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A Monumental Effort
The Weekly’s exclusive interview with Cultural Heritage Commission Chair Richard Waldow

cover story • pages 8-9
SO LONG, CHIEF!
DOHENY ROAD

After 27 years with the Beverly Hills Fire Department, Tim Scranton was honored at Greystone Mansion on Monday. He has accepted a position with FEMA.

L to R: Bob Ah Nee, Lu Ah Nee, Tim Scranton, Maile Scranton, Michelle Scranton
No candidates have filed for Board of Education election

Though the filing period for the November 5th Board of Education election began this week, no candidates have declared their candidacy for two available seats.

The filing period ends August 9.

Two seats are up in the Nov. 5 election. Board of Education President Jake Manaster has announced he will not run again. Board of Education Lisa Korbatov announced she will seek re-election. Citizens Oversight Committee member Howard Goldstein has also announced his intent to run.

Candidates must be registered voters in the BHUSD area. Filing fees and nomination petitions are not required. Interested parties must file a declaration of candidacy with the Los Angeles County Clerk/Registrar Recorder.

Forms and information will be available at https://lavote.net/secured/canreg/Default.cfm. For more information, call (562) 462-2317.

Planning Commission unanimously determines South Bedford Drive property is “character contributing”

The Planning Commission unanimously determined the property located at 132 South Bedford Drive as “character contributing.”

“It was a charming, original Monterey style building and we felt was definitely character contributing to the neighborhood and worth saving,” said Planning Commission Chair Brian Rosenstein.

The City adopted an ordinance in 2006, which allowed multi-family residential buildings to convert to common interest developments if they were determined as “character contributing.”

The goal of the ordinance had been to save buildings that were nonconforming but contribute aesthetically to the residential neighborhoods.

Goldman Firth Rossi Architects had requested the Planning Commission review whether the multi-family residential building is “character contributing.”

The Planning Commission can determine such a property is character contributing if they find it contributes to the defining character of the community as a whole.

The title of “character contributing” allows an owner of an existing legally non-conforming building to apply to convert the building to common interest development units without meeting all zoning code requirements at the time of the conversion. Rosenstein said the building owners intend on building condos at the property locations.

“In order to do that, they need that finding that its character contributing because it doesn’t conform to today’s code,” Rosenstein said. “Without that [finding], they would have to tear down the building and build a new one.”

The building’s conversion to a common interest development would require a public hearing at a future date, according to the staff report.

The commission also discussed reorganizing the city’s zoning code to make the code “more user friendly,” according to Rosenstein.

Ethan Smith tapped as new Beverly High Choral Director

Former Horace Mann Vocal Music Director Ethan Smith has been offered a vocal music position at Beverly High, replacing Joel Pressman who retired this year after 38 years at Beverly High.

“I’m thrilled to have been offered the position and it’s humbling,” said Smith, who taught at Horace Mann for five years. “And I do fully appreciate what a big deal it is. I know that the choral program at Beverly High is legendary.”

Smith, a native of the small Northern California town of Sebastopol, has been a church choir director for 15 years in various churches. He is currently the choir director for Resurrection Lutheran Church in Redondo Beach.

“I want to continue the tradition of excellence in vocal music at the high school. That’s my primary goal,” said Smith. “I want to work on growing the program and having more students singing in the program.”

Smith will take the helm of a nationally recognized program that includes the Madrigals Singers, Minne Singers, and performing arts productions.

Smith said he was also thinking about bringing in artists or college students to work with the students, as well as, having Beverly High students bring music to the community.

Previous to joining the Horace Mann faculty in 2008, Smith was choral director of Rio Rancho Mid-High School in New Mexico.

Smith has also directed operas for companies such as Pocket Opera in San Francisco.

Smith has a bachelor of music in vocal performance from San Francisco State University and a Master’s of Music in choral conducting from the University of New Mexico in Albuquerque.

Smith was selected from seven candidates, according to Chief Administrative Officer Dawnyln Murakawa-Leopard.

The Board of Education unanimously voted in favor of an approval to replace Smith at Horace Mann.

Traffic and Parking commission votes down left turn lane removal

The Traffic and Parking Commission voted 5-0 to keep the striping on South Santa Monica Boulevard as it is currently striped at the commission’s meeting on July 11.

The commission discussed a request from a local property owner that would have eliminated a left turn lane on South Santa Monica Boulevard between Beverly

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NOTICE OF PUBLIC HEARING

DATE: July 25, 2013
TIME: 1:30 PM, or as soon thereafter as the matter may be heard
LOCATION: Commission Meeting Room 280A
Beverly Hills City Hall
455 North Rford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, July 25, 2013, will hold a public hearing beginning at 1:30 PM, or as soon thereafter as the matter may be heard to consider:

A request for a Zone Text Amendment to amend the Beverly Hills Municipal Code regarding the City’s in-lieu parking standards. If approved, the Zone Text Amendment would establish provisions for an alternative fee structure for in-lieu parking.

This request has been made by the owners of Spaghetti Restaurant which proposes to locate at 184 North Canon Drive. At the March 28, 2013 Planning Commission meeting, the Commission adopted a resolution conditionally approving participation in the City’s in-lieu parking program and approved an extended hours permit for the property located at 184 North Canon Drive. The Planning Commission resolution granting the requested in-lieu parking and Extended Hours Permit shall not become effective unless and until the proposed Zone Text Amendment and an In-Lieu Parking Agreement have been adopted by the City Council and taken effect.

