

briefs • Thirteen BHUSD positions saved;
14 educators to receive layoff notices Page 2

briefs • Measure 2P proponent
asks court to dismiss petitions Page 3

rudy cole • Quiet vs.
right to party Page 6

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Issue 606 • May 12 - May 18, 2011



The Battle Over the Metro

**Board of Education member Steven Fenton says
Mayor Barry Brucker needs to do more to stop
the proposed subway tunnel
under Beverly High**

cover story • pages 8-9



briefs

Thirteen BHUSD positions saved; 14 educators to receive layoff notices

Last Monday night, the Board of Education held a special meeting to determine which BHUSD certificated employees would not be reemployed for the 2011-12 school year.

About 20 minutes before midnight, the Board voted 3-2 to formally notify 14 employees that their services would not be required next year. Ten employees originally appearing on the notification list will remain employed.

During the meeting, some members of the audience were audibly frustrated with the Board's discussion. A few attendees walked out before the end of the meeting.

Audience members applauded the Board's vote in response to the 13 positions that were saved due to \$540,000 raised by the One Campaign, \$244,272.01 in legal expenditures related to Metro that the Board voted to transfer from the general fund to the Measure E fund earlier in the meeting, and up to approximately \$320,000 in potential savings if BHEA successfully negotiates two district-wide furlough days for next year.

The Board approved the restoration of all positions prioritized by the One Campaign, which are two K-8 counselors, one high school counselor, two special education teachers, one program specialist, one mid-

dle school instrumental music teacher, one English/journalism teacher, two K-5 technology teachers, two custodians and one performing arts teacher.

Board members Jake Manaster and Myra Lurie dissented because the furloughs have not yet been negotiated.

Manaster requested an amendment that would restore the positions pending successful negotiation of two furlough days.

Vice President Brian Goldberg responded that he was willing to take a leap of faith to trust that BHEA would successfully negotiate the furloughs.

"We talk a lot about trust, people say we wouldn't be successful if we didn't have trust in BHEA, PTA, BHEF," Goldberg said. "We wouldn't be talking about restoring positions we're talking about. [This is a] leap of faith, a seminal moment for relations in the district, living up to the spirit that the One Campaign was about."

Manaster said it was gracious of the BHEA executive committee to consider furloughs.

"I wasn't ready to do the leap [Goldberg] did with my colleagues," Manaster said. "I was halfway there, and I hope my vote will be interpreted as a more conservative approach, but by no means was it meant to be an unwillingness to consider all the factors in front of us."

Lurie also expressed gratitude for the One Campaign and offer of furloughs, but she, too, supported a more conservative approach and expressed concern that decisions the Board made last night would affect the district's "out-year budget."

"I think it's very slippery slope," Lurie said. "This may not affect us currently, but [the Los Angeles County Office of Education is] going to have to approve the 2012-13 budget. [This] may come back to haunt us faster than we think."

Manaster pointed out that if the district finds ways to save additional positions after the Board's vote, the Board does not have to wait until September to notify employees.

Assistant Superintendent of Human Resources Dawnalyn Murakawa-Leopard explained that although ten people were removed from the list of employees who will not be reemployed, they do not each represent one position saved by the One Campaign.

"What happens if you lay off a position and the person in that position has greater seniority than someone in a position that they're credentialed to teach, they bump that person with less seniority out of their position," Murakawa-Leopard said. "If there's a person below them, they can bump a lower person. It cascades until [you] get to the end of the seniority list. When pulling back on layoffs [you] do it in reverse order, so people with more seniority get put back into their positions first."

On May 5, Beverly Vista fourth-grade teacher Ashley Dann expressed to the Board the "emotional pain and stress" that the pink slips have brought her each of the three years she has worked in the district, and all five years she has been a teacher.

On Monday night, Dann told the Board that her first-grade teacher, who Dann stayed

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SNAPSHOT



SHOW BIZ KIDS CHARLEVILLE BLVD

Horace Mann Variety Show participants mug for the camera on May 5.

Top row, left to right: Vivian-Taylor Geilim, Jackson Stewart, Michael Huang, Alex Kleerup, Brandon Brener

Bottom row, left to right: Maia Yosef, Liz Stewart, Samantha Ordesky, Aaron Abramov, Shai Dina

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OUR DATA SPEAKS VOLUMES





Dave Perusse, Scott Marquez, Kevin Reed, Dave Gonzales and Chris Hobbs

Celebrate National Fire Service Day with BHFD on May 14

This Saturday, the Beverly Hills Fire Department and Beverly Hills Firemen's Association invite Beverly Hills residents of all ages to join them for National Fire Service Day from 1 to 4 p.m. at BHFD Headquarters at 445 N. Rexford Drive. BHFD will offer fire engine rides, rescue demonstrations, safety activities for kids, and the opportunity to meet firefighters. Hot dogs and cold drinks will be served.

in contact with throughout her K-12 education, inspired her to become a teacher.

"Even at six years old, she instilled in me a sense of pride in my education that I carried throughout my educational career," Dann said. "At my elementary school she wasn't my only constant, just one of the many teachers and administrators who knew me and my family by name and were part of the loving and supportive village that helped raise the child and helped me become who I am today. When I became a teacher five years ago, it was with this in mind. It is this deep understanding of a student at an individual level, this consistency in a child's life that makes the difference. It breaks my heart that we as a district may not be able to offer this stability to our students."

Dann remained on the list of employees who will receive layoff notices.

Throughout the discussion, school leaders lauded the unity of the district and the school community, exemplified by the joint effort of teachers, parents, students and administration during the One Campaign and BHEA president Mark Frenn's offer to negotiate for furlough days.

"Tonight I wish to inform the school board that the executive board of BHEA has authorized me to direct our bargaining team to begin the discussion with the district for implementing up to two furlough days next year," Frenn said. "We must capitalize on this goodwill and use all means to protect employees and by extension the educational integrity of our district."

Earlier in the meeting, the Board voted 3-2 to transfer \$244,272.01 in legal expenditures related to the proposed Metro subway route from the general fund to the Measure E bond fund. Lurie and Manaster dissented.

According to the resolution, the Board received opinions from bond counsel and general counsel that indicated it was permissible to allow the costs to be billed to Measure E.

Lurie dissented because she said she noticed expenses being transferred to Measure E that did not fall under the category of legal/consultant expenditures.

Although Manaster proposed an amendment that would make the approval of the transfer subject to a review of the invoices for appropriate charges, the amendment was not adopted. President Lisa Korbatov asked Assistant Superintendent of Business Services Alex Cherniss to review the invoices and bring the resolution back for consideration if the amount of the transfer changed.

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Measure 2P proponent asks court to dismiss petitions

On May 10, Measure 2P proponent Marcia Caden asked the Los Angeles County Superior Court to dismiss without prejudice both her cross petition alleging the initiative's opponents' ballot arguments were false and misleading, and her petition against rebuttal arguments.

"The voters of Beverly Hills rejected their arguments by an almost 2-1 margin and there was no further need to continue the litigation in court," Measure 2P consultant Harvey Englander said in a statement. "The issue is moot. We hope that the City now follows our lead and drops their lawsuit against Measure 2P and implements the policy supported by the overwhelming majority of Beverly Hills residents."

On April 29, Los Angeles Superior Court Judge Ann Jones issued a preliminary injunction

regarding Measure 2P to the City of Beverly Hills. As a result, the city is not required to implement Measure 2P, which would require the city to offer two hours of free parking at all public lots, before a final ruling by Judge Jones.

"On April 29th, the trial court requested that the G&L Realty and Marcia Caden dismiss these lawsuits because they are now moot," City Attorney Larry Wiener said in a statement. "These lawsuits were unrelated to the City's free parking program and concerned the language of the ballot arguments. More importantly, this will have no effect on the City's continued commitment to providing its residents and visitors with free parking in accordance with its long standing free parking program."

Measure 2P, proposed by G&L Realty, passed on the March 8 election, 3,452-

briefs cont. on page 4



NOTICE OF PUBLIC HEARING

The City Council of Beverly Hills, at its adjourned regular meeting to be held on **Tuesday, May 24, 2011, at 7:00 p.m., or as soon after as the matter is heard**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS EXTENDING INTERIM ORDINANCE 11-O-2608 PROHIBITING HIGH IMPACT CONVENIENCE STORES UNLESS SPECIFICALLY APPROVED BY THE CITY, AND DECLARING THE URGENCY THEREOF.

This Ordinance would extend the prohibition on the establishment of new high impact convenience stores as defined in the ordinance, unless the City is able to make specific findings to assure the use would not affect the surrounding neighborhoods in a negative manner.

As required by Government Code Section 65858(d), the City has issued a written report regarding the interim ordinance. The report is available at the City Library at 444 N Rexford Drive, and in City Hall at the City Clerk's Office and Permit Counter at 455 N Rexford Drive.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. It can be seen with certainty that there is no possibility that the adoption and implementation of the Interim Ordinance or extension thereof may have a significant effect on the environment. The extension of the Interim Ordinance does not authorize construction and, in fact, imposes greater restriction on certain development in order to protect the public health, safety and general welfare. This extension is therefore exempt from the environmental review requirements of CEQA pursuant to Section 15061(b) (3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the Community Development Department, c/o Planning Services, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210. All written comments should be received prior to the public hearing.

Please note that if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council, or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, please contact Peter Noonan, AICP, Associate Planner, Community Development Department, Planning, at 310.285.1127 or pnoonan@beverlyhills.org. The case file, including a copy of the proposed ordinance, is available for review in the Community Development Department/Planning Services Section, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California.

BYRON POPE, CMC
City Clerk

2,112.

A hearing on the matter has been scheduled for August 26.

BHUSD transitional kindergarten to begin this fall

After a lengthy, heated discussion last Thursday night, the Board of Education voted 5-0 to approve a transitional kindergarten program for the 2011-12 school year. The program was approved with the condition that the program would offer one transitional kindergarten class that is cost-neutral to BHUSD in regard to staffing.

Transitional kindergarten is a one-year program for students turning five in September, October or November of the year they begin the program. Students who successfully complete transitional kindergarten would move on to kindergarten the following year.

Transitional kindergarten requires the same facilities as kindergarten, and the program will follow the kindergarten schedule.

The state of California has mandated that public elementary schools offer a transitional, or pre-kindergarten program beginning in 2012-13 for students turning five in November 2012. By 2015, districts must offer transitional kindergarten to all students entering school who will be five years old in September, October or November of that year.

District administration recommended implementing the program for the 2011-12 academic year to pilot the program before mandatory implementation the following year.

Tracy Mathalon, a parent of a potential four-year-old kindergartener, spoke in sup-

port of implementing transitional kindergarten during the public comment section of the meeting. She pointed out that California is one of only four states that allow four-year-olds to begin kindergarten.

Two other parents spoke in favor of the program. Simon Gornick said Beverly Hills should be at the forefront of providing a program that he said would benefit the entire district. Martha Steele said she thought her son, a current kindergartener, would have been well served by the program. She also urged the board to hire a behavioral specialist, as recommended by the FCMAT report on special education presented at the April 12 meeting.

The idea behind transitional kindergarten is to provide a public education option to students with fall birthdays turning five. Some parents opt to enroll their four-year-olds in another year of preschool, and others enroll them in kindergarten.

Pat Escalante, director of Adult & Alternative Education, said that kindergarten teachers report having to spend more time with younger kindergarteners that sometimes lag behind older students in development and maturity.

"[Transitional kindergarten] gives those children who are at a disadvantage through no fault of their own [the opportunity] to grow developmentally in the context of a structured program," Escalante said.

President Lisa Korbatov pointed out that students who begin kindergarten too early could be erroneously identified as needing special education.

Although it is mandatory for the district to offer transitional kindergarten beginning in 2012, Escalante said it is not mandatory for eligible students to enroll in the program.

The transitional kindergarten program was presented as cost-neutral in the staff report, but Board member Jake Manaster expressed concern that implementing the program could actually attract more students than the district has estimated to be eligible for the program, putting the district at risk of offering the program at an additional cost, at a time when the district is issuing layoffs.

"If for some reason we had 65 students show up and our calculations aren't correct, we have an obligation to fill those classes," Manaster said. "[That's a] risk I cannot take at this time."

Manaster said he supports the merits of transitional kindergarten, but his responsibility is to the students he is obligated to serve.

"[We're] here to represent the entire student body [we're] under obligation to educate, not folks we are under the option to educate," Manaster said. "If it comes at a cost and is not required, it's a real problem."

Escalante presented a four-year trend of eligible transitional kindergarteners, which showed 29 would have been eligible in 2007, 25 would have been eligible in 2008, 36 would have been eligible in 2009, and 29 would have been eligible in 2010.

Of the 81 kindergarteners enrolled so far for 2011-12, 14 of them are eligible for transitional kindergarten. Twenty out of 81 could have enrolled in kindergarten last year.

Thirty-three parents responded to an online interest survey regarding transitional kindergarten. Eleven of the responders were parents of students who would be eligible in 2011.

"Of those 11 eligible students, only three of them have registered for kindergarten," Escalante said. "That tells me the rest of them are waiting to see what direction the Board is going to take."

The maximum class-size for transitional kindergarten is 20 students.

Board member Steven Fenton spoke in favor of implementing the program, because he said it would benefit the district to enroll students at the earliest age.

"If we don't take them in earlier someone else will," Fenton said. "For me, I would



Bottom row, left to right: Sgt. Robert Maycott, Off. Joseph Vela, Off. James Keenaghan, Off. Blake Nance, Off. Christopher Lelong, Off. Tony Adams
Top row left to right: Sgt. Brian Weir, Off. Andrew Myers, Off. Christian Bond, Sgt. Dennis Lynch

BHPD dedicates flagpole to honor law enforcement, armed forces

The Beverly Hills Police Department installed a new flagpole outside its entrance at a dedication ceremony on May 3. The flagpole honors those who have served in law enforcement and the armed forces.

rather make the investment because it's an investment that's going to pay big-time dividends."

Fenton said he was open to the idea of capping the program at one class to stay cost-neutral, but Manaster said he would not offer a class that was not open to everyone.

As a solution, Escalante suggested the program could be offered to students based on an assessment, and Ilene Straus, assistant superintendent of educational services, suggested the program be offered based on age alone. Seats would be filled first by students born in November, followed by students with birthdays in October and September if space allowed.

Superintendent Dick Douglas said that the Board should be aware that Governor Jerry Brown could address transitional kindergarten when he presents a revised budget on May 16.

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Sophomore Hee Oh waters the Beverly High vegetable garden.

Sunny Beverly High garden yields produce, lessons

Since September, Beverly High students have tended to a vegetable garden on the third-floor patio. Recently, they have harvested some sizable produce.

"The produce that we're growing, it's like Amazon stuff," said English teacher Julie Goler.

Last week, Chef Darrell Smith harvested a gigantic beet.

"It was actually four beets that grew together," Smith said. "It ended up being a huge five-pound beet. It's incredible to have that big of a beet come out of a square-foot garden."

Goler and Smith have been working with students in the garden, which consists of 80 crops in two 4'-by-10' planter boxes. Using a square-foot gardening technique, in which one crop is planted per one-foot square, students tend to varieties that include zucchini, 19 red torpedo onions, purple sage, six tomato plants, three kale plants, Thai basil, spinach, six beets, green beets, bok choy, Swiss chard, four carrots, three mint plants and chocolate mint.

Smith's students water in the morning, and Goler's students take the afternoon shifts.

Although neither Smith nor Goler are keeping track of how many vegetables they harvest, Smith said the garden yields enough for his class to cook with on a regular basis.

After beginning a vegetable garden at her home, Goler had the idea to install one at the high school. She thought it would be a good resource for Smith's culinary program, to give students the opportunity to cook with home-grown produce.

