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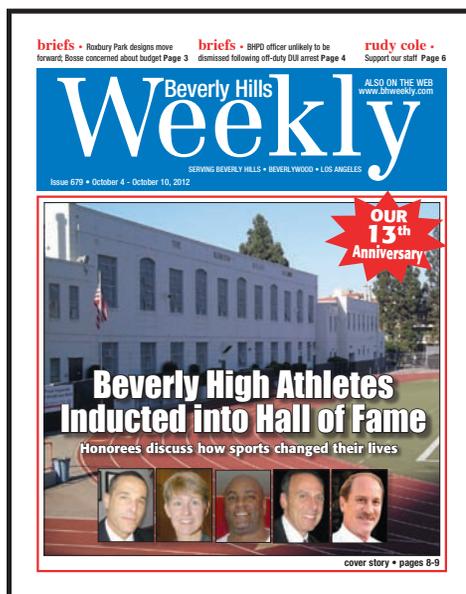
Issue 680 • October 11 - October 17, 2012

**A
Weekly
Exclusive
Pages 8-9**



Barry's Big Announcement

**After almost 15 years in public office,
two-time Mayor Barry Brucker announces he will
not seek re-election**



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SNAPSHOT

letters & email

Surgery center tax rate

There is a great deal of misinformation being circulated in our community relating to the City's decision, a few years ago, to correctly interpret the tax rate that is applicable to surgery centers.

Contrary to some claims, the City is NOT increasing business taxes on physicians or their medical practices.

There is a separate business tax category for physicians or other professionals. Surgery centers are not Professionals, and no doctors, or any other professional, are being asked to pay the commercial leasing business tax rate that should be applicable to surgery centers.

Surgery centers are a big business unlike

individual medical practices. Specialty Surgery Center of Beverly Hills, which is fighting this reclassification of their tax rate, is in fact operated by a company called Symbion, Inc., which is a public company. In their own SEC filings, they acknowledge that "98 percent of their revenue comes from facilities fees." As such, the City was correct in taxing them at the same rate as other commercial leasing businesses.

Physicians who perform medical services at this and other surgery centers bill the patient or the insurer separately for their medical services. Not only are the taxes on those services not being increased, those physicians who perform their services in Beverly Hills actually pay a much lower tax than their counterparts in Los Angeles.

Unlike the physicians whose taxes are not being increased, surgery centers generate millions of dollars in revenue, as in the case of Specialty Surgery Center. As such, surgery centers should be taxed like other similar businesses.

Stephen P. Webb
Beverly Hills

Inside Beverly Hills—BHTV10

Inside Beverly Hills, moderated by columnist Rudy Cole, will next air on Oct. 11 at 3:30 p.m., Oct. 12 at 10 p.m. and Oct. 15 at 3:30 p.m. about Code Enforcement; Oct. 11 at 4:30 p.m. about the Westside Subway Extension; Oct. 11 at 7 p.m. with guests former Mayors Les Bronte, Robert K. Tanenbaum and Stephen P. Webb; Oct. 11 at 9 p.m. and Oct. 16 at 9 p.m. about Neighborhood Watch; Oct. 12 at 6 p.m. about the Image of Beverly Hills; Oct. 12 at 9 p.m. about BHEF; Oct. 15 at 5 p.m. and Oct. 17 at 9 p.m. about BHUSD Board of Education; Oct. 15 at 8 p.m., Oct. 16 at 6 p.m. and Oct. 17 at 7 p.m. with guests Beverly High graduates; Oct. 16 at 4:30 p.m. about Theatre 40; Oct. 17 at 3:30 p.m. about Greystone Park; and Oct. 17 at 5:30 p.m. about City Government.



FENTON FAMILY FETE BEVERLY HILTON

Judie and Frank Fenton were honored by the Beverly Hills Active Adult Club at its Spirit of Giving Luncheon & Boutique on Oct. 3.

Left to right: Leeza Gibbons, Steven Fenton, Ryan Smiley, Jenny Smiley, Mindy Fenton, Judie Fenton, Donna Goldstein, Katie Fenton, Dennis Samuels, Kelly Fenton Samuels

briefs

Physicians claim surgery center tax reclassification unjust

A blend of community medical professionals and residents filled a small conference room in Temple Emanuel Oct. 3 for a town hall meeting to discuss tax reclassification on surgery centers.

Beverly Hills resident Stella Sarraf, whose husband James Khodabakhsh is a managing partner at Specialty Surgery Center, organized the meeting. She told the audience she was hired by Specialty Surgery Center to provide outreach and educate the community.

The meeting came a few weeks prior to an appeal hearing by Specialty Surgery Center in regards to a 2005 audit where City officials found the center was not filing under the appropriate tax classification and owed \$5.5 million in back taxes, penalties and interest.

The audit found that part of Specialty Surgery Center's business is professional and the other part is renting space for a fee. They needed to register in both classifications C and F, according to Noel Marquis, assistant director of Administrative Services.

Typically, surgery centers have filed under Class C, which is intended for professionals and semi professionals. These businesses are taxed relative to the num-

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Publisher & CEO
Josh E. Gross

Reporter
Melanie Anderson

Sports Editor
Steven Herbert

Contributing Editor
Rudy Cole

Advertising Representatives
Tiffany Majdipour
Saba Ayinehsazian
Chloe Majdipour

Legal Advertising
Mike Saghian
Eiman Matian

140 South Beverly Drive #201
Beverly Hills, CA 90212
310.887.0788 phone
310.887.0789 fax
CNPA Member

editor@bhweekly.com
All staff can be reached at:
first name @bhweekly.com
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OUR DATA SPEAKS VOLUMES



ber of employees and hours worked. Class F is intended for businesses that lease commercial space. They are taxed based on gross receipts of approximately \$23.53 per \$1,000.

As of January 2010, none of the 28 ambulatory surgery centers in Beverly Hills had filed under Class F, according to Allan Cooper, the group's attorney.

"The law says the taxpayer has to know what to do. It has to be clear to the taxpayer," said Cooper. "This is not clear and therefore not constitutional."

In 1976, the City Council voted 3-0 to approve an ordinance regarding business taxes, where lawyers, physicians and other professionals would pay a tax relative to employee counts. The three councilmembers who voted in favor were Councilmembers Joe Tilem, Richard Stone, both attorneys, and Charles Aronberg, a doctor.

Councilmember Barry Brucker said he was surprised to learn that of the three voting councilmembers, two were lawyers and one was a doctor.

"It's unusual given that they are direct beneficiaries of the classification change," he said in a phone interview.

Speakers at the meeting said the claim that surgery centers rented out commercial space was unfair and untrue.

"We do over 11,000 surgeries a year in our surgery center. These are real diseases that people come in for and we bill [the insurance company for] a colonoscopy and they pay a few hundred dollars to the surgery center," said Khodabakhsh. "The doctor is not renting a space, the doctor is performing a procedure there. The patients aren't renting the space. They're having a colonoscopy."

Surgery centers often provide medical procedures at lower costs than hospitals, according to Lisa Cassileth, a plastic surgeon and owner of 436 Bedford Dr., an ambulatory surgery center (ASC) in the community. She said if surgery centers were taxed at higher rates, healthcare costs would increase and push physicians to relocate to different areas.

"ASC's are tenants. We ourselves sublet from landlords who are already paying taxes on this business, so we're not exactly sure where the rationale for this tax comes from," she said. "You don't tax ASC's at a higher rate unless you want to drive them out of our community."

Specialty supporters believe this tax reclassification is the City's way of circumventing voter's wishes. Measure P, turned down by voters in 2009, would have required professionals to pay \$5 per \$1,000 on gross receipts as do professionals in Los Angeles and Santa Monica.

"My sense is they're trying to gain other ways to find revenue for the City," said Dr. Mari Madsen, who is on the governing board for Specialty Surgery Center, after the meeting.

Councilmember Lili Bosse attended the town hall meeting. The appeal hearing is set for Oct. 23. Councilmember Julian Gold and Mayor Willie Brien, who are both physicians, have recused themselves. Brien said after reviewing the appeal, he felt there was a potential conflict and felt

recusing himself was the right thing to do.

Brucker said he will be open minded to hearing all parties during the appeal hearing. He will be looking for the fairness associated with the reclassification and how comparable cities, primarily Los Angeles, are taxing their surgery centers.

Korbatov calls *Highlights* editorial "troubling"



Lisa Korbatov: Unhappy with editorial

During a discussion Tuesday night about the Beverly High *Watchtower* yearbook staff's proposed trip to a conference in Texas, Board of Education member Lisa Korbatov responded to a recent *Highlights* editorial, which criticized the board's strategy of opposing the Metro Westside Subway Extension from tunneling under Beverly High.

"I have no problems with people disagreeing with the board," Korbatov said. "What I do have a problem with is people who reach very resounding opinions without knowledge. I resent that because the board takes a tremendous amount of time and effort talking to experts, talking to all kinds of people we pay for their expert knowledge who are in many cases nationally known or world renowned. When a journalist student in *Highlights* writes an editorial that says 'Hey school board,' and then proceeds to say things that are absolutely borderline inane, I find that to be troubling."

Korbatov, who was on the *Highlights* staff when she was at Beverly High, said she took issue that the editorial writer did not speak with board members or experts retained by the BHUSD prior to publication.

Chief Academic Officer Jen Tedford later clarified the agenda item was about a trip for the yearbook staff, not the *Highlights* staff. She explained the agenda item was identified on the agenda as a "journalism" activity, because the *Watchtower* yearbook and *Highlights* staffs are part of the same organization.

Prior to Tedford's clarification, Korbatov said she did not support the *Highlights* staff traveling to the conference, because she said she wondered if the students needed to "go all the way to Texas to figure out they need to brush up on their journalistic skills."

Board member Lewis Hall said he also took issue with the editorial, not because of the opinion expressed, but because he thought it was "poorly written." He said he supported the *Highlights* students traveling to the San Antonio conference if it would help them become better writers.

Vice President Jake Manaster said a student reporter who wrote a separate news article about the Metro issue met

Planning Commission approves Tory Burch expansion, in-lieu parking

Tory Burch, a women's apparel and accessories retailer, has plans to expand an existing storefront before opening shop on the 300 block of Rodeo Drive.

In a 3-0 vote Sept. 27, the Planning Commission approved the proposed project's development plan review and application for in-lieu parking. Commissioner Dan Yukelson did not attend the Sept. 27 meeting, and the City is currently seeking a candidate to fill the commission's vacancy.

Commission Chair Craig Corman said although the building is set to expand, the proposed square footage would remain below the maximum floor area ratio (FAR).

The 1,400-square-foot expansion would make the existing mezzanine level into a full second floor and add a partial third floor, according to the staff report presented to the commission. Tory Burch would occupy the northern part of the building, while Italian design retailer Roberto Cavalli currently occupies the southern part of the building.

Under the proposal, Roberto Cavalli's space would not be altered. The space designated for Tory Burch would increase from 24 feet tall to 41 feet tall, and expand from 2,175 square feet to approximately 3,575 square feet. The proposed expansion results in the need for a total of five additional parking spaces, which the applicant requested to satisfy through the City's in-lieu parking program.

According to the staff report, sufficient parking is available in nearby public parking facilities at 440 North Camden Drive and 345 North Beverly Drive to satisfy the parking requirement. Staff found the project would not result in significant traffic impacts.

The project was presented last month as a "project preview" to the Architectural Commission. Commission Chair Zale Richard Rubins said the presentation of designs was fully detailed, and the commission supported the project as presented. Rubins called the designs, which feature a clear glass storefront with concrete slab base, "unique."

The applicant will return for a formal presentation at a future Architectural Commission meeting.



Proposed Tory Burch facade (left)

with him before publication. Manaster said he believed students took a different approach to editorials, but he suggested to Korbatov it could be a learning experience for the students.

"I wouldn't want to discourage students from speaking their mind, where the paper is that vehicle and where it's part of their learning experience," Manaster said. "This actually could be an opportunity as opposed to potentially silencing a perspective that needs a response. I would encourage you, as a person who worked very hard on the subject matter that was at hand, you could write a response correcting the record, asking the author and the editorial board to consider your side, and I'll bet you they'll publish it."

Korbatov reiterated she believed the editorial board should have done more research.

"They wrote an editorial that frankly was very lacking," Korbatov said. "It was very, very assumptive and really very thin on any sort of understanding of the real issues at hand."

Highlights advisor Gaby Herbst did not attend Tuesday night's Board of Education meeting. Reached by phone Wednesday afternoon, Herbst said *Highlights* would

invite Korbatov to write a letter to the editor.

"We always invite people who disagree with editorials to write in and let us know via a letter to the editor," Herbst said.

Ultimately, the board voted 4-1 to approve the *Watchtower* staff's participation in and travel to the conference in San Antonio Nov. 14-18. President Brian Goldberg, who did not return a phone call from the *Weekly* before deadline, voted no. He did not explain his vote during the discussion.

Later in the meeting, the Board of Education voted unanimously to approve a resolution stating the board's opposition to Measure J, an extension of the Measure R half-cent sales tax that would help fund Metro projects, including facilitating the acceleration of construction of the Metro Westside Subway Extension. Measure J would extend the Measure R tax, which expires in 2039, to 2069.

Korbatov announced Tuesday night that through the election, she would be working with a coalition of stakeholders from throughout the county, including the Bus Riders Union, to help defeat Measure J.

briefs cont. on page 4

Horace Mann project comes in \$12 million over budget



The Board of Education gave direction to approve cost reduction recommendations on the construction at Horace Mann at a study session on Tuesday after an analysis found they had gone \$12 million over budget.

When asked why the cost had increased from the initial \$62 million estimated in November 2011, Nelson Cayabyab, Chief Facilities Official, said that they had previously been estimating a wish list, and in a year's time, rising construction costs affected the budget.

"When you start finalizing each portion more definitively, that's how you get the higher cost in the budget," he said.

Cayabyab said that they are done with design development and going over costs now before plans move forward.

"That's old news. It was reported two study sessions ago. What we do is we go through a design process, and you build in everything you could possibly want," said

Vice President Jake Manaster. "After that gets approved, they go back and look at what the wiring is going to cost, the heating and air conditioning and so forth, and add a 20-percent contingency."

Mark Mattias, project manager at Bernards who presented a powerpoint presentation at the study session, showed that two independent estimates by WLC Architects and Bernards had projected the project at over \$74 million.

After cost-reduction recommendations, the new proposed estimate fell within budget at slightly over \$61 million. Reductions include removing pre-K daycare spaces, reductions in parking from 106 to 76 spaces, removal of the skylight in the multipurpose room, and reducing 7,000 square feet in classroom space on the second level of the proposed new building.

"My biggest reservation is to have space on the footprint on the second floor that is not going to be utilized," said Manaster. "My suggestion is figure out a way we'd have outdoor roof access. That way I hope we'd utilize every square inch because we're paying for every square inch."

If costs allow, he wanted those spaces, previously proposed as classrooms, to be outdoor class spaces.

Board member Lewis Hall disagreed with the recommendations. He said he was interested in the bigger picture.

"The question should be, 'How does this fit in the overall district plan?' We could spend the extra \$12 million. We can keep the skylight, which I love. We can keep the four classrooms," he said.

Board member Lisa Korbatov did not attend the study session. President Brian



Left to right: Chamber of Commerce President Steve Ghysels, Mayor Willie Brien, CVB Executive Director Julie Wagner, CVB Chair Offer Nissenbaum, Chamber of Commerce Executive Director Alex Stettinski

Chamber and CVB open for business

City officials gathered Oct. 3 to celebrate the opening of the new Conference & Visitors Bureau visitors center and CVB and Chamber of Commerce offices at 9400 S. Santa Monica Blvd.

Goldberg did not return phone calls from the *Weekly* before deadline.

Board members discuss possible parcel tax in face of cuts to state funding

With concerns of a possible \$6-million shortfall in the budget due to state budget

cuts, provided propositions 30 and 38 do not pass, the Board of Education gave direction to look at proposing a parcel tax Tuesday night.

The possible \$6-million shortfall would be the largest the district has ever faced, according to Superintendent Gary Woods.

