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Issue 581 • November 18 - November 24, 2010



The Emperor's New Float

**Lackluster fundraising, lack of transparency plague
City's Rose Parade project**



briefs

Chamber CEO Walsh resigns

President and CEO Dan Walsh stepped down from the Beverly Hills Chamber of Commerce, Monday.



Dan Walsh

"I have greatly enjoyed my tenure at the Beverly Hills Chamber of Commerce and wish the best for the organization and the Beverly Hills business community," Walsh said in a statement.

Board Chair Todd Johnson said he believes Walsh's resignation has nothing to do with the Chamber's withdrawal of the Chamber Business Improvement District (CBID).

A BID is a defined area where businesses pay an additional tax to or fee in order to fund improvements or programs within the area.

The chamber withdrew its CBID proposal November 11 after it was presented to the City Council on November 4. The Chamber originally proposed a majority

Front Cover:

The City of Sierra Madre's Rose Parade float from 2009.

protest vote in which 51 percent of the members would have to protest the CBID at its annual review. The City Council unanimously agreed they did not feel that method was democratic. It was also unclear whether the CBID would be able to pass under Prop 26.

Overall, the Chamber has undergone many changes over the last five years ago during the economic downturn.

"Our organization has been financially impacted a great deal between the Conference and Visitors Bureau leaving the organization and the city finding itself in financial challenges and needing to make cuts," Johnson said. "The Chamber finds itself in a situation where it's a different organization that it was five years ago [when Walsh started]."

Johnson, Chamber CFO and General Manager of Mercedes-Benz of Beverly Hills Bruce Schulman, General Manager of Brooks Brothers Jim Jahant and Senior Vice President of Oasis West Realty Corrine Verdery will assist Executive Office Vice President Farimah Fayyad, Chamber Operations and Planning Vice President Jennifer Corbo Castellanos and Economic Development and Government Affairs Vice President Anita Zusman Eddy in the day-to-day operations.

"We're defining the role and we're defining what it is we want in that position but absolutely the position will be filled at some point," Johnson said. "The [executive board] is going to determine if we need to put someone in there as an

interim. I think we have to as a group and organization understand what the position is going to require. My guess is [it will take] four to six months."

Prior to working for the Chamber, Walsh worked as an airline executive.

City decides to litigate two-hour free parking measure

Although discussions at both the study session and formal session showed the City Council's unhappiness with the two-hour free parking initiative, the council was forced to put the measure on the March 8 ballot. The council has decided to pursue all legal options in challenging the validity of the initiative.

Beverly Hills G&L Realty is the lead proponent of the two-hour free parking initiative on the ballot. G&L owns medical office buildings throughout southern California, including facilities on North Bedford Drive.

The initiative will not apply to parking facilities that were not in operation before June 30, 2010. This includes the Public Gardens/Montage lot, 9333 Third Street, 455 North Crescent Drive and parking facilities constructed in the future. It does affect the six lots that are currently two-hours free parking and five lots that are currently one-hour free parking. It will apply to monthly parking, limiting it to approximately 1,223 spots or the amount of monthly parking sold in April 2010.

According to the staff report presented to the City Council during formal ses-

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SNAPSHOT



AND THE WINNER IS... KANSAS

(L to R): Daniel Shofet, Angie Kang, Adam Brook, Mallika Sen

At the Journalism Education Association National High School Journalism Convention in Kansas City Kansas November 11-14, Beverly High students competed for best of show in both print and broadcast journalism competitions. On a scale from superior to honorable mention, Daniel Shofet was awarded an honorable mention for layout, Angie Kang was awarded an excellent for newsmagazine layout, Adam Brook was awarded an honorable mention for newswriting and Mallika Sen was awarded a Superior in editorial writing.



Issue 581 • November 18 - November 24, 2010
Beverly Hills Weekly Inc.

Founded: October 7, 1999
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

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Unsolicited materials will not be returned.
©2010 Beverly Hills Weekly Inc.

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are available.**
Sent via US Mail
\$75 payable in
advance

Adjudicated as a newspaper of general circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30, 2000.



OUR DATA SPEAKS VOLUMES



sion, there is an estimated annual loss of approximately \$1.18 million if the initiative were to pass. By 2021, there would be an anticipated parking deficit of approximately \$25.8 million.

The city-owned parking facilities make enough in sales to cover day-to-day functions. Assistant Director of Finance Noel Marquis said the deficit comes from additional spending that needs to be made for the upkeep of the facilities and building of new facilities. There are substantial loan issues from recently built parking structures including the Public Gardens/Montage facility. To complete all of the deferred maintenance on the parking facilities would cost approximately \$3 million and to continue maintenance would cost \$750,000 annually, the staff report said.

“All in all, \$116.4 million has come into the [parking fund] in loans from other funds and debt issues,” Marquis said. “That covers up a tremendous amount of operating deficit. The biggest pieces that we spend cash on are capital projects and the principal and interest on those internal fund loans and the debt that we issue. Over the same period of time, we’ve accounted for \$116.8 million for capitol construction which eats up all of the money we have plus an additional \$40.5 million on capital interest payments on the loans to pay for those.”

One problem the City Council had with the initiative was its lack of clarity on the issue of flat rate parking. In section 2A “exemptions and exceptions,” the measure says it will not apply to three-hour metered parking, monthly parking permits, daily parking passes, special events parking, commercial valet storage, early bird parking or other special parking rates offered by the city at city-owned parking facilities. This leaves the definition of special parking rates open to interpretation by the voters, said City Attorney Larry Wiener. It does not specify free two-hour parking ends at a certain time, when flat rate parking begins.

“The first question is whether the term is ambiguous or whether it is clear and has a clear meaning,” Wiener said. “I think the term we’ve been discussing is special parking rates. It’s subject to a number of interpretations. The courts will use the idea the voters have to the ambiguous term not the intent of the drafters.”

G&L attorney Donna Black, the drafter of the proposal, said it was her intent to preserve flat rate parking after 6 p.m. This would cut the estimated parking budget deficit by approximately 45 percent, lowering the deficit from approximately \$1.18 million annual to approximately \$600,000.

“We’re concerned the \$1.18 million shortfall that’s predicted in the staff report is significantly overstated,” Black said. “We think this is in large part of the fault assumption the initiative removes the cities discretion to charge a flat rate after 6 p.m. The intent of the drafting of that initiative was not to eliminate the cities jurisdiction to impose that flat rate fee after 6 p.m. Courts have often looked at the question of the intent of the drafters of an initiative and where there’s ambiguity or particularly where there’s ambiguity,

the intent of the drafter prevails.”

Councilmember Barry Brucker said after the formal session, the council announced they were challenging the legality of the initiative.

“We’re challenging their initiative based on several factors,” Brucker said. “One being the vagueness of it and another on the grounds that their initiative puts the city in financial peril without a mechanism to fund it.”

G&L political consultant Harvey Englander said he believes the intent of the initiative is clear.

“If the interpretation is explicit in the initiative and if it’s the intent of the authors of the initiative that flat rate parking is exempt from the initiative and if that reduces the expected shortfall from the initiative, what benefit is it to the city to litigate that issue,” Englander said. “I’m not a lawyer but [I believe] a judge will throw out their lawsuit.”

Black is married to Englander.

Subcommittee members Brucker and Councilmember Willie Brien will be looking at ways to adjust for the parking budget deficit if the initiative were to pass. They will return to the council with recommendations and options November 30. A special meeting will be held at 2:30 p.m. on December 7 to finalize the City Council’s decision of what to put on the March 8 ballot.

Woman found fatally shot in Beverly Hills

Publicist Ronni Chasen, 64, was found in her car at approximately 12:30 a.m. Tuesday on the 800 block of North Whittier Drive near Sunset Blvd. Police received information at approximately 12:28 a.m. that shots were heard and shortly after a collision was reported in the same area. Chasen was found shot five times in her Mercedes-Benz E350, which had crashed into a light pole. She was later taken to Cedars-Sinai hospital where she died.



Ronni Chasen

Chasen was best known for her work on Driving Miss Daisy, On Golden Pond and Robin Hood: Prince of Thieves.

She had been promoting Michael Douglas for Best Supporting Actor for Wall Street: Money Never Sleeps, as well as Alice In Wonderland 3D for Best Picture, according to Deadline Hollywood.

The Los Angeles Times reported that on Monday night, Chasen attended the red-carpet premiere of Burlesque, starring Cher and Christina Aguilera. She had apparently attended an after-party and was on her way home to Westwood when she was shot.

Tuesday, the BHPD searched Chasen’s Westwood apartment and confiscated computer drives, discs and other records belonging to Chasen in the search for suspects and possible motives.

“As a standard operating procedure,

briefs cont. on page 4

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briefs cont. from page 3

there were search warrants conducted at her place of residence and place of business," BHPD Sergeant Lincoln Hoshino said. Some items were recovered and whether it has any evidentiary value at all, I don't know."

The investigation is in the preliminary stage. At this time, there is no suspect information or motive for the crime, Hoshino said, but the BHPD is asking for public assistance if anyone saw or heard anything that could help the investigation.

The Palm Springs International Award Gala and Film Festival is offering a \$100,000 reward for information that leads to the arrest and conviction of the person responsible for Chasen's death. Anyone with information should call the detective hotline at (310) 288-2656.

This is the third homicide in Beverly Hills in 2010. There were no homicides in 2009.

Council candidate filing open for March Election

The filing period for March 8 city council election opened Monday. Candidates will have until December 10 to turn in their nomination papers. Planning Commission Chair Lili Bosse, Councilmember Nancy Krasne and Recreation and Parks Commissioner Julian Gold have already pulled their nominations papers.

A \$25 filing fee is payable when the nomination papers are returned and filed. For those candidates who decide to accept the City's voluntary expenditure ceiling, the City will pay the approximate \$1,200 cost for the printing of an optional candidate statement in the sample ballot.

Council declines to place term limits measure on March Ballot

The City Council discussed the possible imposition of councilmember term limits, ending with the majority of the council deciding not to move forward on any measure. Mayor Jimmy Delshad, who approaching the end of his second term has said he will not be running for reelection, requested this item.

Delshad said his request for this item was not political and would not have affected anyone that currently sits on the council.

"It's not supposed to be affecting anyone here but newcomers," Delshad said. "Eight years I thought was long enough for us to accomplish what I [wanted] to do. We would be able to get a lot of new and good ideas from the new blood that comes around. If I hadn't won, and other people that were running for a third term had, I don't know if some of the ideas I had would be accomplished or not. A lot of it has to do with new blood."

Councilmember Willie Brien said he did not support term limits but that he appreciated having the conversation.

"I think the electorate of this city are extremely intelligent and they show this in the voters box," Brien said. "Term limits take this opportunity away from the citizens to chose who they want to represent them. This community demonstrates its

selectivity and they use good discretion and judgment."

Many California cities invoke term limits. In Culver City, an individual can run for two consecutive terms but then it must be followed by a two year break before they can run again. In Malibu, an individual can only run for two consecutive terms. In Santa Barbara an individual can run for two consecutive terms and run for reelection after a six month break.

Councilmember Barry Brucker has told supporters he will run for a third term in 2013.

BHUSD files a motion to limit damages in Strategic Concepts case

With the final status conference in BHUSD versus Strategic Concepts Friday, the district is filing a motion to limit the amount of damages Strategic Concepts CEO Karen Christiansen.

The district is asking the judge look at limiting damages on the grounds that an issue of contractual interpretation will determine the scope of relief and that it should be tried first in front of a judge before going to a jury, if at all.

"I think that the court is not going to limit damages," Christiansen attorney Philip Kaufler said. "The provision of the contract we're relying on said if they terminate her for convenience, they have to give her notice and they have to pay her several months of compensation to avail themselves from that clause. Not only did they do that when they voided her contract, they also withheld \$372,000 she had already worked for."

As reported by The Weekly in issue #516, the district severed all ties with Christiansen and Strategic Concepts in August of 2009 after contractual irregularities were found. Christiansen sued the district for wages she was allegedly owed. The BHUSD countersued for alleged damages caused by Christiansen's construction throughout the district and on Measure K.

BHUSD attorney Michael Lifrak declined to comment on the districts status of discovery. The trial is scheduled to begin December 9.

Amendment to disclosure requirements forces donation transparency during elections

A change to the Beverly Hills municipal code now requires that all contributions of \$250 or more to election campaigns or city ballot measure campaigns be reported. In any general or public comments regarding the election or city ballot measure campaigns, there must be a clear disclosure statement about who made financial contributions.

The disclosure ordinance will apply to all public communications including printed, mailed, telephonic, automated and electronic communications. In written endorsements, the disclosure statement should be no less than 14-point type and for at least one-half of the duration of the video or radio advertisement. The disclosure statement should list the legal name of anyone whose cumulative contributions total \$10,000 or more in 12 months. The statement should list the donors in



(L to R) Michael Richman, Joshua Engledow, Danielle Hakimi, Ilona Kulinska, and David Hiller

Beverly High to update "Mid-Summer Nights Dream" in fall play

The Beverly High Performing Arts Department will present Shakespeare's "A Midsummer Night's Dream" today through November 20. Director Josh Butchart and his BHHS cast have taken this classic Shakespeare yarn and given it a punk rock twist, abandoning tights, breeches and ruffs for leather, mohawks and spiked collars.

"A Midsummer Night's Dream" runs November 17 - 20 at 7:00 p.m. in Beverly Hills High School's Salter Family Theatre. The cast is comprised of students of the Theater Arts Workshop, and is highlighted by several seniors' final BHHS production. Tickets are \$12 for adults and \$8 for students. To order tickets send a letter containing: Your name, the number of tickets requested, show nights, and ticket types, along with a check for the correct amount. Address letter to Herb Hall c/o BHHS, 241 Moreno Dr. Beverly Hills, CA 90212. Tickets will be held at Will Call.



(L to R) Front Row: Temmie Park, Brittney Hinkson, Jiwan Kang, Riley Mehdizadeh, Thomas Aymie, Shana Adelpour, Kaylin Shadpour, Naomi Jeng, Marissa Kaniel, Jonas Salk, Jacob Sandoval, Brandon Bui, Second Row: Max Love, Carolyn Grijalva, Ryan Brenner, Alyssa Schwartz, Sawyer Grijalva, Eva Levin, Arie Kattan, Natalee Dalah, Lea Ankri, Third Row: Chantal Moawad, Daniel Wiener, Jared Kurtz, Wesley Wu, Aidan Martin-Cox Back Row: chess instructor Robert Minoofar, Horace Mann Principal Steve Kessler and chess instructor William Lasky

Horace Mann students check out chess

Horace Mann has revived their chess club after a year hiatus. Robert Minoofar and William Lasky from the Beverly Hills Chess Club teach K-8 students chess Tuesdays, Wednesdays and Thursdays during lunchtime.

"They're taking kids who don't know anything about chess all the way up to those who play in tournaments and they are able to adjust the curriculum and learn more about the components of chess playing," Horace Mann principal Steve Kessler said. "It's really wonderful, I'm so excited to have [the Chess Club] again."



