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Anniversary



Issue 784 • October 9, 2014 - October 15, 2014

Foday's Fresh Start

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Today's Fresh Start

Honoring Hamlet Heroes Adam Lewis Discusses The Maple Center's Masquerade Gala



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Beverly Hills View on Channel 10

• 3rd Supervisor District candidate Bobby Shriver and 62nd Assembly District candidate Autumn Burke • Today at 3:30 pm and tomorrow at 11:00 pm

Available online at: http://vimeo.com/107203778



BEVERLY HILLS TELEVISION

Channel 10 City Council and **Commission schedule**

• City Council Formal Meeting: Tonight at 4:00 pm

· City Council Study Session: Tonight at 7:00 pm

• Planning Commission: Today at 9:00 am, tomorrow at 8:00 pm and Tue. at 5:00 pm

• Public Works Commission: Tomorrow at 3:00 pm and Mon. at 8:00 pm

• Charitable Solicitations Commission: Tomorrow at 5:00 pm and Wed. at 8:00 pm

• Cultural Heritage Commission: Mon.

at 5:00 pm and Tue. at 8:00 pm

• Architectural Commission: Wed. at 1:30 pm



City Council splits cost for EBI with school district for one year



Though the City Council unanimously agreed to split the BHUSD's campus security program Evidence Based, Inc. (EBI) cost for one year, several councilmembers

Joe Chirillo

questioned the price and effectiveness of having armed campus safety officers on campus.

The annual cost for the BHUSD's campus security program provided by EBI is \$881,423. The city will pay \$440,712 for the 2014/2015 fiscal year. Total costs to the city for three years would be \$1,322,135. At the end of the current contract in May 2015, it will go out for a competitive bid.

"We believe that the security of our residencies are a shared responsibility with

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1 year

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OUR DATA SPEAKS VOLUMES



HAPPY BIRTHDAY IRA! ALBUQUERQUE

Recently retired Beverly High drama teacher Herb Hall's mother Ira Jarvis (right) and her daughter Sandra Joseph (left) were surprised when a hot air balloon full of people participating in The Hot Air Balloon Festival in Albuquergue, New Mexico landed on Jarvis' driveway on October 3. Jarvis had just turned 102 years old that day.



briefs cont. from page 2

the city," Board of Education President Noah Margo said at Tuesday's study session. "That's why I came in the first place. That's why I was hoping to get the assistance."

Councilmember Willie Brien raised concerns on the district's financial plan.

"You keep coming back for more, but you're not dealing with the structural deficits that you're running," Brien said.

In the staff report, the BHUSD said that legal fees in the 2012/2013 fiscal year amounted to \$612,000, and in the 2013/2014 school year amounted to \$2,096,614.

The BHUSD receives \$10 million from the Joint Powers Agreement with the city, and has a \$10 million endowment fund and additional funding from BHEF. Funds from the JPA goes towards supporting infrastructure, facilities maintenance, and other programs, according to the staff report. Approximately \$600,000 from the BHEF is allocated towards academic and athletic programs. The BHUSD has not allocated funds from the BHEF towards EBI. According to Margo, part of the endowment funds will be used to fund OPEB, a post employment benefits.

EBI is headed by Campus Safety Program Vice President Joe Chirillo, a retired BHPD Lieutenant.

The staff report provided a breakdown of EBI costs. EBI Campus Security Officers hourly wages are between \$25 - \$35 with the majority of the officers earning \$30 - \$35 an hour. The Campus Security Officer Supervisor earns between \$35 - \$40 an hour. Each EBI CSO is issued \$3,500 - \$4,500 in equipment, which includes uniforms and computer and radios compatible with BHPD frequencies.

Each school site has a safety officer vehicle, which are leased from EBI at \$10,000 per vehicle per year, which includes insurance, fuel, maintenance and care.

"I understand that [the safety officer vehicles are] a visibility type of thing, but I don't understand why the city is paying for the visibility of these marked vehicles on the campus," Brien said.

Currently, Beverly Vista, Horace Mann, and Hawthorne have single points of entry, Beverly High's plans for a single point of entry will come before the Board of Education in about two weeks, and El Rodeo has a single point of entry in its master plan, but specific plans are delayed until the Measure E bond is accelerated.

According to Margo, there is not enough money in the Measure E to fund El Rodeo's single point of entry plans.

"I'm struggling in understanding where the priorities are with this in terms of real security in not having single point of entry sooner," Brien said.

Councilmember Nancy Krasne raised concerns on having armed security officers on campus.

"I'm really disturbed about a loaded gun being on the campus at any time by anybody," Krasne said. "I would rather spend that money on police officers for the department and a psychiatrist to work with the teachers to pick out problem students or counselors to help with college planning."

The City Council asked the school district to provide an evaluation tool that will assess whether EBI is an effective safety program.

"It is difficult to assess a program as successful because as a police officer on the street we don't know how much crime we deter just by our presence," BHPD Lieutenant Mark Rosen said. "We can spend the money it costs to have EBI in the school system, and [if] nothing happens over the course of the year and the program was a success, we'll never really be able to evaluate whether that was a result of us being there or whether nothing would have happened anyway."

BHUSD portion of property tax decreases slightly

Beverly Hills property owners received their property tax bills this week for the fiscal year 2014/2015, which showed a slight decrease in the unified schools portion of property tax from the 2013/2014 fiscal year.

For the last 2013/2014 fiscal year, the BHUSD property tax was \$100.24 per \$100,000 assessed property value. For the current 2014/2015 fiscal year, the BHUSD property tax was \$45.84 per \$100,000 assessed property value.

"The [BHUSD] only raised the tax for one year to issue last year's [Measure E bond series], and then let it dip back down," Kegent Managing Director and Public Finance Manager Tony Hsieh said. "If the district is to [raise the tax again],



If the board votes to place acceleration on the March 2015 ballot and the voters approve it, then the earliest the acceleration could affect property taxes would be in the 2015/2016 fiscal year, roughly this time next year. But the district doesn't necessarily have to activate the acceleration for the 2015/2016 fiscal year, according to Hsieh.

"As long as the District requests the county to levy the tax, assuming a successful vote, they can get the tax rate levied," Hsieh said.

Academy Award party to be held in Beverly Hills for next three years

The City Council unanimously voted to have Vanity Fair's annual Academy Award party held in Beverly Hills in February 2015, and potentially for the next three years.

The Academy Award party will require the closure of the 400 block of North Crescent Drive from roughly February 12 to February 26. Vanity Fair representatives have already contacted the surrounding community, including residents, local businesses and churches, and have informed them on the Oct. 7 City Council meeting. The Wallis Annenberg Center of Performing Arts has given their support for the event.

The backdrop of the event will be Beverly Hills' City Hall on Crescent Drive, with potential use of the Municipal Gallery and the City Hall gardens. An Oscar awards viewing dinner will have approximately 150 people during the awards, and a party for approximately 850 guests, who will arrive at a scheduled, staggered time throughout the evening.

Any city fees and personnel costs will be covered by Vanity Fair.

The international, high profile event first took place 20 years ago and was originally held in Morton's in West Hollywood. Recently, the location for the event moved to different sites throughout the city.

Nominations for March municipal elections open on November 10

Nominations for the March municipal election are open on November 10. Two city council seats currently occupied by Mayor Lili Bosse and Vice Mayor Julian Gold will be up for election for a four-year term from March 2015 to March 2019. Bosse and Gold have already announced their campaigns for re-election.

Nominations will begin on November 10 and close on December 5. If none of the incumbents do not file by December 5, the nomination period for only nonincumbents will be extended for an additional three days to December 10, according to City Clerk Byron Pope.

Qualifications to run for election include being 18 years old, a citizen of the U.S., and a registered voter within the city limits at the times nomination papers are issued.

briefs cont. on page 4



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Vice Mayor Julian Gold, Barbara and Richard Rubins, Mayor Lili Bosse, and Councilmembers Nancy Krasne, John Mirisch and Willie Brien with the Rubins' Beverly Hills Day's mosaic of the Beverly Hills Shield

artSHOW presents theme, "Time Spent in Dreamland"

In honor of the city's Centennial, the Beverly Hills artSHOW revealed it's theme, Time Spent in Dreamland for the October 18 and October 19 free weekend event at Beverly Gardens.

The artSHOW will feature 250 local and national artists, including four Beverly Hills artists: Nancy Clavin, known for her shoe collection and confection paintings; Sima Furman, known for her stainless steel sculptures; Marlene Zimmerman, who's participated since the artSHOW's start in the fall of 1973.

A Centennial art mosaic, entitled Beverly Hills Days, was created by photographer Zale Richard Rubins and his wife, Brenda Rubins. They collected more than 5,000 photos of Beverly Hills people and places and arranged the photos in mosaic tiles to fit a six by six composition. Richard also created four additional framed images. One is another mosaic style of the Lilly Pond at Beverly Gardens park, which includes images from the groundbreaking ceremony, rededication ceremony, and submitted images. Another image are panoramic views from the four sides of the copula of City Hall. The artwork will be on display during the artSHOW at station 359A.

The artSHOW will feature a wine and beer garden, gourmet food trucks, live entertainment, and family-friendly activities.

On October 19, awards will be given on, "Best of Show," and "Most Original Work." Free parking will be available across the Beverly Gardens.

briefs cont. from page 3

On October 21, city staff will present all resolutions that will need to be adopted by the City Council in order to hold the municipal elections in March 2015.

Those who wish to have nominations papers sent to them are encourage to set up an appointment by calling (310) 285 2400.

The City of Beverly Hills will have their Municipal Election on March 3, 2015 with polls open from 7:00 a.m. to 8:00 p.m.

Beverly Hills Historical Society hosts third **Centennial screening**

The Beverly Hills Historical Society will present its third Centennial screening on October 13 from 7:00 pm to 9:00 pm at the Roxbury Community Park Center.

First aired on HBO in 2987, the television special, Will Rogers: Look Back in Laughter has not been played in 25 years. The movie stars Robin Williams, Harold Ramis, Rodney Dangerfield, Chevy Chase and Dan Aykroyd.

Look Back in Laughter's director Malcolm Leo and producer Hidegarde Duane, Rogers' great granddaughter Jennifer, and other guests will appear at the screening.

Ferrari's 60th Anniversary celebration highlights special package

For Ferrari's 60th anniversary celebration on October 11 and October 12, Luxe Rodeo Drive is offering a "Ferrari 60th Anniversary Gala" package for the weekend festivities.

The package includes deluxe room accommodations, complimentary valet parking, and a special Ferrari Anniversary welcome amenity.

The celebration features a October 11 gala will be exclusive for 500 invite only guests, which includes Ferrari owners and international press. The free public event on October 12 will feature 60 vintage Ferrari vehicles and two never before seen models.

Visit http://bit.ly/lupG7TY for reservations

Zachary Society to honor Chernov



The Loren L. Zachary Society for the Performing Arts will honor Vladimir Chernov at its annual Viennese Luncheon Gala on October 27

at the Four

Vladimir Chernov

Seasons Hotel in Beverly Hills.

World-renowned baritone opera singer Chernov will be honored for his singing career throughout the world.

Proceeds from the Viennese Luncheon Gala will go towards the 2015, 43rd Loren L. Zachary National Vocal Competition for Young Opera Singers, a singing competition for singers who are pursuing a professional stage career in opera.

Call (310) 276-2731 to purchase tickets. briefs cont. on page 5



] JEFF PRANG FOR ASSESSOR

editorial Our election endorsements

The November 4th election features many races where there is a close choice between two good candidates. But it's the slight differences between them that determine the better pick.



BEN ALLEN FOR STATE SENATE

Ben Allen is an attorney and a twice-elected Santa Monica-Malibu Board of Education member. He has much stronger local connections than challenger Sandra Fluke, having been raised and having attended public school in the district. While Fluke is a nationally known figure on women's rights issues, it is Ben who has paid his dues locally (his mother Elena Allen was also a long-time Spanish teacher at Beverly High). Idealistic and confident, Ben is endorsed by Henry Waxman, Zev Yaroslavsky, Beverly Hills Mayor Lili Bosse and many others we know and respect. Ben Allen is the better candidate for State Senate.

Watch our interview here: http://vimeo.com/106011674



BOBBY SHRIVER FOR COUNTY SUPERVISOR

Sheila Kuehl is well-known to many of us, having represented our area in the state senate in the 2000s. But we have been less-than-impressed with how Sheila has run her campaign this time around.

In an attempt to kiss up to the *Courier*, Sheila voiced some vague support for a "third route" for the subway's Purple Line extension. Bobby Shriver has been steadfast in his support for the Constellation station. While we disagree with Shriver's position, we appreciate his honesty; everyone knows neither Kuehl nor anyone else is going to change the route of the subway absent a legal settlement. So anyone who is voting for her for that sole reason is going to be sorely disappointed.

Additionally, Shriver has been very accessible, appearing on our Beverly Hills View program, as well as at many community events. Sheila has been nearly invisible, apparently concluding that she already has the election in the bag. We question whether Sheila will be independent from the very public employee unions that she is going to have to negotiate with as a member of the Board of Supervisors. A labor backed group ("Local Experience We Trust") has raised over \$900,000 to elect Kuehl. Along with leftleaning Supervisor Mark Ridley-Thomas, and incoming supervisor Hilda Solis (who was Obama's Secretary of Labor), if Sheila is elected, does anyone really question whether county employees are going to get a generous raise in pay and benefits? We believe Shriver to be the more moderate candidate, and one who is more likely to hold the line on public employee salaries. In a contest of two good candidates, we're going with Bobby Shriver, whom we believe to be more genuine and more accessible to the needs of Beverly Hills voters.

Watch our interview here: http://vimeo.com/107203778 (Sheila declined to appear at all.)



Beverly High senior government classes participated in National Voter Registration Day on September 23. The League of Women and National Voter Registration Day collaborate with the Social Sciences Department to sign up eligible seniors to engage in the political process.



Yet another example of a race between two competent candidates, John Morris is a longtime county prosecutor. He is honest and seems committed to cleaning up wellpublicized corruption in the Assessor's office. However, West Hollywood City Councilmember Jeff Prang is better known to us, having been on the West Hollywood City Council for 18 years and a frequent visitor to our community events.

We hosted the only televised debate between Morris and Prang (*watch here: http://vimeo.com/107288714*), where we found both candidates to be well-intentioned and qualified. But we have to give the edge to Prang, our

neighbor, whom we've known for many years.



AUTUMN BURKE FOR STATE ASSEMBLY

Autumn Burke is running for the 62nd Assembly District (Marina del Rey/LAX area), a district that does not include Beverly Hills. But we want our readers to be familiar with who she is, because she is someone who is definitely going places.

The daughter of legendary Congressmember and LA County Supervisor Yvonne Brathwaite Burke, Autumn comes from a long tradition of public service. But just like Steven Fenton vs. Frank Fenton, Autumn has brought her own style to the Burke name with her own unique approach. Having extensive private sector expe-

rience and moderate positions on the issues, Burke will be a breath of fresh air in Sacramento and to a Democratic party that is increasingly moving further to the left. We endorse Autumn Burke for State Assembly.

