

WHAT'S ON YOUR MIND?

You can write us at: 140 South Beverly Drive #201 Beverly Hills, CA 90212

You can fax us at: 310.887.0789

email us at: editor@bhweekly.com



letters & email

"What to Do About the Permits?" [Issue 533]

I was forwarded a letter from BHUSD board member Myra Lurie urging people to "sign petition" in support of opportunity scholarships. She disagrees with the elected board majority, and instead of voicing her opinion, she is becoming an organizer in chief of a populist fight against the elected majority. It is ironic that it was Ms. Lurie, who, for years, has used the no-contest board majority to push her agenda, irrespective of what the constituents desired, and that allowed her to expand (even as recently as last year) the opportunity scholarship program up to the unprecedented 20 percent of student body and swiftly award the multimillion no bid contract to Strategic Concepts regarding Measure E, to name a few. The constituents' objections were not

Corrections

The article "Beverly High Dance Company to Host Concert" [Issue 535] names two directors of the dance program. Janet Roston is the former director, and Melissa Joseph is the current director. heard for a long time, but they worked tirelessly to take advantage of their right to speak through the electoral process, and they did. Now, that the tables have turned, Ms. Lurie doesn't like it, because that is not the legacy she wants to leave behind. It may negatively impact her chances for other public office, or board posts, in the future. That is a pretty good reason to fight teeth and nail; to make sure the legacy of the last eight years remains intact. And to do that, she will, at this point, stop at nothing: quote experts, who are proven to have gotten their predictions wrong, use scare tactics and populist speech, without being an expert in any of the fields she is commenting on, and so on...

The opportunity scholarship debate has been around for at least two years. Not once did Ms. Lurie reach out to those who disagree with her and have dialogue, try to understand, bridge differences. Not once. Instead, the atmosphere that Ms. Lurie has created in Beverly Hills for its very own residents is an unpleasant one. Since she has run up the opportunity scholarships to 20 percent of student body, small business owners, who would like to speak out against it, are afraid to as they don't want their businesses impacted by hundreds of angry opportunity scholarship parents. People don't want negativity and confrontation in schools, so they rather keep their heads down. Well, those are not characteristics of a great place to live, a place where you send your children to school. No wonder many residents choose to send their children to private schools - exactly the opposite of

what we should achieve.

To be a great community leader, one should inspire by their capability to admit when they were wrong and change course swiftly; to respect the electoral process, not reject it; and to engage in bridging differences, not starting fights, with those who (s)he serves. Ms Lurie has, unfortunately, not delivered on these and that is why she no longer represents the voting majority of this city. I realize that does not feel great, but that is, after all, a result of a democratic process we are lucky to have.

We appreciate the service and the time Ms. Lurie dedicated to our district. It comes at a great personal sacrifice and dedication, and yes, there were accomplishments, as well. But today, we need great community leadership that is fit for the times we live in and, first and foremost, represents the majority of the voters whether she agrees with them, or not.

Luz Esther Avila Beverly Hills

The process of the opportunity permit is to be released from their home school and be accepted to the opportunity school. The process is done on a year-by-year basis.

Months ago at a board meeting, the person in charge of administering permits came down in front of the past school board and emphatically told the prior board that she never promised any permit parent any longer duration of stay at the Beverly Hills Schools than the permit allows, which is

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1 year

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HAPPY NEW YEAR! BEDFORD DRIVE

Beverly High Class of 2008 graduates (left to right) Michelle Sadigh, Michelle Sadighpour, Dina Hannah Nili and Chloe Shaouli ring in the New Year.



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city & schools What's Your New Year's **Resolution?**



"My resolution is to be more philosophical when my favorite sports teams lose." – Jerry Gross, BHUSD Superintendent

"I don't have any

Jerrv Gross

New Year's resolutions. I'm old enough to know that I never keep them." - Monique Gibbons, Horace Mann PTA President



resolution for this year is that we can finally begin moving our community forward on some of the issues that have been holding our district back. And I

Brian Goldberg

"My New Year's Chris Bushee

hope that I'm a constructive voice

in moving those things forward." – Brian



NOTICE

NOTICE OF PROPOSED ADOPTION OF AN ORDINANCE OF THE CITY OF BEVERLY HILLS RELATING TO PARK-ING METER ZONES HOURS OF OPERATION AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE

PLEASE TAKE NOTICE that on January 12, 2010, at 7:00 p.m. or as soon thereafter as the matter may be heard, in the Council Chambers, Beverly Hills City Hall, 455 N. Rexford Drive, Beverly Hills, California, the City Council of the City of Beverly Hills will consider adopting an Ordinance entitled "An Ordinance of the City of Beverly Hills Relating to Parking Meter Zones Hours of Operation and Amending the Beverly Hills Municipal Code." A summary of this Ordinance follows:

Summary of Ordinance

An Ordinance of the City of Beverly Hills Relating to Parking Meter Zones Hours of Operation and Amending the Beverly **Hills Municipal Code**

The City of Beverly Hills has established various parking meter zones throughout the City. The proposed ordinance amends the hours and days of operation of the parking meters from 8:00 a.m. through 6:00 p.m. on each day except Sunday to 6:00 a.m. through 11:59 p.m. on each day of the week. The actual hours of operation, however, will be set by the Director of Public Works and Transportation. The proposed ordinance provides the Director of Public Works and Transportation the authority to set the parking meter hours and days of operation as well as the maximum legal parking time at each parking meter in those parking meter zones.

A certified copy of the entirety of the text of Ordinance is available in the office of the City Clerk, Beverly Hills City Hall, 455 N. Rexford Drive, Room 290, and is available for public inspection at that location.

Dated: January 7, 2009 Byron Pope, City Clerk

Goldberg, Board of Education member

"My New Year's resolution is to make sure I keep balance in my life. I will be chair of the Planning Commission, so I know I will be working very hard. I want to work hard, make a difference but still be spontaneous, playful and have fun!" – Lili Bosse, philanthropist and vice chair of the Planning Commission



"Personally, it's going to be spending more time with my wife and children as I'll be leaving the presidency of BHEA after five years. Professionally, I look forward to

being able to have

100 percent focus once again on my chemistry classes and curriculum and I look forward to having more time to innovate and provide exciting lessons to my students." - Chris Bushee, Beverly Hills

Education Association President



"First: To lose 15-20 pounds that I have gained this

year. Not impor-

tant to the community, just to me. Next, to complete the first phase of the general plan, on my watch. But my biggest goal is to

start to work on the utilities and the companies that operate them. I would like to see every utility pole gone and every utility line put underground in the future. I want all our telephone lines to be fiber optic so that the capacity and speed is state of the art. The above the ground electric wires should be a vision of the "by gone days." No one should live under an electric wire or next to a utility pole. Block by block, one street at a time and it will all come to pass. These are my resolutions, not the councils, so I am speaking for myself; but if you agree, let me know." -Nancy Krasne, Mayor

"I didn't really set any, but I suppose if I did, it would probably be spending more quality time with my family." - Dana Gilbert, Hawthorne PTA Co-President



hope to increase the Beverly Hills Education Foundation's million dollar annual donation to our schools to avoid any cuts to our cherished programs and staff

"Professionally, I

while continuing BHEF's mission to assure academic, athletic and artistic excellence at each of our five Beverly Hills schools. Personally, I'm still working on last year's resolution to eat less chocolate!" - Dev Hankin, Beverly Hills **Education Foundation President**

"My resolution is do whatever I possibly can to help the Beverly Hills jewel become as polished and glowing as it has

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NOTICE OF PUBLIC HEARING

The Council of the City of Beverly Hills, at its meeting to be held on Tuesday, January 12, 2010, at 7:00 p.m., in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will consider:

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE CITY OF BEVERLY HILLS GENERAL PLAN TO INCLUDE NEW AND UPDATED GOALS, POLICIES AND IMPLEMENTATION PROGRAMS, AND ADOPTING A NEGATIVE DECLA-**RATION PURSUANT TO THE CALIFORNIA ENVIRON-**MENTAL QUALITY ACT.

The proposed resolution will amend the City of Beverly Hills General Plan to include the new and updated goals, policies, and implementation programs that have been based on the recommendations from the General Plan Topic Committees and have been further reviewed and refined by the community and the City's commissions. The amendments would apply throughout the City, and do not include changes in development pattern, or changes in the pattern of land uses established in the existing General Plan - including land use designations, development envelopes, or street infrastructure. Included within the amendments proposed for consideration is a policy prohibiting Common Interest Developments in commercial areas until such time as the City may allow them with the appropriate conditions, and a policy to study and adopt regulations for medical uses, if necessary. All interested persons are invited to attend and speak on the proposed amendments and the proposed negative declaration prepared pursuant to the provisions of the California Environmental Quality Act. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date.

The records related to the amendments and the proposed Negative Declaration are available for review at the City's Department of Community Development at 455 N. Rexford Drive, Beverly Hills, California. If you need more information, please contact Peter Noonan, AICP, of the Beverly Hills Department of Community Development at 310.285.1127.

Please note that if you challenge the Council's action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC City Clerk

briefs

Jon and Lili Bosse Donate to Friends of the Library



Jon and Lili Bosse

Beverly Hills residents and philanthropists Jon and Lili Bosse have recently donated \$10,000 to the nonprofit organization Friends of the Beverly Hills Public Library.

"It's like them," said Friends of the Library President Barbara Linder. "It doesn't surprise me knowing what I know [about them] from being involved with the PTA over the years."

The money will go toward the library's teen zone, the homebound delivery service, materials for the Roxbury Senior Library and the city's public library, and the children's summer reading program.

"[These] things are all programs that probably would have been cancelled if it were not for the Friends of the Library," Linder said. "That's where the money is going is to support the programs that make our library a five-star library."

Linder said the funds will also help fill holes from looming budget cuts.

"Things may come up in the next financial quarter in other areas that the library may need extra help," Linder said. "And those funds will come in extra handy in a situation like that."

For more information about how to help the Beverly Hills Public Library, contact (310) 288-2220 or download a contribution form online at the city's Web site.

City Emergency Operations Center to Open Next Week

The City of Beverly Hills, Mayor Nancy Krasne and the city council will be attending the ribbon-cutting ceremony for the city's new Emergency Operations Center Tuesday, Jan. 12.

The center provides a central location of authority and information from which centralized emergency management can be performed during a major emergency or disaster. It allows for face-to-face coordination among personnel who must make emergency decisions.

Examples of functions that could occur include managing and coordinating emergency operations, receiving and disseminating warning information, collecting intelligence and information, coordinating response resources and logistical sup-



port, providing information to the public and official releases to the media, and contact and coordination with county, state or federal representatives when appropriate.

"I sleep better at night, and I am thrilled that the EOC is fully functional," Mayor Nancy Krasne said. "It has state of the art technology, in a centrally located, fortified environment, which keeps all of our emergency services working together in any crises. Our residents should feel secure knowing that in any emergency, services will operate in a coordinated effort, under one roof in any contingency, no matter what happens."

The ceremony - which will demonstrate the technology, maps, systems and configuration of the EOC - will begin at 1 p.m., followed by an open house from 1:30 p.m. to 2:30 p.m.

Free two-hour parking will be available at the Civic Center Parking Lot adjacent to the library.

Those interested in attending should RSVP by Thursday, Jan. 7 to (310) 285-1014.

Mirisch Calls for Pension Reform

The Beverly Hills City Council recently discussed updates from the state's current pension reform effort.

"There is a desperate need to reform the current structure of the pension system for public employees; if we do nothing, we'll be faced with massive unfunded liabilities that we ultimately won't be able to support without massive cuts to city services, if at all," Councilmember John Mirisch said. "We need to not only look at environmental sustainability but economic sustainability as well."

The city's pension plans are administered by California's Public Employees' Retirement System, and is currently a system of defined benefits.

Mirisch said the current pension and retirement health care system for public employees is unsustainable.

"We need to discuss it with all stakeholders, including the employees and unions and decide what's fair as well s what can be funded and how," Mirisch said. "What CalPERS in the past had claimed was fundable on the basis of their investment returns proved, unfortunately, to be from beyond the realm of fantasy."

Other pension plans include a system of defined contributions or a cash balance plan, which is a combination of defined benefits and defined contributions.

Mirisch suggested the city use a cash balance pension plan.

"It would probably be some sort of combination of defined benefits and defined contributions," Mirisch said. "I certainly have no problem with this important issue being discussed and negotiated with the aim of finding a workable system, but it needs to be discussed and negotiated on the basis of on true and actual information."

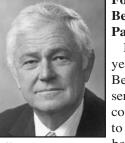
CalPERS payouts have more than doubled to \$10.8 billion in the past 10 years since the adoption of a pension increase. Resources fell from an actuarial surplus of \$32.8 billion to an actuarial unfunded

liability of \$35 billion in 2008.

But CalPERS has provided a conflicting number for its unfunded liability -\$30.3 billion — which has sparked criticism from the state legislative analyst for obscuring the true cost of the pensions. The \$30.3 billion includes the market value of its assets. And according to recent numbers from CalPERS, the pensions are costing the state \$3 billion a year.

Mirisch said the issue needs to be resolved on a regional and state basis, though Beverly Hills should do its part and try to reach an equitable and sustainable solution.

"We simply can't afford to do nothing and hamstring ourselves going forward with an unstoppable spiral of increasing liabilities," Mirisch said. "We just need to be sensible about it, and it's important for all of the stakeholders to put our heads together, because we're going to get nowhere if we put our heads in the sand."



Former Mayor **Ben Norton**

Hills,

and

Passes Away at 89 Norton, a 55year resident of Beverly served on the city council from 1980 1984, became mayor in

Ben Norton

1983. During his years on city council, Norton was a leading force behind construction of the new Civic Center, holding critical evening meetings in his home in order to keep the project on schedule. The center was completed in 1990.

Norton's wife, Rose, served on the planning commission from 1986 to 1994. They were married on May 8, 1955.

"We are very sad to hear about Ben's passing," Mayor Nancy Krasne said. "The Norton family has been a vital part of the City of Beverly Hills for decades, and Ben's contributions as a councilmember are historic and enduring. On behalf of the city council and all city employees, I would like to extend my condolences to Rose and his sons and to the entire Beverly Hills community.'

Norton was honored during Tuesday's city council meeting with a moment of silence.

The Weekly profiled Ben and Rose Norton in its 2004 Valentine's Day article "Love is in the Air" [Issue 228].

