefs cont. from page 3

the quality of life for residents, businesses and visitors of Beverly Hills. The session was designed to develop budget and staffing priorities for those critical projects as budget development and planning for the next fiscal year begins.



Children United Nations, KDay and Fred Segal Host Toy Drive

Children United Nations hosted their annual toy drive Sunday, Dec. 20 to provide gifts for thousands of at-risk and foster youth in Los Angeles.

The event was held at Fred Segal Fun Department Store, and featured food, Christmas cookies, KDay Radio and an appearance by Santa Claus. A goal was set at 10,000 toys and gifts by Christmas Day.

Founded by philanthropist and activist Daphna Ziman, CUN was created to bring attention to the plight of at-risk and foster youth. There are more than 20,000 children living in foster care in Los Angeles who will not be able to spend the holidays with their families.

Beverly Hills Active Adults Club Offers Discount Tickets to 'The Color Purple'

The Beverly Hills Active Adult Club has discount tickets to the theatrical version of The Color Purple at the Pantages Theatre

in Hollywood.

Starring Fantasia from American Idol, the play is based on the award-winning novel by Alice Walker.

Tickets for the show, which takes place on Saturday, Feb. 27, are \$35. Those interested should meet at the La Cienega Tennis Center before departure at 12:30 p.m. Please register at the Roxbury Community Center Office at Roxbury Park.

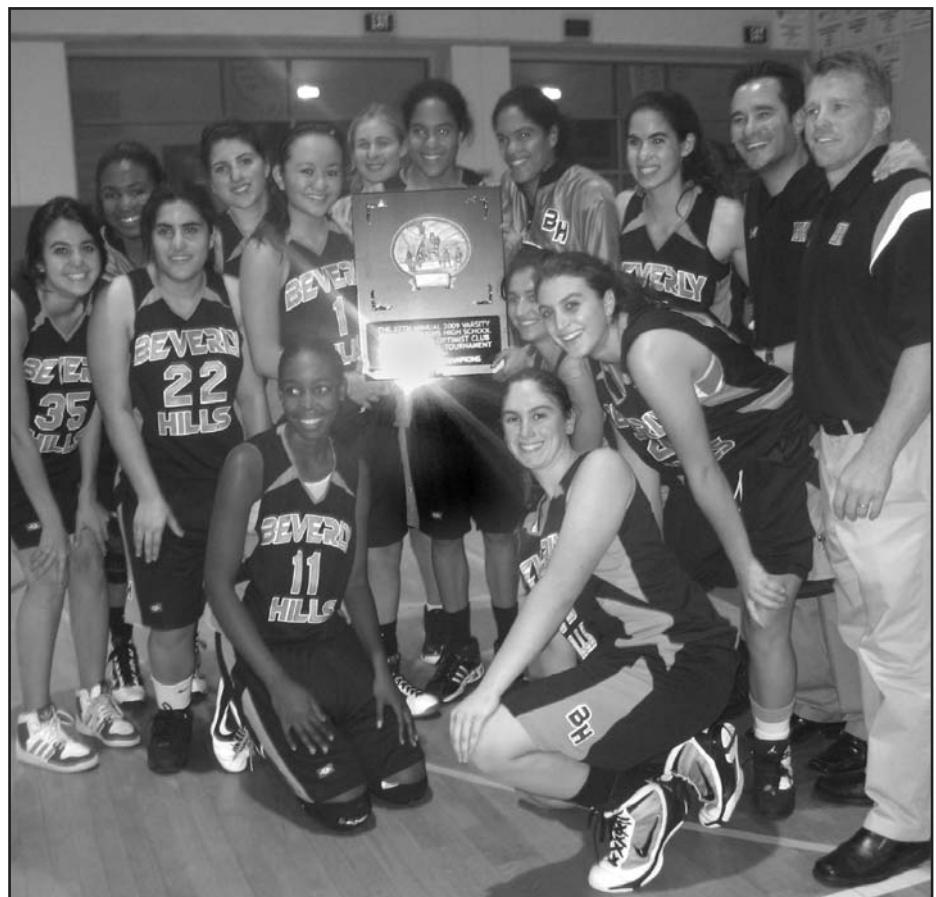
For more information, call (310) 285-6840.

Beverly Hills Provides Safety Tips for Storm Season

The City of Beverly Hills has suggested residents take steps to ensure they are prepared for heavy rainfall, mudslides, flooding, electrical outages, water contamination and other dangers.

These include keeping sandbags, plywood, plastic sheeting, lumber and other emergency building materials handy for waterproofing; checking and repairing worn roofing materials; covering the top of slopes with sheets of plastic to prevent water from entering and causing mudslides; turning off lawn sprinklers both during and after heavy rain; and purchasing or renewing flood insurance policies.

The city can provide up to 10 sandbags per Beverly Hills household. Report any blocked or clogged street catch basins to the city's public works department. For more information, call (310) 285-2467.



Normans Team: Natalie Mo, Debbie Reyhan, Morgan Mason, Chelsea Austin, Tiffany Yadegar, Serena Shlomof, Jaina Abdul-Mansour, Ore Ezer, Jessica Rabbany, Leora Kashani, Lisa Kliman, Miranda Abdul-Mansour, Lena Maitkova, Brittany Pourmorady, Coach John Braddell

Normans Take Win in Tournament

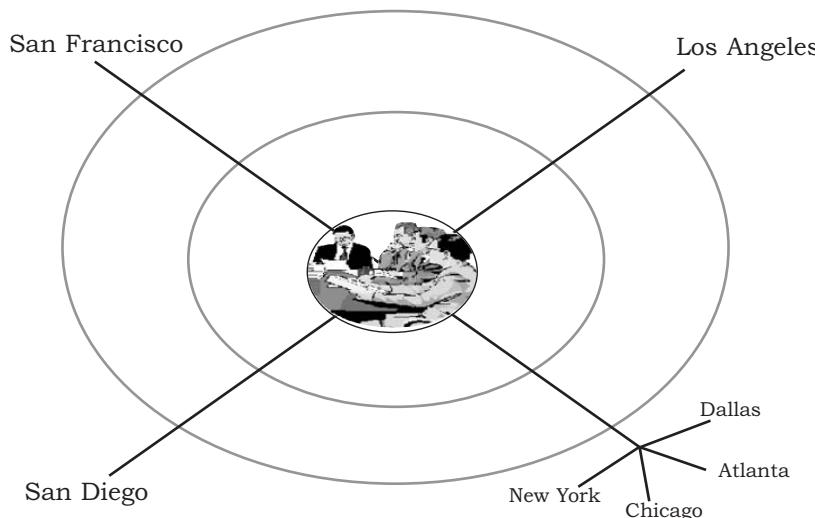
The Beverly High girls' basketball team won the Magnolia Park Optimist Club Tournament, defeating Canyon, 74-64, in Saturday night's championship game at John Burroughs High School in Burbank.

Conference Calling

- Local Numbers Throughout California
- Reservation-based or Reservationless
- Recording Capability

5 ¢/minute Local Access

10 ¢/minute Toll Free Access



The Telephone Connection
310-789-7900

CASH4GOLD.com

Sell Your Gold Jewelry!

Millions of Dollars Paid Out!

1. Request Your Free Kit

2. Send Insured Pre-Paid Pak

3. Cash in 24 Hours

Call 1-877-695-6530
www.Cash4Gold.com

from the state, now based on ADA or average daily attendance. We go off state support and are funded from the property tax, but not entirely. That change is positive and gives the district a security and independence it does not now have. All for the good.

However, in the past thirty years the demographic change in our population has gone from a majority of residents with school-age children to a minority of less than 35 percent. The property tax of parents does not even come close to paying the costs. Of course, as a community, it is our absolute obligation to support public education.

There are other funding factors too that alter the argument of who pays for education. Slightly more than 30 percent of the property tax is not residential, it is commercial and many, if not most, of these taxpayers don't even live here! Absentee taxation? And what about the millions of dollars the city provides the schools through the Joint Powers Agreement, more than any other community in the state? A good portion of this funding also comes from the business community and, again, by people who not only do not have children in our schools, but live outside the school district. So, black and white arguments on financial fairness is not that sustainable.

True, this should be a community-based school system, created to serve the children who live within the district. That is the historical and fair method of educational services. When Prop. 13 forever revolutionized how we pay for children's schooling and made us dependent on the state, that led to a financial debacle making it imperative to accept out-of-district students. Now, as we said, it is appro-

priate to end the program but without punishing kids who played by the rules and should be given a reasonable, rational and fair method of completing so called break points, if that is the only workable compromise.

Also, we do have a student-permit program benefiting some city employees and school staff. No one is suggesting, hopefully, that this too would be curtailed. As for the legacy concept — if the opportunity program is not even allowed to phase at rationally, the legacy permits make for an even less meritorious and equitable concept.

Post office officials have confirmed that many postal delivery boxes around Beverly Hills have been removed, probably as many as 30 percent citywide. (One is next to the senior housing project on North Crescent Drive.) As an economic move, this appears to have happened without prior warning to post office patrons. If those posed a serious problem for any of our readers, drop me an e-mail, and I will forward our concerns to Cong. Henry Waxman's office. But don't blame our local postal workers; they are very service sensitive, and this was not a local decision.

Several high-ranking city officials called to dispute our comment last week regarding deputy city manager for public affairs **Cheryl Friedling's** position. We reported that city hall sources said her job could face "elimination or change."

Those calling insisted that outgoing City Manager **Rod Wood** is not contemplating this change in the public affairs office, and is not recommending it to the new city manager, **Jeff Kolin**, who will make his own staff alignments when he arrives late in January.

Clearly, Friedling has strong support on the city council. The reports we heard did not mean there would be a mass layoff in the public relations and public affairs departments, only a possible shifting of titles and duties. The officials who called said this was not likely to happen.

Some of the recent rancor on the council has subsided, and our five are finding better methods of communicating. Whether or not you always agree with him, Councilmember **John Mirisch** is asking the tough questions and making often innovative ideas come to the table.

Vice Mayor **Jimmy Delshad** is the techno and financial go-to person, **Barry Brucker** continues as a pro-education force, Mayor **Nancy Krasne** has honed her skills as a presiding officer and Councilmember **Dr. Willie Brien** is the intellectual and rational voice of reason, as he was on the school board. A shaky start is mellowing down into a more functional and responsive team, with a greater tolerance of differences.

Final thought: School board majority members take notice. The permit parents now have the support of a mighty voice: **Lya Cordova-Latta**. She has added her name to those in the community who want a rational and responsible exit program for out-of-district students. Those urging reason and fairness include the unlikely duo of former mayors **Maxwell**

Hillary Salter and **Robert K. Tanenbaum**, and former mayor **Dr. Charles Aronberg**. Robert always supported the JPA, wife **Patti** has a long history of distinguished service to our schools, including leadership in the PTA, and Dr. Aronberg was the city council architect of the Joint Powers Agreement, without which our schools would have to close. The highly regarded civic leader **Richard Rosenzweig** supports a responsible break point end, but not matriculation for those in elementary schools.

Lya brings something else to the debate. Her late husband was a major force in public education, including a position as assistant superintendent of schools for Beverly Hills. The permit parents should know they are not alone. One caution: the parents and the board need to lower their voices if we are going to make a rational compromise work. The board certainly must understand the passion shown by the permit parents, and board opponents need to respect the service to our community by Steven Fenton and his family, and the service of the rest of the board, even when they, and I, disagree.

In other new-to-basic-aid districts, even those ending the permit program, the phasing out was allowed over a longer period, and not abruptly halted in one school year. A reasonable comprise is still possible. Why the rush?

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

BEST OFFER EVER!

Over 100 channels

\$19.99* Month

Lock In Your Savings!
For 12 Months!

Get 100% Digital TV Today!

FREE

• 4 Room System with DVR
• Platinum High-Definition
• High-Definition DVR Receiver
• Professional Installation

Hundreds More Channels Available!

Call Now! \$570 Sign-Up Bonus!

1-877-696-1633

Call 7 Days a week - 8am - 11pm EST Promo Code: Q13

dish NETWORK

ALTITUDE

FREE Home Security System! \$850 VALUE

at NO COST to you for parts and activation with only a \$99 Installation Fee and the purchase of alarm monitoring services. Terms and Conditions below.



Our state-of-the-art system includes:

- Front and Back Doors Protected
- Infrared Interior Motion Detector
- Digital Keypad with Police, Fire, and Medical Emergency Buttons
- Interior Siren
- Control Panel with Battery Back-up
- Lawn Sign and Window Decals

Your home security system is monitored by ADT professionals 24 hours a day, 7 days a week. As an added benefit, installing a Security System may qualify you for a Homeowners Insurance discount.



Protect Your Home

1-877-692-6175

\$99.00 Customer Installation Charge. 36-Month Monitoring Agreement required at \$35.99 per month (\$1,295.64). Form of payment must be by credit card or electronic charge to your checking or savings account. Offer applies to new customers only. Local telephone and service area restrictions apply. Satisfaction of service history required. Certain restrictions may apply. Offer valid for new ADT Authorized Dealer customers only and not on purchases from ADT Security Services, Inc. Other rate plans available. Cannot be combined with any other offer.

