

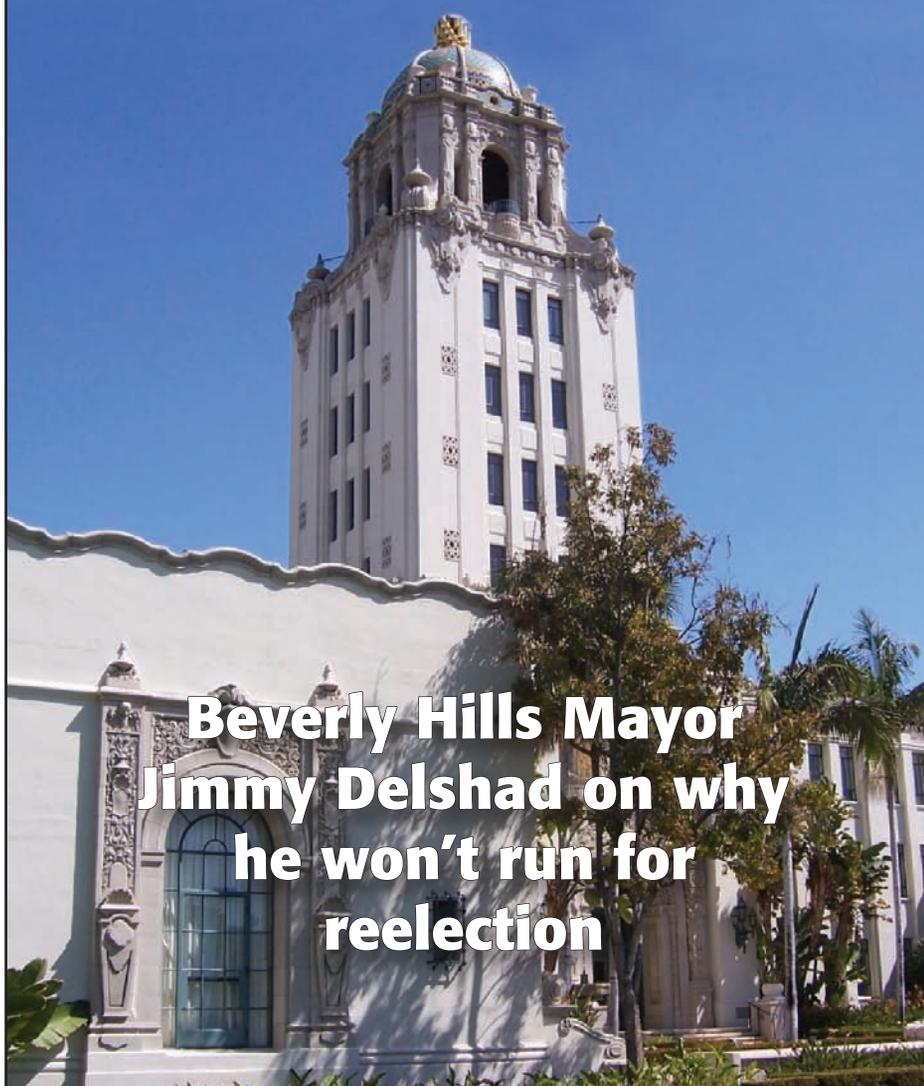
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Issue 577 • October 21 - October 27, 2010

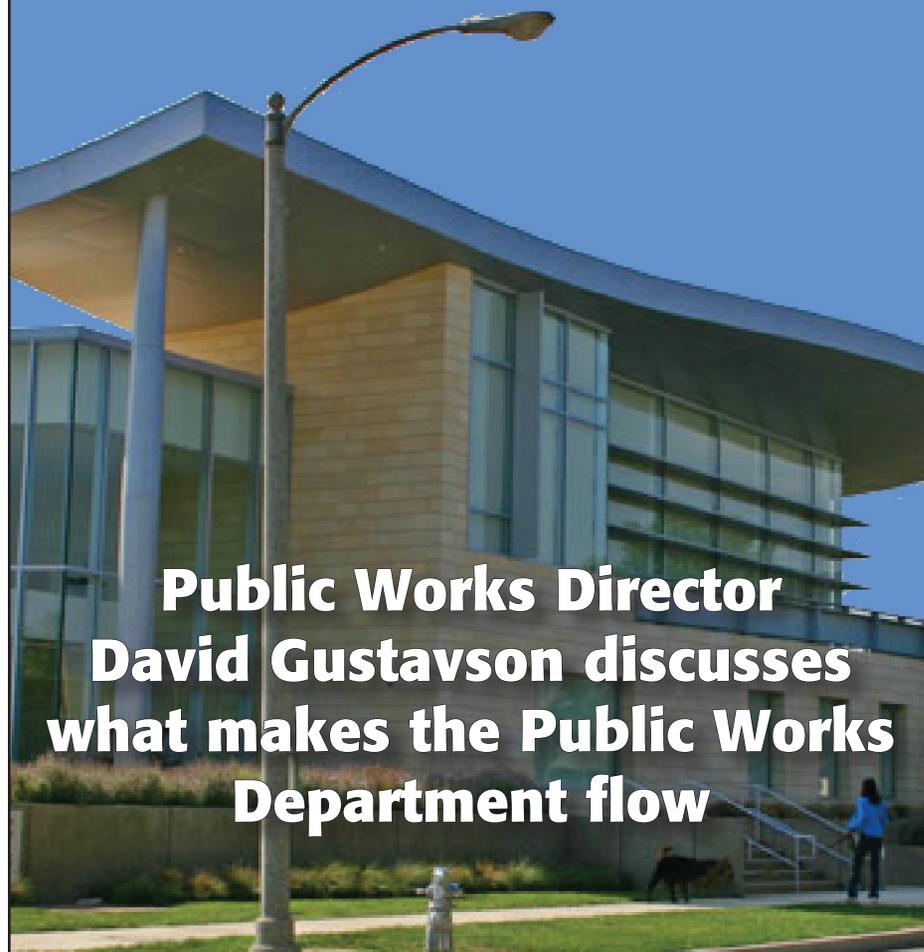
Mayor to retire



**Beverly Hills Mayor
Jimmy Delshad on why
he won't run for
reelection**

cover story • page 8

In the works



**Public Works Director
David Gustavson discusses
what makes the Public Works
Department flow**

cover story • page 9



briefs

City Council takes stand on subway route

After waiting for all of the geological and seismic information from staff and consultants about the different Westside extension subway alternative routes, the City Council gave final approval on a strongly worded letter drafted to the Metro Board discussing their feelings about the locally preferred alternative route (LPA). The City Council agreed that the only way they can support the Westside Extension is if the Metro Board chooses the Santa Monica Boulevard route, which does not go under Beverly High or the BHUSD District Office, as the LPA.

This letter is being sent to the Metro Board in addition to comments that were sent to the Metro Board from individual council members including Mayor Jimmy Delshad and Vice Mayor Barry Brucker. Delshad said he already feels like the council is being heard.

"The actions we've taken so far have created, at least in my view, two major concessions so far from MTA," Delshad said. "The first one being they've agreed to the station on the east side of La Cienega and the second concession has been removing the route that would have gone under single family homes."

At the October 5 meeting Delshad and Councilmember Willie Brien decided to wait until after all of information from staff and geographical and seismic consultants was

presented to the council before they made a decision. Although public comment on the Westside Extension was due on October 18, the City Council was given an extension on their public comments until October 22. The Metro Board will decide the alignment on October 28.

Delshad said even though the City Council supported the Santa Monica route, it was the right thing to do to wait for all of the information to come in and make decisions based on fact.

"I think the leadership we showed was not to go to the extent of take it or leave it or all or nothing at all. I'd like to mention this is very important for the city of Beverly Hills," Delshad said. "It's something that will affect us forever and we want to make sure we look at that subject not for what is right now for us but what is right for our children and our future."

Members of the BHUSD spoke at the meeting, urging the City Council to take the same stance that the board did in supporting Santa Monica Boulevard and condemning the other routes.

The BHUSD passed a resolution 5-0 Monday stating that any subway extension under Beverly High and the district offices would have a negative impact on student safety, the ability of the district to fully and safely develop school property and the ability of Beverly High to continue to act as a designated emergency center for the entire community. Through that resolution, the Board of Education requested the Metro Board not support the proposed subway routes that

could endanger students or faculty at Beverly High.

Board of Education Vice President Lisa Korbatov said tunneling under the high school and district office would severely impact the Measure E improvements that are going to be taking place.

"Measure E is very real," Korbatov said. "All \$334 million of it. This bond will be seriously impaired with subway tunnels running under the district office building and our only high school, also our official disaster site. We plan, in theory, to go down at least three levels of underground parking. Subway tunneling will allow for only two levels of subterranean parking with only a 30 foot clearance between the two."

Korbatov said she believes the draft EIS/EIR was skewed for the outcome the MTA wanted to achieve. It does not mention Beverly High at all, instead listing the 22 acres of high school property as "government lands."

"It is a report with gaping holes, glaring omissions and bogus assumptions," Korbatov said. "Anyone who can rely on a report that is ordered, bought and paid for by MTA would be foolish to assume that it would be honest, accurate and transparent. After all, if the consultants did not come up with the conclusions that MTA wanted to reach, would they be hired again?"

Brien said that he supported only the Santa Monica route and will continue to work with Metro to encourage them not to tunnel under the high school or residences.

"I do support the 30/10 plan, I support the Westside subway extension, I support

WHAT'S ON YOUR MIND?

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Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



BEDTIME WITH BOOKS WHITTIER DRIVE

El Rodeo Principal Dave Hoffman reads "The Napping House" to students at the first Bedtime with Books for the school year, Tuesday. Every month, El Rodeo students and parents will have the opportunity to participate in a themed art project and then hear stories based on that theme at the El Rodeo Library.



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OUR DATA SPEAKS VOLUMES



the Santa Monica Alignment as the correct route,” Brien said. “I strongly oppose tunneling under Beverly Hills High School and residential property as well as any other school because there is a valid, reasonable alternative that doesn’t do that and that is the Santa Monica Alignment.”

Councilmember John Mirisch suggested lending use of the City shuttle buses to any Beverly Hills resident that wants to go to the Metro meetings. While the city shuttle buses are in use during the day, for paratransit ser-

vices, the City Council leased a bus, for \$150, to take residents to the Metro Planning and Programming Committee meeting Wednesday at 1 p.m. The city is looking into providing transportation for the additional meetings and those details will be announced as soon as they have been planned.

City of Los Angeles to cut future pensions; will Beverly Hills be next?

In an effort to help the \$320-million budget shortfall next year, Los Angeles Mayor



Greg Gomez

Antonio Villaraigosa proposed the City of Los Angeles cut pension plans for future police officers and firefighters.

Under the mayor’s proposal, public safety employees who retired after 20 years will be eligible for a pension equaling 40 percent of

their salaries. Also, newly hired police officers and firefighters would be required to contribute 2 percent of their income to pay for post-employment healthcare benefits on top of the 9 percent pension contribution.

If approved by the Los Angeles City Council by November 3, this proposal will go on the March 8 ballot.

Beverly Hills is facing similar issues with employee pensions. While pension reform is not something currently on the table to be discussed, Councilmember John Mirisch said

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NOTICE OF PUBLIC HEARING

DATE: Thursday, October 28, 2010

TIME: 1:30 p.m., or as soon thereafter as the matter may be heard

LOCATION: Commission Meeting Room 280 A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, October 28, 2010, will hold a public hearing beginning at 1:30 p.m. or as soon thereafter as the matter may be heard, to consider:

An ordinance of the City of Beverly Hills amending the Beverly Hills Municipal Code to permit single family residential lots located on the east side of Spalding Drive south of Olympic Boulevard and west of Roxbury Drive that meet certain standards to apply for Central R-1 Permits as currently permitted for single family residential lots north of Santa Monica Boulevard, as set forth in Section 10-3-409 of the Beverly Hills Municipal Code.

Any Planning Commission recommendation regarding a draft ordinance would be forwarded to the City Council for its consideration at a duly noticed public hearing.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. Staff has determined that the proposed ordinance is exempt from CEQA review requirements pursuant to Section 15282(h) of Title 14 of the California Code of Regulations that exempts by statute an ordinance that designates areas within the city where second units may be permitted. Staff has further determined that construction of a second unit in a residential zone is exempt from CEQA requirements pursuant to Section 15303(a). Therefore, under the authority provided by the CEQA Guidelines, no significant environmental impacts are anticipated.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Comments may be submitted in writing to the Planning Division of the Community Development Department and written or oral comments will be accepted at the Planning Commission meeting at the date and time noted above.

If you challenge the Commission’s action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

A copy of the application is on file in the Planning Division and a copy of the staff report will be available on October 22, 2010 and can be reviewed by any interested person at City Hall, 455 N. Rexford Drive, Suite 100, Beverly Hills, CA 90210 or in the Beverly Hills Public Library Reference section. If there are any questions regarding this notice, please contact Michele McGrath in the Community Development Department at 310.285.1135 or at mmcgrath@beverlyhills.org.

Jonathan Lait, AICP, City Planner

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Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, October 28, 2010, will hold a public hearing beginning at 1:30 p.m. or as soon thereafter as the matter may be heard, to consider:

An ordinance of the City of Beverly Hills amending the Beverly Hills Municipal Code to establish regulations regarding the restoration and maintenance of certain defined views from single-family residential property in the Trousdale Estates area of the City that are substantially impaired by certain foliage maintained on other private property or properties. Trousdale Estates is defined in the Zoning Code as all property located north of Doheny Road and east of Schuyler Road, except that land zoned R-1.X, and that portion of Lot A of the Doheny Ranch tract northwesterly of tract numbers 24485 and 24486, commonly referred to as the Greystone Mansion property.

This Ordinance would be a first step in a process to review view restoration in Trousdale Estates and the Hillside Area of the City. The Planning Commission, at a future meeting, will separately consider the appropriateness of similar regulations for the Hillside Area of the City. Any Planning Commission recommendation regarding a draft ordinance would be forwarded to the City Council for its consideration at a duly noticed public hearing.

This project has been assessed in accordance with the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and no significant unmitigated environmental impacts are anticipated; therefore, a negative declaration is being prepared, subject to review by the Planning Commission. A Notice of Intent to Adopt a Negative Declaration was issued on June 11, 2010, and a period for public comment on the environmental documentation ran from June 18, 2010 through July 8, 2010.

Copies of the staff report, initial study and Negative Declaration, and all documents referenced in the Negative Declaration will be available in the Planning Division on Friday, October 22, 2010 and can be reviewed by any interested person at 455 N. Rexford Drive, Suite 100, Beverly Hills, CA 90210. Copies of the documents will also be available on the same date for review in the Beverly Hills Public Library Reference section. Any interested person may attend the hearing and be heard or present written comments to the Commission.

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Jonathan Lait, AICP, City Planner

he hopes it will be soon.

"The problem is we have a system in place, like many other cities, that is simply not sustainable," Councilmember John Mirisch said. "In general, we need to look at increasing retirement ages, we need to look at increased employee contributions to their pensions, we need to look at adjusting formulas and we need to deal with the issue of post-retirement health care costs, which are also sky rocketing. Ultimately we may need to, like other cities are doing, institute a two-tier system. Meaning, new employees will have different benefits from those that are currently employed."

Municipal Employees Association President Greg Gomez said he hadn't given much thought to the idea of pension reform but given that new contract negotiations won't start until 2013 he feels it's a little premature to start addressing it.

"In general, though, I think it's going to hurt not only local government but government general," Gomez said. "When times were better people in the private sector were making more in salary and the way the governments lured quality people to the government sector was by offering them security and benefits in lieu of the salaries. So it's going to affect them in the long run down the road."

Mirisch said at some point the city might want to consider a hybrid of defined benefits, a set payment from the city defined by a formula, and defined contributions, a payment given by the city that would go into an employee's 401K.

"I think we also need to discuss and negotiate it with the employees," Mirisch said. "We went through something called an alternative medical retirement plan which will ultimately save money. Our employees are wonderful and they help make the city a great place, this is about taking a broken system and fixing it so we can achieve stability which will not only benefit the residents and tax payers but ultimately also the employees."

Two hour free parking initiative to be on the March Ballot



Harvey Englander

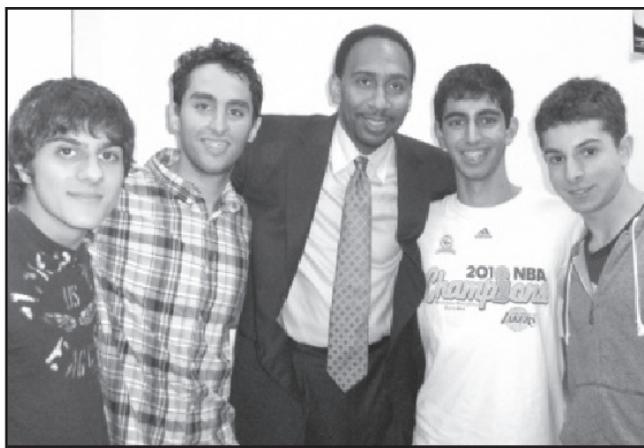
The City Council voted 5-0 to order a report on the impact of the initiative proposing all Beverly Hills parking lots offer two free hours of parking. City Staff has 30 days to prepare a report on the ballot measure discussing its fiscal

impact, it's impact for parking infrastructure and its impact on the business community. At the end of the 30 days, the City Council will have to decide whether to approve the initiative or submit it to the March ballot.

"On the surface it seems to be like it's an unfunded mandate so I think we should move forward with the study," Councilmember John Mirisch said.

Councilmember Willie Brien agreed two-hour free parking would have a significant financial impact on Beverly Hills that would need further study for the council to understand.

"I think the financial impact on the city, the



(L to R): Treasurer Ramtin Mobasheri, Vice President Hooman Zarrabi, Stephen A. Smith, President Benjamin Hannani and Secretary Michael Yosef.

Former ESPN analyst shares insight with Beverly High Club

The Beverly High Sports Media Club hosted former ESPN analyst Stephen A. Smith at their first club meeting, October 12. Approximately 100 students showed up to hear the former sports journalism talk about his experiences and give advice for the future.

"Among the interesting points he made was, 'In a society in which the rules are clear and the punishments are even clearer, why take a chance,'" President Benjamin Hannani said. "Overall, he managed to cover ethical issues like drunk driving and inappropriate relationships in a way that high school [students] could easily understand. With regards to journalism, he mentioned that one must always build credibility in writing before moving to another medium like TV."

general fund and ultimately the residents and businesses may be very significant," Brien said. "I think in order to understand that better and what the actual impacts maybe down the road, offsetting this initiative costs if it passes, should be reviewed."

Beverly Hills resident and political consultant Harvey Englander said G&L Realty anticipated the council to send out for a study.

"It's not surprising, that's what we expected them to do," Englander said. "However, we have retained our own consultants to review the study that the council authorizes to make sure it's accurate."

The two-hour free parking initiative proponent G&L Realty submitted their petition on September 14 after the council declined to move forward with the initiative. Of the 3,092 signatures on the petition, 12.8 percent of the Beverly Hills registered voters or 2,673 signatures were valid. The petition only needed signatures from 10 percent of Beverly Hills registered voters.

Englander said G&L commissioned Robert Charles Lesser & Co to do a study of the fiscal impacts of the medical buildings in Los Angeles, to understand the economic development and fiscal benefits of the medical services in Beverly Hills.

The study found that by adding property taxes, sales taxes and transient occupancy taxes paid by people who came to Beverly Hills for medical procedures, the health service industry provided approximately \$7.4 million in revenue to the city, or about 6.5 percent of the city's entire budget. Also, through a survey of patients, it was found that more than one-third of all patients planned to shop or eat in Beverly Hills before or after their appointments. Those patients spend between

\$39 and \$44 per visit. Assuming the industry standard of 70 patients per week per medical professional, this equates to a range of \$28 million to \$37 million spent in Beverly Hills stores and restaurants by medical patients.

"We think that one of the reasons the people spend the time in Beverly Hills is because of the [free] two-hour parking," Englander said. "If their shopping before or after a doctor's appointment, they are probably exceeding the two-hour free parking which means their probably also paying for parking. The city has really not done a lot, they've not understood at all the importance of two hour free parking and the benefits of free parking to merchants and restaurants and businesses in Beverly Hills far outweigh the costs."

Englander said the price of parking in some of the Beverly Hills lots is enough of a deterrent to keep people away from the city.

"I had lunch [Tuesday] in Beverly Hills and I made the mistake of parking in a parking lot in Beverly Drive that I didn't notice the rates," Englander said. "It cost me \$25 [to park] to have lunch. That's pretty pricey added to the cost of lunch. That's right on Beverly Drive and if that's what you have throughout the city, you're going to have people who aren't going to come to the city."

