

Beverly Hills Weekly

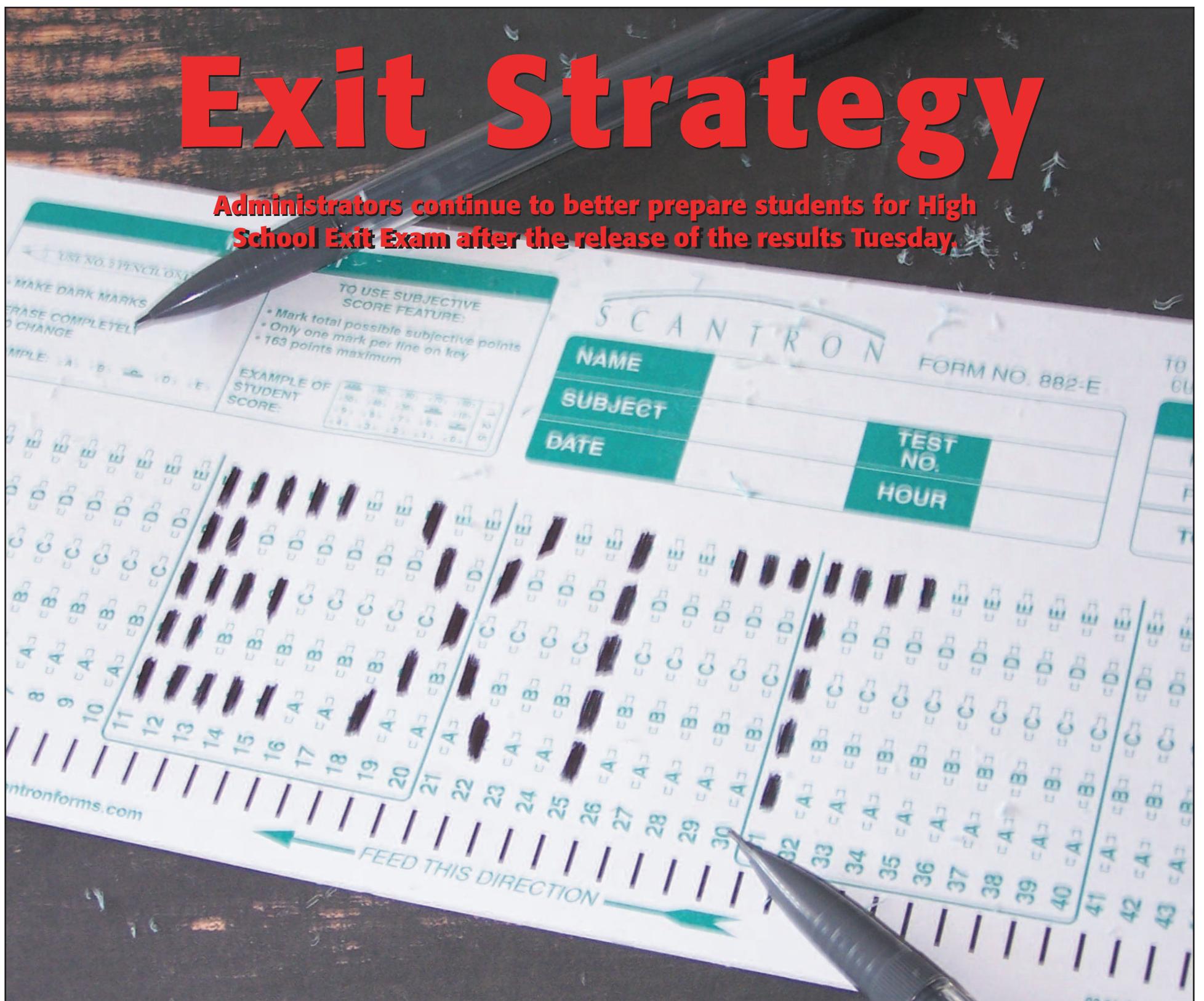
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Issue 360 • August 24 - August 30, 2006

Exit Strategy

Administrators continue to better prepare students for High School Exit Exam after the release of the results Tuesday.





letters & email

Development In Beverly Hills

Recent news of initial approval by the Planning Commission of a 4-story, 65-foot height building at Robertson/Wilshire simply reinforces what has been and is occurring in our city. The current commercial zoning (three stories, two times density, 45-foot height limit) simply no longer exists as far as this city council is concerned. Witness the parade of projects known to the public, including Robinson's-May, Hilton Hotel, Casden, Legacy, Robertson/Wilshire, William Morris and who knows how many others.

The developers show their contempt for the city zoning; they make no effort whatsoever to conform. And the city council, seduced by social contacts, potential campaign contributions and the raw power of deciding the fate of hundreds of millions

of dollars of development money supinely submit.

For over 30 years, Beverly Hills has had in its commercial zones a 3-story height limit, 45-foot height overall and two times density. During the last 30 years, the city has prospered, retailers have prospered, developers and property owners have prospered. By distinguishing ourselves from our neighbors, by setting ourselves apart as a unique residential and commercial village, all of us have benefited.

Enormous profits are created for developers by increased zoning. And developers are not the only ones who benefit. Because the city council has made essentially every commercial project discretionary, a major lobbying business has been created, a business which is dominated by former mayors, councilmen, planning commissioners and spouses and pals of present councilmembers. Look at the names which appear over and over again in the newspapers representing or being involved with developers over the last few years – Tilem, Alexander, Levyn, Fenton and most recently, Egerman.

Service in the city council has become an economic bonanza for some. Aggravating this is the council's refusal to enact an ethics ordinance for councilpersons and commissioners and refusal to bar sitting councilpersons or planning commissioners from serving as lobbyists for two or more years after their service to

the city is concluded. City council service in Beverly Hills should be an honor and privilege – no more, no less.

Unless the community rises up against unseemly and runaway development, unless the city council makes a complete change in its "no-development-too-large" philosophy, unless city government obeys its own zoning laws, what will Beverly Hills be in another five or 10 years? Streets are already choked with traffic; they will get worse. Our landscape will be replete with tall buildings. Developers will want more [buildings] and higher, and the city council will give in. Ultimately, in the not too distant future, we will become like our neighbor to the west – Century City Lite!

*Richard A. Stone
Beverly Hills*

WHAT'S ON YOUR MIND?

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SNAPSHOT



Photo: Barry Weiss

"PARTY TIME"
CAMDEN DRIVE

Front Row (L to R) Karyn Newman, Alissa Roston, Janet Roston and (back row) Cynthia Trangsrud at the annual South Camden Drive Block Party.

Beverly Hills Weekly

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city & schools

General Plan Update Remains

Unknown

City Council is still not ready to make final decision on testing.
By Heather Hampton

The city council discussed the Planning Commissions' agenda to further the possibility of testing their proposal for the city's General Plan at Monday's city council meeting.

The meeting adjourned just after 11 p.m. with only two-thirds of the summary of land use alternatives being discussed.

The Planning Commission has received countless recommendations on the proposal which deals with land use and redevelopment, from a series of public meetings, General Plan Topic Committees, consultants, staff and comments from Team Beverly Hills.

Recent discussions have centered on updating the General Plan. The main focus: determining whether any of the proposed land use alternatives should be recommended for further testing.

Mayor Steve Webb made it clear to both the council and the community that they were only looking to test the proposal, in an effort to see what type of impacts it would bring upon the city as a whole; that they were not deciding whether to go through with the plans as of yet.

"We're going to test the extremes," Webb said. "[We] have to test these extremes for the purpose of doing it."

In all, 14 reports on potential land use alternatives have been put together by the Planning Commission. These were prepared for the purpose of looking at and testing these areas for possible future development.

The Planning Commission is working with the city council to plan testing at each of the 14 sub areas to determine the environmental, traffic and economic impacts it will have on the city.

Webb said residents wouldn't want people speeding down their streets at 80 mpg but there is still a need to test the cause and effects of this situation, to see the outcome. He said this is why the General Plan is being tested; to test the effects of the proposal for further advancements.

The Planning Commission discussed additional land use issues. Some of these ideas included possibilities of allowing boutique hotels in multi-family residential areas, med-

ical offices outside the Business Triangle and increasing outdoor dining as well as looking into congregate elderly housing.

Concerns have spread regarding how Beverly Hills as a whole is perceived by its residents, property owners and others.

These groups were able to express their opinions about the General Plan proposal in a series of 10 meetings, called "Focus on Beverly Hills Neighborhoods," which began in late April and concluded in June.

Some of the main topics discussed at the meetings included the idea of allowing combination residential and commercial use buildings in appropriate commercial areas and whether some additional height would be helpful in revitalizing some areas.

Mahdi Aluzri, Planning Director, said those in attendance were neither heavily leaning towards direct opposition nor were in favor of the General Plan proposal.

"We received a lot of input from the public," said Aluzri. "The response was mixed."

Aluzri said that it was the intent of the city to bring these groups together to educate and present the issues of the Planning Commission

to the public.

In return, he said it was an opportunity for the Planning Commission to hear all the concerns and alternatives of the public. Then those suggestions could be taken back to the city council for discussion.

"It was not intended to present a vote," Aluzri said.

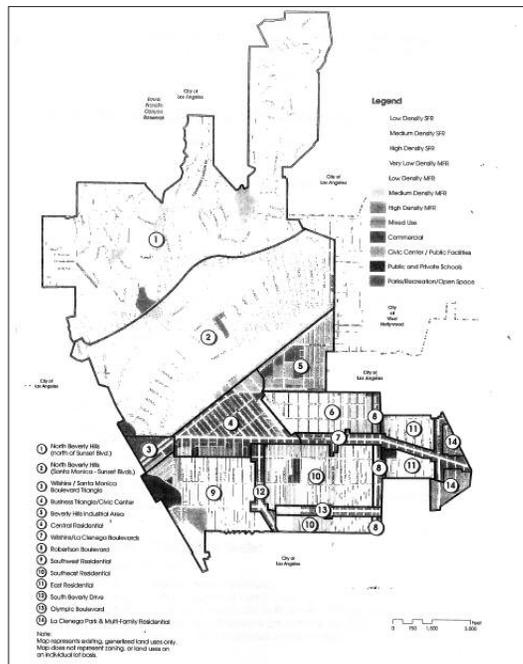
One topic that has sparked the interest of the community is the possibility of building a sports center in the industrial area.

Aluzri said the plans for the sports center have been taken out of the land use alternative plans and put into a separate study. In the event there is finalization of those plans, Aluzri said it would remerge with the General Plan.

As for the task at hand: approval to test the 14 sub areas of

the General Plan, the Planning Commission is working alongside the city council in a continuing effort to analyze the areas.

The council is scheduled to make a final vote on the proposed testing of the General Plan at the next city council meeting, Tuesday, Sept. 5.





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Beverly Hills Community Encouraged to Participate in Creating the Master Plan!

The City of Beverly Hills Recreation and Parks Department is inviting all residents to participate in upcoming meetings that will discuss and examine important park projects to anticipate community's recreational needs. A Park Master Plan process is underway in which the current facilities and park grounds will be evaluated to determine needed improvements that will accommodate existing and future activities at Roxbury and La Cienega Parks.

