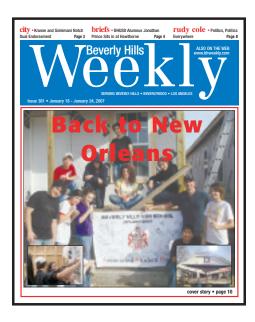


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Beverly Hills fire officials say "absolutely." cover story • page 10



WHAT'S ON YOUR MIND?

You can write us at: 140 South Beverly Drive #201 Beverly Hills, CA 90212

You can fax us at: 310.887.0789

email us at: editor@bhweekly.com



letters

"Krasne and Soleimani Notch Dual **Endorsement**"

Contrary to the Weekly's repeated statements [Issue #381, page 3], the Municipal League of Beverly Hills has not endorsed any candidate for City Council, and moreover has not yet determined whether it will endorse any candidate.

The Municipal League and the Beverly Hills North Homeowners Association have worked closely together on residential quality of life issues, but have always been separate and autonomous organizations.

Please ensure that a correction appears in the next issue of the Weekly.

Thomas A. White Chairman Board of Governors

"Stop Passing the Buck"

[Council candidate] Nancy Krasne hit the nail on the head during the January 10 candidate forum when she said that city council relies heavily on staff that skews information in a direction favorable to their own wishes. She was referring to the "pass the buck" routine as practiced by our city council in the "city manager form of government" prevalent in most California cities. It works as follows: An issue is brought forth at a city council session. The mayor relegates the issue to "staff" where it is "prioritized, researched, and debated". Many issues die on the vine because interest wanes and because the city manger is instructed to reduce expenses. Hence, "staff" is cut, issues get tabled and maybe ignored.

Two examples that I am familiar with are as follows: Why, after at least three years of "research and debate" has the traffic department not extended the no parking time on Olympic Blvd. west of Beverly Drive to 10:00AM from 9:00AM? This would eliminate a bottle neck that exists all the way to Century City. I'm sure there is a minority that is opposed to this idea but regulations are for the good of the community. Why, after bringing up the issue at least four months ago does it take at least another six months to "research and debate" the 75 cent fee to reserve a book at our library? Such fees are reviewed only once a year, in the month of March. Los Angeles has no such fee. Maybe the fee exists because books are more expensive in Beverly Hills than in Los Angeles.

Maybe we have to live with the "city manager form of government," but the city council should not use it as a means to "pass the buck".

Paul Bernstein Beverly Hills



"ROCK THE VOTE" NORTH REXFORD DRIVE

Vice Mayor and city council candidate Jimmy Delshad and wife Lonnie held a voter registration reception for young professionals, ages 18 - 35, last night. Delshad is pictured here, center, with a host of young and future voters.

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Corrections, Issue #381

The City & Schools story on page 3 misstated the average election turnout over the past three years. Turnout was 23% in 2001, 27% in 2003 and 38.8% in 2005, when the election included the Montage referendum. The approximate number of registered voters is around

A Proposition 65 **Public Notice**

The California Safe Drinking Water and Toxic Enforcement requires California businesses to advise and neighbors employees of any potential exposure chemicals considered by the state to cause cancer, birth defects, or other reproductive harm.

Trigen-LAEnergy Corporation wants you to know that detectable amounts of some of these substances may be found in and around its facility located at 2052 Century Park East, Los Angeles, CA. Potential sources of these substances can include common products such as gasoline, oil, natural gas, paint.

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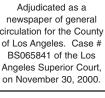
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city & schools

Beverly Hills School Custodians: Fed Up

Custodians say their new manager has already lowered morale and a planned schedule change just made things a lot worse.

By Ryan Vaillancourt

Paul DeVargas, senior groundskeeper at El Rodeo and president of the local chapter of the California School Employee Association (CSEA), was joined by four district custodians at last Tuesday's Board of Education meeting to contest an impending schedule change.

One by one, DeVargas and the custodians urged the Board to rebuke the plan, which will push back custodial shifts by over an hour. Tacked on to their criticism of the new policy were remarks about how new custodial manger Michael Williams - who they called "unprofessional" and "insulting" - has dragged down

Currently at each of the K-8 schools, a lead custodian works from 6 a.m. to 2:30 p.m. He works alone until 1 p.m., and is then joined by three night custodians who continue their shift until they lock up the building at 9:30 p.m.

When the schedule change takes effect in late February, the lead custodian's shift will be pushed back by a half hour from 6:30 a.m. to 3 p.m. and the night custodians will be pushed back by an hour and a half. Instead of 1 p.m., the night custodians will start at 2:30 p.m. and work until 11 p.m.

For those on the night shift who work as far away as Long Beach and Lancaster, the change means that they won't get home until after midnight. Others without cars could even find themselves stranded.

"All three of my guys are taking the bus at night, one of them is near Culver City and another one stays in Compton," said Kenny Stevenson, lead custodian at Hawthorne. "He's

got to transfer buses, but by the time he gets to second bus, its past midnight - the buses are stopped."

According to BHUSD Director of Maintenance and Operations Jim Fahey, the shift change is intended to increase efficiency by shortening the overlap between the day and night shifts.

"There is very limited space that they can even clean," Fahey said, "so the goal was to adjust the schedules so that we can be more efficient."

Between 1 p.m. and 2:30 p.m., when all four custodians are on duty, classrooms and offices are occupied and custodians can't clean corridors or bathrooms until the students leave at 3 p.m. Still, Stevenson said "every minute" of the overlap time is necessary because that's when the custodians team up on larger tasks such as cleaning the cafeteria or unloading a large shipment of supplies.

Other daily tasks include opening the building in the morning, which Stevenson said can take up to an hour after every inside and outside door is unlocked and every light is turned

With the schedule change, Stevenson says that certain areas that he cleans in the morning will soon have to be cleaned by the night custodians. After starting at 6:30 a.m. - by the time he has opened the building in the morning - it will be near 7:30 a.m. and many rooms will already be occupied by teachers, administrators and parents. Stevenson said he already comes into work nearly an hour early to make sure the

building is clean before people start to trickle in, but he'll be unwilling to come in early once his workday starts to end later.

Booker Taylor, a Hawthorne night custodian who commutes from Long Beach, said the schedule change will dump more work on the night custo-

"What if Kenny [Stevenson] gets a big delivery before we

"I've been here for over ten years and there's never been a problem," custodian George Williams said. "Now, [custodial manager] Michael Williams wants to just jump in here and change everybody's time to make his life easier. I start at 1:30 p.m., but I used to come in here at 11 or 12, even help the day guy, because I like the place. Now I don't even want to come here.'

Williams was appointed custodial manager just over a year ago after a four year period during which there was no manager for the night custodians in the district.

According to Fahey, there was a need for supervision and Williams was brought on to meet that need. But the relationship between the newly appointed Williams and a host of longtime district custodians has been testy 'since day one," DeVargas said.

"He came in here saying he's 'not here to make friends' and 'you're going do it my way or the high way.' The custodians are complying with him but they're just fed up with the way they're being treated. The guy is a bully," DeVargas said. "We have no problem with a manager, but you don't have to be a bully."

Williams oversees night-time custodial operations at the four K-8s and the high-school, so he begins and ends his workday with the night custodians. Because the high school already employs a later night shift to accommodate more evening activities, Williams's workday



get there? Now he's going to Backed by the local CSEA union, custodians at the four district K-8s are opposing have no one there to help him, an impending schedule change. Shown here are Horace Mann night custodians so it will be left for us," Taylor George Williams, Charlie Jones and Janetta Taylor.

has always ended at 11:00 p.m.

"You see because he has to stay [at the highschool] until 11:00 p.m., he wants to start his day later," El Rodeo custodian Carlton Frasier

Frasier's suspicion, which is shared by Stevenson, Taylor, and George Williams, is that the schedule change - specifically the later start for the K-8 custodians - is a convenient way for Williams to shorten his workday.

Fahey dismissed the claim, stating that the schedule change came out of the custodial advisory committee, a group that includes principals, teachers, district administrators and two custodians.

"I don't understand how the union can blame Mike when they had representatives on the custodial advisory committee and the committee supported the shift change," Fahey said.

CSEA represents employees in California public schools in the areas of food services, maintenance and operations, transportation and

Taylor is the vice president of the CSEA local chapter and one of two custodians who sit on the committee. He said he has always opposed the idea of a shift change.

DeVargas said the union is waiting for a response from the district and ultimately hopes the shift change will be rescinded.

