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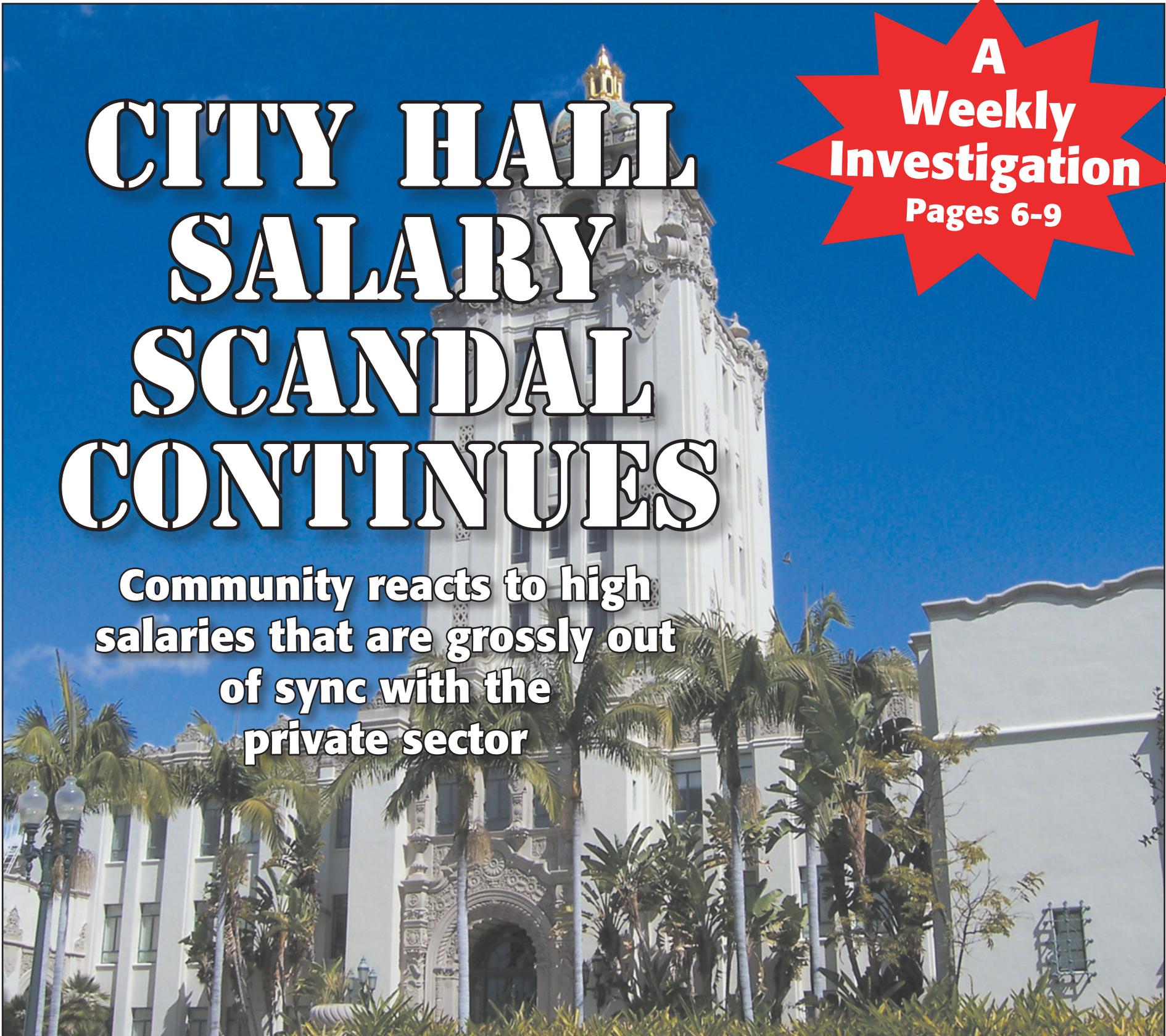
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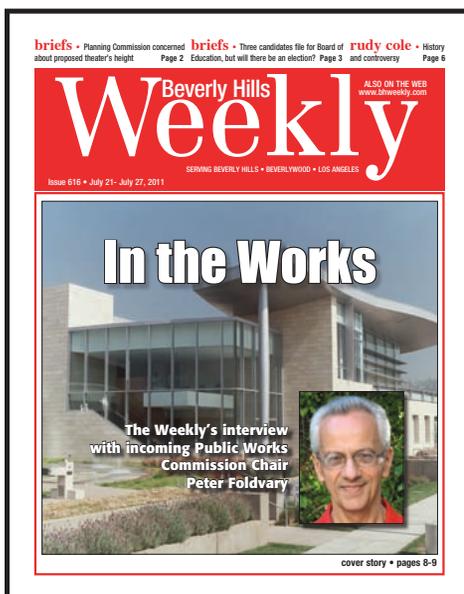
Issue 617 • July 28- August 3, 2011



CITY HALL SALARY SCANDAL CONTINUES

Community reacts to high salaries that are grossly out of sync with the private sector

A Weekly Investigation Pages 6-9



letters & email

Reflecting on a City career

It was a little over a year ago that I retired from service with the City of Beverly Hills. I thought I would take a fond look back at a community that so enriched my life during my nearly 29 years of service there. In so many ways, Beverly Hills epitomizes small-town America, where everyone seems to know each other. Its reputation for excellence grew out of a time when its businesses and residents forged relationships, personal relationships in which they could count on one another. In my day, City Hall also followed that Beverly Hills shop model to some degree, where role of the store owner was as much about a personal commitment to the customers' needs as it was about managing the store's bottom line. I thought of my role with the Planning Department as akin to that shopkeeper, and I felt I belonged to the community and that shepherding its well-being was my duty. Part of that perspective came from working with public servants who weren't employees, but citizens of the community, from Donna Ellman Garber and Max Salter, to Meralee Goldman and Kathy Reims, among many

other exceptional public citizens. What made working for Beverly Hills rewarding to me and many colleagues was just making a difference to something meaningful to us. I think Mark Scott served the community on a much smaller salary than is more commonly seen for city managers today, as exemplified by the likes of the Cities of Bell and Vernon, because I think his motivation wasn't so much a lure of extravagance as it was caring about what he did and about accomplishing what things the community needed. But the Beverly Hills shop model doesn't have the efficiencies of today's corporate model. Today, customer service means talking to a machine or to someone halfway around the globe. The value of work has been eclipsed by the marketplace of "talent" and the relentless drive for profit, and there are days when I ask myself if our society is all that much better served through efficiencies. I suppose the realities of today make me romanticize over a bygone era. But I hope Beverly Hills never loses those qualities that made it special.

Larry Sakurai
Los Angeles

"Planning Commission concerned about proposed movie theater's height" [#616]

In this week's edition of your paper I was shocked to read a news brief about a proposed new theater on Canon Drive:

"It's 68 feet to the top of the roof and 78

feet to the top of rooftop restroom facilities" ... "the landlord was out of town and did not attend the meeting" ... (he probably had to go to a bathroom and doesn't care how far he has to go to find one).

I don't normally have that luxury.

Herb Wallerstein
Beverly Hills

Public Parking Fees

As a former resident of Beverly Hills in the early 1970s I wish to comment on the matter of parking fees at public structures. My wife and I recently parked at a public structure on Bedford Drive at 4:50 p.m. for a doctor's appointment. We then purchased various items, enjoyed Rodeo Drive, and had dinner at one of the many fine restaurants in your lovely city. During dinner we commented on how empty the restaurant was, how quiet the streets were, and how many "for rent" signs we saw on retail stores. When we returned to our car at 7:10 p.m. we paid \$18 for the approximately 3.5 hours we parked. We are fortunate to live quite comfortably, but we are not fools. It will be a cold day in hell before we decide to "spotshire" again in your city. Now we know why things are not going well for business owners, professionals, and others in the City of Beverly Hills.

Ted Goldman
Santa Monica

WHAT'S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



Photo: City of Beverly Hills

A SPOONFUL OF SUGAR LOMA VISTA DRIVE

Dick Van Dyke (left), who played Bert in the original *Mary Poppins* movie, visited Catskills West Theatre Arts Camp at Greystone Mansion on July 21. Brittney Moalemzadeh (right) played the title character in the camp's production of *Mary Poppins*.



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OUR DATA SPEAKS VOLUMES



briefs

Clark pulls papers, but will there be a Board of Education election?



Woodrow W. Clark II

In order for the BHUSD Board of Education election to take place on Nov. 8, one more candidate needs to file for the election of three open seats.

Woodrow W. Clark II pulled papers from the Los Angeles County Registrar-Recorder/County Clerk's office Tuesday, but he has not filed.

"I'm thinking about it," Clark said.

Incumbent Board of Education Vice President Brian Goldberg, systems developer Damien Bean and motion picture producer and Traffic & Parking Commissioner Andy Licht filed on July 18, the first day of the



Damien Bean



Andy Licht

filing period.

An election is scheduled for Nov. 8, but it could be cancelled if no additional candidates file. If only three candidates have filed by Aug. 12, the final day of filing, community members will have until Aug. 17 to file a petition signed by 10 percent of or 50 voters (whichever is smaller in number) requesting that an election be held.

Clark, who lives on Oakhurst Drive, is the new Chair of the BHUSD Citizen's Oversight Committee and founder of Clark Strategic Partners, a consulting firm devoted to sustainable environments and renewable energy infrastructures. He was on the United Nations Intergovernmental Panel on Climate Change that shared the 2007 Nobel Peace Prize with Al Gore.

Goldberg, first elected by 20 votes in 2007, lives on La Peer Drive and has three children at Horace Mann.

Bean, a systems developer and CPA, lives on Daniels Drive, has served on the BHUSD Finance and Facilities Advisory committees, and has two daughters attending Beverly High and El Rodeo.

Licht, a 1971 graduate of Hawthorne and 1975 graduate of Beverly High, is a USC Graduate School of Cinema instructor that has producing credits for films that include The Cable Guy, License to Drive, and Waterworld. Licht lives on Walden Drive and is a member of the Traffic & Parking Commission. His three children attend Beverly High and El Rodeo, and his daughter Lucy Licht is the incoming student Board member.

The filing period for BHUSD Board of Education candidates to file declarations of candidacy and candidate statements with the Los Angeles County Registrar-Recorder/County Clerk is open until Aug. 12. For filing information, call (562) 462-2748 or visit www.lavote.net.

As of press time, no other candidates had filed.

Brucker discusses subway tunnel with State Architect in Sacramento

Mayor Barry Brucker, Vice Mayor Willie Brien and City Manager Jeff Kolin met with Acting State Architect Howard Smith Wednesday in the Division of the State Architect in Sacramento to discuss the City's concerns about the possibility of the construction of a subway tunnel under Beverly High. They also met with Esteban Almanza, chief deputy director in the Department of General Services, the state's department of business management.

The Division of the State Architect provides design and construction oversight for K-12 schools, community colleges, and other state-owned and leased facilities. The DSA also develops accessibility, structural safety, fire and life safety, and historical building

codes and standards utilized in various public and private buildings throughout the State of California.

Brucker said the state architect identified three main construction challenges posed by a potential tunnel under Beverly High.

"One would be tunneling under an old historic building, No. 2 is tunneling under a newly constructed building and No. 3 is building on top of a tunnel," Brucker said.

"All pose unique and different challenges, which would need to be addressed separately and there could be some long-term restrictions that the school district would certainly need to project way in advance."

Brucker said Smith did not say that modernization at the high school couldn't be done if there was a tunnel underneath, but Brucker said Smith was "very clear to say that this

briefs cont. on page 4

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NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its meeting to be held on **Tuesday, August 2, 2011, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ADOPTING THE CITY OF BEVERLY HILLS 2010 URBAN WATER MANAGEMENT PLAN

The California Urban Water Management Plan Act of 1983 requires urban water suppliers develop a water management plan that addresses water demands, supplies, conservation and efficient use of water supplies. The Act also requires Urban Water Management Plans to be updated every 5 years. A draft copy of the proposed 2010 Urban Water Management Plan is available for public inspection at the following locations:

Reference Desk City of Beverly Hills Main Library 444 N. Rexford Drive Beverly Hills, CA 90210	Reference Desk City of West Hollywood West Hollywood Library 715 N. San Vicente Blvd West Hollywood, CA 90069	Dept. of Public Works & Transp. City of Beverly Hills 345 Foothill Drive Beverly Hills, California 90210
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At the public hearing, the City Council will hear and consider all comments. All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date.

Copies of the proposed 2010 Urban Water Management Plan can also be obtained by calling Daniel E. Cartagena, Senior Management Analyst in the Beverly Hills Department of Public Works and Transportation at 310.285.1189, or by email at dcartagena@beverlyhills.org.

Please remember if you challenge the City Council's decision in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the meeting.

If there are any questions regarding this notice, please contact Daniel E. Cartagena at 310.285.1189, or by email at dcartagena@beverlyhills.org.

BYRON POPE, CMC
City Clerk



NOTICE OF COMMISSION VACANCY:

HUMAN RELATIONS COMMISSION – deadline to apply August 19, 2011

The Beverly Hills City Council is seeking qualified residents to fill one vacancy on the Human Relations Commission.

For more information on this Commission position, please visit the City's website at www.beverlyhills.org or call the City Clerk's Office at (310) 285-2400.

BYRON POPE, CMC
City Clerk

briefs cont. from page 3

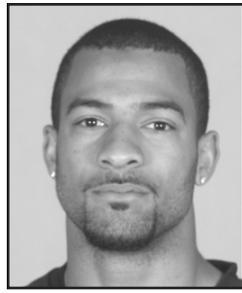
will add many more loops and hurdles to this program.”

Brucker, Brien and Kolin caught a Southwest Airlines flight to Sacramento following a morning meeting with Metro Board member and Los Angeles County Supervisor Zev Yaroslavsky. Brucker had the opportunity to discuss the Metro Westside Subway Extension again with Metro Board Chair and Los Angeles Mayor Antonio Villaraigosa last week at the U.S. Conference of Mayors meeting of about 50 mayors from across the country at the JW Marriott in Los Angeles.

Paysinger Says He's Signed By NFL Team

Spencer Paysinger, a 2006 Beverly High graduate, announced on his Twitter account Tuesday that he had signed with the New York Giants, but the NFL team did not

confirm the signing. It had not announced any signings by the *Beverly Hills Weekly's* deadline.



Spencer Paysinger

Paysinger, a line-backer, was bypassed in the NFL draft following his senior season at Oregon, where he was an honorable mention All-Pacific-10 Conference selection.

“After the draft I was sitting with my agents talking about where I’ll land,” Paysinger wrote on his Twitter account. “The Giants were the top choice, besides the [Jacksonville Jaguars]. Dream come true.”

NFL teams were barred from signing play-

ers during the lockout, which ended Monday when a new collective bargaining agreement received final approval.

The Giants are scheduled to open training camp Friday at the Timex Performance Center in East Rutherford, N.J. Friday and play their exhibition opener Aug. 13 at Carolina.

Paysinger is a son of Norman football coach Donald Paysinger and a nephew of the school’s principal Carter Paysinger.

Wilshire and San Vicente post office may close

The East Gate Station post office branch at Wilshire and San Vicente boulevards is among 3,600 offices and stations nationwide, 100 in the state, and 30 in Los Angeles County that will be reviewed by the U.S. Postal Service for possible closure. On Tuesday, USPS released the list of post offices that have been

recommended for review.

U.S. Postal Service Spokesperson Richard Maher said USPS’s volume has dropped 20 percent in the last three years, and USPS could save up to \$200 million by office closures.

Maier said there will be opportunity for the public to weigh in, but it has not been scheduled since reviews have not started. Maher said the final decision is made at USPS headquarters, which puts together a list of criteria for local districts to perform in their review of designated offices. The review process includes a 60-day public comment period. If the East Gate station were to be reviewed, notice would be posted at the post office with instructions of how to submit comments, and City officials would also be notified.

 **NOTICE OF PUBLIC HEARING**

DATE: August 4, 2011

TIME: 1:30 PM, or as soon thereafter as the matter may be heard

LOCATION: Council Meeting Room 280-A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its **REGULAR** meeting on Thursday, August 4, 2011, will hold a public hearing beginning at **1:30 PM**, or as soon thereafter as the matter may be heard to consider:

Various amendments to the City of Beverly Hills’ Municipal Code to facilitate and streamline application processing related to restaurant uses in the City’s commercial districts, except the C5 district. The amendments affect the following articles: Article 27 (Other Use and Building Restrictions); Article 28.6 (Hotel Regulations); Article 30 (Architectural Commission, Architectural Review, And Procedure); Article 31 (Development Plan Review); Article 33 (In Lieu Parking); and, Article 35 (Open Air Dining). These amendments modify or eliminate certain restaurant-related permit requirements; shift the review authority of some permits from the City Council to the Planning Commission; and, from the Planning Commission and Architectural Commission to the Director of Community Development; and, modifies standards related to off-site parking. Other amendments update outmoded references and seek to improve code administration.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The subject project is exempt from CEQA pursuant to CEQA Guidelines Section 15305 in that the proposed action results in minor alterations in land use limitations that will not result in any changes in land use or density.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

According to Government Code Section 65009, if you challenge the Commission’s action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **Jonathan Lait, AICP, City Planner** in the Planning Division at 310.285.1118, or by email at jlait@beverlyhills.org. Copies of the applications, plans, and Categorical Exemption are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

Approved:
Jonathan Lait, AICP, City Planner

 **NOTICE OF PUBLIC HEARING**

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its meeting to be held on **Tuesday, August 2, 2011, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING BEVERLY HILLS MUNICIPAL CODE SECTION 10-3-2616 REGARDING DEVELOPMENT STANDARDS FOR WALLS, FENCES AND HEDGES IN THE TROUSDALE ESTATES AREA OF THE CITY.

This Ordinance would establish additional maximum height regulations for fences and hedges on certain slopes between properties in Trousdale Estates. The Ordinance is intended to restore and preserve certain views from substantial disruption by certain new walls and fences, the growth of hedges as defined in the Code, or a combination thereof, while providing for residential privacy, security and maintaining the garden quality of the City.

