

Beverly Hills Weekly

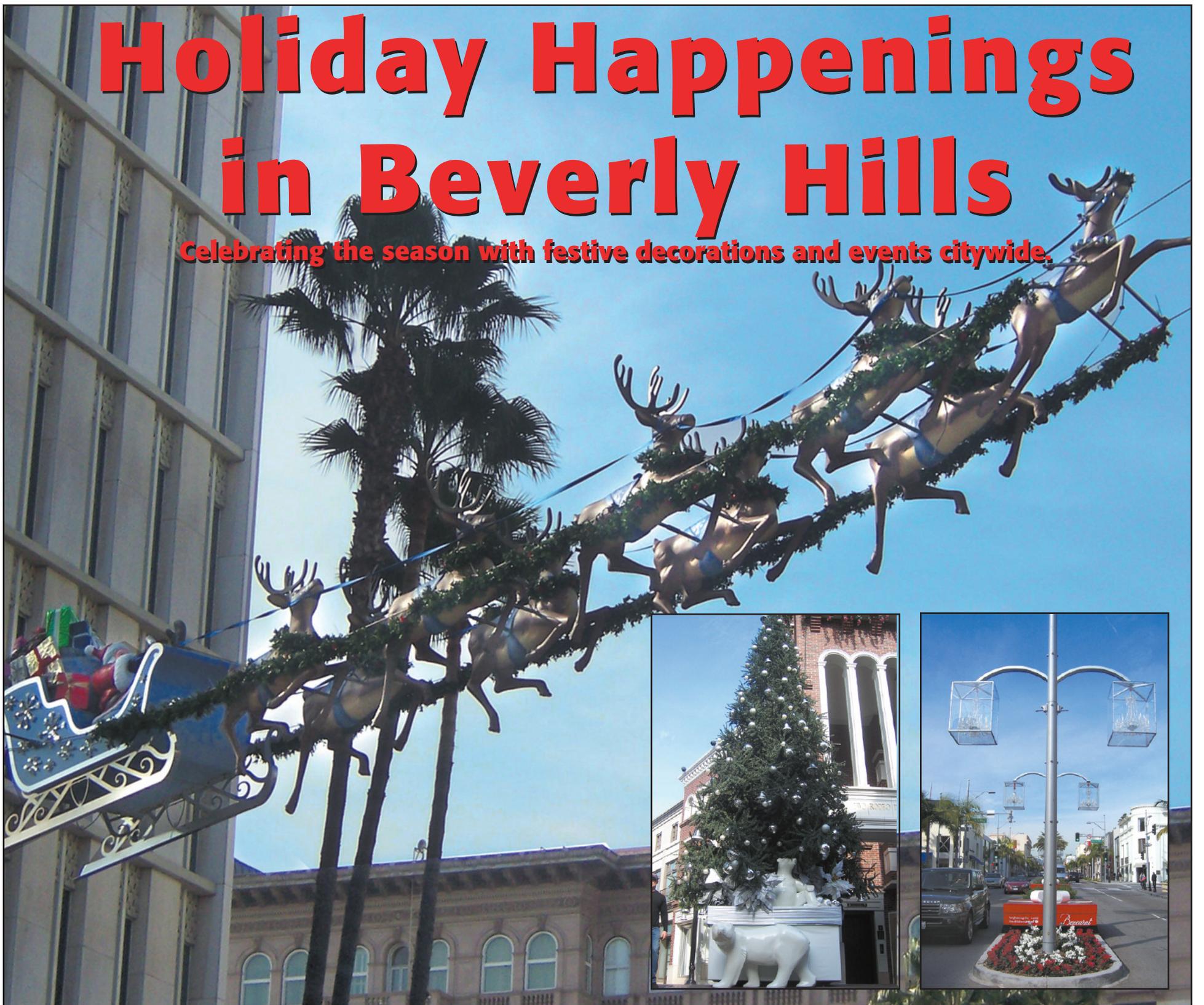
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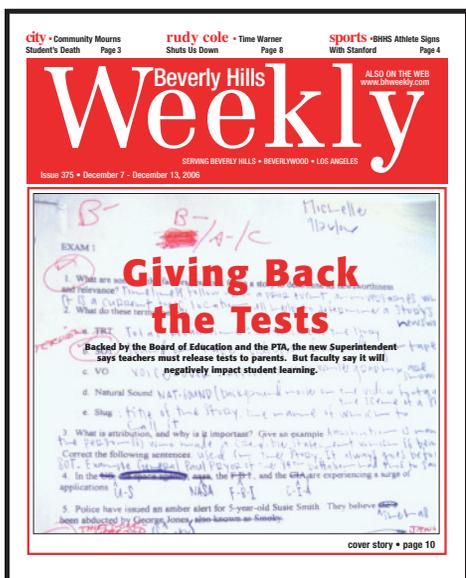
Issue 376 • December 14 - December 20, 2006

Holiday Happenings in Beverly Hills

Celebrating the season with festive decorations and events citywide.



cover story • page 10



letters & email

“Giving Back the Tests”

The issue of teachers releasing tests to the home is complex, although it seems quite simple on the surface—doesn't having the test at home assist the student? Like with so many issues, the answer might surprise you.

First, educational research shows that the learning benefit to students by reviewing tests in the classroom with the teacher shortly after taking a test far outweighs the learning benefit achieved by reviewing tests at home or with a tutor. For example, the University of Central Florida advises its students: The time immediately after an exam is a significantly important time for learners. When a test is graded and returned, going over exam answers is the best opportunity for learners to discover which study skills worked well and which didn't.

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WHAT'S ON YOUR MIND?

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editor@bhweekly.com



SNAPSHOT



*“Reflections”
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The Beverly High PTSA awarded four out of 45 contestants in the 2006-2007 National PTA Reflections Art Contest. Pictured here are PTSA Co-President Cindy Burrows, Visual Arts winner Ji Yoon Jung, Photography winner Joshua Zieve, Principal J. Guidetti, Music Composition winner Paulina Hekmat, Literature winner Nicole Soleimani and BHHS PTSA Co-President Kathi Rothner.

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Publisher & CEO
Josh E. Gross

Editorial Assistants
Ryan Vaillancourt
Marissa Pendergrass

Sports Editor
Steven Herbert

Contributing Editor
Rudy Cole

Photographer
Judy Okun

General Manager
Bobby Refoua

Advertising Representatives
Diana Pourmoradi

Legal Advertising
Michael Saghian
Roddy Radnia

140 South Beverly Drive #201
Beverly Hills, CA 90212
310.887.0788 phone
310.887.0789 fax
CNPA Member

editor@bhweekly.com
All staff can be reached at:
first name @bhweekly.com
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Time Warner to Face Lawsuit

Communications giant stumbles during transfer of service; Beverly Hills law firm sues for breach of contract and fraud.

By Ryan Vaillancourt

Amid growing customer dissatisfaction with Southern California's new cable services provider, Beverly Hills law firm Glassman, Browning & Saltsman has filed a class action suit against Time Warner Cable.



Attorney Alexander Rufus-Isaacs is leading the case against Time Warner Cable.

Citing repeated service outages that have affected "many thousands" of customers, the complaint alleges breach of contract, fraud and negligent misrepresentation among other claims.

When former Adelphia and Comcast cable services subscribers were informed nearly two months ago that their accounts would automatically be transferred to Time Warner Cable, the new provider promised that "services will not be interrupted." But customers claim that interruptions were immediate and have by now become the norm.

What kind of interruptions? According to attorney Alexander Rufus-Isaacs, who is who is representing the plaintiffs, they run

the gamut.

"Various bandwidth speeds have been massively reduced, storage capacities have been massively reduced, emails are not going through and a host of problems that go along with having unreliable email, which in this day in age is very difficult," Rufus-Isaacs said.

The complaint, filed in Los Angeles County Superior Court two days before Thanksgiving, alleges a breach of the cable franchise agreement between Time Warner and the City of Los Angeles.

While the agreement between Time Warner and the City of Los Angeles only applies to residents of Los Angeles, the scope of the suit extends well beyond that one agreement, according to Rufus-Isaacs.

"The same principle will apply to any city that has a similar provision in its franchise agreement with Time Warner Cable," he said.

The plaintiffs in the case are defined as all former Adelphia and Comcast customers residing in Southern California that experienced outages or poor services because of the "migration" to Time Warner and did not receive rebates.

Beverly Hills's franchise agreement shares at least one important provision with the City of Los Angeles agreement, namely that the provider is required to credit customers that have experienced unscheduled outages. In Beverly Hills, the provision is stronger – municipal code requires a credit when outages are four hours or longer. In Los Angeles, outages must be at least 24 hours.

While Time Warner maintains a rebate policy, the company has done little to advertise their rebate policy and they have given rebates only to customers who requested them, plaintiffs in the potential

case allege.

"The burden for issuing this credit falls upon the company automatically, not upon the customer," the complaint alleges. "There is no provision that requires the customer to request a credit if cable services were not received."

In certain cases, the credit promised by Time Warner, which amounts to a fraction of the subscriber's monthly bill according to the length of the outage, does not cover the losses incurred by customers who rely heavily on internet or phone services for

business.

Culver City resident Aaron Cohen, a representative of the plaintiff class in the case, is an independent consultant to non-profits. Cohen said Time Warner and the "incredible problems" he's experienced during the service transfer have cost him at least one significant client.

Dennis Doty, also a member of the plaintiff class, is the Chief Technical Officer of LA Digital Broadcast and Data Networks,

city and schools cont. on page 6

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2007 BUSINESS TAX RENEWALS

2007 BUSINESS TAX RENEWALS

The City of Beverly Hills announced this week that 2007 Business Tax renewal forms are being mailed to all registered businesses in the city.

Business taxes are due, in full, by the January 31, 2007 deadline. Unpaid taxes become delinquent on February 1, 2007. Penalty and interest charges accrue on late registrations at a monthly rate of 10% and 1.5%, respectively.

Section 3-1-201 of the Beverly Hills Municipal Code requires all businesses located or operating in the city to register and pay their taxes each calendar year. Failure to comply with this requirement may result in an estimated tax liability and legal prosecution.

For information regarding business tax renewals/registrations, please contact the City's Administrative Services Department at 310.285.2427.



