

Beverly Hills Weekly

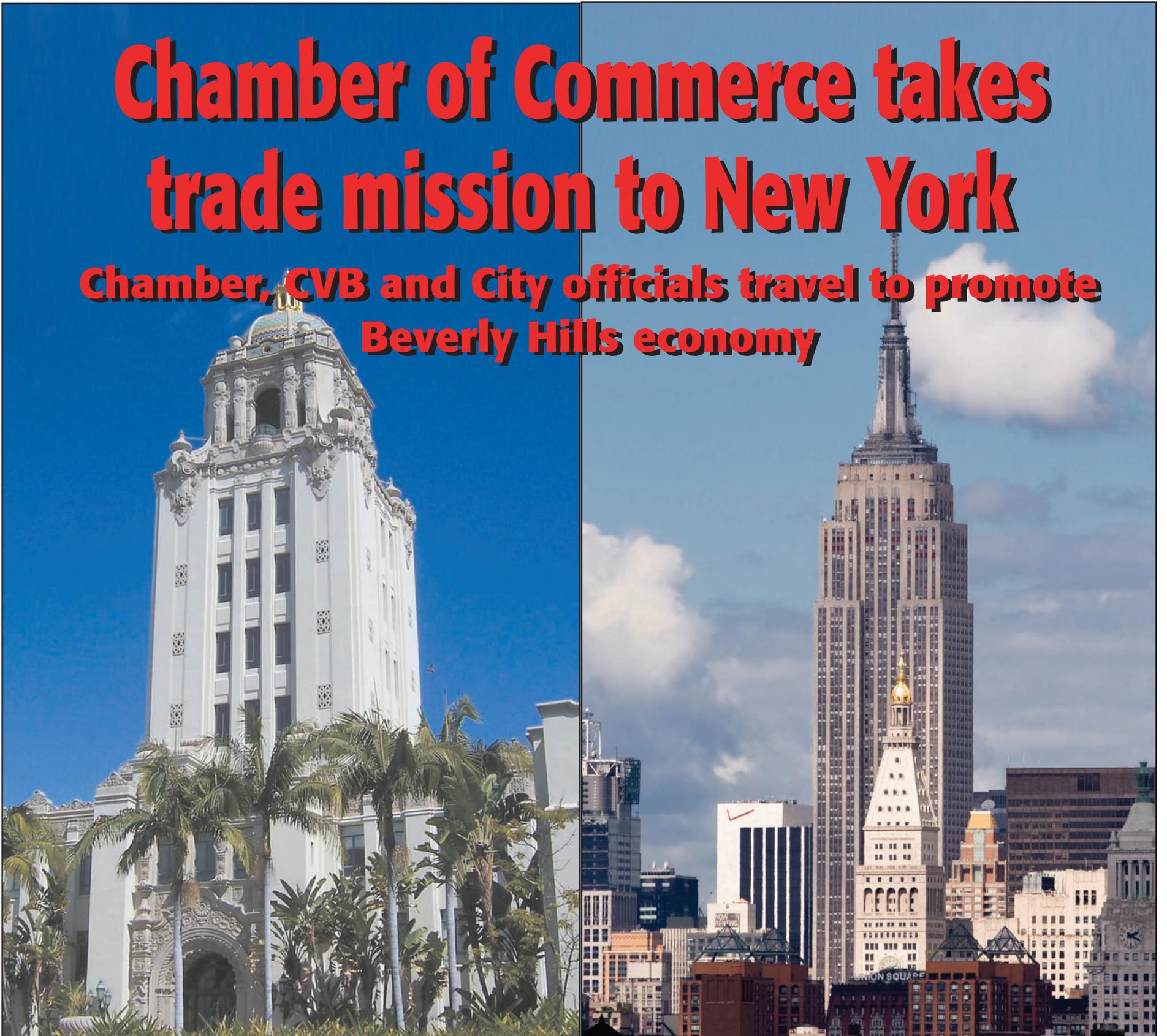
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Issue 473 • October 23 - October 29, 2008

Chamber of Commerce takes trade mission to New York

Chamber, CVB and City officials travel to promote Beverly Hills economy



cover story • page 11



WHAT'S ON YOUR MIND?

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140 South Beverly Drive #201
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SNAPSHOT



SPOOKY COUTURE! SOUTH BEVERLY DRIVE

South Beverly Drive retail store Play Couture transformed its front window into a positively squeamish looking ghoulish display for Halloween. Sorry, no costumes sold inside.

letters & email

Three former Board of Education members circulate letters against Measure E [Issue #472]

It is gratifying that responsible citizens, (two former school board presidents and a former school board member), have come out against Measure "E". I now feel comfortable in voicing my opinion. Slick fliers are careful not to mention the enormous size of the bond issue which is \$334 million. This is more than 50% larger than the sum of the previous two bond issues. The fliers claim to accomplish tasks that previous bond issues were to accomplish, plus a few frills.

It calls for a citizens oversight committee which as we all know does not work. No one wants to infer that the school board is doing a poor job.

Last but not least, the flier states that this a bond does not raise taxes. How uninformed does the school board think we are. This bond issue extends existing tax rates for at least 30 years.

If the school board needs more money it should present specific proposals along with costs and schedules.

Please vote against Measure "E". The school board does not need another blank

check.

*Paul Bernstein
Beverly Hills*

The misrepresentation of Measure E, the \$334 million bond measure proposed by the BHUSD is brought to light in a 4-page circular titled "Frequently Asked Questions - Measure E" that was distributed during the week of October 13 by the District itself.

According to data publicized by the District in August and elaborated subsequently, the \$334 million was to be expended as follows: \$53 million for seismic upgrades, \$119 million for security upgrades, and \$128 million for some 33 other additions, remodels, enhancements and upgrades, leaving \$34 million not earmarked. Voters throughout the city assumed that those projects were firm, and that they would be scheduled for completion when funded from sale of the bonds. Many absentee ballots have been cast with that perception.

To the contrary, however, according to the District's latest circular, which is posted on its website, the draft Master Plan is "flexible...conceptual...will evolve based on needs analyses, input from the community, and further...studies. The list of project areas described in the bond (measure) is a guideline from which the specific projects will be developed..." To put it gently, the voters have been misled.

Clearly and indisputably, the District is asking for an enormous blank check, and they will decide later how to spend it. The

cost of this blank check to taxpayers over the next fifty years, including the outstanding levy for prior school district bonds, will be \$1.3 billion, or thirty-eight thousand dollars per man, woman and child residing in Beverly Hills.

The true tragedy of Measure E will be that in 20 or so years, when the District will

letters cont. on page 3

A Proposition 65 Public Notice

The California Safe Drinking Water and Toxic Enforcement Act requires California businesses to advise employees and neighbors of any potential exposure to chemicals considered by the state to cause cancer, birth defects, or other reproductive harm.

Trigen-LA Energy Corporation wants you to know that detectable amounts of some of these substances may be found in and around its facility located at 2052 Century Park East, Los Angeles, CA. Potential sources of these substances can include common products such as gasoline, oil, natural gas, paint.

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AroundTown

Large-print book collection is a hit at BHPL

Betty Harris spearheads and funds the collection

By Jacquelyn Ryan



Beverly Hills resident Betty Harris (right) and Beverly Hills Public Library's Nancy Hunt-Coffey show off the library's popular large-print book collection

Four rows of multi-colored hardcover books sit unassumingly in the corner of the Beverly Hills Public Library. If one were to only look at their covers, there'd be no way to know that these books—more than 5,600 of them—are the most borrowed books in the entire library.

The books on these shelves belong to the library's ever-growing large-print collection.

For a city with only about 35,000 people, the large print book collection at the Beverly Hills Public Library is, per capita, one of the biggest in Los Angeles.

"I'm trying to make it the poster girl or poster boy for large print book collections,"

letters cont. from page 2

need funding urgently for replacements of very aged buildings, this burden on taxpayers will already be in place, and the funds will have been expended.

If this ill-conceived and misrepresented bond measure passes, the waste and mismanagement that will likely result from the lack of accountability and transparency, and a 50-year burden on taxpayers of \$1.3 billion, will prove detrimental to both the school district and the community.

Mel Spitz
Beverly Hills

I am an eighth grader at Hawthorne School. I care about Hawthorne, the teachers, the students, the computer lab, the basketball courts, the music room, and more. The school is important to me. I have so many memories of my days at this school where I have been a student since Kindergarten. If anything ever happened to Hawthorne School, I would be so bummed. I believe it was first built around the time my Grandma Bette, who also lives in Beverly Hills, was born. No offense

said Alta Drive resident Betty Harris, who spearheaded the large print book effort in 1976 when she was president of the fundraising group Friends of the Library.

Large-print books hold a special place in Harris' heart—they were the only books her mother could read after she lost most of her eyesight to macular degeneration in 1975.

"It's one thing if you are born without sight, but it's another to lose your sight when you're 60 or 70. [For my mother,] it was the shock of her life," said Harris.

Harris' mother, Ann, wasn't considered legally blind and therefore couldn't qualify for government help. Large print books and mag-

Grandma, but that was a long time ago. My mom volunteers for CERT, so I hear a lot about disaster preparedness at home. Our schools need to be upgraded to keep us safe in a huge disaster, not only to protect the students and the community that will use the schools as disaster shelters, but also so that I have a place to finish eighth grade and to GRADUATE in June!!! This is one reason I am in favor of Measure E. Also, for Grandma Bette and all our neighbors who deserve safe community shelters, I support Measure E.

Daniel Baker
Hawthorne School Class of 2009

Editor's note: Baker's mother serves on the Yes on E campaign

New Measure H endorsements from Democratic Clubs [Issue #472]

To Clarify the Record:

The Beverly Hills Planning Commission did NOT approve the project proposed by the Hilton. The Planning Commission voted UNANIMOUSLY to approve a SMALLER project, which the Hilton appealed.

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nifying optilets came to Ann's aid day-to-day.

Since 1976, Harris has personally spent over \$150,000 funding the large print collection, which is marked by a large bronze plaque dedicating the books to Harris' mother and father.

It's generally agreed among librarians that large-print books use a font size of at least 16 points whereas standard-print size is usually 11 or 12 points. The Beverly Hills Public Library's large-print books include new releases, fiction, mystery, romance, non-fiction, newspapers, magazines and children's book. If a patron wants a book the library doesn't have, all the patron must do is let a librarian know and the book will be ordered right away, said Harris. Beverly Hills Public Library is able to borrow books from other public library systems, like the Los Angeles Public Library, as part of an agreement with the state. The library in turn provides membership to non-Beverly Hills residents.

According to Beverly Hills city librarian Nancy Hunt-Coffey, each large-print book is checked out an average of three times per year. In comparison, standard print fiction books, a very popular genre, are checked out an average of 2.3 times each per year.

The most popular books? Large-print newly released books. Those books turn over at a rate of 13 times per year, according to Hunt-Coffey.

"Large-print books are very helpful as our population ages, they are going to be more and more useful," said ophthalmologist Dr. Charles Aronberg. "It does not weaken or strengthen eyesight, but it's very helpful for people who, for whatever reason, do not have

optimal vision. They can read text, like magazines, books, newspapers, that they wouldn't ordinarily be able to read."

Aronberg said that his patients who read large-print books and use other devices, like eyeglasses or enlargers, are grateful for the service they provide.

"For people who have impaired vision, [large-print books help them] feel that they can participate in society to a greater extent," said Aronberg.

Harris hopes to expand the collection to the budding Roxbury Park 'library,' where more senior activities are located. The Roxbury Park library is only about 400 square feet and holds very few books. But Harris believes that a large number of seniors who often attend active adult classes at Roxbury Park would appreciate the large-print books closer to their daily 'hang-out.'

Seniors aren't the only ones to benefit from the large-print books.

"Some parents have made requests for more [large-print] children's book," says Hunt-Coffey.

The large-print children's book collection is the most rapidly expanding portion of the collection. In addition to helping children with visual impairments, the font used in large-print books is recommended for children dealing with dyslexia.

"We have these great resources, but people just don't know about them," said Harris, who continues to work with the library in updating and expanding their services for the visually impaired. "I just want them to know [large-print books and services for the visually impaired] are here."

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briefs



Two armed robberies hit Beverly Hills within two hours

Beverly Hills was shaken Monday afternoon by two separate armed robberies, occurring only hours apart, in broad daylight, according to Beverly Hills Police.

In the first robbery around 1:30 p.m., two men armed with a knife robbed someone on the sidewalk of the 300 block of North Swall Drive. The men fled in a "bright yellow Volkswagen Beetle" before Beverly Hills Police arrived, only one minute and 12 seconds after receiving the 911 call, according to reports.

A Los Angeles Police Department helicopter assisted in finding the two men in their conspicuous get-away car at the corner of Third Street and Fairfax. Beverly Hills Police found the victim's property in the Beetle and arrested Shannon Hausey, 35, and Raymond Preston, 22, on suspicion of robbery, according to BHPD spokesperson Lt. Tony Lee.