Laurie Konheim

Konheim awarded for dedication to the community

Over 60 women from the Los Angeles area went to a three-day International Lion of Judah Conference along with 1,100 women from around the world in New Orleans, LA. Beverly Hills resident Laurie Konheim was one the 2010 Kipnis Wilson/Friedland Award Recipients, honored for over 23 years of work and commitment to the Jewish Federation and the Jewish community.



Lei Zhou, Mayor Jimmy Delshad and Fan Shen

CVB and Mayor welcome 10 Chinese newlyweds to Beverly Hills

Mayor Jimmy Delshad and the Conference & Visitors Bureau (CVB) welcomed 10 couples from a Chinese reality show called "Rose Weddings." The couples won a trip to California that will document their American wedding and honeymoon to an audience of 160 million Chinese viewers. Delshad greeted the group with a City proclamation and Edelweiss chocolates for the group's leader, Cao Zhong Hua, and ShopBH wedding gifts for the couples. The show will air in December 2010 with the goal of inspiring more Chinese couples to vacation in Beverly Hills.

Shana Epstein, the City Council decided to support the Public Works Commission and city staff in their decision to negoti-

ate a no-bid contract with waste removal company Crown Disposal.

ate a no-bid contract with waste removal company Crown Disposal.

Crown Disposal and Athens Disposal are the only refuse companies in the Los Angeles area that have a material recovery facility to recycle the nearly 900 tons of food waste disposed of by restaurants in the Beverly Hills area a month. Crown was the lowest bidder in 2003 when the city put out their last waste disposal Request for Proposal (RFP).

Many refuse companies dispose of their waste in landfills and don't recycle to the extent that Crown does. If Beverly Hills were to hire a different company, their diversion rate would drop. Crown Disposal started in 2004, Beverly Hills had a 50 percent diversion rate or that 50 percent of the city's waste would be diverted from a landfill and recycled.

As reported in the Weekly, Issue #578 ("Something Stinks"), in 2009 Beverly Hills paid \$4.2 million for Crown's commercial solid waste program and additional \$1.1 million for processing residential solid waste, which includes alley refuse cleaning. Each year the city takes out a \$7 million purchase order, although as in the case of 2009 it may not all be spent.

The proposed contract would be for six years with a two-year extension the city could invoke if they so desired. Although other companies, such as Universal Waste Systems, have expressed interest in bidding, only Crown Disposal and Athens have the material recovery facility necessary to keep Beverly Hills' diversion rate low.

With the potential for more material

said.

From negotiations so far, if Crown receives the no-bid minimum six-year contract they will keep their rates the same and reduce residential processing by 10 percent for the last two years of their current contract. They have also offered to begin picking up the street receptacles daily for the city for no additional charge, starting in 2012. That is a two-person full time job. However, in 2012 the rates for disposal will go up by a currently undetermined amount.

In addition to the benefits of negotiating solely with Crown, Epstein said there were risks to putting out an RFP. Crown could increase their costs and still be the lowest bidder, the city may receive the same deal but expended the money on an RFP or Crown could walk away and the city would have a costly transition and regress in diversion.

Councilmember John Mirisch said he felt he could support the no-bid contract if he felt the city was getting a good deal.

"I recognize they've done a lot of good work," Mirisch said. "Going forward beyond 2012, a six year contract gives them stability and you think it would give us negotiating leverage to get a beneficial deal for the city. If there is a really great deal the commissioners feel comfortable with because they feel Crown is placing a value on extending the contract and not having to go through an RFP process, that's something I'd be willing to consider."

Councilmember Nancy Krasne said she was approached by Crown to participate

briefs cont. on page 7

descending order of contribution.

The ordinance also requires Ballot Measure Committees to register with the city clerk within 72 hours of making a qualifying payment. A Ballot Measure Committee is a person or group of people who either receives contributions totally \$1,000 or more a year, makes independent expenditures totally \$1,000 a year or qualities or has previously qualified as a committee under State law.

Councilmember John Mirisch, who drafted the initiative, said he felt there has been a problem of widespread initiative abuse in California and that Beverly Hills should be setting an example with transparency. Mirisch said he was inspired to draft the initiative after Pacific Gas and Electric spent over \$44 million on the Proposition 16 campaign, yet in the advertisements was not listed as a main sponsor.

"PG&E spent over \$44 million and financed 99.9 percent of the initiative and yet tried to make it seem like it was being supported and financed by a broad coalition," Mirisch said. "To me, that's deceptive. I think people should have a right to know where the money is coming from because I believe that is a direct factor in establishing the credibility of the initiative. It's a problem in the state and I think [Beverly Hills has] always wanted to try and set a good example."

No-bid negotiations to continue with Crown Disposal

After hearing the supposed reasoning from Environmental Utilities manager



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Food and politics

Village battles, not new

By Rudy Cole

Before we turn to the more meaty news of the week, some notes on dining.

Appropriately, that begins with a new, healthy, vegetarian find called Tarte Talin Bakery.

I found this gem very near my pipe tobacco supplier, Vendome, on Olympic Boulevard, and if it seems totally incongruous to visit a wholesome venue while I stuff my briar, well consistency is not one my virtues.

Aside from some of the excellent baked treats they also serve breakfast all day, and sandwiches and soups.

But what won my heart and stomach was the very best egg salad sandwich I have ever eaten, anywhere. The bread and the special ingredients made this generous offering something to remember.

The very small restaurant has free parking and is both attractive and spotless.

Considering the modest size and location, the owner's impressive resume makes me wonder how long it will take

for him to expand into a larger space. But he seems content with his innovative challenge in our village.

Kobi Tobiano will be pleased to talk food with you. A very genial Israeli, he is a graduate of the Tador School of Hotel Management with a diploma in Baking and Pastry Studies. He continued his training at the prestigious Ecole Lenotre in Paris and from there held top pastry positions in leading restaurants and hotels in San Francisco and then Los Angeles.

But forget the resume, just try the egg salad sandwich, the deserts, the breakfast and many other treats, everything except brisket – for that there is always Nate 'n Al's.

(Tarte Tatin, 9123 Olympic Blvd, corner Oakhurst, BH, 310.550.0011, open seven days a week, 7:30 a.m. to 6 p.m.)

Not at all new, but a long time favorite in Beverly Hills is the Bombay Palace. They are open for dinner and lunch, but the best buy in town is their luncheon

buffet. Owned and operated for at least 25 years by **Deep** and **Harveen Sethi**, this very attractive eatery with a distinctive, artistic interior and exterior design, is one of the few really good Indian food restaurants to survive in our area. (Full bar, comfortable seating, 8690 Wilshire Blvd, 310.659.9944)

Not defrosting the Turkey? Three good suggestions for Thanksgiving: The Beverly Hills Polo Lounge has a special menu for the holiday as does the Peninsula. However, for the more glutinous, try Circa 55 at the Beverly Hilton. Consistently the best buffets in the region, and one of the few in Beverly Hills, Thanksgiving is one of their most popular days, so make reservations early. (310.274.7777).

BEYOND SOME HEADLINES:

As you probably have heard, the very able and innovative head of the Beverly Hills Chamber of Commerce, **Dan Walsh**, left early this week and, as always reported when a top gun departs, "by mutual agreement." (See brief on pg 2)

The back story – the fractious battles that separated the Chamber and the Beverly Hills Conference and Visitors Bureau, have been reported here often enough not to need rehashing (there I go talking about food again.)

However, the loss of city funding when the CVB and Chamber were one institution led to some painful decisions, including the sale of the Chamber's most important asset, their iconic building on South Beverly Drive.

The financial crunch also meant shrinking staff from about 17 to seven and looking for new means of survival.

The Chamber's executive committee did come up with a fix it quick scheme, that fell flat on delivery. What the Chamber brought to the council was a concept, although not exactly new, of creating a Business Investment District that would mandate membership in the Chamber by every business license holder in the city. They had even retained a professional lobbyist to help win city council approval.

Aside from the legal questions raised by the passage of Prop. 26 – the special interest ballot measure that limits taxing ability, the presentation to the council was, at best, premature and poorly organized. Some Chamber leaders may want to place the blame for this debacle on Walsh, but it was really their baby.

Considering the talent and experience on the Chamber's executive committee, this was a real shocker. However, although they may deny this is what led to Walsh's exit, it didn't help.

Actually, Walsh took over as executive director at another, very divisive time in the Chamber's history, and helped restore order. Some of our best leaders and finest minds were involved in a council created special committee charged with explor-

ing better means of marketing. When the then Chamber exec. director, **Kelli Seely**, convinced her board to march on city hall to protect their funding – sound familiar – the independent marketing committee dissolved.

Most of the Committee's leaders then quit the Chamber including some former presidents, **Richard Rosenzweig** and **Ali Kasikci**. Other Marketing Committee members included **Fred Hayman** and **Jerry Magnin**.

When Walsh was hired in June, 2005 to replace Seely, he worked quickly and effectively to heal the breach and bring the Marketing board back to the Chamber, and it worked.

What has really changed and harmed the Chamber most is the lack of involvement by the major retailers on Wilshire Boulevard, once the strength of the Chamber. Of course, some of these department stores are no longer here, however why aren't Saks, Neiman Marcus, and Barney's more active?

The g.m.s of Saks and the late Robinson's- May were one time Chamber presidents. The Chamber also lost strength when the Rodeo Drive merchants decide to split and form their own very effective association.

The Beverly Hills Chamber is not alone in facing challenging times. A once powerful and many member association in West Los Angeles has almost vanished and business groups throughout the state are not finding it easy to keep Chamber's viable in their own communities.

When the Chamber presented its BID concept and, earlier, when it tried to prevent the split with the CVB, it simply did not do a good job in selling itself to the city council, even if the political side issues may have made that pointless. However, the community and the council, should have been told just how the organization benefits the city economically, not just the services they provide. Tax dollars, that should have been the message.

True, Chamber activities and programs are far better under Walsh than they ever were. From mixers to the Economic Development Committee, under the able leadership of **Anita Zusman Eddy**, to Evening with the Mayor to sponsorship of grand openings and much more, this Chamber is an important asset to the city – just not in their ability to tell their story.

What may also have been a not so wise move was changing the titles of the officers. Instead of general manager or CEO, Dan became president and other staff members vice president etc. The volunteer, business leaders were chair, vice chair and other less formidable titles. The elected, non-staff person should once again be President, and the professionals executive director or something else that more clearly defines roles. Yes, I know our Chamber used a model adopted in larger cities, just not the right message for BH.

This new era, without Walsh, may have started with some other internal problems. Apparently, one or more of the top offi-

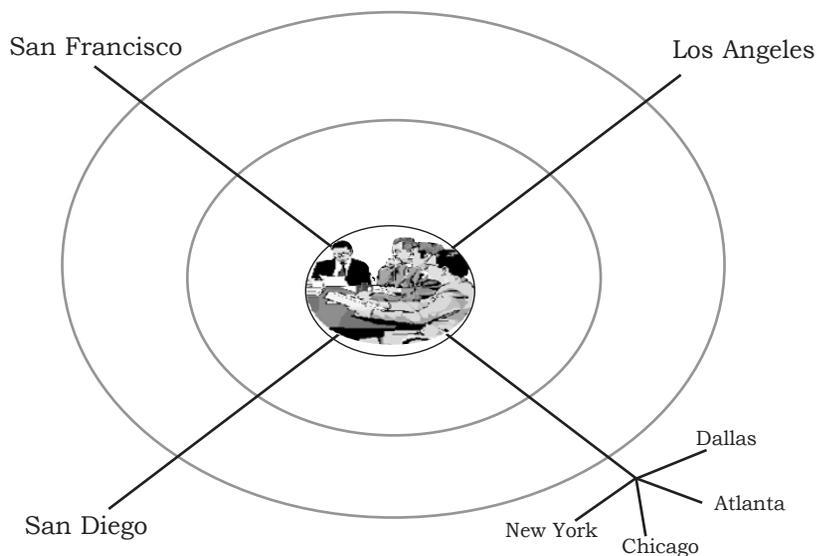
rudy cont. on page 7

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rudie cont. from page 6

cers decided to appoint a special committee to study the Chamber's future. This group was not approved by the executive committee and it appears it may usurp the steering leadership's role.

The Chamber needs to reinvent itself, yes, but not by creating more internal dissension. Bring into leadership, no matter what it takes, the managers of the bigger retailers, gms of hotels, top bankers, owners of restaurants and not just managers, and some people who have some clout at city hall.

As for membership, there was a short period where a full court press membership drive bloated numbers. Many of those who joined, pre-Walsh, were one time only, had no address in the city but loved the idea of hanging a sign that they were members of the Beverly Hills Chamber of Commerce. The problem was few seldom renewed their membership, but kept the signage.

What you may not know, even if you are in my age bracket, is that our venerable and brilliant former Supt. of Schools, **Ken Peters** was once the executive director of our Chamber. He thought he had been hired to give them some new direction, improve programs and create stronger ties to city government and the

schools.

After a few months he called to tell me he was leaving. Why? What he hadn't guessed was that the Chamber board thought he could "sell" more memberships, not something he found too appealing.

As for Walsh, I think he will be missed. He was an excellent manager, calm even when under pressure and very creative. He never quite grasped, as many people can't, the real political realities of our village.

Side note: One of Walsh's detractors and no longer active in the Chamber but now a leader of the CVB did tell me that if Walsh left, the city should and could put the Chamber and CVB back together. We'll see.

As frequent readers know, I really haven't been enthusiastic about our placing a float in the Pasadena Rose Parade. Old argument: Do we really need more name exposure or more reasons to visit and shop. Hard to find anyone on this planet who hasn't heard of Beverly Hills or Rodeo Drive, or the Golden Globes or Wolf Puck and more.

As for spending money on parades when we are facing furloughs and a diminution of city services, not my priority.

However, our thanks to **Clif Smith**, owner of our not always friendly Courier competitor, for working so hard to make this happen. According to those who have seen the plans, the float will be very attractive. So, if we have a surge of visitors the day after New Year's, Clif deserves the credit. (We hope the float has good navigational skills. Clif will never tolerate a turn to the Left.)

WHAT WERE THEY THINKING DEPARTMENT:

Two members of our board education, vice president **Lisa Korbatov** and member Dr. **Brian David Goldberg**, took out papers as candidates, for different offices, for the L.A. Community College Board of Trustees. Both explain they were only exploring their "options" and are not going to complete the filing process.

Our city has never had a member on that governing board and either could have represented our interests – many of our school grads do begin college work at one of the district campuses. However, had they really tried and been elected, we would have had a major scramble to fill their vacancies on the board. Goldberg did email me that he is running for reelection for a second term for the Board of Education in 2011 and Korbatov emailed

that she is not a candidate for Community College board.

THE COUNCILMEMBER WITH POWER:

Once again, Councilmember **Nancy Krasne** has shown that when it comes to power, she can be electric, Southern California Edison, that is. Whenever one of their reps comes to report on power issues, Krasne is ready. And very knowledgeable on utility issues. She is a live wire on consumer, utility matters.

Have a great, healthy, safe Thanksgiving. Don't feel guilty just because **Benjamin Franklin** wanted to make the turkey our national bird. But do take a moment to give an expression of appreciation for all the men and women in the armed services around the world who are there to make sure our holiday is safe.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

briefs cont. from page 5

in the negotiations between the company and the city. Krasne turned down the opportunity because she felt it would be a conflict of interest to negotiate a contract she would later have to vote on.