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briefs

Ballot Order Announced

The Secretary of State has determined the order in which the names of the candidates for Beverly Hills City Council will appear on the March 6 election ballot. The random lottery used to determine the order landed Mayor Steve Webb the first spot. Vice Mayor Jimmy Delshad will be listed last.

The first spot is usually a coveted advantage for candidates, who stand to benefit from what is called the primacy effect.

"Naturally, I'm thrilled to be on the top spot on the ballot, and I look forward to a very spirited and enjoyable campaign," Webb said.

Fellow incumbent Jimmy Delshad was perhaps not as lucky as Webb, and will appear last on the list.

"I have no concerns about [being last]. People know my name and they will look for the name," Delshad said.

Second on the list will be Maggie Soleimani, who as a first-time candidate, could benefit greatly from her favorable spot.

"I'm sure the people who go out and vote study all the candidates and it is not how we are placed on the ballot, but I am happy nevertheless to be number two," Soleimani said.

Next on the list is newcomer Lizza Monet

Political Newcomer Morales Joins Council Race



Lizza Monet Morales, a journalist and television producer, is a last minute addition to the City Council race.

Morales, followed by Shahram Melamed.

Melamed also said that he doesn't think the order will affect voters' decisions.

The entire order will be as follows:

- Steve Webb
- Maggie Soleimani
- Nancy Krasne
- Lizza Monet Morales
- Shahram Melamed
- Jimmy Delshad

Political Newcomer Morales Joins Council Race

Political newcomer Lizza Monet Morales submitted her nomination papers to the city

New Assemblymember Pledges Oath



Assemblymember Mike Feuer (D-Los Angeles) was sworn in on Monday, December 4th to represent the California 42nd Assembly District.

clerk on the Friday, December 8th deadline last week, making her the final candidate to join the race. Relatively unknown in the political community, Morales only pulled her papers from the City Clerk's office last Wednesday.

Morales, at age 30, is not only a newcomer but a young newcomer.

"I was a bit intimidated by the people running who are incumbents and I've had several people tell me that it's a clique and it's very hard for a newcomer and someone young to come in," Morales said, "[but] I said, 'well people have told me my whole life that I wouldn't be able to do things,' and I have."

Morales works as an on-air and print freelance journalist for outlets such as Access

Hollywood, Us Weekly and People Magazine. As resident of Beverly Hills for her "entire adult life," Morales also volunteers at El Rodeo School, where she has a niece, and is active in support for the homeless community.

Among the issues Morales will focus on during the campaign are development, free wireless internet service

throughout the city and tenants' rights.

As she embarks on her campaign, Morales will not hide her youth. In fact, she may very well focus on it.

"I represent the younger generation," Morales said. "There are a lot of couples that have been moving into Beverly hills recently and I would like to be the funnel for those concerns."

New Assemblymember Pledges Oath

Assemblymember Mike Feuer (D-Los Angeles) was sworn in on Monday, December 4th to represent the California 42nd Assembly District. He was joined by his wife Gail and their two children Aaron and Danielle. Feuer's parents, Stella and

briefs cont. on page 6

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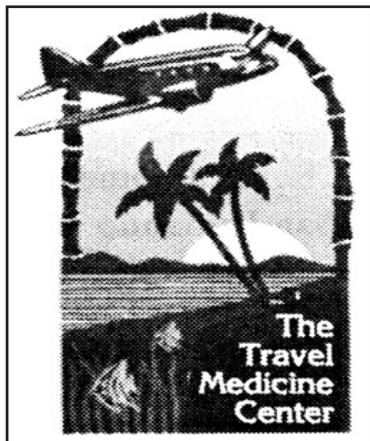
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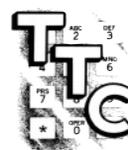
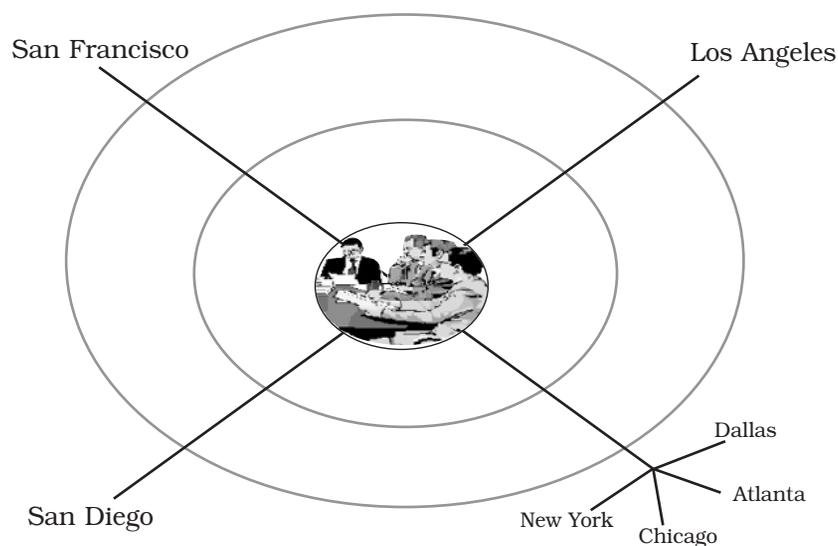
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briefs cont. from page 4

Mel, were also present to show their support as they watched from the Assembly Gallery. Former Beverly Hills Mayor Les Bronte joined family and friends in Feuer's new office to welcome the Assemblymember. All 80 California Assembly members were sworn in at the ceremony.

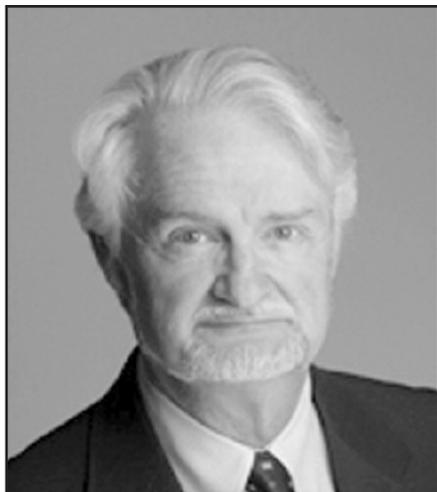
Feuer, a former councilmember for the City of Los Angeles, looks to continue his focus on education, health care, the environment, transportation, the budget, civil rights and other fundamental issues for California.

New Opportunity for Parent Education

Beverly Hills Parent University, coming to the community during Beverly Hills Adult School's winter term, will hold four meetings at the Beverly Hills Public Library, 444 North Rexford Drive. The meetings will be held on Thursdays in February and March (the 8th and 22nd of each month) from 10:00 to 11:30 a.m.

Seminars will be held for parents of elementary, middle or high school students who are looking to become advocates and supporters for their children through the educational process. BHUSD English teachers Loren Newman and Celeste MacDonald will present and guide parents through the Parents Assuring Student Success (PASS) curriculum. The curriculum will include eight modules with topics including: attitude enhancement, teaching children how to manage time, and ways to enhance memory and thinking process. For information call (310) 551-5150, extension

Christmas Celebration



Nick Strimple, of Beverly Hills Presbyterian Church, will direct choral and orchestral performances on Saturday.

2245.

Christmas Celebration

Beverly Hills Presbyterian Church will hold its 29th Annual Christmas Celebration on Saturday, December 16th at 7:00 p.m. Under the direction of Nick Strimple, the celebration will feature performances by The Beverly Hills Presbyterian Church Chancel Choir & Chamber Orchestra and The Choral Society of Southern California. The program will include Mozart's Coronation Mass and traditional carols and songs of the season. Childcare will be provided. For ticket reservations call 310-271-5194. Tickets are \$25 per person, \$40 for two, and \$15 for seniors and students.

city and schools cont. from page 3

a technical consulting company that provides high-end engineering and technical services to TV stations. Both the internet and telephone systems in his office crashed two weeks ago and since then, Doty alleges that he has spent over 70 hours on the phone with customer service representatives.

"My accountant estimated \$9 thousand in billable time lost," Doty said. "Not to mention, I had a project scheduled with people in Europe last week that had to be postponed."

Doty's Time Warner telephone service remains out of order.

"I've been a broadcast engineer for over 20 years, I've moved entire TV stations under my basic supervision and if I would have taken those stations down for 15 minutes, that's tens of thousands of dollars and you're history, you're not an engineer in this business anymore," Doty said.

Vice President of Communications for Time Warner Patti Rockenwagner acknowledged that the service transfer has not been smooth.

"I think when you're dealing with a transition as complex as this, there are a number of issues that come up," Rockenwagner said. "We have staffed up in order to meet the demand of those massive changes and we continue to see progress everyday."

The spurt of internet outages and other disruptions that followed the transfer of cable services in late October has been particularly onerous to customers because Time Warner had stressed a smooth transi-

tion in its advertisements. Colorful mailers pledged no interruptions and introduced the company as reliable and convenient. One mailer described the company as "well seasoned in providing the maximum of choice, quality, convenience and affordability."

But when disruptions came without notice, the necessary phone call to customer service has taken hours, many claim. Indeed, complaints filed by Beverly Hills residents have focused more on poor customer service than on the service disruptions themselves.

"The surge and the spike in complaints recently has related to customer service," said Mark Geddes, cable manager for the City of Beverly Hills.

The defense in the case, represented by downtown Los Angeles law firm Case and White, did not return the Weekly's call for comment.

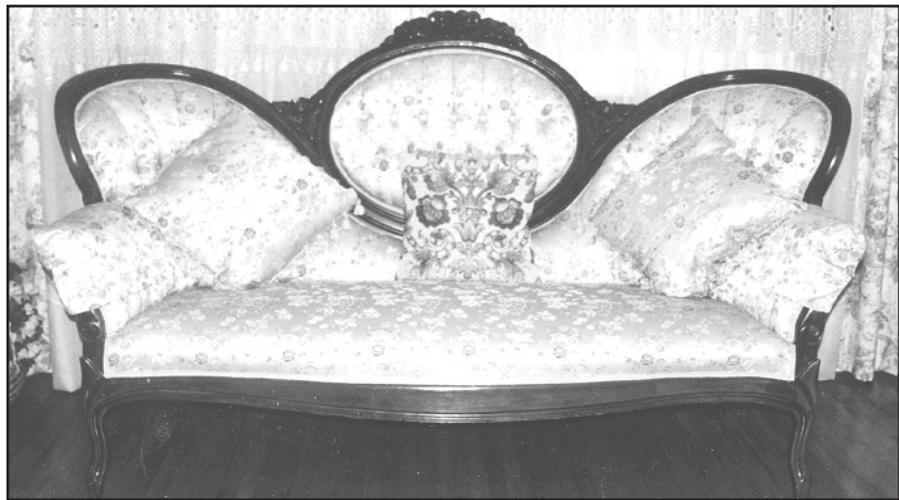
It could be up to a year before the lawsuit is granted or denied its class action status. Until then, both sides will be collecting information and preparing for litigation.