"He's an absolute gentleman," Rose Norton said in the article. "Fifty years and I've never heard him say a curse word. He has a certain dignity and respectability that everyone admires, and he never holds a grudge. We're a good balance because his strong points are my weak points and vice versa.'

Ben and Rose first met while they were both going through divorces.

Ben described his first date with Rose: "I invited her to go to the beach. I only had 50 cents, so I bought a gallon of gas for 35 cents and a double popsicle for 15 cents, which we split - and if that didn't briefs cont. on page 7

people & profiles

Mary Hanlon Stone

The Los Angeles deputy district attorney talks about her new book and parenting in Beverly Hills



Tell us about your new book. It's called "Invisible Girl," and it's for girls 12 and up. It's published by Penguin and the release date

is May 13th. It's about a poor girl in Boston whose mother abandons her. She goes to live with a wealthy family in Los Angeles that has a daughter in a fast crowd, and she has to try to fit in with this intimidating clique. To fit in, she initially lies, and she paints herself as this fabulous person. She gets in with this clique, and she has a boyfriend, and then her old world catches up to her. She's exposed and humiliated. She's exiled. But it turns out, that's the best thing that ever happens to her. Outside the false group, she slowly bonds with another girl, another outcast. Together they form a true friendship where she finds out what it's like to be seen for who she really is and to be accepted by both a friend and mother.

The book launch is going to be at Ron and Ronit Stone's [house] in May within a couple weeks of the release.

Why did you decide to write this book?

I've been a D.A. for 23 year, and I've dealt with a lot of invisible girls. Girls who have secrets because they have things about themselves that make them ashamed, things that aren't their fault but make them feel less. I've really bonded with these girls over the years and I wanted to write a book where I could help girls, make an enjoyable story for them and make them feel like they're not alone.

Tell us about your work with teens. As a D.A. for 23 years, I've specialized in

sexual assault and domestic violence cases and I've met a lot of girls who have been victims of that.

Tell us about the book's unique marketing strategy.

We have a team of 22 girls [from Beverly

speak out, which I think is really important, and they're learning how to impart their passion to other kids. They love to read, and they're really enjoying working with each other.

One of the girls went to Beverly and moved to Australia, so she's marketing in Australia for the group. She's really a go-getter.

The book is available on Amazon now. Part of the girls' goal is to get as many people to order the book by or on May 13th as possible.

Tell us about your family.

My father-in-law [Richard Stone] has been involved with Beverly Hills as a community leader for over 30 years. My husband [Richard Stone, Jr.] is a judge in the Beverly

(left to right) top row: Elyse Winter, Sami Sneider, Camila Gazcon, Carly Stone, Tamara Stone; middle row: Leer Goldshmit, Mary Hanlon Stone, Avery Stevens, Kendall Stevens, Hannah Dukes, Allie Finer, Julianna Sams; bottom row: Alanna Schenk, Daisy Abrams, Sharon Meir, Kahlea Yeung, Isabella Lee; Not pictured: Talia Stone, Adrianna Robakowski, Montana McIntyre, Kayla Mashoudy, Kylie Haywood, Allegra Hanlon

Hills]. They're mostly in seventh grade, but we have some in high school and two in college. They're girls that have all read the advanced copies of the book and loved it. Since this book is about girls, we thought it'd be best that girls that age promote it. One thing I've always heard at graduations is people telling kids they are future leaders, and that sort of bothers me because they're present leaders. They can be leaders now. The girls who are on the team are learning about business, they're learning how to

Hills courthouse. He was my best friend in the D.A.'s office, and that's how we met. Our offices were right across from each other. Everyone says we're the "[When] Harry Met Sally" of the office. He is the smartest trial lawyer I've ever seen, and he is an amazing father who does all our cooking and coaches all the kids' games.

My son Jack is in seventh grade at Beverly Vista, and he loves politics. [He] he has been planning for about seven years to run for president. I'm not kidding. He's taking Arabic and Hebrew at the Beverly Hills Language Institute so he can solve the Middle East crisis.

[My son] Keith is in fifth grade at Beverly Vista, and he loves reading novels. Three of my nieces are on the [marketing] team: Tamara Stone, Talia Stone and Carly Stone.

Have your sons read the book?

Jack read the book. He said it let him know how girls think.

What is it like marrying into a politically well-connected family like the Stones?

It's very fun because there's so many second cousins, and there's so much family support.

How do you balance being a mother, lawver and now an author?

I have an amazing husband who is a fabulous cook. He is the most helpful husband in the world. [Jack and Keith] are very self sufficient. Jack will walk home with Keith and make him a snack, and then do their homework. They like to knock that out. They try to do [their homework] in class but I don't know if it'll get them in trouble.

Do you plan on continuing your writing career?

Yes, I have a novel coming out the next year also with Penguin called "The Comedown Life." It's about a teen reality star who loses the show and moves to a steel town in Detroit.

I have a nonfiction book that the kids and I are working on where each child writes an essay about something that they've accomplished in their life. [The kids] who wrote the essays will be on teen board for charity, and they'll decide who they want to help with the money from the book. You know how some kids need operations or things like that. I'm not getting any of the money.

What is the main message of "Invisible Girl"?

Female empowerment. That girls can learn to be who they are and not feel that they have to hide behind any persona or have to buckle into what they think other people want them to be. To accept themselves for what they are. That's probably the strongest message.

- Kimberly Cheng

letters cont. from page 2 vearly.

Prior to the beginning of my children's education, we understood this process. We decided to be proactive and move into Beverly Hills because it is the right thing to do. Why now should we be penalized for being proactive?

We started coming to these permit meetings over a year ago and this push to discuss this was generated from the board minority at that time. If you are Rudy Cole or any other resident or permit parent that has not come for an entire year, please guard what you say because you haven't witnessed the threats, the Nazi name calling, the attempt

to throw out all the residents out of a meeting because of one bad apple, etc, etc. In these meetings that started a year ago, the board majority didn't see the compassion in giving early notice to permit parents if we go basic aid. Contrary to Rudy Cole, we have only seen a few permit parents approach this podium with any gratitude to BHUSD. Most of the permit parents are willing to tell us that they make our schools great. Most permit parents have said they are the only ones supporting PTA, BHEF, etc. etc.

We believe our residents have taken action (thanks to KBEV), investigated the numbers and put two new candidates into the school board for many reasons, but having walked the neighborhood for the [Lisa] Korbatov campaign, we know first hand that many of the residents had only one question to ask and sometimes two. Their first question was how does your candidate feel about phasing out opportunity permits? Their second question was generally about how upset they were with the lack of good decision making of the prior board majority as it related to the Measure E money.

If we reflect on history, this is the second time in recent history where opportunity permits have not been renewed. In 2002 funding was the reason and in 2010 funding is the reason. In 2002 the board gave the opportunity parents two months notice and now the current board is probably giving

eight months notice. There is compassion at the expense of ALL the residents.

In closing, we will remind the readers that we have been bringing in opportunity permits under the guidance of the last two boards. Under these last two boards the API scores have fallen almost to state minimums. This is unconscionable. It's time for Ms. Lurie to hear the call of the residents and it's time for the remaining board members to do what the residents elected them to do, which is phase out opportunity permits.

Lee Lewis Noah Margo **Beverly Hills**

fromthehillsofbeverly



A Sad Loss For BH

Schools and city notes By Rudy Cole

You had the feeling that if his house burned down, the ever-optimistic former mayor **Ben Norton** (see obituary on page 4) would have expressed appreciation for the opportunity to roast marshmallows.

Jovial, open and friendly, with that contagious smile that often hid a more determined internal steeliness, Ben never really expressed any personal animosity toward people with whom he disagreed, not that he lacked passion or strongly held opinions. He simply thought it inappropriate not to be civil even when he was surrounded by contentious colleagues on the city council.

What you may not have known about Ben was his support for and involvement in preserving Los Angeles Jewish history, one of his many charitable interests.

It was Ben who first told me the history of the Los Angeles Country Club, that venerable private, exclusive — and we all know what exclusive means — golf course just outside our city boundaries. It was actually founded by the **Isaiah** **Hellman** family, pioneer Los Angeles Jewish merchants and bankers, and much later reorganized as a membership-owned club. Some irony.

Los Angeles Country Club did dodge a political bullet, Ben once explained, when **FDR's** eldest son, **Jimmy**, ran for governor of California, Just as he was beginning his campaign, some of the mavens at the club invited the young Roosevelt to visit and consider joining the club.

After a round of golf and an elegant buffet luncheon, Roosevelt was escorted into the membership office for an interview — all going very well until the chair of the nominating committee asked some questions. According to Roosevelt, as recounted by Norton, he was asked if it would be his intent to bring many of his Hollywood friends to the club as guests. Probably the only entertainment industry member then was **Randolph Scott.**

Although all of the questions were politely posed, even with a friendly little smile, Roosevelt cut to the chase: Do you have restrictions on guests and members?

"Of course not," was the quick response. "We just prefer guests and members who have a great deal in common, and we don't want the club to become, how shall we say it, controlled by any religious group."

Roosevelt then was more direct: Do you have any Jewish, African American or Hispanic members?

"Not really," was the membership guy's answer, adding, "but we also only have a few Catholics."

Roosevelt, fuming, made it clear he did not want to be considered for membership and hastily left the club. As soon as he saw his campaign manager, Jimmy said that his first order of business, if elected, would be to introduce legislation taxing private country clubs for "best possible" use and stop subsidizing discrimination with tax dollars.

Side note: Many years later, when a property tax reform ballot measure pushed by then-County Assessor **Phil Watson**, tried to accomplish that, both Los Angeles Country Club and Hillcrest financed the anti-proposition election, and it lost. Keep California Green was their slogan.

(I had promised Ben I would write that story one day.)

Josette and I once had a wonderful weekend state tour with Rose and Ben

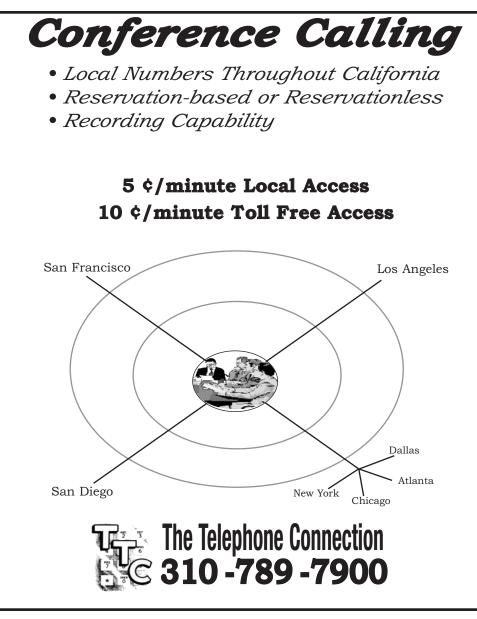
Norton, actually sharing a somewhat rustic but comfortable cabin near the Hoover Dam. It was an informational visit to many of the state's water resource venues serving the Los Angeles Metropolitan Water District. **Ina Roth**, our city's representative on the MWD board, made the arrangements.

Being with Ben and Rose, you understood what a great marriage they had, but you were often surprised at how differently they felt about those with whom they disagreed. Let me put it this way, Rose did not hold back on issues or people.

Ben Norton became Big Ben, no relevance to the British time piece, but because he served with a smaller **Ben**, **Stansbury**, on the council. He was only there for one term, not opting to run for re-election, but his presiding gavel was always wielded with humor, tolerance and the most optimistic hope for our village, which he loved.

It was indeed a troubling time in our history, the Industrial Area conflict during his time in office made the recent land use fights look like beauty queen contests. (Well, most anyway.) Although we were miles apart on the issues, I never knew Ben to express any personal anger toward any of us on the other side, including colleagues on the council.

After a very long and difficult illness, we lost Ben Saturday. There were no services, but I know you will want to join me in expressing our real sympathies to Rose and our appreciation for having shared him with our community.



Home Security System! \$850 VALUE ith <u>only</u> a \$99 t NO COST to you for parts a Our state-of-the-art system includes: Front and Back Doors Protected Act Now and Receive a Infrared Interior Motion Detector Wireless Remot Digital Keypad with Police, Fire, and Medical Emergency Buttons e! To take advantage of this pror ays from the postmark of this adv rs or discounts. Must mention this Interior Siren Control Panel with Battery Back-up Lawn Sign and Window Decals Your home security system is monitored by ADT professionals 24 hours a day, 7 days a week. As an added benefit, installing a Security System may qualify you for a Homeowners Insurance discount. Act Now and Receive a Medical & Fire I Protect AUTHORIZED DEALER Your Home Hours: Mon-Fri 8am-Midnight -877-692-6175 EST Sat-Sun 8am-8pm EST be by credit card or electronic charge to your checking or savings account. Offer applies to w ADT Authorized Dealer customers only and not on purchases from ADT Security Services 1157, ID: 39131, IL-127.001042, KY-City of Louisville: 483, LA-F1082, MA: 1355-C, MD: 14451, NJ: 348F00021800, NM-353366, NV-68518, City of Las Vegas: 814-00075-6-121756, C11-5, SC: BAC 5630, TN: C-1164, TN:B13734, UT:6422596-6501, VA-115120, VT:E5-2382 WA-602 588

Although it was not directed at a school member who misunderstands our emergency response relationship with neighboring areas, the city council Tuesday heard an informal report from City Manager Rod Wood on the subject.

Basically, we have two types of programs: We have mutual assistance agreements with other cities and the county, and we have first responder emergency obligations when a need arises closer to our facilities than the city where the incident happens.

I recently saw an example of this near Beverwil and Pico at the car wash. Not a very safe intersection. I witnessed a headon car accident. Although I was about two blocks outside Beverly Hills, I was very surprised to see a Beverly Hills Fire Department unit within minutes to help a mildly-injured driver. A Los Angeles emergency fire unit arrived a few minutes later and took over the investigation and the assistance.

This led Mayor Nancy Krasne to express her view that Los Angeles was not meeting its obligations to provide emergency services in the face of constantly increasing residential and commercial development.

'Why is there no fire station in Century City?" Krasne wanted to know.

Although mostly rhetorical, it does raise important issues of city service responsibilities in the face of expanding development. Krasne was right in asking that future growth be tied to the ability to provide basic city services.

