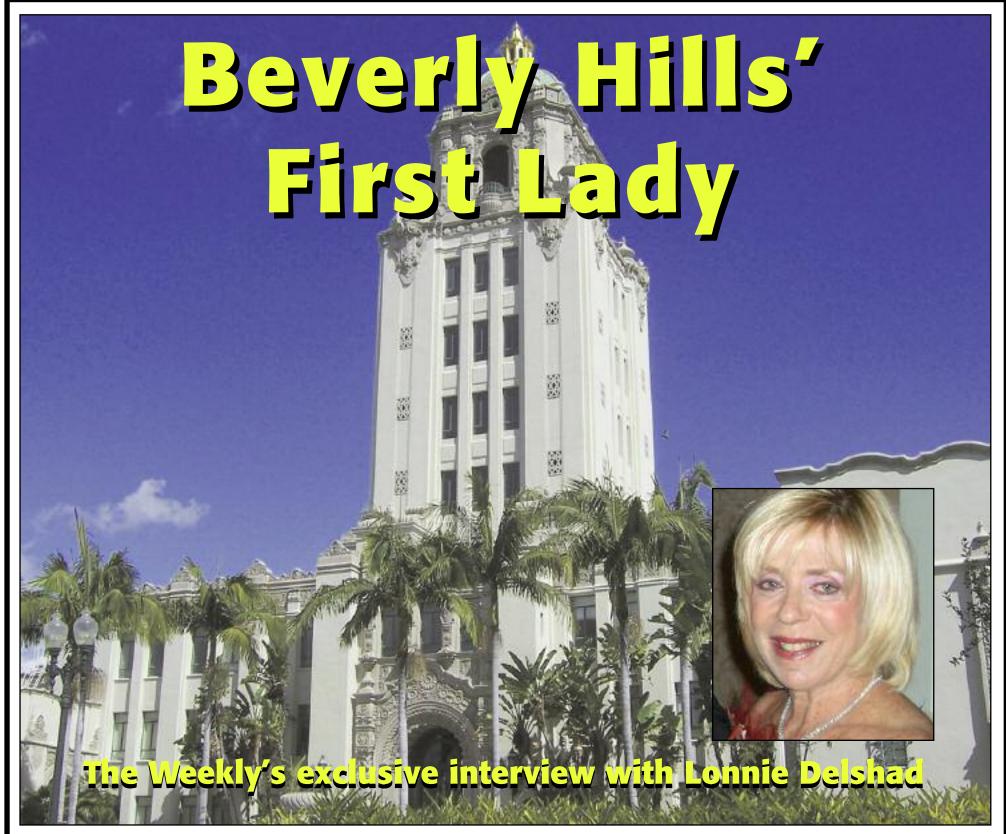


Issue 410 • August 9 - August 15, 2007



cover story • page 9



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SNAPSHOT

letters & email

"Olympic Parking Restrictions"

The Los Angeles City traffic department is in the process of considering a different way of judging traffic and parking impacts from new or remodeled developments. L.A. has determined that their present system, using input and data from other large cities such as N.Y, Chicago, Detroit among others, is not relevant to Los Angeles. All of the "reference" cities have effective mass transport including subways and rail whereas we are a "car culture" and are much more spread out with citizens not living where they work or shop.

This difference has a much greater effect on traffic and parking compared to the standard criteria currently used by traffic engineers when evaluating new developments in our city. Logic tells us that almost every employee in the proposed Wm. Morris agency will drive to work and park their cars whereas in New York a great number of employees use mass transit. That impacts not only the required parking spaces, but also the number of cars using our streets to go to and from

their place of employment. The same can be said for the employees of the Montage when it's completed.

Our traffic and parking studies usually accommodate visitors/clients to the new projects but assume erroneously that all employees take public transportation. If the traffic engineers would interview existing staff in comparable venues prior to setting standards, they would find that's not the case!

We must change the way we deter-

mine traffic impact on our streets and set the required parking spaces for our new buildings.

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Members of Horace Mann's Class of '97 gathered for a 10-year reunion. Top row: Payam Matian, Michael Megdal, Ira Horowitz, Adam Eifer, Adam Yasmin, Zach Tannler, Yedidi Cohen, Rahmin Buckman, Jason Gomez, Saman Najam, Tal Hassid. Middle Row: Laurent Mamann, Heather Schorr, Retired faculty Lynn Koff and Ellen Morehead, Natalie Eslamboli, Matthew Eshagian, Arash Torbati. Bottom: William Guo, Laura Karlin, Mojdeh Elyasnik, Tabassom Davodi, Afarin Kashanian, Aaron Rice, Michael Kowalzych

Weerly Hills kly

Issue 410 • August 9 - August 15, 2007 Beverly Hills Weekly Inc.

Founded: October 7, 1999 Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

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Sent via US Mail \$75 payable in advance

Adjudicated as a newspaper of general circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30, 2000.



city & schools

Roxbury Park Seeks Facelift

Neighbors voice concerns in efforts to halt master plan By Elisa Osegueda

Renovation plans for the Roxbury Park continues to receive criticism. While many community members support the Plan B-3 proposal, presented last week by the Recreation and Parks Commission, other community members continue to believe the proposal is misleading.

The master plan, as Recreation and Parks Commissioner Marc O'Krent in favor of Plan B-3, referred to is designed to give the City Council, "a forward looking, a conceptual design that envisions the park not as it is today, but rather as what it could or should be over a 10 year period or longer." The City Council requested for the Commission, along with a consultant, help formulate a plan that would address the parks and communities needs.

According to Recreation and Parks Deputy Director Pat Agnitch the Roxbury Park renovation is long overdue. The last park renovation took place in 1989.

With a 3-1 vote from the Commission, with Commissioner Kathi Rothner voting against the plan, Plan B-3 will be presented to the City Council in September, if approved Plan B-3 would move into a schematic stage, making the master plan a reality. Commissioner Jill Tavelman Collins was out of the country.

But community members against Plan B-3 are ready to protest against the plan before the City Council moves forward.

"It's not over," said Peggy Kaus, a Spalding Drive resident and Beverly Angeles Homeowners Association Vice President opposing Plan B-3, "now that the plan goes to the City Council we must launch a protest."

Neighbors believe the Commission was deceiving and didn't listen to the concerns of the residents surrounding Roxbury Park-calling the Commission's behavior inappropriate.

"It was totally inappropriate for them to present that [Plan B-3] as you walked in to the meeting that was really unconscionable and then make a decision that had already been predetermined," said Beverly Homeowners Association Board Chair Esther

Residents have been saying, "this is a resident park not a regional park, you do not have to provide a whole complex for seniors," said Brenner. She believes most senior citizens are not using the senior center facility because they are too busy with their own projects.

Kaus also believes "everything was decided before the meeting began, the plan for Roxbury Park has always been enveloped in secrecy and deception."

Plan B-3 proposes for a 27,000-square-foot, multi level recreational building. The updated center would enhance the senior library, computer center, the pre-school, after school, sports and community health programs in need of larger facilities.

Plan B-3 does not add new recreational uses "but it reconfigures the community center so we get Roxbury Park 9,000 additional square feet of green space," said O'Krent.

Regardless of all the uses the Roxbury center provides, Kaus is adamant that the Roxbury Park be kept "a Memorial Park, not a Municipal Athletic facility with all space designated to an organized use." Adding, "we do not need a two-story, 365-car garage spewing out families into the totally residential area."

O'Krent assures that the parking structure will only be reconfigured to add an estimated 160 new parking spots coupled with the existing parking spots already available to make a total of 350 parking spaces.

"There is definitely a vocal minority," said O'Krent that supports the plan. "I think the ones that are against it are primarily people who don't understand what a plan is and they are just afraid of change."

When people are afraid of change "it causes [them] to be paralyzed and I think we need to



look at Roxbury Park and see how we can better serve the community and that means our seniors, active adults and of course our children," said Vice Mayor Barry Brucker.

