

**briefs** • Last minute AYSO donation keeps library open during furloughs Page 2

**briefs** • City Council passes ordinance to limit medical usage Page 3

**rudy cole** • Branding the village? Page 6

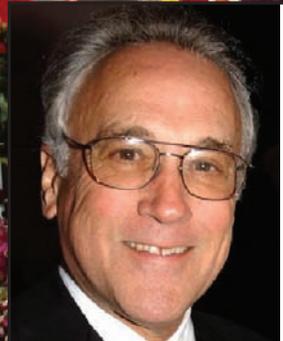
# Beverly Hills Weekly

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Issue 586 • December 23 - December 29, 2010

## Your Tax Dollars at Work



**Five former Mayors speak out against taxpayer subsidy for the Rose Parade float**

cover story • pages 8-9



# briefs

## Last minute AYSO donation keeps library open during furloughs



Nancy Hunt-Coffey

Thanks to a last-minute \$14,600 donation from AYSO Region 76 and a \$4,000 donation from Friends of the Library, the Beverly Hills public library will stay open while the rest of City services are on furlough next week.

The library will be open from 10 a.m. until 6 p.m. from Monday December 27 until Thursday December 30, offering basic services such as check out, check in and the reference desk.

AYSO Region 76 approached City Manager Jeff Kolin last week about donating the necessary money to the library. AYSO, Kolin, the library and the librarian unions worked together to make the needed arrangements to fund and staff the library. Head Librarian Nancy Hunt-Coffey said that once a big organization makes a decision, such as furloughing the library, it is incredibly difficult to change.

"It's not easy to turn the ship around once

you're in a direction and this took agreement by the bargaining units in the City, the unions," Hunt-Coffey said. "They had to make a very quick decision because they could have said no we're not going to work. They stepped up and supported us and some of the credit goes to them for saying yes it's important and we support it."

AYSO Region 76 Board of Directors member Rick Wolfen said AYSO does not normally make donations, however they had a one-time surplus of funds that they felt should be given back to the community.

The one-time surplus of funds comes from money budgeted for fees associated with the 2009 City Council ordinance to establish field usage fees for all youth sports.

"We budgeted for those fees as established in that ordinance," Wolfen said. "In July of 2010 the Beverly Hills City Council amended the field usage fees and reduced them a bit but by that time we had collected over 90 percent of our registration fees. As a result of that, when we got to the end of the year we had a one-time increase in our revenue, so we wanted to find something that would benefit all the residents of Beverly Hills and the community."

Since the money was originally earmarked to go to the City through field usage fees, Wolfen said, it was only natural to spend it in a way that would benefit Beverly Hills residents.

"The public library is central to any City and there's lots of kids that need to get in there and residents who need access to it over the holidays," Wolfen said. "Kids have to have

a place to work on reports, college students are home; it seemed like the library was the great way to reach the most members of the community and keeping it open during that week seemed like the best way to benefit the greatest number of residents."

Hunt-Coffey said that she had never seen any other community raise funds in this manner for a library.

"It's just amazing," Hunt-Coffey said. "It shows the value this community has for its library."

## City Council passes ordinance to limit medical usage

The City Council passed an amendment to the medical use ordinance to restrict new medical development Tuesday, 4-1 with Mayor Jimmy Delshad, Vice Mayor Barry Brucker and Councilmembers John Mirisch and Willie Brien voting for and Councilmember Nancy Krasne voting against.

Under the amended ordinance, pharmacies on the first floor are required to hold their prescription medicine at least 30 feet back from the store front, the amount of office space allowed to be converted in buildings that already have some medical use was limited at 6,000 square feet and new surgery centers are prohibited, a new surgery center would either need to occupy an existing surgery center or could be reviewed through an application for a medical overlay zone.

"I think that the ordinance will do what it sets out to do, protect the balance of use in the City and to stop medical uses from getting out of hand," Mirisch said. "We already have

## WHAT'S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



# SNAPSHOT



## GIVING WITH A GRIN ALBION STREET

Beverly High Senior Michelle Parsaee (second from the left), along with other classmates, the cheer team, band and the Madrigal singers, brought Christmas presents to students, like these, at Albion Street Elementary School, last Friday.

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Publisher & CEO  
Josh E. Gross

Reporter  
Marla Schevker

Sports Editor  
Steven Herbert

Contributing Editor  
Rudy Cole

Advertising Representatives  
Batel Ouda  
Natalie Shemian  
Negin Elazari

Legal Advertising  
Mike Saghian  
Grant Blaisdell  
Eiman Matian

140 South Beverly Drive #201  
Beverly Hills, CA 90212  
310.887.0788 phone  
310.887.0789 fax  
CNPA Member

editor@bhweekly.com

All staff can be reached at:  
first name @bhweekly.com

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OUR DATA SPEAKS VOLUMES



over 21 percent of our limited commercial space devoted to medical, that is a significant amount. In addition to the obvious positive benefits, there are negative impacts which include traffic and parking problems, loss of revenue to the City and perhaps most importantly, the impact on community character. We're vibrant, exciting and a glamorous community and while doctors play a role in all of that, we're not and don't want to be a City of syringes."

### Hubbard and Christiansen arraignment postponed

The arraignment of former BHUSD Superintendent Jeff Hubbard and former Facilities Manager and Strategic Concepts CEO Karen Christiansen has been postponed until Monday December 27 at 9:30 a.m. in the Beverly Hills Superior Court House. The arraignment has been postponed due to court scheduling conflicts, said LA District Attorney's Office spokesperson Jane Robison.



Jeff Hubbard

The arraignment was originally scheduled for Monday, December 20. It has been rescheduled twice due to scheduling conflicts with both the lawyers and the courts. Since both Hubbard and Christiansen were named in the same complaint, they have to be arraigned at the same time.

Christiansen and Hubbard are being charged

with two counts of misappropriation of funds and Christiansen was charged with six counts of conflict of interest, Thursday December 9 said Deputy District Attorney of the Public Integrity Division Juliet Schmidt.

According to the felony complaint filed by the Los Angeles County District Attorney, Hubbard allegedly gave Christiansen a \$20,000 stipend and increased her auto allowance in 2006. The discovery of the alleged misuse of funds was made in 2009 by Assistant Superintendent of Business Services Alex Cherniss. Christiansen, while director of Planning and Facilities for the BHUSD, committed six acts of conflict of interest between April of 2006 and August of 2008.

Hubbard has served as Newport-Mesa Unified School District Superintendent since 2006. The NMUSD Board of Education decided last Monday to take no action against him until the criminal charges have been resolved. Bail for Hubbard is set at \$50,000

Christiansen, who currently lives in Las Vegas, will be surrendering on December 27 in place of extradition. Bail for Christiansen is set at \$2 million.

### Final report on 9.02.10 Taste of Beverly Hills shows City money was spent

Due to the unanticipated expenses, the 9.02.10 Taste of Beverly Hills cost \$24,812 more than what was raised from private funds. According to the staff report prepared by Deputy City Manager Cheryl Friedling, the total cost of the weekend was \$287,822. Private donations and corporate sponsorships only accounted for \$263,010.

The additional \$24,812 has mainly been paid out of the Tourism and Marketing budget for special events and holiday décor, which is funded by Transient Occupancy Taxes (TOT). Extra trash pickup, transportation and secu-

rity were needed due to a higher attendance than originally anticipated. Additionally, the Beverly Hills Chamber of Commerce received \$15,000 in revenue and \$3,255 in food services to compensate for the relocation of its annual "Evening with the Mayor" fundraiser.

Along with other spending, the 9.02.10 event spent \$1,000 on hair and makeup for the Kardashians, \$10,000 for R&B singer Ne Yo to perform and \$104,000 for Natasha Bedingfield to perform.

Although Friedling said in the staff report, "It should be noted that the Tourism and Marketing TOT Revenue is distinct from the City's General Fund," the revenue collected from the TOT does go directly into the general fund.

"We had three times as many people as we expected to show up," Mayor Jimmy Delshad said at the City Council study session Tuesday. "Otherwise I would have raised the rest of the money [in the beginning]. This was

one of the most successful events we had, even if the costs were only for that night."

### Noah Furie to stay on Planning Commission for Lexus Hearings



Noah Furie

The City Council decided to extend Planning Commissioner Noah Furie's time on the Planning Commission to allow him to continue the review of the Lexus remodel. Furie's term as Planning Commissioner

ended December 17 and since it was his second term, he was not eligible for reapp-

*briefs cont. on page 5*



## NOTICE OF PUBLIC HEARING

- DATE:** Thursday, January 13, 2011
- TIME:** 1:30 PM, or as soon thereafter as the matter may be heard
- LOCATION:** Council Meeting Room 280A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, January 13, 2011, will hold a public hearing beginning at **1:30 PM** or as soon thereafter as the matter may be heard, to consider:

An Ordinance of the City of Beverly Hills amending Title 10, Chapter 4: Zoning; Signs related to commercial umbrella signs; amending Title 10, Chapter 3, Articles 30 and 44 relating to Architectural Commission and Design Review Commission rules and procedures, including but not limited to qualifications of the membership, application requirements, and findings.

Any Planning Commission recommendation regarding a draft ordinance would be forwarded to the City Council for its consideration at a duly noticed public hearing.

There is no possibility that the adoption and implementation of this Ordinance would have a significant effect on the environment. This Ordinance does not authorize construction but proposes minor changes to existing regulations already in place in order to serve the public health, safety and general welfare. This Ordinance is therefore exempt from the environmental review requirements of the California Environmental Quality Act (CEQA) pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Comments may be submitted in writing to the Planning Division of the Community Development Department and written or oral comments will be accepted at the Planning Commission meeting at the date and time noted above.

According to Government Code Section 65009, if you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **Jonathan Lait, AICP, City Planner** in the Planning Division at 310.285.1118, or by email at [jlait@beverlyhills.org](mailto:jlait@beverlyhills.org). The file regarding the proposed ordinance is available in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

Jonathan Lait, AICP, City Planner



## NOTICE OF PUBLIC HEARING

The Council of the City of Beverly Hills, at its regular meeting to be held on **Tuesday, January 11, 2011, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

**RESOLUTION OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES & CHARGES TO MODIFY THE FALSE ALARM APPEAL FEE FOR FISCAL YEAR 2010/2011**

The proposed resolution will amend the 2010-2011 Comprehensive Schedule of Taxes, Fees & Charges to modify the false alarm appeal fee. This fee would become effective upon adoption.

Copies of the proposed Resolution are available for review or purchase in the Office of the City Clerk, Room 290, 455 N. Rexford Drive, Beverly Hills, California. All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date. If you need more information, please contact Mark Brower of the Beverly Hills Finance Department at (310) 285-2447.

Please note that if you challenge the Council's action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC  
City Clerk

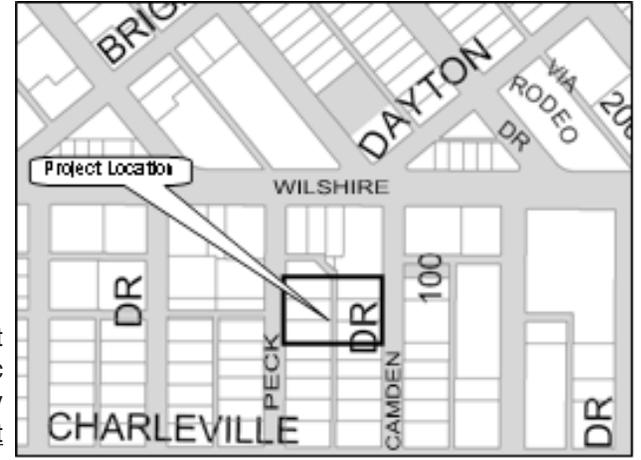


# NOTICE OF AVAILABILITY of DRAFT ENVIRONMENTAL IMPACT REPORT and NOTICE of PUBLIC HEARING

**DATE:** January 13, 2011

**TIME:** 1:30 PM, or as soon thereafter as the matter may be heard

**LOCATION:** Council Meeting Room 280 A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, CA 90210



The City of Beverly Hills has prepared a Draft Environmental Impact Report (EIR) for a proposed new 44-unit condominium building (Residences at Saks Fifth Avenue), and the Planning Commission will hold a public hearing on the Project and Draft EIR on **January 13, 2011 at 1:30 PM** or as soon thereafter as the matter may be heard. The purpose of this meeting is to review the adequacy of the Draft EIR. The merits of the project will not be discussed at this meeting, and no decisions will be made with regard to project approval or denial. A separate, noticed public hearing will be held at a future date to review the merits of the project before any final decisions are made by the Planning Commission.

The project site is located between the 100 blocks of South Camden and South Peck Drives, immediately south of the commercially-zoned properties fronting on Wilshire Boulevard. The project site is identified as 125 South Camden Drive, and occupies six lots totaling approximately 1.12 acres in size.

The proposed project would result in the demolition of the existing surface parking lot located behind the Barney's retail store, and permanent vacation of a portion of the north-south alley that runs through the center of the project site. The new structure would be a six-story, 44-unit residential building with a two-level subterranean parking garage with 127 parking spaces. The net floor area of the proposed building would be 118,840 square feet, which results in a net floor-to-area ratio (FAR) of 2.44 to 1. The project includes approximately 16,220 square feet of communal and private open space that would be provided in the form of courtyards and terraces. The proposed project would be 66-feet and six stories in height at the northern portion of the site, adjacent to the 85-foot tall Barney's retail building to the north of the project site. The project would then step down to 55-feet and five stories in the middle portion of the site. In the southern portion of the site, the project would step down to 45-feet and four stories, adjacent to the existing multi-family residential development to the south.

Of the six lots proposed for development under the project, the four northern lots are currently zoned R-4-P (Residential Parking Zone) and the two southern lots are zoned R-4X2 (Multiple Residential Zone). The R-4-P zone allows for either multi-family residential development or commercial parking facilities (but not both within the same project), and the R-4X2 zone allows for multi-family residential development. The project consists strictly of multi-family residential development, and is therefore compatible with the permitted uses for the project site. The height limit for the two northern lots is 55-feet or five stories, and the height limit for the four southern lots is 45-feet or four stories. Proposed development on the two southern lots complies with the established height limits, but development on the four northern lots exceeds the established height limits.

Approval of the project requires approval of: a Vesting Tentative Map, a Zone Change to amend the Municipal Code to establish a new overlay zone (which allows for increased height and building length), the Multiple Residential Planned Development Overlay Zone (MR-PD); a General Plan Amendment to reflect the proposed overlay zone and to exceed the 60-foot height limit identified in the General Plan; a Development Plan Review to construct the project; and an amendment to the City's Streets Master Plan to allow for an alley vacation for a portion of a public alley that bisects the project site.

The Draft EIR analyzes the following potentially significant environmental effects of the project:

- Aesthetics
- Air Quality
- Greenhouse Gas Emissions
- Land Use and Planning
- Noise
- Transportation and Circulation

**PUBLIC REVIEW AND COMMENT ON DRAFT EIR**

The Draft EIR is being circulated for a 60-day public review period, from November 15, 2010 to January 15, 2011. During the public review period, written comments concerning the adequacy of the document may be submitted by any interested person and/or affected agency. Following the public review period, written responses will be prepared for inclusion in the Final EIR.

Comments should be directed to (Emails will also be accepted at: [rgohlich@beverlyhills.org](mailto:rgohlich@beverlyhills.org)):

**City of Beverly Hills**  
**Department of Community Development**  
**455 North Rexford Drive**  
**Beverly Hills, California 90210**  
**ATTN: Ryan Gohlich, Associate Planner**

Public Review: Copies of the Draft EIR are available for public review at the following locations:

City of Beverly Hills City Hall Planning Division and Office of the City Clerk 455 North Rexford Drive Beverly Hills, CA 90210	Beverly Hills Public Library 444 North Rexford Drive Beverly Hills, CA 90210
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The City's website: [www.BeverlyHills.org](http://www.BeverlyHills.org)

The case file on this project, which includes the plans and applications, is available for public review at the Community Development Department, 455 North Rexford Drive, Beverly Hills, CA 90210. If there are any questions regarding this notice, please contact Ryan Gohlich at 310-285-1194.

Approved as to form:  
David Reyes, Principal Planner

Mailed: December 23, 2010



Jowanka Fratto and Joey Fratto

**'Tis the season to decorate sweet treats**

Gabrielle Radonsky's third-grade class at Beverly Vista held a holiday decorating gingerbread cookie party Friday, December 17.

*briefs cont. from page 3*

pointment. Since new Planning Commissioner Brian Rosenstein said he was going to have to recuse himself from the Lexus Project because his father's company, New Pacific, purchased the neighboring lot 9200 Wilshire for \$16.8 million, the council felt it was appropriate to keep Furie on as a Planning Commissioner.

Councilmember Nancy Krasne expressed concern about Planning Commissioner Lili Bosse's ability to serve on the Lexus Project if she is elected to the City Council. City Attorney Larry Wiener said even if Planning Chair Lili Bosse is elected to the City Council, because the final votes won't be tallied by the next Lexus Project hearing, with Furie there will still be five people to make the decision.

"If she were elected, she won't be formally appointed to the City council, I sincerely doubt we will have a certified vote count by March 10," Wiener said. "As a practical matter, if it appears from the vote count on election day she's been elected to the City council, it will be up to her if she will want to participate on the planning commission level."

The Lexus project will be heard by the Planning Commission at the March 10 meeting.

**No-bid contract with Crown Disposal official**

The City Council approved a no-bid contract with Crown Disposal on Tuesday. Crown Disposal has been the City's waste refuse company since 2003. In 2009, the City agreed to exercise the option in the original agreement to extend services until March 21, 2012 and has now agreed to an additional six years, to a contract ending in 2018.

As a part of the amended contract, the City was able to negotiate for cost savings in many areas including a waive of the next scheduled commercial solid waste fee increase and collecting street receptacles for no additional

charge. The annual purchase order to Crown Disposal ranges from \$5.5 million to \$7.2 million annually.

When Crown Disposal started in 2004, Beverly Hills had a 50 percent diversion rate. An increase in diversion means that Crown is diverting waste from the landfill and recycling it for the City. In 2009, Beverly Hills had a 73 percent diversion rate. This is in compliance with a California mandate, which said that each City must have at least a 50 percent diversion rate by 2000.

Based on the current deal points the Public Works Commission was able to negotiate, Beverly Hills will be saving approximately \$663,700 in the first year and approximately \$3,982,198 over the six year period.

