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## WHAT'S ON YOUR MIND?

You can write us at: 140 South Beverly Drive #201 Beverly Hills, CA 90212

You can fax us at: 310.887.0789

email us at: editor@bhweekly.com



# letters email

## "Politics and Art" [Issue #595]

I read your recent column regarding the Fine Arts Commission approval of the Franz West sculpture, "The Unconscious" at Beverly and Wilshire with interest. You accurately reported that I voted against accepting the piece. It is fair to point out however that works of the artist, Franz West, are on exhibit in many respected museums and public places. Though we disagreed on this particular piece, I know that each member of the Fine Arts Commission loves art, is informed in their area of interest and, shares a genuine desire to help build a truly world class collection of public art to compliment our city. I appreciate your column and hope that it helps to motivate residents to approach art more seriously, become more educated about art and constructively involved by commenting on works pending before the commission.

## Corrections, [Issue #595]

'The Residents United for Free Three Hour Parking" are not overdue in filing their form 460. The organization is upto-date with city filings.

## Fiona Chalom, PhD Fine Arts Commission

I agree with the art critic of whom you spoke -- "Wrong scope, color and design --inappropriate for that corner."

**Frances Shloss** Former architect at Victor Gruen Associates, which designed the sculpture **Beverly Hills** 

I am the current chair of The Fine Arts Commission and I would like to invite you to visit the Franz West sculpture with me and engage in a discussion about the piece. I wish to highlight a few facts as a basis for our discussion. which I do not believe are in dispute. First, the developer has the option to select art for their project that meets the four criteria of the City of Beverly Hills Public Art Ordinance, which are:

The fine art has the minimum 1. value required by section 3-1-802 of the Ordinance:

2. The fine art has been created by an established artist:

3. The fine art has intrinsic quality and enduring value beyond any decorative characteristics: and

The fine art is compatible with and 4. enhances the aesthetic quality of the building site.

If the developer 's selection of art meets these criteria, then the Commission must approve that selection.

Alternatively, the developer may choose to



pay his required contribution, which is based

on a percentage of the construction costs, to

The questions you raise in your column have mainly to do with whether The Unconscious meets the requirement that it have intrinsic quality and enduring value. This is not a matter of subjective taste and judgment by members of the Fine Art Commission, but it is based on artistic merit, as documented by the international critical press; the value of similar pieces of art by that sculptor in the marketplace; and his or her representation in important museums, private collections, and public settings. By any measure, The Unconscious meets these standards. The fourth criteria is undeniably the most subjective - the artwork "is compatible with and enhances the aesthetic quality of the building site." With one exception, members of the Fine Art Commission, agreeing with the developer, deemed The Unconscious as meeting this standard. Clearly this is subjective but no one has commented on the fact that the sculpture has two important aspects.

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OUR DATA SPEAKS VOLUMES



HAWTHORNE CLASS OF 2007 REUNION

ALPINE DRIVE

Pictured: Standing: Michelle Morovati, Nicole Darvish, Maryam Farmanara, Natasha Parvizi, Samantha Shawzin, Diamo Dokhanian, Nathan Weiss, Daniel Aminpour, Jason Myers. Second row: Chantel Khorsandi, Nicole Nisim,

Melissa Nass, Niaz Yashar, Mike Lavi, Brian Nemanm Samantha Elbaz, Judy Naziri, Negin Elazari, Candace Levian, Front row: Milton Shapiro, Sharon Dann, Leora Kashani, Mehrdad Safvati.

Hawthorne School class of 2007 graduates held a reunion at a classmate's Alpine Drive home last Saturday.

city & schools

# District e-mails reveal skepticism behind size of Measure E bond

Christiansen attempted to squelch the Weekly's reporting By Jacquelyn Ryan



E-mails obtained by the Weekly's public records request confirm that even embattled former superintendent Jeffrey Hubbard felt the Measure E \$334 million bond to renovate the five schools was overinflated before its passage.

Karen Christiansen

Correspondence from Hubbard to former facilities Karen Christiansen reveal that Hubbard told her several times that the bond was too large. Christiansen maintained the district's master's plan, a living document the district is using to drive its renovations and that was created with Christiansen's help over the course of a few years, warranted the funds.

Shortly before the election which included the bond measure in 2008, Hubbard e-mailed Christiansen: "By the way, I agree \$334 mil-

letters cont. from page 2

The first is the visual impact as you drive by the sculpture or view it from a distance. But the second that has not been discussed is the ability of the sculpture to engage the pedestrian. By engaging the pedestrian, the visual view within the confines of the sculpture is totally different and offers an enhancement of the building area. The site, a prominent "gateway" to the city, called for a sculpture of size, stature and significance. It also needed to appeal to residents and visitors to the city, which, as evidenced by the people I've seen posing in front of the dramatic and playful sculpture, and sitting on its benches, it surely does. No piece of art is ever going to please everyone (we on the Commission know that as well as anyone), and everyone knows of examples of public art that were at one time controversial but which over time became symbols of their cities. The pyramid entrance to the Louvre in Paris comes to mind.

lion is too much. Sh\*t, are you rebuilding every school?"

As the leading proponent of the measure, Christiansen responded: "No ... but close .... all the other bonds were way undersized .... look at the master plan .... How can you say too much without the facts .. I love you but look at the data ...."

Hubbard replied: "1/3 of a BILLION dollars for 5 schools? Send me the Master Plan .. I have \$270 million for 32 schools and that's considered quite a coup.

"By the way - SCREW the crazies in BH sweetheart-they will make you nuts if you let them ... don't let them and, of course, I would endorse the Bond even if I think it's wildly excessive."

After the bond's passage, Hubbard e-mailed Christiansen: "And congratulations on that ridiculously over inflated bond measure."

Copies of these e-mails were received shortly after the Weekly was denied a public records request for correspondence between

The Public Art Ordinance requires the Commission to approve and accept art selected by the developer if it meets the criteria. I believe Franz West does meet these criteria. I would love the opportunity to meet with you at The Unconscious to discuss and show you the attributes of the sculpture. Thank you.

## Judi Friedman Chair, Fine Art Commission

### "Measure 2P"

In last week's Weekly, Messrs. Gottlieb and Lebowitz blamed me for the loss of BMW in Beverly Hills. As a matter of record, I wasn't even on the Council when BMW decided to leave town. This misinformation is typical for almost all of their "arguments" in favor of 2P.

G&L attack me for my defense of Measure 3P. Is 3P an ideal solution? I've openly *letters cont. on page 5* 





Christiansen and several other district officials and school board members. The Weekly was informed Wednesday morning that the school district would comply with the public records request this week.

These released e-mails between Christiansen and Hubbard were not part of the initial request.

These e-mails can also confirm that Christiansen worried about the Weekly's reporting on these issues in 2008 and 2009.

While the Weekly investigated the bond measure and Christiansen herself, it was becoming clear that the facts were not adding up. The Weekly ran no fewer than 10 stories and an editorial (Issue #474) sounding the alarm about Christiansen and the size of the Measure E bond.

Indeed, the Weekly's scrutiny of Christiansen became so targeted that she asked Hubbard if he could help her end the press coverage.

Christiansen writes on Wednesday, Aug. 20, 2008, to Hubbard: "Do you have any relationship with [Beverly Hills Weekly publisher] Josh Gross? If so, can you back him off of me?"

There is no e-mail response to her.

BEVĚRLY

One of the issues raised by the Weekly included highlighting an ethically shaky billing practice that Christiansen suggested.

'At the Board of Education's July 29, 2008,

meeting she told the Board that she charges them less than her average, but suggested that the Board still bill other parties, including the developer, at her average rate," wrote the Weekly in Issue #464.

In Issue #472, the Weekly highlighted that Christiansen failed to renew her contractor's license and was working with an expired one for the majority of time she was at BHUSD. After an article exposing that Christiansen's license had been expired, despite the fact that she told the Weekly in an interview only weeks earlier that she had it, Christiansen complained about the coverage.

In response, on Oct. 21, 2008, Hubbard wrote: "How STUPID and CLUELESS are the idiots at the Weekly?"

Months later, a Weekly editorial in Issue #474 did not endorse the bond, saying Christiansen could not be trusted. Christiansen was reported to be "stressed," in an e-mail from Nora Roque to Hubbard.

She now faces four felony charges for conflicts of interest related to her work for BHUSD and is accused of appropriating more than \$1.3 million from the schools. Hubbard faces two felony charges.

The two appeared before a Superior Court judge Monday for a pre-trial hearing.

All the issues in question are available on our website at www.BHWeekly.com.

## NOTICE OF PUBLIC HEARING

The Planning Commission of the City of Beverly Hills, at its regular meeting to be held on **Thursday, March 10, 2011, at 1:30 p.m. or as soon thereafter as the item may be heard**, in room 280 A of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210; will hold a public hearing to consider:

## AN ORDINANCE OF THE CITY OF BEVERLY HILLS CLARIFYING ADMINISTRATIVE REQUIREMENTS FOR PLANNED DEVELOPMENT APPROVALS AND SUBDIVISION MAP APPROVALS

This Ordinance makes administrative changes to Chapters 2 and 3 of Title 10 to clarify the time during which the recipient of a planned development approval must commence work in order to retain rights under that approval.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The Ordinance does not constitute a project, but instead constitutes an organizational and administrative activity pursuant to CEQA Guidelines Section 15378 (b)(5). In addition, even if the Ordinance were determined to constitute a project under CEQA, it can be seen with certainty that there is no possibility that the adoption and implementation of the Ordinance may have a significant effect on the environment. The Ordinance is therefore exempt from the environmental review requirements of CEQA pursuant to Section 15061(b) (3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the Planning Commission, c/o Planning Services, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210 and should be received prior to the public hearing.

Please remember, if you challenge the City's action in court, you may be limited to raising only those issues you or someone else raised at the hearing or in written correspondence delivered to the City, either at, or prior to, the hearing.

If there are any questions regarding this notice, please contact David Reyes, Principal Planner, Community Development Department, Planning, at 310.285.1127 or dreyes@beverlyhills.org. The case file is available for review in the Community Development Department/Planning Services Section, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California.

JONATHAN LAIT, AICP City Planner

## LOCAL ENERGY TAXES: A 500% INCREASE?

The Beverly Hills City Council wants to raise taxes again.

This time it's a new local tax on natural gas and a 500% increase in existing local oil taxes. **Opposed by the Beverly Hills Unified School District,** 

Measure O would hit Beverly Hills schools, residents, synagogues and churches, and lower property values.

Higher energy taxes mean higher gas prices, higher natural gas bills and fewer revenues for our schools.



Watch Out for Measure O on your March 8 Ballot.

Find out more at www.NoMeasureO.com

## STOP HIGHER ENERGY TAXES



Official Title: A Resolution of the Council of the City of Beverly Hills Submitting to the Voters of the City of Beverly Hills a Measure to Increase the Tax on Oil Extracted from the City, to Establish a Tax on Natural Gas Extracted from the City and to Amend the Definition of Gross Receipts in the Business Tax Regulations of the Beverly Hills Municipal Code Paid for by Stop Higher Beverly Hills Energy Taxes, No on Measure O, sponsored by the California Independent Petroleum Assn., with major funding by Plains Exploration & Production Company, Breitburn Energy Company, LP, Venoco Inc., and Hillcrest Beverly Oil. Donors in descending order of amount. See www.beverlyhills.org for current funding information.



New Gateway Possible at City's West Side The strip of land at Santa Monica Boulevard and Doheny Drive may get a much needed face-lift after a 4-1 City Council vote on Tuesday. The city will try to acquire the land through eminent domain after years of trying to work out an agreement with the property owner, Beverly Hills Land Company.

Councilmember John Mirisch felt the upgrades were necessary for the city to perform. "That is a gateway. It's the first impression people have when they enter Beverly Hills from West Hollywood," said Mirisch. "It is an eye sore. That fence and that trapezoid is very ugly. I think the idea would be to beautify it."

Councilmember Dr. Willie Brien dissented, alleging that the city had yet to exhaust its resources while trying to reach an agreement with the property owner. Brien claimed he has a high bar for using eminent domain and the city should work more with Beverly Hills Land Company to do the property upgrades on 12,600 square feet space that divides west and east lanes of Santa Monica Boulevard.

This is not the first time the city has had trouble with the space. Several years ago, the city discovered there was arsenic in the property that cannot be removed until the state approves a clean-up plan. Additionally, the

briefs cont. on page 7



Solar panels will be installed on top of the Civic Center to generate clean energy.

## City goes solar

Beverly Hills' police station, library and civic center will soon be generating clean power via a renewable solar system to be installed later this month.

The new project is estimated to provide 15 percent or more of the energy needs of the library. It will also offset the emissions of approximately 87 cars or the electricity for 40 average homes.

"This may just be the start of the project on other city buildings," said Alan Schneider, the city of Beverly Hills project director.

The project was conceived last year when Mayor Jimmy Delshad encouraged the city to find ways to become more environmentally friendly. It was the result of analyzing the city's budget, energy loads and Southern California Edison programs to create the most savings from the available space. After competitive bids, the contract for the 450 kilowatt DC system went to Sun Light & Power.



Board of Education member Steven Fenton and Leeza Gibbons Dare2Care

Beverly Hills resident and television personality Leeza Gibbons' "Dare2Care" gala last week transformed Boa restaurant on Sunset into epitome of Hollywood glamour at an event to honor the philanthropic work of entertainment professionals.

The benefit was a star-studded Oscar week gala. The myriad of celebrities that arrived on the red carpet included Jamie Lee Curtis, LeAnn Rimes, Eddie Cibrian, Jennifer Grey, Fran Drescher, Lance Bass, Hill Harper and more.

## letters cont. from page 3

acknowledged that it is a reaction to 2P. But the point is that it's a better solution than 2P. If there is to be an additional cost to the City for expanded free parking, it is better for the residents to get the benefit than rich developers. Furthermore, it costs less than 2P and doesn't hamstring the Council like 2P does.

The key to making 3P workable is installation of ALPR's, or automatic license plate readers. Our lots are actually designed for the addition of the ALPR's. ALPR's would not only recognize residents, they would also be able to stop the abuse of the employees who game the system by reparking in the two hour free lots several times a day without paying anything. This would free up parking spaces for shoppers. Ironically, G&L have suggested the City could save money by installing new technology, and now they're saying it will cost too much.

In a brand new pro-2P ad G&L write "Why shouldn't there be two hours of free parking while visiting your doctor in Beverly Hills?" personally don't think that government-subsidized parking for doctors' offices is a core government service, but I'd say to Messrs. Gottlieb and Lebowitz, if you think it's such a great idea, how about leading the way, fellas? Stop charging \$8 an hour at your own lots, where you claim to have plenty of parking, and start providing two hours of free parking - at the very least to the patients and customers in your own buildings. But don't ask the residents to subsidize free parking for your medical buildings as long as you yourself charge \$8 an hour.

A final example of G&L's inability to practice what they preach is the fact that they approached the City offering to drop the two hour initiative if the City would reduce free parking at all City-owned lots to one hour. We weren't interested. So much for the notion that G&L are somehow "champions" of small business in Beverly Hills. Should anyone be really surprised that they have already spent over a half-million dollars on deceptive propaganda to further their own self-interested agenda?

As is the case with public employee pensions, the focus of our free parking policy needs to be on sustainability. We're already the most generous city around with free parking and there are no plans to change that. *letters cont. on page 7* 



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BEXAR COUNTY – Ricky Taylor, after using Thera-Gesic<sup>®</sup> on his sore shoulder due to a tip from local resident Tom W., was able to win his 4th Fig Eating Contest in a row. He ate 3.9 lbs. of figs

in 10 minutes to secure the Blue Ribbon and retain his title of "Sir Figalot."



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## The STRENGTH we need for the FUTURE we want



www.electkrasne.com

It has been an honor and a privilege to serve you these past four years as both a Councilmember and Mayor.

But our work is not done. I ask for your vote March 8th to continue working for you at City Hall. I am committed to:

- Financial transparency and high ethics in office
- Major infrastructure upgrades citywide

WE CA W&W RE LIC 01863253; W&W AUC LIC 15248201. BUYERS PREMIUM MAY APPLY.

- Measurable residential traffic reduction
- World class Fire, Police, Library & Parks
- Full funding for the JPA

**Endorsed by:** Beverly Hills Municipal League, North Homeowners & Realtors Assoc., NWPC and many others. See website for full list.

# electioneditorial OUR COUNCIL ENDORSEMENTS BOSSE/KRASNE • YES ON 2P • NO ON 3P • NO ON O

The Weekly waited until the end of the election cycle, as we always do, to make our endorsements. Yes, it's true over 2000 people have already voted in an election where probably a total of 5000-6000 ballots will be cast, but we're willing to wait to receive all the facts before making our endorsements. Other publications may endorse early; we like to hear all the arguments from all sides. That's our style.