Watch our interview here: http://vimeo.com/107203778

TED LIEU FOR CONGRESS



This was our hardest endorsement to make because we have tremendous respect for Elan Carr. Having known Elan for many years, and his wife Dahlia Lainer Carr since Beverly High days, we enjoyed a nice chat, which you can watch here: *http://vimeo.com/105398809*.

Carr has run a spirited campaign and has raised a lot of money but it's his party designation that we just can't stomach. Ted Lieu bested Wendy Greuel and several other formidable Democrats in the primary, therefore making him the heir apparent to the seat. He's highly favored to win due to party registration and has a background in local government, having served on the Torrance City

Council and in the state legislature. We endorse Ted Lieu for Congress.

VOTE NOVEMBER 4TH. To request a vote by mail ballot, call (562) 462-2748 or visit lavote.net

briefs cont. from page 4

1.47 million ballots to be mailed out for November 4 general election

L.A. County registered voters can request a vote by mail ballot by October 28 for the November 4 general election. The deadline to register for the November election is October 15.

If voters are unable to go to their designated voting station on November 4, they can vote by mail. The Los Angeles County Registrar-Recorder/County Clerk office started mailing out 1.47 million ballots to voters on Monday.

Go to www.lavote.net to request a vote by mail ballot and to register to vote.

Pollworkers are needed for the election in Beverly Hills. To be eligible, pollworkers must be 18 years or older, a California resident, and a United States citizen registerd to vote or a legal permanent resident. Volunteers earn between \$105 to \$175 for serving. Call (800) 815 – 2666 to become a pollworker.



Claremont Graduate University Associate Professor of History and Cultural Studies Joshua Goode, Anti-Defamation League Pacific Southwest Region Regional Director Amanda Susskind, Consul General of France in Los Angeles Axel Cruau, Temple Emanuel of Beverly Hills Rabbi Laura Geller, and American Jewish Committee Board member Cathy Unger

France's Consul General speaks at Temple Emanuel's "Contemporary Issues Forum"

Temple Emanuel held a panel discussion on Saturday featuring Claremont Graduate University Associate Professor of History and Cultural Studies Joshua Goode, Anti-Defamation League Pacific Southwest Region Regional Director Amanda Susskind and Consul General of France in Los Angeles Axel Cruau, and moderator American Jewish Committee Board member Cathy Unger.

The "Contemporary Issues Forum" focused on the challenge of European anti-Semitism.

Cruau discussed his government's disapproval of anti-Semitic actions, and emphasized the action taken against further attacks, such as fighting hate speech on the internet, focusing on education, and preventing Middle East extremism from pervading France. Susskind mentioned that a recent ADL global survey on anti-Semitism found that 24 percent of Europeans, including 37 percent of France's population, had anti-Jewish feelings.

'We are honored that Consul General Cruau joined our Congregation for the holiest days on the Jewish calendar to engage in dialogue about the rise of European anti-Semitism," Geller said.





(Front row, left to right) Fine Art Commission Chair Sandy Pressman, Friends of the Library President Jean Rosenblatt, Beverly High Honors English teacher Julie Goler, Human Services Specialist Elizabeth Anderson, Beverly Hills Student Justin Friedman, Human Relations Commissions Chair Rochelle Ginsburg, Library Services Manager Marilyn Taniguchi, BHUSD Chief Academic Officer Jennifer Tedford (Back row) William Morris Endeavor Senior Vice President Rob Carlson, Human

Services Administrator James Latta, Community Services Assistant Director Nancy Hunt-Coffey, Temple Emanuel Rabbi Jonathan Aaron, and Library Adult Services Supervisor Alice Kuo

Beverly High to hold discussion with author Brown

Beverly Hills' One Book One City community reading project will host a meet-and-greet event with The Boys in the Boat author Daniel James Brown at the K.L. Peters Auditorium at Beverly High on Sunday at 3:00 p.m.

The free, public event will allow guests the opportunity to have discussions and a Q&A with Brown, and the author will be signing books. A reception with light refreshments will also be available.

Ranked number one on the New York Times Bestsellers List, The Boys in the Boat tells the story of the U.S. rowing team gold medal win in the 1936 Olympics hosted in Berlin, Germany during Hitler's reign.

The Boys in the Boat books, audiobooks, and e-books are available at the Beverly Hills Public Library.

Space is limited. Call (310) 288-2200 for reservations. For more information on the One Book One City project, visit www.beverlyhills.org/oboc or read the Weekly's coverage with Human Relations Chair Rochelle Ginsburg in Issue #777 at www.bhweekly.com.

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opinion & commentary

Who is the best candidate for State Superintendent?

TOM TORLAKSON



As the only California teacher and experienced superintendent seeking this office, I know bold action is needed to strengthen our schools. My plan calls for parents, teachers and schools themselves to make education decisions rather than turning our schools over to Washington politicians or Wall Street speculators. It starts with increasing parental involvement, expanding career and technical training, making college more affordable and investing in schools to provide smaller classes and strong academics, including art, music, drama and the technology students need to graduate ready for college. Every student deserves great teachers, which is why we must improve teacher training and sup-

port, and remove – fairly – those not up to the job. I helped pass a law making it easier to dismiss teachers for misconduct or poor performance, and I made helping struggling teachers a priority. Because students also deserve safe schools, I helped pass laws to keep gangs, drugs and guns out of our schools. For more information, please read our Blueprint for Great Schools at www.TomTorlakson.com, created with parents, teachers and school officials. After three years on the job, there's still much work to do, but we're seeing real progress – the highest graduation rates ever and rising test scores statewide. I'm the only candidate supported by classroom teachers, nurses, firefighters, police officers and Sierra Club California, along with Democrats like Senator Dianne Feinstein and Republicans like Richard Riordan. Let's keep working together to fulfill the promise of public education, with a high-quality school in every neighborhood.

MARSHALL TUCK



California public schools need major changes to prepare students to compete in the global economy. Our schools rank 45th in the nation in reading and math, but Sacramento politicians are failing to make the crucial changes students need. The politicians make too many education decisions, instead of experts. The education bureaucracy wastes too much money and has too much control. I'm an educator, not a politician. I have a proven record of turning around failing schools. Leading 17 public schools in some of LA's toughest neighborhoods, we increased graduation rates by 60 percent. Our innovative "Parent College" became a national model for getting parents more involved. Over the last five years,

THE RING

The public opinion forum where Beverly Hills dukes out the issues

our schools ranked #1 in academic improvement among California's large school systems. Previously, I led efforts to establish nine successful new public charter schools, which all outperformed local schools. As State Superintendent, I'll be an independent advocate for parents and students, not political insiders. I'll work to: 1. Get the politicians out of our schools, so educators and parents can do what's best for kids. 2. Cut the bureaucracy to get more money into classrooms and encourage innovation. 3. Get parents more involved. 4. Support public charter schools. 5. Make sure all students have effective teachers and principals and a college and career ready curriculum. Please read my plan at www.marshalltuck.con. See why parents, teachers, and California's major newspapers, liberal and conservative, endorsed our campaign. We can't accept mediocrity or failure. Vote for the change our students need.

The sixth in a series of columns featuring candidates running in the November 4 election





BHHS Football Team Loses to South Pasadena Normans to open Ocean League play Friday at El Segundo. By Steven Herbert

Beverly High's 42-9 loss to South Pasadena in a nonleague football game last Thursday night at Nickoll Field was the result of turnovers and penalties, according to Normans coach Charlie Stansbury.

Beverly Hills (1-4) allowed touchdowns on interception and fumble returns and a muff on a kickoff return led to another Tiger touchdown, Stansbury said.

A roughing the passer penalty on a third-and-23 play prolonged another drive by South Pasadena (4-1) that resulted in a touchdown, Stansbury said.

A late hit on what would have been a third-and-12 play gave the Tigers a first-and-goal on another touchdown drive.

"The roughing the passer (was) a judgment call by the referee," Stansbury said. "Our guy looked like he was trying not to hit the guy, but he hit him."

On the late hit, "We just didn't make a smart play," Stansbury said.

Stansbury described the interception as

"one of those" plays where you say "Whoa how did that happen?"

The ball bounced off two players "and ended up in the wrong hands and ended up in the end zone," Stansbury said.

David Dolgin kicked a 23-yard field goal on the Normans' first drive. Rashad Ysaquirre ran more than 60 yards for a touchdown in the second quarter for Beverly Hills' other points.

The Norman offense was "productive at times" but "we need to be more efficient," Stansbury said.

Joe Kolko, Beverly Hills' leading rusher entering the game, was unable to play because of an injury. Harry Green, second on the team in receptions, also missed the game because of an injury.

The injury-depleted receiver corps prompted Stansbury to start Mike Massie, who had been the No. 1 quarterback entering the season, at receiver, and give junior Jake Wolken his third start of the season at quarterback.

"We knew going into the game they were going to try to come up and force us to throw the ball so we needed that extra athleticism to get the ball down the field," Stansbury said.

Stansbury termed the game "a learning experience" for Wolken because South Pasadena was a more physical team than San Marino, the Normans' previous opponent.

The Norman defense played "at times very admirably but we struggled at times," against the Tigers' run-oriented wing T formation offense, Stansbury said.

Linebackers Dylan Rutigliano and Jon Hakimi drew praise for their play from Stansbury.

The loss was Beverly Hills 19th in its last 22 nonleague games dating back to 2010.

The victory was the fourth straight for South Pasadena since a season-opening 22-7 loss to Eagle Rock. The Tigers have outscored its opponents, 124-16, during the winning streak.

Beverly Hills lost to South Pasadena, 41-7, last season.

The Tigers were "much improved over last year in a lot of ways," Stansbury said.

The Normans are also improved over last season, Stansbury said.

"Depth wise is what hurts us right now, but skill-wise and understanding we are much further ahead than we were last year," Stansbury said.

"When you talk to coaches after the game there are a few this year that have

been surprised at how well we played after playing us last year. There's also some things that we do that other coaches have said they weren't sure if they could stop us from doing."

When asked about his team's improvement from the start of this season, Stansbury replied, "Week to week we're getting better and our kids are understanding the game of football a little more every time we go out there."

What's Next?

The Normans are scheduled to open Ocean League play Friday at El Segundo. The opening kickoff is scheduled for 7 p.m.

Stansbury said his goals for his team are to "step up in our level of execution on both sides of the ball." "We want to move the ball and be efficient in our passing and hopefully build on the consistency we've had in the run game," Stansbury said.

The decision on the starting quarterback will be based on the receivers' availability, but Massie will play quarterback in "certain situations," Stansbury said.

The Eagles (5-0) have outscored their opponents 212-26. El Segundo has scored at least 37 points each game and allowed no more than seven.

Stansbury attributed the Eagles' success to "the leadership of their senior class."

"They have nine seniors on defense," Stansbury said. "That helps. They understand the scheme and they understand what

sports cont. on page 18

coverstory FOUNDING A CHARTER SCHO

Jeanette Grattan Parker discusses launching Today's **Fresh Start**

By Nancy Yeang



Jeanette Parker is a longtime Beverly Hills resident who, along with her husband Clark Parker, founded Today's Fresh Start Charter School.

Tell us about Today's Fresh Start **Charter School.**

Today's Fresh Start Charter School has two charters. The first charter is a State Board charter and was started in 2003. The second charter is in Inglewood Unified School District charter, and the Inglewood school in 2008.

We have a \$20 million dollar grant for our Inglewood Charter. We just finished the first phase where the students are now in the school's new building. It has a gym, an auditorium, and a stage for theatre.

The TFSCS charter school is what you would call a small district. We are highly intensive on differentiated instruction, and learning and teaching every child individually and personally. We have more than 1200 students for our entire population.

We have about 45 percent Latino students and about 54 percent African American students. We have about one percent Filipino and Caucasian.

The schools are transitional kindergarten through eighth grade.

Why did you want to start TFSCS?

My husband [Clark Parker] and I are partners. We've always worked well together and we've been married for more than 50 years.

I wanted to start the charter school personally because I saw the need to educate the inner city youth. We just needed to have another perspective in education. Not that I'm saying that other people's perspective [aren't good], but for our particular school, we're unique because of our high test scores and our population that we have; striving for each child to achieve at his/her best.

I wanted to see other children receive the best education that I thought we could offer them. TFSCS is located in the urban Los Angeles and Inglewood areas. Our students come from many different areas. Similar to myself, when I was very young in Birmingham, Alabama, we were economically challenged. It's an outgrowth having lived my own life and I wanted to help other children to grow to their very personal best.

Charter schools are independently run public schools which creates flexibility in the in its operations, which gives greater accountability for performance. How do you keep the school on track with its performance goals?

One major differentiation is that we have an intensive internal accountability system for children. We also fight for the children to be personally accountable for their own achievements.

We assess weekly, based on what they've been taught during the week. We have a wonderful, multi-cultural staff, somewhere around nine to ten different backgrounds and cultures.

We have a number of programs that we work with students and we hold them accountable for doing their work. The teachers also hold the students accountable for being responsible individuals.

Our theme this year is, "We are very excited to learn. We're going to finish college." This is for our transitional kindergarteners through eighth graders. We have the Young Scholars College Bound Program with the theme throughout the schools, "I'm going to finish college." We have on each door of our classrooms the name of a University and then post "the class of", meaning, year of their graduation from college. That's one way we promote TFSCS' Young Scholar's College Bound Program. Inside the classrooms teachers have banners of universities so that there's a constant reminder to the students that their purpose is to finish college.

They wear uniforms. Within the classrooms they have an, "I have a dream corner" where they have written their personal life's vision: what are their dreams, and they have photographs of themselves, giving them a sense of ownership and in themselves, their school; and it gives them their own place where they can belong and achieve.

We do a variety of things to keep the children's minds focused on why they're here and why its important to attain a really good education.

Charter schools have a contract that describes the school's mission, program, students served, performance goals, and methods of assessment. Tell us about

TFSCS charter.

The basis for the charter is to lay out what you're going to do or what you hope to do. It's planned so that the school's authorizer understands the school's vision. It's an accountability tool, and a way to hold the school accountable to the mission that they said they were going

needed to have

in education...We're

high test scores and

her best"

- Jeanette Parker

to plan to accomplish. Our mission is to teach each child to become a lifelong learner and to teach each and every child individually, personally, and emotionally to their very personal best. That's our mission. We know that children are individuunique because of our als and each one different. Some can achieve higher than our population that we others, but our mishave; striving for each sion is that each child achieves to their perchild to achieve at his/ sonal best. We hold them to high standards and great expectations.

It doesn't give them wiggle room to say, "I can't do this, I can't do

that." Some students are challenged but we believe that every child and every student has some special gifts and talents where he or she can excel.

We keep striving to learn where is that, what is it, and how can we teach every one. It's what every parent wants for their child, and that's what we do here. Our parents have

their children here because they want their children to have the best education.

What makes TFSCS unique?

We have [about] ten different cultural backgrounds of staff. That's unique.