Park improvements being discussed include:

- new picnic areas
- play areas and equipment
- park amenities & athletic fields
- enhanced parking
- disabled accessibility
- enhancements and renovations to Community Centers

Meeting at:

Roxbury Park Community Center
Wednesday, September 6 at 7pm
471 S. Roxbury Drive

La Cienega Community Center
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briefs

Portable Classrooms Problem for Some Horace Mann Parents

At Monday's Board of Education meeting, parents voiced concern over the addition of four third grade portable classrooms at Horace Mann School.

Donna Rosen, Colleen Sternsheim and Jodi Ticknor addressed the board regarding the location of the portables close to Robertson Boulevard and the lack of nearby restrooms for students to use. Ticknor could not be reached for comment.

One of their main concerns was the issue of air quality in the portable classrooms and whether it is a safe environment for the students.

Mark Katchen, Managing Principal of the Phylmar Group, an environmental, health and safety group, said this exact issue was studied in 1999 when the city put up portable classrooms at many of the schools after the last earthquake in 1994.

[From a past study] "We undertook a very, very extensive study at that time to look at all these classrooms and then we also looked at portable classrooms that were on site at the high school and actually at every other elementary school," Katchen said. "We'd done a fairly extensive evaluation to the point where even the California Resources Board was interested in our data and we sent them that, because nothing of this extent had ever been done before."

Katchen said the air quality meets standards as long as the ventilation system meets the recommended amount of 15 cubic meters of air per student, which, in a class size of thirty, would be 450 cubic meters per minute.

The BHUSD said recent tests at Horace Mann School show the air quality for the students is safe.

"We have checked those portables at Horace Mann, the new ones going in, and they are all above 700 per minute so that's almost double the amount," Katchen said. "My feeling is that based on all the history we've done and all the sampling we've done in the past, and I've shared this with the parents so they know this as well, that we would not expect that there would be any levels that would be problematic."

New Interim Superintendent John Fitzpatrick told parents Monday that a committee headed by Mick McClatchey, Assistant Superintendent of Business Services, would work to address concerns. McClatchey's last day with the district is Aug. 31.

Ackerman-Hicks Named New Beverly High Assistant Principal



Elizabeth Ackerman-Hicks

Former Hamilton High School Assistant Principal of Secondary Counseling Services, Elizabeth Ackerman-Hicks was announced as the new Beverly High Assistant Principal of House B at the school board meeting Monday.

Ackerman-Hicks served

as a director at Hamilton High School for six years and helped implement the smaller learning communities at the high school. She worked with newly appointed Beverly High Principal J. Guidetti when Guidetti served as the principal at Hamilton High. She also has over 20 years of experience as a teacher in the Los Angeles Unified School District.

Ackerman-Hicks formerly worked in Beverly Hills as a member of the Recreation and Parks Department.

Her employment with the BHUSD begins Sept. 11. She replaces former Beverly High Assistant Principal Dave Hoffman. As reported in the Weekly [issue #352], Hoffman resigned from the BHUSD after accepting the principal position at Madison Elementary School in Redondo Beach.

Malfatti Another Addition To BHUSD Administration

Richard Malfatti, appeared at Monday's school board meeting acting as the interim assistant superintendent of educational services. Malfatti replaced Dr. Susan Liberati effective July 17 and will stay until a permanent assistant superintendent is hired.

Malfatti, who had been in retirement for the last two years prior to coming to the BHUSD has more than 25 years of experience as an education administrator. He also teaches at Pepperdine like interim Superintendent John Fitzpatrick.

Before retiring, Malfatti served as superintendent of Somis Union School District in Ventura County and as superintendent at Solvang Elementary School District in Santa Barbara County for the 10 years before his

retirement. Prior to that, he worked for 25 years in the Las Virgenes Unified School District – the same district Fitzpatrick and newly appointed Beverly High Principal J. Guidetti worked at.

"Beverly Hills is very comparable to Las Virgenes," Malfatti said. "You have high performing students. You have a high expectations community, and you have a very solid core of academic programs."

At LVUSD, Malfatti was a principal and before that, he taught for five years as a high school English and social studies teacher. He also coached basketball and baseball.

Briskman Requests Review Of Council Salaries

Councilmember Linda Briskman requested the city council review its salary at Monday's informal city council meeting and compare it to the council salaries in neighboring general law and charter cities.

Currently, councilmembers and the mayor are paid \$654.84 monthly. The last time the city council received a salary adjustment was in 2002.

According to state law, city councils may adjust their salaries through an ordinance at up to 5% each year. Should the council adjust its salary at the 5% maximum, councilmembers' monthly salaries would amount to \$795.96 each month.

In a city report presented to the council Monday, which included the salaries of city councils in Burbank, Culver City, Glendale, Pasadena, Santa Monica and West Hollywood, Beverly Hills councilmembers salaries were *briefs cont. on page 10*

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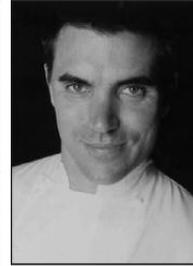
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where are they now?



Stu Silver

Beverly High Assistant Principal,
1964-1988
State College, Pennsylvania

west coast. Los Angeles was just about the only place where they would move. My wife influenced me to interview for the job [in Los Angeles] so I did.

Who do you remember working with?

There are a lot of them. Frank Crean was science department chair. Alan Weiner [interviewed in issue #266] was foreign language department chair. [The late] Larry Lynch was assistant principal. Robbie Robinson was the principal. Kalman Rabkin was English Department chairperson. I worked mostly with department chairs because in the beginning I was a counselor. I did that for a couple of years.

Some other people I remember. Gerald Jones was a counselor, Beverly Bryant was a counselor. I'm focusing on department chairs

t o
the

and counselors because after a couple of years counseling at Beverly I was assistant principal, then I was in charge of the guidance program and the curricular program. I worked mostly with the counselors. Another person, Fulvia Kingsley, was the department chair for the counseling group.

Can you tell me more about the people you worked with?

There is another person too that I didn't mention before, Kathy Layton [interviewed in issue #348]. She is now living up in Eureka, where her sister lives. She and I worked very closely. She was a strong supporter of administration but also stood up for her department which is very important for department chairs to do. She was one of my favorites certainly. Some of us developed personal relationships outside of school [and] we had a dinner group. We used to go to dinner once a month at different restaurants.

How did you become assistant principal?

When we were going to change the program from a regular program to modular scheduling, which we named "Mod 70," I was assigned to the position of the project coordinator for a year. When that year was over and we implemented the program, Larry Lynch, who was the assistant principal, moved to be the principal of a school in Palo Alto. I interviewed and got the assistant principal job.

What made you want to go into administration?

I was always interested in making as much

money as I could in the school business and I was more of a leader than a follower. I think a combination of those things led me to apply for that job.

What were the issues at Beverly at that time?

Initially, Beverly was such an ideal place to work. There were virtually no discipline problems. When I became assistant principal, there were two other assistant principals, Steve Miletich and Ruth Friedman. They did the discipline. As the third assistant principal I had curriculum and guidance. There were virtually very few problems at the time. We had a dress code. I can remember Ruth having to measure the distance from the floor to the end of the girls' skirts. Graffiti was almost non-existent. There was a fight occasionally but not very much, maybe once every two or three months.

The principal I was working for at the time Robbie Robinson gave you full reign to make decisions. He wasn't a micro-manager, and it was just a great place to work. If you needed a new typewriter, electric typewriters were in vogue at the time, you just walked over to the assistant superintendent in charge of finance and asked for one. There was no paper work and within a week it was there in your office. So that made it very pleasant. Also any traveling that you did, you carried a district credit card. That's how free and easy it was.

The students were all superior. About 90 percent went on to college or university so it was a nice place to work. It changed over the years, kids changed, teachers changed.

How did you first get to Beverly?

I came from Oakland Public Schools. I had been there for four years, two years as a teacher, one year as a counselor, and a year as data processing coordinator for the district.

What made you choose Beverly?

My wife at the time had parents who were living in New York and they wanted to move

Digestion Problems?

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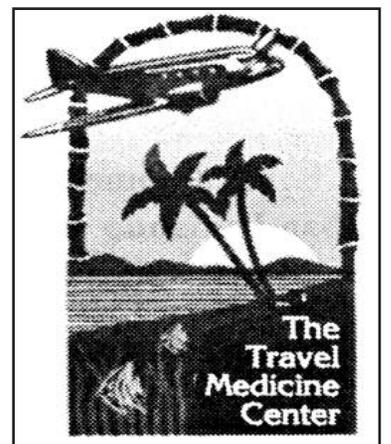
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Parents today and towards the end of my reign at Beverly in 1998 were becoming very permissive and indulging their kids. The kids felt that they were entitled to anything that they wanted. That has gotten a lot worse in more recent years. I think it's a much more difficult place to work. My wife just retired [from Beverly High].

The hugest issue was of course the Vietnam War. The people who opposed the war came over from UCLA and tried to rebel rouse our students. We had a couple of student walk outs. I remember one time a Vietnam vet came to the school in a wheelchair and that was one of the main times that the students walked out. The principal was just superb in handling that kind of situation. He was able to get into a dialogue with the protesters and quiet things down. That was a major issue that the school had over the years. Drugs were beginning to be a problem and discipline increased over the years.

Do you have a favorite memory? Or something that stands out in particular about your time at Beverly?

I remember counseling a young girl who was a marginal student and didn't get a lot of encouragement from her parents or anyone else. We spent a lot of time together in a counseling situation. A few years later she graduated from USC with her law degree. She came back and visited and was so appreciative of the time that I had spent with her and encouraged her to do what she wanted. I don't remember her name. It was very early

in my career at Beverly.

Then there were some students who were extremely unmanageable. I remember I got a letter from two of them after they left school thanking me for all of my compassion and that sort of thing. I don't remember their names either. But I probably saved the letters. You know how teachers are, they collect everything.

Good feedback diminished a lot as years went by.

What do you think that was a result of?

We had a change in the administration, Robbie Robinson left. We had a man who took the job from New York; he came [to Beverly Hills] and didn't want to pay the money for the houses. He resigned the position before he was even in it. Then Ruth Friedman was interim Principal for a year. Then we did hire someone and things began to change.

What advice did you give Principal Sol Levine to help him adjust?

He is the one who created the house system. We had the two assistant principals, one in charge of discipline and me. He wanted there to be four houses each with an assistant principal. He wanted to dissipate the actual application of disciplinary measures to four people rather than two. There were two counselors and an assistant principal in each house and we had them labeled very unique names, A, B, C, D. He had hoped that there would be more personal contact with the students because he

basically divided the students up into four groups. I think that happened to a certain extent.

The year after he came to Beverly I went on sabbatical for one year. I came back in and headed for retirement after that. I retired early. I was 58 years old.

Is that the only reason you retired?

Not the only reason. There were some other things that I wanted to do which I subsequently did. I was beginning to feel that I wasn't as effective as I used to be, you can call that burn out if you want but it didn't feel like that to me. I felt that I was short changing the school. That I was not the person I had been five years before I had retired and I didn't feel it was fair. Another reason, one of the other assistant principals Tanis Harris - she was in a looser job. With all of the feelings I had and all of the new things that I wanted to do, she was in a looser job and I didn't want her to lose her job.