Although councilmembers keep citing a huge parking fund deficiency, Englander said he doesn't believe the city is doing all they can to spend money wisely.

"We don't believe the city has really looked at efficiencies in the parking fund to save money," Englander said. "We think they keep looking at the spending that they're doing but



Board of Education President Steven Fenton, Board of Education member Brian Goldberg and Horace Mann Principal Steve Kessler

Horace Mann community learns How to Train Your Dragon

Horace Mann held their first annual outdoor movie night Friday October 15. The movie, "How To Train Your Dragon," was displayed on a giant 32-foot inflatable outdoor screen. Hot dogs, hamburgers, ice cream, popcorn and hot chocolate were sold to the approximately 400 people in attendance and the Horace Mann PTA raised \$4,500 for future events.

"I think it was a little bit of a late arriving crowd, because of the weather, but families came out despite the threatening rain," Horace Mann PTA president Howard Goldstein said. "They all had a great time. I think the highlight of the event is that the families got to all snuggle together and watch a movie."

Overall, Goldstein said he felt the event to be a success. It was a great fundraiser where families got the opportunity to spend time together.

"I think it was very successful event from the standpoint the families got to do something different by coming to the school afterhours at night and they got to hang out and watch a movie," Goldstein said. "The beauty of it is parents who came were raising money for PTA programs that benefit their children and it doesn't feel like a fundraiser. That's the best aspect of it. It feels like a community event, something you do because you want to do it. I think those are always the best type of events."

they aren't looking at saving money and efficiencies in parking; everything [including] automating the parking structures. I just don't think they are doing it."

With the likely to end up being presented to voted in March, Englander said G&L is going to run a fierce campaign.

"We're prepared to run a vigorous campaign," Englander said. "We'll be doing mail, we'll be getting endorsements, we'll be on cable TV, we'll run a full campaign."

Special event parking violations penalty raised

Due to continuous violations of parking signs during Beverly Hills special events, the City Council voted 5-0 to increase the penalty from \$90 to \$285. Instead of having different violations in different areas of the city, Beverly Hills Municipal Code 7-1-5 (b) will cover all areas under one violation.

The Beverly Hills Municipal Code 7-1-5 (b) says "Whenever the police chief shall determine that any emergency congestion may result from the holding of public or private assemblages, gatherings, or functions, or for other reasons, the police chief shall have the power and authority to order temporary signs posted prohibiting the operation, parking or stopping of vehicle on such streets or alleys."

Prior to the council's decision, the violation of that code did not have any consequences. Previously when a car was in violation of a parking sign, it would be towed and given a \$90 ticket. Now the car will only be towed if



Beverly High faculty Sarah Utley, Coleen Davenport, Loren Newman and Assistant Principal Kelly Tabis



Cathy and Mike Margolin, Tanis and Art Harris



Gregg Silver, Steven Fenton, David Barad, Leeza Gibbons and Camryn Manheim



Susan Stevens and Missy Birns Halperin



Mike Higginbotham, Alan Nierob, Brad Turell, Michael Suter

the police officer deems it a hazard, such as blocking someone's driveway or making it impossible for an ambulance to get through if need be, and the \$285 ticket will be issued.

Mayor Jimmy Delshad said he worried people may say the violation is unfair if it is up to the police officer to decide if a car should be towed.

"I'm a little bit uncomfortable about having that much leeway for an officer," Delshad said.

Councilmember Nancy Krasne said she felt in a strict penalty was important and Beverly Hills has been lenient with parking penalties.

"Having been in West Hollywood, I've had money in the meter and if you don't curb your wheels you'll get ticketed," Krasne said. "I curb my wheels and had money in the meter and I went an inch and a quarter into the red because when I curbed my wheels my car went forward. I got a \$300 ticket for parking in a red zone. It's crazy what they're doing. I don't feel real bad about what we're doing compared to what West Hollywood is doing."

Former Vernon City Administrator indicted

Former Vernon City Administrator Donal O'Callaghan was indicted on three felony counts by an L.A. County grand jury Monday.

O'Callaghan faces two counts of conflict of interest and one count of misappropriation of

public funds totaling more than \$140,000. He posted \$50,000 bail.

Beverly Hills City Attorney Larry Wiener was hired over a year ago to assist in helping Vernon follow the best practices in regards to local government and the law. It was announced last week that Wiener would be leaving Vernon November 1. Wiener could not comment on the reasons the relationship was terminated.

Through his time in Vernon, Wiener said the firm accomplished a number of changes.

"We eliminated the form of contract that was the source of some of the payments that have made headlines in the media," Wiener said. "It had an uncommon two-tier structure of compensation. It allowed for certain employees to receive a salary and also to receive an hourly wage."

In his time left in Vernon, Wiener said he is focusing on transitioning to the next city attorney. Vernon City Clerk Willard Yamaguchi will serve as interim city attorney.

According to the LA Times, in addition to his annual salary of more than \$380,000, O'Callaghan received \$243,989 in consulting payments from the city through Tara Energy Inc., a company headed by his wife.

O'Callaghan's contract called for a salary of \$32,000 a month — \$384,000 a year — through May 14, 2012. The remainder of the contract is worth about \$600,000.

Vernon is a small industrial city with less than 100 residents. It's located about five

miles southwest of the City of Bell.

Max and Lubov Azria to be honored at Los Angeles Team Mentoring's 12th annual fundraiser

BCBGMAXAZRIA group designers Max and Lubov Azria are going to be honored at the Los Angeles Team Mentoring's (LATM) 12th annual fundraiser at the Beverly Wilshire Hotel tonight, October 21 from 6:30 to 9:30 p.m. Max and Lubov will be honored for their contributions to LATM.



Max and Lubov Azria

The evening will consist of cocktails and a silent auction, followed by dinner, the Keystone Honoree Award presentation and a live auction. All proceeds from the event will go towards funding the organization's TeamWorks after-school mentoring program, which is currently operating in 13 LAUSD middle schools.

Individual tickets are \$300 and include cocktails, dinner and auctions. To purchase tickets and/or to find out about sponsorship opportunities, contact JoAnn Angeli at jangeli@latm.org or call (213) 742-6733. For more information about the event or the non-

profit, please visit www.LATM.org. For those who cannot attend the event and wish to make a donation, please go to <http://www.latm.org> and click on "Donations".

Temple Emanuel to hold blunt prop 19 discussion

Temple Emanuel will be holding a discussion called, "Prop 19 - a legal, medical and ethical discussion on marijuana," on October 27 in the Temple Emanuel-Weinberg Auditorium at 7:30.



Cantor Yonah Kliger

"The discussion is going to be a very balanced look at the proposition from a legal, medical and ethical perspective," Temple Emanuel Cantor Yonah Kliger said.

Speaking at the panel will be attorneys Allison Margolin and Sheldon Lodmer; Bernadine Fried, the director of the drug rehabilitation clinic 180 Center; and Professor of Philosophy at the American Jewish University, Rabbi Elliot Dorff. The panel will be moderated by attorney and congregant Zach Lodmer.

Each panelist will be able to present their position for a few minutes, there will be some debate and then the panel will invite ques-

briefs cont. on page 7

from the hills of beverly



Ali to Hillcrest

And reality show blues

By Rudy Cole

Veteran hotelier **Ali Kasicki** will take over as CEO and general manager of Hillcrest Country Club sometime before the first of the year according to highly reliable sources.

The historic club, founded mainly by Jewish movie industry leaders who were unable to become members in private golf clubs with “exclusive” membership rules, including Los Angeles Country Club, has had some internal management problems in recent years.

There has been considerable grumbling by some members that food service, dining room management and fiscal issues were not being properly addressed by the professional staff. Apparently, there were no issues regarding the pristine golf course.

This has led to the departure of many of the top staff, including the most recent general manager.

However, the dining room service, once dubbed the best deli west of New York, was the most contentious issue for members. Most members, guided by strict confidentiality rules, have refused comment.

What we did learn is that a search firm composed of three former club presidents: **Brad Pizer**, **Jerry Felsenthal** (former chair and member of the Beverly Hills Planning Commission) and **Frank Maas** along with **Sandy Pressman** and **Alan Levy** made the recommendation to hire Kasicki, which the board of directors approved.

There is a very significant Beverly Hills connection to the club leadership:

Dr. **Willie Brien**, a current member of the Beverly Hills City Council and former member and president of the Beverly Hills Board of Education, is president of Hillcrest and chaired the work of the search committee.

Kasicki is a nationally recognized hotelier who had worked in Europe, Asia and Africa before coming to the United States. His academic credits include the Hotel and Catering College in Germany and he has a masters in business administration degree from Claremont.

Probably only **Conrad Hilton** and **Hernando Courtright**, (who owned the Beverly Wilshire and was gm at the Beverly Hills Hotel) were more well known hoteliers in and out of Beverly Hills.

Kasicki, who first came to Beverly Hills as managing director of the Peninsula, became a very active community leader, participating in a wide range of civic activities and leading a number of community organizations including a term as president of the Beverly Hills Chamber of Commerce.

It was during his management that the Peninsula obtained both five star and five diamond awards.

What came as a major shock in the community, and in the industry, was his departure from the Peninsula to assume management of the Montage Beverly Hills. It was the Peninsula ownership that provided a good deal of the funding that attempted to overturn city council approval of the Montage by a resident organized referendum campaign that the voters rejected. (Peninsula owners have said repeatedly that they were not opposed to the Montage, only the exceptions the proposed hotel obtained that violated planning rules. The Peninsula was approved with many limitations on height and public assembly limits the Montage avoided.)

Kasicki's tenure as managing director of the Montage Beverly Hills was not without considerable internal problems. Although he inherited a design plan adopted before he was hired, and the dip in the economy impacted hotel occupancy everywhere, including Beverly Hills, the hotel ownership had continuing disputes with Kasicki on both promotion and food service.

Clearly, a very strict and hands on manager, Kasicki had strong admirers and detractors among staff at both hotels. However, some Peninsula staffers left with him when he became managing director of the Montage and were ready to follow him if he took over the Bel Air, a rumor first reported here.

Internal differences within the Montage group took many forms. There are really two entities: the hotel management group and the real estate, hotel development arm, related but independent.

This spilled over in a bitter, but very internal, battle for president of the Beverly Hills Visitors and Conference Bureau. Here was Kaskicki, from the hotel group, competing with **Jay Newman**, of the property arm, running against each other, although both were officers of two Montage entities. Both also played very commendable roles in a wide range of civic needs and service agencies.

Newman lost, in part, because Kasicki had the active support of the owner of another community newspaper that played a major role in separating the CVB from the Beverly Hills Chamber of Commerce.

The irony of this tussle was not lost on civic insiders. Newman was the key Montage partner who was most involved in leading the successful effort to win approval by the council and the voters for the hotel, while Kasicki was working for a competitor supporting the opposition.

According to our sources, the CVB continues to have serious divisions among board members on future planning and promotion.

However, it is very unlikely that Kasicki will continue as president of the CVB once he takes over at Hillcrest. The Club, although

it has many members who live in Beverly Hills, is outside our borders, pays no taxes to the city and does, in a sense, compete with our restaurants and even hotels for events.

There is another issue. Since the CVB receives major funding from the city which is approved annually, it might be a conflict for the council. Dr. Brien, as president of Hillcrest and councilmember, would probably have to recuse himself from voting on CVB matters since he is Hillcrest president.

Kasicki will soon sever all ties with the Montage. After leaving as managing director, and with a contract still in place, the hotel named him vice president of Strategic Marketing and Development. During his tenure the hotel had an unprecedented first year of operation recognition when it was awarded Five Stars by Forbes.

If Kasicki thought the owners of the Montage were a challenging group with whom to work, wait until he encounters the Hillcrest membership. Excellence is not only expected, it is assumed. The rules of behavior, treatment of staff and conduct of management are very different from a hotel culture. Incidentally: quick, can you name the managers of any other hotel in the city, aside from the Montage and the Peninsula?

The Peninsula is having a very good year under managing director **Offer Nisenbaum**, who has also rapidly become a highly respected community leader and hotel executive. The owners, the **Zarnegin family**, are well respected too for their community service. Speaking of hotel ownership, what **Beny Alagem** has accomplished with our most famous brand, the Beverly Hilton, in terms of major improvements and reinvestments, has made our Hilton the shining star of that flag, here and internationally.

We are fortunate to have these folks in our village. As for Ali, we all wish him and his family success in his newest venture and hope he remains active in our community.

There is another Hillcrest legend that a long-time member demystified for me recently: It was the famous quote attributed to **Groucho Marx**, “I would never join a club that would have me as a member.”

What was its history? According to this member, it happened when Groucho, **Jack Benny**, **Dore Schary** and others resigned in protest over a club membership acceptance policy.

The highly respected film director and producer **George Seaton**, whose wife, **Phyllis**, later became the first female mayor of our city in 1973, had been invited to join the Los Angeles Country Club. When he learned the club either banned or limited Jewish membership and that of other ethnic or racial minorities, he refused to join. Instead, he applied to Hillcrest, only to be informed that the membership was only Jewish.

When Groucho and the others quit in protest, the club liberalized the rules, accepted **Danny Thomas** who quipped that he was

approved for membership although he was Lebanese because he looked more Jewish than the other members.

In any case, all the protestors including Marx and Benny rejoined, only Schary either refused or was not invited back, when the club later invited Seaton to join and partially modified its membership rules.

I really tried to watch the newest venture into “reality” television, “The Real Housewives of Beverly Hills,” but, honestly, twice I fell asleep. Thinking this might happen, I took the precaution of taping the show. A reviewer should try to be fair.

However, I was reminded of a call I once received from **Marian Dern**, then west coast editor of “TV Guide” who asked what the people of Beverly Hills really thought about the then new and highly rated “Beverly Hillbillies.” Now, that program had a large national following, was moderately kind to our village and never really offensive or snarky. But my honest answer was:

“I don't think we really care.” Or, from *Gone With the Wind*, “frankly, I don't give a damn.” The same emotion probably surfaces when we talk about, if we ever do, Beverly Hills 90210, the really insulting fiction about our supposed high school students.

“Housewives” and “90210” do share a geographic bit of dishonesty: the first high school low drama exterior was actually filmed in Torrance and “Housewives” denizens apparently all live somewhere in West Los Angeles, probably Bel Air.

Certainly, there are some Beverly Hills women, and men, who live the vacuous lives portrayed in this “reality” series, but would it have been too difficult to actually portray the great work of the people who do more for the charities, arts and culture, education and good government than almost any other city in the world? Those are the “real” people of our city, they give back and they care.

The most insightful review I can give this program, aside from the highly offensive depiction it portrays of our residents, is that it is enormously boring.

Which brings us to the classic argument that pushing our “brand” regardless of content, has some value, just as entering the Rose Parade exposes us to millions even though we need name recognition about as much as the word aspirin. Yes, this is someone's headache too.

Keep up the good fight against the subway under the Beverly Hills High School and Good Shepherd School, and remember kids in both will be at risk. More on this next week. But some of the “real” housewives of Beverly Hills are helping lead this cause.

Way behind on answering emails and letters, will do next week. Note for my friends: thanks for including me in your social networks such as Facebook etc, but doing this column is more than enough, some might agree too much, exposure of my opinions.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

briefs cont. from page 5

tions. The Temple has held events like this in the past, discussions issues like immigration and health care, and Kliger said with election coming up, it was important to talk about an issue on everyone's mind.

"We were brought this idea by one of our congregants, Zach [Lodmer]," Kliger said. "While the Temple certainly does not take any positions on either side, what is important to us is that we can support a healthy and spirited conversation on an issue we know has a lot of people thinking and talking."

Believing its healthy to have conversations about important issues, Kliger said the discussion on prop 19 is the kind of discussion that needs to be balanced and informative for attendees.

"At Temple Emanuel, we view social action as something that's very important to us," Kliger said. "It's important that people have a good grasp of what's going on in the community and how it can affect them and how it can potentially affect change."

The community at large is invited to attend. To RSVP for the free event e mail alla@tebh.org.

Toastmaster club members practice public speaking

The Joseph P Rinnert Toastmasters Club will be meeting on Wednesday, October 27th, from 7 to 9 p.m. at The India Tandoori Restaurant, 11819 Wilshire Blvd. in West Los Angeles, 1 block west of Barrington. The club, which gives members an opportunity to practice public speaking and active listening, meets on the second and fourth Wednesday of the month. For more information, contact Joanne Herz Molner at (818) 344-6020.

Auction raises money to maintain pre-school facility.

The Beverly Hills Presbyterian Preschool will be holding its annual Silent Auction at the Beverly Hills Hotel on November 6. Last year's event included over 250 donated items and raised proceeds to upgrade and maintain the school's facility, fund various physical enhancement projects and provide additional academic enrichment programs designed to benefit the children directly.

Beverly Hills Presbyterian Preschool is a NAEYC Accredited school that provides a Christian-based educational experience for the local community through a program of developmentally appropriate activities, care and supervision. For more information, call (310) 271-5197.



Beverly Vista students Evan Aizenman, Eli Okum, Jenna Krammer, Jonah Okum, Emma Maurer, Omer Cohen, Samantha Maybaum, Avery Lo and Adrian Lo

Penny battle wins technology for Beverly Vista

Beverly Vista PTA is holding a fundraiser, Pennies for Technology, through Friday. Buckets are placed outside of the school where students can drop in pennies. The grade level with the most pennies will get a pizza party. Students can sabotage other grades with silver coins and dollar bills. Silver coin amounts and dollar bills will be deducted from grade level totals. All of the money raised will go for new technology equipment.

BHHS Football Team Defeats Hawthorne

Beverly High scored touchdowns on all seven of its first-half possessions in a 49-20 victory over Hawthorne Friday night at Nickoll Field in the Ocean League football opener for both teams.

Jordan Alleyne ran for four- and 16-yard touchdowns in the first quarter, sandwiched around a 20-yard touchdown pass from Josh Newman to Cameron Countryman. Willie Green ran 15 yards for the Normans' final touchdown of the first quarter.

The Cougars (1-5) cut the deficit to 28-6 in the second quarter on a 54-yard run by Chris Bailey. Beverly Hills (4-2) scored the first half's final three touchdowns on Newman's 11-yard pass to Countryman, Alleyne's five-yard run and Green's 50-yard run.

Following a scoreless third quarter, La Tofaeono ran for two- and 36-yard touchdowns in the fourth quarter for Hawthorne.

The victory followed the Normans' season-long pattern of defeating mediocre-at-best teams. Their four victories have come over teams with a combined 7-18 record, outscoring them, 150-34. Beverly Hills two losses have come to teams that are a combined 12-0, where they were outscored 84-21.

The Normans are scheduled to play Santa Monica (3-3, 1-0) Friday at 7 p.m. at Santa Monica College in an Ocean League game. The high school sports website Calpreps.com projects that Beverly Hills will win, 31-28.

The Normans lost to the Vikings 28-27

last season on a 22-yard touchdown pass from Garrett Saffron to Chris Featherstone on a fourth down and 21 yards to go play and Jake Schmidt's extra point kick, in a game Beverly Hills also gave up a touchdown on a blocked punt and missed an extra point.



Les Bronte and Gail Millan

Haunted Crystal Ball to take place Oct. 27

A Halloween themed event, the Maple Counseling Center will be holding their annual fundraiser on Wednesday, October 27 at the Beverly Hilton at 6 p.m. At this year's ball, the Crystal Award for Community Excellence will be given to Andy Cohen of Gensler and the Crystal Award for Community Spirit Peter Garland of Porta Via Beverly Hills. The Maple Leaf Award will be given to Mel Feuer, a longtime volunteer for the Maple Counseling Center's Community Circle Program, benefiting children in our local elementary schools.

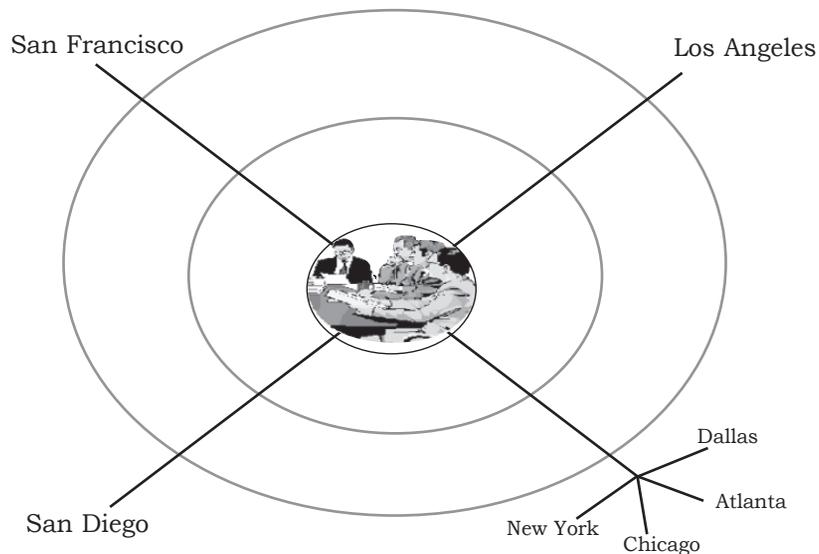
This year's event will raise funds for all of The Maple Counseling Centers children's programs, including the programs serving the BHUSD; Student Peer Counseling, School Based Psychological Counseling, Academic Tutoring and Community Circle. To donate, a table or tickets can be purchased as well as being included in the Crystal Ball Journal, which is distributed to all of our guests.