Goler said that the plants at the high school are growing three times as fast as the plants at her home, and she believes this is because the patio garden has been receiving eight hours of sunlight a day.

"There's unobstructed light," Goler said. "It's amazing. Because it's on the third floor, it's harvesting all that sun."

The seeds and plants come from Anne Trigo's Two Dog Nursery, and the garden project is funded by the PTSA. The PTSA also provided composting bins, in which Smith's cooking class deposits waste. When the compost is harvested, it will be used in the garden.

"It's all organic so the quality is amazing," Smith said. "We don't use any pesticides, anything that's not organic. We've planted a lot of seeds, some from plants. You have to pay more attention and care for [plants] a little more when we're doing it all organic."

Smith said cooking with the produce has been a good way to show students how food goes from farm to table.

Goler's one complaint is that there is no nearby water source, so students have been transporting water from Smith's classroom and using sprayer backpacks to water the garden.

Goler has enjoyed seeing which of her students have a natural affinity for gardening. According to Goler, sophomore Hee Oh is one of those students.

"Ms. Goler considers me the master gardener," Oh said. "My experiences with the garden help me relieve my stress and survive the stresses of AP exams."

Goler said she thinks her students are talking to their parents about starting their own home gardens, and she hopes the garden project will inspire other green projects at Beverly High.

Goler said it was shame that plans for a greenhouse and solar panels for the Science and Technology Building were abandoned because of budget constraints.

"What I hope this leads to really is a more global greening of the high school, where we're more water efficient, more energy efficient, more aware of recycling, where we just live more consciously at the high school with less waste," Goler said. "I think the garden is the best place to start something like that."

end up becoming [placed in] special education because of misdiagnosis or misclassification, that will more than pay for itself," Vice President Brian Goldberg said after the meeting. "Plus our students will be stronger and better prepared and succeed academically, which is our mission and goal for all of our students."

Ron Stone resigns from Facilities Advisory Committee



Ron Stone

Ron Stone announced his resignation from his position as chair of the Facilities Advisory Committee during the public comment section of the Board of Education meeting on May 5.

"I have chosen to present this resignation during the public comment section of this meeting, as it seems to be the only way for an FAC member to present to this Board," Stone said. "With the exception of one visit to the FAC by a Board member and repeated statements about the importance of the FAC, the BOE has largely ignored the FAC. I do not use these terms lightly."

The FAC's defined role is to review, analyze, advise and make recommendations to the Board of Education regarding the planning and programming of BHUSD facilities. The committee is made up of Board-appointed representatives, district staff, PTA Council and a student representative.

Although Stone called the idea of the committee "well-intentioned and well-designed" to assist the Board with facilities-related issues, he said the Board "largely fails to include the FAC in any part of the Board's decision-making process with respect to [Measure E] bond-related facilities issues, rendering the participation of the members of the FAC in this committee meaningless."

Stone said the FAC had addressed the disregard in the form of letters, personal comments and requests for presentations to the Board.

Stone said the Board showed disregard for the FAC in its failure to appoint new members when positions opened up, in making facilities decisions without input from the FAC, and in inviting the FAC to report at Board meetings but not calling on members until "well after midnight when the FAC representative could not be present."

In closing, Stone asked the Board to either make use of the FAC as an "integral part of your redevelopment of the district properties," or "disband the FAC and relieve its many dedicated volunteers from serving on a committee without a purpose."

Stone's wife Ronit serves as Beverly High co-PTSA President.

COC says Measure E funds should not be used for Strategic Concepts litigation

Chair Rudy Cole, Vice-Chair Woodrow Clark and CPA Joe Safier presented the Citizens' Oversight Committee's Annual Oversight Report at the Board of Education meeting on May 5.

briefs cont. on page 7

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from the hills of beverly



Quiet vs. right to party

And other briefs of mild interest
By Rudy Cole

Many calls from city employees upset about a report in another publication about “days off” they were supposedly receiving. Staffers and their association representatives questioned the facts in the story.

The numbers don’t add up and the city workers may indeed have a valid argument. We have asked administrators to provide us with the accurate figures and costs involved.

However, there is a far more important issue here. We need to be very, very careful not to damage the unique relationship we enjoy with our city staff.

Even a casual contact with the people who work behind the counters and in our various departments demonstrate how incredibly service friendly they are compared to any other government agency anywhere.

In many government offices, ask for information and assistance on the phone or at a reception area, and you are often made to feel like an unwelcome intruder.

Not in Beverly Hills. For decades, the people who serve us have expressed their real

affection for our community and the “customers” whom they serve. They really like us. In return, most people who have contact with government show respect and appreciation.

As only one example, ask any architect to compare their experience in Beverly Hills, at Building and Safety, with other cities where they go for permits or information. The response is almost certain to be very favorable and appreciative of our city staff.

Not talking about regulations or code process, rules and policies made by city councils and commissions, but the very human response by staff often, even when the workload becomes very challenging.

One example of this spirit of caring? As we reported, when it appeared likely that there would be additional furloughs, the fire fighters association donated money to keep other employees on the job and, incidentally, the library from facing reduced days of operation.

So, we need to be careful not to create an us versus them mentality, to demonstrate our

own respect for the services provided at City Hall and not ever forget a culture that makes us one community. A resentful employee is not a happy warrior.

QUIET NEIGHBORHOODS AND PARTY TIME

Speaking of mutual understanding and respect for cultural differences, the city’s Human Relations Commission has undertaken a very difficult assignment: balancing the right to quiet enjoyment of your home and the desire of neighbors to hold social events that might include sound amplification.

I was amazed to learn how many complaints the police receive about “loud” parties. But Lt. **Joe Chirillo** said at a recent Human Relations Commission hearing that there were hundreds yearly. Our police department’s sensitive handling of these complaints, attempting to ameliorate neighborhood differences while enforcing the law, is to be commended.

But what can we do about some obvious cultural differences? First, everyone needs to understand and live by the rules and those may need updating and fine tuning (no pun intended). Second, within reasonable bounds, holding social events with music is also an understandable expectation.

There is some history here worth remembering. Although high-level decibel speakers and guest disc jockeys were not yet available, there were many disputes about social events in residential areas as far back as the 1930s.

Then it was not noise but traffic that caused neighborhood feuds. Although there was no Trousdale at the time, when the Doheny family entertained at the mansion, the few neighbors in the north east hillside area, at least those not invited, were very angry. The mansion had a small bowling area, a bar, quite hidden before the repeal of prohibition, a two-lane bowling room and small theatre, plus a large ballroom for dancing and music. **John Barrymore** once did a reading. What else? There was game and limited hunting—imagine how current neighbors would respond if the deer still roamed near Loma Vista.

Overflow, and sometimes less-than-reserved social gatherings also were held at Pickfair, the **Mary Pickford**, **Douglas Fairbanks** estate and at the **Harold Lloyd**

mansion off Benedict Canyon. These were not the sedate, laidback gatherings the earlier settlers of Beverly Hills welcomed. And the film folks had many parties in the hillside that, had electronic enhancement been available, would have led denizens to place emergency calls to Bekins. There was no adherence to time limits, sometimes parties lasted for days, not hours. Yes, it was uncomfortable to have constant traffic and even noise from screeching Bentleys heading home at dawn.

So, the issues have changed, but not the primary problem: The pleasure of an active social experience against maintaining restrained neighborhoods.

Finding reasonable balances and solutions is not going to be easy, but we should be appreciative of the excellent work being done by our Human Relations Commission and their staff, including the very able **James Latta**, Human Services Administrator, in holding public hearings prior to recommending changes in our city code that will address concerns by party givers and some of their neighbors. Under the gentle gavel of Commission Chair Dr. **Sharona Nazarian** what could have become an accusatory us-versus-them hearing was done with considerable respect, considering the highly emotional differences involved. Other members of the HRC are vice chair **Barbara Linder**, **Yar Meshkaty**, **Cheri Yousem**, **Ilona Sherman**, **Rochelle Ginsburg** and **Tom Pease**.

Two evening meetings have been held and a third morning session is scheduled for Tuesday, May 24, 9:15 a.m. at City Hall. Former Mayor Dr. **Charles Aronberg** may appear and discuss the health issues.

SOME EVENTS OF NOTE

Our outstanding community resource, Theatre Forty, has done it again. Coming to the small venue carved out of space at the high school and named for the late and great city-school legend **Reuben Cordova**, will be **Tom Duggan**’s solo performance of “Nazi Hunter—Simon Wiesenthal.”

Directed by **Jenny Sullivan**, the play was first performed at Los Angeles Armstrong Theatre, where it received excellent reviews. The Theatre Forty run begins on May 22 with 13 performances. For information on times, dates and reservations, call (310) 364-3606.

UCLA’s Hillel will honor the Iranian Jewish Women’s organization at a gala on June 2. For information, visit www.facebook.com/HillelatUCLA.

The venerable Friends of Robinson Gardens will hold a benefit tour this Friday from 10

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a.m. to 4 p.m. For information on visiting this amazing city resource, call (310) 550-2068. The group is celebrating its 100th year with an Italian inspired luncheon and a book signing by Suzanne Rheinstein of *At Home: A Style for Today and Things Past*.

There will be a bicycle riding workshop before Bike Week LA from May 16 to 20, 6 to 8 p.m. on May 12 at Roxbury Park led by cycling expert Ron Durgin of Sustainable Streets. Call (310) 285-2537 for information or just wheel over to participate.

Two city commissions, Architectural and Design Review are sponsoring an Architecture Day in Beverly Hills on Tuesday, May 17, 5 to 7 p.m. at the City Hall municipal gallery; reception with award ceremony to follow in the council chambers. Beverly High students will also display their work with ten commercial and residential projects also honored. Free, public welcome. To RSVP, e-mail vrandall@beverlyhills.org.

Insider notes: While the school board completes the interviews with potential school superintendent candidates, it appears likely that acting super, **Dick Douglas**, will be asked to stay longer to assure a smooth transition even if the board can agree on a replacement.

There is considerable support inside the education community to extend the Douglas contract. He has brought a sense of calm, cooperation and professionalism to the district that was much needed and also achieved by a more collegial school board.

Although we did not suggest that any

PTA group had taken an official position on retaining Douglas, in private conversations and reportedly in comments made to the superintendent search firm, many PTA leaders expressed their support for Douglas. They did this as school "leaders," which we reported, not as officials of any PTA.

BEST OF BEVERLY HILLS

Each week, we will try to catch up on the hundreds of reader responses to our request for suggestions on the finest services available in Beverly Hills. The categories have been all over the professional and business map, but here are a few more:

BEST SHOE REPAIR: "Shoe Lab" at 9457 Charleville. Reader **Denise Gerson** writes, "inexpensive, fast and the quality of work is exceptional. They have restored shoes I have almost abandoned but were so comfortable I did not want to throw them out. The owner is very personable and goes out of his way to please his customers." Another reader, **Sybil Cohen**, agreed: "Shoes look new when I collect them."

WATCH, RING, OTHER REPAIRS: At the same address, there is a little Russian watch repair maker, who loves his work and customers, with charges so low, I wonder if he has heard that his former country has abolished Socialism. Seriously, he is a real expert fixer and far more reliable and expeditious than the major repair place on Pico in Los Angeles. His name is **Vlady Lukach**. (9457 Charleville, (310) 278-0521.)

Note about both shops: The awning has a name for both stores that is quite wrong,

completed during the first quarter. According to the report, the COC believes the moratorium will cause a delay in completing the Master Plan and executing Measure E projects, and prevent the district from benefiting from a slow construction market.

According to the report, the COC does not believe spending Measure E funds on the Strategic Concepts litigation is justified, because "it involves matters having no connection with the subsequently passed Measure E." The report says that the district claims to have an opinion from bond counsel stating that Measure E funds can be spent on this litigation.

Through December 31, cumulative expenditures for legal costs associated with the litigation charged to Measure E totaled \$1,093,806.

briefs cont. on page 9

briefs cont. from page 5

The report, which covers the last three quarters of the calendar year ending December 31, 2010, revealed some deficiencies, but the COC report concluded that overall, the Measure E expenditures for the year were found to be appropriate.

"We've done the best we can to make sure the bond money was spent appropriately and effectively," said Chair Rudy Cole.

The report concludes, "the actual expenditures and commitments of Measure E bond funds appear to fall within the parameters of the bond measure, which were expended and/or committed solely for construction, reconstruction, rehabilitation or replacement of school facilities, except as where noted in this report."

Because of a moratorium on Measure E spending, no projects were undertaken or

They are not a joint "Artistic" shop although they share space.

Reader **Andrew Levine** has two medics he feels provide highly qualified professional services (We will have more docs later). He suggests Dr. **Evan Berk** for chiropractic and Dr. **Arash Jacobs** for osteopathy, both inside our borders.

Commissioner **Tom Pease** nominates Beverly Hills Market where "you can pick up great fresh produce, decent deli, staples and even a good bottle of wine for a really decent price." To which we might add, the owners are very community supportive, far more than any other local market, and they have a great food checker, **Elaine Webster**.

For automobile repairs and services, try an independent provider, A.G.T Automotive at 8567 Wilshire Blvd., inside the Mobil Station and ask for owner **Bobby**. They do everything from basic servicing to wheel alignment, brakes, tire sales and air conditioning at very reasonable prices. What I liked most, I never had the feeling he was trying to sell me something I did not really need. Very ethical, time sensitive and reasonable costs, (310) 657-4398.

Yes, we will have hair stylists, gift shops and more next week.

Note: Thanks to reader **Marilyn Granas** for pointing out that we neglected to credit pioneer men's clothing icon **Dick Carroll** for helping create what is now Rodeo Drive. We had before, but appreciate the reminder. Incidentally, **Fred Hayman** will have a plaque placed on Rodeo soon, part of his being honored during the Walk of Style event. Our legendary fashion and fragrance

guru will be the 15th honoree during the annual event.

UPDATE: Change in leadership at the Beverly Hills Conference and Visitor's Bureau: **Bill Wiley**, general manger of our landmark tourist destination, Two Rodeo, has been elected chair of the CVB.

Elected first vice chair is Peninsula managing director, **Offer Nissenbaum**. Wiley succeeds **Ali Kasikci**, who recently left the Montage Beverly Hills to take over as GM of Hillcrest Country Club.

LOCAL HERO. Sometimes attorneys and lobbyists not only get paid for their work but actually improve the life and times of our village. Thanks to long-time resident, along with activist wife **Bunny, Murray Fischer** has helped bring a very positive addition to the city. A fitness center with retailing will liven up the north west corner of Beverly Drive and Wilshire, with the historic Bank of America moving across the street to the southeast corner building. Banks are great, but they pay few city taxes, including sales, while retailing creates a different kind of energy. You can thank Murray. He won an appeal to the city council. (No, this does not change the reality that we are often on very opposite sides on development issues.)

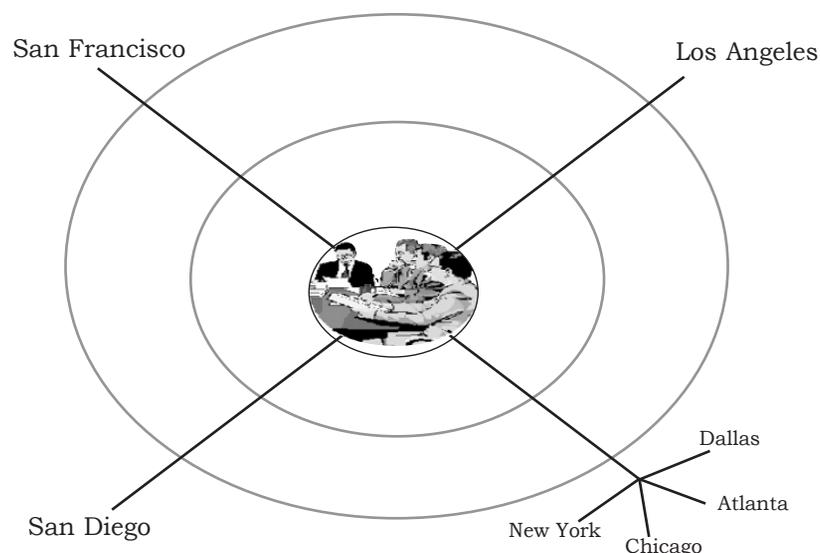
Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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coverstory

THE BATTLE OVER THE METRO

Board of Education member Steven Fenton says Mayor Barry Brucker needs to do more to stop the proposed subway tunnel under Beverly High

By Melanie Anderson

Board of Education member Steven Fenton wants to see more leadership from Mayor Barry Brucker and collaboration between the City Council and school board in regard to the Metro Westside Subway Extension.