Why would she lose her job?

It was just a reduction in staff. That's another very memorable person, Tanis Harris, she and I worked very closely together. She was a counselor and then she became assistant principal. She was PE Department chair person for the women's side.

I didn't feel that I was doing the job I wanted to do and I had started doing some other things that I enjoyed. I wanted to go full time into those.

What were some of the things you wanted to do?

I was coordinator of data processing for the district as well as assistant principal. We changed computer systems several times trying to get one that really gave us all of the high level student record keeping that we wanted. I liked working with the company and I like the software. In my spare time I was training other schools to use this software and I really enjoyed that because I was teaching again.

I started full-time training for them in 1993. I was a private contractor so I was called whenever they needed someone for training. I would visit schools all over the United States and train them on the software. It was very popular at the time. The software was called Student Administration School Information the acronym was SASI. It was being sold all over the U.S. and eventually it was sold internationally. I got to travel some nice places to do the training too. I like that kind of work and that was another influencing factor at the time. Definitely a combination of things.

Who do you keep in touch with from Beverly?

Rick Munitz, Ben Bushman, Gerry Jones, Vivian Saatjian Green. She [recently retired] too. That's about it on a regular basis. Occasionally when I go to retirement dinners I see a lot of people I knew before. But on a regular basis those are the people I keep in contact with.

where are they now cont. on page 9

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from the hills of beverly



A Plan That Could Change The City

Plus, give teachers incentives
By Rudy Cole

Early in the 1960s when Beverly Hills was considering adoption of a new General Plan, the USC school of architecture, one of the finest in the academic world, took on as a class project the creation of a "model" city design.

The result, probably lost in our archives, was a very innovative, albeit somewhat utopian scheme that would have closed many streets for walking promenades, large green areas and set backs in the triangle with, and here was the jolter, dramatically increased building heights.

We have always had a visceral reaction to high rises, going back to the early city planners.

The granting of variances from the four story limit in the 1950s that led to countless eight-story and even higher structures on Wilshire Boulevard, and in some multi-family zones, triggered a voter revolt leading to the election of **Leonard Horwin** and **Frank Clapp** in 1960.

The USC student design team also suggested mixed use, then a very new concept of residential and retail in the same structures. Obviously, almost nothing in the project became reality. To turn concept into practicality requires many real life ingredients:

Developers with imagination and financing, planners and elected officials with vision and a community sufficiently involved and informed to bring support to new thinking on land use.

What happened on Wilshire was a massive construction of quite ordinary boxes. Not the fault of the builders, they labored under rules and heights that made full utilization of land financially imperative, and set backs with green areas impracticable because of height limits.

Only recently have developers had the ability to boldly suggest that there could be a community beneficial trade: Give us a few more feet in height, they argued, and we will produce a far more environmentally sound

project. One of these was the Montage Hotel and Gardens which triggered a major civic war before winning voter approval and now a far less controversial and even more "green" project, 9900 Wilshire on the former Robinsons-May site.

The 9900 proposal is almost entirely for luxury housing – not easy to find outside single family zones, and it does have one likely side effect that has brought support from renters. Unlike condo proposals that lead to demolition of affordable housing, this project will be built on commercial property. Why do renters and others concerned about maintaining an economically diverse community support 9900? Because it will decrease the demand for demolition of lower priced apartments. Even **Herm Shultz**, long-time president of CTR said he favors condos on vacant or commercial land, including the one at 9900, and protecting existing rental housing.

The loss of affordable housing is so critical, the councilmember representing many communities in Western Los Angeles and the Valley, **Bill Rosendahl**, has urged a moratorium on all conversions and demolitions.

There are two other condo proposals in the approval process, but they are very different in impacts. 9900 has no impact on residential areas and will replace a use that created even more traffic. The alternatives to housing are not attractive either.

But the Legacy at 9200 and the Casden (Saks) proposals are more controversial. Interestingly, some of the same neighbors who bitterly fought a hotel at 9200 Wilshire have marched on city hall to approve the mixed use plan the planning commission rejected. The community interest here is that the hotel would have brought far more revenue to the city. (It had been approved but was never built because the developers could not find financing.)

As for the Saks condos, the project does dramatically intrude on existing residential and would have a serious impact on southwest homeowners and neighboring apartments.

Which this brings us to the single most important issue facing our city: The adoption of a new General Plan. This process could mean changes in much of the business area and even in residential areas. Although literally hundreds of volunteers, residents and business leaders, have been intimately involved in preparing a new city plan, most of the community has no awareness or even interest in what could change our quality of life.

Fortunately, we have a first rate city planning staff that has worked hard and very professionally to coordinate the sundry citizen recommendations and the evaluation of consultants.

But our local visionary, former Mayor **Allan Alexander**, suggested at last week's Chamber Government Affairs Committee, one additional step before we begin considering elements of the General Plan: The hiring

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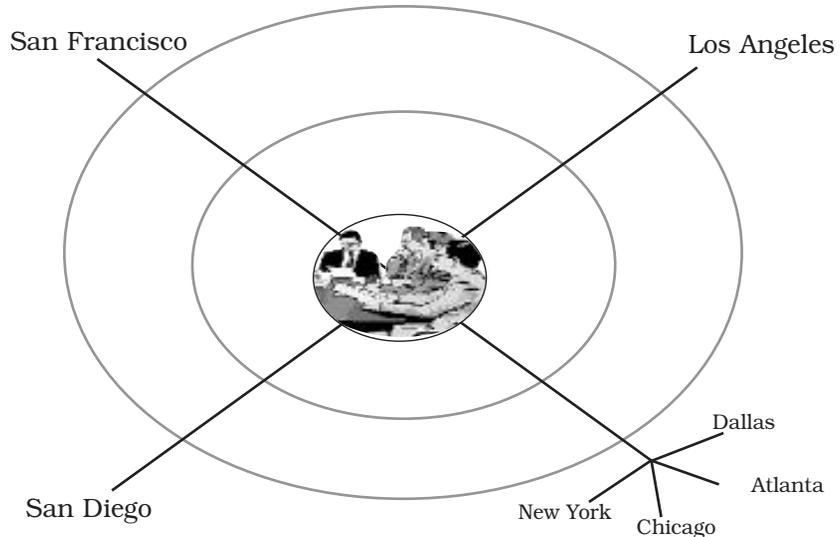
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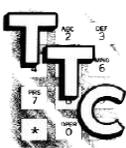

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rudy from previous page

ing of outside professional planners who would take a completely unbiased look at our city and possibly bring ideas that could be both realistic and creative. Why not give the best available urban planners a crack at making us think outside a very limited box and really be, if possible, revolutionary in our future planning? Are there better ways of controlling traffic with future growth? Are there uses that would have greater community benefits that would justify height allowances and not just for greater profit for developers? We are not only planning for ourselves, but for future generations.

What is really going to be needed is a responsible dialogue, and not automatic suspicions and rejection by those unwilling to think in terms of total community needs – those on both sides of development issues.

Luckily, we have had visionaries. Rodeo Drive, once the home of a mix of retail and office was converted because people such as **Dick Carroll, Dar Mahboubi, Don Tronstein, Jerry Magnin** and, of course, **Fred Hayman** had an idea that changed our city forever.

Although not as world famous, two other advanced thinkers took some very ordinary medical buildings on Bedford and not only remodeled the structures, but added retail on the ground floor on Bedford Drive. **Dan Gottlieb** and **Steve Leibowitz** did it with imagination and city support. Compare their accomplishments with what remains of the old Cordingly medical buildings in other parts of the triangle.

Open minds and involvement could just mean an even more livable, economically viable community. It's not boring stuff and it needs every resident's attention: The future General Plan.

Speaking of involvement, one of our brightest future leaders, **Steven Fenton**, has been talking with teacher representatives on ways of bringing more support to their association.

We give strong support for the fire and police associations because we know how much they contribute to the well-being of our city, but for some reason the teachers have never reached that level of acceptance, as an organized group. Yes, we recognize individual educators at the annual Apple Ball, but not their union.

Fenton wants to change that, and he should have our support – a good chore for the younger Fenton, and very forgiving at that, since it was the teacher's union that once paraded in front of the Fenton home.

Incidentally, when we wrote about a recent poll on council candidates, Steven ran ahead of the other possible challengers, which we didn't then mention because he is not a candidate.

Many changes in school administrators, including the search for a permanent superintendent, are happening almost daily. Although this school board has faced the same problems as many other districts – loss of key people, they have moved forward in exemplary unity of purpose, under the lead-

ership of board president **Myra Lurie**. However, it is somewhat difficult for the teaching staff to understand why fewer of their numbers have not been promoted from within. The board needs to give this more thought and provide opportunities for advancement – incentives the teachers need.

LOCAL HERO: **Michael John** is a parking attendant at the city lot serving the retailers on North Beverly – including the market, hardware store and others. Last Sunday I saw something quite amazing. Mr. John, had taken his broom and was sweeping, not just the area around his parking booth, but the entire space of the ground floor, including the entrance to the alley. The lot always looks spotless, and now I know why. This is not in his job description at all and not a news-making event, but somehow seeing this senior type person care about his space, hit me as worthy of recognition. Mr. John, thank you, and join our ranks of Local Heroes.

Rudy Cole served for eight years as a member and chair of the city's Recreation and Parks Commission. He also was President of Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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Tell me about your family.

I have a son and a daughter. Both live in LA; one lives in Calabasas and one lives in Los Angeles, about a half a mile from where I lived. They both have kids now; they're both in their forties and have families of their own. Mark Silver is my son; Teri is my daughter. Teri has two children – a boy and a girl, and Mark has three children – two boys and a girl.

J. Guidetti is the new principal starting at Beverly, what advice can you give to him?

To listen to the staff and to learn as quickly as he can not to fully depend on members of the staff. Listen to them because they will have good advice. Then he has to learn everything and has to be able to do it himself. Not to be completely influenced by the superintendent or the board but to establish his own philosophy and be able to defend it. There is a lot of outside pressure on a high school principal. For anyone in the district there is a lot of outside pressure from parents, board members and from the district administration. They are also getting a new superintendent, so lots of changes.

How have kids changed?

Kids themselves nowadays are so different. The degree of entitlement that they feel and the lack of parental control that they feel is greater now than it ever was. That's

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briefs cont. from page 4

less than the average pay at \$847.29.

Pasadena, a charter city had the highest reported salaries at \$1,210 for councilmembers and \$1,815 for the mayor. The Culver City Council is paid the least amount at \$485.10 for councilmembers and the mayor.

July 2006 Home Prices In The 90212 Down; Condominium Prices Up In The 90211

Sale prices for single-family residences decreased in the 90212 on two homes by 25.2% and increased on 11 homes in the 90210 by 4.5%. Sale prices have also increased on three homes in the 90211 by 5.3% since July 2005, according to a report published by Data Quick Real Estate news. (www.dqnews.com)

Condominium prices in the Beverly Hills 90211 increased on one condo by 79%, decreased in the 90210 on four condos by 18.6% and decreased by 16% on three homes in the 90212.

The median price for single-family residences in the 90210 zip code is \$2,385,000; in the 90211 \$1,400,000; and in the 90212 \$2,049,000.