The City Council considered a previous Zone Text Amendment regarding the City’s in-lieu parking standards on May 7, 2013, and sent the proposed ordinance back to the Planning Commission to consider revisions to the ordinance.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The project qualifies for a Class 5 Categorical Exemption for minor alterations in land use limitations, and the project has been determined not to have a significant environmental impact and is exempt from the provisions of CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

According to Government Code Section 65009, if you challenge the Commission’s action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Ryan Gohlich, Senior Planner in the Planning Division at 310.285.1194, or by email at rgohlich@beverlyhills.org. Copies of the applications, plans, and Categorical Exemption are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rford Drive, Beverly Hills, CA 90210.

Approved as to form:
Jonathan Lait, AICP, City Planner
Beverly Hills resident launches her debut eBook

Beverly Hills resident Christine Redlin is the author of Life on a Shoestring... in Beverly Hills?, her debut e-book. Redlin writes about her experience as a single woman living in Beverly Hills who pursues her goals in the entertainment industry while implementing ways to save money and cut costs.


Redlin will donate her book to mothers in nonprofit domestic violence shelters as well as veterans, as they return from service. Redlin has lived in Beverly Hills for 27 years.

Council directs staff to schedule Millard Sheets Mural dedication

The Millard Sheets Mural, which has been installed over the Rexford Drive entrance, will remain in its current position, due to direction given by the Beverly Hills city council at Tuesday’s study session.

Many of the Millards Sheets Murals in the area are located directly above the doorway. “They’re all low. They’re always right above the doorway. They’re not way high up, so the location of it doesn’t disturb me as much as maybe the kiosk,” said Krasne, who suggested moving the kiosk would improve some of the visibility.

The request for discussion came from Mayor John Mirisch who was not present for the discussion.

The mural originally sat in the motor court of the Beverly Wilshire Hotel. It was installed in 1974. The piece was taken down in pieces and donated to the city in 1987, when it was put into storage.

At the Dec. 4 study session, Mirisch proposed placing the mural higher than where it had been proposed to improve visibility from different areas on Rexford Drive.

Assistant Director of Community Services Nancy Hunt-Coffey said in her presentation to the city council at Tuesday’s study session that staff looked into placing the mural higher, but ultimately decided the current location was the best place for the mural.

“IT was the opinion of the engineer that the best placement for it would be to place the piece so that it is sitting on a floor of the parking structure so that the floor could help bear the weight of the piece,” said Hunt-Coffey.

The mural weighs more than five tons. Hunt-Coffey said that engineering can be done so that the mural can be placed higher but that they had come to the conclusion that a parking structure floor would provide the most support.

“I think you did a lot of due diligence on this,” said Councilmember Julian Gold. “I think the engineering of it was appropriate. I think that the notion that it should sit on the floor of something is a good idea.”

Hunt-Coffey said in terms of visibility, staff felt greatest visibility would be for those who were driving in to the civic center parking garage from Rexford Drive.

Hunt-Coffey said the original contract for the project was $273,440 and the installation came in at $25,000 under budget.

“I don’t see spending the money to move it. I think that’s foolish,” said Krasne.

Councilmember Willie Brien, who chaired the meeting, suggested the council direct staff to plan a dedication to share the mural with the community. The dedication, which was originally set for May 7, had been postponed.

“IT’s a good idea. I think that it’s unreasonable to expect people to wait all night to be heard,” said Councilmember Julian Gold. “If we’re in a middle of a conversation, we should finish it and if there are people here who are speaking, obviously you have to finish that, but I think it’s unreasonable to start something at 11:30 p.m. and expect the community and anyone who’s here to be alert.”

Gold also suggested the council approximate what time the meeting would end to help those who are waiting to speak on an item.

Assistant City Manager Mahdi Aluzri said staff could do an assessment and bring options back to the council.

The three councilmembers agreed on looking at ways to reorder the agenda to get the consent calendar done earlier in the evening.

City Attorney Larry Wiener said that change would also require an amendment to the municipal code.

A separate item on the agenda, also at Krasne’s request, proposed to move proclamations and presentations from the formal session to the study session. Proclamations are generally presented as the first item at the formal meeting.

Krasne said she believed it to be a more efficient use of time and would allow...
for children who are being recognized to arrive earlier and eat dinner with their families afterward.

Gold said he would need more information, but supported an idea that would allow more people to get involved.

The councilmembers expressed desire in allowing flexibility with the proclamations without setting a specific rule.

Byron Pope runs for City Clerks Association of California Board

Byron Pope

Beverly Hills City Clerk Byron Pope is running for second vice president of the Board of the City Clerks Association of California.

“I want to be a part of the board because I want to be an advocate for our profession for education and for professional development,” said Pope. “I’ve spent enough time in the field now and in the city to be able to affect change for all of the city clerks in California.”

Pope said he wants to advocate for the position as some cities in California do not

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Chloe Majdipour, David Shouhed, Mathew Mokhtarzadeh, Tiffany Majdipour, Jonathan Shouhed, at their Shabbat dinner.