After continuing negotiating with Crown, the Public Works Commission decided Tuesday to recommend the City Council extend the contract with Crown Disposal for an additional six years. The commission negotiated a 12.07 percent, or \$3.98 million, reduction over the six years. The City Council will vote on the contract December 21st.

New bill requires BHUSD to implement transitional kindergarten

The passage of Senate Bill 1381, the cutoff date for students to start kindergarten will be pushed back from being five years old on or before December 2 to September 1. The change will be phased one month at a time over three years starting in 2012. The bill also requires each district throughout the state to create pre-kindergarten or transitional kindergarten classes for those students who will not make the cutoff date.

"[The transitional kindergarten class] is going to build on the existing kindergarten standards and each school district will determine what exactly they are going to want their transitional kindergarten to look like," Adult and Alternative Education Director Pat Escalante said. "They will want it to align with their K-12 grade program. You have to have a credentialed teacher, the class has to be held in an existing classroom facility and the curriculum will be aligned with the kindergarten standards."

Board of Education President Steven Fenton said he thinks having a transi-

tional kindergarten program will help the BHUSD get a foot in the door of the preschool world.

"I'm really excited about that," Fenton said. "I think there is a lot of room for growth if you look at the preschool in a macro sense, [transitional kindergarten] could be one component of it. There's going to be a lot of 'betweeners' out there, kids who fall in-between the dates and I think that we'll have the opportunity to have a major impact on those children."

At the Monday school/city liaison meeting, preschools were discussed and while open to suggestions, the city is not interested in a collaborative program. The BHUSD will now be required to create a transitional program for students that will create an alternative program that Board of Education member Brian Goldberg said he hopes is not in competition with the City's preschool.

"We asked very clearly and they were supportive of hearing any suggestions and improvements that could be made to their program and working to expand their program but not doing a joint branded BHUSD/city of Beverly Hills program," Goldberg said. "We have to create a transition program for students. This is going to be an ongoing dialogue with the city as we get more clarification. BHUSD providing a preschool gap program."

Fenton said he understands the City's decision but is looking forward to working on a transitional kindergarten program.

"The City Council has every right to take this position and I respect it," Fenton said. "I hope they respect our need and desire to offer a different type of experience for the children of Beverly Hills. This is really going to ultimately be the best of both worlds because parents will have an opportunity to look at two different and unique types of experiences for



Bram Goldsmith, Mayor Jimmy Delshad and Elaine Goldsmith

Goldsmith awarded Key to the City

Bram Goldsmith was awarded a Key to the City at the Tuesday City Council meeting for his role as chairman and CEO of City National Bank and community service around the cities of Los Angeles and Beverly Hills. Goldsmith served as City National Bank CEO from 1981-1987 and has since served many other roles including president of the Jewish Federation Council of greater Los Angeles, chair of the Los Angeles Jewish United Fund campaign and is a lifetime trustee of the Jewish Federation Council.

the children. At the end of the day they both will be very good choices."

The city's preschool and the BHUSD transitional kindergarten and kindergarten classes are supposed to work in tandem, said Superintendent Dick Douglas.

"Those are three [separate] programs," Douglas said. "You'd be in preschool perhaps as a 3 year old and 4 year old, you'd be in the transitional kindergarten as a 5 year old whose birthday falls between
briefs cont. on page 8

Beverly High Alum DJ's spins through Brazil

After Class of 2007 Beverly High Alum DJ David Dann made a electronic remix of the song "I Need a Dollar" by Aloe Blacc, he started showing it to friends. His friends showed it to their friends and before Dann knew it, his remix was a top 10 song in Brazil and last summer he went on a South American tour.

"I was there for 31 days, 23 flights, eight shows and [I interviewed with] at least 10 of the most popular magazines," Dann said. "It was overnight stardom in South America for me."

Performing in South America gives Dann opportunities he could never find in the United States. Electronic music is incredibly popular overseas and while it's starting to catch on in America, it will never be as popular. Popularity is easier for Dann in other countries, because the trend of electronic music is bigger. But in America, Dann is in a unique position to target the minority of people who enjoy his performances and stand out because there are not many who spin the type of music he does.

"Right now, there is this whole wave of electronic music becoming a fad or the cool thin in America," Dann said. "The big rock star image DJ's have created, big electronic music events are really drawing people in. It's growing but it's still not close to what it is everywhere else in the world. Just like soccer. It'll never be as big as for the people who grew up on that."

Dann is now planning another tour in South America for December. This time, he'll be playing more shows, 27 shows in 35 days. Between now and then, Dann plans to release an EP of four or five songs, which features both famous and local singers.

"I'm [currently] working on music in the studio, mastering my art and releasing and leaking some stuff so they know what's going on," Dann said. "My next tour out there is really important longevity wise."

Dann spins house music. He chose this type of music over hip hop or top 40 because of the way it affects people in the clubs he performs at.

"I can't imagine anything having more of an adrenaline rush," Dann said. "Being able to control so many people's feelings and energy and vibes at one time in the same room is unreal. You can't do that with any other genre of music. You can put so many different people from so many different places in the world, they are all equal, the same. It's very universal."

Dann has a podcast on iTunes called "Mind of a Genius," which he has been publishing monthly since 2008. To hear more from David Dann visit his website, www.daviddann.com.



Hawthorne grad pushes education reform through art

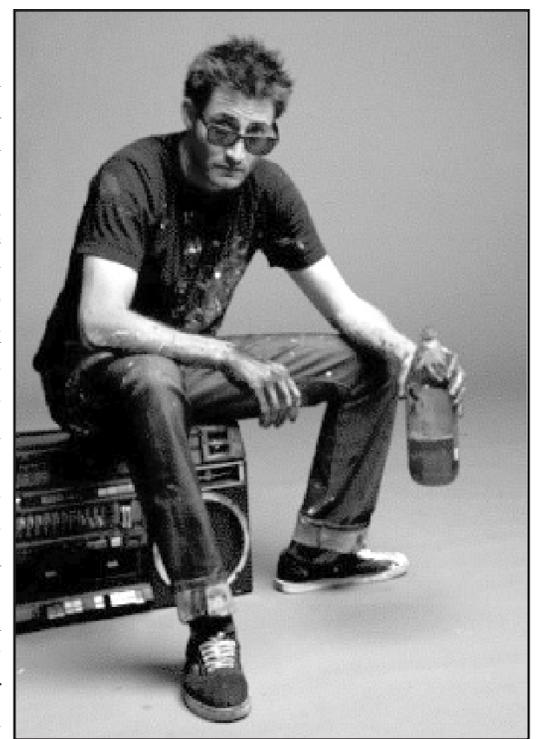
Hawthorne graduate Aaron Axelrod is showing a piece in a group exhibition about education reform called Re:Form School. The Re:Form School exhibition, put together by the same people who did the Manifest Hope show for Barack Obama, is October 9 through October 11 in New York City. That same week, the government held education reform meetings in New York and Washington D.C.

Axelrod's painting, for the exhibition, is of a young student raising her hand in a classroom with a crayon on her desk and no paper. Axelrod said he was lucky enough to have good art classes at Beverly High but after he started his junior year at Grant High School in Van Nuys, he noticed a difference in art education. Now it seems that public schools in California don't have money for art classes, even though students enjoy them.

"[My painting is] showing that kids really want to learn and participate in the arts but the schools don't have money for paper or materials," Axelrod said. "The kids in our future generations, they want to learn but can't because of a lack of resources."

Axelrod was showing a piece at an arts and education benefit show at the home of Marty and Leah Sklar, Saturday October 2. The show raised funds Ryman Arts, a free art education program in Los Angeles that selects its students based on ability and commitment. Axelrod said he thinks it's important to raise awareness about education issues going on throughout the United States.

"It's horrible to see where our society puts its values," Axelrod said. "They put them in weapons and Wall Street. They don't really care about the future of our country and educating our young people and I can't think of a more important cause than this."



briefs cont. from page 7

September and December and the following year you'd be in kindergarten. Developmentally appropriate curriculum gets aligned with kindergarten standards but as appropriate for that grade level."

City to fight full force against subway alignment

At the suggestion of Councilmember John Mirisch, the City Council discussed options of legal ways to approach Metro about the Westside extension subway alignment. The Council decided the governmental affairs liaisons should discuss the matter further

Vice Mayor Barry Brucker said because it is going to take 10 to 12 months for the final environmental impact statement/environmental impact report to be released, the city should take it's time in planning its next move.

"We do have a governmental affairs liaison which is Mirisch and [Councilmember Willie] Brien and I think any strategy that we do to move forward to get the end result, the Santa Monica alignment, may involve a combination of lobbyists, scientific consulting both at a state and federal level and local level," Brucker said.

Mirisch proposed hiring a transporta-

tion lobbyist. This would cost approximately \$25,000 - \$30,000 depending on job requirements. The city already has two advocacy legislative firms on retainer [find out which], one in Sacramento and one in Washington D.C.

Southwest Homeowners Association President Ken Goldman said he suggests the council get legal representation.

"The council voted unanimously to oppose tunneling under the high school and should have lobbyists and other advisors to put the cities best foot forward to have metro choose the Santa Monica route," Goldman said.

Mirisch said he agreed that the ad hoc committee was going to be the best way to approach how to deal with Metro.

"I didn't mean this was the end all or be all or only solution," Mirisch said. "We need to look at an all of the above approach. It's something we need to work on, on several fronts. I think part of the solution is going to be working with our lobbyists in Sacramento and Washington D.C. That why we have them on retainer. They are there to represent our interests, they're there to protect us and make our views known. Hopefully in this case an all of the above approach will allow us to convince Metro the best option, all things

considered, is the Santa Monica alignment."

At the November 9 meeting, Board of Education President Steven Fenton announced the district has official asked the City to join a task force and contribute \$100,000 to aide in the fight against Metro. At this point the city has not responded to the board's request, Fenton said preliminary discussions have not looked positively for a partnership.

"We have officially asked for resources," Fenton said. "There doesn't seem to be a large appetite from the City Council to lock arms with us, albeit they don't want the tunneling under the high school as well. I'm hopeful in time we'll be able to lock arms and do this together. I'm hoping the City Council will let us know soon about where they stand on our request."

BHHS Football Team to Play at Gardena Serra Friday in Playoff Opener

A mistake-plagued 49-34 loss at Culver City Friday night led to the Beverly High football team facing top-seeded Gardena Serra in a Southern Section Western Division first-round playoff game Friday night.

The Normans' loss means they finished in a three-way tie for second place in the Ocean League with Culver City and Santa Monica, with all three teams finishing 3-2 in league play. Culver City won the tiebreaker -- point margin against the league champion, Inglewood. (The

Centaur's lost to the Sentinels by six points, while Beverly Hills lost by 10 and Santa Monica by 21.)

With Culver City getting the league's second and final automatic playoff berth, the Normans received one of the division's four at-large playoff berths, and the first-round game against a league champion accompanying it.

To Beverly Hills coach Donald Paysinger, "there's not much of a difference," that his team will face Serra, the Mission League champion, because Culver City will play West Hills Chaminade, the league's second-place team in its first-round playoff game, a matchup the Normans would likely have had if they had defeated the Centaur's.

Chaminade is 9-1, with its only loss coming to Serra, 35-21, Nov. 5, in a game it led 21-14 entering the fourth quarter.

Serra (10-0) has won 25 consecutive games including the 2009 CIF Division III state championship game. The Cavaliers have lost once in their last 39 games and twice in their past 47 games dating back to Oct. 5, 2007, with both losses coming to Westlake Village Oaks Christian in Southern Section divisional championship games.

Serra has outscored its opponents, 417-127, this season, scoring at least 34 points each game. Its defense has held opponents to 14 points or less eight times, including four games of 10 points or less.

On Sunday, Paysinger said that during the week he planned to instill in his players



(Clockwise l to r): Lexi Shaheri, Charlie Nichols, Oliver Booth, Sam Gilbert, Shayna Eastman and Emma Guilfoil.

Hawthorne trick or treats for charity

The Hawthorne School Halloween candy drive ended Friday, November 5. The school collected 200 lbs of candy that will be donated to One Voice, a preschool head start program, who will distribute candy to underprivileged pre-schoolers who were not able to trick or treat.



Second graders Julia Kamara and Sam Halfon

El Rodeo garden blooms another year

160 K-3 students planted cool weather vegetables, herbs and edible flowers in the garden at El Rodeo last week for the its second fall season. Cold weather vegetables include lettuce, spinach, radishes, carrots, beets, onions, cabbages, broccoli, cauliflower, sugar peas and cucumbers.

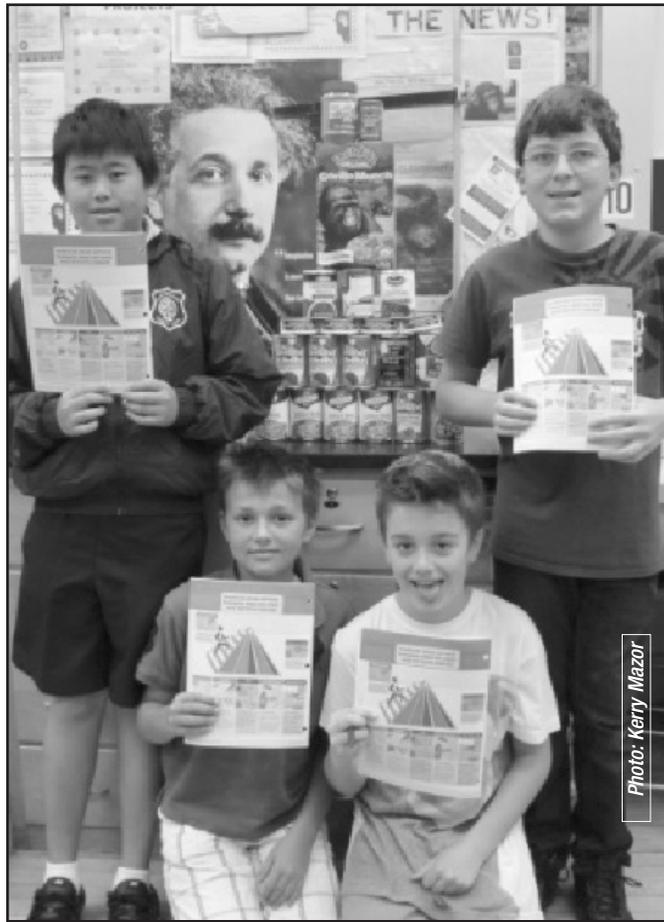


Photo: Kerry Mazor

Andy Liu, Jonah Deutsch, Raleigh Goldinger and Nicolas Kano

El Rodeo students learn while doing community service

Kerry Mazor's 6th-grade Science students studied the nutrition pyramid while supporting the Westside Food Bank and the PTA Canned Food Drive as a Service-Learning Project. The El Rodeo School homerooms are having a Student Council sponsored competition to bring in the most cans. The suggested canned foods are the ingredients for a Thanksgiving dinner.

the feeling that this will be "the biggest game of their lives" leading to "the biggest upset" this season in the Southern Section.

Also on Sunday the high school sports website Calpreps.com issued its projection -- a 48-12 victory for Serra.

