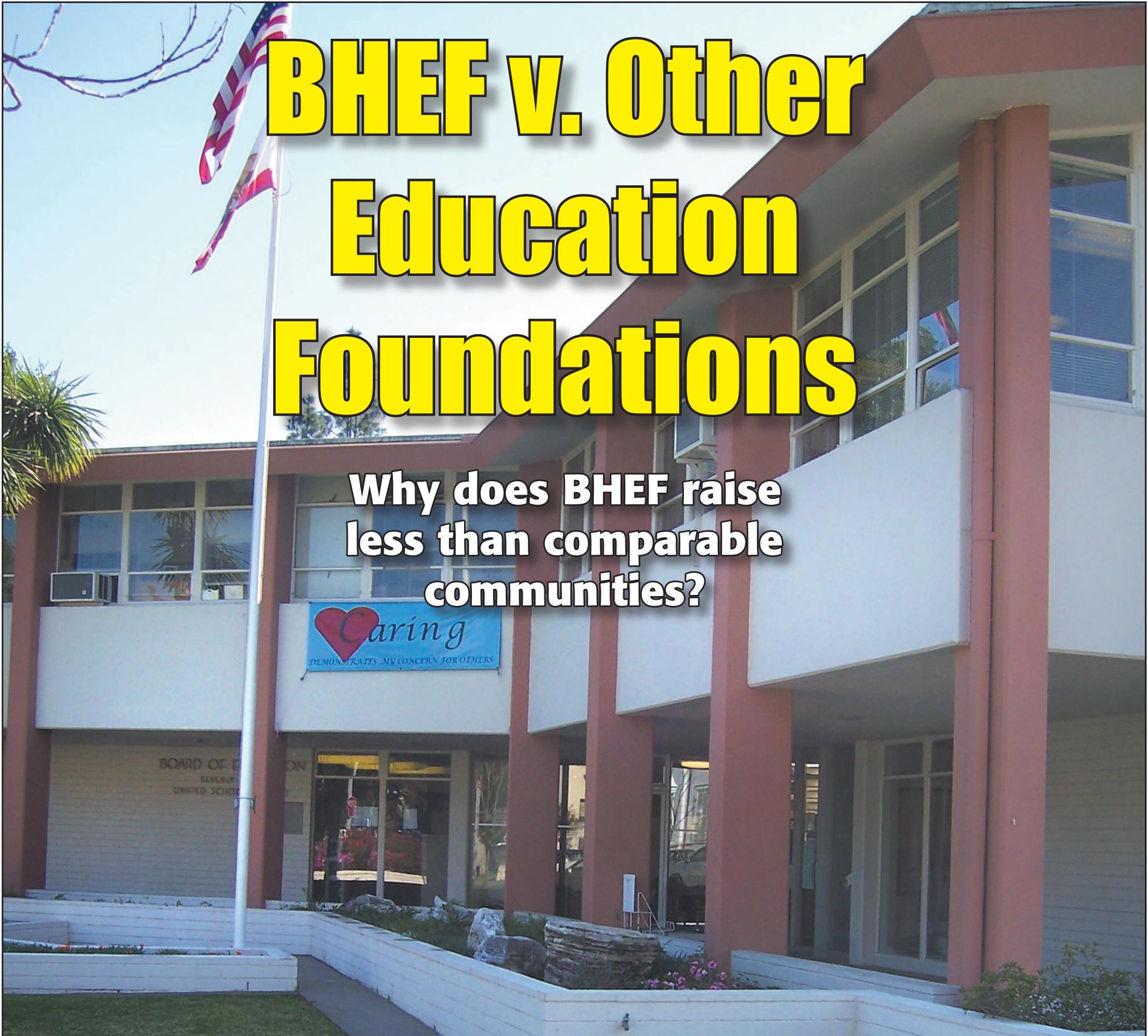


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Issue 592 • February 3 - February 9, 2011



BHEF v. Other Education Foundations

Why does BHEF raise
less than comparable
communities?



letters & email

“City Council Election- 2011”

VOTERS SHOULD BE AWARE OF CANDIDATE POSITIONS ON THE FOLLOWING ISSUES.

1) Streamline the regulation and permit process so that business and residential construction can be expedited.

2) The majority of traffic congestion in Beverly Hills is due to East-West through traffic. A redo of the Wilshire/Santa Monica intersection, one of the busiest in Los Angeles County, can solve this problem. Wilshire should remain a through Blvd. An underpass should be provided for Santa Monica Blvd. connecting it to the renovated Santa Monica Blvd. at Moreno Drive. Also a pedestrian overpass should be provided at the new intersection of Wilshire/Santa Monica. Hopefully DOT and Metro will provide most of the funds. As a minimum a pedestrian overpass may relieve some of the congestion.

3) Roxbury Park has Administration and Senior Facilities, sports fields, tennis, basketball, and lawn bowling courts, and picnic grounds. It does not need a \$30

Million redo including a three-story building and a 500-seat auditorium. We already have one of those under construction. All the park needs is some restoration work to the existing Admin./Senior Building.

Candidate comments on these issues are important to all voters in Beverly Hills.

*Paul Bernstein
Beverly Hills*

“Chamber of Commerce Says No to Free Parking” [Issue #591]

I am writing regarding the article and particularly the headline of the story in the January 27 Weekly (“Chamber of Commerce Says No to Free Parking”). This headline is inaccurate and misleading to your readers.

The Chamber recognizes and supports providing complimentary parking to shoppers and other visitors to Beverly Hills, based on the premise that free parking helps attract customers and supports retailers and restaurateurs. Like many merchants, the Chamber recognizes that the availability of complimentary parking - which is clean, pleasant and consumer-friendly - is a significant factor in a consumer’s decision about where to shop, dine and visit.

The Beverly Hills Chamber of Commerce Board of Directors has taken a position to oppose Measure 2P and Measure 3P, both of which will be on the March 8, 2011 Beverly Hills election ballot. The Chamber believes that the City Council needs the discretion and flexibility to

make contemporary decisions about parking fees and their impact on both the City budget and consumer behavior. Although both measures would require the City Council to provide free parking (Measure 2P would require the City to provide two hours free parking at most City owned facilities; Measure 3P would provide three hours of free parking to Beverly Hills residents) the ballot measures would dilute the City Council’s authority and severely constrain their ability to respond to the needs of the City’s budget and resident and business communities. The Chamber Board of Directors opposes the ballot measures for these reasons. Sincerely yours,

*Todd Johnson
Chairman of the Board
Chamber of Commerce*

As a resident and merchant of the city of Beverly Hills, I’m astonished that the city council would even consider removing 2 hours of free parking at the city parking lots. This would be an added hardship on the merchants that are competing with Century City to stay in business. As I understand it they would only permit vehicles from B.H. to park for free, how would they know if the car is from this city? Would they then sell us permits, as they currently do to park in front of our own homes?

It’s obvious to me that the city is not
letters cont. on page 4

WHAT’S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



SENIORS SHOW-OFF
MORENO DRIVE

Beverly High’s recently completed Class of 2011 senior wall was designed and painted by the seniors themselves.

Pictured are BHHS seniors Jacques Guetta, left, and Joseph Perez.



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Publisher & CEO
Josh E. Gross

Reporter
Jacquelyn Ryan

Sports Editor
Steven Herbert

Contributing Editor
Rudy Cole

Advertising Representatives
Patricia Massachi
Negin Elazari

Legal Advertising
Mike Saghian
Grant Blaisdell
Eiman Matian

140 South Beverly Drive #201
Beverly Hills, CA 90212
310.887.0788 phone
310.887.0789 fax
CNPA Member

editor@bhweekly.com
All staff can be reached at:
first name @bhweekly.com
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OUR DATA SPEAKS VOLUMES



briefs

Did Fulfrost violate ethics rules by bailing out Christiansen?

Whether former BHUSD attorney Howard Fulfrost violated the California Bar Association code for professional conduct by providing bail for a woman the district accuses of theft is a tricky legal question, local ethical lawyering experts say.

But it's one that some Board members are hoping is answered soon.

The question comes on the heels of a controversy surrounding his posting bail and testifying as a character witness on behalf of Karen Christiansen, BHUSD's former facilities director who has been charged with four felonies that include misappropriating \$1.3 million from the district.

Fulfrost and his firm Fagen, Friedman & Fulfrost, LLP, which also represents several other school districts in California, were clients of the BHUSD. The relationship ended on a sour note with constant clashes between Fulfrost and the Board over student permits.

But it was surprising to BHUSD when only months later Fulfrost testified on behalf of Christiansen and then posted collateral on his house to ensure her bail.

"Although it may facially appear to involve issues relating to conflict of interest, those ideas only apply to clients and she doesn't appear to be a client," said legal ethics expert Diane Karpman.

The California Bar Association's code of professional conduct states that an attorney has a duty to a former client to avoid doing anything that could hurt the client or disclose confidential information learned while employed. Similar case law from *City National Bank v Adams*, also sets the precedent for attorney conduct.

Fulfrost's ethics counsel, Kathleen McKee, insists that he has at all times followed ethics guidelines and that he has not violated any laws or oaths.

The question then turns to whether Fulfrost injured the district or disclosed confidential information by testifying on behalf of someone who the school district has a civil case against as well as someone who is facing criminal charges for actions taken at the school district.

It's not clear whether testifying or posting bail is a bigger question of ethics violations in this case. Some argued that testifying could violate the promise of nondisclosure. Posting bail on the other hand is a clear financial investment in someone who alleged harmed the district.

The California code relies on an attorney representing a client. Since Fulfrost did not technically represent Christiansen, he may not have violated that particular caveat, one attorney argued.

But the American Bar Association has more specific wording in their ethics code.

At least one Board member has vowed to seek any legal recourse available to the district against Fulfrost for these actions. The current BHUSD attorneys have reportedly been directed to investigate the Board's options.

Fulfrost's firm has requested that he "disengage" from assisting Christiansen. They

contend that he has.

Another former BHUSD attorney, David Huff of Orbach, Huff & Suarez, LLP, reportedly received racy photographs from Christiansen before he approached the district to renegotiate her contract, according to the *OC Register*.

Council may lift campaign contribution limits

As the race toward the March 8 election heats up, you may be able to donate as much as you'd like to your favorite independent political committee.

The Beverly Hills City Council will decide this evening whether to approve an ordinance that would remove limits on financial contributions to independent expenditure committees supporting or opposing candidates for local office.

City Attorney Larry Wiener's suggestion to remove the contribution cap comes after the Supreme Court's landmark decision in early 2010 that political contributions are a form of free speech that cannot be regulated when given to independent committees.

The decision in the case, *Citizens United v Federal Elections Commission*, dictates that independent expenditure committees, which are not controlled by the candidate, are not liable to influence or corrupt a candidate for office. Campaign contribution limits are only in place to eliminate corruption or the appearance of corruption, without that threat, the state cannot regulate donations.

Currently, Beverly Hills has a cap on both contributions to candidate campaigns as well as independent expenditure committees to limit corruption or the appearance of corruption from large contributions.

But thanks to the recent *Citizens United* ruling, the municipal code is no longer enforceable, the city says.

"This is the decision of the courts and we need to abide by it," Wiener said.

Wiener feels confident that the Council's recently adopted "very stringent and aggressive" disclosure requirements will counterbalance what will be lost without limits.

Other cities, like Long Beach and San Diego, have challenged *Citizens United*. They have lost. Those cities have also beefed up their disclosure requirements.

"I think the Supreme Court decision was supremely wrong," said Councilmember John Mirisch, who added that he is not inclined to vote for it.

In a smaller city like Beverly Hills, the potential for corruption could be greater, Mirisch argued.

BHUSD prepared to sue METRO over subway under high school

Calls for and whispers about a lawsuit against the MTA to stop the possible subway extension under Beverly Hills and Beverly High swept through a community meeting about the project Monday night at Roxbury Park.

The Los Angeles Metropolitan Transit Authority briefed more than 100 locals about the status of the Westside subway extension project, which would extend the purple line from Western Avenue to the VA Hospital in Westwood by way of Beverly Hills and Century City. The project was approved by more than 60 percent of countywide voters in the November 2008 election, under Measure



Author Philip Margo, right, meets with filmmaker Michael Moore at a book fair in Miami.

Margo releases Sci-Fi book

South Almont Drive resident Philip Margo released a new science-fiction novel titled "The Null Quotient" to the praise of book critics and even grandfather-of-comic-book-heroes Stan Lee.

The 68-year-old Margo, a former television writer and member of band The Tokens, most well known for the 1961 hit "The Lion Sleeps Tonight," spent more than year writing the novel.

It takes place more than a decade from now in the future, presupposing the world to be more than 40 billion years old with 28 configurations of life on the planet in that time.

This book focuses on the 29th configuration of life as they face what will inevitably be the end of their civilization as well.

The book features three main characters, two female, one male. One female is the strongest character in the book.

"I'm kind of like a feminist," Margo said, adding that he gave the female characters strength, to fight what he feels has been a history of oppression and discrimination of women in the world.

Margo has traveled the country promoting the book and is scheduled to continue with a signing tour this year.



Local students share-a-pair with Armenian children

Beverly High juniors and twin-sisters Kristen and Bridget Abajian are raising funds to buy 1,000 pairs of shoes for children in Armenia.

"So many of us take our shoes for granted," Bridget said in a statement. "We buy shoes because we want them, not because we need them. This is something that is simple for us to do and will have a huge impact on a needy child in Armenia."

The pair got the idea while living in Armenia and witnessing the poverty that meant most children own only one pair of shoes. Through the Paros Foundation, a non-profit focused on supporting arts, children and people with disabilities in Armenia, the project has chapters in Los Angeles' South Bay, Chattanooga, Tenn., and Detroit, Mich.

They have purchased 250 shoes as of Jan. 26. They hope to raise \$10,000 to purchase 1,000 shoes at \$10 for each pair. They accept financial and new shoe donations. All proceeds will go toward purchasing the shoes.