Police are still searching for a suspect in the second robbery in which the suspect held up a gun and demanded money from a man talking on his cell phone in a parked car on South Canon Drive at Gregory around 3:30 in the afternoon on Monday. No injuries were reported and no property was stolen.

Beverly Hills Police arrived within 21 seconds of receiving the call and immediately set up a perimeter between Gregory Way, Reeves, Canon Drive and Wilshire Boulevard. Residents and businesspeople were kept from their homes and cars within the perimeter for several hours while the police canvassed the area.

A K-9 team, an LAPD helicopter and a Santa Monica airship were called in to help with the search, which was called off at 9:38 p.m. with no suspect in custody.

"We had a busy today and our response times of 21 seconds and 72 seconds on both incidents were the driving force in catching two out of the three robbers," said Lee.

Robberies of this nature only occur a few times a year in Beverly Hills, according to Lee. Two robberies in one day are even more rare.



Nancy Krasne

Councilmember Krasne sends out 'Hilton fact sheet'

She said it's not because she wants to tell anyone how to vote. And she says she'll happily abide by whatever the outcome may be. But Nancy Krasne says she just couldn't sit around quietly while

false information about the Hilton Revitalization project was being flung around Beverly Hills.

So the Beverly Hills City Councilmember e-mailed a 'Hilton fact sheet' to several Beverly Hills residents on Friday, urging them to forward the letter to 10 of their friends.

Krasne, who voted no on the project when it came before the council in May, writes in her letter that the costs and negative impact of the proposed Waldorf=Astoria and two condominium buildings are "just too great," a play on the campaign slogan for the No on H campaign—"it's just too big."

She also argues that the millions of dollars in revenue to the city that the Hilton promises from taxes tied to the project "cannot be taken at face value" in this "economic climate."

Seven public officials (the five members of the Planning Commission and Councilmembers Krasne and Mayor Barry Brucker) voted against the project while it was coming down the City's pipeline, Krasne

Normans join in AIDS Walk



Approximately 150 Beverly High students walked in the 2008 AIDS Walk last Sunday. The group raised over \$1,000 for AIDS research, according to Beverly High Service Learning teacher Michelle Halimi.

points out in the letter.

"Remember, I believe a NO vote on Measure H only stops the Hilton project for the time being, not forever, and that the developer will be back. But this gives us time to pause and think," writes Krasne.

Beverly Hilton owner Beny Alagem has repeatedly said that if Measure H is defeated he will not come back to the Council with a different plan.

In September, Krasne's colleague past City Treasurer and current Vice Mayor Frank Fenton sent an e-mail to several residents urging them to vote Yes on Measure H. Fenton recently sent out a mailer encouraging a Yes on H vote.

"All hotels in our city pay 14% in hotel taxes, but for this project our City Council negotiated an additional 5% hotel tax, paid by hotel guests. This 19% new revenue from the Waldorf=Astoria is money that the state cannot take away. It goes right into our City's General Fund," wrote Fenton in the e-mail.

Fenton argued that if the project is defeated, it will most likely be built in another city, like Los Angeles, that will reap the financial benefits.

At last week's City Council, however, Beverly Hills Mayor Barry Brucker made it clear he was concerned with Councilmembers or City employees taking partisan sides on the issue.

When Councilmember Jimmy Delshad asked City financial treasurer Dr. Scott Miller for his take on the revenue generated by the proposed project, Brucker said he didn't want Miller to be put in the middle of a commercial or appear to be "partisan for anything."

"I am cautioning you that we are trying to be completely professional, and this community expects our staff to be absolutely by-the-book neutral. So please be cautious," Brucker told Miller.

Los Angeles.

So Kraushaar, a First Century Bank assistant vice president, teamed up with the president of First Century Bank Jason DiNapoli, also a Cal grad, to sponsor an event aimed at creating a Cal alumni organization in the Century City area. What resulted was the creation of a Cal Bears v. USC Trojans pre-game event in Century City for Cal alums two days before the Nov. 8 game.

Cal alumnus and prominent sports agent Leigh Steinberg will be the featured guest speaker at the event, hosted by DiNapoli. The event will be held on Thursday, Nov. 6 from 5 to 7:30 p.m. at the 1st Century Bank, 1875 Century Park East Plaza Level. RSVPs are required by Nov. 3 to nfortune@berkeley.edu or (510) 642-6377. All attendees are required to bring their business card for entry.

Hawthorne field closed for remodel after tests showed traces of lead

Hawthorne School has closed its artificial turf field after recent environmental testing showed traces of lead in the materials.

One sample of the underneath cushioning of Hawthorne's artificial turf field showed more than a trace lead exposure, which is the state's limit and is greater than the Consumer Product Safety Improvement Act and American Academy of Pediatrics recommend for children's toys. Another sample passed the recommended standard.

The lead found in one sample was not enough to cause alarm to the U.S. Consumer Product Safety Commission, which recommended that the school tell children to wash their hands after coming off the field instead of replacing the field.

"We closed [the field] immediately after we received the results," said Hawthorne principal Dr. Alex Cherniss. "It needs to be repaired. We're not comfortable having kids out there."

The artificial turf was installed over six years ago by the now-defunct AstroTurf Company, according to BHUSD assistant superintendent Cheryl Plotkin. Artificial turfs are known for lead exposure after years of wear and tear.

The district will re-turf the field and test it once again before reopening it to children. The District hopes to issue an emergency resolution and get started plotting a timeline for that process, according to Plotkin.

All other BHUSD turf fields showed no lead contaminations.

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Shelby Kraushaar

Kraushaar helps put on Cal v. USC pre-game event

After graduating from the University of California, Berkeley, Shelby Kraushaar (Beverly High class of 2002) found herself longing for stronger ties with other Cal grads in her hometown of

have faced similar lead-contaminated turf issues this year. California's Attorney General and local officials filed lawsuits this year against Beaulieu Group of Georgia, AstroTurf of Georgia and FieldTurf USA Inc. of Florida for violating Prop. 65, the Safe Drinking Water and Toxic Enforcement Act, by consciously not informing consumers their products contain lead.

Another Measure H debate falls through

Despite the Hilton's last minute withdrawal, a crowd of over 200 tense Beverly Hills residents filled the Beverly Hills Hotel's Sunset Room Monday night for what remained of the scheduled debate between the North Homeowners Association (NHA) and the Beverly Hilton on Measure H.

The Hilton's Yes on Measure H campaign withdrew from the North Homeowners Association's planned debate after the NHA refused to display exhibits or a rendering of the proposed Hilton project at the debate.

"This one accurate, to scale picture would have allowed us to fully present the project that was approved by the City Council. [NHA president Robert K. Tanenbaum's] arbitrary refusal to allow us to present our project left us with no other alternative than to withdraw our participation," wrote Beverly Hilton owner Beny Alagem in a publicly circulated e-mail on Sunday.

At the meeting, Tanenbaum said that both sides had agreed to a simple discussion for the debate. No displays or pictures were included in that agreement, he added.

In its debate announcement, the NHA said they had pushed aside their open opposition to the measure to make way for both sides to air

their arguments to a room of Beverly Hills residents.

But as the residents began to trickle in, it became clear the audience overwhelmingly represented one side of issue. The room was filled with residents and officials wearing oversized 'No on H' buttons, which were available for free on a table at the room's entrance. Not one 'Yes on H' button could be found.

Outside the Beverly Hills Hotel, pro-Measure H campaigners were handing out packets to those entering the hotel's drive way that read in large, bold type "NO DEBATE TONIGHT." The packet included material about the Hilton's favorable position on Measure H and why Hilton owner Beny Alagem decided against participating in the event.

Tanenbaum addressed the crowd at the beginning of the meeting to present his case against Measure H, which would allow the Beverly Hilton to build a Waldorf=Astoria hotel, two condominium buildings, mitigating traffic lanes at the Wilshire and Santa Monica boulevards intersection as well as additional green space on the Hilton's nine-acre plot.

The crowd cheered and clapped for many of Tanenbaum's points and then lined up to ask questions and make statements about the project. Several spoke about health concerns for the children at El Rodeo School, which is in close proximity to the project.

Only weeks ago, unofficial No on H campaign the Citizens Right to Decide Committee's refusal to participate in the Beverly Hills Residents Association's virtual debate prevented from the event from happening at all.

K-8s gearing up for Apple Harvest Faire



Pictured (l-r): El Rodeo sixth graders Angela Lee, Shannon Cohanad and Dina Hauptschein

The four BHUSD K-8 schools are preparing for the third annual Apple Harvest Faire on the front lawn of Beverly High from noon to 5 p.m. on Oct. 26.

Put on by the Beverly Hills Education Foundation (BHEF), a non-profit fundraising organization that donates to the BHUSD, the Apple Harvest Faire is a fundraising fair filled with hay rides, a pumpkin patch, an apple-eating contest, food, games and entertainment. All proceeds will go to BHEF.

"This event is unique in that it brings together the business community, the school families, the teachers, the school administration and our City, which co-sponsors the event, to help our schools and our children. It really is a fun, old-fashioned, family day," said BHEF president Jean Rosenblatt.

The elementary schools have all identified community service projects that will culminate at the faire.

For example, Horace Mann and El Rodeo will be making "C-RATS" or Civilian Rations, care packages filled with individual sized snacks and products that will be shipped to American soldiers abroad via Operation Interdependence program.

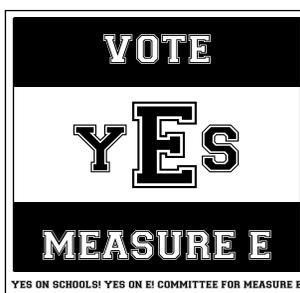
"We are thrilled to report that this year's event sponsorship is the highest it has ever been for this event," said BHEF CEO Devorah Hankin. "Considering the economy, this is a sign that our community puts its public schools at the forefront of its priorities and generosity."

Major Sponsors include, The Beverly Hilton, The City of Beverly Hills, The Deborah and Lawrence Deutsch Family, The Dubin/Ellerin Family, The McAlister Family, Robert Zarnegin of The Peninsula Beverly Hills, and the PTA Council. Other sponsors include Sue and Barry Brucker, Casden Properties, Cedars-Sinai Health System, The Dordick-Laksman Family, Ellen and Rick Gleitman, Linda and Peter Jankowski, The Lloyd-Sorkin Family, Pacific Theatres, Karen and David Sachs, Wells Fargo, The Wiener Family, and the William Morris Agency.

So far this school year, BHEF has donated \$900,000 to the BHUSD to fund technology, arts education and the elementary school Summer Enrichment Program and Arts Academy. For additional information on sponsorship or the event contact: BHEF (310) 557-0651.

IMPORTANT NOTICE TO THE VOTERS

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from the hills of beverly



Columnist Faces North, Homeowner Group That Is

By Rudy Cole

William Allen White, the legendary newspaper editor of the **Emporia Gazette**, whose influence went far beyond his middlewestern hometown, once quipped that there could never be another American revolution. On the way to burn down the White House, the revolutionaries would either break up in factions or committees deciding what color matches would be most appropriate.

The current revolution in our village, directed at overturning a council majority vote to approve the entire "Hilton Revitalization Plan" would certainly validate White's words.

Two separate and very divided community groups are working to stop the Hilton project by supporting a No vote on Measure H. They even had separate but hardly equal meetings within five days, one at the Peninsula and the other at the Beverly Hills Hotel. (**Larry Larson's** committee opted for the Peninsula and the

North Homeowner's met at the Beverly Hills Hotel)

Of course, if you are going to revolt in Beverly Hills, at least do it in comfort. There has to be some irony in the anti-Hilton groups choice of meeting places. The Peninsula, arguably one of the leading hotels in the world, will always be a money maker, but not nearly as profitable as the owners hoped because it was denied the extra height, numbers of rooms and banquet facilities it wanted. Which, of course, helps explain the owners pique at the entitlements won by the Montage Beverly Hills and, to a lesser degree, by what the Hilton seeks.

However, to deride the Hilton parking plans at a meeting at the Beverly Hills Hotel takes real chutzpah. Talk about parking cars all over the residential areas including some streets two or three blocks away, the inadequate parking resources of our landmark hotel has been a decade's

long annoyance to its neighbors. Never mind the improbable entry alley which requires enormous navigational skills when cars arrive from the west or south.

The Right to Decide committee under the leadership of **Larry Larson** and **Marilyn Gallup** attracted a good audience for its Peninsula rally, but not nearly as many as those attending the Beverly Hills North Homeowners sponsored event chaired by president and former Mayor **Robert K. Tanenbaum**. Well over 200 residents were at the NHOA gathering.

Why are the two groups working for the same objectives but at arm's length? That might take a whole column, but there have been words exchanged about being very transparent on how the money was raised to fund the qualifying petition drive.

There were some duplications in attendance: Councilmember **Nancy Krasne** attended both, speaking at the "Decide" meeting, but Mayor **Barry Brucker** only appeared at the Peninsula.

The North had more drama. There had been plans announced to actually have a debate on the Hilton referendum. Tanenbaum had invited Hilton owner **Beny Alagem** to the event in what he described would be a very civilized and cordial "conversation" on the "issues."