## I. WISCONSIN MEETS BEVERLY HILLS CITY HALL

Since our last Council election editorial in 2009 in Issue #491, a lot has changed. We face a fiscal crisis of epic proportions, brought on by overly-generous public employee salaries and benefits that we simply can no longer sustain. Yes, Virginia: a Bell-style saga could one day absolutely happen here.

While we have a number of dedicated city employees, the fact is city hall is still too big and trying to do too much. While there has been a small amount of "rightsizing" with city staffing, far more needs to take place. City Manager Jeff Kolin has not yet shown us his vision for realigning the city.

One thing city hall has made abundantly clear is they look out for their salaries and benefits FIRST and resident services/programs SECOND (that is, if there's any money left over). This manifests itself in many ways. Among other things, we have a top-heavy 4th floor, where the salaries for the city manager and three assistant city managers exceed \$1 million annually, yet the library has to close early and programs for seniors get cut. These are indeed this Council's priorities at work.

Even one hour of city staff time spent planning a rock concert, as we saw with the garish "9/02/10" extravaganza, is one hour too much. To add insult to injury, almost \$25,000 of taxpayer money went to fund this decadent project when private donations didn't end up covering its total cost, as we were initially promised.

Our council needs to pull back and focus on the core priorities of city governance. These are the same priorities they always have been: police/fire, JPA for schools, library, parks, and infrastructure (water, garbage pickup, etc). Any projects that stray from these are not core priorities to us. Accordingly, **\$40,000 spent on a Rose Parade float is a moronic use of taxpayer dollars, given all the other cuts the city continues to face (kudos to Councilmember Willie Brien for being the only one to vote against this "Emperor's New Clothes" charade).** 

## II. 2P OR NOT 2P: 2 HOURS FREE PARKING IS GOOD FOR BEVERLY HILLS

The Weekly has always supported free parking which we feel, among other things, is good for business and creates a small town, community feel.

We recall in 2006 when the Council, over strenuous protests from residents and merchants, took away free parking entirely in a 4-1 vote, with incoming Mayor Barry Brucker voting with the majority. They took it away once before, how do we know they won't do it again to finance their aforementioned lopsided city budget?

We admire the passionate arguments put forth by the leading opponents of 2P, the Batman-and-Robin of Beverly Hills politics, City Councilmember John Mirisch and Planning Commissioner Brian Rosenstein.

Nevertheless we are not persuaded by their argument that it's a David vs. Goliath type struggle when you consider that **all five members of the Council** are allegedly opposed to 2P, yet they ran for the hills when it came to actively campaigning against it. Only Mirisch actively campaigned on behalf of the Council's position (but really who is David and who is Goliath when you consider the enormous financial and legal resources the city has at its disposal?)

The Council did the same thing with Measure O (see discussion below), placing it on the ballot, where they promptly allowed it to wither on the vine. If the Council is truly committed to supporting or opposing a cause, they need to put their own skin in the game. Yet with both 2P and O, the council's silence was deafening.

We were likewise repulsed by the Council's legal shenanigans to try to keep 2P off the ballot. Although over 2000 residents had duly signed a petition placing it on the ballot, the Council pulled numerous legal stunts to keep it off the ballot – even going so far as to delay printing and mailing the sample ballots to voters. This was wrong and smacked of hypocrisy. A court may still rule on whether 2P is constitutional, but once it qualified for

the ballot the council should have stopped trying to interfere with the voters right to decide its merits. That's precisely why we have the initiative process in the first place!

It's true the primary proponent of 2P, G & L Realty, will benefit financially from its passage, but who cares? It boils down to this: the residents benefit too when they get to park for free! We've seen that public safety employees get whatever they want, so how about the residents getting something for a change? VOTE YES ON 2P.

3P was an 11th hour compromise, co-authored by Vice Mayor Barry Brucker, that satisfies no one. If the Council was truly so offended by 2P, they should have just focused on defeating it. Instead they obscured the debate by putting this unnecessary measure on the ballot with the intent of duping the voters. Okay, so we can't afford 2 hours free but we can afford 3 hours free (for residents only?) Sure thing, buddy! VOTE NO ON 3P.

## III. MEASURE O: ANOTHER DUMB IDEA THE COUNCIL LEFT FOR DEAD

It's easy to reflexively demonize oil companies, especially after the controversial Erin Brockovich-inspired lawsuit in 2003 which received national headlines (an underreported aspect of the story is that some superb lawyering from City Attorney Larry Wiener and others eventually made the case disappear). But there's more to this issue than meets the eye.

Taxing oil companies to finance their city employee pensions is not the answer. Many homeowners enjoy receiving their monthly royalty checks, which help pay for their grand-children's braces or after-school tutoring or other monthly necessities.

We agree with our estranged cousin at the Courier that when you don't understand what an initiative is talking about, vote NO. Again, had the Council had an admirable position, they should have actively campaigned for it. We might consider taking another look at this issue if the Council made a compelling case for it in the future, but for now, VOTE NO ON O.

## IV. LILI BOSSE: THIS IS WHAT A QUALIFIED CANDIDATE LOOKS LIKE



Planning Commissioner Lili Bosse announced her candidacy early and really never stopped running. She aggressively precinct walked the most of any of the three candidates, and led a strong campaign that was a logical outgrowth of her many years involved in local philanthropy.

Though Lili is already very well known, here's a few things you might not know. Fellow commissioners who serve with her on the Planning Commission say she is always prepared for every hearing. A person with Lili's background could have "phoned in her act", yet she doesn't do that at all.

Lili's leadership of BHEF in the late 1990s reminds us of the days when, unlike today, BHEF raised lots of money and was effectively run. Like us, Lili is a strong believer in

public education, something that came through loud and clear in her campaign mailers and videos. When Lili led BHEF, you never saw them honoring someone at their annual apple ball who supports vouchers or attacks public school teachers and their union.

Lili ran a "big tent" campaign this year that included high profile supporters who both supported and opposed the 2008 Hilton project. Just one of many examples of how Lili operates: she asked that KBEV take down the scrolling recognition of her family's sponsorship of Beverly High's library, because not all candidates in the race received the same exposure on the cable channel. Lili didn't have to do this, but it was a classy thing to do. That's Lili.

We were troubled by Vice Mayor Barry Brucker's high-profile role in Lili's campaign, but we suppose we can't blame him for trying to back an obvious winner. As we have previously discussed on our editorial page, Brucker is controlled by Courier publisher Clif Smith, yet Lili understands and has articulated the need for a "two newspaper town." So we have no doubt she will vote accordingly.

Lili Bosse is what a qualified candidate looks like. She's done her homework. She deserves your vote for City Council.

## V. NANCY KRASNE: FIGHTING FOR THE UNDERDOG



We didn't endorse Nancy Krasne when she first ran for office in 2007. But we have come to know her and work with her.

When, in the summer of 2009, Barry Brucker tried to put the Weekly out of business, Nancy was there for us. As mayor, she ordered a hearing on the issue of city legal advertising and voted for the Weekly to receive its fair share (you can guess how Brucker voted). Without doing so, the Weekly wouldn't be in business today. So if you enjoy reading your Beverly Hills Weekly every Thursday, remember Nancy's role in promoting fairness and a two newspaper town.

Nancy's support base consists of many of the slowgrowth advocates who opposed the Hilton and Montage

projects. While no one issue should dominate the council's agenda, it's true that this constituency is historically underrepresented on the council (although many of the same people helped elect John Mirisch in 2009).

We haven't agreed with Nancy on every issue, but as the legendary late House Speaker Tip O'Neill reminded us, "the only candidate you will agree with 100% of the time is yourself."

It's true Nancy occasionally rambles in her speeches and we hope she will focus on more clarity in future public speaking. But she's also characteristically honest – something we wish we saw more from our elected officials at all levels. Nancy calls it like she sees it;

## briefs cont. from page 4

fence surrounding the property is often hit by ongoing traffic and has to be replaced.

## BHHS Girls' Basketball Team Edges Arroyo in Playoff Opener

Beverly High saw the eight-point lead it had entering the fourth quarter cut to two with less than a minute to play, but was able to hold on for a 36-33 victory at El Monte Arroyo in a Southern Section Division 2A first-round girls' basketball playoff game Feb. 17.

After the Knights cut the Normans lead to 32-30, Beverly Hills scored four consecutive points. Arroyo pulled to within three, 36-33, as Arlene Reyes made a 3-point basket with 25 seconds left.

The Normans were called with for a fivesecond violation with 10.9 seconds to play, but the Knights missed a 2-point shot, then time expired.

"I thought we played well in spurts," Beverly Hills coach John Braddell said. "We didn't shoot the ball particularly well. I thought we

### played pretty well defensively."

The Normans made 13 of 59 shots, 22 percent, including one of nine 3-point shots, 11.1 percent.

Beverly Hills led 9-6 at the end of the first quarter, 18-14 at halftime and 29-21 entering the fourth quarter.

Norman forward Chelsea Austin led all scorers with 15 points, including six in the third quarter. Tiffany Haney and Natalie Moy each added eight, and Brittany Pourmorady five, including a 3-point basket in the second quarter.

Beverly Hills' season ended with a 54-42 loss to Rialto Eisenhower in a second-round game Feb. 19 at the Swim-Gym.

The Normans (15-15) were outscored 20-11 in the first quarter. Beverly Hills cut the deficit to 30-23 at halftime by outscoring the Eagles, 12-10, in the second quarter. Eisenhower (18-10) outscored the Normans 12-8 in the third quarter and 12-11 in the fourth.

"They shot the ball well, we shot the ball horrendously," Braddell said.

### JULIAN GOLD: GOOD GUY

While we are not endorsing his candidacy this year, we applaud Commissioner Julian Gold for running for office this year. We were impressed with Julian's focus on business vacancies in the city, as well as the many former mayors who endorsed his candidacy. Without his entry in to the race, the election might have been cancelled entirely as in 1999. Cancelled elections are always a mistake regardless of who is running (lest we forget, a cancelled Board of Education race in 2005 also led to the

disasterous reign of Nooshin Meshkaty). If elected, we think Julian will make a fine Councilmember.

### that's a trait we admire.

So having been the underdog ourselves once before, we can understand why other underdogs often feel Nancy is the only one on the dais fighting for them. As a former Planning Commissioner (like Bosse), the only one currently serving on the council, we need her diverse perspective for one more term. Nancy deserves your vote.

Beverly Hills Weekly recommends a vote for Lili Bosse and Nancy Krasne, YES on 2P, NO on 3P, and NO on O.

VOTE THIS TUESDAY, MARCH 8. Polls are open from 7am to 8pm. For polling place information, call 310-285-1000.



Top row standing from left to right: Jaxon Tonley, William Liu, Jacob Perlmutter, Arjuna Thiagarajan, Nathaniel Landa, Vicken Semerdjian, Owen Foldesy Bottom row sitting: Kaela Wiener, Camila Perez, Victoria Granados, Surya Patil, Camille Calcagnini

The City of Beverly Hills Preschool Program at La Cienega Park celebrated the 100th day of the school year with activities all involving 100 such as counting, jumping, and snacking.

### *letters cont. from page 5*

But just as we can't afford to expand pension benefits for government employees, now is not the time to expand government-subsidized free parking, especially for the benefit of rich medical developers who can well afford to provide more free parking themselves if they think it is so important. Homeowners and resident groups, as well as our teachers oppose 2P. But if you still think that 2P is good for business, ask yourself why the Chamber of Commerce opposes Measure 2P. In this case, that should tell you all you need to know.

Again, please feel free to call me at (310) 285-1013 and I'll be happy to answer any questions. For more valuable information, I'd also recommend checking out the website: www.bhparkingscam.com.

John Mirisch Beverly Hills City Council

## "BHUSD refuses to release e-mails..." [Issue #595]

In reference to your [Issue #595] cover story, this is very interesting and informative. It tells us Beverly Hills citizens that the school system has something to hide; maybe lots of things to hide. What did they do and when did they do it? This is the classic question when governments stonewall and obfuscate. Who are they protecting and why and what are they hiding? This is not private information. It was generated on the school's e mail system, a public entity.

Sunshine indeed is the best disinfectant and sunlight shines neutrally on the right and the wrong. Open the process and show us what we have been paying for.

Victor Moss Beverly Hills

**"Beverly High Athletic Alumni to be** admitted to Hall of Fame" [Issue #574] I read with interest your excellent [Issue

#574] article on the Beverly High athletic hall of fame inductees. Capt. [Ian] Elliot was a close friend, fellow pilot, and squadron-mate of my father, 1st Lt. Luke Jacobs. Regrettably, my father has declined much these past few years but he did take from his 8th Air Force experience the memory of Ian and passed that on to his children. He witnessed Ian's crash in 1944 and in many respects carried that wound with him. But he did write to Ian's wife Betty at the time informing her of some of the circumstances surrounding Ian's death lacking in the telegram. In fact my family has her letter of reply where she promises to send my father a photo of Ian. She must have honored my father's request because my father's scrapbook contains the photo - the one used in your article. I don't know if Ian and Betty had children but if you know of any member of their family please pass my regards and assurance that the memory of Capt. Elliot and his dedication and sacrifice survives these many decades. In that respect he lives on.

Christopher L. Jacobs DeLand, Florida

### "BMW"

Beverly Hills recently received a wakeup call. BMW and its revenue went to Los Angeles!

The three City Council candidates know what the problems are and I hope that the winners take corrective action on day one in office.

I have the following suggestion to add to whatever the council plan may be: Once a business has complied with 50 percent of the regulations, it should be given a conditional permit to open with the proviso that it must fully comply within three months or it will be shut down. In this way, the business has a schedule to meet but it also has the ability to generate revenue.

Paul Bernstein Beverly Hills

# fromthehillsofbeverly



## Why Bosse and Krasne?

And taste of Beverly Hills bites itself By Rudy Cole

The primary purpose of a political campaign is to win an election, but **Lili Bosse**'s run for city council has also achieved something very unique: she has helped bring our community together.

Although we are not as divided as some of the gloom and doom warriors often contend, there are lingering differences on such highly emotional and divisive fights as the two ballot battles over the Montage Beverly Hills and the Beverly Hilton.

Enter Bosse. If you carefully examine her lists of endorsers you will find passionate, and are we ever anything else, advocates of both sides of the Montage and Hilton referenda.

Conversely, voters often vote against, rather than for a candidate, and in the process see a name of a supporter or even a newspaper with which they disagree on a support list and turn against the contender.

What Bosse has managed to do in the campaign reflects her whole history of government and community service, both of which are extensive and impressive: She does bring people together.

So, if you spot a name on her backer list you don't like, keep looking and you will surely discover someone you totally admire.

Why such broad diversity of support? Clearly, people trust her even when they disagree with her opinions. She comes to her posture on issues without thought of personal gain or interest. She has integrity, and that has permeated throughout the community that has known her for many years, not just during this election.

We supported her early and often and not without differences on visions of the city's future. Rarely, do people of her character and quality enter the murky world of political conflict. This community is fortunate she is willing to serve.

As for our other choice, it would be even harder to find any candidate with whom we have so often disagreed. But with **Nancy**  **Krasne** there is absolutely no doubt that she acts on her own sense of what is right and what is best for the city. If her manner is not that of a politically polished or managed office seeker, that's what you are getting.

As we said before, with Nancy what you see is what you get.

The flip side of Nancy is a heart that is generous, caring and very giving. To know her is to accept the fact that she loves this city. What should also be remembered is that two different city councils unanimously appointed her to two city commissions: Planning and Architectural Review. When she ran four years ago, we called her "highly qualified" and I see no reason to change that now.

There is one other reason we are recommending Nancy Krasne. Although Lili Bosse has made no recommendation or endorsements, and really shouldn't, I personally feel that Krasne would be the best fit in working with Bosse on the new council. There is really no friction between the two, no history of important disagreements and Krasne apparently admires Bosse's leadership skills.

Now it is up to you. The three candidates are willing to give up a good part of their personal lives and devote countless hours to the very critical budget and program issues we face, for at least four years. You should, at the very least, devote one half hour to vote next Tuesday. or by mail. No matter how hard we try, a majority of our residents seldom vote in city elections. With your help, and that means voting yourself and making sure family members and neighbors do the same, we could do something very important for your city: An election decided by a majority.

For our community: Bosse and Krasne for City Council.

## OTHER BALLOT DECISIONS:

Although I have taken no position on the oil extraction tax, Measure O, this council



proposal is taking on a life very similar to what happened on a previous ballot vote, Measure P.

The city council votes to place it on the ballot and then treats it as a forgotten relative. At least this council has not turned against their own creation, and that did happen with Measure P four years ago.