For more information, visit www.paros-foundation.org/shareapair

R. Beverly Hills homeowners and Beverly High, But the project recently changed course instead of underneath the originally proposed to send the subway tunneling underneath *briefs cont. on page 4*

briefs cont. from page 3

route down major thoroughfare Santa Monica Boulevard. Since then, Beverly Hills Board of Education members, elected officials and community members have voiced their strong opposition to the new plan.

At Monday's meeting, Board members and City Council members and candidates showed up to express concerns about safety, noise disturbances and the physical limits the subway would put on the district which has plans to modernize the district offices and high school, home to more than 2,000 students and the city's emergency disaster center. The MTA contended that they are exploring all the options, but tunneling under the school may be necessary given a fault line down Santa Monica Boulevard and the more strategic location of a subway stop at Constellation Avenue.

"Can the city of Beverly Hills take this to court?" Alta Drive resident Herb Wallerstein, one of the 33 who signed up to address the Metro representatives, asked blankly in front of the crowd of more than 100. Most were wearing "No subway under BHHS" buttons and erupted in applause with every vocal opposition to the project.

"Of course, anybody can take it to court," said Metro's regional communications representative Jody Litvak.

The Beverly Hills Unified School District Board of Education has retained an engineer and counsel to fight for the district's interest.

"I believe MTA is going to force the district spend education dollars fighting this in the courts, which is just wrong," Board vice president Brian Goldberg told the *Weekly* in an interview.

MTA spokesman Dave Sotero could not comment on whether the MTA was preparing for this. But added that Beverly Hills' concerns are being heard.

"The entire purpose of that meeting was to hear the public," Sotero said. "We had upwards of two hours of public comment... and the goal is to keep the community informed and allow them to provide input."

The MTA is conducting the environmental impact reviews required by the state and federal governments, which mandate that all viable routes for the train be explored and tested. The final reports will be available for public comment and review later this year.

At the heart of the issue is the direction that the subway will take from the proposed stop at Wilshire and Rodeo Drive to the next stop in Century City, at either Constellation and Avenue of the Stars or Santa Monica Boulevard and Avenue of the Stars. The former would require tunneling beneath Beverly High, that latter would tunnel under the major street.

MTA is concerned about the Santa Monica fault line and are testing the geotechnical problems there. They also raised concerns about the limited space available in that intersection to build a station. A station at Constellation would provide more room for construction and a longer station box to accommodate crossover tracks east of the station.

A handful of residents from outside of Beverly Hills showed up to throw their support behind the subway project. Some accused Beverly Hills residents of trying to use their wealth and status to prevent the rest of the city from getting the public transportation that it

needs. If Beverly Hills does tie up the subway in the courts, the rest of the county eager to ride the new subway warn that they will be very displeased.

"We cannot be paralyzed from acting because of the perception of Beverly Hills as an affluent neighborhood," Goldberg told the MTA. "If we do not stand up and speak out for what is in our City's best interest, we will wake up one day and realize what made us great no longer exists."

This was the third community update meeting for the Westside subway extension project. The first was held at LACMA West Monday, Jan. 24, and the second Wednesday Jan. 26 at the Westwood United Methodist.

MTA is putting together Station Area Advisory Groups composed of 10 area residents, businesses and property owners for input about the four stations in L.A. and two in Beverly Hills. They will meet three times in February, April and June to discuss station design, art, construction and nearby urban design. The meetings will be open to the public.

The subway is slated to begin construction in 2013 for completion in 2022.

Residents rally to save historic Durant Drive property

More than 500 residents have a signed a petition against the pending demolition of the five-unit historic building at 9936 Durant Drive, which may be razed to make way for a larger condominium complex.

The building is a two-story, 28-foot-tall, 12,145 square-foot structure. It would be demolished for a 14-unit, four-story, 45-foot-tall, 24,906 square-foot building with subterranean parking with 42 spaces. Two of the new building's units would be guaranteed to the city for moderate-income housing.

The proposed building is in the American Colonial Revival style which is appropriate for the neighborhood, the Planning Commission decided.

"It's been designed to be compatible with the balance of the neighborhood," said Murray Fischer, who represents the developer. "The planning commission spent many hours going over the project and they concluded this project was a good project for the city of Beverly Hills and will bring much needed affordable housing."

The original building was designed by architect Robert Derrah, most famous for his work on Los Angeles landmark structures such as the Coca-Cola building, the Crossroads of the World, Fairfax Farmer's Market and Charlie Chaplin's home.

Joining the effort to stop the demolition are the architect's daughter, Beverly Hills resident Bettie Derrah Jensen, and Paul Dentzel, the great-grandson of 1930s Beverly Hills Mayor E.P. Dentzel.

"Why would you paint over a Renoir just to get a blank canvas?" asked Jensen. "Beverly Hills is known for its beauty and that is slipping away with all these boxes they are putting up."

This is one of many historic structures that have been subjected to demolition in recent time. (see Rudy's column on page 6) In fact, the building at 9900 Santa Monica Blvd--former home of the Friar's Club--is being razed this week.

But Beverly Hills has no ordinance to ensure the preservation of historic homes or

places.

Planning Commission Chair Lili Bosse has asked the City Council to consider adopting the Mills Act, which provides incentives for preserving historic buildings. She said they told her it would be added to the Council's agenda priorities.

Historic buildings "add to the character and charm and history of our community, which is what makes our community great," Bosse said.

The Planning Commission has recommended its destruction. It's under appeal and the City Council will vote on it Feb. 15.

Beverly High's ongoing fence debacle

Incidents with a handful of unauthorized people trespassing on the Beverly High campus have triggered a series of discussions by the Board of Education about how to balance student safety with residents rights.

When transient entered a classroom dressed like a student in December, parents and officials were given a rude awakening about the school's vulnerabilities. In the age of increased school shootings and other types of violence, many believe it's time for the open campus to be secured. But community members want a postcard view and access to the track and field that have been guaranteed to them by a joint powers agreement with the city.

After an incident, "there's a pressure upon the Board and school administrators to put forward some kind of physical, tangible increase of security," school security expert Ken Trump said. "But what parents are really wanting when asking, directly or indirectly, for those physical securities is a guarantee that it won't happen again."

"School administrators know they can't honestly look parents in the eye and guarantee



A medical marijuana dispensary on Santa Monica Boulevard in West Hollywood

Planning Commission just says NO

The Planning Commission said no to any marijuana dispensaries within city limits, at last Thursday's meeting.

They recommended a revised definition of marijuana dispensaries and an ordinance that prohibits any marijuana dispensary, store, co-op or cultivation facility within Beverly Hills.

"I don't believe [marijuana dispensaries] fit in the image and quality of life that we have in our city," said Planning Commission Chair Lili Bosse. "It's not reflective of our values."

The City currently has no explicit permanent ordinance prohibiting marijuana dispensaries in the city. They adopted an interim ordinance July 22, 2010, which was extended to expire on April 22 this year.

"The establishment of Dispensaries has the potential to change the character of the Beverly Hills Community," reads the staff analysis.

The push to adopt such an ordinance was part of the Council's Community Development Plan.

"The City Council is concerned that the City of Los Angeles' recent and ongoing enforcement of its regulations regarding dispensaries, and the recent direction from the County of Los Angeles Board of Supervisors to prohibit dispensaries in unincorporated areas, will lead to marijuana dispensaries seeking to locate in surrounding communities, including Beverly Hills," reads the staff report.

The report notes that dispensaries have been the subject of violence and robberies in other neighborhoods where they exist.

They additionally raised concerns about the effects this would have on other local businesses. The city's General Plan explicitly prioritizes and encourages the luxury retailers and current business owners to expand within the city and continue to foster rebounding economy.

The City Council will evaluate the ordinance at the Feb. 15 meeting.

100 percent security because there is not 100 percent security anywhere," Trump added. "So they will respond to that pressure and parental concern and anxiety by putting up those [physical securities like a fence.]"

The Board decided in a 3-0 vote last week to move forward with establishing a removable and reusable chain-link fence around the campus. They said it's a temporary fix and

first step toward developing a comprehensive strategy for keeping the school safe.

But there's a huge difference between the perception of increased security and actual security, experts say.

"Overall a chain-link fence is going to keep out the homeless guy and the causal type of person who is there to do something inappropriate," security expert Steve Kaufer said. "It's not going to keep out someone that's coming on to the campus with a twisted mission to do some serious damage but there's not much that can prevent that."

But the best thing to do is "not to rush to do something that's not strategic," said Kaufer.

The best security is increased awareness and training of the school staff and administration, experts explained.

Board members are eager to do something to create a perimeter around the campus and limit the entry ways into the school. Alternatives to a fence include installing exit-only doors on the majority of the doorways, getting keycards, more security guards and many more.

Early registration open for K-12th grade

New residents and kindergarten-eligible students can begin enrolling at the Beverly Hills Unified School District.

Early registration opened to new resident students at all grade levels and new kindergarten students on Feb. 1. Students must register before June 30 to guarantee a spot in their home school. Anyone enrolling past that date may be assigned to a different school. Parents can pre-enroll at the four elementary schools from 9 a.m. to 11 a.m. or 1 p.m. to 3 p.m. Registration at the high school is available from 8 a.m. to 10 a.m.

Potential enrollees must present a valid form of identification as well as proof of residency. Some forms of identification include driver's license or passport; and proof of residency includes items such as a lease or mortgage statement, a utility bill, an addressed financial statement and two bills with the guardian's name on them.

There are other requirements and restrictions as well as alternative forms of proof. For more information, contact James Hanson at (310) 551-5100 ext 2250 or jhanson@bhUSD.org.

Reed takes over NMUSD

Newport Mesa Unified School District's deputy superintendent and chief business officer Paul Reed took over as schools chief last week. He temporarily replaces superintendent Jeffrey Hubbard, who took a paid leave as he prepares to go to trial for two felony charges of misappropriating public funds during his time as superintendent at Beverly Hills Unified School District. Reed joined NMUSD in 2002. He spent 26 years at the Irvine Unified School District



Recent Arrivals

Former Traffic and Parking Commissioner Ken Goldman and wife Merav welcomed Geffen Mia Goldman into the world at Cedars-Sinai Hospital on Jan. 25, 2011, at 7 pounds and 11 ounces and 20.5 inches long.



Paul Reed

before that. The UC Irvine graduate has spent more than 40 years working in education.

Beverly Hills reports better-than-expected financials

The City of Beverly Hills' annual audit revealed a strong economy and transparent accounting within the city.

The city's assets exceeded liabilities by nearly \$615 million, for the year ended June 30, 2010. About one-third of that amount can be used by the city to pay its bills.

The city's total net assets increased by \$39,576,895 (or nearly 7 percent).

"I think this community really needs to stand up and cheer," said vice mayor Barry Brucker. The Council credited staff for the financial responsibilities.

"They really stepped up to the plate and worked extra hard so that community kind of didn't know we cut \$18.5 million from the budget," said Councilmember Nancy Krasne.

The City's net capital assets increased by \$43,968,186 from the prior year as a result of the current capital replacement programs activities including replacement of a major reservoir, construction of a new vehicle maintenance facility, two new parking structures and a new four-story 72,460 square foot office building.

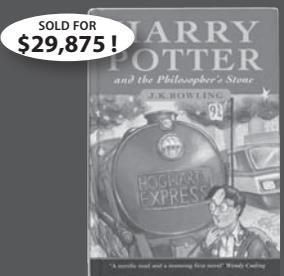
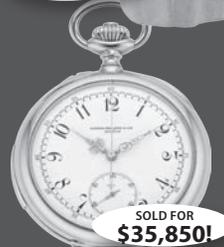
This was the fourth year that the firm, Mayar Hoffman McCann P.C., performed the city's audit. The audit company pointed out two suggested changes for the Beverly Hills accounting team. They report having made the changes.

The Citizens Budget Review Committee discussed the city's financial standing and a review of the city's budget Wednesday night.

Council candidates debate

The three City Council candidates, current Council member Nancy Krasne, Planning Commissioner Lili Bosse and Recreation and Parks Commissioner Dr. Julian Gold, met for their third forum in this Council race Tuesday

briefs cont. on page 9



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from the hills of beverly



Behind the news

And return of local hero

By Rudy Cole

It's on. The city waited almost as long as legally possible, but the ballots for the March 8 election were printed this week and the mailing of absentees will begin Monday.

The delays were caused by hopes that the appellate court would make a final ruling on the legality of the Two Hour Free Parking initiative, first held illegal by the court, but then stayed by an appeals court temporary order.

No final ruling has yet to be rendered so the election will go forward. Two possibilities: An appellate court panel could vacate the lower court ruling and hold with the city that the Measure 2P infringes on the legislative authority of the city council or find that the voters should be allowed to decide.

Legalese aside, the vote on P2 could still be meaningless even if a majority of voters support Yes and a final court ruling upholds the city's appeal. However, a strong vote for 2P could encourage proponents to try again with a modified proposal. That would also mean a new petition effort.

Supporters of the ballot measure argue that only a vote by the people would guarantee continuation of two hour free on many city owned lots. The city responds that the elected city council alone should decide, and that in hard economic times parking lots that do not actually serve the needs of merchants and shoppers need to produce revenue. Translated, that means not providing free parking for visits to medical offices.

Best argument against: If free parking can be eliminated by an election what would prevent an anti-business license tax or water bill initiative being submitted by petition? If that passed, we could shut down city government.

Best argument for: The city should not be allowed to cherry pick where free parking is provided and assure fairness to every section of the business community.

However, what does not make sense is comparing free parking in, say, Century City, to Beverly Hills. The mammoth Century City Mall, now a Westfield, is subsidized by the merchants for free or validated parking and not city property. Our parking is paid from city revenues, not stores or restaurants, and certainly not by physicians and surgeons, few of whom validate parking in private lots.

Which brings us to the ill-conceived 3P, placed on the ballot by majority vote of the city council, to one up supporters of 2P and allow three hour free to residents only.

Aside from the enormous problems and costs of enforcement, and despite assurances that the technology is available to make sure that only resident autos will be able to obtain three hours free parking, the elitist message it sends could cause a serious shopper revolt. Our businesses depend on visitors to stores and restaurants, and we spend a small fortune each year to encourage non-resident shopping.

