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Issue 395 • April 26 - May 2, 2007



Neighbors say Hawthorne Mural has to go

**Why the large blue and yellow school
mural has some residents seeing red**

cover story • page 11



letters & email

An idea for the Hilton

The Beverly Hilton Hotel wants to build a hotel at the intersection of Wilshire and Santa Monica Blvd. The rest of us want to rid ourselves of the horrible traffic at that intersection. If the Hilton agrees to make Santa Monica Blvd. an underpass at the Wilshire intersection and also provide a pedestrian overpass then we should allow them to build their hotel. This sounds like a good compromise to me. As an aside: Would you spend \$500 million for something unless you thought it was a done deal?

*Paul Bernstein
Beverly Hills*

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editor@bhweekly.com



SNAPSHOT



Photo Credit: Helene Harris

SPOOKY MANSION! DOHENY ROAD

Silent auction winners enjoy their tour of the famous Greystone mansion. Pictured are Angela Wei Li, Phillip Roberts, Jasmine Roberts, Yukari Roberts, Lane Harrison, Barbara Roberts, Sean Cawley and Kaltoum Mouden-Knarr

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A Proposition 65 Public Notice

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Corrections, Issue 394

In the cover story "Council Kids: Part IV", Santa Barbara County Supervisor Brooks Firestone previously served in the State Assembly, representing the Santa Barbara area.

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Beverly Hills Unified API test scores are up

But one of the reasons behind the increase is in the calculation

By Amanda Parsons

Academic Performance Index (API) test scores for Beverly Hills Unified Schools have increased by 17 points district wide from the previous year but the scores have less to do with increased student knowledge and more to do with the state dropping penalties against the schools.

Beverly Hills Unified School District scored an 864. Beverly Vista came in with an 884 score, El Rodeo and Hawthorne with 885, Horace Mann scored 870 and Beverly High 847.

"These scores are a good thing," said Assistant Superintendent of Educational Services Ilene Straus. "They only serve to

make our schools look better."

In January of 2006 the State of California changed their API test score calculations, as they do every year, making certain penalties that previously applied to Beverly Hills schools disappear.

In order to better understand the penalties, the scores calculation must be explained. API test scores were first made available to the public in January 2000. The state then set up a reward and intervention program in an effort to get all schools to move up to an expected target score of 800 points, at the time only 12

percent of California schools met the mark.

Schools that exceed the 800 point level are not supposed to drop below it. If a score drop occurs then the school sets up an improvement plan. If the school then does not make their growth target, their projected growth score, the state will intervene with sanctions, professional development, teacher training, and curriculum restructuring.

The lowest score allotted to students is a score of 200 points. The highest score a student can receive is 1000. The scores from all students are then averaged to determine the API test score for each school, grade, and district in California.

"There is a chart that the state gives you whether you are a ninth, tenth, or eleventh grader based on what test you take at the end of the year," Straus said. "And the school is penalized for having students below what the state determines is an entry level course. Students that perform below the State specified entry level for their courses are penalized by receiving a score of 200."

A 200 point score is assigned for several reasons. One penalty which continues from previous years is to penalize students who are taking math classes below the Algebra level in high school. Currently, approximately 20 percent of freshmen at Beverly High are performing below the Algebra level.

"Our current Mathematics focus in the District will address this for the 2007-08 school year," Straus said. The plan consists of implementing a summer math intervention program for students going into grades six through nine and engaging in course alignment. Alignment involves looking at what courses should be offered and creating support for teachers to engage kids while learning mathematics. The issue of revamping the mathematics program will go before the Board of Education for a vote on May 8.

"Most districts with high schools struggle with algebra competency and have realigned the courses to help kids and teachers," Straus said. "We are not alone in that aspect. But we are being thoughtful about courses kids are placed into. You can teach traditional mathematics to kids who don't struggle but need to look into ways to improve their learning."

The changes in the scores for the most recent API calculation eliminated certain penalties that had previously lowered Beverly Hills schools' scores.

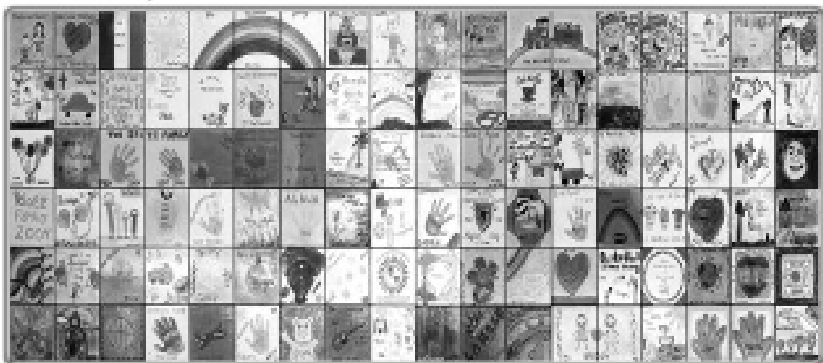
The test weight for the California Standards Testing (CST) in mathematics for grades 8 through 11 was lowered to a 10 percent weight in the overall score for student records that are assigned a 200 point score.

The test weight for the CST in science,

city and schools cont. on page 4

El Rodeo School Tile Wall Event

Come celebrate El Rodeo's 80th Anniversary by purchasing and painting your own tile for the El Rodeo Tile Wall.



Leave a legacy that will stay at El Rodeo **FOREVER!**

Sunday, May 6th
10AM - 4PM

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Each Tile is a \$100 Donation.

(Prices increase to \$115 AFTER Friday, May 4th at 2:30PM)

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Please complete the form below with your check payable to El Rodeo PTA.
You can drop off or send your form with payment to the address below.

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Attention: Tile Wall
605 Whittier Drive
Beverly Hills, CA 90210

For more information contact

Teddi Gilderman 310.475.8352 email: bradtjoy@aol.com

Jolie Jashni 310.475.6012 email: tresjolie@aol.com

Color Me Mine - Beverly Hills will be providing the staff, tiles and paint for this special day.

Student's/Alumni's/Donor's Name: _____

Address: _____

Phone Number: _____

Teachers Name: _____ Grade/Year Graduated: _____

Number of Tiles Purchased _____

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One 4" x 8" brick includes up to 3 lines of 20 characters per line (including punctuation and spaces). Each box on the order form should contain no more than one letter or punctuation mark. Leave a blank box to indicate a space between words. Each space equals a character. The engraver will automatically center each line of the message and use upper and lowercase lettering.

Please PRINT clearly

*Each brick ordered needs a SEPARATE order form.

Make check or money order payable to BV PTA and return it along with \$100 for each brick ordered. All donations are tax deductible.

city & schools cont. from page 3

grades 9-11, was lowered to 5 percent for those student records that are assigned a performance level weighting factor of 200.

The addition of the CST in life science for grade 10 also had an effect on the assignment of 200 point score assignments for some students. Students in grades 9-12, are now required to take at least one of the CSTs in science or the student will be assigned 200 points in the API calculation for the end-of-course science content area.

Penalties are also in place for students who did not pass the California High School Exit Exam (CAHSEE). The grade 12 students who did not pass in 2004 or 2005 and were eligible to retake the CAHSEE in the 2005-06 school year, were counted in the 2006 Base API for grade 12 students. Students who have not passed are counted as a non pass which reduces the overall score by a weighted score.