The teacher child ratios [are] very, very important. We have very low teacher child ratios. We have one teacher to every 20 [students] in the transitional through third grade. For 4th and up we have more than one [teacher] per 25 [students] which is really unusual in this day and time. But we've maintained that standard regardless of the economic challenges that we've been having in California. We still maintain that standard and that's one of our keys to maintaining and raising our API test scores; Our API score average is 835. We can give each child individual attention, we can know what each child needs to know. We focus on that. We keep our eye on what they learned during the week, on what they were taught during the week and we look and we say, "Okay, what did you not achieve?" Then we go back and we reteach that standard until he or she understands that it's a mastery of the standard.

We have special education. We are adapting a language facilitation program so that students who have special needs in each language that we're having a push in program to work with those students. Then those students can take advantage [of the programs].

We always consider the individual when

planning our program, using the California Common Core Standards.

We've had a five-year collaboration with UC San Diego. We train the teachers through their preliminary multi-subject credential and we train them into our system. TFSCS funds this program to help clear their credentials.

What are some programs offered at "I saw the need to TFSCS that aren't offered at other educate the inner charter schools? city youth. We just The teacher child ratio, I don't know another perspective

what other people have, but I know we've maintained that. I can't really say, because I'm not sure what other people are doing. I'm so focused on our mission and program.

You were a former President of the **Beverly Hills Republican Club. Tell** us about that.

Yes. I was President of the Beverly Hills Republican Club, but I'm not now.

We held meetings and booked very important Republican elected officials from across the United States.

You're a longtime Beverly Hills resident, originally from Alabama. What brought you to Beverly Hills?

Both my husband and I have always worked well together. We've been blessed by God as we have moved along in life and we just kind of found ourselves here.

That's where we've raised our children. Our children graduated from the Beverly Hills [school] systems there. Even our grandchildren attended as well. It's like a legacy we've managed to maintain.

Tell us about your family.

My husband's name is Clark Parker, my son's name is Clark Parker and my daughter is Alysia. My son has a son, [Kyce], at Beverly High. He plays basketball. Alysia and her husband have three children, Soleil, Grevson and Luna.

Tell us about the curriculum and admissions process.

The admissions process is really a simple process. We give them an admissions packet and they fill out the components of the package and they're enrolled.

Our curriculum is California Core status based. Every student has some piece of personal technology, either an Ipad or with our grades two through eight, each one has a laptop for school use. That's really important. We've already become aligned with the common core practices and standards. We participated in the modern balance assessment. Our students who took the science tests, they've achieved very high scores. We

charter cont. on page 9

coverstory HONORING HAMLET HEROES

Adam Lewis Discusses The Maple Center's **Masguerade Gala**

By Nancy Yeang

The Weekly interviewed Hamburger Hamlet and Kate Mantilini founders Harry and Marilyn Lewis' son Adam Lewis on receiving the honor.

Your parents, Harry and Marilyn Lewis, founded Hamburger Hamlet. Tell us about that.

They started in 1950. It was originally intended to be a place for struggling actors to go to. My dad was an actor with Warner Bros. through the 1940s. His was in Key Largo, a film well known today [starring] Humphrey Bogart, Edward G. Robinson and Lauren Bacall. Claire Trevor won [an Academy Award for] best supporting actress.

Things happened to the studio system and the contract players that were there broke apart. Dad found himself unemployed and he met my mother, who was the driving force to make his dreams come true.

When he was faced with, "What am I going to do?" What kept going on in his head was, "I want to have a little hamburger place where they can come." And they came and plenty of people came.

Why do you think the Hamburger Hamlet chain was so successful?

Attention to detail, attention to recipes. They were innovative in all of what they did. The various new ideas that my mother came up with were not being done in any restaurant. She was copied by everybody. It's been said that she invented the gourmet hamburger.

Hamburger Hamlet in the beginning was sort of assumed to be a hamburger place. Then prices got higher, more items [were] on the menu, [Marilyn] was doing a healthy platter in the early 1960s [and] people were flocking to that. All the entrees they did, anything new, people would come.

[In] the development [and] the expansion of the Hamlets, one was nicer than the next. None of them were cookie cutters, but all of them had the famous red carpeting. It was iconic for families. Even today, people come

there every week. That was our treat to go to the Hamlet."

You mentioned that there would be upgrades to the Woodland Hills Kate Mantilini branch. What has been done so far?

We are very conscious of the recession and the affect it has on people's budgets. Along with our menu, which is a bit more expensive than this menu that I'm going to tell you about, we instituted a "light fare" weekday, lunch menu. We have about 12 [full] dishes, which are \$12 and under. I'm going to expand that out by four more dishes very soon. We're working on the salads now that we're going to put on it. That's sort of a big deal to draw more people in.

In Woodland Hills, we're seeing an increase in weekday customers, and we're seeing an increase in our happy hour as well which bleeds into dinner. Those are a couple of things that we've done recently.

You grew up in Beverly Hills. Tell us more about that.

I went to John Thomas Dye as a little guy. Then I went to El Rodeo and Beverly High, and graduated in 1972.

Then I left. I moved to Minnesota. I met a girl, she lived in Minnesota and I moved

there with her. I had four kids with her, we built a big house on the hill, and the marriage wasn't so good and so I came back. That was 15 years after [when I came back].

You were telling us that your father started off as an actor. Tell us more about that.

The story goes is that my father was always an actor.

"Swifty" [Irving Lazar], who was a big literary agent in Beverly Hills for decades, died maybe about 10 years ago or so. He was the top literary agent in LA, Beverly Hills, the of them had the famous world, who knew? As an old man he was a guest of ours at Kate

Mantilini he came in. ["Swifty"] saw Dad, and he liked what Dad was doing. He talked to command and they re posted dad to the entertainment moral division. ["Swifty"] saved my dad's life essentially. [My dad] never went overseas and he performed all over in America dur-

ing the war years. Then they made a film out of it. [My dad] was in that also playing the same roll. He went on contract with Warner Bros. and he did a variety of films. Always "B" parts, never starring roles, but he was in the movies.

Why did you close Kate Mantilini?

The rent went up and we didn't see any



to me and say, "My folks used to take me Debi Aldahl and David, Harry, Marilyn, Sharon and Adam Lewis

charter cont. from page 8 met all our targets for our English language learners. Our API scores are high. We have

an average between the two charters of about 835. We are striving to improve those with our method of individualized instruction and

close contacts with the students, observing their progress day by day, that's an integral part that we are so very focused.

Each of our charters are accredited by the Western Association of Schools and Colleges (WASC). That's the association that accredits large universities or other recently accredited institutions.

We are what we believe to be the school for now, and the school for the future. We believe that our students will be successful in society with lot of the academic standards that we are teaching, but we are also teaching

them about character. We believe that they are all going to be very successful and the parents are very closely connected with the school. With that collaboration with the parents and the school community, we believe that we'll be successful not just now but for the future.

Coming from Alabama, it was important and it was so engraved into to us to learn and to be well educated. That was what we were reason to continue it. It was just too high for us.

Were you surprised at all the tears when you announced the Beverly Hills branch was closing?

I was surprised. I was so deep in the forest

in operating that place that when I looked up and I saw unbelievable comments and social media. It equaled one other event, and that was when my father died on June 9, 2013. There were articles written all over the world we pulled them from Australia about his death.

The coverage on [Kate Mantilni closing] blew me away.

We [received a proclamation from Beverly Hills]. That sits on my mother's living room. I gave it right to her. She's very proud of it.

What's it like to receive an honor for you mom and dad. **Marilyn and Harry** Lewis from The **Maple Counseling**

Center?

"[In] the development

[and] the expansion of

the Hamlets, one was

nicer than the next.

None of them were

cookie cutters, but all

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Even today, people

come to me and say,

'My folks used to take

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That was our treat to

go to the Hamlet"

– Adam Lewis

This is really an old hat for my mom. She was honored here and there and we used to go [to] black tie [events] with her. There was always attention on Marilyn Lewis. This is really different. This is about the family.

They were our next-door neighbors for 25 years. We became friendly with them. It was more than just being neighbors it was lovely, it was sweet, and then learning about the work that they do for mental illness, depression, the fact that they treat so many people who can't otherwise afford it. They do such good work. And I'm honored to be honored. My mother will be there, my brother [David] is going to be there, and hopefully invited guests and it's a lovely thing.

The Maple Counseling Center will be honoring the Harry and Marilyn Lewis family and Ervin Cohen & Jessup LLP at their Masquerade Ball on October 23 at the Montage Hotel. The night starts at 6:30 p.m. with cocktails and a silent auction. Dinner, awards and entertainment will begin at 7:30. Call (310) 271-9999 x 213 for more information

taught. We were taught that education is the key and that's the only way. That's what we teach TFSCS students and our grandchildren. We want to motivate them, watch them do well, and watch them better.

Today's Fresh Start Charter School welcomes visitors. To take a tour call (323) 293-9826, and visit 4514 Crenshaw Boulevard, Los Angeles, 90043.



Paramedic Scott Marquez, Engineer Victor Gutierrez, Paramedic Dan Maher, Captain David Perusse and Paramedic Mark Hein

BHFD and **BHFA** wears pink for Breast Cancer Awareness Month

The Beverly Hills Fire Department and the Beverly Hills Firefighters' Association are donning pink uniforms in support of Breast Cancer Awareness Month and selling limited t-shirts to fundraise for the Tower Cancer Research Foundation.

The campaign raises awareness of breast cancer and encourages women to take early steps in detecting the disease.

To purchase the shirts, go to the BHFD Station 1 at 445 North Rexford Drive, e-mail info@beverlyhillsfire.com, or call (310) 278-1565.



You're Invited... Free Meet-and-Greet with New York Times Bestselling Author Daniel James Brown

Sunday, October 12, 2014 3:00p.m. **Beverly Hills High School** Kenneth L. Peters Auditorium

Book signing & reception to follow

Must RSVP Beverlyhills.org/oboc (310) 288-2220

> Read + Learn **Discover** • Share Explore + Debate





Centennial rose hybridizer Keith Zary and International Rose Expert and Tournament of Roses Parade Judge Tommy Cairns

Centennial Rose Bush Dedication reveals the Centennial rose

The Centennial Rose Bush Dedication was held on October 5 at Will Rogers Memorial Park.

More than 100 rose enthusiasts attended the ceremony hosted by the city of Beverly Hills and the Beverly Hills Centennial Tree and Roses Committee.

The Beverly Hills Centennial rose garden features more than 160 floribunda rose bush varieties which were all hybridized and donated by Keith Zary. The cluster of flowers will give a colorful display of apricot and pink colors throughout the year.

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ESTIMATE!

Michael

Brown

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FICTITIOUS BUSINESS NAME STATEMENT: 2014257301. The fol-lowing person(s) is/are doing business as: AMANDA'S MESSENGER SERVICE 320 W. Alameda Ave. #408 Burbank, CA 91506 . AMANDA CECILIA SAGASTIZADO 320 W. Alameda Ave. #408 Burbank, CA 91506 . This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Amanda Cecilia Sagastizado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/12/2014. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1467 FICTITIOUS BUSINESS NAME STATEMENT: 2014257301. The fol-

Seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1467
FICTITIOUS BUSINESS NAME STATEMENT: 2014257301. The following person(s) is/are doing business as: MOSHE RING & DIAMOND 411 W. 7TH St. #625 Los Angeles, CA 90014. ANTRANIK MANUKYAN 411 W. 7TH St. #625 Los Angeles, CA 90014. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: ANTRANIK MANUKYAN, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1468

FICTITIOUS BUSINESS NAME STATEMENT: 2014257299. The fol-lowing person(s) is/are doing business as: ORLOV DESIGN 404 W. 7TH St. #603 Los Angeles, CA 90014. ARMEN BARKHUDARYAN 404 W. 7TH St. #603 Los Angeles, CA 90014. This business is conducted by: An Individual. Registrant has begun to transact business under the

PERSONALS



Petite lady who is kind, loving, spiritual and accomplished. I am retired, and in good shape both physically and financially. Seeking a similar gentleman between 60-80.

fictitious business name or names listed here on: N/A. Signed: Armen Barkhudaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statem ent must be filed prior to that date. The filing of this statement does not of itself au thorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1469

FICTITIOUS BUSINESS NAME STATEMENT: 2014256735. The fol-lowing person(s) is/are doing business as: CONTAINEROUTLET. NET 6604 DeCelis PI. Van Nuys, CA 91406. GREEN SPECTRUM TRADING INC 6604 DeCelis PI. Van Nuys, CA 91406. This business is conducted by: A Corporation. Registrant has begun to transact busi-ness under the fictitious business name or names listed here on: N/A. Signed: Anthony Vorlano, Green Spectrum Trading Inc. President/CEO . This statement is filed with the County Clerk of Los Angeles County on: 09/11/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1470 FICTITIOUS BUSINESS NAME STATEMENT: 2014256735. The fol-

9/18/14, 9/25/14, 10/2/14, 10/9/14/14/0
FICTITIOUS BUSINESS NAME STATEMENT: 2014256701. The following person(s) is/are doing business as: RIMA'S SALON 3317 N. Vendiego Rd. Glendale, CA 912047. RIMIK TOVOSIAN 1130 N. Maryland #5 Glendale, CA 912047. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rimik Tovosian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name to the filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1471

FICTITIOUS BUSINESS NAME STATEMENT: 2014256110. The following person(s) is/are doing business as: G&A PROFESSIONAL SERVICES 14048 Vanowen St. Van Nuys, CA 91405. L&I, INC. 14048 Vanowen St. Van Nuys, CA 91405. This business is conducted by: A Corporation. Registrant has begun to transact business under the A corporation. negistrain has begun to intractic ubstrings under traida fictitious business name or names listed here on: N/A. Signed: Iraida Pasco, Vice President, L&I, INC.. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1472

FICTITIOUS BUSINESS NAME STATEMENT: 2014256035. The fol-FIGTITIOUS BUSINESS NAME STATEMENT: 2014256035. The fol-lowing person(s) is/are doing business as: VMV SHOE REPAIR & ALTERATION 7100 Foothill Bivd. Tujunga, CA 91042. METIN KILCI 10164 Commerce Ave. #1 Tujanga, CA 91042. This business is con-ducted by: An Individual . Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Metin kilci, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself au-thorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1473

FICTITIOUS BUSINESS NAME STATEMENT: 2014256034. The fol-lowing person(s) is/are doing business as: HAUL DIRECT CARRIERS 145 S. Glen Oaks Blvd. #418 Burbank, CA 91504. AROUTI AGOUPI 145 S. Glen Oaks Blvd. #418 Burbank, CA 91504. This business is conducted by: An Individual . Registrant has begun to transact busi-ness under the fictitious business name or names listed here on: N/A. Signed: Arouti Agoupi, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2014. NOTICE -This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1474 FICTITIOUS BUSINESS NAME STATEMENT: 2014256034 The fol-

FICTITIOUS BUSINESS NAME STATEMENT: 2014256032. The following person(s) is/are doing business as: AUTO MANAGER CENTER GROUP 6476 ½ Van Nuys Blvd. Van Nuys, CA 91401. MATHEW B. CHAVOL 10207 Jumilla Ave. Chatsworth, CA 91311. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mathew B. Chavol,Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2014. NOTICE - This fictitious name statement expires five years from the

date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under fed-eral state, or common law (see Section 14411, et seq., B&P), 9/18/14, 0/26/14 40/26/14 41/27 9/25/14, 10/2/14, 10/9/14 1475