Rockenwagner, who could not comment on the lawsuit, said Time Warner's experience will propel the company through the service problems.

"By and large, we've gone through these technical changes before in other parts of the country and they've been successful and our customers have been very happy with the services," Rockenwagner said, "once we're able to deliver them."

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sports & scores



BHHS Girls' Basketball Team Has Strong Start To Season

Norman football player commits to Pennsylvania.

By Steven Herbert

A dominant fourth quarter helped give the Beverly High girls' basketball team its fourth victory in its opening five games of the season.

The Normans defeated Westchester, 51-40, in the fifth-place game of the Inglewood Holiday Classic Dec. 2 at Inglewood High School, outscoring the Comets, 20-6, in the fourth quarter, after trailing 34-31 entering the quarter.

Senior guard Allison Galer scored 11 of her 25 points in the fourth quarter, while sophomore guard Sophie Payson had nine of her 16, on three three-point shots.

Payson also made a three-point basket during the first quarter, when Beverly Hills was outscored, 12-9.

The Normans led 23-22 at halftime after outscoring Westchester, 14-10, in the second quarter, with Taylor Craig and Galer each scoring six points, including a three-point basket by Craig.

The Normans were outscored, 12-8, in the third quarter.

Craig finished with six points and teammate Javonna Young four.

In pool play tournament games:

Beverly Hills 59, Lakewood 28

The Normans outscored the Lancers, 23-3, in the second quarter, which proved to be decisive Nov. 29.

Galer scored 14 of her 24 points in the quarter and Payson five of her 10, including a three-point basket.

Beverly Hills led 18-12 after the first quarter, with Galer scoring seven points, Jamie Bratman five, including a three-point basket, and Payson a three-point basket.

The Normans outscored the Lancers, 8-4, in the third quarter, and 9-8 in the fourth, with Bratman making a three-point basket.

Bratman and Didi Younesi each added eight

points, Craig five, Hannah Abrams and Bettina Shore two each for Beverly Hills.

Lawndale Leuzinger 59, Beverly Hills 47

The Normans were outscored 41-30, in the second half Nov. 30.

Beverly Hills trailed, 12-5, at the end of the first quarter, but cut the deficit to 18-17, at halftime by outscoring the Olympians, 12-6 in the second quarter, with Younesi scoring six of her 12 points.

The Normans were outscored, 16-12, in the third quarter, despite Galer's 10 points, and 23-18 in the fourth, with Galer scoring eight of her 23 points, Younesi six and Craig four of her eight.

Payson added four, all in the second quarter.

Beverly Hills 52, Los Angeles Bishop Conaty-Loretto 43

Galer scored 17 of her 21 points in the second half and Bratman added 13, including three three-point baskets, Dec. 1.

Payson added seven, including a second-quarter three-point basket, Craig and Shore four each and Jie Ren three on a first-quarter three-point basket.

In a nonleague game:

Beverly Hills 69, Woodland Hills Louisville 53

Galer scored 24 of her 25 points over the first three quarters and Payson scored all 17 of her points in the first half, including five three-point baskets, Nov. 28 at the Swim-Gym.

The Normans outscored the Royals, 20-10, in the first quarter, with Payson making two

three-point baskets and scoring eight points and Galer adding six.

Beverly Hills increased its lead to 46-24 at halftime by outscoring Louisville, 26-14, in the second quarter, with Galer and Payson each scoring nine points, with Payson making three three-point baskets.

Galer scored nine points in the third quarter as the Normans outscored the Royals, 14-12, increasing their lead to 60-36 entering the fourth quarter.

Craig added 10, all over the first three quarters, and Younesi 10, six in the fourth quarter when Beverly Hills was outscored, 17-9. Bratman scored four and Shore three.

What's Next?

The Normans are scheduled to play Cerritos Valley Christian today and Bellflower Friday in pool play games in the Valley Christian Varsity Tournament, both beginning at 5 p.m. Beverly Hills is scheduled to conclude tournament play Saturday at a time to be determined.

The Normans are also scheduled to play host to El Segundo Tuesday at the Swim-Gym in a nonleague game beginning at 4:30 p.m.

Additional coverage is available on www.bhweekly.com.

Steven Herbert also covers sports for the Los Angeles Times and The Associated Press. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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from the hills of beverly



Jimmy Carter Bombs

And test results still divide district

By Rudy Cole

NOTE TO FRIENDS, PUBLICISTS AND CREDITORS: My email system is not working. Put simply, the "migration" of Adelphia to Time Warner, my internet service has collapsed, despite the best and very helpful efforts of the Time Warner technicians. If I haven't responded and you need to reach me, try calling or use smoke signals.

Jimmy Carter should have stopped while he was ahead. Since leaving office, incidentally by vote of the people, he has earned a well deserved reputation for his efforts on behalf of the homeless and in attempting to resolve regional disputes, sometimes called meddling by both Republican and Democratic administrations.

Now he has opened up a gigantic political can of reptiles with a book that, no matter how you spin it, is clearly a one sided defense of the extremists in the Arab world.

But there is one historic note not mentioned in the book: The Carter administration's own disastrous contribution to the problems in the Middle East.

Clearly, the Shah's regime in Iran was oppressive and bordering on a police state. Iran, one of the oldest civilizations in the world, could have had a rational transition from an authoritarian monarchy to a true democracy. Instead, while the United States waffled or looked the other way, a fascist Islamic extremist led a revolution that changed the world forever. We deserted an ally and friend during Carter's hold on the West Wing.

That too is a Carter legacy. Never mind the botched attempts at rescuing the hostages and the failure to mobilize world and Middle East opinion in support of freeing Americans captured by the tools of the government of Iran - events that contribute to Carter's election defeat, his four years led to enormous problems of inflation and, of course, the worst energy crisis in our history.

Yes, there was Camp David, but Egypt and Israel under the leadership of **Anwar Sadat** and **Menachem Begin**, had made their personal peace before Carter arranged their

meeting.

It is sad that Carter is now writing and mouthing the most inane nonsense in the debate on resolving the Israel-Arab differences. History will not judge him kindly. A reasonable and rational dialogue, which he could have led had he put aside his long antipathy to Israel, would have better served the needs of achieving a real peace in the region. What he has done, whether international or not, has given the hard liners ammunition in not working for a peace that comes close to reality.

Has Israel made mistakes? Of course it has, but it is a nation and a people who have real enemies bent on destroying their country and murdering their population. The one glaring reality is that peace would come immediately if there were no terrorist attacks, if all the nations of the Arab world recognized a fundamental need: The simple right of Israel to exist. Now that Carter has established his bona fides with the Islamic hard liners, he should take his message to Iran and Syria and ask them to immediately establish diplomatic relations with Israel. Good luck.

Israel might want to banish the name James or Jimmy. From Jimmy Carter to a naive segment of the James Baker et al report on the Iraq war which calls for the return of land captured during the six day war, it has been a bad month for the tiny democracy.

Baker-Hamilton have urged, among other

points, the return of the Golan Heights to Syria. Now, much of what the Iraq war study outlines may have merit, but I once stood beneath the Golan Heights and had an Israeli tell me about its use before the Israeli army drove out the Syrians.

During the intervals of peace, the Syrians used the heights to shell settlers below. This was not when the nations were formally at war, but when they were supposedly not belligerents. Syria simply fired at will. Not at military targets, but civilians. Now, with that history, should Israel return a strategic spot without a peace treaty, without assurances that the Golan will not once again be used for target practice? Why would they?

As for the assumption that if only Israel would accede to all Arab nations demands, peace would come to the region and the world, there needs to be a slight touch of reality. The religious civil war now being fought in Iraq has nothing to do with Israel.

What is happening in Iraq may be our worst national tragedy. It is intolerable for us to send our young men and women to fight and die in a war that has lost the support of the American people, regardless of the merits of our efforts. If the Arab nations want peace, it is their troops that should be in Iraq separating the religious fanatics.

But there was one hopeful sign this week that may have not received sufficient attention, and it happened in Iran, of all places. As the bizarre Iranian conference on the Holocaust was being assembled, students at an Iran university burned pictures of their president! Incidentally, America's leading racist, **David Duke**, was one of the attendees.

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rudy cont. from page 8

Last week, the hot button issue of whether teachers should be required to make copies of tests available to parents or students, came up during the installation of the new school board president, usually a ceremonial installation meeting.

However, the issue has escalated into an unfortunate confrontation between teachers on the one side and the new school superintendent, the whole board and parents on the other. Both sides need to lower their voices, although it was the teachers who decided to go public with the test issue in a very confrontational manner during the board meeting.

Without rehashing all the arguments, many of them understandable on both sides, it was interesting to learn how copies of tests are handled in some other districts. Most do not have written policies as we now do. In Irvine, the decision is up to the teachers and a school official there used almost the same languages

as our teachers to explain: Tests are hard to construct and giving them out invades the rights of the teaching staff. On the other hand, both a private school and a public school in Los Angeles said that having the tests was a critical element of improving parent involvement in the learning process.

Yes, that is important to parents, teachers and administrations, but not so critical as to dominate and interrupt the main chore of the district: teaching the kids. If the two sides can not put this to rest in a sensible, accommodating manner, it may be time to bring in an arbitrator. Having said that, and like it or not, it is the school board that, after following due and fair process, make policies. Please don't suggest Jimmy Carter.

Nice note from former Mayor **Les Bronte** citing the great efforts of the Maple Counseling Center in coming to help of the high school following two terrible school tragedies. Yes, a grateful community applauds

the work of the Center's Crisis Response Team.