In total there are 16 Beverly High seniors who did not pass the (CAHSEE) and four who did not take the exam at all, 34 Beverly High juniors failed the exam while 23 have not yet taken it. All students who did not pass have the opportunity to retake the exam as seniors. Students who do not take the exam result in a lowered API base score.

Despite the penalties, BHUSD schools went up four points from the Base API calculated during the 2005-2006 school year and All BHUSD schools had an increase

	API Base 2006	Comparison 2005-06	API Growth 2006	API Base 2005	Comparison 2004-05	API Growth 2005	API Base 2004	Comparison 2003-04	API Growth 2004	API Base 2003
District	864	+4	851	847	+6	847	841	+12	850	838
Beverly Vista	884	-2	885	887	+6	887	881	+16	883	867
El Rodeo	885	+14	886	872	+3	872	869	+28	869	841
Hawthorne	885	+7	884	877	+16	877	861	+17	862	845
Horace Mann	870	+7	870	863	+2	863	861	+2	862	860
Beverly Hills High	847	+5	820	815	+6	814	808	+3	822	819

in their API scores except Beverly Vista which dropped by two points.

“[Beverly Vista’s lowered API score] is insignificant,” said Straus. “It is a couple of points. A one or two point fluctuation is insignificant in terms of the school’s performance. The students change every year, so do the scores.”

At a score of 864, Beverly Hills

Unified’s Base API is lower than those from neighboring districts. It is lower than Las Virgenes by 4 points, lower than Palos Verdes by 33 points, and lower than La Canada by 50 points.

“In comparable districts we believe we could do better,” Straus said. “One issue is math in 9th grade. As we continue to work with the teachers on aligning teaching to

state standards, it will be a continued focus to line up classroom practice so students can better understand the material they will be tested on. We believe our test scores can be even better. But they are very good now. We are getting A’s but we also want to set the standard.”

police blotter & arrestsummary

April 17, 2007

Arrests: TIGRANYAN, SIMON, 48, of Glendale, arrested on 04/17/07 for a felony warrant.

FOGEL, LEON, 58, of Los Angeles, arrested on 04/16/07 for driving with a suspended license.

MONREAL, ALFREDO ARMANDO, 23, of Los Angeles, arrested on 04/16/07 for driving with a suspended license.

BANAYAN, BOBBY ISSAC, 23, of Los Angeles, arrested on 04/16/07 for possession/purchase of narcotics for sale.

FLOOK, AUSTIN NATHANIEL, 20, of Los Angeles, arrested on 04/15/07 for giving false information to a peace officer.

KARANFILIAN, VARDKES VICTOR, 30, of Nevada, arrested on 04/14/07 for driving with a suspended license.

GIESREGEN, JEREMY JOHN, 36, of Newbury Park, arrested on 04/14/07 for

driving under the influence of alcohol/drugs.

PHILLIPS, ARTHUR DWAYNE, 42, of Van Nuys, arrested on 04/14/07 for possession of a controlled substance.

KLEIN, JONATHAN ARTHUR, 23, of Newport, arrested on 04/14/07 for driving under the influence of alcohol/drugs.

CHALFOUH, AIMEN, 36, of Valley Village, arrested on 04/14/07 for driving without a license.

BUZZINI, ELIZABETH DORIS, 42, of Beverly Hills, arrested on 04/14/07 for vandalism.

SANDOVAL, GILBERT CARLOS, 32, of Los Angeles, arrested on 04/14/07 for possession of a controlled substance.

RUSSELL, KEVIN LEE, 32, of Los Angeles, arrested on 04/14/07 for presenting a false identification to a police officer.

MALE JUVENILE, 17, of Beverly Hills, arrested on 04/13/07 for reckless driving.

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briefs



Hawthorne School's tile wall constructed in 2004

Tile walls, brick project to be installed in three Beverly Hills schools

El Rodeo, Horace Mann and Beverly Vista schools are selling a chance to be a part of history to students, alumni and community members.

El Rodeo is selling six inch square tiles that can be painted by students, alumni or community members, to be mounted inside the entrance wall to the school. The project is in effort to commemorate the school's 80th anniversary and to honor the legacy and heritage of the institution. The tiles are on sale for \$80 a piece until May 1 when they go up to \$100. An anniversary celebration will take place on May 6th from 10 a.m. to 4 p.m. at the school playground. The event will feature a boutique with 15 to 20 vendors, a bouncy slide, a DJ for music and free food and drink throughout the day. Former principal Frank Scott will be in attendance. Tiles purchased can be painted by the purchaser any time through June 21 or the project leaders, Jolie Jashni and Teddi Gilderman, will commission an

artist to paint the tile for the purchaser. For further information call (310) 229-3670.

Horace Mann has a similar project in the works. Headed by PTA parent Tina Wiener, the fundraiser will sell tiles for \$100 and feature an event on June 10 from 10 a.m. to 4 p.m. at the school. The community can come paint the tiles at the school event or they can go to Color Me Mine on Beverly to paint at their convenience. The tile wall will be mounted at the entrance to Horace Mann near the fountain area. The wall will be installed by next fall. For further information call (310) 229-3680.

Beverly Vista will be selling engraved bricks to be installed in the court yard of the soon to be opened multi purpose building, Building B. The mason has donated his time and labor to install the bricks. They are \$100 per 4 inch by 8 inch brick and the proceeds will provide supplemental funds for the new building. The bricks will be laser-ed with the family name and a message of the purchaser's choice. The project will be complete by the unveiling of the new building in August or September. A form for purchasing the bricks is available on the Beverly Vista Website at <http://bv.bhusd.org/about/-index.jsp>. All bricks must be purchased by May 1. For further information call (310) 229-3669.

Beverly Hills AYSO team to compete in Mexico

A team of AYSO All Star soccer players from Beverly Hills will travel to Guadalajara this month to play in the international quadrangular tournament.

The tournament will serve as an opportunity for Beverly Hills boys to spread goodwill and develop international relationships.

The team, called the Titans, will be headed up

by Coach Richard Sneider and Assistant Coaches Fabian Oberfeld and Stephen Bochicchio. The traveling Titans consist of are Duncan Bochicchio, Colin Bruce, Nathan Daneshgar, Ryan Feinberg, Alex Goodwin, Clinton Hooks, Gefen Laredo, Jonathan Leiter, Alex Oberfeld, Alan Sneider, Anders Uhrenholdt, and Sam Wolk.

Michael Kahn, the Divisional Director of Boys Under 12 will be accompanying the team to Guadalajara with a reciprocal invitation for next year in the hope that this will become an annual event.

Beverly Hills resident Georgia Mercer to run for LA Community College District Seat

The election on May 15 may only have one issue on the ballot, but that issue will feature South Maple Drive resident and Los Angeles County College District Board incumbent and Georgia Mercer.

Mercer is running against Roy Burns a former Reseda Deputy Sheriff and current community college teacher.

The May 15 election is expected to have a three to four percent voter turnout despite the estimated 2 million people represented by the seat holder. The Los Angeles community college district consists of nine colleges and 130,000 students a year.

Both candidates hope to increase counseling and mentoring capabilities to aide in improving graduation rates.

To view each candidate's platform in closer detail visit their websites. For Burns visit: <http://www.royburns.com/> and for Mercer visit: www.SmartVoter.org/mercer

Wedding Bells



Gaby Reims, Director of Public Relations with Bloomingdale's and daughter of Kathy and Joel Reims, and Ben Alexander, real estate investor and son of Nadene and Barry Alexander, are engaged to be married. Gaby and Ben originally met while attending Beverly High. Both graduated in 1992 and reconnected later in life. A Spring wedding is planned for next year.