Trousdale Estates is defined in the zoning code as all property located north of Doheny Road and east of Schuyler road, except that land zoned R-1.X, and that portion of lot A of the Doheny Ranch Tract northwesterly of Tract Numbers 24485 and 24486, commonly referred to as the Greystone Mansion Property.

This project has been assessed in accordance with the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and no significant unmitigated environmental impacts are anticipated; therefore, a negative declaration was prepared. The Planning Commission on June 23, 2011 adopted a resolution recommending that the City Council adopt a negative declaration for the ordinance. A Notice of Intent to Adopt a Negative Declaration was issued on June 11, 2010, and a period for public comment on the environmental documentation ran from June 18, 2010 through July 8, 2010.

At the public hearing, the City Council will hear and consider all comments. All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date.

Please note that if you challenge the Council’s action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Michele McGrath, Senior Planner in the Beverly Hills Community Development Department at 310.285.1135 or by email at mmcgrath@beverlyhills.org. Copies of the staff reports, initial study and Negative Declaration, and associated documents are on file in the Community Development Department and can be reviewed by any interested person at 455 N. Rexford Drive, Beverly Hills, California 90210.

BYRON POPE, CMC
City Clerk

from the hills of beverly



City salaries flap

And some results and people

By Rudy Cole

So, you think local government receives little or no attention? Apparently there is a quick fix: Publish the salaries of all city employees.

Now there is interest, most of it from people genuinely surprised by some pay scales at city hall: and no one called to deplore low salaries.

Congratulations to the *Courier* for obtaining and printing the total list and to the *Weekly* for this week's in-depth analysis. We will probably weigh in with our own comments soon, but understanding where your tax dollars go has to be good.

However, if you are a homeowner and not doing business in the city, you must know that it is really not "your" taxes that pay the bills. The so-called business license and bed "transient" occupancy taxes combined are our most important source of revenue—far exceeding residential property and the sales taxes.

And we do have a major case of taxation

without representation. Visitors who use few city services, except, of course sharing in being in one of the safest communities in the world, contribute tax dollars that help pay for schools, public works, code enforcement and the myriad municipal needs most of us assume will always be among the finest anywhere.

Some reality checks: First, the salary lists are not high because of some sudden or even recent pay raises—they are the result of past council and city manager decisions to try to recruit and keep the most competent staffers possible. Even though there have been freezes on pay increases in recent years, no recent council or city manager made any deep reductions either in staff or salaries.

Will there now be a review of pay and staffing requirements? Most likely, and some changes will be appropriate. What we don't need is either overreaction or reforms simply to respond to renewed interest and surprise at high salaries. There are reasons we have some

of the finest municipal services in the nation, and those do include pay incentives. However, this is an appropriate time to become even more efficient and look at whether we truly need all those top execs. Slowly and carefully should be our mantra.

What is equally troubling is the possible loss of 20 or more of some of the most experienced mid-level police officers because of contract and pension issues. Many of the top cops we have come to respect and know may be on this list. More on this soon.

Print journalism, although it too has embraced the Internet, feels understandably challenged by blogs and electronic news resources that seldom match the depth of reporting the news, and the costs involved.

So, when a local newspaper fussed over the City using an electronic only news reporting source, what happened? The blog doubled in hits.

You can hardly blame our, or any city government, from welcoming any chance, to "tell its story." Better yet, for government, if the information is unfiltered or edited for opinion. If that leads in any manner to controlling the news or playing favorites, it stops being in the public interest. But no single news source, print or electronic, should ever become the "official" venue. We leave that nonsense to totalitarian states.

Actually, one of the most depressing recent phenomena in Beverly Hills politics is the lack of interest in serving, especially on our school board. Despite countless rumors of likely candidates for the November election, so far only three have filed for three seats. Not that the three candidates aren't qualified—one an incumbent and two very new to school leadership, elections give the community an opportunity to air issues and problems and plans for solutions.

Running for school board is easy, possibly too simple. Unlike council contenders, candidates do not need to gather signatures of registered voters to qualify. A quick trip the County Registrar of Voters and signing a declaration of candidacy is about all you need to be on the ballot.

Historians may wonder why we have selected two lawyers to serve on our school board and none on the law making city council. However, we do have two fine physicians on the council.

The city council is far more interesting to watch than we expected. With the departure of the always independent and unpredictable **Nancy Krasne**, city watchers expected a more laid back Tuesday night.

Not exactly what happened. Councilmembers **Lili Bosse** and **John Mirisch** ask tough, often highly contentious questions even though they are not always in agreement. But that's good for open debate and open decision making. Bosse is a hard study, she comes prepared. And Mirisch asks the hard questions.

What is very surprising is the full emer-
rudy cont. on page 10

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coverstory

CITY HALL SALARY SCANDAL CONTINUES

Community reacts to high salaries that are grossly out of sync with the private sector

By Melanie Anderson

A detailed list of approximately 650 out of 977 City of Beverly Hills employees' salaries and benefits released by the City last week revealed that several executive staff members have base salaries of nearly \$200,000 a year or more and almost all managerial staff members made well over \$100,000 each in calendar year 2010.

Only the salaries of full-time employees, part-time City Councilmembers and the part-time City Treasurer were released. Currently, the City has 643 full-time employees, 334 part-time employees and 977 total employees.

The *Weekly* started investigating City of Beverly Hills staff salaries in September 2010 [Issue #573], when it revealed that the salaries of City Manager Jeff Kolin, Assistant City Manager Mahdi Aluzri, and Deputy City managers Cheryl Friedling and David Lightner totaled more than \$1 million. According to 2010 figures, the base salaries of the four positions total \$832,764. With benefits, that figure increases to \$1.1 million.

The release of City salaries and benefits comes just over one year after the *Los Angeles Times* reported the first part of the Bell scandal on July 15, 2010: Bell City Manager Robert Rizzo was making almost \$800,000 a year, Police Chief Randy Adams earned \$457,000 annually, Assistant City Manager Angela Spaccia was paid \$376,288 a year, and part-time City Councilmembers inflated their salaries to nearly \$100,000 a year by serving on other City agencies in addition to the City Council.

Salaries and benefits are projected to cost the City of Beverly Hills over \$116 million in the current fiscal year 2011-2012. That's out of \$365 million projected expenditures from the operating budget, and \$418 million total budget.

"We set our compensation based on council adopted policy for our public safety personnel, that's based on total compensation," said City Manager Jeff Kolin (\$260,038 annual base salary). "We conduct a compensation survey and we benchmark to other comparable cities, and the council policy is we pay 1 percent above the highest in that survey for our public safety personnel."

Kolin said the City's other bargaining units representing non-public safety employees go through a similar surveying process of comparable nearby cities, and compensation is based on the 75th percentile of those comparable agencies. Two associations, the Municipal Employees Association and the supervisors are set at the 62.5 percentile, Kolin said. Each bargaining unit bases compensation on a different group of cities. For example, compensation of the confidential unit is currently calculated based on a survey of salaries and benefits of employees in Santa Monica, Torrance, Newport Beach, Pasadena, Irvine and Costa Mesa, said Confidential Unit President and City Clerk Specialist Melissa Crowder (\$76,635).

"I think that Beverly Hills has put an emphasis on hiring the highest quality, most qualified employees to make sure that the residents and businesses in this community are provided with extremely high quality municipal services," Kolin said. "That includes our police department and public safety, our fire and emergency medical response, as well as our libraries, our parks, and our full array of municipal services."

The Community Services Department, which includes Recreation & Parks, Human Services and the Library, has at least six non-directors making over \$140,000 each. Each City

Council member draws a modest annual salary under \$10,000, but with retirement and health benefits, each member costs the City between \$31,660 and \$38,489 each year. Even interns, who are often unpaid in the private sector because they receive academic credit, cost the City tens of thousands of dollars. Data from the California State Controllers' Office showed that the City had three administrative interns who made over \$10,000 each in 2009.

"It was always such that the paradigm was that [if you] worked in the public sector you had good job security, you had good benefits, [but the] salary wasn't as good as in the private sector," said Councilmember John Mirisch (\$9,429—part-time). "That's no longer true." Mirisch called the release of City staff salaries and benefits an "eye opener."

Figures released in June by the U.S. Bureau of Labor Statistics showed that private sector workers averaged \$28.10 per hour in total compensation and state and local government workers averaged \$40.54 per hour in March. Benefits accounted for 29.3 percent of private sector employees' income, and 34.5 percent of government employees' income. Some people argue that such comparisons are like comparing apples to oranges, because the same types of jobs do not necessarily exist in both the public and private sectors.

"In many cases we don't have comparable jobs in the private sector," Kolin said. "It is difficult to make comparisons to the private sector. We have not surveyed private sector employers to make those comparisons."

The issue of pension sustainability has been on the radar at all levels of government lately. A letter from Kolin included in the fiscal year 2011-2012 budget document stated, "Sustainable pension costs and risk sharing should be considered given the 8 percent miscellaneous employee increase and the 14 percent safety employee increase over the next three years." Currently, City employees do not contribute to their pensions. The City pays both the employer and employee contribution. The pension formula for safety personnel is 3 percent at age 50, and non-safety personnel is 2.5 percent at age 55, based on the employee's single highest year salary.

Kolin outlined the actual and projected pension rates, which increase each year, of applicable salary. In 2010-2011, the actual rate was 37.7 percent for safety and 19.9 percent for other employees. In 2011-2012, the actual rate was 44.5 percent for safety and 23.7 percent for other employees. In 2012-2013 the rates are projected at 46.2 percent for safety and 24.9 percent for other, and in 2013-14 the rates are projected at 51.8 percent for safety and 27.9 percent for other employees.

The City Council passed the fiscal year 2011-2012 budget on June 7. At that meeting, prior to the Council's approval of the budget, City Treasurer Eliot Finkel (\$2,400—part-time) presented the City Treasurer & Citizens' Budget Review Committee's recommendations to the City Council on the fiscal year 2011-2012 budget. Finkel told the City Council, "Pension obligations are the biggest financial threat to Beverly Hills. Even substantially improved revenues would not be sufficient to cover our pension obligations as they are currently structured."

The Budget Review Committee—represented by Finkel, former Mayor Ed Brown, Deputy City Treasurer Abner D. Goldstine, former Chamber of Commerce President Jim Jahant, CVB Vice Chair Offer Nissenbaum, former Planning

Commission Chair Kathy Reims, former Fine Arts Commission Chair Richard S. Rosenzweig, and former City Treasurer Joan Seidel—recommended the salaries and benefits expense category in the budget be broken down to show base salaries, bonus pay, pension obligations to employees and City, vacations, medical including sick pay, and other.

Mirisch acknowledged it would have been helpful to see such a breakdown when studying the budget.

"When we [worked on the] budget, we never looked at individual people's salaries in such detail," Mirisch said. "I'm upset with myself. That being said, this is something that professional staff should have provided the council with because it gives a complete picture. Now that we know it, we need to deal with it."

Goldstine, Seidel, Shamrock Holdings CEO Eugene Krieger, and attorney and California Little Hoover Commission member David A. Schwarz formed a pension task force to "examine the contention that the City's pensions are indeed not sustainable," Finkel said. The task force has met four times, and is scheduled to report to the City Council at the formal meeting on Aug. 2.

Mirisch said he has been working on pension reform for two years as a member of the California League of Cities Employee Relations Policy Committee, and prior to the release of City salaries, he requested a discussion of the City's 9/80 plan, which allows City employees who work 40 hours in nine days to take every other Monday or Friday off, at the Aug. 2 study session. He said he plans to come up with a list of suggestions for tackling the issue of high salaries and benefits, which he would like to discuss at a future study session.

Mirisch said he would also like to limit the cashout of accrued vacation time.

"When you see some of the employees with cashout for accrued vacation time, let me tell you, that's certainly one thing that will be on my list of recommendations, limiting vacation accrual time and not allowing monetary cashouts of them," Mirisch said.

"The point of vacation is to rest and recreate, to reload your batteries. It's not to supplement your salary."

Mayor Barry Brucker (\$9,429—part-time) said the impact of overtime on the budget stood out to him, and he wanted to make sure the City was reimbursed by outside vendors when public safety employees worked on special events like the Golden Globe Awards, or if the fire department goes out to help other municipalities. Most public safety officers earn thousands of dollars in overtime pay each year, including many parking enforcement officers. Most fire personnel members earn tens of thousands of dollars in overtime. In 2010, at least seven non-public safety employees earned more than \$20,000 in overtime pay on top of their salaries: five water system workers (\$64,385 to \$73,923), one communications specialist (\$80,473), and one parking supervisor (\$57,840).

Many management positions are exempt from overtime payment. Instead, they receive an annual allotment of between 80 and 120 hours of paid administrative leave, Kolin said.

"I think we do need to look at how [salaries] compare with other cities and whether the job function certainly fits the salary range, and I'm fairly confident that we'll be analyzing these issues over the next several months to make certain we have a grip on fair pay for fair work," Brucker said.

Eye opening salaries

On the “Jobs” section of the City’s Web site, beverlyhills.org/jobs, the City advertises job descriptions, required qualifications, and a salary range for each position. (Director of Human Resources Sandra Olivencia-Curtis said salary ranges may not reflect the current salary and compensation surveys of other cities, which Beverly Hills uses to set compensation.) The salary listed next to each staff member’s name is the annual base salary. The mean salaries listed came from the Bureau of Labor Statistics’ data for the Los Angeles-Long Beach-Glendale metropolitan area from May 2010 and were calculated with data from employers in all industry sectors.

By department, the *Weekly* has uncovered:

CITY MANAGER’S OFFICE

City Manager Jeff Kolin, \$260,038

Deputy City Manager David Lightner, \$179,428

Advertised starting salary: \$151,932

Prior to Lightner’s role as deputy city manager, he was director of economic development, deputy director of planning and community development and a consultant on urban design issues. He has a bachelor’s degree in architecture from California Polytechnic State University, San Luis Obispo and a Master of Business Administration degree from Harvard University. Lightner is a member of the Urban Land Institute, the International Downtown Association and the International City Management Association.

Job summary: Responsible for development of the City’s capital assets and for the creation of affordable housing through the City Manager’s Office

Community Outreach Manager Huma Ahmed, \$109,773

Advertised starting salary: \$91,248 to \$113,376

Mean salary for public relations and fundraising manager: \$115,130

Ahmed was a corporate and public relations representative at aerospace industry manufacturing company Ducommun Technologies, an independent consultant at Peninsula Events and a senior field representative for the U.S. House of Representatives prior to working for the City. Ahmed attended California State Dominguez Hills and the University of Southern California. Ahmed’s responsibilities include writing the City newsletter, “In Focus,” and photographing City Council meetings.

Job summary: Plans and develops a variety of professional community outreach duties to support the City’s public affairs strategies and community relations programs. Assists in the development and implementation of a robust two-way communications program between the City and the various public and private agencies, residents, businesses and citizen groups to position the City successfully with key opinion leaders

Qualifications: Bachelor’s degree in journalism, public relations, public affairs, communications or related field preferred. Five to 10 years of professional experience in either a government, corporate, business or agency environment, with breadth of experience across PR, public affairs, marketing, speech writing and communications areas

ADMINISTRATIVE SERVICES DEPARTMENT

The annual base salaries of Director and Chief Financial Officer Scott Miller (\$216,311), Assistant Director of Human Resources Sandra Olivencia-Curtis (\$194,432) and Assistant Director of Finance Noel Marquis (\$185,413) combine to nearly \$600,000.

Assistant Director of Administrative Services, Human Resources Sandra Olivencia-Curtis, \$194,432

Advertised starting salary: \$165,156

Mean salary for human resources manager: \$117,550

Olivencia-Curtis has been director of human resources since 2006 and has worked for the City for 30 years. Prior to her director position, Olivencia-Curtis was personnel manager for about 17 years. She started out working in the City Manager’s Office. Olivencia-Curtis holds a dual Master’s degree in judicial and public administration from the University of Southern

California. She is married to retired Assistant Chief of Police Robert Curtis, who retired in 2009 and was profiled in Issue #495.

Job summary: Plans, organizes and directs the activities, programs and services of the Human Resources Division, which include recruitment, classification, compensation, benefits administration, employee training and development, employee relations and labor relations; formulates and oversees the implementation of goals, objectives, policies and procedures; supervises staff and administers the division budget

Qualifications: Bachelor’s degree in human resources management, public or business administration, or a closely related field. A Master’s degree is highly desirable. Five years of human resources management experience, which has included classification and compensation administration, recruitment and selection, employee and labor relations, and related human resources administrative functions

Personnel Manager Anil Comelo, \$138,515

Advertised starting salary: \$95,904 to \$119,160

Mean salary for compensation and benefits manager: \$102,800

Comelo, who has been Personnel Manager since 2007, holds bachelor’s and Master’s degrees in economics and public administration from California State University, East Bay. Before that, Comelo worked for 10 years as an administrative services officer for Contra Costa County, where he headed the 20-member Administrative Services Division and was in charge of human resources, payroll and accounting

Job summary: Plans, manages, supervises and directs the day-to-day operations of the personnel and payroll divisions including recruitment and selection, classification and salary administration, benefits and payroll administration, labor and employee relations, employee training and/or organizational development, supervises assigned staff, and acts on behalf of the Assistant Director as requested. The Personnel Manager provides staff assistance to the Assistant Director and performs work within a broad framework of general policy. This position requires creativity and resourcefulness to accomplish goals and objectives, as well as the ability to apply concepts, plans and strategies that may deviate from traditional goals and objectives. The incumbent is expected to exercise broad judgment in defining work objectives and determining methods and systems to meet objectives

Qualifications: Five years of benefits, payroll and human resources experience, a bachelor’s degree in public administration, business administration or related field (Master’s degree is desirable), and three years of administrative, budgetary or other management experience

Real Estate and Property Manager Brenda Lavender, \$122,845

Advertised starting salary: \$92,160 to \$114,504

Mean salary for property, real estate and community association manager: \$68,410

Lavender had at least six years of experience in the private sector prior to working for the City. Beginning in 1998 she was senior project manager of Spieker Properties and she was general manager of Equity Office Properties from 2001 to 2004. Chicago-based Equity Office Properties, then the largest U.S. office-property owner according to the *Los Angeles Times*, bought Menlo Park-based Spieker Properties, then one of the largest landlords in the state, in 2001.