The median price for condominiums in the 90210 zip code is \$1,013,000; in the 90211 \$1,450,000; and in the 90212 \$685,000.

In Los Angeles County as a whole, sales of single-family residences are up 6.6% to a median price of \$549,000, and condominium prices are up 4% to a median price of \$415,000 since July 2005.

Council Looks Into Parking Citation Fee Increase

Following the parking citation fee increases by the city of Los Angeles, the city council discussed the possibility of increasing the parking citation fees in Beverly Hills. The last time the city increased citations was in January 2004 by \$2.

According to a staff report, an additional \$450,000 in revenues to the city would occur should parking citation penalties be increased \$5, which is the amount of increase just recently passed in Los Angeles.

In addition to the citation increase, the city also looked into establishing an anti-gridlock zone ordinance on streets such as Olympic Boulevard and Wilshire Boulevard. The zone would allow for drivers to use the curb lanes during peak driving times. The ordinance would make it unlawful for anyone to park, stand or stop their car during the peak time. Violation would result in a \$165 citation – the same fee as the city of Los Angeles.

Councilmembers Presented With Granite Sidewalk Proposal

At the informal city council meeting Monday, city staff presented the city council with a plan to replace the recently installed concrete sidewalks with granite in the business triangle area.

At the meeting councilmembers accepted the kenoran sage color granite and stacked placement pattern. Staff members also received permission to continue creating a draft ordinance for the proposed streetscape enhancement program.

The proposed ordinance would require businesses in the affected areas to replace the con-

crete with granite after \$250,000 worth of changes are made to the building. The city would use money from the annual encroachment fees outdoor restaurants must pay annually to help fund the replacement of those businesses concrete sidewalks.

The city already has \$100,000 budgeted for the granite sidewalks this fiscal year should the ordinance pass. In years following, the city would like to budget \$350,000 for the granite replacement program.

As reported in the *Weekly* [issue #359], the city recently hosted a meeting, which mostly members of the business community attended, about the granite sidewalk program.

Loitering, Vandalism To Be Discussed At Next SoBev Meeting

South Beverly businesses will meet for a second time this month on Aug. 28 at the Chamber of Commerce Boardroom. Among the issues that will be discussed are vandalism and loitering on South Beverly Drive.

As reported in the *Weekly* [issue #358], a meeting among South Beverly businesses occurred Aug. 3 in which loitering and parking problems were some of the topics discussed. Among the remedies to the lack of parking, was the suggestion of adding parking levels to the Pavilions parking structure.

Mayor Steve Webb, Board of Education President Myra Lurie and a representative from the BHPD are expected at the upcoming meeting to specifically address the loitering and vandalism.

The meeting is at 4 p.m. Call (310)248-1000, x110 to reserve a space or to find our more

information.

Beverly Hills Symphony Pays Tribute To Baroque

The Beverly Hills Symphony's second concert at Greystone Mansion will take place Sept. 10 at 4 p.m. and pays tribute to baroque music. Named "Baroque Blast," featured works include those by Bach, Handel and Vivaldi. The concert will be held in the Greystone Courtyard.

The concert follows a performance from the Symphony in July, which featured works from Mozart.

General admission costs \$25; senior admission costs \$20 and student admission is \$15. The box office will be open one hour before the concert for guests to purchase any tickets still available. Parking is free. Call (310) 276-8385 for more information.

Alumni Highlights Hot Off The Press

The Beverly High Alumni Association's publication Highlights is currently out providing an update on news and events related to the high school. Profiles on former Beverly High administration and students are included in the issue.

The publication is distributed to over 18,000 Beverly High alumni in various locations across the world. To obtain a copy, call (310) 551-5100 x8219 or e-mail BHHSAlumni@yahoo.com.

Briefs compiled by Kari Hamanaka, Heather Hampton and Steven Herbert

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Reception after concert

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where are they now cont. from page 9
 an extremely difficult thing to handle for school people. You don't get the kind of support that you need. That's where the administration has to be really supportive of the teachers. Don't do everything that they say because some of the things are not feasible but at least listen to them. Have a good background, good experience in education working with young people, particularly in the last few years because of the change in entitlement and lack of parental support and control.

What advice can you give to the new assistant principal since it was your same position?

Stay firm in your beliefs and again don't succumb to pressure from the students or their parents, because that's what they get a lot. One of the problems with not only the Beverly Hills system but I think a lot of other systems is that the people have too much to do. They have more to do than they can possibly do. They are all frantic. The administrators particularly and Vivian particularly, they don't feel relaxed when they come to school. It's tension from the anxiety of not getting everything done.

Not so much anymore, it was for a while and maybe now, they would reduce the staff but still expect the same jobs to be done. Even though you might have lost a key person or two you still had to do the same things. They can cut the counseling staff for example from 9 to 6 and expect the same amount of college advisement and personal counseling as before. It's totally unfair.

I worked very closely with the secretarial staff and the classified staff at Beverly. When I would go and visit other schools to train administration, counselors and secretarial staff on this software, they would complain that they had so much to do and they were losing people in their schools. My advice to them was to stand on your ground and say "ok if you're cutting our staff here, are there things that we will not be able to do anymore?" That just makes so much more sense.

School people are of a different mentality. So many of them are dedicated and they will stay at school [late] to make sure that everything gets done and it just isn't fair. I think education exemplifies that more than anything else. In industry and private business people are working hard to preserve their jobs and get increases in pay so they'll stay late. They'll take work home, but in the school business you're on a fixed salary and you may get a raise every year or so. As more work comes in, you're not necessarily afraid of losing your job but there is a degree of dedication to do an excellent job. So you'll work extra hours and you'll deny your family being with you and that kind of thing. It's not a good procedure but that's what it is in education.

What stands out the most about your time at Beverly?

For many years I felt very fulfilled by my job. I wasn't looking to go anywhere else. As an assistant principal I wasn't looking to apply elsewhere for a principal-ship or anything like that. I had a lot of fun working there actually. I loved working with the com-

puter and being in charge of the system. That was very gratifying to me because you could demonstrate very easily what technology could do. I liked that a lot.

I did not like the disciplinary part at all. You talked to a kid about something he did wrong in the classroom and the next week he would be back in your office again and again and that was very unsatisfying. But I felt fulfilled and I was happy. I loved going to work everyday. I worked late everyday to get the job done, because I liked it and it was very satisfying and the results were very satisfying.

We moved to Pennsylvania in mid-July. We're starting a new life here, my wife and I. She has a son and a daughter in law here as well as some other relatives because she is from here.

Tell us about your wife.

Judi Sittler, she was a special education teacher at Beverly until [June] when she retired. I've always loved the outdoors; I spent part of my life in Oregon when I was going to school. We have a house in this new development, it's in a rural area but it's right near Penn State University where my wife graduated. It's a rural area in kind of an urban environment. We have a creek in the back of our house. It's one of the five best trout streams in the state of Pennsylvania. I love to fly fish and fish whatever kind it is, so I have that in my backyard. I don't know how much of that I'll do since it's right in my backyard and I can go whenever I want to. We plan to build a new home here. We moved into a

home that is much smaller than what we had [in Los Angeles] and we plan to be here maybe a year and in the meantime build a new house right in the same area.

We are very lucky in selling our [Los Angeles] house, it sold in a week. It's an extremely desirable house, 3,800 square feet. Two of us lived there. We used every room.

How do you like Pennsylvania so far?

It's wonderful. We have a nice house that overlooks a creek with nice tall trees and aside from the hot weather right now it's really nice. We're about ten minutes from Penn State University.

How is it different from Beverly Hills?

It's just a different place all together. People are extremely helpful and knowledgeable and there's much less traffic. Of course the students aren't here yet so when they get here it's going to be a little different probably. It's very convenient where we live. We can get anywhere within minutes to shopping or gas stations or fishing or the outdoors, anything you would like to do. So it's quite a bit different.

What sorts of things are you doing out there?

I am totally retired, my wife is retired. We've moved here and we both plan to stay retired unless she decides she wants to go to work but we haven't decided that yet.

Interview by Adrianna Weingold

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coverstory

EXIT STRATEGY

Administrators continue to better prepare students for High School Exit Exam after the release of the results Tuesday.

By Kari Hamanaka

Beginning with the class of 2006, seniors who wanted their high school diplomas were expected to understand mathematical concepts such as the Pythagorean Theorem or answer questions based on an excerpt from Maya Angelou's "A Day Away."

The 21 Beverly High twelfth graders who did not pass the English Language Arts section of the High School Exit Exam this past 2005-2006 school year became clear examples of what happens if the state-mandated High School Exit Exam is not passed by the end of their senior year.

Those who did not pass both the English language arts or math sections of the exam did not receive diplomas.

According to the High School Exit Exam results released Tuesday from the California Department of Education, in addition to the 21 seniors who failed the Language Arts section, 16 seniors from the class of 2006 did not pass the math section of the exit exam.

The total number of Beverly High students who passed the English Language Arts and math sections of the High School Exit Exam remained relatively unchanged according to exam results. This total number includes students in grades 10 through 12 who took the test this past school year.

"I'm not really surprised [with the results]," said BHUSD Director of Curriculum Nancy Lynch. "I am sure that the administrators and teachers will be pleased with the areas of growth at their schools. [Teachers can] look at that information and look at the kids coming into their grade to decide on adjustments that they may want to make in instruction and see what really worked, what they felt they benefited from and then some areas that we still may want to address. Overall, with our scores, we still showed a positive trend, and we're happy with that."

Of the total number of students who took the test for the 2005-2006 school year 94% passed the math section. This percentage was down one percentage point from the previous year's exam results. The total number of students who passed the English language arts section of the exam for the 2005-2006 school year was up one percentage point from last year at 92%.

Beverly High special education students' exam results showed the greatest amount of contrast between the 2005-2006 school year and the 2004-2005 school year. The number of special education students who passed the math section decreased three percentage points to 65%. However, the number of special education students who passed the English language arts section increased to 72% as contrasted with 64% who passed

during the 2004-2005 school year.

Students deemed to be special education students can be exempt from having to pass the exit exam in order to receive their high school diploma.

One category of students that did show some significant improvement was the category of English learner students in the English language arts section of the exit exam. According to the exit exam results, 62% of these students passed as compared with only 56% who passed during the 2004-

guage arts section this past year as contrasted with the 2004-2005 school year where 85% passed.

The class of 2006 was the first class required to pass the exit exam in order to receive a high school diploma.

Abraham Avi Kohen, who would have been part of the Class of 2005, took the high school proficiency test his junior year at Beverly High to start college early. He now attends UCLA. However, before Kohen left the BHUSD, he remembered taking the exit

ate from high school. Use of standardized testing has been a source of contentious debate in the state and has even spurred some lawsuits between parents and the California Department of Education.

"[The exit exam has] been debated in the state and in the courts as far as what kind of certificate do you give [the students who fail the exit exam]," Lynch said. "Do you give them a certificate of completion at graduation? That's something that all districts have been wrestling with."

Beginning with the Class of 2006, options presented for those students who do not pass the exit exam varied. One option is to take and pass the California High School Proficiency Exam, which is the test Kohen took after his junior year at Beverly High.