Beverly High Science Team places 9th in competition

The final scores from JETS Science Competition ranked the Beverly High's science team as 9th nationally in their division.

The team wishes to thank the school faculty for all their help and science teacher Sarah Utley for supporting the team.

This is the highest a Beverly Hills school has ever placed in this event.

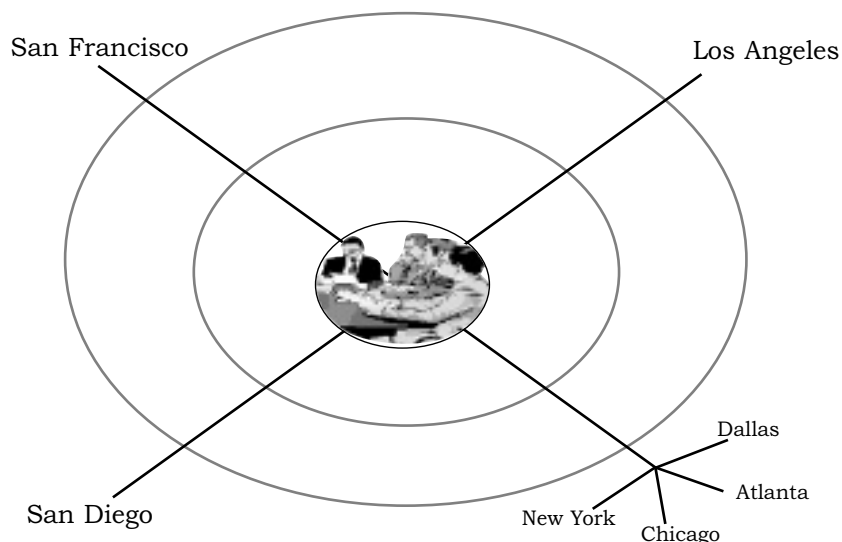
The team consists of Team Captain Raisa Avezova, and members Brandon Amiri, Dina Betser, Erich Sorger, Young-Joo Hong, Josh Sun, Julian Landaw and Stephen Lee.

briefs cont. on page 6

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briefs cont. from page 5

Wolfgang Puck restaurants to stop serving Foie Gras

Some people will do anything not to have to eat liver. Wolfgang Puck, famous chef and restaurateur, announced that he will stop serving Foie Gras, or fattened duck liver, in his upscale restaurants following protesting outside of his Beverly Hills Spago restaurant.

Protesters Kristina Wilde and Valerie Bell stood outside Puck's Spago restaurant on Wilshire daily for over a year and a half to protest the use of the politically incorrect meat.

Foie Gras is created by force feeding the ducks through inserting a metal tube into their throat three times a day; the result is a diseased liver that expands to ten times its normal size.

Puck does not attribute his decision to halt the service of the fattened duck liver as being of the protesters influence but the protesters beg to differ.

"I feel that [the decision] had something to do with us," Wilde said. "We thought Puck was a great chef to begin with and we appreciate his decision we are very proud of him for making it."

The protest was headed up by animal rights group Farm Sanctuary.

History of Beverly Hills documented in new book

Historian and author Marc Wanamaker will present a slide show on May 3 at the Beverly Hills Public Library to promote the sale of his recently published book, "Early Beverly Hills."

Wanamaker owns Bison Archives, one of Southern California's largest repositories of vintage photographs, is author of "Hollywood: Past and Present" and "Los Angeles: Past and



Award winning author and illustrator Ashley Wolff made a visit to Hawthorne School to present to students in Kindergarten through 3rd Grade on Wednesday, April 25, 2007. Ashley Wolff is well known for her famous, "Miss Bindergarten" book series.



The Good Shepard Catholic School student winners of the Los Angeles Archdiocesan Spring Fling Writing Contest are Julian Elomina, Amanda Rizkalla, Ricky Rand, Jameson Ragan, Louis Gallegos, Sean Baba, Alexis Gallegos, Erin Oh and Jennifer Park.

Present," and is a founding member of the Beverly Hills Historical Society.

The free presentation, from the Beverly Hills Public Library Historical Collection and the Beverly Hills Historical Society, will take place at 7:30 p.m. in the Auditorium of the Beverly Hills Public Library, 444. N. Rexford Dr.

Robertson Library to hold used book sale

Friends of the Robertson Library will hold a used book sale Friday June 1 from 3 p.m. to 6 p.m. and Saturday June 2 from 10 a.m. to 2 p.m.

The book sale will feature paperbacks, hardbacks, fiction, nonfiction, videos, and a selection of children's books most for \$2 and under.

Volunteers are needed for the event and any donations of quality books, DVDs and videos are welcomed. Money spent at the book sale will help support the library.

Robertson Library is located at 1719 S.

Robertson Blvd. For more information call (310) 840-2147.

Lupus event to commence at Hilton

Lupus LA will host the annual "Evening of Love, Light and Laughter" at the Beverly Hills Hotel on Tuesday, May 8. Jay Mohr will serve as the emcee and John Salley as the guest auctioneer. The evening is under the leadership of dinner chairs Michelle and Alan Kaye.

Lupus is one of the country's most prevalent, unpredictable and potentially fatal diseases. The autoimmune disease that affects over two million Americans, 90% of whom are women, is very difficult to diagnose and there is no cure. Lupus is a leading cause of stroke, kidney and premature cardiovascular disease in young women. To purchase tickets call Journal Coordinator, Natalie Wong, at (323) 904-4400, or call Pamela Sharp at the Lupus LA office at (310) 652-7770.

Disabled Youth honored at Beverly Hilton

Looking Beyond is holding its annual event on Friday, May 4th at Beverly Hills Hotel. The honoree is Ben Underwood, a thirteen year old boy who has lost his vision and both legs at the age of three due to cancer. Underwood communicates through echolocation, the ability to identify objects by clicking one's tongue and listening for sound waves to locate objects. His story has been featured on Oprah, CBS News, Ellen Degeneres, People Magazine and other news media. A one hour Discovery Channel Documentary on Underwood will air later this year.

Tickets for the luncheon are \$135 per person and \$1,350 for a table. To purchase tickets please e-mail Sherry Neman at sneman@aol.com.

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310.540.2077

community arts

The Addis Art Gallery will exhibit the paintings of internationally acclaimed artist, **Wosene Wroke Kosrof**. The exhibit will be held from April 28- May 26 at the Addis Art Gallery at 5524 Pico Boulevard. For further information call (310) 666-6252.

The Community Services Department presents **Music at the Mansion** on Sunday April 29 at the Historic Greystone Estate living room. Fifteen year old violinist Deana Wangand sixteen year old pianist Vijay Venkatesh will perform. The concert begins at 2 p.m. followed by a light reception and tour of the mansion. Tickets are \$20 for adults and \$15 for students, children and seniors. For further information please contact the Roxbury Clubhouse at (310) 550-4753.

