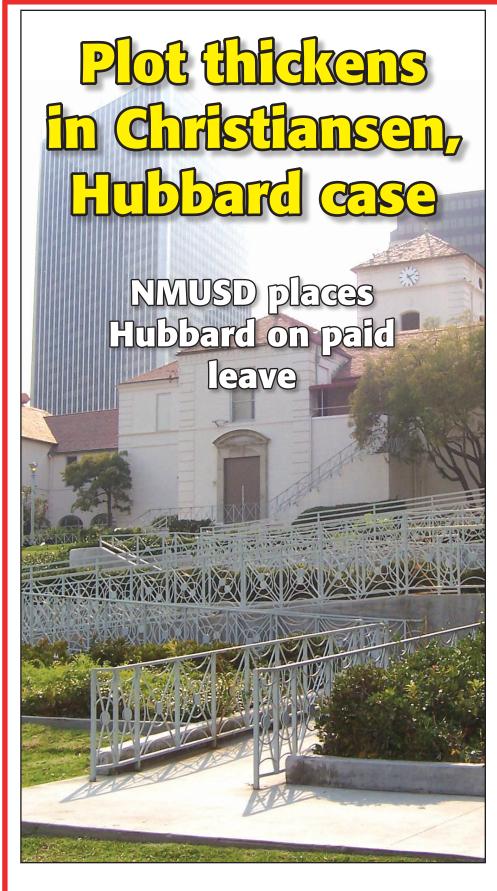


Issue 591 • January 27 - February 2, 2011





cover stories • pages 8-9



WHAT'S ON YOUR MIND?

You can write us at: 140 South Beverly Drive #201 Beverly Hills, CA 90212

You can fax us at: 310.887.0789

email us at: editor@bhweekly.com



SNAPSHOT

letters | briefs email

"City perks and parks" [Issue #590]

No one is ever going to believe that I've been thinking about writing this 'Letter to the Editor' for over a month...but it is absolutely true.

I have seen and read more small town newspapers than most people. I was born in a small town, went to a military school in a small town, went to college in a small town, served in the Navy in a small town and finally in 1967 moved into my favorite small town...Beverly Hills.

There are two very unique things about small town Beverly Hills. The first is that it ain't so small any more... and since it can't grown area-wise, it just keeps growing taller. It's a shame.

The other unique thing about small Beverly Hills is that it has not one but two small town nwespapers and one of those papers is lucky enough to have a columnist...I can't remember his name, but each week he is able to fill two pages with by-line local news that everyone wants to know. He is unique...in a very good way.

If I think of his name, it will give me an excuse to write you another letter.

Herb Wallerstein Beverly Hills

Former BHUSD attorney Fulfrost, PTA prez Chait posted Christiansen's bail

Former Beverly Hills Unified School District facilities director Karen Christiansen was released from a women's detention center on Monday after former Hawthorne PTA president Elizabeth Chait and former BHUSD attorney Howard Fulfrost posted a bond for the \$200,000

Christiansen had been in custody since Dec. 27 on felony charges of misappropriating more than \$1.3 million of BHUSD dollars and conflicts of interest. She and former BHUSD superintendent Jeffrey Hubbard will stand trial for a combined six felony charges, a judge ruled Monday. Christiansen is charged with four felony counts; Hubbard, with two.

Typically, 10 percent of the bail amount is required for a bond. Proof that bail money was not obtained illegally must be provided before being accepted by the court, under the California state penal

Both Chait and Fulfrost testified as witnesses for Christiansen when she petitioned to reduce her bail from \$2 million.

On Monday, Chait posted \$11,000 toward bail for her friend, Christiansen, whose preliminary hearing Chait often attended.

Chait declined to comment for this story.

Fulfrost posted money plus collateral on his house toward Christiansen's bail.

"You asked if Mr. Fulfrost assisted Ms. Christiansen with bail and the answer is yes, he did so - as a personal friend," said Fagen, Friedman & Fulfrost, LLP's ethics counsel Kathleen McKee in an email to the Weekly on behalf of Fulfrost. "Mr. Fulfrost has at all times acted in compliance with his ethical and professional responsibilities. Nevertheless, the firm's leadership team strongly advised Mr. Fulfrost to disengage from this matter and he has agreed to this request."

Fulfrost's domestic partner, Tim Morneau, was employed by Christiansen's company Strategic Concepts, LLC, while Fulfrost simultaneously was contracted by BHUSD as general counsel.

This revelation was brought to the Board at an October 2009 meeting, in which Board member Brian Goldberg made a motion to sever ties with the firm given this conflict of interest. The Board rejected the motion 3-2, with members Myra Lurie, then Board President Nooshin Meshkaty and Myra Demeter voting in favor of continuing to retain Fulfrost's services. Goldberg and member Steven Fenton voted in the minority to end the district's relationship with Fulfrost's firm.

Fulfrost also clashed with the Board briefs cont. on page 3



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MUSIC TO OUR EARS UNIVERSAL HILTON

briefs cont. from page 2

over opportunity permits, sometimes offering two opposite opinions on the same issue. The new Board has since decided to cease using Fulfrost's firm as one of the district's. He continues to represents other school districts in California.

Before she was taken into custody, Christiansen was reported to be living with Fulfrost and Morneau. McKee declined to comment on whether Christiansen is living with the couple now.

"I think it's very sad that we have members of our community that benefited from their relationship with Karen Christiansen and continue to support her to the determent of the Beverly Hills Unified School District," said Board Vice President Brian Goldberg in an interview.

Christiansen is being represented by the same attorneys in both this criminal case and her civil case against the BHUSD. They are handling her criminal case probono.

Apple Ball nominees announced

The Beverly Hills Education Foundation has named the annual Apple Ball nominees for 2011.

The Apple Ball honorees are nominated by district administrators and school principals for outstanding performance. The Apple Ball, a Spring fundraising festival sponsored by BHEF, is themed "Superheroes" this year.

In the district office, the nominees are Horace Mann assistant principal Dana

Findley for administration and El Rodeo office manager Susie Wallach for classified employee.

At Beverly High, teachers Loren Newman and Stewart Horowitz; at Beverly Vista, teacher Elizabeth Akins; at El Rodeo, Phillip Babcock; at Hawthorne, Jane Geletko; and at Horace Mann, Annette Goldstein received the award.

This year's Apple Ball will be held April 27.

Beverly High to be fenced in

Beverly Hills High School will be surrounded by a chain-link fence sometime in the near future, the Board of Education decided Monday night in a 3-0 vote.

The Board approved a proposal from DLR Group to see the project through with an estimate total starting at \$30,840. It ended at least one aspect of several heated discussions about how to make Beverly High's open campus a more secure place for students.

But it was not an easy decision for the Board, which was reduced to three members with Myra Lurie and Jake Manaster unable to attend the unusual Monday meeting.

"Nobody on the Board is happy about a fence and thinks it's going to solve our problems," said vice president Brian Goldberg. "It's a first step and a temporary step as we work on a long-term solution to meet our security needs at the high school."

briefs cont. on page 4



NOTICE OF PUBLIC HEARING

The Council of the City of Beverly Hills, at its adjourned regular meeting to be held on **Thursday**, **February 3**, **2011**, **at 7:00 p.m**., in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING TITLE 10, CHAPTER 4: ZONING; SIGNS RELATED TO UMBRELLAS SIGNS; AMENDING TITLE 10 CHAPTER 3, ARTICLES 30 AND 44 RELATED TO ARCHITECTURAL AND DESIGN REVIEW COMMISSION RULES AND PROCEDURES

This Project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (Public Resources Code Sections 21000,et seq. ("CEQA"), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000, et seq.), and the environmental regulations of the City. The project is exempt pursuant to Section 15061(b)(3) in that it can be seen with certainty that the proposed amendments to the Commission membership, application submittal requirements for the City's two design-related review commission, and proposed modifications to the sign code to permit minor lettering on the valance of an umbrella will not have a negative effect to the environment.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date. If you need more information, please contact Jonathan Lait, City Planner, at 310.285.1141.

Please note that if you challenge the Council's action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

BYRON POPE, CMC City Clerk



PUBLIC NOTICE

SUMMARY OF ORDINANCE 11-0-2602

NOTICE OF ADOPTION OF AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING THE BEVERLY HILLS MUNICIPAL CODE TO LIMIT NEW OR EXPANDED MEDICAL USES IN COMMERCIAL ZONES AND ADOPTING A MEDICAL USE OVERLAY ZONE

PLEASE TAKE NOTICE that on January 11, 2011, the City Council of the City of Beverly Hills adopted an Ordinance entitled "An Ordinance of the City of Beverly Hills Amending the Beverly Hills Municipal Code to Limit New or Expanded Medical Uses in Commercial Zones and Adopting a Medical Use Overlay Zone." Councilmembers Brien, Brucker, Mirisch voted for adoption of the Ordinance. Councilmember Krasne voted against adoption of the Ordinance. Mayor Jimmy Delshad was absent.

The following is a summary of the above entitled ordinance of the city of Beverly Hills. This summary has been prepared and published in accordance with the requirements of Government code section 36933.

Summary of Ordinance

The Ordinance would allow existing legal medical uses to continue with no additional regulation; however, all existing, legal medical uses would become legal nonconforming uses. Notwithstanding Beverly Hills Municipal Code Section 10-3-4101 regarding nonconforming uses, the Ordinance would allow legal nonconforming medical uses to relocate within a building provided that the total amount of floor area occupied by medical uses does not increase beyond the amount of floor area occupied by lawfully permitted medical uses on the effective date of the Ordinance.

Under the Ordinance, property owners wishing to add or expand medical use would be required to seek application of a medical use overlay zone and a planned development. Application of the medical use overlay zone to a specific property would be reviewed by the Planning Commission and approved by the City Council with findings that the medical use would not have negative impacts and would provide a public benefit. The proposed benefit would be evaluated on a case by case basis by the Planning Commission and City Council to determine if the benefits are sufficient to offset the long-term impacts of additional medical use

An exception for existing buildings with legal medical use to convert up to 6,000 square feet of general commercial office use to medical use is included in the Ordinance. The additional space shall not be occupied by a surgical center and the building owner must provide documentation satisfactory to the City verifying existing medical use in the building to take advantage of the exception. Both the medical use overlay zone and the exception include parking requirements, restrictions on ground floor medical use inside and outside of the City's pedestrian-oriented area, and both require adherence to current development standards for the zone or underlying zone, including height and density limits.

The Ordinance adds "optometrist" to the definition of retail business, with conditions, and includes language allowing legal nonconforming medical uses located in a building that has been damaged by a disaster to the extent of more than fifty percent (50%) of its replacement value, to be re-established without application of the medical use overlay zone.

Finally, the Ordinance includes a clarification that buildings that took advantage of the City's Code provision, deleted in 2005, that allowed restriping of parking areas for tandem and compact spaces to permit conversion of floor area to medical use, are required to maintain free, validated valet parking for medical office patrons, and related signage.

The City has determined that the ordinance is exempt from the environmental review requirements of the California Environmental Quality Act pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations.

A certified copy of the entirety of the text of Ordinance No. 11-O-2602 is available for public inspection in the office of the City Clerk, City Hall, 455 N. Rexford Drive, Beverly Hills, California 90210.

Further information may be obtained by contacting the Community Development Department at 310.285.1141.

BYRON POPE, CMC City Clerk

briefs cont. from page 3

For more than hour, the three discussed the merits of a fence, either chain or wrought-iron. Initially chain-link seemed weak and costly for its limited effectiveness.

"It's like buying a roof that's made of silly putty or something," said Board president Lisa Korbatov. At the last meeting the Board discussed fencing in the high school for two hours. All Board members agreed more security is needed at the open campus, but whether a fence is the right solution, no matter how temporary, was not unanimous.

Beverly High principal Carter Paysinger was also torn about prospect of a fence. As a Beverly graduate and a "traditional-



NOTICE OF PUBLIC HEARING

The City Council of Beverly Hills, at its adjourned regular meeting to be held on **Thursday, February 3, 2011, at 7:00 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210; will hold a public hearing to consider:

AN APPEAL FROM THE DECISION OF THE PLANNING COMMISSION CONDITIONALLY APPROVING A DEVELOPMENT PLAN REVIEW FOR CONSTRUCTION OF A COMMERCIAL BUILDING FOR MEDICAL AND GENERAL OFFICE USES AND FOUR LEVELS OF SUBTERRANEAN PARKING; AND CONDITIONALLY GRANTING A VARIANCE TO ALLOW TANDEM PARKING SPACES AND A VARIANCE TO EXCLUDE THE GROUND FLOOR PARKING AREAS FROM THE FLOOR AREA CALCULATION; AND ADOPTING A MITIGATED NEGATIVE DECLARATION FOR PROPERTY LOCATED AT 121 SAN VICENTE BOULEVARD.

The Applicant has submitted applications requesting approval of a Development Plan Review for construction of a of 40,050 square foot, three-story, 45 foot high, medical and general office building with four levels of subterranean parking for 180 cars on the property located at 121 San Vicente Boulevard. The proposed parking spaces would be a combination of tandem and standard parking spaces, and the applicant has requested approval of a variance to allow the proposed tandem parking system to satisfy the code required parking. In addition, a second variance is also requested to allow the ground floor parking garage to be excluded from the total floor area calculation.

On October 14, 2010, the Planning Commission approved the project and adopted the Mitigated Negative Declaration (MND). On October 26, 2010, Kenneth R. Blumer filed an appeal of the Planning Commission decision to conditionally approve the project.

This Project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (Public Resources Code Sections 21000,et seq. ("CEQA"), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000, et seq.), and the environmental regulations of the City. The City prepared an initial Study and based on the information contained therein, along with the proposed mitigation measures, determined that there was no substantial evidence that approval of the Project may have significant environmental impacts. Accordingly, the City prepared a mitigated negative declaration in accordance with Section 15070 of the State CEQA Guidelines.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Suite 100, Beverly Hills, CA 90210. The comments should be received prior to the hearing date. Appeal hearings before the City Council are de novo, and the Council may consider any and all issues associated with the matter being appealed.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, Please contact Rita Naziri, Senior Planner, Community Development Department, Planning Division, at 310-285-1136 or rnaziri@beverlyhills.org. Copies of the application, plans, and other records regarding this matter are available for review in the Community Department/Planning Division, 455 N. Rexford Drive, Suite 100, Beverly Hills, California.

BYRON POPE, CMC City Clerk



Judge denies Kobor's request to build medical at 8767 Wilshire

Los Angeles Superior Court Judge Amy Hogue denied Kobor Family Trust a writ of mandate that would have forced Beverly Hills to allow the developer to build a medical facility into the 8767 Wilshire building.

The developer had sought relief from the court to allow them to build medical and restaurant use into the building, which is under construction at the corner of Wilshire and Robertson, after the City Council denied an proposed amendment.

The City Council voted 3-2 against the proposal, arguing it will cause traffic congestion and add to a saturation of medical facilities in the area. The Council voted to cease any new or expanded medical facilities in the city's commercial zones earlier this month.

"I think the judge made the right decision," said Councilmember John Mirisch, who had voiced concerns about what precedent would be set if the judge ruled in favor of Kobor.

The developer argues that allowing medical facilities in the building is the only way to guarantee a return on investment in this economy.

The planning commission and city council approved the initial plan for a four-story 75,116-square foot building, with no medical or restaurant use, and with 358 parking spaces. The new proposal asked for 54,900 square feet of medical use, 2,000 square feet of restaurant or sundry shop, 4,696 square feet of general office, 12,404 square feet of retail and 1,116 square feet of pharmacy and the removal of public parking spaces requirement. They wanted to offer 336 parking private spaces, with 70 to 80 available to the public through a valet service.

ist," Paysinger opposes the idea. But as a principal and concerned adult, he is dedicated to making the campus a more safe and secure place.

"With my heart, I'm saying let's try to keep it open as long as possible," he told the Board. He is a supporter of hiring more security guards for the school as well.

Before anything can be built, the plan must go through the Division of the State

Architect to assess accessibility issues and other DSA requirements, which can take several months. The Beverly Hills Fire Department and Police Department must evaluate the plan and BHUSD and high school administration and security must sign off on it. They will analyze access and other security issues before making all recommendations, which could include security cameras and additional security officers.



With heckling from the crowd, the Board addressed concerns that the school, known for its open aesthetic, will become ugly and inaccessible to the community and students who love it.

"Community buy-in will be tough for San Quentin high school," said Beverly Hills Education Foundation chairman Jonathan Prince.

Korbatov suggested adding hedges and jasmine vines to the fence to ease the harsh appearance of the fence.

Cost concerns were appeased when it became clear that the fence can also be reused for upcoming construction on the school sites related to Measure E work.

The push for more security at the high school comes on the heels of incidents with unauthorized people on campus within the last few months.

METRO to hold Westside Subway meeting at Roxbury

Los Angeles METRO is holding the first community update for Beverly Hills about the Westside Subway Extension on Monday.

The meeting is part of a series focusing on the last planning phase of the proposed project which would extended the current subway line though Beverly Hills.

At these meetings, Metro will provide background on the environmental impact study and review to date, what community members can expect during that process and an overview of the anticipated subway construction process.

The current subway extension proposal

would tunnel beneath Beverly Hills residents and Beverly High.

In a rallying e-mail to the community, Southwest Beverly Hills Homeowners Association president Ken Goldman urged residents to attend the meeting to oppose the plan.

"Tell them we've had enough of their cow-towing to Century City developers and ignoring safety concerns of parents, students and teachers when there is a completely viable alternative," he wrote. "Tell them we'll go to Washington D.C. if we have to. Tell them there is a 'win-win' solution--build it down Santa Monica Blvd. with a station at Avenue of the Stars."

The meeting will be held in the Roxbury Park auditorium on Monday, Jan. 31. Attendees are encouraged to come at 6 p.m. for an open house; the presentation begins at 6:15. Public comment will open at 7:15 p.m.

Special accommodations are available to the public for Metro-sponsored meetings. All requests for reasonable accommodations must be made at least three working days (72 hours) in advance of the scheduled meeting date. Telephone the project information line at 213.922.6934. Our TDD line is 1.800.252.9040.

City Council election debate forums will air on KBEV

Recordings of the City Council candidate forums will be aired on KBEV seven more times before the March 8 election. The forums include discussions of

city issues and ballot measures between the three candidates, Councilmember Nancy Krasne, Recreation and Parks Commissioner Dr. Julian Gold and Planning Commissioner Lili Bosse.

The first forum, on Wednesday, Jan. 20, was sponsored by *Beverly Hills Weekly* and the Chamber of Commerce and moderated by *Weekly* columnist Rudy Cole.

The re-airing schedule is as follows: Monday, Jan. 31, at 7 p.m.
Thursday, Feb. 10, at 4 p.m.
Tuesday, Feb. 22, at 9 p.m.
Sunday, Feb. 27, at 12 p.m.
Thursday, March 3, at 1 p.m.
Saturday, March 5, at 4 p.m.

Monday, March 7, at 7 p.m.

The first live forum was Wednesday, Jan. 19. The other live forums are scheduled on Jan. 26, Feb. 1 and Feb. 9 beginning at 7 p.m. at City Hall.

Adler named Berman's Communication director

Gabby Adler, 1998 Beverly High graduate, was named communications director for Rep. Howard Berman (D-Van Nuys), Ranking Minority Member on the House Committee on Foreign Affairs, last week.

"As a proud Californian, it is an honor to work for Congressman Berman and a privilege to join the great team of dedicated staffers in his Congressional office. I look forward to using my firsthand knowledge of the district to shine a spotlight on the important work Congressman Berman is doing on behalf of the residents

of the San Fernando Valley," Adler said in a statement.



Gabby Adler

After graduating from Beverly, Adler attended the University of California at Berkeley, and earned her master's degree from the University of Southern California.

"Gabby's

professional experience, press savvy, and most importantly her extensive knowledge of Southern California will make her a tremendous asset to my office," Berman said in a statement.

Adler will also work as the Communications Director for the House Committee on Foreign Affairs.

Mosaic event to honor supporters of

The American Friends of Magen David Adom will honor five supporters of Israel at an annual gala titled the "Mosaic" event at the end of the month.

