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Issue 597 • March 10 - March 16, 2011



**Weekly
Picks Bosse
and all 3
Measures
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Head of the Parks

The Weekly's interview with
newly appointed Recreation &
Parks Director Steve Zoet



letters & email

“Election Night Program” [Issue 596]

One of my favorite things to do on cold Amherst, Massachusetts Thursdays is to turn on my laptop and peruse the goings on in my hometown via bhweekly.com. I have been closely monitoring the March 8th election as it will directly affect my future and for the most part have found the coverage fair.

However, after reading last week’s issue of the Weekly, there were comments that caught my attention and upset me as a resident of Beverly Hills. In the last days of the election when final endorsements are made for the City Council candidates, the Weekly’s publisher took a number of swipes at current Councilmember Barry Brucker and an unnecessary and vicious one aimed at former Board of Education President Nooshin Meshkaty. Both of these dedicated public servants have given more to this city than one could expect and should be treated with respect. The Weekly has taken shots at Mr. Brucker and Mrs. Meshkaty before, but to dirty the waters at the conclusion of what many believe has been one of the best run and most civil elections in recent mem-

ory was just wrong and less than dignified. You can do better Beverly Hills Weekly and you can BE better!

The thing that put me over the top was a small advertisement run for the March 8th election night program on KBEV, which Josh Gross and Rudy Cole hosted. There is absolutely nothing wrong with letting people in our community know when they can tune in to watch the election coverage, listen to the candidates’ final thoughts, hear other city dignitaries take on the state of our city and receive updates on the vote from the [City Clerk’s office], but to say “Back by Popular Demand” is far too much self aggrandizement for my tastes.

Having hosted, with Nikkie Sedgahat, the last election telecast on KBEV for the School Board election, I am personally aware that Mr. Gross and Mr. Cole were more than just a little upset when they were removed from their longstanding roles as hosts, but they had been asked repeatedly, over a period of years, to include students in the broadcast and steadfastly refused. So, the job was turned over to the students and the feedback we received following our 3 hour live program was extraordinary. Nikkie and I were the recipients of congratulatory notes, emails and phone calls from countless members of our community, both in and out of public office. In addition, many expressed their view that a student hosted election program on KBEV was not only long overdue, but a tradition that should continue. Sadly, the tradition apparently was not continued because I have

been informed that a very talented KBEV student who does a political show was told “No, there’s no room for you to co-host. We’ll have you on as a guest.” A word to the wise from poet and philosopher George Santayana: “Those who cannot remember the past are condemned to repeat it.” This program was taken away from you once before for your unwillingness to include the students who are KBEV and whose studio you sit in when you host your election night program. This could very easily happen again.

Dillon Curtis
Former KBEV anchor
Amherst, Mass.

Publisher’s Note: Rudy Cole and I were glad to once again resume hosting duties of the election night program, a show which Rudy has hosted for 18 years and I have hosted for 13. We did include a bright KBEV student to appear as a guest on the program.

“Board of Education Meeting”

In an exercise of masochism, last Saturday afternoon I watched a re-broadcast of the last meeting of the Board of Education. The Board was “discussing” cuts in the budget for the coming year ultimately totaling approximately \$1.3 million. The format as to each item was presentation by a staff member and then a vote by the Board Members. Dr. [Brian] Goldberg was not

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WHAT’S ON YOUR MIND?

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SNAPSHOT



“ GET IT DONE ‘11 “
MORENO DRIVE

Russ Siadatian, Matt Rennie, and Sam Cascante show their Norman spirit at Beverly High’s Junior/Senior Night on Feb. 24.



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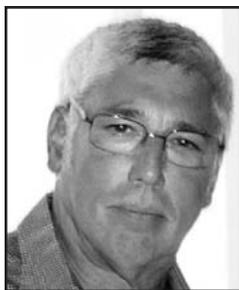


OUR DATA SPEAKS VOLUMES



briefs

Lili Bosse and Dr. Julian Gold win City Council race



Dr. Julian Gold

The Beverly Hills City Council will be welcoming two new members, as Planning Commissioner chair Lili Bosse and Recreation and Parks Commissioner Dr. Julian Gold won the City Council race Tuesday night with 3531 and 2445 votes, as of press time. Incumbent Nancy Krasne garnered 2369 votes. 484 provisional and late absentee ballots remain to be counted, but it is unlikely they will affect the final results.



Lili Bosse

"I have loved meeting everyone in this community," Bosse said. "There is nothing that matters more to me than this community." Bosse's effort to walk the entire city seems to have paid off, and she said she plans to continue walking after the election.

All three candidates appeared Tuesday night at the KBEV studio at Beverly High on an election night show hosted by Josh Gross and Rudy Cole of *Beverly Hills Weekly*.

Gold appeared minutes after the polls closed, and expressed relief that the campaign was over.

"You find strength in challenge. It makes us better," Gold said. "Win or lose, [the campaign has] motivated me to stay active."

Although it appears Krasne was defeated, she expressed no regrets about her campaign and service on the council.

"If I win, I win. If I lose, I win," Krasne said. "I've done the best I can."

Krasne is the third incumbent defeated in the last three elections. Four incumbents have been defeated in the last five elections. She was first elected in 2007.

Voters approved the two-hour free parking measure, known as Measure 2P, 3168-1963 but the courts have yet to decide whether the measure is legal and valid to have been voted on in the first place. Measure 3P, the three-hour parking measure for city residents only, was defeated 3539-1436.

Measure O, which would increase the tax rate of oil extracted in Beverly Hills did not pass, by a vote of 2691-2165. The BHUSD Board of Education opposed the measure only two weeks before the election.

The remaining 484 provisional ballots require certification and will be counted in the Council Chambers on Friday at 10 a.m.

Board of Education votes not to fence off front lawn

On Monday night, the Board of Education decided to preserve the iconic look of the front of Beverly High by not installing a fence along the front perimeter of the high school. Instead, the Board approved other measures to improve security at the high school.



Carter Paysinger

"The number one priority was to keep people off the campus that shouldn't be on the campus," Beverly High Principal Carter Paysinger said. "With that being said I'm an alum of Beverly Hills High School and just like any other alum, I would not want to see a fence around the campus unnecessarily."

The Board considered two options to increase security after recent incidents where non-students gained unauthorized access to campus. The less intrusive option I, which was approved in a 5-0 vote, will continue to use the building's perimeter as the first line of defense, and supplement security with outdoor exterior locking gates, vehicle gates, perimeter doors with alarms and additional security personnel.



Brian Goldberg

"The important thing to realize is we're going to be controlling access points," Board member Brian Goldberg said. "We are increasing the number of security guards by two, so those entry points can be manned by a staff person during the school day and still have people available on the interior to respond to threats inside the campus."

The more imposing option II was found to be the more secure option by a February 8 report by consultant Hughes Associates, but it proposed installing an imposing 8-foot chain link fence at the front of the school.

"The security consultants and staff working together came up with a plan to meet our goal of securing access to the campus and maintaining control of who enters and exits the campus without the need for a fence on the graduation lawn," Goldberg said.

City cell phone use costs thousands each month

The city paid more than \$2,800 for cell phone reimbursements and service charges in the period of Feb. 10 to Feb. 18 this year, according to an analysis of the budget demand sheets provided to the City Council at the March 1 meeting.

The city provides reimbursements for high-ranking staff such as City Clerk Byron Pope and City Manager Jeff Kolin.

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Chinese delegation visits Beverly Hills

A group of 85 Chinese real estate professionals visited Beverly Hills last Friday to shop, sight-see and meet Mayor Jimmy Delshad in the City Council Chambers.

Mayor Delshad presented certificates to Tiger Zeng, General Manager of trip sponsor sohu.com and Christina Ye of American Vacations, which organized the trip. Delshad remarked that Beverly Hills already has a strong relationship with China because of sister city, Pudong in Shanghai.



"Lord of the Flies" by Jack Ross (left) & Matthew Leib, for the book *Lord of the Flies*

High school students create edible books

On March 2, students at Beverly High celebrated Read Across America Day, which is also Dr. Seuss' birthday, with the Edible Books Festival in the library. Twenty-five students entered edible representations of favorite books in a friendly competition.

"We thought it would be fun to have a contest when all across the country [people were celebrating] how wonderful it is to read, how wonderful it is to share, and talk about and think about books," Beverly High librarian Karen Boyarsky said.

The entries were made of edible ingredients that ranged from cake to onion rings to Wonder Bread. A panel of judges including staff and students gave out several awards for the edible creations, including most creative, punniest and most appetizing.

At the end of the festival, the students who entered the contest were invited to eat their submissions in the library classroom, a place where food is usually not allowed.

"What made it really exciting is that the entries blew us away," Boyarsky said. "We're definitely going to do this again next year."

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present; however, he was on the telephone.

With rare exceptions, Board Members did not discuss the cuts; they simply approved or rejected them by vote. Each had their microphones live at all times and constantly conversed with other Members. The President made no effort to conduct or control the meeting. One of the Board Members was visibly bored. Excluding Ms. [Myra] Lurie, who was isolated from the others because of Mr. Goldberg's absence, they talked to each other endlessly ignoring whoever was speaking at the time. The Superintendent never said a word.

They were rude to the audience; they were rude to the speakers; they were rude to the staff; they were rude to each other. It was an embarrassment.

Richard A. Stone
Beverly Hills

Publisher's Note: Stone served on the Board of Education from 1991 to 1999.

"Measure 2P"

John Mirisch is a liar.

In his letter last week, he falsely claimed that G&L Realty approached the City with an offer to drop the 2P initiative in return for 1 hour free parking throughout the City.

I was the sole representative of G&L Realty talking to the City. I had a private meeting with Mirisch and another City Official; I held meetings with two other City Councilmembers; I met with

the City Manager; I met with a Planning Commissioner and I met with a City Council candidate. All of these City leaders knew that 1 hour free parking at any city parking lot was never acceptable to my client. I have e-mails and text messages to confirm this.

Interestingly, in my meeting with Mirisch -- he wanted to impose a 10 percent tax on parking on all private parking lots in the City. He refused to accept a smaller tax, even though it would have generated millions of dollars for the City, far more than was necessary to close any supposed pre-existing Parking Enterprise Fund deficit. At a City Council hearing on September 14, 2010 he publicly reiterated his support for a 10 percent parking tax. So much for his being an anti-tax libertarian. The tape is available on the City's website.

John Mirisch can't help being a liar. He lied to Beverly Hills citizens about his participation in an illegal campaign website that skirted the City's new ethics laws that he takes credit for writing. He was caught on videotape taking photographs that showed up hours later on this "anonymous" website that was later discovered to have been created and funded by a campaign committee in violation of both a recent Beverly Hills ordinance as well as State Law. Is sneaking around, contributing to anonymous websites and then lying about it really the proper actions of a City Councilmember? Mirisch then may have placed Marilyn Gallup in the position to take the legal rap (which, under his new rules, calls for a \$1,000 fine and 6 months in jail) for his dishonest and deceit-

ful actions. For John Mirisch, lying is as simple as breathing.

Beverly Hills's first Honorary Mayor and perhaps its most revered citizen, Will Rogers, said, "I never met a Man I didn't like." Will Rogers never met John Mirisch.

Harvey Englander
Beverly Hills

"The Road To Bever'Lili' Hills is paved with 'Gold'"

I want to congratulate Lili Bose, Nancy Krasne and Dr. Julian Gold. The path to public office is no easy task and they all deserve kudos for running positive campaigns. I also want to acknowledge every resident that voted ... Thank you! Democracy is like a muscle and if we don't use it we lose it. The next election is November 8. Mark your calendars and please remember to vote.

Noah Margo
Beverly Hills

"School Budget Issue"

This is the time in the school calendar when districts must grapple with the difficult decisions involving staffing and programming for the following school year. With so much uncertainty surrounding the State's budget crisis, school districts are being forced to make many assumptions as they arrange their fiscal projections for the following three years. As often happens, this process becomes far too focused on the quantitative numbers of the budget while

paying little attention to the qualitative intangibles. In fact, both of these are essential to a superior educational experience for our students.

At its meeting on February 22, the School Board approved the elimination of seven certificated positions as part of a larger effort to reduce costs to the District. At its recent meeting on March 7, the Board was presented with a letter supporting additional cuts in certificated positions, citing the following reasons: (1) projected declining enrollment; (2) results from the FCMAT audit on Special Education; and (3) the slow completion rate of the District's eligibility re-certification process.

In response to these quantitative concerns, I noted the following when addressing the School Board:

1. Declining enrollment will actually improve our financial situation by reducing the amount of "Fair Share" liability the District must set aside for the State. As a Basic Aid District, our funding is not tied to student enrollment; however, the amount we must pay in Fair Share is directly linked to student enrollment. Thus, a projection of 350 fewer students, at \$330 per ADA as set by the County, equates to a "savings" of \$115,500 to the District.