Playboy Jazz Festival will launch a free community concert series featuring the sounds of trumpeter Ray Anthony and his swing band as well as the New Orleans sounds of Bluecat Express on Sunday May 6 at the Beverly Hills Civic Center Plaza, 450 North Rexford Drive, at 3 p.m. For more information regarding the community concert series or the Playboy Jazz Festival, call the hotline at (310) 450-1173 or visit www.playboyjazz.com

Hamilton Academy of Music will present its performance of **Les Miserables** from May 3 through May 19. The show will perform at the Norman J. Pattiz Concert Hall on the campus of Hamilton High School, 2955 S. Robertson Blvd in Los Angeles. For more information or to order tickets, call 310-280-1488 or visit the Academy's website at <http://www.hamiltonmusic.org>.

The Friends of the **Beverly Hills Public Library** will hold their Annual Meeting on May 14 at 7 pm in the library auditorium. All are invited to attend this open meeting. The Friends raise funds to supplement, enhance, and enrich the Library's collection and programs.

Special guest speaker will be Dr. Lou Ignarro, distinguished Professor of Pharmacology at the UCLA School of Medicine and winner of the 1998 Nobel Prize in Medicine for his groundbreaking discovery of the importance of nitric oxide in cardiovascular health.

Theatre 40 announces that Len Lesser and Bill Lewis will join Theatre 40 members Katherine Henryk and Jacqueline Scott in the west coast premiere of **"Quartet"** by Ronald Harwood. Quartet will play from April 28 to June 3 in Theatre 40's Reuben Cordova Theatre on the Beverly Hills High School Campus at 241 Moreno Drive. Performances are on Thursday, Friday and Saturday at 8 PM; there is a 2 PM matinee on Saturday May 12, 19 and 26 and on Sunday April 29, May 6 and June 3. Tickets are \$20.00 on Thursday and Friday evening and \$22.00 for all Saturday and Sunday performances. Students and members of the 4A's are half-price on stand-by basis with ID at the door. For reservations call (310) 364-0535.

where are they now?



Flory Schultheiss

Beverly High English Teacher 1966-2004
Tarzana, CA

How did you first get to Beverly Hills?

I graduated from college at Dennison University in Ohio and I had decided with my girlfriend in the 4th grade that when we grew up we would get an apartment together. We kept in touch for all those years up until we both graduated from college. She got a position at Cedars Sinai as a physical therapist and I got into grad school at UCLA in the English department. We drove out to California together in my little Dodge Dart down route 66— and we discovered that Cedars was quite far from UCLA — we thought they would be next door. When I was at UCLA I heard that the best school districts were the smaller ones. So I applied to La Canada, Beverly Hills and Santa Monica. The first acceptance I got was at La Canada but I also had an interview at Beverly. They said they could hire me later. I liked La Canada but I was really far from UCLA and the friends I made there. So I applied to Beverly Hills the following year and was accepted in 1966. I didn't know a soul there. But it had an excellent reputation and the reputation proved to be true.

Tell us about the high school when you first got there.

It was called a lighthouse school then. It was one in a half dozen in the US that was looked at as having a superior academic offering to the students and also being innovative in trying new programs. I think you could not find a much better education at the time than Beverly Hills High. It offered many languages, programs, had an observatory. It was a very exciting place to be. I would work very hard on my lectures. My fiancé was an army security agent stationed at Fort Devens, and he would hitch hike to Harvard to research my lectures. I was part of teen teaching for seniors and we would have to review the lectures. The senior team members were very strict. For the new people we were intimidated by the situation but at the same time I was impressed by it. I spent all my time on preparing class lectures and grading essays. I could not imagine being married and teaching at Beverly High let alone having children and working there. In the end, I did both.

What made you want to be an English teacher?

I was fortunate because I always wanted to be a teacher and I knew it. I think when I was younger in High School I thought I would like to be an elementary teacher but the college I studied at, Denison University, did not offer an elementary program. I think it was a blessing because I really enjoyed being a high school teacher. We were required to have two teaching fields there. Mine were history and English. I almost had a double major in the fields. I never wavered in being glad I was a teacher. My senior year I had to do a comprehensive examination and I had to decide what to study in grad school. I really enjoyed English more. I did teach history one semester following my maternity leave and I seriously considered staying but my department chair at the time, Kully Rabkin, had a serious talk with me to come back to the English department. So I did. I enjoyed my colleagues and dealing with great literature. In the last 10 years of teaching there I taught AP art history as well as English. It was extremely exciting for me and opened up a whole new world which is still a part of my life.

How did the school and kids change over the years?

Demographically the school has changed. The entire school was White upper middle class when I started, primarily Jewish. Now the school has many ethnic groups. I don't really think the students have changed at all. A year ago this time I was back in the classroom because they needed a teacher in AP English. And my former colleague and friend Marilyn Wulliger [interviewed in issue #317] and I split the assignments and I have to say the students have not changed at all. The students at Beverly are really eager to learn and like to be challenged. They are trying to get into good colleges and get ahead in life. They come from families that respect education. While demographically the school has changed I really feel the students haven't changed at all.

Have student writing skills improved or not over the years?

I don't think students write as well as they used to. However it is because there simply isn't the kind of concentration in



writing as we used to be able to give them. I think it is because of larger class sizes and the fact that teachers are asked to do so many other things, more administrative work than there used to be. I should add that many teachers at Beverly put a strong emphasis on writing and there are some excellent writers in the school such as [English teachers] Gwen Graham and Bonnie Miller, who taught my own children, and many others put this emphasis on their students. Students at Beverly High write very well, mostly it is students at other high schools I have worked with that need improvement.

Tell us about some of the students and teachers you worked with.

In the very beginning of my career there was a history teacher named John Rosemond. He died far too young. He was a mentor to me and a wonderful teacher.

Another teacher who was very much a part of my life is Florence Quertermous who also was a mentor to me. I had many friends whose company I have really enjoyed over the years. Unfortunately some of them died too young. There are some great friends I still keep in touch with such as Charlie Atol, Susan Srere, and Gail Shafran. However I still have many close friends and we get together in our ladies group every few months. Some of us have retired and some are still in the school system.

There are a lot of students I remember also. Two that stick out right now because I have been in recent touch with them. One is named Anna DeAlto Tilles. She is now an elementary school teacher and her daughters are now seniors. She recently wrote an email saying she remembers me counseling her in preparation for college and she is now doing that for her children. Another student is David Kipen. He is national director of literature in Washington DC. He is in touch with my husband and me because of his interest in literature and film. Jamie Nemiroff is another. I just got an email from him last week.

Both of your kids graduated from Beverly High. What was that like?

Rod ('92), my son, went all the way through Beverly Hills schools from K-12. Sally ('89), except for second grade, *where are they now? cont. on page 11*

from the hills of beverly



Brucker and North need to chill

Appearing at Council meetings brings action
By Rudy Cole

When Verizon wanted to place a servicing unit in a north residential area, neighbors appeared at an open meeting of the city council and expressed their fears.

When one of our oldest restaurants, Cheesecake Factory, had difficulty obtaining a loading zone, the manager used the public input time at the start of each council meeting to ask for help.

In these and countless other examples of democracy at work, the council and the city manager Rod Wood responded and dealt with the issues, satisfactorily.

The city also has established a call in telephone line permitting residents to talk about any problem not on the agenda prior to the start of the formal meetings.

All this is good government at work, but what the city should bring back is an office of ombudsman – a one-stop staff member who has the ability to help expedite issues, explain procedures and, most often, resolve questions that may frequently

require attention from more than one city agency.

Most residents know a councilmember, certainly many knocked on their doors when campaigning for office, and do contact them directly for help with issues ranging from street repairs to trash collection.

