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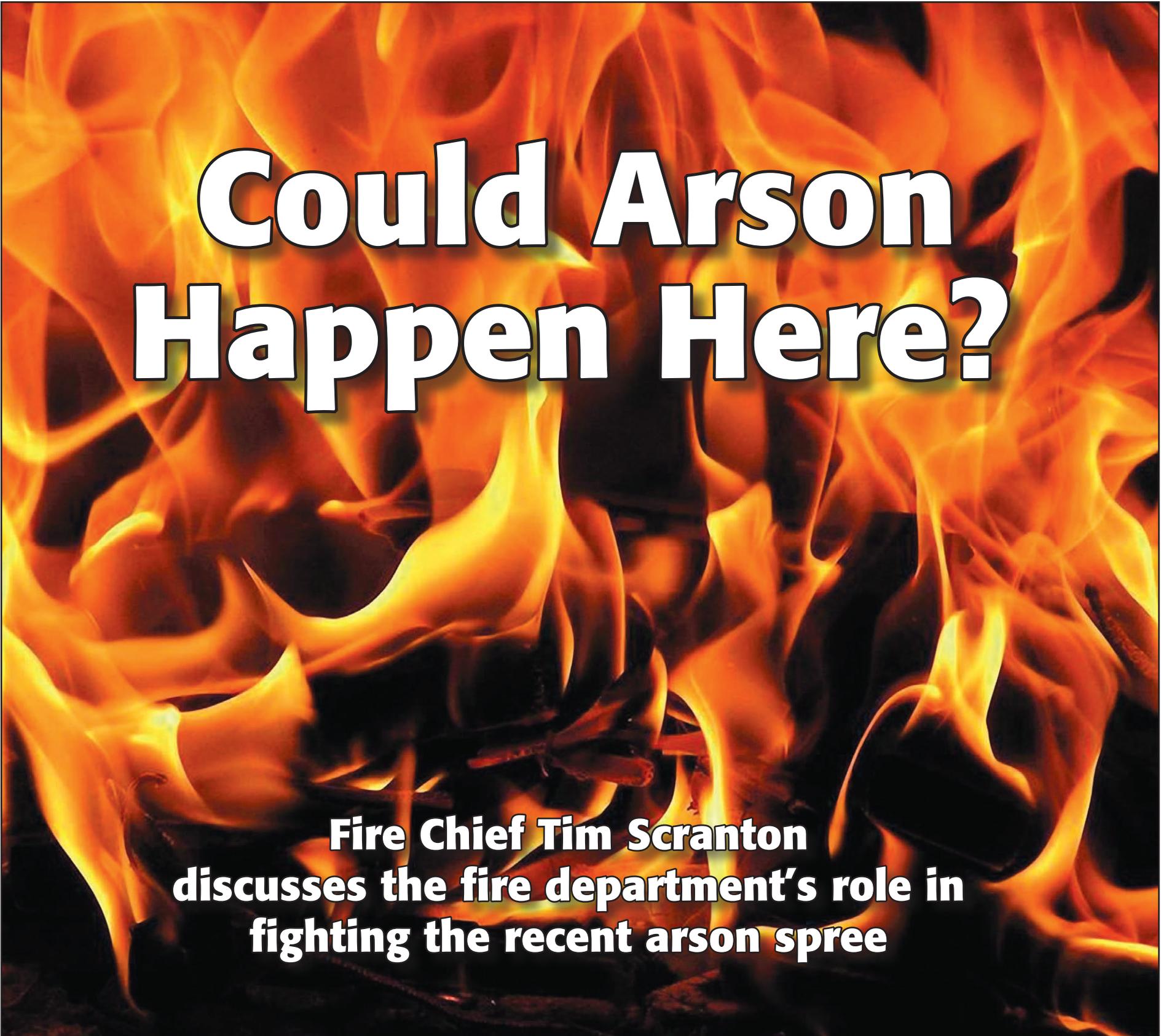
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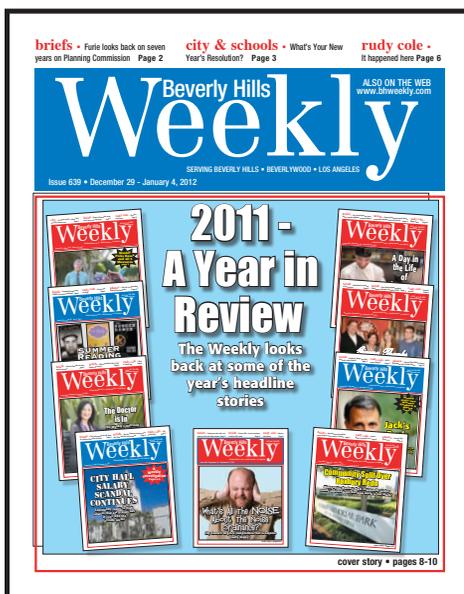
Issue 640 • January 5 - January 11, 2012



Could Arson Happen Here?

**Fire Chief Tim Scranton
discusses the fire department's role in
fighting the recent arson spree**

cover story • pages 8-9



letters & email

“FAC proposes radical demolition of Hawthorne campus” [Issue #637]

As Hawthorne graduates, we are opposed to the current proposal to demolish Hawthorne’s historic campus. The BHUSD Facilities Advisory Committee’s proposed construction plans would involve significant demolition of the existing campus.

Preserving this historic campus is important for current students as well as future generations. We urge the Board of Education to consider other alternatives and modifications that could be done without demolishing the entire school. The idea of demolishing the school may save money in the long run and be cheaper, but this does not make it the right decision. What would happen if all the landmarks in Europe were demolished? A better way to go forward with this proposition is to consider preserving the historic parts of the school while integrating some new construction.

*Leora Kashani
Negin Elazari
Beverly Hills*

briefs

City Council to consider purchase of stainless steel sculpture by Spanish artist



Jaume Plensa’s Endless III

Following a unanimous recommendation by the Fine Art Commission in November

to purchase *Endless III*, a stainless steel artwork by Spanish artist Jaume Plensa, Fine Art Commission Chair Judi Friedman and Commissioner Fiona Chalom took their proposal to City Council liaisons Lili Bosse and John Mirisch, who approved the piece on Dec. 20.

The next step, Friedman said, will be presenting the sculpture to the full City Council, which she expects to do at the Jan. 24 meeting. The purchase will be covered by the City’s public art fund, which is maintained by collecting developer fees earmarked for the acquisition, installation, maintenance and display of art for public enjoyment.

Endless III is a human figure composed of stainless steel letters of the alphabet fused together.

“It’s a wonderful piece and I hope it brings the community together because it’s made up of nine different languages,” Friedman said.

If approved, the artwork would likely be installed somewhere along Santa Monica Boulevard, but the precise location for the artwork is still to be determined.

Friedman said the Commission has discussed the possibility of making a sculpture park by placing *Endless III*, if approved, on the same block as Yayoi Kusama’s *Hymn*

WHAT’S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



COMING UP ROSES MORENO DRIVE

Oregon Football Coach Chip Kelly (far left) joins Superintendent Gary Woods, Board of Education member Noah Margo, Solomon Margo, Principal Carter Paysinger, Vincent Mirisch, and Councilmember John Mirisch (left to right), who were on hand Sunday to watch the Ducks warm up for the Rose Bowl at Beverly High’s Nickoll Field. On

Monday, Oregon defeated the Wisconsin Badgers 45-38.

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OUR DATA SPEAKS VOLUMES



of *Life*, the tulips, and also moving Roxy Paine's *Erratic*, the stainless steel boulders, from Santa Monica Boulevard between Crescent and Rexford drives to the area on Santa Monica Boulevard at Rodeo Drive.

Bosse said since *Erratic* is scheduled to move anyway, she proposed installing *Endless III* in its place across from City Hall.

"I think it's a very prominent location and I think this particular piece should be placed in a prominent location," Bosse said.

The liaisons also discussed the possibility of installing a mural by the late Southern Californian artist Millard Sheets near the entrance to the Civic Center garage off of Rexford Drive adjacent to the Beverly Hills Public Library. The Commission discussed the mural at its meeting in October. The mural has been in storage for the past 17 years provided by Carnevale Lohr, Inc. at no cost to the City.

Friedman said the City received one bid from an engineering firm to assess the feasi-

bility of installing the ceramic mural, which weighs approximately 10,000 pounds, on the garage wall. Bosse proposed seeking additional bids.

"I didn't feel comfortable with just one bid. I thought that we should go out and try to find at least three bids," Bosse said. "I think it would be wonderful to be able to have [the mural] up [but] I think we need to do our financial due diligence."

Funds for the investigative engineering work would come from the public art fund.

Off-duty fire captain responds to collapsed guest at holiday party

Fire Capt. Dean Viana was mingling with his wife and daughter at a charity party hosted by the Victorino Noval Foundation at Noval's home in Beverly Hills on Dec. 17 when Jimmy Ruffin Jr. collapsed nearby.

Viana, who was off-duty, said Ruffin appeared to be having a seizure and assisted Ruffin to the floor.

"When I checked for responsiveness, he



Fire Capt. Dean Viana

took three deep breaths and then stopped breathing," Viana said. "While kneeling down next to him, I checked for pulse and respiration. He was pulseless and apneic [not breathing]."

Viana asked

security to call 911, and began administering CPR.

"With the assistance of one of the other party guests, an anesthesiologist, he took over compressions while I continued with mouth to mouth, and we continued to do CPR until the Beverly Hills Fire Department arrived," Viana said.

BHFD paramedics hooked Ruffin, son of Motown artist Jimmy Ruffin, up to a heart monitor, confirming Ruffin was experiencing ventricular fibrillation, a severely abnormal

briefs cont. on page 4



NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Beverly Hills, at a regular meeting to be held on **Thursday, January 12, 2012, at 2:30 p.m. or as soon thereafter as the item may be heard**, in room 280 A of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF BEVERLY HILLS RECOMMENDING THAT THE CITY COUNCIL ADOPT AN ORDINANCE REQUIRING HIGH IMPACT CONVENIENCE STORES TO OBTAIN A CONDITIONAL USE PERMIT AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE.

The proposed Ordinance would prohibit establishment of new high impact convenience stores as defined in the Ordinance, unless the City is able to make specific findings to assure the use would not affect the surrounding neighborhoods in a negative manner.

This Ordinance has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. It can be seen with certainty that there is no possibility that the adoption and implementation of the Ordinance may have a significant effect on the environment. The Ordinance does not authorize construction and, in fact, imposes greater restriction on certain development in order to protect the public health, safety and general welfare. This Ordinance is therefore exempt from the environmental review requirements of CEQA pursuant to Section 15061(b) (3) of Title 14 of the California Code of Regulations.

All interested persons are invited to attend and speak on this matter. Written comments may be submitted, c/o Planning Services, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210 and should be received prior to 5:00 p.m. on January 5, 2012 to be included with the Planning Commission's agenda packet. Written materials may be submitted during the public hearing.

Please note that if you challenge the City's action in court, you may be limited to raising only those issues you or someone else raised at a public hearing or in written correspondence delivered to the City, either at or prior to the end of the public comment period.

If there are any questions regarding this notice, please contact Peter Noonan, AICP CEP, Associate Planner, Community Development Department, Planning, at 310.285.1127 or pnoonan@beverlyhills.org. The case file, including a copy of the proposed ordinance, is available for review in the Community Development Department/Planning Services Section, 1st Floor, 455 N. Rexford Drive, Beverly Hills, California.

JONATHAN LAIT, AICP
City Planner



NOTICE OF COMMISSION VACANCY

CHARITABLE SOLICITATIONS COMMISSION – deadline to apply February 24, 2012

The Beverly Hills City Council is seeking qualified residents to fill one vacancy on the Charitable Solicitations Commission.

For more information on this Commission position, please visit the City's website at www.beverlyhills.org or call the City Clerk's Office at (310) 285-2400.

BYRON POPE, CMC
City Clerk



NOTICE OF PUBLIC HEARING

DATE: Thursday, January 12, 2012
TIME: 1:30 p.m., or as soon thereafter as the matter may be heard
LOCATION: Commission Meeting Room 280-A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, January 12, 2012, will hold a public hearing beginning at 1:30 p.m. or as soon thereafter as the matter may be heard, to consider:

A resolution adopting guidelines to implement the Trousdale View Restoration Ordinance adopted by the City Council on December 6, 2011. Section 10-3-108 (R) of the Trousdale View Restoration Ordinance designates the Planning Commission as the body that adopts View Restoration Guidelines for the City.

This project is an implementation action of the previously adopted Trousdale View Restoration Ordinance, for which a Negative Declaration was adopted after the project was assessed in accordance with the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City and no significant environmental impacts were identified.

Copies of the staff report, draft Guidelines, Negative Declaration, and all documents referenced in the Negative Declaration will be available in the Planning Division on Friday, January 6, 2012 and can be reviewed by any interested person at 455 N. Rexford Drive, Suite 100, Beverly Hills, CA 90210. Copies of the documents will also be available on the same date for review in the Beverly Hills Public Library Reference section. Any interested person may attend the meeting and be heard or present written comments to the Commission.

If you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Michele McGrath in the Community Development Department at 310.285.1135 or at mmcgrath@beverlyhills.org.

Jonathan Lait, AICP,
City Planner

Leuzinger High CEQA case may provide clues for Hawthorne preservation

An association of community members who believe Leuzinger High in Lawndale is historically significant has filed a lawsuit against the Centinela Valley Union High School District (CVUHSD) to halt ongoing demolition of the campus and to force the district to prepare an environmental impact report (EIR) for the project in order to consider alternatives to demolition.

A similar situation could develop in Beverly Hills, as the BHUSD Board of Education prepares to study construction plans for Hawthorne, Beverly Hills' oldest school that first opened as Beverly Hills Grammar School in 1914, later this month.

The CVUHSD has plans to build new facilities at Leuzinger and other schools funded by two bond measures worth a total of nearly \$200 million. The *Daily Breeze* reported district officials justified demolition of several campus buildings in part due to small classroom size that did not meet the new standard recommended by the California Department of Education.

A similar argument has been made in favor of demolition and new construction at Hawthorne. The *Weekly* reported in Issue #637 that the BHUSD Facilities Advisory Committee is studying plans for Hawthorne that would involve significant demolition of the campus. Those plans, which would be funded by BHUSD's \$334 million bond, would group classrooms of the same discipline together so they could open into shared "community learning" spaces. The plans the FAC is studying would salvage part of the façade on Rexford and the iconic tower, but many other buildings would likely be subject to demolition.

"Our legal counsel has reviewed this, and the district has met all requirements under the law," CVUHSD Superintendent Jose Fernandez told the *Daily Breeze* in October. "It's really unfortunate there's a group that would be working to prevent the students from having new classrooms."

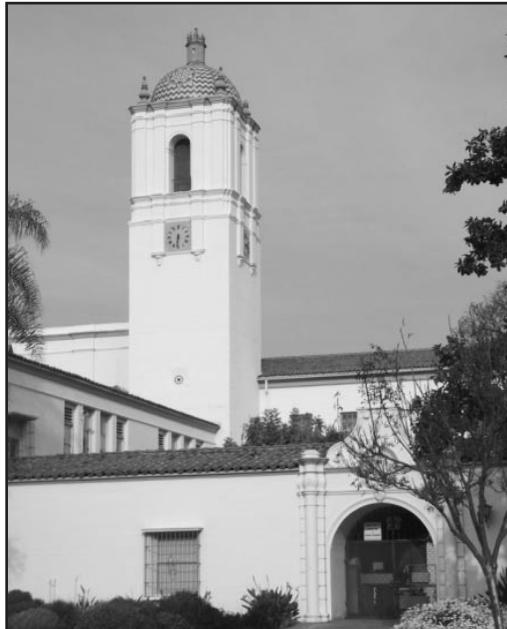
At least eight Leuzinger High campus buildings have already been demolished. The cafeteria was scheduled for demolition over winter break, but a motion for preliminary injunction filed by the Friends and Alumni of Leuzinger High School has at least temporarily halted further demolition and construction.

