

cover stories • pages 8-9



WHAT'S ON YOUR MIND?

You can write us at: 140 South Beverly Drive #201 Beverly Hills, CA 90212

You can fax us at: 310.887.0789

email us at: editor@bhweekly.com



letters & email

"BHUSD prepared to sue METRO over

subway under high school" [Issue #592] The O-N-L-Y reason the MTA is going to "decide" to tunnel under Beverly Hills High School is political influence. That is outrageous!

If Beverly Hills city officials do not threaten to take the matter to court if that happens is even more outrageous. This is not a game of poker. This is an extremely dangerous situation where hundreds of lives could be at stake and the city officials who are not willing to take all available steps to protect our children and teachers should not be in office.

I believe at least 90 percent of the parents and future parents of Beverly Hills High School students agree with the statement I have just written.

Common sense would dictate that buildnig the subway along Santa Monica Boulevard, the original route the Metropolitian Transportation Authority designed is less expensive and elminiates the high school risks.

Herb Wallerstein Beverly Hills

"Measure 2P"

In the propaganda surrounding Measure 2P, paid for by developer G&L Realty, we read that "The business of Beverly Hills is business" with the implication that 2P is

somehow good for business in BH. If that's really the case, then why does the Beverly Hills Chamber of Commerce oppose Measure 2P?

Listen, we all love 2 hour free parking. But 2P is not about 2 hour free parking. It's about special interests. It's about bad government. It's about trying to force the City to provide free parking for G&L's medical office buildings.

In the most recent G&L ad, where they attack opposing Measure 3P, which would give 3 hours of free parking to Beverly Hills residents, the G&L forces ask: "If it ain't broke, why fix it?"

Great question.

The City Council has never even considered changing the current free parking policy within the past two years, except for expanding the Montage free parking to two hours. It is G&L who in these economic times is looking to expand the government-subsidized free parking with a resulting drain to the City's General Fund of up to \$1.3 million. Each year. And that's money that we could use for our police, fire, schools or senior services. "If it ain't broke, why fix it, indeed." This is exactly why the voters should reject special interest bonanza 2P.

While I'm a realist, and recognize that elections can still sometimes be bought, our residents should know that Measure 3P was not put on the ballot in order to "confuse" voters as the G&L's highly paid propagandists falsely claim. 3P was put on the ballot with the reasoning that if there was going to be an additional cost to the City for free parking, it would be better to give the benefit to our residents than to wealthy developers. 3P offers residents an additional hour of parking without changing the current non-resident free parking policy, which the LA Business Journal describes as the most generous in the region.

In another attempt to smear the Council, G&L also alleges that none of the councilmembers can say how Measure 3P would be implemented. Oh, really? If there's anything that's confusing the voters, it's the deceptive and expensive propaganda being disseminated by Big Money. And I would be happy to personally answer any questions about either of the current measures.

Please feel free to call my office at (310) 285-1013 and I'll tell you how I envision the implementation of 3P will work, as well as explain to you why 2P, in the immortal words of Jeff Spicoli, is "totally bogus." Simply stated, 3P offers residents an extra hour of free parking and is more fiscally

letters cont. on page 8

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BS065841 of the Los Angeles Superior Court, on November 30, 2000.

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SHARE THE LOVE SOUTH ELM DRIVE

Beverly Vista students spent Monday morning packing lunches for the Westside Food Bank in efforts to some love went out to all on Valentine's Day.

Pictured: Front row: Shannon Benyamin, Ashley Hakimian, Vanessa Schwarz, Sarah Yadidian, Jonah Okum, Yaniv Moaddel, Ryan Navi, BooSung Kim, Lily Yovetich and Julia Yaris.

Back row: Alexia Atapour, Albert Cha, Chae Rim Moon, Nathan Kim, Karol Kwiatkowski, Ali Ghazinoor, Ashlynn Chong, Eugene Chi, and Jenny Yoon Weerly Hills kly

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Page 2 • Beverly Hills Weekly

briefs

Hundreds of election ballots already returned to city

The Beverly Hills City Clerk's Office had mailed out 5,665 ballots and received 752 ballots back as of Tuesday.

As of last Friday, the office had mailed out 5,442 ballots and received 345 ballots.

The returned ballots on Tuesday were equal to about 13 percent of the total ballots mailed. It was the same percentage of ballots returned to the Clerk's office for the same period in the 2009 election

Beverly Hills has approximately 21,000 registered voters. During municipal elections, the average number of mail-in ballots returned to the City Clerk's office is around 6.000.

The City Clerk's Office updates their numbers each morning.

B.V.'s principal to stay another year Beverly Vista principal Irene Stern will

stay on for another year. quite "I'm excited that they asked me to return continue to what I started year," this said Stern. "It always takes

Irene Stern

more than one year to move forward."

Stern said the most rewarding part of her position so far has been growing the Beverly Vista family but she has been challenged by the limited budget.

The Board of Education previously had suggested that they would begin searching for a new principal for the elementary school before approving Stern's continu-

"It was the right thing to do for Beverly Vista and the district. It gives us the time necessary to find a permanent principal and make a smooth transition," said Board vice president Brian Goldberg."I'm appreciative to Irene."

BHEA make endorsements

The Beverly Hills Education Association endorsed City Council candidates Lili Bosse and Dr. Julian Gold last week.

"[Bosse] has a long history of supporting public schools in Beverly Hills and has a track record that is unassailable," said BHEA political action committee head Chris Bushee. "[Gold] convinced us that he has the ability, capacity and passion to keep public schools of Beverly Hills in his mind should he be elected."

Candidate Nancy Krasne was not endorsed, despite being a former teacher.

BHEA, also known as the teacher's union, had its political action committee interview all three candidates and then make a recommendation to the group's representative council. The council voted in favor with the recommendation.

BHEA made endorsements in the last City Council election as well. Their political action committee is able to make financial contributions to its favored candidates, but is reserving the majority of their funds



The City Council of Beverly Hills, at its regular meeting to be held on Tuesday, March 1, 2011, at 7:00 p.m., in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS ADOPTING CERTAIN FINDINGS AND AUTHORIZING THE EXECUTION OF AN ENERGY SERVICE CONTRACT WITH ENERGY INNOVATION GROUP, LLC PURSUANT TO GOVERNMENT CODE SECTION 4217.10 ET SEQ

The City Council will consider adoption of a resolution of findings and authorize execution of an energy service contract with Energy Innovation Group, LLC for the implementation of certain energy related improvements to City Facilities pursuant to Government Code Section 4217.10 et seq. Proposed projects will be paid for full under Southern California Edison's 0% interest On-Bill Financing program with no capital outlay from the City. A portion of the energy savings from the monthly utility bills is used by SCE until the project cost is fully offset.

If you challenge the Council's action in regard to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the hearing.

Any interested person may attend the meeting and be heard. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date.

BYRON POPE, CMC **City Clerk**

for the upcoming Board of Education elections at the end of the year.

