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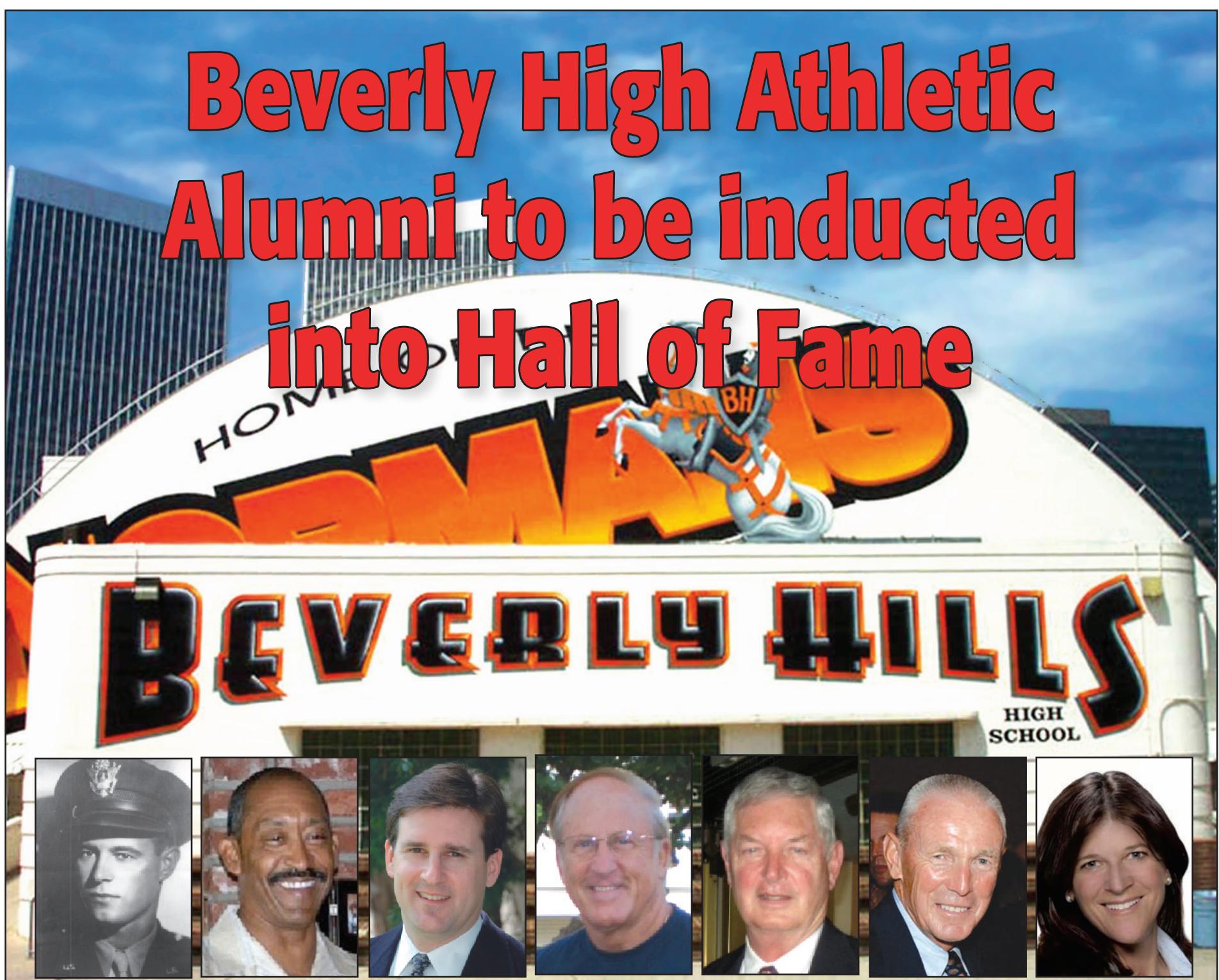
Beverly Hills Weekly

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Issue 574 • September 30 - October 6, 2010

Beverly High Athletic Alumni to be inducted into Hall of Fame



Honorees discuss how sports changed their lives



briefs

Lively subway route hearing at Roxbury Park

Several Beverly Hills residents spoke out at the Metro Westside Extension Public Hearing on Monday at the Roxbury Park Auditorium. The fourth of five public hearings, this hearing allowed community members to put their concerns, questions and suggestions into public record for the Metro Board to take into consideration when compiling the final Environmental Impact Statement / Environmental Impact Report (EIS/EIR).

At their last meeting September 14, the BHUSD Board of Education unanimously voted in support of the Santa Monica Boulevard route.

"Board members are opposed to the proposed alternative routes that would take the subway extension under Beverly Hills High School," Board of Education member Brian Goldberg said.

One purpose of the meeting was to give residents a brief overview of the draft EIS/EIR. The draft EIR/EIS proposed five rail alternatives for the subway. The purple line currently ends at Wilshire/Western and these alternatives are looking at a way to get the subway to the ocean. Alternative one is an extension of the purple line to Westwood/UCLA. Alternative two is an extension of the purple line to the VA Hospital cam-

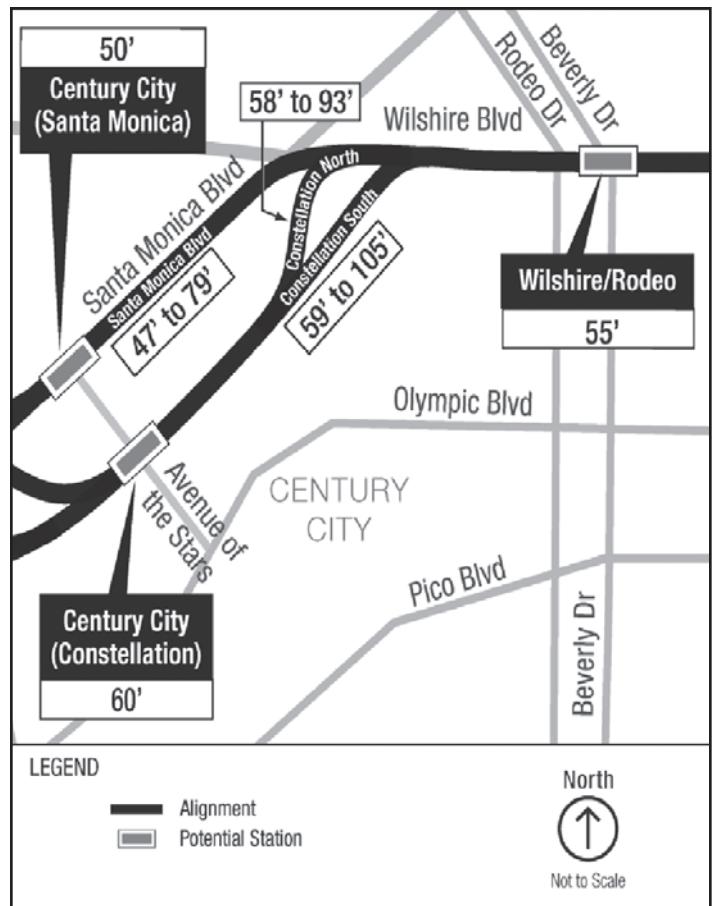
pus. Alternative three is an extension of the purple line into Santa Monica with an end station at Wilshire/4th. Alternative four is an extension of the purple line to Westwood/VA Hospital campus plus a potential West Hollywood extension. Alternative five is an extension of the Purple Line into Santa Monica with an end station at Wilshire/4th with the potential West Hollywood Extension.

Financing for the Westside extension was not made available until taxpayers passed Measure R in November 2008. Now, half of the funding will come from Measure R and Metro will be seeking federal funds for the rest.

Most of the comments made at the hearing revolved around Beverly Hills community support for the Santa Monica Boulevard alignment. Metro has proposed the subway use Linden Drive or Lasky Drive to get from Wilshire/Rodeo into Century City. In doing so, the subway would run under resi-

dences, Beverly High and Good Shepherd Catholic school. If the Metro stuck to the original alternative, down Santa Monica Boulevard, it would not go under any residences or schools.

During his public comment, Southwest Homeowner Association President Ken



Source: Los Angeles County Metropolitan Transportation Authority

WHAT'S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



"A MIDSUKKAH NIGHT'S DREAM"
SOUTH REXFORD DRIVE

(L to R): Nessah Israel Young Professionals board Arash Melamed, David Beroukhim, Jasmine Elazari, Samira Setareh, Monica Kohan, Dalia Azizi, David Samadi, David Askari and Sean Ravaei hosted a celebration of the Sukkah Holiday, Sunday September 26th. The NIYP, affiliated with the Nessah Synagogue on Rexford Drive, aims to bring together the 21-to 35-year-old Iranian Jewish Community. They hold events ranging from Jewish Holiday services to social events and anyone is welcome to attend.

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OUR DATA SPEAKS VOLUMES



Goldman asked the residents who thought the Santa Monica Boulevard route "was a perfectly acceptable route" to stand. All but a handful of people stood around the room stood in agreement.

"We're here in incredible numbers from all over the city to tell you not to trade the safety of our city's only high school, of our city's disaster center, of Good Shepherd school and of thousands of students and teachers as well as residential property values just to enhance and enrich a few politically powerful Century City developers and just to move the subway station one block closer to their properties," Goldman said.

Goldman said he believes the draft EIS/EIR is slanted in favor of the business developers in Century City who want the subway to be close to the Twin Towers office building project that has used the Metro Subway as a selling point in their advertising.

"Why else would [Metro] publish a seismic study of Santa Monica Boulevard and not clearly state that the frequency of the fault activity is one in every 7,000 years," Goldman said. "[Metro] calls it active, the state of California does not."

Due to the high volume of people who wanted to speak at the hearing, Metro Communications Manager Jody Litvak attempted to keep everyone's comments to under two minutes. Many felt as though Litvak wasn't paying attention to public concerns, as she was cutting people off in the middle of sentences and was too preoccupied with organizing speakers to turn and listen. Some who were waiting to speak gave their time to allow others to finish important points.

Councilmember Nancy Krasne compared the potential disasters from the Westside extension to the 2008 Chatsworth Metrolink crash, where 25 people died and 175 were maimed. Metro and Metrolink, owned by Viola Transit, have a cap on liability insurance of \$200 million. So if another incident were to occur, Metro would only take that

much responsibility. There is now legislation in congress, pending approval, to take off that cap.

"Safety should be the greatest concern for the Metro placement, not money," Krasne said. "Putting this under [Beverly High] or Good Shepherd School is unconscionable to say the least. Do you think Viola is going to stand behind [the subway tunnel] with its \$200 million?"

Community members have until October 18 to submit comments for public record. Comments for public record can be mailed to David Mieger, Metro, One Gateway Plaza, MS 9-22-5, Los Angeles, CA. 90012, e mailed to westsideextension@metro.net, made on an online comment/question form at metro.net/westside or voicemail at (213) 992-6934.

Julian Gold announces candidacy for City Council

Recreation and Parks Commissioner Dr. Julian Gold has announced his candidacy for the March 2011 City Council election, Tuesday. The Weekly interviewed Gold, in Issue # 477 "Going with the flow," when he became the chair of the Traffic and Parking Commission.



Julian Gold

Trying to become active in the Beverly Hills community, Gold participated in Team Beverly Hills.

"Shortly after, there was an opening on [the Traffic and Parking Commission],"

Gold said in the 2008 interview. "Traffic and Parking was something that obviously we all live with and I understood. Or thought I understood. I certainly understood as a user, if not as a Commissioner. So it seemed a logical place for me to get

involved, and I was fortunate enough to get appointed."