FICTITIOUS BUSINESS NAME STATEMENT: 2014256031. The following person(s) is/are doing business as: ATOM HOME CARE PROVIDERS 13122 Ratner St. N. Hollywood, CA 91605. HRACH HARUTYUNYAN 13122 Ratner St. N. Hollywood, CA 91605. This business is conducted by: An Individual . Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hrach Harutyunyan,Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement of viself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1476 FICTITIOUS BUSINESS NAME STATEMENT: 2014256031. The

FICTITIOUS BUSINESS NAME STATEMENT: 2014256030. The fo lowing person(s) is/are doing business as: VALENCIA INFERIOR DESIGN 30452 Winchester Rd. Castaic, CA 91384. ALIA MARKS 30452 Winchester Rd. Castaic, CA 91384. This business is conducted by: An Individual . Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alia Marks, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1477

FICTITIOUS BUSINESS NAME STATEMENT: 2014255811. The FISH WINDOW following person(s) is/are doing business as: FISH WINDOW CLEANING OF SAN FERNANDO VALLEY 5525 Canoga Ave. #227 Woodland Hills, CA 91367. JIM INVESTMENTS 5525 Canoga Ave. #227 Woodland Hills, CA 91367. This business is conducted by: A Corporation . Registrant has begun to transact business under the fic titious business name or names listed here on: 10/27/2014. Signed: Joseph Nealon, President, JMN Investments. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1478

FICTITIOUS BUSINESS NAME STATEMENT: 2014255147. FICTITIOUS BUSINESS NAME STATEMENT: 2014255147. The following person(s) is/are doing business as: ARI PEREZ CONSTRUCTION AND DESIGN COMPANY 4871 Klump Ave. #103 North Hollywood, CA 91601. ARISTIDES PEREZ 4871 Klump Ave. #103 North Hollywood, CA 91601. This business is conducted by: An Individual. Registrant has begun to transact business under the ficit-tious business name or names listed here on: N/A. Signed: Aristides Perez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2014. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1479

Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 14/9 FICTITIOUS BUSINESS NAME STATEMENT: 2014255124. The fol-lowing person(s) is/are doing business as: ELITE MEALS 3940 Laurel Canyon Blvd. #846 Studio City, CA 91604; WILLIAM JAYNE; KRISTIN LLOYD 3940 Laurel Canyon Blvd. #846 Studio City, CA 91604. This business is conducted by: A General Partnership . Registrant has be-gun to transact business under the fictitious business name or names listed here on: N/A. Signed: William Jayne/ Kristin Lloyd, Partners. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1480

FICTITIOUS BUSINESS NAME STATEMENT: 2014255123. The following person(s) is/are doing business as: ROYALTY EVENTS 18653 Ventura Blvd. #227 Tarzana, CA 91356. AMY PEZESHKIFAR 18256 Sugarman St. Tarzana, CA 91356. This business is conducted by: An Individual . Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Amy Pezeshkifar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself au-thorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com (see Section 14411, et seg., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1481

FICTITIOUS BUSINESS NAME STATEMENT: 2014255122. The fol-Iowing person(s) is/are doing business as: ROSE PROFESSIONAL SERVICES 5425 Zelzah Ave. #2 Encino, CA 91316. PARVIZ OKHOVAT 5425 Zelzah Ave. #2 Encino, CA 91316. This business is conducted by: An Individual . Registrant has begun to transact busi-ness under the fictitious business name or names listed here on: N/A. ness under the fictitious business name or names listed here on: N/A. Signed: Parviz Okhovat, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1482

FICTITIOUS BUSINESS NAME STATEMENT: 2014231777. The fol-lowing person(s) is/are doing business as: MCCARTHY REALTOR; MCCARTHYREALTOR.COM 433 N. Camden Dr. #619 Beverly Hills, CA 90210. KEVIN MCCARTHY 433 N. Camden Dr. #619 Beverly Hills, CA 90210. This business is conducted by: An Individual . Registrant has begun to transact business under the fictitious business name or names listed here on: 08/18/2014. Signed: Kevin McCarthy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1483 FICTITIOUS BUSINESS NAME STATEMENT: 2014231777 The fol-

FICTITIOUS BUSINESS NAME STATEMENT: 2014231779. The following person(s) is/are doing business as: PLUS PERSIA 433 N. Camden Dr. #619 Beverly Hills, CA 90210. MEDIA81 GROUP, INC. 433 N. Camden Dr. #619 Beverly Hills, CA 90210. This business is conducted by: A Corporation . Registrant has begun to transact busi-

ness under the fictitious business name or names listed here on: 08/18/2014. Signed: Kevin McCarthy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mentant (one Cention 4141, ot ence RSD, 0/48/14, 0/2/14, 10/2/14 ee Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1484

FICTITIOUS BUSINESS NAME STATEMENT: 2014255121. The fol-lowing person(s) is/are doing business as: VANOWEN CAR WASH 18514 Vanowen St. Reseda, CA 91335. RVC VALLEY INC 18514 Vanowen St. Reseda, CA 91335. This business is conducted by: A Corporation . Registrant has begun to transact business under the fictilious business name or names listed here on: 05/1/2014. Signed: Mahmood Yadegari, CEO, RVC Valley Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2014. NOTICE -This fictilious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1485 FICTITIOUS BUSINESS NAME STATEMENT: 2014255121. The fol-

FICTITIOUS BUSINESS NAME STATEMENT: 2014255106. The fol-lowing person(s) is/are doing business as: LA VI.P RIDEI 18631 Collins Street #30 Tarzana, CA 91356. ANTHONY JOHAN GAMBLE 18631 Collins Street #30 Tarzana, CA 91356. This business is con-ducted by: An Individual . Registrant has begun to transact business under the fictitious business name or names listed here on: IV/A Signed: Anthony Johan Gamble, Owner/ CEO . This statement is filed with the County Clerk of Los Angeles County on: 09/10/2014. NOTICE - This fictious name statement expires five years from the date it was This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com mon law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1486

FICTITIOUS BUSINESS NAME STATEMENT: 2014253736. The following person(s) is/are doing business as: MISSION AUTO BODY 9075 Glenoaks Blvd. Sun Valley, CA 91352. GEVORG KACHANYAN 543 N. Kenmore Ave. Los Angeles, CA 90004. This business is con ducted by: An Individual . Registrant has begun to transact business under the fictitious business name or names listed here on: 09/09/2014 Signed: Gevorg Kachanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/09/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under fe ral stat (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1487

FICTITIOUS BUSINESS NAME STATEMENT: 2014253671. The fol-lowing person(s) is/are doing business as: CCSR CONSULTING GROUP INC. 1732 EL Cerrito PI. #2 Los Angeles, CA 90028. CCSR CONSULTING GROUP INC. 1732 EL Cerrito PI. #2 Los Angeles, CA 90028. This business is conducted by: A Corporation . Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sergey Smolin, ccsr consulting group Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 09/09/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in violation of thorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1488 FICTITIOUS BUSINESS NAME STATEMENT: 2014253671. The fol

FICTITIOUS BUSINESS NAME STATEMENT: 2014252368. The fol-lowing person(s) is/are doing business as: THE LOG WORKOUT 7821 Sancola Ave. Sun Valley, CA 91352. MICHAEL BOYD 7821 Sancola Ave. Sun Valley, CA 91352. This business is conducted by: An Individual . Registrant has begun to transact business under the ficitious business name or names listed here on: N/A Signed: Michael Boyd, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/08/2014. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1489 FICTITIOUS BUSINESS NAME STATEMENT: 201/252368 The fol

FICTITIOUS BUSINESS NAME STATEMENT: 2014252014. The fol-Iowing person(s) is/are doing business as: TACO DE OJO 7811 Edinger Ave Huntington Beach, CA 92647, GABRIEL ORTIZ 12850 Oxnard St. #5 North Hollywood, CA 91606. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2011 Signed: Cabriel Out: Outer This otherwart is filed with the Cavety Clock Gabriel Ortiz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/08/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself au thorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seg., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1490

FICTITIOUS BUSINESS NAME STATEMENT: 2014251802. The fol-HIGHINDUS BOSINESS NAME STATEMENT: 2014291802. The to-lowing person(s) is/are doing business as: RACE RECORDS 645 W. 9TH Street #110-301 Los Angeles, CA 90015. KUDZAI KASAMBIRA 645 W. 9TH Street #110-301 Los Angeles, CA 9001; FARAI KASAMBIRA 3229 Coral Harbor Dr. Las Vegas, NV 89117. This busi-ness is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kudzai Kasambira. This statement is filed with the here on: N/A Signed: Kudzai Kasambira. This statement is filed with the County Clerk of Los Angeles County on: 09/08/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1491 10/9/14 1491

FICTITIOUS BUSINESS NAME STATEMENT: 2014251824. The fol-lowing person(s) is/are doing business as: CATALINA CONCRETE 11636 Glamis St. Lake View Terrace, CA 91342. MANVEL DE JESUS LOPEZ 11636 Glamis St. Lake View Terrace, CA 91342. This busi-ness is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Manuel de Jesus Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/08/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1492 FICTITIOUS BUSINESS NAME STATEMENT: 2014251824 The fol-

FICTITIOUS BUSINESS NAME STATEMENT: 2014251823. The fol-ROOTR INC. 11005 Arbuckle St. Mission Hills, CA 91345. A-SURE PLUMBING & ROOTR INC. 11005 Arbuckle St. Mission Hills, CA 91345. A-SURE PLUMBING & ROOTR INC. 11005 Arbuckle St. Mission Hills, CA 91345. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name has begun to transact business under the fictitious business name or names listed here on: N/A Signed: A-Sure Plumbing & Rooter Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 09/08/2014. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1493

FICTITIOUS BUSINESS NAME STATEMENT: 2014251738 The fol FICTITIOUS BUSINESS NAME STATEMENT: 2014251738. The fol-lowing person(s) is/are doing business as: GLOBAL AUTO GROUP 317 W. Acacia #3 Glendale, CA 91204. GURGEN SLDRYAN 317 W. Acacia #3 Glendale, CA 91204. This business is conducted by: An Individual. Registrant has begun to transact business under the ficti-tious business name or names listed here on: N/A Signet: Gurgen Sldryan,Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/08/2014. NOTICE - This fictifious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1494

FICTITIOUS BUSINESS NAME STATEMENT: 2014251739. The fol-lowing person(s) is/are doing business as: DANESHRAD LAW 8383 Wilshire Blvd. #830 Beverly Hills, CA 90211. ALAN DANESHRAD 2228 Coldwater Canyon Dr. Beverly Hills, CA 90210. This business is conducted by: An Individual. Registrant has begun to transact busi-ness under the fictitious business name or names listed here on: 01/10/2011 Signed: Alan Daneshrad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/08/2014. NOTICE - This fictilious name statement respires five versa from the date it was This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com mon law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1495

FICTITIOUS BUSINESS NAME STATEMENT: 2014251740. The fol lowing person(s) is/are doing business as: TRUE BEAUTY HD, INC; TRUE BEAUTY VIDEO; Just Say YO 2127 Oak St. #D Santa Monica, CA 90405. TRUE BEAUTY HD, INC 2127 Oak St. #D Santa Monica, CA 90405. This business is conducted by: A Corporation, Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jonathan Sandler, President, True Beauty HD. Inc. This statem ent is filed with the County Clerk of Los Angeles County on: 09/08/2014. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common I Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1495

FICTITIOUS BUSINESS NAME STATEMENT: 2014249574. The fol-lowing person(s) is/are doing business as: QUALITY PARATRANSIT 20945 Devonshire St. #207A Los Angeles, CA 91311. OP LOGISTICS 20945 Devonshire St. #207A Los Angeles, CA 91311. This business is conducted by: A Corporation. Registrant has begun to transact busi-ness under the fictitious business name or names listed here on: N/A Signed: Tameaka Garret, President, QP Logistics Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/04/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under fed-eral state, or common law (see Section 14411, et seq., B&P), 9/18/14, 9/25/14, 10/2/14, 10/9/14 1496 FICTITIOUS BUSINESS NAME STATEMENT: 2014249574. The fol-

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2011145307 Date Filed: 12/08/11 Name of Busievard; #A. Tujunga, CA 91042. Registered Owner: NAZELI VARDANYAN. 6239 Foothill Boulevard, #A. Tujunga, CA 91042.

Current File #: 2014256033

Date: 09/11/14

Published: 9/18/14, 9/25/14, 10/2/14, 10/9/14 1497

FICTITIOUS BUSINESS NAME STATEMENT: 2014258012. The following person(s) is/are doing business as: CLASSIC TOBACCO. 4112 Orange Ave. Long Beach, CA 90807. DANI TOMA. 1044 Bayview Lane Harbor City CA 90275. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious busi-ness name or names listed here on: N/A Signed: Dani Toma, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another n law (see Section 14411, et seq., B&P) ral state 9/25/14. 10/2/14. 10/9/14. 10/16/14 1498

FICTITIOUS BUSINESS NAME STATEMENT: 2014249619. The fol-lowing person(s) is/are doing business as: CALI STEAM 600 South Spring St. Unit#310 Los Angeles, CA 90014. MICHAEL P. DINAPOLI. 600 South Spring St. Unit#310 Los Angeles, CA 90014. This busi-ness is conducted by: An Individual. Registrant has begun to trans-act business under the fictitious business name or names listed here on: 9/4/14 Signed: Michael P. Dinapoli Jr, Owner, Cali Steam. This statement is filed with the County Clerk of Los Angeles County on: 09/04/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/25/14, 10/2/14, 10/9/14, 10/16/14 1499 FICTITIOUS BUSINESS NAME STATEMENT: 2014249619. The fol-

9/25/14, 10/2/14, 10/9/14, 10/9/14, 10/9/14 1499 FICTITIOUS BUSINESS NAME STATEMENT: 2014266310, The fol-lowing person(s) is/are doing business as: CONTROL VR, 8533 W. Sunset Blvd. #202 Los Angeles, CA 90069. CONTROL VR, LLC. 8533 W. Sunset Blvd. #202 Los Angeles, CA 90069. This business is conducted by: An Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/1/14 Signed: Matt Ruttenberg, Member Manager, Control VR, LLC. This statement is filed with the County Clerk of Los Angeles County on: 09/22/2014. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 9/25/14, 10/2/14, 10/9/14, 10/16/14 1450

FICTITIOUS BUSINESS NAME STATEMENT: 2014272840. The fol-lowing person(s) is/are doing business as: APOLLONIA DENTAL 4028 Long Beach Blvd #203 Long Beach, CA 90807. JOSEPH M. MARVIZI DDS., INC. 4028 Long Beach Blvd #203 Long Beach, CA 90807. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Joseph M. Marvizi, President, Joseph M. Marvizi DDS., INC. This statement is filed with the County Clerk of Los Angeles County on: 09/25/2014. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1451 FICTITIOUS BUSINESS NAME STATEMENT: 2014272840. The fol-