The lawsuit highlights the campus' historical merits, including its association with the 1932 Summer Olympic Games. The high school, which opened in 1930, provided staging facilities for the Olympics. Several buildings were identified in the lawsuit as "valuable architectural representations of the periods in which they were built during the school's first 25 years."

"There's still a cluster of buildings that could be a [historic] district," Brandt-Hawley said. "The main building is still there and the cafeteria, but if they keep going they're not going to



Leuzinger High



Hawthorne School

have anything left."

Representatives of the Los Angeles Conservancy appeared at CVUHSD Board of Education meetings urging the board to prepare an EIR for the proposed project. According to the *Daily Breeze*, members of local city councils also called for environmental review.

Despite protests from the community, the Board of Education voted 4-1 on July 26 to adopt a Notice of Exemption from the California Environmental Quality Act (CEQA) and move forward with demolition of seven long, slender one-story buildings known as the "finger buildings," which were demolished a short time later. The lawsuit was filed as a result of this decision.

Sandra Suarez, a Leuzinger High graduate and the only board member to vote against adopting the exemption, was defeated in the November election.

In the 2009 school board election, current President Rocio Pizano and Vice President Maritza Molina were supported by an organization called Citizens for Better Schools, which was largely financed by Telacu, the company that manages the bond construction. Lorena Gonzalez, who defeated Suarez, was backed by Citizens for Better Schools, which was largely supported by investment bank Piper Jaffray in 2011, according to the *Daily Breeze*.

On its website, Piper Jaffray highlights a \$26 million general bond obligation transaction with CVUHSD in July 2011.

Susan Brandt-Hawley, attorney for Friends and Alumni of Leuzinger High School, said the court has issued a tentative ruling granting preliminary injunction, but the judge is evaluating CVUHSD's claims that the lawsuit was filed after the 35-day statute of limitations passed. Brandt-Hawley says her Sept. 28 filing falls within 35 days of CVUHSD's filing of the exemption on Aug. 25.

The lawsuit alleges CVUHSD violated CEQA by approving "a project with potentially significant environmental impacts without preparing an EIR to inform its discretion" and for failing to acknowledge "substantial evidence in the record that the campus may qualify for listing in the California Register of Historical Resources as an historic district and that ongoing loss of buildings may jeopardize the qualification and integrity of the potential district."

Brandt-Hawley said projects can only be exempt from environmental review if the project has "no possible environmental impacts."

"If we can present any expert evidence that the district didn't follow CEQA rules or that these buildings may qualify as an historic district, that will be enough to prove the exemption illegal," Brandt-Hawley said.

Brandt-Hawley prevailed on a case in 1994 in which the Friends of Douglass Hall challenged the Atherton Town Council's decision to demolish Douglass Hall, a 1913-built mansion at the center of college preparatory Menlo School's campus, without considering feasible alternatives to demolition as part of the EIR that was prepared. The Court issued an injunction to stop demolition, and ordered the school to consider alternatives. Ultimately, Menlo School rehabilitated the structure.

Although Brandt-Hawley said a lawsuit calling for environmental review cannot be filed before a public agency makes a decision, she said pointing out alternatives to demolition prior to a decision can be effective.

As an example, Brandt-Hawley cited UC San Diego's plans in 2004 to demolish the chancellor's residence and build a new one in its place. After protests from the community and pointing out alternatives, UCSD opted to renovate the existing structure and a lawsuit was not necessary.

"The key is you want to be able to have a safe, modern campus that meets all the program needs, but there are lots of creative ways to do that while reconfiguring and adapting the interiors of the historic buildings," Brandt-Hawley said.

CVUHSD Board of Education President Rocio Pizano did not return repeated phone calls from the *Weekly*. Attempts to reach Vice President Maritza Molina and Superintendent Jose Fernandez were unsuccessful.

briefs cont. from page 3

heart rhythm. After paramedics delivered three shocks, Ruffin regained his pulse and blood pressure while on the way to Cedars-Sinai Medical Center.

Since Viana was off duty, he remained at the party, which Noval hosted to benefit the Beverly Hills Firemen's Association's Spark of Love Toy Drive, by requesting that each guest bring a gift for the toy drive. Prior to the party, Noval donated \$30,000 to the toy drive.

Viana visited Ruffin in the hospital a few days later, "to find that he recovered fully with no deficits whatsoever."

"As I entered his hospital room, he looked up and said to me thank you, and reached up and shook my hand with his family and friends present," Viana said.

Ruffin has since been released from the hospital.

Roxbury Park community meeting set for Jan. 26

The City of Beverly Hills will host a community meeting about construction plans for Roxbury Park Community Center on Jan. 26 at 6:30 p.m. The meeting will take place at City Hall, in a room to be determined.

The City Council voted 5-0 Dec. 6 to reject all three bids for the project, which came back higher than anticipated. The City Council and Recreation and Parks Commission liaisons will work together to revise the project.

Though the City Council agrees the existing community center needs improvements, Councilmembers John Mirisch and Lili Bosse and community members expressed concerns about the scale of the project previously proposed.

--Briefs compiled by Melanie Anderson

detention&arrestsummary

Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. An individual arrested does not necessarily get prosecuted for the alleged offense. We assume no responsibility for any errors or omissions in the Detention and Arrest Summary.

MARK WILLIAM SCHUSTRIN, 32, of Beverly Hills, arrested on 12/31/2011 for driving while intoxicated.

LOUIE FERNANDO MENENDEZ, 40, of Los Angeles, arrested on 12/31/2011 for grand theft: auto.

ANGEL RODRIGUEZ, 24, of Beverly Hills, arrested on 12/31/2011 for grand theft: auto.

DANIEL BENJAMIN ZINN, 32, of Beverly Hills, arrested on 12/31/2011 for petty theft.

ERIC JOSEPH BROUSSARD, 40, of Windsor Hills, arrested on 12/30/2011 for driving while intoxicated.

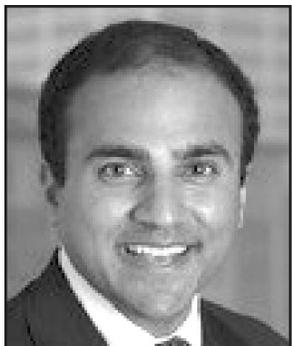
SANTIAGO LOPEZ-HERNANDEZ, 31, of Beverly Hills, arrested on 12/30/2011 for force or assault with a deadly weapon, not a firearm, likely to cause great bodily



Occupy the Rose Parade exceeds “wildest expectations”

Immediately following the final flower-adorned float in Monday’s Rose Parade, a “human float” of Occupy the Rose Parade protesters joined the annual procession in Pasadena.

1989 Beverly High graduate Pete Thottam, one of the organizers of Occupy the Rose Parade, said he had expected 2,000 to 4,000 participants, but he heard estimates that 5,000 to 7,000 people actually participated. KTLA reported thousands marched, but the *Los Angeles Times* reported hundreds joined the Occupy movement in marching through Pasadena.



Pete Thottam

“It was a huge success,” Thottam said on Monday afternoon. “It was completely peaceful. To my knowledge, there was not a single arrest. The worst thing that happened was one sign got taken away from someone.”

Thottam said he did not know the details of the incident, but a Reuters article said police confiscated a “Stop Foreclosures” sign that was unfurled from the spectator area along the route when the Wells Fargo float passed by.

Thottam said Wells Fargo, one of the Rose Parade’s official sponsors, has agreed to meet with representatives of the Occupy movement at the end of February to “discuss the foreclosure crisis and what Wells Fargo can do to address Occupy’s concerns regarding foreclosure.”

Other Occupy the Rose Parade messages included taking corporate money out of politics, ending “corporate personhood”, bringing back the Glass Steagall Act that separated investment banking from commercial banking, and solving the nation’s unemployment problem.

Protesters illustrated their message with a 70-foot-by-40-foot “Occupy Octopus” made of plastic bags that Thottam said represented “the stranglehold of Wall Street and the financial sector over the political process in this country and the vampire, squid-like grip on the cultural and social spaces of the United States.”

Protesters also carried giant representations of the preamble to the Constitution, one signed by Occupy protesters, and another substituting “We the Corporation” for “We the People.”

The *Los Angeles Times* reported Occupy’s “peacekeeping team” responded to prevent a minor verbal incident involving an Occupy protester and a member of the Bible Believers, which reportedly marches every year at the end of the parade, from escalating.

“I want to thank the Tournament of Roses parade staff, the City of Pasadena and the Pasadena Police Department for being exceptionally cooperative in our effort to illustrate and exercise our First Amendment rights,” Thottam said. “I think today was a historic day in the exercise of the First Amendment.”

injury to another.

DOUGLAS DURAY TAYLOR, 46, of Los Angeles, arrested on 12/30/2011 for obstructing/resisting/etc. public/peace officer.

JOSEPH CHO, 31, of Azusa, arrested on 12/29/2011 for driving while intoxicated.

MICHAEL SHAFER, 61, of Pacific Palisades, arrested on 12/29/2011 for making/passing fictitious check.

TALI SILON, 42, of Beverly Hills,

arrested on 12/29/2011 for outside warrant/felony.

ASHER DAYN PERGAMENT, 40, of Beverly Hills, arrested on 12/29/2011 for contempt of court.

AUSTIN ZACK SEEWACK, 18, of Beverly Hills, arrested on 12/29/2011 for forge official seal.

MANN FAISAL S AL ZAMIL, 23, of Los Angeles, arrested on 12/29/2011 for driving without a license.

arrests cont. on page 10



Left to right: Rami Aizic, Mayor Barry Brucker, Sue Brucker, Donate Life Ambassador and The Maple Counseling Center President Mason Sommers

Brucker decorates Donate Life Rose Parade float; honors organ donors

On behalf of the City of Beverly Hills, Mayor Barry Brucker joined Donate Life, a non-profit national alliance committed to increasing organ, eye and tissue donation, in Pasadena on Dec. 29 to place a rose on the organization’s Rose Parade float.

“I grew up with [Donate Life Ambassador and The Maple Counseling Center President] Mason Sommers, who [had a heart] transplant, so when we were asked to represent the City, it was an absolute yes,” Brucker said.

Brucker said he was inspired by the recipients and donors’ family members who attended the float decorating session. Brucker said he was particularly touched by the story of one Ohio mother whose three children were killed in a house fire when they were home with a babysitter. One of her children was able to donate four organs to help children in need of organ transplants, Brucker said.

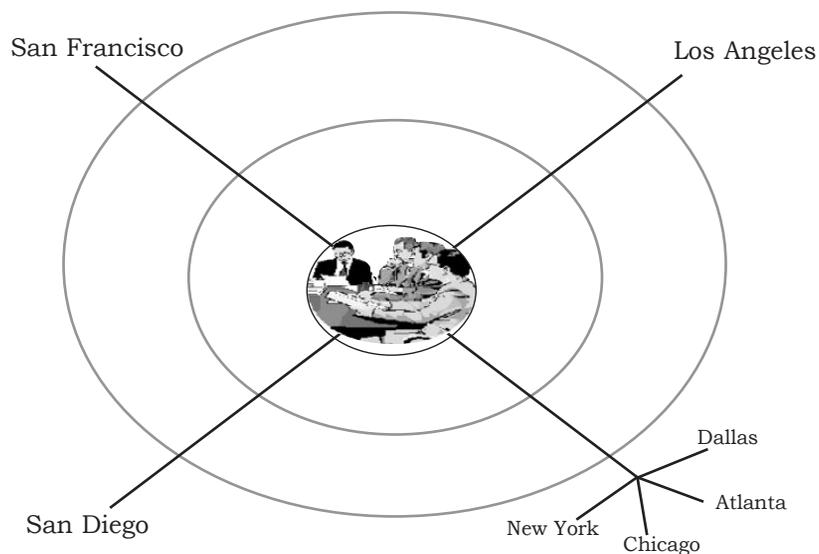
“She was a wonderful inspiration for turning a life tragedy into saving the life of someone else,” Brucker said.

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from the hills of beverly



Behind election news

And some local notes

By Rudy Cole

It's hard enough understanding Beverly Hills elections without attempting to make sense of the Republican Party's vote in Iowa, but there are some sidebars to the first primary that merit some comment.

First, some numbers. Despite some perceptions, there are more Democratic registered voters in Iowa than Republicans. Democrats: 710,017, Republican: 607,567. Equally interesting, more voters are decline to state or members of "no party": 772,725.

So, what to make of the Iowa caucuses? Since any voter could participate in the Republican vote by simply signing up as a Republican on election day and the enormous amounts of money and energy spent by the candidates, the turnout was incredibly low: Only 118,000 people actually voted, almost the same as 2008.

Is Iowa relevant? Probably more so than in 2008 when **Mike Huckabee** won in Iowa and then almost immediately faded. Why, because despite getting clob-

bered in Iowa, **John McCain** easily won the nomination and this year the supposed "moderate" **Mitt Romney** actually, though narrowly, won.

Some troubling aspects of the campaign: Early polling showed that **Newt Gingrich** and **Ron Paul** could actually lead in Iowa. How did Romney respond, by mammoth hit ads on Gingrich, not Paul.

That may have made good political sense: Romney needed to sink Gingrich who had his own surge following the last debate. But was it in the interests of the country?

If there was one troubling failure of all the candidates except Gingrich it was not in confronting the reactionary and wild positions taken by Paul. In a sense, Gingrich took one for his country when he put principle ahead of strategy and said he could not support Paul if he was the Republican nominee.

Some of the other candidates did distance themselves, but none, except Gingrich,

actually made Paul an issue. His "will not support" was precise.

It was incredible that Paul's refusal to oppose nuclear arming of Iran and anti-Israel slurs met with mostly muted reactions from all the others, including Romney.

Again, Romney had a choice. Political pragmatism or principle. He opted for trashing Gingrich and it worked. But Paul should have been reduced to insignificance, and that didn't happen.

If Paul appeals to young people on peripheral issues he embraces such as legalizing drugs, they should take a closer look at his broader views, mostly his interpretation of the greatest political document ever written, our constitution. Paul argues that if it is not in that document, it cannot be made into law. Obviously, the constitution is a living entity, flexible and rational enough to adopt to a changing nation and world. (The Founders did not anticipate television and yet later legislators established the Federal Communications Commission, as a too obvious example of an evolving document.)

Interestingly, Gingrich became more of a centrist while Romney moved further to the right in recent debates. Who would have thought that Gingrich would be more rational on immigration, but he was.

If Romney does win the Republican nomination, it will take minutes not hours for him to move closer to the center. His record as governor and his posture on major issues is not all that right wing, often far more liberal than Gingrich.

Being pragmatic, if Romney is not able to emerge as a winner in all the sundry primaries quickly, the spending, energy and divisions in the party could only help President **Barack Obama**.

There is one other Republican nightmare, aside from costly and indecisive primaries: What if Paul launches a third party campaign?

Is **Rick Santorum** really viable? He is certainly attractive, an effective stump speaker, strong family values and politically consistent. But so was Mike Huckabee, who had a similar spurt after winning Iowa in 2008.

The rise and fall of **Rick Perry** is another example of voter attraction to the flavor of the day. While Perry waited and the other candidates were self-destructing in the too frequent debates, his late entry made him the instant poll leader. But then he too joined the candidate forums and faded quickly, bombing big time in Iowa.