Barry Brucker



Steven Fenton

“When I politely made the suggestion of stepping off the liaison committee [Brucker] accused me of trying to ruin his year as mayor,” Fenton said. “I calmly said Barry, I’m not the one who’s going to ruin it. That would be the MTA, because if they decide to tunnel under our homes and the high school, it will happen on your watch as mayor.”

At the Board of Education meeting on April 21, Fenton expressed his discontent with Brucker’s leadership on the City Council and Board of Education liaison committee, on which Brucker serves with Vice Mayor Willie Brien, Board President Lisa Korbatov and Vice President Brian Goldberg. Brucker and Brien are both former Board of Education presidents.

The liaison committee meets regularly to discuss issues relevant to both the city and the school district. For more than 30 years, the two entities have had a Joint Powers Agreement. The City provides funding to BHUSD for programs and services, and in return, the district offers use of educational and recreational facilities for City programs and services.

Fenton suggested Brucker allow another city councilmember the opportunity to serve. This is Brucker’s seventh year on the committee.

Metro is considering two options for a Century City station west of a proposed stop in Beverly Hills at Wilshire Boulevard and Rodeo Drive, one of which is a point of contention for some Beverly Hills residents. The possible station at Constellation Boulevard and Avenue of the Stars would require tunneling under Beverly High and the district office.

The second option is a station at Santa Monica Boulevard and Avenue of the Stars. Geotechnical and fault investigations continue, as this station is located near the Santa Monica Fault. Metro is also looking at locating the station box at Santa Monica Boulevard and Century Park East, which may allow the station to be located outside the fault zone. Brucker and Brien proposed this option.

“This is a city issue first and foremost, as the tunneling will not only happen underneath our high school, it will be happening underneath our homes and businesses,” Fenton said. “We need to take a united front on this issue. [President Lisa

Korbatov] has shown tremendous leadership on this issue. Our residents deserve the same type of passion coming from City Hall. By not agreeing to a joint task force, this does not get us any closer to that goal.”

Fenton said despite multiple requests to form a joint task force, Brucker was not interested. Brucker said that taking separate approaches would allow the city and the school district to communicate with more Metro board members and staff.

“We are communicating with the liaison, as they are with us,” Brucker said. “We feel that there may be some advantages in our different approaches being maintained, all to accomplish the same goal. Where there may be Metro board members who might not receive a conversation invitation from one entity might receive it from another. Our goal and objective is to meet with and have candid conversation with as many Metro board members and senior staff as possible, and tap into those opportunities all to achieve the same goal.”

When Brucker discussed the city and the school board’s approaches to the Metro Westside Subway Extension, he said there were styling differences.

The school board has taken an aggressive approach, hiring multiple legal firms and a public affairs firm to engage with Metro. Lobbyist Veronica Becerra is working on behalf of BHUSD on a contract through legal firm Hill, Farrer & Burrill. The City has hired public affairs firm Arnie Berghoff & Associates to work on its behalf.

On Monday, the district filed a petition with the Los Angeles County Superior Court requesting Metro’s compliance with the California Public Records Act. According to the petition, BHUSD has sought public records from Metro, some of which are referenced in MTA’s Draft Environmental Impact Statement/Environmental Impact Report, to allow BHUSD to evaluate environmental impacts associated with the subway alignment.

Although Metro provided some of the requested documents, the petition says “MTA has not been forthcoming with a full production of documents or copies of the ongoing studies which MTA promised it would produce in response to BHUSD requests.”

On Wednesday, Metro posted a response on its website, stating “Metro does not feel the school district’s petition is justified or necessary.” Metro said it has already provided all publicly available documents and will continue to share documents as they are released to the public.

On April 27, Superintendent Dick Douglas sent a letter and a 24-page report to Ronald Stamm, principal deputy county counsel in the Transportation Division, explaining how the construction of a tunnel under Beverly High could impact the school district’s Measure E construction plans for the high school campus.

“The mere potential presence of the Metro tunnels under a new school building will definitely cause increased expense and delay to the Beverly Hills High School building pro-

gram and could jeopardize the entire modernization program approved by the voters in 2008,” concludes the report.

The detailed report expresses the need for the district to build at least “three or four stories below current grade across the entire prime building area,” which could be affected by a subway tunnel underground.

The report also states that Metro is seeking a permanent subsurface easement for the alignment crossing of the Beverly High campus. According to the report, the typical Metro permanent underground easement contains restrictions that would limit future construction. The easement would also require design approval from Metro for structures built within the easement.

In March, the Board of Education launched a website, centurycitysubway.org, to promote the Santa Monica Boulevard station as BHUSD’s preferred choice. The Board of Education approved a budget of up to \$400,000 to pay for legal fees and public relations related to the proposed subway route, as part of the second interim budget in February.

On Monday night, the Board voted to transfer \$244,272.01 spent so far on legal/consultant fees from the general fund to the Measure E bond fund. The total covers services provided by three legal firms, Best, Best, and Krieger; Alston & Bird; and Hill, Farrer & Burrill. The total does not include public relations or lobbying costs.

Public affairs firm Sitrick and Company maintains the website, promoting the Santa Monica Boulevard station as a cheaper, faster route that will attract more riders than the proposed station at Constellation Boulevard.

“We felt that it would be a much better use of our time, energy and limited money to educate the public and bring to light the actual facts on the ground and under the ground,” Korbatov said. “All of our facts and data are basically quoted from the draft EIR/EIS. It’s all there. It’s not our opinion, it’s not our conclusions, it’s MTA’s conclusions that are supported by data and science, so it’s really an information campaign.”

Brucker considers the city’s approach to be lower-profile than the school district’s, but still effective.

“Just because the city’s meetings with Metro and our strategy is not as high-profile or out in front of the public as much as the school district’s is, does not mean that our ability to achieve success is any less opportune,” Brucker said.

During the April 5 study session, the city council voted to approve the services of the public affairs consulting firm Arnie Berghoff & Associates. A six-month \$45,000 contract, which began on May 1, was awarded to the firm to engage with Metro and also with the City of Los Angeles Department of Water to acquire more green space.

According to a press release issued by the City on May 4, the firm will provide strategic consulting, government relations and advocacy to help the City of Beverly Hills. The firm will promote the Santa Monica Boulevard route alignment and will meet with MTA and other elected officials to achieve the City’s objectives.

"[Arnie Berghoff is] giving us some guidance and helping to establish some meetings and open doors with some of his connections," Brucker said. "Our goal is to speak and visit with and open up the lines of communication with as many people as possible who might be decision-makers or influence-makers with respect to the Metro line."

According to Brucker, it was during a meeting with Metro senior staff members Jody Litvak and David Mieger when he and Brien proposed the idea for the Century Park East station on Santa Monica Boulevard, an option Metro is currently considering.

"We introduced an alternative alignment, which would allow for a park-and-ride, it would allow for a staging area for

Metro and it would allow for our students who live on the east side of Beverly Hills to take the metro to the high school, thus reducing traffic significantly," Brucker said.

Brucker called the proposal a "win-win-win situation" because it would provide Metro a construction staging area at 9900 Wilshire Boulevard or the transportation strip that runs the length of Santa Monica Boulevard. Brucker said the station's two portals would provide access near Century Plaza and Century Park East near the business towers. He said this option would also cost less to build because the alignment would not have to be rerouted under Beverly High.

"Finally, it would eliminate any of the concerns that our community has with respect to safety concerns tunneling under the high school and it will not compromise our school's ability

to develop the property through our Measure E bond funds," Brucker said.

To Fenton's claims that Brucker is not cooperating with the liaison because of personal issues with Board members, Brucker said he does not let personal relationships influence decisions.

"Anyone who knows me knows that I make my decisions based on the business aspect of what is best for the schools and the city, and there is nothing personal that would ever be injected in any decisions that I make," Brucker said. "I think my record over all these years as being an elected has proven that I can vote against friends, I can vote with those I have not been aligned with. None of that means anything in my decision-making."

briefs cont. from page 7

According to the report, "the BHUSD gave limited information on the legal case with Strategic Concepts et al. that was held in strictest confidence." Clark said that he has had conversations with Board members about improving communication about the litigation.

Clark also announced that the COC established an ethics committee with an ethics code that was implemented in June 2010. Cole pointed out that much of the COC's work is accomplished in the subcommittees.

Safier, representing the audit committee, talked about deficiencies Christy White Accountancy Corporation found with the Measure E expenditures.

"They identified a number of what they determined were significant deficiencies, many of which [we're] in the process of rectifying or have rectified," Safier said.

CWA found 11 out of 34 purchase orders related to Measure E were dated after the invoice date. Seven expenditures had no purchase orders in place. The audit also found that \$2.1 million paid to Strategic Concepts during 2008-09 had "control deficiencies and questionable aspects," such as lack of itemization, improperly coded items, and relatively high levels of reimbursable items such as food and wireless bills.

CWA recommended that the COC post its minutes in a more timely manner and to appoint a representative from a bona fide taxpayers' association, which is required by education code.

CWA also found that the district borrowed \$4 million from Measure E funds for the general fund in 2009-10, repaying \$2 million in February 2010 and \$2 million in August 2010, with interest. The August 2010 payment was not in compliance with the education code requiring interfund borrowings to be repaid within the same fiscal year if borrowings are made before the final 120 days of the fiscal year.

The COC recommends that the district find other sources of funds to "manage its liquidity."

Cole said the Board seems to have a greater awareness of the COC's role than in previous years, and that the COC received more staff support this year than in the past, with assistance from chief facilities officer Nelson Cayabyab, facilities consultant LaTanya Kirk and administrative assistant Barbara Beach.

Cole reported that the COC and the Board had three joint meetings this past year, and he recommended that the Board appoint Les Bell as acting chair and keep the three other

representatives whose terms have not expired in place for continuity. The other COC members' terms ended on April 21.

City of Beverly Hills celebrates Architecture Day on May 17

On May 17, the Beverly Hills City Council will recognize ten outstanding commercial and residential construction projects at the formal meeting at 7 p.m. The intent of the awards is to inspire Beverly Hills property owners, architects and designers to strive for excellence in design.

The Architectural Commission selected seven commercial projects for recognition and the Design Review Commission selected three single-family homes. Each commission nominated projects that were completed in the past two years and met the criteria of each commission. Commission members decided the winners in an anonymous vote.

"We hope that anyone who plans on building a new project in Beverly Hills has a better understanding of the expectations," Design Review Commission Chair Howard Szabo said. "If they know the high-quality that we expect, then it will be easier to get the project approved if they start with that in mind."

This year's commercial awardees are Assembled Architecture + Development, Hillstone Restaurant Group, and Brad Dunning for South Beverly Grill; Joon Sim and Associates and Archway Holdings for 9033 Wilshire Boulevard; Michele Sae, Building Inc. for Bay Cities; Ehrlich Architects for 331 North Foothill Road and 9378 Wilshire Blvd.; Wells Mackereth Architects, Kenneth Park Associates and Solange Azagury-Partridge for Solange Azagury-Partridge; and Harrison Design Associates for the Saban Theatre.

This year's single-family home award-ees are Leonardo Umansky of Arxis Design Studio for an international-style home on Foothill Road, Patrick Zohrabians of Dunamis Architects for a Spanish Mission-style home on Foothill Road, and Shubin + Donaldson Architects, Inc. for an international-style home on Walden Drive.

"These projects which we have selected, they have positive impacts to the city of Beverly Hills," Architectural Commission Chair Fran Cohen said.

The public is invited to a reception honoring the award winners in the Municipal Gallery inside City Hall from 5 to 7 p.m. The work of Beverly High's advanced architecture students will also be on display. To RSVP, contact the Planning Division at vrandall@beverlyhills.org.



Second row, left to right: Sacha Sarfati, Jonah Saadian, Rebecca Meshkani, Lily Manavi, Bennet Gershwin and Isaiah Freedman
Front row, left to right: I. J. Nizam, Sara Rodier, Ariel Pezeshki, Cady Hakim, Brian Arianpour and Maha Alkazemi

El Rodeo sixth graders divert hundreds of CDs, DVDs from landfill

To culminate Earth Month, El Rodeo sixth graders collected electronic recyclables during the last week of April as an environmental service-learning project. In the process of learning the three "R's"—recycle, reduce, reuse—the students collected 775 old CDs, DVDs, video discs, and VHS tapes, and one VCR, from their homes and classmates.

Sixth-grade science teacher and service-learning coordinator Kerry Mazor said the project tied into the environmental science curriculum and raised students' awareness of the impact of trash.

"They're learning not only to not let the landfill become a 'landfull,' they learned the concept that if we just create trash and don't responsibly handle it, it is going to end up in landfills and storm drains that lead to the ocean," Mazor said. "They learned about pollution and they learned about the Pacific Gyre, a collection [of plastic and debris] all the ocean currents have brought together. It's larger than the size of Texas and it's in the north Pacific Ocean."

To publicize the collection and involve the entire school, the sixth graders created flyers and wrote announcements, which student council representatives read over the loudspeaker each morning during the week.

The students will drop the recyclables off at the next e-waste collection at the Beverly Hills Farmers' Market, which offers electronic recycling the first Sunday of each month.



Dr. Baroukh Beroukhim

Magbit Foundation Gala honors Dr. Baroukh Beroukhim

On May 19, the Magbit Foundation hosts its 22nd annual gala at 6 p.m. at the Beverly Hilton Hotel in the International Ballroom. Cocktails will be served at 6 p.m. and a Glatt Kosher din-

ner will be served at 7:30 p.m.

This year's black tie gala celebrates the State of Israel's 63 years of independence and honors Dr. Baroukh Beroukhim with the Magbit Humanitarian Award. Farborz Davoodian will act as Master of Ceremonies and legendary singer Omid will provide entertainment.

Beroukhim is one of Magbit Foundation's founders and he served on the Board of Directors and the Executive Board for many

briefs cont. on page 10

years. After growing up in Tehran and earning a doctorate in physics from Montpellier University in France, Beroukhim devoted his career to education and wrote many textbooks. He established and serves as Educational/Cultural Assistant President of the Anjoman-i-Sokhan (the Speech Society). In 1984, Beroukhim founded the Bonyaad-i-Farhang-ye-Iranian (the Iranian Educational and Cultural Foundation) with the help of friends. He has a Magbit Foundation scholarship fund in his name.

The Magbit Foundation was established in 1990 to promote university education in Israel. To accomplish this goal, Magbit established an interest-free loan program for needy and qualified students. The loan recipients repay the loans when they are financially able and loan repayments go directly to the student's university.

For more information or to purchase tickets, visit magbit.org or call (310) 273-2233.

Beverly Hills Athletic Alumni Association Alumni Day on June 18, Hall of Fame Honorees announced

On June 18, athletic alumni are invited to return to Beverly High for the Beverly Hills Athletic Alumni Association's second annual Alumni Day. Alumni can participate in baseball, basketball, cross-country, football, lacrosse, soccer, softball, tennis, volleyball and water polo. Last year, more than 100 people participated.