However, what we have always needed is regional planning. As city manager Rod Wood advised the council, our city can challenge project's environmental

briefs cont. from page 4

finish me off, nothing would. And anyway, she kept wanting to date. It was a matter of both of us being somewhat lonely and pour personalities blended. We just got used to teach other, so we got married and the rest was like most married couples. I had goals and ambitions, and Rose was a very good wife and put up with a lot of nonsense in the first 10 or 15 years. We had some good times together, and now we couldn't get along without each other."

Along with his wife, Norton is survived by his two sons Benjamin Norton III and Phillip Savenick.

Services for Norton will be private; additional information was not available as of press time.



Teacher Rhoda Bergman Passes

Retired Rodeo math and teacher science Bergman Rhoda passed away Saturday, Jan. 2 at

the age of 91.

Rhoda Reroman

Bergman taught at El Rodeo for more

impacts outside our own borders.

Tuesday, the council also heard a suggestion by Vice Mayor Jimmy Delshad to create a new title for Wood: City Manager Emeritus. Wood, who will be leaving Beverly Hills later this month, deserves whatever recognition we can Not only steering the city provide. through the worst financial crisis since the Great Depression with a minimum of disruption of services, it was during his term that the city fought two major growth referenda, took the final steps in adopting a new General Plan and reorganized city government.

Other councilmembers questioned whether this was creating a precedent and why the same designation should not be given to others who have served the city with distinction. Two councilmembers mentioned Community Service Director Steve Miller, the highly regarded longtime head of several departments including recreation and parks. What about other outstanding former city managers, another asked, mentioning both Ed Kreins and Mark Scott.

It would have been a good idea then, just that it was not suggested when Kreins and Scott left the city.

I think it is a fitting recognition and should be adopted. The only caveat is that it not be given to anyone leaving our city who is not retiring. Wood is not taking a similar position anywhere.

Tuesday, the school board will make some hard choices on how best to end the opportunity student permit program. Many other districts have worked out compromises and phasing out, not mass expulsions.

than 20 years, and was a leader in the

California Teachers Association. She was

born in New York June 3, 1918, and grad-

uated from Hunter College. Bergman

married her husband Bernie in 1940, and

wonderful colleague," said former El

Rodeo Principal Steve Fisher. "She

inspired her students to achieve to their

maximum ability. She loved teaching,

and she loved El Rodeo. She was an inte-

gral part of El Rodeo for all the years I

Fisher said he remembers Bergman's

"We always had such a wonderful time

Bergman is survived by her sons Paul

Services were held at Hillside

the City of Hope (www.cityofhop.org) or

T'Shuvah

Beit

(www.beittshuvahla.org).

at her home," he said. "My thoughts go

annual holiday party she hosted before

"She was a wonderful teacher and a

moved to Los Angeles in 1947.

was there and beyond."

winter break.

to

Proponents of the current plan argue that parents knew that the permits were only for one year and that when we go to basic aid, the financial impacts of keeping permit students could be calamitous. They also cite permit parents for being irresponsible in their opposition.

Opponents point out that district officials assured them that if their children continued to maintain passing grades and did not create discipline problems, the permits would not be refused each year. (Board members answer that this was never an official position of the district.) Parents also point out that they have been good education citizens, contributing time and money to our schools.

Certainly, some small minority of permit parents have radicalized the process, interrupted board meeting decorum and made counter-productive attacks on the district. But that is not reflective of a majority of the permit parents and none of that should be used to punish the kids.

It is very hard to deny this truth: We welcomed the permit students when we needed the money, and now that we don't, we are kicking them out. No one should take any pleasure in removing children from schools they consider their own. That is not how we see ourselves as a community.

Those who support the permit kids include some impressive names: former Mayors Dr. Charles Aronberg, Robert K. Tanenbaum, Maxwell Hillary Salter, Richard Stone and now councilmember Barry Brucker. Also, Lya Cordova Lata, Richard Rosenzweig, Samuel K. Freshman, Jonathan Prince and many more community leaders.

On a personal note, I am doing what I can as a volunteer, and only that, to help find a rational solution. I have no children

New Year Brings New Landscaping **Ordinance to Beverly Hills**

The Beverly Hills City Council recently adopted an ordinance requiring landscaping that meets water efficiency standards through soil use, grading, irrigation and plant materials. State Assembly Bill 1881 required all municipalities to have model landscape ordinances Standards Water Efficient Landscaping Ordinance" following review by the planning, recreation and parks, and public works commissions. The ordinance in place by Jan. 1.2010.

On Nov. 17, 2009, the city council adopted the "Water Conservation Plumbing Fixture was designed to assist the community in developing water efficient gardens that are aesthetically beautiful and save money.

All projects applied for after Jan. 1, 2010 will be required to comply with the ordinance. The new standards impact those seeking permits for residential and commercial development projects, as well as new and altered landscaped areas over 2,500 square feet. Plan review and permits will be required for landscape, irrigation and grading design, in addition to soil management and smart water controllers

For more information, visit www.bev-

in our schools and no professional relationship whatever. Circuitous way of saying no one is paying me for being involved, even though I have managed city campaigns in the past - no big secret. either.

Final thought: The school board has to respect the right of petition. Even though this issue has been debated, studied and fought over for many years, every public hearing, no matter how tedious and repetitive, requires the elected body to be totally open, fair and willing to consider new or even repeated arguments. In other words, the hearing process does not work if the deciding officials are unwilling to really listen, each time with an open mind. This is even more true of the two new board members.

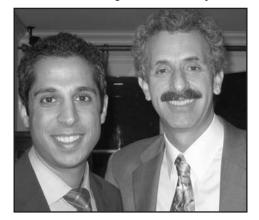
Also, the more militant parents must not hurt their cause by being rude or disruptive at the hearing. Board President Steven Fenton should and will be cordial to all speakers and he in turn should be treated with respect.

Absolutely final thought: As a sometime campaign professional, had I been managing this from the start, this would never have become a fight between permit parents and the board. It should always have been a community decision. As for outside of Beverly Hills press coverage, it has not been helpful. No campaign pro would want that on his or her resume.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

erlyhills.org/landscaping.

Assemblymember Mike Feuer Holds Re-Election Reception in Beverly Hills



(left to right) Gabriel Halimi and Assemblymember Mike Feuer

Assemblymember Mike Feuer (D-Los Angeles) held a re-election reception Thursday, Dec. 17, 2009 at the Beverly Hills home of Gina & David Nahai.

There were approximately 50 attendees of the two-hour-long fundraiser, including Vice Mayor Jimmy Delshad, 30 Years After President Sam Yebri, David Duel, Gabriel Halimi, Rona Ram Lalezary and Jasmine Oberman.

Feuer discussed several issues facing briefs cont. on page 12

out to her family. She was a wonderful part of the El Rodeo legacy." **Retired El Rodeo**

and Chuck and her grandchildren, Kevin, Hilary, Sarah and Adam. at 91 El Memorial Park Mortuary yesterday. In lieu of flowers, donations may be made to





Spencer Paysinger makes nine tackles in loss to Ohio State.

By Steven Herbert

Spencer Paysinger, a 2006 Beverly High graduate, said the memories he will take from playing in Friday's Rose Bowl are "the interaction with my teammates."

"I'll remember some of the plays I made, some of the plays I didn't make, but it was being with [fellow Oregon linebackers] Casey [Matthews], Eddie [Pleasant], our senior Riley Showalter," Paysinger said after the 26-17 loss to Ohio State. "Twenty years from now, I'm going to remember the players more than the plays."

Paysinger said the favored Ducks lost because "we just couldn't stop Terrelle Pryor."

The Ohio State quarterback was named as the offensive player of the game for completing 23 of 37 passes for 266 and two touchdowns and running for 72 yards on 20 carries, even with losing 19 yards on four sacks. (Sacks are deducted from running yardage in college football, unlike the NFL.)

"He was able to make some plays with his arm and he was able to get on the edge too many times," Paysinger said. "He's a phenomenal quarterback. He's a phenomenal athlete — uses his legs really well. He was able to throw the ball a little bit better than we expected to."

The loss "hurts a lot, but I'm hurting more for our seniors," Paysinger said.

"We gave them a great season, but unfortunately, we were not able to end on a high note," said Paysinger, who has one more year of eligibility remaining.

Paysinger, who was believed to be the first Beverly High alumnus to play in the Rose Bowl since Stanford kicker Steve Horowitz in the 1971 game, made nine tackles, the fourth most in the game, behind teammates John Boyett (12) and T.J. Ward (10) and Ohio State linebacker Ross Homan (12). Paysinger also had 1.5 tackles for losses and half a sack.

Seeing his son start in a Rose Bowl game "was an awesome experience," Spencer Paysinger's father, Donald Paysinger, said.

"It was something I never dreamed of," said Donald Paysinger, Beverly High's football coach. "After the first game against Boise State, I didn't think there was a chance. When he first went to Oregon, that was not even a thought."

Friday's game was Oregon's first Rose Bowl appearance since 1995. The Ducks began the 2009 season with a 19-8 loss to Boise State, which would go on to complete an undefeated season.

The elder Paysinger said he felt a lot of pride.

"It was an experience that you hear about all the time, but can't comprehend it," said Donald Paysinger, who was among 30 people Spencer Paysinger was able to obtain Rose Bowl tickets for. "It's something you have to actually be involved in to experience that kind of excitement. It was one of the most exciting things ever."

Girls' Basketball

West Coast Holiday Invitational Beverly Hills 57, Valencia West Ranch 53

Miranda Abdul-Mansour scored 25 points and had Chelsea Austin 20 points and 18 rebounds for the Normans in a championship bracket second-round game.

Abdul-Mansour scored 13 points as Beverly Hills (10-2) outscored the Wildcats, 21-15, in the third quarter to break a 23-23 halftime tie.

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Abdul-Mansour scored six points in the fourth quarter as the Normans were outscored, 15-13.

The first quarter ended in a 10-10 tie. Both teams scored 13 points in the second quarter, with Austin scoring eight points.

Jaina Abdul-Mansour, Miranda Abdul-Mansour's twin sister, added 10 points, including a third-quarter 3-point basket, and Lisa Kliman two for Beverly Hills.

What's Next?

The Normans are scheduled to begin Ocean League play Wednesday by playing host to Inglewood in a 6 p.m. game at the Swim-Gym. The Sentinels won last season's Ocean League championship and reached the Southern Section Division III-A and state Division III finals.

Boys' Basketball San Fernando Valley Invitational

Basketball Tournament Reseda 88, Beverly Hills 47

The Normans "didn't show up" against a Regents team "that was not that talented at all," coach Derek Boldon said.

"The fact that they blew us out like that was very alarming," Boldon said after the loss in the Alemany Regional's fifth-place game Dec. 21. "It was a total revert to last year," when the team was 4-22.

"They out-hustled us," Boldon said. "They out-worked us."

Beverly Hills committed 29 turnovers and "couldn't handle the ball," Boldon said.

"It was a total meltdown of running any plays or getting any execution going," Boldon said. "No defense, no rebounding."

Boldon said his players' performance was the result of them getting "too confident and cocky with where they are."

The Normans played without their two tallest players. Bo Abrams, a 6-foot-6 forward, missed the game because of illness while 6-foot-4 forward Greg Townsend was sidelined because knee tendonitis.

Beverly Hills was outscored 18-6 in the first quarter, as Reseda 6-foot-5 guard Rogelio Love single-handedly outscored the Normans with eight points, including a 3-point basket.

Beverly Hills trailed 37-15 at halftime after being outscored, 19-9, in the second quarter. The Normans were outscored 25-14 in the third quarter as the Regents made four 3-point baskets.

Beverly Hills was outscored, 26-18, in the fourth quarter.

Austin Mills led the Normans with 16 points, including two third-quarter 3-point baskets. Markus Silbiger added 10, seven in the fourth quarter, Kian Alam and Vincent Slatkovich six each, Arie Watley-Anderson three and Aurash Jamasbi, Michael Pedram and Trevor Walters two each.

Van Nuys Montclair Prep 50, Beverly Hills 48

The Normans led 29-19 at halftime, then were outscored, 21-5, in the third quarter of a 21st-place semifinal Dec. 22. "We gave away the third quarter,"

Boldon said, as a result of "the defensive

lapse we fall into."

Beverly Hills committed 12 turnovers in the third quarter after committing two in the first half.

"We came out and were totally flat," Boldon said.

The Normans entered the fourth quarter trailing 40-34 and outscored the Mounties, 14-10, over the final eight minutes, with Jamasbi scoring eight of his 10 points, but were unable to get closer than two points.

"We're not doing a good job stepping up in the second half," Boldon said. "Teams step up in the second half. You have to finish games out strong and we tend to die off in the second half and lose focus."

Beverly Hills led 17-10 at the end of the first quarter with Mills scoring 10 of his 13 points, including making two 3-point baskets.

The Normans outscored Montclair Prep, 12-9, in the second quarter with Watley-Anderson scoring four of his six points and Mills making a 3-point basket.

Walters added seven points, Silbiger five, Alon Kashanian three, Michael Lanier and Pedram two each.

Mounties sophomore guard Trey Dickerson led all scorers with 19 points, including 11 points and his second 3-point basket in the third quarter.

Beverly Hills 53, Burbank Burroughs 37

Mills scored 16 of his 18 points in the second half and Watley-Anderson 10 of his 15 in the first half of the 23rd-place game Dec. 23.

The Normans (6-5) avoided their customary second half problems by outscoring the Indians, 27-16, in the second half.

Beverly Hills led 26-21 at halftime, then outscored Burroughs, 16-10 in third quarter, with Mills scoring 11 points, making three 3-point baskets, and Watley-Anderson five, including his third 3-point basket of the game.

The Normans outscored the Indians, 11-6, in the fourth quarter with Mills scoring five points, including his fourth 3-point basket.

Beverly Hills led 10-9 at the end of the first quarter. The Normans outscored Burroughs 16-12 in the second quarter with Watley-Anderson making two 3-point baskets and Jamasbi one.

Abrams added six points, Jamasbi and Kashanian five each and Lanier and Pedram two each.

The Normans played all five of their tournament games at Alemany High School in Mission Hills.

What's Next?

The Normans are scheduled to play host to Anaheim Katella Saturday at 7:30 p.m. in a nonleague game at the Swim-Gym and begin Ocean League play Wednesday by playing host to Inglewood in a 7:30 p.m. game at the Swim-Gym.

Girls' Soccer

South Bay/Westside Tournament Beverly Hills 1, Palos Verdes Peninsula 0

Nicole Star scored on a 35-yard shot in

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the 75th minute of an 80-minute game and Ida Trevino made nine saves for her second shutout of the season Dec. 14 at Nickoll Field.