2. The FCMAT audit was based on the existing model of Special Education; however, the auditors acknowledged that this program is in a state of transition at this time. A lack of any clear vision for Special Education for the coming years makes

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Publicly financed cell phones have been on the chopping block throughout California as governments struggle to cut costs. Last week, Los Angeles City Controller Wendy Greuel called for a 60 percent reduction of city-issued cell phones and cell phone usage as a way to curb expenses in the nearly bankrupt city. Earlier this year, Gov. Jerry Brown turned in his own cell phone and cut state-funded cell phone use in half, which provided an estimated \$20 million in savings.

Council seeking partners to sponsor Taste of Beverly Hills

As the city plans to go forward with its next food and wine festival, many residents are conflicted about whether this event should take place at all.

Concerns over the Taste of Beverly Hills event's location, local media sponsorship and skepticism toward the success of last year's festival dominated the conversation at the City Council meeting last Tuesday, but did not derail plans to move forward with the four-day festival.

"The benefits to Beverly Hills are questionable and the costs are definite," former Beverly Hills mayor Chuck Aronberg said.

Arguing that the Council should reject the idea, Aronberg added that hidden costs of the festival should be considered, such as repairs to the event's suggested location Roxbury Park and the time commitment of city staff. Last year's Taste of Beverly Hills event corresponded with the city's lavish 9/02/10 event. That event's costs overran by nearly \$25,000, which came out of the city's TOT fund and community outreach fund.

Roxbury park is facing potential renovation because the Community Services Department asserts the facility is dilapidated and in need of expansion. Council members generally agreed that Roxbury Park was the ideal location as it sits on the border of Los Angeles and would allow the city to avoid any potential construction at 9900 Wilshire, near where the event was held last year.

The Council was conflicted about whether to partner with *Los Angeles Times* or *Beverly Hills Courier* for the program's sponsorship.

Councilmember Nancy Krasne supported bringing the Courier onboard because the paper stepped forward as a sponsor during the last festival. No one has approached the *Beverly Hills Weekly* about participating in the event.

Mayor Jimmy Delshad rejected the idea of partnering with *Los Angeles Times* in favor of utilizing the city's current media and businesses. Last year, the *Los Angeles Times* held its own Celebration of Food and Wine event on September 5, coinciding with the final day of Taste of Beverly Hills. Neither event host was aware that a similar festival would be taking place over the same weekend until two months after both events were scheduled.

The City Council plans to move forward with the event, with the caveat that the company needed to come forward with more details on sponsorship, loca-

tion logistics and the time of city staff.

City poised for budget surplus

Beverly Hills looks like it could be heading for a surprise budget surplus of \$467,000 if the economy continues on the same path, City's CFO Scott Miller told the Council on March 1.

Despite assessed property value dropping more than anticipated at 2.6 percent, the city may still pull through the end of the year with positive net worth.

But it's at the cost of nearly \$30 million in budget cuts over the last two years, including slashing city services and programs as well as employee lay-offs that totaled nearly 10 percent of the previous working staff.

Miller also revealed that the city's public safety workers, which include police and fire fighters, do not contribute to their own pension plans. The city contributes both the employer and the employee share, based on their current contracts. Those contracts come up for renegotiation in October this year.

If those employees were to contribute just 1 percent of their employee contribution share to their pensions, the city could yield around \$1 million, Miller told the Council.

Delshad introduces Mills Act to Council

A long-awaited act that would provide protections to Beverly Hills historic homes and landmarks was introduced at the City Council's study session last Tuesday.

The city currently has no legal protections on historic buildings. Residents have been calling for the Council to adopt an ordinance or policy that would allow for historic buildings to not be threatened by demolition.

The Mills Act is a federal ordinance that provides tax incentives to landowners who preserve buildings and structures that are classified 'historic' in a federal, state, county or city registry including National Register of Historic Places and California Historical Landmarks.

"I think it's time now for Beverly Hills," Mayor Jimmy Delshad said at the study session last Tuesday, "to take some position in protecting some of these buildings and encourage others to come forward."

Delshad took this position after witnessing the conflict over the demolition of 9936 Durant Drive, which some residents opposed as it was a historic building designed by master architect Robert V. Derrah.

Beverly Hills has 56 properties listed in the California Historical Resources Information System, and six listed as historic structures in the national registry.

Those include: Harold Lloyd Estates, Greenacres, Greystone Mansion, Virginia Robinson Gardens, Anderson Court Shops, Beverly Wilshire Hotel, Beverly Hills Post Office and Beverly Gardens Park among others.

The adoption of the Mills Act was listed as a goal in the city's general plan. It has been a top public interest recently as two local historic buildings were recently

approved for demolition over loud outcry.

Planning Commission chair Lili Bosse and Councilmember John Mirisch have been vocal proponents of adopting such a measure for months now.

"It's a good first step," Mirisch told the *Weekly*. "It's been a long time coming, but it's only a first step. I look forward to working with the council to follow up so we finally have a mechanism to preserve our community's architectural treasure and special charm."

BHHS Baseball Team Rallies For Victory in Opener

The Beverly High baseball team opened its season with an 8-5 victory over Upland Western Christian Saturday in an Arcadia Elks Tournament game, scoring five runs in the top of the seventh and final inning to overcome a two-run deficit.

The Normans benefited from walks in the seventh inning. Beverly Hills combined four walks and singles by Ben Sitman-Sommers and Sam Mason for three runs in the first. The Lancers scored three runs in the first and one each in the second and fifth.

Oliver Yi pitched a scoreless sixth inning to be credited with the victory.

The Normans lost their second game Saturday to Monrovia, 11-6, allowing eight runs in the second inning.

Beverly Hills scored once in the second, twice in the third and once each in the fifth, sixth and seventh.

Charlie Bennett (0-1) took the loss,

allowing 10 runs and five hits in 1 2/3 innings and walking four batters.

"We had one bad inning when we gave up the eight runs, but for the most part, it was like I expected," Norman coach Vonzie Paysinger said of his team's play over two games at Monrovia High.

"We swung the bat pretty well. We pitched well for 80 percent of the time. We didn't play defense like I'd like."

Beverly Hills is scheduled to play at Buena Park Tuesday at 3:15 p.m.

BHHS Softball Team Loses To Lawndale, Immaculate Heart

The Beverly High softball team lost to Lawndale, 6-5, allowing the tie-breaking run in the bottom of the seventh and final inning, Saturday in a St. Monica Catholic High School Softball Classic pool play game at Beverly Hills.

The Cardinals, batting as the home team, combined a two-out double, a single and an error by Annie Math, the Norman third baseman, for the winning run.

Beverly Hills (0-2) scored all their runs in the third, taking a 5-1 lead, with Tamar Rotstein driving in the final three runs with a triple.

Melissa Kolko, the Normans' No. 9 batter, drove in the first run on a ground out which scored Shayna Stein, who singled. Emily Rosen singled in Stein, with the second run.

Lawndale, which scored once in the first, scored three times in the fourth and once in the fifth to tie the score, 5-5.

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Election reflections

And a threat to our environment

By Rudy Cole

Not only did she win big, **Lili Bosse** will take office on March 22, 2011 with one of the largest plurality votes in the city's history.

As of this writing Bosse leads second place finisher **Dr. Julian Gold** by 1,086 who narrowly defeated incumbent **Nancy Krasne** by 76 votes with 484 votes yet to be counted. It is highly unlikely that the remaining votes will change the results.

This unprecedented victory should give Planning Commission Chair Lili Bosse an enormous mandate for change when she takes office on March 22. Her impressive, broad based support will make her a major force on a council frequently divided on issues, but probably less so with the very independent Krasne leaving office.

As the returns began coming in Tuesday, it was clear from the onset that Bosse was going to make a sweep throughout the city. Aside from the Hawthorne School precinct where Dr. Gold lives, Bosse was leading, in such diverse areas as the far north hillside,

with a very large Persian voter registration, to south of Wilshire renter precincts. Krasne also did well on those same precincts.

The total vote did not set any records however, falling far below the expected 6,000 predicted, coming closer to 5,300. Some comparisons on past big winners, and with far more people voting, **Richard Stone** led second place winner **Jacob Stuchen** by 805 votes in 1972.

In more recent elections, Thomas Levyn narrowly edged Mark Egerman for first by 12 votes, both winning, in 2001 and **Barry Brucker** led Dr. **Willie Brien** by 135 votes when they both won in 2009.

The all time first place leader was **Ed Brown** in 1982 who won by 1,418 votes over the next competitor. Brown was running for reelection in a campaign that had about a fifty percent turnout compared to the less than 30 percent in this election.

How significant is the Bosse vote? The most lasting impact is in the traditional seniority of candidates winning in the same

election. The leading candidate becomes mayor first. But more important is the mandate Bosse will have to lead on budgetary and land use matters.

Bosse brought together a very diverse group of supporters. She had leaders who fought the hotel referenda proposals to major pro-business advocates. She had renters, seniors, education leaders and many former mayors and councilmembers, including those now in office. In a real sense, this also gives her a great deal of personal independence, something typical of her long years of service to the city. She had the endorsements of both newspapers and both public and school employee associations, who typically make voter recommendations.

However, aside from her supporters and a very dedicated group of volunteers, including her team of **Noah Furie** and **Kathy Reims**, in the end it was her own impressive record of service and her very personal door to door work that won the election. She's a very engaging and attractive candidate who resonated well throughout the city.

Although the campaign lacked any major issues and few differences among the candidates – publicly it was a most civil election. However, in the last few days of the election some undercurrents of alleged comments by Krasne probably led to her defeat.

What was being spread, not by Bosse, but by some community activists, was that Krasne had made critical comments about Bosse supporters. Whether or not this had any merit, it raised the concern that the next council would resume the personality clashes that so often turn off the community. It may have been a smear or it could have been misquotes, but it clearly made the difference in the election. The charges did have credibility because Krasne very often speaks her mind regardless of voter impact.

Really, you have to admire this kind of candor. Krasne never tried to hide her passion on issues or her differences with colleagues. "I'd rather lose than change," was her mantra. The late, walk-in vote did just that.

A typical Krasne approach: Although she objected to city funding for the Rose Parade entry, she personally donated and raised contributions for the costs of the unofficial city float.

If there is anything approaching an establishment in Beverly Hills, and that term is

indeed tenuous and changing with time, most of the city's leadership backed Gold. Krasne neither had or solicited current members of the city council, all of them either endorsing or giving some form of backing to Gold.

But this same establishment took a big beating on the ballot measures, losing on Two Hour free and really getting clobbered on Three Hour free parking.

Two hour free passed easily and the city council backed Three Hour free alternative lost by an even wider margin.

Measure O, placed on the ballot by the council, did well in the absentee vote but was demolished by the walk-in vote. Last minute opposition by the school board probably cost the city One Million in revenues. The district leaders said passage of O could reduce school revenues, but the exact amount was always in doubt. Again, city leaders, including the council that opted to put this to a vote, did little to support their baby.

Note: The courts have yet to make a final decision on Two Hour free, so the vote could be set aside.

Although the results are hardly a crushing defeat or major victory for the often contending forces in our community, Gold's win came with the support of the more traditional leaders, including the **Judie Fenton** group, Nancy's loss came in spite of strong support from two resident associations, the North Homeowners and the Municipal League, although both groups backed Bosse.

Gold's very narrow win does not send the same message as Bosse's mammoth leading campaign, but he won without any real rancor and no one seemed to find him anything but affable and talented.

Without Krasne, and whether this is good or bad for government process, this next council will probably have fewer personality clashes than it has had in recent years. Gold is not exactly new to government service, he has worked on two city commissions and appears to work well with city staff.

Gold won without any newspaper endorsements, not a new phenomena. The Courier thought he would lose, and did not endorse either Gold or Krasne, and the Weekly backed Bosse and Krasne while giving Gold praise for being bright and collegial. Actually, there are few bitter reactions by most people in the election. Krasne had some serious distractions, dealing with a very serious health issue faced by her son.

Also leaving the council will be **Mayor Jimmy Delshad**, and his eight years of service merit some additional comment, which I will do in a later column. However, for now, even when we disagreed, we never

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doubted either Delshad or Krasne's love of our community and thank them for what they gave back to Beverly Hills.

Final thoughts: For any one person or group to claim credit for Bosse's big win is ludicrous. She did it by her own tireless campaigning and ability to unite the real diversity of Beverly Hills. This is her moment of triumph.

Congratulations to city clerk **Byron Pope** and his staff for a very smooth and efficient election process and to **Cheryl Friedling, Therese Kosterman** and her people for information flow.

Now, some other matters of concern:

The sudden demolition of the old Friar's home on Little Santa Monica should make the city reconsider a proposal made years ago: No demolition until a project has been submitted and is reasonably close to approval.