**Beverly Vista plans to feed the hungry**

On Christmas Eve, Beverly Vista will be holding "Feed The Hungry." All members of the community are invited to go to Beverly Vista School starting at 10 a.m. to make lunches with peanut butter and jelly sandwiches, pudding, fresh apples, chips, candy canes, juice boxes and a homemade card.

"We're hoping to make a minimum of 1,000 lunches for the Westside Food Coalition," Beverly Vista PTA President Laurie Okum said. "I think it will be a great experience for families to be able to participate in this. The feeling of helping others during the holiday season and recognizing that there are those less fortunate and coming together to help. We would love everyone to be there."

**Roxbury Park seniors give back for Christmas**

This Christmas, the Roxbury Park Senior Active Adult Club made Santa Clause stockings to give to needy children through Good Shepherd Church. The club made 12 handmade stockings complete with combs, brushes, hand creams, shampoo, tooth brushes, tooth paste, apples, oranges and toys.



(L to R) City Manager Jeff Kolin, Councilmember Mirisch, Assistant Director of Administrative Services and Finance Noel Marquis, Councilmember Nancy Krasne and Mayor Jimmy Delshad.

**Beverly Hills awarded for administrative excellence**

The City of Beverly Hills Administrative Services was given the an award of achievement for excellent financial reporting by the Government Finance Officers Association.

"It's the highest form of recognition in the government accounting," Assistant Director of Administrative Services and Finance Noel Marquis said. "It's quite an accomplishment and it represents the highest in standards."

"Everybody who has seen the stockings has raved about them," Roxbury Park Senior Active Adult Club member Donna Goldstein said. "The work we're doing is great for seniors. I think that it's wonderful that seniors who are in their 80's and 90's are doing this kind of work for other people. We're paying back."

**Beverly Hills City Council Identifies Priorities for 2011-2012**

At a recent strategic planning session, the Beverly Hills City Council identified goals and objectives for the coming fiscal year. Working with City staff, councilmembers identified 26 priority initiatives and projects that will best meet the community's needs. Most of those projects are planned for start and/or completion by the end of fiscal year 2011-12.

"With the budget challenges we face, it is essential that we prioritize our commitments and spending," said Mayor Jimmy Delshad. "Every dollar the City spends must go toward maintaining our brand and quality of life, upholding our commitment to being one of the safest and smartest cities in America and meeting our goals of economic and environmental sustainability."

Among the items that Council identified for priority focus are exploring opportunities to expand and enhance the Beverly Hills brand, using Smart City technologies to address traffic problems in the City, supporting the subway extension and Beverly Hills preferred route, revitalizing southeast Beverly Hills and continued development of regional partnerships to enhance public safety.

At any given time, the City has hundreds of ongoing programs, all of which maintain and enhance the quality of life for residents, businesses and visitors to Beverly Hills. The

planning session is an annual City Council exercise that helps City staff set priorities as they create their work plans and identify the necessary resources as part of the budget process for the coming fiscal year.

A list of the Council's 26 priority are posted at the City's website, [www.beverlyhills.org](http://www.beverlyhills.org).

**BHHS boys' soccer team defeats St. Monica, Lawndale and Torrance**

The Beverly High boys' soccer team defeated St. Monica, 5-1, in a South Bay/Westside Tournament game Dec. 9 at Nickoll Field, with Mauricio Araujo scoring three goals for the Normans.

Mariano Gonzalez had a goal and an assist for Beverly Hills, and Mario Conti also scored for the Normans.

Joshua Horowitz and Elijah Lichtenberg both had two assists for the Normans, who led 3-1 at halftime.

Beverly Hills goalkeeper Matt Davidov made two saves and allowed a goal in 50 minutes of play.

The Normans lost to Los Angeles Loyola, 4-0, in a South Bay/Westside Tournament game Dec. 14 at Loyola High School.

The Cubs (5-1-3) took a 2-0 halftime lead on goals by Jon Abelson and Andre Brown. Michael Sandoval and Miguel Padilla scored for Loyola in the first five minutes of the second half.

Davidov made nine saves and allowed four goals in 50 minutes of play and teammate. Leo Gettleson two saves in 30 minutes.

Beverly Hills was outshot, 15-5.

Loyola recorded its fourth consecutive shutout. The Cubs were ranked sixth in the Southern Section Division I poll released Dec. 13.

The Normans have defeated the Cubs once

*briefs cont. on page 7*

# from the hills of beverly



## Branding the village?

The real beauty of Beverly

By Rudy Cole

Somehow, Beverly Hills has a new slogan that is supposed to help define who we are, "The Smart City." Obvious question: If we're so smart, why are we shutting down city hall from December 24 to January 2?

First, some feel good news. Thanks to the community minded youth sports group, AYSO, our award winning library will not be closed for the entire furlough period. (See brief on pg 2)

The soccer moms and dads, once challenged by the city council for not limiting members to Beverly Hills residents, have made a generous contribution to the Friends of the Library making it possible to open the library during part of the furlough period.

Librarian **Nancy Hunt-Coffey** had quite a challenge, putting together a deal with all kinds of players. First, the employee association (union) had to agree to staff the library; the Friends had to accept the gift and the City Council approve the whole package.

Tuesday, the council gave the final nod and, for at least part of the holiday period, a time when many students normally use the library, it will indeed reopen from December 27 to December 30.

A vote of appreciation to AYSO, Friends of the Library, the employee associations, Hunt-Coffey and other library administrators, and City Manager **Jeff Kolin** who helped broker the deal.

As for city priorities, the council needs a reality check. Don't want to rain on the parade, Rose that is, however when there is some relative calm and before we do this again, some careful examination of priorities and benefits needs to be made. The balanced voice of reason throughout has been Councilmember Dr. **Willie Brien**.

A word about priorities and community values, and how that relates to tourism:

What really attracts tourists to Beverly

Hills? We do not have magnificent beaches, majestic vistas, a world class museum or a performing arts center (at least not yet, as we anticipate the opening of the Annenberg) and we definitely don't have a mammoth amusement park. However, Beverly Hills is still among the top two or three tourist attractions in Southern California.

So, why do they come? Mostly, experts will explain, it is a concept of exclusivity and the ingredients of that are Rodeo Drive, world class hotels and restaurants, a chance to spot a celebrity and, of course beautiful homes, parks and safe streets.

What is really ludicrous – ask any advertising professional, is the assumption that we must promote "the brand." Beverly Hills is one of the most famous cities in the world, identification is not our problem. As a perceptive independent marketing committee once suggested: diversifying the reasons people visit the city, and enhancing events and programs are more important than publicity promoting the name (or brand.) That committee included **Fred Hayman, Richard Rosenzweig, Ali Kasicki, Jerry Magnin**, among others.

Reality check: How many cities have movies using their names? We probably lead the list from London, Paris, Moscow, San Francisco, Tokyo and certainly, Pasadena, or have you forgotten "Down and Out in Beverly Hills?"

One night of the Golden Globes at the Beverly Hilton gives us more of the right kind of exposure than all the parades in the world – and thanks **Beny Alagem** for spending all that money on upgrading the banquet facilities to make sure the Foreign Press Association stays in our village.

Is there a link between employee furloughs, closing city hall and the city's image? Yes, and it isn't all that nebulous.

Too often, we take our uniqueness for granted, assume it will always be there and have no sense of the historical reasons for why we are so different.

But the comparisons to the look and feel of communities all around us is indeed striking. Some few examples: We have tough, stringent sign laws. No gaudy, oversized monstrosities that fill store windows and we also ban signage on sidewalks, curbs or even banners on buildings. This control even extends to logo uses on structures, strictly monitored by the Architectural Commission.

For many new merchants, these restrictions are cumbersome and it takes constant education and code enforcement to maintain the rules. So, what happens during furlough periods? Real estate agents, and they are certainly not the only violators, will get a pass for placing a sign about an open house condo on a city owned tree to pole. A drugstore will slip a sign advertising a new makeup product on the sidewalk and the opening or sale by a pawn shop, and we have a few, will try a banner on their window. Not earth shattering, but an erosion of what we expect in the commercial zones.

We can also thank past city councils for our ban on billboards. When people use Westwood or West Hollywood as examples of what we don't want to happen to Beverly Hills, the massive, intrusive boards are either consciously or unconsciously part of the equation.

Furloughs, and even more important, cuts in staffing could lead to serious diminution of enforcements of our esthetic rules. Of course, when we think about cuts in services, we most always mean police, fire and schools, and those really are our value priorities, but the mostly unseen services coming from city hall have enormous impacts on our quality of life and, yes, how the world perceives us.

What tourists want and their reasons for visiting are not quite the same as the reasons most people give for wanting to live in Beverly Hills. People simply don't buy expensive homes in the flats because they want to be able to walk to Rodeo Drive in the hopes of spotting **Christina Aguilera**.

Years ago, it was schools first, but now there are far fewer families with school age children living in our most expensive homes and condos so public safety ranks ahead, with schools second, followed closely by a sense of community, excellent shopping and world class restaurants – think Spago.

We are also a pedestrian friendly city. A broader issue is economic sustainability. There is an understandable gap in understanding the diverse views in our city: those who oppose growth and further congestion, and city government that cannot provide expected city services without continued business improvements and even expansion.

But back to immediate quality of life challenges: Name branding efforts and expenditures must always be secondary to supporting first class city services. Furloughs, staff cuts, reduction in library hours and more may not immediately change the Beverly Hills world, but eventually, it will. Even tourists may decide to visit Fostoria instead of Beverly Hills if our streets are not clean, signs become intrusive and offensive and fast food stores explode on Wilshire Boulevard.

One side bar: Many years ago, one of the Chamber of Commerce's yearly awards for excellence went to a small retailer just outside the triangle.

The owner, in a great display of appreciation, decided to use his moment of fame, in accepting the award at a civic luncheon, by attacking city staff for "not being friendly to business."

In the pre- **Zusman Eddy** and **Walsh** era, and with city officials sitting stunned by the emotional outburst, and not knowing how to respond, I thought what an important example of one segment of our community not grasping why we have strict rules: What upset the owner was his inability to obtain a permit for a special kind of electric sign for his window.

(I was also surprised that no Chamber leader stepped forward to defend city staff.)

As for the **Rose Bowl**, quick tell me the names of the competing schools? Hint: One is famous for Cheese and the other has a religious name. I opted for **Boise State** last night.

Final side note, and although the debate continues, again thanks to Councilmember Dr. **Brien** for his rational, measured discussion on event expenditures.

\*\*\*

Holiday time always reminds me of an earlier battle led by silent film star **Corrine Griffith** to try, mostly futile then, to bring Christmas decorations to South Beverly Drive.

**Griffith**, who built one of the first commercial structures on South Beverly, The Four Corners at Charleville, had a running war with the Chamber of Commerce and the City Council on fair expenditures on holiday adornments on "her street."

The tribute to the film industry statuette at **Beverwill** and **Olympic** was her contribution to obtaining recognition for "the South." But her battle with city government was so contentious that on the day of the unveiling, the city council decided to hold its own reception at city hall, boycotting the **Griffith** party at **Alfred Kralsen's** apartment on South Rodeo even though **Corrine** funded all costs for the tribute.

It took almost 40 years before South Beverly merchants won the war of obtaining par on holiday decorations, thanks mostly to the South Beverly Drive Association and **Anita Zusman Eddy**, economic director of the Chamber.

Speaking of the holidays, our great churches will have, as usual, special programs. Check out the one being presented, not on Church Row,

Mount Calvary Lutheran at 436 South  
*rudy cont. on page 7*

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*rudy cont. from page 6*  
Beverly Drive; 310.277.1164 for info.

\*\*\*

If there was a joke for best of the year, this one might easily win:

A pinochle club in Tel Aviv, mostly with elderly gentlemen following a day of cards and wine, decided to take some action on their own. The club leader

placed a call to the president of Iran:

"Listen, Mr. President," he said. "We are tired of your threats and stupid comments about the holocaust and we are going to declare war."

The Iranian leader shouted back: "We have nuclear weapons and we will destroy you."

"I will call you right back," the Tel Aviv card player said.

In a few minutes, he called again:

*briefs cont. from page 5*

and tied them twice since the school's boys' soccer program began in the 1973-74 season, according to Steve Rappaport, Beverly Hills' coach since the 1988-89 season.

The Normans defeated Lawndale, 2-0, in a nonleague game at Lawndale High School Dec. 16, as Lichtenberg and Josh Newman scored.

Davidov made seven saves in 75 minutes of play.

Beverly Hills led 1-0 at halftime.

The Normans led in shots, 8-7.

Beverly Hills defeated Torrance, 4-1, in a nonleague game at Nickoll Field Dec. 17, as Conti, Gonzalez, Shaya Noorian and Roman Zaragoza scored in the second half for the Normans after the first half ended in a scoreless tie.

Moises Levy, Lichtenberg and Eugene Katkovski recorded assists for Beverly Hills (5-2-1).

Davidov made 11 saves.

The Normans outshot the Tartars 16-12.

Beverly Hills is scheduled to complete play in the South Torrance Tournament today at South Torrance High School.

#### **BHHS girls' soccer team routs Lawndale again**

The Beverly High girls' soccer team recorded its second one-sided victory over the Cardinals in 15 days on Dec. 13, defeating the Cardinals, 7-0, in a nonleague game at Nickoll Field, as Tylor Fields had three goals and an assist and Ashley Aviram scored twice.

Tiffany Moore and Nicole Star both had a goal and two assists for the Normans (6-3).

Elena Rust had three assists, and Nia Freeman, Jessica Karpiak and Shayna Stein one each for Beverly Hills, which defeated Lawndale, 8-0, in a nonleague game Nov. 29 at Lawndale.

Norman goalkeepers Ida Trevino and Kylie Colvin both made three saves.

Beverly Hills led 3-0 at halftime.

The Normans won their pool in the 33rd annual South Girls' Varsity Tournament by defeating Woodland Hills Louisville in a penalty kick shootout after regulation played ended in a 1-1 tie Dec. 11 at South Torrance High School.

Fields scored in the first half and was among three Beverly Hills scoring in the penalty kick shootout. The Royals scored in the second half.

Trevino made four saves.

Aviram, Moore and Star also scored for the Normans in the shootout.

The Normans began tournament play with a 1-0 victory over Manhattan Beach Mira Costa Dec. 11, with Aviram scoring off Star's assist in the first half of a pool play game at South Torrance High.

Trevino made six saves for her fourth shut-

out of the season.

Beverly Hills suffered its first loss of the season Dec. 9, falling 3-0 at West Torrance in a South Bay/Westside Tournament game following three one-sided shutout victories, despite outshooting the Warriors, 11-10.

Trevino made seven saves, but allowed one goal in the first half and two in the second.

West Torrance goalkeeper Amanda Ornelas made 11 saves for her second shutout of the season.

Fields scored off Sydney Segal's assist in the first half of a 4-1 loss to Torrance Dec. 10 in a South Bay/Westside Tournament game at Nickoll Field.

The Tartars broke a 1-1 halftime tie by scoring three goals in the second half.

Trevino made eight saves.

The Normans are scheduled to resume play Jan. 3 with a game in the San Pedro Tournament.

#### **BHHS girls' basketball team wins twice in tournament**

The Beverly High girls' basketball bounced back from what coach John Braddell called a "terrible" performance with a 44-12 victory over Moreno Valley Vista Del Lago in a pool play game of the Battle at the Beach tournament Dec. 6 at Redondo Union High School.

The Normans, whose 63-58 loss to Playa Del Rey St. Bernard in the seventh-place game of the Inglewood City of Champions tournament two days earlier prompted Braddell's comment, outscored the Ravens 14-5 in the first quarter and 15-0 in the second to take a 29-5 halftime lead.

Beverly Hills outscored Vista Del Lago 9-2 in the third quarter and 6-5 in the fourth.

Norman senior forward Chelsea Austin had 14 points, seven blocked shots and five assists, all game highs.

Morgan Mason added 10, Debbie Reyhan seven, Serena Shlomof four, Natalie Moy three and Tiffany Haney, Dorsa Mehrannia, and Nicole Nisim two each for Beverly Hills.

Mason, Moy and Reyhan all made 3-point baskets.

Haney pulled down a game-high 13 rebounds, including nine offensive rebounds.

The Normans made 19 of 72 shots, 26.4 percent, including three of 14 3-point shots, 21.4 percent, and three of four free throws, 75 percent.

The Ravens made five of 48 shots, 10.4 percent, including two of three 3-point shots, 66.7 percent, and missed both their free throws.

Beverly Hills lost to Torrance Bishop Montgomery, 67-25, in a pool game Dec. 7 at Redondo Union High School, as it was outscored 19-4 in the first quarter and 13-7 in the second to trail 32-11 at halftime.

Mason scored 12 points, Haney six, Moy five, including a 3-point basket, and Austin two.

The Normans were outscored 19-10 in the

"Your bombs don't scare us, we are coming after you."

The President of Iran said: "Are you crazy? We have an army of 3 million with which we can attack you."

Again, the pinochle leader said he would have to discuss this with his friends, but quickly called again:

"We are calling off the war," he admitted. "There is no way we could handle three million prisoners."

third quarter and 16-4 in the fourth.

Beverly Hills made eight of 47 shots, 17 percent, including one of 12 3-point shots, 8.3 percent, and eight of 12 free throws, 66.7 percent.

The Knights made 28 of 60 shots, 46.7 percent, including two of 11 3-point shots, 18.2 percent, and seven of 12 free throws, 58.3 percent.

Beverly Hills lost to Redondo, 36-32, in a Silver Bracket semifinal Dec. 10 at Redondo Union High School, that was tied, 16-16, at halftime, but Beverly Hills was outscored 10-1 in the third quarter.

The Normans outscored the Sea Hawks, 15-10, in the fourth quarter, but their comeback attempt fell short.

Mason scored 17 points, Austin seven, Moy six and Shlomof two.

Beverly Hills made nine of 50 shots, 18 percent, including missing all nine of its 3-point shots, and 14 of 21 free throws, 66.7 percent.

The Normans led 9-6 at the end of the first quarter, but were outscored 10-7 in the second.

Beverly Hills completed tournament play by defeating Peninsula, 61-57, in the Silver

Have a great holiday, and take no prisoners.

*Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.*

Bracket's third-place game, outscoring the Panthers, 27-7, in the fourth quarter to overcome a 50-34 deficit entering the quarter.

Mason scored 34 points and made 11 steals, Austin scored 15, including making the Normans' lone 3-point basket, and Moy had 12 points, nine rebounds and eight assists.