"It feels good for us as a teacher's association to play our role and exercise our voice in the process," said Bushee.

BHUSD seeks community input for new supt.

The Beverly Hills Unified School District is inviting all interested parents and community members to talk with its new superintendent search firm next week.

The firm, Hazard, Young and Attea, is gathering input from district stakeholders as it embarks on finding a superintendent for the Beverly Hills district.

The meeting will be an informal gathering on Thursday, Feb.24, at 6 p.m. in the Jon Cherney Lecture Hall on the first floor of Beverly High's Science & Technology Center.

Former mayor Spadaro convicted of animal cruelty charge

Former Beverly Hills Mayor Charlotte Spadaro was convicted of an animal cruelty



misdemeanor for hoarding nearly 200 dogs and cats at a facility in San Bernardino County, but mental health experts say the 67-yearold should receive counseling not jail-

Charlotte Spadaro

time.

Spadaro, who was mayor in 1986, has a history of struggling with authorities over her tendency to house dozens of animals at once.

"I believe that there were many errors made throughout the trial and even preceding the trial, which I will address on appeal," Spadaro told the Press-Register after the trial.

It would seem that Spadaro's problem briefs cont. on page 5

BEVĚRLV	NOTICE OF PUBLIC HEARING
DATE:	February 24, 2011
TIME:	1:30 PM, or as soon thereafter as the matter may be heard
LOCATION:	Council Meeting Room 280A Beverly Hills City Hall 455 North Rexford Drive Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, February 24, 2011, will hold a public hearing beginning at 1:30 PM, or as soon thereafter as the matter may be heard to consider:

A Conditional Use Permit (CUP) to allow a non-retail use, to occupy an existing ground floor space of a building located in a designated pedestrian oriented area at 9399 Wilshire Boulevard/160 N. Canon Drive). The proposed location is at the northeast corner of Wilshire Boulevard and Canon Drive. The ground floor street frontage of the space is approximately 47.3-feet wide facing Wilshire Boulevard and 48.8-feet wide facing Canon Drive. The Zoning Code restricts non-retail uses which exceed a ground floor street frontage of 25-feet in width, both on Wilshire Boulevard and on Canon Drive, to be located within this area unless authorized by a CUP.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The project qualifies for a Class 1 Categorical Exemption for operational changes within an existing commercial facility, and the project has been determined not to have a significant environmental impact and is exempt from the provisions of CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission. According to Government Code Section 65009, if you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Rita Naziri, Senior Planner in the Planning Division at 310.285.1136, or by email at rnaziri@beverlyhills.org. Copies of the applications, plans, and Categorical Exemption are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

David Reyes, Principal Planner



letters cont. from page 2

responsible than the G&L initiative. Unfortunately, the only thing that Measure 2P actually excels at is providing a textbook example of initiative abuse and everything that is wrong with the initiative process and the role of Big Money within our electoral system. If we want to get our entire state back on track, reforming the process is one of the steps we're going to have to take. That means rejecting the kind of abusive, self-serving "It's all about me" political ploys represented by Measure 2P.

John Mirisch **Beverly Hills City Councilmember**

Another spring is upon us and with that all the beautiful colors produced by our candidate lawn signs there lurks a weed of devastating proportion or should I say proposition. 2P lawn signs are sparsely distributed throughout our community and every time I see one I want to pull my car over, knock

on the door and ask what are you thinking-vou clearly do not understand this proposed measure and if you do, you do not care about vital services in this city.

Now, I do not have a dog in this race other than protecting Beverly Hills and apparently some voters from themselves. 2P is the parking measure that serves to tie the hands of City Council from deciding what is best for our city by guaranteeing free two hour parking. We already have two hour free parking in nine of the city's eleven lots and it is not going away--unless you vote yes on 2P.

That is right, if 2P passes, our city government will be legislated to provide two hour free parking in all lots (except Montage) This leaves the council three option: 1. run the lots at a deficit and take money away from the general fund to fund parking, imperiling police, fire, and school funding, 2. they could shut down all public lots or 3. sell the lots to a private company. Now I am no genius, however, I can figure out that money out of our general fund is going



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ATTENTION ALL RECIPIENTS OF DE PUY FECTIVE HIP IM Don't rely on the company who gave you a potentially defective hip implant to advise you on your legal rights!

DePuy Orthopaedics, a division of Johnson & Johnson, has issued a worldwide recall of it's ASR™ Acetabular System for Total Hip **Replacement**, after determining that these hip implants may fail at an alarming rate. The "metal-on-metal" composition of these implants can release particles into the patient, potentially causing serious and painful reactions - sometimes requiring complete revision surgery.

Reportedly, Johnson & Johnson has been seeking medical releases from recipients so that their claims adjustors can speak with you directly and possibly take down statements without your having counsel present – an unwise action for any recipient to do.

clearly demands having your own lawyer. You without talking to us.

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must be very cautious with dealing with the manufacturer or its representative without proper legal representation.

If you have a DePuy ASR[™] product, please call us immediately, as there are time limits for filing a claim. You might already have problems with the implant about which you are unaware, so please contact us Having a defective hip implant in your body | --- and certainly do not forfeit your legal rights

to lead to higher taxes on BH residents. Furthermore, no lots or private companies running parking lots will mean no more free parking.

If we take a look behind the money on 2P we find G&L Realty that owns many medical buildings in the business triangle. The two lots on Bedford and Camden that the City Council decided should be one hour parking free is due to the high volume of patients attending doctor appointments. G&L would love to have these lots two hour free parking because they can charge higher rents for this government subsidized parking. All the while, their parking lots charge \$8/hr without validation for their patients. So, while it feels like you are voting in your best interest, you are voting to help G&L rents at the cost of your city services.

I know the campaign literature is confusing and it shows how well this proposition is run, but do not be fooled, this parking initiative would be devastating to the residents and businesses of Beverly Hills. Remember, there is no such thing as free parking, you as a voter have to choose what kind of free parking you want.

Christopher Biehl **Beverly Hills**

"City Council endorsements" I do not think it a good policy to endorse candidates running for office if you are a sitting City Councilmember or School Board member.

This isn't something illegal or unethical



I received a card in the mail and saw a newspaper ad with 3 City Councilmembers and Rabbi [Laura] Geller all endorsing a candidate for City Council. Make no mistakes, this has absolutely nothing to do with any particular candidate although it does show judgment or the lack thereof of any candidate. It has everything to do with process. I happen to believe that she may have compromised her non-profit status in doing so. Why would any clergyman/woman want to risk alienating a portion of their congregation by entering into the fray of any political campaign in our very small town?

As a 37-year resident, I know that we have had some proud traditions which were upheld during political campaigns. We ought to revisit some of them and readopt them such as no clergy endorsing candidates and no sitting elected officials endorsing during the heat of campaigns. It makes for good discourse and for the discussion of issues rather than voters being distracted by such things.

Susan Mishler **Beverly Hills**



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briefs cont. from page 3

isn't that she intends to be cruel to animals, experts say. She seems to be suffering a syndrome that has been making its way to the popular consciousness through Animal Plant's show "Animal Hoarding."