The organization is similar to the Red Cross in its mission to provide emergency and medical response but focuses specifically on Israelis "of all faiths and backgrounds," said Sam Yebri, a member of Magen David Adom and a partner at

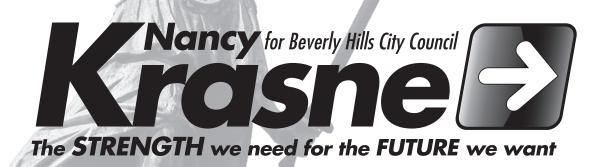
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The Buck Stops Here

First Mayor with a budget surplus in more than 80 years.

Nancy Krasne is protecting our interests at City Hall.

- Became Mayor during the worst economic crisis since the Great Depression
- Made \$18.5 million in budget cuts during the crisis without touching vital City Services such as public safety and without raiding the General Fund
- Ended her Mayoral term with a budget surplus, the first Mayor to do so in more than 80 years





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NEXT WEEK: Infrastructure

fromthehillsofbeverly



Lili Bosse for council

And Douglas for school chief By Rudy Cole

If there was no elective process and a committee of "wise men and women" representing the real diversity of our city convened to select a member of the Beverly Hills City Council, their very likely unanimous choice this year would be **Lili Bosse**.

Her intensive record of community service on two city commissions: Planning, and Parking and Traffic, her family's (husband **Jon**) incredible generosity to civic needs – and never in some self serving or publicity seeking manner, her leadership in education, social services and enhancement of cultural understanding are a model of giving back, and all combine to make us proud she has become a candidate for city council.

The first time I actually watched Lili Bosse in action was when she chaired and organized an incredible event for the Beverly Hills Education Foundation in 1995 We go to these "galas" to support a community need, and actually enjoying the evening is not often on the radar. What a difference she made. Bosse actually urged people to mix with other guests, and created a spirit of warmth and togetherness. Her choice of entertainers, a group called 'le masquerade" also helped. Held at the Boat Court, the theatre like open space in the civic center was reinvented and decorated for a stunning evening.

Another event at the Boat Court last year Bosse organized and presented author **Angella Nazarian**'s book "Life as a Visitor" describing the cultural journey of a Persian woman in America. The author was introduced by Bosse friend **Sidney Poitier**. It was a really good event for understanding cultural diversity.

However, one of Bosse's main assets is her understanding of how city government really works.

She leads from strength, but not with a divisive style. Persuasive without being abrasive, tolerant of differing views, she is

respected by her peers, and most important, even those who have differing views admire her integrity and know she is acting only out of conviction and a determination of what is best for our city.

Does integrity matter? Obviously, we know it does, but how can we be sure that our elected and appointed officials aren't responding to some not so obvious personal interest or relationship? In Lili Bosse's body of work there has never, ever been any question of her motives or reasons for voting on any city issue.

Have I always agreed with her votes as a commissioner? Not at all. However, I would much prefer a councilmember who actually arrives at decisions honestly than a predictable vote for or against development projects, as one example.

Commissioners and councilmembers who leave government and become advocates for private interests have become the rule rather than the exception, in recent years. On the plus side, their expertise and experience often help clients avoid making unrealistic demands. But the perception of "insider" influence is pervasive of the process. In reality, some of their "influence" makes the professional staff and decision makers very cautious and often works against client's interests.

However, there is not the slightest chance that Bosse, once she leaves government, will ever become a lobbyist or consultant for any special interest.

Her record, and it is open for all to examine, is one of always voting for what she feels is best for our city regardless of the advocate or possible relationship with an applicant.

Bosse has friends and supporters from all sides of the major issues that have come before her commission. Even some of the most rabid supporters of very opposite sides of major development projects are backing her for council – because they trust her decision making processes and integrity.

All of her colleagues on past commissions and four members of the city council, who can not always even agree on a motion to adjourn, are supporting her. (Nancy Krasne is herself a candidate and should not and did not endorse any other candidate. But Barry Brucker, John Mirisch, Dr. Willie Brien and Jimmy Delshad all have endorsed Lili.)

Sometimes we look back on our votes for candidates and wonder "what were we thinking?" This is one time we can be assured, based on her long service to our community, this choice is one we will never regret

This is a vote for Beverly Hills. Lili Bosse for City Council.

**

In a coming column I will offer my suggestion for a second vote. It is the second votes of all three candidates that could decide this election and there are no obvious pairings. You should vote for two, no matter how strongly you feel about any of the three contenders.

Recently, I was co-moderator of a candidate's forum, along with **Anita Zusman Eddy**, representing the Chamber of Commerce. The last time I had the honor of moderating was when The Weekly and the Beverly Hills League of Women Voters co-sponsored a forum. What made this experience so different was the paucity of contenders.

Only three candidates, and we have had over a dozen many times, made the forums more manageable and gave the candidates more time to express their views on issues – there were no glaring differences, but there were on style and methodology.

Another publication had some comments about the two other contenders: **Dr. Julian Gold** and Councilmember Nancy Krasne, the only incumbent on the ballot, that need some thought.

Dr. Gold was cited for being "as an unknown quantity." How unknown can he be having served on two city commissions with a voting record that is very public? Not to mention his highly successful record in medicine and business. Krasne was described in the same article as hav-

ing her "own set of pluses and minuses." Translated, that means not always voting the way that newspaper wants.

I will, for what that's worth, endorse another candidate soon, but neither is a mystery contender and both have very visible records of service. Krasne does have an absolutely refreshing quality – she speaks her mind and sticks to her beliefs no matter the political consequences. In the middle of an election, taking on an entire city commission- in this case Fine Arts, is not something most candidates for office would indulge, but Nancy speaks her mind.

TAKE THE ACTING FROM DOUGLAS TITLE

If calmer heads prevail, and I think they will, the Beverly Hills Board of Education will soon change **Dick Douglas**' title from Acting to simply Superintendent of Schools.

No single action could do more to help restore confidence in our schools. There is no need to list the recent traumas that have dominated news about our once exemplary school system: not the least of these has been the revolving door at the district office's top job.

The hope to find a permanent, highly qualified superintendent who would bring a new vision to our schools is very understandable. That person, if he or she exists, would have enormous communication skills, be innovate on curricula, have the full confidence of the school board, parents, teachers and students, and the ability to lead the long awaited school reconstruction and plant improvements.

The obvious question: Why would this education saint opt to come here? Yes, we have an historic commitment to education excellence, a first rate teaching staff and a community that supports public education. But our public disarray is too inhibiting – and that's where and why Douglas becomes our best answer.

The hope that a new superintendent could be hired and on the job this summer is neither realistic or even remotely in the district's interests.

Forget the wrenching past battles and more recent headlines, a really good school leader would soon learn that later this year an election could totally change the composition of the school board. The people who hired him may not even be on the board. That is absolutely certain to inhibit even the

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most optimistic possible applicant.

Assuming he wins re-election, Dr. Brian David Goldberg would be the only board member with at least four years experience. The only two continuing members not up for election, President Lisa Korbatov and member Jake Manaster are just completing their second year on the board.

Two term member **Myra Lurie** and one termer **Steven Fenton** have both told friends they will not run again.

In fact, one of the key issues in past board elections has been the loss of school administrators, often leading to the defeat of incumbents. In recent years, only one incumbent, Myra Lurie, had an easy win, far outdistancing her nearest competitors, except Fenton who came in first.

What this board, and possible candidates for reelection or election, should know is that the failure to give Douglas a contract for at least two years will lead to an unprecedented voter revolt, this year and two years from now.

Douglas has a distinguished record of service in Beverly Hills. Classroom teacher, Hawthorne elementary school principal and then a top job at another district combined with his success in restoring order to our district make him the perfect fit: one that is so obvious it should be done very soon. Douglas does have the confidence of the stakeholders: parents, teachers, students, community leaders, and educators outside Beverly Hills.

This time, the board should take all the time it needs to find a replacement. Douglas can serve for at least two years to help make that happen and then be here for the transition. The whole education community is united on the decision they want the board to make: Let's do what it takes to give Douglas the title and the support our schools urgently need now: Supt. Dick Douglas.

No, I don't suffer silently, as Josette will attest, and I have a pain in my hip that even the brilliant and caring Dr. **Al Katz**, can't cure, although his diagnosis was perfect.

Following the recommendation of some friends I wound up in the office of Dr. **Robert Klapper**, the medical director of Cedars-Sinai Orthopedic Associates. (He has a large and impressive list of credentials)

Aside from examination and treatment, Dr. Klapper also suggested I read a book he and physical therapist **Lynda Huey** wrote: "Heal Your Hips."

Now, I have read or perused some books on medicine before, but none as complete or easy to understand and helpful as this work. If I can understand the medical terms, any-

There are questions and answers to everything from causes to treatment, and surgical options, exercise and dealing with pain. It is really comprehensive and written in the English language, not just medical jargon.

Dare I say it? Be hip, read their book.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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ebrating the diverse Jewish community,"

The honorees this year include Holocaust survivor David Wiener, a young leader Barak Raviv, the Victor fam-

ily whose children donated their bar mitzvah gifts to the organization and Sam Yebri

Honorees are chosen for contributions and support of Israel and its people.

The event will include a dedication of at least one ambulance that will be used in Israel for medical and emergency work.

The dedication will be held on Wetherly Drive behind the hotel and there will be lunch immediately after.

To RSVP for the event, contact the American Friends of Magen David Adom at (818) 905-5099.

Superintendent search starts... again

The BHUSD Board of Education took

the first step toward yet another superintendent search for a district that has seen 12 school chiefs in 10 years.

The Board hired Hazard, Young, Attea & Associates to head the new search. The Chicago-based firm was runner-up in the last bid to find a superintendent search company. The company, Morris and Berger, chosen, then failed to find any suitable candidates for the district.

The firm has worked with more than 800 school boards nationwide.

Despite taking the first step, it will be a long process before any candidates will come before the Board.

The search firm has an extensive planning phase that includes meeting with

dozens of stakeholders in the District and community, including administration, city officals, teacher's union, student body government and even the two local newspaper publishers.

The firm is also encouraging the Board to participate in a planning workshop to outline a strategic plan for the district.

BHHS Boys' Soccer Team Defeats Inglewood, Milken

The Beverly High boys' soccer team defeated Inglewood, 3-2, Friday night in an Ocean League game at Coleman

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COVERSTORY PLOT THICKENS IN CHRISTIANSEN, HUBBARD CASE

NMUSD places Hubbard on paid leave

By Jacquelyn Ryan

In a definitive moment of the nearly twoyear long saga that seems torn from the pages of a Hollywood thriller, Beverly Hills Unified School District's former superintendent Jeffrey Hubbard and former facilities director Karen Christiansen were ordered to stand trial for charges that include misappropriating more than \$1.3 million in district funds, a judge ruled Monday.

Los Angeles County Superior Court Judge Kathryn Solorzano found that there is enough evidence to hold Hubbard and Christiansen to answer for their combined six felony charges, after a week-long preliminary hearing in Department 146 at Los Angeles County Superior Court's Airport Branch.

The Newport Mesa Unified School District put Hubbard on paid administrative leave in a 6-1 vote after the judge's decision. Christiansen was released from custody after posting a reduced bail of \$200,000. Both pled not guilty to all charges. They will be arraigned Feb. 7.

Testifying at the preliminary hearing were BHUSD assistant superintendent Alex Cherniss, Board member Myra Lurie, former Board member Myra Demeter, former payroll specialist Melody Voyles, former assistant superintendent Cheryl Plotkin and former human resources specialist Nora Roque, among others.

Hubbard is charged with two felony counts of misappropriation of public funds. The complaint alleges that in September 2005 Hubbard directed district staff to provide a \$20,000 stipend to Christiansen and to up her car allowance to \$500 monthly. Those instruc-

tions were placed in Christiansen's file and not reviewed by the Board, according to the charges. The stipend was also broken up into two payments of \$10,000, reducing the likelihood that district or Los Angeles County staff would find it suspicious.

Hubbard's defense counsel argued in the preliminary hearing that he had directed staff to take the proper procedures to get the payments approved. He argued that the stipend was part of a consent calendar item on the agenda.

Board members Lurie and Demeter both testified that they do not recall being notified of or approving the payments. There are no records or minutes that indicate the payments were ever brought before the Board.

The payments were only discovered in 2009 when assistant superintendent Alex Cherniss found record of them while reviewing Christiansen's file.

"In my worst nightmares, I could not have imagined the depth of corruption and mismanagement in our district," said BHUSD Board vice president Brian Goldberg. "This is a very sad time in our district and I hope we've all learned a very valuable lesson."

The NMUSD Board of Education continues to believe that Hubbard is not guilty and said the paid leave is no commentary on his performance or standing with the school.

"It was his request," Board president Walt Davenport told the Weekly. "He felt it would take [away] some of the distraction, not only for him but for the district."

Hubbard earns \$305,920 annually, which includes a \$9,000 transportation allowance.

The Board agreed to paid leave for the trial because unpaid leave is typically punitive. This is a not punishment, Davenport stressed.

Board member Katrina Foley voted against the decision. Foley previously served on the Costa Mesa City Council.

"I voted against paying Dr. Hubbard for administrative leave to handle his criminal matters," said Foley, expressed her concerns about the district's policies and procedures, technology use policy, legal billings and the inability of a single Board member to place an item on the Board's agenda.

But the vast majority of that Board believes he will be found not guilty and able to resume his job after the trial, Davenport said.

If Hubbard is found guilty, he could lose his administrative credential to work in public schools and could face up to five years in prison. A superintendent is the one job that doesn't require a credential.

On the other four charges, Christiansen is accused of misappropriating more than \$1.3 million BHUSD funds.

She is charged with being financially invested in contracts she made in her official capacity as facilities director as well as a contracted consultant. She was reportedly double-dealing as an independent contractor for BHUSD, while also brokering deals with private companies that she then recommended to the school board for work. She became financially invested in the deals she brought before the school board, the basis of the conflict of interest charges.

She is being represented pro-bono by the attorneys that are handling her civil case

against the BHUSD, for wrongful termination.

If found guilty, "it will kill her civil case as the verdict against here would be collateral estoppel to any civil claim she would have and she would be convicted felon," said criminal defense attorney Ronald Richards, of Ronald Richards & Associates, who does not represent any of the parties in this case. "This is the only motive of her civil attorneys to practice criminal law on her case."

Red flags went up on Christiansen during a 2008 Board of Education meeting when she told the Board that she would be willing to inflate invoices so that the school district could receive a larger reimbursement from the city.

But it wasn't until interim superintendent Jerry Gross had staff run a payroll check that the district found inconsistencies in Christiansen's payments.

Christiansen spent 22 days in custody before being released on bail. If she is eventually convicted and sentenced, she will be credited about 50 percent of her total time spent in pre-trial detention toward any sentence she receives.

The preliminary hearing may give the defense team some help before the trial.

"The prosecution's witnesses are locked into specific testimony that the defense can formulate a defense around," said Richards. "It provides the direction of the train of the People's case that the defense can then build around."

The trial won't likely begin until July or August this year.

COVERSTORY MEASURE O TO APPEAR ON MARCH BALLOT

But residents' oil royalties may share tax burden By Jacquelyn Ryan

While much attention has been given to the two free-parking measures on March's ballot, a consortium of oil companies and businesses quietly launched a campaign this week against the ballot Measure O to link Beverly Hills' oil extraction tax to the price of a barrel of oil.

According to the city's impartial analysis,

Measure O would revise the oil extraction tax so that well owners who extract oil or natural gas from the city will be charged "a tax of \$2,000 per well plus 2.5 percent of the gross receipts from the sale of oil and natural gas extracted from the City of Beverly Hills." The oil companies now paid a flat rate for the first 10,000 barrels and a small fixed amount

for each additional barrel.

Arguing that the measure will create a 500 percent increase on oil taxes and directly affect those Beverly Hills residents who receive royalty checks from the oil companies, the campaign against the Measure O is mailing out fact sheets and will unveil a website to combat what they say is false

information on the ballot analysis.

"The most damaging is the [alleged] fact that this will not be a tax on residents and businesses," said Greg Brown, Breitburn Energy Partners LP which own a well outside Beverly Hills city limits but slant drill into the city's underground oil.

Brown is also mayor pro-tem in La

Canada.

"There are 1,000s of royalty owners who will be directly taxed because they share in all the taxes that are paid on oil production and that includes schools and temples and institutions," he added.

Indeed, many property owners in Beverly Hills receive a monthly royalty from the oil companies as the mineral rights owners of resources under their homes.

The current tax rate for oil wells located entirely within the City is \$3,880.60 for the first 10,000 barrels of oil produced and \$0.36 for each additional barrel. The current tax rate for oil wells partially located within the City is \$1,933.20 for the first 10,000 barrels of oil produced and \$0.14 for each additional

barrel.

"Now with the pricing of oil being [approximately] \$90 a barrel, we have right-priced the oil tax to be more commensurate with a fair share," said Vice Mayor Barry Brucker

There is one operating oil well in Beverly Hills, a Venoco Oil well on Beverly High. But nearby wells outside city limits, including the Breitburn Energy Partners LP well, slant drill into the city.

In the last municipal election in 2009, the city included a measure that would amend the current oil tax scale in a similar way. It was one prong of a larger measure, then known as Measure P, but it went down in flames, due mostly in part to a proposed business tax in

the measure. But the push to change the oil extraction tax from a flat fee to a percentage of the cost of oil went down with it.

This time the City Council has put the oil tax on the ballot as a stand-alone item.

"It's an attempt to go after what is considered a politically incorrect line of business," said Brown.

The City Council voted 5-0 Tuesday night to issue an immediate interim ordinance prohibiting on any new oil well sites within city limits. An official ordinance will be drafted and presented to the city council at a future meeting.

"It's just not our brand," said Mayor Jimmy Delshad, about oil production within the city. "It's not very Beverly Hills." The ordinance will allow the current Venoco Oil well to continue to operate until Dec. 13, 2016, when its lease ends. Any extension of the lease would have to be approved by the City Council. Venoco spokeswoman could not be reached by press time.

All five Council members demonstrated concerns about the health and safety of residents and students in Beverly Hills. They invoked memories of the lawsuits brought against the city and school district when students at Beverly High argued a link between the oil production and the illnesses, culminating in a 2003 lawsuit publicized by Erin Brokovich and others. The case was later dismissed.

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Stadium with Mariano Gonzalez scoring the game-winning goal nine minutes into the first overtime segment after assisting on each of the Normans' first two goals.

Beverly Hills took a 2-0 lead as Angel Jaramillo scored in the 32nd minute and Elijah Lichtenberg scored in the 40th minute, putting in a rebound of a shot by Gonzalez that had hit the goal post.

The Sentinels put in rebounds in the 57th and 70th minutes to tie the score.

"They were plays we should have handled," Norman coach Steve Rappaport said. "One of our problems... any time there's a set piece..., we're not just not doing a good of a job as we need to do clearing the ball. That's cost most of our goals this year."

While "we always have a lot of trouble playing on their field because we're not used to the grass surface there, it's a very, very rough field to play on," Rappaport said, "we played really well in the first half."

"We dominated the first half," Rappaport said. "It wasn't even close."

In the second half, "they put a lot of pressure on us and we made a couple of mistakes and they scored on them," Rappaport said.

"We showed a lot of character in overtime," Rappaport said after his team improved to 3-1 in league play. "We took control of the game."

Beverly Hills led in shots, 17-9.

Norman goalkeeper Matt Davidov made seven saves.

"You've got to give the biggest plus to Caio Carvalho," who was shifted from forward to defensive midfielder in an attempt to end the team's problem of being unable to control the midfield, Rappaport said.

"We no longer have a problem controlling the middle," Rappaport said. "He's fantastic there."

Gonzalez "was dominant," said Rappaport who also praised Lichtenberg's play.

Beverly Hills lost to Santa Monica, 3-2, Jan. 19, in an Ocean League game at John Adams Middle School, with the Vikings capitalizing on "a couple of mistakes" to score the tying goal in the 71st minute and the winning goal in the 72nd, Rappaport said.

The Normans had "one of our better performances of the year," Rappaport said.

"We played really hard," Rappaport said.

Lichtenberg opened the scoring on a penalty kick 17:43 into the game after Gonzalez was fouled in the penalty area.

Santa Monica, which was ranked third in the Southern Section Division 4 poll released Jan. 18, tied the score in the 37th minute.

Beverly Hills regained the lead in the 56th minute as senior stopper Taylor Offer scored the first goal of his high school career, off Josh Newman's assist.