What we often have is ugly, empty land eye sores for months and even years. Possibly, the new owners wanted to act before some effort was made to save the Friar's structure on historical grounds, but the planning staff and commission should study this matter to protect the esthetic look and feel of the city.

In some future column, some history of the Friar's that has nothing to do with the building – only the fascinating types that made it their home for decades. Most likely proposed future use: Condos.

Speaking of development, the city needs to be prepared to intervene in a mammoth development project right on our border that

was just unveiled last week.

Few Los Angeles land use proposals could be more intrusive than the plan to create a 39 floor, 283 unit tower condo at 10000 Little Santa Monica, just feet from the high school entrance. Think four floors that would be allowed under our codes.

The decision makers in Los Angeles should be made aware of our concerns. We have a right to intervene in the whole process beginning with comments on the required Environmental Impact study.

Also part of these discussions will be the effect it has on the proposed subway route. However, this project could be another good argument for more thought on regional planning.

Historical note: The Los Angeles Times correctly said the property was where the original Jimmy's restaurant was located. However, it was not part of the office building created later next door. Jimmy's was a very attractive stand-alone structure and we should have made every effort to annex that property when we might have had the chance. It is far closer to Beverly Hills than Century City and the cost more doable than now.

Best of Beverly Hills: We continue to accept nominations for the Best of Beverly Hills awards, and your suggestions are very welcome. All kinds of categories from restaurants to beauty parlors to auto repair and in between will be considered.

Leaders so far: Restaurants, Spago, The Grill and Nate 'n Al's; **Bobbe Joy Make Up** and several "nail" places, two of them gone

before we could recognize them.

Email me at rudy@bhweekly.com

LOCAL HEROES: The three spouses of our city council candidates probably go through more stress than their mates in an election, bringing home each day's agony, anger, disappointments and seldom the successes, no matter how even tempered.

So to **Jon Bosse** and **Michele Gold**, congratulations on being there for the winners and allowing the community to now take

over their lives, and to the unflappable **Jim Krasne** for being so supportive. Jim now probably feels a sense of peace. Our three Local Heroes.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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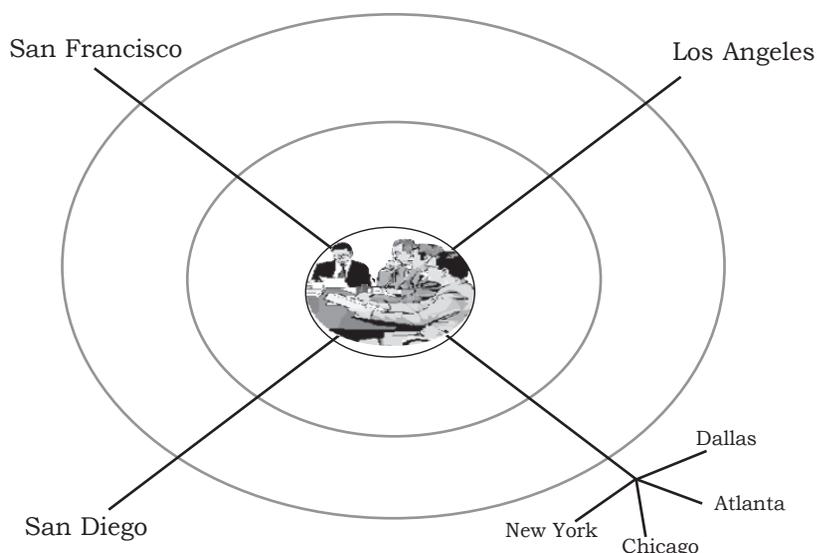
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briefs cont. from page 5

Rosen (0-2) pitched a complete game, allowing 12 hits and six runs (four earned) in 6 2/3 innings. She had four strike outs and four walks.

Beverly Hills opened the season by losing to Los Angeles Immaculate Heart, 10-2, Friday in a pool play game at Beverly Hills called in the bottom of the fifth inning because of the tournament's eight-run rule.

The Normans scored both their runs in the fourth. Kylie Colvin's ground out drove in Rotstein, who singled with one out. Heidi Hart followed with a double, driving in Jackie Pop, who walked.

Rosen pitched a complete game, allowing eight hits and 10 runs (seven earned) over 4 2/3 innings, striking out three and walking three.

Beverly Hills will complete tournament play Friday, when it faces Malibu, and Saturday against an opponent to be determined and play host to Archer Tuesday in a nonleague game beginning at 3:15 p.m.

BHHS Boys' Tennis Team Loses Twice

The Beverly High boys' lacrosse team opened its season by losing to Corona Del Mar, 11-7, March 1 at Beverly Hills.

Donovan Suh, playing No. 1 singles for the Normans, won his final two sets 6-2 and 6-1 following a 6-0 first-round loss. Beverly Hills No. 1 doubles team of Drew Freeman and Jon Jason won its final two sets, 7-5, 6-2, following a 7-6 (1) first-round loss.

Singles player Sam Farzani, and the Cosimo Bocchi-Abpay Singh and Ethan Kunin-Austin Towns doubles teams all won one set for the Normans.

Beverly Hills lost to Palisades, 15-3, in an intersectional match last Thursday

at Beverly Hills with the Freeman-Jason team winning its final two sets and the Kunin-Towns team winning its first.

The Normans are scheduled to play host to Los Angeles Loyola today at 3 p.m. in a nonleague match.

**BHHS Girls' Lacrosse Team Wins
BHHS Boys' Lacrosse Team Defeats
Birmingham**

The Beverly High boys' lacrosse team opened its season by defeating Lake Balboa Birmingham, 13-2, Friday in an intersectional game on the Upper Field with Nick Heller scoring five goals and Mikey Cole contributing four for the Normans.

Daniel Kolko and Maddy O'Neill both scored twice for Beverly Hills.

The Normans are scheduled to play at Palos Verdes Chadwick today at 3:30 p.m., at Culver City Friday at 6 p.m. and play host to Redondo Monday at 2:30 p.m. on the Upper Field in Bay League games.

Season Opener

The Beverly High girls' lacrosse team opened its season by defeating Lake Balboa Birmingham, 5-1, in a first-round game of the Gold Division of the Rose Bowl Jamboree, with Jasman Naziri and Karen Cruz both scoring twice for the Normans.

Dillan Watts scored Beverly Hills' other goal.

The Normans lost to Pasadena Westridge, 4-2, in a Gold Division semi-final with Watts scoring twice and goalkeeper Madison Steinberg making seven saves.

"We really beat ourselves," Beverly Hills coach Kate Marks said.

The Normans lost to Agoura, 8-1, in the third-place game with Judy Naziri, Jasman Naziri's older sister, scoring and Steinberg making 10 saves.

"Agoura was faster, tougher and had a better field sense than we did," Marks said.

Megan Yee, Watts, Judy Naziri and Steinberg drew praise from Marks for their play in the tournament, which was held Saturday on fields adjacent to the Rose Bowl.

Beverly Hills lost to Palos Verdes, 7-6, in overtime in a Bay League game Monday on the Upper Field, squandering a 4-1 first-half lead, but sending the game into overtime when Yee scored with one minute left in regulation.

"I just think that the girls ran out of steam in the end, or PV wanted it more that day," Marks said. "We can't just play the first half. We need to go strong for 50 minutes of play, and I know we can dominate."

"In my opinion, this is the best group of girls that I could have assembled, and the best team that Beverly Hills girls' lacrosse has ever fielded."

Watts scored three goals and Halle Beeson, Jasman Naziri, Watts and Yee one each, all drawing praise for their play from Marks, along with Steinberg, who made nine saves, and Celine Elias and Judy Naziri.

The Normans (1-3, 0-1 in league play) are scheduled to play host to Culver City Friday at 3 p.m. on the Upper Field in a Bay League game. The team is scheduled to play at Redondo Monday at 4 p.m. in a Bay League game and against Irvine Woodbridge Tuesday at 4:30 p.m. at South Lake Middle School in a nonleague game.

BHHS Boys' Relay Team Finishes Second

The Beverly High boys' 1,600 meter relay team of Willie Green, Caio Carvalho, Frank Brown and Joel Steinberg finished both second in its heat and overall in the Downey Relays Saturday at Downey High.

The team was timed in three minutes, 39.22 seconds.

The Norman girls' 800 relay team of Brianna Simmons, Lily Ting, Ashley Bootesaz and Sydney Gray finished third in its heat and fourth overall in 1:54.47.

Beverly Hills is scheduled to compete in a nonleague tri-meet against Mira Costa and North Torrance today at 2:45 p.m. at Mira Costa and compete in the Culver City Invitational Saturday at Culver City High.

BHHS Boys' Golf Team Finishes 10th in Tournament

The Normans opened the season by finishing 10th in the 14-team Servite Invitational Feb. 28 at Western Hills Country Club in Chino Hills, with a 68-over-par 428, 11 shots behind ninth-place Rancho Santa Margarita Tesoro. Servite won with a 25-over-par 385.

Brian Song was Beverly Hills' low scorer with a five-over-par 77, tying for ninth, three shots behind four golfers who tied for first.

The Normans are scheduled to play Peninsula today and Palos Verdes Tuesday at Rancho Park Golf Course and compete in the Oak Park Invitational Monday at the North Ranch Country Club in Westlake Village.

letters cont. from page 4

calculating the staffing needs nearly impossible.

3. The slow response to the eligibility re-certification process could result in decreased numbers of students. However, for the same reasons as stated above, this would actually reduce the District's financial "Fair Share" liability.

In addition, I offered the School Board three qualitative factors to consider when making decisions on reducing expenses:

1. Foregoing any cuts to certificated positions, in combination with a declining enrollment, would result in smaller class and case load sizes. This, in turn, would:
 - provide more individualized attention to students
 - allow more time to monitor the progress of each student
 - facilitate differentiated instruction to meet the special learning needs of each student
 - result in a lighter paper load, which would free up more time for creative lesson planning and curricular development
2. Avoiding cuts to teaching positions and current programs would safeguard both staff and student morale, an essential component of a superior education since:
 - teachers are more productive when they feel safe and supported by their

employer

- supported teachers are more enthusiastic and effective teachers
 - less disruption to the teaching force provides a greater sense of security to students who bond with, or anticipate being in the class of, a given teacher
3. Deciding not to cut teachers and staff is setting the foundation for a stronger and more secure District in the future, since:
- teacher longevity fosters a sense of institutional memory in the District
 - new teachers are the mentor teachers, department chairs, subject specialists, and administrators of the future
 - a stable teaching force will attract more qualified teachers in the future

We are in the business of educating children. To do this effectively and responsibly, we must consider both the quantitative and qualitative factors that contribute to building and sustaining a superior educational experience for all of our students. Ultimately, every decision we make must answer the question: How is this in the best academic interest of a child?

Mark Frenn
*Beverly Hills Education Association
President*



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still commercially available but should not be used for any patient."

Additionally, Zimmer Inc. recently, on Sept. 15, 2010 issued a recall of certain lots of the **LPS Flex Gender Femoral Component** due to its failure to conform to specifications.

Contact us immediately if you have been implanted with the aforementioned Zimmer Inc. components and have experienced any of the following:

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Issues for Congress By Henry Waxman

In Washington, our highest priority has to be putting Americans back to work. Regrettably, the policies being pursued by the new Republican leadership in the House of Representatives threaten to take us in the wrong direction. We need to build a new clean energy economy, but they have launched an assault on the science of climate change. We need investments that put Americans to work repairing our aging infrastructure and extending broadband coverage, but they propose severe cuts in programs that benefit all Americans. The new health reform law improves health coverage and lowers costs, but they are fixated on the repeal of this landmark achievement.

We face very serious and difficult issues. I want to work with the Republicans to strengthen our economy and create jobs – not engage in endless fights over old battles like the science of global warming and fixing our health care system.

These are my priorities for the next two years:

Maintaining a Commitment to Clean Energy

In his State of the Union address, President Obama said that our country faced a “Sputnik moment” – a time of challenge and opportunity. The President said:

“We’ll invest in biomedical research, information technology, and especially clean energy technology – an investment that will strengthen our security, protect our planet, and create countless new jobs for our people.”

Instead of joining with the President in this essential investment in our future, the new Republican majority in the House disputes the value of clean energy. Rep. Fred

Upton, the new Chair of the Energy and Commerce Committee, and Senator James Inhofe have introduced legislation that would roll back the Clean Air Act and block the Environmental Protection Agency (EPA) from regulating dangerous carbon emissions from power plants, oil refineries, and other large polluters. The underlying premise of the Upton-Inhofe bill is that climate change is a hoax, so investments in cleaner energy are unnecessary.

There is an obvious problem with this approach. While the new Republican majority now has a lot of power to write our nation’s laws, it does not have the power to rewrite the laws of nature.