Licenses: AL-09-1104, AZ-ROC217517, CA-AC06320, CO-110357041, CT-ELC-0193944-L5, DE-07-212, FL-EC13003401, GA-LVA205157, ID-39131, IL-127.001042, KY-City of Louisville: 483, LA-F1082, MA-1355-C, MD-3039155, 107-1373, MI-3601204877, MN-T501807, MO-City of St. Louis LCP017450, CC354, MS-15007958, NC-25310-PV-LV, NE-14451, NJ-348F00021800, NM-353366, NV-68518, City of Las Vegas: B14-00075-6-121756, C11-1162-L-121756, NY-Licensed by the N.Y. Department of State UID# 1200286451, OH-53 89 1446, OK-1048, OR-170997-RJ-3428, SC-BAC 5630, TX-C-1164, TX-B13734, UT-642596-E501, VA-115120, VT-E5-282 WA-602 694/PROTEYH934RS, WI-City of Milwaukee M-0001599, WV-WVO42433, WY-G-21499. For full list of licenses visit our website www.protectyourhome.com/MBIDS

sports & scores



BHHS Girls' Basketball Team Wins Tournament

Norman Boys' Soccer Team Edged by Warren, Lawndale

By Steven Herbert

The Beverly High girls' basketball team played what coach John Braddell called an "unbelievable" game in a 74-64 victory over Canyon Country Canyon in Saturday night's championship game of the Magnolia Park Optimist Club Tournament at John Burroughs High School that was more one-sided than the final score indicated.

"I was not surprised, I've just never seen us play at that level," Braddell said. "Everything we did, we did right."

The Normans (8-2) never trailed and were only tied once, 3-3. Beverly Hills led 64-39 entering the fourth quarter, when a lineup of mainly reserves was outscored 25-10.

blotter cont. from page 4
room.

Occurred between 1630 on 11/27/2009 and 1950 on 11/28/2009 in the 300 block of North Oakhurst Drive. No suspect information. Unknown suspect accessed secured sub-garage, smashed victim's vehicle right rear window and proceeded to rummage through the inside.

Occurred between 1900 on 11/13/2009 and 1545 on 11/15/2009 in the 900 block of Oxford Way. No suspect information. Unknown suspect removed the lock and chain from the gate, entered the location, removed property and fled. Loss: \$23,500

Occurred between 1900 on 11/13/2009 and 1545 on 11/15/2009 in the 900 block of Oxford Way. No suspect information. Unknown suspect removed the lock and chain from the main gate, entered the location, cut the lock off the storage shed, removed property and fled with same. Loss: \$8,896

Occurred between 0717 on 11/20/2009 and 0718 on 11/20/2009 in the 9100 block of Wilshire Blvd. Suspect: Male Black, 40, 6'1", 250 lbs., bald hair. Suspect entered the location possibly through an unlock door. There were no pry marks on doors. Suspect removed victim's laptop concealed in backpack and fled location. Loss: \$1,000

Occurred between 1400 on 11/20/2009 and 1510 on 11/20/2009 in the 300 block of South Beverly Drive. No suspect information. Unknown suspect(s) entered location and removed victim's purse from

"We did exactly what we wanted to do — we wanted to put the pressure on them and make it a fast-paced game," Braddell said. "We just hit shots. Everything that was open we nailed. That doesn't happen every night, but tonight it did."

The Normans "had a lot of confidence" coming into the game, thanks in part to a 64-60 overtime victory over Crescenta Valley in a championship semifinal a night earlier, and were "highly motivated," Braddell said.

"There was a little bit of talk from the other team and I think the girls took it to heart that Canyon was coming to play and they were coming to get us and we needed to step up and play as hard as we

the office lobby. Loss: \$4,390

Occurred between 1700 on 11/16/2009 and 0245 on 11/17/2009 in the 300 block of North Oakhurst Drive. No suspect information. Unknown suspect shattered victim's passenger window, took property and fled undetected with same. Loss: \$2,750

Occurred between 1630 on 11/19/2009 and 1900 on 11/19/2009 in the 100 block of North Clark Drive. No suspect information. Unknown suspect possibly entered through unlocked rear window, took property and fled. Loss: \$1,290

Occurred between 1640 on 11/21/2009 and 1644 on 11/21/2009 in the 300 block of North Rodeo Drive. Suspect: Male Black, 50, 6'3", black hair. Suspect entered the location, requested assistance to distract the witness, took property and then fled with same. Loss: \$6,400

Assault: Occurred between 1500 on 11/16/2009 and 1505 on 11/16/2009 in the area of North Beverly Drive and Sunset Blvd. Suspect: Male Black, 40, black hair, brown eyes. The suspect gets involved with a verbal argument with victim. Then T/A's into the rear of victim's vehicle, exits vehicle and rushes victim.

Occurred between 1430 on 11/18/2009 and 1435 on 11/18/2009 in the 200 block of Moreno Drive. Suspect: Male White, 16, 5'8", 160 lbs., brown hair, blue eyes. Suspect grabs victim's wrist and knocks video camera out of her hands.

Occurred between 2300 on 11/18/2009

could," Braddell said.

Beverly Hills led 19-16 at the end of the first quarter and was ahead 24-22 when they scored five unanswered points, increasing their lead to 29-22 four minutes, 26 seconds before halftime.

Cowboys senior Kayla Michel ended that streak with the basket, but the Normans went on to score the final 10 points of the half for a 39-24 halftime lead, with Natalie Moy making four free throws, including two as the half ended, to conclude the run.

The teams exchanged baskets at the start of the second half, then Beverly Hills went on a 9-0 run, begun and ended by 3-point baskets by shooting guard Lisa Kliman. Center Chelsea Austin had back-to-back baskets to close a 6-0 run later in the quarter.

Braddell credited the victory to having players who "are really competitive and they work hard."

"They work well together," Braddell said. "[They're] very unselfish kids. I'm so proud and it's such a joy to coach them."

Tournament organizers asked Braddell to select three players for the all-tournament team and he chose Austin as the most valuable player, and forward Jaina Abdul-Mansour and Kliman.

"They wanted three people for

and 2330 on 11/18/2009j in the 400 block of North Oakhurst Drive. Suspect: Male White, 5'7", 154 lbs., brown hair, brown eyes. Known suspect attacked victim and threatened him with a knife.

Occurred between 0940 on 11/21/2009 and 0945 on 11/21/2009 in the 9800 block of Wilshire Blvd. Suspect: Female White, 80, 5'1", 110 lbs., gray hair, brown eyes. Suspect walked inside store and stood within two feet distance of victim. Suspect spit on victim's left side face and fled on foot west on Wilshire.

Identity Theft: Occurred between 0800 on 11/18/2009 and 1600 on 12/3/2009 in the 200 block of South Linden Drive. No suspect information. Unknown suspect used victim's identification information to open credit accounts without her permission.

Occurred between 1720 on 12/3/2009 and 1720 on 12/3/2009 in the 200 block of Lasky Drive. No suspect information. Unknown suspects used victim's personal information (SSN) to open a line of credit and make second attempts using victim's personal information but are unsuccessful.

Occurred between 1200 on 11/18/2009 and 1200 on 11/18/2009 in the 8300 block of Wilshire Blvd. No suspect information. Suspect(s) removed funds from victim's bank account without authorization.

Occurred between 1900 on 12/4/2009 and 2100 on 12/4/2009 in the 3200 block of Las Vegas Blvd. Suspect: Female Black. Suspect entered department store and charged approximately \$3,000 on

awards," Braddell said. "We could have given them five. Everybody played so well. It was such a team effort."

Four of the five Norman starters scored in double figures, led by Abdul-Mansour's 21 points, including 3-point baskets in the first, second and fourth quarters.

Kliman added 18, with four 3-point baskets, Austin 17, all over the first three quarters, Miranda Abdul-Mansour, Jaina Abdul-Mansour's twin sister, 10 and Moy eight.

In other tournament games:

Beverly Hills 64, Crescenta Valley 60

Austin scored 20 points and pulled down 14 rebounds in an overtime victory in a championship semifinal game Friday night.

Jaina Abdul-Mansour and Moy each added 15 points, Miranda Abdul-Mansour 12 and Kliman two.

Moy made two 3-point baskets.

Beverly Hills 66, Glendale 20

The Normans held the Nitros to two points in the second half and Austin barely missed a triple-double with 18 points, 20 rebounds and nine blocked shots in a championship quarterfinal game Dec.

sports cont. on next page

account. Suspect provided a driver's license with victim's information and also social security number.

Occurred between 0001 on 11/2/2009 and 1602 on 12/4/2009 in the 200 block of Moreno Drive. No suspect information. Victim misplaced his credit card, unknown suspect(s) obtained said credit card and used it to make miscellaneous purchases.

Occurred between 0001 on 11/18/2009 and 2359 on 11/19/2009 in the 200 block of South Linden Drive. No suspect information. Unknown suspect used counterfeit credit/debit card in victim's name and with her account number on it to make unauthorized withdrawals.

Occurred between 0001 on 10/25/2005 and 0735 on 11/24/2009 in the 200 block of South Reeves Dr. Unknown suspect(s) used victim's personal identification information without authorization to open a residential and wireless account.

Occurred between 0800 on 11/13/2009 and 1345 on 11/25/2009 in the 500 block of North Elm Drive. No suspect information. Unknown suspect(s) used victim's identification to open a new account and use existing credit account without her permission.

Occurred between 0900 on 10/14/2009 and 1800 on 11/14/2009 in the 400 block of North Beverly Drive. Suspect: Male Black, 33, 6'0", 180 lbs., black hair, brown eyes. Suspect used victim's information to open accounts and make purchases without his permission.

blotter cont. on next page

Beverly Hills outscored Glendale, 17-9, in the first quarter as Miranda Abdul-Mansour scored 10 of her 26 points.

The Normans increased their lead to 36-18 at halftime as they outscored the Nitros, 19-9, in the second quarter, with Jaina Abdul-Mansour scored eight points and Miranda Abdul-Mansour scoring seven.

Beverly Hills outscored Glendale, 18-2, in the third quarter, with Miranda Abdul-Mansour scoring six points.

The Normans outscored Glendale, 12-0, in the fourth quarter, with Austin and Miranda Abdul-Mansour both making 3-point baskets.

Jaina Abdul-Mansour added 14 points, Kliman three on a third-quarter 3-point basket, Brittany Pourmorady and Serena Shlomof two each and Moy one point and 11 assists.

Beverly Hills 63,

Santa Clarita Golden Valley 24

Miranda Abdul-Mansour scored 18 points while Austin had 17 points and 11 rebounds in a first-round game Dec. 14.

The Normans outscored the Grizzlies, 19-3, in the first quarter, as Austin and Miranda Abdul-Mansour both scored six

points and Kliman made a 3-point basket.

Miranda Abdul-Mansour made two 3-point baskets in the second quarter as Beverly Hills increased its lead to 36-12 at halftime by outscoring Golden Valley, 17-9.

Austin had eight points, including two 3-point baskets, in the third quarter, as the Normans outscored the Grizzlies, 24-8, increasing their lead to 60-20.

Jaina Abdul-Mansour had 10 points, Moy six points, eight rebounds and seven assists, Pourmorady four points, Leora Kashani and Kliman three points each, and Ore Ezer two points.

What's Next?

The Normans are scheduled to face Brentwood Saturday at 7:30 p.m. in the Swim-Gym in a first-round game of the Harvard Westlake-Beverly Hills Winter Festival.

Boys' Soccer

Downey Warren 2, Beverly Hills 1

Jonas Brock scored for the Normans on a 60th-minute penalty kick after Parsa Peykar was fouled in the penalty area in a nonleague game at Warren last Thursday.

The Bears scored in the 25th and 50th minutes of an 80-minute game.

"We played real well the first 25 minutes, gave up a goal and then we just got out of rhythm," Beverly Hills coach Steve Rappaport said. "We totally lost our passing movement."

The problems were the result of the ejection of a Warren player in the 20th minute for stepping on Peykar's face while he was on the ground, forcing the Bears to play with 10 players to the Normans' 11 for the rest of the game, Rappaport said.

"They just started packing the box and chipping the ball long," Rappaport said. "Instead of us continuing to play our style of game, we got in a kick ball game with them and took our midfield out of it and lost our shape."

Beverly Hills led in shots, 12-6. Norman goalkeeper Matthew Davidov made four saves.

"We just did not have a good game period," Rappaport said. "Nobody stepped up."

Lawndale 1, Beverly Hills 0

The Cardinals scored in the 50th minute off a corner kick in an 80-minute nonleague game at Nickoll Field Friday.

"My goalie got a hand on it and instead of hitting it over the bar, it hit the crossbar and it, ricocheted over to their player on the far post who knocked it in,"

Rappaport said.

Beverly Hills (3-3-1) led in shots, 21-7.

"They basically did nothing," Rappaport said. "They had that one play and we missed opportunity after opportunity. We just didn't finish."

The Norman defense "played well," Rappaport said, praising the play of Brock, Caio Carvalho, Spencer Weissberg and Willy Woods.

Midfielder Mariano Gonzalez "played very well," Rappaport said.