Unfortunately, it never happened. First, the Hilton team said it would send the president of the company that owns the Hilton, **Ted Kahan**, to represent their side. Kahan is also a lawyer experienced litigator. The North accepted that, but when the Hilton asked for permission to bring renderings of the project, the North balked.

Too bad. The North wanted to keep the format simple and "conversational" and the Hilton said it needed the exhibits to refute North claims on open space, among other issues they felt opponents had misrepresented. Both sides erred. The North clearly should have permitted the Hilton to display any visuals that would help clarify designs, but the Hilton should still have accepted the offer to present its side anyway.

Instead the audience got me.

Now, I can hardly speak for the Hilton. Although I support the project, my embrace of the plans was late in coming. At first, I was very much opposed to a project that would reduce hotel rooms to be replaced by condominiums.

That meant a loss of bed tax revenues and visitors for our shops and restaurants.

That all changed when Beny managed to wrangle an agreement from the Hilton chain to use the Waldorf=Astoria brand. His project now became his personal dream: To create the five star Waldorf that would match in service and beauty that of the leading hotels of Europe – and he cited Paris' George V as his hotel role model.

The new Hilton plans blew me away. The enormous increase in open space, the

demolition of the eye sore parking structure, the increase in traffic lanes coming east, and improvements on **Merv Griffin Way**, would surely make this project the most environmentally attractive hotel in all of Los Angeles County.

Did the height of the condos concern me? Of course, but the project is so far removed from residential centers, and totally contained within existing Hilton property, and also so dwarfed by structures just west of us, that the height issue had to be balanced against financing realities: There could simply not be a Waldorf=Astoria without the condos. Every real estate and banking person asked totally confirmed this. So, there has been no planning commission or even city council objection to the Waldorf-Astoria, only questions about some increases in condo heights. In fact, the Measure H battle is over condos, not the hotel – something opponents often forget.

One quick word about traffic generation by condos: Not a realistic problem.

Condominiums simply do not create real traffic anywhere, even on Wilshire Boulevard. As I pointed out earlier, drive by 211 South Spalding or 200 North Swall, home of our two largest condo projects, and you will never, ever see any traffic issues.

Back to my surprise, including to me, appearance at the North HOA community meeting. Tanenbaum had called me early Tuesday to ask if I would speak and explain my column's support of the project. It would be hard to say no. Both he and anti-Hilton activist, another former mayor, **Richard Stone**, have joined the coalition in support of Measure E and put their names **alongside Hilton project advocates such as former Mayor Maxwell H. Salter** and Vice Mayor **Frank Fenton**, who have made the support of E such an historical coalition of community and education leaders.

Tanenbaum spoke first and was, as always, passionate and persuasive. He was a hard act to follow. But I tried. First, I have to credit Robert for being very gracious and courteous. As he correctly pointed out in introducing me, we have differed at least 90 percent of the time on community issues. What I felt was lacking in the Hilton election battle was an impartial fact finding group. Consider just some of the conflicting claims: Opponents charge a lack of adequate parking and distribute a flyer that says there will be only 1,423 parking spaces. Obviously, not accurate. The Hilton will be required to create 2,183 spaces!

The fear of employee parking on residential streets is also specious. The Hilton has been honored for its worker parking plans, probably the best of any company in our city. The audience didn't even wince when I cited Beny Alagem's enviable record of support for our local charities.

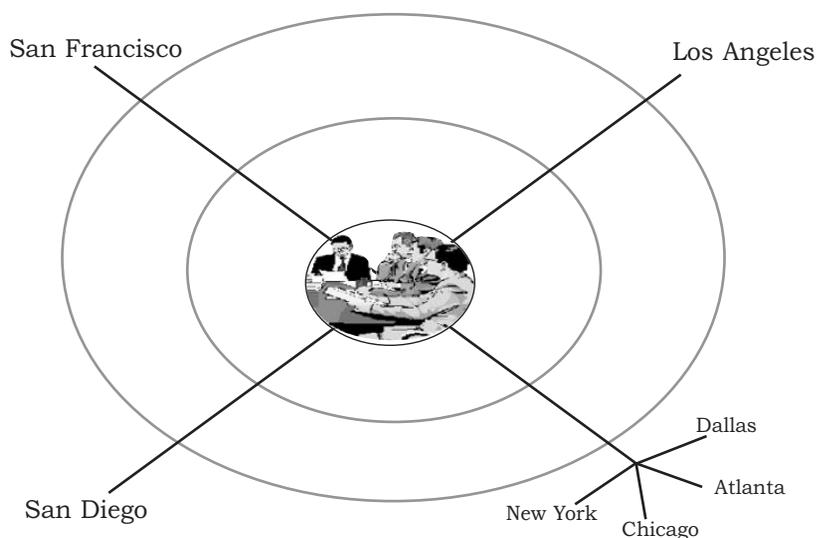
The only groans, and some chuckles, did follow my announcement that I had brought "**Joe the Plumber**" to protect me and "pipe" in if I got too many boos. OK,

rudy cont. on next page

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Phil Collins, Lily Collins and Beny Alagem



Richard Rosenzweig and Judy Henning

rudy cont. from previous page
not a great pun, but not that bad.

I did chide the association for focusing on the Hilton and ignoring the William Morris project, a mammoth, ugly intrusion smack in the middle of our business area that will be built with little protection to assure it will always be a home for the talent agency. That drew some applause, including that of Councilmember **Nancy Krasne**, a lone voice of opposition on the council.

I may not have changed too many minds, but I was treated fairly, I was applauded several times and even had some warm greetings from old friends. See, we can disagree without being so disagreeable.

Again, I urged the North members to carefully study both sides best arguments and do what is really in the community's interests, not the least of which are the

enormous tax benefits the project will bring to the city.

I did leave before the audience was able to ask too many questions, and I was not able to explain why. It was not what I said: Communists used to claim about liberals such as me: "They leave the room when the fighting begins."

On my way to the meeting, **Josette** who is recovering from some very minor laser surgery that makes her want to hide her beautiful face, called my cell to tell me the Beverly Hills Police had called to urge her not to leave her apartment, our neighborhood was being shut down and barricaded while our finest searched for an armed robbery suspect.

So, if gave up the pleasure of facing Municipal League President **Thomas White's** probing questions to try to pass through the closed streets just east of South Beverly to be with the wife and her only defenders, **Fala** and **Wanda**, two

ferocious Scottish Fold felines.

At the same time, our cops managed to arrive on the scene in time to capture two bad guys who terrorized some victims on South Swall.

Fortunately, the cops permitted me to pass the barricade and join the family. But it did once again make me think about how fortunate and how we take for granted the excellence of our police and fire protectors.

Not sure what happens in some other communities where I fear a call to 911 might enable you to set up an appointment for a convenient time to receive help, but our three minute response time merits our constant appreciation.

Equally important, although the perimeter barricades and police patrols with shot guns ready created considerable tension, the police maintained their cool and professionalism in dealing with the public – not always easy when you could face an

armed bad guy around the corner.

I also said at the HOA meeting that reports Robert K suggested I might speak to the Israeli parliament to defend Iran's foreign policy were not true, especially since one anti-Hilton letter writer also criticized me for being too pro Israel. Final note, it was good to see Patti again, the Tanenbaum everyone likes and, yes, again thanks to Robert and those in attendance for being so fair and polite.

I haven't had so much fun since I defended my pipe at a meeting of the American Lung Association.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.



BHHS Football Team Defeats Hawthorne, 57-8

Normans face top-ranked Santa Monica Friday

By Steven Herbert

Another year, another rout by the Beverly High football team of Hawthorne.

The Normans defeated the Cougars, 57-8, Friday night at Nickoll Field in the Ocean League opener for both schools, the fourth consecutive game Beverly Hills defeated Hawthorne by at least 40 points.

The yardage totals were similarly one-sided as the Normans outgained the Cougars, 478 yards to 156, with Hawthorne losing 15 yards on a bad center snap on a punt and another 15 on a fumble.

The loss extended the Cougars' on-field winless streak to 28 games dating back to 2005 and dropped their record to 0-6, 0-1 in league play.

Whatever suspense to the outcome of the game was gone by the time there was one minute, 23 seconds left in the first quarter when Dex Lucci's 45-yard touchdown pass to Taylor King gave the Normans a 23-0 lead. Lucci had thrown two 24-yard touchdown passes earlier in the quarter, both to Erik Munzer.

Beverly Hills (4-2, 1-0) also got a safety in the first quarter when a Hawthorne snap went out of the end zone on a punt.

"We had a little adversity during the week so they were real flat," Cougars coach James Swain said. "Some of it might not be the kids, but you don't expect to come out that flat."

When asked to elaborate on the adversity, Swain said, "I'd rather not say."

The Normans increased their lead to 37-0 at halftime, on 10- and 16-yard second-quarter touchdown runs by Kenny Bassett and Brandon Bank. Bank's touchdown came one play after David Saedi recovered an errant lateral by Hawthorne quarterback Jamaine Harris and returned the ball 69 yards.

The Normans scored touchdowns on each of their first five possessions.

Mauricio Meneche and Abe Kim had seven- and two-yard touchdown runs in the third quarter for Beverly Hills. Dillion Dordick ran one yard for a Norman touchdown in the fourth quarter.

Lawrence Tuihalamaka ran one yard for the Cougars' touchdown with 4:12 left.

The Norman offensive and defensive lines drew praise from their play from coach Carter Paysinger.

Beverly Hills rushed for 325 yards, with four runners gaining at least 52 yards. Kim rushed for 96 yards on 10 carries; Kenny Bassett 84 yards on four carries, including a 45-yard first-quarter run setting up the second Beverly Hills touchdown; Dordick 61 yards on 11 carries; and Meneche 52 yards

on eight carries.

Lucci completed eight of nine passes for 140 yards and three touchdowns before being removed after the first series of the second half. King caught three passes for 74 yards, while Munzer caught four for 61 yards.

When asked what his team would take away from the game, Paysinger responded "confidence."

"Confidence at any level is key, especially at the high school level," Paysinger said. "You want to feel good with what you're doing."

Hawthorne was a longtime South Bay power. Swain attributed its adversity to the disbanding of the city's Pop Warner Football program and the Centinela Valley Union High School District's open enrollment policy, which has seen students who would have played for Hawthorne to enroll at Lawndale Leuzinger or Lawndale highs.

Paysinger said the district's budget cuts "have really effected their athletic department in a number of ways and it's really shown on the field."

"They've got a lot of different that we probably aren't aware of and probably wouldn't even understand," Paysinger said.

What's Next?

The Normans are scheduled to play Santa Monica Friday in an Ocean League game at Santa Monica College beginning at 7 p.m.

The Vikings (6-0, 1-0) were ranked first in the Southern Section Western Division poll released Monday, the only Ocean League team in the Top 10. (Beverly Hills was among six teams, and the only one from the Ocean League, to also receive votes in the poll after the Top 10.)

"Stopping the run is our biggest challenge," Paysinger said. "They run the ball very well."

Christian Ross is Santa Monica's leading rusher with 685 yards, the 24th highest total in the Southern Section. Ross averages 7.3 yards per carry.

The Vikings have allowed six or fewer points in four of their games, including two shutouts. Santa Monica has outscored its opponents, 201-39.

"Offensively, we're going to have to be balanced," Paysinger said. "Our passing game will have to be a big part of what we do this week."

The teams have one common opponent - Long Beach Jordan - which defeated the Normans, 28-13, Sept. 12 in a game Bassett was limited to one carry because of an ankle injury sustained against Marshfield, and lost

to the Vikings 21-13, for its only loss this season in what was Santa Monica's closest game.

Girls' Tennis

Beverly Hills 6, Palisades 0

Brittney Morgan, her sister Brianna Morgan and Zarina Pisnoy all won their singles pro sets 8-0 for the Normans in an intersectional match Sept. 18 at Palisades played under the modified Los Angeles City Section format.

The Daisy Delmar-Hillary Monroy; Akasia J-Riggins-Sunia J-Riggins; and Megan Margolin-Molly Werner doubles teams all won their pro sets 8-1 for Beverly Hills.

The J-Riggins are twins.

Beverly Hills 15, Inglewood 3

The Normans won all nine doubles sets and six of nine singles sets in an Ocean League match at Beverly Hills Oct. 8.

A complete list of individual set scores was not available.

Corona del Mar All-American Tournament

Beverly Hills 8, Placentia Valencia 1

Brianna Morgan was an 8-0 winner in singles, then teamed with Pisnoy for an 8-3 victory in doubles in a first-round match Oct. 10 at the Racquet Club of Irvine.

The Normans won all four singles matches, with Marie Zalameda defeating Sarah Blair, 8-5, at No. 1 singles, Brittney Morgan defeating Candace Wu, 8-6, at No.2 singles, and Pisnoy defeating Natalie McKay, 8-5, at No. 3 singles.

In doubles, Brittney Morgan and Zalameda defeated McKay and Wu, 8-2, and Akasia J-Riggins and Sunia J-Riggins defeated Avanti Kellar and Amanda Lee, 8-4.