For 31 years, Gold has worked as an anesthesiologist for 31 years and currently is co-chairman of the anesthesiologist department at Cedars-Sinai.

Gold lives in Beverly Hills with his wife, Michele and daughter Rebecca who is a graduate of Hawthorne and Beverly High.

Gold did not return The Weekly's call.

Beverly High students fight to save the swim gym mural

Although the Board of Education decided to postpone the decision of painting over the

"The day before the [September 14] board meeting, [Board of Education President Steven] Fenton came in [to our ASB class] and told us that they were probably going to take it down," Philips said. "He actually thought that we would want it taken down and maybe repainted in another location. He was very surprised to find that most of our ASB class disagreed and loved the mural. So, I talked to our teacher Ms. [Loren] Newman and she said well you should start a petition then. So, I did."

Fenton said he wants the issue of painting over the murals to be tabled for now. The Measure E bond will pay for many of



Hawthorne School Mural

Beverly High swim gym mural until after Measure E has been sorted out, Beverly High students are working to show how much the mural means to them. Senior Class President Benjamin Philips, along with ASB President Layla Farrahi, started a petition to give to the Board of Education to show how much the Beverly High community likes the mural.

the buildings in the BHUSD to be repainted, including where the Beverly High and Hawthorne murals currently reside.

"I think that what we need to do right now is put a pin in all of this, focus on measure E, focus on what buildings need to be repainted," Fenton said. "I believe the plan is to put a fresh coat of paint on the swim gym. We

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NOTICE OF PUBLIC HEARING



The Council of the City of Beverly Hills, at its regular meeting to be held on **Tuesday, October 5, 2010, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will consider:

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES & SERVICE CHARGES FOR THE FISCAL YEAR 2010/2011 RELATED TO INTEREST CHARGES FOR DELINQUENT CITY UTILITY BILLS

The proposed resolution will amend the Comprehensive Schedule of Taxes, Fees & Charges to increase the late fee for delinquent utility bills to 3 percent of the unpaid amount.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date. If you need more information, please contact John Shim of the Beverly Hills Finance Department at (310) 285-2433.

Please note that if you challenge the Council's action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC
City Clerk



NOTICE OF COMMISSION VACANCY: DESIGN REVIEW COMMISSION

The Beverly Hills City Council is seeking qualified candidates to fill one (1) licensed residential architect position on the Design Review Commission. The initial term of office is for two years. At the discretion of the City Council, the Commissioner may be reappointed to a second term of four years. The appointee will be required to file an initial and an annual "Statement of Economic Interests" financial disclosure.

In order that we may preserve the integrity of the application and interview process, please direct all inquiries to the City Clerk, City Manager or the Director of Community Development. Please DO NOT contact the City Councilmembers or the members of the Design Review Commission regarding the Design Review Commission vacancies.

Application forms for the Design Review Commission, along with a description of the duties of a Commissioner, and filing details are available for pickup in the City Clerk's Office, Room 290, 455 N. Rexford Drive, or call 310.285.2400 to receive an application and information by mail or by e-mail.

The deadline for filing applications for this Commission vacancy is Friday, November 19, 2010 at 5:00 p.m.

BYRON POPE, CMC
City Clerk

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can discuss at that point in time if we want to put a mural back up. But that's a decision that will be made at a later date. Right now I'm concerned with having buildings with paint that's chipped and worn."

As of the Tuesday Board of Education meeting, the district has a policy that will dictate how and when a mural can be painted on BHUSD school. The Hawthorne mural will also potentially be painted over.

The policy states that all murals placed on an exterior wall or surface of a school site which can be viewed by the general public must be approved by the principal, superintendent and the Board of Education.

1. All plans for the painting of a mural on the exterior of a school building or structure should first be approved by the Principal.

2. Upon site approval, the Principal will send the proposal to the Superintendent.

3. The Superintendent will either approve or deny this site recommendation. If approved, the Superintendent will submit the proposal to the Board for final approval.

North Rexford Drive resident Betsy Meyers finds the Hawthorne mural to be embarrassing claiming when she has company over, they ask questions about it.

"All of the neighbors that face Hawthorne can see it from their front windows," Meyers said. "When I have company over, I've heard several comments like 'what is that thing doing in Beverly Hills'. It's embar-

rassing to try and explain it to them. For the purpose that they say of school spirit, I really think it should be aimed more towards the students. It would seem to me that it would make sense to have it in the school where they could see it."

Another concern for Meyers is the mural brings attention to the school that may be both wanted and unwanted.

"A while back, they had these screens put up because they had a problem with outsiders coming in," Meyers said. "I think that given what the situation is these days, to call attention to an elementary school like that is another issue of many. I'd like to see the school return to its original condition, without the mural."

For several years, Meyers has been leading a campaign to have the mural removed. She circulated a petition around her neighborhood at the time the mural was constructed and got a large amount of signatures from people who were against the mural.

"The people I've talked to, even some PTA people at the time, realized it was a mistake and were afraid to speak up because of possible repercussions," Meyers said.

When talking to the ASB, Philips said Fenton mentioned the mural could ultimately be moved to another location of the school. But to move the mural would take it away from its central location in the school.

"You could put it on the football field but then it's only for football games," Philips said. "You could put it on Heath Avenue



(L to R) Rachel Gilbert, Nicole Edalat Pajouh, Chole Aftalion, Brenna Nouray, Danielle Berukhim and Abigail Hakimi

Hawthorne 7th graders save the beach

Hawthorne 7th graders participate in Health the Bay Beach Clean-up at the Santa Monica Pier Saturday, September 25. They are doing community service to receive the service points they need to go on their field trip to Catalina at the end of October.

where the parking lot is but then its only where people drive by. The perfect part of the location right now is anyone can see it, its visible to anyone who passes by the high school and really shows that this is our high school, this is Norman Nation and I don't think that any other location has the ability to do that."

Beverly High PTSA President Ronit Stone said the PTSA is in support of keeping the mural.

"It's a symbol of our Norman spirit and the PTSA supports our students and we'll do anything to help support their student spirit," Stone said. "That was the whole intention when the mural was painted to begin with, it was a school spirit item."

Fenton said he is in support of having murals, so long as the murals fit are clean looking and well maintained.

"I'm all for murals, there's a great mural inside the swim gym," Fenton said. "I'm all for having a conversation. If the community wants murals, that's fine with me as long as the murals look beautiful and don't look worn. I want whatever murals go on buildings to look new."

Indictment seemingly shakes the Iranian Jewish Community

In his first court appearance, Iranian Jewish businessman Ezri Namvar declined to enter a plea on five counts of wire fraud. After being forced into involuntary bankruptcy in 2009, Namvar was indicted on those five counts by a grand jury last Tuesday, September 21. At the request of Namvar's attorney, Judge Paul Abrams postponed the plea until Monday.

Many in the Los Angeles Iranian Jewish Community, who invested with Namvar,

will not be getting their money back.

Namvar ran a company called Namco Financial Exchange, a 1031 company who holds onto money in between real estate transactions so the investor will not have to pay taxes on it while transferring the money from one property to another.

The five counts of wire fraud are based on transactions that Namvar could not complete in 2008, said Namvar's defense attorney Marc Harris.

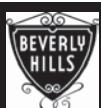
"The allegation indictment says for five of his clients in 2008, he took money in from them after they sold their first property," Harris said. "When they found the other property, because of the financial meltdown of Namco and Ezri and all of this investments, he didn't have the money. He had taken it, put it into other things and the money wasn't there when these people called upon it and they couldn't complete the second transaction and lost their money."

Many in the Iranian Jewish community have lost their homes, said A. David Youssefeyeh, a local Iranian Jewish attorney who since December 2008 has been advising nearly 20 Iranian Jewish creditors with claims against Namvar.

"People's whole trust within the community is long gone," Youssefeyeh said. "People used to do stuff on a handshake and it just doesn't happen anymore. I mean here's a guy who was supposedly a leader in the community and if you can't trust him then who can you trust?"

For years before Youssefeyeh took on the case against Namvar, people would come up to Youssefeyeh and tell him about their problems with him.

"People had approached me for many



NOTICE OF PUBLIC HEARING

The Council of the City of Beverly Hills, at its regular meeting to be held on **Tuesday, October 5, 2010, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will consider:

**AN ORDINANCE OF THE CITY OF BEVERLY HILLS
MODIFYING SECURITY ALARM REGULATIONS AND
AMENDING THE BEVERLY HILLS MUNICIPAL CODE; AND**

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES & CHARGES TO ADD A FALSE ALARM SERVICE CHARGE LATE FEE, A FALSE ALARM SERVICE CHARGE APPEAL FEE, FIRE ALARM CHARGES, AND AMEND SECURITY FALSE ALARM CHARGES FOR FISCAL YEAR 2010/2011

The proposed ordinance and resolution will amend the Municipal Code and Comprehensive Schedule of Taxes, Fees & Charges to modify fees for the false security and false fire alarm reduction program. The new fees would become effective on January 1, 2011.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date. If you need more information, please contact Mark Brower of the Beverly Hills Finance Department at (310) 285-2447.

Please note that if you challenge the Council's action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

**BYRON POPE, CMC
City Clerk**

fromthehillsofbeverly



United city speaks

And notes on events, issues

By Rudy Cole

Last Monday was a good, no great, night for Beverly Hills. Not just because the community packed Roxbury Park auditorium to fight a proposed subway under Beverly Hills High School, Good Shepherd School and many southwest homes, but because it demonstrated how we can come together when we share a common goal.

The meeting was called by the Metropolitan Transit Authority to solicit comments on a Draft Environmental Impact Report and Study.

Herb Young, Alan Kaye, Thomas White, Rose Norton, Peggy Kaus, Gloria Seiff, Virginia Maas, Lili Bosse, Noah Furie, Brian David Goldberg, Myra Lurie, Lisa Korbatov, Barry Brucker, John Mirisch, Nancy Krasne and Father Tom Welbers of Good Shepherd are just a few who spoke. They represented an incredible cross section of homeowner, business, government, educational and charitable groups in our city. They spoke with passion, but were also respectful of the process. Had you been there, you would have been proud of our village. (Mayor **Jimmy Delshad**, Councilmember Dr. **Willie Brien**, School Board President **Steven Fenton** and Board Member **Jake Manaster** have all joined the campaign too.)

As I am sure you understand, the subway route decision will be made by the MTA and there is very little our own city council or school board can do except speak out. However, funding for at least half the costs of construction for the subway will have to come from the federal government. What the MTA is putting at risk is congressional support if the voices of Beverly Hills say: No subway if it tunnels under our high school.

We may be a minor blip in the total scheme of a regional mass transit system. But this is not some few no-sayers fight-

ing a government agency. There are simply too many risks, too many unanswered hazards in going under our only high school to assuage our concerns, and that is why we are speaking with one voice.

Nothing is yet final. We need to keep up our involvement and continue to speak out. However, I think calmer heads in the MTA leadership will hear our appeals and the route we have supported will be accepted – Wilshire and then Santa Monica.

Our special thanks to **Lori and Ken Goldman** for their tireless efforts and leadership.

Speaking of traffic and routes, there is another less watched effort being launched that could also have serious impacts on our community: A proposal to place a bike path along Santa Monica Boulevard.

For many weeks bike riders have been marching on city hall decrying the lack of a bike path through Beverly Hills and citing some serious safety problems for cyclists.

As much as we would want to provide for the safety, comfort and enjoyment of a bike path, there are serious side impacts that simply may not make this feasible.

Aside from the horrendous costs for any work on Santa Monica, there is an equally troubling likely impact on east-west streets north of Santa Monica during and after construction. Diversion through residential of enormous trip generation may simply be too heavy a price to pay for a bike path.