Beverly Hills Weekly is registering potential donors between the ages of 18 and 44 in the National Marrow Donor Program from 2 p.m. to 5 p.m. on weekdays. If you’re 45 or over, send your children or grandchildren in to register. Registering is easy and fast: participants only need to fill out a form and perform a cheek swab.

For more information on the donor program, go to bethematch.org. For more information on registering, call (310) 887-0788.
Applications for Team Beverly Hills decrease in 2013

Applications for Team Beverly Hills have steadily decreased in the past three years. The number of applications decreased from 80 in 2011 and 60 in 2012 to 42 this year.

“Over the years it fluctuates anywhere from 50 to 100. From year to year, it goes up or down,” said Community Services Administrator Gisele Grable, who oversaw the program. “Next year, we could get 50.”

According to Grable, the city maintains a long list of names of people who are interested and ask the city to send them applications annually.

“I think [interest is strong] because we get the word out in a variety of different ways and I think in part it depends what people are up to for that given year as to whether or not they’ll apply,” said Grable. Grable said she had someone tell her that she would not be available to participate in the upcoming year due to the time commitments but would apply next year.

This year the program will accommodate 42 participants, up from 37 in the past years. The City Council approved a budget request so the program would be able to accommodate 42 participants this year.

“It’s increased slowly over the years. When we first started the program [18 years ago], we had 25 people,” said Grable, who has overseen the program since it was implemented in 1996.

Team Beverly Hills occurs annually over six months. Participants meet on 10 occasions and participate in tours and presentations from various departments in the city. Participants meet with city officials, community development, engineering, emergency services, and other city departments.

The program’s annual budget for hard costs is $15,500. Larry Kohn who chairs Team Beverly Hills, but is not a city employee, receives $7,000 annually. The rest of the budget is for office supplies such as notebooks for participants as well as food for participants.

The objectives of the program are to build a resource of involved citizens for future commissions or committees, to involve and familiarize residents with all aspects of government and to develop leadership potentials within the community.

Sixty-eight percent of current commissioners participated in Team Beverly Hills, which Grable said could be attributed to the program.

**Beverly Hills City Council tables request for council oversight in hiring department heads**

The Beverly Hills City Council agreed to table a request by Mayor John Mirisch that would allow the city council to have authority of the appointment of department heads, so that Mirisch could attend the discussion.

Mirisch and Vice Mayor Lili Bosse did not attend the study session on Tuesday. The hiring of department heads is done exclusively done by the City Manager.

During the discussion, City councilmember Nancy Krasne said she was fine with the proposal, which would allow the city council to vote to approve a candidate selected by the city manager.

“We talked about this before and I agree that ultimately whoever this is does report to the city manager,” said Councilmember Julian Gold. “The city manager has to be comfortable with who he chooses and I think the council’s role in this is participatory in the manner that’s been described but shouldn’t actually be the decision maker as to who this is.”

City Manager Jeff Kolin said council liaisons are generally part of the interview process.

Councilmember Willie Brien, who chaired the meeting, agreed with Gold and said he would not wish to bring someone selected by the city manager for a public up or down vote.

There was support for keeping the process as it is currently. Krasne suggested the council carry the item over to the next meeting so Mirisch and Bosse could provide their points of view.

Kolin suggested that he could announce a vacancy to the city council, provide a report, and provide recommendations as to whether the recruitment would be conducted internally or externally, as well as outline the process. Kolin said the city has in the past interviewed all councilmembers to see what traits may be sought for individual positions.

Better Bike founder and Beverly Hills resident Mark Elliot said he did not see an opportunity for the public to participate in the process. Elliot said he looked forward to discussing the item again.

**Krasne requests review of City shield and seal logos**

The Beverly Hills City Council directed staff to address appropriate policy changes that would allow city councilmembers to explicitly use the seal when sending official correspondence.

“I think the shield has its place but when I send a letter and hand out the business card, I personally like the seal,” said Councilmember Nancy Krasne, who requested the item. “It has city hall in it. It has a long standing history of being used in the city.”

Deputy City Manager Cheryl Friedling, in her presentation to the city council, explained that the City has traditionally used the seal for business cards, letterheads, and documents.

In 2007, the shield was introduced to modernize the look and support marketing efforts as part of a rebranding initiative. The seal is primarily used for marketing or promotional materials such as brochures, city templates, staff business cards, and invitations, Friedling said, while the seal has been used for more formal or serious applications such as parking citations, police reports, and permits.

Individual city councilmembers may select which logo they would like to use on their stationary.

“I think the shield is great for marketing. I think the seal is fabulous for stationary and should be for official council purposes,” said Krasne, who said it would distinguish councilmembers from other employees.

Councilmembers Willie Brien and Julian Gold agreed.

**Scranton recognized for 27 years of service; Mundell appointed interim fire chief**

The Beverly Hills City Council recognized retiring Fire Chief Tim Scranton for his 27 years with the city at the council’s study session on Tuesday.

Scranton joined the Beverly Hills Fire Department in 1986.

“Tim for his leadership, not only of the fire department, but for his contributions to the city’s executive and leadership team,” said City Manager Jeff Kolin. “He will be missed.”

Kolin announced he has appointed Ralph Mundell to the position of interim fire chief and Greg Barton as interim deputy fire chief. The appointments will be effective at 5 p.m. on July 19, which is Scranton’s last day.