The legislation would overturn EPA’s scientific finding that carbon pollution endangers public health and welfare. That won’t stop carbon pollution from building up in the atmosphere. It won’t stop the droughts and floods that are spreading like an epidemic across the globe. It won’t protect the air quality of our cities when summer temperatures soar to record levels. And it won’t stop the strange weather patterns that have locked much of our nation in a deep freeze this winter.

The Upton-Inhofe legislation is called the “Energy Tax Prevention Act.” This title is nonsense because EPA has no authority to levy energy taxes. What this bill should be called is the “Big Polluter Protection Act.” The only beneficiaries of this legislation are the nation’s largest polluters. The biggest backer of this bill is Koch Industries, an oil company that spent millions of dollars to elect Republicans to Congress.

History will not judge this Congress kindly if we become the last bastion of the polluter and the science-denier. If carbon emissions

rise to record levels and our weather system goes haywire, the American people will ask why we failed in our obligation to build a new clean energy future while there is still time.

I hope we will be able to tell them that we stood up for science and public health and rejected this extreme proposal.

Getting Our Budget and Spending Priorities Right

There is a similar disconnect over budget and spending priorities. As President Obama has said, we need to make intelligent reduction in spending and invest those savings in what we need to spur job growth and win the future. Instead, we are now facing Draconian budget cuts proposed by the Republicans in the House: \$100 billion in cuts over the last 7 months of the current fiscal year that ends this October. Hundreds of programs are affected. Clean energy research and energy conservation retrofits are cut. Federal funding for public broadcasting is terminated. Homeland security programs are slashed. Medical research at the National Institutes of Health is sharply curtailed.

Yes, we need an intelligent plan for long term management of the federal deficit. But cutting into the bone of programs needed today by millions of Americans will do nothing to address the real challenges we face.

Protecting the New Health Care Reform Law

Nothing exemplifies my commitment to meeting long-term challenges than the new health reform law. I am very proud of what we did to end the abusive practices of health insurers, and to extend coverage to more than 30 million Americans.

Millions of Americans are already benefiting from this legislation: insurers have stopped discriminating against sick children; seniors are saving money on prescription drugs; and small businesses are receiving billions of dollars in tax credits to provide health care coverage.

Repeal will roll back these benefits.

The repeal bill reminds me of the story of Robin Hood – but in reverse. Repeal will take essential health benefits from millions of struggling American families and give new powers and profits to the insurance companies.

If we repeal health reform, there will be:

- No prohibition on discrimination against over 100 million Americans with pre-existing conditions;
- No prohibition on insurance companies cancelling your coverage when you get

sick;

- No prohibition on lifetime caps and annual limits;
- No required coverage for young adults on their parents’ policies;
- No assistance to seniors struggling to afford the cost of drugs in the donut hole;
- No free annual check-ups and preventive care in Medicare;
- No tax credits for families and small businesses to pay for health insurance.

These changes will affect everyone. In the district I represent, repeal would mean over 50,000 constituents would lose protections against rescissions. Over 100,000 residents of the 30th congressional district would be vulnerable to denials of coverage by insurance companies, including at least 6,000 children with pre-existing conditions. More than 11,700 seniors in my district now in the “donut hole” for prescription drugs would see higher costs for their medications. Up to 15,000 small businesses will lose eligibility for the health insurance policy tax credit they can receive today.

And these aren’t just statistics. Behind every number is a real person with real problems like diabetes or breast cancer or a child with special needs.

Repeal would be a boon for insurance companies, but an enormous setback for American families. If repealed, the insurance companies can raise their rates, discriminate against millions of Americans with pre-existing conditions, and they can cut off coverage when someone becomes sick.

There are many reasons to oppose repeal. It will cut the deficit by curbing the growth of health care costs, saving taxpayers over a trillion dollars.

But the most important reason to oppose repeal is that repeal of health reform is repeal of the patients’ bill of rights.

Our Choices and Our Future

Political rhetoric and infighting won’t solve the real problems we face, and the courageous choices we need to make. I want to build on what we have achieved over the past two years, and continue to work toward addressing issues, like clean energy and jobs and smart budgeting, that are critical to our future. I am honored to represent the 30th Congressional District, and thank the Beverly Hills Weekly for this opportunity to present my views to your readers.

Congressman Henry A. Waxman (D-Los Angeles) represents California’s 30th district, which includes Beverly Hills, and is a ranking member the Committee on Energy and Commerce.

arrest summary

Anthony Allen Simpkins, 39, of Los Angeles, was arrested on Mar. 6 for driving while intoxicated.

Luis David Sansans, 37, of Mexico, was arrested on Mar. 6 for driving while intoxicated.

Adrian Eugene Enriquez, 31, of Long Beach, was arrested on Mar. 6 for obstructing or resisting a police officer.

Samuel Solomon Castillo, 22, of Long Beach, was arrested on Mar. 5 for driving while intoxicated.

Dana Marshall Sherrell, 41, of Los Angeles, was arrested on Mar. 5 for giving false information to a peace officer.

Brian Porter Chapman, 27, of Santa Monica, was arrested on Mar. 5 for an out-

side warrant/misdemeanor.

Jon Roger Jones, 36, of West Hollywood, was arrested on Mar. 5 for the possession or purchase of cocaine base for sale.

Mark Magdi Soliman, 23, of Beverly Hills, was arrested on Mar. 5 for possession of a narcotic controlled substance.

Victor Lopez-Becerra, 35, of Los Angeles, was arrested on Mar. 5 for driving without a license.

William Aylesworth Rossetter, 22, of Los Angeles, was arrested on Mar. 4 for possession of a narcotic controlled substance.

Tyler James Schuelke, 22, of Los Angeles, was arrested on Mar. 4 for driving while intoxicated.

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coverstory

HEAD OF THE PARKS

The Weekly's interview with newly appointed Recreation & Parks

Director Steve Zoet

By Melanie Anderson and Jacquelyn Ryan



How did you come to work in this position?

I first started in [Beverly Hills in] 1983 as recreation supervisor. I left the city in 1992 as I'd been promoted to [a] senior recreation position. I went to Washington and [the] city of Olympia [and I] became assistant director there for five years.

In 1997 I returned to Yuba as outside director for two years and I had a wonderful opportunity to be the parks and recreation director in North Glen, Colorado and was there 9 years [from] 1999 until my return here in 2008.

Why did you come back?

A lot of the staff and I had developed a working relationship and the name recognition [of Beverly Hills] afforded to anyone in their respective careers is quite attractive. I'd kept in touch with former director Steve Miller and when he needed to fill an assistant director position with intent of his retirement, that was attractive enough for me to return.

What interests you about parks and recreation?

I got my degree in Michigan in 1980 in recreation parks administration. Upon graduation I relocated to National Park Service in Golden Gate Park area in San Francisco.

I've always been outdoor oriented. I enjoyed outdoor hikes in the Himalayas, in Nepal and Thailand. In 1987, I took a few months off working with the city here and trekked thru Nepal and the Himalayas in recognition of my 30th birthday.

What are the goals for your department and status of the master plan?

Like the city, we are having to look at reinvestment in our infrastructure again. What we're working on now architecturally is doing construction documents for the proposed new community center at Roxbury. We need to make sure we are constantly investing in infrastructure to make sure [the parks] are in optimal condition.

Just to be clear, when the Council approved the master plan, this preceded me. I rejoined in fall 2008; this was approved in Spring 2008. The Council had approved the master plan, all of which had many, like 20 to 30, community meetings that let public input and opinion into design of these facilities and these were an affirmation of what the constituents wanted and then approved by the city council.

The architect's figure at that point was \$38 million to do enhancement to both parks [including La Cienega], upgrades and additions, complete grounds improvements. We are still in the process of getting some cost estimates by the architect. Roxbury is substantially less than half the cost of \$38 million. We knew a good portion would go to the community center because it was the largest plan.

Also [I want to] clarify that the funding raised is a tax that is imposed on construction. Developers pay for new construction, new houses or reconstruction or refurbishment of a home, through a tax assessed on square footage. The concept is this creates a funding source to invest in already existing infrastructure.

We do have to look at additional funding. With the slow economy, it has not generated additional dollars. [In] late summer when construction drawings are done we'll have a much better estimate of cost and we'll look at funding sources -- bonded construction -- surplus the funding sources that we are creating no additional expense to property owners and are not reposing additional taxation to fund this. It would only move forward if we could self-fund it.

What are the plans for Roxbury Park?

It's a facility [built] for public usage in 1960. It's over 50 years old. There's been some renovation and [it's] never [been] physically added to, so we are force-fitting new and expanded uses.

Proposing exact square footage is 27,000 square feet. A good portion [of the community center] is a gym. The intent of this would be to create opportunities to have a program we create and control and [provide a place for] community meetings and discussions. Roxbury has proven to be underserving because the auditorium is so small [for] athletic play and could serve as a congregation point for community meetings and it could serve the ongoing interest of the seniors. Most of the foundation [meetings] take place in the morning and in the early afternoon. We [can] transition to afterschool where they can have large gatherings and have some social foundation. It will have a larger library component than currently exists. We took a relatively small space at Roxbury and had a very small collection of books in large print serving the senior population. We [haven't] had enough opportunities to serve greater interests.

This could enhance preschool activities and with the preschool housed at the park the parents could go into the library to pick up some resources. For the high school students, it would expand opportunities and kids can come [to an] afterschool extension of what the department already offers so that's been successful. It becomes much more of a broader facility in terms of its programmability and space to accommodate different people.

What are the challenges you're facing?

We are continuing to face challenges. Our financing has not been what it was in years past. We've had positions that have been vacant for cost-saving. [We] try to maintain level of services, [but] when we can't do that we partner with [the] community and look to continue.

Concert service had to be eliminated because it generated no revenue to the city and those are the first things we take a look at, and in a down economy it's one thing the public would like to see continue.

[To] show the will of the business community, we successfully worked with them this past summer with the merchants on Cañon Drive and they help work with the city and offset costs. Beverly Cañon Gardens [is an example of something that's] working well.

What's the biggest challenge?

Every department including public safety

[is facing budget challenges]. There have been some reductions. The two largest divisions are the library and recreation & parks division and those have suffered downsizing.

What's happening with improvements at Greystone?

We're very pleased. We recently finished the lower grounds of the estate. The rose gardens had fallen to disrepair. We recently renovated and added an area for small wedding functions, created opportunity for parking lots and we recently completed a catering kitchen component and are in the process of selecting caterers.

What have you learned from former Director Steve Miller?

Steve was a mentor to me when I first started with the city [and was] relatively new to the career. When I started as supervisor I was promoted to senior supervisor by Steve and we kept in touch through the years at national conferences. I inherited a [well]-regarded department because of his commitment to good customer services and [we're] always challenging ourselves to offer new services. I think a lot of the credit with Roxbury Park and wanting to invest in our infrastructure strategically so revenues would be built up is to his credit in working with the city council.

How will you partner with neighboring communities?

[We're] looking to our bordering community to partner in ways for our own residents and [those of] Los Angeles and there's land in Coldwater Canyon Park owned by Los Angeles DWP and we'd love to see if there's an opportunity to work with them and if [they're] willing to work with us at our expense. We can create a partnership open to public usage to everybody who lives in Franklin Canyon and we create an opportunity to expand our green space that we can't [do] otherwise.

I would hope at the end of my career that we've been successful in those efforts and previously improved aspects of the master plan and adjusting what is now aging infrastructure. [I hope when the] economy makes a favorable return that we have the wherewithal to continue with that expansion.

Tell us about your family.

[I have] two children both at Beverly Hills High School, so I feel connected to the community. I have a son, Braden, graduating this year and a daughter, Brittany who is a sophomore so we are committed to the schools. [My wife] Pam and I met at Greystone and were married on the terrace of Greystone 20 feet from where we met and we were married by my brother-in-law who is a pastor.

I've been really pleased to have an opportunity to rejoin the city of Beverly Hills. It's a community of name recognition and the dedication of its workforce helps make it so and I'm happy to be part of that. [I'm] personally thrilled to be reunited where I started my career and I hope and anticipate to end my career here.