There just has not been an effective campaign to present the city's point of view. The city itself can not spend money directly against or for a ballot measure, but individually the council has the same rights as other citizens to become involved and to offer some leadership, which simply did not happen.

Although the questions raised by this move to place a tax on oil extracted underneath privately owned properties in Beverly Hills became more complicated and difficult to decide because of some possible failures on factual accuracy, but even before the campaign began there were sufficient doubts to lead me to avoid taking any position. Although, at first I briefly considered becoming involved.

But now, being neutral is more difficult. The not terribly sophisticated campaign against Measure O has made some irresponsible claims. As Councilmember Dr. **Willie Brien** said at Tuesday's city council meeting, arguing that passage of Measure O would mean "loss of jobs" is, putting it mildly, not entirely accurate.

If the city arguments are not totally clear, the opposition to the tax by the four oil companies is equally flawed. True, the four are not Big Oil or some incarnation of British Petroleum.

To also argue that this is a tax on residents, is a stretch. The oil companies can pass on the tax costs to contracted residents, but in no way is this a direct tax.

What is very clear is that this city must find new revenue sources, and Measure O will bring at least One Million dollars to help pay the costs of city services.

Not quite as neutral as before, but do what you think is best for the city while reading the arguments of both sides with great care.

Still strongly opposed to the very flawed Ballot Measure 3P, the three hour free parking for residents only, and neutral on 2P, which is more likely to be decided in the courts.

## TASTE OF BEVERLY HILLS

The idea of another Taste of Beverly Hills is good, but the process Best and Company, the proponents and want to be organizers is very, very flawed.

A Best company representative actually appeared at yesterday's council study session to ask for approval for a program including the choice of Roxbury Park as the venue.

What is absolutely incredible is that this bid was made without any involvement of the Beverly Hills Chamber of Commerce, the Beverly Hills Conference and Visitor's Bureau and no Beverly Hills restaurant owners, not to mention residents near the park or the Beverly Hills Southwest Homeowner's Association.

How could the council even consider a tentative approval without prior consulta-

tions with the organizations charged with promoting events, and residents who will be heavily impacted.

Yes, a Taste of Beverly Hills is a good idea, but Roxbury is clearly the wrong place, and the Chamber and CVB should be the agencies that have the first look. As for using our name and making it a broader event by including Hollywood or Los Angeles, that too is a doubtful idea.

We have many experienced and talented restaurant leaders. Before we even consider doing this again, they need to sign off as do the residents near Roxbury. Best seems not to have learned how this city works despite being involved in 90210.

WE ARE LOSING SOME GOOD ONES. City Council Tuesday honored some retiring city employees including Lili Mehrabi and Steve Maarquez, two people I have watched for many years.

Lili is one of those friendly faces at Building and Safety that make visits by users to our city so very different from what people often experience in other communities. Steve has helped make our parking meter and other traffic services totally professional. They will be missed.

The council Tuesday also gave a "Friendly City" award to **Madeline Gabriel** who does her magic as a key staffer at our city library. We named her a Local Hero recently because, under the direction of Librarian **Nancy Hunt Coffey**, she helps represent a total culture change at our wonderful library. Now staffers are on board with the obligation to be user friendly.

Suggestions that she also be given the city award led to Councilmember **John Mirisch** bringing the idea to the city manager's office and Tuesday the award was made. We are grateful to John for making this happen. Nice touch for city staff and the Library.

### \*\*\*

LOCAL HERO: There was one other presentation at Tuesday's study session that is worth recognizing: Mayor **Jimmy Delshad**'s proclamation for **Mojgan Gomroki**. A very talented entertainment industry public relations professional, Mojgan has also performed valuable service for our community: She has helped bridge the cultural gaps in our city.

Mojgan has used her professional skills to enhance the understanding of the contributions of the Persian community to Beverly Hills and by helping our Iranian neighbors becoming more involved in civic life.

Her recent work in assisting our mayor during a speaking tour was done with great skill and without cost to the city. Aside from helping communicate our diversity, she embodies the city spirit of volunteerism. For all these reasons, Mojgan Gomroki is this week's LOCAL HERO.

Final note: Very good response to our "Best of Beverly Hills" idea.. Please send in your nominees for any kind of service from restaurants to hair stylists to markets and even auto repair places. See below for email address. Results in three weeks.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

# **THE PEOPLE WE ALL TRUST AGREE . . .** On March 8, 2011 **VOTE** to elect





## ENDORSED BY:

- Beverly Hills Police Officers' Association
- Beverly Hills Firemen's Association
- Beverly Hills Education Association

Paid for by Noah Furie, Jeanne Reynolds and Dick Rosenzweig

Not authorized by a candidate or a committee controlled by a candidate.

www.electlilibosse.com



## The difference between 2P and 3P is clear



# Judge for yourself

## **Measure 2P**

## **Measure 3P**

<b>2P</b> guarantees 2 hours of free parking for everyone, resident and visitor.	Which guarantees free parking for everyone?	Not <b>3P</b> . <b>3P</b> only guarantees free parking for certain Beverly Hills residents while denying free parking to Beverly Hills residents who are not licensed drivers. In addition, if you have more than 2 people living at your house or more than 2 cars, you have no guarantee of free parking. Finally, City Hall may even try to charge you to get a "free" parking permit.
<b>2P</b> is simple – it keeps in place the system we have had for decades.	Please explain, how each will work?	No one in City Hall can explain how <b>3P</b> will work. They suggest license plate readers, but what happens when you are in a friend's car or a rental, or your children's car, which did not qualify for a permit? No free parking for you! The truth is, City Hall does not have a plan for their own proposal. And they don't really know how much their scheme will cost.
Yes. <b>2P</b> guarantees 2 hour free parking for everyone.	Are you sure there will be free parking?	No. The City has always charged for parking permits and nothing in their Measure <b>3P</b> says they won't now. Paying in advance for "free" parking is not free parking
Everyone, whether you are a resident of visitor.	Who qualifies for free parking?	Not everyone, even if you are a resident. Only 2 cars or 2 licensed drivers in your home will qualifyfor free parking, but the City isn't sure which it will be. No one can explain how this will work in the City's automated garages or if it means the City can never modernize its antiquated, non-automated parking systems. And, as noted above, the City always has charged for parking permits, their Measure, <b>3P</b> , doesn't say it won't either.
<b>2P</b> guarantees 2 hours free parking for your friends and everyone who visits Beverly Hills.	What happens when I am with a friend from out of town and need to park in town?	Sorry, you better make more local friends. <b>3P</b> does not guarantee one minute of free parking anywhere in the City for anyone who does not live in Beverly Hills.

## The difference between **2P** and **3P** is clear:

**2P** guarantees everyone, resident or visitor, whether you drive or depend on a friend for a ride, <u>2 hours free parking</u>. Protect our economic future. Don't turn away visitors who spend millions of dollars every year in Beverly Hills.





This message is paid for by Beverly Hills Businesses for Commerce, No on 3P, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org. 9601 Wilshire Blvd, Suite 1157, Beverly Hills, CA 90210.

# Join your friends, neighbors and community businesses and vote YES ON 2P!

"My wife and I have lived in Beverly Hills for 27 years and raised our family here. It is critical that the City keeps 2 hour free parking for everyone, resident or visitor. It encourages people to shop, eat and visit. 2 hour free parking is the foundation upon which we built our retail reputation and tax base. I am voting YES on 2P and I hope you do too."

## -Arnie Berghoff, 27 year resident

Lea Advance Skin Care

Leather Sole

Gila Leibovitch

Susan Lerner

Helen N Lewis

Nitza Markman

Farnaz Mikail

Isaac Moradi

Sidney Moray

Murat's

Helen Mirshokri

Bernard Melamed

Dr. Earl & Gail Mindell

Kelly Levy

Lux Lash

Perry Maltz

Yaron & Yael Levy

Jackie Abboud	Dan Deutsch Optical Outlook
Kathy & Shahriar Afshani	Lysa Dandenault R.N.
Barbara Alberstone	Alan Dauer M.D.
Taylor Allen	Melinda Dauer Psy.D.

Barbara Alberstone Alan Dauer M.D. Taylor Allen Melinda Dauer Psy.D. "We committed our future to Beverly Hills when we opened Roberts Optical in 1946. Free parking for everyone, residents and

visitor, keeps Beverly Hills competitive with Century City, Santa Monica and West Hollywood. Please vote YES on 2P to make sure Beverly Hills remains THE shopping destination."

-Isabel and John Roberts of Roberts Optical, a Beverly Hills business since 1946

Carlo De Sumrak

Andre Duchesneau

Anne Devlin

Bill Devore

Sharon Dohn

Anne Edwards

Allure Pilates Spa Anastasia Beverly Hills Eugene C & Sydell Aronson Aurturo's Shoe Fixx Victor Bardack Gail & George Baril Fred Barman Allen Baron Hermine Beck Marjorie Berardino Arnie Berghoff Linda Berghoff Sabina Bespalova Beverly Hills Nailtica Beverly Hills Picture Framing Beverly Hills Postal Place Rose Binkovitz Donna Black Lenore G Bloom Barbara S Bowman Esther I Brenner William I Brenner M.D. Elizabeth Brown Nadine Brownen F Stephen Calamita Michelle Ceia Fiona Chalom Marcia Charles Trevor Charlston Dorothy A Chase Susan Choueke

Chroma Makeup Studio

Rae Cohen

Linda Cohn

Da Pasquale

### Jane S Gosden Donald S Gould J.D. Terry Maurice Gravely Tracy Green Ed & Cecile Gromis Edgar A Guess Jr, M.D. Amir Haber Sarina Hakimian J Brittany Ham Arlene Harris **Beverly Harris** Helen Ficarlora Ronald Henry Cina Hodges Betty Hollingsworth Thelma & James Holmes Lesly Horn-Brenman **Diana Huggins** Dr's Lou & Sharon Ignarro Il Forno Caldo Beverly Hills Kristine Jackson **Diane Jacobs** Ingram James

Sylvia Golding

Elizabeth Goldstein

Martin Goldstone

"Being a small business owner in Beverly Hills is a privilege we treasure. As a member of the community, I am invested both financially and emotionally in the well-being and economic future of this wonderful town. 80% of the City's budget is generated by local businesses. Measure 2P keeps 2-hour free parking for everyone. "

Marcia Ehrlich Jim Wayne Salon Vida Emanuel K Chocolatier Harvey Englander Dora Kadisha Furo Caffe & Enoteca Shirin Kahenassa Exquisite Hand Spa Negar Kamara The Farm of Beverly Hills Dr. Irene C Kassorla Farzad Feizbakhsh Earl W Kavanau Negar Khazai Lolli A First Gita Flaum Dianne King Marlene Ann Fletcher Stanley King Nancy & Steven Kipper Aubrey Ford Isaree Kittikhunkraisorn Susanna Forest Frankie & Johnnie's of Barbara Klint Beverly Hills Katherine Kole

Nita Casar, owner of Beverly Hills Picture Framing

Lawrence M Koplin

Efrat Kuperman

Vladimir Landa

Kramers Pipe & Tobacco Shop

"We've seen the negative effect that chaotic changes in parking rates have had on our businesses. 2P stabilizes the parking rates

by keeping the system that helped build the businesses of Beverly Hills. We need to stay competitive with the surrounding cities that want to take our business away. Vote Yes on 2P."

Nini M Friedman

Marshall Goldberg

Lois Margie Goldhar

Terrie Gerber

-Lea Eigard of Lea Advance Skin Care

MyBlow LA

Nails 2000

Novex Patricia Oster Gwen Owens Leslie R Pajar Panini Café Papa Jake's Marifer Parks Benyamini Parviz Moshe Pereg Piccolino Beverly Hills Sheida Pourat Sally & Frank Raab Rani Spas

The Nosh of Beverly Hills

Cathy & Joseph Shaheri Rhoda Sherman Shoe Wiz Michael & Sussan Shore Arlene Sidaris Katrin Siminou Daniel Simons Pamela Smith Robert M Snader Robert Solomon Faridell Soofer Rita Sottile Sprinkles Cupcakes Steven & Co.

Tagore Gallery

'2P will keep 2-hour free parking for everyone just the way it is now. We know this system works. It is essential to the success of our local business climate. Keep 2 hour free parking free for everyone who comes to here to shop or dine."

-Richard Gutierrez, Manager of La Bottega restaurant

Josephine Rescigno	Mala Stieglitz
Roberts Optical	Helen Stromberg
Joani & Steve Rome	Sundaram Tagore
Sharon Rosenblum	Arline Sweet
Bobbe Rothbart	Juanita Tiangco

"The expression, "If it ain't broke, don't fix it" is exactly right when it comes to Beverly Hills and parking. We have a great 2-hour free parking system in here that has worked for years and has helped build this City into a global brand. Vote Yes on 2P to keep parking 2-hours free for everyone." —*Mikolaj, owner of SALON Mikolaj* 

Sahar Rouben Joe Ruffalo Michael Rutigliano	Tina Cassaday Creations, Inc. Trico Field Ann Vahabzadeh
Joanne Sackheim Shadan Safvati M.D.	Julie Valentine D.D.S.
Salon Mikolaj	Kamran Vojdani Marjorie L Volk
Millie & Harry Salter Sayuri	Kerry Welland Cara Williams
Herman Schoen M.D.	Elliott Yovsefzadch

"As a Beverly Hills resident, I believe it is important to keep 2 hour free parking for all residents and visitors. We need to keep Beverly Hills competitive with other cities and to make sure that our "open for business" attitude extends to everyone. It is important that as residents, we make sure that we support free parking for everyone, not just the select few. That is why I am voting Yes on 2P."

—Simone Frajnd, 22 year Beverly Hills resident

Mahboube Nassir Orly Nassir Alex Nehorai	Joseph Schwartz Gerhard Schwarzblatt Natasha Sedaghat	Devra Zucker (partial list)
Keep 2	hour free parking	y for everyone.
YE	SON	<b>2P</b>
For more informati		

For more information: 310.902.9280 • www.bhfreeparking.org

This message is paid for by Yes on 2P: Committee to Save Free parking in Beverly Hills, a Coalition of Residents, Property Owners, Small Businesses, Professionals, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org. • 435 N. Bedford Drive, Suite 310, Beverly Hills, CA 90210.





Name: Kamran Peimanizar d Name: Kamran Payman URT ORDERS that all persons elow to show cause, if any, why copy of this Order to Show Cause shall be publish r to the date set for hearing on the petition in the county Beverly Hills Weekly

### Date: Feb 16, 2011 8:30 am Dept. NW-C Room: 310

Signed, Matthew C. SI. George Commissioner of the Superior Court Published: 2102021, 2242011, 332011 NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES Date of Filing Application: JANUARY 28, 2011 To Whom It May Concern: The Name(s) of the Applicant(s) islare: TRADER JOES COMPANY The applicant island above are applying to the Department of Alcoholic Be beverages at: 3RD ST & FAIRFAX AVE NWC LOS ANGELES, CA 90048 Type of License(s) Applied for:

o Hiotestello, Applied for: - OFF-SALE GENERAL - OFF-SALE GENERAL - OF-SALE GENERAND WINE - PUBLIC PREMISES partment of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017

(213) 833-6043 LA157624 BH WEEKLY 2/10, 17, 24, 2011

## CE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES of Filing Application: JANUARY 27, 2011

of Filing Applic hom It May Co

## vlay Concern: ) of the Applicant(s) is/are: SIR TAJ HOTEL LLC ts listed above are applying to the Department of Alcoholic Beverage Control to sell alc

The applicants Instew un-bewrapes at 130 S REEVES DR BEVERTY HILLS CA 08212-3005 Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA

FICTITIOUS BUSINESS NAME STATEMENT: 20110167783 The following person(s) is/are doing business as: FINANCIAL MANAGEMENT INTERNATIONAL TAX & DATA SERVICES 1138 S. Lapeer Drive, Los Angeles, CA 90035. CARYA DONHEN 1138 S. Lapeer Drive, Los Angeles, CA 90035. The business is conducted by: an individual Registrant has begun to transact business under the follows humanses name or names taked hare on: 1252/2011 Signed Cargo A. Dohner, Owner, This satement is faile with the CAUNC Clark of Los Angeles, CA 90025. CARYA DON DON'S A. Dohner, Owner, This satement is faile with the CAUNC Clark of Los Angeles, Cargo A. Dohner, Owner, This satement is faile with the CAUNC Clark of Los Angeles, Cargo Clark, the use in this state of a fictitious business name in mmon law (see Section 14411, et seq., B&P Code.) violation of the rights of another under federal stat 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 183

FICTITIOUS BUSINESS NAME STATEMENT: 20110079625 The following person(s) is/are doing as: NENO'S PIZZA 2087 Lomita Blvd, Lomita, CA 90717. FERYDOUN FOLADPOUR 708 Pase IENOS PIEZZA 2087 Lomita Bivd, Lomita, CA 80717. FERVDOUN FOLADPOUR 708 Paseo Lunno, Wordes Etatek, CA 80274. The builtensis is conducted by: an Individual Registrant has begun to transact ess under the fictitious business name or names listed here or. 800/1905 Signed: Ferydoun Foldapour. Fins statement is field with the County Clerk of Los Angeles County or: 11/32011. NOTCE: This us name statement expires hwy years from the date it was field on, in the office of the county clerk. In Clintous business name statement must be field prior bat date. The filing of this statement does fixed inductors the use in this state of a fictitious business name in ivolation of the county clerk. 13/32011. 33/2011. 33/2011. 33/2011. 33/2011.