FICTITIOUS BUSINESS NAME STATEMENT: 2014/288295. The fol-lowing person(s) is/are doing business as: KRISTIN ELIZABETH ROZUM. 423 Alandele Ave. Los Angeles, CA 90036. KRISTIN ELIZABETH ROZUM. 423 Alandele Ave. Los Angeles, CA 90036. This business is conducted by: An Individual. Registrant has begun to trans-act business under the fictitious business name or names listed here on: 9/12/14. Signed: Kristen Elizabeth Rozum, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under fedfictitious business name in violation of the rights of another under fed-eral state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1452

FICTITIOUS BUSINESS NAME STATEMENT: 2014271232 The following person(s) is/are doing business as: LINDENSYS. 18401 Devonshire St. Northridge, CA 91325. MOHAMMAD AMIN EFTEKHAR. 18401 Devonshire St. Northridge, CA 91325. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mohammad Amin Eftekhar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/24/2014. NOTICE This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1452

FICTITIOUS BUSINESS NAME STATEMENT: 2014269507. The fol-Iowing person(s) is/are doing business as: BEST PRICE BEER AND WINE MARKET 5101 Santa Monica Blvd #7 Los Angeles, CA 90029. U.N.F ASSOCIATES., LLC 5139 White Oak Ave. #16. Encino, CA 91316. This business is conducted by: A Limited Liability Company Registrant has begun to transact business under the fictitious busi ness name or names listed here on: N/A. Signed: Uditha N. Fernando ness name or names listed here on: N/A. Signed: Uditha N. Fernando, President, U.N.F Associates., LLC. This statement is filed with the County Clerk of Los Angeles County on: 09/24/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious busi-ness name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1453 10/16/14. 10/23/14 1453

FICTITIOUS BUSINESS NAME STATEMENT: 2014258709. The fol-lowing person(s) is/are doing business as: TOTH 2140 Westwood Blvd. #216 Los Angeles, CA 90025. ANDREW TOTH 2140 Westwood Blvd. #216 Los Angeles, CA 90025. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andrew Toth, President, Andrew Toth. This statement is filed with the County Clerk of Los Angeles County on: 09/24/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1454

FICTITIOUS BUSINESS NAME STATEMENT: 2014258707. The following person(s) is/are doing business as: SORTO DELIVERY SERVICES 20701 Vanowen St. #43 Winnetka, CA 91306. JUAN ANTONIO SORTO MENJIVAR 20701 Vanowen St. #43 Winnetka, CA 91306. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: IV/A. Signed: Juan Antonio Sorto Menijivar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/15/2014. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1455

FICTITIOUS BUSINESS NAME STATEMENT: 2014259237. The fol-Iowing person(s) is/are doing business as: UNITED RESPONSE MEDIA GROUP; NATURE ONE NUTRA CELNEALS 6201 Hollywood Blvd #1420 Los Angeles, CA 90028. LIFE FORCE ADVANTAGE INC Blvd #1420 Los Angeles, CA 90028. LIFE FORCE ADVANTAGE INC 5348 Vegas Drive Las Vegas, NV 89108. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joseph Naud, Ceo, Life Force Advantage Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/15/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/28/14 1456 10/16/14, 10/23/14 1456

FICTITIOUS BUSINESS NAME STATEMENT: 2014260134. The following person(s) is/are doing business as: LA ELECTRICIAN 1814 Vassar St. #405 Glendale, CA 91204. ARTIN NAJARIAN 1814 Vassar St. #405 Glendale, CA 91204. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Artin Najarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement is of a statement is state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1457 FICTITIOUS BUSINESS NAME STATEMENT: 2014260134 The

FICTITIOUS BUSINESS NAME STATEMENT: 2014260135. The fol-lowing person(s) is/are doing business as: VOS WEB DESIGN 655 N. Central Ave. 17th Floor Glendale, CA 91203. HAGOP PAYASLYAN 6322 Riverton Ave. N. Hollywood, CA 91606. This business is con-ducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hagap Payaslyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed

on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1458

FICTITIOUS BUSINESS NAME STATEMENT: 2014260136. The following person(s) is/are doing business as: SUPER BOX ROLL OFF SERVICES 22155 Kittridge St. Woodland Hills, CA 91303. SUPER BOX ROLL OFF SERVICES 22155 Kittridge St. Woodland Hills, CA 91303. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eduardo Gonzalez, President, Super Box Roll Off, Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in violation of the drights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1459

FICTITIOUS BUSINESS NAME STATEMENT: 2014260490. The following person(s) is/are doing business as: DISHLAND 22036 Collins St., #326 Woodland Hills, CA 91367. CECE CHEN 11120 Moorpark St. #4 Studio City, CA 91602; ARIANA S., CHEN 22036 Collins St., #326 Woodland Hills, CA 91367. This business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Cece Chen, Partner: This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et sec... B&P). 10/2/14. 10/2/14. 10/2/3/14.1460

FICTITIOUS BUSINESS NAME STATEMENT: 2014260590. The following person(s) is/are doing business as: APPLE GARDEN MASSAGE 4106 San Fernando Road #D Glendale, CA 91204. XIAOHONG BIN 131 S. Moore Ave. Monterey Park, CA. This business is conducted by: An Individual. Registrant has begun to transact business name or names listed here on: IVA. Signed: Xiaohong Bin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement take five are in this state of a fictilious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/16/14, 10/23/14 1461

FICTITIOUS BUSINESS NAME STATEMENT: 2014261548. The following person(s) is/are doing business as: MR. SCISSORS 9423 Reseda Bivd. #B Northridge, CA 91324. EDMOND ANDONIAN 9423 Reseda Bivd. #B Northridge, CA 91324. This business is conducted by: An Individual. Registrant has begun to transact business under the ficitious business name or names listed here on: N/A. Signed: Edmond Andonian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/17/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1462

14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1462 FICTITIOUS BUSINESS NAME STATEMENT: 2014260841. The following person(s) is/are doing business as: ELLIE'S FASHION & ACCESSORIES 9132 Kester Ave. Panorama, CA 91402. ALONZO E. GARCIA 9132 Kester Ave. Panorama, CA 91402. ALONZO E. GARCIA 9132 Kester Ave. Panorama, CA 91402. ALONZO E. GARCIA 9132 Kester Ave. Panorama, CA 91402. ALONZO E. GARCIA 9132 Kester Ave. Panorama, CA 91402. This business is conducted by: A Married Couple. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Beatriz R. Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1463

FICTITIOUS BUSINESS NAME STATEMENT: 2014260796. The following person(s) is/are doing business as: ERIK Q THE HANDYMAN 1739 W. 42nd St. Los Angeles, CA 90062. ERIK FRANCISCO QUINTANILLA1739 W. 42nd St. Los Angeles, CA 90062. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: Jan 2014. Signed: Erik Francisco Quintanilla, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1464

FICTITIOUS BUSINESS NAME STATEMENT: 2014261003. The following person(s) is/are doing business as: FATBOY SKATEBOARDS; FATBOY CLOTHING CO. 1540 Coronel St. San Fernando, CA 91340; JUSTIN AYALA 874 Fermoore St. San Fermoore, CA 91340; EDWARD TORREZ 1540 Coronel St. San Fermoore, CA 91340; HENRY MORA 874 Fermoore St. San Fermoore, CA 91340; The Statement ed by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed:Edward Torrez, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1465

FICTITIOUS BUSINESS NAME STATEMENT: 2014/261035. The following person(s) is/are doing business as: AMERICAN MODERN ENGINE 11841 Sheldon St. #4 Sun Valley, CA 91352. DERENIK MANOUK 10560 Plainview Ave. Tujunga, CA 91042. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Derenik Manouk, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1466 FICTITIOUS BUSINESS NAME STATEMENT: 2014261549. The following person(s) is/are doing business as: ALL STAR DOMESTIC STAFFING, INC:, ALL STAR DOMESTIC STAFFING AGENCY 20201 Sherman Way #102-A Winnetka, CA 91306. ALL STAR DOMESTIC STAFFING, INC. 20201 Sherman Way #102-A Winnetka, CA 91306. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vilma Medina, President, All Star Domestic Staffing, Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/17/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10//9/14, 10/16/14, 10/23/14 1467

FICTITIOUS BUSINESS NAME STATEMENT: 2014261550. The following person(s) is/are doing business as: EFFISERV CONSULTING, INC. 621 S. SPRING STREET #409 Los Angeles, CA 90014. EFFISERV CONSULTING, INC. 621 S. SPRING STREET #409 Los Angeles, CA 90014. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: IVA. Signed: Jesus Rodriguez, President, Effiserv Consulting, Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/17/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1468

FICTITIOUS BUSINESS NAME STATEMENT: 2014261898. The following person(s) is/are doing business as: FOREVER YOUNG 1059 S. Windsor Blvd. Los Angeles, CA 90019. MARTINIANA C. LAURETA 1059 S. Windsor Blvd. Los Angeles, CA 90019. This business is conducted by: An Individual. Registrant has begun to transact business under the fictilious business name or names listed here on: IVA. Signed: Martiniana C. Laureta, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/17/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1469

FICTITIOUS BUSINESS NAME STATEMENT: 2014258708. The following person(s) is/are doing business as: DAILY WATER STORE 13610 Victory Blvd. Van Nuys, CA 91401. RAMS INS., INC. 13610 Victory Blvd. Van Nuys, CA 91401. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nilo Sarmiento, President, Rams Ins., Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/15/2014. NOTICE - This fictitious bame statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1470

FICTITIOUS BUSINESS NAME STATEMENT: 2014262564. The following person(s) is/are doing business as: NEW YORK CLEANERS 12508 Oxnard St. North Hollywood, CA 91606. JINTAE KIM 12508 Oxnard St. North Hollywood, CA 91606. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jintae Kim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/17/2014. NOTICE - This ficitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1471

FICTITIOUS BUSINESS NAME STATEMENT: 2014265788. The following person(s) is/are doing business as: CORONADO SMOKE SHOP 601 S. Coronado St. Los Angeles, CA 90057. KNARIK GHAHRAMANYAN 14262 Lorne St. Panorama City, CA 91402. This business is conducted by: An Individual. Registrant has begun to transact business under the ficitious business name or names listed here on: 09-22-2014. Signed: Knarlk Ghahramanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/22/2014. NOTICE - This fictious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/8/14, 10/2/14, 1472

FICTITIOUS BUSINESS NAME STATEMENT: 2014267106. The following person(s) is/are doing business as: UNION PACIFIC COLLECTIVE 3349 Union Pacific Ave. Los Angeles, CA 90023. Nib State State

FICTITIOUS BUSINESS NAME STATEMENT: 2014269517. The following person(s) is/are doing business as: DIMAX MOTORS 8740 White Oak Ave. Northridge, CA 91325. LEO BARASH 8740 White Oak Ave Northridge, CA 91325. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Leo Barash, Owner . This statement is filed with the County Clerk of Los Angeles County on: 09/24/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10//6/14, 10/23/14 1474

FICTITIOUS BUSINESS NAME STATEMENT: 2014269910. The following person(s) is/are doing business as: SPIN 202000 Saticoy St. #8 Winnetka, CA 91306. JORGE L. VELASQUEZ 6300 Variel Ave. #427 Woodland Hills, CA 91367. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1-1-2008. Signed: Jorge L. Velasquez, Owner . This statement is filed with the County Clerk of Los Angeles County on: 09/24/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1475

FICTITIOUS BUSINESS NAME STATEMENT: 2014269508. The following person(s) is/are doing business as: T&H AUTOMOTIVE 5054 West Washington Blvd. Los Angeles, CA 90016. TAGVOR SIMONYAN 7022 Costello Ave. Van Nuys, CA 91405. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tagvor Simonyan, Owner . This statement is filed with the County Clerk of Los Angeles County on: 09/24/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictibious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1476

FIGTITIOUS BUSINESS NAME STATEMENT: 2014270110. The following person(s) is/are doing business as: THE OTHER PLACE TALENT AGENCY 10545 Burbank Blvd. #112 North Hollywood, CA 91601. SPENCER ALDRIDGE; QUINTON J. ADAMS; 13389 Yubapass Rancho Blago, CA 92555. This business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Spencer Aldridge, Owner/ Partners. This statement is filed with the County Clerk of Los Angeles County on: 09/24/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement to fit authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1477

FICTITIOUS BUSINESS NAME STATEMENT: 2014269509. The following person(s) is/are doing business as: GLOBAL PROFESSIONAL INSURANCE SOLUTIONS 19454 Hatton St. Reseda, CA 91335. EDMOND ANDONIAN 19454 Hatton St. Reseda, CA 91335. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Edmond Andonian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/24/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/2/14, 10/9/14, 10/16/14, 10/23/14 1478

FICTITIOUS BUSINESS NAME STATEMENT: 2014278279. The following person(s) is/are doing business as: PRIME LOCATION PROPERTIES 1254 Lago Vista Dr. Beverly Hills, CA 90210. JACQUELYN GAIL SNYDER HERZIG 719 N. Rodeo Dr. Beverly Hills, CA 90210. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jacquelyn Gail Snyder Herzig, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/30/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name at the filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business mame in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/23/14, 10/30/14 1479

FICTITIOUS BUSINESS NAME STATEMENT: 2014278279. The following person(s) is/are doing business as: MAYA SALAMI &FAMILY 9107 E. Sunset Blvd. West Hollywood, CA 90069. MAYA SALAMI 9107 W. Sunset Blvd. West Hollywood, CA 90069. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mayas Salami, Maysa Salami & Family Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 09/30/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1480

FICTITIOUS BUSINESS NAME STATEMENT: 2014278071. The following person(s) is/are doing business as: UNSEEN CONTEMPORARY; UNSEEN HEROES 326 S. Manhattan PI. #201 Los Angeles, CA 90020. FRANKIP JAVIER OLLERVIDES 326 S. Manhattan PI. #201 Los Angeles, CA 90020. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Frankie Javier Ollervides, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/30/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/23/14, 10/30/14 1481

FICTITIOUS BUSINESS NAME STATEMENT: 2014278042. The following person(s) is/are doing business as: HOLLYWOOD HEROES; 90210 LOCKSMITH 8033 Sunset Blvd #826 Hollywood, CA 90046. GAL BEN- ARI 326 S. Manhattan PI. #201 Los Angeles, CA 90020; FRANKIE OLLERVIDES 326 S. Manhattan PI. #201 Los Angeles, CA 90020. This business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gal Ben-Ari, Partners. This statement is filed with the County Clerk of Los Angeles County on: 09/30/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1482

FIGTITIOUS BUSINESS NAME STATEMENT: 2014/274632. The following person(s) is/are doing business as: LEA'S NOTARY SERVICE 5460 White Oak Ave. #4223 Encino, CA 91316 MARQUEE FINANCIAL GROUP, INC 5460 White Oak Ave. #4223 Encino, CA . This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business ner names listed here on: N/A. Signed: Lea Levy, President, Marquee Financial Group, Inc. This statement is filed with the County Clerk of Los Angeles County on: 09/26/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1483