Job summary: Responsible for directing and overseeing the day-to-day operations of the City’s property management function

Qualifications: A minimum of five years of property management and real estate experience in public or private sector, including property maintenance coordination, acquisition of real property, and commercial use experience is required. Bachelor’s degree, real estate and property management licenses/certifications, economic development knowledge, customer service and administrative experience are desired

Risk Manager Karl Kirkman, \$165,179

Advertised starting salary: \$137,517

Kirkman’s salary is in line with the City of Santa Monica’s risk manager, who earns between \$110,088 and \$135,912 per year. The City of Calabasas has a Risk Management Analyst that earns \$62,258 to \$77,751 a year and Burbank’s Assistant Management Services Director handles risk management and safety and earns \$99,001 to \$109,351. Some cities, like Calabasas, don’t even have a risk manager.

Job summary: Under general supervision of the Chief Financial Officer, coordinates and administers the City’s risk management program including liability, worker’s compensation, and safety management

Qualifications: Bachelor’s degree in public administration, business administration or related field and five years of responsible technical experience in risk management programs including the processing of liability insurance, worker’s compensation claims, and development of safety programs

Senior Management Analyst Daniel Cartagena, \$122,456

Advertised starting salary: \$69,744 to \$86,664

Mean salary for management analyst: \$89,750

Cartagena has been a senior management analyst since 2009, but he has worked for the City for almost 10 years, first as a project manager, and he became assistant to the city manager in 2006. Prior to his work for the City of Beverly Hills, he was a council deputy for the City of Los Angeles from 1993 to 2001. From 2008 to 2009 he served on the City of Long Beach’s Citizen Complaint Police Commission, which receives, administers and investigates allegations of misconduct by Long Beach Police Officers. He attended California State University, Long Beach.

Job summary: Performs analytical, administrative and/or supervisory duties and responsibilities in various administrative staff functions including budget/financial analysis, program/project management, legislative analysis and development, policies and procedure development, organizational analysis and asset and contract administration. Conducts research, studies and surveys, analyzes data and makes recommendations

Qualifications: Bachelor’s degree in public or business administration, economics or a closely related field. A Master’s degree in public or business administration, or economics is highly desirable. Four years of increasingly responsible analytical or administrative experience

COMMUNITY DEVELOPMENT DEPARTMENT

Director of Community Development Susan Healy Keene, \$211,935

The salaries of the director and assistant director total almost \$375,000, and total compensation exceeds \$485,000. Two principal planners make \$107,868 and \$119,266 annually, three senior planners make \$96,905 to \$101,920, and four associate planners make between \$73,490 and \$88,995 each.

Supervising Plan Review Engineer Erik Keshishian, \$121,129

Advertised starting salary: \$88,572 to \$100,028

Mean salary for civil engineer: \$90,770

Keshishian became a supervising plan review engineer in 2005 after working 17 years as a senior plan check engineer.

Job summary: Supervises and directs the Plan Review Division to assure that plan review services are thorough, effective, and timely; interprets the technical codes, the zoning code, and related ordinances and regulations; represents the department in the community, before various boards and commissions, and at various professional meetings

Qualifications: Bachelor’s degree in civil or structural engineering or a related field, three years of experience comparable to that gained as a senior plan review engineer for the City of Beverly Hills. Registration as a civil or structural engineer in the State of California

COMMUNITY SERVICES DEPARTMENT

Director of Community Services Steve Zoet, \$181,380

The Community Services Department has at least eight

employees with base salaries over \$140,000 each.

Community Services Administrator Gisele Grable, \$143,298

Advised starting salary: \$91,249 to \$113,380

Grable worked with former City Manager Mark Scott, who is now city manager of Fresno. She coordinates Team Beverly Hills and the operation of the budget and accounting office, the registration office and film and event permits office. She has accumulated \$28,395 in leave cashout (administrative leave, unused vacation pay and sick time).

Job summary: Reports to the Director of Community Services (Steve Zoet—\$181,380) and is responsible for managing the Administrative Support Division, which includes oversight of the operation of the Community Services Department, Budget and Accounting Office, the Department, Registration Office, management of the City, Film and Event Permits Office, as well as coordination of Team Beverly Hills. Provides management support for the Director of Community Services and the department's four divisions, Recreation & Parks, Library, Human Services and Administrative Support

Qualifications: Bachelor's degree in public administration, management, public or parks administration or related field (Master's degree highly desirable). Four years experience managing similar administrative functions including three years of supervisory experience.

Human Services Division:

Human Services Administrator James Latta, \$147,935

Advised starting salary: \$93,084 to \$115,644

Latta, a licensed clinical social worker, works with the City's Human Relations Commission as staff liaison. The mission of the human services division is to provide a safety net for the City's community members most in need, through elderly assistance and education, diversity awareness and education, regional social responsibility, and other resources.

Job summary: Performs a wide variety of executive work to plan, organize and develop human services programs and events. Promotes community awareness of programs and services including managing all activities and operations. Establishes division goals, policies and procedures, and develops and manages the division contract processes. Prepares, manages and monitors the division budget

Qualifications: Bachelor's degree in public administration, psychology, sociology or a closely related field. A Master's degree in public or business administration, psychology, sociology or a closely related field is highly desirable. Five years of increasingly responsible professional administrative experience in public administration, human services or social services programs

Human Services Outreach Manager Julie Kahn, \$129,297

Advised starting salary: \$83,449 to \$103,667

Mean salary for social and community services manager: \$71,270

Kahn is a former Planning Commissioner, who holds a Master's degree in social work, and was encouraged to apply for the City job by a sitting City Councilmember at the time. She works with the Human Relations Commission as a staff liaison.

Job summary: Performs a variety of complex functions related to human services programs and community outreach including: assisting Administrator in the management of the Division's grant funding, social service program development and in-house projects; designing, developing, planning, implementing and overseeing various marketing materials, programs and activities; collecting, analyzing and presenting statistical data; drafting requests for proposals and evaluating vendors

Qualifications: Bachelor's degree is required in Social Services, Public Administration or related field (Master's preferred). Three years of experience in the field of Social Services, including mental health, housing programs, etc. is desirable

Library:

Library Services Manager

K. Buth, \$149,144

Marilyn Taniguchi, \$126,990

Advised starting salary: \$80,976 to \$100,608

Taniguchi has worked for the City of Beverly Hills since 1999, and oversees the adult and reference services, the children's services, and the literacy and outreach services departments. She holds a Master's degree in Library and Information Science from UCLA.

Job summary: Plans, organizes and manages programs and functions of a major division of the Library in either Public Services or Support Services. Develops, recommends, and manages the implementation of goals, objectives, policies, procedures and standards for professional library services. Supervises and evaluates the work of management, professional, technical and clerical staff

Qualifications: Master's degree in Library Science or Information Science from an American Library Association (ALA) accredited college or university. Five years of increasingly responsible professional experience as a librarian, which has included at least three years of supervisory experience

Recreation and Parks:

Recreation Services Manager

Teri Angel, \$141,132

Brad Meyerowitz, \$140,297

Advised starting salary: \$76,284 to \$94,788

Angel and Meyerowitz work at Roxbury Park. Angel is in charge of the preschool, but is neither an educator nor holds an administrative credential. The Weekly highlighted deficiencies in the City's preschool program in Issues #380 and #486. Meyerowitz is in charge of various park programs.

Job summary: Under general direction of the Assistant Director of Community Services/Recreation & Parks (Nancy Hunt-Coffey—\$165,358), plans, directs, implements and manages a wide variety of Citywide programs and services offered to the community through the Recreation Division

Qualifications: Bachelor's degree in recreation, leisure service, public administration or related field preferred. Four or more years of experience supervising recreational programs and staff with increasing responsibility

Parks and Urban Forest Manager Ken Pfalzgraf, \$145,805

Advised starting salary: \$79,968 to \$99,348

Job summary: Plans, directs, and supervises the maintenance, landscaping and development operations of City parks, public landscaped areas, park facilities and construction activities. Supervises the care, preservation and sustainability of the City's urban forest, the collection of trees growing within the City

Qualifications: Minimum of 30 units of college education or equivalent units supplemented by specialized training in management, park maintenance, public administration or related field (prefer bachelor's degree in park administration, landscape architecture or forestry). Minimum five years experience in parks and urban forestry management (including the development and maintenance of parks and trees), construction, municipal forestry, or any equivalent combination of education and experience. Minimum of four years in a supervisory capacity. Maintain an International Society of Arboriculture (ISA) Certified Arborist credential. Possession of a California Department of Food and Agriculture Advisor's License desirable. Maintain a valid California Class C driver's license. Maintain valid First Aid and CPR certifications

INFORMATION TECHNOLOGY DEPARTMENT

Chief Information Officer David Schirmer, \$183,596

Assistant Chief Information Officer Mark Hobson, \$161,010

Advised starting salary (Chief Information Officer): \$162,222

Hobson worked for the City as a senior project manager and information technology technical officer prior to becoming

assistant chief information officer. Before working for the City of Beverly Hills, Hobson was a supervisor operations analyst at Carter Hawley Hale and a programmer analyst for Camp, Dresser and McKee. Hobson attended Bentley University, Northeastern University and Western New England College.

Job summary: (Chief Information Officer): Leads the City's Information Technology Department to be recognized among municipalities as a premier provider of technology infrastructure, services and support used to facilitate the advancement and the well-being of the residents, businesses, and visitors of Beverly Hills, and the global community through the creation and dissemination of knowledge.

Qualifications: Bachelor's degree in information management, computer science, business administration, public administration or a closely related field. Master's degree in information management, computer science, business administration, public administration or a closely related field, is highly desirable. Eight years of increasingly responsible professional experience in leading-edge information technology environment. Experience must include at least five years of senior management responsibility for information technology services

PUBLIC WORKS DEPARTMENT

Director of Public Works David Gustavson, \$210,941

Parking Enforcement Division:

Director of Parking Operations Chad Lynn, \$161,820

Advised starting salary (Parking Services Manager): \$137,280

Lynn is a certified administrator of public parking (CAPP) with 18 years of parking operations experience. He returned to the City of Beverly Hills after four years in the City of San Rafael as Parking Services Manager, which has an \$88,088 to \$104,628 salary range. Prior to taking the job in San Rafael, Lynn was Senior Parking Coordinator for the City of Beverly Hills for more than three years and worked in operations for M&M Parking Services for five years. He attended Woodbury University and Pennsylvania State University.

Job summary (Parking Services Manager): Supervises all City-owned on and off street parking facilities and metered lots

Qualifications: Bachelor's degree in Business Administration preferred with minimum three years of parking operations experience

Transportation Division:

Deputy Director of Transportation Aaron Kunz, \$163,067

Advised starting salary: \$123,252 to \$163,008

Kunz has worked for the City of Beverly Hills since 1994, and holds a Master's in Public Administration from the University of Southern California and a Bachelor's degree in political science from University of California, Santa Barbara.

Job summary: Under direction of the Director of Public Works & Transportation, serves to oversee, coordinate, and administer municipal programs related to traffic engineering and planning, transit services, employee ride programs, permit parking, coordinating regional transportation programs with various jurisdictions, regulation of taxicab operations, and Public Works & Transportation customer service. Manages staff and performs a variety of professional and administrative functions related to the management of the Transportation Division, including long and short range planning and budget development

Qualifications: Bachelor's degree in Transportation Planning, Traffic or Civil Engineering, Public Administration or a related field. A Master's degree in Transportation Planning, Traffic or Civil Engineering, Public or Business Administration or a related field is highly desirable. Five years of increasingly responsible experience in transportation planning and management including two years as a supervisor

How much does the City Council cost the City?

Beverly Hills City Councilmembers' \$9,429 annual salary may not sound like much, considering the number of hours councilmembers put into their service. But when health and retirement benefits are factored in, the City ends up paying between \$31,660 and \$38,489 per year for each councilmember.

The health benefits of each councilmember cost the City

How do City salaries compare with those of BHUSD faculty?

Superintendent Gary Woods' \$249,000 annual salary does not lag far behind City Manager Jeff Kolin's \$260,038 salary, but the salaries of most City managerial staff members exceed those of even the highest paid BHUSD teachers, whose salaries for a 10-month year range from \$45,631 to \$85,530 depending on education and experience.

The minimum starting base salaries for street sweeper operators (\$44,856), parking enforcement officers (\$45,732), librarians (\$46,668), executive assistants (\$47,064), and contract administrative assistants (\$47,136) are comparable to the minimum starting salary for BHUSD teachers (\$45,631).

All five BHUSD principals make slightly more than \$100,000 each year, but their salaries don't come close to the salaries of many City department heads, such as Director of Parking Operations Chad Lynn (\$161,820), Director of Public Works Dave Gustavson (\$210,941), Director of Community Development Susan Healy Keene (\$211,935), and Director of Administrative Services/CFO Scott Miller (\$216,311).

Three of the K-8 principals are paid 11 months out of the year, and Beverly High Principal Carter Paysinger is paid all 12 months. Interim Beverly Vista Principal Irene Stern is paid \$650 a day for about 200 days, Assistant Superintendent of Business Services Alex Cherniss said, so her annual salary is approximately \$130,000.

Beverly Vista Principal Irene Stern's salary and **El Rodeo Principal** David Hoffman and **Hawthorne Principal** Toni Staser's annual salary, \$123,167, are comparable to salaries of the following City staff positions:

Library Services Manager Marilyn Taniguchi: \$126,990

Real Estate and Property Manager Brenda Lavender: \$122,845

Director of Emergency Management Pamela Mottice: \$122,592

Senior Management Analyst Daniel Cartagena: \$122,456

Supervisor Plan Review Engineer Erik Keshishian: \$121,129

Beverly High Principal Carter Paysinger's annual salary, \$117,564, is comparable to salaries of the following City staff positions:

Multimedia Services Manager M. Geddes: \$116,036

Senior Management Analyst J. McClinton: \$116,036

Horace Mann Principal Steve Kessler's annual salary, \$108,317, is comparable to salaries of the following City staff positions:

Community Outreach Manager Huma Ahmed: \$109,773

Accounting Manager Sharon Rahban: \$109,659

Associate Project Manager D. Kahikina: \$108,259

Principal Planner R. Balderas: \$107,868

Senior Plan Review Engineer A. Motamen: \$107,616

Civil Engineers T. Malabanan, \$107,616 and V. Chee, \$107,421

Safety Officer L. Hall: \$106,817

Traffic Engineer B. Vaziri: \$106,594

between \$20,508 and \$27,338 in 2010. Health benefits of many City employees total well over \$15,000 each year, but some employees' coverage totals in the low thousands, and some opt out altogether. Kolin said the difference in benefits depends on the health care plan selected by the employee, and whether the employee is receiving individual or family coverage.

"We have offered what's called a cafeteria plan to our nonpublic safety employees and hope to offer it to our public safety employees as well in the future," Kolin said. "This gives employees choices as to the level of health care coverage they need, and a financial incentive that saves the City money to select a lower cost option. That's one of the significant differences you will see."

A packet describing benefits is available on the "Jobs" section of beverlyhills.org. According to the packet describing benefits for management and professional unit employees, the cafeteria plan offers the opportunity to purchase medical, dental and optical insurance. Employees are eligible to receive cash if they opt out of receiving one, two or all three benefits.

Medical insurance is provided by CalPERS, and employees can choose from three PPO plans administered by Blue Cross, or three HMO plans administered by Kaiser Permanente, Blue Shield or Blue Shield NetValue.

How do other Los Angeles County cities compensate City Councilmembers?

CITY	ANNUAL SALARY	HEALTH BENEFITS
Beverly Hills	\$9,429	\$20,508 to \$27,338
Calabasas	\$6,792	None
West Hollywood	\$4,799 to \$9,900	\$0 to \$13,254
Santa Monica	\$12,744	\$0 to \$18,318
Burbank	\$12,899	\$1,322 to \$13,002

Source: California State Controller's Office, 2009; lgcr.sco.ca.gov

City has significantly more employees than cities of comparable population

The City of Beverly Hills currently has 977 employees, including part-time workers. That number is significantly higher than the number of employees in other Los Angeles County cities with a similar population to Beverly Hills, which currently has 34,109 residents.

"Population is only one factor to consider to understand the public service and municipal service demands based in Beverly Hills," Kolin said. "Our daytime population during a work week is not 35,000 in this community. It's closer to 250,000 in number. Our community expects us to be staffed and provide services to meet the needs of that weekday as well as year-round population."

Kolin pointed out that other cities are not full-service cities. For example, Lawndale, Rancho Palos Verdes, San Dimas, Temple City, Walnut and West Hollywood do not have their own fire or police departments.

	Population	# of employees
Beverly Hills	34,109	977
Claremont	37,780	268
Culver City	40,657	830
La Verne	33,981	339
Lawndale	33,593	133
Manhattan Beach	36,718	466
Monrovia	39,531	434
Rancho Palos Verdes	42,800	116
San Dimas	36,878	182
San Gabriel	42,829	349
Temple City	35,747	82
Walnut	32,486	163
West Hollywood	37,580	266

Source: California State Controller's Office, 2009; lgcr.sco.ca.gov

How do Beverly Hills base salaries compare to other nearby cities?