There is one other irony in the Republican campaign. If evangelical voters had an impact in Iowa, and clearly they did, their choice was between a Catholic Santorum, and a Mormon Romney.

One Romney speech in Iowa drew little attention, but should make us wonder if he assumes voters are really retarded. He attacked President Obama for vacationing in Hawaii while he, Romney, was fighting

for his country in the freezing precincts of Iowa. Duh. Romney was all over the state to save his political career and no Democrat was challenging the president.

If the economy is the real issue, there was some news for Republican challengers on the same day as the Iowa election: All indicators were up and positive. Unemployment claims down, stock market way up, strong signs of growth across the board and more. Not yet all positive, but not the gloom and doom found in the Republican rhetoric. Just maybe the president can begin to sound more optimistic about our future

What is really unforgivable is the silence of national, and local, Republican leaders about Paul.

More political thoughts: Did the Democrats really manipulate the independent citizen commission that redrew election districts? Although ProPublica, a public interest media watchdog organization, raised some serious questions about taking the process from the legislature and attempting to make the redistricting less partisan, the conclusions and allegations are, on its face, spurious.

In two congressional districts, highly popular and easily winnable incumbents now find themselves in the same district. The one closest to home is the valley district that finds Cong. **Howard Berman** facing fellow Democrat and incumbent Cong. **Brad Sherman**. If the Democrats really had the ability to impact the redistricting, this would never have happened.

Remember, it was Republican sponsored efforts that took the drawing of election lines away from elected officials and turning it over to a supposed non-partisan citizen commission. Now, they probably don't like the results.

Democrats are not without fault in fighting election reform, but special interest groups, backed by many Republican office holders, brought us term limits, and retaining the two-third vote needed to pass a state budget. Both enhanced the power of special interests and helped paralyze state government.

Just consider the outstanding leaders who will have to seek other elected offices or leave politics because of term limits: Assemblyman **Mike Feuer** and Supervisor **Zev Yaroslavsky**, two of our best. (Note: Zev could run for LA mayor and Feuer is an announced candidate for Los Angeles City Attorney.)

Local politics: Although he has made no formal announcement, Planning Commissioner **Brian Rosenstein** is giving very serious consideration to a run for Beverly Hills City Council in 2013, a campaign that begins later this year.

Reportedly, Rosenstein has been sounding out friends and likely supporters about his interests in the campaign. He is a fourth generation Beverly Hills resident, has been active and involved in both political and civic life for years and would be well funded. Historically, planning commissioners and former school board members have had considerable successes in running for council.

It seems likely that all three incumbents,

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Mayor **Barry Brucker**, Vice Mayor Dr. **Willie Brien** and Councilmember **John Mirisch** are likely to seek re-election. Dr. Brien will be mayor in March and Mirisch is slated to be vice mayor.

Also considering another campaign is former Mayor **Nancy Krasne**. Narrowly defeated in 2009, Krasne could be a big factor as an anti-council candidate. Conventional wisdom: If all three incumbents run, it will be difficult, but not impossible, for any challenger to win. Who is the most vulnerable of the three—stay tuned.

Heard a rumor that KCET might be considering returning to PBS, a relationship the public supported station ended in 2010.

No foundation to the rumors according to **Ariel Carpenter**, the station's director of public relations. The station is moving forward with "exciting" new programming to meet the diverse interests of Southern California viewers.

PBS programming is still available on KOCE, an Orange County station now positioning itself as the public supported outlet for all of Southern California, and the resource for PBS programs.

Interesting side note: Cable television subscribers can find KOCE in the lower register of stations, Channel 8, while KCET remains on 28.

Viewers will miss many PBS programs, but KCET has a good history of meeting viewer interests and their creative new programs may help lessen the pain of losing the national public network programs.

Unforeseen impact: The council's decision to limit new medical could be having an unfortunate impact on both medical practitioners and patients: increased costs.

The artificially created monopoly has

reportedly led to big increases in rents for doctors as their leases expire. Inevitably, this has led to a rise in medical costs.

Some of the arguments used to restrain new medical needs to be reexamined, especially in view of the increased rents.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.



Left to right: El Rodeo PTA Co-President, Dana Young with PTA Teacher Appreciation Committee members Co-Chair Elizabeth Ebrahimian, Joyce Goldstein, Dorothy Weiss, Erika Palacios, Janet Javaheri, and Co-Chair Natasha Labib

El Rodeo PTA pitches in for staff luncheon

The El Rodeo PTA treated teachers and staff to a holiday luncheon catered by Sharky's on Dec. 23.

U.S. Commerce Association recognizes Rodeo Drive Committee's Fashion's Night Out

The U.S. Commerce Association (USCA) selected the Rodeo Drive Committee's Fashion's Night Out celebration for the 2011 Best of Beverly Hills Award in the Festivals category. In Beverly Hills, more than 100 retailers in the Golden Triangle participated in the citywide event last September including boutiques and department stores on Rodeo Drive, Beverly Drive, Wilshire Boulevard, Canon Drive and Brighton Way.

"We are honored that our efforts for Fashion's Night Out in Beverly Hills have been recognized by the U.S. Commerce Association," Rodeo Drive Committee President Jim Jahant said in a statement. "We share this award with each of the more than 100 retailers on the many streets that participated, as well as our numerous partners including the City of Beverly Hills and the Beverly Hills Conference & Visitors Bureau who helped us make this project a reality."

The USCA is a New York City-based organization funded by local businesses operating in towns, large and small, across America. The USCA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country.



Fashion's Night Out on Rodeo Drive on Sept. 8, 2011

crimeblotter

Burglary occurred between 7:30 p.m. on 12/28/2011 and 7:15 a.m. on 12/29/2011 in the 9300 block of W. Olympic Boulevard. No suspect information available. Unknown suspect(s) attempted to force entry into laundry room causing damage to door lock and door knob mechanism.

Burglary occurred between 8 a.m. on 11/20/2011 and 9 a.m. on 1/1/2012 in the 300 block of S. Rexford Drive. No suspect information available. Unknown suspect(s) cut locks off bicycles stored inside unsecured garage then fled location with bicycles and helmets. Loss: \$ 710.

Assault occurred between 8 and 8:20 a.m. on 12/30/2011 in the 800 block of N. Camden Drive.

No suspect information available. Suspect told victim to leave. When victim refused, suspect struck victim with a metal broom.

Identity theft occurred at 10 a.m. on 12/28/2011 in the 200 block of S. Doheny

Drive. No suspect information available. Unknown suspect(s) used victim's credit/debit card to make unauthorized purchase on the Internet.

Identity theft occurred between 12:01 a.m. on 12/24/2011 and 11:59 p.m. on 12/25/2011

in the 2100 block of Lincoln Boulevard. Suspect is a 54-year-old white female, 5'04", 130 lbs, blonde/strawberry hair, brown eyes. Suspect obtained victim's credit card without permission then used credit card to rent motel room outside Beverly Hills city limits.

Robbery occurred at 2:40 p.m. 12/29/2011 in the 400 block of N. Beverly Drive. Suspect is a 30-year-old black male, 5'10", 165 lbs. Suspect entered bank, displayed handgun and note demanding cash then fled location with money. Loss: \$500.

Grand theft occurred between 12:50 p.m. and 1 p.m. on 12/28/2011 in the 9500 block of Dayton Way. Suspects are 40-year-old

black male, 6'02", 220 lbs, brown hair, brown eyes; and 40-year old Hispanic male, 5'07", 165 lbs, brown hair, brown eyes. Suspects used distraction technique and stole ring from victim. Loss: \$2,000.

Grand theft occurred between 11 a.m. on 12/19/2011 and 11:00 a.m. 12/27/2011 in the 9400 block of Charleville Boulevard. No suspect information available. Unknown suspect(s) opened mailed envelopes, removed cash from cards, then resealed cards in new envelopes and delivered to listed addresses. Loss: \$2,100.

Grand theft occurred between 2 p.m. on 12/28/2011 and 1 p.m. on 12/29/2011 in the 1700 block of Carla Ridge. No suspect information available. Unknown suspect(s) took victim's watch from nightstand then fled. Loss: \$6,000.

Grand theft occurred between 12:01 a.m. on 7/1/2010 and 12 p.m. on 12/28/2011 in the 300 block of N. Oakhurst Drive. No suspect information available. Unknown suspect(s) removed property from victim's dining room cabinet then fled residence with property. Loss: \$3,500.

Grand theft occurred between 12:01 a.m. on 10/4/2011 and 9 a.m. on 10/10/2011 in the 9300 block of Civic Center Drive. No suspect information available. Unknown suspect(s) entered location, removed necklace and bracelet from unsecured display shelf then fled with same. Loss: \$4,000.

Grand theft occurred between 12:30 p.m. on 12/23/2011 and 7 p.m. on 12/28/2011 in the 400 block of N. Palm Drive. No suspect information available. Unknown suspect(s) entered victim's unlocked vehicle, removed property then fled. Loss: \$1,600.

Grand theft occurred between 10:30 p.m. and 11 p.m. on 12/30/2011 in the 9800 block of Wilshire Boulevard. No suspect information available. Unknown suspect(s) removed property from victim's purse while victim performed in dance routine. Loss: \$3,680.

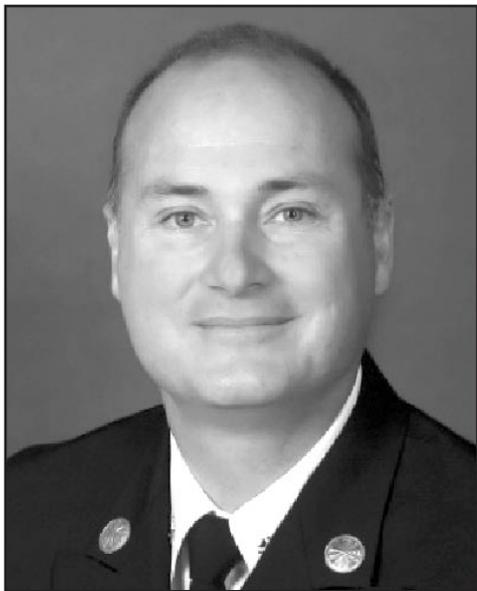
Burglary occurred between 12 and 12:30 p.m. on 12/17/2011 in the 400 block of N. Bedford Drive. No suspect information available. Unknown suspect(s) entered location through unlocked door, removed property from office then fled undetected. Loss: \$4,200.

coverstory

COULD ARSON HAPPEN HERE?

Fire Chief Tim Scranton discusses the fire department's role in fighting the recent arson spree

By Melanie Anderson



What did the BHFD do to prepare for the arson spree that occurred in West Los Angeles?

There are some specific things that are best left unsaid [but] I can tell you generically speaking, we work very closely with our regional partners, Los Angeles City, Los Angeles Fire Department, Los Angeles County Fire Department, and arson investigation teams. I'm personal friends with the chiefs in both departments [LAFD Chief Brian Cummings and LACFD Chief Daryl Osby]. We've been in communication throughout this ordeal. We had incident action plans in place with radio commu-

nications plans, staffing plans, [and] recall procedures [for] additional personnel. In essence, we made sure that we were prepared and ready to respond and recover from any of these types of incidents. Of course, [we were] working hand in hand with our Beverly Hills Police Department as well.

West Hollywood was a target. Did you think Beverly Hills could have been next?

We had no specific threats, but it was not just targeting West Hollywood. It was kind of the whole West Los Angeles area. We needed to prepare for the event that something like this could happen. We need to be proactive at all times and not reactive, and that's exactly what we did, working with our police department and other agencies involved to ensure we were all in constant communication.

Did BHFD assist LAFD with containing any of the fires?

We were over in West Hollywood every night that there were fires assisting them, and that's through our automatic and mutual aid agreements that we have.

How many Beverly Hills units were involved?

We had an incident commander, an engine, and a truck. I think we had at least

that every night. Our agreement is reciprocal as well. If we had had incidents, they would have responded over here.

How do the fire and police departments cooperate in arson investigations?

The primary investigations for these fires [are] started off with the arson team from the fire department, which is going to determine the cause and origin of the fires, and then once it becomes clear that [it is] arson in nature, they then work with law enforcement agencies and through their network of partners, it expands from there. After the first night, they knew they had an arsonist. That's again [from] working with law enforcement agencies [in a regional joint task force including the Los Angeles County] Sheriff's [office], Los Angeles Police Department, and ATF [Bureau of Alcohol, Tobacco, Firearms & Explosives, as well as Los Angeles County and Los Angeles fire departments]. The biggest concern I had was [the concern of life]. At the time we didn't know if it was one or more individuals [setting the fires]. The pattern was starting the fires typically underneath a dwelling in which people were living. We wanted to make sure we had no loss of life.

Turns out that was the case.

Yes, that's the good news. That's [due] in part [to] our preparation to respond

quickly and efficiently to these fires to put them out. That's all part of that planning process I talked about. They even continued staffing [Monday] night, to ensure they had caught the right person.

I would like to congratulate and thank the law enforcement agencies as well as the fire agencies that worked so diligently to put an end to this.

The Los Angeles Times reported little information has been released about how the fires were set to avoid encouraging copycats, or making the arsonist change tactics. How common are copycat arsonists?

It's not very prevalent. I think I agree with the Sheriff's and law enforcement's position on that. I don't think that's information that needs to be released. I think that if it could jeopardize the case then it should remain confidential until such a time [when] the investigative process has been completed.

Has there been arson in Beverly Hills in the past?

In the last few months, there was an [arson incident that] was over the growing and selling of marijuana, and we experienced some small fires associated with that.

Can you think of an arson spree in Beverly Hills?

No, thankfully. I think [the case a few months ago] was a personal vendetta against somebody who owned or operated some marijuana sales facility, but it started and ended real quick.

Where in Beverly Hills did this occur?

It was in a residential area. It was a specific target [of one residence], so it wasn't something like we've experienced in [West Los Angeles]. It was only a couple of incidents and it was over.

How did BHFD respond to that case?

We responded to the fire. We recognized through the investigative process it

sports & scores



BHHS Boys' Soccer Team Routs El Segundo

Norman wrestling team tops South Pasadena
By Steven Herbert

The Beverly High boys' soccer team emphatically ended a three-game shutout streak and four-game winless streak by defeating El Segundo, 5-0, in a consolation bracket game of the South Torrance Holiday Tournament Dec. 21.

"We played our best game of the year," said Normans coach Steve Rappaport,

whose team had tied El Segundo, 1-1, Dec. 6 in a South Bay/Westside Tournament game.

"Because so many guys that hadn't been playing got a couple games experience, they just clicked together. We played an amazing game. We couldn't do anything wrong."

Angel Jaramillo scored twice, Nicholas Marmureanu had a goal and two assists, Alvaro Guerrero had a goal and an assist and Harry Georgiou scored his first goal of the season for Beverly Hills (5-3-3).

Junior defender-midfielder Joshua Horowitz had his first assist of the season.

Norman goalkeeper Adrian Spitz made five saves in the opening 20 minutes, while Milton Joyner did not need to make a save in the final 50 minutes to complete the shutout.

Beverly Hills led 2-0 at halftime.

The Normans led in shots, 13-5, with Georgiou, Jaramillo and Marmureanu each taking three shots.

Rappaport said he is "very proud" of his players because "they've all relaxed from the nerves of not playing and being able to relax and being able to pass the ball around and create opportunities and then finish."

In other South Torrance Holiday Tournament games:

South Torrance 1, Beverly Hills 0

The Spartans scored in the 55th minute of a 70-minute first-round game against a short-handed Norman team Dec. 19.

Beverly Hills "played OK," Rappaport said.