"It's a great opportunity to reunite alums with former teammates and coaches and to bring them back to campus while also growing awareness of our organization and the difference it is making in the high school athletic program," BHAAA President David Corwin said in a statement. "The Swim Gym was closed during our event last year so we're particularly excited about using the Swim Gym for basketball and water polo."

To register, visit www.bhaaa.org and click on the Alumni Day tab.

BHAAA also recently announced its 2011 Hall of Fame inductees, who will be honored at the fifth annual Hall of Fame dinner on Nov. 12.

The 2011 Hall of Fame inductees are:

- Wally Wolf – 1947 – Swimming
- Louise Smith – 1978 – Basketball and Softball
- Lou Rudich – 1982 – Football, Soccer and Baseball
- Gregg Silver – 1986 – Football and Baseball
- Ken Harvey – 1996 – Basketball and Baseball

Retired coach and assistant principal Tanis Harris will receive the McCarthy Lifetime Achievement Award.

Since BHAAA was founded in 2006, the association has donated over \$250,000 to support Beverly High's athletic department and has established an endowment for the athletic department with BHEF. BHAAA has donated uniforms to every team, and provided equipment and capital improvements. Most recently BHAAA funded new bleachers, dugouts, fencing and a pitching machine for the baseball program, and a new high jump pit and crossbars for the track and field program. BHAAA awards three scholarships annually to graduating student athletes: the



Back row: Kate Blaylock, Liza Freiberg, Michelle Balson, Jordana Asars, Saba Panaddar, Alexandra Senior, Daniela Mashoudy, Matthew Moezinia, Arezoo Natanzadeh, Mary Eleanor Mooring, Judy Masutani
Fourth row: Judith Chan (director), Natalie Magrefte, Brandon Noorvash, Doris Jafif, Lisa Nakache, Eugene Chi, Alexia Atapour, Celine Emein, Cheyanne Araullo, Julianne Araullo, Megan Saghian, Barbara Assouline, Andrew Mokhtarzadeh
Third row: Charlotte Lyon-Petkovic, Ariel Ezekiel-Sayegh, Hannah Park, Brandi Rose Harges, Maya Mullins, Ashlynn Chong, Tiffany Chieu, Sarah Wolchin, Noa Gottlieb, Kymia Ildardashty, Ashley Shah, Aubriana Schwarz, Lisa Park
Second row: Emma Chow, Rachel Lu, Victor Krzysztofik, Julia Yaris, Shannon Benyamin, Hanna de Anda, Daniel Gottlieb, Lital Mizrahi, Rachel Khorshad, Tatian Soleymani, Taylor Rutigliano, Audrey Lee
Front row: Lauren Samidi, Ashley Hakimian, Estella Rosen, Chloe Cohan, Katie Wu, Amelia Deshmukh, Olivia Billingsly, Joline Kohanarieh, Lauren Hannani, Alexa Khorshad
Not pictured: Desiree Gonzales

BHUSD Honor Choir scores top marks at music festival

On April 29, fourth- and fifth-grade singers representing all four BHUSD K-8 schools earned a gold rating at the Forum Music Festival at Fullerton College. A gold rating represents a score of 90 percent or better from the judges.

Students auditioned to get into the 58-member BHUSD Elementary Honor Choir, which rehearses every Tuesday afternoon throughout the school year at Beverly Vista. Beverly Vista music specialist Judith Chan has directed the group for the past three years. The goal of the honor choir is to teach students proper vocal technique and quality choral literature.

"I'm really happy to see interest in the program because when I first came to the district 10 years ago, we didn't have a large group interested in this kind of singing," Chan said. "It's different from pop culture. We're about to learn a German song by Franz Schubert. We try to introduce choral literature that is for kids to learn how to use proper vocal technique."

Don Reynolds Spirit of Life Award, BHAAA Founder's Scholarship Award, and Lessie Paysinger Memorial Scholarship Award.

For more information, contact Julie Steinberg at bhathleticalumni@pacbell.net or 310-385-0679.

City of Beverly Hills Hosts Bicycle Workshop on Thursday

On May 12, cycling expert Ron Durgin of Sustainable Streets will lead a bicycle workshop from 6 to 8 p.m. in Room 102 of the Community Center at Roxbury Park. Durgin will provide an introduction to bicycle riding and safety, and also cover night-riding, proper use of helmets and more. The City of Beverly Hills has organized the workshop in time for Bike Week LA, which takes place May 16 to 20.

Thursday night comedy benefits Gondi Lunchbox Project

Comedians Dan Ahdoot and Matthew Nouriel will take to the stage in An After Dinner Stand-Up Comedy Night on May 12 at 8:30 p.m. at The Olympic Collection. The stand-up comedy show benefits Gondi Lunchbox, a community-based project committed to bringing awareness and transformation to the Jewish Iranian American communities nationwide by gathering and compiling anonymous real-life experiences, stories and commentaries.

Selected non-fiction stories, essays, opinion pieces, cartoons, photographs or draw-

ings that depict the Jewish Iranian-American community and/or the 0.5 or first-generation experience will be published in an anthology scheduled for release in 2012.

For more information, visit www.gondilunchbox.com. Tickets are \$45 at the door. The Olympic Collection is located at 11301 Olympic Blvd. in Los Angeles.

BHHS Golfer Wins League Championship

Beverly High golfer Brian Song won the Ocean League finals, shooting a three-under-par 141 on the Harding and Wilson courses in Griffith Park May 2 and May 5.

Teammate Josh Newman was fifth with a 13-over-par 157, joining Song in qualifying for the Southern Section Northern Individual Regional Monday at Las Posas Country Club in Camarillo.

The team portion of the Normans season ended with a seventh-place finish in the 20-team Western Team Divisional Monday at Sierra La Verne Country Club in La Verne.

Beverly Hills finished with 402 strokes, eight behind sixth-place finisher Sherman Oaks Notre Dame. The top three teams advanced to the Southern Section finals. Diamond Bar finished third with 378 strokes. Fullerton Sunny Hills won with 372.

Five BHHS Athletes Win Championships at League Track Meet

Chelsea Austin won the long jump and triple jump and four of her teammates on the

Beverly High girls' track and field team also won individual league championships in the Ocean League finals last Thursday at Culver City High School.

Austin leaped 14 feet, 10 inches to win the long jump and 34-3 to win the triple jump. Austin cleared 4-10 to finish second in the high jump, also qualifying for Saturday's Southern Section Division II prelims at Moorpark High School.

Fellow Norman Brianna Simmons won the 1,600 meters in five minutes, 18.24 seconds and finished second behind teammate Sydney Gray (2:18.19) in the 800 in 2:22.03, also qualifying for the Southern Section Division II prelims in the event.

Beverly Hills sophomore Sydney Segal was the league champion in the 3,200 for the second consecutive year, winning in 11:50.73, 27.8 ahead of teammate Jessica Robert, who finished second.

Segal was second in the 1,600 in 5:19.11, meeting the qualifying standard for the Southern Section Division II prelims.

The Normans' other individual league champions were Vanessa Torres, who won the 400 in 1:00.66, and Liza Raffi, who won the 100 intermediate hurdles in 17.89.

The Beverly Hills 1,600 relay team of Simmons, Torres, Lily Ting and Gray won in 4:03.14.

League champions automatically qualify for the Southern Section prelims, as do second- and third-place finishers who meet designated standards.

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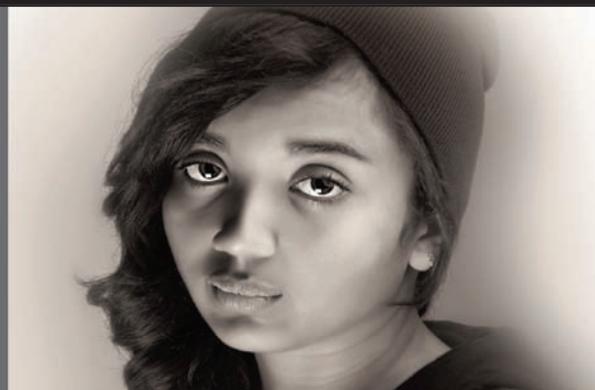
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FICTITIOUS BUSINESS NAME STATEMENT: 2011452468 The following person(s) is/are doing business as: LOS ANGELES UROGYNECOLOGY, 25108 Marguerite Pkwy A 259 Mission Viejo, CA 92392. UROGYNECOLOGY ASSOCIATES, 25108 Marguerite Pkwy A 259 Mission Viejo, CA 92392. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/25/2011. Signed: Aram Bonni, President. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 622

FICTITIOUS BUSINESS NAME STATEMENT: 2011002736 The following person(s) is/are doing business as: ON-TIME TRANSPORTATION, 14635 Titus Street, Panorama City, CA 91402. KSS HOLDINGS INC, 14635 Titus Street, Panorama City, CA 91402. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: KSS HOLDINGS INC, C.E.O. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 623

FICTITIOUS BUSINESS NAME STATEMENT: 2011002730 The following person(s) is/are doing business as: HEALTH GUARD MEDICAL SUPPLY, 14635 Titus Street, Panorama City, CA 91402. KSS HOLDINGS INC, 150 South Glenoaks Blvd, Unit 9240, Burbank, CA 91502. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: KSS HOLDINGS INC, C.E.O. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 624

FICTITIOUS BUSINESS NAME STATEMENT: 2011002503 The following person(s) is/are doing business as: LD'S LUNCH BOX, 1559 E. 117th Street Los Angeles, CA 90059. LISA DENISE JONES, 1559 E. 117th Street Los Angeles, CA 90059. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/07/2011. Signed: Lisa D. Jones, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 625

FICTITIOUS BUSINESS NAME STATEMENT: 201100465710- The following person(s) is/are doing business as: 5699 Kanan Road #135 Agoura Hills, CA 91301. LAG INDUSTRIES, INC, 5699 Kanan Road #135 Agoura Hills, CA 91301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/29/2011. Signed: Amiron Machinery, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 626

FICTITIOUS BUSINESS NAME STATEMENT: 20110430106 The following person(s) is/are doing business as: OSHANA ESCROW, A NON INDEPENDENT BORKER ESROW, 16219 Dickens Street, Encino, CA 91436. OSHANA REAL ESTATE AND ESCROW, INC, 17912 River Circle #4 The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/22/2011. Signed: Nora Yafima, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 627

FICTITIOUS BUSINESS NAME STATEMENT: 2011002730 The following person(s) is/are doing business as: HOPE RILEY MUSIC, 8033 W. Sunset Blvd Street 977 West Hollywood, CA 90046. GREEN NATION ENTERTAINMENT, LLC, 8033 W. Sunset Blvd Street 977 West Hollywood, CA 90064. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/11/2011. Signed: Hope Riley-Miner, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 3/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 628

FICTITIOUS BUSINESS NAME STATEMENT: 2011006843 The following person(s) is/are doing business as: LBH REALTORS, 5492 Centinela Los Angeles, CA 90045. LUCILLE B HOAT, 5492 Centinela Los Angeles, CA 90045. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/14/2011. Signed: Lucille B Hart, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 629

FICTITIOUS BUSINESS NAME STATEMENT: 2011004381 The following person(s) is/are doing business as: PRP DERMATOLOGICAL CONSULTANCY, 3431 Isabel Drive Los Angeles, CA 90065. PEARLIE PASCO PORTUGAL, 3431 Isabel Drive Los Angeles, CA 90065. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/11/2011. Signed: Pearlrie Pasco Portugal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 630

FICTITIOUS BUSINESS NAME STATEMENT: 20110487927 The following person(s) is/are doing business as: ISLAND FIRE AND PATIO, 2501 Pico Blvd #731 Santa Monica, CA 90405. GREGORY AGANOWSKI, 2501 Pico Blvd #731 Santa Monica, CA 90405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/01/2011. Signed: Greg Aganowski. This statement is filed with the County Clerk

of Los Angeles County on: 4/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 631

FICTITIOUS BUSINESS NAME STATEMENT: 2011007552 The following person(s) is/are doing business as: MEDULTRASOUND, 2385 Roscomare Road Los Angeles, CA 90077. MARK PRAVIN, 2385 Roscomare Road Los Angeles, CA 90077. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/14/2011. Signed: Mark Pravin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 632

FICTITIOUS BUSINESS NAME STATEMENT: 2011008938 The following person(s) is/are doing business as: SUCCESS BLVD ENTERTAINMENT, 10970 Ashton Blvd #101 Los Angeles, CA 90024. SUCCESS BLVD, 10970 Ashton Blvd #101 Los Angeles, CA 90024. JOSE MANUEL OCHOA BOJORQUEZ, 10970 Ashton Blvd #101 Los Angeles, CA 90024. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/30/2006. Signed: Jose Manuel Ochoa Bojorquez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 633

FICTITIOUS BUSINESS NAME STATEMENT: 2011008870 The following person(s) is/are doing business as: 12TH AVE EXPRESS, 2850 S. Norton Ave. Los Angeles, CA 90018. TRACY BAILLOUS, 2850 S. Norton Ave. Los Angeles, CA 90018. BRIAN BASKETT, 2850 S. Norton Ave. Los Angeles, CA 90018. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tracy Bailloous, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 634

FICTITIOUS BUSINESS NAME STATEMENT: 2011009118 The following person(s) is/are doing business as: MIKE'S SMOG, 10435 Crenshaw #2 Hawthorne, CA 90250. MICHAEL LELAND GIBSON, 10417 S. Broadway #4 Los Angeles, CA 90003. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael L. Gibson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 635

FICTITIOUS BUSINESS NAME STATEMENT: 2011008905 The following person(s) is/are doing business as: C. FACIO ARCHITECTS, 854 18th Street #14 Santa Monica, CA 90403. CRISTINA FACIO, 854 18th Street #14 Santa Monica, CA 90403. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/11/11. Signed: Cristina Facio, Principal. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 636

FICTITIOUS BUSINESS NAME STATEMENT: 2011003882 The following person(s) is/are doing business as: HOVEKIAN DENTAL STUDIO, 1319 E. Harvard St. #202 Glendale, CA 91205. ARMEN HOVEKIAN, 1319 E. Harvard St. #202 Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armen Hovekian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 637

FICTITIOUS BUSINESS NAME STATEMENT: 2011004113 The following person(s) is/are doing business as: LIVING WATERS POOL SERVICE, 16454 Mayall St. Mission Hills, CA 91345. JACOB JAMES ROMERO, 15454 Mayall St. Mission Hills, CA 91345. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armen Hovekian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 638

FICTITIOUS BUSINESS NAME STATEMENT: 2011004159 The following person(s) is/are doing business as: ARIOS PIZZA ITALIAN FOOD, 15333 Sherman Way #W Van Nuys, CA 91405. MAGED YAWAKIM, 12527 Hesby St. Valley Village, CA 91607. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/11/11. Signed: Maged Yawakim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 639

FICTITIOUS BUSINESS NAME STATEMENT: 2011004172 The following person(s) is/are doing business as: SO CAL REAL ESTATE POWERSHOUSE, 25101 The Old Road Santa Clarita, CA 91381. US LEASING AND FINANCE, INC, 25101 The Old Road Santa Clarita, CA 91381. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sean Daryani, President. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 640

FICTITIOUS BUSINESS NAME STATEMENT: 2011004904 The following person(s) is/are doing business as: SILVER COUD ENTERPRISES, 264 S. La Cienega Blvd. #116 Beverly Hills, CA 90211. ALEXANDER HAZAN, 1140 S. Rexford Los Angeles, CA 90035. ALON SHOHAT, 737 N. Mc Cadden Place Los Angeles, CA 90038. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alan Shohat, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 641

FICTITIOUS BUSINESS NAME STATEMENT: 2011004954 The following person(s) is/are doing business as: PIERRE'S EUROCAR MOTORING, 6151 Kester Ave Van Nuys, CA 91411. JAVIER A. ZUBIRAN, 13488 Terra Bella St. #15 Pacoima, CA 91331. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Javier A. Zubiran, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 642

FICTITIOUS BUSINESS NAME STATEMENT: 2011005132 The following person(s) is/are doing business as: SWEETY BEAUTY SALON, 18128 Parkenia St. Northridge, CA 91325. HARJINDER K ANAND, 15127 Carey View St. Sylmar, CA 91325. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Harjinder K. Anand, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 643

FICTITIOUS BUSINESS NAME STATEMENT: 2011004258 The following person(s) is/are doing business as: ICEBERG FROZEN YOGURT AND MUNCHIES, 5957 Vineland Ave. North Hollywood, CA 91601. KENIA IMEL MATAMORO ESCALANTE, 6304 Craner Ave. North Hollywood, CA 91606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Imel Matamoros Escalante, Owner.

