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Issue 491 • February 26 - March 4, 2009

OUR COUNCIL ENDORSEMENTS

**NO
ON
MEASURE P**



BRISKMAN



BRIEN



MIRISCH



letters & email

“Courier editorial”

As a longtime resident of Beverly Hills, I want only the best representatives serving at the city level.

The recent [*Beverly Hills*] *Courier* article on Linda Briskman’s supposed secret ties to various former city council members, and the accompanying picture labeled “Briskman’s Canyon” reduced a formerly decent and fair newspaper to a level best described as trivial and vindictive. What was behind this article?

I find it interesting that *The Courier*, which called Mrs. Briskman’s style “non-transparent”, endorsed her prior candidacy knowing that her style was one of open communication and of thoughtful deliberation.

The article also faulted Mrs. Briskman for having supported projects that *The Courier* believes has ruined the look of our city. Paradoxically, *The Courier* had been in favor of the very same projects.

After attempting to dismantle Mrs. Briskman, *The Courier* concluded that “nothing in this article should imply any improper act [on the part of Mrs. Briskman]”.

My only conclusion, based on this mean spirited article, is that someone at the *Courier* has an ax to grind and is using free speech and the power of the press to justify these ad hominem attacks. This is malicious and base.

Unfortunately, I believe that *The Courier*’s yellow journalism has discredited itself, and its mud slinging has boomeranged, dirtied everyone and ultimately undermined its own credibility.

I would urge all readers to reject this immature and frivolous style of reporting.

Furthermore, and most importantly, I would implore all citizens to vote for any of the qualified candidates, including Mrs. Briskman.

Finally, until it has taken a refresher course in the responsibilities of fair and balanced reporting I would request that *The Courier* stop pretending to be anything of relevance to our community.

Gary H. Hoffman M.D.
Beverly Hills

We are shocked and appalled at the attack in last week’s page 4 article in the *Beverly Hills Courier* which attempted to discredit Councilmember Linda Briskman, our City Manager, Rod Wood, and two former City Mayors Mark Egerman and Allan Alexander.

Obviously the *Courier* expressed a very strong opinion, but Beverly Hills is a general law City with a five Councilmember form of government, elected by the people. This representative form of government

votes projects up or down. Each member has a stake in our community and the *Beverly Hills Courier* gave none of the credit nor blame to any of the other four voting Council Members.

Linda Briskman has not only served on our City Council for the past eight years, but served on our Traffic and Parking Commission, before being selected to serve on the most prestigious and respected commission of all, our Planning Commission where she served for six more years.

Linda Briskman has given to our city over 20 years of community service with honor, dedication and distinction. Any community elected official deserves more respect than the *Courier* afforded her in their paper.

We think the voters in this community deserve more respect than the *Beverly Hills Courier* gave them last week. Voters should be able to make up their own minds without being influenced by personal agendas.

Laura & Frank Adler
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Linda & Mike Roberts
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SNAPSHOT



A MAGIC REUNION HOLLYWOOD

Beverly High class of 1973 alumni came together for an unofficial reunion, thrown by alumni Robbie Curtis, at The Magic Castle earlier this month. The group reunited after Curtis started a Facebook page dedicated to rounding up his fellow graduates.

Pictured (l-r): David Tilem, Barry Grey, Robert Smith, Helen Starlight, Robbie Curtis, Terri Rosen Steinkamp, Mark Grossan, Cheryl Beychok, Mark Newman, Craig Morse

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Board still in stalemate over opportunity permits

Residents say 'Put us first'

By Jacquelyn Ryan

After yet another several-hour meeting dedicated to modifying the BHUSD's beleaguered permit policy, the Board of Education still has not made any conclusive decisions about whether to "grandfather" current students on opportunity permits, granted to out-of-district pupils at random on a yearly renewal basis, as the district prepares to transition to Basic Aid, which would eliminate the state per-pupil funds that have been financially supporting permit students.

The Board's five-hour meeting on Tuesday night covered three primary issues to the BHUSD's intra- and inter-district permit and enrollment policies but accomplished only confirming and clarifying decisions made at previous meetings. No vote was taken; no policy was officially modified.

The decisions that a Board majority agreed upon were:

- No new opportunity permits will be granted
- A resident who enrolls by June 30 is guaranteed a spot in his or her zoned school
- All resident 11th and 12th graders will be

allowed to graduate, even if residency status changes

- All resident seventh and eighth graders will be allowed to graduate from eighth grade, even if residency status changes
- All resident kindergarten to sixth grade students who have been continuously enrolled as residents for at least four years will be allowed to graduate from eighth grade, even if residency status changes

• The number of Legacy permits distributed will be determined on a year-to-year basis. For the 2009-2010 school year, 11 Legacy permits will be available.

- Permits for children of District and City employees will continue
- Diversity permits will continue
- Board will "make every effort" to avoid involuntarily displacing any student due to space constraints

The Board continues to be split between "grandfathering," or allowing to matriculate through 12th grade, all of the over 500 current opportunity permit students, despite the elimination of all new opportunity permits in the

district. Board president Nooshin Meshkaty, vice president Myra Lurie and member Myra Demeter favor allowing the students to continue. Board members Brian Goldberg and Steven Fenton do not.

"We've lost sight of who we represent," said Lurie, as she argued on behalf of permit students. "We represent and are charged with representing every student in this district."

But other Board members saw the issue differently.

"We represent the constituents of Beverly Hills, not Cheviot Hills," said Fenton, who along with Goldberg supports phasing out opportunity permit students at natural educa-

band attended the BHUSD, asked the Board to stick to its current practice of allowing permit students to matriculate barring behavioral or academic problems.

Deutch has a son in eighth grade at Hawthorne and a son who is a freshman at Beverly High.

"Until last summer, they attended private schools," said Deutch, "I would not have taken my children out of that school if I hadn't thought [they could graduate]."

But resident parent Lee Lewis submitted 134 petitions he collected from fellow residents, asking the Board to prohibit the involuntary movement of children from a school,



Board of Education member Steven Fenton, president Nooshin Meshkaty, member Myra Demeter, vice president Myra Lurie and member Brian Goldberg

tional breaking points.

Resident parents have voiced their opposition to continuing opportunity permits at several meetings.

Tuesday's meeting was attended by over 100 people who, like the Board itself, are deeply divided on the controversial and emotional issue.

Permit parent Claudia Deutch, whose hus-

band guarantee residents enrollment at their zoned school if they enroll by a certain date and to cease offering new opportunity permits.

"We encourage you to do what you have yet to which is to start putting residents first," said Lewis.

The Board will discuss permits and policy at the March 10 meeting.

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briefs



Horowitz could take job with the same company he was monitoring for BHUSD

BHUSD's former Citizens Oversight Committee (COC) president Bruce Horowitz is negotiating a consulting job with Strategic Concepts, the company his committee was chosen to objectively monitor on behalf of the Board of Education.

Horowitz, who is a professional financial consultant, led the campaign in favor of the district's newest bond, a \$334 million general obligation bond passed in November, from which Strategic Concepts stands to make millions of dollars.

"We have a number of different opportunities we are looking into. We are each private entities and as such, we've struck a consulting relationship," said Horowitz in an interview. "But if you're suggesting there's a relationship between my role on the COC and [working for] Strategic Concepts, there's no relationship."

Horowitz, who has an eighth grader and high school senior attending the BHUSD, says he and the company are still negotiating any potential business agreement.

Horowitz was selected for the COC in 2002

by the Board to oversee expenditures made for the \$90 million Measure K bond. A requirement under Prop. 39, the COC is composed of several community members to oversee that the bond money—the taxpayer's money—is being used efficiently and properly.

Most Measure K projects were managed by Strategic Concepts, the district's contracted project management company.

Horowitz has consistently supported all decisions and activities performed by Strategic Concepts and has vocally favored Christiansen's recommendations over the Board's decisions.

Board of Education president Nooshin Meshkaty did not return calls by press time.



Fran Cohen

Candidate Cohen's campaign manager files suit for alleged non-payment

Freeman Public Affairs, a Los Angeles-based political consulting agency, has filed a lawsuit accusing Beverly Hills City Council candidate Fran Cohen of breaching her contract with them after she declined to pay the more than \$7,000 she reportedly owes the company.

"Fran Cohen hired my firm on Jan. 6 and signed our contract to provide campaign consulting and production services," said president Jim Freeman in prepared statement. "On Feb. 10, we terminated our contract with candidate Cohen because of her campaign

committee's failure to cover all incurred production expenses, including design, postage and mailing, which were specifically covered under our agreement."

Cohen disagrees.

"It's not true. We did have a contract but he didn't abide by it. They kept demanding money even though we were pre-paid," said Cohen in an interview.

According to the complaint filed on Feb. 18 in Beverly Hills Superior Court, Cohen owes Freeman Public Affairs \$7,632.14 in expenses, almost half of which was incurred for vote-by-mail production and postage costs.

Freeman says when he first presented Cohen with the bill she refused to pay because "she said she didn't want to be cheated. She demanded copies of receipts from our vendors, which no one has ever done."

Freeman claims to have sent Cohen copies of vendor receipts as well as several invoices. But he says his company only received \$300 in payments from her.

"Everything was quoted to the penny and she pushed us to rush and hurry these things because of [legal] deadlines. We never even charged her for the rush," said Freeman in an interview.

Cohen declined to comment any further on the case, saying she has not yet reviewed the details of the complaint.

"We'll deal with this after the election," said Cohen.

Resident circulates anti-Mirisch for Council e-mail

An anonymous e-mail and Website aimed

at discrediting Beverly Hills City Council candidate John Mirisch, who is accused of being "divisive" and "unfit," began circulating to residents' e-mail inboxes earlier this week.

Titled "The Truth about John Mirisch," the e-mail accuses Mirisch of "nasty, verbally abusive ranting" against city officials and the Persian community on his Web site BlogBeverlyHills.com, which he has edited since 2007.

"It's an anonymous smear campaign," said Mirisch in an interview. "This sort of politics of personal attacks is what you'd see in Washington, DC and Sacramento, [not Beverly Hills]."

The 100-word e-mail claims Mirisch "used his website to viciously attack anyone who disagreed with him."

But Mirisch says his Web site, which is currently on hiatus, was hardly vicious.

"My intention was to expose the insiders club and draw attention to the methods of certain Councilmembers. I wanted to expose the backdoor dealings and put everything in the light of day," said Mirisch. "This is a democracy. People have the ability to criticize each other's decisions."

Council retreats from Measure P opposition resolution

All five Beverly Hills City Council members agreed it was unnecessary to approve an official resolution opposing Measure P, the proposition to raise some local taxes which Council unanimously approved for the March

briefs cont. on page 12

Whose Beverly Hills is it anyway?

Beverly Hills is our home. That's why John MIRISCH believes we deserve a City Council that listens to us. And that's why John will always put the residents first.

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John and his son Vincent, Beverly Hills High School, Class of 2023.

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Among John's many endorsements are the Beverly Hills Education Association, the Beverly Hills North Homeowners' Association, the Beverly Hills Municipal League and the Los Angeles County Federation of Labor.

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“Linda Briskman’s vote is never for sale. She is guided by her conscience and has the highest standards of integrity as a Councilmember. That is why we need her to be re-elected on March 3rd.”

Kathy Reims, Chair Planning Commission*

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* Partial lists, titles added for identification purposes only

Vote for Linda Briskman on March 3rd



BHHS Girls' Basketball Team Advances In Playoffs

Norman girls' soccer team loses in playoff opener.

By Steven Herbert

A strong start was enough for Beverly High to overcome a mediocre second half in a 66-50 victory over University High of Irvine Saturday night in a Southern Section Division II-A second-round girls' basketball playoff game.

The visiting Normans (22-8) scored the game's first seven points on a basket by Morgan Mason, a lay-up by Javonna Young off an offensive rebound and Miranda Abdul-Monsour's 3-point play.

Beverly Hills increased its lead to 21-7 later in the quarter with a 12-3 run. The Normans, who were seeded third, began the run with eight unanswered points on Young's lay-up off an offensive rebound, a 3-point basket by Sophie Payson and Young's 3-point play.

Sara Arastoo ended a two-minute, 37-second draught for the Trojans, who were seeded

14th, with a 3-point basket, but Young and Chelsea Austin made back-to-back lay-ups off offensive rebounds for Beverly Hills.

The two teams were essentially even for the remainder of the game, with the Normans outscoring University, 45-43.

"I thought we played well for the first half," Beverly Hills coach John Braddell said. "I thought we played aggressive, we played good defense, converted our lay-ups and did a nice job in our full-court press."

Rebounding was a key factor in the victory, with the Normans capitalizing on a size advantage to pull down 52 rebounds, including 22 offensive rebounds.

"They didn't do anything special or fancy, they just went to the boards really hard early," Trojan coach Mike Nobe said. "They have good athletes. If you're not prepared for that, they can take advantage of you. We just

weren't quite ready."

Rebounding totals were not available for University.

Beverly Hills led 25-12 at the end of the first quarter and outscored the Trojans, 15-8, in the second quarter to take a 40-20 halftime lead.

Mason, the Normans' leading scorer on the season, but was held to four points in the first half, opened the second half with back-to-back baskets to give Beverly Hills its biggest lead, 44-20.

Young headed for the bench with 6:13 left in the third quarter after picking up her fourth foul, her second in a 13-second span. University soon began a 13-0 run that cut the Normans' lead to 48-35 with 3:02 remaining in the quarter.

Beverly Hills led 53-37 entering the fourth quarter. Mason's basket with 5:30 to play gave the Normans a 57-39 advantage. The Trojans responded with an 11-3 run, to close to within 10, 60-50, the closest they had been since 2:36 left in the first quarter.

However, Akemi Arzouman's 3-point basket to close the run proved to be University's last hurrah, and points, as Beverly Hills scored the final six points on back-to-back lay-ups by Abdul-Monsour and Mason's basket.

"As the game went on, we got a little more comfortable playing with [the Normans' very fast-paced] style, that athleticism and got a little more confidence [that] we could play with them if we just worked harder than we were," Nobe said. "If you work hard, it's amazing what can happen. We really made a

nice run there."

Braddell described Beverly Hills' second-half play as "disappointing in a way."

"I thought we rebounded the ball the same," said Braddell, whose team was outscored, 30-26, in the second half. "I just don't think we converted those offensive rebounds. We turned the ball over much more and I think they picked up the defensive intensity. They trapped us and we didn't do a very good job of breaking the press."

The Normans will be "in big trouble" in future playoff games "if we turn the ball over" as much as they did in the second half, Braddell said.

Young, a 5-foot, 11-inch senior center, scored 18 points, 11 in the first quarter, and had pulled down 24 rebounds, including 11 offensive rebounds.