310/2011 184
FICTITUOUS BUSINESS NAME STATEMENT: 20110079626 The following person(s) is/are doing business
are NEVOS PEZZA 3939 Artesia Bivd, Torrance, CA 99504. FERYDOUN FOLAPPOUR 708 Paseo Lunano,
Palos Verdes Estate, CA 90274. The business is conducted by: an Individual Registrant has begun to transact
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ITTIOUS BUSINESS NAME STATEMENT: 20110167/87 The following person(s) is/are doing business ZILIAN HAIR AND NAIL SALON; BEVERLY HILLS BLOVD PK Y ANLS 158 South Beverly Drive, Bev Is, CA 90212. SM MANAGEMENT, LLC 140 South Beverly Drive, Beverly Hills, CA 90212. The busin inducted by a Limited Lability Partmenting Registrant has begun to transact business under the foltil ness name or names listed here or. 131/2011 Signed: SM Management LLC, Manager. This statem with the County Client Los Angeles County on: 131/2011 NOTICE - This foltious business name ratem grups the fide in one that date it was filed on, in the office of the county client. A new fieldinus business na ment must be filed inor to the date in the file and the office of the county client. A new fieldinus business na ment must be filed inor to the date in the file of the totaget and the file office. ears from the date it was filed on, in the office of the county clerk. An ew ficitious ust be filed prior to that date. The filing of this statement does not of itself authori filosu business name in violation of the rights of another under federal state, or c 11, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 188

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TTIOUS BUSINESS NAME STATEMENT: 20110167785 The following person(s) is/are doing busin RUSTIC CANYON CAPITAL 118 North Kilkea Dr. Los Angeles, CA 90048. RIO NORTE CAPITAL, North Kilkea DL, Los Angeles, CA 90048. The business is conducted by: a Corporation Registrant un to transact business under the ficitious business name or names listed here or: 13/12011 15g) Norte Capatal Inc. President: This statement is filed with the County Clerk of Los Angeles County (2011. NOTCE - This fictitious name statement expires five years from the date it was field on; or d the county deck. A new follow business name statement must be fided prior to that date. The I or d the county deck. A new follow business name statement must be fided prior to that date. The I of this statement does not of itself authorize the use in this state of a fictitious business name in violation o the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/17/201 2/2/2011, 3/3/2011, 3/10/2011 190

CICTITIOUS BUSINESS NAME STATEMENT: 20110167784 The following person(s) is/are doing business as: U.S.INTERACTIVE MEDIA, U.S. MULTICULTURAL GROUP; U.S. OUTDOOR 1201 Alta Loma Road, tos Angelse, CA 30069 U.S.INTERNATIONAL MEDIA, LEC 1201 Alta Loma Road, Los Angelse, CA 30069. The business is conducted by a Limited Liability Company Registrant has begun to transact business under the fottious business name or names listed here on: 1/3/2011 Signed: U.S. Ibernational Media LLC, VP/ Director d'Administration. This statement is listed here on: 1/3/2011 Signed: U.S. Ibernational Media LLC, VP/ Director d'Administration. This statement is listed here on: 1/3/2011 Signed: U.S. Ibernational Media LLC, VP/ Director d'Administration. This statement express five years from the date it was listed on; in chick of the ocurby derk. A new fictibious publices using using the list barrier and the state date and here and using the list barrier of a follows business main in violation of the rights of ment does not of lister autoric trait use in the state of a follows business main in violation of the rights of 3/3/2011, 3/10/2011 192

TTOUS BUSINESS NAME STATEMENT: 20110167782 The following person(s) is/are doing business NTELLIPROTECT 1201 Alla Loma Road, Los Angeles, CA 90009 ENCIRCLE MEDIA, LLC 1201 Alla Road, Los Angeles, CA 9008; The business is concluted by a Limited Libbilty Company Registrant argunt transact business under the fidilious business name or names listed here or: 131/2011 Signed: rolMedia LLC, Cheir Operating Officer. This statement is filed with the County Clerk of Los Angeles thy on: 131/2011. NOTICE: This fictitious name statement expires file years from the date I was filed the office of the outly clerk. A new follows business name statement must be filed prior to that date. Inling of this statement does not of liseff authorize the use in this state of a fictitious business name in on of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2011, 224/2011, 3/3/2011, 3/10/2011 193

US BUSINESS NAME STATEMENT: 20110167781 The following person(s) Islare doing business as: MARKETING GROUP: PMG PATHOT MARKETING GROUP 1201 Alta Loma Road, Los Angeles, 9. The business is conducted by a Limited Liability Company Registrant has begun to transact busi-ter the inclinicous business name or names listed here or. 1/31/2011 Signed: Pathot Communications sident. This statement is field with the County Clerk of Los Angeles County or. 1/31/2011 NGTOE tituos name statement appies flow gass from the date it was filed on, in the office of the county wer ficitious business name statement must be filed prior to that date. The filing of this statement of itsel authorize the use in this state of a fortboot business name in violation of the rights of nadre ideal state, or common law (see Section 14411, et seq. B&P Code) 2/17/2011, 2/24/2011, 0/10/211 - 2/24/2011, 0/10/211

IOUS BUSINESS NAME STATEMENT: 20110200441 The following person(s) is/are doing business TISTS MEETING FLACE AND RESOURCE 1644 ½ Malman Ave. Los Angeles, CA 90066. TERMI 500 1644 ½ Malman Ave. Los Angeles, CA 90026. The business is conducted by: an Individual ant has begun to transact business under the fictilious business name or names listed hare on 005 Signet Tarin Andernon. Execution Director. This statement is fildel with the County (Cark of Los s County on: 204/2011.NOTICE - This fictilious name statement is region with the County (Cark of Los , in the office of the county derk. A new fictilious business name statement must be filded prior to that efficient of the soundy derk. A new fictilious business name statement must be filded prior to that efficient of the statement does not of their all undorcize the use in this state of a fictibus business name in the state of actitubus business name in the state in a fictibus business name in this of this statement does not of their all undorcize the use in this state of a fictibus business name in the statement does not of their all undorcize the use in this state of a fictibus business name in the state of the statement does not of their all undorcize the use in this state of a fictibus business name in the state of the statement does not of their all undorcize the use in this state of a fictibus business name in the state of the statement the statement fice the statement does not of their all undorcize the use in this state of their business of the statement field of the statement does not of their all undorcize the use in this state of a fictibus business name in the state of the statement does not of their and their the use of their their statement of the statement does not of their all undorcize the use in this state of the fictibus business name in their their statement does not of their all undorcize the use in the state of the fictibus business name their their statement of the statement their statement the statement the statement of the sta on, in the of nts of another under federal s 011, 3/3/2011, 3/10/2011 195

NESS NAME STATEMENT: 20110091859 The following person(s) is/are doing business LENES LOANS 18560 Burbank Blvd #7, Tarzana, CA 91356. HUGO MAGALLENES 18560 Tarzana, CA 91356. The business is conducted by an Individual Registrant has begun to under the follows business name or names listed here on: 1/18/2011 Signed. Hugo Magal-tastament is tilled with the Courty Clerk of Los Angeles Courty on: 1/18/2011 NOTICE me statement explose five years from the date have listed on. The first of the state authorize the users in the date have listed on. The first of the state authorize the user in this state of a factorize business man in violation of the rights of analytorize fue years (see Section 1441), et seq., B&P Code,) 21/2011, 2/24/2011, 11 190.

TITIOUS BUSINESS NAME STATEMENT: 20110196550 The following person(s) is/are doing business CLP PRODUCTS 11454 N. Poema PI #104, Chatsworth, CA 91311. DEBRA EISLEBEN 11454 N. Poema 104, Chattworth, CA 91311. The business is conducted by an Individual Registrant has begue to transact times under the fictitious business name or names listed here on: 204/2011 Signet: Debra Eisteben, Om- this statement is field with the County Click I Los Angeles County on: 204/2011. NOTICE: This fictitious e datament expires five years from the date it was field on, in the office of the ocurity click. A new fictitious e is attement in faile with the County Click I Los Angeles County on: 204/2011. NOTICE: This full autoriza uses a mare statement matube field prior to that date. This fing of this statement does not of Ital autoriza use in this state of a fictitious business name in violation of the rights of another under Ideal atthor; nom taw (see Section 1441), et et a., BAF Code), 21/72011. 224/2011. 326/2011. 1970. FICTITIOUS BUSINESS NAME STATEMENT: 20110198512 The following person(s) loared data business as: LUCKY YOU RESALE; LUCKY YOU TOO FOR KIDS 12441 Magnolia BMd, North Hollywood, CA 91607. COLLETTE CANERA; MICHAEL CANERA 11242 King SL, W Toluca Lake, CA 91602. The business a name divelde by a Hubsined a Wile Registrant has begins to thareact business during the filtitious business rame or names listed here or: 2042011 Signet: Collette Canega. Onner, This statement holes will be years from Clirk of Los Angeles County on 2042011. NOTICE - This foldious name attement explicite New years from

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rk of Los Angeles County on: 2/04/2011. NOTICE - This fictitious name stat date it was filed on, in the office of the county clerk. A new fictitious busin prior to that date. The filing of this statement does not of itself authorize the

in violation of the rights of another under federal state, or common law (see Section 14411, et

TCTTTIOUS BUSINESS NAME STATEMENT: 2010198799 The following person(s) is/are doing business GLOBAL FIBEL TECH 19921 Hatton SJ, Winnerka, CA 91306, KLTN LAY SINT 19921 Hatton SJ, Winne CA 91306. The business is conducted by an Individual Registrant has begun to transact business under fictitious business iname or names listed here or. 204/2011 Signed: Kltin Lay Sint, Owner. This statemer field with the County Clerk of Los Angeles County or 204/2011 NoTE - This fictibous business astement must be filed prior to hat takes. The filing of this statement does not of Isefa authorize the use in statement must be filed prior to that takes. The filing of this statement does not of Isefa faultonice the use in state of a fictitious business name in violation of the rights of another under federal st Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 199

Section 14411, et seq., B&P Code, ) 2/17/2011, 2/2/2017, 3/2/2017, 3/2/2017, 3/2/2017, 3/2/2017, 3/2/2017, 3/2/2017, 3/2/2017, 3/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017, 2/2/2017,

TIOUS BUSINESS NAME STATEMENT: 20110199261 The following person(s) is/are doing business ETTLE MV DEBT USA 7282 Santa Monca Bird, West Hollywood, A 90046. KGS ENTERPRIESE LUC Santa Monca Bird, West Hollywood, A 20064 The business is conducted by a Corporation Teggi-hae begun to transact business under the fictitious business name or names listed here or: 2014/2011 di Cergory Yakudović, Owart. This statement is fild with the Caurty Clerk of Los Angeles Caurty on 2011. NOTCE – This fictitious name statement expires file years from the date it was filed on, in the of the courty clerk. A new fictitious business name statement must be file poirto I bhat data. The filing statement does not of Itself authorize the use in this state of a fictitious business men in violation of 1011. 307013. 2019.1272011, 11330013. 2019.2172011, 11330013. 2019.2172011, 11330013.

ITOUS BUSINESS NAME STATEMENT: 20110199072 The following person(a) is/are doing business FORMATION PROVIDER TECHNOLOGIES 10520 Sunland Biv4 d5, Sunland, CA 81040. BARRY ITAR FO13020 Sunland Biv4 65, Sunland, CA 91040. The business is conducted by an Individual IRegistrant again to transact business under the fottloous business name or name isleted here or. 2042/2011 Signed Tie Galler, Owner, Tim statements in laid with the County Click of Los Angulas County or 2042/2011 and the With the County of the Sundard State of the Sundard State ICE - This fr V clerk. A r 

CTITIOUS BUSINESS NAME STATEMENT: 20110199125 The following person(s) is/are doing busins GIC SMOKES 21531 Shermam Wey, Canoga Park, CA 91303. NIMA NIKKEAD LOES Ostinatal BU and, CA 91040. The business is conducted by: an Individual Registrant has begun to transact bu der the fictitous business name or names listed here or: 204/2011 Signet: Nima Nikmejad, Ome terment is fild with the County Clerk of Los Angeles County or: 204/2011 Signet: Nima Nikmejad, Ome terment is reliad with the County Clerk of Los Angeles County or: 204/2011. NIOTICE - The fittibus terment septies five years from the date it was filed on, in the office of the county clerk. A new follow term the fittig with the Clerk Clerk offices names and the fitting of the office of the done's the following the use in this state of a follow business name in violation of the rights of another under foreins at mmon law (see Section 14411, et seq. B&P Code,) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 204

umon law (see section 14411, et seq., BaP Code), 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 2/4 ITTIOUS BUSINESS NAME STATEMENT: 20110192528 The following person(s) si/are doing business TRANSIT 1108 Boytion SH 8, Glenda, CA 91205, GALOOST AVEDIAN 1108 Boytion SH 8, Glend 91205. The business is conducted by: an Individual Registrant has begun to transact business under toos business name or names isted here on: 204/2011 Signet: Galoost Awedian, Owner: This statem led with the County Clerk of Los Angeles County on: 204/2011. NOTICE - This fictitious name statem is five years from the date it was lifed on, in the office of the county clerk. A new fetcitious business an ement must be filed prior to that date. The filing of this statement does not of Itself authorize the use in it e of a fictitious business name in violation of the rights of canober under federal state, or common law (i tion 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 206

Section 1441; et seq., bair Code (2117/2017, 224/2011, 323/2011, 311/2011); a treat relation of the section of

Section I win1', et see, See Code, J2 / 17,201, 22/42/11, 32/22/11, 31/02/11 20/ FCTTTDUS BUSINESS NAME STREMENT: 2010/09802 The following person(c) larker doing busin are STRUCTURAL DYNAMIC SOLUTIONS 11/74 Snalling 35, Bun Vallag, CA 91352. SALVADOR DORA SALAS 11773. Shelling S, Sur Vallag, CA 91352. The bunness is conducted by an individual Registrant bagin to transact business under the follows business name or names likel here on: 20/42011 53/ 204/2011. NOTCE - This follows humans and with the County Clerk of Las Angeles County 204/2011. NOTCE - This follows name statement expires file what is was filed on in the follow of the statement is follow business are statement must be filed prior to that it was filed on in of this statement does not of staff authorize the use in this state of a follows business name in violation the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 217/20 204/2011, 3/3/2011, 3/10/2011 208

FIGTITIOUS BUSINESS NAME STATEMENT: 20110198267 The following person(s) islare doing business: GRACE COMMUNITY OUTFRACH 5454 Homeside Ave, Los Angeles, CA 90016. KELLY STAGG 5454 Homeside Ave, Los Angeles, CA 90016. The business is conducted by: an Individual Registrant has begur to transact business under the fictious business man or names listed here or. 204/2011. NOTLG Stage, Domer. This statement is filed with the County Clerk of Los Angeles, County on: 204/2011. NOTLG This fictilious name statement registres file years for the date it was listed on, in the office of the county date. A new fisciliant business have an on the billed prior to that date. The listing of this statement another under field and state, or common law (see Section 14411, et seq., B&P Code.) 217/2011, 2/24/2011 3/3/2011, 3/10/2011 209

FICTITIOUS BUSINESS NAME STATEMENT: 20110198054 The following person(s) is/are doing busin as: DAVALOS DESIGN GROUP 9823 Jovita Awo, Chatsworth, CA 91311. MIGUAEL DAVALOS; BARBU DAVALOS 9825 Jovita Awo, Chatsworth, CA 91311. The business is concluded by: a Husband a Wife Re trant has begun to transact business under the fictilious business name or names listed here or: 204/201 Signel: Barban Davos, VP & Marketing Diredor. This attement is field with the Courty Clerk CI Les Ang Coursy on: 204/2011. NOTCE - The fictilious name statement expires five years from the date it was the litting of the statement does not of label authority the use in this table of a foldbox business name violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Ce 27/72011. 24/2011. 3/30211. 3/102011 210 e of the county clerk. A new fictiti is statement does not of itself au rights of another under federal si 4/2011, 3/3/2011, 3/10/2011 210