The Beverly Hills defense, "led by Mashar Zargar was solid, not giving Peninsula too many good looks," Normans coach Ryan Franks said after his team improved to 3-4.

What's Next?

The Normans are scheduled to begin Ocean League play Wednesday by playing at Inglewood in a 3 p.m. game.

Boys' Soccer

South Holiday Tournament West Torrance 1, Beverly Hills 0

The Normans "played a great game" against what coach Steve Rappaport called "probably the best team we've played all year" in a ninth-place quarterfinal Dec. 22 at South Torrance High School.

"We played a really solid passing game," Rappaport said. "The goalie [Lucas Nascimento] kept us from scoring."

The Warriors scored in the 20th minute and outshot Beverly Hills, 10-6.

"Their goalie made two great saves in the first half and one in the second half and that's really was the difference in us getting shut out," Rappaport said.

Jonas Brock "played fantastic" in his first game as a goalkeeper this season, making nine saves for the Normans, Rappaport said.

Beverly Hills (4-5-1) also benefited from the return of defender sophomore Caio Carvalho "who's just been outstanding for us," and played "super" in the second half, Rappaport said. Carvalho missed the 5-1 loss to Placentia El Dorado a day earlier because of what Rappaport described as "an minor injury that's been bothering him a lot."

With Brock playing goalkeeper, Rappaport promoted junior varsity midfielder Ben Abebe to the varsity team.

"He was terrific," Rappaport said, adding that Abebe will remain with the varsity team. "He controlled the midfield, which is where we having the problems the last couple of games. He just really made a difference for us."

Defender Shaya Noorian "had a terrific game" while defender A.J. Karon and forwards James Karlin and Josh Newman all played "very well" for the Normans, Rappaport said.

What's Next?

The Normans are scheduled to play at Palos Verdes Friday in a nonleague game and begin Ocean League play Wednesday by playing host to Inglewood at Nickoll Field. Both games are set to begin at 3 p.m.

Girls' Water Polo Redondo 7, Beverly Hills 5

Alli Friedman scored for the Normans 25 seconds into the second half, tying the score, 3-3, but the Sea Hawks scored the next four goals in a nonleague game at the Swim-Gym Dec. 14.

Tiffany Morales and Jaycee Baldus scored in a 38-second span to give Redondo a 5-3 lead with 3:16 left in the third quarter. Morales and Baldus scored again in the final 2:27 of the quarter, increasing the Sea Hawks' lead to 7-3.

Patty Salgado scored twice in the fourth quarter for Beverly Hills, with the final

goal coming with 34 seconds left.

The first quarter ended in a 1-1 tie. Morales scored the first of her four goals 50 seconds into the game. Salgado scored the first of her three goals with 3:24 left in the quarter.

Arina Levina tied the score, 2-2, for the Normans 2:09 before halftime. Redondo regained the lead 38 seconds later on Morales' goal.

Beverly Hills goaltender Agnes Rapala made one save.

Beverly Hills 12, West Torrance 0

Salgado scored four of her five goals in the first quarter and Rapala made three saves, including stopping a penalty throw, for the shutout in a nonleague game at the Swim-Gym Dec. 16.

Ava Rezai also scored in the first quarter as the Normans led 5-0 after one quarter.

Beverly Hills increased its lead to 8-0 at halftime as Levina, Salgado and Young In Lee scored in the second quarter.

Following a scoreless third quarter, Kara Kang, Rebecca Yukelson, Lee and Rezai scored in the fourth quarter.

Sherman Oaks Notre Dame 8, Beverly Hills 6

The Normans cut a four-goal thirdquarter deficit to one, but were unable to get any closer in a nonleague game at Van Nuys-Sherman Oaks Pool Dec. 17.

Beverly Hills' comeback attempt began when Salgado scored with 3:47 left in the third quarter. Friedman scored with 1:19 remaining in the quarter, cutting the deficit to 7-5.

Salgado scored the first goal of the fourth quarter, pulling the Normans within one, 7-6, with 5:51 left, but they were

disorderly conduct: intoxication.

BENLEVI, MICHAEL, 42, of Los Angeles, arrested on 12/31/2009 for obstructing/resisting public/peace officer.

GUTMAN, BENJAMIN ZEV, 27, of East Earl, arrested on 12/31/2009 for DUI alcohol/drugs.

MONTOYA-MUNOZ JOSE LUIS, 32, of Los Angeles, arrested on 12/30/2009 for driving without a license.

WOODS, EZRA MORRIS, 25, of Culver City, arrested on 12/30/2009 for driving with suspended license.

MONAGHAN, ANDREW STLEDGER, 57, of Santa Monica, arrested on 12/30/2009 for disorderly conduct: intoxication.

KIYOKAWA, SATOSHI, 34, of Beverly Hills, arrested on 12/30/2009 for fugitive from justice: warrant arrest.

TAIT, GLORIA JUNE, 65, of West Hollywood, arrested on 12/29/2009 for driving without a license.

CAGNOLATTI, DELANO KARL, 36, of Beverly Hills, arrested on 12/29/2009 for

unable to score again. The Knights scored an insurance goal with 3:41 remaining.

Beverly Hills (7-7) trailed 3-2 at the end of the first quarter, despite goals by Mallory Smith and Friedman.

The Normans again pulled with one, 4-3, on Salgado's goal 2:28 before halftime, but Flannery Dunn scored 26 seconds later for Notre Dame.

The Knights scored twice in the opening 1:59 of the third quarter, increasing their lead to 7-3.

Rapala made two saves.

The loss was Beverly Hills' second to Notre Dame in seven days. The Normans lost to the Knights, 12-7, in a pool play game of the Burbank Girls Varsity Tournament Dec. 11.

What's Next?

The Normans are scheduled to face Spring Valley Steele Canyon today at 4:40 p.m. at Western High School in Anaheim in a first-round game of the O.C. Shootout. Tournament play continues through Saturday.

Beverly Hills is also scheduled to play host to El Segundo Tuesday at 3 p.m. at the Swim-Gym in an Ocean League game. The Normans lost to the Eagles, 8-7, in sudden-death overtime Dec. 12 in a Burbank Girls Varsity Tournament pool play game they were unable to hold a three-goal third-quarter lead.

Steven Herbert has covered Beverly High sports for the Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com, by telephone at (310) 275-7943 or by fax at (310) 273-4519.

policeblotter & arrestsummary

Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omissions in the Arrest Summary or Blotter.

<u>Arrests</u>

VALENZUELA, ANDREY, 18, of Beverly Hills, arrested on 1/3/2010 for obstructing/resisting public/peace officer.

DAVIS, HASHIM IMANI, 29, of Santa Monica, arrested on 1/3/2010 for outside warrant, infraction.

FUNDAMINSKY, DANIEL, 30, of Beverly Hills, arrested on 1/3/2010 for contempt of court: violate protective.

LACHMAN, JONATHAN HARRY, 26, of Los Angeles, arrested on 1/2/2010 for possession of marijuana (one ounce or less)

while driving.

DANCY, MARION THELMA, 34, of Los Angeles, arrested on 1/2/2010 for second degree robbery.

DEANDA, MATTHEW RONALD, 29, of Los Angeles, arrested on 1/2/2010 for bench warrant, felony.

MARIANO, GABRIEL JUAN, 23, of Los Angeles, arrested on 1/1/2010 for DUI alcohol/drugs.

HATFIELD, JOSHUA LAWRENCE, 21, of Los Angeles, arrested on 1/1/2010 for DUI alcohol/drugs.

GREEN, JOSEPH, 42, of Whittier, arrested on 1/1/2010 for bench warrant, misdemeanor.

MORALES, CARLOS CARRENO, 29, of Los Angeles, arrested on 12/31/2009 for

ROBACK, FRANCIS P, 47, of Beverly Hills, arrested on 12/29/2009 for bench warrant, misdemeanor.

MONAGHAN, ANDREW STLEDGER, 57, of Santa Monica, arrested on 12/28/2009 for disorderly conduct: intoxication.

<u>Blotter</u>

grand theft.

Burglary: Occurred between 1200 on 1/2/2010 and 1248 on 1/2/2010 in the 400 block of North Camden Drive. Suspects: Male Hispnic, 24, 5'5", 190 lbs., black hair, brown eyes; Male Hispanic, 24, 5'5", 190 lbs., brown hair. Suspects switched jewelry during a transaction and took cash and jewelry. Loss: \$6,850

Occurred between 1500 on 12/16/2009 and 1630 on 12/26/2009 in the 9200 block of Alden Drive. Suspect: Male White, 24, 6'4", 160 lbs., brown hair, brown eyes. Suspect removed back door window, reached inside and unlocked the door, entered the location and removed property. Suspect then fled in an unknown direction. Loss: \$1,870

blotter cont. on page 11

COVERSTORY TAKING THE READS THE Weekly's exclusive interview with incoming City Manager Jeff Kolin

By Kimberly Cheng

Why did you take the city manager position in Beverly Hills?

I think Beverly Hills is one of the outstanding communities in California, and it has a great reputation for excellence and involvement with the community. And it's a very attractive opportunity for a city manager.

What are your expectations for the job?

Initially, I want to make sure that I make myself available to the city council and the city organizations so that I have a chance to get to know them, make sure I have a clear understanding of the city council's priorities and the organizations' needs. And I want to do the same thing with many of the neighborhood associations and homeowners associations in the community.

What do you hope to accomplish during your term?

Certainly the council is very focused on making sure that they continue to invest in the community's infrastructure, that they do a good job of balancing great customer service and program and services to residents along with the need to continue prominence as a business community. So I want to focus in all of those areas. And that's particularly challenging in light of the overall economy nationally and certainly in the state.

What are some challenges you foresee?

I know that part of the excellence that Beverly Hills has achieved and maintained over the years is due to the longterm nature of many of the staff. I think there are going to be some key retirements coming up.

Katie [Lichtig] just got her second city manager job in San Luis Obispo and our community services director might retire, so to make sure there is a strong transi-



tion and succession in place and to find a great replacement for those key individuals in the city, as well as continue the focus the city has had in training, developing and mentoring the existing staff in the city to be prepared to compete for the same opportunities.

As we move into the new year, what do you want to see happen in 2010?

Well, it's a little early for me to know. I attended the city council's priority-setting session, so I will be focusing on those tier-one priorities that they have established, making sure that we have the city staff focused on moving those projects forward. Then, I want to take some time to assess the organization and listen to the community, and hopefully work together to prioritize what else needs to occur in 2010.

If I had a chance to wave my magic wand, I certainly would want a very robust recovery in the economy in 2010: increased occupancy rates in hotels and great attendance in all restaurants. But I'm not sure my wand is quite that powerful.

Tell us about your relationship with retiring city manger Rod Wood.

I've known Rod through his experience as Novato city manager, and we overlapped for a couple of years when I came to Santa Rosa. We were in neighboring counties, and we had both been involved in the League of California Cities and the International City Managers Association, and we've served on a number of committees and boards over the years.

Did Rod give you advice?

We were able to spend several different hour or two sessions together over the past 30 days, and he's provided me with a lot of information about the organization and where its strengths are and its projects. Rod has done a great job of preparing the organization and setting in course a lot of great initiatives. From that perspective, I think I've got a lot of things going in the right direction being a new leader in the organization.

He's encouraged me to take the time and get acquainted with the community. He said it's a very active community, one that has a very intelligent and involved populous. And that's been a similar environment to some of the other communities I've worked in and that's part of what I enjoy about the job: getting a chance to meet all the people, getting to know their organizations and learning about how they interact with the city.

What was the best piece of advice you've received in your career?

I think the best advice is to listen carefully. Realize that there are a number of different perspectives. Realize that these are jobs that can be pretty consuming to do well. As you recognize that, make sure you build a balance between your work life and your personal life.

Tell us about your family.

I'm married to my wife Patty. We're coming up on 28 years. She is a commercial, interior designer and space planner, and we have two daughters. Cherie. She's 24 [and] lives in San Francisco. [She] works for a company called Environmental Science Associates. Elyse, my second daughter, is 21, and she will be graduating from the University of California, Santa Barbara with a degree in film and minor in Spanish. Both of them are in the process of applying for graduate programs. Cherie is applying for M.B.A. programs, and Elyse is looking at film school at either UCLA or NYU.

How does your family feel about your new job?

[Elyse] is thrilled, particularly if she ends up going to UCLA. [Cherie] is waiting to see how this will all work out. Patty is excited and so overwhelmed at nation. The issues were allegations of the moment trying to wrap up some contracts with her business, and preparing to move down, probably in April or May.

Tell me about yourself.

Born in Michigan, but spent most of my life in Califonia, both southern and northern. Graduated from Crescenta Valley High School in a long-ago time in 1970. I have a B.A. in sociology from Long Beach State [University] and a master's in sociology from Long Beach State. I've worked for number of different communities in Orange and L.A. counties prior to moving to Northern California.

A contentious issue in Santa Rosa was the resignation of the police chief and the firing of a police captain. Tell us about that.

I can't give a lot of details because it was a personnel issue. It was a mutual decision for our chief to resign and eventually retire. It was a disciplinary matter with the captain that ended up in termi-

blotter cont. from page 9

Occurred between 0930 on 12/16/2009 and 1430 on 12/16/2009 in the 400 block of South Spalding Drive. No suspect information. Unknown suspect(s) entered residence, possibly unlocked door or window, ransacked and took victim's property, fleeing undetected. Loss: \$14,700

Occurred between 1308 on 12/18/2009 and 1308 on 12/18/2009 in the 8700 block of Wilshire Blvd. No suspect information. Suspect(s) entered location and while inside, suspect one concealed merchandise on her person. Witness made contact and both suspect(s) fled store. Loss: \$22,000

Occurred between 1447 on 12/19/2009 and 1447 on 12/19/2009 in the 9600 block of Wilshire Blvd. Suspects: Female Black, 20, 5'7", 125 lbs., blonde/strawberry hair, hazel eyes; Male Black; Female Black. Suspects entered victim's location and selected a sweater and concealed it in a handbag and exited. Loss: \$255

Occurred between 1710 on 12/20/2009 and 1818 on 12/20/2009 in the 9500 block of Wilshire Blvd. No suspect information. Suspect selected merchandise from clothes display and accessories table and entered fitting room, concealed items and walked out wearing some items. Loss: \$3,362

Assault: Occurred between 0500 on 12/17/2009 and 1040 on 12/18/2009 in the 9600 block of Charleville Blvd. No suspect information. Suspect choked victim, then used kitchen knife to cut victim's wrist/arm area, causing several lacerations.