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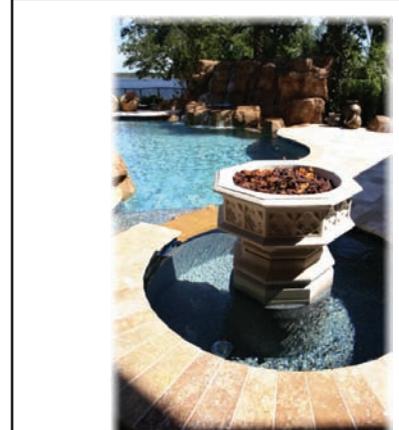
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Lunano, Palos Verdes Estate, CA 90274. The business is conducted by an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 8/08/1995 Signed: Ferydoun Foadpour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 184

FICTITIOUS BUSINESS NAME STATEMENT: 20110167782 The following person(s) is/are doing business as: NENO'S PIZZA, 3939 Artesia Blvd, Torrance, CA 90504. FERYDOUN FOLADPOUR, 708 Paseo Lunano, Palos Verdes Estate, CA 90274. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 8/08/1995 Signed: Ferydoun Foadpour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 185

FICTITIOUS BUSINESS NAME STATEMENT: 20110167786 The following person(s) is/are doing business as: NENO'S PIZZA; NOROOZ FINE PERSIAN CUISINE 910 W Pacific Coast Hwy, Wilmington, CA 90744. FERYDOUN FOLADPOUR, 708 Paseo Lunano, Palos Verdes Estate, CA 90274. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 8/08/1995 Signed: Ferydoun Foadpour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 186

FICTITIOUS BUSINESS NAME STATEMENT: 20110167456 The following person(s) is/are doing business as: SME TAX 9939 Palm Street, Bellflower, CA 90706. SOPHIA EDISON- SMITH 9939 Palm

Street, Bellflower, CA 90706. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 12/17/2010 Signed: Sophia Edison-Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 187

FICTITIOUS BUSINESS NAME STATEMENT: 20110167787 The following person(s) is/are doing business as: BRAZILIAN HAIR AND NAIL SALON; BEVERLY HILLS BLOW DRY & NAILS 136 South Beverly Drive, Beverly Hills, CA 90212. SM MANAGEMENT, LLC 140 South Beverly Drive, Beverly Hills, CA 90212. The business is conducted by: a Limited Liability Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/31/2011 Signed: SM Management LLC, Manager. This statement is filed with the County Clerk of Los Angeles County on: 1/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 188

FICTITIOUS BUSINESS NAME STATEMENT: 20110167786 The following person(s) is/are doing business as: VITRUVIAN MEDICAL SOLUTIONS 136 South Palm Drive #206, Beverly Hills, CA 90212. MICHAEL MORRIS HAY 136 South Palm Drive #206, Beverly Hills, CA 90212. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/31/2011 Signed: Michael M. Hay, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 189

FICTITIOUS BUSINESS NAME STATEMENT: 20110167785 The following person(s) is/are doing business as: RUSTIC CANYON CAPITAL 118 North Killeka Dr, Los Angeles, CA 90048. RIO NORTE

CAPITAL, INC 118 North Killeka Dr, Los Angeles, CA 90048. The business is conducted by a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 1/31/2011 Signed: Rio Norte Capital Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 1/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 190

FICTITIOUS BUSINESS NAME STATEMENT: 20110167784 The following person(s) is/are doing business as: U.S. INTERACTIVE MEDIA; U.S. MULTICULTURAL GROUP; U.S. OUTDOOR 1201 Alta Loma Road, Los Angeles, CA 90069 U.S. INTERNATIONAL MEDIA, LLC 1201 Alta Loma Road, Los Angeles, CA 90069. The business is conducted by: a Limited Liability Company Registrant has begun to transact business under the fictitious business name or names listed here on: 1/31/2011 Signed: US Interactive Media LLC, VP/ Director of Administration. This statement is filed with the County Clerk of Los Angeles County on: 1/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 192

FICTITIOUS BUSINESS NAME STATEMENT: 20110167782 The following person(s) is/are doing business as: INTELLIPROTECT 1201 Alta Loma Road, Los Angeles, CA 90069. The business is conducted by: a Limited Liability Company Registrant has begun to transact business under the fictitious business name or names listed here on: 1/31/2011 Signed: Patriot Communications LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 1/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 193

FICTITIOUS BUSINESS NAME STATEMENT: 20110167781 The following person(s) is/are doing business as: PATRIOT MARKETING GROUP; PMG PATRIOT MARKETING GROUP 1201 Alta Loma Road, Los Angeles, CA 90069. The business is conducted by: a Limited Liability Company Registrant has begun to transact business under the fictitious business name or names listed here on: 1/31/2011 Signed: Patriot Communications LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 1/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 194

FICTITIOUS BUSINESS NAME STATEMENT: 20110200441 The following person(s) is/are doing business as: ARTISTS MEETING PLACE AND RESOURCE 1644 1/2 Maltman Ave, Los Angeles, CA 90026. TERRI ANDERSON 1644 1/2 Maltman Ave, Los Angeles, CA 90026. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 12/15/2005 Signed: Terri Anderson, Executive Director. This statement is filed with the County Clerk of Los Angeles County on: 2/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 195

FICTITIOUS BUSINESS NAME STATEMENT: 2011091859 The following person(s) is/are doing business as: HUGO MAGALLENES LOANS 18560 Burbank Blvd #7, Tarzana, CA 91356. HUGO MAGALLENES 18560 Burbank Blvd #7, Tarzana, CA 91356. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/18/2011 Signed: Hugo Magallenes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/17/2011, 2/24/2011, 3/3/2011, 3/10/2011 196

FICTITIOUS BUSINESS NAME STATEMENT: 20110196550 The following person(s) is/are doing business as: OLP PRODUCTS 11454 N. Poema Pl #104, Chatsworth, CA 91311. DEBRA EISELEBEN 11454 N. Poema Pl #104, Chatsworth, CA 91311. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 2/04/2011 Signed: Debra Eiseleben, Owner. This statement is filed with the County Clerk of Los Angeles County on:

ness as: EL CAMINO TRAFFIC 20508 #A Sherman Way, Canoga Park, CA 91306. RINA LESZCZYNSKI 4325 Dixie Cyn #1, Sherman Oaks, CA 91423. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Rina Leszczynski, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 19995

FICTITIOUS BUSINESS NAME STATEMENT: 2011021885 The following person(s) is/are doing business as: TOWN & COUNTRY GARAGE DOORS SYSTEMS 4661 Sierra Hwy, Lancaster, CA 93534. MENI MAGENI 4461 Sierra Hwy, Lancaster, CA 93534. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Meni Mageni, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 264

FICTITIOUS BUSINESS NAME STATEMENT: 2011021922 The following person(s) is/are doing business as: CJ COPIER N TONER PLUS 101 N. Victory Blvd #L, Burbank, CA 91502. PHILIP QUID-DAOEN 101 N. Victory Blvd #L, Burbank, CA 91502. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Phil Quidaoen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 266

FICTITIOUS BUSINESS NAME STATEMENT: 20110218911 The following person(s) is/are doing business as: 3-BZ PAINTING COMPANY, 3-BZ PAINTING CO, 11617 Burbank Blvd, North Hollywood, CA 91601. ANITA KOHAVI 5919 Matilija Ave, Van Nuys, CA 91401. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Anita Kohavi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 267

FICTITIOUS BUSINESS NAME STATEMENT: 20110216892 The following person(s) is/are doing business as: ELMER DENTAL LABORATORY 7249 Canby Ave Ste B, Reseda, CA 91335. ELMER ALVAREZ 16732 Satalco St Apt 5, Van Nuys, CA 91406. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Elmer Alvarez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 268

FICTITIOUS BUSINESS NAME STATEMENT: 20110213209 The following person(s) is/are doing business as: MASTER PRODUCE 620 Gladys St, Los Angeles, CA 90021. JOEL HERNANDEZ TORRES 620 Gladys St, Los Angeles, CA 90021. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Joel Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 269

FICTITIOUS BUSINESS NAME STATEMENT: 20110212648 The following person(s) is/are doing business as: AMBIANCE MEDICAL TRANSPORTATION; AMBIANCE NON-EMERGENCY MEDICAL TRANSPORTATION 2211 W. Mar Vista Blvd, Glendale, CA 91208. AMBIANCE MEDICAL TRANSPORTATION LLC 2291 Canada Blvd, Glendale, CA 91208. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Ruben Balaian, Ambiance Medical Transportation LLC, CEO. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 270

FICTITIOUS BUSINESS NAME STATEMENT: 20110212210 The following person(s) is/are doing business as: INDOOR PLANT PROS 7356 Forbes Ave, Van Nuys, CA 91406. DIMA ENTERPRISES LLC 7356 Forbes Ave, Van Nuys, CA 91406. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Dima Enterprises LLC, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 271

FICTITIOUS BUSINESS NAME STATEMENT: 20110210758 The following person(s) is/are doing business as: MILAN KOVACEVIC SERVICES 7034 Garden Grove Ave, Reseda, CA 91335. MILAN KOVACEVIC 7034 Garden Grove Ave, Reseda, CA 91335. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Milan Kovacevic, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 272

FICTITIOUS BUSINESS NAME STATEMENT: 20110210176 The following person(s) is/are doing business as: ETE BASKETBALL 15829 Hart Street, Van Nuys, CA 91406. ERIC K. GEORGE 15829 Hart Street, Van Nuys, CA 91406. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Eric K. George, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 273

FICTITIOUS BUSINESS NAME STATEMENT: 20110192601 The following person(s) is/are doing business as: LETS PAINT FACES 5506 S. Figueroa, Los Angeles, CA 90037. ANTONITTE ROEBUCK 5506 S Figueroa St, Los Angeles, CA 90037. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/03/2011 Signed: Antonitte Roebuck, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 274

FICTITIOUS BUSINESS NAME STATEMENT: 20110172975 The following person(s) is/are doing business as: VOSSITECK IT BUSINESS SOLUTIONS CENTER 1605 W. Olympic Blvd Suite 1014, Los Angeles, CA 90015. CLAUDIA M JUAREZ 10900 S Blvd Ave, Inglewood, CA 90304. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/01/2011 Signed: Claudia M. Juarez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 275

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110220044
Date Filed: 2/09/2011
Name of Business: EXPRESS MARKET 539 N. Glencloaks Blvd #103 Burbank, CA 91502
Current File # 2010193625
Date: 12/29/2010
Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 274

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110220034
Date Filed: 2/04/2011
Name of Business: GREG'S AUTO SUPPLY 7820 Atoll Ave, North Hollywood, CA 91605
Registered Owner: ANJELA GASPARYAN 7820 Atoll Ave, North Hollywood, CA 91605
Current File # 20071322835
Date: 6/01/2007
Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 276

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110174704
Date Filed: 2/01/2011
Name of Business: THAI TECH 7249 Cowdaller Cyn, North Hollywood, CA 91605
Registered Owner: THAI TECH 7249 Cowdaller Cyn, North Hollywood, CA 91605
Current File # 20081000443
Date: 1/20/2010
Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 277

FICTITIOUS BUSINESS NAME STATEMENT: 20110182375 The following person(s) is/are doing business as: LA COUNTY JUSTICE CENTER, 3931 TWEEDY BL, SOUTH GATE, CA 90280. JOHN RONALD LOPEZ, 2447 GINGER CT WEST COVINA CA 91792. MARIONA I REYES, 3313 MAINE AVE BALDWIN PARK CA 91706. RICARDO CARMONA, 9233 NICHOLS ST BELLFLOWER CA 90706. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed JOHN RONALD. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/2/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 19996

FICTITIOUS BUSINESS NAME STATEMENT: 20110183997 The following person(s) is/are doing business as: SANDSTONE HOMEOWNERS ASSOCIATION, 1215 OHIO AVE # 8, LONG BEACH, CA 90804. SANDSTONE HOMEOWNERS ASSOCIATION, 1215 OHIO AVE # 8, LONG BEACH, CA 90804. The business is conducted by: a Corporation. Registrant has not begun to transact business under the fictitious business name or names listed here. In Signed RAUL GONZALEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/2/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 19996

FICTITIOUS BUSINESS NAME STATEMENT: 2011027855 The following person(s) is/are doing business as: BENEFITS DIRECT INSURANCE SERVICES, 9800 TROPANO CANYON BL CHATSWORTH, CA 91311. CHRISTIAN R MAHER, 9800 TROPANO CANYON BL CHATSWORTH CA 91311 LAUREN C FREDETTE, 10444 CANOGA AVE # 27 CHATSWORTH CA 91311. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed CHRISTIAN R MAHER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/2/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 19997

FICTITIOUS BUSINESS NAME STATEMENT: 20110218452 The following person(s) is/are doing business as: DRAIN APPAREL, 739 LORRAINE #1 CO2, LOS ANGELES CA 90005. JASON KIM, 739 LORRAINE # CO2 LOS ANGELES CA 90005 DANIEL CASE, 311 MANHATTAN AVE HERMOSA BEACH CA 90254 ANDREW HORI, 324 CALLE MIRA MAR # E REDONDO BEACH CA 90005. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed 20110218452. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/2/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 19998

FICTITIOUS BUSINESS NAME STATEMENT: 20110209892 The following person(s) is/are doing business as: WHITTER TIRSEONE # 3, 9127 PAINTER A, WHITTIER, CA 90602. EMERSON F VADO, 9055 PAINTER A WHITTIER, CA 90602 CESAR A DURAN, 74 BARTOLO AVE MONTEBELLO CA 90640. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed EMERSON F VADO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 19999