There is no "free" parking – someone pays, and in our case, the taxpayers, many of whom do business here but live somewhere else. Two hour free should be preserved as a good marketing tool. For now, I want to wait for a court finding on the legality of doing this by an initiative, but no such test is being made of P3. It could be possible that two hour free is ruled unconstitutional and we would be stuck with three hour, resident only, free parking.

The Beverly Hills Chamber of Commerce is opposing both (see Letters on page 2). What are specious arguments are the contentions that the Chamber is not led by the business community. On the contrary, the current leadership comes from local business leaders. To clarify a possible misunderstanding from our headlines, the Chamber does not oppose two hour free parking: it is against both ballot measures, supporting rational deci-

sion making.

Now, I have tried to avoid this, but I am a weak pundit: Is the question "two p or not to p?"

Side note: The ballot printing delay also threw off timing for the three city council candidate's campaigns. First and early mailers are most often timed with appeals to absentee ballot voters, and they now represent almost half of those who will vote.

As for the tax on oil, Measure O, this is one more example of the city moving forward on a ballot measure without a support plan in place. The effort to promote both "O" and "3P" is simply not very strong. While city resources may not be used in favor or opposition to ballot measures – aside from so-called "information only" data distribution, there is nothing in the law to prevent members of the council from actively promoting or opposing ballot measures providing they do not use taxpayer dollars.

This is all too reminiscent of a former council that placed tax measure P on the ballot and then, amazingly, urged a no vote. (Not by council action but by opinions expressed during the campaign.) No one was willing to be known as the father of that baby which the voters soundly rejected, merits aside. Yes, many of our current fiscal problems might have been avoided had "P" been approved.

Clearly, we need reform of pension plans for public employees, but at the same time we need to honor obligations previously made. City staffers that have stayed here and who were promised an attractive retirement plan can not now be told that all those years of almost universally loyal and highly professional service will not be rewarded. They spent their careers in our city's service with a reasonable expectation of being able to retire with some security.

We need to address future pension benefits, but not at the expense of those who lived and served by the rules.

Reform, yes, but why this focus on public employees alone? The mammoth and grotesque benefits top executives in the private sector receive in bonuses and retirements, frequently from companies dependent on government bail-out assistance, is far more egregious than all the public employee pension plans put together.

Going back on our word to our public employees is not the Beverly Hills way. There are some other cuts in half-baked expenditures all of us could suggest.

When *Weekly* publisher **Josh Gross** and I agree on an education issue, which doesn't happen that often, just maybe the school board should listen. Not only Josh, but my emails and phone calls universally support the need to keep Acting

School Supt. **Dick Douglas** on the job for two or at least one more year.

Even though a recruitment firm has been hired to find a "permanent" replacement, rushing that process in the middle of all the turmoil in the district simply makes no sense. Douglas has helped restore confidence in our schools within the whole education community.

One board member, who had supported the replacement process, did admit that one of the arguments for giving Douglas a longer contract and removing the "Acting" from his title was very valid: A replacement would mean hiring just before the election of a new school board, possibly even a new majority.

One thing is sure: If the Douglas contract is not extended, it will be a major and even dominating issue in the November school board election.

As first reported here, and why was that not admitted by our major daily – a common journalistic courtesy, the Friar's Club building is in the process of demolition.

Now, I am all for historic preservation and with full apologies to the buildings designers, this edifice hardly meets the test of esthetic and utilitarian importance.

Just as the Motion Picture Academy on Wilshire was given special treatment and entitlements to encourage their staying in Beverly Hills, the Friar's was not required to provide sufficient, minimum parking. A major event or roast required placing automobiles throughout adjoining residential areas.

An historical preservation group protested the city's approval of a demolition permit, however we have no ordinances that could have saved the building and probably none would have worked anyway.

True, the Friar's had an enviable record of supporting charities and their Sunday buffet rivaled even the venerable Hillcrest feast, but it had a dark side too that marred its time in Beverly Hills.

Equally important is our lack of control of demolitions. Some years back, the city council and planning commission considered putting brakes on tearing down buildings until plans for new construction were submitted and there were suggested time limits for the start of replacement projects.

Sources inside city hall seem to confirm that those rules were never formally adopted. Too bad. Unless we have some assurances that we will not have empty lots, demolitions should be, at least, delayed.

We have a large number of empty stores all over the city, including on Wilshire near our Western entry. Imagine how that would look with mammoth holes in the ground? Bad enough empty buildings, worse demolished eye sores.

The city should inhibit destruction of buildings, requiring some protection that the developer will move swiftly to submit plans for approval for replacements. Why rush to destroy structures? Only one possible reason: pressure on the city to

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expedite the approval process, but not in the real interests of the community.

Great return: Reporter **Jacquelyn Ryan** has come back home to *Beverly Hills Weekly* after completing her master's at Northwestern and a job for the *Washington Post*. She knows the community, the players and has a finely tuned ear for news. Aside from that, she brings a high degree of professionalism and writing skills with her.

What do **Betty** and **Fred Hayman** and **Michelle** and **Barack Obama** have in common? They all enjoy **Wolfgang Puck** operated restaurants. Wolf was at his award winning Washington restaurant, The Source, recently when the first lady had her birthday celebration with her

husband. The president joked she was getting the most attention. True, she is a regular and the staff and chef Scott love her, Wolf told us. Didn't ask how they voted in last election.

Residents still continue their effort to prevent a subway under our high school and south area home, filling the Roxbury auditorium one more time this week.

Metro staff does a good job in outreach, but maybe the time has come for a face to face meeting with the elected representatives on the Metro board, including our own County Supervisor **Zev Yarsolavsky**. The board should meet with our city council, school board and representatives of community organizations in Beverly Hills. I suggested to Metro Staff that the Weekly would be pleased to act as sponsors. More on this

later.

LOCAL HERO – Return of a feature:

We have a world class library and even though some past librarians were outstanding academicians, they were often weak on administration. Translated: Some library staffers were lax on being customer friendly. Not now. Both intellectually exciting and a hands on leader, Librarian **Nancy Hunt Coffey** has led the library into a user happy place. Now, staff actually makes you feel welcome and not retarded when you ask how to obtain a new card.

However, our Local Hero this week is a library exec who exemplifies the new look: **Madeline Gabriel**, a 20-year veteran, simply convinces all that she loves her job, is responsive to library customers and is a good co-worker. She handles a variety of duties, including overseeing the great literacy program, the senior library

facility at Roxbury Park and home deliveries to seniors, and adult programs at the library. For her efforts, and being such a great role model for her colleagues, her contagious joy in her work, Madeline Gabriel is this week's Local Hero and our nomination for a Friendly City Award.

Final notes: Next week our final recommendations for city council, our first and most enthusiastic went to Planning Commission Chair **Lili Bosse**. We welcome your thoughts and also nomination for Local Hero. (See below for email address.)

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

letters cont. from page 2

particularly supportive of its merchants in this matter and does not understand the customers need for easy access to shopping in B.H.

Susanna Forest
Beverly Hills

A FEW GOOD QUESTIONS ABOUT THE DEVELOPER-SPONSORED MEASURE 2P

(the first in an ongoing series...)

Why is 2 hour free parking at the Bedford and Camden lots more important than 2 hour free parking at the Montage lot?

Measure 2P would mandate two hour free parking at the Bedford and Camden lots, which is mainly used by visitors to doctors' offices. Measure 2P would not offer the same guarantee at the centrally located Montage lot, which is used by visitors, residents and shoppers.

Why would Measure 2P, which purports to "protect" two hour free parking in Beverly Hills exclude a lot right in the heart of our shopping area while including lots that are not centrally located?

It's simple. The masterminds behind Measure 2P, G&L Realty, own a number of medical buildings near the Bedford and Camden lots, which currently offer one hour of free parking. An additional hour of free parking benefits G&L directly by providing government-subsidized free parking for their medical buildings so they don't have to. That's why they're spending hundreds of thousands of dollars to try to confuse you into thinking that 2P will "preserve" two hour free parking.

Haven't we already had enough government giveaways to wealthy developers?

You can send a message. Vote NO on 2P and show the wealthy medical developers that they can't BUY an election. Vote NO on 2P and let them know that you won't be fooled by their lobbyists or slick, deceptive, expensive campaign. Vote NO on 2P and show them that you see through their self-serving power grab and hypocrisy. We already have 2 hour free parking in the areas where you shop and dine. Vote NO on 2P and save the res-

idents of Beverly Hills over A MILLION DOLLARS to protect our vital city services, like our Police, Fire and Schools.

Vote NO on 2P – It's just another developer scam we can't afford

Elections should be won and not bought. Please forward this message to all Beverly Hills residents and help counteract the hundreds of thousands of dollars that G&L Realty is spending on deceptive propaganda.

Linda Briskman
Beverly Hills

"Employee Associations' salaries and benefits"

The various Employee Associations of the City of Beverly Hills would like to take this opportunity to provide the residents and business owners of Beverly Hills factual information regarding our salaries and benefits since there has been inaccurate and misleading information printed in another local news publication. All or most of this information may also be found and verified on the City's website at www.beverlyhills.org and at CalPERS' website, www.calpers.ca.gov.

First, we would like the community to recognize the distinction between Public Safety and Miscellaneous employees. Public Safety employees are defined as sworn Police and Fire personnel and Miscellaneous employees are all other employees. This distinction is important because the benefits afforded these two groups are different. The current Memorandum of Understanding (MOU) provides for 3% at 50 for Public Safety and 2.5% at 55 for Miscellaneous employees' retirement formulas. (The formulas from CalPERS have been provided.)

Essentially, this means for every year of service provided we receive either 2.5% or 3% of our salary, respectively. Based on this mutually agreed upon formula, the more years of service worked and the older the retiree is, the higher the percentage of compensation the retiree will receive. Additionally, employees of the City do not receive Social Security benefits.

Secondly, the Associations and the City have worked cooperatively to contain costs associated with our employment and

post-employment benefits. Examples of this are:

- Total Compensation Surveys in lieu of cost of living increases
- A Cafeteria Plan for the purchase of health, dental, vision and other benefits
- A Tiered System for Post-Employment Health Benefits that only include medical health premiums

Finally we would like to THANK the members of this community for your continued support of us, the employees of the City of Beverly Hills, and for acknowledging the value of the service we provide. Our goal is to continue to exceed

your expectations as we strive to provide you with superior customer service.

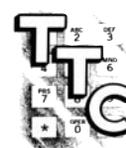
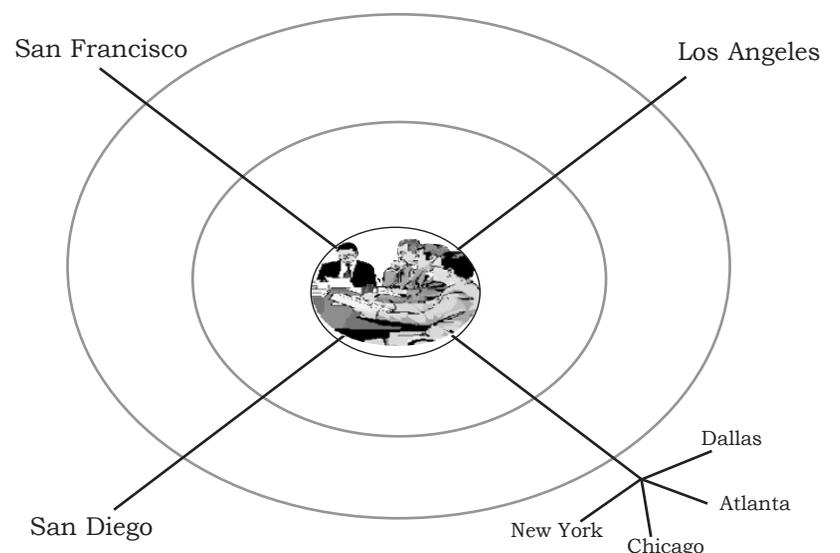
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BHEF V. OTHER EDUCATION FOUNDATIONS

Why does BHEF raise less than comparable communities?

By Jacquelyn Ryan



Dev Hankin

A Weekly Investigation

The Weekly investigated three local school district's education foundations to see how they've weathered the recent financial recession. The findings show the Beverly Hills Education Foundation has some catching up to do if it wants to compete with the incoming donations to comparable districts.

Created after the passage of Prop. 13, education foundations are tax-exempt 501c3 non-profits dedicated to garnering financial donations to support their local public school districts. The California Consortium of Education Foundations, which lists more than 660 organizations, reports that education foundations statewide raised more than \$230 million in 2009.

"We call it an autonomous friend of the school district," said CCEF executive director Susan Sweeney. "It is supportive and we find that successful foundations work effectively with their school board."

Established in the late 1970s, the Beverly Hills Education Foundation has provided nearly \$1 million to the Beverly Hills Unified School District each year for the last four years. They provided \$953,469 to the Beverly Hills Unified School District in 2008, according to most recently available 990 tax documents filed with the IRS. The organization reported earning about \$1.3 million in annual revenue that year.

But a survey of other local education foundations shows that the BHEF has been raising less money for the schools while paying their CEO a higher salary than comparable districts like Palos Verdes Peninsula and Manhattan Beach [see graph].

"Why doesn't Beverly Hills raise as much

as Manhattan Beach? It's a different demographic and they've done a really successful job at educating their community [about what education foundations do]," said BHEF CEO Dev Hankin. "So we need to emulate that."

Hankin had been the unpaid president and a volunteer for the organization for several years before taking her current paid position in 2007. Prior to that, she had been a producer, whose credits include the 2002 Tom Hanks film "Catch Me if You Can."

"I'm not satisfied with where we are now," said BHEF Chairman Jonathan Prince. "But I'm happy to say that it's getting better."

Indeed, since Prince and co-chair Annette Saleh took their positions last year, BHEF officers say they have been reaching out to more of the community, being more transparent with their finances and reporting an increase in revenue this year.

Comparatively, the Manhattan Beach Education Foundation has consistently increased the amount of contributions it receives year-over-year, with contributions of more than \$4.6 million in the 2008 fiscal year.