This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/21/11, 4/28/11, 5/5/11, 5/12/11 644
NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER LIQUOR LICENSE(S)
(Secs. 6101-6107 U.C.C.)
Escrow No. 125429

FICTITIOUS BUSINESS NAME STATEMENT: 20110449294 The following person(s) is/are doing business as: MIAS TOURS, 1101 EAST L ST WILMINGTON, CA 90744. CHRISTIAN LOPEZ, 1101 EAST L ST WILMINGTON CA 90744. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHRISTIAN LOPEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/21/2011, 4/28/2011, 5/5/2011, 5/12/2011 20326

FICTITIOUS BUSINESS NAME STATEMENT: 20110449400 The following person(s) is/are doing business as: ON THE SPOT MOBILE CAR WASH DETAILING RETAIL, 923 E 73RD ST, LOS ANGELES, CA 90001. JEANNY MAYORGA, 923 E 73RD ST LOS ANGELES CA 90001 SERGIO MAYORGA, 444 E 56TH ST LOS ANGELES CA 90011. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JEANNY MAYORGA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/21/2011, 4/28/2011, 5/5/2011, 5/12/2011 20327

FICTITIOUS BUSINESS NAME STATEMENT: 20110458623 The following person(s) is/are doing business as: P.S HOT MOP SHOWER PANS, 1308 N. ACACIA AVE, COMPTON, CA 90222. PASCUAL SOLORZANO, 1308 N. ACACIA AVE COMPTON CA 90222. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed PASCUAL SOLORZANO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/21/2011, 4/28/2011, 5/5/2011, 5/12/2011 20325

FICTITIOUS BUSINESS NAME STATEMENT: 20110458663 The following person(s) is/are doing business as: YAAA SHOES LA, 748 E. 9TH ST, LOS ANGELES, CA 90021. BLUE SKY PACKING, INC, 748 E. 9TH ST LOS ANGELES CA 90021. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed VICENTE MEDINA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/21/2011, 4/28/2011, 5/5/2011, 5/12/2011 20322

FICTITIOUS BUSINESS NAME STATEMENT: 20110459005 The following person(s) is/are doing business as: WORLD WIDE TRANSPORT TOWING, 8439 LOCH LOMOND DR, PICO RIVERA, CA 90660. JULIO E MENDEZ, 4646 W 18TH ST LOS ANGELES CA 90019. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/28/2011. Signed JULIO E MENDEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/21/2011, 4/28/2011, 5/5/2011, 5/12/2011 20321

Department Of Alcoholic Beverage Control.
888 S. Figueroa St.
STE 230, Los Angeles, CA 90017.
213)833-6043
NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE. Date of Filing application: April 14, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
M2 PARTNERS MELROSE L-SHIP
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell Alcoholic beverages at:
8360 MELROSE AVE
LOS ANGELES, CA 90069-6518
Type of License(s) applied for:
47- On-Sale General Eating Place

FICTITIOUS BUSINESS NAME STATEMENT: 2011009204 The following person(s) is/are doing business as: DATA AMERICAN 1475 Wooster St Apt 2, Los Angeles, CA 90035. HAMIDREZA TAVAKOLI, SAMANEH SAHAND 1475 Wooster St Apt 2, Los Angeles, CA 90035. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Hamidreza Tavakoli, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 645

FICTITIOUS BUSINESS NAME STATEMENT: 2011005210 The following person(s) is/are doing business as: \$1 DOLLAR & MORE 5831 Firestone Blvd, South Gate, CA 90280. BRIAN BERNIE 1814 Rockefeller Ln, Redondo Beach, CA 90278. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/12/2011. Signed: Brian Bernie, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 646

FICTITIOUS BUSINESS NAME STATEMENT: 2011005443 The following person(s) is/are doing business as: SANDY FASHION 22940 Ostronic Dr, Woodland Hills, CA 91367. SANDY SANDOVAL 22940 Ostronic Dr, Woodland Hills, CA 91367. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/12/2011. Signed: Sandy Sandoval, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 647

FICTITIOUS BUSINESS NAME STATEMENT: 2011005443 The following person(s) is/are doing business as: SANDY FASHION 22940 Ostronic Dr, Woodland Hills, CA 91367. SANDY SANDOVAL 22940 Ostronic Dr, Woodland Hills, CA 91367. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/12/2011. Signed: Sandy Sandoval, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 648

FICTITIOUS BUSINESS NAME STATEMENT: 2011005650 The following person(s) is/are doing business as: DADDY'S FASHION 14038 Vanowen St, Van Nuys, CA 91405. ARTHUR GAUVONTIN 22940 13429 Friar St, Valley Glen, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/12/2011. Signed: Ar-

thur Gauvontin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 649

FICTITIOUS BUSINESS NAME STATEMENT: 2011005651 The following person(s) is/are doing business as: RICHARD DEN-U MANAGEMENT 9936 Sepulveda Blvd #5, Mission Hills, CA 91345. RICHARD PARIZER 9936 Sepulveda Blvd #5, Mission Hills, CA 91345. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Richard Parizer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 650

FICTITIOUS BUSINESS NAME STATEMENT: 2011005653 The following person(s) is/are doing business as: STARS LIMO 3618 Acorde Ave, Palmdale, CA 93550. HECTOR CARLOS CURIOSO 3618 Acorde Ave, Palmdale, CA 93550. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Hector Carlos Curioso, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 651

FICTITIOUS BUSINESS NAME STATEMENT: 2011005655 The following person(s) is/are doing business as: QUIZNOS SUB #13988, Van Nuys, CA 91411. ARMEN VARTANIAN; ANJIK VARTANIAN 1535 Idlewood Rd, Glendale, CA 91202. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Armen Vartanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 652

FICTITIOUS BUSINESS NAME STATEMENT: 2011005656 The following person(s) is/are doing business as: IN D GIRL PRODUCTIONS 20918 Gresham St Ste 207, Canoga Park, CA 91304. HEATHER R HOLLIN 20918 Gresham St Ste 207, Canoga Park, CA 91304. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Heather R Hollin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 653

FICTITIOUS BUSINESS NAME STATEMENT: 2011005774 The following person(s) is/are doing business as: SINAN CONSTRUCTION 1233 East Wilson Ave #1, Glendale, CA 91206. ASMIK SINANIAN 1233 East Wilson Ave #1, Glendale, CA 91206. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Asmik Sinanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 654

FICTITIOUS BUSINESS NAME STATEMENT: 2011005677 The following person(s) is/are doing business as: THE VALLEY SMOG TEST ONLY 9727 Telfair Ave Unit A, Pacoima, CA 91331. PEDRO LUIS RIVERA 10965 Glenoaks Blvd Spc 117, Pacoima, CA 91331. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/12/2011. Signed: Pedro Luis Rivera, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 655

FICTITIOUS BUSINESS NAME STATEMENT: 2011005896 The following person(s) is/are doing business as: NURSES NEST 14536 Roscoe Blvd, Suite 111, Panorama City, CA 91402. JOIEVELYNN HERRA 8202 Mammoth Avenue, Panorama City, CA 91402. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Joievelyn Herra, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 656

FICTITIOUS BUSINESS NAME STATEMENT: 2011006068 The following person(s) is/are doing business as: GEORGE MORENO 15215 San Jose St, Mission Hills, CA 91345. JORGE A LOPEZ 15215 San Jose St, Mission Hills, CA 91345. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Jorge A. Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 657

FICTITIOUS BUSINESS NAME STATEMENT: 2011006153 The following person(s) is/are doing business as: SUMMER ROSE DESIGNS 11565 Erwin St #4, North Hollywood, CA 91606. SUMMER E ROSE 11565 Erwin St #4, North Hollywood, CA 91606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Summer E. Rose, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 658

FICTITIOUS BUSINESS NAME STATEMENT: 2011008090 The following person(s) is/are doing business as: IGLESIA PENTECOSTAL FUENTE DE UNICION 10803 Cantara Street, Sun Valley, CA 91352. IGLESIA PENTECOSTAL FUENTE DE UNICION 10803 Cantara Street, Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Iglesia Pentecostal Fuente De Unicon, President. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 658

FICTITIOUS BUSINESS NAME STATEMENT: 2011008091 The following person(s) is/are doing business as: JACONA TRUCKING INC 9411 Nagle Ave, Arleta, CA 91331. JACONA TRUCKING INC 9411 Nagle Ave, Arleta, CA 91331. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Jacona Trucking Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 659

FICTITIOUS BUSINESS NAME STATEMENT: 2011008874 The following person(s) is/are doing business as: MATH SUPREMACY 5734 Hazeltine Avenue Unit 6, Sherman Oaks, CA 91401. ROMAN SEMENOV 5734 Hazeltine Avenue Unit 6, Sherman Oaks, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Roman Semenov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the

county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 660

FICTITIOUS BUSINESS NAME STATEMENT: 2011009142 The following person(s) is/are doing business as: DRESS TO IMPRESS, LLC 17629 Vanowen St, Van Nuys, CA 91406. DRESS TO IMPRESS, LLC 17629 Vanowen St, Van Nuys, CA 91406. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Dress to Impress LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 661

FICTITIOUS BUSINESS NAME STATEMENT: 2011009141 The following person(s) is/are doing business as: PICO SMOKE SHOP 4512 1/2 W. Pico Blvd, Los Angeles, CA 90019. ALEXNADER FRIEDRICH KLENSHTEYN 7610 Lexington Ave #8, Los Angeles, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Alexander Friedrich Klensteyn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 662

FICTITIOUS BUSINESS NAME STATEMENT: 2011009143 The following person(s) is/are doing business as: GREENPOINT LENDING; GREENPOINTLENDING.COM 7040 Woodman Ave #91, Van Nuys, CA 91405. BROSIV AVIAZIAN 7040 Woodman Ave #91, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Alexander Friedrich Klensteyn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 663

FICTITIOUS BUSINESS NAME STATEMENT: 2011008108 The following person(s) is/are doing business as: NEW BALANCE HEATING AND AIR CONDITIONING 8943 Greenbush Ave, Arleta, CA 91331. EPIFANIO CONTERARAS; MARTHA CONTRERAS 8943 Greenbush Ave, Arleta, CA 91331. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Epifanio Contreras, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 664

FICTITIOUS BUSINESS NAME STATEMENT: 2011008615 The following person(s) is/are doing business as: MORSE CODE RADIO 10831 Fruitland Dr #2081, Studio City, CA 91604. DAMITAJO MORSE 10831 Fruitland Dr #2081, Studio City, CA 91604. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Damitajo Morse, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 665

FICTITIOUS BUSINESS NAME STATEMENT: 2011008774 The following person(s) is/are doing business as: A AND S CONSULTING SERVICES 20650 Seplo St, Chatsworth, CA 91311. ALFREDO ARRIOLA; VIVIAN CASTRO 20650 Seplo St, Chatsworth, CA 91311. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Alfredo Arriola, President/Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 666

FICTITIOUS BUSINESS NAME STATEMENT: 2011009648 The following person(s) is/are doing business as: BEVERLY CENTURY GATEWAY MEDICAL PLAZA 11111 W. Olympic Blvd, Los Angeles, CA 90064. PONSEPOL LLC 610 Lairport St, El Segundo, CA 90245. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/18/2011. Signed: Poncepol LLC, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 667

FICTITIOUS BUSINESS NAME STATEMENT: 2011027095 The following person(s) is/are doing business as: PRE DDS 10530 S. Atlantic Ave South Gate, CA 90210. LAINWEED 10530 S. Atlantic Ave South Gate, CA 90210. ARDESHIR HAKHAMIAN 10530 S. Atlantic Ave South Gate, CA 90210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ardeshir Hakhamian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 668

FICTITIOUS BUSINESS NAME STATEMENT: 2011011239 The following person(s) is/are doing business as: IGOT NIMO; IGOT ORGANIZED TODAY 15622 Lanock Ave, Norwalk, CA 90650. MARIE NIMO 15622 Lanock Ave, Norwalk, CA 90650. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marie Nimo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 669

FICTITIOUS BUSINESS NAME STATEMENT: 2011014354 The following person(s) is/are doing business as: UNWRAPPED NUTRITION 5699 Kanran Road #443, Agoura Hills, CA 91301. CHRYSITA HORWEDEL 5699 Kanran Road #443, Agoura Hills, CA 91301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chrysta Horwedel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 670

FICTITIOUS BUSINESS NAME STATEMENT: 2011000724 The following person(s) is/are doing business as: ECOTRISTIC STUDIO 4601 Lexington Avenue #208, Los Angeles, CA 90029. EDGAR EDUARDO GONZALEZ 4601 Lexington Avenue #208, Los Angeles, CA 90029. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: July 2010. Signed: Stanley Eduardo Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 671

FICTITIOUS BUSINESS NAME STATEMENT: 2011008108 The following person(s) is/are doing business as: NEW BALANCE HEATING AND AIR CONDITIONING 8943 Greenbush Avenue, Arleta, CA 91331. EPIFANIO CONTRERAS; MARTHA

CONTRERAS 8943 Greenbush Avenue, Arleta, CA 91331. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Epifanio Contreras, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 672

FICTITIOUS BUSINESS NAME STATEMENT: 2011013179 The following person(s) is/are doing business as: QUEST ENTERTAINMENT 1911 Selby Avenue #3, Westwood, CA 90025. BRIAN WILSON 1911 Selby Avenue #3, Westwood, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brian Wilson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 673

FICTITIOUS BUSINESS NAME STATEMENT: 2011013179 The following person(s) is/are doing business as: QUEST ENTERTAINMENT 1911 Selby Avenue #3, Westwood, CA

nando, CA 91340.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jorge Leon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 684

FICTITIOUS BUSINESS NAME STATEMENT: 2011010585 The following person(s) is/are doing business as: 24-7 QUALITY HOSPICE CARE 2659 Townsgate Road #210, Westlake, CA 91361. ELSHAD A. TAKHIROV 18240 Friar Street, Tarzana, CA 91335.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Elishad A. Takhrirov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 685

FICTITIOUS BUSINESS NAME STATEMENT: 2011010706 The following person(s) is/are doing business as: A- ELECTRIC AND PLUMBING 344 Vine Street #5, Glendale, CA 91204. GHUKES TERTERYAN 344 Vine Street #5, Glendale, CA 91204. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ghukes Terteryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 686

FICTITIOUS BUSINESS NAME STATEMENT: 2011010989 The following person(s) is/are doing business as: ARMEN TRADING 327-339 East 58th Street, Los Angeles, CA 90011. JACOB CLOTHING COMPANY, INC. 930 East 61st Street, Los Angeles, CA 90001.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Richard Doyan, President. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 687

FICTITIOUS BUSINESS NAME STATEMENT: 2011011089 The following person(s) is/are doing business as: DIMENSION RECORDING STUDIO; DIMENSION PRODUCTION 4942 Vineland Ave. #218, N. Hollywood, CA 91601. ARTHUR AKOPIKYAN 15032 Hamlin Street, Van Nuys, CA 91411; KARAPET GARY KOSHKARYAN 13830 Runnymede Street, Van Nuys, CA 91405.The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arthur Akopyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 688