"I don't think there was a standout player at all," Rappaport said. "They got one opportunity to score and took advantage of it. We had a couple and didn't."

Both teams took eight shots, with Elijah Lichtenberg taking four of the Normans' shots.

Spitz made four saves in the first half, while teammate Matt Davidov made three in the second half.

Beverly Hills was "one of the few schools in session" at the time which "caused numerous problems," Rappaport said.

Senior midfielder-forward Caio Carvalho had "a health issue in his family and had to go back to Brazil," starting freshman attacking midfielder Cole Offer was side-

was intentionally set. We worked collaboratively with the [Beverly Hills] Police Department and they took over the investigation from there.

I think it's important to note our police department has an outstanding connection with the law enforcement agencies in the region. They are in tune and they have access to that type of information so if there is any type of pattern developing, they're already ahead of that curve and they can see it coming. In the fire department, we have a terrorism liaison officer and we have access to the joint regional information center, so we also receive tips and information regarding any type of terrorist or criminal acts.

Was BHPD involved in the recent arson spree?

I'm sure they were in communication, [but] I'd prefer not to speak on their behalf. I can't imagine that they were not involved. We were in constant contact with them. We knew what their planning process and contingency plans were.

A suspect has been arrested, but the investigation into the Los Angeles arson fires is ongoing. Does Beverly Hills need to remain vigilant?

Our advice is always to remain vigilant. I think this is an opportunity for us to become more aware that there are unfortunately bad people in this country that want to hurt others. The Department of Homeland Security started the campaign of "[If you] see something, say something" and that's something I would like people to consistently remain vigilant on. If you see anything out of the ordinary, just call 911 or call a non-emergency line and let professionals discern what is [a threat] or not. All that information we receive goes to that joint regional information center. That's where it's collected and categorized. Even if it does not mean something today, it can be something that can be pieced together in the future that can stop some kind of terrorist act.



Shervin Lalezary addresses the press Tuesday afternoon while his brother Shawn Lalezary (right) looks on

Shervin Lalezary—Local Hero

Reserve Deputy Sheriff Shervin Lalezary's arrest of arson suspect Harry Burkhart early Monday morning put a stop to what some have called the worst arson spree Los Angeles has seen in decades.

Lalezary, a 1999 Beverly High graduate, made what Los Angeles County Sheriff Lee Baca called the "arrest of his career" after Lalezary spotted Burkhart's Dodge Caravan shortly after 3 a.m. on Monday, and made the traffic stop on Fairfax Avenue just west of Sunset Boulevard. A Los Angeles Police Department unit that was in the area backed Lalezary up, Lalezary said at a press conference Tuesday afternoon.

"They rolled up right behind me and got out of their car and covered me as I [apprehended] the suspect in the vehicle," Lalezary said.

Burkhart is suspected to have set more than 50 blazes between last Thursday night and Monday morning that largely targeted cars parked under dwellings in Los Angeles, West Hollywood and Burbank.

Though Lalezary has been cast as a hero, it seems he would prefer to keep a low profile. After making a brief statement Tuesday afternoon at the West Hollywood Sheriff's Station, where Lalezary said he works once or twice a week as a reserve deputy, Lalezary mostly dodged personal questions.

Asked if he was frightened to apprehend the suspect, Lalezary responded, "I don't want to talk about emotional state."

Instead, Lalezary focused on the facts, and thanking local citizens and law enforcement officials for their collaborative effort.

"Once the fires started occurring, the citizens of West Hollywood pretty much started calling with every suspicious person that they thought they saw and that went a far ways helping with the investigation that ultimately led to the arrest," Lalezary said.

Lalezary did offer a comment about the connection between his part-time and full-time careers. Lalezary practices law in Beverly Hills.

"I've been interested in both law and law enforcement for several years," Lalezary said. "I think each influences the other."

Through Los Angeles County Sheriff spokesperson Steve Whitmore, Lalezary responded to the *Weekly's* question about how growing up in Beverly Hills influenced his decision to become a reserve deputy.

"Growing up in Beverly Hills, the family ethic in which he was brought up in and the community in which he lived in emphasized community service, and that's why he wanted to be an attorney and that's why he joined the reserves," Whitmore said.

Whitmore described Lalezary as very humble.

"He doesn't want to put it on himself," Whitmore said. "He wants to be part of a team."

Though Lalezary said his family inspired him to pursue community service, his family was initially uncomfortable with Lalezary's brother Shawn Lalezary's decision to become a reserve deputy sheriff, according to 2005 Beverly High graduate Shawn.

In an interview in July 2010 that appeared in Issue #562, Shawn told the *Weekly*, "Initially, my family was quite hesitant about my involvement in law enforcement. Most parents are not too fond of their children going out with a bulletproof vest and firearm."

Shawn said growing up around Beverly Hills police officers inspired him in part to become a reserve deputy.

The arrest has also put the spotlight on the County's reserve program. Reserve deputy sheriffs go through the same rigorous training process—1,064 hours for Lalezary's "Level I" status—as full-time deputies, and must also meet the same hiring, background, medical and psychological standards. Reserves earn \$1 a year for their service.

On the night Lalezary made the arrest, he was a recently initiated Level I reserve, the status that allows him to patrol solo. Prior to December 2011, Lalezary was a Level II reserve, meaning he worked under the immediate supervision of another peace officer. Lalezary reportedly graduated from the Los Angeles County Sheriff's Reserve Academy in 2007.

"That whole shift we received so many suspicious person calls, you just got the sense everyone in the City was on edge, [and] rightfully so because of what was happening, and not just in this city but in the surrounding cities as well," Lalezary said. "Having gone to different fire calls the night before and seeing residents flee from their homes and basically run for their lives, the second that I realized this may be the individual, I just felt a big sense of relief."

lined because of a concussion and senior midfielder Bryan Khalilrad did not play because of a knee injury, Rappaport said.

West Torrance 0, Beverly Hills 0 West Torrance advances on penalty kicks, 3-2

Joyner made one save in the first half in his debut with the Normans in a consolation bracket game Dec. 20.

Joyner, a sophomore, began the school year at Santa Monica High School, then his family moved to Beverly Hills in mid-December and his residential transfer was approved by the Southern Section "like in 48 hours, which was really nice," Rappaport said.

"He's a huge addition because we really needed a goalkeeper at the younger levels," Rappaport said.

Davidov and Spitz are both seniors.

A decision on whether Joyner will remain with the varsity team has not been made, Rappaport said.

"Considering we were short so many players, we played exceptionally well [against] a team that's typically a Top 10 Division 1 team," Rappaport said. "Once again, it seems like we really step our game up this year against the really quality teams."

The Warriors were ranked fourth in the Southern Section Division 1 poll released Dec. 12.

Beverly Hills "played really well" defensively," Rappaport said, crediting the team's goalkeepers

Davidov and Spitz both made one save in the second half

The Normans made 18 steals, including five by junior defender Golan Khorshidi and four by Jaramillo, their senior stopper.

Beverly Hills led in shots, 4-3, with senior Mathieu Wiener taking two shots and junior Gefen Laredo and Lichtenberg one each.

Rappaport praised the play of Jaramillo, Ben Abebe, midfielder and defender Jacob

Price, who was promoted from the junior varsity, and forward Tyler Neman.

The tournament was played at South Torrance High School.

Girls' Soccer South Holiday Girls' Soccer Tournament

Louisville 1, Beverly Hills 1 Louisville advances on penalty kicks, 4-2

Ashley Aviram scored in the first half for the Normans off assists by Dinah Pourbaba and Kaela Reifelt, but the Royals tied the score in the second half in a consolation bracket game Dec. 17 at North Torrance High School.

Goalkeeper Ida Trevino made five saves for Beverly Hills (4-4-1).

Wrestling

Beverly Hills 58, South Pasadena 20
Norman wrestlers Dakota Anderson, Ean Irwin, Matt Kohanbash, Dylan Lojac, Beau Shane and Marshall Stevens all recorded

pins in a nonleague match Dec. 14.

David Prokopenko, wrestling in the 147-pound division for Beverly Hills, won by a 14-5 major decision.

Marenyu Maeda won for Beverly Hills when his opponent in the 115-pound division was unable to continue the match because of an injury. Maeda led 5-2 at the end of the first period.

The Normans also won two matches by forfeit.

Boys' Basketball

Windward Classic Beverly Hills 63, Shawnigan Lake 23

The Normans took a 20-point first-quarter lead and did not play their starters in the second half against a team from a British Columbian boarding school that was missing "three of their better players," according to Beverly Hills coach Jarvis Turner.

sports cont. on page 12

people & profiles

Alex Tourk on San Francisco politics



So, how does a guy from Beverly Hills end up as an operative in San Francisco politics?

I always had a fondness for San Francisco, even when I was a young kid growing up in L.A. I spent a lot of summers in Yosemite, so I always had a lot of friends in the Bay Area. I felt a unity to San Francisco that I had not experienced before. I knew after college that I wanted to live here. I was a history major and very interested in politics and started working on a political campaign and needless to say I was hooked. I started working for Mayor Frank Jordan in 1995 on his [re-election]

campaign, but that led to various other jobs and opportunities.

What other opportunities in San Francisco?

Political campaigns: it's a very small world in a small city. Clearly someone had paid attention to the job I had done. I got recommended to the consultants who ran Lou Papan's campaign for the [California State] Assembly. That's really where I cut my teeth in politics, working for him both helping to run his [campaign] and then taking over his district office when he won.

I was always interested in history and politics but [I liked] combining that with public service, with government and working to help people and to cut through meaningless bureaucracy on issues that had an impact on the community.

You were recently campaign manager for mayoral candidate Bevan Dufty. Tell us about that.

We came on as I think the fourth campaign manager. Clearly they had gone through some different people and different strategies. Bevan is someone I go back with to 1999 when I worked for Mayor Willie Brown. I'm very fond of him per-

sonally, and I felt like he was the one candidate that was really focused on the issues and not on negative political attacks. We came on board and basically tried to steer the ship and have a thoughtful approach to present to the voters.

He was running to be the first gay mayor of San Francisco. Why does it matter if he's gay?

San Francisco is obviously a very iconic place when it comes to the LGBT movement and Harvey Milk, so there is just something very historic to that, someone with the bully pulpit who is not just the CEO of San Francisco but can help set national policy when it comes to diversity issues and civil rights issues. [It was] an opportunity to do something historic in San Francisco.

What's the key to winning the San Francisco mayoral race?

Certainly having an overwhelming coalition of grassroots support. The way we run campaigns is from the ground up but there are times—and with all the intricacies of this race—where having a well known identified brand is obviously very helpful and having an established base of support, but again there were a lot of unique factors that came into play with this particular election.

Though unsuccessful, how do you feel about the campaign you ran?

I feel great about Bevan and the kind of campaign that he chose to run, which was getting back to the issues at hand and not on negative political attacks. Obviously [I'm] disappointed he didn't win, but I know he woke up the day after the [elec-

tion] and was proud of what he did. [He was] talking about agenda items that other candidates weren't talking about because they weren't issues that were vote rich. Bevan presented a black agenda in San Francisco about declining population and declining middle class. There are not a lot of African American votes in San Francisco, but it was something he felt was important to discuss as someone who wanted to be the CEO of the City. It's issues like that that made me proud to be affiliated with him.

You graduated Beverly in 1989, and you played on Carter Paysinger's baseball team, performed in Joel Pressman's Madrigals and wrote for Gil Chesterton's Highlights. Tell us about that.

[Paysinger's] a terrific guy. I hope he remembers me. They were all great mentors that cared deeply about their issue area and certainly had an impact on my work ethic. The thing I loved about [Beverly High] was there was something there for everybody. The fact I could be involved in sports and music and working for the newspaper gave me an opportunity to try different things. I very much enjoyed going to Beverly.

What's next for you in San Francisco politics?

I have my own company, called Ground Floor Public Affairs. We manage political campaigns, launch community driven initiatives, do some lobbying work for land-use development and deal with crisis communications. Our portfolio is quite diverse. I'm always looking for the next big thing. I certainly want to concentrate more on issues, putting my political skills and relationships to use on policy. I'm looking for creative opportunities, creating business as opposed to bidding for business. [I want to] help generate new ideas that are going to make a difference in the community and in the City.

--Melanie Anderson

arrests cont. from page 5

SCOTT JOHN MOREAU, 20, of Lee, arrested on 12/29/2011 for selling/furnishing/etc. marijuana/hashish.

RYAN ANTHONY WHITE, 23, of Hollywood, arrested on 12/28/2011 for outside warrant/misdemeanor.

CHERYL DENISE ILES TEEMS, 48, of Los Angeles, arrested on 12/27/2011 for burglary.

FRANCIS ROBACK, 44, of Beverly Hills, arrested on 12/18/2011 for arson: property.

RONALD WARREN, 63, of Beverly Hills, arrested on 12/17/2011 for driving while intoxicated.

RONALD KAINALANI NOVICK, 43, of Beverly Hills, arrested on 12/17/2011 for violation of parole: felony.

arrests cont. on page 12

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statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1394

FICTITIOUS BUSINESS NAME STATEMENT: 2011146558: The following person(s) is/are doing business as SWEET PEREZ. 13000 Louvre St. Pacoima, CA 91331. ALICIA M. PEREZ; DAMIAN PEREZ. 13000 Louvre St. Pacoima, CA 91331. The business is conducted by: Husband and Wife have begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alicia M. Perez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)

12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1395

FICTITIOUS BUSINESS NAME STATEMENT: 2011145696: The following person(s) is/are doing business as SERGIO'S PLUMBING. 8644 Foothill Blvd. #B Sunland, CA 91040. SEROJ ZADORIAN. 4718 La Crescenta Ave. La Crescenta, CA 91214. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1991 Signed: Seroj Zadourian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1396

FICTITIOUS BUSINESS NAME STATEMENT: 2011145123: The following person(s) is/are doing business as SHOPPER MARKETING GROUP. 24412 McBean Pkwy #123 Valencia, CA 91355. MARIO ECHEVARRIA. 24412 McBean Pkwy #123 Valencia, CA 91355. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mario Echevarria, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1397

FICTITIOUS BUSINESS NAME STATEMENT: 2011145996: The following person(s) is/are doing business as MY BROCHURE. 433 N. Camden Drive Ste 600 Beverly Hills, CA 90210; MY BROCHURE AD. P.O. Box 221868 Santa Clarita, CA 91322. ALLEN BELL. 433 N. Camden Drive Ste 600 Beverly Hills, CA 90210. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/01/2011 Signed: Allen Bell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name state-

ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1398

FICTITIOUS BUSINESS NAME STATEMENT: 2011146391: The following person(s) is/are doing business as MELISSA MOLINARO. 1333 N. Curson Ave #307 Los Angeles, CA 90046. MELISSA SMITH. 1333 N. Curson Ave #307 Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Melissa Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1399

FICTITIOUS BUSINESS NAME STATEMENT: 2011145811: The following person(s) is/are doing business as FURNITURE REPAIR ZONE. 6530 Independence Ave #221 Canoga Park, CA 91303. MAZIAR NAGGAR. 6530 Independence Ave #221 Canoga Park, CA 91303. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Maziar Naggar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1400

FICTITIOUS BUSINESS NAME STATEMENT: 2011145987: The following person(s) is/are doing business as SOUTHWEST SERVICES. 13547 Ventura Blvd. #301 Sherman Oaks, CA

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Forms available at www.onestopdbas.com

FICTITIOUS BUSINESS NAME STATEMENT: 2011146559: The following person(s) is/are doing business as DROPSHIPBASKETS.COM. 18857 Pasadero Dr. Tarzana, CA 91356. GIFT BASKET 4 KIDS, INC. 18857 Pasadero Dr. Tarzana, CA 91356. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 12/01/2011 Signed: Farima Kashani, President. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name

sports cont. from page 9

“We came out with good energy and we jumped on them from the start,” Turner said after the Dec. 19 pool play game at Windward School. “Our guys played extremely hard. We forced some turnovers and got some easy baskets.”

