

Our election endorsements • pages 12-13



WHAT'S ON YOUR MIND?

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"Columnist Faces North, Homeowner Group That Is" [Issue #473]

Who and what is Rudy Cole?

I read his column only occasionally and generally find them distasteful because of his snippy attitude and his unsupported positions. I see no great intelligence or depth in this man.

I specifically attended the Beverly Hills North Homeowners Association meeting to give him a chance by hearing him speak and by asking him some questions relating to what he said.

[Former Mayor] Bob Tanenbaum spoke, presented his position, questioned aspects of the project, produced easily understood numbers to establish his position and presented an excellent common sense argument besides.

Rudy Cole spoke in gross generalities, parroted the broadest Yes on H numbers, provided no evidence to corroborate the correctness of those numbers and spent no time addressing or refuting Mr. Tanenbaum's assertions.

When he finished, he ran away like a coward without explanation.

When reading his October 23 column, he explained he left to provide additional difficulty to the Beverly Hills Police by adding another body to a situation which clearly did not need another body. He then says how much he trusts and admires the BHPD which he doesn't seem to have trusted enough to do their job without his meddling.

I really do not know what to make of his October 23 column. He dishes the dirt about a purported riff between Larry Larson and Bob Tanenbaum. He bemoans the lack of an impartial fact finding group but sees no need to get his hands dirty by spending time researching and finding the facts himself as any good reporter would do. But he does find time to continually parrot the unsubstantiated Yes on H party line. He then takes pokes at the Peninsula Hotel saying they are mad because they couldn't be bigger and at the Beverly Hills Hotel for having insufficient parking as if that is an excuse for the Hilton to follow in their footsteps. He also states there is nothing to worry about even

though the Hilton would not guarantee free onsite parking for their employees. It would seem he believes Mr. Greenspan's arguments about businesses policing themselves. It came back to bite Greenspan and if we listen to Cole's naive arguments it will come back to bite us.

When I look at the more than a solid page of copy for this drivel in your October 23 issue it makes me shudder.

Again, I may be missing something, but if I am, please tell me - who and what is Rudy Cole and what is supposed to be the purpose of his column?

I, and I believe many other readers, would like to know.

Tom Roberts **Beverly Hills**

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JUST DROPPING BY

SANTA MONICA BOULEVARD

Former President Bill Clinton took a break from campaigning for Democratic presidential nominee Sen. Barack Obama to drop by Beverly Hills' Affaire in the Gardens Art Show this month. Beverly Hills Lead Park Ranger Chae Yi (left) got

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a chance to say hello.

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city & schools

BHUSD superintendent McVeigh to leave Beverly Hills

McVeigh is finalist for position in Northern California By Jacquelyn Ryan



tendent Kari McVeigh is rumored to be a finalist for a position as the superintendent of the New Haven Unified District School (NHUSD), an approximately

BHUSD superin-

Kari McVeigh

12,000-student, 12campus district in a largely working-class sec-

tion of the San Francisco Bay Area. The NHUSD's Board of Education is scheduled to officially announce the appointment of the new superintendent tomorrow. The new superintendent would be expected to start almost immediately.

McVeigh joined BHUSD as superintendent in 2006 from San Diego Unified. Since her arrival, McVeigh has received mixed reviews from BHUSD teachers. The BHUSD Board of Education recently tabled a discussion to extend McVeigh's contract, which expires Sept. 30, 2009. McVeigh had previously taught for many years in Las Vegas.

The NHUSD Board, utilizing the California School Boards Association's executive search service, screened 21 candidates for the superintendent position, according to area newspaper The Argus.

Two finalists met with the NHUSD Board last Saturday after the candidates were evaluated by the district's Superintendent Selection Advisory Council, a 20-member panel including a student board representative, seven parents, four teachers, four classified employees, three principals and the executive director of the New Haven Schools Foundation, according to The Argus.

The New Haven Board of Education came to visit the BHUSD and Board of Education last week. It's common practice for a Board seriously considering a particular candidate to







visit the candidate's current district.

NHUSD's former superintendent Dr. Pat Jaurequi headed the district from 2004 until August 2008 when she left to become superintendent of San Juan Unified School district in Sacramento County. Jaurequi's contract with NHUSD did not expire until 2010.

"I wasn't looking to leave, and I've turned down opportunities when I've been recruited in the past," said Jaurequi in a prepared statement. "My husband and I have our permanent home not far from [San Juan], and he just started a job in that area."

NHUSD's deputy superintendent David Pava is currently acting as New Haven's interim superintendent.

The NHUSD, which covers Union City and Hayward in Alameda County, has seven kindergarten-to-fifth grade elementary schools: Alvarado, Eastin, Emanuele, Hillview Crest, Kitayama, Pioneer and Searles; two middle schools: Alvarado and Cesar Chavez; and two high schools: James Logan and Conley-Caraballo, which serves alternative education and continuation students. Seventy-five percent of the NHUSD student population identified as a minority.

In Union City, the average household earned around \$78,000 annually and the average home sold for \$400,000, according to 2006 U.S. Census data.

Jaurequi's yearly salary was approximately \$197,250 at New Haven. McVeigh currently earns \$200,000 annually at BHUSD, a fiveschool, 5,000-plus-student district.

If McVeigh leaves the district, the BHUSD Board of Education could promote one of its three assistant superintendents to the job of interim superintendent or it could seek other outside candidates for the position.

McVeigh and the NHUSD Board president Kevin Harper could not be reached for comment by press time.



Manager Citv Wood says city not on hiring freeze

Beverly Hills City Manager Rod Wood says that the city is not on a "widespread hiring freeze," but has put on hold hiring for vacant positions that

Rod Wood

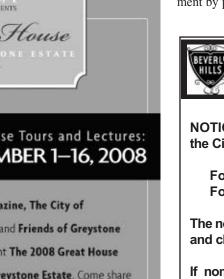
have not begun the interview process, according to an e-mail sent to city employees on Friday.

"In unpredictable times, it is incumbent upon us, and all responsible organizations, to plan for various economic situations. As such, I've asked our department heads to consider different scenarios so that we are not caught by surprise in the event of continued economic challenges," said Wood in the e-mail.

No staff cuts were announced but city officials are evaluating where to cut back in spending in face of the financial squeeze.

"It is important that city government take steps to reign in costs and improve productivity, just as private businesses, non-profits, and families are doing. Any decisions affecting programs, budget and personnel would be thoroughly considered and evaluated by City staff and the City Council," said Wood.

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NOTICE OF ELECTION

NOTICE IS HEREBY GIVEN that a General Municipal Election will be held in the City of Beverly Hills on Tuesday, March 3, 2009, for the following Officers:

For Three (3) Members of the City Council (Full term of four years) For a City Treasurer (Full term of four years)

The nomination period for these offices begins on Monday, November 10, 2008 and closes on Friday, December 5, 2008 at 5:00p.m.

If nomination papers for an incumbent officer of the city are not filed by December 5, 2008 (the 88th day before the election), the voters shall have until the 83rd day before the election, December 10, 2008 at 5:30pm, to nominate candidates other than the person(s) who are the incumbents on the 88th day before the election, for that incumbent's elective office. This extension is not applicable where there is no incumbent eligible to be elected.

If no one or only one person is nominated for an elective office, appointment to the elective office may be made as prescribed by § 10229, Elections Code of the State of California.

The polls will be open between the hours of 7:00 a.m. and 8:00 p.m.

City Clerk Dated: October 30, 2008 briefs cont. from page 3



Highlights and Norman News go to St. Louis Twenty students on the Beverly High's Highlights newspaper and Norman News staff next month will

travel to St. Louis, Mo., to take compete with high schools nationwide at the Journalism Education Association/National Scholastic Press Association (JEA/NSPA) High School Journalism Convention.

Held Nov. 16 to 19, the JEA/NSPA convention brings out around 4,500 high school students to enjoy seminars and educational workshops as well as "writeoffs" and "design-offs" or individual writing and designing competitions.

Twelve Beverly High students will enter writing competitions at the St. Louis event with an additional two students will submit an investigative report on recycling in Beverly Hills for the competition, according to Beverly High English and journalism teacher Phillip West.

In the past, Highlights has won for best newspaper overall and several journalism staff members have won the top individual writing prize.

The journalism students at Beverly High "warmed up" for the national competition by attending a recent regional competition at the California State Northridge University, campus.

Competing with 20 Los Angeles-area schools, the six Beverly High students each took home one of the competition's 20 awards. West said.

The event in St. Louis is JEA/NSPA's East Coast competition. The West Coast competition will be held in Phoenix in March; Beverly High hopes to attend.

The students will be chaperoned in St. Louis by Phillip West and former journalism teacher Mimi Nguyen.

The Battle for Beverly Hills goes online

A nine-minute video titled "The Battle for Beverly Hills" that depicts several prominent Beverly Hills figures describing their opposition to Measure H is abuzz in Beverly Hills, garnering over 1,000 views since it premiered on Youtube this week.

The video's writer and director Beverly Hills resident Deborah Blum, a documentary filmmaker for the History and Discovery channels, said she felt she had to create the video to inform her fellow residents of the impending "megabeast," a Waldorf=Astoria hotel and two condo buildings, that could be erected on the Beverly Hilton lot on corner of the busy Wilshire and Santa Monica boulevards if Measure H passes.

Three weeks ago, the Beverly Hilton's Yes on Measure H campaign released its own video, which was delivered to Beverly Hills residents and eventually also made its way onto Youtube. Their video includes prominent Beverly Hills

figures and some local experts discussing merits of the project.

Oasis West Realty president Ted Kahan says the Battle for Beverly Hills video is "filled with half-truths."

One example of a half-truth, Kahan says, is the No on H video's example use of the Four Seasons. Unlike the Hilton plan, the Four Seasons was built without condominiums. What's not mentioned in the video is that Four Seasons has a medical office building with 90 doctors and a professional TV studio that brings in steady traffic, according to Kahan.

The Battle for Beverly Hills also discusses the effects the project could on El Rodeo School and its students. The video suggests that the BHUSD will have to pay for mitigation and environmental monitoring costs out of its general fund during the project's five-year construction period, taking money out of classrooms.

Kahan says that the Hilton will pay all the mitigation and environmental monitoring costs without financial limit and separate from the \$1.6 million already guaranteed to the school district from the project.

But Board of Education member Brian Goldberg said that the Board will have independent monitoring "to go above and beyond to protect our kids." The district estimates monitoring and mitigation as well as a legal representative from the school district to attend city and Hilton meetings could cost \$5.4 million to \$10.3 million.

The Weekly obtained a March 20 letter

from the BHUSD's lawyers Gaines & Stacey, LLP, in which the District requested that the Hilton cover those costs, up to \$10.3 million. The Hilton declined.

Both videos can be found on Youtube.



Waxman named in top 10 congressional leaders

Esquire magazine named Rep. Henry Waxman (D-Los Angeles), who represents Beverly Hills in the 30th district, as one of the top 10 congressional repre-

Henrv Waxman

sentatives in the country.

"Someone must count the costs of this presidency, and Waxman has for years been the most consistent voice in Congress not just calling for Bush-administration malfeasance and constitutional vandalism to be investigated but -- with his army of investigators -- actually doing something about it. In that, he has been virtually alone," reads Esquire's article.

Rep. Waxman, chairman of the Committee on Oversight and Government Reform, has worked to counter the Bush Administration's efforts to diffuse congressional oversight and roll back health and environmental laws. Waxman has launched investigations of White House ties to Enron, contract abuses in Iraq, and the politicization of science. He has also fought for dis-

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DO NOT BELIEVE THE HILTON'S SCARE TACTICS False information is being spread by the Courier The innuendo about any cuts in City services if Measure H does not pass is completly FALSE. **MAYOR BARRY BRUCKER SETS THE RECORD STRAIGHT:** * Says Mayor Brucker: "There are NO cuts or freezes on any existing positions. " * Says Mayor Brucker: "The Council has NEVER discussed cutting Police, FIre, Paramedic, Library or Roxbury Senior Center." * Says Mayor Brucker: " Our City services continue to be maintained at the first rate level. This council has never wavered from that commitment to the community and unlike the inference (in Courier's misleading reporting) it is not dependent on any single development project happening." The Hilton expansion represents the single biggest windfall for lobbyists and special interests in the history of Beverly HIlls. Do not let yourself be manipulated by their propaganda machine. See what your neighbors think of the Hilton expansion by going to www.justtoobig.com or see real-life drama in 90210 and learn the truth about Measure H. Go to YOU TUBE and play this video: "THE BATTLE FOR BEVERLY HILLS." You lube VOTE NO ON MEASURE H broadcast Yoursel It's Just Too Big Paid for by Citizens Right to decide Committee Send Donations to: 6303 Wilshire Blvd. SUite 201 Los Angeles, CA 90048 Identification Number 1306876 (323)944-0910 ADVERTISEMENT Page 4 • Beverly Hills Weekly

AN UNPRECEDENTED COALITION OF COMMUNITY LEADERS HAVE JOINED TOGETHER TO SUPPORT OUR SCHOOLS

Beverly Hills Police Officers' Association Beverly Hills Firemen's Association Beverly Hills Education Foundation Beverly Hills Chamber of Commerce President, Beverly Hills Education Association (teacher's union) City of Beverly Hills (by unanimous vote of city council) Beverly Hills Board of Education (by unanimous vote) Beverly Hills PTA Council and each PTA and PTSA

A very partial list of the outstanding community leaders who support MEASURE E

BEVERLY HILLS UNIFIED SCHOOL DISTRICT, BOARD OF EDUCATION

President Myra Demeter, PhD Vice President Nooshin Meshkaty Board Member Myra Lurie Board Member Steven Fenton Board Member Brian David Goldberg, PhD

BEVERLY HILLS CITY COUNCIL

Mayor Barry Brucker Vice Mayor Frank Fenton Councilmember Linda Briskman Councilmember Jimmy Delshad Councilmember Nancy Krasne

EDUCATION LEADERS

Past PTA President and Current PTA Council Co-President Nadine Neiman Past PTA President and Current PTA Council Co-President Frannie Rennie Past PTSA President and Past PTA Council President Aviva Laufer Past PTA President and PTA Council President, Stacey Raskin Past PTA President and Past PTSA President, Sue Brucker Past PTA President Ann Capogrosso Past PTA President Elizabeth Chait Past PTA President Sherry Neman Past PTA President Marc Saleh Past PTA President Ronit Stone

CIVIC & COMMUNITY LEADERS

Former Mayor Allan Alexander Former Mayor Dr. Charles Aronberg Past BHEF President Lili Bosse Former President, Board of Education Willie Brien, MD Former Mayor Les Bronte BHEA President (teacher's union) Chris Bushee Planning Commission Chair Noah Furie Founder, Rodeo Drive Association, President Fred Hayman Beverly Hills Resident's Association, President Alan Kaye Former President, Chamber of Commerce, Thomas Korey Former School Board President Virginia Maas Former President, Board of Education, John Millan Former President, Board of Education, Lillian Raffel Former Mayor Vicki Reynolds Former President, Board of Education Alissa Roston Former President, Chamber of Commerce Richard Rosenzweig Former Mayor Maxwell Hillary Salter Former City Treasurer Joan Seidel Former Mayor/School Board President Richard Stone Former Mayor and President Beverly Hills North Homeowner's Association Robert K. Tanenbaum Former Mayor Joseph Tilem Former School Board President AJ Willmer

SCHOOL PTA LEADERS

Judy Benowitz, El Rodeo Cindy Dubin, El Rodeo Annette Saleh, Hawthorne Debbie Isaacman, Hawthorne Jennifer Terrell Schwartz, Beverly Vista Susie Roberts, Beverly Vista Monique Gibbons, Horace Mann Amy Phillips, Horace Mann

And current presidents of High School PTSA, Mrs. Laufer and Mrs. Roston, (also listed above)

(Organization listed are for identification purposes only)

Safer more Secure Schools for the Kids, Teachers and Staff, and Every Resident of our Community

"Our city council voted unanimously to support Measure E. We must make our schools safer and more secure. All of our schools are also available for every resident in case of any natural disaster."

> Barry Brucker Mayor City of Beverly Hills



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Some Personal Endorsements In and out of Beverly Hills By Rudy Cole

Well, it is really almost over, this seemingly endless process of electing a president of the United States. From the Iowa caucuses to the New Hampshire primary to super Tuesday and a wide field of candidates to the final two, America will at long last learn who will lead us through some of the most difficult years in most of our lifetimes, no matter who moves into the oval office.

Despite the polls, I am not convinced this will be a slam dunk for **Barack Obama**. He could have ended his campaign sounding more presidential, less confrontational and exhibiting more warmth, more humor – one of the best tools any candidate can display.

However, the real disappointment in this campaign has been **John Mc Cain**.

He won primaries all over America by appealing to the middle ground, by talking straight on issues and not engaging in demagoguery. Then, when he most needed to reach the independent voter he inexplicably turned sharply to the right, became enmeshed in name calling and hyperbole.

At a time when both he and Obama joined the president in a bail out of the financial institutions of America, he suddenly became a voice for Reagonomics, the trickle down theory, accusing Obama of wanting to "spread the wealth" and wasn't that exactly what government was doing for Wall Street?

McCain simply came off as mean spirited with nothing positive to offer the American people except very doubtful tax reduction plots. He sounded and looked even less presidential than Obama.

Although the smears never stopped – trying to link Obama to a 1960s radical, to McCain's credit he never played the race card. But what deck was he using when he pulled **Sarah Palin** as his wild card running mate?



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McCain could have and might have won. He has a great war record, a genuine American hero. He was a reformer in the Senate, especially when he joined liberal Democrats on campaign reforms, but he also had a negative record on fiscal policies, too often protecting the wealthy without seeking relief for the middle class.

So, he said he would veto all earmarks. Is that what we really want? Many of the best federal projects were those financing important needs in impoverished areas of our nation. They funded improvements in education. They made money available for local communities to enhance police protection and training. Not all were highways to nowhere. Earmarks were attachments to other legislation proposed by members of congress to benefit their districts, and most were not a waste of tax dollars.

I like and admire **Joe Biden**, he has been an outstanding United States Senator, and on social issues and in foreign affairs, rational and independent.

Israel never had a better friend in the Congress than Biden, however, I think both the country and the Democratic party would have been better served if Biden remained in the Senate and **Hilary Clinton** had been given the Obama nod for vice president. But in a choice between Biden and Palin? Please.

Having said all of that and because he is brilliant, compassionate and a real advocate of the change our nation most needs, I do support Barack Obama for president. Just smile and mean it now and then.

What about some other issues on the ballot, including two major decisions facing our 21,420 voters?

First, state ballot measures. One that may slip by because it is not receiving sufficient attention is an attempt by the antichoice forces to take one more step in weakening Roe v Wade. An initiative, it would require a waiting period for a minor to obtain an abortion so that the parents can be notified.

It sounds good, but is it? Not all minors live in supportive families, some pregnant young women could even face mental or physical abuse or may have run from that environment. If the young woman has a caring family, they know of her dilemma. In any case, if she is legally old enough to obtain medical help, it is her body and her decision. No one favors abortion, but we should defend the right of all women of all ages to do what they feel is best with their bodies.

The real motive here is not concern for pregnant minors; only a chipping away at legal abortions. Do we really want to send young children into the underworld of medicine and the clothes hanger method? I hope not.

Prop. Eight is ludicrous and the campaign to overturn a state supreme court ruling legalizing gay marriages totally

fraudulent. In one expensive t.v. spot the proponents argue this will force schools to teach the benefits of gay marriage. When they are called by the state superintendent of education, Jack O'Connell, on this blatant falsehood, they answer that schools do teach kids about marriage! You have to listen carefully to realize how they work to deceive, even when caught in the Big Lie. True, I am far too traditional to understand the need, and I think marriage is really between a man and a woman, but if gays feel they want the protection of marriages and the courts find our laws discriminatory, we should accept the court's findings, and it is a very conservative state court that made the ruling.

For Beverly Hills there are also some unfortunate examples of argument by fear or deception. Although an overwhelming number of our city's leadership supports Measure E, the school bond proposal that will make our schools safer and more secure, some real old fashioned appeals to the dark side have been unleashed by three disgruntled former board members with some personal axes to grind.

What nonsense are they using? They divided up the amount of the bonds by the number of residents and came up with figures that could scare even the most prosperous of taxpayers. Reminds me of the old far right Republicans who tried the same tactics by equally allocating responsibility for the national debt. I remember one of our retirees, living only on social security, who proclaimed, I would like to help, but I don't think I can.

By spreading out the bond payments and extending the current tax rate, future generations will help pay for the improvements we are asked to approve with our votes. Actually, the impartial analysis by the county counsel you will find on your ballot makes exactly that argument and more.

But the real test of credibility is the amazing list of people in our community who care about the kids and are supporting Measure E. Many differ strongly on other issues, but they give their names when it comes to public education and school safety.

When former mayors Max Salter, Robert K. Tanenbaum, Richard Stone and Allan Alexander all agree, we have reached a new milestone in unity of purpose. Add to that an often divided city council with all five members giving their enthusiastic blessing to the bonds, every PTA leader, the Chamber of Commerce, Chris Bushee, president of the teacher's union (BHEA), a very united school board, the Beverly Hills Education Foundation and Dr. Charles Aronberg, the former mayor who was often called the conscience of the city, to mention only a few of E supporters and the bonds have all the credibility they need.

Because the issue is safer and more secure schools and because each of our five schools are designated venues for all of our residents in case of any natural disaster, the support of both the Beverly Hills Police Officer's Association and the Beverly Hills Firemen's Association should be very convincing.

Interestingly, the longest serving school superintendent in our history, the person most often cited for bringing our schools into a dedication of excellence, Kenneth Peters, has endorsed the bonds, and he has never before permitted his name to be used in any previous bond or parcel tax campaign, except when he was superintendent. Why is this even more significant? Because two of the unhappy board members were on the school board when was the superintendent! Peters Incidentally, in recognition of his contribution to our schools, the high school auditorium is named for Peters.

Again, I am very personally involved in this campaign although most decisions on policy are made by a campaign committee.

Now, to our most hotly contested ballot measure, H for Hilton revitalization.

Even in the E campaign there are differences on the Hilton ballot measure.

What strikes me as most disturbing is the very nasty tone the campaign took from day one. There were personal attacks on the integrity of councilmembers who voted for the project, and a majority did. There were attacks on owner **Beny** Alagem for, among other issues, permitting his name to be used as an honoree by the Maple Counseling Center - not his first time in philanthropy. And why did the anti-development forces suddenly decide that the Hilton, locally owned with a long, honorable tradition of serving our city, deserve all this hatred while not demanding a referendum on a totally foreign owned development project right next door, 9900 Wilshire? (That project, and it was exciting, will probably never move forward as first approved)

Whatever your feelings about H, the supporters have not engaged in name calling or personal attacks. The worst that can be said of the Hilton is that it hired every breathing adult and minor child it could find to help in their campaign. But so what? Does that have anything to do with the merits?

Something else to consider: Your vote will not effect past council actions and the Hilton should not be made the target of opposition because of any approval of other developments. Not fair, not rational.

When our great former chief financial officer Don Oblander, and he was honored as was the city for sound fiscal policies when he served Beverly Hills, says that Hilton will help us avert a major loss of city revenues, we should listen. Maybe most of this will not come until the hotel opens, but city financial planning is also long range. There are however immediate and significant fees the hotel will pay up front - money we need in this troubling economic times.

The other arguments I have stated before: Not too big, totally inside the Hilton property. Condos are the only way a world class Waldorf=Astoria could be financed, and even most Hilton opponents want that classic hotel name to come to Beverly Hills.

Many of those who actively oppose the

Hilton are sincere, but some others have opposed any change and lined up to fight city hall no matter the issue.

It is indeed a strange committee, now split into two opposing groups.

As for all the excitement created by some overblown stories in another paper, again not the Hilton's fault and, frankly, not all of the reports lacked merit.

Is this right for Beverly Hills? Yes, but make your own decision based on facts, not appeals to emotion or personal vendettas. Just think what a great Waldorf =Astoria will do for the gateway to Beverly Hills and what all those visitor tax dollars will mean to our threatened city coffers.

One last thought: One of the two committees opposing the Hilton calls itself the Right to Decide. Yes, the referendum and initiative are important safeguards in a democracy, but we are a government of law and representative government designed by the Founders to prevent rule by mob or temporal passions. The rule of law, government through elected representatives, is a safeguard for freedom and should never be lightly cast aside, even when emotions run rampant.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

briefs cont. from page 4

closure of the names of the energy industry lobbyists who shaped the White House energy plan and filed suit to force the Administration to released "adjusted" data from the 2000 Census that corrects for the undercount of minorities.

Hawthorne fundraiser at Islands

Munching french fries and burgers at Islands on Nov. 10 will help raise money for Hawthorne School's eighth graders' graduation.

The PTA has arranged for 20 percent of each patron's bill at Islands to go to Hawthorne upon request. Show up at Islands at 350 S. Beverly Dr. on Nov. 10 between 5 and 9:30 p.m. to dine out and help a local school.

The Great House at Greystone

More than 25 interior and landscape designers will restore the famous Greystone Mansion and its grounds in November. So the City of Beverly Hills, Friends of Greystone and Veranda magazine have combined efforts to open the mansion, dubbed "The Great House," to the public for a sneak peek from Nov. 1 to 16.

All proceeds from the tours will support the Friends of Greystone, a broad-based community volunteer organization created to preserve, protect and enhance Greystone Mansion and Park. For more information about times and ticket prices, go to www.greystonemansion.org.



sports & scores



BHHS Football Team Upsets Previously Undefeated Santa Monica

Normans to play Inglewood Friday night. By Steven Herbert

Beverly High combined a defense that didn't give up a point over the final three quarters, effective rushing and passing games, a successfully executed trick play and a key takeaway for a 26-10 upset victory over previously undefeated Santa Monica Friday night in an Ocean League football game at Santa Monica College.

The Normans gave little early indication they would be able to defeat the top-ranked team in the Southern Section's Western Division. The Beverly Hills offense was forced to punt and turned the ball over on its first two possessions, leading to a field goal and touchdown for the Vikings on their first two possessions.

Santa Monica (6-1, 1-1 in league play) seemed headed for another score on its third possession. A 46-yard run by Christian Ross put the ball on the Normans' 3-yard line, but was nullified by a penalty. Senior fullback Drew Hammond got the handoff on the next play.

"The guy was running by me and I got tripped from behind," Beverly Hills defensive end Greg Townsend said. "As soon I saw the ball in his right hand I just reached for it. It fell out and I jumped on top of it."

Townsend's fumble recovery gave the Normans the ball on their own 42-yard line. Three plays later they were in the end zone, thanks to Kenny Bassett's 34-yard run, one play after a 19-yard pass from Dex Lucci to Erik Munzer.

Beverly Hills (5-2, 2-0) forced the Vikings to punt on the ensuing possession. Four plays later, Munzer took a lateral from Lucci and threw a 65-yard touchdown pass to Daniel Bradbury, giving the Normans a 13-10 lead, one minute, 33 seconds before halftime.