Before the city council even commits to the high costs of a feasibility study, it should take a careful look at what the possible impacts would be on one of our most heavily traveled boulevards and on north

peripheral streets. Unfortunately, just saying no may be the only answer.

Had the Tea Party rally Sunday served iced tea, they just might have had more converts as nature welcomed them to Beverly Hills with the highest temperatures of the year.

Pat Boone, no stranger to right-wing politics, organized, presided and sang at the event that attracted some 400 advocates or simply the curious, although I recognized hardly anyone who lived here. Boone made a reference to the unlikely venue with “who would have thought we would have a Tea Party event in Beverly Hills?” I think I know what he really meant.

Hard to really perceive what they favor, but I got what they opposed: government. Boone decried “career politicians,” I assume he does not want government service to become a vocation. Of course, the organization also decries most forms of taxation, “illegal” immigration and a litany of the usual right-wing prayers.

It is almost amusing to hear super patriots of the right extol the historic efforts of revolutionaries, and that is really what the Boston Tea Party was all about, not just taxation without representation.

Career politicians? Who made more of a career of elected and appointive office than **Thomas Jefferson, John Adams, Alexander Hamilton** or even **Patrick Henry**? Or, a more recent hero, **Ronald Reagan**, who devoted almost all of his time and energy to politics once he abandoned his acting career?

It is reasonable to assume that the Tea Party activists approved of some of these “careerists.”

As for Tea Party backed candidates, are they likely, if they win election, to rush to Washington or some state capitol only to make plans for quick departures from government service? Or, if they run for reelection, will their supporters denounce them as being the new political establishment?

What is really amusing, is how the right wing has co-opted some political catch phrases including “fighting the special interests.” The righties identify “unions” and environmentalists as the new culprits of power, out to destroy personal freedoms.

However, the most tricky slogan is “we need to get government off our backs.” Yes, I am sure the egg farming conglomerates in Iowa, BP in the Gulf and PG&E in Northern California are deeply offended by all those pesky governmental agencies inspecting their private domains.

Another remarkable achievement of our community is the continued success

and relevance of two groups: the Beverly Hills Education Foundation and The Maple Counseling Center. Last Tuesday, BHEF delivered a \$600,000 donation to the schools and reported on their remarkable support at each school site on a mix of good projects.

Next month TMCC will hold their annual fund raiser, always an enjoyable and meaningful evening, but in these days of increased stress and uncertainty, your involvement and support is almost a civic duty.

TMCC does such incredible work with our schools, police department, seniors and individual counseling that it is a civic necessity, not just another do good charity.

This year the honorees will be **Andy Cohen** of Gensler (the major architectural group) for Community Excellence, **Peter Garland** of Porto Via, where the power brokers dine, for Community Spirit and the Maple Leaf award will go to long time TMCC activist, **Mel Feuer** – I think it is even possible that some state assemblyman may present Mel with some recognition.

Leading the work in organizing the gala are chair **Corinne Verdry** of Oasis West Realty with co-chairs **Gail Milan**, Cedars Sinai official, and our city government’s highly regarded **Sandra Olivencia**.

Titled “The Haunted Crystal Ball” the dinner will be on Wednesday, October 27 at the Beverly Hilton, and that hotel really gives great banquets.

Aside from a three course dinner, the evening will include an upscale silent auction and a musical entertainment program.

If you don’t mention my name, you still may be able to obtain ducats by calling 310.271.9999

Unheralded great deeds department: thanks to the effort of a family with deep roots in our community, a dangerous intersection is now safer and more usable.

When **Maynard Brittan** found it impossible to make a right turn from Little to Big Santa Monica Blvd. near Moreno Drive following the reconstruction of those streets, he and his family set about funding the improvement that benefits both Beverly Hills and Century City. It was completed on August 13, 2010 and was begun when the original scheme ran over budget in September, 2005.

The estimated donation/costs was in excess of \$150,000.00. City traffic officials cooperated with those in Los Angeles and both agencies praised the Brittan family.

Now, when you drive west more safely, give a moment of thanks to Mickey and his family.

My father warned me that as I aged, which I certainly have, I would give up my ultra-liberal opinions (his view of my

rudy cont. on page 7

Urgent news for people who had HIP REPLACEMENT

Several hip replacement systems used since 2003, including ones made by DePuy and Zimmer, have been recalled or had sales suspended due to an increased need for a second hip replacement. If you had or need a second hip replacement or are having unexpected hip problems, call us now for a free consultation at 1-800-THE-EAGLE (toll-free). No fees or costs until your case settles. We practice law only in Arizona, but associate with lawyers throughout the U.S.

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Open 7 days
a week

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Democratic Party and civil rights activism) and become far more conservative.

Dad just may be right, or I am out of step with the new left. No, I will still vote for Democrats, to do otherwise would have offended my more liberal mother, but I had a shocker last week.

KPFK, one of the first listener sponsored radio stations in the country, where

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Food Service Department will be able to work the kinks out, he does not want to go down a track parallel to where the district currently is.

"This has been a square peg/round hole issue since I got on the board and almost three years later we're not, in my opinion, any better off than when we started," Fenton said.

Beverly High Library to reopen Monday

The upgraded Beverly High library will be reopening on Monday, October 4. The project was initiated by the PTSA during the 2009/2010 school year and was completed thanks to a donation by Lili and Jon Bosse.



Karen Boyarsky

The library will offer brand new computers and new furniture. The library catalog is now completely web based, so students will be able to seek materials when they

are off campus or at home. Students can place books on hold over the internet, through this new system, but will still have to go into the library to check them out.

With the new online catalog system, librarian Karen Boyarsky said she hopes students will use library resources more often.

"Our students live in the real world, where they are using internet sources for all of their information, for social networking and for reading the news," Boyarsky said. "So the more that our library resources can engage students because [the library resources] look like what they're doing on their own time, the more successful we'll be."

Lili Bosse said the Bosse family donated to the Beverly High library because they want to encourage students to use the library.

"My passion has always been books and libraries," Bosse said. "It was a natural fit for my passion and what I believe in."

Speed Doesn't Kill As BHHS Football Team Defeats Hamilton

To Beverly High football coach Donald Paysinger, Hamilton High was the Normans' first opponent of 2010 with speed, but the result was similar to their first two games.

Beverly Hills defeated the Yankees, 36-7, in an intersectional game Friday at Hamilton, the third time the Normans scored at least 29 points and the third time they allowed seven or fewer.

The Beverly Hills defense did not allow Hamilton to capitalize on its speed. The Norman first-team defense allowed 16 rush-

I used to do a talk show, is holding an election of officers. Candidates had a kind of on-the-air forum. Moderates, they were not. Aside from a long litany of attacks on every conceivable political establishment structure, one typified the views of many others when he demanded the KPFK stop being controlled by a "Zionist-Imperialist cabal."

What price freedom? Hopefully, the

ing yards on 23 carries over the first three quarters. All six of the Yankees' passes were incomplete, with Daniel Yep and Torrey Lubkin making interceptions for Beverly Hills.

"I was impressed with our defense," Paysinger said. "This is the first game where we've seen some type of speed and we were able to contain that."

Despite the 36 points – 14 which came off turnovers and two on a safety – the Normans "still have to clean up some stuff on offense," Paysinger said.

Frank Brown rushed for 75 yards and two touchdowns on 20 carries for Beverly Hills (3-0) and drew praise from Paysinger, along with guard Michael Gluck.

Norman quarterback Josh Newman completed six of 16 passes for 83 yards, including a 22-yard pass to Daniel Jack for a touchdown in the first quarter.

Newman "was average," with "a couple of misreads," Paysinger said.

Newman also ran one yard for a touchdown in the third quarter.

Matt Yasher ran two yards in the fourth quarter for Beverly Hills' final touchdown.

Hamilton (1-2, with its victory coming by forfeit) spoiled the Normans' bid for their second consecutive shutout when Aaron Rogers ran three yards for a touchdown with five minutes, 43 seconds to play, six plays after Sukari White's 46-yard kickoff return gave the Yankees the ball on Beverly Hills' 22-yard line.

The Normans are scheduled to play host to Canyon (3-0), who Paysinger described as "a very disciplined team," Friday at 7 p.m. in a nonleague game at Nickoll Field.

"We're going to have to be very disciplined," Paysinger said.

BHHS Boys' Water Polo Team Wins Three Tournament Games

The Beverly High boys' water polo team bounced back from a season-opening loss by winning its next three games, only to fall one victory short of winning the Malibu Tournament.

The Normans lost to host Malibu, 7-2, Saturday in their final game, where a victory would have given them the championship. Beverly Hills trailed 3-2 at halftime, but the Sharks scored twice in the third quarter and twice in the fourth to seal the victory.

The Normans opened the scoring with one minute, 51 seconds left in the first quarter on Dillon Silverstein's goal. Malibu scored the first three goals of the second quarter. Sho Emerson scored for Beverly Hills 57.8 seconds before halftime.

Norman goalkeeper Gianni Cantu made 10 saves.

Beverly Hills began play Saturday by defeating Sherman Oaks Notre Dame, 7-6, with Austin Shaheri scoring three goals, including the game-winner with 50 seconds

pioneer free speech station will protect even us non-revolutionary left wingers who know that in the middle east there is only one nation that would even tolerate this kind of dissent, Israel.

But I will be carefully listening and following the station's election of directors. Will keep you posted. However, their programming is still worth the effort, even if the whackos take over.

to play.

The Normans led 6-3 entering the fourth quarter. The Knights cut the lead to 6-4 on Jackson Dunn's goal with 3:02 remaining. Notre Dame tied the score with 1:45 left as Nils Besvold scored his second goal in 55 seconds.

Beverly Hills trailed 3-2 at halftime after a scoreless second quarter. Shaheri scored the first two goals of the third quarter and Sho Emerson and Kevin Suarez added one goal each for the Normans.

Suarez scored twice in the first quarter.

Cantu made three saves and had one assist.

Beverly Hills began pool play Friday by defeating Agoura 6-2 as Shaheri and Suarez each scored twice and Silverstein and Emerson once each.

The Normans led 1-0 at the end of the first quarter, 4-0 at halftime and 4-1 entering the fourth quarter.

Cantu made six saves and had one assist and one steal.

Beverly Hills defeated Santa Maria, 16-8, in their second pool play game Friday, as Zak Zukoski scored four goals and Shaheri and Suarez three each.

Ariel Rafalian scored twice for the Normans and Emerson, Nick Goncharov, Tyler Neman and Brandon Sadigh once each.

Beverly Hills scored the first six goals and led 6-1 at the end of the first quarter, 12-3 at halftime and 13-6 entering the fourth quarter.

Cantu made six saves and had five assists and three steals.

The Normans began the season with a 9-4 loss at Redondo in a nonleague game Sept. 21.

Shaheri scored twice and Silverstein and Suarez once each.

Beverly Hills trailed 5-2 at halftime and 7-3 entering the fourth quarter. The first quarter ended in a 1-1 tie.

Cantu made seven saves and had two assists and two steals.

The Normans is scheduled to face El Segundo Friday at 3 p.m. at El Segundo High in a first-round game of the 41st annual Henry Stuart South Bay Tournament.

If Beverly Hills wins, it would face the Brentwood-West Torrance winner at 6:20 p.m. in a championship quarterfinal. A Norman loss would relegate them to a consolation quarterfinal against the Brentwood-West Torrance loser at 8 p.m. Either game would be played at El Segundo High.

Beverly Hills is also scheduled to play two tournament games Saturday and open Ocean League play Monday at 3 p.m. against El Segundo at the Swim-Gym.