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coverstory

MAYOR TO RETIRE

Beverly Hills Mayor Jimmy Delshad on why he won't run for reelection

By Marla Schevker



Why did you decide not to run for reelection?

I had made a commitment when I first ran for city council that if I won, I would not run after two terms and that I would also encourage others not to run for more than two terms. I believe after two terms, you should be able to accomplish what you have to do and allow new blood to come in and do their fair share. So as a result, I ran two terms, I won both terms, I accomplished what I had to do, and I think it's time now for others to take on the charge.

When you were elected in 2003, no one really knew who you were. What was that like?

Yes, I had to prove myself during the first two, three years on the city council. I had prepared myself but I did have skeptical people [who wanted] to see what I was made of and what I was going to do. Therefore I did a lot of studies and a lot of homework to make sure that I didn't disappoint my supporters and I would impress people that didn't know me.

The Weekly was the only newspaper to endorse you that year.

Obviously, since I won it must have been helpful. Your paper endorsed me both times, in 2003 and 2007.

What are some notable things that have happened in the last eight years?

I came into an office with an agenda of making Beverly Hills a "Smart City" and bringing Beverly Hills into the new technology age of the 21st century. My plan for the "Smart City" got accomplished because I was able to convince the rest of the city council, two different councils, that what I had was worth doing. As a result for the first time Beverly Hills

has a tag line, which is the "Smart City", which it never had before. So we have accomplished hundreds of smart initiatives in Beverly Hills, in every department. Beverly Hills is much safer, it is friendlier, and it's greener than it was before.

For example, one of [the "Smart City", initiatives] is the water meters that we installed at all residences. So if there is a water leak at a residence, the city would know even before the homeowner would know. We can tell them that they might have a water leak and they should go fix it not only because it's very expensive but it wastes water. That has been very effective. Another one is the automatic license plate readers, so we read the license plates of the cars and if they're wanted by FBI or stolen cars or child abusers, we can pick them up right there and then. We have put in fiber optics around the entire city and we can now connect businesses and homes with the fiber optics and allow them to use a very high speed internet connection. And for convenience, we were the first one to put in the parking meters that are solar powered and take credit cards and coins and have no electricity attached to them. These are all "Smart City" initiatives.

Actually as a result of being a "Smart City", Homeland Security selected us as a model city. I traveled many times to Washington D.C. and convinced Homeland Security to invest in us with people and money and try many of the technologies that I talked about plus surveillance cameras that are smart enough to see what is happening as opposed to having police men sitting and watching terminals, the cameras can be taught so they can learn what things to look for.

What are your favorite accomplishments?

What I'm really most proud of is, I would call it refreshing the brand of Beverly Hills. I tried to elevate the brand of Beverly Hills to a place that's not just glitzy and glamour, to make sure that the city is known for others so the "Smart City" was a part of it, the green part of it, the friendly is part of it but just the brand of Beverly Hills.

For example, one of the best things that I did for Beverly Hills is create the 9.02.10 celebration. This was celebrating our city for our own sake. Everybody

else uses our zip code and our name and this time I wanted to use it to improve our own branding. And branding brings visitors, high visible branding brings customers that pay taxes and support our businesses, therefore there is a lot less weight on our residents to pay fees and taxes. Also one of my favorite things was I created a brand new commission called the Health and Safety commission. Producing or creating a commission is not an easy thing, it's done maybe every five to 10 years. This is the only commission that was created in my tenure of eight years and it was one of my agenda items during my first election.

Why was creating a Health and Safety Commission important to you?

Because there was nine other commissions that dealt with every issue that a resident or business deals with. We have Parks and Recreation that deals with the health of our trees and we have Traffic and Parking that deals with traffic but we had nothing that deals with emergency and nonemergency to health of human beings, our residents. [We had nothing] to educate them to be prepared mentally and otherwise for either disasters or to be able to communicate to them if an epidemic came about.

How have you changed in the last eight years?

I became much more serious about work to be done and I became much more open to ideas and to hear ideas that are not necessarily mine. I became more adaptive, I was able to adapt to situations and be able to create consensus. So that was a very good training.

What have you learned about yourself?

I learned that if I put my head and my mind towards something, I can really accomplish it. If I have the passion and persistence to do it. Example was the 9.02.10 celebration. There weren't too many people that either believed in it at the beginning or agreed that we should celebrate our own zip code. There was no money available in the city. And I decided to raise all of the money myself. So, I raised over \$260,000 to pay for the expenses of that celebration and the city did not pay anything and got all the benefit of branding itself and making itself

more famous around the world. I learned that I have to do something that I really truly believe in, I listen to people but if I truly believe in something that I should just continue with it in full force and go for it and don't let small obstacles or the approval of a few people derail me from what I have to do.

When we talked to Lonnie a few weeks ago in Issue #575, she said that when you are politically attacked, she and the children take it more personally than you do. How do you deal with being attacked for your decisions?

When people disagree with me or come to the city council and disagree, I don't take it personally. I take it that they are disagreeing with my opinion or my judgment. Families have a different take on it. They take it a little bit more personally because they are attacking [their] husband or my father. But when they are attacking me, I look at it as they are not attacking me, they are attacking what I'm doing or my judgment on a situation.

Is there anything else you want to accomplish in office before your term is up?

There are quite a few more things I want to do. I still want to see us can do something about creating more nightlife in Beverly Hills so the people can go out and stay a little bit longer out and the streets do not die down after 7 or 8 p.m. I want to make Beverly Hills more of a fiber optic city so that businesses from all over will be attracted to Beverly Hills because we will have a very fast internet connection for them. We have not yet implemented giving the use of the fiber optics to businesses and homeowners.

What are your plans for the future?

My plan after office is to spend a little bit more time with my family. I have cheated them from that so I want to spend more time with them and also put more time in my business of consulting, I do a lot of business consulting, extend that one. It's very possible I will run for something else depending on what's available, I might run for higher offices. [I'm considering] either running for the state or for Washington D.C. political offices.

coverstory

IN THE WORKS

Public Works Director David Gustavson discusses what makes the Public Works department flow

By Marla Schevker



So tell us about yourself

I've been with the city since December of 1987, working in once capacity or another but always in the Public Works Department. I moved to California in 1982 after growing up in the suburbs of Chicago and graduated from the University of Illinois. I have a Bachelors and Masters in engineering. As I was going through school and thinking about becoming a golf course architect I realized I had strong skills in math and physical sciences. I decided to pursue engineering because it was a place where you could have a decent career and make a decent living for yourself. I think it's easy to like things that you do well in. I always wanted to come to California. When I was choosing to go to college I wanted to go to Berkeley or Stanford but economics precluded it. When I finally had an opportunity to interview for jobs and the Los Angeles County Flood Control district offered me a position. I've been out here over half my life now and the climate is wonderful.

Tell us about your family

I'm married and have two children. I live in Woodland Hills. [I commute] 20 miles door to door because the job is here and real estate is more affordable there. I've been married 12 years to Margaret. She was a [Beverly Hills] planner and now she's raising our children and going back to school. My daughter is 10, Ella, and my son is Nicolas and he'll be five in November.

How did you get involved with the Public Works Department?

Back in 1987, a job opportunity was posted in the Western Cities Magazine and my boss showed it to me. I applied, they offered me a position and I accepted. I was pretty young at the time, I had a lot of energy and job was a substantial improvement than what I had so I threw my hat in the ring. It's a very rewarding career and a great opportunity. I've had the

opportunity to do a lot more than I originally thought when I came here. I've had opportunities to take on more and more responsibilities and have a greater role in the organization. [In my time in Beverly Hills] I was a senior civil engineer, then I was city engineer, then I was deputy director of public works, then I was director of civil engineering, director of engineering and transportation then director of public works and transportation.

What do you do as the director of the Public Works Department?

I basically lead and orchestrate the six divisions that are a part of the department. I provide advice and counsel to all the various divisions and the things we do. I look at all the reports we prepare and submit to the council for consideration and make sure we've dealt with all of the issues from a policy perspective, make sure we comply with our budgets and don't overspend. I also work with the city manager and city council and find out what their desires are for public works and see that we get it done.

What are the six divisions and who runs them?

Project Administration is head up by Alan Schneider. He's responsible for all of the capital construction that is related to buildings. So the large hole in city hall related to the subterranean parking structure is being handled by his department. Then we have Traffic and Transportation and that's headed up by Deputy Director of Transportation Aaron Kunz. They deal with transportation planning, traffic engineering, transportation services, and customer service, which is the permit counter. Then there's Infrastructure Management and that's headed up by our Maintenance Operations Manager Fred Simonson. He's responsible for our building maintenance, vehicle maintenance including police and fire vehicles, our central store, responsible for street maintenance, street light maintenance and traffic signal maintenance. Next division would be Environmental Utilities, that's headed up by our Environmental Utilities Manager Shana Epstein. She's responsible for all our various water utilities, there's waste water, our domestic water supply trash collection, which we refer to as solid waste and the flood control, city owned flood control systems. Next would be Civil Engineering that's headed up by our Deputy Civil Engineer, Ara Maloyan. He's responsible for our capital construction that isn't buildings, water mains, sewers, street improvements, reservoirs; all of the various capital infrastructure related to

our operations that aren't part of a building he's responsible for the capital construction and the inspection thereof. Lastly, we have Parking Operations which is headed up by our Parking Operations Director Chad Lynn. He operates the various city parking facilities, he also deals with the on street parking meter collection and maintenance and he's responsible for parking enforcement.

What is your favorite part of your job?

My favorite part of my job is the challenges of trying to maintain the services that for the large part people only notice when they don't work. Increasing regulations on storm water discharges, trying to get things done with limited resources, our economy has created some challenges where we have less resources to get the job done and the challenges of keeping our infrastructure in a good place while replacing the things that need to get replaced and maintaining a quality of life that the people have come to expect here. I get it, it took me a while but it's an observation I made many years ago. The only time people notice their sewer systems or their domestic water supply when they don't work the way they are expected to. It's a difficult dynamic but it's one when you're honest with yourself you understand. At the end of the day if you do your job well enough the only time people notice what you do is when it doesn't function the way you wish it would.

How does the department and commission work together?

We actually have two commissions that we provide staff support to. The Public Works Commission and the Traffic and Parking Commission and they are all staffed by people who work in those divisions. Two of the divisions, the Traffic and Transportation Division and the Parking Division, are related to the Traffic and Parking Commission and the other four are more related to the public works arena. The commissions meet monthly, the Traffic and Parking on the first Thursday of the month and the Public Works on the second Thursday of the month. Usually their advisory to the city council and we work together very well, they can provide us with an insight into the community that most of us don't have because very few people who work here live here so they can give us the residential opinion when we're trying to come up with solutions.

The Public Works Commission is particularly helpful when we're having to deal with water rates and waste rates and trying to structure a balance between what we need and what we think the people can readily absorb.

There's a fair amount of contact during the month but most of it is related to the actual conduct of the meeting and dealing with the issues and having conversations with them about where we need to go and what we need to do. I think there's a lot of mutual respect, we've had a lot of great commissioners over the years and most of them come out of team Beverly Hills.

What projects does the Public Works Department work on?

I mentioned the one where we're talking about large capital projects. [Schneider is] dealing with the supervision of the parking structure that's going to support the Annenberg facility. We're working on the last

few touches, the project is substantially complete for the Coldwater Reservoir that took a long time to get through the litigation project. [Maloyan] is also replacing the above grade steel tanks that we use for water storage in the Trousdale estates. They were built over 50 years ago and they don't meet current seismic code. We decided it was a better use of the taxpayers money to replace them rather than rehabilitate them. Every year we continue to replace many miles of water mains, sanitary sewers as well as continue to pave and repave streets and alleys to reduce our liabilities.

In the past, there have been many complaints about the service from Crown Disposal in the commercial areas (see "Something Stinks," Issue# 236). What is being done to better supervisor Crown?

I'm not aware of the complaints. We deal with our solid waste in two different ways. The commercial clients are through Crown and the residential trash is picked up by city staff. I'm not aware of their being issues with commercial clients in crown. I wouldn't be involved in the day-to day operations.

What is your favorite thing you've worked on?

The most rewarding is finally getting the Coldwater reservoir replaced. It was the studies started before I started to work here in 1987 and we just recently finished and had a grand opening. It took quite some time. There were a couple of environmental reviews, many lawsuits and finally we were able to build what we needed to build in a site close to that

A property of four properties south of the Coldwater reservoir. We needed to build a reservoir at that site before we could replace the Coldwater reservoir. There's a small reservoir at booster station two and a 9 million reservoir at Coldwater. It's the second largest reservoir in our system, the largest at Greystone. We have water storage for serving the citizens of Beverly Hills as well as a portion of West Hollywood.

Is there anything you'd like to see accomplished in Beverly Hills?

We've done so much building lately and I think that we're probably going to see somewhat of a curtailment in large capital expenditure because a lot of it has been done. Some of the major ones we've done in the last several years, we're here at 345 Foothill Road, we built the major office building at 331 Foothill as well as the substantial parking structure [next to it]. We've done a lot of remodels in the city hall, as well as built an emergency operations center in the police department. as well as some remodeling in the firing range within the police department. [I plan] mostly to continue to try find more sustainable ways to deal with our resources, to look at greener technologies, trying to stop storm water runoff and really looking for more sustainable ways to do business.

Where do you see yourself in five years?

Near the end. By then, I'll probably [be] within a couple of years of [retirement]. But I hope to still be gainfully employed by the city of Beverly Hills working on the challenging projects before us. Complying with the rules and regulations they keep bringing our way.

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FICTITIOUS BUSINESS NAME STATEMENT: 20101271245
The following person(s) is/are doing business as: JBS TRADING CO INC, BLN EXPRESS COMPANY, 13048 BACH WAY, CERRITOS, CA 90703. JBS TRADING CO INC, 13048 BACH WAY CERRITOS CA 90703. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SAM CHEN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2011 19222 0 0

FICTITIOUS BUSINESS NAME STATEMENT: 20101275792
The following person(s) is/are doing business as: IMAGO INTERMEDIA, AGIZE ADVERTISING AGENCY, 16661 VENTURA BLVD # 509, ENCINO, CA 91436. AGIZA SHIRAZI INC, 4595 DE CELIS PL ENCINO CA 91436. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed AZITA SHIRAZI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2011 19223 0 0

FICTITIOUS BUSINESS NAME STATEMENT: 2010127740
The following person(s) is/are doing business as: ROYAL BODY REPAIR, 9846 GARVEY AVE # B, EL MONTE, CA 91733. ROYAL LIMMO SERVICE CORP, 9846 GARVEY AVE # B EL MONTE, CA 91733. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JERRY MAO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2011 19221 0 0

FICTITIOUS BUSINESS NAME STATEMENT: 2010128450
The following person(s) is/are doing business as: H2L LUCKY BAMBOO INC, 818 N SPRING ST # 133, LOS ANGELES, CA 90012. H2L LUCKY BAMBOO INC, 818 N SPRING ST # 133 LOS ANGELES CA 90012. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/8/2008. Signed HUNG TON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2011 19166 0 0

FICTITIOUS BUSINESS NAME STATEMENT: 20101285048
The following person(s) is/are doing business as: E.L.E. NURSING PLUS, 4151 TRENT WAY, LOS ANGELES, CA 90056. EMELYN L. ECLAR, 4151 TRENT WAY LOS ANGELES CA 90056. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed EMELYN L. ECLAR. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2011 19168 0 0

FICTITIOUS BUSINESS NAME STATEMENT: 20101353600
The following person(s) is/are doing business as: PROPELTERATE MEDIA GROUP, A2B MEDIA GROUP 11611 Montana Avenue #201, Los Angeles, CA 90049. KEITH KANE, 11611 Montana Avenue #201, Los Angeles, CA 90049. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/22/10. Signed: Keith Kane. Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/23/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2779

FICTITIOUS BUSINESS NAME STATEMENT: 20101346693
The following person(s) is/are doing business as: THOMPSON ENTERPRISES 15731 S. Ball Avenue, Gardena, CA 90248. DAMON THOMPSON SR, 15731 S. Ball Avenue, Gardena, CA 90248. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/22/10. Signed: Damon Thompson SR, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/22/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2780

FICTITIOUS BUSINESS NAME STATEMENT: 20101354970
The following person(s) is/are doing business as: YOUR LIFE'S PURPOSE; CUSTOMER SERVICE EXPERTS; YOUR BEST PICTURE 4859 W. Slautson Avenue #470, Los Angeles, CA 90056. DIANA PRICE 4859 W. Slautson Avenue #470, Los Angeles, CA 90056. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/23/10. Signed: Diana Price, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/23/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2781

FICTITIOUS BUSINESS NAME STATEMENT: 20101356370
The following person(s) is/are doing business as: CORK TOP PUBLISHING; COASTER BOOKS 3450 Maricopa Street #47, Torrance, CA 90503. SANDRA LEE LINNETZ, 3450 Maricopa Street #47, Torrance, CA 90503. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/21/10. Signed: Sandra L. Linnetz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/23/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2782

FICTITIOUS BUSINESS NAME STATEMENT: 20101339790
The following person(s) is/are doing business as: ANGEL CITY FILMS 1620 S. Bentley Avenue #200, Los Angeles, CA 90025. VLADIMIR LYUBUSHKO 1620 S. Bentley Avenue #200, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/20/2010. Signed: Vladimir Lyubushko, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/21/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2783

FICTITIOUS BUSINESS NAME STATEMENT: 20101330742
The following person(s) is/are doing business as: HAPPY KIDS DENTAL PLAENT 18030 Rancho Street, Encino, CA 91316. SHAHRZAD SAMI, DDS, INC. 18030 Rancho Street, Encino, CA 91316. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/20/2010. Signed: Shahrzad Sami, President. This statement is filed with the County Clerk of Los Angeles County on: 09/20/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2784

FICTITIOUS BUSINESS NAME STATEMENT: 20101330741
The following person(s) is/are doing business as: BEVERLY SHOE REPAIR 9125 W. Olympic Blvd., Beverly Hills, CA 90212. AMIR AMIRKHAHANIAN 4350 Gage Avenue, Bell, CA 90201. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/20/2010. Signed: Amir Amirkhanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The

filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2785

FICTITIOUS BUSINESS NAME STATEMENT: 20101336408
The following person(s) is/are doing business as: EL ZACATECAS VENICE BIKINI BAR 1211 Venice Blvd., Los Angeles, CA 90066. SULMA MARINA CARRASCO LIGHTNER 1105 S. Weyliff Avenue, San Pedro, CA 90732. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/21/2010. Signed: Sulma Marina Carrasco Lightner, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/21/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2786

FICTITIOUS BUSINESS NAME STATEMENT: 20101336497
The following person(s) is/are doing business as: HOLMES HOMEMADE CHICKEN SAUSAGE 842 E. 103rd Place, Los Angeles, CA 90002. DARRYL HOLMES; PIA HOLMES 842 E. 103rd Place, Los Angeles, CA 90002. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 9/21/2010. Signed: Darryl Holmes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/21/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2787

FICTITIOUS BUSINESS NAME STATEMENT: 20101331224
The following person(s) is/are doing business as: A&R SPORTS GROUP 2510 Eshelman Avenue #122, Lomita, CA 90017. RANDALL EMILE GILMER 2510 Eshelman Avenue #122, Lomita, CA 90017. BRUCE YNEZ GILMER 630 Bradley Place, Los Angeles, CA. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on 9/20/2010. Signed: Randall E. Gilmer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/20/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2788

FICTITIOUS BUSINESS NAME STATEMENT: 20101331677
The following person(s) is/are doing business as: CAL AUTO 6625 8th Avenue #B, Los Angeles, CA 90043. CALVIN JOHNSON 324 East Spruce Avenue, Inglewood, CA 90301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/20/2010. Signed: Calvin Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/20/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2789

FICTITIOUS BUSINESS NAME STATEMENT: 20101337947
The following person(s) is/are doing business as: GROUND ZERO MOTOR SPORTS; DEON'S LOUNGE SPOT 1955 W. Manchester Avenue, Los Angeles, CA 90047. DEON CANNON 2106 W. 84th Street, Los Angeles, CA 90047. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/21/2010. Signed: Deon Cannon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/21/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2790