Occurred between 2125 on 12/28/2009 and 2136 on 12/18/2009 in the 400 block of North Oakhurst Drive. Suspect: Male White, 30, 5'8", 140 lbs., brown hair, brown eyes. Suspect demanded car keys and money from victim. When victim refused,

gender discrimination. That's about all I can say about it.

What were some other major issues under your watch in Santa Rosa?

We have had challenges with water and waste water in our area of the state, so we've done some very innovative projects related to the treatment and disposal of our waste water. Santa Rosa operates a regional treatment plant where we collect it and treat it for many of the surrounding communities. The unique thing about our system is we've constructed a pipeline that's over 40 miles long. We pump that tertiary treated water up to a geothermal field, and it's taken by Calpine — they're an energy company - and they inject it into the ground. It turns into steam, and they use that steam to operate generators to produce electricity.

Santa Rosa has also become recognized for its environmental leadership in the state with greenhouse gas and climate change programs. We're very active in terms of pedestrian and bicycle

suspect grabbed victim's pants and struggled with victim, trying to remove victim's keys and money.

Occurred between 1000 on 12/21/2009 and 1013 on 12/21/2009 in the 500 block of North Alpine Drive. Suspect: Male White, 60, 5'9", 190 lbs., gray hair, blue eyes. Husband threw a bowl of cereal at wife. Husband attempted to lock wife out of the house, and husband grabbed wife to prevent her from calling 911.

Occurred between 0135 on 12/26/2009 and 0145 on 12/26/2009 in the 700 block of North Camden Drive. Suspects: Male White, 19, 5'11", 135 lbs., brown hair, brown eyes; Male White, brown hair, brown eyes; Male White, brown hair, brown eyes; Male White, 17, brown hair, brown eyes; Male White, 17, brown hair, brown eyes. Suspects jumped victim one and victim two with "bats" or "metal rods," hit the victims several times in the head before the victims were able to flee.

Identity Theft: Occurred between 1318 on 12/23/2009 and 1400 on 12/27/2009 in the 600 block of North Canon Drive. No suspect information. Unknown suspect(s) detained the victim's personal information to open a Target credit card account.

Occurred between 0001 on 11/19/2009 and 2350 on 12/17/2009 in the 200 block of South Doheny Drive. No suspect information. Unknown suspect(s) used victim's Visa account number to make unauthorized purchases.

Occurred between 0800 on 10/1/2009 and 0800 on 12/30/2009 in the 600 block of Cole Place. No suspect information. Unknown suspect used victim's personal identification information to open a cell phone account without permission.

programs and alternative transportation. We've also focused a lot on the development of our downtown business community.

Having dealt with those issues, what will you bring with you to Beverly Hills?

One of the things I bring to Beverly Hills is a breadth of experience with a number of different communities and issues over a 30-year career in public service. I've also learned that city manager alone is not as effective as a city manager who understands and is able to work with an organization and make sure that we are all headed in a common direction. That's one of the things I think I bring with me is the ability to work with the city council, the community, its neighborhoods, its businesses and get a clear vision of the future that is desired and, as the council did a few weeks back, clearly set the priorities as we move toward that vision over time and work with the city organizations to achieve

Occurred between 1000 on 4/6/2009 and 1000 on 4/6/2009 in the 9300 block of Wilshire Blvd. No suspect information. Unknown suspect used victim's social security number to obtain employment for the tax year 2006-2007.

Occurred between 1930 on 12/30/2009 and 1230 on 12/31/2009 in the 7700 block

those results.

I've also learned that public safety is tremendously important to communities and that that is always a top priority.

How is your relationship with city staff so far?

It's been fairly limited so far, but it is a great team. Beverly Hills has some very talented and experienced department heads and senior managers. It's a group I hope to draw on regularly and will rely on in many ways to help achieve the goals of the city council and the community.

Any final comments to the community?

I am looking forward to having the opportunity to meet the community and the many individuals who are involved in Beverly Hills and leadership of the city.

of Edinger Ave. No suspect information. Unknown suspect obtained victim's personal identification information by unknown means and opened a Kohl's account and made charges.

Occurred between 0001 on 12/27/2009

blotter cont. on page 12



VALENTINE'S DAY IS FEBRUARY 14. CHOOSE YOUR FATE.

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OSES RATED BEST VAL

California, including tough economic coach or a specialist to develop self-awaredecisions that will have to be made this ness of the trigger that initiates those behavvear.



Make Realistic New Year's **Resolutions.** Psychologist Says The key to keeping your New Year's resolutions is to not only make realistic

goals but also devel-

op concrete objec-

Dr. Bonnie Mark-Goldstein

tives, says Dr. Bonnie Mark-Goldstein, director of The Center for Psychological Services.

"You're not going for something huge like lose 50 pounds but rather clear, concise objectives like eating all foods that are white or cutting out processed foods," Goldstein said. "And writing down in a journal your food intake."

Goldstein said writing down and revisiting your goals is crucial to achieving them. Also important is sharing your goals with others.

"Like a therapist, a support group, a book club or any group experience where you can verbalize your goals with others," Goldstein said. "I find that I have comrades and the camaraderie of the group [helps] to achieve my goal."

A relatively popular New Year's resolution is to quit smoking.

Goldstein said for this particular resolution, as well as resolutions involving any substance, it's important to have a replacement.

"Don't just take it away without having another reward," Goldstein said. "Becoming self-aware or working with a therapist or life

been in the past years. I hope the school

board will be able to get our school and

students back on the right track and that

our city council continues to be financial-

ly responsible." – Les Bronte, Former

city & schools cont. from page 3

iors, and then to have a specific formulated plan before you face temptation."

Goldstein organizes resolutions into five categories: relationship, familial, work, community and personal goals.

In terms of relationship and familial goals, Goldstein said "any parent or anyone in a relationship should do more listening than talking in the process of formulating the goals."

"I create goals by asking others in my life what their goals for me are," she said. "Invite input from others with each of these [categories]. The collective input if far greater and far more beneficial."

Goldstein teaches a workshop on setting goals and achieving dreams called "Affirmations for the Future." For more information, visit www.drbonniegoldstein.com.

City Launches Online Water Tracking System

Beverly Hills water consumers can now find out how much water they are consuming on a daily basis through an innovative online service that allows customers to track their water usage and lower their consumption. Customers previously received data with their water bill every two months.

Over the last year, the city has been installing "smart" water meters for all customers. These new meters track water use and detect leaks immediately. The city has already notified thousands of customers about leaks, which has led to water and money conservation.

No registration is required for the water tracker. Visit www.beverlyhills.org/waterconservation and follow the instructions.

going to get residents and business owners involved in all different aspects in crime prevention, such as identity theft, personal safety what's going on in the world of terrorism and anything to do with law enforcement." - Lt. Tony Lee, Beverly



"To do my best to solve the traffic and parking problems for the residents of Beverly Hills." — Brian Rosenstein, Traffic Parking and Commissioner

Brian Rosenstein

Mayor

"We'd love to see people get involved in the neighborhood. We're planning on launching a robust neighborhood watch program that's

blotter cont. from page 11

and 2359 on 12/27/2009 in the 1200 block of Shadow Hill Way. No suspect information. Suspect used victim's credit card number without authorization to fraudulently order show tickets.

Occurred between 0001 on Forgery: 3/1/2009 and 2359 on 12/22/2009 in the 400 block of North Canon Drive. Suspect: Female White, 31, 5'2", 125 lbs., blonde/strawberry hair, green eyes.

Hills Police Department

"To continue to place the residents and our concerns at the forefront of our local government and to work to improve the residential quality of life and the business climate in Beverly Hills."

John Mirisch, City Councilmember

John Mirisch

"My resolution for 2010 is to define

Suspect who works for victim as a manager signs and cashes checks of victim instead of depositing in victim's account.

Robbery: Occurred between 1713 on 12/30/2009 and 1716 on 12/30/2009 in the 9800 block of South Santa Monica Blvd. Suspect: Male Black, 25, 5'9", 150 lbs., black hair, brown eyes. From behind, suspect brandishes a knife and demands victim's property. Loss: \$4,100

Occurred between 1535 on 1/2/2010 and

The new application also compares the current usage with the target water consumption for the household in both a graphic and number format.

As a result of the state's ongoing drought, the Beverly Hills City Council has declared a Stage В Emergency Water Conservation level, calling for a 10 percent reduction in water use.

For more information, visit www.bewaterwise.com.

30 Years After, American Jewish Committee to Host **Environmental Seminar**

30 Years After and the American Jewish Committee presenting are "Environmentalism and Energy Independence As a Jewish Imperative: National Security, Economic, and Moral Case for 'Greening' Los Angeles" Monday, Jan. 14 at the Luxe Hotel.

The event will feature H.

David Nahai, senior advisor to the Clinton Climate Intiative, Jonathan Parfrey, Green L.A. director and L.A. Department of Water and Power commissioner, Jan Perry, L.A. city councilmember, and Terry Tamminen, former secretary of the California Environmental Protection Agency and founder of Santa Monica BayKeeper.

"This event will explore the significant

what leaderships is on the school board in Beverly Hills. I hope to be an example of a school board member that is acceptable and accountable to the residents of Beverly Hills and to tackle the big issues: getting Measure E back on track, to achieve academic excellence and to be considered a lighthouse district once again." - Lisa Korbatov, Board of **Education Vice President**



"To engage one new person in my civic and community work every week." – Sam Yebri, 30 Years After President

"Keeping a positive attitude during these economic

1540 on 1/2/2010 in the 9600 block of Wilshire Blvd. No suspect information. Suspect entered location and purchased a pair of shoes. Suspect then used bag to conceal additional items. Suspect then left store without paying for items. When confronted by victim, suspect used forced in an attempt to flee. Loss: \$620

Occurred between 1415 on 12/15/2009 and 1420 on 12/15/2009 in the 9700 block of Wilshire Blvd. Suspect: Male Hispanic, 35, 5'11", 195 lbs., brown hair, brown eyes.



Wedding Bells

Beverly High Class of 1991 graduate Lowell Reinstein and Cathy Heller, of Boca Raton, Fla., wed Sunday, Dec. 20, 2009 at Calamigos Ranch in Malibu, Calif.

> national security and economic reasons why we as a community should make environmental and energy security issues a priority for our state and nation," said 30 Years After President Sam Yebri.

> The reception will begin at 7 p.m., followed by the program at 8 p.m. Hors d'oeuvres will be served. Admission is \$10. Those interested in attending can RSVP to losangeles@ajc.org.

times." - Marcy Kaplan, The Maple **Counseling Center Chief Executive** Officer

"I don't really have New Year's resolutions. I try to live and do the best that I can do every day, and I never feel like it's a new year and new resolution." - Laurie Okum, Beverly Vista PTA Co-President



"I gave up coffee and I'm drinking green tea this year, and I'm also going to hire or look for a personal trainer to help me exercise and get a fitness routine that I enjoy so that I can be in

the best health as possible." - Byron Pope, City Clerk

Suspect approached victim and grabbed her shoulder, throwing her to the ground. Suspect then dragged victim by her purse until victim let go. Suspect fled with same. Loss: \$4,620

Grand Theft: Occurred between 2100 on 11/23/2009 and 1500 on 11/30/2009 in the 9400 block of West Olympic Blvd. No suspect information. Unknown suspect(s) entered the location, removed property from the unsecured office and fled in an unknown direction. Loss: \$1,000





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12/17/09, 12/24/09, 12/31/09, 1/07/10– 1469 FICTITIOUS BUSINESS NAME STATEMENT: 20091848025 The following per-son(s) is/are doing business as: ALYSON BOOKS 10960 Wilshire Blvd., Sta 1050 Los Angeles, CA Here Media Inc 10960 Wilshire Blvd., PH Los Angeles, CA 90024. The business is conducted by: A CORPORATION. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Here Media Inc, CFO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/07/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business sname statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business inder of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/17/09, 12/24/09, 12/31/09, 1/07/10– 1470

FICTITIOUS BUSINESS NAME STATEMENT: 20091848024 The following per-son(s) is/are doing business as: OUT 10960 Wilshire Bivd, Ste. 1050 Los Angeles, CA Here Media Inc 10960 Wilshire Bivd, PH Los Angeles, CA 90024. The business is conducted by: A CORPORATION. Registrant has not commenced to transact business under the fictitious business name or names list above. Signed: Here Media Inc, CFO. The Registrant(s) declared that all inf mation in the statement is first ure and correct. This statement is filled with t County Clerk of Los Angeles County on: 12/07/09. NOTICE – This fictitious name

listed above. Signed: Here Media Inc, CFO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filled with the County Clerk of Los Angeles County on: 12/07/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/17/09, 12/24/09, 12/31/09, 1/07/10– 1473

12/17/09, 12/24/09, 12/31/09, 10/710–14/3 FICTITIOUS BUSINESS NAME STATEMENT: 20091838470 The following per-son(s) is/are doing business as: SPIRIT COMPUTER REPAIR 3920 1st St. Ste. 1110 Los Angeles, CA 90063 JUAN RENE RAMIVEZ 3929 1st St. Ste. 1110 Los Angeles, CA 90063; VERA IVONNE SAMANO 5813 Monte Vista St. Los Angeles, CA 90063; VERA IVONNE SAMANO 5813 Monte Vista St. Los Angeles, CA 90062. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Juan Rene Ramivez, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is field with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/17/09, 12/24/09, 12/31/09, 1/07/10– 1474

FICTITIOUS BUSINESS NAME STATEMENT: 2009154570 The following per-son(s) is/are doing business as: COMPUTER NETWORKS LA P.O. Box 4885 Valley Village, CA 91617 MIKE GHOREISHI 11684 Ventura Blvd. #242 Studio