BHHS Girls' Tennis Team Defeats Palisades

Amanda Zalameda won all three of her sets and Megan Margolin won both her sets before being replaced by a substitute, helping

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

Beverly High to a 14-4 victory over Palisades last Thursday in an intersectional match at Beverly Hills.

Zalameda won 6-1, 6-0, 6-0 and Margolin 6-4, 6-3.

Beverly Hills No. 2 doubles team of Miriam Binman and Sydney Segal won its first two sets, 6-4, 6-3, and its third by forfeit after leading 4-1.

The Normans' No. 1 doubles team, Erica Lee and Alison Isaacman, won its first two sets, 7-5, 6-2, and lost its third, 6-3.

The Meghan McMurray-Hillary Monroy doubles team won one of two sets for Beverly Hills (2-1).

The Normans won one other doubles set by forfeit and two singles sets by forfeit.

Beverly Hills is scheduled to play host to Santa Barbara Tuesday and Peninsula Wednesday in nonleague matches beginning at 3 p.m.

Santa Barbara was ranked third in the Southern Section Division II poll released Monday and Peninsula fifth in Division I.

BHHS Girls' Golf Team Defeats Redondo

The Beverly High girls' golf team defeated Redondo, 269-277, last Thursday in an Ocean League match at Rancho Park Golf Course, with Lydia Choi firing a team-low three-over-par 38 for the Normans, who had lost to the Sea Hawks, 215-232 two days earlier at Alondra Golf Course in Lawndale.

Beverly Hills (1-3, 1-3 in league play) lost to Palos Verdes, 194-244, Tuesday in an Ocean League match at Rancho Park Golf Course, with Choi shooting a team-low one-over-par 36.

The Normans are scheduled to face Palos Verdes today at 2:45 p.m. at Palos Verdes Country Club and Los Angeles Marlborough Tuesday at 2 p.m. at Rancho Park Golf Course in Ocean League matches.

BHHS Runner Wins Cross Country Race

Beverly High junior Brianna Simmons was the individual winner of an Ocean League girls' cross country race at Kenneth Hahn State Recreation Area last Thursday.

Simmons completed the 3-mile course in 20 minutes, 41.90 seconds. Emily Berkin of Santa Monica was second in 22:15.67, followed by four Viking teammates.

Beverly Hills was second in the team competition with 35 points. Santa Monica won with 20. Culver City with third with 81 and Morningside fourth with 120.

Josh Galen was the top Norman finisher in the boys' race, finishing third in 17:46.33. Beverly Hills was second in the boys' race with 36 points. Santa Monica won with 21. Culver City was third with 72 and Morningside fourth with 120.

The Normans are scheduled to compete in the Brea Invitational Saturday at Carbon Canyon Regional Park beginning at 8:30 a.m.

coverstory

BEVERLY HIGH ATHLETIC ALUMNI TO BE INDUCTED INTO HALL OF FAME

Honorees discuss how sports changed their lives.

By Marla Schevker

The Beverly Hills Athletic Alumni Association will host its Fourth Annual Hall of Fame Dinner Saturday, October 16 at the Covell Commons on the UCLA campus. The association will honor five athletic alumni, one McCarthy Lifetime Achievement Award recipient and the inaugural Polis Award, which is given to an extraordinary individual who has distinguished themselves through outstanding leadership, enduring guidance and unselfish service to student athletes at the high school.



**Ian Elliot
(Posthumous Honoree)**
Class of 1940
Football, Basketball and Track

Football, Basketball and Track MVP Captain Ian Elliot was shot down during World War II on his 49th mission, January 5, 1944. A B17 bomber pilot, he could have gone home after his 25th mission, but instead wrote a letter to his parents detailing his plans for helping to win the war and he stayed. After Elliot had flown 25 missions, he was eligible to come home but he didn't want to stop fighting the war until it had been won and stayed for what he planned to be an additional 25 missions.

Elliot was a four-year varsity letterman at basketball and football and three-year varsity letterman at track. He was all CIF track hurdler and captain of his basketball team. He married his high school sweetheart, 1940 Beverly High graduate Betty Stacey in 1942. He was also president of the Academic Knights Organization, an honor society for academic excellence, at Beverly High.

Elliot was chosen as an honoree by the Beverly Hills Athletic Supporters Association, also known as The Jocks. The organization was started by Justin McCarthy, whom the McCarthy award is named after, to reunite former Beverly High athletes. Spitz asked the Jocks to pick one individual who they thought deserved to be recognized and they picked Elliot.

"Ian was the number one athlete coming out of the high school," Spitz said. "He went on to serve his country and sacrifice his life. I think it's an important tribute to the City to have a

person who will be recognized, particularly one who has never been recognized for what he did. The fact that it's a Beverly Hills patriot and he happened to be doing it through athletics, he's every bit as much a patriot as he was a good athlete."

Elliot's brother, Sax Elliot, was a well-known Beverly High Coach who taught at Beverly from 1935 until 1950 as well as the innovator of the swim gym and the first person to decide to put glass on the basketball hoop backboards. Sax died four years ago.

"[Sax] conceived the idea [of the swim gym] because the parents of [Beverly High] students were complaining," Spitz said. "They didn't like the idea that the swimming team had to drive to LA High School to practice because there was no pool and the basketball parents were saying the gym had no place for anyone to sit. It didn't exist so he conceived the idea to build a basketball court that divided in the middle and underneath would be a pool."

Elliot had four blanket Most Valuable Player awards and was also an all league player for three of his four years in every sport.

"He was an incredible athlete," Spitz said. "You don't get your varsity letter generally until you're a junior or so but through his freshman onto senior year, he was incredible."



Don Long
Class of 1955
Football, Basketball and Baseball

For Don Long, the support of his parents and two older sisters, Theresia and Susan, throughout his life is what has kept him going and striving for the best. Growing up involved in athletics at Beverly Vista School, it was his family that kept both Long's grades and personality in check.

After graduating from UCLA but before moving to Florida, Long went into the egg business. Long and JoAnn went to a Beverly High football awards banquet and after dinner former Beverly Hills Major C. Dean Olson approached Long about joining him and his brother in the largest privately-owned egg company in the United States. Long was in

the egg business until 2000.

Long now lives in Melbourne, Florida, with his wife JoAnn. He substitute teaches at Holy Trinity Episcopal Academy and spends his spare time volunteer coaching for the Holy Trinity junior high football team. Long used the supportive lessons taught to him by his family growing up with the children he coaches, being encouraging rather than pushy.

"There are many situations that I have seen where some kid has a talent and the parents are all over them," Long said. "If they're any good at all, they're going to be pushed so hard they're going to go right through their childhood and miss all the stuff. That just drives me nuts, it's not the thing to do."

Although at Beverly Vista Long played every sport he could, when he reached Beverly High he settled on football, basketball and baseball. Long said he dreamed about playing at Beverly High and encountered many coaches that made an impact on his life such as basketball coach Steve Miletich, football coach John Morrow and baseball coach Hal Seiling. Seiling is the one who encouraged Long to try out for high school baseball during a summer athletic program at Beverly Vista.

"He was a professional baseball player and he was really good," Long said. "Before I went to high school, we were talking about what sports I might go out for. I thought I might go out for tennis but he was going to be the baseball coach and he said, 'when you go looking for a job, they want team players and tennis is individual. In a corporation that could really upset everything.' I think that may be true but he was really saying, 'you don't want to do that because I want to coach you in baseball.'"

While playing basketball at Beverly, Long convinced his older sister Theresia to come to watch him play a game. They were playing Torrance High School and Long was charged with guarding the leading scorer in the league. The player scored nine points due to fouls from Long.

"I was pumped and after the game I came running up the steps of the boys locker room and my parents and older sister were standing at the top of the stairs waiting for me," Long said. "I said, 'Theresia, how did you like that game?' She said, 'I'm not going to come to these games if all you do is foul.' She said it lovingly, [telling me not to] get too big of a head. That kind of put the whole thing in

perspective."

Long said he feels the endless love of his parents and sisters were major factors in him being successful both academically and athletically.

"I was smart enough to pick my parents because obviously there were some athletic and brains in the whole gene pool," Long said. "I just had wonderful parents and wonderful sisters supporting me. That was a wonderful gift and you can't buy that kind of stuff."

Moe Hill



Class of 1972
Football, Baseball and Track

Working as an LA County Sheriff at the Long Beach Courthouse, Moe Hill uses a lot of the skills he learned and saw during his time in Beverly high athletics. Hill gives briefings to both experienced and newer deputies detailing what's right and wrong at the courthouse.

"We have rules, just like there are rules at school, rules on the field or rules for life," Hill said. "In order for us to be good at what we do, we not only have to give those rules to people and we have to make sure they abide by them, we have to live by them. I'm a teacher and at the same time I'm a coach."

Hill deals with his deputies the way that coaches dealt with him when he was in high school.

"I have to boost [my deputies], tell them they are doing a good job and how much I appreciate them," Hill said. "When they do something not right, I have to bring them in and to them about it. I can tell you, coaches said I wasn't right about things and said I did great."

Hill lives in Long Beach with his wife, Robbin. He has two children, Erin, 27, and Christopher, 24, who both graduated from Beverly High on multi-cultural permits and two step children, Brian Tucker, 23, and Bryce Tucker, 20.

Hill was part of the first multi-cultural permit program. He came to Beverly high after graduating from ninth-grade at Audobon Junior High School in the Crenshaw district. At Audobon, Hill played with a group of equally talented players. But at Beverly, Hill said there was a wide spectrum of talent.

"I don't think we had really great athletes at Beverly," Hill said. "But we had people who wanted to play, wanted to learn and wanted to be a part of a winning team. We had some good caliber young men but we didn't have as many, which meant that others had to step up their game."

Coaches such as Dick Keelor, recipient of the Polaris award, and Chuck Kloes, recipient of the McCarthy award, [both profiled page 9] made an impact on hills football experience.

"Chuck Kloes was like a father figure," Hill said. "I think it really sparkled in his eyes because he saw talent on the team and he was super excited to coach us and to lead us."

Hill was given an opportunity to learn what kind of leader he was going to be, which he would not have had if he stayed in the Crenshaw district.

"I was probably one of the better athletes on

the team," Hill said. "People expected you to do certain things on the team. However, you flip that and encourage everyone else. You do your share but at the same time it makes everyone better."

To Hill, being a leader is about teaching teamwork and being inspirational. Other members from the team including Keith Ferrell, Frank Brown, Gordon Kritzer and David Engel also exhibited natural leadership.

"It has to do with setting the pattern and showing those from behind that we could succeed if we put forth effort," Hill said. "It wasn't so much of speaking it as it was living it and doing it."



**Missy Birns
Halperin
Class of 1982
Tennis, Basketball
and Softball**

If it weren't for Beverly High sports, Missy Birns Halperin might not have a job. Halperin currently works as the Senior Vice President of Talent for the Fox Network but when she started was just a temp. When Halperin joined Fox as a temp in 1989, Brad Turell, a BHAAA 2009 honoree, had recently started a co-ed baseball team at Fox and she joined it. Turell was Halprin's boss at the time and was impressed by her athletic skills.

"We won the final game," Halperin said. "I was a key part of it, I hit the game winning ball. Brad hired me the next day."

Although her mother still lives in Beverly Hills, Halperin lives in Studio City with her husband of 20 years, John, and three children, Lauren, 16, Jillian, 12 and Ryan, 9.

Halperin started playing baseball when she was 9 years old. Her mother moved her to Beverly Hills when she was 7, to a street with 12 boys and no girls.

"If I wanted to be social and play, I had to play what they were playing," Halperin said. "They were always playing baseball and basketball."

