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# Beverly Hills Weekly

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Issue 607 • May 19 - May 25, 2011

## Hilton Legal Battle Continues

Oasis v. Goldman brings up issues of attorney-client loyalty and First Amendment rights



cover story • pages 8-9



# letters & email

## Kobar Project

Attorneys for the Kobar family, the developers at the NE corner of Wilshire and Robertson, have been serving deposition subpoenas on residents who recently opposed their project.

The Kobars originally applied for entitlements for an office building. Their lobbyist, a former mayor, told the Council at that time that the Kobars did not want any medical offices in their building. Therefore, the Council gave the Kobars what they wanted, but with some added height.

However, when the economy softened, the Kobars hired additional lobbyists and returned to the Planning Commission and Council. This time, the Kobars asked that they be allowed to convert their office building to medical offices. It is undisputed that medical offices create more traffic than non-medical offices.

The Kobars argued to the Council that unless they were able to build medical offices, they would: 1) Lose their construction loan with City National Bank and; 2) Construction on the building would not be

completed, and would be left completely unfinished as an eyesore. The latter statement was completely untrue since the building construction continued and the building now is almost finished.

The Planning Commission and Council with a 3-2 vote turned down the Kobars. Jimmy Delshad and Nancy Krasne voted for the conversion to medical offices. Barry Brucker, John Mirisch, and Dr. Willie Brien voted no.

Rather than accept the Planning Commission and Council's final decision and be content with the office building that they originally wanted, the Kobars next sued our City arguing that they didn't get fair hearings. The Kobars also hired one more lobbyist, former Mayor Tom Levyn, to continue lobbying the Council for a settlement of the lawsuit in order to allow the Kobars to have some medical offices. Kobars' attorney argued to the judge at one hearing that I attended that there was a "secret" internal memo from staff that was never given to the Council.

The judge got it right and said that there was no secret memo since Kobars' attorney had mentioned the memo on several occasions before the Council and on the record. Therefore, the memo could not have been secret, as alleged by the Kobars.

Now, since the Kobar litigation with our City continues, process servers have been knocking on doors telling residents that they have some documents that they need to sign. The process servers do not mention

the Kobars or a subpoena.

I do not believe that the new Council should continue having any discussions with the Kobars' lobbyists who are still seeking some medical offices. The Planning Commission and Council ruled against medical offices after extensive hearings and consideration. The final decision should not be altered in any way to appease the Kobars, or their lobbyists, mostly former mayors. If our Council caves in to the Kobars, other developers will also sue the City when their traffic-generating developments get rejected.

And now, the Kobars through their attorneys and process servers, are harassing residents who simply spoke out against the traffic generating project. Residents have a right of free speech and it should not be chilled by developer subpoenas!

*Larry Larson  
Beverly Hills*

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## SNAPSHOT



HONORABLE ALUM  
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Board of Education Vice President Brian Goldberg, left, receives The Mickey Weiss Award For Outstanding Alumni from university president Dr. Robert Wexler at the 61st annual commencement exercises at the American Jewish University on May 15. Goldberg is the first undergraduate alumnus to receive the award.

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OUR DATA SPEAKS VOLUMES



# briefs

## Leaky valves, drainage issues affect Beverly Vista construction



Beverly Vista Building B, prior to renovation

On May 5, the Board of Education approved a \$245,370 contract with Banerjee Pocock & Associates to provide Mechanical, Electrical, Plumbing and Civil services to survey the Beverly Vista site to determine what might need to be fixed or replaced to meet current code standards.

Chief facilities official Nelson Cayabyab said hiring an MEPC engineer is a standard process for modernization in the district, but he said the district is already aware of several problems at Beverly Vista.

Despite the fact that the new school building was touted as "state-of-the art" when it opened in 2002, the Beverly Vista site's

problems include drainage design issues throughout the site, lack of automatic controls on the HVAC/boiler system that has leaking valves, and fire-life-safety items that need to be addressed. Building B, which opened in 2007, is also affected.

"Hiring an MEPC engineer is part of the process for our modernization," Cayabyab wrote in an e-mail. "We are doing this with all of the sites to make sure we identify the status of the existing conditions. It is not limited to Beverly Vista site only."

The contract hires Banerjee Pocock & Associates as a consultant to conduct and complete a building condition survey to determine if the existing systems meet current building codes, determine if existing systems are deteriorated, determine if fire and life safety systems require code upgrades, conduct a survey of all above and underground site utilities and provide recommendations for energy savings.

The consultant is asked to coordinate with district staff during the survey to describe conditions of all systems; to make recommendations for repair, replacement or upgrade; and to provide estimates for improvement and replacement of systems.

According to the contract, the consultant began providing services on May 16. Cayabyab said the MEPC report should be completed by the end of June.

"Knowing full well [Beverly Vista] is still a fairly new school, there were some problems that were not corrected during modernization," Cayabyab said during the discussion. "This company will make sure they identify all those issues, [so that they] will be able to present to us a starting point for modernization for the architects at Beverly Vista."

During the meeting, the board approved the final negotiated contract with the architect for the Beverly Vista site, Irvine-based LPA, Inc., for \$807,095.

Beverly Vista buildings were vacated in 1995, and Beverly Vista students were moved to bungalows until the new buildings opened in 2002.

Much of Beverly Vista was rebuilt, with the first building reconstructed in 2002 and designed by Osborn Architects. According to the BHUSD Annual Financial Report, dated June 30, 2008, the renovation of historic Building B was completed in September 2007, with a cost of \$25,295,726.

The renovated Building B, designed by Dougherty & Dougherty, opened in October 2007. The building, known for its historic bell tower, houses the auditorium and several classrooms. The report said the project was completed on time and under budget.

*briefs cont. on page 4*



## NOTICE OF PUBLIC HEARING

**DATE:** Thursday, May 26, 2011

**TIME:** 1:30 p.m., or as soon thereafter as the matter may be heard

**LOCATION:** Commission Meeting Room 280 A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, May 26, 2011, will hold a public hearing beginning at 1:30 p.m. or as soon thereafter as the matter may be heard, to consider:

An ordinance of the City of Beverly Hills amending the Beverly Hills Municipal Code to establish regulations regarding the restoration and maintenance of certain defined views from single-family residential property in the Trousdale Estates area of the City that are substantially impaired by certain foliage maintained on other private property or properties. Trousdale Estates is defined in the Zoning Code as all property located north of Doheny Road and east of Schuyler Road, except that land zoned R-1.X, and that portion of Lot A of the Doheny Ranch tract northwesterly of tract numbers 24485 and 24486, commonly referred to as the Greystone Mansion property.

This Ordinance would establish regulations and a process to restore certain views in Trousdale Estates. The Ordinance would also amend the single-family residential development standards for Trousdale Estates to include additional height limits for foliage such as hedges that meet certain criteria related to obstruction of views. In December, 2010, the Planning Commission forwarded a recommended Trousdale view restoration ordinance to the City Council. In January, 2011, the draft ordinance was presented to the City Council, which referred the matter to an Ad Hoc Committee for further review. The Ad Hoc Committee requested that the Planning Commission review its previous recommendation of a Trousdale view restoration ordinance to take into account comments from the Ad Hoc Committee. The previously recommended ordinance will be reviewed by the Planning Commission along with proposed revisions to the draft ordinance.

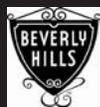
This project has been assessed in accordance with the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and no significant unmitigated environmental impacts are anticipated; therefore, a negative declaration was prepared and a resolution adopted by the Planning Commission on December 16, 2010 recommending the City Council adopt a negative declaration for the ordinance. A Notice of Intent to Adopt a Negative Declaration was issued on June 11, 2010, and a period for public comment on the environmental documentation ran from June 18, 2010 through July 8, 2010.

Copies of the staff report, initial study and Negative Declaration, and all documents referenced in the Negative Declaration will be available in the Planning Division on Friday, May 13, 2011 and can be reviewed by any interested person at 455 N. Rexford Drive, Suite 100, Beverly Hills, CA 90210. Copies of the documents will also be available on the same date for review in the Beverly Hills Public Library Reference section. Any interested person may attend the hearing and be heard or present written comments to the Commission.

If you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Michele McGrath in the Community Development Department at 310.285.1135 or at [mmcgrath@beverlyhills.org](mailto:mmcgrath@beverlyhills.org).

Jonathan Lait, AICP, City Planner



## NOTICE OF COMMISSION VACANCY

### PLANNING COMMISSION

The Beverly Hills City Council is seeking qualified residents to fill one position on the Planning Commission. The initial term of office for the position is two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. The appointee will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Development. Please DO NOT contact the City Councilmembers or the members of the Planning Commission regarding the vacancy.

Application forms for the Planning Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 290, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by email.

**The deadline for filing applications for this Commission is Friday, June 10, 2011, at 5:00 p.m.**

BYRON POPE, CMC  
City Clerk

briefs cont. from page 3

During the meeting, Board member Steven Fenton said the agenda item made him "nauseous."

"After so many years of construction at Beverly Vista, Fenton said, "I'm here to tell you that hopefully tonight we're finally going to put an end to this and have an A-plus facility at Beverly Vista, and that we're truly sorry."

During the meeting, Cayabyab said the leaking valves are even affecting Building B, which was renovated in 2007. He also said there are "hazmat issues" that still need to be addressed.

On September 14, the Board of Education approved a \$142,000 bid with Automatic Boiler Company to replace two rooftop boilers at Beverly Vista. They were replaced because they were not the right kind for the site, Cayabyab said. Work was completed in January.

Cayabyab told the Board the boiler was providing too much pressure, and that 140-degree water was coming out of the sinks. He said that because of the valve issues, the heat and air conditioning system had to be controlled manually.

The total cost of the boiler replacement was \$149,560, because a change order of \$7,560.48 was required for additional costs outside the scope of the contract, which included overtime work, weekend work to "expedite the start-up of the new boiler system," and other additional labor and materials.

Cayabyab would not comment further on the problems at Beverly Vista, pending the

MEPC report. He also would not reveal the costs associated with the problems or what has been done to mitigate them in the meantime, aside from the boiler replacements.

Cayabyab said as of now, the problems he mentioned at the meeting are the "proposed suspected problems," and that the report would provide further information about problems that need to be addressed.

According to Board member Jake Manaster, some of the problems were discovered years ago.

"They were discovered I believe in 2007-08, when I was on the facilities planning committee, and they were noted for correction the moment that Measure E was passed," Manaster said. "However, as the community knows, we've been delayed due to certain irregularities of our facilities department in past years."

Former BHUSD facilities director Karen Christiansen faces trial on four conflict of interest counts on May 26.

Manaster said that although the boiler has been replaced, the valves have not yet been addressed because replacing them would require shutting off hot water on campus.

According to Manaster, the drainage problem is caused by an incorrectly placed drain that cannot handle a large volume of water. He said the drain flows into the doorway of a classroom, causing flooding when there is heavy rain.

Manaster said he was also disturbed by a bridge at the front of the campus that apparently leads to nowhere.

Architect Brian Dougherty did not return a phone call from the *Weekly*, although his

voicemail recording on May 9 stated he would be out of the office for "awhile."

Tim Ballard of Osborn Architects did not immediately return a phone call from the *Weekly*.

### Grassroots group attempts to save popular Franklin Canyon trail from development

At City Councilmember John Mirisch's request, the Beverly Hills City Council discussed a fence that cuts off part of the Hastain Trail, a popular 2.3-mile loop in Franklin Canyon, during the study session on Tuesday.

"Indeed, there was a small portion of the trail that was fenced off by the owner, but this is also about the Upper Hastain trail, which was a pristine ridgeline that has been hiked for literally decades adjacent to a national park which was I believe a homeland to [Native Americans]," Mirisch said. "I also wanted to bring this to our attention because not only is it close to the city, but some of our very upstanding residents, including Sam and Sooky Goldman, were involved in the creation of the Franklin Canyon National Park area."

Franklin Canyon, which was purchased by the National Park Service in 1981 as part of the Santa Monica Mountains National Recreation Area, is managed by the Mountains Recreation and Conservation Authority. The canyon is accessible from Beverly Hills by heading north on Beverly Drive, following signs to Coldwater Canyon and turning right on Franklin Canyon Drive.

Most of the Hastain Trail meanders through Franklin Canyon parklands, but approximately 150 feet of the trail cuts through property owner Mohamed Hadid's land on North Royalton Drive. Hadid has owned property on the ridgeline since 2004, and in recent years he has acquired additional land for a total of 97 acres. On April 29, plans for a 22,000-square-foot home on the property were submitted to the City of Los Angeles.

Hadid recently installed a fence to keep hikers from vandalizing construction machinery that he said he was using to test soil on his property. The fence cuts off access to the part of the Hastain Trail that bisects his land.

During a conversation last Friday, Hadid said that he has opened the trail back up to hikers, since they have stopped vandalizing his equipment.

Robert Warner of Sherman Oaks addressed the City Council on April 21 during the public comment section of the meeting to raise awareness about possible development on Hadid's property.

"Recently we learned that hiking trails we've been on for 20, others for 30 and even 40 years, go through private land," Warner said. "A developer has acquired something in the order of 97 acres, land that we thought was part of a park."

Warner appeared on behalf of Save Franklin Canyon, a grassroots organization of about 650 hikers that was founded by Ellen Scott to oppose development.

So far the organization has raised approximately \$5,500 out of \$20,000 to pay for the services of land-use attorney Stephen Jones. Jones is working on a case of implied

dedication to public use, which may give the public rights over private land if it can be proved that the Hastain Trail was used as a trail for five consecutive years prior to 1972.

Scott addressed the City Council on Tuesday.

Now that Hadid has submitted building plans, "the question is how far he will proceed before an easement is granted or not," Scott said. "I don't know what we can do about that. What we are trying to do is put pressure on the City to make sure he is following the rules."

Scott said Save Franklin Canyon is currently searching for legacy hikers that regularly hiked the trail since the mid 1960s to provide support for implied dedication.

"It just shows you can go back in history, it shows there is always some regard for peoples' needs over what might be considered private rights," Scott said during a phone call.

Franklin Canyon has a 90210 zip code in the Beverly Hills post office area, outside of the city of Beverly Hills' jurisdiction. Mayor Barry Brucker wrote a letter to Los Angeles City Councilmember Paul Koretz to encourage him to stay on top of the situation.

Mirisch has been actively involved in raising awareness of the situation.

"I think it's important that we ensure that any proposed development adheres to CEQA [California Environmental Quality Act], and even though it's not in Beverly Hills, it's certainly in our backyard, to make sure that any development strictly adheres to Los Angeles zoning, codes and rules, including the Los Angeles Hillside Ordinance which [took] effect on May 9," Mirisch said during a phone call.

According to a guide to the Baseline Hillside Ordinance issued by the City of Los Angeles Planning Department, the ordinance was adopted to "establish new regulations that protect these hillsides and the many communities that have sprung up among them." Among other things, the regulations affect home size and grading.

According to Erick Lopez who works in the code simplification division of the Planning Department, the size of a structure is no longer determined by the zone or lot size.

"We have a formula that takes into account the slope on the property," Lopez said. "If [you're] building on a cliff, the formula kind of brings it down [in size]. These [new regulations] were put in place in order to ensure that the development essentially respected the site's topography."

Lopez said that developers filing permits before May 9 have an 18-month window to build according to the old rules.

According to a staff report prepared by Associate Planner Peter Noonan for Tuesday's City Council meeting, a permit application was submitted on April 29 for the property at 9650/9652 North Royalton Drive. The submitted plans call for one single-family 22,000-square-foot home; grading of 40,000 cubic yards cut and fill, with no importing or exporting required; retaining walls; and a swimming pool and spa.

"We have submitted some [plans] for some homes up on top," Hadid said on Friday. "Any construction going on will be

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BHPD Baker to Vegas team captains Matthew Thurman and Tyler Blondi with Vahagn Setian's father, Karen Setian (center)

#### BHPD partners with charity in Baker to Vegas Challenge Cup Relay

In a team effort, members of the Beverly Hills Police Department ran 120 miles while participating in the department's 22nd consecutive Baker to Vegas Challenge Cup Relay race on April 16 and 17. The Challenge is a running relay race for law enforcement organizations. This year, BHPD ran in honor of Vahagn Setian, a Beverly High student who died in a drunk driving accident in 2006. The team partnered with the Vahagn Setian Charitable Foundation, a non-profit organization focused on enriching education in the performing arts and music with scholarships for less fortunate students. Beverly High is hosting a blood drive in Setian's honor on June 2. See page 9 for more details.

less than seven percent of the total acreage. No one is building a Walmart."

Mirisch told the City Council since the staff report was issued, he had heard from the Los Angeles Department of Building and Safety that six other applications for mansions between 20,000 and 30,000 square feet have been submitted.

"We're talking about a total development of perhaps 200,000 square feet that would populate the ridgeline that would supposedly go through without any CEQA review," Mirisch said. "Now that's a Los Angeles issue, but if there were ever a case that called for CEQA review, in my opinion, this would be it."

On Wednesday, Hadid said he could not comment on details of plans he has submitted for his property, because "we never talk about things that are in progress until they are approved."

"It was the 8th of the month," Hadid said on Wednesday. "Everyone was coming in with their applications, because of the Hillside Ordinance. A lot of people put in applications, might be some of mine."

Hadid said he is open to working out a way to keep a trail open to the public.

"I've been talking on several occasions if [Paul Edelman of the Santa Monica Mountains Conservancy] can sit down with me, tell me what he wants, what we can do together to keep or at least maintain part of the trail and maybe we can reroute it to have the same feeling [and a] similar length," Hadid said. "Maybe we can develop six or seven lots in just one area and have some other area that will have no development at all."