Davidov made six saves.

What's Next?

The Normans are scheduled to play their Alumni Game Jan. 4 at 6 p.m. and play host to Manhattan Beach Mira Costa Jan. 6 at 3 p.m. in a nonleague game, both at Nickoll Field.

Computer problems prevented the coverage of additional events. Those will be covered in the next edition of the Beverly Hills Weekly.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

blotter cont. from previous page

Occurred between 0001 on 11/1/2009 and 2359 on 11/11/2009 in the 600 block of North Crescent Drive. No suspect information. Suspect used victim's identification information without permission, opened an account and sent for collection.

Occurred between 0800 on 10/7/2009 and 1500 on 11/3/2009 in the 8500 block of Wilshire Blvd. No suspect information. Unknown suspect forged check, accessed victim's account and stole cash.

Occurred between 0800 on 9/16/2009 and 1730 on 9/16/2009 in the 500 block of North Hillcrest Road. No suspect information. Unknown suspect(s) obtained victim's personal/professional information and used it to fraudulently bill Medicare.

Occurred between 1200 on 10/2/2009 and 1200 on 11/11/2009 in the 8700 block of Wilshire Blvd. Suspect: Male White, 41, 6'0", 195 lbs., red/auburn hair, hazel eyes. Suspect (former employee) used victim's information to set up a voicemail account which is billed to victim's phone bill.

Forgery: Occurred between 0001 on 6/29/2009 and 2359 on 9/30/2009 in the 8300 block of Wilshire Blvd. Suspect: Female Other, 25, 5'3", 150 lbs., black hair, brown eyes. Suspect used computer to print out checks in her name, signed victim's name then cashes same at the bank. Loss: \$18,181

Occurred between 1200 on 11/15/2009 and 1400 on 11/15/2009 in the 1000 block of Chevy Chase Drive. Suspect: Male White, 42, 5'7", 175 lbs., black hair, hazel eyes. Suspect accompanied victim's daughter to jewelry store, took possession

of Wilshire Blvd. Suspects: Male Black, 34, 5'7", 165 lbs., black hair, brown eyes. Suspect forged two fraudulent payroll checks which they deposited and cashed.

Grand Theft: Occurred between 1030 on 12/1/2009 and 1115 on 12/1/2009 in the 200 block of South Beverly Drive. No suspect information. Unknown suspect stole victim's laptop case, which had been on the ground next to him. Loss: \$1,860

Occurred between 0800 on 9/23/2009 and 1645 on 12/2/2009 in the 9000 block of Wilshire Blvd. Suspect: Male White, 40, 6'0", 170 lbs., blonde/strawberry hair. Known suspect used victim's business name to obtain money for fraudulent construction jobs and had changed information on victim's account.

Occurred between 1345 on 12/4/2009 and 1400 on 12/4/2009 in the 9500 block of Brighton Way. No suspect information. Victim left her shopping bag with her camera inside store. Victim retrieved bag and went to her vehicle when she noticed camera was stolen. Loss: \$850

Occurred between 1145 on 12/10/2009 and 1150 on 12/10/2009 in the 9400 block of Brighton Way. No suspect information. Unknown suspect removed victim's iPhone from her backpack while she was in a crowded elevator. Loss: \$825

Occurred between 1200 on 11/15/2009 and 1400 on 11/15/2009 in the 1000 block of Chevy Chase Drive. Suspect: Male White, 42, 5'7", 175 lbs., black hair, hazel eyes. Suspect accompanied victim's daughter to jewelry store, took possession

of property and sold item for cash at a pawn broker. Loss: \$1,500

Occurred between 0001 on 10/1/2009 and 0001 on 11/1/2009 in the 1000 block of Chevy Chase Drive. Suspect: Female White, 46, 5'3", 112 lbs., brown hair, brown eyes. Suspect removed victim's property from her dresser drawer, took property to a pawn broker and sold them for cash. Loss: \$12,500

Occurred between 1311 on 12/11/2009 and 1311 on 12/11/2009 in the 9700 block of Wilshire Blvd. No suspect information. Suspect selected merchandise, concealed it in a shopping bag and exited the store. Loss: \$2,610

Occurred between 2000 on 12/11/2009 and 1100 on 12/12/2009 in the 600 block of North Camden Drive. No suspect information. Unknown suspect(s) removed exterior light fixtures from the location. Loss: \$600

Occurred between 1600 on 10/1/2009 and 1100 on 12/7/2009 in the 9600 block of South Santa Monica Blvd. No suspect information. Victim found her jewelry missing from her safe box. Unknown how it was actually taken. Loss: \$298,000

Occurred between 1530 on 11/30/2009 and 1400 on 12/11/2009 in the 8800 block of Wilshire Blvd. No suspect information. Unknown suspect entered victim's trunk by unknown means and removed a camcorder from its box. Loss: \$850

Occurred between 1108 on 11/23/2009 and 1108 on 11/23/2009 in the 300 block

of North Foothill Road. No suspect information. Unknown suspect removed brass fire hydrant caps from fire hydrants throughout the City of Beverly Hills and then fled with same. Loss: \$10,4000

Occurred between 2100 on 11/2/2009 and 1930 on 11/22/2009 in the 300 block of North Crescent Drive. No suspect information. Suspect took money from victim's bag hidden underneath victim's dresser drawer. Loss: \$30,000

Occurred between 1000 on 7/26/2009 and 1000 on 11/24/2009 in the 400 block of North Maple Drive. No suspect information. Unknown suspect entered victim's apartment through unknown access, took the listed crystal bowls and fled with same. Loss: \$400

Occurred between 1416 on 11/25/2009 and 1419 on 11/25/2009 in the 300 block of North Rodeo Drive. Suspect: Female Black, 25, 5'7", 145 lbs., black hair, brown eyes. Suspect entered store, selected item, placed it in shopping bag then fled without paying. Loss: \$465

Occurred between 1100 on 11/14/2009 and 1300 on 11/14/2009 in the area of South Canon Drive and West Olympic Blvd. Suspects: Male Hispanic, 80, 5'0", 200 lbs., black hair, brown eyes; Male Hispanic, 40, 6'0", 185 lbs., black hair, brown eyes. Suspects verbally threatened and physically detained victim for several hours, while forcing her to withdraw money from several of her personal accounts. Loss: \$9,000

coverstory

BEVERLY HILLS GEARED UP FOR HOLIDAYS

Tourism and community spending help boost city economy

By Kimberly Cheng

This holiday season may help give Beverly Hills an economic shove in the right direction.

Commercial and business-related activities bring in roughly 75 percent of the city's general-fund revenue, and roughly one-third of the tax revenue stems from visitors and residents.

In short, local shoppers and tourists are fundamental to developing the city's economy.

According to Beverly Hills Assistant Director of Finance Noel Marquis, the city's budget this year has projected receiving \$23.4 million in sales taxes and \$25.37 million from transient occupancy taxes.

There are four principal forms of general tax revenues: property, sales, transient occupancy and business taxes.

"General revenue funds services for residents and the people who work and visit here," said Beverly Hills' Vice President of Economic Development Anita Zusman Eddy.

These services include the police and fire departments and the public library.

Eddy said the city generates approximately \$1.3 billion in local retail sales from department stores. Total taxable sales total roughly \$1.9 billion.

Transient occupancy is a tax on hotel rooms, and is currently set at 14 percent.

"A lot of our hotels are reporting strong bookings," Eddy said. "And for the first time this year, we ran a promotion with 11 of our hotels. So you book two nights and you received a third night free, and you got complimentary cocktails."

Beverly Hills Conference and Visitors Bureau Director Kathy Smits said unlike sales tax, the transient occupancy taxes stay within the city.

"I think when you look at overall services that residents in Beverly Hills have, whether it's the top-notch police or fire or schools, and you just look at that caliber, so much of that is generated by taxes that come in with the transient occupancy tax," Smits said. "All 14 percent of that stays in the city, whereas when you shop, some of that goes to the state and some goes to the city."

According to the PKF Consulting 2009 Southern California Lodging Forecast, Beverly Hills has a hotel occupancy rate of 65.15 percent. The price of average hotel room in the city is \$362.09 per day.

Smits, who recently attended the

Southern California Outlook Forum, said next year will not likely bring a growth in tourism.

"From everything I'm hearing, next year is going to be flat, which is obviously disappointing," Smits said. "We'd like to see growth, but I have a feeling we're on track with a larger trend."

Smits said in an effort to garner more support, the city needs to maintain its attractiveness to tourists, as well as locals.

"I think that the one thing we've tried very hard to do, even with the recession, is we've tried very hard to maintain the brand," Smits said. "So you have not seen much discounting. What you've seen is really an effort to put forth value, and I think that will hold true in the coming year."

Smits said it is important for residents to understand the importance of tourism in Beverly Hills.

"I think overall when you look at it, so much of what you expect in Beverly Hills is supported by tourism," Smits said. "So it's really important that strong tourism continues. We're a very small city in terms of the actual geographics, but when you look at the stature of the brand, and the fact that we have visitors coming from all over, it really makes it a world-class city."

The most recent 2006 Retail Behavioral Study commissioned by the Beverly Hills Chamber of Commerce found that visitors from outside the Los Angeles County account for 40 percent of the retail spending in the city.

"The bulk of shopping comes from residents and visitors within 10 square miles," Marquis said. "Sales tax is paid by consumer, whether it's local or tourist is something that's not tracked by the city."

Eddy said the City of Beverly Hills, the Chamber of Commerce and the CVB have come together recently to develop a citywide strategic plan to cement Beverly Hills as a leading shopping destination.

"We have focus groups with residents, business people and elected officials, and we're continuing to work with experts," Eddy said. "We are looking forward to getting some recommendations in terms of a plan so we can all work together to ensure that Beverly Hills remains a top globally-recognized shopping city."



Photo: Utopia Worldwide

The Beverly Hills Community enjoyed the recent holiday lighting ceremony held on Rodeo Drive. The event unveiled a 12,000-crystal UNICEF snowflake about the Beverly Wilshire. Businesses throughout Rodeo Drive and Beverly Drive have joined in the holiday festivities.

Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

310 887-0788

BACKGROUND CHECK

FINGERPRINTS TO GO



P.O. Box 2796
Los Angeles, California 91396

- *On-site mobile fingerprinting service
- *Background Checks
- *Private Investigation
- *Auto Repossession

> 800.728.4440 <

fingerprintstogo@yahoo.com

CARS FOR SALE

No Salesperson, No Game,
No Headache, No Charge

**Buy your next car
at the best price possible.**

www.AutoDlz.com

CAREGIVER

PROFESSIONAL & ENERGETIC CAREGIVER

I can fulfill all your needs.

- Caring and Compassionate
- 15 Years of Experience—Great References!
- Very Flexible • Great Driving Record
- I Speak 3 Languages and Can Cook Any Meals
- CPR & First Aid Certificates,
- Certified Massage Therapy

Please call Sylvia

(562) 631-5813

CAREGIVER



Providing Private Duty Nurses,
Home Health Aides
and Overnight Care

- Medication Reminders
- Prepare or Provide Meals
- Laundry • Light Housework

(310) 461-3533

9107 Wilshire Blvd. Suite 450
Beverly Hills, CA 90210

CAR SERVICE

Available Car Service

- Pay Per Mile, Per Hour or a Flat Rate •

- SUV Flat rate \$2.90 per mile
- Car Service on call \$2.75 per mile
- Van Service Flat Rate \$2.95 per mile

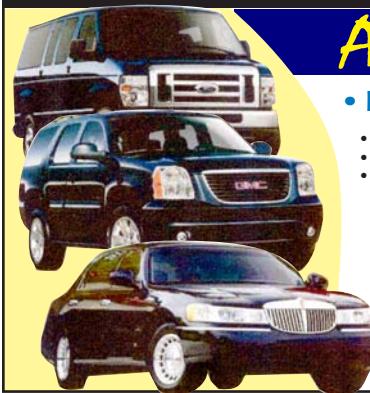
Senior Citizen
Discount

Limosine Style Service At Taxi Cab Prices

Airport Service • Bus Station • Medical Appt. • Shopping
Across Town • Train Station • Cruise Ship Terminal
Sporting Events • City Tours • Concerts

323.762.6083 or 310.858.7100

Professional Drivers Wanted



CARS FOR SALE

No Salesperson, No Game,
No Headache, No Charge

**Buy your next car
at the best price possible.**

www.AutoDlz.com

COMPUTER SERVICES



Beverly Hills
Computer Services &
IT Consulting Group

WE FIX COMPUTERS

PCs, MAC, Printers, Servers ...etc
FIRST VISIT FREE*

CALL FARBOD: 310-228-7676

*Limit 1 hour

COMPUTER CONSULTING



GET CONNECTED, STAY CONNECTED

Toners/Inks • Competitive Prices

Warranty and Non Warranty Service
Brother, Epson, Fargo, HP, Okidata, OTC,
Samsung and Xerox

.....

Adi Hacker
310.671.0818
sales@computers411.com

Free Delivery
to BH Residents

CONSTRUCTION

AFFORDABLE PRICES!