Rancho Cucamonga City Animal services director Joe Pulcinella said he has not had any run-ins with Spadaro nor is he keeping an eye out for her in his area.

"If I were a judge I'd look at this woman as a do-gooder gone wrong," said pyschotherapist Donna Burstyn-Broder, who specializes in hoarding behaviors. "I don't look at her like a vicious monster; I look at her as a lonely woman."

Spadaro is also a licensed attorney, and briefs cont. on page 7



Father-daughter Valentine's dance

The City of Beverly Hills Community Services Department sponsored a Father Daughter Diner Dance at Greystone Mansion on Saturday, Feb. 12. Forty couples danced the night away and enjoyed an Italian dinner and a performance from magician Aaron Davies.



Scrabble Challenge to raise funds for kids books

BookEnds is hosting their annual Believe in Kids SCRABBLE Challenge fundraiser next month.

The event is an evening of friendly competition featuring a doubles SCRABBLE tournament and a silent auction to benefit Los Angeles kids' book needs.

Patti Tanenbaum and Carol Zaslow will co-chair the event, with support by a celebrity host committee including Malcolm McDowell and Kevin McKidd.

The event will take place Thursday, March 3, at The Mark on Pico Boulevard.

BookEnds is a non-profit organization meeting a critical need in the Los Angeles community by providing desperately needed books to the children who need them most, while empowering kids to make a difference in the lives of their peers.

BookEnds has been a service-learning partner with BHUSD since its inception. The students have collected and hand-delivered close to 130,000 books during this long association.

For more event information or to order tickets, visit www.BookEnds.org.







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fromthehillsofbeverly



It's Bosse and Krasne



My recommendations for city council in the March 8, 2011 election are Planning Commission Chair **Lili Bosse** and Councilmember and former Mayor **Nancy Krasne.**

The choice of Bosse was easy: She could be one of the most qualified and totally honest people ever to seek office in our community. Think **George Slaff**, Dr. **Charles Aronberg**, **Vicki Reynolds, Allan Alexander, Leonard Horwin** and **Maxwell Hillary Salter** as a few of our former mayors I most admire and who brought talent and integrity to public service, and you understand why I, and so many others in our community, are supporting her.

Bosse cuts across many lines on issues. She is not some doctrinaire ideologue who is a "sure" vote for or against the myriad and frequently complicated and controversial matters that have come before her commission. She is rational, fair and balanced.

Now, for my other recommendation:

Had Bosse's fellow commissioner Noah Furie remained in the race, my decision would have been quite easy. He would have had my endorsement. But he withdrew, and some other highly qualified possible contenders including Planning Commissioner **Craig Corman** opted not to run.

Hard to know what would have happened had Krasne not decided to seek a second term, or Recreation and Parks Commissioner Dr. **Julian Gold** had not offered himself as a candidate. Fortunately, they are running and we will have choices.

So, why Krasne and not Gold, or as some friends advised me, "why not just support Bosse and stay neutral for the other slot?"

Yes, I have heard all the possible negatives about Krasne. She can be short tempered, she is not a team player, she talks before she thinks and she is often wrong on facts.

However, those are also her strengths, and part of the reason she has my support. She is not some cautious, programmed political type. Krasne does not sit at the council dais and carefully think through the political consequences of what she says or how she votes.



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Sometimes that means political foot in mouth disease, making mistakes, but what you see is what you get, to coin a phrase.

On some of the most critical issues of the past few years, I have often been in total disagreement with her. Just one example: Major improvements at Roxbury Park. She feels this is an overblown project and too costly during this economy, and I think we should follow through on our commitment.

As for some doubtful claims about her successes as mayor, and some very intemperate recent comments, she admitted her facts were poorly presented and she actually told me she was sorry for anything hurtful she might have said in the heat of a campaign where she has been a victim of smears.

That also is Nancy: An ability to actually admit mistakes.

However, anyone who has ever really known her will tell you she is one of the most generous people they have ever met. Unpredictable, yes, but honest in spirit, and in caring for her community. And totally incorruptible.

If she feels she is right, she will go down the wire for her beliefs, no matter the political correctness of her opinions.

Which brings us to her opponent, Dr. Julian Gold, and it does appear that the election now is between these two for the second office, although we have a very unpredictable electorate.

At the candidate's forum I co-moderated with **Anita Eddy**, I asked each of the contenders to ask their competitors one question. Here was an opportunity for Dr. Gold to separate himself from Krasne on issues, including some of the more recent ballot measures. On the contrary, all three seemed to agree on all the possible contentious city concerns.

Dr. Gold was being politically wise, but I would have admired his saying "yes I was for (some development issue)" and taking the political hit. Reminds me of the time then candidate and later Mayor Max Salter told a Southwest Beverly Hills Homeowner's Association meeting he strongly supported the Four Seasons Hotel, a ballot loser, the members actively opposed.

Dr. Gold has served on two city commissions, is a highly regarded physician and has had considerable success in creating a medical professional association, but I can't honestly say I really know him or what vision he has for our city except that he feels it takes too long to process permit applications and, naturally, he is for police, fire and schools.

On the other hand, I do know many of his more prominent supporters, and they are people I admire and trust. Among these are former Mayor **Vicki Reynolds** and Allan Alexander and, most convincing, his medical colleague Councilmember Dr. **Willie Brien**, one of the most fair and talented people ever to serve on the council. My own physician, Dr. **Al Katz** had very kind words to say about Dr. Gold as have many city staffers who have watched his work on two commissions.

Krasne has a long list of endorsers. and many of them too are caring and reliable. Among these are **Fred Hayman** and **Bahador** **Mahboubi** and long time civic leader **Gloria Seiff**. These three also care and have given much to our community.

But they are not the candidates and they will not be making the hard calls on budget priorities. Also, I know where Krasne stands on a wide range of public policy matters – she has a voting record as a member of two city commissions, including planning, and four years as a councilmember and one as mayor.

Two different city councils unanimously appointed her to the Architectural Commission and then Planning Commission and she ran first in a hotly contested election four years ago, running well ahead of two incumbents, one who lost.

Dr. Gold, if he is elected, could well become a moderating voice on an often divided city council. He is talented, bright and, very important, actually willing to serve in these very trying times.

It isn't that I am against Dr. Gold, but I am for Krasne.

A word about endorsements: Public employee associations have an absolute right to make endorsements as do elected officials and community leaders. In one campaign, an irate reader demanded to know what right I had to urge the election of a candidate. Often that kind of question is raised when we disagree with the recommendation.

I generally think someone willing to serve on the council should be given a second term, and that means Krasne and others I have supported in the past, even when I had differences on issues.

In her own mind, no matter how she does her job, I feel Nancy Krasne will always do and vote for what she honestly feels is in the best interests of the people of our community. She has a good heart, strong support from family and friends, and with the confidence obtained by winning a second term, will become a milder advocate.