And for Williams?

"Nobody wants him around," Frasier said. "Nobody wants to see him."

city & schools **Waldorf Astoria, Meet Beverly** Hills

Storied New York hotel planned for Trader Vic's site By Ryan Vaillancourt

Oasis West Realty, owner of the Beverly Hilton, announced plans last week to open a Waldorf-Astoria hotel at the corner of Wilshire and Santa Monica Boulevards. If approved by the City of Beverly Hills, the project would be the first Waldorf-Astoria hotel on the west coast.

"This is truly two legends coming together," said Beny Alagem, owner of the Beverly

The newly announced Waldorf-Astoria tops a list of revisions to the \$500 million long-term plan to revitalize the nine-acre Hilton property that was first announced by Oasis West Realty in April of 2006.

New plans call for 120 condominiums - 30 in the Waldorf-Astoria and 90 between two new residence buildings on Merv Griffin Way - which is down from the 200 that were initially proposed in 2006. A new three story structure along Wilshire Boulevard will add 50 new Beverly Hilton hotel rooms and 120 more will be in the Waldorf-Astoria building. But after demolition of the Oasis Court struc-

ture and the removal of rooms in the cabana area, the total number of hotel rooms will drop slightly from 570 to 522.

"When we first introduced our project in April 2006 we committed to a dialogue with the community," Oasis West President Ted Kahan said. "Since then we've met with civic organizations, representatives schools, the Beverly

Hills Education Fund, homeowners' associations and residents close to the property."

The reduction of proposed condominiums and overall hotel rooms, Kahan said, is part of a larger attempt to minimize traffic impacts that any new development might bring to one of the most congested intersections in the city.



from each of the A proposed Waldorf-Astoria Beverly Hills would take up to three years to construct.

That attempt includes the creation of two additional eastbound lanes on Wilshire Boulevard and a right turn only lane onto westbound Santa Monica Boulevard. The widening of the street will require a set back of the property line along Wilshire by up to

> city & schools waldorf cont. on page 9 January 25 - January 31, 2007 • Page 3

briefs



Michael Waxman to Resign **Elected** Office

Michael Waxman, President of the Board of Trustees of the Los Angeles Community College District (LACCD) announced his plans to relocate to

Washington D.C., and resign from elected office at the end of February, 2007. Waxman has accepted a position as Vice President of Hyde Park Communications, a Washington D.C. based public affairs firm.

Waxman was first elected to the Board of Trustees in 2001 and re-elected to a second four-year term in July, 2005. "I'm proud of the Board's accomplishments during the years I have served the District," Waxman said.

Waxman joins Hyde Park Communications after founding Waxman Consulting, a Los Angeles-based firm that specializes in delivering comprehensive and integrated programs for clients in the areas of public affairs, strategic communications and community relations.

According to LACCD Senior Vice Chancellor Dr. Adriana Barrera, the Board of Trustees will soon announce plans to fill the

vacancy created by Mr. Waxman's resignation. "The Board of Trustees has two options," she said. "Either hold a special election or appoint someone to fill out the remainder of Mr. Waxman's term."



Maple Counseling Center Names New **Chief CEO**

The Maple Counseling Center (TMCC) - a private, nonprofit community mental health center serving Beverly Hills and surrounding areas

- announced the appointment of Barbara

Ullman Schwerin as its new Chief Executive Officer.

Schwerin was appointed after an extensive search and began as TMCC's CEO on January 8, 2007. Schwerin has extensive operational, administrative and management experience in the nonprofit, legal, and educational communities.

"I am delighted to be at the Maple Counseling Center," Schwerin said. "For me, it brings together my background not just in community work, but also my skills in organizing and building programs. It's a very exciting time and I look forward to seeing TMCC continue to grow and expand its reach."

Prior to joining TMCC, Schwerin served as Deputy Director of Community Programs for Disability Rights Legal Center. She was the Founding Director of the Cancer Legal Resource Center, a joint program of the Disability Rights Legal Center and Loyola Law School. She was also an Adjunct Professor of Law at Loyola Law School. Prior to her nonprofit endeavors, Schwerin was an attorney in private practice.

"Barbara Schwerin's passion and expertise coupled with her demonstratmanagement abilities Saturday. make her an ideal

CEO for TMCC," TMCC Board President Les Bronte said. "I could not be more delighted at the selection of such a qualified leader."

Southwest Host Homeowners to **Candidate Form**

The Southwest Beverly Hills Homeowners Association will host the second city-sponsored candidates forum at City Hall next week on Thursday, February 1 at 7 p.m. The public is invited to attend and ask questions of the candidates.

For the first time, a portion of the SBHHA forum will feature a debate among the candidates on questions to be posed by the Homeowners Association. The intent of the debate is to bring out the differences in the candidates' positions on issues.



ed development and Mayor Steve Webb, Betty Wilson, Bonnie Webb and Chuck Wilson at the JVS gala on

JVS Honors Chuck and Betty Wilson at

Jewish Vocational Services presented Beverly Hills residents Chuck and Betty Wilson with the organization's Lifetime Service Award at their gala last Saturday at the Beverly Wilshire.

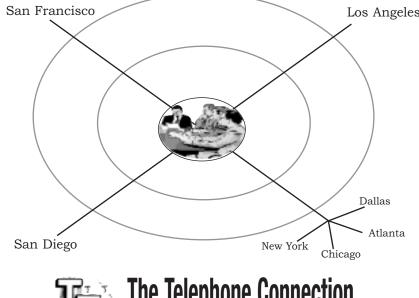
Chuck has served for over 25 years on the JVS Board and was President from 1992 -1994. Both Chuck and Betty are dedicated supporters of the JVS Scholarship Fund, which to date has awarded nearly \$3 million to Jewish students in financial need.

A lifelong Beverly Hills resident, Betty Wilson was encouraged by Chuck's commitment to JVS to join the Board and later become Chair of the Scholarship and Community Services Committees. She served on the Beverly Hills Board of Education from 1983 - 1991. She was also

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an active member of Planned Parenthood and was the first Beverly Hills Representative to the County Library Association.

Beverly Hills Police Officers Arrest Grand Theft Suspect

On January 11, at approximately 9:15 PM, Beverly Hills Police Officers responded to a report of a theft of a women's purse in the 9500 block of Wilshire Blvd.

Upon arrival, officers learned that a women's purse had been left unattended outside of the hotel and was subsequently taken by an unknown suspect, according to a BHPD report. The purse and contents were valued at over half a million dollars.

After reviewing the hotel's Closed Circuit Television System (CCTV), a probable suspect was identified and members of the Detective Bureau were called in to continue the investigation. Within three hours of the initial report, Detectives were able to locate the suspect and recover a substantial amount of cash and property.

John Anthony Sanchez, 45, of Lomita was arrested for grand theft and transported to the Beverly Hills Police Jail, according to the BHPD. Bail was set at \$558,500.

Wine Tasting Benefit

Geary's and the Wine House are hosting a wine tasting to benefit the Friends of Hawthorne on February 8th, from 7-10 pm. The cost is \$35 per person and is open to Hawthorne families, alumni and faculty. The event will raise money for materials and programs for Hawthorne students.

Change in State Law Affecting Notice

Requirements for Evictions

Beginning January 1, 2007, landlords who wish to evict tenants without cause are required to give 60-days notice, instead of 30 days. The change in notice requirements, due to California Assembly Bill 1169, affects tenants residing in Beverly Hills apartment buildings for more than a year and who have paid \$600.00 or more in monthly rent. Tenants who have paid \$600 or less at anytime during their tenancy cannot be evicted without cause.

The Beverly Hills Municipal Code requires that the landlord provide a written notice explaining renters' rights, including the 60-day requirement, at least 24 hours before renting to a tenant whose base rent will be more than \$600.

Updated forms reflecting the 60-day requirement are now available at www.beverlyhills.org. Copies may also be obtained in the Community Development Department at City Hall, 455 N. Rexford Dr., Room G-10, or by calling (310) 285-1119.

Delshad for City Council Campaign to Host Campaign Events

On Sunday, January 28, Delshad will greet residents at a dessert reception at the home of Isabel and Milo Mandel at 725 N. Elm Drive, from 7 p.m. to 9 p.m. And on Wednesday, January 31, Mimy and Allen Rosen will host a coffee reception at their 1270 Beverly Green home from 3 p.m. to 5 p.m.