Kitchen and Bathroom Renovation
Complete Swimming Pool
Remodeling Home Improvements,
Additions

FREE ESTIMATES

**(818) 325-5558 or
(323) 387-9999**

CONSTRUCTION/HANDYMAN



**BRENA
CONSTRUCTION**

ONE CALL AND I
DO IT ALL!

- Commercial and Residential Plumbing
- Electrical • Tile • Concrete
- Remodeling • Cabinets
- Maint. & Handyman work

(323) 295-4881 LIC 837647
brenaconstruction.com

CONSTRUCTION



AK PRO
Construction

- Residence & Commercial
- New Construction & Remodels
- Maintenance & Repair • Planning
- Designing<Tokyo Style.> &
Architecture, Engineering

We Promise Professional Work On

Every Project!

Try Our Japanese Quality Service... We Guarantee
Trustworthy Workmanship With Every Customer

(310) 871-9367

www.akproconstruction.com

ELECTRIAN

E.L. ELECTRIC

Lic #827875 * Insured & Bonded

Nice Jewish Boy will assist
you in any electrical
problem

Houses or Apartments
Repair & Installation

(818) 907-0044

www.el-electric.com



Call for Promo

- Panel Upgrade
- Lights
- Rewiring



FENCING

FENCING & GATES

- WOOD • VINYL
- CHAIN LINK • RESIDENTIAL
- COMMERCIAL
- RANCH
- NEW & REPAIR

FREE ESTIMATES-7 DAYS A WEEK

**DAVE
(661) 722-2083**

LICENSE # 71607

FARMERS MARKET



Turn your yard
into a
Farmers Market

Farmscape
your family farmer

310.694.8474

www.farmscapegardens.com

GARDENING

VALDEZ GARDENING



- TREE TRIMMING—
HAULING
- CLEAN-UPS—
SPRINKLERS
- NEW LAWNS--

(323) 528-2448

(323) 755-8603

HANDYMAN



RAY DRIS

Kitchen, Bath,
& Flooring

Any Tile Work, Marble, Granite,
Plumbing & Woodwork

Portfolio & References Available

(310) 745-6838

JANITORIAL SERVICE



CLEANING SERVICES

*Automotive *Residential *Commercial

Carpet Cleaning & Moving Support

www.southerncalifornianjanitorialcleaningservice.com

Free Estimates

Tel: 818-836-1349

e-mail: southcaljcs@yahoo.com

Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

310 887-0788

HOME CARE

UNITED FAMILY CARE

#1 IN HOME CARE SERVICES
Providing Caregivers
Serving Los Angeles, Ventura and
Orange County



TOLL FREE
866-255-6154

www.unitedfamilyhomecare.com

HOUSEKEEPING

Reliable House Cleaning 15 years experience!

Great References
Speaks English and Spanish
Friday, Saturday, Monday
Amanda or Ruben

(213) 481-2545

Cell

(213)422-6746

INVESTMENT

Low rate on your Annuity?

Want to improve your current annuity
Or are you shopping for a new one?

- Specialty: Fixed Index Annuities
 - Independent Agent
 - Works with all major Insurance Companies
 - Finds highest rate--Free quote
 - Free booklet on Annuities
www.horizonincome.com
- (213)422-3294**
Lic. # OG55843

JEWELRY

CASH FOR GOLD

Get rid of your unwanted,
broken, or old gold jewelry
And get fast cash now!

Please call

(213) 623- 6042

Call from 11:AM -5:00PM

LOCKSMITH

Seon's lock and key

- Master key system • High security locks
- Door closer and Exit • Mortise lock expert
- Hardware Installation • Safe Sales and Service
- Intercom System • And much more!

Bonded, Licensed, Insured

(323) 653- 2442 office

(323) 653-2445 fax

Sion1055@aol.com

MARTIAL ARTS

Brazilian Martial Art

KAPO LUTA CAPOEIRA*
262 N. Beverly Dr - Beverly Hills*



Get a free class
kapoluta@gmail.com
Group - Private classes
Adults - Teens - Kids
www.brausa.org

MAGIC



Add magic
and lots of laughs
to your party!

At your location, a restaurant, hotel...
www.magicbobweiss.com
888-654-6244

MATH TUTORING

Math Tutoring

Math & Physics Professional Tutor

-Ph. D. in Physics

-Trained High School Math Teachers

-Taught H. S. & College

Tutoring to Success

-7th Grade- College

- CSET, SAT, AP Exams

Algebra I & II, Geometry, Calculus & Above

(310) 201- 0772

MOVERS

Dependable Movers

Full service & courteous
Insured & Bonded
No Job Too Small
(Lic. Cal. T-154009)
Ask for Arnold

Call (323) 630-9971

Or (323) 997-1193

PAINTING

Kim's Painting

Serving Westside Since 1977

BEST QUALITY And Preparations

Water Damage
Stucco Repairing

(310) 826-4144

(213) 235-7001

boxer • cairn • papillon • dobermanns • rotties
maltese • yorkies • chihuahua • poos • French & American bulldog
boxer • cairn • papillon • dobermanns • rotties
maltese • yorkies • chihuahua • poos • French & American bulldog

PETS

Holiday Sale PETS PETS PETS

714-848-5859

- Pure-Breed Puppies
- NEW Designer Breeds • Kittens
- Serving SoCal since 1985
- Complete Health Warranty
- (more than 50 top-quality breeds in-stock at all times)

18583 Main Street
Huntington Beach, CA 92648

www.pets-pets-pets.com

min pin • corgie • puglie • doxie • shih tzu • doodle • poms • beagle

PAINTING

"THE GREEN PAINTERS"

Low VOC, environment friendly
painting and refinishing

INTERIOR/EXTERIOR PAINTING CABINET REFINISHING

Call 818-706-0135

for information

A Villa Di Stefano Co.

Lic.#873847

PAINTING

Custom Painting

Quality Work- Reasonable Prices

Residential/ Commercial

- Interior/Exterior • Staining/Lacquers
- Cabinet/Furniture Refinishing
- Drywall & Stucco Repair

(818) 266-8180

ogcpainting@aol.com

Bonded & Insurance Lic. #886525

PLASTERING

AFFORDABLE PLASTERING

- Drywall • Restucco
- Plastering • Sand Blast
- Wall Texture Specialist
- Int/ext patch work/ texturing
- Repair Specialist
- Acoustical Ceiling Removal

30 Yrs
Experience

(626) 513-5816

PLUMBING/ROOTER



ROBBY'S Rooter

Most Drains starting at Very Low Prices!

We specialize in: *Mainlines *Water Heaters *Disposals *Faucet Leaks
*Camera Inspection

\$5.00 off with this ad!

Lic. #773697

(323) 255-2346 (800) 992-0151

PLUMBING

Best Rates In Town! Call For A Free Estimate

A R Plumbing Services

We Specialize in re-pipes, plumbing
repairs, Video camera and sewer
inspection, heater repair, or replace-
ment, and all drain cleanings

(323) 290-2811 or (800) 200-9003

Licensed, Bonded and Insured

Hablamos Espanol

PLUMBING

15% OFF FOR ALL PLUMBING

PRO EXPRESS PLUMBING

All plumbing needs Copper,
Re-pipe Specialist
Camera Inspection & Pipe
Location
Low Rates
WORK GUARANTEED

LIC. # 918652
(818) 640- 2944

PRESCHOOL

Enroll
Now!



Beverly Hills/LA
650 San Vicente Blvd.
Los Angeles, CA 90048

Proudly educating children &
instilling a lifetime love of learning
for over 35 years.

Enroll Now
for Fall
Ages 18 mos - Kindergarten

est. 1973
(323) 677-2670
www.montessoricw.com

PSYCHIC

I am an intuitive reader & advisor.

If you have been
searching for answers
& are ready to unfold
your future

Contact me today & be ready to

move forward fearlessly

561-929-1142

Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

310 887-0788

REPAIR

RESTORE 'N' REPAIRS

Atelier Of
Restoration N' Repairs
N' Touch-Up

China, Ceramics, Ivory, Porcelain and Bronze
Excellent Experience in Painting Restoration and
Realignment

Contact Eric at
(323) 233-1300 Office
Or **(310) 925-0978 Cell**

TERMITE/FUMIGATION

TERMITE FUMIGATION

FREE INSPECTIONS

House Fumigation
Treatments
Specialists Wood Repairs
Real Estate / Escrow Papers
Termite Reports
25 Years of experience
License & Bonded



(310) 864-8490
(562) 633-5503

RESTORATION

Quality Restoration

For Antique Furniture, Metalworks,
and Paintings

By Experienced and Knowledgeable
Fine Art and Antiques Restorers

Please Call

(310)-274-6604/770-5444

Email regencyusa@yahoo.com, or
Visit us at 9312 Civic Center Drive
Unit 104 Beverly Hills, CA 90210

ROOTER

Rooter, Plumbing, Maintenance Rooter & Drain Cleaning

Apartment Cleaning/ Housekeeping

Drains: \$45 & up Sewers: \$65 & up

- Sinks • Bathtubs • Stand Pipes
- Toilets • Main Lines

On Call 24/7

**Mr. Lowe's
Rooter & Drain Service**

(323) 733-5563 • (323) 313-9103

SPIRITUAL HEALING

SPIRITUAL HEALING BY SONYA

WITH THE HELP OF MY SPIRITUAL
GUIDANCE, I WILL GIVE YOU THE
ANSWERS YOU ARE SEEKING TO GUIDE
YOU TO A BETTER TOMORROW
CALL FOR 1 FREE QUESTION
\$10 READINGS IN PERSON
(323) 617-7761

CALL NOW FOR A BETTER TOMORROW

TUTORING

SPANISH WITH SOFIA

Middle School, High School & Adults

Spanish I, 2, 3 & 4 • AP & AP Literature
SAT Preparation • Conversational

Native speaker with 8 years experience
drastically improving students' Spanish grades!

Sofia

310.734.7215

www.spanishwithsofia.com

TILE

TILE SPECIALIST

ANSELMO GARCIA

Absolute Tile Specialist
Over 30 Years Experience

- Kitchens • Bathrooms • Floors
- Repairs • Any Job—Large or Small

**Call
310.922.7451
323.268.6840
for your FREE estimate!**

VACATION RENTALS

Mammoth Mountain

4 bedrooms 3 Bathroom
townhouse. Sleeps 8-10 , indoor
pool plus Jacuzzi. Weekends,
\$350 /night; Sunday through
Thursday \$200/ night.
**Gary (C) (818) 599 -1086;
(H) (818) 880- 8075.**

WWW.garysmammothcondo.com

TUTORING

PRIVATE TUTORING



By an educated and experienced
teacher with over 18 years of
experience teaching K-5 grade in
Beverly Hills Schools.

**Reasonable Prices!
Call Doris (310) 804-7714**

TUTORING

Par Excellence Tutoring Service

Service offers one-to-one coaching
in English reading and writing;
standardized test preparation; time
management and study skills.

Website-<http://parexcelltutoring.com>.

Call-(323)702-7884

VOICEOVERS

DOLORES DIEHL'S Voiceover Connection, Inc. THE ACADEMY OF VOICEOVER

The Highest Paid of all the Performing Arts
Learn to work Voiceover for as long as you live!