The Tigers were ranked second in the Division III poll released Oct. 6, while Beverly Hills was ranked second in Division II.

Dana Hills 4, Beverly Hills 4

(Dana Hills wins on games, 53-44)

The Normans won three of four singles sets, but only one doubles set in a championship quarterfinal Oct. 10 at the Racquet Club of Irvine.

Brianna Morgan, her sister Brittney Morgan and Zalameda won in singles, while Akasia J-Riggins and Sunia J-Riggins were 8-7 (5) winners at No. 4 doubles.

The Dolphins were seeded first and went on to win the tournament. They were ranked first in the Division I poll released Oct. 6.

San Diego Cathedral Catholic 5, Beverly Hills 3

Brianna Morgan was an 8-1 winner at No. 4 singles, then teamed with Pisnoy for an 8-6 victory at No. 2 doubles in a fifth-place semifinal Oct. 11 at Corona Del Mar High School.

Akasia J-Riggins and Sunia J-Riggins got the Normans' other point with an 8-7 (5) victory at No. 3 doubles.

Corona del Mar 4, Beverly Hills 4 (Corona del Mar wins on games, 51-48)

Brittney Morgan was an 8-1 winner at No. 2 singles, then teamed with Zalameda for an 8-2 victory at No. 1 doubles in the seventh-place match Oct. 11 at Corona Del Mar High School.

Brianna Morgan and Pisnoy also won in singles.

Corona del Mar was ranked second in Division I in the poll released Oct. 13.

What's Next?

The Normans are scheduled to play host to Santa Monica today and Inglewood Tuesday in Ocean League matches beginning at 2:30 p.m. and Brentwood Wednesday in a nonleague match beginning at 3 p.m.

Boys' Water Polo Brea-Olinda Tournament

Lake Elsinore Temescal Canyon 14, Beverly Hills 10

The Normans were outscored 10-6 over the final three quarters after the first quarter ended in a 4-4 tie in a pool play game Sept. 26 at Rowland High School in Rowland Heights.

Christian Apt scored three times for Beverly Hills, while Daniel Ilinsky and Kevin Youssefzadeh both scored twice and Justin Ezor, Michael Presas and Austin Shaheri once each.

Beverly Hills trailed 7-4 at halftime and 12-6 entering the fourth quarter. Norman goaltender Alex Rosenthal made nine saves.

Beverly Hills 14, Rowland Heights Rowland 5

Ilinsky scored five of his eight goals in the second half of a pool play game Sept. 26 at Rowland High School.

The Normans led 4-0 at the end of the first quarter as Tracy Ainslie, Ezor, Ilinsky and Presas each scored.

Ilinsky scored both Beverly Hills goals in the second quarter, helping the Normans to a 6-2 halftime lead.

Ilinsky scored twice in the third quarter and Apt and Justin Brezhnev once each as Beverly Hills led 10-5 entering the fourth quarter.

Ilinsky scored three times in the fourth quarter and Presas once. Rosenthal made eight saves.

Beverly Hills 11, Wildomar Elsinore 6

Ilinsky scored six goals and Ainslie three in a ninth-place semifinal Sept. 27 at Walnut High School.

Ilinsky scored twice and Apt once as the Normans led, 3-0, at the end of the first quarter.

Ainslie scored all three of his goals in the second quarter and Ilinsky one, giving Beverly Hills a 7-2 lead at halftime.

Ilinsky scored twice in the third quarter and Apt once as the Normans lead 10-4 entering the fourth quarter.

Ilinsky scored the lone Beverly Hills goal in the fourth quarter.

Rosenthal made seven saves.

Beverly Hills 6, Riverside J.W. North 4

Presas scored three of his four goals in the second half in the ninth-place game Sept. 27 at Walnut High School.

The Normans (9-3) led 2-1 at halftime on

goals by Presas in the first quarter and Shaheri in the second.

Presas scored twice in the third quarter, giving Beverly Hills a 4-2 lead entering the fourth quarter.

Ezor's goal with three minutes, 37 seconds to play gave the Normans a 5-3 lead. The Huskies scored 23 seconds later to cut the Beverly Hills lead to 5-4. Presas scored an insurance goal with 36 second remaining.

Rosenthal made 10 of his 13 saves in the second half.

The first quarter ended in a 1-1 tie.

What's Next?

The Normans are scheduled to play host to Santa Monica Monday and Los Angeles Milken Wednesday at the Swim-Gym in Ocean League games beginning at 3 p.m.

Girls' Cross Country Pepperdine Invitational

Raquel Hefflin finished third and fellow Beverly Hills junior Jamie Bratman sixth in the large school varsity race Oct. 4.

Hefflin was timed at 19:41.27 on the 3-mile course and Bratman in 19:55.70.

Beverly Hills finished sixth with 152 points, the same as fifth-place Las Vegas

Arbor View, which was awarded the higher finish because of senior Katie Carrell's second-place finish in 19:33.78.

Fresno Bullard sophomore Lyndsie Etherton was the individual winner in 18:32.67.

Phelan Serrano won the team championship with 55 points.

Boys' Cross Country Pepperdine Invitational

Alex Falcon was the top Beverly Hills finisher, finishing 39th, completing the 3-mile course in 17:05.35 Oct. 4.

Arcadia sophomore Ammar Moussa won in 15:21.90.

The Normans finished ninth in the team competition with 277 points, 63 behind eighth-place El Monte Arroyo. Thousand Oaks won with 41.

What's Next?

The Normans are scheduled to compete in the Mt. San Antonio College Invitational Saturday.

Girls' Golf

North Torrance 216, Beverly Hills 243

Hannah Merenstein shot a team-low three-over par 39 for the Normans (0-4, 0-4)

in an Ocean League match at The Links at Victoria Park in Carson Oct. 7.

Beverly Hills had to forfeit an Ocean League match to the Saxons Oct. 6 that was to be played at Rancho Park Golf Course because illness and injury left them unable to field a five-player team.

What's Next?

The Normans are scheduled to face Redondo in an Ocean League match at Rancho Park Golf Course today at 2 p.m.

Girls' Volleyball

Beverly Hills def. El Segundo Vistamar, 19-25, 25-15, 25-13, 25-13

Brianna Smith had a season-high 18 kills, Syline Kim five kills and 10 digs, Camille Lorenzana 10 digs, and Mallory Smith seven kills for the Normans in a nonleague match at the Swim-Gym Oct. 14. "It was a very good match for us after the first game," Beverly Hills coach Marla Weiss said. "We started off a little slow, we ended the match very, very strong. Vistamar was a good defensive team, so it was a good match for us offensively to be able to put so many balls down."

The Smiths are not related.

Beverly Hills def. Inglewood, 25-12, 25-6, 25-8

Brianna Smith had nine kills, Tamara Skootsky six blocks and Kim four kills for the Normans in an Ocean League match at Inglewood Oct. 15

Beverly Hills def. Inglewood Morningside, 25-14, 25-16, 25-10

Skootsky had six kills and four service aces, Kim four service aces and Julia Ayeroff and Brianna Smith three kills each for the Normans (11-7, 3-1) in an Ocean League match at the Swim-Gym Friday.

What's Next?

The Normans are scheduled to play at Hawthorne today and play host to Santa Monica Tuesday in Ocean League matches beginning at 3:15 p.m. and compete in the Redondo Power Classic Friday and Saturday at Redondo Union High School.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

letters cont. from page 3

Planning Commission

Chair: Noah Furie

Vice Chair: Kathy Reims

Commissioner: Lili Bosse

Commissioner: Nannette Cole

Former Commissioner: Stacy Marks

The current Hilton plus a Waldorf will have the same revenue for BH as the current grand plan because the hotel rooms to be closed would bring in as much revenue as the property taxes and other fees from the condos. With inflation the hotel rooms revenue will increase more than the property tax revenue from the condos. Beny Alagem expects the profit from the condos to pay for all the other building costs. He doesn't need the money for the Waldorf because I understand that after the \$500 million purchase of 9900 St. Monica he was able to secure a mortgage of about \$300 million. He won't walk. Originally the project was only financially feasible with three buildings and 120 condos. Now there are just two buildings and 90 condos. And if

he walks, Candy & Candy appear ready to jump in.

I don't think the traffic at Wilshire and St. Monica is that bad. The Hiltons international traffic expert says the Hilton solution is the best solution. It is not the best. The best would be a bridge or tunnel so through traffic did not have to stop. However, no matter what is done you will not get to Beverly Drive or through BH or to where ever you are going any faster because the rest of the streets won't have changed. How many Beverly Hills citizens drive by the Hilton going East on Wilshire? If we really made an improvement we would attract more commuters and the traffic problems would escalate. The advantages of the lane expansion is primarily Hilton Public Relations propaganda as it will have little effect.

*Ellis Landsbaum Ph.D.
Beverly Hills*

Thank you for your enlightening announcement in last week's paper about the endorsement of Measure H by the West

Hollywood and Beverly Hills Democratic clubs. The president of both clubs is Robert Kalonian, vice president of the Afriat Consulting Group, Inc. Their website, <http://www.afriat.com/clients.htm>, shows a list of clients that includes the Hilton Hotels. As you reported, Mr. Kalonian announced the endorsements "despite a committee recommendation not to get involved." So VOTERS BEWARE!

Clearly, the Democratic clubs did not want to be used by their president in this self-serving conflict of interest.

When you get your Democratic Club slate, remember that the paid consultants to the Hilton manipulated the endorsement and it does not represent the membership.

*Susan Mishler & Nancy Barth
Beverly Hills*

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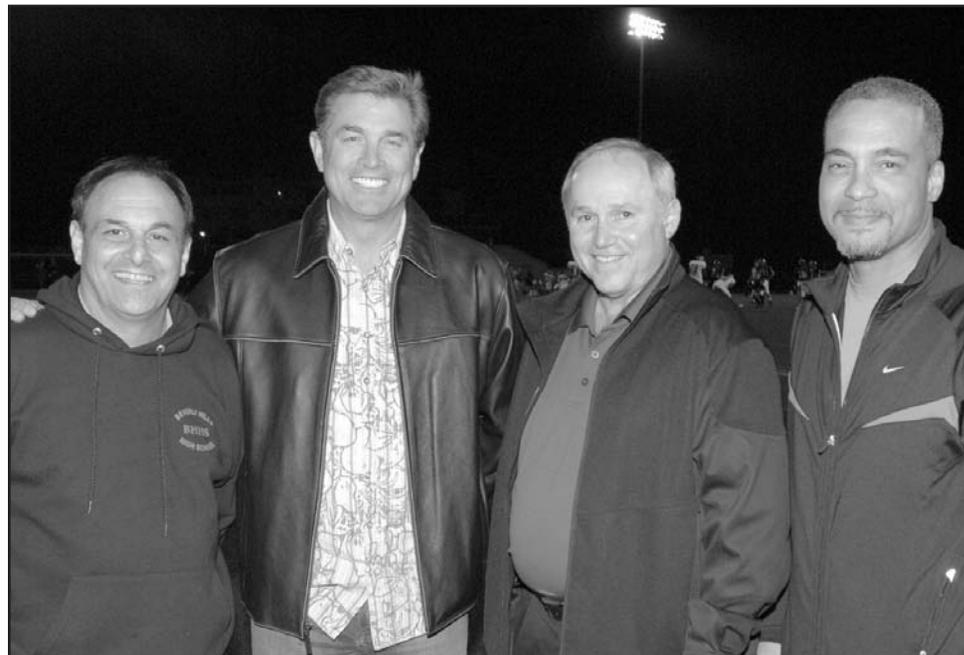
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Beverly Hills Athletic Alumni Association's Hall of Fame Dinner

Oct. 18 at Beverly Hilton



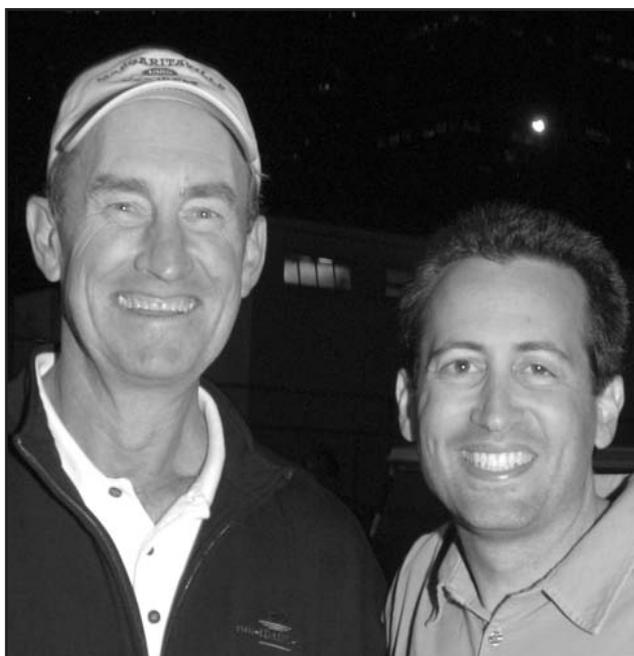
Coaches Steve Rappaport, Art and Tanis Harris, Sharon Stepenosky and former principal Dan Stepenosky



Honorees Ralph Punaro, Steve Craig, Irv Zakheim and Jeff James



Former Beverly High principal Ben Bushman and Sam Nazarian



Former coach Jack Dyck and David Corwin



Assistant principal Toni Staser and Susie Curtis



Sam Nazarian, Soraya and Younes Nazarian



Board of Education member and BHAAA founder Steven Fenton, Vice Mayor Frank Fenton and BHAAA president David Corwin

coverstory

CHAMBER OF COMMERCE TAKES TRADE MISSION TO NEW YORK

Chamber, CVB and City officials travel to promote Beverly Hills economy

A group of Beverly Hills financiers and city officials jetted off to the Big Apple this week for Beverly Hills' annual New York trade mission, aimed at promoting Beverly Hills as a desirable destination for pleasure and business.