Actually, that is a major role of councilmember's and especially whoever is mayor. Although the council has a support staff, they no longer have a full time assistant assigned to "case work."

In West Hollywood, as an example, each councilmember has his or her own deputy and most of their duties relate to handling citizen concerns, plus handling appointments, research and liaison with city staff. In Los Angeles, where councilmembers are full time, they have very large support staffs and hereto the work is mostly citizen problem calls.

No comment about city staff would be

complete without recognizing the very different mind set of our professionals. The across the counter people are service oriented, and that's true of almost every city department. If you have ever had an issue in other communities, you know how different, how sensitive almost all our people are compared to other government agencies.

Much of the credit for this goes to our present city manager **Rod Wood** and to his predecessor, **Mark Scott**. But it was also reinforced by former Mayor **Max Salter** who once toured every office at city hall with a friendly reminder: The people who come here are your "customers" and need to be treated that way.

The continuing attack and counter attack between Vice Mayor **Barry Brucker** and the Beverly Hills North Homeowner's Association is confusing and amusing, as a comic character used to exclaim.

In case you missed it, the North have had attack pieces, and there is really no other way to describe them, targeting Brucker and he has responded with equal vigor and emotion.

The issues the North raises have to do with possible, not actual, actions Brucker may take in the future, especially on land

use questions. The other problems the North cites are more puzzling.

As one example, although Brucker did support the Montage Hotel during the referendum, he was not a member of the council when they voted approval. In fact, his endorsement of the yes vote was very cautious, less enthusiastic than the other successful candidates and, after all, it did win voter approval.

What is most intriguing about this flap is the past relationships. Brucker came onto the council as the one least identified with the establishment, however that is defined. His first place vote, although narrow, was probably due to his perceived independence and willingness to challenge or at least question previous council majority actions. In an even larger sense, Councilmember **Nancy Krasne** now has that job.

Brucker's first months on the council had him questioning a wide range of issues, some dear to the North. He also challenged the Chamber of Commerce's deal on promoting branding of the logo and received a blistering letter from the company contracted to do the work for his troubles. Just one minor example of Brucker's traveling his own path, right or wrong.

Most important was Brucker's initiating of a tough ethics ordinance, a North HOA priority. In case you missed the debate on this one, it had mostly to do with restricting former city councilmembers coming back to the council on behalf of develop-



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After considerable debate, and there are still major questions on fairness involved, the council did place inhibitions on the so-called "revolving door." Although the ordinance eventually had the support of the whole council, it was Brucker who led the charge. In fact, Brucker is not satisfied with the current law and wants to make even stronger restrictions on city officials, not just councilmembers, from returning as lobbyists.

Incidentally, some of this is now academic. This council is the first in years that has no lawyer members and that may not be in the public interest. True, there are legislative advocates that are not lawyers, but the ethics rules mostly apply to them. In fairness, the other side of the argument is that former lawyer/councilmembers can and do give clients a more realistic view of the possible, and frequently modify land use applications more likely to win city approval.

Certainly Brucker has become more aligned with what the North sees as the power group. Possibly they have themselves to blame for pushing Brucker into the arms of his colleagues.

As for the North's check list rating of Brucker, and they gave him all F's and one D., the reality is not quite so clear cut. Brucker did support the vote to remove two-hour free parking, but there is some hope this will soon be modified. Councilmember Krasne is determined to restore two hour free and Brucker is likely

to support a change. But he has not voted to widen Santa Monica Boulevard and Mayor **Jimmy Delshad**, whom Brucker strongly backed in the election, pledged to vote against any widening. Brucker received another F for "excessive development" but he has yet to vote on any major project.

This has more to do with expectations than reality, more about what both Brucker and the North thought would be their relationship. Brucker's response to the attacks could have been more temperate, and the North needs to at long last learn to modify their rhetoric.

Honestly guys, the sky is not falling. A continuation of the estrangement serves no purpose and only intensifies personal differences and is not conducive to problem solving. As a side show, its fascinating, makes for good column fodder, but just keeps people apart when we need some coming together.

Why? Because we are soon, and at long last, to complete the process of adopting a new general plan for the city. If old battles, personality conflicts dominate the debate, we will miss an important opportunity to apply rational decision making to a responsibility that demands reason and logic.

Knee-jerk reactions, rigid views on heights and density, will muddle some realities: The new general plan will decide how we view future changes and where and how we can use planning to set visionary guidelines for the city.

Reality? There are simply too many sections of the business area that are unattractive and even abandoned. Deterioration is infective and a new general plan needs to create proper incentives, within limits and recognizing impacts on traffic that bring viable improvements. Where? Look at the abandoned stores between Linden and Spalding on the north side of Wilshire Boulevard. How about an ugly mini-mall at our eastern entry? What is to become of the former railroad right of way near the Peninsula?

The contrast between the marvelous retail sections and the under utilized is an obvious challenge that will be part of the general plan study. The North needs to be part of that process as does every other group, including a new association representing less confrontational residents. Fighting old wars, sticking to rigid views and mouthing emotion packed slogans is not what we need.

Do I agree with Brucker on every item on his personal agenda? Not at all. Is the North wrong on every issue they espouse? Hardly. While debate is healthy, and differences inevitable, a coming together by everyone in any leadership role is more essential now than ever - future generations will suffer if it doesn't happen. Brucker could help by not making every person who disagrees with him an enemy of the people and some in the North need to be more cautious in keeping their stories straight.

Now, if this doesn't offend all the parti-

sans, I'll try to do better later.

My thanks to all those who asked to be more involved and supportive of Theatre Forty. Your names will be given to their board and they will soon put together a support group.

Hopefully, all our entertainment groups read the Los Angeles Times story on the troubles are former locals, CAA and ICM, are having in adjusting to life in Century City. Power lunches are just not as much fun, when you are rushed for time.

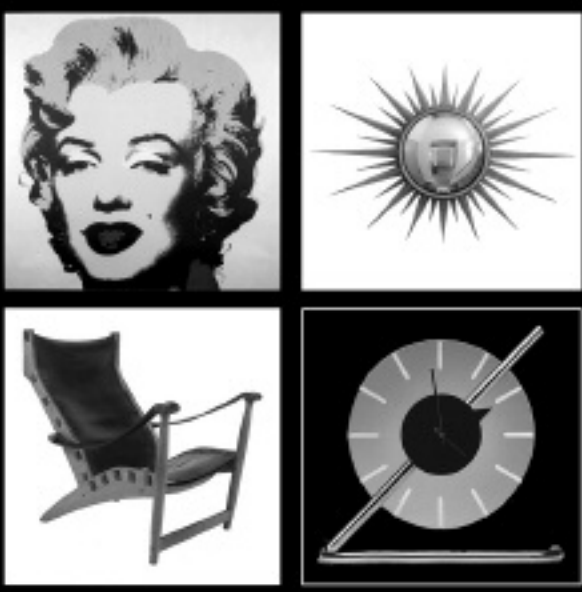
The restaurants of Beverly Hills still welcome most of the agents that opted for the high rise wonders of our giant neighbor, but the food court at the mall hardly equals the pleasures available in our more upscale eateries such as the Belevedere at the Peninsula, Spago's, The Grill, BLVD at the Beverly Wilshire or Circa 55 at the Hilton, to mention just a few.