The council, with Mayor John Mirisch and Vice Mayor Lili Bosse both absent, gave Kolin direction to begin an internal recruitment for the fire chief position.

“I believe we have qualified applicants within our current employee base within our fire department,” said Kolin, who said he expects to begin the recruitment process next week.

**City Council tables resolution asking Board of Education to rescind Measure E acceleration**

The Beverly Hills City Council tabled a resolution asking the Board of Education to rescind the Measure E acceleration voted on by the Board on June 25 and take
COC requests legal fee summaries during biannual report presentation

The Citizen’s Oversight Committee presented the committee’s biannual report at the Board of Education formal meeting on Tuesday.

The period included in the report is for the time period July 1, 2012 to December 31, 2012. The biannual report was a discussion item only. Committee Chair Woody Clark summarized a financial audit and performance audit from Christy White and Harvey Rose & Associates, respectively.

Clark reviewed recommendations made by Harvey Rose & Associates such as adopting a master plan for Measure E spending and including budgets for each school site as well as a budget for non-site expenditures.

“The focus on one of the recommendations [in the performance audit] is that the district should require legal service firms to provide the COC with invoices that include summary information regarding the work performed and consultants used with the goal of facilitating transparency,” COC member Howard Goldstein added.

According to Goldstein, the COC has requested legal summaries for two years and has not received any.

“What we’re not looking for is attorney client privilege,” Goldstein said. “What we’re looking for at this point is a summary to know at least the hourly rates and whether they’re appropriate.”

Goldstein said the COC had not been “afforded the opportunity to determine whether those charges are appropriate.”

COC member Joe Safier suggested that when a legal firm presents invoices to the district, they also prepare a one to two page summary written by the firm, which would provide the COC with oversight without revealing too much information.

“There’s a certain amount of transparency that is necessary for the COC to do their job and these are Measure E expenditures under Proposition 39,” said Board of Education President Jake Manaster. “It’s perfectly reasonable to want to know what level of spending is occurring in each firm.”

Manaster suggested that Superintendent Gary Woods talk to the legal firms to see if the firms could provide the summary of work done.

According to the report, there is an unaudited fund balance of $53.1 million left from the $72 million in 2009 proceeds.

The report outlines where $24.3 million in expenditures have been spent from February 2009 to December 31, 2012. The chart demonstrates that 30 percent of expenditures went to architectural services, 25 percent went to attorneys, 22 percent went to administration and planning, 10 percent to construction, nine percent to Mechanical, Electrical, Plumbing, and Civil Engineering (MEPC) and three percent to geotechnical. The remaining one percent was reported as miscellaneous.

Manaster said the attorney figure at 25 percent is under a shield. Manaster said most of that percentage includes non-attorney services, which is billed through the law firms to protect the services under attorney-client privilege.

Clark also said during the presentation that four of eight members of the COC had completed their terms as of July 1. They have expressed an interest in having their terms extended.

“We do want to encourage you as much as possible to find and get new COC members,” said Clark. “We think that’s extremely important in terms of moving ahead in the future with bond measures, including what the board is recommending.”

The Board later adopted a board policy that would allow a citizen’s oversight committee member to serve a third term. Currently, they are only allowed to serve two terms. The policy did not assign members to the COC or guarantee the third term, but did open up the opportunity to allow members to serve a third term.

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**Vendors: February 2009 to December 31, 2012**

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A pie chart representing $24.3 million in expenditures from February 2009 to December 31, 2012

*Source: COC biannual report*
The Cultural Heritage Commission was formed by the City Council a year ago. What has the commission accomplished so far?

We’ve come a very long way in a very short time and there’s now a real buzz about the city’s cultural heritage program, not just across Los Angeles County but actually throughout the state. The commission has only existed for a little over a year but a balanced, reasonable, and workable preservation program has been a basic tool in the toolbox of city management for decades. For years, although Beverly Hills had a preservation ordinance on the books, that’s really all it was -- something on the books. Not only did it have no teeth, it had no arms or legs. The prior city council demonstrated real leadership by enacting our new preservation ordinance and creating the commission to help implement it. But we have a lot of catching up to do.

Beverly Hills is surrounded by cities including Los Angeles, Santa Monica, Culver City, and West Hollywood that for years have been reaping tremendous benefits from having successful preservation programs. We’ve lagged far behind, which is ironic because we have some of the most incredible buildings anywhere. This is a very rich history. Starting from scratch in just a little more than a year, we’ve done many things, but the most important accomplishment is that we now have 13 buildings formally listed as landmarks in the city’s register of historic properties. That is the product of a lot of work, not just by the commission, but also the terrific city staff and of course, the council, and a lot of the credit goes to our inaugural chair, Noah Furie, who was formerly on the Planning Commission, and is very hardworking and really spearheaded our efforts over the past year. He deserves a lot of the credit for this.

Just to illustrate how much buzz this has earned for the city, the California State Historical Resources Commission, for the first time in its history, held one of their meetings in Beverly Hills recently to bring attention and to recognize what the city has done over this past year. And when the commissioners attended the annual conference recently of the California Preservation Foundation, we heard from officials from cities throughout the state repeatedly mentioning the incredible progress that Beverly Hills has made in preserving its heritage over the last year. It really is quite a turn around and it’s pretty dramatic.