The Normans were outshot, 10-7.

Davidov made seven saves

Offer "definitely had the best game he's played in our program," said Rappaport, who also praised the play of Gonzalez, senior defender Shaya Noorian and Bryan Khalilirad.

Beverly Hills defeated Los Angeles Milken, 4-2, Saturday night in a nonleague game at Nickoll Field, with Gonzales scoring in the 32nd minute and assisting on James Karlin's goal in the 18th minute.

The Normans (10-7-1) increased their lead to 3-0 in the 58th minute on Angel Jaramillo's goal. The Wildcats scored in the 60th minute. Nick Marmureanu scored for Beverly Hills in the 73rd minute off Moises Levy's assist.

Milken scored the final goal in the 76th-minute of the 80-minute game.

"The first half we totally dominated them," Rappaport said. "Once we went to the reserves, we got a little sloppy."

Davidov made four saves in the opening 50 minutes, before being replaced by Leo Gettleson, who made four saves in 23 minutes. Adrien Spitz made two saves over the final seven minutes for the Normans.

Beverly Hills led in shots 14-12.

Gonzalez, Carvalho, Karlin and Jaramillo drew praise from Rappaport.

The game was played as part of a doubleheader with the girls' team billed as "Kicking for a Common Goal," with 12 restaurants having booths, with proceeds from their sales benefiting the National Multiple Sclerosis Society and Eric's Vision, a nonprofit organization that aims to raise support for individuals battling amyotrophic lateral sclerosis, popularly known as Lou Gehrig's disease, fund cure-driven research for the disease, and inspire further research by providing college scholarships to deserving high school students.

The Normans are scheduled to play at Hawthorne Friday at 6 p.m. and at Morningside Wednesday at 2:30 p.m. in Ocean League games.

BHHS Boys' Basketball Team Defeats Santa Monica

The Beverly High boys' basketball team's 10-point lead with about two minutes, 30 seconds to play proved to be enough of a cushion for a 65-62 victory at Santa Monica Jan. 19 in an Ocean League game.

"We pretty much controlled the entire game... and we tried to give the game away," Norman coach Jarvis Turner said. "We started turning the ball over and taking bad shots."

The Vikings made two late 3-point baskets, but fell short in their attempt to overcome the deficit.

Austin Mills scored 30 points for Beverly Hills, which ended a three-game losing streak.

The Normans outscored Santa Monica 18-11 in the first quarter and 16-13 to take a 34-24 halftime lead. Beverly Hills was outscored 14-13 in the third quarter and 24-18 in the fourth.

Brodric Smith added 14, Mike Lanier nine, Julian Dakdouk seven, Malik Blades three and Torrey Lubkin two for the Normans.

Beverly Hills lost at Inglewood, 47-42 Friday night in an Ocean League game it trailed by one point with about 1:40 to play and "had two great looks at the basket," but were unable to take the lead, Turner said.

Mills missed a "wide open" shot and then "came down on the next possession and turned the ball over," Turner said.

The Sentinels made two free throws off an offensive rebound on the next possession "and from there the game was lost," Turner said.

The Normans were outscored 13-8 in the first quarter and 14-9 in the second to trail 27-17 at halftime.

"I thought we came out a little timid, a little afraid," Turner said.

Inglewood had 10 offensive rebounds and Beverly Hills committed 11 turnovers in the first half, Turner said.

The Normans (11-9, 1-3 in league play) outscored the Sentinels 12-11 in the third quarter and 13-9 in the fourth.

Mills scored 22 points, Blades and

Dakdouk eight each and Blades and Willie Green two each.

The Normans are scheduled to begin the second half of Ocean League play Friday by playing at Hawthorne and playing at Morningside Tuesday, with both games beginning at 7:30 p.m.

BHHS Girls' Basketball Team Loses to Inglewood, Santa Monica

The Beverly High girls' basketball team's five-point lead over Inglewood Friday night evaporated because of the Sentinels torrid shooting in the fourth quarter, including junior guard Zhane Carter's four 3-point baskets.

"They shot the lights out in the fourth quarter," Norman coach John Braddell said after the 68-56 loss in an Ocean League game. "I tried changing defenses. We went from zone to trapping to man and pretty much nothing worked."

Carter scored 19 of her game- and season-high 22 points in the fourth quarter as Beverly Hills was outscored 28-17.

The Normans "played extremely well," Braddell said.

Beverly Hills trailed 10-9 at the end of the first quarter. Both teams scored 14 in the second quarter and 16 in the third, giving Inglewood a 40-39 lead entering the fourth quarter.

Chelsea Austin led the Normans (10-11, 2-2) with 21 points. Natalie Moy added 19, including 10 points in the fourth quarter and a 3-point basket in the second, Dorsa Mehrannia eight, including a fourth-quarter 3-point basket, Tiffany Haney five, Brittany Pourmorady two and Debbie Reyhan one.

The Sentinels were ranked seventh in the Southern California Interscholastic Basketball Coaches Association Southern Section Division 2AA poll released Monday, while Beverly Hills was 11th in Division 2A.

A not-very-deep Norman team lost three players to injuries for portions of a 52-31 loss at Santa Monica Jan. 19 in an Ocean League game, making it "very difficult to compete," Braddell said.

In addition to the injuries, Beverly Hills "struggled offensively," Braddell said.

The Normans made 10 of 49 shots for a 20.4 shooting percentage, with Haney making four of 11, Moy three of 11, Austin one of 10, Mehrannia and Reyhan

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both one of six, while Tiffany Yadegar missed all three of her shots and Nicole Nisim and Pourmorady both missing their only shots.

"They did a good job defensively against us," Braddell said. "They took Chelsea away by doubling (her) or playing box-and-one (and) pressuring Natalie when she brought the ball across half court and forced her to give that ball up."

Beverly Hills was outscored 13-6 in the first quarter and 12-6 in the second to trail 25-12 at halftime.

"Our intensity and effort wasn't very good in the first half," Braddell said.

The Normans "played better" in the second half, as they were outscored 17-11 in the third quarter and 10-8 in the fourth, Braddell said.

Moy led Beverly Hills with 14 points, making 3-point baskets in the second and third quarters and all six of her free throws. Haney added 10, Austin three and Mehrannia and Reyhan two each.

Austin and Haney both had 10 rebounds.

Austin turned her left ankle in the first quarter, causing her to miss most of the quarter, Braddell said. Reyhan missed the rest of the game after jamming a finger on her right hand in the third quarter. Sophomore guard Megan Yee injured a knee in the first half and did not play in the second half, Braddell said.

The Vikings were ranked seventh in the Division 1AA poll.

The Normans are scheduled to begin the second half of Ocean League play Friday by playing at Hawthorne and playing at Morningside Tuesday, with both games beginning at 6 p.m.

Beverly Hills is also scheduled to play Woodland Hills Taft Saturday at 1 p.m. in the Santa Monica Westside Challenge at Santa Monica High.

BHHS Girls' Water Polo Team Loses To Torrance, El Segundo

The Beverly High girls' water polo team lost to Torrance, 7-6, in sudden death overtime in an Ocean League game Jan. 18 at the Victor E. Benstead Plunge after tying the score in the fourth quarter and second overtime period.

Celeste Bean scored for the Normans with 16 seconds left in regulation to send the game into overtime.

Ariel Carillo scored twice for the Tartars in the first three-minute overtime period, but Beverly Hills retied the score on Patty Salgado's goal with 1:33 left in the second overtime period, 37-seconds after Natasha Gerente scored.

Carillo scored the game-winner 1:17 into sudden death after Rebecca Yukelson was ejected.

The Normans took a 2-1 lead in the first quarter as Salgado scored twice sandwiched around the first of Carillo's four goals. Salgado scored the only goal of the second quarter.

Katlyn Vannieuwenhuyse and Carillo scored in the third quarter, tying the score, 3-3. Torrance took its first lead, 4-3, on Vannieuwenhuyse's goal with 3:47 left in the fourth quarter.

Beverly Hills goaltender Lorrain Oill made 15 saves.

Salgado scored six of her seven goals in the first half of a 12-7 loss to El Segundo last Thursday in an Ocean League game at the Swim-Gym.

Salgado gave the Normans (8-13, 1-3) a 6-5 lead by scoring 4:29 before halftime, but Grace Diaz tied the score 17 seconds later

The Eagles, ranked fifth in the Southern Section Division 6 poll released Monday, got goals from Tessa Barbee, Diaz and Haley Shaver scored three goals in the final 2:57 of the first half to take a 9-6 halftime lead.

Salgado scored the only goal of the third period to cut the deficit to 9-7, but Colette Gulick scored twice and Kelsa Middough once in the fourth quarter for El Segundo.

Salgado scored three times in the opening 4:12 to put the Normans ahead 3-1, but Breeana Telfair and Hallie Lindsey scored for the Eagles in the final 1:02 of the first quarter, tying the score, 3-3.

Oill made seven saves.

Beverly Hills is scheduled to play host to Los Angeles Marlborough today and Santa Monica Tuesday in Ocean League games beginning at 3 p.m. in the Swim-Gym.

BHHS Girls' Soccer Team Defeats Inglewood, 5-1

The Beverly High girls' soccer team defeated Inglewood, 5-1, Friday in an Ocean League game at Nickoll Field, with Tylor Fields scoring twice and assisting on a third goal.

Tiffany Moore had a goal and an assist for the Normans, who improved to 3-1 in league play.

Elena Rust and Nicole Rust also scored for Beverly Hills. Ashley Aviram had two assists and Cassandra Jolton one for the Normans.

Beverly Hills goalkeeper Sydney Segal made four saves.

The Normans led 1-0 at halftime.

Beverly Hills tied Los Angeles Milken, 1-1, Saturday night in a nonleague game at Nickoll Field.

Kaela Reisfelt scored in the first half off Star's assist for the Normans (11-5-2). The Wildcats tied the score in the second half.

Beverly Hills goalkeeper Ida Trevino made three saves in 55 minutes and did not allow a goal, before being replaced by Kylie Colvin, who made two saves and allowed a goal in 15 minutes of play.

The Normans were tied for 10th in the Southern Section Division 4 poll released Jan. 18, while Milken was ranked fifth in the Division 7 poll.

Beverly Hills lost to Santa Monica, 2-1, Jan. 19 at Nickoll Field with Fields scoring in the second half off Aviram's assist.

Julia Glanz scored twice in the second half for the Vikings, ranked seventh in the Division 4 poll released Monday.

The Normans are scheduled to play host to Hawthorne Friday and Morningside Wednesday in Ocean League games at Nickoll Field beginning at 3 p.m.



Chamber of Commerce says no to free parking

The Chamber of Commerce has voted to oppose both the two-hour "2P" and three-hour "3P" free parking initiatives on the March ballot. The Chamber cites general aversion to what they called an abuse of the initiative system and a belief that parking rates should be decided by the city as reasons to oppose the two-hour parking initiative. They oppose the three-hour free parking initiative because they believe it was only created to oppose the two-hour initiative.

"The Chamber recognizes and supports providing complimentary parking to shoppers and other visitors to Beverly Hills, based on the premise that free parking helps attract customers and supports retailers and restaurateurs," reads a statement issued by the Chamber. "However, the Chamber strongly believes that the City Council needs the discretion and flexibility to make contemporary decisions about parking fees and their impact on both the City budget and consumer behavior. Measure 2P and Measure 3P would dilute the City Council's accountability along with their authority."

The Chamber's government affairs committee voted 12-6 against the measure last Thursday. According to someone present at the vote, the six who voted in favor of the measure, known as 2P, were consultants or in business with G&L Realty, which cosponsored the measure.

"Measure 2P is solely about the Bedford City Parking garage next to G&L Realty's medical buildings," said Brian Rosenstein at the Chamber's forum last Wednesday. "It is an attempt by G&L Realty to force the City of Beverly Hills and its residents to subsidize and pay for G&L's lack of parking for their own medical buildings."

G&L Realty owns five medical building in Beverly Hills. None offer free parking or validation.

"Although I commend the Chamber's opposition to the business-killing Measure 3P, their opposition to Measure 2P demonstrates that the Chamber Board has once again turned its back on the retail and restaurant community of Beverly Hills in favor of City Hall," said spokeswoman and Measure 2P co-sponsor Marcia Caden in a statement.

The ballot measure has been tied up in the courts for the last two weeks, and the city awaits a ruling from the judge about the legality of the measure. A trial court judge initially ruled the measure unconstitutional and ordered it off the ballot but the supporters filed a successful stay for the measure shortly thereafter.

It is not clear when the judge will make a ruling.

The deadline to print ballots in time for the election and for absentee voting is sometime this week, City Attorney Larry Wiener. Neither Wiener nor City Clerk Byron Pope could provide a deadline date for printing the election ballots.

Regardless, the city will be forced to print the March 8 election ballots with Measure 2P on them if the judge does not make a decision soon.

The measure's supporters sent a letter to Wiener last week demanding that the ballots be printed. They note that, previously, City Clerk Byron Pope had announced that a delay in printing the ballots could disenfranchise voters, particularly early voters or absentee voters.

If the appeals judge rules that the measure is invalid after the ballots are printed, any votes cast on that measure will not be counted and will have no effect, Wiener said.

Opponents of 2P argue that setting parking rates is an administrative issue that is not up for a vote of the people.

In the past, City Council has been the party to rule on changes to parking rates. In January 2006, the City Council voted to eliminate all free parking in city lots. It was a 4-1 vote, with then Councilmember Frank Fenton dissenting. After much public outcry, the Council eventually reinstated it.

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City, Los Angeles 91604. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/10 Signed: David Fish, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010. NCTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3254

FICTITIOUS BUSINESS NAME STATEMENT: 20101945330 The following person(s) is/are doing business as: PACIFIC ORGANICS 6446 Hollywood Blvd #215, Hollywood, CA 90028. BENJAMIN SPIVEY 106 ½ Judge John Aiso St. #22, Los Angeles, CA 90012. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/10 Signed: Benjamin Spive, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3255

FICTITIOUS BUSINESS NAME STATEMENT: 20101921590The following person(s) is/are doing business as: CALIFORNIA INVESTMEN PROPERTY SERVICES 130 S. Dillon Street, Los Angeles, CA 90057. MIRASOL SANTIAGO 130 S. Dillon Street, Los Angeles, CA 90057. The business is conducted by: an Individual. Registrant has begun to transact business under the flictitious business name or names listed here on: 12/28/10 Signed: Mirasol Santiago, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et sec.) of the rights of another under federal state, or common law (see \$B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3256

FICTITIOUS BUSINESS NAME STATEMENT: 20101942135 The following person(s) is/are doing business as: MAZINIS 1550 N. Poinsettia PI. #104, Los Angeles, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/10 Signed: Vlasova Violetta, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010. NOTICE - This lictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a flictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/127/2011 3257

FICTITIOUS BUSINESS NAME STATEMENT: 20101916847 The following person(s) is/are doing business as: BEVERLY DRIVE DENTAL GROUP 1125 South Beverly Dr #750B, Los Angeles, CA 90035. B. IRANI DDS INC 23063 Mullholland Dr, Woodland Hills, CA 91364 The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/2004 Signed: Babak Irani, President. This statement is filled with the County Clerk of Langelse County or: 1227/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement auts be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the

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rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3258

FICTITIOUS BUSINESS NAME STATEMENT: 20101920210The folio FIGHTHOUS BUSINESS NAME STATEMENT: 2 UIT JUSZUZ UTI NE TORIOWING PERSONS) kisare doing business as: \$36 LEGAL DOCUMENT SERVICES 6325 Lankershim Blvd. Suite A, North Hollywood. CA 91606. ARARAT VARDANYAN 6325 Lankershim Blvd. Suite A, North Hollywood. CA 91606. The business is conducted by an Individual. Reg-istrant has begun to transact business under the fictitious business name or names lististrant has begun to transact business under the fictitious business name or names list-de here on: 12/28/2010 Signed: Arraat Vardanyan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the count clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Sec-tion 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3259

FICTITIOUS BUSINESS NAME STATEMENT: 2010/11920354 The following person(s) is/are doing business as: WAVE TIKI USA, WAVE TIKI 2222 Foothill Bivd, La Canada, CA 91011. SUNDAY PRESCOTT 919 Coral Way, La Canada, CA 91011. SUNDAY PRESCOTT 919 Coral Way, La Canada, CA 91011. DARREN CARTER 244 Siesta Ave, Thousand Oak, CA 91360. The business is conducted by: a Joint Venture Registrant has begun to transact business under the fictitious business name or names listed here on: 12/28/2010 Signed: Sunday Prescott, Darren Carter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3260

FICTITIOUS BUSINESS NAME STATEMENT: 20101922539 The following person(s) is/are doing business as: HOMERIC PICTURES 901 Hancock Ave., #303, West Hollywood, CA 90096. GRAMMERCY LLC 901 Hancock Ave., #303, West Hollywood, CA 90096. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2011 Signed: Marina D Gele/Grammercy LLC, President This statements if filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A rew fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3261

FICTITIOUS BUSINESS NAME STATEMENT: 20101920351 The following person(s) is/are doing business as: POL JOSEPH CORPORATION 15451 Superior St, North Hills, CA 91343. POL JOSEPH CORPORATION 15451 Superior St, North Hills, CA 91343. The business is conducted by: a Corporation Registrant has begun to transact business under the flictitious business name or names listed here or: 11/24/2010 Signet: Pete C Cruz, Secretary. This statement is filed with the County Clerk of Los Angeles County or: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3262

FICTITIOUS BUSINESS NAME STATEMENT: 20101920751 The following person(s) is/are doing business as: PEGASUS JEWELRY 411 W 7th St. #304, Los Angeles, CA 90014. KARINE YEGHOYAN 13932 Hartland St, Van Nuys, CA 91405.The business

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FICTITIOUS BUSINESS NAME STATEMENT: 20101916528 The following person(s) is/are doing business as: MAND T MESSENCER SERVICES 7210 Jordan Ave. #49A, Canoga Park, CA 91303 MANUEL TARKHANYAN 7210 Jordan Ave. #49A, Canoga Park, CA 91303. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/27/2010 Signed: Manuel Tarkhanyan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 12/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law feas Service

FICTITIOUS BUSINESS NAME STATEMENT: 20101920332 The following person(s) is/are doing business as: CANAL COMMUNICATIONS 7243 Shirley Ave. #4, Reseda, CA 91335 VICTOR KOLIACOS 7243 Shirley Ave. #4, Reseda, CA 91335 VICTOR KOLIACOS 7243 Shirley Ave. #4, Reseda, CA 91335. The business is comducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/28/2010 Signed: Victor Koliacos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a flictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et sen. B&P Code). 1/06/2010.