FICTITIOUS BUSINESS NAME STATEMENT: 20110210221 The following person(s) is/are doing business as: LINDSAY PRODUCE 1555 N. Bronson Ave, Hollywood, CA 90028. PAMELA AYALA 555 N. Bronson Ave, #101 Hollywood, CA 90028. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/04 Signed: Pamela Ayala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 282

FICTITIOUS BUSINESS NAME STATEMENT: 20110234278 The following person(s) is/are doing business as: LANGDON STREET CAPITAL, THE LANGDON GROUP, LANGDON STREET INVESTMENTS 1880 Century Park East #810, Los Angeles, CA 90067. ADAM JOSEPH DANESHGAR 10350 Vishnu blvd, #702, Los Angeles, CA 90024. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/11/2011 Signed: Adam Joseph Daneshgar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 280

FICTITIOUS BUSINESS NAME STATEMENT: 20110303211 The following person(s) is/are doing business as: ACTIVE BOX 462 South Rexford Drive, Beverly Hills, CA 90212. VENUSSHAKA L De Leon, 462 South Rexford Drive, Beverly Hills, CA 90212. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/14/2011 Signed: Veruscha L. De Leon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 281

FICTITIOUS BUSINESS NAME STATEMENT: 201102216851 The following person(s) is/are doing business as: KNICE CLOTHING, 1427 ISABEL ST, LOS ANGELES, CA 90005. JUSTIN D KIZZART, 1427 ISABEL ST LOS ANGELES CA 90005. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/1/2009. Signed JUSTIN D KIZZART. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 20026

FICTITIOUS BUSINESS NAME STATEMENT: 20110233375 The following person(s) is/are doing business as: ASIA POST, #1 LOAN MODIFICATION, 4961 SANTA ANITA, TEMPLE CITY, CA 91780. POINT IMAGE INC, 4961 SANTA ANITA TEMPLE CITY CA 91780. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed JAKRIS CHARONEN PANICH. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 20032

FICTITIOUS BUSINESS NAME STATEMENT: 20110234209 The following person(s) is/are doing business as: VICTORIA'S HAIR BEAUTY SALON, 2222 SUTTE SUITE 101, LA VERNE, CA 91750. MARIE ELENA, 2222 S SUTTE BLVD LA VERNE CA 91750. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed MARIA ELENA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 20008

FICTITIOUS BUSINESS NAME STATEMENT: 20110228741 The following person(s) is/are doing business as: POKET GROOVY PUBLISHING 3676 Clarington Ave, 10, Los Angeles, CA 90034. YOSHI-HISA MIYAMOTO 3676 Clarington Ave, 10, Los Angeles, CA 90034. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/10/2011 Signed: Yoshihisa Miyamoto, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/3/2011, 3/10/2011, 3/17/2011, 3/24/2011 20008

FICTITIOUS BUSINESS NAME STATEMENT: 20110272215 The following person(s) is/are doing business as: AJ TRUCKING 3550 Wishno Blvd Suite 105-195, Los Angeles, CA 90010. ARTHUR DEWITT JOHNSON, 3550 Wishno Blvd Suite 105-195, Los Angeles, CA 90010. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011 Signed: Arthur Dewitt Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 277

FICTITIOUS BUSINESS NAME STATEMENT: 20110272212 The following person(s) is/are doing business as: THE AJ GROUP 3220 Bagley Ave, Los Angeles, CA 90034. AARON MELLON 3223 Bagley Ave #113, Los Angeles, CA 90034. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011 Signed: Aaron Mellon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 276

FICTITIOUS BUSINESS NAME STATEMENT: 2011027847 The following person(s) is/are doing business as: DREWS MOBILE AUTOMOTIVE 7602 De Soto Ave, Canoga Park, CA 91304. NABEEL ANDREW FAROU 7602 De Soto Ave, Canoga Park, CA 91304. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011 Signed: Nabeel Andrew Farou, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 296

FICTITIOUS BUSINESS NAME STATEMENT: 2011027855 The following person(s) is/are doing business as: MOSAIC AUDIO 400 S. Berendo Apt 220, Los Angeles, CA 90020. ZACHARY CHRISTIAN HERRIES 400 S. Berendo St Apt 220, Los Angeles, CA 90020. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/22/2011 Signed: Zachary Herries, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 296

FICTITIOUS BUSINESS NAME STATEMENT: 20110279410 The following person(s) is/are doing business as: SAM SENACK 5442 1/2 Village Grm, Los Angeles, CA 90016. SAMANTHA SENACK 5442 1/2 Village Grm, Los Angeles, CA 90016. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/21/2001 Signed: Veruscha L. De Leon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 293

FICTITIOUS BUSINESS NAME STATEMENT: 20110279410 The following person(s) is/are doing business as: ACTIVE BOX 462 South Rexford Drive, Beverly Hills, CA 90212. VERUSCHKA L De Leon 462 South Rexford Drive, Beverly Hills, CA 90212. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/14/2011 Signed: Veruscha L. De Leon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 293

FICTITIOUS BUSINESS NAME STATEMENT: 20110173959 The following person(s) is/are doing business as: LINDSAY PRODUCE 1555 N. Bronson Ave, Hollywood, CA 90028. PAMELA AYALA 1555 N. Bronson Ave, Hollywood, CA 90028. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2004 Signed: Pamela Ayala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 294

FICTITIOUS BUSINESS NAME STATEMENT: 2011027847 The following person(s) is/are doing business as: SAM SENACK 5442 1/2 Village Grm, Los Angeles, CA 90016. SAMANTHA SENACK 5442 1/2 Village Grm, Los Angeles, CA 90016. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/21/2001 Signed: Veruscha L. De Leon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 295

FICTITIOUS BUSINESS NAME STATEMENT: 2011027855 The following person(s) is/are doing business as: MOSAIC AUDIO 400 S. Berendo Apt 220, Los Angeles, CA 90020. ZACHARY CHRISTIAN HERRIES 400 S. Berendo St Apt 220, Los Angeles, CA 90020. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/22/2011 Signed: Zachary Herries, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 296

FICTITIOUS BUSINESS NAME STATEMENT: 2011027855 The following person(s) is/are doing business as: PINNACLE POOLS 6520 Platt Ave #18, West Hills, CA 91307. JOE SIDOTT 6676 Peterson Ave West Hills, CA 91307. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/22/2011 Signed: Joe Sidott, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/

to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 314

FICTITIOUS BUSINESS NAME STATEMENT: 20110276866 The following person(s) is/are doing business as: CHSPA ENTERPRISES 6354 Langdon Ave, Van Nuys, CA 91411. HERNANDO SALOMON 6354 Langdon Ave, Van Nuys, CA 91411. HERNANDO SALOMON 6354 Langdon Ave, Van Nuys, CA 91411. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/22/2011 Signed: Hernando Salomon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/22/2011 NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 315

FICTITIOUS BUSINESS NAME STATEMENT: 20110272391 The following person(s) is/are doing business as: LIGHTHOUSE REALTY GROUP 17166 Rinaldi St, Granada Hills, CA 91344. ANNETTE COLON ALVARENGA 17166 Rinaldi St, Granada Hills, CA 91344. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011 Signed: Annette Colon Alvarango, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 316

FICTITIOUS BUSINESS NAME STATEMENT: 20110272349 The following person(s) is/are doing business as: PACIFIC PONDS 11327 Sheldon St, Sun Valley, CA 91352. CHRISTOPHER GWYNWYN 11327 Sheldon St, Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011 Signed: Christopher Gwyn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 317

FICTITIOUS BUSINESS NAME STATEMENT: 20110272148 The following person(s) is/are doing business as: STAR WEST MOTORS 5569 Reseda Blvd, Tarzana, CA 91356. ARAM BEDROSIAN 18536 Nolia Vista Circle, Northridge, CA 91328. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011 Signed: Aram Bedrosian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 318

FICTITIOUS BUSINESS NAME STATEMENT: 20110272144 The following person(s) is/are doing business as: STAR WEST MOTORS 5569 Reseda Blvd, Tarzana, CA 91356. ARAM BEDROSIAN 18536 Nolia Vista Circle, Northridge, CA 91328. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1996 Signed: Aram Bedrosian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 318

FICTITIOUS BUSINESS NAME STATEMENT: 20110291361 The following person(s) is/are doing business as: PACIFICA HOME HEALTH CARE 4741 Laurel Cyn Blvd Suite 208, Valley Village, CA 91607. SHAPIRA&STEIN INC. 7245 Millside Ave #216, Los Angeles, AC 90046. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/18/2011 Signed: Shapira&Stein Inc, President This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 319

FICTITIOUS BUSINESS NAME STATEMENT: 20110269668 The following person(s) is/are doing business as: RC SECURITY PO BOX 8674, Mission Hills, CA 91346. RAUL CRUZ 11017 Gerald Ave, Granada Hills, CA 91344. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: January 2011 Signed: Raul Cruz, Owner This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 320

FICTITIOUS BUSINESS NAME STATEMENT: 20110263975 The following person(s) is/are doing business as: D.C. SHOTCRETE & PUMPING 15429 Lakeside St, Sylmar, CA 91342. LUIS GOMEZ 15429 Lakeside St, Sylmar, CA 91342. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/17/2011 Signed: Luis Gomez, Owner This statement is filed with the County Clerk of Los Angeles County on: 2/17/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 321

FICTITIOUS BUSINESS NAME STATEMENT: 20110159157 The following person(s) is/are doing business as: AIRLESS 'R' US 15316 1/2 Vanowen St, Van Nuys, CA 91406. FRANCISCO J. MACIAS 15909 Vanowen St Apt #105, Van Nuys, CA 91406.. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/28/2011 Signed: Francisco Javier Macias, Owner This statement is filed with the County Clerk of Los Angeles County on: 1/28/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 322

FICTITIOUS BUSINESS NAME STATEMENT: 20110159157 The following person(s) is/are doing business as: AIRLESS 'R' US 15316 1/2 Vanowen St, Van Nuys, CA 91406. FRANCISCO J. MACIAS 15909 Vanowen St Apt #105, Van Nuys, CA 91406.. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/28/2011 Signed: Francisco Javier Macias, Owner This statement is filed with the County Clerk of Los Angeles County on: 1/28/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 323

FICTITIOUS BUSINESS NAME STATEMENT: 20110282978 The following person(s) is/are doing business as: WOOTTEY 28135 Gibraltar Lane, Castaic, CA 91384. GRAHAM RICHARD SILVER 28135 Gibraltar Lane, Castaic, CA 91384. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/23/2011 Signed: Graham Richard Silver, Owner This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 324

FICTITIOUS BUSINESS NAME STATEMENT: 20110282712 The following person(s) is/are doing business as: LEMENITS 5230 York Blvd, Los Angeles, CA 90042. PAUL LORENZ MEEKER 1829 N. Ave 55, Los Angeles, CA 90041. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/23/2011 Signed: Paul Lorenz Meeker, Owner This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 325

FICTITIOUS BUSINESS NAME STATEMENT: 20110282713 The following person(s) is/are doing business as: AMMA 8750 Ave. Northridge, CA 91324. HASSAN BEHAVALLY 8750 Quartz Ave, Northridge, CA 91324. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/23/2011 Signed: Hassan Motewally, Owner This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 326

FICTITIOUS BUSINESS NAME STATEMENT: 20110284354 The following person(s) is/are doing business as: BOTTOMS BOP; BONED ART 17898 Sherman Way #225, Reseda, CA 91335. JEREMY LEWIS 17898 Sherman Way #225, Reseda, CA 91335. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/23/2011 Signed: Jeremy Lewis, Owner This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 327

FICTITIOUS BUSINESS NAME STATEMENT: 20110285635 The following person(s) is/are doing business as: FLOOR APPEAL 22287 Mullholland Hwy, Calabasas, CA 91302. ADI SHARON COMPANY 22287 Mullholland Hwy, Calabasas, CA 91302. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/23/2011 Signed: Adi Sharon Company, Owner This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 328

FICTITIOUS BUSINESS NAME STATEMENT: 20110286782 The following person(s) is/are doing business as: LORENO HANDWASH INC 7741 Laurel Canyon Blvd, North Hollywood, CA 91605. LILIT ASATRIAN 7741 Laurel Canyon Blvd, North Hollywood, CA 91605. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/23/2011 Signed: Lilit Asatrian CEO This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 329

FICTITIOUS BUSINESS NAME STATEMENT: 20110299314 The following person(s) is/are doing business as: HARD CASE 17207 Voss St, Lake Balboa, CA 91406. BEHROOZ KHAVARI 10641 Kinnard Ave #7, Los Angeles, CA 90024. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/25/2011 Signed: Behrooz Khavari, Owner This statement is filed with the County Clerk of Los Angeles County on: 2/25/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 330

FICTITIOUS BUSINESS NAME STATEMENT: 20110300397 The following person(s) is/are doing business as: LA FIESTA FLOORS & PARTY SUPPLY 14524 1/2 Archwood St, Van Nuys, CA 91405. DERRY A REGALADO 14524 1/2 Archwood St, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/25/2011 Signed: Derry A Regalado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/25/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 331