You mentioned surrounding cities have long reaped benefits from protecting historic buildings. What kind of benefits?

There are quite a few. Programs like this really protect the character and history of a city. They foster civic pride in the sense of civic identity. They promote public education and awareness of a city’s cultural and architectural history. They strengthen the city’s economy. They protect and enhance the attractions of the city. It’s a stimulus and support to local business. The preservation programs enhance property values -- that’s been repeatedly shown. They stabilize neighborhoods and these programs generally feature a package of financial incentives and benefits that owners of these properties are eligible to receive. This kind of a program really provides a lot of not just public benefits to the city, but also private benefits to owners of properties.

Why was the Cultural Heritage Commission created?

In short the commission was created to help the city council implement our new historic preservation ordinance. The commission has a long list of duties but its most important job is to carefully study and consider and recommend to the council select exceptional buildings for formal designation by the council as city landmarks or historic districts. Before we formally recommend to the council that something be landmarked, we carefully study written reports about the property, we visit the property, we ask probing questions of the experts and we debate in open public hearings whether the property meets the guidelines set out in the ordinance. We set the bar high. We are looking for exceptional properties that really illustrate our cultural history and are of real tremendous significance. We have many properties that rise to that high standard, that tell the history of our city and that are really remarkable works of architecture. Even though we’re a small city, we can boast of buildings designed by some of the greatest architects in American history including Frank Lloyd Wright and the Greene brothers. We also have incredible one of a kind estates like Greystone and we have superb examples of many architectural styles that span the last 100 plus years. What I want to emphasize is that this program is not an elitist program that is only aimed at huge mansions in one part of the city.

For years Beverly Hills unfortunately took a laissez faire approach toward protecting our historical resources and so instead of taking advantage of our opportunities, we continued to lurch from one crisis to another. I think this reached a peak when the council held public hearings over the threatened demolition of the Kronish House. At that point, the council was receiving messages of protest literally from around the world, so it took an act of real leadership by the council to turn our city in a better direction and it did that by enacting an ordinance that is reasonable, and sensibly balances private property rights with the community’s need to protect its heritage. But you need a commission and a supporting staff that will devote the time, effort and thoughtfulness needed to make that ordinance work in the real world, to make it fair, balanced, and transparent.

What are the criteria necessary to determine if a property should be on the local register of historic places?

The criteria for determining whether a property should be landmarked are set out in the ordinance. There are many criteria. First of all, the property has to meet at least two of what are called the “significance criteria.” These include that the property be identified with important events of national, state, or local history or exemplify significant contributions to the history of the city or the state or the county, that the property be directly associated with the lives of significant persons important to the history, that the property exemplify a distinctive style, and that it represents a notable work of a person on our city’s list of master architects. You have to meet at least two of those criteria. In addition, the property has to maintain its integrity from its period of significance and it has to have historic value. These are pretty stringent criteria. We’re looking for the best of the best. It’s a high standard and we want to be very careful and only pick our very best properties.

You were involved with efforts to preserve Building B at Beverly Vista. Tell us about that.

I’m a graduate of Beverly Vista and I was born and raised in Beverly Hills. I lived away for a time and when my family returned to Beverly Hills in 1995, my oldest child was ready to start school at Beverly Vista and it was shortly after that that the [historic] buildings were shut down and the kids were put into bungalows while the school district decided whether to knock down and redo many of the buildings of Beverly Vista. Having gone through Beverly Vista from Kindergarten through 8th grade, I experienced firsthand the power of a really well-designed school to influence how kids feel about being educated in buildings like that. I, along with a lot of other people in the community, was very concerned that Beverly Vista not be knocked down unnecessarily. After the 1994 Northridge earthquake, there was some concern that the buildings were not seismically safe for kids, but the school district hired a structural engineer to thoroughly study the building’s safety. I read that report. It was a multivolume report and the engineer concluded that the buildings either were safe or could be made safe. There were a number of people that simply wanted to put up a new school. The long and short of it was...
that most of the historic buildings were demolished. It took a great effort to demolish so solidly built and the compromise that was reached after a number of public hearings was that part of B building was retained and the bell tower was retained. The controversy over Beverly Vista’s demolition galvanized a lot of people in the community, including me, and made us aware of the need for a workable, reasonable preservation ordinance that would allow our city to preserve its architectural and historic treasures while still meeting our modern day needs.

Would you say this sparked your interest in historic preservation?

My interest in preservation predates that by quite a few years. Even since I was very young. I was really interested in history, especially the history of Los Angeles, and by architecture and design in general. A few things in particular really sparked my interest in preservation and in architectural history. When I was around 14 or 15, I read a fantastic novel called Time and Again by Jack Finney. It’s an adventure, a romance; it has fact, fiction; it even has photographs and drawings. Part of the story involved the present day New York City and part of the story took place in New York City of 1882. This book really conveyed the power of buildings to help us, through our imagination, to understand and almost feel what it was like to live in another time and place and it got me even more interested in old buildings. It changed the way that I thought about architecture and its importance and led me to begin learning more about architectural history.