According to the staff report, the Mountains Recreation and Conservation Authority approached the property owner multiple times between 2005 and 2008 about purchasing the land. The report says MRCA commissioned a second appraisal in 2008, but the fair market valuation was not high enough to interest the owner. The report continues that MRCA tried to structure a bargain sale to produce a valuable tax write-off, but the owner was not interested. After the trail was fenced, MRCA approached the owner about selling a trail easement to MRCA.

MRCA is only authorized to pay the appraised value of the land.

According to Hadid, he has offered to sell the land to MRCA for \$3.8 million, and that he will help raise additional funds.

"I need to make this project economically viable," Hadid said. "I did not buy this land to give it to anyone. I bought it for a specific reason, to develop. So the property will have a good tax benefit, I will even put money up for that cause. Either I build 11 homes by right, or build seven by right and I leave the other three to sell to environmentalists. I will help them with that."

On Wednesday, Hadid said he had not heard back from the Santa Monica Mountains Conservancy about his offer.

Hadid also said he is open to communicating with members of Save Franklin Canyon, but no one has called him.

"What I always suggest is before you start litigation, start communicating," Hadid said.

Scott said she was planning to call a friend of Hadid, who she met recently on

the trail, to see about getting in touch with Hadid.

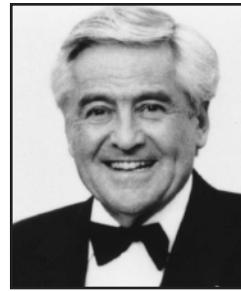
Mirisch encourages Beverly Hills residents to speak with Los Angeles, state and congressional representatives, "to make sure that they understand how important it is for us to maintain our natural resources."

City manager Jeff Kolin offered to publish information about the Hastain Trail in a City-issued newsletter.

"This is about as close to nature as we can get [in Beverly Hills]," Mirisch said. "Once it's gone, it's gone forever."

#### Fred Hayman to be honored with Rodeo Drive Walk of Style Award

Legendary boutique owner Fred Hayman will literally make an impression on Rodeo Drive when he is recognized with the Rodeo Drive Walk of Style Award from the Rodeo



Fred Hayman

Photo: Bob Frame, May 1991, Courtesy U.S. Harper's Bazaar

Drive Committee and the City of Beverly Hills for his contributions to fashion and entertainment. A plaque with Hayman's signature and a quote will be embedded in the sidewalk in Hayman's honor at the induction ceremony, which will take place on May

31 at 11 a.m. at the corner of Rodeo Drive and Dayton Way, where his boutique,

Giorgio Beverly Hills, was located.

Hayman, who is often called "the father of Rodeo Drive," had a vision to turn Rodeo Drive into an international shopping attraction. He grew up in Europe and was a hotelier at the Waldorf-Astoria and Beverly Hilton before opening Giorgio Beverly Hills. The boutique was known for its yellow and white striped awnings and chic fashion. In 1981 Hayman introduced the signature Giorgio fragrance. Six years later, he sold the fragrance to Avon for \$165 million. He bought Giorgio from his business partners and renamed it Fred Hayman Beverly Hills. For more than a dozen years, Hayman was the official fashion coordinator for the Academy Awards.

"By combining the worlds of fashion and entertainment, Fred Hayman's vision helped develop and create this beautiful street into the legendary worldwide brand known as Rodeo Drive," Peri Ellen Berne, Chairman of the Rodeo Drive Walk of Style, said in a statement. "Through the Rodeo Drive Committee, his efforts to promote the street extended to the Hollywood crowd and world travelers alike, helping draw brands such as Gucci, Hermes and Tiffany & Co. to the street in the 1970s, along with the arrival of his signature store, Giorgio Beverly Hills. The ensuing cluster of luxury retail shaped Rodeo Drive in a way that rivaled Bond Street, Madison Avenue and Via Condotti."

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## SPEAK UP AND BE COUNTED

Attend a **City Meeting** to discuss your views on Beverly Hills' quality of life as it relates to evening social events in your community.

The City's Human Relations Commission will hear public comments relating to nighttime social events, along with impacts of amplified music and entertainment in residential neighborhoods.

#### Public Meeting Date:

-Tuesday, May 24, 9:15 a.m.

Meeting will be held at City Hall in Council Chambers. Parking is free. 455 N. Rexford Dr., Room 280

For more information visit the City's website at [www.beverlyhills.org/noiseordinance](http://www.beverlyhills.org/noiseordinance) or call 310-285-1006.



# from the hills of beverly



## Schools have new super

San Marino chief will be named

By Rudy Cole

According to our sources, the Beverly Hills Board of Education will soon offer a contract to San Marino School Supt. Dr. Gary W. Woods who will replace acting superintendent Dick Douglas as soon as final terms can be reached.

Although Dr. Woods would neither confirm or deny he has been offered the job, in a "what if" interview Wednesday, he said Beverly Hills is "poised to become a lighthouse district" and he would be very enthusiastic about helping make this happen.

Dr. Woods had considerable praise for the resources in place in Beverly Hills, from the high level of teaching expertise, administrators, parents committed to excellence and the children they send to the district.

Also citing the opportunities presented by passage of the record school bonds and the "challenges" of completing the planned improvements in the school district, Dr. Woods said that, if appointed, one of his

first priorities would be to reach out to the education stakeholders and understand their hopes for the schools.

Married with three school age children, Dr. Woods said he would be seeking a home in Beverly Hills for his family and that his children would be enrolled in the district.

Woods earned his doctorate at University of the Pacific and his undergraduate work at UC Davis. He has been superintendent of San Marino for four years and had been an area superintendent in Pajaro Valley Unified School District in Watsonville prior to San Marino. He is a native of Turlock, and said he still has roots there.

Although he said he has given no thought to bringing any San Marino administrators with him to Beverly Hills, he said it was far too early to recommend any changes for Beverly Hills but has had "good reports" on present administrators and the teaching staff.

Dr. Woods said he had excellent relations with his district's teachers and their association and praised the San Marino teachers' union for accepting a three-day furlough program to help meet declines in revenue facing all schools in the state.

His district has had a fundraising support group similar to the BHEF for thirty years and has averaged one million dollars each year. (A fraction of what our BHEF accomplishes.)

Dr. Woods was obviously aware of the recent problems in our district including the lawsuits and allegations of misappropriation of funds by a school consultant, as well as the numerous changes in the superintendent's office. However, he said the core ingredients of moving to become a "lighthouse" district remained and he was very excited about the possibilities of helping lead the district to a bright new future.

San Marino has consistently been a state leader in test score results, at least partially attributable to a significant Asian school population that traditionally has high parental expectations of education excellence.

Brief conversations with some education leaders in the San Marino community seemed to agree that Dr. Woods has been a good leader in their district.

Dr. Woods was one of five finalists selected by a search firm from a wide field of possible candidates. He had previously been a runner up when Kari McVeigh, an administrator from San Diego accepted the Beverly Hills job six years ago.

Some thoughts: Many in the education community, including our publisher and this columnist—and how often do we

agree on education matters?—had urged the board to retain our acting superintendent Dick Douglas.

Clearly, Douglas has helped restore community confidence in our schools. The board itself is far more cohesive and it too has created a more collegial education environment. We felt Douglas should be kept on the job, not only because of his approach to helping redefine the role of the board and how it relates to the administration, but because he knows our district and the community.

However, none of this should detract from Dr. Woods' obviously good credentials, his very contagious enthusiasm about coming to Beverly Hills and his proven leadership skills. Douglas should be very helpful in the transition.

The education community—teachers, parents, principals, administrators, students—and the whole community should roll out the carpet for Dr. Woods and give him all the support he needs. We need him as much as he needs us.

True, the district is reportedly offering Dr. Woods a very attractive benefits package with a considerably higher yearly salary than what he is receiving in San Marino. He does sound like an educator who welcomes the challenges and cares about the kids. He will need time to understand this very complicated and intense community, however we may indeed be entering a new era of stability and educational progress.

In the meantime, let's remember how much we owe Douglas for arriving at exactly the right moment of real crisis in our district and who did restore hope for the future. It does appear the board made the right choice. We can only hope the promise succeeds.

Again, no final contract has been signed, but our sources are very reliable and, for the record, we have not discussed this with any board member. We will once the appointment is made official.

\*\*\*

Lura Wallace would have liked Nancy Hunt-Coffey. Ms. Wallace was one of our first librarians and Hunt-Coffey the incumbent, although Nancy has been given additional responsibilities and the title of Assistant Director of Community Services.

It would be hard to imagine two more different people than Lura and Nancy.

Lura was the archetypical country girl moved to the big city. Her Sears catalogue-style dresses reflected her middle western roots and her conservative approach to life and public service.

Nancy is urban. Sharp, attractive with a contagious smile and manner, she seems made to become part of our community.

But what they shared was a passion for learning, for excellence in library services and a clear, inner strength that, in very similar ways, understood how the system (government) works. And both had that mischievous twinkle that disarmed possible detractors.

I remember Lura best after the defeat of a library bond measure. The city decided to make a second try, almost immediately, and asked me to put together a campaign.

The then-pathetic library was on the second floor of City Hall, just above the coun-

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cil chamber. Incidentally, the City Hall building also housed the police department and the local jail.

Although the usually mildly upbeat Wallace took the loss of the bond measure very personally, her puckish hidden self emerged when we discussed how best to alter the campaign strategy.

"There is no problem," she explained. "If we lose again I will simply recall all the books now on loan and the second floor will collapse on the council."

We did win. We made it a children's campaign, with teams going door to door arguing the importance to them of a modern library; the children, with careful local police leading the way, held a march down Wilshire Boulevard. I also had the pleasure of having the advice and help of **Betty Harris** who handled and organized the house parties and get-out-the-vote drive. She was and still is a wonder to watch.

Now, a new era and the challenges of

again bringing our great library into the 21st Century. Tuesday, in describing the improvements our library really needs at a budget hearing of the city council, Hunt-Coffey hit it out of the park.

Not easy to face a council having to make draconian cuts in the budget and convince them community values really support major improvements in the physical plant of the library. But they did. Congratulations to Nancy, her staff and the critical support the library receives from the Friends of the Library. Historical note: Betty Harris was one of the founders of the Friends.

\*\*\*

Not quite so smooth was the council and the city staff's work in supporting the Rodeo Drive Committee's annual Walk of Style event, this year honoring the legendary Fred Hayman.

Hard to place blame on either the asso-

ciation or the city, but for some reason the contract process, despite months of planning and negotiations, had not been completed prior to last Tuesday's council meeting with the event supposed to begin at the end of this month.

The Walk of Style is precisely the kind of event that brings the right kind of attention to our community, and it should have city support. Not only does it promote our iconic boulevard, businesses off Rodeo also have immediate benefits, including all the city's restaurants and hotels.

The Rodeo Drive Committee, under the able leadership of **Tom Blumenthal** and the professional assistance of the **Craig Donahue** Group, almost always delivers winners, and this program is one of their best.

Time to work together in a more expeditious manner that removes uncertainty.

Speaking of the budget, Mayor **Barry Brucker** gave high praise to the city's staff

for completing a most challenging assignment. More on this later.

\*\*\*

Amusing headline in our friendly competitor: "Local Media Tries to Catch Up" (with name of paper omitted to protect the innocent). The publication cited their September story on the proposed subway route under the high school as their exclusive. Gosh, we had that in August. Well, at least we all agree "don't dig it." Double meaning intended.

Best of Beverly Hills resumes next week.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

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### Board of Education approves supplemental retirement plan

Last Friday in a 4-0 vote, the Board of Education approved the Supplemental Employee Retirement Plan, which provides retiring employees with a monthly income in addition to their regular retirement benefits. Board member Myra Lurie was not present.

Twelve BHUSD employees submitted enrollment packages and letters of resignation in order to participate in the program.

"Depending on how many employees participate and how many of those employees if they retire we would need to replace, it can be a financial breakeven or financial benefit to the district," Assistant Superintendent of Human Resources Dawnalyn Murakawa-Leopard said.

The Board of Education voted on May 5 to approve a hiring freeze, which would allow the district to refill only the positions that were necessary due to legal or contractual requirements. The Board would approve which positions were refilled on a case-by-case basis.

To be eligible for the program, employees must be at least 55 years old and must have worked in the district for at least five years by June 30.

Each eligible employee will receive a benefit based on a cost of 95 percent of the annual salary. Employees have several options for benefit packages.

"We still have to determine which positions that have been vacated by participants we will need to rehire or return people from the layoff list," Murakawa-Leopard said. "Once we know how many people from positions we need to maintain next year, we'll have a better sense of what our savings are."

On Monday the district received good news from the state, when Governor Jerry Brown released the May revised budget.

The K-12 education section of the May revision states that it "includes total funding of \$66 billion (\$38.7 billion general fund and \$27.3 billion other funds) for all K-12 education programs."

An additional \$3 billion will go toward funding public education, due to increased property tax and general fund revenue estimates.

"We're not back to all those cuts that have been made over last couple years [during this] deep economic recession, but what this does is allows us to put back \$1.4 million this year and projected out for the next two years that we had taken out," Board of Education Vice President Brian Goldberg said. "Our bottom line looks much, much better."

The district had removed \$1.4 million from the budget in preparation for limited funding from the state.

"This is very good news for the district, [but] I don't want people to think we're out of the woods," Goldberg said. "I don't want everyone to think now we can cut the [Joint Powers Agreement]. That cut alone

can put us back to where we were before. Maintaining the JPA at its current level is critical to the long-term success of the district and property values in Beverly Hills."

In the Budget Review Committee's Status Report presented on May 18, 2010, City Treasurer Eliot Finkel recommended reducing the JPA "in line with current financial realities and other budget reductions."

Finkel said that the City cut approximately \$30 million from the budget last year, which he said was an approximately 15-percent cut.

The same recommendation was made in

2009, but Finkel said that the JPA was one of the only programs not reduced in the last budget.

"We felt that the JPA should not be exempt from the reductions that went on through the rest of the city," Finkel said.

In an e-mail to constituents, Goldberg wrote, "There will be no diminishing of the services or facilities that we intend to offer to the City going forward with the JPA, so there is no reason to reduce the amount the district receives as part of any extension of

briefs cont. on page 9

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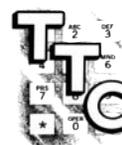
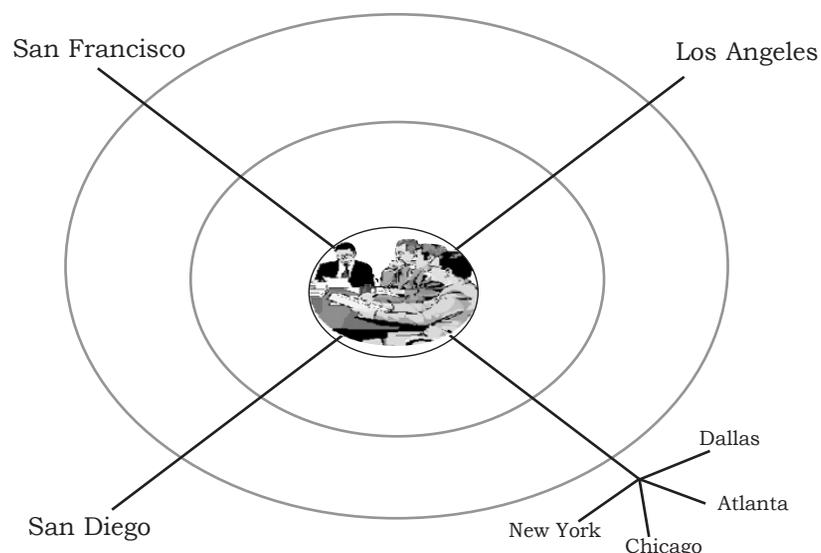
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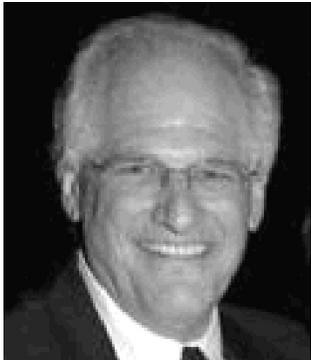
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# HILTON LEGAL BATTLE CONTINUES

## Oasis v. Goldman brings up issues of attorney-client loyalty and First Amendment rights

By Melanie Anderson



Ken Goldman

After more than two years of legal proceedings, the California Supreme Court ruled on May 16 that *Oasis West Realty, LLC v. Kenneth A. Goldman* will go back to trial court.

The Court reversed a previous decision by the Second District Court of Appeal, concluding that "Oasis [West Realty's] claims for breach of fiduciary duty, professional negligence, and breach of contract possess at least minimal merit within the meaning of the anti-SLAPP [Strategic Lawsuit Against Public Participation] statute."

According to SLAPP expert Ronald Richards, the anti-SLAPP statute is "a special motion that allows the parties that are

subject to a lawsuit that affects their constitutional rights to petition to have a pretrial. You can file this special motion to strike a complaint instead of having a normal lawsuit proceed."

The Court ruling states that the first step of analyzing a complaint's eligibility to be stricken under the anti-SLAPP statute requires the court to determine if the defendant can show that the "challenged cause of action is one arising from protected activity." The case must also show that the plaintiff's probability in prevailing on its claims lacks merit for the statute to apply.

The Court ruled unanimously, with five justices signing the opinion, and two justices signing a concurring opinion, which was submitted by Joyce Kennard, because she disagreed with the majority opinion's decision to bypass the first step of the anti-SLAPP analysis. The majority bypassed the first step "in light of this court's 'inherent, primary authority over the practice of law.'"