Vice President Jake Manaster said the

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 7:00 p.m. Beverly Vista Auditorium
 Refreshments will be served



parcel tax would create a revenue stream for the schools. He would not be in favor of a percentage and only be in favor of a flat fee.

“Santa Monica’s done it successfully,” he said. “They’re sitting on a reserve of, I think, \$20 million for their schools.”

Board member Noah Margo, who has been in charge of reaching out to the community in regards to a possible tax increase related to the Measure E bond, said he would prefer to stay clear of the issue and wait until after the November election to discuss the parcel tax. At the end of the discussion, he said it was important to look at any options.

Manaster said the issue was time sensitive because if the board wanted the parcel tax on the ballot during the March elections, it would need to meet an upcoming deadline. If not, they would have to fund a special election.

The proposed tax would require 66.67 percent of voter approval. Bond measures only need 55 percent of voter approval.

Manaster said the community should be approached to reach a compromise.

“We’re considering this. We won’t go forward with it if we’re funded in a reasonable way,” said Manaster. “However, after the election, if we conclude that without it, we’re going to be in very dire circumstances, there are very few other options.”

Manaster said the board would be discussing exempting seniors, spreading the tax among renters in a multi-unit property, and taxing commercial businesses at the same flat rate as residents.

Previous parcel taxes failed in 1987, 1990 and 1991. The 1990 parcel tax failed by four votes.

S. Almont Drive residents seek stricter parking restrictions to curb burglaries

Citing a recent string of burglaries, 75 percent of residents on the 100 block of S. Almont Drive signed a petition requesting the City impose stricter parking regulations on the block. Accompanying letters from residents suggested a “No parking anytime” restriction would deter would-be burglars from casing the street for potential targets.

That request was denied last week by the Traffic & Parking Commission, which voted 5-0 against the residents’ request for “No parking anytime” except by permit regulation. The commission also voted 4-1 to decline staff’s recommendation to implement 1-hour parking, except by permit, to make the block consistent with other nearby streets between Charleville and Wilshire boulevards. The City currently enforces a 2-hour parking limit, except by permit, on the 100 block of S. Almont Drive.

The City Council is scheduled to consider the matter Nov. 13.



Wedding bells

Lilly and David Lewis of Beverly Hills announce the upcoming marriage of their daughter, Stephanie, to David Kiderman, son of Deitra Kiderman, of southern Florida, and Michael Kiderman, of New York. The wedding will take place Oct. 20. Stephanie and David, who both reside in New York City, met in 2008 while traveling on a Birthright trip to Israel. The bride is a graduate of New York University and is a television producer with Leftfield Pictures, Inc. The groom is a graduate of Arizona State University and is in medical sales with Verathon Medical.

Commissioner Lester Friedman was the lone commissioner to vote in favor of the 1-hour parking restriction. Friedman said he favored uniformity with nearby blocks, which

already have a 1-hour parking limitation. Commission Chair Julie Steinberg, who did not favor changing the parking regulations, *briefs cont. on page 7*

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from the hills of beverly



Lisa runs?

Let the games begin

By Rudy Cole

With **Barry Brucker's** unexpected announcement that he will not seek a third term (see page 8), this column has one more surprise: It seems likely that a possibly crowded field will include school board member **Lisa Korbato**.

In a somewhat equivocating email to me Tuesday, Korbato said: "Leaning maybe." That is a big jump from "undecided," a message she had sent us earlier.

To place this in perspective, Korbato had no way of knowing whether Brucker was going to seek a third term when she sent us the message. All the speculation was that he would be a candidate.

To our somewhat jaundiced journalistic ears, "leaning, maybe" is fairly close, but not quite, to a full blown "I'm in" declaration. However, will Brucker's decision change her mind? Will it encourage or inhibit other possible candidates? Equally important, will the number and postures of different candidates resonate with voters who have shown enormous apathy in recent city and school board elections?

Far too early to have any clear answers on what Brucker's not being on the ballot will do to some possible or announced candidates. It could encourage a larger field, but it could also lead to some dropping out. At least one contender seemed positioned to make Brucker the target.

The emotional level of the election may have been lowered, and the beneficiaries are the two incumbents who will be on the ballot: Mayor Dr. **Willie Brien** and Vice Mayor **John Mirisch**. But if Korbato does indeed file, that could impact Mirisch most—they often have similar positions on issues.

Planning Commission Vice Chair **Brian Rosenstein** is working hard to become the **Lili Bosse** of the election—the consensus candidate—and doing so quite well. (Bosse had a very strong coalition cutting across many divergent views on issues and political ties—including support from so called estab-

lishment and anti-establishment city leaders. What has happened since the last election will need more examination.)

Judging from a very broad cross section of voters, Dr. Brien could well be the most respected and admired elected official we have had in many years. He just pumps out visions of integrity and dedication to his community. But that is also his problem: Voters assuming he should have no problem in winning, and then not bothering to vote.

Could Brucker have won a third term? Brucker, when he is really turned on by the election, is almost invincible. There are few better campaigners who can turn doubtful voters into strong supporters when they work door to door than Brucker. The closest comparison was **Jimmy Delshad**.

Brucker has had 15 years in public service—two terms on the school board and two on the council, twice serving as mayor. His decision, and there is no reason to doubt him, was based solely on business and family obligations. He was reasonably confident he could and would win a third term, and his decision was not based on fears of losing—and I feel certain he was right.

After all, he ran first in much more difficult campaigns.

Going from school board to city council is not very unusual, Brucker also did it. But most board members who run for city council did not campaign as opponents of a council majority. On the contrary, most were very much a part of the prevailing majority views of their time.

The first of these was **Phyllis Seaton**, also the first woman elected to the council and first woman mayor in 1973. Incidentally, for my colleagues in other media, the title became, by ordinance, councilmember not councilman or councilwoman—it's the law, and adopted when Seaton was elected.

Some others who very smoothly made the move, and did so with class, were **Vicki Reynolds**, **Mark Egerman**, Dr. Brien and

Brucker. One who did not fit any mold was former board member **Charlotte Spadaro**, who was defeated for re-election to the board and soon after won a council seat, serving only one term as mayor and councilmember—and was that a time of angst!

Incidentally, former Mayor **Richard Stone** was the only candidate in our history to reverse the pattern: He went from mayor, and much later to school board.

Comments on other candidates later, including their plans now that Brucker announced he is not running. Possibly, some could drop out and new contenders enter the fray. Very, very unlikely, but how would Brucker respond to a legitimate "draft" movement? Probably would not change his mind. Considering how few people really want to enter public service, and for good reason, we should be grateful for Brucker's service to our city and our schools. I know he tried to be fair and caring.

BALLOT RECOMMENDATIONS.

Congress: **Henry Waxman**, clearly one of the most able people in the House, who has served our community with distinction and class. His opponent is waging a vigorous, expensive campaign, running as an independent and "moderate" but he has not really expounded any valid reasons why Waxman does not merit re-election. On the issues that most concern us, Waxman has always been there.

State Assembly: We have two fairly and almost equally qualified candidates in **Betsy Butler** and **Richard Bloom**, both Democrats. Butler is running as an incumbent although she moved from her own district to ours for the election following redistricting, and Bloom has been mayor, councilmember and activist in Santa Monica for a number of years. Both have pluses and some minuses.

Butler is the most experienced, has the best ties to leaders in her party and the most broadly based endorsements. Bloom has more knowledge of and experience in the district. He had lived in the Fairfax area long before moving to Santa Monica and has deeper roots in the district.

However, it is unusual, considering his ties, that Bloom has not been successful in obtaining major political and Democratic club support in his own city and elsewhere. In Beverly Hills, some longtime allies are split in their endorsements, but Bloom has made a far greater effort in outreach to Beverly Hills.

Based only on important endorsements, the choice would have to be Butler. However, Bloom, as we said, has been more in tune with Beverly Hills.

There are only some very minor differences on issues, both could serve us well, so this column, at least for now, cannot make any clear distinction or endorsement. Either will have a real challenge in filling the legislative moccasins of Assemblymember **Mike Feuer**, now the leading candidate for Los Angeles City Attorney.

PROPOSITIONS:

The two most important should be Props. 30 and 32. We strongly urge a Yes on 30 and No on 32.

Whatever its structural faults, and there are

some, unless Prop. 30 succeeds, state schools, including Beverly Hills, will face enormous fiscal shortfalls. It is incredible that California has fallen to 47th in education spending.

When we were among the nation's leaders in support of public schools, following the massive improvements in higher education, our economy boomed and continued to grow. California attracted new and diverse kinds of industry largely because of our leadership in K-12, and state colleges and universities.

Prop. 30 is not a cure all, but it will go a long way in restoring confidence in our commitment to public education and it will help avoid a fiscal debacle, one that could really send our whole economy into a free fall. Strong YES on Prop. 30.

Prop. 32 is being touted as a reform and anti-special interest measure, but it is just the opposite. The real and very narrow special interests are attempting to unbalance the political playing field by giving themselves special advantages over trade unions. Even very conservative newspapers in the state have called this unfair and it is also opposed by the state's League of Women Voters, usually in a leadership role for campaign reform. No on Prop. 32.

Prop. 38 is more difficult. When it was first discussed at our school board meeting, I had been misinformed, thinking it would entitle school vouchers. That is not true. But even though it provides for funding of public K-12 schools, it could negate Prop. 30 and this measure does nothing for state colleges or universities. I still can't really decide, so no position, for now.

Briefly, Yes on all the following: 31, reform of state budget process; 36, modifying three strikes rules; and 40, altering methods of drawing state senate lines.

Other recommendations on ballot measures and candidates next week. And a reminder: These are my personal views and not necessarily those of the publisher.

LOCAL HERO: One longtime Beverly Hills denizen has found a way to make the practice of law and music a mutually beneficial experience. We are pleased to name **Gary S. Greene**, a lawyer and distinguished musician, as this week's LOCAL HERO.

To list just a few examples of how Gary has brought the two disciplines together: He founded the Los Angeles Lawyers Philharmonic. Other attorney-music efforts include "Legal Voices" and "Big Band of Barristers."

The Beverly Hills Bar Association recently recognized his incredible skills by giving him its Board of Governors Award for public service. His band won a top award from the American Bar Association as "number one legal band" in the nation this year.

Gary is also best known for his involvement in the Los Angeles Junior Philharmonic, which his uncle and mentor, the legendary Dr. **Ernst Katz**, organized and led since 1937. Greene continued the concerts of the youth orchestra, with their famous "battle of the batons" after the retirement of his uncle.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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"The Real Thing"

briefs cont. from page 5

tions, said based on the results of a staff-conducted parking survey, she did not feel there was a significant parking occupancy issue on the street. The parking survey on Sept. 12 found on average, 33 percent of on-street parking was occupied between 8 a.m. and 6 p.m. Peak-hour occupancy was 42 percent at 10 a.m., 11 a.m. and 3 p.m.

Staff found 12 of 56 vehicles that parked on the street during the survey period were registered to residents, and 13 displayed permits for the existing 2-hour permit zone.

"In addition, if you look at the municipal code for the criteria to grant a permit request, burglary [statistics are] not [included]," Steinberg said.

According to the staff report, staff consulted with BHPD regarding the burglaries on the block. The staff report said BHPD representatives stated in their opinion, increased parking restrictions would not impact criminal activity.

A letter to neighbors from lead petitioner Leigh Strauss and neighbors Lida Tehrani and Edna Itzhaki said they had contacted BHPD about establishing a Neighborhood Watch program.

The majority of seven letters submitted by residents in support of the permit zone focused exclusively on recent burglaries on the street. Only two letters, which also mentioned burglaries, outlined specific concerns about parking occupancy impacts on the street, including blocked driveways.

Lead petitioner Leigh Strauss did not return a phone call from the *Weekly*.

Kirk-Carter appointed second-in-command at struggling Inglewood school district



LaTanya Kirk-Carter

B H U S D business and facilities consultant LaTanya Kirk-Carter has been appointed assistant state administrator—business services at Inglewood Unified School District, which recently fell under state control.

In an e-mail Tuesday announcing her new position, Kirk-Carter told colleagues she was contacted by State Superintendent Tom Torlakson to see if she would be interested in the second-in-command position in the Inglewood Unified School District.

"Inglewood Unified fell into state receivership a few weeks ago when the governor signed legislation to keep them from going bankrupt," Kirk-Carter wrote. "When this occurs, the school board is removed and a state administrator is appointed to run the district and function as the board on behalf of the state. I have been appointed by the state to head up the business division and help lead the recovery. I am honored to have been chosen and I recognize that this [is a] monumental task."

Kirk-Carter, who currently lives in

Inglewood, said she began her school-business career at Inglewood Unified School District.

"I cannot tell you how much this district [BHUSD], the board, the community and everyone has meant to me and my family over the years that I have been here," Kirk-Carter wrote.

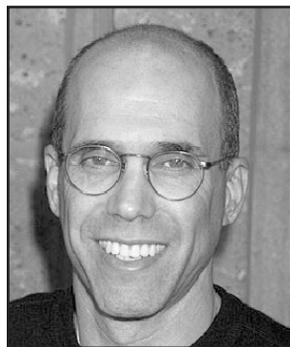
Kirk-Carter said she would be available to handle special projects as needed by the BHUSD Board of Education.

Board member Lisa Korbatov called Kirk-Carter a "utility player" in the district and said she played an integral role in the Measure E litigation.

"I want to say to LaTanya I will miss her," Korbatov said during Tuesday night's board meeting. "I cannot say enough how integral she was to the Measure E litigation. She worked hand in hand with our law firm and the district attorney. She was a huge support to everyone."

Prior to her work as a consultant at BHUSD, Kirk-Carter was assistant superintendent of business services in the Centinela Valley Unified School District. In 2007, Kirk-Carter was named interim superintendent after superintendent Cheryl White was fired.

Loma Vista event brings Obama back to Beverly Hills



Jeffrey Katzenberg

P r e s i d e n t Barack Obama returned to Beverly Hills Sunday to attend a private event hosted at DreamWorks Animation CEO Jeffrey Katzenberg's home on Loma Vista Drive.

President Bill Clinton also attended the event, which was described as an informal, "thank-you event" for 12 donors that have either maxed out on contributions or previously made significant contributions to the campaign.

Following Obama's afternoon visit to Loma Vista Drive, the president appeared at the "30 Days to Victory" concert at the Nokia Theatre in downtown Los Angeles. Obama concluded the evening with a fundraiser at Wolfgang Puck's restaurant WP24 at the Ritz-Carlton in Los Angeles, where George Clooney, Seth MacFarlane, and Harvey Weinstein were among the guests. Obama spent Sunday night at The Beverly Hilton.

City Council upholds 30-day e-mail retention policy

The City Council revisited the current 30-day retention policy for City e-mails during a study session Oct. 2, recommending the policy be kept as is.

Vice Mayor John Mirisch, who requested the discussion, said it was a matter of good policy to allow the public to access City e-mails and worried relevant emails would be swept away with the current policy.

"I think in the interest of what we like to think of as transparency, since there is a manageable way of retaining these e-mails and sorting through them, that's what we should do," he said. "We're really not in a position

to know right now what might or might not be relevant in 30 days."

In 2005, the City adopted the 30-day policy for all e-mails in response to the lack of technological capacity to hold more than 2 gigabytes of storage in e-mail archives.

According to Chief Information Officer David Schirmer, the City receives 900,000 pieces of e-mail each month, about 500,000 being spam and much of the rest correspondence such as "I'm running late." The recipient determines whether or not the information should be retained and then it is moved to long-term storage.

If the policy changed, the City would have to manage 10.8 million individual pieces of e-mail each year, said Schirmer. The technological limitations relevant in 2005 no longer exist. Current software would allow an efficient long-term retention.

Councilmember Lili Bosse supported a two-year retention saying it was impossible to foresee what may be needed in the future.

In an e-mail addressing the City Council, former Board of Education member AJ Willmer said he found a possible change in the policy "chilling."