For about 10 years, my family and I lived in Culver City. During that time, the city of Culver City decided to enact a preservation ordinance and the city council there appointed a commission to put together a historic preservation program and to survey all the buildings in the city and to grade them according to their historic or architectural significance. I was very fortunate to be appointed to that commission and we spent almost two years on that project. Before I moved back to Beverly Hills, I’d already had quite a bit of experience in putting together a historic preservation ordinance and program and learning how to make that work.

After the Beverly Vista controversy, I and a number of other people who saw the need for a similar program in Beverly Hills got together and we formed a nonprofit organization called the Beverly Hills Architectural Conservancy. What we did was work to raise consciousness in the city of the need to preserve and protect our historic resources and we got involved when there were controversies over threatened demolitions and unfortunately, there were a number of controversies like that, which continued to arise.

What is the commission currently working on?

First and foremost, we’re working to continue nominating historic resources for official landmarking. We are, through our consultant that we’ve hired, conducting a survey of the city’s historic resources. We also continue our efforts in community outreach and education and partnering with other community groups to participate in and support our preservation program. We’re working on putting together a menu of incentives for private property owners to participate in the program. We have a lot to do to catch up and we’re working hard to do it.

What have you enjoyed the most about serving on the commission for this past year?

I’m so thrilled and honored to be able to contribute to the protection and appreciation of our city’s historic resources. They’re irreplaceable and I hope and I believe that we’re helping to preserve our legacy for future generations. That to me is very deeply gratifying. I’ve also really enjoyed getting to know and work with my colleagues on the commission. They’re dedicated, knowledgeable, hardworking people. I like them a lot and it’s been great to work with our city staff. They have been uniformly fantastic. I want to particularly mention Bill Crouch, our city’s urban designer -- he has been a fantastic support resource -- Jan Ostashay, our city’s architectural history consultant -- I can’t overstate the wealth of information she’s provided for the commission in making our decisions -- and other city employees like Peter Noonan, Jon Lait, David Snow, our assistant city attorney, and Karen Myron. We are so fortunate to have these folks working for our city. I’ve been a state employee for nearly 30 years and I’ve worked with some very dedicated hard-working knowledgeable people on the state level. I have to say, as a resident of the city, it makes me very proud to know that we have people of such high caliber working on our city staff. They’ve been great.

What is the Mills Act?

The Mills Act is a state statute that provides for a significant reduction in property taxes for owners of qualifying landmark properties, as long as most of the money is used for restoration and maintenance of the property. Beverly Hills has had a pilot program for the Mills Act to see how that would work here and we just finished the term of the pilot program.

In our latest meeting, the commission voted to approve the Mills Act application [for the] Fox Wilshire Saban Theater. They presented a terrific, 10-year plan for restoration and maintenance of that unbelievably beautiful landmark. That goes on now to the city council (they can) decide whether to approve the Mills Act contract, but the commission just voted to recommend that the city council approve that contract.

What if a property owner is interested in having their property designated a local landmark?

Most people who own properties that rise to the high level of our landmark ordinance own the properties because they take pride in the special nature of their property. We’ve seen this time and again. Of the 13 properties that have been formally landmarked so far, most of them are privately owned and all of those owners have wanted landmark designation and they’ve been thrilled by it. We have more people coming forward asking to have their properties landmarked.

Our ordinance and our preservation program make allowances for the city council if it finds that a property meets the high standards of our ordinance for landmarking to prevent demolition of a landmark property. At the same time, the ordinance provides for exceptions, such as financial hardship. That could possibly exempt the property from being landmarked. There are allowances in the system going both directions.

What have we seen so far and what we expect to continue seeing or we hope to see is that this is a program that raises the consciousness in our city of the tremendous benefits of preservation, both public and private benefits, and that we’ll see more and more people coming forward who want to have their properties landmarked and are active supportive participants in the program. I’m also confident that owners of potential historic resources will be very attracted by the program of incentives that we’re developing, which will provide them with financial incentives and other inducements to preserve and protect their properties.

What are your goals as chair?

My goals are to build and expand on the work we’ve done and nominate many more landmarks, to move along with our comprehensive survey of our city’s resources, to build pride and appreciation of our city’s resources as we head into our centennial celebration, and to increase public participation in the program and support for the program.

You work as the supervising deputy attorney general. Tell us about your day job.

I’m a supervising deputy attorney general with the Department of Justice. I supervise teams of deputy attorneys general in the Health, Education, and Welfare Section in Southern California. So I supervise teams in our Los Angeles and San Diego offices. We’re litigators and we represent the many state agencies that administer programs in the health, education and social welfare areas. We both prosecute and defend on behalf of those programs. These include everything from prosecuting a nursing home for violating regulations protecting patient care and prosecuting teachers who have engaged in misconduct to litigating large-scale constitutional issues. I’ve been with the attorney general’s office almost 30 years. It’s a really, really rewarding and exciting and fun job. I work with some very dedicated, hardworking people and we do things that protect the public and I’m very fortunate to have that position.

Tell us about your family.