Paysinger said the keys for the Normans (6-4) in the 7 p.m. game at

Serra are eliminating turnovers and big plays, playing fundamental football and putting pressure on Cavaliers quarterback Conner Preston to reduce their speed advantage.

Against Culver City, "we made every mistake possible," Paysinger said.

Norman quarterback Josh Newman threw three interceptions, including one that was returned for a touchdown, a blocked punt that gave the Centaurs the ball on Beverly Hills' eight-yard line, leading to another touchdown, a bad snap on a punt resulted in a safety, a missed defensive coverage that Culver City (6-4) scored on and losing two fumbles.

When asked the reason for the many mistakes, Paysinger said "the kids were

too pumped up" for the game against their rivals.

The loss extended the Normans' winless streak against the Centaurs to eight games. Beverly Hills is 0-6-2 against Culver City since 2002, with the teams playing to ties in 2005 and 2006.

To Paysinger, the winless streak is "just the luck of the draw," with one loss coming by three points and another by four.

The Normans defeated the Centaurs seven consecutive times from 1995 to 2001.

The Beverly Hills defense "played pretty decent, given the short field that we played on all night," said Paysinger, who praised the play of linebackers A.J. Fortier and Torrey Lubkin.

Jordan Alleyne "played pretty well," fellow running back Willie Green "ran the ball well," and "our offensive line pass protected well," Paysinger said.

BHHS Wins Girls' League Cross Country Championship

Beverly High won its sixth consecutive Ocean League girls' cross country championship, thanks in part to a 1-2 finish by Brianna Simmons and Sydney Grey in the league finals Nov. 4 at Rancho Park.

Simmons completed the three-mile course in 18 minutes, 26.22 seconds, the second fastest-time by a Norman girls' runner on the course behind the 18:19 time of Barbara Gottlieb in 1981, according to statistics compiled by Simon Langer. Grey was second in 19:21.48.

Three other Beverly Hills runners finished in the top 10 -- Ashley Bootesaz was fifth in 20:30.03, Erica Hendry sixth in 20:35 and Marisa Rothman 10th in 21:13.49.

The Normans finished with 24 points. Santa Monica was second with 31 and Culver City third with 84.

Beverly Hills finished second in the boys' meet with 24 points. Santa Monica won its eighth consecutive championship with 24 points. Culver City was third with 78 points and Morningside fourth with 120.

Josh Galen was the Normans' top individual boys' finisher, finishing second in 16:19.90 Nicholas Salazar of Santa Monica won in 16:17.22.

Three other Beverly Hills runners finished in the top 10 -- Chanan Batra, fourth in 16:31.27, Nick Harper sixth in 16:54.22 and Eli Flesch 10th in 17:26.55.



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coverstory

THE EMPEROR'S NEW FLOAT

Lackluster fundraising, lack of transparency plague City's Rose Parade project

By Marla Schevker



Smith: Won't answer the Weekly's questions

Although proponents promised no city money would be used for the city's Rose Parade float, the city approved a \$50,000 loan Tuesday. The 60-day loan was passed unanimously by the City Council. The loan was requested by

Tournament of Roses committee member Cliff Smith.

"[Smith] called me and asked me if I would put it on the agenda," Mayor Jimmy Delshad said. "I think [the Tournament of Roses Committee has] done a fine job of fundraising but it seems like there is a lag between fundraising and collections."

During the City Council study session, Smith said the Tournament of Roses Committee has been pledged \$160,000, \$90,000 of which Smith said has been collected. The committee currently owes float builder Fiesta Parade Floats \$105,000, which they say is necessary to receive the flowers. The projected cost of the float is \$250,000, which will need to be paid before Fiesta will deliver it to the parade site. The committee asked for the \$50,000 with the intention of repaying it, Smith said.

"I think we're about two months behind where we hoped to be, but we're well within sight of delivering the float and our City's entry," Smith said. "It's a cash flow issue right now."

The \$50,000 loan will be drafted by the City Attorney's office and will need to be approved by both City Attorney Larry Wiener and City Manager Jeff Kolin. Because the loan has not yet been drafted, it is unclear what will happen if the Tournament of Roses Committee can't pay it back within the 60 days as agreed upon by the committee and the City Council, or if it will include any personal guarantees from the proponents.

Councilmember Willie Brien said while he supported the Rose Parade float, he was concerned about giving a \$50,000 loan to the committee.

"I just worry as we go forward and we're looking at [city employee] furloughs into the next year, I want to make sure we don't get ourselves tied down," Brien said.

During the study session, Delshad said he was confident the loan would be paid back within the expected time frame.

"I've been assured by Mr. Smith it's a 60 day loan, so I'm expecting that to be paid within 60 days," Delshad said. "The budget I was considering to take money out of, I think we had some special events money left, I'm not planning to take it out of any other budget than special events and then replenish it by the end

of January."

Councilmember John Mirisch said even though the city is loaning the Tournament of Roses Committee \$50,000, there are other cities who pay completely for their float and those cities aren't in as good of financial shape as Beverly Hills.

"For me, we have marketing dollars that are earmarked to promote the city," Mirisch said. "In general, I oppose the earmark but that's council policy and since the situation is what it is and we are spending city dollars to promote the city, I think it would be a good use. I have nothing against in future years, the city allotting some of the marketing dollars to this kind of an activity, which after it happens we should have some analysis about what kind of benefits it brought."

The volunteer-run, non-profit Sierra Madre Rose Float Association, responsible for the float for the City of Sierra Madre, raises all of the funds for their float privately. The money raised goes to fund construction of the float and upkeep of the association. The Sierra Madre float is built solely by volunteers, without the assistance of any commercial float-building company.

"We are one of six in the tournament, to build their float without commercial assistance, [others include Burbank and South Pasadena]," Director of Decoration Kay Sappington said. "We raise at least \$50,000 throughout the year

with fundraisers, appeal letters and our membership dues."

The Tournament of Roses Committee is a 501c(3) non-profit corporation. The volunteer committee, appointed by the City Council, consists of Former Rotary Club President Robbie Anderson, Fred Hayman, Smith and Traffic and Parking Commissioner Brian Rosenstein. The entry fee to the Tournament of Roses Parade was \$7,500 and an additional \$300,000 is needed to build the float and for additional expenses including transportation and sponsorship.

"We're in the process of raising the \$250,000," Smith said at the community Tournament of Roses meeting held at the Hilton, Monday. "We're halfway there."

At the meeting Smith said prior to the official formation of the Tournament of Roses Committee, the soon-to-be committee members had to make a commitment to raise the necessary funding. Since all of them had experience with community service, Smith said the committee believed they could

raise the money. However, the City Council went on record and said they would stand behind their bid. However at presentations during Council Study Sessions, Smith has said no city funds will be used in the building of the float.

Founding sponsors, at \$10,000, include:

Because the loan has not yet been drafted, it is unclear what will happen if the Tournament of Roses Committee can't pay it back within the 60 days as agreed upon by the committee and the City Council, or if it will include any personal guarantees from the proponents

Fred Hayman, Robbie Anderson, Paula Kent Meehan, Stanley Black, the Kobor family, City National Bank, Mercedes Benz of Beverly Hills, New Pacific Realty, Beny Alagem and the Beverly Hilton, the Beverly Hills Conference and Visitors Bureau (CVB), Tom Blumenthal/Gearys of Beverly Hills and Councilmember Nancy and Jim Krasne. Other sponsors include Planning Commissioner Noah Furie and Realtors Brooke Knapp and Drew Mandile, although how much they donated was not disclosed.

The Conference and Visitors Bureau, responsible for Beverly Hills' image and encouraging people to visit the city, is funded by the Transient Occupancy Tax. The TOT is 14 percent of "up to 30-days occupancy, room rate". While the money comes from the city but some do not consider it to be "city money" because it is paid for by people who stay in hotels not residents of the city. CVB money is supposed to be used to support and advertise the Beverly Hills brand. It cannot be allocated for anything else.

Financial decisions are made in the CVB either by the board directly or it is built into the budget, which is approved by the board. CVB members declined to be interviewed, citing a confidentiality agreement.

The last time Beverly Hills had a float in the Rose Parade was in the 1987 during Beverly Hills' 75th anniversary. This is the City's seventh entry since 1920. Beverly Hills has won the Sweepstakes Trophy for most beautiful non-commercial entry in the parade six times.

The Rose Parade is heavily watched. Over one million people attend the parade every year. Every major network broadcasts the event to over 140 million people in the United States and another 200 - 300 million people worldwide. With China's entry of "Shanghai Expo 2010," China will broadcast the Parade to many parts of China, generating an additional 1 billion viewers.

"The float is going to generate hundreds of millions of people who see it and that will absolutely enhance our brand," Mirisch said. "Especially since the design is so spectacular. I'm hoping it's an award winner. It's a tremendous way to promote the city and promote community involvement."

The float was designed by designer Raul Rodriguez. Rodriguez works for Fiesta Floats and although it isn't clear how much he is being paid, his fee is tied into the \$250,000 the committee paid to Fiesta for the float. The centerpiece is the park fountain on the corner of Wilshire and Santa Monica Boulevards surrounded by floral elements, staircases and gardens. The theme is "Beverly Hills - City of Dreams Come True."

The community has been asked to volunteer in float decorating. Decorating will take place during the week of December 26 to December 30 for people over the age of 12. Volunteers will go to the Fiesta building in Inglewood. Transportation might be provided by the committee if there is enough of an interest from volunteers. Community members can also sign up for parade seating and game seating, which the committee will try to assist in accommodating.

Smith declined to comment, saying the Courier was going to get the exclusive on the issue. When the Weekly tried to talk to Anderson about topics completely unrelated, Smith interrupted the conversation instructing Anderson not to answer any questions.



Artist's rendering of the soon-to-be built Beverly Hills Rose Parade float.

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Box 915, Lake Hughes, CA 93532. CHOCOLATE PEACH LLC 14230 Alderwood Road, Lake Hughes, CA 93532. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/10. Signed: Lauretha Knight, President. This statement is filed with the County Clerk of Los Angeles County on: 10/12/10. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2943

FICTITIOUS BUSINESS NAME STATEMENT: 20101492621 The following person(s) is/are doing business as: MY PLUMBING SPECIALIST 10955 Wagner Street, Culver City, CA 90230. MICHAEL B CHISM 2521 Huntington Lane, Redondo Beach, CA 90278; CARLOS GONZALEZ 4045 Harter Avenue, Culver City, CA 90230. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/10. Signed: Michael B Chism, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/10. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2944

FICTITIOUS BUSINESS NAME STATEMENT: 20101499842 The following person(s) is/are doing business as: EXTENDED QUARTERS 1123 N. Detroit Street, West Hollywood, CA 90046. G. MARC MILLER 1123 N. Detroit Street, West Hollywood, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/10. Signed: G. Marc Miller, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/10. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2944

FICTITIOUS BUSINESS NAME STATEMENT: 20101500523 The following person(s) is/are doing business as: BULLS EYE EXECUTIVE TRANSP; BLACKBERRY EXECUTIVE TRANSP 11425 Cherry Avenue, Inglewood, CA 90303. ROSCOE JIM BROWN 11425 Cherry Avenue, Inglewood, CA 90303. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/10. Signed: Roscoe Brown, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/10. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2946

FICTITIOUS BUSINESS NAME STATEMENT: 20101269716 The following person(s) is/are doing business as: TID 4821 Lankershim Blvd. Suite F 307, North Hollywood, CA 91601. TIME IN DESTINY, INC. 4821 Lankershim Blvd. Suite F 307, North Hollywood, CA 91601. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 9/01/2010. Signed: Donna Zamora, Corporate Secretary. This statement is filed with the County Clerk of Los Angeles County on: 9/01/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2947

FICTITIOUS BUSINESS NAME STATEMENT: 20101269886 The following person(s) is/are doing business as: REIGN 14622 Ventura Blvd. Suite 102-814, Sherman Oaks, CA 91403. SHAPHAN ROBERTS 14622 Ventura Blvd. Suite 102-814, Sherman Oaks, CA 91403; IDEAL MEDIA ENTERTAINMENT LLC 928 N. San Fernando Blvd. Suite J #119, Burbank, CA 91504; 3RD DAY PRODUCTIONS 318 N. Carson Street #208, Carson City, Nevada 89701. The busi-

ness is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on 9/01/2010. Signed: Shaphan Roberts, Self. This statement is filed with the County Clerk of Los Angeles County on: 9/09/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2948

FICTITIOUS BUSINESS NAME STATEMENT: 20101461486 The following person(s) is/are doing business as: SIMPLY SHEA 509 Crater Camp Drive, Monte Nido, CA 91302. GAYLE SHEA 509 Crater Camp Drive, Monte Nido, CA 91302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/13/2010. Signed: Gayle Shea, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2949

FICTITIOUS BUSINESS NAME STATEMENT: 20101470275 The following person(s) is/are doing business as: S J HARRIS LAW 8383 Wilshire Blvd. Suite 830, Beverly Hills, CA 90211. SCOTT J. HARRIS 2091 Outpost Drive, Los Angeles, CA 90068. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14/2010. Signed: Scott J. Harris, Principal. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2950

FICTITIOUS BUSINESS NAME STATEMENT: 20101499533 The following person(s) is/are doing business as: HANDS CLEANING SERVICE 3009 W. 82nd Place, Inglewood, CA 90305. EDMOND HAMILTON JR. 3009 W. 82nd Place, Inglewood, CA 90305. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/2010. Signed: Edmond Hamilton Jr., Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2951

FICTITIOUS BUSINESS NAME STATEMENT: 20101492196 The following person(s) is/are doing business as: ANIMAR; THE ANIMAR GROUP 6601 Center Drive West, Los Angeles, CA 90045. ANITA JONES; MARSHALL CAMPBELL 6601 Center Drive West, Los Angeles, CA 90045. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/2010. Signed: Marshall Campbell, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2952

FICTITIOUS BUSINESS NAME STATEMENT: 20101491349 The following person(s) is/are doing business as: MAKE ME OVER 6840 11th Avenue, Los Angeles, CA 90043. TOI PINELL 6840 11th Avenue, Los Angeles, CA 90043; MONIQUE BELL 1419 W. 179th Street, Gardena, CA 90248; DOMINIQUE DENNIS 10207 Orenshaw Blvd. #5, Inglewood, CA 90303. The business is conducted by: Joint Venture. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Toi Pinell, Founder. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name

statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2953

FICTITIOUS BUSINESS NAME STATEMENT: 20101491570 The following person(s) is/are doing business as: LA SPA MOVING 4916 5th Avenue, Los Angeles, CA 90043. MICHAEL LEWIS; KIER LEWIS 4916 5th Avenue, Los Angeles, CA 90043. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Kier Lewis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2954

FICTITIOUS BUSINESS NAME STATEMENT: 20101471201 The following person(s) is/are doing business as: CT TRUCKIN 13016 Ardath Avenue, Gardena, CA 90249. ANTHONY YATES 13016 Ardath Avenue, Gardena, CA 90249. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14/2010. Signed: Anthony Yates, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/14/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2955

FICTITIOUS BUSINESS NAME STATEMENT: 20101515857 The following person(s) is/are doing business as: AGHALEVON 6632 Van Nuys Blvd. #323, Van Nuys, CA 91401. LEVON AGHABEKYAN 6632 Van Nuys Blvd. #323, Van Nuys, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Levon Aghabekyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2956

FICTITIOUS BUSINESS NAME STATEMENT: 20101515858 The following person(s) is/are doing business as: PASHINA DESIGN 10945 Burbank Blvd. #112, North Hollywood, CA 91601. ASHOT PASHINYAN 10945 Burbank Blvd. #112, North Hollywood, CA 91601. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Ashot Pashinyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10, 11/4/10, 11/11/10, 11/18/10 2957

FICTITIOUS BUSINESS NAME STATEMENT: 20101515859 The following person(s) is/are doing business as: MHERS FINE DESIGN 145 S. Glenoaks Blvd. #155, Burbank, CA 91502. MHER POGHOSYAN 145 S. Glenoaks Blvd. #155, Burbank, CA 91502. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Mher Poghosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.)