Speaking of restaurants, it seems fairly obvious that we have never had so many and so large a diversity of dining options. Most notable is what has happened to South Beverly Drive and North Canon. Time for a column on eateries, so let me know about your favorites.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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sports & scores



Norman Softball Team Ends Futility Against Culver City

Top-ranked BHHS boys' tennis team defeats third-ranked Brentwood.

By Steven Herbert

The Beverly High softball team recorded its first victory over Culver City since 2000, ending a 12-game losing streak to the Centaurs with an 11-8 victory last Thursday in an Ocean League game at Beverly Hills.

Alex Pop drove in three runs and Rebecca Rosen and Sami Pop two each as the Normans improved to 12-4, 3-1 in league play.

Culver City scored once in the first inning and twice in the second. Beverly Hills took the lead for good by scoring six runs in the second, with six consecutive batters reaching base with two outs.

Alexa Block kept the inning alive by drawing a walk on a full count. Sami Pop, the Normans' No. 9 hitter, singled in Bettina Shore, who walked and stole second.

Alex Pop's school career record seventh triple drove in Block and Sami Pop. Alex Pop scored on Rosen's single. Allison Galer tripled in Rosen. Brianne Nemiroff's double drove in Galer.

The Centaurs combined Jessica Chavez's double and Christina Schlothauer's single for a run in the third, cutting Beverly Hills' lead to 6-4.

The Normans scored twice in their half of the third, with Sami Pop singling in Shore, who walked and advanced to second and third on passed balls by Chavez, the Culver City catcher. Rosen's two-out single drove in Sophie Payson, who walked.

The Centaurs turned a two-out walk to Candace Carillo, two wild pitches by Nemiroff and a fielder's choice on a ground ball hit by Gabriela Chavez for a run in the fourth.

Beverly Hills scored its final three runs in the fourth, increasing its lead to 11-5. Morgan Harding led off with a triple and stole home. Shore, the inning's second batter, singled, went to second on Block's single, stole third on scored on a passed ball by Jessica Chavez.

Block scored on Alex Pop's sacrifice bunt.

Culver City added single runs in the fifth, sixth and seventh.

Nemiroff (9-3) pitched a complete game, allowing 11 runs (10 earned), nine hits, striking out four and walking five.

The Normans led in hits, 11-9, with Harding, Rosen and Sami Pop each getting two hits.

What's Next?

The Normans are scheduled to play host to Inglewood Morningside today and Santa Monica Tuesday in Ocean League games beginning at 3:15 p.m. and conduct their Alumni Game Saturday at 10 a.m.

Boys' Tennis

Beverly Hills 12, Brentwood 6

Daniel Ho was a 6-1, 6-0, 6-0 winner while Gary Parizher was a 6-1, 6-0, 6-2 winner for the Normans in a nonleague match at Brentwood April 18.

Beverly Hills' No. 1 doubles team of Ethan Bond-Uday Singh was a 6-4, 6-2 winner in its final two sets after a 6-2 first-round loss.

David Vayzner won two of his three singles sets for the Normans.

The Igor Fedonenko-Peter Yoon and Andre Herd-Daniel Levy doubles teams both won one of three sets for Beverly Hills.

The Normans were ranked first in the Southern Section Division III poll released April 16, while the Eagles were third.

Beverly Hills 16, Torrance 2

Parizher was a 6-1, 6-1, 6-0 winner and Singh a 6-1, 6-0, 6-1 winner in an Ocean League match at Beverly Hills April 17.

The Fedonenko-Yoon team was a 6-3, 6-0 winner in its two sets, before being replaced by Cliff Frazier and Adam Utasy, 6-2 winners in their only set. Bond and Vayzner teamed for 6-1, 6-1 victories before being replaced by substitutes.

The Herd-Levy team won two of three sets.

Ho was a 6-1 winner in his only set. His replacement, Ben Haber, was a 6-1, 6-0 winner.

What's Next?

The Normans are scheduled to play host to North Torrance today and El Segundo Monday in Ocean League matches beginning at 3 p.m., compete in the Ojai Tournament Friday and Saturday and in the singles portion of the Ocean League finals Wednesday at a site to be determined.

Boys' Lacrosse

Beverly Hills 12, Manhattan

Beach Mira Costa 9

Alex Komlos led the Norman comeback from a two-goal fourth-quarter deficit by scoring four goals in a six-minute span in

the fourth quarter, including what proved to be the game-winner, in a Bay League game at Mira Costa, April 14.

The fourth quarter began with the score tied, 7-7. The Mustangs scored the quarter's first goal, then added another with eight minutes, 48 seconds remaining to take a 9-7 lead. Beverly Hills cut the deficit to 9-8 on Komlos' goal with 7:20 left, then tied the score on Komlos' goal with 4:44 to play.

Komlos completed the natural hat trick — and gave the Normans a 10-9 lead — by scoring with 2:42 remaining. Nate Forrest put Beverly Hills ahead 11-9 by scoring with 1:40 to play. Komlos scored his sixth goal of the game 20 seconds later.

Sam Forrest added three goals for the Normans, Nate Forrest two and Benji Rosen one.

Beverly Hills goalie John Gornick made 19 saves.

The Normans led 3-1 at the end of the first quarter, but were outscored 5-2 in the second quarter and trailed 6-4 at halftime.

Beverly Hills defeated Redondo, 10-1, April 17 at Redondo and Culver City, 11-3, at Culver City last Thursday in Bay League games, improving to 9-7, 8-2 in the Bay League and 6-0 in the North Division.

What's Next?

The Normans were scheduled to open play host in the Bay League tournament Tuesday against Palos Verdes Chadwick in a game set to begin after the Beverly Hills Weekly's deadline. If the Normans won, they would play host to the Culver City-Manhattan Beach Mira Costa winner today in a semifinal at Nickoll Field beginning at 5 p.m. The championship game is scheduled for Saturday at 5 p.m. at Nickoll Field.

Baseball

Arcadia Tournament

Upland 11, Beverly Hills 3

David Skura doubled in John Skura in the first inning and the Normans scored twice in the fifth when Monty Zimmerman tripled in Justin Schwartz, then scored on a wild pitch April 4.

The Highlanders scored twice in the second, five times in the third and four times in the sixth.

John Skura (3-2), the Beverly Hills starter, was charged with the loss, allowing seven runs (five earned) and eight hits in 2

2/3 innings, walking three and striking out two.

Beverly Hills 2, Inglewood Morningside 1

Matt Ross pitched a six-hitter and David Skura and Zimmerman had RBI singles for the Normans in an Ocean League game at Nickoll Field April 17.

Skura singled in Erik Munzer in the second and Zimmerman singled in Skura in the fifth.

The Monarchs scored their run in the sixth.

Ross (5-1) struck out four and didn't issue a walk as he lowered his earned run average to 1.74.

—Jordan Klein

Beverly Hills 9, Inglewood Morningside 0

Schwartz went three-for-four and drove in three runs and John Skura allowed four hits over six innings and drove in two runs for the Normans in an Ocean League game at Morningside last Thursday.

Schwartz led off with a double, moved to third on Jose Sandoval's wild pitch and scored on Skura's sacrifice fly.

Jason Kantor led off the second with his second home run of the season.

Beverly Hills (11-9, 3-1) added two runs in the third. With two outs, Zimmerman walked, stole second and scored on Skura's double. Brandon Cohen singled in Skura.