The Normans (5-2) led 24-8 at the end of the first quarter, 42-12 at halftime and 55-19 entering the fourth quarter.

Beverly Hills had “great bench play,” Turner said, including sophomore guard Siavash Yektafar, who scored 21 points and made five 3-point baskets, four in the first half.

Tyler Hensley added eight points, Austin Mills and Brodrick Smith six each, Frank Brown, Ben Cohen and Peiman Rafeizadeh four each, Rohitt Dhillon, Willie Green, Mike Lanier and Ronan Massana two each and Daniel Dayan and Topaz Levi one each for the Normans.

Girls' Basketball

Milken Classic

Milken 66, Beverly Hills 62

The Normans outscored the Wildcats, 8-4, in the fourth quarter to force overtime

in a pool play game Dec. 13, but were outscored 9-5 in the third overtime after each team scored four points in the first overtime and six in the second.

Megan Yee made a 3-point basket, Dorsa Mehrannia a basket and a free throw and Natasha Allen two free throws for Beverly Hills in the fourth quarter.

The Normans trailed 26-22 at halftime. Both teams scored 17 points in the third quarter, with Mehrannia and teammate Debbie Reyhan both making 3-point baskets.

Mehrannia scored eight of her 17 points and made two of her four 3-point baskets in the first quarter, as Beverly Hills was outscored, 14-13.

Mehrannia and Da Eun Lee both made 3-point baskets in the second quarter, when the Normans were outscored 12-9.

Yee also scored 17 points. Allen, a freshman forward, added 13, Reyhan 10, Lee three and Sydney Impellizzeri two for Beverly Hills.

Beverly Hills 58, Yeshiva 44

Serena Shlomof scored 19 points, including making four of her seven 3-point shots,

for the Normans in a pool play game Dec. 14.

Shlomof scored seven points, and made her first 3-point basket, as Beverly Hills outscored the Panthers, 21-10, in the first quarter. The Normans led 31-16 at halftime and 43-28 after three quarters.

Allen added 13 points, including seven in the fourth quarter, Yee seven, Reyhan five, Mehrannia four, all in the first quarter, Lee three on a first-quarter 3-point basket, Impellizzeri, Stephanie Levy and Tiffany Yadegar two each and Arianna Mazzarini one for Beverly Hills (4-6).

The tournament was played at Milken Community High School.

Girls' Water Polo

Los Altos Conqueror Classic Beverly Hills 5, Paramount 0

Goaltender Lorrain Oill made 10 saves, had two assists and a steal and Tammy Katz scored twice in the second quarter for the Normans in a Silver Division game at Walnut High School Dec. 10.

Celeste Bean gave Beverly Hills a 1-0 lead in the first quarter. Jenny Partida increased the Normans' lead to 4-0 by

scoring with 3:52 to play. Emily Grubman scored the final goal for Beverly Hills with 30 seconds remaining.

Beverly Hills 10, Cathedral City 2

Katz scored five goals and Emily Gregory two in a Silver Division game at Walnut High School Dec. 10.

Katz scored in the first quarter and Bean in the second to give the Normans a 2-0 halftime lead.

Beverly Hills (7-5) increased its lead to 3-0 on Gregory's goal 19 seconds into the third quarter. Camille Krier scored for the Lions scored 21 seconds later. Katz scored three goals in the final 4:15 of the quarter to give Beverly Hills a 6-1 lead.

Gregory, Partida, Katz and Grubman scored in the fourth quarter.

Oill made 10 saves.

Steven Herbert has covered Beverly High sports for Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com or by telephone at (310) 275-7943.

arrests cont. from page 10

ANA MARIA ZINS, 47, of Brentwood, arrested on 12/17/2011 for driving while intoxicated.

JOSEPH MICHAEL POLITO, 29, of Beverly Hills, arrested on 12/17/2011 for trespass: occupy property without consent.

KIRILL SASHIN, 27, of Van Nuys, arrested on 12/17/2011 for disorderly conduct: intoxication.

SAHAR RAZMARA, 27, of Los Angeles, arrested on 12/16/2011 for driv-

ing while intoxicated.

ELSY HERNANDEZ RESINOS, 40, of Los Angeles, arrested on 12/16/2011 for driving without a license.

MICHAEL NATEECE NATSIS, 50, of Las Vegas, arrested on 12/16/2011 for outside warrant/misdemeanor.

NICHOLAS COSTA, 19, of North Hollywood, arrested on 2/16/2011 for driving with a suspended license.

JUSTIN SHAWN SEAGREN, 30, of Beverly Hills, arrested on 12/16/2011 for

Beverly Hills bench warrant/misdemeanor.

ERIN PATRICIA ALBERTSON, 33, of Echo Park, arrested on 12/16/2011 for receiving/etc. known stolen property.

CLINTON HERBERT WALLA CORNWALL, 40, of Beverly Hills, arrested on 12/15/2011 for driving while intoxicated.

NATHAN RIVANI, 18, of Los Angeles, arrested on 12/15/2011 for obtaining personal ID/credit information.

HEATHER MELINDA KENNEDY, 42, of Sylmar, arrested on 12/14/2011 for Beverly Hills bench warrant/misdemeanor.

PAMELA PUANANI MOSES, 46, of Los Angeles, arrested on 12/12/2011 for battery: spouse/ex spouse/date/etc.

ERIC DOUGLAS DODD, 43, of Beverly Hills, arrested on 12/11/2011 for appropriate lost property (over \$400).

JOSHUA RICHARD STROM, 23, of Wapato, arrested on 12/10/2011 for driving while intoxicated.

91423. VARKULEVICIUS MARIUS. 13547 Ventura Blvd. #301 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Varkulevicius Marius, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1401

FICTITIOUS BUSINESS NAME STATEMENT: 2011146440: The following person(s) is/are doing business as MV PHOTOGRAPHY. 127 Brand Blvd #101 Glendale, CA 91204. MARIAN VARDANYAN. 127 Brand Blvd. #101 Glendale, CA 91204. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 07/01/2011 Signed: Maryam Vardanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1402

FICTITIOUS BUSINESS NAME STATEMENT: 2011146136: The following person(s) is/are doing business as DIRECT CONNECT FINANCIAL SERVICES. 8845 1/2 Alcott St. Los Angeles, CA 90035. NOAH BELLOTI. 8845 1/2 Alcott St. Los Angeles, CA 90035. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/09/2011 Signed: Noah Belloti, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1403

FICTITIOUS BUSINESS NAME STATEMENT: 2011144634: The

following person(s) is/are doing business as PHELECTRON RECORDS. 1901 S. Crescent Heights Blvd. Los Angeles, CA 90034. MARTHA C. SHERRARD. 1901 S. Crescent Heights Blvd. Los Angeles, CA 90034. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/23/2011 Signed: Martha C. Sherrard, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1404

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137722 The following person(s) is/are doing business as: QUINCEANERA SPACE, 5911 AGRA ST, BELL GARDENS, CA 90201. ROGELIO ROMERO, 5911 AGRA ST BELL GARDENS CA 90201. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ROGELIO ROMERO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21897

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137761 The following person(s) is/are doing business as: LA QUALITY CARE CO, 2401 CAROLYN DR., PALMDALE, CA 93551. LONNIE BOLDEN, 2401 CAROLYN DR. PALMDALE CA 93551. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LONNIE BOLDEN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section

14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21898

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137810 The following person(s) is/are doing business as: MERIC FINDINGS, MERIC TRADING, 9087 LAS TUNAS DR, TEMPLE CITY, CA 91780. MERIC CORPORATION, 9087 LAS TUNAS DR TEMPE CITY CA 91780. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHUNG YU CHUNG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21900

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137824 The following person(s) is/are doing business as: MERIC GROUP, MERIC SOLUTIONS, 1005 E LAS TUNAS DR #605, SAN GABRIEL, CA 91776. KAI MAU CHU, 1005 E LAS TUNAS DR #605 SAN GABRIEL CA 91776. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KAI MAU CHU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21899

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137837 The following person(s) is/are doing business as: JIMARIA TRADING COMPANY, WELL CHANCE TRADING COMPANY, 1005 E LAS TUNAS DR #604, SAN GABRIEL, CA 91776. CHU WING CHEONG, 1005 E LAS TUNAS DR #604 SAN GABRIEL CA 91776. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHU WING CHEONG. The registrant(s) declared that all information

in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21901

FICTITIOUS BUSINESS NAME STATEMENT: 2011131466: The following person(s) is/are doing business as BELMONT RAPID LUBE SERVICE. 3543 E. Anaheim St., Long Beach, CA 90804 . SASAN HABIBZADEH. 11462 N. Poema, Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sasan Habibzadeh. This statement is filed with the County Clerk of Los Angeles County on: 11/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/08/2011, 12/15/2011, 12/22/2011, 12/29/2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011131466: The following person(s) is/are doing business as BELMONT RAPID LUBE SERVICE. 3543 E. Anaheim St., Long Beach, CA 90804 . SASAN HABIBZADEH. 11462 N. Poema, Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sasan Habibzadeh. This statement is filed with the County Clerk of Los Angeles County on: 11/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1405

FICTITIOUS BUSINESS NAME STATEMENT: 2011147392: The following person(s) is/are doing business as TEBATA WARE. 12312 Sherman Way North Hollywood, CA 91605. MORTISSA OSBORNE. 12312 Sherman Way North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mortissa Osborne, Owner. This

statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1406

FICTITIOUS BUSINESS NAME STATEMENT: 2011149886: The following person(s) is/are doing business as CALLIGRAPHERS II. 345 S. La Peer Dr. Beverly Hills, CA 90211. TAMARA GREENSTEIN. 345 S. La Peer Dr. Beverly Hills, CA 90211. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Tamara Greenstein, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1407

FICTITIOUS BUSINESS NAME STATEMENT: 2011149915: The following person(s) is/are doing business as PJ CONSULTING; C&A ASSOCIATES. 1107 Fair Oaks Ave. #135 Pasadena, CA 91030. PATRICIA J. CAMPBELL;GARRY WAYNE ALLEN JR.; 1403 Oak Grove Dr. Los Angeles, CA 90041. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 4/1/2007 Signed: Patricia J. Campbell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1408

FICTITIOUS BUSINESS NAME STATEMENT: 2011149825: The following person(s) is/are doing business as COOKING RIGHT. 545 Geneva St. Glendale, CA 91206. AZMEN BEGOYAN. 545 Geneva St. Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Azmen Begoyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1409

FICTITIOUS BUSINESS NAME STATEMENT: 2011149906: The following person(s) is/are doing business as ARMENIAN MUSIC CENTER. 1441 N. Vista St. #7 Los Angeles, CA 90046. SARGIS AMIRAGHYAN. 1441 N. Vista St. #7 Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: March 2006 Signed: Sargis Amiraghyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1410

FICTITIOUS BUSINESS NAME STATEMENT: 2011147194: The following person(s) is/are doing business as EMIE BEACON APARTMENTS. 1800 S. Robertson Blvd. Los Angeles, CA 90035. ENRIQUE MAWNHEIM; KATALIN MAWNHEIM. 954 N. San Vicente Blvd. #8 West Hollywood, CA 90069. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: October 2011 Signed: Enrique Mawnheim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012

FICTITIOUS BUSINESS NAME STATEMENT: 2011147195: The following person(s) is/are doing business as LEXINGTON BRENTWOOD. 140 S. Beverly Drive Suite #200 Beverly Hills, CA 90212; P.O Box 5345 Beverly Hills, CA 90209. AI #ON 200230110090. HHM ENTERPRISES, LLC. 140 S. Beverly Drive Suite #200 Beverly Hills, CA 90212. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Hakim, Manager. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1412

FICTITIOUS BUSINESS NAME STATEMENT: 2011136723: The following person(s) is/are doing business as AIMS 360; AIMS HOTLINE. 110 E. 9th St. Suite A1169 Los Angeles, CA 90079. AF TECHNOLOGY, LLC. AI #ON 201102110172. 110 E. 9th St. Suite A1169 Los Angeles, CA 90079. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shahin Kohan, President. This statement is filed with the County Clerk of Los Angeles County on: 11/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011,

1/05/2012, 1/12/2012 1413

FICTITIOUS BUSINESS NAME STATEMENT: 2011146137: The following person(s) is/are doing business as SMITH LOCKSMITH. 8534 Foothill Blvd Sunland, CA 91040; 8039 Reseda Blvd. #211-N Reseda, CA 91335. SMITH KEY AUGH. 8039 Reseda Blvd. #211-N Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: August 30, 2011 Signed: Stanley Key Augh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1414

FICTITIOUS BUSINESS NAME STATEMENT: 2011146689: The following person(s) is/are doing business as OIL PATCH LIQUOR. 2799 E. Willow St. Signal Hill, CA 90755. SANG MIN LEE. 9830 Reseda Blvd. #13106 Northridge, CA 91324. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sang Min Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1415

FICTITIOUS BUSINESS NAME STATEMENT: 2011146833: The following person(s) is/are doing business as KIKERS EQUIPMENT RENTAL, INC. 23655 Newhall Ave Suite C Newhall, CA 91321. AI #ON 3417725. KIKERS EQUIPMENT RENTAL, INC. 23655 Newhall Ave Suite C Newhall, CA 91321. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alfredo Gallegos, President. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1416

FICTITIOUS BUSINESS NAME STATEMENT: 2011146834: The following person(s) is/are doing business as POP'S CHICKEN MEXICAN FOOD. 11721 Runnymede St. N. Hollywood, CA 91605. AI#ON 3398412. POP'S CHICKEN, INC. 11721 Runnymede St. N. Hollywood, CA 91605. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gabriel Vazquez Ibarra, President. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1417

FICTITIOUS BUSINESS NAME STATEMENT: 2011146835: The following person(s) is/are doing business as LDT PRODUCTIONS, INC. 23655 Newhall Ave Suite C Newhall, CA 91321. AI#ON 3404349. LDT PRODUCTIONS, INC. 23655 Newhall Ave Suite C Newhall, 91321. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Teresa Lopez, President. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1418

FICTITIOUS BUSINESS NAME STATEMENT: 2011146763: The following person(s) is/are doing business as UNIQUE HOME REMODELING AND DESIGN. 4816 Sylmar Ave. Sherman Oaks, CA 91423. PINHAS SASSON. 4816 Sylmar Ave. Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Pinhas Sasson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1419

FICTITIOUS BUSINESS NAME STATEMENT: 2011147585: The following person(s) is/are doing business as ENCORE COMMERCIAL INSURANCE SERVICES. 12303 Cantura St. Studio City, CA 91604. ANNA NEVELEVA. 12303 Cantura St. Studio City, CA 91604. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Anna Neveleva, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1420

FICTITIOUS BUSINESS NAME STATEMENT: 2011147200: The following person(s) is/are doing business as VAKO'S KABOB. 1520 N. San Fernando Rd. Burbank, CA 91504. ROBIN BALIAN. 1810 Green Briar Rd. Glendale, CA 91207. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Robin Balian, Owner. This statement is filed with the

County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1421

FICTITIOUS BUSINESS NAME STATEMENT: 2011147505: The following person(s) is/are doing business as ALMA DESIGN STUDIO. 707 S. Broadway St. Suite 912 Los Angeles, CA 90014. NORIK KOBALYAN. 707 S. Broadway St. Suite 912 Los Angeles, CA 90014. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Norik Babalyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1422