"We've never had a down year," said MBEF's co-president Erika White.

Their foundation exclusively pays for personnel such as teachers or college counselors. They partner with the PTA, and several PTA members sit on the foundation's board of directors. It's a unique arrangement that helps streamline how the funds are effectively used in the district.

The Palos Verdes Peninsula Education

Education Foundation	2008 Contribution	2008 CEO Pay	2008 CEO Name
Beverly Hills	\$953,469	\$100,000	Dev Hankin
Palos Verdes	\$2,960,889	\$90,000	Andrea Sala
Manhattan Beach	\$2,689,120	\$73,000	Susan Warshaw

Source: Form 990 filed with IRS, www.irs.gov

Foundation saw its contributions begin to dwindle so they amped up their efforts to get more contributions in smaller amounts.

They increased their pledge to the school district by \$1 million this year, and are aiming to garner \$2.5 million for the district by June 30. Half of their donation goes toward teacher salaries at the schools and half goes toward programming.

They haven't hit the goal yet, but are reaching out to new donors and business

partners to keep the organization going.

"We have been increasing our outreach through direct mailing, one-on-one meetings with major donors," Palos Verdes Peninsula Education Foundation president Kate Cocke added. They look to families and work to cultivate relationships with those not directly involved with the schools like grandparents, alumni and local businesses. They keep overhead costs low by getting supplies, including large office equipment, donated.

Education Foundations nationwide can have trouble maintaining a balance between funding school needs and paying the costs of operating a non-profit. A general rule for non-profit organizations is to keep overhead costs, like management and supplies, to 10 percent or lower of your total revenue.

"We definitely watch that," Palos Verdes' Cocke said. "Ten percent or lower is pretty awesome. We hover around there."

The MBEF keeps its overhead costs around 5 percent, an unusually low percentage of overhead costs for any non-profit organization.

BHEF was not forthcoming about its overhead costs or percentage. But according to 990 forms obtained by the Weekly, BHEF spent \$515,000 on overhead costs in 2008. This includes employee salaries.

That overhead amount however has steadily decreased since then, Prince noted.

Today, the officers say they have reduce costs and found ways to ensure all the donations that come from the two large events BHEF sponsors each year go straight back to the schools instead of to overhead. They have additionally taken over the summer school program and ensure that all the money beyond expenses is returned to the school district.

One constant cost for BHEF overhead in the last few years has been the \$100,000 that goes to the CEO's annual salary, making the BHEF CEO one of the best paid in the region.

"I don't think there's a dime that we're paying Dev that's being wasted," said Prince, who stressed that her job requires up to 10 hours of work per day. Hankin's contract comes before the executive board each year, and has been resigned at the same wage each year.

The rest of the Board is a volunteer-staff.

"The Board works their butts off," said Hankin. "I don't do this for the money... I was an unpaid volunteer for years before they gave me this job."

Hankin said she works countless hours

during the week running BHEF, including meetings and phone calls first thing in the morning until the late hours of the evening.

In 2008, BHEF saw a \$1 million drop in contributions, which could have helped fuel a year-end revenue loss of more than \$100,000 for the foundation.

BHEF acknowledged it was a rough year and that their message wasn't reaching the community effectively, which may have contributed to the loss of funds. The Board

of BHEF felt the community wasn't aware of what the organization did and how it could assist the school district.

So it recently underwent a rebranding campaign, which included an overhaul of their website, an educational video and meetings and talks with the community about how BHEF supports the district.

Unlike PTAs or the school district, education foundations can provide directed and specialized funding, most notably teacher salaries. This has helped many school district's retain teachers that may otherwise have been pinkslipped.

The five BHUSD PTAs bring in a combined average of \$500,000 each year, according to the district. The El Rodeo school PTA typically brings in the most funding.

The difference is that "BHEF pays for people; the PTA pays for things," said Hankin.

Last year was an exceptionally difficult year for most non-profits. BHEF felt a hit to its pocketbook as well. But it wasn't just the recession that affect BHEF's ability to pull in donations.

Mixed messaging from the school district and BHEF volunteers created a barrier, Prince noted.

"We are a system and if our system is perceived by potential donors as sick or ill... then I would say that we don't deserve them to invest," said Prince, noting that the recent financial problems in the school district had parents weary of what would happen to donated money.

But since the rebranding of BHEF, Hankin says they are seeing a pick-up in donations so far this year.

Experts warn that education foundations see their numbers fluctuate dramatically year-to-year because they aren't run like typical businesses. Unlike a local company whose mission is to make a profit, education foundations' sole purpose is to give money away to the school district, they say. So as soon as money comes in, it's making its way out.

"It's [also] hard to measure because some of it is in-kind or goes directly to the school," Sweeney added.

Some education foundations nationwide have been criticized for mismanagement or failing to meet the needs of a school district. Foundations have been disbanded or fired by their school boards for financial gaffes such as paying more in overhead and salaries than they paid to the school district. Such was the case in the Las Virgenes Unified School District only a few years ago, where their education foundation director was terminated for lackluster fundraising.

The best benchmark for the success of an education foundation is how it works with its Board of Education, according to Sweeney.

BHEF said they work closely with the BHUSD Board to ensure they are helping meet the district's needs. The Board can give direction to the BHEF about what's needed.

"Needs have changed, the economy has changed, demographics have changed and we need to sit down and discuss it," said Board president Lisa Korbatov, who said she has shared her constructive ideas for BHEF with the Board. "When the rubber hits the road, there are changes that need to come about and that will bear the fruit in my opinion."

briefs cont. from page 5

night.

Sponsored by the Municipal League, the candidates were each interviewed individually.

All three opposed the two-hour parking measure, 2P, and Krasne and Bosse opposed 3P. Gold favored it. All three opposed the subway under the high school.

Bosse and Gold announced that they had received an endorsement from the Beverly Hills Firemen's Association.

The next forum will be sponsored by the Southwest Homeowners Association and the Southeast Area Residents and Homeowners Association and held on Feb. 9, at City Hall.

The Forum—held for the past 30 years—features one-on-one interviews with each of the three candidates, a panel discussion, questions from the audience and a debate among the candidates. All three candidates will take part in the panel moderated by Ken Goldman, Howard Fisher and Chris Beihl.

The first forum, on Wednesday, Jan. 20, was sponsored by *Beverly Hills Weekly* and the Chamber of Commerce and moderated by *Weekly* columnist Rudy Cole. The second forum was sponsored by Beverly Hills North Homeowners Association and moderated by former Mayor Robert K. Tanenbaum and chairman Victor Bardack.

If you can't see them live, the forums will be re-airing as follows:

Thursday, Feb. 10, at 4 p.m.

Tuesday, Feb. 22, at 9 p.m.

Sunday, Feb. 27, at 12 p.m.

Thursday, March 3, at 1 p.m.

Saturday, March 5, at 4 p.m.

Monday, March 7, at 7 p.m.

BHHS Football Star Townsend Signs With USC

Beverly High defensive end Greg Townsend signed a letter of intent to accept an athletic scholarship from USC Wednesday, the first day permitted for this year's high school seniors under NCAA rules.

Townsend made a verbal, non-binding commitment to accept a scholarship offer from USC Jan. 5, but made an official visit to the University of Miami, Jan. 21, which also offered him a scholarship, according to the recruiting website Rivals.com.

Townsend also had a scholarship offer from Texas Christian, where he made an official visit Dec. 3, Rivals.com reported. Townsend's father, also named Greg Townsend, played for Texas Christian before playing defensive end for 13 seasons in the NFL, including 10 with the then-Los Angeles Raiders.

Townsend, listed at 6 feet, 4 inches tall and 260 pounds, was the unanimous selection as the Ocean League's defensive player of the year, and was chosen for the All-Southern Section and Best in the West teams. Rivals.com ranked Townsend fifth among high school senior strongside defensive ends.

BHHS Girls' Soccer Team Shuts Out Culver City, Hawthorne

The Beverly High girls' soccer team defeated Culver City, 2-0, Jan. 26 in an Ocean League game at Culver City, in what coach Ryan Franks called the Normans' "biggest win of the season" because it "keeps our hopes alive for a league title" or a second-place fin-

ish.

Kaela Reisfelt opened the scoring in the 63rd minute, putting in a rebound of a 30-yard free kick by Nicole Star that was stopped by the Centaurs goalkeeper.

Beverly Hills scored again in the 70th minute when Ashley Aviram broke through the right side, had her shot blocked and Tiffany Moore put in the rebound.

Norman goalkeeper Ida Trevino made seven saves for her seventh shutout of the season.

Defenders Monica Salandra, Mashar Zargar, Star, Elena Rust and Trevino drew praise for their play from Franks.

Culver City was ranked eighth in the Southern California High School Soccer Coaches Association Southern Section Division 4 poll released Jan. 24.

Beverly Hills defeated Hawthorne, 5-0, Friday in an Ocean League game at Nickoll Field, with Emily Rosen scoring her third and fourth goals of the season and Nicole Rosen having three assists to set a school record of 18, breaking her own record of 17 set in the 2008-2009 season.

Aviram had a goal and an assist while Nia Freeman and Reisfelt also scored for the Normans (13-5-2, 5-1 in league play). Moore was also credited with an assist.

With Trevino resting a sore knee, Sydney Segal made one save for her first shutout of the season.

Beverly Hills led 2-0 at halftime.

The Normans are scheduled to play league-leading Santa Monica Friday at 3:30 p.m. at Santa Monica College in a game where the winner could likely be the league champion and at Inglewood Tuesday at 3 p.m. in Ocean League games.

Beverly Hills was ranked ninth in the Southern California Soccer Coaches Association Southern Section Division 4 poll released Monday, while Santa Monica is ranked sixth.

BHHS Girls' Basketball Team Defeats Taft, Hawthorne

The Beverly High girls' basketball team defeated Woodland Hills Taft, 58-44, Saturday in the Santa Monica Westside Challenge at Santa Monica High, as Brittany Pourmorady tied a school record by making seven 3-point baskets for the Normans.

Pourmorady, a 6-foot senior forward who had made two 3-point baskets in her two-season career with Beverly Hills before Saturday, made one in the second quarter, two in the third and four in the fourth, for a game-high 21 points.

Pourmorady, who has received additional playing time because of a series of injuries to teammates, tied the school record set by Natalie Moy in a 65-45 victory over Brentwood Dec. 27.

The Normans had been working "a lot against zone" defenses in preparation for their Friday game against Hawthorne and Pourmorady "played extremely well in practice," coach John Braddell said.

"I said, 'Let's try to give her an opportunity in the ball game,' and she really capitalized on it and played well," Braddell said. "She struggled early. I told her to stay with it and she did."

Pourmorady made seven of her 11 3-point shots.

Beverly Hills led 20-11 after the first quarter as Chelsea Austin scored 12 of her 18 points,

including two 3-point baskets, and Moy four, including a 3-point basket.

The Normans led 35-25 entering the fourth quarter after both teams scored five points in the second quarter and it outscored the Toreadors, 10-9, in the third quarter.

Beverly Hills opened the fourth quarter with a 13-2 run with Pourmorady making two 3-point baskets and Austin making a layup and 3-point basket, increasing its lead to 48-27. The Normans led by at least 16 until Taft closed the game with an 8-2 run.

"I thought we were up and down," Braddell said. "I thought we played well at times."

The Toreadors ran a triangle-and-two defense that focused on Austin and Moy in an attempt to "interrupt our offensive flow" and "we had to set things up and change things around a little bit," Braddell said.

Moy had seven points and six rebounds.

"I thought Natalie did a nice job attacking the glass and getting offensive rebounds," Braddell said.

Tiffany Haney had four points and a team-high 10 rebounds. Tiffany Yadegar added four points and Debbie Reyhan and Dorsa Mehrannia two each for Beverly Hills (12-12).

The Normans "struggled, especially in the first half" but "played much better" in the second half of a 41-33 victory at Hawthorne Friday night in an Ocean League game, Braddell said.

Beverly Hills was outscored 10-2 in the first quarter, with Moy making its lone basket, and 14-11 in the second to trail 24-13 at halftime.

Moy's 3-point basket was the Normans' only basket of the third quarter, but Austin made five of eight free throws and Moy one of two as they outscored the Cougars, 9-5, cutting the deficit to 29-22.

Moy scored 13 of her game-high 19 points in the fourth quarter, with a 3-point basket and making eight of nine free throws, as Beverly Hills outscored Hawthorne, 19-4.

Austin added 11, including making two of four free throws and a basket in the fourth quarter, Pourmorady five, all in the second quarter, including a 3-point basket, Haney four and Mehrannia two as the Normans improved to 3-3 in league play.

Austin had 12 rebounds and Haney 10.

Beverly Hills made nine of 61 shots – Moy four of 12, Pourmorady two of eight, Austin one of 14, Mehrannia one of 11, Haney one of eight, Reyhan zero of five and Yadegar zero of three.

A foul-plagued Norman team trailed Culver City by one point entering the fourth quarter, but was outscored by 14 over the final eight minutes of a 56-41 loss Jan. 26 in an Ocean League game at the Swim-Gym.

"They just attacked the basket and we couldn't stay in front of them," Braddell said.

Austin, Beverly Hills' power forward, began the fourth quarter on the bench with four fouls, returning when trailed by four. Haney, the Norman center, fouled out in the middle of the fourth quarter.

The foul trouble caused Braddell to change defensive assignments.

"We just had to move some players around and there was some little weakness on defense that hurt us in the fourth quarter," Braddell said. "They did a good job of attacking Chelsea, knowing that she had four [fouls]."

Beverly Hills was outscored 23-9 in the fourth quarter, with sophomore guard Taylor

Tanita scoring 12 of her game- and high school career-high 22 points, including making six of nine free throws, freshman guard Kelsey Ueda five on two baskets and a free throw and junior forward Lunden Junious making four of six free throws for the Centaurs.

The Normans led 12-9 at the end of the first quarter, as Haney scored seven of her nine points. Beverly Hills trailed 23-21 at halftime, as it was outscored 14-9 in the second quarter, with Tanita scoring eight points, making two 3-point baskets.