"Koffee" With Krasne

Nancy Krasne, planning commissioner and candidate for Beverly Hills City Council, will be speaking at the homes of Beverly Hills residents leading up to the March 6th election. Next week, the Sunrise Senior Center will host a coffee on January 29th, from 10:00 a.m. to noon. Fabian Berman will host a coffee on January 30 from 10:30 a.m. to 12:30 p.m. and Abby Levy will host hers on February 1, from 3:00 p.m. to 5:00 p.m. For more information on these events and others scheduled in the upcoming weeks, please contact the Nancy Krasne for City Council office at (310) 498-1010.

Emergency Response Training Class

The Beverly Hills Fire Department will offer a free emergency response class to residents from February 28th to March 17. CERT is designed to prepare members of the community to take care of their families, neighborhoods, schools, and businesses during and after a disaster. Participants will learn how to: prepare for a disaster, identify actions to take during a terrorist event, shelter in place, identify terrorist targets, use a fire extinguisher to suppress small fires, treat life-threatening conditions, and conduct light search and rescue operations. In addition, they will learn the life-saving skills of CPR and the use of an Automated External Defibrillator (AED).

The classes are on Wednesday evenings from 6 to 10 pm and there are 2 Saturday classes from 8 a.m. to 2 p.m. Participants are required to attend all sessions. Dinner and breakfast is provided at each class. For information or to get an application please call the CERT Coordinator at (310) 281-

2754. Enrollment is limited to Beverly Hills residents only and space is filling fast.

New Game Programming Class at Beverly High

Beverly High students curious about the technical side of computer and video games can sign up for a new ROP class called Game Programming. The class is led by the author of "Beginning C++ Game Programming and Python Programming for the Absolute Beginner," who has taught at UCLA extension and at the Digital Media Academy at Stanford. Game Programming is offered Tuesdays and Thursdays 8th period. A new session will begin January 30th. For more information or to enroll, call Ms. Costello, the ROP/Career Counselor at Beverly High at 310-551-5100 ext. 8292.

Give Love Give Life Benefit to Support Cedars-Sinai Women's Cancer Research Institute

Legendary artists Willie Nelson, Jackson Browne, and John Trudell will come together for Give Love, Give Life, a benefit concert to raise awareness about ovarian cancer and support the Cedars-Sinai Women's Cancer Research Institute (WCRI) at the Samuel Oschin Comprehensive Cancer Institute.

The concert will be held on Thursday, February 22, 2007, at 8 p.m. at the Gibson Amphitheatre at Universal CityWalk. It is presented by Gibson Foundation, the philanthropic arm of Gibson Guitar, and produced in association with Live Nation. Tickets are on sale now at the Gibson Amphitheatre Box Office, at all Ticketmaster locations, and at www.ticketmaster.com.

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Next week: Education

- Nancy KRASNE

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fromthehillsofbeverly



It's the Subway or the Highway

And notes on other edibles By Rudy Cole

The only subway I approve makes sandwiches, at least that's the perception at the Chamber of Commerce where I recently had the honor to be the lone abstainer on a committee vote on approval of a city subway study report.

It's hard not to go along when such thoughtful and bright people all think the answer to our traffic woes is a subway from downtown to the sea on Wilshire Boulevard. In our own village, the subway study committee was chaired by two former mayors, Allan Alexander and Mark Egerman. Alexander has been the most vocal and visible proponent of a subway and no one doubts that his middle name is "visionary."

Now, the alignment of political support for a subway on Wilshire is beyond formidable, and includes many who had first bolted the door against any subway through West Los Angeles. Cong. **Henry Waxman** had deep concerns about construction safety and even sponsored legislation banning federal funding. Supervisor **Zev Yaroslavsky** supported a somewhat similar county measure that would also make financing subway construction along Wilshire almost impossible. Both have changed their minds, in part because an independent scientific panel found that construction risks were, at worst, minimal.

Add to all those powerful voices that of the Mayor of Los Angeles, **Antonio Villaraigosa**, and the pro team looks unbeatable. As for the "people," issues seldom reach the front burner unless it impacts your life before dinner, and this subway isn't likely to become a reality for at least 20 years. So, why worry?

The answer is, of course, obvious. We have a responsibility to future residents just as previous denizens made sure we had an independent school system and a tradition of excellence in city services, including the best fire and police agencies anywhere.

To begin, traffic is one of our worst quality of life nightmares. Our problems are not unique, only more frustrating because we assume that with sufficient will and technology, we can make our streets and boulevards more livable.

So, along comes a proposed subway and because it is mass transit, underground, an alternative to the automobile and has helped other communities, we should embrace the possible panacea to mobility frustrations.

Yes, the subway may indeed be one answer and we may all, including this writer, eventually come to cherish those who made it a reality. I hope to be among those, but here are my concerns:

- 1. Have the construction safety problems truly been resolved? One study, even by the eminent panel that recently made their findings public, doesn't quite cut it. I think we deserve a second opinion. Methane, earthquake faults and more are hazards worth the most intensive review possible.
- 2. Although there are always impacts during construction of any "improvements," including commercial buildings, and that alone should never block anything, the major department stores on Wilshire Boulevard and most of our leading financial institutions and hotels need to know if the building methods and length of time could do irreparable harm. The argument that the subway in Hollywood

led to revitalization doesn't mean much in a city that isn't a candidate for urban renewal. On the other hand, any lengthy closure could have serious, long-range consequences and I am not ready to accept the argument that none will occur, not without far more critical studies

- 3. What are the likely impacts on development? Will a subway make building more medical buildings and mammoth shopping malls more attractive? Could a subway actually contribute to more, not less, congestion? I am certainly not against growth and economic progress, but does it all have to be in Western Los Angeles? There are so many areas of Los Angeles County that need development and improved and affordable housing that a Westside subway could actually be counterproductive.
- 4. Has there been a reliable user survey? Will the people who come to Western Los Angeles and Beverly Hills actually ride a subway instead of their Toyota? Will locals take the subway to go to the Music Center, the Staples Center, Dodger Stadium or MoCA?
- 5. Public safety. This issue had been studied by another citizen committee almost 10 years ago and the problems of increased crime were found to be negligible. If the subway includes updated surveillance technology and a much discussed electronic closed circuit system is in place in our commercial areas, this is probably the least likely matter of public concern, but it needs airing and it requires a response from our own police department. Does the BHPD agree a subway will not strain police resources?

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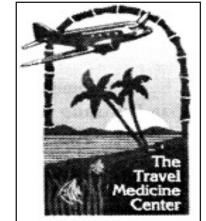
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Our traffic woes are not ours alone and they will never be solved until we have a regional approach, and an area plan. What is absolute nonsense is to actually believe we can make streets less congested by stopping development or limiting heights in our community alone. When are we going to realize that most of our traffic is not and never has been created by cars driving to Beverly Hills? Our streets are jammed with drivers heading for jobs, stores and homes west and east of us and in those venues there has been an explosion of growth that dwarves our minimal construction. In fact, in some ways new buildings in our city help deter larger buildings in adjacent communities. Even if we approve 12 to 15 floor construction, that is half what could and is being built all around us.

Why not some less cosmetic fixes now? One of our candidates for council hit the nail with a plea for a regional approach to traffic management. Mandatory ride sharing with benefits? Incentives for use of existing buses and improved shuttle services for major employers?

Regional cooperation is a partial answer to many of our needs. The explosion of development in neighboring cities makes our own planning far less relevant. What we need is a planning authority for the Westside and at the very least, direct involvement by our community in development issues considered in adjoining areas.

What we can not afford is a continuation of know nothing approaches to planning, including traffic. There are always a wide range of issues that need consideration and not blind opposition, or cheer leader support.

We are part of the economy of our region and we need to understand the interrelationship of change and a healthy business climate. We have equal responsibilities to cultural issues, environmental changes and housing. Consider one aspect of the latter: If there is a further decline of affordable housing here and in other communities, where will we find workers for our hotels, restaurants and offices and how will that impact our quality of life?

Yes, I know the subway committee had very limited areas of study and mostly about stations. But this community does have enormous clout and we need to use whatever power we have to assure that the correlated issues of growth and traffic generation are also on the agenda.

But mostly we need to start thinking regionally, to understand how much we are dependent on decisions made for us by the areas that surround us. For the record, I hope, for whatever it may be worth, to support the Wilshire subway and in the meantime I urge us all to keep an open mind, ask the tough questions and look at the future with a shared sense of responsibility.