FICTITIOUS BUSINESS NAME STATEMENT: 20101857311 The following person(s) is/are doing business as: GREENFIELD CONSTRUCTION SERVICES 6228 Fulton Ave. #206, Van Nuys, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/14/2010 Signed: Andrew E. Dibiccari, Owner: This statement is filled with the County Clerk of Los Angeles County on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement astatement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/106/2010, 1/13/2011, 1/20/2011, 1/27/2011 3266

FICTITIOUS BUSINESS NAME STATEMENT: 20101882748 The following person(s) is/are doing business as: B.S.T.RUCKING 726 E. Acacia, Glendale, CA 91205, B.S.T. BROKERS, INC. 726 E. Acacia, Glendale, CA 91205. The business is conducted by: a Corporation. Registrant has begun to transact business under the ficitious business name or names listed here on: 12/20/2010 Signed: Fred Agoopi, President. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-

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FICTITIOUS BUSINESS NAME STATEMENT: 20101914923 The following person(s) is/are doing business as: GARNIS WATER 3206 Honolulu Ave, Glendale, CA 91204. KAREN DARTYAN 412 ½ Porter St, Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/27/10 Signed: Karen Dartyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2010. NO-TICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3251

FICTITIOUS BUSINESS NAME STATEMENT: 20101916030 The following person(s) is/are doing business as: YEN S. BAI 12650 Sherman Way #8, North Hollywood, CA 91605, PIMPISA SUVANNAKORN 1107 Nolden St, Highland Park, CA 90042. The business is comducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/27/10 Signed: Pimpisa Suvannakorn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3252

FICTITIOUS BUSINESS NAME STATEMENT: 20101916143 The following person(s) is/are doing business as: CELEBROW 15112 Providence Ln, North Hills, CA 91343. MISTEY SAFFORE 15112 Providence Ln, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/27/10 Signed: Mistey Saffore, Owner. This statement is filled with the County Clerk of Los Angeles County on: 12/27/2010. NO-TICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state of a fictitious business name in violation of the rights of another under federa state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011 1/20/2011, 1/27/2011 3253

FICTITIOUS BUSINESS NAME STATEMENT: 20101944952 The following person(s) is/are doing business as: COMMERCIAL SERVICE COMPANY 4015 Vineland Ave. #240, Studio City, Los Angeles 91604... DAVID FISH 4015 Vineland Ave. #240, Studio

mon law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3267

FICTITIOUS BUSINESS NAME STATEMENT: 20101926381 The following person(s) is/are doing business as: CLEAR CHOICE PROCESSING 9250 Reseda Blvd. #238, Northridge, CA 91324. JESUS RAMIREZ 9250 Reseda Blvd. #238, Northridge, CA 91324. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here or: 12/28/2010 Signed: Jesus Ramirez, Owner. This statement is filed with the County Clerk of Los Angeles County or: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not filtself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/08/2010, 1/13/2011, 1/20/2011, 1/27/2011 3268

FICTITIOUS BUSINESS NAME STATEMENT: 20101924868 The following person(s) is/are doing business as: ALLEVENTPARKING.COM, ALL EVENT PARKING 7119 W. Sunset Blvd #480, Los Angeles, CA 90046. VICTOR CARPENTER 746 Fairfax Ave, Los Angeles, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business under the flictitious business name or names listed here on: 12/28/2010 Signed: Victor Carpenter, Owner. This statement is filled with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement the filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or common law (see Section in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3269

FICTITIOUS BUSINESS NAME STATEMENT: 20101940068 The following person(s) is/are doing business as: RS ENTERPRISES 18878 Brymer Ct, Northridge, CA 91326. RAFIK SAKKYAN 18878 Brymer Ct, Northridge, CA 91326. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/2010 Signed: Victor Carpenter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010. NO-TICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new lictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/27/2011 3270

FICTITIOUS BUSINESS NAME STATEMENT: 20101940098 The following person(s) is/are doing business as: AKU ENTERPRISES 5437 Newscastle Ave. #220, Encino, CA 91316 . ARTUR ULIKYAN 5437 Newscastle Ave. #220, Encino, CA 91316 . The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/2010 Signed: Artur Ulikyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010 NOTICE - This lictitious and statement express five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3271

FICTITIOUS BUSINESS NAME STATEMENT: 20101939507 The following person(s) is/are doing business as: GUIDELIGHT ENLIGHTAINMENT 19221 Beckford Ave, Northridge, CA 91324. ANTHONY MUKURIA 19221 Beckford Ave, Northridge, CA 91324. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here or: 0.1/01/2010 Signed: Anthony Mukuria, Owner. This statement is filed with the County Oters of Los Angeles County on: 12/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3272

Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3272

FICTITIOUS BUSINESS NAME STATEMENT: 2010139442 The following person(s) is/are doing business as: VALLEY CURE SOLUTIONS 9752 Glenoaks Blvd, Sun Valley, CA 91352. KAREN GRIGORYAN 13623 Sherman Way #106, Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/2010 Signed: Karen Grigoryan, Owner. This statement is flied with the County Clerk of Los Angeles County on: 12/30/2010, NOTICE - This fictitious name statement expires five years from the date it was flied on, in the office of the county clerk. A new fictitious business name statement must be flied prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3273

FICTITIOUS BUSINESS NAME STATEMENT: 20101942347 The FICTITIOUS BUSINESS NAME STATEMENT: 20101942347 The following person(s) is/are doing business as: GLOBAL ONE CUISINE, GLOBAL ONE CATERING 17620 Rayen St, Northridge, CA 91325. YOREL GRIGGS 17620 Rayen St, Northridge, CA 91325. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here or: 12/30/2010 Signed: Yorel Griggs, C.E.O. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010. NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3274

FICTITIOUS BUSINESS NAME STATEMENT: 20101924935 The f FICTITIOUS BUSINESS NAME STATEMENT: 20101924935 The following person(s) is/are doing business as: LA MUSIC AND ARTS DISTRICT ENTERPRISE 7443 Haskell Ave #203. Van Nuys, CA 91406. ANTHONY FLORES II. 7443 Haskell Ave #203. Van Nuys, CA 91406. The business is conducted by: an Individual. Registrant has begun to transact business under the flictitious business name or names listed here on: 12/28/2010 Signed: Anthony Flores II. C.E.O. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/106/2010, 1/13/2011, 1/20/2011, 1/27/2011 3275

FICTITIOUS BUSINESS NAME STATEMENT: 20101943337 The following per FICTITIOUS BUSINESS NAME STATEMENT: 20101943337 The following person(s) is/are doing business as: SOUND PROZ 7220 Hollywood Blvd. #229, Los Angeles, CA 90046. JOHN SMITH 7220 Hollywood Blvd. #229, Los Angeles, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/2010 Signed: John Smith, Owner This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3276

FICTITIOUS BUSINESS NAME STATEMENT: 20101944247 The following person(s) is/are doing business as: SYSTMO SOLUTIONS 11755 Victory Bivd Ste 202, North Hollywood, CA 91606. EFRAZIO ARGUETTA 18614 Wentworth St, Panorama City, CA 91402. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here or: 12/22/2010 Signet: Etazio Arguetta, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 8&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3277

FICTITIOUS BUSINESS NAME STATEMENT: 2010144248 The following person(s) is/are doing business as: FAZZMAN PROMOTIONS, MY QUINIELA 11755 Victory Blvd Ste 202, North Hollywood, CA 91606. EMANUEL TOVAR 12951 Goleta St, Pacodma, CA 91301 EFRAZIO ARGUETTA 13614 Wentworth St, Panorama City, CA 91402. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/22/2010 Signed: Emanuel Tovar, COO. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business aname in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/20/2011, 1/27/2011 3278

FICTITIOUS BUSINESS NAME STATEMENT: 20101944248 The FICTITIOUS BUSINESS NAME STATEMENT: 20101944248 The following person(s) is/are doing business as: FAZZMAN PROMOTIONS, MY QUINIELA 11755 Victory Blvd Ste 202, North Hollywood, CA 91606. EMANUEL TOVAR 12951 Goleta St, Pacodma, CA 91331 EFRAZIO ARGUETTA 13614 Wentworth St, Panorama City, CA 91402. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/22/2010 Signed: Emanuel Tovar, COO. This statement is filled with the County Clerk of Los Angeles County on: 12/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of tiseff authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et see. B&P Ode). under federal state, or common law (see Section 14411, et seq., B&P Code.) 10, 1/13/2011, 1/20/2011, 1/27/2011 3279

FICTITIOUS BUSINESS NAME STATEMENT: 20101943034 The following person(s) is/are doing business as: PENGUIN AND CHICK, 7148 Rockridge Terrace, West Hills, CA 91307, 6520 Platt Ave #751, West Hills, CA 91307. WHOLE GRAIN OF

WISDOM,INC. 7148 Rockridge Terrace, West Hills, CA 91307. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/2010 Signed: Aaron Yedidia, President This statement is filled with the County Clerk of Los Angeles County on: 12/30/2010. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in Interception to that uset. The litting or this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federa state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011 1/20/2011, 1/27/2011 3280

FICTITIOUS BUSINESS NAME STATEMENT: 20101942454 The following person(s) is/are doing business as: BY DESIGN ENTERPRISE 2355 Westwood Bind. #525, Los Angeles, CA 90067. TINA ROCHON 2355 Westwood Bind. #525, Los Angeles, CA 90067. The business is conducted by: an Individual. Registrant has begun to transact business under the flictitious business name or names listed here on: 12/30/2010 Signed: Tina Rochon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a flictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3281

FICTITIOUS BUSINESS NAME STATEMENT: 20101946551 The following person(s) is/are doing business as: HOME ENERGY MASTERS, CONTRACTORS 4 KIDS 17207 Ventura Blvd Suite #4, Encino, CA 91316. ADIRIM HOLDING INC 5238 Vanalden Ave, Tarzana, CA 91356. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business ame or names listed here on: 12/29/2010 Signed: Sagi Steven Adirim, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010, NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3282

FIGTITIOUS BUSINESS NAME STATEMENT: 20101945871 The following person(s) is/are doing business as: ENCINO MEDICAL URGENT CARE 18055 Ventura Blvd, Encino, CA 91316. YAHYA HEDVAT 516 N. Linden Dr., Beverly Hills, CA 90210.The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 12/30/2010 Signed: Yahya Hedvat, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/30/2010. NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of liself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3283

FICTITIOUS BUSINESS NAME STATEMENT: 20101794061 The following person(s) is/are doing business as: THEORY TO PRACTICE, LICSNED CLINICAL SOCIAL WORK PROFESSIOAL CORR, THEORY TO PRACTICE, INC. 8939 S. Sepulveda Blvd Ste 110 #722, Los Angeles, CA 90045. APPLYING THEORY TO PRACTICE, INC. 8939 S. Sepulveda Blvd Ste 110 #722, Los Angeles, CA 90045. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 12/06/2010 Signed: Lester Renee Jones Jr, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/06/2010. NOTICE: - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3284

FICTITIOUS BUSINESS NAME STATEMENT: 20101941431 The following person(s) is/are doing business as: RCC EQUITY, LLC 6399 Wilshire Blvd. Suite #504, Los Angeles CA 90046. RAPID CREDIT CONSULTING LBC SOLUTIONS 6350 Laurel Cyn Blvd Suite #307, North Hollywood, CA 91606. DMITRY VINOGRADOV 6399 Wilshire Blvd. Suite #504, Los Angeles CA 90046. AIG CONSULTING LLC 6399 Wilshire Blvd. Suite #504, Los Angeles CA 90046. The business is conducted by: General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 12/15/2010 Signed: Dmity Yinogradov, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2010, NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement sub filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/20/2011, 1/20/2011 3285

FICTITIOUS BUSINESS NAME STATEMENT: 20101830588 The FICTITIOUS BUSINESS NAME STATEMENT: 20101830588 The following person(s) is/are doing business as: UNIOUE PREP 11500 W. Olympic Blvd Ste.400, Los Angeles, CA 90064. MICHAEL SCHARF 416 E. Broadway #205, Glendale, CA 91205. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 5/2008 Signedt Michael Z Scharf, Owner/ Sole Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 12/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3286

FICTITIOUS BUSINESS NAME STATEMENT: 20101908620 The folio FICTITIOUS BUSINESS NAME STATEMENT: 20101908620 The following person(s) is/are doing business as: "AALPHA CHEM DRY 23679 Calabasas Rd. #187. Calabasas, CA 91302. RANDALL + EDWARD RYCZEK 12149 Eloro Way, Granada Hills, CA 91344. LINDA S. RYCZEK 12149 Eloro Way, Granada Hills, CA 91344. The business is conducted by: a Husband and Wife Registrant has begun to transact business under the fictitious business name or names listed here on: 12/1999 Signed: Randall E Ryczek, Owner/Operator. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3287

FICTITIOUS BUSINESS NAME STATEMENT: 20101883584 The following person(s) is/are doing business as: SHELLEY SPIEGEL DESIGN 7453 Sausalito Avenue, West Hills, CA 91307. SHELLEY LYNNE SPIEGEL T453 Sausalito Avenue, West Hills, CA 91307. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/20/2010 Signed: Shelley Lynne Spiegel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/20/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3288

FICTITIOUS BUSINESS NAME STATEMENT: 20101916229 The following person(s) is/are doing business as: ALMA MODELS 9595 Wilshire Blvd, Suite 900, Beverly Hills, CA 90212. ALMA TALENT AGENCY, INC. 9595 Wilshire Blvd, Suite 900, Beverly Hills, CA 90212. The business is conducted by a Corporation. Registrant has begun to transact business under the ficitious business name or names listed here on: 1227/2010 Signed: Natalia Domestico, CEO. This statement is filed with the County Clerk of Los Angeles County on: 1227/2010. NOTICE - This ficitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new ficitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq. B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3289

FICTITIOUS BUSINESS NAME STATEMENT: 20101915713 The foll is/are doing business as: AKC WAREHOUSING & DISTRIBUTION FICTITIOUS BUSINESS NAME STATEMENT: 20101915713 The following person(s) is/are doing business as: AKC WAREHOUSING & DISTRIBUTION 21213- B Hawthorne Blvd #5378, Torrance, CA 90503. CHETRAN ANIL KELLAWAN 4434 ½ West 168th St, Lawndale, CA 90260. The business is conducted by: an Individual. Registrant has begun to transact business under the ficitious business name or names listed here on: 12/27/2010 Signed: Chetran Anil Kellawan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3290

FICTITIOUS BUSINESS NAME STATEMENT: 20101914044 The following FICTITIOUS BUSINESS NAME STATEMENT: 20101914044 The following person(s) is/are doing business as: WEGONE 1531 S. Curson Avenue, Los Angeles, ZA 90019. COREY ALLEN 1531 S. Curson Avenue, Los Angeles, ZA 90019 The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/27/2010 Signed: Corey Allen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3291

FICTITIOUS BUSINESS NAME STATEMENT: 20101916355 The following person(s) is/are doing business as: TONY'S TRANSPORTATION 4132 W 164th St, Lawndale, CA 90260. GERARDO SALCEDO 4132 W 164th St, Lawndale, CA 90260. The business is conducted by: an Individual. Registrant has begun to transact business under the ficil-

tious business name or names listed here on: 7/2004 Signed: Gerardo Salcedo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3292

FICTITIOUS BUSINESS NAME STATEMENT: 20101916375 The following FICTITIOUS BUSINESS NAME STATEMENT: 20101916375 The following person(s) is/are doing business as: URBAN CONNECTIONS PO Box 20691, Los Angeles, CA 90006. NYERERE JASE 2621 W. 82nd St. Inglewood, CA 90305. The business is conducted by: an Individual. Registrant has begun to transact business under the fictituse business name or names listed here or: 12/27/2010 Signed: Nyerer Jase, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3293

FICTITIOUS BUSINESS NAME STATEMENT: 20101916424 The following person(s) is/are doing business as: WAKING VISION MEDIA 12720 Pacific Ave #1, Los Angeles, CA 90066. JAY ESGUERRA 12720 Pacific Ave #1, Los Angeles, CA 90066. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/27/2010 Signed: Jay Esquera, Owner.This statement is filed with the County Clerk of Los Angeles County on: 12/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious useliness name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3294

FICTITIOUS BUSINESS NAME STATEMENT: 20101916465 The following person(s) is/are doing business as: MELA LED 10853 ROSE AVENUE #60, Los Angeles, CA 90034. HAKAN NILSSON 10853 Rose Ävenue #60, Los Angeles, CA 90034. Hakan Nilsson (Norman et al. 1081) and individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/27/2010 Signed: Hakan Nilsson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 \$295

FICTITIOUS BUSINESS NAME STATEMENT: 20101916517 The following person(s) is/are doing business as: COAST TO COAST DETAILING 20524 Ventura Blvd. #112. Woodland Hills, CA 91364. JOSHUA N. SATCHELL 20524 Ventura Blvd. #112. Wood land Hills, CA 91364. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 1227/2010 Signed: Joshua N. Satchell, Owner-This statement is filed with the County Clerk. An Satchell, Owner-This statement is filed with the County Clerk. An expressive years from the date it was filed on, in the office of the county clerk. An efficitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3296

FICTITIOUS BUSINESS NAME STATEMENT: 20101916517 The following person(s) is/are doing business as: COAST TO COAST DETAILING 20524 Ventura Blvd. #112, Woodland Hills, CA 91364. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/27/2010 Signed: Joshua N. Satchell, Owner-This statement is filed with the County Clerk. A new fictitious business name statement affect on the decidence of the county clerk. A new fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement used in the statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3296

14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3296

FICTITIOUS BUSINESS NAME STATEMENT: No File Number The following person(s) is/are doing business as: BAMBOO BAY, BAMBOOBAY 2405 Roscomare Road #21, Los Angeles, CA 90077. LARYSA AKHAVAN, DANY RYAN AKHAVAN 2405 Roscomare Road #21, Los Angeles, CA 90077. The business is conducted by a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: INA Signed: Larysa Akhavan, President. This statement is filed with the County Clerk of Los Angeles County on: N/A. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement most be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/06/2010, 1/13/2011, 1/20/2011, 1/27/2011 3297

TICTITIOUS BUSINESS NAME STATEMENT: 20101815102 The following person(s) is/are doing business as: BEYOND WEB INTERACTIVE 5023 N. Parkway Calabasas, Calabasas, CA 91302 . PATRICK CHARLER 2500 Ashmore Cir. Thousand Oaks, CA 91302 . PATRICK CHARLER 2500 Ashmore Cir. Thousand Oaks, CA 91302 . The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/08/2010 Signed: Patrick Charlier, Owner.This statement is filled with the County Clerk of Los Angeles County on: 12/08/2010 . NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a lictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq. B&P Code.) 1/08/2010, 1/13/2011, 1/20/2011, 1/27/2011 3298

ent of Alcoholic Beverage Control 888 S. FIGUEROA ST. STE 320 LOS ANGELES, CA 90017 (213) 833-6043
NOTICE OF APPLICATION
TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: December 24, 2010
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
CONEY DOG L-PSHIP

CONEY DOG L-PSHIP
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
8873 W SUNSET BLVD
WEST HOLLYWOOD, CA 90069-2107
Type of license(s) applied for:
41 - On-Sale Beer and Wine- Eating Place

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20060927/200 Date Filed: 5/27/2008 Name of Business: ARCADA FLOORING 5906 Etiwanda #1 Tarzana, CA 91356 Registered Owner: Georgiy Budnikov 5906 Etiwanda #1 Tarzana, CA 91356 Current File # 20101945330 Date: 12/30/2010 Published: 10/67/011 1/13/2011 1/20/2011 1/27/2011

Date: 12/30/2010 Published: 1/06/2011, 1/13/2011, 1/20/2011. 1/27/2011 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

STATEMENT OF AGAINCHMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20101484688

Date Filed: 10/18/2010

Name of Business: VIRGIL INTERNET CAFÉ 4105 Monroe St. Los Angeles, CA 90029

Registered Owner: JOSE CRUZ ASCENCIO 4226 Burns Ave. #2 Los Angeles, CA 90029

90029 Current File # 20101813491 Date: 12/8/2010 Published: 1/06/2011, 1/13/2011, 1/20/2011. 1/27/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 060026128

File No. 060026128
Date Filed: 1/05/2006
Name of Business: WETERAN COMPANY (Tashdjian Trading Co Inc) 5060 W. Pico
Blvd Los Angeles, CA 90069
Registered Owner: TASHDJIAN TRADING CO INC 5060 W. Pico Blvd Los Angeles,
CA
Current File # 20101916120

Date: 12/27/2010 Published: 1/06/2011, 1/13/2011, 1/20/2011. 1/27/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

STATEMENT OF AGANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20100861834

Date Filed: 6/23/2010

Name of Business: RAPID CREDIT CONSULTING

Registered Owner: DAVID LERMAN 6399 Wilshire Bivd #504 Los Angeles, CA 90048

Current File # 20101940864

Date: 12/30/2010

Published: 1/06/2011, 1/13/2011, 1/20/2011. 1/27/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20090853668
Date Filed: 6/08/2009
Name of Business: RAPID CREDIT CONSULTING
Registered Owner: ALLA TENINA 822 N. Vista Street Los Angeles, CA 90046
Current File #20101940065
Date: 12/30/2010

Published: 1/06/2011. 1/13/2011. 1/20/2011. 1/27/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Pile No. 20093005007 Date Filed: 6/08/2009 Name of Business: RCC EQUITY Registered Owner: DAVID LERMAN 1617 N. Fuller Avenue #208, Los Angeles, CA

Published: 1/06/2011, 1/13/2011, 1/20/2011. 1/27/2011 NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVER-AGE LICENSE

AGE LICENSE
Date of Filing Application: DECEMBER 22, 2010
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: YONG BOK BYUN.
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
3385 W. 8TH ST
LOS ANGELES CA 90005-2438.
Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE.
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST STE 320, LOS ANGELES CA 90017 (213)833-6043.
LA157101 BEVERLY HILLS WEEKLY 1/6/2011