Now that ballot placement has been decided, and the original field of five enlarged by the entry of a sixth, and as yet hardly known contender, let the contest begin.

How important are ballot spots? **George Washington** was first in war, first in peace and first in the hearts of out countrymen, but Mayor **Steve Webb** is number one on the ballot. The most coveted spot: Second, and the winner is Maggie Soleimani. Fortunately for all the candidates down on the list, this is a very aware community and ballot positions will have only a minor real impact on the election.

There is a problem, however: It is a civic shame that only small percentage of eligible voters actually take the time to vote in person or absentee. How will the turn out effect the election? Very hard and too early too predict, but **Nancy Krasne** seems to have made

strong inroads into anti-growth forces who are also being solicited by **Shahram Melamed**, but as yet not as effectively. Soleimani has younger voters and education forces joining her and the incumbents, including Vice Mayor **Jimmy Delshad**, who placed last in the ballot drawing, depending on what they believe is general support of this council. Delshad, it should be noted, is not taking anything for granted and is doing major walking in the city. Melamed had the first newspaper ads, although the messages were not on issues, and Nancy has a good list of identifiable supporters.

As for the newest candidate, we have yet to hear from her. But her last name, Morales, does bring back memories of a song Chorus Line.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

letters cont. from page 2

Second, not everyone in Beverly Hills can afford tutors that charge anywhere from \$50-\$100/hour. There is an equity issue at play. While many tutors in our community do good work, some tutors keep banks of teachers' tests and use those very tests to teach our students. Instead of reviewing the underlying concepts, these tutors do a disservice by encouraging our students to memorize a narrow list of questions. Those who can afford tutors have

greater access to test information than others. Wholesale release of tests only exacerbates this inequity.

Third, teachers want to support parents in their child's learning. There are so many avenues available that a) are more effective than releasing tests and b) do not create inequity. With a phone call or an e-mail, parents can arrange to sit down with their child and their child's teacher and have the teacher explain the test results. As opposed to using a tutor, the meeting with the teacher is free and

helps to keep the lines of communication open. Also, textbook publishing companies now offer their own test preparation websites that work to reinforce key concepts, not just narrow lists of test questions. One of my favorites is: www.glencoe.com.

Finally, rest assured that BHUSD teachers do return tests to students for review. Teachers give students the opportunity to learn from their mistakes in class. This is where the student sees the most benefit. While teachers do make their tests available for review, teachers

are also mindful that the most effective learning comes from consistent completion of homework, paying attention and asking questions in class, good study habits, and a supportive home environment. Wholesale release of exams weakens direct communication between teacher and parent. Teachers believe that maintaining strong parent-teacher ties better serves student learning.

*Christopher Bushee
Beverly Hills Education Association*



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coverstory

HOLIDAY HAPPENINGS IN BEVERLY HILLS

Celebrating the season with festive decorations and events citywide.

By Marissa Pendergrass

Classic and retro define the 2006 holiday season as local events draw a crowd in Beverly Hills. Hanukkah celebrations and the countdown to Christmas will keep merchants frenzied and registers slamming until the last minute. From gift purchases to dining, thousands will visit the City to enjoy what is unique to the area – extravagant decorations, music in the streets and world renowned shopping destinations.

Local merchants and retailers have made Beverly Hills a unique attraction for visitors, tourists, and neighbors from surrounding cities for over 80 years. With the city all lit up and sparkling with festive decorations, businesses have been in full swing for the holidays since Thanksgiving.

Serving the community for over 80 years, the Beverly Hills Chamber of Commerce devised a three-year strategy to carry out the City's prestigious reputation during the holidays. A committee of retailers, restaurateurs, and hotels was formed to develop strategies and tactics for implementing the seasonal plans.

Dan Walsh, CEO of the Beverly Hills Chamber of Commerce, described the plan request from the City of Beverly Hills.

"The plan works to bring a cohesive look across the city, it brought about a number of new features such as the speakers on South Beverly Drive, North Beverly Drive, and Rodeo Drive," Walsh said.

Kathy Smits, Director of Conference and Visitors Bureau for the Chamber, spearheaded the committee this year and called the community together in celebration of the season. "Overall, the city charged us with the responsibility of putting together a cohesive holiday experience to give the City the same look and feel throughout," Smits said. "The speakers added ambiance and gave the retro, cool feel implying that what's old is new and cool again."

Listed below is an all inclusive guide compiled by the Weekly to help our readers make this holiday season one to remember for years to come.

Santa's Workshops

Bouquets, poinsettias, wreaths, and specialty centerpieces for the holiday season are made fresh to order from **KaBloom at 8326-A Wilshire Boulevard**. Arrangements for Christmas, Hanukkah, and the winter season will be available through the end of the year.

Doug Herman, Owner of KaBloom of Beverly Hills, manages his franchised store and aims to offer only the very best service to his customers.

"Season has been going very well and home décor season has been going quite

well," Herman said. "Some of the most popular items are customized wreaths, boxed holiday cards, poinsettias, orchids, and blooming kits."

For information call 323-251-3564 or order online at www.kabloomofbeverlyhills.com.

Fine men's clothing and sportswear cover a vital niche in Beverly Hills. **G.B. Harb & Son of Beverly Hills at 336 North Camden Drive** celebrates the season with increased sales and an abundance of female shoppers this year. Naturally with a 35 year success story, George Harb knows where his store fits into the Beverly Hills community. "We are what you would describe as an updated and traditional store carrying a variety of brands including Robert Talbott," Harb said. "A lot of wives are coming in to shop for gifts for their husbands for Christmas."

G.B. Harb & Son is running "**The Fourth Annual G.B. Harb & Son Swap Meet**", a special promotion in honor of the holiday season. Shoppers are encouraged to bring in any old tie, sport coat and slacks or suit for donation to the Skid Row Development of Los Angeles with the incentive of receiving \$20 off any new tie, and \$150 off any new suit or sport coat and slacks combo.

For The Family

Beverly Hills Trolley Tour offers a unique and safe option for those looking to see lights and decorations through out the City. Santa's elves provide a holiday sing-a-long during the trolley tour and live entertainment for all. Pick-up for the trolley begins at the Southwest corner of Rodeo Drive and Dayton Way at 2:00, 3:00, and 4:00 p.m. daily until December 24. Tickets are \$5/adults and \$1/child and for information call (310) 285-2438.

The Museum of Television & Radio (MT &R), located at 465 North Beverly Drive, is hosting visits from Santa giving kids the opportunity to tell him their wish list and make sure they are on 'the good list'. Visits are already underway and will continue every Saturday and Sunday through December 24 at 11:00 a.m., 12 noon, and 1:00 p.m. Admission to see Santa is free and cameras

are a must for the photo opportunity.

Holiday television classics like A Charlie Brown Christmas and Dr. Seuss' How The Grinch Stole Christmas will be shown in featured screenings at MT & R on Saturdays and Sundays through December 24. For information call (310) 786-1000.

Gather at **The Beverly Hills Hotel for the 60th Annual Christmas Carol Luncheon** for a four-course luncheon prepared under the direction of new Executive Chef Robert Allen. A Beverly Hills tradition since 1947, this "Winter Wonderland" themed classic event will be held in the Crystal Ballroom on December 24 from 11:30 a.m.-2:30 p.m. Santa and Rudolph will be frolicking in the snow and toy soldiers will greet guests at the door along with their brass band playing traditional Christmas music.

Tonight Beverly High's **Instrumental Music Concert** showcases student talent in the K.L. Peters Auditorium at 7:30 p.m.

Join All Saints' Parish for Charles Dickens' A Christmas Carol on December 15 at 7:30 p.m. performed by the Independent Shakespeare Company. Music, drama, and the magic of theater will bring this traditional Christmas story to life in Beverly Hills. For information call (310) 275-0123 x 702.

Celebrate the **First Night of Hanukkah at the Temple Emanuel of Beverly Hills** located at 8844 Burton Way on Friday, December 15 at 6:00 p.m. Lighting of the first candle will take place and allow families to gather for Shabbat holiday services. For information call (310) 276-9776.

Mingle at Beth Jacob Congregation at 9030 W. Olympic Blvd. for a **Masters Chanukah Lunch** for seniors age 65 and up held on December 23 following Saturday services. "**A Chanukah Medley**", **Sunday brunch with Cantor Avshalom Katz**, will be held on December 17 at 10:00 a.m. Reservations are required-for information call (310) 278-1911.

Commemorate Hanukkah at the **Mitzvah Hanukkah Dance Party with Sinai Temple** at 10400 Wilshire Boulevard. Flashback to the 80's and dance the night away in spirit of the holiday season. Special guests Roger Bennett and Jules Shell, authors of the recent

best selling book, "Bar Mitzvah Disco" will host the event. For information call (310) 474-1518.

The Young at Heart

Snuggle up at **The Blvd**, Beverly Wilshire's increasingly popular restaurant, for holiday spirits and spiked hot cocoa at **The Hot Chocolate Bar**. Enjoy a hot cup of 'Melted Snowflake' made with white chocolate cocoa and white chocolate liquor or a 'Mamacita' whipped together with chocolate syrup, ground cinnamon and chili.

The Blvd regularly offers 'Chardonnay Hour' every Wednesday night from 5:00 to 8:00 p.m. Live jazz entertainment provides a sultry atmosphere on Wednesdays as well as Friday and Saturday nights from 9:00 p.m. to 1:00 a.m. For information call (310) 385-3901.

The Writers Bar at Raffles L'Ermitage Hotel has created a movie-inspired holiday drink and dinner entrée list, December 12-24 from 6:00 p.m. to closing. Menu items such as the Polar Express beverage or the Home Alone dish offer friends, family, and co-workers the opportunity to mingle with the holiday spirit in mind. Drink and dish items are priced on par with the approximate cost of a movie ticket at a local theater at \$12 each and regular menu options will also be available. For details call (310) 385-5300.

Enjoy a stress-free **Christmas Dinner at The Beverly Hills Hotel** and allow Chef Robert Allen to prepare a sumptuous mouth-watering, four-course feast on Christmas Eve, December 24 from 4:00-10:00 p.m. and Christmas Day, December 25 from 11:00 a.m.-10:00 p.m. Reservations are required-for information call (310) 281-2941.