"I am absolutely behind a high school exit exam of some sort as well as the standardized testing that occurs in the spring [STAR testing]. I think [those tests] should mean something and should somehow be tied into graduation requirements and college entrance," said Beverly High Principal J. Guidetti to the *Weekly* [issue #358]. "But you have to have the system working in conjunction with other systems in order for that to work. The high school exit exam is a good idea. It's just a flawed instrument in a flawed system."

Guidetti could not be reached in time for the *Weekly's* deadline to comment specifically on the 2005-2006 school year High School Exit Exam results.

Other options for those students who do not pass the exit exam include taking and passing the General Educational Development test or enrolling in an adult school to take classes that meet the BHUSD's graduation requirements. Students also have the option of taking the exit exam after graduation to receive their diploma.

The district maintains that the curriculum offered to all students provides them with the skills necessary to pass the test and the skills the California Department of Education has deemed necessary to know for all high school graduates.

To ensure that Beverly Hills students are prepared to take the test, after school tutoring in math and summer review classes for the exit exam are available. Beginning from the 10th grade, students have opportunities three times each year to take the exit exam.

"We have standards-based curriculums throughout all of our grade levels," Lynch said. "When you make an adoption of textbooks, they're all aligned with the California standards so the students should be able to get the information and the education they need in order to pass the [exit exam]."

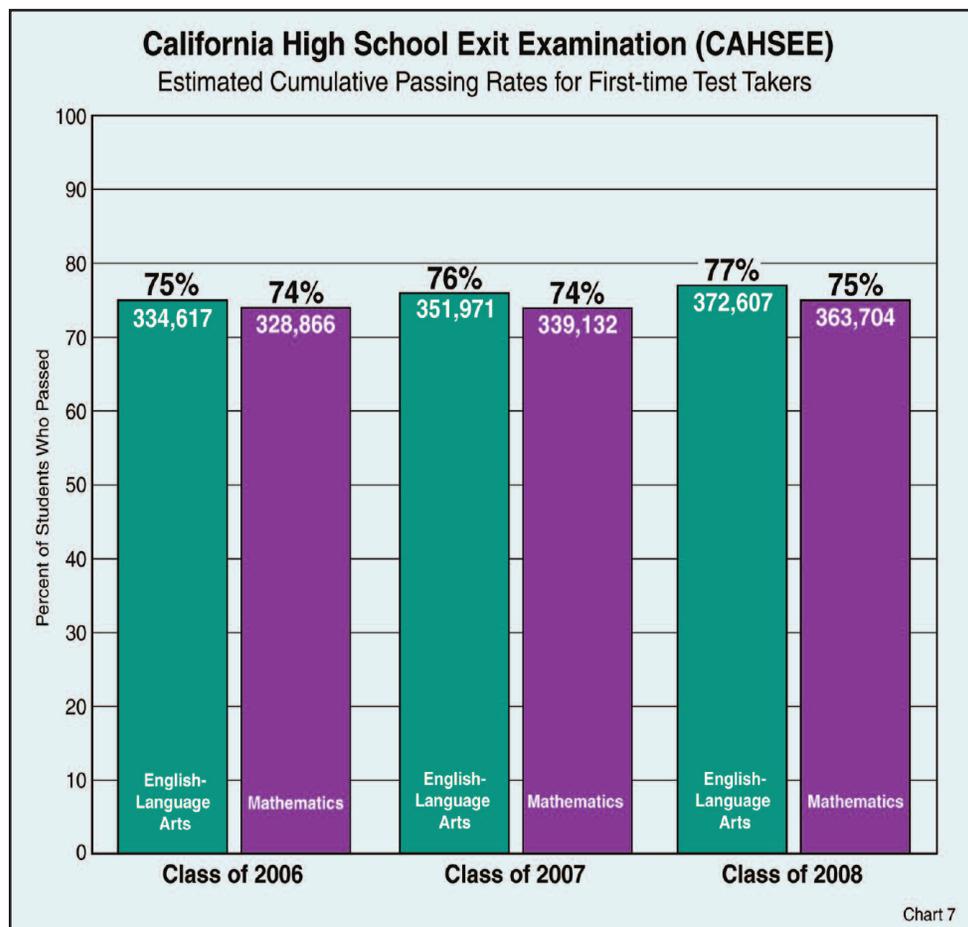


Chart provided by the California Department of Education showing anticipated results of the High School Exit Exam for the Class of 2007 and 2008.

2005 school year.

Students categorized as economically disadvantaged, which is defined as participating in a free or reduced meal program, showed significant differences in their exam scores between the class of 2005 and the class of 2006. All economically disadvantaged students passed the math test during the 2005-2006 school year as compared with only 88% of students from the previous school year.

Despite the positive results in the math section, the exam results for the same group of economically disadvantaged students in the English language arts section noticed a significant decrease in the number of students who passed. According to the exam results, 67% of these students passed the lan-

exam once and characterized it as being easy. He remembered questions related to reading comprehension, algebra and writing on the exit exam.

"Some students might be good in their courses, but when it comes to the High School Exit Exam, if [a student] fails it, they can't graduate - even with a high GPA," Kohen said. "What if you're a good student and you have a 3.5 [GPA] and you don't pass? What happens when there's a student with a 2.0 and he passes it, and he gets to graduate even though he tried less than the student who got the 3.5 [GPA]?" Kohen said.

Kohen's questions are an example of some of the concerns some students, parents and teachers have about the exit exam as means of deciding whether a student is fit to gradu-



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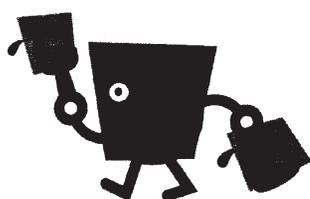
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use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2547

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-163023X

The following person(s) have/have abandoned the use of the fictitious business name: TACO FRESH MEXICAN RESTAURANT, 1511 160th Ave., North Hollywood, CA 91605. The fictitious business name referred to above was filed on: 8/17/06. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: JOSE C. ESQUIVEL, 15965 Yarnell St., Sylmar, CA 91342. Signed: Jose C. Esquivel. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2548

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-163022Z

Original file # 03-1093924
The following person(s) have/have abandoned the use of the fictitious business name: ACCURATE ENGINEERING GROUP, 8235 Lankershim Blvd. #N, North Hollywood, CA 91605. The fictitious business name referred to above was filed on: 8/17/06. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: TIBERIU GORGO, 450 S. Bedford Dr., Beverly Hills, CA 90212. Signed: Tiberiu Gorgo. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2549

FICTITIOUS BUSINESS NAME STATEMENT: 06-1655049

The following person(s) share doing business as: FIRST MORTGAGE GROUP, 1436 N. Marlet Ave., #316, Los Angeles, CA 90046. #R RICIGANT, INC., 1436 N. Marlet Ave., #316, Los Angeles, CA 90046. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Robert Ricigant. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2550

FICTITIOUS BUSINESS NAME STATEMENT: 06-1635024

The following person(s) share doing business as: JEWISH HEALTH CENTER OF LOS ANGELES, JEWISH HEALTH CENTER OF LOS ANGELES, INC., 10573 W. Pico Blvd. #650, Los Angeles, CA 90064. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Daniel Norman Cohen, Chief Financial, Jewish Health and Hospice Center of Los Angeles, 10573 W. Pico Blvd. #650, Los Angeles, CA 90064. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2551

FICTITIOUS BUSINESS NAME STATEMENT: 06-1642989

The following person(s) share doing business as: MILLER ENTERPRISES, 26622 Caballero Dr., Saugus, CA 91350. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2552

FICTITIOUS BUSINESS NAME STATEMENT: 06-1642988

The following person(s) share doing business as: ADNERB'S TREASURES, 14420 Chase St., Panorama City, CA 91406. BRENDA JURADO, 14420 Chase St., Panorama City, CA 91406. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2553

FICTITIOUS BUSINESS NAME STATEMENT: 06-163022Y

The following person(s) share doing business as: BEAUTY BOUTIQUE, 14615 Ventura Blvd., Sherman Oaks, CA 91403. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Andrea Barajas. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2554

FICTITIOUS BUSINESS NAME STATEMENT: 06-163023S

The following person(s) share doing business as: ROYAL REMODELING AND CONSTRUCTION, 38300 30th St., #E-316, Palmdale, CA 93550. ALFREDO RAMOS JR., 38300 30th St., #E-316, Palmdale, CA 93550. IRMA CARREON, 38300 30th St., #E-316, Palmdale, CA 93550. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Alfredo Ramos Jr. Irma Carreón. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2555

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630228

The following person(s) share doing business as: DUXE ALTERNATIVE, 1151 Justin Ave., #2, Glendale, CA 91201. GARY KASHBAH, 1151 Justin Ave., #2, Glendale, CA 91201. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Robert Avanesian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2556

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630224

The following person(s) share doing business as: ALJ EXTERIOR FINISHES, 1151 Justin Ave., #2, Glendale, CA 91201. GARY KASHBAH, 1151 Justin Ave., #2, Glendale, CA 91201. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Gary Kashbah. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2557

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630229

The following person(s) share doing business as: AMERICAN AUTHORIZED APPLIANCE REPAIR SERVICE, 5225 Agnes Ave. #105, Valley Village, CA 91067. GERMAN APRAPOZO, 5225 Agnes Ave. #105, Valley Village, CA 91067. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: German Aprapozo. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2558

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630230

The following person(s) share doing business as: RCM CUSTOM PAINTING AND DECORATING, 3821 Honolulu Blvd., #106, Lancaster, CA 93536. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Michelle L. Falato. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2559

FICTITIOUS BUSINESS NAME STATEMENT: 06-1630231

The following person(s) share doing business as: RCM CUSTOM PAINTING AND DECORATING, 3821 Honolulu Blvd., #106, Lancaster, CA 93536. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Michelle L. Falato. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2560

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1668581

The following person(s) have/have abandoned the use of the fictitious business name: WORLD WIDE MOTOR-SPORTS, 1511 160th Ave., North Hollywood, CA 91605. The fictitious business name referred to above was filed on: 8/24/06. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: CARLOS LASH, 10949 Imperial Hwy., 3101, Norwalk, CA 90650. RAPHIA PATEL, 13072 Charleston Ct., Chino, CA 91710. SWATI DALVI, 1416 Eversing View, Chino Hills, CA 91709. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2561

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1668582

The following person(s) have/have abandoned the use of the fictitious business name: AMCOI PIZZA AND PASTA, 1676 W. Ave., #1, Lancaster, CA 93536. The fictitious business name referred to above was filed on: 8/21/03 in the County of Los Angeles. The business was conducted by: A LIMITED LIABILITY COMPANY. The full name and residence of the registrant(s) abandoning the name: ANDREA JEANNE COLANGELO, 25542 Fitzgerald Ave., Stevenson Ranch, CA 91351. Signed: Michelle L. Falato. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2562

FICTITIOUS BUSINESS NAME STATEMENT: 06-1655136

The following person(s) share doing business as: HARRI FARIES THE HEAD LICE HELPERS, 8250 W. 3rd St., #200, North Hollywood, CA 91605. The business is conducted by: A LIMITED LIABILITY COMPANY. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Harri Faries. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2563