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: DECEMBER 27, 2010
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: NARINE GALSTIAN
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
8939 SANTA MONICA BLVD
WEST HOLLYWOOD, CA 90069-4912
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST STE 320, LOS ANGELES CA 90017 (213)833-6043

GELES CA 90017 (213)833-6043 LA157139 BEVERLY HILLS WEEKLY 1/6,13,20 2011

FILE NO. 20101926105
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HALLMARK CLEANERS & LAUNDRY, 1907 WILLSHIRE BLYD, LOS ANGELES, CA 90403 county of: LOS
ANGELES. The full name of registrant(s) is/are: JAMES JUNG AND CINDY H. JUNG,
638 ENOS CT, SANTA CLARA, CA 95051. This Business is being conducted by a/an:
HUSBAND AND WIFE. The registrant commenced to transact business under the fictious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

// JAMES. JUNG OWNEE

declares true, information which he knows to be false, is guilty of a crime).
Soly JAMES JUNG, OWNER
This statement was filed with the County Clerk of LOS ANGELES County on 12/28/2010 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOT TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA157097 BH WEEKLY 1/6,13,20,27 2011

FICTITIOUS BUSINESS NAME STATEMENT: 20101791420 The fo FIGTITIOUS BUSINESS NAME STATEMENT: 2010/1791420 The following person(s) Is/are doing business as: GLOBAL EW PRODUCTIONS, 801 TERRACE LANE EAST #8, DIAMOND BAR, CA 91765. SANG HYON BAIK, 801 TERRACE LANE EAST #8 DIAMOND BAR CA 91765. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SANG HYON BAIK. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/6/2010. NOTICE: This fictitious name statement expires five years statement is true and correct. This statement is fitted and correct in geles County on: 126/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/6/2011, 1/13/2011, 1/20/2011, 1/27/2011 19658

FICTITIOUS BUSINESS NAME STATEMENT: 20101813234 The following person(s) is/are doing business as: BAMBU'S FASHION, 1368 E. 41 ST, LOS ANGELES, CA 90011. ALBERTO OCAMPO ARELLANO, 10835 WEIGAND AWE LOS ANGELES CA 90059. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 12/2/2010. Signed ALBERTO OCAMPO ARELLANO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/8/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not filseff authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/6/2011, 1/13/2011, 1/20/2011, 1/27/2011 19727

FICTITIOUS BUSINESS NAME STATEMENT: 20101820266 The fol FICTITIOUS BUSINESS NAME STATEMENT: 20101820266 The following person(s) is/are doing business as: TAX PRESTIGE, 1880 W CARSON ST. STE B, TORRANCE, CA 90501. ANA MARIA NAVA, 20925 MENLO AVE TORRANCE CA 90502. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANA MARIA NAVA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of los Angeles County on: 120/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk of New Microscopies as the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/6/2011, 1/13/2011, 1/20/2011, 1/27/2011 19730

FICTITIOUS BUSINESS NAME STATEMENT: 20101830748 The following person(s) is/are doing business as: PRISCILLA'S FASHION OUTLET, 6417 WHITTIER BL, LOS ANGELES, CA 90022. MARIA M MUNOZ, 6416 GUARDILL AVE LOS ANGELES CA 90032. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIA M MUNOZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filled with the County Clerk of Los Angeles County on: 12/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/6/2011, 1/13/2011, 1/20/2011, 1/127/2011 19728

1/6/2011, 1/13/2011, 1/20/2011, 1/27/2011 19728

FICTITIOUS BUSINESS NAME STATEMENT: 20101830767 The following person(s) is/are doing business as: G & R, 3618 TWEEDY BL, SOUTH GATE, CA 90280. GLO-RIA AMERICA RIVAS DE GALVEZ, 1414 S. ATLANTIC DR COMPTON CA 90221. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the flictitious business name or names listed here in. Signed GLORIA AMERICA RIVAS DE GALVEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/10/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/6/2011, 1/13/2011, 1/20/2011, 1/27/2011 19729

FICTITIOUS BUSINESS NAME STATEMENT: 20101849131 The following person(s) is/are doing business as: BEVERIY HILLS SURGERY & AESTHETIC CENTER 50 N. La Cienega Blvd. Suite#110, Beverly Hills, CA 90211.CALAYAN SUKGICENTE CORP 50 N. La Cienega Blvd. Suite#10, Beverly Hills, CA 90211.CALAYAN SUKGICENTE CORP 50 N. La Cienega Blvd. Suite#10, Beverly Hills, CA 90211.The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/15/2011 Signed: Aida Arced, VP Marketing. This statement is filled with the County Clerk of Los Angeles County on: 12/14/2010. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 1

FICTITIOUS BUSINESS NAME STATEMENT: 2011007319 The following person(s) is/are doing business as: LEMERE & ASSOCIATE INC 724 W. Tichenor St, Compton, CA 90220. BRITTNEY A. MOORER 724 W. Tichenor St, Compton, CA 90220. The business is conducted by: a Corporation. Registrant has begun to transact business under the ficitious business name or names listed here on: 12/3/2010 Signed: Brittney under the fictitious business name or names listed here on: 12/3/2010 Signed: Brittney A Moorer, CEO.This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This lictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a flictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 2

FICTITIOUS BUSINESS NAME STATEMENT: 20110015145 The following FICTITIOUS BUSINESS NAME STATEMENT: 20110015145 The following person(s) is/are doing business as: AMERICAN A PLUS CARPET CARE 311 Kansas St. #F, EI Segundo, CA 90245. CHRISTOPHER M. SABOSKY 311 Kansas St. #F, EI Segundo, CA 90245. The business is conducted by: an Individual. Registrant has begun to transct business under the fictitious business name or names listed here on: 1/04/2011 Signed: Christopher M. Sabosky, Owner.This statement is filed with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011

FICTITIOUS BUSINESS NAME STATEMENT: 20110006502 The following person(s) is/are doing business as: ADVANCED HEALTH CARE ACADEMY 145 N. Almont Dr. #2, Beverly Hills, CA 90211. SHOHREH YOUNESSIAN PEDDOIM 145 N. Almont Dr. #2, Beverly Hills, CA 90211. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2011 Signed: Shohreh Younessian Pedooim, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 4

FICTITIOUS BUSINESS NAME STATEMENT: 20110006549 The following person(s) is/are doing business as: RED TULIP ENTERTAINMENT 11623 Ayres Ave, Los Angeles, CA 90064. MEHDI MANSOURI 10638 Holman Apt #1, Los Angeles CA 90024, HOUMAN POURMEHDI 11623 Ayres Ave, Los Angeles, CA 90064. The business is conducted by: a General Partnership. Registrant has begun to transact business under the flictitious business name or names listed here on: 1/03/2011 Signed: Mehdi Mansouri, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This flictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 5

FICTITIOUS BUSINESS NAME STATEMENT: 20110013789 The following person(s) is/are doing business as: EDIBLE ENOUNTERS 727 N. Eucalyptus Ave. #15, Inglewood, CA 90302. ALLISON STOVALL 727 N. Eucalyptus Ave. #15, Inglewood, CA 90302 The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/04/2011 Signed: Allison Stovall, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 6

FICTITIOUS BUSINESS NAME STATEMENT: 20101909262 The following person(s) is/are doing business as: ORTHOVENTIONS 11633 Hawthorne Blvd, Hawthorne, CA 90250. CROWN DENTAL CARE CENTERS, INC. 11633 Hawthorne Blvd, Hawthorne, CA 90250. CROWN DENTAL CARE CENTERS, INC. 11633 Hawthorne Blvd, Hawthorne, CA 90250. The business is conducted by a Corporation. Registrant has begun to transact business under the flictitious business name or names listed here on: 12/23/2010 Signed: Farel A. Rosenberg, President. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This flictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 8&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/20117

FICTITIOUS BUSINESS NAME STATEMENT: 20101909263 The following person(s) is/are doing business as: ORTHODONTIC PRINTERS 11633 Hawthorne Blvd Ste 500, Hawthorne, CA 90250. GROWN DENTAL CARE CENTERS, INC 11633 Hawthorne Blvd, Hawthorne, CA 90250. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or name slisted here on: 2005 Signed: Farel A. Rosenberg, President. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 8

FICTITIOUS BUSINESS NAME STATEMENT: 20101926166 The following person(s) is/are doing business as: SFI AGENCY 14919 Magnolia Blvd, Sherman Oaks, CA 91403. MARIA ISABEL MUNOZ 14919 Magnolia Blvd, Sherman Oaks, CA 91409. CLAUDIA MUNOZ 14919 Magnolia Blvd, Sherman Oaks, CA 91409. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 12/28/2010 Signed: Maria Isabel Munoz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of liself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 9

FICTITIOUS BUSINESS NAME STATEMENT: 20110040584 The following person(s) is/are doing business as: HS EXEC SERVICES, ALLSMILES REALTY 17808 Sherman Way #201, Reseda, CA 91335. MIGUEL A. SERRANO 6526 Almond Valley Way, Quartz Hill, CA 93536, HILDA SERRANO 17808 Sherman Way #201, Reseda, CA 91335. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Miguel A. Serrano, Owner.This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not distell authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 10

FICTITIOUS BUSINESS NAME STATEMENT: 20110039150 The following person(s) is/are doing business as: E.V. BRAVO TRANSPORTATION 14141 Hamilin St. Van Nuys, CA 91401. VICTOR M. BRAVO, ESTHELA BRAVO 14141 Hamilin St. Van Nuys, CA 91401. VICTOR M. BRAVO, ESTHELA BRAVO 14141 Hamilin St. Van Nuys, CA 91401. The business is conducted by: a Husband & Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Victor M. Bravo, Owner.This statement is filled with the County Clerk of Los Angeles County on: 1/07/2011 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 11

Code, 1713/2011, 1/2/0/2011, 1/2//2011, 1/3/2011 11

FICTITIOUS BUSINESS NAME STATEMENT: 20110040780 The following person(s) is/are doing business as: PIT RIDE 27412 English Ivy Ln, Canyon Country, CA 91387. RPOFESSIONAL MEDICAL TRANSPORTATION INC 27412 English Ivy Ln, Canyon Country, CA 91387. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Inessa Shahparonyan, President-This statement is filled with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 12

FICTITIOUS BUSINESS NAME STATEMENT: 20110040381 The following person(s) is/are doing business as: LOVE & MOXIE, FOPPERY \$404 Quakertown Ave. #8, Woodland Hills, CA 91364. LISA MILLS 5404 Quakertown Ave. #8, Woodland Hills, CA 91364. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Lisa Mills, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 13

FICTITIOUS BUSINESS NAME STATEMENT: 20110038149 The following person(s) is/are doing business as: THE WIENER FACTORY, WIENER FACTORY 6130 Nevada Ave. #3108, Woodland Hills, CA 91367. LISA ALLAN GABA 6130 Nevada Ave. #3108, Woodland Hills, CA 91367. The business is conducted by; an Individual, Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Allan Gaba, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement express five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code,) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 J. (3/20114).

FICTITIOUS BUSINESS NAME STATEMENT: 20110036326 The following person(s) is/are doing business as: SELLA DARYANI & CO, BELLA DARYANI ACCOUTING AND TAX SERVICES 27142 Silver Oak Lane #1235, Canyon Country, CA 91387. BELLA DARYANI DOKKEEPINIG SERVICES, INC 27142 Silver Oak Lane #1235, Canyon Country, CA 91387. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signed: Bella Daryani/ Bella Daryani Bookkeeping Services, Inc., President. This statement is filled with the County (Jerk of Los Angeles Country on: 1/07/2011. NOTICE: - This fictitious name statement expires five years from the date it was filed on, in the office of the county clork. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 1/23/2011 15

FICTITIOUS BUSINESS NAME STATEMENT: 2011035867 The following person(s) is/are doing business as: VISTA MORTGAGE, VISTA REAL ESTATE 6740 Balboa Blvd, Lake Balboa, CA 91406. INTEGRATED PROFESSIONAL SERVICES, INC 25756 Thurber Way, Stevenson Ranch, CA 91381. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/17/2005 Signed: Mercedes Varela, Chief Executive Officer. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name is the filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 16

FICTITIOUS BUSINESS NAME STATEMENT: 20110035474 The following person(s) is/are doing business as: EDO OPTIX 733 S Glendale Ave, Glendale, CA 91205. EDWARD NAWASARTIAN 530 Palm Drive #108, Glendale, CA 91202. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011 Signet: Edward Navasartian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 1441), et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 17

FICTITIOUS BUSINESS NAME STATEMENT: 20110035243 The following person(s) is/are doing business as: EVENT ILLUSIONS- GREEN SCREEN PHOTOGRAPHY 5013 Densmore Ave., Encino CA 91436 DB CREATIVITY, INC. 5013 Densmore Ave., Encino CA 91436. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 107/2011 Signed: Jeff Bresin, I/ice President. This statement is filled with the County Clerk of Los Angeles County on: 107/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 18

FICTITIOUS BUSINESS NAME STATEMENT: 20110031526 The following person(s) is/are doing business as: NTM, NUTEKMART 860 S. Wooster St. #104, Los Angeles, CA 90035. JOSEPH CLUKEY 7325 Woodley Ave, Van Nuys, CA 91406. PETER SI-MONS 860 S. Wooster St. #104, Los Angeles, CA 90035. The business is conducted by: a General Partnership Registrant has begun to transact business under the flictitious business name or names listed here on: 1/06/2011 Signed: Joseph Clukey, President. This statement is filled with the County Clerk of Los Angeles County or: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 1/23/2011 19

FICTITIOUS BUSINESS NAME STATEMENT: 20110027541 The following person(s) is/are doing business as: MARY'S FLOWERS & PARTY SUPPLIES 12103 Saticoy St, North Hollywood, CA 91606. MARY'S FLOWERS AND GIFTS, INC. 6738 Laurel Carryon Blvd, North Hollywood, CA 91606. MARY'S FLOWERS AND GIFTS, INC. 6738 Laurel Carryon Blvd, North Hollywood, CA 91606. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 106/2011 Signed: JSET Caccers Valladares, President. This statement is filled with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 (20)

FICTITIOUS BUSINESS NAME STATEMENT: 20110031674 The following person(s) is/are doing business as: FIRST CHOICE DOC SERVICE 1531 Camden Ave. #107, Los Angeles, CA 90025. DaNY VICTORY 1531 Camden Ave. #107, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1996 Signed: Dany Victory, President. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new lictitious ubsiness name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 21

FICTITIOUS BUSINESS NAME STATEMENT: 20110032112 The following person(s) is/are doing business as: GAIL NALLS MD 14540 Victory Blvd. #217. Van Nuys, CA 91411. GAIL NALLS 6615 Holt Ave., Los Angeles, CA 90058. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011 Signed: Gail Nalls, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in his state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 22

FICTITIOUS BUSINESS NAME STATEMENT: 20110039023 The following person(s) is/are doing business as: LA OLLA DE ORO 424 Los Angeles St. #19, Los Angeles, CA 90013. NOFIMA VALLE 11254 Keswick St, Sun Valley, CA 91352. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2011 Signed: Norma Valle, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in his state of a fictitious business name in violation of the rights of another under tederal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 23

FICTITIOUS BUSINESS NAME STATEMENT:20110027615 The following person(s) is/are doing business as: PLAZA NUTRITION CENTER, INC. 143 N. Maclay Ave, San Fernando CA 91340. GRACIELA ZAVALA 143 N. Maclay Ave, San Fernando CA 91340. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011. Signed: Graciela Zavala, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NDTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq. B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 24

FICTITIOUS BUSINESS NAME STATEMENT: 20110030276 The following person(s) is/are doing business as: POWER GENERAL SERVICE. 8646 Woodman St, Arleta CA 91331 . CRISTINA ALZATE 18907 Knapp St, Northridge, CA 91324. MARIA ALEX-ANDRA VALENCIA 4830 Regalo Rd, Woodland Hills, CA 91384. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011. Signed: Cristina Alzate, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 25

FICTITIOUS BUSINESS NAME STATEMENT:20110030020 The following person(s) is/are doing business as: H&M GOODS 5464 Yarmouth Ave, Encino, CA 91316. METT-AR KFIR 5464 Yarmouth Ave, Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/06/2011. Signed: Meltar Kfir, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 26

FICTITIOUS BUSINESS NAME STATEMENT:20110023179 The following person(s) is/are doing business as: GILAK FOOD PRODUCE 19801 Ventura Blvd, Woodland Hillis, CA 91384. HAJAR JOMEI 6250 Canoga Ave #250, Woodland Hillis, CA 91367. SHAHIN JAMBE 5636 Lassine Ave, Encino, CA 91316. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here or: 1/105/2011. Signed: Hajar Jamei, Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires live years from the date it was filed on, in the office of the county clerk. A new fictitious business name strament must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 27

FICTITIOUS BUSINESS NAME STATEMENT:20110030988 The following person(s) is/are doing business as: LOVE PITA 6740 Reseda Blvd #D, Reseda, CA 91335. SH-LOMO BITTON 5151 Balbos Blvd #206, Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious busi-

ness name or names listed here on: 1/06/2011. Signed: Shlomo Bitton, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/06/2011. NO-TICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictilious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 28

FICTITIOUS BUSINESS NAME STATEMENT:20110020362 The following person(s) is/are doing business as: TAX PLUS INSUPANCE 1218 S Glendale Ave, Glendale, CA 91205. MANUEL GEVORGYAN 1218 S Glendale Ave, Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here or: 11/01/2006. Signed: Manuel Gevorgyan, CEO/ President This statement is filed with the County Clerk of Los Angeles County or: 105/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 2/3/2011, 29

FICTITIOUS BUSINESS NAME STATEMENT:20110020363 The following person(s) is/are doing business as: TP I SERVICES 1218 S Glendale Ave, Glendale, CA 91205. MANUEL GEVORGYAN 1218 S Glendale Ave, Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the ficitious business name or names listed here on: 11/01/2006. Signed: Manuel Gevorgyan, CEO/ President This statement is filled with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 30

FICTITIOUS BUSINESS NAME STATEMENT:20110019762 The following person(s) is/ are doing business as: MGID PROFESSIONAL SERVICS INC 17008 River Birch CI, Carryon Country, CA 91367. MGID PROFESSIONAL SERVICS INC 17008 River Birch CI, Canyon Country, CA 91367. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 105/2011. Signed: Mary Grace I Dizon, President This statement is filled with the Country Clerk of Los Angeles Country on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the country clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 31

FICTITIOUS BUSINESS NAME STATEMENT-20110022425The following person(s) is/are doing business as: NEW HAVEN AT THE WILLOWS, WILLOWVIEW 21225 George Town Dr, Saugus, CA 91350. ABIGAIL HEALTH CARE INC. 4849 Bruges Ave, Woodland Hills, CA 91364. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2011. Signed: Abigail Health Care Inc., President This statement is filled with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement was the statement does not of fiself authorize the use in this state of a fictitious business name in violation of the right sof another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 32

FICTITIOUS BUSINESS NAME STATEMENT:20110019386 The following person(s) is/are doing business as: CONSTRUCTION SERVICES 1019 Whiteknoll Dr, Los Angeles, CA 90012. LELAN ZALES 1019 Whiteknoll Dr, Los Angeles, CA 90012. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/15/2011. Signed: Lelan Zales, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 33

1/20/2011, 1/27/2011, 2/3/2011 33

FICTITIOUS BUSINESS NAME STATEMENT:20110016442 The following person(s) is/are doing business as: NG MULTISERVICES 10164 Oso Ave, Chatsworth, CA 91311. M. JULIANA GARES, RAUL RENZO MAVARRO 10164 Oso Ave, Chatsworth, CA 91311. The business is conducted by: an Individual Registrant has begun to transact business under the fictificus business name or names listed here on: 1/04/2011. Signed: M. Juliana Garces. Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the data it was filed on, in the office of the county clerk. A new fictificus business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 34

FICTITIOUS BUSINESS NAME STATEMENT:20110016635 The following person(s) is/are doing business as: SHINE CLEANING, SHINE ENTERPRISES 21021 Vanowen St #D-102, Canoga Park, CA 91303. IZABELA KUBICKA, YAKOV LIS 21021 Vanowen St #D-102, Canoga Park, CA 91303. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/04/2011. Signed: Izabela Kubicka, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011, 35

FICTITIOUS BUSINESS NAME STATEMENT:20110016635 The following person(s) is/are doing business as: PRIME FRALTY 1010 N. Central Ave, Glendale, CA 91202. HARMIK POGHOSSIAN 1010 N. Central Ave, Glendale, CA 91202. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 8/15/1985. Signed: Harmik Poghossian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 36

FICTITIOUS BUSINESS NAME STATEMENT:20110013480 The following person(s) is/are doing business as: KETSU 3727 W. Magnolia Blvd. #129, Burbank, CA 91505. KELLY MATTOX 3727 W. Magnolia Blvd. #129, Burbank, CA 91505. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/04/2011. Signed: Kelly Mattox, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 37

FICTITIOUS BUSINESS NAME STATEMENT:20110015880 The following person(s) is/are doing business as: VIOLET HILL HOME, VIOLET HILL COTHING, VIOLET HILL APPAREL 7625 Hayvenhurst Ave #9, Van Nuys, CA 91406. FARSHAD KASHANN 344 N. Palm Dr #202, Beverly Hills, CA 90210. The business is conducted by: an Individual Registrant has begun to transact business where the fictitious business name or names listed here on: 1/04/2011. Signed: Farshad Kashani, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/20113

FICTITIOUS BUSINESS NAME STATEMENT:20110014865 The following person(s) is/are doing business as: EASY 4 U SERVICES 14154 Roscoe Blvd. Ste #5, Panorama City, CA 91402. REVELYN DELA CRUZ 14154 Roscoe Blvd. Ste #5, Panorama City, CA 91402. MARIA TERESA RAZON-ANDAYA 22617 La Rochelle Dr. Saugus, CA 91350. The business is conducted by: Copartners Registrant has begun to transact business under the fictilious business name or names listed here or: 10/42011. Signed: Maria Teresa Razon-Andaya, Owner. This statement is filed with the County Clerk of Los Angeles County on: 10/4/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of liself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 39

FICTITIOUS BUSINESS NAME STATEMENT:20110004079 The following person(s) is/are doing business as: BETO'S AUTO REPAIR 9931 San Fernando, Pacoima, CA 91331. HERIBERTO GONZALES G. 12227 Osborne PI #225, Pacoima, CA 91331. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2011. Signed: Herberto Gonzalez G, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.)