Brenner believes the Commission doesn't know what else to do. "Bottom line is that the Commission just wants to get rid of this and just give it to the Council."

While she believes issues that are dealt with the City Council can become political because "council members are very often [linked] to a variety of different groups" this will cause her association to carefully examine all aspects of the decision process in order to decide where the Beverly Angeles Homeowners Association

Brenner assures that the community will certainly be watching the Council on this proposal and will continue to provide their input.

city & schools cont. on page 8

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briefs

Tribute to Hollywood Songwriters Set For Saturday's Plaza Sweets Concert

Bea Arthur, Corky Hale, Sally Kellerman, Steve Tyrell, Jennifer Leigh Warren and Byron Motley are scheduled to sing in Saturday's Plaza Sweets concert, "A Salute to Two of Hollywood's Greatest Songwriters: Gus Kahn and Harry Warren."

The concert will include "I'll See You in My Dreams"; "It Had to Be You"; "My Buddy"; "I Only Have Eyes for You"; "Lullaby of Broadway" and "42nd Street."

The concert at the Civic Center Plaza, 450 N. Rexford Drive, is scheduled to begin at 8 p.m. Admission is free and seating is on a first-come basis. Doors open at 7 p.m.

Free parking is available in the adjacent Rexford Drive parking structure.

More information on the concert series is available by calling (310) 550-4796.

'Bugsy' To Be Shown Monday at Academy Headquarters

"Bugsy" will be shown Monday as the Academy of Motion Picture Arts and Sciences' "Great To Be Nominated" series continues at its Samuel Goldwyn Theater at 8949 Wilshire Blvd.

Cinematographer Allen Daviau and writer James Toback, who both received Academy Award nominations for their work in the film, are scheduled to be joined by cast member Don Calfa and casting director Ellen Chenoweth in a panel discussion following the screening, an



State Assemblymember Mike Feuer (D - Los Angeles) gave a legislative update to the Beverly Hills City Council at the August 7 formal meeting. From left to right are Vice Mayor Barry Brucker, Councilmember Frank Fenton, Mike Feuer, Mayor Jimmy Delshad, Councilmember Nancy Krasne and Councilmember Linda Briskman.

academy official said.

The 1991 biographer of mobster Bugsy Siegel, whose June 20, 1947 killing at 810 N. Linden Drive remains unsolved, received 10 Oscar nominations, including best picture, winning two – art direction (Dennis Gassner and Nancy Haigh) and costume design (Albert Wolsky). "The Silence of the Lambs" was the year's best picture winner.

"Bugsy's" other Academy Award nominations were for best actor (Warren Beatty in the title role); best supporting actor (Harvey Keitel and Ben Kingsley); directing (Barry Levinson); cinematography (Daviau); original score (Ennio Morricone) and original screenplay (Toback).

The 1991 Oscar-nominated animated shorts, "Birch Street Gym" and "Blackfly" will be shown before "Bugsy."

Doors open at 6:30 p.m., with pre-show elements beginning at 7 p.m. and the feature at 7:30 p.m.

Tickets are \$5 for the general public, \$3 for

academy members and students with valid identification. They can be purchased at the door, by

mail, at the Academy headquarters during regular business hours, or online at www.oscars.org/events until noon on the day of the screening.

More information on the screening series, which consists of each year's best picture nominee which received the most nominations, but failed to win the best picture Oscar, is available by calling (310) 247-3600.

Fire Chief Announces Retirement

Beverly Hills Fire Department Chief Dale Geldert announced Tuesday he will retire by the end of the year.

Geldert became chief in March 2006, coming out of retirement to assist in the department's transition and reorganization. The exact date of Geldert's retirement is under discussion. City

The Agency of Control of Control

Mayor Jimmy Delshad presents a \$275 check to Bindu Kundanmal for winning the annual Chili Cookoff. Kundanmal and her son David, left, have teamed to be in the cookoff's top three for each of the past five years.

officials will begin a recruiting process to hire a new chief, City Manager Roderick J. Wood said.

Before heading the Beverly Hills department, Geldert was director of the California Department of Forestry and Fire Protection, chief of the Merced County Fire Department and Oceanside's fire chief and deputy city manager.

"My time in Beverly Hills has been among the most rewarding of my career," Geldert said. "I am very pleased to have been of assistance to this outstanding department. It has been a real pleasure to serve in a community that is like a family, and to work with the finest city manager I've ever met and a council that is the most professional I've ever seen."

Geldert "has fulfilled his commitment to the community extremely well," Wood said.

"He has been instrumental in preparing the

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Two next-generation ambulances joined the Beverly Hills Fire Department fleet of emergency vehicles this month. The ambulances boast many new features that will improve safety and service including a smoother ride, reduced emissions, state-of-the-art lights, strobes and sirens that offer better visibility and audibility and a transmission that allows quicker and safer access to windy canyon roads. The Beverly Hills Fire Department responds to approximately 4,800 emergency calls every year. Pictures in front of the new ambulances at Fire Department Headquarters are members of the department and vehicle maintenance team. From left to right: John Karns, Assistant Fire Chief; Glenn Pinson, Firefighter; James Charron, Firefighter; Bob Trevett, Firefighter; Shane Sennett, Firefighter; James Doersam, Firefighter; Michael Hand, Firefighter; Kevin Reed, Firefighter; Craig Crowder, Vehicle Maintenance Supervisor; and Rene Biadoma, Vehicle Maintenance Manager.

next generation of leaders in the department," Wood said. "Because of Dale, we are more prepared then ever before to help our citizens in any kind of emergency. We are pleased and proud that Dale has been a part of our team."

El Rodeo Alumna Sets Swimming Record

Dara Torres, a 1981 El Rodeo School graduate, broke her own American record in winning the women's 50-meter freestyle at the ConocoPhillips USA Swimming National Championships Saturday in Indianapolis.

Torres' time of 24.53 seconds matches the second-fastest time posted this year.

"I had a goal after this morning felt so easy to go for the American record," Torres said, referring to her time of 24.91 in the preliminaries earlier Saturday. "I went back to take a nap, and afterward, I was having a hard time with my shoulder. I don't know if I slept on it wrong or what, but I could barely move my arm.

"I took like four Advil just to get through it. Tonight, I had no idea what was there going into it, so I was just going for a win."

Torres set the previous record of 24.63 in her bronze medal-winning performance in the

2000 Olympic Games.

The national championship was the 15th for Torres, 40. She won her first in 1982.

Torres won the 100 meter freestyle Aug. 1 in 54.45 seconds, the world's eighth-fastest time this year, becoming swimming's oldest U.S. national champion.

"You can't put an age on your dreams," Torres said. "I never thought I would be back here. I especially wasn't thinking it after 2000. It's a great feeling, I don't feel like I'm 40."

—Steven Herbert

policeblotter & arrestsummary

August 07, 2007

Contreras, Israel Pimento, 28, of Los Angeles, arrested on

08/05/2007 for 23152(a)vc - (DUI alcohol/drugs).

Tofer, Arezo, 19, of Pacific Palisades, arrested on 08/05/2007 for

23152(a)vc - (DUI alcohol/drugs).

Fox, Jason Moalem, 38, of Redwood Shores, arrested on 08/05/2007

For 3056pc - (violation parole: felony).

Ossen, Kenneth Paul, 42, of Pasadena, arrested on 08/05/2007 for

23152(a)vc - (dui alcohol/drugs).

Male juvenile, 15, of Beverly Hills, arrested on 08/04/2007 for

485pc - (appropriate lost property [over \$400).

Ibarra, Luis Valdivia, 29, of N Hollywood, arrested on 08/04/2007

For 12500(a)vc - (drive w/o license).

Chandler, Patterson Bradley Jr, 23, of

Long Beach, arrested on 08/04/2007 for 14601.1(a)vc - (drive while license suspended).

Lohden, Sunny James, 33, of Marina Del Rey, arrested on 08/03/2007

For 23152(a)vc - (DUI alcohol/drugs).