Season to Shop

Enjoy extended shopping hours through out Beverly Hills during the **12 Nights Before Christmas** and shop from over 40 merchants working in partnership with the City to celebrate the season. From December 12-23 select stores will be open Monday-Saturday until 8:00 p.m. and Sundays until 7:00 p.m. For information and a list of retailers, visit www.lovebeverlyhills.org.

As 2006 comes to an end, merchants and restaurants are welcoming 2007 in hopes of continued prosperity and increased sales.

"We have worked on getting new agreements from farmers and will be shipping direct from California, South America, and Holland for fresher products," Herman said, from KaBloom of Beverly Hills. "Increased savings will of course be passed onto our customers and holiday sales have helped my store succeed."



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The following person(s) is/are doing business as: STAR'S AUTO DIAGNOSTIC, 5703 Lankershim Blvd., North Hollywood, CA 91601. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed on: 11/14/06. Signed: Gayane Vahradian. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3887

FICTITIOUS BUSINESS NAME STATEMENT: 06-2428293
The following person(s) is/are doing business as: COLLINS BODY SHOP, 14536 Delano St. #D, Van Nuys, CA 91411. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed on: 11/16/06. Signed: Flavio Colin Valdez. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3888

FICTITIOUS BUSINESS NAME STATEMENT: 06-2370743
The following person(s) is/are doing business as: JAND S TOYS, 1111 Sarton Ave. Torrance, CA 90503. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed on: 11/16/06. Signed: Steve Sturgeon. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3889

FICTITIOUS BUSINESS NAME STATEMENT: 06-2421642
The following person(s) is/are doing business as: GE ALTERATION, 10950 Satcoy St. #1, Sun Valley, CA 91352. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Susana Abramyan. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3890

FICTITIOUS BUSINESS NAME STATEMENT: 06-2516371
The following person(s) is/are doing business as: GENESIS HOME CARE PROVIDER, 13071 Meadowlark Ave. Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Alston Samonte. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3891

FICTITIOUS BUSINESS NAME STATEMENT: 06-2421643
The following person(s) is/are doing business as: ARDOMI PRODUCTIONS, 8730 Sunset Blvd. #250, West Hollywood, CA 90069. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Napoleon Olarte. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3892

FICTITIOUS BUSINESS NAME STATEMENT: 06-2502666
The following person(s) is/are doing business as: TF ENTERPRISES, 1234 N. Berendo St. #1, Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Randy Lawson. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3893

FICTITIOUS BUSINESS NAME STATEMENT: 06-2516219
The following person(s) is/are doing business as: COAST TO COAST CONSTRUCTION, COAST TO COAST BUILDERS, COAST TO COAST REMODELING, 1333 E. Palmer Ave., Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Randy Lawson. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3894

FICTITIOUS BUSINESS NAME STATEMENT: 06-2502670
The following person(s) is/are doing business as: DENIM ADDIKT, 4471 Ventura Cyn. Ave. #206, Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Bret Allen Young. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3895

FICTITIOUS BUSINESS NAME STATEMENT: 06-2502760
The following person(s) is/are doing business as: GLOBAL WEB RETAIL SERVICES, 26504 Bouquet Canyon Rd. Suite #153, Santa Clarita, CA 91350. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Ryan Herrera. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3896

FICTITIOUS BUSINESS NAME STATEMENT: 06-2514502
The following person(s) is/are doing business as: AND THAT'S A WRAP, 16240 Itasca St. North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Ryan Herrera. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3897

FICTITIOUS BUSINESS NAME STATEMENT: 06-2516371
The following person(s) is/are doing business as: ELITE SAMPLES: THRIVELA, THRIVE FASHION, 1220 S. Main St., Las Vegas, NV 89135. The business is conducted by: A CORPORATION. The registrant has not yet begun to transact business under the fictitious business name or names listed on: 09/07/05. Signed: Al Shariyari, Treasurer, Thrive Inc. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement is filed with the County Clerk of Los Angeles County on: 11/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3898

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-2529401
Original file # 06-2125635
The following person(s) has/have abandoned the use of the fictitious business name: CIGAR RETTES STORE, AND MORE/KINGSLS CIGARETTES/CIGARETTES, MARKET AND MORE, 8700 Woodman Ave. Arleta, CA 91331. The fictitious business name referred to above was filed on: 11/15/06, in the County of Los Angeles. The business was conducted by: A CORPORATION. The full name and residence of the registrant(s) abandoning the name: CYNTHIA'S WORLD ENTERPRISES, INC., 10548 Lurline Ave. Chatsworth, CA 91311. Signed: Gus Ghusanni. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/26/06. Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3896

FICTITIOUS BUSINESS NAME STATEMENT: 06-2516369
The following person(s) is/are doing business as: STAR'S AUTO DIAGNOSTIC, 5703 Lankershim Blvd., North Hollywood, CA 91601. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed on: 11/14/06. Signed: Gayane Vahradian. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3897

FICTITIOUS BUSINESS NAME STATEMENT: 06-2529448
The following person(s) is/are doing business as: WILLIAM THOMAS SHOAF, 1623 N. Gower St. Los Angeles, CA 90028. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed on: 11/15/06. Signed: William T. Shoaf. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3898

FICTITIOUS BUSINESS NAME STATEMENT: 06-2541504
The following person(s) is/are doing business as: CRYSTAL CLOTHING, 5352 Orville Ave. Woodland Hills, CA 91367. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed on: 11/16/06. Signed: Fred Tavarit. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3899

FICTITIOUS BUSINESS NAME STATEMENT: 06-2326577
The following person(s) is/are doing business as: HOLLYWOOD HILLS MAGAZINES, 468 N. Camden Blvd. Suite 278, Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Alexander Nicolas. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3900

FICTITIOUS BUSINESS NAME STATEMENT: 06-2415279
The following person(s) is/are doing business as: LUMA URBAN STORE, 16000 Valens St. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Winnie Matos, Roselle Matos. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3901

FICTITIOUS BUSINESS NAME STATEMENT: 06-2529406
The following person(s) is/are doing business as: DAILY SAVER, DAILY SAVER MAGAZINE, DAILY SAVER PRODUCTOS Y SERVICIOS, 12503 Oxnard St., North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Manuel Scaglotti. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3902

FICTITIOUS BUSINESS NAME STATEMENT: 06-2529427
The following person(s) is/are doing business as: CRAZY CREATIONS, 825 Terrace 49, Los Angeles, CA 90042. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Manuel Scaglotti. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3903

FICTITIOUS BUSINESS NAME STATEMENT: 06-2529422
The following person(s) is/are doing business as: FAST ESCROW SERVICES, FAST ESCROW, 19420 Business Cr. Dr. #107, Northridge, CA 91324. The business is conducted by: A CORPORATION. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Napoleon Olarte, President, Granada Hills Assets And Investments Management, Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3904

FICTITIOUS BUSINESS NAME STATEMENT: 06-2529355
The following person(s) is/are doing business as: HERRERA ISLAND JEWELRY WHOLESALE, 6504 Varna Ave. Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Ryan Herrera. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3905

FICTITIOUS BUSINESS NAME STATEMENT: 06-2529420
The following person(s) is/are doing business as: MR. ECONO ROOSTER, 10128 Lemona Ave. Mission Hills, CA 91345. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Saul W. Parada. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3906

FICTITIOUS BUSINESS NAME STATEMENT: 06-2541502
The following person(s) is/are doing business as: AND THAT'S A WRAP, 16240 Itasca St. North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Ryan Herrera. The registrant(s) declared that all information in the statement is true and correct. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3918

FICTITIOUS BUSINESS NAME STATEMENT: 06-2337023
The following person(s) is/are doing business as: BELLA PEARL AGENCY LLC, Ventura Blvd PRODUCTIONS, 215 S. California St. San Gabriel, CA 91776. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Vincent R. Gomez, Managing Partner, Bella Pearl Agency Llc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3907

FICTITIOUS BUSINESS NAME STATEMENT: 06-2370826
The following person(s) is/are doing business as: DOPE WOOD BOYS PRODUCTIONS, DWB PRODUCTIONS, 215 S. California St. San Gabriel, CA 91776. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here. In Signed: Nathaniel Mason. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/26/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3908

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-2541508
Original file # 03-3728798
The following person(s) has/have abandoned the use of the fictitious business name: SUARZO CARPET CLEANING, 8444 Orion St. North Hills, CA 91343. The fictitious business name referred to above was filed on: 12/10/03, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: BRIAN ANGELEE, 11144 Balboa Blvd. #169, Granada Hills, CA 91344. Signed: Jeff Klime, Katie Mason. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/16/06. Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3899

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 06-2556708
The following person(s) has/have abandoned the use of the fictitious business name: L.A. RENT-A-CAR, 11144 Balboa Blvd. #169, Granada Hills, CA 91344. The fictitious business name referred to above was filed on: 12/05, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: JEFF KLIME, 11144 Balboa Blvd. #169, Granada Hills, CA 91344. Signed: Jeff Klime, Katie Mason. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/17/06. Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW-3910

FICTITIOUS BUSINESS NAME STATEMENT: 06-2502687
The following person(s) is/are doing business as: SONO DIAGNOSTIC CO., 1413 W. Kenneth Rd. #229, Glendale

FICTITIOUS BUSINESS NAME STATEMENT: 06-2547938

The following person(s) is/are doing business as: CRAZY NIGHTS CLUB PROMOTIONS. 3301 Military Ave. Los Angeles, CA 90034. ILYA KRAKOVICH, 3301 Military Ave. Los Angeles, CA 90034. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on, 11/1/06. Signed: Ilya Kravovich. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3919

FICTITIOUS BUSINESS NAME STATEMENT: 06-2565765

The following person(s) is/are doing business as: NEZROMATRON, 131 S. Avon St. #202. Burbank, CA 91505. NEZIR TEKE, 131 S. Avon St. #202. Burbank, CA 91505. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 11/16/06. Signed: Nezir Teke. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3920