"Bradbury made a very nice catch," Beverly Hills coach Carter Paysinger said.

The Normans did not allow a point in the

second half. Their offense added to its lead on Bassett's one-yard touchdown run and Lucci's 22-yard touchdown pass to Brandon Bank, both in the third quarter.

Entering the game, Paysinger said his team's offense had to be balanced and its "passing game will have to be a big part of what we do this week."

Both goals were accomplished, with Beverly Hills out-gaining Santa Monica, 401 yards to 265, passing for 251 yards and running for 150.

Bassett ran for 102 yards on 20 carries, while Lucci completed 15 of 22 passes for 186 yards and played "very well." Munzer caught eight passes for 106 yards, also drawing praise from Paysinger.

"Stopping the run" would be "our biggest challenge" against Santa Monica, Paysinger said before the game. It appeared early that the Normans would not be able to meet that challenge, allowing 115 yards on nine carries, a 12.77 average, in the first quarter, including 22-, 23- and 34-yard gains. However, they allowed 94 on 18 carries over the final three quarters, a 5.22 average, with just four plays over eight yards.

"We made the adjustments in the second quarter," Paysinger said after his team's fifth consecutive victory after an 0-2 start. "They were hurting us on trap plays, [so] we brought our linebackers up to the line of scrimmage."

The Vikings did not attempt a pass until midway through the second quarter. They had little success when they turned to passing as Garrett Safron completed three of 10 passes for 56 yards. Safron threw seven consecutive incomplete passes from the second through fourth quarters.

Linebacker David Saedi "had a great game" and center Jordan Adams "played well" for Beverly Hills, Paysinger said.

The loss dropped Santa Monica three



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released Monday, the only Ocean League team in the Top 10.

(Inglewood was among four teams, and the only one from the Ocean League, to also receive votes in the poll after the Top 10. Beverly Hills had received votes the previous week.)

What's Next?

The Normans are scheduled to play Inglewood Friday night at Coleman Stadium in Inglewood in a matchup of the final two undefeated teams in Ocean League play. The opening kickoff is set for 7 p.m.

The Sentinels (4-3, 2-0) "have an awful lot of speed and athleticism," Paysinger said.

We have to be careful not to kick the ball to certain guys," Paysinger said.

Inglewood receiver Shaquelle Evans "is very, very good, so we have to contain what he does," Paysinger said.

In last season's 25-7 victory over Beverly Hills, Evans returned the opening kickoff 86 vards for a touchdown.

The Sentinels, winners of their last three games, utilize a pro-style offense. Inglewood used an option offense for the first time in the 2007 season against the Normans, something Paysinger said may also happen Friday.

The two teams have one common opponent, winless Hawthorne. The Sentinels defeated the Cougars, 39-0, Friday, seven days after Beverly Hills' 57-8 victory over Hawthorne.

The Normans had a 14-game winning streak against Inglewood from 1985 to 2005, which ended with a 20-0 loss in 2006 when injuries forced them to play their third-string quarterback for much of the game.

Girls' Tennis

Beverly Hills 10, **Palos Verdes Peninsula 8**

Norman singles players Zarina Pisnoy and Marie Zalameda and Beverly Hills No. 1 doubles team of sisters Brianna and Brittney Morgan completed their sweeps in the third round, while Molly Werner won her lone set to break a 6-6 tie in a nonleague match at Beverly Hills Oct. 13.Zalameda won 6-0, 6-3, 6-1 at No. 1 singles, while Pisnoy won 6-4, 6-1, 6-1 at No. 2 singles. The Morgan-Morgan team won 6-3, 6-3, 6-2. Werner beat Loren Gutierrez, who was playing No. 1 singles for the Panthers, 6-3.

The score was tied 3-3 at the end of the first round and 6-6 at the end of the second.

Palos Verdes Peninsula was ranked sixth in the Southern Section Division I poll released earlier in the day, while the Normans were ranked second in Division II.

Beverly Hills 16, **Inglewood Morningside 2**

Substitute Samantha Ozeron was a 6-2, 6-3 winner for the Normans, while the Beverly Hills doubles teams of Chynna Samantha and Juliet Azhdam and Taylor Nwankwo and Salome Chemla both won both their sets in an Ocean League match at Beverly Hills Oct. 14.

Norman singles players Rachel Levi and Kemi Olonade both won two of three sets. Hillary Monroy was a 6-0 winner at No. 1 singles in the first round before being replaced by Ozeron.

Beverly Hills won five doubles sets by for-

places to fourth in the Western Division poll feit as the Monarchs were only able to field two teams.

Beverly Hills 16, Culver City 2

The Delmar-Monroy doubles team won its sets 6-1, 6-2, 6-2, while Brianna Morgan was a 6-1, 6-1, 6-0 winner for the Normans (9-5, 4-0) in an Ocean League match at Culver City Oct. 16.

Megan Margolin and Werner, both substitutes, both won their two singles sets. Brittney Morgan and Pisnoy both won their lone sets 6-0 before being replaced by substitutes.

Beverly Hills No. 1 doubles team of twins Akasia J-Riggins and Sunia J-Riggins won its sets 6-0, 6-1 before being replaced by substitutes. Samantha Elbaz and Camille Yona won one of two sets at No. 3 singles for Beverly Hills, before being replaced by Olonade and Azhdam, who won their only set, 6-4.

What's Next?

The Normans are scheduled to conclude the regular season by playing at Inglewood Morningside today and playing host to Culver City Monday in Ocean League matches beginning at 2:30 p.m. The team is also scheduled to play host to the Ocean League Singles Tournament Wednesday beginning at 11 a.m.

Girls' Volleyball

Culver City def. Beverly Hills, 25-18, 29-27, 25-12

Brianna Smith had five kills, Tamara Skootsky and Mallory Smith five blocks each and Emily Rosen six digs for the Normans (11-8, 3-2) in an Ocean League match at Culver City Oct. 21.

"It was terrible," Beverly Hills coach Marla Weiss said in describing her team's play. "It was a complete disaster. My team was not mentally prepared. They weren't mentally up to challenge. Definitely a low point in the season."

The Smiths are not related.

What's Next?

The Normans are scheduled to play host to Inglewood today in the Swim-Gym and play at Inglewood Morningside Tuesday in Ocean League matches beginning at 3:15 p.m.

Girls' Cross Country

Clovis Invitational

Raquel Hefflin was the top Beverly Hills finisher, finishing 23rd in the large schools race, completing the 5,000-meter course through Woodward Park in Fresno in 19:40 Oct. 11.

The Normans were 16th in the team competition with 421 points, 34 behind 15thplace San Jose Evergreen Valley. Saugus won with 18, with five of the six top finishers.

Hefflin finished two seconds behind Arroyo Grande freshman Hannah Stevens, who finished 22nd. Saugus sophomore Kaylin Mahoney won in 17:40.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

letters cont. from page 2

Rudy Cole Responds:

Dear Tom: I need to warn you that some total idiot is signing your name to Letters to the Editor. My own reputation is so shot his words can't hurt, but I am worried about yours.

If you really did write and mail this, we have a problem: Your reading, learning skills. I would be pleased to recommend some remedial study places.

In any case, I always appreciate hearing from fans - especially the kind that go round and round on the ceiling.

"BHUSD's Christiansen's contractor's license expired in 2005" [Issue #472]

I am currently the Chairman of the Citizens' Oversight Committee (COC) for Measure K. I was elected the first ever Chairman of the Measure K COC in 2002 and have been a member of the COC throughout the entire Measure K program.

I am also co-chair of the executive committee for Measure E.

On Tuesday November 4th, all 20,000 plus voters in Beverly Hills will have the opportunity to vote for Measure E the school bond proposal #148 on the ballot.

Measure E will provide our students, staff and community with \$334 million for new, modernized, safe and secure school facilities and community emergency shelters.

As a parent, a Beverly Hills resident and one with an in depth understanding of the BHUSD facilities programs, let me make some observations.

FACT – For the last two years, the BHUSD at the direction of the BOE conducted an exhaustive evaluation of the entire physical plant of all five schools and the learning annex.

FACT – This master planning process was a collaborative effort that included parents, community members, teachers and administrative personnel from each campus.

FACT – The District hired a group of professionals with expertise in all aspects of architectural planning, infrastructure requirements and a structural engineering firm that analyzed the seismic and safety risks at each campus.

FACT – The District and its Program Management Company collated the analyses of this planning process and created a very detailed draft Master Plan for the entire District which included the proposed project list, preliminary cost estimates and the planning and construction timeline for each project in the Measure E program.

FACT – MHP, the structural engineer said that five buildings at the High School "do not satisfy all of the provisions of Life Safety as outlined in ASCE 31-03". They concluded that seismic strengthening of all five buildings would be required to reduce the life-safety hazards associated with each building.

FACT – The high school is an open access campus subject to unauthorized entry and significant security risks to students and staff.

FACT – In 2004, Karen Christiansen was hired as the Program Facilities Manager for BHUSD. In 2006, the District decided to make this position a consulting position and requested proposals from various construction management companies specializing in school construction. As the company with lowest cost structure by a significant margin with 23 years of specific school construction experience, Ms. Christiansen was hired to manage the completion of the Measure K building program.

FACT – Ms. Christiansen and her company Strategic Concepts, LLC successfully completed on time and on budget, the two most important and expensive (approx. \$56 million) Measure K projects, Beverly Vista Building B and the Science and Technology Center at the High School.

FACT – Ms. Christiansen was singlehandedly responsible for obtaining over \$7,500,000 from the State of California to enhance the BHUSD Measure K program.

FACT – The State mandated Oversight Committee is the watchdog for taxpayer's money. FACT - The Measure K COC created a detailed monthly financial reporting system which analyzes and monitors every penny that is obligated and spent.

FACT – The COC monitors all Board decisions on a real time basis ensuring all funds are spent only on voter approved projects.

FACT – The COC required and received independent financial and performance audits every six months to further insure accuracy and accountability of our taxpayers' dollars.

FACT – The proposed funding of Measure E will not increase the current property tax rate. The proposed repayment period for Measure E is estimated to end in 2058.

FACT – The proposed Measure E funding is based on an average annual growth rate of 4.5%. Over the past 17 years, the average annual assessed property growth rate is 5.08%. This period includes four years (1994-1997) of negative growth. The average annual growth rate over the last 10 years is 8.04%.

FACT – The repayment of Measure E will be structured so the cost is shared among all current and future property owners who will benefit from the new, improved, safer and more secure facilities for decades to come.

FACT – Go to www.beverlyhillsmeasuree.com to verify these facts.

OPINION – Passage of Measure E is urgently required to better ensure the safety and security of our students, staff and community.

OPINION – VOTE YES FOR MEASURE E. OUR CHILDREN ARE DEPENDING ON YOUR VOTE.

Bruce Horowitz Beverly Hills

"New Measure H endorsements from Democratic clubs" [Issue # 472]

The membership of the West Hollywood/Beverly Hills Democratic Club voted nearly unanimously to endorse Yes on Measure H after hearing from the endorsement committee and Beverly Hills members. Key deciding factors included overwhelming support from Beverly Hills residents and Hilton's commitment to union labor in its day-to-day operations and in the construction of this project. This is a member-driven Democratic Club chartered by the Los Angeles County Democratic Party. All our endorsements are made in public settings where any Democrat can weigh in and all members are given advance notice and encouraged to participate.

The critics are misinformed. It's unfortunate that our local Democratic Club, my employer, and I have become the subject of these attacks. My employer represented Warner Center Hilton in the San Fernando Valley in 1985 when I was not even old enough to be in nursery school - it has never represented The Beverly Hilton. Furthermore, no one involved in the decision to endorse Yes on Measure H represents or is paid by any Hilton hotel or the developer.

Robert Kalonian President, West Hollywood Democratic Club Lead Co-chair, Beverly Hills Democrats

As an elected member of our School Board I am appalled at the misrepresentation and misuse of our students, staff and facilities to promote Measure H.

My colleagues and I agreed that the school board as an entity would take no official position on Measure H; however we did not restrict individual board members from taking a position. As recently as the Montage Referendum and now with Measure H, individual School Board Members have taken positions for or against development projects in our City. While I agree that most development issues before the City Council will have little or no impact on our schools, the very size, duration and proximity of the Beverly Hilton project to El Rodeo and Beverly Hills High School requires our involvement.

I have watched for weeks as mailer after mailer, phone calls after phone calls, emails after emails have touted the benefits of Measure H for our schools and I can tell you that I do not believe Measure H will benefit our schools. I believe this project will cost the district money!

SCHOOL BENEFIT FEE

A one time school benefit fee was negotiated by the City of Beverly Hills on behalf of the Schools, after the lawyers representing the Beverly Hilton rejected the district's request for \$10 million to cover the cost of additional mitigation measures. The fee negotiated on our behalf is a one time sum of \$1.666 million. Because the district has concerns regarding the mitigation measures, all five School Board members agreed to set aside the \$1.666 million to help cover the cost of our own independent consultants to monitor and review mitigation measures and participate in meetings between the City of Beverly Hills and the developer. Let me also be clear that although all five School Board Members do not agree on Measure H, all five of us are committed to protecting the safety of our students and staff. Not one dime of the school benefit fee will be used to support students in the classroom. Based on estimates from our construction consultant; independent monitoring of the project and legal fees will far exceed the \$1.666 million. Depending on the actual duration of the project, the district most likely will have to use general funds to pay for these additional protections for our students and staff. I believe

this project will actually take money out of the classroom!

DEVELOPER FEES

Developer fees are required by law and are not a "gift" to the district. These funds, approximately \$1.47 million, again, are one time funds that have a very specific purpose. These funds can only be used for capital improvements, like building new classrooms to accommodate anticipated new student growth from this development (not sure how kid or price friendly these condos will be). These developer fees cannot be used for general fund expenditures and cannot be used in our classrooms for educational purposes. ADDITIONAL FUNDS THROUGH BHEF

The School Board and school district are not party to nor have we reviewed the terms of the "deal" negotiated between Mr. Alagem and the Beverly Hills Education Foundation. It is my understanding that if Measure H passes, the condo owners will provide \$3 million to the schools over 30 years from an additional assessment from the condo owners. I have serious concerns about the enforceability of this agreement on future condo owners. These funds are not coming from Mr. Alagem or the Beverly Hilton, but from the future condo owners through a "special" condo assessment fee. The timing, enforceability and conditions of this agreement do not guarantee that the schools will ever receive these funds. We have to "trust" the developer.

CITY REVENUE

Not one cent of the \$12 million in projected new revenue that is being touted by the Beverly Hilton is earmarked for our schools. Let me be clear, no funds from increased Transient Occupancy Tax (TOT) or permit fees generated by this project are earmarked for our schools. The School Board recently secured a new four year Joint Powers Agreement (JPA) with the City of Beverly Hills that included a 20% increase in funds for this school year and guarantees annual cost of living adjustments equal to what City employees will receive over the term of the new contract. The terms of the JPA are not conditioned on passage of Measure H. There will be NO cut in revenue for our schools from the City of Beverly Hills if Measure H does not pass! Just as there will be NO new revenue earmarked for the schools if Measure H passes.

CONCLUSION

I serve on a board elected to protect the interest of our students and staff. Mr. Alagem serves on a board to protect his financial interests. We have two very different perspectives, with two very different goals.

Brian David Goldberg, Ph.D. Beverly Hills Unified School District Governing Board Member

As your Mayor, I want to allay any fears that may have been conveyed to the public by headlines suggesting that the City of Beverly Hills is in a financial crisis. Let me be clear...the sky is not falling in Beverly Hills!

First and foremost, there are NO cuts or hiring freezes for any existing employee

AN OPEN LETTER TO THE COMMUNITY FROM FORMER MAYORS ROBERT K. TANENBAUM AND RICHARD A. STONE

October 7, 2008

Dear Neighbors,

We are voting **NO** on proposition "H" and have been asked by some of our friends and neighbors to put down in words the reasons why we believe that the proposed Hilton project is **NOT** in the best interests of our city. At the outset, please understand that we do not oppose a "conforming use" project, i.e., one consistent with the letter of the Municipal Code and spirit of our City's General Plan, which might generate additional revenues for our City and add to and, hopefully, enhance the aesthetic quality of the project locale.

Our devotion to our City can best be summed up as a commitment to maintaining and enhancing our quality of life by encouraging and supporting smart, economically sound and code conforming development. We are inspired in this letter to critique the Hilton expansion project because of its <u>unsound financial</u> estimates, its generation of destination gridlock traffic, its inadequate on-site parking, its massive high rise towers, its 5 to 7 years of construction phasing, its generation of toxic and unmitigatable adverse environmental impacts and its negative precedent setting example.

Gridlock Traffic Beverly Hilton/Waldorf Towers Expansion

In our judgment the single most aggressive breach of our City's General Plan and Municipal Code height and density standards, and with the potential to alter adversely and permanently the nature and character of our City, is the Hilton/Waldorf Towers expansion project. Directly across the street from residential homes and the El Rodeo School, the Hilton expansion provides for the construction of a 150 foot tower, the proposed site of the 170 room Waldorf Towers Hotel, at the intersection of Wilshire and Santa Monica Blvds, <u>already the busiest and most heavily trafficked corner in the L.A. area!</u>

In addition, the Hilton plans to construct two high-rise condominium towers located at both ends of Merv Griffin Way, one tower 18 stories high on the Santa Monica Blvd. side and a 100 foot tower on the Wilshire Blvd. side. Both towers, taken together, will comprise a total of 90 condo units.

This Hilton project presents our City with a massive expansion plan. The expansion will increase the total square footage (s.f.) from 543,537 s.f. to 970,620 s.f. Notwithstanding that the proposed expansion will increase in size by almost double the square footage, the Hilton <u>experts</u> assert that the Hilton's proposed expansion will not increase traffic!

Inadequate On-Site Parking

The Hilton is presently under parked. In recent years the Hilton used the Robinsons-May parking facility, but that parking will no longer be available. According to our Municipal Code, if the Hilton were a new project it would require <u>3,433 parking spaces</u>. Yet, the Hilton is proposing a total of 1,422 parking spaces, or 41% of that which the code requires.

Moreover, the Hilton has no planned on-site free parking for its approximate 700 employees. Given the inadequacy of the Hilton's on-site parking, please feel free to conclude where Hilton guests and its employees will park in the ordinary course, everyday, and especially, when the Hilton has planned special events. Would it offend your common sense to suggest that our neighborhood streets will become an adjunct parking venue for the Hilton?

Unsound Financial Projections

Hilton expansion advocates aver that the new hotel towers and accompanying existing hotel condo development will substantially increase revenues to the City. So, they argue, even if there is enormous discomfiture inherent during the construction phasing, significant parking deficits, severe height and density issues, increased traffic and unmitigatable adverse environmental impacts, they are all trumped because the City needs the money.

This financial needs and economic project argument is illusory, creating false reliance and expectations. Here's why: First, the Hilton claims that the expansion project will provide the City with several additional millions of dollars in added revenue:

- 1. \$6.1 million from the new Waldorf Towers hotel;
- 2. \$1.6 million from the existing Hilton Hotel, and
- 3. \$2.55 million from the 90 proposed condos.

Let's examine each projection to determine whether it satisfies sound financial analysis and simple common sense. In our judgment, the Hilton's economic assumptions are unsound and profoundly misleading. Each of the cited projected revenue sources lacks the financial capacity to generate the revenue stream that the Hilton alleges. Let's see precisely why:

2. Waldorf Towers — the \$6.1 million contribution to the city is an estimate that the Hilton claims will flow from the 19% transit occupancy tax

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(TOT). In order for the Waldorf Towers to spin-off \$6.1 million from a 19% TOT, the Waldorf Towers will have to generate \$32 million in gross room revenue. We assume an average of 75% hotel occupancy yearly; then with 170 rooms, the hotel will have to average a charge of \$700 per night for each hotel room! How many hotels in the L.A. area not only charge \$700 a night for a room, but average \$700 a night year round?

- 2. Hilton Hotel alleged contribution The \$1.6 million in additional revenues that the Hilton claims it will add to the City's treasury is equally illusory. In order for the Hilton to generate the \$1.6 million from the TOT bed tax it will have to increase its existing room revenue in the amount of \$11.4 million. The reason is that the TOT at 14% for the existing Hilton Hotel, which is 5% less than the proposed Waldorf Towers, will yield \$1.6 million assuming the Hilton adds \$11.4 million in room revenues at an average 75% occupancy. The thorny problem here is that the Hilton expansion to accommodate, in part, the new Waldorf Towers hotel will reduce its room capacity from 588 rooms to 371 rooms, a net loss of 217 rooms for the Hilton Hotel. So, here's the rub: with a decline of 217 rooms and without making any new improvements, the Hilton wants us to believe that it will increase its room revenue in the amount of \$11.4 resulting in a \$1.6 million TOT, bed tax, contribution to the City. Isn't it fair to say that it is much more likely than not that this Hilton economic forecast is a bit far-fetched?
- 3. Hilton Condo Property Tax estimate—The Hilton asserts that the 90 residential condo units will yield \$2.55 million in additional property tax to our City. Again, let's do the math: We know that the property is taxed at 1% of its asset value. We also know the City receives 18% of property taxes paid. So, for the Hilton to provide the City with its stated \$2.55 million in property taxes annually from its condo units, those 90 condo units will necessarily be required to have an asset value of \$1.4 billion with an annual composite property tax of \$14 million— 18% of the \$14 million will yield the \$2.55 million in alleged contribution to the City. To accept the Hilton's estimate, that is based upon a \$1.4 billion asset value of its 90 condos, the average market value of each condo is \$15.5 million! Would it offend common sense to suggest that the Hilton's economic projections are seriously wanting in reality and are more the creation of manipulation and political spin than sound credible economic logic?

Construction Phasing

Rather than close down the Hilton Hotel in order to expedite the massive construction, the Hilton wants to phase in the construction over many years. Experienced observers suggest that the construction will occur over a period of 5 to 7 years. The Hilton projects that construction will take 4 years. During these years of construction, serious concerns arise:

- 1. **Construction Concerns:** With the Hilton Hotel open during the construction of the Waldorf Towers and the two condo tower structures, where will all the trucks carrying cement, rebar, steel, window glass and all, park? We already know that the Hilton has provided no on-site free parking for its 700 employees. Where will they park? In addition, where will the hundreds of construction workers park? Where will all the construction trucks and other apparatus be placed during construction since there is no Hilton Hotel on-site place to mobilize for this massive engagement?
- 2. **Public Health:** The Environmental Impact Report (EIR) informs that air pollution, vibration, and noise from the project will exceed standards and cannot be mitigated. Residents, school children and personnel at El Rodeo School are directly across the street. When the toxic air quality reaches dangerous proportions, who will notify and protect all these people? Is this Hilton expansion project so important that it justifies putting at rise so many of our people to these serious adverse environmental impacts?

Conclusion

Lately, we have been put on notice by its owner that if the Hilton project does not go forward, he will not come back with a smaller, modified version. Of course, implicit in that warning is the notion that the City will lose out on the alleged projected millions the Hilton estimates will flow from its development. Yet, if the Hilton, which just a couple of years ago invested allegedly \$80 million in a major renovation, did NOTHING, NO expansion, and with its projected rate of growth, the estimated revenue to the City in 2012 will approximate in excess of \$11 million.

- 1. In 2003, the Hilton reported its revenues to the City = \$3.6 million;
- 2, In 2006, the revenues to the city = \$6.2 million (Projected out to 2012 at this rate of reported revenue growth, the City will receive in excess of \$11 million). So, with NO Hilton mega expansion, our City receives basically an equivalent amount of revenue from the existing newly remodeled Hilton Hotel, and we are spared years of severe construction discomfort, increased gridlock traffic and adverse quality of life impacts.

Precedential Effect: The precedential effect of this enormous expansion project in terms of generation of <u>destination gridlock traffic, high-rise towers, high</u> <u>density build-out with inadequate parking, and toxic health issues, will adversely impact our residential community in devastating fashion.</u> For example, what will prevent the Beverly Hills Hotel, The Peninsula Hotel or others similarly situated in residential neighborhoods from constructing 150-foot towers or ones similar in nature and design?

In our judgment, if this mega expansion is finally approved, we'll regrettably witness the Westwoodization of our City. We do not want to sit idly by and witness our City degenerate into a high-rise, asphalt cavernous extension of the Wilshire Corridor. Our fate rests with our fellow residents who care about our quality of life. We respect planned, fiscally sound development that enhances our quality of life. This project does not meet those criteria. For these reasons, we have decided to vote NO on Prop "H".

Sincerely,

Robert K. Tanenbaum Former Mayor Richard A. Stone Former Mayor

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editorial No endorsement on e Yes on h

Our election endorsements

Our loyal Weekly readers know why it is that we editorialize so infrequently. It's because we want the community itself—and not the newspapers—to lead the debate on the issues of the day.

Whereas our friends at the Courier editorialized almost a year ago with their strong support for the Hilton project – and spiked any negative coverage or letters to the editor critical of the project –the Weekly took our time.

Politics has been far from boring in Beverly Hills since our last election endorsement this time last year in issue #422. Which leads us to out subject today – NO ENDORSEMENT ON E and a YES vote on H.

NO ENDORSEMENT ON E

This one hurts us more than it's going to hurt you—-and that's because no one is more supportive of the Beverly Hills public schools than the Weekly.

But sometimes, showing your unruly teenager a dose of "tough love" is the sign you really care. Such is the case today. The BHUSD needs "tough love" to get it back on track—and it's starting right here, right now.

If the Board of Education were to return with a narrowly tailored, well planned-out \$100 to \$200 million bond,

would we support it? You bet. But this blank check, with zero accountability, is not something we can support. As our previous Weekly reporting indicated, they don't even know how they're going to spend the money. They don't have a concrete plan or a set list of approved projects. They asked for \$334 million because **that's the highest amount they could ask for by law**. Now that's a blank check if we've ever heard of one.

Who financed it? Not our community. According to our reporting in issue 471, only one resident donated money to the cause. It's being financed by the same very construction and bond companies who stand to make thousands when the measure passes.

Was their any disclosure of this convenient financing arrangement on their slick mailers? NO.

Three former Board of Education members, Mel Spitz (1971-79), Herb Young (1971-75), and Gerald Lunn (1997-2001) deserve our special thanks for having the courage to stand up to this nonsense in a very effective letter which was hand-delivered city-wide. In previous Board editorials, we've argued that today's very impetuous Board would greatly benefit from having a wise grandparent serving on it – and certainly Mel or Herb would be well-qualified to fill such a spot.

It's hard to decide exactly where to start in piercing this pork-laden piñata. The first preposterous argument the E committee made was that there are predators swarming everywhere, and our schools need to be turned in to stockades, completely closed to the general public in order to keep our kids "safe." Their solution, from what we can gather, is to turn the high school in to a jail-like fortress, ruining the historic and beautiful look from the front of the campus, in the hopes that this might keep community members off campus.