FICTITIOUS BUSINESS NAME STATEMENT: 20101338779
The following person(s) is/are doing business as: MONTGOMERY DEVELOPMENT INC, 2113 Gates Avenue Blvd. #679, Redondo Beach, CA 90278. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/21/2010. Signed: Montgomery Development Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 09/21/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2791

FICTITIOUS BUSINESS NAME STATEMENT: 20101344245
The following person(s) is/are doing business as: PAPERCHASE MEDIA; PAPERCHASE INTERNATIONAL NEWS MAGAZINE 324 West 7th Street #B, Long Beach, CA 90813. LADAEENA THOMAS; WAIVERLY THOMAS 324 West 7th Street #B, Long Beach, CA 90813. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 9/22/10. Signed: Ladaeena Thomas, Manager. This statement is filed with the County Clerk of Los Angeles County on: 09/22/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2792

FICTITIOUS BUSINESS NAME STATEMENT: 20101345268
The following person(s) is/are doing business as: THE POPS AT AVONDALE 7420 S. Western Avenue, Los Angeles, CA 90047. WILLIAM THORNTON 7420 S. Western Avenue, Los Angeles, CA 90047. DAVERY L. WILLIAMS 6280 S. Danver Avenue, Los Angeles, CA 90044. The business is conducted by: a Limited Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 09/22/2010. Signed: Davery L. Williams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/22/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2793

FICTITIOUS BUSINESS NAME STATEMENT: 20101346653
The following person(s) is/are doing business as: LEGAL BUSINESS ENTITIES; LA LEGAL 1377 S. Beverly Glen Blvd. Unit 307, Los Angeles, CA 90024.5 KINGS, LLC. 1377 S. Beverly Glen Blvd. Unit 307, Los Angeles, CA 90024. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 09/22/10. Signed: Farshad Sinal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/22/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2794

FICTITIOUS BUSINESS NAME STATEMENT: 20101211471
The following person(s) is/are doing business as: LA NEWS CONNECTION LLC 2506 8th Street, Los Angeles, CA 90057. P.O. Box 67782, Los Angeles, CA 90057. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 08/15/2010. Signed: Leila Mendoza, Manager. This statement is filed with the County Clerk of Los Angeles County on: 09/22/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2795

FICTITIOUS BUSINESS NAME STATEMENT: 20101347161
The following person(s) is/are doing business as: ILLAISH PUBLISHING; ISH-ILLA PRODUCTION; ISHILLA.COM 5150 Woodman Avenue, Sherman Oaks, CA 91423.BNE BRAND NEW ERA INC 5150 Woodman Avenue, Sherman Oaks, CA 91423. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 09/22/2010. Signed: Ishmael Muhammad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 09/22/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2796

FICTITIOUS BUSINESS NAME STATEMENT: 20101211507
The following person(s) is/are doing business as: EVANGELINA MARIA; CLASSIC CARS EMBLEMES 1701 Nichols Canyon Road #205, West Hollywood, CA 90046. EVANGELINA MARIA; CLASSIC CARS EMBLEMES 1701 Nichols Canyon Road #205, West Hollywood, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/30/2010. Signed: Evangelina Reyes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2797

FICTITIOUS BUSINESS NAME STATEMENT: 20101210522
The following person(s) is/are doing business as: MATTY RICH 11684 Ventura Blvd. #704, Studio City, CA 91604. MATTY RICH 11684 Ventura Blvd. #704, Studio City, CA 91604. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/30/2010. Signed: Matthew Richardson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2798

FICTITIOUS BUSINESS NAME STATEMENT: 2010125284
The following person(s) is/are doing business as: ACUMEN ENTERTAINMENT PARTNERS 12046 Emelita Street Unit 107, Valley Village, CA 91607. CHRISTOPHER LEDFORD 112046 Emelita Street Unit 107, Valley Village, CA 91607. The business is conducted by: an Individual. Registrant has begun

to transact business under the fictitious business name or names listed here on 9/07/2010. Signed: Christopher Ledford, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2799

FICTITIOUS BUSINESS NAME STATEMENT: 20101253117
The following person(s) is/are doing business as: LUCKY HEARTS; LUCKY STRIPES; ST. URBAN 110 E. 9th Street Suite C 457, Los Angeles, CA 90015. SANAM GHOLIAN 10635 Wilshire Blvd. #301, Los Angeles, CA 90024. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/07/2010. Signed: Sanam Gholian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2800

FICTITIOUS BUSINESS NAME STATEMENT: 20101315189
The following person(s) is/are doing business as: MAILBOX SERVICES PLUS 14431 Ventura Blvd., Sherman Oaks, CA 91423. ALIREZA MAZAHRI; TINA MAZAHARI 7314 East Haven Lane, West Hills, CA 91307. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 1/25/2006. Signed: Alireza Mazhari, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/16/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2801

FICTITIOUS BUSINESS NAME STATEMENT: 20101230471
The following person(s) is/are doing business as: SCV LEGAL 25379 Wayne Mills Place #132, Valencia, CA 91355. EDY GARRIDO 5724 Camerford Avenue, Los Angeles, CA 90038; DANIEL FLORES 2103 Culivan Street, Los Angeles, CA 90042. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 9/01/2010. Signed: Edy Garrido, Partner. This statement is filed with the County Clerk of Los Angeles County on: 9/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2802

FICTITIOUS BUSINESS NAME STATEMENT: 20101243913
The following person(s) is/are doing business as: MELGOZA CONSTRUCTION 20233 Lanark Street, Winnetka, CA 91306. MELGOZA CONSTRUCTION 20233 Lanark Street, Winnetka, CA 91306. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/30/2010. Signed: Edgar H. Melgoza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/30/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2803

FICTITIOUS BUSINESS NAME STATEMENT: 20101331657
The following person(s) is/are doing business as: ISLAND YOGA AND SPA 1645 Abbott Kimey Blvd., Venice, CA 90291. CHAUCHABAR BRUHUILER 920 Venice Blvd. #226, Venice, CA 90291. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/20/2010. Signed: Chauchabar Bruhuiler, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/20/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2805

FICTITIOUS BUSINESS NAME STATEMENT: 20101359687
The following person(s) is/are doing business as: ZUNIGA'S AUTO REPAIR 7650 Sepulveda Blvd., Van Nuys, CA 91405. FEDERICO ZUNIGA 9888 Haddon Avenue, Pacoima, CA 91331. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/22/2010. Signed: Federico Zuniga, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/22/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2804

FICTITIOUS BUSINESS NAME STATEMENT: 20101359687
The following person(s) is/are doing business as: GENDERMAKER 3640 Barham Blvd. #R302, Los Angeles, CA 90068. AMAZING PRECISION, INC. 3640 Barham Blvd. #R302, Los Angeles, CA 90068. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/22/2010. Signed: Helen Gutman, President. This statement is filed with the County Clerk of Los Angeles County on: 9/22/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2806

FICTITIOUS BUSINESS NAME STATEMENT: 20101346932
The following person(s) is/are doing business as: GENDERMAKER 3640 Barham Blvd. #R302, Los Angeles, CA 90068. AMAZING PRECISION, INC. 3640 Barham Blvd. #R302, Los Angeles, CA 90068. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/22/2010. Signed: Helen Gutman, President. This statement is filed with the County Clerk of Los Angeles County on: 9/22/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/30/2010, 10/7/2010, 10/14/2011, 10/21/2010 2807

FICTITIOUS BUSINESS NAME STATEMENT: 20101335544
The following person(s) is/are doing business as: NEED IT FIX 5000 Laurel Canyon Blvd. Apt. 303, Valley Village, CA 91607. LUIS CELADA 5000 Laurel Canyon Blvd. Apt. 303, Valley Village, CA 91607. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed

the fictitious business name or names listed here on 4/29/2009. Signed: Vladimir Chervets, President. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2823

FICTITIOUS BUSINESS NAME STATEMENT: 20101181652 The following person(s) is/are doing business as: HYDROPONIC SETUP COLLECTIVE 6653 Tobias Avenue, Van Nuys, CA 91405; PO Box 2498, Van Nuys, CA 91404. ELAINE COHEN; PAUL COHEN 6653 Tobias Avenue, Van Nuys, CA 91405. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on 8/24/2010. Signed: Paul Cohen, Partner. This statement is filed with the County Clerk of Los Angeles County on: 8/24/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2824

FICTITIOUS BUSINESS NAME STATEMENT: 20101178281 The following person(s) is/are doing business as: SOLOMON SONS 5050 Tunjuna Blvd. Apt.25, North Hollywood, CA 91601. REX DELLOS SANTOS 5050 Tunjuna Blvd. Apt.25, North Hollywood, CA 91601. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/24/2010. Signed: Rex Dellos Santos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/24/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2825

FICTITIOUS BUSINESS NAME STATEMENT: 20101368458 The following person(s) is/are doing business as: BURLSQUE CLOTHING 1901 Avenue of the Stars Suite 390, Los Angeles, CA 90067. BTC GROUP, INC. 1901 Avenue of the Stars Suite 390, Los Angeles, CA 90067. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/2010. Signed: Walter Weiss, Attorney. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2826

FICTITIOUS BUSINESS NAME STATEMENT: 20101377661 The following person(s) is/are doing business as: JONATHAN SAMBO USA; JO SA-USA TEAM 433 S. Hoarst Blvd. #314, Los Angeles, CA 90020; PO Box 361109, Los Angeles, CA 90036. JIMMY ASIEGBU 433 S. Hoarst Blvd. #314, Los Angeles, CA 90020; PO Box 361109, Los Angeles, CA 90036. The business is conducted by: an Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 9/28/2010. Signed: Jimmy Asiegbu, Coordinator. This statement is filed with the County Clerk of Los Angeles County on: 9/28/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2827

FICTITIOUS BUSINESS NAME STATEMENT: 2010138839 The following person(s) is/are doing business as: EYE PSYCECIE DESIGNS 22877 Mullolland Hwy Suite 246, Calabasas, CA 91302. MARK MY LIFE LLC 22877 Mullolland Hwy Suite 246, Calabasas, CA 91302. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 9/29/2010. Signed: Jimmy Asiegbu, Coordinator. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2828

FICTITIOUS BUSINESS NAME STATEMENT: 20101388367 The following person(s) is/are doing business as: BEATRICE AND FRANCIS 7077 Alvern Street Suite A2181, Los Angeles, CA 90045. ROSEMARY MLEKWA 7077 Alvern Street Suite A2181, Los Angeles, CA 90045. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/29/2010. Signed: Rosemary Mlekwa, Designer. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2829

FICTITIOUS BUSINESS NAME STATEMENT: 20101386914 The following person(s) is/are doing business as: CAFFE VINTAGE; THROWA CUPCAKE 12326 Venice Blvd., Mar Vista, CA 90066; 31300 Via Colinas #108, Westlake Village, CA 91362. TAMARA MJURO 3927 Berryman Avenue, Mar Vista, CA 90066. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/29/2010. Signed: Tamara MJuro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2830

FICTITIOUS BUSINESS NAME STATEMENT: 20101386482 The following person(s) is/are doing business as: STREET AND DUMPSTER FOUND ART GALLERY 1626 N. Wilcox Avenue #370, Hollywood, CA 90028. M. TIM RABBAN 310 N. Indian Hill Blvd. #424, Claremont, CA 91711. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/29/2010. Signed: M. Tim Rabban, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2831

FICTITIOUS BUSINESS NAME STATEMENT: 20101385920 The following person(s) is/are doing business as: STAR BURGERS 14607 Prairie Avenue, Lawndale, CA 90260. MOHAMMED FAHEEM 4716 W. 169th Street, Lawndale, CA 90260. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/29/2010. Signed: Mohammad Faheem, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2832

FICTITIOUS BUSINESS NAME STATEMENT: 20101385370 The following person(s) is/are doing business as: SILLY YOGI 21712 Hawthorne Blvd. Suite 295, Torrance, CA 90503; 1450 W 227th Street Suite 5, Torrance, CA 90501. LAKHAY'S COLLECTION INC 1450 W 227th Street Suite 5, Torrance, CA 90501. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/29/2010. Signed: CEO. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2833

FICTITIOUS BUSINESS NAME STATEMENT: 20101380465 The following person(s) is/are doing business as: MY EMPLOYER'S REVIEW 4736 Campbell Drive, Culver City, CA 90230. MATHEW MCCASTER 4736 Campbell Drive, Culver City, CA 90230. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Mathew McCaster, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/28/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2834

FICTITIOUS BUSINESS NAME STATEMENT: 20101379924 The following person(s) is/are doing business as: IHEARTTEACUPS; LUXE PUP 1507 7th Street #200, Santa Monica, CA 90401. JENNIFER TUNG 1507 7th Street #200, Santa Monica, CA 90401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/28/2010. Signed: Jennifer Tung, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/28/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2835

FICTITIOUS BUSINESS NAME STATEMENT: 20101379683 The following person(s) is/are doing business as: MORINGA TREE OF CONSCIOUSNESS 1212 S. Ogden Drive #8, Los Angeles, CA 90019; PO Box 583, Culver City, CA 90232. SIRI KHALSA 1212 S. Ogden Drive #8, Los Angeles, CA 90019. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/28/2010. Signed: Siri Khalsa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/28/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2836

FICTITIOUS BUSINESS NAME STATEMENT: 20101370626 The following person(s) is/are doing business as: BURTON REAL ESTATE 600 S. Spring Street 807, Los Angeles, CA 90014. DUNCAN DUNCAN 600 S. Spring Street 807, Los Angeles, CA 90014; STEVE BURTON 9443 Glenaire Court, Rancho Cucamonga, CA 91730. The business is conducted by: an Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 9/22/2010. Signed: Dennis Duncan, Manager. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2837

FICTITIOUS BUSINESS NAME STATEMENT: 20101370674 The following person(s) is/are doing business as: MAJESTIC WOOD WORKING 3715 Rosecrans Avenue, Hawthorne, CA 90250. CARLOS ALBERTO ORTEGA 5037 W 126th Street, Del Aire, CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Carlos A Ortega, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2838

FICTITIOUS BUSINESS NAME STATEMENT: 20101370484 The following person(s) is/are doing business as: TAXES4LESS 7832 Midfield Avenue, Los Angeles, CA 90045. DAVID A BROOME 7832 Midfield Avenue, Los Angeles, CA 90045; MAGDELENA DARE 14607 Firmona Avenue, Lawndale, CA 90260. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/2010. Signed: David A Broome, Partner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2839

FICTITIOUS BUSINESS NAME STATEMENT: 20101370424 The following person(s) is/are doing business as: MIGHT WOLVES FOOTBALL AND CHEER 13532 Kornblum #108, Hawthorne, CA 90250. LATAVA TANN 13532 Kornblum #108, Hawthorne, CA 90250; LATOYA MYLES 9304 Holman Avenue, Los Angeles, CA 90001. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/2010. Signed: Quanta Tann, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2840

FICTITIOUS BUSINESS NAME STATEMENT: 20101370089 The following person(s) is/are doing business as: NANETTE HIP SHOP; NANETTE 10 PO Box 2145, Pasadena, CA 91102-2145. BRIGITTE RICHARD 1603 N. Edgemont Street Suite 305C, Los Angeles, CA 90027. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/2010. Signed: Brigitte Richard, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2841

FICTITIOUS BUSINESS NAME STATEMENT: 20101368615 The following person(s) is/are doing business as: PHOTO FIESTA HOLLADG 11649 Cedar Avenue Apt A, Hawthorne, CA 90250. EDVOVIGES DAZOL CASTILLO 11649 Cedar Avenue Apt A, Hawthorne, CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/2010. Signed: Edvoviges Dozal Castillo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2842

FICTITIOUS BUSINESS NAME STATEMENT: 20101385507 The following person(s) is/are doing business as: FIRST NAILS AND SPA 318 S. Lincoln Blvd. Suite 320, Venice, CA 90291. TUAN HUU NGUYEN 23106 Audrey Avenue, Torrance, CA 90505. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Tuan Huu Nguyen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/29/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2843

FICTITIOUS BUSINESS NAME STATEMENT: 20101268258 The following person(s) is/are doing business as: ODG GROUP; ONDZE DIDIER; GLOBAL GROUP 301 Hauser Blvd., Los Angeles, CA 90036. LAETITIA ONDZE 301 Hauser Blvd., Los Angeles, CA 90036. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/09/2010. Signed: Laetitia Ondze, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/09/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2844

FICTITIOUS BUSINESS NAME STATEMENT: 20101268259 The following person(s) is/are doing business as: INFINI WORLD PRODUCTION 301 Hauser Blvd., Los Angeles, CA 90036. LAETITIA ONDZE 301 Hauser Blvd., Los Angeles, CA 90036. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/09/2010. Signed: Laetitia Ondze, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/09/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2845

FICTITIOUS BUSINESS NAME STATEMENT: 20101159363 The following person(s) is/are doing business as: KOH.COM 9401 Wilshire Blvd. #840, Beverly Hills, CA 90212. CRDR INC. 9401 Wilshire Blvd. #840, Beverly Hills, CA 90212. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 8/19/2010. Signed: CRDR Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 8/19/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2846

FICTITIOUS BUSINESS NAME STATEMENT: 20101403121 The following person(s) is/are doing business as: SENIOR'S HEALTHY LIFE ASSOC 1 S. Locust Street #267-D, Inglewood, CA 90301. REVA MILLER 1 S. Locust Street #267-D, Inglewood, CA 90301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Reva Miller, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2847

FICTITIOUS BUSINESS NAME STATEMENT: 20101403555 The following person(s) is/are doing business as: HILL ON BROADWAY 2852 Sawtelle Blvd. Unit 19, Los Angeles, CA 90064. KARIM ABJANI 2852 Sawtelle Blvd. Unit 19, Los Angeles, CA 90064. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Karim Abjani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2848

FICTITIOUS BUSINESS NAME STATEMENT: 20101403847 The following person(s) is/are doing business as: WILLIAM FIRST PROPERTIES 888 N. Alameda Suite 439E, Los Angeles, CA 90012. WILLIAM BRADLEY III 888 N. Alameda Suite 439E, Los Angeles, CA 90012. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: William Bradley III, Sole Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 10/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2849

FICTITIOUS BUSINESS NAME STATEMENT: 20101403736 The following person(s) is/are doing business as: DE CAPITAL INVESTMENTS 1851 W. 54th Street, Los Angeles, CA 90062. DEMETRIUS BROWN 1851 W. 54th Street, Los Angeles, CA 90062. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Demetrius Brown, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2850

14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2850

FICTITIOUS BUSINESS NAME STATEMENT: 20101403804 The following person(s) is/are doing business as: BEAUTIFY LA PROPERTIES 1125 W 62nd Street, Los Angeles, CA 90044. BRANDON WALLS 1125 W 62nd Street, Los Angeles, CA 90044. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Brandon Walls, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2851

FICTITIOUS BUSINESS NAME STATEMENT: 20101403016 The following person(s) is/are doing business as: NITA CREATIVE FINE ARTS 11910 Tennessee Place, Los Angeles, CA 90064. NITA DOWLATSHAMI 11910 Tennessee Place, Los Angeles, CA 90064. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Nita Dowlatshami, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2852

FICTITIOUS BUSINESS NAME STATEMENT: 20101403608 The following person(s) is/are doing business as: Z3 ALLIANCE 1031 Thicket Drive, Carson, CA 90746. KERSTA K. DUPREE 1031 Thicket Drive, Carson, CA 90746. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Kersta K Dupree, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2853

FICTITIOUS BUSINESS NAME STATEMENT: 201010010910013 The following person(s) is/are doing business as: BUTLER COSMETICS 4020 Degan Blvd., Los Angeles, CA 90048. APRYLL BUTLER 4020 Degan Blvd., Los Angeles, CA 90048. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Apryl Butler, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/01/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2854

FICTITIOUS BUSINESS NAME STATEMENT: 20101370288 The following person(s) is/are doing business as: SORIANO HEALTH SERVICES; JENNYNUY HEALTH SERVICES 4317 W. 120th Street, Hawthorne, CA 90250. JENNYNUY SORIANO 4317 W. 120th Street, Hawthorne, CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/2010. Signed: Jennynuy Soriano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2855

FICTITIOUS BUSINESS NAME STATEMENT: 20101253199 The following person(s) is/are doing business as: ALTER EGO BEAUTY EXPERIENCE 3035 Sierra Street #7, Los Angeles, CA 90031. TANESHA BROWN 3035 Sierra Street #7, Los Angeles, CA 90031. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/07/2010. Signed: Tanesha Brown, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/07/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010 2856

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101376673
Date Filed: 9-28-10
Name of Business: HOT DOG HOUSE 150 S. Gleanoks Blvd. Unit 259, Burbank, CA 91502
Registered Owner: VIP UNIQUE HOLDINGS INC. HOT DOG HOUSE 150 S. Gleanoks Blvd. Unit 259, Burbank, CA 91502
Current File # 20081979622
Date: 12/29/09
Published: 10/07/2010, 10/14/2010, 10/21/2010, 10/28/2010