Organized by Beverly Hills Chamber of Commerce's Economic Development Division and Beverly Hills Conference and Visitors Bureau (CVB), the five-day trade mission is packed with meetings and business events at posh restaurants, like the Modern and the Gilt, between representatives from the city, Chamber, CVB and their New York counterparts.

The mission targets New York City because "New York in many respects is critical to the Beverly Hills economy. New York is the media capital of the world and we are a destination for travelers worldwide and we need to be in the news as it relates to destination marketing news based on the hotel service and luxury offerings we have. Most of the lifestyle magazines are in New York so we need to be in that space, especially because we need their coverage so we go to them. Second, New York is the number one marketing for visitors.

"We are very mindful of how competitive the Westside is whether that is hospitality, restaurants and luxury spas. [New York] is also the headquarters for many important brands in the U.S. and there is no better way to reach them and say thank you for being here then to meet with them in their own turf face-to-face," Chamber CEO and president Dan Walsh has told the Weekly.

According to the Chamber's records, approximately 80 luxury goods retailers, restaurants and hotels with a presence in Beverly Hills are either based in New York City or have their U.S. corporate headquarters there, a particularly important consideration given that 75 percent of the City of Beverly Hills' budget comes from business activity.

Each year, Beverly Hills uses a new approach to build relationships with New York companies, tweaking its strategy to fit the occasion. This year, the Beverly Hills representatives with local hotel and car rental companies combined efforts to highlight Beverly Hills in a three-fold approach:

thank the companies with business in Beverly Hills and provide new and relevant city data; approach companies potentially interested in locating a business in Beverly Hills; and reach out to media representatives

"The current economic turmoil further increases the importance of promoting Beverly Hills to the very targeted market of New York City," said Walsh, who has said he imagines Beverly Hills might feel a small

largest level of participation from hotel and car rental partners, with 12 hotels and three car rental companies contributing to the mission's efforts.

Walsh said he was "pleased that our outreach to CEOs and participation from hotel and car rental partners has increased this year, and that we are able to continually build upon and improve our annual efforts in New York."

As for acting upon the improved approach, the Chamber's Economic Development Division (EDD) set up meetings and hosted luncheons with CEOs based in New York to discuss what they see as the benefits of business in Beverly Hills. Executives representing companies from Tiffany & Co., Prada, Baccarat and Escada were among those who attended the CEO luncheons at The Modern and The Gilt on Tuesday and Wednesday.

The CVB hosted two media open houses attended by journalists, hotel and car rental partners and CVB representatives as well as a travel trade open house for key corporate and leisure travel agents, including meeting planners.

Begun in 1989, the trade mission originally "was a Conference and Visitors Bureau only program, and it stayed that way for a couple of years, with the City beginning its participation in the late 1990s. In more recent times beginning in 2002 the City grew further involved and that grew to now involving the Mayor program," said Walsh.

This year, Beverly Hills delegates to New York included Mayor Barry Brucker, Councilmember Linda Briskman, City Manager Rod Wood, and Director of Economic Development and Marketing Alison Maxwell. Officials traveling to New York from the Chamber, CVB and Rodeo Drive Committee include Chair of the Board Vicky Mense, CEO Dan Walsh, Vice President of Economic Development Anita Zusman-Eddy, Executive Director of BHCVB Kathy Smits, BHCVB Communications Manager Kimberli Partlow, and president of the Rodeo Drive Committee Tom Blumenthal.

-Jacquelyn Ryan



Kathy Smits, Brendan Carlin, Debrah Avren and Alison Maxwell



Tom Blumenthal, Vicky Mense and Dan Walsh

and agents from the travel industry, according to a Chamber of Commerce representative.

This year could be a particularly important year for the trade mission.

sting from the nation's unsteady economy.

Beverly Hills businesses seem to understand the unique position this year's trade mission faces.

Indeed, this year's trade mission had the

The People You Know & Trust Urge You To Vote YES on Measure H

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Alon Abady
Jerry Abbott
Hersel Abgenesaz
Rachel Abramov
Enayat Abrishami
Naima Abrishami
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Nazie Amin
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John Andrews
Esther Appel
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Miriam Arbib
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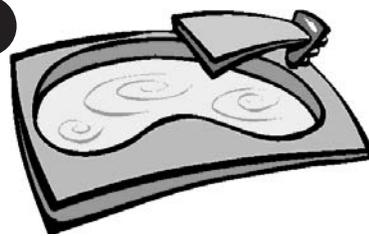
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and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2196

FICTITIOUS BUSINESS NAME STATEMENT: 20081721657
The following person(s) is/are doing business as: BROVEST. 1038 S. Robertson. Los Angeles, CA 90035. LES BRONTE. 138 N. La Peer. Beverly Hills, CA 90211. ALAN L BRONTE. 5855 Hillview Park. Valley Glen, CA 91401. The business is conducted by: A GENERAL PARTNERSHIP. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Les Bronte, Partner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2197

FICTITIOUS BUSINESS NAME STATEMENT: 20081721658
The following person(s) is/are doing business as: JAGUAR ANALYTICS. 350 N. Palm Dr #206 PO Box 10147. Beverly Hills, CA 90210. THE LEADER GROUP. 350 N. Palm Dr #206. Beverly Hills, CA 90210. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Judy Ellen Holt, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2198

FICTITIOUS BUSINESS NAME STATEMENT: 20081721659
The following person(s) is/are doing business as: PIONEER PRODUCTS. 6427 W. 84th Place. Los Angeles, CA 90045. FERN SEROTA. 6427 W. 84th Place. Los Angeles, CA 90045. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Fern Serota, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2199

FICTITIOUS BUSINESS NAME STATEMENT: 20081721660
The following person(s) is/are doing business as: ASHSTONE. 7433 Shadyglade Ave #1. North Hollywood, CA 91605. ASHOT MIRAKYAN. 7433 Shadyglade Ave #1. North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. The

registrant has not yet commenced to transact business under the fictitious business name in. Signed: Ashot Mirakyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2200

FICTITIOUS BUSINESS NAME STATEMENT: 20081721661
The following person(s) is/are doing business as: SHERMAN WAY AUTO REGISTRATION SERVICES. 14114 Sherman Way. Van Nuys, CA 91405. KARINE ZHARAZHYAN. 14114 Sherman Way. Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Karine Zharazhyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2201

FICTITIOUS BUSINESS NAME STATEMENT: 20081721662
The following person(s) is/are doing business as: JOJO'S CLEANING SERVICES. 1759 N. Edgemont St #4. Los Angeles, CA 90027. GENRIK SAAKJAN. 1759 N. Edgemont St #4. Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Genrik Saakjan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2202

FICTITIOUS BUSINESS NAME STATEMENT: 20081721663
The following person(s) is/are doing business as: ALPHA VENTURE. 224 E. Olive Ave #219. Burbank, CA. VAZGEN ALAVERDYAN. 410 E. Elmwood Ave 3307. Burbank, CA 91501. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Vazgen Alaverdyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2203

FICTITIOUS BUSINESS NAME STATEMENT: 20081721664
The following person(s) is/are doing business as: SOURCE PLANS DRAFTING SERVICES. 14810 Leadwell St. Van Nuys, CA 91405. ALVARO A. PELLEGER. 14810 Leadwell St. Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Alvaro A. Pellegrer, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2204

FICTITIOUS BUSINESS NAME STATEMENT: 20081703386
The following person(s) is/are doing business as: ANAHIT GUKASYAN. 12321 Runnymede St #3. North Hollywood, CA 91605. ANAHIT GUKASYAN. 12321 Runnymede St #3. North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Anahit Gukasyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2205

FICTITIOUS BUSINESS NAME STATEMENT: 20081703387
The following person(s) is/are doing business as: BLUE MONSTER. 13521 Dyer St. Sylmar, CA 91342. EFRAN P. CONTRERAS. 13521 Dyer St. Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Efran Contreras, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08-2206

FICTITIOUS BUSINESS NAME STATEMENT: 20081703610
The following person(s) is/are doing business as: DEAD & RISING CLOTHING COMPANY, D & R CLOTHING COMPANY, DEAD & RISING, D & R 14040 Badger Ave. Sylmar, CA 91342. WILFRED A. GERMAN. 14040 Badger Ave. Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Wilfred A. German, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does

not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2207

FICTITIOUS BUSINESS NAME STATEMENT: 20081703613

The following person(s) is/are doing business as: UNITED ZOOM PLUMBING AND ROOTER. 17555 Satcoy St. Northridge, CA 91325. SAMVEL MOVSESYAN. 17555 Satcoy St. Northridge, CA 91325. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Samvel Movsesyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2208

FICTITIOUS BUSINESS NAME STATEMENT: 20081703614

The following person(s) is/are doing business as: MUSH BAKERY. 5224 W. Sunset Blvd. Los Angeles, CA 90027. SEROP AGADZHANYAN. 1531 N. Serrano Ave. Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Serop Agadzhanyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2209

FICTITIOUS BUSINESS NAME STATEMENT: 20081703616

The following person(s) is/are doing business as: MODERN AEC. 263 West Olive Ave #301, Burbank, CA 91502. TAMARA A DERISH. 263 West Olive Ave 3302, Burbank, CA 91502. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Tamara A Derish, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2209

FICTITIOUS BUSINESS NAME STATEMENT: 20081703615

The following person(s) is/are doing business as: GIANT STUFF. 263 West Olive Ave #310, Burbank, CA 91502. ALEXEY ZHIGIR. 263 West Olive Ave #301, Burbank, CA 91502. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Alexey Zhigir, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2210

FICTITIOUS BUSINESS NAME STATEMENT: 20081685282

The following person(s) is/are doing business as: THE MEDITERRANEAN OASIS. 5054 Pettit Ave. Encino, CA 91436. CARLOS A. ASTUDILLO. 5054 Pettit Ave. Encino, CA 91436. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Carlos A Astudillo, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2211

FICTITIOUS BUSINESS NAME STATEMENT: 20081658568

The following person(s) is/are doing business as: ALDAN CONSTRUCTION CO. 19528 Ventura Blvd #212, Tarzana, CA 91356. PAVEL BERLIN. 18620 Hatteras St #114, Tarzana, CA 91356. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Pavel Berlin, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2212

FICTITIOUS BUSINESS NAME STATEMENT: 200816585362

The following person(s) is/are doing business as: MEDIA HOME HEALTH. 6801 Coldwater Canyon #100, North Hollywood, CA 91605. VISITING ANGELS HOME HEALTH CARE, INC. 263 W. Olive Ave #263, Burbank, CA 91502. The business is conducted by: AN INDIVIDUAL. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Ella Undzhyan, CEO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2213

FICTITIOUS BUSINESS NAME STATEMENT: 200816585554

The following person(s) is/are doing business as: PURE LOUNGE. 20001 Ventura Blvd, Woodland Hills, CA 91364. VENTURA LOUNGE LLC. 859 Moorside Dr. Glendale, CA 91207. The business is conducted by: A LIMITED LIABILITY COMPANY. The registrant has not yet commenced to transact business under the fictitious business name in. Signed: Ventura Lounge LLC, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2214

FICTITIOUS BUSINESS NAME STATEMENT: 20081703612

The following person(s) is/are doing business as: CHOCO LATO. 12643 Sherman Way #0, North Hollywood, CA 91605. LONFIELD, INC. 1748 Opechee Way, Glendale, CA 91208. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Lonfield, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2215

FICTITIOUS BUSINESS NAME STATEMENT: 20081665555

The following person(s) is/are doing business as: ALL AMERICAN ESTATE & FINANCE. 21012 Devonshire St. Chatsworth, CA 91311. THE ALL AMERICAN REAL ESTATE COMPANY, INC. 9748 Rose Dr. Oak Hills, CA 92034. The business is conducted by: A CORPORATION. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: The All American Real Estate Company Inc, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/24/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2/08, 10/9/08, 10/16/08, 10/23/08--2216

FICTITIOUS BUSINESS NAME STATEMENT: 20081744538

The following person(s) is/are doing business as: ANGEL MARBLE & GRANITE. 12752 Herrick Ave. Sylmar, CA 91342. ANGEL CARRILLO. 12752 Herrick Ave. Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed

ed here on. Registrant has not yet commenced business. Signed: Angel Carrillo, owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2219