What about the fact that this same general public, apparently comprised only of predators and peeping toms, **gives our schools \$10 million per year via the JPA!** So if a few fitness-conscious residents want to jog around the high school track in the early morning before school starts, that's fine with us.

How about the argument that the school buildings are suddenly seismically unsafe? Is this totally ridiculous, or what? Over the past 15 years the BHUSD has spent over \$200 million retrofitting and rehabilitating the five campuses since the Northridge earthquake. So how could they possibly be "unsafe"

(unless, of course, the district's construction managers are not being honest with us and/or are trying to ensure they have steady employment for the next few years?)

Even our sage mentor, campaign manager Rudy Cole could not salvage this amateur and hapless operation.

The icing on the cake was learning this week that their superintendent isn't even sticking around to implement the bond. Kari McVeigh has already gotten another job (see page 3) and will be leaving Beverly Hills before the end of the year.



Straus: unpopular with the

faculty

to be straightforward to the

their superintendent isn't even

sticking around to finish the job"

community, especially when

We cannot trust these people to be straightforward to the community, especially when their superintendent isn't even sticking around to finish the job.

The next power-play we can expect from the Board majority is to try to ram their assistant superintendent Ilene Straus through as Superintendent. Straus panders to the board majority, telling them what they want to hear regarding "curriculum reform", even though teachers will tell you otherwise, and test scores are down. There's no evidence that Straus—who spent most of her career in Santa Monica— understands our community any better than McVeigh did. In fact, Straus is so unpopular with the

than McVeigh did. In fact, Straus is so unpopular with the rank-and-file faculty, that earlier this year they voted 229-3 against her contract

extension (one of the "yes" votes came from her sister). It doesn't take Inspector Clouseau to figure out that the McVeigh/Straus administration won't spend the \$334 million bond money wisely. Look at how they play fast and loose with the general fund. In issue #472, we learned that The

McVeigh/Straus administration sends its lawyers to attend planning commission meetings that have nothing remotely to do with school sites. Naturally there's nothing left for significant teacher raises when the lawyers and consultants are eating up most

of the money! In their Oct 3 editorial against the gargantuan Measure Q (LAUSD's comparable school bond, on the Los Angeles ballot Tuesday), the Los Angeles Times wrote "flexibility is fine, but it's irresponsible to go to voters for \$7 billion which can't be spent on the teachers or textbooks that are even more badly needed, without a well-honed vision and

list of projects."

Same problem – different district. How do you feel when you learn that we told them that BHUSD's \$334 million Measure E bond, if indexed for the 5300 students in our district versus the approximate 730,000 students in the LAUSD is actually six times bigger than the LAUSD's bond!

Construction facilities manager Karen Christiansen has been less-than-straightforward about how much her company, Strategic Concepts, stands to gain from the passage of this bond. The Weekly also uncovered in issue #472 that her con-



tractor's license has expired. Would a teacher be allowed to teach in the classroom if his or her teaching credential had expired? NO. So why should we expect any less from our facilities manager?

What a joke these people are!

To all Beverly Hills parents – past and present – who know the promise of what Beverly Hills public school used to be and could easily be again with new leadership on the Board and in the district office– we say this: let's find a superintendent from our community who under-

We need you, Dick Douglas!



stands our unique needs and wants to finish his or her career here. Imagine what we could accomplish as a district if we could somehow win back home-grown talent like popular former Hawthorne principal Dick Douglas (now superintendent in Montecito) or charismatic former Beverly High principal Dan Stepenosky (now an assistant superintendent in Calabasas). We'd start to see improvement and

We need you, Dan Stepenosky! increased community confidence in our public schools immediately. Unfortunately, we're not there now. So, dear readers, tough love it has to be.

This bond may pass—-but it's definitely not with our support. The Weekly is not endorsing Measure E.

YES ON H.

We agonized over the Hilton rehabilitation issue, largely because there are good people on both sides of this very complicated issue, and after so much rhet-



Hilton: deserves the chance

oric on both sides, many voters understandably don't know who to believe. At the same time, we weighed the arguments put forth

by both sides. As discussed above, we **held off on any endorsement** until all the facts had come forward.

Had we been the developer, we would have taken the



veloper, we would have taken the planning commission deal – a proposed smaller project, sans Tower B - which most likely would have averted a referendum entirely. The planning commis-

sioners clearly performed their due diligence, especially Noah Furie and Lili Bosse, only to be overruled in a 3-2 vote by the City Council. But the Hilton felt the deal didn't pencil out that way.

Let's start by carefully inspecting the record of the devel-

Alagem: he's a mensch

opers, as we always do in situations like this one. Alagem is, by almost all accounts, a mensch. Even the project opponents con-

cede he's an active philanthropist, with extensive ties to the community. Until recently, he was a Beverly Hills resident. His wife Adele even went to Beverly High—-though sadly his kids didn't.

Beny's fortune from Packard-Bell is well-documented and earned honorably.



Montage: a project we're proud to have supported

His company Oasis West, where he's ably assisted by hard-working deputies Ted Kahan and Corinne Verdery, is also well-established and well-known in the community

There's no doubt that once this issue went to referendum, the Hilton was will-

ing to spend anything to win – but that's their right in a free society. Some complained that their spending was overkill, but if your political life were on the line, would you act any differently?

One of a few new campaign techniques this year worth mentioning was a very creative get-out-the-vote movement directed at 18 to 25 year-old voters led by Ardy Pirnia and Hila Golchet.

The opposition, led by civic-minded individuals like Larry Larson and John Mirisch, made a number of powerful arguments, including a very effective, lastminute video ("the Battle for Beverly Hills") which is available on youtube. Who could forget Ruth Kraft's memorable rendition of "The Battle of Richard Stone"? This one isn't on youtube—-yet.

The merits of this project have been debated at length. We're not going to repeat them all here. Apart from any traffic studies, revenue projections, and so forth, one of the strongest arguments in our opinion is that **the opposition made all the same arguments about the Montage referendum in 2005.** Had we listened to them, we'd be **staring at an empty lot and the abandoned Gucci building;** instead of a beautiful, 5-star hotel that is going to be a phenomenal asset to the community (not to mention a major revenue generator amidst increasingly tough economic times). Supporting Montage was the right thing to do then – and we're so happy we did.

So is this is a close case? Sure. But we're voting Yes on H because, after balancing all the arguments pro/con, we believe it's the right thing to do.

Even for those who think the project isn't perfect, let's give Beny a shot. He has earned our trust and respect. The Hilton—a pillar in our community for over 50 years— isn't going to let us down. Vote Yes on H.

"Even for those who think the project isn't perfect, let's give Beny a shot. He has earned our trust and respect."

The Weekly recommends NO ENDORSEMENT on Measure E and a YES vote on Measure H.

VOTE THIS TUESDAY, NOVEMBER 4, 2008 – for polling place information, call 562-462-2748.



MONTHLY SERVICE FEE IS \$24.99/MONTH AFTER 3 MONTHS. \$9.95/MONTH PLAN FEE OFFER VALID ON THE RESIDENTIAL UNLIMITED PLAN ONLY. NEW ADDITIONAL LINES ONLY. † Rates exclude: broadband service, regulatory and activation fees and certain other charges, equipment, taxes, & shipping. International calls billed per minute. Offer valid in the US only. See Terms of Service for details. ¹ Free Calls to Europe Offer (Available Only with Unlimited Residential Plan) Does Not Apply To Certain Call Types, Such As Calls to Cell Phones, and is Limited to Italy, France, Spain, UK and Ireland. Other International Rates May Vary. See http://vonage.com/intrates for Details. ¹ Orage 911 service operates differently than traditional 911. See www.vonage.com/911 for details. High-Speed Internet or Broadband Required. Alarms and other systems may not be compatible. ³0-day money back guarantee is refunded for any paid activation fee, 1st month service charge, initial shipping charges and termination fee. Applicable only to first ordered line per account. Available only in the event of timely cancellation for subscribers who have not exceeded 500 minutes of usage and who obtain a valid return authorization number from 1-VONAGE-HELP, and return of equipment in original condition and packaging within 14 days of cancellation. Flore available. The number transfer process takes approximately 10 business days from the time you confirm your transfer request. ©2008 Vonage.

The People You Know & Trust Urge You To Vote YES on Measure H

Jose Abadin Alon Abady Jerry Abbott Hersel Abginesaz Rachel Abramov Enayat Abrishami Naima Abrishami Catherine Ackerm Catherine Ackerm Lek Adjchavanich Franklin Adler ura Adle Laura Adlei Stephanie Adler Farid Afra Parviz Afrahim Sandra Afshani Sandra Afshani Shahram Afshari Bahram Afshar Lida Aftalion Ruidiga Aguirre Roya Akhavan Joseph Akhtarzad Elham Akhtarzad Karen Alexander Willy Allen Hangu A mado Honey Amado Hilda Amador Juan Amador Karen Ambrose Karen Ambrose Nazie Amin Michele Andelson John Andrews Esther Appel William Appleton Miriam Arbib Monika Arefi Isaac Arianpour Parjaneh Arianp Ari Aro Ari Arom Niloofar Aryanpanah Ceth Ashen Mahin Ashtiani Ourite Assia Mathieu Attar Tania Avalos Carole Avidor Bahram Azizi Behnam Azizi Eliahoo Azizi Faramarz Azizi Jilla Azizi Maggie Azizi Mozafar Azizi Rashel Azizi Florence Azria Marine Azria Cynthia Azziz Ricardo Azziz Ricardo Azziz Kambiz Babaoff Shirin Babaoff Christa Babay David Bailey David Bakshinyan Denise Balthard Marie Anne Balthard Payum Banafshe Payum Banaisne Mojgan Banafsheha Mojgan Banafsheha Pooya Banafsheha Sally Banafsheha Roza Banayan Yasamin Banayan Evelyne Barbier Arthur Barons Arthur Barens Maxine Barens Michael Barlow Beverly Barnett Andrew Barquera Leah Barshap Joanna Basso Kathryn Bazilausk Damien Bean Damien Bean Karen Bean Erlinda Bearman Robert Bearman Faye Beccai Shirley Beck Isabelle Behar Benjamin Behroo Farahnaz Behroo Franchon Behrst Roger Behrstock Barbara Belzberg Bill Belzberg Brenda Benarroch Leon Bender och Leon Bender Anna Benji Daniel Benji Donna Benji Feizolah Benji Kalanit Benji Khosrow Benji Mohtarm Benji Manouchehr Benjy Shamnaz Benjy

John Bennett Pamela Bennett Jonathan Benowitz Judith Benowitz Jila Benyamini Jila Berdjis Sean Clarke Sean Clarke Suzanne Clewer Alfred Cohen Doritte Cohen Evan Cohen Jacob Cohen Linda Cohn Bichard Cohn Pierre Berg Houshane Berjis Barry Berk Martha Berkett Robin Berlin Richard Cohn Jeanne Colabella Bruce Cole Dana Cole Steven Berlin Marianne Berma Martin Berman Jason Bernard Frederick Berne Peri Berne Mark Berns Marlene Berns Michael Berns Bruce Corwin Toni Corwin Thomas Costa Lisel Bernstein Maureen Bernstein Sydnee Bernstein Jeffrey Best Richard Best Megan Costello Annelize Bester Annenze Deer Christie Beyer Yafa Bidgoli Millicent Bigelow Lisa Cunningha Ricki Curry Bahram Dahi Millicent Bigeld Azita Bina Bijan Bina Rose Binkovitz Sara Birnbaum Bradley Black Frank Dalui Judah Darrison Peter Bleszynski Jonathan Bloch Lisa Bloch Danielle Bloch Denis Bloch Michael Blumenfeld Shelley Blumenfeld Thomas Blumentha Carole Boag Clifford Bochner Clifford Bochner Sandy Bochner Tina Bockrath-Bunch Margot Boecker Jonathan Bogner Marc Bohbot Fariba Bolur Christopher Bonbright Lisa Bonbright Gloria Boraz Jeffrey Boren Carlo De Su Jacci Deal Roger Dee Imiru Degu Jeffrey Boren Rochelle Boren Mahboub Boro nand Mahboubehe Borou Joseph Borzillieri Elliot Bour Slavko Boyicich La Sondra Brass Jerold Braun Jacob Djavaheri Parvin Diavaheri Joyce Braun Michelle Brenseke Robert Brenseke Denise Brente Denise Brente Scott Bresnick Louise Briggs Timothy Briggs Gary Briskman Hon. Linda Briskman Michael Downs Blanche Brock Janet Brockway Arlene Bromber Jeanne Bromber Corinne Drasin Jeanne Brooks Philip Brown Terry Brown Janice Buchbinde Mark Buchbinder Jance Duchbinder James Butler Richard Butler Beverly Calhoun Ingrid Calles Rossana Campolunghi Jonathan Carnel Roxanne Carter Gregory Cascante Jacques Castiel Regina Cates Andre Cavitt Mychelle Charters Gaby Chazanas Jason Cho Susan Chodakiewitz George Choderker Jennifer Chrisman Leo Chu Marlene Duttor Nasrin Ebrami Yossi Eichenbau Lauren Ekerling oshua Ellenh Jennifer Chr. Leo Chu Ida Church Cuity Ciljard Al Cislowski David Clark

Orit Blau

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Shawn Parsaee

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Dear Residents of Beverly Hills;

We have served Beverly Hills as Mayor or Councilmember for a total of more than 60 years. Our experience has given us a unique understanding of the financial needs of Beverly Hills. With just 9% of our City zoned for commercial use, 75% of our City budget comes from those businesses. The LA Times and the news media are reporting that cities across the country will have to make cuts services. Beverly Hills is not immune. The crisis in the financial markets is already taking a toll on our retail sales and other business taxes here in town. In addition, as the Beverly Hills Courier accurately reported, we are faced with the loss of millions of dollars in development fees and future revenues from the stalled Robinsons-

Janice White

Roberta White Roberta White So Whittenburg Dana Wieger Michael Wilkerso

Jo Ann Willette Mary Willia Carl Williams Nicole Williams

Hon. AJ Willm James Willyard Jeffrey Winer Zoe Winkler

Annie Wi

That is why it is more important than ever to vote Yes on Measure H.

Measure H will provide \$12 million a year in new revenue to maintain our city services at the

Measure H will provide millions of dollars to our schools at a time when Sacramento is

Measure H provides the money and land to reduce congestion at the Wilshire & Santa Monica Measure H will open-up the nine-acre Beverly Hilton property with 4.5 acres of gardens and

Vote Yes on Measure H. It is the responsible choice to protect the future of our City.

24

Les Bronte Former Mayor

Former Mayor

Sincerely,

Lindo Bristunan

Linda Briskman Former Mayor

mark Egena Mark Egerman Former Mayor

Former Mayor

Jimmy Delshad Former Mayor - x

Donna Ellman Garber Vickelunt Vicki Reynolds

Former Mayor

Juss Steve Webb Former Mayor

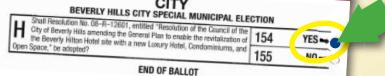
Respect The Past – Invest In The Future



Nora Shofet

Yes on H, Citizens to Preserve Beverly Hills, including Parents, Teachers, Homeowners, Renters and Business Owners, with major funding proudly provided by Beny Alagem and The Beverly Hilton, 9860 Wilshire Blvd., Beverly Hills, CA 90210





AN IMPORTANT MESSAGE FROM DON OBLANDER, CFO, BEVERLY HILLS (RET.) ABOUT MEASURE H

"I have reviewed the Revitalization Plan and I urge you to vote YES on Measure H. It will provide the City with important new revenues that will ensure the top quality of Police, Fire, Schools and other essential public services."

– Don Oblander

Most cities offer tax incentives and subsidies to bring a 5-star hotel with 5-star condominiums to town... But not in Beverly Hills.





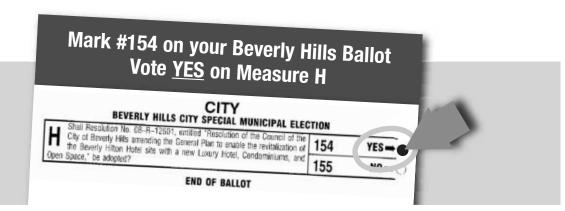


Yes on H, Citizens to Preserve Beverly Hills, including Parents, Teachers, Homeowners, Renters and Business Owners, with major funding proudly provided by Beny Alagem and The Beverly Hilton, 9860 Wilshire Blvd., Beverly Hills, CA 90210

According to Beverly Hills' current CFO Dr. Scott Miller's analysis, the project will generate <u>\$390 million more</u> than the existing Beverly Hilton over a 30-year period. Add to that the revenue The Beverly Hilton will continue to generate and it is <u>\$728 million over the next 30 years</u>. There will be no City funds, incentives or subsidies required.



Measure H is the right plan for Beverly Hills



letters cont. from page 9

positions (in fact the City Website continues to offer employment opportunities) in the City of Beverly Hills. And, there have been no discussions by the City Council about cutting Police, Fire, Paramedic, Library or Roxbury Park Senior Center services.

In this time of global economic challenge, Beverly Hills is able to sustain and even build upon our amazing reputation. Our Business Triangle continues to be remarkably successful. Coupled with our department stores, it generates more retail sales than South Coast Plaza, and more than Century City, the Beverly Center and the Grove Shopping Malls combined. While other areas in the region are showing flat or negative growth, we continue to trend upward. (Note: This paragraph was written by our BH City Staff for my speech at the Oct. 21st 2008 New York City. Citv/Chamber retail sales mission.)

With the Montage Hotel due to open in less than a month, our City will enjoy a positive financial cash infusion due to the additional Montage TOT revenues for our City Treasury.

Last week our City Treasurer stated

1. "Sales and Transient Occupancy Tax revenue (TOT) measured through August indicate an increase over last year".

2. Our City's investments "are doing just great". And our Chief Financial Officer recently shared with the Council that unlike other municipalities in the State, Beverly Hills home prices continue to rise (although at a less robust pace than last year).

Our City investments are in safe, liquid treasury bills and top-rated bonds. Our fiscal policies prohibit us from investing in equities, and hedge funds. We were not affected by the bankruptcy of Lehman Brothers or any other bank failures.

I am proud that through responsible and conservative financial management our City is NOT dependent on any one development deal to sustain its stellar City services and School JPA funding. We are one of only a handful of US Cities with the highest "A Rated" bond rating in the country.

Fact: I have served on the Council's Budget and Finance Ad Hoc committee for the last four years. We have not, and would never, factor a potential development project into our budget plans and projections... to do so would be irresponsible. I am proud that this last fiscal year end budget realized a several million dollar surplus.

Fact: Although there have been recent scare and panic tactics aimed at our citizens to try to paint a picture of fiscal doom and gloom, I would like to remind you that we have maintained our top AAA finance rating by being fiscally responsible and investment conservative.

Fact: Regardless of how you vote on Measure H, any direct financial impact on increased TOT or Property Tax revenue from this project will not be realized for a minimum of 4-7 years, until completion of construction.

How you decide to vote is a private matter. But voting is everyone's responsibility. If you have not already done so by absentee ballot, please vote on November 4th.

Barry Brucker

Mayor of Beverly Hills

While I admire and respect former Planning Commissioner Stacy Marks, I am extremely surprised at what has apparently now become her most current thinking on the Hilton Revitalization Plan and Measure H. Her view [in issue #471] is now a complete reversal of her past vote in favor of the Hilton Revitalization Plan. On February 29th all 5 Planning Commissioners unanimously voted in favor of the Hilton Revitalization Plan. Her portrayal of the "facts" in this matter are both deceptive and confusing, and therefore, I am going to attempt to set the record straight and address each of the nine points she previously raised.

First, the Planning Commission unanimously approved the Hilton Revitalization Plan. It's true that City Council approved certain modifications to the Project because they believed, as I do, that these modifications are in the best interests of our City. It is, therefore, absolutely disingenuous of Ms. Marks who voted in favor of the Project in concept to now "flip-flop" against it. The Project as approved by the City Council is the very similar to the project approved by Ms. Marks, and now she seeks to criticize our City Council's approval. Additionally, the glossy brochures mentioned in her letter that she so despises, in fact, fairly portray the Project and provide useful information to our community. I know this because I was required to attend all of the Planning Commission's meetings on the Project and carefully studied the same materials Stacy did.

Second, the most evident fact about the Hilton Revitalization Plan is that it will bring significant financial benefits to our City, all of which have been verified by our City's Chief Financial Officer, Dr. Scott Miller. As a Chief Financial Officer myself and a Certified Public Accountant, I have a specific understanding and appreciation for the current economic environment and the positive financial impact this Project will have for many years to come. Ms. Marks attempts to argue that the Montage decided to build far fewer condominiums. Unlike the Montage, this Project is commencing under a much worse and worsening economic climate, and a condominium component is absolutely vital and necessary to make the Hilton Revitalization Plan financeable and viable.

Third, Ms. Marks and I definitely agree on one thing - we must protect El Rodeo Elementary School and our children from the impacts of construction. However, what she didn't reveal in her letter is the Project Team has retained the same environmental logistics contractor that the BHUSD used during its construction of the Science Building, which was built directly on the campus of Beverly Hills High School without the benefit of the large distance across Wilshire Boulevard that we have with this Project. The contractor will ensure the safety of our school children just as it did for the Science Building by making certain that the standards imposed to mitigate environmental or safety issues for Hilton Revitalization Project will exceed the standards of the District's own construction projects.

Fourth, Ms. Marks also argues that the open space is insufficient and uncertain.

The fact is that as the property currently stands, it is a "concrete jungle." After carefully studying the plans, composite drawings, and numerous studies, I have found that with the changes made by our City Council, the proposed green space will be abundant, complete with beautifully landscaped open space and public gardens that all of us will be proud of. The former Commissioner Marks who voted in favor of the Hilton Revitalization Plan and its beautiful green space now refers to it as a "walled concrete fortress." I find her current position perplexing.

Fifth, Ms. Marks claims the Project is significantly larger by virtue of adding the socalled "Residence A" building, a small, well set-back condominium building on the Wilshire side of the property (it is set-back 70 feet from Wilshire Boulevard). During its review of the Project, the City Council not only found this building appropriate, but that it more aesthetically balanced the Project as a whole. What's fascinating is that the former Commissioner Marks cast a favorable vote on a much larger residential building just across Merv Griffin Way. The 9900 Wilshire (Candy & Candy) project will be located even closer to El Rodeo Elementary School and Wilshire Boulevard with substantially less revenue generation. Will she flip-flop her opinion on that project too?

Sixth and Seventh, while parking is certainly a concern with projects of any size in our City; Ms. Marks has ignored the fact the Hilton Revitalization Plan provides the exact quantity of parking spaces that the Planning Commission requested. Further, Ms. Marks either isn't informed or chooses to ignore the fact hotels like the Waldorf=Astoria and Hilton provide very efficient valet operations with peak parking demand accommodated through, among other things, on-site stacked, aisle or offsite garage parking. The City Council studied the impacts of the revised parking configuration, and in rendering its favorable decision correctly concluded that sufficient parking is being provided.

Eighth, Ms. Marks argues "most of the traffic enhancements...were being discussed by City Council irrespective of this project." However, the City never considered acquiring land from the Hilton's owner to make improvements along Wilshire Boulevard and at the corner of Wilshire and Santa Monica Boulevards because it would be too costly to pay for both the land acquisition and these improvements.

Ninth, Ms. Marks' characterization that the approvals made by the Planning Commission were for a "scaled down" project is misleading. The additional 6 to 8 story, condominium building with almost 1.5 acres of open space surrounding that portion of the parcel does not suddenly result in the Project becoming "overbuilt." Moreover, the Environmental Impact Report studied and approved by the Planning Commission found no significant environmental impacts up to 18 floors along Santa Monica While Boulevard. the Planning Commission may have approved only 16 floors for that building, the City Council found that the addition of 4 more condominium units between two additional floors provided a more aesthetically pleasing alternative. In fact, looking at the Project's square

footage and parking, the Planning Commission and City Council were nearly 90% in agreement. In terms of building square footage 867,925 square feet had been approved by the Planning Commission versus the 973,565 square feet approved by the City Council. Further, the City Council required 1,903 parking spaces on day one with a provision to add another 280 spaces later through the installation of a lift system that is the exact number of parking spaces requested by the Planning Commission, which is 2,183. And let's not forget that the City Council has the final say in matters brought before the Planning Commission.

And finally, I must add a "Tenth" to make the point that Beverly Hills faces fierce competition on all borders. The City of West Hollywood is building a large, bright red office tower and is considering new luxury hotels. The City of Los Angeles is in the process of adding such high-end hotels as a Mandarin Oriental and Ritz Carlton. The City of Santa Monica is improving its retail offerings through a major renovation of the Santa Monica Place Mall and has recently approved new hotel projects. While the Measure H opposition would like our City to adopt a no growth way of thinking, under this mindset the luster in the name Beverly Hills cannot sustain itself. Without the ability to renew our City through intelligent projects such as the Hilton Revitalization Plan, we risk losing our City's employers, businesses and hotel guests as well as future development projects to our more aggressive neighbors.

Remember the Four Seasons! I strongly urge everyone to vote "Yes on H."

Daniel M. Yukelson Planning Commissioner Beverly Hills

The Beverly Hills Planning Commission voted 5-0 rejecting the present Hilton plan. I was just shown a letter addressed to "Dear Fellow Resident" from a new member of the City Planning Commission. He is HIGHLY in favor on the Hilton proposed redevelopment which could explain why I did not receive a copy. Why waste the stamp?

The letter closes by saying "Without projects like the Hilton Revitalization Plan, I guess we can always raise taxes."

I can only interpret that last comment to mean "Keep those huge projects coming to litte old Beverly Hills!"

Why doesn't he just move to New York City? Standing in the middle of Times Square he will be completely surrounded by extremely tall buildings like he loves.

In his "P.S." he is afraid the Waldorf Astoria will end up across the street from Beverly Hills like the Four Season Hotel. There is room for the Waldorf Astoria next to the Hilton as is proposed at the present time... but that does not mean the City has to approve the present proposal for the condominium high rise which violates all of the present Beverly Hills restrictions.