10/28/10,11/4/10,11/11/10, 11/18/10 2958

FICTITIOUS BUSINESS NAME STATEMENT: 20101515860 The following person(s) is/are doing business as: SARMOSEY SALES 3200 Wilshire Blvd. #111-33, Los Angeles, CA 90010. ARTUR SARMOSEYAN 3200 Wilshire Blvd. #111-33, Los Angeles, CA 90010. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name of SARMOSEY SALES 3200 Wilshire Blvd. #111-33, Los Angeles, CA 90010. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2959

FICTITIOUS BUSINESS NAME STATEMENT: 20101515861 The following person(s) is/are doing business as: DESIGN BY LINGAR 501 W. Glencloaks Blvd. #142, Glendale, CA 91202. ARTUR CHILINGARYAN 501 W. Glencloaks Blvd. #142, Glendale, CA 91202. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Artur Chilingaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2960

FICTITIOUS BUSINESS NAME STATEMENT: 20101515862 The following person(s) is/are doing business as: WE BOOST CREDIT 225 E. Broadway, Glendale, CA 91205.MANUEL M. CHARACHYAN, ARAMES ISSARDARO 211 02222nd Street, Glendale, CA 91205. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/2010. Signed: Manuel M. Charachyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2961

FICTITIOUS BUSINESS NAME STATEMENT: 20101450046 The following person(s) is/are doing business as: SUIT GUY 330 E. 11th Street, Los Angeles, CA 90015.GUY SHAULI 5135 Zelzah Avenue #102, Encino, CA 91316.The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/2010. Signed: Guy Shauli, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2962

FICTITIOUS BUSINESS NAME STATEMENT: 20101453267 The following person(s) is/are doing business as: VICTOR VARDANIAN 275 E. Broadway, Glendale, CA 91205. JOSE EDWARD VALENTIN 12941 Four Palms Lane, Sylmar, CA 91342.JOSE EDWARD VALENTIN 12941 Four Palms Lane, Sylmar, CA 91342. JOHN STEVEN COLLETTI 11665 Mayfield Avenue, Los Angeles, CA 90049. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/2010. Signed: Jose Edward Valentin, Individual. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2963

FICTITIOUS BUSINESS NAME STATEMENT: 20101453244 The following person(s) is/are doing business as: HOLLYWOOD HILLS HOUSE WINDOW CLEANING 16808 Sherman Way #209, Van Nuys, CA 91406.LUIS GONZALEZ 16808 Sherman Way #209, Van Nuys, CA 91406. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 06/20/05. Signed: Luis Gonzalez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2964

FICTITIOUS BUSINESS NAME STATEMENT: 20101451928 The following person(s) is/are doing business as: DIGITAL AGE MUSIC 4804 Laurel Canyon Blvd. #311, Valley Village, CA 91607.CRISTIAN PEREZ 3663 W. 113 Street, Inglewood, CA 90303. FILBERT GARCIA 4709 Kraft Avenue, Valley Village, CA 91602. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 09/30/10. Signed: Cristian Perez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2965

FICTITIOUS BUSINESS NAME STATEMENT: 20101448983 The following person(s) is/are doing business as: MAPLE CONSTRUCTION MANAGEMENT, BRENTWOOD CAPITAL, 16530 Ventura Blvd. #601, Encino, CA 91436; PO Box 56766, Sherman Oaks, CA 91413. PARKVIEW FINANCIAL, INC. 16530 Ventura Blvd. #601, Encino, CA 91436. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 1/01/2010. Signed: Fred Afari, President. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2966

FICTITIOUS BUSINESS NAME STATEMENT: 20101451296 The following person(s) is/are doing business as: ME AND YOU 11929 Venice Blvd. #221, Los Angeles, CA 90066.SILVANO CARDELLA, MARCO SALOMONE 11929 Venice Blvd. #221, Los Angeles, CA 90066. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/2010. Signed: Silvano Cardella, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2967

FICTITIOUS BUSINESS NAME STATEMENT: 20101451297 The following person(s) is/are doing business as: MANGIA E CANTA 11929 Venice Blvd. #221, Los Angeles, CA 90066.SILVANO CARDELLA, MARCO SALOMONE 11929 Venice Blvd. #221, Los Angeles, CA 90066. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/12/2010. Signed: Silvano Cardella, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/12/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2968

FICTITIOUS BUSINESS NAME STATEMENT: 20101463176 The following person(s) is/are doing business as: VJC STUDIO'S 1930 W. Glencloaks Blvd. Suite 6, Glendale, CA 91201.YANIK SARDARYAN 1930 W. Glencloaks Blvd. Suite 6, Glendale, CA 91201. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/06/2008. Signed: Yanik Sardaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2969

FICTITIOUS BUSINESS NAME STATEMENT: 20101460113 The following person(s) is/are doing business as: TIGERDOG TELEVISION 4841 Whittsett Avenue #3, Valley Village, CA 91607. VALERIE CHOW 11819 King Street, Valley Village, CA 91607. MICHAEL BROCKHOFF 4841 Whittsett Avenue #3, Valley Village, CA 91607. The business is conducted by: A General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/13/2010. Signed: Michael Brockhoff, Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2970

FICTITIOUS BUSINESS NAME STATEMENT: 20101463341 The following person(s) is/are doing business as: SCAPEWEB 13114 Van Nuys Blvd., Pacoima, CA 91331; 9854 Cedros Avenue, Panorama City, CA 91402. JAIME SILVA 9854 Cedros Avenue, Panorama City, CA 91402. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/13/2010. Signed: Jaime Silva, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2971

FICTITIOUS BUSINESS NAME STATEMENT: 20101457651 The following person(s) is/are doing business as: AAM WINDSOR 444 W Windsor Road Apt 3, Glendale, CA 91204. AVETISYAN 444 W Windsor Road Apt 3, Glendale, CA 91204. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Artur Avetisyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2972

FICTITIOUS BUSINESS NAME STATEMENT: 20101462749 The following person(s) is/are doing business as: ADRIANA SHOES; LAS LEONAS 1118-B Santee Street, Los Angeles, CA 90015.REZZA ARIAVAND 4023 Eagle Rock Blvd. #11, Los Angeles, CA 90065. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/13/2010. Signed: Rezza Ariavand, Owner. This statement

is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2973

FICTITIOUS BUSINESS NAME STATEMENT: 20101459526 The following person(s) is/are doing business as: C & G REFRIGERATION INC. 42904 Victorville Place, Lancaster, CA 93534. C & G REFRIGERATION INC. 42904 Victorville Place, Lancaster, CA 93534. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 8/26/2010. Signed: Cesar Augusto, President. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2974

FICTITIOUS BUSINESS NAME STATEMENT: 20101459181 The following person(s) is/are doing business as: A TO Z INSURANCE 1016 E. Broadway Suite 302, Glendale, CA 91205. MAYKEL MECHERDICH AVANECIAN 10420 Scoville Avenue #3, Sunland, CA 91040. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/13/2010. Signed: Maykel Mecherdichi Avaneician, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2975

FICTITIOUS BUSINESS NAME STATEMENT: 20101461483 The following person(s) is/are doing business as: WINNICK'S AUTO SALES 7833 Sepulveda Blvd. Unit 0, Van Nuys, CA 91405. JEFFREY WINNICK 3623 E. 6th Street, Long Beach, CA 90814. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/13/2010. Signed: Jeffrey Winnick, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2976

FICTITIOUS BUSINESS NAME STATEMENT: 20101461419 The following person(s) is/are doing business as: OSCAR'S CLEANERS; OASIS DRINKING WATER 13712 Oxnard Street, Van Nuys, CA 91401.VILA REYES 1307 N. June Street, Hollywood, CA 90028. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/13/2010. Signed: Vilma Reyes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2977

FICTITIOUS BUSINESS NAME STATEMENT: 20101457825 The following person(s) is/are doing business as: HAQ ENTERPRISES; HAQ ASSOCIATES 4650 Sepulveda Blvd. #105, Sherman Oaks, CA 91403.FARHANA NASEEM, MUHAMMAD F. WADOOD 4650 Sepulveda Blvd. #105, Sherman Oaks, CA 91403. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 10/13/2010. Signed: Farhana Naseem, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2978

FICTITIOUS BUSINESS NAME STATEMENT: 20101482478 The following person(s) is/are doing business as: FOSTER DOUGLAS ESCROW DIVISION; FOSTER DOUGLAS; FOSTER DOUGLAS RESIDENTIAL; FOSTER DOUGLAS COMMERCIAL 10061 Riverside Drive, Suite 569, Toluca Lake, CA 91602. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 2005. Signed: Julie Davis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2979

FICTITIOUS BUSINESS NAME STATEMENT: 20101481746 The following person(s) is/are doing business as: THREE STAR MOTOR SPORTS 14807 Bessemer Street, Van Nuys, CA 91411.RYAN RICHARD GALLANTE 14807 Bessemer Street, Van Nuys, CA 91411. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Ryan Richard Gallante, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2980

FICTITIOUS BUSINESS NAME STATEMENT: 20101483570 The following person(s) is/are doing business as: ALONSO'S UNISEX BARBER SHOP 16925-1 Vanowen Street, Van Nuys, CA 91356.MARIA LOURDES ALONSO 9125 Lemonha Avenue, Panorama, CA 91402. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Maria Lourdes Alonso, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2981

FICTITIOUS BUSINESS NAME STATEMENT: 20101485837 The following person(s) is/are doing business as: UNSUNSMUSIC; UNS PRODUCTIONS 25399 N. The Old Road #3-206, Stevenson Ranch, CA 91381.YOUNES LAHLOU; SOFIA MECHCHE-ALAMI 25399 N. The Old Road #3-206, Stevenson Ranch, CA 91381. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Younes Lahlou, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2982

FICTITIOUS BUSINESS NAME STATEMENT: 20101486016 The following person(s) is/are doing business as: THE COMPUTER LITERACY COACH, BG TECHNOLOGIES 9135 Reseda Blvd. #93, Northridge, CA 91324.BERNARD GILES 18613 Calahan Street, Northridge, CA 91324. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Bernard Giles, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2983

FICTITIOUS BUSINESS NAME STATEMENT: 20101484821 The following person(s) is/are doing business as: ROLLYMAN PRINTING AND PACKAGING 8932 Telfair Avenue, Sun Valley, CA 91352.JONATHAN DAVID WONG 8932 Telfair Avenue, Sun Valley, CA 91352. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Jonathan David Wong, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2984

FICTITIOUS BUSINESS NAME STATEMENT: 20101482901 The following person(s) is/are doing business as: G & A AUTOMOTIVE & MUFFLER #11 Hazeltine Avenue #A, Van Nuys, CA 91401.KASHKAYAN GRIGOR 12413 Oxnard Street #106, North Hollywood, CA 91606. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Kashkayyan Grigor, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2985

FICTITIOUS BUSINESS NAME STATEMENT: 20101482739 The following person(s) is/are doing business as: ASSESA GARDENING 13216 De Fo Avenue, Sylmar, CA 91342.NICOLI CARON 13216 De Fo Avenue, Sylmar, CA 91342. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/18/2010. Signed: Nicoli Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2986

FICTITIOUS BUSINESS NAME STATEMENT: 20101490554 The following person(s) is/are doing business as: ELITE DEFENSE 4924 Balboa Blvd. #551, Encino, CA 91316.FRANJO LIEBSCHER 4924 Balboa Blvd. #551, Encino, CA 91316. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Franjo Liebscher, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2987

FICTITIOUS BUSINESS NAME STATEMENT: 20101491593 The following person(s) is/are do-

ing business as: KONGSRIER ENTERTAINMENT 500 Jackson Place #106, Glendale, CA 91206.BAHRAM KHOSRAVIAN 500 Jackson Place #106, Glendale, CA 91206. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 08/08/2010. Signed: Bahram Khosraviyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2988

FICTITIOUS BUSINESS NAME STATEMENT: 20101492171 The following person(s) is/are doing business as: ROYAL PARKING SERVICES; ROYAL VALET SERVICES 15053 Ventura Blvd. #205, Sherman Oaks, CA 91403.DOT'S CONNECTED INC. 15053 Ventura Blvd. #205, Sherman Oaks, CA 91403. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Khaled Hawary, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2989

FICTITIOUS BUSINESS NAME STATEMENT: 20101500223 The following person(s) is/are doing business as: PASTAMICHI RISTORANTE 13213 Gladstone Avenue, Sylmar, CA 91342. PASTA MICHI INC. 1028 Hollister Street Apt.3, San Fernando, CA 91340. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/2010. Signed: Luis Manuel Orozco, President. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2990

FICTITIOUS BUSINESS NAME STATEMENT: 20101496094 The following person(s) is/are doing business as: BEVERLY HILLS MEDICAL LASERS 416 N. Bedford Dr. Suite 204, Beverly Hills, CA 90210; 436 N. Bedford Drive #103, Beverly Hills, CA 90210.LEIF L. ROGERS MD, PROFESSIONAL CORPORATION 436 N. Bedford Drive #103, Beverly Hills, CA 90210. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/2010. Signed: Leif L. Rogers, President. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2991

FICTITIOUS BUSINESS NAME STATEMENT: 20101496095 The following person(s) is/are doing business as: SAVE PLUS \$5 FAMILY CLOTHING 9043 Woodman Avenue, Arleta, CA 91331.CLOTHING INC. 202 INC28 N. Parish Place, Burbank, CA 91502. The business is conducted by: A Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/2010. Signed: Clothing 20, Inc., President. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2992

FICTITIOUS BUSINESS NAME STATEMENT: 20101500377 The following person(s) is/are doing business as: THE ELEPHANT PAD 5853 Lexington Avenue #7, Hollywood, CA 90038. RUVIM PODGORNY 5853 Lexington Avenue #7, Hollywood, CA 90038. The business is conducted by: An Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/2010. Signed: Ruvim Podgorny, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 10/28/10,11/4/10,11/11/10, 11/18/10 2993

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101457063
Date Filed: 10/20/10
Name of Business: GT FAST TRUCKING 3523 N. Verdugo Road, Glendale, CA 91208
Registered Owner: Gevorg Terzyan 3523 N. Verdugo Road, Glendale, CA 91208
Current File # 20091220146
Date: 8/10/09
Published: 10/28/10,11/4/10, 11/11/10, 11