**Just Call To Get Started
(213) 384-9251**

Excellent training and satisfaction guaranteed

another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 2009183959 The following person(s) is/are doing business as: SKY 1 SOLAR, 1020 Olmsted Dr. Glendale, CA 91202. ALEN HOSEPIANS, 545 E. Palm Ave. #102 Burbank, CA 91501. SIMON ARTOONABADI, 1020 Olmsted Dr. Glendale, CA 91202. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Ailen Hosepians, Partner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837230 The following person(s) is/are doing business as: COVER ALL CLEANING CONCEPTS, 6430 Via Real Suites Carpetina, CA 93133. NICOLAS ARREGUIN, 13873 Louise Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Nicolas Arreguin, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 2009183730 The following person(s) is/are doing business as: COVER ALL CLEANING CONCEPTS, 6430 Via Real Suites Carpetina, CA 93133. NICOLAS ARREGUIN, 13873 Louise Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Nicolas Arreguin, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837301 The following person(s) is/are doing business as: ANY PART STOP DISMANTLING, 9829 San Fernando Rd. Pacoima, CA 91331. QING PENG, 10632 Reseda Blvd. North Ridge, CA 91326. RICHARD VICENCIO, 13428 Friar St. Van Nuys, CA 91401. HUBER HUERTA VALLE, 6166 Cleon Ave. North Hollywood, CA 91606. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Qing Peng, Partner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837302 The following person(s) is/are doing business as: PRIMEDIA SVCS 2436 N. Topanga Canyon Blvd., Topanga, CA 90290. CHUANDA MASON, 2436 N. Topanga Canyon Blvd., Topanga, CA 90290. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Chuanda Mason, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/03/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837303 The following person(s) is/are doing business as: COVER ALL CLEANING CONCEPTS, 6430 Via Real Suites Carpetina, CA 93133. NICOLAS ARREGUIN, 13873 Louise Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Nicolas Arreguin, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837304 The following person(s) is/are doing business as: ALL AMERICAN TREE SERVICE, 160 Maple Rd. Newbury Park, CA 91320. NICK KOBE, 160 Maple Rd. Newbury Park, CA 91320. MIKE CELESTINO, 19756 Napa St. Northridge, CA 91306. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Nick Kobe, Co/Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/03/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837305 The following person(s) is/are doing business as: ENCHIQUE DISCOUNT, 14030 Vortex Blvd., #222 Encino, CA 91316. SHAHID RASHIDIAN, 23410 Ingormon, Los Angeles, CA 91316. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Shahid Rashidian, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837306 The following person(s) is/are doing business as: TOUCHSTONE QUARTZ, 1000A Chase Ave Los Angeles, CA 90045. TOUCHSTONE QUARTZ USA INC., 1000A Chase Ave Los Angeles, CA 90045. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Touchstone Quartz USA Inc., VP & Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837307 The following person(s) is/are doing business as: ENGINEERING DESIGN, 1015 Gayley Ave. #1163 Westwood, CA 90024. CARMENZA LARSEN, 1015 Gayley Ave. #1163 Westwood, CA 90024. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Carmenza Larsen, Eng. Designer. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837308 The following person(s) is/are doing business as: HAMLET EBRAHIMI, 2512 N. 6th St. Burlingame, CA 94010. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Hamlet Ebrahimi, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837309 The following person(s) is/are doing business as: ALEX AND VINA 1545 Wilshire Blvd., Ste. 510 Los Angeles, CA 90017. JEANINE ROMO 228 Maiden Ln. Montebello, CA 90640. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Jeanine Romo, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/01/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837310 The following person(s) is/are doing business as: HIGHER ELECTRIC, 2512 N. 6th St. Burlingame, CA 94040. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Hamlet Ebrahimi, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/01/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837311 The following person(s) is/are doing business as: YOUSUF KEEKEBAHILLAH, 3715 Kelton Ave. #3 Los Angeles, CA 90034. YOUSUF KEEKEBAHILLAH, 3715 Kelton Ave. #3 Los Angeles, CA 90034. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Yousuf Keekebahillah, President/owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/10/09, 12/17/09, 12/24/09, 12/31/09 - 1427

FICTITIOUS BUSINESS NAME STATEMENT: 20091837312 The following person(s) is/are doing business as: MARYNA ALLAN, 21645 Dumet Rd. Woodland Hills, CA 91364. The business is conducted by: A CORPORATION. Registrant has not commenced to transact business under the fictitious business name or names listed above.

Chief of Police

VOTES:

AYES: Councilmember Mirisch, Brien, Brucker, Delshad and Mayor Krasne

NOES: None

ABSENT: None

CARRIED

ORDINANCE NO. 09-O-2576

AN ORDINANCE OF THE CITY OF BEVERLY HILLS UPDATING REFERENCES IN THE BEVERLY HILLS MUNICIPAL CODE TO DEPARTMENTS, TITLES, AND AREAS OF RESPONSIBILITY AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS DOES ORDAIN AS FOLLOWS:

Section 1. The City Council finds that the form of the City government has changed in recent years to make it more efficient and to streamline the delivery of City services. The Beverly Hills Municipal Code has not kept up with these changes and requires updating to reflect the current form of City government, as well as updates to reflect changes in state and county government.

Section 2. The City Council finds that these changes in form and name will clarify the roles and responsibility of City departments and staff.

Section 3. The Beverly Hills Municipal Code is hereby amended to replace all references to outdated departments, positions, and responsibilities and to eliminate outdated Code sections. These amendments shall be as follows:

1. All references to the "Building and Safety Department" shall be changed to "Department of Community Development."

2. All references to the "Building and Safety Division" shall be changed to "Department of Community Development."

3. All references to the "Building Department" shall be changed to "Department of Community Development."

4. All references to the "Building Director" shall be changed to "Director of Community Development."

5. All references to the "Building Division" shall be changed to "Building and Safety Division of the Department of Community Development."

6. All references to the "California Department of Health Services" shall be changed to "California Department of Public Health."

7. All references to the "Building Inspector" shall be changed to "Director of Community Development."

8. All references to the "City Controller" shall be changed to "Chief Financial Officer or the Director of Administrative Services."

9. The reference to the "City Engineer" in section 2-2-1102 of Title 2 shall be deleted without replacement.

10. All references to the "Department of Building and Safety" shall be changed to "Department of Community Development," with the exception of the reference in section 10-4-659 of Title 10, where the reference to "Building and Safety" shall be deleted without replacement.

11. All references to the "Department of Finance Administration" shall be changed to "Department of Administrative Services."

12. All references to the "Department of Library and Community Services" shall be changed to "Department of Community Services."

13. All references to the "Department of Planning and Community Development" shall be changed to "Department of Community Development."

14. All references to the "Department of Public Works" shall be changed to

"Department of Public Works and Transportation."

15. All references to the "Department of Transportation" shall be changed to "Department of Public Works and Transportation."

16. All references to the "Director of Building and Planning" shall be changed to "Director of Community Development."

17. All references to the "Director of Building and Safety" shall be changed to "Director of Community Development."

18. All references to the "Director of Department of Public Works" in Title 4 shall be changed to "Director of Public Works and Transportation."

19. All references to the "Director of Finance" shall be changed to "Director of Administrative Services."

20. All references to the "Director of Finance Administration" shall be changed to "Director of Administrative Services."

21. All references to the "Director of Human Relations" shall be changed to "Director of Administrative Services or designee."

22. All references to the "Director of Human Services" shall be changed to "Director of Administrative Services or designee."

23. All references to the "Director of Planning" shall be changed to "Director of Community Development."

24. All references to the "Director of Planning and Community Development" shall be changed to "Director of Community Development."

25. All references to the "Director of Public Services" shall be changed to "Director of Public Works and Transportation."

26. All references to the "Director of Public Works" shall be changed to "Director of Public Works and Transportation."

27. All references to the "Director of Recreation and Parks" shall be changed to "Director of Community Services."

28. All references to the "Director of the Department of Public Works" shall be changed to "Director of Public Works and Transportation."

29. All references to the "Director of Traffic and Parking" shall be changed to "Director of Public Works and Transportation."

30. All references to the "Director of Transportation" shall be changed to "Director of Public Works and Transportation."

31. All references to the "Director of Transportation and Engineering" shall be changed to "Director of Public Works and Transportation."

32. All references to the "Human Services Department" shall be changed to "Director of Administrative Services."

33. All references to the "Library and Community Services Department" shall be changed to "Community Services Department."

34. All references to the "Planning Department" shall be changed to "Department of Community Development."

35. All references to the "Planning Director" shall be changed to "Director of Community Development."

36. All references to the "Public Services Department" shall be changed to "Department of Public Works and Transportation."

37. All references to the "Public Works Administrator" shall be changed to "Director of Public Works and Transportation."

38. All references to the "Public Works Department" shall be changed to "Department of Public Works and Transportation."

39. All references to the "Recreation and Parks Department" shall be changed to "Department of Community Services."

40. All references to the "Recreation Department" shall be changed to "Department of Community Services."

41. All references to the "Superintendent

of the Building Department" shall be changed to "Department of Community Development."

42. All references to the "Transportation Department" shall be changed to "Department of Public Works and Transportation," with the exception of the reference in section 1-3-201 of Title 1, where the reference to "Transportation Department" shall be deleted without replacement.

43. All references to the "Transportation and Engineering Department" shall be changed to "Department of Public Works and Transportation."

44. All references to the "Transportation Official" shall be changed to "Director of Public Works and Transportation."

45. All references to the "Transportation/Engineering Official" shall be changed to "Director of Public Works and Transportation."

46. All references to the "Water Department" shall be changed to "Department of Public Works and Transportation."

47. All references to the "Water Manager" shall be changed to "Director of Public Works & Transportation."

Section 4. Article 5 of Chapter 3 of Title 2 of the Beverly Hills Municipal Code shall be amended to read as follows:

Article 5. Community Development Department

2-3-501: CREATION AND FUNCTIONS:

The Community Development Department is hereby established and shall be under the direction of the director of community development who shall be accountable to the city manager. The duties of the director of community development shall be as follows:

A. Supervise, administer, and enforce all technical codes including building, plumbing, electrical, mechanical, and property maintenance codes; all rules and regulations of the city, including zoning and sign laws; all state regulations governing construction including handicapped access, energy conservation, essential service buildings, historic buildings, sound insulation, and seismic safety regulations; and such other matters as may be designated;

B. Advise and assist in formulating proposals, policies, and procedures pertaining to regulatory codes including building, plumbing, mechanical, electrical, sign, and zoning codes relative to the development, use, and occupancy of property;

C. Recommend proposals and procedures pertaining to land use and development, to the use and development of public properties, and to special zoning matters; cooperate with the fire chief in coordinating fire protection, land use, and regulatory codes;

D. Conduct studies, investigations, and environmental assessments and prepare documentation as required by the California Environmental Quality Act; prepare development plans or zoning regulations for specified areas within the city at the request of or as required by the planning commission or city council; prepare site development plans for municipally owned property;

E. Issue permits in conformity with the regulatory codes and laws for buildings and structures, and in conformity with all state and local land use entitlements and zoning laws;

F. Oversee the maintenance of the city's general plan, zoning, and other planning and land use laws and policies in compliance with state requirements;

G. Advise the public on matters relating to planning and development procedures and receive and transmit to the proper authority requests of the public that are within the jurisdiction of the community development department;

H. Coordinate the work of the community development department with and provide technical assistance to the design review commission, the architectural commission, and the planning commission;

I. Maintain such maps, plans, and records as may be necessary for the fulfillment of the functions of the community development department;

J. Formulate and recommend to the city manager for approval policies and procedures for the management of the community development department;

K. Organize and maintain, subject to the approval of the city manager, such operating divisions in the community development department as the operations may require;

L. Coordinate with the director of public works and transportation in matters relating to land use, development, construction, transportation, traffic, and parking;

M. Be responsible for all functions assigned by law to the director of community development;

N. Perform such other duties as may be required by the city manager."

Section 5. Article 6 of Chapter 3 of Title 2 of the Beverly Hills Municipal Code shall be amended to read as follows:

"Article 6: Administrative Services Department

2-3-601: CREATION AND FUNCTIONS: The Administrative Services Department is hereby established and shall be under the direction of the director of administrative services who shall be accountable to the city manager. The duties of the director of administrative services shall be as follows:

A. Administer the personnel system rules and regulations;

B. Formulate and recommend for approval policies and procedures regarding the personnel management of the city;

C. Provide personnel services for city employees;

D. Provide staff assistance to the civil service commission;

E. Develop, implement, administer the city's self-insurance program;

F. Establish and administer a risk management program;

G. Act as ex officio finance director under provisions of the state Government Code and pursuant to section 40805.5 thereof perform the financial and accounting duties imposed on the city clerk commencing with section 40802, and pursuant to section 37209 perform the duties imposed on the city clerk relative to issuance of warrants commencing with section 37203;

H. Act as the accounting officer of the city, maintain records reflecting the current financial condition of the city, and furnish advice and reports on city financial matters as may be requested by the city manager;

I. Institute and administer a system of accounts and financial reports, and approve the payment of vouchers and the payroll;

J. Act as the purchasing agent of the city and perform such duties as may be imposed by law upon that position;

K. Administer the annual budget, interpret the purpose and intent of appropriations, and account for appropriations and expenditures;

L. Direct and supervise the administration of the accounting, cashier, data services, purchasing, licensing, and payroll and

establish procedures and policies for their effective administration;

M. Prepare, promulgate, and enforce, with the approval of the city manager, such administrative regulations as are deemed necessary to accomplish assigned responsibilities; and

N. Perform such other duties as may be required by the city manager."

Section 6. The Title of Article 7 of Chapter 3 of Title 2 of the Beverly Hills Municipal Code and Section 2-3-701 of the same Article are hereby amended to read as follows:

"Article 7. Community Services Department

2-3-701: CREATION AND FUNCTIONS:

The Community Services Department is hereby established and shall be under the direction of the director of community services who shall be accountable to the city manager. The duties of the director of community services shall be as follows:

A. Supervise and administer library programs, facilities, and services;

B. Organize and catalog all library collections of print and nonprint material to facilitate access by patrons;

C. Implement and maintain a circulation system that encourages patron use of library collections while also protecting and preserving the integrity of the collections;

D. Implement the rules and regulations governing the use of the library, including, but not limited to, the schedule of fees for the use of library services and the schedule of fines for violation of such rules and regulations;

E. Formulate and recommend for approval policies and procedures in connection with the management, programming, operation, and control of municipal and community recreation facilities and programs, such as parks, athletics, aquatics, and community centers, and the activities connected therewith, and to conduct such activities for the city;

F. Formulate and recommend for approval policies and procedures in connection with the management, programming, operation, and control of cultural, leisure, and park maintenance programs, and the activities connected therewith, and to conduct such activities for the city;

G. Plan, install, construct, plant, and maintain all cultivated and landscaped public grounds, and trees thereon;

H. Recommend a schedule of fees and charges for the special services of the community services department

I. Prepare, promulgate, and enforce, with the approval of the city manager, such administrative regulations as deemed necessary to accomplish the assigned responsibilities; and