Schwartz's two-out single in the fourth drove in David Skura, who walked and moved to third on Joey Axelrod's double.

In the sixth, Schwartz singled in Munzer and David Skura, who both singled. Zimmerman's ground out drove in Axelrod.

Mitch Jankovic singled leading off the seventh, advanced to second and third on passed balls by Francisco Martin, the Monarch catcher, and scored on David Skura's ground out.

John Skura (4-3) struck out six and walked three. Troy Heyman pitched a scoreless seventh.

Steven Herbert also covers sports for the Los Angeles Times and The Associated Press. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.



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NEIGHBORS SAY HAWTHORNE MURAL HAS TO GO

Why the large blue and yellow school mural has some residents seeing red

By Amanda Parsons



Betsy Myers speaking at Tuesday's Board of Education meeting

With some of the highest property values in the country, Beverly Hills residents do not usually complain about the view, but some North Rexford Drive inhabitants have taken up the cause of removing a local school mural they deem as an eyesore.

In September 2006, a mural which reads "Hawthorne" was painted on the Spanish Style auditorium of Hawthorne School without the approval of the Board of Education. The mural was, however, approved by then-interim superintendent John Fitzpatrick.

"The mural and what it represents is completely not consistent with the city's signage policies," said North Rexford Drive resident Betsy Myers who has decided to head the cause of the removal of the school mural. "Shouldn't signage be aligned with the code

requirements of the city of Beverly Hills? Just so there is visual integrity in the city let alone the visual integrity of the school buildings themselves."

Signage requirements listed in the City of Beverly Hills Municipal Code do not apply to schools. Schools are under the jurisdiction of the State Board of Education and individual district policies are mandated by each district's Board of Education, leaving the Beverly Hills Unified School District in charge of school signage issues.

In effort to determine what the board's signage requirements are Myers contacted current BHUSD Superintendent Kari McVeigh, Hawthorne Principal Alex Cherniss, Hawthorne PTA President Jeny Melamed, and Beverly Hills Mayor and fellow North Rexford Drive resident Jimmy Delshad.

"I think the mural is much too large for a place in Beverly Hills," Mayor Jimmy Delshad said. "It is not to the quality and standards of Beverly Hills."

Myers claims that after contacting the above named individuals multiple times she was denied answers. It was only after she filed for a California Public Records Request that certain members of the party responded with what Myers calls, a "questionable email."

"[Myers] did file a public information act requesting a copy of an email from the previous superintendent stating that he authorized the mural and she got that," BHUSD Superintendent Kari McVeigh said. "She also requested a contract but we don't have it. The PTA has it and they are not required to provide it under the freedom of information act."

Hawthorne PTA parents Jeny Melamed and Stacey Raskin did not return calls from the Weekly.

"As far as I have been told, the school board was not informed that the mural was going to be painted," Myers said. "According to school board policy, all contracts are supposed to come before the board and as far as I understand these contracts did not."

School board policy 3312 lists that business and non instructional operations contracts must, "to be valid or to constitute an enforceable obligation against the District, all contracts must be approved and/or ratified by the Board of Education (Education Code 17064)." The contract for the painting of the mural was not approved by the Board.

However the policy also states that "the Board may, by majority vote, delegate the power to enter into contracts on behalf of the District to the Superintendent or designee."

"I have requested a copy of the painting contract by filing a public information act because we don't know who signed it or whether they had the power to do so," Myers said. "Until we have a copy of the original contract to see who signed it, we don't know if the mural is legal."

McVeigh claims the contract is not the board's responsibility.

"This was not a school board contract," McVeigh said. "It was a PTA contract. PTA paid for it and it was not sponsored by

school district. It was authorized by the superintendent so it was painted. It is very typical and very appropriate for matters like this to be handled this way."

According to McVeigh, BHUSD lawyers deem that the implementation of the mural was perfectly legal and in compliance with state regulations.

"I have no concerns on the issue," McVeigh said. "This was a legally authorized and implemented painting on a building that we have the authority and right to do. The fact that Ms. Myers doesn't like it doesn't take away the fact that we had the right to do it."

Myers assembled a petition, complete with 16 signatures, which she presented to the Board of Education at the Tuesday meeting requesting that the removal of Hawthorne's mural be placed on the Board agenda. She also requested a measure be placed on the agenda to establish Board signage standards that they align with the city's municipal codes. The board acknowledged that they would place the matters on the agenda for the May 7 meeting.

"It might be useful for the Board to undertake an examination to determine the facts concerning how this Mural was painted on school property without apparent proper review, authorization or consent," Myers said during her three-minute speech to the board.

A statement submitted by Raskin was read aloud by Board of Education President John Millan following Myers' statement to the board.

The statement read: "The Hawthorne PTA fully supports the mural that was painted in the fall of 2006 on the front of their school... Parents and children take great pride in Hawthorne School and all that it stands for. The initiative to paint the mural came shortly after beautification day of our school. Beauty is in the eye of the beholder and there are 650 students along with their families and teachers who see great beauty and happiness in this mural."

"My primary focus and concern as principal of Hawthorne School is on the education and safety of our students," Cherniss said. He declined to comment further.

As far as the murals at other schools go, Myers says she has no problem with any other BHUSD school murals currently. "I really haven't looked into the other school murals. I have my hands full with Hawthorne."

where are they now cont. from page 7
she only attended school in Beverly Hills during high school. But, I loved being able to have them come in to the Beverly Hills schools because we got to be together in the commute in the car and they got a good education. Neither of them hung out in my classroom so I didn't see much of them. They each had their own activities. I think they really wanted to be on their own.

When did you retire and what are you doing now?

I retired in 2004, and now I am very busy. My sally has two children ages 1 and 3. I see them almost daily and babysit them on a regular basis. I am so fortunate because they live nearby. I am also a university supervisor at Cal State Northridge where I observe English teachers as they do their student teaching in high schools throughout the county. I also am a lecturer at the Norton Simon Art museum. I enjoy both of these positions tediously. I am on the board of the

Friends of the Beverly Hills Library and I enjoy keeping my connection with Beverly Hills through a group connected with the library. I live in Tarzana with my husband John. He is chair of the cinema and television art department at CSUN.

Who do you keep in touch with?

Alli Jason-Fives, Gwen Graham, Marilyn Wulliger, Lucie Hinden, Celeste McDonald, Florence Quertermous-Nulsen, Judy Somers from Horace Mann and many more.

What advice would you give to a young teacher just starting out today?

I think you know if you want to be a teacher. Realize that you have the most responsible position society asks, and that is the education of the youth of the country. So it is really up to you to be inspirational in helping each child achieve their full potential. It is a tremendous responsibility but at the same time it has tremendous rewards to enjoy the intellectual challenge as well as the fun of being with people who are evolving and maturing and keep your enthusiasm.

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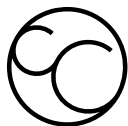
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We are delighted to have this opportunity to introduce ourselves to this remarkable community.

As the developers of 9900 Wilshire, the proposed project designed by Richard Meier, we are committed to bringing the highest quality to Beverly Hills. We believe that our background in delivering superior luxury residences on an international stage belongs in Beverly Hills.

We specialize in premium residential projects in a number of international markets and our current projects include some of the most sought after addresses in the world including Monaco, London and now Beverly Hills, California. We are perhaps best known for our One Hyde Park project in London, designed by Lord Richard Rodgers who is, along with Richard Meier, a Pritzker Prize winner.