90222.JASON HOWARD 14851 Sunset Blvd., Pacific Palisades, CA 90272.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: Jason Howard, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3008

FICTITIOUS BUSINESS NAME STATEMENT: 20101532401 The following person(s) is/are doing business as: ADFVOY LIMO SERVICE 15013 Limoli Avenue #6, Gardena, CA 90249. AUBJADE K. ADEPFIYE 15013 Limoli Avenue #6, Gardena, CA 90249.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: K. Adepfiye, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3009

FICTITIOUS BUSINESS NAME STATEMENT: 20101532704 The following person(s) is/are doing business as: EQUINE GUIDED SOLUTIONS 667 Alma Real Drive, Pacific Palisades, CA 90272.CASSANDRA OGIER LEHEL 667 Alma Real Drive, Pacific Palisades, CA 90272.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/26/10. Signed: Cassandra Lehel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3010

FICTITIOUS BUSINESS NAME STATEMENT: 20101541205 The following person(s) is/are doing business as: DIRTY ELECTRICITY USA DIRTYELECTRICITYUSA.COM, DIRTY ELECTRICITY CALIFORNIA DIRTYELECTRICITYCALIFORNIA.COM, DIRTY ELECTRICITY LOS ANGELES DIRTYELECTRICITYLOSANGELES.COM 928 N. La Cienega Blvd., Los Angeles, CA 90069.DINA AMIRI; BARRY AMIRI 328 S. Bedford Drive, Beverly Hills, CA 90212.The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 09/22/10. Signed: Barry Amiri, Co-Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3011

FICTITIOUS BUSINESS NAME STATEMENT: 20101531259 The following person(s) is/are doing business as: 16 MIN. SMOG 1502 S. Robertson Blvd. #3, Los Angeles, CA 90035.ERNESTO T. MENDEZ CASTANEDA 1211 N. Chester Avenue, Inglewood, CA 90302.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 01/02/10. Signed: Ernesto T. Mendez Castaneda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3012

FICTITIOUS BUSINESS NAME STATEMENT: 20101510046 The following person(s) is/are doing business as: THE LAW OFFICES OF CHIKE EMENIKE 1434 Redondo Blvd. #7, Los Angeles, CA 90019.CHUKUNWUIKE EMENIKE 1434 Redondo Blvd. #7, Los Angeles, CA 90019.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/20/10. Signed: Chukunwuike Emenike, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/21/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3013

FICTITIOUS BUSINESS NAME STATEMENT: 20101525634 The following person(s) is/are doing business as: TAYLOR PEREZ 4769 Ricardo Drive, Los Angeles, CA 90008. CARLOS JOSE ANIBAL RICE PEREZ; DEAN TAYLOR POWELL 4759 Ricardo Drive, Los Angeles, CA 90008.The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/25/10. Signed: Carlos Jose Emanuel Rice Perez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3014

FICTITIOUS BUSINESS NAME STATEMENT: 20101514816 The following person(s) is/are doing business as: V.I.C. TRANSPORTATION 5353 W. Imperial Hwy #300, Los Angeles, CA 90045.PATRIK V. TAMER 22425 Kathryn Avenue, Torrance, CA 90505.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/10. Signed: Patrik V. Tamer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3015

FICTITIOUS BUSINESS NAME STATEMENT: 20101551075 The following person(s) is/are doing business as: HEALTH SPRING ACUPUNCTURE 11979 Rochester Avenue #1, Los Angeles, CA 90028.YAU LUEN LUCY WEI LAU 11979 Rochester Avenue #1, Los Angeles, CA 90028.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Yau Luen Lucy Wei Lau, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3016

FICTITIOUS BUSINESS NAME STATEMENT: 20101542999 The following person(s) is/are doing business as: THE DAMESA CODE 269 S. Beverly Drive #1083, Beverly Hills, CA 90212. MEGA BODY MANAGEMENT 1706 Washington Blvd #111-114, Inglewood, CA 90308.The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Doria Parker, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3017

FICTITIOUS BUSINESS NAME STATEMENT: 20101551314 The following person(s) is/are doing business as: AMERICANCAZI; SECTOR; LOOT 1507 7th Street Suite 26, Santa Monica, CA 90401. LEON ALEXANDER STANISLAWSKI 1871 9th Street, Santa Monica, CA 90404.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/21/10. Signed: Leon Alexander Stanislawski, Founder. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3018

FICTITIOUS BUSINESS NAME STATEMENT: 20101551368 The following person(s) is/are doing business as: NEW HIGHS FOR FUTURE BEGINNINGS; MOB CATERING 5748 S. Van Ness Place, Los Angeles, CA 90062; PO Box 514911, Los Angeles, CA 90051-2191. DEMETRIUS MITCHELL; JA NAEA BALDWIN 5748 S. Van Ness Place, Los Angeles, CA 90062.The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Demetrius Mitchell, NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3019

FICTITIOUS BUSINESS NAME STATEMENT: 20101557016 The following person(s) is/are doing business as: ASAP COMMUNICATIONS 1050 West 165th Place #001 Gardena CA 90247. SARAH WILLIAMS 1050 W. 165th Place Gardena, CA 90247. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/10. Signed: Sarah Williams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3020

FICTITIOUS BUSINESS NAME STATEMENT: 20101557304 The following person(s) is/are doing business as: UNVEILED 2630 Avira St. Apt. #4, Los Angeles, CA 90034. NICOLE D. ALGARIAN-CHAVARRIA 650 Tamarack Ave #4004 Brea, CA 92821. MARIA CEDILIA CHAVARRIA 2630 Avira St #14 Los Angeles CA 90034. The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/10. Signed: Maria Chavarría, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3021

FICTITIOUS BUSINESS NAME STATEMENT: 20101559648 The following person(s) is/are doing business as: THIRTEEN PROMENADE PSYCHIC 408 Broadway Santa Monica CA 90401. THIRTEEN PROMENADE PSYCHIC ADVISORS 2629 Santa Monica Blvd Santa Monica, CA 90401; 3RD STREET PROMENADE PSYCHICS; 3RD STREET PROMENADE PSYCHIC ADVISORS. CRYSTALS UNIVERSAL SPIRITUAL RELIGIOUS CENTER & CHURCH, INC. 2629 Santa Monica Blvd, Santa Monica, CA 90404. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Crystals Universal Spiritual Religious Center & Church. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE

- This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3022

FICTITIOUS BUSINESS NAME STATEMENT: 20101559233 The following person(s) is/are doing business as: THE DOEBERMAN GANG; DOE-GANG. 9220 Foster Rd. Bellflower, CA 90706. HASEEN SHAREEF JR. 1211 Magnolia Ave Long Beach, CA 90813; ANGELLA GAIL KELLY 9220 Foster Rd. Bellflower, CA 90706. The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here in 2002. Signed: Hasen Shareef Jr, CEO. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3023

FICTITIOUS BUSINESS NAME STATEMENT: 20101557435 The following person(s) is/are doing business as: PROCESS GREEN 1737 Camden Ave #3 Los Angeles, CA 90025. EDWARD PAKDAMAN 1737 Camden Ave Los Angeles CA 90025. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on Jan 2010. Signed: Edward Pakdaman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3024

FICTITIOUS BUSINESS NAME STATEMENT: 20101557268 The following person(s) is/are doing business as: DUCKS IN A ROW CONSULTING 15720 Ventura Blvd Ste #209 Encino, CA 91436. CLAUDIA KOHNER 7959 Blackburn Ave Los Angeles CA 90048. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/14/2006. Signed: Claudia Kohner, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3025

FICTITIOUS BUSINESS NAME STATEMENT: 20101553668 The following person(s) is/are doing business as: WOS DON'T MISS A SPOT 5450 Slauson Ave Ste #216 Culver City, CA 90230. MONETE LLC. 5450 Slauson Ave Ste #216 Culver City, CA 90230. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here. Signed: Monete LLC, CEO and Founder. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3026

FICTITIOUS BUSINESS NAME STATEMENT: 20101559853 The following person(s) is/are doing business as: JACE AUTO BODY 2629 Santa Monica Blvd Santa Monica CA 90404. BOBBY JACE 2629 Santa Monica Blvd Santa Monica CA 90404. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/20/10. Signed: Bobby Jace, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/26/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3027

FICTITIOUS BUSINESS NAME STATEMENT: 20101473931 The following person(s) is/are doing business as: GARDENA INCOME-TAX SERVICES, 859 W GARDENA BLVD, GARDENA, CA 90247. LUIS ANIBAL NARANJO, 1732 N. AVE #45 LOS ANGELES CA 90041. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/15/2010. Signed LUIS ANIBAL NARANJO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/10, 11/25/10 3028

FICTITIOUS BUSINESS NAME STATEMENT: 20101475701 The following person(s) is/are doing business as: GARIBAY TRADING EAST, 1767H STREET EAST, LANCASTER, CA 93535. CESAR GARCIA, 40614 1678H STREET EAST LANCASTER CA 93535. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 5/5/2010. Signed CESAR GARCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/2010, 11/25/2010 19430

FICTITIOUS BUSINESS NAME STATEMENT: 20101477720 The following person(s) is/are doing business as: THE VAGAN JUNITO, 10438 NATIONAL BLVD, LOS ANGELES, CA 90034. ATIANA PETMUNEJE, 2717 BELLEVUE AVE. LOS ANGELES CA 90026. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in. Signed RATTANA PETMUNEJE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/2010, 11/25/2010 19429

FICTITIOUS BUSINESS NAME STATEMENT: 20101477311 The following person(s) is/are doing business as: TOTAL ACCESS COMPANY, 8336 MORRILL AVE, WHITTIER, CA 90606. DANNIE BARRIENTOS, 8336 MORRILL AVE WHITTIER CA 90606. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/15/2010. Signed DANNIE BARRIENTOS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/2010, 11/25/2010 19428

FICTITIOUS BUSINESS NAME STATEMENT: 20101551095 The following person(s) is/are doing business as: FREE LONG MODZ. 4501 E CARSON ST # 203, LONG BEACH, CA 90808. PRESTIGE ASSETS & HOLDINGS INC. 4501 E CARSON ST # 203 LONG BEACH CA 90808. The business is conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOSUE LOPEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/4/10,11/11/10, 11/18/2010, 11/25/2010 19423

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
Filed: 2010153128
Date of Filing: 10/26/10
Name of business: 16 MIN. SMOG INC. 1506 S. La Cienega Blvd., Los Angeles, CA 90035
Registered Owner: ERNESTO MENDEZ 3731 W. 117th Street, Los Angeles, CA 90250
Current File # 2008168017
Date: 9/15/2008
Published: 11/4/10, 11/11/10, 11/18/2010,11/25/10

Department of Alcoholic Beverage Control
888 S. Figueroa St., Suite 320
Los Angeles, CA 90017
(213) 833-6043
Notice of Application for change
In ownership of Alcoholic Beverage License
Date of Filing Application: September 2, 2010
The name of the Applicant is:
SKWS ENTERPRISES INC.
The applicant listed above is applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
652 N. LA PEER DRIVE
WEST HOLLYWOOD, CA 90069-5602
Type of license applied for:
48- On Sale General Public Premises

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: OCTOBER 27, 2010
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: VONS COMPANIES INC THE
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
562 SANTA MONICA BLVD & BARRINGTON AVE
LOS ANGELES, CA 90025
Type of License(s) is/are: 21 - OFF-SALE GENERAL
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA156235 BH WEEKLY 11/4, 11, 18 2010

FICTITIOUS BUSINESS NAME STATEMENT: 20101565547 The following person(s) is/are doing business as: ZEN 8353 Wilshire Blvd, Los Angeles, CA 90048. CHALINEE MENCHYA VA 3325 Castle Heights Avenue #303, Los Angeles, CA 90034.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/22/10. Signed: Chalinee Menchuya, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the

rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3028

FICTITIOUS BUSINESS NAME STATEMENT: 20101565546 The following person(s) is/are doing business as: DOHENEY 10133 DOHENEY 6340 Coldwater Canyon Avenue #205, North Hollywood, CA 91606.DARA REZVANIPOUR 6340 Coldwater Canyon Avenue #205, North Hollywood, CA 91606.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/10. Signed: Dara Rezanipour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3029

FICTITIOUS BUSINESS NAME STATEMENT: 20101565544 The following person(s) is/are doing business as: VILLA DE LOS 8569 Burton Way, Los Angeles, CA 90048; PO Box 5345, Beverly Hills, CA 90209.WILSHIRE BEVERLY 22, LLC 140 S. Beverly Drive #200, Beverly Hills, CA 90212.The business is conducted by a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/10. Signed: Said Hakim, Manager. This statement is filed with the County Clerk of Los Angeles County on: 11/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3030

FICTITIOUS BUSINESS NAME STATEMENT: 20101565545 The following person(s) is/are doing business as: HR2020 REPAIR 9125 Olympea Blvd, Beverly Hills, CA 90212.AMIR AMIRKHANIAN 117 N. Wilcox Avenue, Montebello, CA 90648.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/01/10. Signed: Amir Amirkhanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3031

FICTITIOUS BUSINESS NAME STATEMENT: 20101582050 The following person(s) is/are doing business as: CALIFORNIA PRO STAFFING; PRONANNY4HIRE.COM 11321 Iowa Avenue #2, Los Angeles, CA 90025.HIROMI HANDA 3940 Laurel Canyon Blvd. #535, Studio City, CA 91604.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/30/10. Signed: Hiromi Handa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3032

FICTITIOUS BUSINESS NAME STATEMENT: 20101581402 The following person(s) is/are doing business as: TRUNK AND TRADE CONNAISSEUR 3779 Lockland Drive #12, Los Angeles, CA 90008.SYLVIA FAYE YOUNG 3779 Lockland Drive #12, Los Angeles, CA 90008.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/10. Signed: Sylvia Yau, President. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3033

FICTITIOUS BUSINESS NAME STATEMENT: 20101580695 The following person(s) is/are doing business as: LOCAL GRAPHIC AND DESIGN 216 Avenue H Unit A, Redondo Beach, CA 90277.WILL STASZAK 216 Avenue H Unit A, Redondo Beach, CA 90277.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/10. Signed: Will Staszak, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3034

FICTITIOUS BUSINESS NAME STATEMENT: 20101575020 The following person(s) is/are doing business as: STRAIT FROM THE HEART FAMILY CHILDCARE; WILLIAMS-GRAMMER FAMILY CHILDCARE 152 East 136 Street, Los Angeles, CA 90061.INDIA WILLIAMS-GRAMMER 152 East 136 Street, Los Angeles, CA 90061.The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/10. Signed: India Williams-Grammer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3035

FICTITIOUS BUSINESS NAME STATEMENT: 20101574608 The following person(s) is/are doing business as: BUDGET HEATING, AIR, AND ALL HOME REPAIR 15609 Patonella Avenue, Gardena, CA 90249.RYAN NICHOLAS SMITH 15609 Patonella Avenue, Gardena, CA 90249.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/10. Signed: Ryan Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3036

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Aprahman, Owner. This statement is filed with the County Clerk of Los Angeles County on 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3058