	Beverly Hills Population: 34,109 Total employees: 977	Calabasas Population: 23,735 Total employees: 118	West Hollywood Population: 37,580 Total employees: 266	Santa Monica Population: 92,494 Total employees: 2,746	Burbank Population: 108,082 Total employees: 1,651
City Manager	\$260,038	\$205,560	\$157,620 to \$272,475	\$278,676	\$181,751 to \$220,828
City Clerk	\$147,962	\$79,841 to \$99,711	\$115,130 to \$147,291	\$122,496 to \$151,236 (Director of Records & Election Services)	\$125,999
Director of Public Works	\$210,941	\$126,186 to \$157,589	\$148,274 to \$174,089	\$126,186 to \$157,589	\$141,787 to \$172,272
Director of Community Development	\$211,935	\$139,387 to \$174,076	\$148,274 to \$174,089 (Deputy City Manager/Director of Community Development)	\$114,744 to \$141,660 (Planning Manager)	\$153,540 to \$186,552
Director of Community Services	\$181,380	\$118,873 to \$148,455	\$115,130 to \$147,112 (Recreation Services Manager)	\$143,640 to \$177,336 (Director of Community & Cultural Services)	\$134,706 to \$163,667 (Park, Recreation & Community Services Director)
Director of Human Resources	\$194,432 (Assistant Director of Administrative Services)	\$51,023 to \$63,721 (Human Resources Specialist)	\$115,130 to \$147,112 (Human Resources Manager)	\$105,252 to \$129,936 (Human Resources Manager)	\$102,858 to \$124,972 (Assistant Management Services Director—Labor & HR)

Source: California State Controller's Office, 2009; lgcr.sco.ca.gov

rudy cont. from page 5

gence of Dr. **Julian Gold** as an involved, fearless and forceful new member. Nothing in his too laid back campaign gave any prediction of how quickly he would become a strong voice on the council.

Mayor Brucker, as we said many times before, always becomes more of a consensus builder as mayor, or when he was president of the school board, then as simply a member of the team. He is fair and open when he presides at meetings, courteous to colleagues and respectful of citizens who appear at meetings. He really is a good mayor.

But what can you say of Dr. **Willie Brien**? He is really the role model of the kind of citizen we hope will serve in government, but seldom does. Totally honest, completely dedicated to fair process, unafraid of standing up for principles—whether or not they are popular.

Actually, not a bad council. May even turn out to be one of our best in years. Now, we need to watch carefully how balanced and professional their response to the pay and contract debates.

No, not a misprint, but the Beverly Hilton will have a "Dive In" movie series in the next two months by their Olympic size pool. Wednesday movies will be family oriented musicals and Thursday, "feel good" cult classics.

Dining and cocktails in the pool area—including the world famous Trader Vic's offerings begin at 7 p.m. with films shown at dusk, probably close to 8:30. There is also a pre-

event cocktail hour for early imbibers.

Better news: The civic conscious Beverly Hilton will donate a portion of revenues to the Beverly Hills Education Foundation. So, a Mai Tai and dollars for teachers, and "Grease." For more information and names of films, call 310.274.7777.

We lost another of our best last week with the passing of **Leonard Wasserstein**. It would be impossible to list all of his many contributions to civic life, but one of the most important was his dedication to and support of our public schools.

As president and Chamber activist, Leonard made sure the Chamber had a special committee on education. Now, Chambers generally focus on business development and representation, but Wasserstein understood too well how important maintaining quality education was to our perception of offering the best in every aspect of city life and service.

He created the then-vital Chamber Education sub-committee to support our schools, and provide leadership for bond and parcel tax elections. Since his departure from Chamber leadership, the committee too vanished.

Inscrutable and often intolerant of fools, Leonard was also a most gentle and caring father and husband who grieved long over the loss of **Annabelle**, his wife and life partner. Yes, he was tough, but always with that slight twinkle in the eye when he pronounced his liberal, Democratic opinions.

Leonard was a major leader in Rotary, in the local club and the district. He brought the club into Beverly Hills real life, broadened mem-

bership and made sure it focused on critical city needs—and that was not always true.

Our schools, our community and governance is better because Leonard made Beverly Hills his home and his life work.

At his Sunday services, good to see old friends such as former school super **Sol Levine** and top city information chief, the happily retired **Fred Cunningham**, and many other former city and school leaders.

I have a hard enough time understanding our little village without venturing into more troubled waters, but I recently read some very anti-Israel comments from people who I thought would be more supportive of the tiny enclave of democracy in the middle east.

But there too is the story, and one critics of Israel seem never to mention. Inside Israel, and the world Jewish community, there is support for peace now and a Palestinian state. Now this question: Is there anywhere in any Arab nation a Peace with Israel committee? Name one, please.

Equally and historically puzzling is the use of the name Palestinian. Up to the Six Day war, the Arab nations and residents of what was then an area controlled by Jordan and other Arab nations, there was every opportunity to create an independent nation. Never happened. As for "Palestinian," derived from "Palestine" that has been the historical name for the Jewish homeland even before Israel became a nation. In fact, many people assumed Palestine and not Israel would be the name of the new country.

Someday, the Arab people living in areas

surrounding Israel could have their own country, but that might come sooner if we didn't see "Palestinian" kids holding up signs that read "Death to Israel."

LOCAL HERO: What realtor **Marty Geimer** is to Good Shepherd, CPA and tax guru. **Bernard Melamed** is to **Beth Jacob Congregation**, the ultimate volunteer.

Melamed has been a member of Beth Jacob since 1946 when it was in the West Adams area. In his quiet, laid back way, not easy in volatile institutions such as ours, he served first as president of the Men's Club and two years as president of the Congregation, starting in the 1970s. He met his wife Marcia at Beth Jacob and has continued his leadership, volunteer involvement in the work of the congregation for all these years.

But what sets Melamed apart is his selfless ability to do what's needed without even expecting recognition or thanks, which he richly deserves.

He also volunteers his talented accounting services to the annual Chabad telethon, and has since it first began.

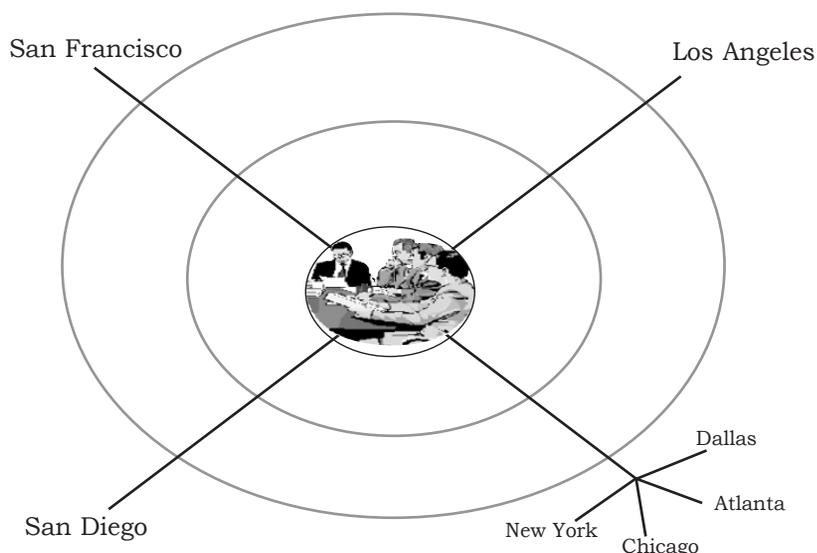
For setting the high bar for volunteerism not only for his congregation but for his profession and our community, Bernie Melamed is this week's Local Hero.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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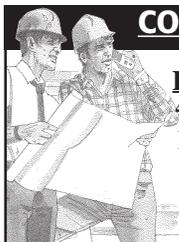
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7/7/2011, 7/14/2011, 7/21/2011, 7/28/2011 20782

FICTITIOUS BUSINESS NAME STATEMENT: 20111047061 The following person(s) is/are doing business as: HYE POLISH, 607 S HILL STREET SUITE # 541, LOS ANGELES, CA 90014. GREGORY TEKOLIAN, 272 S. MONTEBELLO BLVD MONTEBELLO CA 90640. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GREGORY TEKOLIAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 7/7/2011, 7/14/2011, 7/21/2011, 7/28/2011 20781

FICTITIOUS BUSINESS NAME STATEMENT: 20111047903 The following person(s) is/are doing business as: TAQUERIA LOS PRIMOS # 3, 268 E SOUTH ST, LONG BEACH, CA 90805. JORGE GODINEZ, 1215 LOMA VISTA DR LONG BEACH CA 90813. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JORGE GODINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 7/7/2011, 7/14/2011, 7/21/2011, 7/28/2011 20785

FICTITIOUS BUSINESS NAME STATEMENT: 20111047958 The following person(s) is/are doing business as: MAD DESIGN, 125 W5TH STREET, LOS ANGELES, CA 90013. UDOMSUP INKAVESVANITCH, 21766 LOS ALIMOS ST CHATSWORTH CA 91311. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed UDOMSUP INKAVESVANITCH. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 7/7/2011, 7/14/2011, 7/21/2011, 7/28/2011 20784

FICTITIOUS BUSINESS NAME STATEMENT: 20111047959 The following person(s) is/are doing business as: CHANTOS RESTAURANT, 1064 S. BROADWAY, LOS ANGELES, CA 90015. JUAN JOSE MARTINEZ, 4918 E LIVE OAK CUDAHY CA 90201. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JUAN JOSE MARTINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 7/7/2011, 7/14/2011, 7/21/2011, 7/28/2011 20783

FICTITIOUS BUSINESS NAME STATEMENT: 2011057593 The following person(s) is/are doing business as: 1ST RATE PROCESSING, 11646 W. Pico, Los Angeles, CA 90064. JUSTIN NOVEL, 11646 W. Pico, Los Angeles, CA 90064. EIMAN MATIAN 11646 W. Pico, Los Angeles, CA 90064. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Justin Novel. This statement is filed with the County Clerk of Los Angeles County on: 07/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 955

FICTITIOUS BUSINESS NAME STATEMENT: 2011055036 The following person(s) is/are doing business as: BUBBLES BUBS, 16814 Calabas St, Northridge, CA 91343. KATHY PARKS, 16814 Calabas St, Northridge, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: KATHY PARKS. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 956

FICTITIOUS BUSINESS NAME STATEMENT: 2011057051 The following person(s) is/are doing business as: PRINCESS MOMMY PRODUCTIONS, 13070 Weidner St, Pacoima, CA 91331. FRANCHELLE DANIELS, 13070 Weidner St, Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dorothy Volkau. This statement is filed with the County Clerk of Los Angeles County on: 06/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 957

FICTITIOUS BUSINESS NAME STATEMENT: 2011057042 The following person(s) is/are doing business as: METAL & IRON SERVICE, 7308 Easthaven Ln, West Hills, CA 91307. DZMITRY VOLKAL, 7308 Easthaven Ln, West Hills, CA 91307. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ian David Grein. This statement is filed with the County Clerk of Los Angeles County on: 06/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 959

FICTITIOUS BUSINESS NAME STATEMENT: 2011056786 The following person(s) is/are doing business as: PARTEA OF 8, 19327 Ackerman Ave, Newhall, CA 91321. DORIE PEREZ MELLO, 19327 Ackerman Ave, Newhall, CA 91321. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dorie Perez Mello. This statement is filed with the County Clerk of Los Angeles County on: 06/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 960

FICTITIOUS BUSINESS NAME STATEMENT: 2011056845 The following person(s) is/are doing business as: US CAPITAL FUNDS, 15357 Magnolia Blvd #121, Sherman Oaks, CA 91403. US CAPITAL ACCESS INC, 15357 Magnolia Blvd #121, Sherman Oaks, CA 91403. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/01/2009 Signed: US Capital Access Inc. This statement is filed with the County Clerk of Los Angeles County on: 06/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 961

FICTITIOUS BUSINESS NAME STATEMENT: 2011056187 The following person(s) is/are doing business as: MEDITERRANEAN DELIGHT #3, 128 S. Brand Blvd, Glen-

dale, CA 91205. GAGIK GHAZARYAN, 336 N. Louise, Glendale, CA 91206. VARTAN VARTIANIAN, 1050 Raymond Ave #203, Glendale, CA 91201. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gagik Ghazaryan. This statement is filed with the County Clerk of Los Angeles County on: 06/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 962

FICTITIOUS BUSINESS NAME STATEMENT: 2011055314 The following person(s) is/are doing business as: LITTLE BEARD MUSIC, 18239 Bermuda St, Porter Ranch, CA 91326. DAVID KLEINBART, 18239 Bermuda St, Porter Ranch, CA 91326. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: David Kleinbart. This statement is filed with the County Clerk of Los Angeles County on: 06/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 963

FICTITIOUS BUSINESS NAME STATEMENT: 2011056025 The following person(s) is/are doing business as: GOOD TO GO CAMPING, GTG CAMPING, 2132 Vine St, Los Angeles, CA 90068. MICHELLE R. HANDEGARD, 2132 Vine St, 90068. ALFRED J. HANDEGARD, 2132 Vine St, Los Angeles, CA 90068. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michelle R. Handegard. This statement is filed with the County Clerk of Los Angeles County on: 06/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 964

FICTITIOUS BUSINESS NAME STATEMENT: 2011055925 The following person(s) is/are doing business as: MILESTONE VENTURE PRODUCTIONS, 4000 Hayvenhurst Ave, Encino, CA 91436. MILES STANLEY ROBINSON, 4000 Hayvenhurst Ave, Encino, CA 91436. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Miles Stanley Robinson. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 965

FICTITIOUS BUSINESS NAME STATEMENT: 2011055899 The following person(s) is/are doing business as: JJ SCRAPPY, 45029 16th West, Lancaster, CA 93534. JOSE L GUGUARA, 45029 16th West, Lancaster, CA 93534. AGUSTIN LOPEZ, 44751 Fern Ave #1, Lancaster, CA 93534. The business is conducted by: CO-PARTNERS. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jose Gugurara. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 966

FICTITIOUS BUSINESS NAME STATEMENT: 2011055899 The following person(s) is/are doing business as: TEAM DREAM, 686 Earham St #2, Pasadena, CA 91101. KAREEM TUCKER, 686 Earham St #2, Pasadena, CA 91101. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kareem Tucker. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 967

FICTITIOUS BUSINESS NAME STATEMENT: 2011055104 The following person(s) is/are doing business as: CAFE OLE, 5679 Las Virgenes Rd, Calabasas, CA 91302. JENNIFER MORGAN, 28921 Oak Path Dr, Agoura Hills, CA 91301. KIMBERLY MALLAS, 641 Raccoon Club Ln, Thousand Oaks, CA 91360. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jennifer Morgan. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 968

FICTITIOUS BUSINESS NAME STATEMENT: 2011054931 The following person(s)

Public Notices

310-887-0788

Forms available at www.onestopdbas.com

FICTITIOUS BUSINESS NAME STATEMENT: 2011045894 The following person(s) is/are doing business as: DANK GRASSHOPPER, GRANDMA DANKS, DG BIO-FUEL, 8006 Holloway Drive #305 West Hollywood, CA 90069. MICHAEL P. DINAPOLI JR, 8606 Holloway Drive #305 West Hollywood, CA 90069. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 6/08/2011. Signed: Michael P. Dinapoli Jr., Founder. This statement is filed with the County Clerk of Los Angeles County on: 6/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 953

FICTITIOUS BUSINESS NAME STATEMENT: 20111044797 The following person(s) is/are doing business as: COASTAL WOOD FLOORING & SUPPLIES, COASTAL WOOD FLOORING & SUPPLIES, Inc, COASTAL WOOD FLOORING SUPPLY, COASTAL WOOD FLOORING, COASTAL FLOORING, COASTAL FLOORING PRODUCTS, COASTAL WOOD FLOORING PRODUCTS, 9035 Sunland Blvd Sun Valley, CA 91352. COASTAL WOOD FLOORING AND SUPPLIES, Inc, 4242 Camellia Ave, Studio City, CA 91604. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 08/01/05. Signed: Richard W. LEE, Partner. This statement is filed with the County Clerk of Los Angeles County on: 6/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 7/7/11, 7/14/11, 7/21/11, 7/28/11 954

FICTITIOUS BUSINESS NAME STATEMENT: 20111047005 The following person(s) is/are doing business as: ALPHA OMEGA PEST CONTROL SERVICES, 12340 PENN ST, WHITTIER, CA 90602. FRANCISCO SABANERO, 12340 PENN ST WHITTIER CA 90602. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed FRANCISCO SABANERO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published:

is/are doing business as: SKIN HAIR CLINIC. 23545 Victory Blvd #23. West Hills, CA 91307. KARON L. TOBACH – WILHELM. 23545 Victory Blvd #23. West Hills, CA 91302.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karon Wilhelm. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/7/11, 7/14/11, 7/21/11, 7/28/11 969

FICTITIOUS BUSINESS NAME STATEMENT: 2011055003: The following person(s) is/are doing business as: MEMORABLE IMPRESSIONS CUSTOM CASTING. 626 Kenneth Rd. Burbank, CA 91501. ELLEN ATOYAN. 626 Kenneth Rd. Burbank, CA 91501. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ellen Atoyán. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/7/11, 7/14/11, 7/21/11, 7/28/11 970

FICTITIOUS BUSINESS NAME STATEMENT: 2011054666: The following person(s) is/are doing business as: TREE COAST SOAPS. 1218 Valley View Rd #. Glendale, CA 91202. HECTOR GANZALEZ 1218 Valley View Rd #4. Glendale, CA 91202. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Hector Gonzalez. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/7/11, 7/14/11, 7/21/11, 7/28/11 971

FICTITIOUS BUSINESS NAME STATEMENT: 2011054683: The following person(s) is/are doing business as: DISCOUNT AUTO PARTS. 419 N. Larchmont #6. Los Angeles, CA 90004. HOVHANESIAN ENTERPRISE INC. 419 N. Larchmont Blvd #67. Los Angeles, CA 90004.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Hovhanesian Enterprise Inc. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/7/11, 7/14/11, 7/21/11, 7/28/11 972

FICTITIOUS BUSINESS NAME STATEMENT: 2011054611: The following person(s) is/are doing business as: NAPLES SMOKE 5470 E 2nd St #B. Long Beach, CA 90803. MANSOUREH FARAJI. 12000 Falcon Crest Way. Porter Ranch, CA 91326.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mansoureh Faraji. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/7/11, 7/14/11, 7/21/11, 7/28/11 973

FICTITIOUS BUSINESS NAME STATEMENT: 2011054578: The following person(s) is/are doing business as: OPTICUM HEALTH ENERGISTICS. 7855 Santa Monica Blvd. West Hollywood, CA 90046. MICHAEL DUNN 522 N. Sweetzer Ave #3. Los Angeles, CA 90048.The business is conducted by: N AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Adolfo Cortez. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/7/11, 7/14/11, 7/21/11, 7/28/11 974