The Normans outscored Culver City, 11-10, in the third quarter with Austin scoring six of her team-high 17 points and Moy making a three-point basket.

Austin also scored six points in the fourth quarter.

Moy added 11, and Mehrannia and Pourmorady two each for Beverly Hills.

The Normans are scheduled to play host to Santa Monica Friday and Inglewood Tuesday at the Swim-Gym in Ocean League games beginning at 6 p.m.

Beverly Hills was ranked 11th in Division Southern California Interscholastic Basketball Coaches Association Southern Section Division 2A poll released Monday. Santa Monica was ranked ninth in the Division 1AA poll and Inglewood sixth in Division 2AA.

BHHS Boys' Soccer Team Loses To Culver City, Hawthorne

The Beverly High boys' soccer team lost to Culver City, 4-3, as the Centaurs capitalized on "three defensive mistakes" to score three goals in a 16-minute span of the second half of an Ocean League game at Culver City Jan. 26, Norman coach Steve Rappaport said.

Culver City's goals in the 44th, 55th and 59th minutes erased Beverly Hills 2-1 half-time lead.

"We had many, many opportunities," said Rappaport, whose team led in shots, 23-6. "We completely controlled the game and it seemed every time they won the ball on a counter, we did a lousy job of tackling."

The Centaurs opened the scoring in the fourth minute. The Normans tied the score in the 38th minute of the 40-minute first half on Mariano Gonzalez's team-leading ninth goal of the season, off James Karlin's assist.

Beverly Hills took the lead one minute later on Nick Marmureanu's second goal of the season, both in the last past two games, off Elijah Lichtenberg's assist.

Josh Newman scored his second goal of the season in the 64th minute, off Lichtenberg's corner kick.

Norman goalkeeper Matt Davidov made two saves.

Defender Bryan Khalilrad, Lichtenberg and defender Shaya Noorian drew praise for their play from Rappaport.

Beverly Hills lost at Hawthorne, 2-0, Friday in an Ocean League game, allowing a goal in each half.

The Normans were outshot, 10-5.

Goalkeeper Leo Gettleson made eight saves for Beverly Hills (10-9-1, 3-3)

The Normans are scheduled to play host to league-leading Santa Monica Friday and Inglewood Tuesday in Ocean League games at 3 p.m. at Nickoll Field.

Santa Monica was ranked second in the Southern California Soccer Coaches Association Southern Section Division 4 poll released Monday.



Why we need Measure 2P

Measure **2P** protects residents, businesses and visitors from the whims of the City Council.

Over the past 5 years, City Hall has arbitrarily changed public parking rates over and over again: 2 hours to 1 hour, back to 2 hours; meter rates have zoomed higher and the Parking and Traffic Commission voted to eliminate free parking altogether at one garage!

2P is the only measure on the March 8 ballot that guarantees everyone 2-hour free public parking.

- **2P keeps Beverly Hills competitive** with the surrounding cities that want to take away our business: West Hollywood, Santa Monica and Century City, possibly crippling the City's financial future.
- **2P saves the 2-hour free public parking policy** that has been successful for decades, encouraging visitors and residents to shop and eat in our City: Revenue that maintains our superb Police, Fire and Schools.

Vote YES on 2P to continue what we already have: 2-hour free public parking for everyone — no more and no less.

On March 8th **VOTE YES ON MEASURE 2P**
Preserve 2-Hour Free Parking in Beverly Hills

For more information: **310.902.9280 • www.bhfreeparking.org**

This message is paid for by Yes on 2P: Committee to Save Free parking in Beverly Hills, a Coalition of Residents, Property Owners, Small Businesses, Professionals, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org. • 435 N. Bedford Drive, Suite 310, Beverly Hills, CA 90210.

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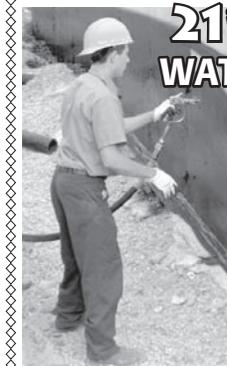
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FICTITIOUS BUSINESS NAME STATEMENT: 2011007319 The following person(s) is/are doing business as: LEMERE & ASSOCIATE INC 724 W. Tichenor St, Compton, CA 90220. BRITNEY A. MOORE 724 W. Tichenor St, Compton, CA 90220. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/3/2010. Signed: Britney A Moore, CEO. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 2

FICTITIOUS BUSINESS NAME STATEMENT: 20110015145 The following person(s) is/are doing

business as: AMERICAN A PLUS CARPET CARE 311 Kansas St. #F, El Segundo, CA 90245. CHRISTOPHER M. SABOSKY 311 Kansas St. #F, El Segundo, CA 90245. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/04/2011. Signed: Christopher M. Sabosky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 3

FICTITIOUS BUSINESS NAME STATEMENT: 2011006502 The following person(s) is/are doing business as: ADVANCED HEALTH CARE ACADEMY 145 N. Almont Dr. #2, Beverly Hills, CA 90211. SHOHREH YOUNESSIAN PEDOIM 145 N. Almont Dr. #2, Beverly Hills, CA 90211. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2011. Signed: Shohreh Younessian Pedoim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 4

FICTITIOUS BUSINESS NAME STATEMENT: 2011006549 The following person(s) is/are doing business as: RED TULIP ENTERTAINMENT 11623 Ayres Ave, Los Angeles, CA 90064. MEHDI MANSOURI 10638 Holman Apt #1, Los Angeles CA 90024, HOUMAN POURMEHDI 11623 Ayres Ave, Los Angeles, CA 90064. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2011. Signed: Mehdi Mansouri, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must

be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 5

FICTITIOUS BUSINESS NAME STATEMENT: 20110013789 The following person(s) is/are doing business as: EDIBLE ENVIRONMENTERS 727 N. Eucalyptus Ave. #15, Inglewood, CA 90302. ALLISON STOVALL 727 N. Eucalyptus Ave. #15, Inglewood, CA 90302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/04/2011. Signed: Allison Stovall, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 6

FICTITIOUS BUSINESS NAME STATEMENT: 20101909262 The following person(s) is/are doing business as: ORTHOVENTIONS 11633 Hawthorne Blvd, Hawthorne, CA 90250. CROWN DENTAL CARE CENTERS, INC. 11633 Hawthorne Blvd, Hawthorne, CA 90250. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/23/2010. Signed: Farel A. Rosenberg, President. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 7

FICTITIOUS BUSINESS NAME STATEMENT: 20101909263 The following person(s) is/are doing business as: ORTHODONTIC PRINTERS 11633 Hawthorne Blvd Ste 500, Hawthorne, CA 90250. CROWN DENTAL CARE CENTERS, INC 11633 Hawthorne Blvd, Hawthorne, CA 90250. The

business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2005. Signed: Farel A. Rosenberg, President. This statement is filed with the County Clerk of Los Angeles County on: 12/23/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 8

FICTITIOUS BUSINESS NAME STATEMENT: 20101926166 The following person(s) is/are doing business as: SFI AGENCY 14919 Magnolia Blvd, Sherman Oaks, CA 91403. MARIA ISABEL MUNOZ 14919 Magnolia Blvd, Sherman Oaks, CA 91409. CLAUDIA MUNOZ 14919 Magnolia Blvd, Sherman Oaks, CA 91409. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/28/2010. Signed: Maria Isabel Munoz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 1/13/2011, 1/20/2011, 1/27/2011, 2/3/2011 9

FICTITIOUS BUSINESS NAME STATEMENT: 20110040584 The following person(s) is/are doing business as: HS EXEC SERVICES, ALLSMILES REALTY 17808 Sherman Way #201, Reseda, CA 91335. MIGUEL A. SERRANO 6526 Almond Valley Way, Quartz Hill, CA 91356, HILDA SERRANO 17808 Sherman Way #201, Reseda, CA 91335. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/07/2011. Signed: Miguel A. Serrano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of

Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Brendan Pollitz,President/Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 62

FICTITIOUS BUSINESS NAME STATEMENT: 2011005971 The following person(s) is/are doing business as: SEOTUNERS 5737 Kanan Rd. #247, Agoura Hills, CA 91301. ANTHONY DURSO 5435 Oak Park, CA 91974. Hills, CA 91301. JEREMIAH MICHAEL WEILERT 5586 Oak Park Lane #203, Oak Park, CA 91301. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Anthony Durso, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 63

FICTITIOUS BUSINESS NAME STATEMENT: 20110056872 The following person(s) is/are doing business as: US GENERAL TRADING 22035 Burbank Blvd #222, Woodland Hills, CA 91367. ASHKAN TOLOEI 22035 Burbank Blvd #222, Woodland Hills, CA 91367. SEYED HASSAN TAGHAVI 20192 Amie Ave. #P Torrance, CA 90503. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Ashkan Tolouei, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 64

FICTITIOUS BUSINESS NAME STATEMENT: 20110057677 The following person(s) is/are doing business as: PROVENDA VENDOR VISTA 8106 Genesta Ave, Lake Balboa, CA 91406. AMBER SAVASTIO SCOTT SAVASTIO 8106 Genesta Ave, Lake Balboa, CA 91406. The business is conducted by: a Husband & Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Amber Savastio, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 65

FICTITIOUS BUSINESS NAME STATEMENT: 20110043620 The following person(s) is/are doing business as: CLASSIC ENGRAVING & DESIGNS 607 S. Hill St #226, Los Angeles, CA 90014. TATOS KAZACHYAN 6945 Marmott Ave, Van Nuys, CA 91405. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Tatos Kazachyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 66

FICTITIOUS BUSINESS NAME STATEMENT: 20110045766 The following person(s) is/are doing business as: DONVERDAME CONSTRUCTION & DEVELOPMENT 3699 Wilshire Blvd #850, Los Angeles, CA 90010.DON HARELL 311 N. Robertson Blvd, Beverly Hills, CA 90211. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Don Harrell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 67

FICTITIOUS BUSINESS NAME STATEMENT: 20110047456 The following person(s) is/are doing business as: DARBAR AUTOMOTIVE AND LUBRICANTS 2938 W. 104th St, Torrance, CA 90509.DAVIT SIREKANYAN 2938 Gilroy St., Los Angeles, CA 90039. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Davit Sirekanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 68

FICTITIOUS BUSINESS NAME STATEMENT: 20110048943 The following person(s) is/are doing business as: SSD LAB 14231 Cohasset St, Van Nuys, CA 91405. VAHIE DELAKYAN 14231 Cohasset St, Van Nuys, CA 91405. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Vahie Delakyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 69

FICTITIOUS BUSINESS NAME STATEMENT: 20110048529 The following person(s) is/are doing business as: CUTTING EDGE SOLUTIONS, COMPOSING WITH CRYSTALS 22704 Ventura Blvd #96, Woodland Hills, CA 91367. WILLIAM A. RITTER, SANDRA RITTER 23405 Califa St., Woodland Hills, CA 91367. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1998/1994 Signed: William A. Ritter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 70

FICTITIOUS BUSINESS NAME STATEMENT: 20110048101 The following person(s) is/are doing business as: 30's THEW NEW 20'S, TWO MUCH WORK, THE DUNBAR SHAW, MASTER BITCH 131 Chandler Blvd, Sherman Oaks, CA 91401. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Simon Morel, CEO. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 71

FICTITIOUS BUSINESS NAME STATEMENT: 20110047554 The following person(s) is/are doing business as: UNIVERSAL CLEANING SERVICES #255 Beck Ave. #215, North Hollywood, CA 91606. MAYRA VANESSA LOPEZ 6255 Beck Ave. #215, North Hollywood, CA 91606. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Mayra Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 72

FICTITIOUS BUSINESS NAME STATEMENT: 20110046644 The following person(s) is/are doing business as: L.A. BEST AUTO BODY COLLISION, MECHANIC SLAS & LEASING 1407 La Brea Ave, Los Angeles, CA 90028. ABRAM SARGSYAN 5711 La Mirada Ave #3, Los Angeles, CA 90038. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Abram Sargsyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 73

FICTITIOUS BUSINESS NAME STATEMENT: 20110049485 The following person(s) is/are doing business as: KUMON MATH AND READING CENTER OF WEST BURBANK 3986 West Verdugo, Burbank, CA 91506. CHRIS THIBODEAU 11000 Edmond St, Burbank, CA 91504. The business is conducted by: a Limited Liability Company Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Creative Thinking LLC, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 74

FICTITIOUS BUSINESS NAME STATEMENT: 20110045465 The following person(s) is/are doing business as: DEEDANT DENTAL SOLUTIONS, DEEDANT DENTAL LAB 27821 Fremont Cr. #6, Valencia, CA 91355. EDMOND SEYFLCD 3211 Castera Ave, Glendale, CA 91208. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/9/2011 Signed: Edmond Seyfl, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 75

FICTITIOUS BUSINESS NAME STATEMENT: 20110044178 The following person(s) is/are doing business as: MODERN CLEANERS 211 E. Fairview Ave. Apt 6, Glendale, CA 91207. ARBI ASADORIAN 211 E. Fairview Ave. Apt 6, Glendale, CA 91207. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Arbi Asadorian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 76

FICTITIOUS BUSINESS NAME STATEMENT: 20110043953 The following person(s) is/are doing business as: FABIO VENETIAN ART DESIGN, FABIO VENETIAN MASTER 10126 Reseda Blvd. #125, Northridge, CA 91324. LUIGI FABIO LOSURDO 10126 Reseda Blvd. #125, Northridge, CA

91324. EUNHEE BAE LOSURDO 10126 Reseda Blvd. #125, Northridge, CA 91324. The business is conducted by: a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Luigi Fabio Losurdo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 77

FICTITIOUS BUSINESS NAME STATEMENT: 2011006905 The following person(s) is/are doing business as: 24H AUTO COLLISION REPAIR 5350 W. Adams Blvd, Los Angeles, CA 90016. EDI ZIRAKY 1221 Irving Ave. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Ediri Ziraky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 78