Kennard disagreed because this approach would not be available to an appellate court or superior court. She wrote that the majority's opinion was "surprising" because the defendant "easily" showed that Oasis' actions were based on Goldman's "exercise of his constitutional right to free speech in connection with a public issue."

However, Kennard agreed that Oasis demonstrated a probability of prevailing, and therefore it was correct to deny the anti-SLAPP motion.

Ken Goldman, a longtime Beverly Hills resident and president of the Southwest Homeowners Association, attempted to use the anti-SLAPP statute in response to a lawsuit filed

against him by Oasis West Realty, owned by Beny Alagem, on January 30, 2009.

The *Weekly* first covered the case in the cover story of Issue #489, shortly after Goldman was sued for breach of fiduciary duty, professional negligence, and breach of contract for damages of more than \$4 million.

According to the appellate court's ruling, Oasis West Realty alleged "but for the conduct of Mr. Goldman and Reed Smith, Oasis would not have had to spend in excess of \$4 million to oppose the petition and then to actively campaign for the approval of Measure 'H.'"

In January 2004, Oasis West Realty hired Goldman and his law firm Reed Smith to provide legal services in its effort to build a five-star hotel and condominiums on nine acres of land on the corner of Wilshire and Santa Monica boulevards, to revitalize and redevelop the Beverly Hilton. The project required City Council approval, which it received on May 12, 2008 in a 3-2 vote.



***"You have the expectation that a lawyer is not going to turn around and lead a political campaign against you on the same subject matter. When you're a lawyer, you're a fiduciary of the highest character and you're bound to the most conscientious fidelity. It continues after representation ends."***

**-- Ronald Richards**

Goldman and Reed Smith ceased representing Oasis West Realty in April 2006 and the firm received \$60,000 for the services provided.

In April 2008, residents opposing the development plan formed the Citizens Right to Decide Committee, which collected 2,574 valid signatures for a petition to put the project up for voter approval under Measure H. A total of 2,075 signatures were required to qualify the item for the ballot.

According to the ruling, Goldman collected approximately 20 signatures for the petition. Goldman said that he did not disclose any confidential information about Oasis West Realty, and he said he did not believe he had revealed his previous representation of Oasis West Realty.

Measure H narrowly passed on November 2, 2008 by 129 votes, ratifying the City Council's decision.

"Goldman did not disclose any confidential information, he did not disclose that he was even an attorney for Oasis, and Goldman's efforts in the referendum petition drive were minimal since he was only soliciting for signatures

for a very short time," said Larry Larson, founder of the Citizens Right to Decide Committee, the lead proponent of the Hilton referendum. "In other words, the few signatures that Goldman obtained would not have made a difference whether we got on the ballot or didn't get on the ballot."

Larson submitted a declaration to the trial court in March 2009, illustrating Goldman's minimal involvement with the committee. Larson listed eight actions he took during the opposition effort, concluding each one with "Ken Goldman took no part in this effort." A ninth action concluded with "Ken Goldman did not attend this meeting, nor was he among the first group of people to volunteer to collect signatures." The actions included the formation of a steering committee, fundraising efforts, distribution of campaign mailers and telephone solicitations.

Larson acknowledged the "modest number of signatures" Goldman and his wife collected, which he said did not exceed 30.

Richards agreed that Goldman's participation in the referendum was minimal.

"It's the public perception of his support of the referendum that is his problem; that's the issue," Richards said.

Richards believes the Court made the right decision.

"You have the expectation that a lawyer is not going to turn around and lead a political campaign against you on the same subject matter," Richards said. "When you're a lawyer, you're a fiduciary of the highest character and you're bound to the most conscientious fidelity. It continues after representation ends."

In 2009, the trial court determined the anti-SLAPP statute did not apply in Goldman's case because the main concern was Goldman's breach of duties of loyalty and confidentiality, and not his petitioning activity. The trial court did not consider whether Oasis had demonstrated a probability of prevailing on its claims, which is the second step in analyzing a case for the anti-SLAPP statute.

In March 2010, the Second District Court of Appeal determined that Oasis West Realty's claims came from protected activity and that the plaintiff had not showed a probability of prevailing on those claims.

Although the appellate court determined that Goldman had "acted against the interest of his former client, on the issue on which he was retained," Goldman had not taken on a second client or employment adverse to the former client's interest, he was not currently representing Oasis West Realty, and had not disclosed confidential information. Therefore the Court of Appeal reversed the decision of the trial court to deny the anti-SLAPP motion.

However, the California Supreme Court disagreed, and found that Oasis West Realty demonstrated a probability of prevailing on its claims.

According to the Supreme Court ruling, Oasis considered Goldman "a fiduciary of the very highest character" and fiduciary obligations included the "duties of loyalty and confidentiality, which continued in force even after the rep-

resentation had ended.”

“The lawyer’s not being prevented from exercising his First Amendment rights, but if a lawyer does something that violates his duty of loyalty to a former client, he can be sued for it and can’t use the SLAPP statute as a shield to protect him,” Richards said.

The ruling cites a case that determined that “[The attorney] may not do anything which will injuriously affect [the] former client in any matter in which [the attorney] formerly represented [the client] nor may [the attorney] at any time use against [the] former client knowledge or information acquired by virtue of the previous relationship.”

According to the ruling, Oasis said Goldman acquired confidential and sensitive information relating to the Hilton project and then used the information in his opposition to the project. The decision states that Oasis did not provide direct evidence that Goldman relied on confidential information while opposing the project, but anti-SLAPP motions inquire “whether the plaintiff proffers sufficient evidence for such an inference.”

The ruling states it is “reasonable to infer that Goldman’s opposition to the project developed over the course of the

representation, fueled by the confidential information he gleaned during it.”

The Court also concluded that Oasis demonstrated actual entitlement to damages, because Oasis spent \$3,000 in attorney fees to prepare a letter asking Goldman to cease participating in the campaign against the Hilton project.

“I will make a prediction that Oasis will lose at trial,” Larson wrote in an e-mail. “Based on what I know, Goldman did not disclose any confidential information to anyone in Goldman’s efforts to gather signatures for the referendum petition. While the Supreme Court made this assumption based on Oasis’ vague pleadings, Oasis and Beny Alagem, the owner of Oasis, cannot prove at trial that Goldman disclosed confidential information. Therefore, I predict that Oasis will spend hundreds of thousands of dollars in discovery and at trial, but will not collect a dime from Goldman or his law firm. This is merely another example of Beny Alagem attacking and bullying residents.”

Goldman and Reed Smith’s attorney Rex Heinke expressed disappointment about the ruling.

“While we are disappointed by today’s decision of the California Supreme Court, we note the Court’s language

that its task was solely to determine whether any portion of plaintiff’s claims ‘have even minimal merit’ and that the standard is ‘low,’” Heinke said in a prepared statement. “As such, the case will now return to the trial court where we will have an opportunity to present our evidence.”

Oasis West Realty’s representative Robert Barta said he and H. Steven Schiffres, who argued the case before the Supreme Court on Oasis West Realty’s behalf, were gratified by the ruling.

“If a matter is still pending, as long as it continues to go forward, an attorney does not have the right to speak out against or go against his client or former client,” Barta said.

Barta said it is up to the jury to evaluate and determine the amount of damages.

“We fully expect to prevail with significant damages,” Schiffres said. “The damages among other things are the additional costs that our client suffered as a result of having to address what the defendants Goldman and Reed Smith did.”

A date for the trial has not yet been set.

*briefs cont. from page 7*  
the JPA.”

The Budget Review Committee will be making a presentation in coming weeks as the City works on its 2011-12 budget.

### **Fifteen Beverly Hills residents pass California Bar Exam**

Beverly Hills residents who passed the California Bar Examination in February 2011 include: Michael Lloyd Fleischer; Stephanie Louise Millea; Ricky Jacob Nehoraoff; Sahel Sara Siminoo; Deborah S. Soroudi; Veronica Trejo; Tanya Bokhoor; Adam Alexander Grant; Chanmin Park; Bijan Salehani; Andrew Lee Gradman; Dina Ruth Hellerstein; Gwendolen Dewitt Long; Shelly Rosenfeld; and Julie Anne Street.

### **Good Shepherd Spring Festival on May 22**

The community is invited to the Good Shepherd Catholic School’s second annual Spring Festival on May 22 from 11 a.m. to 4 p.m. Enjoy rides, games, shopping, a silent auction, refreshments, live music, face painting, wood working, ESPN Booth with giveaways, seed planting, bouncy houses, prizes and more. For more information, visit [goodshepherdbeverlyhills.com](http://goodshepherdbeverlyhills.com). Good Shepherd Catholic School is located at 148 S. Linden Drive.

### **Beverly High Memorial Blood Drive on June 2**

Beverly High will host a blood drive on June 2 from 7:30 a.m. to 1:30 p.m. in the faculty cafeteria in honor of two young men who lost their lives to drunk drivers.

Vahagn Setian was a student at Beverly High when he died at age 17 in 2006. Daniel D. Levian, a UCLA graduate, died at age 26 in 2008. Setian’s family created the Vahagn Setian Charitable Foundation and Levian’s family established The LEV Foundation to carry on the spirit of Setian’s and Levian’s lives.

Students interested in participating should contact ASB Seniors. Community members interested in participating should contact the UCLA Blood & Platelet Center at (310) 825-0888 ext. 2 or e-mail [gotblood@ucla.edu](mailto:gotblood@ucla.edu) to

schedule an appointment. Identification is required to participate.

All donors will receive one AMC movie ticket, and the first 50 donors before 10 a.m. will receive two AMC tickets. Student donors are eligible for two hours of community service and parent donors are eligible for one hour of community service.

### **Beverly Hills resident to conduct Jr. Philharmonic Orchestra in anniversary concert**

Gary S. Greene, Beverly Hills resident and nephew of Jr. Philharmonic Orchestra founder Dr. Ernst Katz, will lead the Jr. Philharmonic Orchestra in its 74th Anniversary Concert Spectacular, featuring Rimsky-Korsakov’s *Scheherazade* and Tchaikovsky’s *1812 Overture*. Legendary Broadway star Carol Channing will perform her memorable “Hello, Dolly!” and receive the Jr. Philharmonic’s Golden Baton Award at the concert on June 5 at 7 p.m. at the Dorothy Chandler Pavilion in Los Angeles.

More than a dozen Beverly High students and alumni are performing in the concert, including Jonathan Assia, Christopher Chen, Timothy Choi (’00), Debra Marisa Greene (’01), Lori Gordon (’73), Natalie Gordon, Victoria Gordon, Elbert Kim, Leah Shapiro, Milton Shapiro, Alex Sleisenger, Jared Sleisenger, Benny Upchurch and Ryan Wei. The orchestra, which is open to young musicians of diverse backgrounds at no cost, rehearses weekly at Horace Mann.

Also on the program is Emmy and Grammy award-winning composer Charles Fox, who will conduct some of his famous TV theme songs including “Happy Days,” “Laverne & Shirley,” and “Love Boat.” Broadway star Jordan Bennett will sing “This Is The Moment” and “Anthem.” Petri Hawkins-Byrd, the bailiff on Judge Judy, will sing “What A Wonderful World” as part of a medley of Louis Armstrong’s most memorable songs. Victoria Gordon will sing “Someone Like You” from the musical *Jekyll and Hyde*. Actress June Lockhart and comedian Jack Carter will make special appearances. The Jr. Philharmonic will also perform the exciting Bacchanale from *Samson and Delilah* by Saint-Saëns and the audience favorite *Ophéus and the*

*Underworld* by Offenbach. Wink Martindale will MC the program and Debra Marisa Greene is the concert producer.

For ticket information, visit [www.JrPhil.org](http://www.JrPhil.org) or call (310) 275-7511. The Dorothy Chandler Pavilion is located at 135 N. Grand Ave. in Los Angeles.

### **BHHS Boys’ Swim Team Finishes Third in League Finals**

The Beverly High boys’ swim team finished third in the Pioneer League finals May 6 at the Swim-Gym, thanks in part to second-place finishes in two individual events and its 200 freestyle relay team.

Norman sophomore Steven Turnbull finished second in the 500-yard freestyle in four minutes, 54.91 seconds, while senior teammate Kevin Suarez finished second in the 100 backstroke in 55.03, .47 behind Jeffrey Allison of El Segundo.

The Beverly Hills 200 freestyle relay team of Suarez, Austin Shaheri, Chris Choi and Zak Zukoski was second in 1:30.52, in a race won by El Segundo in 1:28.59.

The Normans finished with 278 points, eight behind runner-up Santa Monica. El Segundo won with 405.5.

Senior Patty Salgado was the top Beverly Hills finisher in the girls’ meet, finishing third in the 200 freestyle in 2:04.91. The Normans finished fifth in the seven-team meet with 145 points. Torrance was fourth with 222, while Santa Monica won with 359.

### **Three BHHS Boys’ Track and Field Team Members Win Twice at League Finals**

Sophomore Alex Rohani won the 200 and 400 meters and ran a leg on Beverly High’s victorious 1,600 relay team in the Ocean League track and field finals May 5 at Culver City High School, while Norman teammates Josh Galen and Julian Jackson also won two individual events.

Rohani won the 400 in 48.11 seconds, the fastest time in the event by a freshman or sophomore in school history, according to statistics compiled by Simon Langer. Rohani also became the third-fastest performer in the event in school history.

Rohani won the 200 in 22.40, .04 ahead

of teammate Cameron Countryman, who finished second and also qualified for the Southern Section Division II prelims.

Galen won the 1,600 in 4:29.97 and the 3,200 in 10:24.37. Jackson won the discus throw with a throw of 122-0 and the shot put with a put of 47-3.

Chanan Batra was Beverly Hills’ other individual league champion, winning the 800 in 1:59.97.

The Normans’ 1,600 relay team of Willie Green, Countryman, Rohani and Batra won in 3:24.37. Their 400 team of Ariel Nasib, Mario Conti, Rohani and Countryman finished second in 43.91, .93 behind Culver City, also qualifying for the Southern Section Division II prelims.

### **BHHS Boys’ Volleyball Team Sweeps Inglewood**

The Beverly High boys’ volleyball team defeated Inglewood, 25-7, 25-9, 25-9, May 3 in an Ocean League match at the Swim-Gym.

“I thought the team played very well,” Norman coach Jonathan Ramin said. “They executed our game plan nicely and I was able to give all of my players an opportunity to play.”

Sophomore middle blocker “controlled the net with both his offense and defense” and junior setter Daniel Tabariai “also played very well controlling the pace of the game and running a very balanced offense,” Ramin said.

Statistics were not available.

Beverly Hills concluded regular-season play with a 25-12, 25-22, 25-16 loss at Santa Monica May 5.

“I thought the team as a whole did not play to its potential,” Ramin said. “They were inconsistent throughout the match, but credit Santa Monica for taking us out of our rhythm early.”

Senior middle blocker Joshua Johnson had a team-high eight kills and four blocks for the Normans (17-8, 4-5 in league play.)

The Vikings were ranked first in the season’s final Southern Section Division 4 poll, which was released May 9.



# The Society of Young Philanthropists 7th Annual Gala

Los Angeles - May 14

SYP's 7th Annual Gala raised \$40,000 for the building of a classroom at the new children's hospital at Shaare Zedek Medical Center in Jerusalem. About 400 young philanthropists attended the event at The Bank.