Herbert L. Wallerstein Beverly Hills



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FICTITIOUS BUSINESS NAME STATEMENT: 20081744544 The following person(s) is/are doing business as: FOOLS PARADISE PUBLISHING. 13603 Hart St. Valley Gien, CA 91405. ELIZABETH 5. MEGRABYAN, 13603 Hart St. Valley Gien, CA 91405. The business is conduct-ed by: AN INDIVALIA. Registrant has not yet begun to transact business under the foltitous business name or names listed here on. Registrant has not yet business under the foltitous business name or names listed here on. Registrant has not yet business under the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/20/08. NOTICE – This ficilitous name statement recipres five years from the date I twas filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of iself authorize the use in this state of a fi-tious business name in violation of the right so for authorize the use, B&P Code.) Published: 109/08, 10/16/08, 10/2308, 10/30/08–2224

Section Hart, et set, ear Code, Frainshot, forside, for labor, for solo, hostole - 2224 FICTITIOUS BUSINESS NAME STATEMENT: 20081744777 The following person(s) is/are doing business as: PIONEER WINDOW PRODUCTS. 5715 Venice Bivd. Los Angeles, CA 90019. JERRY KARP, 5711 Venice Bivd. Los Angeles, CA 90019. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictilious business name or names listed here on. Registrant has not yet commenced business. Signed: Jerry Karp, owner. The registrant(s) declared that all information in the states under the fictilious business tatement is filed with the County Clerk of Los Angeles County on: 09/2908. NOTICE – This fic-titious name statement expins five years from the date it was filed on, in the office of the coun-y clerk. A new fictibious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq, B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08–2225

BAP Code,) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08-2225 FICTITIOUS BUSINESS NAME STATEMENT: 20081744778 The following person(s) is/are doing business as: SANTA MONICA CUSTOM. S715 Venice Bivd. Los Angeles, CA 90019. JERRY KARP. 5711 Venice Bivd. Los Angeles, CA 90019. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictilious business name or names listed here on. Registrant has not yet commenced business. Signed: Jerry Karp, owner: The registrant(s) adoctand that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29/08. NOTICE – This fic-tilious name statement expires five years from the date It was filed on, in the office of the coun-ty clerk. A new fictibious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq, B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08–2226

FIGTITIOUS BUSINESS NAME STATEMENT: 20081744537 The following person(s) is/are doing business as: AB STAGING DESIGNS. 8405 Melvin Ave. Northridge, CA 91324. AIMEE BOSCHET: 8405 Melvin Ave. Northridge, CA 91324. The business is conducted by: AN INDI-VIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Melve the fictitious business name or womer. The registrant(s) adclared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 09/29(08. NOTICE - This fic-titious name statement expires five years from the date it was filed on, in the office of the coun-y clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal late, or common law (see Section 14411, et seq. B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08–2227

Ear ordes, i tabilities i totatos, totatos, totatos, totatos, totatos, tabilities i tabilities i totatos i tabilities i tabilities i totatos i tabilities i tabil

Tortition, furzione, trustwore-2228 FICTITIOUS BUSINESS NAME STATEMENT: 20081615138 The following person(s) is/are doing business: BOTANY AROMATHERAPY; KIM BO INSPIRED. 27/17 Maryann Manor, La Verne, CA 91750. KIMBERLY L. BOWIE. 27/17 Maryann Manor, La Verne, CA 91750. The busi-ness is conducted by: AN INDIVIALIA. Registrant has not yet begun to transact business under the fictilious business name or names listed here on. Registrant has not yet commenced busi-ness. Signed: Kimberly L. Bowie, Owner. The registrant(s) adcated that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County or: 0908/08. NOTCE — This fictilious name statement expires for years from the date it was filed on, in the office of the county clerk. A new fictilious business name statement must be filed prior to that data. The filing of this statement does not of files/faultorize the use in this state office a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/908, 10/15/08, 10/23/08, 10/30/08–2229

FIGTTITIOUS BUSINESS NAME STATEMENT: 2008/8176556 The following person(s) Is/are doing business as DEWY STAR.404 W. 7th Streed, Stafe 840, Los Angeles, CA 90014-1615. NIKOLAY I NOVIKOV. 4541 Murietta Ave, Apt. 83, Sherman Oaks, CA 91423. The business is conducted by AN NDNDIVDLA. Registrant has not yet begun to transact business under the fic-titious business name or names listed here on. Registrant has not yet commenced business. Signed: Nikolay I. Novikov, Owner. The registrant/g declared that all information in the statement is true and correct. This statement is fild with the County Clerk of Los Angeles County our 02/2018. NOTE: — This fictious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictibious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fic-tious business name in violation of the rights of another under federal state, or commo hav (see Section 14411, et seq. B&P Code.) Published: 109/08, 10/16/08, 10/2308, 10/30/80–2230

FIGTITIOUS BUSINESS NAME STATEMENT: 20081770965 The following person(s) is/are doing business as: ROYA. RIDE LINOSNE SERVICE. 505 S. Lake, Burbank, CA 91502. KIRAKOS MANUKIAN. 505 S. Lake, Burbank, CA 91502. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: Kirakos mankan, Owner. The registrant/s declared that all information in the statement is true and cor-rect. This statement selled with the County Clerk of Los Angeles County on: 100208. NOTICE — This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of iself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/23/08, 10/30/08– 2231

et seq. basP Code,) Fublished: 10/9/06, 10/9/06, 10/9/06–2231 FICTITIOUS BUSINESS NAME STATEMENT: 2008/1772944 The following person(s) Is/are doing business as: COMPLETION INTERNATIONAL: COMPLETION INTERNATIONAL ACAD-EMP: NATIONAL BOARD OF COACHING AND HYPNOSIS; NATIONAL GUILD OF HYP-NOTHERAPY AND COACHING; AMERICAN COACHING ORGANIZATION; SKY FILM PRO-DUCTION. 16161 Ventura Bivd #516, Encino, CA 91436, MATTHEW DAVIS. 16161 Ventura Bivd #518, Encino, CA 91453. The Business is conducted by: AN INDIVIAL Registrant has not yet begistrant has not yet commenced business. Signed: Mathwe Davis, Owner. The registrant his declared that all information in the statement is true and correct. This statement is filed with the expines five years from the date it was filed on, in the office of the county Clerk. A new ficilitous business name statement must be filed prior to that date. The filing of this statement does not of Itseff authorize the use in this state of a fictitious business name in violation of the rights of 10/9108, 10/1608, 10/2308, 10/30/08–2232

Hulston, Ion Rois, 1002306, 1003006–2532
FICTITIOUS BUSINESS NAME STATEMENT: 20081770964 The following person(s) islare doing business as: HAND SIMPORT AND EXPORT, INTERNATIONAL IMPORTING EXPORT-ING. 9909 Topanga Cyn Blvd, Pesnet #320, Chatsworth, Ca 91311. HUSSAIN S. ALFREDL 279 W. Wilson St. Eff. Costa Mesa, CA 93267; SAMIN MOMAIR. 21806 Bryant St. Canoga Park, CA 91304. The business is conducted by: GENERAL PARTNERSHIP. Registrant has not yet begun to transact business. Under the follows business name or names listed here on. Registrant has not yet commenced business. Signed: Sami Nomair, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk for Los Angeles County on: 1002/08. NOTICE – This ficilitous name statement expires five years from the date if was filed on, in the office of the county clerk. A new ficilitous business name statement must be filed prior to that date. The filing of this statement does not of itself author-ize the use in this state of a fictilious usiness name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/2308, 10/3006–2233

FICTITIOUS BUSINESS NAME STATEMENT: 20081770966 The following person(s) islare foiding business as: LAAUTO SPA. 4701 Lankershim Bivd #B, M. Hollywood, (CA 91602. HAROUT SOGHOMIAN. 14521 Hartland St #202, Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL Registrant has not yet begun to transact business. Signed: Harout Soghomoian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 100/2008. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the date. The filing of this statement does not of fiself authorize the use in this state of a fictificus business name in violation of the rights of another under fideral state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/08, 10/16/08, 10/2308, 10/30/08–2234

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ORDER TO SHOW CAUSE FOR CHANGE OF NAME

ORDER TO SHOW CAUSE FOR CHAN Nass Law Firm 9454 Wilshire #711 Bevery Hills, CA 90212 Superior Court of California, County of L 11 N. Hill St. Los Angeles, CA 90012 Central Judicial District Case Number BS117011 Case Number BS117011 Case Number: Miranda Clare Proposed Name: Miranda Clare Proposed Name: Miranda Clare Notice of Hearing Date: 11/06/08 Time: 50:0 AM Dept:: A Room: 548 548 mber 18, 2008 missioner: Murray Gross

ORDER TO SHOW CAUSE FOR CHANGE OF NAME ORDER TO SHOW CAUSE FOR CHAN Martin Estuardo Julian 15746 Enadia Way Van Nuys, CA 91406 Superior Court of California, county of Lo Los Angeles Superior Court Northwest District-East Building 6230 Sylmar Ave. Rm. #107 Van Nuys, CA 91401 Case Number LS017658 Present Name: Martin Estuardo Julian Proposed Name: Otniel Timothy Julian

STATEMENT OF ABANDOMENT OF USE OF FICTITIOUS BUSINESS NAME: 2008144542 Original file # 08-0392488 The following person(s) has(have) abandoned the use of the fictitious business name: ROKSANA DIGITAL EDITING. 9610 Zetzh Ave 8311, Morthridge, CA 91325. The fictilious busi-ness name referred to above was filed on: 92/9018, in the Courtly of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandon-ing the name: ROKSANA NAZAYAN. 9610 Zetzh Ave 8311, Morthridge, CA 91325. The regi-istrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/15/08: Published: 9/25/08, 10/208, 10/908, 10/16/08–2236 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081754523

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081754523 Original file 49.60392488 The following person(s) has(have) abandoned the use of the fictitious business name: HOME ORGANIZERS PLUS 5225 Blackselea Ave #440, N. Hollywood, CA 91601. The fictitious busi-ness name referred to above was filed on: 9/17/08, in the County of Los Angeles. The business was conducted by: A GENERAL PARTNERSHIP. The full name and residence of the registrant(s) abandoning the name: TINA STAFFON; GREE STAFFON, SSZE Biaksele Ave #440, N. Hollywood, CA 91601. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08; Published: 9/25/08, 10/2/08, 10/9/08, 10/16/08– 2237

Department of Alcoholic Beverage Control 1 Manchester Bivd. Skith Floor PO Box 5500 Inglewood, CA 90306 (310) 412 6311 NOTICE IN APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE Date of filing Application: September 23, 2008 To whom it may concern: The name(s) of the applicatifs is/are: Date of filing Application: September 23, 2008 To whom it may concern: The name(s) of the applicant(s) islare: ROVAL MEDITERRANEAN INC The applicants listed above are applying to the Department of Alcoholic Beverage Control to alcoholic beverages at: 9737 SANTA MONICA BLVD BEVERLY HILLS, CA 90210-4201 Type of license(s) applied for: 47 – ON-SALE GENERAL EAING PLACE

Department of Alcoholic Beverage Control 1 Manchester Bivd. Stith Floor PO Box 6500 Inglewood, CA 90306 (310) 412 6311 NOTICE IN APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE Date of filing Application: September 29, 2008 To whom it may concern: The name(s) of the applicatifs) is/are-

Date of thing Application: septement 25, 2000 To whom it may concern: The name(s) of the applicant(s) is/are: LEOPARDO INC The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 7675 BEVERLY BL LOS ANGELES, CA 90036-2727 Type of license(s) applied for: 47 - ON-SALE BEER AND WINE - EAING PLACE

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES Date of Filing Application: SEPTEMBER 30, 2008 To Whon it may concern: The Name(s) of the Applicant(s) learn: SIR TAJ HOTEL LLC. The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 120 S REEVES DR, BEVERLY HILLS, CA 9021-23005. Type of License(s) Applied for: 47 - ON-SALE CHERRAL EATING PLACE. Department of Alcoholic Beverage Control 1 MANCHESTER BLVD, 6TH FLOOR, P.O. BOX 6500, INGLEWOOD, CA 93036 (310) 412-8311. LA144299 BEVERLY HILLS WEEKLY 10/9,16,23,2008

FICTITIOUS BUSINESS NAME STATEMENT: 20081633307 The following person(s) is/are doing business as: IBARRA'S TOWING, 11734 EVERSON ST, NORWALK, CA 90650. ARTURO IBARRA, 11734 EVERSON ST NORWALK CA 90650. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ficilious business name or names listed here in. Signed ARTURO IBARRA. The registrant(s) declared that all information in the statement is true and cornect. This statement is filed with the County Clerk of Los Angules County on: 9/102008. NOTCE - This fictibuus name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictibious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictibious business name in violation of the rights of anoth-er under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1204 8

FICTITIOUS BUSINESS NAME STATEMENT: 20081710524

FICTITIOUS BUSINESS NAME STATEMENT: 20081710524 The following person(s) islare doing business as: WASHINGTON METAL RECYCLING, INC., 1212 E. SLAUSON AVE, LA, CA 90011. WASHINGTON METAL RECYCLING, INC., 1212 E. SLAUSON AVE LA CA 90011. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictibuous business name or names listed here in on 9/4/2008. Signed WASHINGTON METAL RECYCLING, INC.. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk Ar Los Angeles County on: 9/23/2008. NOTCE - This fictibuus name statement expires five years from the date if was filed on, in the office of the county clerk A new fictibus business names state-ment must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictibus business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/12/2008, 10/16/2008, 10/23/2008, 10/30/2008 1205 6

FIGTITIOUS BUSINESS NAME STATEMENT: 20081711042 FIGTITIOUS BUSINESS NAME STATEMENT: 20081711042 The following person(s) issine doing business as: ELITE AUTO GROUP, 9857 LA TUNA CYN RD, SUNVALLEY, CA 91352. KAREN DARDYAN, 9857 LA TUNA CYN RD SUNVALLEY CA 91352. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KAREN DARDYAN, her egistrant[s] declard that at all information in the statement ts true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/23/2008. NOTICE - This fictitious name statement oxymes filed authorize the use in this state of a fictitious business name in violation of the rights of another under fideral state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1205 7

HOMENER. 10/97/2008, 10/23/2008, 10/23/2008 1205 7

FICTITOUS BUSINESS NAME STATEMENT: 20081711071
The following person(s) isäre doing business as: THE MANISON BOYS, 1820 CHICKASAW
AVE, LA, CA 90041, CHRISTIAN JANSON, 285 TYSON CIRCLE ROSWELL GA 3007 RYAN
CROSBY, 1820 CHICKASAW WE LA CA 90041. The business is conducted by a Corporation.
Registrant has not yet begun to transact business under the fictitious business name or names
listed here in. Signed RYAN CROSBY. The orgitistrant(s) declared that all information in the statement is filed with the County Clerk of Los Angeles County on:
9/23/2008. NOTCE - This fictious name statement expires five years from the date it was filed
on, in the office of the county clerk. A new fictitious business name statement must be filed prior
to that date. The filing of this statement does not of lesel authorize the use in this state of aftitious business name in violation of the rights of another under fideral state, or common law (see
Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/30/2008
1205 5

FIGUT 50 FICTITIOUS BUSINESS NAME STATEMENT: 20081720721 The following person(s) islare doing business as: BIJAN JEWELRY, 13756 VICTORY BLVD, VAN NUYS, CA 91401. PASCO PLAZA INC., 13756 VICTORY BLVD VAN NUYS CA 91401. The business is conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed PASCO PLAZA INC.. The reg-istrant(s) adecared that all information in the statement is time and correct. This statement is filed with the County Clerk of Los Angoles County on: 9242008. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the offico of the county clerk A new ficti-tious business name statement must be filed prior to that data. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or cormon law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1216 4

Published: 109/2008, 10/16/2008, 10/23/2008, 10/30/2008 1216 4 FICTITIOUS BUSINESS NAME STATEMENT: 20081736656 The following person(s) laired oriong business as: RPEMIUM CARE SERVICES, 14485 SENECA RD #220, VICTORVILLE, CA 92392. CHINYERE EZEALA, 14485 SENECA RD #220 VICIC-TORVILLE CA 92392. EUGENE EZEALA, 14485 SENECA RD #220 VICIC-RULLE CA 92392. The business is conducted by: Husband and Wife. Registrant has not yet begun to transact busi-ness under the fictitious business ame or names listed here in. Signed CHINYERE EZEALA. The registrant(s) declared that all information in the statement is frue and correct. This statement statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitous business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 109/2008, 10/16/2008, 10/30/2008 1216 2

Published: 10/9/2006, 10/12/2006, 10/23/2006, 10/30/2006 1216 2 FICTITIOUS BUSINESS NAME STATEMENT: 2008/1373450 FICTITIOUS BUSINESS NAME STATEMENT: 2008/1373450 NEL A CERECERES, 14416 HORST AVE NORWALK CA 90650 NEL A CERECERES, 14416 HORST AVE NORWALK CA 90650 NEL A CERECERES, 14416 HORST AVE NORWALK CA 90650 NEL A CERECERES, 14416 HORST AVE NORWALK CA 90650 NEL A CERECERES, 14416 HORST AVE NORWALK CA 90650 NEL A CERECERES, 14416 HORST AVE NORWALK CA 90650 NEL A CERECERES, 14416 HORST AVE NORWALK CA 90650 NEL A CERECERS, 14416 HORST AVE NORWALK CA 90650 The statement is filed with the county Click of Los Angeles County on: 92/20208. NOTCE - This fatious name statement expires file yaars from the date it was filed on, in the office of the county click. A new fictious business name statement must be filed prior to that date. The filing of this statement does not of tisel authorize the use in this state of a fictitious business name in violation of the rights of another under fed-eral state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1217 0

FICTITIOUS BUSINESS NAME STATEMENT: 20081737876

The following person(s) is/are doing business as: A 3 PHOTOGRAPHY, 13308 AVALON BLVD, LOS ANGELES, CA 90061. ALTON A. ARNOLD III, 13308 AVALON BLVD LOS ANGELES CA 90061. The business is conducted by: an Individual. Registrant has begun to transact business under the fictilious business name or names listed here in on 11/12008. Signed ALTON A ARNOLD III. The registrant(s) doclared that all information in the statement is true and correct. This statement is filed with the County Circk of Los Angeles County on: 9/26/2008. NOTCE - This fictilious name statement expires five years from the date it was filed on, in the office of the county circk A. new fictilious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictilious business name in violation of the rights of another under defaral state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1216 3

FICTITIOUS BUSINESS NAME STATEMENT: 2008/T38025 FICTITIOUS BUSINESS NAME STATEMENT: 2008/T38025 The following person(s) is/are doing business as: FRUIT AND JUICE LAND, 7203 GREENLEAF AVE #C, WHITTIER, CA 99602. ANABEL LIPPMANN, 10745 THEIS AVE WHITTIER CA 99604. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANABEL LIPPMANN. The reg-istrant(s) declared that all information in the statement is finded more than the fictitious business name or names listed here in. Signed ANABEL LIPPMANN. The reg-ment expires five years from the date it was filed on; in the office of the county clerk. A new ficti-tious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the régists of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/32/2008, 10/30/2008 1216 5

Published: 109/2008, 10/16/2008, 10/23/2008, 10/30/2008 1216 5 FICTITIOUS BUSINESS NAME STATEMENT: 20081738070 The following person(s) laiare doing business as: SCHWAB SYNERGY, 2040 FAIR PARK AVE #302, LOS ANGELES, CA 90041. DAVID F. SCHWAB, 2040 FAIR PARK AVE #302 LOS ANGELES LES CA 90041 NELLLE R. SCHWAB, 2040 FAIR PARK AVE #302 LOS ANGELES CA 90041. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here in on 91/2008. Signed NELLE R. S SCHWAB. The registrant(s) declared that all information in the statement is frue and correct. This statement is field with the County Clerk of Los Angeles County on: 2/62/008. NOTCE — This field to y clerk. A new fieldbious business name statement must be filed prior to that date. The filing of this statement index for di fiself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 1441), et seq. B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1222 8

Bar Codus, Prainsine. Instruction, 10/12006, 10/121206, 10/321206, 10/321206 1222 3 FICTITIOUS BUSINESS NAME STATEMENT: 2008/1761789 The following person(s) is/are doing business as: MAXAM-USA, 100 WEST 17TH STREET UNIT #20, LOS ANGELES, CA 90015, POK HEE PAK, 2313 CRAVATH CT #A WEST COVINA CA 97792. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 101/12008. Signed POK HEE PAK. The registrant[g declared that all information in the statement is true and correct. This fictitious has statement expires from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement dees not of files# authorize the use in this state or a flictitious business name in violation of the rights of another under federal state, or common low (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/30/2008, 10/30/2008 1223 3

FIGURATION DISTURCES, INTERVIEW, INCLUDEN, FIGURATION FIGURATION FILLING FIGURATIONS BUSINESS NAME STATEMENT: 20081762275 The following person(s) is/are doing business as: NATIONAL AUTO SALES, 20248 LORNE ST, WINNETKA, CA 91306. KARAM WADIE BOKTOR, 20248 LORNE ST WINNETKA CA 91306. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KARAM WADIE BOKTOR. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 101/2008. NOTICE - This fictilious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitous business name in violation of the rights of another under fideral state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1223 2

Published: 10/9/2006, 10/16/2006, 10/23/2006 12/23 2 FICTITIOUS BUSINESS NAME STATEMENT: 20081762602 The following person(s) laiare doing business as: LA VERNE WATER STORE, 2400 FOOTHILL BLVD STE. D, LA VERNE, CA 91750. SARA L. LEE, 652 MARSHALL CT CLAREMONT CA 91711. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/1/2008. Signed SARA L. LEE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitous business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1223 4

Published: 10/9/2006, 10/16/2006, 10/23/2006, 10/30/2006 1/23.9 4 FICTITIOUS BUSINESS NAME STATEMENT: 20081763586 The following person(s) isizer doing business as: GEM SEWING, 875 N. VIRGIL AVE, LOS ANGELES, CA 90029. MARIE BASTEQUIAN, 3147 DONA EMILIA DRIVE STUDIO CITY CA 91604. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIE BASTE-QUIAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 101/2008. NOTICE - This file-titious name statement expires five years from the date it was filed on, in the office of the coun-titious business name statement must be filed prior to that date. The filing of this statement does not of Isolf authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common hav (see Section 1441), et seq. B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 1223 0

BAP Code,) Published: 109/2008, 10/6/2008, 10/32/2008, 10/30/2008 1223 0 FICTITIOUS BUSINESS NAME STATEMENT: 20081763587 The following person(s) isizer doing business as: NADPOB THAI CAFÉ, 4321 W. SUNSET BLVD, LOS ANGELES, CA 90029. SUGINA PINSUPA, 14103 SUMMERTIME LANE LOS ANGE-LES CA 9023. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 91/2004. Signed SUGI-NA PINSUPA. The registrant(s) declared that all information in the statement is true and correct. This statement is field with the County Clerk of Los Angeles County on: 10/1/2008. NOTICE -This fictitious mes tatement exprises five years from the date it was field on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of Itself authorize the use in this state of a fictitious business name in Violation of the rights of andher under fideral state, or common law (see Section 14411, et seq., BAP Code,) Published: 109/2008, 10/16/2008, 10/23/2008, 10/30/2008 1223 1

B&P Code.) Published: 10/9/2008, 10/16/2008, 10/23/2008, 10/30/2008 12/31 FICTITIOUS BUSINESS NAME STATEMENT: 20081786403 The following person(s) is/are doing business as: ELITE DECORATIONS.5419 Sunset Bivd #231 Los Angeles, CA 90027. The Subsiness is con-ducted by: AN INDIVDUAL. Registrant has not yet begun to transact business sunder the ficti-tious business name or names listed here on. Registrant has not yet commenced business. Signed: Ruzanna Kostanyan, Owner. The registrant(s) declared that all information in the state-ment is true and correct. This statement is field with the County Clerk of Los Angeles Canuty on: 1006/08, NOTICE – This fieldious name statement expires five years from the data it was filed on, in the office of the county clerk. A new fieldious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fieldious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/06, 10/23/08, 11/06/06-2239

EIGTITIOUS BUSINESS NAME STATEMENT: 20081802893 The following person(s) is/are doing business as: FAY'S COIN LAUNDRY, 14555 Victory Bivd. Van Nuys, CA 91411, FATHEIH AMER1. 30562 Lakefront Dr. Agoura Hills, CA 91301. The business is conducted by AN NDI-VDUAL. Registrant has not yet begun to transact business is used to the fillious business aname or names listed here on. Registrant has not yet commenced business. Signed: FATHEIH AMERI, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filled with the County Clerk of Los Angeles County on: 1008/08. NOTCE – This Fa-tilious name statement expires five years from the date it was filed on, in the office of the coun-ty clerk. A new fictious business name statement must be filed prior to that date. The filing of this statement idges of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common inw (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08– 2240

Inten or the nights of another under teedral state, or common law (see section 1441), et seq., B&P Code, Published: 1016(80, 1022)08, 012008, 110008, 22400 FICTITIOUS BUSINESS NAME STATEMENT: 20081802894 The following person(s) is/are doing business as: LOMELTS ITALLAN & MEXICAN CUISINE, 5710 Santa Monica BiVd. Los Angeles, CA 9003 ALEJANDRO M. LOMELLSZES. Marminol Way, Los Angeles, CA 9062. The business is conducted by: AN INDIVIDUAL: Registrant has not yet begun to transact business under the fictibious business name or names listed here on. Registrant has not yet commenced business. Signed: Alejandro M. Lomell. Jower. The registrant the county Clerk of Los Angeles County on: 1008/08. NOTICE – This fictibious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictibious business anset statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictibious business anse min violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) Published: 101608, 10/23/08, 103/08, 11/106/08–2241 FICTITIOUS BUSINESS NAME STATEMENT: 20081802891 The following person(s) is/are doing business as: SUN VALLEY AUTO 13422 Van Niys Bivd. Pacomia, CA 91311. WILLIAMS AUTOS, INC. 13432 Van Niys Bivd. Pacomia, CA 91311. The business is conducted by: AN INDIVIDUAL Registrant has not yet begun to transact business. Signed: Williams Autos Inc, Fresident. The registrant has not yet commenced business. Signed: Williams Autos Inc, Fresident. The registrant has not yet commenced business. Signed: Williams Autos Inc, Fresident. The registrant has not yet begun to the date late of a fottious business name or names listed here on. Registrant has not yet commenced business. Signed: Williams Autos Inc, Fresident. The registrant has not yet commenced business. Signed: Williams Autos Inc, Fresident. The registrant has not yet begun to transact business made the date litto thow

Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08–2242 FICTITIOUS BUSINESS NAME STATEMENT: 20081802793 The following person(e) is/are doing business as: JASMINE NAYSSAN ATTORNEY AT LAW.9454 Wilshine Bivd. #711, Beverif Hills, CA 90212. JASMINE NAYSSAN, 9454 Wilshine Bivd.711, Beverif business is conducted by: AN NDVI/DUAL. Registrant has not yet begun to transact business under the fictitious business name or name Sited here on. Registrant has not yet commenced business. Signed: Jasine Nayssan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/08/08, NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in vibilation of the rights of another under redera statement state of a fictitious business name in vibilation of the rights of another under forders statement state, or commo state of a fictitious business name in vibilation of the rights of another under forders statement wing law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08–2243

FICTITIOUS BUSINESS NAME STATEMENT: 20081786405 The following person(s) islate doing business as: JR MAINENANCE & CLEANING SERVICES. 8205 Wakefield Ave. Panorama City, CA 91402. JOSE DE JESUS RIVERA AVINA. 8205 Wakefield Ave. Panorama City, CA 91402. JOSE DE JESUS RIVERA AVINA. 8205 Wakefield Ave. Panorama City, CA 91402. The business index conducted by: AN INDIVIDIAL. Registrant has not yet begun to transact business under the fictilitous business name or ames listed here on. Registrant has not yet com-menced business. Signed: Jose De Jesus Rivera Avina, Owner. The registrant(s) declared that all information in the statement is time and correct. This statement is field with the County Clark of Los Angeles County on: 10/08/08. NOTICE – This fictitious name statement expires five years

from the date it was filed on, in the office of the county clerk. A new fictilious business name statement must be filed prior to that date. The filing of this statement does not of Itself author-ize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08–2244