Post script: Santa Monica Boulevard widening should also require far more study. Are we simply making it more convenient for through traffic?

Someone sent me an email that the subway was closed for remodeling and I thought I must have slept through an epic event. It turned out that the Subway in this case was the one on South Beverly Drive. Where

have all the children gone? To eat and congregate after school, that is.

For some finer dining, I am pleased, even delighted to report, that on my second visit to the Prime Grill in the Rodeo Collection, the food and service were even better than my first encounter. I am hardly kosher as frequent critics will quickly attest, but the dietary rules of this new addition to Rodeo Drive hardly define the overall excellence of their operation.

The steaks are equal if not better than any to be found in the west, and that includes Cut and the older steak houses. Where they also excel is the quality of their servers. These guys are knowledgeable, communicative and professional and they don't carry updated headshots. As for the redesigned space, it is modern and unlike some other high tech entries, very comfortable.

Anyone who has ever stayed or been in New York's Waldorf-Astoria must be delighted that a relative of that legend is being planned for Beverly Hills by the owners of the Beverly Hilton. There are many problems on the table which will be aired during the approval process, but for what he has and hopes to do for Beverly Hills, owner **Beny Alagem** deserves our gratitude. This element of their plan, more expensive rack rate keys, answers some of the questions about revenue loss inherent in converting rooms to condos. Their major challenge will be to address concerns about traffic at one of our

busiest intersections, Santa Monica and Wilshire

**

Had dinner with **Lou Milkowski** and **Gloria Jennings** at the **Shanghai Grill**, now under new management. There was an improvement in food quality and the service was friendly, not surprising since Lou and Gloria are regulars. Now if they could only time the arrival of the rice with the meats...This diner is also a **Lya Cordova** and **Harrison Latta** favorite, and of course they stopped by the same night we were there

Election warning: There will be a careful look at voter registrations at post office boxes by appropriate agencies. It is legal to use a postal box for mailing, but only if you have a residence in the city. You may not register to vote unless you rent or own a home within the city limits and that does not include many living in the 90210 zip codes, called "Beverly Hills adjacent." Having an office or business and using that as an address for voting is totally unlawful. If you have done this in error, call the city clerk or send in a new registration to vote form.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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sports & scores



BHHS Boys', Girls' Basketball Teams Get Overtime Victories Over

Morningside

Norman girls' soccer team edges Monarchs.

By Steven Herbert

Until Friday night's 50-48 victory at Inglewood Morningside, overtime was not winning time for the Beverly High boys' basketball team.

The Normans had lost all three of their overtime games until Cosmo Morabbi tipped in a miss of his own shot as time expired for the winning points in the Ocean League game.

Beverly Hills found itself playing overtime for the third time in four games as Daryl Glover made a desperation three-point shot as time expired in regulation for the Monarchs (3-18, 0-4 in league play), ending a fourth quarter they outscored the Normans, 14-13.

Beverly Hills outscored Morningside 6-4 in the four-minute overtime, with Julius Von Hanzlik making its other basket and Percy Miller making two free throws for its other overtime points.

"We finally got something to bounce our way in an overtime game," Norman coach Luis Turcios said.

Morabbi led Beverly Hills with 18 points, 14 after halftime, with three-point baskets in the first and third quarters. Julian Wheeler added 12, including a fourth-quarter three-point basket, Clifford Frazier six, Miller and Von Hanzlik five each, Jerome Johnson three and Riad Bekhit one.

The Normans led 12-10 after the first quarter, trailed 21-19 at halftime after being outscored 11-7 in the second quarter, and led 31-30 entering the fourth quarter, outscoring the Monarchs, 12-9 in the third quarter, as Morabbi scored nine points.

Palos Verdes Peninsula 56, Beverly Hills 50

The Normans allowed the tying basket with three seconds left in regulation and were outscored, 12-6, in overtime Saturday in a South Bay Extravaganza game at West Torrance High School.

Beverly Hills led 12-8 at the end of the first quarter and 26-16 at halftime after outscoring the Panthers, 14-8 in the second quarter when Miller, Von Hanzlik and Wheeler each made three-point baskets.

The Normans led 34-30 entering the fourth quarter after being outscored, 14-8, in the third quarter as Jon Reed, the Panthers' 6-foot-7 senior forward-center made two three-point baskets.

Beverly Hills was outscored 14-10 in the fourth quarter as Peninsula (13-8) made five of seven free throws and Reed scored five points, including the fourth of his five three-point baskets.

Reed had five points in overtime, including a three-point basket, to finish with a game-high equaling 21 points, 16 after halftime.

"My subs didn't do a good job," said Turcios, whose team once led by 13. "One of my starters forgot his uniform (and) couldn't play. That really hurt us because I needed to play my subs to give some rest to the starters. I had to start one of my subs and that hurt our depth." Morabbi scored 21, Miller 11, Von Hanzlik seven, Wheeler six and Johnson five.

Santa Monica 53, Beverly Hills 46

The Normans were outscored, 7-0, in overtime in an Ocean League game Jan. 17 at the Swim-Gym. "In overtime, our defense was poor," Beverly Hills coach Luis Turcios said. "They were able to penetrate our defense and got some offensive rebounds. We kind of lost our focus in overtime."

The Vikings, ranked fifth in the Southern Section Division I-A poll released Monday, forced the overtime by making a basket with 25 seconds to play. The Normans were unable to get off a shot on the ensuing possession ending a quarter they were outscored, 13-11, as Morabbi scored eight points, making two three-point baskets, and Wheeler one.

Beverly Hills made five of their first six three-point shots and broke out to a 19-4 lead. Santa Monica scored the final nine points of the first quarter to trail 19-13. Miller and Morabbi each made two three-point baskets and Wheeler one.

The Normans led 23-21 at halftime after being outscored, 8-4 in the second quarter. Beverly Hills led 35-33 entering the fourth quarter as both teams scored 12 points in the third quarter.

Morabbi scored 20, including four threepoint baskets, Wheeler 10, Miller eight, Von Hanzlik four and Bekhit and Johnson two

What's Next?

The Normans (10-10, 2-2) are scheduled to play host to Inglewood Friday at the Swim-Gym and play at Hawthorne Wednesday in Ocean League games both beginning at 7:30 p.m. Beverly Hills was a 68-66 winner at Inglewood Jan. 10 and lost to Hawthorne, 59-51, Jan. 12 at the Swim-Gym in the first round of Ocean League play.





Girls' Basketball

Santa Monica 58, Beverly Hills 34

Allison Galer scored 11 points, all over the first three quarters, for the Normans in an Ocean League game at Santa Monica Jan.17.

Beverly Hills trailed 11-6 at the end of the first quarter, 26-14 at halftime and 42-26 entering the fourth quarter.

Sophie Payson added nine points, including second- and third-quarter three-point baskets, Bettina Shore and Didi Younesi four each, Jamie Bratman three on a fourth-quarter threepoint basket and Taylor Craig three.

The Vikings were ranked ninth in the Division II-AA poll released Monday.

Beverly Hills 49, Inglewood **Morningside 46**

Galer put in a seven-footer with two seconds left in regulation to force overtime, Bratman made both ends of a one-and-one with 18.8 seconds to play in overtime and the Monarchs missed a three-point shot as time expired in an Ocean League game at the Swim-Gym Friday night.

The Normans (13-7, 2-2) trailed 22-19 at halftime, then outscored Morningside, 16-10, in the third quarter as Payson scored six points on two three-point baskets and Galer also scored six points, taking a 35-32 lead entering the fourth quarter.

Beverly Hills was outscored 11-8 in the fourth quarter, with Galer again scoring six points.

The Normans outscored the Monarchs, 6-3 in the four-minute overtime, with Galer and Payson scoring their baskets.

Galer scored a game-high 22 points. Payson

added 15, including all three Beverly Hills three-point baskets, Craig and Javonna Young four each and Bratman and Shore two each.

"Offensively, we were a train wreck," Norman coach John Braddell said after his team made 18 of 71 shots (25.3 percent). "Defensively, we played pretty well. We rebounded well. We had many opportunities and just didn't take advantage of them."

What's Next?

The Normans are scheduled to play at Inglewood Friday and play host to Hawthorne Wednesday at the Swim-Gym in Ocean League games both beginning at 6 p.m.