In 1976 when Halperin was 11, President Jimmy Carter said girls and boys could play sports together. At age 12, Halperin was one of two girls asked to play in the majors at Roxbury Park.

"That was a big deal at the time," Halperin said.

No matter how difficult high school was academically, Halperin always had Tuesday and Thursday game days to look forward to. Halperin said Beverly High teams the camaraderie between teammates was fulfilling and carries on the idea of teamwork to her work at Fox.

"I loved going out on those fields, playing and having fun," Halperin said. "It didn't matter if we won, we were always having fun. I feel that same way with life and my work. Whatever we're doing, it's a team of people working together."

Halperin said her mentors while in high school were tennis coach Susan Stevens and Basketball coach Jane Wortman. Halperin sees Stevens regularly for their "Monthly Starbucks" and invites Stevens to come to events Halperin holds at Fox. Halperin credits Stevens with a philosophy that still holds true

today.

"[Stevens is] a great person, very inspiring and always smiling," Halperin said. "She never wanted us to double fault, or hit two balls into the net in the serve. She thought that was giving away a point and that's a metaphor for life. You have to put the ball in the court in order to be playing in it. You have to participate. If you're not participating in life, if you're not a leader and inspiring others then you're just one of those people who are letting life go by you're just wasting your time. It was her philosophy of life and I kept living that."



**Bob Kay
Class of 1982
Basketball and
Baseball**

As a pediatric orthopedic surgeon, Bob Kay is on a team. He has to be focused, communicative and a leader.

"It's a team, just like a basketball team or a baseball team," Kay said. "It's a team of caregivers. there's a surgeon, an assistant, nurses, anesthesiologists and we need to be a part of that team. It's of paramount importance that you can work seamlessly with everyone else. It's high risk, high reward."

Teamwork, multitasking, and communication were all things that Kay learned from being involved in Beverly High athletics.

"[Being involved with athletics] helped teach me about leadership," Kay said. "How you're able to take responsibility to lead those around you. When you do that, different people have different needs. So, for some people you have to lead in a certain way and others require another way. Sometimes it's more vocal and sometimes it's through your actions."

Kay started playing basketball with his siblings in the backyard when he was five years old. Five of six children, Kay said his older brothers Greg and Steve encouraged him to play in high school, but even if they hadn't played he probably still would have found the sport.

"My dad [Jerome Kay] played basketball at Beverly in the 30's," Kay said. "I think I still would have played [basketball] but I probably wouldn't have been as passionate about it as I was having seen them participating at a high level when I was young."

Living in Beverly Hills, Kay and his wife Fori have two children who are involved in sports. 13-year-old Maddox participates in cross country and track and 10-year-old Sela is on a club basketball team. Maddox has his black belt in karate while Sela is testing for hers in the next month. Kay said he felt it was important to get his kids involved in sports.

"It's something which I think builds character, it teaches you a lot of life lessons," Kay said. "We all face adversity and it's important to learn from it. It's a lot easier if you start those lessons young instead of putting your child in bubble wrap."

Kay still keeps in touch with many people he played with at Beverly including David Kohan, Greg Reisenberg and Larry Weber.

"The person I am most in contact with is

David Kohan," Kay said. "He's someone I had known even before high school but we played together on the freshman and sophomore basketball teams. He was a groomsman at my wedding."

Thanks to his parents and his involvement in athletics, Kay said he learned how to keep his priorities in check. Growing up, his parents made it clear that academics were number one, athletics were number two and social was number three on the priority list. Kay has taken this idea along in his life and now, due to his priorities, doesn't play in any local sports teams.

"I just work out for my own health and enjoyment, but I don't play any sports," Kay said. "At every stage in your life you have to set priorities and at this point my priorities are my family and my work so I don't have the spare time to devote to athletics."



**Chuck Kloes
McCarthy
Lifetime
Achievement
Award**

Chuck Kloes has been coaching at Beverly since 1965. In 1965, he was initially hired to be an athletic trainer and assistant football coach while doing graduate work at UCLA and in December of 1967 he was hired as a full time world history and government teacher and the football coach. Kloes left the BHUSD once in 1986 to be an assistant principal at Mira Costa High School, returning after two years, and again in 2000 to work for UCLA. This year he is back at Beverly as assistant principal and assistant football coach. In his 45 years at Beverly, Kloes has coached football, track and cross country.

In 1966, Kloes was asked by the Beverly High administration to take the place of track coach for a year until they could find an experienced coach. Kloes had no experience with track and field and went into the position without knowing how to coach a track team.

"The learning curve was pretty steep but I found it to be a very challenging assignment and really applied myself," Kloes said. "I became really interested in becoming competent [at coaching]. After a few years, I became a reasonably good track coach. So much that in 1985, I was awarded by [the California Interscholastic Federation] as track coach of the year."

Kloes will be presented with the McCarthy Lifetime Achievement Award on October 16. Named after Justin and Joanne McCarthy, the award is given to an individual who exemplifies the McCarthy's commitment of Beverly High Athletics. Kloes said he credits the longevity of his career to the love of his wife.

"My coaching career wouldn't have lasted as long as it has if it weren't for the support I've had from my wife, Marti, and her willingness and support in the fact that she knew this is something I just love to do," Kloes said.

Tickets for the Beverly Hills Athletic Alumni Association Fourth Annual Hall of Fame dinner will be available until October 6. For more information on the dinner and to order tickets, please visit www.bhaaa.org/ticket2.html or contact Julie Steinberg at (310) 385-0679.



**Dick Keelor
Polaris Award**

When Dick Keelor left Long Beach Polytechnic High School, in 1966, to come to Beverly, he was told by former colleagues he was leaving to go to the "coaches graveyard." While at that point Long Beach Poly hadn't lost a league game in three years, the Beverly football team had "quite a dismal history," Keelor said.

Keelor, interviewed by the Weekly in Issue #364 "Where are they now," was asked by Walt Puffer, athletic director at Beverly in 1966, to revitalize the football program. The two were both LA County Lifeguards during the summer.

One reason Keelor accepted the position at Beverly was because he got to create his ideal coaching staff. He brought coaches Ben Bushman from Long Beach Poly and worked with Chuck Kloes, recipient of the McCarthy award, and Jerry Carpenter.

"There's no real secret to what we did," Keelor said. "We worked really hard and were able to establish the discipline and winning attitude with a well organized strength training program. We turned things around and became a serious contender for the CIF championship after a couple of years."

After coaching at Beverly for six years, in 1972 Keelor was invited to serve on as the Director of Program Development for the President's Council on Physical Fitness and Sports in Washington D.C., where he testified at congress hearings on matters related to the role of physical activity in health promotion and disease prevention. Keelor still lives in Washington D.C. with his wife, Carolyn.

Keelor is being awarded with the inaugural Polaris Award, given to individuals who have distinguished themselves through outstanding educational leadership, enduring guidance and unselfish service to student athletes at the high school. Keelor is excited to be receiving the award, even if he said he's not sure why he is getting it.

"Beverly Hills is a unique school and whenever I'm introduced as having taught there, I'm really proud," Keelor said. "It's a thrill to be able to get this award. I don't quite understand why I'm being given it. Although we had a lot of success, it was so long ago. But, it was enormously gratifying [to coach at Beverly]."

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statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2686

FICTITIOUS BUSINESS NAME STATEMENT: 20101237982 The following person(s) is/are doing business as: TOWELWAREHOUSE.COM; TEXTILES & BEYOND 10701 Wilshire Blvd. #1501, Los Angeles, CA 90024. TALIB FAKHR; LEENA FAKHR 10701 Wilshire Blvd. #1501, Los Angeles, CA 90024. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 9/2/2010. Signed: Talib Fakhr, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2687

FICTITIOUS BUSINESS NAME STATEMENT: 20101238106 The following person(s) is/are doing business as: TOWELWAREHOUSE 3650 W. MLK Blvd., Los Angeles, CA 90008; 264 La Cienega Blvd., Suite 164, Beverly Hills, CA 90211. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 9/2/2010. Signed: Ali Shannon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2688

FICTITIOUS BUSINESS NAME STATEMENT: 20101238279 The following person(s) is/are doing business as: TOWELWAREHOUSE 10701 Wilshire Blvd. #1501, Los Angeles, CA 90024. TALIB FAKHR; LEENA FAKHR 10701 Wilshire Blvd. #1501, Los Angeles, CA 90024. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 9/2/2010. Signed: Talib Fakhr, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2689

FICTITIOUS BUSINESS NAME STATEMENT: 20101238279 The following person(s) is/are doing business as: TOWELWAREHOUSE 10701 Wilshire Blvd. #1501, Los Angeles, CA 90024. TALIB FAKHR; LEENA FAKHR 10701 Wilshire Blvd. #1501, Los Angeles, CA 90024. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 9/2/2010. Signed: Talib Fakhr, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2689

FICTITIOUS BUSINESS NAME STATEMENT: 20101244420 The following person(s) is/are doing business as: LINTUM MICROSYSTEMS; MICRO X; SUNN MICROSYSTEMS 541 W. Manchester Blvd., Inglewood, CA 90301. UBN UDHO 541 W. Manchester Blvd., Inglewood, CA 90301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/3/2010. Signed: Ubn Udho, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/3/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2690

FICTITIOUS BUSINESS NAME STATEMENT: 20101244420 The following person(s) is/are doing business as: CHARLES DREW PROPERTY MANAGEMENT 4859 W.lauson Avenue #408, Los Angeles, CA 90056. CHARLES D. PEGS, MARICO PEGS #428 S. Garth Avenue, Los Angeles, CA 90056. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 5/9/2005. Signed: Charles D. Peks, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/9/2005. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2691

FICTITIOUS BUSINESS NAME STATEMENT: 20101244420 The following person(s) is/are doing business as: CHARLES DREW PROPERTY MANAGEMENT 4859 W.lauson Avenue #408, Los Angeles, CA 90056. CHARLES D. PEGS, MARICO PEGS #428 S. Garth Avenue, Los Angeles, CA 90056. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 5/9/2005. Signed: Charles D. Peks, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/9/2005. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2691

FICTITIOUS BUSINESS NAME STATEMENT: 20101245379 The following person(s) is/are doing business as: RED CARPET VALET SERVICES 10787 Wilshire Blvd. #1602, Los Angeles, CA 90048. MARYWOOD (MENUS) GRANADA 10787 Wilshire Blvd. #1602, Los Angeles, CA 90048. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/22/2010. Signed: Yolanda Gonzalez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 6/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2692

FICTITIOUS BUSINESS NAME STATEMENT: 20101245192 The following person(s) is/are doing business as: JEAN-PIERRE ENTERPRISES 11011 Loma Vista Drive, Beverly Hills, CA 90210. JEAN-PIERRE OKHOVAT 11011 Loma Vista Drive, Beverly Hills, CA 90210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/25/2010. Signed: Jean-Pierre Okhovat, CEO. This statement is filed with the County Clerk of Los Angeles County on: 8/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2693

FICTITIOUS BUSINESS NAME STATEMENT: 20101245192 The following person(s) is/are doing business as: PORSCHA STARR 8644 Parthenia Place #4, North Hills, CA 91343. PORSCHA WOODARD 8644 Parthenia Place #4, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/30/2010. Signed: Porsha Woodard, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2694

FICTITIOUS BUSINESS NAME STATEMENT: 20101245192 The following person(s) is/are doing business as: AUTO MANAGER GALLERY 22054 Kittridge Street, Woodland Hills, CA 91303. POUSA CHAVOL 7612 Camelina Lane, West Hills, CA 91304. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/30/2010. Signed: Pousa Chavol, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2694