"She was aggressive like she's been all year," Braddell said. "She attacked the glass. When she rebounds well and she scores on put backs, we're very tough to beat. When she gets in foul trouble and has to sit on the bench, we struggle."

Mason led all scorers with 21 points. Abdul-Monsour added 15, including a second-quarter 3-point basket, Payson eight, including first- and second-quarter 3-point baskets and Austin two.

The victory advanced Beverly Hills into the quarterfinals for the second consecutive season. The Normans did not win a Southern Section girls' basketball playoff game from 1979 through 2007.

sports cont. on page 13

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MICHAEL HAKIM

FOR CITY COUNCIL



Michael Hakim is a life-long resident of Beverly Hills and a product of the Beverly Hills School system. He received his Bachelor's in Government and International Relations from Wesleyan University in Connecticut and also studied construction management, land use planning, and real estate at UCLA. Michael is young, aggressive, and dedicated to Beverly Hills and its residents. A leader, philanthropist, and visionary who is dedicated to preserving and improving the special nature of our city!

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- ✓ West Hollywood Democratic Club
- ✓ Beverly Hills Democrats
- ✓ Los Angeles County Federation of Labor
- ✓ Los Angeles County Democratic Party
- ✓ Beverly Hills Teachers' Association
- ✓ The Beverly Hills Courier

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March 3rd, Vote to Make a Difference – Vote for Dr. Willie Brien, - #5 on the ballot

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from the hills of beverly



Vote For Your City

Too much Anger, not enough clarity

By Rudy Cole

Our city election could well fit into "Alice in Wonderland" as a study in contradictions, nothing being quite real, and hidden motives dominating changes in alliances, and who is supporting which candidate.

Let's see if we can sort it out and return some rational understanding of our city council race.

As **James Carville** put it so elegantly: "It's the economy, stupid." Now, are the voters in our village so distracted and so concerned about our perilous economic realities that a city council election seems almost irrelevant?

Hopefully not, because more than any in recent memory, this election could really impact our public safety, and the look and feel of our community. Why? Because electing some single issue candidates with no real experience in city government, could dismantle what it has taken years to put together: A municipal system that works.

Yes, it is the economy and what that will inexorably do to having the resources to maintain the level of services we expect and demand from city government.

City governments and schools everywhere are going to be forced to cut services, even in Beverly Hills. We have no golden faucet that will save us and us alone from downsizing city services.

That's why there is one major test voters need to apply in this election: Who has the experience and is best qualified to provide leadership and direction to our able city staff? Or will private and personal agendas create chaos and internal conflicts when what we most need is maturity and rational leadership?

I made my recommendations last week and, again, in alphabetical order they are, Dr. **Willie Brien**, Councilmember **Linda Briskman** and Mayor **Barry Brucker**. Anyone who has even a cursory memory of past columns knows that I have had differences, at various levels of intensity, with all

three and they with each other. But as a team, and they will be a council majority, they offer the best in experience and leadership in a very mixed field of candidates.

A word about my recommendations: They are mine and not those of Publisher **Josh Gross** – he makes endorsements for The Weekly. But Josh has always supported my independent view, even when we disagree totally.

As for the campaign, it has been loaded with hyperbole and private wars in emails, newspaper editorials and public forums. The net result is that some of the virulent attacks have probably helped more than harmed the targets, and that includes some of the insulting emails I have seen. Often, attacking a candidate under the blanket of anonymity does repulse our sophisticated voters.

One concern is the turn out. There are 21,000 registered voters and, even optimistically, only about 30 percent are likely to vote.

Although each of the candidates has had their share of negatives, including some whom I do not recommend, the most perplexing is one newspaper's attack on Linda Briskman. Confusing but amusing since that same paper has been even more vocal in support of more recent development projects for which Briskman voted. Of

course, its personal agendas and, I guess, that goes with the right of newspaper ownership.

Councilmembers have voting records and candidates have "positions" and there is a difference. Only voting carries direct responsibility for your actions.

But to label Briskman as "pro-development" and someone controlled by friends is totally ludicrous and not borne out by the record.

On the contrary, Briskman voted against many development projects backed by some of her closest friends: To name just a few: The medical plaza in the Industrial Area, the Saks condos in the southwest, and the ugly horrendous drug store structure on Doheny and Wilshire. She certainly opposed projects I supported and voted against her supposed allies **Allan Alexander** and **Judie Fenton** on the Wilshire Linden hotel. It might have been good newspaper reporting to check the record.

However, it comes back to leadership and experience and here Briskman has the best of both. Together with Mayor Brucker and Dr. Brien, they provide the best team available. Brucker because he does vote his conscience and Brien because he has great integrity and compassion. Again, voting for any candidate because of any single issues could be hazardous to our civic health and, please, take that very seriously when you cast your ballot.

Personal attacks, blistering editorials, slanderous emails – not really our style. Even during March Schwartz' most emo-

rudy cont. on page 16

Elect **Richard Stone**

★ ★ ★ Beverly Hills City Council

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As Councilmember, he will:

- Revise and update the General Plan and ensure it is applied
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- Support and enhance City services - police, fire, schools
- Restore **Council** control over budgets and finance



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- Municipal League of Beverly Hills
- Apartment Association of Greater Los Angeles
- Beverly Hills North Homeowners Association
- Beverly Hills Property Owners Association
- Larry Larson - Leader of "No on H" campaign

He is responsible for:

- The **Current General Plan** -three story height limit; two times density
- The first school bond issue in many years in 1993
- Flouridation of city water for healthier teeth for our children
- The stability of our finances after the enactment of Proposition 13

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Beverly Hills North Homeowners Association

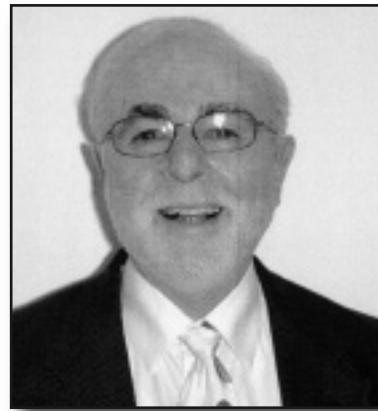
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Endorsement

To All Our fellow Residents: On election day March 3, 2009, and during the course of absentee balloting, let's join together and change the developer-oriented culture at City Hall and elect **John Mirisch and Richard Stone** who will put residents first! Once elected they will **Not** permit excessive commercial development that is characterized by the Wilshire corridor: high rise, high density and gridlock traffic generating projects.



John Mirisch and Family



Richard Stone

Statement of Endorsement

We seek to encourage the exercise of reason in our political dialogue. We care profoundly that those who represent us, those whom we elect, those to whom we grant our political power reflect the best of who we are.

We seek to refine our political expectations by encouraging moderation in our elected officials who always seem to be convinced that they are "right" in any and all matters of significant public concern or, for that matter, in any and all controversies. We support candidates who we believe not only will put forth reasoned positions in an open, free and democratic marketplace of ideas, but also will encourage, stimulate and engage respectfully differing opinions.

Presently, the intellectual and political conformity at City Hall breeds intolerance for dissent. More and more, we hear our fellow residents, who share our quality of life concerns and commitment to maintain and enhance our "village community", frustrated, disappointed and at times deceived by City Hall: frustrated by City Hall's dismissiveness of petitioning residents; disappointed with City Hall's sponsorship of excessive high rise, high density commercial development that generates gridlock traffic; and deceived by City Hall's embrace of developers and selective misrepresentations, particularly regarding traffic, parking and adverse environmental impacts.

This election affords the opportunity to change this anti-resident, pro-development culture. We need to turn out the incumbents, Linda Briskman and Barry Brucker. We also need to elect independent, resident-oriented leaders who have chosen to take well-reasoned public positions on issues of significant public concern.

We are hopeful that John Mirisch and Richard Stone will encourage free expression of opinion in support and in opposition of all that emanates from City Hall. We hope that they will enhance the dignity of the public office they will hold and restore credibility and confidence in our city government. We hope that there will be fair play restored to City Hall ensuring that our residents will be heard and treated with the same dignity and respect presently given developers.

Help us take back our City – Elect John Mirisch and Richard Stone to our City Council



Beverly Hills North Homeowners Association Board of Directors: *President* - Robert Tanenbaum; *Vice Presidents* - Victor Bardack, Dr. Matt Finerman and Lou Lipofsky; *Treasurers* - Christopher Brix and Betty Harris; *Secretary* - Donna Schifrin; *Members* - Marianne Barbanell, Nancy Barth, Eleanor Bartman, Jackie & Arthur Burdorf, Mary Levin Cutler, Jerry Dobkin, Marjorie Fasman, Donna & Ray Flade, Harold Foonberg, Brenda Freeman, Bernard Gelbort, Debra Gordon, Debbie Grossman, Ruth Kraft, David Langer, Ruth & Robert Mirvis, Arlene Tanenbaum, Patti Tanenbaum

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briefs cont. from page 3

ballot, after each representative voiced opposition on-the-record at last week's meeting.

The agenda item, added by Councilmember Jimmy Delshad, proposed passing a resolution to oppose Measure P, only two months after the Council approved putting the measure to the voters and three weeks before the election.

Measure P would allow the Council to enact three new taxes: a gross-receipt tax on certain professionals, a 10 percent tax on private parking structures and a gross-receipt tax on oil extraction in the city.

"We all agreed to put it on the ballot for people to decide but the way it was put together all as 'take it or leave it.' I had a difficulty because some of it I agreed with; some of it I don't," said Delshad. "I would have separated it and would have put it as a menu so people could have selected [individual taxes]. Unfortunately, for whatever reasons, we didn't do that. It all went on the ballot all as 'take it or leave it' and that's the part I disagreed with."

All five Councilmembers have said they don't support the measure at this point in time.

"The shift in the economy has made a difference," said Councilmember Linda Briskman, who is running for re-election along with Mayor Barry Brucker.

"I sort of take the position on this that I took on Measure H when I said my feelings were known; I made them public and the rest was up to the voters. To memorialize our on-the-record feelings about this, I'm not sure what it accomplishes," said Briskman.

Delshad said he was satisfied that all Councilmembers were able to go on-the-record with their feelings. No official action on the resolution was taken by the Council.

The voters of Beverly Hills will decide whether to pass Measure P on March 3.



Dr. Jerry Gross

Supt. Gross' contract extended

The BHUSD Board of Education voted to extend interim superintendent Jerry Gross' contract by one year, until June 2010, earlier this month.

Gross, husband of former superintendent Gwen Gross (2000-2003), joined the district in November after superintendent Kari McVeigh took a position in New Haven Unified School District.

Gross' original contract, signed on Nov. 12, was slated to end May 31, 2009.

"Dr. Gross' expertise can help us deal with the difficult issues" facing the Board and BHUSD, said Board member Brian Goldberg, in an interview.

He is a former superintendent of the Saddleback Valley and Conejo Valley unified school districts. Gross earns a \$1,100 per diem from the BHUSD.

The search for a new permanent BHUSD superintendent has been put on hold until Spring 2010, after the next Board of Education election in November this year.

Beverly Hills home prices dropped by almost 40 percent from Dec. '07

Beverly Hills home prices fell by 38.8 percent in December 2008, compared to prices listed in December 2007, according to DQ

News.

Of the 11 homes sold in Beverly Hills, the average price was \$1.050 million in December 2008. In the same month in 2007, homes sold for \$1.7 million.

Last month, condominium prices fell 53.4 percent from January 2008 in the 90210 Zip Code. Of the two condos sold in January, the median price was \$710,000. The seven homes in 90210 sold for \$2.6 million sfr, a 16.1 percent drop from the same month last year.

In 90212, one condo sold in January for \$850,000, a 26.1 percent decline from 2008, according to DQ News.

No information was available for the 90211 Zip code.



Sherry Neman

Looking Beyond for special-needs kids

Former El Rodeo PTA co-president Sherry Neman has been working to support special needs children for 10 years as a volunteer and founder of Looking Beyond, a non-profit dedicated to raising funds for local organizations serving the special needs community.

"There are a lot of times when people were faced with challenging situation like having handicapped children. But instead of keeping it hidden, [parents] were open and supportive. It touched my heart," said Neman, a mother of four, about why this cause is important to her.

Looking Beyond will be holding its 10th anniversary dinner at the SLS Hotel on March 11. The silent auction begins at 10 a.m. The luncheon and program begins at 2 p.m. Proceeds will go to support UCLA's intervention program for children with disabilities.

Looking Beyond has raised almost \$1 million in support for Aidan's Place/Shane's Inspirational Playground, The Doheny Eye Institute-Pediatric and Trauma Unit, and The Star Bright Foundation, among others.

"Being handicapped doesn't keep the parents or the kids from having an amazing life," said Neman.

For more information, go to Lookingaboveandbeyond.org.



Patti Tanenbaum

BookEnds' Scrabble Challenge only one week away

The Beverly Hills chapter of BookEnds, an international non-profit dedicated to combating illiteracy, is gearing up for benefit, that will feature group Scrabble games, to provide books to underserved schools in Los Angeles

Titled the Scrabble Challenge, the benefit is held in conjunction with BookEnds Believe in Kids '09.

Patti Tanenbaum, wife of former Beverly Hills Robert K. Tanenbaum, is the co-chair of the event and one of the founding members of the four-year-old Beverly Hills chapter of BookEnds.

Each dollar raised by BookEnds, and at the upcoming scrabble event, generates five dollars worth of books, according to Tanenbaum.

Beverly Hills children involved with BookEnds have collected over 100,000 books



Apple Ball awards and gala announced

Pictured (l-r): Back row: Bob Bailey (Hawthorne), Pete Van Rossum (BHHS), Caleb Humphreys (Beverly Vista), Will Aardappel, (El Rodeo); Front row: Rachel Pearce (Horace Mann), Marla Weiss (BHHS), Diane Mead (Administrative District)

The Beverly Hills Education Foundation (BHEF) has announced details as well as the recipients of the Apple Awards and the Bosse Spirit award for the foundation's annual Apple Ball.

"The ball will be May 5th with a Cinco de Mayo, very fun, celebratory mood," said BHEF CEO Dev Hankin.

The Apple Awards honor outstanding teachers, administrators and district employees each year. This year's honorees are Hawthorne teacher Bob Bailey, Beverly High math and science teacher Marla Weiss, Beverly High AP European history teacher Pete Van Rossum, Horace Mann third-grade teacher Rachel Pearce and El Rodeo vocal teacher Will Aardappel, Beverly Vista seventh-grade social studies teacher Caleb Humphreys, special projects and professional development coordinator Diane Mead and BHUSD's payroll and benefits senior Melody Voyles.

"The Apple Ball affords us all a wonderful opportunity to get together with peers, parents, friends, and even administrators. And this year I am humbled to join the ranks of the chosen few, while at the same time acknowledging that I am only one of many deserving of the honor," said Bailey, who has worked at Hawthorne since 1976. He will be retiring in 2010.