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Brad Winters, Heather Saito and Pam Dzierzanowski



Lisa Khakshouri, Sasha Shokrian, Jasmin Larian, Chelsea Neman, Nadine Babaoff and Michelle Neman



Barak Diskin and Jonathan Shokrian



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FICTITIOUS BUSINESS NAME STATEMENT: 2011009204 The following person(s) is/are doing business as: DATA AMERICAN 1475 Wooster St Apt 2, Los Angeles, CA 90035. HAMIDREZA TAVAKOLI; SAMANEH SAHAND 1475 Wooster St Apt 2, Los Angeles, CA 90035. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Hamidreza Tavakoli, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 652

rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 652

FICTITIOUS BUSINESS NAME STATEMENT: 2011005656 The following person(s) is/are doing business as: IN D GIRL PRODUCTIONS 20918 Gresham St Ste 207, Canoga Park, CA 91304. HEATHER R HOLLIN 20918 Gresham St Ste 207, Canoga Park, CA 91304. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Heather R Hollin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 653

FICTITIOUS BUSINESS NAME STATEMENT: 2011005774 The following person(s) is/are doing business as: SINAN CONSTRUCTION 1233 East Wilson Ave #1, Glendale, CA 91206. ASMIK SINANIAN 1233 East Wilson Ave #1, Glendale, CA 91206. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Asmik Sinanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 654

FICTITIOUS BUSINESS NAME STATEMENT: 2011005677 The following person(s) is/are doing business as: THE VALLEY SMOG TEST ONLY 9727 Tellair Ave Unit A, Pacoima, CA 91331. PEDRO LUIS RIVERA 10965 Glenoaks Blvd Spc 117, Pacoima, CA 91331. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/12/2011. Signed: Pedro Luis Rivera, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 655

FICTITIOUS BUSINESS NAME STATEMENT: 2011005896 The following person(s) is/are doing business as: NURSES NEST 14536 Roscoe Blvd. Suite 111, Panorama City, CA 91402. JOIEVELYN HERRA 8202 Mammoth Avenue, Panorama City, CA 91402. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Joievelyn Herra, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 656

FICTITIOUS BUSINESS NAME STATEMENT: 2011008688 The following person(s) is/are doing business as: GEORGE MORENO 15215 San Jose St, Mission Hills, CA 91345. JORGE A LOPEZ 15215 San Jose St, Mission Hills, CA 91345. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Jorge A. Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 657

FICTITIOUS BUSINESS NAME STATEMENT: 2011006153 The following person(s) is/are doing business as: SUMMER ROSE DESIGNS 11565 Erwin St #4, North Hollywood, CA 91606. SUMMER E ROSE 11565 Erwin St #4, North Hollywood, CA 91606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2011. Signed: Summer E. Rose, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 658

FICTITIOUS BUSINESS NAME STATEMENT: 2011008900 The following person(s) is/are doing business as: IGLESIA PENTECOSTAL FUENTE DE UNICION 10803 Cantlara Street, Sun Valley, CA 91352. IGLESIA PENTECOSTAL FUENTE DE UNICION 10803 Cantlara Street, Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Iglesia Pentecostal Fuente De Union, President. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 659

FICTITIOUS BUSINESS NAME STATEMENT: 2011008091 The following person(s) is/are doing business as: JACONA TRUCKING INC 9411 Nagle Ave, Arleta, CA 91331. JACONA TRUCKING INC 9411 Nagle Ave, Arleta, CA 91331. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Jacona Trucking Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 659

FICTITIOUS BUSINESS NAME STATEMENT: 2011008874 The following person(s) is/are doing business as: MATH SUPREMACY 5734 Hazeltine Avenue Unit 6, Sherman Oaks, CA 91401. ROMAN SEMENOV 5734 Hazeltine Avenue Unit 6, Sherman Oaks, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Roman Semenov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 660

14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 660

FICTITIOUS BUSINESS NAME STATEMENT: 2011009142 The following person(s) is/are doing business as: DRESS TO IMPRESS, LLC 17629 Vanowen St, Van Nuys, CA 91406. DRESS TO IMPRESS, LLC 17629 Vanowen St, Van Nuys, CA 91406. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Dress to Impress LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 661

FICTITIOUS BUSINESS NAME STATEMENT: 2011009141 The following person(s) is/are doing business as: PICO SMOKE SHOP 4512 1/2 W. Pico Blvd., Los Angeles, CA 90019. ALEXANDER FRIEDRICH KLENSHTEYNZ 7610 Lexington Ave #8, Los Angeles, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Alexander Friedrich Klenshteyn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 662

FICTITIOUS BUSINESS NAME STATEMENT: 2011009143 The following person(s) is/are doing business as: GREENPOINT LENDING; GREENPOINTLENDING.COM 7040 Woodman Ave #91, Van Nuys, CA 91405. BORIS AVIAZIAN 7040 Woodman Ave #91, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Alexander Friedrich Klenshteyn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 663

FICTITIOUS BUSINESS NAME STATEMENT: 2011008108 The following person(s) is/are doing business as: NEW BALANCE HEATING AND AIR CONDITIONING 8943 Greenbush Ave, Arleta, CA 91331. EPIFANIO CONTRERAS; MARTHA CONTRERAS 8943 Greenbush Ave, Arleta, CA 91331. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Epifanio Contreras, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 664

FICTITIOUS BUSINESS NAME STATEMENT: 2011008615 The following person(s) is/are doing business as: MORSE CODE RADIO 10831 Fruitland Dr #2081, Studio City, CA 91604. DAMITAJO MORSE 10831 Fruitland Dr #2081, Studio City, CA 91604. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Damitajo Morse, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 665

FICTITIOUS BUSINESS NAME STATEMENT: 2011008774 The following person(s) is/are doing business as: A AND S CONSULTING SERVICES 20650 Sepulo St, Chatsworth, CA 91311. ALFREDO ARRIOLA; VIVIAN CASTRO 20650 Sepulo St, Chatsworth, CA 91311. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/15/2011. Signed: Alfredo Arriola, President/Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 666

FICTITIOUS BUSINESS NAME STATEMENT: 2011009648 The following person(s) is/are doing business as: BEVERLY CITY GATEWAY MEDICAL PLAZA 11111 W. Olympic Blvd, Los Angeles, CA 90064. PONSEPOL LLC 610 Lairport St, El Segundo, CA 90245. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/18/2011. Signed: Ponsopol LLC, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 667

FICTITIOUS BUSINESS NAME STATEMENT: 20110272095 The following person(s) is/are doing business as: PRE DDS 10530 S. Atlantic Ave South Gate, CA 90210. LAINWEEED 10530 S. Atlantic Ave South Gate, CA 90210. ARDESHIR HAKHAMIAN 10530 S. Atlantic Ave South Gate, CA 90210. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ardashir Hakhamian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 668

FICTITIOUS BUSINESS NAME STATEMENT: 2011011239 The following person(s) is/are doing business as: IGOT NIMO; IGOT ORGANIZED TODAY 15622 Lancelot Avenue, Norwalk, CA 90650. MARIE NIMO 15622 Lancelot Avenue, Norwalk, CA 90650. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marie Nimo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 669

authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 669

FICTITIOUS BUSINESS NAME STATEMENT: 2011014354 The following person(s) is/are doing business as: UNWRAPPED NUTRITION 5699 Kanan Road #443, Agoura Hills, CA 91301. CHRYSSTA HORWEDEL 5699 Kanan Road #443, Agoura Hills, CA 91301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chrysta Horwedel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 670

FICTITIOUS BUSINESS NAME STATEMENT: 2011000724 The following person(s) is/are doing business as: EGOTISTIC STUDIO 4601 Lexington Avenue #208, Los Angeles, CA 90029. EDGAR EDUARDO GONZALEZ 4601 Lexington Avenue #208, Los Angeles, CA 90029. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: July 2010. Signed: Stanley Eduardo Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 671

FICTITIOUS BUSINESS NAME STATEMENT: 2011008108 The following person(s) is/are doing business as: NEW BALANCE HEATING AND AIR CONDITIONING 8943 Greenbush Avenue, Arleta, CA 91331. EPIFANIO CONTRERAS; MARTHA CONTRERAS 8943 Greenbush Avenue, Arleta, CA 91331. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Epifanio Contreras, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 672

FICTITIOUS BUSINESS NAME STATEMENT: 2011013179 The following person(s) is/are doing business as: QUEST ENTERTAINMENT 1911 Selby Avenue #3, Westwood, CA 90025. BRIAN WILSON 1911 Selby Avenue #3, Westwood, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brian Wilson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 673

FICTITIOUS BUSINESS NAME STATEMENT: 2011013179 The following person(s) is/are doing business as: QUEST ENTERTAINMENT 1911 Selby Avenue #3, Westwood, CA 90025. BRIAN WILSON 1911 Selby Avenue #3, Westwood, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brian Wilson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 674

FICTITIOUS BUSINESS NAME STATEMENT: 2011009529 The following person(s) is/are doing business as: URATOP TRUCKING 13627 Sherman Way #221, Van Nuys, CA 91405-2838. ARMAN KARAPETYAN 13627 Sherman Way #221, Van Nuys, CA 91405-2838. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arman Karapetyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 675

FICTITIOUS BUSINESS NAME STATEMENT: 2011009530 The following person(s) is/are doing business as: GOLDEN STAR TRANSPORTATION 1151 Justin Avenue #7, Glendale, CA 91201. EDIK HAYRAPETYAN 1151 Justin Avenue #7, Glendale, CA 91201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Edik Hayrapetyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 676

FICTITIOUS BUSINESS NAME STATEMENT: 2011010111 The following person(s) is/are doing business as: DINMAR LOGISTICS 501 W. Glenoaks Blvd. #540, Glendale, CA 91202. YERVAND KESHISHYAN 501 W. Glenoaks Blvd. #540, Glendale, CA 91202. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yervand Keshishyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 677

FICTITIOUS BUSINESS NAME STATEMENT: 2011009793 The following person(s) is/are doing business as: G.V.A. ENTERPRISE 8032 Gentry Avenue, North Hollywood, CA 91605. GRIGOR ABRAMYAN 8032 Gentry Avenue, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Grigor Abramyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 678

rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 678

FICTITIOUS BUSINESS NAME STATEMENT: 2011009794 The following person(s) is/are doing business as: LAW OFFICE OF ADLOR V. CLARAMBEAU 695 S. Vermont Avenue #1100, Los Angeles, CA 90005. ADLER V. CLARAMBEAU 16209 Victory Blvd. #102, Lake Balboa, CA 91406. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Adler V. Clarambeau, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 679

FICTITIOUS BUSINESS NAME STATEMENT: 2011009795 The following person(s) is/are doing business as: MNO TRUCKING 11965 Ratner Street, North Hollywood, CA 91605. IRINA KHACHATRYAN 11965 Ratner Street, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Irina Khachatryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 680

FICTITIOUS BUSINESS NAME STATEMENT: 2011009797 The following person(s) is/are doing business as: SPECIALIZED LANDSCAPE MANAGEMENT, SLM LANDSCAPE 6630-A Santa Susanna Pass Road, Simi Valley, CA 93063. SPECIALIZED LANDSCAPE MANAGEMENT SERVICES, INC. 6630-A Santa Susanna Pass Road, Simi Valley, CA 93063. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/19/2006. Signed: Wendy Emlerico, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 681

FICTITIOUS BUSINESS NAME STATEMENT: 2011010156 The following person(s) is/are doing business as: GYPSEY TREASURES 22644 Oxnard Street, Woodland Hills, CA 91367. THERESA MORRIS 22644 Oxnard Street, Woodland Hills, CA 91367. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Theresa M. Morris, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 682

FICTITIOUS BUSINESS NAME STATEMENT: 2011010337 The following person(s) is/are doing business as: KNOCTURNAL 10325 Commerce Avenue #11, Tujunga, CA 91042. SEAN B. DARE 10325 Commerce Avenue #11, Tujunga, CA 91042. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sean Dare, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 683

FICTITIOUS BUSINESS NAME STATEMENT: 2011010343 The following person(s) is/are doing business as: VALLEYS BEST UPHOLSTERY 12430 Old San Fernando Road Unit 1, Sylmar, CA 91342. JORGE LEON 1501 Celis Street Unit A, San Fernando, CA 91340. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jorge Leon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 684

FICTITIOUS BUSINESS NAME STATEMENT: 2011010585 The following person(s) is/are doing business as: 24-7 QUALITY HOISPOCE CARE 2659 Townsate Road #210, Westlake, CA 91361. ELSHAD A. TAKHIROV 18240 Friar Street, Tarzana, CA 91335. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Elshad A. Takhirov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 685

FICTITIOUS BUSINESS NAME STATEMENT: 2011010706 The following person(s) is/are doing business as: A+ ELECTRIC AND PLUMBING 344 Vine Street #5, Glendale, CA 91204. GHUKES TERTERYAN 344 Vine Street #5, Glendale, CA 91204. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ghukes Terteryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 686

FICTITIOUS BUSINESS NAME STATEMENT: 2011010898 The following person(s) is/are doing business as: ARMEN TRADING 327-339 East 58th Street, Los Angeles, CA 90011. JACOB CLOTHING COMPANY, INC. 930 East 61st Street, Los Angeles, CA 90001. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Richard Doyan, President. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 687

FICTITIOUS BUSINESS NAME STATEMENT: 2011011089 The following person(s) is/are doing business as: DIMENSION RECORDING STUDIO, DIMENSION PRODUCTION 4942 Vineland Ave. #218, N Hollywood, CA 91041. ARTHUR AKOPIKYAN 15032 Hamlin Street, Van Nuys, CA 91411. KARAPET GARY KOSHKARVYAN 13830 Runnymede Street, Van Nuys, CA 91405. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arthur Akopyian, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 688

FICTITIOUS BUSINESS NAME STATEMENT: 2011013743 The following person(s) is/are doing business as: VISUAL IMPROVEMENTS PAINTING AND DECORATING 4062 Yankee Drive, Agoura Hills, CA 91301. MITCHELL GURULE 4062 Yankee Drive, Agoura Hills, CA 91301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mitchell Gurule, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 689

FICTITIOUS BUSINESS NAME STATEMENT: 2011014241 The following person(s) is/are doing business as: RODRIGUEZ JR BODY SHOP 7140 Remet Avenue, Canoga Park, CA 91303. ISMAEL RODRIGUEZ-RAMOS 8926 Burnet Ave. #115, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ismael Rodriguez-Ramos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 690

FICTITIOUS BUSINESS NAME STATEMENT: 2011014255 The following person(s)

is/are doing business as: TRICOLOR PROCESSING 27800 Via Amistosa, Agoura Hills, CA 91301; P.O. Box 335, Woodland Hills, CA 91365. GUSTAVO OHANNESSIAN 27800 Via Amistosa, Agoura Hills, CA 91301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gustavo Ohannessian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 691

FICTITIOUS BUSINESS NAME STATEMENT: 2011014394 The following person(s) is/are doing business as: SJ TECHLAND 4321 Colfax Avenue #27, Studio City, CA 91604. SOHRAB JADIDIAN 4321 Colfax Avenue #27, Studio City, CA 91604. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sohrab Jadidian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 692

FICTITIOUS BUSINESS NAME STATEMENT: 2011010301 The following person(s) is/are doing business as: SLK TEC 22554 Calitta Street, Woodland Hills, CA 91367. SUKHMEEET SINGH RATHORE; LOVISH SINGH BEDI 7531 Canby Avenue #22, Reseda, CA 91335; NADEEM KHAN 22554 Calitta Street, Woodland Hills, CA 91367. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nadeem Khan, President. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 693

FICTITIOUS BUSINESS NAME STATEMENT: 2011009865 The following person(s) is/are doing business as: VEXPRESS 8363 Reseda Blvd. Unit 10, Northridge, CA 91324. LANG CAO 6530 Independence Avenue #101, Canoga Park, CA 91303. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lang Cao, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 694

FICTITIOUS BUSINESS NAME STATEMENT: 2011009659 The following person(s) is/are doing business as: SO FINA AIR SYSTEMS 250 W. Stocker Street #202, Glendale, CA 91202. PATRICK MATHEVOSIAN 250 W. Stocker Street #202, Glendale, CA 91202. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Patrick Mathevosian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 695

FICTITIOUS BUSINESS NAME STATEMENT: 2011014353 The following person(s) is/are doing business as: RAVEN'S REVENGE CANDY 612 S. Tamarack Drive, Fullerton, CA 92832; 12405 Venice Blvd. #341, Los Angeles, CA 90066. ALEXANDRA D WEST 612 S. Tamarack Drive, Fullerton, CA 92832. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alexandra D. West, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 696

FICTITIOUS BUSINESS NAME STATEMENT: 2011011128 The following person(s) is/are doing business as: THE CHURCHILL 8384 3rd Street, Los Angeles, CA 90048. 8384 GROUP LLC 8384 3rd Street, Los Angeles, CA 90048 The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/19/2011. Signed: 8384 Group LLC/Brett Cranston, President. This statement is filed with the County Clerk of Los Angeles County on: 4/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/28/11, 5/5/11, 5/12/11, 5/19/11 696

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2011010082  
Date Filed: 4/18/2011  
Name of Business: SHOES UNLIMITED 10932 Morrison Street #117, North Hollywood, CA 91601  
Registered Owner: SERGEI VODNEN 10932 Morrison Street #117, North Hollywood, CA 91601; EUGENE MASHKEVICH 5260 Premiere Hills Cir #206, Woodland Hills, CA 91364  
Current File #20100522378  
Date: 4/16/2010  
Published: 4/28/11, 5/5/11, 5/12/11, 5/19/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2011010772  
Date Filed: 4/19/2011  
Name of Business: RASPADOS Y CHURROS FRUTAL, INC. 20849 Sherman Way, Canoga Park, CA 91306  
Registered Owner: RASPADOS Y CHURROS FRUTAL, INC. 20849 Sherman Way, Canoga Park, CA 91306  
Current File #20071102615  
Date: 5/07/2007  
Published: 4/28/11, 5/5/11, 5/12/11, 5/19/11

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME  
File No. 20090744254  
Date Filed: 5/2/09  
Name of Business: BOTANICA GITANA 1656 San Fernando Mission Blvd #6, Granada Hills, CA 91344  
Registered Owner: MONICA GARCIA 10857 Collett Ave, Granada Hills, CA 91344  
Current File # 2011004098  
Date Filed: 4/11/2011

Abdul Gafur Karimi  
8039 Reseda Blvd. #209  
Reseda, CA 91335  
Case Number: LS021335  
File Date: March 30, 2011  
Los Angeles Superior Court  
Northwest District- East BLDG  
6230 Sylmar Avenue Room 107  
Van Nuys, CA 91401  
PETITION FOR CHANGE OF NAME  
TO ALL INTERESTED PERSONS:

1. Petitioner: Abdul Gafur Karimi on behalf of minor Ahmad Rohin Abdul Gahur  
2. Present Names: Ahmad Rohin Abdul Gafur  
Proposed Names: Ahmad Rohin Karimi  
3. The COURT ORDER that all persons interested in this matter shall appear before the court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

4. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: May 5, 2011 8:30 am Dept. C  
Room: 310

Signed, James A. Steele  
Judge of the Superior Court

Department Of Alcoholic Beverage Control.  
888 S. Figueroa St.  
STE 230, Los Angeles, CA 90017.  
(213)833-6043

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE  
Date of Filing application: April 18, 2011  
To Whom It May Concern:

The Name(s) of the Applicant(s) is/are:  
BANGKOK RESTAURANT MANAGEMENT LLC  
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell Alcoholic beverages at:  
272 S LA CIENEGA BLVD  
BEVERLY HILLS, CA 90211-3302  
Type of License(s) applied for:  
41- On-Sale Beer and Wine- Eating Place

FICTITIOUS BUSINESS NAME STATEMENT: 20110459437  
The following person(s) is/are doing business as: MEGA DREAMS SKIN CARE, 14426 CRENSHAW BLVD, GARDENA, CA 90249. DIANNY P. MENEZDEZ, 949 N.ROWAN AVENUE LOS ANGELES CA 90063. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DIANNY P MENEZDEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20323