FIGTITIOUS BUSINESS NAME STATEMENT: 20091315662 The following per-son(s) is/are doing business as: DR JEBFABRO ENTERTAINMENT; DEJEA MUSIC 5280 E Beverly Bivd Los Angeles, CA 90022 ELEMI JOHN E AGBOMI, MD 4143 Hillcrest Dr Los Angeles, CA 90022 ELEMI JOHN E AGBOMI, MD 4143 Hillcrest Dr Los Angeles, CA 90023 ELEMI JOHN E AGBOMI, MD 4143 Hillcrest Dr Los Angeles, CA 90024 ELEMI JOHN E AGBOMI, MD 4143 Hillcrest Dr Los Angeles, CA 90026 The business is conducted by: AN INDIVIDUAL Registrant has not commenced to transact business under the fic-titious business name or names listed above. Signed: Elmi John E Agbomi, MD, Owmer. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/26/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of filseff authorize the use in this state of a fictitious business some in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/17/09, 12/24/09, 12/31/09, 1/07/10– 1477 1477

FICTITIOUS BUSINESS NAME STATEMENT: 20091831826The f son(s) is/are doing business as: NEW DAY TALK RADIO: NE son(s) is/are doing business as: NEW DAY TALK RADIO; NDTR 12¹2 W Gardena Blvd. #D Gardena, CA 90247 LYNETTE JONES 1212 W. Gardena Blvd. #D Gardena, CA 90247. The business is conducted by: AN INDIVIDUAL Bivd. #D Gardena, CA 90247. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Lynette Jones, CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/03/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) B&P Code.) Published: 12/24/09, 12/31/09, 1/0/10, 1/14/10– 1480 FICTITIOUS BUSINESS NAME STATEMENT: 20091924875 The following per-son(s) is/are doing business as: CAMP MAX STRAUS 6505 Wilshire Blvd, Ste. 600 Los Angeles, CA 90048 JEWISH BIG BROTHERS BIG SISTERS ASSOC. OF LOS ANGELES 6505 Wilshire Blvd, Ste. 600 Los Angeles, CA 90048. The business is conducted by: A CORPORATION. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Norman Lewis CPA, CFO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk new fictitious business name statement must be filed prior to that date. The fil-ing of this statement does not of fiself authorize the use in this state, or com-mon law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1481

FICTITIOUS BUSINESS NAME STATEMENT: 20091915479 The fol TICLITIOUS BUSINESS NAME STATEMENT: 20091915479 The following person(s) is/are doing business as: SHAHRAM'S TRADING; SHA'S SEVLERY TRADING 7915 1st Street #8 Los Angeles, CA 90048 SHAHRAM NIKFAR 7915 1st Street #8 Los Angeles, CA 90048. The business is conducted by: AN INDI-VIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Shahram Nikfar, Owner. The

strant(s) declared that all information in the statement is true and Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/16/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name involation of the technic meansure of the county clerk and the statement does not of itself authorize the use in this state of a fictitious business name in violation of the technic means and the statement of the statement does not business the statement of the statement o rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1482

FICTITIOUS BUSINESS NAME STATEMENT: 20091885128 The following per-son(s) Islare doing business as: CREATIVE SPACE; CREATIVE SPACE, INC. 1024 North Orange Dr. Los Angeles, CA 90038 CREATIVE SPACE PARTNERS, INC. 1024 North Orange Dr. Los Angeles, CA 90038 CREATIVE SPACE PARTNERS, INC. 1024 North Orange Dr. Los Angeles, CA 90038 CREATIVE SPACE PARTNERS, INC. 1024 North Orange Dr. Los Angeles, CA 90038 CREATIVE Space Partners, Inc. 1024 North Orange Dr. Los Angeles, CA 90038 CREATIVE Space Partners, Inc., CEO. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/11/09. NOTICE — This fictitious name statement expires five years from the date it was filed on, in the office of the county Clerk a new fic-titious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1483

1/14/10– 1483 FICTITIOUS BUSINESS NAME STATEMENT: 20091848834 The following per-son(s) is/are doing business as: I'MYOUNIQUE PRODUCTIONS; I'MY-OUNIQUE PRODUCTION STUDIOS 7041 Owensmouth Ave #105 Canoga Park, CA 91303 AUDRIA JONES 5530 Owensmouth Ave #114 Woodland Hills, CA 91367. The business is conducted by: AN INDIVIDIAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Audria Jones, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/07/09. NOTICE – This fictitious business name statement expires five years from the date it was filed on, in the office of the coun-ty clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1484

FIGTITOUS BUSINESS NAME STATEMENT: 20091778717 The following per-son(s) is/are doing business as: SIGN SPINNERS 4726 W. 160TH St. Lawndale, CA 90260; P.O Box 3950 Redondo Beach, CA 90277 WENDY E. SCHNIEDER-DIECEDUE 4726 W. 160TH St. Lawndale, CA 90270 WENDY E. SCHNIEDER-DIECEDUE 4726 W. 160TH St. Lawndale, CA 90270 WENDY E. SCHNIEDER-DIECEDUE 4726 W. 160TH St. Lawndale, CA 90270 WENDY E. SCHNIEDER-DIECEDUE 4726 W. 160TH St. Lawndale, CA 90270 WENDY E. SCHNIEDER-DIECEDUE 4726 W. 160TH St. Lawndale, CA 90270 WENDY E. SCHNIEDER-DIECEDUE 4726 W. 160TH St. Lawndale, CA 90270 WENDY E. SCHNIEDER-DIECEDUE 4726 W. 160TH St. Lawndale, CA 90280 The business nate to business under the fictitious business name or names listed above. Signed: Wendy E. Schneider- Discedue, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/2/409. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The fil-ing of this statement does not of ther dipts of another under federal state, or com-business name in violation of the rights of another under federal state, or combusiness name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09 1/07/10, 11/41/0- 1485

1/0/710, 1/14/10–1485 FICTITIOUS BUSINESS NAME STATEMENT: 20091792506 The following per-son(s) is/are doing business as: STORAGE AND RELOCATION; LOS ASNGLES TRANSFER AND STORAGE 8309 Laurel Cyn. #312 Sun Valley, CA 91352 ELDAR ENTERPRISES INC. 309 Laurel Cyn. #312 Sun Valley, CA 91352. The business is conducted by: A CORPORATION. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Eldar Enterprises Inc., President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/25/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the coun-ty clerk a new ficitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 107/10, 11/41/0–1486 12/31/09. 1/07/10. 1/14/10- 1486

FICTITIOUS BUSINESS NAME STATEMENT: 20091924648 The following per-son(s) is/are doing business as: AVACTIVEADVERTISING.COM; AVAC-TIVEAD.COM 626 W. Lancaster Lancaster, CA 93535 PICHINO CASEY 42834 Yew St. Lancaster, CA 93535. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Pichino Casey, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is fload with the County Cleft of Le Angeles County on: 121/300 NOTE. This declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/17/09. NOTCE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1487

FICTITIOUS BUSINESS NAME STATEMENT: 2009183993 The following per-son(s) is/are doing business as: TOYOTA CENTER AUTO DISMANTLING 9118 Glenoaks Bivd. Sun Valley, CA 91352 SULIKHANYAN INC 7979 Stansnery Ave. Panorama City, CA 91402. The business is conducted by: A CORPORTION. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Ambartsum Sulfikhanyan, Sulfikhanyan Int. President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 120/400. NOTCE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1489 FICTITIOUS BUSINESS NAME STATEMENT: 2009183993 The 1

FICTITIOUS BUSINESS NAME STATEMENT: 20091839833 The following per-son(s) is/are doing business as: SIPAN MARKET & DELI 407-09 W. Doran Street Glendale, CA 91203 GAMER YEROUMIAN 519 Chester Ave. #6 Glendale, CA 91203. The business is conducted by: AN INDIVIDUAL. Registrant has not com-menced to transact business under the fictitious business name or names listed above. Signed: Gamer Yeroumian, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/04/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the coun-ty clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 11/01/0, 11/41/10-1490 12/31/09. 1/07/10. 1/14/10- 1490

FICTITIOUS BUSINESS NAME STATEMENT: 20091868785 The following p son(s) is/are doing business as: MORVARED 7045 Foothill Blvd. Tujunga, 91402 HENRICK E. ESTEPANIAN; GHAFFAR ABBASSI 7045 Foothill Bl ng per-Tujunga, CA 91402. The business is conducted by: A GENERAL PARTNERSHIP Registrant has not commenced to transact business under the field in the second Tujunga, CA 91402. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: HENRICK E. ESTEPANIAN, GHAFFAR ABBASSI, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk A Los Angeles County on: 12(09/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new filtitious business aname in violation of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1491

FICTITIOUS BUSINESS NAME STATEMENT: 20091869662 The following per-son(s) islare doing business as: G AND G DISCOUNT OUTLET 17744 Saticoy St. Reseda, CA 91335 GRIGOR EDIL/YAN 7243 Andasol Ave. Van Nuys, CA 91406; GASEC ORAKJIAN 17736 Orna Dr. Grenada Hills, CA 91344. The busi-ness is conducted by: A GENERAL PARTNERSHIP. Registrant has not com-menced to transact business under the fictitious business name or names listed above. Signed: Grigor Edilyan, partner. The Registrant(s) declared that all infor-mation in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/09/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the coun-ty clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 107/10, 11/41/0 – 1492 FICTITIOUS BUSINESS NAME STATEMENT: 20091869662 The fo or common law (see Section 144 12/31/09, 1/07/10, 1/14/10– 1492

FICTITIOUS BUSINESS NAME STATEMENT: 20091865111 The followin son(s) js/are doing business as: WESTERHILLS PROPERTIES 11163 Va Ave. Porter Ranch, CA 91326 GIL GARDOSE 11163 Vanalden Ave. Ranch, CA 91326. The business is conducted by: AN INDIVIDUAL. Reg Porte has not commenced to transact business under the fictitious business name or names listed above. Signed: Gil Gardose, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/09/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to business. that date. The filing of this statement does not of itself authorize the use in the state of a fictitious business name in violation of the rights of another under ferel state, or common law (see Section 14411, et seq., B&P Code.) Publishe 12/24/09, 12/31/09, 11/07/10, 11/4/10–1493

FICTUROUS, 123/109, 107/10, 1/14/10-1493 FICTITIOUS BUSINESS NAME STATEMENT: 20091896432 The following per-son(s) is/are doing business as: IN-N-OUT CORNERS 1018 Portola Ave. Torrance, CA 90501 NITZAN MICHELI 1018 Portola Ave. Torrance, CA 90501 The business is conducted by: AN IND/IVIDUAL Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Nitzan Micheli, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/14/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The fil-ing of this statement does not of tisself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10 – 1494 1/07/10, 1/14/10- 1494

FICTITIOUS BUSINESS NAME STATEMENT: 20091896357 The following per-son(s) is/are doing business as: ALL VALLEY GLASS 36865 Apache Plume Palmdale, CA 93550 HENRY ESCOBEDO; ENRIQUE ESCOBEDO 36865 Apache Plume Palmdale, CA 93550. The business is conducted by: A GENER-AL PARTNERSHIP. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Henry Escobedo, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/14/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk are wfictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et the rights of another under federal state, or common law (see Section 14 seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10- 1495 n 14411 et

FICTITIOUS BUSINESS NAME STATEMENT: 20091895620 The follo son(s) is/are doing business as: CONSUMER ADVANTAGE: INDUST FICTITIOUS BUSINESS NAME STATEMENT: 20091895620 The following per-son(s) is/are doing business as: CONSUMER ADVANTAGE; INDUSTRIAL SER-VICES; INDUSTRIAL FIRST; ADVANCED BUSINESS; PROGRESSIVE BUSI-NESS SOLUTIONS 8605 Santa Monica Bivd. #33385 Los Angeles, CA 90069 SASHA AMID 1737 Whitely # 501 Hollywood, CA 90028 DAVID ROSENBLUM 1737 Whitely # 509 Hollywood, CA 90028 DAVID ROSENBLUM 1747 Whitely # 509 Hollywood, CA 90028 DAVID ROSENBLUM 1747 Whitely # 509 Hollywood, CA 90028 DAVID ROSENBLUM 1751 Whitely # 509 Hollywood, CA 90028 DAVID ROSENBLUM 1751 Whitely # 509 Hollywood, CA 90028 The business is conducted by: A GEN-ERAL PARTNERSHIP. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Sasha Amid, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk Anew fictifiuos business comty on: 12/14/09. NOTICE – This fictitious name statement expires five years from the date it was filed on in the office of the county Clerk Anew fictifiuos business name 12/14/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 1441, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1496

FICTITIOUS BUSINESS NAME STATEMENT: 20091915329 The following per-son(s) is/are doing business as: 7- ELEVEN # 39089 4051 Leimert Blvd. Los Angeles, CA 90008 DALLAS MARKET INC. 12720 Vanowen St. Apt 1 North Hollywood, CA 91605. The business is conducted by: A CORPORATION. Hollywood, CA 91605. The business is conducted by: A CORPORATION. Registrant has not commenced to transact business under the fictibious business name or names listed above. Signed: Dallas Market Inc., presdient. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/16/09. NOTICE – This fictibious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictibious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictibious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&B Cocio Bublishoct 12/2/00.012/100.010/100.010/100. rights of another under federal state, or common law (see Section 1/ B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1497

FICTITIOUS BUSINESS NAME STATEMENT: 20091914718 The following per-son(s) is/are doing business as: ACCESS HOME INSPECTION SERVICE 11613 Amestoy Ave. Granada Hills, CA 91344 MARTIK VARDANYAN 11613 Amestoy Ave. Granada Hills, CA 91344. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Martik Vardanyan, owner. The Registrant(s) declared that all information in the statement is true and correct. This retorneen is filled with the Country Clork of Lear Amola Convolor Country on: 1216/04 Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/16/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1498

FICTITIOUS BUSINESS NAME STATEMENT: 20091914055 The follo FICTITIOUS BUSINESS NAME STATEMENT: 20091914055 The following per-son(s) Is/are doing business as: 2FLOOR1 24021 Arroyo Park Dr. Ste. #26 Valencia, CA 91355 EREZ SHIFFERMAN 24021 Arroyo Park Dr. Ste. #26 Valencia, CA 91355 The business is conducted by: AN INDVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Erez Shifferman, founder/owner. The Registrant declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1216/09. NOTCE – This fictitious name statement expires five years from the date it was filed on, in the office of the county Clerk a new fictitious business name or: 1216/09. NOTCE – This is tate of a fictitious business name is not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1499

FICTITIOUS BUSINESS NAME STATEMENT: 20091905825 The follo FIGTITIOUS BUSINESS NAME STATEMENT: 20091905825 The following per-son(s) islare doing business as: AUTO-1 REGISTRATION & LIENS 22022 Pamplico Dr. Santa Clarita, CA 91350 EDUARDO ESPANA 22022 Pamplico Dr. Santa Clarita, CA 91350. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Eduardo Espana, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/15/09. NOTCE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state or common law (see Section 14411, et seq., B&P Code.) Published: 12/24/09, 12/31/09, 1/07/10, 1/14/10– 1500