Former Board of Education member Lillian Raffel and her husband Stuart will receive the Bosse Spirit of Philanthropy Award, named after former BHEF president Lili and John Bosse.

The Raffels were chosen "for their years of commitment to our community and schools," said Hankin.

The Apple Ball will be held on May 5 at the Beverly Hilton. For more information, go to BHEF.org.

since the chapter opened. The goal this year is collect 130,000 books.

The winning team of the Scrabble Challenge "will have their names inscribed into bookplates of thousands of books delivered to their honorary school" as well as the opportunity to help deliver the books to the classrooms.

Sponsored by Thomas Safran and Associates, the event will be held March 5 from 6 to 9:30 p.m. at the Beverly Hills Country Club, 3084 Motor Ave., Los Angeles. The Scrabble game begins at 7:30 p.m. For more information, call (818) 716-1198. The deadline to RSVP is tomorrow.

Remembering Lessie Paysinger

Lessie B. Paysinger, who passed away last week at the age of 72, was remembered by friends and family on Tuesday afternoon at the Trinity Baptist Church in Los Angeles. She was the mother of Beverly High coaches Carter and Vonzie Paysinger.

At the service, Paysinger was remembered

as a "great role model" and a loving and hard-working wife, mother, grandmother and friend.

Paysinger was born in Brookhaven, Miss., and grew up in Muskegon, Mich., where she met her husband, Carter C. Paysinger Sr. They were married in 1955. After Carter Jr. was born, the family moved to Los Angeles, where she gave birth to three more sons.

Paysinger worked in the food service department of the LAUSD for 26 years, as a cafeteria worker and food service manager.

Paysinger is survived by her husband Carter Sr., sons Carter Jr., and his wife Karen, Carlton Lynn, Donald and his wife Autumn and Vonzie Ray and his wife Colleen; her brother John Lee Brown, her brother-in-laws Cal Bennet, Thurman and John Paysinger; her sister-in-laws Doreatha Sterling, Murcy Bankds and Lurene Paysinger; her aunts Flora Culver, Joe Helen Johnson and Clara Jones; her grandchildren Justin, Spencer, Cameron, Reina and a host of cousins, nieces, nephews and friends.

sports cont. from page 8

"The girls that are coming out for basketball now are coming out to play basketball," Braddell said. "It's just not for P.E. credit. They play all the time, they're very skilled and they work very hard."

Beverly Hills 67, Norwalk 32

The Normans outscored the Lancers, 20-4, in the first quarter, with Norwalk failing to make a basket, in a first-round game last Thursday night at the Swim-Gym.

Mason scored 10 of her 23 points in the first quarter and Payson made two 3-point baskets.

Beverly Hills outscored the Lancers, 19-15, in the second quarter to take a 39-19 lead at halftime as Austin and Mason both scored seven points.

The Normans increased their lead to 62-26 entering the fourth quarter, outscoring Norwalk, 23-7, in the third quarter as Mason scored six points and Payson five, including a 3-point basket.

Beverly Hills was outscored, 6-5, in the fourth quarter.

Payson added 13 points, Abdul-Monsour nine, Young eight, Austin seven, Kiarra Brown, Didi Younesi and Ariella Hassid two each and Sara Jabbari one.

"We played very well," Braddell said. "We did what we were supposed to do. We pressured them, got turnovers, converted those and executed our game plan."

Beverly Hills 65, Culver City 64

The Normans overcame a 10-point deficit with three minutes to play as Mason "just took over the game" as Beverly Hills concluded regular-season play with the victory in

an Ocean League game at Culver City Feb. 12.

Mason had two 3-point plays down the stretch. Her two free throws with six seconds left put Beverly Hills up 65-61. Leigha Rose made a 3-point basket from just inside the half-court line for the Centaurs as time expired.

"We didn't play very well until Morgan took over," Braddell said. "We turned the ball over too many times. Defensively we were awful [until midway through the third quarter.]"

The Normans committed 15 turnovers. Beverly Hills led 28-26 at halftime, then were outscored 20-10 in the third quarter to trail 46-38 entering the fourth quarter.

Mason scored 17 of her game-high 27 points in the fourth quarter, including making seven of nine free throws.

Young had 22 points, 18 over the first three quarters, and a game-high 13 rebounds, as the Normans out-rebounded the Centaurs, 32-23.

Payson added six on first- and fourth-quarter 3-point baskets, Austin four, Natalie Moy three on a second-quarter 3-point basket, Younesi two and Abdul-Monsour one.

What's Next?

The Normans were scheduled to play sixth-seeded Newbury Park in a quarterfinal game Wednesday at the Swim-Gym that was set to begin after the Beverly Hills Weekly's deadline.

If Beverly Hills won, it would play a semifinal game Saturday at 7:30 p.m. at a site to be determined against the winner of the quarterfinal between second-seeded Fontana Summit and seventh-seeded La Puente Bishop Amat.

The Normans lost to Summit, 63-50, in a championship semifinal game of the Best of the West Tournament Dec. 30.

Girls' Soccer

La Mirada 3, Beverly Hills 0

The Normans allowed goals in the 23rd, 49th and 71st minutes in a Division III first-round playoff game last Thursday at La Mirada.

After the Matadores opened the scoring on a shot from approximately 20 yards out, Beverly Hills (12-8-2) had chances to tie the score as Morgan Harding just missed off a cross from Solange Levy. Harding's free kick from just outside the penalty area was saved by the La Mirada goalkeeper.

"The Normans gave a great effort," coach Ryan Franks said. "However, La Mirada is talented and will likely be back in the finals."

"We are all very proud of the season we had. Winning a playoff game was one of our team goals and it didn't happen. So in that sense we are a little disappointed."

Boys' Soccer

Morningside 2, Beverly Hills 1

The Normans were eliminated from playoff contention with the loss in the Ocean League game at Feb. 10 at Nickoll Field as the Monarchs scored the winning goal in the 78th minute of the 80-minute game.

Inglewood Morningside scored the game-winner when a defender cleared the ball from near the goal line to create a one-on-one opportunity.

Beverly Hills tied the score in the 41st minute when Parsa Peykar scored off a cross by Kristof Sebesteny.

The Monarchs had taken a 1-0 lead with a

goal in the 11th minute.

The Normans led in shots, 18-8. Beverly Hills goalkeeper Nathan Forrest made six saves.

"[The loss] was very painful because the last 30 minutes of the game we spent it almost entirely inside their 18 and couldn't put a shot in the goal," Norman coach Steve Rappaport said.

"We completely the dominated the game and couldn't score. We kicked the ball over the post, we hit the post. It was just very painful. There's no coaching moves. Somebody just had to push the ball into the net."

Erik Munzer "had a very big game," Peykar, Sebesteny and midfielders Ross Bernstein and Jonas Brock had excellent games, Rappaport said.

Beverly Hills 3, Culver City 0

After regulation play ended in a scoreless tie, the Normans scored twice in the first four minutes of overtime, then added another goal in the 94th minute as they concluded the season with a victory in an Ocean League game Feb. 12 at Culver City.

James Karlin scored in the 82nd minute off a pass from Peykar. Peykar was fouled in the penalty area two minutes later and Daniel Kohen made the penalty kick for his third goal of the season.

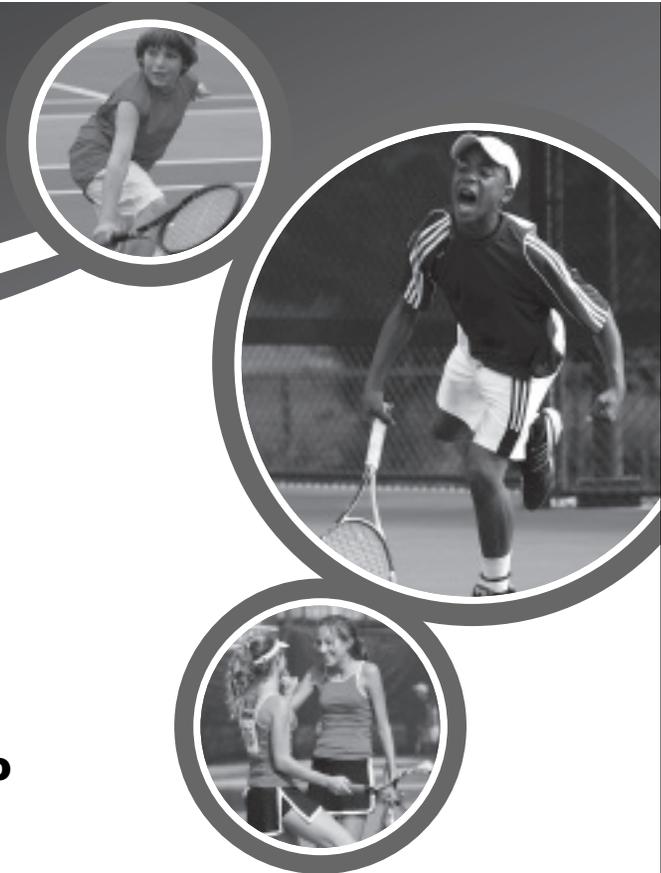
Kohen assisted on the final goal, sending a free kick to Munzer, who was more than 40 yards from the goal, then sent a cross into the penalty area that ended up carrying into the net in the 94th minute for his team-leading seventh goal of the season.

Beverly Hills led in shots, 16-5. Brock

sports cont. on page 17



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election editorial

OUR COUNCIL ENDORSEMENTS

BRISKMAN * BRIEN * MIRISCH



LET'S BE FRANK: WE OWE FENTON A DEBT OF GRATITUDE

Frank Fenton is retiring from the Council this year, capping off an impressive record of service to the community. Fenton is the only elected official to serve as a member of the Board of Education (1983-91), a city commissioner, City Treasurer (2001-05) and a City Councilmember (2005-09). We didn't always agree with all of Fenton's votes (especially when we picketed his house during the 1989 BHUSD teacher's strike!), but we have never questioned his dedication to Beverly Hills, as evidenced by his many years of public service. We congratulate Frank on his well-deserved retirement.



OTHER NOTABLE CANDIDATES

This year's council race lacked the oomph and excitement of past years. Still, we're forced to choose from 11 three candidates who we believe will lead the city well.

In his second campaign, our office landlord MIKE HAKIM led a youthful and energetic group of volunteers, committed to seeing him get elected. VIRGINIA MAAS has an impressive resume of philanthropic work, as well as two terms on the Board of Education (1995-2003). RICHARD STONE has the most experience of all the candidates, including two terms on the Board of Education (1991-99) and three on the Council (1968-80).



THE CURIOUS CASE OF BARRY BRUCKER

The Curious Case of Barry Brucker is the tale of an elected official who had tremendous integrity when he was first elected by write-in ballot to the Board of Education in 1997. But over the last 12 months, we haven't seen the best Barry has to offer.

We enthusiastically supported Barry in every one of his previous races to the Board and Council, yet we are not doing so this year. Barry remains a good person, a dedicated family man, and a decent elected official. But in the last year he has succumbed to many of the same flaws that plague politicians who are in office for a prolonged period of time.

It was painful to watch Barry dance around the out-of-district permit issue (see issue #489, "Brucker won't take stand on controversial permit issue"). Rather than stand up like candidate John Mirisch against out-of-district interests taking over our neighborhood public schools, Barry hemmed and hawed. What's really going on here is Brucker either can't or won't stand up to his hand-picked successors on the Board of Education, Myra Lurie and Nooshin Meshkaty, both of whom are prime supporters of permits (at the expense of resident families, who actually live and pay taxes here). Is this leadership? Unfortunately, this is the kind of behavior we have come to expect from Barry these days.

We'll have plenty more to say about Meshkaty in the fall. Despite her Board's record of continued failure, chronic administrative turnover, declining test scores, a permit explosion not supported by the community, and other never-ending bloopers, Meshkaty is expected to seek re-election in November, with Brucker chairing

her campaign. At Tuesday night's Board meeting, Meshkaty ducked the issue of whether or not she would vote to grandfather in existing permit students. To do so would be political suicide, given the fact that the community is overwhelmingly opposed to this. No doubt this is why Meshkaty has avoided taking a position. (Lurie unabashedly supports grandfathering the permit students.)

But it's not just with schools where Brucker has been wrong lately. Brucker's role in spearheading the so-called China "sister city" program was also very troubling (see issues #476 and #490). Brucker's lame explanations as to why this money-losing program is somehow beneficial to the city don't add up to us, especially in light of disclosures by the Weekly of cronyism associated with the hiring of the program's paid representative in China. We believe this program is really designed to promote Bruce Cole's business interests in China, with Brucker apparently acting as a willing co-conspirator. This is the kind of antics we used to see from Barry's friend and mentor Tom Levyn, yet here it is cropping up again, four years later. For someone like Brucker who purportedly prides himself on ethics and transparency in government, this Chinese scheme definitely doesn't pass the proverbial smell test.

Brucker was the lead supporter and architect of Measure P – but as soon as the issue became controversial, he ran from it like Steve Bing from a paternity test. Sadly this isn't an example of what we call leadership, either.

Barry is going to be re-elected – probably in first place. We hope he takes a look in the mirror and asks himself if this is the type of elected official he wants to be. In his next four years, he has an opportunity to return to the skill set and values that first got him elected almost 12 years ago. We say, bring back the old Barry.

NO ON MEASURE P

Wacky concept. Bad timing. A City Council that ran for the Hills. And the only names endorsing the measure are an anonymous Greek Chorus of employees from city hall. Any idea why we should support this thing? Vote No.

BRISKMAN: MUCH NEEDED EXPERIENCE



We endorsed Linda Briskman in 2001 and 2005. In 2005, Briskman assured us that this term would be her last. She changed her mind late last year and launched a bid for a third term.

We still support term limits. But we're making a one-time exception this year, due to the very real economic challenges the city faces, which are like no other.

Linda has a command of city government second-to-none. This, combined with her 30 years of real-life experience in the garment industry brings needed common sense to city hall. We need Linda's continued expertise on the Council, as well as her refreshing tell-it-like-it-is style.

BRIEN: THE DOCTOR'S IN THE HOUSE



We didn't really understand Brien's campaign schtick about "the need for a new climate in city hall." Brien is the closest thing to an incumbent, and hardly anything is going to change in city hall if he's elected. Nevertheless, Brien has the most impressive management resume of any of the candidates. As Chief of Staff of Cedars-Sinai hospital, Brien oversaw 10,000 employees (including 2,000 physicians) and a budget of over \$1 billion dollars.

As a Board of Education member from 1999 to 2003, and a Recreation and Parks commissioner before that, Brien was generally well-regarded. Though his Board faced many tough issues, they

held the line on permits, unlike today. Many were surprised when he retired from the Board after one term (which led to the election of Myra Lurie). Brien's election this year has been seen as a foregone conclusion, but that doesn't make him any less qualified. His record of professional accomplishment and community service warrants him a seat on the Council.