Jacobs, Francesca Annette, 44, of Santa Monica, arrested on

08/03/2007 for o/w-m - (outside warrant/misdemeanor).

Nelson, Jonathan Paul, 24, of Los Angeles, arrested on 08/03/2007

For o/w-f - (outside warrant/felony).

Funes, Ingrid M, 26, of Los Angeles, arrested on 08/02/2007 for 12500(a)vc - (drive w/o license).

Male juvenile, 17, of Beverly Hills, arrested on 08/03/2007 for

12500(a)vc - (drive w/o license).

Arianpour, Shahab, 25, of Beverly Hills, arrested on 08/01/2007 for 23152(a)vc - (DUI alcohol/drugs). blotter cont. on page 8

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fromthehillsofbeverly



Battle lines form historic lessons

Rudy discusses the Roxbury Park controversy By Rudy Cole

The hearings on the proposed changes for Roxbury and La Cienega Parks (see page 3) reminded me, for some inexplicable reason, of the battles the city had when it first attempted to gain approval for a library building.

The city's first library was in a very crowded corner of the second floor of the old city hall. It was before earthquake damage meant the loss of office space in the tower where there was one council office for the mayor and two or three for the city chief administrator on the top floor prior to our adoption of the city manager form of municipal government.

Funding a library meant passage of a bond issue, and it failed despite some valiant efforts by the late, great **Marcella Rabwin**, who chaired the pro-library committee.

Our then Librarian Lura Wallace, who looked like a character out of Arsenic and Old Lace but who had an elfish sense of humor and a devotion to books and learning, had a simple answer: "People don't think we need a new library? Fine, I'll simply order the return of all books in circulation and city hall will collapse."

The then mayor Maj. General Leroy Watson brought me into the second bond election and with Betty Harris as my strong, steady righthand, we made it a "children's crusade" for books, and we won, not because we found a brilliant formula and strategy, but mainly because we were able to shame or quiet the opposition that spent heavily to beat the first bond offering and because the city's young people made this their campaign. We had the elementary school kids march down Wilshire Boulevard, with police escort, arranged by veteran city staffer Fred Cunningham, carrying signs that demanded: "Give us Books and a New Library."

Although he was being mostly facetious, the late comedian Pat Buttran, who was a humorist commentator on a radio news talk show, said of our election campaign: "Of course, the people of Beverly Hills may vote against a library building. After all, they have larger libraries in their own homes.'

That sounds eerily similar to the arguments made against the ill fated and poorly presented Sports Center.

The city doesn't have any really new disputes, just different casts of characters fighting most of the same old battles. In the end, the choices we make on any kind of change depends on the political stamina and courage of our elected and

Not that issues that often divide us are clear cut and that virtue and truth rest with one side or the other. That would be nice, but in reality issues such as land use developments and city improvements can often produce polar opposite arguments each with some validity and merit.

However, we usually divide along familiar lines. For the sake of argument and without any statistical proof, let's assume that about 20 percent of the population is opposed to almost any change and another 20 percent believe that progress means "let it be built." The rest of the populace swings for and against or simply doesn't care. As for elections, a majority don't vote, no matter the candidates or the ballot measures. Despite all the emotion and high spending involved in the Montage Hotel and Gardens' referendum, less than 20 percent voted in opposition and only a slightly larger number in favor. That could prove that since NO voting is what motivates most elections, the real majority overwhelmingly supported the hotel by their silence.

It would be nice to assume that decisions are made with reason and solid information, but one of the real problems we have, as a community, is a lack of understanding of the impacts of proposed projects, either fiscal or environmentally. If anything, the opponents are usually far more adept at selling their message than the private sector proponents or even the city.

Incredibly, many people, possibly even a majority, still feel it is their property tax that pays for city government operations or public

That hasn't been true for over 30 years and yet neither city government nor organizations such as the Chamber of Commerce have found the tools to explain what this fiscal truth means when we make decisions on public policy.

When I attended the hearings on proposed improvements in Roxbury and La Cienega Parks, some of the underlying arguments had very familiar rings although this time no private development interests were involved.

Park users support change and point to deteriorating buildings, poor land management and the need for more parking, especially at Roxbury. But some neighbors are fearful of increased traffic and a loss of open, green spaces. Both sides make good points, however some of the justification for opposing any enlargement of facilities are quite regressive.

What troubles me most is the opposition to cultural or recreational improvements because it would "bring in outsiders." Or, that most people don't want or need new park buildings, playing fields and the like.

We know better. Certainly, our parks are used by many visitors and most of our residents take limited advantage of either programs or passive

But we enjoy all kinds of cultural and recreational programs supplied by our neighbors. The budget for the Greek Theatre which many of us visit each year, is subsidized by the City of Los Angeles with more money then we spend on all our parks. Our golfers, those not members of private country clubs, tee off at Rancho Park. another Los Angeles owned facility, and Los Angeles budgets money for LACMA, the Music Center and much more. As for traffic, I don't

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think the neighbors of the Greek or Hollywood Bowl are thrilled when Beverly Hills cars help clog their streets. And forget about Dodger Stadium.

Only for Beverly Hills? Should we adopt an ordinance barring outsiders from shopping on Rodeo? In fact, considering how much overnight guests are charged for a "bed tax" that pays for so many city services they never see or enjoy, we are fortunate that a Samuel Adams doesn't emerge to dump tea out of the Beverly Wilshire. This is real taxation without represen-

Keeping green, open space is not however, without merit and some of those who questioned the revised Roxbury improvements made solid points. Joan and Dr. Michael Marcy live a few blocks from Roxbury and they urged, in a letter to the city, that "any plans for expanded facilities....would be kept to the periphery of the park as currently spaced in order to retain this lovely. peaceful interior feature." They also urged creation of a "dog park" use, something I will leave to my cats to decide. (When I was chair of the Recreation and Parks Commission I opposed a dog walking area at Roxbury, but urged that one be made available near Coldwater Canyon.)

Another historic opponent of any park improvements is the venerable Peggy Kaus, widow of the late California Supreme Court Justice, Otto. Peggy's home is just west of Roxbury and she sees any "enlargement" as a "deterioration" of her quality of life. However, improving and adding parking availability could actually mean less noise and direct impacts on her and other neighbors.

In any case, no reasonable person could argue that Roxbury isn't in need of major renovations. Let's begin with the community center. In the

late 1980s the city's design consultant and city staff recommended that a new facility be built. However, because of then budget restraints – a nice way of saying we didn't have the same money on hand we have today, only minor cosmetic improvements were made and completed in the 1990s. This was ad hoc and it was clearly understood we would need to replace the building in 15 years. We are two years late in completing this commitment.

Before giving a brief outline of what the Recreation and Parks Commission recommended to the city council, following many public hearings and smaller focus group type studies, a word about the process. There has seldom been any proposal that has had as much sensitive outreach as this.

City staff has had a remarkable talk to the neighbors and users program that other private and government proposals could well study and emulate. Of course, it did not end disagreement, nothing short of stopping any change could make that happen, but the effort did lessen misunderstandings and increase community support.

Called Plan B-3, other elements of the proposal sent to the council include a larger soccer field making side-by-side games possible. A major parking facility and improved use of surface parking, four lighted tennis courts and fully renovated playing fields with new irrigation, drainage and soil amendments and turf, renovated picnic areas, improved children's play areas, a new baseball diamond, a new basketball court, a new sand volleyball court, a possible shared lawn bowling/croquet green, new walkway, enlarged service yard and more. The improvements in the Community Center and adjoining features will greatly enhance senior, excuse me, active adult, facilities.

The La Cienega improvements met with almost no opposition and can be found on the city web site.

The real, future challenge for all of us is to give more support to our parks and recreation services. The most obvious community involvement is in youth sports, but there are so many other great programs presented by the city that could bring more enjoyment and pleasure to our community if only we took advantage of the possibilities. Maybe we need a "Friends of the Parks" civic group to help make this happen, in the same way a "friends" association helps the library and Greystone.