FICTITIOUS BUSINESS NAME STATEMENT: 2014267428. The following person(s) is/are doing business as: CLASSIC COLLISION CENTER PARTNERS 1975 Erin Way Glendale, CA 91206. SADIE BERENJI; CLASSIC COLLISION CENTER #2, INC; CLASSIC COLLISION CENTER OF PASADENA, INC; CLASSIC COLLISION CENTER OF TUJUNGA INC; MADJID BERENJI 1975 Erin Way Glendale, CA 91206 . This business is conducted by: A General Partnership. Registrant has begun to transact business under the ficitious business name or names listed here on: Jan 1 2014. Signed: Madjid Berenji, Partner. This statement is filed with the County Clerk of Los Angeles County on: 09/26/2014. NOTICE - This fictificus name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictifious business name tatement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1484

FIGTIOUS BUSINESS NAME STATEMENT: 2014265233. The following person(s) is/are doing business as: UNIVERSAL GRINDING CO 1183 E. 32ND St. Los Angeles, CA 90011. VADIM VADMANOV499 E. 47TH St. Los Angeles, CA 90011. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vadim Vadmanov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1485

FICTITIOUS BUSINESS NAME STATEMENT: 2014260911. The following person(s) is/are doing business as: ABUNDANT CARE SERVICES 9511 Darby Ave #205 Northridge, CA 91325. DANILE DE ASIS; JANET DE ASIS 9511 Darby Ave #205 Northridge, CA 91325. This business is conducted by: A Married Couple. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Danilo de Asis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name ot of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/23/14, 10/23/14, 10/23/14, 108

FICTITIOUS BUSINESS NAME STATEMENT: 2014248876. The following person(s) is/are doing business as: CTN STEEL FABRICATION 9519 ½ Sepulveda Bivd. North Hills, CA 91343. STEVIE NIE 18839 Malden Street Northridge, CA 91324 THOMAS N COLE JR 13748 Desmond Street Pacoima, CA 91324 THOMAS N COLE JR 13748 der the fictitious business name or names listed here on: N/A. Signed: Stevie Nie , Partner. This statement is filed with the County Clerk of Los Angeles County on: 09/03/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1487

FICTITIOUS BUSINESS NAME STATEMENT: 2014260696. The following person(s) is/are doing business as: LIVING PRAISE CHRISTIAN CHURCH; LIVING PRAISE CHRISTIAN CENTER; LIVING PRAISE EARLY LEARNING ACADEMY 200 Owensmouth Ave. Chatsworth, CA 91311. LIVING PURPOSE COMMUNITY CENTER 9200 Owensmouth Ave. Chatsworth, CA 91311. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Linda Hodge, Ceo, Living Purpose Community Center. This statement is filed with the County Clerk of Los Angeles County on: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name tatement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1488

FICTITIOUS BUSINESS NAME STATEMENT: 2014260617. The following person(s) is/are doing business as: THE SITTER SERVICES AND EVENTS 9511 Darby Ave #205 Northridge, CA 91325. DANIELLE JANICE DE ASIS 9511 Darby Ave #205 Northridge, CA 91325. This business is conducted by: An Individual. Registrant has begun to transact business under the fictituous business name or names listed here on: N/A. Signed: Danielle Janice de Asis, Owner. This statement is filed with the County Clerk of Los Angeles County or: 09/16/2014. NOTICE - This fictituous name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1489

FICTITIOUS BUSINESS NAME STATEMENT: 2014260616. The following person(s) is/are doing business as: GILAS ENGLISH TUTORING AND LANGIAGE SERVICES 9511 Darby Ave #205 Northridge, CA 91325. IAN CONCHITINA DE ASIS 9511 Darby Ave #205 Northridge, CA 91325. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ian Conchitina de Asis, Owner. This statement is filed with the County Clerk of Los Angeles County or: 09/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement nexpires five years for the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14. 10/16/14. 10/23/14. 10/30/14 1490

FICTITIOUS BUSINESS NAME STATEMENT: 2014255446. The following person(s) is/are doing business as: WIRELESS CENTER 13274 Van Nuys Bivd #C Pacoima, CA 91331. MANUEL ANTONIO GONZALEZ 13274 Van Nuys Bivd #C Pacoima, CA 91331. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Manuel lan Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/10/2014. NOTICE -This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1491

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NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1492

FICTITIOUS BUSINESS NAME STATEMENT: 2014256749. The following person(s) is/are doing business as: SUNPACK PHARMACY SUPPLY 6079 Rickenbacker Rd. Commerce, CA 90040. ARA GLOBAL IMPORTS, INC 6079 Rickenbacker Rd. Commerce, CA 90040. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: David Arthur, Ceo. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1493

FICTITIOUS BUSINESS NAME STATEMENT: 2014250623. The following person(s) is/are doing business as: TONY TELLEM 704 S. Broadway St. Los Angeles, CA 90014. OMID NATANZADEH 340 S. Elm Dr. #201 Beverly Hills, CA 90211. This business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joseph Novel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/11/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name to does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et se., B&P). 10/9/14. 10/16/14. 10/23/14. 10/30/14 1494

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2013166076 Date Filed: 08/09/2013

Name of Business: ALL-STAR FITNESS KIDS 19924 Lull Street,

Winnetka, CA 91306. Registered Owner: HENRY EDGARDO LAZO 19924 Lull Street, Winnetka, CA 91306.

Current File #: 2014255481 Date: 09/10/14

Published: 10/9/14. 10/16/14. 10/23/14. 10/30/14 1495

FICTITIOUS BUSINESS NAME STATEMENT: 2014279195. The following person(s) is/are doing business as: ALEXIS JEWELRY 8745 Wonderland Ave. Los Angeles, CA 90046. ALEXIS SIMONIAN 8745 Wonderland Ave. Los Angeles, CA 90046 This business is conducted by: An Individual. Registrant has begun to transact business under the ficitious business name or names listed here on: IVA. Signed: Alexis Simonian , Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new ficitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1495

FICTITIOUS BUSINESS NAME STATEMENT: 2014264350. The following person(s) is/are doing business as: MTS LIMO SERVICE 11048 Washington Blvd. #311 Culver City, CA 90232. MARCUS T. SMITH 11048 Washington Blvd. #311 Culver City, CA 90232. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here or: N/A. Signed: Marcus T. Smith ,Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1496

FICTITIOUS BUSINESS NAME STATEMENT: 2014269037. The following person(s) is/are doing business as: BEAUTY MED SPA 7251 Topanga Canyon Blvd #E1 Canoga Park, CA 91303. AZAR MEDICAL LLC 6726 Vicky Ave. West Hills, CA 91307. This business is conducted by: A Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nicole Azar ,Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/23/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictituous business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1497

FICTITIOUS BUSINESS NAME STATEMENT: 2014269037. The following person(s) is/are doing business as: DREAM THEATER SYSTEMS 15946 Sherman Way #5 Van Nuys, CA 91406 NIKOLAY DUBINSKIY 15946 Sherman Way #5 Van Nuys, CA 91406. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nikolay Dubinskiy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2014. NOTICE - This fictitious business name or to the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14. 10/30/14.1498

FICTITIOUS BUSINESS NAME STATEMENT: 2014275423. The following person(s) is/are doing business as: BROADWAY LIQUOR 465 Broadway Blvd. Glendale, CA 91204. ZAR INVESTMENT PEOPLE 9374 Remick Ave. Arleta, CA . This business is conducted by: A Corporation. Registrant has begun to transact business under the fictilious business name or names listed here on: N/A. Signed: Alen Tsaturyan ,Owner/President. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1499

FICTITIOUS BUSINESS NAME STATEMENT: 2014275641. The following person(s) is/are doing business as: LUXURY MOBILE BARBER SHOP 16350 Ventura Blvd. #213 Encino, CA 91436. MILTON E. TAYLOR 16350 Ventura Blvd. #213 Encino, CA 91436. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Milton E. Taylor ,Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1500

FIGTITIOUS BUSINESS NAME STATEMENT: 2014275683. The following person(s) is/are doing business as: ANDREY PAINTING 1120 Thompson Ave. #1 Glendale, CA 91201. ALBERT ARAKELYAN 1120 Thompson Ave. #1 Glendale, CA 91201. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Albert Arakelyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/29/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new ficitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1501

FICTITIOUS BUSINESS NAME STATEMENT: 2014277665. The following person(s) is/are doing business as: THE AUTO PLACE MECHANIC & DETAIL SERVICE 19729 Sherman Way Winnetka, CA 91306. GABRIEL GARNICA 207221 Vanowen, CA #C34 Winnetka, CA 91306. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gabriel Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/30/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/23/14, 10/23/14, 10/23/14 1502

FICTITIOUS BUSINESS NAME STATEMENT: 2014278137. The following person(s) is/are doing business as: NEW NUCH ROYAL THAI SPA 5300 Hollywood Blvd, Los Angeles, CA 90027; NEW NUCH THAI MASSAGE 5134 Hollywood Blvd. Los Angeles, CA 90027. OP-UN LLC 5134 Hollywood Blvd. Los Angeles, CA 90027. This business is conducted by: A Limited Liability Corporation. Registrant has begun to transact business under the fictificus business name or names listed here on: N/A. Signed: Mongkhon Op-Un, Op-Un LLC . This statement is filed with the County Clerk of Los Angeles County on: 09/30/2014. NOTICE - This fictificus name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14. 10//2/14. 10/30/14 1503

FICTITIOUS BUSINESS NAME STATEMENT: 2014278409. The following person(s) is/are doing business as: SECHOIR BEAUTY BAR; 616COUTURE 20690 Ventura Blvd. #26 Woodland Hills, CA 91364. SECHOIR BEAUTY BAR INC 20969 Ventura Blvd. #26 Woodland Hills, CA 91364. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sanaz Ammassi, CEO, Sechoir Beauty Bar. This statement is filed with the County Clerk of Los Angeles County on: 09/30/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1504

FICTITIOUS BUSINESS NAME STATEMENT: 2014279044. The following person(s) is/are doing business as: STILA COLORS 2600 W. Olive Ave. 5th Fl. Burbank, CA 91505. SILVA KHACHATRYAN 1921 Keeler St. Burbank, CA 91504. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/08/2010. Signed: Silva Khachatryan, Owner . This statement is filed with the County Clerk of Los Angeles County on: 10/01/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1505

FICTITIOUS BUSINESS NAME STATEMENT: 2014279045. The following person(s) is/are doing business as: CANOGA VALLEY DENTAL 7241 Owensmouth Ave. Canoga Park, CA 91303. ARSEN NAZLOYAN D.D.S., INC . 7241 Owensmouth Ave. Canoga Park, CA 91303. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arsen Nazloyan, President, Arsen Nazloyan D.D.S., Inc. This statement is filed with the County Clerk of Los Angeles County on: 10/01/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in violation of ther tights of another under federal state, or common law (see Section 14411, et se., L&PA). 10/9/14. 10/16/14. 10/2141. 10/30/14 1506

FICTITIOUS BUSINESS NAME STATEMENT: 2014279046. The following person(s) is/are doing business as: AMERICAN MED NON EMERGENCY MEDICAL TRANSPORTATION. 3750 West Warner Ave. Santa Ana, CA 92704 ; 5719 Carmellia Ave. #108 North Hollywood, CA 91601. AMERICAN MED AMBULANCE 3750 West Warner Ave. Santa Ana, CA 92704. This business is conducted by: A Limited Liability Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Susanna Khachatrian, President, American Med Ambulance, Inc. This statement is filed with the County Clerk of Los Angeles County on: 10/01/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name is not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1507

FICTITIOUS BUSINESS NAME STATEMENT: 2014279047. The following person(s) is/are doing business as: SEAN'S ELECTRIC 7103 Apperson St. Tujunga, CA 91042. VAHEH AVASAFIAN 7103 Apperson St. Tujunga, CA 91042. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Vaheh Avasafian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1508

FICTITIOUS BUSINESS NAME STATEMENT: 2014279048. The following person(s) is/are doing business as: MINESTONE CONSTRUCTION 9119 De Soto Ave. Chatsworth, CA 91311. MINESTONE 9119 De Soto Ave. Chatsworth, CA 91311. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arbi Torossian, President, Minestone. This statement is filed with the County Clerk of Los Angeles County on: 10/01/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county Clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1509

FICTITIOUS BUSINESS NAME STATEMENT: 2014279193. The following person(s) is/are doing business as: BRIGITTE & STONE 11677 San Vicente Bivd. #111 Los Angeles, CA 90049. J& G LLC 11677 San Vicente Bivd. #111 Los Angeles, CA 90049. J& G LLC 11677 San Vicente Bivd. #111 Los Angeles, CA 90049. This business is conducted by: A Limited Liability Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joya Yadegar, President, J&G LLC. This statement is filed with the County Clerk of Los Angeles County on: 10/01/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1510

FICTITIOUS BUSINESS NAME STATEMENT: 2014279194. The following person(s) is/are doing business as: 300 DATA RECOVERY 111 W. 7TH STREET # R4 Los Angeles, CA 90014. DIGITECH SOLUTIONS, INC 111 W. 7TH STREET # R4 Los Angeles, CA 90014. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictibiuos business name or names listed here on: N/A. Signed: Michael Nehme, CEO, Digitech Solutions, Inc. This statement is filed with the County Clerk of Los Angeles County or: 10/01/2014. NOTICE - This fictibiuos name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictibius business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14. 10/16/14. 10/23/14. 10/30/14 1511

FICTITIOUS BUSINESS NAME STATEMENT: 2014279549. The following person(s) is/are doing business as: E &J AUTO REPAIR 7115 Eton Ave. Canoga Park, CA 91303. ERIC BENAVIDES 19144 LeMay St. Reseda, CA 91335. This business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eric Benavides, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1512

FICTITIOUS BUSINESS NAME STATEMENT: 2014279748. The following person(s) is/are doing business as: INTERNATIONAL AUTO BODY 11100 Burbank Blvd. North Hollywood, CA 91601. JONATHAN AUTO BODV INC. 5040 Whitsett Ave. Valley Village, CA 91607. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here or: N/A. Signed: George C. Kairouz, President, Jonathan Auto Body Inc. This statement is filed with the County Clerk of Los Angeles County on: 10/01/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new ficitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1513

Seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1513 FICTITIOUS BUSINESS NAME STATEMENT: 2014280137. The following person(s) is/are doing business as: MOVE WITH ME YOGA ADVENTURES 15718 Milbank St. Encino CA, 91436. THREE HEARTS PRODUCTIONS, INC 15718 Milbank St. Encino CA, 91436. This business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2010. Signed: Leah Kalish ,Ceo, Three Hearts Production, Inc . This statement is filed with the County Clerk of Los Angeles County on: 10/01/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1514

FICTITIOUS BUSINESS NAME STATEMENT: 2014281510. The following person(s) is/are doing business as: BE WHO YOU ARE 7419 Beck Ave. North Hollywood, CA 91605. PAULA TIBERIUS INC. 7419 Beck Ave. North Hollywood, CA 91605. RICHARD DUGUAY 7419 Beck Ave. North Hollywood, CA 91605 TARABETH SAMUEL 5111 Raleigh St. Los Angeles, CA 9004. This business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Paula Tiberius, Director, Paula Tiberius Inc. This statement is filed with the County Clerk of Los Angeles County on: 10/02/2014. NOTICE -This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1515

FICTITIOUS BUSINESS NAME STATEMENT: 2014281467. The following person(s) is/are doing business as: INTO THE BLACK PRODUCTIONS 7419 Beck Ave. North Hollywood, CA 91605. PAULA TIBERIUS INC. 7419 Beck Ave. North Hollywood, CA 91605. RICHARD DUGLAY 7419 Beck Ave. North Hollywood, CA 91605. RICHARD DUGLAY 7419 Beck Ave. North Hollywood, CA 91605. RICHARD DUGLAY 7419 Beck Ave. North Hollywood, CA 91605. This business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Paula Tiberius, Director, Paula Tiberius Inc. This statement is filed with the County Clerk of Los Angeles County on: 10/02/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1516

FICTITIOUS BUSINESS NAME STATEMENT: 2014285865. The following person(s) is/are doing business as: TJ SMALL BUSINESS CONSULTING; TARA JOHNSON SMALL BUSINESS CONSULTING. 638 ¼ N Spaulding Ave. Los Angeles, CA 90036. CHASING AFTER YOU PRODUCTIONS LLC 638 ¼ N Spaulding Ave. Los Angeles, CA 90036. This business is conducted by: A Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tara Johnson, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 10/06/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P), 10/9/14, 10/16/14, 10/23/14, 10/30/14 1517

SUMMONS

(CITACION JUDICIAL) CASE NUMBER (Número del Caso):

SC122300

NOTICE TO DEFENDANT (AVISO AL DEMANDADO): NOAH A. LOOKOFSKY, an individual; ASCEND SPORTS & ENTERTAINMENT, INC. a California corporation; and DOES ONE through TEN, inclusive

YOU ARE BEING SUED BY PLAINTIFF (LO ESTÁ DEMANDANDO EL DEMANDANTE): OPTIO SOLUTIONS, LLC, a Delaware limited liability company, dba QUALIA COLLECTION SERVICES NOTICE! You have been sued. The court may decide

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfnelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your warges, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case.

¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www. sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www. lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is (El nombre y dirección de la corte es): Superior Court of California, County of Los Angeles, West District, Santa Monica Courthouse, 1725 Main Street, Santa Monica, CA 90401

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is (El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es): D. Lilah McLean, (SBN 203594); 1444 N. McDowell Blvd., Petaluma, CA 94954; (707) 665-2170 DATE (Fecha): Mar 26, 2014

DATE (Fecha): Mar 26, 2014 Sherri R. Carter, Clerk (Secretario), by S/ TANAYA LEWIS, Deputy (Adjunto) (SEAL)

9/25, 10/2, 10/9, 10/16/14 CNS-2668998#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 445489CA Loan No. XXXXX5701 Title Order No. 615377 ATTENTION RECORDER: THE FOLLOWING REFERENCE TO AN ATTACHED SUMMARY IS APPLICABLE TO THE NOTICE PROVIDED TO THE TRUSTOR ONLY. PURSUANT TO CALIFORNIA CIVIL CODE 2923.3 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-21-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 10-16-2014 at 11:00 AM, ALAW as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 09-28-2007, Book N/A, Page N/A, Instrument 20072238573, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: ELIZABETH BARRY AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public aucdrawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest there-on, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Amount of unpaid balance and other charges: \$1,078,998.74 (es-timated) Street address and other common designation of the real property: 9782 OAK PASS ROAD BEVERLY HILLS, CA 90210 APN Number: 4384-002-002 Legal Description: LOT 47 OF TRACT 13948, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 298, PAGES 30 TO 33 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. The undersigned Trustee disclaims any liability for any in-correctness of the street address and other common designation, if any, shown herein. The property hereto-fore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee beneficiary, or authorized agent declares: that it has con-tacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 09-16-2014 ALAW, as Trustee BRENDA BATTEN, ASSISTANT SECRETARY ALAW 9200 OAKDALE AVE - 3RD FLOOR CHATSWORTH CA 91311 (818)435-3661 For Sales Information: www. servicelinkASAP.com or 1-714-730-2727 www.priorityposting.com or 1-714-573-1965 www.auction.com or 1-800-280-2832 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, ben-eficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three compa-nies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.servicelinkASAP.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4486448 09/25/2014, 10/02/2014, 10/09/2014

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 246651CA Loan No. XXXXX7904 Title Order No. 678946 ATTENTION RECORDER: THE FOLLOWING REFERENCE TO AN ATTACHED SUMMARY IS APPLICABLE TO THE NOTICE PROVIDED TO THE TRUSTOR ONLY. PURSUANT TO CALIFORNIA CIVIL CODE 2923.3 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-23-2007. UNLESS YOU TAKE ACTION TO

PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU SHOULD CONTACT A LAWYER. On 10-16-2014 at 11:00 AM, ALAW as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 04-02-2007, Book N/A, Page N/A, Instrument 20070769943, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: NILOUFAR YOUNESSI TRUSTEE OF THE 2004 NILOUFAR YOUNESSI REVOCABLE TRUST DATED JULY 16, 2004, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union. or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and ex-penses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be gre on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Amount of unpaid balance and other charges: \$897,155.42 (estimated) Street address and other common designation of the real property: 200 NORTH SWALL DRIVE # 359 BEVERLY HILLS, CA 90211 APN Number: 4335-020-092 Legal Description: PARCEL 1 A) AN UNDIVIDED 1/102ND INTEREST IN AND TO LOTS 1, 2 AND 3 OF TRACT NO. 43889, IN THE CITY OF BEVERLY HILLS, AS PER MAP RECORDED IN BOOK 1085 PAGES 3 AND 4 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY EXCEPT THEREFROM ALL OIL, GAS AND OTHER HYDROCARBON SUBSTANCES, BUT WITHOUT THE RIGHT TO ENTER ON THE SURFACE OF SAID PROPERTY OR THE SUBSURFACE THEREOF, TO A DEPTH OF 500 FEET BELOW THE SURFACE, AS RESERVED BY BERKELEY HALL SCHOOL FOUNDATION IN THE DEED RECORDED OCTOBER 16, 1980 AS INSTRUMENT NO. 80-1029220, OFFICIAL RECORDS. ALSO EXCEPT THEREFROM UNITS 1-01, 1-02, 1-03, 1-101 TO 1-113,1-201 TO 1-213,1-301 TO 1-313, 1-401 TO 1-408, 2-101 TO 2-113, 2-201 TO 2-213, 2-301 TO 2-313, 2-401 TO 2-413, ALL INCLUSIVE, AS DEFINED AND DELINEATED ON A CONDOMINUM PLAN RECORDED MAY 15, 1987 AS INSTRUMENT NO. 87-770978, OFFICIAL RECORDS, AND AS AMENDED BY AN INSTRUMENT RECORDED JUNE 22, 1987 AS INSTRUMENT NO. 87-988619, OFFICIAL RECORDS AND AS AMENDED BY AN INSTRUMENT RECORDED AUGUST 25, 1987 AS INSTRUMENT NO 87-1359408, OFFICIAL RECORDS. B) UNIT 1-109 AS DEFINED AND DELINEATED ON THE ABOVE REFERRED TO CONDOMINIUM PLAN PARCEL 2 AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "BALCONY OVER AND ACROSS THAT PORTION OF LOTS 1, 2 AND 3 OF SAID TRACT NO. 43889, IN THE CITY OF BEVERLY HILLS, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" N/A ON THE ABOVE REFERENCED CONDOMINIUM PLAN PARCEL 3 AN EXCLUSIVE EASEMENT, APPURTENANT TO PARCEL 1 ABOVE, FOR ALL USES AND PURPOSES OF A "DECK" OVER AND ACROSS THAT PORTION OF LOTS 1, 2 AND 3 OF SAID TRACT NO. 43889, IN THE CITY OF BEVERLY HILLS, DEFINED AND DELINEATED AS "EXCLUSIVE USE COMMON AREA" 109-D ON THE ABOVE REFERENCED CONDOMINIUM PLAN The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property here-tofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has con-tacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by over-night delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 09-16-2014 ALAW, as Trustee BRENDA BATTEN, ASSISTANT SECRETARY ALAW 9200 OAKDALE AVE. - 3RD FLOOR CHATSWORTH, CA 91311 (1818)435-3661 For Sales Information: www. servicelinkASAP.com or 1-714-730-2727 www.priority-posting.com or 1-714-573-1965 www.auction.com or -800-280-2832 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bid-ding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county re-corder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY

OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not pres-ent at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.servicelinkASAP.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postpone ments that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4486561 09/25/2014, 10/02/2014, 10/09/2014

NOTICE OF TRUSTEE'S SALE T.S. No.: 9448-5239 TSG Order No.: 1634598 A.P.N.: 4328-006-037 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED (The above is made pursuant to CA Civil Code Section 2923.3(c)(1). The Summary will be provided to Trustor(s) and/or vested owner(s) only, pursuant to CA Civil Code Section 2923.3(c) (2).) YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10/25/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NBS Default Services, LLC, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded 11/01/2005 as Document No.: 05 2629206, of Official Records in the office of the Record of Los Angeles County, California, executed by: ALI E HADJIAN, AND NAZANIN M ROHANI, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable in full at time of sale by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and state: A CONDOMINIUM COMPOSED OF: PARCEL 1: THAT PORTION OF LOT 1, OF TRACT NO. 31639, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 848 PAGES 27 AND 28 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS UNIT 13 ON THE CONDOMINIUM PLAN RECORDED MAY 7, 1975 AS INSTRUMENT NO. 3803 IN BOOK M-5003 PAGE 860, OF OFFICIAL RECORDS OF SAID COUNTY. PARCEL 2: AN UNDIVIDED 1/16TH INTEREST IN AND TO THAT PORTION OF LOT 1, TRACT 31639, AS SHOWN AND DEFINED AS "COMMON AREA" ON SAID CONDOMINIUM PLAN. PARCEL 3: AN EXCLUSIVE EASEMENT TO AND THE EXCLUSIVE RIGHT TO USE, FOR PARKING PURPOSES. WITHOUT LIMITATION AS TO TIME, PARKING SPACE 26 AS SHOWN ON THE PARKING PLAN, REFERRED TO ABOVE. EXCEPTING THEREFROM UNTO THE GRANTOR, ALL OIL PETROLEUM ,GAS AND ALL OTHER HYDROCARBON SUBSTANCES, MINERALS AND RIGHTS THERETO, BENEATH A DEPTH OF 500 FEET BELOW THE SURFACE, BUT WITHOUT THE RIGHT OF SURFACE ENTRY Sale Date and Time: 10/28/2014 at 09:00 AM Sale Location: Doubletree Hotel Los Angeles- Norwalk Vineyard Ballroom, 13111 Sycamore Drive, Norwalk CA 90650 The street address and other common designation, if any, of the real property described above is purported to be: 272 S LASKY DR UNIT 302, BEVERLY HILLS, CA 90212-3670 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made in an "AS IS" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$740,524.92 (Estimated). Accrued interest and additional advances, if any, will increase this figure prior to sale. It is possible that at the time of sale the op may be less than the total indebtedness due. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstand-ing liens that may exist on this property by contacting the county recorder's office or a title insurance company either of which may charge you a fee for this informa-tion. If you consult either of these resources, you should be aware that the same lender may hold more than one

mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call, 1-800-280-2832 for information regarding the trustee's sale or visit this Internet Web site, www.auction.com, for information regarding the sale of T.S.# 9448-5239. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the internet Web site. The best way to verify postponement information is to attend the scheduled sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse NBS Default Services LLC 301 F. Ocean Blvd Suite 1720 Long Beach, CA 90802 800-766-7751 For Trustee Sale Information Log On To: www.auction.com or Call: 1-800-280-2832. NBS Default Services, LLC, Kym Lai, Foreclosure Associate This communication is an attempt to collect a debt and any information obtained will be used for that purpose. However, if you have received a discharge of the debt referenced herein in a bankruptcy proceeding, this is not an attempt to impose personal i ability upon you for payment of that debt. In the event you have received a bankruptcy discharge, any action to enforce the debt will be taken against the property only. A-4486618 09/25/2014, 10/02/2014, 10/09/2014

NOTICE OF PETITION TO ADMINISTER ESTATE OF JOHN H. FURLONG aka JOHN HOWARD FURLONG Case No. BP155689

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of JOHN H. FURLONG aka JOHN HOWARD FURLONG

A PETITION FOR PROBATE has been filed by Helen Franklin in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Helen Franklin be appointed as personal representative to administer the estate of the decedent

tive to administer the estate of the decedent. THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Oct. 16, 2014 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012. IF YOU OBJECT to the granting of the peti-

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code.

Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law. YOU MAY EXAMINE the file kept by the

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: MARK C BROWN ESQ SBN 75949 REED & BROWN LLP

35 N LAKE AVE STE 960

PASADENA CA 91101-1819

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 759001CA Loan No. XXXXXX7540 Title Order No. 140107348ATTENTION RECORDER: THE FOLLOWING REFERENCE TO AN ATTACHED SUMMARY IS APPLICABLE TO THE NOTICE PROVIDED TO THE TRUSTOR ONLY. PURSUANT TO CALIFORNIA CIVIL CODE 2923.3 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 06-21-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 10-28-2014 at 9:00 AM, ALAW as the duly appointed Trustee under

and pursuant to Deed of Trust Recorded 06-29-2007, Book N/A, Page N/A, Instrument 20071566401, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: ESHAGH ANVAR, A MARRIED MAN, AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings as-sociation, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or en-cumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650 Legal Description: A CONDOMINIUM COMPOSED OF: (A) AN UNDIVIDED 2.97 PER CENT INTEREST IN LOT 1 OF TRACT NO. 30073, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 838, PAGE 48 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 101 TO 108, 201 TO 208, AND 301 TO 308, AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN RECORDED FEBRUARY 05, 1974 AS INSTRUMENT NO. 404, OF OFFICIAL RECORDS. (B) UNIT 101 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN REFERRED TO ABOVE. Amount of unpaid balance and other charg-es: \$593,061.87 (estimated) Street address and other common designation of the real property: 423 NORTH PALM DRIVE #101 BEVERLY HILLS, CA 90210 APN Number: 4342-006-028 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 09-24-2014 ALAW as Trustee MANUSHAK VIOLET OURFALIAN ALAW, as hister manoshak violet oon alan, ASSISTANT SECRETARY ALAW 9200 OAKDALE AVE. - 3RD FLOOR CHATSWORTH, CA 91311 (818)435-3661 For Sales Information: www.servicelinkASAP.com or 1-714-730-2727 www.priorityposting.com or 1-714-573-1965 www.auction.com or 1-800-280-2832 ALAW IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.servicelinkASAP.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about post-ponements that are very short in duration or that occur close in time to the scheduled sale may not immedi-ately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4487824 10/02/2014, 10/09/2014, 10/16/2014

FILE NO. 2014 273198 FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: KOOSH MART, 5835 S. FIGUEROA ST, LOS ANGELES, CA 90003 county of: LOS ANGELES.