FICTITIOUS BUSINESS NAME STATEMENT: 20101276364 The following person(s) is/are doing business as: FEVERA YOUNG RESIDENTIAL FACILITY, 837 W 41ST DR, LOS ANGELES, CA 90037. FOX HILLS BEHAVIORAL CENTER, 837 W 41ST DR LOS ANGELES CA 90037. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 7/12/2005. Signed AUBREY WALKER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be

4712 Admiralty Way Unit 888, Marina Del Rey, CA 90292.DAVID GABRIEL 4712 Admiralty Way Unit 888, Marina Del Rey, CA 90292.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/10. Signed: David Gabriel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/15/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2921

FICTITIOUS BUSINESS NAME STATEMENT: 20101478784 The following person(s) is/are doing business as: R.C.S AND ASSOCIATES; R.C. SIMPSON AND ASSOCIATES 1506 W. 124th Street, Los Angeles, CA 90047. RANDOLPH SIMPSON 1506 W. 124th Street, Los Angeles, CA 90047.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/10. Signed: Randolph Simpson, President. This statement is filed with the County Clerk of Los Angeles County on: 10/15/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2922

FICTITIOUS BUSINESS NAME STATEMENT: 20101453474 The following person(s) is/are doing business as: CLEVER ENDORSERS 3020 W. 43rd Place, Los Angeles, CA 90008. SANDRA E. HEATH 3020 W. 43rd Place, Los Angeles, CA 90008.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/10. Signed: Sandra E. Heath, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2923

FICTITIOUS BUSINESS NAME STATEMENT: 20101452750 The following person(s) is/are doing business as: STARRPRO USA 8454 Doris Avenue, San Gabriel, CA 91775-1820. CDIA&Z INCORPORATED 8454 Doris Avenue, San Gabriel, CA 91775-1820.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/10. Signed: Raul Belenguer, President. This statement is filed with the County Clerk of Los Angeles County on: 10/12/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2924

FICTITIOUS BUSINESS NAME STATEMENT: 20101453648 The following person(s) is/are doing business as: TRUE BELIEVERS MINISTRIES 1148 West 104th Street, Los Angeles, CA 90044. KENNETH CUNNINGHAM Sr. 1148 West 104th Street, Los Angeles, CA 90044. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/10. Signed: Kenneth Cunningham, Minister. This statement is filed with the County Clerk of Los Angeles County on: 10/12/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2925

FICTITIOUS BUSINESS NAME STATEMENT: 20101454011 The following person(s) is/are doing business as: DESTIN 2 WIN TRANS 820 N. Acacia Street Unit 121, Inglewood, CA 90302.BRIAN STEVEN CHAMBERS SR. 820 N. Acacia Street Unit 121, Inglewood, CA 90302.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/10. Signed: Brian Steven Chambers, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/15/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2926

FICTITIOUS BUSINESS NAME STATEMENT: 20101454392 The following person(s) is/are doing business as: GLUESMITH ADHESIVES AND POLYMERS; ADVANCED ALCHEMY AND POLYMERS 801 S. Raymond Avenue #39, Alhambra, CA 91803.CYNTHIA CASTELLANOS 4825 Tompkin Street, Los Angeles, CA 90032.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/10/10. Signed: Cynthia Castellanos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2927

FICTITIOUS BUSINESS NAME STATEMENT: 20101480407 The following person(s) is/are doing business as: PRENSA INTERNACIONAL 3501 W. 6th Street, Los Angeles, CA 90020.JAVIER C. ROJAS 3511W. 6th Street, Los Angeles, CA 90020.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/10. Signed: Javier C. Rojas, Principal. This statement is filed with the County Clerk of Los Angeles County on: 10/13/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2928

FICTITIOUS BUSINESS NAME STATEMENT: 20101454075 The following person(s) is/are doing business as: VISIONARY CASTING 218 S. Vendome Street, Los Angeles, CA 90057. VISIONARY VIRTUAL LLC 218 S. Vendome Street, Los Angeles, CA 90057.The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 8/13/99. Signed: Noel T. Johnson, President. This statement is filed with the County Clerk of Los Angeles County on: 10/19/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2929

FICTITIOUS BUSINESS NAME STATEMENT: 20101461801 The following person(s) is/are doing business as: FLAMES OF LOVE 4510 Pinatore Street Apt.25, Los Angeles, CA 90008.LILLIE C. RUSSELL 4510 Pinatore Street, Los Angeles, CA 90008.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/31/10. Signed: Lillie C Russ, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2930

FICTITIOUS BUSINESS NAME STATEMENT: 20101370362 The following person(s) is/are doing business as: GOBEYOND ENTERTAINMENT 3007 W. 77th Street, Inglewood, CA 90305.ALISON NICOLE MARCUS 3007 W. 77th Street, Inglewood, CA 90305.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/27/10. Signed: Alison Nicole Marcus, President/Founder. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2931

FICTITIOUS BUSINESS NAME STATEMENT: 20101462313 The following person(s) is/are doing business as: U.S.-CHINA STUDENTS CENTER 12039 Magnolia Street, El Monte, CA 91732.XIAOYANG GE 12039 Magnolia Street, El Monte, CA 91732.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/13/10. Signed: Xiaoyang Ge, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2932

FICTITIOUS BUSINESS NAME STATEMENT: 20101468593 The following person(s) is/are doing business as: WAIF: FIRST BREATH FILMS 667 Alma Real Drive, Pacific Palisades, CA 90272.JASON LEHEL 667 Alma Real Drive, Pacific Palisades, CA 90272.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/10/10. Signed: Jason Lehel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2933

FICTITIOUS BUSINESS NAME STATEMENT: 20101470285 The following person(s) is/are doing business as: ELEMENTAL TRAIN 311 N. Robertson Blvd. #348, Beverly Hills, CA 90211.HAROLD FLETCHER; SHAYLINE ROBANCHO 311 N. Robertson Blvd. #348, Beverly Hills, CA 90211.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14/10. Signed: Harold C. Fletcher, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2934

FICTITIOUS BUSINESS NAME STATEMENT: 20101285803 The following person(s) is/are doing business as: FOTJOENNIK PRODUCTIONS; REVIRESCO ENTERTAINMENT

11750 National Blvd. Suite 19, Los Angeles, CA 90064.JENNIFER MCCUEN 11750 National Blvd. Suite 19, Los Angeles, CA 90064.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 9/08/10. Signed: Jennifer McCuen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/13/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2935

FICTITIOUS BUSINESS NAME STATEMENT: 20101471300 The following person(s) is/are doing business as: SLICE OF THE GOOD LIFE; HOOPS AND THE GOOD LIFE 7101 La Tijera Blvd. #205, Los Angeles, CA 90045.ANGELA ALLEN 7101 La Tijera Blvd. #205, Los Angeles, CA 90045.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/10. Signed: Angela Allen, President. This statement is filed with the County Clerk of Los Angeles County on: 10/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2936

FICTITIOUS BUSINESS NAME STATEMENT: 20101471266 The following person(s) is/are doing business as: CALLI VIV SERVICES 2244 W. Adams Blvd. #6, Los Angeles, CA 90018. DICKSON NGUNJIRI 2244 W. Adams Blvd. #6, Los Angeles, CA 90018.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14/10. Signed: Dickson Ngunjiri, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2937

FICTITIOUS BUSINESS NAME STATEMENT: 20101470274 The following person(s) is/are doing business as: FLAMES MEDITERRANEAN GRILL 225 W. 7th Street, Los Angeles, CA 90014.DMZ7, INC. 225 W. 7th Street, Los Angeles, CA 90014.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14/10. Signed: DMZ7, Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 10/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2938

FICTITIOUS BUSINESS NAME STATEMENT: 20101470275 The following person(s) is/are doing business as: S J HARRIS LAW 8383 Wilshire Blvd. Suite 830, Beverly Hills, CA 90211.SCOTT J. HARRIS 2091 Outpost Drive, Los Angeles, CA 90068.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14/10. Signed: Scott J. Harris, Principal. This statement is filed with the County Clerk of Los Angeles County on: 10/14/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2939

FICTITIOUS BUSINESS NAME STATEMENT: 20101454380 The following person(s) is/are doing business as: HUMANITY LOUNGE 600 S. Paul Avenue #102, Los Angeles, CA 90017.KILEEN INCORPORATED 1153 Roberto Lane, Los Angeles, CA 90077.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/10. Signed: Carolyn Lai, CEO. This statement is filed with the County Clerk of Los Angeles County on: 10/12/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2940

FICTITIOUS BUSINESS NAME STATEMENT: 20101315494 The following person(s) is/are doing business as: MEUS DESIGNS 640 S. Hill Street #562, Los Angeles, CA 90014.PRECIOUS CREATIONS INC 640 S. Hill Street #562, Los Angeles, CA 90014.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/2000. Signed: Suneera Swarup, President. This statement is filed with the County Clerk of Los Angeles County on: 9/16/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) 10/21/10, 10/28/10, 11/4/10, 11/11/10 2941

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101453726
Date Filed: 10/14/10
Name of Business: FIRST NAILS AND SPA 318 S. Lincoln Blvd., Venice, CA 90291
Registered Owner: STEPHANIE THUY LY; LIEU THI LY 318 S. Lincoln Blvd., Venice, CA 90291
Current File # 20090949484
Date: 6/24/09
Published: 10/21/10,10/28/10,11/4/10, 11/11/10
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101454126
Date Filed: 10/12/10
Name of Business: EKIMOOGUN ASSOC. OF SO. CAL 1824 W. 134th Place, Gardena, CA 90249
Registered Owner: EKIMOOGUN ASSOC. OF SO. CAL 1824 W. 134th Place, Gardena, CA 90249
Current File # 20101277868
Date: 10/12/2010
Published: 10/21/10,10/28/10,11/4/10, 11/11/10

Department of Alcoholic Beverage Control
888 S. Figueroa St.
Los Angeles, CA 90017
(213) 833-6043
Notice of Application for change
In ownership of Alcoholic Beverage License
Date of Filing Application: October 12, 2010
The name of the Applicant is:
CHUTTER INC
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
9071 SANTA MONICA BLVD
WEST HOLLYWOOD, CA 90069-5520
Type of license applied for:
47- On Sale General Eating Place

FICTITIOUS BUSINESS NAME STATEMENT: 20101361739
The following person(s) is/are doing business as: CIRCUIS OF SMOKE, 4918 YORK BLVD, LOS ANGELES, CA 90042. GONZALO CABEZAS, 120 N BURLINGTON AVE LOS ANGELES CA 90026 MICHELLE CABEZAS, 120 N BURLINGTON AVE LOS ANGELES CA 90026. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here in on 4/21/2010. Signed GONZALO CABEZAS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 10/21/2010, 10/28/2010, 11/4/2010, 11/11/2010 19345

FICTITIOUS BUSINESS NAME STATEMENT: 20101367582
The following person(s) is/are doing business as: EXCELLENT SERVICES, EXCELLENT AUTO SALE, 15514 MAPLEGROVE AVE, LA PUENTE, CA 91744. LINDA MATOS, 15514 MAPLEGROVE LA PUENTE CA 91744. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LINDA MATOS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 10/21/2010, 10/28/2010, 11/4/2010, 11/11/2010 19346

FICTITIOUS BUSINESS NAME STATEMENT: 20101376693
The following person(s) is/are doing business as: ALFREDO'S AUTO BODY AND FENDER, 12626 CARMENITA RD, SANTA FE SPRINGS, CA 90670. ALFREDO ASENCIO, 20329 CALORA ST COVINA CA 91724. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 6/1/1990. Signed ALFREDO ASENCIO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 9/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 10/21/2010, 10/28/2010, 11/4/2010, 11/11/2010 19395

FICTITIOUS BUSINESS NAME STATEMENT: 20101402478
The following person(s) is/are doing business as: MARTINEZ RP TRANSPORTATION, 8921 DUPLDXT AVENUE, SOUTH GATE, CA 90280. CARLOS R. PALACIOS, 8921 DUPLDXT AVENUE SOUTH GATE CA 90280. The business is conducted by: Registrant has begun to transact business under the fictitious business name or names listed here in on 3/1/2005. Signed CARLOS R. PALACIOS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/1/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published:

10/21/2010, 10/28/2010, 11/4/2010, 11/11/2010 19347

FICTITIOUS BUSINESS NAME STATEMENT: 20101459320
The following person(s) is/are doing business as: HF GRAPHIC & PRINTING CO., 6415 LIVIA AVE, TEMPLE CITY, CA 91780. FAY HUI LIU, 6415 LIVIA AVE TEMPLE CITY CA 91780. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed FAY HUI LIU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B& Code.) Published: 10/21/2010, 10/28/2010, 11/4/2010, 11/11/2010 19348

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS:
AVENUE 2 GRILL & MARKET PLACE, 3456 WILSHIRE BLVD, LOS ANGELES, CA 90010, (L.A.). The full name of registrant(s) is/are: SCY INVESTMENT ENTERPRISES, INC, [CALIFORNIA], 26101 S. VERMONT AVE #206, HARBOR CITY, CA 90710. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: 10/7/2010.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ SCY INVESTMENT ENTERPRISES, INC BY: SUNG CHUL YUN, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 10/07/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA155853 BH WEEKLY 10/14, 21, 28, 11/4, 2010

FILE NO. 20101436696
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS:
ST. ANDREWS PLACE LIQUOR, 1894 W. JEFFERSON BLVD, LOS ANGELES, CA 90018, (LOS ANGELES). The full name of registrant(s) is/are: KEVIN HYUNG KIM, 2518 BISCAYNE PL, FULLERTON, CA 92833. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ KEVIN HYUNG KIM
This statement was filed with the County Clerk of LOS ANGELES County on 10/07/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA155860 B H WEEKLY 10/14, 21, 28, 11/4, 2010

FILE NO. 20101379377
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS:
PIONEER CHICKEN, 5970 W. OLYMPIC BLVD, LOS ANGELES, CA 90036, (LOS ANGELES). The full name of registrant(s) is/are: CHANG JIN HAN, 916 S. VICTORIA AVE, LOS ANGELES, CA 90019. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ CHANG JIN HAN, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 9/28/10 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA155742 BEVERLY HILLS WEEKLY 10/7, 14, 21, 28, 2010

FILE NO. 20101330925
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS:
GREENLEAF RESTAURANT, 14929 MAGNOLIA BLVD, SHERMAN OAKS, CA 91403 (LOS ANGELES). The full name of registrant(s) is/are: MONINA RACHEL TUBIG, 5259 SEPULVEDA BLVD, #10, SHERMAN OAKS, CA 91411. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ MONINA RACHEL TUBIG, SOLE PROPRIETOR
This statement was filed with the County Clerk of LOS ANGELES County on 9/20/10 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA155631 BH WEEKLY 9/30, 10/7, 14, 21, 2010

FILE NO. 20101363716
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS:
SUNNY LIQUOR, 5520 SAN VICENTE BLVD, LOS ANGELES, CA 90019, (LOS ANGELES). The full name of registrant(s) is/are: MHS SUNNY MARKET, INC, [CALIFORNIA], 5474 E. VALLEY BLVD, LOS ANGELES, CA 90032. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ MHS SUNNY MARKET, INC BY: MAHER HANOUN, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on 9/24/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE

YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA155675 BH WEEKLY 9/30, 10/7, 14, 21, 2010

FILE NO. 20101347602
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS:
VENICE MARKET, 1339 VENICE BLVD, LOS ANGELES, CA 90006, (LOS ANGELES). The full name of registrant(s) is/are: ERMIAS GIRFARM ARAYA, 13710 CHADRON AVE, #42, HAWTHORNE BLVD, CA 90250. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ ERMIAS GIRFARM ARAYA, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 9/22

PURPOSES OF A "PARKING SPACES", OVER AND ACROSS THAT PORTION OF LOT 1 OF SAID TRACT NO. 43846, DEFINED AND DELINEATED AS 9 AND 10, ON THE ABOVE REFERENCED CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$789,736.63(estimated) Street address and other common designation of the real property: 315 N SWALL DRIVE UNIT 202 BEVERLY HILLS, CA 90211 APN Number: 4335-019-044 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". DATE: 10-04-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 730-2727 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com Deborah Brignac CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT ASAP# 3757422 10/07/2010, 10/14/2010, 10/21/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No.: 20100169805513 Title Order No.: 100322558 FHA/VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/27/2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 06/05/2003 as Instrument No. 03 1605520 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: YOUSSEF MELAMED AND MITRA MELAMED, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 10/27/2010 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 1833 SAN YSIDRO DRIVE, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4356-009-002 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$352,449.91. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEx West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEx West, L.L.C. as Trustee Dated: 09/29/2010 NDEx West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3755071 10/07/2010, 10/14/2010, 10/21/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF: STANLEY E. SUNKIN CASE NO. BP124886 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of STANLEY E. SUNKIN. A PETITION FOR PROBATE has been filed by STEPHEN E. SCHERER in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that STEPHEN E. SCHERER be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 11/03/10 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012 IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner CHRISTOPHER T. BRADFORD SBN 145677 SCHERER BRADFORD & LYSER 1901 AVE OF THE STARS, 11TH FLR LOS ANGELES CA 90067-6002 10/7, 10/10, 10/21/10 CNS-1960552#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 742740CA Loan No. 3051258758 Title Order No. 100369745-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 06-21-2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT

MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 11-04-2010 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-14-2005, Book , Page , Instrument 2005-1659391, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: PARVIZ SAFANIA, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, AS TO AN UNDIVIDED 90% INTEREST AND TAHEREH SAFANIA MALEK, A MARRIED WOMAN, AS HERE SOLE AND SEPARATE PROPERTY, AS TO AN UNDIVIDED 10% INTEREST, as Trusor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 4 IN BLOCK 153 OF BEVERLY HILLS, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 21 PAGE 45 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$2,780,780.24 (estimated) Street address and other common designation of the real property: 707 N. CAMDEN DRIVE BEVERY HILLS, CA 90210 APN Number: 4345-013-004 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 10-11-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.fidelityasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3762110 10/14/2010, 10/21/2010, 10/28/2010

NOTICE OF POLLING PLACES AND DESIGNATION OF CENTRAL COUNTING PLACE

NOTICE IS HEREBY GIVEN by the Registrar-Recorder/County Clerk's office of polling places designated for the GENERAL ELECTION scheduled to be held on November 2, 2010.

NOTICE IS ALSO HEREBY GIVEN that the Registrar-Recorder/County Clerk's facility, 12400 Imperial Highway, Norwalk California 90650 has been designated as the central counting place for the above election.

Polling places shall be open between the hours of 7:00 a.m. and 8:00 p.m.

Persons requiring multilingual assistance in Chinese, Japanese, Korean, Spanish, Tagalog/Filipino, or Vietnamese regarding information in the notice may call (800) 481-8683.