Girls' Soccer Beverly Hills 1, Inglewood Morningside 0

Jocelyn Karlan scored from 25 yards out in the 32nd minute off Rachel Kove's assist and Becca Gold made four saves for her sixth shutout of the season in an Ocean League game Friday at Nickoll Field.

"Our ball movement was wonderful, our finishing was pathetic," Norman coach Ryan Franks said in what he later described as "a good win against a very scrappy team." "We had three beautiful build up plays to goal and just missed from point blank."

Steven Herbert welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519

city and schools waldorf cont. from page 3

The new Wilshire lanes would result in two left turn lanes from Wilshire on to Santa Monica, instead of the one left turn lane that exists, and allow the two existing through lanes to be exclusive to through traffic. Currently, one of those lanes doubles as a right turn lane.

On the Santa Monica Boulevard side, the plan calls for an additional westbound lane and a new light at Merv Griffin Way. Merv Griffin Way will also get a third additional lane and will be re-aligned with North Whittier Drive, which runs in front of El Rodeo School.

"These changes were all conceived through our discussions with traffic experts, including city staff," Kahan said. Oasis West's traffic consultant is Overland Traffic Consultants.

Other revisions to the plan include the setback of the Waldorf-Astoria building by 83 feet from the intersection of Santa Monica and Wilshire. The space currently occupied by Trader Vic's restaurant will be replaced with a sculpture garden. The residence building on Wilshire at Merv Griffin Way will be pushed back 100 feet from Wilshire.

"Over and over again we heard from the community that they wanted the sight to be beautified," Hilton spokesperson Marie Garvey said. Overall, the project calls for 4.5 acres of green space, she said.

With the addition of the Waldorf-Astoria, the entire property is expected to generate \$9 million dollars in bed-tax revenue for the City of Beverly Hills. In 2006, three years after Oasis West Realty bought the Beverly Hilton from Merv Griffin, bed-tax revenue was up to \$5 million from \$2.3 million, Kahan said.

Some residents are not convinced that the newly announced changes will reduce traf-

"When you widen a boulevard you get more traffic, there will be more cars there. It's not going to answer anything," said Robert K. Tanenbaum, President of the North Homeowners' Association.

Tanenbaum, who said he attended at least two informational sessions put on by the Hilton representatives, alleges that the 1,442 parking spaces included in the project fall short of the parking spaces required by Beverly Hills municipal code.

"Given the nature of a street that is already at gridlock, to build out on that street in that fashion is something that our association finds to be oppressive and burdensome," Tanenbaum said. "We don't want it."

The project is currently undergoing an environmental impact review and will eventually go under review by the planning commission. But city staff has been "intimately involved throughout the planning process and staff will update the council on a regular of as needed basis," said Oasis West Realty Vice President Corinne Verdery. Ultimately, the project will be subject to the approval of the city council.

If approved, the Waldorf-Astoria Beverly Hills would take two to three years build and construction schedules will be set to accommodate the Golden Globes, which takes place annually at the Beverly Hilton.

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coverstory

COULD MALIBU'S FIRE HAPPEN HERE?

Beverly Hills fire officials say "absolutely."

By Ryan Vaillancourt

On Monday, January 8, a combination of low humidity and high winds laid the framework for the hillside brushfire that destroyed five homes and damaged six others in Malibu. In total, property damage stemming from the 21-acre blaze is estimated at around \$100.5 million, according to the Los Angeles County Fire Department.



Fire Chief Dale Geldert

This could be bad news for Beverly Hills, particularly the hillside residential areas of Trousdale, Benedict Canyon and Coldwater Canyon.

"Our fuel density, our topography

and our weather are very similar to Malibu," said Gregory Barton, Beverly Hills Fire Captain and Deputy Fire Marshall. "Why we haven't had that historical fire? We don't have an answer for that."

The last major hillside fire in the City of Beverly Hills was a 1929 blaze that burned 50 acres high up in Coldwater Canyon, Barton said.

More recently was the November 6, 1961 Bel-Air fire, which ignited just north of Mulholland Drive between Beverly Glen Boulevard and Sepulveda Boulevard. It spread as far as Benedict Canyon Boulevard to the east and Mandeville Canyon to the west, spanning over 6,000 acres.

The cause of the Bel-Air fire remains unknown, but once ignited, its behavior was typical of hillside brush fires. Feeding on dry or dead vegetation, it spread throughout the surrounding hillside areas propelled by high winds. Fifty mile per hour gusts hurled burning embers into the distance, igniting "spot" fires on new patches of vegetation as far away as a quarter mile.

In a November 26, 1961 LA Times report, former Chief Engineer of the Los Angeles City Fire Department William L. Miller's description of the Bel-Air fire's spotting is quoted at length.

"The battle scene changed from a ground attack by the fire to something like an artillery barrage of flying fire brands – or like a paratroop attack behind the lines of the firefighters," Miller said. "With this spotting action of the fire repeated in canyon after canyon, firemen found themselves with not one, two or three, but with 12 or 15 major emergencies going on at once over a 25 square mile area."

According to the California Department of Forestry and Fire Protection, the Bel-Air

fire caused more damage than any other fire in Los Angeles history, with 484 structures destroyed.

But 45 years later, no major fires have crept too close to the hillsides near or in Beverly Hills. Why? "We're lucky," Barton said.

If the Bel-Air Fire had ignited a few miles to the east of its actual point of origin, the northern hillside of Beverly Hills would have been its victim. Considering the increased density of homes in that area, a modern day Bel-Air Fire would be even more devastating.

In the hillside area bound by Sunset Boulevard to the south and Beverly Hills city limits to the north, there are now over the people."

As the number of residences in hillside areas has increased, the historical separation of residential areas and wildland has been blurred. The expansion of this area, referred to by fire agencies as the "wildland-urban interface" (WUI), has increased the likelihood that wildfires will threaten structures and people.

Though firefighting has indeed adapted to the expansion of the WUI, changes have been largely proactive instead of reactive. Instead of fighting fires once they start, fire agencies are spending more and more resources in fire prevention.

A remote automated weather station perched high in Franklin Canyon provides



It's been over 70 years since the City of Beverly Hills has been victim to a major hillside brushfire. But that's no reason to be complacent, local fire officials warn.

1600 homes with an estimated value of \$300 billion, Barton said.

Higher residential density, Beverly Hills Fire Chief Dale Geldert said, has dictated a significant evolution in firefighting strategy.

"Fifteen, 20, 30 years ago when I was a rookie firefighter and we would go out and fight these fires in Benedict Canyon or Malibu, the fire would blow through and we'd lose one or no structures. Our tactics were attack the fire, stop the fire or control the fire and let it burn out," Geldert said. "We can't do that any longer. Instead of directing it and controlling it, we have do go right into the fire and protect the homes and

the BHFD with precise information on the city's microclimate. When that station indicates high-risk fire conditions, an on-duty battalion chief assigns an extra fire engine in the northern residential area to facilitate a quick response.

More importantly though, Barton said, the BHFD and the city have entered into a fire prevention partnership, whereby community members participate in fire safety education programs such as the Community Emergency Response Training (CERT) classes.

Beverly Hills is one of five cities certified by Firewise Communities USA, a national organization that recognizes communities across the country for meeting specific standards in fire prevention.

"Why we got that award is because we've created a partnership with the community of Beverly Hills, all the residents who live north of Sunset [Boulevard] in the WUI area and we've come together and let them know that we need their help," he said. "We need them to share the responsibility with us to help them protect their homes and their lives."

Beverly Hills Municipal Code currently requires homeowners with more than 100 feet of property to maintain their landscaping vegetation within the first 100 feet. Residents generally cooperate with this rule, Barton said, because they don't want to pay a fine.

Soon though, the BHFD will be sending out mailers urging homeowners to go beyond the first 100 feet of their property and maintain up to 200 feet from their home. Removing fallen branches and dead debris around a home can prevent a WUI fire from ever reaching the home, Barton said.

The BHFD has undertaken a host of public education initiatives to educate the community in fire prevention, including an award-winning fire prevention video program that airs on the city television channel once a week during the height of fire season. Homeowners can learn about fire-wise landscaping at the firewise waterwise garden at Greystone.

Still, there is only so much a fire department and community can do in the name of fire prevention. The climate and topography of the region are conducive to wildfires and it may only be a matter of time before a major blaze sparks. The hope is that when such a fire does break out, evolved fire-fighting strategies and increased regional cooperation will be able to minimize residential damage.