J. Formulate and recommend to the city manager for approval policies and procedures for the management of the community services department;

K. Perform such other duties as may be required by the city manager."

Section 7. Section 2-3-703 of Article 7 of Chapter 3 of Title 2 of the Beverly Hills Municipal Code is hereby amended to read as follows:

"2-3-703: CABLE TELEVISION SERVICES DIVISION:

The cable television services division is hereby established and shall be under the direction of the chief technology officer, or the chief's designee. The duties of the chief or the chief's designee shall be as follows:

A. Develop, implement, monitor, and evaluate all cable television activities and services;

B. Produce, or otherwise acquire and schedule for broadcast, all programming to be aired on the city's municipal cable televi-

sion channel;

C. Administer and supervise regulation of the city's cable television franchise and the enforcement of the city's cable television franchise agreements;

D. Administer and supervise the development and coordination of municipal uses of cable television for public information dissemination and other applications involving the use of cable technology; and

E. Perform such other duties as may be required by the chief technology officer or the city manager."

Section 8. Article 8 of Chapter 3 of Title 2 of the Beverly Hills Municipal Code is hereby amended to read as follows:

"ARTICLE 8. Public Works and Transportation Department

2-3-801: CREATION AND FUNCTIONS:

The public works and transportation department is hereby established and shall be under the direction of the director of public works and transportation who shall be accountable to the city manager. The duties of the director of public works and transportation shall be as follows:

A. Formulate and recommend to the city manager policies and procedures for the management of the traffic and parking functions;

B. Provide technical assistance to the traffic and parking commission;

C. Provide traffic engineering services, including, but not limited to, planning, scheduling, design, data and statistical compilation, retrieval, use, construction, supervision, operations and surveillance;

D. Provide for the installation and maintenance of traffic control and safety devices;

E. Provide for the planning, acquisition, and maintenance of on street and off street parking facilities;

F. Provide public education and information regarding traffic and parking safety;

G. Plan, design, and construct the city's public works facilities including storm drains, streets, alleys and sewers, and other facilities as may be required, and is designated street superintendent for purpose of the state Streets and Highways Code;

H. Perform or direct all phases of engineering work required in connection with the functions of the city, not otherwise assigned to another department, and prepare and maintain the engineering records of the city, and is designated city engineer for purposes of state law;

I. Issue permits and control the use of public rights of way and easements, except as otherwise specifically assigned to another department by the provisions of this code;

J. Inventory and maintain in current condition mapped and descriptive information on all interests owned or possessed by the city in real property located in the city, including easements in public streets;

K. Inspect, operate, and maintain the city's public works facilities, including storm drains, streets and sewers, and maintain all city installations where maintenance is not assigned to another department;

L. Maintain all city owned or operated mechanical equipment;

M. Maintain and have custody of all city owned or operated structures;

N. Administer the city water operations as provided in this code;

O. Administer the city refuse collection operations as provided in this code;

P. Perform such other duties as may be required by the city manager."

Section 9. Article 9 of Chapter 3 of Title 2 of the Beverly Hills Municipal Code is hereby deleted, and Articles 10 through 13 shall be appropriately renumbered.

Section 10. Article 2 of Chapter 1 of Title 4 of the Beverly Hills Municipal Code shall be amended to read as follows:

"Article 2. Identification Cards

4-1-201: IDENTIFICATION CARDS REQUIRED:

Certain types of business activities regulated by permit under this code require that any employee or agent thereof obtain an identification card. Prior to commencing employment or engaging in any of these designated businesses or activities, the person shall obtain an identification card issued by the Police Chief, Chief Financial Officer or designee.

4-1-202: REQUESTS FOR IDENTIFICATION CARDS:

Requests for identification cards shall be filed with the Police Department or Administrative Services Department and shall comply with the following requirements:

A. Completion of an application form as designated by the Police Chief and Chief Financial Officer, and signed by the applicant under penalty of perjury;

B. Identification of applicant;

C. Photograph and fingerprints of the applicant; and

D. Payment of the application fee as prescribed by council.

4-1-203: ISSUANCE OR DENIAL OF IDENTIFICATION CARDS:

An identification card shall be denied by the Police Chief or Chief Financial Officer if the applicant has been convicted of a felony or a misdemeanor involving moral turpitude, and has not subsequently demonstrated rehabilitative characteristics; or if the applicant makes false statements on the application. If the identification card is denied, the applicant shall be notified in writing of the denial and reasons thereof.

4-1-204: APPEAL TO COUNCIL:

Any decision of the Police Chief or Chief Financial Officer relative to issuance or denial of an identification card may be appealed to council in accordance with the procedure set forth in title 1, chapter 4, article 1 of this code.

4-1-205: IDENTIFICATION CARDS IN EMPLOYEE'S POSSESSION:

Every person required to have an identification card under the provisions of this code shall carry the identification card on their person at all times when engaged in the activity requiring such identification card. The identification card shall be displayed to any police officer or other authorized city employee upon request of such police officer or authorized city employee.

4-1-206: TERMS AND RENEWAL OF IDENTIFICATION CARDS:

Identification cards shall be valid for a period of three (3) years from date of issuance unless provided otherwise. The Police Chief and Chief Financial Officer shall promulgate rules/regulations governing identification cards, including provisions relating to change of employers, and processing of renewal identification cards."

Section 11. The City Clerk shall certify to the adoption of this Ordinance, and shall cause this Ordinance and her certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Section 12. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: December 15, 2009

NANCY KRASNE
Mayor of the City of Beverly Hills, California

ATTEST:

BYRON POPE (SEAL)
City Clerk

APPROVED AS TO FORM:

LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:

RODERICK J. WOOD, ICMA-CM
City Manager

VOTES:

AYES: Councilmember Mirisch, Brien, Brucker, Delshad and Mayor Krasne

NOES: None

ABSENT: None

CARRIED

ORDINANCE NO. 09-O-2577

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AUTHORIZING THE CITY COUNCIL TO ADOPT BY RESOLUTION A PARKING TICKET FORGIVENESS PROGRAM FOR INDIVIDUALS WHO ARE HOMELESS, FORMERLY HOMELESS, OR AT-RISK OF HOMELESSNESS AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE

Section 1. THE COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. Section 7-5-119 of Chapter 5 of Title 7 of the Beverly Hills Municipal Code is hereby added to read as follows:

"7-5-119: PARKING TICKET FORGIVENESS PROGRAM:

The City Council may adopt by resolution a parking ticket forgiveness program for individuals who are homeless, formerly homeless, or at-risk of homelessness."

Section 2. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code; shall certify to the adoption of this Ordinance and shall cause this ordinance and this certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Section 3. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: December 15, 2009

Effective: January 15, 2009

NANCY KRASNE
Mayor of the City of Beverly Hills, California

ATTEST:

BYRON POPE (SEAL)

City Clerk

APPROVED AS TO FORM:
LAURENCE S. WIENER
City Attorney

DAVID D. GUSTAVSON
Director of Public Works & Transportation

VOTES:

AYES: Councilmember Mirisch, Brien, Brucker, Delshad and Mayor Krasne

NOES: None

ABSENT: None

CARRIED

CLASSIFIEDS

To place your ad, call
310-887-0788

LEGEND

100-199 Announcements	215-Building
105-General Services	216-Car Alarms
110-Funeral Directors	217-Culinary Service
115-Cemetery/Mausoleums	218-Carpentry
120-Clubs/Meetings	220-Cleaning
125-Personals	222-Carpet Installation
130-Legal Notices	224-Computer Repair
135-Beauty Aids	225-Computer Tech Support
140-Health Aids	226-Concrete
145-Lost Items	227-Construction
150-Found Items	228-Contractors
155-School and Classes	230-Counseling
160-Adult Entertainment	232-Decking
161-Escort	234-Drywall
165-Massage	236-Electrical
170-Caregiver	237-Entertainment
200-299 Services	238-Exterminators
201-Accounting	240-Fencing
202-Acoustics	242-Garage Doors
204-Additions	244-Handyman
206-Appliance Repair	246-Hauling
208-Asphalt Paving	248-Internet Services
210-Bath Tub Repair/Reglazing	250-Iron Work
212-Bookkeeping Services	252-Janitorial
214-Brush Clearing	254-Landscaping
	255-Legal Services
	300-399 Rentals
	300-House Furnished
416-Lakeshore Property	726-Miscellaneous
418-Oceanfront Property	730-Musical Instruments
420-Out-of-State Property	735-Office Furniture
422-Real Estate Exchange	740-Television/Radio
424-Real Estate Wanted	
500-599 Employment	
500-Employment Opportunities	
501-Help Wanted	
505-Work at Home	
510-Employment Agencies	
515-Business Services	
516-Business Opportunities	
520-Jobs Wanted	
521-Personal Shopper	
522-Drivers	
900-999 Transportation	
900-Autos For Sale	
905-Trucks & Vans	
910-Motorhomes/Campers	
915-Motorcycles	
920-Trailers	
925-Classics	
930-Auto Leasing	
935-Aircraft	
940-Boats	
945-Personal Watercraft	
950-Marine Supplies	
955-Autos Wanted	

100- ANNOUNCEMENTS

**Stripper's (dancer's) pole installed in your house or apartment the perfect gift for fun and frolic! Tony (818) 823 -7729

HOLLYWOOD Movie Entertainment MEMORABILIA AUCTION - 2 Days of Hollywood Prop Items to be Sold Online Only. December 5th & 6th. For information (714)535-7000 or www.SuperAuctions.com R.Stormer, #70489169. (Cal-SCAN)

115- CEMETERY

Highly desired Church Yard Section, section SOLD out for decades. Flat ground with easy access \$10 K call Steve (310) 456-5956

Crest Lawn Single Plot in "Garden of Honor" \$2,200. Please call Janet (909) 797-4540

Eden Memorial Park. Top of Mount Shalom North. 4 Side by side plots. Exclusive, sold out section! 4506 D, 4507 ABC, Sell in pairs or all 4. Valued at \$10,000 ea. Make an offer. Call 925-381-8615 or email at gena_kurzfeld@adp.com

Eden Memorial Park, Two beautiful plots in Mount Zion West. Lot # 709 plot A and B. selling for \$ 18,000 O.B.O (818) 706- 3377

Forest Lawn Space #2. 780 Morning Light Section. Values at \$5,000. Will Sell for \$3,100. Please call (310) 376- 9704

Forest Lawn- Covina Hills 2 plots in private garden setting "Vale of Faith Gardens" \$4750 each, firm (626) 940- 7739 pp

Forest Lawn space #2. 780. Morning light section. Valued for \$5,000 will sell for \$3,100. Call (310)376-9704. (615) 414-0730

2 cemetery plots, side by side in Forest Lawn Hollywood, \$12,500. These plots are in the "Enduring Faith" lot #1929 Space #1 and 2. Heather or Joey at (310) 418-5163.

FOREST LAWN HOLLYWOOD HILLS- single space 4, lot 8015, "Morning Light" section \$2,400 Please call (805) 300-6461

Forest Lawn in Hollywood Hills. Beautiful lot by the front gate. Overlooks fountain. "Sheltering Hills" section. Valued for \$7,000, will sell for \$4,500. (503) 786-4826

***FOREST LAWN HOLLYWOOD HILLS 1 dbl spc in Tenderness section \$11,500.00 everything included! (208) 882- 4174

Beautiful single hillside plot in "Sunny Slope" Hillside memorial Park. Selling: \$15,000 Asking: \$11,000 Plot comes with maintenance contract. Please call (310) 274-1464 (213) 503- 9999

Inglewood Park Cemetery double grave C upper/lower of lot 128. Located in the Park Terrace plot area. Original price \$6,395. Asking \$5,400 or best offer. 661-250-8568 or sk8ermom2@hotmail.com

Two plots, side by side in a very peaceful setting at Glen Haven Memorial Park in the San Fernando/Sylmar area of LA County. Asking 2,400 for both call (559)645-4453

One mausoleum crypt with double occupancy spacing. The property is beautifully located on Tier #2 of the Sunset Mission Court, Property #629 - Inglewood Park Cemetery, Inglewood, CA, 90301. Present value of property: \$11,095.00 — Selling Price: \$6,000.00

Selling price includes transfer of deed. Opening, closing, and nameplate not included in selling price. Call 323-817- 8844 or email to: abecontractor@netscape.net for more information.

Montecito 1 space 2 double plots, open & closing. Includes a head stone. Going for: \$12,000 Asking or OBO \$9,000. (909)379-4992

One burial space at Pacific View Memorial park. Located in the front of the cemetery, near the entrance, easy access, trees, and a view of the pacific, lot 229, one space. The cemetery list price for this space is over \$10,000 and the owner is asking \$6000 please call (281)827-9620

Rose Hills Whittier 4 lots in trinity lawn valued at \$9,000.00 asking for \$4,000. Will sale by pairs or all four. (714) 458- 6867 (714)774- 0555

ROSE HILLS WHITTIER Main Gate – Autumn Terrace. \$2,700 each Side by Side or Single. E-mail: marvindsmith@verizon.net or call Marvin 909-931-9900

117- BABYSITTING

Nanny Experienced. Responsible. Great with children, very friendly. Excellent local references. Full time. Available Monday through Friday. Live out. Rosie (323) 234-3002.