10/23/08, 10/30/08, 11/06/08–2244 FICTTIOUS BUSINESS NAME STATEMENT: 20081786406 The following person(s) is/are doing business as: JR LEVON VIRABOV PHYSICAL THERAPY. 111 N. Glendale BiVd. Los Angeles, CA 20026. LEVON VIRABOV. 22 Montrey Rd. #101 Glendale, CA 20026. The busi-ness is conducted by: AN IND/ND/AL. Registrant has not yet begun to transact business under the fictitious business name or mame listed here on. Registrant has not yet commenced busi-ness. Signed: Levon Virabov, Owner. The registrant(s) declared that all information in the state-ment is true and correct. This factitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of files fluthorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2245

FICTITIOUS BUSINESS NAME STATEMENT: 20081786576 The following person(s) is/are doing business as: VALLEY WIDE CLEANING AND MAINTENANCE.16937 Hartland St Lake Balboa, CA 91406. JUSTIN BONNEY.16937 Hartland St Lake Balboa, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Justin Bonney, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is field with the Courty Clerk of Los Angeles Courty or: 10/06/08. NOTCE – This fictitious name statement expires five years from the date it was filed on, in the office of the courty clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of Itself authorize the use in this state of a fi-ctitious business name in violation of the rights of another under foderal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/30/08, 11/06/08–2246

Section 1441, et seq., BAP Code. / Published: 10/10/6, 10/2306, 10/30/6, 11/00/6/2246 FICTITIOUS BUSINESS NAME STATEMENT: 20081786577 The following person(s) is/are doing business as: PRIVATE AUTO DEALEX21515 Parthenia, Canoga Park, CA 91304. CHARLES J. LUSTER, 7632 Topanga Qyn #218, Canoga Park, CA 91304. The business is con-ducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fici-tious business name or names listed here on. Registrant has not yet commenced business. Signed: Charles J. luster, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictious business name statement must be filed prior to that date. The filing of this statement does not of Itself authorize the use in this state of a fic-tious business name in violation of the rights of another under foderal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08–2247

Section 14411, et seq., B&P Code.) Published: 10/1608, 10/2308, 10/3008, 11/0608–2247 FICTITIOUS BUSINESS NAME STATEMENT: 20081786578 The following person(s) islare doing business as: ARLIS EXCLUSIVE CATERING, INC.10910 Venice Bivd, Culver Ciby, CA 9023. ARLIS EXCLUSIVE CATERING, INC. 7967 Campion Drive, Los Angeles, CA 90045. The business is conducted by: AN INOVIDUAL. Registrant has not yet commenced business. Is conducted by: AN INOVIDUAL. Registrant has not yet commenced business. Is conducted by: AN INOVIDUAL. Registrant has not yet commenced business. Signed: Arlis Exclusive Catering, Inc., President. The registrant's ductard that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 100668. NOTCE — This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement expires five years of a fictitious business name is attement in this state of a fictitious business name isolation of the rights of another under federal state, or common law yeas Exclon 14411, et seq., B&P Code.) Published: 10/1608, 10/23/08, 10/3008, 11/06/08-2248

FICTITIOUS BUSINESS NAME STATEMENT: 20081786401 The following person(s) is/are doing business as: PROJECT ETHOS.10501 Andora Ave. Chatsworth, CA 91311. JASON PESKIN.10501 Andora Ave. Chatsworth, CA 91311. The business is conducted by: AN INDIVID-UAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Jason Peskin, Owner. The registrant(s) delared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 100/608. NOTICE - This fic-titious name statement expires five years from the date it was filed on, in the office of the coun-ty clerk. A new ficilitous business name statement must be filed prior to that date. The filing of this statement does not of Itself authorize the use in this state of a fictificus business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1016/08, 10/23/08, 10/30/08, 11/06/08–2249

BAP Code, J Published: 10/1508, 10/2006, 10/3006, 10/3006–2249 FICTITIOUS BUSINESS NAME STATEMENT: 20081786579 The following person(s) islare doing business as: EDUARDO AVALA WINDOWS. 8828 Sylmar Ave. Panorama City, CA 91402. EDUARDO A. AYALA. 8828 Sylmar Ave. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictificus busi-ness name or names listed here on. Registrant has not yet commenced business. Signed: Eduardo A. Ayala, Owner. The registrant(s) defaued that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/6/08. NOTICE — This fictificus name statement expires five years from the date it was filed on, in the difice of the county clerk. A new fictificus business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictificus business name in violation of the rights of another under federal state, or commo law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/30/08, 11/06/08–2250

FIGTITIOUS BUSINESS NAME STATEMENT: 20081786580 The following processors FIGTITIOUS BUSINESS NAME STATEMENT: 20081786580 The following preson(s) is/are doing business as: LAVISH & LIPOSHKA BAKKYI (1452 Oxnard St. N. Hollywood, CA 91606. VREJ ARAKELAN. 21339 Blackhawk St. Chatsworth, CA 91311. The business is conducted by: AN INDIVIDUAL Registrant has not yet begun to transact business under the following presence and a normal bisted here on. Registrant has not yet commenced business. Signed: Vrej Arakelian, Owner. The registrant has not yet begun to transact business inder the follow. NOTICE – This factitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08– 2251

et seq., BAP Code. J Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08–2251 FICTITIOUS BUSINESS NAME STATEMENT: 20091786591 The following person(s) is/are doing business as: 4 EVER HD. 25312 W. Bravo Ln. Calabasas, CA 91302. BEHYAR ZOLFAGHARI, 25312 W. Bravo Ln. Calabasas, CA 91302. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictious business name or names listed here on. Registrant has not yet commenced business. Signed: Behyar Zolfaghari, Owner. The registrant(s) declared that all information in the statement is flue with the County Clark of Los Angeles County on: 10/8008. NOTTCE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fittious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08–2252

et seq., par Code, / Collisited: . In Flore, 10/2106, 10/2006, 10/2006, 11/2006, 10/2006, 11/2006, 11/2006, 11/2006, 11/2006, 11/2006, 11/2006, 11/2006, 11/2006, 11/2006, 12/2006,

FIGURO F, TIUBUG-2233 FIGURUS BUSINESS NAME STATEMENT: 2008/785583 The following person(s) is/are doing business as: AFFINITY MARKETING GROUP; NEWPORT TRADING GROUP. 150 S. Glenoaks Bivd, #8235, Burbank, CA 91022. ARSEN GARIBYAN. 315 Chester St. #216 Giendale, CA 91203. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Arsen Garibyan, Owner-President. The registrant has not yet commenced business. Signed: Arsen Garibyan, Owner-President. The registrant has not yet commenced business. Signed: Arsen Garibyan, Owner-President. The registrant hose not filed of Los Angeles County on: 100608. NOTCE – This fictious name statement expires file years from the date it was filed on, in the office of the county clerk. A new fictious business name statement must be filed prior to that date. The filing of this statement of eace not of itseff authorize the use in this state of a fictious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 101/608, 10123/08, 10129/08, 1106/09. 2254

TUTDIUS, 10/23/08, 10/30/08, 11/06/08-2254 FICTITIOUS BUSINESS NAME STATEMENT: 20081794933 The following person(s) is/are doing business as: FERRO UNITED CORP. 8335 Winnetka Ave. Suite 223, Winnetka, CA 91306. SOSSISHANTAL POSTAJIAN. A335 Winnetka Ave. Suite 223, Winnetka, CA 91306. The busi-ness is conducted by: AN INDIVDIAL. Registrant has not yet commenced busi-ness. Signed: Sossishantal Postajian, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1007/08. NOTICE - This fictilious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictilious business name statement to the statement in the other of this statement does not of iself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-non law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2255

FILCTITIOUS BUSINESS NAME STATEMENT: 20081794687 The following person(s) is/are doing business as: EVCOR PLUMBING. 3139 Schweitzer Drive, Topanga, CA 90290. ERNESTO V. CORTEZ. 3139 Schweitzer Drive, Topanga, CA 90290. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictilious business name or names listed here on. Registrant has not yet commenced business. Signed: Ernesto V. Cortez, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1007/08. NOTICE – This fictilious name statement expires five years from the date it was filed on, in the office of the coun-ty clerk. A new fictilious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictilious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08–2256

Bar Code, J rubinshet: 10 Toliva, 10/2006, 10/2006, 11/30/06, 12/2006 FICTITIOUS BUSINESS NAME STATEMENT: 2008/1794686 The following person(s) is/are doing business as: INCOME TAX PROS; INTERNET ACCESS. 14715 Fox St. Mission Hills, CA 91345. VICTOR MANUAL SANDORAL JR, 14715 Fox St. Mission Hills, CA 91345. The business is conducted by: AN INDIVDUAL Registrant has not yet begun to transact business is conducted by: AN INDIVDUAL Registrant has not yet begun to transact business. Signed: Victor Manual Sandora Jr, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/07/08. NOTCE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be field prior totat date. The filing of this statement does not of Isfel authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-

mon law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08-2257

FICTITIOUS BUSINESS NAME STATEMENT: 20081734585 The following person(s) is/are doing business as: A & S DISTRIBUTION, 6817 Vantage Ave. N. Hollywood, CA 91605. ARMAN H. ASLANIAN. 6817 Vantage Ave. N. Hollywood, CA 91605. The business is conducted by: AN IND/DUAL. Registrant has not yet beguin to transact business under the fittibus business name or names listed here on. Registrant has not yet commenced business. Signed: Armen H. Aslanian, Owner. The registrantly declared that all information in the statement is thus and cor-rect. This statement is field with the County Clerk of Los Angeles County on: 1007/08. NOTICE - This fittibus name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictibus business name statement must be filed prior to that date. The filing of this statement does not of liseif authorize the use in this state of a fictibus business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/08, 10/23/08, 11/05/08–2258

et set, ear Octe, Fubiniste, 10/10/5, 10/20/6, 10/20/6, 10/20/6, 10/20/6 FICTITIOUS BUSINESS NAME STATEMENT: 2008/1794685 The following person(s) Is/are folding business as: YS DESIGN, 5536 Lindley Ave. #204, Encino, CA 91316. YOSSI SASSON. 5536 Lindley Ave. #204, Encino, CA 91316. The business is conducted by: AN IND/IV/DUAL. Registrant has not yet begun to bransach business under the fieldbus business name or names listed here on. Registrant has not yet commenced business. Signed: YossI Sasson, Owner. The registrant(s) declared that all information in the statement is true and correct. This istatement is filed with the County Clerk of Los Angeles County on: 10/07/08. NOTCE – This fittibus name statement expires five years from the date I was filed on, in the office of the county clerk. A new follows business name statement must be filed prior to that date. The filing of this state-ment does not of Iself authorize the use in this state of a fictitous business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/10/68, 10/2306, 11/30/08, 11/30/08–2260 f another under federal state, or common law (se 10/16/08, 10/23/08, 10/30/08, 11/06/08– 2260

Fullment. In Hole, IV2306, IV3306, IV3506, IV3306, IV3506, IV3506, IV3506, IV3506, IV3306, IV3506, IV3

FIGTITIOUS BUSINESS NAME STATEMENT: 2008/6943932 The following person(s) islare doing business as: CONTRUCTION AGENCY. 13437 Victory Bivd. # 20, Van Nuys, CA 91401. EZZATOLLAH MODERRES. 13437 Victory Bivd. # 20, Van Nuys, CA 91401. The business is conducted by: AN NDIVIDUAL. Registrant has not yet bogun to transact business under the fic-titious business name or names listed here on. Registrant has not yet commenced business. Signet: Ezzatoliah Modares, Owner. The registrant has not yet commenced business. Signet: Ezzatoliah Modares, Owner. The registrant has not yet commenced business signet: Ezzatoliah Modares, Owner. The registrant has not yet commenced business of 1408. NOTCE – This fattlement is filed with the Courty Clerk of Los Angeles Courty on in the office of the courty clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a file-tious business mein i violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/15/08, 10/3008, 10/3008, 11/06/08–2262

Section 74:1, 2017 CITY OF LOS ANGELES NOTICE OF APPLICATION FOR POLICE PERMIT Notice is hereby given that application has been made to the board of police comm For a permit to conduct a: MASSAGE THERAPY NAME OF APPLICANT; M.R. SATAPORN KITINKUL DOING BUSINESS AS: 3705 SUNLAND BLVD. SUN VALLEY, CA 91352 LOCATED AT: any person desiring to protest the issuance of this permit shalt n

UDCATED AT: any person desiring to protest the issuance of this permit sname a winec-protest before 10/2308 to the LOS ANGELES POLICE COMMISSION 150 North Los Angeles SL Los Angeles SL Los Angeles A 9012 Upon receipt of written protests, protesting persons will be notified of date, time and place for

Dearing. BOARD OF POLICE COMMISSIONERS STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081786402 Original file # 04-1964430

Original file § 04-196430 The following person(s) has/have) abandoned the use of the fictilious business name: HUGOS FURNITURE. 585 Glenoaks Blvd. San Fernando, CA 91340. The fictilious business name referred to above was filed or:: 90606, in the County of Los Angeles. The business was con-ducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: HUGO BRICENO. 13076 Yaugha 51. San Fernando, CA 91340. The registrant doclared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08: Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08– 263

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081786400 Original file #06-1155034 The following person(s) has(have) abandoned the use of the fictitious business name: FLOOR-ING 4 LESS. 1340 Saticoy St. #11. The fictitious business name referred to above was filed on: 1006006, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: FLENRY AMARKARIAN.539 W. Salem St. #3. Glendale, CA 91203. The registrant doclared that all information in the state-ment is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08: Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08– 2264

FIGTIOUS BUSINESS NAME STATEMENT: 20081762608 FIGTIOUS BUSINESS NAME STATEMENT: 20081762608 The following person(s) is/are doing business as: BEAUNEX, 24371 KINGS VIEW, LA, CA 2677. BEN ANDAM LLC, 24371 KINGS VIEW LA CA 2677. The business is conducted by: a Limited Liability Company, Registrant has not yet begun to transact business under the fictilious business name or names listed here in. Signed, MAN. The registrant(s) declared that all informa-tion in the statement is true and correct. This factilious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictilious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/2008, 10/23/2008, 10/30/2008, 11/6/2008 1234 2

FICTITIOUS BUSINESS NAME STATEMENT: 2008178718

FICTITIOUS BUSINESS NAME STATEMENT: 20081787181 The following person(s) isiare doing business as: TONE'S DISTRIBUTION, 722 S BONNIE BRAE ST, LOS NAGELES, CA 90057. JOSE ANTONIO PORTILLO, 722 S BONNIE BRAE ST LOS ANGELES CA 90057. The business is conducted by: an Individual. Registrant has not yet bogun to transact business under the fictitious business name or annes listed here in. Signed JOSE A PORTILLO. The registrant(s) declared that all information in the statement is true and Grife of the county clierk A new with the County Clierk of Los Angeles County on: 106/2008. NOTICE - This fictitious name statement ceptres five years from the date it was filed on, in the difice of the county clierk A new fictitious business name or attement must be filed prior to that data. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under fideral state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/2008, 10/23/2008, 10/30/2008, 11/6/2008 Section 1234 8

FIGURE STORESS NAME STATEMENT: 20081787186 FICTITIOUS BUSINESS NAME STATEMENT: 20081787186 The following person(s) islare doing business as: CRG MOBILE EQUIPMENT TRAINING, CRG SAFETY, 942 W. ARROW HWY, STE A-4, COVINA, CA 91722. ALEXANDER GUARDADO, 3060 MYERS ROAD RIVERSIDE CA 92503. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed. The registratify ideclared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 106/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the difice of the county clerk. A new follow subsiness name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/2008, 10/23/2008, 10/30/2008, 11/6/2008 Section 1235 1

FICTITIOUS BUSINESS NAME STATEMENT: 20081787407 The following person(s) island doing business as: PROPHESSIONAL CARPET CLEANERS, 1900 BRADSHWE AWE. MONTEREY PARK, CA 91754. MICK HERNANDEZ JR., 1900 BRAD-SHAWE AVE. MONTEREY PARK CA 91754. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictilious business name or names listed here in: Signed NICK HERNANDEZ JR. The registrant(s) doclared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 105/2008. NOTCE - This fictilious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictilious business name statement requires five years from the date it was filed on, in the office of the sourch clerk. A new fictilious business name statement requires five years from the date it was filed on in the date. The filling of this statement does not of Itself authorize the use in this state of a fictilious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, es eq., B&P Code.) Published: 10/16/2008, 10/23/2008, 10/30/2008, 11/6/2008 1235 0

TRUSUZ006, TIRUZ006 T233 0 FICTITIOUS BUSINESS NAME STATEMENT: 2008/1787727 The following person(s) is/are doing business as: MENDOZA INCOME TAX, 829 CYPRESS AVENUE, LOS ANGELES, CA 90065. MARIA INEZ MENDOZA, 3353 W. AVE 41 LOS ANGE-LES CA 90065. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/1/1995. Signed MARIA INEZ MENDOZA. The registrant(s) declared that all information in the statement is thus end cor-rect. This statement is field with the County Clerk of Los Angeles Courty on: 106/2008. NOTICE - This fieldious name statement expires five years from the date it was filed on, in the office of the courty clerk. A new fictibious business mans estatement must be filed prior to that date. The filing of this statement does not of iself authorize the use in this state of a fictibious business mane in violation of the rights of another under deviar state, or common hav (see Section 1441), et seq., B&P Code.) Published: 10/16/2008, 10/23/2008, 10/30/2008, 11/6/2008 1234 7

et seq., bac V Cole,) Fublished: 101 fc2/006, 102/32/005, 11/02/2006, 11/02/2006 12/34 7 FICTITIOUS BUSINESS NAME STATEMENT: 20081788421 The following person(s) islare doing business as: CAL STATE GLASS AND MIRROR, 10802 LOS ALAMITOS BLVD, LOS ALAMITOS, CA 90720. CSGM INC, 10802 LOS ALAMITOS BLVD LOS ALAMITOS BLVD, LOS ALAMITOS, CA 90720. CSGM INC, 10802 LOS ALAMITOS BLVD LOS ALAMITOS KAUEN, PESIDENT: The registratic del ys: a Corporation. Registrant has begun to transact business under the fictilious business name or names listed here in on 101/2008. Signed GAVLE R KLEIN, PRESIDENT: The registratively idealered that illinformation in the state-ment is true and correct. This statement is filed with the County Clerk of Los Angeles County our: 10/8/2008. NOTICE - This fictilious business name statement must be filed prior to that date. The filing of this statement des not of itself authorize the use in this state of a ficti-tious business main in violation of the rights of another under federa is tate, or common law (see Section 14411, et seq., B&P Code.) Published: 101/6/2008, 10/23/2008, 10/30/2008, 11/6/2008 Section 1235 3

FICTITIOUS BUSINESS NAME STATEMENT: 20081814182 The following person(s) is/are doing business as: GLOBAL DIRECT INVESTMENT GROUP, ONE WORLD TRADE CENTER 4800, LONG BEACH, CA 90831. DAVID ROSENBURD, ONE WORLD TRADE CENTER #800 LONG BEACH CA 90831. The business is conducted by: an individual. Registrant has begun to transact business under the follotus business name or names listed here in on 1/10/2002. Signed DAVID ROSENBURD. The registrant(s) declared that al information in the statement is true and correct. This statement is field with the Courty Clerk

of Los Angeles County on: 10/9/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name state ment must be filed prior to that date. The filing of this statement does not of itself authorize th use in this state of a fictitious business name in violation of the rights of another under federa state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/2008 10/23/2008, 10/30/2008, 11/6/2008 1234 4

INUZ2/2006, INUS/2006, INIC/2006 I234 4 FICTITIOUS BUSINESS NAME STATEMENT: 2008/814553 The following person(s) is/are doing business as: AMERICA COMMODITIES NETWORK, 130 AGOSTINO ROAD, SAN GABRIEL, CA 91776. AARON H. LEE, 130 AGOSTINO ROAD SAN GABRIEL CA 91776. The business is conducted by: an Individual: Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed AARON H. LEE. The registrant(s) adcared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 108/2008. NOTICE - This fic-titious name statement expires five years from the date it was filed on, in the office of the coun-ty Clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of Itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/2008, 10/23/2008, 11/6/2008 1244 5

Bar Code, Prolifshed: 10 Pozolos, 10/3/2006, 10/3/2006, 10/3/2006, 10/3/2006, 12/3/2007 FICTITIOUS BUSINESS NAME STATEMENT: 2008/814563 The following person(s) is/are doing business as: FIFY FIFY SHORT FILMS, 6835 VARIEL AVE. #9, CANOGA PARK, CA 91303. MATTHEW SAKATA, 6835 VARIEL AVE. #9 CANOGA PARK CA 91303. The business is conducted by: an Individual. Registrant has begun to transact business under the ficitious business name or names listed here in on 10/1/2008. Signed MATTHEW SAKATA. The registrant(s) declared that all information in the statement is true and corract. This statement is filled with the County Clerk of Los Angeles County on: 10/9/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of Ibeif authorize the use in this state of a fictitious business name in violation of the rights of another under foderal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/2008, 10/30/2008, 10/30/2008, 11/6/2008

1233 9 FICTITIOUS BUSINESS NAME STATEMENT: 2006/18/14572 The following person(s) islare doing business as: PILATES JOE, 5555 E. STEARNS STREET, SUITE 108, LONG BEACH, CA 90803. RNM ENTERPRISES, 675LAUSINDA AVENUE LONG BEACH CA 90803. The business is conducted by: an Individual. Registrant has begun to trans-act business under the fictibus business name or names listed here in on 11/1/2008. Signed KIMBERLY A. MARSH. The registrant(s) doctared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 108/2008. NOTICE - This fictibus name statement expires five years from the date I was filed on, in the office of the county clerk. A new fictibus business name statement must be filed prior to that date. The filling of this statement does not of Iself authorize the use in this state of a fictibus business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/16/2008, 10/23/2008, 10/30/2008, 11/6/2008 1234 6

FICTITIOUS BUSINESS NAME STATEMENT: 2008/18/14667 The following person(s) is/are doing business as: CARMONA CONCEPT, 4200 WALNUT, LONG BEACH, CA 30907. LESLIE CARMONA SINGER, 4200 WALNUT LONG BEACH CA 30907. The business is conducted by: an Individual. Registrant has begun to transact business under the fi-titious business name or names listed here in on 422008. Signed LESLIE CARMONA SINGER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the county Clerk of Les Angeles County on: 109/2008. MOTICE – This fictilious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictilious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictilious business name in violation of the rights of another under federal state, or common low (see Section 1441f, et seq., BAP Code.)