FICTITIOUS BUSINESS NAME STATEMENT: 20101245192 The following person(s) is/are doing business as: HAMPIK DOGS GROOMING 16201 Victory Blvd., Van Nuys, CA 91406. YOGANA ZAPATA 7819 Antelope Avenue, Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/20/2010. Signed: Yogana Zapata, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2695

FICTITIOUS BUSINESS NAME STATEMENT: 20101245192 The following person(s) is/are doing business as: ALCHEMY SOLUTIONS LLC 10866 Washington Blvd. #516, Culver City, CA 90232. ALCHEMY SOLUTIONS LLC 10866 Washington Blvd. #516, Culver City, CA 90232. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on June 2010. Signed: Alex Yu, Partner. This statement is filed with the County Clerk of Los Angeles County on: 6/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2695

FICTITIOUS BUSINESS NAME STATEMENT: 20101244450 The following person(s) is/are doing business as: MACALCHEMIST INC 10866 Washington Blvd. #516, Culver City, CA 90232. MACALCHEMIST INC 10866 Washington Blvd. #516, Culver City, CA 90232. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on June 2010. Signed: Alayna Geraci, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2696

FICTITIOUS BUSINESS NAME STATEMENT: 20101244450 The following person(s) is/are doing business as: ED FLIG 1832 4/5 N Mariposa Avenue, Los Angeles, CA 90027. EDWARD JOHN ELG 1832 4/5 N Mariposa Avenue, Los Angeles, CA 90027. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/27/2010. Signed: Ed Elg, President. This statement is filed with the County Clerk of Los Angeles County on: 6/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2696

FICTITIOUS BUSINESS NAME STATEMENT: 20101244450 The following person(s) is/are doing business as: ED FLIG 1832 4/5 N Mariposa Avenue, Los Angeles, CA 90027. EDWARD JOHN ELG 1832 4/5 N Mariposa Avenue, Los Angeles, CA 90027. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 6/27/2010. Signed: Ed Elg, President. This statement is filed with the County Clerk of Los Angeles County on: 6/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2696

FICTITIOUS BUSINESS NAME STATEMENT: 20101244450 The following person(s) is/are doing business as: HAMPIK DOGS GROOMING 16201 Victory Blvd., Van Nuys, CA 91406. YOGANA ZAPATA 7819 Antelope Avenue, Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/20/2010. Signed: Yogana Zapata, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2697

FICTITIOUS BUSINESS NAME STATEMENT: 20101244450 The following person(s) is/are doing business as: J & G SEAFOOD & MEXICAN GRILL 16049 San Fernando Mtn Blvd., Granada Hills, CA 91344. J & G FOOD SPECIALTIES INC 16049 San Fernando Mtn Blvd., Granada Hills, CA 91344. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/20/2010. Signed: J & G Food Specialties Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 9/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2697

FICTITIOUS BUSINESS NAME STATEMENT: 20101244450 The following person(s) is/are doing business as: CAUSE MOBILE MARKETING, CAUSE MOBILE ADVERTISING 23626 Clover Trail, Calabasas, CA 91302. DANIEL OKAZAKI 23626 Clover Trail, Calabasas, CA 91302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/20/2010. Signed: Daniel Okazaki, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2697

FICTITIOUS BUSINESS NAME STATEMENT: 20101244450 The following person(s) is/are doing business as: ACTION 14420 Kittridge Street #218, Van Nuys, CA 91405. COUNTRYFIED C. WEDMAN 14420 Kittridge Street #218, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/20/2010. Signed: Countified C. Wedman, Individual Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/9/2010 9/16/2010, 9/23/2010, 9/30/2010 2697

FICTITIOUS BUSINESS NAME STATEMENT: 20101223951 The following person(s) is/are doing business as: SIGNARAMA-WOODLAND HILLS 21414 Ventura Blvd., Woodland Hills, CA 91304. RYAN BLEKIER 5524 Kester Avenue #12, Sherman Oaks, CA 91411. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/01/2010. Signed: Ryan Blekier, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in

EXECUTED BY: DAVID L. MCFARLAND, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 10/06/2010 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 8787 SHOREHAM DRIVE #207, WEST HOLLYWOOD, CALIFORNIA 90069 APN#: 5559-006-034 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$447,634.82. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 09/10/2010 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3711284 09/16/2010, 09/23/2010, 09/30/2010

NOTICE OF TRUSTEE'S SALE Trustee's Sale No. 05-FWA-96682 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 7/6/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On October 7, 2010, at 10:30 AM, AT WEST SIDE TO THE LOS ANGELES COUNTY COURTHOUSE DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BOULEVARD, in the City of NORWALK, County of LOS ANGELES, State of CALIFORNIA, REGIONAL SERVICE CORPORATION, a California corporation, as duly appointed Trustee under that certain Deed of Trust executed by IGOR ZAGRZUNY, AN UNMARRIED MAN, as Trustees, recorded on 7/12/2007, as Instrument No. 20071651723, of Official Records in the office of the Recorder of LOS ANGELES County, State of CALIFORNIA, under the power of sale therein contained, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, for cash, or cashier's check (payable at the time of sale in lawful money of the United States) without warranty express or implied as to title, use, possession or encumbrances, all right, title and interest conveyed to and now held by it as such Trustee, in and to the following described property situated in the aforesaid County and State, to-wit: TAX PARCEL NO. 5555-006-114 From information which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address or other common designation of the above described property is purported to be 1155 NORTH LA CIENEGA BOULEVARD APARTMENT 711, WEST HOLLYWOOD, CA 90069. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust, including fees and expenses of sale. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of the Notice of Trustee's Sale is \$511,942.79. In compliance with California Civil Code 2923.5(c), the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one or more of the following methods: by telephone, by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting or the borrower has surrendered the property to the mortgagee, trustee, beneficiary, or authorized agent and that the compliance with Civil Code Section 2923.5 was made at least thirty (30) days prior to the date of this Notice of Sale. The mortgagee, trustee, beneficiary, or authorized agent declares: it has obtained a final or temporary order of exemption and said order is current and valid as of the date of the Notice and the time frame set forth in California Civil Code 2923.5 does not apply or California Civil Code 2923.54 does not cover this loan. Dated: 9/12/2010 REGIONAL SERVICE CORPORATION, Trustee By JEAN GREAGOR, AUTHORIZED AGENT Agent for Trustee: AGENCY SALES AND POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 Telephone Number (800) 542-2550 Sale Information: (714) 730-2727 or http://www.rtrustee.com ASAP# 3702270 09/16/2010, 09/23/2010, 09/30/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: M A R V I N D E A N E CASE NO. BP124450

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of MARVIN DEANE.

A PETITION FOR PROBATE has been filed by KATHE BRENNER DEANE in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that KATHE BRENNER DEANE be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 10/07/10 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
LESLIE E. CHAYO, ESQ. - SBN 65432
9401 WILSHIRE BLVD #1250
BEVERLY HILLS CA 90212
9/16, 9/23, 9/30/10
CNS-1942157#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 2629-40 Loan No. 469934-59 Title Order No. 920000490-T01 APN 4348-001-023 TRA No. 0002410 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09/26/2001 UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 10/07/2010 at 10:30 a.m., CHICAGO TITLE COMPANY, a California corporation as the duly appointed Trustee under and pursuant to Deed of Trust recorded on 10/03/2001 as Document No. 01-1874028 of official records in the Office of the Recorder of Los Angeles County, California, executed by: LEONARD M. ROSS, AS TRUSTEE OF THE LEONARD M. ROSS REVOCABLE TRUST (U/D/T 12-20-85), as Trustee, BANK OF AMERICA, N.A., a national banking association, as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). At: the West side of the Los Angeles County Courthouse directly facing Norwalk Blvd. 12720 Norwalk Blvd. Norwalk, CA 90650 all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California describing the land therein: PARCEL 1: THAT PORTION OF LOT A OF A PORTION OF THE RANCHO DE LAS AGUAS, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 107 PAGES 210 THROUGH 212 INCLUSIVE OF MISCELLANEOUS RECORDS, IN THE OFFICE OF THE COUNTY RECORDER, DESCRIBED AS FOLLOWS: BEGINNING AT THE NORTHEASTERLY CORNER OF LOT 2 OF TRACT NO. 9229, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 133 PAGE 78 OF MAPS IN THE OFFICE OF THE COUNTY RECORDER; THENCE NORTHWESTERLY ALONG THE NORTHEASTERLY LINE OF SAID TRACT, THROUGH THE VARIOUS COURSES AND DISTANCES TO THE MOST NORTHERLY CORNER OF LOT 5 OF SAID TRACT; THENCE ALONG THE WESTERLY BOUNDARY OF SAID RANCHO RODEO DE LAS AGUAS, NORTH 48 DEGREES 34 MINUTES 22 SECONDS EAST, A DISTANCE OF 412.85 FEET MORE OR LESS TO THE WEST LINE OF FRACTIONAL SECTION 13, TOWNSHIP 1 SOUTH, RANGE 15 WEST S. B. & M. THENCE SOUTHERLY AND EASTERLY ALONG THE WESTERLY AND SOUTHERLY BOUNDARY OF TRACT NO. 13250, AS PER MAP RECORDED IN BOOK 266 PAGE 41 OF SAID MAP RECORDS TO THE SOUTHEAST CORNER OF LOT 1 OF SAID TRACT NO. 13250, SAID CORNER BEING IN THE WESTERLY LINE OF BEVERLY DRIVE 60 FEET WIDE; THENCE RADially SOUTH 75 DEGREES 48 MINUTES 42 SECONDS EAST 10 FEET TO THE

WESTERLY LINE OF BEVERLY DRIVE 50 FEET WIDE; THENCE SOUTHERLY ALONG SAID WESTERLY LINE ALONG A CURVE CONCAVE EASTERLY, HAVING A RADIUS OF 400 FEET A DISTANCE OF 91.69 FEET; THENCE NORTH 77 DEGREES 36 MINUTES 30 SECONDS WEST 10.20 FEET TO THE POINT OF BEGINNING. PARCEL 2: THAT PORTION OF LOT 3 TRACT NO. 13250, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 266 PAGE 41 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER, DESCRIBED AS FOLLOWS: BEGINNING AT THE MOST WESTERLY CORNER OF SAID LOT; THENCE SOUTH 34 DEGREES 10 MINUTES 00 SECONDS EAST 59.30 FEET TO A POINT IN A NON-TANGENT CURVE CONCAVE TO THE WEST AND HAVING A RADIUS OF 75.28 FEET A RADIAL LINE OF SAID CURVE AT SAID POINT BEARING SOUTH 15 DEGREES 13 MINUTES 55 SECONDS EAST; THENCE NORTHERLY ALONG SAID CURVE, 48.80 FEET TO A POINT IN THE NORTHERLY LINE OF SAID LOT; THENCE ALONG SAID NORTHERLY LINE NORTH 86 DEGREES 18 MINUTES 37 SECONDS WEST 46.76 FEET TO THE POINT OF BEGINNING. Beneficiary Phone: (310) 788-4523 Beneficiary: BANK OF AMERICA, N.A., c/o KATTEN MUCHIN ROSENMAN LLP, ATTN: JORDAN SCOTT DEMBO, ESQ., 2029 CENTURY PARK EAST, SUITE 2600, LOS ANGELES, CA 90067-3012 The property described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1011 N. Beverly Drive, Beverly Hills, CA 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$22,750,502.13 (Estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. The Beneficiary may elect to bid less than their full credit bid. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. SALE LINE PHONE NUMBER: (714) 259-7850 or (714) 730-2727 DATE: 9/8/10 CHICAGO TITLE COMPANY FORECLOSURE DEPARTMENT 560 E. HOSPITALITY LANE SAN BERNARDINO, CA 92408 (909) 884-0448 Teresa M. Drake, Asst. Vice President ASAP# 3730135 09/16/2010, 09/23/2010, 09/30/2010

obtained will be used for that purpose. ASAP# 3717683 09/23/2010, 09/30/2010, 10/07/2010