FICTITIOUS BUSINESS NAME STATEMENT: 20081744539 The following person(s) is/are doing business as: ALL YEAR PARTY RENTALS. 8937 Stanwin Ave, Arleta, CA 91331. ERIKA RUIZ. 8937 Stanwin Ave, Arleta, CA 91331. RENE RUIZ. 8937 Stanwin Ave, Arleta, CA 91331 The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Erika Ruiz, Rene Ruiz, owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2220

FICTITIOUS BUSINESS NAME STATEMENT: 20081744540 The following person(s) is/are doing business as: AIR AUNA, 224 E. Olive Ave. Suite# 219, Burbank, CA ARTOUR AVATIAN, 127 N Everett #15, Glendale, CA 91200. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on, Registrant has not yet commenced business. Signed: Artour Avakyan, owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2221

FICTITIOUS BUSINESS NAME STATEMENT: 20081744541 The following person(s) is/are doing business as: DOW CUSTOMS SERVICES; DOW IMPORT & EXPORT SERVICES, 1016 E. Broadway #207, Glendale, CA 91205. NICK DOW. 210 N. Belmont St. #305, Glendale, CA 91206. ARASH DOWLATSHAHI. 210 N. Belmont St. #305, Glendale, CA 91206. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Arash Dowlatshahi, owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2222

FICTITIOUS BUSINESS NAME STATEMENT: 20081744543 The following person(s) is/are doing business as: ABEL'S BLINDS & WINDOW CLEANING. 21007 Cohasset St. Canoga Park, CA 91303. ABEL PEREZ. 21007 Cohasset St. Canoga Park, CA 91303. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Abel Perez, owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2223

FICTITIOUS BUSINESS NAME STATEMENT: 20081744544 The following person(s) is/are doing business as: FORALS PARADES PUBLISHING. 13603 Hart St. Valley Glen, CA 91405. ELIZABETH S. MEGRABYAN, 13603 Hart St. Valley Glen, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Elizabeth S. Magrabyan, owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2224

FICTITIOUS BUSINESS NAME STATEMENT: 20081744777 The following person(s) is/are doing business as: PIONEER WINDOW PRODUCTS. 5715 Venice Blvd. Los Angeles, CA 90019. JERRY KARP. 5711 Venice Blvd. Los Angeles, CA 90019. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Jerry Karp, owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2225

FICTITIOUS BUSINESS NAME STATEMENT: 20081744778 The following person(s) is/are doing business as: SANTA MONICA CUSTOM. 5715 Venice Blvd. Los Angeles, CA 90019. JERRY KARP. 5711 Venice Blvd. Los Angeles, CA 90019. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Jerry Karp, owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2226

FICTITIOUS BUSINESS NAME STATEMENT: 20081744537 The following person(s) is/are doing business as: AB STAGING DESIGNS. 8405 Melvin Ave. Northridge, CA 91324. AIMEE BOSCHET. 8405 Melvin Ave. Northridge, CA 91324. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Aimee Boschet, owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2227

FICTITIOUS BUSINESS NAME STATEMENT: 20081676338 The following person(s) is/are doing business as: RENEWED & ENLIGHTENED; FRAGRANCE OF BEAUTY & STYLE. 2717 Maryann Manor, La Verne, CA 91750. KIMBERLY L. BOWIE. 2717 Maryann Manor, La Verne, CA 91750. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Kimberly L. Bowie, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/17/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2228

FICTITIOUS BUSINESS NAME STATEMENT: 20081615138 The following person(s) is/are doing business as: BOTANY AROMATHERAPY; KIM BO INSPIRED. 2717 Maryann Manor, La Verne, CA 91750. KIMBERLY L. BOWIE. 2717 Maryann Manor, La Verne, CA 91750. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Kimberly L. Bowie, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/08/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this state-

ment does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2229

FICTITIOUS BUSINESS NAME STATEMENT: 20081676556 The following person(s) is/are doing business as: DEWY STAR. 404 W. 7th Street, Suite # 801, Los Angeles, CA 90014-1615. NIKOLAY I NOVIKOV. 4541 Murietta Ave, Apt. #3, Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Nikolay I. Novikov, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2230

FICTITIOUS BUSINESS NAME STATEMENT: 20081770965 The following person(s) is/are doing business as: ROYAL RIDE LIMOSNE SERVICE. 505 S. Lake, Burbank, CA 91502. KIRAKOS MANUKIAN. 505 S. Lake, Burbank, CA 91502. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Kirakos Manukian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/02/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08--2231

FICTITIOUS BUSINESS NAME STATEMENT: 20081772944 The following person(s) is/are doing business as: COMPLETION INTERNATIONAL; COMPLETION INTERNATIONAL ACADEMY; NATIONAL BOARD OF COACHING AND HYPNOSIS; NATIONAL GUILD OF HYPNOTHERAPY AND COACHING; AMERICAN COACHING ORGANIZATION; SKY FILM PRODUCTION. 16161 Ventura Blvd #518, Encino, CA 91436. MATTHEW DAVIS. 16161 Ventura Blvd #518, Encino, CA 91436. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Matthew Davis, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/02/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2232

FICTITIOUS BUSINESS NAME STATEMENT: 20081770964 The following person(s) is/are doing business as: H AND S IMPORT AND EXPORT; INTERNATIONAL IMPORTING EXPORTING. 9909 Topanga Cyn Blvd, Posnet #320, Chatsworth, CA 91311. HUSSAIN S. ALFREDI. 279 W. Wilson St. #F, Costa Mesa, CA 92627; SAMI NOMAIR. 21806 Bryant St., Canoga Park, CA 91304. The business is conducted by: GENERAL PARTNERSHIP. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Sami Nomair, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/02/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2233

FICTITIOUS BUSINESS NAME STATEMENT: 20081770966 The following person(s) is/are doing business as: LA AUTO SPA. 4701 Lankershim Blvd #B, N. Hollywood, CA 91602. HAROUT SOGHOMIAN. 14521 Hartland St #202, Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Harout Soghomonian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/02/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2234

FICTITIOUS BUSINESS NAME STATEMENT: 20081754524 The following person(s) is/are doing business as: HOME ORGANIZERS PLUS, 11000 Louise Ave. Granada Hills, CA 91344. TINA STAFFON. 11000 Louise Ave. Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Tina Staffon, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/30/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08--2235

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

Nass Law Firm
9454 Wilshire #711
Beverly Hills, CA 90212
Superior Court of California, County of Los Angeles
111 N. Hill St.
Los Angeles, CA 90012
Central Judicial District
Case Number BS117071
Present Name: Miranda Clare James
Proposed Name: Miranda Clare James
Time of Hearing Date: 11/06/08
Time: 9:00 AM
Dept.: A
Room: 548
Date: September 18, 2008
Signed, Commissioner: Murray Gross

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

Martin Estuardo Julian
15748 Enadua Way
Van Nuys, CA 91406
Superior Court of California, county of Los Angeles
Los Angeles Superior Court
Northwest District- East Building
6230 Sylmar Ave. Rm. #107
Van Nuys, CA 91401
Case Number LS017858
Present Name: Martin Estuardo Julian
Proposed Name: Otniel Timothy Julian

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME:

2008144542
Original file # 08-0392488
The following person(s) has(have) abandoned the use of the fictitious business name: ROKSANA DIGITAL EDITING. 9610 Zelzah Ave #311, Northridge, CA 91325. The fictitious business name referred to above was filed on: 9/29/08, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: ROKSANA NAZARYAN. 9610 Zelzah Ave #311, Northridge, CA 91325. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/15/08. Published: 9/25/08, 10/2/08, 10/9/08, 10/16/08--2236

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME:

20081754523
Original file # 08-0392488
The following person(s) has(have) abandoned the use of the fictitious business name: HOME ORGANIZERS PLUS. 5225 Blakeslee Ave #440, N. Hollywood, CA 91601. The fictitious business name referred to above was filed on: 9/17/08, in the County of Los Angeles. The business was conducted by: A GENERAL PARTNERSHIP. The full name and residence of the registrant(s) abandoning the name: TINA STAFFON; GREG STAFFON. 5225 Blakeslee Ave #440, N. Hollywood, CA 91601. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08. Published: 9/25/08, 10/2/08, 10/9/08, 10/16/08--2237

Department of Alcoholic Beverage Control
1 Manchester Blvd.
Sixth Floor
PO Box 6500 Inglewood, CA 90306

(310) 412 6311
NOTICE IN APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE

Date of filing Application: September 23, 2008

To whom it may concern:

The name(s) of the applicant(s) is/are:
ROYAL MEDITERRANEAN INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
9737 SANTA MONICA BLVD
BEVERLY HILLS, CA 90210-4201
Type of license(s) applied for:
47 – ON-SALE GENERAL EAING PLACE

Department of Alcoholic Beverage Control

1 Manchester Blvd.
Sixth Floor
PO Box 6500 Inglewood, CA 90306
(310) 412 6311

NOTICE IN APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE

Date of filing Application: September 29, 2008

To whom it may concern:

The name(s) of the applicant(s) is/are:
LEOPARDO INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
7675 BEVERLY BL
LOS ANGELES, CA 90036-2727
Type of license(s) applied for:
47 – ON-SALE BEER AND WINE - EAING PLACE

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: SEPTEMBER 30, 2008

To Whom it may concern:

of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1216 3

FICTITIOUS BUSINESS NAME STATEMENT: 20081738025
The following person(s) is/are doing business as: FRUIT AND JUICE LAND, 7203 GREENLEAF AVE #C, WHITTIER, CA 90602. ANABEL LIPPMANN, 10745 THEIS AVE WHITTIER CA 90604. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANABEL LIPPMANN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/26/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1216 5

FICTITIOUS BUSINESS NAME STATEMENT: 20081738070
The following person(s) is/are doing business as: SCHWAB SYNERGY, 2040 FAIR PARK AVE #302, LOS ANGELES, CA 90041. DAVID F. SCHWAB, 2040 FAIR PARK AVE #302 LOS ANGELES CA 90041 NELLIE R. SCHWAB, 2040 FAIR PARK AVE #302 LOS ANGELES CA 90041. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here in on 9/1/2008. Signed NELLIE R. SCHWAB. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/26/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1222 8

FICTITIOUS BUSINESS NAME STATEMENT: 20081761789
The following person(s) is/are doing business as: MAXAM-USA, 100 WEST 17TH STREET UNIT #20, LOS ANGELES, CA 90015. POK HEE PAK, 2313 CRAVATH CT #A WEST COVINA CA 91792. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/1/2008. Signed POK HEE PAK. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1223 3

FICTITIOUS BUSINESS NAME STATEMENT: 20081762725
The following person(s) is/are doing business as: NATIONAL AUTO SALES, 20248 LORNE ST, WINNETKA, CA 91306. KARAM WADIE BOKTOR, 20248 LORNE ST WINNETKA CA 91306. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KARAM WADIE BOKTOR. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/23/2008, 10/30/2008 1223 2

FICTITIOUS BUSINESS NAME STATEMENT: 20081762602
The following person(s) is/are doing business as: LA VERNE WATER STORE, 2400 FOOTHILL BLVD STE. D, LA VERNE, CA 91750. SARA L. LEE, 652 MARSHALL CT CLAREMONT CA 91711. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/1/2008. Signed SARA L. LEE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1223 4

FICTITIOUS BUSINESS NAME STATEMENT: 20081763586
The following person(s) is/are doing business as: GEM SEWING, 875 N. VIRGIL AVE, LOS ANGELES, CA 90029. MARIE BASTEOUIAN, 3147 DONA EMILIA DRIVE STUDIO CITY CA 91604. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIE BASTEOUIAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1223 0

FICTITIOUS BUSINESS NAME STATEMENT: 20081763587
The following person(s) is/are doing business as: NADPOB THAI CAFE, 4321 W. SUNSET BLVD, LOS ANGELES, CA 90029. SUGINA PINSUPA, 14103 SUMMER-TIME LANE LOS ANGELES CA 90230. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 9/1/2004. Signed SUGINA PINSUPA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1223 1

FICTITIOUS BUSINESS NAME STATEMENT: 20081786403
The following person(s) is/are doing business as: ELITE DECORATIONS 5419 Sunset Blvd #231 Los Angeles, CA 90027. RUZANNA KOSTANYAN, 5419 Sunset Blvd #231 Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Ruzanna Kostanyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 11/06/08-2239

FICTITIOUS BUSINESS NAME STATEMENT: 20081802893
The following person(s) is/are doing business as: FAY'S COIN LAUNDRY, 14555 Victory Blvd. Van Nuys, CA 91411. FATHEIH AMERI, 30626 Lakewood Rd. Agoura Hills, CA 91301. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: FATHEIH AMERI, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2239

FICTITIOUS BUSINESS NAME STATEMENT: 20081802894
The following person(s) is/are doing business as: LOMELI'S ITALIAN & MEXICAN CUISINE, 5710 Santa Monica Blvd., Los Angeles, CA 90038. ALEJANDRO M. LOMELI, 6225. Marrison Way, Los Angeles, CA 90042. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Alejandro M. Lomeli, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/08/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2241

FICTITIOUS BUSINESS NAME STATEMENT: 20081802891
The following person(s) is/are doing business as: SUN VALLEY AUTO, 13432 Van Nuys Blvd.