POLLING PLACES

0900026B (0900039C, 0900039D, 0900039E CONS) - MT CALVARY LUTHERAN CHURCH436 S BEVERLY DR BEVERLY HILLS 90212 0900030A (0900030B, 0900030C, 0900030D, 0900030E, 0900047C CONS) - MANN ELEMENTARY SCHOOL8701 CHARLEVILLE BLVD BEVERLY HILLS 90211 0900037B (0900039B CONS) - MT CALVARY LUTHERAN CHURCH436 S BEVERLY DR BEVERLY HILLS 90212 0900041A (0900039F, 0900041C, 0900041D, 0900041E, 0900041F CONS) - BETH JACOB EISENSHTA9030 W OLYMPIC BLVD BEVERLY HILLS 90211 0900047A (0900047D, 0900047E CONS) - BETH JACOB EISENSHTA9030 W OLYMPIC BLVD BEVERLY HILLS 90211 9000006A (9000006B, 9000006C, 9000006D, 9000006E, 9000006F CONS) - WILSHIRE CREST ELEM SCHOOL5241 W OLYMPIC BLVD LOS ANGELES 90036 9000272A (9000272B CONS) - COLDWELL BANKER119 N LARCHMONT BLVD LOS ANGELES 90004 9000967A (9000967A CONS) - THE QUALIFIED VOTER SHALL VOTE BY ABSENT VOTER BALLOTS 9001018A (9001018A CONS) - THE QUALIFIED VOTER SHALL VOTE BY ABSENT VOTER BALLOTS 9001111A (9001111A CONS) - BEIT T SHUVAH8831 VENICE BLVD LOS ANGELES 90034 9001190A (9001190A CONS) - THIRD ST ELEMENTARY SCHOOL201 S JUNE ST LOS ANGELES 90004 9001257A (9001257A, 9002899A, 9002900A CONS) - CHEVIOT HILLS RECREATION CTR2551 MOTOR AVE LOS ANGELES 90064 9001257B (9000528A, 9001259A CONS) - LE LYCEE FRANCAIS DE L A10361 W PICO BLVD LOS ANGELES 90064 9001291A (9001291A, 9001291B CONS) - BEIT T SHUVAH8831 VENICE BLVD LOS ANGELES 90034 9001444A (9001444B, 9001444C, 9001444D, 9001444E, 9001444F CONS) - TEMPLE BETH AM1039 S LA CIENEGA BLVD LOS ANGELES 90035 9001444G (9000661A, 9000661B, 9000661C, 9001444G CONS) - SUNNY HILLS ASSISTED LIVING8755 W OLYMPIC BLVD LOS ANGELES 90035 9001449A (9000660A, 9000660B, 9000660C, 9001449B, 9001449C, 9001449D CONS) - TEMPLE BETH AM1039 S LA CIENEGA BLVD LOS ANGELES 90035 9001450A (9001450C CONS) - CARTHAY CENTER ELEM SCHOOL6351 W OLYMPIC BLVD LOS ANGELES 90048 9001461A (9001461A, 9001461B, 9001461C, 9001461D,

9001462A, 9001462B CONS) - BNAI DAVIS JUDEA8906 W PICO BLVD LOS ANGELES 90035 9001463A (9001463A CONS) - THE WORKMENS CIRCLE1525 S ROBERTSON BLVD LOS ANGELES 90035 9001465A (9001465A CONS) - CONGREGATION MOGEN DAVID9717 W PICO BLVD LOS ANGELES 90035 9001471A (9001467A, 9001467B, 9001471A CONS) - RESIDENCE2224 GUTHRIE DR LOS ANGELES 90034 9001472A (9002285B CONS) - RESIDENCE9543 BOLTON RD LOS ANGELES 90034 9001480A (9001448B, 9001480A, 9001480B, 9001480C, 9001480D CONS) - CONGREGATION OHEL MOSHE8765 W PICO BLVD LOS ANGELES 90035 9001481A (9001481A, 9001481B, 9001481C, 9001481D, 9002287B, 9002287C, 9002287D CONS) - CHURCH OF OUR SAVIOR6301 W OLYMPIC BLVD LOS ANGELES 90048 9001482A (9001482A, 9001482B, 9001482C, 9001486A, 9001486B, 9001486C CONS) - CRESCENT HEIGHTS ELEM SCH1661 S CRESCENT HEIGHTS BLVD LOS ANGELES 90035 9001485A (9001172A, 9001172B, 9001485A, 9001485B, 9001485C, 9001485D, 9001485E CONS) - BNAI DAVIS JUDEA8906 W PICO BLVD LOS ANGELES 90035 9001485F (9001175A, 9001175B, 9001175C, 9001175D, 9001485G, 9001485G CONS) - THE WORKMENS CIRCLE1525 S ROBERTSON BLVD LOS ANGELES 90035 9001490A (9001490A, 9001490B, 9001490C, 9001490D, 9001490E, 9001490F CONS) - PERSIAN & ORIENTAL RUGS1655 S LA CIENEGA BLVD LOS ANGELES 90035 9001492A (9001492A, 9001492B, 9001492C, 9001492D CONS) - CLAUDE PEPPER SENIOR CENTER1762 S LA CIENEGA BLVD LOS ANGELES 90035 9001497A (9001497A, 9001497B, 9001497C, 9001497D, 9001497E CONS) - SHENANDOAH ST ELEM SCHOOL2450 S SHENANDOAH ST LOS ANGELES 90034 9001711A (9001711A, 9001711B, 9001711C, 9001711D, 9001711E CONS) - LOS ANGELES HIGH SCHOOL4650 W OLYMPIC BLVD LOS ANGELES 90019 9001716A (9001716A, 9001716C, 9001716D, 9001716E, 9001716F CONS) - WESTSIDE MANOR1224 S NORTON AVE LOS ANGELES 90019 9001782A (9001782B CONS) - VINEYARD SENIOR CITIZEN CTR2942 VINEYARD AVE LOS ANGELES 90016 9002247A (9002247A, 9002247B, 9002247C, 9002247D, 9002247E, 9002247F, 9002260A CONS) - WESTSIDE JEWISH CMTY CENTER5870 W OLYMPIC BLVD LOS ANGELES 90036 9002250A (9001228A CONS) - PARK LA BREA475 S CURSON AVE LOS ANGELES 90036 9002283A (9001011A, 9002283A, 9002283B, 9002283C, 9002283D, 9002283E, 9002283F CONS) - CHURCH OF OUR SAVIOR6301 W OLYMPIC BLVD LOS ANGELES 90048 9002297A (9002297A, 9002297B, 9002297C, 9002297D, 9002297E, 9002297F CONS) - CRESCENT HEIGHTS ELEM SCH1661 S CRESCENT HEIGHTS BLVD LOS ANGELES 90035 9002298A (9002298A, 9002298B, 9002298E, 9002298F, 9005318C, 9005318D CONS) - WESTERN CHR OF LOS ANGELES1218 S FAIRFAX AVE LOS ANGELES 90019 9002299A (9002298C, 9002298D, 9002299A, 9002299B, 9002299C, 9002299D CONS) - COUNTRY VILLA TERRACE6070 W PICO BLVD LOS ANGELES 90035 9002302A (9002302A, 9002302B, 9002302C, 9002302D, 9002302E, 9002302F, 9002302G, 9002302H CONS) - MARVIN AVE ELEMENTARY SCHOOL2411 MARVIN AVE LOS ANGELES 90016 9002303A (9002303A, 9002303B, 9002303C, 9002303D, 9002303E CONS) - L A CENTER ENRICHED STUDIES5931 W 018TH ST LOS ANGELES 90035 9002306A (9002306A, 9002306B, 9002306C, 9002306D, 9002306E CONS) - FIRST PRESBYTERIAN CHURCH1809 WEST BLVD LOS ANGELES 90019 9002316A (9002316A, 9002316C, 9002316D, 9002316E, 9002316F, 9002316G CONS) - FIRST PRESBYTERIAN CHURCH1809 WEST BLVD LOS ANGELES 90019 9002322A (9002316B, 9002316H, 9002322A, 9002322B, 9002322C, 9002322D, 9002322E, 9002322F CONS) - ALTA LOMA ELEM SCHOOL1745 VINEYARD AVE LOS ANGELES 90019 9002323A (9002323A, 9002323B, 9002323C, 9002323D, 9002323E, 9002323F CONS) - FIRE STATION #685023 W WASHINGTON BLVD LOS ANGELES 90016 9002324A (9002324A, 9002324B, 9002324C, 9002324D, 9002324E CONS) - G VELAZQUEZ TAX ACCOUNTING5319 VENICE BLVD LOS ANGELES 90019 9002337A (9002337A CONS) - RESIDENCE5175 W 021ST ST LOS ANGELES 90016 9002339A (9002339A CONS) - FIRE STATION #685023 W WASHINGTON BLVD LOS ANGELES 90016 9002340A (9002340A CONS) - NATE HOLDEN PERFORMING ARTS4718 W WASHINGTON BLVD LOS ANGELES 90016 9002342A (9002342A, 9002342B CONS) - ZOE CHRISTIAN FELLOWSHIP CHR5315 W ADAMS BLVD LOS ANGELES 90016 9002343A (9002343A, 9002343B CONS) - LA URBAN LEAGUE WORK SOURCE5681 W JEFFERSON BLVD LOS ANGELES 90016 9002345A (9002345A, 9002345B CONS) - BALDWIN HILLS RECREATION CTRS401 HIGHLIGHT PL LOS ANGELES 90016 9002357A (9002357A CONS) - MARVIN AVE ELEMENTARY SCHOOL2411 MARVIN AVE LOS ANGELES 90016 9002362A (9002362A, 9002362B, 9002362C, 9002362D, 9002362E, 9002362G, 9002362H CONS) - SHENANDOAH ST ELEM SCHOOL2450 S SHENANDOAH ST LOS ANGELES 90034 9002363A (9002363A, 9002363B, 9002363C, 9002363D, 9002363E, 9002363F CONS) - L A CENTER ENRICHED STUDIES5931 W 018TH ST LOS ANGELES 90035 9002370A (9001058A CONS) - ST MARYS CHURCH3647 WATSEKA AVE LOS ANGELES 90034 9003024A (9003024A CONS) - KOREAN INSTITUTE OF SO CAL4900 WILSHIRE BLVD LOS ANGELES 90010 9003036A (9003036A, 9003036B) - RESIDENCE2755 KELTON AVE LOS ANGELES 90064 9003674A (9003674A, 9003674C, 9003674E, 9003674F CONS) - BEIT T SHUVAH8831 VENICE BLVD LOS ANGELES 90034 9003741A (9001237A, 9001238A, 9001239A, 9001292A, 9001746A, 9003741A, 9003741B, 9003741C, 9003741D CONS) - THE WORKMENS CIRCLE1525 S ROBERTSON BLVD LOS ANGELES 90035 9003958A (9003958A, 9003958B, 9003958C, 9003958D, 9003958E, 9003958F CONS) - WEST BETHEL PRESBYTERIAN CHR857 S LA BREA AVE LOS ANGELES 90036 9005299A (9005299A, 9005299B CONS) - WILSHIRE UNITED METHODIST CHR4350 WILSHIRE BLVD LOS ANGELES 90010 9005305A (9005305A, 9005305B, 9005305C, 9005305D, 9005305E CONS) - WEST BETHEL PRESBYTERIAN CHR857 S LA BREA AVE LOS ANGELES 90036 9005307A (9005307A, 9005307B, 9005307C, 9005307D, 9007228B, 9007228D CONS) - WESTSIDE JEWISH CMTY CENTER5870 W OLYMPIC BLVD LOS ANGELES 90036 9005313A (9005313A, 9005313B, 9005313C, 9005313D, 9005313E, 9005313F CONS) - WESTERN CHR OF LOS ANGELES1218 S FAIRFAX AVE LOS ANGELES 90019 9005315A (9005315A, 9005315B, 9005315C, 9005315D, 9005315E, 9005315F CONS) - WESTERN CHR OF LOS ANGELES1218 S FAIRFAX AVE LOS ANGELES 90019 9005316A (9005316A, 9005316B, 9005316C, 9005316D,

9005316E CONS) - SATURN ST ELEMENTARY SCHOOL5360 SATURN ST LOS ANGELES 90019 9005317A (9005317A, 9005317B, 9005317C, 9005317D, 9005317E, 9005318A, 9005318B CONS) - SATURN ST ELEMENTARY SCHOOL5360 SATURN ST LOS ANGELES 90019 9005319A (9005319A, 9005319B, 9005319C, 9005319D, 9005319E, 9005319F, 9005319G CONS) - WESTERN CHR OF LOS ANGELES1218 S FAIRFAX AVE LOS ANGELES 90019 9005320A (9005320A, 9005320B, 9005320C, 9005320D, 9005320E, 9005320F CONS) - TOM BRADLEY FAMILY CENTER5213 W PICO BLVD LOS ANGELES 90019 9005321A (9005321A, 9005321B, 9005321C, 9005321D, 9005321E, 9005321F, 9005321G CONS) - COCHRAN AV BAPTIST CHURCH1304 S COCHRAN AVE LOS ANGELES 90019 9005322A (9005322A, 9005322B, 9005322C, 9005322D, 9005322E, 9005322F, 9005322G, 9005322H CONS) - L.A.P.D. OPERATIONS WEST4849 VENICE BLVD LOS ANGELES 90019 9005494A (9005494B, 9005494C, 9005494D, 9005494E, 9005494F CONS) - LONGWOOD MANOR4853 W WASHINGTON BLVD LOS ANGELES 90016 9005504A (9001290A, 9001290B, 9005504B, 9005504D CONS) - CASTLE HEIGHTS ELEM SCHOOL9755 CATTARAUGUS AVE LOS ANGELES 90034 9005504C (9002367A CONS) - CASTLE HEIGHTS ELEM SCHOOL9755 CATTARAUGUS AVE LOS ANGELES 90034 9007211A (9007211A, 9007211B, 9007211C, 9007211D, 9007211E, 9007211F CONS) - QUEEN ANNE RECREATION CTR1240 WEST BLVD LOS ANGELES 90019 9007221A (9007221A, 9007221B, 9007221C, 9007221D, 9007221E, 9007221F CONS) - WILSHIRE CREST ELEM SCHOOL5241 W OLYMPIC BLVD LOS ANGELES 90036 9007226A (9007226A, 9007226B, 9007226C, 9007226D, 9007226E, 9007226F CONS) - L.A.P.D. OPERATIONS WEST4849 VENICE BLVD LOS ANGELES 90019 9007229A (9007228A, 9007228C, 9007228E, 9007229A, 9007229B, 9007229C, 9007229D CONS) - COCHRAN AV BAPTIST CHURCH1304 S COCHRAN AVE LOS ANGELES 90019 9007230A (9007230A CONS) - THE RENAISSANCE APARTMENTS630 S MASSELIN AVE LOS ANGELES 90036

DEAN C. LOGAN Registrar-Recorder/County Clerk County of Los Angeles

NOTICE OF POLLING PLACES AND DESIGNATION OF CENTRAL COUNTING PLACE

NOTICE IS HEREBY GIVEN by the Registrar-Recorder/County Clerk's office of polling places designated for the GENERAL ELECTION scheduled to be held on November 2, 2010.

NOTICE IS ALSO HEREBY GIVEN that the Registrar-Recorder/County Clerk's facility, 12400 Imperial Highway, Norwalk California 90650 has been designated as the central counting place for the above election.

Polling places shall be open between the hours of 7:00 a.m. and 8:00 p.m.

Persons requiring multilingual assistance in Chinese, Japanese, Korean, Spanish, Tagalog/Filipino, or Vietnamese regarding information in the notice may call (800) 481-8683.

POLLING PLACES

0900001A (0900001A CONS) - BEVERLY HILLS HOTEL9641 SUNSET BLVD BEVERLY HILLS 90210 0900001B (0900001B, 9001412A CONS) - BEVERLY HILLS WOMENS CLUB1700 CHEVY CHASE DR BEVERLY HILLS 90210 0900002A (0900012A CONS) - BEVERLY TERRACE HOTEL469 N DOHENY DR BEVERLY HILLS 90210 0900004A (0900004A CONS) - BEVERLY HILLS HOTEL9641 SUNSET BLVD BEVERLY HILLS 90210 0900004C (0900004C, 9001413A CONS) - TREE PEOPLE12601 MULHOLLAND DR BEVERLY HILLS 90210 0900004D (0900004D CONS) - RESIDENCE1154 N DOHENY DR LOS ANGELES 90069 0900006A (0900006A CONS) - BEVERLY HILLS HOTEL9641 SUNSET BLVD BEVERLY HILLS 90210 0900006B (0900006B CONS) - THE QUALIFIED VOTER SHALL VOTE BY ABSENT VOTER BALLOTS 0900008A (0900008A CONS) - BEVERLY HILLS CITY HALL455 N REXFORD DR BEVERLY HILLS 90210 0900008F (0900008A, 0900003D CONS) - BEVERLY HILLS HOTEL9641 SUNSET BLVD BEVERLY HILLS 90210 0900009A (0900005A, 0900009A CONS) - RESIDENCE716 N HILLCREST DR BEVERLY HILLS 90210 0900010A (0900010B CONS) - EL RODEO ELEMENTARY SCHOOL605 N WHITTIER DR BEVERLY HILLS 90210 0900016A (0900016A CONS) - BEVERLY HILLS CITY HALL455 N REXFORD DR BEVERLY HILLS 90210 0900016B (0900013A CONS) - SUNRISE ASSISTED LIVING OF BH201 N CRESCENT DR BEVERLY HILLS 90210 0900020A (0900020A, 0900020B CONS) - MANN ELEMENTARY SCHOOL8701 CHARLEVILLE BLVD BEVERLY HILLS 90211 0900025A (0900011A, 0900023A, 0900025A CONS) - BEVERLY VISTA ELEMENTARY SCH200 S ELM DR BEVERLY HILLS 90212 0900026B (0900026B CONS) - MT CALVARY LUTHERAN CHURCH436 S BEVERLY DR BEVERLY HILLS 90212 0900030A (0900030A CONS) - MANN ELEMENTARY SCHOOL8701 CHARLEVILLE BLVD BEVERLY HILLS 90211 0900033B (0900033B, 0900033C, 0900033D, 0900033E, 0900033F, 0900033G, 0900033H, 0900033I, 0900033J, 0900033M CONS) - THE QUALIFIED VOTER SHALL VOTE BY ABSENT VOTER BALLOTS 0900037A (0900033A, 9000037A CONS) - MT CALVARY LUTHERAN CHURCH436 S BEVERLY DR BEVERLY HILLS 90212 0900037B (0900033K, 0900037B, 0900037C CONS) - MT CALVARY LUTHERAN CHURCH436 S BEVERLY DR BEVERLY HILLS 90212 0900037G (0900021A, 0900021B CONS) - ROXBURY PARK471 S ROXBURY DR BEVERLY HILLS 90212 0900041A (0900039A, 0900041A, 0900041B CONS) - BETH JACOB EISENSHTA9030 W OLYMPIC BLVD BEVERLY HILLS 90211 0900046A (0900018A, 0900046A CONS) - BEVERLY HILLS BMW8825 WILSHIRE BLVD BEVERLY HILLS 90211 0900047A (0900036A, 0900047A, 0900047B CONS) - BETH JACOB EISENSHTA9030 W OLYMPIC BLVD BEVERLY HILLS 90211 2400001A (2400001A, 2400001B CONS) - THE QUALIFIED VOTER SHALL VOTE BY ABSENT VOTER BALLOTS 9001018A (9001018B CONS) - THE QUALIFIED VOTER SHALL VOTE BY ABSENT VOTER BALLOTS 9001135A (9001135C CONS) - FIRE STATION #10812550 MULHOLLAND DR BEVERLY HILLS 90210 9001135B (9001135H, 900

9001441D (9001442A CONS) - BEVERLY HILLS CARMEL8757 BURTON WAY LOS ANGELES 90048
9001444A (9001444A CONS) - TEMPLE BETH AM1039 S LA CIENEGA BLVD LOS ANGELES 90035
9001449A (9001449A CONS) - TEMPLE BETH AM1039 S LA CIENEGA BLVD LOS ANGELES 90035
9001450A (9001450A, 9001450B CONS) - CARTHAY CENTER ELEM SCHOOL6351 W OLYMPIC BLVD LOS ANGELES 90048
9001458A (9001457A, 9001458A CONS) - CONGREGATION MOGEN DAVID9717 W PICO BLVD LOS ANGELES 90035
9001465A (9001458B CONS) - CONGREGATION MOGEN DAVID9717 W PICO BLVD LOS ANGELES 90035
9001480A (9001448A CONS) - CONGREGATION OHEL MOSHE8765 W PICO BLVD LOS ANGELES 90035
9002270A (9001441A, 9001441C CONS) - ROSEWOOD AVENUE SCHOOLS503 N CROFT AVE LOS ANGELES 90048
9003351A (9003351A, 9003351B CONS) - BEVERLY HILLS WOMENS CLUB1700 CHEVY CHASE DR BEVERLY HILLS 90210

DEAN C. LOGAN
Registrar-Recorder/County Clerk
County of Los Angeles

NOTICE OF POLLING PLACES AND DESIGNATION OF CENTRAL COUNTING PLACE

NOTICE IS HEREBY GIVEN by the Registrar-Recorder/County Clerk's office of polling places designated for the GENERAL ELECTION scheduled to be held on November 2, 2010.

NOTICE IS ALSO HEREBY GIVEN that the Registrar-Recorder/County Clerk's facility, 12400 Imperial Highway, Norwalk California 90650 has been designated as the central counting place for the above election.

Polling places shall be open between the hours of 7:00 a.m. and 8:00 p.m.

Persons requiring multilingual assistance in Chinese, Japanese, Korean, Spanish, Tagalog/Filipino, or Vietnamese regarding information in the notice may call (800) 481-8683.