When I spoke at the hearing, I listed some missed opportunities: A parsimonious past city council dropped an auditorium from civic center plans. A rush to preserve without future planning considerations meant the loss of the Water Works at La Cienega and Olympic to the Motion Picture Academy which houses a fine film library but could have served as either a sports or community center with more playing fields; I still want some city council to ask the long-term Academy lease holders to give this back; we lost a great art museum and modern art collection. The Weissman, at Greystone and we failed to help rescue the Family Y or acquire it for city use. I have some mea culpa, although I tried, on some of these.

Historic note: the only other voice against giving the water works property to the Academy was Frank Fenton, who was then on the Board of Education.

Former Beverly Hills Courier editor and reporter Norma Zager told this column that she is "very seriously" considering running for the state senate seat now held by Sheila Kuehl who can not seek reelection because of term limits.

Zager, who won a Los Angeles Press Club award for her coverage of the high school oil contamination issue and whose articles generally supported the school district and the city, left the Courier shortly after the sale of the paper to Clifton Smith, Jr. She has worked as a free lance writer and also had a career as a stand up comic. She lives in West Hollywood, part of the district that extends to Santa Monica and includes Beverly Hills. The district is heavily Democratic.

Zager, a registered Democrat, would enter what is expected to be a very strong field of candidates. This would be her first run for public

LOCAL HERO: With patience, tact and a wonderful ability to remain focused, calm and in good humor, Recreation and Parks Assistant Director of Community Services Pat Agnitch, with the able leadership of her boss, Steve Miller, has guided the park renovation program through countless hearings and community meetings, and always with a high regard for the public interest. Although the entire staff shares in her success, the community is a much better place to live and enjoy the cultural, recreational and open space opportunities we have because Pat has given so much of her life to Beverly Hills. Pat Agnitch, this week's Local Hero.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweek-

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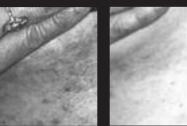
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blotter cont. from page 5

Martinez, Maximo Lopez, 23, of Los Angeles, arrested on 08/01/2007 for 12500(a)vc - (drive w/o license).

Ahdoot, Amir Jacob, 22, of Los Angeles, arrested on 08/01/2007 for 23152(a)vc - (dui alcohol/drugs).

Gutierrez, Irma, 44, of W Hollywood, arrested on 08/01/2007 for Beverly Hills Misd bw - (bh bench warrant/misd).

Hill, David Felton, 23, of Santa Monica, arrested on 07/31/2007

For 23152(a)vc - (DUI alcohol/drugs).

Rivera, Nelson Antonio Brizuela, 22, of Los Angeles, arrested on 07/31/2007 For 12500(a)vc - (drive w/o license).

First, Lee Allen, 50, of Beverly Hills, arrested on 07/31/2007 for Beverly Hills Misd bw - (bh bench warrant/misd).

Trexler, Anthony James, 23, of Glendale, arrested on

city and schools cont. from page 3

She understands that the park needs to have community responsibilities, "everybody knows that but you also have to maintain some dignity for the community itself and if you don't do that then at the end you really lose everything because people are not going to want to come to a park that is over developed, over parked, over populated, so we are looking out for the

07/31/2007 for o/w-m - (outside warrant/misdemeanor).

Gallegos, Manuel Hernandez, 30, of Los Angeles, arrested on 07/31/2007 for Bh fel bw - (bh bench warrant/felony).

Pruitt, Larry Darnell, 25, of Glendale, arrested on 07/31/2007 for

Bh misd bw - (bh bench warrant/misd).

Bravo, Manuel JR, 25, of Los Angeles, arrested on 07/30/2007 for 23152(a)vc -(DUI alcohol/drugs).

Alvarez, Francisco Javier, 23, arrested on 07/30/2007

For 12500(a)vc - (drive w/o license).

Perlich, Thomas Max, 39, of Los Angeles, arrested on 07/30/2007 for bh fel

Bw - (bh bench warrant/felony).

Burglary

Occurred between 1600 on 07/20/2007 and 0730 on

07/30/2007 in the 8700 block of Charleville B1.

No suspect information

well of the community as well as for our own neighborhood."

While the debate continues, Brucker says the goal is to maximize the potential for community use and to understand that change can be an opportunity as oppose to an obstacle. "We need to keep dialoguing with the community until we come to an agreement."

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COVERSTORY BEVERLY HILLS' FIRST LADY

The Weekly's exclusive interview with Lonnie Delshad



Tell us a little about your background (where you grew up, college, etc.)

I was born in Israel to American Zionist parents who moved to Israel in

1930 to start a Moshav. I lived in Israel until I was 5 and my family moved to Chicago due to a family illness. I went to Niles East High School in Skokie and graduated from Northwestern University. I attended the UCLA and was elected president of the Student Zionist Organization. After receiving my teaching credentials I taught at Valley Cities Jewish Community Center and the LAUSD. The best part of going to UCLA is that I met my best friend and husband, [Beverly Hills Mayor] Jimmy Delshad

Tell us about your family.

We have a daughter Debra, who is married to Cedric Banks. Debra graduated from Beverly High ('91), USC, and Loyola Law School. Debra works in the entertainment business. Our son Daniel is married to Caroline and also went to Beverly ('93). He graduated from USC and just sold part of his successful computer company. He is an entrepreneur and is busy starting a new business.

You were honored recently by the Jewish Big Brothers/Big Sisters. Tell us about that.

I received the Community Impact Award. This was a special day in my life. I felt if I could make a difference in the world, this organization would be one of my favorites.

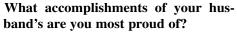
Jimmy and I have been members of Sinai Temple for 35 years. I served on the Sinai Akiba Board for eight years as our children were going through Jewish Day School. I felt it was important to be part of our children's education. I have been involved in Pioneer Women, the American Israel Public Affairs Committee, The Associates, the Women's Alliance for Israel Political Action Committee, Jewish Family Service of Los Angeles SOVA Community Food & Resource Program, and Sheba Medical Center., In addition I serve on the board of directors of the Neuromuscular Disease Foundation and I am a newly elected member of the Board of Directors

Tell us a little about of Beth Jacob Congregation.

How is philanthropy different than politics?

Being involved in various charities and being involved in politics can be similar in a lot of ways. They both are serving a community and trying to make a differPolitics can be a rough business. Was Jimmy's re-election campaign earlier this year tough on your family?

When Jimmy ran 4 years ago for Beverly Hills City Council, we walked the streets, met people and saw areas where Jimmy could change and be an objective voice of the people. When he The election was difficult on the family. When people would say and write things about Jimmy that were not true, my children were angry and upset. I was sad and had many sleepless nights.



I am so proud of Jimmy's "Smart City Initiatives". So far we have been able to set up cameras in strategic places and the city has begun installing wireless water meters and smart irrigation.

The City is also testing wireless parking meters that we can use credit cards, as well as money and even be able to add more time to the meters via our cell phones. Making Beverly Hills into the "Smartest" City will be a tremendous feat for our community.

Is there camaraderie amongst the other Council spouses?

I believe that all the other spouses on the council get along well together. We may see some spouses more often than others, but we definitely have fun being together.

Your husband told us once that when he asked you for political advice, you told him to "just be himself". So is Jimmy being himself?

Yes, I have always told Jimmy to come from his heart. He does that today and will always do that in the future. I am so proud of him and his accomplishments. He is a great husband, father and friend. People love his sense of humor and that keeps us going through the highs and lows.



ence in this world. I was always taught that "Tikun Olom" or repairing the world is important. I learned this as a small child. My parents also taught me that it was better to give than to receive. I think being part of Beverly Hills is special and being part of this community is an experience I will never forget.

When Jimmy wanted to be President of Sinai Temple everyone, even my father told him this congregation would never accept a Persian – American. After being on the board and involved at Sinai, Jimmy did make history and become President. I was so proud of him that day and only wished my parents and his parents could see that moment.