USE BUSINESS NAME STATEMENT: 20110191724 The following person(s) is/are doing business as: MANY DEGIGN 700 N Neatern Ave, Los Angales, CA 90029, RUBEN CHACHAYAN 22317 Weby dand Hils, CA 91030 The business is conducted by an Individual Registrant has begun to transact under the ficilitous business name or names iside here or: 2020211 Signed: Ruben Chaphyan, meri is field with the Cany Clerk to Los Angales Courty or: 20202011 NOTCE - The feelings ameri is field with the Cany Clerk to Los Angales Courty or: 20202011 NOTCE - The feelings mane statement must be field prior to that date. The filing of this statement dee not of ited faulthorize name statement must be field prior to that date. The filing of this statement dee not of real state, or is winding of the feeling of the feeling of the statement dee not of real state. This state

ate of a fictitious business name in violation of the rights of another under federal s Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 21 TCTTTOUS BUSINESS NAME CTATENENT: 2010/03/21 The following person(a) isare diving business are A HELINIKI HAND: MOBILE SETVICE 20056 Funnymede SI. Canoga Park, CA 91305, MARTHAL COT 20055 Funnymede SI, Canoga Park, CA 91305, The business is conducted by an Individual Hegpinent has begun to transact business under the fictitous business name or names listed here on: 2032011 Signed Martha Lott, Owen: This statement is field with the Courty Clerk of Los Angeles Caurty or 2032011 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the courty cierk A new fictitous business name statement must be field prior to that date. The filling of this state ment does not of Itself authorize the use in this state of a fictitious business name in violation of the rights o another under defend state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011 3/3/2011, 3/10/2011 212

FICTITIOUS BUSINESS NAME STATEMENT: 201 violation of the rights of another under federal stat 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 213

21/7/2011, 22/8/2011, 93/8/2011, 91/8/2011, 91/8/2011/8/9/8/9 The following person(s) is/are doing business s:SHAMBOCK AUTOMOTIVE 6652 Lankenshim Bivd. # E, North Hollywood, CA 916/06. STEVE A VERA 11750 Luanda St, Lake View Terraca, CA 9142. The business is conducted by an Individual-Registrant has begun to transach business under the folicitus business name or names listed here on: 20/20211 Signed: Steve A. Vera, Owner. This statement is field with the County Oark of Los Angeles County on: 20/32/011. NOTCE - This field unbriche the use in this state of a folicitus business name in dames name in the office of the county clerk A new folicitous business name statement must be field prior to that date. The filing of this state-ment does not of titel authorize the use in this state of a folicitus business name in valuess name in valuess name in values name in values name in values and the folicitus of the cited atte. The filing of this state-ment does not of titel authorize the use in this state of a folicitus business name in values name in the state. The filing of this state-ment does not of titel authorize the use in this state of a folicitus business name in values not the filing to the another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/29/011.2/10/2011 2/4 r under federal state 11, 3/10/2011 214

FIGTITIOUS BUSINESS NAME STATEMENT: 20110190408 The following person(s) lafare doing business as: COVERALL HEALTH BASE CLEANING SYSTEM 1702 Orchard Ave #6, Clendale, CA 91206. THE LEANING FOREST CORP 1702 Orchard Ave #6, Glendale, CA 91206. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here or. 2032011 Signet Alios Alian Landa Verdo, Owner. This statement expires five years from the date it was filed on, in the office of the county clerk. A vert fictibus business mane statement must be filled price to that date. The filling of this statement does not of Iseaff authorize the use in this state of a fictibus business mane in violation of the rights of another under fideous table, or common law (see Section 14411, et see, BAP Code) 211/2011, 224/2011, 3/02011.216 FICTITIOUS BILINESS NAME COMMENT.

Course J Prince 1, 24/46/11, 32/471, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11, 34/26/11,

FICTITIOUS BUSINESS NAME STATEMENT: 20110184059 The following person(s) is/are doing business AREA BOYZ ENTERTIAINMENT 630 N. Hollywood Way #211, Burbank, CA 91505. ABDUL - RAZAAQ AD 630 M. Hollywood Way #211, Burbank, CA 91505. The subsiness is conducted by an Individual Registrant begun to transact business under the fictilious business name or names listed here on: 2022011 Sign area Boyz. Entertainment, Owner: This statement is field with the County Clerk of Los Angeles County 2022011. NOTICE - This follious busines area statement rexpires five years from the date it was filed on, in office of the county derk. A reve fictilious busines tatement expires five years from the date it was filed on, in of this statement does not of itself authorize the use in this state of a fictilious business name in violatio the rights of andher under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/17/20 2/2/2011, 3/3/2011, 2/10/2011 2/17 20110184059 The following person(s) is/are wood Way #211, Burbank, CA 91505. ABDUL ITIOUS BUSIN A BOYZ ENTE

US BUSINESS NAME STATEMENT: 20110168941 The following person(s) is/are doing busi US BUSINESS NAME STATEMENT: 20110168941 The following person(s) is/are doing busi BWOOK 1720 Superior St #306, Northridge, CA 91325. VICKY LAVETTE LAMBERT 1722 #306, Northridge, CA 91325. The business is conducted by: an Individual. Registrant has be to business under the folitious business name or names listed here on: 1731/2011 Signed: 1 mberl, Owner. This statement is filed with the County Clerk of Los Angeles County on: 131/2 This folitious name statement express five years from the date it was filed on, in the office or k. A new fictilious business name statement envises the here nor that date. The filing of this s ette La 1er under tederatione 011, 3/10/2011 218

FICTITIOUS BUSINESS NAME STATEMENT: 2011074472 The following person(s) is/are doing business as: APOLO DRIVING SCHOOL 6741 Van Nuys Blvd #208, Van Nuys, CA 91405. RUTH RIOS 6822 Mester Awe 4707, Van Nuys, CA 91405. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/1/2011 Signed: Ruth Rios, Ovner. This attement is field with the Courty Clerk of Los Angeles Courty or: 2/1/2011 NOTCE - This fictitious name

tement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious busi-s name statement must be filed prior to that date. The filing of this statement does not of itself authorize use in this state of a fictitious business name in violation of the rights of another under federal state, or mon law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/2/2011, 2/10/2011 219

FICTITIOUS BUSINESS NAME STATEMENT: 20110175424 The following person(s) larare doing busi as: LA MEDIA COMPANY 999 Worcestor Ave, Pasadena, CA 91104, JOHN DIAZ 12444 Vancensor forth Hollywood, SA 1965 CHRISTIAN CUINCY 999 Worcestor Ave, Pasadama, CA 91104. The busine conducted by a General Parimenting, Registrant has begun to transact business under the follows busine Certer of La Angeles County or 21 (2010). The Busine Certer of La Angeles County or 21 (2010). HOTIC: The Internet sectors have the date in the office of the county derk. A new follows business name statement media for both and late. The filling of the statement describes the use in this state of a field and or the use in the Line filling of the county derk. A new follows business man statement and the date on the use in this statement does not filling business for the use in this state of a field and the use in the state of a field work of the use in this state of a field and the use in this state of a field has a field work of the use in this state of a field and the state of the the use in this state of a field has the use in this state of a field and the use in this state of a field has the use in this state of a field and the use in this state of a field has the use in this state of a field and the state of the the use in this state of a field and the use in this state of a field has the use in this state of a field and the state of the the use in this state of a field and the state of the the use in this state of a field and the the use in this state of a field has the state of a field and the state of the state of a field work the use in this state of a field and the state of iness name in violation of the rights of another under federal st ..., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 220

FCTTTIOUS BUSINESS NAME STATEMENT: 20110173301 The following person(s) is/are doing busines as: SAN FERNANDO VALLEY STEAM CLEANING 9127 RosyIncida Ave, Antea, CA 9131. MILY MATTH 22 972 RosyIndia Ava, Arleta, CA 91311. The business is conducted by an Individual. Registrant ha begun to transact business under the fcBittous business name or names listed here or: 21/2011 Signer May Martinez, Oramor: This statement espines five years from the date it was field on, in the office of the NOTICE - This fcBittous mane statement espines five years from the date it was field on, in the office of the ment rhose ond i field authorized has use in this state in a forthour business mame invitation of the enthics.

her under tederal st 2011. 3/10/2011 221 RICTITIOUS BUSINESS NAME STATEMENT: 201101719641 The following person(s) is/are doing bus as: BEZIER DESIGN 3360 ½ Rowena Avenus Suite 11, Los Angeles, CA 90027. BEZIER DESIGN NO. Frowena Avenue Suite 11, Los Angeles, CA 90027. The business is conducted by a Corporation. Regis has begun to transact business under the fidtitious business name or names listed here on: 21/2011 Si Bezir Design Inc. Owner. This adatement is filed with the County Clark of Los Angeles County on: 21/10 NOTICE - This fictitious name statement express from the date 1 was filed on, in the officie outy divide. A new fictitious business main statement must be filed prior but date. The filing of this is outy divide. A new fictitious business main statement must be filed prior but date. The filing of this south divide. A new file clicate business main statement must be filed prior but date. The filing of this south divide. A new file clicate business main statement must be filed prior but date. The file of this south divide. A new file clicate business main statement must be filed prior business file of the south divide. A new file clicate business main statement must be filed prior business file that the south divide. A new file clicate business main statement must be filed prior business file that the south divide. A new file clicate business main statement must be filed prior business file that the south divide and the south statement of the south business file that the file file that the south divide. A new file that the file that the file file that the south divide and the file that the file that the file that the south file that the file that the file that the file that the south divide and the file that the file that the file that the south file that the file that the file that the file that the south divide and the file that the file that the file that the south divide and the file that th

tself authorize the use in this state of a fictitious business name in violation of the rights of eral state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011,

ECTITIOUS BUSINESS NAME STATEMENT: 20110172221 The following person(s) is/are doing business ar: JOYFUL NALS 8229 Santa Monica Bivd r102, West Hollywood, CA 90096 BRIAN L NE2SOL1 200 N San Vicente Bivd, West Hollywood, CA 90096 The business is conducted by an Individual Registrant has begun to transact business under the fictitious business name or names listed here or: 21/2011 Signed Birau L Nazzaci, Owner: This statement expires here years from the date 7 was filed on, in the office of birau L Nazzaci, Owner: This statement expires here years from the date 7 was filed on, in the office of birau L Nazzaci, one filticate business mean statement mut be filed prior to that date. The filtigot is date-ment does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federate state, or common law (see Section 14411, et seq., B&P Code.) 217/2011, 22/42011, 3/32011, 3/102011 223

FICTTIVUS BUSINESS NAME STATEMENT: 20110169162 The following person(s) is/are doing business as: MEADOWLARK FILMS 10497 Colina Way, Los Angeles, CA 90077. MATE IPOP 10497 Colina Way, Los Angeles, CA 90077. Mortal Port International Development and the second transact business under the follows business mame or names listed here on: 101/2011 Signed: Meadowark: Films, Owner. This attainment is filed with the County Centro of Los Angeles Caudry on: 101/2011. NOTCE - The follows attainment of the Mark Caudry Centro of Los Angeles Caudry on: 101/2011. NOTCE - The follows ness name statement must be filed prior to that date. The filing of this statement does not of lister alstday. The use in this state of a follows business name in violation of the right of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/0/2011, 3/0/2011 224

TITIOUS BUSINESS NAME STATEMENT: 2010/169085 The following person(s) is/are doing business as: TITIOUS BUSINESS NAME STATEMENT: 20110169085 The following person(s) is/are doing business as: NACCED IT SERVICES 5763 Warene K4, Lancaster, CA 98356. ELIAS JARAMILLO 5763 Warene K4, caster, CA 98356. The business is conducted by: an individual. Registrant has begun to transact business of the fotitous business name or names listed here or: 137(2011 Signed E-liste Jaramillo, Origo Warene K4, mennt existe five years from the date it was filed on, in the office of the county clerk. A net fotitous busins name tastement must be filed prior to that date. The filing of this statement does not of itself authorizes is in this state of a fotitous busines name in violation of the rights of another under federal state, or more law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 2/25

CTITIOUS BUSINESS NAME STATEMENT: 20110168971 The following person(s) is/are doing INMATE INFORMATION 14545 Friar St #100A, Van Nuys, CA 91411. MATTHEW SEREB; LOUO 545 Friar St #100A, Van Nuys, CA 91411. The business is conducted by: a General Partnership. F The base of a root run of a root run of the finitious business name or names listed here on: 131/2011 Signed Matthew Sereb, Partner. This statement is field with the County Clerk of Los Angeles County on: 131/2011 NOTICe - This fictious name statement express five years from the date it was field on, in the office of the county clerk. A new fictious name statement express five years from the date it was field on, in the office of the new rul deer and the statement express five years from the date it was field on, in the office of the new rul deer not be rul to use in this state of a follow business name in violation of the sights on another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011 3/2011. 3/102011 226 er under tederal sta 11, 3/10/2011 226

ECTITIOUS BUSINESS NAME STATEMENT: 20110165769 The following person(s) is/are doing business as: SUN VALLEY THUCK SERVICE 611 E Angeleno Ave #201, Burbank, CA 91501. GEGAM VABLIVAN 611 E Angeleno Ave #201, Burbank, CA 91501. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 13/12/011 Signed Gegam Vasilym, Farher. This statement is field with the County Clark of Les Angeles County on: 13/12/011. NOTICE - This fictitious names statement expires five years from the calle it was field on, in the office of the ment dness not of left authorize the use in his state of a fortilous husiness ame in violation of the infihs of use in this state of a fictitious business name in violation of the rights on naw (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011 011 22

Gradoff, should 1221 FICTTICUS BUSINESS NAME STATEMENT: 20110166882 The following person(s) is/are doing business as: PRIMUS MOTOR 20046 Bryan'S 1426, Canoga Park, CA 91304, HREIMN ORFIL (DMSSON 20046 Bry-and St 826, Canoga Park, CA 91304 The business is conducted by: an Informal Registrant has begun to transact business under the follows business name or name listed here or: 1/31/2011 Signed Herein Off Disoson, Owner: This datament is dired with the County Cher of Los Angelse County or: 1/31/2011. NOTICE - This follows name statement expires five years from the data if was field on, in the office of the county circle Ar. A new follows business name attalement must be field prior to that data. The filing of this statement does not if statel authorize the use in this state of a fictitious business name in violation of the rights of another under feederal state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 228

FICTITIOUS BUSINESS NAME STATEMENT: 201101167073 The following person(s) is/are doing busin as: GAA TOWING 6111 Hazelline Ave #A, Van Nuys, CA 91401. GRIGOR KASHKAVAN 6111 Hazelline Ava Na Nuys, CA 91401. The business is conducted by an Individual. Registrant has begun to transact this statement is field with the County Olark of Los Angeles County on: 103/2011 Signet Calper Kashkayan, Or this statement is field with the County Olark of Los Angeles County on: 103/2011 NGTCe: This feat business name statement must be filed prior to that date. The filing of this statement does not of lisef auth business name statement on a futtience througe a come of validotion of the priority of and angeler under federal state tate of a fictitious business name in violation of the rights of another under federal sta e Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 229

Imon aw (see section 1411, 4; seq., bar-Cose), 211/2011, 22/2011, 32/2011, 32/2011, 21/2011/220 TITUOS BL(SINSES SIMME STATEMENT: 201101176220: The following person(s) lavies doing bus BITES OF BLISS S832 Hillipp RL Hidden Hill, CA 91302, RHONDA SINVDER 9832 Hillipp RL H CA 91302. The business is conducted by: an Individual. Registrant has begun to transact traits unsienss fictitious business is in anducted by: an Individual. Registrant has begun to transact traits in the staffield with the County Clerk of Las Angeles County on 13/12/011 NG/IDE: This fictitious name is te apies fine years from the date it was field on; in the office of 1612 Hill authorize the is statement must be field prior to find date. The filling of his statement does not of fised authorize his statement must be seq. BaBF Codes in 21/2011, 32/2011, 30/2011, 30/2011 50/2011 52/0

TIOUS BUSINESS NAME STATEMENT: 20110168085 The following person(s) is/are doing bu AIR DUCT AND CARPET CLEANING; AIR D AND CARPET SOLUTIONS 7334 Topanga Car In the DUCY AND CARPET CLEANING: AND ON AND CARPET SOLUTIONS (73A fragming) approved and the DUCY AND CARPET CLEANING: AND ON AND CARPET SOLUTIONS (73A fragming) approved to the temperature of the temperature of the temperature of the temperature of the temperature conducted by an individual. Registrant has begun to transact business under the follows business name mane listed here on (73/2011) Signal CLE MARCAL AND CREATED SOLUTIONS (73A fragming) And the temperature of the temperature and temperature of the temperature of the temperature of the temperature temperature of the temperature of the temperature of the temperature temperature of the temperature of the temperature of the temperature and indication the rights of another under teducial table or common line (temperature of the temperature and indication the rights of another team). The temperature of the temperature and temperature of the temperature of the temperature of the temperature and temperature of the temperature of the temperature and indication the rights of another team). The temperature and temperature of the temperature and temperature of the temperature and temperature an name in violation of the rights of another under federal s Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 231