NOTICE OF TRUSTEE'S SALE TS # CA-10-367558-RM Order # 100366702-CA-GTO YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/22/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): GREG MILIUS , A SINGLE MAN Recorded: 3/28/2007 as Instrument No. 20070719132 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 10/14/2010 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$780,118.33 The purported property address is: 1230N HORN AVE #308 WEST HOLLYWOOD, CA 90099 Assessors Parcel No. 5559-006-157 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 2780 Lake Vista Drive Lewisville TX 75067 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 9/17/2010 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3708449 09/23/2010, 09/30/2010, 10/07/2010

NOTICE OF TRUSTEE'S SALE UNDER DEED OF TRUST

Loan: SHAPIRA/FBO00394/TOPPINGT Other: 106000649-H03 File: 2010-0606 KDH A.P. Number: 4385-005-055 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED SEPTEMBER 6, 2007, UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE is hereby given that Western Fidelity Trustees, as trustee, or successor trustee, or substituted trustee pursuant to the Deed of Trust executed by Joe Shapira Trustee of the Joe Shapira Family Trust Dated Jan. 3, 2002 Recorded on 09/14/2007 as Instrument No. 2007-2121153 of Official records in the office of the County Recorder of Los Angeles County, California, and pursuant to the Notice of Default and Election to Sell thereunder recorded 06/24/2010 as Instrument No. 2010-867383 of said Official Records, WILL SELL on 10/21/2010 at The Front Entrance to the Office of Western Fidelity Trustees, Located at 1222 Crenshaw Blvd., Suite B, Torrance, CA 90501 at 10:30 A.M. AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at the time of sale in lawful money of the United States), all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situ-

ated in said County and State hereinafter described: As more fully described on said Deed of Trust. If required by the Provisions of CCC 2923.5 the declaration from the beneficiary agent is attached to the Notice of Sale and recorded with said County Recorder. The property address and other common designation, if any, of the real property described above is purported to be: 3200 Topington Drive, Beverly Hills, CA 90210 The undersigned Trustee disclaims any liability for any incorrectness of the property address and other common designation, if any, shown herein. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: \$1,026.101.00 In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. In the event tender other than cash is accepted the Trustee may withhold the issuance of the Trustee's Deed until funds become available to the payee or endorsee as a matter of right. Said sale will be made, but without covenant or warranty, express or implied regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed, advances thereunder, with interest as provided therein, and the unpaid principal balance of the Note secured by said Deed with interest thereon as provided in said Note, fees, charges and expenses of the trustee and the trusts created by said Deed of Trust. Dated: 09/27/2010 Western Fidelity Trustees, as said Trustee, 1222 Crenshaw Blvd., Suite B, Torrance, CA 90501 (310) 212-0700 By: Kathleen Herrera, Trustee Officer.
9/30, 10/7, 10/14/10
CNS-1955714#

ORDINANCE NO. 10-O-2588

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING THE BEVERLY HILLS MUNICIPAL CODE TO INCLUDE THE ISSUANCE, PAYMENT AND ADJUDICATION OF ADMINISTRATIVE VIOLATIONS FOR TAXICAB AND VALET PARKING PERMIT ENFORCEMENT

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. Section 7-4-213 of Article 2 of Chapter 4 of Title 7 of the Beverly Hills Municipal Code is hereby amended to add a new paragraph "J" to read as follows:

"J. Any person violating this section shall be subject to an administrative citation as provided by Title 1, Chapter 3, Article 3 of this Code or such other penalties as determined by the City Prosecutor."

Section 2. Section 7-4-214 of Article 2 of Chapter 4 of Title 7 of the Beverly Hills Municipal Code is hereby amended to add a new paragraph "L" to read as follows:

"L. Any person not in compliance with this section shall be subject to an administrative citation as provided by Title 1, Chapter 3, Article 3 of this Code or such other penalties as determined by the City Prosecutor."

Section 3. Section 7-4-217 of Article 2 of Chapter 4 of Title 7 of the Beverly Hills Municipal Code is hereby amended to read as follows:

"7-4-217. Authority to Promulgate Rules and Regulations: The transportation official shall have the power and authority to promulgate rules and regulations for the implementation and enforcement of provisions of this article and when duly promulgated, such rules and regulations shall be in full force and effect. The holder of the public transportation vehicle permit shall comply with such rules and regulations and any violation shall constitute a violation of this code subject to an administrative citation as provided by Title 1, Chapter 3, Article 3 of this Code or such other penalties as determined by the City Prosecutor."

Section 4. Section 7-4-311 of Article 3 of Chapter 4 of Title 7 of the Beverly Hills Municipal Code is hereby amended to read as follows:

"7-4-311. Authority to Promulgate Rules and Regulations: The transportation official shall have the power and authority to promulgate rules and regulations for the implementation and enforcement of provisions of this article and when duly promulgated, such rules and regulations shall be in full force and effect. The holder of an operator's permit shall comply with such rules and regulations and any violation shall constitute a violation of this code subject to an administrative citation as provided by Title 1, Chapter 3, Article 3 of this Code or such other penalties as determined

by the City Prosecutor."

Section 5. Section 4-2-1505 of Article 15 of Chapter 2 of Title 4 of the Beverly Hills Municipal Code is hereby amended to add a new paragraph "C" to read as follows:

"C. Any person violating this section shall be subject to an administrative citation as provided by Title 1, Chapter 3, Article 3 of this Code or such other penalties as determined by the City Prosecutor."

Section 6. Section 4-2-1515 of Article 15 of Chapter 2 of Title 4 of the Beverly Hills Municipal Code is hereby amended to read as follows:

4-2-1515. Authority to Promulgate Rules and Regulations: The transportation official shall have the power and authority to promulgate rules and regulations for the implementation and enforcement of provisions of this article and when duly promulgated, such rules and regulations shall be in full force and effect. The permittee and any person employed by, or engaged in automobile parking and shuttle service operations and who drives a vehicle of a customer, or who handles keys of a vehicle of a customer who is required to obtain an identification card pursuant to Section 4-2-1510, shall comply with such rules and regulations and any violation shall constitute a violation of this code subject to an administrative citation as provided by Title 1, Chapter 3, Article 3 of this Code or such other penalties as determined by the City Prosecutor."

Section 7. Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code; shall attest and certify to the adoption of this Ordinance and shall cause this Ordinance and the City Clerk's certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Section 8. Effective Date. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: September 21, 2010
Effective: October 22, 2010

PASSED, APPROVED and ADOPTED this 21st day of September, 2010.

JIMMY DELSHAD
Mayor of the City of
Beverly Hills, California

ATTEST:
BYRON POPE (SEAL)
City Clerk

APPROVED AS TO FORM:
LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:
JEFFREY KOLIN
City Manager

DAVID D. GUSTAVSON
Director of Public Works & Transportation

CHAD LYNN
Director of Parking Operations

VOTE:
AYES: Councilmembers Mirisch, Brien, Krasne, Brucker, and Mayor Delshad
NOES: None
ABSENT: None
CARRIED

ORDINANCE NO. 10-O-2589

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING SECTION 10-3-2868 (C) OF THE MUNICIPAL CODE REGARDING THE MAXIMUM SEATING CAPACITY OF RESTAURANTS IN HOTELS LOCATED OUTSIDE THE BUSINESS TRIANGLE

WHEREAS, on June 10, 2010 and July 8, 2010, the Planning Commission conducted a duly noticed public hearing to consider a proposed amendment to the maximum restaurant seating capacity of restaurants in hotels located outside the Business Triangle as set forth in the Beverly

Hills Municipal Code and recommended that the City Council approve the proposed amendment.

WHEREAS, on August 3, 2010, the City Council conducted a duly noticed public hearing to consider proposed amendments to the maximum restaurant seating capacity of restaurants in hotels located outside the Business Triangle and introduced the Ordinance.

WHEREAS, on August 31, 2010, the City Council considered and re-introduced the Ordinance with certain revisions to clarify the intent that the amended provisions apply only to hotels outside of the Business Triangle that are also within commercial zones.

WHEREAS, the City Council hereby finds and concludes that the Amendment has been environmentally reviewed pursuant to the provisions of the California Environmental Quality Act (Public Resources Code Sections 21000, et seq. ("CEQA"), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000, et seq.), and the City's Local CEQA Guidelines (hereafter the "Guidelines"), and the City's environmental guidelines, and a Class 5 Categorical Exemption has been issued in accordance with the requirements of Section 15305 of the Guidelines to allow minor alterations in land use limitations. The Class 5 exemption is applicable because the changes in land use limitations would result in minor modifications to the amount of restaurant seating capacity that could be provided within hotels, and would apply in the City's commercial areas where slopes are less than 20%. Further, any increase in restaurant space within hotels is subject to discretionary review and analysis on a case-by-case basis, pursuant to the issuance of a Conditional Use Permit.

NOW, THEREFORE, THE COUNCIL OF THE CITY OF BEVERLY HILLS DOES ORDAIN AS FOLLOWS:

Section 1. Subsection C of Section 10-3-2868 (REGULATIONS AND RESTRICTIONS APPLICABLE) of Article 28.6 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code is amended to read as follows:

"C. Hotels developed outside of that triangular area bounded by Wilshire Boulevard, South Santa Monica Boulevard, and the alley between Crescent Drive and Cañon Drive shall be restricted as follows:

1. Public assembly areas shall be prohibited.
2. The maximum capacity of any separate public meeting room shall not exceed one-third (1/3) of the number of guestrooms in the hotel.
3. The aggregate maximum capacity of all restaurants shall not exceed the number of guestrooms in the hotel, except that in commercial districts located outside of the business triangle, the aggregate maximum capacity of all restaurants shall not exceed one and one-half (1.5) times the number of guestrooms. Restaurants and dining in nonconforming hotels located in the R-4 Zone shall also be subject to the provisions set forth in BHMC Section 10-3-1207 (Dining in Nonconforming Hotels).

4. The maximum number of floors shall not exceed four (4) provided the height limitation set forth in subsection 10-3-2726A of this chapter is maintained."

Section 2. The City Council hereby approves this Ordinance and authorizes the Mayor to execute the Ordinance on behalf of the City.

Section 3. Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City."

Section 4. Effective Date. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: September 21, 2010
Effective: October 22, 2010

JIMMY DELSHAD
Mayor of the City of
Beverly Hills, California

ATTEST:
BYRON POPE (SEAL)
City Clerk

APPROVED AS TO FORM:
LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:
JEFFREY KOLIN
City Manager

SUSAN HEALY KEENE
Director of Community Development

VOTE:
AYES: Councilmembers Mirisch, Brien, Krasne, Brucker, and Mayor Delshad
NOES: None
ABSENT: None
CARRIED

ORDINANCE NO. 10-O-2590

AN ORDINANCE OF THE CITY OF BEVERLY HILLS RELATING TO TERMS OF COMMISSIONERS AND AMENDING THE BEVERLY HILLS MUNICIPAL CODE

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. Paragraph A of Section 2-2-105 of Article 1 of Chapter 2 of Title 2 of the Beverly Hills Municipal Code is hereby amended to read as follows:

"A. Appointments to a commission shall be for an initial term of two (2) years. At the discretion of the city council, commissioners may be re-appointed to a second term. Appointments to a second term may be for up to four (4) years. The city council may appoint any commission member or members to terms shorter or longer than those set forth in this subsection if the city council determines that a shorter or longer term or terms is in the best interest of the commission or is appropriate to stagger the terms of appointees so that the terms of all or a majority of members do not expire concurrently or inappropriately close in time."