Beverly Hills (4-5) made 17 of 47 shots, 36.2 percent, including one of four 3-point shots, 25 percent, and 26 of 48 free throws, 54.2 percent.

The Normans are scheduled to begin play in the West Coast Holiday Festival Monday by facing Brentwood at the Swim-Gym in a first-round game beginning at 7:30 p.m.

If Beverly Hills wins, it would face the La Costa Canyon-Sun Valley Poly winner Tuesday at 7:30 p.m. in a first-round game of the winners bracket, while a loss would relegate it to a first-round game of the consolation bracket against the Canyon-Poly loser Tuesday at 4:30 p.m. Either game would be played in the Swim-Gym.

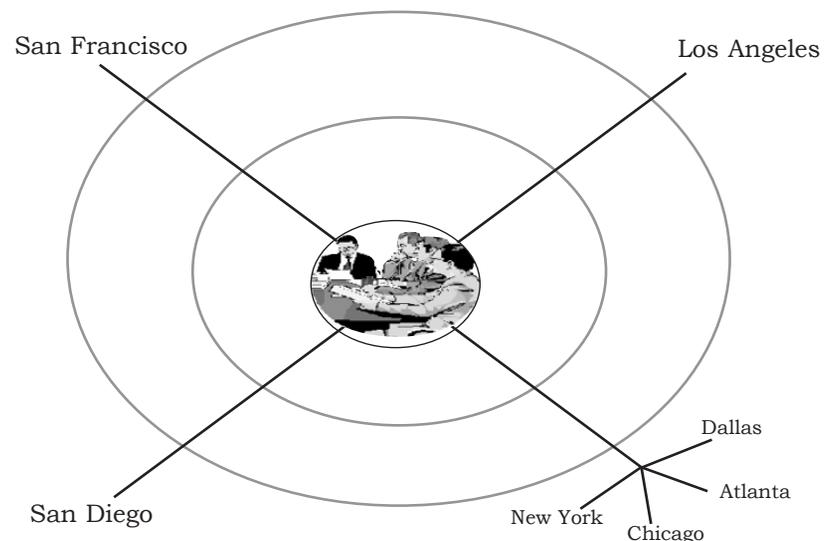
The Normans are also scheduled to play a tournament game Wednesday at the Swim-Gym.

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# coverstory

# YOUR TAX DOLLARS AT WORK

## Five former Mayors speak out against taxpayer subsidy for the Rose Parade float

By Marla Schevker

Five former mayors blasted the City Council at Tuesday's study session for authorizing taxpayer funds for a grant to be given to the Tournament of Roses Parade Float Committee.

Former Mayors Les Bronte, Steve Webb, Linda Briskman, MeraLee Goldman and Mark Egerman spoke against the City Council changing the Tournament of Roses Committee \$50,000 loan to a \$40,000 grant and a \$10,000 loan Tuesday. The Council approved the change, 3-1-1 with Councilmember John Mirisch, Vice Mayor Barry Brucker and Mayor Jimmy Delshad in favor, Councilmember Willie Brien against and Councilmember Nancy Krasne abstaining.

The Tournament of Roses Committee originally asked for a \$50,000 loan at the November 16 City Council Study Session, however the Tournament of Roses Committee never followed through in returning the loan documents to the City Attorney.

Next week all non-essential city services will be going on furlough, a reflection of the City's current financial troubles. Several of the former mayors cited the furloughs as a reason to not give away the money.



Smith: couldn't raise the money

"For you to agree to collateralize a loan, not a problem," Briskman said. "But to give a grant in light of all of the financial cuts you've made, I don't see how you could justify this."

Webb said he felt that because the Council said no taxpayer funds were going to be used towards the committee, it was something they should follow through with to maintain community trust.

"The integrity of the Council is important and the integrity of those on the committee is important," Webb said. "A promise was made to this Council in the beginning that no city funds would be utilized in connection with this project. I believe regardless of the circumstance you must hold the committee to that promise and commitment. How do you expect the

community in the future to trust this council and others in similar circumstances?"

According to a fact sheet passed out at the November 15 Tournament of Roses community meeting at the Hilton, The committee needed \$250,000 to build the float, approximately \$7,500 in tournament entry fees and approximately \$40,000 for additional expenses totaling in approximately \$300,000. The staff report for the December 21 study session said the committee will need \$250,000 to build the float, approximately \$10,000 in tournament entry fees and approximately \$10,000 in volunteer support.

At the study session, Courier Publisher and Tournament of Roses Committee Director Clif Smith said \$20,000 is needed for volunteer support, including volunteer t-shirts and pins. Why "volunteer support" would be so expensive, when workers are ostensibly donating their time, was not clarified by Smith at the study session.

The Tournament of Roses Committee is a 501c(3) non-profit corporation. The volunteer committee, appointed by the City Council, consists of Former Rotary Club President Robbie Anderson, Fred Hayman, Smith and Planning Commissioner Brian

Rosenstein.

According to the study session staff report, the committee has raised \$140,000 and expects another \$50,000 in pending donations.

***"What is most disappointing to me is for the Mayor and Vice Mayor to attempt to publicly embarrass speakers and in***



***this case former elected officials who came to express their opinion in the appropriate way, it borders on a type of harassment that threatens the very heart of free speech."***

**- Former Mayor Linda Briskman**

***"The integrity of the Council is important and the integrity of those on the committee is important. A promise was***



***made to this Council in the beginning that no city funds would be utilized in connection with this project. I believe regardless of the circumstance you must hold the committee to that promise and commitment."***

**- Former Mayor Steve Webb**

and Parks," Assistant Director of Finance Noel Marquis said. "All those good things that are paid for by tax dollars, TOT contributes to. It is in the general fund. All the promotional activities the City supports through the Chamber, Visitors Bureau and

other organizations, that's all part of the general fund. It's all a part of the general governmental services the City provides."

CVB money is supposed to be used to support and advertise the Beverly Hills brand. It cannot be allocated for anything else. The Council gives the CVB approximately 2 percent of the TOT or about \$2 million annually.

"While these dollars [are from] the TOT money, it's for marketing," Brien said. "The TOT money is allocated and left there by this Council and this council may take those monies and use them for general fund expenditures if necessary. They are not restricted dollars but we put them in the TOT account because we do want to support our businesses."

The money for the grant is going to be coming out of the 2010 Tourism and Marketing \$400,000 budget for special events and holiday décor, Delshad said, which is derived from the TOT. So far, the City Council has spent \$250,000 for holiday decorations and an additional \$25,000 for Snow 90210. In the past, the City has spent upwards of \$700,000 in holiday decorations.

"This is marketing money," Delshad said at the City Council Study Session. "I am going to suggest the reason we didn't have the float for 23 years or more was because it was on the shoulders of the residents and other people [to raise the money]. It will not happen. You are not going to get \$250,000 from other people, especially when the Rose Parade will not allow you to even put one idea or one name or one logo on that, so what are the people going to give money for? This money is marketing money and I encourage you next year in the very beginning to put that money aside from the TOT, all of it or at least half of it should come from the City."

Brien said he could not support the grant because of the City's current economic challenges.

"At a time when our local business and residents are economically challenged and will likely see further reductions over the next year and at a time when this council over the next year will need to make sever reductions, that will impact our residents further, our businesses further," Brien said. "As much as I love the idea of the

float, there is no way I can support or will I support the conversion of the loan to a grant. At the end of the day I have to look at all of the other constituents and my core values.

Brucker said he felt the comments made by the mayors were spiteful against proponents of the grant.

“I think this is a very telling moment and I’m very disappointed to see former mayors who have given so much of their sweat equity to the city come in and in what I believe is a very punitive and vindictive act suggest to the council that these monies are being taken away from police,

fire, citizens, library, maple center and the furloughing of our precious employees,” Brucker said at the study session. “Where you all know this is coming out of our TOT budget which is our City’s advertising and marketing budget. One former mayor says we took \$25,000 from the CVB budget, the City gives the CVB \$2 million a year. Here we’re asking for \$40,000 and we’re going to get probably a billion media hits and we’re giving \$2 million to the CVB. I don’t think they can even come close to that number of hits in comparison to what we will be getting on New Year’s Eve let alone the possibility of hits we might get

if we win an award, and that float is also printed in papers all across the country.”

Briskman said she felt like both Delshad and Brucker’s behavior came close to crossing the line.

“It was quite troublesome to see Mayor Delshad and Vice Mayor Brucker show such disrespect to the former Mayors that came in good faith to the City Council Study Session,” Briskman said. “Their claims that our show of support for caution in granting this funding was somehow a personal attack on them was just irrational. What is most disappointing to me is for the Mayor and Vice Mayor to

attempt to publicly embarrass speakers and in this case former elected officials who came to express their opinion in the appropriate, way it borders on a type of harassment that threatens the very heart of free speech.”

Some cities are able to raise the money necessary for their float privately and build their float without the assistance of any commercial float-building company. The volunteer-run, non-profit Sierra Madre Rose Float Association raises \$50,000 through fundraisers, appeal letters and membership dues and builds their float completely by hand.

# arrestsummary

*Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omissions in the Arrest Summary.*

BOUZAGLO,GAD, 55, of Los Angeles, arrested on 10/17/2010 for a DUI with alcohol/drugs.

SHITRIT,ELI ALEYHI, 21, of Tarzana, arrested on 10/17/2010 for disorderly conduct while intoxicated.

SHORTER,LECIA LENETTE, 50, of Beverly Hills, arrested on 10/17/2010 for obstruction and resisting arrest.

ADLER,STEPHANIE LAUREN, 34, of Beverly Hills, arrested on 10/17/2010 for spouse/ex spouse/date battery.

ZAMICHEL, DANIEL, 45, of Los Angeles, arrested on 10/17/2010 for attempted first degree burglary.

MIZRAHI,DANIEL SHLOMO, 24, of Beverly Hills, arrested on 10/17/2010 for a DUI with alcohol/drugs.

DAVIS,KATHERINE ELLEN, 21, of Los Angeles, arrested on 10/17/2010 for grand theft of money, labor or property.

MCKNIGHT,MAHASIN LATANYA, 47, of Woodland Hills, arrested on 10/16/2010 for driving with a suspended license.

COTTON,CYNTHIA LEE, 58, of Beverly Hills, arrested on 10/16/2010 for disorderly conduct while intoxicated.

SCARBOROUGH,SUSAN NADINE, 52, of Beverly Hills, arrested on 10/16/2010 for possessing controlled substance paraphernalia. OF BEVERLY HILLS, ARRESTED ON SCHUSTRIN,MARK WILLIAM, 31, of Beverly Hills, arrested on 10/15/2010 for planting and cultivating marijuana or hashish.

HAMRA,JOSHUA DAVID, 23, of Los Angeles, arrested on 10/15/2010 for a DUI with alcohol/drugs.

CASAS,SANDRA, 27, of Rosemead, arrested

on 10/15/2010 for driving with a suspended license.

BUFALINO,KARRI ANNE, 34, of Pasadena, arrested on 10/15/2010 for theft of personal property.

MALE JUVENILE, 17, of Los Angeles, arrested on 10/17/2010 for second degree robbery.

LAWRENCE,KRYSTLE NICOLE, 25, of Fontana, arrested on 10/14/2010 for a DUI with alcohol/drugs.

MCKENZIE,JACQUELINE MICHELLE, 25, of Long Beach, arrested on 10/14/2010 for a DUI with alcohol/drugs.

KEYGHOBAD,CASEY NABAVI, 52, of Calabasas, arrested on 10/14/2010 for battery.

COS,VILMA EUNICE HERNANDEZ, 28, of Los Angeles, arrested on 10/14/2010 for driving without a license.

SABZI,SOROUSH, 30, of Los Angeles, arrested on 10/14/2010 for driving with a suspended license.

ERWING,RONISHA LASHARA, 21, of Los Angeles, arrested on 10/13/2010 for burglary.

HUGHES,PHYLLIS VERNELL, 21, of Beverly Hills, arrested on 10/13/2010 for driving with a suspended license.

ROBACK,FRANCIS, 48, of Beverly Hills, arrested on 10/13/2010 for trespassing on posted land and refusing to leave.

RISTICK,MONICA, 23, of Los Angeles, arrested on 10/13/2010 for theft of personal property.

LIMODIM,SASAN, 24, of Tarzana, arrested on 10/12/2010 for an outside misdemeanor warrant.

MUHAMMAD,AKHTAB FARD, 60, of Los Angeles, arrested on 10/12/2010 for miscellaneous Beverly Hills municipal code violation.

MALE JUVENILE, 15, of Westchester, arrested on 10/12/2010 for being a minor in possession of marijuana.

HANDS,THOMAS ZACHARY, 53, of

Chandler, AZ, arrested on 10/11/2010 for a DUI with alcohol/drugs.

SCHULMAN,MAXWELL RICHARD, 25, of Lawrence, arrested on 10/10/2010 for a DUI with alcohol/drugs.

PADILLA,DARIO, 23, of Los Angeles, arrested on 10/10/2010 for a DUI with alcohol/drugs.

MENDOZA,JOEVONNY, 20, of Los Angeles, arrested on 10/10/2010 for a DUI with alcohol/drugs.

VOLOSENIUC,CATALIN, 42, of Beverly Hills, arrested on 10/09/2010 for a DUI with alcohol/drugs.

HARDINBROOK,MATTHEW PHILLIP, 29, of Century City, arrested on 10/09/2010 for a DUI with alcohol/drugs.

REEDER,ARTHUR LEO, 55, of Los Angeles, arrested on 10/09/2010 for grand theft auto.

OLIVER,JOSEPH PHILLIP ANTHONY, 25, of Stevenson Ranch, arrested on 10/09/2010 for a DUI with alcohol/drugs.

KENNEDY,DAVID MATTHEW, 41, of Beverly Hills, arrested on 10/08/2010 for a violation of parole while out from a felony charge.

MORI,OREN, 27, of Los Angeles, arrested on 10/08/2010 for a DUI with alcohol/drugs.

SLATER,ANTOINE, 47, of Los Angeles, arrested on 10/08/2010 for miscellaneous Beverly Hills Municipal Code violation.

PESCADOR,JESUS OTHON, 39, of Van Nuys, arrested on 10/08/2010 for a DUI with alcohol/drugs.

BOGAN,GERALD LAMONT, 21, of Los Angeles, arrested on 10/08/2010 for burglary.

ALTNEU,MICHAEL ROBERT, 27, of Woodcliff Lake, New Jersey, arrested on 10/07/2010 for a DUI with alcohol/drugs.

WHETSELL,HOLLY ANDRA, 23, of Santa Monica, arrested on 10/07/2010 for a DUI with alcohol/drugs.

CHODERKER,DORIE GAIL, 65, of Beverly Hills, arrested on 10/07/2010 for a DUI with alcohol/drugs.

SOLOMON,MICHAEL LOUIS, 60, of Santa Monica, arrested on 10/07/2010 for burglary.

GEOTIS,ANTHONY STEVEN, 55, of Northridge, arrested on 10/08/2010 for possessing one oz or less of marijuana while driving.

BAER,RODNEY HERBERT, 41, of Los Angeles, arrested on 10/06/2010 for a DUI with alcohol/drugs.

HARRIS,JOHN CAMERON, 54, of Beverly Hills, arrested on 10/06/2010 for disorderly conduct while intoxicated.

BRUCE,CHRISTOPHER BRYANTG, 21, of Beverly Hills, arrested on 10/05/2010 for a Beverly Hills warrant for a felony.

HARMON,JUAN ERNEST JR, 30, of Hawthorne, arrested on 10/05/2010 for an outstanding felony warrant.

MARTINEZ-LOPEZ,REINA, 38, of Inglewood, arrested on 10/05/2010 for driving without a license.

BURGESS,JESSE LYNN, 45, of Beverly Hills, arrested on 10/05/2010 for possessing 285 grams or less of marijuana.

GAYLES,MARTAVIUS, 29, of Los Angeles, arrested on 10/05/2010 for grand theft auto.

HUGHES,FAME LUCILLE ELIZABETH, 27, of Los Angeles, arrested on 10/05/2010 for grand theft auto.

SMITH,MARSHALLLOVELL,40,of Beverly Hills, arrested on 10/04/2010 for miscellaneous Beverly Hills Municipal Code violation.

FREEMAN,JOSEPH CHRISTOPHER, 31, of Los Angeles, arrested on 10/03/2010 for reckless driving on a highway.

BOTSEV,VIKTOR IVANOV, 29, of El Cerrito, arrested on 10/03/2010 for battery on another person.

BESSETTE,AMANDA MARY ELIZABETH, 28, of West Hollywood, arrested on 10/03/2010 for theft of personal property.

ADAMSON,SHARNA EVELYN CHRISTIN, 24, of Los Angeles, arrested on 10/03/2010 for driving without a license.