9900 Wilshire is already being hailed for its commitment to environmental sustainability and landmark design. Richard Meier has specifically planned 9900 Wilshire to be traffic neutral, and it will not generate more traffic than the department store it is replacing.

We believe that transparency makes good neighbors. As your new neighbors, we want to reassure you that we are committed to this remarkable plan without any changes and are eager to enhance and execute it at the highest level.

And as your new neighbors, we want you to know about us. Our purchase was financed by Credit Suisse, through its New York City office. Our equity partners are Kaupthing HF, a European bank, along with CPC Group (owned by Christian Candy). There are no other partners in this project.

Beverly Hills is a world-class city, on a par with London, New York and Paris. We are honored and excited to become a part of this vibrant and exciting community.

Over the coming weeks and months, we will be holding informal get-togethers to answer your questions and listen to your ideas. Please feel free to contact us at 310.407.1601 to arrange for a meeting.

Sincerely,

Christian Candy

Nicholas Candy

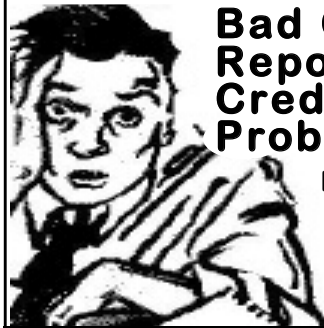
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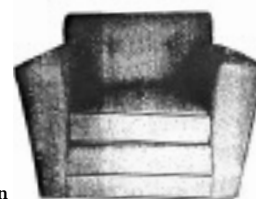
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In Signed: Franco Bellini, President, Fratelli Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/02/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-912

FICTITIOUS BUSINESS NAME STATEMENT: 20070699313
The following person(s) is/are doing business as: INNOVATION PRODUCTIONS; INO BIZ. 212 S. Kenmore Ave #8. Los Angeles, CA 90004. EDIEE JUNG, 212 S. Kenmore Ave #108. Los Angeles, CA 90004. ERIC MOON, 212 S. Kenmore Ave. Los Angeles, CA 90004. KEVIN MARK PENNER, 1698 Langmuir Ave. Sunland, CA 91061. JESSICA MARIE PENNER, 1688 Langmuir Ave. Sunland, CA 91061. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Kevin Penner, Jessica Penner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/02/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-913

FICTITIOUS BUSINESS NAME STATEMENT: 20070740193
The following person(s) is/are doing business as: GREEN BEAN RECORDING; CHANDELLE; ADIEU MATIN. 10608 Langmuir Ave. Sunland, CA 91061. The business is conducted by: HUSBAND AND WIFE. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Kevin Penner, Jessica Penner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/02/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-914

FICTITIOUS BUSINESS NAME STATEMENT: 20070755655
The following person(s) is/are doing business as: DIGI TECH CAMERA REPAIR. 447 W. Foothill Blvd. Monrovia, CA 91016. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Charnes Bettsler, David Dushoff Repair Inc. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/02/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-915

FICTITIOUS BUSINESS NAME STATEMENT: 20070772362
The following person(s) is/are doing business as: PRIME PAPER SOURCE; LAZULI GEMS. 9520 Toggans Cyn Blvd #101. Chatsworth, CA 91311. MAHDI MAJROODI, 2147 Clancy Ct. San Valley, CA 93065. NAIM MAJROODI, 2016 Stagg St. Minnetonka, CA 91306. The business is conducted by: CO-PARTNERS. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Naim Majroodi. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/02/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-916

FICTITIOUS BUSINESS NAME STATEMENT: 20070845094
The following person(s) is/are doing business as: BEACH BLING; CASUAL PRINCESS; BEACH BLING BY LUCIA. 27328 Bronco Dr. Santa Clarita, CA 91387. LUCIA MERCHANI, 27328 Bronco Dr. Santa Clarita, CA 91387. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/02/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-917

FICTITIOUS BUSINESS NAME STATEMENT: 20070859468
The following person(s) is/are doing business as: ZOEI EPICTOCOSTAL MISSION. 5530 Klump Ave. North Hollywood, CA 91601. MICHAEL AGUDEY KUJWORNU, 5530 Klump Ave. North Hollywood, CA 91601. VICTORIA ABENA KUJWORNU, 5530 Klump Ave. North Hollywood, CA 91601. The business is conducted by: HUSBAND AND WIFE. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: Michael A. Kuwornu, Victoria Abena Kuwornu. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/02/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-918

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070740437
Original file # 2007081588
The following person(s) has/have abandoned the use of the fictitious business name: PHENOM MOTORS, 1253 N. Vine St #16. Los Angeles, CA 91008. The fictitious business name referred to above was filed on: 01/27/05, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: OGANES ABRAMANIAN, 1959 Tammany Ave #18, Los Angeles, CA 90008. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/16/07. Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-919

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070726303
Original file # 023182886
The following person(s) has/have abandoned the use of the fictitious business name: ASSURED DISTRIBUTION SERVICES, 116 Burbank Blvd #20, North Hollywood, CA 91601. The fictitious business name referred to above was filed on: 07/30/03, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: ABDELALAZIZ SALOMO, 1937 Otisville St. Los Angeles, CA 91331. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/16/07. Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-919

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070726454
Original file # 12220023

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STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20070667074
Original file # 03032041
The following person(s) has/have abandoned the use of the fictitious business name: SWEETS BAKERY, 2379 E. Washington Blvd. Pasadena, CA 91104. The fictitious business name referred to above was filed on: 01/27/05, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: EDUARDO BABURYAN, 337 W. Azusa Ave #11, Glendale, CA 91204. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/16/07. Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-902

FICTITIOUS BUSINESS NAME STATEMENT: 20070451082
The following person(s) is/are doing business as: CROSBY PROMOTIONS. 2100 W. 82nd St. Los Angeles, CA 90047. JON CROSBY, 2100 W. 82nd St. Los Angeles, CA 90047. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/16/07. Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-903

FICTITIOUS BUSINESS NAME STATEMENT: 20070451082
The following person(s) is/are doing business as: CROSBY PROMOTIONS. 2100 W. 82nd St. Los Angeles, CA 90047. JON CROSBY, 2100 W. 82nd St. Los Angeles, CA 90047. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/16/07. Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-903

FICTITIOUS BUSINESS NAME STATEMENT: 20070727154
The following person(s) is/are doing business as: VIDEO PRODUCTIONS AND SALES. 6924 San Fernando Rd. Glendale, CA 91201. ARNOLD ABRAHAMSON, 4302 Buena Vista St. Sylmar, CA 91782. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/26/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-911

FICTITIOUS BUSINESS NAME STATEMENT: 20070726724
The following person(s) is/are doing business as: VIDEO PRODUCTIONS AND SALES. 6924 San Fernando Rd. Glendale, CA 91201. ARNOLD ABRAHAMSON, 4302 Buena Vista St. Sylmar, CA 91782. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/26/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-911

FICTITIOUS BUSINESS NAME STATEMENT: 20070727154
The following person(s) is/are doing business as: VIDEO PRODUCTIONS AND SALES. 6924 San Fernando Rd. Glendale, CA 91201. ARNOLD ABRAHAMSON, 4302 Buena Vista St. Sylmar, CA 91782. The business is conducted by: AN INDIVIDUAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 3/26/07. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 4/5/07, 4/12/07, 4/19/07, 4/26/07 BHW-911

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