123 PEOPLE WANTED

Dr. Joel Kaplan's, FDA approved Viagra, Testosterone, Cialis. Free brochures. 619-294-7777, 24/7,CodeUSA www.drjoelkaplan.com

170-CAREGIVER

I am looking for a job as a nanny or housekeeper, live in/live out, cook, Asian, own car, excellent references, want work in Los Angeles/Westside Call Cora (310) 595-5745

Patient Senior Caregiver with CAN & HHA – 12 Years Experience – I will do light housekeeping, prepare meals, drive you to doctors' appointments, etc. Please call Mom oat (323) 387- 0936

Companion- wonderful, sweet, patient, compassionate, well educated, bilingual, excellent driver, great for running errands, can multi-task, light cooking. (310) 277-1386

Health staffing agency provides the best licensed nurses and caregivers for the best personal care. Low rates! Free smiles!! yourextraspecial.com. (310) 795-5023

All About Loving Care, Inc. DOES SOMEONE YOU LOVE NEED HELP AT HOME? Personalized care for your loved one is an important matter. We offer the following services. *In-home companion care *Meal planning/preparation. *Light Housekeeping. *24 hr care *Daily TLC phone calls *Laundry *Grooming/Dressing *Activity help. Doctor appts*Errands. (310) 348-1420 or (310) 710-0906

201- ACCOUNTING

James C. Caswell, CPA- Personal and Business Taxes & Accounting. Business consultation, reasonable rates/quality service. 25 years experience/Mandarin spoken (310) 891-3660

202- ATTORNEY

BANKRUPTCY \$499 Chap 7/13, Stop Foreclosure, Live at Home as Long as You Can. Loan Modi. Short Sale. Brian (310) 488-2362

212- BOOKKEEPING SERVICES

QUICKBOOKS BOOKKEEPING Service, personal or businesses. Online version available. (310) 977-7935

214- FLOORING

J & S CUSTOM HARDWOOD FLOORS Lic # 746783 Installation, Refinishing, Repairs QUALITY WORK & REASONABLE RATES (310)901-5199 or (800)460-7055

HARDWOOD FLOORING Professional service since 1987. Installations, refinish, repair. Bamboo: 5.49 sf installed. Engineered red oak: 6.99 sf installed. Walnut distress engineered 8.99 sf installed. Min 300 sf www.designerhardwood.com (818)717-0750 or (310)275-9663 Lic#799101

218-CARPENTRY

Fine Woodworking. Carpentry of any kind. Bathrooms, Kitchens, Doors, Cabinets, Decks & Gates. State License #822541. Reasonable Prices. Ed Winterhalter (310) 213-3101. Room addition, cement work, foundation, brick wall, painting & stucco, roofing (310) 256-6774

219-CARPET CLEANING

Truck Mounted Machine, Water Damage, Fast 2 Hour Dry. FREE ESTIMATES Contact Steve at: Cell (323) 376-7337

Cross Services Deep Scrub Your Carpet Clean 2 Rooms 3rd Room Half Price (323)392-5994

220-CLEANING

Yard Hauling & Cleaning and Garage Cleaning. Open Phone 24 Hours. Lester Anderson (323) 777-3705

HOUSEKEEPER/ PERSONAL MAID/ COMPANION. Well educated, friendly, French background. Live-in, with 18 years experience. Looking for nice family. Excellent referrals, good presentation, English speaking, green card and CA driver's license.(310) 975-4099

223-CONCRETE

Fences-redwood, chain link, block wall, concrete wood, deck Free estimate (323)752-6657 Cell (323) 401-4707

224-ELDERLY CARE

HOME/HOSPITAL ***CARE*** **LIVE IN/OUT** Experienced caregivers For seniors needing companions, Light housekeeping, meals, Drive to doctors etc. We offer responsible care. Our staff is thoroughly screened. Call Lisa 24 hours (323) 877-8121

225-COMPUTER TECH SUPPORT

FRUSTRATED with Dial-UP? FAST High speed Broadband Satellite Internet. No equipment to Buy. Free Installation. Available now. Call 1-866- 425-4990 www.ContinuousBroadband.com.

227-CONSTRUCTION

CONCRETE, PAVING, GENERAL CONSTRUCTION, AND REMODELING, SIDEWALK, DRIVEWAYS, NEW CONSTRUCTION. Call Ned Parker Construction Inc. Lic # 658486 and Insured (323) 871-8869

Construction residential and commercial, additions, remodels , bathrooms, kitchens, roofing, windows, hardwood flooring, tile, painting interior- exterior, custom decks, stucco, block walls, driveways, and MORE. Lic # 884762 Bonded/Insured/ call for free estimates (310) 927- 1723

J & S CUSTOM HARDWOOD FLOORS Lic. #746783 Installation, Refinishing, Repairs. QUALITY WORK! Reasonable Rates. (310) 901- 5199 or (800) 460-7055

BOB Remodeling & Construction Exterior & Interior Painting, Wallpaper, Tile, Plumbing, Electrical, Fences, Etc. (310) 477-8366, (310) 749-6305

CO-OPERATIVE CONSTRUCTION Install vinyl windows, bathrooms, decks, patios, stucco, etc. Lic.# 608044. (310)536-8311

Remodels & Additions, Home Improvements, Texture, Paint, Tile Any or all needs! (949) 204-8190 Plastering, Dry wall, Painting, Tile repair, all types of carpentry. Can block wall & concrete. Free estimate call 24 hrs. Jackie (310) 873-7944.

230-COUNSELING

FIX YOUR MARRIAGE NOW! New Alternative to Counseling. As Seen on TV. FREE Advice & Guaranteed results. Go to: Marriage-Help-Now.com

234-DRYWALL

Small job specialist. Hang drywall, Tape and Patch. 27 years experience all work guaranteed. Available 7 days. Not licensed. (818) 723 -9619

236-ELECTRICAL

Electric Insulations and Service Call for pricing Trouble-shooting tenant improvements and remodels. Meters and rewrites. Licensed #453243. (310) 420-8585

244-HANDYMAN

Ramiro Garcia does it all! Painting, plumbing, tile, drywall, driveways, fences. Please call (818) 912 -5100 or (818) 667 - 4109

We paint. Quality work. Low prices. Carpentry, Remodeling, Home Repairs, Interior and Exterior Painting. Call George: (818) 716-7040

HANDYMAN- Repairs, remodeling, brick walls, block walls, concrete, drive ways, installation of windows and doors, plumbing, and drain clean out. Gulibert (424) 789-2508

Home Repairs and Metal Work. Backyard Removal and Sanitizing. Also Home Carwash Services (310)560-1137

245-HOUSEKEEPING

Excellent housekeeping, transportation & driver license, 20 years experience, GREAT WORK, GREAT REFERENCES. Malibu & Palisades. Yolanda. Home-(323) 731-6114 Cell-(323) 580- 2859

10 YEARS experience, reliable, own car, speaks English & Spanish. Looking for 2 days per week. Daisy- (323)732-8192, cell (323) 793-8287

246-TRANSPORT SERVICES

A&V AUTO & TRANSPORT We will pay for your junk car. We tow for free, we will clean your garage. Freddy (323) 373- 8611

246-HAULING/DEMOLITION

DEMOLITION/HAULING/CONSTRUCTION. Backyard, front yard, garage, apartment clean -up. Dirt removal. Small jobs welcome Free Estimates! Oved (323) 864-4999

253-JEWELRY

RARE 10.68ct Ruby Ring with .90ct Accent Diamond, 18ct yellow gold. High Appraisal, Asking \$50k (208) 794-4674

254-LANDSCAPING

YOUR OWN VEGETABLE GARDEN. Landscape Designer and Contractor will design and install a vegetable garden on your property.

Drip Irrigation Used. All Organic Material. Please call Sarah for free estimate: (213) 819-3206

260-MUSIC INSTRUCTION

Piano/Keyboard lessons Professional concert pianist & teacher offering piano lessons to all ages & for all levels of construction. Juilliard graduate NTAC member Contact: James @ (714) 482-5070 Or email: jhhotmusic@hotmail.com

262-PAINTING

LABRADOR RETRIEVER adorable Yellow AKC Champion ready now myspace.com/meant2bepuppies@live.com same dogs on tv (909) 363- 6310

Labradoodle declining economy forces reduction in price. Beautiful litter of Apricot and Cream F1B Standard Labradoodles ready to go home now! Please call for more info. Health tested parents, 2 year health guarantee, spayed, neutered and micro chipped. 8 weeks old. (805) 466-3161

Miniature Schnauzer AKC std. & rare colors \$300 and up. Pics on our web www.moorepuppies.com (559) 394-4217

Miniature Schnauzer puppies \$750 7 weeks old. Papers, 2 yr health Guarantee. Photos available. Will hold for Xmas. (760) 927- 6679

Miniature Australian Shepherds Pups for sale! Registered, all shots, all colors! Please call (818) 342-5360

Brighten your heart with home raised Ragdoll babies. 6w-5 months, neutered Male, seal, linx points admitted by color. No checks. Call for more info L.B. (562)212-9481

Cavalier King Charles- Pure bread pups, date of birth Oct 27th. CHRISTMAS SPECIAL! These little sweeties will melt your heart. Home cared for, comes with 1st shots and pedigree. Ready to go home! \$1200. Will send pics via email (626) 428-8013 give me zoe@verison.net

Persian Kittens CFA Darling! Produced by CFA CH Parents, show quality colors include, white, red, tabby. Shots included. (760) 668- 4996

Pomeranian AKC 2Females, 1st shots & dewormed. \$550 each (562) 927- 6989

Rottweiler puppies-5 available, males and females. Current on vaccinations, well-socialized. Great family dog. Call: (760) 708-8191. Email for pictures: animal.health@live.com

POODLE standard black male & female, 9 wks old, home raised, loving temperament ,champion mom and dad kingsdownpoodles.com (909) 881-9583

Adorable, Cuddly mini Schnauzers pups. 4 months old all shots, dewormed CKC. Mom and dad on site. \$600 each. Call Tom at (310) 266-3119

Siberian Husky puppies for sale. Pure breed, big beautiful blue eyes. Parents on site.3 males 3 females black and white. (323) 292-0659 (323) 370-9018

SIBERIAN HUSKY AKC champion blood line, male tan/white, blue eyes, shots, dewormed, paper trained, loving disposition, \$550-600.00 (951) 681-2646

TOY POODLE M/F Tiny Toy. Rare Sassafras bloodline. Pure Bred. 8 wks. Papers. \$895-\$995 (949) 542-3266

Westie pups AKC F- \$700 M- \$600 . Meet half way (559) 855- 8126

Vizsla 8 weeks, AKC registered, shots, health guarantee, vet, dewormed, only 1 boy left- stud of the litter. \$1,000 OBO Call Patrick (909) 238-3320

Male YORKIES \$800. SHITZU PUPPIES \$450. Female Boxer \$375. Shots up to date and dewormed. Home (562)941-1801 Cell (562)567-5205

Vizsla 8 weeks, AKC registered, shots, health guarantee, vet, dewormed, only 1 boy left- stud of the litter. \$1,000 OBO Call Patrick (909) 238-3320

YORKSHIRE Playful male AKC pedigree & papers available. Adorable face & thick coat. Black and Tan, 4 yrs. \$750 VENTURA (805) 639-0624

YORKIES-beautiful baby doll face, 4-7 pound males only \$ 595. PEKINGESE-outstanding pure bread, parties with blue eyes \$395. Please call (909) 260-0445, (909) 234-2524

Champion Maltese and Yorkies. Very small. Non-shedding, no tear stains. UTB shots/worming. Call: (818) 430-9759. \$1500 each.

2 female Chihuahua's 13 weeks old. Potty trained. Parents have papers \$500 OBO. Call (310) 745-6484

264-PET ADOPTION

Discounted adoption fees mixed breed dogs. Open from 1:00-5:00 pm. Pet adoption fund 7515 Deering Ave. Canoga Park (818) 340- 1186 www.PetAdoptionFund.petfinder.com

266-PLUMBING

JAMES PLUMBING & HEATING No Job Too Small or Too Large. I can repair all your plumbing needs repipe and faucet and drain line. Licensed and bonded (323) 202-3852 or (323) 521-1964

268-ROOFING

TILE/STONEWORK INSTALLATION Of Tile, Stone, & Wood. 15 years Trade Expert. Pager/Voice Mail Eric (818) 948-0104

276-TILE

Tile/Stonework High quality Tile Service Floors, counter tops, showers & more! Indoor & outdoor Professional work Free Estimate! (213) 458-6972

278-TREE SERVICE

4 Seasons Landscaping Maintenance Design, Installation & Maintenance Residential & Commercial Sprinkler Systems , Tree trimming, Landscape Installation, Gardening. Please call: Office: (310) 390-1009 Cell: (310) 505-9508

280-TUTORING

Middle School Math, Science Teacher-Pomona College Graduate, California Credential with 15 years of experience. Will travel to your home, Hal Wolverton (310) 384-4507

LEARN FRENCH OR SPANISH with Speak It Like A Native. Experienced, custom instruction, all levels & ages. Get ? hour free (310) 210 - 8688, speakitliknative.com. Great BBB rating.