FICTITIOUS BUSINESS NAME STATEMENT: 20110023446 The following person(s) is/are doing business as: MORE THAN EXERCISE, MORE THAN EXERCISE.COM 9903 Santa Monica Blvd. #615, Beverly Hills, CA 90212. ROBERT LEE 9903 Santa Monica Blvd. #615, Beverly Hills, CA 90212. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/05/2011 Signed: Robert Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 79

FICTITIOUS BUSINESS NAME STATEMENT: 20110024243 The following person(s) is/are doing business as: MAST DIGITAL 1441 S. Westgate Ave #11, Los Angeles, CA 90025. ARIEL OKONSKY 1441 S. Westgate Ave. #11, Los Angeles, CA 90025. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/30/2010 Signed: Ariel Okonsky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 80

FICTITIOUS BUSINESS NAME STATEMENT: 20110024540 The following person(s) is/are doing business as: LEARN ABOUT WINE 530 Molino St. #218, Los Angeles, CA 90013. LEARNABOUTWINE.COM 2118 Wilshire Blvd. #462, Santa Monica, CA 90403. BEEKEEPER CELLARS; BEEKEEPER WINES; VIP WINE TRAVEL; BEEKEEPER VINEYARDS; BLACKBURN WORLDWIDE; REPAIR AND RESTORE WINE BOTTLES. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/1/2011 Signed: Ian Black Burn, CEO. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 81

FICTITIOUS BUSINESS NAME STATEMENT: 20110023447 The following person(s) is/are doing business as: NET CHECK INVESTIGATIONS 400 S. Victory Blvd, Suite #308, Burbank, CA 91502. JONATHAN KRAUT 42814 58th Street West, Lancaster, CA 93536. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Jonathan Kraut, President. This statement is filed with the County Clerk of Los Angeles County on: 1/05/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 82

FICTITIOUS BUSINESS NAME STATEMENT: 20110059569 The following person(s) is/are doing business as: DENIS LEE MANAGEMENT, INSTANTFOR AUTO CONSULTING 10747 Wilshire Blvd. Apt #904, Los Angeles, CA 90024. DENIS K LEE 10747 Wilshire Blvd. Apt #904, Los Angeles, CA 90024. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Denis Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 83

FICTITIOUS BUSINESS NAME STATEMENT: 20110059570 The following person(s) is/are doing business as: SUNSHINE SALON & SPA 8708 Sunland Blvd, Sunvalley, CA 91352. SATAPORN KITIKUL 305 Kinneth Rd, Burbank, CA 91504. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Sataporn Kitikul, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 84

FICTITIOUS BUSINESS NAME STATEMENT: 20110059571 The following person(s) is/are doing business as: MESA CAPITAL 118 N. Killeka Dr, Los Angeles, CA 90048. RIO NORTE CAPITAL, INC. 118 N. Killeka Dr, Los Angeles, CA 90048. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Kenneth L. Lande, President. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 85

FICTITIOUS BUSINESS NAME STATEMENT: 20110059333 The following person(s) is/are doing business as: EXIT EXAM SUCCEESS; SAT SUCCESS 3705 Westwood Blvd Suite #10, Los Angeles, CA 90034. SEAN STRAUSS 3705 Westwood Blvd Suite #10, Los Angeles, CA 90034. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/11/2011 Signed: Sean Strauss, President. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 86

FICTITIOUS BUSINESS NAME STATEMENT: 20110058215 The following person(s) is/are doing business as: PICK & EARTH RECYCLING 2631 Southwest Dr, Los Angeles, CA 90043. GIDDEON ORROR 1100 W. 74th Ave, Los Angeles, CA 90043. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Gideon Orror, President. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 87

FICTITIOUS BUSINESS NAME STATEMENT: 20110045190 The following person(s) is/are doing business as: DANESHRAD LAW 8383 Wilshire Blvd, Suite #919, Beverly Hills, CA 90211. ALAN DANESHRAD 2228 Coldwater Canyon Dr, Beverly Hills, CA 90210. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Alan Daneshrad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 88

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME No. 20110051693 Date Filed: 4/28/2010 Name of Business: HT MANAGEMENT SERVICES 8879 Laurel Canyon Blvd. #C, Sun Valley, CA 91352 Registered Owner: HAKOP TOUMASYAN 13925 Sherman Way #24, Van Nuys, CA 91405 Current File # 20110048905 Date: 1/10/2011 Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 89

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES Date of Filing Application: JANUARY 12, 2010 To Whom It May Concern: The Name(s) of the Applicant(s) is/are: ESTABLISHMENT GROUP LLC- THE applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 12651 125th Street Blvd, Los Angeles, CA 90028-7509 Type of License(s) Applied for: 48 - ON-SALE GENERAL PUBLIC PREMISES Department of Alcoholic Beverage Control LOS ANGELES, 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90011 (213) 833-6043 LA157321 BEH WELLS 1/20/27 2/3 2011

FICTITIOUS BUSINESS NAME STATEMENT: 20110004798 The following person(s) is/are doing business as: CRYSTAL LYN'S CATERING, 2018 HATCHWAY, COMPTON, CA 90222. DANIELLE CL CAMPBELL, 2018 HATCHWAY COMPTON CA 90222. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/18/2010. Signed DANIELLE CL CAMPBELL. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 19792

FICTITIOUS BUSINESS NAME STATEMENT: 20110004798 The following person(s) is/are doing business as: R6. AZTECAS PAPER HANG AND PAINT,

10216 ORCHARD AVE, WHITTIER, CA 90606. RAFAEL GONZALEZ, 10216 ORCHARD AVE WHITTIER CA 90606. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/1/2002. Signed RAFAEL GONZALEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 19789

FICTITIOUS BUSINESS NAME STATEMENT: 20110005714 The following person(s) is/are doing business as: SAZON NAVARITA, 2709 SANTA ANA ST, SOUTH GATE CA 90260. OFELIA GARCIA, 3703 INGLE RD, SOUTH GATE CA 90260. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed OFELIA GARCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 19790

FICTITIOUS BUSINESS NAME STATEMENT: 20110006926 The following person(s) is/are doing business as: CJ WATER, 3918 FOOTHILL BLVD, LA CRES-CENTA, CA 91214. TIGRAN HAMBARDZUMYAN, 5738 FAIR AVE NORTH HOLLYWOOD CA 91601. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed TIGRAN HAMBARDZUMYAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 19791

FICTITIOUS BUSINESS NAME STATEMENT: 20110046227 The following person(s) is/are doing business as: COMIC CULT, 1047 W. CARSON ST, TORRANCE, CA 90502. NANCY GRAFF, 1047 W. CARSON ST TORRANCE CA 90502. The business is conducted by: an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed NANCY GRAFF. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 1/20/2011, 1/27/2011, 2/3/2011, 2/10/2011 19784

FICTITIOUS BUSINESS NAME STATEMENT: 20110008058 The following person(s) is/are doing business as: COMPUTER GUY 858 S Shenandoah St #1, Los Angeles, CA 90035. FAROOD AZIZGOLSHANI 858 S Shenandoah St #1, Los Angeles, CA 90035. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 10/1/2011 Signed: Farood Azizgolshani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 90

FICTITIOUS BUSINESS NAME STATEMENT: 20110120597 The following person(s) is/are doing business as: ELIANTER INC. GD&G ASSOCIATES 8683 Limerick Ave, Winnetka, CA 94106. ELIANTER INC. GD&G ASSOCIATES 8683 Limerick Ave, Winnetka, CA 94106. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/15/2009 Signed: GD&GAssociates, INC, Owner/President. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 91

FICTITIOUS BUSINESS NAME STATEMENT: 20110102009 The following person(s) is/are doing business as: J.C & ASSOCIATES 1986 Piru Cyn. Rd, Piru, CA 93040. JACK D. COMPTON 1986 Piru Cyn. Rd, Piru, CA 93040. The business is conducted by: an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/15/2009 Signed: Jack D. Compton, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk

FICTITIOUS BUSINESS NAME STATEMENT: 20110094399 The following person(s) is/are doing business as: RIJK SCAMPI 4739 W. 118th St #2, Hawthorne, CA 90250. BMR HOLDINGS ENT, LLC 9101 W. Sahara Ave 105-C35, Las Vegas, NV 89117. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 115

FICTITIOUS BUSINESS NAME STATEMENT: 20110116764 The following person(s) is/are doing business as: VZ EXPRESS TRUCKING 4926 W. 111th Place, Inglewood, CA 90304. VLADIMIR RODRIGUEZ 4926 W. 111th Place, Inglewood, CA 90304. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/21/2011 Signed: Xotchil Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 116

FICTITIOUS BUSINESS NAME STATEMENT: 20110117994 The following person(s) is/are doing business as: ELITE VIRTUAL MANAGEMENT 4702 W. 167th Street, Lawndale, CA 90260. ERYKA WILLIAMS 4702 W. 167th Street, Lawndale, CA 90260. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/21/2011 Signed: Eryka Janese Williams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 117

FICTITIOUS BUSINESS NAME STATEMENT: 20110120629 The following person(s) is/are doing business as: USEX PORT CANS 18656 Trot Ave, Rowland Heights, CA 91748. PETER TAZELAR 18656 Trot Ave, Rowland Heights, CA 91748. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/21/2011 Signed: Peter Tazelar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 118

FICTITIOUS BUSINESS NAME STATEMENT: 20110121380 The following person(s) is/are doing business as: BUFFET SOUL 5068 W. Pico Blvd, Los Angeles, CA 90019. PAUL HILLES 1320 W. 53rd St, Los Angeles, CA 90037. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/21/2011 Signed: Paul Hilles, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 119

FICTITIOUS BUSINESS NAME STATEMENT: 20110006704 The following person(s) is/are doing business as: WAR ENTERTAINMENT, PRESTIGE REALTY AND INVESTMENTS, MY SONG, MI CANCION, 1530 LOCUST ST, PASADENA, CA 91106. MIGUEL GUERRA, 1530 LOCUST ST, PASADENA, CA 91106. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: MIGUEL GUERRA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 11988

FICTITIOUS BUSINESS NAME STATEMENT: 20110008216 The following person(s) is/are doing business as: AI TRADING, AI LIQUIDATION, WEST COAST LIQUIDATIONS, WEST COAST CLOSETOUTS, BEN'S CLUB, E. DISCOUNTS, E. DEALS, GR8 DEALS, 300 S. REXFORD DR, 401, BEVERLY HILLS, CA 90212. BRIAN BENYAMIN, 300 S. REXFORD DR. 401 BEVERLY HILLS CA 90212. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: NYAMIN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 11987

FICTITIOUS BUSINESS NAME STATEMENT: 20110009436 The following person(s) is/are doing business as: CENTERPOINTE REAL ESTATE, 12614 LEFFINGWELL AVE, SANTA FE SPRINGS, CA 90670. JGE INVESTMENT INC, 12614 LEFFINGWELL AVE SANTA FE SPRINGS CA 90670. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here on: Signed: JOHN VALLAES-CEO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/20/11. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 19854

FICTITIOUS BUSINESS NAME STATEMENT: 20110045094 The following person(s) is/are doing business as: GARFIELD AND HELMAN FUEL, 613 N. GARFIELD AVE, MONTEREY PARK, CA 91754. FOUAD N DAGHER, 349 AVE 64 PASADENA CA 91105. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: FOUAD N DAGHER. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 19849

FICTITIOUS BUSINESS NAME STATEMENT: 20110046733 The following person(s) is/are doing business as: THE OFFICE PARTNERSHIP LLP 1704 Victory Blvd, Glendale, CA 91201. FRANCISCO ROMERO, 20315 DENKER AVE #9 TORRANCE CA 90501. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed: FRANCISCO ROMERO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 19850

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 061342234
Date Filed: 08/19/2016
Business: VICTORY CLEANERS 1704 Victory Blvd, Glendale, CA 91201
Registered Owner: ANTON KARAPETYAN 1704 Victory Blvd, Glendale, CA 91201
Current File # 20110098372
Date: 1/19/2011
Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 120

FICTITIOUS BUSINESS NAME STATEMENT: 20110094303 The following person(s) is/are doing business as: THE OFFICE PARTNERSHIP LLP 1704 Victory Blvd, Glendale, CA 91201. FRANCISCO ROMERO, 20315 DENKER AVE #9 TORRANCE CA 90501. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here on: December 2010 Signed: Jacqueline Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 119849

FICTITIOUS BUSINESS NAME STATEMENT: 20101913855 The following person(s) is/are doing business as: JAQS MAKEUP LOFT 1686 Kingsbury St #103, Granada Hills, CA 91344. JACQUELINE SMITH 1686 Kingsbury St #103, Granada Hills, CA 91344. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: December 2010 Signed: Jacqueline Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2010. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 119849

FICTITIOUS BUSINESS NAME STATEMENT: 20110137411 The following person(s) is/are doing business as: OLD HAVANA BAND 13935 Tahiti Way #137, Marina Del Rey, CA 90292. INDIA Y ALLENBY 13935 Tahiti Way #137, Marina Del Rey, CA 90292. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/25/2011 Signed: India Y Allenby, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). Published: 1/27/2011, 2/3/2011, 2/10/2011, 2/17/2011 119849

FICTITIOUS BUSINESS NAME STATEMENT: 20110161305 The following person(s) is/are doing business as: UP WIND PRODUCTIONS 19 Pico Blvd #1376, Beverly Hills, CA 90213. JUDAL ACE KAPLAN KOHN 145 N. La Peer Dr #8, West Hollywood, CA 90048. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/15/2011 Signed: Judal Ace Kaplan Kohn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of

another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 123

FICTITIOUS BUSINESS NAME STATEMENT: 20110128416 The following person(s) is/are doing business as: EEEFY NEW WORLD HOPE FOUNDATION; PREVENTING INFLUENZAS AND DISEASE FROM ESTERITZ 688 N. Hollywood Blvd, 2nd Floor, Beverly Hills, CA 90210. EEEFY IFEY IKE KEA 618 Cienega, Beverly Hills, CA 90211. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Eefy Ife Ike, Founder. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 125