FICTITIOUS BUSINESS NAME STATEMENT: 06-1668011

The following person(s) share doing business as: IMMEDIATE NURSING SERVICES, 4821 Lankershim Blvd., North Hollywood, CA 91601. RICHARD ALVAREZ, 4821 Lankershim Blvd., #F114, North Hollywood, CA 91601. The business is conducted by: A GENERAL PARTNERSHIP. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2564

FICTITIOUS BUSINESS NAME STATEMENT: 06-1680212

The following person(s) share doing business as: CLOTHES, 17635 Index St., Granada Hills, CA 91344. MIKE LAMBERT, 17635 Index St., Granada Hills, CA 91344. ALEX FARUZZI, 17635 Index St., Granada Hills, CA 91344. The business is conducted by: CO-PARTNERS. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mike Lambert. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2565

FICTITIOUS BUSINESS NAME STATEMENT: 06-1680202

The following person(s) share doing business as: STARCARE MEDICAL BUILDING, 17122 Lorrain Dr., Granada Hills, CA 91344. T.F. WIGGINS, 6535 Miramar Ave., Granada Hills, CA 91344. CENA OLU, 17122 Lorrain Dr., Granada Hills, CA 91344. The business is conducted by: CO-PARTNERS. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: T.F. Wiggins. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2566

FICTITIOUS BUSINESS NAME STATEMENT: 06-1672007

The following person(s) share doing business as: VIDA PROPERTIES, VIDA REALTY, TAVERA AND ASSO. (A CORPORATION), 6400 Laurel Canyon Blvd., #E28, North Hollywood, CA 91606. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Maria Tavera Oros. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2567

FICTITIOUS BUSINESS NAME STATEMENT: 06-1688182

The following person(s) share doing business as: CLASS PARKING SERVICES, 4444 Prospect Ave., Los Angeles, CA 90027. LUSINE MATVEYEVNA, 4444 Prospect Ave., Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Lusine Matveyevna. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2568

FICTITIOUS BUSINESS NAME STATEMENT: 06-1688187

The following person(s) share doing business as: LERREVE PRODUCTIONS, 6532 La Miranda Ave., Los Angeles, CA 90029. PHILIP WIGGINS, 6532 La Miranda Ave., Los Angeles, CA 90029. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Philip Wiggins. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2569

FICTITIOUS BUSINESS NAME STATEMENT: 06-1671386B

The following person(s) share doing business as: MAXIM TRANSPORTATION, 917 E. Elk Apr. #2, Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Aram Pogopian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2570

FICTITIOUS BUSINESS NAME STATEMENT: 06-1671386A

The following person(s) share doing business as: MAXIM TRANSPORTATION, 917 E. Elk Apr. #2, Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Aram Pogopian. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2571

FICTITIOUS BUSINESS NAME STATEMENT: 06-1688188

The following person(s) share doing business as: MARIANE DESIGNS, 6322 La Miranda Ave., Los Angeles, CA 90027. MARK STANTON, 6322 La Miranda Ave., Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mark Stanton. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2572

FICTITIOUS BUSINESS NAME STATEMENT: 06-1688189

The following person(s) share doing business as: ROSARIO CENTRAL LOS ANGELES SOCCER CLUB, 1676 W. Ave., #1, Lancaster, CA 93536. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Rosario Cental. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2573

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1670270

The following person(s) share doing business as: CASH FLOW PROPERTY MANAGEMENT, 17139 Lorrain St., Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Rachel Cecilia Bynche. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2591

FICTITIOUS BUSINESS NAME STATEMENT: 06-1702870

The following person(s) share doing business as: NATIONAL BUILDER AND REMODELING, 5632 Van Nuys Blvd #133, Van Nuys, CA 91401. EREK KAPLAN, 5632 Van Nuys Blvd #133, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Erek Kaplan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2592

FICTITIOUS BUSINESS NAME STATEMENT: 06-1702872

The following person(s) share doing business as: LOU'S PERFORMANCE, 12071 Branford St., Sun Valley, CA 91316. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Luis Zamora. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2593

FICTITIOUS BUSINESS NAME STATEMENT: 06-1702870

The following person(s) share doing business as: NATIONAL BUILDER AND REMODELING, 5632 Van Nuys Blvd #133, Van Nuys, CA 91401. EREK KAPLAN, 5632 Van Nuys Blvd #133, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Erek Kaplan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2594

FICTITIOUS BUSINESS NAME STATEMENT: 06-1688081

The following person(s) share doing business as: LETS BOUNCE, 15831 Wyandotte St. #1, Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Cesar A. Lopez. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2595

FICTITIOUS BUSINESS NAME STATEMENT: 06-1713929

The following person(s) share doing business as: THIS PICTURE THAT BY TERESA, 6226 Delongue Ave., Los Angeles, CA 90027. TERESA SHAWN, 37506 Landon Ave., Palmdale, CA 93550. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Teresa Shawn. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2596

FICTITIOUS BUSINESS NAME STATEMENT: 06-1713928

The following person(s) share doing business as: ARMS TRAMES, 13855 Van Nuys Blvd #133, Van Nuys, CA 91401. EREK KAPLAN, 5632 Van Nuys Blvd #133, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Erek Kaplan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2597

FICTITIOUS BUSINESS NAME STATEMENT: 06-1713929

The following person(s) share doing business as: YARMOUTH AVENUE, 5435 Yarmouth Ave. #1, Encino, CA 91316. ILYA USHTEL, 5435 Yarmouth Ave. #1, Encino, CA 91316. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Ilya Ushitel. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2598

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1670272

The following person(s) have/have abandoned the use of the fictitious business name: PAUL'S ANATOMY, 7645 Lankershim Blvd., #B, North Hollywood, CA 91605. The fictitious business name referred to above was filed on: 8/17/06. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: PARUIR DARBINYAN, 7645 Lankershim Blvd. #B, North Hollywood, CA 91605. Signed: Paruir Darbinyan. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2599

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-1670270

The following person(s) have/have abandoned the use of the fictitious business name: INDEPENDENT ALVAREZ AUTO COLLISION REPAIR, 7236 Reseda Blvd. #5, Reseda, CA 91335. The fictitious business name referred to above was filed on: 8/24/06. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: MANOLO FRANCISCO PAXTOR ALVAREZ, 23901 Los Rosas St. #11, West Hills, CA 91364. Signed: Manolo Alvarez. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/06, 8/17/06, 8/24/06, 8/31/06 BHW-2600

FICTITIOUS BUSINESS NAME STATEMENT: 06-1670273

The following person(s) share doing business as: PARUIR'S ANATOMY, 7645 Lankershim Blvd. #B, North Hollywood, CA 91605. ARMEAN DARBINYAN, 7542 Beck Ave., North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Armean Darbinyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2601

FICTITIOUS BUSINESS NAME STATEMENT: 06-1670273

The following person(s) share doing business as: PARUIR'S ANATOMY, 7645 Lankershim Blvd. #B, North Hollywood, CA 91605. ARMEAN DARBINYAN, 7542 Beck Ave., North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Armean Darbinyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2602

FICTITIOUS BUSINESS NAME STATEMENT: 06-1688082

The following person(s) share doing business as: V & P RECALL CONSULTING, 6882 Van Noord Ave., North Hollywood, CA 91605. VINCENT ENRIQUE RECALDE, 6882 Van Noord Ave., North Hollywood, CA 91605. PATRICIA RECALDE, 6882 Van Noord Ave., North Hollywood, CA 91605. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Vincent Enrique Recalde. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2603

FICTITIOUS BUSINESS NAME STATEMENT: 06-1702886

The following person(s) share doing business as: BAGRATUNY GROUP, 1139 E. S. Maple St. #1, Glendale, CA 91205. GREGOR S. PETROSYAN, 1139 E. S. Maple St. #1, Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Gregor S. Petrosyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2604

FICTITIOUS BUSINESS NAME STATEMENT: 06-1702885

The following person(s) share doing business as: HATSABOT, 1120 N. Pacific Ave., #6, Glendale, CA 91202. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Hatsabot. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2605

FICTITIOUS BUSINESS NAME STATEMENT: 06-1702885

The following person(s) share doing business as: HATSABOT, 1120 N. Pacific Ave., #6, Glendale, CA 91202. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Hatsabot. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2606

FICTITIOUS BUSINESS NAME STATEMENT: 06-1702886

The following person(s) share doing business as: JHM PROPERTIES, 16105 Tubu St., North Hills, CA 91343. JODY LYNNE T. HAYES, 16105 Tubu St., North Hills, CA 91343. MARTIN J. HAYES JR., 16105 Tubu St., North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Jody Lyne Hayes. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2607

FICTITIOUS BUSINESS NAME STATEMENT: 06-1701395E

The following person(s) share doing business as: KIB INTERIOR DESIGN, 936 N. Charter Dr., Covina, CA 91724. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Sonik Jay Bobo. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2608

FICTITIOUS BUSINESS NAME STATEMENT: 06-1671386D

The following person(s) share doing business as: HEALTHYATTITUDE.COM, HEALTHY ATTITUDE COACHING, 11614 Burbank Blvd., North Hollywood, CA 91601. DEANA COLGAN, 11614 Burbank Blvd., North Hollywood, CA 91601. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Deana Colgan, Ken Colgan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/17/06, 8/24/06, 8/31/06 BHW-2609

FICTITIOUS BUSINESS NAME STATEMENT: 06-1713952

The following person(s) share doing business as: CARTWRIGHT BUILDING, 8340 Colburne Canyon Ave. #205, North Hollywood, CA 91606. DARZA REZVANIPOUR, 400 N. Oakhurst Dr. #307, Beverly Hills, CA 90210. VALA REZVANIPOUR, 400 N. Oakhurst Dr. #307, Beverly Hills, CA 90210. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business

91364 / 5223 DANNY AVE, NORTH HOLLYWOOD, CA 91001. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name(s) listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

NOTE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA120963 BEVERLY HILLS WEEKLY 8/10, 17, 24, 31 2006

FILE NO. 06 1741308
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: KAI MANHATTAN BEACH, 3001 N. SEPULVEDA BLVD STE C, MANHATTAN BEACH, CA 90266. The full name of registrant(s) is/are: J & P UNITED INC, 8 SALTON IRVINE, CA 92620. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name(s) listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

NOTE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA121098 BEVERLY HILLS WEEKLY 8/10, 17, 24, 31 2006

FILE NO. 06 1727548
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SHORT STOP #101, 5102 HOLLYWOOD BLVD, LOS ANGELES, CA 90027. The full name of registrant(s) is/are: S.A.A. CORPORATION, 1349 VAN NISSEN BLVD, LOS ANGELES, CA 91331. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name(s) listed above on: JULY 21, 2006. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

NOTE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA121045 BEVERLY HILLS WEEKLY 8/10, 17, 24, 31 2006

FILE NO. 06-1666217
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DENNY'S #6620 8601 BELLANCA AVE, LOS ANGELES, CA 90043. The full name of registrant(s) is/are: CAMILLE'S, INC., A CALIFORNIA CORPORATION, 1699 - 6TH ST, MANHATTAN BEACH, CA 90266. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name(s) listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

NOTE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA120722 BEVERLY HILLS WEEKLY 9/3, 10, 17, 24, 2006