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FICTITIOUS BUSINESS NAME STATEMENT: 20101701837 The following person(s) is/are doing business as: PRESTIGE FOOT AND ANKLE CENTERS, PRESTIGE FOOT AND ANKLE CENTER, 2001 S. Barrington Ave Suite 212, Los Angeles, CA 90025. ARASH R. HASSID D.P.M., INC. 2001 S. Barrington Ave Suite 212, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed Arash Hassid, Doctor. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3158

FICTITIOUS BUSINESS NAME STATEMENT: 20101761270 The following person(s) is/are doing business as: LIGER TRAVEL, LIGER TRANSPORTATION, 928 10th St Apt #1 Santa Monica, CA 90403. WALTER C. LEO JR 928 10th St Apt #1 Santa Monica, CA 90403. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Walter C LEO Jr, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3159

FICTITIOUS BUSINESS NAME STATEMENT: 20101691402 The following person(s) is/are doing business as: ADEPT INTERPRETING PO BOX 24574 Los Angeles, CA 90024. JOEL BLOOM 13952 Bora Bora Way #312 Marina Del Rey, CA 90232. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: September 2003. Signed: Joel Bloom, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3160

FICTITIOUS BUSINESS NAME STATEMENT: 20101621232 The following person(s) is/are doing business as: NAPA MARKET, NAPA SUPERMARKET 11022 Santa Monica

Bldv. #230, Los Angeles, CA 90025. NAPA MARKETS, INC 11022 Santa Monica Blvd. #230, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/10/2010. Signed: NAPA MARKETS, INC, President. This statement is filed with the County Clerk of Los Angeles County on: 11/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3161

FICTITIOUS BUSINESS NAME STATEMENT: 20101702180 The following person(s) is/are doing business as: ANDERSON LEARNING ACADEMY, ANDERSON FAMILY CHILDCARE 12642 Eucalyptus Ave #A, Hawthorne CA 90250. SUSAN MARIE ANDERSON 12642 Eucalyptus Ave #A, Hawthorne CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/1/2010. Signed: Susan Anderson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3162

FICTITIOUS BUSINESS NAME STATEMENT: 20101669250 The following person(s) is/are doing business as: THE GUILD OF MUSIC SUPERVISORS 2233 Balsam Avenue, Los Angeles CA 90064. SUSAN MAUREEN CROWE 2233 Balsam Avenue, Los Angeles CA 90064. The business is conducted by: an Unincorporated Association other than a Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: November 2009 Signed: The Guild of Music Supervisors, President. This statement is filed with the County Clerk of Los Angeles County on: 11/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3163

FICTITIOUS BUSINESS NAME STATEMENT: 20101691986 The following person(s) is/are doing business as: PRO TAX SERVICE LLC 1601 S. Vermont Ave. #103, Los Angeles, CA 90006. SALOME ARZU 5842 Denver Ave, Los Angeles, CA 90006. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/23/07 Signed: Salome Arzu, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 3164

FICTITIOUS BUSINESS NAME STATEMENT: 20101635674 The following person(s) is/are doing business as: VENDING SERVICES AND REPAIR, 7321 EGLISE AVE, PICO RIVERA, CA 90660. FRANCISCO ALFREDO ESPINAL, 7321 EGLISE AV PICO RIVERA CA 90660 CHRISTINA ESPINAL, 7321 EGLISE AV PICO RIVERA CA 90660. CA. The business is conducted by: Husband and Wife. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed FRANCISCO ALFREDO ESPINAL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19526

FICTITIOUS BUSINESS NAME STATEMENT: 20101666072 The following person(s) is/are doing business as: GLORIA'S RESTAURANT, 7823 PACIFIC BLVD, HUNTINGTON PARK, CA 90255. SANJUAN CORPORATIOIN, 7823 PACIFIC BLVD HUNTINGTON PARK CA 90255. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ALICIA SANJUAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/18/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19566

FICTITIOUS BUSINESS NAME STATEMENT: 20101690839 The following person(s) is/are doing business as: J AND M CUTTING SERVICE, 1031 S BROADWAY, LOS ANGELES, CA 90019. YONHI MARTINEZ, 150 E 116 ST LOS ANGELES CA 90061. The business is conducted by: a Limited Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed YONHI MARTINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize

the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19562

FICTITIOUS BUSINESS NAME STATEMENT: 20101691159 The following person(s) is/are doing business as: ANTHONY NG LEON CONSTRUCTION, 11526 FARNDON ST, SOUTH EL MONTE, CA 91733. ANTHONY LEON, 11526 FARNDON ST SOUTH EL MONTE CA 91733. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANTHONY LEON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19563

FICTITIOUS BUSINESS NAME STATEMENT: 20101714978 The following person(s) is/are doing business as: PACIFIC CARE MEDICAL TRANSPORTATION, 1295 DEL REY AVE, APT 1, PASADENA, CA 91107. GEVORG ABRAHAMYAN, 1295 DEL REY AVE, APT 1 PASADENA CA 91107. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GEVORG ABRAHAMYAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/2/2010, 12/9/2010, 12/16/2010, 12/23/2010 19576

FICTITIOUS BUSINESS NAME STATEMENT: 20101714382 The following person(s) is/are doing business as: DWENWORKS CONSTRUCTION 14610 Delano Street #211, Van Nuys, CA 91411. EDUARDO DE GUZMAN 14510 Delano Street #211, Van Nuys, CA 91411. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Eduardo G. De Guzman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3165

FICTITIOUS BUSINESS NAME STATEMENT: 20101370288 The following person(s) is/are doing business as: SORIANO HEALTH SERVICES, JENNYLYNN HEALTH SERVICES 4317 W. 120th Street, Hawthorne, CA 90250. JENNYLYNN SORIANO 4317 W. 120th Street, Hawthorne, CA 90250. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/27/2010. Signed: Jennylynn Soriano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/27/10. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 2855

FICTITIOUS BUSINESS NAME STATEMENT: 20101715263 The following person(s) is/are doing business as: ROCK BEAT RECORDS 4335 Van Nuys Blvd. #313, Sherman Oaks, CA 91403. S'MORE ENTERTAINMENT, INC. 4335 Van Nuys Blvd. #313, Sherman Oaks, CA 91403. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Army Schorr, S'more Entertainment, Inc. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3166

FICTITIOUS BUSINESS NAME STATEMENT: 20101573703 The following person(s) is/are doing business as: MELODY WORKS, OLAM KATAN MUSIC 1526 S. Shenandoah #201, Los Angeles, CA 90035. VANVA GREEN 1526 S. Shenandoah #201, Los Angeles, CA 90035. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/02/2010. Signed: Vanya Green, Founder. This statement is filed with the County Clerk of Los Angeles County on: 11/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3167

FICTITIOUS BUSINESS NAME STATEMENT: 20101778704 The following person(s) is/are doing business as: APAHAPA PRODUCTIONS, LLC 720 E San Jose Avenue #104, Burbank, CA 91501. APAHAPA PRODUCTIONS, LLC 720 E San Jose Avenue #104, Burbank, CA 91501. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/03/2010. Signed: Apahapa Productions, LLC. This statement is filed

with the County Clerk of Los Angeles County on: 12/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3168

FICTITIOUS BUSINESS NAME STATEMENT: 20101768735 The following person(s) is/are doing business as: HALFWAY UP STUDIOS 22540 Cass Avenue, Woodland Hills, CA 91364. JOHN B MILLER III 10455 Eron Avenue, Chatsworth, CA 91311. JOHN WESTERLAND 22540 Cass Avenue, Woodland Hills, CA 91364. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/02/2010. Signed: John Westerland, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/02/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010 3169

FICTITIOUS BUSINESS NAME STATEMENT: 20101781507 The following person(s) is/are doing business as: SICKWEB DESIGNS 4833 Queen Victoria Road, Woodland Hills, CA 91364. SHAWN SHAR 4833 Queen Victoria Road, Woodland Hills, CA 91364. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/03/2010. Signed: Shawn Shar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/03/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3170

FICTITIOUS BUSINESS NAME STATEMENT: 20101727570 The following person(s) is/are doing business as: THE CULTURE CREATIVE 5015 Clinton Street #301, Los Angeles, CA 90004. SEAN YASHAR 5015 Clinton Street #301, Los Angeles, CA 90004. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Sean Yashar, Principal. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3171

FICTITIOUS BUSINESS NAME STATEMENT: 20101533338 The following person(s) is/are doing business as: IKPEYUOPOSTED 603 E. 220th Street, Carson, CA 90745. DANA HONGPANICH 603 E. 220th Street, Carson, CA 90745. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Dana Hongpanich, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3172

FICTITIOUS BUSINESS NAME STATEMENT: 20101727900 The following person(s) is/are doing business as: SECRET SOCIETY EVENTS ENTERTAINMENT, THE BILIONAIRE CARTEL 2403 S. Victoria Avenue #3, Los Angeles, CA 90016. ANDREW DAVON EVENTS 2403 S. Victoria Avenue #3, Los Angeles, CA 90016. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Andrew Davon Events. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3173

FICTITIOUS BUSINESS NAME STATEMENT: 20101527586 The following person(s) is/are doing business as: REDONDO BARBERS 310 Torrance Blvd., Redondo Beach, CA 90277. 714 E Redondo Avenue, Redondo Beach, CA 90277. NORMAN AINA THOMPSON; BOBBY ANN ACOSTA 714 E Redondo Avenue, Redondo Beach, CA 90277. The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Andrew Davon Events. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3174

FICTITIOUS BUSINESS NAME STATEMENT: 20101753749 The following person(s) is/are doing business as: TRINI IMPORTS 320 E. Plymouth Street #23, Inglewood, CA

90302.WILLIAMS W JAMES JR 320 E. Plymouth Street #23, Inglewood, CA 90302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/01/2010. Signed: Williams W James Jr., Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3175

FICTITIOUS BUSINESS NAME STATEMENT: 20101754493 The following person(s) is/are doing business as: WWW.EASYAIRPORTPARKING.ORG 4902 W. 97th Street, Inglewood, CA 90301.JUSUL TORRES 4902 W. 97th Street, Inglewood, CA 90301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/01/2010. Signed: Jusol Torres,Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3176

FICTITIOUS BUSINESS NAME STATEMENT: 20101752805 The following person(s) is/are doing business as: FLASH FURNITURE 2721 Walnut Street, Huntington Park, CA 90255. JUDY GARCIA 2721 Walnut Street, Huntington Park, CA 90255.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/01/2010. Signed: Judy Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/01/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3177

FICTITIOUS BUSINESS NAME STATEMENT: 20101726019 The following person(s) is/are doing business as: THREE EYE BRANDS 2021 N. Western Avenue, Suite 350, West Hollywood, CA 90049.ANDREA S. HULTER 410 N. Flores Street, Los Angeles, CA 91601.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Samuel Limor, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3178

FICTITIOUS BUSINESS NAME STATEMENT: 20101725578 The following person(s) is/are doing business as: ACHIEVE ACUPUNCTURE ASSOCIATES 8797 Beverly Blvd, Suite 350, West Hollywood, CA 90049.ANDREA S. HULTER 410 N. Flores Street, Los Angeles, CA 90048.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Andrea S. Hutter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3179

FICTITIOUS BUSINESS NAME STATEMENT: 20101725557 The following person(s) is/are doing business as: ESSO MEDITERANEAN BISTRO 17933 Ventura Blvd., Encino, CA 91316.ELIZABETH KHADJOURIAN 18900 Stagg Street, Reseda, CA 91335. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Elizabeth Khadjourian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3180

FICTITIOUS BUSINESS NAME STATEMENT: 20101725948 The following person(s) is/are doing business as: INDOOR ORGANICS 7240 Coldwater Canyon #8, North Hollywood, CA 91605.MAURICE LEE 7240 Coldwater Canyon #8, North Hollywood, CA 91605.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Maurice Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3181

FICTITIOUS BUSINESS NAME STATEMENT: 20101736026 The following person(s) is/are doing business as: SILVER LINE MORTGAGE AND REALTY 2848 E. Foothill Blvd., Pasadena, CA 91107.HECTOR ZEVEDA 2848 E. Foothill Blvd., Pasadena, CA 91107.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Hector Zeveda, Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3182

FICTITIOUS BUSINESS NAME STATEMENT: 20101636452 The following person(s) is/are doing business as: SKYE TRAVEL AND TOURS 2021 Lime Avenue, Long Beach, CA 90806.ADRIAN JAVIER 2021 Lime Avenue, Long Beach, CA 90806.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/15/2010. Signed: Adrian Javier, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3183

FICTITIOUS BUSINESS NAME STATEMENT: 20101689719 The following person(s) is/ are doing business as: SPORTS DIVAS AND DUES; SOCCER DIVAS AND DUES 5542 Parkmore Road, Calabasas, CA 91302.CYNTHIA BLATT 5542 Parkmore Road, Calabasas, CA 91302.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/23/2010. Signed: Cynthia Blatt, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3184

FICTITIOUS BUSINESS NAME STATEMENT: 20101689136 The following person(s) is/are doing business as: FUENTE DE LA DIVINA MISERICORDIA 504 East Greenhaven Street, Covina, CA 91722.FUENTE DE LA DIVINA MISERICORDIA 504 East Greenhaven Street, Covina, CA 91722.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/23/2010. Signed: Ana Cecilia Vallejos, President. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3185

FICTITIOUS BUSINESS NAME STATEMENT: 20101689137 The following person(s) is/are doing business as: QUEZADA FAMILY CHILD CARE 10152 Elkwood Street, Sun Valley, CA 91352.LITTLE ANGELS CHILD CARE INC 10152 Elkwood Street, Sun Valley, CA 91352.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/26/2010. Signed: Diana Quezada, President. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3186

FICTITIOUS BUSINESS NAME STATEMENT: 20101716488 The following person(s) is/are doing business as: KD COSMIC, KD COSMIC MUSIC, KD COSMIC ENTERPRISES; KD COSMIC SERVICES; INDIE FAST TRACK 11054 Ventura Blvd. #179, Studio City, CA 91604.DAVID S. COCHRANE 11054 Ventura Blvd. #179, Studio City, CA 91604; KATHLEEN A LANTOS 5747 Laurel Canyon Blvd. Unit 1, North Hollywood, CA 91607.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name

in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3187

FICTITIOUS BUSINESS NAME STATEMENT: 20101715229 The following person(s) is/are doing business as: AQUA VENDING MACHINES 1262 Boynton Street #19, Glendale, CA 91205.EDWARD OTUZBIRYAN 1262 Boynton Street #19, Glendale, CA 91205.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Edward Otuzbiryann, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3188

FICTITIOUS BUSINESS NAME STATEMENT: 20101715277 The following person(s) is/are doing business as: BOOKED LA 4251 Tunjuna Avenue #6, Studio City, CA 91604. NICOLE B. ADKINS 4251 Tunjuna Avenue #6, Studio City, CA 91604; ELIZABETH DRAGGA 11135 Weddington Street Apt 234, North Hollywood, CA 91601.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/18/2010. Signed: Nicole B. Adkins, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3189

FICTITIOUS BUSINESS NAME STATEMENT: 20101726284 The following person(s) is/are doing business as: JTM JANATORIAL SERVICE USA 11947 Oxford Avenue, Hawthorne, CA 90250.JONNY L STRINGER; TERESA JAIME 11947 Oxford Avenue, Hawthorne, CA 90250.The business is conducted by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/25/2010. Signed: Jonny Stringer, Husband. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3190

FICTITIOUS BUSINESS NAME STATEMENT: 20101726833 The following person(s) is/are doing business as: SUSIE AND SAM SIMPLY HAUTE 16715 Monte Alo Place, Pacific Palisades, CA 90272; 225 Via Condoado Way, Palm Beach Gardens, FL 33418. LAURIE LEVIN; SAMANTHA LEVIN 16715 Monte Alo Place, Pacific Palisades, CA 90272; SUSAN ENGLAND 225 Via Condoado Way, Palm Beach Gardens, FL 33418.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Laurie Levin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3191

FICTITIOUS BUSINESS NAME STATEMENT: 20101726819 The following person(s) is/are doing business as: ROCK SAND PRODUCTIONS 5357 W. 99th Place #2, Los Angeles, CA 90045.KELVIN E. JOHNSON 5357 W. 99th Place #2, Los Angeles, CA 90045.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Kelvin E. Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3192

FICTITIOUS BUSINESS NAME STATEMENT: 20101726866 The following person(s) is/are doing business as: CALDERON LEGACY INSURANCE; RICHARD CALDERON INSURANCE 1846 W. Imperial Hwy, Los Angeles, CA 90047.RICHARD CALDERON 120 N. Prospect Avenue #B, Redondo Beach, CA 90277.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/11/2010. Signed: Richard Calderon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3193

FICTITIOUS BUSINESS NAME STATEMENT: 20101727371 The following person(s) is/are doing business as: GARDEN COTTAGE 8316 W. 4th Street, Los Angeles, CA 90048.AHUVA WEISBAUM; ROBERT A. BONNER 8316 W. 4th Street, Los Angeles, CA 90048.The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/01/2010. Signed: Ahuva Weisbaum, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3194

FICTITIOUS BUSINESS NAME STATEMENT: 20101781588The following person(s) is/ are doing business as: VALET-IN PARKING SERVICES;VALET IT! 15053 Ventura Blvd. #205, Sherman Oaks, CA 91403. DOTS CONNECTED INC 15053 Ventura Blvd. #205, Sherman Oaks, CA 91403.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/13/2010. Signed: Khaled Haway, President. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3195

FICTITIOUS BUSINESS NAME STATEMENT: 20101701552 The following person(s) is/ are doing business as: GREEN TOWN CAR SERVICES 7337 Woodley Avenue #5, Van Nuys, CA 91406.TASHMAN AYMAN 7337 Woodley Avenue #5, Van Nuys, CA 91406. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/23/2010. Signed: Tashman Ayman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3196

FICTITIOUS BUSINESS NAME STATEMENT: 20101712386 The following person(s) is/are doing business as: CORNERSTONE TELECOM 19360 Rinaldi Street #614, Porter Ranch, CA 91326.PAT KRACOV 19360 Rinaldi Street #614, Porter Ranch, CA 91326. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/24/2010. Signed: Pat Kracov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/24/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3197

FICTITIOUS BUSINESS NAME STATEMENT: 20101738480 The following person(s) is/are doing business as: SANCHEZ AUTO BODY REPAIR 14765 Keswick Street, Van Nuys, CA 91405.HECTOR OTONIEL MONTANO ALEMAN 16915 Napa Street #210, North Hills, CA 91343.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Hector Otoniel Montano Aleman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3198

FICTITIOUS BUSINESS NAME STATEMENT: 20101763615 The following person(s) is/ are doing business as: CAFÉ CORNER BISTRO 6720 San Fernando Road, Glendale, CA 91201. ARIS HAGHOUPANS 320 McHenry Road, Glendale, CA 91206; ZORIK YEGHIKIAN 9926 Cabana Avenue, Tujunga, CA 91042.The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Aris Haghoupans, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3199

FICTITIOUS BUSINESS NAME STATEMENT: 20101737629 The following person(s) is/ are doing business as: APT. 6 DESIGNS 1125 Mounbatten Drive, Glendale, CA 91207.