Published: 10/16/2008, 10/23/2008, 10/30/2008, 11/6/2008 1234 3 Ic-1016 FICTITIOUS BUSINESS NAME STATEMENT: 20081721640 The following person(s) is/are doing business as: SCRUB BY SHERY: UNFORM CLOTHING LA: CLOSEOUT SCRUBS: 1659 Santa Monica Blvd. Los Angeles, CA 90025. COVEH INC. 11659 Santa Monica Blvd. Los Angeles, CA 90025. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fctitious business name or names listed here on. Registrant has not yet commenced business. Signed: Coveh, Owner. The registrant(s) dicclared that all information in the statement is flue and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/2408. NOTICE – This fictitious names statement expires five years from the date It was filed on in, in the office of the county clerk. A new fictitous business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the us in this state of a facititious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 11/06/08, 11/13/08–2264

FIGURIOS, TOUSIOS, TOUSIOS, THISTO-2200 FIGURIOS, BUSINESS NAME STATEMENT: 20081805989 The following person(s) is/are doing lusiness as: BALLISTC BADOIR, LLC. 701 S. Gramercy Dr. Apt 301. Los Angeles, CA 90005. BALLISTIC BADOIR, LLC. 979 Bay Esplanade. Clearwater Beach, FL 33767. COVEH INC. 11605 Banta Monica Biol. Los Angeles, CA 80025. The business is conducted by: A LIM-ITED LIABILITY COMPANY. Registrant has not yet begun to transact business under the fctl-tious business name or names listed here on. Registrant has not yet commenced business. Signed: Ashiey Eaton, Manager. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1008/08. NOTCE – This fictitious name statement express five years from the date it was filed on, in the office of the county clerk. A new fielding subside autorize the use in this state of a fic-tious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., BAP Code.) Published: 1023008, 103008, 11/1300–2265

Section Iver1, te set, as Colle, Fullismer. 10:2306, 170006, 170006, 1710106–2203 FICTITIOUS BUSINESS NAME STATEMENT: 2008/1788274 The following person(s) Islare doing business as: ZACH'S POOL SERVICE. 7511 Laxington Ave #14. West Hollywood, CA 90046. ZACHARY JACOB BRENNER, 7511 Laxington Ave #14. West Hollywood, CA 90046. ZACHARY JACOB BRENNER, 7511 Laxington Ave #14. West Hollywood, CA 90046. Scoulcuted by X NINDIVUDLA. Registrant has not yet begun to transact busi-ness under the fictitious business name or names listed here on. Registrant has not yet com-menced business. Signed: Zachary Brenner. The registrant(s) declared that all informact busi-ness under the fictitious business name or names listed here on Registrant has not yet com-to county on: 1006/88. NOTICE – This factitious name statement exprises five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 11/03/08, 11/06/08, 11/13/08–2266

FICTITOUIS BUSINESS NAME STATEMENT: 20081703626 The following person(b) latare doing business as: STAY HOME NURSE SERVICES. 3836 Virginia Road. Los Angeles, CA 90028. NANCY W. FIELDS. 3836 Virginia Road. Los Angeles, CA 90008. The business is con-ducted by: AN NDN/DUAL. Registrant has not yet begun to transact business under the ficit-tious business name or names listed here on. Registrant has not yet commenced business. Signed: Nancy W. Fields. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1006008. NOTICE — This fictious name statement expires five years from the date It was filed nor in the difice of the county clerk. A new fictibious business name statement must be filed prior to that data. The filing of this statement does not of liself authorize the use in this state of a fictibious business name in violation of the rights of another under fideral state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2267 FICTITIOUS BUSINESS NAME STATEMENT: 20081703626 The fol

Section 14411, et seq., baP Code, Published: 102:306, 10:3006, 11:0016, 11:1306–2267 FICTITIOUS BUSINESS NAME STATEMENT: 20081683174 The following person(s) islare doing business as: HEAVENLY TRUCKING. 1337 E: 139th St. Compton, CA 90222. VIETTE A SANTIFER. 1337 E: 139th St. Compton, CA 90222. The business is conducted by: AN INDIVID-UAL. Registrant has not yet begun to transact business under the fictilious business name or names listed here on. Registrant has not yet commenced business. Signed: Evette A. Santifier. The registrant(s) declared that all information in the statement is rue and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/18/08. NOTICE – This fictilious name statement tagines five years from the data if was filed on, in the office of the county clerk. A sub- fictilious business name statement must be filed prior to that date. The filing of this state-ment does not of itself authorize the use in this state of a fictilious business name in violation of the rights of another under fided atable, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/05/08, 11/13/08–2267

Published: 10/23/08, 10/30/08, 11/08/08, 11/13/08–2267 FICTITIOUS BUSINESS NAME STATEMENT: 20081629663 The following person(s) is/are doing business as: GALX/Y AUTO & BODY PANIT. 11530 Shelpoh St. Sun Valley, CA 91352. AVETIS AKSKALYAN, 838 E. Santa Anita Ave, Burbank, CA 91501. The business is conducted by: AN IND/VUAL. Registrant has not yet begun to transact business under the fictificus busi-ness name or names listed here on. Registrant has not yet commenced business. Signed: Aveits Askalyan. The registrant(s) decared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/14/08. NOTICE – This field/tous name statement expires five years from the date it was filed on, in the office of the coun-ty clerk. A new fictificus business name statement must be filed prior to that date. The filing of this statement does not of Itself authorize the use in this state of a fictificus business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2308, 10/30/08, 11/06/08, 11/13/08–2268

BAP Code, Prublished: 10/2308, 10/3008, 11/06/08, 11/13/08–2288 FICTITIOUS BUSINESS NAME STATEMENT: 2008129664 The following person(s) is/are doing business as: SCHT. 11684 Ventura Bidv #124, Studio city, CA 91604. ARMEN KAZAN-CHAN. 2222 N. Beachwood Dr. #312, Los Angeles, CA 90068. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business. Signed: Armen Kazanchian, President. The registrant(s) doctared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/14/08. NOTICE – This fictitious name statement expires five years from the date lift was filed on, in the diffec of the county clerk. A new fictitious business name statement musto Bifled prior to that date. The filing of this statement does not of liself authorize the use in this state of a fictitious business name in violation of the rights of another under fueld state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2269

Section 14411, ef seq., Ja&P Code, J Published: 10/2308, 11/05/08,

FICTITIOUS BUSINESS NAME STATEMENT: 2008182960 The following person(s) is/are doing business as: HOPE FOR HOMES; HOPE 4 HOMES. 11684 Ventura Blvd, #105, Studio (Cr), CA 91604. AMERICAN MARKETING SYSTEM: 1844 N. Harvard Blvd, #26, Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the foltious business name or name. Bited here on. Registrant has yet commenced business. Signed: American Marketing System, President. The registrant(s) decirard that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/14/08. NOTICE – This fictitious name statement business name statement must be filed prior to that date The filing of this statement files of anoth-tisef authorize the use in this state of a filtitious business name in violation of the rights of anoth-

er under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08– 2271

FIG2306, 10/30/06, 11/30/07/2011 FICTITIOUS BUSINESS NAME STATEMENT: 20081802794 The following person(s) is/are doing business as: CANOGA PARK FLORIST; CANOGA PARK FLORAL DESIGNS; CANOGA PARK FLOWERS; BUDS N BLOSSOMS; BUDS N BLOSSOMS FLORIST; BUDS AND BLOS-SOMS; BUDS AND BLOSSOMS; BUDS N BLOSSOMS; GLORIST; BUDS AND BLOS-SOMS; BUDS AND BLOSSOMS; BLORIST, 22033 Sherman Way, Canoga Park, CA 91303. The business is conducted by: AN NDIVIDULA. Registrant has not yet commenced business; Signed: Shabi'P Palangurvala, Pesident. The registrant(s) adclarace that all information in the statement is true and correct. This statement is filed with the Courty Clerk of Los Angeles Courty on: 100/880. NOTICE — This fictilious business name statement express from the date it was filed on, in the office of the county clerk A new fictilious business name statement must be filed prior to that date. The filing of this statement does not of lisefi authorize the use in this state of a fictilious business name in voltation of the rights of another under federal state, or corruon law (see Section 14411, et see, B&P Code.) Published: 10/23/08, 10/3008, 11/06/08, 11/13/08– 27/2 2272

FIGTITIOUS BUSINESS NAME STATEMENT: 20081794688 The following person(s) is/are doing business as: LOGI BET. 228 N. Central Ave. # 210, Glendale, CA 91203. ARTHUR NATANYAN. 229 N. Central Ave. # 210, Glendale, CA 91203. The business is conducted by: AN INDIVIDUAL. Registrant has not yet commenced business. Signed: Arthur Natanyan, Owner. The registrantly declared that tail information in the statement is true and cor-rect. This statement is filed with the County Clerk of Los Angeles County on: 1007/08. NOTICE This statement is filed with the County Clerk of Los Angeles County on: 1007/08. NOTICE This factitions name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of Iself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/05/08, 11/13/08–2273

et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2273 FICTITIOUS BUSINESS NAME STATEMENT: 20081786404 The following person(s) is/are doing business as: SABAN GLOBAL. 4555 Sylmar Ave. Sherman Oaks, CA 91423. HAVIV SABAN. 4555 Sylmar Ave. Sherman Oaks, CA 91423. The business is conducted by: AN NDI-VIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Haviv Saban, Owner: The registrant(s) dedand that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/06/08. NOTICE – This fic-titious mane statement expires five years from the date it was filed on, in the office of the coun-y clerk A new follows business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2274

B&P Code,) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2274 FICTITIOUS BUSINESS NAME STATEMENT: 20081902892 The following person(s) is/are doing business as: GLOBAL ELECTRONICS. 722 E. Lomita #305 Glendale, CA 91205. VAHAN ARAKELYAN, 722 E. Lomita #305 Glendale, CA 91205. The business is conducted by: AN INDI-VIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Vahan Arakelian, Owner. The registrant(s) adeated that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1008/08. NOTICE – This fic-titious mane statement expires five years from the date it was filed on, in the office of the coun-ty clerk A new follows business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2275

B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2275 FICTITIOUS BUSINESS NAME STATEMENT: 20081837724 The following person(e) islare doing Dusiness as: DISH FOR YOU. 1343 E. Colorado St. Unit-B, Glendale, CA 91205. Tebusiness is con-ducted by: AN IND/INDAL. Registrant has not yet begun to transact business sunder the ficti-tious business name or names listed here on. Registrant has not yet commenced business. Signed: Zhink Ter Ghahramanyan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/08. NOTICE – This fictilious name statement expires five years from the date it was filed on, in the office of the county clerk new fictilious business name statement in state filed prior to that date. The filing of this statement does not of itself authnorabe the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08– 2276

2216 FICTITIOUS BUSINESS NAME STATEMENT: 20081837723 The following person(s) is/are doing business as: NICK & JOES NEW YORK PIZZERIA. 18921 Soledad Canyon Rd, Cnayon County, CA 91351. NICK N. PALJUSAJ. 18706 Goodvale Rd. Canyon County, CA 91351. The business is conducted by: AN IND/NULAL. Registrant has not yet begun to transate business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Nick N. Pallusi, Owner. The registrant (s) decard that all information in the statement is true and correct. This statement is filed with the County Cerk of Los Angeles County on: 10/1508. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county click A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of iself authorize the use in this state of a fictitious business name invitation of the fights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 11/03/08, 11/06/08, 11/13/08– 2277 law (2277

FICTITIOUS BUSINESS NAME STATEMENT: 20081837722 The following person(s) is/are doing business as: EASY TO FIX TOOLS. 14610 Plummer St. #203, Panorama City, CA 91402. ALBERTO A. QUINO. 14610 Plummer St. #203, Panorama City, CA 91402. The business is con-ducted by: AN INOVIDUAL. Registrant has not yet begun to transact business under the ficit-tious business name or names listed here on. Registrant has not yet commenced business. Signet: Alberto A. Quino, Owner. The registrantify declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fic-titious business mame in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2278

Section 14411, et set, Bar Code, Published: 10/2306, 10/3016, 11/0506, 11/15106–2278 FICTITIOUS BUSINESS NAME STATEMENT: 20081837721 The following person(s) Islare doing business as: PORTILLO: DEU/EYR SERVICES. 11/13 Borden St. Pacoima, CA 91331. MERLINDA PORTILLO: 11/136 Borden St. Pacoima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the foitbouts business name or names listed here on. Registrant has not yet commenced business. Signed: Merlinda Portlic, Owner. The registran(s) declared that all information in the statement is the ne and con-rect. This statement is filed with the County Clerk of Los Angeles County on: 10/1508. NOTICE – This fittious name statement expires five years from the date it was filed on, in the office of the county clerk A new fittious business name statement must be filed prior to that date. The filing of this statement does not of Iself authorize the use in this state of a fictitious business mame in violation of the rights of andher under federal state, or common hav (see Section 14411, et seq, B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2279

et seq., B&P Code,) Published: 10/2308, 10/3008, 11/30/86, 11/13/08-2279 FICTITIOUS BUSINESS NAME STATEMENT: 20081837720 The following person(s) is/are doing business as: WEST COAST DETAIL SYSTEMS. 22425 Ventura Bivd. #22, Woodland Hills, CA 91364, RETTIER ENTERPRISES, INC. 5800 Kanan Rd, #127, Agoura Hills, CA 91301. The business is conducted by: AN NUMDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commende business. Signed: Rettier Enterprises, Inc., President. The registrant(s) declared that all informa-tion in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County or: 10/1508. NOTCE – This fictious name statement appires from the date it was filed on, in the office of the ocumy clerk A new fictibious business name statement must be filed prior to that data. The filing of this statement done of Tesef authorize the use in this state of a fictitious business name in violation of the rights of another under fideral state, v common law (see Section 14411, et seq., B&P Code.) Published: 10/3008, 11/3008, 11/3008, 11/3008.

FIGURE 1, IN SIGN 2 LOB FICTITIOUS BUSINESS NAME STATEMENT: 20081837719 The following person(s) is/are doing business as: GARDEN GROVE APTS. 17656 Romar St. Northridge, CA 91325. GRIGOR SOULAKHIAN. 17656 Romar St. Northridge, CA 91325. The business is conducted by: AN INDI-VIDULA. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Grigor Soulakhian, Owner. The registrant(s) doctared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 101/508. NOTICE – This fic-titious name statement expires filev gears from the date It was filed on, in the office of the coun-y clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of Itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2308, 10/3008, 11/06/08, 11/13/08–2281

Bar Code, Prolinshet, Notation, Notation, Information, Information, Parking Parking, Parking Parking, Parking Parking, P

et seq., bar Code, Frankinet, 1923/6, 1930/6, 11/01/6/08, 11/13/08–2282 FICTITIOUS BUSINESS NAME STATEMENT: 2008/1855449 The following person(s) islare foing business an: ITS THAI HOMETRAUNT. 1311 N. Glendale BI: &A Los Angeles, CA 90026. IT'S THAI, LLC. 1311 N. Glendale BI. #A. Los Angeles, CA 90026. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the feitiduous business name or names listed here on. Registrant has not yet commenced business. Signed: IT'S THAI, LLC, President. The registrant(s) declared that all information in the statement is true and cor-rect. This statement is filed with the County Clerk of Los Angeles County on: 10/17/08. NOTICE – This futious name statement expires from the date it was filed on, in the office of the county clerk A new fictibous business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business mame in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/13/08–2283

et seq., baP Code,) Fublished: 10/23/06, 10/30/06, 11/03/06 Z/263 FICTITIOUS BUSINESS NAME STATEMENT: 2008/1855453 The following person(s) is/are doing business an: PEPE'S RESTAURANT. 12/65 Foothills BL Lake View Terrace, CA 91342. JOSE MARTIN JIMENEZ-CERDA. 12/65 Foothills BL Lake View Terrace, CA 91342. The ses is conducted by: AN INDIVIDUAL Registrant has not yet begun to transact business under the fictilious business name or names listed here on. Registrant (s) addicated that all information in mess. Signed: Jose M. Jimenez-Ceredea, Owner: The registrant (s) addicated that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/17/08. NOTICE – This fictitious name statement expires five years from the date th was filed on, in the office of the county Clerk A new fictilious business name statement must be filed prior to that date. The filing of this statement does not of iself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 11/03/08, 11/06/08, 11/13/08– 284

FICTITIOUS BUSINESS NAME STATEMENT: 20031855450 The following person(s) is/are doing business as: MLANOS HAR EXTENTIONS SALON, 207 Chatsworth Dr. San Fernando, CA 91302, YOLANDA V. MORALES. 10166 Laurel Canyon BL Pacolma, CA 91331. The busi-ness is conducted by: AN INDIVDUAL. Registrant has not yet bogun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced busi-ness. Signed: Yolanda V. Morales, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1017/08. NOTICE – This fictilious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement insist sate filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under foderal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2308, 10/3008, 11/05/08, 11/13/08– 2285

FICTITIOUS BUSINESS NAME STATEMENT: 20081855454 The following person(s) islare doing business as: MARKET 4 U. 19568 Ventura Bivd. Tarzana, CA 91356. ARMINE AMY KARAYAN. 17053 Paulette PI. Granada Hills, CA 91344. The business is conducted by: AN INDI-VIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Armine Karayan, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1708. NOTICE - This fic-titious name statement sprise five years from the date it was filed on, in the office of the count-git of its statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2286

Ber Coce, J PUDISINET: 19/L2/908, 11/06/08, 11/13/08–2286
FICTITIOUS BUSINESS NAME STATEMENT: 20081855455 The following person(s) is/are doing business as: TAT'S DIMOND TOURS. 12/211 Lanark St. Van Nuys, CA 91406. TERESO GONZALES GALRAN. 17211 Lanark St. Van Nuys, CA 91406. The business is conducted by: AN INDIVIOLAL Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Tereso Gonzales Galran, Owner. The registrant (s) decland that all information in the statement is filed with the County Clerk of Los Angeles County on: 10/1708. NOTICE – This fatement is filed with the County Clerk of Los Angeles County on: 10/1708. NOTICE – This fatement does not of itself authorize the use in this state of a facilitous business mame in violation of the rights of another under fideral state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2308, 10/3008, 11/06/08, 11/13/08–2287

et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2287 FICTITIOUS BUSINESS NAME STATEMENT: 20081365451 The following person(s) is/are doing business as: BRANDFOR DUTO BODY & REPAR: 12/071 Brandford St. Unit #9, Sun Valley, CA 91352. VLADIMIR KHATCHATRIAN. 5848 Tujunga Ave. #2 N. Hollywood, CA 91601. The business is conducted by: AN INDIVDUAL. Registrant has not yet begun to transact busi-ness under the fictitious business name or names listed here on. Registrant has not yet or-menced business. Signed: Vladimir Khatchatrian, Owner. The registrant(s) declared that all infor-mation in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/17/08. NOTICE – This fictitious business name statement wet date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement is of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2288

FICTITIOUS BUSINESS NAME STATEMENT: 20081855684 The following person(s) islare doing business as: FIVE STAR AUTO SALES AND LEASING. 9091/2 Kenilworth Ave. Glendale, CA 91202. KATARINE SARGSYAN. 1401 Valley View Rd. Glendale, CA 91202. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fic-titious business name or names listed here on. Registrant has not yet commenced business. Signed: Katine's Sargsyan, Owner. The registrant's all information in the state-ment is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1708. NOTICE – This factitious name statement expires five years from the date It was filed on, in the office of the county clerk A new factitious business name statement atube filed prior to that date. The filing of this statement does not of Iself authorize the use in this state of a fi-ctious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08– 2289

Section 14411, et seq., baP Code, Published: 10/23/06, 11/03/06, 11/13/06–22/93 FICTITIOUS BUSINESS NAME STATEMENT: 20081855685 The following person(s) is/are doing business as: PROFESSIONAL SECURITIES SYSTEMS. 5505 Coldwater Canyon Ave. Sherman Oaks, CA 91401. ALON ELHADIF. 5505 Coldwater Canyon Ave. Sherman Oaks, CA 91401. The business is conducted by: AN IND/IND/LAL, Registrant has not yet begun to transact business. Signed Alon Elhadif, Owner. The registrant/g) cleared that tail information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/17/08. NOTICE – This fictibious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictibious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictibious business name inviolation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08– 2290 law (se 2290

FICTITIOUS BUSINESS NAME STATEMENT: 20081855686 The following person(s) islare doing business as: ARTISTS MUTUAL GROUP. 5715 Vineland Ave. #15 North Hollywood, CA 91601. THADDEUS LUSTER. 5715 Vineland Ave. #15 North Hollywood, CA 91601. The busi-ness is conducted by: AN IND/DUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet business under the fictitious business name. President. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1017/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/03/08, 11/13/08– 2291 law (2291

FIGTITIOUS BUSINESS NAME STATEMENT: 20081855687 The following person(s) is/are doing business as: CORDERO PRESS. 7332 Zelzah Ave. Reseda, CA 91335. CHRIS CORDERO. 7332 Zelzah Ave. Reseda, CA 91335. The business is conducted by: AN INDIVID-UAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Chris Cordero, Owner. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 101/1708. NOTICE - This fic-titious name statement expires five years from the date it was filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/13/08–2292

B&P Code.) Published: 10/23(08, 10/3008, 11/06/08, 11/13/08–2292 FICTITIOUS BUSINESS NAME STATEMENT: 20081855688 The following person(s) is/are doing business as: CASH RUSH FOR COLL A12 VL. 7¹⁵ St. EAA. Los Angeles, CA 90014.AMIN NASSIRI. 18235 Friar St. Tarzana, CA 91335. The business is conducted by: AN INDIVDUAL. Registrant has not yet begun to transact business sudnet the feitous business name or names listed here on. Registrant has not yet commenced business. Signed: Amin Nassiri, Owner. The registrant(s) declared that all information in the statement is true and correct. This factitous that statement expires five years from the date it was filed on, in the office of the county clerk A new factitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a factitous business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2293

Published: 10/23/06, 10/30/06, 11/06/06, 11/13/06-22/93 FICTITIOUS BUSINESS NAME STATEMENT: 20081855689 The following person(s) islare doing business as: JEDAI MEDIA GRUPI, 12360 Rush St. Apt. A, South El Monte, CA 91733. HECTOR R. BARRERA. 12360 Rush St. Apt. A, South El Monte, CA 91733. The business is con-ducted by: AN INOVIDUL. Registrant has not yet begun to transact business under the ficit-tious business name or names listed here on. Registrant has not yet commenced business. Signed: Hector R. Harera, Owner. The registrant/g declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/17/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, In the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of Iself authorize the use in this state of a fi-tious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/05/08, 11/13/08–2294

Section 14411, et seq., ISAF Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2294 FICTITIOUS BUSINESS NAME STATEMENT: 20081855590 The following person(s) laire doing business as: FAUX PAS COUTOURE: 12921 Casteboary Ln. Northridge, CA 91362. DANIEL GOODMAN; FARSHAD MANIZANI. 21 Stallion Rd. West Hills, CA 91307. The business is conducted by: AN IND/NDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on Registrant has not yet commended business. Signed: Daniel Goodman; Farshad Manizani, Owners. The registrant(s) declared that all informa-tion in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/17/08. NOTICE – This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name isted indon of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/3/08–2295

FITURIOUS BUSINESS NAME STATEMENT: 20081855692 The following person(s) is/are doing business as: PLATINUM VENTURES. 118 N. Klikea Dr. Los Angeles, CA 90048. RIO NORTE CAPITOL INC. 118 N. Klikea Dr. Los Angeles, CA 90048. The business is conducted by: AN INDIVIDUAL Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Rio Norte Capitol Inc, President. The registran(s) doctared that all information in the statement is true and corract. This statement is filed with the County Clerk of Los Angeles County on: 10/1708. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the difice of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of fiseif authorize the use in this state of a fictitious business name in violation of the rights of another under tederal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/2308, 10/30/08, 11/06/08, 11/13/08–2296

et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2285 FICTTIOUS BUSINESS NAME STATEMENT: 20061855661 The following person(s) islare doing business as: FA8ULIZE PRODUCTIONS. 6828 Luarel Canyon BI: 4205, North Hollywood, CA 91605. DAVID E. CONRADES. 6828 Luarel Canyon BI: 4205, North Hollywood, CA 91605. DAVID E. CONRADES. 6828 Luarel Canyon BI: 4205, North Hollywood, CA 91605. DAVID E. CONRADES. 6828 Luarel Canyon BI: 4205, North Hollywood, CA 91605. DAVID E. CONRADES. 6828 Luarel Canyon BI: 4205, North Hollywood, CA 91605. DAVID E. CONRADES. 6828 Luarel Canyon BI: 4205, North Hollywood, CA 91605. DAVID E. CONRADES. 6828 Luarel Canyon BI: 4205, North Hollywood, CA 91605. DAVID E. CONRADES. 6828 Luarel Canyon BI: 4205, North Hollywood, Hollywood, CA 91605. The business. Signed: David E. Conrades. The registrant(s) declared that all information in the statement is flux and correct. This statement is flid with the County Clerk A for Los Angeles County on: 10/14/08. NOTICE – This fictitious name statement expires five years from the date It was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under foderal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08– 2287

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 2 Original file # 05-2470319 The following person(s) has (have) abandoned the use of the fictitious business nar

AUTO BODY AND PAINT. 7717 N. Hinds Ave. North Hollywood, CA 91605. The fictitious busi-ness name referred to above was filed on: 9/14/08, in the County of Los Angeles. The business was conducted by: AN INDIVIDUAL. The full name and residence of the registrant(s) abandon-ing the name: ASHOT INED2T4/NA. 7717 N. Hinds Ave. North Hollywood, CA 91605. The regis-trant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08: Published: 10/23/08, 10/30/08, 11/06/08, 11/13/08–2288

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081855691 Original file # 20072443003 The following person(s) has (have) abandoned the use of the fictitious business name: RENEW-AL, HAIR AND NAIL. SPA. 6722 Sepulveda Bivd. Van Nuys, CA 91411. The fictitious business name referred to above was filed on '91708, in the Country of Los Angeles. The business was conducted by: A GENERAL PARTNERSHIP. The full name and residence of the registrant(s) abandoning the name: JEAN LI 1025 Manrengo Ave AptH, Alhambar, CA 9180; JINROY ZHAD, 15142 Moorpark SL AptR2, Sherman Oaks, CA 91403. The registrant declared that all informa-tion in the statement is frue and correct. This statement is filed with the County Clerk of Los Angeles County on: 917708: Published: 9/2508, 10/208, 10/908, 10/16/08–2299

Angeles County on: 917/08: Published: 9/25/08, 10/2/0 ORDER TO SHOW CAUSE FOR CHANGE OF NAME Carmelia Mancilla 15950 Vanowen St. #20 Van Nuys, CA 91406 Superior Court of California, county of Los Angeles Los Angeles Superior Court Northwest District- East Building 620 Sylmar Ave. Rm. #107 Van Nuys, CA 91401 Case Number: Sol 1984 Present Name: Sandy Samantha Perez 11/21/08 8:30 AM Dept A Rm. 510 Signed: Patricia M. Schnegg, Judge of Superior Court

Signed: Patricia M. Schnegg, Judge of superior Court FICTITIOUS BUSINESS NAME STATEMENT: 20081766904 The following person(s) is/are doing business as: GINKO PAPERS. 1915 Westholme Ave. Los Angeles, CA 90025. GINKO PAPERS IMPORTS, LLC. 19615 Westholme Ave. Los Angeles, CA 90025. The business is con-ducted by A. LINITED LUBILITY COMPAY. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Garin Hussenjian. The registrant(s) declard that all information in the state-ment is true and correct. This statement is filed with the County Clerk of Los Angeles Courty on: 1006/08. NOTICE – This fictilious name statement expires five years from the date it was filed on, In the office of the county clerk A new fictilious business mane statement must be filed prior to that date. The filing of this statement does not of Iself authorize the use in this state of a fi-tious business ame in violation of the right so flow of here atthore lasted, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2289

Section 14411, et seq., B&P Code.) Published: 103008, 11/0608, 11/13/08, 11/2008–2288 FICTITIOUS BUSINESS NAME STATEMENT: 20081880982 The following person(s) is/are doing business as: BLACK HARE EXCHANGE: \$50 Gayley Ave. Sulte #110. MERCEDES HOB-SON. 10758 Santa Monica Bivd. Los Angeles, CA 90025; CALVIN B. DUNN. 318 E: 74th 54. Los Angeles, CA 90003. The business is conducted by A GENFEAL PARTINERSHIP Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Mercedes L Hobson. The registrant[b declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 100/68.0. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement tubs be filed prior to that date. The filing of this statement des not of Itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2299

FICTITIOUS BUSINESS NAME STATEMENT: 20081786904 The following person(s) is/are doing business as: ITS ALL GOOD DESSERTSIII. 3352 Jasmine Ave. #4, Los Angeles, CA 90943. CHRIS ROGERS. 3352 Jasmine Ave. #4, Los Angeles, CA 200943. The business is con-ducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business. Individual to tious business mane or names listed here on. Registrant has not yet commenced business. Signed: Garin Hussenjian. The registrant(s) declared that all information in the statement is true and correct. This statement is field with the County Clerk of Los Angeles County or: 100608. NOTICE – This fieldious name statement number that the statement is true office of the county clerk A new fichtious business are statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fieldious business in mane in violation of the rights of another under fielder state. Are common business fieldion 14411. name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2300

Department of Alcoholic Bever 1 Manchester Blvd. Sixth Floor PO Box 6500 Inglewood, CA 9

od CA 90306

310) 412 6311 NOTICE IN APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE NOTICE IN APPLICATION FOR STATES LICENSE Date of filing Application: October 1, 2008 To whom it may concern: The name(s) of the applicant(s) is/are: MAC ACQUISITION LLC The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 19400 Plummer St. Northridge, Ca 91324

Type of license(s) applied for: 47 – ON–SALE GENERAL EATING PLACE

Case No: CV26734

Dept. No: 1 In the Fifth Judicial District Court of the State of Nevada In and For the County of Nye ALIREZA MOINIZADEH, Plaintiff,

JASMA GRIFFIN FOX.