FICTITIOUS BUSINESS NAME STATEMENT: 20110168512 The following person(s) is/are doing business as: HOLLYWOOD BLAST; ALL THINGS HOLLYWOOD; NOUVEAU LUMINOUS ENT. 201 S. Brighton SJ; Burbank, CA 91056 RUBEN GUASARDO 201 S. Brighton SJ; Burbank, CA 91050. The business is conducted by an individual. Registrant has begun to transact business under the fotflotus business name or names lade have or: 172(21) Signet: RAUEN Guasardo. Owner: This statement is follow ith the county Carl A Low Burbank, CA 9105(21) Signet: RAUEN Guasardo. Owner: This statement is follow the the County Carl A Low Burbank, CA 9105(21) Signet: RAUEN Guasardo. Owner: This statement is follow the the County Carl A Low Burbank, CA 9105(21) Signet: RAUEN Guasardo. Owner: This statement is this state A of a following business the data the time of this statement (pres not of issel functional business in this state A of a following business business the data the time of this statement (pres not of issel functional business business business the data the time of the statement (pres not of issel functional business business the data that the functional business and the statement of integrations the statement (pres not of issel functional business of issel functional business the statement (pres not statement (pres not of issel functional business the statement (pres not statement) (pres not of issel functional business the statement (pres not statement) (pres not

FICTITIOUS BUSINESS NAME STATEMENT: 20110168319 The following person(a) is/are doing bus as: BROMEN LAWN CARE SERVICES 1389 Oncer St. Symar, CA 91342\_UESUS R MENDOZA 1380 are St. Symar, CA 91342. The business is conducted by an Individual. Registrant has begun to transact reas under the fictitious business name or name listed here on: 131/2011 Signed. Jesus R Mendoza, D this statement field with the County Clerk of Los Anguese County on: 13/2011. NOTICE - This fict name statement expires five years from the date I was filed on, in the office of the county dork. A new fict business name statement does not of profix that Attack The filing of this statement does not of Istel aut suterement must be tited prior to that date. The titing of this statement does not of itself auth state of a fictious business name in violation of the rights of another under federal stat se Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 233

FICTITIOUS BUSINESS NAME STATEMENT: 20110118415 The following person(s) is/are doing business as: AIT NACD, 366 ELAISDELL DRIVE, CLAREMONT, CA 91711. JODY ORRISON, 366 ELAISDELL DRIVE CLAREMONT CA 91711 MICHAEL ORRISON, 366 ELAISDEL DRIVE CLAREMONT CA 91711. That UIBES-KIND-HADD, 366 ELAISDEL DRIVE CLAREMONT CA 91711. The business is conducted by. Joint Venture, Registrant han only of begins to transact business under the foldows business name or names listed nere in. Signed JODY ORRISON. The registrant(s) declared that all information in the statement is true and correct, mean statement engines free years from the data it was filled on; in the office of the courty dick. A new fortilized subsiness name statement more a foldo prior to that data. The filling of this statement does not of folder automore the use in this state of a foldows name in voltames name in voltames free of a foldows of foldows of the statement must be lifed prior to that data. The filling of this statement does not of foldows and we in this state of a foldows public same in voltames and the routed of the rights of a foldows of voltame. Joseffer and the statement must be lifed prior to that data. The filling of this statement does not of voltame in this state of a foldows public same in voltames and the routed of the right of a other under federal state, or common law (see Section 14411, et see, B&P Code.) Published: 2/172011, 2/24/2011, 3/20201, 3/102011

ADIT, 6 AVALANT FREES TITUOSE BUILMENTS NAME STATEMENT: 20110153735 The following person(s) Islane doing business as: YINC TRANSPORT. 731 RUTHCREST, LA PUENTE, CA 91744. LUIS NORBERTO RODRIGUEZ, 20135 LOR PL, ONTARIO CA 91761. The business is conducted by: an Individual. Registrant has not yet begun registrantify does the state of the state registrantify does that all individual in its astatement is true and connect. This statement explose business resonances that all individual in its astatement is true and connect. This statement explose business is too mind business that all individual in its astatement does not if the fail who busines that man estatement is too mind business that does not of the statement does so of the statement estatement at the field prior to that date. The filling of this statement does not of the state of a common statement to be filled prior to that date. The filling of this statement does not of the state and a common statement is the state of a large statement does for the statement accommon business in the statement of large statement does not of the statement does for the statement does business that and the statement does for the statement does for the statement does for the statement does business that large common business in the statement does not of the statement does for the stateme that date. The filing of this statement does not of itself authorize the u ame in violation of the rights of another under federal state, or commo Code.) Published: 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 19985

FICTITIOUS BUSINESS NAME STATEMENT: 20110159209 The following person(s) is/are doing business as: WEST COAST LOGISTICS SERVICES, 12805 PARAMOLINT BLVD, DOWNEY, CA 90242. LUISA CAL-ZOAD, 7007 SAV NICKENT FARAMOLINT CA 90723. The business is conducted by an Individual. Registrant has begun to transact business under the fidtilous business name or names listed here in on 1/25/2011. Signed LUISA CALZAD. The registratif; joil-calard that al Information in the statement is true and correct. This statement as field with the County Clerk of Los Angeles County on: 1/28/2011. NOTCE - This fictilious mes statement exprises hwy asirs from the data it was tilded on, in the diffice of the county clerk. A new fictilious business name statement must be filled prior to that data. The filling of this statement in does not of the all authorize the use in this state of a fictilious business name is valeading of the instatement is used in the filling authorize the use in this state of a fictilious business must be filled of the county clerk. A new field authorize the use in this state of a fictilious business must be valeading of the statement and business additional the use in this state of a fictilious business must be valeading of the statement does not of heading authorize the use in this state of a fictilious business must be valeading of the statement does field authorize the use in this state of a fictilious business must be valeading of the statement does not of heading authorize the use in the state of a fictilious business must be valeading of the statement does not of heading authorize the use in this state of a fictilious business must be valeading of the statement does not of advectory the use in the state of the statement the statement the statement is the statement of the statement and the statement is the statement the statement is the statement the statement is the statement the statement is statement the statement is the statement is a statement the statement is the statement in the statement is sta

FICTITIOUS BUSINESS NAME STATEMENT: 20110173310 The following person(s) isfare doing business as: LAPSINN MOTEL, 8409 LONG BEACH BLVD, SOUTH GATE, CA 90280. AWMOL INVESTMENT INC, 8409 LONG BEACH BLVD SOUTH GATE CA 90280. The business is conducted by a Corporation. Registrant has not yot begun to transact business under the fictitious business name or names listed here in. Signed PIVUSH PMEL. The registrant(s) declared that all information in the statement is the and correct. This statement is filed with the County Clerk of Los Angeles County on: 21/2011. NOTICE - This filticus name statement expires five years to nith de dat I vare all do in, that deficie of the county clerk. A new fictitous business name statement is filed with the County Clerk of Los Angeles County on: 21/2011. NOTICE - This filticus name statement IOUS BUSINESS NAME STATEMENT: 20110184514 The following person(s) is/are doin

324 CALLE MIRA MAR #E, REDONDO BEACH, CA 90277. ANDREW CALL BURKA MAR 4E REDONDED ENANT A A 40577. The business in contrast styrin instantist Registrant has not veh begins to transact business under the follotions business armen or names listed have in: D. Signed ANDREV HORT. The registrant(s) declared that all information in the statement is trans and under the D. Signed ANDREV HORT. The registrant(s) declared that all information in the statement is trans and the D. Signed and the County Clerk of Los Angeles County or 222011. NOTCE - This statement ent si field with the County Clerk of Los Angeles County of this statement does not of Issal authorize the uses ment statement must be field prior to that date. The filling of this statement does not of Issal authorize the use in this state of a forticous business name in violation of the rights of andher under federal state, or common law (see Section 1414), et seq., BBP Code). Published: 277011. 2024/2011. 2022011. 1092671

FIGTINOUS BUGNESS NAME STATEMENT 2011016347 The tollwring person(s) insident down in the inside to the inside to the inside the inside to the inside the i

FICTITIOUS BUSINESS NAME STATEMENT: 20110175619 The following person(s) is/are doing business as FALE 1 DIGITAL ADMINISTRATION; FALE 1 MARKETING 9113 Orenshaw Bivd 4, Inglewood, CA 90005 JOHN FEGRUSSON; ITFANY FERGUSSON 9113 Orenshaw Bivd 4, Inglewood, CA 90035 The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictilicus business mane or names listed here or: 21/2011 Signed: John Fergusson, Dwner: This statement is Bird with the County Clerk of Los Angeles County or: 21/2011. NOTICE - This fictilicus name statement registes five years from the date it was ided on, in the office of the county derive. A new follow business name is tatement must field prior to that date. The filing of this statement does not of itsel authorize the use in this state of a fictilicus business name i violation of the rights of another under deforal state, or common law (see Section 14411, e seq. B&P Code). 2/24/2011, 3/3/2011, 3/17/2011 235

TCTTTIOUS BUSINESS NAME STATEMENT: 20110175830 The following person(s) is/are doing business as: QUINCY LYNN 5757 Wishine Bivd 4380, Los Angeles, CA 90336, QUINCY BECKETT 5757 Wishine Bivd 4580, Los Angeles, CA 90036. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business inconducted by an Individual. Registrant has begun to transact business under the fictitious business inconducted by an Individual. Registrant has begun to transact business under the fictitious business inter or names listed here on: 21/2011 NOTCE: This fictitious ar This statement must be likel prior to that data. The tiling of this satement does not of itself authorize business rune statement must be likel prior to that data. The tiling of this satement does not of itself authorize ocommon law (see Section 14411, et seq., B&P Code.) 2/24/2011, 33/2011, 3/10/2011, 3/17/2011 236

Common law (see decidin 1 win 1, th seq., BaP 0006) / 224/2011, 33/2011, 5 (122/11 236) FICTTIOUS BUSINESS NAME STATEMENT: 20110183896 The following person(s) is/are doing business are WINNETKKA AUTO REPAR 20256 Salitory, Winnetka, CA 91316. EDUARDO BELNEZ 20256 Salitory, Winnetka, CA 91316. The business are conducted by an Individual. Registrant has begun to transact business ander the foltious business mane or manes listed here or 2/22011 Signer. E claudo Belenz, Owner. This statement is field with the County Clerk of Los Angeles County or: 22/2011. NOTICE - This foltious busi-ness name statement must be field prior to that date. The filing of this statement does not of itself authorize the use in this state of a fottious business name in violation of the rights of another under feedmal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 237

EITIANUM FASHORY TWILL BEAM TO A THE AND A THE A THE A THE AND A T

CICTITIOUS BUISINESS NAME STATEMENT: 20110184218 The following person(s) is/are doing business as FOUR HEARTS 10455 Glade Awa, Chatsowth, CA 91311. JACOUELINE MONAKO2 10455 Glade Awa Chatworth, CA 91311. The business is conducted by an Individual. Registrant has begun to transach busi-ness under the follious business name or names island here or. 2022011 Signed: Jacqueline Monaco, Own er This statement is flexi with the courty Clerk of Los Angelse Courty or. 202011. NOTCE: — This follow name statement expires file way the Courty Clerk of Los Angelse Courty or. 202011. NOTCE: — This follow statement must be hied prior to that date. The hiing of this statement does not o itate of a fictitious business name in violation of the rights of another under se Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2

FICTITIOUS BUSINESS NAME STATEMENT: 2010183009 The following person(s) is/are doing business as: DC XPRESS 21309 Parthenia SI 4108, Canoga Park, CA 91304, SANDEER SINGH 21339 Parthenia SI 4108, Canoga Park, CA 91304. The business is conducted by an Individual. Registrant has begun to transact business under the foldious business inconductation by an Individual. Registrant has begun to transact the advanced to the dwith the Courtie Clark of Las Angulase Courty on 2220211 NOTICE - This foldious business name statement must be Titled prior to that date. The titing of this satement due on the distant base name is the target prior to the statement due on the distant base and the distance and the distance of the distance and the distance of the statement due and the distance of a fortilous business name in voltation of the right of another under feedar state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 240

common away (see Section 1441), et seq., B&P Codea) / 2/4/2011, 3/3/2011, 3/1/2011 240 FICTITIOUS BUSINESS NAME STATEMENT: 2011018/011 The following person(s) is/are doing business as: KL P AROUCTONS 2552 Cien Green SL, Los Angeles, CA 90066. DANIEL KALETTE 2552 Gien Green SL, Los Angeles, CA 90068. The business is conducted by: an Individual. Registrant has begun to transact busi-mess under the fictious business ame or names listed here or: 11/15/2010 Signed: Daniel Kaletle, Owner. This statement is field with the Courty Clerk of Los Angeles Courty or. 22/2011. NOTCE: This fictious business name statement expressions are used in the date in the filting of this statement does not of listef authorized business name statement exter of a fictious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 241

Common any tee dealori neri 1, et seq., Bar Oobe, 1244-011, 332411, 5 112411 241 FICTTIOUS BURNESS NAME ETSTLEMENT: 201102207 The following person(s) issing doing business are ALPHANIX ENTERPRISES 9022 W 1120 S, Los Angeles, CA 9007. KETH A ROUSTER 2022 W 1128: S, Los Angeles, CA 9007. The business is concluded by an informational. Registrate Mars begun to transact business under the fictitious business name or names lated here on: 2082011 Signed Keih A Router, Owner, This statement is field with the Courty (Eric AI oLa Angeles, Courty on: 2082011. NOTICE - This fictitious name statement expires five years from the date I was field on; in the office of the courty deck. A new fictitious business name astement must be field prior to that attes. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under defend lateh, or common law (see Section 14411, et seq., B&P Code.) 224/2011, 3/3/2011, 3/10/2011, 3/17/2011 242

FICTITIOUS BUSINESS NAME STATEMENT: 20110205598 The following person(s) is/are doing business CRAFT CULTURE ART & DESIGN 530 Sunset Ave, Venice, CA 90291. MICHELLE MARTINI 530 Sunset / Venice, CA 90291. The business is conducted by an Individual. Registrant has begun to transact busin under the foltitous business name or names listed here on: 2072011 Signed: Michael Martini, Presid This statement is field with the County Clark of Los Angeles County or: 2072011. NOTEC = This field hannes statement requires they ears from the date it was filed on in the office of the county clark. A new fold business name statement music beligh orizon that date. The light statement does not of Intel author the use in this statement is each officience in the office of the rights of another under fideral state and the use in this state of a foldous business name in violation of the rights of another under fideral the date statement music belight. Bell 24240211. 3022011. 3012011. 37172011 4343

FICTITIOUS BUSINESS NAME STATEMENT: 20110212414 The following person(s) is/are doing business BAHA BEAUTY 1171 S. Robortson Blvd #342, Los Angeles, CA 90035, SEAN LALEZARIAN 464 Amaz Los Angeles, CA 90035. The business is conducted by an Individual. Registrant has begun to transact b mess under the fictitious business name or names listed here on: 208/2011 Signet: Saan Lalezarian OW This statement is field with the County Clark of Los Angeles Courty or: 208/2011 Signet: This field name statement rabines field with the County Clark of Los Angeles Courty or: 208/2011. NTCE - This field name statement rabines find prior that data is The time of the acounty clark. A new field business name statement must be lind prior to that data. The ling of this statement of other and the first of the statement for sub field prior to that data. ucusress name sustement must be lited pror to that date. The filing of this statement does not of itself au the use in this state of a fictibuots business name in violation of the rights of another under federat common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 244

ECTITIOUS BUSINESS NAME STATEMENT: 2010/212782 The following person(s) is/are doing business as: CALIFORNA REGISTRATION SERVICS MOBILE UNIT (OLRS) [s20 N. Centinela Ave.3018, Inglewood, CA 93032, LMARES A GOUGH 10112 '88 Mave, Inglewood, CA 93033 The business is cannot call business Individual. Registrant has begun to transact business under the following business mane or names listed here are 2086/2011 Signed-Lamea A. Gough (Our C) Fast Statement is business is cannot call business Arguéss County or 2065/2011. NOTICE - This follows in faile with the County Oce A of Arguéss County on 2065/2011 Signed Lamea A. Gough (Over A) Charlot. This statement is busines in the date it has date. The filing of this statement does not of Iself authorize the use in this state of a follow business mane in violation of the rights of another under federal state, or common law (see Section 14411, et seq. 88P Code). 28/24/2011, 33/2021. 31/2021 13/5 violation of the rights of another under federal state 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 245