FILE NO. 06 1666218
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TOBY, 715 MONTE AVE, SANTA MONICA, CA 90403. The full name of registrant(s) is/are: HANSHIN ENTERPRISE INC, 2349 ARLINGTON AVE, TORRANCE, CA 90501. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name(s) listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

NOTE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA120718 BEVERLY HILLS WEEKLY 9/3, 10, 17, 24, 2006

FILE NO. 06 1654832
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUMMIT CLEANERS, 12115 FIRESTONE DR, TORRANCE, CA 91602. The full name of registrant(s) is/are: ZARE SARKISSIAN AND SILVA SIRVATTE SARKISSIAN, 6240 AVE, NORTH HOLLYWOOD, CA 91606. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name(s) listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

NOTE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA120755 BEVERLY HILLS WEEKLY 9/3, 10, 17, 24 2006

FILE NO. 06 1671636
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: IKKAN, 24416 GREENSHAW BLVD, STE 1, LOS ANGELES, CA 90017. The full name of registrant(s) is/are: KOTARO NISHINA 3553 EMERALD ST, #310, TORRANCE, CA 90503. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name(s) listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

NOTE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA120529 BEVERLY HILLS WEEKLY 7/27, 8/3, 10, 17, 2006

NOTICE OF PETITION TO ADMINISTER ESTATE OF JOSEPH ROBERT HESSEKIEL
Case No. SP006914

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of JOSEPH ROBERT HESSEKIEL. A PETITION FOR PROBATE has been filed by Carol C. Segura in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that Carol C. Segura be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on October 20, 2006 at 9:15 AM in Dept. No. F located at 1725 Main St., Santa Monica, CA 90401. IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: JAMES R. BIRNBERG ESQ
SBN 037800
OLDMAN COOLEY SALLUS GOLD
BIRNBERG & COLEMAN LLP
16133 VENTURA BLVD PH-A
ENCINO CA 91436

NOTICE OF PETITION TO ADMINISTER ESTATE OF: SALAMON MIKHLIN
CASE NO. BP098223

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of SALAMON MIKHLIN. A PETITION FOR PROBATE has been filed by INNA SHULMAN AND BORIS MIKHLIN in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that INNA SHULMAN AND BORIS MIKHLIN be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 09/06/06 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012. IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
CHARLES B. BAUMER
CHARLES B. BAUMER, INC.
1801 CENTURY PARK EAST #1430
LOS ANGELES, CA 90067
8/17, 8/24, 8/31/06
CNS-1005839#

NOTICE OF PETITION TO ADMINISTER ESTATE OF: ELINOR L. QUINLAN
CASE NO. BP099941

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of ELINOR L. QUINLAN. A PETITION FOR PROBATE has been filed by NANCY REYNOLDS MOCH in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that NANCY REYNOLDS MOCH be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. THE WILL and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 09/13/06 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012. IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
SAUL S. KRESHER
9300 WILSHIRE BLVD #300
BEVERLY HILLS CA 90212
8/17, 8/24, 8/31/06
CNS-1007986#

NOTICE TO CREDITORS OF BULK SALE
(UCC Sec. 6105)
Escrow No. 5029749-SC

NOTE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address(es) of the seller(s) is/are: PUJA KIM AND MICHAEL JUNG, 9225 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212. Doing business as: OLYMPIC CUSTOM CLEANERS. All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), is/are: NONE. The name(s) and business address(es) of the buyer(s) is/are: NAK IN LIM, 9225 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212. The assets being sold are generally described as: FURNITURE, FIXTURES, EQUIPMENT, TRADENAME, GOODWILL, LEASEHOLD IMPROVEMENTS, COVENANT NOT TO COMPETE AND INVENTORY and is located at: 9225 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212. The bulk sale is intended to be consummated at the office of: CENTRAL ESCROW INC, 3660 WILSHIRE BLVD, #108, LOS ANGELES, CA 90010 and the anticipated sale date is SEPTEMBER 5, 2006. The bulk sale is subject to California Uniform Commercial Code Section 6106.2. The name and address of the person with whom claims may be filed is: CENTRAL ESCROW INC, 3660 WILSHIRE BLVD, #108, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be SEPTEMBER 1, 2006, which is the business day before the anticipated sale date specified above. DATED: AUGUST 9, 2006. NAK IN LIM, Buyer(s)
PCTS LA121336 BEVERLY HILLS WEEKLY 8/17/06

DEPARTMENT OF THE
TREASURER AND TAX COLLECTOR
NOTICE OF DIVIDED PUBLICATION OF THE PROPERTY TAX DEFAULT
(DELINQUENT) LIST
Made pursuant to Section 3371, Revenue and Taxation Code

Pursuant to Sections 3381 through 3385, Revenue and Taxation Code, the Notice of Power to Sell Tax-Defaulted Property in and for Los Angeles County, State of California, has been divided and distributed to various newspapers of general circulation published in the county. A portion of the list appears in each of such newspapers.

I, Mark J. Saladino, County of Los Angeles Tax Collector, State of California, certify that:

Notice is hereby given that the real properties listed below were declared to be in tax default at 12:01 a.m. on July 1, 2003, by operation of law. The declaration of default was due to non-payment of the total amount due for the taxes, assessments and other charges levied in 2002-03 tax year that were a lien on the listed real property. The name of the assessee and the total, which was due on June 30, 2003, is shown opposite the parcel number. Tax-defaulted real property may be redeemed by payment of all unpaid taxes and assessments, together with the additional penalties and fees, as prescribed by law, or it may be paid under an installment plan of redemption.

If the taxes remain unpaid after June 30, 2008, the property will be subject to sale at public auction. Property upon which a nuisance abatement lien has been recorded shall be subject to sale if the taxes remain unpaid after three years. All information concerning redemption of tax-defaulted property will be furnished, upon request, by Mark J. Saladino, Treasurer and Tax Collector, 225 North Hill Street, Los Angeles, California 90012, (888) 807-2111 or (213) 974-2111.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Los Angeles, California, July 19, 2006.


MARK J. SALADINO
TREASURER AND TAX COLLECTOR
COUNTY OF LOS ANGELES
STATE OF CALIFORNIA

Assessee/taxpayers, who have disposed of real property since January 1, 2002, may find their names listed for the reason that a change in ownership has not been reflected on the assessment roll.

ASSESSOR'S IDENTIFICATION NUMBERING SYSTEM EXPLANATION
The Assessor's Parcel Number (APN), when used to describe property in this list, refers to the Assessor's map book, the map page, the block on the map (if applicable), and the individual parcel on the map page or on the block. The Assessor's maps and further explanation of the parcel numbering system are available in the Assessor's office.

The following property tax defaulted on July 1, 2003, for the taxes, assessments and other charges for the fiscal year 2002-03:

PROPERTY TAX-DEFAULTED IN 2003 FOR THE TAXES, ASSESSMENTS AND OTHER CHARGES FOR THE FISCAL YEAR 2002-2003:
BACCHOUS, DAVID AND BACCHOUS, GEORGINA SITUS 8955 W PICO BLVD LOS ANGELES CA 90035-3332 4332-008-002 \$896.96
ELLIS, DAVID S ET AL JPHH LLC 4356-001-008 \$754.87
4356-001-011 \$878.84
4356-002-006 \$13,293.01
4356-002-006 \$458.26
GREENFIELD PROPERTIES LIMITED SITUS 445 WALKER DR BEVERLY HILLS CA 90210-1842 4391-006-010 \$9,698.55
HARRIS, SUSANNE TR STEIN HARRIS EMUS TRUST SITUS 719 N DOHENY DR BEVERLY HILLS CA 90212-4068 4331-003-054 \$6,524.09
KLEIN, ROBERT E SITUS 116 N GALE DR BEVERLY HILLS CA 90211-2331 4334-022-079 \$2,026.10
NERSI REALTY INC SITUS 1536 SAN YSIDRO DR LOS ANGELES CA 90210-2111 4355-04-021 \$15,401.00
SIPA HOLDING CO INC SITUS 325 N OAKHURST DR NO 305 BEVERLY HILLS CA 90210-4148 4342-003-065 \$6,224.34
SHAPIRO, JONATHAN AND HELENE SITUS 235 S REEVES DR 301 BEVERLY HILLS CA 90212-4068 4331-003-054 \$6,524.09
SIPA HOLDING CO INC SITUS 109 N DOHENY DR BEVERLY HILLS CA 90211-1810 4336-029-076 \$1,293.00
TAG FRONT INC 4356-007-002 \$137.87
WARD, WILLIAM ET AL TRS ANTHONY T CAPPS DECD TRUST SITUS 8724 W 3RD ST LOS ANGELES CA 90048-3804 4334-011-056 \$9,428.25

Beverly Hills Weekly
CN760093 AREA 025 Aug 24, 31, 2006

NOTICE OF PETITION TO ADMINISTER ESTATE OF: AARON MAGIDOW AKA ARNIE MAGIDOW
CASE NO. BP100037

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of AARON MAGIDOW AKA ARNIE MAGIDOW. A PETITION FOR PROBATE has been filed by WALTER S. WEISS in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that WALTER S. WEISS be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. THE WILL and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 09/18/06 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012. IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
ANKER, REED, HYMES & SCHREIBER
1901 AVENUE OF THE STARS #1100
LOS ANGELES CA 90067
8/24, 8/31, 9/7/06
CNS-1010544#

NOTICE TO CONTRACTORS CALLING FOR BIDS

DISTRICT:
BEVERLY HILLS UNIFIED SCHOOL DISTRICT
PROJECT IDENTIFICATION:
Beverly Vista Elementary School Building "B"
BID NO:
06-07002
PROJECT NO:
3000-01
BIDS DUE BY:
2:00 pm, date listed below
Package ID:
Date Description
Due Date
License
Duration
B
02-04
Site work / Playground Surface Systems & Equipment
9/14/06
C
65 Calendar Days

SUBMIT BIDS TO:
Beverly Hill Unified School District
255 South Lasky Dr.
Beverly Hills, CA 90212
(By 2:00 pm date/time stamped at Purchasing Office
Bid opening at:
Office of the Director of Facilities: Karen Christiansen
BID AND CONTRACT
DOCUMENTS AVAILABLE:

Internet Blue Print Company
16372 Construction Circle #7
Irvine, CA 92606
(949) 552-7588
PRE-BID JOB WALK LOCATION:

Beverly Vista Elementary School

200 South Elm Drive
Beverly Hills, CA
JOB WALK DATE/TIME:

#1: September 6, 2006 at 7:00 am

NOTE IS HEREBY GIVEN that Beverly Hills Unified School District, acting by and through its Board of Education, hereinafter the "District" will receive up to, but not later than the above-stated date and time, sealed Bid Proposals for the Contract for the Work generally described as:

1. This project will be constructed under Multi-Prime Contract.
2. This work will coincide with the construction currently in progress at the Beverly Vista Bldg. B Remodel.
And will include renovation to the existing playground / equipment and will include new site work and playground equipment at Bldg. B remodel.
The Contractor shall obtain and pay for necessary permits and inspection fees.
The successful Prime Contractor shall be responsible for coordination of your work with the other Prime Contractors working on the site.