For all kinds of reasons, I also feel Lili Bosse and Nancy Krasne will work well together on the council.

Final thought: All of our elections are important, but this may be one of our most important. We face serious challenges in our ability to continue excellence in city services. No matter your favorites, this time your city needs your vote and those of your family, friends and neighbors. Not the time to allow a small minority of voters to pick your leaders.

Try to avoid the Wednesday morning blues. You were so sure your candidate would win that you did not bother to vote and, guess what, they lost. We have elections decided by one vote, yes one, many by less than 100.

In most of our balloting, fewer than thirty percent of eligible voters cast ballots. That really has to be unacceptable in a community so concerned about the quality and integrity of the political process. Get out the vote.

Some brief thoughts on the three ballot measures.

Two P was placed on the ballot by petition and not by the council. It would mandate two hour free parking in many city lots. Three P goes further and could guarantee three hour free for residents only, and measure O is supposed to be a revenue producing oil extraction tax.

The most onerous of these is 3P, a poorly conceived concept, designed not because it

really made sense, but only because some members of the council hoped it would help defeat 2P.

We spend millions annually in promoting our hotels, restaurants and stores.

Do we really want to send a message to visitors that residents can park free for three hours, but they must pay? Hardly.

Equally important, the program invites abuse, no matter the costly technology the city hopes could control improper use. The only possible valid argument for this transparently political scheme is that it would be less costly than two hour free. But even our Chamber of Commerce has seen through the scam and urged a NO vote.

As for 2P, this is now in the courts and the legal issues are very complex. Whether or not it is resolved before the election, the questions raised may make the vote irrelevant.

Measure O is a tax on oil extraction and could produce over One Million in city revenues

I have no recommendations on 2P or Measure O. The council strongly opposed 2P and voted to place Measure O and 3P on the ballot. Then what happened? Hardly anything. The council majority should not promote or oppose ballot measures unless they are willing to show some leadership and use some political chips to prevail in an election.

briefs cont. from page 5

represented herself in this case. It is unclear if this conviction will affect her license or if she will face discipline from the State Bar of California.

Spadaro will be sentenced March 22.

Overtime Loss Costs BHHS Girls' Soccer Team League Championship

The Beverly High girls' soccer team was 13 minutes away from the Ocean League championship when Culver City scored the tying goal, then allowed what proved to be the game-winning goal with seven minutes to play in the second 10-minute overtime segment in a 2-1 loss last Thursday at Nickoll Field.

"We didn't do anything wrong," said Norman coach Ryan Franks, whose team was a 2-0 winner at Culver City Jan. 26. "We played extremely well, but we didn't capitalize and get that insurance goal."

Beverly Hills (16-6-2, 9-1 in league play) took a 1-0 lead midway through the first half on Ashley Aviram's 14th goal of the season, off Nicole Star's 21st assist, extending her school record.

Same story four years ago. The council approved a much needed revenue producing tax increase ballot measure and then, amazingly, each member disowned their creation and Measure P lost.

LOCAL HERO. Linda Schwartz. Despite his obvious disabilities, I have never seen her husband, former Courier Publisher March Schwartz, happier or more cheerful. He attends events, greets visitors to his corner booth in Spago's bar area with his always smiling grin and thumbs up sign, and with Linda's optimistic presence making it all fun for March.

For what she is and has done to keep March so active and involved, and for her own leadership in city charities, Linda Schwartz is this week's Local Hero. ***

Next week, my delayed look at how we came to approve the strange art work at the northwest corner of Wilshire Blvd. and Beverly Drive.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

"In the first half we were all over them," Franks said. "We had several opportunities to put the hammer down on them. We hit a crossbar and had other opportunities as well and didn't get that second goal and sure enough, it came back to haunt us."

When asked what made the difference between winning and losing, Franks said, "I do feel we worn by the time overtime came around. They got up another notch and we were down.'

The Normans were outshot, 10-6. Beverly Hills goalkeeper Ida Trevino made eight saves.

Aviram, Tylor Fields and Star drew praise from Franks for their play.

A victory would have given the Normans the league championship, which Franks called "possibly a once-in-a-lifetime opportunity.

Beverly Hills would have been co-champions with Santa Monica with a tie, but instead finished second, a half-game behind the Vikings, and a half-game ahead of the third-place Centaurs, who are 19-5-1 and 7-2-1 in league play.

briefs cont. on page 9



LOCAL ENERGY TAXES: A 500% INCREASE?

The Beverly Hills City Council wants to raise taxes again.

This time it's a new local tax on natural gas and a 500% increase in existing local oil taxes. Measure O isn't a tax on the big oil companies. None of them produce energy in Beverly Hills. This enormous tax increase would hit Beverly Hills residents, schools, synagogues and churches, and lower property values.

Higher energy taxes mean higher gas prices at the pump and higher natural gas bills.



Watch Out for Measure O on your March 8 Ballot.

Find out more at www.NoMeasureO.com

STOP HIGHER ENERGY TAXES



Official Title: A Resolution of the Council of the City of Beverly Hills Submitting to the Voters of the City of Beverly Hills a Measure to Increase the Tax on Oil Extracted from the City, to Establish a Tax on Natural Gas Extracted from the City and to Amend the Definition of Gross Receipts in the Business Tax Regulations of the Beverly Hills Municipal Code Paid for by Stop Higher Beverly Hills Energy Taxes, No on Measure O, sponsored by the California Independent Petroleum Assn., with major funding by Plains Exploration & Production Company, Breitburn Energy Company, LP, Venoco Inc., and Hillcrest Beverly Oil. Donors in descending order of amount. See www.beverlyhills.org for current funding information.

coverstory HISTORIC 9936 DURANT DRIVE DEMOLITION APPROV

Residents becoming impatient with city's lack of historical preservation By Jacquelyn Ryan

An historic building designed by a master architect on Durant Drive will be demolished to make way for a 14-unit condominium building, after the City Council voted 3-2 to deny the appeal of a residential group and approve the final environmental impact review Tuesday evening. The debate raised questions about the future of other historic buildings in Beverly Hills.

In a more than four-hour meeting, proponents and opponents of the project at 9936 Durant Drive argued their cases before the Council. Mayor Jimmy Delshad, Vice Mayor Barry Brucker and Councilmember Willie Brien voted in favor of allowing the proposal to go forward. Councilmember John Mirisch and Nancy Krasne dissented.

The 9936 Durant Drive building was designed by Beverly Hills resident and architect Robert Derrah, famous for his work in creating Los Angeles landmark structures such as the Coca-Cola Building, the Crossroads of the World, Charlie Chaplin's home and the Fairfax Farmer's Market. His daughter, Bettie Derrah Jensen, lives in Beverly Hills and has been actively campaigning to ensure the building remains intact.

"Why would you paint over a Renoir just to get a blank canvas," Jensen asked the Weekly earlier this month. But after Tuesday night's meeting, Jensen called the decision disappointing.

"I can't say anything that you can print," she told the Weekly.