SONA BAKJANIAN; NARINEH MARJIK 1125 Mounbatten Drive, Glendale, CA 91207. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/09/2009. Signed: Narinéh Marjik, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3200

FICTITIOUS BUSINESS NAME STATEMENT: 20101738394 The following person(s) is/are doing business as: AMERICAN DENTAL LAB; AMERICAN DENTAL STUDIOS 13550 Roscoe Blvd. #201, Panorama City, CA 91402.ABRAHAM ISRAELYAN 14201 Leadwell Street, Van Nuys, CA 91405.The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/21/2008. Signed: Abraham Israelyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3201

FICTITIOUS BUSINESS NAME STATEMENT: 20101738862 The following person(s) is/are doing business as: TRUSTED AUTO 7833 Sepulveda Blvd. #F, Van Nuys, CA 91405.SHERIEF ARMANYOUS 10601 Ayres Avenue #2, Los Angeles, CA 90064. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Sherief Armanyous, Owner. This statement is filed with the County Clerk of Los Angeles County is: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3202

FICTITIOUS BUSINESS NAME STATEMENT: 20101781113 The following person(s) is/are doing business as: PACIFIC BLUE PUBLISHING 501 W. Glenoaks Blvd. #746, Glendale, CA 91202.KINGSTON DACEAR 500 Jackson Place #104, Glendale, CA 91206. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/05/2010. Signed: Kingston Dacear, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/05/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3203

FICTITIOUS BUSINESS NAME STATEMENT: 20101738665 The following person(s) is/are doing business as: HUSH SEVEN 776 E. 14th Street, Los Angeles, CA 90021. MICHAEL SEVEN ASVAR 4924 Balboa Blvd. #312, Encino, CA 91316.FRANK PEYMAN 1051 Princeton Street, Santa Monica, CA 90403. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Frank Peyman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3204

FICTITIOUS BUSINESS NAME STATEMENT: 20101726421 The following person(s) is/are doing business as: GRACE SHINE ENTERPRISES; FELICIOUS APPAREL 6767 Sunsel Blvd. #8197, Los Angeles, CA 90028.RAMONA GRACE SHINE 31555 Lindero Canyon #8, Westlake, CA 91361. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/29/2010. Signed: Ramona Grace Shine, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3205

FICTITIOUS BUSINESS NAME STATEMENT: 20101736020 The following person(s) is/are doing business as: OLD GOLD VINIAGE 3640 Monro Street #103, Los Angeles, CA 90027. SAM MARSHMAN; SHANI GALARZA 3640 Monro Street #103, Los Angeles, CA 90027. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Adam Marshman, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3206

FICTITIOUS BUSINESS NAME STATEMENT: 20101691231 The following person(s) is/are doing business as: RELIABLE MOVING AND STORAGE 351 S. Norton Avenue, Encino, CA 91437. ADAM MORGAN 351 S. Norton Avenue, Encino, CA 91437. CA 90020. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/22/2010. Signed: Elizabeth Morgan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3207

FICTITIOUS BUSINESS NAME STATEMENT: 20101692222 The following person(s) is/are doing business as: VIDEO TRONIX OT; GAL BOUTIQUE 17751 Sherman Way #2, Reseda, CA 91337. BACHY BACHY; INTIATIA BACHY 7324 Reseda Blvd. #263, Reseda, CA 91337. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/22/2010. Signed: Bachour, Intanuis Tony, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3208

FICTITIOUS BUSINESS NAME STATEMENT: 20101741651 The following person(s) is/are doing business as: CNO 5864 Laramie Avenue, Woodland Hills, CA 91367. JONATHAN HANASAB 5864 Laramie Avenue, Woodland Hills, CA 91367. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/30/2010. Signed: Jonathan Hanasab, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/9/2010, 12/16/2010, 12/23/2010, 12/30/2010 3209

FICTITIOUS BUSINESS NAME STATEMENT: 20101714732 The following person(s) is/are doing business as: ARTS N MOTION 23725 Del Monte Drive #91, Valencia



CA 90278. VANESSA FERNANDES, 2014 GRAHAM AVE REDONDO BEACH CA 90278. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed VANESSA FERNANDES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/29/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/16/2010, 12/23/2010, 12/30/2010, 1/6/2011 19661

FICTITIOUS BUSINESS NAME STATEMENT: 20101855816 The following person(s) is/are doing business as: ML TAX CONSULTANTS 101 1/2 S. Vermont Ave. Los Angeles ,CA 90003; 5780 W. Centinela Ave. #112 Los Angeles CA 90045. LOUDETTE PAVON; MANDLITO LEGASPI 5780 W. Centinela Ave. #12 Los Angeles, CA 90045. The business is conducted by: a general partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/1/2011. Signed: Loudette Pavon, President. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/06/2010, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101830588 The following person(s) is/are doing business as: UNIQUE PREP 11500 W. Olympic Blvd Ste 400. MICHAEL SCHARF 416 E. BROADWAY #203 GLENDALE, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/10/2010. Signed: Michael Scharf, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/06/2010, 1/13/2011 3261

FICTITIOUS BUSINESS NAME STATEMENT: 20101741324 The following person(s) is/are doing business as: OPEN ARMS TURNER HOMES RESIDENTIAL FACULTY, INC. 4616 Angeles Vista Bl. Los Angeles, CA 90043; OATH, INC. 1261 Beverly Dr. Ste. 973 Beverly Hills, CA 90212. O.A.T.H, INC. 4616 Angeles Vista Bl. Los Angeles, CA 90043 The business is conducted by: a corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/1/2010. Signed: Phyllis K. Norwood, CFO. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2010, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101856242 The following person(s) is/are doing business as: WESTSIDE INCOME TAX AND BUSINESS SERVICES 3750 Overland Ave. Los Angeles CA 90034; MINAKSHI VALLABH 12664 Washington Blvd. Los Angeles CA 90066. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Minakshi Vallabh, owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2010, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101856928 The following person(s) is/are doing business as: APEX NAILS AND BEAUTY SUPPLY 15416 Crenshaw Blvd. Gardena, CA 90249; PHUONG DANG NGUYEN 3300 S. Tamarac Dr. #k-216 Denver, CO 80231. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/16/2010. Signed: Phuong Dang Neuyen, owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2010, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101857211 The following person(s) is/are doing business as:BAZILIKUM CATERING 8056 Beverly Blvd. Los Angeles CA 90048; E.M.A. INC 147 N. Wilman Drive Beverly Hills CA 90211. business is conducted by: A corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yuval On, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/6/2010, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101857211 The following person(s) is/are doing business as: ZEN DIVERS 4027 Sepulveda Blvd. Culver City, CA 90230; 6326 W. 84th St. Los Angeles, CA 90045; SHANE MICHAEL SPRING 6326 W. 84th St. Los Angeles, CA 90045. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shane Spring, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/06/2010, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101857211 The following person(s) is/are doing business as: VIET WILCOTS; DAUGHTER OF THE DESERT ENTERTAINMENT; KATHLYNE VIET MANDLY 14031 Ibbetson Ave. Bellflower, CA 90706. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2010. Signed: Kathlyne Viet Mandly, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 12/6/2010, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101840582 The following person(s) is/are doing business as: UBORA SMOOTH AS SILK HAIR SALON 3710 W. Martin Luther King Jr. Blvd. #DB; SABREEN BEAUTY SERVICES 3710 W. Martin Luther King Jr. Blvd. #120; CORINTHIAN UDDAH, SR 2441 S. Burnside Ave. LA CA 90016. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Corinthian Ugdah, Sr., Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 12/6/2010, 1/13/2011 3218

FICTITIOUS BUSINESS NAME STATEMENT: 20101856927 The following person(s) is/are doing business as: APEX NAILOS AND BEAUTY SUPPLY 15416 Crenshaw Blvd. Gardena, CA 90249. HUYNEN-TRANG NGUYEN 15906 S. Ainsworth St. Gardena, CA 90247. business is conducted by: An individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Huynen-Trang Nguyen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/23/2010, 12/30/2010, 1/06/2010, 1/13/2011 3218

Young Ran Yoon  
#248 S. Occidental Blvd. #22  
Los Angeles, CA 90057  
Case Number: BSO129649  
December 8, 2010  
Superior Court of California, County of Los Angeles  
111 North Hill Street  
Los Angeles, CA 90012  
ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
TO ALL INTERESTED PERSONS:

1. Petitioner: Young Ran Yoon  
2. Present Names: Karen Youngran Kim  
3. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
4. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: January 28, 2011 9:00 am Dept. 1A Room:

548  
Signed, Matthew C. St. George  
Commissioner of the Superior Court

FICTITIOUS BUSINESS NAME STATEMENT: 20101737149 The following person(s) is/are doing business as: SYNERGY INTERNATIONAL TRANSPORT, 1415 GLEN SHAW DR, LA PUETE, CA 91774. WILFREDO D MARTINEZ, 1415 GLENSHAW DR LA PUETE CA 91774. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed WILFREDO D MARTINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 19664

FICTITIOUS BUSINESS NAME STATEMENT: 20101738484 The following person(s) is/are doing business as: BLUEPRINT GRAFFITI, 14838 DUNNET AVE, LA MIRADA, CA 90638. LUIS REYNA, 14838 DUNNET AVE LA MIRADA CA 90638. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LUIS REYNA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 19663

FICTITIOUS BUSINESS NAME STATEMENT: 20101749053 The following person(s) is/are doing business as: CASA CULTURAL, CASA CULTURAL SAYBROOK, 6648 SOUTHSIDE DR, LOS ANGELES, CA 90022. GUADALUPE ROSAS BOJORQUEZ, 6648 SOUTHSIDE DR, LOS ANGELES, CA 90022. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GUADALUPE ROSAS BOJORQUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/1/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 19662

FICTITIOUS BUSINESS NAME STATEMENT: 20101768678 The following person(s) is/are doing business as: ANGEL EYE BEAUTIFUL FLOWERS, 11009 BURBANK BLVD #126, NORTH HOLLYWOOD, CA 91601. YAAGN ADZHIVAN, 1335 MAGNOLIA BLVD SHERMAN OAKS CA 91423. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed YAAGN ADZHIVAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/2/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 19665

FICTITIOUS BUSINESS NAME STATEMENT: 20101788235 The following person(s) is/are doing business as: GONZALEZ WHITMORE ST. EL MONTE, CA 91733. NAM QUOC NGUYEN, 10167 WHITMORE ST EL MONTE CA 91733. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 12/6/2010. Signed NAM QUOC NGUYEN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/23/2010, 12/30/2010, 1/6/2011, 1/13/2011 19659

FICTITIOUS BUSINESS NAME STATEMENT OF THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LUCAS YAMAMOTO, 916 S.LA BREA AVE, LOS ANGELES CA 90036 county of: LOS ANGELES. The full name of registrant(s) is/are: HANA KIM, 515 W. GARDENA BLVD, 60, GARDENA, CA 90248. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.) /s/ HANA KIM, OWNER This statement was filed with the County Clerk of LOS ANGELES County on 12/16/10 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA156979 BH WEEKLY 12/23,30 2010 1/6,13 2011

**FILE NO. 20101876352**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1) GREAT STEAK 2) SURF CITY SQUEEZE, 1070 WILSHIRE BLVD, LOS ANGELES, CA 90017 county of: LOS ANGELES. The full name of registrant(s) is/are: SUE SOON KIM, 26966 PEBBLE RIDGE PL, VALENCIA, CA 91381-0628. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.) /s/ SUE SOON KIM, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 12/17/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA156996 BH WEEKLY 12/23,30 2010 1/6,13 2011

**FILE NO. 20101832804**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAZY DAISY CAFÉ, 11913 WILSHIRE BLVD, LOS ANGELES, CA 90064 county of: LOS ANGELES. The full name of registrant(s) is/are: J & Y PASTY, INC, [CALIFORNIA], 915 S. MARIPOSA AVE, LOS ANGELES, CA 90006. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.) /s/ J & Y PASTY, INC BY SUNG JIN HWANG

This statement was filed with the County Clerk of LOS ANGELES County on 12/10/10 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EX-

PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA156837 BH WEEKLY 12/16,23,30 2010 1/6 2011

**FILE NO. 20101768672**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CAUGHT IN THE MIDDLE PRODUCTIONS, 6404 WILSHIRE BLVD, STE 1566, CA 90048 county of: LOS ANGELES. The full name of registrant(s) is/are: CAUGHT IN THE MIDDLE PRODUCTIONS LLC, 6404 WILSHIRE BLVD, STE 1566, CA 90048. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: MARCH 1, 2010.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)

/s/ CAUGHT IN THE MIDDLE PRODUCTIONS, LLC BY: DAVID A. PORTORREAL, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on DECEMBER 2, 2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA155814 BH WEEKLY 12/9,16,23,30 2010

**FILE NO. 20101716905**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUSHI Q, 6660 W. SUNSET BLVD, LOS ANGELES, CA 90028 county of: LOS ANGELES. The full name of registrant(s) is/are: EVAN KEY LEE, 13760 SILVERSDAD ST, VICTORVILLE, CA 92394. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: NOV. 15, 2010.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)

/s/ EVAN KEY LEE, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 11/24/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA156609 BH WEEKLY 12/2,9,16,23 2010

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)

/s/ EVAN KEY LEE, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on 11/24/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA156609 BH WEEKLY 12/2,9,16,23 2010

**FILE NO. 20101703452**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SUBWAY #44286, 1101 S. VERMONT, #112, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: RAJ'S SUBS INC, [CALIFORNIA], 1625 W. WASHINGTON BLVD, LOS ANGELES, CA 90007. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.) /s/ RAJ'S SUBS INC, BY: RAJENDRA KUMAR - PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on NOV. 23, 2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA156585 BH WEEKLY 12/2,9,16,23 2010

**FILE NO. 20101669717**  
**FICTITIOUS BUSINESS NAME STATEMENT**  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: TRADING POST LIQUOR & DELI, 21162 S. WESTERN AVE, LOS ANGELES county of: LOS ANGELES. The full name of registrant(s) is/are: JONG SAN KIM AND HYUN HEE KIM, 3015 CAROLWOOD LANE, TORRANCE, CA 90505. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)

/s/ JONG SAN KIM

This statement was filed with the County Clerk of LOS ANGELES County on 11/18/2010 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA156518 BH WEEKLY 11/25 12/2,9,16 2010

T.S. No.: 2010-02619 Loan No.: 70904966  
**NOTICE OF TRUSTEE'S SALE**

**YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/8/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.**

A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale.

Trustor: CHRISTIAN WALSH, A SINGLE MAN  
Duly Appointed Trustee: Western Progressive, LLC  
Recorded 1/16/2007 as Instrument No. 20070078516 in Book ---, page --- and rerecorded on --- as --- of Official Records in the office of the Recorder of Los Angeles County, California,  
Date of Sale: 12/22/2010 at 9:30 AM

Place of Sale:  
At the West Side of the Los Angeles County Courthouse, Directly facing Norwalk Boulevard, 12720 Norwalk BLVD, Norwalk, CA  
Amount of unpaid balance and other charges: \$504,992.25

Street Address or other common designation of real property:  
1010 North Kings Road 203  
West Hollywood, California 90069

A.P.N.: 5529-008-053  
The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale.

Pursuant to California Civil Code §2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows:

The beneficiary or servicing agent declares that it has obtained from the Commissioner of Corporation a final or temporary order of exemption pursuant to California Civil Code Section 2923.53 that is current and valid on the date the Notice of Sale is filed and/or the timeframe for giving Notice of Sale Specified in subdivision (s) of California Civil Code Section 2923.52 applies and has been provided or the loan is exempt from the requirements.

Date: 11/16/2010  
Western Progressive, LLC, as Trustee  
c/o 18377 Beach Blvd., Suite 210  
Huntington Beach, California 92648  
For Non-Automated Sale Information, call: (866) 960-8299

Robin Pape, Trustee Sale Assistant  
  
PUBLIC NOTICE

Pursuant to the FCC rules regarding review under Section 106 of the National Historic Preservation Act, Verizon Wireless is providing notice of a proposed telecommunications facility at 9641 Sunset Boulevard in Beverly Hills, California. Proposed construction includes installation of antennas on the existing building. Any interested party may submit comments regarding this project's potential effect to historic structures or cultural resources to Mr. Keith O'Connell, 509-998-6691, URS Corporation, 920 North Argonne Road #300, Spokane, WA 99212. Reference 4344.

NOTICE OF TRUSTEE'S SALE TS No. 10-0109389 Title Order No. 10-8-413285 Investor/Insurer No. 1701495765 APN No. 5528-003-103 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/16/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING

AGAINST YOU, YOU SHOULD CONTACT A LAWYER.” Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by DANIEL S KUANG, A SINGLE MAN, dated 06/16/2006 and recorded 06/23/06, as Instrument No. 06 1380691, in Book , Page ), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/06/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 750 N KINGS RD APT 204, WEST HOLLYWOOD, CA, 900695905. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$383,475.13. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an “AS IS” condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/08/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA3826336 12/09/2010, 12/16/2010, 12/23/2010

NOTICE OF TRUSTEE'S SALE TS No. 09-0128376 Title Order No. 09-8-381167 Investor/Insurer No. 146895710 APN No. 5554-010-047 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/16/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.” Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHAEL PAIGE, A SINGLE MAN, dated 12/16/2006 and recorded 12/27/06, as Instrument No. 06 2871399, in Book , Page ), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/06/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1233 N LAUREL AVENUE#116, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$438,127.68. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an “AS IS” condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/03/2009 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3836719 12/09/2010, 12/16/2010, 12/23/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100015008993 Title Order No.: 100539164 FHA/VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 05/06/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and

pursuant to Deed of Trust Recorded on 05/08/2008 as Instrument No. 20080814828 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: YIGAL TZFIRA, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 12/29/2010 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 503 N HILLCREST RD, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4341-010-029 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$2,428,734.74. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. as Trustee Dated: 12/09/2010NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. ASAP# 3828635 12/09/2010, 12/16/2010, 12/23/2010

NOTICE OF TRUSTEE'S SALE TS #: CA-09-305304-TC Order #: 090582675-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 5/23/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): TERRELL D. PIOTROWSKI , A MARRIED MAN, AS HIS SOLE AND SEPARATE PROPERTY Recorded: 6/1/2005 as Instrument No. 05 1277078 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 1/3/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$657,167.18 The purported property address is: 1155N LA CIENAGA BLVD 9 WEST HOLLYWOOD, CA 90069 Assessor's Parcel No. 5555-006-199 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to OneWest Bank, FSB 2900 Esperanza Crossing Austin TX 78758 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [ 1 ] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [ 2 ] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: (877) 908-4357 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the

note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3835735 12/09/2010, 12/16/2010, 12/23/2010

NOTICE OF TRUSTEE'S SALE TS No. 09-0149879 Title Order No. 09-8-450655 Investor/Insurer No. 98904071 APN No. 4357-009-015, 4357-009-016 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/10/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.” Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by CHRISTOPHER GROTHJAHN, A SINGLE MAN, dated 06/10/2005 and recorded 06/22/05, as Instrument No. 05 1467133, in Book , Page ), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 01/06/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1438 DAVIES DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,261,773.57. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an “AS IS” condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/07/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3839690 12/09/2010, 12/16/2010, 12/23/2010

NOTICE OF PETITION TO ADMINISTER ESTATE OF GIOVANNA N. BATEMAN aka NINI GIOVANNA BATEMAN Case No. BP125899

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of GIOVANNA N. BATEMAN aka NINI GIOVANNA BATEMAN