FICTITIOUS BUSINESS NAME STATEMENT: 20110467995 The following person(s) is/are doing business as: S & E PRESSURE WASHER, 228 E PLATT ST, LONG BEACH, CA 90805. ARACELI RAMIREZ, 228 E PLATT ST LONG BEACH CA 90805 MA D RAMIREZ, 228 E. PLATT ST LONG BEACH CA 90805. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ARACELI RAMIREZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20320

FICTITIOUS BUSINESS NAME STATEMENT: 20110485686 The following person(s) is/are doing business as: DAILY DONUT HOUSE, 1628 FIRESTONE BLVD, LOS ANGELES, CA 90001. LANDRY D.YI, 835 N.BEAUDRY AVE LOS ANGELES CA 90012. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/1/2011. Signed LANDRY D.YI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20319

FICTITIOUS BUSINESS NAME STATEMENT: 20110485754 The following person(s) is/are doing business as: NEIGHBORHOOD MARKET, 4300 GRIFFIN AVE, LOS ANGELES, CA 90031. KIM CHUNG LAM, 2024 ISABELLA LOS ANGELES CA 90031. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/30/2011. Signed KIM CHUNG LAM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20318

FICTITIOUS BUSINESS NAME STATEMENT: 20110485755 The following person(s) is/are doing business as: NEW KAMARA RESTAURANT, 705 N. HILL ST. # 14, LOS ANGELES, CA 90012. KHUEN CHHUON, 5909 LEMON AVE LOS ANGELES CA 90005. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 3/30/2011. Signed KHUEN CHHUON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 4/28/2011, 5/5/2011, 5/12/2011, 5/19/2011 20317

FICTITIOUS BUSINESS NAME STATEMENT: 20110309831 The following person(s) is/are doing business as: ALPHATECH 1535 N. Las Palmas Avenue, Los Angeles, CA 90028. DENIS AVASHUROV 1535 N. Las Palmas Avenue, Los Angeles, CA 90028. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Denis Avashurov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 698

FICTITIOUS BUSINESS NAME STATEMENT: 2011008905 The following person(s) is/are doing business as: C. FACIO ARCHITECTS 854 18th Street #14 Santa Monica, CA 90403. CRISTINA FACIO 854 18th Street #14 Santa Monica, CA 90403. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/11/11. Signed: Cristina Facio, Principal. This statement is filed with the County Clerk of Los Angeles County on: 4/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 700

FICTITIOUS BUSINESS NAME STATEMENT: 2011016049 The following person(s) is/are doing business as: DISCREET REBELLION; WAR FOR MUSIC; INROADS RECORDS 1152 N. Poinsettia Place #20, West Hollywood, CA 90046; PO Box 3891, Beverly Hills, CA 90212. JONATHAN LEE 1152 N. Poinsettia Place #20, West Hollywood, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/1/11. Signed: Jonathan Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 701

FICTITIOUS BUSINESS NAME STATEMENT: 2011016049 The following person(s) is/are doing business as: DVDS DIRECT; SIEGAS HOLDINGS 101 California Avenue #907, Santa Monica, CA 90403. CODY SHARP 101 California Avenue #907, Santa Monica, CA 90403. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Cody Sharp, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 702

FICTITIOUS BUSINESS NAME STATEMENT: 2011019549 The following person(s) is/are doing business as: CAFÉ BOLIVAR 2469 S. Robertson Blvd. #105, Los Angeles, CA 90034. NORINE S. SAKAI 2469 S. Robertson Blvd. #105, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/29/11. Signed: Norine S. Sakai, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 703

FICTITIOUS BUSINESS NAME STATEMENT: 2011017568 The following person(s) is/are doing business as: BUTTERFLY 15226 Crenshaw Blvd., Gardena, CA 90249. STEPHANIE HERNANDEZ 15226 Crenshaw Blvd., Gardena, CA 90249. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/27/06. Signed: Stephanie Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 704

FICTITIOUS BUSINESS NAME STATEMENT: 2011016617 The following person(s) is/are doing business as: TRAVEL AIR 325 N. Third Street #201, Burbank, CA 91502. ANITA KAYTSUINI 325 N. Third Street #201, Burbank, CA 91502. The business is conducted by: an Individual. Registrant has begun to transact business under

the fictitious business name or names listed here on: 4/25/11. Signed: Anita Kaytsuini, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 705

FICTITIOUS BUSINESS NAME STATEMENT: 2011015390 The following person(s) is/are doing business as: BEVERLY HILLS PROPERTY PRESENTATION INC. 256 N. Doherty Drive, Beverly Hills, CA 90211. BEVERLY HILLS PROPERTY PRESENTATION INC. 256 N. Doherty Drive, Beverly Hills, CA 90211. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/20/11. Signed: Catherine A. Hartendorf, President. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 706

FICTITIOUS BUSINESS NAME STATEMENT: 201101539

is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 717

FICTITIOUS BUSINESS NAME STATEMENT: 2011015834 The following person(s) is/are doing business as: COCOS INTERNATIONAL FOOD 922 N. Alvarado Street Suite C, Los Angeles, CA 90026. HORFA SARAI DE LEON 5135 Maplewood Avenue, Los Angeles, CA 90004. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/26/11. Signed: Horfa S de Leon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 718

FICTITIOUS BUSINESS NAME STATEMENT: 2011000844 The following person(s) is/are doing business as: FILIPINO AMERICAN CHAMBER OF COMMERCE OF LOS ANGELES 5121 Van Nuys Blvd. #205, Sherman Oaks, CA 91403. SAN FERNANDO VALLEY FILIPINO-AMERICAN CHAMBER OF COMMERCE, INC. 5121 Van Nuys Blvd. #205, Sherman Oaks, CA 91403. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/05/11. Signed: Leovigildo Maranan, Co-Founder. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 719

FICTITIOUS BUSINESS NAME STATEMENT: 2011016182 The following person(s) is/are doing business as: RAB SERVICES 7940 Melita Avenue, North Hollywood, CA 91605. ANI KARAPETYAN 7940 Melita Avenue, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/26/11. Signed: Ani Karapetyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 720

FICTITIOUS BUSINESS NAME STATEMENT: 2011016355 The following person(s) is/are doing business as: KVL LIMOUSINE SERVICES 7715 Coldwater Cyn, North Hollywood, CA 91605. VARDUHI AMALYAN 7715 Coldwater Cyn, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2006. Signed: Varduhi Amalyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 721

FICTITIOUS BUSINESS NAME STATEMENT: 2011016437 The following person(s) is/are doing business as: ROYAL AMERICAN TRUCKING 815 E. Maple Street #9, Glendale, CA 91205. ANDRANIK SAFARYAN 815 E. Maple Street #9, Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/26/11. Signed: Andranik Safaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 722

FICTITIOUS BUSINESS NAME STATEMENT: 2011016436 The following person(s) is/are doing business as: GLOBAL COMMUNICATION ENTERPRISES 1111 W. Angeleno Avenue #P, Burbank, CA 91506. ANDRANIK GEVORKYAN 1111 W. Angeleno Avenue #P, Burbank, CA 91506. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/26/11. Signed: Andranik Gevorkyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 723

FICTITIOUS BUSINESS NAME STATEMENT: 2011016646 The following person(s) is/are doing business as: PICO PIZZA SABROSA 27 Rammed Way, Canoga Park, CA 91303. ROBERTO GALINDO 21930 Valerio Street #13, Canoga Park, CA 91303. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/26/11. Signed: Roberto Galindo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 724

FICTITIOUS BUSINESS NAME STATEMENT: 2011017589 The following person(s) is/are doing business as: ORCHO HAVEN 888 15127 Plummer Street, North Hills, CA 91343. MICHAEL J. MOYA 15127 Plummer Street, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Michael J. Moya, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 725

FICTITIOUS BUSINESS NAME STATEMENT: 2011017268 The following person(s) is/are doing business as: DOCTOR'S PALLIATIVE CARE, INC. 18531 Roscoe Blvd. #205, Northridge, CA 91324. DOCTOR'S PALLIATIVE CARE, INC. 18531 Roscoe Blvd. #205, Northridge, CA 91324. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Allen Grigorian, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 726

FICTITIOUS BUSINESS NAME STATEMENT: 2011017700 The following person(s) is/are doing business as: BIZ ASSURANCE; HOLLYWOOD MAUI LIFESTYLE; PROFIT PRINTING 13636 Ventura Blvd. #201, Sherman Oaks, CA 91425. THE BRANDS GROUP LLC 4739 Willis Avenue #147, Sherman Oaks, CA 91403. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Daron Fordham, President. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 727

FICTITIOUS BUSINESS NAME STATEMENT: 2011016912 The following person(s) is/are doing business as: PRECISE LIEN SERVICES 11145 Tampa Avenue Suite 16A, Northridge, CA 91327. MELCHOR ONTIVEROS 6400 Kraft Avenue #9, North Hollywood, CA 91605. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Melchor Ontiveros, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 728

FICTITIOUS BUSINESS NAME STATEMENT: 2011017347 The following person(s) is/are doing business as: BAN SABAI HEALING HANDS SPA 8834 Burnet Avenue #10, North Hills, CA 91343. ANA MARINA BELLOSO 8834 Burnet Avenue #10, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/1/06. Signed: Ana Marina Bellosa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-

tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 729

FICTITIOUS BUSINESS NAME STATEMENT: 2011017266 The following person(s) is/are doing business as: CREATIVE COLLECTIVE DESIGN 11712 Mariposa Bay Lane, Porter Ranch, CA 91326. ALEX FELTON 11712 Mariposa Bay Lane, Porter Ranch, CA 91326. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Alex Felton, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 730

FICTITIOUS BUSINESS NAME STATEMENT: 2011017353 The following person(s) is/are doing business as: AMERICAN ELECTRICAL 17551 Strathern Street, Northridge, CA 91325. SHLOMO KLIMAN 17551 Strathern Street, Northridge, CA 91325. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2006. Signed: Shlomo Kliman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 731

FICTITIOUS BUSINESS NAME STATEMENT: 2011017267 The following person(s) is/are doing business as: ALLSTATE TOWING AND TRANSPORT 17450 Weddington Street, Encino, CA 91316. ARTHUR AVAYAZAN 17450 Weddington Street, Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Arthur Avayazan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 732

FICTITIOUS BUSINESS NAME STATEMENT: 2011018108 The following person(s) is/are doing business as: ROLAND'S COSMETIC DISTISTRY 100 N. Brand #520, Glendale, CA 91203. ROLAND YAKUBOV 100 N. Brand #520, Glendale, CA 91203. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Roland Yakubov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 733

FICTITIOUS BUSINESS NAME STATEMENT: 2011018708 The following person(s) is/are doing business as: AMAZING WHITE SMILE 11661 San Vicente Blvd. #103, Los Angeles, CA 90049. AMY BETH GRICE 11661 San Vicente Blvd. #103, Los Angeles, CA 90049. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Amy Grice, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 734

FICTITIOUS BUSINESS NAME STATEMENT: 2011018582 The following person(s) is/are doing business as: MONUMENT CONSULTING; IBC NET 714 N. La Brea Avenue #230, Los Angeles, CA 90038. MICHAEL M. YAKNIN 6615 W. Olymric Blvd., Los Angeles, CA 90048. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Michael M. Yakin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 735

FICTITIOUS BUSINESS NAME STATEMENT: 2011018436 The following person(s) is/are doing business as: LIVING LIFE HOME 1455 W. 112th Street, Los Angeles, CA 90047. INFINITY RESIDENTAL CARE, INC. 1455 W. 112th Street, Los Angeles, CA 90047. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Brenda L. Chandler, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 736

FICTITIOUS BUSINESS NAME STATEMENT: 2011018253 The following person(s) is/are doing business as: TEMPLÉ BAGS 929 E. 2nd Street #206, Los Angeles, CA 90012. MCMANUS STUDIOS LLC 929 E. 2nd Street #206, Los Angeles, CA 90012. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Erwin R. McManus, President. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 737

FICTITIOUS BUSINESS NAME STATEMENT: 2011018253 The following person(s) is/are doing business as: CATCHER AD RYE 929 E. 2nd Street #206, Los Angeles, CA 90012. MARIAH MCMANUS 200 Louriane Avenue, Los Angeles, CA 90004. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Mariah McManus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 738

FICTITIOUS BUSINESS NAME STATEMENT: 2011018289 The following person(s) is/are doing business as: HORIZON ASSET MANAGEMENT INC.; ROYAL DECOR FURNISHINGS 7106 Foothills Blvd., Tujunga, CA 91042. HORIZON ASSET MANAGEMENT INC. 7106 Foothills Blvd., Tujunga, CA 91042. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Carlos Tsaturyan, President. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 739

FICTITIOUS BUSINESS NAME STATEMENT: 2011018304 The following person(s) is/are doing business as: UTOPIA TALE 11251 Morrison Street #101, North Hollywood, CA 91601. TYRA COLAR 11251 Morrison Street #101, North Hollywood, CA 91601. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Tyra Colar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 740

FICTITIOUS BUSINESS NAME STATEMENT: 2011018304 The following person(s) is/are doing business as: MAGALY BEAUZÉ AND SUPPLY 24355 ½ Main Street, Newhall, CA 91321. ROGELIA ROSIL LOPEZ 23602 Magic Mountain Pkwy #204, Valencia, CA 91355. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Rogelia Rosil Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 741

FICTITIOUS BUSINESS NAME STATEMENT: 2011018262 The following person(s) is/are doing business as: LAND D CABINETS 11537 Norris Avenue, San Fernando, CA 91340. DAMNE RAMIREZ 11537 Norris Avenue, San Fernando, CA 91340. The business is conducted by: an Individual. Registrant has begun to transact business

under the fictitious business name or names listed here on: 10/24/05. Signed: Damne Ramirez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 742

FICTITIOUS BUSINESS NAME STATEMENT: 2011017244 The following person(s) is/are doing business as: J AND B STUDIO FLOURESCENTS 15858 Hart Street, Lake Balboa, CA 91406. JASON SALINAS 15858 Hart Street, Lake Balboa, CA 91406. WILLIAM T GUNN 25040 Woolsey Cyn., West Hills, CA 91304. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: William T. Gunn, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 743

FICTITIOUS BUSINESS NAME STATEMENT: 2011017275 The following person(s) is/are doing business as: PALM 2 PALM PHOTOGRAPHY AND DESIGN 11453 N. Poema Place #103, Chatsworth, CA 91311. CHRISTINA RENEE VELLOZ 11453 N. Poema Place #103, Chatsworth, CA 91311. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Christina Renee Velloz. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/5/11, 5/12/11, 5/19/11, 5/26/11 744

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 20110308930  
Date Filed: 2/28/2011  
Name of Business: ALPHATECH 1535 N. Las Palmas Avenue #18, Los Angeles, CA 90028  
Registered Owner: INNA BRINSFIELD 1535 N. Las Palmas Avenue #18, Los Angeles, CA 90028  
Current File #20001494245  
Date: 5/07/2007  
Published: 5/5/11, 5/12/11, 5/19/11, 5/26/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2011018273  
Date Filed: 4/28/2011  
Name of Business: ANGELS BEAUTY SALON 24355 ½ Main Street, Newhall, CA 91321  
Registered Owner: MONICA MARAVELES 18056 W. Annes Cir. #103, Santa Clarita, CA 91387  
Current File #2009-1413814  
Date: 9/16/2009  
Published: 5/5/11, 5/12/11, 5/19/11, 5/26/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2011019537  
Date Filed: 4/29/2011  
Name of Business: CAFÉ BOLIVAR 1741 Ocean Park Blvd., Santa Monica, CA 90405  
Registered Owner: NORINE SAKAI; JOSE H. CARVAJAL 2469 S. Robertson Blvd. #105, Los Angeles, CA 90034  
Current File #06 1823477  
Date: 8/16/06  
Published: 5/5/11, 5/12/11, 5/19/11, 5/26/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2011018262  
Date Filed: 4/28/2011  
Name of Business: ACE OF HEARTS ENTERPRISES 4622 Townsend Avenue, Los Angeles, CA 90041  
Registered Owner: ARIEL S. PAGTAKHAN; CRAIG R. MATHIS 4622 Townsend Avenue, Los Angeles, CA 90041  
Current File #2010000781  
Date: 1/05/2010  
Published: 5/5/11, 5/12/11, 5/19/11, 5/26/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2011018169  
Date Filed: 4/28/2011  
Name of Business: IN2RECOVERY 14925 Magnolia Avenue #174, Sherman Oaks, CA 91403  
Registered Owner: CARMEN RISIGLIONE 14925 Magnolia Avenue #174, Sherman Oaks, CA 91403  
Current File #2008-2073370  
Date: 1/124/08  
Published: 5/5/11, 5/12/11, 5/19/11, 5/26/11

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME  
File No. 2011018781  
Date Filed: 4/28/11  
Name of Business: R & R BROTHERS IN 929 E 2nd Street 12107 El Dorado Avenue #11, Sylmar, CA 91342  
Registered Owner: ROBERTO RAFAEL MELGAR DE LA ROSA 12107 El Dorado Avenue #11, Sylmar, CA 91342  
Current File # 20110278454  
Date Filed: 2/22/2011

FICTITIOUS BUSINESS NAME STATEMENT: 20111003369 The following person(s) is/are doing business as: THE SELF HELP LEGAL INFORMATION NETWORK; SELF HELP LEGAL; 14909 CRENSHAW BLVD # 206, GARDENA, CA 90249. RE-NTA BYRD; 14909 CRENSHAW BLVD # 206, GARDENA, CA 90249. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 1/1/2005. Signed RENITA BYRD. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/5/2011, 5/12/2011, 5/19/2011, 5/26/2011 20383