FICTITIOUS BUSINESS NAME STATEMENT: 2011054599: The following person(s) is/are doing business as: GARCOA LAB PARTNERIES. 26135 Murrau Rd. Calabasas, CA 91304. ADA INC. 26135 Murrau Rd. Calabasas, CA 91304.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Garcoa Inc. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/7/11, 7/14/11, 7/21/11, 7/28/11 975

FICTITIOUS BUSINESS NAME STATEMENT: 2011054600: The following person(s) is/are doing business as: GARCOA LAB PARTNERIES. 26135 Murrau Rd. Calabasas, CA 91304. GARCOA INC. 26135 Murrau Rd. Calabasas, CA 91304.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Garcoa Inc. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/7/11, 7/14/11, 7/21/11, 7/28/11 976

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011047346
Date Filed: 6/14/2011
Name of Business: UNIQUE JUMPERS. 8731 ½ Lankershim Blvd. Sun Valley, CA 91352.
Registered Owner: BORIS AVEYANTAS. 600 Fischer St #A. Glendale, CA 91205
Current File #20090071835
Date: 01/20/2009
Published: 7/7/11, 7/14/11, 7/21/11, 7/28/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011054761
Date Filed: 7/28/2011
Name of Business: RATEES THAI SPA. 8300 Tampa Ave. Northridge, CA 91324
Registered Owner: TADDOW PISUTTIPONG. 8804 Noble Ave. North Hills, CA 91343
Current File #20100720306
Date: 5/7/2009
Published: 6/30/11, 7/7/11, 7/14/11, 7/21/11

FICTITIOUS BUSINESS NAME STATEMENT: 2011058048: The following person(s) is/are doing business as: THE BEST HYACHTHNOLOGIES. 14619 Kingsbury St. Mission Hills, CA 91345. DANIEL ORTIZ. 14619 Kingsbury St. Mission Hills, CA 91345. ALLEN S. MERELTUI. 12715 Hart St. North Hollywood, CA 91605. LUIS CARLOS SEDANO. 8641 Glenoaks Blvd #132. Sun Valley, CA 91352.The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Daniel Ortiz. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 977

FICTITIOUS BUSINESS NAME STATEMENT: 2011050064: The following person(s) is/are doing business as: SERENDIPITY OPTOMETRY + EYEWEAR STUDIO. 1106 N. La Cienega Blvd #205. West Hollywood, CA 90069. SERENDIPITY EYECARE STUDIO OPTOMETRY INC. 1141 Hacienda Pl #8. West Hollywood, CA 90069.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Serendipity Eyecare Studio Optometry Inc. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 978

FICTITIOUS BUSINESS NAME STATEMENT: 2011059055: The following person(s) is/are doing business as: AQUIUS POOL SERVICE AND REPAIR. 9225 Topanga Canyon Blvd #15. Chatsworth, CA 91311. MICHAEL GROSSMAN. 9225 Topanga Canyon Blvd #15. Los Angeles, CA 91311.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Grossman. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 979

FICTITIOUS BUSINESS NAME STATEMENT: 2011058982: The following person(s) is/are doing business as: COMPUACTION. 6700 Tampa Ave. Reseda, CA 91335. GILBERTO AGUNO. 6700 Tampa Ave. Reseda, CA 91335.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business

name or names listed here on: N/A Signed: Gilberto Aguna. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 980

FICTITIOUS BUSINESS NAME STATEMENT: 2011058896: The following person(s) is/are doing business as: PICK UP KIDS. 240 S California St. San Gabriel, CA 91776. SAFE RIDE TRANSPORTATION. 240 S. California St. San Gabriel, CA 91776. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Safe Ride Transportation. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 981

FICTITIOUS BUSINESS NAME STATEMENT: 2011058945: The following person(s) is/are doing business as: GENTS. 111 ½ N. Kings Rd. Los Angeles, CA 90048. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Joshua P. Reed. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 982

FICTITIOUS BUSINESS NAME STATEMENT: 2011057575: The following person(s) is/are doing business as: K.D.S DISK DRIVES, INC. 8824 Shirley Ave #10. Northridge, CA 91324. K.D.S DISK DRIVES, INC. 8824 Shirley Ave #10. Northridge, CA 91324. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Khanh K. Ngo. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 983

FICTITIOUS BUSINESS NAME STATEMENT: 2011057811: The following person(s) is/are doing business as: CATER TO YOUR STYLE. 4439 ½ Hazeltine Ave. Sherman Oaks, CA 91423. ROBIN AYERS. 10444 Canoga Ave. #57. Chatsworth, CA 91311.The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lauren Rodgers. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 984

FICTITIOUS BUSINESS NAME STATEMENT: 2011057953: The following person(s) is/are doing business as: BODYSCRUBMESSAGE.COM; BODYSCRUBMESSAGE. 3747 Cahuenga Blvd West. Studio City, CA 91604. BODYSCRUBMESSAGE.COM INC. 3747 Cahuenga Blvd. West Hollywood, CA 91604.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Bodyscrubmessage.com. Inc. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 985

FICTITIOUS BUSINESS NAME STATEMENT: 2011057987: The following person(s) is/are doing business as: ANTONOFF INTERIOR ARCHITECTURE. 13431 Riverside Dr #A. Sherman Oaks, CA 91425.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Brooke Antonoff. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 986

FICTITIOUS BUSINESS NAME STATEMENT: 2011058160: The following person(s) is/are doing business as: KRB CONSTRUCTION.NET; KARL RED BROOK CONSTRUCTION. 2774 Sawtelle Blvd. Los Angeles, CA 90064. KARL REX BROOK. 2774 Sawtelle Blvd. Los Angeles, CA 90064.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karl Rex Brook. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 987

FICTITIOUS BUSINESS NAME STATEMENT: 2011058011: The following person(s) is/are doing business as: CONSTRUCTION PROTECTIVE SERVICES. 6628 Sepulveda Blvd #326. Van Nuys, CA 91411. BALBIR GILL. 6628 Sepulveda Blvd #326. Van Nuys, CA 91411.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Balbir Gill. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 988

FICTITIOUS BUSINESS NAME STATEMENT: 2011058012: The following person(s) is/are doing business as: LA SECURITY SERVICES. 6628 Sepulveda Blvd #326. Van Nuys, CA 91411.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Balbir Gill. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 989

FICTITIOUS BUSINESS NAME STATEMENT: 2011058054: The following person(s) is/are doing business as: L.A. CAR5 BODY & PAINT. 9000 Norris Ave #4. Los Angeles, CA 91325. L.A. CAR5 REPO INC. 7825 Sepulveda Blvd. Van Nuys, CA 91405.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: L.A. CAR5 REPO INC. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 990

FICTITIOUS BUSINESS NAME STATEMENT: 2011058237: The following person(s) is/are doing business as: BEVERLYWOOD BEAUTY SUPPLY; BEVERLYWOOD BEAUTY SUPPLY SALON AND MORE; BEVERLYWOOD BEAUTY SUPPLY AND MORE; BEVERLYWOOD BEAUTY SUPPLY AND SALON; AFFORDABLE BEAUTY SUPPLY; WOW BEAUTY SUPPLY; MY BEAUTY SUPPLY; MY BEAUTY SUPPLY AND SALON; MY GREEN ELECTRIC; MYYOU; MY U; MY NATURE MADE ME; NATURE MADE ME; MY NATURE MADE; SOYJOU MADE ME; I HATE MY BOSS; MY COMPUTER TUTOR; Y LANE BEAUTY SUPPLY; LANE BEAUTY SUPPLY; LANE BEAUTY SUPPLY AND MORE;LANE BEAUTY SUPPLY AND SALON;LA BEAUTY SUPPLY; CA BEAUTY SUPPLY; BEAUTIFUL YOU; MY MY BEAUTIFUL SUPPLY MY OH MY BEAUTY SUPPLY; BEVERLYWOOD BEAUTY. 2865 S. Robertson Blvd. Los Angeles, CA 90027. TODD LANE. 4641 Franklin Ave. Los Angeles, CA 90027.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Todd Lane. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 991

FICTITIOUS BUSINESS NAME STATEMENT: 2011058254: The following person(s) is/are doing business as: SIGNATURE PHOTO GALLERY. 4645 Vose St. Van Nuys, CA 91405.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gevork Akashyan. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 992

FICTITIOUS BUSINESS NAME STATEMENT: 2011058284: The following person(s) is/are doing business as: J.V.L PROPERTY INVESTMENT. 10730 Wystone Ave. Northridge, CA 91326. CHUN KUM SAEED. 10730 Wystone Ave. Northridge, CA 91326. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Chun Kum Saeed. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 993

FICTITIOUS BUSINESS NAME STATEMENT: 2011058589: The following person(s) is/are doing business as: PRIORITY MESSENGER & COURIER SERVICE. 7304 Beverly Blvd #102. Los Angeles, CA 90036. DAVID CRUZ PINA. 7304 Beverly Blvd #102. Los Angeles, CA 90036.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Chun Kum Saeed. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 994

FICTITIOUS BUSINESS NAME STATEMENT: 2011058735: The following person(s) is/are doing business as: DURAN BUILDERS. 6659 Elmer Ave #2. North Hollywood, CA 91606. CARLOS BENJAMIN DURAN. 6659 Elmer Ave #2. North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Carlos Benjamin Duran. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 995

FICTITIOUS BUSINESS NAME STATEMENT: 2011058757: The following person(s) is/are doing business as: HIGH TECH REGLAZING. 3969 Rogers St. Los Angeles, CA 90063. BUILDING & REMODELING INC. 1246 N. Edgemont St #12. Los Angeles, CA 90029.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Carlos Benjamin Duran. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 996

FICTITIOUS BUSINESS NAME STATEMENT: 2011059051: The following person(s) is/are doing business as: BRIDAL FOREVER AND MORE. 1014 San Fernando Rd. San Fernando, CA 91344. MARIA DEL CARMEN LOPEZ. 16716 Devonshire St #2. Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Maria Del Carmen Lopez. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 997

FICTITIOUS BUSINESS NAME STATEMENT: 2011058887: The following person(s) is/are doing business as: CM AMUSEMENT. 382 N. Lemon Ave #410. Walnut, CA 91789. MICHAEL GARCIA. 382N. Lemon Ave #410. Walnut, CA 91789.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Garcia. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 998

FICTITIOUS BUSINESS NAME STATEMENT: 2011058559: The following person(s) is/are doing business as: SUCCESS BLVD ENTERTAINMENT; SUCCESS BLVD. 10970 Ashton Ave #101. Los Angeles, CA 90024. JOSE MANUEL OCHOA BOJORQUEZ. 10970 Ashton Ave #101. Los Angeles, CA 90024.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Garcia. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/14/11, 7/21/11, 7/28/11, 8/04/11 999

FICTITIOUS BUSINESS NAME STATEMENT: 2011104293 The following person(s) is/are doing business as: A & J ACUPUNCTURE CENTER. 16453 WHITTIER BLVD. WHITTIER, CA 90603. SHENGBING YANG. 10636 1/2 E LIVE OAK AVE ARCADIA CA 91007. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SHENGBING YANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/14/2011, 7/21/2011, 7/28/2011, 8/4/2011 20835

FICTITIOUS BUSINESS NAME STATEMENT: 2011 049275 The following person(s) is/are doing business as: A AND G JEWELRY DESIGN. 505 S HILL ST # 535. LOS ANGELES, CA 90013. JORGE O GAMBARO. 735 CLEARGROVE DR DOWNEY CA 90240. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JORGE O GAMBARO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/14/2011, 7/21/2011, 7/28/2011, 8/4/2011 20836

FICTITIOUS BUSINESS NAME STATEMENT: 2011 049433 The following person(s) is/are doing business as: JENVESTER ENTERPRISES. 9863 CEDAR STREET APT 111, BELLFLOWER, CA 90706. MATTHEW E. IKPA. 9863 CEDAR STREET APT 111 BELLFLOWER CA 90706. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MATTHEW E. IKPA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/14/2011, 7/21/2011, 7/28/2011, 8/4/2011 20850

FICTITIOUS BUSINESS NAME STATEMENT: 2011 050826 The following person(s) is/are doing business as: TONY'S MOBILE GROOMING. 10030 NORWICH AVE. MISSION HILLS, CA 91345. SONIA ARGENTINA MARTINEZ. 10030 NORWICH AVE MISSION HILLS CA 91345. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SONIA ARGENTINA MARTINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/14/2011, 7/21/2011, 7/28/2011, 8/4/2011 20839

FICTITIOUS BUSINESS NAME STATEMENT: 2011 056894 The following person(s) is/are doing business as: ETC INTERNATIONAL FREIGHT SYSTEM, 21039 S. FIGUEROA ST STE 101, CARSON, CA 90745. P. MALINBAUM COMPANY, 21039 S. FIGUEROA ST STE 101 CARSON CA 90745. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed REID MALINBAUM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/14/2011, 7/21/2011, 7/28/2011, 8/4/20

FICTITIOUS BUSINESS NAME STATEMENT: 2011062598: The following person(s) is/are doing business as: ARAM REPAIR & INSTALLATION. 2708 Foothill Blvd. #251. La Crescenta, CA 91214. ARAM NERSISYAN. 2708 Foothill Blvd #251. La Crescenta, CA 91214. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Aram Nersisyan. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1008

FICTITIOUS BUSINESS NAME STATEMENT: 2011062599: The following person(s) is/are doing business as: BALASON DIZO. 3436 Foothill Blvd #B183. La Crescenta, CA 91214. SEVAK BALABEKYAN. 3436 Foothill Blvd #B183. La Crescenta, CA 91214. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sevak Balabekyan. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1009

FICTITIOUS BUSINESS NAME STATEMENT: 2011062600: The following person(s) is/are doing business as: ERNEST ARTUR. 7119 W. Sunset Blvd #663. Los Angeles, CA 90046. ERNEST AHARONYAN. 7119 W. Sunset Blvd #663. Los Angeles, CA 90046. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ernest Aharonyan. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1010

FICTITIOUS BUSINESS NAME STATEMENT: 2011062601: The following person(s) is/are doing business as: SATURN COLLECTION. 13659 Victory Blvd #555. Van Nuys, CA 91401. ARTUR HARUTYUNYAN. 13659 Victory Blvd #555. Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Artur Harutyunyan. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1011

FICTITIOUS BUSINESS NAME STATEMENT: 2011062602: The following person(s) is/are doing business as: KARAPETVAN DESIGN. 2046 Hillhurst Ave #114. Los Angeles, CA 90027. KAREN KARAPETVAN. 2046 Hillhurst Ave #114. Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karen Karapetyan. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1012

FICTITIOUS BUSINESS NAME STATEMENT: 2011062603: The following person(s) is/are doing business as: GRIG DESIGN. 2046 Hillhurst Ave #113. Los Angeles, CA 90027. KHACHATUR GRIGORYAN. 2046 Hillhurst Ave #113. Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Khachatur Grigoryan. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1013

FICTITIOUS BUSINESS NAME STATEMENT: 2011062604: The following person(s) is/are doing business as: HHH DESIGN. 5609 W. Sunset #153. Hollywood, CA 90028. HRACHYA HARUTYUNYAN. 5609 W. Sunset #153. Hollywood, CA 90028. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Hrachya Harutyunyan. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1014

FICTITIOUS BUSINESS NAME STATEMENT: 201106: The following person(s) is/are doing business as: ANGELINAS IMPORTS. 7005 Coldwater Canyon #34. North Hollywood, CA 91605. KARO SEMERYAN. 7005 Coldwater Canyon #34. North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karo Semeryan. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1015

FICTITIOUS BUSINESS NAME STATEMENT: 2011064439: The following person(s) is/are doing business as: JONT & JOHN ENTERPRISE. 9924 Reseda @227. Northridge, CA 91325. BAMBANA N. RACHMADI. 8949 Reseda @227. Northridge, CA 91325. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Johnny Feldman. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1016

FICTITIOUS BUSINESS NAME STATEMENT: 2011064208: The following person(s) is/are doing business as: AKA PLUMBING. 1129 Linden Ave #5. Glendale, CA 91201. ELIAS QUINTANA. 18355 Arminia St. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Achool Chirinians. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1017

FICTITIOUS BUSINESS NAME STATEMENT: 2011064714: The following person(s) is/are doing business as: AN-GRAFHICS. 2132 W. Temple St. Los Angeles, CA 90026. ELIAS QUINTANA. 18355 Arminia St. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Elias Quintana. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1018

FICTITIOUS BUSINESS NAME STATEMENT: 2011064448: The following person(s) is/are doing business as: H&R FINE WOOD WORKING. 22147 Hart St. Canoga Park, CA 91303. HECTOR M RAMIREZ. 22147 Hart St. Canoga Park, CA 91303. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Hector Ramirez. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1019

FICTITIOUS BUSINESS NAME STATEMENT: 2011063737: The following person(s) is/are doing business as: THE MODERN ZOMBIE. 7050 Vassar Ave #18. Canoga Park, CA 91303. DUANE E. GALILA. 7050 Vassar Ave #18. Canoga Park, CA 91303. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Garcia. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11,

8/04/11, 8/11/11 1020

FICTITIOUS BUSINESS NAME STATEMENT: 2011063044: The following person(s) is/are doing business as: KRAYZMAN. 18034 Ventura Blvd #163. Encino, CA 91316. LARION KRAYZMAN. 5282 Lindley Ave. Encino, CA 91316. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Larion Krayzman. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1021

FICTITIOUS BUSINESS NAME STATEMENT: 2011063062: The following person(s) is/are doing business as: ARV GENERAL CONSTRUCTION. 7432 Farnision Ave. Reseda, CA 91335. OTTO R. VASQUEZ. 7432 Farnision Ave. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Garcia. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1022

FICTITIOUS BUSINESS NAME STATEMENT: 2011064703: The following person(s) is/are doing business as: LION PRODUCTION RENTAL. 8040 Remmet Ave. Canoga Park, CA 91304. DURACLEAN RESTORATION & CLEANING SERVICES LLC. 8040 Remmet Ave. Canoga Park, CA 91304. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Duraclean Restoration & Cleaning Services LLC. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1023