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2009-1924874 Date: 12/17/09 Original File No. 2005-2947938 Date: 12/2/05 Name of Business: William Utay Photography 433 N. Camden Dr. #400-125 Beverly Hills, CA 90201 Registered Owners: Con Brio, Inc. 433 N. Camden Dr. #400-125 Beverly Hills, CA 90201 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2009-1924873 Date: 12/17/09 Original File No. 2005-2947939 Date: 12/2/05 Date: 12/2/05 Name of Business: Tarantella Design 433 N. Camden Dr. #400-125 Beverly Hills, CA 90201 Registered Owners: William Utay 433 N. Camden Dr. #400-125 Beverly Hills, CA 90201 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME Date: 12/15/09 Original File No. 2008-1685307 Drate: 9/18/08 Name of Business: N.G. Painting 6941 Morella Ave. #7 North Hermer J. Commun. use i morella Ave. #7 North Hollywood, CA 91605 Registered Owners: Javier Jimenez 6941 Morella Ave. #7 North Hollywood, CA 91605

FICTITIOUS BUSINESS NAME STATEMENT: 20091948201 The following per-son(s) is/are doing business as: SISTERS IN WEAR 827 Hollywood Way #218 Burbank CA 9155 ELSA COMSTOCK 10011 Roscoe Bird Sun Valley CA 91352. The business is conducted by: AN INDIVIDUAL. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Elisa Comstock, owner. The Registrant(s) declared that all information in Signed: Elisa Constock, owner. Ine registrant(s) declared nat al information in the statement is fire with the County Clerk of Los Angeles County on: 12/22/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The fil-ing of this statement does not of tiself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) Published: 12/31/09, 1/7/10, 1/14/10, 1/2/1/10-1501

1/14/10, 1/21/10– 1501 FICTITIOUS BUSINESS NAME STATEMENT: 20091725407 The following per-son(s) is/are doing business as: YOUTH EMPOWERMENT NETWORK 800 South Pacific Coast Highway #8342 Redondo Beach CA 90277. INTERNATION-AL EMPOWERMENT EDUCATION FOUNDATION 800 South Pacific Coast Highway #8342 Redondo Beach CA 90277. The business is conducted by: A COMPANY. Registrant has not commenced to transact business under the ficti-tious business name or names listed above. Signed: International Empowerment Education Foundation, President. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/16/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The fil-ing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) Published: 12/31/09, 1/7/10, 1/14/10, 1/21/10– 1502

1/14/10, 1/21/10–1502 FICTITIOUS BUSINESS NAME STATEMENT: 20091791597 The following per-son(s) is/are doing business as: DIAMONDS AND PEARLS; DIAMONDS AND PEARLS ORGANIZATION 6433 Topanga Canyon Blvd #519 Canoga Park, CA 91303. JERENLICKA E. MADDEN 1005 Delphand Dr. Indpls, FL 16241. DANA S. CODY 6433 Topanga Canyon Blvd #519 Canoga Park CA 91303. The busi-ness is conducted by: A JOINT VENTURE. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Elisa Comstock, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/25/08. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement turborize thue us in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) Published: 12/31/09, 1/7/10, 1/14/10, 1/21/10–1503 1/14/10. 1/21/10- 1503

FICTITIOUS BUSINESS NAME STATEMENT: 2009189451 The son(s) is/are doing business as: SLIMWARE 913 S. Mansfeld Av Los Angeles, -les, CA son(s) is/are doing business as: SLIMWARE 913 S. Mansfield Ave Los Angeles CA 90036. DISTINCTIVE ASSETS, LLC. 913 S. Mansfield Ave Los Angeles, CA 90038. The business is conducted by: A LIMITED LIABILITY. Registrant has no 90036. The business is conducted by: A LIMITED LIABILITY. Registrain has not commenced to transact business under the fictitious business name or names listed above. Signed: Lash Fary, owner. The Registrant(s) declared that all infor-mation in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 120309. NOTCE – This fictitious name statement expires five years from the date it was filed on, in the office of the coun-ty clerk a new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/31/09, 1/7/10, 1/4/10, 1/21/10– 1504

FIGTITIOUS BUSINESS NAME STATEMENT: 20091839767 The following per-son(s) is/are doing business as: AUJA DESIGNS 5243 Yarmouth Ave #19 Encino CA 91316. SOGOL TEHRANIZADEH 5243 Yarmouth Ave #19 Encino CA 91316. SOGOL TEHRANIZADEH 5243 Yarmouth Ave #19 Encino CA 91316. SOGOL TEHRANIZADEH 5243 Yarmouth Ave #19 Encino CA 91316. SOGOL TEHRANIZADEH 5243 Yarmouth Ave #19 Encino CA 91316. SOGOL TEHRANIZADEH 5243 Yarmouth Ave #19 Encino CA 91316. SOGOL TEHRANIZADEH 5243 Yarmouth Ave #19 Encino CA 91316. SOGOL TEHRANIZADEH 5243 Yarmouth Ave #19 Encino CA 91316. SOGOL TEHRANIZADEH 5243 Yarmouth Ave #19 Encino CA 91316. SOGOL TEHRANIZADEH 5243 Yarmouth Ave #19 Encino Signed: Sogol Tehranizadeh, owner. The Registrant(s) declared that all informa-tion in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 122209. NOTICE – This fictificus name state-ment expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 1237109. fictitious business name in violation of the rights of another under federal state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/31/09, 1/7/10, 1/14/10, 1/21/10– 1505

FICTITIOUS BUSINESS NAME STATEMENT: 20091935966 The follo son(s) is/are doing business as: OBED JEAN BAPTISTE PRODUCTION; OBED JEAN BAPTISTE PRODUCTIONS 7440 N. Sepulveda Blvd #208 Van Nuys CA 91405. OBED JEAN BAPTISTE 7440 N. Sepulveda Blvd #208 Van Nuys CA 91405. The business is conducted by AN INDVIDUAL. Registrant has not com-menced to transact business under the fictitious business name or names listed menced to transact business under the fictitious business name or names listed above. Signed: Obed Jean Baptiste, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/18/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the coun-ty clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/31/09, 17/10. 1/14/10. 1/21/10 – 1506 or common law (see Section 1 1/7/10, 1/14/10, 1/21/10- 1506

FIGTIOUS BUSINESS NAME STATEMENT: 20091942041 The following per-son(s) is/are doing business as: SS MAGR & MB & PC MAN 407 W. 7th Street Los Angeles, CA 93534. BESHOY KAMAL GERGES 1016 W. Ave J-14 Lancaster CA 93534. The business is conducted by: AN INDIVIDUAL Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Beshoy Gerges, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filded with the County Clerk of Los Angeles County on: 12/18/09. NOTICE – This ficti-tious name statement exprises five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/31/09, 17/1/10, 17/14/0, 12/1/10, 12/10, 12/10, 12/10, 12/10, 12/10, 12/10, 12/10, 12/10, 12/10, 12/ 12/31/09, 1/7/10, 1/14/10, 1/21/10- 1507

12/31/09, 1/7/10, 1/14/10, 1/21/10– 1507 FICTITIOUS BUSINESS NAME STATEMENT: 20091942322 The following per-son(s) is/are doing business as: THE CIERRA SMOG 9609 San Pedro Los Angeles, CA 9003. COLETTE MCGRUDER 3722 Arlington Ave Los Angeles CA 90018. The business is conducted by: AN INDIVIDUAL. Registrant has not com-menced to transact business under the fictitious business name or names listed above. Signed: Colette McGruder, owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/21/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the coun-ty clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/31/09, 1/7/10, 1/14/10, 1/21/10– 1508

FICTITIOUS BUSINESS NAME STATEMENT: 20091923338 The fo FIGTITIOUS BUSINESS NAME STATEMENT: 20091023338 The following per-son(s) is/are doing business as: SECURITY CAMERA EXPERTS; HD SECURI-TY PROS 4804 Laurel Canyon Bivd Suite 540 Studio City CA 91607 LULL INVESTMENTS, INC. 4804 Laurel Canyon Bivd Suite 540 Studio City CA 91607. The business is conducted by: A COMPANY. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Rafael Saakian, president. The Registrant(s) declared that all informa-tion in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/22/09. NOTICE – This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statemet does not of itself authorize the uses in this state of a The filing of this statement does not of itself authorize the use in this state of a frictitious business name in violation of the rights of another under federal state or common law (see Section 14411, et seq., B&P Code.) Published: 12/31/09 1/7/10, 1/14/10, 1/21/10– 1509

FICTITIOUS BUSINESS NAME STATEMENT: 20091924136 The following per-son(s) is/are doing business as: ROXSPA AESTHETICS 465 N. Roxbury Dr Suite 1001 Beverty Hills CA 90210 ROXBURY SURGICAL ASSOCIATES, INC. 465 N. Roxbury Drive Suite 1001 Beverly Hills CA 90210. The business is con-ducted by: A CORPORATION. Registrant commenced to transact business under the fictibus business name or names listed above on 11/0109. Signed: Jay W. Calvert, president. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/17/09. NOTCE – This fictitious name statement expires statement is true and correct. This statement is near with me county density of LV3 Angeles County on: 12/17/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/31/09, 1/7/10, 1/14/10,

1/21/10- 1510

1/21/10– 1510 FICTITIOUS BUSINESS NAME STATEMENT: 20091924153 The following per-son(s) islare doing business as: ROX BARIATRIC CENTER 465 N. Roxbury Dr Suite 1001 Beverly Hills CA 90210 ROXBURY SURGCAL ASSOCIATES, INC. 465 N. Roxbury Drive Suite 1001 Beverly Hills CA 90210. The business is con-ducted by: A CORPORATION. Registrant commenced to transact business under the fictitious business name or names listed above on 11/01/09. Signed: Jay W. Calvert, president. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/17/09. NOTCE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fic-titious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/31/09, 1/7/10, 1/14/10, 1/21/10–1511

FICTITIOUS BUSINESS NAME STATEMENT: 20091977525 The following per-son(s) is/are doing business as: THE LAW OFFICES OF STEPHENSON ACQUISTO & COLMAN 303 N. Glenoaks Blvd. Suite 700 Burbank, CA 91502 LAW OFFICE OF JOY YOUNG, INC. 303 N. Glenoaks Blvd. Suite 700 Burbank, CA 91502. The business is conducted by: A CORPORATION. Registrant com-menced to transact business under the fictitious business name or names listed above on 12/18/09. Signed: Law Office of Joy Young, Inc, president. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/29/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed orior to that date. The filling of this statement does not of itself meo on, in the once of the courty clerk a new includus business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/7/10, 1/14/10, 1/21/10, 1/28/10 – 1512

FICTITIOUS BUSINESS NAME STATEMENT: 20091977526 The following per-son(s) is/are doing business as: HILLDALE PLAZA; HILLDALE PLAZA BUILD-ING 1010 Hilldale Ave. West Hollywood, CA 90046 DARA REZVANIPOUR; SIA-MAK TORKIN 6340 Coldwater Canyon Ave #205 North Hollywood, CA 91606. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not The business is conducted by: A GENERAL PARTNERSHIP. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Dara Rezvanipour, Manager. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 122099. NOTICE — This ficti-tious name statement expires five years from the date it was filed on, in the office of the county clerk of the fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 17/10, 1/14/10, 1/21/10, 1/28/10 – 1513

FICTITIOUS BUSINESS NAME STATEMENT: 20091977524 The following per-son(s) is/are doing business as: NOVEX FINE CUSTOM TAILOR 9709 S. Santa Monica Bivd. Beverly Hills, CA 90210 HAROLD K. KELESHIAN 1586 Clark Street Upland, CA 91784. The business is conducted by: AN INDIVIDUAL. Registrant commenced to transact business under the fictitious business name or names listed above on 1969. Signed: Harold K. Keleshian, owner. The Registrant(s) declared that all information in the statement is true and correct. This returneen is filed with the Counter Under de Los Anonles Convertor 12000M Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/29/09. NOTCE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name violation of the bubble. rights of a of another under federal state, or common law (see Section 14411, et seq., ode.) Published: 1/7/10, 1/14/10, 1/21/10, 1/28/10 – 1514

FICTITIOUS BUSINESS NAME STATEMENT: 20091966621 The following per-son(s) is/are doing business as: THE K MAGAZINE LLC 264 S. La Cienega Blvd Suite 1263 Beverly Hills, CA 90211 THE K MAGAZINE LLC 264 S. La Cienega Blvd Suite 1263 Beverly Hills, CA 90211. The Musiness is conducted by: A LIM-ITED LABILITY COMPANY. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: Learoon Keishan Moseley, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/24/09. NOTICE – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk a new fic-titious business name statement must be filed with that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/7/10, 1/14/10, 1/21/10, 1/28/10 – 1515 FICTITIOUS BUSINESS NAME STATEMENT: 20091966621 The follo

FICTITIOUS BUSINESS NAME STATEMENT: 20091984361 The following per-son(s) is/are doing business as: SCHNEIDER TRAVEL; SCHNEIDERTRAVEL 1526 S. Shenandoah #301 Los Angeles, CA 90035 DAVID SCHNEIDER/SCHNEIDERTRAVEL; TZIPPORAH SCHNEIDER TRAVEL 1526 S. Shenandoah #301 Los Angeles, CA 90035. The business conducted by: A HUSBAND & WIFE. Registrant has not commenced to transact business under the fictitious business name or names listed above. Signed: David Schneider, Owner. The Registrant(s) declared that all information in the statement is true and correct. This statement is filed whith the County Clerk of Los Angeles County on: 12/30/09. NOTICE – This fictitious name statement are write tilious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/7/10, 1/14/10, 1/21/10, 1/28/10 – 1516

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES Department of Alcoholic Beverage Control 888 S. Figueroa St. Ste. 320 Los Angeles, CA 90017 (213) 833-6043 NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES Data of Citing Assistant October 07, 2020 Date of Filing Application: October 27, 2009 The name of the applicant is: NOURSH LLC The applicants listed above are applying to the department of alcoholic beverage control to sell alcoholic beverages at: 1154 N. HIGHLAND AVE LOS ANGELES,