1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 40

FICTITIOUS BUSINESS NAME STATEMENT: 20110005506 The following person(s) is/are doing business as: EVERYTHING GREEN MEDIA GROUP 8410 Allenwood Rd, Los Angeles, CA 90046. JOZSEF L. MATE 269 S. Beverly Dr. #154, Beverly Hills, CA 90216. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2011. Signed: Jozsef L. Mate, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date It was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 41

FICTITIOUS BUSINESS NAME STATEMENT:20110010497 The following person(s) is/are doing business as: CALIFORNIA GLOBALMOTORS 6201 Vineland Ave, North Hollywood, CA 91626. SERGEY GUKASOV 1335 NLa Brea Ave #106, Los Angeles, CA 90028. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/04/2011. Signed: Sergey Gukasov, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violator of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 42

FICTITIOUS BUSINESS NAME STATEMENT:20110002352 The following person(s) is/are doing business as: MERE BOTANICS 9813 Independence Ave, Chatsworth, CA 91311. KEVIN AVANESYAN 9201 Vanalden Ave, Northridge, CA 91324. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2011. Signed: Kevin Avanesyan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 43

FICTITIOUS BUSINESS NAME STATEMENT-20110002705 The following person(s) is/ are doing business as: G.A.M.E. AUTO TRANSPORT 2 5521 Harold Way #5, Los Angeles, CA 90028. ARTUR GEVORGYAN 5521 Harold Way #5, Los Angeles, CA 90028. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2011. Signed: Artur Gevorgyan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 44

FICTITIOUS BUSINESS NAME STATEMENT:20110003948 The following person(s) is/are doing business as: PRODDEX 22647 Ventura Blvd. #547, Woodland Hills, CA 91364. SHARON BARKAN 2228 Victory Blvd #H-109, Woodland Hills, CA 91364. SHARON BARKAN 2228 Victory Blvd #H-109, Woodland Hills, CA 91367. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2011. Signed: Sharon Barkan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NO-TICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk of. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 45

FICTITIOUS BUSINESS NAME STATEMENT-20110006561 The following person(s) is/ are doing business as: EIG 9666 Owensmouth Ave. Suite B, Chatsworth, CA 91311. JOHN MICHAEL DOHERTY 23963 Califa St, Woodland Hills, CA 91367. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2011. Signed: John Doherty, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 46

FICTITIOUS BUSINESS NAME STATEMENT:20110001617 The following person(s) is/are doing business as: TOPP TOYY 5936 Nora Lynn Dr, Woodland Hills, CA 91367. MAHA MAANI 5936 Nora Lynn Dr, Woodland Hills, CA 91367 The business is conducted by; an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2011. Signed: Maha Maani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NO-TICE - This fictitious name statement expires five years from the date it was filed on, in he office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 47

FICTITIOUS BUSINESS NAME STATEMENT:20101905292 The following person(s) is/are doing business as: AREA EXPEDITING SERVICS 3015 Prospect Ave, La Crescenta, CA 91214. ORBEL 3015 Prospect Ave, La Crescenta, CA 91214. ORBEL 3015 Prospect Ave, La Crescenta, CA 91214. The business is conducted by: an Individual. Registrant has begun to transact business under the fictificus business name or names listed here or 1223/2010. Signed: Orbel Keshishian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1223/2010. NOTICE - This Intitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictificus business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 48

FICTITIOUS BUSINESS NAME STATEMENT: 20101859424 The following person(s) is/are doing business as: TOK INDUSTRIES 21811 Gresham St. West Hills, CA 91304. THOMAS M.JAMES. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: Signed: Thomas M. James, Owner. This statement is filed with the Courty Clerk of Los Angeles Courty on: 12/15/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 49

FICTITIOUS BUSINESS NAME STATEMENT: 20101875553 The following person(s) is/are doing business as: WAYWARD PRODUCTIONS, 14815 E PROCTOR AVE, CITY OF INDUSTRY, CA 917461. ROOTH TANG, 16242 BAMBOO ST LA PUENTE CA 91744. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ROOTH TANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/17/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19779

FICTITIOUS BUSINESS NAME STATEMENT: 20101921011 The following person(s) is/are doing business as: AHORRO EXPRESS, 1717 W 6TH ST # 001, LOS ANGELES, CA 90057. ROBERTO CHAVEZ, 501 S. GRAND VIEW # 105 LOS ANGELES CA 90057. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ROBERTO CHAVEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filled with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19781

FICTITIOUS BUSINESS NAME STATEMENT: 20101923188 The following person(s) is/are doing business as: V.W. DISTRIBUTION, 400 S. BALWIN AVE # 231, ARCADIA, CA 91748. VERONICA T. WOO, 19050 COLIMA RD # 102 ROWLAND HEIGHTS CA 91748. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed VERONICA T WOO. The registrant(s) declared that all information in the statement is true and correct. This statement is filled with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19780

FICTITIOUS BUSINESS NAME STATEMENT: 20101926443 The following person(s) is/are doing business as: ALLSTATE ELECTRIC, 1840 S. NELSON ST # 21, WEST COVINA, CA 91792. RICHARD GONZALE2, 1840 S.NELSON ST # 21 WEST COVINA CA 91792. TICHARD GONZALE2, 1840 S.NELSON ST # 21 WEST COVINA CA 91792. The business is conducted by: an Individual. Registrant has not yet begun

to transact business under the fictifious business name or names listed here in. Signed RICHARD ROMZALEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County or 12/28/2010. NOTICE - This fictifious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictifious business name statement that the statement does not of itself authorize the use in this state of a fictifious business name in violation of the rights of r under federal state, or common law (see Section 14411, et seq., B&P Code.) led: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19782

FIGHTIOUS BUSINESS NAME STATEMENT: 20110015021 The following person(s) is/are doing business as: 8.0V; 20114 SATICOY ST., WINNETKA, CA 91306. LONGFU YU, 20227 SATICOY ST. APT # 323 WINNETKA CA 91306. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LONGFU VU. The registrant(s) declared that all information in the statement is frue and correct. This statement is filled with the County Clerk of Los Angeles County or: 1/4/2011. NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 19756

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME STATEMENT OF ABANDONMENT OF USE OF FIGHTHOUS BUSINESS NAM File No. 20072766983 Date Filed: 12/17/07 Name of Business: V.S AUTO BODY 6719 Lankershim Blvd #4, North Hollywo 91606

91606 Registered Owner: VATCHE DEKERMEJIAN 6719 Lankershim Blvd #4, North Hollywood, CA 91606 Current File # 20110011439 Date: 1/04/2011 Published:, 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 49

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20072769983
Date Filed: 12/17/07
Name of Business: V-S AUTO BODY 6719 Lankershim Blvd #4, North Hollywood, CA 91606
Pacietared Outpur, SARKIS KARKOLIZIAN, 6710 Lankershim Blvd #4, North Hollywood, CA

ner: SARKIS KARAKOUZIAN 6719 Lankershim Blvd #4, North Hol-

The No. 2000/14/90 Date Filled: 6/22/2005 Name of Business: LEMERE PROGRAM AND SERVICES 724 W. Tichenor St, Comp ton, CA 90220

Registered Owner: LEONA MOORER 724 W. Tichenor St, Compton, CA 90220 Current File # 20110007318 Date: 1/03/2011

Published:, 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 51

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

STALEMENT OF AUTO-CONTROL OF THE NO. 2009 1792506

Date Filed: 11/25/2009

Name of Business: STORAGE AND RELOCATION 8309 Laurel Cyn Blvd #312, Sun

Valley, CA 91352

Valley, CA 91352 Registered Owner: ELDAR ENTERPRISES INC. 5424 Laurel Cyn Blvd. #204, Valley Village, CA 91607 Current File # 20101938870 Date: 12/30/2010 Published:, 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 52

FIGTITIOUS BUSINESS NAME STATEMENT: 20110082778 The following person(s) is/are doing business as: SHERMAN WAY PRINTING AND RUBBER STAMPS 18546 Sherman Way #105, Reseda, CA 91355. SUZAN BOUDAGHI 18546 Sherman Way #105, Reseda, CA 91355. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/14/2011 Signed: Suzan Boudaghi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 50

14411, et seq., B&P Code.), 1/20/2011, 1/2//2011, 2/3/2011, 2/10/2011 50

FICTITIOUS BUSINESS NAME STATEMENT: 20110083189 The following person(s) is/are doing business as: LA SPICE BENGAL DYNASTY INDIAN CUISINE. 7113 Vanscoy Ave., North Hollywood, CA 91605 MOHAMMED JJ. CHANDAN/ABUL WAHIDUZ-ZAMAN 7113 Vanscoy Ave., North Hollywood, CA 91605. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on:17/14/2011 Signed: Mohammad JJ. Chandan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new filcitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 51

FICTITIOUS BUSINESS NAME STATEMENT: 20110085400 The follow FICTITIOUS BUSINESS NAME STATEMENT: 20110085400 The following person(s) is/are doing business as: CLOTHING 4 U 585 Glenoaks Blvd, San Fernando, CA 91340, VICTOR DAVINSON MENDOZA 585 Glenoaks Blvd, San Fernando, CA 91340. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on:1/14/2011 Signed: Victor Davinson Mendoza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of liself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 52

FICTITIOUS BUSINESS NAME STATEMENT: 20110082798 The following person(s) is/are doing business as: MOUSH CONSULTING AND MANAGEMENT 7746 Via Capri, Burbank, CA 91504. MUSHEGH MIKAELYAN 7746 Via Capri, Burbank, CA 91504. MUSHEGH MIKAELYAN 7746 Via Capri, Burbank, CA 91504. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on:1/14/2011 Signed: Mushegh Mikaelyan, Owner. This statement is flied with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 1/23/2011, 2/10/2011 53

FICTITIOUS BUSINESS NAME STATEMENT: 2011068599 The following person(s) is/are doing business as: QUIPUS PC SUPPORT 816 East Avenue K, Lancaster, CA 93535. JUAN CONTRERAS 816 East Avenue K, Lancaster, CA 93535. The business is conducted by: an Individual Registrant has begun to transact business under the flictitious business name or names listed here on:1/12/2011 Signed: Juan Contreras, Business Manager. This statement is filled with the County Clerk of Los Angeles County on: 1/12/2011. NOTICE - This flictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new lictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 8&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 54

FICTITIOUS BUSINESS NAME STATEMENT: 20110067762 The following person(s) is/are doing business as: QUALITY SERVICE HANDYMAN 11027 Memory Park Ave, Mission Hills, CA 91345. MAX KONRAD LEWIN 11027 Memory Park Ave, Mission Hills, CA 91345. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on:8/15/2005 Signed: Max Konrad Lewin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq. B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011, 55

FICTITIOUS BUSINESS NAME STATEMENT: 20110068711 The following person(s) is/are doing business as: EXCLUSIVE EVENT PLANNING 19437 Opal Lane, Santa Clarita, CA 91409. ELIAS MORELON 19437 Opal Lane, Santa Clarita, CA 91409. The business is conducted by; an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on:1/12/2011 Signed: Elias Morelon, Owner. This statement is filed with the County Clerk of Los Angeles County or:1/12/2011. NOTICE: 7his fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new lictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 8&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 56

FICTITIOUS BUSINESS NAME STATEMENT: 201100687899 The following person(s) is/are doing business as: PC MECHANIC 6958 Woodman Ave. #14, Van Nuys, CA 91405: VAHE DADYAN 6958 Woodman Ave. #14, Van Nuys, CA 91405: The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on:1/12/2011 Signed: Vahe Dadyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/12/2011.

NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011

FICTITIOUS BUSINESS NAME STATEMENT: 20110082461 The following person(s) is/are doing business as: G&T HOME AND OFFICE 10142 Samoa Ave #5, Tujunga, CA 91042. GEVORG NAZARYAN 10142 Samoa Ave #5, Tujunga, CA 91042. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on:1/14/2011 Signed: Gevorg Nazaryan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 1/23/2011, 2/10/2011 58

FICTITIOUS BUSINESS NAME STATEMENT: 20110059988 The following person(s) is/ are doing business as: BARIUZ, BARIUZ INTERNATIONAL TRADE 6064 Hazelhurst PI, #2 North Hollywood, CA 91606. HABEN BADALVAN 430 N. Kenwood St. #204. Glendale, CA 91206. The business is conducted by: a General Partnership Registrant has begun to transact business under the licitious business name or names listed here on:1/11/2011 Signed: Hripsime Tamazyan,Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This licitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new licitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 59

FICTITIOUS BUSINESS NAME STATEMENT: 20110059314 The following person(s) is/are doing business as: STARS HAIR SALON 12867 Sherman Way, North Hollywood, CA 91605. GARIIK BAGDASARYAN 8111 Longridge Ave, North Hollywood, CA 91605. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on:1/11/2011 Signed: Garik Bagdasaryan,Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new lictifious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 60

FICTITIOUS BUSINESS NAME STATEMENT: 2011059657 The folio FICTITIOUS BUSINESS NAME STATEMENT: 2011059657 The following person(s) is/are doing business as: ONANONG 20058 Ventura BM.d. #16, Woodland Hills, CA 91364. ONANONG SOURATHA 6300 Variel Ave. #302, Woodland Hills, CA 91367. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 2005 Signed: Onanong Souratha, Owner. This statement is filed with the County Clerk of Los Angeles County or: 1/11/2011. NOTICE - This fictitious name statement expressive years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 1/3/2011, 2/3/2011, 2/10/2011 fil

FICTITIOUS BUSINESS NAME STATEMENT: 20110058322 The following person(s) is/are doing business as: DIRECTED MEDIA INTERACTIVE 2911 Reservoir St, Los Angeles, CA 90026. BRENDAN POLLITZ 2911 Reservoir St, Los Angeles, CA 90026. BRENDAN POLLITZ 2911 Reservoir St, Los Angeles, CA 90026. STEPHEN HOOGE 28160 McBean Pkwy 82302C, Valencia, CA 91354. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Brendan Pollitz, Presiden/Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 62

1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 62

FICTITIOUS BUSINESS NAME STATEMENT: 2011005971 The following person(s) is/ are doing business as: SEOTUNERS 5737 Kanan Rd. #247, Agoura Hills, CA 91301. ANTHONY DURSO 5455 Luis Dr, Agoura Hills, CA 91301. JEREMIAH MICHAEL WEILERT 5580 Oak Park Lane #317, Oak Park, CA 91377. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Anthony Durso, Owner. This stattement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in his state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 63

FICTITIOUS BUSINESS NAME STATEMENT: 20110056872 The following person(s) is/are doing business as: US GENERAL TRADING 22035 Burbank Blvd #222, Woodland Hills, CA 91367. ASHKAN TOLOUEI 22035 Burbank Blvd #222, Woodland Hills, CA 91367. ASHKAN TOLOUEI 22035 Burbank Blvd #222, Woodland Hills, CA 91367. SEYED HASSAN TAGHAN/ 20212 Amie Ave. #T Orrance, CA 9503. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Ashkan Tolouei, Owner. This istatement is filled with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not oi itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 64

FICTITIOUS BUSINESS NAME STATEMENT: 20110057677 The following person(s) is/are doing business as: PROVENDIA, VENDOR VISTA 8106 Genesta Ave, Lake Balboa, CA 91406. AMBER SAVASTIO/SCOTT SAVASTIO 8106 Genesta Ave, Lake Balboa, CA 91406. The business is conducted by: a Husband & Wife. Registrant has begun to transact business inder the fictitious business name or names listed here on: 1/11/2011 Signed: Amber Savastio, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A rew fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 65

B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 65

FICTITIOUS BUSINESS NAME STATEMENT: 20110043620 The following person(s) is/are doing business as: CLASSIC ENGRAVING & DESIGNS 607 S. Hill St #226, Los Angeles, CA 90014. TATOS KAZANCHYAN 6945 Mammoth Ave, Wan Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Tatos Kazanchyan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that data. The filling of this statement does not of liseff authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 66

FICTITIOUS BUSINESS NAME STATEMENT: 20110045766 Th FICTITIOUS BUSINESS NAME STATEMENT: 20110045766 The following person(s) is/are doing business as: DONVERDAME CONSTRUCTION & DEVELOPMENT 3699 Wilshire Blvd #850, Los Angeles, CA 90010.DON HARRELL 311 N. Roberston Blvd, Beverly Hills, CA 90211. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Don Harrell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - 17his fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 67

FICTITIOUS BUSINESS NAME STATEMENT: 20110047456 The following person(s) is/are doing business as: DARCO AUTOMOTIVE AND LUBRICANTS 2938 Gilroy St., Los Angeles, CA 90039. DAVIT SIREKANYAN 2938 Gilroy St., Los Angeles, CA 90039. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Davit Sirekanyan, Owner. This statement is flied with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 1/2/3/2011, 2/10/2011 68

FICTITIOUS BUSINESS NAME STATEMENT: 20110048943 The following person(s) is/are doing business as: SSD LAB 14231 Cohassel St, Van Nuys, CA 91405. VAHE DELAKYAN 14231 Cohasset St, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the flictitious business name or names listed here on: 1/10/2011 Signed: Vahe Delakyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a flictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011,

2/10/2011 69

FICTITIOUS BUSINESS NAME STATEMENT: 20110048529 The following person(s) is/are doing business as: CUTTING EDGE SOLUTIONS, COMPOSING WITH CRYSTALS 22704 Ventura Blvd #366, Woodlad Hills, CA 91367. WILLIAM A. RITTER, SANDRA RITTER 23405 Califa St., Woodland Hills, CA 91367. WILLIAM A. RITTER, SANDRA RITTER 23405 Califa St., Woodland Hills, CA 91367. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1998/1994 Signed: William A. Ritter, Owner. This statement is filed with the County Clerk of Los Angeles County or. 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 70

FICTITIOUS BUSINESS NAME STATEMENT: 20110048101 The following person(s) is/are doing business as: 30's THEW NEW 20'S; TWO MUCH WORK; THE DUNBAR SHOW; MASTER BITCH 1333 Chandler Blvd, Sherman Oaks, CA 91401. TWO MUCH ENTERTRINIMENT 1333 Chandler Blvd, Sherman Oaks, CA 91401. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/20'11 Signed: Simon Morel, CEO. This statement is filled with the County Clerk of Los Angeles County on: 1/10/20'11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 71