Section 2. Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage, in accordance with Section 36933 of the Government Code; shall attest and certify to the adoption of this Ordinance and the City Clerk's certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Section 3. Effective Date. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: September 21, 2010
Effective: October 22, 2010

PASSED, APPROVED and ADOPTED this 21st day of September, 2010.

JIMMY DELSHAD
Mayor of the City of
Beverly Hills, California

ATTEST:
BYRON POPE (SEAL)
City Clerk

APPROVED AS TO FORM:
LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:
JEFFREY KOLIN
City Manager

VOTE:
AYES: Councilmembers Brien, Krasne, Brucker, and Mayor Delshad
NOES: Councilmember Mirisch
ABSENT: None
CARRIED

CLASSIFIEDS

To place your ad, call
310-887-0788

100-199 Announcements
 105-General Services
 110-Funeral Directors
 115-Cemetery/Mausoleums
 120-Clubs/Meetings
 125-Personals
 130-Legal Notices
 135-Beauty Aids
 140-Health Aids
 145-Lost Items
 150-Found Items
 155-School and Classes
 160-Adult Entertainment
 161-Escort
 165-Massage
 170-Caregiver

200-299 Services
 201-Accounting
 202-Acoustics
 204-Additions
 206-Appliance Repair
 208-Asphalt Paving
 210-Bath Tub Repair/Reglazing
 212-Bookkeeping Services
 214-Brush Clearing

LEGEND

215-Building	416-Lakeshore Property	726-Miscellaneous
216-Car Alarms	418-Oceanfront Property	730-Musical Instruments
217-Culinary Service	420-Out-of-State Property	735-Office Furniture
218-Carpentry	422-Real Estate Exchange	740-Television/Radio
219-Cleaning	424-Real Estate Wanted	
220-Carpet Installation	500-599 Employment	800-899 Financial
221-Computer Repair	500-Employment Opportunities	800-Real Estate Loans
225-Computer Tech Support	501-Help Wanted	801-Financial Services
226-Concrete	505-Work at Home	802-Money to Loan
227-Construction	510-Employment Agencies	804-Money Wanted
228-Contractors	515-Business Services	806-Mortgage & Trust
230-Counseling	516-Business Opportunities	808-Escrows
232-Decking	520-Jobs Wanted	900-999 Transportation
234-Drywall	521-Personal Shopper	900-Autos For Sale
236-Electrical	522-Drivers	905-Trucks & Vans
237-Entertainment	600-799 Merchandise	910-Motorhomes/Campers
238-Exterminators	600-Garage Sales	915-Motorcycles
240-Fencing	610-For Sale	920-Trailers
242-Garage Doors	615-Business For Sale	925-Classics
244-Handyman	700-Antiques	930-Auto Leasing
246-Hauling	705-Appliances	935-Aircraft
248-Internet Services	710-Medical Supplies	940-Boats
250-Iron Work	715-Coins & Stamps	945-Personal Watercraft
252-Janitorial	720-Computers	950-Marine Supplies
254-Landscaping	725-Furniture	955-Autos Wanted
255-Legal Services		
300-399 Rentals		
300-House Furnished		
	400-499 Real Estate	
	400-Homes For Sale	
	401-Real Estate	
	402-Condominiums	
	404-Commerical/Industrial	
	406-Mobile Homes	
	408-Income Property	
	410-Lots For Sale	
	412-Farms/Ranches	
	414-Resort Property	

100- ANNOUNCEMENTS

Very youthful, educated, elegant, attractive, warm, fit African American female. Age: 49. 135 lbs. Seeking a friend/ loved one. Interest in an honest, serious minded, older Caucasian male. Your health, weight not an issue. Interests: museum, outdoors, animals, garden, comedy. Email profile to swanlake35@yahoo.com.

ATTENTION ANIMAL WORKERS - Do you work with swine, turkeys, geese, or ducks? Are you age 18 or over? If so, you may be eligible to enroll in the University of Florida's Prospective Study of US Animal Agricultural Workers for Emerging Influenza Virus Infections. The purpose of the research study is to follow ag workers and their household members for influenza (flu) infections from both animal and humans. Compensation available. For more information, view our study website at <http://gpl.phhp.ufl.edu/AgWorker> or contact Whitney Baker at 352-273-9569 email: wsbaker@phhp.ufl.edu (Cal-SCAN)

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115- CEMETERY

Fairhaven Memorial Park and Mortuary. Beautiful Lawn. Located at Lawn H. Please Call Darthy at (951) 845-6905

Forest Lawn Hollywood Hills 2 Side X side Plots \$4K Each. Call (323)-656-9492

FOREST LAWN HOLLYWOOD HILLS: single plot in sheltering hills sec. (805) 373-2599 pp

FOREST LAWN HOLLYWOOD HILLS- Double Lot, Great Location near chapel. "Loving Kindness" Lot # 3760 Spaced 3&4. \$14,000 OBO. (805) 760-3021

FOREST LAWN HOLLYWOOD HILLS- single space 4, lot 8015, "Morning Light" section \$2,400 (805) 300-6461

Forest Lawn in Hollywood Hills. Beautiful lot by the front gate. Overlooks fountain. "Sheltering Hills" section. Valued for \$7,000, will sell for \$4,500. (503) 786-4826

Forest Lawn Hollywood Hills, 1 Plot Intimate Space 4176 In Gentleness Section \$4,000 OBO (707)246-0558

Green Hills Memorial Park is located at palos verdwa and is very beautiful! GOING FOR \$4500 SELLING FOR \$9000. (310)-513-0742

Prime Location in Front of Canaan Garden. Sold out area. Companion ground space. Hillside Memorial Park. Make offer. (760) 324-0278.

BEAUTIFUL INGLEWOOD PARK CEMETERY. NICHE 11 . "ALCOVE OF PALMS" CAPISTRANO GARDENS. SPACE FOR ONE. \$975 Call Deborah 702- 376-6649.

Inglewood cemetery. Double cemetery plot C and D. \$16,000 for all four plots. Call Patricia at (661) 802- 2483

Mount Sinai Single Plot Incl. Endowment Care. Space #3, Lot 3746 Moses 27. \$7,000. (760) 345-0786 Pp.

ROSE HILLS MEMORIAL PARK. 2 Family owned plots. Located in the Garden of Hope. \$6,400 for both. Call (626)-794-6375 or (626) 826-1882.

ROSE HILLS two plots for sale \$2,500 ea. Please call (626)-794-9607.

155- SCHOOL AND CLASSES

GERMAN TUTOR - Do you need help in German? Grammar, reading, conversation, and writing. You like German and want to improve it? You don't like it but have to improve it. Masters Degree in German including a lot of experience. Margaret (310) 309-1231

Piano Lessons Free – Piano Lessons free/initial lessons .Westwood or can come to you. Highly trained classical pianist, Contact me: (831)236-0602 www.pangrazioconservatory.com or pangrazio@piano@yahoo.com

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170-CAREGIVER

Caregiver/Companion Amazing with communication, patient, light cooking and cleaning, licensed driver with car. Call Inna (310)717-3370

Companion- wonderful, sweet, patient, compassionate, well educated, bilingual, excellent driver, great for running errands, can multi-task, light cooking. (310) 277-1386

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173-PSYCHIC

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218-CARPENTRY

Fine Woodworking. Carpentry of any kind. Bathrooms, Kitchens, Doors, Cabinets, Decks & Gates. State License #822541. Reasonable Prices. Ed Winterhalter (310) 213-3101.

220-CLEANING

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223-SECURITY

Lock Down Security Services, Inc. Security guard and patrol services provider. Specialize in crowd control, special events, night clubs, red carpet, and personal protection. Licensed and insured. Call Boyer (323) 691- 0326

224-ELDERLY CARE

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HOME/HOSPITAL *CARE*** **LIVE IN/OUT**** Experienced caregivers For seniors needing companions, Light housekeeping, meals, Drive to doctors etc. We offer responsible care. Our staff is thoroughly screened. Call Lisa 24 hours (323) 877-8121

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Handyman Services *Creative Handyman* class B general contractor at handyman prices honest, professional, dependable Licensed & Bonded License no: 900409 Satisfaction guaranteed! NO JOB TOO SMALL OR TOO LARGE (323) 809-5969

263-PETS FOR SALE

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One male and one female. Free English bulldogs, going to good home. If interested in puppies email: rev.colins99@yahoo.com

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Registered Pembroke Welsh Corgi puppies \$800.00 ea. 1 Red & white female and 1 blk headed tri male & 1 Female (559) 564-2476

Gorgeous purebred long hair Chihuahua puppy, fawn colored deer head, 2 weeks/shots and ready to go to her new home. Fawn Chihuahua \$1200. Negotiable. Designer pups as well, mostly apple head Chihuahua/min pin mix. 1 female available 8 weeks/shots, black/ tan absolutely adorable \$1000. Call Sunshine to schedule viewing at 310-579-7432

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Cool COLORADO RIVER FRONT lot \$29,500! \$500 down, \$350 monthly. (10%/141 mos.) Trout fishing in beautiful high mountain canyon. Gated private ranch "get away place". Owner 1-806-376-8690. (Cal-SCAN)

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SOCIAL SCIENCE RESEARCH ANALYSTS in Beverly Hills, CA area. Research govts./ nonprofits. Stat. analysis. Maint. database. Estab. community/govt. partners. Conduct research. Make board reports. Develop educ./info. Materials. Brief legislat. develops. Prep. reports/presentations. Assist w/speeches. Send res. to The Foundation for the Preservations for the American Family, 468 N. Camden Drive, Ste. 200, Beverly Hills, CA 90210. (Cal-SCAN)

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NATIONAL CARRIERS needs O/Os, Lease Purchase, Company Drivers for its Regional Operations in California. Generous Hometime & Outstanding Pay Package. CDL-A Required. 1-888-707-7729. www.NationalCarriers.com (Cal-SCAN)

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May qualify for bonus. www.NationalGuard.com/Careers or 1-800-GO-GUARD. (Cal-SCAN)

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Alan L. Kaye, CLU, ChFC
President

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Most people over the age of 70, who want to sell their old insurance policies for more than their cash surrender value, are not getting the most money from their assets.

AVOID RISKS OF INSURANCE FINANCING STRATEGIES

Others, who expect to create "something from nothing", participate in insurance financing plans without having full knowledge of the chances they are taking. You can avoid these risks by becoming informed of established procedures and you won't make costly mistakes.

The Alan Kaye Insurance Agency is a leader in the field of insurance and estate planning. Now, as a wholly owned subsidiary of National Financial Partners, an NYSE company, they have expanded their resources to better provide the latest planning strategies. This is a particularly important resource when performing due-diligence on life insurance settlement companies.

THREE ESSENTIAL RULES THAT CAN PREVENT YOU FROM MAKING COSTLY DECISIONS

- Provide full and accurate descriptions of all offers relating to the sale of your policy.
- Acquire at least five offers from unrelated insurance purchasing companies.
- Complete background checks on potential purchasers to make sure they are financially and commercially acceptable firms to do business with.

ARE YOU COMPLETING A LIFE INSURANCE SETTLEMENT OR JUST SETTLING?

What kind of insurance professional is helping you sell your old life insurance policy? Are you dealing with a life settlement specialist? Are you represented by a licensed professional with E&O Insurance that covers life settlements? Has your agent explained the risks involved in financing your life insurance?

Call us today to find out what your insurance is really worth and we will help you decide whether to sell, surrender, keep or replace your old insurance policy.

800.662.5433

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