My wife, Ann Markowitz, is an educational therapist in private practice. She has a real gift for working with kids who have learning disabilities, especially kids who have difficulty learning how to read and do math. She’s also a licensed clinical social worker. We have two daughters and like me, they went all the way through Beverly Vista and Beverly High. My oldest daughter, Jennie, graduated from Scripps College in Claremont and a couple of weeks ago, she was awarded her Master’s degree in art history from the Courtauld Institute of Art in London and she’s about to embark on a career in the arts, probably in a museum curating or gallery administration. She also makes art. She’s done that her whole life. My other daughter, Julia, just graduated from Beverly and during her senior year, she was the editor-in-chief at Highlights, the school newspaper. She loves writing and journalism and next month, she’ll begin her freshman year in Kenyon College in Ohio.

What’s your favorite historic landmark in the city?

I’ll go with Anderton Court at 332 North Rodeo Drive. It was designed by Frank Lloyd Wright and it’s the only retail building designed and built by Wright in Southern California. It’s one of the very few primarily retail buildings he ever designed. It’s on the National Register of Historic Places. It’s a very clever design where the stores are built around a ramp that spirals up to the top of the building and the stores are located on different places along the ramp. It also features an Art deco design with a really interesting use of geometric patterns. It is an architectural gem that I think that any city in the world would be very lucky and proud to have in its boundaries. We’re extremely fortunate to have it here in Beverly Hills.
FICTITIOUS BUSINESS NAME STATEMENT: 2013126891: The following person(s) is/are doing business as: BRYANT MAINTENANCE, 524 N Sierra Mariposa St. Los Angeles, CA 90039. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/11/13. Signed: Bryant Garcia. Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/17/13. NOTICE - This fictitious name statement expires five years from the date it was filed, on the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name or names listed here on: 2/17/13, at, eq. & B/P 7/20/13, 7/4/13, 7/11/13, 7/18/13 1807

FICTITIOUS BUSINESS NAME STATEMENT: 2013124584: The following person(s) is/are doing business as: TMJ TREATMENTS, 1623 N Saticoy Rd. Canoga Park, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 9/20/13. Signed: Tricia Longanecker. Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/2/13. NOTICE - This fictitious name statement expires five years from the date it was filed, on the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name or names listed here on: 10/2/13, at, eq. & B/P 4/1/14, 4/25/14, 5/2/14, 5/9/14, 5/16/14, 5/23/14, 5/30/14, 6/6/14. 1808

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FICTITIOUS BUSINESS NAME STATEMENT: 2013131115: The follow- ing person(s) is/are doing business as:  MEMORIES2SAVE;  KAREN MANTASHYAN. 10614 Fernglen Ave. Tujunga, CA 91042. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A.  Signed: Maryam Wanes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/27/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 7/25/2013, 1713.

FICTITIOUS BUSINESS NAME STATEMENT: 2013131115: The follow- ing person(s) is/are doing business as:  FLAVOR SAVER E-JUICE. 15403 Monzon St. #32 Sherman Da, CA 91402. DANIEL THOMAS OWEN. 15403 Monzon St. #32 Sherman Da, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A.  Signed: Daniel N. Thomas. This statement is filed with the County Clerk of Los Angeles County on: 6/26/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 7/25/2013, 1713.

FICTITIOUS BUSINESS NAME STATEMENT: 2013131115: The follow- ing person(s) is/are doing business as:  JANITORIAL SERVICES. 10201 Mason Ave #113 Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A.  Signed: Patrice Gregoriou, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/11/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 7/25/2013, 1713.

FICTITIOUS BUSINESS NAME STATEMENT: 2013131115: The follow- ing person(s) is/are doing business as:  SOCIAL AUTO GROUP. 5540 Owensmouth Ave. #305 Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A.  Signed: Dimitry Voronkow. This statement is filed with the County Clerk of Los Angeles County on: 7/9/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 7/25/2013, 1713.

FICTITIOUS BUSINESS NAME STATEMENT: 2013131115: The follow- ing person(s) is/are doing business as:  DF MUSIC ORGANIZATION, INC. 993 Santa Monica Blvd #262 Beverly Hills, CA 90212. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A.  Signed: GDF Music Organization, Inc. This statement is filed with the County Clerk of Los Angeles County on: 7/9/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 7/25/2013, 1713.

FICTITIOUS BUSINESS NAME STATEMENT: 2013131115: The follow- ing person(s) is/are doing business as:  BENGIE'S TOBACCO AND CIGARETTE OUTLET. 8550 Westlake Blvd #257 Beverly Hills, CA 90211. DF MUSIC ORGANIZATION, INC. 993 Santa Monica Blvd #262 Beverly Hills, CA 90212. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A.  Signed: GDF Music Organization, Inc. This statement is filed with the County Clerk of Los Angeles County on: 7/9/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 7/25/2013, 1713.

FICTITIOUS BUSINESS NAME STATEMENT: 2013131115: The follow- ing person(s) is/are doing business as:  SOCAL AUTO GROUP. 5540 Owensmouth Ave. #305 Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A.  Signed: Dimitry Voronkow. This statement is filed with the County Clerk of Los Angeles County on: 7/9/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 7/25/2013, 1713.

FICTITIOUS BUSINESS NAME STATEMENT: 2013131115: The follow- ing person(s) is/are doing business as:  GOLDEN STATE VAPE. 6955 Reseda Blvd Reseda, CA 91335. DIMITRY V. VORONKOW. 5540 Owensmouth Ave. #305 Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A.  Signed: Dimitry Voronkow. This statement is filed with the County Clerk of Los Angeles County on: 6/27/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 7/25/2013, 1713.