FICTITIOUS BUSINESS NAME STATEMENT: 20110127198 The following person(s) is/are doing business as: QUINCY PICTURES;BUDDIES HOLLYWOOD 1645 Vine Street #508, Los Angeles, CA 90028. QUINCY PIGS, INC 1645 Vine Street #508, Los Angeles, CA 90028. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 12/17/2010 Signed: Aliene Q. Anderson, President. This statement is filed with the County Clerk of Los Angeles County on: 12/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 126

FICTITIOUS BUSINESS NAME STATEMENT: 20110122787 The following person(s) is/are doing business as: OLD HAVANA 4030 Berryman Ave, Los Angeles, CA 90068. OMAR VALLE 4030 Berryman Ave, Los Angeles, CA 90068. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Omar Valle, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 127

FICTITIOUS BUSINESS NAME STATEMENT: 20110156179 The following person(s) is/are doing business as: HOLT APARTMENTS 1033 South Holt Avenue, Los Angeles, CA 90035. SMERVANA EXEMPT MARTIAL LIVING TRUST; ROMAN SMETANA, TRUSTEE; SMETANA SURVIVORS TRUST; ROMAN SMETANA, TRUSTEE; SMETANA MARITAL LIVING TRUST, ROMAN SMETANA, TRUSTEE. This statement is filed with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 128

FICTITIOUS BUSINESS NAME STATEMENT: 20110094363 The following person(s) is/are doing business as: SIGNATURE DENTAL 8920 Wilshire Blvd Suite 1051, Beverly Hills, CA 90211. RUX-ANDRA C COSTESCU DDS INC 9252 Garden Grove Blvd Suite 21, Garden Grove, CA 92844. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 1/18/2011 Signed: Ruxandra C Costescu DDS Inc, CEO. This statement is filed with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 129

FICTITIOUS BUSINESS NAME STATEMENT: 20110093374 The following person(s) is/are doing business as: DILIGS ENTERTAINMENT 5810 Las Virgenes Rd #417, Calabasas, CA 91302. LILY KIMENKA 5810 Las Virgenes Rd #417, Calabasas, CA 91302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/18/2011 Signed: Lily Kimenka, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 130

FICTITIOUS BUSINESS NAME STATEMENT: 20110094091 The following person(s) is/are doing business as: FIRST PAGE GROUP; 1ST PAGE GROUP 412 W. Chevy Chase Dr, Glendale, CA 91204. ALEX MARCARIAN 412 W. Chevy Chase Dr, Glendale, CA 91204. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/18/2011 Signed: Alex Marcarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 131

FICTITIOUS BUSINESS NAME STATEMENT: 20110094366 The following person(s) is/are doing business as: FORAY MEDIA 808 Greenridge Dr, La Canada, CA 91011. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/18/2011 Signed: Jason Wong, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 132

FICTITIOUS BUSINESS NAME STATEMENT: 20110049383 The following person(s) is/are doing business as: DAG O BONES 13435 Burbank Blvd #4, Van Nuys, CA 91410. KYLE PIERER 13435 Burbank Blvd #4, Van Nuys, CA 91410. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/18/2011 Signed: Kyle Poirer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 133

FICTITIOUS BUSINESS NAME STATEMENT: 20110160100 The following person(s) is/are doing business as: THE PUBLIC STORE 730 Salem St, Glendale, CA 91203. JOHN ABDJOAN 726 Raleigh St, Glendale, CA 91205. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/28/2011 Signed: John Abdjoan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 133

FICTITIOUS BUSINESS NAME STATEMENT: 20110160691 The following person(s) is/are doing business as: SHARISA M ARTOFF 8590 Memory Park Ave #207, North Hills, CA 91343. SHARISMA M ARTOFF 8590 Memory Park Ave #207, North Hills, CA 91343. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/28/2011 Signed: Sharisma Martoff, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 134

FICTITIOUS BUSINESS NAME STATEMENT: 20110156534 The following person(s) is/are doing business as: COUTURE CREATIONS 12358 Tiara St, Valley Village, CA 91607. OLGA SHTEYN 12358 Tiara St, Valley Village, CA 91607. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/28/2011 Signed: Olga Shteyn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 135

FICTITIOUS BUSINESS NAME STATEMENT: 20110157275 The following person(s) is/are doing business as: H ACE ONE LIMOUSINE 576 E. Verdugo Ave #E, Burbank, CA 91501. HANNIETT AVETYAN 576 E. Verdugo Ave #E, Burbank, CA 91501. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/28/2011 Signed: Hanniett Avetyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 136

FICTITIOUS BUSINESS NAME STATEMENT: 20110036891 The following person(s) is/are doing business as: HROG 20321 Via Sansovino, Northridge, CA 91326. JOCELYN SOLIVEN 20321 Via Sansovino, Northridge, CA 91326. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011 Signed: Jocelyn Soliven, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 137

FICTITIOUS BUSINESS NAME STATEMENT: 20110151725 The following person(s) is/are doing business as: CRYSTAL SPLASH BY ANNA 13525 Bassett St, Van Nuys, CA 91405. ANNA DONDONYAN 13525 Bassett St, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/27/2011 Signed: Anna Dondonyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 138

FICTITIOUS BUSINESS NAME STATEMENT: 20110152795 The following person(s) is/are doing business as: SKYN COUTURE;BELLY BUMP COUTURE;PUFF COUTURE 4961 Kester Ave #1,

Sherman Oaks, CA 91403. TAMZI ZOLD 4961 Kester Ave #1, Sherman Oaks, CA 91403. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/27/2011 Signed: Tamzi Zold, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 139

FICTITIOUS BUSINESS NAME STATEMENT: 20110153150 The following person(s) is/are doing business as: A.A.T JEWELRY 585 Glenoaks Blvd, San Fernando, CA 91340. ANGERIQUE ARMENTA 14075 Berman Ave, Sylmar, CA 91342. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/27/2011 Signed: Angerique Armenta, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 140

FICTITIOUS BUSINESS NAME STATEMENT: 20110156086 The following person(s) is/are doing business as: CAREMED TRANSPORTATION; CAREMED NON EMERGENCY TRANSPORTATION 5741 Tobias Ave, Sherman Oaks, CA 91411. KAZANCHYAN ARUTYUN 5741 Tobias Ave, Sherman Oaks, CA 91411. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/28/2011 Signed: Kazanchyan Arutyun, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 141

FICTITIOUS BUSINESS NAME STATEMENT: 20110153556 The following person(s) is/are doing business as: LA LEPPREXUAN 5700 Eliwanda Ave #205, Tarzana, CA 91356. J. EAMON ROCHE 5700 Eliwanda Ave #205, Tarzana, CA 91356. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/27/2011 Signed: J. Eamon Roche, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 142

FICTITIOUS BUSINESS NAME STATEMENT: 20110156060 The following person(s) is/are doing business as: ESPINOZI TRUCKING12959 Onxard St #13, Van Nuys, CA 91401. IGNACO LEON ESPINOZA 12959 Onxard St #13, Van Nuys, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/28/2011 Signed: Ignacio Leon Espinoza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 143

FICTITIOUS BUSINESS NAME STATEMENT: 20110153794 The following person(s) is/are doing business as: EMPIRE PRODUCTIONS 18450 Soledad Cyn #125, Canyon County, CA 91351. CHRISTOPHER KJAEIR 6130 Cahuenga Blvd, North Hollywood, CA 91601; RYAN CUTLER 18450 Soledad Cyn #125, Canyon County, CA 91351. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/28/2011 Signed: Christopher Kjaer, Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/27/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 144

FICTITIOUS BUSINESS NAME STATEMENT: 20110151220 The following person(s) is/are doing business as: TASONI REALTY AND MORTGAGE 7840 Foottill Blvd Suite #H, Sunland, CA 91404.NICK TONCHEV 7840 Foottill Blvd Suite #H, Sunland, CA 91404. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/27/2011 Signed: Nick

business as: BLAZING BOUNCES 25621 W. Chase Ave, Stevenson Ranch, CA 91381. ROBERT CURTIS 25621 W. Chase Ave, Stevenson Ranch, CA 91381; CLARK GONZALES 32410 Barber Road, Santa Clarita, CA 91390. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/25/2011 Signed: Robert Curtis, Co-President. This statement is filed with the County Clerk of Los Angeles County on: 1/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 169

FICTITIOUS BUSINESS NAME STATEMENT: 20110133318 The following person(s) is/are doing business as: P&B FLOXD 256 S. Robertson Blvd #59, Beverly Hills, CA 90211, JAMES FLXOD 256 S. Robertson Blvd #59, Beverly Hills, CA 90211. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 5/05/2005 Signed: James Floxd, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 170

FICTITIOUS BUSINESS NAME STATEMENT: 20110125815 The following person(s) is/are doing business as: RJ TILE 18621 Satcoy Ct #112, Reseda, CA 91335. JESUS RODRIGUEZ 18621 Satcoy Ct #112, Reseda, CA 91335. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Jesus Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 171

FICTITIOUS BUSINESS NAME STATEMENT: 20110126636 The following person(s) is/are doing business as: THE WALTER PIERCE 11302 Pierce St, Van Nuys, CA 91411, DOUIS J. FIEZEA 11302 Pierce St, Sylmar, CA 91342. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Louis J. Preza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 172

FICTITIOUS BUSINESS NAME STATEMENT: 20110127066 The following person(s) is/are doing business as: GLOBAL PHARMACY SOURCES 20914 Shine Dr, Saugus, CA 91350. TIMOTHY FARRELL; BONNI BROWN 20914 Shine Dr, Saugus, CA 91350. The business is conducted by: a General Partnership Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Timothy Farrell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 173

FICTITIOUS BUSINESS NAME STATEMENT: 20110127038 The following person(s) is/are doing business as: EUPHORIA THE SPA 14548 Ventura Blvd Ste 5, Tarzana, CA 91356. SHAWNIA RYDER 2013 Latham Street, Simi Valley, CA 93065 The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Shawna Ryder, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 174

FICTITIOUS BUSINESS NAME STATEMENT: 20110128528 The following person(s) is/are doing business as: ACCESS REALTY & FINANCE 21824 Ybarra Rd, Woodland Hills, CA 91364. ACCESS REALTY AND FINANCIAL 21824 Ybarra Rd, Woodland Hills, CA 91364. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: JOANNE DE MARCO, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 175

FICTITIOUS BUSINESS NAME STATEMENT: 20110127802 The following person(s) is/are doing business as: NOVEDADES MONARCAS 14407 Hamlin St Q, Van Nuys, CA 91405. ROSALINA LINARES 14407 Hamlin St Q, Van Nuys, CA 91405. The business is conducted by: a Corporation Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Rosalina Linares, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 176

FICTITIOUS BUSINESS NAME STATEMENT: 20110128259 The following person(s) is/are doing business as: LIMBERY INTERIORY SERVICES 12545 McBean Pkway Suite 107, Valencia, CA 91355. SAVERIO PERSICO 25845 McBean Pkway Suite 107, Valencia, CA 91355. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Saverio Persico, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 177

FICTITIOUS BUSINESS NAME STATEMENT: 20110126616 The following person(s) is/are doing business as: VIC'S TOWING 320 W. Maple St #12, Glendale, CA 91204. VRAM ZAKARYAN 320 W. Maple St #12, Glendale, CA 91204. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Vram Zakaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 178

FICTITIOUS BUSINESS NAME STATEMENT: 20110124374 The following person(s) is/are doing business as: SONNY'S SIDE TALENT; NIGHTFIRE KILLS MANAGEMENT 19645 Victory Blvd, Reseda, CA 91335. BENJAMIN JOHN GOMEZ 19645 Victory Blvd, Reseda, CA 91335. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Benjamin Gomez, Founder/Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 179

FICTITIOUS BUSINESS NAME STATEMENT: 20110125360 The following person(s) is/are doing business as: TOTAL4SALE 23940 Rotunda Rd, Valencia, CA 91355. FRANK RONDON; MAYRA RONDON 23940 Rotunda Rd, Valencia, CA 91355. The business is conducted by: a Husband & Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/24/2011 Signed: Frank Rondon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 180

FICTITIOUS BUSINESS NAME STATEMENT: 20110161157 The following person(s) is/are doing business as: JR BOOKKEEPING & ACCOUNTING SERVICES 102 N. Glendale Ave #601, Glendale, CA 91206. JEANETTE RODRIGUEZ 102 N. Glendale Ave #601, Glendale, CA 91206. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/15/2010 Signed: Jeanette Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 181

FICTITIOUS BUSINESS NAME STATEMENT: 20110144897 The following person(s) is/are doing business as: CHE DOLC 5741 Stonecrest Dr, Agoura Hills, CA 91301. KARI TROSTLER 5741 Stonecrest Dr, Agoura Hills, CA 91301. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 1/26/2011 Signed: Kari Trostler, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 182

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20080247710
Date Filed: 2/11/08
Name of Business: LA THAI THERAPY 22211 Sherman Way Canoga Park, CA 91303
Registered Owner: JARASRAT LUENGINGKAJIUT 22946 Sherman Way West Hills, CA 91307
Current File # 20110125432
Date: 1/24/2011
Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 183

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20100359399
Date Filed: 2/3/2010
Name of Business: NATIONWIDE AUTO 12823 Blythe St. North Hollywood, CA 91605
Registered Owner: NVARD ISHKHANYAN 12823 Blythe St. North Hollywood, CA 91605
Current File # 20110158231
Date: 1/28/2011
Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 184
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20100359399

Date Filed: 3/16/2010
Name of Business: NATIONWIDE AUTO 12823 Blythe St. North Hollywood, CA 91605
Registered Owner: NVARD ISHKHANYAN 12823 Blythe St. North Hollywood, CA 91605
Current File # 20110158231
Date: 1/28/2011
Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 185

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: JANUARY 25, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: FLAMING GROUP INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
16574 493 BH WEEKLY 2/3,10,17 2011
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA157493 BH WEEKLY 2/3,10,17 2011
NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LI-CENSE
Date of Filing Application: JANUARY 25, 2011
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: ROSA MEXICANO SUNSET LA LLC.
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 8570 W SUNSET BLVD WEST HOLLYWOOD, CA 90069-2359.
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA157538 BH WEEKLY 2/3/11