FICTITIOUS BUSINESS NAME STATEMENT: 2011013743 The following person(s) is/are doing business as: VISUAL IMPROVEMENTS PAINTING AND DECORATING 4062 Yankee Drive, Agoura Hills, CA 91301. MITCHELL GURULE 4062 Yankee Drive, Agoura Hills, CA 91301.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mitchell Gurule, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 689

FICTITIOUS BUSINESS NAME STATEMENT: 2011014241 The following person(s) is/are doing business as: RODRIGUEZ JR BODY SHOP 7140 Remet Avenue, Canoga Park, CA 91303. ISMAEL RODRIGUEZ-RAMOS 8926 Burnet Ave. #115, North Hills, CA 91343.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ismael Rodriguez-Ramos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 690

FICTITIOUS BUSINESS NAME STATEMENT: 2011014255 The following person(s) is/are doing business as: TRICOLOR PROCESSING 27800 Via Amistosa, Agoura Hills, CA 91301; P.O. Box 335, Woodland Hills, CA 91365. GUSTAVO OHANNESSIAN 27800 Via Amistosa, Agoura Hills, CA 91301.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gustavo Ohannessian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 691

FICTITIOUS BUSINESS NAME STATEMENT: 2011014394 The following person(s) is/are doing business as: SJ TECHLAND 4321 Colfax Avenue #27, Studio City, CA 91604. SOHRAB JADIDIAN 4321 Colfax Avenue #27, Studio City, CA 91604.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sohrab Jaididian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 692

FICTITIOUS BUSINESS NAME STATEMENT: 2011010301 The following person(s) is/are doing business as: SLK TEC 22554 Calista Street, Woodland Hills, CA 91367. SUKHMEET SINGH RATHORE; LOVISH SINGH BEDI 7511 Canterbury Avenue #22, Reseda, CA 91335; NADEEM KHAN 22554 Calista Street, Woodland Hills, CA 91367.The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nadeem Khan, President. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 693

FICTITIOUS BUSINESS NAME STATEMENT: 2011009985 The following person(s) is/are doing business as: VEXPRESS 8363 Reseda Blvd. Unit 10, Northridge, CA 91324. LANG CAO 6530 Independence Avenue #101, Canoga Park, CA 91303. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lang Cao, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 694

FICTITIOUS BUSINESS NAME STATEMENT: 2011009659 The following person(s) is/are doing business as: SO FINA AIR SYSTEMS 250 W. Stocker Street #202, Glendale, CA 91202.PATRICK MATHEVOUSIAN 250 W. Stocker Street #202, Glendale, CA 91202.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Patrick Mathevosian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 695

FICTITIOUS BUSINESS NAME STATEMENT: 2011014353 The following person(s) is/are doing business as: RAVEN'S REVENGE CANDY 612 S. Tamarack Drive, Fullerton, CA 92832; 12405 Venice Blvd. #341, Los Angeles, CA 90066. ALEXANDRA

D WEST 612 S. Tamarack Drive, Fullerton, CA 92832.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alexandra D. West, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 696

FICTITIOUS BUSINESS NAME STATEMENT: 2011011128 The following person(s) is/are doing business as: THE CHURCHILL 8384 3rd Street, Los Angeles, CA 90048. 8384 GROUP LLC 8384 3rd Street, Los Angeles, CA 90048 The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/19/2011. Signed: 8384 Group LLC/Brett Cranston, President. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 696

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011010082 Date Filed: 4/18/2011 Name of Business: SHOES UNLIMITED 10932 Morrison Street #117, North Hollywood, CA 91601 Registered Owner: SERGEI VODNEN 10932 Morrison Street #117, North Hollywood, CA 91601; EUGENE MASHKEVICH 5260 Premiere Hills Cir #206, Woodland Hills, CA 91364 Current File #20100522378 Date: 4/16/2010 Published: 4/28/11, 5/5/11, 5/12/11, 5/19/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011010772 Date Filed: 4/19/2011 Name of Business: RASPADOS Y CHURROS FRUTAL, INC. 20849 Sherman Way, Canoga Park, CA 91306 Registered Owner: RASPADOS Y CHURROS FRUTAL, INC. 20849 Sherman Way, Canoga Park, CA 91306 Current File #20071102615 Date: 5/07/2007 Published: 4/28/11, 5/5/11, 5/12/11, 5/19/11

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTICIOUS BUSINESS NAME File No. 20090744254 Date Filed: 5/20/09 Name of Business: BOTANICA GITANA 1656 San Fernando Mission Blvd #6, Granada Hills, CA 91344 Registered Owner: MONICA GARCIA 10857 Collett Ave, Granada Hills, CA 91344 Current File # 2011004098 Date Filed: 4/11/2011

Abdul Gafur Karimi 8039 Reseda Blvd. #209 Reseda, CA 91335

Case Number: LS021335 File Date: March 30, 2011 Los Angeles Superior Court Northwest District- East BLDG 6230 Sylmar Avenue Room 107 Van Nuys, CA 91401

PETITION FOR CHANGE OF NAME TO ALL INTERESTED PERSONS:

1. Petitioner: Abdul Gafur Karimi on behalf of minor Ahmad Rohin Abdul Gahur
2. Present Names: Ahmad Rohin Abdul Gafur

Proposed Names: Ahmad Rohin Karimi
2.THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: May 5, 2011 8:30 am Dept. C
Room: 310

Signed, James A. Steele Judge of the Superior Court

Department Of Alcoholic Beverage Control. 888 S. Figueroa St. STE 230, Los Angeles, CA 90017. (213)833-6043. NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE. Date of Filing application: April 18, 2011 To Whom It May Concern: The Name(s) of the Applicant(s) is/are: BANGKOK RESTAURANT MANAGEMENT LLC The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell Alcoholic beverages at: 272 S LA CIENEGA BLVD BEVERLY HILLS, CA 90211-3302 Type of License(s) applied for: 41- On-Sale Beer and Wine- Eating Place

FICTITIOUS BUSINESS NAME STATEMENT: 20110549437 The following person(s) is/are doing business as: MEGA DREAMS SKIN CARE, 14426 CRENSHAW BLVD, GARDENA, CA 90249. DIANNY P. MENENDEZ, 949 N.ROWAN AVENUE LOS ANGELES CA 90063. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DIANNY P MENENDEZ. This registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20323

FICTITIOUS BUSINESS NAME STATEMENT: 20110467995 The following person(s) is/are doing business as: S & E PRESSURE WASHER, 228 E PLATT ST, LONG BEACH, CA 90805. ARACELI RAMIREZ, 228 E PLATT ST LONG BEACH CA 90805 MA D RAMIREZ, 228 E PLATT ST LONG BEACH CA 90805. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ARACELI RAMIREZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20320

FICTITIOUS BUSINESS NAME STATEMENT: 20110485686 The following person(s) is/are doing business as: DAILY DONUT HOUSE, 1628 FIRESTONE BLVD, LOS ANGELES, CA 90001. LANDRY D. YI, 835 N.BEAUDRY AVE LOS ANGELES CA 90012. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/1/2011. Signed LANDRY D.YI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20319

FICTITIOUS BUSINESS NAME STATEMENT: 20110485754 The following person(s) is/are doing business as: NEIGHBORHOOD MARKET, 4300 GRIFFIN AVE, LOS ANGELES, CA 90031. KIM CHUNG LAM, 2024 ISABELLA LOS ANGELES CA 90031. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/30/2011. Signed KIM CHUNG LAM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this

statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20318

FICTITIOUS BUSINESS NAME STATEMENT: 20110485755 The following person(s) is/are doing business as: NEW KAMARA RESTAURANT, 709 N. HILL ST. # 14, LOS ANGELES, CA 90012. KHIAN CHHUON, 5908 LEMON AVE LOS ANGELES CA 90805. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/30/2011. Signed KHIAN CHHUON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20317

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES Date of Filing Application: APRIL 18, 2011 To Whom It May Concern: The Name(s) of the Applicant(s) is/are: LUST FOR LIFE INC The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1602 N CAHUENGA BLVD LOS ANGELES, CA 90028-6202 Type of License(s) Applied for: 47 -- ON-SALE GENERAL EATING PLACE Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043 LA158830 BH WEEKLY 4/28, 5/5, 12, 2011

FICTITIOUS BUSINESS NAME STATEMENT: 20110308931 The following person(s) is/are doing business as: ALPHATECH 1535 N. Las Palmas Avenue, Los Angeles, CA 90028. DENIS AVASHUROV 1535 N. Las Palmas Avenue, Los Angeles, CA 90028.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Denis Avashurov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 698

FICTITIOUS BUSINESS NAME STATEMENT: 2011008905The following person(s) is/are doing business as: C.FACIO ARCHITECTS 854 18th Street #14 Santa Monica, CA 90403. CRISTINA FACIO 854 18th Street #14 Santa Monica, CA 90403. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/11/11. Signed: Cristina Facio, Principal. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 700

FICTITIOUS BUSINESS NAME STATEMENT: 2011016049 The following person(s) is/are doing business as: DISCREET REBELLION; WAR FOR MUSIC; INFORDS RECORDS 1152 N. Poinsettia Place #20, West Hollywood, CA 90046; PO Box 3891, Beverly Hills, CA 90212. JONATHAN LEE 1152 N. Poinsettia Place #20, West Hollywood, CA 90046.The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/1/11. Signed: Jonathan Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 701

FICTITIOUS BUSINESS NAME STATEMENT: 2011016049 The following person(s) is/are doing business as: DVDS DIRECT; SIEGAS HOLDINGS 101 California Avenue #907, Santa Monica, CA 90403. CODY SHARP 101 California Avenue #907, Santa Monica, CA 90403.The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Cody Sharp, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 702

FICTITIOUS BUSINESS NAME STATEMENT: 2011019549 The following person(s) is/are doing business as: CAFE BOLIVAR 2469 S. Robertson Blvd. #105, Los Angeles, CA 90034. NORINE S. SAKAI 2469 S. Robertson Blvd. #105, Los Angeles, CA 90034. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/29/11. Signed: Norine S. Sakai, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 703

FICTITIOUS BUSINESS NAME STATEMENT: 2011017568 The following person(s) is/are doing business as: BUTTERFLY 15226 Crenshaw Blvd., Gardena, CA 90249. STEPHANIE HERNAZDEZ 15226 Crenshaw Blvd., Gardena, CA 90249. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/27/06. Signed: Stephanie Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 704

FICTITIOUS BUSINESS NAME STATEMENT: 2011016617 The following person(s) is/are doing business as: TRAVEL AIM 325 N. Third Street #201, Burbank, CA 91502. ANITA KAYSUINI 325 N. Third Street #201, Burbank, CA 91502. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/25/11. Signed: Anita Kay-Suini, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 705

FICTITIOUS BUSINESS NAME STATEMENT: 2011015390 The following person(s) is/are doing business as: BEVERLY HILLS PROPERTY PRESENTATION INC. 256 N. Doheny Drive, Beverly Hills, CA 90211. BEVERLY HILLS PROPERTY PRESENTATION INC. 256 N. Doheny Drive, Beverly Hills, CA 90211. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/20/11. Signed: Catherine A. Hartendorf, President. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 706

FICTITIOUS BUSINESS NAME STATEMENT: 2011015391 The following person(s) is/are doing business as: DUCERUS LOS ANGELES; DUCERUS LA 4111 W. Alameda Avenue #504, Burbank, CA 91505. WAHE (AKA MICHAEL) MIKHAIL 4111 W. Alameda Avenue #504, Burbank, CA 91505.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/25/11. Signed: Vahe (aka Michael) Mikhail, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 707

FICTITIOUS BUSINESS NAME STATEMENT: 2011015392 The following person(s) is/are doing business as: RXAUDIT RELIEF 7726 Geyser Avenue, Reseda, CA 91335; LINDA BIBENEDETTO 15427 Park Point Avenue #102, Lake Elsinore, CA 92532. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/25/11. Signed: Blanca C. Monterroza, Owner. This statement is filed with the County Clerk

of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 708

FICTITIOUS BUSINESS NAME STATEMENT: 2011015414 The following person(s) is/are doing business as: MAGNUM MEDICAL; MAGNUM MEDICAL PRODUCTS AND SUPPLIES 800 S. Victory Blvd., Suite 107, Burbank, CA 91502. AMERICAN PUBLIC HEALTH CONSORTIUM 800 S. Victory Blvd., Suite 107, Burbank, CA 91502. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/01/11. Signed: John G. Nickogogosyan, Treasurer. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 709

FICTITIOUS BUSINESS NAME STATEMENT: 2011015536 The following person(s) is/are doing business as: CKS HOME SOLUTIONS 4924 Balboa Blvd #137, Encino, CA 91316. CLEOPHUS COLLINS 4924 Balboa Blvd #137, Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/25/11. Signed: Cleophus Collins, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 710

FICTITIOUS BUSINESS NAME STATEMENT: 2011015528 The following person(s) is/are doing business as: BOISHAKHI MELA 319 S. New Hampshire Avenue #101, Los Angeles, CA 90020.ABUL IBRAHIM; SANTANO HALDER 319 S. New Hampshire Avenue #101, Los Angeles, CA 90020. The business is conducted by: an Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 2004. Signed: Abul Ibrahim, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code

CA 91605. ANI KARAPETYAN 7940 Melita Avenue, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/26/11. Signed: Ani Karapetyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 720

FICTITIOUS BUSINESS NAME STATEMENT: 2011016355 The following person(s) is/are doing business as: KVL LIMOUSINE SERVICES 7715 Coldwater Cyn, North Hollywood, CA 91605. VARDUHI AMALYAN 7715 Coldwater Cyn, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2006. Signed: Varduhi Amalyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 721

FICTITIOUS BUSINESS NAME STATEMENT: 2011016437 The following person(s) is/are doing business as: ROYAL AMERICAN TRUCKING 815 E. Maple Street #9, Glendale, CA 91205. ANDRANIK SAFARYAN 815 E. Maple Street #9, Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/26/11. Signed: Andranik Safaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 722

FICTITIOUS BUSINESS NAME STATEMENT: 2011016436 The following person(s) is/are doing business as: GLOBAL COMMUNICATION ENTERPRISES 1111 W. Angeleno Avenue #P Burbank, CA 91506. ANDRANIK GEVORKYAN 1111 W. Angeleno Avenue #P Burbank, CA 91506. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/26/11. Signed: Andranik Gevorkyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 723

FICTITIOUS BUSINESS NAME STATEMENT: 2011016646 The following person(s) is/are doing business as: PICOOSO Y SABROSO 7212 Remmet Avenue, Canoga Park, CA 91303. ROBERTO GALINDO 21930 Valerio Street #13, Canoga Park, CA 91303. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/26/11. Signed: Roberto Galindo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 724

FICTITIOUS BUSINESS NAME STATEMENT: 2011017589 The following person(s) is/are doing business as: ORCHO HAVEN 888 15127 Plummer Street, North Hills, CA 91343. MICHAEL J. MOYA 15127 Plummer Street, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Michael J. Moya, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 725

FICTITIOUS BUSINESS NAME STATEMENT: 2011017268 The following person(s) is/are doing business as: DOCTOR'S PALLIATIVE CARE, INC. 18531 Roscoe Blvd. #205, Northridge, CA 91324. DOCTOR'S PALLIATIVE CARE, INC. 18531 Roscoe Blvd. #205, Northridge, CA 91324. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Allen Grigorian, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 726