FICTITIOUS BUSINESS NAME STATEMENT: 20110047554 The following person(s) is/are doing business as: UNIVERSAL CLEANING SERVICES 6255 Beck Ave. #215, North Hollywood, CA 91606. MAYPA VANESSA LOPEZ 6255 Beck Ave. #215, North Hollywood, CA 91606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Mayra V. Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A rew fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 72

FICTITIOUS BUSINESS NAME STATEMENT: 20110046644 The following person(s) is/are doing business as: L.A. BEST AUTO BODY COLLISION, MECHANIC SALES & LEASING 1407 La Brea Ave, Los Angeles, CA 90028. ABRAM SARGSYAN 571 La Mirada Ave #3, Los Angeles, CA 90038. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names Registrant has begun to transact business under the flettitous business name or names listed here on: 1/10/2011 Signed: Abram Sargsyan, Owner. This statement is flied with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 73

FICTITIOUS BUSINESS NAME STATEMENT: 2011004945 The following person(s) is/are doing business as: KUMON MATH AND READING CENTER OF WEST BURBANK 3898 West Verdugo, Burbank, CA 91505. GREATIVE THINKING LLC 7748 Via Sorrento, Burbank, CA 91504. The business is conducted by: a Limited Lability Company Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Creative Thinking LLC. Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 74

2/3/2011, 2/10/2011 74

FICTITIOUS BUSINESS NAME STATEMENT: 20110045465 The following person(s) is/are doing business as: DEEDENT DENTAL SOLUTIONS, DEEDANT DENTAL LAB 27821 Fremont Cr. #6, Vallencia, CA 91355. EDMOND SEYFI.CDT 3211 Castera Ave, Glendale, CA 91208. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1998 Signed: Edmond Seyfi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 75

FICTITIOUS BUSINESS NAME STATEMENT: 20110044178 The following person(s) is/are doing business as: MODERN CLEANERS 211 E. Fairview Ave. Apt 6, Glendale, CA 91207. ARBI ASADOORIAN 211 E. Fairview Ave. Apt 6, Glendale, CA 91207. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Arbi Asadorian, Owner This stattement is filled with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 1/3/2011, 2/3/2011, 2/10/2011 76

FICTITIOUS BUSINESS NAME STATEMENT: 20110043953 The following person(s) is/are doing business as: FABIO VENETIAN ART DESIGN, FABIO VENETIAN MASTER 10126 Reseda Bivd. #125, Northridge, CA 91324. LUIGI FABIO LOSURDO 10126 Reseda Bivd. #125, Northridge, CA 91324. LUIGI FABIO LOSURDO 10126 Reseda Bivd. #125, Northridge, CA 91324. EUNET BE SELECTION OF A 10126 Reseda Bivd. #125, Northridge, CA 91324. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictilitous business name or names listed here on: 1/10/2011 Signed: Luigi Fabio Losurdo, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictilitous name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of listed authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011006905 The following person(s) is/ are doing business as: Z&H AUTO COLLISION REPAIR 5350 W. Adams Blvd, Los Angeles, CA 90016. EDI ZIRAKY 1221 Irving Ave. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2011 Signed: Edi Ziraky, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 78

FICTITIOUS BUSINESS NAME STATEMENT: 20110023446 The following person(s) is/are doing business as: MORE THAN EXERCISE, MORE THAN EXERCISE.COM 9903 Santa Monica Blvd. #615, Beverly Hils, CA 90212. ROBERT LEE 9903 Santa Monica Blvd. #615, Beverly Hils, CA 90212. The business is conducted by: an Individual. Registrant has begun to transact business under the flutitious business name or names listed here on: 1/05/2011 Signed: Robert Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This flictitious name statement exprises five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of fiself authorize the use in this state of a fictitious busines name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 79

FICTITIOUS BUSINESS NAME STATEMENT: 20110024243 The following person(s) is/are doing business as: MAST DIGITAL 1441 S. Westgate Ave. #11, Los Angeles, CA 90025. ARIEL OKONSKY 1441 S. Westgate Ave. #11, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/30/2010 Signed: Ariel Okonsky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new lictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 80

FICTITIOUS BUSINESS NAME STATEMENT: 20110024540 The following person(s) is/are doing business as: LEARN ABOUT WINE 530 Molino St. #218, Los Angeles, CA 90013. LEARNABOUTWINE.COM 2118 Wilshire Blvd. #442, Santa Monica, CA 90403. BEEKEEPER GELARS, BEEKEEPER WINES; VIP WINE TRAVEL: BEEKEEPER WINES, BLACKBURN WORLDWIDE; MASTER EVENT CALENDAR. WINE CLOUD INC 530 Molino St. #218, Los Angeles, CA 90013. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictituous business name or names listed here or: 1/1/2011 Signed: Ina Black Burn. CEO. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name are variement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal with state of a fictitious business name in violation of the rights of another under federal with state of a fictitious business name in violation of the rights of another under federal with state of a fictitious business name in violation of the rights of another under federal with state of a fictitious business name in violation of the rights of another under federal with the county clerk of the violation of the rights of another under federal with the county clerk of the right of another under federal violation of the rights of another under deventable violation of the rights of another under federal violation flied prior to that date. The lilling of this statement does not of liseli authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 81

FICTITIOUS BUSINESS NAME STATEMENT: 20110023447 The following person(s) is/are doing business as: NET CHECK INVESTIGATIONS 400 S. Victory Blvd, Suite #308, Burbank, CA 91502. JONATHAN KRAUT 42814 58th Street West, Lancaster, CA 95358. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 4/13/2000 Signed: Jonathan Kraut, President. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of liself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or common law (see Section 14411 et see, 88 P.Corle). another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 82

1/2U/2011, 1/2/1/2011, 2/3/2011, 2/10/2011 82

FICTITIOUS BUSINESS NAME STATEMENT: 20110059569 The following person(s) is/are doing business as: DENIS LEE MANAGEMENT, INSTANTFOB AUTO CONSI/are doing business as: DENIS LEE MANAGEMENT, INSTANTFOB AUTO CONSULTING 10747 Wilshire Blvd. Apt #904, Los Angeles, CA 90024. DENIS K LEE 10747 Wilshire Blvd. Apt #904, Los Angeles, CA 90024 The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Denis Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/3/2011, 1/10/2011 83

FICTITIOUS BUSINESS NAME STATEMENT: 20110059570 The following person(s) is/are doing business as: SUNSHINE SALON & SPA 8708 Sunland Blvd, Survalley, CA 91392. SATAPORN KITNUKUL 305 N. Kenneth Rd, Burbank, CA 91501. The business is conducted by: an Individual. Registrant has begun to transact business under the flictitious business name or names listed here on: 1/11/2011 Signed: Sataporn Kitnukul, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This flictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 84

FICTITIOUS BUSINESS NAME STATEMENT: 20110059571 The following person(s) is/are doing business as: MESA CAPITAL 118 N. Kilkea Dr, Los Angeles, CA 90048. RIO NORTE CAPITAL, INC. 118 N. Kilkea Dr, Los Angeles, CA 90048. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Kenneth Lande, President. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of liseff authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 1/27/2011, 1/20/2011

FICTITIOUS BUSINESS NAME STATEMENT: 20110059333 The following person(s) is/are doing business as: EXIT EXAM SUCCESS; SAT SUCCESS 3705 Westwood Blvd Suite #10, Los Angeles, CA 90034. SEAN STRAUSS 3705 Westwood Blvd Suite #10, Los Angeles, CA 90034. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Sean Strauss, President. This statement is filled with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 86

Hardwall of the regins of another under levelar states, or Common haw (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 86

FICTITIOUS BUSINESS NAME STATEMENT: 20110058215 The following person(s) is/are doing business as: PICK & EARTH RECYCLING 2631 Southwest Dr, Los Angeles, CA 90043. GIDEON ORORIE 3404 W. 74th St, Los Angeles, CA 90043. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here or: 1/10/2011 Signed: Gideon Ororie , President. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This flictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new flictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 87

FICTITIOUS BUSINESS NAME STATEMENT: 20110045190 The following person(s) is/are doing business as: DANESHRAD LAW 3838 Wilshire Blvd. Suite #919, Beverly Hills, CA 90211. ALAN DANESHRAD 2228 Coldwater Canyon Dr. Beverly Hills, CA 90211. ALAN DANESHRAD 2228 Coldwater Canyon Dr. Beverly Hills, CA 90210. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Alan Daneshrad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NCTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20100561934

Date Filed: 4/26/2010

Name of Business: HT MANAGEMENT SERVICES 8879 Laurel Carryon Blvd. #C, Sun Valley, CA 9/1352

Valley, CA 91352 Registered Owner: HAKOP TOUMASYAN 13925 Sherman Way #24, Van Nuys, CA 91405 Current File # 20110048805

Date: 1/10/2011 Published: 1/20/2011, 1/27/2011, 2/3/2011,2/10/2011 89

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES Date of Filing Application: JANUARY 12, 2010 TO Whom It May Concern: The Name(s) of the Applicant(s) is/are: ESTABLISHMENT GROUP LLC THE The applicants listed above are applying to the Department of Alcoholic Beverage Cottrol to sell alcoholic beverages at: 7065 1/2 SUNSET BLVD

7065 1/2 SUNSET BLVD TLOS ANGELES, CA 90028-7509
Type of License(s) Applied for: 48 – ON-SALE GENERAL PUBLIC PREMISES
Department of Alcoholic Beverage Control LOS ANGELES, 888 S. FIGUEROA ST, STE
220, LOS ANGELES, CA 90017 (213) 833-6043
LA157321 BH WEEKLY 1/20,27 2/3 2011

FICTITIOUS BUSINESS NAME STATEMENT: 20110004798

The following person(s) is/are doing business as: CRYSTAL LYN'S CATERING, 2018

HATCHWAY, COMPTON, CA 90222. DANIELLE CL CAMPBELL, 2018 HATCHWAY

COMPTON CA 90222. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 11/1/8/2010. Signed DANIELLE CL CAMPBELL. The registrant(s) declared that all information in the statement is true and correct. This statements is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new lictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 88 P Code.) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 19792

FICTITIOUS BUSINESS NAME STATEMENT: 20110005511

FICTITIOUS BUSINESS NAME STATEMENT: 20110005511
The following person(s) is/are doing business as: R6. AZTECAS PAPER HANG AND PAINT, 10216 ORCHARD AVE, WHITTIER, CA 90606. RAFAEL GONZALEZ, 10216
ORCHARD AVE WHITTIER CA 90606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 51/2002. Signed RAFAEL GONZALEZ. The registrant(s) declared that all information in the statement is frue and correct. This statement is filled with the County Clerk of Los Angeles County or: 1/3/2011. NOTICE: – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name is attement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 19789

FICTITIOUS BUSINESS NAME STATEMENT: 20110005714
The following person(s) is/are doing business as: SAZON NAYARITA, 2709 SANTA
ANA ST, SOUTH GATE, CA 90280. OFELIA GARCIA, 3703 MIDDLE RD LOS ANGELES CA 90083. The business is conducted by: an Individual. Registrant has not yet
begun to transact business under the flictitious business name or names listed here in.
Signed OFELIA GARCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filled with the County Clerk of Los Angeles
County on: 1/3/2011. NOTICE - This fictitious name statement expires five years from
the date it was filled on, in the office of the county clerk. A new fictitious business name
statement must be filed prior to that date. The filing of this statement does not of itself
authorize the use in this state of a licitious business name in violation of the rights of
another under federal state, or common law (see Section 14411, et seq., B&P Code.)
Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 19790

FICTITIOUS BUSINESS NAME STATEMENT: 20110006926
The following person(s) is/are doing business as: CJ WATER, 3918 FOOTHILL BLVD, LA CRESCENTA, CA 91214. TIGRAN HAMBARDZUMYAN, 5738 FAIR AVE NORTH HOLLYWOOD CA 91601. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed TIGRAN HAMBARDZYMYAN. The registrant(s) declared that all information in the statement is true and correct. This statements lifted with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious name statement expires

five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq. B&P Code.) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 19791

FICTITIOUS BUSINESS NAME STATEMENT: 20110046227

FICTITIOUS BUSINESS NAME STATEMENT: 20110046227
The following person(s) is/are doing business as: COMIC CULT, 1047 W. CARSON ST, TORRANCE, CA 90502. NANCY GRAFF, 1047 W. CARSON ST TORRANCE CA 90502. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed NANCY GRAFF. The registrant(s) declared that all information in the statement is true and correct. This statement is filled with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 19784

FICTITIOUS BUSINESS NAME STATEMENT: 2011008058 The following person(s) is/ are doing business as: COMPUTER GUY 858 S Shenandoah St #1, Los Angeles, CA 90035. FARBOD AZIZGOLSHANI 858 S Shenandoah St #1, Los Angeles, CA 90035. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2011 Signed: Farbod Azizgolshani, Owner: This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of liself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 90

FICTITIOUS BUSINESS NAME STATEMENT: 20110120597 The following person(s) is/are doing business as: ELEGANT DANCE SHOES; GDG&ASSOSCIATES 8363 Limerick Ave, Winnetka, CA 91306; 8335 Winnetka Ave, #i144, Winnetka, CA 91306. BDG&ASSOSCIATES, NO 8363 Limerick Ave, Winnetka, CA 91306. FDG&ASSOSCIATES, NO 8363 Limerick Ave, Winnetka, CA 91306. FD business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/15/2009 Signed: GDG&ASSOSciates, INC, Owner/President. This statement is lifed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE: This lictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a lictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 91

FICTITIOUS BUSINESS NAME STATEMENT: 20110102009 The following person(s) is/are doing business as: J.C. & ASSOSCIATES 1986 Piru Cyn. Rd, Piru, CA 93040. JACK D. COMPTON 1986 Piru Cyn. Rd, Piru, CA 93040. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here or: 1/19/2011 Signed: Jack D. Compton, Owner. This statement is filed with the County Clerk of Los Angeles County or: 1/19/2011. NOTICE
- This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new lictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 92

FICTITIOUS BUSINESS NAME STATEMENT: 20110058937 The following person(s) is/are doing business as: LA BEST IMPORT AND EXPORT 7722 Reseda Blvd. #206, Reseda, CA 91335. JOEL HURTADO/YENNY LATTASSA 7722 Reseda Blvd. #206, Reseda, CA 91335. The business is conducted by: an Individual. Registant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Joel Hurtado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 93

FICTITIOUS BUSINESS NAME STATEMENT: 20110119508 The following person(s) is/are doing business as: D.A. SERVICES 244 W. Fairview Ave Apt #104, Glendale, CA 91202. DOMINGO Z. AGUILAR 244 W. Fairview Ave Apt #104, Glendale, CA 91202. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/13/2011 Signed: Domingo Aguilar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 94

FICTITIOUS BUSINESS NAME STATEMENT: 20110117052 The following person(s) is/are doing business as: LIVE SCAN FINGERPRINT 4 ALL 824 Avonak Ter, Glendale, CA 91206. BEDROS SARIAN 824 Avonak Ter, Glendale, CA 91206. BEDROS SARIAN 824 Avonak Ter, Glendale, CA 91206. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/21/2011 Signed: Bedros Sarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name sitement must be filed prior to that date. The filing of this statement does not of itself authorize the use in his state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 95

FICTITIOUS BUSINESS NAME STATEMENT: 2011010287 The following person(s) is/are doing business as: RIVERSIDE 10057 Riverside Dr, Toluca Lake, CA 91602. M2 LLC 15101 Magnolia Bivd E #1, Sherman Oaks, CA 91403. The business is conducted by: a Limited Liability Company, Registrant has begun to transact business under the flictitious business name or names listed here on: 1/19/2011 Signed: Michael A. Di-Bacco, President. This statement is filed with the County Clerk of Los Angeles County on: 1/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new lictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 8&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 96

FICTITIOUS BUSINESS NAME STATEMENT: 2011010728 The following person(s) is/are doing business as: A&J SUBWAY 1309, INC 1823 E. Palmdale Blvd, Palmdale, CA 93550. A&J SUBWAY 1309, INC 1823 E. Palmdale Blvd, Palmdale, CA 93550. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/19/2011 Signed: Bhupinderijii Singh, President. This statement is filed with the County Clerk of Los Angeles County on: 1/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new lictitious ubsiness name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 97

FICTITIOUS BUSINESS NAME STATEMENT: 20110101201 The following person(s) is/are doing business as: SET CARTS INDUSTRY 800 Arroyo Ave, San Fernando, CA 91340, JUAN BARROSO 45252 18 St. E., Lancaster, CA 93535; OSCAR PARRA 729 E. Chevy Chase Dr. #A, Glendale, CA 91205; JOSE PARRA 729 E. Chevy Chase Dr. #A, Glendale, CA 91205. The business is conducted by: a General Partnership, Registrant has begun to transact business under the fictitious business name or names listed here on: 1/19/2011 Signed: Juan Barroso, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/19/2011, NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new lictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name is violation of the rights of another under federal state, or common law (see Secsions). name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 98

FICTITIOUS BUSINESS NAME STATEMENT: 20110101660 The following person(s) is/are doing business as: ALL APPLIANCE REPAIR 21721 Septo St. #250, Chatsworth, CA 91311. RUSLAN PETRIUNYA 21721 Septo St. #250, Chatsworth, CA 91311. Rusland PETRIUNYA 21721 Septo St. #250, Chatsworth, CA 9131. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/19/2011 Signed: Ruslan Petrunya, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/19/2011. NOTICE: -This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/10/2011, 2/17/2011

PICTITIOUS BUSINESS NAME STATEMENT: 20110101085 The following person(s) is/are doing business as: POLISHED PIGNMENTS 942 N. Soldano Ave, Azusa, CA 91702. CHELISIE WIGET; OMAR RODRIGUEZ 942 N. Soldano Ave, Azusa, CA 91702. CHELISIE WIGET; OMAR RODRIGUEZ 942 N. Soldano Ave, Azusa, CA 91702. The business is conducted by: a General Partnership, Registrant has begun to transact business under the fictitious business name or names listed here on: 1/19/2011 Signed: Omar Rodriguez, Parriter. This statement is filed with the County Clerk of Los Angeles County on: 1/19/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 100

FICTITIOUS BUSINESS NAME STATEMENT: 20110100894 The following person(s) is/are doing business as: FPG SERVICES 7656 Foothill Blvd #A, Los Angeles, CA 91402. HOVHANNES HOVIK PETROSYAN 6340 Elmor Ave, North Hollywood, CA 91606. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/19/2011 Signed: Hovhannes Hovik Pretosyan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new filetitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 1441 of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 101

B&P Code.), 12/1/2011, 2/3/2011, 2/10/2011, 2/1/2011 101

FICTITIOUS BUSINESS NAME STATEMENT: 20110097839 The following person(s) is/are doing business as: TEN ELEVEN PALM AVENUE 1011 Palm Ave #100, West Hollywood, CA 90069. HELEN ROMM; JOHN ROMM 725 N. Sierra Drive, Beverly Hills, CA 90210. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/19/2011 Signed: Helen Romm, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new licitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 102

FICTITIOUS BUSINESS NAME STATEMENT: 20110097845 The following person(s) is/are doing business as: THE VINTON 3351 Vinton Avenue, Los Angeles, CA 90034. HELEN ROMM; JOHN ROMM 725 N. Sierra Drive, Beverly Hills, CA 90210. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/19/2011 Signed: Helen Romm, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/10/2011, 2/10/2011, 10.