The Synagogue has grown and people still talk about candy that Jimmy would pass out to the children on Shabbat mornings. They called him the "candy man".

won, we felt that now our work would be cut out. The most recent election was difficult because there were two other Persian-Americans running. I felt sad that the community would be divided.

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August 2007

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- It is designed to be the first U.S. Green Building Council LEED Gold rated buildings in Beverly Hills and will set the standard for environmental responsibility.
- The project does not intrude on the privacy of our neighbors.
- Approximately one-half acre on Wilshire Boulevard, across from El Rodeo School, is designed as an entry garden with public access.

These are just some of the many reasons we are proud of this innovative and award winning project. Please call our new offices at 310-407-1601 and set up a meeting to come in and see 9900 Wilshire, Beverly Hills for yourself. Sincerely,

Nicholas Candy

Christian Candy

¹9900 Wilshire Project Draft Environmental Impact Report. Beverly Hills, August, 2007, Vol. 1, pg 4.11-24



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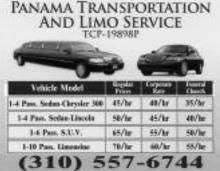


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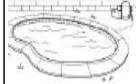
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billion becomes name in violation of the rights of another under federal state, or common law (see Section 14811, et see, ISBP Code) Productive 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007, 8007,

LOGE,
LAT32487 BEVERLY HILLS WEEKLY 8/9, 16, 23, 30, 2007

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE(S)
(UCC Sec. 6101 et seq. and B & P Sec. 24073 et seq.)
Escrew No. 5035744-SS
NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of alcoholic beverage license(s) is about to be made. The name(s), Social Security or Federal Tax Numbers and business address of the seller(s)licensee(s) are: MOLOOK NAZARIAN AND SHAPOUR NAZARIAN, 130 N. ROBERTSON BLVD, BEVERLY HILLS, CA 90211
Doing business are: CROWN WINE & SPIRITS
All other business names(s) and address(es) used by the seller(s)/licensee(s) within the past three years, as stated by the seller(s)/licensee(s), is/are: NONE The name(s), Social Security or Federal Tax numbers and address of the buyer(s)/applicant(s) is/are: JONATHAN INVESTMENTS, INC, 130 N. ROBERT-SON BLVD, BEVERLY HILLS, CA 90211
The assets being sold are generally described as: FURNITURE, FIXTURES, GOODWILL, TRADENAME, ABC LICENSE #21-240714, LEASEHOLDS AND IMPROVEMENTS and are located at: 130 N. ROBERTSON BLVD, BEVERLY HILLS, CA 90211
The type and number of license to be transferred is/are: Type: OFF-SALE GENERAL, License Number: 21-240714 now issued for the premises located at: SAME The bulk sale and transfer of alcoholic beverage license(s) is/are intended to be consummated at the office of CENTRAL ESCROW INC., 3660 WILSHIEB BLVD, #108. LOS ANGELES, CA 90010 and the anticipated sale date is AUGUST 31, 2007
The purchase price or consideration in connection with the sale of the business and transfer of the license, including estimated inventory, is the sum of \$200,000.00, which consists of the following: DESCRIPTION, AMOUNT: CHECK \$20,000.00;

CASH \$180,000.00 It has been agreed between the seller(s)/licensee(s) and the intended buyer(s)/transferee(s), as required by Sec. 24073 of the Business and Professions อนุงศาจ)หนสาเจายายยยุเร), as required by Sec. 24073 of the Business and Professions code, that the consideration for transfer of the business and license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control.

Control.

Dated: AUGUST 1, 2007

MOLOOK NAZARIAN, SHAPOUR NAZARIAN, Seller(s)/Licensee(s)

JONATHAN INVESTMENTS, INC., A CALIFORMIA CORPORATION,

Buyer(s)/Applicant(s) PCTS LA132557 BEVERLY HILLS WEEKLY 8/92007

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES Date of Filing Application: JULY 26, 2007

Date of Filing Application: JULY 26, 2007
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: SERENITY NOW LLC.
The applicants listed above are applying to the Department of Alcoholic Beverage
Control to sell alcoholic beverages at: 8741 SANTA MONICA BLVD 2ND FL WEST
HOLLYWOOD, CA 90069.
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE.
Department of Alcoholic Beverage Control LOS ANGELES.
LA132514 BEVERLY HILLS WEEKLY 8/9, 16, 23, 2007

FILE NO. 20071797328
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DIPLOMAT
CLEANERS, 5275 W. OLYMPIC BLVD, LOS ANGELES, CA 90036. The full name
of registrant(s) is/are: OK CHEOL KIM, 1412 DOROTHY DR, GLENDALE, CA
97202. This Business is being conducted by a/ar: INDIVIDUAL. The registrant
commenced to transact business under the fictitious business name/names listed
above on: IND

commenced to transact business under the fictitious business institutions above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

Is/OK CHEOL KIM,
This statement was filed with the County Clerk of LOS ANGELES County on JULY 30, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, ANEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filling of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). federal, state, or common law (See Section 14411 et Professions Code). LA132442 BEVERLY HILLS WEEKLY 8/9, 16, 23, 30, 2007

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE(5) (UCC Sec. 6101 et seq. and 8 & P Sec. 24073 et seq.)

Escrow No. L-025153-JM

NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of alcoholic beverage license(s) is about to be made. The name(s), Social Security or Federal Tax Numbers and business address of the seller(s)/licensee(s) are: YOUNG HEE OHM, 8163 SANTA MONICA BLVD, WEST HOLLYWOOD, CA 90046

Doing business as: ZEN SUSHI All other business names(s) and address(es) used by the seller(s)/licensee(s) within the past three years, as stated by the seller(s)/licensee(s), is/are: NONE The name(s), Social Security or Federal Tax numbers and address of the buyer(s)/applicant(s) is/are: OMI SUSHI, INC., 819 S. SERRANO AVE., #1, LOS ANGELES, CA 90005

The assets being sold are generally described as: FURNITURE, FIXTURE, EQUIP-

The assets being sold are generally described as: FURNITURE, FIXTURE, EQUIP-MENT, TRADE-NAME, GOODWILL, LEASE, LEASEHOLD IMPROVEMENT & ABC LICENSE and are located at: 8163 SANTA MONICA BLVD, WEST HOLLY-WOOD, CA 90046

ABC LICENSE and are located at: 8163 SANTA MONICA BLVD, WEST HOLLY-WOOD, CA 90046

The type and number of license to be transferred is/are: Type: 41 - ON-SALE BEER & WINE - EATING PLACE, License Number: 429727 now issued for the premises located at: 8163 SANTA MONICA BLVD, WEST HOLLYWOOD, CA 90046

The bulk sale and transfer of alcoholic beverage license(s) is/are intended to be consummated at the office of: TOWER ESCROW INC, 3600 WILSHIRE BLVD, 4426, LOS ANGELES, CA 90010, and the anticipated sale date is AUGUST 29, 2007

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

The purchase price or consideration in connection with the sale of the business and transfer of the license, is the sum of \$110,000.00 in Louding inventory estimated at \$500.00, which consists of the following: DESCRIPTION, AMOUNT: CASH \$30,000.00; DEMAND NOTE \$80,000.00; TOTAL CONSIDERATION \$110,000.00 in the seem agreed between the seller(s)/licensee(s) and the intended buyer(s)/transferee(s), as required by Sec. 24073 of the Business and Professions code, that the consideration for transfer of the business and license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control. code, that the consideration to decision only after the transfer has been approved by the Department of Alcoholic Bo Control.