FICTITIOUS BUSINESS NAME STATEMENT: 20110232467 The following person(s) is/are doing business as: APPLO INTERACTIVE LLC 20069 Ventura Bivd #223, Woodland Hills, CA 91364, ALEXANDER LEMBER-KY 20690 Ventura Bivd #223, Woodland Hills, CA 91361. The business is conducted by a Limited Labihity Company. Registrant has begun to transact business under the follows business name or names listed mere on: 211/2011. Signed: Alexander Lembursky, ECC. This statement if faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in faile with the County Ock of Los Angeles County on: 211/2011. NOTICE - This follows in the date I was violation of the rights of annehr under failed state. Anne follows business name is a trained to a factition business and the state of a factition business and the state of a factition of the county of the factil state of a factition business and the state of a factition

FICTITIOUS BUSINESS NAME STATEMENT: 20110239439 The following person(s) is/are doing business as: AM DISTRIBUTOR 17220 Horace St, Granada Hills, CA 91344, MUKHTAR AHMAD 17320 Horace St Granada Hills, CA 91344. The business is conducted by an Individual. Registrant has begun to tarsareb busi-ness under the fictitious business name or names listed here on: 211/2011 Signet. Mukhtar Ahmad, Owra-tins statement is field with the Court) Clerk of Los Angeles Courty on: 211/2011. NOTCE - This fictitous name statement expires five years from the date I was field on, in the office of the courty clerk. A new fictitous names a syme over yeast num ure user it was med on, in the office of the county clerk. A new fi name statement must be filed prior to that date. The filing of this statement does not of itself au in this state of a fictitious business name in violation of the rights of another under federal si law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 248

common law (see Section 1441), et seq., baP (cost), 224/2011, 33/2011, 31/22/11, 31/22/11, 24/ FICTTIOUS BUSINESS NAME STATE. THEN TH: 301032681 The following ensured) is and oblight business as La MISERICORIDA SUPER TIENDA DE DESCUENTO 15317 Familianis B, North Hills, CA 91343, ANTONUE M VELASCO 100/C Actions Ae, Millions Hills, CA 91345. The business as conducted by an Individual. Reg istrart has begun to transact business under the fictility and the with the County Clerk of Lo Anguese County on 211/2011. NOTICE - This fieldious name statement expires five years from the date it was field on, in the office of the county direk. A new fictions business eathemest must be the field prior to that date. The filling of this statement does not of self authorize the use in this state of a fictitious business name in violation o the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 224/2011 3/32011, 3/10/2011, 3/17/2011 249

Sig2011, 310/2011, 317/2011 249 INCTITOUS BUSINESS IMME STATEMENT: 2011/0234000 The following person(s) listine doing business as XMM JANTORIAL SERVICE 5708 Fayetie St 46, Los Angeles, CA 80042, KARINA S, ALARCON 5708 Fayeties St 66, Los Angeles, CA 80042. The business is conducted by an individual. Registrant hate begun Alarcon Owner: This statement is table with the County Cher of Los Angeles County on: 2112.0311. NOTICE - This follows have statement exprises five years from the date if was field on, in the office of the county cells. A new follows business name statement ways the field prior to that date. The fitting of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under feeden state, or common law (see Section 14411, et sea, B&P Code,) 224/2011, 3/3/2011, 3/10/2011, 3/17/2011 250

FICTITIOUS BUSINESS NAME STATEMENT: 20110234267 The following person(s) is/are doing business as: BROKEN LA: LA BROKERS 1436 S. Shenandoah SI #202, Los Angeles, CA 90055. PEYMAN KARAMI 1436 S. Shenandoah SI #202, Los Angeles, CA 90055. The Subarises is conducted by an Individual. Registrant hab beguns Naman, Owner: This satemater Is field with the Subarises in the Angeles Courty or 211/2011 Signed Peyman Naman, Owner: This satemater Is field with the Courty Clark of Los Angeles Courty or 211/2011 Registrant Stateman, Denne: This satemater Is field with the Courty Clark of Los Angeles Courty or 211/2011 courty derit. A new feltitous business name statement must be field prior to that data. The filing of this state-ment dness not of lateLauthorce Itue use in his state of a factitous hypiness ame in violation of the inthe Jo another under federal state, or 3/10/2011, 3/17/2011 251

FIGTTITIOUS BUSINESS NAME STATEMENT: 20110211580 The following person(s) Islare doing businer LA'S SECURITY 8600 Sepulveda #5, North Hils, CA 91411. BAABIR GILL 8600 Sepulveda #5, North CA 91411. The business is conducted by an Individual. Registrant has begun to transact business u the ficilitous business mane or names listed here on: 208/2011 STOTE - This fictious business and site with the bid seption business in a statement must be file of the for the section of the section set of the statement must let 616 perior to Haida. The filing of this statement does not of Itself authorize the use in state of a fictious business name in violation of the rights of another section 1411, is see . RAP content to the section section in the section section is an early and the section section is a section section is an early and the section section is a section section in the section section is a section section is a section section in the section section is a section in the section section is a section in the section section is a secti ia #5, North Hills a fictitious business name in violation of the rights of another under federal s 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 253

FICTITIOUS BUSINESS NAME STATEMENT: 20110212133 The following person(s) is/are doing business as: GS CENTRO LEGAL SERVICES 1542 Cabrito Rd #202, Van Nuys, CA 91406, GLORIA SCOTT 1542 Cabrito Rd #202, Van Nuys, CA 91406 The business is conducted by van Individual. Registrant has bequin to transact

Angeles s filed on ite. The f

Registrant has begun 09/2011 Signed: Ludin

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Hill 10: 2011/02/2011 Data Filed: 2002/2011 Name of Business: EXPRESS MARKET 539 N. Glenoaks Blvd #103 Burbank, CA 915( Registered Owner: SONA VARDANETYAN 539 N. Glenoaks Blvd #103 Burbank, CA 9

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20110220962 Date Filed: 20/2011 Name of Business: TROPICAL PLAZA MALL; SWAP MEET Resistance Oncome, Invention Advance.

gistered Owner: Juventino Arellanos rent File #20100997356 ie: 7/21/2010 blished: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 275

MENT OF ABANDONMENT OF USE OF FICTITIOUS BU

STATETING CONCOUNTS AND ADDRESS OF A CONCOUNTS AND ADDRESS OF A 01/2007 ad: 2/24/2011. 3/3/2011. 3/10/2011. 3/17/2011 276

EMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS

ie: 1/20/2010 blished: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 277

SINESS NAME STATEMENT: 2011018237 JUSTICE CENTER, 3931 TWEEDY BL, SC

375 The following pers ANITA. TEMPLE CITY.

TTIOUS BUSINESS NAME STATEMENT: 20110243494 The following perso ARK COMPANY, DEMARK AUTO SALE'S, 6655 OBISPO AVE APT # 26( IAN C. ENEH, 6655 OBISPO AVE APT # 206 LONG BEACH CA 90805, TI

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEV-ERAGES

Date of Filing Application: JANUARY 25, 2011 To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: FLAMING GROUP INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 8408 W 3RD ST

LOS ANGELES, CA 90048-4112

Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA157493 BH WEEKLY 2/3,10,17 2011

NOTICE TO CREDITORS OF BULK SALE (Section 6104-6105 U.C.C.)

Escrow No. 52674-EK

NOTICE IS HEREBY GIVEN to creditors of the within named seller that a bulk sale is about to be made of the assets described below. The name(s) and business address(es) of the seller are: MR. KICCO COFFEE ONE, LLC A CALIFORNIA LIMITED LIABILITY COMPANY, 9679 WILSHIRE BLVD, BEVERLY HILLS, CA 90212-2327

The location in California of the Chief Executive Office of As listed by the seller, all other business names and

addresses used by the seller within three years before the date such list was sent or delivered to the buyer are: NONE

The name(s) and business address of the buyer are: ASM FOOD, A CALIFORNIA CORPORATION, 9679 WILSHIRE BLVD, BEVERLY HILLS, CA 90212-2327 The assets being sold are described in general as: FURNITURE, FIXTURES, EQUIPMENT, GOODWILL, LEASEHOLD IMPROVEMENT AND INTEREST AND COVENANT NOT TO COMPETE and are located at: 9679 WILSHIRE BLVD, BEVERLY HILLS, CA 90212-2327 The business name used by the seller(s) at that location is: MR. KICCO COFFEE

The anticipated sale date is MARCH 21, 2011 at the of-fice of: UNITED ESCROW CO, 3440 WILSHIRE BLVD, #600, LOS ANGELES, CA 90010

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

If so subject, the name and address of the person with whom claims may be filed is: UNITED ESCROW CO, 3440 WILSHIRE BLVD, #600, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be MARCH 18, 2011, which is the business day before the anticipated sale date specified above. Dated: JANUARY 27, 2011

ASM FOOD, Buyer(s) LA157970 BH WEEKLY 3/3/11

NOTICE TO CREDITORS OF BULK SALE (Division 6 of the Commercial Code) Escrow No. L- L-029115-SP

(1) NOTICE IS HEREBY GIVEN to creditors of the within

named Seller(s) that a bulk sale is about to be made on personal property hereinafter described.

(2) The name and business addresses of the seller are: HIWON SUSAN JEONG, 440 N. LA CIENEGA BLVD, WEST HOLLYWOOD, CA 90048

(3) The location in California of the Chief Executive Office of the seller is:

(4) The name and business address of the buver(s) are: MOON S. KIM, 9201 W. SUNSET BLVD, STE 605, WEST HOLLYWOOD, CA 90069

(5) The location and general description of the assets to be sold are: FURNITURE, FIXTURE, EQUIPMENT, GOODWILL, TRADENAME, COVENANT NOT TO COM-PETE LEASE & LEASEHOLD IMPROVEMENTS of that certain business located at: 440 N. LA CIENEGA BLVD, WEST HOLLYWOOD, CA 90048

(6) The business name used by the seller(s) at the said location is: YOROKOBI, 440 N. LA CIENEGA BLVD, WEST HOLLYWOOD, CA 90048

 WEST HOLLYWOOD, CA 90048
 (7) The anticipated date of the bulk sale is MARCH 21, 2011, at the office of TOWER ESCROW INC, 3600
 WILSHIRE BLVD, STE 426, LOS ANGELES, CA 90010, Escrow No. L-L-029115-SP, Escrow Officer: SUNNY PARK

(8) Claims may be filed the same as "7" above

(9) The last date for filling claims is: MARCH 18, 2011 (10) This Bulk Sale is subject to Section 6106.2 of the Uniform Commercial

(11) As listed by the Seller, all other business name(s) and addresses used by the Seller within three years before such list was sent or delivered to the Buyer are: NONE

Dated: FEBRUARY 23, 2011 MOON S. KIM. Buver(s) PCTS LA157905 BH WEEKLY 3/3/11

FILE NO. 20110257629

FICE NO. 20110257629 FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSI-NESS AS: LA BREA LIQUOR, 707 S. LA BREA AVE, INGLEWOOD, CA 90301 county of: LOS ANGELES. The full name of registrant(s) is/are: YOUNG SUK LEE, 1539 W. 158TH ST #2, GARDENA, CA . This Business is be-ing conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true

and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ YOUNG SUK LEE, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 02/16/2011 indicated by file stamp above.

ADOVE. NOTICE-THIS FICTITIOUS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a ficti-tious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157808 BH WEEKLY 2/24, 3/3, 10, 17, 2011

### FILE NO. 20110227380

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSI-NESS AS: EL POLLO #3552, 7101 SUNSET BLVD, HOL-LYWOOD, CA 90046 county of: LOS ANGEELS. The full name of registrant(s) is/are: WIDMOR INVESTMENT, LLC, [ALASKA], 19955 VIA NATALIE, YORBA LINDA, CA 92887. This Business is being conducted by a/an: MINIT-ED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A. I declare that all the information in this statement is true

and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ WIDMOR INVESTMENT, LLC, BY: MARK MORENO, MEMBER

This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2011 indicated by file stamp

Above. NOTICE-THIS FICTITIOUS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157694 BEVERLY HILLS WEEKLY 2/17, 24, 3/3, 10,

NOTICE OF PETITION TO ADMINISTER ESTATE OF GARY MANSOUR

Case No. BP126773

2011

authority.

attorney.

Attorney for petitioner: LYNARD C HINOJOSA ESQ SBN 041397

**BRENDA DEPEW ESQ** 

SBN 259510 HINOJOSA & WALLET LLP 2215 COLBY AVE

LOS ANGELES CA 90064-1504

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be inter-ested in the will or estate, or both, of GARY MANSOUR A PETITION FOR PROBATE has been filed

by Gerald Mansour in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that

Gerald Mansour be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to admin-ister the estate under the Independent Administration of Estates Act. (This authority will allow the personal rep-

resentative to take many actions without obtaining court approval. Before taking certain very important actions,

however, the personal representative will be required to

give notice to interested persons unless they have waived notice or consented to the proposed action.) The inde-

pendent administration authority will be granted unless an interested person files an objection to the petition and

shows good cause why the court should not grant the

March 3, 2011 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012. IF YOU OBJECT to the granting of the peti-

tion, you should appear at the hearing and state your objections or file written objections with the court before the

hearing. Your appearance may be in person or by your

creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of

first issuance of letters as provided in Probate Code sec-tion 9100. The time for filing claims will not expire before

four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file

with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets

or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

March 3- March 9, 2011 • Page 15

A HEARING on the petition will be held on

IF YOU ARE A CREDITOR or a contingent

NOTICE OF PETITION TO ADMINISTER ESTATE OF HARLAN J. JURIS Case No. BP126812

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of HARLAN J. JURIS A PETITION FOR PROBATE has been filed

A PETITION FOR PROBATE has been filed by Lynda Ford in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests

that Lynda Ford or in the alternative Lynda Ford and First Citizens Bank be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's will

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on March 9, 2011 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012. IF YOU OBJECT to the granting of the peti-

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: TIMOTHY J CALLAHAN ESQ SBN 47544 8703 TRUXTON AVE LOS ANGELES CA 90045

NOTICE OF TRUSTEE'S SALE T.S. No.: 10-07458 Loan No.: 458370394750372 A.P.N.: 4337-012-057 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 7/18/2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NA-TURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or fede-ral credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and ex-penses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be gre-ater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor: STEVEN MALCOHM Duly Appointed Trustee: Atlantic & Pacific Foreclosure Services, LLC Recorded 10/1/2003 as Instrument No. 2003-2915112 in book -, page - and rerecorded on - as - of Official Records in the office of the Recorder of Los Angeles County, California, De-scribed as follows: AS MORE FULLY DESCRIBED ON SAID DEED OF TRUST Date of Sale: 3/9/2011 at 10:30 AM Place of Sale: At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California Amount of unpaid baance and other charges: \$137,955.93 (Estimated) Street Address or other common designation of real property: 445 WESTMONT DR WEST HOLLYWOOD, CA 90048 A.P.N.: 4337-012-057 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NO-TICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. Date: 02/10/2011 Atlantic & Pacific Foreclosure Services, LLC 1610 E. Saint Andrew PI., Suite 150F Santa Ana, CA 92705 Automated Sale Information: 714-730-2727 or www.lpsasap.com for NON-SALE information: 888-313-1969 Tai Alailima, Manager ASAP# 3909061 02/17/2011, 02/24/2011, 03/03/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 245198CA Loan No. 3017852595 Title Order No. 615455 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 08-03-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU. YOU SHOULD CONTACT A LAWYER. On 03-09-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-10-2007, Book , Page , Instrument 20071886754, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MARVIN MARKOWITZ TRUSTEE OF THE MM FAMILY TRUST DATED JANUARY 30, 2002, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FAC-ING NORWALK BOULEVARD, 12720 NORWALK BLVD. NORWALK, CA Legal Description: LOT 6 IN BLOCK 63 OF BEVERLY HILLS, AS PER MAP RECORDED IN BOOK 11, PAGE(S) 186 AND 187 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$4,981,715.24 (estimated) Street address and other common designation of the real property: 712 NORTH BEV-ERLY DRIVE BEVERLY HILLS, CA 90210 APN Number: 4344-018-006 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mort-gagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their finan-cial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone: by United States mail: either 1st class or certifield; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-17-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee SIERRIE HERRADURA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMA-TION OBTAINED WILL BE USED FOR THAT PURPOSE. For Sales Information: (714) 730-2727 or www.lpsasap. com (714) 573-1965 or www.priorityposting.comASAP# 3906239 02/17/2011, 02/24/2011, 03/03/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 244304CA Loan No. 3012807966 Title Order No. 556154 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02-08-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-10-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-23-2007, Book , Page , Instrument 20070392479 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: HILDA N. SMITH, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right. in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust,