FICTITIOUS BUSINESS NAME STATEMENT: 06-2566636

The following person(s) is/are doing business as: M&M GROUP; QUALITY IMPROVEMENT SERVICES; HOLLYWOOD CAPITAL, 1147 N. Vista St. Ste. #6, Los Angeles, CA 90046. MAK-SIK MYASKOVSKIY, 1147 N. Vista St. Ste. #6, Los Angeles, CA 90046. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 11/06. Signed: Maksim Myaskovskiy. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3921

FICTITIOUS BUSINESS NAME STATEMENT: 06-2502698

The following person(s) is/are doing business as: ANDREW JAMES HEADSHOTS, 1601 N. Fuller Ave. Apt #303. Los Angeles, CA 90046. ANDREW J. BUCKLEY, 1601 N. Fuller Ave. Apt #303. Los Angeles, CA 90046. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Andrew J. Buckley. The registrant(s) declared that all information in the statement 11/13/06. NOTICE - This fictitious name statement expires five years from the date it was filed on in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3922

FICTITIOUS BUSINESS NAME STATEMENT: 06-2516162

The following person(s) is/are doing business as: REGISTRATION SERVICES, 8272 Tuljunga Ave. Sun Valley, CA 91352. JOSE G. GUADRON, 43355 Hampton St. Lancaster, CA 93536. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Jose G. Guadron. The registrant(s) declared that all information in the statement 11/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3923

FICTITIOUS BUSINESS NAME STATEMENT: 06-2556766

The following person(s) is/are doing business as: CHARITY GIVERS, 19504 Castle Ln. Santa Clarita, CA 91390. ROMEO ANGELES, 19504 Castle Ln. Santa Clarita, CA 91390. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Romeo Angeles. The registrant(s) declared that all information in the statement 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3924

FICTITIOUS BUSINESS NAME STATEMENT: 06-2541565

The following person(s) is/are doing business as: ANNA'S WHOLESALE JEWELRY, 540 E. Verdugo Ave. #A. Burbank, CA 91501. ANAHIT DJIGALIAN, 540 E. Verdugo Ave. #A. Burbank, CA 91501. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Anahit Djigalian. The registrant(s) declared that all information in the statement 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3925

FICTITIOUS BUSINESS NAME STATEMENT: 06-2541486

The following person(s) is/are doing business as: RELOCATION, 14520 Friar St. Van Nuys, CA 91411. BAGGIO ALMARDAWI, 7112 Reseda Blvd. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Baggio Almardawi. The registrant(s) declared that all information in the statement 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3926

FICTITIOUS BUSINESS NAME STATEMENT: 06-2556778

The following person(s) is/are doing business as: YOROKOBI, 440 N. La Cienega Blvd. Los Angeles, CA 90048. HI WON SUSAN JEONG, 14748 Burbank Blvd #208. Sherman Oaks, CA 91404. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Hi Won Susan Jeong. The registrant(s) declared that all information in the statement 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3927

FICTITIOUS BUSINESS NAME STATEMENT: 06-2541552

The following person(s) is/are doing business as: DEEVAART, 20355 Sherman Way Apt #337. Winnetka, CA 91306. SIROS KERDOUNI, 20355 Sherman Way Apt #337. Winnetka, CA 91306. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Siros Kerdoni. The registrant(s) declared that all information in the statement 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3928

FICTITIOUS BUSINESS NAME STATEMENT: 06-2547937

The following person(s) is/are doing business as: VALENTINE HAIR STUDIO, 3747 Foothill Blvd. Los Angeles, CA 90010. VALENTINE HAIR STUDIO, 3747 Foothill Blvd. Los Angeles, CA 90010. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Valentine Vartanian. The registrant(s) declared that all information in the statement 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3929

FICTITIOUS BUSINESS NAME STATEMENT: 06-2502689

The following person(s) is/are doing business as: LE ANGELOQUE, 5608 S. Soto St. Huntington Park, CA 90255. ELY NISSIM, 12531 Collins St. North Hollywood, CA 91604. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Ely Nissim. The registrant(s) declared that all information in the statement 11/13/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3930

FICTITIOUS BUSINESS NAME STATEMENT: 06-2566713

The following person(s) is/are doing business as: THE HOME CARE, 7842 Cantaloupe Ave. Panorama City, CA 91402. MARK C. NOBLE, 7424 Cantaloupe Ave. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mark C. Noble. The registrant(s) declared that all information in the statement 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3931

FICTITIOUS BUSINESS NAME STATEMENT: 06-2566070

The following person(s) is/are doing business as: BG COMM, 11248 Gaviota Ave., Granada Hills, CA 91344. BLAS R. GONZALEZ, 11248 Gaviota Ave., Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed here in. Signed: Blas R. Gonzalez. The registrant(s) declared that all information in the statement 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3932

FICTITIOUS BUSINESS NAME STATEMENT: 06-2566774

The following person(s) is/are doing business as: GLO-CORRECT, 37167 N. Sierra Hwy. Ste. #8. Palmdale, CA 93550. MOHAMMAD M. CHOWDHURY, 38602 Annette Ave. Palmdale, CA 93551. MOHAMMED S. ISLAM, 2742 W. Pondera St. Lancaster, CA 93536. The business is conducted by: A GENERAL PARTNERSHIP. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Mohamad M. Chowdhury, Mohammed S. Islam. The registrant(s) declared that all information in the statement 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3933

FICTITIOUS BUSINESS NAME STATEMENT: 06-2556773

The following person(s) is/are doing business as: PRIDE CLOTHING, 19427 Merryd St. Northridge, CA 91324. LAUREN BYRNES, 19427 Merryd St. Northridge, CA 91324. JASON BYRNES, 19427 Merryd St. Northridge, CA 91324. The business is conducted by: A GENERAL PARTNERSHIP. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Lauren Byrnes, Jason Byrnes. The registrant(s) declared that all information in the statement 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3935

FICTITIOUS BUSINESS NAME STATEMENT: 06-2556775

The following person(s) is/are doing business as: PRIDE CLOTHING, 19427 Merryd St. Northridge, CA 91324. LAUREN BYRNES, 19427 Merryd St. Northridge, CA 91324. JASON BYRNES, 19427 Merryd St. Northridge, CA 91324. The business is conducted by: A GENERAL PARTNERSHIP. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Lauren Byrnes, Jason Byrnes. The registrant(s) declared that all information in the statement 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3935

FICTITIOUS BUSINESS NAME STATEMENT: 06-2556775

The following person(s) is/are doing business as: PRIDE CLOTHING, 19427 Merryd St. Northridge, CA 91324. LAUREN BYRNES, 19427 Merryd St. Northridge, CA 91324. JASON BYRNES, 19427 Merryd St. Northridge, CA 91324. The business is conducted by: A GENERAL PARTNERSHIP. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Lauren Byrnes, Jason Byrnes. The registrant(s) declared that all information in the statement 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3935

PARTNERSHIP The registrant commenced to transact business under the fictitious business name or names listed on: 11/7/06. Signed: Lauren Byrnes, Jason Byrnes. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3936

FICTITIOUS BUSINESS NAME STATEMENT: 06-2566779

The following person(s) is/are doing business as: SOFIE'S CRIB, 27251 Sanford Way. Valencia, CA 91354. RACHEL ROONEY, 27251 Sanford Way, Valencia, CA 91354. DAEMETH ROONEY, 27251 Sanford Way, Valencia, CA 91354. The business is conducted by: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name or names listed on: 5/30/06. Signed: Rachel Rooney, Daemeth Rooney. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3937

FICTITIOUS BUSINESS NAME STATEMENT: 06-2541558

The following person(s) is/are doing business as: RITMO CRISTIANO, 1809 W. 7th St. Los Angeles, CA 90057. FERNANDO CRUZ, 10437 Yolanda Ave. Northridge, CA 91326. DELIA S. CRUZ, 10437 Yolanda Ave. Northridge, CA 91326. The business is conducted by: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name or names listed on: 11/15/06. Signed: Fernando Cruz, Delia S. Cruz. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3938

FICTITIOUS BUSINESS NAME STATEMENT: 06-2541513

The following person(s) is/are doing business as: WILLIAMS & FAIRLEY, 502 S. Bronson Ave. Los Angeles, CA 90020. EMMA FAIRLEY, 4243 Franklin Ave., Los Angeles, CA 90027. The business is conducted by: CO-PARTNERS. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Emma Fairley, Jennifer Williams. The registrant(s) declared that all information in the statement 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3939

FICTITIOUS BUSINESS NAME STATEMENT: 06-2556704

The following person(s) is/are doing business as: 1x1 RECYCLING CORP, 12357 Luna Pl. Granada Hills, CA 91344. 1x1 RECYCLING CORP, CA 91344. 12357 Luna Pl. Granada Hills, CA 91344. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Karapet, President, 1x1 Recycling. The registrant(s) declared that all information in the statement 11/17/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3940

FICTITIOUS BUSINESS NAME STATEMENT: 06-2547935

The following person(s) is/are doing business as: SWISS WATCH COLLECTION, 6800 Topanga Canyon Blvd. #9002. Canoga Park, CA 91303. GIDEON'S FINE JEWELRY INC, 6100 Topanga Canyon #2250. Woodland Hills, CA 91367. The business is conducted by: A CORPORATION. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Simone Tabbian, President, Gideon's Fine Jewelry Inc. The registrant(s) declared that all information in the statement 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3941

FICTITIOUS BUSINESS NAME STATEMENT: 06-2547934

The following person(s) is/are doing business as: SWISS JEWELRY COLLECTION, 6800 Topanga Canyon Blvd. #9002. Canoga Park, CA 91303. GIDEON'S FINE JEWELRY INC, 6100 Topanga Canyon #2250. Woodland Hills, CA 91367. The business is conducted by: A CORPORATION. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Simone Tabbian, President, Gideon's Fine Jewelry Inc. The registrant(s) declared that all information in the statement 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3942

FICTITIOUS BUSINESS NAME STATEMENT: 06-2529379

The following person(s) is/are doing business as: CASH, 14401 Byrnes, Reseda, CA 91235. DIVIANT PRODUCTIONS INC, 6255 Greenway Cir. Reseda, San Diego, CA 91222. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Michael Mortensen, CEO. Diviant Productions. The registrant(s) declared that all information in the statement 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3943