PRIVATE TUTOR Specializing in K-2 Provides help in reading and math Fully Credentialed 2nd grade teacher With a Master's degree. 10 years experience (1st and 2nd grade) Will come to your home. Flexible after school schedule. Nicole (323) 356-6153

FRENCH TUTOR Enthusiastic native French tutor. Available to tutor beginner, intermediate, or advanced students of all ages, weekdays and weekends. Please contact Veronique at (310)-309-1904 or email Fberaoangel@aol.com

302-HOUSES UNFURNISHED

Private Venice home near beach all redone. 3 bedroom/ 2 bath with guest house loft. Detach garage and carport. Nice yards. Coy pond. \$1,459,000 Call Michelle, Realtor: (310) 210-8504

306-FOR RENT

Beverly Hills Newly remodeled 2 BDRM, 2 Bath. New carpets, new appliances, heated pool, parking, no pets. \$2,100/ Month. 345 S. Rexford Dr. Call (310) 278-6225

Beverly Hills Newly remodeled 1 BDRM, 1 Bath. New carpets, new appliances, heated pool, 1 parking space, no pets. \$1,600/ Month. 272 S. Rexford Call (310) 278-6225

NEWLY REMODELED CONDO with hardwood floors & granite counter tops. Top floor, corner unit. 2 bed 2 & a half bath & a den. 137 S. Palm Dr Asking: \$3200. (310) 991-0375

PRIME BEVERLY HILLS LOCATION beautifully remodeled private 2 bedrooms and 1 bathroom guesthouse with separate entrance. Great kitchen & bath appliances, parking, and utilities included. \$2,100/MO (310) 490-0024 or (415) 271- 5161

\$1,800 1+den and \$2,100-\$2,150 2 bed+2 bath great location in the Beverly Hills triangle. Walk to shops & restaurants! Close to Cedars Sinai Hospital. With hardwood floors. On-site laundry assigned tandem parking & full stove. By appointment only (310) 470-1513

1 MONTH FREE! BEVERLY HILLS 9152 ALDEN DR. 3 BED. + 2.5 BATH APROX 1,795 S.F. BERBER CAR-PETS, HARDWOOD FLOORS, STORCONY, W/D IN UNIT, STORAGE RM, GTD ENTRY, PRVT ENTRANCE, ELEVATOR, SUBT PKRG. (310) 470-9350 OR (310) 990-4949

169 N CLARK Dr Apt B ELEGANCE AT ITS FINEST Upper 2 Bedroom 1 Bath, large dinning room area, hardwood floors, stove, refrigerator, washer and dryer included. 1 Parking space. NO PETS Close Proximity to the Los Angeles Country Club and Beverly Center. Tenant pays electrical and gas. (No warranty or guarantees on refrigerator and Washer/Dryer) \$2275.00 (310)-937-6385

STUDIO FOR LEASE! 8787 Shoreham Dr. #B2 West Hollywood. Also for Sale! Call for details (818) 359-2073

Upper 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included \$2,275 (310)937-6385

ABSOLUTE AUCTION - No Minimum Bid/ No Seller Reserve! September 2nd @ noon. 5,500 sq.ft. home, guest house, horse corral on 1 acre. Nuevo, Riverside County. www.AuctionCA.com (661) 325-6500. (Cal-SCAN)

FORECLOSED HOME AUCTION. Orange, Los Angeles, Riverside & more. 250+ Homes Must Be Sold! REDC | Free Brochure. www.Auction.com (Cal-SCAN)

140+ FORECLOSED CALIFORNIA Homes selling by auction September 22-27, 2009 valued from \$50k to \$735k. Get all the details at www.HudsonAndMarshall.com or call 1-866-826-1670. (Cal-SCAN)

310-ROOMS FOR RENT

**Great Location 2 private rooms for one person in a very beautiful home. Own Bathroom, and balcony. Private entrance and own parking spot.

Hardwood floors and central air utility included. Don't miss out on this great opportunity! Please call (310) 989-9195

Take over payments \$159/month! Owner Financing. Free Maps/Pictures. 1-800-343-9444. (Cal-SCAN)

318-OFFICE FOR RENT

Furnished psychotherapy office, in a newly renovated building, measures 10' x 17' with a glass wall overlooking Wilshire Boulevard. Located two blocks West of Bundy, the office includes a semi-private waiting room with a call light system and plenty of free street parking, metered parking and parking in the building. Rent is \$130/ month for four hour blocks of time per week. (310) 826-4999.

320-COMMERCIAL

PRIME LOCATION. Brand New Commercial Building Located at 14700 S. Western Ave. in Gardena. Spaces range from 670-750 sqft. Limited Spaces Still Available For Lease – Call Leeor (310) 657-6576.

400-HOUSE FOR SALE

Beverly Hills 405 North Palm Dr. #303 2 bedroom 2 and a half Bath Remodeled with top quality Designer features. Dbl Door marble entry. Earthquake Ins. Incl. Hawthorne School. Reduced \$998 K. (310) 247-1500 Dreamcondo90210.com

401-REAL ESTATE

ABSOLUTE AUCTION - No Minimum Bid/ No Seller Reserve! September 2nd @ noon. 5,500 sq.ft. home, guest house, horse corral on 1 acre. Nuevo, Riverside County. www.AuctionCA.com (661) 325-6500. (Cal-SCAN)

TIMESHARE BAILOUT! Sell your timeshare for cash! Stop paying maintenance fees! Sell or Rent your timeshare to free up thousands in cash. Call today! 1-877-505-8463. (Cal-SCAN)

420-OUT OF STATE PROPERTY

LAS VEGAS 2 bedrooms 1 ? bathrooms for rent \$500 PER ROOM in a beautifully furnished 2 story home. Cable & central air. 20 min. from the STRIP in SOUTH WEST near SUMMERLING. (310) 277-1386

LAND FORECLOSURE 35 Acres \$29,900 SOUTHERN COLORADO Warranty Deed, Survey. Rocky Mtn. views, utilities. Enjoy 300 days of sunshine. Low down payment. CALL TODAY! 1-866-696-5263 x5338. (Cal-SCAN)

UNPRECEDENTED MONTANA LAND OFFERINGS 20AC w/ Road, Utilities, Gorgeous Views- \$29-49,900 160-1000 acres starting at Under \$1000/ Acre Beautiful treed ridges, mtn. views, ponds, the best elk & deer territories in Montana! Over 100 properties ALL OFFERS CONSIDERED See pictures at

www.WesternSkiesLand.com Or call for a guided tour 888-361-3006. (Cal-SCAN)

LAND FORECLOSURE SOUTHERN COLORADO Warranty Deed, Survey. Rocky Mtn. views, utilities. Enjoy 300 days of sunshine. Low down payment. CALL TODAY! 1-866-696-5263 x5338. (Cal-SCAN)

LAND FORECLOSURE SOUTHERN COLORADO 35 Acres- \$29,900 Rocky Mtn. views, Warranty Deed Survey, Utilities. Enjoy 300 days of sunshine. Low down payment. Call Today! 1-866-696-5263 x5335 www.coloradolandbargains.com (Cal-SCAN)

DISPLAY ADVERTISING in 140 Cal-SDAN newspapers statewide for \$1,550! Reach over 3 million Californians! FREE email brochure. Call (916) 288-6019, www.Cal-SDAN.com (Cal-SCAN)

140+ FORECLOSED CALIFORNIA Homes selling by auction September 22-27, 2009 valued from \$50k to \$735k. Get all the details at www.HudsonAndMarshall.com or call 1-866-826-1670. (Cal-SCAN)

DOLLAR & DOLLAR PLUS, Mailbox, Party, Discount Clothing or Teen Store from \$51,900 Worldwide! 100% Turnkey. Call Now 1-800-518-3064. www.drss6.com (Cal-SCAN)

BUSINESS SERVICES

CLASSIFIED ADVERTISING in 240 Cal-SCAN newspapers for the best reach, coverage, and price. 25-words \$550. Reach 6 million Californians!. FREE email brochure. Call (916) 288-6019. www.Cal-SDAN.com (Cal-SCAN)

ALL CASH VENDING! Be Your Own Boss! Your Own Local Vending Route. Includes 25 Machines and Candy for \$9,995. MultiVend LLC, 1-888-625-2405. (Cal-SCAN)

DISPLAY ADVERTISING in 140 Cal-SDAN newspapers statewide for \$1,550! Reach over 3 million Californians! FREE email brochure. Call (916) 288-6019, www.Cal-SDAN.com (Cal-SCAN)

NEWS RELEASE? Cost-efficient service. The California Press Release Service has 500 current daily, weekly and college newspaper contacts in California. FREE email brochure. Call (916) 288-6010. www.CaliforniaPressReleaseService.com (Cal-SCAN)

423-BUSINESS OPPORTUNITY

ALL CASH VENDING! Be Your Own Boss! Your Own Local Vending Route. Includes 25 Machines and Candy for \$9,995. MultiVend LLC, 1-888-625-2405. (Cal-SCAN)

GET THAT BOOK OUT OF YOUR HEAD, DOWN ON PAPER AND SOLD IN NEW YORK.

Seize the moment. Roar up the best sellers list at Barnes & Noble.

Anguskennedyghostwriter.webs.com or

email - angusk@earthlink.net

Phone 562-438-7505

430-HELP WANTED

ATTN: COMPUTER WORK. Work from anywhere 24/7. Up to \$1,500 Part Time to \$7,500/mo. Full Time.

Training provided.

www.KTPGlobal.com or call 1-800-330-8446. (Cal-SCAN)

DRIVERS - SLT - IMMEDIATE OPENINGS for CDLA teams, O/OPS welcome and paid percentage. \$1,000 bonus. \$1100 week average pay for company teams. Hazmat & 2 yrs experience. 1-800-835-9471. (Cal-SCAN)

MECHANICS: Keep the Army National Guard rolling. Fix Humvees, Strykers, etc. Expand skills through paid career training. Part-time work. Full-time benefits.

www.NationalGuard.com/Mechanics or 1-800-GO-GUARD. (Cal-SCAN)

ANDRUS TRANSPORTATION Seeking Team Drivers! Dedicated Team Freight. Also Hiring OTR drivers - West states exp/hazmat end, great miles/hometime. STABLE Family owned 35 yrs+ 1-800-888-5838, 1-866-806-5119 x1402.

CUSTOMER SERVICE. Call on businesses. Includes training, start immediately, commissioned, bonus, and draw on account. Need Internet, good work ethic and serious people. patrick@skyadman.com 800-477-2334. (Cal-SCAN)

515-BUSINESS SERVICES

CLASSIFIED ADVERTISING in 240 Cal-SCAN newspapers for the best reach, coverage, and price. 25-words \$550. Reach 6 million Californians!. FREE email brochure. Call (916) 288-6019. www.Cal-SDAN.com (Cal-SCAN)

DISPLAY ADVERTISING in 140 Cal-SDAN newspapers statewide for \$1,550! Reach over 3 million Californians! FREE email brochure. Call (916) 288-6019, www.Cal-SDAN.com (Cal-SCAN)

140+ FORECLOSED CALIFORNIA Homes selling by auction September 22-27, 2009 valued from \$50k to \$735k. Get all the details at www.HudsonAndMarshall.com or call 1-866-826-1670. (Cal-SCAN)

516-BUSINESS OPPORTUNITIES

Business Ownership Opportunity in Youth Fundraising 80% return for the kids \$9,500 for most of the exclusive territories. Orange, Santa Barbara, Ventura, Riverside/San Bernardino, and two LA County Territories. 952-226-1484 or mgerken@integra.net

THE CENTER FOR PSYCHOLOGICAL SERVICES

www.drbonniegoldstein.com

(310)475-2323

Specializing in individual, group and family therapy, our diverse team provides integrative treatment focused on healing & change.

We aim to:

- Develop self-understanding, self-compassion and self-esteem.
- Mobilize towards action, formulating short-and-long-term goals.
- Identify, articulate and actualize client's search for meaning.

In the dynamic context of group interactions, we offer children, adolescents transitioning toward adulthood, and college-to-career participants an opportunity to:

- Explore issues concerning family interactions & peer relationships.
- Develop tools for enhanced communication with friends and family.
- Provide a safe haven from life's "storms", helping members flourish.

Our licensed therapists, clinical interns and specialists include:

- Bonnie Mark-Goldstein, Ph.D., Director
 - Shoshanna Hecht, LCSW
 - Sara Hutter Bornstein, MFT
 - Jeremy Fink, MSW
 - Danielle Horwich, MSW
 - Elisha Goldstein, Ph.D
 - Nina Drabkin, M.A.
 - Jana Zawatsky, M.S.Ed., NCSP
- * Marion Solomon Ph.D., Clinical Consultant

As an adjunct to traditional psychotherapeutic interventions, we offer mindfulness training, hypnosis, EMDR, and somatic awareness for stress reduction and enhanced wellbeing.

More Information about specific groups & staff can be found at
www.drbonniegoldstein.com Email bgoldstein613@gmail.com