"I'm likely to e-mail you rather than arrange to meet you in your council office. You would not record our office conversation and insert it into the public record," Willmer wrote. "E-mailing the city to find out when the next neighborhood watch meeting was to occur might result in my name, e-mail address and perhaps unlisted phone number and postal address being inserted in the public record for two years."

Schirmer said there had been no issues

surrounding the policy within the last year. Mayor Willie Brien and Councilmembers Barry Brucker and Julian Gold did not see a reason to change the policy at this time.

Rolex/Geary's signs on as City Centennial's first corporate sponsor



Dick Rosenzweig

The Beverly Hills Centennial has secured Rolex/Geary's as its first sponsor, obtaining an additional \$300,000 for the event, said Dick Rosenzweig, chair of the centennial committee, at the City Council formal

meeting Oct. 2.

Rosenzweig said the accomplishment sets the bar for the kind of sponsorships the committee wishes to attract.

The Argus Group, a New York-based marketing agency contracted by the City, has contacted 150 brands, both domestic and international, Rosenzweig said.

The Centennial hosted a volunteer reception at Greystone Mansion last week with over 100 attendees. Rosenzweig encouraged members of the community to contribute ideas for the celebration. Some proposed ideas include bringing Good Morning America to Beverly

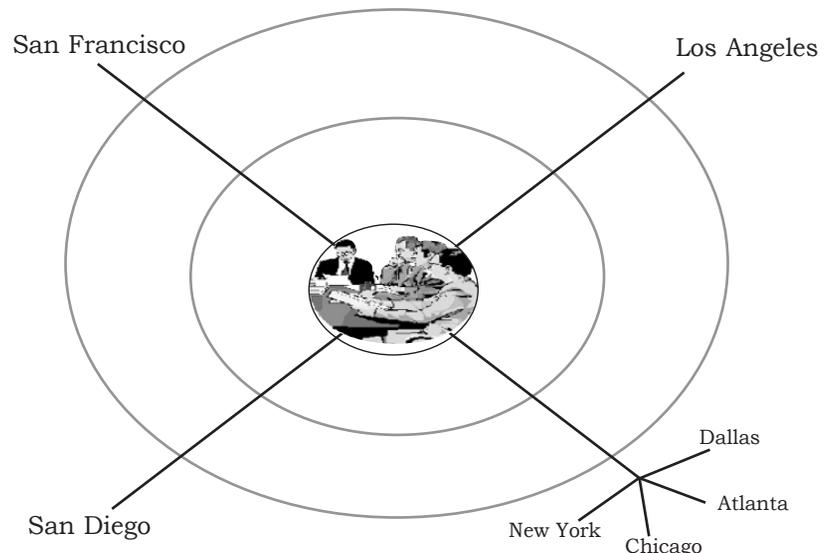
briefs cont.on page 10

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BARRY'S BIG ANNOUNCEMENT

After almost 15 years in public office, two-time Mayor Barry Brucker announces he will not seek re-election

By Melanie Anderson

After serving in elected office for nearly 15 continuous years, you've decided to not seek re-election in March. Why?

I've enjoyed every moment of my service. I've met so many wonderful people and I've worked with so many wonderful colleagues, but I feel it's important for three reasons:

No. 1 is I want to re-focus on my business and with an emphasis on two new technology patents that I have just recently acquired that I feel have some exciting promise. Secondly is although I love the campaign process—my favorite part was walking door-to-door meeting people—but I have another wedding for my son that is on Feb. 9. I just could not ask Sue to simultaneously run my campaign and put on a beautiful wedding for my son and daughter-in-law to-be. It would have been too burdensome and unfair to her. Thirdly, I'd like to spend more time with Sue and do some more spontaneous traveling.

Tell us about changes you've noticed in how government and the community respond to issues since you were first elected to the school board as a write-in candidate in 1997.

I think it's changed dramatically how the community responds to the issues. I welcome the fact that our community is so passionate about its issues and continues to be very much involved. However, I do think with the advent of social media and e-mails, that oftentimes people lose sight of the respect for one another and oftentimes will send out mass e-blasts or put posts on social media outlets like Facebook without either knowing all the facts or writing from a very emotional perspective, which you can never take back, unfortunately. I wish people would take a moment before they push "send" on their e-mail.

How have you changed?

I think I started off as someone who recognized the need for change and tried to apply it in an environment that was in some ways stuck on autopilot. As a business owner, one recognizes very quickly that if you're stuck on autopilot or paralyzed in the way you operate, it's a recipe for failure. When I got on the school board, my campaign was to put a shovel in the ground for some bond-measure issues. My skill set that I was bringing to the school board was that of businessman, who could hopefully move our bond measure forward because it had been stagnating for so many

years. Did I have the educational skills at that time? No, I did not. I spent a lot of time learning and understanding the curriculum side of education, which was very interesting for me. All in all, utilizing my business skills I think helped transcend some good decisions to move our district forward, both from a business perspective and from an academic perspective. In addition, watching my kids grow up in the school district, I saw firsthand from a parent's perspective some of the opportunities and challenges our kids have going through the educational process.

[When I came] onto the council, it was a slower transition than I had hoped. But one thing I can say is that all the colleagues I worked with when I got on the council have a deep love for the City. Although we may have had our differences, it was clear that every councilmember made the decisions based on what they felt was best for the City.

Do you feel that's not as much the case now?

I think today with some of the social media influences, people are tending to find the camera and are oftentimes more concerned with public perception versus making the very difficult and challenging decisions that at times may not be popular but may be in the best interest of the City. Case in point, the water rate bills—no one is happy with the water rate bills. However, do we really want the City and the taxpayers to be subsidizing those abusers of excessive watering, versus having each household pay their own share of their water usage?



Lauren, Sue, Barry and Richard Brucker

You would be surprised and pleased to see that when our council, now and in the past, goes into closed session, we all work so extraordinarily well to build consensus and I think the fact that the cameras are not on and the reporters are not sitting in the room, oftentimes brings out the best in an elected. Does that mean I don't believe in the camera? I think having cameras in our open session is critically important and something I support 100 percent to ensure transparency. I do wish though that we as councilmembers, once elected, would not play to the camera as much as oftentimes we do.

Do you think the 3-2 split is legitimate?

I think the 3-2 vote is partly a publicity stunt to try giving the appearance of a fractured council. However, if you look at some of our major votes, the voting patterns and the pairings have been quite random. For instance, on our latest Roxbury vote and our subway votes, they've all been 5-0. On the library [renovations], it was 4-1. On the noise ordinance, it was 3-2, with [John] Mirisch and [Willie] Brien voting together, so truly this whole 3-2 "majority" versus "reform" councilmember commentary is more of a certain paper's desire to suggest to the community that this council is not united in its goals for what's best for this city on the major issues.

So you believe the council is united?

I believe we are.

Speaking of the other newspaper in Beverly Hills, the *Courier* has not been particularly kind to you and Willie Brien during your terms as mayor. Why do you think that is?

Early on, it was made very clear that if we did not vote for particularly favored projects or agenda items, that we would be mercilessly punished in the newspaper. Neither Mayor Brien nor I can be bullied or threatened into voting a certain way. I think this was very frustrating for the other publisher, so as promised, he amped up the vitriol and tabloid-type headlines. Integrity is everything to both Willie and me and we would never allow a publisher to control us, our votes or the council.

Did the *Courier's* negative press contribute to your decision to not seek re-election?

No, it didn't. Although it was certainly a frustration, with respect to me running or not running, [Publisher] Clif Smith's point-of-view was irrelevant.

Was it hurtful to see the *Courier's* negative headlines?

All the false and fabricated headlines had less to do with it being hurtful, and more to do with knowingly deceiving the community and fabricating the truth, which in my opinion truly compromised any and all journalistic integrity. For me personally, I have a thick skin and now expect some vitriolic tabloid-type headlines to scare and confuse this community. But the more I outreach to the community, the more I realize that they find his front-page news-editorials not credible and gutterball.

You've also had challenges with Metro and Roxbury Park. How did those issues factor into this decision?

They were certainly all-consuming issues last year in my last term as mayor, and certainly it was frustrating on all fronts. The subway challenge was more a matter of a styling difference between the council and the school board. The council tried to take a diplomatic negotiating tact with Metro, whereas in contrast, the school board took a more combative, media, video and pr tactic. Unfortunately, both styles were unsuccessful. But let me be very clear: Although it makes for exciting headlines to help fracture the council, the council is and always was unanimous in our opposition of the tunneling under the high school.

With respect to Roxbury, Roxbury Park Community Center as it currently stands is in shameful condition. It has been in need of repair for a long, long time. It has become more of a political issue than a practical issue, which only hurts our seniors and our pre-school kids in the long run by these delays. I was very proud while I was mayor to have assigned the liaison of [then]-Vice Mayor Willie Brien and Councilmember [Julian] Gold to work with the community, staff and architects to come up with an acceptable plan. They came up with "Plan D" that incorporated the much-needed programming opportunities while assuring neighborhood sensitivity. Now, I kind of have to chuckle, because "Plan D" and "Plan E," [which was ultimately approved], were essentially identical in size and scope but just an inverse or a mirror image of one another. So I didn't care one way or another whether the multipurpose room was on the north side of the building or the south side of the building. Plan "D" or Plan "E," it was the simplest 5-0 vote because they were essentially identical.

Looking back, tell us about some of the highlights during your two terms as mayor.

Firstly, it is such a profound honor to serve this community as a councilmember

and especially as their mayor. I always had the good fortune of working with a council that was open minded to letting councilmembers bring forward their projects, all with the hope that we could make this city a better place.

Early on, one of my concerns was the fact that retiring councilmembers oftentimes the very next day were back lobbying the staff and the current council for projects for their new clients. I felt that was very confusing, especially for our staff. I was so pleased to have initiated and passed the most aggressive code of ethics ordinance in the state, which was 30 months [before former councilmembers could return to lobby the council].

One of my other areas of great interest was creating a prohibition for smoking in our outdoor dining areas, and we battled big tobacco and several of our hoteliers and restaurateurs, who said it would kill their business, especially their international business. They also felt that all the dining would go to L.A. or West Hollywood, which didn't have the [outdoor] smoking ordinance. We felt that it was too important for our city to not take the lead in this movement. I personally felt it would actually be good for business because many ardent nonsmokers would then welcome dining outdoors because they didn't have to fear who the person next to them was. I'm pleased to say that our outdoor dining has never been more robust and that both the [cities] of L.A. and West Hollywood have modeled their new outdoor-dining smoking prohibition after Beverly Hills.

The other thing that I was very proud of was the greening of our city. It was always very important to look at not only sustainable materials for our building codes and having very robust green building standards but by practicing what we preach with our City-owned buildings. We have thousands and thousands of solar panels on City-owned buildings now and have used all of the state-of-the-art technology for controlling temperature and air conditioning. We've instituted electric charging stations and are implementing more bike racks. This is a long-term plan that I think has really become a model once again for other cities.

I have always been an advocate for safety and security through our CCTV [closed circuit television] camera expansion and I believe Beverly Hills is the safest small city in America in part due to our professional staff, first-rate equipment and our commitment to CCTV and ALPR [Automated License Plate Recognition] camera technology, which can spot and track a bad guy, thus making it not a productive place [for criminals] to do business.

I'm very proud that in my recent term as mayor, I was able to establish four very successful mayor's task forces: the government efficiency task force, headed up by our current mayor Willie Brien; the small business retention task force headed up by Dr. Julian Gold; our Southeast task force headed up by Vice Mayor John Mirisch; and a finance task force [headed up by] City Treasurer [Eliot Finkel] to

look at pensions. It just goes to show that when you can gain a brain trust of community volunteers and professionals to sit and consult on your task forces, we can really bring positive momentum to our city.

I'm thrilled that we are finally moving forward on Roxbury Park, which is so desperately needed and to hear such positive energy from our seniors and from residents about how important it is to have a park that truly represents our city and offers the City services to our community members is long overdue. It will be a proud moment when that community center opens.

You've mentioned accomplishments. What about highlights?

One highlight I would say was being the mayor and working with then-Vice Mayor Willie Brien as the liaison to establish the first Cultural Heritage Commission, which will ensure that we protect our cultural assets so generations to come will enjoy them.

"I've enjoyed every moment of my service. I've met so many wonderful people and I've worked with so many wonderful colleagues."

-- Barry Brucker

It was one of the most proud moments to pass the baton to Mayor [Frank] Fenton. He has been one of my mentors and I enjoyed every moment working with him. Frank has always been a man of few words but every word is a pearl of wisdom.

It was such an honor attending four U.S. Conference of Mayors, where mayors from around the country would meet together and discuss issues that their cities were facing and given that it was the ultimate non-competitive environment, everyone was quite candid about their successes and their challenges in their city to help a fellow colleague. Representing the City as mayor at the inauguration of President [Barack] Obama was a once-in-a-lifetime experience. Another [highlight] was representing the City in France, China and New York City promoting our business and travel opportunities.

Were there any surprises or unusual experiences? There were many but one that comes to mind [involved a woman who came to one of my "Mondays with the Mayor" sessions]. When she handed me a bill for a billion dollars, that was one of my most memorable and surprising moments.

My most memorable moment as mayor was representing our community during the 10th anniversary of 9/11 and the opening of the [Beverly Hills 9/11] Memorial Garden. That was an inspiring and humbling moment and I really could not be more proud of every citizen in Beverly Hills, our police and firemen, and our nation at large for stepping up and sending a clear message that these acts of terrorism

will not break us.

Are there any decisions or actions you made that you are less proud of and looking back, would have handled differently?

One of the decisions that I certainly would have done differently was breaking [down] Measure P into three different measures rather than combining them, and thus risking all three separate issues losing. We took the advice of our consultants to [combine] them together, and that was a significant mistake on our part.

I have served on numerous commission selection committees. Without naming names, a couple commissioners who I had supported I think may not have been the best choices.

On the school board side, we hired a superintendent [Robert Pellicone] without doing the proper background check and as a result, during my presidency I had the unfortunate task of leading toward his termination.

Your handpicked successors on the Board of Education, Myra Lurie and Nooshin Meshkaty had a mixed record on the board and Meshkaty was soundly defeated in 2009. Do you regret getting involved in board politics while on the council?

Absolutely not. There are quite a few people in the community who are obviously not as intimately involved with the City and school politics as an elected would be and who ask me all the time during election season who I feel would best serve this community. I was very proud to support Myra Lurie and Nooshin Meshkaty. I know how hard they work; I know their integrity is impeccable and they are not afraid to make difficult decisions, even in light of the political fallout. Unfortunately, Nooshin Meshkaty did not prevail in her re-election and it became one of the most disgusting and dirty elections, where her religion became a whisper campaign against her, which I felt was shameful. With respect to Myra Lurie, I could not be happier that she is now serving our city as [one of our two] newest health and safety commissioner[s]. So I definitely was not disappointed in my support for them.

Tell us more about what's next for you.

Next for me is focusing on some exciting business opportunities, primarily two new technology patents that have recently been issued. I want to stay involved in the City and I'd like to take a stab at doing some writing as well. That, along with

enjoying more free time with my terrific partner and love of my life, Sue.

We are blessed with two phenomenal kids and both of them are getting married to equally phenomenal young people. My daughter [Lauren], who is finishing up law school, just got married to her college sweetheart, who is a CPA. My son [Richard], who is a newly minted pediatrician, is marrying his med-school sweetheart, who is an internist, in February. Most importantly about my kids is they have a deep sense of compassion and appreciation for the world in which they live and their commitment to public service at such a young age is something that Sue and I are very proud of.

What does Sue think about your decision?

Sue said to me that she would support any decision I made with respect to running or not. I do believe deep down inside, she is pleased that some of the stresses and time commitments necessary to serve as a councilmember will be free and that we will be able to spend more time together.

Have you thought about how you might like to stay involved in the City?

Yes; I think there's a wonderful resource available to the city council, which is a group of retired mayors who get together periodically to discuss City issues. These mayors are as diverse as our community and have a direct understanding of the strengths and challenges at City Hall and I think collectively we could be a very good advisory sounding board to the City and councils.

What are your goals for the remainder of your term?