FICTITIOUS BUSINESS NAME STATEMENT: 2011052019: The following person(s) is/are doing business as: STEVCO. 9777 Wilshire Blvd #918. Beverly Hills, CA 90212. GRAPEMAN FARMS GP LLC. 9777 Wilshire Blvd #918. Beverly Hills, CA 90212. GRAPEMAN HOLDINGS LLC. 9777 Wilshire Blvd #918. Beverly Hills, CA 90212. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Grapeman Farms Ggp Llc. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1024

FICTITIOUS BUSINESS NAME STATEMENT: 201106: The following person(s) is/are doing business as: THE MODERN ZOMBIE. 7050 Vassar Ave #18. Canoga Park, CA 91303. DUANE E. GALILA. 7050 Vassar Ave #18. Canoga Park, CA 91303. The business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Garcia. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1025

FICTITIOUS BUSINESS NAME STATEMENT: 2011044837: The following person(s) is/are doing business as: CASHMILL PRODUCTIONS. 19000 Panay Way #R110. Marina Del Rey, CA 90292. Hasson Jennings. 13900 Panay Way #R110. Marina Del Rey, CA 90292. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Garcia. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1026

FICTITIOUS BUSINESS NAME STATEMENT: 2011061136: The following person(s) is/are doing business as: COPY SOLUTIONS USA. 315 N. Normandie Pl #3. Los Angeles, CA 90004. VUTIPON VONGPAYUK. 315 N Normandie Pl #3. Los Angeles, CA 90004. NUTDAPORN VONGPAYAK. 315 N. Normandie Pl #3. Los Angeles, CA 90004. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Garcia. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1027

FICTITIOUS BUSINESS NAME STATEMENT: 2011062639: The following person(s) is/are doing business as: AJ WEINER MEDIATION & CONSULTING SERVICES. 5672 Slicers Circle. Agoura Hills, CA 91301. ALLAN J. WEINER. 5672 Slicers Circle. Agoura Hills, CA 91301. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Garcia. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1028

FICTITIOUS BUSINESS NAME STATEMENT: 2011062197: The following person(s) is/are doing business as: PHONIX ENTERTAINMENT. INDIIE PARK. 856 East Rio Grande St. Pasadena, CA 91104. DARRYL PHILLIPS. 856 East Rio Grande St. Pasadena, CA 91104. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 2005 Signed: Darryl A. Phillips. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1029

FICTITIOUS BUSINESS NAME STATEMENT: 2011060941: The following person(s) is/are doing business as: OSCAR & SON TRUCKING. 44036 Higbee Ave. Lancaster, CA 93534. OSCAR HUMBERTO AGUILAR. 44036 Higbee Ave. Lancaster, CA 93534. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Garcia. This statement is filed with the County Clerk of Los Angeles County on: 07/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1030

FICTITIOUS BUSINESS NAME STATEMENT: 2011062846: The following person(s) is/are doing business as: DEEZA PHOTOGRAPHY. 2915 Sunset Pl #210. Los Angeles, CA 90005. JUAN CARLOS BECERRA DEEZA. 2915 Sunset Pl #210. Los Angeles, CA 90005. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Garcia. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/21/11, 7/28/11, 8/04/11, 8/11/11 1031

Daniel Sassan Kamyans
7046 Pomele Dr
West Hills, CA 91307
TELEPHONE #: 818-425-5747
Case Number: LS021766
File Date: JULY 11, 2011
SUPERIOR COURT OF CALIFORNIA
14400 West Erwin St
Van Nuys, CA 91401
ORDER TO SHOW CAUSE FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

1. Petitioner: Daniel Sassan Kamyans
2. Present Names: Daniel Sassan Kamyans

Proposed Names: Danny Sassan Katz
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following

newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: August 22, 2011 8:30 am Dept. C
Room: 310
Signed, JAMES A. STELLE
Judge of the Superior Court

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JULY 12, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: HOKKAIDO WESTSIDE INC
The Applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
10850 W PICO BLVD
#M2
LOS ANGELES, CA 90064-2132
Type of License(s) Applied for: 47 – ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA1029228 BH WEEKLY 7/21, 28, 8/4, 2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011055907: The following person(s) is/are doing business as: SAFETY MIRROR. 763 1/2 N. Heliotrope Dr. Los Angeles, CA 90029. VAHE SEYRANYAN. 763 1/2 N. HELIOTROPE DR. LOS ANGELES, CA 90029. VAHRAH MEANUKYAN. 763 1/2 N. HELIOTROPE DR. LOS ANGELES, CA 90029. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vahe seyranyan. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1032

FICTITIOUS BUSINESS NAME STATEMENT: 2011054931: The following person(s) is/are doing business as: SKIN HAIR CLINIC. 23545 Victory Blvd #23. West Hills, CA 91307. KARON WILHELM. 23545 Victory Blvd #23. West Hills, CA 91307. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karon Wilhelm. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 8/11/11, 8/18/11 1033

FICTITIOUS BUSINESS NAME STATEMENT: 2011054332: The following person(s) is/are doing business as: THE MASSAGE TECH. 11917 Ocean Park Blvd. Los Angeles, CA 90064. YVONNE ESEQUEL. 11917 Ocean Park Blvd. Los Angeles, CA 90064. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Yvonne Esequiel. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1034

FICTITIOUS BUSINESS NAME STATEMENT: 2011066115: The following person(s) is/are doing business as: RXAUDIT RELIEF. 7226 Geyser Ave. Reseda, CA 91335. BLANCA C. MONTERROZA. 7226 Geyser Ave. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Blanca C. Monterroza. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1035

FICTITIOUS BUSINESS NAME STATEMENT: 2011062266: The following person(s) is/are doing business as: CREDITWISE; NEW LIFE CREDIT; RAISETHO-SENUMBERS.COM; CREDITVIDANUEVA.COM; CREDITSMART; CROWN CREDIT CONSULTING. 14449 Califa St. Van Nuys, CA 91401. GLOBAL THRON. 7620 Ampere Ave. North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Global Throne. This statement is filed with the County Clerk of Los Angeles County on: 07/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1036

FICTITIOUS BUSINESS NAME STATEMENT: 2011066043: The following person(s) is/are doing business as: ELITE CELEBRATION. 18653 Ventura Blvd #300. Tarzana, CA 91356. ISNARDO A. GUARIN. 18653 Ventura Blvd #300. Tarzana, CA 91356. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: IsnarDO A. Guarin. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1037

FICTITIOUS BUSINESS NAME STATEMENT: 2011066617: The following person(s) is/are doing business as: GOMEZ R. CONSTRUCTION. 14607 Erwin St #205. Van Nuys, CA 91411. NELSON R. GOMEZ. 14607 Erwin St #205. Van Nuys, CA 91411. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nelson R. Gomez. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1038

FICTITIOUS BUSINESS NAME STATEMENT: 2011066611: The following person(s) is/are doing business as: AMH INTERNATIONAL USA; AMH INTERNATIONAL. 14323 Sylvan St #219. Van Nuys, CA 91401. SIDDIQUR RAHMAN. 14323 Sylvan St #219. Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Siddiqur Rahman. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1039

FICTITIOUS BUSINESS NAME STATEMENT: 2011066547: The following person(s) is/are doing business as: MK CONSULTING. 14571 Valley Vista Blvd. Sherman Oaks, CA 91403. MAKSIM MAX KNUMER. 14571 Valley Vista. Sherman Oaks, CA 91403. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Maksim Max Knumer. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1040

FICTITIOUS BUSINESS NAME STATEMENT: 2011066477: The following person(s) is/are doing business as: BJB PRESSURE WASH. 27026 Victoria Lane #90. Valencia, CA 91355. KRISHANTO SOEGONDRO. 27026 Victoria Lane #90. Valencia, CA 91355. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Krishantao Soegondo. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1041

FICTITIOUS BUSINESS NAME STATEMENT: 2011066246: The following person(s) is/are doing business as: SHOW BUSINESS 101; GEORGE & EDDIE PRODUCTIONS. 3019 Hollycrest Dr. Los Angeles, CA 90068. BARBARA NIVEN ENTERPRISE INC. 3019 Hollycrest Dr. Los Angeles, CA 90068. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Barbara Niven. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date.

FICTITIOUS BUSINESS NAME STATEMENT: 2011061747: The following person(s) is/are doing business as: FINNEAUS INVESTMENT & CONSULTING. 301 N. Canon Dr #228, Beverly Hills, CA 90210. LION GATE INC. 301 N Canon Dr #228, Beverly Hills, CA 90210. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lion Gate Capital Inc. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1057

FICTITIOUS BUSINESS NAME STATEMENT: 2011061748: The following person(s) is/are doing business as: SJP INVESTMENTS & CONSULTING. 301 N Canon Dr #228, Beverly Hills, CA 90210. LION GATE CAPITAL INC. 301 N Canon Dr #228, Beverly Hills, CA 90210. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lion Gate Capital Inc. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1058

FICTITIOUS BUSINESS NAME STATEMENT: 2011061749: The following person(s) is/are doing business as: BOXER CAPITAL. 301 N Canon Dr #228, Beverly Hills, CA 90210. LION GATE CAPITAL INC. 301 N Canon Dr #228, Beverly Hills, CA 90210. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lion Gate Capital Inc. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1059

FICTITIOUS BUSINESS NAME STATEMENT: 2011061750: The following person(s) is/are doing business as: SAVOY CRESCENT HEIGHTS. 1541 Ocean Ave #200, Santa Monica, CA 90401. KH CRESCENT HEIGHTS 1360 LLC. 5410 Wilshire Blvd. Los Angeles, CA 90036. MJA-CA LLC. 5410 Wilshire Blvd. Los Angeles, CA 90036. S.H.E LLC. 1541 Ocean Ave 3200. Santa Monica, CA 90401. 3KS LLC. 1541 Ocean Ave #300, Santa Monica, CA 90401. The business is conducted by: COPARTNERS. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: KH CRESCENT HEIGHTS 1360 LLC. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1060

FICTITIOUS BUSINESS NAME STATEMENT: 2011054931: The following person(s) is/are doing business as: SKIN HAIR CLINIC. 23545 Victory Blvd #23, West Hills, CA 91307. KARON L. TOBACH WILHELM. 23545 Victory Blvd #23, West Hills, CA 91302. The business is conducted by: COPARTNERS. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: KH CRESCENT HEIGHTS 1360 LLC. This statement is filed with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 7/28/11, 8/04/11, 8/11/11, 8/18/11 1061

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011061740
Date Filed: 7/12/2011
Name of Business: SJP INVESTMENTS & CONSULTING. 500 S. Sepulveda #202, Manhattan Beach, CA 92066
Registered Owner: JMC CAPITAL INC. 301 N Canon Dr #228, Beverly Hills, CA 90210
Current File #2011044492
Date: 3/24/2011
Published: 7/28/11, 8/04/11, 8/11/11, 8/18/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011061742
Date Filed: 7/12/2011
Name of Business: BOXER CAPITAL INC. 301 N. Canon Dr #228, Beverly Hills, CA 90210
Registered Owner: CANON HOLDINGS INC. 301 N Canon Dr #228, Beverly Hills, CA 90210
Current File #20081657137
Date: 9/15/2008
Published: 7/28/11, 8/04/11, 8/11/11, 8/18/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011061738
Date Filed: 7/12/2011
Name of Business: FINNEAUS INVESTMENTS & CONSULTING. 500 S. Sepulveda #202, Manhattan Beach, CA 92066
Registered Owner: JMC CAPITAL INC. 301 N Canon Dr #228, Beverly Hills, CA 90210
Current File #2011044491
Date: 3/24/2011
Published: 7/28/11, 8/04/11, 8/11/11, 8/18/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011067234
Date Filed: 7/19/2011
Name of Business: LATINO EVENTS MARKETING. 23645 Meadowridge Dr #160, Newhall, CA 91321
Registered Owner: Ana M. Sobogal. 23645 Meadowridge Dr #160, Newhall, CA 91321
Current File #20100329582
Date: 3/10/2010
Published: 7/28/11, 8/04/11, 8/11/11, 8/18/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011066170
Date Filed: 7/18/2011
Name of Business: INFINITY CONSTRUCTION 1. 6250 Canoga Ave #225, Woodland Hills, CA 91367
Registered Owner: YITZHAK BEN SIMHON. 6250 Canoga Ave #223, Woodland Hills, CA 91367
Current File #20091493642
Date: 10/01/2009
Published: 7/28/11, 8/04/11, 8/11/11, 8/18/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011066114
Date Filed: 7/19/2011
Name of Business: RKAUDIT RELIEF. 7726 Geyser Ave. Reseda, CA 91335.
Registered Owner: BLANCA C. MONTERROZA; LINDA DIBENEDETTO. 15424 Fark-point Ave #102, Lake Euisnore, CA 92532
Current File #20111015392
Date: 4/25/2011
Published: 7/28/11, 8/04/11, 8/11/11, 8/18/11

FICTITIOUS BUSINESS NAME STATEMENT: 2011 054810
The following person(s) is/are doing business as: CONTINENTAL HOTEL, 802 EAST 7TH STREET, LOS ANGELES, CA 90021. DENNIS SHIRAGA, 802 EAST 7TH STREET LOS ANGELES CA 90021. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 11/19/75. Signed DENNIS SHIRAGA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/28/2011, 8/4/2011, 8/11/2011, 8/18/2011 20906

FICTITIOUS BUSINESS NAME STATEMENT: 2011 055738
The following person(s) is/are doing business as: BWMI, 3915 STRUKIMAN RD UNIT 7 FERRITOS, CA 90705. DONGHUN KIM, 17098 VYETTE AVE CERRITOS CA. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DONGHUN KIM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/28/2011, 8/4/2011, 8/11/2011, 8/18/2011 20904

FICTITIOUS BUSINESS NAME STATEMENT: 2011 056555
The following person(s) is/are doing business as: D K DELICIOUS DONUT, 1515 S. MAPLE AVE UNIT 12, LOS ANGELES, CA 90015. DAVID S. KHUON, 1432 PORTIA STREET LOS ANGELES CA 90026. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DAVID S. KHUON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2011. NOTICE - This fictitious name statement expires five years

from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/28/2011, 8/4/2011, 8/11/2011, 8/18/2011 20902

FICTITIOUS BUSINESS NAME STATEMENT: 2011 056673
The following person(s) is/are doing business as: GRANNY'S DONUTS #07, 14210 BELLFLOWER BLVD, BELLFLOWER, CA 90706. KENNY THAI, 15708 CAULFIELD NORWALK CA 90650. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KENNY THAI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/28/2011, 8/4/2011, 8/11/2011, 8/18/2011 20903

FICTITIOUS BUSINESS NAME STATEMENT: 2011 057763
The following person(s) is/are doing business as: GARIFUNA RECORDS, 332 N LA BREA AVE # 200, LOS ANGELES, CA 90036. SIMEON BOYD LORENZO, 332 N LA BREA AVE # 200 LOS ANGELES CA 90036. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SIMEON BOYD LORENZO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/5/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/28/2011, 8/4/2011, 8/11/2011, 8/18/2011 20938

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JUNE 27, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: SAIA RESTAURANT GROUP, LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
8730 W SUNSET BLVD
WEST HOLLYWOOD, CA 90069-2210
Type of License(s) Applied for: 47 – ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S.FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA1031234 BH WEEKLY 7/28, 8/4, 11 2011

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JULY 18, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: YOGISAN LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
260 N BEVERLY DR
BEVERLY HILLS, CA 90210-5303
Type of License(s) Applied for: 47 – ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S.FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA1033104 BEVERLY HILLS WEEKLY 7/28, 8/4, 11, 2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 440025CA Loan No. 0701952699 Title Order No. 3206-27837 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-16-2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 08-04-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 09-23-2005, Book , Page , Instrument 05 2302477, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: THE BN FAMILY TRUST DATED JUNE 5, 2000, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: AN UNDIVIDED 1/22ND INTEREST IN AND TO LOT 1 OF TRACT NO. 52564, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 1279 PAGES 24 THROUGH 26 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 101 THROUGH 107, 201 THROUGH 208, 301 THROUGH 307, AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN RECORDED APRIL 1, 2004 AS INSTRUMENT NO. 04-772057, OFFICIAL RECORDS OF SAID COUNTY. ALSO EXCEPTING THEREFROM ANY RIGHT, TITLE AND INTEREST IN AND TO THOSE CERTAIN OIL AND GAS LEASES, ALL DATED MAY 15, 1964, EXECUTED BY MIRIAM HUNTER, AS LESSOR, AND BY STANDARD OIL EXECUTED BY MIRIAM HUNTER, ANNE C. ROUSSO, ALBERT C. ALLARD AND CLARA ALLARD, AS LESSORS, AND BY STANDARD OIL COMPANY OF CALIFORNIA, AS LESSEE, RECORDED JULY 8, 1964, IN BOOK M-1563, PAGE 797; RECORDED JANUARY 7, 1965 IN BOOK M-1724, PAGE 526 AND RECORDED OCTOBER 18, 1967 IN BOOK M-2684, PAGE 385, ALL OF OFFICIAL RECORDS. ALSO EXCEPTING THEREFROM: ALL MINERAL, ORES, PRECIOUS OR USEFUL METALS, SUBSTANCES AND HYDROCARBONS OF EVERY KIND AND CHARACTER, INCLUDING IN PART, PETROLEUM, OIL, GAS, ASPHALTUM AND TAR, IN OR UNDER SAID LAND, LYING BELOW A DEPTH OF 500 FEET FROM THE SURFACE, BUT WITHOUT THE RIGHT TO ENTER UPON THE SURFACE OF SAID LAND, IN AND TO THE ABOVE DESCRIBED PROPERTY, AS RESERVED IN THE DEED EXECUTED BY FRED J. RUSSELL, TRUSTEE FOR THE RUSSELL FAMILY TRUST U/D/T OF SEPTEMBER 30, 1981, AS AMENDED, AND RECORDED AUGUST 28, 1986

AS INSTRUMENT NO. 86-1111250, OF OFFICIAL RECORDS. PARCEL 2: UNIT 302 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN REFERRED TO IN PARCEL 1 ABOVE. PARCEL 3: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR PARKING SPACES TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF P7, P8 AND P9 AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$1,036,174.89 (estimated) Street address and other common designation of the real property: 143 N ARNAZ DRIVE UNIT 302 BEVERLY HILLS, CA 90211 APN Number: 4334-008-054 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 07-08-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4040247 07/14/2011, 07/21/2011, 07/28/2011

NOTICE OF PUBLIC SALE

The mini storage facility, according to the provisions of Division 8 of the Business and Professions Code, Chapter 10, Section 21707(a), hereby gives NOTICE OF PUBLIC SALE.