MIRISCH: PUTTING RESIDENTS FIRST



We felt Mirisch emphasized the development issue too much in his campaign, when he had lots of other things to talk about -- namely many years of international management experience working for film companies in Europe.

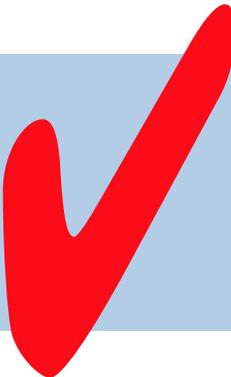
Mirisch is the type of candidate who we often encourage to run for local office, yet rarely does -- a Beverly Hills-bred resident who is idealistic, passionate, and with a young family who will soon be enrolled in Beverly Hills public schools.

At times his campaign was naïve and unorganized, managed by the otherwise very capable Linda Brown and Susan Mishler. It was comprised of a rag-tag coalition of slow growth types, many of

whom worked together on the almost-successful No on H campaign. Yet it's this type of grass roots activism we wish we saw from some of the other campaigns (Brucker, to his credit, also had an impressive band of volunteers). We still remember a time not too long ago when civic volunteers -- and not paid consultants -- ran the campaigns for City Council.

In Mirisch's blog, (now temporarily? dismantled), he spoke passionately and courageously on many city issues, including permits and other subjects (contrast this with Brucker's slippery position described above). Again, we feel John ran too much on development issues, but that isn't the only thing he has to offer. If it were, we wouldn't be endorsing him today.

Even Mirisch's critics concede he's honest, intelligent, analytical, and will learn quickly. Mirisch is a "Mister Smith goes to Rexford Drive" type candidate. He has no ulterior motive for running, besides a desire to give back. Unlike many contenders in recent years, he will not seek paid clients while on the Council. Some see his campaign as an uphill race. We say: he deserves our vote and our support.



The Weekly recommends votes for Linda Briskman, Willie Brien, John Mirisch, and "No on Measure P". Vote this Tuesday, March 3. For polling place information, call 310-285-2400.

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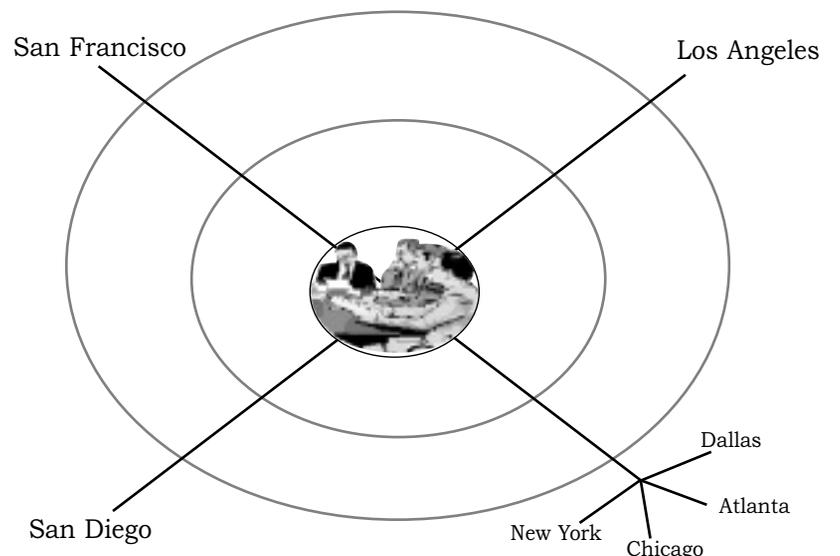
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rudy cont. from page 10

tional moments, he had some kind words for any and all the contenders, except judges, whom he loathed.

So, even though I can't support the other candidates, I want to thank them for offering to serve. Some, I really wished I could back, because I know they mean well and want to serve our city.

One forum note: **Richard Stone**, who is being supported by the most anti-development groups and who I personally have known and liked for many years, made the most profound pro-growth comment of any of the contenders at the North HOA forum. Surprise: Richard said there were indeed depressed areas of the city that should be given more elasticity when the general plan is adopted. Right or wrong, I admired his courage.

A word about irrelevant issues: This is NOT about who will be the exec director of the Chamber of Commerce, but who has the ability to keep our city safe and secure. We can fight the other small battles later.

Finally, one of the least valid arguments some are making in this campaign is that our city government is "not open." That's an attack on all the incumbents and all our city commissioners. If anything, city decision making is now more "open" than ever in our history.

Never have there been as many open, public hearings as there were on our most recent development proposals. The Hilton had 19, William Morris, 11 and Montage 10. That's sufficient to exhaust even the most militant activist and even dedicated

councilmember and planning commissioner. And for the record, I opposed Wm Morris represented by my long-time friend **Mark Egerman**.

Speaking of Egerman and Alexander, two former mayors named in the editorial. Why not also mention that they co-chaired and gave hundreds of hours of their time as co-chairs of the proposed subway citizen's committee.

They too merit credit for what they give back to their community.

Now, are there issues on which I disagree with the whole city council. I can give you one example: The rush to create a Sister City program in China. (See last week's cover story.)

We are committing considerable, for these times at least, monies to fund a tourist office in one Chinese city. As far as I have been able to learn, few other city or even state sees China as a major source of tourism, only Beverly Hills.

One leading hotelier, whom I do trust, said this is a long-range program and that it will benefit our hotels in "four or five years." But has sufficient study been given to where and how we can best promote our economy and, not so incidentally, stick to the true objectives of a sister city program?

Some facts: Most of our tourism is domestic, from other parts of California and the United States. Of these, New York is the leader. International tourism arrives from the United Kingdom, Japan, the Middle East, Mexico, France, South

America, Australia/New Zealand, Italy, Canada and Scandinavia, in that order. China does not even make the charts.

On top of that, China is now very overbuilt in both offices and hotels and they will be out seeking not delivering tourists.

The organizers of this Sister City/business development program are certainly well intentioned, but far more study and research needs to go into this before any more funding is provided.

As for strengthening cultural ties, there are other parts of the world I would give preference. Certainly China is now a most important world power and we need peaceful, cultural and business relations with her, their record on human rights aside. But if this is all so imperative, why hasn't the State of California opened offices there? The tourism agency of both are very sophisticated and far better funded.

I remember when the Cannes mayor and his delegation came to Beverly Hills and they were our Sister City. Who paid for a post city council presentation party? Not the City of Beverly Hills. Mayor **Max** and **Janet Salter** hosted.

I found about four lawns signs that read "NO on P" and I wonder if the neighborhood puppies can actually read and contain their natural inclinations.

Of course, Measure P is critical and quite serious, and supporting any tax increases in these economic times isn't easy, but it is because we face a plus \$20 million short fall that we must find other sources of money to avoid even more cuts in basic city

services.

First, Measure P is a move toward being more fair in how we tax certain businesses, mostly high income plastic surgeons. They are now taxed on number of employees instead of income and that is simply not equitable.

Not one part of the Measure P tax will be higher than those in Los Angeles, and in every case, even five percent lower. We are now far behind similar taxes of all our neighbors.

Despite frantic claims, the new taxes will have almost no effect on consumers and even some businesses will have lower taxes because of the fairer standards Measure P will provide. For better arguments, please read your ballot statement, signed by, among others, our present city treasurer **Eliot Finkel** and former treasurer **Joan Seidel**, and community icon and leading businessman **Fred Hayman**. Also, the city council quite wisely did not vote as a council to oppose Measure P.

Unfortunately, there is no organized, funded campaign for Measure P. Opponents have hired professional managers and are running ads. However, the public interest could save this – and that means your help in spreading the word.

LOCAL HERO: This week, it's very personal. I have never been a cat person, dogs were my non-human companions back in Fostoria. But apartment living in Beverly Hills makes cats more user friendly and slowly I became very attached to both **Wanda** and **Fala**. This week we lost

rudy cont. on next page

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rudy cont. from previous page

Wanda, and I had no idea how much that would hurt. Both Fala and Wanda are Scottish Fold and interesting. Fala loves everything and everybody, but Wanda was very private and discerning. You had to earn her affection. When she permitted herself to be petted, it was a moment of triumph. She was fascinating, and winning

sports cont. from page 13

made five saves for his second shutout of the season.

"It was a very similar kind of game to the Morningside game," Rappaport said. "Nothing went right until we finally got that first goal and then all of sudden, ... the goal opened up."

Brock, Karlin, Kohen, Munzer, Vitor Nogueira and Romeo Patroni drew praise from Rappaport for their play.

The Normans (10-13-2, 5-5) were fifth in the Ocean League with 15 points, one behind Morningside and Santa Monica, which tied for third. The top three teams qualified for the playoffs.

Missing the playoffs was "very disappointing," Rappaport said, especially because Beverly Hills swept Santa Monica for the first time in Rappaport's 21 seasons as coach.

"We just missed too many opportunities," Rappaport said. "We never adjusted to the goalkeeping issue."

A knee injury to Forrest prompted Rappaport to shift Brock, a midfielder, to goalkeeper, because backup goalkeeper Kyle Kay had been sidelined earlier by injury.

"We had [Brock] do a great job as a goalie, but that move really hurt us because we never got the play we needed out of the midfield," Rappaport said.

"That link really was the key in not scoring enough. There were too many games where we had a lot of opportunities and we didn't do a good job in attacking third. Ultimately, when you're not scoring, you make that big mistake in the back."

After the Normans fell to 3-8-2 Dec. 27 with two losses and a tie in the Las Virgenes-Conejo Classic, Rappaport said their non-league and tournament schedule was "too difficult" and hoped "it didn't discourage my team."

When asked after the season if there was a negative effect from the nonleague and tournament schedule, he said, "I think so."

"I definitely think that was one of the problems," Rappaport said. "We just played too many very powerful Division I teams."

"It was a combination of the difficult schedule and too many new players. I think

her approval and love made my day.

My Local Hero was the vet who treated Wanda for a feline hereditary disease during her final hours. **Marianna J. Favinsky**, DVM, at the Beverly Hills Small Animal Hospital, was not only compassionate and professionally skilled, she was very insightful in explaining the medical issues, which were not reversible. Fortunately,

that same schedule the year before where I had mostly seniors starting wouldn't have been a problem. It was just putting too many young guys into just too difficult a situation. I definitely regret doing that."

Beverly Hills' nonleague and tournament schedule next season will include "a few more schools that are in our division [Division IV] rather than Division I," Rappaport said.

The Normans will have 11 players returning for the 2009-2010 season, losing Forrest, Kohen, Munzer and Patroni to graduation.

"We have to do a much better job of tackling and finishing," Rappaport said. "We have to get our players to be calmer when they're in front of the net. The chances are there. They're trying too hard to hit the big shot, instead of just putting the ball in the goal."

Wrestling

Santa Monica 46, Beverly Hills 27

Tal Dahan and Armand Farrokh record pins for the Normans as they completed the dual match portion of their schedule with a loss in a Pioneer League match Feb. 5 in the Wrestling Room.

Beverly Hills was 0-4 in its Pioneer League dual meets. Its overall record was not available.

Pioneer League Finals

Nadav Laemmle (103), Keyvon Pedram (119) and Farrokh (152) all finished fourth in their weight classes Feb. 6 at El Camino College to qualify as alternates for the Southern Section championship.

Six Norman wrestlers were unable to compete because of staph infections, coach Mark Mead said.

Boys' Basketball

Derek Boldon described his first season as Beverly High's coach as "a learning experience for myself" and the players.

The Normans lost their final 16 games of the season and were 4-22, 0-10 in Ocean League play.

The 16-game losing streak was a result of too many turnovers, Boldon said.

That's literally thousands of points given

the problem was not painful and there was no suffering when Wanda died in her sleep next to my computer.

There is an adage about veterinarians and medical doctors: The MDs have patients who can explain their suffering. As for me, I now carry a card in my wallet that instructs people to deliver me to the Beverly Hills Small Animal Hospital in a

away," Boldon said.

Eight of Beverly Hills' losses during the losing streak were by 20 points or more, including a 77-16 loss to Valencia West Ranch in a nonleague game Jan. 6, an 85-37 loss to Inglewood Jan. 14 and a 74-28 loss to Santa Monica Jan. 21 in Ocean League games.

The Normans also lost five games by six points or less.

Boldon said he was handicapped "quite a bit" as coach because he began his duties in late September, succeeding Luis Turcios, who resigned to become coach of a Mexican professional team.

Boldon said he learned "to stick my original thoughts of not dealing with attitudes and egos. No matter what the talent is, there's no room for attitudes and egos."

To Boldon, the players learned, "they're not as good as they think they are, other guys out there are better than they thought they were. They really have to step their game up to compete."

The players' inflated view of themselves stems from their play on club teams where "you have four other good guys around you" and "you look better," Boldon said.

In an attempt to remedy the problems, instead of playing in a spring league, the team will "just" practice from Monday "until school gets out, working on the fundamentals — passing, ball handling, shooting," Boldon said.

Other goals including improving the players' "mentality" and "basketball IQs," Boldon said.

"The way you get that is kind of through the boringest of boring drills," Boldon said. "It's not scrimmaging. In scrimmaging, these guys get a false sense of security because they're playing against each other."

The Normans can "break .500" next season, when many of the other Ocean League teams lose key players to graduation, Boldon said.

Boys' Golf

Beverly High is scheduled to open its season Monday by competing in the Ticer Tournament, then facing Palos Verdes in a

medical emergency. My Local Hero is Dr. Favinsky.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

nonleague match Tuesday at Palos Verdes Country Club beginning at 2:30 p.m.

Boys' Tennis

Beverly High is scheduled to open its season Wednesday by playing a nonleague match at Corona Del Mar beginning at 3 p.m.

Women's College Soccer

Louise Lieberman, a 1995 Beverly High graduate and its girls' soccer coach in the 2001-2002 season, has been named as an assistant coach with UCLA, her college alma mater.

"I'm so excited," Lieberman said. "I'm so happy. UCLA has always been in heart."

Lieberman was an undergraduate assistant under Bruins coach Jillian Ellis in 1999 after completing her eligibility as a player. Lieberman said Ellis called her recently to discuss succeeding Shannon MacMillan, who resigned to become director of coaching for the DMCV Sharks, a competitive girls club in San Diego.

"I'm thrilled to have Louise back in the Bruin family," Ellis said. "As a player, she helped build the winning tradition at this school, and I'm sure she will be equally as successful as she embarks on the coaching phase of her UCLA career. Her experience at both the club and ODP levels will be a huge asset to the program."

Lieberman was director of coaching for the L.A. Rampage Futbol Club for the past three years, overseeing all 27 youth teams and managing a staff of approximately 15 coaches.