I have a project that may not be completed by the end of my term, but one of my passions is to find a way to curb the disabled [parking] placard abuses that are running rampant in our city and other metropolitan areas. With a parent who is wheelchair bound, it is ever the more offensive to see people putting placards on their cars as they're running to the gym, or running late for an appointment while wearing their 4"-stilettos, which I actually saw.

I would like to see a significant and respectful dialogue with Metro to come to a resolution that ensures mass transit while protecting the safety and construction opportunities at our high school.

I would like to see Roxbury come to fruition where we could break ground.

You think that's possible in the next six months or so?

I think it's possible but unlikely.

Any chance you'll run for elected office again in the future?

I truly love every moment of serving this community and am humbled by being elected to four consecutive terms. The election process of walking door to door was one of my most favorite times. I'm 55; I have a lot of good years left, so I certainly won't close out any options.

briefs cont. from page 7

Hills, a centennial YouTube channel, and 100 minutes of community service.

The City Council allocated \$750,000 for the celebration, which will kick off in Summer 2013 and continue through the end of 2014.

Commission recommends locating dog park at Roxbury Park

Now that plans for a new Roxbury Park community center are moving forward, the Recreation & Parks Commission has resumed its discussion of establishing an off-leash dog park in Beverly Hills.

At its meeting Sept. 25, the commission agreed to recommend the croquet field at Roxbury Park as the proposed location for a dog park, which would be supervised and maintained by a citizen committee during a trial period, if approved by the City Council.

"People already use Roxbury Park with their dogs," Commission Chair Susan Gersh said. "We couldn't think of any other area of the city that worked as well."

Gersh said the commission determined the 14,400-square-foot croquet field, which is located along Olympic Boulevard immediately north of the sand volleyball courts, would facilitate a fairly easy conversion to a dog park, and it would accommodate large and small dogs.

The City of Beverly Hills currently does not allow dogs off-leash at any City park.

In the spring of 2011, the commission initially discussed the possibility of designating hours for dog owners to use the senior league field at La Cienega Park as an off-leash dog park. The infield would be closed, but the outfield would be open to dogs. Commissioners decided they were not in favor of sharing the baseball field with the dog park.

Other locations that were previously considered include City-owned property in the industrial area, the orange grove near Coldwater Canyon Park and an area adjacent to the fire department.

At the Sept. 25 meeting, Gersh said the commission was also told the City would be posting bid documents Oct. 1 for the installation of outdoor fitness equipment at La Cienega Park along La Cienega Boulevard. The commission has been looking into the purchase of the equipment since the spring of 2011.

BHEF Apple Harvest Faire coming Nov. 4

BHEF's annual Apple Harvest Faire will take place Nov. 4 on the Beverly High front lawn from 11 a.m. to 4 p.m. The event, which is open to the community, will feature family-friendly activities, including games, food, carnival rides, music and entertainment. BHEF is currently seeking sponsorships for the event. For more information, call (310) 557-0651 or visit bhef.org.

--Briefs compiled by Melanie Anderson and Andrea Aldana

BHHS Football Team Loses To Inglewood

The Beverly High football team opened Ocean League play Friday night by losing to

Inglewood, 41-7, at Nickoll Field, the fourth time in six games it has scored seven points or less.

The Sentinels (4-2, 1-0 in league play) took control of the game in the third quarter by intercepting two passes by Norman quarterback Zack Bialobos and returning them for touchdowns.

The Beverly Hills defense "played extremely well," defensive coordinator Derrick Robinson said.

"They were able to stop Inglewood's offense even when Inglewood was down in the red zone," Robinson said. "We were able to take away their running game and able to put pressure on their passing game."

The Norman defense recovered three fumbles and made an interception.

Outside linebackers Matt Hakimi and Austin Towns and defensive linemen Andreas Breliant and Jared Foreman drew praise for their play from Robinson.

The loss was Beverly Hills' fifth to the Sentinels in the last seven games between the two teams. The Normans had a 14-game winning streak over Inglewood from 1985 to 2005.

Beverly Hills (1-5, 0-1) is scheduled to continue Ocean League play Friday by playing Santa Monica (3-3, 1-0) at Santa Monica College. The opening kickoff is scheduled for 7 p.m.

The Vikings "have exceptional athletes like Inglewood, but unlike Inglewood, they're able to run a power game and ... have two outstanding receivers they can throw the ball to," Robinson said.

To win, the Normans "will have to continue to play physical as we did last week," Robinson said. "They're going to be more physical than Inglewood so we have to continue to step it up and play more physical and rally to the ball and be dominant (and) shut down the run."

The high school football website Calpreps.com is projecting a 48-6 victory for Santa Monica. It projected the correct final score for Beverly Hills' game against the Sentinels.

BHHS Boys' Cross Country Team Wins Brea Invitational

The Beverly High boys' cross country won the Brea Invitational team championship Sept. 29 and Norman senior Sydney Segal was the girls' individual winner.

Beverly Hills senior Eli Flesch recorded the third fastest time in the boys' meet, completing the three-mile course through Brea Canyon Regional Park in 15 minutes, 47 seconds, the fastest time on the course by a Norman runner, according to statistics compiled by Simon Langer.

Beverly Hills junior Aaron Wolfe had the ninth fastest time, 16:23, in the meet where runners raced based on their order within the team.

The Normans finished with 90 points, 11 fewer than runner-up Rubidoux.

Segal ran a course-record time of 17:56, finishing 11 seconds ahead of runner-up McKennah Genovese of Santiago.

Beverly Hills did not field enough runners to compete for the team championship.

BHHS Girls' Tennis Team Defeats Marlborough

Beverly High defeated Marlborough, 11-7,



Photo: Rick Gomez

Walk this way

Kindergarteners Riley Jackson (left) and Ella Silvera (right) participate with classmates in Hawthorne's kick-off Walk to School Wednesdays event with a group activity involving balloons, costumes and other festive items. The "Prize Patrol," Principal Kathy Schaeffer and Assistant Principal Christian Fuhrer, cruised Hawthorne's surrounding neighborhoods to reward participants as they walked with their classes on Oct. 3.

in a nonleague girls' tennis match at Beverly High Sept. 20 as Martina Bocchi was a 6-1, 6-0, 6-2 winner for the Normans while teammates Alison Isaacman and Katarina Stefanovic both won two of their three sets.

The Miriam Binman-Charlotte Frank team won 6-0 in the first round and 6-2 in the second for Beverly Hills, but lost 7-6 in the third.

The Shela Farzani-Allison Lee team defeated the Mustangs' No. 3 doubles team, 6-2, in the first round for the Normans (2-2).

The Emily Dekhtyar-Jenny Zatikian team won 6-3 in the second round for Beverly Hills.

The Normans led 4-2 at the end of the first round and 8-4 at the end of the second round.

BHHS Girls' Volleyball Team Defeats Inglewood

The Beverly High girls' volleyball team opened Ocean League play by defeating Inglewood, 25-12, 25-6, 25-12, Sept. 27 at the Swim-Gym.

"We had a very strong offense (and) very consistent serves," Normans coach Jherra Ricks said. "Defensively, we did fine. We didn't have too much to defend. We were working with quite a bit of free balls, so

that gave us the advantage to work on our offense."

Beverly Hills outside hitter Natasha Kashani, libero Sara Neiman, opposite hitter Shyra Costas and defensive specialist Sarah Peskin drew praise for their play from Ricks.

BHHS Boys' Water Polo Team Loses to Redondo

David Prokopenko scored twice and David Hakakian, Devyn Maggio, Frosty Poppadinkus, Ariel Rafalian and Keon Youssefzadeh for Beverly High in a 20-7 loss at Redondo in a nonleague boys' water polo game Sept. 19.

The Normans trailed 5-2 at the end of the first quarter, 11-6 at halftime and 17-7 entering the fourth quarter.

Beverly Hills goaltender Hans Tercek made four saves.

The Normans lost to Oxnard, 10-8, in a pool play game of the Malibu Tournament Sept. 20 at Malibu High with Maggio, Poppadinkus and Rafalian each scoring twice and Bernardo DiPietro and Prokopenko once each.

Tercek made seven saves.

--Steven Herbert

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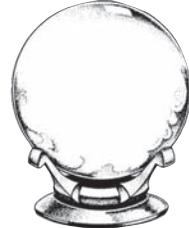


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FICTITIOUS BUSINESS NAME STATEMENT: 2012179063: The following person(s) is/are doing business as GARDEN FLOWERS AND GIFT, 1510 W. Glendora Blvd. #B Glendale, CA 91203. RIMA SAFARIANS, 325 N. Concord St. #B Glendale, CA 91203; VIOLET OGANESIAN, 1345 Western Ave. Glendale, CA 91201. The business is conducted by: A General Partnership. has begun to transact business under the fictitious business name or names listed here on: 9/11/12. Signed: Rima Safarians, Partner. This statement is filed with the County Clerk of Los Angeles County on: 09/06/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1394

FICTITIOUS BUSINESS NAME STATEMENT: 2012179066: The following person(s) is/are doing business as JARRED JAMES, 6944 Coldwater Cyn Ave. #5 North Hollywood, CA 91605. JARRED JAMES CARTER, 6944 Coldwater Cyn Ave. #5 North Hollywood, CA 91605. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Jarred J. Carter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/06/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1395

FICTITIOUS BUSINESS NAME STATEMENT: 2012179394: The following person(s) is/are doing business as SARO HANDYMAN, 1416 1/2 Dixon St. Glendale, CA 91205. SARO MATOUSHI, 1416 1/2 Dixon St. Glendale, CA 91205. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Saro Matoushi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/06/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1396

FICTITIOUS BUSINESS NAME STATEMENT: 2012180092: The following person(s) is/are doing business as TAX 29 INC., 22147 Sherman Way Canoga Park, CA 91303. TAZ 29 INC., 22147 Sherman Way Canoga Park, CA 91303. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andrew Reigstad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/06/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1402

eral state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1397

FICTITIOUS BUSINESS NAME STATEMENT: 2012179855: The following person(s) is/are doing business as MAGICAL TOUCH DAY SPA, 19641 Parthenia St. #103 Northridge, CA 91324. EVA RODRIGUEZ, 11737 Luanda St. Lake View, CA 91342. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eva Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/01. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1398

FICTITIOUS BUSINESS NAME STATEMENT: 2012179857: The following person(s) is/are doing business as AG PRIVATE SECURITY PATROL, 6818 Radford Ave. #4 North Hollywood, CA 91605. JOSE FRANCISCO GARCIA GUEVARA, 6818 Radford Ave. #4 North Hollywood, CA 91605. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eva Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1399

FICTITIOUS BUSINESS NAME STATEMENT: 2012180168: The following person(s) is/are doing business as SUPER FRESH MARKET PLACE, 16387 Soledad Canyon Rd. Santa Clarita, CA 91351. GMS GROUP INC., 19387 Soledad Canyon Rd. Santa Clarita, CA 91351. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Grigor Changyuan, CFO. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1400

FICTITIOUS BUSINESS NAME STATEMENT: 2012180198: The following person(s) is/are doing business as COMMITTE LA UNION-USA, 36718 Sulphur Springs Rd. Palmdale, CA 93552. YERMIN GARCIA DAVILA, 36718 Sulphur Springs Rd. Palmdale, CA 93552; DAVID MARTINEZ, 11118 Danbury St. Acacia, CA 91006. The business is conducted by: An Unincorporated Association other than a Partnership. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yermín Garcia Davila, Partner. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1401

FICTITIOUS BUSINESS NAME STATEMENT: 2012178370: The following person(s) is/are doing business as ANGELO PROFESSIONAL PEST SERVICES, 13629 Ottomian St. Arleta, CA 91331. MARICAR NOZAWA, 13629 Ottomian St. Arleta, CA 91331; ANGELO SARINO, 313 Magnolia Ave. Glendale, CA 91204. The business is conducted by: Copartners. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Angelo Sarino, Partner. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1402

FICTITIOUS BUSINESS NAME STATEMENT: 2012178669: The following person(s) is/are

doing business as ANGIES CIGARS, 10520 Gerald Ave. Granada Hills, CA 91344. MARINE GASPARYAN, 10520 Gerald Ave. Granada Hills, CA 91344. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marine Gasparyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1403

FICTITIOUS BUSINESS NAME STATEMENT: 2012177890: The following person(s) is/are doing business as IZZY CYCLES, 2758 Foothill Blvd. La Crescenta, CA 91214. ROBERT ARCHER, 3935 Pennsylvania Ave. La Crescenta, CA 91214. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 7/7/07. Signed: Robert Archer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1404

FICTITIOUS BUSINESS NAME STATEMENT: 2012178790: The following person(s) is/are doing business as INTEGRITY EXPRESS, 813 1/2 N. Ridgewood Pl. Los Angeles, CA 90038. DAMIANO GANLEY, 813 1/2 N. Ridgewood Pl. Los Angeles, CA 90038. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Damiano Ganley, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1405

FICTITIOUS BUSINESS NAME STATEMENT: 2012178799: The following person(s) is/are doing business as BURBANK JEWELRY OUTLET, 124 E. Alameda Ave. Burbank, CA 91502. GIANNI DELORO LLC, 124 E. Alameda Ave. Burbank, CA 91502. The business is conducted by: A Limited Liability Company. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Zaven DeLoan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1406

FICTITIOUS BUSINESS NAME STATEMENT: 2012178800: The following person(s) is/are doing business as MODE COURTURE, 12836 Victory Blvd. North Hollywood, CA 91606. TEREZA ARAKELYAN, ARMEN HAKOBYAN, 12836 Victory Blvd. North Hollywood, CA 91606. The business is conducted by: Husband and Wife. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armon Hakobyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1407

FICTITIOUS BUSINESS NAME STATEMENT: 2012179301: The following person(s) is/are doing business as FRUITLAND, 8418 Dornington Panorama City, CA 91402. NERSES S. MENDELJAN, 8418 Dornington Panorama City, CA 91402. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nerses S. Mendeljan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1408

years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1408

FICTITIOUS BUSINESS NAME STATEMENT: 2012179300: The following person(s) is/are doing business as ANN INVESTMENTS AND PRODUCTION, 9107 Wilshire Blvd. #450 Beverly Hills, CA 90210. ALICIA IRONS, 8133 N. Kingsley Dr. #3 Los Angeles, CA 90027. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alicia Irons, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1409

FICTITIOUS BUSINESS NAME STATEMENT: 2012177271: The following person(s) is/are doing business as CORNER JEWELERS, 11363 S. Sepulveda Blvd. North Hollywood, CA 91605. BIA UNITED INC., 1105 N. Brand Blvd. Glendale, CA 91202. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 9/1/12. Signed: Alicia Irons, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1410

FICTITIOUS BUSINESS NAME STATEMENT: 2012177761: The following person(s) is/are doing business as STARS FROM JEWELERS, 11931 Stagg St. North Hollywood, CA 91605. ABRAHAM KHARAZYAN, 11931 Stagg St. North Hollywood, CA 91605. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Abraham Khazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1411

FICTITIOUS BUSINESS NAME STATEMENT: 2012177599: The following person(s) is/are doing business as VAG LINO LINE, 1122 E. Elk Ave #126 Glendale, CA 91205. ARTYOM VOSKERCHYAN, 1122 E. Elk Ave #126 Glendale, CA 91205. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Artyom Voskerchyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1412

FICTITIOUS BUSINESS NAME STATEMENT: 2012177570: The following person(s) is/are doing business as STARS FROM JEWELERS, LUMINA SCIENCE, 14701 Arminia St. Van Nuys, CA 91402. BRETT JAZZ LAZAM, 14701 Arminia St. Van Nuys, CA 91402. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brett Jaz Lazams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1413

FICTITIOUS BUSINESS NAME STATEMENT: 2012177557: The following person(s) is/are doing business as THE VINYL GRAPHICS, 11951 Venice Blvd. #23 Los Angeles, CA 90066. ROBERTO M. LOO, 11951 Venice Blvd. #23 Los Angeles, CA 90066. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Roberto M. Loo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1414