Int: STATE OF NEVADA SENDS GREETINGS TO THE ABOVE NAMED DEFENDANT: You are hereby SUMMONED and required to serve upon plaintiff, ALIREZA MOINIZADEH, Whose address is 4592 Crucose Creek Street, Las Vegas, NY 89141, an ANSWER to the com-plaint which is herewith served upon you, within 20 days after this service of this summons upon you, exclusive of the day of service. In addition, you must file with the cierk of this court, whose address is shown below, a formal written answer to the complaint, along with the appropriate fil-ing fees, in accordance with the rules of the court. If you fail to do so, judgment by default will be taken against you for the relief demanded in the complaint. This is for a divore action. The filer certifies that this document does not contain the social security number of any person. Date: June 10, 2008 Clerk of the Court Print name: Sandra L. Merlino Signature: Danae Bright Shimp, deputy relief. PO BOY 1974 –

Signature: Danae Bright Shimp, deputy clerk PO BOX 1031, Tonopah, NV 89049 (SEAL OF THE CLERK)

PO BOX 1031, Tonopah, NV 89049 (SEAL OF THE CLERK) FICTITIOUS BUSINESS NAME STATEMENT: 20072400638 The following person(s) is/are doing business as: HARUTAN DARITYAN. 11943 Vanowen St. #201, North Hollywood, CA 91605. FIRST AMERICAN CONTRACTORS. 11943 Vanowen St. #201, North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictilous business name or names listed here on. Registrant has not yet begun to transact business. Signed: Harutyan Darltyan, Owner. The registrant(s) declared that all infor-matical mathematical stratement is filed with the County Clerk of Los Angeles County on: 10/2307. NOTICE – This fatament spirate business name state-ment must be filed prior to that date. The filing of this statement does not of files al authorize the use in this state of a fictibus business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/3007, 11/00/7, 11/13/07, 11/2007–2242

FIGURE 1. The State of the second sec

FITURIOR, TITURIOR, TITURIOR, TIZURIOR, TAZA FICTITIOUS BUSINESS NAME STATEMENT: 20081889037 The following person(s) is/are doing business as: LASALLE INTERNATIONAL TRADING GROUP; LASALLE INTERNATION-AL HOLDINGS GROUP 9667 Owensmouth Ave. Suite 210, Chatsworth, CA 91311. LASALLE INTERNATIONAL, INC 9667 Owensmouth Ave. Suite 210, Chatsworth, CA 91311. The business is conducted by: AN INDVIDUAL Registrant has not yet begun to transact business under the fictitious business name or names listed here on Registrant has not yet commenced business. Signed: Albert Kirakosian, President. The registrant(s) declared that all information in the state-ment is true and corred. This statement is field with the County Clark of Los Angeles County on: 102308. NOTICE – This fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or corrumn law (see Section 14411, et seq., B&P Code.) Published: 10/3008, 11/05/08, 11/13/08, 11/20/8– 2244

FIGTITIOUS BUSINESS NAME STATEMENT: 20081888954 The following person(s) is/are doing business as: USA PROPERTY PRESERVATION. 17328 Ventura Bivd. #363, Encino, CA 91316. NOAM YOGEV. 5030 Bakman Ave. #101, N. Hollywood, CA 91601. The business is con-ducted by: AN INOVIDUL. Registrant has not yet begun to transact business under the fici-tious business name or names listed here on. Registrant has not yet commenced business. Signed: Nam YogeV, Owner. The registrant(s) doclared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/23/08. NOTICE – This fictitious name statement expires five years from the date It was filed on, in the office of the county clerk. A new fictitious business name statement state of a fi-tious business mame inviolation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2245

FICTITIOUS BUSINESS NAME STATEMENT: 20081629658 The following person(s) is/are doing business as: FIRST INTERSTATE LENDING. 3800 Barham Bird. Suite # 420, Los Angeles, CA 90066. SANTIAGO GARCIA. 17557 Cathedral PI. Encino, CA 91316. The business is conducted by: AN INDNIDUAL Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Santiago Garcia, Manager. The registrant has not yet commenced business. Signed: Santiago Garcia, Manager. The registrant has not yet commenced business. 10/14/08. NOTICE – This fattement is filed with the County Clerk of Los Angeles Courty on: 10/14/08. NOTICE – This fattement and satement expires five years from the date it was filed on, in the office of the county clerk. A new ficilitous business name statement must be filed prior

to that date. The filing of this statement does not of itself authorize the use in this state of a fic-titious business name in violation of the rights of another under federal state, or common law (see Section 1441), et seq. B&P code, Publishei: 103008, 11/10608, 11/12008, 11/2008, 2246

FICTITIOUS BUSINESS NAME STATEMENT: 2008/863303 The following person(s) Islare doing business as: THE NUNES LAW GROUP. 11692 Cheshnut SL #103, Los Angeles, CA 90049, GLENN C. NUNES. 11692 Cheshnut SL #103, Los Angeles, CA 90049, GLENN C. NUNES. 11692 Cheshnut SL #103, Los Angeles, CA 90049, AL NUNDIDUAL Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Glenn C. Nuses, Owner. The registrantly declared that all information in the statement is true and correct. This factitious name statement expires five years from the date II was filed on, in the office of the county clerk. A new factious business mae istatement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fi-ctitious business mame in violation of the rights of another under federal state, or common law (see Section 14411, et seq. B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2247

Section 14411, et seq. B&P Code. J Published: 10/3/006, 11/1/3/06, 11/1/3/06, 11/2/006–224/ FICTITIOUS BUSINESS NAME STATEMENT: 20031872137 The following person(s) is/are doing business as: CANDELA TACO BAR 831 S. La Brea Ave. Losa Angeles, CA 90036. LEONARDO'S NIGHT CLUB, INC. 11692 831 S. La Brea Ave. Losa Angeles, CA 90036, The business is conducted by: AN INVI/DULA. Registrant has not yet bogun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Leonardo's Night Club, Inc. President. The registrantly declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/2108. NOTCE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement expires five years (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2248

FICTITIOUS BUSINESS NAME STATEMENT: 20081680089 The following person(s) is/are doing business as: TODDCO PERFECTO CONTRACTING. 4201 Topanga Canyon Bivd. #156, Woodland Hills, CA 91364. TODD N. FANCY. 4201 Topanga Canyon Bivd. #156, Woodland Hills, CA 91364. The business is conducted by: AN IND/IDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant has not yet commenced business. Signed: Todd N. Fancy. Owner. The registrant(b) declared that all information in the statement is true and correct. This statement is filed with the County Octive Tours from the date It was filed on, in the office of the county clerk. A new fictitious business name statement thus be filed prior to that date. The filing of this statement does not of itself author-ize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2249

TITORIOS, 11/13/06, 11/20/06-2249 FICTITIOUS BUSINESS NAME STATEMENT: 20081880088 The following person(s) islare doing business as: TAQUERIA PANADERIA Y PUPUSERIA G RANCHITO, INC. 13231 Gladstone Äve. Sylmar, CA 91342. TAQUERIA PANADERIA Y PUPUSERIA G RANCHITO, INC. 13231 Gladstone Äve. Sylmar, CA 91342. TAQUERIA PANADERIA Y PUPUSERIA G RANCHITO, INC. 13231 Gladstone Äve. Sylmar, CA 91342. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fcftious business name or names listed here on. Registrant has not yet commenced business. Simer Atruce Tamanuel Guevara, President. The registrant(s) declared that all information in the statement is true and correct. This statement is field with the Councy Clark of Los Angeles County on: 1022/08. NDTCE — This field tild own in the offitted with the Councy Clark of Los Angeles County on: 1022/08. NDTCE — This field tild own in the offitted with the Councy Clark of Los Angeles County on: 1022/08. NDTCE — This field tild own in the offitted subsists and as tatement must be filed or in the date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq. B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2250

Bar Code, J Published: 10/30/08, 11/06/08, 11/13/06, 11/20/06-2250 FICTITIOUS BUSINESS NAME STATEMENT: 20081880088 The following person(s) is/are doing business as: ASSURED DISTRIBUTION SERVICES. 11/99 Burbank Bivd. # 2,1, N. Hollywood, CA 91401. MAKRY, INC. 11490 Burbank Bivd. # 2,1, N. Hollywood, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictitious business name or names listed hero on. Registrant has not yet commenced business. Signer: MAKRY, INC, CFO. The registrant(s) declared that all information in the state-ment is true and correct. This fictitious name statement expires five years from the date it was filed on, in the office of the county clierk. A new fictitious business same statement must be filed prior to that date. The filing of this statement does not of Itself authorize the use in this state of a fic-titious business name in violation of the rights of another under foderal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/120/08–2251

Section 14411, et seq., B&P Code,) Published: 10/3008, 11/06/08, 11/13/08, 11/2008-2251 FICTITIOUS BUSINESS NAME STATEMENT: 20081880084 The following person(s) is/are doing business as: B.K. ELECTRIC. 13022 RIverside Dr. Suiter 7, Sherman Oaks, CA 91423. LIRON NAVE: 13022 Riverside Dr. Suite 7, Sherman Oaks, CA 91423. The business is conduct-ed by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictilious business name or names listed here on. Registrant has not yet commenced business. Signed: Liron Nave, Owner. The registrant (s) declared that all information in the statement is frue and cor-rect. This statement is filed with the County Clerk of Los Angeles County on: 10/22/08. NOTICE – This fittibus name statement expires five years from the date it was filed on, in the office of the county clerk. A new ficitious business name statement must be filed prior to that date. The filing of this statement does not of fiself authorize the use in this state of a fictitious suiness name in violation of the rights of another under fideral state, or common law (see Sciton 14411, et seq., B&P Code.) Published: 10/3008, 11/06/08, 11/13/08, 11/20/08–2252

et see, bar Codel, Fubisheit. Usuite, Intervent. Intervent. The State St

Section 14411, et seq., B&P Code.) Published: 10/3008, 11/16/08, 11/13/08, 11/20/08–2253 FICTITIOUS BUSINESS NAME STATEMENT: 20081872134 The following person(s) is/are doing business as: KTON CONSTRUCTION.7406 Lionel St. Paramount, CA 90723. MILTON OSWALDO MAGANA. 7406 Lionel St. Paramount, CA 90723. The business is conducted by: AN DIVDIVULAL Registrant has not yet bogun to transact business under the fictibuous business name or names listed here on. Registrant has not yet commenced business. Signed: Million Swaldo Magana, Owner. The registrant has not yet commenced business. Signed: Million OSWALD Construction and the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/21/08. NOTICE – This fictibuous name statement expires five years from the data it was filed on, in the data. The filing of this statement does not of itself authorize the use in this state of a fictibuous business name in violation of the rights of another under fuderal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2254

Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/17/08, 11/20/08–2254 FICTITIOUS BUSINESS NAME STATEMENT: 20081863308 The following person(s) Is/are doing business as: MODERN INTCHENS & SUPPLIES. 3436 Foothill Bivd, #251, La Crescenta, CA 91214. GEVORG AVTAYAN. 3436 Foothill Bivd, #251, La Crescenta, CA 91214. The busi-ness is conducted by: AN INDIVIDUAL Registrant has not yet begun to transact business under the ficilitous business name or names listed here on. Registrant has not yet business under the signed: Gevorg Ayayan, Owner. The registrant(s) declared that all information in the state-ment is true and correct. This statement is filed with the Courty Clerk of Los Angeles County on: 10/20/08. NOTCE – This fictitious hanses statement must be filed prior to that date. The filing of this statement does not of tiself authorize the use in this state of a fic-titious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2255

Section 14411, et seq., B&P Code.) Published: 10/30/06, 11/0/306, 11/20/06, 12255 FICTITIOUS BUSINESS NAME STATEMENT: 20081863309 The following person(s) is/are doing business as: NEW TECH ELECTRONICS. 3371 Glendale Bivd. #252, Los Angeles, CA 90039. MARTIK CHARCHYAN. 3371 Glendale Bivd. #252, Los Angeles, CA 90039. The busi-ness is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the ficilitous business name or names listed here on. Registrant has not yet begun to transact business mess. Signed: Marik CharAptway. Owner. The registrant(9) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/2008. NOTICE – This fictitous business name statement expires free years from the date it was filed on, in the office of the county clerk. A new fictitous business name statement imust be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitous business name in violation of the rights of another under federal state, or cormonn law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08– 2256

2256 FICTITIOUS BUSINESS NAME STATEMENT: 20081863310 The following person(s) islare doing business as: IMJM NETWORK. 145 S. Glenoaks Blvd. #209, Burbank, CA 91502. KARO GERY KARAPETYAN. 145 S. Glenoaks Blvd. #209, Burbank, CA 91502. The business is con-ducted by: AN INOVIDUL. Registrant has not yet begun to transact business under the ficit-tious business name or names listed here on. Registrant has not yet commenced business. Signet: Karo Gery Karapetyan, Owner. The registrant has not yet commenced business Signet Karo Gery Karapetyan, Owner. The registrant has not yet commenced business. 10/20108. NOTICE – This statement is filed with the County Clerk of Los Angeles Courty on: 10/20108. NOTICE – This fictitious name istatement expires five years from the date it was filed on, In the office of the courty clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of Iself authorize the use in this state of a fi-titious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/3008, 11/06/08, 11/13/08, 11/20/08–2257

Section 14411, et seq., B&P Code, J Published: 10/3008, 11/05/08, 11/13/08, 11/20/08–225/ FICTITIOUS BUSINESS NAME STATEMENT: 20081663311 The following person(s) is/are doing business as: J COMP TECH. 3727 W. Magnolia Bivd, #418, Burbank, CA 91505. JORJ TAMASEYAN. 3727 W. Magnolia Bivd, #418, Burbank, CA 91505. The business is conducted by: A1 NDN/DUAL. Registrant has not yet begun to transact business under the fittiduots business name or names listed here on. Registrant has not yet commenced business. Signed: Jorj Tamaseyan, Owner. The registrant has not yet commenced business. Signed: Jorj Tamaseyan, Owner. The registrant has not yet commenced business. Signed: Jorj Tamaseyan, Owner. The registrant has not yet commenced business. Signed: Jorj OTICE — This fictibus name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictibus business name statement must be filed prior to that date. The filing of this statement does not of liself authorize the use in this state of a fictibus business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/05/08, 11/13/08, 11/20/08–2258

Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/06, 11/20/08–2258 FICTITIOUS BUSINESS NAME STATEMENT: 20081863312 The following person(s) Is/are doing business as: RAYS PLUMINING. 4570 Van Nuys Bivd, 4431, Shorman Oaks, CA 91403, RAYMOND HOVSEPIAN, 4570 Van Nuys Bivd, # 431, Shorman Oaks, CA 91403, The business is conducted by: AN INOVENULA. Registrant has not yet begun to transact business under the fictitious business name or names listed here on. Registrant, has not yet commenced business. Signed: Raymond Hovsepian, Owner. The registrant(s) declared that all information in the state-ment is true and correct. This factitious name statement must be filed prior to that date. The filing of this statement does not of tiself authorize the use in this state of a fic-titious busines smare in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2259

FICTITIOUS BUSINESS NAME STATEMENT: 20081863313 The following person(s) is/are doing business as: AM LIMO SERVICES. 10061 Riverside Dr. #471, Toluca Lake, CA 91602.

AZAD MARDIROSSIAN. 10061 Riverside Dr. #471, Toluca Lake, CA 91602. The business conducted by: AN INDIVDUAL. Registrant has not yet begun to transact business under the fi tilous business name or names listed here on. Registrant has not yet commenced busines Signed: Azad Mardirossian, Owner. The registrant(s) declared that all information in the stata ment is true and correct. This statement is filed with the County Clerk of Los Angeles County o 10/2008. NOTICE – This fictitious name statement expires five years from the date it was file to that date. The filing of this statement does not of itself authorize the use in this state of a fi titous business name in violation of the rights of another under federal state, or common law (se Section 14411, et seq., B&P Code.) Published: 10/3008, 11/06/08, 11/13/08, 11/20/08– 2260

FICTITIOUS BUSINESS NAME STATEMENT: 2006188955 The following person(s) is/are doing business as: CUTE CHICKS CHOICE. 533 E. Verdugo Ave. #J, Burbank, CA 91501. KIM SAROYAN. 533 E. Verdugo Ave. #J, Burbank, CA 91501. The business is conducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fictibus business name or names listed here on. Registrant has not yet commenced business. Signed: Kima Saroyan, Owner. The registrant[s] declared that all information in the statement is true and cor-rect. This statement is filed with the County Clerk of Los Angeles County on: 102208. NOTICE – This fictibious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictibious business name statement must be filed prior to that date. The filing of this statement does not of iself authorize the use in this state of a fictitious business mame in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/05/08, 11/13/08, 11/20/08–2261

et seq., baP Code J Fullished: 103006, 110506, 110506, 110506 2201 FICTIDUS BUSINESS NAME STATEMENT: 20081888956 The following person(s) islare ficting business as: GLOBAL PRINTIN 8 MAILING 212 W. Palmer Ave. #2, Glendale, CA 91204. VAHE ZAKARYAN. 212 W. Palmer Ave. #2, Glendale, CA 91204. The business is conducted by: AN INDVIDUAL. Registrant has not yet begun to transact business under the fittiduots business name or names listed here on. Registrant has not yet commenced business. Signed: Yahe Zakarian, Owner. The registrant(s) declared that all information in the statement is the adate on rect. This statement is filed with the County Clerk of Los Angeles County on: 10/23/08. NOTICE – This futious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business and statement in clean of the rights of andher under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/16/08, 11/13/08, 11/20/08–2262

et seg., Bar Codel, Fublished: 10/50/06, 11/13/06, 11/20/67, 2262 FICTITIOUS BUSINESS NAME STATEMENT: 2008188956 The following person(s) islare doing business as: GLOBAL PRINTING & MALING. 212 W. Palmer Ave. #2, Glendale, CA 91204. VAHE ZAKARYAN. 212 W. Palmer Ave. #2, Glendale, CA 91204. The business is con-ducted by: AN INDIVIDUAL. Registrant has not yet begun to transact business under the fici-tious business name or names listed here on. Registrant has not yet commenced business. Signed: Vahe Zakrain, Owner. The registrant[s] declared that tail information in the statement is true and correct. This factitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new ficitious business name statement must be filed prior to that date. The filing of this statement does not of tiself authorize the use in this state of a fic-titious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 10/30/08, 11/06/08, 11/13/08, 11/20/08–2262

STATEMENT OF ABANDONMENT OF USE OF FIGTITIOUS BUSINESS NAME: 2008/889035 Original file # 07-2031909 The following person(s) has(have) abandoned the use of the fictitious business name: WEST-LAKE GRINDING SERVICES. 11374 Luddington St. The fictitious business name: OMAR AN INDIVIDUAL. The full name and residence of the registrant(s) abandoning the name: OMAR QUESADA.7859 Oakdale Ave. Winnetka, CA 91306. The registrant declared that all information in the statement is fur and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08: Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08– 2263

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081880087 Original file # 07-0112139

Ordiginal file #07-0112139 The following person(s) has/have) abandoned the use of the fictitious business name: ASSURED DISTRIBUTION SERVICES. 11490 Burbank Bivd. #2G, N. Hollywood, CA 91401. The fictitious business name referred to above was filed on: 102208, in the County of Los Angeles. The busi-ness was conducted by: AN INDIVIDIAL. The full name and residence of the registrant(s) aban-doning the name: JVI. INVESMENTS, INC. 11490 Burbank Bivd. #2G, N. Hollywood, CA 91401. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08: Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08– 2264

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081880085 Original file # 08-0015533

Original file # 08-0015333 The following person(s) has/flawe) abandoned the use of the fictitious business name: BK ELEC-TRIC. 20336 Gilmore St. Woodland Hills, CA 91306. The fictitious business mass conducted by: AN IDVIDUAL. The full name and residence of the registrant(s) abandoning the name: LIRON NAVE. 20336 Gilmore St. Woodland Hills, CA 91306. The registrant(s) abandoning the name: LIRON NAVE. 20336 Gilmore St. Woodland Hills, CA 91306. The registrant(s) abandoning the name: LIRON NAVE. 20336 Gilmore St. Woodland Hills, CA 91306. The registrant(s) abandoning the name: LIRON NAVE. 20336 Gilmore St. Woodland Hills, CA 91306. The registrant(s) abandoning the name: LIRON NAVE. 20336 Gilmore St. Woodland Hills, CA 91306. The registrant(s) abandoning the name: LIRON Nave. 20336 Gilmore St. Woodland Hills, CA 91306. The registrant(s) abandoning the name: LIRON Nave. 20336 Gilmore St. Woodland Hills, CA 91306. The registrant(s) abandoning the name: LIRON

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081880085

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20081880085 Original file # 08-0015533 The following person(s) has(have) abandoned the use of the fictitious business name: XXX MOTORS. 140/1 Valley Rd. Glendale, CA 91202. The fictitious business name refored to above was filed on: 102208, in the County of Los Angeles. The business was conducted by: AN NIDI-VDUAL. The full name and residence of the registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/17/08: Published: 10/16/08, 10/23/08, 10/30/08, 11/06/08–2265

FILE NO. 20081890033

FILE NO. 20081890033 FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SAMMY'S LIQUOR & MARKET, 2833 W. JEFFERSON BLVD, LOS ANGELES, CA 90018 (LOS ANGELES). The full name of registrant(s) is/are: SAMUEL MICHAEL ASGHEDOM AND ALMAZ ABDELLA MOHAMED, 519 S. GREVILLEA AVE #1, INGLEWOOD, CA 90018. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to trans-act business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

to be false, is guilty of a crime). /s/ SAMUEL MICHAEL ASGHEDOM, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 10/23/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144832 BEVERLY HILLS WEEKLY 10/30,11/6,13,20,2008 FILE NO. 20081882296 FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS:

FIGTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: THE NEW YORK TRADITIONAL BAGEL BISTRO, 4373 WOOD-MAN AVE, SHERMAN OAKS, CA 91423 (LOS ANGELES); MAIL-ING ADDRESS: 23021 ELKWOOD ST, WEST HILLS, CA 91304-4511. The full name of registrant(s) is/are: GHADIR AMIRNEZHAD, 16740 ADDISON ST, ENCINO, CA 91436. This Business is being conducted by a/an: INDIVIDUAL. The regis-trant commenced to transact business under the fictitious busi-ness name/names listed above on: N/A. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows

I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ GHADIR AMIRNEZHAD, OWNER This statement was filed with the County Clerk of LOS ANGELES County on 10/22/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144784 BEVERLY HILLS WEEKLY 10/30,11/6,13,20,2008

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVER-AGES

L-PSHP. The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1037 BROXTON AVE LOS ANGELES, CA 90024-2803. Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE.

partment of Alcoholic Beverage Control 3530 WILSHIRE

BLVD, STE 1110, LOS ANGELES, CA 90010 (213) 736-2005. LA144885 BEVERLY HILLS WEEKLY 10/30 11/6,13, 2008

FIL F NO. 20081848647

FILE NO. 20081848647 FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ANNYS CAFÉ, 265 S. ROBERTSON BLVD UNIT #1, BEVERLY HILLS, CA 90211 (LOS ANGELES). The full name of registrant(s) is/are: WON JOON LEE, 4595 WILSHIRE BLVD #103, LOS ANGELES, CA 90010. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ WON JOON LEE, OWNER This statement was filed with the County Clerk of LOS ANGELES County on 101/6/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this other of a fultimer business mame statement in violation of the

STATEMENT MUST BE FILED PRIOR TO THAT DATE. The mi-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144646 BEVERLY HILLS WEEKLY 10/23, 30, 11/6, 13, 2008

FILE NO. 20081840090 FICTINOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SHABUYO, 356 1/2 2ND ST, LOS ANGELES, CA 90012 (LOS ANGELES). The full name of registrant(s) is/are: JASMIN CITY INC, 430 S. FULLER AVE #1B, LOS ANGELES, CA 90036. This Business is being conducted by a/an: CORPORATION. The reg-istrant commenced to transact business under the fictitious busi-ness name/names listed above on: N/A. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guility of a crime). /s/ JASMIN CITY INC, BY: JUNG R. KIM, PRESIDENT/SECRE-TARY

This statement was filed with the County Clerk of LOS ANGELES County on 10/15/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144641 BEVERLY HILLS WEEKLY 10/23, 30, 11/6, 13, 2008

FILE NO. 20081840089 FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TGR LIQUOR LICENSE AND BUSINESS CONSULTANTS, 7095

TGR LIQUOR LICENSE AND BUSINESS CONSULTANTS, 7095 HOLLYWOOD BLVD #1355, HOLLYWOOD, CA 90028 (LOS ANGELES). The full name of registrant(s) is/are: TGR PRODUC-TIONS INC, [NEVADA] 7095 HOLLYWOOD BLVD #1355, HOL-LYWOOD, CA 90028. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: OCTOBER 14, 2008. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false. is guilty of a crime).

to be false, is guilty of a crime). /s/ TGR PRODUCTIONS INC, BY: MARK MCLEAN, PRESI-

DENT

DENT This statement was filed with the County Clerk of LOS ANGELES County on 10/15/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144647 BEVERLY HILLS WEEKLY 10/23, 30, 11/6, 13, 2008

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE(S) (UCC Sec. 6101 et seq. and B & P Sec. 24073 et seq.) Escrow No. 0810896-AP

Escrow No. 0810896-AP NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of alcoholic beverage license(s) is about to be made. The name(s) and business address of the seller(s)/licensee(s) are: BLOWFISH LA LLC, 9229 SUNSET BLVD, WEST HOLLY-WOOD, CA 90069

Doing business as: BLOWFISH SUSHI TO DIE FOR L.A.

All other business names(s) and address(es) used by the seller(s)/licensee(s) within the past three years, as stated by the

seller(s)/licensee(s) within the past three years, as stated by the seller(s)/licensee(s), is/are: The name(s) and address of the buyer(s)/applicant(s) is/are: SAMEER SHARIF, 3224 PEARL ST, SANTA MONICA, CA 90405 The assets being sold are generally described as: FURNITURE, FIXTURES, STOCK OF GOOD, SUPPLIES, EQUIPMENT, SUSHI BAR AND POS EQUIPMENT, LEASES, MACHINERY, CUSTOMER LISTS, TELEPHONE, VENDOR LIST, CATALOGS, GOODWILL, COVENANT NOT TO COMPETE, ABC LICENSE #47-398193 and are located at: 9229 SUNSET BLVD, WEST HOLLYWOOD, CA 90069 The type and number of license to be transferred is/are: Type: ON

The type and number of license to be transferred is/are: Type: ON SALE GENERAL FOR BONAFIDE PUBLIC EATING PLACE, License Number: 47-398193 now issued for the premises located at: SAME

at: SAME The bulk sale and transfer of alcoholic beverage license(s) is/are intended to be consummated at the office of: Q ESCROW INC, 5900 WILSHIRE BLVD, STE 2750, LOS ANGELES, CA 90036 and the anticipated sale date is NOVEMBER 19, 2008 The purchase price or consideration in connection with the sale of the business and transfer of the license, is the sum of \$900,000.00, including inventory estimated at \$0, which consists of the following: DESCRIPTION, AMOUNT: NOTE: \$500,00.00, CASH: \$400,000.00

CASH: \$400,000.00 It has been agreed between the seller(s)/licensee(s) and the intended buyer(s)/transferee(s), as required by Sec. 24073 of the Business and Professions code, that the consideration for trans-fer of the business and license is to be paid only after the trans-fer has been approved by the Department of Alcoholic Beverage Control.