POLLING PLACES

0900001A (0900001C, 0900001D, 0900001E, 0900001F, 0900001G CONS) - BEVERLY HILLS HOTEL9641 SUNSET BLVD BEVERLY HILLS 90210
0900001B (9001412C CONS) - BEVERLY HILLS WOMENS CLUB1700 CHEVY CHASE DR BEVERLY HILLS 90210
0900002A (0900002B, 0900002D, 0900012B, 0900012C, 0900012D, 0900012E CONS) - BEVERLY TERRACE HOTEL469 N DOHENY DR BEVERLY HILLS 90210
0900004A (0900004B, 0900004E, 0900004F, 0900004G, 0900004H, 0900004I CONS) - BEVERLY HILLS HOTEL9641 SUNSET BLVD BEVERLY HILLS 90210
0900006A (0900006C, 0900006D, 0900006E, 0900006F, 0900006G CONS) - BEVERLY HILLS HOTEL9641 SUNSET BLVD BEVERLY HILLS 90210
0900008A (0900008B, 0900008C, 0900008D, 0900008E, 0900009B, 0900009D CONS) - BEVERLY HILLS CITY HALL455 N REXFORD DR BEVERLY HILLS 90210
0900008F (0900003B, 0900003C, 0900003E, 0900003F, 0900008F CONS) - BEVERLY HILLS HOTEL9641 SUNSET BLVD BEVERLY HILLS 90210
0900009A (0900005B, 0900005C, 0900005D, 0900009C CONS) - RESIDENCE716 N HILLCREST RD BEVERLY HILLS 90210
0900010A (0900010A, 0900010C, 0900010D, 0900010E, 0900010F CONS) - EL RODEO ELEMENTARY SCHOOL605 N WHITTIER DR BEVERLY HILLS 90210
0900016A (0900002C, 0900013B, 0900013C, 0900016F, 0900046D, 0900046E CONS) - BEVERLY HILLS CITY HALL455 N REXFORD DR BEVERLY HILLS 90210
0900016B (0900013D, 0900016B, 0900016C, 0900016D, 0900016E, 0900016G CONS) - SUNRISE ASSISTED LIVING OF BH201 N CRESCENT DR BEVERLY HILLS 90210
0900020A (0900018B, 0900020C, 0900020D, 0900020E, 0900020F, 0900020G CONS) - MANN ELEMENTARY SCHOOL8701 CHARLEVILLE BLVD BEVERLY HILLS 90211
0900025A (0900023E, 0900025B, 0900025C, 0900025D, 0900025E CONS) - BEVERLY VISTA ELEMENTARY SCH200 S ELM DR BEVERLY HILLS 90212
0900026B (0900026D, 0900026E, 0900026F CONS) - MT CALVARY LUTHERAN CHURCH436 S BEVERLY DR BEVERLY HILLS 90212
0900037A (0900011B, 0900023B, 0900023D, 0900026A, 0900026C, 0900037H CONS) - MT CALVARY LUTHERAN CHURCH436 S BEVERLY DR BEVERLY HILLS 90212
0900037B (09000331, 0900033N, 0900033O, 0900033P, 0900037D, 0900037E, 0900037F CONS) - MT CALVARY LUTHERAN CHURCH436 S BEVERLY DR BEVERLY HILLS 90212
0900037G (0900011C, 0900011D, 0900021C, 0900021D, 0900021E, 0900021F, 0900037G CONS) - ROXBURY PARK471 S ROXBURY DR BEVERLY HILLS 90212
0900041A (0900036B CONS) - BETH JACOB EISENSHTA9030 W OLYMPIC BLVD BEVERLY HILLS 90211
0900046A (0900018C, 0900018D, 0900018E, 0900018F, 0900046B, 0900046C CONS) - BEVERLY HILLS BMW8825 WILSHIRE BLVD BEVERLY HILLS 90211
0900047A (0900036C, 0900036D, 0900036E, 0900036F CONS) - BETH JACOB EISENSHTA9030 W OLYMPIC BLVD BEVERLY HILLS 90211
7750002A (7750002C, 7750002D, 7750002E, 7750045C CONS) - KINGS ROAD PARK1000 N KINGS RD WEST HOLLYWOOD 90069
7750005A (7750005B, 7750005C, 7750005D CONS) - WEST HOLLYWOOD PARK647 N SAN VICENTE BLVD WEST HOLLYWOOD 90069
7750007A (7750002B, 7750007B, 7750007C, 7750007D, 7750007E, 7750007F, 7750007G CONS) - COLDWELL BANK-ER9000 SUNSET BLVD WEST HOLLYWOOD 90069
7750008A (7750008B, 7750008C, 7750008D, 7750008E, 7750008F CONS) - WEST HOLLYWOOD PARK647 N SAN VICENTE BLVD WEST HOLLYWOOD 90069
7750046A (7750046B, 7750046C, 7750046D, 7750046E, 7750046F CONS) - WEST HOLLYWOOD ELEMENTARY970 HAMMOND ST WEST HOLLYWOOD 90069
7750051A (7750051B, 7750051C, 7750051D, 7750051E, 7750051F CONS) - WEST HOLLYWOOD PARK647 N SAN VICENTE BLVD WEST HOLLYWOOD 90069
7750072A (7750072B, 7750072C, 7750072E CONS) - WEST HOLLYWOOD PARK647 N SAN VICENTE BLVD WEST HOLLYWOOD 90069
9001099A (9001217C CONS) - FIRE STATION #9914145 MULHOLLAND DR BEVERLY HILLS 90210
9001100A (9001100B, 9001100C, 9001100D CONS) - BEL- AIR GLEN2830 WOODWARDIA DR LOS ANGELES 90077
9001218A (9001218B, 9001218C, 9001218D CONS) - RESIDENCE1753 SAN YSIDRO DR BEVERLY HILLS 90210
9001219A (9001219D, 9001219G, 9001219H, 9001219J CONS) - BEVERLY HILLS WOMENS CLUB1700 CHEVY CHASE DR BEVERLY HILLS 90210
9001253B (9001253B, 9001253F, 9001255B, 9001255C, 9001255D CONS) - RESIDENCE2044 KERWOOD AVE LOS AN-

GELES 90025
9001256A (9000526C, 9001256D, 9001256E, 9001256F CONS) - WESTFIELD CENTURY CITY1801 AVE OF THE STARS LOS ANGELES 90067
9001257A (9002899B, 9002899C, 9002900B CONS) - CHEVIOT HILLS RECREATION CTR2551 MOTOR AVE LOS ANGELES 90064
9001257B (9000528B, 9000528C, 9001257B, 9001257C, 9001259B CONS) - LE LYCEE FRANCAIS DE LA10361 W PICO BLVD LOS ANGELES 90064
9001266E (9001266E CONS) - SINAI TEMPLE10400 WILSHIRE BLVD LOS ANGELES 90024
9001268A (9000567B, 9001266B, 9001266C, 9001266D, 9001268B, 9001268C, 9001268D CONS) - SINAI TEMPLE10400 WILSHIRE BLVD LOS ANGELES 90024
9001268E (9000567C, 9000567D, 9000567E, 9000567F, 9000567G, 9001268E, 9001278B, 9001278E CONS) - RESIDENCE1651 COMSTOCK AVE LOS ANGELES 90024
9001272A (9001253C, 9001253D, 9001253E CONS) - EMERSON MIDDLE SCHOOL1650 SELBY AVE LOS ANGELES 90024
9001277A (9001278C, 9001278D CONS) - KAHAL JOSEPH SYNAGOGUE10505 SANTA MONICA BLVD LOS ANGELES 90025
9001291A (9001291C CONS) - BEIT T SHUVAH8831 VENICE BLVD LOS ANGELES 90034
9001332A (9001332B, 9001332C, 9001332D, 9001332E CONS) - SINAI TEMPLE10400 WILSHIRE BLVD LOS ANGELES 90024
9001343A (9001343C, 9001343D CONS) - LES RIVER COMMUNITY CENTER10409 SCENARIO LN LOS ANGELES 90077
9001418A (9001418B, 9001418C, 9001418D, 9001418E CONS) - RESIDENCE9892 GLOUCESTER DR BEVERLY HILLS 90210
9001454A (9001454B CONS) - MASONIC LODGE # 6772244 WESTWOOD BLVD LOS ANGELES 90064
9001456A (9001456B, 9001456D, 9001456E, 9001456G CONS) - FIRE STATION #9210556 W PICO BLVD LOS ANGELES 90064
9001458A (9001457B, 9001457C, 9001457D, 9001457E, 9001457F, 9001458C CONS) - CONGREGATION MOGEN DAVID9717 W PICO BLVD LOS ANGELES 90035
9001461A (9001462D CONS) - BNAI DAVIS JUDEA8906 W PICO BLVD LOS ANGELES 90035
9001463A (9001462C, 9001462E, 9001463B, 9001463C, 9001463D, 9001463E, 9001463F CONS) - THE WORKMENS CIRCLE1525 S ROBERTSON BLVD LOS ANGELES 90035
9001465A (9001465B, 9001465D, 9001465C, 9001465D, 9001465E, 9001465F CONS) - CONGREGATION MOGEN DAVID9717 W PICO BLVD LOS ANGELES 90035
9001471A (9001467E, 9001471B, 9001471C, 9001471D, 9001471E CONS) - RESIDENCE2224 GUTHRIE DR LOS ANGELES 90034
9001472A (9001467C, 9001467D, 9001472B, 9001472C, 9001472D, 9001472E, 9001472F CONS) - RESIDENCE9543 BOLTON RD LOS ANGELES 90034
9001474A (9001474B, 9001474C, 9001474D, 9001474E, 9001474F, 9002285A, 9002285C, 9002285E CONS) - CHEVIOT HILLS RECREATION CTR2551 MOTOR AVE LOS ANGELES 90064
9001476A (9001476B, 9001476E CONS) - BEVERLY HILLS COUNTRY CLUB3084 MOTOR AVE LOS ANGELES 90064
9002358A (9002358B, 9002358C, 9002358D, 9002358E CONS) - NAZARETH HOUSE3333 MANNING AVE LOS ANGELES 90064
9002362A (9002362F CONS) - SHENANDOAH ST ELEM SCHOOL2450 S SHENANDOAH ST LOS ANGELES 90034
9002369A (9002369B, 9002369C, 9002369D, 9002369E CONS) - HALLMARK CHEVIOT HILLS3340 SHELBY DR LOS ANGELES 90034
9002370A (9001058B CONS) - ST MARYS CHURCH3647 WATSEKA AVE LOS ANGELES 90034
9003351A (9003351G, 9003351H, 9003351J CONS) - BEVERLY HILLS WOMENS CLUB1700 CHEVY CHASE DR BEVERLY HILLS 90210
9003674A (9003674D, 9003674G CONS) - BEIT T SHUVAH8831 VENICE BLVD LOS ANGELES 90034
9005504A (9001290C, 9001290D, 9002285D CONS) - CASTLE HEIGHTS ELEM SCHOOL9755 CATTARAUGUS AVE LOS ANGELES 90034
9005504C (9005504E, 9005504F, 9005504G CONS) - CASTLE HEIGHTS ELEM SCHOOL9755 CATTARAUGUS AVE LOS ANGELES 90034

DEAN C. LOGAN
Registrar-Recorder/County Clerk
County of Los Angeles

NOTICE OF TRUSTEE'S SALE TS # CA-10-370547-EV Order # 100394043-CA-GTI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/12/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): REZA NASR AND FERESHTEH FAGHIHI , HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP Recorded: 6/19/2007 as Instrument No. 20071472955 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 11/10/2010 at 10:30 AM Place of Sale: At The West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$632,012.80 The purported property address is: 927 NORTH KINGS ROAD # 109 WEST HOLLYWOOD, CA 90069 Assessors Parcel No. 5529-005-079 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to Quantum Servicing Corp. 6302 E. Martin Luther King Boulevard Suite 300 Tampa FL 33619 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies

paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 10/13/2010 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3776267 10/21/2010, 10/28/2010, 11/04/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF:
PETER JOSEPH CHESKI
CASE NO. SP008296
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of PETER JOSEPH CHESKI.

A PETITION FOR PROBATE has been filed by MICHAEL J. FARRELL in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MICHAEL J. FARRELL be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 12/03/10 at 9:15AM in Dept. N located at 1725 Main St., Santa Monica, CA 90401

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
JEFFREY M. GALEN
GALEN & DAVIS LLP
16255 VENTURA BLVD #900
ENCINO CA 91436
10/21, 10/28, 11/4/10
CNS-1969401#

NOTICE OF TRUSTEE'S SALE TS No. 10-0081439 Title Order No. 10-8-334882 APN No. 4334-022-086 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/17/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by HWA SIM LEE, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, dated 02/17/2006 and recorded 03/03/06, as Instrument No. 06 0468462, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 11/18/2010 at 1:00PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 125 NORTH GALE DRIVE #102, BEVERLY HILLS, CA, 90211. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$770,863.91. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 10/17/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.113670 10/21, 10/28, 11/04/2010

NOTICE TO CONTRACTORS CALLING FOR RE-BIDS

BEVERLY HILLS UNIFIED SCHOOL DISTRICT

Bid Deadline: 1:00 p.m. on Monday November 15, 2010

Place of Bid Receipt: 255 S. Lasky Dr. Beverly Hills, CA 90212 – Purchasing Department
Project: Upgrade of Existing NEC 2000/2400 Telecommunications System – All Sites
Bid #: 10-11/003

NOTICE IS HEREBY GIVEN that the Beverly Hills Unified School District of Los Angeles County, California, acting by and through its Governing Board, hereinafter referred to as "DISTRICT," will receive up to, but not later than, the above-stated time, sealed bids for the award of a contract for the above Project. Those bids timely received shall be opened and publicly read aloud.

There will be a mandatory job walk and conference at **1:00 p.m. on Monday November 1, 2010** at the District Office Board Room, 255 South Lasky Drive, Beverly Hills, CA. Any bidder failing to sign-in, attend the entire job walk and conference will be deemed a nonresponsive bidder and will have its bid returned unopened.

Scope of Work and Project documents are on file at 241 Moreno, Beverly Hills, CA – Facilities & Planning Offices. One (1) set of documents will be disseminated at the Job Walk at no charge. Additional sets of Project documents may be purchased for \$15.00 per set. Payment will not be refunded, and the plans and specifications and Project documents are not required to be returned.

In accordance with the provisions of California Business and Professions Code Section 7028.15 and Public Contract Code Section 3300, the DISTRICT requires that the bidder possess the following classification(s) of contractor's license(s) at the time the bid is submitted: Class C7 (Low Voltage Systems Contractor) and/or a qualified NEC authorized dealer. Any bidder not so licensed at the time of the bid opening will be rejected as non-responsive.

All work must be completed within 45 (forty five) consecutive calendar days from the date specified on the Notice to Proceed issued by the DISTRICT. Time is of the essence. Failure to complete the work within the time set forth herein will result in the imposition of liquidated damages for each day of delay in the amount set forth in the Information for Bidders.

Each bid shall be accompanied by a bid security in the form of cash, a certified or cashier's check or bid bond in an amount not less than ten percent (10%) of the total bid price, payable to the DISTRICT.

Each Bidder is required to furnish and maintain proof of Commercial General Liability Insurance, Comprehensive Automobile Liability Insurance, and Workers' Compensation Insurance.

The DISTRICT reserves the right to reject any or all bids or to waive any irregularities or informalities in any bids or in the bidding process.

The DISTRICT has obtained from the California Department of Industrial Relations the general prevailing rate of per diem wages in the locality in which this work is to be performed for each craft or type of worker needed for the Project. Such rates are as follows:

Craft, Classification, or Type: Use Applicable Prevailing Wage Rate

The general prevailing rate of per diem wages is based upon a working day of eight (8) hours. The rate for holiday and overtime work shall be at least time and one-half. It shall be mandatory upon the successful bidder to whom the contract is awarded, and upon any subcontractor listed, to pay not less than the said specified rates to all workers employed by them for the Project.

No bidder may withdraw any bid for a period of Thirty (30) calendar days after the date set for the opening of bids.

Pursuant to Section 22300 of the Public Contract Code, the Agreement will contain provisions permitting the successful bidder to substitute securities for any monies withheld by the DISTRICT to ensure performance under the Agreement or permitting payment of retentions earned directly into escrow.

Publication Dates: 10/21/10 & 10/28/10

CLASSIFIEDS

To place your ad, call
310-887-0788

LEGEND

100-199 Announcements

105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished

302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

227-CONSTRUCTION

RESTAURANT
CONSTRUCTION Plans, designs, construction, and remodeling. Lic.#554524 www.zeledoninc.com (562) 412-5307

CO-OPERATIVE
CONSTRUCTION Install vinyl windows, bathrooms, decks, patios, stucco, etc. Lic.#608044. (310)536-8311

230-COUNSELING

FIX YOUR MARRIAGE
NOW! New Alternative to Counseling. As Seen on TV. FREE Advice & Guaranteed results. Go to: Marriage-Help-Now.com

244-HANDYMAN

Respectful, reliable, and honest handyman that can perform interior/exterior maintenance. Can stay on site M-F and leave on weekends. (909)767-0422.

Handyman Services *Creative Handyman* class B general contractor at handyman prices honest, professional, dependable Licensed & Bonded License no: 900409 Satisfaction guaranteed! NO JOB TOO SMALL OR TOO LARGE (323) 809-5969

263-PETS FOR SALE

PERSIAN KITTENS-CFA
Gorgeous! Show quality, black and white (tuxedo males) 12 weeks old +shots, cute, cuddly & playful. \$600 each (760) 668-4996

AKC Boxer puppies for sale! Females only. Fawn black mask. Parents on site. Shots and dewormed (760) 868-8882

One male and one female. Free English bulldogs, going to good home. If interested in puppies email: rev.colins99@yahoo.com

COCKER SPANIEL 4 SALE
adorable, 5 males, 4 females, shots and dewormed, ready to go. (909) 625-8647

CHOW CHOW pups black 8 weeks 1st shots. \$250 Adorable will deliver in San Diego area. (760) 554-3730 (760) 791-7015

Registered Pembroke Welsh Corgi puppies \$800.00 ea. 1 Red & white female and 1 blk headed tri male & 1 Female (559) 564-2476

Gorgeous purebred long hair Chihuahua puppy, fawn colored deer head, 2 weeks/shots and ready to go to her new home. Fawn Chihuahua \$1200. Negotiable. Designer pups as well, mostly apple head Chihuahua/min pin mix. 1 female available 8 weeks/shots, black/tan absolutely adorable \$1000. Call Sunshine to schedule viewing at 310-579-7432

100- ANNOUNCEMENTS

HOST INTERNATIONAL STUDENTS! Up compensation and support provided. (310) 824-6954 KaplanHomeStayLA@kaplan.com

ATTENTION ANIMAL WORKERS - Do you work with swine, turkeys, geese, or ducks? Are you age 18 or over? If so, you may be eligible to enroll in the University of Florida's Prospective Study of US Animal Agricultural Workers for Emerging Influenza Virus Infections. The purpose of the research study is to follow ag workers and their household members for influenza (flu) infections from both animal and humans. Compensation available. For more information, view our study website at http://gpl.php.ufl.edu/AgWorker or contact Whitney Baker at 352-273-9569 email: wsbaker@php.ufl.edu (Cal-SCAN)

HIGH SCHOOL DIPLOMA! Graduate in 4 weeks! FREE Brochure. Call Now! 1-866-562-3650 ext. 60 www.SouthEasternHS.com (Cal-SCAN)

AFFORDABLE FAMILY HEALTH Insurance Now Available in California. Health and Dental Insurance Starting at \$139. Call 800-571-3165 x108 for a quick quote or go to www.AgentBenefitTeam.com. (Cal-SCAN)

If you used Type 2 Diabetes Drug AVANDIA and SUFFERED a STROKE or HEART ATTACK. You may be entitled to compensation. Call Attorney Charles Johnson 1-800-535-5727. (Cal-SCAN)

102-PERSONALS

Head for business and a bod for love, will you be my love and companion? Are you male: tall, 55-70, solid stocky or slender, home owner, well-mannered, intelligent, communicator, social attitude. I am Caucasian:

exotic looking, former Ms. Colorado, great smile, enthusiastic, tall, slender, healthy professional. Serious intended, let's talk! 8 am- 8 pm (310) 777-3487

115- CEMETERY

Forest Lawn Glendale - One companion lawn crypt, Vale of Faith. Beautiful and serene, \$10,800. (928) 380-1616

PACIFIC VIEW Mem Park 2 side by side Plots in Lakeside Sec. Sell under Value (530)260-3374

Canoga Valley Memorial Park in Camarillo CA. Privately owned, brand new mortuary, beautifully constructed. Surrounded by mountains in a lovely valley setting. Plot is in Santa Rosa I section: plot B, adjacent from a large shade tree. 805.320.4512

Rose Hills Garden of Rest 3 Plots \$3,100 each, or \$9,000 for all. (520) 876-0791

Fairhaven Memorial Park and Mortuary. Beautiful Lawn. Located at Lawn H. Please Call Darthy at (951) 845-6905

Beautiful cemetery plot, double interment plot. Two standard volts. Located in section "Garden of Memory" in Cypress. PREFERABLE TO OTHER FOREST LAWN LOCATIONS. \$9,000 (801) 942-0539

Forest Lawn Hollywood Hills 2 Side X side Plots \$4K Each. Call (323)-656-9492

Forest Lawn Hollywood Hills Courts of Remembrance Companion Lawn Crypt 1AB Lot 9694 \$11,500. Steps from Betty Davis & Liberace Families. Gloria (336)-282-6333.