FICTITIOUS BUSINESS NAME STATEMENT: 20110300395 The following person(s) is/are doing business as: BEYOND WORDZ 8255 Tobias Ave #329, Panorama, CA 91402. ROBERTO ALVAN CORTES 8255 Tobias Ave #329, Panorama, CA 91402. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/25/2011 Signed: Roberto Alan Cortes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/25/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 332

FICTITIOUS BUSINESS NAME STATEMENT: 20110197478 The following person(s) is/are doing business as: CLASSIC CARS FOR HIRE 1025 W 90th St, Los Angeles, CA 90044. DWAIN GRAY, JAYNE GRAY 2787 Camaron St, Los Angeles, CA 90018. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 6/12/2010 Signed: Dwain Gray, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/4/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 333

FICTITIOUS BUSINESS NAME STATEMENT: 201100189171 The following person(s) is/are doing business as: ADDITION MOJO 8320 Commodore Sloan, Los Angeles, CA 90048. CRISPY TWIN PRODUCTIONS INC 10750 Wilshire Blvd #805, Los Angeles, CA 90024. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/03/2011 Signed: Crispy Twin Productions INC, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/03/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 334

FICTITIOUS BUSINESS NAME STATEMENT: 20110294558 The following person(s) is/are doing business as: HUREN LYNNE 3228 Maple Dr, Beverly Hills, CA 90212. CRISPEY FISH 352 S Maple Dr, Los Angeles, CA 90012. REGINA KATZ 9941 Beverlywood St, Los Angeles, CA 90034. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/24/2011 Signed: Stacey Fish, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/24/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 335

FICTITIOUS BUSINESS NAME STATEMENT: 20110206366 The following person(s) is/are doing business as: ONEMANREPAIR.COM 1120 W. Florence Avenue Unit 5, Los Angeles, CA 90044. ERIC WARREN SR 1120 W. Florence Avenue Unit 5, Los Angeles, CA 90044. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/07/2011 Signed: Eric Warren, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/07/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 336

FICTITIOUS BUSINESS NAME STATEMENT: 20110257355 The following person(s) is/are doing business as: LA AUTO MASTER 1112 W. 125th Street, Los Angeles, CA 90044. MARILISA RENEE ALLEN 1112 W. 125th Street, Los Angeles, CA 90044. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/16/2011 Signed: Marisa Renee Allen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/16/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/10/2011, 3/17/2011, 3/24/2011, 3/31/11 337

FILE NO. 20110257629

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LA BREA LIQUOR, 707 S. LA BREA AVE, INGLEWOOD, CA 90301 county of: LOS ANGELES. The full name of registrant(s) is/are: YOUNG SUK LEE, 1539 W. 158TH ST #2, GARDENA, CA . This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ YOUNG SUK LEE, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 02/16/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157808 BH WEEKLY 2/24, 3/3, 10, 17, 2011

FILE NO. 201101227380

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: EL POLLO #3552, 7101 SUNSET BLVD, HOLLYWOOD, CA 90046 county of: LOS ANGEELS. The full name of registrant(s) is/are: WIDMOR INVESTMENT, LLC, [ALASKA], 19955 VIA NATALIE, YORBA LINDA, CA 92887. This Business is being conducted by a/an: MINIT-ED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ WIDMOR INVESTMENT, LLC, BY: MARK MORENO, MEMBER

This statement was filed with the County Clerk of LOS ANGELES County on 02/10/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157694 BEVERLY HILLS WEEKLY 2/17, 24, 3/3, 10, 2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 446476CA Loan No. 0039686795 Title Order No. 648815 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-15-1999. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-16-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to

Deed of Trust Recorded 11-05-1999, Book N/A, Page N/A, Instrument 99 2072243, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: SUZANNE DE PASSE, AN UNMARRIED WOMAN, as Trustor, NO RED TAPE HOME LOAN, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: LOT 354, OF TRACT NO. 7005, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 72 PAGE(S) 28 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$808,725.91(estimated) Street address and other common designation of the real property: 138 NORTH DOHENY DRIVE BEVERLY HILLS, CA 90211 APN Number: 4335-028-052 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELVIA ARCINIEGA ELVIA ARCINIEGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.Ipsasap.com ASAP# 3920486 02/24/2011, 03/03/2011, 03/10/2011

Deed of Trust Recorded 11-05-1999, Book N/A, Page N/A, Instrument 99 2072243, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: SUZANNE DE PASSE, AN UNMARRIED WOMAN, as Trustor, NO RED TAPE HOME LOAN, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1: THAT PORTION OF LOT 4 IN SECTION 2, TOWNSHIP 1 SOUTH, RANGE 15 WEST, SAN BERNARDINO MERIDIAN, CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, ACCORDING TO THE OFFICIAL PLAT OF SAID LAND FILED IN THE DISTRICT LAND OFFICE JULY 15, 1890, DESCRIBED AS FOLLOWS. BEGINNING AT A POINT IN THE WESTERLY LINE OF THE LAND DESCRIBED IN THE DEED RECORDED IN BOOK 13589 PAGE 270, OFFICIAL RECORDS, RECORDS OF SAID COUNTY, DISTANT THEREON NORTH 0° 31' 50" EAST 295.87 FEET FROM THE SOUTHERLY LINE OF SAID LOT 4; THENCE NORTH 36° 33' 23" WEST 29.42 FEET; THENCE NORTH 7° 42' 52" EAST 55.40 FEET; THENCE NORTH 15° 45' 37" EAST 41.77 FEET TO A POINT, DISTANT NORTH 0° 31' 50" EAST 118.76 FEET FROM THE POINT OF BEGINNING; THENCE NORTH 0° 31' 50" EAST 47.34 FEET ON SAID WESTERLY LINE; THENCE SOUTH 61° 41' 53" EAST 79.13 FEET; THENCE SOUTH 37° 05' 58" EAST 79.47 FEET; THENCE SOUTH 4° 07' 37" WEST 108.40 FEET TO A POINT IN THE NORTHERLY LINE OF THE LAND DESCRIBED IN THE DEED RECORDED IN BOOK 21224 PAGE 363, OFFICIAL RECORDS, RECORDS OF SAID COUNTY, DISTANT NORTH 89° 33' 00" WEST 111.75 FEET THEREON FROM THE NORTHEASTERLY CORNER OF SAID LAND; THENCE SOUTH 9° 48' 02" WEST 76.02 FEET TO A POINT, DISTANT NORTH 89° 33' WEST 124 FEET FROM THE NORTHEASTERLY CORNER OF THE PARCEL OF LAND DESCRIBED IN THE DEED TO JOHN R. PETRIE AND WIFE, RECORDED IN BOOK 16023 PAGE 38, OFFICIAL RECORDS; THENCE NORTH 41° 35' 49" WEST 101.01 FEET TO THE MOST WESTERLY CORNER OF SAID PARCEL OF LAND FIRST DESCRIBED IN SAID DEED RECORDED IN BOOK 21224 PAGE 363, OFFICIAL RECORDS; THENCE NORTH 36° 33' 22" WEST 52.64 FEET TO THE POINT OF BEGINNING. PARCEL 2: AN EASEMENT OVER THE TRAVELLED PORTION OF THE STRIP OF LAND DESCRIBED IN THE DEED FROM TITLE INSURANCE AND TRUST COMPANY, RECORDED IN BOOK 30926 PAGE 71, OFFICIAL RECORDS. Amount of unpaid balance and other charges: \$1,561,404.25 (estimated) Street address and other common designation of the real property: 9701 OAK PASS ROAD BEVERLY HILLS, CA 90210 APN Number: 4384-007-017 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-24-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee SIERRE HERRADURA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.Ipsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3917174 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 442281CA Loan No. 3013211770 Title Order No. 411003 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02-01-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-12-2007, Book , Page , Instrument 20070299529 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: PARVIZ NOURIAN AND DIANA NOURIAN, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor

the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELINA UKMAN, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 3919287 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE T.S. No. 20462 Loan No. 194983-142-01 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/11/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check, MUST BE MADE PAYABLE TO: CALIFORNIA TRUSTEE SERVICES, INC. drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil code 2923.53(k)(3) declares that it has not obtained from the Commissioner a final or temporary order of exemption pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded. The time frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale pursuant to Civil Code Sections 2923.52 or 2923.55. Trustor: Fredrik Broberg, an individual Duly Appointed Trustee: California Trustee Services, Inc. Recorded 10/17/2007 as Instrument No. 2007-2364025 in book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California Date of Sale: 3/16/2011 at 10:30 AM Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA 90650 Amount of unpaid balance and other charges: \$3,093,294.87 Property being sold "as is - Where is" Street Address or other common designation of real property: 1643 Rising Glen Road West Hollywood, Ca 90069 A.P.N.: 5561-022-012 THE BENEFICIARY MAY ELECT, IN ITS DISCRETION, TO EXERCISE ITS RIGHTS AND REMEDIES IN ANY MANNER PERMITTED UNDER SECTION 9604 OF THE CALIFORNIA COMMERCIAL CODE, OR ANY OTHER APPLICABLE SECTION, AS TO ALL OR SOME OF THE PERSONAL PROPERTY, FIXTURES AND OTHER GENERAL TANGIBLES AND INTANGIBLES MORE PARTICULARLY DESCRIBED IN THE DEED OF TRUST, GUARANTEES, UCC'S, SECURITY AGREEMENTS. The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. Date: February 21, 2011 WE ARE ATTEMPTING TO COLLECT A DEBT, AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. California Trustee Services, Inc. 3639 Midway Drive, Suite B232 San Diego, California 92110 858-270-7938 Sale Info Line 1-714-730-2727 Or Login to: www.fidelityasap.com Thomas Dandrea, Trustee Sale Officer ASAP# 3918172 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 735143CA Loan No. 5304174765 Title Order No. 3206-231587 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01-26-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-17-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-02-2007, Book , Page , Instrument 20070231593, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: REBEKA SHADPOUR, A MARRIED WOMAN,

as Trustor, MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., (MERS), SOLELY AS NOMINEE FOR LENDER, AMERICAN MORTGAGE NETWORK, INC., IT'S SUCCESSORS AND ASSIGNS, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 96 OF TRACT NO. 4988, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 54 PAGE(S) 98 AND 99 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,577,566.69 (estimated) Street address and other common designation of the real property: 138 NORTH HAMEL DRIVE BEVERLY HILLS, CA 90211 APN Number: 4334-012-048 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-17-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELINA UKMAN, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 3917644 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0151309 Title Order No. 10-8-542597 Investor/Insurer No. 109945847 APN No. 2386-001-015 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 08/29/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ANAT ABUTBUL, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, dated 08/29/2005 and recorded 09/08/05, as Instrument No. 05 2158949, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/24/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 13345 MULHOLLAND DR, BEVERLY HILLS, CA, 902101141. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,277,629.49. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 02/24/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP#

3888763 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-08-168669-DL Order #: E828354 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/23/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): EHAB ALY MOHAMED, A SINGLE MAN Recorded: 7/6/2006 as Instrument No. 06 1488097 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 3/21/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$1,084,817.31 The purported property address is: 1050 NORTH EDINBURGH AVENUE #305 WEST HOLLYWOOD, CA 90046 Assessor's Parcel No. 5529-014-065 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to OneWest Bank, FSB 2900 Esperanza Crossing Austin TX 78758 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: 2/23/2011 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: (877) 908-4357 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3900986 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE T.S. No. 20463 Loan No. 629044-142-01 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/7/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check, MUST BE MADE PAYABLE TO: CALIFORNIA TRUSTEE SERVICES, INC., drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil

Code 2925.53(k)(3) declares that it has not obtained from the Commissioner a final or temporary order of exemption Pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded. The time Frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale. Trustor: Hedges Way Incorporated, a California Corporation Duly Appointed Trustee: California Trustee Services, Inc. Recorded 3/17/2008 as Instrument No. 2008-0453024 in book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 3/24/2011 at 10:30 AM Place of Sale: At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California 90650 Amount of unpaid balance and other charges: \$2,491,983.86 Street Address or other common designation of real property: 8531 Hedges Way West Hollywood, Ca 90069 A.P.N.: 5559-015-009 & 5559-015-014 & 5559-015-015 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale.) If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. DATE: 3/2/2011 California Trustee Services, Inc. 3639 Midway Drive, SuiteB232 San Diego, California 92110 Sale Info Line 1-714-730-2727 Or Login to: www.fidelityasap.com All Other Info: 1-858-270-7938 Thomas Dandrea, Trustee's Sale Officer ASAP# 3925488 03/03/2011, 03/10/2011, 03/17/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 246391CA Loan No. 3017723085 Title Order No. 662010 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-25-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 04-01-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-01-2007, Book N/A, Page N/A, Instrument 20071817200 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GEOFFREY C. LANDS, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: THAT PORTION OF LOT 11 OF TRACT 6774, IN THE CITY OF LOS ANGELES, AS PER MAP RECORDED IN BOOK 70 PAGES 44 TO 47 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. BEGINNING AT THE SOUTHEASTERLY CORNER OF SAID LOT 11; THENCE NORTH 66° 31' 00" WEST, ALONG THE SOUTHERLY LINE OF SAID LOT 11, 163.65 FEET TO THE BEGINNING OF A CURVE; THENCE WESTERLY ALONG THE SOUTHERLY LINE OF SAID LOT 11, ON A CURVE CONCAVE TO THE SOUTH WITH A RADIUS OF 144.35 FEET AND A CENTRAL ANGLE OF 43A°48'30" TANGENT AT ITS BEGINNING TO THE LAST MENTIONED LINE, 110.37 FEET TO A POINT OF REVERSE CURVE; THENCE WESTERLY ALONG THE SOUTHERLY LINE OF SAID LOT 11, ON A CURVE CONCAVE TO THE NORTH WITH A RADIUS OF 57.75 FEET AND A CENTRAL ANGLE OF 48A°01'45N 48.41 FEET TO A POINT OF TANGENCY; THENCE NORTH 62A°17'45" WEST; ALONG THE SOUTHERLY LINE OF SAID LOT 11, 69.75 FEET TO THE SOUTHWESTERLY CORNER THEREOF; THENCE NORTH 5A°58'12" WEST, ALONG THE WESTERLY LINE OF SAID LOT 11, 186.00 FEET; THENCE NORTH 87A°23'40 EAST 140.90 FEET TO AN ANGLE POINT ON THE EASTERLY LINE OF SAID LOT 11; THENCE SOUTH 39A°42'30" EAST ALONG SAID EASTERLY LINE OF LOT 11, 383.50 FEET TO THE POINT OF BEGINNING. Amount of unpaid balance and other charges: \$2,545,969.29 (estimated) Street address and other common designation of the real property: 10051 CIELO DRIVE BEVERLY HILLS, CA 90210 APN Number: 4357-008-005 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the follow-

ing methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 03-09-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ZELMA THORPES ZELMA THORPES, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3931742 03/10/2011, 03/17/2011, 03/24/2011

NOTICE OF TRUSTEE'S SALE Trustee's Sale No. CAFEN-109697 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/26/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On March 30, 2011, at 10:30 AM, AT WEST SIDE TO THE LOS ANGELES COUNTY COURTHOUSE DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BOULEVARD, in the City of NORWALK, County of LOS ANGELES, State of CALIFORNIA, ASSET FORECLOSURE SERVICES, INC., a California corporation, as duly appointed Trustee under that certain Deed of Trust executed by RS WEST HOLLYWOOD, LLC, as TruStors, recorded on 2/3/2005, as Instrument No. 05 0259496, of Official Records in the office of the Recorder of LOS ANGELES County, State of CALIFORNIA, under the power of sale therein contained, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Property is being sold "as is - where is". TAX PARCEL NO. 5555-003-139 From information which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address or other common designation of the above described property is purported to be 1146 N. HACIENDA PLACE , WEST HOLLYWOOD, CA 90069. THE BENEFICIARY MAY ELECT, IN ITS DISCRETION, TO EXERCISE ITS RIGHTS AND REMEDIES IN ANY MANNER PERMITTED UNDER SECTION 9604(1) OF THE CALIFORNIA COMMERCIAL CODE, OR ANY OTHER APPLICABLE SECTION, AS TO ALL OR SOME OF THE PERSONAL PROPERTY, FIXTURES AND OTHER GENERAL TANGIBLES AND INTANGIBLES MORE PARTICULARLY DESCRIBED IN THE DEED OF TRUST. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust, including fees and expenses of sale. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of the Notice of Trustee's Sale is \$3,528,173.12. WE ARE ATTEMPTING TO COLLECT A DEBT. AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. SALE INFORMATION LINE: 714-730-2727 or www.fidelityasap.com Dated: 3/3/2011 ASSET FORECLOSURE SERVICES, INC., AS TRUSTEE By Georgina Rodriguez Trustee Sale Officer ASAP# 3931870 03/10/2011, 03/17/2011, 03/24/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: HAZEL LYONS
CASE NO. BP127333
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of HAZEL LYONS.
A PETITION FOR PROBATE has been filed by JOHN MCCLAIN in the Superior Court of California, County of LOS ANGELES.
THE PETITION FOR PROBATE requests that JOHN MCCLAIN be appointed as personal representative to administer the estate of the decedent.
THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.
A HEARING on the petition will be held in this court as follows: 04/05/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012
IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.
IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the

court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.
YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for Petitioner
RICHARD W. SHARPE, ESQ.
SBN 51548
COMSTOCK & SHARPE, INC.
11100 WASHINGTON BLVD.
CULVER CITY CA 90232
3/10, 3/17, 3/24/11
CNS-2058830#

Ordinance No. 11-O-2605

AN ORDINANCE OF THE CITY OF BEVERLY HILLS EXTENDING AN INTERIM ORDINANCE TO PROHIBIT THE DRILLING AND EXTRACTION OF OIL, GAS AND OTHER HYDROCARBON SUBSTANCES FROM SURFACE LOCATIONS IN THE CITY, AMENDING THE BEVERLY HILLS MUNICIPAL CODE AND DECLARING THE URGENCY THEREOF

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. Legislative Findings.

The City Council of the City of Beverly Hills is concerned that oil and gas drilling and production may not be compatible with other land uses in the City. Such uses generate odors and noise, and reduce the value and enjoyment of nearby properties. No similar industrial activity is currently permitted within the City. Oil and gas extraction may not be compatible with the residential and commercial uses allowed in the City. As such, the City Council wishes to consider a permanent prohibition on the drilling and extraction of oil, gas, and other hydrocarbon substances from drill sites that surface in the City and to require that existing uses discontinue no later than December 31, 2016.

Because the public process of adopting permanent regulations may be lengthy, and because the further establishment or extension of drilling and extraction operations during the public process might frustrate the ultimate regulation adopted, the City Council adopted Ordinance No. 11-O-2603, and interim ordinance that took effect immediately on January 25, 2011, to preserve the status quo while the City considers a permanent prohibition (the "Interim Ordinance").

Section 2. Authority.

Pursuant to Government Code Section 65858, the City Council may adopt, as an urgency measure, an interim ordinance that prohibits any uses that may be in conflict with a contemplated zoning proposal that the City Council is considering, studying or intends to study within a reasonable period of time. After public notice, the City Council may extend the interim ordinance by a period of 10 months and 15 days, pursuant to Government Code Section 65858.

Section 3. Urgency Findings.

The City Council finds and determines that there is an immediate threat to the public health, safety, or welfare and that the approval of new oil wells or the extension of life of existing oil wells would result in that threat to the public health, safety or welfare. As described in Section 1, surface level operations for oil and gas drilling and production generate odors and noise that are currently and adversely affecting the public welfare. The extension of drilling and extraction activities during the Council's review and consideration of a permanent prohibition could frustrate the ultimate regulation adopted by potentially extending these impacts and an incompatible use for a significant period of time. Any new or extended surface oil operations would generate additional noise, odor and similar impacts or extend those impacts in time. Thus, to preserve the public health, safety and welfare, it is necessary that this Ordinance take effect immediately to prevent such harm.

Section 4. CEQA Findings.

The City Council hereby finds that it can be seen with certainty that there is no possibility that the adoption and implementation of the Interim Ordinance or extension thereof may have a significant effect on the environment. This extension of the Interim Ordinance does not authorize construction and, in fact, imposes greater restrictions on certain development in order to protect the public health, safety and general welfare.

This extension is therefore exempt from the environmental review requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

Section 5. Severability.

If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance or the application thereof to any person or place, is for any reason held to be invalid or unconstitutional by the final decision of any court of competent jurisdiction, the remainder of this Ordinance shall be and remain in full force and effect.

Section 6. Approval and Extension of Ordinance.

This Ordinance, adopted as an urgency measure for the immediate protection of the public safety, health, and general welfare, containing a declaration of the facts constituting the urgency, and passed by a minimum four-fifths (4/5) vote of the City Council, shall take effect immediately upon its adoption and shall extend the effect of the Interim Ordinance for a period of ten (10) months and fifteen (15) days. After notice pursuant to Section 65090 of the California Government Code and public hearing, the City Council may extend the effectiveness of the Interim Ordinance for an additional one year period, as provided in Government Code Section 65858.

Section 7. Publication.

The City Clerk shall certify to the adoption of this Ordinance and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

ADOPTED: March 1, 2011

JIMMY DELSHAD
Mayor of the City of
Beverly Hills, California

ATTEST:
BYRON POPE (SEAL)
City Clerk

APPROVED AS TO FORM:
LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:
JEFFREY KOLIN
City Manager

SUSAN HEALY KEENE
Director of Community Development

VOTE:
AYES: Councilmembers Mirisch, Brien, Krasne, Brucker, and Mayor Delshad
NOES: None
ABSENT: None
CARRIED

Ordinance No. 11-O-2606

AN ORDINANCE OF THE CITY OF BEVERLY HILLS PROHIBITING THE ESTABLISHMENT OF MARIJUANA DISPENSARY, STORE, CO-OP, OR CULTIVATION OPERATIONS IN ANY ZONING DISTRICT OR OVERLAY ZONING DISTRICT WITHIN THE CITY

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. In 1996, California voters adopted Proposition 215, the Compassionate Care Act ("Prop 215"), decriminalizing the use of marijuana for medical purposes. Prop 215 was later augmented by the state legislature and codified as section 11362.5 et seq. of the California Health and Safety Code. The establishment of marijuana dispensaries in neighboring jurisdictions however has been somewhat problematic. Legitimately operated businesses have been the scene of crimes, including robberies and homicides. Other issues have been associated with marijuana dispensaries that were not operated in a legitimate manner, including allowing access to marijuana to persons who would not qualify under State law.

Section 2. The City Council hereby amends Article 100 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code by deleting the current definition of "MARIJUANA DISPENSARY, STORE, CO-OP, OR CULTIVATION OPERATION" and replacing it with the following definition:

"MARIJUANA DISPENSARY, STORE, CO-OP, OR CULTIVATION OPERATION: A business or other person or entity, including any location, structure, facility, residence, or similar enclosure for the same, used, in full or in part, as a place at or in which marijuana is sold, traded, exchanged, bartered for in any way, made available, located, stored, placed, planted, cultivated, or processed, including, without limitation, any location, structure, facility, residence or similar enclosure if used in connection with the delivery of marijuana; except that cultivation or storage by a patient or that patient's caregiver, at the residence of the patient and incidental to a residential use by such patient, and for the sole use of the patient who resides there, shall not be considered a dispensary."

Section 3. The City Council hereby re-adopts Section 10-3-2761 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code, which was initially adopted as an interim ordinance, as a permanent ordinance, to read as follows:

"10-3-2761: MARIJUANA DISPENSARY, STORE, CO-OP, OR CULTIVATION OPERATION PROHIBITED: No person shall establish or conduct any "marijuana dispensary, store, co-op or cultivation operation", as defined in section 10-3-100 of this chapter, in any zone or overlay zone."

Section 4. CEQA Findings.

The City Council hereby finds that it can be seen with certainty that there is no possibility that the adoption and implementation of the proposed Ordinance may have a significant effect on the environment. The Ordinance makes express a prohibition on Marijuana Dispensaries, Stores, Co-Ops, Or Cultivation Operations ("Dispensaries") that already exists because such Dispensaries are not listed as a permitted use in any zone, and thus are currently considered prohibited. Therefore, this Ordinance does not change the current de facto prohibition on establishment of Dispensaries, but merely codifies an express prohibition. This Ordinance is therefore exempt from the environmental review requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

Section 5. Severability.

If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance or the application thereof to any person or place, is for any reason held to be invalid or unconstitutional by the final decision of any court of competent jurisdiction, the remainder of this Ordinance shall be and remain in full force and effect.

Section 6. Publication.

The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance, and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Section 7. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.
ADOPTED: March 1, 2011

JIMMY DELSHAD
Mayor of the City of
Beverly Hills, California

ATTEST:

BYRON POPE (SEAL)
City Clerk

APPROVED AS TO FORM:
LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:
JEFFREY KOLIN
City Manager

SUSAN HEALY KEENE
Director of Community Development

VOTE:
AYES: Councilmembers Mirisch, Brien, Krasne, Brucker, and Mayor Delshad
NOES: None
ABSENT: None

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Forest Lawn Interment Spaces 1,2,3,4 Lot #124. Section: Sheltering Trees. \$8,000 per lot. Call (949) 643- 0411

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