Lieberman was hired by the Rampage as its director of women's coaching in 2005. She also was an assistant with the men's and women's teams Cal Poly Pomona and coached at the under-14 and under-16 levels for the Cal-South Olympic Development Program teams.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

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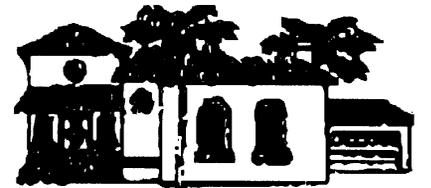
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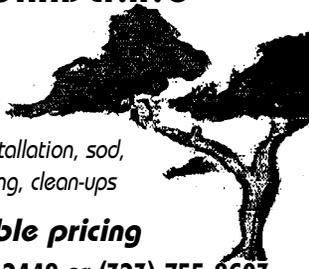
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FICTITIOUS BUSINESS NAME STATEMENT: 20090105396 The following person(s) is/are doing business as: ADA IS THE LAW 12727 Woodbridge St. Studio City, CA 91604 TOVA RAMIN 12727 Woodbridge St. Studio City, CA 91604. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Tova Ramin, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/27/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 106

FICTITIOUS BUSINESS NAME STATEMENT: 20090098229 The following person(s) is/are doing business as: HOME MORTGAGE SOLUTIONS 20935 Vanowen St. Ste. 203 Canoga, CA 91304 DIAMOND HEIGHTZ, INC. 23296 Gilmore St. West Hills, CA 91307. The business is conducted BY: A CORPORATION Registrant has not yet commenced business. Signed: Diamond Heightz Inc. Jorge Zuiga Aguilar, CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 112

FICTITIOUS BUSINESS NAME STATEMENT: 20090093360 The following person(s) is/are doing business as: THANBERLINE CONSTRUCTION GROUP. 8350 Wilshire Blvd. #200 Beverly Hills, CA 90211 JMAGE CORPORATION 1936 Winterwood Blvd. Las Vegas, NV 89142. The business is conducted by: A CORPORATION Registrant has not yet commenced business. Signed: Jmage Corporation, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/23/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 97

FICTITIOUS BUSINESS NAME STATEMENT: 2009011789 The following person(s) is/are doing business as: NOVELTY APPAREL; TIMELESS MOMENTS; TRUE EXPRESSIONS 8309 Laurel Canyon Blvd. Ste 377 Sun Valley, CA 91352 DEAN NEVAEH,LLC 8309 Laurel Canyon Blvd. Ste 377 Sun Valley, CA 91352. The business is conducted by: A LIMITED LIABILITY COMPANY Registrant has not yet commenced business. Signed: Dean Nevaeh, member Signed: Carolyn Acosta. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/28/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 102

FICTITIOUS BUSINESS NAME STATEMENT: 20090105397 The following person(s) is/are doing business as: T.J. BEAUTY 12541 Chandler Bl. N. Hollywood CA 91607 TAL MARGALIT 12541 Chandler Bl. N. Hollywood CA 91607 ITAY PELEG 12541 Chandler Bl. N. Hollywood CA 91607. The business is conducted by: A GENERAL PARTNERSHIP Registrant has not yet commenced business. Signed: Tal Margalit, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/27/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 107

FICTITIOUS BUSINESS NAME STATEMENT: 20090098228 The following person(s) is/are doing business as: ALL STAR SPORTS PHOTOGRAPHY 1044 N. Screenland Dr. Burbank, CA 91505 / P.O BOX 1083 Burbank, CA 91507 FRANK MORALES 1044 N. Screenland Dr. Burbank, CA 91505. The business is conducted BY: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Frank Morales, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 113

FICTITIOUS BUSINESS NAME STATEMENT: 20090112305 The following person(s) is/are doing business as: A & V EXPERT 6310 Hazeltine #108 Van Nuys, CA 91401 VARDAN SHAMIZYAN 6310 Hazeltine #108 Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Vardan Shamizyan, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/28/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 98

FICTITIOUS BUSINESS NAME STATEMENT: 20090105894 The following person(s) is/are doing business as: EAGLES AUTO DETAILING 1530 Second St. #5 San Fernando, CA 91342 LUIS MIGUEL VARGAS HERNANDEZ 1530 Second St. #5 San Fernando, CA 91342. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Consuelo Luis Miguel Vargas Hernandez, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/27/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 103

FICTITIOUS BUSINESS NAME STATEMENT: 20090096409 The following person(s) is/are doing business as: EYELICIOUS DESIGN 1620 Venice Blvd. #208 Venice, CA 90291 JASMINE ARTHUR 1620 Venice Blvd. #208 Venice, CA 90291 DAVID ARDINGER 1620 Venice Blvd. #208 Venice, CA 90291. The business is conducted by: A GENERAL PARTNERSHIP Registrant has not yet commenced business. Signed: Jasmine Arthur, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 108

FICTITIOUS BUSINESS NAME STATEMENT: 20090098226 The following person(s) is/are doing business as: HOPE WITH HOMES; ABABA MARKETING GROUP; MONEY MAKIN LEADS 14545 Friar St. #110 Van Nuys, CA 91401 ABABA AND ASSOCIATES,LLC 14545 Friar St. #110 Van Nuys, CA 91401. The business is conducted BY: A Limited Liability Company Registrant has not yet commenced business. Signed: Ababa and associates, LLC, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 114

FICTITIOUS BUSINESS NAME STATEMENT: 20090112305 The following person(s) is/are doing business as: GEVO'S HARDWOOD FLOORING 6658 Ben Ave. North Hollywood, CA 91606 GEORGE NAHAPETYAN 6658 Ben Ave. North Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: George Nahapetyan, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/28/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 99

FICTITIOUS BUSINESS NAME STATEMENT: 20090105893 The following person(s) is/are doing business as: AV CONSTRUCTION MASONRY WORK 6758 Yolanda Ave. Reseda, CA 91335 AGUSTIN VENTURA 6758 Yolanda Ave. Reseda, CA 91335; OSBALDO LOPEZ 6758 Yolanda Ave. Reseda, CA 91335. The business is conducted by: A GENERAL PARTNERSHIP Registrant has not yet commenced business. Signed: Agustin Ventura/Osbaldo Lopez, owners. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/27/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 104

FICTITIOUS BUSINESS NAME STATEMENT: 20090098232 The following person(s) is/are doing business as: GAMC COMPUTER SERVICES 307 N. Kenwood St. #2 Glendale, CA 91206 ARTUR HOVHANESYAN 307 N. Kenwood St. #2 Glendale, CA 91206. The business is conducted BY: AN INDIVIDUAL Registrant has not yet commenced business. Signed: ARTUR HOVHANESYAN, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/09, 2/12/09, 2/19/09, 2/26/09 - 109

FICTITIOUS BUSINESS NAME STATEMENT: 20090098227 The following person(s) is/are doing business as: RAND S BODY WORKS 20256 Saticoy St. Winnetka, CA 91306 STEVE COUTURE 181 S. Louis St. Orange, CA 92868 RICARDO MUNOZ 181 S. Louis St. Orange, CA 92868. The busi-

ness is conducted by: A GENERAL PARTNERSHIP Registrant has not yet commenced business. Signed: Steve Couture , Owner . The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/ 09, 2/12/09, 2/19/09, 2/26/09 – 115

FICTITIOUS BUSINESS NAME STATEMENT: 20090096410 The following person(s) is/are doing business as: CARRERA AUTO BODY 20256 Satcoy St. Winnetka, CA 91306 YESSIKA AGUINADA 8545 Columbus Ave. #215 North Hills, CA 91343 BENITO CARRERA 8545 Columbus Ave. #215 North Hills, CA 91343. The business is conducted BY: A GENERAL PARTNERSHIP Registrant has not yet commenced business. Signed: Yessika Aguinada, Owner . The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/ 09, 2/12/09, 2/19/09, 2/26/09 – 116

FICTITIOUS BUSINESS NAME STATEMENT: 20090097057 The following person(s) is/are doing business as: BUGZ-BEE-GONE 8925 Greenbush Ave Arleta, CA 91331 DIOSDADO S. REGALA 8925 Greenbush Ave. Arleta, CA 91331. The business is conducted BY: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Diosdado S. Regala, Owner . The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/ 09, 2/12/09, 2/19/09, 2/26/09 – 117

FICTITIOUS BUSINESS NAME STATEMENT: 20090097059 The following person(s) is/are doing business as: ANATOMY FITNESS 5215 York Blvd. LA, CA 90042 JEFF COLE 1422 Campus Rd. LA, CA 90042. The business is conducted BY: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Jeff Cole , Owner . The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/ 09, 2/12/09, 2/19/09, 2/26/09 – 118

FICTITIOUS BUSINESS NAME STATEMENT: 20090097058 The following person(s) is/are doing business as: ARM FLOOR 1680 N. Wilton PL. #23 LA, CA, 90028. ARMEN MANUKYAN 1680 N. Wilton PL. #23 LA, CA, 90028 The business is conducted BY: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Armen Manukyan , Owner . The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/ 09, 2/12/09, 2/19/09, 2/26/09 – 119

FICTITIOUS BUSINESS NAME STATEMENT: 20090098177 The following person(s) is/are doing business as: SL SERVICES DBA OFFER LEVAV ; GARDEN AND NATURES; JC CONSTRUCTION ; MEDANI 5632 Van Nuys Blvd. Suite #427 Van Nuys, CA 91401 OFER LEVAV 5632 Van Nuys Blvd. Suite #427 Van Nuys, CA 91401. The business is conducted BY: AN INDIVIDUAL Registrant has not yet commenced business. Signed: OFER LEVAV , Owner . The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/ 09, 2/12/09, 2/19/09, 2/26/09 – 120

FICTITIOUS BUSINESS NAME STATEMENT: 20082004427 The following person(s) is/are doing business as: VIP WIRELESS, 5230 W. SUNSET BLVD. #2, 5230 W. SUNSET BLVD. #2, LOS ANGELES, CA 90027. ARMEN VARDANYAN, 1010 RALEIGH ST. #208 GLENDALE CA 91205. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ARMEN VARDANYAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/13/2008. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/2008, 12/18/2008, 12/25/2008, 1/1/2009 1311 7

FICTITIOUS BUSINESS NAME STATEMENT: 20082025269 The following person(s) is/are doing business as: DEQUAN JANUARY, 1643 PACIFIC AVE APT #112, LONG BEACH, CA 90813. J. STEWARD, 1643 PACIFIC AVE APT 112 LONG BEACH CA 90813. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DEQUAN JANUARY. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/2008, 12/18/2008, 12/25/2008, 1/1/2009 1320 8

FICTITIOUS BUSINESS NAME STATEMENT: 20082025866 The following person(s) is/are doing business as: COMPLETE JANITOR SERVICES, 20929 PARTHENIA ST APT 28, CANOGA PARK, CA 91304. ANTONIO GONZALEZ, 20929 PARTHENIA ST APT 28 CANOGA PARK CA 91304. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANTONIO GONZALEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/2008, 12/18/2008, 12/25/2008, 1/1/2009 1317 7

FICTITIOUS BUSINESS NAME STATEMENT: 20082025974 The following person(s) is/are doing business as: CONSULMED USA, 150 N. SANTA ANITA AVE 3RD FLOOR, ARCADIA, CA 91006. CARLOS VILLANUEVA, 526 W. COLORADO BLVD MONROVIA CA 91016 TOMAS SOLIS, 150 N. SANTA ANITA AVE 3RD FLOOR ARCADIA CA 91006 MIGUEL ANGEL PRIDA, 526 W. COLORADO BLVD MONROVIA CA 91016. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CARLOS VILLANUEVA. The registrant(s)

declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/17/2008. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/11/2008, 12/18/2008, 12/25/2008, 1/1/2009 1320 7 lc-1211

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: JANUARY 28, 2009
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: RIDE AWAY LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 980 N LA CIENEGA BLVD, LOS ANGELES, CA 90069-4781
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 3530 WILSHIRE BLVD, STE 1110, LOS ANGELES, CA 90010 (213) 736-2005
LA146513 BEVERLY HILLS WEEKLY 2/5,12,19,2009

FICTITIOUS BUSINESS NAME STATEMENT: 20090028216 The following person(s) is/are doing business as: CAZUELAS GRILL RESTAURANT, 327 N. AZUSA AVE APT #316, WEST COVINA, CA 91791. YIDAH RUIZ, 744 N. AZUSA AVE APT. #316 WEST COVINA CA 91791. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed YIDAH RUIZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/8/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/2009, 2/12/2009, 2/19/2009, 2/26/2009 1404 6

FICTITIOUS BUSINESS NAME STATEMENT: 20090039396 The following person(s) is/are doing business as: CLARIUM INVESTIGATIONS, 3436 FOOTHILL BLVD., #B172, LA CRESCENTA, CA 91214. EDWIN F. BOYD IV, 3436 FOOTHILL BLVD,#B172 LA VRESCENTA CA 91214. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 8/1/2006. Signed EDWIN F. BOYD IV. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/12/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/2009, 2/12/2009, 2/19/2009, 2/26/2009 1411 6

FICTITIOUS BUSINESS NAME STATEMENT: 20090053292 The following person(s) is/are doing business as: BUNGALOW FENCES AND GATES, 921 MONTEREY RD, SOUTH PASADENA, CA 91030. SEAN MITCHELL, 921 MONTEREY RD, SOUTH PASADENA CA 91030. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SEAN MITCHELL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/2009, 2/12/2009, 2/19/2009, 2/26/2009 1421 8

FICTITIOUS BUSINESS NAME STATEMENT: 20090081026 The following person(s) is/are doing business as: SINA LAW GROUP, 801 SOUTH FIGUEROA STREET, 12TH FLOOR, LOS ANGELES, CA 90017. REZA SINA, 1101 N. EVERGREEN STREET BURBANK CA 91505. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/1/2009. Signed REZA SINA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/5/2009, 2/12/2009, 2/19/2009, 2/26/2009 1430 5

FICTITIOUS BUSINESS NAME STATEMENT: 20090093749 The following person(s) is/are doing business as: PROPULSIAN 269 S. Beverly Dr. #979 Beverly Hills, CA 90212 FOTEH INC. 269 S. Beverly Dr. #979 Beverly Hills, CA 90212. The business is conducted BY: A CORPORATION Registrant has not yet commenced business. Signed: Joseph Robert Elian , CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/2/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 121

FICTITIOUS BUSINESS NAME STATEMENT: 20090133967 The following person(s) is/are doing business as: PROPELIAN 269 S. Beverly Dr. #979 Beverly Hills, CA 90212 FOTEH INC. 269 S. Beverly Dr. #979 Beverly Hills, CA 90212. The business is conducted BY: A CORPORATION Registrant has not yet commenced business. Signed: Joseph Robert Elian , CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/2/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 121