1.01 Submittal of Bid Proposals. All Bid Proposals shall be submitted on forms furnished by the District. Bid Proposals must conform with, and be responsive to, the Bid and Contract Documents, copies of which may be obtained from the District as set forth above. Only Bid Proposals submitted to the District prior to the date and time set forth above for the public opening and reading of Bid Proposals shall be considered.
1.02 Bid and Contract Documents. One (1) set of the Bid and Contract Documents are available at Internet Blue Print Company at no cost to any licensed Prime Contractor or Subcontractor. Additional copies are available as follows:
A. Set of bid documents is available for review only at the District Office and Rudolph and Sletten, Inc.'s office
1.03 Bid Proposal. Each Bid Proposal shall consist of:
A. Bid Proposal
B. Bid Security
C. List of Subcontractors

D. Non-Collusion Affidavit
E. Statement of Bidder's Qualifications
1.04 Job-Walk. The District will conduct PRE-BID JOB WALKS. The site review is the responsibility of the Bidding Subcontractors.

1.05 Prevailing Wage Rates; Employment of Apprentices and Labor Compliance Program. The Project is subject to the provisions of Labor Code §§ 1720 et seq. and regulations set forth in Title 8 § 81600.0 et seq. of the California Code of Regulations which govern the payment of prevailing wages on public works projects. All bidders shall be governed by and required to comply with these statutes and regulations in connection with the Project. Pursuant to Labor Code § 1771.1, the Contractor receiving award of the Contract and Subcontractors of any tier shall pay not less than the prevailing wages to all workers employed in the execution of the Contract. Bidders shall comply with applicable statutes and regulations, including but not limited to Labor Code §§ 1771, 1775, 1777.5, 1813 and 1815.

The District will utilize Labor Compliance Program ("LCP"), pursuant to the provisions of Labor Code § 1771.5 and other applicable law. The initial approval of the District's LCP is pending. The District's LCP Manual is included in Section 00700 of the Contract Specifications. The Contractor and Subcontractors of any tier shall comply with the LCP initiated and enforced by the District. For inquiries, questions or assistance with regard to the LCP, call Karen Christiansen, Director of Planning and Facilities (310) 551-9100 x 2388.

Pursuant to Labor Code § 1773, the Director of the DIR has determined the generally prevailing rates of wages in the locality in which the Work is to be performed. Pursuant to Labor Code § 1773.2, copies of these determinations, entitled "PREVAILING WAGE SCHEDULES," are maintained at the District's offices located at 255 South Lasky Drive, Beverly Hills, California 90212-3697, and are available to any interested party upon request. Copies of rate schedules are also available on the Internet at <http://www.dir.ca.gov/DIR/IS&R/statistics_research.htm http://www.dir.ca.gov/DIR/IS&R/statistics_research.htm>. The Contractor awarded the Contract for the Work shall post a copy of all applicable prevailing wage rates for the Contract at conspicuous locations at the Site of the Work.

Bidders are directed to Article 4.21 of Section 00700 (General Conditions) and to the Labor Compliance Program Manual and Forms for detailed requirements concerning payment of prevailing wage rates, payroll records, hours of work, employment of apprentices, and the District's LCP requirements and enforcement procedures.

1.06 Bid Security. Each Bid Proposal shall be accompanied by Bid Security in an amount not less than TEN PERCENT (10%) of the maximum amount of the Bid or the maximum amount of any alternate Bid Item(s). Failure of any Bid Proposal to be accompanied by Bid Security in the form and in the amount required shall render such Bid Proposal to be non-responsive and rejected by the District.

1.07 No Withdrawal of Bid Proposals. No Bidder shall withdraw its Bid Proposal for period of thirty (30) days after the award of the Contract by the District's Board of Education. During this time, all Bidders shall guarantee prices quoted in their respective Bid Proposals.

1.08 Substitution Security. In accordance with the provisions of California Public Contract Code § 22300, substitution of eligible and equivalent securities for amounts withheld by the District to ensure the Contractor's performance under the Contract will be permitted at the request and expense of the Contractor. The foregoing notwithstanding, the Bidder to whom the Contract is awarded shall forfeit (30) days following action by the District's Board of Education to award the Contract. If the Base Bid amount exceeds the Project Budget, deductive Bid Alternates amounts will be deducted from the Base Bid amount in priority order until the amount is less than or equal to the Project Budget. The Contract will be awarded, if at all, on the basis of the Base Bid amount minus the fewest possible number of deductive Bid Alternates while remaining at or within the Project Budget. The District may award the Contract on the basis of the Base Bid amount plus the fewest possible number of deductive Bid Alternates can be accomplished within Project Budget, provided that the Base Bid amount is less than or equal to the Project Budget.

1.09 Award of Contract. The Contract for the Work, if awarded, will be by action of the District's Board of Education to the responsible Bidder submitting the lowest responsive Bid Proposal. If the Bid Proposal requires Bidders to propose prices for Alternate Bid Items, the District's selection of Alternate Bid Items, if any, for determination of the lowest priced Bid Proposal and for inclusion in the scope of the Contract to be awarded shall be in accordance with this Notice and the Instructions for Bidders.

1.10 Inquiries and Clarifications. This document is for informational purposes and shall not relieve the Bidder of the requirements to fully familiarize itself with all the factors affecting the Project ("Project Budget"). If the Base Bid amount is less than the Project Budget, deductive Bid Alternates amounts will be added in priority order until another Alternate cannot be added without exceeding the Project Budget. The Contract will be awarded, if at all, on the basis of the Base Bid amount plus the largest possible number of additive Bid Alternates while remaining at or within the Project Budget. If the Base Bid amount exceeds the Project Budget, deductive Bid Alternates amounts will be deducted from the Base Bid amount in priority order until the amount is less than or equal to the Project Budget. The Contract will be awarded, if at all, on the basis of the Base Bid amount minus the fewest possible number of deductive Bid Alternates while remaining at or within the Project Budget. The District may award the Contract on the basis of the Base Bid amount plus the fewest possible number of deductive Bid Alternates can be accomplished within Project Budget, provided that the Base Bid amount is less than or equal to the Project Budget.

Chris DeFazio
Project Manager
Fax: (310) 772-0624
Email: chris_defazio@rsconet.com

1.11 Alternate Bid Items.

SELECTION BY PRIORITIZATION

Section 00200 and Contract Specifications 01030 set forth a list of all Alternate Bid Items, if any, for the Project in order of the District's priority. The Bid Alternates are listed in order of highest priority (i.e., Alternate No. 1 is the highest priority and so on). After the time designated for submission of Bids has passed but before the opening and public reading of any Bid Proposal, the District shall publicly announce the budget available for the Project ("Project Budget"). If the Base Bid amount is less than the Project Budget, additive Bid Alternate amounts will be added in priority order until another Alternate cannot be added without exceeding the Project Budget. The Contract will be awarded, if at all, on the basis of the Base Bid amount plus the largest possible number of additive Bid Alternates while remaining at or within the Project Budget. If the Base Bid amount exceeds the Project Budget, deductive Bid Alternates amounts will be deducted from the Base Bid amount in priority order until the amount is less than or equal to the Project Budget. The Contract will be awarded, if at all, on the basis of the Base Bid amount minus the fewest possible number of deductive Bid Alternates while remaining at or within the Project Budget. The District may award the Contract on the basis of the Base Bid amount plus the fewest possible number of deductive Bid Alternates can be accomplished within Project Budget, provided that the Base Bid amount is less than or equal to the Project Budget.

1.12 DBVE
This project required DBVE participation. Review Division 0 and Division 1 for requirements.

NOTICE TO CREDITORS OF BULK SALE
(UCC Sec. 6105)
Escrow No. 5029749-SC

NOTE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address(es) of the seller(s) is/are: PUJA KIM AND MICHAEL JUNG, 9225 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212. Doing business as: OLYMPIC CUSTOM CLEANERS. All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), is/are: NONE. The name(s) and business address(es) of the buyer(s) is/are: NAK IN LIM, 9225 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212. The assets being sold are generally described as: FURNITURE, FIXTURES, EQUIPMENT, TRADENAME, GOODWILL, LEASEHOLD IMPROVEMENTS, COVENANT NOT TO COMPETE AND INVENTORY and is located at: 9225 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90212. The bulk sale is intended to be consummated at the office of: CENTRAL ESCROW INC, 3660 WILSHIRE BLVD, #108, LOS ANGELES, CA 90010 and the anticipated sale date is SEPTEMBER 5, 2006. The bulk sale is subject to California Uniform Commercial Code Section 6106.2. The name and address of the person with whom claims may be filed is: CENTRAL ESCROW INC, 3660 WILSHIRE BLVD, #108, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be SEPTEMBER 1, 2006, which is the business day before the anticipated sale date specified above. DATED: AUGUST 9, 2006. NAK IN LIM, Buyer(s)
PCTS LA121336 BEVERLY HILLS WEEKLY 8

CLASSIFIEDS

To place your ad, call
310-887-0788

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130-Legal Notices
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150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services
201-Accounting
202-Acoustics
204-Additions
206-Apppliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing
215-Building

216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith
258-Moving/Storage

260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished

306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property
416-Lakeshore Property
418-Oceanfront Property

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422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous
730-Musical Instruments

735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
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Pilates By Kristin.
Perceptive Physical Health.
Gain Strength, Perfect Posture and Youth.
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Romantic Beverly Hills Mediterranean Estate W/ 6 bdrm & 8 bath. Dramatic 30 ft. high ceiling living-room. Rich in Venetian plaster, two fireplaces, elevator & wet bar. Beautiful pool/spa, waterfalls, shooting fountains & fire pit along with a guest house which complete the exotic backyard.
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Marks Hawaiian Luau House Party Jewish singles party Always a large crowd August 26 For more details Call (714) 846-3595

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140-HEALTH & FITNESS

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142-HYPNOTHERAPY

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FEMALE CAREGIVER/ HOUSE MANAGEMENT

Fluent in English, Spanish and Italian. Driver, light housekeeping and cooking! References Available. (310) 999-8368.

203- ATTORNEY DIRECTORY

Living Trusts Including the grant deed to your residence Durable power of attorney & pour over will \$499 each Law Offices of Bruce Greenfield (310) 425-9945 (818) 312-5700 West Los Angeles & Westlake Village

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STEEL BUILDINGS. FACTORY Inventory. Best Deals 40x60 to 120x300. FREE Same Day Quote. 1-800-658-2885 www.RigidBuilding.com (Cal-SCAN)

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Roque's Computer Consulting www.rapidtechs.com ceo@rapidtechs.com Sales repair, upgrades, Networking, websites, CCTV Contact: Ricky Roque Jr. Cell: (310) 686-7277 Fax: (480) 393-4945 Nextel: 126*912*1751

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409-LAND FOR SALE

A DREAM FIND - 20 Acres - Reduced \$89,900. Near Tehachapi. Fresh mountain air and picture perfect views. Streams and oaks. Ideal for horses, country getaway, or to buy and hold. Financing. Call owner 1-888-821-5253. (Cal-SCAN)

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GEORGIA LAND: Central 1-10 acre tracts beautiful areas. The south's finest living. Terrific investment w/financing available. Starting \$5200/acre. 706-833-0204. www.GALandSales.us

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