Dated: JULY 30, 2007

YOUNG HEE OHM, Seller(s)/Licensee(s)

OMI SUSHI, INC., A CALIFORNIA CORPORATION, Buyer(s)/Applicant(s)
PCTS LA132481 BEVERLY HILLS WEEKLY 8/9/2007

OMI SUSHI, INC., A CALIFÓRNIA CORFORATION, Buyer(s)/Applicant(s) PCTS LA132481 BEVERLY HILLS WEEKLY 8/9/2007

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE(S)
(UCC Sec. 6101 et seq. and B & P Sec. 24073 et seq.)
Escrow No. 122401

NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of alcoholic beverage license(s) is about to be made. The name(s), Social Security or Federal Tax Numbers and business address of the seller(s)/licensee(s) are: THE RITZ LOUNGE LLC, 2301 PONTIUS AVE, LOS ANGELES, CA 90064

Doing business as: THE CAMDEN HOUSE
All other business and diverse of the seller(s)/licensee(s), virtin the past three years, as stated by the seller(s)/licensee(s), is/are: NOME he name(s), Social Security or Federal Tax numbers and address of the buyer(s)/applicant(s) is/are: BEVERLY HILLS EVENTS CENTER INC, 520 N. BEV-ERLY DR. BEVERLY HILLS, CA 90210

The assets being sold are generally described as: MATERIALS, SUPPLIES, MERCHANDISE, EQUIPMENT, (OR) MACHNIERY, TOOLS, LEASEHOLD, LEASEHOLD IMPROVEMENTS, FURNITURE, FIXTURES, EQUIPMENT, BUSINESS NAME, CUSTOMER LISTS, GOODWILL AND INCLUDING INVENTORY OF STOCK IN TRADE ESTIMATED AT \$25,000.00, and are located at: 430 N. CAMDEN DR. PS. BEVERLY HILLS, CA 90210

The type and number of license to be transferred is/are: Type: ON-SALE GENERAL - EATING PLACE, License Number: 47-418211 now issued for the premises located at: SAME ADDRESS

The bulk sale and transfer of alcoholic beverage license(s) is/are intended to be ronsummated at the office of: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010 and the anticipated sale date is ON OR AFTER 10:000 AM, AUGUST 27, 2007

The bulk sale is subject to California Uniform Commercial Code Section 6106.2. The purchase price or consideration in connection with the sale of the business and transfer of the license, is the sum of \$600,000.00, including inventory estimated at \$25,000.00, which consists of the following: DESCRIPTION, AMOUNT: CHECKS \$10,000.00; DEMAND N

only after the transfer has been approved by who a -r Control.

Dated: JULY 18, 2007

THE RITZ LOUNGE, LLC, Seller(s)/Licensee(s)

BEVERLY HILLS EVENTS CENTER, INC., Buyer(s)/Applicant(s)

PCTS LA132626 BEVERLY HILLS WEEKLY 8/9/2007

PCTS LA132626 BEVERLY HILLS WEEKLY 8/9/2007

FILE NO. 20071812015

FICTTIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SAN SOUCL
LAUNDRY, 12319 VENTURA BLVD, STUDIO CITY, CA 91604. The full name of
registrant(s) is/are: RAYMOND ANDRIASSIAN, ANI ANDRIASSIAN, 2408

FRANCES ST., LA CRESCENTA, CA 91214. This Business is being conducted by
a/an: HUSBAND AND WIFE. The registrant commenced to transact business under
the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant
who declares true, information which he knows to be false, is guilty of a crime).

/// RAYMOND ANDRIASSIAN, ANI ANDRIASSIAN

This statement was filed with the County Clerk of LOS ANGELES County on
AUGUST 1, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM
THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT

DATE. The filling of this statement does not of itself authorize the use in this state
of a fictitious business name statement in violation of the rights of another under
federal, state, or common law (See Section 14411 et seq., Business and
Professions Code). of a licultuous business tiente statement in visions of a federal, state, or common law (See Section 14411 et Professions Code).

LA132484 BEVERLY HILLS WEEKLY 8/9, 16, 23, 30, 2007

FILE NO. 20071809668
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: THE PASTRY
PLACE, 201 N. LOS ANGELES ST, #8, LOS ANGELES, CA 90012. The full name
of registrant(s) is/are: SUNG YI MIN, 1410 S. OLIVE ST, #200, LOS ANGELES, CA
90015. This Business is being conducted by a/ari. INDIVIDUAL. The registrant
commenced to transact business under the fictitious business name/names listed

who declares true, information which he whoms to be seen if si SUNG YI MIN
This statement was filed with the County Clerk of LOS ANGELES County on JULY

This statement was filed with the County CIERTO ILLOS ANGELLES COUNTY ON SOCIAL 2007 inclinated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filling of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and

FILE NO. 20071844038 FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BRENTWOOD VILLAGE CLEANERS, 1772 BARRINGTON CT, LOS ANGELES, CA 90049. The full name of registrant(s) is/are: BYUNG CHUL JU, MYUNG SOOK JU, 196 AMETHYST CIR., GARDENA, CA 90248. This Business is being conducted by a/ar: HUSBAND AND WIFE. The registrant commenced to transact business under the flotitious business name/names listed above on: NA. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilly of a crime). /8 BYUNG CHUL JU, MYUNG SOOK JU, This statement was filed with the County Clerk of LOS ANGELES County on AUGUST 3, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

L4132621 BEVERLY HILLS WEEKLY 8/9, 16, 23, 30, 2007

DAVID P. PIPER, CASB NO. 179889 EVELYN A. CHRISTENSEN, CASB NO. 230986 KEESAL, YOUNG & LOGAN A Desfersional Company A Professional Corporation 400 Oceangate P.O. Box 1730 Long Beach, California 90801-1730 Telephone: (562) 436-2000 Facsimile: (562) 436-7416

Attorneys for Petitioner PRUDENTIAL SECURITIES, INC.

SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF LOS ANGELES- CENTRAL DISTRICT PETITION TO CONFIRM NYSE ARBITRATOR'S AWARD

PRUDENTIAL SECURITIES, INC., Case No. BS107877 Petitioner.

RON OREN

Petitioner PRUDENTIAL SECURITIES, INC. ("Petitioner") hereby Petitions this Court as follows:

On or about March 29, 2001, Respondent Ron Oren ("Respondent") filed a Statement of Claim in the New York Stock Exchange, Inc. ("NYSE") against

stitioner
the matter entitled <u>Prudential Securities</u>, <u>Inc. v. Ron Oren</u>, NYSE Case No. 20019086 (hereinafter, the "Arbitration").
the Statement of Claim, Petitioner alleged Respondent breached a

Pledge agreement.

On or about April 11, 2001, Respondent filed his Statement of Answer and Counterclaim, in which Respondent denied all allegations of wrongdoing set forth in Petitioner's Statement of Claim and requested dismissal of Petitioner's Statement

of Claim in its entirety. On or about April 25, 2001, Petitioner PRUDENTIAL SECURITIES, INC. signed a Uniform Submission Agreement consenting to the submission of all claims

signed a Uniform Submission Agreement consenting to the submission of all claims to arbitration before the NYSE.

NYSE Arbitrators Harry Miller, Stephen M. Biersmith and Timary K.

Koller (collectively, the "Panel"), were duly appointed by the NYSE and were accepted by all parties.

Prior to the Arbitration Hearing, the parties resolved by agreement all of the claims in action. The Panel, after considering the pleadings decided in a full and final resolution of the issues submitted for determination as follows:

The undersigned arbitrator(s) have decided and determined that in full and final settlement of all claims between the parties that: The parties have agreed to the entry of an Award in favor of Prudential Securities, Inc. (or any successor in interest to Prudential Securities, Inc. 's rights) in the amount of \$1,858,740.97, which represents \$1,364, 105.62 as an award on the claim and the unsecured debit balance, \$72,251.30 for interest through March 28, 2001, \$422, 134.05 for interest through March 28, 2001, \$422, 134.05 for interest through Ciclober 6, 2006, with interest to continue to accrue as per the Settlement Agreement and Release, and \$250 as a return of a protinon of Claimant's hearing deposit. Claimant is also awarded \$985.57 for cost and \$30, 584.50 for attorneys fees: The parties agree that this Award shall be satisfied upon full and timely completion by Respondent of all payment terms set forth in a confidential Settlement Agreement and Release entered into between the parties dated October 27, 2006 (the "Agreement"), which Agreement is incorporated herein by reference. The arbitrators assess the NYSE Regulation forum fees, \$1,000.0, for this case half against Respondent; they assess the NYSE costs, \$4,000.00, for the adjournments of the November 2001, October 2005 and October 2006 hearings, \$3,250.00 against Claimant and Affection of against Claimant and Sfire of the November 2000 on against Respondent.