of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: A CONDO-MINIUM COMPRISED OF: PARCEL 1: THAT PORTION OF LOT(S) 1 OF TRACT NO. 46877, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA AS PER MAP RECORDED IN BOOK 1149 PAGE (S) 91 AND 92 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS UNIT 314 ON THE CONDOMINIUM PLAN RECORDED ON JULY 26, 1990 AS INSTRUMENT NO. 90-1306548, OFFICIAL RE-CORDS OF SAID COUNTY. PARCEL 2: AN UNDIVIDED 1/41ST INTEREST IN AND TO LOT 1 OF SAID TRACT NO. 46877, EXCEPT THEREFROM THOSE PORTIONS SHOWN AND DEFINED AS UNITS 101 THRU 103 IN-CLUSIVE, 105 THRU 107 INCLUSIVE, 201, 202, 205 THRU 210 INCLUSIVE, 212, 213, 215, 217,301 THRU 314, 317 INCLUSIVE, 408 THRU 410 INCLUSIVE, 412 413 AND 415 THRU 417 INCLUSIVE ON SAID CONDO MINIUM PLAN, PARCEL 3: AN EXCLUSIVE USE COM-MON AREA EASEMENT FOR PARKING SPACES PUR-POSES ONLY, TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSIST-ING OF 33P AND 34P AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. PARCEL 4: AN EXCLU-SIVE USE COMMON AREA EASEMENT FOR STOR-AGE AREA PURPOSES ONLY, TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF 2S AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. PARCEL 5: AN EX-CLUSIVE USE COMMON AREA EASEMENT FOR BAL-CONY, PATIO OR ROOF DECK PURPOSES ONLY, TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF 314C-1, 314C-2 AND 314C-3, AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$730,717.31(estimated) Street address and other common designation of the real property: 930 NORTH DOHENY DRIVE #314 WEST HOLLYWOOD, CA 90069 APN Number: 4340-024-125 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-14-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELVIA ARCINIEGA ELVIA ARCINIEGA, ASSIS-TANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALI-FORNIA RECONVEYANCE COMPANY IS A DEBT COL-LECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.comASAP# 3914180 02/17/2011, 02/24/2011, 03/03/2011

interest thereon, estimated fees, charges and expense

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 446476CA Loan No. 0039686795 Title Order No. 648815 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-15-1999. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-16-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 11-05-1999, Book N/A, Page N/ A. Instrument 99 2072243. of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: SUZANNE DE PASSE, AN UNMARRIED WOMAN, as Trustor, NO RED TAPE HOME LOAN, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURT-HOUSE. DIRECTLY FACING NORWALK BOULEVARD. 12720 NORWALK, BLVD. , NORWALK, CA Legal Description: PARCEL 1: THAT PORTION OF LOT 4 IN SEC-TION 2. TOWNSHIP 1 SOUTH. RANGE 15 WEST. SAN BERNARDINO MERIDIAN, CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFOR-NIA, ACCORDING TO THE OFFICIAL PLAT OF SAID

LAND FILED IN THE DISTRICT LAND OFFICE JULY 15, 1890, DESCRIBED AS FOLLOWS. BEGINNING AT A POINT IN THE WESTERLY LINE OF THE LAND DE SCRIBED IN THE DEED RECORDED IN BOOK 13589 PAGE 270, OFFICIAL RECORDS, RECORDS OF SAID COUNTY, DISTANT THEREON NORTH OŰ 31 50' EAST 295.87 FEET FROM THE SOUTHERLY LINE OF SAID LOT 4; THENCE NORTH 36Ű 33' 23" WEST 29.42 FEET; THENCE NORTH 7Ű 32' 52" EAST 55.40 FEET; THENCE NORTH 15Ű 45' 37" EAST 41.77 FEET TO A POINT, DISTANT NORTH 0Ű 31' 50" EAST 118.76 FEET FROM THE POINT OF BEGINNING; THENCE NORTH 0Ű 31' 50" EAST 47.34 FEET ON SAID WEST-ERLY LINE; THENCE SOUTH 61Ű 41° 53° EAST 79.13 FEET; THENCE SOUTH 37Ű 05° 58° EAST 79.47 FEET; THENCE SOUTH 4Ű 07° 37″ WEST 108.40 FEET TO A POINT IN THE NORTHERLY LINE OF THE LAND DE-SCRIBED IN THE DEED RECORDED IN BOOK 21224 PAGE 363, OFFICIAL RECORDS, RECORDS OF SAID COUNTY, DISTANT NORTH 89Ű 33` 00" WEST 111.75 FEET THEREON FROM THE NORTHEASTERLY COR-NER OF SAID LAND; THENCE SOUTH 9Ű 48` 02' WEST 76.02 FEET TO A POINT, DISTANT NORTH 89Ű 33' WEST 124 FEET FROM THE NORTHEASTERLY CORNER OF THE PARCEL OF LAND DESCRIBED IN THE DEED TO JOHN R. PETRIE AND WIFE. RECORD-ED IN BOOK 16023 PAGE 38, OFFICIAL RECORDS; THENCE NORTH 41° 35` 49" WEST 101.01 FEET TO THE MOST WESTERLY CORNER OF SAID PARCEL OF LAND FIRST DESCRIBED IN SAID DEED RECORDED IN BOOK 21224 PAGE 363, OFFICIAL RECORDS; THENCE NORTH 36Ű 33' 22" WEST 52.64 FEET TO THE POINT OF BEGINNING. PARCEL 2: AN EASEMENT OVER THE TRAVELLED PORTION OF THE STRIP OF LAND DESCRIBED IN THE DEED FROM TITLE INSUR-ANCE AND TRUST COMPANY, RECORDED IN BOOK 30926 PAGE 71 OFFICIAL RECORDS Amount of unpaid balance and other charges: \$1,561,404.25 (estimate ed) Street address and other common designation of the real property: 9701 OAK PASS ROAD BEVERLY HILLS, CA 90210 APN Number: 4384-007-017 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is be ing sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-24-2011 CALIFORNIA RECONVEYANCE COMPANY, AS Trustee SIERRIE HERRADURA, ASSISTANT SEC-RETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3917174 02/24/2011, 03/03/2011.03/10/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 442281CA Loan No. 3013211770 Title Order No. 411003 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02-01-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COM-PANY as the duly appointed Trustee under and pursu-ant to Deed of Trust Recorded 02-12-2007, Book, Page , Instrument 20070299529 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: PARVIZ NOURIAN AND DIANA NOURIAN, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD, NORWALK, CA Legal Description: LOT 354, OF TRACT NO. 7005, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 72 PAGE(S) 28 OF MAPS, IN THE OFFICE OF THE COUNTY RECORD-ER OF SAID COUNTY. Amount of unpaid balance and other charges: \$808,725.91(estimated) Street address and other common designation of the real property: 138 NORTH DOHENY DRIVE BEVERLY HILLS, CA 90211 APN Number: 4335-028-052 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold

"as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELVIA ARCINIEGA ELVIA ARCINIEGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3920486 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 721652CA Loan No. 0729368894 Title Order No. M711404 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-26-2006. UNLESS YOU TAKE AC-TION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLA-NATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-17-2011 at 10:30 AM, CALIFORNIA RECONVEY-ANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-03-2006, Book , Page , Instrument 06 1722608, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: HAN JIUN SHIN, A SINGLE WOMAN, as Trustor, WASHINGTON MUTUAL BANK, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown be-low, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURT-HOUSE DIRECTLY FACING NORWALK BOULEVARD 12720 NORWALK BLVD. , NORWALK, CA Legal Descrip-tion: PARCEL 1 AN UNDIVIDED 1/32 INTEREST IN LOT 1 OF TRACT NO 31602, AS PER MAP RECORDED IN BOOK 844, PAGE(S) 87 AND 88, INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORD-ER OF SAID COUNTY. EXCEPT THEREFORM UNITS 101 TO 108, 201 TO 208, 301 TO 308 AND 401 TO 408 INCLUSIVE AS SHOWN AND DEFINED UPON THE CONDOMINIUM PLAN RECORDED AUGUST 22, 1974 AS INSTRUMENT NO 3262 PARCEL 2 UNIT 307 AS SHOWN AND DEFINED UPON THE CONDOMINIUM PLAN ABOVE REFERRED TO PARCEL 3 AN EXCLU-SIVE EASEMENT FOR PARKING SPACES, APPURTE-NANT TO PARCEL 1 AND 2 ABOVE OVER THAT POR-TION OF LOT 1 DESIGNATED ON THE CONDOMINIUM PLAN ABOVE REFERRED AS RESTRICTED COMMON AREA(S) G-27 AND G-28 Amount of unpaid balance and other charges: \$889,655.28 (estimated) Street address and other common designation of the real property: 221 SOUTH GALE DRIVE 307 BEVERLY HILLS, CA 90211 APN Number: 4333-029-055 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELINA UKMAN, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMA-TION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Av-enue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www. Ipsasap.com (714) 573-1965 or www.priorityposting.co ASAP# 3919287 02/24/2011, 03/03/2011, 03/10/2011 ting.com

NOTICE OF TRUSTEE'S SALE T.S. No. 20462 Loan No. 194983-142-01 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/11/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PRO-CEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check, MUST BE MADE PAYABLE TO: CALIFORNIA TRUSTEE SERVICES, INC. drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the rustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive and the successful bidder shall have no further recourse. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil code 2923.53(k)(3) declares that it has not obtained from the Commissioner a final or temporary order of exemption pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded. The time frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale pursuant to Civil Code Sections 2923.52 or 2923.55. Trustor: Fredrik Broberg, an individual Duly Appointed Trustee: California Trustee Services, Inc. Recorded 10/17/2007 as Instrument No. 2007-2364025 in book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California Date of Sale: 3/16/2011 at 10:30 AM Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURT-HOUSE DIRECTLY FACING NORWALK BLVD 12720 NORWALK BLVD., NORWALK, CA 90650 Amount of NORWALK BLVD., NORWALK, CA 90650 Amount of unpaid balance and other charges: \$3,093,294.87 Prop-erty being sold "as is - Where is" Street Address or other common designation of real property: 1643 Rising Glen Road West Hollywood, Ca 90069 A.P.N.: 5561-022-012 THE BENEFICIARY MAY ELECT, IN ITS DISCRETION, TO EXERCISE ITS RIGHTS AND REMEDIES IN ANY MANNER DEFINITED LINER SECTION 6264 OF THE MANNER PERMITTED UNDER SECTION 9604 OF THE CALIFORNIA COMMERCIAL CODE, OR ANY OTHER APPLICABLE SECTION, AS TO ALL OR SOME OF THE PERSONAL PROPERTY, FIXTURES AND OTHER GENERAL TANGIBLES AND INTANGIBLES MORE PARTICULARY DESCRIVED IN THE DEED OF TRUST, GUARANTEES, UCC'S, SECURITY AGREEMENTS. The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale Date: February 21, 2011 WE ARE ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. California Trustee Services, Inc. 3639 Midway Drive, Suite B232 San Diego, California 92110 858-270-7938 Sale Info Line 1-714-730-2727 Or Login to: www.fidelityasap.com Thomas Dandrea, Trustee Sale Officer ASAP# 3918172 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 735143CA Loan No. 5304174765 Title Order No. 3206-231587 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01-26-2007 UNI ESSYOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-02-2007, Book, Page, Instrument 20070231593, of official records in the Office of the Recorder of LOS ANGELES County, California, ex-ecuted by: REBEKA SHADPOUR, A MARRIED WOMAN, as Trustor, MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., (MERS), SOLELY AS NOMINEE FOR LENDER, AMERICAN MORTGAGE NETWORK, INC., IT'S SUCCESSORS AND ASSIGNS, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FAC-ING NORWALK BOULEVARD, 12720 NORWALK BLVD. NORWALK, CA Legal Description: LOT 96 OF TRACT NO. 4988, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 54 PAGE(S) 98 AND 99 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,577,566.69 (estimated) Street address and other common designation of the real property: 138 NORTH HAMEL DRIVE BEVERLY HILLS, CA 90211 APN Number: 4334-012-048 The undersigned Trustee

disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-17-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELINA UKMAN, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMA-TION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www. Ipsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3917644 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0151309 Title Order No. 10-8-542597 Investor/Insurer No. 109945847 APN No. 2386-001-015 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 08/29/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEED-ING AGAINST YOU, YOU SHOULD CONTACT A LAW-YER." Notice is hereby given that RECONTRUST COM-PANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ANAT ABUTBUL, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, dated 08/29/2005 and recorded 09/08/05, as Instrument No. 05 2158949, in Book , Page ), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/24/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Nor-walk, CA 90650 at public auction, to the highest bidder for cash or check as described below, pavable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully de actived in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 13345 MULHOLLAND DR, BEVERLY HILLS, CA, 902101141. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,277,629.49. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or sav-ings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 02/24/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3888763 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-08-168669-DL Order #: E828354 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/23/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEED-ING AGAINST YOU, YOU SHOULD CONTACT A LAW-YER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or en cumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): EHAB ALY MOHAMED, A SINGLE MAN Recorded: 7/6/2006 as Instrument No. 06 1488097 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 3/21/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly fac-ing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges:

\$1,084,817.31 The purported property address is: 1050 NORTH EDINBURGH AVENUE #305 WEST HOLLY-WOOD, CA 90046 Assessor's Parcel No. 5529-014-065 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to OneWest Bank. FSB 2900 Esperanza Crossing Austin TX 78758 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of ex-emption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive rem-edy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 2/23/2011 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: (877) 908 to: www.fidelityasap.com Reinstatement Line: (877) 908-4357 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECT ING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BE-HALE OF THE HOLDER AND OWNER OF THE NOTE HALF OF THE HOLDER AND OWNER OF THE NOTE ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby no-tified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3900986 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE T.S. No. 20463 Loan No. 629044-142-01 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/7/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLA-NATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check MUST BE MADE PAYABLE TO: CALIFORNIA TRUSTEE SERVICES, INC., drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil Code 2925.53(k)(3) declares that it has not obtained from the Commissioner a final or tem-porary order of exemption Pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded. The time Frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale. Trustor: Hedges Way Incorporated, a California Corporation Duly Appointed Trustee: California Trustee Services. Inc. Recorded 3/17/2008 as Instrument No. 2008-0453024 in book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 3/24/2011 at 10:30 AM Place of Sale: At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd. 12720 Norwalk Blvd., Norwalk, California 90650 Amount of unpaid balance and other charges: \$2,491,983.86 Street Address or other common designation of real property: 8531 Hedges Way West Hollywood, Ca 90069 A.P.N.: 5559-015-009 & 5559-015-014 & 5559-015-015 The undersigned Trustee disclaims any liability for any in-correctness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale.\ If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. DATE: 3/2/2011 California Trustee Services, Inc. 3639 Midway Drive, SuiteB232 San Diego, California 92110 Sale Info Line 1-714-730-2727 Or Login to: www.fidelityasap.com All Other Info: 1-858-270-7938 Thomas Dandrea, Trustee's Sale Officer ASAP# 3925488 03/03/2011, 03/10/2011, 03/17/2011

# CLASSIFIEDS

215-Building

216-Car Alarms

218-Carpentry

220-Cleaning

226-Concrete

227-Construction

228-Contractors

230-Counseling

232-Decking

234-Drywall

236-Electrical

240-Fencina

246-Hauling

250-Iron Work

252-Janitorial

254-Landscaping

255-Legal Services

237-Entertainment

238-Exterminators

242-Garage Doors

248-Internet Services

244-Handvman

217-Culinary Service

222-Carpet Installation

224-Computer Repair

## LEGEND

256-Locksmith 258-Moving/Storage 260-Music Instruction 262-Painting 264-Pet Sitting 225-Computer Tech Support 265-Photography 266-Plumbing 267-Piano Tuning 268-Roofing 270-Sandblasting 272-Security Services 274-Stained Glass 276-Tile 278-Tree Service 280-Tutoring 282-TV/VCR/DVD Repair 284-Video Systems 286-Windows 288-Word Processing 289-Lessons 290-Trainer 300-399 Rentals 300-House Furnished

302-House Unfurnished 304-Apartments Furnished 306-For Rent 308-Condominiums 309-Recreational For Rent 310-Rooms 312-Rentals to Share 314-Hotels/Motels 316-Garages Storage 318-Office Space 320-Commercial 322-Resort Property 325-For Lease 400-499 Real Estate 400-Homes For Sale 401-Real Estate 402-Condominiums 404-Commerical/Industrial 406-Mobile Homes 408-Income Property 410-Lots For Sale

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145-Lost Items

161-Escort

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