FICTITIOUS BUSINESS NAME STATEMENT: 2011147536: The following person(s) is/are doing business as T.K.H Construction. 10026 Mason Ave. Chatsworth, CA 91311. KHALIL HAKIMIAN. 10026 Mason Ave. Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Khalil Hakimian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1423

FICTITIOUS BUSINESS NAME STATEMENT: 2011147619: The following person(s) is/are doing business as EL AGAVE AZUL. 8632 Van Nuys Blvd. Panorama City, CA 91402. DANIEL VAZQUEZ. 18113 Ingomar St. Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Daniel Vazquez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1424

FICTITIOUS BUSINESS NAME STATEMENT: 2011147272: The following person(s) is/are doing business as L&E. 1637 Silverlake Blvd. Los Angeles, CA 90026. AI#ON 201129810290. L+E EASTSIDE, LLC. 1160 Wilshire Blvd. #2703 Los Angeles, CA 90017. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dustin Lancaster, Manager. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1425

FICTITIOUS BUSINESS NAME STATEMENT: 2011148217: The following person(s) is/are doing business as JO LUKE PRODUCTIONS. 15025 Valleyheart Dr. Sherman Oaks, CA 91403. LUCAS SULLIVAN. 15025 Valleyheart Dr. Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lucas Sullivan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1426

FICTITIOUS BUSINESS NAME STATEMENT: 2011148932: The following person(s) is/are doing business as RAPID J. BACKHOE SERVICE. 14925 Genoa St. Sylmar, CA 91342. JAVIER JIMENEZ. 14925 Genoa St. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Javier Jimenez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1427

FICTITIOUS BUSINESS NAME STATEMENT: 2011148930: The following person(s) is/are doing business as ALL IN ONE PLACE. 18700 Sherman Way #205 Reseda, CA 91355; 12707 Califa St. Valley Village, CA 91607. VIOLETA SASSOLA. 12707 Califa St. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Violeta Sassola, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2011 1428

FICTITIOUS BUSINESS NAME STATEMENT: 2011149107: The

following person(s) is/are doing business as DIAMOND I.D. 5850 Shirley Ave. Tarzana, CA 91356. AVI ZVINGLER. 5850 Shirley Ave. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: May 4, 2004 Signed: Avi Zvingler, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1429

FICTITIOUS BUSINESS NAME STATEMENT: 2011149109: The following person(s) is/are doing business as PASTA GRILL & PIZZA. 316 Brand Blvd. Glendale, CA 91202. AI#ON C3426160. PASTA BRAND 2012, INC. 23730 Lyons Ave. Newhall, CA 91321. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gavik Beginian, President. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1430

FICTITIOUS BUSINESS NAME STATEMENT: 2011149108: The following person(s) is/are doing business as SIDES RADIOLOGY CLINIC. 1345 Colorado Blvd. #B Glendale, CA 91205. GAREZYEA P. DAVID. 219 E. Garfield Ave #11 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/10/2011 Signed: Garezyea David, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1431

FICTITIOUS BUSINESS NAME STATEMENT: 2011149265: The following person(s) is/are doing business as SHENASSA VENTURES. 1328 Westwood Blvd. Suite #1 Los Angeles, CA 90024. MICHAEL SHENASSA. 1328 Westwood Blvd. Suite #1 Los Angeles, CA 90024. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Shenassa, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1432

FICTITIOUS BUSINESS NAME STATEMENT: 2011149243: The following person(s) is/are doing business as LOS ANGELES INTERNATIONAL SHORT FILM FESTIVAL; LA SHORTS FEST. 5419 Hollywood Blvd. #C207 Los Angeles, CA 90027. FILM-MAKERS UNITED. 5419 Hollywood Blvd #C207 Los Angeles, CA 90027. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 10/1996 Signed: Robert Arentz, Executive/CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1433

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2011147192
Date Filed: 12/13/2011
Name of Business: THE LAIR CAFÉ. 7131 Balboa Blvd. Van Nuys, CA 91406
Registered Owner: Sabina Misakian. 13664 Leadwell St. #102 Van Nuys, CA 91405
Current File #2011109944
Date: 10/4/2011
Published: 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1434

FICTITIOUS BUSINESS NAME STATEMENT: 2011 139254
The following person(s) is/are doing business as: LATINO'S LEGAL REFERRAL SERVICES, 2471 RANDOLPH ST #9, HUNTINGTON PARK, CA 90255. JUAN MORALES, 2471 RANDOLPH ST #9 HUNTINGTON PARK CA 90255 GUILLERMO FERNANDEZ, 2471 RANDOLPH ST APT 9 HUNTINGTON PARK CA 90255. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JUAN MORALES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22034

FICTITIOUS BUSINESS NAME STATEMENT: 2011 141458
The following person(s) is/are doing business as: MONA'S FASHION, 1220 MAPLE AVE # 1000, LOS ANGELES, CA 90015. SOYLA TORRES, 3770 VINTON AVE #16 LOS ANGELES CA 90034. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SOYLA TORRES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/5/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The

filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 21963

FICTITIOUS BUSINESS NAME STATEMENT: 2011 143118
The following person(s) is/are doing business as: SF PETS SHOP AND GROOMING, 600 E VALLEY BLVD, SAN GABRIEL, CA 91776. KAI YU, 1624 PARK LAWN RD HACIENDA HEIGHTS CA 91745 CHING FANG WU, 4909 PARK AVE RIVERDIDE CA 92507. The business is conducted by: A General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHING FANG WU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22033

FICTITIOUS BUSINESS NAME STATEMENT: 2011 143260
The following person(s) is/are doing business as: INK WORKS TATOO & BODY PIERCING, 4433 S. ALAMEDA ST SUITE E1B, LOS ANGELES, CA 90058. MICAELA FLORES, 1454 NORTH EL SERENO AVENUE PASADENA CA 91103. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 11/20/2011. Signed MICAELA FLORES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22032

FICTITIOUS BUSINESS NAME STATEMENT: 2011 148313
The following person(s) is/are doing business as: GENTLE HANDS TRANSPORTATION, OWENS INSTALLATION, 5039 LO-RELEI, LAKEWOOD, CA 90712. PAUL OWENS, 5039 LORELEI LAKEWOOD CA 90712. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed PAUL OWENS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22035

FICTITIOUS BUSINESS NAME STATEMENT: 2011152401: The following person(s) is/are doing business as THE PRIVILEGED DOG. 15126 Kittridge St. Van Nuys, CA 91405; 2934 1/2 Beverly Glen Circle #350 Los Angeles, CA 90077. VIRGINIA JOHNSON. 15126 Kittridge St. Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/10/2006 Signed: Virginia Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1434

FICTITIOUS BUSINESS NAME STATEMENT: 2011151288: The following person(s) is/are doing business as LA VAQUITA FURNITURE. 8745 Cedros #13 Panorama City, CA 91402. WINSTON A. CHAVEZ. 8745 Cedros #13 Panorama City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Winston A. Chavez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1435

FICTITIOUS BUSINESS NAME STATEMENT: 2011151248: The following person(s) is/are doing business as EA WHITE CONSTRUCTION CO. 11350 Burbank Blvd. Burbank, CA 91601; 32450 S. Wright Rd. Molalla, OR 97038. EDWARD ARTHUR WHITE. 32450 S. Wright Rd. Molalla, OR 97038. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1984 Signed: E.A White, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1436

FICTITIOUS BUSINESS NAME STATEMENT: 2011143683: The following person(s) is/are doing business as MOVING FORWARD INDUSTRIES. 16518 Daphne Ave. Torrance, CA 90504; 21551 Brookhurst St. #150 Huntington Beach, CA 92626. JAMES M. JOSEPHSON. 21551 Brookhurst St. #150 Huntington Beach, CA 92646. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: James M. Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in

this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1437

FICTITIOUS BUSINESS NAME STATEMENT: 2011151047: The following person(s) is/are doing business as MOSSIC NETWORK SOLUTIONS. 709 N. Glendale Ave. Glendale, CA 91206. MOSSIC, INC. 709 N. Glendale Ave. Glendale, CA 91206. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mesrop Saakyan, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1438

FICTITIOUS BUSINESS NAME STATEMENT: 2011146983: The following person(s) is/are doing business as VARIEDADES THRIFT STORE. 13484 Van Nuys Blvd. Pacoima, CA 91331. GILDARDO MONZON. 14119 Burton St. Panorama City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gildardo Monzon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1439

FICTITIOUS BUSINESS NAME STATEMENT: 2011151679: The following person(s) is/are doing business as CLARITY DOORS. 8121 Winnetka Ave. Winnetka, CA 91306. AI#ON 3418436. PEYTON CONSULTING SERVICES, INC. 8121 Winnetka Ave. Winnetka, CA 91306. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Daniel Peyton, President. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1440

FICTITIOUS BUSINESS NAME STATEMENT: 2011151995: The following person(s) is/are doing business as ARC (ACCREDITED REHABILITATION CONSULTANTS); ARC ERGO. 3228 McManus Ave. Los Angeles, CA 90034. ACCREDITED REHABILITATION CONSULTANTS, ARC INC. 3228 McManus Ave. Los Angeles, CA 90034. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 2009 Signed: Ryan Fogel, Owner/President. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1441

FICTITIOUS BUSINESS NAME STATEMENT: 2011152000: The following person(s) is/are doing business as HI TECH ERA INC. 2441 Honolulu Ave. Suite #200 Montrose, CA 91020. AI#ON C2778484. HI TECH ERA INC. 2441 Honolulu Ave. Suite #200 Montrose, CA 91020. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Adrineh Gharapetian, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1442

FICTITIOUS BUSINESS NAME STATEMENT: 2011152014: The following person(s) is/are doing business as SCHUMANN H. HANDYMAN BLDG MAINT. 17951 Devonshire St. Apt #2 Northridge, CA 91325. HEIDI SCHUMANN. 17951 Devonshire St. Apt #2 Northridge, CA 91325. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Heidi Schumann, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1443

DILIGENT FINANCIAL SERVICES. 1755 El Cerrito Place #401 Hollywood, CA 90028; 3327 W. 66th Place Los Angeles, CA 90043. KIMYA JASPER. 3327 W. 66th Place Los Angeles, CA 90043. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kimya Jasper, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1444

FICTITIOUS BUSINESS NAME STATEMENT: 2011152154: The

following person(s) is/are doing business as HIT MUSIC PUBLISHING, INC; CANCIONES HIT MUSIC. 10636 Magnolia Blvd. North Hollywood, CA 91601. AI#ON 3147466. HIT MUSIC PUBLISHING, INC. 10636 Magnolia Blvd. North Hollywood, CA 91601. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 06/18/2009 Signed: Virginia Judith Martinez, President. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1445

FICTITIOUS BUSINESS NAME STATEMENT: 2011152153: The following person(s) is/are doing business as VERSATIL HOUSE OF MUSIC, INC; VERSATIL LATIN MUSIC. 3625 Delamo Blvd. Suite #335 Torrance, CA 90503. AI#ON C3129483. VERSATIL HOUSE OF MUSIC. 3625 Delamo Blvd. Suite #335 Torrance, CA 90503. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 09/11/2008 Signed: Bruno Chavez, President. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1446

FICTITIOUS BUSINESS NAME STATEMENT: 2011152152: The following person(s) is/are doing business as SINALOA MUSIC LLC; TRES ISLAS MUSIC. 1431 Truman Ave. Suite N San Fernando, CA 91340. AI#ON 20091610202. SINALOA MUSIC LLC. 1431 Truman Ave Suite N San Fernando, CA 91340. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 11/10/2009 Signed: Jose Quiroz, Manager. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1447

FICTITIOUS BUSINESS NAME STATEMENT: 2011152400: The following person(s) is/are doing business as OMNEVIS; OMNECORP; IT OUTSOURCE GROUP. 18375 Ventura Blvd. #164 Tarzana, CA 91356. ROGER FRIEDMAN. 18375 Ventura Blvd. #164 Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: January 2009 Signed: Roger Friedman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1448

FICTITIOUS BUSINESS NAME STATEMENT: 2011152609: The following person(s) is/are doing business as J&C Marketing Solutions. 10443 Larwin Ave. #4 Chatsworth, CA 91311. JERRY RODRIGUEZ; CELINE RODRIGUEZ. 10443 Larwin Ave. #4 Chatsworth, CA 91311. The business is conducted by: Husband and Wife have begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jerry Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1449

FICTITIOUS BUSINESS NAME STATEMENT: 2011153606: The following person(s) is/are doing business as QUALITY CARPET. 15217 Burbank Blvd. Sherman Oaks, CA 91411. MOHAMAD MOTAMEDJ RAD. 23205 Calabash St. Woodland Hills, CA 91364. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mohamad Motamedi Rad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1450

FICTITIOUS BUSINESS NAME STATEMENT: 2011153687: The following person(s) is/are doing business as I-TEK REPAIR SERVICES. 20832 Roscoe Blvd. Suite 211 Canoga Park, CA 91306. SON THANH DINH. 8439 Oakdale Ave. Winnetka, CA 91306. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Son Thanh Dinh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1451

FICTITIOUS BUSINESS NAME STATEMENT: 2011152468: The following person(s) is/are doing business as GOLD STAR TREE SERVICE. 15024 Nordhoff St. Unit #10 North Hills, CA 91393. DOMINGO AGUILAR BERDIN. 15024 Nordhoff St. Unit

#10 North Hills, CA 91393. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 01/01/2012 Signed: Domingo Aguilar Berdin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1452

FICTITIOUS BUSINESS NAME STATEMENT: 2011154984: The following person(s) is/are doing business as DEAL 2 BEAT. 508 N. Elm Drive Beverly Hills, CA 90210. JONATHAN NOURI. 508 N. Elm Dr. Beverly Hills, CA 90210; BENJAMIN MEHDI KERMANI. 603 N. Oakhurst Dr. Beverly Hills, CA 90210. The business is conducted by: Copartners have begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jonathan Nouri, President/Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1453

FICTITIOUS BUSINESS NAME STATEMENT: 2011155159: The following person(s) is/are doing business as PLATINUM HIRING PROFESSIONALS; D.K MANAGEMENT. 223 W. Cedar Ave. Burbank, CA 91502. DAVID KAJIKIAN. 223 W. Cedar Ave. Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: January 2009 Signed: David Kajikian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1454

FICTITIOUS BUSINESS NAME STATEMENT: 2011153971: The following person(s) is/are doing business as JMJ ENTERPRISES; JMJ REALTY GROUP. 19024 Sherman Way #204 Reseda, CA 91135. VICTORY FINANCIAL SOLUTIONS, INC. 19024 Sherman Way #204 Reseda, CA 91135. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jahi Johnson, President. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1455

FICTITIOUS BUSINESS NAME STATEMENT: 2011155088: The following person(s) is/are doing business as RELIABLE CARE PHARMACY. 2121 W. 6th St. Los Angeles, CA 90057. AI#ON 991754094. RELIABLE CARE CORP. 2121 W. 6th St. Los Angeles, CA 90057. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 08/16/1999 Signed: Paul Zaltsman, CFO. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1456

FICTITIOUS BUSINESS NAME STATEMENT: 2011155061: The following person(s) is/are doing business as MADAME M'S SWEET & SAVORY'S. 4625 Canoga Ave. Woodland Hills, CA 91364. MELISSA MONTOYA. 4625 Canoga Ave. Woodland Hills, CA 91364. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Melissa Montoya, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1457

FICTITIOUS BUSINESS NAME STATEMENT: 2011155096: The following person(s) is/are doing business as SHIMMY PHOTOGRAPHY. 5516 Babcock Ave. Valley Village, CA 91607. SHIMON LAUTMAN. 5516 Babcock Ave. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shimon Lautman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/29/2011, 1/05/2012, 1/12/2012, 1/19/2012 1458