FICTITIOUS BUSINESS NAME STATEMENT: 2012177324: The following person(s) is/are doing business as TRINITY PRODUCE SERVICES, 511 N. Kernmore Ave. #103 Los Angeles, CA 90004. DANIEL LOPEZ, 511 N. Kernmore Ave. #103 Los Angeles, CA 90004. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Daniel Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1415

FICTITIOUS BUSINESS NAME STATEMENT: 2012177551: The following person(s) is/are doing business as GOLDEN FORMULA, 5610 Carpenter Ave. Valley Village, CA 91607. JOANNA HAYES, 3427 Fletcher Dr. #203 Los Angeles, CA 90065. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 9/4/12. Signed: Joanna Hayes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1416

10/4/12, 10/11/12 1415

FICTITIOUS BUSINESS NAME STATEMENT: 2012177298: The following person(s) is/are doing business as HORACIO B. BELARDO COPY SERVICE, 200 W. Chesnut St., #208 Glendale, CA 91204. HORACIO B. BELARDO, 200 W. Chesnut St., #208 Glendale, CA 91204. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Horacio B. Belardo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12 1418

FICTITIOUS BUSINESS NAME STATEMENT: 2012177790: The following person(s) is/are doing business as BOOTZEEZ, 1606 W. Victory Blvd. Burbank, CA 91506. SONIA WIKKE, 1606 W. Victory Blvd. Burbank, CA 91506. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 9/4/12. Signed: Sonia Wike, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1419

FICTITIOUS BUSINESS NAME STATEMENT: 2012177079: The following person(s) is/are doing business as FACTORYDIRECTSHIRTS.COM; FACTORY DIRECT SHIRTS, 9743 Lurline Ave. Chatsworth, CA 91311.A.DIRECTCOMPANY, 9743 Lurline Ave. Chatsworth, CA 91311. The business is conducted by: A Limited Liability Company. has begun to transact business under the fictitious business name or names listed here on: 9/3/12. Signed: George Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1420

FICTITIOUS BUSINESS NAME STATEMENT: 2012177080: The following person(s) is/are doing business as PROVAL, 3317 Glendale Blvd. #151 Los Angeles, CA 90009. BUILDING ELEMENTS SERVICES TEAM, INC. 3317 Glendale Blvd. #151 Los Angeles, CA 90009. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Dilisa Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1421

FICTITIOUS BUSINESS NAME STATEMENT: 2012177915: The following person(s) is/are doing business as LOAN DEPOT, 11680 Sheldon St. Sun Valley, CA 91352. DESIGNING CONSTRUCTION, INC. 11680 Sheldon St. Sun Valley, CA 91352. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Dilisa Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1422

FICTITIOUS BUSINESS NAME STATEMENT: 201217932: The following person(s) is/are doing business as CALCONDUY, CALBOND; CALBRITE; CALPIPE SECURITY BOLLARDS, 12021 Woodruff Ave. Downey, CA 90241. CALPIPE INDUSTRIES, INC. 12021 Woodruff Ave. Downey, CA 90241. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Daniel J. Markus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/5/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1423

FICTITIOUS BUSINESS NAME STATEMENT: 2012182402: The following person(s) is/are doing business as ZOLFY HANDY & CLEANING SPECIALISTS, 8008 Lurline Ave. Winnetka, CA 91306. FERNANDA ZOLOZABAL; TOLANDA ZOLOZABAL-VARGAS, 8008 Lurline Ave. Winnetka, CA 91306. The business is conducted by: Husband and Wife. has begun to transact business under the fictitious business name or names listed here on: 10/1/12. Signed: Fernando Zolabai, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/5/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1424

FICTITIOUS BUSINESS NAME STATEMENT: 2012178169: The following person(s) is/are doing business as LAVISH DETAILS; MY BFF PROTEIN, 17117 Kingsbury St. Granda Hills, CA 91344. ALYCIA YESCAS, 17117 Kingsbury St. Granda Hills, CA 91344. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alycia Yescas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/5/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1425

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20080557827

Date Filed: 04/01/08

Name of Business: GRANITE TOWN DESIGN 12300 Branford St. Sun Valley, CA 91352

Registered Owner: ROBERT KESHISHYAN 526 N. Howard St. Glendale, CA 91206

Current File #: 2012179206

Date: 09/06/12

Published: 9/20/12, 9/27/12, 10/4/12, 10/11/12 1426

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2012065961

Date Filed: 04/12/12

Name of Business: GRIZZLY HAIR 14949 Vanowen St. #15, CA 91405

Registered Owner: AMIR G. GURGIUS 14949 Vanowen St. #15, CA 91405

Current File #: 2012173002

Date: 08/28/12

Published: 9/20/12, 9/27/12, 10/4/12, 10/11/12 1426

FICTITIOUS BUSINESS NAME STATEMENT: 2012182752: The following person(s) is/are doing business as DESIGN INPUT, 714 Alta Dr. Beverly Hills, CA 90210. LINDA OSTROWSKI, 714 Alta Dr. Beverly Hills, CA 90210. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Linda Ostrowski, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/12/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1427

FICTITIOUS BUSINESS NAME STATEMENT: 2012185246: The following person(s) is/are doing business as FRED'S KITCHEN, 900 N. Central Ave. Glendale, CA 91203. FRED AGOPI, 900 N. Central Ave. Glendale, CA 91203. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Fred Agopi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1428

FICTITIOUS BUSINESS NAME STATEMENT: 2012185018: The following person(s) is/are doing business as GREENERY STUDIOS, 7764 San Fernando Rd. #2 Sun Valley, CA 91352; PRODUCTION SPOT, 10707 Burbank Blvd. North Hollywood, CA 91601. ICE LEE, 10707 Burbank Blvd. North Hollywood, CA 91601. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ice Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1429

FICTITIOUS BUSINESS NAME STATEMENT: 2012185153: The following person(s) is/are doing business as AIR TIGHT SECURITY, 15130 Ventura Blvd. Sherman Oaks, CA 91403.MSN SECURITY INC, 15130 Ventura Blvd. Sherman Oaks, CA 91403. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nasser Asparakhabani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1430

FICTITIOUS BUSINESS NAME STATEMENT: 2012185036: The following person(s) is/are doing business as DK ELECTRIC CO, 19825 Santa Rita St. Woodland Hills, CA 91364; PO BOX 190 Woodland Hills, CA 91365.DAVID KANOVSKY, 19825 Santa Rita St. Woodland Hills, CA 91364. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 1892. Signed: David Kanovsky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1431

FICTITIOUS BUSINESS NAME STATEMENT: 2012185268: The following person(s) is/are doing business as TREE SAVERS, 12026 Wilshire Blvd. #2034, Los Angeles, CA 90025; PO BOX 251 Van Nuys, CA 91408.CYNTHIA DOMINGOS, 12026 Wilshire Blvd #304, Los Angeles, CA 90025. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 1999. Signed: Cynthia Domingos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/4/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1432

FICTITIOUS BUSINESS NAME STATEMENT: 2012178364: The following person(s) is/are doing business as THE BRUNETTE GOURMETTE, 17630 Hamlin St. Lake Balboa, CA 91406. ELIZABETH MEHDITAEH, 17630 Hamlin St. Lake Balboa, CA 91406. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 2008. Signed: Elizabeth Mehditaeah, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/3/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1433

FICTITIOUS BUSINESS NAME STATEMENT: 2012181198: The following person(s) is/are doing business as FRASER INTERPRETING SERVICES, 18655 Stage St. Reseda, CA 91335; 7324 Reseda Blvd. #431 Reseda, CA 91335.SANFEROS, LLC, 18655 Stage St. Reseda, CA 91335. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Carmen Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1434

FICTITIOUS BUSINESS NAME STATEMENT: 2012175037: The following person(s) is/are doing business as RING REALTY; RING REALTY SERVICES, 8708 Ashcroft Ave. West Hollywood, CA 90048; PO BOX 17037 Beverly Hills, CA 90209.JOEL RING, 8708 Ashcroft Ave. West Hollywood, CA 90048. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Raffi H. Malatian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/20/12, 9/27/12, 10/4/12, 10/11/12 1435

FICTITIOUS BUSINESS NAME STATEMENT: 2012181006: The following person(s) is/are doing business as PEOPLE'S SECURITY SERVICES, 10141 Siamoa Ave. #7 Tujunga, CA 91042. RAFFI H. MALATIAN, 10141 Siamoa Ave. #7 Tujunga, CA 91042. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Raffi H. Malatian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1436

FICTITIOUS BUSINESS NAME STATEMENT: 2012180947: The following person(s) is/are doing business as DONUT AND MORE, 12501 Victory Blvd. North Hollywood, CA 91606 .CHORMINH CHANG, 6623 Bellingham Ave. North Hollywood, CA 91606. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chorhominh Chang, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1437

FICTITIOUS BUSINESS NAME STATEMENT: 2012181089: The following person(s) is/are doing business as NATALIE'S PARTY RENTALS, 18638 Saticoy St. Reseda, CA 91335. LEONORILDA DIAZ; WILBER GIRON, 18638 Saticoy St. Reseda, CA 91335. The business is conducted by: Husband and Wife. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Leonorilda Diaz, Partner. This statement is filed with the County Clerk of Los Angeles County on: 9/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1438

FICTITIOUS BUSINESS NAME STATEMENT: 2012181229: The following person(s) is/are doing business as MOMMY'S PRESCHOOL, 11548 Victory Blvd. North Hollywood, CA 91606. OGANES ZAKARYAN, 11548 Victory Blvd. North Hollywood, CA 91606. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Oganesh Zakaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1439

FICTITIOUS BUSINESS NAME STATEMENT: 2012181345: The following person(s) is/are doing business as DELIBERATE CREATIONS, 1812 W. Burbank Blvd. Ste. 685 Burbank, CA 91506; CBAS SUPPORT & BILLING SERVICES, 4541 Sepulveda Blvd #10 Sherman Oaks, CA 91411. 11548. CASSOUET, INC. 1812 W. Burbank Blvd. Ste. 685 Burbank, CA 91506. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Francisco A. Camacho Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1440

FICTITIOUS BUSINESS NAME STATEMENT: 2012182099: The following person(s) is/are doing business as START WITH THE HEART, 6028 Shirley Ave. Tarzana, CA 91356. SEAN KIRK KLECKNER, 6028 Shirley Ave. Tarzana, CA 91356. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sean Kirk Kleckner, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1441

FICTITIOUS BUSINESS NAME STATEMENT: 2012181999: The following person(s) is/are doing business as GLOW POOLS, 5833 Viking Way Palmdale, CA 93552. FRANCISCO ANTONIO CAMACHO GONZALEZ, 5833 Viking Way Palmdale, CA 93552. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Francisco A. Camacho Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1442

FICTITIOUS BUSINESS NAME STATEMENT: 2012181950: The following person(s) is/are doing business as VMS ELECTRIC GATES, 15523 Rayen St. #3 North Hills, CA 91343. DIANA J. SANCHEZ; VICTOR SANCHEZ, 15523 Rayen St. #3 North Hills, CA 91343. The business is conducted by: Husband and Wife. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victor Sanchez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1443

FICTITIOUS BUSINESS NAME STATEMENT: 2012181792: The following person(s) is/are doing business as JAE BELLA ACCESSORIES, 17171 Roscoe Blvd, #202A Northridge, CA 91325. LAKESHA SMITH, 17171 Roscoe Blvd, #202A Northridge, CA 91325. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lakesha Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1444

FICTITIOUS BUSINESS NAME STATEMENT: 2012181781: The following person(s) is/are doing business as ALPHA ONE ROADSIDE SERVICE, 2629 Foothill Blvd, #246 La Crescenta, CA 91214. SARA KATRZHDZHAN, 2629 Foothill Blvd, #246 La Crescenta, CA 91214. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sara Katrzhyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1445

FICTITIOUS BUSINESS NAME STATEMENT: 2012181782: The following person(s) is/are doing business as PHANTOM REALTY, 23206 Aetna St. Woodland Hills, CA 91367. KARO G. KARAPETIAN, 23206 Aetna St. Woodland Hills, CA 91367. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Karo Karapetian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1446

FICTITIOUS BUSINESS NAME STATEMENT: 2012181783: The following person(s) is/are doing business as MISSION TOWING, 15640 Roscoe Blvd, #8 Van Nuys, CA 91406. MISSION TOWING, LLC., 15640 Roscoe Blvd, #8 Van Nuys, CA 91406. The business is conducted by: A Limited Liability Company. has begun to transact business under the fictitious business name

or names listed here on: N/A. Signed: Sona Gasparyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1447

FICTITIOUS BUSINESS NAME STATEMENT: 2012181784: The following person(s) is/are doing business as SWEET TREATS COTTON CANDY, 15036 Vose St. Van Nuys, CA 91405. NARINE KHACHYAN, 15036 Vose St. Van Nuys, CA 91405. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Narine Khachykan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/11/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1448

FICTITIOUS BUSINESS NAME STATEMENT: 2012182773: The following person(s) is/are doing business as TABA FOODS, 7432 Fulton Ave. North Hollywood, CA 91605. MOSTAFA HASSAN, 744 S. Catalina St. Apt. 403 Los Angeles, CA 90005; AHMED AHMED, 1604 N. Harvard Blvd. #11 Los Angeles, CA 90027. ASSET EQUALIZER, 19649 Collins St. Apt. 13 Tarzana, CA 91356. The business is conducted by: A General Partnership. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Asael Sulgaleyev, Partner. This statement is filed with the County Clerk of Los Angeles County on: 9/12/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1449

FICTITIOUS BUSINESS NAME STATEMENT: 2012182797: The following person(s) is/are doing business as LA MAISON ESTATE SALES, 18313 Owl Ct. Canyon Country, CA 91387. ANNE CHRISTINE SLOAY, 18313 Owl Ct. Canyon Country, CA 91387. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Isabella Slay, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/12/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1450

FICTITIOUS BUSINESS NAME STATEMENT: 2012182797: The following person(s) is/are doing business as HOLLY AUCTIONS, 20 E. Bellevue Dr. Pasadena, CA 91105. ART AND FINAL INC, 5532 Brandale Ave. Woodland Hills, CA 91387. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hamid Naghieh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/12/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1451

FICTITIOUS BUSINESS NAME STATEMENT: 2012183091: The following person(s) is/are doing business as DAZZLING BEAUTY SALON, 27125 Sierra Highway #310 Canyon Country, CA 91541-5451. JUANITA GOCHA, 800 Bagby Dr. Canyon Country, CA 91351; LIDA BORHAM, 29069 Fire Garden Dr. Canyon Country, CA 91351. The business is conducted by: A General Partnership. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Juanita V. Rocha, Partner. This statement is filed with the County Clerk of Los Angeles County on: 9/12/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/18/12 1452

FICTITIOUS BUSINESS NAME STATEMENT: 2012183027: The following person(s) is/are doing business as EAST COAST FOOD PLANT; CHEZ ROBERT, 19710 E. Fernside St. Chatsworth, CA 91311. ROBERT BASSIRI, 19701 Mayall St. Chatsworth, CA 91311. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Robert Bassiri, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/12/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 9/27/12, 10/4/12, 10/11/12, 10/1

business under the fictitious business name or names listed here on: N/A. Signed: Josephine Andrews, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/17/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1473)

FICTITIOUS BUSINESS NAME STATEMENT: 2012188786: The following person(s) is/are doing business as E'S PERFORMANCE AUTO PARTS. 420 S. Catalina St. #101 Los Angeles, CA 90020. ERNESTO SANDOVAL. 420 S. Catalina St. #101 Los Angeles, CA 90020. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ernesto Sandoval, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1474)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187064: The following person(s) is/are doing business as FREEMAN OFFICE SHOP. 323 N. Prairie Ave. #100A Inglewood, CA 90301. DAVIT KARAPETYAN. 6160 Whittess Way. #12 North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Davit Karapetyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1475)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187009: The following person(s) is/are doing business as AMAZING COMMUNICATIONS. 17901 W. Danielson St. #205 Canyon County, CA 91387. CARLOS HUMBERTO BARRILAS- NIEDERHEITMANN. 629 W. Glenoaks Blvd. Glendale, CA 91202. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 9/14/12. Signed: Carlos Humberto Barrilas- Niederheitmann, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1476)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187009: The following person(s) is/are doing business as GLOW POOLS. 5833 Viking Way Palmdale, CA 93552. CARLOS MIGUEL R. GONZALEZ. 5833 Viking Way Palmdale, CA 93552. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Miguel R. Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1477)