WHEREFORE, PRUDENTIAL SECURITIES, INC. prays that the Court set this Petition for hearing upon the filing of a notice of motion and motion to confirm the Arbitrator's Award, and that at such hearing an order confirming the award be made and that judgment be entered pursuant to the Award.

DATED: March 13, 2007 Signed: DAVID P. PIPER

P. PIPER
EVELYN A. CHRISTENSEN
KEESAL, YOUNG & LOGAN
Attorneys for Petitioner
PRUDENTIAL SECURITIES, INC.

Published: 8/9/07

Published: 8/9/07

FILE NO. 20071749721

FICTTIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1. KITSON STUDIO 2. KITSON OF WEST HOLLYWOOD 3. KITSON DEPARTMENT, 115 S.
ROBERTSON BLVD, LOS ANGELES, CA 90048. The full name of registrant(s)
is/are: A-LIST, INC. 115 S. ROBERTSON BLVD, LOS ANGELES, CA 90048. This
Business is being conducted by a/are: CORPORATION. The registrant commenced
to transact business under the fictitious business name/names listed above on:
JULY 19, 2007.
I declare that all the information in this statement is true and correct. (A registrant
who declares true, information which he knows to be false, is guilty of a crime).
/s/A-LIST, INC. FRASER ROSS, PRESIDENT AND DIRECTOR
This statement was filed with the County Clerk of LOS ANGELES County on JULY
24, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM
THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT
DATE. The filing of this statement does not of itself authorize the use in this state
of a fictitious business name statement in violation of the rights of another under
federal, state, or common law (See Section 14411 et seq., Business and
Professions Code).

LA132275 BEVERLY HILLS WEEKLY 8/2, 9,16, 23, 2007

FILE NO. 20071778981
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: J C TOBACCO, 10015 HAWTHORNE BLVD, INGLEWOOD, CA 90304-1615. The full name of registrant(s) is/are: SOON JU TOLIVER, 14037 CHADRON AVE., #19, HAWTHORNE, CA 90250. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/SOON.JU TOLIVER,
This statement was filed with the County Clerk of LOS ANGELES County on JULY 27, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOT TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA132381 BEVERLY HILLS WEEKLY 8/2, 9, 16, 23, 2007

FILE NO. 2007177213
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BOON'S FEEDER, 1955 BLAKE AVE. #D, LOS ANGELES, CA 90039. The full name of registrant(s) Is/are: CHOONG GEUN OH, 2059 ARTESIA BLVD., #82, TORRANCE, CA
90504. This Business is being conducted by a/an: INDIVIDUAL. The registrant
commenced to transact business under the fictitious business name/names listed
above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant
who declares true, information which he knows to be false, is guilty of a crime).

who declares true, information which he knows to be false, is guilty of a crime).
s/s/CHOONG GEUN OH.
This statement was filed with the County Clerk of LOS ANGELES County on JULY
26, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM
THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT
DATE. The filing of this statement does not of itself authorize the use in this state
of a fictitious business name statement in violation of the rights of another under
federal, state, or common law (See Section 14411 et seq., Business and
Professions Code)

Professions Code). LA132362 BEVERLY HILLS WEEKLY 8/2, 9, 16, 23, 2007

FILE NO. 20071680049
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: WASH & DRY
LAUNDERLAND, 600 W MANCHESTER BLVD, INGLEWOOD, CA 90301. The full

name of registrant(s) is/are: JANEK'S INC, 846 N MACLAY AVE, SAN FERNANA-DO, CA 91340. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business namer/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

Is JANEK S INC, SAN KI SONG, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on JULY 16, 2007 indicated by file stamp above.

This statement was filed with the County Clerk of LOS ANGELES County on JULY 16, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA132023 BEVERLY HILLS WEEKLY 7/26,8/2,9,16 2007

FILE NO. 20071723974 FICTITIOUS BUSINESS NAME STATEMENT

FILE NO. 20071723974
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: C & C MARKET,
4378 S VERMONT AVE LOS ANGELES, CA 90037. The full name of registrant(s)
is/are: KANG BOK HUH, KYE JUNG KIM, 7329 EL DOMINO WY #3, BUENA
PARK, CA 90620. This Business is being conducted by a/ar: HUSBAND AND
WIFE. The registrant commenced to transact business under the fictitious business
name/names listed above on: NM.
I declare that all the information in this statement is true and correct. (A registrant
who declares true, information which he knows to be false, is guilty of a crime).
// KANG BOK HUH, KYE JUNG KIM.
This statement was filed with the County Clerk of LOS ANGELES, County on JULY
20, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM
THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT
DATE. The filling of this statement does not of itself authorize the use in this state
of a fictitious business name statement in violation of the rights of another under
rederal, state, or common law (See Section 14411 et seq., Business and
Professions Code).

FILE NO. 20071709659
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LI'S WOK
EXPRESS, 18515 ROSCOE BLVD, NORTHRIDGE, CA 91324. The full name of
registrant(s) islare: YON KAP LEE, 9146 LEMONA AVE #116, NORTH HILLS,CA
91343. This Business is being conducted by alan: INDIVIDUAL. The registrant
commenced to transact business under the fictitious business name/names listed
above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). o declares true, YON KAP LEE,

isi YON KAP LEE.

This statement was filed with the County Clerk of LOS ANGELES County on JULY 19, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

Professions Code). LA132133 BEVERLY HILLS WEEKLY 7/26, 8/2, 9, 16, 2007

LA132133 BEVERLY HILLS WEEKLY 7/26, 8/2, 9, 16, 2007

FILE NO. 20071709658

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BEN & JERRY'S

OF HOWARD HUGHES, 6081 CENTER DR #114, LOS ANGELES, CA 90045 The
full name of registrant(s) is/are: ICEWORLD, INC, 19754 YOSEMITE CIR,
PORTER RANCH OA 91326. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on. N/A.

I declare that all the information in this statement is true and correct. (A registrant
who declares true, information which he knows to be false, is guilty of a crime).

I/S ICEWORLD, INC, JULYUS CHANDRA, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on JULY
19, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM
THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT
DATE. The filling of this statement does not of itself authorize the use in this state
of a fictitious business name statement in violation of the rights of another under
federal, state, or common law (See Section 14411 et seq., Business and
Professions Code).

LA132115 BEVERLY HILLS WEEKLY

FILE NO. 20071703441

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BAKERY AND

PURIFIED WATER OUTLET. 13852 CHASE ST. PANORAMA CITY. CA 91402. The

full name of registrant(s) is/are: ROXANA MORENO, 11129 VICTORY BLVD,

NORTH HOLLYWOOD, CA 91606. This Business is being conducted by a/an: INDI
VIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: IV/A.

I declare that all the information in this statement is true and correct. (A registrant

who declares true, information which he knows to be false, is guilty of a crime).

I/S ROXANA MORENO,

This statement was filed with the County Clerk of LOS ANGELES County on JULY

18, 2007 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM

THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FIC
TITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT

DATE. The filling of this statement does not of itself authorize the use in this state

of a fictitious business name statement in violation of the rights of another under

federal, state, or common law (See Section 14411 et seq., Business and

Professions Code).