Around 600 residents, headed by resident David J. Siegel, signed a petition against the pending demolition, arguing that it's an historic building worth preserving, that the proposed project includes several exceptions from the city's municipal code, that there's insufficient overriding consideration statement, there was not proper public notification about the proposal and that there will be several significant environmental impacts on the neighborhood.

The Council majority ultimately disagreed with all five of the points of appeal.

"The overriding benefits to the community are very clear here," said Brien.

Owned by Gale One properties, LLC, the current building is a five-unit, two-story, 28foot-tall, 12,145 square-foot structure. The proposed building is a 14-unit, four-story, 24,906 square-foot building with subterranean parking providing 42 spaces including guest spaces. The fourth-story will have a setback that is intended to lessen the look of the height of the building.

Two of the proposed one-bedroom units are slated to be dedicated to low-income housing and will deeded to the city.

"The City Council after hearing all the

demolition of the 9900 Santa Monica Blvd., building, which formerly housed the famous Hollywood hang-out the Friar's Club, the question has been growing.

The city has no official ordinance that protects or preserves historic buildings or icons. It does however have a General Plan that outlines the city's desires and goals to do its best to protect these buildings.



Interior of 9936 Durant Drive today



evidence and weighing all the facts came to the right decision," said Murray Fischer, who represents the developer. "The decision was very satisfying."

But for others, the decision raises larger questions about how Beverly Hills deals with its historic landmarks. With the recent

"If we had a theme song for historical preservation in Beverly Hills it would unfortunately be 'Another Bites the Dust,'" said Councilmember John Mirisch. "It goes to show how desperately we need an historical preservation ordinance."

The historical preservation section of the

General Plan reads:

"The policy framework is designed to preserve the City's heritage by identifying and safeguarding the most significant of the City's innumerable historical resources. Further, the policies are designed to promote the City's historic and cultural resources as a means to foster civic pride and community engagement in the celebration of the City's unique cultural heritage."

The Council and Planning Commission have their hands tied in some ways because there is no ordinance or code they can point to, to deny a developer a demolition permit.

Mirisch as well as Planning Commission chair Lili Bosse have encouraged the Council to reconsider adopting the Mills Act, which ensures protections for historic buildings in the area. Mayor Delshad has also suggested that the Mills Act should be implemented by the city.

The city participated in a survey of historic sites, with dozens of Beverly Hills addresses being identified as places of historic significance. Despite this designation, there is no Beverly Hills code or ordinance that provides additional protections to these buildings.

The 9936 Durant Drive building owners say that when they purchased it in 2005, the building was not classified as a historical building and they were told they would be able to do whatever modifications they'd like to do it. If sold, City staff estimated that the proposed project's gross sales revenue would be just under \$20 million with a \$3.38 million total profit.

The Durant building lies within the historic Speedway Tract, which includes a concentration of multifamily dwellings in the revival-style period between the two World Wars. It is surrounded primarily by two-story duplexes, fourplexes, and six- and eight-unit apartment buildings.

The first proposal was a modern-style building that the Planning Commission deemed unfit for the neighborhood. The revised proposed building is in the American Colonial Revival style, which fits the milieu.

The building will now be subject to review by Architectural Commission for similar reasons.

The proposed building is slated to be built using green technologies and will be environmentally friendly with the aim of achieving a silver LEED certified status, the developer says. But critics say that's not enough.

"When you demolish an historic building the energy that's wasted... the whole idea of balancing it out with a green building doesn't make sense," said Susan Grant Holly, a lawyer focusing on historic preservation, who spoke in front of the Council. She argued that historic buildings are the most 'green' buildings a city can have.

But the Council majority believes the public benefit is larger enough to warrant the new project and the environmental mitigation is adequate for the project to move forward.

The construction of the new building is now pending. The Council has yet to schedule a discussion of the Mills Act.

COVERSTORY SOCIAL MEDIA PLAYS NEW ROLE N BEVERLY HILLS CAMPAIGNS But will it have any influence on local voters?

By Jacquelyn Ryan

Facebook, Twitter and YouTube have been playing an unprecedented part in Beverly Hills' upcoming City Council election as all three candidates for the two open seats campaign on the web.

Within the last two months, candidates Lili Bosse, Julian Gold and Nancy Krasne have been actively using Facebook and video site YouTube to promote their messages. Bosse and Krasne have been using micro-blogging site Twitter as well. It's the first time all candidates for City Council used the virtual tools in their campaigns.

"It's a way to turbo-charge the traditional things that you do," said Candidate Nancy Krasne's campaign manager Michael Meurer.

Of course, social media played a part in 2009's municipal election. For instance, Councilmember John Mirisch successfully used Facebook and YouTube to communicate his platform and garner votes. But certainly since then, the influence of social media has grown more powerful and more accessible with the number of Facebook users alone growing by about double in that time. Candidates for elected position here, and across the country, have gotten savvy to the potential of these free viral networks available to them at the computer.

"Elections can still be about who can scream the loudest," said Mirisch. "[Social media], to an extent, can become a tool to level the playing field."

It's not an imaginary influence. In the recent Congressional election, Facebook reports that 74 percent of candidates for

the House who had the most number of "Likes" on their Facebook page actually won the race. For the 19 Senate seats, 81 percent with more Likes won that race.

Beverly Hills candidates have been using the internet and social media as a way to promote their own image and message as well as a way to provide the location and times of their campaigning events.

In Beverly Hills, Bosse had 637 Facebook fans; Krasne had more than 235 fans; and Gold had 47, as of press time.

Krasne's Twitter page, @ElectKrasne, has been promoting her coffees. Candidate Lili Bosse's Twitter page, @lilibosse, has been announcing her endorsements and some of her updates about her campaigning walks.

Gold chose not to use Twitter. "We wanted to do what we do and manage it well," said his campaign manager Stacia Kopeikin.

"I love Facebook and Twitter because it gives the opportunity to interactively communicate with people. It's almost like a town hall meeting and gives you a sense of community," said Bosse. "I don't think social media is the only component of a campaign. It is an important component in a campaign in the year 2011."

In the past, social media was generally viewed as the pastime of the high school and college crowd.

Today, the average age for a social media user today is about 37 years old, according to information from Flowtown, which compiles statistics

briefs cont. from page 7

Failing to win the league championship was "extremely, extremely disappointing," Franks said.

The Normans will play host to Pasadena Maranatha, the Olympic League secondplace team, in a Southern Section Division 4 first-round playoff game today at 3 p.m. at Nickoll Field.

If Beverly Hills wins its first first-round playoff game since 2005, it would face the winner of the South Torrance-Bloomington game Tuesday at 3 p.m. The Normans would play at Bloomington, while the site of a South Torrance-Beverly Hills game would be determined by a coin flip.

Under Southern Section rules, the team with the fewer home games in the playoffs is the host for the next game. If both teams have played the same number of home playoff games, the site is determined by a coin toss.