Registered Owner(s): FRANCIS KIM COSMOSSE, 217 S. ARNAZ DR #304, BEVERLY HILLS, CA 90211. This Business is being conducted by a/an: INDIVIDUAL. The date registrant commenced to transact business under the fictitious business name or names listed above on: N/A

I declare that all the information in this statement is true and correct. (A registrant who declares true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).

/s/ FRANCIS KIM COSMOSSE.OWNER This statement was filed with the County Clerk of LOS ANGELES County on SEP 25 2014 expires on SEP 25 2019

Notice- In accordance with Subdivision (a) of Section 17920 a fictitious name statement generally expires at the end of five years from the date it was filed in the office of the county clerk. Except as provided in Subdivision (b) of Section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to Section 17913 other than a change in the residence address of the registered owner. A new fictitious business name statement must be filed before either expiration. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code)

LA1461007 BEVERLY HILLS WEEKLY 10/2,9,16,23 2014

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 438996CA Loan No. XXXXXX274 Title Order No. 217852 ATTENTION RECORDER: THE FOLLOWING REFERENCE TO AN ATTACHED SUMMARY IS APPLICABLE TO THE NOTICE PROVIDED TO THE TRUSTOR ONLY. PURSUANT TO CALIFORNIA CIVIL CODE 2923.3 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-19-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 10-30-2014 at 11:00 AM, ALAW as the duly appointed Trustee un-der and pursuant to Deed of Trust Recorded 03-29-2007, Book N/A, Page N/A, Instrument 20070736523, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MARC EVAN HECKER A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings as sociation, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Amount of unpaid balance and other charges: \$1,815,265.36 (estimated) Street address and other common desig-nation of the real property: 1643 CLEAR VIEW DRIVE BEVERLY HILLS, CA 90210 APN Number: 4356-007-044 Legal Description: THOSE PORTIONS OF LOTS 83 TO 85 INCLUSIVE OF TRACT NO. 6601, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 93 PAGE(S) 97 AND 98 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, AND A PORTION OF THE NORTHEAST QUARTER OF SECTION 10 TOWNSHIP 1 SOUTH, RANGE 15 WEST, SAN BERNARDINO MERIDIAN, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, DESCRIBED AS FOLLOWS: BEGINNING AT A POINT IN THE WESTERLY LINE OF CLEAR VIEW DRIVE (42 FEET WIDE) AS SHOWN ON MAP OF TRACT NO. 17875 RECORDED IN BOOK 654 PAGES 62 TO 66 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SAID POINT BEING DISTANT NORTH 25 DEGREES 56 MINUTES 52 SECONDS WEST 4.85 FEET FROM THE SOUTHEASTERLY TERMINUS OF THAT CERTAIN COURSE SHOWN ON SAID MAP OF TRACT NO. 17875 AS NORTH 25 DEGREES 56 MINUTES 52 SECONDS WEST, 51.43 FEET; THENCE LEAVING SAID LINE OF CLEAR VIEW DRIVE, SOUTH 60 DEGREES 46 MINUTES 32 SECONDS WEST 149.46 FEET TO A POINT IN THE NORTHEASTERLY BOUNDARY OF TRACT NO. 9249, AS RECORDED IN BOOK 120 PAGES 51 AND 52 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY; THENCE ALONG SAID TRACT BOUNDARY NORTH 29 DEGREES 13 MINUTES 28 SECONDS WEST 150.39 FEET; THENCE LEAVING SAID TRACT BOUNDARY NORTH 60 DEGREES 46 MINUTES 32 SECONDS EAST 162.00 FEET TO THE MOST WESTERLY CORNER OF LOT 2 OF SAID TRACT NO 17875; THENCEALONG THE SOUTHWESTERLY LINE OF SAID LOT 2, SOUTH 74 DEGREES 14 MINUTES 55 SECONDS EAST 35.78 FEET TO THE MOST

SOUTHERLY CORNER OF SAID LOT 2 AND A POINT IN SAID WESTERLY LINE OF CLEAR VIEW DRIVE; THENCE IN A GENERAL SOUTHERLY DIRECTION ALONG SAID WESTERLY LINE TO THE POINT OF BEGINNING. A PORTION OF SAID LAND IS SHOWN AS A PORTION OF LOT 39 OF TRACT NO. 17875 ON THE MAP RECORDED IN BOOK 654 PAGES 62 TO 66 INCLUSIVE OF MAPS. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to as sess their financial situation and to explore options to avoid foreclosure or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the fol-lowing methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 09-30-2014 ALAW, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY ALAW 9200 OAKDALE AVE. ASSISTANT SECRETART ALAW 9200 OANDALE AVE.
 - 3RD FLOOR CHATSWORTH, CA 91311 (818)435-3661
 For Sales Information: www.servicelinkASAP.com or
 1-714-730-2727 www.priorityposting.com this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder a the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this informa-tion. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postpone-ments be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.servicelinkASAP.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1-800-280-2832 or visit the Internet Web site www ction.com, using the Trustee Sale No. shown above Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone infor mation or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4488940 10/09/2014, 10/16/2014, 10/23/2014

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 114489 Title No. 120159342 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/26/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 10/29/2014 at 11:00 AM, The Mortgage Law Firm, PLC, as duly appointed Trustee under and pursuant to Deed of Trust recorded 08/01/2007, as Instrument No. 20071817287, in book xx, page xx, of Official Records in the office of the County Recorder of Los Angeles County, State of California, ex-ecuted by Wayne S. Williams, A Single Man, and Sheldon Williams, A Married Man as Joint Tenants, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States), By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766. All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State, described as: FULLY DESCRIBED IN THE ABOVE DEED OF TRUST. APN 5559-001-102 The street address and other common designation, if any, of the real property described above is purported to be 1131 Alta Loma Rd No. 320, West Hollywood, CA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, ex-penses and advances at the time of the initial publication of the Notice of Sale is: \$430 146 71 If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have

no further recourse. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written Notice of Default and Election to Sell. The undersigned caused a Notice of Default and Election to Sell to be recorded in the county where the real prop-erty is located. Dated: 9/29/2014 THE MORTGAGE LAW FIRM, PLC Adriana Rivas/Authorized Signature FOR TRUSTEE'S SALE INFORMATION PLEASE CALL 714-730-2727 The Mortgage Law Firm, PLC. is attempting to collect a debt. Any information obtained may be used for that purpose. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auc-tion does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien be-ing auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustes sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been post-poned, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 730-2727 for information regarding the trustee's sale or visit this Internet Web site - www.servicelinkASAP.com - for infor-mation regarding the sale of this property, using the file number assigned to this case: 114489. Information about postponements that are very short in duration or that ocpostponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4488674 10/09/2014, 10/16/2014, 10/23/2014

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE

(U.C.C. 6101 et seq.

and B & P 24073 et seq.) Escrow No. 14-65110-RZ Notice is hereby given that a bulk sale of assets and a transfer of alcoholic beverage license is about to be

The names and addresses of the Seller/Licensee are Koros LLC, 8370 Wilshire Blvd., Beverly Hills, California 90211

The business is known as: The Arsenal

The names and addresses of the Buyer/Transferee are: Yellow Rose Associates, LLC, 5320 W. 82nd Street, Los Angeles, California 90045

As listed by the Seller/Licensee, all other business names and addresses used by the Seller/Licensee within three years before the date such list was sent or delivered to the Buyer/Transferee are:

Koros LLC, 8370 Wilshire Blvd., Beverly Hills, California 90211

The business is known as: The Arsenal

The assets to be sold are described in general as: Inventory for Sale, Machinery, Furniture, Fixtures, Equipment, Leasehold improvements, transferable gov ernment licenses, permits, fictitious business name, trade name, trademarks, logos, signs, advertising materials, telephone, vendors list, fax numbers, goodwill and any other related assets and are located at: 12012 W. Pico Blvd., Los Angeles, California 90064

General Eating Place #385009 now issued for the premises located at: 12012 W. Pico Blvd., Los Angeles, California 90064

The anticipated date of the sale/transfer is on or After October 31, 2014 at the office of Commerce Escrow Company, 1545 Wilshire Blvd, 6th Floor, Los Angeles, California 90017, Att: Raul Zuniga.

The amount of the purchase price or consideration in connection with the transfer of the license and business, including the estimated inventory, is the sum of \$475,000.00, which consists of the following:

Description Amount

Deposit \$25,000.00 Check \$450,000.00

Total Amount 475.000.00

It has been agreed between the Seller/Licensee and the intended Buyer/Transferee, as required by Sec. 24073 of the Business and Professions Code, that the consideration for the transfer of the business and license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control. Dated: 9-22-14

Koros LLC

By: /s/ Gary Karrass Its: Member

(Signature of Seller/Licensee) Yellow Rose Associates, LLC By: /s/ Andrew Marai Its: Manager (Signature of Buyer/Transferee)

10/9/14 CNS-2675326#

NOTICE OF PUBLIC SALE

The mini storage facility, according to the provisions of Division 8 of the Business and Professions Code, Chapter 10, Section 21707(a), hereby gives **NOTICE OF** PUBLIC SALE.

Storage Solutions, will conduct a public sale of the contents of the storage space(s) named below, with the con-tents being sold to the highest bidder, for lawful money of the United States of America (cash)

The sale is being held to satisfy a landlord's lien and will be held at:

Storage Solutions 9930 W. Jefferson Blvd. Culver City, CA 90232 on October, 23th 2014 at 12:00pm

Auctioneer's Name: K.E Auction Service, Phone# (951) 415-8167 Address: P.O. Box 825, Rialto, CA 92377 Bond# 7234119

The Public is invited to attend. Terms are cash only.

Owner reserves the right to bid.

A general description of the property being sold, along with the identity of the Occupant renting the space are as follows:

Space	Occupant	Property Description
No.		
A131	Laura J. Grandinetti	Boxes & misc household items
A150	Intercorp Resources	Boxes & misc household items
A151	Intercorp Resources	Boxes & misc household items
A155	Intercorp Resources	Boxes & misc household items
A231	Natalie Jackson	Boxes & misc household items
C216	Marc Maron	Boxes & misc household items
C226	Judith D Thompson	Boxes & misc household items
D116	B.F.R. Development Inc	Boxes & misc household items
D201	Rico Jones	Boxes & misc household items
D251	Jasmine Cross	Boxes & misc household items
D266	Marvin Christian	Boxes & misc household items
D312	Darrin Monroe	Boxes & misc household items
D332	Marissa Ciara	Boxes & misc household items
E105	Darron Walker	Boxes & misc household items
F206	Leslie Betts	Boxes & misc household items
F0271A	Edwina Walker	Boxes & misc household items
F301	Sylvia Alvarado	Boxes & misc household items
F324	Gena Foreman	Boxes & misc household items

sports cont. from page 7

they're asked to do and they can adjust to things on their own."

The El Segundo players have "grown up together, played Pop Warner football" and started as sophomores, coach Steve Shevlin said.

The Eagles reached the second round of the Southern Section playoffs in 2012 and the Northwest Division final in 2013 where they lost to Nordhoff 49-21.

"They see that they're a pretty good bunch of guys that can really play well together as a unit," said Shevlin, El Segundo's coach since 1994. "They've supported each other and worked in the weight room."

The Eagles use a multiple-set offense with three or four receivers, Shevlin said.

Quarterback Lars Nootbaar made a nonbinding verbal commitment following his sophomore year to accept a scholarship to play baseball at USC, Shevlin said.

"USC likes him a lot in football," but have not offered Nootbaar a scholarship to play that sport, Shevlin said.

Nootbaar has received scholarship offers to play football from UC Davis and Nevada. "but I think he wants to see how the season ends up and how he's feeling."

Shevlin said he thought Nootbaar would "love" to play both baseball and football in college.

El Segundo was moved into the Ocean League from the Pioneer League with Lawndale, while Inglewood and Morningside moved from the Ocean League to the Bay League.

Shevlin, also his school's athletic director, said he was against the move "because I don't think the CIF guidelines were followed. We're a very small school. I had an issue about being told to play against Santa Monica for safety reasons.'

El Segundo's enrollment was 1,277 students and Santa Monica's was 2,957 in the 2013-14 school year, the most recent year available, according to figures from the California Department of Education.

The high school football website Calpreps projects a 62-0 victory by the Eagles. It had projected a 28-7 South Pasadena victory over Beverly Hills.

Steven Herbert has covered Beverly Hills High School sports for the Beverly Hills Weekly since 1999. He has also covered college and professional sports for The Associated Press, Los Angeles Times and Washington Post. He can be reached at (310) 275-7943 or by email at stvherbert@ aol.com.

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200-299 Services

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115- CEMETERY

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Eden Memorial Park. 1 Space for sale. "Garden of Jacob" -Space #1401D. \$10,000 obo. Endowment and Transfer Fees Included. Call Kathy: (323) 606-0996.

Eden Memorial Park, Court of Eternal Light West. Plot 1415 Space A. \$12000, endowment and transfer fees included. Call Jean 818-488-1262.

Forest Lawn Cypress cemetery plot. In the "Fond Remembrance" section. Lot 2565. \$6000 OBO. Contact (714) 995-1450.

Forest Lawn Cypress, Eternal Peace Section, 2 side-by-side plots, priced \$8k, asking \$4k each (949) 478-9867

Forest Lawn Glendale. 2 side by side slots in Acacia Garden, Glendale, Forest Lawn. \$6,000.00 each EVEN. Plots not sold separately. Extremely low price, great value, Call Ralph (818)890-1020 or cell: (818)472-0569.

Forest Lawn Glendale. Double Lot Block 2854 Harmony Section. \$6,000 Call (562) 972-0798 for more details

Rancho Palos Verdes. One Cemetery Plot. Grace Lawn Section . Asking \$8,500 obo (816) 604-7323

Rose Hills. 2 side by side plots in the Marigold Lawn Section. Asking \$5000 OBO each. (714) 814-6206.

Green Hills Rancho Palos Verdes. Eventide Terrace Plot 85 Space B. One plot, 2 interments. Retails for \$11,500, Asking \$8,000 or best offer. (310) 291-8314

Hillside Memorial Park. Family Garden Estate. Courts of the books. SOLD OUT SECTION! Four spaces; 8101 (2 spaces) & 8102 (2 spaces). Endowment care and transfer fees included. \$170,000 for all four plots. (310) 780-9977.

Hillside Memorial Park, Canaan section. On Hillside, single lot 2 Privileges. Will split Transfer \$500. \$15,000.00. (949) 400-5071

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Inglewood Park Cemetery, 2 side-by-side burial plots located in Holly Garden \$4,000 each. PRICE NEGOTIABLE (661) 910-1362.

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PACIFIC VIEW MEMORIAL PARK. Single Burial Plot Convertible to Double in Pacific View Memorial Park. Cedar Lawn Jewish Section, Corona del Mar. Asking \$10,500 OBO. Contract includes opening and closing. (949) 854-3808.

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