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011149004
Date Filed: 12/15/2011
Name of Business: COMFORT & SAFE MEDICAL EQUIPMENT. 150 S. Glenoaks Blvd. 259 Burbank, CA 91502.
Registered Owner: VP UNIQUE HOLDINGS, INC. 150 S. Glenoaks Blvd. 259 Burbank, CA 91502.
Current File #20101376672
Date: 09/28/2010

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: DECEMBER 19, 2011

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: BEVERLY HILLS PERFORMING ARTS CENTER INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

8436 WILSHIRE BLVD

BEVERLY HILLS, CA 90211-3201

Type of License(s) Applied for: 64 - SPECIAL ON-SALE GENERAL THEATER

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA1079268 BEVERLY HILLS WEEKLY 12/29/11, 1/5, 1/2, 2012

FICTITIOUS BUSINESS NAME STATEMENT: 2011 140109 The following person(s) is/are doing business as: AP APPRAISAL, 16354 CANON LN, CHINO HILLS, CA 91709. DM AUTO TRADE, INC., 16354 CANON LN CHINO HILLS CA 91709. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DANIEL SU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/29/2011, 1/5/2012, 1/12/2012, 1/19/2012 22045

FICTITIOUS BUSINESS NAME STATEMENT: 2011 143046 The following person(s) is/are doing business as: AMERICA ART & CULTURE COMMUNICATION, 942 DOVERFIELD AVE, HACIENDA HEIGHTS, CA 91745. AMERICAN E/W MEDICAL INSTITUE, 942 DOVERFIELD AVE HACIENDA HEIGHTS CA 91745. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed NANCY HOU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/29/2011, 1/5/2012, 1/12/2012, 1/19/2012 22047

FICTITIOUS BUSINESS NAME STATEMENT: 2011 143451 The following person(s) is/are doing business as: HUA KAN ACUPUNCTURE & ACUPRESSURE TREATMENT, 701 W VALLEY BLVD SUITE 71, ALHAMBRA, CA 91803. HUALI LIAN YINJENSER, 701 W VALLEY BLVD SUITE 71 ALHAMBRA CA 91803. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed HUALI LIAN YINJENSER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/29/2011, 1/5/2012, 1/12/2012, 1/19/2012 22048

FICTITIOUS BUSINESS NAME STATEMENT: 2011 146275 The following person(s) is/are doing business as: KEVIN KWAN, 703 S. AZUSA AVE #G, AZUSA, CA 91801. KWAN'S GROUP LLC, 703 S. AZUSA AVE #G AZUSA CA 91702. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here in on 9/1/2011. Signed KEVIN KWAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/9/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/29/2011, 1/5/2012, 1/12/2012, 1/19/2012 22046

FICTITIOUS BUSINESS NAME STATEMENT: 2011 151939 The following person(s) is/are doing business as: NEW HOME KITCHEN & BATH, 13251 SOUTH ST, CERRITOS, CA 90703. YUCHEN & PAUL CONSTRUCTION INC., 1751 FAIRMONT DR CORONA CA 92882. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed PENG ZHANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/29/2011, 1/5/2012, 1/12/2012, 1/19/2012 22067

FICTITIOUS BUSINESS NAME STATEMENT: 2011 138393 The following person(s) is/are doing business as: NBB & ASSOCIATES, 17350 SHERMAN WAY, VAN NUYS, CA 91406. NESTOR B. BAUTISTA, 17350 SHERMAN WAY VAN NUYS CA 91406. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed NESTOR B. BAUTISTA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/5/2012, 1/12/2012,

FICTITIOUS BUSINESS NAME STATEMENT: 2011 138504 The following person(s) is/are doing business as: JOY RAIN GUTTERS, 352 STEVELY AVE, LONG BEACH, CA 90808. LISA GOTTIS, 3532 STEVLEY AVE LONG BEACH CA 90808. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LISA GOTTIS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/5/2012, 1/12/2012, 1/19/2012, 1/26/2012 22102

FICTITIOUS BUSINESS NAME STATEMENT: 2011 147185 The following person(s) is/are doing business as: MEDICAL SOLUTIONS, 12603 MC GEE DR, WHITTIER, CA 90602. JESUS BARON, 564 S GRANDE VISTA WHITTIER CA 90063. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JESUS BARON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/5/2012, 1/12/2012, 1/19/2012, 1/26/2012 22096

FICTITIOUS BUSINESS NAME STATEMENT: 2011 147189 The following person(s) is/are doing business as: BARON REYES & ASSOCIATES, 12603 MC GEE DR, WHITTIER, CA 90602. ISABEL REYES, 3313 MAINE AVE BALDWIN PARK CA 90602. JESUS BARON, 564 S GRANDE VISTA LOS ANGELES CA 90063. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ISABEL REYES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/5/2012, 1/12/2012, 1/19/2012, 1/26/2012 22095

FICTITIOUS BUSINESS NAME STATEMENT: 2011 151346 The following person(s) is/are doing business as: JAPANESE SUSHI RESTAURANT SHINA NO YORU, SHINA NO YORU, 2201 S GARFIELS AVE, MONTEREY PARK, CA 91754. HO TI LEI, 2201 FERNBANK AVE. MONTEREY PARK CA 91754. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed HO TI LEI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/5/2012, 1/12/2012, 1/19/2012, 1/26/2012 22103

FICTITIOUS BUSINESS NAME STATEMENT: 2011158031 The following person(s) is/are doing business as: INSIGHT ASSET ADVISORY GROUP; AV RESOURCES. 12115 Magnolia Blvd. #286 Valley Village, CA 91607. VIVIEN TING ADAO. 12011 Hatteras St. Valley Village, CA 91607. The business is conducted by: an Individual has begun to transact business under the fictitious business name or names listed here on: 2002 Signed: Vivien Ting Adao, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1460

FICTITIOUS BUSINESS NAME STATEMENT: 2011151042: The following person(s) is/are doing business as: GREEN ROOF REAL ESTATE GROUP. 1625 W. Glenoaks Blvd. Glendale, CA 91201; 1251 Elm Ave Glendale, CA 91201. AI#ON 2961902. MARTIN L. & ASSOCIATES INC. 1251 Elm Ave. Glendale, CA 91201. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Martin L. & Associates, President. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1461

FICTITIOUS BUSINESS NAME STATEMENT: 2011146578: The following person(s) is/are doing business as: THREADS OF FRIENDSHIP. 358 N. San Vicente Los Angeles, CA 90048. KAT-ALYTIC MEDIA GROUP LLC. 358 N. San Vicente Los Angeles, CA 90048. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 12/01/2011 Signed: Kollene McGinley, Office. This statement is filed with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012,

FICTITIOUS BUSINESS NAME STATEMENT: 2011156156: The following person(s) is/are doing business as: BLU MINX. 555 E. Jefferson Blvd. Unit #A Los Angeles, CA 90011 AI#ON 3400035. LATIGO, INC. 22325 Sunbrook Mission Viejo, CA 92692. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 10/03/2011 Signed: Latigo Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1463

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011158237
Date Filed: 12/30/2011
Name of Business: WATER FRESH. 14435 Sherman Way Unit 106 Van Nuys, CA 91405
Registered Owner: Tereza Toramanyan. 17800 Burbank Blvd. #101 Encino, CA 91316
Current File #20091666066
Date: 11/04/2009
Published: 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1464
Department of Alcoholic Beverage Control
888 S. Figueroa St.
Suite 230
Los Angeles, CA 90017
(213) 833-6043

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE
Date of Filing Application: December 22, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
BARNEY'S INC WHICH WILL DO BUSINESS IN CALIFORNIA AS BARNEY'S NEW YORK

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

9570/9584 Wilshire Blvd. Beverly Hills, CA 90212-2420

Type of license(s) applied for: 47- On-Sale General Eating Place
Published: 1/05/2012 1464

FICTITIOUS BUSINESS NAME STATEMENT: 2011155321: The following person(s) is/are doing business as: TEAM CROSSFIT. 20942 Victory Blvd. Woodland Hills, CA 91367. AI#ON 3415239. TCF TRAINING CENTERS INC. 20942 Victory Blvd. Woodland Hills, CA 91367. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: James Lee, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1465

FICTITIOUS BUSINESS NAME STATEMENT: 2011155736: The following person(s) is/are doing business as: BISHOP IRON WORKS. 13015 Raymer St. North Hollywood, CA 91605. JONATHAN LEE MARISCAL. 12015 Raymer St. North Hollywood, CA 91605; JOSE MANUEL MARISCAL SR. 8425 Lennox Ave. Panorama City, CA 91402. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jonathan Lee Marshall, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1466

FICTITIOUS BUSINESS NAME STATEMENT: 2011155822: The following person(s) is/are doing business as: CALIFORNIA ARCHICAL FRAMING. 12015 Cantara St. North Hollywood, CA 91605. SHANT JAMEEL. 351 S. Bethany Rd. Unit A Burbank, CA 91504; JOSE JUAN JELLO. 719 N. Heliotrope Dr. #102 Los Angeles, CA 90029; KARIM ATTALLA. 12015 Cantara St. North Hollywood, CA 91605. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karim Atalla, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1467

FICTITIOUS BUSINESS NAME STATEMENT: 2011156001: The following person(s) is/are doing business as: LOS ANGELES AUTO GROUP. 14847 Magnolia Blvd. Suite 203 Sherman Oaks, CA 91403. GEORGE GRKIKIAN. 345 Pioneer Dr. Glendale, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: George Grkikian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1468

FICTITIOUS BUSINESS NAME STATEMENT: 2011156030: The following person(s) is/are doing business as: PRO REAL ESTATE SERVICES. 6040 Woodlake Ave. Woodland Hills, CA 91367. MONTELEONE REAL ESTATE, INC. 6040 Woodlake Ave. Woodland Hills, CA 91367. The business is conducted by: A Corporation has begun to transact business under the

fictitious business name or names listed here on: N/A Signed: Michael F. Monteleone, President. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1469

FICTITIOUS BUSINESS NAME STATEMENT: 2011156041: The following person(s) is/are doing business as: WWW.GERMAN-AUTOIMPORTS.COM. 336 W. California Ave. #302 Glendale, CA 91203. RUBEN AYUZYAN. 336 W. California Ave. #302 Glendale, CA 91203. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ruben Ayuzyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1470

FICTITIOUS BUSINESS NAME STATEMENT: 2011156205: The following person(s) is/are doing business as: ACTORS WEAR; PERFORMERS WEAR. 689 W. Foothill Blvd. Unit A Claremont, CA 91711. NICHELLE RODRIGUEZ; RENE RODRIGUEZ. 812 Huron Dr. Claremont, CA 91711. The business is conducted by: Husband and Wife have begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nichelle Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1471

FICTITIOUS BUSINESS NAME STATEMENT: 2011156405: The following person(s) is/are doing business as: HAIRSTYLE BY ARMANI. 13040 Ventura Blvd. Sherman Oaks, CA 91423. ARMAN TER-GHAZARYAN. 13137 Bassett St. N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Arman Ter-Ghazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1472

FICTITIOUS BUSINESS NAME STATEMENT: 2011156988: The following person(s) is/are doing business as: SANTA MONICA MINI MARKET. 5122 Santa Monica Blvd. Los Angeles, CA 90029. ALBERTO MARTINEZ. 1054 N. Ardmore Ave Apt #11 Los Angeles, CA 90029. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/30/2011 Signed: Alberto Martinez, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/05/2012, 1/12/2012, 1/19/2012, 1/26/2012 1473

LOS ANGELES SUPERIOR COURT
NORTHWEST DISTRICT-EAST BLDG
6230 Sylmar Ave, Room 107
Van Nuys, CA 91401
CASE NUMBER: LS021971
Rezza Zaimi
18333 Hatteras St. #98
Tarzana, CA 91356
PETITION OF:

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

TO ALL INTERESTED PERSONS:

1. Petitioner: Rezza Zaimi
Present name:
Rezza Zaimi
Proposed name:
Russell Rezza Zaimi
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING
Date: February 7, 2012 Time: 8:30 AM Dept: NW-Q
Room: 430

3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: December 27, 2011 Signed: Richard H. Kirsch, Judge of the Superior Court. 1474

FILE NO. 2011 152425
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DESIGNER RUG WAREHOUSE, 10790 WILSHIRE BLVD, #1703, LOS ANGELES, CA 90024 county of: LOS ANGELES. The full name of registrant(s) is/are: H.D. BUTTERCUP RUGS, LLC, [NEVADA], 10790 WILSHIRE BLVD, #1703, LOS ANGELES, CA 90024. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/

names listed above on: DECEMBER 14, 2011.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ H.D. BUTTERCUP RUGS, LLC BY: HERSEL BANISERRALI, MANAGING MEMBER

This statement was filed with the County Clerk of LOS ANGELES County on DEC 22, 2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA1078500 BH WEEKLY 12/29/11 1/5,12,19 2012

FILE NO. 2011 152193

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MIRE AHN PLASTIC SURGERY & LASER CENTER, 2636 W. OLYMPIC BLVD, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: MEEERE AN PLASTIC SURGERY CENTER, INC [CALIFORNIA], 2636 W. OLYMPIC BLVD, LOS ANGELES, CA 90006. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MEEERE AN PLASTIC SURGERY CENTER, INC BY: HYUN H. KIM, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on DEC 21, 2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA1077992 BH WEEKLY 12/29/11 1/5,12,19 2012

FILE NO. 2011 152209

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SPRING GRILL. 333 S. SPRING ST, LOS ANGELES, CA 90013 county of: LOS ANGELES. The full name of registrant(s) is/are: MI JIN JEONG LEE, 1500 HICKORY AVE, #244, TORRANCE, CA 90503. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MI JIN JEONG LEE

This statement was filed with the County Clerk of LOS ANGELES County on DEC 21, 2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA1078052 BH WEEKLY 12/29/11 1/5,12,19 2012

FILE NO. 2011 144546

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BUNKER LA, 1601 N. GOWER ST, STE 206, LOS ANGELES, CA 90028 county of: LOS ANGELES. The full name of registrant(s) is/are: GRANITE CONSULTING INC, [CALIFORNIA], 10960 SEGURO DR, CHATSWORTH, CA 91311. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ GRANITE CONSULTING INC BY: JEFF HEISTER, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on DEC 07 2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA1073592 BH WEEKLY 12/15, 22, 29, 2011, 1/5, 2012

FILE NO. 2011 146415

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GRAND CENTRAL 97 PRODUCE MARKET, 1831 W. JAMES M WOOD BLVD, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: EUNG HEE LEE, 1831 W. JAMES M WOOD BLVD, LOS ANGELES, CA 90006. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ EUNG HEE LEE, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on DEC 09 2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA1074469 BH WEEKLY 12/15, 22, 29, 2011, 1/5, 2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 454081CA Loan No. 3010775579 Title Order No. 973351 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-25-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-12-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-31-2006, Book N/A, Page N/A, Instrument 06 2411483, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: KATHERINE BARRESE, A SINGLE WOMAN AND SASHA BARRESE, A SINGLE WOMAN, MOTHER AND DAUGHTER, AS JOINT TEANANTS WITH RIGHT OF SURVIVORSHIP, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 6, IN BLOCK J, OF TRACT NO. 5105, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 61 PAGES 68 AND 69 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,557,826.08 (estimated) Street address and other common designation of the real property: 540 WESTMOUNT DRIVE WEST HOLLYWOOD, CA 90048 APN Number: 4337-009-022 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-21-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee CASEY KEALOHA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4157948 12/22/2011, 12/29/2011, 01/05/2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 741146CA Loan No. 3011386970 Title Order No. 100205332-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12-20-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-12-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 01-03-2007, Book , Page , Instrument