FICTITIOUS BUSINESS NAME STATEMENT: 20090153757 The following person(s) is/are doing business as: ATLAS JUDGMENT RECOVERY 428 N. Canon Dr. Beverly Hills, CA 90210 DENNIS GEWANT 140 ? S. Bedford Dr. Beverly Hills, CA 90212. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Dennis Gewant, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/4/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 122

FICTITIOUS BUSINESS NAME STATEMENT: 20090126654 The following person(s) is/are doing business as: SIN CITY SMOKE; 5150 SMOKE SHOP; PHELONY PLHATS 7537 Reseda Bl. Reseda, CA 91335 C.PATRICIA HAVILAND 10423 Glade Ave. Chatsworth, CA 91301 . The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: C. Patricia Haviland, Partner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/1/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section

14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 123

FICTITIOUS BUSINESS NAME STATEMENT: 20090126655 The following person(s) is/are doing business as: LEVON'S JEWELRY 228 S. Kenwood #305 Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Levon Melikyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/30/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 124

FICTITIOUS BUSINESS NAME STATEMENT: 20090126656 The following person(s) is/are doing business as: SPEEDING AUTO TRADE 20953 Devonshire St #9 Chatsworth, CA 91311 MOHAMMAD QASIM FATAH 9150 Tampa Ave #231 Northridge, CA 91324. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Mohammad Qasim Fatah, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/30/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 125

FICTITIOUS BUSINESS NAME STATEMENT: 20090126657 The following person(s) is/are doing business as: COUTURE BY ANGEL MERI 1200 S. Brand Blvd. #8 Glendale, CA 91204 GRIGOR NALBANDYAN 342 W. Wilson Ave. Glendale, CA 91203. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Grigor Nalbandyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/4/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 126

FICTITIOUS BUSINESS NAME STATEMENT: 20090126926 The following person(s) is/are doing business as: M & J TOURS 17211 Lanark St. Van Nuys, CA 91406 JERESO GONZALEZ GALVAN 1211 Lanark St. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Jereso Gonzalez, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/30/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 127

FICTITIOUS BUSINESS NAME STATEMENT: 20090126927 The following person(s) is/are doing business as: MEMORY BLITZ 19326 Cohasset St. Reseda, CA 91335 AMANDEEP SINGH BATH 19326 Cohasset St. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Amandeep Singh Bath, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/30/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 128

FICTITIOUS BUSINESS NAME STATEMENT: 20090143211 The following person(s) is/are doing business as: COLLEGE PLANNING PROFESSIONALS; COLLEGE PLANNING COUNSELORS 1102 N. Brand Blvd. #54 Glendale, CA 91202 VAHE MIKHAIL 1102 N. Brand Blvd. #54 Glendale, CA 91202. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Vahe Mikhail, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 129

FICTITIOUS BUSINESS NAME STATEMENT: 20090142197 The following person(s) is/are doing business as: HEAVENLY CHILDREN BOUTIQUE 15224 Runnymede St. Van Nuys, CA 91405 GERMINE POLISADZHAYAN 15224 Runnymede St 91405. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Germine Polissadzhayan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 130

FICTITIOUS BUSINESS NAME STATEMENT: 20090142192 The following person(s) is/are doing business as: MEDIA AGENCY 7553 Valaho Dr. Tujunga, CA 91042 ANI ZARGARIAN 3418 Esperanza Terrace Glendale, CA 91208. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Ani Zargarian, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 131

FICTITIOUS BUSINESS NAME STATEMENT: 20090142191 The following person(s) is/are doing business as: CLASSIC SPEED MACHINE SERVICE 29778 Cambridge Ave Castaic, CA 91384 Eugene J. Rojas 29778 Cambridge Ave. Castaic, CA 91384 . The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Eugene J Rojas, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 132

FICTITIOUS BUSINESS NAME STATEMENT: 20090142189 The following person(s) is/are doing business as: SHAN AND SHANI DESIGN 7357 Varied Ave. #05 Canoga Park, CA 91303 HARISSCHANDRA ILLANGAMPEDIGEDARA 7357 Varied Ave. #05 Canoga Park, CA 91303. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Harischandra Ilangampedigedara, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/09. NOTICE – This fictitious name statement expires five years from the date it

was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 133

FICTITIOUS BUSINESS NAME STATEMENT: 20090153332 The following person(s) is/are doing business as: SPINT DONAR; GAROOZ CHIOLOEN 660 Sidney Ave. Pasadena, CA 91102 CHRISTINE GEUVJEHIZION 660 Sidney Ave Pasadena, CA 91102. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Christine Geuvjehizion, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/4/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state,

or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 134
FICTITIOUS BUSINESS NAME STATEMENT: 20090153329 The following person(s) is/are doing business as: TVK SERVICE 226 N. El Molino Ave. Pasadena, CA 91101 KAREN AKOPYAN 226 N. El Molino Ave. Pasadena, CA 91101. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Karen Akopyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/4/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 135

FICTITIOUS BUSINESS NAME STATEMENT: 20090153757 The following person(s) is/are doing business as: ALL MAKE AUOT PARTS 7945 Allott Ave. Panorama City, CA 91402 VREZH SARIBEKYAN 7945 Allott Ave. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Vrezh Saribekeyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/4/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 136

FICTITIOUS BUSINESS NAME STATEMENT: 20090153104 The following person(s) is/are doing business as: PLAZA WASTE SERVICE 5830 Lankershim Blvd. North Hollywood, CA 91601 ANGELA ANZHELA PETROSIAN 14751 Bassett Street Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Angela Anzhela Petrosian, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/4/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 137

FICTITIOUS BUSINESS NAME STATEMENT: 20090153752 The following person(s) is/are doing business as: THE FANTASTIC CUTS 14905 Sherman Way Van Nuys, CA 91406 ANAIT PARSAMYAN 7050 Atoll Ave North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Anait Parsamyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/4/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 138

FICTITIOUS BUSINESS NAME STATEMENT: 20090161451 The following person(s) is/are doing business as: G&P EVENT COORDINATIONS 1176 N. Kingsley Dr. #2 Los Angeles, CA 90029 GHAZAR PETROSYAN 1176 N. Kingsley Dr. #2 Los Angeles, CA 90029. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Ghazar Petrosyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/5/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 139

FICTITIOUS BUSINESS NAME STATEMENT: 20090161452 The following person(s) is/are doing business as: VENETION FLOORING & DESIGNS 15150 Sherman Way, #321 Van Nuys, CA 91405 SUREN MURADYAN 15150 Sherman Way #321 Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Suren Muradyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/5/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 140

FICTITIOUS BUSINESS NAME STATEMENT: 20090161453 The following person(s) is/are doing business as: G&P Catering Services 1176 N Kingsley Dr. #2 Los Angeles, CA 90029 GHAZAR PETROSYAN 1176 N. Kingsley Dr. #2 Los Angeles, CA 90029. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Ghazar Petrosyan , Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/5/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 141

Florence Ave Los Angeles, CA 90001 . The business is conducted BY: A CORPORATION Registrant has not yet commenced business. Signed: Landmark Fund, Inc. , President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/4/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 143

FICTITIOUS BUSINESS NAME STATEMENT: 20090161450 The following person(s) is/are doing business as: GLOBAL AUTO TRADING BROKER-AGE; G.A.T.B. 19737 Welby Way Winnetka, CA 91306 JOSPEH BITTON 19737 Welby Way Winnetka, CA 91306 ROSE ROMAN- BITTON 19737 Welby Way Winnetka, CA 91306. The business is conducted by: A HUSBAND AND WIFE Registrant has not yet commenced business. Signed: Joseph Bitton/Rose Roman-Bitton, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/5/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 144

FICTITIOUS BUSINESS NAME STATEMENT: 20090142194 The following person(s) is/are doing business as: CRESCENTA VALLEY KOI 2539 Altura Ave. Montrose, CA 91020 ROMIE W. GAUBRAITH 2539 Altura Ave Montrose, CA 91020 SUSAN M. GAUBRAITH 2539 Altura Ave Montrose, CA 91020. The business is conducted by: A HUSBAND AND WIFE Registrant has not yet commenced business. Signed: Romie W. Gaurbraith, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 145

FICTITIOUS BUSINESS NAME STATEMENT: 2009015326 The following person(s) is/are doing business as: MACALLAN COMMERCIAL GROUP 540 S. Lake Ave Pasadena, CA 91101 VATCHE SAHAKIAN 530 S. Lake Ave. #420 Pasadena, CA 91101 GARY ABADJIAN 530 S. Lake Ave. #420 Pasadena, CA 91101. The business is conducted by: COPARTNERS Registrant has not yet commenced business. Signed: Vatchesahakian & Gary Abadjian, Owners. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/4/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 146

FICTITIOUS BUSINESS NAME STATEMENT: 20090142190 The following person(s) is/are doing business as: EQUIBLI MANAGEMENT PARTNERS 6652 Hesperia Ave. Reseda, CA 91335 BILMOR PARTNERS, LLC. 19528 Ventura Blvd #697 Tarzana, CA 91356. The business is conducted by: A LIMITED LIABILITY COMPANY Registrant has not yet commenced business. Signed: Blimor Partners, LLC, Patner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 147

FICTITIOUS BUSINESS NAME STATEMENT: 20090161449 The following person(s) is/are doing business as: BAVARIAN AUTO GROUP 11840 David Ln. Sun Valley, CA 91352 ARTAK SAAKIAN 11840 David Ln. Sun Valley, CA 91352 ARAMAIS GHAZARYAN 11840 David Ln. Sun Valley, CA 91352. The business is conducted by: A GENERAL PARTNERSHIP Registrant has not yet commenced business. Signed:Artak Saaikian & Aramaish Ghazaryan, Owners. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/5/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09 – 148

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20090141977 Original file # 02-0505137 The following person(s) has (have) abandoned the use of the fictitious business name: MEDIA AGENCY 10149 Commerce Ave #9 Tujunga, CA 91042 The fictitious business name referred to above was filed on: 0/04/02, in the County of Los Angeles. The business was conducted by: HAMLET MINASSIAN. The full name and residence of the registrant(s) abandoning the name: Hamlet Minassian 7553 Valaho Dr. Tujunga, CA 91042. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/03/09. Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20090126653 Original file # 20072220286 The following person(s) has (have) abandoned the use of the fictitious business name: LONG BEACH SMOG #1 1817 Long Beach Blvd. Long Beach, CA 90041. The business was conducted by: ALBERT VARDAPOUR. The full name and residence of the registrant(s) abandoning the name: Albert Vardapour 321 East Fairview #109 Glendale, CA 91207. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/30/09. Published: 2/12/09, 2/19/09, 2/26/09, 3/5/09

FICTITIOUS BUSINESS NAME STATEMENT: 20090045952 The following person(s) is/are doing business as: BURLAPP, ESSERE. AMERICAN TRAITS CLOTHING INC, 1026 SANTA FE AVE #302 LOS ANGELES CA 90021. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed AURORA MORA, CFO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/13/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/2009, 2/19/2009, 2/26/2009, 3/5/2009 1418 7

FICTITIOUS BUSINESS NAME STATEMENT: 20090052546 The following person(s) is/are doing business as: SPC TIME, 7840 FOOTHILL BLVD UNIT K, SUNLAND, CA 91040. SUSANNA AROUITIOUNIAN, 1234 E. WILSON AVE APT 4 GLENDALE CA 91206. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SUSANNA AROUITIOUNIAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another

er under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/2009, 2/19/2009, 2/26/2009, 3/5/2009 1421 9

FICTITIOUS BUSINESS NAME STATEMENT: 20090052556 The following person(s) is/are doing business as: PRIMARY SOURCE CONSULTING CREDENTIALING, 8509 BEVERLY BLVD STE 62H, PICO RIVERA, CA 90660. KATHY EILEEN FIECHTER, 8509 BEVERLY BLVD STE 62H PICO RIVERA CA 90660. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/8/2003. Signed KATHY E. FIECHTER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/2009, 2/19/2009, 2/26/2009, 3/5/2009 1422 6

FICTITIOUS BUSINESS NAME STATEMENT: 20090059866 The following person(s) is/are doing business as: A1 UNLIMITED HOME HEALTH CARE, 4430 SANTA MONICA BLVD SUITE 135, LOS ANGELES, CA 90029. A1 UNLIMITED HOME HEALTH CARE, INC, 4430 SANTA MONICA BLVD SUITE 135 LOS ANGELES CA 90029. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIAM VOSKANYAN, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/15/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/2009, 2/19/2009, 2/26/2009, 3/5/2009 1429 0

FICTITIOUS BUSINESS NAME STATEMENT: 20090060570 The following person(s) is/are doing business as: MX TRUCKING, 6310 S. RIMPAU BLVD, LA, CA 90043. MAX OSORIO, 6310 S. RIMPAU BLVD LA CA 90043. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 5/31/2002. Signed MAX OSORIO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/15/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/12/2009, 2/19/2009, 2/26/2009, 3/5/2009 1425 7 lc-212

FICTITIOUS BUSINESS NAME STATEMENT: 20090066457 The following person(s) is/are doing business as: TORRES GENERAL RENOVATIONS, 18000 STUDEBAKER ROAD STE 700, CERRITOS, CA 90703. US-KCS INC, 18000 STUDEBAKER ROAD STE 700 CERRITOS CA 90703. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed US-KCS TAHEREH SALEHI, OWNER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/16/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/2009, 2/26/2009, 3/5/2009, 3/12/2009 1415 1

FICTITIOUS BUSINESS NAME STATEMENT: 20090098904 The following person(s) is/are doing business as: CITAS SANTIAGO'S HOME CARE, 1351 W. 227TH ST #18, TORRANCE, CA 90501. FELICITAS T. SANTIAGO, 1351 W. 227TH ST #18 TORRANCE CA 90501. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/26/2009. Signed FELICITAS T. SANTIAGO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/2009, 2/26/2009, 3/5/2009, 3/12/2009 1441 0

FICTITIOUS BUSINESS NAME STATEMENT: 20090099929 The following person(s) is/are doing business as: JEAIR, 1935 SANTA ANITA AVE, S EL MONTE, CA 91733. SUPER STAR INTL INC., 1935 SANTA ANITA AVE S ELMONTE CA 91733. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SAI LIU, CEO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/2009, 2/26/2009, 3/5/2009, 3/12/2009 1450 8

FICTITIOUS BUSINESS NAME STATEMENT: 20090100383 The following person(s) is/are doing business as: COURTNEY MICHELLE INTERIORS, 1445 BRUCE AVE., GLENDALE, CA 91202. COURTNEY M. JANASLANI, 1445 BRUCE AVE. GLENDALE CA 91202. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed COURTNEY M. JANASLANI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/2009, 2/26/2009, 3/5/2009, 3/12/2009 1450 8