FICTITIOUS BUSINESS NAME STATEMENT: 06-2502685

The following person(s) is/are doing business as: COLDSTONE CREAMERY NO. 144, 19500 Plummer St. Ste #F-5. Northridge, CA 91325. AFK VENTURES INC, 4650 Sepulveda Blvd #105. Sherman Oaks, CA 91404. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Muhammad F. Wadood, Treasurer, AFK Ventures, Inc. The registrant(s) declared that all information in the statement 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3944

FICTITIOUS BUSINESS NAME STATEMENT: 06-2461610

The following person(s) is/are doing business as: ERA CEDAR REALTY GROUP, 225 S. Lake St. #300. Pasadena, CA 91101. BOCHOSSIAN ENTERPRISES INC, 38350 Hanners St. #228. Sherman Oaks, CA 91404. The business is conducted by: AN INDIVIDUAL. The registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Gevtag Avunjian, Bookkeeper, Bochoossian Enterprises Inc. The registrant(s) declared that all information in the statement 11/16/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3945

FICTITIOUS BUSINESS NAME STATEMENT: 06-2516233

The following person(s) is/are doing business as: THE J&J JUMPWORKS, #45 W. Garfield Ave #5. Glendale, CA 91204. T & ZK ENTERPRISES INC, 4310 Ruppel Ave. #12. Los Angeles, CA 90027. The business is conducted by: A CORPORATION. The registrant commenced to transact business under the fictitious business name or names listed here in. Signed: Shakhbazyan, Vice President, T & ZK Enterprises, Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/14/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3946

FICTITIOUS BUSINESS NAME STATEMENT: 06-2515605

The following person(s) is/are doing business as: LIBRERIA Y DISCOTECA HALEY AND JAZMIN, 5502 S. CENTRAL AVE, LOS ANGELES, CA 90001. MISAEL ARROYO, 1139 E. 55 TH ST. LOS ANGELES CA 90011. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: MISAEL ARROYO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/14/2006. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3947

FICTITIOUS BUSINESS NAME STATEMENT: 06-2515605

The following person(s) is/are doing business as: WHEELER AUTO SALON & SPA, 114 W. FOOTHILL BLVD., GLENDRORA, CA 91741. 3364 LINN D HUYNH, 3236 JACKSON AVE ROSEMEAD CA 91770-2230. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: WHEELER AUTO SALON & SPA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/14/2006. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3948

FICTITIOUS BUSINESS NAME STATEMENT: 06-2515544

The following person(s) is/are doing business as: REPUBLIC, 2017 BOLANOS AVENUE, ROWLANDS HEIGHTS, CA 91748. BLUE CAPITAL INC, 2017 BOLANOS AVENUE, ROWLANDS HEIGHTS CA 91748. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: YUEH HSIA-LIN, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/12/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/23/06, 11/30/06, 12/7/06, 12/14/06 BHW- 3949

FICTITIOUS BUSINESS NAME STATEMENT: 06-2515552

The following person(s) is/are doing business as: MAGDA ACCESSORIES, 425 SUITE B EAST 11 TH ST., LOS ANGELES, CA 90015. SAIBEN JOSE SOL, 1101 TOWNE AV. APT. 110 LOS ANGELES CA 90021. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here

not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (See Section 14411, et seq., B&P Code.) Published: 12/14/06, 12/21/06, 12/28/06, 1/4/07 BHW-4129

FICTITIOUS BUSINESS NAME STATEMENT: 06-2732253
The following person(s) is/are doing business as: TRACK KING PRODUCTIONZ, 1459 S. Wooster St. #D4, Los Angeles, CA 90035. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Karim Tehranivafa. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/8/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (See Section 14411, et seq., B&P Code.) Published: 12/14/06, 12/21/06, 12/28/06, 1/4/07 BHW-4126

FICTITIOUS BUSINESS NAME STATEMENT: 06-2732256
The following person(s) is/are doing business as: DK COMMUNICATIONS, 4908 Coldwater Canyon Blvd. #105, Sherman Oaks, CA 91423. DAN OKEN, 4908 Coldwater Canyon Blvd. #105, Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Dan Oken. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/8/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (See Section 14411, et seq., B&P Code.) Published: 12/14/06, 12/21/06, 12/28/06, 1/4/07 BHW-4127

FICTITIOUS BUSINESS NAME STATEMENT: 06-2732179
The following person(s) is/are doing business as: JEFF THE CHEF, CHEF JEFF, ADVANTAGE COFFEE SYSTEMS, 1519 Cohasset St. Van Nuys, CA 91406. JEFFREY STANFIELD, 17512 Cohasset St. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Jeffrey Stanfield. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/8/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (See Section 14411, et seq., B&P Code.) Published: 12/14/06, 12/21/06, 12/28/06, 1/4/07 BHW-4128

FICTITIOUS BUSINESS NAME STATEMENT: 06-2732148
The following person(s) is/are doing business as: SELECT AUTO SALE, 5130 Yarmouth Ave. #12, Encino, CA 91316. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Kamran Hasouri. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/8/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (See Section 14411, et seq., B&P Code.) Published: 12/14/06, 12/21/06, 12/28/06, 1/4/07 BHW-4129

FICTITIOUS BUSINESS NAME STATEMENT: 06-2529405
The following person(s) is/are doing business as: EARTH HOME DESIGN, 1063 Raymond Ave. Unit #7, Glendale, CA 91201. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 11/20/06. Signed: Karine Malkozhyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/15/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (See Section 14411, et seq., B&P Code.) Published: 12/14/06, 12/21/06, 12/28/06, 1/4/07 BHW-4130

FICTITIOUS BUSINESS NAME STATEMENT: 06-2721817
The following person(s) is/are doing business as: WARG PROGRAMING, 4615 Lexington Ave. Unit #4, Los Angeles, CA 90029. ROBERT GHAZARYAN, 4615 Lexington Ave. Unit #4, Los Angeles, CA 90029. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 3/15/00. Signed: Robert Ghazaryan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/7/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (See Section 14411, et seq., B&P Code.) Published: 12/14/06, 12/21/06, 12/28/06, 1/4/07 BHW-4131

FICTITIOUS BUSINESS NAME STATEMENT: 06-2721818
The following person(s) is/are doing business as: ALLAS WEB DESIGN, 1134 E. Elk Ave. Unit #5, Glendale, CA 91205. ALLA HAVRAPETYAN, 1134 E. Elk Ave. Unit #5, Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 3/15/00. Signed: Alla Havrapetyan. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/7/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (See Section 14411, et seq., B&P Code.) Published: 12/14/06, 12/21/06, 12/28/06, 1/4/07 BHW-4132

FICTITIOUS BUSINESS NAME STATEMENT: 06-2721816
The following person(s) is/are doing business as: NEMHO WEB DESIGN, 359 E. Magnolia Blvd. Unit D, Burbank, CA 91502. NEW MILLENIUM HOLDINGS, INC., 359 E. Magnolia Blvd. Unit D, Burbank, CA 91502. The business is conducted by: AN INDIVIDUAL. The registrant commenced to transact business under the fictitious business name or names listed on: 12/7/06. Signed: Petros Hajian, CEO, New Millennium Holdings, Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/7/06. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (See Section 14411, et seq., B&P Code.) Published: 12/14/06, 12/21/06, 12/28/06, 1/4/07 BHW-4133

FILE NO. 06 2731400
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: YOGOPRESSO, 5245 W. ROSECRANS AVE, HAWTHORNE, CA 90250. The full name of registrant(s) is/are: JAMES SUNGTAEK LIM, 2815 SEPULVEDA BLVD #18, TORRANCE, CA 90505. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ JAMES SUNGTAEK LIM

This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 8, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124747 BEVERLY HILLS WEEKLY 12/14, 21, 28, 2006, 1/4/2007

FILE NO. 06 2731418
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Fictitious Business Name(s): FLOWERS HEAVEN SCENT, 15001 VENTURA BLVD, SHERMAN OAKS, CA 91403
The fictitious business name referred to above was filed on JULY 8, 2004 in the county of LOS ANGELES. Original file number, 04 1743354.
The full name of registrant: BRANDY SPEARS, 7012 BAIRD AVE, RESEDA, CA 91335
This business is conducted by: INDIVIDUAL
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime) /s/ BRANDY SPEARS
LA124716 BEVERLY HILLS WEEKLY 12/14, 21, 28/2006, 1/4/2007

FILE NO. 06 2731587
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUPER CHIVAS MARKET, 7902 S. BROADWAY, LOS ANGELES, CA 90003. The full name of registrant(s) is/are: GARIBALDY, INC. A CALIFORNIA CORPORATION, 14712 INGLEWOOD AVE, LAWDALE, CA 90260. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ GARIBALDY, INC, CARLOS CEJA, PRESIDENT AND SECRETARY
This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 8, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124781 BEVERLY HILLS WEEKLY 12/14, 21, 28/2006, 1/4/2007

FILE NO. 06-2731589
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CHO WON B Q, 22832 S WESTERN AVE, HARBOR CITY, CA 90710. The full name of registrant(s) is/are: SUNG JOO SHIN, 2654 GRAND SUMMIT RD, TORRANCE, CA 90505. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names list-

ed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ SUNG JOO SHIN

This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 8, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124784 BEVERLY HILLS WEEKLY 12/14, 21, 28/2006 & 1/4/2007

NOTICE TO CREDITORS OF BULK SALE (UCC Sec. 6105)
Escrow No. 007266-JL
NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address(es) of the seller(s) is/are: GEORGE ELISHA AND ELISHA CORPORATION, 8461 SANTA MONICA BLVD, WEST HOLLYWOOD, CA 90069
Doing business as: IHOP #733
All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), is/are: NONE
The location in California of the Chief Executive Office of the seller is: SAME AS ABOVE
The name(s) and business address of the buyer(s) is/are: HOLLWAY 733 INC, 7006 SUNSET BLVD, HOLLYWOOD, CA 90028
The assets being sold are generally described as: GOODWILL, COVENANT NOT TO COMPETE, AND MICRO SYSTEM and is located at: 8461 SANTA MONICA BLVD, WEST HOLLYWOOD, CA 90069