FICTITIOUS BUSINESS NAME STATEMENT: 20101541104 The following person(s) is/are doing business as: APEX CAPITAL PARTNERS 2630 Granadaaks Drive, Westlake Village, CA 91361; 4607 Lakeview Canyon, Suite 265, Westlake Village, CA 91361. JASON K. OSHIMA 2630 Granadaaks Drive, Westlake Village, CA 91361.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Jason K. Oshima, Owner. This statement is filed with the County Clerk of Los Angeles County on 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3059

FICTITIOUS BUSINESS NAME STATEMENT: 20101539639 The following person(s) is/are doing business as: ENERGY SAVE MANAGEMENT 5915 Lemp Avenue #201, North Hollywood, CA 91601. POWER HOUSE SOLUTIONS, INC. 5915 Lemp Avenue #201, North Hollywood, CA 91601.The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Ariel Kochane, President. This statement is filed with the County Clerk of Los Angeles County on 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3060

FICTITIOUS BUSINESS NAME STATEMENT: 20101539488 The following person(s) is/are doing business as: GAME SPEED BASEBALL; GAME SPEED BASEBALL ACADEMY 6100 De Soto Avenue, Suite 1036, Woodland Hills, CA 91367. SCOTT OSODER 6100 De Soto Avenue, Suite 1036, Woodland Hills, CA 91367.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Scott Osoder, Owner. This statement is filed with the County Clerk of Los Angeles County on 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3061

FICTITIOUS BUSINESS NAME STATEMENT: 20101540824 The following person(s) is/are doing business as: MIDWEST MUZIK 4870 Lankershim Blvd., North Hollywood, CA 91601. ROGER JACKSON 4870 Lankershim Blvd., North Hollywood, CA 91601.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/27/10. Signed: Roger Jackson, Owner. This statement is filed with the County Clerk of Los Angeles County on 10/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3062

FICTITIOUS BUSINESS NAME STATEMENT: 20101551191 The following person(s) is/are doing business as: ANGES 2577 Gaull Street, West Hollywood, CA 91607. JAMEL KHAWAJA 22757 Gaull Street, West Hollywood, CA 91607.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Jamel Khawaja, Owner. This statement is filed with the County Clerk of Los Angeles County on 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3063

FICTITIOUS BUSINESS NAME STATEMENT: 20101551652 The following person(s) is/are doing business as: TONY'S TIRES AND WHEELS LANCASTER 208 W Ave I, Lancaster, CA 93536.EMILIANO GONZALEZ; JUAN GONZALEZ 2055 Minter Way, Lancaster, CA 93536.The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Juan Gonzalez, Partner. This statement is filed with the County Clerk of Los Angeles County on 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3064

FICTITIOUS BUSINESS NAME STATEMENT: 20101550178 The following person(s) is/are doing business as: HEAVENLY COUTURE 7820 Atoll Avenue, North Hollywood, CA 91605.SONA GASPARYAN 7820 Atoll Avenue, North Hollywood, CA 91605.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/2010. Signed: Sona Gasparyan, Owner. This statement is filed with the County Clerk of Los Angeles County on 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3065

FICTITIOUS BUSINESS NAME STATEMENT: 20101551541 The following person(s) is/are doing business as: PAUL'S LEGACY GAS AND LIQUOR 129604 Roscoe Blvd., Sun Valley, CA 91352.TAMARA HELO; NAWAL HELU 17436 San Jose Street, Granada Hills, CA 91344.The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Tamara Helo, Partner. This statement is filed with the County Clerk of Los Angeles County on 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3066

FICTITIOUS BUSINESS NAME STATEMENT: 20101549837 The following person(s) is/are doing business as: HERMOSA BEACH TATTOO COMPANY/ SEVEN SEAS TATTOO 600 Pacific Coast Highway, Hermosa Beach, CA 90254. FRANK ESPOSITO 14507 Sylvan Street, Van Nuys, CA 91411; PAUL CACIOPPO 8861 W. Sunset Blvd., West Hollywood, CA 90069.The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 10/28/10. Signed: Frank Esposito, Owner. This statement is filed with the County Clerk of Los Angeles County on 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3067

FICTITIOUS BUSINESS NAME STATEMENT: 20101549478 The following person(s) is/are doing business as: TMSMYSAE; TMSMYSAE.COM 1010 N. Glendale Avenue #106250, Glendale, CA 91206.SEVAN SOFTWARE INC. 1010 N. Glendale Avenue #106250, Glendale, CA 91206.The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on October 2005. Signed: Vahé E. Shahinian, Founder. This statement is filed with the County Clerk of Los Angeles County on 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3068

FICTITIOUS BUSINESS NAME STATEMENT: 20101545847 The following person(s) is/are doing business as: 3A PACKING COMPANY 1725 Del Amo Blvd., Torrance, CA 90501.ANITA HERNANDEZ 1725 Del Amo Blvd., Torrance, CA 90501.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/01/2010. Signed: Anita Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on 10/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3069

FICTITIOUS BUSINESS NAME STATEMENT: 20101573373 The following person(s) is/are doing business as: MAGICAL SOLAR SUN INTERNATIONAL 3249 Alabama Street, La Crescenta, CA 91214.FOUAD PETRO 3249 Alabama Street, La Crescenta, CA 91214.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/2010. Signed: Fouad Petrou, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3070

FICTITIOUS BUSINESS NAME STATEMENT: 20101572196 The following person(s) is/are doing business as: JOSE OVALLE 7914 Farmdale Avenue, North Hollywood, CA 91605. JOSE M. OVALLE 7914 Farmdale Avenue, North Hollywood, CA 91605.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 7/24/2000. Signed: Jose M. Ovalle, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3071

FICTITIOUS BUSINESS NAME STATEMENT: 20101570582 The following person(s) is/are doing business as: Y AND V AUTO BODY SHOP 11623 Shady Street Unit G, Sun Valley, CA 91352.YERVAND MAKERYAN 7229 Hillrose Street, Tujunga, CA 91042.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/22/2010. Signed: Yervand Makeryan, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3072

FICTITIOUS BUSINESS NAME STATEMENT: 20101571631 The following person(s) is/are doing business as: HRH DOMESTIC SERVICES AND CATERING; HER ROYAL HIGHNESS; HIS ROYAL HIGHNESS DOMESTIC SERVICES AND CATERING 12314 Moorpark Street Apt.215, Studio City, CA 91604.NANCY VIOTLO 12314 Moorpark Street Apt.215, Studio City, CA 91604.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/02/2010. Signed: Nancy Vitolo, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3073

FICTITIOUS BUSINESS NAME STATEMENT: 20101579216 The following person(s) is/are doing business as: JUST FOR YOU BEAUTY SALON AND BARBER SHOP 7606 Fallbrook Avenue Unit 7, Canoga Park, CA 91304.MARIA SOCORRO MORELOS 6928 De Soto Avenue, Canoga Park, CA 91303.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/2010. Signed: Maria Socorro Morelos, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3074

FICTITIOUS BUSINESS NAME STATEMENT: 20101579057 The following person(s) is/are doing business as: ALL SOLID RECORDS; ROB SOLO PRODUCTIONS 5845 Ostrom Avenue, Encino, CA 91436.ROBERT P. OSTRUM 5845 Ostrom Avenue, Encino, CA 91436.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/2010. Signed: Robert Saral, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3075

FICTITIOUS BUSINESS NAME STATEMENT: 20101581658 The following person(s) is/are doing business as: UNIVERSA A DIAGNOSTIC 5906 Etiwanda Avenue #18, Tarzana, CA 91356. NATALIA BEKETOVA 5906 Etiwanda Avenue #18, Tarzana, CA 91356.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/25/2005. Signed: Natalia Beketova, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3076

FICTITIOUS BUSINESS NAME STATEMENT: 20101582631 The following person(s) is/are doing business as: INTELLIHART SALON 400 S. Beverly Drive, Suite 420, Beverly Hills, CA 90212. USA M. INC. 400 S. Beverly Drive Suite 420, Beverly Hills, CA 90212.The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/2010. Signed: Daniel Weisberg, CEO. This statement is filed with the County Clerk of Los Angeles County on 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3077

FICTITIOUS BUSINESS NAME STATEMENT: 20101493323 The following person(s) is/are doing business as: AFLALO BEAUTY AND MANAGEMENT 333 S. Beverly Drive #205, Beverly Hills, CA 90212. BENJAMIN JOSEPH AFLALO 908 N. Bedford Drive, Beverly Hills, CA 90210.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Benjamin Afalo, Owner. This statement is filed with the County Clerk of Los Angeles County on 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3078

FICTITIOUS BUSINESS NAME STATEMENT: 20101581989 The following person(s) is/are doing business as: HARVARD COUNSELING CENTER 37217 W. 6th Street Suite 604, Los Angeles, CA 90020. RICHARD SOHN 447 Magna Vista Ct., Palmdale, CA 90020.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 09/01/2010. Signed: Richard Sohn, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3078

FICTITIOUS BUSINESS NAME STATEMENT: 20101578367 The following person(s) is/are doing business as: SMOKELINE 108 N. Glendale Avenue, Glendale, CA 91206.ANAIT YAZLYAN 7747 Ethel Avenue, North Hollywood, CA 91605.TOR LINDO 7747 Ethel Avenue, North Hollywood, CA 91605.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/03/2010. Signed: Anait Yazlyan, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3079

FICTITIOUS BUSINESS NAME STATEMENT: 20101590415 The following person(s) is/are doing business as: WEST COAST TILES 5851 Arroyo Drive, Los Angeles, CA 90042. ERNIE J. ROSALES 5851 Arroyo Drive, Los Angeles, CA 90042.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/04/2010. Signed: Ernie J. Rosales, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/04/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3080

FICTITIOUS BUSINESS NAME STATEMENT: 20101590415 The following person(s) is/are doing business as: BLUES MOON DOG TRAINING; BLUES MOON ANIMAL TRAINING 5424 Laurel Canyon Blvd. #129, Valley Village, CA 91066.JACQUELINE GAILLARD 6233 Simpson Avenue, North Hollywood, CA 91606.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 11/04/2010. Signed: Jacqueline Gaillard, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/04/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3081

FICTITIOUS BUSINESS NAME STATEMENT: 20101587220 The following person(s) is/are doing business as: TACOS LA FAMILIA; DON TACO RESTAURANT 13769 Osborne Street, Arleta, CA 91331; 1701 Truman Street Suite L, San Fernando, CA 91340. C. CASTELLANOS MEXICAN FOOD INC. 13769 Osborne Street, Arleta, CA 91331.The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 09/28/2010. Signed: Carlos Castellanos, President. This statement is filed with the County Clerk of Los Angeles County on 11/04/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3082

FICTITIOUS BUSINESS NAME STATEMENT: 20101587221 The following person(s) is/are doing business as: CHATSWORTH CAREGIVERS GROUP 21708 Devenshire Street, Chatsworth, CA 91311.CHATSWORTH CAREGIVERS GROUP INC. 21708 Devenshire Street, Chatsworth, CA 91311.The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on 11/04/2010. Signed: Mariano Perazzo, President. This statement is filed with the County Clerk of Los Angeles County on 11/04/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3083

FICTITIOUS BUSINESS NAME STATEMENT: 20101586794 The following person(s) is/are doing business as: BLUES MOON DOG TRAINING; BLUES MOON ANIMAL TRAINING 5424 Laurel Canyon Blvd. #129, Valley Village, CA 91066.JACQUELINE GAILLARD 6233 Simpson Avenue, North Hollywood, CA 91606.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 01/20/09. Signed: Jacqueline Gaillard, Owner. This statement is filed with the County Clerk of Los Angeles County on 11/04/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 11/11/10, 11/18/10, 11/25/10, 12/2/10 3084

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101557672
Date Filed: 10/29/10
Name of Business: LOS FELIZ SHOE REPAIR 1755 Hillhurst Avenue, Los Angeles, CA 90027
Registered Owner: JOHNNY NADZHARYAN 8161 Shadyglade Avenue, North Hollywood, CA 91605
Current File # 20100824282
Date: 6/16/2010
Published: 11/11/10, 11/18/2010, 11/25/10, 12/02/2010

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101550393
Date Filed: 10/28/10
Name of Business: FIRSCTITI REALTY; FIRSCTITI ESCROW 17023 Chatsworth Street #102, Granada Hills, CA 91344
Registered Owner: HAIM J BARILLA 12450 Burbank Blvd. #P177, Valley Village, CA 91607
Current File # 20100771842
Date: 6/07/2010
Published: 11/11/10, 11/18/2010, 11/25/10, 12/02/2010

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101553948
Date Filed: 10/29/10
Name of Business: HORIZON AUTO DISMANTLING 2346 San Fernando Road, Los Angeles, CA 90065
Registered Owner: VAGIK DARBINYAN 167 Wonderland Drive, Glendale, CA 91202
Current File # 20080691799
Date: 4/21/08
Published: 11/11/10, 11/18/2010, 11/25/10, 12/02/2010

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101580386
Date Filed: 11/03/2010
Name of Business: TAXI DRIVERS ASSOCIATION OF SANTA MONICA 14943 Califa Street, Van Nuys, CA 91411
Registered Owner: VAROUJ KOUZKIAN 1231 E. Lexington Drive, Glendale, CA 91206
Current File # 20101454324
Date: 10/12/2010
Published: 11/11/10, 11/18/2010, 11/25/10, 12/02/2010

FICTITIOUS BUSINESS NAME STATEMENT: 20101518340 The following person(s) is/are doing business as: WESTSIDE HOMES REALTY, 1010 BROADWAY, SANTA MONICA, CA 90401. SANCHEZ INVESTMENT INC, 13738 ANACOSTA AVE FONTANA CA 92335. The business is conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ARTURO SANCHEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/11/2010, 11/18/2010, 11/25/2010, 12/2/2010 19468

FICTITIOUS BUSINESS NAME STATEMENT: 20101525623 The following person(s) is/are doing business as: COMPRESSOR BODY SHOP 227 E FLORENCE AVE, LOS ANGELES, CA 90002. ANTONIO T. HERNANDEZ 1125 FEINBERG ST APT 9 NORWALK CA 90650 FERNANDO CHIRINOS, 12125 FIRMIN ST APT 9 NORWALK CA 90650. The business is conducted by a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANTONIO HERNANDEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/25/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/11/2010, 11/18/2010, 11/25/2010, 12/2/2010 19469

FICTITIOUS BUSINESS NAME STATEMENT: 20101496634 The following person(s) is/are doing business as: MARENO INCOME TAX ACCOUNTANTS, 9900 LAKEWOOD BLVD STE 204, DOWNEY, CA 90240. CHRIS MORENO, 10718 SHELLY FIELD RD DOWNEY CA 90241. The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on 3/1/2010. Signed CHRIS MORENO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 10/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/11/2010, 11/18/2010, 11/25/2010, 12/2/2010 19467

FICTITIOUS BUSINESS NAME STATEMENT: 20101571685 The following person(s) is/are doing business as: LOTUS CHINESE CUISINE, 5111 N GLENDALES BLVD, BURBANK, CA 91502. TIAN BIN LIN, 19923 ANZA AVE TORRANCE CA 90503. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed TIAN BIN LIN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2020. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/11/2010, 11/18/2010, 11/25/2010, 12/2/2010 19470