BHHS Boys' Basketball Team Defeats Culver City

The Beverly High boys' basketball team defeated Culver City, 59-53, last Thursday

from Pew, CNN and Royal Pingdom.

The average age of a Beverly Hills resident is 41, according to the most recent information from City Data. Most people above that age bracket aren't immersed in social media. Though, that's been changing in the last few years.

According to information compiled by Flowtown, nearly half all people between ages 50 and 64 use Facebook, which is about double the population claiming to use it in 2009.

More than 20 percent of people over 60 are using the social networking sites. (61 percent of Facebook users and 64 percent of Twitter users are now over the age of 35, Flowtown said early 2010.)

But all three candidates are missing opportunities to take full advantage of the potential of online media, according to local social media strategist Phyllis Zimbler Miller of Miller Mosaic, LLC.

"Effective social media marketing is all about sharing, not about selling," said Miller. "If you are campaigning about impacts of construction projects in your area, it's good to start sharing information to get people interested in the topic instead of using is a campaign platform."

Zimbler Miller said that the candidates may benefit from using social media as it was intended. Inside of using it as a billboard, candidates could see more successful outreach by simply interacting with the online community that is there. It's a fault she sees in many political hopefuls.

night in an Ocean League game at Culver City, with Julian Dakdouk scoring 17 points and Austin Mills 16 for the Normans in the final regular-season game for both teams.

The Normans (13-13, 3-7) trailed 43-40, entering the fourth quarter, then outscored the Centaurs, 19-10, over the final eight minutes.

Beverly Hills was outscored 13-8 in the fourth quarter, then cut the deficit to 28-27 at halftime by outscoring Culver City, 19-15, in the second quarter.

The Normans were outscored, 15-13, in the third quarter.

"I don't think our--campaign consultants and political gurus--understanding of social media has caught up with the reality of what social media is capable of, so everyone is in experimental mode," said Meurer.

On a national scale, social media has been successfully utilized by candidates to reach and influence constituents and bypass the traditional press. Indeed, social media was instrumental in helping President Barack Obama reach a targeted, younger crowd that mobilized to help get him elected.

But will social media have any influence on the Beverly Hills voters? Well, that depends on who they are.

"I don't get my information from social media nor do I form my views from social media," said resident Alma Ordaz, who is also on Bosse's steering committee. "But [social media] is important in keeping our young people engaged."

The elected officials in Beverly Hills who do use social media have a lower following than many others in nearby cities. It could be an indicator that social media has not yet become as influential or important in this small community.

"The voters of Beverly Hills want to know you're a neighbor and you're attainable," said Kopeikian. "[Gold] is doing the old-fashioned campaigning, knocking on doors... We don't want him sitting in front of a computer all day." Other elected officials agreed.

"You can't sit in a dark room, just tweeting and facebooking," said Board of Education Vice President Brian Goldberg, who is an avid and longtime social media user. "You use it to keep your base fired up and give them a reason to talk. You can use it to get out the vote. Social media keeps your base connected to you."

Most agreed that social media is only effective if the voters are responding to it. Some have critiqued the websites for reducing the amount of physical interaction people have with each other.

In Beverly Hills, with its only 5square-mile boundaries, voters are still close enough for a candidate to walk the city meet up-close and personal. All three candidates said that's their favorite part of campaigning.

"I'm still loving walking and face-toface contact more," said Bosse.

Tal Barnston added nine points, Frank Brown eight, Malik Blades four, Mike Lanier and Torrey Lubkin two each and Joshua Johnson one for Beverly Hills.

The Normans played at Garden Grove Rancho Alamitos in a Southern Section Division 3-A first-round playoff game Wednesday which ended after the Beverly Hills Weekly's deadline.

If Beverly Hills won, it would play host to the Encino Crespi-Pomona Garey winner in a first-round game Friday at 7 p.m.

The Normans are seeded 14th. Crespi is seeded second.

February 17- February 23, 2011 • Page 9

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Whether you live here or own a business in Beverly Hills, 2-hour free public parking is more than just a "nice thing."

2-hour free public parking is the backbone that built Beverly Hills into one of the premiere shopping and dining destinations in Southern California.

Our city set the standard for friendly, convenient parking. Now everyone has copied us.

Competing cities have figured out that free parking builds economic prosperity.

Today, Beverly Hills faces the challenge of attracting shoppers and diners. Now is the time to preserve the system that has worked for decades.

Measure 2P guarantees 2-hour free public parking for everyone – all residents, visitors, shoppers and diners.

On March 8th YES ON **MEASURE 2P** Keep 2-Hour Parking Free for Everyone

For more information **310.902.9280**

www.bhfreeparking.org

This message is paid for by Yes on 2P: Committee to Save Free parking in Beverly Hills, a Coalition of Residents, Property Owners, Small Businesses, Professionals, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org.





Page 12 • Beverly Hills Weekly

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A 91405. ANNA DONDOWYNM 13025 Bassett SI, Van Nuya, CA 91405. The business is beogun to transch business under the focilicus business rame or names listed here on: ner. This statement is field with the County Clerk of Los Angeles County on: 127/2011. rights five years for the date it was field on, in the office of the county clerk. A new feitibus iror to that date. The filing of his statement does not of itself authorize the use in this state here in the rights of andhore under feeder states, or common law (see Section 1414). ese, B&P

F COUTURE 4961 Kester Anv. H. Sherman Oaks, CA 91403. LMM 2ULL 4901 heater new. H. submess is conducted by an Individual. Registrant has began to thransat business under the following here on: 12/2011 Signed: Tami Zdd, Owner. This statement is filed with the County Clerk of Los 407LG-This Erickinson ame statement expires few years from the data it was filed on. In the officer business name statement must be filed prior to that data. The filing of this statement does not of iteld business mane statement must be filed prior to that data. The filing of this statement does not of iteld the statement does not of iteld to be stated and the state that the statement does not of iteld the statement does not of iteld to be stated and the statement does not of iteld the statement does not of iteld the statement does not of iteld the statement does not on the state that the statement does not of iteld the statement does not observe the statement does not on the state that the statement does not on the statement does not on the state that the statement does not on the statement does not on the state that the statement does not on the statement does not one statement does not tement expires two be filed prior to that ation of the rights o 01, 2/24/2011 139

20110153150 The following person(s) is/are doing business as: A.A.T JEWE AMGERIDUCE AMMENTA 14075 Bermax Ave, Symar, CA 91342. The busines put to instrate business under the fictituo business name of taket here This statement is filed with the County Orkrk of Los Angeles County or. 127/28 fire years from the date it was filed on, in the office of the county clerk. A new fictil hat date. The filing of this statement does not of lineal authorize the use in this as Fernando, CA 91340. ANGEn ial. Registrant has begun to tra ique Armenta, Owner. This stat e use in this state I411, et seq., B&P

rutyun, Owner. This sta years from the date. The filing another under

ig person(s) laise doing business as: LA. LEPRECHAUN Elevanda Ave. #205, Tarzana, CA 91356. The business is s under the facilitous business name or names listed here in the County Clerk of Los Angeles County on: 127/2011. was filled on, in the office of the ocunty clerk. A new facilitous statement does not ol loisel authorize the use in this state rail state, or common law (see Section 14411, et seq. B&P