FICTITIOUS BUSINESS NAME STATEMENT: 20111004181 The following person(s) is/are doing business as: ANA'S TRANSPORTATION CARE; 10871 SAMPSON AVE, LYNNWOOD, CA 90262. CARLOS DIAZ IBARRA; 10871 SAMPSON AVE LYNNWOOD CA 90262. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CARLOS DIAZ IBARRA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/5/2011, 5/12/2011, 5/19/2011, 5/26/2011 20388

FICTITIOUS BUSINESS NAME STATEMENT: 20111004589 The following person(s) is/are doing business as: LUKER TALK CREATIONS; 7446 3RD ST, DOWNEY, CA 90241. LUIS H GUTIERREZ; 7446 3RD ST DOWNEY CA 90241. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LUIS H GUTIERREZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/5/2011, 5/12/2011, 5/19/2011, 5/26/2011 20388

FICTITIOUS BUSINESS NAME STATEMENT: 20111005057 The following person(s) is/are doing business as: PAUL POWER GATE; 11104 RUSH ST # 4, SOUTH EL MONTE, CA 91733. PAO LIN CHANG; 2654 BRIGHTON ST ROSEMEAD CA 91770. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed PAO LIN CHANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/5/2011, 5/12/2011, 5/19/2011, 5/26/2011 20386

FICTITIOUS BUSINESS NAME STATEMENT: 20111005192 The following person(s) is/are doing business as: BICYCLE CASINO BOOK; COMMERCE CASINO BOOK; CMA BOOK; CPUSLUO BOOK; CSPUP BOOK; CSUB BOOK; CSUBOOK; CSUC BOOK; CSUCI BOOK; CSUDH BOOK; CSUEB BOOK; CSUF BOOK; CSUF

RESNO BOOK, CSULA BOOK, CSULB BOOK, CSUMB BOOK, CSUN BOOK, CSUSB BOOK, CSUBS BOOK, CSUSJ BOOK, CSUSM BOOK, CSUSTAN BOOK, GLENDALE BOOK, HSU BOOK, IFABRICATE, IMADE SHOP, IMANUFACTURED, ITSTHEBOOKS, LOS FELIZ BOOK, MORONGO CASINO BOOK, NORTH HOLLYWOOD BOOK, NORTHRIDGE BOOK, SAN MANUEL CASINO BOOK, SANTA MONICA BOOK, DSU BOOK, SFSU BOOK, SILVERLAKE BOOK, SOCIAL UVERSE BOOK, SSU BOOK, THE BEVERLY HILLS BOOK, THE BURBANK BOOK, THE EURO BOOK, THE HOLLYWOOD BOOK, THE LITTLE ARMENIA BOOK, THE LV BOOK, THE MANHATTAN BOOK, THE PASADENA BOOK, THE TOWN BOOKS, THE US BOOKS, THE VIP BOOKS, 1955 N. VERMONT AVE, LOS ANGELES, CA 90027. ARAM A ARUTYUNYAN, 1955 N. VERMONT AVE LOS ANGELES CA 90027. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the

ness is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/25/11. Signed: Anita Kayt-suni, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 750

FICTITIOUS BUSINESS NAME STATEMENT: 2011017032 The following person(s) is/are doing business as: UNITED LEGAL SERVICES 225 E. Broadway Street #110 Glendale, CA 91205. NORIK KHALAFYAN 10521 Las Lunitas Ave. Tujunga, CA 91402. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/25/11. Signed: Norik Khalafyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 751

FICTITIOUS BUSINESS NAME STATEMENT: 2011025979 The following person(s) is/are doing business as: EL INDIO CLEAN UP & HAULING. 10929 Burin Ave. Inglewood, CA 90304. MARIA MARTHA MURCIA. 20939 Burin Ave. Inglewood, CA 90304; JAIME A MAYEN. 10929 Burin Ave. Inglewood, CA 90304. The business is conducted by: A Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/09/11. Signed: Maria Martha Murcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 752

FICTITIOUS BUSINESS NAME STATEMENT: 2011026095 The following person(s) is/are doing business as: PATIENTS FIRST TRANSPORTATION. 4181 W. Broadway Apt. C Hawthorne, CA 90250. AGUSTIN H. SANDOVAL. 4181 W Broadway # C Hawthorne, CA 90250; JENNIFER C. SANDOVAL. 4181 W Broadway # C Hawthorne, CA 90250. The business is conducted by: A Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/09/11. Signed: Jennifer C. Sandoval, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11753

FICTITIOUS BUSINESS NAME STATEMENT: 2011025985 The following person(s) is/are doing business as: EL INDIO CLEAN UP & HAULING. 4501 Cadison St. Torrance, CA 90503. ERICSON PEREZ GONZALEZ. 4501 Cadison St. Torrance, CA 90503. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/09/11. Signed: Ericson Perez Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11754

FICTITIOUS BUSINESS NAME STATEMENT: 2011026098 The following person(s) is/are doing business as: CID POOLS. 8100 Lincoln Blvd Apt. B Los Angeles, CA 90045. Forrest Graf. 8100 Lincoln Blvd Apt. B Los Angeles, CA 90045. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/09/11. Signed: Forrest Graf, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 755

FICTITIOUS BUSINESS NAME STATEMENT: 2011027785 The following person(s) is/are doing business as: RED POPE PR & EVENTS; SATIRE ENTERTAINMENT. 1901 Avenue of the Stars 2nd Floor Century City, CA 90067. KENESHA PERKINS. 3520 Overland Ave. #A37 Los Angeles, CA 90034. The business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Kenesha Perkins, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 756

FICTITIOUS BUSINESS NAME STATEMENT: 2011027853 The following person(s) is/are doing business as: M.YLAN. 3100 South Sawtelle #201 Los Angeles, CA 90066. JULIET DOORIS. 3100 S. Sawtelle #201 Los Angeles, CA 90066. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Juliet Doris, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 757

FICTITIOUS BUSINESS NAME STATEMENT: 2011027786 The following person(s) is/are doing business as: FAMOUS ENTERTAINMENT; SOUND FAMOUS PRODUCTIONS 9701 Wilshire Blvd. 10th Floor Beverly Hills, CA 90212. CHRISTOPHER L. PEACHES. 9701 Wilshire Blvd. 10th Floor Beverly Hills, CA 90212. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Christopher L. Peaches, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 758

FICTITIOUS BUSINESS NAME STATEMENT: 2011029172 The following person(s) is/are doing business as: UNIVERSAL ONE-STOP SERVICING. 4852 W. Imperial Hwy Hawthorne, CA 90250. PATRICK ARNOLD. 13016 Roselle Ave. #11 Hawthorne, CA 90250. LORI THOMAS. 11982 Truro Ave. #22 Hawthorne, CA 90250. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/12/11. Signed: Patrick Arnold, Owners. This statement is filed with the County Clerk of Los Angeles County on: 5/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 759

FICTITIOUS BUSINESS NAME STATEMENT: 2011018408 The following person(s) is/are doing business as: RICKY VODKA CREATIVE. 2101 Panamint Dr. Los Angeles, CA 90065. RICARDO ARMANDO GAEZ. 2101 Panamint Dr. Los Angeles, CA 90065. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/29/11. Signed: Ricardo A. Gaez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 760

FICTITIOUS BUSINESS NAME STATEMENT: 2011018407 The following person(s) is/are doing business as: GOOD TIMES CLASSIC ICE CREAM. 3200 N. Figueroa Los Angeles, CA 90065. RICARDO ARMANDO GAEZ. 2101 Panamint Dr. Los Angeles, CA 90065. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Ricardo A. Gaez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11760

FICTITIOUS BUSINESS NAME STATEMENT: 2011018474 The following person(s) is/are doing business as: TALL WAGGIN TREATS. 13948 Moorpark St. #6 Sherman Oaks, CA 91423. JENNIFER HARRIS. 13948 Moorpark St. #6 Sherman Oaks, CA 91423. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/28/11. Signed: Jennifer Harris, Owner. This statement is filed with the County Clerk of Los Angeles

County on: 4/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 761

FICTITIOUS BUSINESS NAME STATEMENT: 2011018407 The following person(s) is/are doing business as: SERENDIPITY EYECARE STUDIO OPTOMETRY. 1106 N. La Cienga Blvd. #205 West Hollywood, CA 90069. SERENDIPITY EYECARE STUDIO OPTOMETRY. 1106 N. La Cienga Blvd. #205 West Hollywood, CA 90069. The business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/04/11. Signed: Serendipity Eye care Studio Optometry, N/A. This statement is filed with the County Clerk of Los Angeles County on: 5/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 762

FICTITIOUS BUSINESS NAME STATEMENT: 2011022163 The following person(s) is/are doing business as: BEVERLY HILLS BODY CASTING (B.H.B.C). 264 S. La Cienga Blvd. # 1414 Beverly Hills, CA 90211. D. ART CLUB INC. 264 S. La Cienga Blvd. # 1414 Beverly Hills, CA 90211. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/04/11. Signed: D. Art Club Inc., Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 763

FICTITIOUS BUSINESS NAME STATEMENT: 2011027097 The following person(s) is/are doing business as: SECOND WIND CREATIONS. 2142 Ivy Los Angeles, CA 90068. BARBARA RUDD. 2142 Ivy Los Angeles, CA 90068. CHERYL BEVERLY. 2712 B. Vista Grande Palm Springs, CA 92262. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Cheryl Beverly, President/Partner. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 764

FICTITIOUS BUSINESS NAME STATEMENT: 2011017083 The following person(s) is/are doing business as: BENITEZ WROUGHT IRON. 15564 Lucky Pl Sylmar, CA 91342. OSCAR A. BENITEZ. 15564 Lucky Pl Sylmar, CA 91342. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/27/11. Signed: Oscar A Benitez, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 765

FICTITIOUS BUSINESS NAME STATEMENT: 2011019900 The following person(s) is/are doing business as: SMART CHOICE CELLULAR. 9301 Tampa Ave. Unit 5536 Northridge, CA 91324. CESAR MENA. 14615 Burbank Blvd. Apt 205 Van Nuys, CA 91411. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/29/11. Signed: Cesar Mena, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 766

FICTITIOUS BUSINESS NAME STATEMENT: 2011019690 The following person(s) is/are doing business as: GOLDEN MARK SOLUTIONS. 14500 Roscoe Blvd 4th Floor Panorama City, CA 91402. JMJ FINANCIALS, LLC. 9165 Matrang Pl. Sun Valley, CA 91352. The business is conducted by: A Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/29/11. Signed: JMJ Financials LLC, Secretary/ Javier Alarez. This statement is filed with the County Clerk of Los Angeles County on: 4/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 767

FICTITIOUS BUSINESS NAME STATEMENT: 2011020055 The following person(s) is/are doing business as: HEART CAREGIVING. 2155 Verdugo Bl. # 115 Montrose, CA 91020. SAKO GHAZARYAN. 2155 Verdugo Bl. # 155 Montrose, CA 91020. The business is conducted by: A Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/02/11. Signed: Sako Ghazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 768

FICTITIOUS BUSINESS NAME STATEMENT: 2011020296 The following person(s) is/are doing business as: HH GAS. 2041 S. Hacienda Blvd. Hacienda Heights, CA 91745. EDGAR VARDANYAN. 6306 Whitsett Ave. N. Hollywood, CA 91606. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/02/11. Signed: Edgar Vardanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 769

FICTITIOUS BUSINESS NAME STATEMENT: 2011021540 The following person(s) is/are doing business as: PHO CT VIETNAMESE RESTAURANT CANOGA PARK. CA 91304. BILLY DINH. 20451 Bassett St. Winnetka, CA 91306. QUAN LE. 20016 Eccles St Winnetka, CA 91306. The business is conducted by: A General Partnership . Registrant has begun to transact business under the fictitious business name or names listed here on: 5/03/11. Signed: Quan Le, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 770

FICTITIOUS BUSINESS NAME STATEMENT: 2011021620 The following person(s) is/are doing business as: PRECISION CARE COURIERS. 9528 Natick Ave. North Hills, CA 91343. CARLOS JIMENEZ. 9538 Natick Ave. North Hills, CA 91343. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/03/11. Signed: Carlos Jimenez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 771

FICTITIOUS BUSINESS NAME STATEMENT: 2011022324 The following person(s) is/are doing business as: CANO VENTURES. 13947 Del Sur St. Pacoima, CA 91331. MIGUEL CANO. 13947 Del Sur St. Pacoima, CA 91331. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/04/11. Signed: Miguel A. Cano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11772

FICTITIOUS BUSINESS NAME STATEMENT: 2011022319 The following person(s) is/are doing business as: SHE'S A KEEPER. 9938 Woodley Ave. North Hills, CA 91343. MELANIE FRANKLIN. 9938 Woodley Ave. North Hills, CA 91343. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/04/11. Signed: Melanie Franklin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another

under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 773

FICTITIOUS BUSINESS NAME STATEMENT: 2011022631 The following person(s) is/are doing business as: VALENTINA. 6471 Van Nuys Blvd. Van Nuys, CA 91401. CINTHYA J. RICCE. 6603 Andosal Ave. Van Buys, CA 91406. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/04/11. Signed: Cynthia J. Ricce, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 6/2/11, 6/9/11774

FICTITIOUS BUSINESS NAME STATEMENT: 2011023036 The following person(s) is/are doing business as: ROSEGRAFTY 27841 Meadowcreek Rd. Canyon Country, CA 91351. CHARLES J. LARCE; ROSE M. LARCE. 27841 Meadowcreek Rd. Canyon Country, CA 91351. The business is conducted by: A Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/04/11. Signed: Charles J. Large, Registered Co-Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 775

FICTITIOUS BUSINESS NAME STATEMENT: 2011022161 The following person(s) is/are doing business as: LS CLEANING SERVICES. 9903 Santa Monica Blvd. # 549 Beverly Hills, CA 90212. LUIS SANCHEZ. 12261 Oxford Ave. N. Hollywood, CA 91606. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/04/11. Signed: Luis Sanchez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 776

FICTITIOUS BUSINESS NAME STATEMENT: 2011022167 The following person(s) is/are doing business as: LS CLEANING SERVICES. 4804 Laurel Canyon Blvd. # 761. MIRNA LEMUS. 4804 Laurel Canyon Blvd. # 761 Valley Village, CA 91607. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/04/11. Signed: Mirna Lemus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 778

FICTITIOUS BUSINESS NAME STATEMENT: 2011022164 The following person(s) is/are doing business as: MALIBU BAGEL CO. 479 N. Hanford Ave. San Pedro, CA 90732. AMIR SAVAR. 479 N. Hanford Ave. San Pedro, CA 90732. MARIO ANDRIGHETTO. 5 Woodview Lane Woodside, CA 94062. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/04/11. Signed: Mario Andrighetto, Partner. This statement is filed with the County Clerk of Los Angeles County on: 5/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 779

FICTITIOUS BUSINESS NAME STATEMENT: 2011023948 The following person(s) is/are doing business as: CENTURY CABINETS. 2210 W. Florence Ave. # A Inglewood, CA 90301. CENTURY KITCHEN & DESIGN INC. 240 W. Florence Ave. # A Inglewood, CA 90301. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/05/11. Signed: Century Kitchen & Design Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 5/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 780

FICTITIOUS BUSINESS NAME STATEMENT: 2011023761 The following person(s) is/are doing business as: A LEE MENDEL SONBILL MELENDEZ GREAT RACE JOINT VENTURE. 13400 Riverside Dr. Ste. 201 Sherman Oaks, CA 91423. LEE MENDEL SONBILL MELENDEZ GREAT RACE JOINT VENTURE. 13400 Riverside Dr. Ste. 215 Bldg 100 Sherman Oaks, CA 91423. SOPWITH PRODUCTIONS. 13400 Riverside Dr. Ste. 201 Sherman Oaks, CA 91423. The business is conducted by: A Joint Venture. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/05/11. Signed: Sopwith Productions, CEO/PARTNER. This statement is filed with the County Clerk of Los Angeles County on: 5/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 781

FICTITIOUS BUSINESS NAME STATEMENT: 2011023604 The following person(s) is/are doing business as: HI CENTRAL SERVICE; CERTIFIED TRANSLATION SERVICES. 707 East Broadway, Glendale, CA 91205. TEREZA GRIGORYAN. 1010 Cumberland Rd. Glendale, CA 91202. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/05/11. Signed: TEREZA GRIGORYAN, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 782

FICTITIOUS BUSINESS NAME STATEMENT: 2011023607 The following person(s) is/are doing business as: MARINA'S CATERING SERVICES. 1301 Stanley Ave. Apt C. Glendale, CA 91206. MARINA NARIYAN. 1301 Stanley Ave. Apt C Glendale, CA 91206. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/05/11. Signed: Marina Nariyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 784

FICTITIOUS BUSINESS NAME STATEMENT: 2011023608 The following person(s) is/are doing business as: CERTIFIED TRANSLATION PROS: A & M CONNECT. 105 S. Kenwood Street Glendale, CA 91205. ARA ISMAILYAN. 1010 Cumberland Rd. Glendale, CA 91202. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/05/11. Signed: Ara Ismailyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 784

FICTITIOUS BUSINESS NAME STATEMENT: 2011025296 The following person(s) is/are doing business as: AAA CHESS CLUB; ALL AMERICAN ASSOCIATION CHESS CLUB. 5317 Virginia Ave. Los Angeles, CA 90029. AAA CHESS CLUB 5317 Virginia Ave. Los Angeles, CA 90029. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/09/11. Signed: AAA Chess Club, President. This statement is filed with the County Clerk of Los Angeles County on: 5/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 785