FICTITIOUS BUSINESS NAME STATEMENT: 2011017700 The following person(s) is/are doing business as: BIZ ASSURANCE; HOLLYWOOD MAUI LIFESTYLE; PROFIT PRINTING 13636 Ventura Blvd. #201, Sherman Oaks, CA 91425. THE BRANDS GROUP, LLC 4739 Willis Avenue #147, Sherman Oaks, CA 91403. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Daron Fordham, President. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 727

FICTITIOUS BUSINESS NAME STATEMENT: 2011016912 The following person(s) is/are doing business as: PRECISE LIEN SERVICES 11145 Tampa Avenue Suite 18A, Northridge, CA 91327. MELCHOR ONTIVEROS 6400 Kraft Avenue #9, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Melchor Ontiveros, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 728

FICTITIOUS BUSINESS NAME STATEMENT: 2011017344 The following person(s) is/are doing business as: BAN SABAI HEALING HANDS SPA 8834 Burnet Avenue #10, North Hills, CA 91343. ANA MARINA BELLOSO 8834 Burnet Avenue #10, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/1/06. Signed: Ana Marina Belloso, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 729

FICTITIOUS BUSINESS NAME STATEMENT: 2011017266 The following person(s) is/are doing business as: CREATIVE COLLECTIVE DESIGN 11712 Mariposa Bay Lane, Porter Ranch, CA 91326. ALEX FELTON 11712 Mariposa Bay Lane, Porter Ranch, CA 91326. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Alex Felton, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 730

FICTITIOUS BUSINESS NAME STATEMENT: 2011017353 The following person(s) is/are doing business as: AMERICAN ELECTRICAL 17551 Strathern Street, Northridge, CA 91325. SHILOMO KLIMAN 17551 Strathern Street, Northridge, CA 91325. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2006. Signed: Shlomo Kliman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 731

FICTITIOUS BUSINESS NAME STATEMENT: 2011017267 The following person(s) is/are doing business as: ALLSTATE TOWING AND TRANSPORT 17450 Weddington Street, Encino, CA 91316. ARTHUR AVYAZYAN 17450 Weddington Street,

Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Arthur Avyazyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 732

FICTITIOUS BUSINESS NAME STATEMENT: 2011018108 The following person(s) is/are doing business as: ROLAND'S COSMETIC DENTISTRY 100 N. Brand #520, Glendale, CA 91203. ROLAND YAKUBOV 100 N. Brand #520, Glendale, CA 91203. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Roland Yakubov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 733

FICTITIOUS BUSINESS NAME STATEMENT: 2011018708 The following person(s) is/are doing business as: AMAZING WHITE SMILE 11661 San Vicente Blvd. #103, Los Angeles, CA 90049. AMY BETH GRICE 11661 San Vicente Blvd. #103, Los Angeles, CA 90049. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Amy Grice, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 734

FICTITIOUS BUSINESS NAME STATEMENT: 2011018582 The following person(s) is/are doing business as: MONUMENT CONSULTING; IBC NET 714 N. La Brea Avenue #230, Los Angeles, CA 90038. MICHAEL M. VAKNIN 6615 W. Olympic Blvd., Los Angeles, CA 90048. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Michael M. Vaknin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 735

FICTITIOUS BUSINESS NAME STATEMENT: 2011018436 The following person(s) is/are doing business as: LIVING LIFE HOME 1455 W. 112th Street, Los Angeles, CA 90047. INFINITY RESIDENTIAL CARE, INC. 1455 W. 112th Street, Los Angeles, CA 90047. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Brenda L. Chandler, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 736

FICTITIOUS BUSINESS NAME STATEMENT: 2011018253 The following person(s) is/are doing business as: TEMPLE BAGS 929 E. 2nd Street #206, Los Angeles, CA 90012. MCMANUS STUDIOS LLC 929 E. 2nd Street #206, Los Angeles, CA 90012. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Erwin R. McManus, President. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 737

FICTITIOUS BUSINESS NAME STATEMENT: 2011018253 The following person(s) is/are doing business as: CATCHER AD RYE 929 E. 2nd Street #206, Los Angeles, CA 90012. MARIAH MCMANUS 200 Louriane Avenue, Los Angeles, CA 90004. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Mariah McManus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 738

FICTITIOUS BUSINESS NAME STATEMENT: 2011018289 The following person(s) is/are doing business as: HORIZON ASSET MANAGEMENT INC.; ROYAL DÉCOR FURNISHINGS 7106 Foothills Blvd., Tujunga, CA 91042. HORIZON ASSET MANAGEMENT INC. 7106 Foothills Blvd., Tujunga, CA 91042. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Geros Tsaturyan, President. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 739

FICTITIOUS BUSINESS NAME STATEMENT: 2011018304 The following person(s) is/are doing business as: UTOPIA TEA 11251 Morrison Street #101, North Hollywood, CA 91601. TYRA COLAR 11251 Morrison Street #101, North Hollywood, CA 91601. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Tyra Colar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 740

FICTITIOUS BUSINESS NAME STATEMENT: 2011018304 The following person(s) is/are doing business as: MAGALY BEAUTY AND SUPPLY 24355 ½ Main Street, Newhall, CA 91321. ROGELIA ROSIL LOPEZ 23602 Magic Mountain Pkwy #204, Valencia, CA 91355. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Rogelia Rosil Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 741

FICTITIOUS BUSINESS NAME STATEMENT: 2011018262 The following person(s) is/are doing business as: L AND D CABINETS 11537 Norris Avenue, San Fernando, CA 91340. DAMNE RAMIREZ 11537 Norris Avenue, San Fernando, CA 91340. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/24/05. Signed: Damne Ramirez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 742

FICTITIOUS BUSINESS NAME STATEMENT: 2011017244 The following person(s) is/are doing business as: J AND B STUDIO FLOURESCENTS 15859 Hart Street, Lake Balboa, CA 91406. JASON SAILING 15859 Hart Street, Lake Balboa, CA 91406. WILLIAM T GUNN 25400 Woolsey Cyn., West Hills, CA 91304. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: William T. Gunn, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 743

FICTITIOUS BUSINESS NAME STATEMENT: 2011017275 The following person(s) is/are doing business as: PALM 2 PALM PHOTOGRAPHY AND DESIGN 11453 N. Poema Place #103, Chatsworth, CA 91311. CHRISTINA RENEE VELOZ 11453 N. Poema Place #103, Chatsworth, CA 91311. The business is conducted by: an

Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Christina Renee Veloz. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 744

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20110308930 Date Filed: 2/28/2011 Name of Business: ALPHATECH 1535 N. Las Palmas Avenue #18, Los Angeles, CA 90028 Registered Owner: INNA BRINSFIELD 1535 N. Las Palmas Avenue #18, Los Angeles, CA 90028 Current File #20001494245 Date: 5/07/2007 Published: 5/5/11, 5/12/11, 5/19/11, 5/26/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011018273 Date Filed: 4/28/2011 Name of Business: ANGELS BEAUTY SALON 24355 ½ Main Street, Newhall, CA 91321 Registered Owner: MONICA MARAVELES 18056 W. Annes Cir. #103, Santa Clarita, CA 91387 Current File #2009-1413814 Date: 9/16/2009 Published: 5/5/11, 5/12/11, 5/19/11, 5/26/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011019537 Date Filed: 4/29/2011 Name of Business: CAFÉ BOLIVAR 1741 Ocean Park Blvd., Santa Monica, CA 90405 Registered Owner: NORINE SAKAI; JOSE H. CARVAJAL 2469 S. Robertson Blvd. #105, Los Angeles, CA 90034 Current File #06 1823477 Date: 8/16/06 Published: 5/5/11, 5/12/11, 5/19/11, 5/26/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011016352 Date Filed: 4/26/2011 Name of Business: ACE OF HEARTS ENTERPRISES 4622 Townsend Avenue, Los Angeles, CA 90041 Registered Owner: ARIEL S. PAGTAKHAN; CRAIG R. MATHIS 4622 Townsend Avenue, Los Angeles, CA 90041 Current File #2010000781 Date: 1/05/2010 Published: 5/5/11, 5/12/11, 5/19/11, 5/26/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011018169 Date Filed: 4/28/2011 Name of Business: IN2RECOVERY 14925 Magnolia Avenue #174, Sherman Oaks, CA 91403 Registered Owner: CARMEN RISIGLIONE 14925 Magnolia Avenue #174, Sherman Oaks, CA 91403 Current File #20102073370 Date: 11/24/08 Published: 5/5/11, 5/12/11, 5/19/11, 5/26/11

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME File No. 2011018781 Date Filed: 4/28/11 Name of Business: R & R BROTHERS IN CHRIST 12107 El Dorado Avenue #11, Sylmar, CA 91342 Registered Owner: ROBERTO RAFAEL MELGAR DE LA ROSA 12107 El Dorado Avenue #11, Sylmar, CA 91342 Current File # 20110278454 Date Filed: 2/22/2011

FICTITIOUS BUSINESS NAME STATEMENT: 20111003369 The following person(s) is/are doing business as: THE SELF HELP LEGAL INFORMATION NETWORK, SELF HELP LEGAL, 14909 CRENSHAW BLVD # 206, GARDENA, CA 90248. RENITA BYRD, 14909 CRENSHAW BLVD # 206 GARDENA CA 90249. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on: 1/1/2005. Signed: RENITA BYRD. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/9/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/5/2011, 5/12/2011, 5/19/2011, 5/26/2011 20383

FICTITIOUS BUSINESS NAME STATEMENT: 20111004181 The following person(s) is/are doing business as: ANA'S TRANSPORTATION CARE, 10871 SAMPSON AVE, LYNNWOOD, CA 90262. CARLOS DIAZ IBARRA, 10871 SAMPSON AVE LYNNWOOD CA 90262. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: CARLOS DIAZ IBARRA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/5/2011, 5/12/2011, 5/19/2011, 5/26/2011 20384

FICTITIOUS BUSINESS NAME STATEMENT: 20111004589 The following person(s) is/are doing business as: LUKER TALK CREATIONS, 7446 3RD ST, DOWNEY, CA 90241. LUIS H GUTIERREZ, 7446 3RD ST DOWNEY CA 90241. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: LUIS H GUTIERREZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/5/2011, 5/12/2011, 5/19/2011, 5/26/2011 20388

FICTITIOUS BUSINESS NAME STATEMENT: 20111000507 The following person(s) is/are doing business as: PAUL POWER GATE, 11104 RUSH ST # 4, SOUTH EL MONTE, CA 91733. PAO LIN CHANG, 2654 BRIGHTON ST ROSEMEAD CA 91770. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: PAO LIN CHANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/5/2011, 5/12/2011, 5/19/2011, 5/26/2011 20386

FICTITIOUS BUSINESS NAME STATEMENT: 20111005192 The following person(s) is/are doing business as: BICYCLE CASINO BOOK, COMMERCE CASINO BOOK, CMA BOOK, CPUSLOO BOOK, CSPUP BOOK, CSUB BOOK, CSUB-OOK, CSUB BOOK, CSUCI BOOK, CSUDH BOOK, CSUEB BOOK, CSUF BOOK, CSUFRESNO BOOK, CSULA BOOK, CSULB BOOK, CSUMB BOOK, CSUN BOOK, CSUSB BOOK, CSUS BOOK, CSUSJ BOOK, CSUSM BOOK, CSUSTAN BOOK, GLENDALE BOOK, HSU BOOK, IFABRICATE, IMADE SHOP, IMANUFACTURED, ITSTHEBOOKS, LOS FELIZ BOOK, MORONGO CASINO BOOK, NORTH HOLLYWOOD BOOK, NORTHRIDGE BOOK, SAN MANUEL CASINO BOOK, SANTA MONICA BOOK, DSU BOOK, SFSU BOOK, SILVERLAKE BOOK, SOCIAL JUSTICE BOOK, SSI BOOK, THE BEVERLY HILLS BOOK, THE BURBANK BOOK, THE EUPO BOOK, THE HOLLYWOOD BOOK, THE LITTLE ARME- NIA BOOK, THE LV BOOK, THE MANHATTAN BOOK, THE PASADENA BOOK, THE TOWN BOOKS, THE US BOOKS, THE VIP BOOKS, 1955 N. VERMONT AVE, LOS ANGELES, CA 90027. ARAM A ARUTYUNYAN, 1955 N. VERMONT AVE LOS ANGELES CA 90027. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: ARAM A. ARUTYUNYAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/5/2011, 5/12/2011, 5/19/2011, 5/26/2011 20470

FICTITIOUS BUSINESS NAME STATEMENT: 2011008847 The following person(s) is/are doing business as: ELDERLY DISABLED AND SHUT-IN HOME CARE 2065 W. 70th Street, Los Angeles, CA 90047. DEANNA MALONE 2065 W. 70th Street, Los Angeles, CA 90047. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/1/2010. Signed: Deanna Malone, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/12/11, 5/19/11, 5/26/11, 6/2/11 745

FICTITIOUS BUSINESS NAME STATEMENT: 2011021800 The following person(s) is/are doing business as: I LOVE MARCH; I LOVE MARCH GROUP 5423 N. Paramount Blvd. #207, Long Beach, CA 90805. EDWARD RAYMOND STEPHENS; CHRISTOPHER E. STEPHENS 5423 N. Paramount Blvd. #207, Long Beach, CA 90805. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/3/11. Signed: Edward Stephens, Partner. This statement is filed with the County Clerk of Los Angeles County on: 5/3/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/12/11, 5/19/11, 5/26/11, 6/2/11 746

FICTITIOUS BUSINESS NAME STATEMENT: 2011021793 The following person(s) is/are doing business as: DEMAÉ JAPAN; CAPPAYA JAPAN 309 W. Palm Avenue #D, El Segundo, CA 90245. HIROMI ISHIMARU 309 W. Palm Avenue #D, El Segundo, CA 90245. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5

/s/ MOON HEE MICHAEL LEE AND MOO YUOL KIM LEE

This statement was filed with the County Clerk of LOS ANGELES County on 05/03/2001 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158955 BH WEEKLY 5/12, 19, 26, 6/2, 2011

**FILE NO. 2011 013814
FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FAITHFUL FINANCIAL REALTY, 3450 WILSHIRE BLVD, STE 310, LOS ANGELES, CA 90010 county of: LOS ANGELES. The full name of registrant(s) is/are: VEN & CO INCORPORATED, [CALIFORNIA], 3450 WILSHIRE BLVD, STE 310, LOS ANGELES, CA 90010. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ VEN & CO INCORPORATED BY: ALMA ROSE ARENCIBA, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on APR 22 2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA158864 BH WEEKLY 4/28, 5/5, 12, 19, 2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20110015000249 Title Order No.: 110021851 FHA/VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/25/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 06/01/2007 as Instrument No. 20071330340 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: ALI FORGHANI AND FAHIMEH A NIKROH, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 05/11/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 2885 ROYSTON PL, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4382-002-026 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$2,003,432.47. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEx West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEx West, L.L.C. as Trustee Dated: 04/13/2011 ASAP# 3960335 04/21/2011, 04/28/2011, 05/05/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-09-262517-ED Order #: 090194236-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/19/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial code and authorized to do business in this state, will be held by

duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): GLENN NEIL LEDESMA, A SINGLE MAN Recorded: 6/26/2007 as Instrument No. 20071527179 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 5/16/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$4,048,923.32 The purported property address is: 602 NORHT ROXBURY DR BEVERLY HILLS, CA 90210 Assessor's Parcel No. 4345-022-024 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: -- Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3969540 04/21/2011, 04/28/2011, 05/05/2011

**NOTICE OF SHERIFF'S SALE
BENDHEIM ENTERPRISES VS
LAS VEGAS LAND**

CASE NO: SC090878 R

Under a writ of Execution issued on 09/13/10 Out of the SUPERIOR COURT, SANTA MONICA, of the WEST DISTRICT, County of Los Angeles, State of California, on a judgment entered on 12/09/08.