STATEMENT: 20110156060 The followin luys, CA 91401. IGNACO LEON ESP ridual. Registrant has begun to transact b io Leon Espinoza, Owner. This statemer s name statement expires five years from the statement expires five years five years from the statement expires five years five ZA 12959 Oxnard St #13, Van Nuys, CA 91401.The

OUS BUSINESS NAME STATEMENT: 20110153794 The fol ADD with the standard state in the biological generation is stated as a business are EMPIRE FROM (ADD with SL, Garroy AL, CARSTON, CHARTSCHER, MARCH SIG SCAurung Berk, Michin Holywood ER 18409 Selected Opi 1125, Campon Country, CA 91351. The business is conducted by a Greenel Tarties to brance business and the field falls business name or name single from or 1/2021 (Figure Christian Strandard Business and Strandard Strandard Strandard Strandard Strandard Strandard Strandard and strandard business of the strandard business name or name single strandard and strandard business of the strandard strandard and strandard business of the strandard strandard strandard and strandard business of the strandard strandard the rights of auxother under indeel state, or common law (see Section 14411, et see, B&P Code) 3202, 2242011 144 Hegistrant has begun to Kjaer, Partner. This sta

PICITIOUS BUSINESS NAME STATEMENT: 2011015/201 The following person(s) is/are doing business as: TASON REALTY AND MORTGAGE 7840 Foothil Birk Subare HI, Suratan, CA 91040 NICK TONCHEV 7940 Foothil Birk Subaret (S. Suratan, CA 91040. NICK Tabless is concluded by an Individual. Registration tabless studies for the footbook business rame of teader hare on: E727011 Signed NeX Tonders, Comer: This statement is filed with the County Cent of Los Angeles Centry on: 1/27/2011 business rame databaset in the state of the tables. The file of the statement does not of the statement of the statement and the foot point of the site his state in the state in th

luys, CA 91411. JORGE ALBERT lena, CA 90247. The business is o her Ave, Van Nuys, CA 91411; rs. Registrant has begun to tra Ited here on: 1/27/2011 Signed: Jorge Ab Inty on: 1/27/2011. NOTICE - This fictitiou srk. A new fictitious business name etatem → un see country cierk. A new ficilitious business name statement must be filed prior to that data. The filing of itself autorize the use in this state of a ficilitous business name is violation of the rights of another under fee (see Section 14411, et seq. B&P Code.) 2/3/2011, 2/17/201, 2/24/2011 146 Se NAME Comment.

TATELENET. 20110146977 The following person(s) iskne sog SV, an Nuys, CA 1406. ALEJO CAMARENA 15705 xation. Registrant has begun to transact business under dig Camarena, Persient. This statement is field with he C ranne statement expires the years from the date was file ment musb fieling on to that date. The filing of his statem the statement expires to another under federal sta on(s) is/are doing business as: PRIORITY AUTO ENA 15705 Saticoy St, Van Nuys, CA 91406. The ress under the fictilious business name or names with the or and con-

OUS BUSINESS NAME STATEMENT: 2010150268 The fr da, CA 1935. HEYDEF ALCABEVIT Ecco remeasure the follow business name or names listed here on: 1/2/2011 NOTCE - This is trained to alive submitted with the County Cleck of Los Angeles County on: 1/2/2011 NOTCE - This is trainered is field with the County Cleck of Los Angeles County on: 1/2/2011 NOTCE - This is trainered and the other than the county cleck of Los Angeles County on the Cleck with the County Cleck of Los Angeles County on the Viet Note Note and the Cleck of Los Angeles County (Leck of iolation of the rights of a 7/201, 2/24/2011 148

TITOUS BUSINESS NAME STATEMENT: 20110148/733 The following person(s) is/are doing business as: GERBER DENTAL VICE 13064 Victory, Bird, Yan Nuya, CA 91401. MARIA CONSUELO APARICIO 5/16 Euroe Are, Simi Valley, CA 9003. The esis conducted by an Individual. Regaranta hab gon'to finanza tuticationa surfare free factiona business rame of the factiona busines atmost the factiona busines target the factiona busines atmost the the statement expires five years from the date it as statement must be filed prior to that date. The filing of this usiness name in violation of the rights of another under fed 11, 2/10/2011, 2/17/2011, 2/24/2011 149

is state of a fictitious business name in violation of the rights o , B&P Code.) 2/3/2011, 2/10/2011, 2/17/201, 2/24/2011 150

the use in this state 14411, et seq., B&P

Create Jacks 11, e114211, e11421, e244011 151 FCTTTOUGS UBJORDS SNME STOREENENEN: 2010145784 The following person(s) larkine doing business as: CRGANIC 420 CRIGI-NATORS DELIVERY SERVICE 440 Baech Are, Lancaster, CA 8354. AARON ANDEL 4440 Baech Are, Lancaster, CA 0855. The business is conductively and individual Figure That Bagino Instance Laurians suited for Editoria business are anateliated instances and the standard and the standard standard

or: 1/26/2011 Signed: Nona Shamalian, Over: This statement is life with the County (Lefe of Los An, NOTICE - This factilitous a mane statement exprise flexa years from the date it was life or in, it he utilice of the basiness name statement must be field or jor to that data. The failed or jor the utilice of the data is a statement expression of a factilitous business and the statement must be field or jor to that data. The failed or jor the utilities of the data is a statement or jor to that data. The failed or jor the data is the statement expression of line failed and the data is a statement expression of the data. The failed or jor the data is the failed or the data is the data is a statement expression of the data. The failed or the data is the data is a statement expression of the data. The failed or the data is the data is a statement expression of the data. The failed or the data is the data is a statement expression of the data. The failed or the data is the data is a statement expression of the data. The failed or the data is the data is a statement expression of the data. The failed or the data is the data is a statement expression of the data. The failed or the data is the data is a statement expression of the data. The failed or the data is the data is a statement expression of the data. The failed or the data is the data is a statement expression of the data. The failed or the data is the data is a statement expression of the data is the data is a statement expression. The data is the data is a statement expression of the data is a statement expressio

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ART. begun to tri er. This statu is five yer nor

THOUS BUSINESS NAME STATEMENT: 2011014342 The following person(s) is/are doing business as: HI (CAL CLING 21740 Devenative S), Chatasorth, CA 91311. HEALTH' FAMILY MEDICAL CLING, INS 21740 aver, CA 91311. The business is conductive by a Cooporation registrative has leaged in branact business are by Client of Loa Aragiles County or: 126/2011. HOTICE: This follow name statement express the years for on, in the office of the county derk A new following and the following statement express the years for on, in the office of the county derk A new following and the following statement express the years for or common langle estimative target to the state of a following statement with the following the following statement or common langle estimative target to the state of a following statement with the following statement and the following and the following statement with the following statement and the following statement with the following and the following statement with the following statement and the following statement with the following statement with the following statement with the following statement and the following statement with the following statement IENT: 20110141738 The following ank, CA 91501, AILEEN TIFFANY

ess name statement must be filed prior to that ictitious business name in violation of the rights .) 2/3/2011, 2/10/2011, 2/17/201, 2/24/2011 157