8-1205 Type of license applied for: 47- ON SALE GENERAL EATING PLACE

FICTITIOUS BUSINESS NAME STATEMENT: 20091912900

FICTITIOUS BUSINESS NAME STATEMENT: 20091912900 The following person(s) is/are doing business as: LOS 4 HERMANOS #4, 450 E. HERMANOS #4, LOS ANGELES, CA 90011. MARGARITA PULIDO, 9418 HICK-ORY ST LA. CA 90002. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names list-ed here in on 1/11/2004. Signed MARGARITA PULIDO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/16/2009. NOTICE -This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictifuous business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/7/2010, 1/14/2010, 1/21/2010, 1/28/2010 1749 6

FICTITIOUS BUSINESS NAME STATEMENT: 20091970242 The following person(s) is/are doing business as: THE POWER OF LOVE, EL PODER DEL AMOR, 14500 MCNAB AVE #1015, BELLFLOWER, CA 90706. CARMEN RAMIREZ, 14500 MCNAB AVE #1015 BELLFLOWER CA 90706. JAVIER RAMIREZ RIOS, 14500 MCNAB AVE #1015 BELLFLOWER CA 90706. The business is conducted by: Husband and Wife. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CARMEN RAMIREZ, JAVIER RAMIREZ RIOS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2009. NOTICE -This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of fiself authorize the use in this state of a fictitious business name in violation of the rights of another under fidenal etato. Recommon law (eng Section 14011 et eng. RE8 Cocho under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/7/2010, 1/14/2010, 1/21/2010, 1/28/2010 1750 8

FICTITIOUS BUSINESS NAME STATEMENT: 20091970571

FICTITIOUS BUSINESS NAME STATEMENT: 20091970571 The following person(s) islare doing business as: INCOME TAX & ALTERNATIVE SERVICES, 906 N. WESTERN AVE, LOS ANGELES, CA 90029. ANA MAJIA, 8221 OAKDALE AVE NORTHRIDGE CA 90029 RAFAEL CHEVEZ, 3620 3RD ST LA CA 90029. The business is conducted by: a Limited Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANA MAJIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1228/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to

that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under fed-eral state, or common law (see Section 1441), et seq. B&P Code.) Published: 1/7/2010, 1/14/2010, 1/21/2010, 1/28/2010 1750 6

1///2010, 1/14/2010, 1/21/2010, 1/28/2010 1750 6 FICTITIOUS BUSINESS NAME STATEMENT: 20091970589 The following person(s) is/are doing business as: ROCIO'S BEAUTY SALON AND BARBER SHOP, ROCIO'S BARBER SHOP, 417 W. ARBOR VITAE ST., INGLEWOOD, CA 90301. ROCIO ROMERO, 21233 TALISMAN ST. TOR-RANCE CA 90503. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 41/1/982. Signed ROCIO ROMERO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/28/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under réd-eral state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/7/2010, 1/14/2010, 1/21/2010, 1/28/2010 1750 7

FICTITIOUS BUSINESS NAME STATEMENT: 20091993282 The following person(s) islare doing business as: KATO'S FLOWERS AND GIFTS, 6902 ATLANTIC AVE, BELL, CA 90201, ALBERTOS VASQUEZ, 3721 FERNWOOD AVE LYNWOOD CA 90262. The business is conducted by: an FERNWOOD AVE LYNWOOD CA 90262. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious busi-ness name or names listed here in on 10/14/2004. Signed ALBERTO VASQUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/31/2009. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state. or comon law (see Section uon or the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/7/2010, 1/14/2010, 1/21/2010, 1/28/2010 1751 4

FILE NO. 20091925027

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BAJA FRESH #089, 22815 VIC-TORY BLVD, #C, WEST HILLS, CA 91307 (LOS ANGELES). The full name of registrant(s) is/are: BAJA BEST INC., (CALIFORNIA), 12313 ARBOR HILL ST, MOORPARK, CA 93021. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is

guilty of a crime). /s/ BAJA BEST INC., BY: GHODRATOLLAH SHAKIBAI, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 12/17/09 indicated by file stamp above

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA151590 BEVERLY HILLS WEEKLY 12/24,31 2009 1/7,14 2010

FILE NO. 20091869397

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LARRY'S MARKET, 1315 BLAKE AVE, LOS ANGELES, CA 90031 (LOS ANGE-LES). The full name of registrant(s) is/are: YOUNG KEUN LEE, 1315 BLAKE AVE, LOS ANGELES, CA 90031. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ YOUNG KEUN LEE

This statement was filed with the County Clerk of LOS ANGELES County on 12/09/2009 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).

LA151469 12/17,24,31 2009 1/7 2010 BEVERLY HILLS WEEKLY

NOTICE OF PETITION TO ADMINISTER ESTATE OF: FORREST I. STICHMAN

CASE NO. SP008027

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of FORREST I. STICHMAN.

A PETITION FOR PROBATE has been filed

by JOANN STICHMAN in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that JOANN STICHMAN be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 02/05/10 at 9:15AM in Dept. N located at 1725 Main St., Santa Monica, CA 90401

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner WAYNE R. JOHNSON, ESQ. VALENSI ROSE, PLC 2029 CENTURY PARK EAST #2050

LOS ANGELES CA 90067 12/31, 1/7, 1/14/10

CNS-1764352#

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

R. KEITH DESSER

CASE NO. BP120229

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the lost WILL or estate, or both of R. KEITH DESSER.

A PETITION FOR PROBATE has been filed by LINDA DESSER AND CYNTHIA DESS-ER in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that LINDA DESSER AND CYNTHIA DESS-ER be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's lost WILL and codicils, if any, be admitted to probate. The lost WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 01/28/10 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner

BARET C. FINK - SBN 039613 PERELMAN & FINK 1880 CENTURY PARK EAST #315 LOS ANGELES CA 90067 12/31, 1/7, 1/14/10 CNS-1766008#

NOTICE OF PETITION TO ADMINISTER ESTATE OF: **JEROME F. BIRN**

CASE NO. SP008032 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or

both of JEROME F. BIRN. A PETITION FOR PROBATE has been filed by PATTY WEAVER BIRN in the Superior Court of California, County of LOS ANGE-LES.

THE PETITION FOR PROBATE requests that PATTY WEAVER BIRN be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 03/05/10 at 9:15AM in Dept. N located at 1725 Main St., Santa Monica, CA 90401

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner

GARY L. ZIMMERMAN - #36247 GARY L. ZIMMERMAN, A PROFESSIONAL CORPORATION 9107 WILSHIRE BLVD #300 **BEVERLY HILLS CA 90210** 1/7. 1/14. 1/21/10 CNS-1769843#

WORKER'S COMPENSATI	ON APPEALS	BOARD, State of California	
ANTONIA CUARA	CASE NUMBER	LBO 0344378;LBO 0344377	

Applicant VICTOR ANYAKWO dba THRIFTY WASH

ORDER FOR SERVICE BY PUBLICATION OF APPLICATION FOR ADJUDICATION AND NOTICE OF SPECIAL LAWSUIT SPECIAL NOTICE OF LAWSUIT

VICTOR ANYAKWO dba THRIFIY WASH: 4510 CENTURY BLVD., INGLEWOOD CA 90301 A lawsuit, the attached Application for Adjudication of Claim, has been filed with the Workers Compensation Appeals Board against you as the named defendant by the above road analysing the statement of the

- (in the conjunction of replaced bound against you in the immediate direction by the direction of the application pursuant to Appeals Board promptly.

 An Answer to the Application pursuant to Appeals Board promptly: a letter or phone call will not protect your interests.
 You will be served with a Notice(s) of Hearing and must appear at all hearings or conferences. After such hearing, even absent your appearance, a decision may be made and an award of compensation benefits may issue against you. The award could result in the garinisment of your wages, taking of your money or property or other relief.

You must notify the Appeals Board of the proper address for the service of official and papers and notify the Appeals Board of any changes in that addr

Name and Address of Appeals Board: Worker's Compensation Appeals Board

300 Oceangate, Ste-200; Long Beach, CA 90802 Address City, State, ZIP Code Address

COMPLETED BY : Applicant Attorney

DENNIS R. FUSI, ESQ. 24328 S. VERMONT AVE. STE-301 ; HARBOR CITY, CA 90710 310-530-1888

WORKER'S COMPENSATION APPEALS BOARD, State of California REYNALDO CANUL CASE NUMBER ADJ2055640

Applicant

KI SOO YANG dba GARDENA SEOUL BAKERY Defendant

ORDER FOR SERVICE BY PUBLICATION OF APPLICATION FOR ADJUDICATION AND NOTICE OF SPECIAL LAWSUIT

SPECIAL NOTICE OF LAWSUIT

KI SOO YANG dba GARDENA SEOUL BAKERY; 2241 W. ROSECRANS AVENUE, GARDENA CA 90249 & 1833 W. 149¹¹¹ STREET, GARDENA CA 90249 & A lawsuit, the attached Application for Adjudication of Claim, has been filed with the Workers Compensation Appeals Board against you as the named defendant by the above named and/enam(s).

- advant. and examined against you as the named defendant by the above-med applicant(s).
 An Answer to the Application must be filed and served within six days of the service of the Application pursuant to Appeals Board rules: therefore, your written response must be filed with the Appeals Board rules: therefore, your written response must be filed with the Appeals Board runes therefore, your written response must be filed with the Appeals Board must appear at all hearings or conferences. After such thearing, even absent your appearance, a decision may be made and an award of compensation benefits may issue against you. The award could result in the garoistment of your wages, taking of your mosely or property or other relief.
 You must notify the Appeals Board of the proper address for the service of official and papers and notify the Appeals Board or any changes in that address.

- ame and Address of Appeals Board: Worker's Compensation Appeals Boa 300 Oceangate, Ste-200; Long Beach, CA 90802

Address City, State, ZIP Code

COMPLETED BY : Applicant Attorney

DENNIS R. FUSI, ESQ. 24328 S. VERMONT AVE. STE-301 ; HARBOR CITY, CA 90710 310-530-1888

WORKER'S COMPENSATION APPEALS BOARD, State of California

ANABEL GALVEZ CASE NUMBER ADJ2396148 Applican

MARCOS S. AZER dba ROYAL COMMUNITY

Defendart ORDER FOR SERVICE BY PUBLICATION OF APPLICATION FOR ADJUDICATION FOR ADJUDICATION AND NOTICE OF SPECIAL LAWSUIT SPECIAL NOTICE OF LAWSUIT

ARCOS S. AZER dba ROYAL COMMUNITY; 17300 ROSCOE BLVD., NORTIREIDGE CA 91325
 Alawsait, the attached Application for Adjudication of Claim, has been filed with the Workers Compensation Appeals Board against you as the named defendant by the above-named applicant(s).
 An Answer to the Application must be filed and served within six days of the service of the Application pursuant to Appeals Board rules: therefore, your written response must be filed with the Appeals Board rules: therefore, your written response must be filed with the Appeals Board rules: therefore, your written response must be filed with the Appeals Board rules therefore, your written response must be filed with the Appeals Board rules therefore, your adjusts or conferences. After such hearing, even absent your appear ance, a decision may be made and an award for compensation benefits may issue against you. The award could result in the garnishment of your wages, taking of your must hotify the Appeals Board of the proper address for the service of official and papers and notify the Appeals Board of any changes in that address. Namu und Address of Amzelle Board.

Name and Address of Appeals Board: Worker's Compensation Appeals Board

300 Oceangate, Ste-200; Long Beach, CA 90802 Address City, State, ZIP Code

COMPLETED BY : Applicant Attorney

DENNIS R. FUSI, ESQ. 24328 S. VERMONT AVE. STE-301 ; HARBOR CITY, CA 90710 310-530-1888

CLASSIFIEDS

105-General Services 110-Funeral Directors 115-Cemetery/Mauso 120-Clubs/Meetings 125-Personals 130-Legal Notices 135-Beauty Aids 140-Health Aids 145-Lost Items 150-Found Items 155-School and Classes 160-Adult Entertainment 161-Escort 165-Massage 170-Caregive 200-299 Services 201-Accounting 202-Acoustics 204-Additions 206-Appliance Repair 208-Asphalt Paving 210-Bath Tub Repair/Reglazing 212-Bookkeeping Services 214-Brush Clearing

215-Building 216-Car Alarms

218-Carpentry

227-Construction 228-Contractors

230-Counseling

250-Iron Work

252-Janitorial

232-Decking

100- ANNOUNCEMENTS

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Forest Lawn- Covina Hills 2 plots in private garden setting "Vale of Faith Gardens" \$4750 each, firm (626) 940-7739 pp

Forest Lawn space #2. 780. Morning light section. Valued for \$5,000 will sell for \$3,100. Call (310)376-9704. 1(615) 414-0730

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FOREST LAWN HOLLYWOOD HILLS- single space 4, lot 8015, "Morning Light" section \$2,400 Please call (805) 300-6461

Forest Lawn in Hollywood Hills. Beautiful lot by the front gate. Overlooks fountain. "Sheltering Hills" section. Valued for \$7,000. will sell for \$4,500. (503) 786-4826

217-Culinary Service 256-Locksmith 258-Moving/Storage 260-Music Instruction 213-carpentry 220-Cleaning 222-Carpet Installation 224-Computer Repair 225-Computer Tech Support 226-Concrete 262-Painting 264-Pet Sitting 265-Photography 266-Plumbing 267-Piano Tuning 268-Roofing 270-Sandblasting 272-Security Services 274-Stained Glass 232-Decking 234-Drywall 236-Electrical 237-Entertainment 238-Exterminators 240-Fencing 242-Garage Doors 244-Handyman 246-Haulinn 276-Tile 278-Tree Service 280-Tutoring 282-TV/VCR/DVD Repair 284-Video Systems 286-Windows 288-Word Processing 246-Hauling 248-Internet Services 289-Less 290-Trainer 254-Landscaping 255-Legal Services 300-399 Rentals 300-House Furnishe

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LEGEND

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412-Farms/Ranches 414-Resort Property

170-CAREGIVER

418-Oceanfront Property

420-Out-of-State Property

422-Real Estate Excha

424-Real Estate Wanted

424-Real Estate Wanted 500-599 Employment 500-Employment Opportunit 501-Help Wanted 505-Work at Home 510-Employment Agencies 515-Business Opportunities 516-Business Opportunities

520-Jobs Wanted

522-Drivers

521-Personal Shopper

600-799 Merchandise

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Turn your old life policies into assets for your heirs and favorite charities.

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