Pacomia, CA 91311. WILLIAMS AUTOS, INC. 13432 Van Nuys Blvd. Pacomia, CA 91311. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Williams Autos Inc, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/08/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2242

FICTITIOUS BUSINESS NAME STATEMENT: 20081802793
The following person(s) is/are doing business as: JASMINE NAVSSAN ATTORNEY AT LAW, 9454 Wilshire Blvd., #711, Beverly Hills, CA 90212. JASMINE NAVSSAN, 9454 Wilshire Blvd #711, Beverlu Hills, CA 90212. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Jasine Navssan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/08/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2243

FICTITIOUS BUSINESS NAME STATEMENT: 20081786405
The following person(s) is/are doing business as: JR MAINENANCE & CLEANING SERVICES, 8205 Wakefield Ave. Panorama City, CA 91402. JOSE DE JESUS RIVERA AVINA, 8205 Wakefield Ave. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Jose De Jesus Rivera Avina, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/08/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2244

FICTITIOUS BUSINESS NAME STATEMENT: 20081786406
The following person(s) is/are doing business as: JR LEVON VIRABOB PHYSICAL THERAPY, 111 N. Glendale Blvd. Los Angeles, CA 90026. LEVON VIRABOB, 222 Monterey Rd. #101 Glendale, CA 90026. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Levon Virabob, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2245

FICTITIOUS BUSINESS NAME STATEMENT: 20081786576
The following person(s) is/are doing business as: VALLEY WIDE CLEANING AND MAINTENANCE, 16937 Hartland St Lake Balboa, CA 91406. JUSTIN BONNEY, 16937 Hartland St Lake Balboa, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Justin Bonney, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2246

FICTITIOUS BUSINESS NAME STATEMENT: 20081786577
The following person(s) is/are doing business as: PRIVATE AUTO DEALER, 21515 Parthenia, Canoga Park, CA 91304. CHARLES J. LUSTER, 7632 Topanga Cyn #218, Canoga Park, CA 91304. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Charles J. Luster, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2247

FICTITIOUS BUSINESS NAME STATEMENT: 20081786578
The following person(s) is/are doing business as: ARLIS EXCLUSIVE CATERING, INC. 10910 Venice Blvd, Culver City, CA 90323. ARLIS EXCLUSIVE CATERING, INC. 7967 Campton Drive, Los Angeles, CA 90045. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Arlis Exclusive Catering, Inc, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2248

FICTITIOUS BUSINESS NAME STATEMENT: 20081786407
The following person(s) is/are doing business as: PROJECT ETHOS, 10501 Andora Ave. Chatsworth, CA 91311. JASON PESKIN, 10501 Andora Ave. Chatsworth, CA 91311. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Jason Peskin, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2249

FICTITIOUS BUSINESS NAME STATEMENT: 20081786579
The following person(s) is/are doing business as: EDUARDO AYALA WINDOWS, 8828 Sylmar Ave, Panorama City, CA 91402. EDUARDO A. AYALA, 8828 Sylmar Ave. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Eduardo A. Ayala, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2250

FICTITIOUS BUSINESS NAME STATEMENT: 20081786580
The following person(s) is/are doing business as: LAVISH & LIPOSHKA BAKERY, 12452 Oxnard St. N. Hollywood, CA 91606. VREJA ARAKELIAN, 21339 Blackhawk St. Chatsworth, CA 91311. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Vrej Arakelian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2251

FICTITIOUS BUSINESS NAME STATEMENT: 20081786581
The following person(s) is/are doing business as: 4 EVER HD, 26312 W. Bravo Ln. Calabasas, CA 91302. BEHAYR ZOLFAGHARI, 26312 W. Bravo Ln. Calabasas, CA 91302. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Behayr Zolfaghari, Owner. The regis-

trant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2252

FICTITIOUS BUSINESS NAME STATEMENT: 20081786582
The following person(s) is/are doing business as: GLOBAL FAMILY HEALTH CARE, 8342 Wilburn Ave. Northridge, CA 91324. LARCON RESPIRARE INCORPORATED, 8342 Wilburn Ave. Northridge, CA 91324. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Larcon Respirare Incorporated, President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2253

FICTITIOUS BUSINESS NAME STATEMENT: 20081786583
The following person(s) is/are doing business as: AFFINITY MARKETING GROUP; NEWPORT TRADING GROUP, 150 S. Glensaks Blvd. #9235, Burbank, CA 91502. ARSEN GARIBYAN, 315 Chester St. #2126 Glendale, CA 91203. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Arsen Garibyan, Owner-President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2254

FICTITIOUS BUSINESS NAME STATEMENT: 20081794933
The following person(s) is/are doing business as: FERRO UNITED CORP, 8335 Winnetka Ave. Suite 223, Winnetka, CA 91306. SOSSHISHANT POSTAJIAN, 8335 Winnetka Ave. Suite 223, Winnetka, CA 91306. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Sossishant Postajian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/07/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2255

FICTITIOUS BUSINESS NAME STATEMENT: 20081794687
The following person(s) is/are doing business as: EVCOR PLUMBING, 3139 Schweitzer Drive, Topanga, CA 90290. ERNESTO V. CORTEZ, 3139 Schweitzer Drive, Topanga, CA 90290. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Ernesto V. Cortez, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/07/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2256

FICTITIOUS BUSINESS NAME STATEMENT: 20081794686
The following person(s) is/are doing business as: INCOME TAX PROS; INTERNET ACCESS, 14715 Fox St. Mission Hills, CA 91345. VICTOR MANUAL SANDORAL JR, 14715 Fox St. Mission Hills, CA 91345. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Victor Manual Sandoral Jr, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/07/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2257

FICTITIOUS BUSINESS NAME STATEMENT: 20081794685
The following person(s) is/are doing business as: A & S DISTRIBUTION, 6817 Vantage Ave. N. Hollywood, CA 91605. ARMAN H. ASLANIAN, 6817 Vantage Ave. N. Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Arman H. Aslanian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/07/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2258

FICTITIOUS BUSINESS NAME STATEMENT: 20081794685
The following person(s) is/are doing business as: YS DESIGN, 5536 Lindley Ave. #204, Encino, CA 91316. YOSSI SASSON, 5536 Lindley Ave. #204, Encino, CA 91316. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Yossi Sasson, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/07/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2260

FICTITIOUS BUSINESS NAME STATEMENT: 20081794683
The following person(s) is/are doing business as: AANESS TRUCKING, 12254 Burbank Blvd. Apt # 26, Valley Village, CA 91607. VNES MARKARIAN, 12254 Burbank Blvd. Apt # 26, Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Vnes Markarian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/07/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2261

FICTITIOUS BUSINESS NAME STATEMENT: 20081694932
The following person(s) is/are doing business as: CONTRUCTION AGENCY, 13437 Victory Blvd. # 20, Van Nuys, CA 91401. EZZATOLLAH MODERRRES, 13437 Victory Blvd. # 20, Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Ezzatollah Modarres, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/14/08. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2262

CITY OF LOS ANGELES
NOTICE OF APPLICATION FOR POLICE PERMIT
Notice is hereby given that application has been made to the board of police commissioners
For a permit to conduct a: MASSAGE THERAPY
NAME OF APPLICANT: M.R. SATAPORN KITNUKUL
DOING BUSINESS AS: 8708 SUNLAND BLVD. SUN VALLEY, CA 91352
LOCATED AT: any person desiring to protest the issuance of this permit shall make a written protest before 10/23/08 to the
LOS ANGELES POLICE COMMISSION
150 North Los Angeles St.
Los Angeles, CA 90012

Upon receipt of written protests, protesting persons will be notified of date, time and place for hearing.
BOARD OF POLICE COMMISSIONERS
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081786402
Original file # 04-1964430
The following person(s) has/have abandoned the use of the fictitious business name: HUGOS FURNITURE, 585 Glencloaks Blvd. San Fernando, CA 91340. The fictitious business name referred to above was filed on: 9/06/08, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: HUGO BRICENO, 13076 Vaughn St. San Fernando, CA 91340. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08. Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2263

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081786400
Original file # 06-1155034
The following person(s) has/have abandoned the use of the fictitious business name: FLOORING 4 LESS, 13340 Satcocy St. #11. The fictitious business name referred to above was filed on: 10/06/08, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: HENRY AMARKARIAN, 539 W. Salem St. #3, Glendale, CA 91203. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08. Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2264

FICTITIOUS BUSINESS NAME STATEMENT: 20081762608
The following person(s) is/are doing business as: BEAUNEX, 24371 KINGS VIEW, LA, CA 92677. BEN ANDAM LLC, 24371 KINGS VIEW LA CA 92677. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed, MAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published:

LA144646 BEVERLY HILLS WEEKLY 10/23, 30, 11/6, 13, 2008

FILE NO. 20081840090
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SHABUYO, 356 1/2 2ND ST, LOS ANGELES, CA 90012 (LOS ANGELES). The full name of registrant(s) is/are: JASMIN CITY INC, 430 S. FULLER AVE #1B, LOS ANGELES, CA 90036. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JASMIN CITY INC, BY: JUNG R. KIM, PRESIDENT/SECRETARY

This statement was filed with the County Clerk of LOS ANGELES County on 10/15/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144641 BEVERLY HILLS WEEKLY 10/23, 30, 11/6, 13, 2008

FILE NO. 20081840089
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TGR LIQUOR LICENSE AND BUSINESS CONSULTANTS, 7095 HOLLYWOOD BLVD #1355, HOLLYWOOD, CA 90028 (LOS ANGELES). The full name of registrant(s) is/are: TGR PRODUCTIONS INC, [NEVADA] 7095 HOLLYWOOD BLVD #1355, HOLLYWOOD, CA 90028. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: OCTOBER 14, 2008.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ TGR PRODUCTIONS INC, BY: MARK MCLEAN, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 10/15/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144647 BEVERLY HILLS WEEKLY 10/23, 30, 11/6, 13, 2008

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE(S) (UCC Sec. 6101 et seq. and B & P Sec. 24073 et seq.)

Escrow No. 0810896-AP
NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of alcoholic beverage license(s) is about to be made. The name(s) and business address of the seller(s)/licensee(s) are: BLOWFISH LA LLC, 9229 SUNSET BLVD, WEST HOLLYWOOD, CA 90069

Doing business as: BLOWFISH SUSHI TO DIE FOR LA. All other business names(s) and address(es) used by the seller(s)/licensee(s) within the past three years, as stated by the seller(s)/licensee(s), is/are:

The name(s) and address of the buyer(s)/applicant(s) is/are: SAMEER SHARIF, 3224 PEARL ST, SANTA MONICA, CA 90405

The assets being sold are generally described as: FURNITURE, FIXTURES, STOCK OF GOOD, SUPPLIES, EQUIPMENT, SUSHI BAR AND POS EQUIPMENT, LEASES, MACHINERY, CUSTOMER LISTS, TELEPHONE, VENDOR LIST, CATALOGS, GOODWILL, COVENANT NOT TO COMPETE, ABC LICENSE #47-398193 and are located at: 9229 SUNSET BLVD, WEST HOLLYWOOD, CA 90069

The type and number of license to be transferred is/are: Type: ON SALE GENERAL FOR BONAFIDE PUBLIC EATING PLACE, License Number: 47-398193 now issued for the premises located at: SAME

The bulk sale and transfer of alcoholic beverage license(s) is/are intended to be consummated at the office of: Q ESCROW INC, 5900 WILSHIRE BLVD. STE 2750, LOS ANGELES, CA 90036 and the anticipated sale date is NOVEMBER 19, 2008
The purchase price or consideration in connection with the sale of the business and transfer of the license, is the sum of \$900,000.00, including inventory estimated at \$0, which consists of the following: DESCRIPTION, AMOUNT: NOTE: \$500.00.00, CASH: \$400,000.00

It has been agreed between the seller(s)/licensee(s) and the intended buyer(s)/transferee(s), as required by Sec. 24073 of the Business and Professions code, that the consideration for transfer of the business and license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control.