The bulk sale is intended to be consummated at the office of: UNIT-ED ESCROW CO, 3600 WILSHIRE BLVD #226, LOS ANGELES, CA 90010 and the anticipated sale date is JANUARY 3, 2007
The bulk sale is subject to California Uniform Commercial Code Section 6106.2.
The name and address of the person with whom claims may be filed is: UNITED ESCROW CO, 3600 WILSHIRE BLVD #226, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be JANUARY 2, 2007, which is the business day before the anticipated sale date specified above.
Dated: DECEMBER 4, 2006
HOLLOWAY 733 INC, Buyer(s)
PCTS LA124816 BEVERLY HILLS WEEKLY 12/14/06

NOTICE TO CREDITORS OF BULK SALE (UCC Sec. 6105)
Escrow No. 6969
NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address(es) of the seller(s) is/are: WEST COAST VALET PARKING, LLC (A CA LLC), 489 S ROBERTSON BLVD, STE 207, BEVERLY HILLS, CA 90211
Doing business as: WEST COAST VALET PARKING
All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), is/are: NONE
The name(s) and business address of the buyer(s) is/are: REGENT PARKING, INC. (A CA CORP), 489 S ROBERTSON BLVD, STE 207 BEVERLY HILLS, CA 90211
The assets being sold are generally described as: TANGIBLE AND INTANGIBLE ASSETS, CUSTOMER/CLIENT LIST(S), UNIFORMS, MATERIALS, SUPPLIES, MERCHANDISE, INVENTORY OF STOCK IN TRADE, AND SIGN FRAMES OF THAT CERTAIN VALET PARKING SERVICE BUSINESS and is located at: 489 S ROBERTSON BLVD, STE 207, BEVERLY HILLS, CA 90211
The bulk sale is intended to be consummated at the office of: D & G ESCROW INC, 17059 VENTURA BLVD, ENCINO, CA 91316 and the anticipated sale date is JANUARY 3, 2007
The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

The name and address of the person with whom claims may be filed is: D & G ESCROW INC, 17059 VENTURA BLVD, ENCINO, CA 91316 and the last day for filing claims by any creditor shall be JANUARY 2, 2007, which is the business day before the anticipated sale date specified above.
Dated: DECEMBER 11, 2006
REGENT PARKING, INC., Buyer(s)
PCTS LA124821 BEVERLY HILLS WEEKLY 12/14/2006

FILE NO. 06-2655755
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GREENWOOD COIN LAUNDRY, 1208 S. GREENWOOD AVE, MONTEBELLO, CA 90640. The full name of registrant(s) is/are: SHOUA MOUA AND MAY YANG MOUA, 7135 INDIANA AVE, BUENA PARK, CA 90621. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ SHOUA MOUA AND MAY YANG MOUA
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 30, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124524 BEVERLY HILLS WEEKLY 12/7, 14, 21, 28, 2006

FILE NO. 06 2672193
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Fictitious Business Name(s): MARCHE CAFFE & DELI, 440 N. LA CIENEGA BLVD, LOS ANGELES, CA 90048
The fictitious business name referred to above was filed on SEPTEMBER 23, 2005 in the county of LOS ANGELES. Original file number, 05-2306111.
The full name of registrant: NICOLE SHARON CHOI, 505 S. WILTON PL, #218, LOS ANGELES, CA 90020
This business is conducted by: INDIVIDUAL
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime) /s/ NICOLE SHARON CHOI
LA124542 BEVERLY HILLS WEEKLY 12/7, 14, 21, 28, 2006

FILE NO. 06-2672040
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: JD'S SPORTS BAR, 10721 BURBANK BLVD, NORTH HOLLYWOOD, CA 91601. The full name of registrant(s) is/are: JOSE TRINIDAD DELACRUZ AND VALOUNNY DELACRUZ, 2582 CITRON PL, POMONA, CA 91766. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ JOSE TRINIDAD DELACRUZ AND VALOUNNY DELACRUZ
This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 1, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124544 BEVERLY HILLS WEEKLY 12/7, 14, 21, 28, 2006

FILE NO. 06-2672193
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Fictitious Business Name(s): MARCHE CAFFE & DELI, 440 N. LA CIENEGA BLVD, LOS ANGELES, CA 90048
The fictitious business name referred to above was filed on SEPTEMBER 23, 2005 in the county of LOS ANGELES. Original file number, 05-2306111.
The full name of registrant: NICOLE SHARON CHOI, 505 S. WILTON PL, #218, LOS ANGELES, CA 90020
This business is conducted by: INDIVIDUAL
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ CARLOS R. PORTILLO
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 16, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124307 BEVERLY HILLS WEEKLY 11/30, 12/7, 14, 21, 2006

FILE NO. 06 2540710
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ELIAS BRAKE & TIRE SERVICE, 11057 SAN FERNANDO RD, PACOIMA, CA 91331. The full name of registrant(s) is/are: CARLOS R. PORTILLO, 19910 VIA JOYCE DR, SAUGUS, CA 91350. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ CARLOS R. PORTILLO
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 16, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124122 BEVERLY HILLS WEEKLY 11/23, 30, 12/7, 14, 2006

FILE NO. 06-2534449
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LEXI KARAOKE, 1159 S VERMONT AVE, LOS ANGELES, CA 90006. The full name of registrant(s) is/are: JOONG CHUL CHOE, 1034 S GRAMERCY DR, LOS ANGELES, CA 90019. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ JOONG CHUL CHOE
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 15, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124146 BEVERLY HILLS WEEKLY 11/23, 30, 12/7, 14, 2006

FILE NO. 06-2540709
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: NESTLE TOLL HOUSE CAFE BY CHIP, 24305 TOWN CENTER DR #100, VALENCIA, CA 91355. The full name of registrant(s) is/are: YONG HYUNG LEE, 17770 CAPE JASMINE RD, CANYON COUNTRY, CA 91387. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ YONG HYUNG LEE
This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 1, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124538 BEVERLY HILLS WEEKLY 12/7, 14, 21, 28, 2006

FILE NO. 06-26200942
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BELLA CLEANERS, 4760 ADMIRALTY WAY, MARINA DEL REY, CA 90292. The full name of registrant(s) is/are: K&H PARK, INC, A CALIFORNIA CORPORATION, 23 BLAZING STAR, IRVINE, CA 92604. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ K&H PARK, INC, A CALIFORNIA CORPORATION, BY: KWANG CHONG PARK, CEO AND SECRETARY
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 22, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124271 BEVERLY HILLS WEEKLY 11/30, 12/7, 14, 21, 2006

FILE NO. 06-2540867
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PIGGIE'S RESTAURANT, 4601 W. ROSECRANS BLVD, HAWTHORNE, CA 90250. The full name of registrant(s) is/are: QUINCY LLC, 2435 QUINCY AVE, LONG BEACH, CA 90815. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ QUINCY LLC, FRANCISCO RUAN, MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 16, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124155 BEVERLY HILLS WEEKLY 11/23, 30, 12/7, 14, 2006

FILE NO. 06-2534447
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TOTAL SCREEN PRINTING, 2211 E 16TH ST, LOS ANGELES, CA 90021. The full name of registrant(s) is/are: YS ALBERTI CORP A CALIFORNIA CORPORATION, 23616 ALADA DR, DIAMOND BAR, CA 91765. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ YS ALBERTI CORP A CALIFORNIA CORPORATION, BY: YOUNG SUN KANG, CHIEF EXECUTIVE OFFICER/SECRETARY
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 15, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124147 BEVERLY HILLS WEEKLY 11/23, 30, 12/7, 14, 2006

FILE NO. 06-2540709
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: THE TOASTER, 512 W. 6TH ST, #106, LOS ANGELES, CA 90014. The full name of registrant(s) is/are: SUN SUK KIM, 124 N OXFORD AVE, #201, LOS ANGELES, CA 90004. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ SUN SUK KIM
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 21, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124297 BEVERLY HILLS WEEKLY 11/30, 12/7, 14, 21, 2006

FILE NO. 06-2585897
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #4030, 6401-2 PLATT AVE, STE B, WEST HILLS, CA 91307. The full name of registrant(s) is/are: SHOMER INCORPORATED, A CA CORP, 4966 CHIMINEAS AVE, TARZANA, CA 91356. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ SHOMER INCORPORATED, A CA CORP, BY: HEKMAT OLLAH ZAGHI, CEO
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 21, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124297 BEVERLY HILLS WEEKLY 11/30, 12/7, 14, 21, 2006

FILE NO. 06-2590382
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: THE TOASTER, 512 W. 6TH ST, #106, LOS ANGELES, CA 90014. The full name of registrant(s) is/are: SUN SUK KIM, 124 N OXFORD AVE, #201, LOS ANGELES, CA 90004. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ SUN SUK KIM
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 21, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124307 BEVERLY HILLS WEEKLY 11/30, 12/7, 14, 21, 2006

FILE NO. 06 2540710
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ELIAS BRAKE & TIRE SERVICE, 11057 SAN FERNANDO RD, PACOIMA, CA 91331. The full name of registrant(s) is/are: CARLOS R. PORTILLO, 19910 VIA JOYCE DR, SAUGUS, CA 91350. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ CARLOS R. PORTILLO
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 16, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124122 BEVERLY HILLS WEEKLY 11/23, 30, 12/7, 14, 2006

FILE NO. 06-2534449
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LEXI KARAOKE, 1159 S VERMONT AVE, LOS ANGELES, CA 90006. The full name of registrant(s) is/are: JOONG CHUL CHOE, 1034 S GRAMERCY DR, LOS ANGELES, CA 90019. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ JOONG CHUL CHOE
This statement was filed with the County Clerk of LOS ANGELES County on NOVEMBER 15, 2006 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA124146 BEVERLY HILLS WEEKLY 11/23, 30, 12/7, 14, 2006

FILE NO. 06-2540709
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: NESTLE TOLL HOUSE CAFE BY CHIP, 24305 TOWN CENTER DR #100, VALENCIA, CA 91355. The full name of registrant(s) is/are: YONG HYUNG LEE, 17770 CAPE JASMINE RD, CANYON COUNTRY, CA 91387. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct

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276-Tile
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284-Video Systems
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290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished

306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
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418-Oceanfront Property

420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted

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500-Employment Opportunities
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510-Employment Agencies
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516-Business Opportunities
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