"We fight as one team in this county. It doesn't make a difference whose jurisdiction the fire is in," Geldert said. "Back when I started, you'd have chiefs pointing at the lines saying 'that [fire] is not mine."

An integrated command system that keeps federal, state and local agencies in constant communication with each other helps fire departments throughout the county stay poised to attack a wildfire within or beyond their jurisdictions at any time. As part of the 1950 Mutual Aid Agreement, every city and county in California is required to share emergency response resources.

When a fire breaks out, a regional inci-

dent command team charts the fire's path and orchestrates a collaborative response by delegating responsibilities to the most strategically located city and county fire departments.

"The incident command team is mapping [a fire], and as one gets away they start marshalling mutual aid resources, so you actually have someone doing your planning and situation status ahead of you," Beverly Hills Battalion Chief Raymond Navarro said. "When those things are happening we are part of that system too, there are no boundaries.'

Areas north of Beverly Hills city limits, including the Beverly Hills Post Office area, are serviced by the City of Los Angeles Fire Department. But if a major fire were to break out up there, the BHFD would most likely be part of the collaborative team suppressing it.

Incident command services provide "red flag" warnings to local fire agencies when National Weather Service data indicates high fire risk in that area. Because a red flag warning was on throughout the Santa Monica Mountains leading up to the recent Malibu fire, regional agencies anticipated

the blaze, Inspector Ed Lozano of the Los Angeles County Fire Department said.

When the fire broke out, it was met by a collaborative team including the L.A. City Fire Department, the American Red Cross, County Sheriffs, Pepperdine University Public Safety and L.A. Public

And despite the tragic losses in the Malibu fire, if that incident bears any good news for surrounding communities like Beverly Hills, it is the quick response and suppression of the blaze.

The fire reportedly broke out at 5:01 p.m.

and by 8:40 p.m. it was smothered. According to Lozano, "that's pretty damn good."

Better news for Geldert and Beverly Hills is that, for whatever reason - be it effective preventative measures, an engaged "firewise" community, or just plain luck - the BHFD has not been faced with a major WUI fire since 1929.

"Nobody wants a fire and that's what we fight hard against," Geldert said, "but if there is one, we all want to be on it because we want to do our job."

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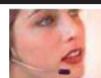
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"ITTUOUS BUSINESS SNAME STATEMENT 06-2001471 following person(s) is/are doing business as: AND J ASPHALT PAVING CONSTRUCTION. 12801 Crew St. North Hollywood, CA 91605. The business is concluded by: AN INDIVIDUAL Registrant has not yet begin to brancat business under the feltious business named by: AN INDIVIDUAL Registrant has not yet begin to brancat business under the feltious business named and yet and the statement of the position of the courty Cerk T. The fling of this statement does pick of India author.

The fing of this statement does the following the statement country of India author.

THI HOUS BUSINESS NAME STATEMENT: 06-2885081 The following person(s) sider do unit pusiness as: LANKEY FASHION DESIGN, 5407 Collar Ave #323. North the following person(s) sider to doing business as: LANKEY FASHION DESIGN, 5407 Collar Ave #323. North Lankey FASHION CONTROL (1997) A side of the following collar the following collar the following collars of the following

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070013996

Original file # 50-2134400

The following person(e) hashfawe) abandoned the use of the fictious business name. ROYAL DINING. 9525
Cozyordt #M. Chatsworth, CA 91311. The fetitious business name reflored to above was filed or. 09/02/05, in the intraventage of the control of the

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070029523 Original file # 03-1550550

7, YISUN, 1/2507, 27UN: PMW-94
MINESS NAME STATEMENT: 200700305779
ININESS NAME STATEMENT: 200700305779
ININESS NAME STATEMENT: 200700305779
ININESS NAME STATEMENT: 200700305779
ININESS NAME STATEMENT STATEME

and the property of the proper

90016: NENY BARKIOS DE LEON, 2311 S. SYCAMORE AVE. LOS ANGELES CA 90016: The business is con ducted by, an individual. Registrant has not yet begun to transact business under the fictious business name names listed here in. Signed NERY BARRIOS DE LEON. The registrant(s) declared that all information in the state ment is true and correct. This statement is filled with the County Clerk of Los Angeles County no 17/3007. NOTIO: This fictious name statement exprises five years from the date it was filled on, in the office of the county clerk. The provided of the County Clerk.

statement must be filed prior to that date. The filing of this statement does not of itself author of a fictitious business name in violation of the rights of another under federal state, or con 14411, et seq., B&P Code.) Published: 1/18/07, 1/25/07, 2/1/07, 2/8/07 BHW-116

FIGURIOUS USES SAME STATEMENT. 2007 OSCIPTION TO STATE A STATE AND A STATEMENT AND A STATEMENT. 2007 OSCIPTION AS A STATEMENT AND A STATEMENT. 2007 OSCIPTION AS A STATEMENT AS A STATEMENT AND A STATEMENT AS A STATEME

US USBURINES NAME STATEMENT: 20070454222

WIND BURINES NAME STATEMENT: 20070045322

wing person(s) isfaire doing business as: LEGACY 1HR CLEANERS. 14445? Ventura Bivd. Sherri wing person(s) isfaire doing business as: LEGACY 1HR CLEANERS. 144445? Ventura Bivd. Sherri ND 1442. BUNARD TOROSIAN: 610 Fullon Ave #4. Van Nurys, CA 91401. The business is conducted VIDUAL. The registeral commenced to transact business under the fictitious business name or names of VIDUAL. The registeral commenced to transact business under the fictitious business name or name first interest to the county of the vibration of the vibratio

14411, et seq., 1887 Code.) Published: 1/18/07, 1/12/07, 2/10/, 2/80/7 BHW-130
FICHTIOUS BISINESS NAME STATEMENT: 20070046487
The following person(s) islater doing business as: NOEL AUTOSOUNDS. 7530 Van Nuys Bivd. Van Nuys, CA
91465. NOEL AIBS. 8484 4/crion Ave. 913. North Hills, CA) 91343. The business is conducted by: AN INDIVIDUAL
The registrant commenced to transact business under the fictitious business name or names listed on: 1/807.
The commenced of the control of the contro

TITIOUS BUSINESS NAME STATEMENT: 20070064089

Dollowing person(s) is state doing business as: 0.8 DRNAMLENTAL WON, 9925 San Ferrando Ruf #1, Pollowing person(s) is state doing business as: 0.8 DRNAMLENTAL WON, 9925 San Ferrando Ruf #1, Pollowing person some state of the person of t

non 14411, et seq., 184P Code) Published: 1/18/07, 1/2/07, 2/10/7, 2/8/07 / 1

CA 80024-1/01. ART LUK KARAPE-1 YAR. 10228 Wescott. Sunland, CA 91040. The business is conducted by AN here in Signed-Kart Karapelyan, The registrant(s) detailed that all information in the statement is true and correct. This statement is filled with the County Clerk of Lea Angeles County on: 1/1207 NOTICE — This follows name statement exprise mery levers from the state at was filled on, in the office of the county clerk. A new ficilitious name statement exprise mery levers from the state at was filled on, in the office of the county clerk. A new ficilitious name statement exprise mery levers from the county clerk. A new ficilitious name statement exprise statement exprise mery levers on the filled of the county clerk. A new ficilitious name statement exprise mery levers of the county clerk. A new ficilitious name statement is true and county clerk. A new ficilities name is the clerk of the county clerk. A new ficilities name is the clerk of the county clerk. A new ficilities name is the clerk of the clerk

TITIOUS BUSINESS NAME STATEMENT: 2007005180;
INC. 105.007, 2/1017, 28907 1991.

TITIOUS BUSINESS NAME STATEMENT: 2007005180;
INC. 105.0007 person(s) state doing business as ST. 2007005180;
INC. 2017, 2017, 2017005180;
INC. 2017005180;
INC.