FICTITIOUS BUSINESS NAME STATEMENT: 20121868937: The following person(s) is/are doing business as UNIVERSAL STOP. 1878 Washington Blvd. Pasadena, CA 91104. SAKO MKRYAN. 1858 Simola Ave. Pasadena, CA 91104. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sako Mkryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1478)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187815: The following person(s) is/are doing business as MG TRUCKING. 12300 Osborne Pl. #223 Pacoima, CA 91331. MARCELO GONZALEZ. 12300 Osborne Pl. #223 Pacoima, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marcelo Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1479)

FICTITIOUS BUSINESS NAME STATEMENT: 2012186642: The following person(s) is/are doing business as JB VENTURES; IMAENERO ENTERPRISES. 18725-B Bryant St. Northridge, CA 91324; PO BOX 2018 Northridge, CA 91324. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joshua Brow, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1480)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187358: The following person(s) is/are doing business as ART & SER TRUCKING. 7000 Costello Ave. Van Nuys, CA 91405. ARTUR M. NATAKYAN. 7000 Costello Ave. Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Artur Mardoyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1481)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187359: The following person(s) is/are doing business as GAME BOX; GAME BOX USA; THE GAME BOX. 14610 Cohasset St. Van Nuys, CA 91405. SARKIS TALAYAN. 14610 Cohasset St. Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sarkis Talayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1482)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187435: The following person(s) is/are doing business as AAA & DMV SMOG CHECK INSPECTIONS. 9021 De Soto #A Canoga Park, CA 91304. LUDWIG ANJUSCH. 9150 Ventura Blvd. #15 Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ludwig Anjusch, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1483)

FICTITIOUS BUSINESS NAME STATEMENT: 2012185153: The following person(s) is/are doing business as AIRTIGHT SECURITY. 15130 Ventura Blvd. #318 Sherman Oaks, CA 91403. MSM SECURITY. 15130 Ventura Blvd. #318 Sherman Oaks, CA 91403. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nasser Asgarkhiabani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1484)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187178: The following person(s) is/are doing business as POLKA DOT SUNDAC. 4344 W. King St. Burbank, CA 91506. PIPER WIRTH. 4344 W. King St. Burbank, CA 91506. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Piper Wirth, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1485)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187369: The following person(s) is/are doing business as ACELL PHONE REPAIR FRANCHISE. 5708 Lankershim Blvd. North Hollywood, CA 91601. AAA CELL. PHONE REPAIR FRANCHISE INC. 5708 Lankershim Blvd. North Hollywood, CA 91601. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jason Takemoto, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1486)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187369: The following person(s) is/are doing business as LUCKY WEYS. 325 S. Crescent Dr. Beverly Hills, CA 90212. YOAV ZAKEN. 526 N. Orlando Ave #302 West Hollywood, CA 90048. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yoav Zaken, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1487)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187783: The following person(s) is/are doing business as GOSHEN ENTERPRISE. 6600 Topanga Canyon Blvd. Canoga Park, CA 91302; 7000 Vassar Ave, Canoga Park, CA 91304. YISRael ESTERSON. 7000 Vassar Ave. Canoga Park, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yisrael Esterston, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1488)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187369: The following person(s) is/are doing business as GOSHEN ENTERPRISE. 6600 Topanga Canyon Blvd. Canoga Park, CA 91302; 7000 Vassar Ave, Canoga Park, CA 91304. YISRael ESTERSON. 7000 Vassar Ave. Canoga Park, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yisrael Esterston, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1488)

Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1488

FICTITIOUS BUSINESS NAME STATEMENT: 2012187821: The following person(s) is/are doing business as JACKSON HEWITT TAX SERVICE; BERNARDO GOMEZ & ASSOCIATES. 6748 Laurel Canyon Blvd. North Hollywood, CA 91606. BERNARDO C. GOMEZ. 6748 Laurel Canyon Blvd. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bernardo C. Gomez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1489)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187921: The following person(s) is/are doing business as NUTRI ZUMBA FITNESS. 12818 Victory Blvd. North Hollywood, CA 91606. ISABEL G. MORA. 11637 Hartwood St. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Isabel G. Mora, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1490)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187911: The following person(s) is/are doing business as LOS FELIZ LEDGER. 4459 Avocado St. Los Angeles, CA 90027. ALLISON FERRARO. 1156 S. Victoria Ave. Los Angeles, CA 90019. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Allison Ferraro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1491)

FICTITIOUS BUSINESS NAME STATEMENT: 2012187901: The following person(s) is/are doing business as WFG GLENDALE PARTNERS. 425 W. Broadway #111 Glendale, CA 91204. WFG GLENDALE PARTNERS, LLC. 425 W. Broadway #111 Glendale, CA 91204. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Avedis Sevaniyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/19/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1492)

FICTITIOUS BUSINESS NAME STATEMENT: 2012189245: The following person(s) is/are doing business as CAMILAS PRODUCE WHOLESALE. 2540 Johnston St. Los Angeles, CA 90031. ROBLES ENTERPRISE JA LLC. 2540 Johnston St. Los Angeles, CA 90031. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jorge Robles, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1493)

FICTITIOUS BUSINESS NAME STATEMENT: 2012189246: The following person(s) is/are doing business as CALIFORNIA CAPITAL INVESTMENT GROUP. 15650 Devonshire St. #102 Granada Hills, CA 91344; 1640 W. 3rd St. #B Los Angeles, CA 90017. MY REAL ESTATE ESCROW. 15650 Devonshire St. #102 Granada Hills, CA 91344. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 9/15/12. Signed: Jorge Campos, President. This statement is filed with the County Clerk of Los Angeles County on: 9/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1494)

FICTITIOUS BUSINESS NAME STATEMENT: 2012189387: The following person(s) is/are doing business as ONSTAR SMOKE SHOP. 1123 E Colorado St. Glendale, CA 91205. ONSTAR SMOKE SHOP GROUP INC. 1123 E Colorado St. Glendale, CA 91205. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Aram Grigoryan, President. This statement is filed with the County Clerk of Los Angeles County on: 9/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1495)

FICTITIOUS BUSINESS NAME STATEMENT: 2012189531: The following person(s) is/are doing business as SAIT JOSEPH HOME CARE SERVICES. 7330 Woodman Ave. Apt 44 Panorama City, CA 91412. MAURICIO CABRERA VILLOBO. 7330 Woodman Ave. Apt 44 Panorama City, CA 91412. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marilyn Paylar, President. This statement is filed with the County Clerk of Los Angeles County on: 9/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1496)

FICTITIOUS BUSINESS NAME STATEMENT: 2012189464: The following person(s) is/are doing business as CS & M CLEANING SERVICES; CS & M SERVICES. 13163 Branford St. Arleta, CA 91302. MARGO CABRERA VILLOBO. 13163 Branford St. Arleta, CA 91302. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sergio Cabrera Villalobos, President. This statement is filed with the County Clerk of Los Angeles County on: 9/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1497)

FICTITIOUS BUSINESS NAME STATEMENT: 2012189348: The following person(s) is/are doing business as EL PRESCADOR. 1009 Truman St. San Fernando, CA 91340. MONICA R. COREY. 1009 Truman St. San Fernando, CA 91340. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Monica R. Osornio, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1498)

FICTITIOUS BUSINESS NAME STATEMENT: 2012189326: The following person(s) is/are doing business as MULBERRY ROW, LLC. 13365 Ventura Blvd. Sherman Oaks, CA 91423. MULBERRY ROW LLC. 13365 Ventura Blvd. Sherman Oaks, CA 91423. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 10/20/08. Signed: Alicia Tomlin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1499)

FICTITIOUS BUSINESS NAME STATEMENT: 2012189328: The following person(s) is/are doing business as ADVANCED SOLAR SOLUTIONS. 14431 Ventura Blvd. #104 Sherman Oaks, CA 91423. NUNE SAAKYAN. 14431 Ventura Blvd. #104 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/1/07. Signed: Nune Saakyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1500)

FICTITIOUS BUSINESS NAME STATEMENT: 2012178870: The following person(s) is/are doing business as GMS MOTORS. 6245 Bristol Parkway #107 Culver City, CA 90230. MICHAEL WASHINGTON. 5877 Doverwood Culver City, CA 90230. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael & Gail Washington, Owners. This statement is filed with the County Clerk of Los Angeles County on: 9/06/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1501)

FICTITIOUS BUSINESS NAME STATEMENT: 2012176326: The following person(s) is/are doing business as MLAS PROCESS SERVICE COMPANY. 6245 Bristol Parkway #107 Culver City, CA 90230. MICHAEL WASHINGTON. 5877 Doverwood Culver City, CA 90230. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael & Gail Washington, Owners. This statement is filed with the County Clerk of Los Angeles County on: 8/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1502)

FICTITIOUS BUSINESS NAME STATEMENT: 2012179028: The following person(s) is/are doing business as D.N.S. SOLUTIONS INC. 22003 Independent St. Woodland Hills, CA 91364. D.N.S. SOLUTIONS INC. 22003 Independent St. Woodland Hills, CA 91364. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lena Scott, President. This statement is filed with the County Clerk of Los Angeles County on: 9/6/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/4/12, 10/11/12, 10/12/52 1503)

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20091346927

Date Filed: 09/20/09
Name of Business: ABRAHAM HANCOCK 7617 Kraft Ave. North Hollywood, CA 91605
Registered Owner: MARIENDES MARTINEZ 6550 Kraft Ave. North Hollywood, CA 91606
Current File #: 2012186810
Date: 09/18/12
Published: 10/4/12, 10/11/12, 10/12/52 1503

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE
Date of Filing Application: September 12, 2012
To Whom it May Concern:
The Name(s) of the Applicant(s) is/are:
ADRIAN HANCOCK
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 424 N BEVERLY DR BASEMENT LEV, BEVERLY HILLS, CA 90210-4602
Type of license(s) applied for:
47-On-Sale General Eating Place

FICTITIOUS BUSINESS NAME STATEMENT: 2012195224: The following person(s) is/are doing business as DELTA FINANCING. 26038 Baldwin Pl. Stevenson Ranch, CA 91381. STEVEN WATANABE. 17334 Coast Roadwood Ln. Canyon County, CA 91387; RICK LAMBE. 26038 Baldwin Pl. Stevenson Ranch, CA 91381. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Steven Watanabe, Partner. This statement is filed with the County Clerk of Los Angeles County on: 9/28/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/12/52 1504)

FICTITIOUS BUSINESS NAME STATEMENT: 2012191248: The following person(s) is/are doing business as FLORENCE ANGELS, LLC. 8142 Lurline Ave. Winnetka, CA 91306. FLORENCE ANGELS, LLC. 8142 Lurline Ave. Winnetka, CA 91306. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joan Burges, CEO. This statement is filed with the County Clerk of Los Angeles County on: 9/25/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/12/52 1505)

FICTITIOUS BUSINESS NAME STATEMENT: 2012188784: The following person(s) is/are doing business as PRIDE FLOW PLUMBING. 12752 Bradley Ave. Sylmar, CA 91342. FRANCISCO TORREZ. 12752 Bradley Ave. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Francisco Torres, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/12/52 1506)

FICTITIOUS BUSINESS NAME STATEMENT: 2012190233: The following person(s) is/are doing business as ID LIFE GUARDS. 229 N. Central Ave. #210 Glendale, CA 91203. ARTHUR NATANYAN. 229 N. Central Ave. #210 Glendale, CA 91203. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arthur Natanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/24/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/12/52 1507)

FICTITIOUS BUSINESS NAME STATEMENT: 2012190484: The following person(s) is/are doing business as 155 CLOTHING. 10903 Weybun Ave. Los Angeles, CA 90024. NAZANIN ARAN. 18618 Collins St. #205 Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nazarin Aran, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/24/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/12/52 1508)

FICTITIOUS BUSINESS NAME STATEMENT: 2012190467: The following person(s) is/are doing business as H.L.S. LOANS AND REAL ESTATE CO; H.L.S. LOANS. 9025 Wilshire Blvd. #301 Beverly Hills, CA 90211. ANDREW STERLING BAIL BONDS INC. 9025 Wilshire Blvd. #301 Beverly Hills, CA 90211. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andrew Sterling, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/24/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/12/52 1509)

FICTITIOUS BUSINESS NAME STATEMENT: 2012190374: The following person(s) is/are doing business as DECKOLIGHTS INC. 10235 Glenoaks Blvd. Unit A Pacoima, CA 91331. DECKOLIGHT

10/18/12, 10/25/12, 11/1/12 1532

FICTITIOUS BUSINESS NAME STATEMENT: 2012195089: The following person(s) is/are doing business as. ANDREY ROADSIDE. 5609 West Sunset Blvd. #156 Los Angeles, CA 90028. ANDREY V. KARAMOV. 5609 West Sunset Blvd. #156 Los Angeles, CA 90028. The business is conducted by: An Individual. Has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andrey V. Karamov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/28/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/18/12, 10/25/12, 11/1/12 1533

FICTITIOUS BUSINESS NAME STATEMENT: 2012194357: The following person(s) is/are doing business as. DEBAUFRE SWISS WATCHES. 2304 Vestal Ave. Los Angeles, CA 90026. BRITANNY WADHAMS. 2304 Vestal Ave. Los Angeles, CA 90026. The business is conducted by: An Individual. Has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brittany Wadhams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/28/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/18/12, 10/25/12, 11/1/12 1534

FICTITIOUS BUSINESS NAME STATEMENT: 2012194519: The following person(s) is/are doing business as. BODDY LOUNGE. 13952 Ventura Blvd. Sherman Oaks, CA 91423. BLUGI, LLC. 13952 Ventura Blvd. Sherman Oaks, CA 91423. The business is conducted by: An Individual. Has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yehuda Zohar, President. This statement is filed with the County Clerk of Los Angeles County on: 9/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/18/12, 10/25/12, 11/1/12 1535

FICTITIOUS BUSINESS NAME STATEMENT: 2012194545: The following person(s) is/are doing business as. GLOBAL AUTO TRADER, NORTH AMERICA SEAFOOD. 12814 Victory Blvd. #378 North Hollywood, CA 91606. JOSE FLORES. 12814 Victory Blvd. #378 North Hollywood, CA 91606. The business is conducted by: An Individual. Has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jose Flores, President. This statement is filed with the County Clerk of Los Angeles County on: 9/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/18/12, 10/25/12, 11/1/12 1536

FICTITIOUS BUSINESS NAME STATEMENT: 2012194709: The following person(s) is/are doing business as. THE AESTHETICS BAR. 111 N. Larchmont Blvd. Los Angeles, CA 90004. STEVEN SVEHLAK, M.D. A MEDICAL CORPORATION. 9201 Sunset Blvd. #805 Los Angeles, CA 90069. The business is conducted by: A Corporation. Has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Steven Svehlak, President. This statement is filed with the County Clerk of Los Angeles County on: 9/28/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/18/12, 10/25/12, 11/1/12 1537

FICTITIOUS BUSINESS NAME STATEMENT: 2012175037: The following person(s) is/are doing business as RING REALTY, RING REALTY SERVICES, JOEL RING REALTY. 8708 Ashcroft Ave. West Hollywood, CA 90048; PO BOX 17037 Beverly Hills, CA 90209. JOEL RING. 8708 Ashcroft Ave. West Hollywood, CA 90049. The business is conducted by: An Individual. Has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joel Ring, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/29/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/18/12, 10/25/12, 11/1/12 1538

FICTITIOUS BUSINESS NAME STATEMENT: 2012175909: The following person(s) is/are doing business as PRIMAR STYLISH TRENDS. 5009 Woodman Ave. #12 Sherman Oaks, CA 91423; PO BOX 1403 Studio City, CA 91614. JAMES D. GORBIN. 5009 Woodman Ave. #12 Sherman Oaks, CA 91423. The business is conducted by: An Individual. Has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Primary Structures, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 9/6/12, 9/13/12, 9/20/12, 9/27/12 1375