2/3/2011, 2/10/2011, 2/17/2011 103

FICTITIOUS BUSINESS NAME STATEMENT: 20110095072 The following person(s) is/are doing business as: JOHN KEARNS JR PARTNERS & ASSOSCIATES; JOHN KEARNS, JR. PARTNERS & ASSOSCIATES, JOHN KEARNS, JR. PARTNERS & ASSOSCIATES III. JOHN KEARNS, JR. PARTNERS + ASSOSCIATES III. JOHN KEARNS, JR. 2820 Shore Drive, Morehead City, NC, 28557 AMARY J. ROGERS 375 N. Sable Blvd Apt #2204, Aurora, CO, 80011 HERBERT KELLY 601 Colonial Ave, Morehead City, NC, 28557. ASCOR LOSTON JR. CARD AVENDED AV name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 104

FICTITIOUS BUSINESS NAME STATEMENT: 20110094816 The following person(s) is/are doing business as: TITA'S CELLULAR SHOP & SERVICES 8940 E. Noodman, Arleta, CA 91331. CARLA MARTINEZ 9745 Saloma Ave, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/18/2011 Signet: Carla Martinez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE: 1-This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 105

FICTITIOUS BUSINESS NAME STATEMENT: 20110094816 The following person(s) is/are doing business as: TITA'S CELLULAR SHOP & SERVICES 8940 E. Noodman, Arleta, CA 91331. CARLA MARTINEZ 9745 Saloma Ave, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/18/2011 Signect. Carla Martinez, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 106

FICTITIOUS BUSINESS NAME STATEMENT: 20110093746 The following person(s) is/are doing business as: SMC PHARIMACY 1908 Santa Monica Blvd Suite #4, Santa Monica, CA 90404. The business is: SMC PHARIMACY PC 1908 Santa Monica Blvd Suite #4, Santa Monica, CA 90404. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/18/2011 Signed: SMC Pharmacy PC, President. This statement is filled with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date if was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011, 107

FICTITIOUS BUSINESS NAME STATEMENT: 20110093537 The following person(s) is/are doing business as: G AND L REMODELING SERVICES 9749 Tellair Ave, Pacoima, CA 91331. ALBERTO GUERRERO 9749 Tellair Ave, Pacoima, CA 91331. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Alberto Guerrero, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 108

2/3/2011, 2/10/2011, 2/10/2011 108

FICTITIOUS BUSINESS NAME STATEMENT: 20110082884 The following person(s) is/are doing business as: LA HARBOR MEDICAL CENTER 301 N. Avalon Blvd, Los Angeles, CA 90744. ADVANCE BARIATIC CENTER, MEDIAL CORPORATION 19034 Calvert St. Tarzana, CA 91355. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/14/2011 Signed: Houshmond Joseph Naim, President. This statement is filed with the County Clerk of Los Angeles County on: 1/14/2011. NOTICE - This fictitious name statement expires file years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 109

FICTITIOUS BUSINESS NAME STATEMENT: 20110091539 The following person(s) is/are doing business as: COUNTERFEITDETECTORMACHINES.COM; CASH-COUNTERMACHINES.COM 29214 Saint Tropez PI, Castalic, CA 91383; GEORGE TABBAKHIAN 29214 Saint Tropez PI, Castalic, CA 91383; VICK BARDAKJIAN 1500 S. Central Ave Ste #126, Glendale, CA 91204. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/01/2011 Signed: George Tabbakhian, Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE
- This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk of new fictions business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 110 FICTITIOUS BUSINESS NAME STATEMENT: 20110091539. The folio

FICTITIOUS BUSINESS NAME STATEMENT: 20110090790 The following person(s) is/are doing business as: BROTHERS TECH 10715 La Reina Ave Ste C, Downey, CA 90241. JOSE L BARRIOS, JR 10715 La Reina Ave Ste C, Downey, CA 90241. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/18/2011 Signed: Jose L Barrios Jr, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE: -This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business aname statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 111

FICTITIOUS BUSINESS NAME STATEMENT: 20110046089 The following person(s) is/are doing business as: LOS ANGELES DEFENDERS 14501 Calvert St. Suite 201A, Van Nuys, CA 91303. NICHOLAS ROSENBERG 21050 VanOwen Si #109, Woodland Hills, CA 91303. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/01/2011 Signed: Nicholas Rosenberg, Pincipal/Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this

statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 112

FIGTITIOUS BUSINESS NAME STATEMENT: 20110095166 The following person(s) is/are doing business as: MORFIA'S RIGS+ PIES 4077 Lincoln Blvd, Marina Del Rey, CA 90229. XIOS CORPORATION 519 W. Buckthorn St, Inglewood, CA 90301. The business is conducted by: an Individual. Registrant has begun to transact business under the fictificus business name or names listed here on: 17/8/2011 Signed: Linke Anagnostou, Owner. This statement is filed with the County Clerk of Los Angeles County on: 17/8/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement was the filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/10/2011, 113

FIGTITIOUS BUSINESS NAME STATEMENT: 20110095025 The following person(s) is/are doing business as: GREENFIELDS HOME HEALTH 637 E. Alberton St #109, Carson, CA 90746. GREENFIELDS HEALTH SERVICES INC 637 E. Alberton St #109, Carson, CA 90746. The business is conducted by: a Corporation. Registrant has begun to transact business under the flictitious business name or names listed here on: 1/18/2011 Signed: Greenfields Health Svcs INC, Executive Director. This statement is filled with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011

FICTITIOUS BUSINESS NAME STATEMENT: 20110094399 The following person(s) is/are doing business as: RICH SCAMPI 4739 W. 118th SI #2, Hawthorne, CA 90250. BMR HOLDINGS ENT, LLC 9101 W. Sahara Ave 105-C35, Las Vegas, NV 89117. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/19/2011 Signed: BMR Holdings Ent, LLC, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of liself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 115

FICTITIOUS BUSINESS NAME STATEMENT: 20110116764 The following person FICTITIOUS BUSINESS NAME STATEMENT: 20110116764 The following person(s) is/are doing business as: VD EXPRESS TRUCKING 4926 W. 111th Place, Inglewood, CA 90304. VLADIMIR RODRIGUEZ 4926 W. 111th Place, Inglewood, CA 90304. The business is conducted by: an Individual. Registrant has begun to transact business under the fictificus business name or names listed here or: 1/21/2011 Signed: Xolchill Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictificus name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictificus business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictificus business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 116

FICTITIOUS BUSINESS NAME STATEMENT: 20110117994 The following person(s) is/are doing business as: ELITE VIRTUAL MANAGEMENT 4702 W. 167th Street, Lawndale, CA 90260. ERYKA WILLIAMS 4702 W. 167th Street, Lawndale, CA 90260. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/21/2011 Signed: Eryka Janese Williams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 117

FICTITIOUS BUSINESS NAME STATEMENT: 20110120629 The following person(s) is/are doing business as: USEX PORT CANS 18656 Trot Ave, Rowland Heights, CA 91748. PETER TAZELAAR 18656 Trot Ave, Rowland Heights, CA 91748. PETER TAZELAAR 18656 Trot Ave, Rowland Heights, CA 91748. The business is conducted by, an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/21/2011 Signed: Peter Tazelaar, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 118

FICTITIOUS BUSINESS NAME STATEMENT: 20110121380 The following person(s) is/are doing business as: BUFFET SOUL 5068 W. Ptoo Blvd, Los Angeles, CA 90019: PAUL HILES 1320 W. S3rd St, Los Angeles, CA 90037. The business is conducted an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/21/2011 Signet: Paul Hiles, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state. or of a fictitious business name in votes not or isself authorize the use in this stall of a fictitious business name in violation of the rights of another under federal state, o common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011 2/17/2011 119

FICTITIOUS BUSINESS NAME STATEMENT: 20110006704 The following person(s) is/are doing business as: WAR ENTERTAINMENT, PRESTIGE REALTY AND IN-VESTMENTS, MY SONG, MI CANCION, 1530 LOCUST ST, PASADENA, CA 91106. MIGUEL GUERRA, 1530 LOCUST ST PASADENA CA 91106. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ficitious business have or names listed here in. Signed MIGUEL GUERRA. The registrant(s) declared that all information in the statement is true and correct. This statement is flied with the County Clerk of Los Angeles County on: 1/3/2011 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new licitious business name statement must be filed prior to that date. The filing of this statement does not of liseff authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/27/2011, 2/3/2011, 2/17/2011 19788

FICTITIOUS BUSINESS NAME STATEMENT: 20110008216 The following person(s) is/are doing business as: A1 TRADING, A1 LIQUIDATION, WEST COAST LIQUIDATIONS, WEST COAST CLOSEOUTS, BENS CLUB, E DISCOUNTS, E DEALS, GR8 DEALS, 300 S. REXFORD DR. 401, BEVERLY HILLS, CA 90212. BrillaN BENYAMIN, 300 S. REXFORD DR. 401 BEVERLY HILLS CA 90212. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed BRIAN BENYAMIN. The registrant(s) declared that all information in the statement is true and correct. This statement is filled with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law The timing of this statement does not of itself authorize the use in this state of a includus business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 19787

FICTITIOUS BUSINESS NAME STATEMENT: 20110038023 The following person(s) is/are doing business as: CENTERPOINTE REAL ESTATE, 12614 LEFFINGWELL AVE, SANTA FE SPRINGS, CA 90670. JUE INVESTMENT INC, 12614 LEFFINGWELL AVE SANTA FE SPRINGS CA 90670. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOHN VALLAESCUSA. The registrant(s) declared that all information in the statement is frue and correct. This statement is filled with the County Clerk of Los Angeles County on: 17/2011. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et lation of the rights of another under federal state, or common law (see Section 14 seq., B&P Code.) Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 19854

FICTITIOUS BUSINESS NAME STATEMENT: 20110045094 The following FICTITIOUS BUSINESS NAME STATEMENT: 20110045094 The following person(s) is/are doing business as: GARFIELD AND HELMAN FUEL. 631 N. GARFIELD AVE, MONTEREY PARK, CA 91754. FOUAD N DAGHER, 349 AVE 64 PASADENA CA 91105. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed FOUAD N DAGHER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 19849

FICTITIOUS BUSINESS NAME STATEMENT: 20110046733 The following person(s) is/are doing business as: TRI TAX # 181, 20315 DENKER AVE #9, TORRANCE, CA 90501. FRANCISCO ROMERO, 20315 DENKER AVE #9 TORRANCE CA 90501. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed FRANCISCO ROMERO, The registrant(s) declared that all information in the statement is true and correct. This statement is filled with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE: This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize

ure use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/27/2011, 2/3/2011, 2/17/2011 19850

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

Date Filed: tb019/2006
Name of Business: VICTORY CLEANERS 1704 Victory Blvd, Glendale, CA 91201
Registered Owner: ANTON KARAPETYAN 1704 Victory Blvd, Glendale, CA 91201
Current File # 20110098372

Date: 1/19/2011 Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 120

NOTICE OF APPLICATION TO SELL ALCOHOLIC **BEVERAGES**

Date of Filing Application: JANUARY 13, 2011
To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: CHIPOTLE MEXI-

CAN GRILL INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic bev-

11690 SAN VINCENTE BLVD

LOS ANGELES, CA 90049-5104 Type of License(s) Applied for: 47 - ON-SALE GENERAL FATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA157383 BH WEEKLY 1/27 2/3,10 2011

FILE NO. 20110086966 FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LEIMERT PARK COIN LAUNDRY, 2720 W. VERNON AVE, LOS ANGELES, CA 90043 county of: LOS ANGELES. The full name of registrant(s) is/are: NAFK HOLDINGS COMPANY, INC [CALIFORNIA], 22336 HARBOR RIDGE LANE, #2, TORRANCE, CA 90502. This Business is being conducted by a/an: COR-PORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is quilty of a crime).

/s/ NAFK HOLDINGS COMPANY, INC BY: NAVIN LEE COTTON, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 1/14/2011 indicated by file stamp

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seg., Business and Professions Code).

LA157339 BH WEEKLY 1/20,27 2/3,10 2011

FILE NO 20110086967 FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAWRENCE LIQUOR MARKET, 2301 JAMES M. WOOD BLVD, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: SHOYEBUL ISLAM, 12327 KERRWOOD ST, EL MON-TE, CA 91732. This Business is being conducted by a/ an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ SHOYEBUL ISLAM

This statement was filed with the County Clerk of LOS ANGELES County on 1/14/2011 indicated by file stamp

NOTICE-THIS FICTITIOUS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a ficti-tious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157338 BH WEEKLY 1/21,28 2/4 2011

FILE NO. 20110039274

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSI-

NESS AS: FRESCA WATER, 139 S. MEDNIK AVE, LOS ANGELES, CA 90022 county of: LOS ANGELES. The full name of registrant(s) is/are: HYUN KOO HWANG, 22613 CROWN POINT CT, SANTA CLARITA, CA 91350. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: 1-1-2011. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ HYUN KOO HWANG

This statement was filed with the County Clerk of LOS ANGELES County on 1/7/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a ficti-tious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157236 BH WEEKLY 1/13,20,27 2/3 2011

FILE NO. 20110023472 FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BRICKS AND SCONES COFFEE SHOP, 403 N. LARCHMONT BLVD, LOS ANGELES, CA 90004 county of: LOS ANGELES. The full name of registrant(s) is/are: YU & JU, LLC, 403 N. LARCHMONT BLVD, LOS ANGELES, CA 90004. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: DECEMBER 1, 2010

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ HYEKYONG JU

This statement was filed with the County Clerk of LOS ANGELES County on 1/5/2011 indicated by file stamp

NOTICE-THIS FICTITIOUS NAME STATEMENT EX-PIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this states does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seg., Business and Professions Code)

LA157188 BEVERLY HILLS WEEKLY 1/13,20,27 2/3 2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0125158 Title Order No. 10-8-454497 APN No. 4385-018-013 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 09/18/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly applicated the process of th JOE SHAPIRA AND NICKIE SHAPIRA, TRUSTEES OF THE JOE & NICKIE SHAPIRA FAMILY TRUST DATED 05/04/2005 dated 09/18/07 and recorded 09/20/07, as Instrument No. 20072168595, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County State of California, will sell on 02/03/2011 at 1:00PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any of the real property described above is purported to be: 9767 BLAN-TYRE DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$977,286.29. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan as-sociation, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but with out covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest at provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon at provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or au-thorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 01/05/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY N.A., is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.122561 1/06, 1/13, 1/20/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-10-389180-CT Order #: 100578969-CA-GTI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 8/24/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROFESSION ACAINST YOU. CEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT

DUE. Trustor(s): MICHELLE M. LOVEALL , AN UNMARRIED WOMAN Recorded: 8/30/2005 as Instrument No. 05 2082441 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California: Date of Sale: 2/7/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$654,320.15 The purported property address is: 121 SOUTH PALM DRIVE #404 BEVERLY HILLS, CA 90212 Assessor's Parcel No. 4331-018-136 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publica-tion of this Notice of Sale by sending a written request to Americas Servicing Company 1 Home Campus X2504-017 Customer Service Des Moines IA 50328 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, de-clares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: -- Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fide-lityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3874390 01/13/2011, 01/20/2011, 01/27/2011

NOTICE OF TRUSTEE'S SALE UNDER A NOTICE OF A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN Title Order No .1027694 Trustee Sale No. 2010-2570 Reference No. 008-CHO APN No. 4333-030-069 YOU ARE IN DEFAULT UNDER A NOTICE OF DELINQUENT ASSESSMENT DATED 8/3/2010, UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice if hereby given that On 2/14/2011 at 10:30 AM., S.B.S. Lien Services As the duly appointed Trustee under and pursuant to Notice of Delinquent Assessment, recorded on 8/12/2010 as Document No. 10-1121957 Book Page of Official Records in the Office of the Recorder of Los Angeles County, California, the purported owner(s) of said property is (are): MICHAEL CHO WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH, (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a State or national bank, a check drawn by a state of federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state.): At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California All right, title and interest under said Notice of Delinquent Assessment in the property situated in said County, as more fully described on the above referenced assessment lien. The street address and other common designation, if any of the real property described above is purported to be: 234 S. TOWER DRIVE #8 BEVERLY HILLS, CA 90210 AKA 234 S TOWER DR UNIT 8 BEVERLY HILLS, CA 90211 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum due under said Notice of Delinquent Assessment, with interest thereon, as provided in said notice, advances, if any, estimated fees, charges, and expenses of the Trustee, to-wit: \$13,135.58 accrued interest and additional advances, if any, will increase this figure prior to sale. The claimant, TOWER PARK under said Notice of Delinquent Assessment heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. THE PROPERTY IS BEING SOLD SUBJECT TO THE NINETY DAY RIGHT OF REDEMPTION CONTAINED IN CIVIL CODE SECTION 1367.4(c) (4). PLEASE NOTE THAT WE ARE A DEBT COLLECTOR AND ARE ATTEMPTING

TO COLLECT A DEBT AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. FOR SALES INFORMATION, PLEASE CALL (714)730-2727 or LOG ONTO www.lpsasap.com Date: 1/10/2011 WE ARE ATTEMPTING TO~ COLLECT A DEBT, AND ANY r\ INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. S.B.S. Lien Service 31194 La Bayu Drive, Suite 106 Westlake Village, California 91362. ASAP# 3884810 01/20/2011, 01/27/2011, 02/03/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-09-255057-ED Order #: 090155271-CA-DCI YOU ARE IN DEFAULT

UNDER A DEED OF TRUST DATED 9/5/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFI-CIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): HOUSHANG TOJARIEH AND JENIA TOJARIEH, HUSBAND AND WIFE AS COMMU-NITY PROPERTY WITH RIGHT OF SURVIVORSHIP Recorded: 9/13/2006 as Instrument No. 06-2034840 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 2/14/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges \$2,189,865.14 The purported property address is: 1341 N BEVERLY DR BEVERLY HILLS, CA 90210 Assessor's Parcel No. 4355-019-063 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: -- Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelityasap.com Reinstatement Line: 619-645-7711 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECT-ING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3883349 01/20/2011, 01/27/2011, 02/03/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

CASE NO. BP083420

To all heirs, beneficiaries, creditors, contingent creditors and persons who may otherwise be interested in the WILL or estate, or both of JOHN B. COMAN.

A PETITION FOR PROBATE has been filed by JUDITH C. BROWN in the Superior Court of California, County of LOS ANGELES

THE PETITION FOR PROBATE requests that JUDITH C. BROWN be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codi-

cils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the

personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as

follows: 02/10/11 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012
IF YOU OBJECT to the granting of the petition, you should

appear at the hearing and state your objections or file written objections with the court before the hearing. Your

appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The

from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from

the court clerk.
Attorney for Petitioner JOHN B. PALLEY - SBN 173469 MEISSNER, JOSEPH & PALLEY 1555 RIVER PARK DR #108 SACRAMENTO CA 95815 CNS-2025669#

NOTICE OF PETITION TO ADMINISTER ESTATE OF SUSAN JANE GENELIN Case No. BP126620

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of SUSAN JANE GENELIN

A PETITION FOR PROBATE has been filed by Alan Michael Genelin in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests

that Alan Michael Genelin be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to admini-

ister the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the

A HEARING on the petition will be held on Feb. 24, 2011 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the peti-

tion, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.
YOU MAY EXAMINE the file kept by the court.

If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is avail-

able from the court clerk.
Attorney for petitioner:
STEPHEN W KRAMER ESQ SBN 69616 KRAMER LAW GROUP 5858 WILSHIRE BLVD LOS ANGELES CA 90036

NOTICE OF APPLICATION TO SELL ALCOHOLIC BE-

Date of Filing Application: DECEMBER 21, 2010

To Whom It May Concern: The Name(s) of the Applicant(s) is/are: HYUNDAE HEAL-TH CENTER INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic be-

verages at: 3625 W. 6TH ST

STE 101

LOS ANGELES, CA 90020-3036
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUE-ROA ST STE 320, LOS ANGELES CA 90017 (213)833-

LA157063 BH WEEKLY 12/30 2010 1/6,13 2011

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130-Legal Notices

135-Beauty Aids

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273-9569 email: wsbaker@phhp.

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PLOT Lot 145 Pier 4 Sector BB Southeast of Cemetery (St.Jo-

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- > 2P keeps Beverly Hills competitive with free parking at Westfield Century City; in Santa Monica; and with the explosion of high end shopping in West Hollywood.
- > 2P protects our business community, which generates nearly 80% of the City's budget, paying for Police, Fire, Schools and other vital resident services.
- > 2P is <u>not</u> a new idea. It preserves the policy we have had for decades and that we know works: 2-hour free public parking for everyone visitor or resident.

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This message is paid for by Yes on 2P: Committee to Save Free parking in Beverly Hills, a Coalition of Residents, Property Owners, Small Businesses, Professionals, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org. • 435 N. Bedford Drive, Suite 310, Beverly Hills, CA 90210.