BLOWFISH LA LLC, Seller(s)/Licensee(s)
SAMEER SHARIF, Buyer(s)/Applicant(s)
PCTS LA144709 BEVERLY HILLS WEEKLY 10/23/08

Department of Alcoholic Beverage Control
1 Manchester Blvd. Sixth Floor
PO Box 6500 Inglewood, CA 90306
(310) 412- 6311
NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE
Date of filing application: October 16, 2008
To whom it may Concern:
The name(s) of the Applicant(s) is/are:
GINEKIS ENTERPRISES INC
The applicants listed above are applying to the Department of Alcoholic Beverage to sell alcoholic beverages at:
8638 w 3rd ST
LOS ANGELES, CA 90048-3323
Type of license(s) applied for:
41- ON SALE BEER AND WINE- EATING PLACE

FILE NO. 20081788171
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HOSANNA AWNING, 2327 SOUTHWEST DR, LOS ANGELES, CA 90043 (LOS ANGELES). The full name of reg-

istrant(s) is/are: RAK H. LEE AND CHONG SOOK LEE, 2327 SOUTHWEST DR, LOS ANGELES, CA 90043. This Business is being conducted by a/an: GENERAL PARTNERSHIP. The registrant commenced to transact business under the fictitious business name/names listed above on: OCTOBER 1, 2008.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ RAK H. LEE, PARTNER

This statement was filed with the County Clerk of LOS ANGELES County on 10/6/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144354 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081796575
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TRIMANA, 11601 WILSHIRE BLVD #103, LOS ANGELES, CA 90025. The full name of registrant(s) is/are: YOON SUN SEO AND JOON SANG SEO, 19783 BERINGER PL, PORTER RANCH, CA 91326. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: 10/7/08.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ YOON SUN SEO AND JOON SANG SEO, OWNERS
This statement was filed with the County Clerk of LOS ANGELES County on 10/7/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144463 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081796685
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LOCANDA VENETA, 8638 W. 3RD ST, LOS ANGELES, CA 90048 (LOS ANGELES). The full name of registrant(s) is/are: GINEKIS ENTERPRISES INC, (CALIFORNIA) 2110 ARTESIA BLVD STE 389, REDONDO BEACH, CA 90278. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ GINEKIS ENTERPRISES INC, ANDRE M. GINEKIS, SR, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 10/7/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144410 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081813746
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GREEN BAMBOO, 136 S. CENTRAL AVE, LOS ANGELES, CA 90012 (LOS ANGELES). The full name of registrant(s) is/are: BIO MEDITECH INC, (CALIFORNIA) 136 S. CENTRAL AVE, LOS ANGELES, CA 90012. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ BIO MEDITECH INC, BY: HYE RAN HONG, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 10/9/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144519 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081803434
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #26578, 1139 S. HILL ST, LOS ANGELES, CA 90015 (LOS ANGELES). The full name of registrant(s) is/are: H.S. CHEEMA INC, (CALIFORNIA) 1000 E. WASHINGTON BL #118, LOS ANGELES, CA 90021. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ H.S. CHEEMA INC, BY: RAVINDER K. CHEEMA, PRES/FRANCHISEE

This statement was filed with the County Clerk of LOS ANGELES County on 10/8/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in

violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144448 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081803433
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: A PLUS HOME HEALTH CARE, 2659 SKYWIN WAY, LOS ANGELES, CA 90046 (LOS ANGELES). The full name of registrant(s) is/are: ALL SMILES HOME HEALTH CARE INC, (CALIFORNIA) 2659 SKYWIN WAY, LOS ANGELES, CA 90046. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ ALL SMILES HOME HEALTH CARE INC, BY: IRINA BRAUN, VICE PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 10/8/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144469 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081796684
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Fictitious Business Name(s): TRIMANA, 11601 WILSHIRE BLVD #105, LOS ANGELES, CA 90025

The fictitious business name referred to above was filed on 8/14/08 in the county of LOS ANGELES. Original file number, 20081468953.

The full name of registrant: YOON SUN SEO AND JOON SANG SEO, 19783 BERINGER PL, PORTER RANCH, CA 91326

This business is conducted by: HUSBAND AND WIFE

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ YOON SUN SEO AND JOON SANG SEO
LA144464 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081796942
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MAXIMUS CONSULTING COMPANY, 7353 W. 85TH ST, LOS ANGELES, CA 90045 (LOS ANGELES). The full name of registrant(s) is/are: SUSAN RUTH ENGEL, 7353 W. 85TH ST, LOS ANGELES, CA 90045. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SUSAN RUTH ENGEL

This statement was filed with the County Clerk of LOS ANGELES County on 10/7/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144436 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081822588
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #12472, 20105 SHERMAN WAY #4, WINNETKA, CA 91306-3206 (LOS ANGELES). The full name of registrant(s) is/are: VAY INC, 10368 MASON AVE, CHATSWORTH, CA 91311 (CALIFORNIA). This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ VAY INC, BY: VIKRAM SINGH, PRES/FRANCHISEE

This statement was filed with the County Clerk of LOS ANGELES County on 10/10/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144550 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081764323
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ECONO 97, 753 S. UNION AVE, LOS ANGELES, CA 90017 (LOS ANGELES). The full name of registrant(s) is/are: G & HYUNJIN INC, (CALIFORNIA) 436 N. OXFORD AVE #102, LOS ANGELES, CA 90017. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ G & HYUNJIN INC, BY: JIN SIK KIM, CEO/CFO

This statement was filed with the County Clerk of LOS ANGELES County on 10/01/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in

violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144297 BEVERLY HILLS WEEKLY 10/9,16,23,30,2008

FILE NO. 20081753031
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #11659, 8859 W. SUNSET BLVD, WEST HOLLYWOOD, CA 90069 (LOS ANGELES). The full name of registrant(s) is/are: NEW MILLENNIUM FOODS INC, (CALIFORNIA) 8200 BOBBYBOYAR AVE, WEST HILLS, CA 91304. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NEW MILLENNIUM FOODS INC, BY: SUMER SURI, PRES/FRANCHISEE

This statement was filed with the County Clerk of LOS ANGELES County on 9/30/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144270 BEVERLY HILLS WEEKLY 10/9,16,23,30,2008

FILE NO. 20081754757
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CLASSIC CLEANERS, 4233 CRENSHAW BLVD, LOS ANGELES, CA 90008 (LOS ANGELES). The full name of registrant(s) is/are: VICTORIA FORTSON, 6055 SATURN ST #3, LOS ANGELES, CA 90035; RAYON HARVEY, 345 S. ALEXANDRIA AVE #119, LOS ANGELES, CA 90020. This Business is being conducted by a/an: COPARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ VICTORIA FORTSON, CO-PARTNER

This statement was filed with the County Clerk of LOS ANGELES County on 9/30/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144258 BEVERLY HILLS WEEKLY 10/9,16,23,30,2008

FILE NO. 20081772036
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MIRACLE MAIL, 5850 W 3RD ST #E, LOS ANGELES, CA 90036. The full name of registrant(s) is/are: SURESH LAPSIWALA, 2135 S. BUENOS AIRES DR, COVINA, CA 91724. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SURESH LAPSIWALA, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 10/2/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144311 BEVERLY HILLS WEEKLY 10/9, 16, 23, 30, 2008

FILE NO. 20081781055
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FLORENCE OWL REXALL, 1422 E. FLORENCE AVE, LOS ANGELES, CA 90001 (LA). The full name of registrant(s) is/are: THRIFTY PAYLESS INC (A CALIFORNIA CORPORATION) 30 HUNTER LN, CAMP HILL, PA 17011. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ THRIFTY PAYLESS INC BY: I. LAWRENCE GELMAN, VICE PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 10/3/2008 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144388 BEVERLY HILLS WEEKLY 10/9, 16, 23, 30, 2008

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 20081703609

Original file #: 20072098842

The following person(s) has/have withdrawn as a general partner(s) from the partnership operating under the fictitious business name of: DEAD AND RISING CLOTHING COMPANY, 11824 Monogram Ave. Granada Hills, CA 91344. The fictitious business name statement for the partnership was filed on: 06/04/07, in the county of Los Angeles. The full name and residence of the person(s) withdrawing as a partner(s): ALLEN NAGUI ZAKI, 11824 Monogram Ave. Granada Hills, CA 91344.

Signed: Allen Zaki. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 04/07/08. Published: 10/2/08,10/9/08,10/16/08,10/23/08 BHW-2217

Petitioner or Attorney: Hamed Wali
P.O. Box 370284
Reseda, CA 91337
(310)339-7657
Hwali23@yahoo.com
Attorney for: Pro Per
ORDER TO SHOW CAUSE FOR CHANGE OF NAME
SUPERIOR COURT OF CA, County of Los Angeles
6230 Sylmar Ave.
Van Nuys, CA 91401
Northwest District
Case Number LS017831
Present Name: Hamed Wali
Proposed Name: Eddie Givonnie Wali
Notice of Hearing Date: 11/07/08
Time: 8:30 AM
Dept.: A
Room: 510
Date: September 23, 2008
Signed, Judge of the Superior Court: Patricia M. Schnegg

FILE NO. 20081729097
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS
AS: ANNYS CAFÉ, 265 S. ROBERTSON BLVD, BEVERLY
HILLS, CA 90211 (LOS ANGELES). The full name of registrant(s) is/are: WON JOON LEE, 4595 WILSHIRE BLVD #103, LOS ANGELES, CA 90010. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ WON JOON LEE
This statement was filed with the County Clerk of LOS ANGELES County on 9/25/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144155 BEVERLY HILLS WEEKLY 10/2,9,16,23 2008

FILE NO. 20081711252
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS
AS: LAUNDERLAND, 1330 S. PACIFIC AVE, SAN PEDRO, CA 90731 (LOS ANGELES). The full name of registrant(s) is/are: WEI WEI FAN, 314 1/2 E. CARSON ST, CARSON, CA 90745. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he

knows to be false, is guilty of a crime).

/s/ WEI WEI FAN, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 9/23/08 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA143820 BEVERLY HILLS WEEKLY 10/2, 9, 16, 23, 2008

FILE NO. 20081720996
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS
AS: ART PACK, 225 W. 134TH ST, LOS ANGELES, CA 90061 (LOS ANGELES). The full name of registrant(s) is/are: MRRP INC, 30100 TOWN CENTER DR STE 42, LAGUNA NIGUEL, CA 92677 (CALIFORNIA). This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MRRP INC, BY: JEFF RUBIE, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 9/24/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144079 BEVERLY HILLS WEEKLY 10/2, 9, 16, 23, 2008

FILE NO. 20081720995
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS
AS: GLEN MARKET, 1603 N. BEVERLY GLEN BLVD, LOS ANGELES, CA 90077 (LOS ANGELES). The full name of registrant(s) is/are: NADEEN ALMTANIOS, 1335 N. ORCHARD DR, BURBANK, CA 91506; LAURIE HOUSHAN, 13825 POWERS RD, POWAY, CA 92064. This Business is being conducted by a/an: COPARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NADEEN ALMTANIOS, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 9/24/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize

the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144118 BEVERLY HILLS WEEKLY 10/2, 9, 16, 23, 2008

FILE NO. 20081711253
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS
AS: JB LIQUOR, 1185 N. VERMONT AVE, LOS ANGELES, CA 90029. The full name of registrant(s) is/are: IN SOON PARK, 16529 ESCARON DR, FONTANA, CA 92336. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ IN SOON PARK, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 9/23/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA144077 BEVERLY HILLS WEEKLY 10/2, 9, 16, 23, 2008

FILE NO. 20081735846
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS
AS: LAX ARCO - AM/PM, 5201 CENTURY BLVD, LOS ANGELES, CA 90045 (LOS ANGELES). The full name of registrant(s) is/are: MOHAMMAD I. KASKAS, 5805 CRENSHAW BLVD, LOS ANGELES, CA 90043. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ MOHAMMAD I. KASKAS, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 9/26/08 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA143846 BEVERLY HILLS WEEKLY 10/2,9,16,23 2008

NOTICE OF PETITION TO ADMINISTER ESTATE OF:
DONALD DUBIN
CASE NO. BP113111

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of DONALD DUBIN.

A PETITION FOR PROBATE has been filed by JAMES DUBIN AND DEIRDRE DUBIN WAXMAN in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that JAMES DUBIN AND DEIRDRE DUBIN WAXMAN be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held on 11/18/08 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
JOEL SACHS
THE SILVER LAW GROUP
2029 CENTURY PARK EAST, 19TH FLR.
LOS ANGELES, CA 90067
10/23, 10/30, 11/6/08

CNS-1449754#

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306-For Rent
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Rose Hills 4 Plots. Greenwood Gardens 2. Panoramic View Cost \$8675. Sell for \$5200 Each Plus Transfer Fee. OBO. Jackie (760) 436 - 1313

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Single spot, sunset slope prime location /sold out area Block 14, plot 461, space 5
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Hillside Memorial Park Single Spot, Sunset Slope Very desirable location Lot 168, Space 7 Block 2
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– Don Oblander



Most cities offer tax incentives and subsidies to bring a 5-star hotel with 5-star condominiums to town... But not in Beverly Hills.



According to Beverly Hills’ current CFO Dr. Scott Miller’s analysis, the project will generate \$390 million more than the existing Beverly Hilton over a 30-year period. Add to that the revenue The Beverly Hilton will continue to generate and it is \$728 million over the next 30 years. There will be no City funds, incentives or subsidies required.

YES on H

Measure H is the right plan for Beverly Hills

Yes on H, Citizens to Preserve Beverly Hills, including Parents, Teachers, Homeowners, Renters and Business Owners, with major funding proudly provided by Beny Alagem and The Beverly Hilton, 9860 Wilshire Blvd., Beverly Hills, CA 90210