FICTITIOUS BUSINESS NAME STATEMENT: 20110046756 The following person(s) is/are doing business as: TAI RITTI CHAI, INC. 200 S. PALM AVE, ALHAMBRA, CA 91801. TAI RITTI CHAI, INC. 200 S. PALM AVE, ALHAMBRA, CA 91801. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/10/2011. Signed WIPARAT RITTI CHAI. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 19552

FICTITIOUS BUSINESS NAME STATEMENT: 20110046803 The following person(s) is/are doing business as: R & C UPHOLSTERY SUPPLY, 6033 S CENTRAL AVE, LOS ANGELES, CA 90001. RUBEN P MARTINEZ, 2572 MISSOURI AVE SOUTH GATE CA 90280. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/17/2011. Signed RUBEN P MARTINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 19853

FICTITIOUS BUSINESS NAME STATEMENT: 20110048114 The following person(s) is/are doing business as: THAT SPECIAL TOUCH, 14215 TELEGRAPH RD # 17, WHITTIER, CA 90604. JOANNE DE MARCO, 563 S. DORCHESTER ST ANAHEIM CA 92805. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOANNE DE MARCO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/10/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 19851

FICTITIOUS BUSINESS NAME STATEMENT: 20110060261 The following person(s) is/are doing business as: BIOLA YAZMIN GARCIA, 1215 MAPLE ST INGLEWOOD CA 90301. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed FABIOLA Y GARCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 19897

FICTITIOUS BUSINESS NAME STATEMENT: 20110120538 The following person(s) is/are doing business as: ACTI-KARE RESPONSIVE IN-HOME CARE, 1626 LEIGHTON AVENUE, LOS ANGELES, CA 90002. ZETINA LLC, 1626 LEIGHTON AVENUE LOS ANGELES CA 90002. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MICHAEL A. ZETINA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 1/21/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 19843

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: JANUARY 13, 2011

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: CHIPOTLE MEXICAN GRILL INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

11690 SAN VICENTE BLVD

LOS ANGELES, CA 90049-5104

Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA157383 BH WEEKLY 1/27 2/3,10 2011

FILE NO. 20110086966

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LEIMERT PARK COIN LAUNDRY, 2720 W. VERNON AVE, LOS ANGELES, CA 90043 county of: LOS ANGELES. The full name of registrant(s) is/are: NAFK HOLDINGS COMPANY, INC [CALIFORNIA], 22336 HARBOR RIDGE LANE, #2, TORRANCE, CA 90502. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ NAFK HOLDINGS COMPANY, INC BY: NAVIN LEE COTTON, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on 1/14/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157339 BH WEEKLY 1/20,27 2/3,10 2011

FILE NO. 20110086967

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LAWRENCE LIQUOR MARKET, 2301 JAMES M. WOOD BLVD, LOS ANGELES, CA 90006 county of:

LOS ANGELES. The full name of registrant(s) is/are: SHOYEBUL ISLAM, 12327 KERRWOOD ST, EL MONTE, CA 91732. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SHOYEBUL ISLAM

This statement was filed with the County Clerk of LOS ANGELES County on 1/14/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157338 BH WEEKLY 1/21,28 2/4 2011

FILE NO. 20110039274

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FRESCA WATER, 139 S. MEDNIK AVE, LOS ANGELES, CA 90022 county of: LOS ANGELES. The full name of registrant(s) is/are: HYUN KOO HWANG, 22613 CROWN POINT CT, SANTA CLARITA, CA 91350. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: 1-1- 2011.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HYUN KOO HWANG

This statement was filed with the County Clerk of LOS ANGELES County on 1/7/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157236 BH WEEKLY 1/13,20,27 2/3 2011

FILE NO. 20110023472

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BRICKS AND SCONES COFFEE SHOP, 403 N. LARCHMONT BLVD, LOS ANGELES, CA 90004 county of: LOS ANGELES. The full name of registrant(s) is/are: YU & JU, LLC, 403 N. LARCHMONT BLVD, LOS ANGELES, CA 90004. This Business is being conducted by a/a/n: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: DECEMBER 1, 2010.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ HYEKYONG JU

This statement was filed with the County Clerk of LOS ANGELES County on 1/5/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA157188 BEVERLY HILLS WEEKLY 1/13,20,27 2/3 2011

NOTICE OF TRUSTEE'S SALE UNDER A NOTICE OF A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN Title Order No. 1027694 Trustee Sale No. 2010-2570 Reference No. 008-CHO APN No. 4333-030-069 YOU ARE IN DEFAULT UNDER A NOTICE OF DELINQUENT ASSESSMENT DATED 8/3/2010, UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice if hereby given that On 2/14/2011 at 10:30 AM., S.B.S. Lien Services As the duly appointed Trustee under and pursuant to Notice of Delinquent Assessment, recorded on 8/12/2010 as Document No. 10-1121957 Book Page of Official Records in the Office of the Recorder of Los Angeles County, California, the purported owner(s) of said property is (are): MICHAEL CHO WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH, (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a State or national bank, a check drawn by a state of federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state.): At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California All right, title and interest under said Notice of Delinquent Assessment in the property situated in said County, as more fully described on the above referenced assessment lien. The street address and other common designation, if any of

the real property described above is purported to be: 234 S. TOWER DRIVE #8 BEVERLY HILLS, CA 90210 AKA 234 S TOWER DR UNIT 8 BEVERLY HILLS, CA 90211 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum due under said Notice of Delinquent Assessment, with interest thereon, as provided in said notice, advances, if any, estimated fees, charges, and expenses of the Trustee, to-wit: \$13,135.58 accrued interest and additional advances, if any, will increase this figure prior to sale. The claimant, TOWER PARK under said Notice of Delinquent Assessment heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. THE PROPERTY IS BEING SOLD SUBJECT TO THE NINETY DAY RIGHT OF REDEMPTION CONTAINED IN CIVIL CODE SECTION 1367.4(c) (4). PLEASE NOTE THAT WE ARE A DEBT COLLECTOR AND ARE ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. FOR SALES INFORMATION, PLEASE CALL (714)730-2727 or LOG ONTO www.lpsasap.com Date: 1/10/2011 WE ARE ATTEMPTING TO~ COLLECT A DEBT, AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. S.B.S. Lien Service 31194 La Bayu Drive, Suite 106 Westlake Village, California 91362. ASAP# 3884810 01/20/2011, 01/27/2011, 02/03/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-09-255057-ED Order #: 090155271-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 9/5/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee.

The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): HOUSHANG TOJARIEH AND JENIA TOJARIEH, HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP Recorded: 9/13/2006 as Instrument No. 06-2034840 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 2/14/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$2,189,865.14 The purported property address is: 1341 N BEVERLY DR BEVERLY HILLS, CA 90210 Assessor's Parcel No. 4355-019-063 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to JPMorgan Chase Bank, N.A. 7301 Baymeadows Way Jacksonville FL 32256 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final

ing on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3883349 01/20/2011, 01/27/2011, 02/03/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: JOHN B. COMAN CASE NO. BP083420

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of JOHN B. COMAN.

A PETITION FOR PROBATE has been filed by JUDITH C. BROWN in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that JUDITH C. BROWN be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 02/10/11 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
JOHN B. PALLEY - SBN 173469
MEISSNER, JOSEPH & PALLEY
1555 RIVER PARK DR #108
SACRAMENTO CA 95815
1/20, 1/27, 2/3/11
CNS-2025669#

NOTICE OF PETITION TO ADMINISTER ESTATE OF SUSAN JANE GENELIN Case No. BP126620

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of SUSAN JANE GENELIN

A PETITION FOR PROBATE has been filed by Alan Michael Genelin in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Alan Michael Genelin be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Feb. 24, 2011 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
STEPHEN W KRAMER ESQ
SBN 69616
KRAMER LAW GROUP
5858 WILSHIRE BLVD
STE 205
LOS ANGELES CA 90036

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: DECEMBER 21, 2010
To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: HYUNDAE HEALTH CENTER INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

3625 W. 6TH ST
STE 101
LOS ANGELES, CA 90020-3036
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST STE 320, LOS ANGELES CA 90017 (213)833-6043

LA157063 BH WEEKLY 12/30 2010 1/6,13 2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0139651 Title Order No. 10-8-499943 Investor/Insurer No. 6931711334 APN No. 4336-016-016 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 01/24/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by oSEN HO CHU, A SINGLE MAN, dated 01/24/2007 and recorded 01/31/07, as Instrument No. 20070203032, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/03/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8909 ROSEWOOD AVENUE, WEST HOLLYWOOD, CA, 90048. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$957,852.56. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/29/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3879080 02/03/2011, 02/10/2011, 02/17/2011

Escrow No. 47818
NOTICE TO CREDITORS
OF BULK SALE

(Notice pursuant to UCC Sec. 6105)
NOTICE IS HEREBY GIVEN that a bulk sale is about to be made.

The name(s) and business address of the seller are: FRED P. STARTZ, 8933 Santa Monica Boulevard, West Hollywood, CA 90069

Doing business as: MARVIN'S PHARMACY
All other business name(s) and address(es) used by the seller(s) within the past three years as stated by the seller(s), are:

The name(s) and business address of the buyer(s) are: CLINICAL COMPOUNDING PHARMACY, 8933 Santa Monica Boulevard, West Hollywood, CA 90069

The assets being sold are generally described as the business, goodwill, fixtures, furniture, and furnishings, equipment, supplies, tools, leasehold improvements, telephone numbers, lists of customers, trade names, signs, all transferrable permits, franchises, leases, customer deposits, and saleable merchandise for resale, stock in trade, and work in process on hand and are located at: 8933 Santa Monica Boulevard, West Hollywood, CA 90069

The bulk sale is intended to be consummated at the office of BANKERS TRUST ESCROW COMPANY, LTD., 18850 Ventura Blvd., Ste. 208, Tarzana, CA 91356 and the anticipated sale date is February 22, 2011.

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

The name and address of the person with whom claims may be filed is BANKERS TRUST ESCROW COMPANY, LTD., 18850 Ventura Blvd., Ste. 208, Tarzana, CA 91356, Attn: Vanessa Perez and the last date for filing claims by any creditor shall be February 18, 2011, which is the business day before the anticipated sale date specified above.

Dated January 3, 2011
CLINICAL COMPOUNDING PHARMACY, By: Helen Kizler, Corp Officer, Buyer(s)

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 239991CA Loan No. 0676467764 Title Order No. 295374YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 06-16-2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 02-24-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 06-24-2004, Book , Page , Instrument 04 1615355, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: BI YOUNG BAEK, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1: AN UNDIVIDED 1/32ND INTEREST IN LOT 1 OF TRACT 31602, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 844 PAGES 87 AND 88 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT UNITS 101 TO 108, 201 TO 208, 301 TO 308, AND 401 TO 408 INCLUSIVE AS SHOWN AND DEFINED UPON THE CONDOMINIUM PLAN RECORDED ON AUGUST 22, 1974 AS INSTRUMENT NO. 3262 ALL EXCEPT THEREFROM ALL OF THE OIL, GAS, MINERALS, HYDROCARBONS AND KINDRED SUBSTANCES LYING AND BEING BELOW THE DEPTH OF 500 FEET FROM THE SURFACE OF SAID LAND AS GRANTED TO REA CHESLER IN DEED RECORDED AUGUST 8, 1970 IN BOOK D4795 PAGE 174, OF OFFICIAL RECORDS. PARCEL 2: UNIT 203 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN ABOVE REFERRED TO. Amount of unpaid balance and other charges: \$382,488.34 (estimated) Street address and other common designation of the real property: 221 S GALE DR # 203 BEVERLY HILLS, CA 90211 APN Number: 4333-029-043 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 01-28-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee KATHY HARDING, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3897723 02/03/2011, 02/10/2011, 02/17/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. CA09001879-10-1 . Title Order No. 4617575 Loan No. 3014806297 APN 4339-009-084 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED November 15, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On March 1, 2011, at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, MTC FINANCIAL Inc., dba Trustee Corps, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on November 27, 2007, as Instrument No. 20072604778 of Official Records in the office of the Recorder of Los Angeles County, CA , executed by: RICK ABRAMSON ,AN UNMARRIED MAN, as Trustor, in favor of WASHINGTON MUTUAL BANK, FA as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: As more fully described on said Deed of Trust. The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1010 PALM AVENUE # 207, WEST HOLLYWOOD, CA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant

or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$371,065.90 (Estimated), provided, however, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. DATE: February 3, 2011 MTC FINANCIAL INC dba Trustee Corps TS No. CA09001879-10-1 . 17100 Gillette Ave Irvine, CA 92614 949-252-8300 Clarisa Gastelum, Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE AT www.lpsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714-259-7850 Compliance with California Civil Code Section 2924f: The Beneficiary or Beneficiary's agent has indicated that the requirements of California Civil Code Section 2924f have been met. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil Code 2923.53(k)(3) declares that it has obtained from the Commissioner a final or temporary order of exemption pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded or the time frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale pursuant to Civil Code Sections 2923.52. Clarisa Gastelum, Authorized Signature TRUSTEE CORPS IS A DEBT COLLECTOR. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. ASAP# 3899784 02/03/2011, 02/10/2011, 02/17/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: BRENNIA ILANA BERGER AKA BRENNIA I. BERGER AKA BRENNIA BERGER CASE NO. BP126639

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of BRENNIA ILANA BERGER AKA BRENNIA I. BERGER AKA BRENNIA BERGER.

A PETITION FOR PROBATE has been filed by MELANY W. BERGER in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MELANY BERGER be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 02/24/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
MELISSA R. KARLSTEN
AARON RIECHERT CARPOL & RIFFLE, APC
900 VETERANS BLVD #600
REDWOOD CITY CA 94063
2/3, 2/10, 2/17/11
CNS-2032886#

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115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals

300-House Furnished

302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate

400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise

600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial

800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation

900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

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HOLLYWOOD FOREVER CEMETERY- 1 plot in exclusive Garden of Legends. View of lake, easy access road. Cemetery almost sold out. Will handle title transfer. \$40K OBO. PP. (323) 633-4333.

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