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2011049349

Date Filed: 03/31/11

Name of Business: VAHES MONIL CAR WASH 7700 Babcock Ave. North Hollywood, CA 91605

Registered Owner: VAHE DAVIDYAN 7700 Babcock Ave. North Hollywood, CA 91605

Current File #: 2012193463

Date: 09/27/12

Published: 10/11/12, 10/18/12, 10/25/12, 11/1/12 1539

FICTITIOUS BUSINESS NAME STATEMENT: 2012182140: The following person(s) is/are doing business as NATIONAL FILM LABORATORIES, INC., CREST NATIONAL, CREST DIGITAL. 1000 N. Highland Ave. Los Angeles, CA 90038. NATIONAL FILM LABORATORIES, INC. 1000 N. Highland Ave. Los Angeles, CA 90038. The business is conducted by: A Corporation. Has begun to transact business under the fictitious business name or names listed here on: April 1, 1970. Signed: Martin Ross, Secretary, Board of Directors, National Film Laboratories, Inc. This statement is filed with the County Clerk of Los Angeles County on: 9/11/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 10/11/12, 10/18/12, 10/25/12, 11/1/12 1540

NOTICE OF TRUSTEE'S SALE TS No. CA-12-502124-AB Order No.: 6500572 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/19/1996. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): EBRAHIM COHEN DEBORAH SUZANNE COHEN Recorded: 1/26/1996 as Instrument No. 96 150304 of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 10/18/2012 at 9:00 A.M. Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza Pomona, CA 91766 Amount of unpaid balance and other charges: \$99,786.82 The purported property address is: 930 NORTH DOHENY DRIVE UNIT 210, WEST HOLLYWOOD, CA 90069 Assessor's Parcel No. 4340-024-107 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior

lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-12-502124-AB. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-573-1965 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. TS No.: CA-12-502124-AB IDSPub #0036344 9/27/2012 10/4/2012 10/11/2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 438996CA Loan No. 3013192350 Title Order No. 217852 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-19-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 10-18-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 03-29-2007, Book N/A, Page N/A, Instrument 20070736523, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MARC EVAN HECKER a MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: THOSE PORTIONS OF LOTS 83 TO 85 INCLUSIVE OF TRACT NO. 6601, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 93 PAGE(S) 97 AND 98 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, AND A PORTION OF THE NORTHEAST QUARTER OF SECTION 10 TOWNSHIP 1 SOUTH, RANGE 15 WEST, SAN BERNARDINO MERIDIAN, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, DESCRIBED AS FOLLOWS: BEGINNING AT A POINT IN THE WESTERLY LINE OF CLEAR VIEW DRIVE (42 FEET WIDE) AS SHOWN ON MAP OF TRACT NO. 17875 RECORDED IN BOOK 654 PAGES 62 TO 66 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SAID

POINT BEING DISTANT NORTH 25 DEGREES 56 MINUTES 52 SECONDS WEST 4.85 FEET FROM THE SOUTHEASTERLY TERMINUS OF THAT CERTAIN COURSE SHOWN ON SAID MAP OF TRACT NO. 17875 AS NORTH 25 DEGREES 56 MINUTES 52 SECONDS WEST, 51.43 FEET; THENCE LEAVING SAID LINE OF CLEAR VIEW DRIVE, SOUTH 60 DEGREES 46 MINUTES 32 SECONDS WEST 149.46 FEET TO A POINT IN THE NORTHEASTERLY BOUNDARY OF TRACT NO. 9249, AS RECORDED IN BOOK 120 PAGES 51 AND 52 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY; THENCE ALONG SAID TRACT BOUNDARY NORTH 29 DEGREES 13 MINUTES 28 SECONDS WEST 150.39 FEET; THENCE LEAVING SAID TRACT BOUNDARY NORTH 60 DEGREES 46 MINUTES 32 SECONDS EAST 162.00 FEET TO THE MOST WESTERLY CORNER OF LOT 2 OF SAID TRACT NO. 17875; THENCEALONG THE SOUTHWESTERLY LINE OF SAID LOT 2, SOUTH 74 DEGREES 14 MINUTES 55 SECONDS EAST 35.78 FEET TO THE MOST SOUTHERLY CORNER OF SAID LOT 2 AND A POINT IN SAID WESTERLY LINE OF CLEAR VIEW DRIVE; THENCE IN A GENERAL SOUTHERLY DIRECTION ALONG SAID WESTERLY LINE TO THE POINT OF BEGINNING. A PORTION OF SAID LAND IS SHOWN AS A PORTION OF LOT 39 OF TRACT NO. 17875 ON THE MAP RECORDED IN BOOK 654 PAGES 62 TO 66 INCLUSIVE OF MAPS. Amount of unpaid balance and other charges: \$1,528,417.88 (estimated) Street address and other common designation of the real property: 1643 CLEAR VIEW DRIVE BEVERLY HILLS, CA 90210 APN Number: 4356-007-044 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 09-26-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: www.lpsasap.com or 1-714-730-2727 www.priorityposting.com or 1-714-573-1965 www.auction.com or 1-800-280-2832 CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or www.auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4305047 09/27/2012, 10/04/2012, 10/11/2012

FILE NO. 2012 182630
FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PICO SHELL & CAR WASH, 1303 S. WESTERN AVE, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: M & S OIL CORPORATION, [CALIFORNIA], 1302 EUCLID ST, 101, SANTA MONICA, CA 90404. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ M & S OIL CORPORATION BY: SOHEIR YOUSSEF

This statement was filed with the County Clerk of LOS ANGELES County on SEP 11 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1223459 BH WEEKLY 9/20, 27, 10/4, 11, 2012

NOTICE OF TRUSTEE'S SALE T.S. No: F537477 CA Unit Code: F Loan No: 0106108237/GAD AP #1: 4331-005-032 SUNSET OF CALIFORNIA HOMES, as duly appointed Trustee under the following described Deed of Trust WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (in the forms which are lawful tender in the United States) and/or the cashier's, certified or other checks specified in Civil Code Section 2924h (payable in full at the time of sale to T.D. Service Company) all right, title and interest conveyed to and now held by it under said Deed of Trust in the property hereinafter described: Trustor: ALBERT GAD Recorded November 7, 2007 as Instr. No. 20072498970 in Book --- Page --- of Official Records in the office of the Recorder of LOS ANGELES County; CALIFORNIA, pursuant to the Notice of Default and Election to Sell thereunder recorded June 22, 2012 as Instr. No. 20120926836 in Book --- Page --- of Official Records in the office of the Recorder of LOS ANGELES County CALIFORNIA. Said Deed of Trust describes the following property: LOT 1923 OF TRACT NO. 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 69 PAGES 11 TO 20 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. PERSONAL PROPERTY EXHIBIT Together with all buildings, improvements and tenements now or hereafter erected on the property, and all heretofore and hereafter vacated alleys and streets abutting the property, and all easements, rights, appurtenances, rents (subject however to the assignment of rents to Lender herein), royalties, mineral, oil and gas rights and profits, water, water rights and water stock appurtenant to the property, and all fixtures, machinery, equipment, engines, boilers, incinerators, building materials, appliances and goods of every nature whatsoever now or hereafter located in, or on, or used, or intended to be used in connection with the property, including, but not limited to, those for the purpose of supplying or distributing heating, cooling, electricity, gas, water, air and light, and all elevators, and related machinery and equipment, fire prevention and extinguishing apparatus, security and access control apparatus, plumbing, bath tubs, water heaters, water closets, sinks, ranges, stoves, refrigerators, dishwashers, disposals, washers, dryers, awnings, storm windows, storm doors, screens, blinds, shades, curtains and curtain rods, mirrors, cabinets, paneling, rugs, attached floor coverings, furniture, pictures, antennas, trees and plants; all of which including replacements and additions thereto, shall be deemed to be and remain a part of the Real Property covered by this Security Instrument; and all of the foregoing, together with said Real Property are herein referred to as the "Property." Together with all building materials, fixtures, equipment, work in process and other personal property to be incorporated into the Property; all goods, materials, supplies, machinery, furniture and brochures, telephone equipment and numbers, signs and other personal property now or hereafter appropriated for use on the Property, whether stored on the Property of elsewhere, and used or to be used in connection with the Property; all rents, issues and profits, and all inventory, supplies, furniture, furnishings, accounts, accounts receivable, general letters of credit, insurance policies, insurance and condemnation awards and proceeds, trade names, trademarks and service marks arising from or related to the Property or any business conducted on the Property by the Borrower, and all replacements, additions, accessories and proceeds thereof; all books, records, plans and specifications, drawings, soil reports and files relating to any of the foregoing; all maps, appraisals, entitlements, permits (including without limitation building permits, certificates of occupancy, preliminary and final subdivision reports), licenses, subdivision and other bonds, surveys, and engineering, architectural and governmental documents; all development rights and contact rights (including without limitation agreements and warranties with governmental authorities, contractors, architects, engineers, labor and mineral suppliers and all other persons, whether in written or oral, expressed or implied); all rights with respect to any escrow for the sale, transfer or other disposition for all or any portion of the Property, any personal property of any interest therein, and all instruments and other items deposited in any such escrow; all assessment district funds to be utilized for off-site improvements, all rights to loans and loan commitments, including pre-paid interest, fees and other consideration paid in connection with such loans and commitments; all claims, choices in action, judgments, remedies damages and causes of action; all leases, easements, licenses, rights of way, use and occupancy agreements; all refundable utility, tenant, escrow and governmental fees and deposits, and all refundable fees and deposits of every other nature, all title reports and title insurance policies or proceeds, all undisbursed loan proceeds or other funds in the hands of any lender, disbursing or escrow agent; and all monies now or hereafter deposited in any accounts with Lender, or evidenced by an certificates issued by Lender, whether or not such accounts or certificates are established in relation to the indebtedness secured hereby or any other obligations referred to in a separate security agreement related hereto (all of the foregoing is hereinafter referred to as ("Property")). YOU ARE IN

DEFAULT UNDER A DEED OF TRUST DATED OCTOBER 25, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. 320 SOUTH REEVES DRIVE, BEVERLY HILLS, CA 90212 "(If a street address or common designation of property is shown above, no warranty is given as to its completeness or correctness)." Said Sale of property will be made in "as is" condition without covenant or warranty, express or implied, regarding title possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest as in said note provided, advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. Said sale will be held on: OCTOBER 17, 2012, AT 10:30 A.M. *NEAR THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA POMONA, CA 91766 At the time of the initial publication of this notice, the total amount of the unpaid balance of the obligation secured by the above described Deed of Trust and estimated costs, expenses, and advances is \$1,255,107.74. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. This loan is exempt. Compliance with Civil code 2923.5 is not necessary to proceed with preparing and processing a Notice of Default or Notice of Trustee Sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 480-5690 or (800) 843-0260 ext 5690 or visit this Internet Web site: <http://www.tacforeclosures.com/sales>, using the file number assigned to this case F537477 F. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the monies paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee or the Mortgagee's attorney. Date: September 20, 2012 SUNSET OF CALIFORNIA HOMES as said Trustee, as Authorized Agent for the Beneficiary CINDY GASPAREVIC, ASSISTANT SECRETARY T.D. SERVICE COMPANY 4000 W. Metropolitan Drive, Suite 400 Orange, CA 92868-0000 The Beneficiary may be attempting to collect a debt and any information obtained may be used for that purpose. If available, the expected opening bid and/or postponement information may be obtained by calling the following telephone number(s) on the day before the sale: (714) 480-5690 or (800) 843-0260 ext 5690 or you may access sales information at <http://www.tacforeclosures.com/sales> TAC# 959756 PUB: 09/27/12, 10/04/12, 10/11/12

NOTICE OF PETITION TO ADMINISTER ESTATE OF ZVIA BEYDA
Case No. SP008965

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of ZVIA BEYDA

A PETITION FOR PROBATE has been filed by Devora Beyda, Gil Beyda, and Danny Beyda in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Devora Beyda, Gil Beyda, and Danny Beyda be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Oct. 25, 2012 at 8:30 AM in Dept. No. A located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the peti-

tion, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
SAMUEL D SHAPIRO ESQ
SBN 187716
SCHWARTZ & SHAPIRO LLP
11400 OLYMPIC BLVD
STE 1510
LOS ANGELES CA 90064

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: SEPTEMBER 18, 2012

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: 9021PHO BEVERLY HILLS, LLC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

490 N. BEVERLY DRIVE
BEVERLY HILLS, CA 90210-4605

Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA1226331 BEVERLY HILLS WEEKLY 9/27 10/4,11 2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 247822CA Loan No. 0692248883 Title Order No. 723558 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-17-2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 10-25-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 03-25-2005, Book , Page , Instrument 05 0690710, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: BAHMAN NAVABIAN AND MALKA N. HASHEM, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 512 OF TRACT 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 69, PAGE(S) 11 TO 20, INCLUSIVE OF MAPS IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,568,250.34 (estimated) Street address and other common designation of the real property: 268 SOUTH ALMONT DRIVE BEVERLY HILLS, CA 90211 APN Number: 4333-003-021 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-02-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee MARIA MAYORGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: www.lpsasap.com or 1-714-730-2727 www.priorityposting.com or 1-714-573-1965 www.auction.com or 1-800-280-2832 CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property

lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or www.auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4304266 10/04/2012, 10/11/2012, 10/18/2012

T.S. No.: 2012-02703 Loan No.: 0598597813 APN: 4340-025-036 TRA No.: 01349 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/25/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash payable at time of sale in lawful money of the United States by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: SHAYNE WEBER AND RICHARD WEBER, WIFE AND HUSBAND Beneficiary Name: MORTGAGE ELECTRONIC REGISTRATION SYSTEMS INC. ACTING SOLELY AS NOMINEE FOR GREENPOINT MORTGAGE FUNDING, INC. Duly Appointed Trustee: Integrated Lender Services, a Delaware Corporation and pursuant to Deed of Trust recorded 1/31/2007 as Instrument No. 20070207243 in book ---, page --- of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 10/25/2012 at 9:00 AM Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona, CA 91766 Amount of unpaid balance and other charges: \$832,017.90 The property heretofore is being sold "as is." The street Address or other common designation of real property is purported to be: 967 HAMMOND STREET #5, WEST HOLLYWOOD, CA 90069 Legal Description: As more fully described on said Deed of Trust. A.P.N.: 4340-025-036 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for

this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 573-1965 or visit this Internet Web site www.priorityposting.com, using the file number assigned to this case 2012-02703. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: 9/25/2012 Integrated Lender Services, a Delaware Corporation, as Trustee 2411 West La Palma Avenue, Suite 350 - Bldg. 1 Anaheim, California 92801 (800) 232-8787 For Sale Information please call: (714) 573-1965 Linda Mayes, Senior Trustee Officer P988155 10/4, 10/11, 10/18/2012

NOTICE OF TRUSTEE'S SALE TS No. 12-0057915 Title Order No. 12-0104702 APN No. 4378-018-027 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/02/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHAEL S. YOO, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, dated 02/02/2006 and recorded 2/14/2006, as Instrument No. 06 0336633, in Book N/A, Page N/A, of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 10/29/2012 at 1:00PM, At the Pomona Valley Masonic Temple Building, located at 395 South Thomas Street, Pomona, California at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 2345 ROSCOMARE ROAD, NO. 302, (BEL AIR AREA) LOS ANGELES, CA, 90077. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$435,429.19. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS if you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case 12-0057915. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the

telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281-8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.167441 10/04/2012, 10/11/2012, 10/18/2012

NOTICE TO CREDITORS OF BULK SALE

Escrow No. 03-011660-MS

NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address of the seller are: DU VIN WINE CO INC, 540 N. SAN VICENTE BLVD, WEST HOLLYWOOD, CA 90048

Doing business as: DU VIN WINE & SPIRITS

All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), are: DU VIN WINE CO, INC, 540 N. SAN VICENTE BLVD, WEST HOLLYWOOD, CA 90048

The name(s) and business address of the buyer(s) are: SEAHORSE LLC, 540 N. SAN VICENTE BLVD, WEST HOLLYWOOD, CA 90048

The assets being sold are generally described as the: BUSINESS, GOODWILL, FIXTURES, FURNITURE, AND FURNISHINGS, EQUIPMENT, SUPPLIES, TOOLS, LEASEHOLD IMPROVEMENTS, TELEPHONE NUMBERS, LISTS OF CUSTOMERS, TRADE NAMES, SIGNS, ALL TRANSFERABLE PERMITS, FRANCHISES, LEASES, CUSTOMER DEPOSITS, AND SALEABLE MERCHANDISE FOR RESALE, STOCK IN TRADE, WORK IN PROCESS ON HAND and are located at: 540 N. SAN VICENTE BLVD, WEST HOLLYWOOD, CA 90048

The bulk sale is intended to be consummated at the office of: ESROW OF THE WEST, 5900 CANOGA AVE #100, WOODLAND HILLS, CA 91367 and the anticipated sale date is ISSUANCE OF LIQUOR LICENSE BY DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

The bulk sale is NOT subject to California Uniform Commercial Code Section 6106.2; however, this sale is subject to the Business and Professions Code 24049 and 24074

The name and address of the person with whom claims may be filed is: ESROW OF THE WEST, 5900 CANOGA AVE #100, WOODLAND HILLS, CA 91367 ATTN: MICHAEL SPALDING and claims may be filed with escrow holder at any time prior to the date of issuance of such new Liquor License.