FICTITIOUS BUSINESS NAME STATEMENT: 2011025279 The following person(s) is/are doing business as: PROCESS SERVICE FROM US; PSFU. 1342 Norton Ave. Glendale, CA 91202. MARIO GRASSANO. 1342 Norton Ave. Glendale, CA 91202. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/09/11. Signed: Mario Grassano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 788

B&P Code.) 5/19/11, 5/26/11, 6/2/11,

transact business under the fictitious business name or names listed here on: 5/10/11. Signed: Wan Yong Yoon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11

FICTITIOUS BUSINESS NAME STATEMENT: 2011026507The following person(s) is/are doing business as: AIR ST4T; CALIFORNIA AIR WORK; ARCTIC AIR; POLAR AIR; FOOTHILL PLUMBING & AIR CONDITIONING; FOOTHILL AIR CONDITIONING & HEATING; A&C SWIMMING POOL; LA COMADA PLUMBING. 10133 Tunjuna Cyn Blvd # 5 Tunjuna, CA 914042. WAN YONG YOON. 10133 Tunjuna Cyn Blvd # 5 Tunjuna, CA 914042. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/10/11. Signed: Wan Yong Yoon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 799

FICTITIOUS BUSINESS NAME STATEMENT: 2011026432 The following person(s) is/are doing business as: DLBROWN MARKETING, DESIGN & SEO. 527 Franklin Place Monrovia, CA 91016. LANTZ EBTERPRISES, INC. 527 Franklin Place Monrovia, CA 91016. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/10/11. Signed: David H. Lantz, President. This statement is filed with the County Clerk of Los Angeles County on: 5/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 800

FICTITIOUS BUSINESS NAME STATEMENT: 2011026444 The following person(s) is/are doing business as: SUNRISE MOTORS. 14210 Dickens St # 11 Sherman Oaks, CA 91423. WALEL FATHY ELGAFARAWY. 14210 Dickens St # 11 Sherman Oaks, CA 91423. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/10/11. Signed: Wael Fathy Elgafarawy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 801

FICTITIOUS BUSINESS NAME STATEMENT: 2011026289 The following person(s) is/are doing business as: CMCL. 501 W. Glendale Blvd. # 23 Glendale, CA 91202. HAYK SUKAZI. 236 N. Verdugo Rd. # BB Glendale, CA 91206. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/10/11. Signed: Hayk Sukazi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 802

FICTITIOUS BUSINESS NAME STATEMENT: 2011027361 The following person(s) is/are doing business as: KALINKA GIFT SHOP. Santa Monica Blvd. West Hollywood, CA 90048. TOBACCO VEDORS, INC. 1124 E. Colorado Street Glendale, CA 91205. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Tobaco Vedors, INC., President. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 803

FICTITIOUS BUSINESS NAME STATEMENT: 2011027361 The following person(s) is/are doing business as: SELF EMPLOYED/PRIVATE DUTY. 19553 Hart Street Reseda, CA 91335-3628. JUSTINIANA SANTOS. 19553 Hart Street Reseda, CA 91335-3628. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Justiniana Santos, Registered Nurse/Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 804

FICTITIOUS BUSINESS NAME STATEMENT: 2011027455 The following person(s) is/are doing business as: VALLEY LITTLE SCHOOL. 3919 Vineland Ave. Studio City, CA 91604. ELENA SHVAGER. 3919 Vineland Ave. Studio City, CA 91604. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Elena Shvager, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 805

FICTITIOUS BUSINESS NAME STATEMENT: 2011027180 The following person(s) is/are doing business as: LA CHOICE. 300 Avery Street Suite 1200 Los Angeles, CA 90013. ABM RAHMAN. 1056 S. Normandie Ave. # 201 Los Angeles, CA 90006. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Abm, S. Rahman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 806

FICTITIOUS BUSINESS NAME STATEMENT: 2011027569 The following person(s) is/are doing business as: DENVER APPLANCE REPAIR SERVICE. 9461 Charleville Bl. 365 Beverly Hills, CA 90212. AMERI PRO APPLANCE SERVICES, INC. 9461 Charleville Bl. 365 Beverly Hills, CA 90212. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Ameri Pro Appliance Services, Inc, CEO. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 807

FICTITIOUS BUSINESS NAME STATEMENT: 2011027762 The following person(s) is/are doing business as: CALIFORNIA EXTERIORS ROOFING. 11190 Penrose St. Sun Valley, CA 91352. RICHARD W. WILSON. 11190 Penrose St. Sun Valley, CA 91352. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Richard W. Wilson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 808

FICTITIOUS BUSINESS NAME STATEMENT: 2011021721 The following person(s) is/are doing business as: MOONLIGHT RESTAURANT. 1020 E. Chevy Chase # A, B Glendale, CA 91205. NAZARET MERMERYAN. 1752 N. Normandie Ave. Los Angeles, CA 90027. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/03/11. Signed: Nazaret Mermeryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 809

FICTITIOUS BUSINESS NAME STATEMENT: 201102181 The following person(s) is/are doing business as: GOLD RECORDS. 2651 Ivanhoe Dr. Los Angeles, CA 90039. ETHAN GOLD ENTERPRISES LLC. 2651 Ivanhoe Dr. Los Angeles, CA 90039. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Ethan Gold, President. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement

does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 810

FICTITIOUS BUSINESS NAME STATEMENT: 2011027107 The following person(s) is/are doing business as: PRIMARY MEDICAL. 1332 E. Orange Grove # 1 Glendale, CA 91205. KARINE BAILAN. 13954 Oxnard St. Van Nuys, CA 91401. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/11/11. Signed: Karine Baian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 810

FICTITIOUS BUSINESS NAME STATEMENT: 2011023664 The following person(s) is/are doing business as: A ONE FINANCIAL SOLUTIONS. 31521 Hipshot Drive Castaic, CA 91384. ASHLEE YATRON. Hipshot Drive Castaic, CA 91384. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/05/11. Signed: Ashlee Yatron, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 811

FICTITIOUS BUSINESS NAME STATEMENT: 2011023753 The following person(s) is/are doing business as: BARKIN BITES. 17334 Coast Redwood Ln Santa Clarita, CA 91387. KASEY CHIN. 17334 Coast Redwood Ln Santa Clarita, CA 91387. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/05/11. Signed: Kasey Chin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 812

FICTITIOUS BUSINESS NAME STATEMENT: 2011023753 The following person(s) is/are doing business as: ALEXANDER LUSHTAK. 19812 Ingomar St. Winn, CA 91306. ALEXANDER LUSHTAK. 19812 Ingomar St. Winn, CA 91306. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/09/11. Signed: Alexander Lush-tak, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 5/19/11, 5/26/11, 6/2/11, 6/9/11 813

NOTICE TO CREDITORS OF BULK SALE  
(Division 6 of the Commercial Code)  
Escrow No. 39535-ST  
(1) NOTICE IS HEREBY GIVEN to creditors of the within named Seller(s) that a bulk sale is about to be made on personal property hereinafter described.  
(2) The name and business addresses of the seller are: BLUE PARROT LLC, 9119 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212  
(3) The location in California of the Chief Executive Office of the seller is: 27884 MURPHY WAY, MALIBU, CA 90265  
(4) The name and business address of the buyer(s) are: JAIME A. BETANCOURT, 9119 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212  
(5) The location and general description of the assets to be sold are: FURNITURE, FIXTURES, AND EQUIPMENT of that certain business located at: 9119 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212  
(6) The business name used by the seller(s) at the said location is: APROPOS FLORAL AND EVENT DESIGN  
(7) The anticipated date of the bulk sale is JUNE 7, 2011, at the office of BEVERLY HILLS ESCROW, 118 S BEVERLY DR, STE 222, BEVERLY HILLS, CA 90212, Escrow No. 39535-ST, Escrow Officer: SHALONDA TRACEY  
(8) Claims may be filed the same as 7<sup>th</sup> above.  
(9) The last date for filing claims is: JUNE 6, 2011  
(10) This Bulk Sale is subject to Section 6106.2 of the Uniform Commercial  
(11) As listed by the Seller, all other business name(s) and addresses used by the Seller within three years before such list was sent or delivered to the Buyer are: NONE  
Dated: APRIL 4, 2011  
JAIME A. BETANCOURT, Buyer(s)  
LA1009202 BH WEEKLY 5/19/11

FICTITIOUS BUSINESS NAME STATEMENT: 20111015779 The following person(s) is/are doing business as: ELIAS BICYCLE SHOP. 8101 LONG BEACH BLVD #G, SOUTH GATE, CA 90206. GLADYS ELIAS. 8114 ZAMORA AVE. LOS ANGELES CA 90001 ORLAND. ELIAS. 8114 ZAMORA AVE. LOS ANGELES CA 90001. The business is conducted by: Husband and Wife. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: GLADYS ELIAS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/19/2011, 5/26/2011, 6/2/2011, 6/9/2011 20464

FICTITIOUS BUSINESS NAME STATEMENT: 20111015923 The following person(s) is/are doing business as: SIGFREDD'S TRANSPORTATION. 1848 DAISY AV NONE, LONG BEACH, CA 90806. SIGFREDO HUIZAR. 1848 DAISY AV LONG BEACH CA 90806. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: SIGFREDO HUIZAR. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/19/2011, 5/26/2011, 6/2/2011, 6/9/2011 20463

FICTITIOUS BUSINESS NAME STATEMENT: 20111015939 The following person(s) is/are doing business as: MARGARITA ISLAND. 11833 BROOKSHIRE AVE, DOWNEY, CA 90241. CHRISTOPHER VELIS, 11833 BROOKSHIRE AVE DOWNEY CA 90241. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: CHRISTOPHER VELIS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/19/2011, 5/26/2011, 6/2/2011, 6/9/2011 20462

FICTITIOUS BUSINESS NAME STATEMENT: 20111016412 The following person(s) is/are doing business as: BRICKSTONE MANOR. 20551 MADISON ST, TORRANCE, CA 90503. GRAND MADISON INC. 17035 ATKINSON AVE TORRANCE CA 90504. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: MUOQUET DADABHOY. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/19/2011, 5/26/2011, 6/2/2011, 6/9/2011 20461

FICTITIOUS BUSINESS NAME STATEMENT: 20111019896 The following person(s) is/are doing business as: INDUSTRIAL PROS. 12330 CAMBRIAN COURT, ARTESIA, CA 90701. JUAN AVILA. 12330 CAMBRIAN COURT ARTESIA CA 90701. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: JUAN AVILA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 4/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 5/19/2011, 5/26/2011, 6/2/2011, 6/9/2011 20516

LOS ANGELES POLICE COMMISSION- POLICE PERMITS  
100 W. FIRST ST., #147  
LOS ANGELES, CA 90012  
NOTICE OF APPLICATION FOR POLICE PERMIT  
Notice is hereby given that application has been made to the Board of Police Commissioners for a permit to conduct a: Massage Business.  
NAME OF APPLICANT: SBEHG 465 S. La Cienega, LLC.  
DOING BUSINESS AS: SLS Hotel at Beverly Hills

LOCATED AT: 465 S. La Cienega Blvd. Los Angeles, CA 90048.  
Any person desiring to protest the issuance of this permit shall make a written protest before 6/14/11 to the  
LOS ANGELES POLICE COMMISSION  
100 W. FIRST ST.  
LOS ANGELES, CA 90012  
Upon receipt of written protests, protesting persons will be notified of date, time, and place for hearing.  
BOARD OF POLICE COMMISSIONERS

**FILE NO. 2011 021661**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAVANDERIA LAVA BIEN, 6101 S MAIN ST, LOS ANGELES, CA 90003 county of: LOS ANGELES. The full name of registrant(s) is/are: MOON HEE MICHAEL LEE AND MOO YUOL KIM LEE, 4016 GOLDEN ARROW DR, RANCHO PALOS VERDES, CA 90275. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MOON HEE MICHAEL LEE AND MOO YUOL KIM LEE

This statement was filed with the County Clerk of LOS ANGELES County on 05/03/2001 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA158955 BH WEEKLY 5/12, 19, 26, 6/2, 2011

**FILE NO. 2011 013814**  
**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FAITHFUL FINANCIAL REALTY, 3450 WILSHIRE BLVD, STE 310, LOS ANGELES, CA 90010 county of: LOS ANGELES. The full name of registrant(s) is/are: VEN & CO INCORPORATED, [CALIFORNIA], 3450 WILSHIRE BLVD, STE 310, LOS ANGELES, CA 90010. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ VEN & CO INCORPORATED BY: ALMA ROSE ARENCIBA, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on APR 22 2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).  
LA158864 BH WEEKLY 4/28, 5/5, 12, 19, 2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100134006132 Title Order No.: 100760274 FHA/VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/20/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 05/26/2005 as Instrument No. 05 1235138 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: DAVID A. ABAS, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 05/18/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 2787 ELLISON DRIVE, LOS ANGELES (BEVERLY HILLS), CALIFORNIA 90210 APN#: 4385-016-013 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,271,904.15. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210

EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.Ipsasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 04/21/2011 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800ASAP# 3966660 04/28/2011, 05/05/2011, 05/12/2011NOTICE OF TRUSTEE'S SALE T.S. No WW-250112-C Loan No 10039534 Insurer No. YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07/14/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by the duly appointed trustee. The sale will be made; but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. TRUSTOR: JEHUDA RENAN AN UNMARRIED MAN Recorded 07/26/2005 as Instrument No. 051761033 in Book , page of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 05/23/2011 at 10:30 A.M. Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Property Address is purported to be: 110 Alta Loma Road #4 West Hollywood, CA 90069 APN#: 5555-005-046 The total amount secured by said instrument as of the time of initial publication of this notice is \$216,852.93, which includes the total amount of the unpaid balance (including accrued and unpaid interest) and reasonable estimated costs, expenses, and advances at the time of initial publication of this notice. Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [ 1 ] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [ 2 ] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or 2923.55. Date: 04/19/2011 EXECUTIVE TRUSTEE SERVICES, INC 2255 North Ontario Street, Suite 400 Burbank, CA 91504-3120 Sale Line: 714-730-2727 Ileana Petersen, TRUSTEE SALE OFFICER ASAP# 3972672 04/28/2011, 05/05/2011, 05/12/2011

**WORKER'S COMPENSATION APPEALS BOARD,**  
**State of California**  
**FERNANDO ROJAS**  
CASE NUMBER ADJ4004393  
vs Applicant  
PATRICIO ANGEL DBA PATRICIO ANGEL CONTRACTOR  
Defendant  
ORDER FOR SERVICE BY PUBLICATION OF APPLICATION FOR ADJUDICATION AND NOTICE OF SPECIAL LAWSUIT  
**SPECIAL NOTICE OF LAWSUIT**  
PATRICIO ANGEL DBA PATRICIO ANGEL CONTRACTOR;634 RIMPAU BOULEVARD, LOS ANGELES CA 90005  
A lawsuit, the attached Application for Adjudication of Claim, has been filed with the Workers Compensation Appeals Board against you as the named defendant by the above-named applicant(s).  
1) An Answer to the Application must be filed and served within six days of the service of the Application pursuant to Appeals Board rules: therefore, your written response must be filed with the Appeals Board promptly: a letter or phone call will not protect your interests.  
2) You will be served with a Notice(s) of Hearing and must appear at all hearings or conferences. After such hearing, even absent your appearance, a decision may be made and an award of compensation benefits may issue against you. The award could result in the garnishment of your wages, taking of your money or property or other relief. If the Appeals Board makes an award against you, your house or other dwelling or other property may be taken to satisfy that award in a non-judicial sale, with no exemptions from execution.  
3) You must notify the Appeals Board of the proper address for the service of official and papers and notify the Appeals Board of any changes in that address.

**WORKER'S COMPENSATION APPEALS BOARD,**  
**State of California**

FERNANDO ROJAS

CASE NUMBER ADJ4004393  
vs Applicant

PATRICIO ANGEL DBA PATRICIO ANGEL CONTRACTOR

Defendant

ORDER FOR SERVICE BY PUBLICATION OF APPLICATION FOR ADJUDICATION AND NOTICE OF SPECIAL LAWSUIT  
**SPECIAL NOTICE OF LAWSUIT**

PATRICIO ANGEL DBA PATRICIO ANGEL CONTRACTOR;634 RIMPAU BOULEVARD, LOS ANGELES CA 90005

A lawsuit, the attached Application for Adjudication of Claim, has been filed with the Workers Compensation Appeals Board against you as the named defendant by the above-named applicant(s).

1) An Answer to the Application must be filed and served within six days of the service of the Application pursuant to Appeals Board rules: therefore, your written response must be filed with the Appeals Board promptly: a letter or phone call will not protect your interests.

2) You will be served with a Notice(s) of Hearing and must appear at all hearings or conferences. After such hearing, even absent your appearance, a decision may be made and an award of compensation benefits may issue against you. The award could result in the garnishment of your wages, taking of your money or property or other relief. If the Appeals Board makes an award against you, your house or other dwelling or other property may be taken to satisfy that award in a non-judicial sale, with no exemptions from execution.

A lien may also be imposed upon you property without further hearing and before the issuance of award.

3) You must notify the Appeals Board of the proper address for the service of official and papers and notify the Appeals Board of any changes in that address.