In favor of BENDHEIM ENTERPRISES, INC. and against LAS VEGAS LAND AND DEVELOPMENT COMPANY, INC. showing a net balance of \$ 314472.53 ctually due on said judgment. (Amount subject to revision)

I have levied upon all the right, title and interest of said judgment debtor(s) in the property in the County of Los Angeles, State of California, described as follows:

LOT 7 & 8, TRACT 21360, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 587 PAGES 59 TO 63 OF MAPS IN THE OFFICE OF THE COUNTY RECORDERS OF SAID COUNTY.

APN: 4391-034-008

Commonly known as:
430 ROBERT LANE
BEVERLY HILLS, CA 90210

Public notice is hereby given that I will sell at public auction to the highest bidder for cash in lawful money of the United States all the right, title and interest of the debtor(s) in the above described property or so much as will be sufficient to satisfy said writ or warrant with interest and all costs on MAY 11, 2011 10:00 AM at the following location.

STANLEY MOSK COUNTY COURTHOUSE

111 N. HILL STREET, ROOM 125B
LOS ANGELES, CA 90012

(X) This sale is subject to a minimum bid of \$0.00. (Subject to revision)

Prospective bidders should refer to sections 701.510 to 701.680, inclusive, of the Code of Civil Procedure for provisions governing the terms, conditions and effect of the sale and the liability of defaulting bidders. Creditor's Attorney
JONATHAN M. DEER
TURNER, AUBERT & FRIEDMAN, LLP
8383 WILSHIRE BLVD. STE 510
BEVERLY HILLS, CA 90211

Dated: 04/14/11

Branch: Los Angeles
LEROY D. BACA, Sheriff
By: TIFFANY GARRARD, Deputy
Operator Id: 279154

Para obtener esta informacion-traduccion en Espanol llame a este numero: (213) 974-6613

NOTE: IT IS A MISDEMEANOR TO TAKE DOWN OR DEFACE A POSTED NOTICE BEFORE THE DATE OF SALE.

(Penal Code section 616)

NOTICE OF TRUSTEE'S SALE T.S. No GM-274584-C Loan No 0359225534 Insurer No. 1103460865 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 08/05/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by the duly appointed trustee. The sale will be made; but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. TRUSTOR: ROMAN MATATOV, A MARRIED MAN, AS HIS SOLE AND SEPARATE PROPERTY Recorded 08/11/2005 as Instrument No. 051919360 in Book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 05/23/2011 at 10:30 A.M. Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Property Address is purported to be: 423 SOUTH REXFORD DRIVE BEVERLY HILLS, CA 90212-0000 APN#: 4330-033-041 The total amount secured by said instrument as of the time of initial publication of this notice is \$337,617.46, which includes the total amount of the unpaid balance (including accrued and unpaid interest) and reasonable estimated costs, expenses, and advances at the time of initial publication of this notice. Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or 2923.55. Date: 04/26/2011 EXECUTIVE TRUSTEE SERVICES, INC 2255 North Ontario Street, Suite 400 Burbank, CA 91504-3120 Sale Line: 714-730-2727 Digna Del Fonso, TRUSTEE SALE OFFICER ASAP# 3969210 04/28/2011, 05/05/2011, 05/12/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 448071CA Loan No. 0649373198 Title Order No. 721619 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01-20-2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 05-26-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 01-30-2004, Book NA, Page NA, Instrument 04 0217588, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: BJUAN NAIM AND ILANA NAIM, HUSBAND AND WIFE, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 12 OF TRACT NO. 22694 IN THE CITY OF BEVERLY HILLS AS PER MAP RECORDED IN BOOK 595, PAGES 99 AND 100 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF LOS ANGELES COUNTY, CALIFORNIA. Amount of unpaid balance and other charges: \$1,392,615.63 (estimated) Street address and other common designation of the real property: 1075 WALLACE RIDGE BEVERLY HILLS, CA 90210 APN Number: 4391-025-030 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options

to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 05-03-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 3972731 05/05/2011, 05/12/2011, 05/19/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100134006132 Title Order No.: 100760274 FHA/VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/20/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 05/26/2005 as Instrument No. 05 1235138 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: DAVID A. ABAS, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 05/18/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 2787 ELLISON DRIVE, LOS ANGELES (BEVERLY HILLS), CALIFORNIA 90210 APN#: 4385-016-013 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,271,904.15. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEx West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEx West, L.L.C. as Trustee Dated: 04/21/2011 NDEx West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3966660 04/28/2011, 05/05/2011, 05/12/2011 NOTICE OF TRUSTEE'S SALE T.S. No WW-250112-C Loan No 10039534 Insurer No. YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07/14/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by the duly appointed trustee. The sale will be made; but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. TRUSTOR: JEHUDA RENAN AN UNMARRIED MAN Recorded 07/26/2005 as Instrument No. 051761033 in Book , page of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 05/23/2011 at 10:30 A.M. Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Property Address is purported to be: 110 Alta Loma Road #4 West Hollywood, CA 90069 APN#: 5555-005-046 The total amount secured by said instrument as of the time of initial publication of this notice is \$216,852.93, which includes the total amount of the unpaid balance (including accrued and unpaid interest) and reasonable estimated costs, expenses, and advances at the time of initial publication of this notice. Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in

subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or 2923.55. Date: 04/19/2011 EXECUTIVE TRUSTEE SERVICES, INC 2255 North Ontario Street, Suite 400 Burbank, CA 91504-3120 Sale Line: 714-730-2727 Ileana Petersen, TRUSTEE SALE OFFICER ASAP# 3972672 04/28/2011, 05/05/2011, 05/12/2011

**WORKER'S COMPENSATION APPEALS BOARD,
State of California**

FERNANDO ROJAS

CASE NUMBER ADJ4004393
vs Applicant

PATRICIO ANGEL DBA PATRICIO ANGEL
CONTRACTOR

Defendant

ORDER FOR SERVICE BY
PUBLICATION OF
APPLICATION FOR ADJUDICATION AND
NOTICE OF SPECIAL LAWSUIT
SPECIAL NOTICE OF LAWSUIT

PATRICIO ANGEL DBA PATRICIO ANGEL
CONTRACTOR;634 RIMPAU BOULEVARD, LOS
ANGELES CA 90005

A lawsuit, the attached Application for Adjudication of Claim, has been filed with the Workers Compensation Appeals Board against you as the named defendant by the above-named applicant(s).

1) An Answer to the Application must be filed and served within six days of the service of the Application pursuant to Appeals Board rules: therefore, your written response must be filed with the Appeals Board promptly: a letter or phone call will not protect your interests.

2) **You will be served with a Notice(s) of Hearing and must appear at all hearings or conferences. After such hearing, even absent your appearance, a decision may be made and an award of compensation benefits may issue against you. The award could result in the garnishment of your wages, taking of your money or property or other relief. If the Appeals Board makes an award against you, your house or other dwelling or other property may be taken to satisfy that award in a non-judicial sale, with no exemptions from execution.**

A lien may also be imposed upon you property without further hearing and before the issuance of award.

3) You must notify the Appeals Board of the proper address for the service of official and papers and notify the Appeals Board of any changes in that address.

Name and Address of Appeals Board: Worker's
Compensation Appeals Board

300 Oceangate, Ste-200; Long Beach, CA 90802

Address City, State, ZIP Code

COMPLETED BY : Applicant Attorney

DENNIS R. FUSI, ESQ.
4909 LAKEWOOD BLVD. 6TH FLOOR, LAKEWOOD CA
90712 310-530-1888

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100134006132 Title Order No.: 100760274 FHA/VA/ PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/20/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 05/26/2005 as Instrument No. 05 1235138 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: DAVID A. ABAS, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 05/18/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 2787 ELLISON DRIVE, LOS ANGELES (BEVERLY HILLS), CALIFORNIA 90210 APN#: 4385-016-013 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,271,904.15. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to

Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.ipsasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 04/21/2011 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800ASAP# 3966660 04/28/2011, 05/05/2011, 05/12/2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0040050 Title Order No. 10-8-155167 APN No. 4341-014-021 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/30/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by EARL L MINDELL AND GAIL A MINDELL, HUSBAND AND WIFE, dated 07/30/2007 and recorded 08/06/07, as Instrument No. 20071848299, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 05/31/2011 at 1:00PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any of the real property described above is purported to be: 621 NORTH PALM DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$3,812,150.36. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 07/02/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.102332 5/05, 5/12, 5/19/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF RUTH GOLDBERG aka RUTH TANSEY GOLDBERG Case No. SP008507

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of RUTH GOLDBERG aka RUTH TANSEY GOLDBERG

A PETITION FOR PROBATE has been filed by Frank M. Tansey in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Frank M. Tansey be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on May 27, 2011 at 9:00 AM in Dept. No. A located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of

first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court.

If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
SCOTT TANSEY ESQ
SBN 173860
LAW OFFICE OF SCOTT TANSEY
9454 WILSHIRE BLVD
STE 550
BEVERLY HILLS CA 90212

NOTICE OF TRUSTEE'S SALE TS #: CA-09-291570-PJ Order #: 090435537-CA-GTI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/5/1999. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): NADJATOLLAH ENAYATI AND SORRAYA FARIDIAN , HUSBAND AND WIFE AS JOINT TENANTS Recorded: 3/18/1999 as Instrument No. 99-0452953 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 5/31/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$138,448.68 The purported property address is: 216 SOUTH CRESCENT DR BEVERLY HILLS, CA 90212 Assessor's Parcel No. 4331-009-033 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3981595 05/05/2011, 05/12/2011, 05/19/2011



NOTICE OF DIVIDED PUBLICATION
Made pursuant to Section 3381,
Revenue and Taxation Code

Pursuant to Sections 3381 through 3385, Revenue and Taxation Code, the Notice of Power to Sell Tax-Defaulted Property in and for Los Angeles County, State of California, has been divided and distributed to various newspapers of general circulation published in the County. A portion of the list appears in each of such newspapers.

NOTICE OF IMPENDING POWER TO SELL TAX-

DEFAULTED PROPERTY
Made pursuant to Section 3361, Revenue and Taxation Code

Notice is hereby given that real property taxes and as-sessments on the parcels described below will have been de-faulted five or more years, or, in the case of nonresidential commercial property, property on which a nuisance abatement lien has been recorded or that can serve the public benefit by providing housing or services directly related to low-income persons when three or more years have elapsed and a request has been made by a city, county, city and county, or nonprofit organization that property will become subject to the Tax Collector's power to sell.

The parcels listed will become subject to the Tax Collector's power to sell on July 1, 2011, at 12:01 a.m., by operation of law. The Tax Collector's power to sell will arise unless the property is either redeemed or made subject to an installment plan of re-demption initiated as provided by law prior to 5:00 p.m., on June 30, 2011. The right to an installment plan terminates on June 30, 2011, and after that date the entire balance due must be paid in full to prevent sale of the property at public auction.

The right of redemption survives the property becoming subject to the power to sell, but it terminates at 5:00 p.m. on the last business day before actual sale of the property by the Tax Collector.

All information concerning redemption or the initiation of an installment plan of redemption will be furnished, upon request, by Mark J. Saladino, Los Angeles County Treasurer and Tax Collector, 225 North Hill Street, First Floor, Los Angeles, California 90012.

The amount to redeem, in dollars and cents, is set forth opposite its parcel number. This amount includes all defaulted taxes, penalties, and fees that have accrued from the date of tax-default to the date of June 30, 2011.

I certify, under penalty of perjury, that the foregoing is true and correct. Dated this 25th day of April, 2011.

MARK J. SALADINO
TREASURER AND TAX COLLECTOR
COUNTY OF LOS ANGELES
STATE OF CALIFORNIA

PARCEL NUMBERING SYSTEM EXPLANATION

The Assessor's Identification Number (AIN), when used to describe property in this list, refers to the Assessor's map book, the map page, the block on the map, if applicable, and the individual parcel on the map page or in the block. The Assessor's maps and further explanation of the parcel numbering system are available in the Assessor's Office, 500 West Temple Street, Room 225, Los Angeles, California 90012.

The real property that is the subject of this notice is situated in the County of Los Angeles, State of California, and is described as follows:

PROPERTY TAX DEFAULTED IN YEAR 2008 FOR TAXES, ASSESSMENT, AND OTHER CHARGES FOR FISCAL YEAR 2007-2008
2244 \$18,645.62
BEL AIR PROJECT LLC AIN: 4344-011-002
2245 \$356,887.46 BEL AIR PROJECT LLC SITUS:904 N CRESCENT DR BEVERLY HILLS CA 90210-2802 AIN: 4344-011-003
2246 \$1,063.66
SB PROPERTIES LLC AIN: 4348-012-023
2247 \$7,831.70
BLAKE,LARRY N AND BEVERLY J AIN: 4350-021-012
2248 \$12,549.23
CASTLE TRADING INC AIN: 4357-004-014
2249 \$2,634.16
STEFANO,MARILYN E AIN: 4357-015-054
2289 \$42,723.70
GOLDSMITH,ANDREW L AND GINA AIN: 4384-006-009
2290 \$20,958.93
HILLBILLYS BEVERLY AIN: 4385-010-017
2291 \$96,284.32
MOVLYANOV,IGOR AIN: 4388-012-050
PROPERTY TAX DEFAULTED IN YEAR 2006 FOR TAXES, ASSESSMENT, AND OTHER CHARGES FOR FISCAL YEAR 2005-2006
2243 \$210.65
MOSES,ELIZABETH A SITUS:411 N OAKHURST DR NO 109 BEVERLY HILLS CA 90210-5605 AIN: 4342-001-095
PROPERTY TAX DEFAULTED IN YEAR 2003 FOR TAXES, ASSESSMENT, AND OTHER CHARGES FOR FISCAL YEAR 2002-2003
2288 \$5,172.35
LOWRY,GUY AND BARBARA AIN: 4383-005-024

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140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
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236-Electrical
237-Entertainment
238-Exterminators
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242-Garage Doors
244-Handyman
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254-Landscaping
255-Legal Services

LEGEND

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264-Pet Sitting
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266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer
300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease
400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
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Mt. Eden, Granada Hills. Mount Ephraim, Estate Row 2306, Space A. Retail price \$9,895—Will sell FOR ONLY \$7,500. Call (949) 851- 4948.

EDEN MEMORIAL PARK Mt. Shalom Section. 2 plots, Row 3914, E & F. Valued at \$9700 each. NEGOTIABLE. Call Robert (310)212-3149

Cemetery Plot at Eternal Valley Memorial Park. New Hall, California. Garden Of Memory half price, \$3200.00 will bargain. Call Jan at (928) 649-0820

Forest Lawn Cemetery Lot, one lot. Prestigious Glendale location, in even tide area. Goes to highest bidder, starting at \$7,000. Call James at (209) 588- 0938.

Green Hills Memorial Park is located at Palos Verdes and is very beautiful! GOING FOR \$4500 SELLING FOR \$9000. (310)-513-0742

Jewish Cemetery. Hillside Memorial in Culver City. Eternal Rest. \$19,995 for 2 spaces side by side. Transfer Rates Included. Call Richie Annenberg at (310) 477-2462. RichieAnenberg@aol.com

Hillside Memorial Park, Single Plot, Sunset Slope \$10,500 (818) 349-6121 pp Hillside Memorial Park. 2 side by side plots. Block 15 Sunset Slope. \$30,000 for the pair. Call (951)- 609-3680.

Holy Cross Cemetery Plot for sale- \$5,000 OBO. Call Daytime: (310)788-1513, Evening: (323)-299-2459.

HOLLYWOOD FOREVER CEMETERY- 1 plot in exclusive Garden of Legends. View of lake, easy access road. Cemetery almost sold out. Will handle title transfer. \$40K OBO. PP. (323) 633-4333.

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