Dated: SEPTEMBER 21, 2012

SEAHORSE LLC, Intended Transferee(s)

LA1229248 BH WEEKLY 10/4/12

NOTICE OF SHERIFF'S SALE

JANICE M MCCLANAHAN VS HAROLD MANSDORF
CASE NO: BC363659 R

Under a writ of Execution issued on 02/09/12. Out of the L.A. SUPERIOR COURT STANLEY MOSK, of the CENTRAL DISTRICT, County of Los Angeles, State of California, on a judgment entered on 01/23/08.

In favor of MCCLANAHAN, JANICE M and against MANSDORF, HAROLD showing a net balance of \$ 16,801,315.80 actually due on said judgment. (Amount subject to revision)

I have levied upon all the right, title and interest of said judgment debtor(s) in the property in the County of Los Angeles, State of California, described as follows:

LOT 2 OF TRACT NO. 7954 IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 113, PAGES 70 AND 71 OF MAPS IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY.
APN: 4350-001-018

Commonly known as: 811 NORTH ALTA DRIVE, BEVERLY HILLS CA 90210

Public notice is hereby given that I will sell at public auction to the highest bidder for cash in lawful money of the United States all the right, title and interest of the debtor(s) in the above described property or so much as will be sufficient to satisfy said writ or warrant with interest and all costs on 10/31/12, 10:00 AM at the following location.

STANLEY MOSK COURTHOUSE
111 N. HILL STREET, ROOM 125B
LOS ANGELES, CA 90012

(X) This sale is subject to a minimum bid which must exceed \$228,517.26 CCP 704.800(a); and a minimum bid of \$4,500,000.00 CCP 704.800(b). (Subject to revision)

Prospective bidders should refer to sections 701.510 to 701.680, inclusive, of the Code of Civil Procedure for provisions governing the terms, conditions and effect of the sale and the liability of defaulting bidders.

Creditor's Attorney
DAVID M MARCUS ESQ
MARCUS WATANABE & DAVE LLP
1901 AVENUE OF THE STARS, STE 300
LOS ANGELES CA 90067

Dated: 10/01/12

Branch: Los Angeles

LEROY D. BACA, Sheriff

By: MISTY DOUGLAS, Deputy

Operator Id: 455555

Para obtener esta informacion-traduccion en Espanol llame a este numero: (213) 974-6613

NOTE: IT IS A MISDEMEANOR TO TAKE DOWN OR DEFACE A POSTED NOTICE BEFORE THE DATE OF SALE. (Penal Code section 616)

NOTICE OF TRUSTEE'S SALE T.S. No: F537720
CA Unit Code: F Loan No: 0999917198/BIANCHINI
Investor No: 174264831 AP #1: 4339-017-046 T.D.

SERVICE COMPANY, as duly appointed Trustee under the following described Deed of Trust WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (in the forms which are lawful tender in the United States) and/or the cashier's, certified or other checks specified in Civil Code Section 2924h (payable in full at the time of sale to T.D. Service Company) all right, title and interest conveyed to and now held by it under said Deed of Trust in the property hereinafter described: Trustor: MICHAEL BIANCHINI Recorded October 31, 2007 as Instr. No. 20072455298 in Book --- Page --- of Official Records in the office of the Recorder of LOS ANGELES County; CALIFORNIA, pursuant to the Notice of Default and Election to Sell thereunder recorded July 6, 2012 as Instr. No. 20121002619 in Book --- Page --- of Official Records in the office of the Recorder of LOS ANGELES County CALIFORNIA. Said Deed of Trust describes the following property: EXHIBIT A LEGAL DESCRIPTION PARCEL 1: (A) AN UNDIVIDED 1/15TH INTEREST IN AND TO LOT 1 OF TRACT NO. 34821, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 911, PAGES 83 AND 84 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 1 TO 15, INCLUSIVE, AS DESCRIBED AND DELINEATED ON THE CONDOMINIUM PLAN, RECORDED ON FEBRUARY 20, 1980, AS INSTRUMENT NO. 80-171210, OFFICIAL RECORDS OF SAID COUNTY, AND AS AMENDED BY AN INSTRUMENT RECORDED JUNE 11, 1980, AS INSTRUMENT NO. 80-564453, OFFICIAL RECORDS. (B) UNIT 9, AS DESCRIBED AND DELINEATED ON THE CONDOMINIUM PLAN REFERRED TO ABOVE. PARCEL 2: AN EXCLUSIVE EASEMENT AND EXCLUSIVE RIGHT TO USE, WITHOUT LIMITATION AS TO TIME THAT PORTION OF THE ABOVE MENTIONED PARCEL, AS SHOWN ON EXHIBIT "B" OF THE DECLARATION OF ESTABLISHMENT OF COVENANTS, CONDITIONS AND RESTRICTIONS RECORDED FEBRUARY 20, 1980, AS INSTRUMENT NO. 80-171211, OFFICIAL RECORDS, AND AS AMENDED BY AN INSTRUMENT RECORDED APRIL 2, 1980, AS INSTRUMENT NO. 80-332358, OFFICIAL RECORDS, AND DELINEATED THEREON AS "PARKING SPACES" 36 AND 37. YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED OCTOBER 16, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. 960 N SAN VICENTE BLVD APT 9, WEST HOLLYWOOD, CA 90069 "(If a street address or common designation of property is shown above, no warranty is given as to its completeness or correctness)." Said Sale of property will be made in "as is" condition without covenant or warranty, express or implied, regarding title possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest as in said note provided, advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. Said sale will be held on: OCTOBER 31, 2012, AT 10:30 A.M. *NEAR THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA POMONA, CA 91766 At the time of the initial publication of this notice, the total amount of the unpaid balance of the obligation secured by the above described Deed of Trust and estimated costs, expenses, and advances is \$207,090.08. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 480-5690 or (800) 843-0260 ext 5690 or visit this Internet Web site: <http://www.tacforeclosures.com/sales>, using the file number assigned to this case F537720 F. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the monies paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee or the Mortgagee's attorney. Date: October 5, 2012 T.D. SERVICE COMPANY as said Trustee, T.D. Service Company Agent for the

Trustee and as Authorized Agent for the Beneficiary CINDY GASPAROVIC, ASSISTANT SECRETARY T.D. SERVICE COMPANY 4000 W. Metropolitan Drive, Suite 400 Orange, CA 92868-0000 The Beneficiary may be attempting to collect a debt and any information obtained may be used for that purpose. If available, the expected opening bid and/or postponement information may be obtained by calling the following telephone number(s) on the day before the sale: (714) 480-5690 or (800) 843-0260 ext 5690 or you may access sales information at <http://www.tacforeclosures.com/sales> TAC# 960059 PUB: 10/11/12, 10/18/12, 10/25/12

FILE NO. 2012 197609

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BEVERLY HILLS LAWYERS & ASSOCIATES, 499 N. CANON DR, 4TH FLR, BEVERLY HILLS, CA 90210 county of: LOS ANGELES. The full name of registrant(s) is/are: ANGELICA M. LEON, 9579 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ ANGELICA M. LEON, PROPRIETOR

This statement was filed with the County Clerk of LOS ANGELES County on OCT 3 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1228141 BH WEEKLY 10/11,18,25 11/1 2012

BID PACKAGE NO. 13-11

CITY OF BEVERLY HILLS
PUBLIC WORKS & TRANSPORTATION -
PROJECT ADMINISTRATION
345 FOOTHILL ROAD
BEVERLY HILLS, CALIFORNIA 90210

LEGAL NOTICE - BIDS WANTED

CIVIC CENTER SIGNAGE PROJECT

The City of Beverly Hills ("City") hereby requests sealed bids for the materials, supplies, equipment or services set forth herein, subject to all conditions outlined in this Bid Package, including:

SECTION 1: NOTICE INVITING BIDS
SECTION 2: INSTRUCTIONS TO BIDDERS
SECTION 3: SPECIAL CITY REQUIREMENTS
SECTION 4: GENERAL SPECIFICATIONS
SECTION 5: BIDDER'S BID
SECTION 6: SIGNATURE PAGE AND LEGAL STATUS
SECTION 7: ADDITIONAL FORMS

SECTION 1: NOTICE INVITING BIDS

1. Notice Inviting Bids

a. **Date of Request:** **October 11, 2012**

b. **Bid Number:** **13-11**

c. **Item Description:** Provide, fabricate and install new monument and wayfinding signage at the Civic Center campus, located at 450 N. Rexford Drive, Beverly Hills, California 90210.

d. **Obtaining Bid Documents:** A copy of the Bid Package may be obtained by mail or in person from the Department of Public Works & Transportation - Project Administration, 345 Foothill Road, Beverly Hills, CA 90210, telephone number 310-288-2823. The bid package including plans and specifications may also be viewed on, and downloaded from the City's web site: www.beverlyhills.org; shortcuts: bid information: bid number 13-11.

e. **Bid Opening: Thursday – November 1, 2012 at 2:00 p.m.**

f. **Due Date and Location for Submittals:** Sealed bids will be received at all times during normal business hours prior to the Bid Opening, at the City Clerk's Office, 455 North Rexford Drive, Room 290, Beverly Hills, CA 90210. All bids must be in writing and must contain an original signature by an authorized officer of the firm. Electronic bids (i.e., telephonic, FAX, etc.) are **NOT** acceptable. All bids shall clearly contain on the outside of the sealed envelope in which they are submitted: **BID PACKAGE 13-11: CIVIC CENTER SIGNAGE PROJECT.**

g. **Contractor's License:** In accordance with provisions of Section 3300 of the California Public Contract Code, the City has determined that the Contractor shall possess a valid California Contractor's License Class C45 – Sign Contractor or other appropriate license classification under the State Contracting Code at the time the contract is bid. Failure to possess such license may render the bid non responsive and bar the award of the contract to that non responsive Bidder.

h. **Liquidated Damages:** There shall be a \$500.00 assessment for each and every calendar day work remains undone after date fixed for completion.

i. **Prevailing Wages:** In accordance with the provisions of Sections 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all persons employed on the project by the Contractor sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1." These documents can be reviewed in the office of the City Clerk or may be obtained from the State.

j. **Prebid Conference Date and Location:** A mandatory pre-bid conference will be held on Thursday, October 18, 2012 at 9:30 a.m. at the project site, located at 450 N. Rexford Drive, Beverly Hills 90210.

k. **Bid Security:** Each bid shall be accompanied by bid security in the form of a cashier's check, certified check or bid bond in the amount of 10% of the total bid amount. All cashier's checks or certified checks must be drawn on a responsible bank doing business in the United States and shall be made payable to THE CITY OF BEVERLY HILLS. Bid bonds must be issued by a bonding company licensed to do business in the State of California. Bids not accompanied by the required bid security shall be rejected. Cash and personal or company checks are **NOT** acceptable. The City shall return the bid security checks of unsuccessful bidders to them when the successful bidder ("Contractor") enters into the Contract with the City.

l. **Payment Bond and Performance Bond:** A Payment Bond and a Performance Bond, each in the amount of 100% of the contract amount, will be required of the Contractor.

m. **Insurance:** Upon award of contract, contractor will be obligated to file certificates of insurance evidencing coverage as specified in the bid documents and in a form acceptable to the City. The certificates shall be on the City's standard proof of insurance form.

n. **Time of Completion:** The contractual completion time shall be 60 calendar days from the date of Notice To Proceed.

o. **Retention:** In accordance with the contract, five percent (5%) of any progress payment will be withheld as retention. Pursuant to Section 22300 of the Public Contract Code, at the request and expense of the Contractor, securities equivalent to the amount withheld may be deposited with the City or with a state or federally chartered bank as the escrow agent, and City shall then pay such moneys to the Contractor. Refer to the contract for further clarification.

p. **Contact Person:** A bidder or potential bidder who has a procedural question may call Julio Guerrero at telephone number 310-288-2823. A substantive question must be submitted in writing and a copy of that question plus a written response to it will be emailed or mailed to all parties who have obtained a bid package.

THE CITY OF BEVERLY HILLS RESERVES THE RIGHT TO REJECT ANY BID OR ALL BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID. ANY CONTRACT AWARDED WILL BE LET TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER.

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115-Cemetery/Mausoleums
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130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver
171-Elderly Care

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building

216-Car Alarms
217-Culinary Service
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220-Cleaning
222-Carpet Installation
224-Computer Repair
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244-Handyman
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252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith

LEGEND

258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
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266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
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274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished

304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
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406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
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416-Lakeshore Property

418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

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600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous

730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
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900-Autos For Sale
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915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
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945-Personal Watercraft
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955-Autos Wanted

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4 plots available for \$11,795
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\$17,000 obo
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3 Beautiful Plots located in the Eternal Gardens (gated area)
Plots are adjoining
Completely sold out area valued by cemetery at \$29,000
Asking for \$8,500 each-
Discount offered when all 3 purchased
Contact Jay: jaypev@gmail.com or 503-267-4362

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Single Plot Judea Center #953 Space C
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Beautiful Olive Trees
Very Easy Access
Adjacent Parking Area
Valued at \$12,000
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Seller Very Motivated
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Endowment & transfer fees included \$6,500/obo
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1 Double Hillside Scenic Plot
Ascending dawn. Space
1 Lot 58

\$8,000/OBO. Worth over \$11,000
Fred (323) 293-6076

Bible Mausoleum, Side by side crypt
Located in the Mathew Corridor- Entry level Tier A; Crypt #25 and #27
Valued at \$13,600, selling both for \$7,500
Owner will pay for transfer fees at Greenwood
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Email: Elisalemy-house@gmail.com

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Single plot on hill in Mt Sinai Memorial Park Zion section Map 4.
\$8000 obo
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Mt. Sinai Memorial Park, Hollywood Hills. 2 side by side plots in desirable section: Moses. Held by family since 1971. Asking \$17,000. Call Joe (949)650-6723

Pacific View Memorial Park in Corona Del Mar, 6 plots side-by-side, 103 A & B and 136 C,D, E, and F in Bayview Terrace, \$11,000 each. Nancy Buchell (949)683-0873

Mount Sinai Memorial Park, Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Pierce Brothers Valley Oaks Memorial Park in Westlake Village, Oak Knoll. Double Mausoleum. Value: \$18,000 Selling: 7,500 OBO, Very popular area—last one left and at eye level. Contact: (805)202-6585

Two plots for sale at Rose Hills Cemetery, Trinity Lawn
\$4,200 each or \$8,000 for both
Lot 3403, Graves 3 & 4
Alice (949) 939-1331

Rose Hills, Garden of Benediction, Lot 2262, 4 SBS graves. Beautiful area below Memorial Chapel. \$3200 per grave + fees, 208-777-8427.

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