1/18/2007, 1/25/2007, 2/18/2007,

Integion, Integion, 2012, 2017, 2018, 2017, 2018

Section 1441, et seq. B8P code) Published: 1182/007, 1/25/2007, 21/2007, 28/20/07 2517 (CITTIOUS BUSINESS NAME STATEMENT: 2007)038207. Et published: 1182/05 the following person(s) is large doing business as, GRIG SERVICE, 19219 ERVIN ST., LA., CA 90028. (ACHCHOAM), 1400 NGRAMERCY PL. Rel. LA CA 90028. The business is conducted by; an individual, rea not yet begun to transact business under the fulfitious business name or names liable here in. Signed large through the second section of the section of th

SURNINGERIT S. SAMISHI. 1991 Varies over surface research of the relations bearings name or name is listed on the relation of the relation of the relation of the relation of the relations and the relation of the statement is fined and con-cet. This statement is field with the County Clerk of Los Angeles County on: 1/1607. NOTICE — This fictious name statement expires few years from the data it was field on, in the office of the county clerk. A new fictious business that the relation of the relation of the relation of the rights of another under federal state, or common law (see Servicin 14411. et al. etc. BAP Code). Published: 12507. 12107. 2807. 21507. SHW 205

MENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070082504 file # 0919812

wing person(s) lidare doing business as: QUALTY DIAMOND BLADES, 13306, Judd St. Pacoma, CA AVILÉE G. ALVARADO, 13506 Judd St. Pacoims, CA 91331. The business is conducted by AN INDIVID-gistrant has not yet begun to transact business under the fictious business name or names listed here in Justice Alvarado. The registrant(s) declared that all information in the statement is true and correct. This Justice Alvarado. The registrant(s) declared that all information in the statement is true and correct. This pulser Alvarado. The registrant(s) declared that all information in the statement is true and correct. This pulser Alvarado. The registrant is considered that all informations in the statement of the pulser of the statement of the county derived. As new licitious business name that the pulser of the pulser of the statement of the county derived and pulser of the statement of the

AN INDIVIDUAL. The full name and residence of N. 7708 Sepulveda Blvd #13-14. Van Nuys, CA ent is true and correct. This statement is filed with 11/25/07. 2/1/07. 2/8/07. 2/15/07 BHW- 233

AL. Regisfrant has not yet begun to transact ousness unone the incurrence was included in the statement is true and correct. pined: Juan Fernandez. The registrant(s) declared that all information in the statement is true and correct. nent is filed with the County Clerk of Los Angeles County or. 1/1907. NOTICE — This fetitious names express five years from the date if was filed on. In the office of the county clerk. A new fetitious business is ment express new years norm in easier was insection, in the onice or the county clerk, statement must be filed prior to that date. The filing of this statement does not of its of a fictitious business name in violation of the rights of another under federal stat 1441, et seq. _B&P Code.) Published: (1250/0, 2/107, 2/807, 2/1507)

DIOUS BUSINESS NAME STATEMENT: 20070112204 lowing person(s) silare doing business as: PALM DRIVE. 9312 Civic Center Dr. #105. Beverly Hills, CA 90210. The business is conduct-cut PARK & ASSOLIATES. \$312 Color Center Dr. #105. Beverly Hills, CA 90210. The business is conduct-cut PARK & ASSOLIATES. \$412 Color Center Dr. #105. Beverly Hills, CA 90210. The business is conduct-ance or names listed on: 010107. Signet: Kamman Farhadt, Manager, CJ. Park & Association. The repi-red octaved that all information in the statement is true and correct. This statement is filed with the County of Los Angeles County on: 1/1907. NOTICE – This fictitious name statement expires five years from the date led on, in the office of the county clerk. A new fictitious business name statement must be filed pror to that

USINESS NAME STATEMENT: 20070091838
ELECTRIC. 1481 2 GRÜDLEY RD. 87, NORWALK
menorial) sine doub pusheses as AL LYANG
MARKET AND STATEMENT AND

FIGURE 18 years (see Section 1987). The FIGURE 18 YEAR STATEMENT: 20070111681

The following person(s) signare doing business as: PRISCILLA BAKH, 938-950 S. MAPLE #6, LA., CA 90015. ILLPAN

THE STATE OF THE STATE OF THE STATEMENT OF THE STATEME

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JANUARY 17, 2007
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: COMME CA LLC.
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 8479 MELROSE AVE, WEST HOLLY-WOOD, CA 90069-5305.

WOOD, CA 90069-5305.
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE.
Department of Alcoholic Beverage Control LOS ANGELES.
LA126000 BEVERLY HILLS WEEKLY 1/25,2/1,8, 2007

FILE NO. 20070074411
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LA CIENEGA CHEVRON, 1107 N LA CIENEGA BLVD, WEST HOLLYWOOD, CA 90069. The full name of registrant(s) is/are: HOLLCIEN, INC, 1680 CARLA RIDGE, BEVERLY HILLS, CA 90210. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ HOLLCIEN, INC, BY: BIJAN POULDAR, DIRECTOR This statement was filed with the County Clerk of LOS ANGELES County on JANUARY 12, 2007 indicated by file stamp above.

ANGELES County on JANUARY 12, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA125687 BH WEEKLY 1/25, 2/1,8,15, 2007

FILE NO. 20070092431

FILE NO. 20070092431
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DOLLAR CLUB, 13441 S HAWTHORNE
BLVD, HAWTHORNE, CA 90250. The full name of registrant(s) is/are: MOHAMMAD GHASHGHAEI, 855 S
WOOSTER ST, #202, LOS ANGELES, CA 90035,
HOMAYOUN MOHABBATI, 3215 OVERLAND AVE,
#7160, LOS ANGELES, CA 90034. This Business is being
conducted by a/an: CO-PARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true
and correct. (A registrant who declares true, information
which he knows to be false, is guilty of a crime).
/s/ MOHAMMAD GHASHGHAEI, HOMAYOUN MOHABBATI

BATI
This statement was filed with the County Clerk of LOS
ANGELES County on JANUARY 17, 2007 indicated by file

ANGELES County on JANUARY 17, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA125809 BEVERLY HILLS WEEKLY 1/25,2/1,8,15, 2007

FILE NO. 20070092433
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BLUE STAR CAFÉ, 14470 CRENSHAW, GAR-DENA, CA 90249. The full name of registrant(s) is/are: NICK'S FRIENDSHIP GENERAL PARTNERSHIP, 12681 REXTON ST, NORWALK, CA 90650. This Business is

being conducted by a/an: GENERAL PARTNERSHIP. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ NICK'S FRIENDSHIP GENERAL PARTNERSHIP, BY:

KRIONAS DOULGEROGLOU AND NICK SOULICIAS, GENERAL MANAGER
This statement was filed with the County Clerk of LOS ANGELES County on JANUARY 17, 2007 indicated by file

stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictious business name statement in violation of the rights of another under federal, state, or common law (See Section another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA125810 BEVERLY HILLS WEEKLY 1/25,2/1,8,15, 2007

FILE NO. 20070063782

FILE NO. 20070063782
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: KOKODON, 705 S WESTERN AVE, LOS ANGELES, CA 90005. The full name of registrant(s) is/are: JOANNE KIM CHOI, 715 S OXFORD AVE, #306, LOS ANGELES, CA 90005. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ JOANNE KIM CHOI

This statement was filed with the County Clerk of LOS ANGELES County on JANUARY 11, 2007 indicated by file

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a ficting of the property tious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA125694 BEVERLY HILLS WEEKLY 1/18,25 2/1,8, 2007

FILE NO. 20070064154
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ALPHA BURGER, 6480 SANTA FE AVE, HUNTINGTON PARK, CA 90255. The full name of registrant(s) is/are: ROHLAND CORPORATION, A CALIFORNIA CORPORATION, 525 S. ARDMORE AVE #210, LOS ANGELES, CA 90020. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

I/S/ ROHLAND CORPORATION BY: CHUN HWAN ROH, SECRETARY
This statement was filed with the County Clerk of LOS

This statement was filed with the County Clerk of LOS ANGELES County on JANUARY 11, 2007 indicated by file

stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictious business name statement in violation of the rights of tious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA125668 BEVERLY HILLS WEEKLY 1/18, 25, 2/1, 8,

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEV-

ERAGES
Date of Filing Application: JANUARY 9, 2007
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: DEDETO INC.
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 11400 W. OLYMPIC BLVD, STE 160, LOS ANGELES, CA 90064-1550.
Time of License(s) Applied for: 47 - ON-SALE GENERAL

Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE.

Department of Alcoholic Beverage Control INGLEWOOD. LA125718 BEVERLY HILLS WEEKLY 1/18,25 2/1, 2007

FILE NO. 20070028852

FILE NO. 20070028852
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1 TERIYAKI, 3510 S BROADWAY, LOS ANGELES, CA 90007. The full name of registrant(s) is/are: THOMAS JIN MYUNG CHUNG AND ESTHER IN SOON CHUNG, 1824 S. ST. ANDREWS PL, LOS ANGELES, CA 90010. This Business is being conducted by again HIS. 90019. This Business is being conducted by a/an: HUS-BAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A

above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ THOMAS JIN MYUNG CHUNG, ESTHER IN SOON CHUNG.