A PETITION FOR PROBATE has been filed by Helen Zimmermann in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Helen Zimmermann be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on January 6, 2011 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk. Attorney for petitioner: ROSEANN DEROSA ESQ SBN 239969 LISA MACCARLEY ESQ SBN 164458 LAW OFFICE OF LISA MACCARLEY 3436 N VERDUGO RD STE 100 GLENDALE CA 91208

NOTICE OF TRUSTEE'S SALE Trustee Sale No. CA09001382-10-1 . Title Order No. 100493111-CA-LPI APN 4328-021-033 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED May 3, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On January 13, 2011, at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, MTC FINANCIAL Inc.dba Trustee Corps, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on May 11, 2007, as Instrument No. 20071147744 of Official Records in the office of the Recorder of Los Angeles County, CA , executed by: PETER L. CORATOLA AND TERRI CORATOLA, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, in favor of AMERICORP FUNDING as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: As more fully described on said Deed of Trust. The property heretofore described is being sold “as is”. The street address and other common designation, if any, of the real property described above is purported to be: 9601 CHARLEVILLE BLVD, BEVERLY HILLS, CA 90212 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$466,204.18 (Estimated), provided, however, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. DATE: December 16, 2010 MTC FINANCIAL INC dba Trustee Corps TS No. CA09001382-10-1 . 17100 Gillette Ave Irvine, CA 92614 949-252-8300 Clarisa Gastelum, Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE AT www.lpsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714-259-7850 Compliance with California Civil Code Section 2924f: The Beneficiary or Beneficiary's agent has indicated that the requirements of California Civil Code Section 2924f have been met. Regarding the property that is the subject of this notice of sale, the “mortgage loan servicer” as defined in Civil Code 2923.53(k)(3) declares that it has obtained from the Commissioner a final or temporary order of exemption pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded or the time frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale pursuant to Civil Code Sections 2923.52. Clarisa Gastelum, Authorized Signature TRUSTEE CORPS IS A DEBT COLLECTOR. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. ASAP# 3823302 12/16/2010, 12/23/2010, 12/30/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. CA09001382-10-1 . Title Order No. 100493111-CA-LPI APN 4328-021-033 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED May 3, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On January 13, 2011, at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, MTC FINANCIAL Inc.dba Trustee Corps, as the duly appointed

Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on May 11, 2007, as Instrument No. 20071147744 of Official Records in the office of the Recorder of Los Angeles County, CA, executed by: PETER L. CORATOLA AND TERRI CORATOLA, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, in favor of AMERICORP FUNDING as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: As more fully described on said Deed of Trust. The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 9601 CHARLEVILLE BLVD, BEVERLY HILLS, CA 90212 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$466,204.18 (Estimated), provided, however, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. DATE: December 16, 2010 MTC FINANCIAL INC dba Trustee Corps TS No. CA09001382-10-1 . 17100 Gillette Ave Irvine, CA 92614 949-252-8300 Clarisa Gastelum, Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE AT www.lpsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714-259-7850 Compliance with California Civil Code Section 2924f: The Beneficiary or Beneficiary's agent has indicated that the requirements of California Civil Code Section 2924f have been met. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil Code 2923.53(k)(3) declares that it has obtained from the Commissioner a final or temporary order of exemption pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded or the time frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale pursuant to Civil Code Sections 2923.52. Clarisa Gastelum, Authorized Signature TRUSTEE CORPS IS A DEBT COLLECTOR. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. ASAP# 3823302 12/16/2010, 12/23/2010, 12/30/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100169811718 Title Order No.: 100540914 FHA/VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 09/12/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 09/18/2007 as Instrument No. 20072140404 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: ALI SEPIDNAMEH AND MARYAM ETEMADJAM, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/ CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 01/05/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 441-443 SOUTH DOHENY DRIVE, BEVERLY HILLS, CALIFORNIA 90211 APN#: 4332-004-010 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,354,939.38. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and

Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lpsasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 12/14/2010 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3831444 12/16/2010, 12/23/2010, 12/30/2010

CASE NO. BC420484 DEPT. NO. 31 IN THE CENTRAL DISTRICT THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF LOS ANGELES

RYAN DAVIN, Plaintiff, Vs. SUMMON BEBWORLD.COM A/K.A. BEB WORLD LOCATION SERVICES Defendant,

TO THE DEFENDANT: YOU HAVE BEEN SUED, THE COURT MAY DECISE AGAINST YOU WITH YOUR BEING HEARD UNLESS YOU RESPOND WITHIN 30 DAYS. READ THE INFORMATION BELOW VERY CAREFULLY.

A civil complain has been filed by the Plaintiff against you for the relief as set forth in that Document (see complaint).

1. If you intend to defend this lawsuit, you must do the following within 30 days after service of This Summons, exclusive of the day of service:

a. File with the Clerk of this Court, whose address is shown below, a formal written answer to The Complaint, along with the appropriate filing fees, in accordance with the rules of the Court. b. Serve a copy of your answer upon the attorney or Plaintiff whose name and address is shown Below.

2. Unless you respond, a default will be entered upon application of the Plaintiff and this Court May enter a judgement against you for the relief demanded in the Complaint.

DATED: This 15th Day of September, 2010. Issued on behalf of Plaintiff's attorney: Drew H. Sherman, Esq. 15760 Ventura Blvd, 7th floor Encino, CA 91436

NOTICE OF PETITION TO ADMINISTER ESTATE OF: BRAD HOLCOMB AKA BRAD J. HOLCOMB CASE NO. BP125866 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of BRAD HOLCOMB AKA BRAD J. HOLCOMB.

A PETITION FOR PROBATE has been filed by PAMELA M. BLACKWILL in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that PAMELA M. BLACKWILL be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 01/03/11 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

In Pro Per Petitioner PAMELA M. BLACKWILL 2590 TOKALON COURT SAN DIEGO CA 92110 12/16, 12/23, 12/30/10 CNS-2006307#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 435148CA Loan No. 3010280695 Title Order No. 602130105 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-04-2006. UNLESS YOU TAKE

ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-06-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-12-2006, Book , Page , Instrument 06-2267731, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: YOUNESS KERMEZI, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK., as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 684 OF TRACT NO. 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 69, PAGES 11 TO 20 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,719,040.25 (estimated) Street address and other common designation of the real property: 137 SOUTH WETHERLY DRIVE BEVERLY HILLS, CA 90211 APN Number: 4331-023-011 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-13-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.fidelityyasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3847372 12/16/2010, 12/23/2010, 12/30/2010

NOTICE OF SHERIFF'S SALE GRAY1 CPB, LLC VS DAVID GOLKAR

CASE NO: 0800114819 R

Under a writ of Execution issued on 04/20/10 Out of the SUPERIOR COURT, SANTA ANA, of the CENTRAL DISTRICT, County of Orange, State of California, on a judgment entered on 03/30/10.

In favor of GRAY1 CPB, LLC and against GOLKAR, DAVID showing a net balance of \$ 15788991.59 actually due on said judgment. (Amount subject to revision)

I have levied upon all the right, title and interest of said judgment debtor(s) in the property in the County of Los Angeles, State of California, described as follows: LOT 1 OF TRACT NO. 24485, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 658, PAGES 1 AND 2 OF MAPS, IN THE COUNTY RECORDER OF SAID COUNTY.

Commonly known as:

530 VICK PLACE BEVERLY HILLS, CA 90210

Public notice is hereby given that I will sell at public auction to the highest bidder for cash in lawful money of the United States all the right, title and interest of the debtor(s) in the above described property or so much as will be sufficient to satisfy said writ or warrant with interest and all costs on JANUARY 12, 2011 10:00 AM at the following location.

STANLEY MOSK COUNTY COURTHOUSE

111 N. HILL STREET, ROOM 125B LOS ANGELES, CA 90012

(X) This sale is subject to a minimum bid of \$3,821,958.05. (Subject to revision)

Prospective bidders should refer to sections 701.510 to 701.680, inclusive, of the Code of Civil Procedure for provisions governing the terms, conditions and effect of the sale and the liability of defaulting bidders.

Creditor's Attorney MILES D. GRANT

GRANT & ZEKO 1331 INDIA STREET SAN DIEGO, CA 92101

Dated: 12/13/10

Branch: Los Angeles

LEROY D. BACA, Sheriff

By: TIFFANY GARRARD, Deputy

Operator Id: 279154

Para obtener esta informacion-traduccion en Espanol llame a este numero: (213) 974-6613

NOTE: IT IS A MISDEMEANOR TO TAKE DOWN OR DEFACE A POSTED NOTICE BEFORE THE DATE OF SALE.

( Penal Code section 616)

NOTICE OF TRUSTEE'S SALE UNIFIED SALE Trustee Sale No. 31131 Loan No. SUNSET Title Order No. 090600307 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/06/2007 UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 1/06/2011 at 10:30 A.M. MALIBU RECONVEYANCE, LLC as the duly appointed Trustee under and pursuant to Deed of Trust, Fixture Filing, Assignment of Rents and Security Agreement Recorded on 02/12/2008, Instrument 20080251308, Book - Page -- of official records in the Office of the Recorder of LOS ANGELES County, California, executed by MASSOUD YASHOUAFAR, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor(s), SECURITY PACIFIC BANK, a California banking corporation, as Beneficiary ("Lender" or "Beneficiary"), WILL SELL AT PUBLIC AUCTION SALE TO THE HIGHEST BIDDER FOR CASH, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Beneficiary may elect to bid less than the total amount due. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK, CA Legal Description: LOT 2 OF TRACT NO. 17929, IN THE CITY OF BEVERLY HILLS, AS PER MAP RECORDED IN BOOK 488 PAGE(S) 45 AND 46 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$ 5,737,740.03 (estimated) Accrued interest and additional advances, if any, will increase this figure prior to sale. Street address and other common designation of the real property: 9439 SUNSET BLVD., BEVERLY HILLS, CA 90210 A.P.N Number: 4350-002-009 Notice is further given pursuant to Section 9604 (A) (1) (B) of the California Commercial Code, and by reason of default under that certain financing statement dated and filed in the office of the Secretary of State as Instrument Number and any amendments or modifications to either of them. The property covered in the Notice of Trustee's Sale Unified Sale includes all real property and personal property, which personal property is also security of the same election of the beneficiary under said Deed of Trust to cause a Unified Sale to be made of said real property and personal property in accordance with the provisions of California Uniform Commercial Code Section 9604(A)(1)(B). Trustee Sale No. 31131 Loan No. SUNSET Title Order No. 090600307 In addition to the default stated above, the Beneficiary hereby elects to conduct a unified foreclosure sale pursuant to the provisions of the California Commercial Code (Section 9604 (a) (1) (B) and to include in the non-judicial foreclosure of the estate described in this Notice of Trustee's Sale to Sell all the personal property and fixtures described in said Deed of Trust, Fixture Filing, Assignment of Rents, and Security Agreement, recorded in Los Angeles County, State of California and the Financing Statement filed in the office of the California Secretary of State. The beneficiary reserves the right to revoke its election as to some or all of said personal property and/or fixtures, or to add additional personal and/or fixtures to the election herein expressed, at beneficiary's sole election, from time to time and at any time until the consummation of the trustee's sale to be conducted pursuant to the Deed of Trust and this Notice of Trustee's Sale Unified Sale. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of moneys paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's attorney and Trustee. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Pursuant to California Civil Code 2923.54 the undersigned,

on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [ 1 ] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [ 2 ] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or 2923.55. DATE: 12/16/10 MALIBU RECONVEYANCE LLC. As duly appointed Trustee Phone (818) 772-2242 For sales Information: (714) 730-2727 (714) 730-2727 http://www.fidelityasap.com/Siboney A. Monge SIBONEY A. MONGE, PRESIDENT 21000 Devonshire St. Ste 102A Chatsworth, CA 91311 Notice: As required by Law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. MALIBU RECONVEYANCE, LLC IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED BY OR PROVIDED TO MALIBU RECONVEYANCE, LLC WILL BE USED FOR THAT PURPOSE. ASAP# 3851406 12/16/2010, 12/23/2010, 12/30/2010

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 441070CA Loan No. 3010759482 Title Order No. 352901 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-12-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-13-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-20-2006, Book , Page , Instrument 06 2333079, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: NAZILA KOHANARIEH, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 4 IN BLOCK 2 OF TRACT NO. 4933, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 51 PAGE 87 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$2,166,218.32 (estimated) Street address and other common designation of the real property: 505 N ALPINE DRIVE BEVERLY HILLS, CA 90210 APN Number: 4341-030-003 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-16-2010 DECLARATION PURSUANT TO CALIFORNIA CIVIL CODE SECTION 2923.54 Pursuant to California Civil Code Section 2923.54, the undersigned loan servicer declares as follows: 1. It has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.54 that is current and valid on the date the notice of sale is filed; and 2. The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 or Section 2923.55. CALIFORNIA RECONVEYANCE COMPANY, as Trustee (714) 259-7850 or www.fidelityasap.com (714) 573-1965 or www.prioritposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. DEBORAH BRIGNAC, VICE PRESIDENT 9200 OAKDALE AVE MAILSTOP N110612 CHATSWORTH, CA 91311 ASAP# 3853034 12/23/2010, 12/30/2010, 01/06/2011

NOTICE TO CREDITORS OF BULK SALE (Secs. 6104, 6105 U.C.C.) Escrow No. 17019132ML

Notice is hereby given to creditors of the within named seller that a bulk sale is about to be made of the assets described below. The names and business addresses of the seller are: Benzion Jerri - 8544 Burton Way, Apartment #403, Los Angeles, CA 90048 As listed by the seller, all other business names and addresses used by the seller within three years before the date such list was sent or delivered to the buyer are: NONE

The names and business addresses of the buyer are: Christiane Rianeho, Sylvain Veys and Emmanuel Rodriguez - C/O 3161 Darby Garden Court, Las Vegas, Nevada 89146 The assets to be sold are described in general as: All of the furniture, fixtures and equipment of that certain business referenced herein to be more particularly described in the Bill of Sale and are located at: 8789 Beverly Boulevard, West Hollywood, CA., 90048 The business name used by the seller at that location is: Jerri Salon. The anticipated date of the bulk sale is January 12, 2011 at the office of Fidelity National Title Company, 3760 Kilroy Way, Suite 110, Long Beach, CA., 90806 Attn: Mariza Lulo This bulk sale IS subject to California Uniform Commercial Code Section 6106.2. If so subject, the name and address of the person with whom claims may be filed is Mariza Lulo, Escrow Officer, Escrow #17019132ML, Fidelity National Title Company, 3760 Kilroy Way, Suite 110, Long Beach, CA., 90806, and the last date for filing claims shall be January 11, 2011, which is the business day before the sale date specified above. Dated: December 7, 2010 Christiane Riancho Sylvain Veys Emmanuel Rodriguez 12/23/10 CNS-2010090#

NOTICE OF PETITION TO ADMINISTER ESTATE OF: ANN FURST CASE NO. BP126040

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of ANN FURST. A PETITION FOR PROBATE has been filed by ELFIE J. SHELDON in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that ELFIE J. SHELDON be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 01/14/11 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012 IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner DAVID G. MASEREDJIAN - SBN 90506 ATTORNEY AT LAW LAW OFFICES OF DAVID G. MASEREDJIAN 3360 BARHAM BLVD LOS ANGELES CA 90068-1473 12/23, 12/30, 1/6/11 CNS-2010241#

NOTICE TO CONTRACTORS CALLING FOR BIDS Re-Bid: District Wide Copier Replacement BID # 10-11/005

Notice is hereby given that the Board of Education of the Beverly Hills Unified School District will receive sealed bids from qualified firms to provide digital multi-function copier/printer/scanner equipment with network capabilities to include maintenance services (except staples and paper) on a sixty (60) month lease.

Pre-bid meeting and site walk will be held Tuesday, January 4, 2011 at the District Office board room, 255 South Lasky Drive, Beverly Hills, CA. 90016. While attendance is optional, potential responders are strongly urged to attend.

Deadline to submit question: Friday, January 7, 2011 by 12:00 P.M.

Bids will be received up to, but no later than, 10:00am on Friday, January 14, 2011 in the Purchasing Office, at the above address, at which time they will be opened. All bids must be sealed and clearly state on the outside of the envelope in the lower left-hand corner "Re-Bid: District Wide Copier Replacement Bid # 10-11/005"

Each bid must conform and be responsive to the bid documents, copies of which are on file and may be obtained from the Purchasing Office at the above address after Thursday, December 23, 2010. Each bidder may obtain

one set of bid documents.

Bidders will be required to furnish the District with a Bid Bond of 10% of the amount bid. Bond is to be secured from a California admitted surety insurer satisfactory to the Governing Board of the Beverly Hills Unified School District of Los Angeles County.

Each bidder will be required to furnish and maintain Commercial General Liability Insurance, Comprehensive Automobile Liability Insurance, and Worker's Compensation Insurance.

No bidder may withdraw his bid for a period of Thirty (30) days after the date set for the opening of bids.

The District reserves the right to waive any irregularities, accept or reject any or all bids and to accept or reject any item thereon, and to contract in the best interest of the District.