20070010333, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: JAVID SOMEKH, AN UNMARRIED MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 125 OF TRACT NO. 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOSANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 69 PAGES 11 TO 20 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$2,006,653.88 (estimated) Street address and other common designation of the real property: 156 SOUTH CLARK DRIVE BEVERLY HILLS, CA 90211 APN Number: 4333-008-010 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-19-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4151844 12/22/2011, 12/29/2011, 01/05/2012

NOTICE OF TRUSTEE'S SALE TS No. 11-0097971 Title Order No. 11-0079485 Investor/Insurer No. 188964705 APN No. 5555-005-009 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/22/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ROSE VALENCIA, TRUSTEE OF THE VALENCIA FAMILY TRUST DATED 02/01/2002, dated 02/22/2008 and recorded 2/29/2008, as Instrument No. 20080353928, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/19/2012 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8517 HOLLOWAY DRIVE, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$754,148.74. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/21/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4143907 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE TS No. 11-0097971 Title Order No. 11-0079485 Investor/Insurer No. 188964705 APN No. 5555-005-009 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/22/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ROSE VALENCIA, TRUSTEE OF THE VALENCIA FAMILY TRUST DATED 02/01/2002, dated 02/22/2008 and recorded 2/29/2008, as Instrument No. 20080353928, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/19/2012 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8517 HOLLOWAY DRIVE, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$754,148.74. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/21/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4143907 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE TS No. 10-0078019 Title Order No. 10-8-326553 Investor/Insurer No. 91751508 APN No. 5555-002-141 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/13/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ANTHONY D'AGUANNO, A SINGLE MAN, dated 04/13/2005 and recorded 4/21/2005, as Instrument No. 05 0928336, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/23/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1228 NORTH LA CIENEGA BOULEVARD #205, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$597,660.41. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 10/16/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4162112 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE Trustee's Sale No. CA-PAC-11011321 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 11/17/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On January 18, 2012, at 11:00 AM, BY THE FOUNTAIN LOCATED AT, 400 CIVIC CENTER PLAZA, in the City of POMONA, County of LOS ANGELES, State of CALIFORNIA, ASSET FORECLOSURE SERVICES, INC., a California corporation, as duly appointed Trustee under that certain Deed of Trust executed by ROBERTA SCOTT, AN UNMARRIED WOMAN, as TruStors, recorded on 11/24/2004, as Instrument No. 04 3050107, of Official Records in the office of the Recorder of LOS ANGELES County, State of CALIFORNIA, under the power of sale therein contained, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Property is being sold "as is - where is". TAX PARCEL NO. 5529-005-130 From information which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address or other common designation of the above described property is purported to be 927 N. KINGS RD., UNIT 320 , WEST HOLLYWOOD, CA 90069. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust, including fees and expenses of sale. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of the Notice of Trustee's Sale is \$177,916.56. WE ARE ATTEMPTING TO COLLECT A DEBT, AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. SALE INFORMATION LINE: 714-730-2727 or www.fidelitvasap.com Dated; 12/21/2011 ASSET FORECLOSURE SERVICES, INC., AS TRUSTEE By: Georgina Rodriguez, Trustee Sales Officer ASAP# 4161648 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 247256CA Loan No. 0757710439 Title Order No. 703521 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05-05-2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-19-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 05-23-2008, Book NA, Page NA, Instrument 20080915248, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: ENA HARTMAN, AN UNMARRIED WOMAN AND DOUGLAS HENRI, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY., as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: UNIT 31, LOT 1 OF TRACT NO. 33213, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 906 PAGES 70 AND 71 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. PARCEL 2: AN UNDIVIDED INTEREST IN THE COMMON AREA AND THE APPURTENANT EASEMENT. Amount of unpaid balance and other charges: \$635,015.76 (estimated) Street address and other common designation of the real property: 1155 N LA CIENEGA BLVD WEST HOLLYWOOD, CA 90069 APN Number: 5555-006-052 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact

the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ISAAC PACHECO, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.ipsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 4162859 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 250839CA Loan No. 1769122394 Title Order No. 842647 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-28-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-19-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 04-03-2007, Book N/A, Page N/A, Instrument 20070787443, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: OTGON BUYANT, A SINGLE WOMAN, as Trustor, PACIFIC TRUST GROUP, INC., as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: PARCEL 1: AN UNDIVIDED 1/60 INTEREST IN AND TO ALL THAT PORTION OF LOT 1 OF TRACT NO. 36372, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 937, PAGES 74 AND 75 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS "COMMON AREA" ON THE CONDOMINIUM PLAN RECORDED FEBRUARY 14, 1980 AS INSTRUMENT NO. 80-157068, OFFICIAL RECORDS OF SAID COUNTY. PARCEL 2: ALL THAT PORTION OF LOT 1 OF SAID TRACT NO. 36372, SHOWN AND DEFINED AS UNIT NO. 19A ON SAID CONDOMINIUM PLAN. PARCEL 3: EXCLUSIVE EASEMENTS FOR THE BENEFIT OF AND APPURTENANT TO PARCELS 1 AND 2 ABOVE, FOR PARKING PURPOSES, OVER THOSE PORTIONS OF LOT 1 OF SAID TRACT NO. 36372, SHOWN AND DEFINED AS AREA PS 23 ON SAID CONDOMINIUM PLAN. PARCEL 4: NON-EXCLUSIVE EASEMENTS FOR THE BENEFIT OF AND APPURTENANT TO PARCELS 1 AND 2 ABOVE, AS SUCH EASEMENTS ARE SET FORTH IN THE SECTIONS ENTITLED "CERTAIN EASEMENTS FOR OWNERS" AND "SUPPORT, SETTLEMENT AND ENCROACHMENT" OF ARTICLE OF THE "DECLARATION" RECORDED FEBRUARY 20, 1980 AS INSTRUMENT NO. 80-172482, OFFICIAL RECORDS, ENTITLED "EASEMENTS." Amount of unpaid balance and other charges: \$513,994.87 (estimated) Street address and other common designation of the real property: 9005 CYNTHIA STREET #119 WEST HOLLYWOOD, CA 90069 APN Number: 4340-023-074 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-28-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.ipsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 4157000 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE TS No. 11-0107818 Title Order No. 11-0087932 Investor/Insurer No. 1044478669 APN No. 5554-004-10-1 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/13/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER."

Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JENNIFER MICHELLE SHEPPARD, A SINGLE WOMAN, dated 04/13/2005 and recorded 4/29/2005, as Instrument No. 05 1002767, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/23/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1411 NORTH HAYWORTH AVENUE, UNIT 15, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$352,721.16. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/29/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4150707 12/29/2011, 01/05/2012, 01/12/2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 729262CA Loan No. 3013856665 Title Order No. 080166026-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 06-08-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-26-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 06-26-2007, Book , Page , Instrument 20071527186, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GLENN NEIL LEDESMA, A SINGLE MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 68 OF TRACT NO. 4912 IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 53, PAGE 36 OF MAPS IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$893,420.50 (estimated) Street address and other common designation of the real property: 645 HUNTLEY DRIVE WEST HOLLYWOOD, CA 90069 APN Number: 4337-014-050 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-29-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.ipsasap.com (714) 573-1965 or www.prioritposting.com ASAP# 4167136 01/05/2012, 01/12/2012,

01/19/2012

NOTICE OF TRUSTEE'S SALE TS No. 11-0106538 Title Order No. 11-0087092 Investor/Insurer No. 0 APN No. 4342-003-032 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/06/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MARIE FRANCE LE VOSTRE, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, dated 05/06/2005 and recorded 5/17/2005, as Instrument No. 05 1152295, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/30/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 321 N. OAKHURST DRIVE #303, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$567,658.41. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/04/2012 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4164964 01/05/2012, 01/12/2012, 01/19/2012

NOTICE OF TRUSTEE'S SALE TS No. 11-0106894 Title Order No. 11-0086837 Investor/Insurer No. 136340953 APN No. 4339-009-144 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/19/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by HAL BRINGMAN, A SINGLE MAN, dated 05/19/2006 and recorded 5/25/2006, as Instrument No. 06 1152981, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/30/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 970 PALM AVE APT 212, WEST HOLLYWOOD, CA, 900694083. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$410,966.51. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/04/2012 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4165388 01/05/2012, 01/12/2012, 01/19/2012

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Purebred, Homegrown Yorkie Puppies for sale. Very playful, loving, and healthy. All shots, dewormed. Looking for a good home. \$800. Contact Art (323) 494-1937

Newborn Pugs For Sale! AKC, Dewormed. Very friendly, healthy, and loving. Would make a great addition to any family. Going at a great price. \$700. Contact (951) 722-2262

One month old blue mastiffs pups. 2 Boys and 2 Girls looking for a great family and a home. Easy to train, very intelligent and most of all great with other kids and pets. Only serious and responsible inquiries please. These dogs are my family. Marvin (310) 560-8735

Tea Cup CHIHUAHUA Puppies. 2 Female & 1 Male super small, like a soda can! Must see! 9 weeks with shots. Please call or text \$250. (213) 905-0586

English Bulldogs for sale. 4 females, 3 males. AKC registered. 1300 each. 4 male Frenchies. \$1000 each. Please call (323) 704- 5290.

English Bulldog. Purebred, current on shots, frontline, excellent health- spayed- 2yr old tan. Pup turning 1, female, current on all shots. \$1000 each. (562) 968- 7780

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115- CEMETERY

Eden Memorial park Mission Hills, CA. 1 plot in Mount of Olive Center. Plot # 1622H Beautiful location. Valued @ \$11,500k selling for \$8,500k (818) 700-1204

Forest Lawn Cypress Single plot. Area: Constant Love. \$3500. (714) 761- 1957.

Forest Lawn Hollywood Hills, two adjoining plots,nice view near tree, Murruring Trees, lot 6802, spaces 3 & 4, \$9,975, includes transfer (970) 261-1457

One burial space at Forest Lawn Cypress. Located in Memories Section, Lot 338, Space 2. The cemetery list price for space is about \$4000+ and owner is asking \$2900 or best offer for space. (714) 546-8724 or (714) 883-7203

FOREST LAWN CYPRESS- 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925)683-4345

FOREST LAWN GLENDALE Prime internment spaces close to entrance and fountain. 3 spaces in Kindly Light. Sold together or separate. Forest Lawn's Retail Price-\$11,500 EACH. Discount-\$9,775 EACH. Call Charlie (760) 696-6730

Cemetery property in Forest Lawn Hollywood Hills. Court of Valor. \$4,500. Call Elizabeth at (951) 231-8542

Forest Lawn Hollywood Hills. 2 plots, Enduring Faith, Lot 4404 Spaces 1 and 4 \$5K Each. (702) 202- 2427 or (213) 999- 6977

Forest Lawn Hollywood Hills, 6 garden plots. Loving Kindness Section. Lot 9968 Spaces 1, 2, 3, and 4 & Lot 9969 Spaces 3 and 4. Spaces near Old North Church. Each space \$4,900, preferable to be sold in pairs, but individually acceptable as well. Daytime: (818)-456-6815 and Evening: (818) 399-0833

Hollywood Hills Forest Lawn, 8 Cemetery Plots, All Fees Paid, Title Transfer Fee, Lot J55 Peaceful Memory, Plots 6068 & 6069, valued at \$7,200, selling for \$6,000 each, George (818) 426-9496 Gavak@charter.net

Forest Lawn, Cypress. 2 available plots going for \$4,900 each. Richard (949) 395-4225

Forest Lawn Hollywood Hills Companion Plot in Lincoln Terrace in the Tudor Family section 80 (520) 578-6399 pp

Forest Lawn Hollywood Hills Companion Lawn Crypt in Ascending Dawn Lot 5716 #3A-B Value \$12,650 Reduced to \$10,500 (435) 216- 2569

Forest lawn Glendale 1 plot on the north slope of the great mausoleum. Plot 2-16 \$6500. (928) 636- 1921

Forest Lawn, Long Beach. 1 Cemetery Plot, Lot 1349, Located in the Garden of Devotion , originally valued at \$4500, reduced to \$3500. Emery (712) 328-1907

Green Hills Memorial Park, Rancho Palos Verdes. Beautiful Harbor view area. 4 adjacent plots. \$7k each. (310) 548-4147

HILLSIDE MEMORIAL PARK 2 plots Mt Shalom Block 7 Asking \$37,500 for both Make offer. (760) 891-0256

Hillside Memorial Park DBL stacked plot in "Court of Love"Space 342 A & B(Sold out section) Includes: Endowment. List Price: \$27, 400. Sell For: \$16,500 Call Ron (858) 349-9795

3 Crypts for Sale at Inglewood Cemetery for Great Prices! One double capacity crypt located at the Sunset Mission Mausoleum. Two single capacity crypts located at the Garden Mausoleum Call Sam (415) 513-8136

Single wall crypt at Mount Sinai Memorial Park at Heart Level in Court of Psalms #43139. Beautiful Location. Will see for \$3,500 and seller will pay transfer document fees. (949) 588-8669.

Montecito Cemetery Plot for sale. Great location, selling well below retail price. Worth \$8,500, selling for \$5,000. (909) 824-2959

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17, 500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Plot at Pacific View Memorial Park. Located in the front of the cemetery, near entrance, easy access, trees, and a view of the Pacific, Lot 229. The list price for this space is over \$10,000, special reduced price of \$6,000. (281)827-9620

Pacific View Memorial Park New Port. 2 person crypt-Sunset Garden Court. \$20k. (949)378-5629.

Pacific View Memorial Park plot in Sea View facing the ocean. Section 1292, Plot D, double plot RETAIL: \$23,000 Asking: \$18,000 OBO (949) 673-4533

Pacific View Memorial Park-SEA VIEW. 1407 Space C. \$7,500. Call (714)-390-6905 or (714) 968-7621

Pierce Brothers Westwood Memorial Park, Double Crypt, Located in the Sanctuary of Peace, Lot 11D, available for \$4,000. Sean (909)936-3366

One plot at Rose Hills Cemetery, Lot #5705 Alder Lawn, Will sell for \$8, 500. (808) 929-7610

Rose Hills Two Side by Side Plots. Lutheran Lawn. \$6,000 for both + transfer fees. Contact Beverly (702) 254-8359

Rose Hills- One plot in beautiful area that has been sold out for many years. Suncrest Lawn, Lot 1954, Space 2. Selling prices of new plots are ranging \$9,500. Selling this plot for \$3,500. I will pay transfer fee. About a block and a half below the Rose Hills sign, which is on the top of the hill. Wayne (909)910-2948

Rose Hills, Whittier, 2 plots in Acacia section, value 3,000/ each. Make offer (951) 791-0870 pp. 4 burial spaces at Rose Hills Memorial Park, located

in Garden of Peace, Lot 819, Spaces 1,2,3,4. The cemetery list price is \$5800 each space and owner is asking \$9600 for 2 spaces of \$19,200 for all 4 spaces. (928)758-7220

Cemetery grave sites in today's world generally go for about \$6,000 to \$7,000 per plot. Here is an opportunity to obtain choice sites at \$3,500 per site. ROSE HILLS Sequoia Lawn: Grave 4, Lot 7311 and Graves 1 & 2 Lot 7312. These are across from the Garden of Prayer. Please contact Dick Hilleary @ (714)970-2452 or (951)582-9818

Westwood Memorial Park. Couch Crypt. Must sell. (307) 690- 0391

130-LEGAL NOTICES

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