FICTITIOUS BUSINESS NAME STATEMENT: 20090100384 The following person(s) is/are doing business as: BAND D SECURITY SERVICES, 8211 FIRESTONE BL. STE. 104, DOWNEY, CA 90241. DAVID PERZ, 8211 FIRESTONE BL. STE 104 DOWNEY CA 90241. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed DAVID PEREZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/2009, 2/26/2009, 3/5/2009, 3/12/2009 1450 9

FICTITIOUS BUSINESS NAME STATEMENT: 20090100474 The following person(s) is/are doing business as: PARVIN MOHEBY US SKINCARE CLINIC, 1483 WOOSTER ST, LOS ANGELES, CA 90035. PARVIN MOHEBY US SKINCARE INC, 183 WOOSTER ST LOS ANGELES CA 90035. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed PARVIN MOHEBY, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/26/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement

ment does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/2009, 2/26/2009, 3/5/2009, 3/12/2009 1450 7

FICTITIOUS BUSINESS NAME STATEMENT: 20090128416 The following person(s) is/are doing business as: PLASCENCIA LERNING PRESCHOOL, 4155 HARLAN AVE, BALDWIN PARK, CA 91706. MA SOCORRA PLASCENCIA, 4155 HARLAN AVE BALDWIN PARK CA 91706. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MA SOCORRA PLASCENCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/30/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/2009, 2/26/2009, 3/5/2009, 3/12/2009 1457 9 lc-219

FICTITIOUS BUSINESS NAME STATEMENT: 20090146430 The following person(s) is/are doing business as: H.N. TRANSPORTATION 10545 Burbank Blvd. #111 North Hollywood, CA 91601 HRACHYA NAVASARDYAN 434 S. 6th St #P Burbank, CA 91501. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Hrachya Navasardyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 149

FICTITIOUS BUSINESS NAME STATEMENT: 20090046513 The following person(s) is/are doing business as: PRINCE PARTIES 13437 Victory Blvd. #20 Van Nuys, CA 91401 EZZATOLLAH MODARRES 13437 Victory Blvd. #20 Van Nuys, CA 91401. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Ezzatollah Modarres, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/13/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 150

FICTITIOUS BUSINESS NAME STATEMENT: 20090174756 The following person(s) is/are doing business as: LH GUTTERS 13012 Riverside Dr. Sherman Oaks, CA 91423 LIOR HARIR 13012 Riverside Dr. Sherman Oaks, CA 91423. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Lior Harir, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 151

FICTITIOUS BUSINESS NAME STATEMENT: 20090174755 The following person(s) is/are doing business as: SIMPLE SHIPPING SUPPLIES 4253 Eagle Rock Blvd. #F Los Angeles, CA 90065 EDWARD OHANYAN 608 S. Bed Maok St. #321 Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Edward Ohanyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 152

FICTITIOUS BUSINESS NAME STATEMENT: 20090174754 The following person(s) is/are doing business as: ELITE HOME IMPROVEMENT 5419 W. Sunset Blvd. #237 Los Angeles, CA 90027 FELIKS BALABEKYAN 5419 W. Sunset Blvd. #237 Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Feliks Balabekyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 153

FICTITIOUS BUSINESS NAME STATEMENT: 20090189431 The following person(s) is/are doing business as: AUTO PARTS DELIVERY SOLUTIONS 20254 Haynes St. Winnetka, CA 91306 MARISOL JULIAN VELASCO 20254 Haynes St. Winnetka, CA 91306. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Marisol Julian Velasco, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 154

FICTITIOUS BUSINESS NAME STATEMENT: 20090189428 The following person(s) is/are doing business as: THE CENTER OF INTERNATIONAL ONTOLOGY 12021 Wilshire Blvd. #445 Los Angeles, CA 90025 SAEID VAKILI 12021 Wilshire Blvd. #445 Los Angeles, CA 90025. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Saied Vakili, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 155

FICTITIOUS BUSINESS NAME STATEMENT: 20090174747 The following person(s) is/are doing business as: ELITE AUTO BROKERS 5065 Hollywood Blvd. #201 Los Angeles, CA 90027 ARTAK SMBATYAN 1732 N Alexandria Ave Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Artak Smbatyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 156

FICTITIOUS BUSINESS NAME STATEMENT: 20090146430 The following person(s) is/are doing business as: CENTER FOR CONTEMPORARY ART; CHANNEL FOUR; JONATHAN WOODSWORTH; CHANNEL FOUR EDITIONS 5647 Hollywood Blvd Los Angeles, CA 90028 JONATHAN DEWDNEY 5647 Hollywood Blvd Los Angeles, CA 90028. The business is con-

ducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Jonathan Dewdney, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 157

FICTITIOUS BUSINESS NAME STATEMENT: 20090189159 The following person(s) is/are doing business as: NATIONAL LOAN MODIFICATION ASSOCIATION 23133 Ventura Blvd. #101 Woodland Hills, CA 91364 ATA HASSANI 23133 Ventura Blvd. #101 Woodland Hills, CA 91364. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Ata Hassani, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 158

FICTITIOUS BUSINESS NAME STATEMENT: 20090189430 The following person(s) is/are doing business as: ET MED SERVICES 8001 Laurel Canyon #201 N. Hollywood, CA 91605 EDGAR GRIGORIAN 8001 Laurel Canyon, N Hollywood, CA 91605 . The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Edgar Griforian, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 159

FICTITIOUS BUSINESS NAME STATEMENT: 20090195879 The following person(s) is/are doing business as: WINNETKA COLLISION 20256 Saticoy St. Winnetka, CA 91306 JESUS FLORES GUZMAN 6924 Amigo St. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Jesus Flores Guzman, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/12/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 160

FICTITIOUS BUSINESS NAME STATEMENT: 20090189427 The following person(s) is/are doing business as: PRO PLAYERS PRODUCTIONS 10820 Beverly Blvd. A5 #337 Whittier, CA 90061 PRO PLAYERS, INC 10820 Beverly Blvd. A5 337 Whittier CA, 90061. The business is conducted by: A CORPORATION Registrant has not yet commenced business. Signed: Pro Players, Inc, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 161

FICTITIOUS BUSINESS NAME STATEMENT: 20090195878 The following person(s) is/are doing business as: THE BULLDOG LA 1326 N. McCadden PL. #2 Los Angeles, CA 90028 KOLOKOL CORPORATION 1326 N. McCadden Pl. #2 Los Angeles, CA 90028. The business is conducted by: A CORPORATION Registrant has not yet commenced business. Signed: Kolokol Corporation, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 162

FICTITIOUS BUSINESS NAME STATEMENT: 20090195877 The following person(s) is/are doing business as: RESEDA MOBIL 18056 Saticoy St. Reseda, CA 91335 SWEISS PETROL, INC 18056 Saticoy St. Reseda, CA 91335. The business is conducted by: A CORPORATION Registrant has not yet commenced business. Signed: Swiss Petrol, INC, CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 163

FICTITIOUS BUSINESS NAME STATEMENT: 20090189429 The following person(s) is/are doing business as: KIT & DEKER, ATTORNEY'S AT LAW 6739 Odessa Ave Van Nuys, CA 91406 NAREG KITSINIYAN 6739 Odessa Ave Van Nuys, CA 91406. The business is conducted by: A GENERAL PARTNERSHIP Registrant has not yet commenced business. Signed: Nareg Kitsiniyan , Owners. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/11/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 164

FICTITIOUS BUSINESS NAME STATEMENT: 20090174746 The following person(s) is/are doing business as: CHATEAU MARIANNE; SUNSET AUTOMOTIVE PUBLICATIONS 13407 Collins St Van Nuys, CA 91401 ROBIN WIELAND 13407 Collins St. Van Nuys, CA 91401 . The business is conducted by: A HUSBAND AND WIFE Registrant has not yet commenced business. Signed: Robin Wieland, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/5/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date.

violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 166

FICTITIOUS BUSINESS NAME STATEMENT: 20090195880 The following person(s) is/are doing business as: SYLMAR VILLAGE HOA 9403 Sylmar Ave. # 1 Panorama City, CA 91402 DOUGLAS DIAZ 9403 Sylmar Ave. # 1 Panorama City, CA 91402 ALEJANDRO ORTIZ 9403 Sylmar Ave. # 1 Panorama City, CA 91402 JESUS CASTANEDA 9403 Sylmar Ave. # 1 Panorama City, CA 91402 The business is conducted by: AN UNINCORPORATED ASSOCIATION OTHER THAN A PARTNERSHIP Registrant has not yet commenced business. Signed: Douglas Diaz, One Member. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/12/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 167

FICTITIOUS BUSINESS NAME STATEMENT: 20090195876 The following person(s) is/are doing business as: CLASSIC COUTURE PRODUCTIONS 21901 Lassen Street #167 Chatsworth, CA 91311 5632 Van Nuys Blvd Van Nuys, CA 91401 SANDRA ALLEN 21901 Lassen Street #167 Chatsworth, CA 91311 NIKOL DAVIS 21901 Lassen Street #167 Chatsworth, CA 91311 CHANTAY BROWN 21901 Lassen Street #167 Chatsworth, CA 91311 FERLIN GATLIN 21901 Lassen Street #167 Chatsworth, CA 91311. The business is conducted by: AN UNINCORPORATED ASSOCIATION OTHER THAN A PARTNERSHIP Registrant has not yet commenced business. Signed: Sandra Allen CEO/Show Runner . The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/12/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09 – 168

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20090184008 Original file # 20080818758 The following person(s) has (have) abandoned the use of the fictitious business name: SALVIAN AUTOMOTIVE 3979 N Mission Road. Los Angeles, CA 90031. The business was conducted by: ALBERT VARDAPOUR. The full name and residence of the registrant(s) abandoning the name: Mher Grigoryan 262 E. Reed St. Covina CA, 91723. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/10/09: Published: 2/19/09, 2/26/09, 3/5/09, 3/12/09

PUBLIC NOTICE: Property located on 3914-3918 W. 28th St., Los Angeles, CA 90018 belongs to MARIA BUTLER. It is NOT abandoned or unclaimed. A letter questioning assets has been mailed to the trustee via certified mail No. 1-7008-1140-0001-3205-2316. Trustee MORTGAGEIT, INC. has yet to respond.

PUBLIC NOTICE: Property located on 3910 W. 28th St., Los Angeles, CA 90018 belongs to MARIA BUTLER. It is NOT abandoned or unclaimed. A letter questioning assets has been mailed to the trustee via certified mail No. 1-7008-1140-0001-3205-2323. Trustee FREEMONT INVESTMENT & LOAN has yet to respond.

FICTITIOUS BUSINESS NAME STATEMENT: 20090168298 The following person(s) is/are doing business as: COMFORT 4 U MEDICAL SUPPLY 14635 Titus St. Panorama City, CA 91402 NEW MILLENNIUM HOLDINGS, INCA. 14635 Titus St. Panorama City, CA 91402. The business is conducted by: A CORPORATION Registrant has not yet commenced business. Signed: New Millennium Holdings, INC, CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/6/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 169

FICTITIOUS BUSINESS NAME STATEMENT: 20090210970 The following person(s) is/are doing business as: ROADSIDE ORGANICS 270 S. Beverly Dr. Beverly Hills, CA 90212 AMBER GOLDHAMMER 270 S. Reeves Drive Beverly Hills, CA 90212. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Amber Goldhammer, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 170

FICTITIOUS BUSINESS NAME STATEMENT: 20090210969 The following person(s) is/are doing business as: WESTSIDE COMPUTER TECH 11740 Wilshire Blvd #810 Los Angeles, CA 90025 ALLEN A ASHOURI 11740 Wilshire Blvd. #810 Los Angeles, CA 90025. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Allen A. Ashouri, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 171

FICTITIOUS BUSINESS NAME STATEMENT: 20090210968 The following person(s) is/are doing business as: BUSINESS MATTERS 11301 W Olympic Blvd. #529 Los Angeles, CA 90064 RUBY K LEE 11301 W Olympic Blvd #529 Los Angeles, CA 90064. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Ruby K Lee, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 172

FICTITIOUS BUSINESS NAME STATEMENT: 20090210966 The following person(s) is/are doing business as: BYRON'S INTERNATIONAL ENTERPRISES 2817 Westwood Blvd Los Angeles, CA 90064 VIRON KONSTANTINIDIS 2817 Westwood Blvd Los Angeles, CA 90064. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Viron Konstantinidis, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09 3/5/09, 3/12/09, 3/19/09 – 173

FICTITIOUS BUSINESS NAME STATEMENT: 20090210965 The following person(s) is/are doing business as: TRACKING PRODUCTION 11045 Missouri Ave. # 302 Los Angeles, CA 90025 KEVIN TEHRANIVAFIA 11045 Missouri Ave #302 Los Angeles, CA 90025. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed:

Kevin Tehranivafia, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 174

FICTITIOUS BUSINESS NAME STATEMENT: 20090168298 The following person(s) is/are doing business as: DNEK 515 S Flower St 44th Floor Los Angeles, CA 90071 OVERSEE.net 515 S. Flower St 44th Floor Los Angeles, CA 90071. The business is conducted by: A CORPORATION Registrant has not yet commenced business. Signed: Oversee.net, SEC-RETARY. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 175

FICTITIOUS BUSINESS NAME STATEMENT: 20090210972 The following person(s) is/are doing business as: CALIFORNIA HOME CARE NURSING SERVICES INTL. CORP 3350 Wilshire Blvd. #670 Los Angeles, CA 90010 CALIFORNIA HOME CARE NURSING SERVICES INTL. CORP 3350 Wilshire Blvd. #670 Los Angeles, CA 90010. The business is conducted BY: A CORPORATION Registrant has not yet commenced business. Signed: Ziman Santos. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 176

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20090210967 Original file # 20080437432 The following person(s) has (have) abandoned the use of the fictitious business name: BUSINESS MATTERS 11301 W Olympic Blvd #529 Los Angeles, CA 90064. The business was conducted by: Ruby K Seong. The full name and residence of the registrant(s) abandoning the name: RUBY K SEONG 11301 W Olympic Blvd. #529 Los Angeles, CA 90064. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09: Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09

FICTITIOUS BUSINESS NAME STATEMENT: 20090218772 The following person(s) is/are doing business as: GLOBAL TRADING AUTO BROKER-AGE 5658 Cahill St. Tarzana, CA 91356 JOSEPH BITTON 5658 Cahill St. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Joseph Bitton, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/18/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 177

FICTITIOUS BUSINESS NAME STATEMENT: 20090211322 The following person(s) is/are doing business as: BEFORE AND AFTER DRAPERIES 10311 Sherman Grove Ave Sunland, CA 91040 ZHODEKS MINASYAN 9501 Amboy Ave Pacoima, CA 91311. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Zhodeks Minasyan, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 178