This statement was filed with the County Clerk of LOS ANGELES County on JANUARY 5, 2007 indicated by file

stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA125481 BEVERLY HILLS WEEKLY 1/11,18,25 2/1, 2007 stamp above. NOTICE-THIS

FILE NO. 20070020947

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BRAVO JUICE & COFFEE, 5547 SANTA MON-

ICA BLVD, LOS ANGELES, CA 90038. The full name of registrant(s) is/are: WON TEK BAE, 1236 S BRONSON AVE, LOS ANGELES, CA 90019. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ WON TEK BAE

This statement was filed with the County Clerk of LOS ANGELES County on JANUARY 4, 2007 indicated by file

stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitue business rame statement in violation of the rights of tious business name statement in violation of the rights of another under federal, state, or common law (See Šection 14411 et seg., Business and Professions Code).

LA125464 BEVERLY HILLS WEEKLY 1/11,18,25 2/1,

FILE NO. 20070013599
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LASIK TODAY, 3501 JAMBOREE RD, STE
1100, NEWPORT BEACH, CA 92660. The full name of registrant(s) is/are: LASER EYE CARE OF CALIFORNIA, LLC, 3501 JAMBOREE RD, STE 1100, NEWPORT BEACH, CA 92660. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ LASER EYE CARE OF CALIFORNIA, LLC, BY: BRIAN L. ANDREW, SECRETARY
This statement was filed with the County Clerk of LOS ANGELES County on JANUARY 3, 2007 indicated by file stamp above.

stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA125395 BEVERLY HILLS WEEKLY 1/11,18,25 2/1, 2007

FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: K-BROS INDUSTRIES, 9160 DEERING AVE, CHATSWORTH, CA 91311. The full name of registrant(s) is/are: CG MANUFACTURING, INC CALIFORNIA, 4647 ENSENADA DR, WOODLAND HILLS, CA 91364. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true information

and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ CG MANUFACTURING, INC BY: GEORGE THOMAS,

PRESIDENT

PRESIDENT
This statement was filed with the County Clerk of LOS
ANGELES County on DECEMBER 27, 2006 indicated by
file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT
EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED
IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE
FILED PRIOR TO THAT DATE. The filing of this state of a fictitious business name statement in violation of the rights of tious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA125202 BEVERLY HILLS WEEKLY 1/4, 11, 18, 25,

FILE NO. 06-2872561
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MEGA VIDEO, 13764 FOOTHILL BLVD, SYLMAR, CA 91342. The full name of registrant(s) is/are: MATTHEW C. VANGKT, 7104 SILVERWOOD DR, CORONA, CA 92880. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. above on: N/A. I declare that all the information in this statement is true

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ MATTHEW C. VANGKT

This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 27, 2006 indicated by file stamp above.

file stamp above.

file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA125283 BEVERLY HILLS WEEKLY 1/4,11,18,25/2007

FILE NO. 06-2872560 FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1.) THE CHARLES LAMP COMPANY; 2.) THE CHARLES COMPANY; 3.) CHARLES LAMP CO., 2700 MAPLE AVE, LOS ANGELES, CA 90011. The full name of registrant(s) is/are: DAB INC, 13415 MARQUARDT AVE, SANTA FE SPRINGS, CA 90670. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ DAB, INC, BY: DAVID BOOSE, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 27, 2006 indicated by

file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitue business page statement in violation of the rights of tious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA125243 BEVERLY HILLS WEEKLY 1/4,11,18,25/2007

FILE NO. 06-2872562

FILE NO. 06-2872562
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SONG'S BARGAIN, 4013 W PICO BLVD, LOS ANGELES, CA 90019. The full name of registrant(s) is/are: KI HUNE SONG, 959 S GRAMERCY PL, #302, LOS ANGELES, CA 90019. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

which he knows to be laise, is guilty of a chime).
(s/ KI HUNE SONG
This statement was filed with the County Clerk of LOS
ANGELES County on DECEMBER 27, 2006 indicated by

ANGELES County on DECEMBER 27, 2006 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA125260 BEVERLY HILLS WEEKLY 1/4,11,18,25/2007

FILE NO. 06-2872559
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1.) SPECTRUM LIGHTING; 2.) SEACLIFF LIGHTING, 2700 MAPLE AVE, LOS ANGELES, CA 90011. The full name of registrant(s) is/are: DAB INC, 13415 MARQUARDT AVE, SANTA FE SPRINGS, CA 90670. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). (s/ DAB, INC, BY: DAVID BOOSE, PRESIDENT This statement was filed with the County Clerk of LOS

This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 27, 2006 indicated by

ANGELES County on DECEMBER 27, 2006 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA125301 BEVERLY HILLS WEEKLY 1/4,11,18,25/2007

FILE NO. 06 2844509

FILE NO. 06 2844509
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GATEWAY CLEANERS, 1813 E. PALMDALE BLVD #A, PALMDALE, CA 93550. The full name of registrant(s) is/are: JIRE, CORP, 1813 E. PALMDALE BLVD #A, PALMDALE, CA 93550. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true

name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ JIRE, CORP, BY: KI SUB SEONG/OCK HYUN SEONG, CEO/CFO, SECRETARY
This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 21, 2006 indicated by file starm above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a ficting by the price page of the property in video for fights of the price of tious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seg., Business and Professions Code). 14411 et seq., Business and Professions Coue). LA125178 BEVERLY HILLS WEEKLY 12/28, 2006, 1/4,

FILE NO. 06 2853525 FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HAKUSHO USA, 915 S. SAN PEDRO ST, LOS
ANGELES, CA 90015. The full name of registrant(s) is/are: YUMIKO MAKIHARA AND KENICHI SUZUKI, 10425 IRENE ST, LOS ANGELES, CA 90034. This Business is being conducted by a/an: GENERAL PART-NERSHIP. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

NERSHIP. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ YUMIKO MAKIHARA AND KENICHI SUZUKI
This statement was filled with the County Clerk of LOS

This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 22, 2006 indicated by

file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA125197 BEVERLY HILLS WEEKLY 12/28, 2006, 1/4, 11 18 2007

FILE NO. 06 2844508 FICTITIOUS BUSINESS NAME STATEMENT

11, 18, 2007

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LOS 3 AMIGOS MARKET, 1517 1/2 W. 6TH ST, LOS ANGELES, CA 90017. The full name of registrant(s) is/are: WON HYANG LEE, 2501 REDONDO BEACH BLVD #130, GARDENA, CA 90249. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business page (names) listed above on: N/C ness name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

which he knows to be raise, is guilty of a crime).

/s/ WON HYUNG LEE

This statement was filed with the County Clerk of LOS
ANGELES County on DECEMBER 21, 2006 indicated by

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of control under federal state or common law (See Section another under federal, state, or common law (See Šection 14411 et seg.. Business and Professions Code). 14411 et seq., Business and Professions Code). LA125200 BEVERLY HILLS WEEKLY 12/28, 2006, 1/4,

FILE NO. 06 2844506
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Fictitious Business Name(s): ED'S MARKET, 972 N.
MACLAY AVE, SAN FERNANDO, CA 91340
The fictitious business name referred to above was filed on DECEMBER 17, 2001 in the county of LOS ANGELES.
Original file number, 01-2406825

on DECEMBER 17, 2001 in the county of LOS ANGELES. Original file number, 01-2406825. The full name of registrant: VINEYARD MARKET, INC This business is conducted by: CORPORATION I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime) /s/ VINEYARD MARKET, INC LA125194 BEVERLY HILLS WEEKLY 12/28, 2006, 1/4, 11, 18, 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF

BEATRICE A. WEISSTEIN

BEATRICE A. WEISSTEIN

Case No. BP102438

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of BEATRICE A. WEISSTEIN

A PETITION FOR PROBATE has been filed by Leonard D. Weinberg in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Leonard D. Weinberg be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent adminis-

sented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Feb. 14, 2007 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of

the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance

the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any ing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

> Attorney for petitioner: MITCHELL A PORT ESQ SBN106192 LAW OFFICE OF LAW OFFICE OF MITCHELL A PORT 9054 CRESTA DR LOS ANGELES CA 90035 Beverly Hills Weekly CN766648 WESSTEIN Jan 18,25, Feb 1, 2007



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