LA132138 BEVERLY HILLS WEEKLY 7/26, 8/2, 9, 16, 2007

FILE NO. 20071735600

FILE NO. 20071735600
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CALIFORNIA AUTO PAINT AND MECHANICAL, 18454 OXNARD ST, #C, TARZANA, CA 91356. The full name of registrant(s) is/are: VUELL BAZIK, 18655 CLARK ST, #108, TARZANA, CA 91042. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: NIA. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ UVELL BAZIK

who declares true, information writch he knows to be raise, be going of a bazzik.
This statement was filed with the County Clerk of LOS ANGELES County on JULY,
3, 2007 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM
THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICE
THIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT
DATE. The filling of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under
federal, state, or common law (See Section 14411 et seq., Business and
Professions Code).

Professions Code). LA132183 BEVERLY HILLS WEEKLY 7/26, 8/2, 9, 16, 2007

NOTICE OF PETITION TO ADMINISTER ESTATE OF: CYNTHIA PALMER GERSHMAN

CYNTHIA PALMER GERSHMAN
CASE NO. SP007218
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of CYNTHIA PALMER GERSH-

erwise be interested in the WILL or escale, or source of the MAN.

A PETITION FOR PROBATE has been filed by HECTOR BARRAZA in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that HECTOR BARRAZA be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and acidicilis, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on 09/07/07 at 9:15AM in Dept. R located at 1725 Main St., Santa Monica, CA 90401

If YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

If YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner.

AND AREA STAIN INC.

A PROFESSIONAL CORP.

10517 SANTA MONICA BLVD.

LOS

NOTICE TO BIDDERS

Construction of

SUNSET RESERVOIR DRAIN SYSTEM AND REHABILITATION OF RESERVOIR 4A INLET/OUTLET LINES

Within the City of BEVERLY HILLS, CALIFORNIA

BIDS - Sealed Proposals for the Sunset Reservoir drain system, and trenchless rehabilitation of Reservoir 4A inlet/outlet pipes, within the City of Beverly Hills, California, will be received up to the hour of 2:00 p.m., on September 11, 2007 at the office of the City Clerk of the City of Beverly Hills, located in Room 190 of City Hall at 455 North Rexford Drive, Beverly Hills, California. Bids will be publicly opened at 2:00 p.m. on the above-mentioned date in the office of the City Clerk of said City Hall.

SCOPE OF THE WORK - The work to be done shall consist of furnishing all the required labor, materials, equipment, parts, implements and supplies necessary for, or appurtenant to, the construction and completion of the waterline replacement project in accordance with Drawing No. 10083, Sheets 1 through 18 and the Specifications prepared for this project.

In general terms, the contract work for this project shall consist of the following items of work:

ITEM ESTIMATED NO. QUANTITY	DESCRIPTION
_11 _Lump Sum _	Trench Safety Measures
2 260 Linear Feet	Copper Pipe and Fittings
3 20 Linear Feet	4-inch Ductile Iron Pipe and Fittings, Class 52 CML & Epoxy Coated
4 4 26 Linear Feet	10-inch DIP, Class 52, restrained joints, slurry, installed
5 220 Linear Feet	12-inch DIP, Class 52, restrained joints, slurry, installed
6 385 Linear Feet	10-inch Trenchless Polyethylene Deformed Pipe Liner
7 625 Linear Feet	12-inch Trenchless Polyethylene Deformed Pipe Liner_
8 1,070 Linear Feet	Polyethylene Encasement Around Ductile Iron Pipeline
9 1 Each	4-inch Gate Valve, Class 150 w/ Handwheel Operator
10 1 Each	8-inch BFV w/ Valve Box
11 + 1 Each	10-inch BFV w/ Valve Box
12 4 Each	12-inch BFV w/ Valve Box
13 1 Each	1-inch Combination Air Valve Assembly
14 + -1 Each	4-inch Rubber Flapper Check Valve 12-inch Pressure Sustaining/Pressure Relief Valve Class 150
16 2 Each	Reservoir Roof Penetration with Access Hatch
17 1 Each	Precast Concrete Vault with Access Hatch
18 2 Each	Portable Submersible Sump Pump (Reservoir)
19 1 Each	Submersible Sump Pump (Pump Station)
20 250 Linear Feet	Abandon 12-inch Drain Pipe
21 45 Linear Feet	Remove & Dispose Existing Pipe
22 1 Lump Sum	Furnish and Install Conduit, Wiring & Receptacles
23 1 Each	Furnish and Install Circuit Breaker
24 _ 1 _ Lump Sum _	Furnish and Install Junction & Pull Boxes
25 1 Each	Furnish and Install Mini Power Zone
26 2 Each	Furnish and Install Intrusion Switches
	Furnish I/O Card, Modify & Reprogram Existing PLC
12. 1 [Early oan.])

Copies of the Plans, Specifications and Proposal Form may be inspected and obtained at the office of the City Engineer in Room G10 of said City Hall. There is no charge or deposit required for this material; therefore, they are not to be returned to the City for refund. Each bidder shall furnish the City the name, address, and telephone number of the firm requesting specifications.

References in the project specifications to specific sections of the Standard Specifications refer to the book of "Standard Specifications for Public Works Construction", 2003 Edition, written by a Joint Cooperative Committee of the Southern California Chapter of the American Public Works Association and Southern California District of the Associated General Contractors of California. Contractors wishing to obtain this book may purchase copies directly from the publisher, Building News, Inc., 1612 South Clementine Street, Anaheim, California, 92802; (800) 873-6397.

LIQUIDATED DAMAGES - There will be a One Thousand Dollar (\$1,000) assessment for each calendar day that work remains incomplete beyond the time stated in the Proposal Form. Refer to the Proposal Form for specific PREVAILING WAGES - In accordance with the provisions of Section 1770 et seq, of the Labor Code, the Director of Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done.

The Contractor will be required to pay to all workers employed on the project sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter I, Article 2, Sections 1770,

A copy of said documents is on file and may be inspected in the office of the City Engineer in Room G10 of City Hall, located at 455 North Rexford Drive, Beverly Hills, California 90210.

Attention is directed to the provisions of Sections 1777.5 and 1777.6 of the Labor Code concerning the employment of apprentices by the Contractor or any subcontractor under him. The Contractor and any subcontractor under him shall comply with the requirements of said sections in the employment of apprentices.

Information relative to apprenticeship standards and administration of the apprenticeship program may be obtained from the Director of Industrial Relations, San Francisco, California, or from the Division of Apprenticeship Standards and its branch offices. PAYROLL RECORDS - The Contractor's attention is directed to Section 1776 of the Labor Code, relating to accurate payroll records, which imposes responsibility upon the Contractor for the maintenance, certification, and availability for inspection of such records for all persons employed by the Contractor or by the Subcontractors in connection with the project. The Contractor shall agree through the Contract to comply with this section and the remaining provisions of the Labor Code.

INSURANCE AND BOND REQUIREMENTS - The Contractor shall provide insurance in accordance with Section 3-13 of the City of Beverly Hills, Public Works Department, Standard Contractual Requirements, included as part of these Specifications. All subcontractors listed shall attach copies of the Certificate of Insurance naming the Contractor as the additional insured as part of their insurance policy coverage. In addition, the Contractor shall guarantee all work against defective workmanship and materials furnished by the Contractor for a period of one (1) year from the date the work was completed in accordance with Section 2-11 of the Standard Contractual Requirements. The Contractor's sureties for the "Performance Bond" shall be liable for any work that the Contractor fails to replace within a specified time.

GENERAL INSTRUCTIONS - Bids must be submitted on the Proposal Form prepared for this project and shall be delivered at the office of the City Clerk within a sealed envelope supplied by the City and marked on the outside as follows: "PROPOSAL FOR WATER MAIN REPLACEMENTS."

THE CITY RESERVES THE RIGHT TO REJECT ANY BID OR ALL THE BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID, BUT IF THE BIDS ARE ACCEPTED, THE CONTRACT FOR THE IMPROVEMENT WILL BE LET TO THE LOWEST RESPONSIBLE BIDDER FOR THE PROJECT EITHER AS A WHOLE.

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