Publication Dates: 12/23/10 & 12/30/10

BID PACKAGE NO. 11-20

CITY OF BEVERLY HILLS PUBLIC WORKS & TRANSPORTATION - PROJECT ADMINISTRATION 345 FOOTHILL ROAD BEVERLY HILLS, CALIFORNIA 90210

LEGAL NOTICE - BIDS WANTED

GREYSTONE MANSION HVAC UPGRADE PROJECT RE-BID

1. Notice Inviting Bids

a. Date of Request: December 23, 2010

b. Bid Number: 11-20

c. Item Description: Project scope of work is for the installation of new HVAC system including boiler, chiller and fan coil units at Greystone Mansion, located at 905 Loma Vista Drive, Beverly Hills, California 90210. Selective removal and replacement of finishes shall be included to facilitate installation of the new system and shall be planned to minimize the risk of damage to the historic fabric. Associated electrical work as indicated to furnish power and lighting at new equipment. All areas are to be considered Historic and shall be protected and preserved. Any necessary access or tie-ins shall be patched so as to be indistinguishable from the existing work.

d. Obtaining or Viewing Bid Documents: A copy of the Bid Package may be obtained by mail or in person from the Department of Public Works & Transportation - Project Administration, 345 Foothill Road, Beverly Hills, CA 90210, telephone number 310-288-2823. The bid package including plans and specifications, may also be viewed on, and downloaded from the City's web site: www.beverlyhills.org: shortcuts: bid information: bid number 11-20.

e. Bid Opening: Wednesday – January 19, 2011 at 2:00 p.m.

f. Due Date and Location for Submittals: Sealed bids will be received at all times during normal business hours prior to the Bid Opening, at the City Clerk's Office, 455 North Rexford Drive, Room 290, Beverly Hills, CA 90210. All bids must be in writing and must contain an original signature by an authorized officer of the firm. Electronic bids (i.e., telephonic, FAX, etc.) are NOT acceptable. All bids shall clearly contain on the outside of the sealed envelope in which they are submitted: BID PACKAGE 11-20: GREYSTONE MANSION HVAC UPGRADE PROJECT RE-BID.

g. Contractor's License: In accordance with provisions of Section 3300 of the California Public Contract Code, the City has determined that the Contractor shall possess a valid California Contractor's License Class B-1 or other appropriate license classification under the State Contracting Code at the time the contract is bid. Failure to possess such license may render the bid non responsive and bar the award of the contract to that non responsive Bidder.

h. Liquidated Damages: There shall be a \$500.00 assessment for each and every calendar day work remains undone after date fixed for completion.

i. Prevailing Wages: In accordance with the provisions of Sections 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has de-

termined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all persons employed on the project by the Contractor sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1." These documents can be reviewed in the office of the City Clerk or may be obtained from the State.

j. Prebid Conference Date and Location: A mandatory pre-bid conference will be held on Monday, January 10, 2011 at 10:30 a.m. at Greystone Mansion 905 Loma Vista Dr. Beverly Hills, California 90210.

k. Bid Security: Each bid shall be accompanied by bid security in the form of a cashier's check, certified check or bid bond in the amount of 10% of the total bid amount. All cashier's checks or certified checks must be drawn on a responsible bank doing business in the United States and shall be made payable to THE CITY OF BEVERLY HILLS. Bid bonds must be issued by a bonding company licensed to do business in the State of California. Bids not accompanied by the required bid security shall be rejected. Cash and personal or company checks are NOT acceptable. The City shall return the bid security checks of unsuccessful bidders to them when the successful bidder ("Contractor") enters into the Contract with the City.

l. Payment Bond and Performance Bond: A Payment Bond and a Performance Bond, each in the amount of 100% of the contract amount, will be required of the Contractor.

m. Insurance: Upon award of contract, contractor will be obligated to file certificates of insurance evidencing coverage as specified in the bid documents and in a form acceptable to the City. The certificates shall be on the City's standard proof of insurance form.

n. Time of Completion: The contractual completion time shall be 180 calendar days from the date of Notice To Proceed.

o. Retention: In accordance with the contract, ten percent (10%) of any progress payment will be withheld as retention. Pursuant to Section 22300 of the Public Contract Code, at the request and expense of the Contractor, securities equivalent to the amount withheld may be deposited with the City or with a state or federally chartered bank as the escrow agent, and City shall then pay such moneys to the Contractor. Refer to the contract for further clarification.

p. Contact Person: A bidder or potential bidder who has a procedural question may call Julio Guerrero at telephone number 310-285-2823. A substantive question must be submitted in writing and a copy of that question plus a written response to it will be emailed, faxed or mailed to all parties who have obtained a bid package.

THE CITY OF BEVERLY HILLS RESERVES THE RIGHT TO REJECT ANY BID OR ALL BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID. ANY CONTRACT AWARDED WILL BE LET TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER.

Publish your  
DBA  
Call  
310 887-0788

# CLASSIFIEDS

To place your ad, call  
310-887-0788

## 100-199 Announcements

105-General Services  
110-Funeral Directors  
115-Cemetery/Mausoleums  
120-Clubs/Meetings  
125-Personals  
130-Legal Notices  
135-Beauty Aids  
140-Health Aids  
145-Lost Items  
150-Found Items  
155-School and Classes  
160-Adult Entertainment  
161-Escort  
165-Massage  
170-Caregiver

## 200-299 Services

201-Accounting  
202-Acoustics  
204-Additions  
206-Appliance Repair  
208-Asphalt Paving  
210-Bath Tub Repair/Reglazing  
212-Bookkeeping Services  
214-Brush Clearing

215-Building  
216-Car Alarms  
217-Culinary Service  
218-Carpentry  
220-Cleaning  
222-Carpet Installation  
224-Computer Repair  
225-Computer Tech Support  
226-Concrete  
227-Construction  
228-Contractors  
230-Counseling  
232-Decking  
234-Drywall  
236-Electrical  
237-Entertainment  
238-Exterminators  
240-Fencing  
242-Garage Doors  
244-Handyman  
246-Hauling  
248-Internet Services  
250-Iron Work  
252-Janitorial  
254-Landscaping  
255-Legal Services

## LEGEND

256-Locksmith  
258-Moving/Storage  
260-Music Instruction  
262-Painting  
264-Pet Sitting  
265-Photography  
266-Plumbing  
267-Piano Tuning  
268-Roofing  
270-Sandblasting  
272-Security Services  
274-Stained Glass  
276-Tile  
278-Tree Service  
280-Tutoring  
282-TV/VCR/DVD Repair  
284-Video Systems  
286-Windows  
288-Word Processing  
289-Lessons  
290-Trainer  
302-House Unfurnished  
304-Apartments Furnished  
306-For Rent  
308-Condominiums  
309-Recreational For Rent  
310-Rooms  
312-Rentals to Share  
314-Hotels/Motels  
316-Garages Storage  
318-Office Space  
320-Commercial  
322-Resort Property  
325-For Lease  
400-499 Real Estate  
400-Homes For Sale  
401-Real Estate  
402-Condominiums  
404-Commercial/Industrial  
406-Mobile Homes  
408-Income Property  
410-Lots For Sale  
412-Farms/Ranches  
414-Resort Property

416-Lakeshore Property  
418-Oceanfront Property  
420-Out-of-State Property  
422-Real Estate Exchange  
424-Real Estate Wanted  
500-599 Employment  
500-Employment Opportunities  
501-Help Wanted  
505-Work at Home  
510-Employment Agencies  
515-Business Services  
516-Business Opportunities  
520-Jobs Wanted  
521-Personal Shopper  
522-Drivers

## 600-799 Merchandise

600-Garage Sales  
610-For Sale  
615-Business For Sale  
700-Antiques  
705-Appliances  
710-Medical Supplies  
715-Coins & Stamps  
720-Computers  
725-Furniture

726-Miscellaneous  
730-Musical Instruments  
735-Office Furniture  
740-Television/Radio

## 800-899 Financial

800-Real Estate Loans  
801-Financial Services  
802-Money to Loan  
804-Money Wanted  
806-Mortgage & Trust  
808-Escrows

## 900-999 Transportation

900-Autos For Sale  
905-Trucks & Vans  
910-Motorhomes/Campers  
915-Motorcycles  
920-Trailers  
925-Classics  
930-Auto Leasing  
935-Aircraft  
940-Boats  
945-Personal Watercraft  
950-Marine Supplies  
955-Autos Wanted

Boston Terrier purebred puppies ready for Xmas! Come with vaccinations, de-worming, microchip and health guarantee. www.puppies-dot-com.com (858) 705-3564

Chihuahua Terrier Mixed Puppies Ready to go for the Holidays! 2F/1M, 7 weeks old. \$250 Each (562) 688-9520

Gorgeous purebred long hair Chihuahua puppy, fawn colored deer head, 2 weeks/shots and ready to go to her new home. Fawn Chihuahua \$1200. Negotiable. Designer pups as well, mostly apple head Chihuahua/min pin mix. 1 female available 8 weeks/shots, black/tan absolutely adorable \$1000. Call Sunshine to schedule viewing at (310) 579-7432

COCKER SPANIEL 4 SALE adorable, 5 males, 4 females, shots and dewormed, ready to go. (909) 625-8647

AKC LABRADOR PUPPIES & ADULT BREEDER STUD DOGS. Big blockheads. Yellows, chocolates+reds. All shots. \$500 & up. For Info. & Pics Call: (909) 797-0433 Email: homer433@yahoo.com

AKC English Bulldogs Pups, Champion fire Because of the economy, I'm asking for \$1,800, instead of \$3,500. Two female, one male Mary (909) 228-1241

\*\*ENGLISH BULLDOG PUPPIES ready to go NOW! Vet checked, shots up to date, dewormed. 5 males \$2000 each. www.familyreignkennels.com (541) 844-6920

English Bulldog Big boned and prominent nose ropes from European Champion bloodlines. Wrinkled and healthy FCI registered 3 males and 1 female with red & white markings. 12 weeks old and ready to go (310) 877-7130

French Bulldog AKC pups 8 wks, potty trained. CH sire, 1 w/heart marking S/W \$2000+ (951) 719-7397 (951) 926-5606

French Bulldog AKC black and white Pieball. 3M/1F Available 10/25. Naturally conceived, naturally welped. Vet checked. Weaned and eating solid food. \$1500-1950 N (209) 985-7372

\*\*Goldendoodles F1B. Bkcl males, mini to medium. Ready now! Will deliver (661) 428-4139

Golden Retriever Puppies- AKC, Health Certified Champion Lines, Family Raised, Creams & Blondes. \$1,200 (951) 840-8864 or gibbs0082@sbcglobal.net

PERSIAN KITTENS-CFA Gorgeous! Show quality, black and white (tuxedo males) 12 weeks old +shots, cute, cuddly & playful. \$600 each (760) 668-4996

POODLE STANDARD AKC 3 months, 3 black, 2 brown, genetic/temp tested, shots health guaranteed (760) 949-9545

## 100- ANNOUNCEMENTS

CASTING COLORFUL BRIDES FOR TV SERIES Looking for wedding dress? Big personality? Want to find your dress in Beverly Hills? We'll contribute to dress. Email contact info & photo to: beverlyhillsbrides@gmail.com

ATTENTION ANIMAL WORKERS - Do you work with swine, turkeys, geese, or ducks? Are you age 18 or over? If so, you may be eligible to enroll in the University of Florida's Prospective Study of US Animal Agricultural Workers for Emerging Influenza Virus Infections. The purpose of the research study is to follow ag workers and their household members for influenza (flu) infections from both animal and humans. Compensation available. For more information, view our study website at http://gpl.php.ufl.edu/AgWorker or contact Whitney Baker at 352-273-9569 email: wsbaker@php.ufl.edu (Cal-SCAN)

HIGH SCHOOL DIPLOMA! Graduate in 4 weeks! FREE Brochure. Call Now! 1-866-562-3650 ext. 60 www.SouthEasternHS.com (Cal-SCAN)

AFFORDABLE FAMILY HEALTH Insurance Now Available in California. Health and Dental Insurance Starting at \$139. Call 800-571-3165 x108 for a quick quote or go to www.Agent-BenefitTeam.com. (Cal-SCAN)

If you used Type 2 Diabetes Drug AVANDIA and SUFFERED a STROKE or HEART ATTACK. You may be entitled to compensation. Call Attorney Charles Johnson 1-800-535-5727. (Cal-SCAN)

## 115- CEMETERY

\*Mt. Sinai Moses section- sold out Desirable Area. Single Plot lot 6727 space #4 valued at \$8400 endowment valued at \$1200 incl. \$8200 (619) 807-9523 paley\_eileen@yahoo.com

Canoga Valley Memorial Park in Conejo CA. Surrounded by mountains in a lovely valley setting. Plot is in Santa Rosa I section: plot B, which is a sold out section that is very desirable. \$7,400 (805)320.4512

Fairhaven Memorial Park and Mortuary. Beautiful Lawn. Located at Lawn H. Please Call Darthy at (951) 845-6905

FOREST LAWN, CYPRESS, 5 plots, "Sheltering Trees" \$2,000/each (972) 298-5939 or (310) 386-4450

Forest Lawn Memorial Park Interment Spaces 1,2,3,4 Lot # 1124 Section: Sheltering Trees. \$12,000 per lot. Call (949)643-0411

2 spaces in Forest Lawn Memorial park in Hollywood Hills. Side by side plots \$4,500 each (818) 625-7110 or (818) 705-1262

Forest Lawn Hollywood Hills 2 Side X side Plots \$4K Each. Call (323)-656-9492

Forest Lawn Beautiful cemetery plot, double interment plot. Two standard volts. Located in section "Garden of Memory" in Cypress. PREFERABLE TO OTHER FOREST LAWN LOCATIONS. \$9,000 (801) 942-0539

FOREST LAWN HOLLYWOOD HILLS- Double Lot, Great Location near chapel. "Loving Kindness" Lot # 3760 Spaced 3&4. \$14,000 OBO. (805) 760-3021

FOREST LAWN HOLLYWOOD HILLS- single space 4, lot 8015, "Morning Light" section \$2,400 (805) 300-6461

Forest Lawn Hollywood Hills, 1 Plot Intimate Space 4176 In Gentleness Section \$4,000 OBO (707)246-0558

Forest Lawn Glendale - One companion lawn crypt, Vale of Faith. Beautiful and serene, \$10,800. (928) 380-1616

Green Hills Memorial Park is located at Palos Verdes and is very beautiful! GOING FOR \$4500 SELLING FOR \$9000. (310)-513-0742

Green Hills Cemetery Plot in Rancho Palos Verdes Estates. Holly Section- Plot D. \$3,800 OBO. Could be used as a stack unit. Call (805) 466-1603 or (805) 550-0663.

Prime Location in Front of Canaan Garden. Sold out area. Companion ground space. Hillside Memorial Park. Make offer. (760) 324-0278.

HOLY CROSS CEMETERY PLOT Lot 145 Pier 4 Sector BB Southeast of Cemetery (St. Joseph) \$11,000 seller pay transfer fee. Call (310) 308-7770

Inglewood cemetery. Double cemetery plot C and D. \$16,000 for all four plots. Call Patricia at (661) 802-2483

Mount Sinai Double spaced 3624 space #4 SOLD OUT section! Maimonides, below market price \$11,000 for both (818) 705-1262 (818) 625-7110

\*Mount Sinai 2 spaces companion estate (next to bench). Gardens of Ramah Current price \$60,280. We will sell for \$45,000 including Endowment care (818) 919-0616

Mount Sinai Single Plot Incl. Endowment Care. Space #3, Lot 3746 Moses 27. \$7,000. (760) 345-0786 Pp.

Pacific View Memorial Park 2 side by side plots in lakeside section. Sold out section. Selling under values (530) 260-3374 Pp

PACIFIC VIEW Memorial Park 2 side by side Plots in Lakeside Sec. Sell under Value (530)260-3374

Rose Hills Cemetery, Whittier. 4 plots in Rainbow Gardens. Grave #3 & #4, Lot 1812. Grave #3 & #4, Lot 1912. Both are side by side. Each \$5,000. Call: (928) 758-6418 (home) or (928) 234-1929 (cell)

BEAUTIFUL VALHALLA MEMORIAL PARK North Hollywood "Mausoleum of Serenity," Companion crypt, for 2 people, valued at 10K+, asking \$8500 Call (323) 913-1752 pp

WESTWOOD MEMORIAL PARK- I urn, granite front niche "Room of Prayer," (310) 913-1017 or (310) 831-1965

## 155- SCHOOL AND CLASSES

Piano Lessons Free - Piano Lessons free/initial lessons .Westwood or can come to you. Highly trained classical pianist. Contact me: (831)236-0602 www.pangrazioconservatory.com or pangraziopiano@yahoo.com ATTEND COLLEGE ONLINE from Home. \*Medical, \*Business, \*Paralegal. \*Criminal Justice. Job placement assistance. Computer available. Financial Aid if qualified. SCHEV certified. Call 888-210-5162 www.Centura.us.com (Cal-SCAN)

## 170-CAREGIVER

I am seeking a job as a caregiver. I am trustworthy, respectful, and much more. I have excellent references and experience. Call (310) 936-3145

Caregiver/Companion Amazing with communication, patient, light cooking and cleaning, licensed driver with car. Call Inna (310)717-3370

Health staffing agency provides the best licensed nurses and caregivers for the best personal care. Low rates! Free smiles!! yourextraspecial.com. (310) 795-5023

## 173-PSYCHIC

Special Psychic advisor can help you in LIFE and solving all problems. Call now for one FREE Question! Available for parties too! (818) 456-6197

## 223-SECURITY

Lock Down Security Services, Inc. Security guard and patrol services provider. Specialize in crowd control, special events, night clubs, red carpet, and personal protection. Licensed and insured. Call Boyer (323) 691-0326

## 224-ELDERLY CARE

Experienced, skilled caregivers provide care for seniors. Fees are below customary rates, Excellent references. Toll-free: 1-855-4CARE24 (1-855-443-5724) E-mail: homecare24@live.com

I am seeking work as an elderly caregiver. I have 20 years exp. with all types of patients. Ref's available. Available to work days and nights. (626)571-2583/(626)628-4502.

## 225-COMPUTER TECH SUPPORT

COMPUTER REPAIR. FREE Assessment. 24/7 Onsite Support. Home / Office \* Any Computer Issue \* Troubleshooting/ Security \* Install/ Repair/ Upgrade \* Internet/ Antivirus/ Website. Day Davis: 310-592-2740, 818-795-5985. ddavis@globaltechnology-pros.com. (Cal-SCAN)

FRUSTRATED with Dial-UP? FAST High speed Broadband Satellite Internet. No equipment to Buy. Free Installation. Available now. Call 1-866-425-4990 www.ContinuousBroadband.com.

## 227-CONSTRUCTION

RESTAURANT CONSTRUCTION Plans, designs, construction, and remodeling. Lic.#554524 www.zeledoninc.com (562) 412-5307

## 230-COUNSELING

FIX YOUR MARRIAGE NOW! New Alternative to Counseling. As Seen on TV. FREE Advice & Guaranteed results. Go to: Marriage-Help-Now.com

## 244-HANDYMAN

Respectful, reliable, and honest handyman that can perform interior/exterior maintenance. Can stay on site M-F and leave on weekends. (909)767-0422.