Culver City Self Storage L.L.C. d.b.a. Storage Solutions, will conduct a public sale of the contents of the storage space(s) named below, with the contents being sold to the highest bidder, for lawful money of the United States of America (cash).

The sale is being held to satisfy a landlord's lien and will be held at:

Storage Solutions
9930 W. Jefferson Blvd.
Culver City, CA 90232
on Saturday July 30th, 2011 at 11:00am

Auctioneer's Name: The Auction Service, Phone# (909) 731-9340
Address: P.O. Box 825, Rialto, CA 92377 Bond# 7234119

The Public is invited to attend. Terms are cash only. Owner reserves the right to bid.

A general description of the property being sold, along with the identity of the Occupant renting the space are as follows:

Space No.	Occupant	Property Description
A165	Diane Price	Boxes & misc household items
A180	Mary Bryant	Boxes & misc household items
A204	Kid Gloves Music	Boxes & misc household items
A283	Alfred E. Bennett	Boxes & misc household items
C218	Tony A. Hadley	Boxes & misc household items
C252	Linda Lewis	Boxes & misc household items
D282	Alfred E. Bennett	Boxes & misc household items
D301	Monque Rock	Boxes & misc household items
E112	Christine Taylor	Boxes & misc household items
E122	Lisa Posey	Boxes & misc household items
E201	Dana Duffner	Boxes & misc household items
E206	Dana Duffner	Boxes & misc household items
E211	Carey B. Piper	Boxes & misc household items
E215	Margaret P. Haywood	Boxes & misc household items
E234	Michele Kebede	Boxes & misc household items
E235	Matt S. Phillips	Boxes & misc household items
F225	Edward A. Alexander	Boxes & misc household items
F238	Stephen Watson	Boxes & misc household items
F289	Anne E. Wilkerson	Boxes & misc household items
F348	Roseland Lewis	Boxes & misc household items
Vehicle	Tania Erica Cox	1975 BMW 2002

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 11-516992 INC Title Order No. 110013068-CA-BFI APN 4388-002-040 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/15/07. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 08/03/11 at 10:30 a.m.. Aztec Foreclosure Corporation as the duly appointed Trustee under and pursuant to Deed of Trust Recorded on 10/22/07 in Instrument No. 20072391337 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: Maria Conchita Alonso, a Single Woman, as Trustor, OneWest Bank, FSB, as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check

drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state), at the west side of the Los Angeles County Courthouse directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California described as: 9455 EDEN DRIVE, BEVERLY HILLS, CA 90210 The property heretofore described is being sold "as is". LOT 18 OF TRACT NO. 21031, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 607 PAGES 29 TO 31 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT FROM SAID LAND, THE MINERAL AND OIL RIGHTS UNDERLYING OR APPURTENANT TO SAID LAND, AS EXCEPTED IN THE DEED FROM WALBERG DOZIER LAND COMPANY, A CORPORATION, RECORDED OCTOBER 30, 1946 IN BOOK 23853 PAGE 373, OFFICIAL RECORDS. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$1,679,334.15 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Requirements of SB1137 have been met pursuant to the Notice of Sale Declaration of record. DATE: 6/22/11 Robbie Weaver Assistant Secretary & Assistant Vice President Aztec Foreclosure Corporation c/o 4665 MacArthur Court, Suite 250 Newport Beach, CA 92660 Phone: (800) 731-0850 or (602) 222-5711 Fax: (847)627-8803 www.aztectrustee.com For Trustee's Sale Information Call 714-730-2727 http://www.lpsasap.com ASAP# 4041024 07/14/2011, 07/21/2011, 07/28/2011

NOTICE OF TRUSTEE'S SALE TS No. 11-0030643 Title Order No. 11-0024720 Investor/Insurer No. 168136769 APN No. 4331-008-064 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/24/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JASON MASSIE, A SINGLE MAN, dated 05/24/2007 and recorded 06/04/07, as Instrument No. 20071337898, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 08/11/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 120 SOUTH CRESENT DRIVE #103, BEVERLY HILLS, CA, 902123141. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$820,023.59. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 07/16/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:-- Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4034723 07/21/2011, 07/28/2011, 08/04/2011

NOTICE OF TRUSTEE'S SALE TS No. 11-0032577 Title Order No. 11-0025880 Investor/Insurer No. 872301050 APN No. 4345-008-005 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 03/27/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY,

N.A., as duly appointed trustee pursuant to the Deed of Trust executed by HAROUN ROSTAMI, A SINGLE MAN, dated 03/27/2006 and recorded 04/03/06, as Instrument No. 06 0707642, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 08/11/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 809 NORTH ROXBURY DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$5,031,872.93. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 07/19/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4044506 07/21/2011, 07/28/2011, 08/04/2011

NOTICE OF TRUSTEE'S SALE Trustee's Sale No, CA-CAT-11010650 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 4/29/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On August 10, 2011, at 10:30 AM, AT WEST SIDE TO THE LOS ANGELES COUNTY COURTHOUSE DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BOULEVARD, in the City of NORWALK, County of LOS ANGELES, State of CALIFORNIA, ASSET FORECLOSURE SERVICES, INC., a California corporation, as duly appointed Trustee under that certain Deed of Trust executed by EBRAHIM AKHLAGHI AND FARAHNAZ AKHLAGHI, AS TRUSTEES OF THE FEA FAMILY TRUST, DATED JULY 19, 1994, as TruStors, recorded on 5/11/2005, as Instrument No. 05 1110633, of Official Records in the office of the Recorder of LOS ANGELES County, State of CALIFORNIA, under the power of sale therein contained, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Property is being sold "as is - where is". TAX PARCEL No. 4344-019-009 From information which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address or other common designation of the above described property is purported to be 618 N. BEVERLY DR., BEVERLY HILLS, CA 90210. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust, including fees and expenses of sale. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of the Notice of Trustee's Sale is \$2,833,808.84. WE ARE ATTEMPTING TO COLLECT A DEBT, AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. SALE INFORMATION LINE: 714-730-2727 or www.fidelityasap.com Dated: 7/13/2011 ASSET FORECLOSURE SERVICES, INC., AS TRUSTEE 5900 Canoga Avenue, Suite 220 Woodland Hills, CA 91367 (818) 591-9237 By: Georgina Rodriguez, Trustee Sale Officer ASAP# 4045390 07/21/2011, 07/28/2011, 08/04/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 11-01012-3 CA Loan No. 0051927739 Title Order No. 110143562-CA-MAI APN 5554-026-127 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED March 17, 2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC

SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On August 10, 2011, at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, FIDELITY NATIONAL TITLE INSURANCE COMPANY, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on March 24, 2005, as Instrument No. 05 0674251 of Official Records in the office of the Recorder of Los Angeles County, CA, executed by: ELENA BURNETT, AN UNMARRIED WOMAN, as Trustor, in favor of Wells Fargo Bank, N.A., as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1221 NORTH KINGS ROAD # 308, WEST HOLLYWOOD, CA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining unpaid balance of the obligations secured by and pursuant to the power of sale contained in that certain Deed of Trust (together with any modifications thereto). The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$406,861.58 (Estimated), provided, however, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. DATE: July 21, 2011 FIDELITY NATIONAL TITLE INSURANCE COMPANY, TRUSTEE 135 Main Street, Suite 1900 San Francisco, CA 94105 415-247-2450 Elida Rosado Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE AT www.lpsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714-730 - 2727 ASAP# 4045769 07/21/2011, 07/28/2011, 08/04/2011

NOTICE OF TRUSTEE'S SALE TS No. 11-0034748 Title Order No. 11-0027302 Investor/Insurer No. 1704556144 APN No. 4335-012-073 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/20/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by CRYSTAL D STREETS, A SINGLE WOMAN, dated 07/20/2007 and recorded 08/03/07, as Instrument No. 2007-1839317, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 08/24/2011 at 9:00AM, Sheraton Los Angeles Downtown Hotel 711 South Hope Street, Los Angeles, CA 90017 California Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 141 S CLARK DR UNIT 115, WEST HOLLYWOOD, CA, 900483229. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$316,071.37. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 07/22/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA4036031 07/28/2011, 08/04/2011, 08/11/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 729262CA Loan No. 3013856665 Title Order No. 080166026-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 06-08-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 08-18-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 06-26-2007, Book , Page , Instrument 20071527186 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GLENN NEIL LEDESMA, A SINGLE MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: LOT 68 OF TRACT NO. 4912 IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 53, PAGE 36 OF MAPS IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$772,216.53(estimated) Street address and other common designation of the real property: 645 HUNTLEY DRIVE WEST HOLLYWOOD, CA 90069 APN Number: 4337-014-050 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 07-28-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priority-posting.com ASAP# 4044178 07/28/2011, 08/04/2011, 08/11/2011

NOTICE OF TRUSTEE'S SALE T.S. No GM-278011-C Loan No 0359307044 Insurer No 95W1010012 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05/10/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by the duly appointed trustee. The sale will be made; but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. TRUSTOR: SIMON SEBAGH AND SARAH SEBAGH, TRUSTEES OF THE SIMON SEBAGH AND SARAH SEBAGH INTER VIVOS TRUST DATED NOVEMBER 5,1991 Recorded 05/31/2006 as Instrument No. 061186601 in Book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 08/22/2011 at 10:30 A.M. Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Property Address is purported to be: 1233 N FLORES ST UNIT 302 WEST HOLLYWOOD, CA 90069 APN#: 5554-025-163 The total amount secured by said instrument as of the time of initial publication of this notice is \$492,489.59, which includes the total amount of the unpaid balance (including accrued and unpaid interest) and reasonable estimated costs, expenses, and advances at the time of initial publication of this notice. Date: 07/22/2011 Executive Trustee Services, LLC dba ETS Services, LLC 2255 North Ontario Street, Suite 400 Burbank, CA 91504-3120 Sale Line: 714-730-2727 Ileana Petersen, TRUSTEE SALE OFFICER ASAP# 4040550 07/28/2011, 08/04/2011, 08/11/2011

NOTICE OF TRUSTEE'S SALE Trustee's Sale No. 2011-100112 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/8/2006. UNLESS YOU TAKE ACTION

TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 8/18/2011 at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California 90650, Beacon Default Management, Inc., a California corporation, as duly appointed Trustee under that certain DEED OF TRUST, ASSIGNMENT OF LEASES AND RENTS, SECURITY AGREEMENT AND FIXTURE FILING executed by BEVERLY HILLS LA CIENEGA, LLC, a California limited liability company, as Trustor(s), recorded on 6/12/2006, as Instrument No. 06-1278898, of Official Records in the office of the Recorder of Los Angeles County, State of California, under the power of sale therein contained, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, for cash, or cashier's check made payable to Beacon Default Management, Inc. (payable at the time of sale in lawful money of the United States) without warranty express or implied as to title, use, possession or encumbrances, all right, title and interest conveyed to and now held by it as such Trustee, in and to the following described property situated in the aforesaid County and State, to-wit: THE LAND REFERRED TO HEREIN BELOW IS SITUATED IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AND IS DESCRIBED AS FOLLOWS: LOTS 347 AND 348 OF TRACT 4988, IN THE CITY OF BEVERLY HILLS, AS PER MAP RECORDED IN BOOK 54, PAGE(S) 98 AND 99 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF LOS ANGELES COUNTY, CALIFORNIA. EXCEPT THE WEST 20 FEET THEREOF CONVEYED TO THE CITY OF BEVERLY HILLS FOR THE WIDENING OF LA CIENEGA BOULEVARD. COMMONLY KNOWN AS; 170 NORTH LA CIENEGA BOULEVARD, BEVERLY HILLS, CA APN: 4334-021-041 TAX PARCEL NO: 4334-021-041 From information which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address or other comment designation of the above described property is purported to be 170 North La Cienega Blvd., Beverly Hills, CA 90211. Directions to the property may be obtained pursuant to a written request submitted within ten (10) days from the first publication of this notice to the beneficiary, in care of the Trustee at the address listed below. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust, including fees and expenses of sale. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of the Notice of Trustee's Sale is \$5,114,561.98. The present Beneficiary under the Deed of Trust has elected to conduct a unified foreclosure sale pursuant to the provisions of California Commercial Code Section 9604(a)(1)(B) and to include in the non-judicial foreclosure of the estate described in this Notice of Trustee's Sale all of the personal property and fixtures described in All right, title, interest and estate of Debtor in and to: (a) oil structures, buildings and improvements of every kind and description now or at any time hereafter located or placed on the premises described in Exhibit B annexed hereto and made a part hereof (the "Premises") (the "Improvements"); (b) all easements, rights-of-way, strips and gores of land, streets, ways, alleys, passages, sewer rights, water, water courses, water rights and powers, air rights and development rights, rights to oil, gas, minerals, coal and other substances of any kind or character, and all estates, rights, tides, interests, privileges, liberties, tenements, hereditaments and appurtenances of any nature whatsoever, in any way belonging, relating or pertaining to the Premises and the Improvements; and the reversion and reversions, remainder and remainders, and all land lying in the bed of any street, road, highway, alley or avenue, opened, vacated or proposed, in front of or adjoining the Premises, to the center line thereof; and all the estates, rights, titles, interests, dower and rights of dower, courtesy and rights of courtesy, property, possession, claim and demand whatsoever, both at law and in equity, of Debtor of, in and to the Premises and the Improvements and every part and parcel thereof, with the appurtenances thereto; (c) all machinery, furniture, furnishings, equipment, computer software and hardware, fixtures (including all heating, air conditioning, plumbing, lighting, communications and elevator fixtures), inventory, materials, supplies and other articles of personal property and accessions thereof, renewals and replacements thereof and substitutions therefor, and other property of every land and nature, tangible or intangible, owned by Debtor, or in which Debtor has or shall have an interest, now or hereafter located upon the Premises or the Improvements, or appurtenant thereto, and usable in connection with the present or future operation and occupancy of the Premises and the Improvements (hereinafter collectively referred to as the "Equipment"), including any leases of, deposits in connection with, and proceeds of any sale or transfer of any of the foregoing, and the right, title and interest of Debtor in and to any of the Equipment mat may be subject to any "security interest" as defined in the Uniform Commercial Code, as in effect in the state where the Mortgaged Property is located (the "UCC"), superior in lien to the lien of the Mortgage; (d) all awards or payments, including interest thereon, that may heretofore or hereafter be made with respect to the Premises or the Improvements, whether from the exercise of the right of eminent domain or condemnation (including any transfer made in lieu of or in anticipation of the exercise of such right), or for a change of grade, or for any other injury to or decrease in the value of the Premises or Improvements; (e) all leases and other agreements or arrangements heretofore or hereafter entered into affecting the use, enjoyment or occupancy of, or the conduct of any activity upon or in, the Premises or the Improvements, including any extensions, renewals, modifications or amendments thereof (hereinafter collectively referred to as the "Leases") and all rents, rent equivalents, moneys

payable as damages (including payments by reason of the rejection of a Lease in a Bankruptcy Proceeding) or in lieu of rent or rent equivalents, royalties (including all oil and gas or other mineral royalties and bonuses), income, fees, receivables, receipts, revenues, deposits (including security, utility and other deposits), accounts, cash, issues, profits, charges for services rendered, and other consideration of whatever form or nature received by or paid to or for the account of or benefit of Debtor or its agents or employees from any and all sources arising from or attributable to the Premises and/or the Improvements, including all receivables, customer obligations, installment payment obligations and other obligations now existing or hereafter arising or created out of the sale, lease, sublease, license, concession or other grant of the right of the use and occupancy of the Premises or the Improvements, or rendering of services by Debtor or any of its agents or employees, and proceeds, if any, from business interruption or other loss of income insurance (hereinafter collectively referred to as the "Rents"), together with all proceeds from the sale or other disposition of the Leases and the right to receive and apply the Rents to the payment of the Debt; (f) all proceeds of and any unearned premiums on any insurance policies covering the Mortgaged Property, including the right to receive and apply the proceeds of any insurance, judgments, or settlements made in lieu thereof, for damage to the Mortgaged Property; (g) the right, in the name and on behalf of Debtor, to appear in and defend any action or proceeding brought with respect to the Mortgaged Property and to commence any action or proceeding to protect the interest of Beneficiary in the Mortgaged Property; (h) all accounts (including reserve accounts), escrows, documents, instruments, chattel paper, claims, deposits and general intangibles, as the foregoing terms are defined in the UCC, and all franchises, trade names, trademarks, symbols, service marks, books, records, plans, specifications, designs, drawings, surveys, title insurance policies, permits, consents, licenses, management agreements, contract rights (including any contract with any architect or engineer or with any other provider of goods or services for or in connection with any construction, repair or other work upon the Mortgaged Property), approvals, actions, refunds of real estate taxes and assessments (and any other governmental impositions related to the Mortgaged Property) and causes of action that now or hereafter relate to, are derived from or are used in connection with the Mortgaged Property, or the use, operation, maintenance, occupancy or enjoyment thereof or the conduct of any business or activities thereon (hereinafter collectively referred to as the "Intangibles"); and (i) all proceeds, products, offspring, rents and profits from any of the foregoing, including those from sale, exchange, transfer, collection, loss, damage, disposition, substitution or replacement of any of the foregoing. This UCC-1 Forcing Statement is filed in connection with that certain Mortgage, Assignment of Leases and Rents, Security Agreement and Fixture Filing recorded on June 12, 2006 as Instrument No. in Los Angeles County, California (the "Mortgage") covering the fee estate of Debtor in the Premises. The present Beneficiary reserves the right to revoke its election as to some or all of said personal property and/or fixtures, or to add additional personal property and/or fixtures to the election herein expressed, at the present Beneficiary's sole election, from time to time and at any time until the consummation of the trustee's sale to be conducted pursuant to the Deed of Trust and Notice of Trustee's Sale. The name, street address and telephone number of the Trustee are: Beacon Default Management, Inc., 15206 Ventura Boulevard, Suite 302, Sherman Oaks, California 91403, Telephone Number: (818) 501-9800. The sale contemplated by this Notice of Trustee's Sale will be conducted by an agent of the Trustee. The name, street address and telephone number of the Trustee's agent are: LPS Agency Sales and Posting, PO Box 16697, Irvine, CA 92623, Telephone Number: (714) 730-2727. For further information regarding sale contemplated by this Notice of Trustee's Sale, log on to www.lpsasap.com or call (714) 730-2727. Dated: 7/18/2011 Beacon Default Management, Inc., a California corporation, Trustee Nisha Teruya, Trustee Sale Officer ASAP# 4046839 07/28/2011, 08/04/2011, 08/11/2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0005386 Title Order No. 10-8-024783 Investor/Insurer No. 109024144 APN No. 5559-004-009 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/27/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JOHN MARSHALL, A SINGLE MAN, dated 06/27/2005 and recorded 07/05/05, as Instrument No. 05 1572868, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 08/22/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1219 SUNSET PLAZA DRIVE, NO. 2, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of

the initial publication of the Notice of Sale is \$721,808.84. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 04/26/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4050685 07/28/2011, 08/04/2011, 08/11/2011

NOTICE OF ELECTION

NOTICE IS HEREBY GIVEN TO ALL QUALIFIED VOTERS in the COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, that an election will be held on TUESDAY, NOVEMBER 8, 2011 for the purpose of electing officers for the following district:

3 Members of BEVERLY HILLS UNIFIED SCHOOL DISTRICT

Candidates for the above offices must be registered voters residing within the district at the time the declaration of candidacy is issued pursuant to Section 5030, 35107, 72022 and 72103 of the Education Code and Section 201 of the Elections Code.