FICTITIOUS BUSINESS NAME STATEMENT: 20101575054 The following person(s) is/are doing business as: HTS. AUTOMOTIVE SERVICE, 9850 ATLANTIC AVE, SOUTH GATE, CA 90255. HUNBERTO ZEPEDA, RUGBY AVE APT 101 HUNTINGTON PARK CA 90255. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 8/20/2007. Signed HUNBERTO ZEPEDA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/11/2010, 11/18/2010, 11/25/2010, 12/2/2010 19471

FICTITIOUS BUSINESS NAME STATEMENT: 20101491959 The following person(s) is/are doing business as: ALL BLACK KEYS PRODUCTION 822 Victor Avenue #2, Inglewood, CA 90302. LANCE STUBBS 822 Victor Avenue #2, Inglewood, CA 90302.The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/19/2010. Signed: Lance Stubbs, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411

tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19494

FICTITIOUS BUSINESS NAME STATEMENT: 20101613732
The following person(s) is/are doing business as: NICHOS PIZZAS, 4221 E FLORENCE AVE, BELL, CA 90201. ZENAYDA M ESCOBAR, 16432 DOUBLEGROVE ST LA PUENTE CA 91744. The business is conducted by an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ZENAYDA M ESCOBAR. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19496

FICTITIOUS BUSINESS NAME STATEMENT: 20101622011
The following person(s) is/are doing business as: GLOBAL SHIPPING SOLUTION, BCEX-PRESS, EXPRESS CARGO USA, CNN RELOCATION, 4606 WILLIS AVE, STE 206, SHERMAN OAKS, CA 91403. F.I.D. INTERNATIONAL INC, 4606 WILLIS AVE, STE 206 SHERMAN OAKS CA 91403. The business is conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed EDUARD KISELYOV. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/18/2010, 11/25/2010, 12/2/2010, 12/9/2010 19511

FILE NO. 20101574666
FILED: 11/02/2010
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
FILE NO. 05-3064535

DATE FILED: DECEMBER 13, 2005
Fictitious Business Name(s): INDIA GRILL EXPRESS, 11916-18 AVIATION BLVD, INGLEWOOD, CA 90304-1007

The full name of registrant: GURBACHAN S. GREWAL AND PARMINDER K. GREWAL, 18202 SHEFFIELD LN, NORTHBRIDGE, CA 91326

This business was conducted by: HUSBAND AND WIFE
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime)

/s/ GURBACHAN S. GREWAL AND PARMINDER K. GREWAL

This statement was filed the County Clerk of LOS ANGELES county on 11/02/2010.

LA156260 BEVERLY HILLS WEEKLY 11/11, 18, 25, 12/2, 2010

FILE NO. 20101566041
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CRYSTAL III COIN LAUNDRY, 3144 W. FLORENCE AVE, LOS ANGELES, CA 90043 county of: LOS ANGELES. The full name of registrant(s) is/are: WILLIAMS & SONS CO, INC, [CALIFORNIA]. 1055 W. 7TH ST, STE 1720, LOS ANGELES, CA 90017. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ WILLIAMS & SONS CO., INC. BY: JULIEN WILLIAMS, OFFICER

This statement was filed with the County Clerk of LOS ANGELES County on 11/1/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156263 BEVERLY HILLS WEEKLY 11/11, 18, 25, 12/2, 2010

FILE NO. 20101582619
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HAYASHI JAPANESE RESTAURANT 800 W. CARSON ST, TORRANCE, CA 90502 county of: LOS ANGELES. The full name of registrant(s) is/are: YOUNG WOO LEE AND JONG YOUN LEE, 8681 LA SALLE ST, #2, CYPRESS, CA 90630. This Business is being conducted by a/an: COPARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ YOUNG WOO LEE AND JONG YOUN LEE

This statement was filed with the County Clerk of LOS ANGELES County on 11/3/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156295 B.H.WEEKLY 11/11, 18, 25, 12/2, 2010

FILE NO. 20101591057
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BANDINI MARKET, 2313 S. ATLANTIC BLVD, COMMERCE, CA 90040 county of: LOS ANGELES. The full name of registrant(s) is/are: KI WON PARK AND KYUNG SOON PARK, 2100 WEATHERLY PL, FULLERTON, CA 92833. This Business is being conducted by a/an: COPARTNERS. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information

which he knows to be false, is guilty of a crime).

/s/ KI WON PARK, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 11/04/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156323 B.H.WEEKLY 11/11, 18, 25, 12/2, 2010

FILE NO. 20101574665
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: INDIA GRILL EXPRESS 11918 AVIATION BLVD, INGLEWOOD, CA 90304 county of: LOS ANGELES. The full name of registrant(s) is/are: COLLEEN ANN SUBEDI 11918 AVIATION BLVD, INGLEWOOD, CA 90304. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ COLLEEN ANN SUBEDI, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 11/2/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156261 B.H.WEEKLY 11/11, 18, 25, 12/2, 2010

FILE NO. 20101542268
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: J & S LIQUOR, 23804 CRENSHAW BLVD, TORRANCE, CA 90505, (LOS ANGELES). The full name of registrant(s) is/are: RAKAN ABDULNOUR, 20920 JAMISON AVE, CARSON, CA 90745. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ RAKAN ABDULNOUR, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156181 BH WEEKLY 11/4, 11, 18, 25, 2010

FILE NO. 20101525969
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #455, 9845 TOPANGA CANYON BLVD, CHATSWORTH CA 91311-4006, (LOS ANGELES). The full name of registrant(s) is/are: ARJUN NAT, 18422 SANDRINGHAM CRT, NORTHBRIDGE, CA 91326. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ ARJUN NAT, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 10/25/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156128 BH WEEKLY 11/4, 11, 18, 25, 2010

FILE NO. 20101542269
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LLOYDS ASSET MANAGEMENT, 522 9TH ST, SANTA MONICA, CA 90402, (LOS ANGELES). The full name of registrant(s) is/are: C.D. HOPKINS FINANCIAL, LLC, [CALIFORNIA], 522 9TH ST, SANTA MONICA, CA 90402, CALIFORNIA. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ C.D. HOPKINS FINANCIAL, LLC BY: CHADWICK HOPKINS, CEO

This statement was filed with the County Clerk of LOS ANGELES County on 10/27/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156182 BH WEEKLY 11/4, 11, 18, 25, 2010

FBN FILE NO. 20101551082
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: IRIS COFFEE, 2528 W. OLYMPIC BLVD #108, LOS ANGELES, CA 90006, (LOS ANGELES). The full name of registrant(s) is/are: JUNG J. AHN, 2528 W. OLYMPIC BLVD, #108, LOS ANGELES, CA 90006. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JUNG J. AHN, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 10/28/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156216 BH WEEKLY 11/4, 11, 18, 25, 2010

FILE NO. 20101551081
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CHILDREN'S CORNER PRESCHOOL, 7023 HASKELL AVE, VAN NUYS, CA 91406, [LOS ANGELES]. The full name of registrant(s) is/are: JEMS EDUCATION, INC, (CALIFORNIA), 4047 ELLENITA AVE, TARZANA, CA 91356. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N.A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JEMS EDUCATION, INC BY: STANTON R. KURTZ, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 10/28/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156214 BH WEEKLY 11/4, 11, 18, 25, 2010

FILE NO. 20101485592
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BNC COIN LAUNDRY, 3144 W. FLORENCE AVE, LOS ANGELES, CA 90043, (LOS ANGELES). The full name of registrant(s) is/are: WILLIAMS & SONS, COMPANY INC [CALIFORNIA], 145 ROADRUNNER, IRVINE, CA 92603. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ WILLIAMS & SONS, COMPANY INC BY: JULIEN WILLIAMS, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 10/18/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA155999 BH WEEKLY 10/28, 11/4, 11, 18, 2010

FILE NO. 20101485593
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SNACK TOWN, 112 W. 9TH ST, STE 106, LOS ANGELES, CA 90015, (LOS ANGELES). The full name of registrant(s) is/are: MONICA H. HONG, 112 W. 9TH ST, STE 106, LOS ANGELES, CA 90015. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information

which he knows to be false, is guilty of a crime).

/s/ MONICA H. HONG, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 10/18/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA159997 BH WEEKLY 10/28, 11/4, 11, 18, 2010

FILE NO. 20101508913
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DF WIRELESS, 1355 W. FLORENCE AVE, LOS ANGELES, CA 90044, (LOS ANGELES). The full name of registrant(s) is/are: GLOBAL GATE INC, [CALIFORNIA], 3844 GRANDVIEW DR, BREA, CA 92823. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ GLOBAL GATE INC, CHUNG SEOK KIM, CEO

This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156081 BH WEEKLY 10/28, 11/4, 11, 18, 2010

FILE NO. 20101508912
FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DF WIRELESS, 1752 W. SLAUSON AVE #B, LOS ANGELES, CA 90044, (LOS ANGELES). The full name of registrant(s) is/are: GLOBAL GATE INC, [CALIFORNIA], 3844 GRANDVIEW DR, BREA, CA 92823. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ GLOBAL GATE INC, CHUNG SEOK KIM, CEO

This statement was filed with the County Clerk of LOS ANGELES County on 10/21/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA156080 BH WEEKLY 10/28, 11/4, 11, 18, 2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF MARGARET JANE DUFFY aka MARGARET J. DUFFY aka MARGARET DUFFY
Case No. SP008336

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of MARGARET JANE DUFFY aka MARGARET J. DUFFY aka MARGARET DUFFY

A PETITION FOR PROBATE has been filed by Mary Bobette McCarthy in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Mary Bobette McCarthy be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Dec. 3, 2010 at 9:15 AM in Dept. No. N located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative

appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Petitioner: Mary Bobette McCarthy
MARY BOBETTE MCCARTHY
55 WINTER ST
AUBURN ME 04210

NOTICE OF TRUSTEE'S SALE TS No. 10-0087049 Title Order No. 10-8-352986 Investor/Insurer No. 1703509285 APN No. 5530-005-038 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/21/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by LAUREN E BRADY A SINGLE WOMAN, dated 02/21/2006 and recorded 03/01/06, as Instrument No. 06 0442340, in Book -, Page -, of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/02/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 7505 HAMPTON AVENUE #17, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$437,628.67. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/03/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA3773523 11/04/2010, 11/11/2010, 11/18/2010

**NOTICE OF PETITION TO ADMINISTER ESTATE OF:
JAMES ROBERT COUNCIL
CASE NO. BP125334**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JAMES ROBERT COUNCIL. A PETITION FOR PROBATE has been filed by MARY LOUISE CLARK in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MARY LOUISE CLARK be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 11/29/10 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court

a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
RANDY SPIRO - SBN 082942
9301 WILSHIRE BLVD #504
BEVERLY HILLS CA 90210-5412
11/4, 11/11, 11/18/10
CNS-1978813#

NOTICE OF TRUSTEE'S SALE TS No. 10-0088393 Title Order No. 10-8-357276 Investor/Insurer No. 144893415 APN No. 4352-012-020 & 4350-016-011 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 09/26/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by PHYLLIS KATZ LEWINE, AND ROBERT LEWINE, WIFE AND HUSBAND AS JOINT TENANTS, dated 09/26/2006 and recorded 10/03/06, as Instrument No. 06 2200766, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/09/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 9360 READCREST DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$4,146,394.59. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/05/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3776543 11/11/2010, 11/18/2010, 11/25/2010

NOTICE OF TRUSTEE'S SALE TS No. 10-0091155 Title Order No. 10-8-363948 Investor/Insurer No. 1706601664 APN No. 5559-006-014 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 03/27/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by THIERRY SMADJA, A SINGLE MAN, dated 03/27/2008 and recorded 03/31/08, as Instrument No. 20080547459, in Book -, Page -), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 12/09/2010 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8787 SHOREHAM DRIVE # B4, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$274,906.99. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as

provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/07/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA3778812 11/11/2010, 11/18/2010, 11/25/2010

**NOTICE OF PETITION TO ADMINISTER ESTATE OF:
BRAD HOLCOMB AKA BRAD J. HOLCOMB
CASE NO. BP125132**

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of BRAD HOLCOMB AKA BRAD J. HOLCOMB.

A PETITION FOR PROBATE has been filed by LINDA K. BLACKWILL in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that LINDA K. BLACKWILL be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 11/18/10 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

In Pro Per Petitioner
LINDA K. BLACKWILL
P O BOX 1822
29 PALMS CA 92277
11/11, 11/18, 11/25/10
CNS-1984736#

NOTICE OF TRUSTEE'S SALE TS # CA-09-260058-ED Order # 090181503-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/20/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): PATRICK SAVIN, AN UNMARRIED MAN Recorded: 3/29/2007 as Instrument No. 20070736531 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 11/18/2010 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$3,959,990.69 The purported property address is: 1355 BEVERLY ESTATES DRIVE BEVERLY HILLS, CA 90210 Assessors Parcel No. 4356-011-019 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256. Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has not obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is

current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does apply to this notice of sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: 10/19/2010 Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelitysap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3781513 10/28/2010, 11/04/2010, 11/11/2010

WORKER'S COMPENSATION APPEALS BOARD, State of California

GUILLERMO VILLEGAS CASE NUMBER
ADJ2058154
vs Applicant

MARIA L. JIMENEZ AND JAIME LOPEZ dba TACOS EL GUERO

Defendant
ORDER FOR SERVICE BY
PUBLICATION OF
APPLICATION FOR ADJUDICATION AND
NOTICE OF SPECIAL LAWSUIT

SPECIAL NOTICE OF LAWSUIT

MARIA L. JIMENEZ AND JAIME LOPEZ DBA TACOS EL GUERO; 12115 S. FIRESTONE, NORWALK CA 90650. A lawsuit, the attached Application for Adjudication of Claim, has been filed with the Workers Compensation Appeals Board against you as the named defendant by the above-named applicant(s).

1) An Answer to the Application must be filed and served within six days of the service of the Application pursuant to Appeals Board rules: therefore, your written response must be filed with the Appeals Board promptly: a letter or phone call will not protect your interests.

2) You will be served with a Notice(s) of Hearing and must appear at all hearings or conferences. After such hearing, even absent your appearance, a decision may be made and an award of compensation benefits may issue against you. The award could result in the garnishment of your wages, taking of your money or property or other relief. If the Appeals Board makes an award against you, your house or other dwelling or other property may be taken to satisfy that award in a non-judicial sale, with no exemptions from execution.

A lien may also be imposed upon your property without further hearing and before the issuance of award.

3) You must notify the Appeals Board of the proper address for the service of official and papers and notify the Appeals Board of any changes in that address.

Name and Address of Appeals Board: Worker's Compensation Appeals Board

300 Oceangate, Ste-200; Long Beach, CA 90802

Address City, State, ZIP Code

COMPLETED BY : Applicant Attorney

DENNIS R. FUSI, ESQ.
4909 LAKEWOOD BLVD. 6TH FLOOR, LAKEWOOD CA
90712 310-530-1888

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160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

LEGEND

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer
300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease
400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise

600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial

800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation

900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
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FOREST LAWN HOLLYWOOD HILLS- Double Lot, Great Location near chapel. "Loving Kindness" Lot # 3760 Spaced 3&4. \$14,000 OBO. (805) 760-3021

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