Handyman Services \*Creative Handyman\* class B general contractor at handyman prices honest, professional, dependable Licensed & Bonded License no: 900409 Satisfaction guaranteed! NO JOB TOO SMALL OR TOO LARGE (323) 809-5969

## 263-PETS FOR SALE

Labrador Retriever pure bred AKC registered pups in chocolate and black. champion blood. 9 weeks and ready! (818) 813-1282

Purebred Cavalier King Charles spaniels that recommended. 2nd shots. Blenheim. Reasonable Price. Parents on site. Facebook Fan Page: SavvyCavs. Email: Princeofcavs@gmail.com Call: (805) 906- 1174

MALTESE Purebred Snow White Puppies. Home raised shots and Wormed \$600 and up. Tiny baby faces (562) 598-7202

ROTTWEILER AKC Champ, grmn Ins., block heads, beautiful, great temperament, great family dog/ working dog. Tails docked, dwclws rmved, dewormed, 1 & 2 shots, very social, and ready now! (626) 536- 3503

Siamese cats. Beautiful purebred Siamese. 12-16 weeks. \$375.00 and up (626) 333-0635

\*\*\*YORKSHIRE TEA-CUP PUPPIES, MC, REG, HEALTH GUARANTY, HOME RAISED, VERY WELL SOCIALIZED. (403) 728-3939 Cell (403) 505-7478 www.zephyrwildrose.com Diane\*\*\*

### 280-TUTORING

MATH TUTOR- ALGEBRA, GEOMETRY. ALL LEVELS. By professional experienced teacher. All ages specializes in middle school and high school. At your home or in my place. Call Daphnie: (310) 470- 3747

GERMAN TUTOR - Do you need help in German? Grammar, reading, conversation, and writing. You like German and want to improve it? You don't like it but have to improve it. Masters Degree in German including a lot of experience. Margaret (310) 309-1231

ENGLISH TUTOR, EDITOR, HOMEWORK HELPER. Elementary, secondary & post graduate. Editing, writing, conversation, accent reduction. phonics, personal statements, dissertations, close to SMC. Mr & Mrs.G-(310)450-2938

### 306-FOR RENT

One bedroom apartment for rent. Totally redone. 100 South Doheny Dr. 24 hour security with amenities included. Pool, recreation room, Jacuzzi, gym, garage, and a beautiful view of the city. \$2,200 per month. Call Ruth (818) - 590-6599

Furnished bedroom with own bathroom in classic Beverly Hills 2 bedroom apartment. Including cable, water, and electricity. 10 minutes to UCLA, just a block from Roxbury Park, Century City adjacent. \$780/mo. (310) 286-0396

VALLEY GLEN HALF MILE TO SHERMAN OAKS- Room with private balcony, all utilities, internet, and swimming pool. Close to 101 Freeway, Valley College, Orange Metro Line. \$650. Call 818- 997- 7642

\*\*\*GREAT OPPORTUNITY! Beautiful one room with attached balcony including deluxe bathroom, walk in closet, T.V, fully furnished including bed and bedroom set, carpet, kitchen and amenities, parking and free internet. Heating and air ventilation system included; Very private and quite in AMAZING area, Walking distance to Beverly Center and hospital. Call Jacklin (323) 658-5557 OR (310) 989-9195

1 bedroom courtyard setting. 1 car parking and laundry facility available. 1534 S. Shenandoah. \$1,200 MO (818) 388-4390

Upper 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included \$2275 /MO (310)937-6385

### 318-OFFICE FOR RENT

PRESTIGIOUS LOCATION. 1800 sq. ft. Medical/Surgical Suite available. 99 N La Cienega Blvd., Beverly Hills. Call Stephanie (310)276-2119

Beverly Hills Adj. Nice Small Offices on Robertson/Olympic. Newly Remodeled with marble floors, new fixtures, electrical, phone lines and dsl lines. Call 310-652-8888.

Furnished psychotherapy office, in a newly renovated building, measures 10' x 17' with a glass wall overlooking Wilshire Boulevard. Located two blocks West of Bundy, the office includes a semi-private waiting room with a call light system and plenty of free street parking, metered parking and parking in the building. Rent is \$130/ month for four hour blocks of time per week. (310) 826-4999

### 319-ROOM FOR RENT

Beverlywood Private Room / Bathroom for \$850/MO Fully Furnished bright and spacious luxury condo. Secure Building and underground parking. Roommate preferably responsible and neat young professional or graduate student. No smokers or pets. (310) 601-6938 Email-steve-eisenman@hotmail.com

### 420-OUT OF STATE PROPERTY

LAND AUCTION - Beaver Creek Highlands - Rifle, Colorado. 527+/- Acres offered in 14 tracts (7 tracts sell absolute) 35 to 70 acres each, located on Beaver Creek Road (CR 317). Land straddles the ridge between Beaver Creek Basin and Porcupine Creek Basin. Private trout stream with native Colorado Cutthroat Trout, great views, access to National Forest and BLM Lands. Auction held at Hotel Colorado in Glenwood Springs, CO on August 28 at 2PM. Contact Woltz & Associates, Inc, Brokers & Auctioneers, Roanoke, VA at 800-551-3588 or visit www.Woltz.com for details. (Cal-SCAN)

ARIZONA BUILDING LOTS! Full Acres and More! Guaranteed Financing! No credit check! \$0 down/ \$0 interest! Starting @ just \$89/mo! Close to Tucson's Int'l Airport! Hear free recording at 1-800-631-8164. Or visit www.SunsitesLandRush.com Offer ends 8/20/10! (Cal-SCAN)

Cool COLORADO RIVER FRONT lot \$29,500! \$500 down, \$350 monthly. (10%/141 mos.) Trout fishing in beautiful high mountain canyon. Gated private ranch "get away place". Owner 1-806-376-8690. (Cal-SCAN)

BIG BEAUTIFUL ARIZONA Lots \$89/mo. \$0 down, \$0 interest. Golf Course, National Parks. 1 hour from Tucson. Guaranteed financing. No Credit Checks. Pre-recorded msg. (800) 631-8164 code 4031 www.SunsitesLandRush.com (Cal-SCAN)

SOUTHERN COLORADO's Best Land Bargains! Deedbacks, repos, foreclosures. Starting as low as \$427 per acre. Excellent financing. www.ColoradoRanch-deal.com (Cal-SCAN)

TROPHY ELK Area LAND SALE!! Horse Trails - BLM bordering Bank Liquidation Sale- Call Now! 20 Acres w/ Road & Utilities- \$19,900 20 Acres w/ New Cabin- WAS: \$99,900. NOW: \$69,900. Also Available: 200- 3000 acres w/ trees, views, utilities. Loaded w/ 350 class bulls, deer & game birds. Large acreage starts at \$800/ acre 888-361-3006. www.Western-SkiesLand.com (Cal-SCAN)

ARIZONA LAND LIQUIDATION Starting \$129/mo, 1-2 1/2 Acre ranch lots 1 hour from Tucson, No Credit Check! Owner Financing, Money Back Guarantee. 1-800-631-8164 Code 4031 www.SunsitesLandRush.com (Cal-SCAN)

WORLD MARK / TIMESHARE Sell / Rent For CASH!!! We'll find you Buyers/ Renters! 10+ years of success! Over \$78 Million in offers in 2009! www.SellaTimeshare.com Call (877) 554-2098. (Cal-SCAN)

### 500-EMPLOYMENT OPPORTUNITIES

Outside sales executive for direct mail advertising company in Beverly Hills. Base & Commission. Great opportunity! E-mail Resume to matt@themonthly-mailer.com.)

### 501-HELP WANTED

SOCIAL SCIENCE RESEARCH ANALYSTS in Beverly Hills, CA area. Research govts./ nonprofits. Stat. analysis. Maint. database. Estab. community/govt. partners. Conduct research. Make board reports. Develop educ./info. Materials. Brief legislat. develops. Prep. reports/presentations. Assist w/speeches. Send res. to The Foundation for the Preservations for the American Family,468 N. Camden Drive, Ste. 200, Beverly Hills, CA 90210.

ATTN: COMPUTER WORK. Work from anywhere 24/7. Up to \$1,500 Part Time to \$7,500/mo. Full Time. Training provided. www.KTPGlobal.com or call 1-888-304-2847. (Cal-SCAN)

TRUCK DRIVERS: CDL training. Part-time driving job with Full-time benefits. Get paid to train in the California Army National Guard. Up to \$12,500 bonus. www.NationalGuard.com/ Truck or 1-800-GO-GUARD. (Cal-SCAN)

RECESSION PROOF Career Opportunity. Work 3 days per week, earnings \$100,000 or more after training. Visit www.whittenburggoldamerican.com for complete information and to schedule an interview. (Cal-SCAN)

### 502-HELP WANTED/DRIVERS

ASAP! New Pay Increase! 34-40 cpm. Excellent Benefits. Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.Melton-Truck.com (Cal-SCAN)

Company Drivers (Solos & Hazmat Teams) \* GREAT PAY \* GREAT MILES \* CDL-A Required. We also have dedicated & regional positions available. Call 866-789-8947. Swift. (Cal-SCAN)

Driver - Single Source Dispatch. LOTS OF FREIGHT. Daily or Weekly Pay. Flexible schedule. Newer Equipment. Van and Refrigerated. CDL-A, 6 months recent experience. 1-800-414-9569. www.DriveKnight.com (Cal-SCAN)

DRIVE FOR THE BEST! Gordon Trucking, Inc. Immediate Openings!! Teams - All the miles you can log! Regional & OTR openings. Full Benefits, 401k, Regular Hometime. We have the Freight! Talk to a recruiter live! www.TeamGTL.com 1-888-832-6484 EOE. (Cal-SCAN)

Driver - SOLOS, TEAMS, EXPRESS DRIVERS. Regional Runs. Lots of miles! Daily or weekly pay. New Equipment. Healthcare Benefits. CDL-A, 6 months OTR experience. 1-800-414-9569. www.DriveKnight.com (Cal-SCAN)

DRIVERS-ASAP! New Pay Increase! 37-43 cpm. Fuel Bonus - up to 4cpm! Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.MeltonTruck.com (Cal-SCAN)

DRIVERS/CDL Training - CAREER CENTRAL. We Train and EMPLOY You. Company Drivers up to 40K First Year. New Team Pay! Up to 48c/mile Class A CDL Training Regional Locations. 1-877-369-7091 www.CentralDrivingJobs.net (Cal-SCAN)

ANDRUS TRANSPORTATION Team & Solo OTR drivers - West states exp/hazmat end, great miles/hometime. Stable Family owned 35 yrs+ 1-800-888-5838, 1-866-806-5119 x1402. (Cal-SCAN)

DRIVERS New Trucks arriving! Solo OTR Drivers & Team Drivers. West states, exp. hazmat end, great miles & hometime. ANDRUS TRANSPORTATION 1-800-888-5838 or 1-866-806-5119 x1402. (Cal-SCAN)

IF YOU LIVE on I-5, We have the Job for You! Regional Drivers Wanted! More Hometime! Top Pay! Up to \$.41/mile! Heartland Express 1-800-441-4953. www.HeartlandExpress.com (Cal-SCAN)

NATIONAL CARRIERS needs O/Os, Lease Purchase, Company Drivers for its Regional Operations in California. Generous Hometime & Outstanding Pay Package. CDL-A Required. 1-888-707-7729. www.NationalCarriers.com (Cal-SCAN)

REEFER DRIVERS NEEDED! Experienced drivers and Class A commercial students welcome! Our Incredible Freight network offers plenty of miles! 1-800-277-0212. www.PrimeInc.com (Cal-SCAN)

SLT - \$2,000 BONUS. Flatbed and heavy haul. Owner Ops needed Up to 78% of load Pay. Owners with trailers a plus. 1-800-825-8471. (Cal-SCAN)

Up to \$0.36 Per Mile - Company Drivers! REGIONAL WEST COAST. Class A CDL. 1 year OTR required. Steady freight. Great Benefits. Apply 1.888.619.6845 or www.National-Carriers.com (Cal-SCAN)

### 515-BUSINESS SERVICES

ADVERTISE YOUR HOME, property or business for sale in 240 California newspapers. Reach over 6 million readers for ONLY \$550! Call this newspaper or visit: www.CAL-SCAN.com (Cal-SCAN)

CLASSIFIED ADVERTISING in 240 Cal-SCAN newspapers for the best reach, coverage, and price. 25-words \$550. Reach over 6 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

DISPLAY ADVERTISING in 140 Cal-SDAN newspapers statewide for \$1,550! Reach over 3 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SDAN.com (Cal-SCAN)

WANTED: LIFE AGENTS. Earn \$500 a Day. Great Agent Benefits. Commissions Paid Daily, Liberal Underwriting. Leads, Leads, Leads. Life Insurance License Required. Call 1-888-713-6020. (Cal-SCAN)

### 516-BUSINESS OPPORTUNITIES

Are your finances all over the place? Do you need a loan to get them straight? Call (877) 220-2660 Bad credits ok!

100% GUARANTEE or COMPLETE REFUND! Revolutionary product changes the lives of people. Just work the business per our strategic marketing plan. \$9,000. Call 1-800-477-2334. (Cal-SCAN)

ALL CASH VENDING ROUTE! Be Your Own Boss! 25 Machines + Candy All for \$9995. Vend3. 1- 877-915-8222. All major credit cards accepted! (Cal-SCAN)

BE YOUR OWN BOSS - Start Today! Own a Red Hot - Dollar, Dollar Plus, Mailbox or Discount Party Store from \$51,900 worldwide! 100% Turnkey. 1-800-518-3064. www.DRSS4.com (Cal-SCAN)

### 520-JOBS WANTED

I'm a personal assistant & household caretaker available with 21 years experience. Part time or full time. Excellent references (818)-980-9582

Malibu house man/valet will drive, shop, cook, and care for seniors with respect. Part or full time. Present job ending after 9 years. For info call Joe (310)-871-3220

JOBS. JOBS, JOBS! Get paid to train in the California Army National Guard. Up to 100% tuition assistance. Part-time work. Full-time benefits. May qualify for bonus. www.NationalGuard.com/Careers or 1-800-GO-GUARD. (Cal-SCAN)

### 521-ORGANIZING SERVICES

Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced with word- processing, and filing and organizing. (323)291-4601.

### 610-FOR SALE

One war ration book #four 1943 stamps and all I.d enclosed (310) 908-4278

Plants- One 9ft. single stock Dracena Arborvera in designer pot w/gravel \$800. 4ft. Rhaps Palm in large black designer urn \$300. Two Sensevera Cylindrica in designer pots \$150 each. Call (661) 718-5924

NEW Norwood SAWMILLS- LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www.NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

### 721-MEDICAL SUPPLIES

WANTED DIABETIC TEST STRIPS. Cash Paid. Unopened, Unexpired Boxes Only. All Brands Considered. Help others, don't throw boxes away. For more information, Call 888-491-1168. (Cal-SCAN)

### 726-MISCELLANEOUS

Get DISH with FREE Installation - \$19.99/mo. HBO & Showtime FREE - Over 50 HD Channels FREE! Lowest Prices - No Equipment to Buy! Call for Details 1-877-887-6146. (Cal-SCAN)

NEW Norwood SAWMILLS- LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www.NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

### 901-FINANCIAL SERVICES

CASH NOW! Cash for your structured settlement or annuity payments. Call J.G. Wentworth. 1-866-SETTLEMENT (1-866-738-8536). Rated A+ by the Better Business Bureau. (Cal-SCAN)

### 955-AUTOS WANTED

A CAR DONATION HELPING SICK KIDS! Donate Your Car to SONGS OF LOVE and make a sick child smile! Featured on NBC (TODAY SHOW), CNN. Tax-deductible, all vehicle conditions accepted. www.SongsofLove.org 888-909-SONG (7664)

DONATE YOUR VEHICLE! Receive Free Vacation Voucher. United Breast Cancer Foundation. Free Mammograms, Breast Cancer Info www.ubcf.info Free Towing, Tax Deductible, Non-Runners Accepted, 1-888-468-5964. (Cal-SCAN)

DONATE YOUR CAR: Children's Cancer Fund! Help Save A Child's Life Through Research & Support! Free Vacation Package. Fast, Easy & Tax Deductible. Call 1-800-252-0615. (Cal-SCAN)

# SAVE **FREE** PARKING IN *Beverly Hills!*

Dear Fellow Beverly Hills Resident,

Over the past 5 years Beverly Hills residents, businesses, restaurants and shoppers have seen free parking at City-owned garages change from 2 hours to 1 hour. Some, but not all garages, were then returned back to 2 free hours. The City's Traffic Commission recently voted to eliminate free parking at one City-owned garage, affecting over 150 local businesses and the City Council just doubled the rate at the City's parking meters. **No one knows when free parking could be changed or eliminated in the future.**

**The 2-hour free parking measure (Measure 2P)** is the only measure appearing on the March ballot that provides stability and keeps our local businesses and restaurants competitive with Century City, Santa Monica and West Hollywood. Now is not the time to eliminate or reduce free parking in Beverly Hills.

Measure 2P is simple. It states that all City garages operating prior to June 30, 2008 that already offer free parking must provide 2 free hours **for everyone** who chooses to shop, dine or do any business in Beverly Hills. This Measure includes any garage targeted to lose all free parking.

Measure 2P specifically does not change the policies that are in place for early bird parking, monthly parking, valet parking, special events parking and flat-rate evening parking. The City maintains control of all these special parking rates and policies.

This Measure does not create any new bureaucracy for permit parking.

Is there a benefit to the City? Absolutely. 2 hours of free parking helps bring millions of dollars in additional sales to local businesses and restaurants. This provides more revenue to the City and helps offset the cost of offering 2 hours of free parking.

Is there a cost to the City? Yes. According to the City's own budget documents, City-owned parking garage revenue is about \$6.3 million dollars. This Measure reduces this by less than 10%. Small adjustments to long term parking rates could make this revenue neutral. The City Council can also adopt smart solutions to control parking costs, including modernizing and automating the City's parking operations.

Measure 2P brings certainty to public parking in Beverly Hills.

Please join us in supporting the campaign to preserve 2 hour Free Parking in Beverly Hills by going to **[www.bhfreeparking.org](http://www.bhfreeparking.org)**.

Sincerely,

***Marcia Caden, Jewelry Store Owner  
48 Year Beverly Hills Resident***

***Fran R. Berger, Owner  
The Farm of Beverly Hills Restaurant***

***Ruth Hasson, Owner, MyBlow LA  
22 Year Beverly Hills Resident***

***Dan Deutsch, Owner  
Optical Outlook***

***Steven Robinson, Owner  
Steven & Co.***

# **YES** ON **MEASURE 2P**

For more information, please contact **310.902.9280**

Paid for by Committee to Save Free Parking in Beverly Hills, a Coalition of Residents, Property Owners, Small Businesses, and Professionals, with funding by G & L Realty.