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FICTITIOUS BUSINESS NAME STATEMENT: 2013131115: The follow- ing person(s) is/are doing business as:  SOCAVAPE;  SOCAVAPE. 22751 Ventura Blvd #305 Woodland Hills, CA 91367. This statement is filed with the County Clerk of Los Angeles County on: 6/27/13. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use of the fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 7/25/2013, 1713.
Upon reviewing the content provided, it appears to be a legal document containing several notices and statements about fictitious business names registered in Los Angeles County. These statements detail the names, addresses, and durations of these businesses, as well as the signatures of the persons conducting the business. Each notice includes a statement authorizing the use of a fictitious business name prior to a specific date, followed by a notice of expiration five years from the date filed. The document also contains sections titled "STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME" and "STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME" with filed dates and names of the businesses. The statements are filed with the County Clerk of Los Angeles County and are subject to expiration after five years.

For example, one notice states:

"STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Date Filed: 7/11

Name of Business: BALDIA SUB SHOP 854 Balboa Blvd CA 91209

Registered TILANI PERISI 2001 Shawn St Glendale CA 91208

This statement is filed with the County Clerk of Los Angeles County on: 7/11/2013.  Notice - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date.

This filing of the statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, or common law (see Section 14411, at eq., 177, 1294, 7/1/2013, 7/9/2013, 7/20/2013, 8/1/2013 1386)

Such notices are subject to expiration five years from the date filed and must be renewed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, or common law (see Section 14411, at eq., 177, 1294, 7/1/2013, 7/9/2013, 7/20/2013, 8/1/2013 1386)

... The document continues with more notices and statements in a similar format.
aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you will receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on the property. You may do so by contacting your bank, title company, or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. Notice is hereby given that RECONTRUST COMPANY, N.A. is a debt collector at- tempting to collect a debt. Any information obtained from the court clerk. Notice is hereby given that RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained from the court clerk:

A HEARING on the petition will be held on August 15, 2013 at 9:30 AM in room 229 of the Hall of Justice, 123 N. Hill St., Los Angeles, CA 90012.

If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-1154) to receive notice of any creditors' meeting, hearing, or of any petition or account as provided in Probate Code Section 11070. A Special Notice form is available from the court clerk.

The undersigned Trustee disclaims all responsibility as to the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable costs of sale and any other amount to which the Trustee is legally entitled, but not by virtue of the lien, shall be determined at the time of the initial publication of the Notice of Sale at $12,000.00 (TEN THOUSAND DOLLARS) AS A MINIMUM RESERVE. Interest may accrue from the date of mailing or personal delivery to you of a notice giving that RECONTRUST COMPANY, N.A., as duly appointed and authorized to administer the estate of the decedent, must file your claim with the court and mail a copy to the personal representative appointed by the court for that purpose. You may object to the petition and appointment of the personal representative by filing a written objection with the court before the hearing.

A PETITION FOR PROBATE has been filed by Nathaniel A. Osher, a member of the Superior Court of California for the County of Los Angeles. Notice is hereby given that RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained from the court clerk.

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100-109 Announcements
105-General Services
110-Funeral Directors
115-Attorney/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Ads
140-Health Ads
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Counselor
171-Elderly Care

200-299 Services
201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Building Services
214-Brush Cleaning

115-Cemetery

Concejo Mountain Memorial in Camarillo
Santa Cruz #2.147 Grave H
It is stackable
Price: 3,500 (includes endowment)
Contact Nancy at (559) 734-7382

165-Massage

Attention mature males and seniors! $80 one hour massage available in Sherman Oaks. Relax, relieve tension and stress. Therapeutic and relaxing session by an attractive, mature female. Same day instant appointment. Call Lori (818)785-0420.

170-Caregiver
Filipino care giver service-in home assisted living with transportation bonded and insured. Certified nursing companion/assistant. Contact Randy (310) 289-9205

Gentle, live-in care providers available. Male couple. One European trained physical therapist with Master’s degree, skilled in the art of patient care. One MBA adept in the administrative needs required with Drs/Ins/SS/Medicare. Both caring and compassionate. Excellent cooks. (310) 748-2227

Companion/caregiver. I'm aware of your goal to live your best quality life, even now. My service provides consistent, conscientious care & companionship harvesting the best that life has to offer. Call (310) 944-8008

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Greenwood Memorial Park

Cemetery space with vault in sold out area of Mt. Shalom

(Beverly Hills #93) Plot 3000, Space D
Cemetery priced at $12,500. Will sell for $8,500.

$400 transfer fee to cemetery at signing

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Two Prime Side-by-Side Eye Level Crypt Spaces. Court of Prophets, beautiful views at the top of the hill. Row B, Spaces 483 and 484. All maintenance fees have been paid in perpetuity. Offered below Retail at $15,900 obo for both, transfer fee included. biontears@adelphia.net or (310) 234-1241

2 Forest Lawn Cemetery
PLOTS

Located in Devotion area. $4,200 each. Reduced and priced to sell, way below retail price
Shari (661) 810-0854

FOREST LAWN CY-
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Forest Lawn Glendale. Two adjacent plots in the Vale of Memory. Call (928) 282-7567
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