FICTITIOUS BUSINESS NAME STATEMENT: 20090210974 The following person(s) is/are doing business as: THE PEERY LA FIRM 17337 Ventura Blvd. #200 Encino, CA 91316 AMIT PEERY 17337 Ventura Blvd #200 Encino, CA 91316. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Amit Peery, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 179

FICTITIOUS BUSINESS NAME STATEMENT: 20090235114 The following person(s) is/are doing business as: TE CHNO CAI 4195 Morro Dr Woodland Hills, CA 91364 YAVAR MAJIDI 4195 Morro Dr. Woodland Hills, CA 91364. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Yavar Majidi, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/20/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 180

FICTITIOUS BUSINESS NAME STATEMENT: 20090235112 The following person(s) is/are doing business as: GARCIA AUTO REPAIR 12320 Branford St Sun Valley, CA 91352 ALFREDO CALLEROS 14407 Vose St #19A Van Nuys, CA 91405. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Alfredo Calleros, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 181

FICTITIOUS BUSINESS NAME STATEMENT: 20090235108 The following person(s) is/are doing business as: OK TRUCK CAR WASH 12313 Kenny Drive Granada Hills, CA 91344 ORGANES KARAMANUKYAN 12313 Kenny Drive Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Oganeg Karamanukyany, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/20/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 182

FICTITIOUS BUSINESS NAME STATEMENT: 20090235382 The following person(s) is/are doing business as: KDM SUPPLIES 8942 Woodman Ave #C Arleta, CA 91331 KIMBERLY LOPEZ 11451 Amigo Ave Northridge, CA

91326. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Kimberly Lopez, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/20/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 183

FICTITIOUS BUSINESS NAME STATEMENT: 20090235380 The following person(s) is/are doing business as: LA CHAIRCOVERS AND LINENS 5217 Lexington Ave. #2/5 Los Angeles, CA 90029 ROBERTO M. DETOS SANTOS 5217 Lexington Ave. #2/5 Los Angeles, CA 90029. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Roberto M Detos Santos, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 184

FICTITIOUS BUSINESS NAME STATEMENT: 20090235379 The following person(s) is/are doing business as: NORMAVSELLS 2701 Ocean Park St #140 Santa Monica, CA 90272 NORMA VOELKEL 1670 W Sunset Blvd #203 Pacific Palisades, CA 90272. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Norma Voelkel, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 185

FICTITIOUS BUSINESS NAME STATEMENT: 20090235378 The following person(s) is/are doing business as: WHITE ORCHID DESIGN BY ELLI 16053 Victory Blvd. #5 &6 Van Nuys, CA 91406 HOURIEH NAJAFIFARD 23751 Hartland St. West Hills, CA 91307. The business is conducted by: AN INDIVIDUAL Registrant has not yet commenced business. Signed: Hourieh Najafifard, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 186

FICTITIOUS BUSINESS NAME STATEMENT: 20090235111 The following person(s) is/are doing business as: PREMIUM AIR SYSTEMS, INC 17183 Donmez St Granada Hills, CA 91344 PREMIUM AIR SYSTEMS INC 17183 Donmez St Granada Hills, CA 91344. The business is conducted BY: A CORPORATION Registrant has not yet commenced business. Signed: Fernando Razuri, INC, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/20/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 187

FICTITIOUS BUSINESS NAME STATEMENT: 20090235377 The following person(s) is/are doing business as: FIRST FEDERAL LOAN MODIFICATION 4201 Wilshire Blvd. Suite 610 Los Angeles, CA 90010 SPARK MANAGEMENT GROUP, INC 4201 Wilshire Blvd Suite 610 Los Angeles, CA 90010. The business is conducted BY: A CORPORATION Registrant has not yet commenced business. Signed: Spark Management Group, INC, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/20/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 188

FICTITIOUS BUSINESS NAME STATEMENT: 20090235111 The following person(s) is/are doing business as: PREMIUM AIR SYSTEMS, INC 17183 Donmez St Granada Hills, CA 91344 PREMIUM AIR SYSTEMS INC 17183 Donmez St Granada Hills, CA 91344. The business is conducted BY: A CORPORATION Registrant has not yet commenced business. Signed: Fernando Razuri, INC, CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/20/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 189

FICTITIOUS BUSINESS NAME STATEMENT: 20090235383 The following person(s) is/are doing business as: RED CARPET-FASHION 11684 San Vicente Blvd. Los Angeles, CA 90049 MANDANA ENTERPRISES, INC 11694 San Vicente Blvd Los Angeles, CA 90049. The business is conducted BY: A CORPORATION Registrant has not yet commenced business. Signed: Mandana Enterprises, INC, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/20/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 – 190

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20090211324 Original file # 20090049985 The following person(s) has (have) abandoned the use of the fictitious business name: BEST OF THE WEST RECRUITING SERVICE 10820 Beverly Blvd #A5 337 Whittier, CA 90601. The business was conducted by: James Washington. The full name and residence of the registrant(s) abandoning the name: PRO PLAYERS, INC 10820 Beverly Blvd #A5 337 Whittier, CA 90601. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/17/09: Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME Original file #2007-1660229 NAME: ASAP SUPPLIES COMPANY 8942 Woodman Ave #C Arleta, CA 91331 The Fictitious business name statement of the partnership was filed on: 7/12/07 KIMBERLY LOPEZ 11451 Amigo Ave Northridge, CA 91320 This statement is filed with the County Clerk of Los Angeles County on: 2/17/09: Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME: 20090168297 Original file # 06-2721816 The following person(s) has (have) abandoned the use of the fictitious business name: NEMIHO WEB DESIGN 359 E. Magnolia Blvd. # D Burbank,

CA 91502. The business was conducted by: ALBERT VARDAPOUR. The full name and residence of the registrant(s) abandoning the name: NEW MILLENNIUM HOLDINGS, INC 359 E Magnolia Blvd. #D Burbank, CA 91502. The registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/6/09: Published: 2/26/09, 3/5/09, 3/12/09, 3/19/09

FICTITIOUS BUSINESS NAME STATEMENT: 20090143175 The following person(s) is/are doing business as: ALL EURO PARTS, 12300 BRANFORD ST., STE P, SUN VALLEY, CA 91352. ALL EURO PARTS, INC., 12300 BRANFORD ST., STE P SUN VALLEY CA 91352. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 1/1/2009. Signed KAREN AKOPYAN, PRESIDENT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/2009. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/2009, 3/5/2009, 3/12/2009, 3/19/2009 1464 0

FICTITIOUS BUSINESS NAME STATEMENT: 20090143176 The following person(s) is/are doing business as: OVIA TRAVELS, 245 E LIME AVE. APT C, MONROVIA, CA 91016. RAMANDEEP K BHASIN, 245 E LIME AVE. APT C MONROVINA CA 91016. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed RAMANDEEP K BHASIN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/2009, 3/5/2009, 3/12/2009, 3/19/2009 1463 9

FICTITIOUS BUSINESS NAME STATEMENT: 20090143250 The following person(s) is/are doing business as: JGV FIELD SERVICES, 504 S. ALBERTSON AVE, COVINA, CA 91723. JOHN GILBERT VARGAS, 504 S. ALBERTSON AVE COVINA CA 91723. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOHN GILBERT VARGAS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/3/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/2009, 3/5/2009, 3/12/2009, 3/19/2009 1463 8

FICTITIOUS BUSINESS NAME STATEMENT: 20090176659 The following person(s) is/are doing business as: NZVEMS BLOOD COLLECTION SERVICE, 3640 JOSEPHINE ST, LINGWOOD, CA 90262. AZUCENA R. FRIAS, 3640 JOSEPHINE ST. LYNWOOD CA 90262. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed AZUCENA FRIAS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/2009, 3/5/2009, 3/12/2009, 3/19/2009 1467 1

FICTITIOUS BUSINESS NAME STATEMENT: 20090176968 The following person(s) is/are doing business as: SPPLYS AND PRODUCTS, 4034 BOUTON DR, LAKEWOOD, CA 90712. JAVIER ALVAREZ, 4034 BOUTON DR LAKEWOOD CA 90712. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JAVIER ALVAREZ PHD. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/2009, 3/5/2009, 3/12/2009, 3/19/2009 1467 2

FICTITIOUS BUSINESS NAME STATEMENT: 20090176969 The following person(s) is/are doing business as: EXACT FUMIGATION, 2650 70 ST, LONG BEACH, CA 90805. JAVIER ALVARES, 4034 BOUTON DR. LAKEWOOD CA 90712. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JAVIER ALVAREZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/2009, 3/5/2009, 3/12/2009, 3/19/2009 1467 3

FICTITIOUS BUSINESS NAME STATEMENT: 20090177115 The following person(s) is/are doing business as: BLUE WINGS, 1203 E. RADBARD ST, CARSON, CA 90746. HOPE RICKS, 1203 E. RADBARD ST CARSON CA 90746 MALCOLM GAINES, 4810S. LABREA #209 LOS ANGELES CA 90008. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed HOPE RICKS PHD. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/2009, 3/5/2009, 3/12/2009, 3/19/2009 1467 4

FICTITIOUS BUSINESS NAME STATEMENT: 20090177396 The following person(s) is/are doing business as: ESOTERICA FYAMI OSOVORGA, 1917 S. CENTRAL AVE C1, LOS ANGELES, CA 90011. JOSE FELICIANO LEDESMA MIRANDA, 2322 S. HOOPER AVE LOS ANGELES CA 90011. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOSE FELICIANO LEDESMA MIRANDA PHD. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/9/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B

statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/2009, 3/5/2009, 3/12/2009, 3/19/2009 1467 6

FICTITIOUS BUSINESS NAME STATEMENT: 20090199213
The following person(s) is/are doing business as: BLESSED BEAUTIES BY BERNADINE, 1333 W 126TH ST, LOS ANGELES, CA 90044. BERNADINE STEVENS, 1333 W.126TH ST LOS ANGELES CA 90044. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed BERNADINE STEVENS PHD. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/12/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/26/2009, 3/5/2009, 3/12/2009, 3/19/2009 1467 9

FILE NO. 20090229809
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ACELINK ATM SERVICE, 1111 S. SANTEE ST, 2ND FLOOR, LOS ANGELES, CA 90015 (LOS ANGELES). The full name of registrant(s) is/are: JUNG MOK, 343 PIONEER DR #1702 E, GLENDALE, CA 91203 AND JASON K. KIM, 3600 WILSHIRE BLVD #200, LOS ANGELES, CA 90010. This Business is being conducted by a/an: A GENERAL PARTNERSHIP. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JUNG MOK, PARTNER
This statement was filed with the County Clerk of LOS ANGELES County on 2/19/09 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA146833 BEVERLY HILLS WEEKLY 2/26, 3/5, 12, 19, 2009

FILE NO. 20090222338
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: NEW BEGINNING COMMUNICATIONS, 13650 MARINA POINTE DR, STE 306, MARINA DEL REY, CA 90292 (LOS ANGELES). The full name of registrant(s) is/are: INNOVATIVE SOLUTIONS TECHNOLOGY INC, (CALIFORNIA) 13650 MARINA POINTE DR, STE 306, MARINA DEL REY, CA 90292. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ INNOVATIVE SOLUTIONS TECHNOLOGY INC BY: DWAYNE KNOTTS, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 2/18/09 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A

NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA146806 BEVERLY HILLS WEEKLY 2/26, 3/5, 12, 19, 2009

FILE NO. 20090191231
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GAN JI, 870 S. WESTERN AVE #41, LOS ANGELES, CA 90005. The full name of registrant(s) is/are: SONG EI KIM, 870 S. WESTERN AVE #41, LOS ANGELES, CA 90005. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ SONG EI KIM, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 2/11/09 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA146702 BEVERLY HILLS WEEKLY 2/19,26,3/5,12,2009

FILE NO. 20090197948
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HORIZON VAN LINES, 19338 LONDELIOUS ST, NORTHRIDGE, CA 91324. The full name of registrant(s) is/are: DAVEDY LLC, [CA] 28340 N. GOLD CANYON DR, SANTA CLARITA, CA 91390. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ DAVEDY LLC, BY: EDUARDO C. PEREZ, MEMBER
This statement was filed with the County Clerk of LOS ANGELES County on 2/12/09 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A

NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA146712 BEVERLY HILLS WEEKLY 2/19,26,3/5,12,2009

FILE NO. 20090207332
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BONITA COIN LAUNDRY, 9302 S. NORMANDIE AVE, LOS ANGELES, CA 90044 (LOS ANGELES). The full name of registrant(s) is/are: YONG MAN CHUNG, 19676 MORGAN CRT, YORBA LINDA, CA 92886. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: FEBRUARY 7, 2009.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ YONG MAN CHUNG, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 2/13/09 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA146753 BEVERLY HILLS WEEKLY 2/19,26,3/5,12,2009

FILE NO. 20090122009
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PONTIAC LIQUOR, 10117 AVALON BLVD, LOS ANGELES, CA 90003 (LOS ANGELES). The full name of registrant(s) is/are: HEECHO INC, (CALIFORNIA) 10117 AVALON BLVD, LOS ANGELES, CA 90003. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ HEECHO INC, BY: HEE KU CHO, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/09 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS

FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA146468 BEVERLY HILLS WEEKLY 2/5,12,19,26, 2009

FILE NO. 20090122008
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: POPEYE MARKET, 1062 S. BROADWAY, LOS ANGELES, CA 90015 (LOS ANGELES). The full name of registrant(s) is/are: OKJA SON, 3131 PARAISO WAY, LA CRESCENTA, CA 91214. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ OKJA SON, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 1/29/09 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA146488 BEVERLY HILLS WEEKLY 2/5,12,19,26,2009

FILE NO. 20090130676
FILED 1/30/2009
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Fictitious Business Name(s): GREEN DENTAL, 3054 W. 8TH ST #106, LOS ANGELES, CA 90006
The fictitious business name referred to above was filed on JULY 3, 2006 in the county of LOS ANGELES. Original file number, 06-1470293.
The full name of registrant: DONG WOO LEE DENTAL CORPORATION, 338 S. WESTERN AVE #202, LOS ANGELES, CA 90020
This business is conducted by: CORPORATION
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)
/s/ DONG WOO LEE DENTAL CORPORATION, BY: DONG WOO LEE, PRESIDENT
LA146520 BEVERLY HILLS WEEKLY 2/5,12,19,26,2009

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The List of
OPPOSITION *to Measure P*
Continues to **GROW**

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**On March 3rd, vote
NO on Measure P**

***It's Bad for Business,
It's Bad for Beverly Hills***

NO on P

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No on P, A Community Coalition Opposed to Hidden Taxes, Sponsored by Property and Business Owners, with funding by G & L Realty LP and Douglas Emmett LLC., 439 North Bedford Drive, Beverly Hills, CA 90210

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