Declaration of Candidacy forms for the election are available no earlier than JULY 18, and no later than AUGUST 12, at the REGISTRAR-RECORDER/COUNTY CLERK'S OFFICE, 12400 Imperial Highway, Norwalk, 90650, 2nd Floor, Room 2013, between the hours of 8:00 a.m. and 5:00 p.m.

Appointment to each elective office will be made as prescribed by Section 5328 of the Education Code and Section 10515 of the Elections Code in the event:

a. There are no nominees or there is an insufficient number of nominees for such office(s) and

b. A petition signed by 10% or 50 voters in the district, whichever is the smaller number, requesting that an election be held, has not been presented by 5 p.m., AUGUST 17, 2011.

Polling places shall be open between the hours of 7:00 a.m. and 8:00 p.m.

Persons requiring multilingual assistance in Chinese, Japanese, Korean, Spanish, Tagalog/Filipino, or Vietnamese regarding information in the notice may call (800) 481-8683. DEAN C. LOGAN Registrar-Recorder/County Clerk County of Los Angeles 8/4/11 CNS-2144084#

PREQUALIFICATION PACKAGE NO. 12-07

**CITY OF BEVERLY HILLS
PUBLIC WORKS & TRANSPORTATION
- PROJECT ADMINISTRATION
345 FOOTHILL ROAD
BEVERLY HILLS, CALIFORNIA 90210**

REQUEST FOR PREQUALIFICATION OF BIDDERS AND PREQUALIFICATION INSTRUCTIONS FOR:

THE RENOVATION OF THE CHILDREN'S LIBRARY IN THE BEVERLY HILLS LIBRARY

1. Notice Inviting Proposals

a. Due Date: 2:00 pm Tuesday, August 11, 2011

b. Submit Statement to: City Clerk
City of Beverly Hills
455 N. Rexford Drive
Room 290
Beverly Hills, CA. 90210

c. Identify Statement

Package as: Confidential Prequalification Statement for the Renovation of the Children's Library

Notice is hereby given that the City of Beverly Hills ("CITY") has determined that all bidders for the construction of the Renovation of the Children's Library in the Beverly Hills Library ("PROJECT"), must be pre-qualified prior to submitting a bid on that PROJECT. It is mandatory that all Contractors who intend to submit a bid, fully complete the prequalification questionnaire, provide all mate-

rials requested herein, and be approved by the CITY to be on the final qualified Bidders list.

No bid will be accepted from a Contractor that has failed to comply with these requirements. If two or more business entities submit a bid as part of a Joint Venture, or expect to submit a bid as part of a Joint Venture, each entity within the Joint Venture must be separately qualified to bid. The last date to submit a fully completed questionnaire is the date shown on the cover page. Contractors are encouraged to submit prequalification packages as soon as possible, so that they may be notified of omissions of information to be remedied or of their prequalification status in advance of the prequalification deadline for this PROJECT.

Answers to questions contained in the attached questionnaire are required. The CITY will use these documents as the basis of rating Contractors with respect to whether each Contractor is qualified to bid on the PROJECT, and reserves the right to check other sources available. The CITY's decision will be based on objective evaluation criteria.

The CITY reserves the right to adjust, increase, limit, suspend or rescind the prequalification rating based on subsequently learned information. Contractors whose rating changes sufficiently to disqualify them will be notified, and given an opportunity for a hearing consistent with the hearing procedures described below for appealing a prequalification rating.

While it is the intent of the prequalification questionnaire and documents required therewith to assist the CITY in determining bidder responsibility prior to bid and to aid the CITY in selecting the lowest responsible bidder, neither the fact of prequalification, nor any prequalification rating, will preclude the CITY from a post-bid consideration and determination of whether a bidder has the quality, fitness, capacity and experience to satisfactorily perform the proposed work, and has demonstrated the requisite trustworthiness.

The prequalification package should be submitted under seal to the City Clerk at the address shown on the cover page. That page also indicates how the package should be identified.

The prequalification packages submitted by Contractors are not public records and are not open to public inspection. All information provided will be kept confidential to the extent permitted by law. However, the contents may be disclosed to third parties for purpose of verification, or investigation of substantial allegations, or in an appeal hearing. State law requires that the names of contractor applying for prequalification status shall be public records subject to disclosure, and the Contact Information page of this questionnaire will be used for that purpose.

Each questionnaire must be signed under penalty of perjury in the manner designated in the Certification, by an individual who has the legal authority to bind the Contractor on whose behalf that person is signing. If any information provided by a Contractor becomes inaccurate, the Contractor must immediately notify the CITY and provide updated accurate information in writing, under penalty of perjury.

The CITY reserves the right to waive minor irregularities and omissions in the information contained in the prequalification application submitted, and to make all final determinations. The CITY may also determine at any time that the prequalification process will be suspended for the PROJECT and the PROJECT will be bid without prequalification.

Contractors may submit prequalification packages during regular working hours on any day that the offices of the CITY are open. Contractors who submit a complete prequalification package will be notified of their qualification status no later than ten business days after the Due Date.

The CITY may refuse to grant prequalification where the requested information and materials are not provided by the Due Date indicated above. There is no appeal from a refusal for an incomplete or late application, but re-application for a later project is permitted. Neither the closing time for submitting prequalification packages for this PROJECT will be changed in order to accommodate supplementation of incomplete submissions, or late submissions, unless requested by the CITY in its sole discretion.

In addition to a contractor's failure to be pre-quali-

fied pursuant to the scoring system set forth in the prequalification package, a Contractor may be found not prequalified for either omission of or falsification of, any requested information.

Where a timely and completed application results in a rating below that necessary to pre-qualify, an appeal can be made by the unsuccessful Contractor. An appeal is begun by the contractor delivering notice to the CITY of its appeal of the decision with respect to its prequalification rating, no later than two business days following notification that it is not pre-qualified. The notice of appeal shall include an address where the contractor wishes to receive notice of the appeal hearing. Without a timely appeal, the contractor waives any and all rights to challenge the decision of the CITY, whether by administrative process, judicial process or any other legal process or proceeding.

If the Contractor gives the required notice of appeal, a hearing shall be conducted no earlier than five business days after the CITY's receipt of the notice of appeal and not later than five business days prior to the date of the Notice Inviting Bids for this Project. Prior to the hearing, the Contractor shall, in writing, be advised of the basis for the City's pre-qualification determination.

The hearing shall be conducted by a panel consisting of three members of the Department of Public Works & Transportation senior management staff (the "Appeals Panel"). The Appeals Panel shall consider any evidence presented by the Contractor, whether or not the evidence is presented in compliance with formal rules of evidence. The Contractor will be given the opportunity to present evidence, information and arguments as to why the Contractor believes it should be pre-qualified. Within one week after the conclusion of the hearing, the Appeals Panel will render a written determination as to whether the Contractor is pre-qualified. It is the intention of the CITY that the date for the submission and opening of bids will not be delayed or postponed to allow for completion of an appeal process.

d. Project Description:

The Children's Library contains approximately 12,000 sf and is located within the existing Beverly Hills Library. The Children's Library will be closed for the renovation while the remaining portions of the library remain open and in full operation. Some of the features of the newly renovated Children's Library will consist of a children's theater with specialty woodwork, a special collections room with custom graphic wall finishes, and a cove vaulted ceiling through the main space.

The work consists of demolition of the existing interiors including restrooms, walls, ceilings, ducts, remaining furnishings, and other portions of the building. The renovation consists of the construction of new interiors, walls, ceiling, floor finishes, duct work, specialized built-in furnishings, and new relocated restrooms, mechanical, electrical and plumbing work. The quality of the woodwork, drywall, floors and other finishes is expected to be especially high.

The current estimate is approximately \$5 million. A 10% bidder's security or bid bond will be required to bid, and the selected lowest responsible bidder will be required to provide 100% performance & payment bonds.

e. Contact Person:

INTERESTED PARTIES SHOULD SEND AN EMAIL TO JGUERRERO@BEVERLYHILLS.ORG WITH YOUR CONTACT INFORMATION TO KEEP APTISED OF ANY UPDATED INFORMATION THAT MAY BE ISSUED PRIOR TO YOUR SUBMITTAL

f. The full prequalification package can be found on the City of Beverly Hills website: http://www.beverlyhills.org/business/vendor_information/bidding/current_project_administration_capital_project_bids/bid_no_12_07_renovation_of_the_childrens_library_in_the_beverly_hills_library.asp Or you may access the Website page at www.beverlyhills.org. Click on the link titled "Doing Business" at the top of the webpage, followed by clicking on the "Bid Information" link. Once on that webpage, select the "Current Project Administration Capital Project Bids" and click on the "Renovation of the Children's Library in the Beverly Hills Library" link.

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256-Locksmith
258-Moving/Storage

LEGEND

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267-Piano Tuning
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276-Tile
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282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals

300-House Furnished
302-House Unfurnished
304-Apartments Furnished

306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate

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115- CEMETERY

Hillside Memorial Park DBL stacked plot in "Court of Love" Space 342 A & B (Sold out section) Includes: Endowment. List Price: \$27,400. Sell For: \$17,500 Call Ron 858.349.9795

Eden Memorial Park Mission Hills Cremation space is complete-vault, outer burial container, marker & settings. Located in Judea East 169-B Market Value: 4500 ASKING \$4000 Cell: 818.631.3930 Res: 818.881.3930

Beth Olam Jewish cemetery, Single Crypt. Hall of David Upper level. \$12,000, price includes lifetime care and transfer of title. (818) 884-7884

Eden Memorial park Mission Hills, CA. 1 plot in Mount of Olive Center. Plot # 1622H Beautiful location. Valued @ \$11,500k selling for \$8,500k call (818) 700-1204

FOREST LAWN CYPRESS- 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925)683-4345

Forest Lawn, Hollywood Hills 5 companion plots in section Ascending Dawn. \$7500 each. Heather (203) 869-0840

Cemetery Property in Forest Lawn Hollywood Hills. Court of Valor. \$4,500. Call Elizabeth at (951) 231-8542

Forest Lawn- One burial space located in Enduring Faith, Lot 1915, Space 1. Asking price \$3800. Please call (707) 889-3234, Spencer C. Martin.

Forest Lawn Hollywood Hills Companion Plot in Lincoln Terrace in the Tudor Family section 8p (520) 578-6399 Pp

Forest Lawn Hollywood Hills Companion Lawn Crypt in Ascending Dawn Lot 5716 #3A-B Value \$12,650 Reduced to \$10,500 Call (435) 216-2569

Forest Lawn, Glendale-2 side by side plots in sold out section of Whispering Pines. \$6,900.00 each plot or \$13,600 for both. Transfer fee included. Have deed documents. (949) 697-3248.

Forest Lawn Cemetery Lot, one lot. Prestigious Glendale location, in even tide area. Goes to highest bidder, starting at \$7,000. Call James at (209) 588-0938.

4 OCEAN VIEW cemetery plots for sale at Green Hills Memorial Park. Located in Palos Verdes. \$6k each or \$22k for all four. Reasonable offers considered. Call (805) 350-3197

Green Hills "Holly Section" #936 Internment Space #C \$4,200. Call (951) 658-0169.

Green Hills Memorial Park Rancho Palos Verdes. 3 plots in Holly section. \$8000 each. (760) 240-2194. Pp

Hillside Memorial Park- Everlasting Peace, worth \$15,000. Selling for \$10,000, and we'll pay \$1,000 transfer fee. Call Andrew Ehrnstein (720)285-6223

Mount Sinai Memorial Park. Hollywood Hills. Single plot for sale in Section Moses 14, lot 64, Plot 1 or 2. I am asking \$6,500 OBO, transfer fee negotiable. (Hurry, wont last!) Contact "Yoni" at (714) 719-6679

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. Call (323) 428-6697

Mount Sinai Hollywood Hills. Heritage wall second floor tandem crypt \$15,000/obo pp (818) 317-3225 or (818) 766 6467

Pacific View Memorial Park, 4-Person Crypt, Exclusive Sunset Garden Court, Ocean View, Great Investment! Retail \$40,000, Sale Price \$38,000, (949)282-9693

Pacific View Memorial Park- SEA VIEW. 1407 Space C. \$7,500. Call (714)-390-6905 or (714)968-7621

Pacific View Memorial Park- OCEAN VIEW, 3 double plots. PRICES SLASHED FOR QUICK SALE; Newport Vista, Lot 1384. Our price, \$18K vs. Cemetery's \$27K. Or, buy all three for \$50K. Ron (714) 731-5661

Pacific View Memorial Park Orange County, CA 2 side-by-side graves in Bay view Terrace \$18k for both (507) 645-0089

Pacific View Memorial Park. Cedar Lawn Single Plot Lot 471 Space D. Asking \$7k. (714)612-7440 Leave a message if unavailable.

Rose Hills, Whittier, 2 plots in Acacia section, value 3,000/each. Make offer (951) 7910870 pp.

Rose Hills in Whittier. 2 Plots in the Garden of Meditation. \$4,200 each. Call Tido at (951)-678-1563 OR (909) 215-2783

Rose Hills Memorial Park 1 cemetery plot in Arbor Lawn grave #2 lot 904 \$7k. Call Don (425)423-8585

Rose Hills Memorial Park. 2 Side by side in Garden of Hope. \$2,900 each. Please call Howard (626) 794-6375. Privately Owned.

6 Plots at Valhalla in Burbank \$3,200 each, or you can make an offer. Call Glenda (805) 443-1543

Westwood Memorial Park couch crypt in remembrance ranchco@silverstar.com (307) 690-0391

Westwood Memorial Park - Section D. Two Double Interment Plots (4 graves). One Double Plot for \$110K or both Double Plots for \$200K. Call (303) 772-6975. Offers considered.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lott 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. Please call (352) 350-7144

One burial space at Forest Lawn Cypress. Located in Memories Section, Lot 338, Space 2. The cemetery list price for space is about \$4000+ and owner is asking \$2900 or best offer for space. Please call (714) 546-8724 or (714) 883-7203

2 Interment Plots side by side at Mount Sinai Memorial Park, Maimonides Section 22, 1 & 2, Lot 5403. This section is completely sold out. Lovely area near tree. Current retail over \$18,000, selling for \$15,000. Call or email (650) 223-7138 rrs shelley@aol.com

4 plots in sold-out Rose Hills Greenwood Gardens Lot 4806, Spaces 1-4. Overlooks Memorial Chapel. Asking \$6000 each or best offer. Compare to plots currently selling for more than \$8000. Buyer pays endowment care and transfer fee. (714) 827-7197

Rose Hills Cemetery Plot Garden of Serenity Lot 1546 4 plots \$3k each call (714) 337-5142

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Piano Lessons Free - Piano Lessons free/initial lessons. Westwood or can come to you. Highly trained classical pianist, Contact me: (831)236-0602 www.pangrazioconservatory.com or pangraziopiano@yahoo.com

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Companion/Personal assistant- Wonderful well traveled & educated, American 20+ experience, excellent driver; great for running errands, can multi-task. Light & healthy cooking, Call (310) 796-6148

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I am looking for work as a caregiver. 20 years experience with excellent references. Available 5-7 days. Cooking and cleaning. California driver's license. (310)936-3145

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DEEP DISCOUNT - Log Cabin on 8+ acres, \$99,900. Owner must sell, beautiful whole log cabin on 8+ acres at Windsor Valley Ranch. Additional acreage available at cool 7,000 feet elevation outside Show Low, AZ. Financing and ADWR available. Call AZLR (866) 571-5687. (Cal-SCAN)

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Driver with great referall for driving a lady. Call Elli @ 310 365-2921

L.V.N. or Licensed Nurse willing to take care of your loved one. NIGHTS ONLY. 25 years experience. All areas of nursing. Call Jennifer (213) 984-7007.

I am looking for a job! Asian Housekeeper, Companion, & Nanny. Run-errands, Gourmet Cook and college graduate. 14 years Experience. U.S Citizen, valid drivers license. Excellent References. Call Cora (310) 595-5745

I'm a personal assistant & household caretaker available with 21 years experience. Part time or full time. Excellent references (818) 980-9582

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