FOREST LAWN HOLLYWOOD HILLS: single plot in sheltering hills sec. (805) 373-2599 pp

FOREST LAWN HOLLYWOOD HILLS- Double Lot, Great Location near chapel. "Loving Kindness" Lot # 3760 Spaced 3&4. \$14,000 OBO. (805) 760-3021

FOREST LAWN HOLLYWOOD HILLS- single space 4, lot 8015, "Morning Light" section \$2,400 (805) 300-6461

Forest Lawn in Hollywood Hills. Beautiful lot by the front gate. Overlooks fountain. "Sheltering Hills" section. Valued for \$7,000, will sell for \$4,500. (503) 786-4826

Forest Lawn Hollywood Hills, 1 Plot Intimate Space 4176 In Gentleness Section \$4,000 OBO (707)246-0558

Green Hills Memorial Park is located at Palos Verdes and is very beautiful! GOING FOR \$4500 SELLING FOR \$9000. (310)-513-0742

Green Hills Memorial Park single eye level, "Court of Devotion Masoleum". \$6.5k, val: \$8.5k. Call (760)-329- 1222

Prime Location in Front of Canaan Garden. Sold out area. Companion ground space. Hillside Memorial Park. Make offer. (760) 324-0278.

BEAUTIFUL INGLEWOOD PARK CEMETERY. NICHE 11. "ALCOVE OF PALMS" CAPISTRANO GARDENS. SPACE FOR ONE. \$975 Call Deborah 702- 376-6649.

Inglewood cemetery. Double cemetery plot C and D. \$16,000 for all four plots. Call Patricia at (661) 802- 2483

Mount Sinai Single Plot Incl. Endowment Care. Space #3, Lot 3746 Moses 27. \$7,000. (760) 345-0786 Pp.

ROSE HILLS MEMORIAL PARK. 2 Family owned plots. Located in the Garden of Hope. \$6,400 for both. Call (626)-794-6375 or (626) 826-1882.

ROSE HILLS two plots for sale \$2,500 ea. (626)-794-9607.

155- SCHOOL AND CLASSES

GERMAN TUTOR - Do you need help in German? Grammar, reading, conversation, and writing. You like German and want to improve it? You don't like it but have to improve it. Masters Degree in German including a lot of experience. Margaret (310) 309-1231

Piano Lessons Free - Piano Lessons free/initial lessons .Westwood or can come to you. Highly trained classical pianist, Contact me: (831)236-0602 www.pangraziopiano@yahoo.com or pangraziopiano@yahoo.com

165-MASSAGE

Great Massage - If you had a tough day and need to relax, I will travel to you to give you the best Swedish/Deep Tissue Massage. The rates are as follows: 1 full hour \$120 and 1 hour and a half \$160 -Outcall Jessica (818) 562-0288

170-CAREGIVER

Caregiver/Companion Amazing with communication, patient, light cooking and cleaning, licensed driver with car. Call Inna (310)717-3370

Health staffing agency provides the best licensed nurses and caregivers for the best personal care. Low rates! Free smiles!! youextraspecial.com. (310) 795-5023

173-PSYCHIC

Special Psychic advisor can help you in LIFE and solving all problems. Call now for one FREE Question! Available for parties too! (818) 456-6197

220-CLEANING

Manny's Cleaning. I clean apts, condos, or small houses, wklly or twice monthly. Excllnt. service, dependable, good rate. (310) 339-1235

223-SECURITY

Lock Down Security Services, Inc. Security guard and patrol services provider. Specialize in crowd control, special events, night clubs, red carpet, and personal protection. Licensed and insured. Call Boyer (323) 691- 0326

224-ELDERLY CARE

Experienced, skilled caregivers provide care for seniors. Fees are below customary rates, Excellent references. Toll-free: 1-855-4CARE24 (1-855-443-5724) E-mail: homecare24@live.com

I am seeking work as an elderly caregiver. I have 20 years exp. with all types of patients. Ref's available. Available to work days and nights. (626)571-2583/(626)628-4502.

225-COMPUTER TECH SUPPORT

COMPUTER REPAIR. FREE Assessment. 24/7 Onsite Support. Home / Office * Any Computer Issue * Troubleshooting/ Security * Install/ Repair/ Upgrade * Internet/ Antivirus/ Website. Day Davis: 310-592-2740, 818-795-5985. ddavis@globaltechnologypros.com. (Cal-SCAN)

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DACHSHUND (M/F) AND DALMATION (M) PUPPIES FOR SALE W/69 Champs-show/pet (661) 713-0290 or (310) 540-0286

English Bulldog amazing AKC champion bloodline puppies. All white puppies available as well. Vet checked males and females. (661) 858-6253

English Bulldog Big boned and prominent nose ropes from European Champion bloodlines. Wrinkled and healthy FCI registered 3 males and 1 female with red & white markings. 12 weeks old and ready to go (310) 877- 7130

GERMAN SHORTHAIRED POINTER AKC PAPERS 9 WEEKS OLD PARENTS ON SITE. FIRST SHOTS. 12 PUPPIES (818) 669-2451

Maltese AKC REG. pups 10 weeks old. Adorable and playful. M-F \$400 AND UP (310) 766-0704

MALTESE Purebred Snow White Puppies. Home raised shots and Wormed \$600 and up. Tiny baby faces (562) 598-7202

POMERANIAN AKC pups 1 male, 3 females, beautiful and in various colors (909) 202-9916

POODLE STANDARD AKC 3 months, 3 black, 2 brown, genetic/temp tested, shots health guaranteed (760) 949-9545

SAINT BERNARD PUPS stcocker.net for pics and clips. We also have some 4 week old puppies ready to go in early oct. dee@stcocker.net (916) 271-2888

Siamese cats. Beautiful purebred Siamese. 12-16 weeks. \$375.00 and up (626) 333-0635

ROTTWEILER AKC Champ, grmn Ins., block heads, beautiful, great temperament, great family dog/ working dog. Tails docked, dwclws rmved, dewormed, 1 & 2 shots, very social, and ready now! (626) 536- 3503

YORKIE POODLES. 8 weeks old. Cute, tiny, very playful. Tails docked, dewormed. 1 male 2 female. Light brown & black. Very good with children! \$350 each. (626)391-8208.

280-TUTORING

MATH TUTOR- ALGEBRA, GEOMETRY. ALL LEVELS. By professional experienced teacher. All ages specializes in middle school and high school. At your home or in my place. Call Daphnie: (310) 470- 3747

ENGLISH TUTOR, EDITOR, HOMEWORK HELPER. Elementary, secondary & post graduate. Editing, writing, conversation, accent reduction. phonics, personal statements, dissertations, close to SMC. Mr & Mrs.G-(310)450-2938

TUTORING FOR BAR/BAT MITZVAH AND HEBREW, professional dynamic teachers, one on one or small group ses-

sion, ask for our FREE lessons, Rabbinical service optional. Call Hanna (818)880-5545

306-FOR RENT

***GREAT OPPORTUNITY! Beautiful one room with attached balcony including deluxe bathroom, walk in closet, T.V, fully furnished including bed and bedroom set, carpet, kitchen and amenities, parking and free internet. Heating and air ventilation system included; Very private and quite in AMAZING area, Walking distance to Beverly Center and hospital. Call Jacklin (323) 658-5557 OR (310) 989-9195

1 bedroom courtyard setting. 1 car parking and laundry facility available. 1534 S. Shenandoah. \$1,200 MO (818) 388-4390

2606 South Sepulveda. Very Beautiful 1bedroom 1 bath located in West Los Angeles. Amazing location, close to shopping, Available now! \$1,095(310) 666-8360

BEVERLY HILLS Adj. Bright 2 Bedroom + 2 Bathrooms A/C, lots of closet space, 2-parking spaces. QUIET 5 UNIT BLDG. \$1,550/MO. Kay: (310) 652-1736

Upper 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included \$2275 /MO (310)937-6385

318-OFFICE FOR RENT

PRESTIGIOUS LOCATION. 1800 sq. ft. Medical/Surgical Suite available. 99 N La Cienega Blvd., Beverly Hills. Call Stephanie (310)276-2119

Beverly Hills Adj. Nice Small Offices on Robertson/Olympic. Newly Remodeled with marble floors, new fixtures, electrical, phone lines and dsl lines. Call 310-652-8888.

Furnished psychotherapy office, in a newly renovated building, measures 10' x 17' with a glass wall overlooking Wilshire Boulevard. Located two blocks West of Bundy, the office includes a semi-private waiting room with a call light system and plenty of free street parking, metered parking and parking in the building. Rent is \$130/ month for four hour blocks of time per week. (310) 826-4999

319-ROOM FOR RENT

Beverlywood Private Room / Bathroom for \$850/MO Fully Furnished bright and spacious luxury condo. Secure Building and underground parking. Roommate preferably responsible and neat young professional or graduate student. No smokers or pets. (310) 601-6938 Email- steve-eisenman@hotmail.com

420-OUT OF STATE PROPERTY

LAND AUCTION - Beaver Creek Highlands - Rifle, Colorado. 527+/- Acres offered in 14 tracts (7 tracts sell absolute) 35 to 70 acres each, located on Beaver Creek Road (CR

317). Land straddles the ridge between Beaver Creek Basin and Porcupine Creek Basin. Private trout stream with native Colorado Troutthroat Trout, great views, access to National Forest and BLM Lands. Auction held at Hotel Colorado in Glenwood Springs, CO on August 28 at 2PM. Contact Woltz & Associates, Inc, Brokers & Auctioneers, Roanoke, VA at 800-551-3588 or visit www.Woltz.com for details. (Cal-SCAN)

ARIZONA BUILDING LOTS! Full Acres and More! Guaranteed Financing! No credit check! \$0 down/ \$0 interest! Starting @ just \$89/mo! Close to Tucson's Int'l Airport! Hear free recording at 1-800-631-8164. Or visit www.SunsitesLandRush.com Offer ends 8/20/10! (Cal-SCAN)

Cool COLORADO RIVER FRONT lot \$29,500! \$500 down, \$350 monthly. (10%/141 mos.) Trout fishing in beautiful high mountain canyon. Gated private ranch "get away place". Owner 1-806-376-8690. (Cal-SCAN)

BIG BEAUTIFUL ARIZONA Lots \$89/mo. \$0 down, \$0 interest. Golf Course, National Parks. 1 hour from Tucson. Guaranteed financing. No Credit Checks. Pre-recorded msg. (800) 631-8164 code 4031 www.SunsitesLandRush.com (Cal-SCAN)

SOUTHERN COLORADO's Best Land Bargains! Deedbacks, repos, foreclosures. Starting as low as \$427 per acre. Excellent financing. www.ColoradoRanchdeal.com (Cal-SCAN)

TROPHY ELK Area LAND SALE!! Horse Trails - BLM bordering Bank Liquidation Sale- Call Now! 20 Acres w/ Road & Utilities- \$19,900 20 Acres w/ New Cabin- WAS: \$99,900. NOW: \$69,900. Also Available: 200- 3000 acres w/ trees, views, utilities. Loaded w/ 350 class bulls, deer & game birds. Large acreage starts at \$800/ acre 888-361-3006. www.WesternSkiesLand.com (Cal-SCAN)

ARIZONA LAND LIQUIDATION Starting \$129/ mo, 1-2 1/2 Acre ranch lots 1 hour from Tucson, No Credit Check! Owner Financing, Money Back Guarantee. 1-800-631-8164 Code 4031 www.SunsitesLandRush.com (Cal-SCAN)

WORLDMARK / TIMESHARE Sell / Rent For CASH!!! We'll find you Buyers/ Renters! 10+ years of success! Over \$78 Million in offers in 2009! www.SellaTimeshare.com Call (877) 554-2098. (Cal-SCAN)

500-EMPLOYMENT OPPORTUNITIES

Outside sales executive for direct mail advertising company in Beverly Hills. Base & Commission. Great opportunity! E-mail Resume to matt@the-monthlymailer.com.)

501-HELP WANTED

Seeking experienced Nail Technician and Massage Therapist at high end busy hair salon in BH. Great team and great place to build your career. Massage Therapist MUST be State Certified ONLY candidates with a current Nail Technician or Cosmetologist license will be considered. Call (310) 274 1553 to set up interview

SOCIAL SCIENCE RESEARCH ANALYSTS in Beverly Hills, CA area. Research govts./ nonprofits. Stat. analysis. Maint. database. Estab. community/govt. partners. Conduct research. Make board reports. Develop educ./ info. Materials. Brief legislat. develops. Prep. reports/presentations. Assist w/speeches. Send res. to The Foundation for the Preservations for the American Family,468 N. Camden Drive, Ste. 200, Beverly Hills, CA 90210.

ATTN: COMPUTER WORK. Work from anywhere 24/7. Up to \$1,500 Part Time to \$7,500/ mo. Full Time. Training provided. www.KTPGlobal.com or call 1-888-304-2847. (Cal-SCAN)

TRUCK DRIVERS: CDL training. Part-time driving job with Full-time benefits. Get paid to train in the California Army National Guard. Up to \$12,500 bonus. www.NationalGuard.com/Truck or 1-800-GO-GUARD. (Cal-SCAN)

502-HELP WANTED/DRIVERS

DRIVE FOR THE BEST! Gordon Trucking, Inc. Immediate Openings!! Teams - All the miles you can log! Regional & OTR openings. Full Benefits, 401k, Regular Hometime. We have the Freight! Talk to a recruiter live! www.TeamGTL.com 1-888-832-6484 EOE. (Cal-SCAN)

Driver - SOLOS, TEAMS, EXPRESS DRIVERS. Regional Runs. Lots of miles! Daily or weekly pay. New Equipment. Healthcare Benefits. CDL-A, 6 months OTR experience. 1-800-414-9569. www.DriveKnight.com (Cal-SCAN)

DRIVERS-ASAP! New Pay Increase! 37-43 cpm. Fuel Bonus - up to 4cpm! Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

DRIVERS/CDL Training - CAREER CENTRAL. We Train and EMPLOY You. Company Drivers up to 40K First Year. New Team Pay! Up to 48c/mile Class A CDL Training Regional Locations. 1-877-369-7091 www.CentralDrivingJobs.net (Cal-SCAN)

ANDRUS TRANSPORTATION Team & Solo OTR drivers - West states exp/hazmat end, great miles/ hometime. Stable Family owned 35 yrs+ 1-800-888-5838, 1-866-806-5119 x1402. (Cal-SCAN)

DRIVERS New Trucks arriving! Solo OTR Drivers & Team Drivers. West states, exp. hazmat end, great miles & hometime. ANDRUS TRANSPORTATION 1-800-888-5838 or 1-866-806-5119 x1402. (Cal-SCAN)

IF YOU LIVE on I-5, We have the Job for You! Regional Drivers Wanted! More Hometime! Top Pay! Up to \$.41/mile! Heartland Express 1-800-441-4953. www.HeartlandExpress.com (Cal-SCAN)

NATIONAL CARRIERS needs O/Os, Lease Purchase, Company Drivers for its Regional Operations in California. Generous Hometime & Outstanding Pay Package. CDL-A Required. 1-888-707-7729. www.NationalCarriers.com (Cal-SCAN)

REEFER DRIVERS NEEDED! Experienced drivers and Class A commercial students welcome! Our Incredible Freight network offers plenty of miles! 1-800-277-0212. www.Primelnc.com (Cal-SCAN)

SLT - \$2,000 BONUS. Flatbed and heavy haul. Owner Ops needed Up to 78% of load Pay. Owners with trailers a plus. 1-800-825-8471. (Cal-SCAN)

515-BUSINESS SERVICES

ADVERTISE ONLINE in a network of 140-plus newspaper websites. Border to Border with one order! \$10 cost per thousand impressions statewide. Minimum \$5,000 order. Call for details: (916) 288-6010. www.CaliforniaBannerAdNetwork.com (Cal-SCAN)

CLASSIFIED ADVERTISING in 240 Cal-SCAN newspapers for the best reach, coverage, and price. 25-words \$550. Reach over 6 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

DISPLAY ADVERTISING in 140 Cal-SDAN newspapers statewide for \$1,550! Reach over 3 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SDAN.com (Cal-SCAN)

WANTED: LIFE AGENTS. Earn \$500 a Day. Great Agent Benefits. Commissions Paid Daily, Liberal Underwriting. Leads, Leads, Leads. Life Insurance License Required. Call 1-888-713-6020. (Cal-SCAN)

516-BUSINESS OPPORTUNITIES

100% GUARANTEE or COMPLETE REFUND! Revolutionary product changes the lives of people. Just work the business per our strategic marketing plan. \$9,000. Call 1-800-477-2334. (Cal-SCAN)

520-JOBS WANTED

Fuddruckers Hiring Cooks, Cashiers, Shift Leaders! Apply 2-4pm Daily. 10250 Santa Monica Blvd, 221 North San Fernando Great Oppty's!

JOBS. JOBS, JOBS! Get paid to train in the California Army National Guard. Up to 100% tuition assistance. Part-time work. Full-time benefits. May qualify for bonus. www.NationalGuard.com/Careers or 1-800-GO-GUARD. (Cal-SCAN)

521-ORGANIZING SERVICES

Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced with word- processing, and filing and organizing. (323)291-4601.

610-FOR SALE

Baby grand piano Kohler and Chase black in great condition, \$2500, located in West Hollywood (310) 508-8281

726-MISCELLANEOUS

Get DISH with FREE Installation - \$19.99/mo. HBO & Showtime FREE - Over 50 HD Channels FREE! Lowest Prices - No Equipment to Buy! Call for Details 1-877-887-6146. (Cal-SCAN)

NEW Norwood SAWMILLS- LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www.NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

901-FINANCIAL SERVICES

CASH NOW! Get cash for your structured settlement or annuity payments. High payouts. Call J.G. Wentworth. 1-866-SETTLEMENT (1-866-738-8536). Rated A+ by the Better Business Bureau. (Cal-SCAN)

955-AUTOS WANTED

A CAR DONATION HELPING SICK KIDS! Donate Your Car to SONGS OF LOVE and make a sick child smile! Featured on NBC (TODAY SHOW), CNN. Tax-deductible, all vehicle conditions accepted. www.SongsofLove.org 888-909-SONG (7664)

DONATE YOUR VEHICLE! Receive Free Vacation Voucher. United Breast Cancer Foundation. Free Mammograms, Breast Cancer Info www.ubcf.info Free Towing, Tax Deductible, Non-Runners Accepted, 1-888-468-5964. (Cal-SCAN)

DONATE YOUR CAR: Children's Cancer Fund! Help Save A Child's Life Through Research & Support! Free Vacation Package. Fast, Easy & Tax Deductible. Call 1-800-252-0615. (Cal-SCAN)

CAN YOU TURN YOUR \$1 MILLION IRA INTO \$10 MILLION?

If you are over 70 and have accumulated more money in your IRAs and Pensions than you need to live on, Alan Kaye can show you how to create more money for your heirs and favorite charities than you ever anticipated!

At age 70½, people who have IRAs, Pensions and 401k plans are required to take minimum annual distributions that are subject to ordinary income tax. If you don't spend or give that money away, it could be subject to estate taxes as well. After income and estate taxes, those in the highest brackets could be leaving their families less than 1/3 of what they anticipated.

Why bother to make "wise" investments when it is likely that more than half of your accumulated wealth will go to the government instead of your family?

Simple Solutions!

If you have a large amount of money in your IRA, you can gift your annual distribution to your family, using that money to buy a life insurance policy that would create tax-free money for your heirs. In many cases, using the money to buy life insurance could give your heirs more than they would receive after-tax, by continuing to accumulate the funds in their retirement plans.

Assuming that your retirement plan earns a return of 5% annually, you could withdraw that amount without diminishing the principal. One client with a \$1million IRA used his annual distribution to buy \$3 million of life insurance to benefit his family. If he doesn't spend the principal, his plan is to leave the balance of his IRA to his own charitable foundation.

Under current law, without life insurance, his \$1 million IRA would have to grow to more than \$10 million, so that after income and estate taxes, his family could get the same \$3 million that life insurance would pay tax-free. What's more, he can now leave more money to charity than he ever expected to.

Why wait for your \$1 million retirement plan to grow to \$10 million? As president of the Alan Kaye Insurance Agency and vice president of Barry Kaye Associates, Alan Kaye has helped thousands of people meet their goals by creating insurance plans that best satisfy their needs.

If you are over 70 years old and not maximizing the use of your assets, find out how life insurance can provide you with the opportunity to leave more tax-free money for both your heirs and charities. Call for a complimentary consultation and be sure to ask when Alan Kaye's next seminar will be held in your area.

800.662.LIFE (5433)

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Alan L. Kaye, CLU, ChFC
President

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