Name and Address of Appeals Board: Worker's Compensation Appeals Board

COMPLETED BY : Applicant Attorney

DENNIS R. FUSI, ESQ.  
4909 LAKEWOOD BLVD. 6TH FLOOR, LAKEWOOD CA  
90712 310-530-1888

NOTICE OF TRUSTEE'S SALE TS No. 10-0040050 Title Order No. 10-8-155167 APN No. 4341-014-021 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/30/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by EARL L MINDELL AND GAIL A MINDELL, HUSBAND AND WIFE, dated 07/30/2007 and recorded 08/06/07, as Instrument No. 20071848299, in Book , Page ), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 05/31/2011 at 1:00PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any of the real property described above is purported to be: 621 NORTH PALM DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$3,812,150.36. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 07/02/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.102332 5/05, 5/12, 5/19/2011

**NOTICE OF PETITION TO ADMINISTER ESTATE OF RUTH GOLDBERG aka RUTH TANSEY GOLDBERG Case No. SP008507**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of RUTH GOLDBERG aka RUTH TANSEY GOLDBERG

A PETITION FOR PROBATE has been filed by Frank M. Tansey in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Frank M. Tansey be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on May 27, 2011 at 9:00 AM in Dept. No. A located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets

or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:  
SCOTT TANSEY ESQ  
SBN 173860  
LAW OFFICE OF SCOTT TANSEY  
9454 WILSHIRE BLVD  
STE 550  
BEVERLY HILLS CA 90212

NOTICE OF TRUSTEE'S SALE TS #: CA-09-291570-PJ Order #: 090435537-CA-GTI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/5/1999. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): NADJATOLLAH ENAYATI AND SORRAYA FARIDIAN , HUSBAND AND WIFE AS JOINT TENANTS Recorded: 3/18/1999 as Instrument No. 99-0452953 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 5/31/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$138,448.68 The purported property address is: 216 SOUTH CRESCENT DR BEVERLY HILLS, CA 90212 Assessor's Parcel No. 4331-009-033 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [ 1 ] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [ 2 ] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3981595 05/05/2011, 05/12/2011, 05/19/2011



**NOTICE OF DIVIDED PUBLICATION**  
Made pursuant to Section 3381,  
Revenue and Taxation Code

Pursuant to Sections 3381 through 3385, Revenue and Taxation Code, the Notice of Power to Sell Tax-Defaulted Property in and for Los Angeles County, State of California, has been divided and distributed to various newspapers of general circulation published in the County. A portion of the list appears in each of such newspapers.

**NOTICE OF IMPENDING POWER TO SELL TAX-DEFAULTED PROPERTY**  
Made pursuant to Section 3361, Revenue and Taxation Code

Notice is hereby given that real property taxes and assessments on the parcels described below will have been defaulted five or more years, or, in the case of

nonresidential commercial property, property on which a nuisance abatement lien has been recorded or that can serve the public benefit by providing housing or services directly related to low-income persons when three or more years have elapsed and a request has been made by a city, county, city and county, or nonprofit organization that property will become subject to the Tax Collector's power to sell.

The parcels listed will become subject to the Tax Collector's power to sell on July 1, 2011, at 12:01 a.m., by operation of law. The Tax Collector's power to sell will arise unless the property is either redeemed or made subject to an installment plan of re-demption initiated as provided by law prior to 5:00 p.m., on June 30, 2011. The right to an installment plan terminates on June 30, 2011, and after that date the entire balance due must be paid in full to prevent sale of the property at public auction.

The right of redemption survives the property becoming subject to the power to sell, but it terminates at 5:00 p.m. on the last business day before actual sale of the property by the Tax Collector.

All information concerning redemption or the initiation of an installment plan of redemption will be furnished, upon request, by Mark J. Saladino, Los Angeles County Treasurer and Tax Collector, 225 North Hill Street, First Floor, Los Angeles, California 90012.

The amount to redeem, in dollars and cents, is set forth opposite its parcel number. This amount includes all defaulted taxes, penalties, and fees that have accrued from the date of tax-default to the date of June 30, 2011.

I certify, under penalty of perjury, that the foregoing is true and correct. Dated this 25th day of April, 2011.

MARK J. SALADINO  
TREASURER AND TAX COLLECTOR  
COUNTY OF LOS ANGELES  
STATE OF CALIFORNIA

**PARCEL NUMBERING SYSTEM EXPLANATION**

The Assessor's Identification Number (AIN), when used to describe property in this list, refers to the Assessor's map book, the map page, the block on the map, if applicable, and the individual parcel on the map page or in the block. The Assessor's maps and further explanation of the parcel numbering system are available in the Assessor's Office, 500 West Temple Street, Room 225, Los Angeles, California 90012.

The real property that is the subject of this notice is situated in the County of Los Angeles, State of California, and is described as follows:

PROPERTY TAX DEFAULTED IN YEAR 2008 FOR TAXES, ASSESSMENT, AND OTHER CHARGES FOR FISCAL YEAR 2007-2008  
2244 \$18,645.62  
BEL AIR PROJECT LLC AIN: 4344-011-002  
2245 \$356,887.46 BEL AIR PROJECT LLC SITUS:904 N CRESCENT DR BEVERLY HILLS CA 90210-2802 AIN: 4344-011-003  
2246 \$1,063.66  
SB PROPERTIES LLC AIN: 4348-012-023  
2247 \$7,831.70  
BLAKE,LARRY N AND BEVERLY J AIN: 4350-021-012  
2248 \$12,549.23  
CASTLE TRADING INC AIN: 4357-004-014  
2249 \$2,634.16  
STEFANO,MARILYN E AIN: 4357-015-054  
2289 \$42,723.70  
GOLDSMITH,ANDREW L AND GINA AIN: 4384-006-009  
2290 \$20,958.93  
HILLBILLYS BEVERLY AIN: 4385-010-017  
2291 \$96,284.32  
MOVLYANOV,IGOR AIN: 4388-012-050  
PROPERTY TAX DEFAULTED IN YEAR 2006 FOR TAXES, ASSESSMENT, AND OTHER CHARGES FOR FISCAL YEAR 2005-2006  
2243 \$210.65  
MOSES,ELIZABETH A SITUS:411 N OAKHURST DR NO 109 BEVERLY HILLS CA 90210-5605 AIN: 4342-001-095  
PROPERTY TAX DEFAULTED IN YEAR 2003 FOR TAXES, ASSESSMENT, AND OTHER CHARGES FOR FISCAL YEAR 2002-2003  
2288 \$5,172.35  
LOWRY,GUY AND BARBARA AIN: 4383-005-024

NOTICE OF TRUSTEE'S SALE TS No. 09-0153880 Title Order No. 09-8-467881 Investor/Insurer No. 085331388 APN No. 4385-024-009 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 11/30/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MARTIN LIPSIC AND JANE LIPSIC, HUSBAND AND WIFE AS JOINT TENANTS, dated 11/30/2004 and recorded 12/07/04, as Instrument No. 04 3155583, in Book -, Page -), of Official Records in the of-

file of the County Recorder of Los Angeles County, State of California, will sell on 06/09/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 9662 WENDOVER DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,599,438.78. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/31/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3994219 05/19/2011, 05/26/2011, 06/02/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 2903-38 Title Order No. 1174100154-T02 APN 4344-004-006 TRA No. 0002410 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11/24/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 06/10/2011 at 10:30 AM. CHICAGO TITLE COMPANY, a California corporation as the duly appointed Trustee under and pursuant to Deed of Trust recorded on 12-5-08 as Doc.#20082146648 of official records in the Office of the Recorder of Los Angeles County, California, executed by: Hushang Molayem and Marjeneh Molayem, as Trustor, in favor of R&D Development, a limited partnership (incorrectly shown as partnership), as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California describing the land therein: LOT 6 IN BLOCK 56 OF BEVERLY HILLS, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 11 PAGES 186 AND 187 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Beneficiary Phone: (949) 690-7447 Beneficiary: R&D Development, c/o David Boros, 5405 Alton Parkway, Ste. 5A-222, Irvine, CA 926043718 The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 612 N. Crescent Drive, Beverly Hills, CA 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$2,217,148.32 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The beneficiary may elect to bid less than the full credit bid. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. SALE LINE PHONE NUMBER: (714) 259-7850 OR (714) 730-2727 DATE: 5/11/11 Chicago Title Company, Foreclosure Department, 560 E. Hospitality Lane San Bernardino, CA 92408 (909) 884-0448 Gwen Cleveland, Asst. Secretary ASAP# 3994970 05/19/2011, 05/26/2011, 06/02/2011

# CLASSIFIEDS

To place your ad, call  
310-887-0788

## LEGEND

### 100-199 Announcements

105-General Services  
110-Funeral Directors  
115-Cemetery/Mausoleums  
120-Clubs/Meetings  
125-Personals  
130-Legal Notices  
135-Beauty Aids  
140-Health Aids  
145-Lost Items  
150-Found Items  
155-School and Classes  
160-Adult Entertainment  
161-Escort  
165-Massage  
170-Caregiver

### 200-299 Services

201-Accounting  
202-Acoustics  
204-Additions  
206-Appliance Repair  
208-Asphalt Paving  
210-Bath Tub Repair/Reglazing  
212-Bookkeeping Services  
214-Brush Clearing

215-Building  
216-Car Alarms  
217-Culinary Service  
218-Carpentry  
220-Cleaning  
222-Carpet Installation  
224-Computer Repair  
225-Computer Tech Support  
226-Concrete  
227-Construction  
228-Contractors  
230-Counseling  
232-Decking  
234-Drywall  
236-Electrical  
237-Entertainment  
238-Exterminators  
240-Fencing  
242-Garage Doors  
244-Handyman  
246-Hauling  
248-Internet Services  
250-Iron Work  
252-Janitorial  
254-Landscaping  
255-Legal Services

256-Locksmith  
258-Moving/Storage  
260-Music Instruction  
262-Painting  
264-Pet Sitting  
265-Photography  
266-Plumbing  
267-Piano Tuning  
268-Roofing  
270-Sandblasting  
272-Security Services  
274-Stained Glass  
276-Tile  
278-Tree Service  
280-Tutoring  
282-TV/VCR/DVD Repair  
284-Video Systems  
286-Windows  
288-Word Processing  
289-Lessons  
290-Trainer

### 300-399 Rentals

300-House Furnished

302-House Unfurnished  
304-Apartments Furnished  
306-For Rent  
308-Condominiums  
309-Recreational For Rent  
310-Rooms  
312-Rentals to Share  
314-Hotels/Motels  
316-Garages Storage  
318-Office Space  
320-Commercial  
322-Resort Property  
325-For Lease

416-Lakeshore Property  
418-Oceanfront Property  
420-Out-of-State Property  
422-Real Estate Exchange  
424-Real Estate Wanted  
500-599 Employment  
500-Employment Opportunities  
501-Help Wanted  
505-Work at Home  
510-Employment Agencies  
515-Business Services  
516-Business Opportunities  
520-Jobs Wanted  
521-Personal Shopper  
522-Drivers

### 600-799 Merchandise

600-Garage Sales  
610-For Sale  
615-Business For Sale  
700-Antiques  
705-Appliances  
710-Medical Supplies  
715-Coins & Stamps  
720-Computers  
725-Furniture

726-Miscellaneous  
730-Musical Instruments  
735-Office Furniture  
740-Television/Radio

### 800-899 Financial

800-Real Estate Loans  
801-Financial Services  
802-Money to Loan  
804-Money Wanted  
806-Mortgage & Trust  
808-Escrows

### 900-999 Transportation

900-Autos For Sale  
905-Trucks & Vans  
910-Motorhomes/Campers  
915-Motorcycles  
920-Trailers  
925-Classics  
930-Auto Leasing  
935-Aircraft  
940-Boats  
945-Personal Watercraft  
950-Marine Supplies  
955-Autos Wanted

## 100- ANNOUNCEMENTS

Free depression treatment at UCLA for teens, adults, and seniors! (310)825-3351 www. DepressionLA.com

Enjoy the rewarding cultural experience of hosting International Students with Kaplan International Center Westwood! Compensation provided. Interested Host Families Please Call (310)824-6973/6941

## 115- CEMETERY

Eden Memorial Park Mausoleum East - 2 wall crypts bottom level "A." Very desirable sold out area, close to entrance. Value \$10,885 each, Asking \$17,500 for both. Call Myra at (818) 884-5183

Cemetery Plots for sale at EDEN MEMORIAL PARK in Mission Hills, CA. Beautiful private garden on a corner. 2-3 spaces available for sale \$30,000 each. Call (818)346-2426 or (218)428-8558

Mt. Eden, Granada Hills. Mount Ephraim, Estate Row 2306, Space A. Retail price \$9,895—Will sell FOR ONLY \$7,500. Call (949) 851- 4948.

Mount Sinai Hollywood Hills. Heritage wall second floor tandem crypt \$15,000/obo pp (818) 317-3225 or (818) 766 6467

EDEN MEMORIAL PARK Mt. Shalom Section. 2 plots, Row 3914, E & F. Valued at \$9700 each. NEGOTIABLE. Call Robert (310)212-3149 Cemetery Plot at Eternal Valley Memorial Park. New Hall, California. Garden Of Memory half price, \$3200.00 will bargain. Call Jan at (928) 649-0820

Forest Lawn Hollywood Hills Companion Lawn Crypt in Ascending Dawn Lot 5716 #3A-B Value \$12,650 Reduced to \$10,500 Call (435) 216- 2569

FOREST LAWN Completely sold out section, "Garden of Contemplation" . 10 plots sold in pairs. Multiple pair discount. Valued at over \$20,000- Will sell for only \$16,000 each. Endowment care fully paid, Transfer fee included! (213) 503- 1303 Email: andrejoo@hotmail.com

Forest Lawn Cemetery Lot, one lot. Prestigious Glendale location, in even tide area. Goes to highest bidder, starting at \$7,000. Call James at (209) 588- 0938.

Green Hills Memorial Park is located at Palos Verdes and is very beautiful! GOING FOR \$4500 SELLING FOR \$9000. (310)-513-0742

Jewish Cemetery. Hillside Memorial in Culver City. Eternal Rest. \$19,995 for 2 spaces side by side. Transfer Rates Included. Call Richie Annenberg at (310) 477-2462. RichieAnenberg@aol.com

Hillside Memorial Park, Single Plot, Sunset Slope \$10,500 (818) 349-6121 pp Hillside Memorial Park. 2 side by side plots. Block 15 Sunset Slope. \$30,000 for the pair. Call (951)- 609- 3680. Holy Cross Cemetery Plot for sale- \$5,000 OBO. Call Daytime: (310)788-1513, Evening: (323)-299-2459.

HOLLYWOOD FOREVER CEMETERY- 1 plot in exclusive Garden of Legends. View of lake, easy access road. Cemetery almost sold out. Will handle title transfer. \$40K OBO. PP. (323) 633-4333.

INGLEWOOD Cemetery. Section: " Parkview Plot". 3 double plots #112 D,E,F. \$8,200 ea or \$24,000 for all 3. (209)537-7509

Oakdale Memorial Park in Glendora, CA. Single lot with crypt. "Garden of Devotion". Nice area. \$5,000. Call (626)331-2794

Pacific View Memorial Park- OCEAN VIEW, 3 double plots. PRICES SLASHED FOR QUICK SALE; Newport Vista, Lot 1384. Our price, \$18K vs. Cemetery's \$27K. Or, buy all three for \$50K. Ron (714) 731- 5661

Grave Sites \$7000 for two. 2 Gravesites side by side at Rose Hills Memorial Park in Whittier. Located at Carnation Lawn Lot 2842 Grave 3 & 4. Call Matt (562) 900-5438. Ngoble0014@gmail.com

Burial plots at Rose Hills Memorial Park. Rose Hills is renowned as Southern CA. most spacious and naturally beautiful memorial park. Hundred years of careful planning and care has resulted in a lovely setting with gentle slopes and Green hillsides looking onto the Majestic San Gabriel Mountains. \$15,000 for all 2. Jermaine (310) 608-1870

Rose Hills Cemetery Garden of Inshentment. 1 Lot for sale. Call (310)503-4388

6 Plots at Valhalla in Burbank \$3,200 each, or you can make an offer. Call Glenda (805) 443- 1543

WESTWOOD MEMORIAL PARK Rare opportunity to purchase a crypt 3 spots from Marilyn Manroe in sold out section. \$200,000/obo. (310) 477-7746 pp

Westwood Memorial Park - Section D. Internment Plots (4 graves). One Double Plot for \$110K or both for \$200K. Call (303) 772-6975. Offers considered.

## 140-HEALTH AID

ATTENTION Joint & Muscle Pain Sufferers: Clinically proven all-natural supplement helps reduce pain and enhance mobility. Call 888-589-0439 to try Hydrflexin RISK-FREE for 90 days. (Cal-SCAN)

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## 155- SCHOOL AND CLASSES

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## 172-NANNY

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## 218-CARPENTRY

Carpenter- licensed, experienced in framing, foundation and more (818) 355-5803

## 220-CLEANING

Excellent Housekeeper available Monday through Saturday, live-out. Great references, California Drivers License, transportation available. 19 years experience in Malibu and Pacific Palisades. Speaks English fluently. Call Yolanda (323) 731-6114 or (323) 580-2859

## 224-ELDERLY CARE

I am seeking work as an elderly caregiver. I have 20 years exp. with all types of patients. Ref's available. Available to work days and nights. (626)571-2583/(626)628-4502.

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Jack Russell Terrier Puppies!! Very Cute! 4 male/1 female. Papers/shots/wormed. Temecula area. Ready now. \$750 619-767-0126

Blue Pitbull Puppies. UKC 7 gen. Best of the East Coast meets Best of the West. Once in a lifetime opportunity. 4-pup liter. All males. Solid blue. \$3,000 for the first pick, \$1,500 for the other 3. (626)786-9820

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GOLDEN RETRIEVER - English creams, Rus Pekos Current Champion Lines. Born December 5th, Russian Import, Full Reg. \$2,000 Call (916) 721-7123

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I am looking for a job! Asian Housekeeper, Companion, & Nanny. Run-errands, Gormeh Cook and college graduate. 14 years Experience. U.S Citizen, valid drivers license. Excellent References. Call Cora (310) 595-5745

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