October 30 - November 5, 2008 • Page 23

Control. BLOWFISH LA LLC, Seller(s)/Licensee(s) SAMEER SHARIF, Buyer(s)/Applicant(s) PCTS LA144709 BEVERLY HILLS WEEKLY 10/23/08

Department of Alcoholic Beverage Control 1 Manchester Blvd. Sixth Floor PO Box 6500 Inglewood, CA 90306

NOTICE OF APPLICATION FOR

CHANGE IN OWNERSHIP OF

(310) 412- 6311

ALCOHOLIC BEVERAGE LICENSE Date of filing application: October 16, 2008 To whom it may Concern: The name(s) of the Applicant(s) is/are: GINEKIS ENTERPRISES INC The applicants listed above are applying to the Department of Alcoholic Beverage to sell alcoholic beverages at: 8638 w 3rd ST LOS ANGELES CA 00048-2222 ALCOHOLIC BEVERAGE LICENSE LOS ANGELES, CA 90048-3323

Type of license(s) applied for: 41- ON SALE BEER AND WINE- EATING PLACE

FILE NO. 20081788171

FILE NO. 20081788171 FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HOSANNA AWNING, 2327 SOUTHWEST DR, LOS ANGELES, CA 90043 (LOS ANGELES). The full name of registrant(s) is/are: RAK H. LEE AND CHONG SOOK LEE, 2327 SOUTHWEST DR, LOS ANGELES, CA 90043. This Business is being conducted by a/an: GENERAL PARTNERSHIP. The registrant commenced to transact business under the fictitious business name/names list-ed above on: OCTOBER 1, 2008. ed above on: OCTOBER 1, 2008.

ed above on: OCTOBER 1, 2008. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ RAK H. LEE, PARTNER This statement was filed with the County Clerk of LOS ANGELES County on 10/6/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144354 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081796575 FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TRIMANA, 11601 WILSHIRE BLVD #103, LOS ANGELES, CA COMPANY THE Full name of registrant(s) is/are: YOON SUN SEO 90025. The full name of registrant(s) is/are: YOON SUN SEO AND JOON SANG SEO, 19783 BERINGER PL, PORTER RANCH, CA 91326. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: 10/7/08 I declare that all the information in this statement is true and cor

I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ YOON SUN SEO AND JOON SANG SEO, OWNERS This statement was filed with the County Clerk of LOS ANGELES County on 10/7/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILE DEPLOR TO THAT DATE. The file STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (Se Section 14411 et seq. Business and Professions Code). Section 14411 et seq., busiliess and Fromsson Scarp. LA144463 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081796685 FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LOCANDA VENETA, 8638 W. 3RD ST, LOS ANGELES, CA 90048 (LOS ANGELES). The full name of registrant(s) is/are: GINEKIS ENTERPRISES INC, (CALIFORNIA) 2110 ARTESIA BLVD STE 389, REDONDO BEACH, CA 90278. This Business is being conducted by a/an: CORPORATION. The registrant com-menced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

to be false, is guilty of a crime). /s/ GINEKIS ENTERPRISES INC, ANDRE M. GINEKIS, SR, PRESIDENT This statement was filed with the County Clerk of LOS ANGELES

County on 10/7/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS BUSINESS NAME THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA14410 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081813746

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GREEN BAMBOO, 136 S. CENTRAL AVE, LOS ANGELES, CA 90012 (LOS ANGELES). The full name of registrant(s) is/are: BIO GREEN BAMBOO, 136 S. CENTRAL AVE, LOS ANGELES, CA 90012 (LOS ANGELES). The full name of registrant(s) is/are: BIO MEDITECH INC, (CALIFORNIA) 136 S. CENTRAL AVE, LOS ANGELES, CA 90012. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime)

to be false, is guilty of a crime). /s/ BIO MEDITECH INC, BY: HYE RAN HONG, PRESIDENT This statement was filed with the County Clerk of LOS ANGELES County on 10/9/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE

YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144519 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081803434

FICTITIOUS BUSINESS NAME STATEMENT FIGTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #26578, 1139 S. HILL ST, LOS ANGELES, CA 90015 (LOS ANGELES). The full name of registrant(s) is/are: H.S. CHEEMA INC, (CALIFORNIA) 1000 E. WASHINGTON BL #118, LOS ANGELES, CA 90021. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ H.S. CHEEMA INC, BY: RAVINDER K. CHEEMA,

PRES/FRANCHISEE

ent was filed with the County Clerk of LOS ANGELES This state County on 10/8/08 indicated by file sta

Page 24 • Beverly Hills Weekly

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE RS FROM THE DATE IT WAS FILED IN THE OFFICE OF COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144448 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081803433 FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: A PLUS HOME HEALTH CARE, 2659 SKYWIN WAY, LOS ANGELES, CA 90046 (LOS ANGELES). The full name of regis-trant(s) is/are: ALL SMILES HOME HEALTH CARE INC, (CALI-FORNIA) 2659 SKYWIN WAY, LOS ANGELES, CA 90046. This Business is being conducted by a/an: CORPORATION. The reg-istrant commenced to transact business under the fictitious busi-ness name/names listed above on: N/A

ness name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ ALL SMILES HOME HEALTH CARE INC, BY: IRINA BRAUN,

VICE PRESIDENT

VICE PRESIDENT This statement was filed with the County Clerk of LOS ANGELES County on 10/8/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ion of this statement does not of itself authorize the use in this

ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See ction 14411 et seg., Business and Prof sions Code LA144469 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081796684

ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

BUSINESS NAME Fictitious Business Name(s): TRIMANA, 11601 WILSHIRE BLVD #105, LOS ANGELES, CA 90025 The fictitious business name referred to above was filed on 8/14/08 in the county of LOS ANGELES. Original file number,

20081468953. The full name of registrant: YOON SUN SEO AND JOON SANG

SEO, 19783 BERINGER PL, PORTER RANCH, CA 91326 This business is conducted by: HUSBAND AND WIFE I declare that all the information in this statement is true and ment is true and cor-

rect. (A registrant who declares true, information which he kno to be false is guilty of a crime) /s/ YOON SUN SEO AND JOON SANG SEO LA144464 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081796942

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MAXIMUS CONSULTING COMPANY, 7353 W. 85TH ST, LOS ANGELES, CA 90045 (LOS ANGELES). The full name of regis-trant(s) is/are: SUSAN RUTH ENGEL, 7353 W. 85TH ST, LOS trant(s) is/are: SUSAN RUIH ENGEL, 7353 W. 851H SI, LUS ANGELES, CA 90045. This Business is being conducted by a/an INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and cor rect. (A registrant who declares true, information which he knows to be false is multiv of a crime) to be false, is guilty of a crime). /s/ SUSAN RUTH ENGEL

This statement was filed with the County Clerk of LOS ANGELES County on 10/7/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144436 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081822588 FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #12472, 20105 SHERMAN WAY #4, WINNETKA, CA 91306-3206 (LOS ANGELES). The full name of registrant(s) 91306-3206 (LOS ANGELES). The full name of registrant(s) is/are: VAY INC, 10368 MASON AVE, CHATSWORTH, CA 91311 (CALIFORNIA). This Business is being conducted by a/an: COR-PORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime). to be

to be false, is guilty of a crime). /s/ VAY INC, BY: VIKRAM SINGH, PRES/FRANCHISEE

This statement was filed with the County Clerk of LOS ANGELES County on 10/10/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF

YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). La144550 BEVFEI Y HILLS WEFKI Y 10/16 23 30.11/6 2008 Section 14411 et seq., Business and Professions Code). LA144550 BEVERLY HILLS WEEKLY 10/16,23,30,11/6,2008

FILE NO. 20081764323

FICTITIOUS BUSINESS NAME STATEMENT FIGTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ECONO 97, 753 S. UNION AVE, LOS ANGELES, CA 90017 (LOS ANGELES). The full name of registrant(s) is/are: G & HYUNJIN INC, (CALIFORNIA) 436 N. OXFORD AVE #102, LOS ANGELES, CA 90017. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. under the fictitious business name/names listed above on: NA. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows

Include the state of the state NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144297 BEVERLY HILLS WEEKLY 10/9,16,23,30,2008

FILE NO. 20081753031 FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #11659, 8859 W. SUNSET BLVD, WEST HOLLY-

WOOD, CA 90069 (LOS ANGELES). The full name of registrant(s) is/are: NEW MILLENNIUM FOODS INC, (CALIFOR-NIA) 8200 BOBBYBOYAR AVE, WEST HILLS, CA 91304. This Business is being conducted by a/an: CORPORATION. The reg-istrant commenced to transact business under the fictitious busi-ness name/names listed above on: N/A. Ideclare that all the information in this statement is true and cor-

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows is guilty of a crime)

/s/ NEW MILLENNIUM FOODS INC. BY: SUMER SURI. PRES/FRANCHISEE This stat

ent was filed with the County Clerk of LOS ANGELES This statement was filed with the County Clerk of LOS ANGELES County on 9/30/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this state of a fictious business name statement in violation of the state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144270 BEVERLY HILLS WEEKLY 10/9,16,23,30,2008

FILE NO. 20081754757 FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CLASSIC CLEANERS, 4233 CRENSHAW BLVD, LOS ANGE-LES, CA 90008 (LOS ANGELES). The full name of registrant(s) is/are: VICTORIA FORTSON, 6055 SATURN ST #3, LOS ANGE-LES, CA 90035; RAYON HARVEY, 345 S. ALEXANDRIA AVE #119, LOS ANGELES, CA 90020. This Business is being con-ducted by a/an: COPARTNERS. The registrant commenced to transact business under the fictitious business name/names list-ed above on: N/A ed above on: N/A.

I declare that all the information in this statement is true and corect. (A registrant who declares true, information which he knows

rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ VICTORIA FORTSON, CO-PARTNER This statement was filed with the County Clerk of LOS ANGELES County on 9/30/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ing of this statement does not of itself authorize the use in this ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144258 BEVERLY HILLS WEEKLY 10/9,16,23,30,2008

FILE NO. 20081772036 FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MIRACLE MAIL, 5850 W 3RD ST #E, LOS ANGELES, CA 90036. The full name of registrant(s) is/are: SURESH LAPSIWALA, 2135 S. BUENOS AIRES DR, COVINA, CA 91724. This Business is being conducted by a/an: INDIVIDUAL. The registrant com-menced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true information which he knows

I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ SURESH LAPSIWALA, OWNER This statement was filed with the County Clerk of LOS ANGELES County on 10/2/08 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-ion of this statement does not of itself authorize the use in this ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144311 BEVERLY HILLS WEEKLY 10/9, 16, 23, 30, 2008

FILE NO. 20081781055 FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FLORENCE OWL REXALL, 1422 E. FLORENCE AVE, LOS ANGELES, CA 90001 (LA). The full name of registrant(s) is/are: THRIFTY PAYLESS INC (A CALIFORNIA CORPORATION) 30 HUNTER LN, CAMP HILL, PA 17011. This Business is being conducted by a/an: CORPORATION. The registrant comme transact business under the fictitious business name/name/ d above on: N/A

ed above on: N/A. I declare that all the information in this statement is true and cor-rect. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ THRIFTY PAYLESS INC BY: I. LAWRENCE GELMAN, VICE DESCIPTION

PRESIDENT ent was filed with the County Clerk of LOS ANGELES This staten

County on 10/3/2008 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The fil-STATEMENT MUST BE FILED PRIOR TO THAT DATE. The mi-ing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA144388 BEVERLY HILLS WEEKLY 10/9, 16, 23, 30, 2008

NOTICE OF PETITION TO ADMINISTER ESTATE OF: DONALD DUBIN

CASE NO. BP113111

To all heirs, beneficiaries, creditors, contingent creditor and persons who may otherwise be interested in the WILL or estate, or both of DONALD DUBIN. A PETITION FOR PROBATE has been filed by JAMES DUBIN AND DEIRDRE DUBIN WAXMAN in the Superior

Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that JAMES

DUBIN AND DEIRDRE DUBIN WAXMAN be appointed s personal representative to administer the estate of the

THE PETITION requests the decedent's WILL and codi-cils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows

good cause why the court should not grant the authority. A HEARING on the petition will be held on 11/18/08 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS CA 90012 ANGELES

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner

JOEL SACHS

THE SILVER LAW GROUP 2029 CENTURY PARK EAST, 19TH FLR.

LOS ANGELES. CA 90067

10/23, 10/30, 11/6/08

CNS-1449754#

NOTICE OF PETITION TO ADMINISTER ESTATE OF: ΚΕΙΚΟ Κ ΚΔΡΙ ΔΝ CASE NO. BP113231

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interest WILL or estate, or both of KEIKO K. KAPLAN. rested in the

A PETITION FOR PROBATE has been filed by JUNE M. YAMAMOTO in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that JUNE M. YAMAMOTO be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held on 11/24/08 at

ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four

months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is avail-able from the court clerk.

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

ANNA ULRICH CASE NO. BP113318 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the lost WILL or estate, or both of ANNA ULRICH.

A PETITION FOR PROBATE has been filed by ROY M.

ULRICH in the Superior Court of California, County of

THE PETITION FOR PROBATE requests that ROY M.

ULRICH be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's lost WILL and lost codicils, if any, be admitted to probate. The lost WILL and any lost codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative

to take many actions without obtaining court approval.

Before taking certain very important actions, however, the personal representative will be required to give notice

to interested persons unless they have waived notice or consented to the proposed action.) The independent

administration authority will be granted unless an inter-

ested person files an objection to the petition and shows

good cause why the court should not grant the authority. A HEARING on the petition will be held on 12/01/08 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS

YOU OBJECT to the granting of the petition, you

should appear at the hearing and state your objections or

file written objections with the court before the hearing

CNS-1453064#

Attorney for Petitioner SMITH, ROBERT M ATTORNEY AT LAW 1150 FOOTHILL BLVD., STE, L LA CANADA, CA 91011

10/30, 11/6, 11/13/08

LOS ANGELES.

ANGELES, CA 90012

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Your appearance may be in person or by your attorney IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner MARTIN S. REED, ESQ.

ANKER, REED, HYMES, SCHREIBER & COHEN 1901 AVENUE OF THE STARS #1100 LOS ANGELES CA 90067 10/30, 11/6, 11/13/08 CNS-1455998#

BID PACKAGE NO. 08-28 CITY OF BEVERLY HILLS **PUBLIC WORKS & TRANSPORTATION - PROJECT** ADMINISTRATION 345 FOOTHILL ROAD **BEVERLY HILLS. CALIFORNIA 90210**

LEGAL NOTICE - BIDS WANTED

POLICE DEPARTMENT AND EMERGENCY OPERA-TIONS CENTER REMODEL

SECTION 1: NOTICE INVITING BIDS

Notice Inviting Bids 1.

- a Date of Request: October 23, 2008
- b. Bid Number: 08-28

Item Description:

Remodel of the Police Department and Emergency Operations Center (E.O.C.). The project includes demolition, new walls, floors, lighting, ceilings, electrical, mechanical, sprinklers, and cabinets. Project located at 464 N. Rexford Drive, Beverly Hills, California 90210.

d. Obtaining Bid Documents: A copy of the Bid Package may be obtained by mail or in person from the Department of Public Works & Transportation - Project Administration, 345 Foothill Road, Beverly Hills, CA 90210, telephone number 310-288-2823

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Bid Opening: Tuesday – December 2nd, 2008 at 2:00 p.m.

Due Date and Location for Submittals: Sealed bids will be received at all times during normal business hours prior to the Bid Opening, at City Clerks Office, 455 North Rexford Drive, Room 290, Beverly Hills, CA 90210. All bids must be in writing and must contain an <u>original</u> signature by an authorized officer of the firm. Electronic bids (i.e., telephonic, FAX, etc.) are <u>NOT</u> acceptable. All bids shall clearly contain on the outside of the sealed envelope in which they are submitted: BID PACKAGE 08-28: POLICE DEPART-MENT AND E.O.C. REMODEL.

Contractor's License: In accorg. dance with provisions of Section 3300 of the California Public Contract Code, the City has determined that the Contractor shall possess a valid California Contractor's License Class B or other appropriate license classifica-tion under the State Contracting Code at the time the contract is bid. Failure to possess such license may render the bid non responsive and bar the award of the contract to that non responsive Bidder.

Liquidated Damages: There shall be a \$500.00 assessment for each and every calendar day work remains undone after date fixed for comple tion.

i. Prevailing Wages: In accordance with the provisions of Sections 1770 <u>et seq</u>., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all persons employed on the project by the Contractor sums not less than the sums set forth in the documents entitled General Prevailing Wage Determination made Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1." These documents can be reviewed in the office of the City Clerk or may be obtained from the State

Prebid Conference Date and Location: A mandatory pre-bid conference will be held on Thursday, October 30, 2008 at 10:30 a.m. at the Public Works Facility, located at 345 Foothill Road, Beverly Hills 90210.

k. Bid Security: Each bid shall be accompanied by bid security in the form of a cashier's check, certified check or bid bond in the amount of 10% of the total bid amount. All cashier's checks or certified checks must be drawn on a responsible bank doing business in the United States and shall be made payable to THE CITY OF BEVERLY HILLS. Bid bonds must be

D

issued by a bonding company licensed to do business in the State of California. Bids not accompanied by the required bid security shall be rejected. Cash and personal or company checks are <u>NOT</u> acceptable. The City shall return the bid security checks of unsuccessful bidders to them when the successful bidder ("Contractor") enters into the Contract with the City.

Payment Bond and Performance Bond: A Payment Bond and a Performance Bond, each in the amount of 100% of the contract amount, will be required of the Contractor.

Insurance: Upon award of conm. tract, contractor will be obligated to file certificates of insurance evidencing coverage as specified in the bid documents and in a form acceptable to the City. The certificates shall be on the City's standard proof of insurance form.

n. Time of Completion: The con-tractual completion time for the Base Work shall be a maximum of 495 calendar days from the date of Notice To Proceed. With an adherence to the phasing plan, a shorter completion time is acceptable.

Retention: In accordance with the contract, ten percent (10%) of any progress payment will be withheld as a retention. Pursuant to Section 22300 of the Public Contract Code, at the request and expense of the Contractor, securities equivalent to the amount with-held may be deposited with the City or with a state or federally chartered bank as the escrow agent, and City shall then pay such moneys to the Contractor. Refer to the contract for further clarification.

Contact Person: A bidder or potential bidder who has a procedural or substantive question must submitted it in writing to Donielle Larson, Project Manager by email to dlarson@beverlyhills.org. A copy of the question plus a written response to it will emailed to all parties who have obtained a bid package and provided an email address.

THE CITY OF BEVERLY HILLS RESERVES THE RIGHT TO REJECT ANY BID OR ALL BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID. ANY CONTRACT AWARDED WILL BE LET TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER.

Escrow No. 026384-AD NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE (U.C.C. 6101 et seq. and B & P 24074 et seq.)

Notice is hereby given that a bulk sale of assets and a transfer of alcoholic beverage license is about to be made.

The names, Social Security or Federal Tax Numbers, and address of the Seller/Licensee are: AMBASCIATA ROMANA, 9601 Brighton Way, Beverly Hills, CA 90210, Tax ID #95-4322758 The Business is known as: TRILUSSA RESTAURANT

The names, Social Security or Federal Tax Numbers, and addresses of the Buyer/Transferee are: BLANCA INVESTMENTS LLC, a California limited liabil-ity company, Tax ID #26-3369359, 100 Wilshire Blvd., #2040, Santa Monica, CA 90401

As listed by the Seller/Licensee, all other business names and addresses used by the Seller/Licensee within three years before the date such list was sent or delivered to the Buyer/Transferee are: None

The assets to be sold are described in general as: restaurant and are located at: 9601 Brighton Way. Beverly Hills, CA 90210

The kind of license to be transferred is: liquor license now issued for the premises located at: 9601 Brighton Way, Beverly Hills, CA 90210 The anticipated date of the sale/transfer is

November 18, 2008 at the office of: NETTIE BECKER ESCROW, INC., 301 North Canon Drive, Beverly Hills, CA 90210.

The amount of the purchase price or consid-eration in connection with the transfer of the license and business, including the estimated inventory, is the sum of \$250,000.00, which consists of the following:

All Cash - \$250,000.00

It has been agreed between the Seller/Licensee and the intended Buyer/Transferee, as required by Sec. 24073 of the Business and Professions Code, that the consideration for the transfer of the business and license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control.

Dated: October 1, 2008 AMBASCIATA ROMANA, By:, Authorized Signer,

r/License BLANCA INVESTMENTS LLC, a California Limited Liability Company, By:, Authorized Signer, Buyer/Transferee

Beverly Hills Weekly CN807802 26384-AD Oct 30, 2008

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Anderson. Tel(323)660-4346.s Green Hills Memorial Park Plot# 582, Space

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Hillside Memorial Park Single spot, sunset slope prime location /sold out area Block 14, plot 461, space 5 Asking

October 30 - November 5, 2008 • Page 25

A S S I F I E D)

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IMMEDIATE OPENINGS. CDL A team & solo owner operators. \$1.00 empty. Up to \$2.45 loaded. OTR & regional positions. Ammo experience a plus. Sign-on bonus negotiable. 1-800-835-9471. (Cal-SCAN)

OTR DRIVERS DESERVE more pay and more hometime! \$.41/mile! Home weekends Run our western region! Health, Dental, Life Insurance! Heartland Express 1-800-441-4953. www.HeartlandExpress.com (Cal-SCAN)

TEAMS LOOK NO FURTHER Than Heartland! We have great miles, great pay, 1100 mile length of haul, Western freight,

drop and hook, no touch, hometime and more Heartland Express 1-800-441-4953. www.HeartlandExpress.com (Cal-SCAN) TRUCK DRIVERS-SALINAS/YUMA refrig

erated transfers, November-April. 90% Drop and Hook, late model tractors, top pay, bene-fits. Year round work also available. Brent Redmond Transportation. 1-800-777-5342. (Cal-SCAN)

EARN UP TO \$500 weekly assembling an

pins at home. No experience required. 817-230-4879, www.angelpin.net

\$500 Sign-On Bonus! Seeking 5 sharp guys or

girls to join our hip-hop rock-n-roll bluejeau sales group. Travel, travel, travel. 877-539-8673. RESERVES. Multiple Lot Packs. Min Bids at \$1000. Bid Online at: www.LandAuctionBid.com/2 (Cal-SCAN) EXCHANGE COORDINATORS WANTED

EF Foundation seeks energetic and motivated representatives to help find homes for int'l

exchange students. Commission / travel bene-fits. Must be 25+. 877-216-1293. (Cal-SCAN)

515-BUSINESS SERVICES

A BEST-KEPT CLASSIFIED ADVERTIS-ING SECRET! A 25-word ad costs \$550, is placed in 240 community newspapers and reaches over 6 million Californians. Call for ore information (916) 288-6010; (916) 288 6019 www.Cal-SCAN.com (Cal-SCAN)

ADVERTISE EFFECTIVELY! Reach over 3 million Californians in 140 community news-papers. Cost \$1,550 for a 3.75"x2" display ad. Super value! Call (916) 288-6010; (916) 288-6019. www.Cal-SDAN.com (Cal-SCAN)

Looking for a cost efficient way to get out a NEWS RELEASE? The California Press Release Service is the only service with 500 current daily, weekly and college newspaper contacts in California. Questions call (916) 288-6010.

www.CaliforniaPressReleaseService.com (Cal-SCAN)

516-BUSINESS OPPORTUNITIES

3 Great Franchises Under 20K. One Great Company, Human Resources - Video Services 877-485-5858, www.3greatfranchises.com

ABSOLUTELY RECESSION PROOF! Do You Earn \$800 in a Day? Your Own Local Vending Route Includes 30 Machines and Candy for \$9,995. MultiVend LLC, 1-888-625-2405 (Cal-SCAN)

LOOKING FOR Private Money Investor or Hard Money Lender to loan 30% of value on a 3.3 million dollar property located in West Michigan. Call Mike Davis for more info: (734) 812-5484 HIGH RETURN pay back

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Profits! Be your own boss! Investment \$7,188.00 to \$49,900.00. Call for free brochure. 1-800-584-8887.

Absolutely All Cash! Do you earn \$800/day?

+ candy. \$9,995

Vending route. 30 machines + o 1-800-807-6485.

AN IMPORTANT COMMUNITY MESSAGE FROM BENY ALAGEM

the BEVERLY HILTON

Dear Residents and Friends,

We are at the conclusion of a long campaign.

I am grateful that so many people have opened their homes to welcome their neighbors in to learn about this project. We have had almost 60 meetings and I have had a chance to speak to thousands of residents. I want to thank everyone who has taken the time to read our campaign literature to learn the facts of Measure H. We have presented our arguments in a transparent and rational manner. The community has received a lot of information.

I am proud that all of our facts are backed-up by impartial analysis and city studies. I am also proud that 8 former Mayors, scores of City Commissioners along with thousands of parents and your neighbors have joined us in supporting YES on Measure H. The people supporting Measure H are the people we have always trusted to

make this City the best place to live in America. I have lived in Beverly Hills for 29 years. I love our city and I love the role The Beverly Hilton plays in the life of our city. When I bought The Beverly Hilton, I promised to restore its luster and invested \$85 million in the building to do that. The Beverly Hilton has been a jewel and cornerstone of our Community and City for the past 53 years. We have supported our schools and every community event including the Fire & Police Balls, the Maple Center and the Beverly Hills Education Foundation. The Beverly Hilton is where our community comes

to celebrate and honor tradition.

But our work is not done.

Our City is facing a critical period. Retail sales are sharply down. The City Manager has instituted a freeze on new hires in anticipation of reduced revenue and he has been directed to determine if utility and other taxes will need to be raised. Measure H offers the City the opportunity to generate \$12 million in new revenue a year, from

hotel, property and sales taxes, at no cost to local taxpayers. I am committed to making this nine-acre property a place that the community can be proud of and an economic

engine that will contribute for generations.

Thank you again for your time and support.

Yes on H, Citizens to Preserve Beverly Hills, including Parents, Teachers, Homeowners, Renters and Business Owners, with major funding proudly provided by Beny Alagem

and The Beverly Hilton, 9860 Wilshire Blvd., Beverly Hills, CA 90210

Respectfully,

Berry Alage

Beny Alagem



Respect The Past – Invest In The Future Mark #154 on your Beverly Hills Ballot Vote <u>YES</u> on Measure H

October 2008

CITY BEVERLY HILLS CITY SPECIAL MUNICIPAL ELECTION Shall Resolution No. 08-R-12601, entitled "Resolution of the Council of the City of Beverly Hills amending the General Plan to enable the revitalization of the Beverly Hillon Hotel site with a new With a new Unit and the revitalization of the Council of the the Beverly Hillon Hotel site with a new Unit and the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit a new Unit and the the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the the revitalization of the Council of the Beverly Hillon Hotel site with a new Unit and the the revitalization of the Council of the Hotel site with a new Unit a new Unit and the		
Shall Resolution No. 08–R–12601, entitled "Resolution of the Council of the the Beverly Hills amending the General Plan to enable the revitalization of Open Space," be adopted?	154	YES →●
Open Space," be adopted?	155	410

END OF BALLOT