MANAGEME.. 91306. The busines names listed here of ""011. NOT iss is conducted by: an Individual. Registrant has be on: 1/26/2011 Signed: Shahram Fahim, Owner. This TICE - This fictitious name statement expires five ve

NAME STATEMENT: 20101943153 The following per 920A West Glenoaks Blvd #209B, Glendale, CA 91? rson(s) is/are doing business as: ARMENIAN ADVER-1202. ARAM MKHITARIAN 1319 E. Harvard St #103, nt has begun to transact business under the ficilious Owner. This statement is filed with the County Clerk of travinge free users from the data it was filed on. In the ess is conducted by: an Individual. Re ere on: 05/24/2010 Signed: Aram Mikhit 010. NOTICE - This fictitious name stat CA 9

is conducted b 1/25/2011 Sigr NOTICE - This use in this state 1, et seq., B&P

BUSINESS NAME STATEMENT: 201101377 ME CARE; ROYALTY HOME HEALTH; ROYA te following person(s) is/are doing business as: ROYALTY HOSPICE; Y ADULT RESIDENTIAL CARE 26019 Baldwin PI Suite F, Stevenson uite E, Discusson Reach CA 01291. The business is analysted bus

usiness name in violation of the rights of 1. 2/10/2011. 2/17/201. 2/24/2011 162 FICTITIOUS BUSINESS NAME STATEMENT: 201 AND DETAIL 8570 W Sunset Blvd P4, West Hollyn Hollywood, CA 90069 The business is conducted) is/are doing business as: ONE DOLLAR PLUS d, CA 90302. JOSHUA K. TORKIAN 3403 Alana trant has begun to transact business under the AMENTAL 2011/0131/23 The following person(s) is/are doing b IPLUS MINUS 820 N. La Brea Ave, Inglewood, CA 90302. J siness is conducted by: an Individual. Registrant has begu at here on: 1/25/2011 Signed: Joshua K. Torkian, Owner. This 1011.NOTICE - This fictilious name statement expires five ye Jerk. A new fictilious business name statement must be filed prior to that di the use in this state of a fictitious business name in violation of the rights of 14411, et seq., B&P Code.) 2/3/2011, 2/10/2011, 2/17/201, 2/24/2011 164 IAME STATEMENT: 20110132884 The following person(s) is/are doing b #227, Sherman Oaks, CA 91403. BETTINA ZEONG-OK LEE. 4501 Cedra distant for an individual Benjetrant has begin to transact business under we mace, anothermal tasks. CA 91494. BETTINA ZEOING OK LEE. 4001 Cedens Ave #227. Shemman Ooks, CA is conclused by an Individual. Registratin habegin to transact borisses under the fictions business manne 11/2/2011 Signed Bettina Zeorogi Ok Lee, Owner. This statement is field with the County Clark of Los Angeles NOTCE: This fictions mare statement engines five years from the data it was field on, in the officio of elisious business name statement mat be filed prior to had date. The filing of this statement does not of had its lated a 1 Actions clarkers arraw in visuation of the right of another under federal tasking, or common line (business name statement).

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FICTITIOUS BUSINESS NAME STATEN NAIL SALON 3357 Unit C, San Gabriel P

FICTITIOUS BUSINESS NAME S AL REALTY 22148 Sherman Way Chatsworth, CA 91311. The busin US BUSINESS NAME STATEMENT: 20110 TY 22148 Sherman Way #201. Canoga Park CA 91311 The hydrates is conducted b DKOJIE; EMMANUEL LATE Registrant has begun to tra Dkojie, Owner. This stateme ment expires five years fro re on: 1/25/2001 Signed: Philon . NOTICE - This fictitious name ent is filed with the C n this state of a ficti seq., B&P Cod

S NAME STATEMENT: 2011013521 The billowing person(s) islare doing business a acaste Ave, Resota, CA 91363, UARGE PARETA 6222 Lindley Ave, Resota, CA 91364, Registrant has about to transact business under the fictions business ranser Pareta, Omer: This statement is field with the County (Clerk of Los Angeles County or temanset business frame) and the statement exprise fier genes from the date it uns field on the county of the date o ame in violation of the rights of a 2011, 2/17/201, 2/24/2011 167

RCTITOUS BUSINESS NAME STATEMENT: 20110134889 The following person(s) laive doing business as: FLC 883 5 Genemics Aire Utili B, Montestio, C Aldeda J, JEL (ERWATES 1612) Educing B, Van Nay, CA 94160; FE Conducted by A General Patterneth, Regular to the stage to tharacter business undre fine (Stafes business andre here on: 1252011 Signet J, Jel Convertes, General Patrice. This statement is filed with the County Cater 4 Los Ang 1252011. NOTICE: The following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to that the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to tharacter on the data it was following and the stage to the stage siness name in violation of the rights of 1, 2/10/2011, 2/17/201, 2/24/2011 168 isted here on: 1/25/2011 Signed: Robe on: 1/25/2011 NOTICE - This fictitious

ENT: 20110133318 The following person(s) Islare doing business as: PB FLOXD .256 S 211. J.MHES FLOXD .256 S. Robertson Blvd .958, Beverly Hills, CA 30211. The business is begun to transact business under the folicitous business runner or name islisted here on This statement is filled with the County Clerk of Los Angeles County or: 1/25/2011. NOTICe years from the date it was filled on, in the officion of business county derk. A new Itelfous business and the transaction of the transac OUS BUSINESS NAME STA n this state o et seq., B&F

EMENT: 20110127066 The following person(s) is/are doing business CA 91350. TIMOTHY FARRELL; BONNI BROWN 20914 Shine D

DUS BUSINESS NAME STATEMENT: 20110127038 The following 458 Ventura Bivd Ste 5, Tarzana, CA 91356. SHAWNA RYDER 2013

DUS BUSINESS NAME STATEMENT: 20110126 E 21824 Ybarra Rd, Woodland Hils, CA 91364. s is conducted by: a Corporation Registra n: 1/24/2011 Signed: Access Realty and F 1/24/2011. NOTICE - This fictitious name me statement must be filed prior to that date. The filing of this usiness name in violation of the rights of another under federa 1, 2/10/2011, 2/17/201, 2/24/2011 175

SS NAME STATEMENT: 20110127802 The following pers mlin St Q, Van Nuys, CA 91405. ROSALINA LINARES 14407 on: 1/24/2011 Sig NOTICE - This fict the use in this state

e filed prior to that date. The filed on, be filed prior to that date. The filing of this statement d iolation of the rights of another under federal state, or o //201, 2/24/2011 176 TIOUS BUSINESS NAME STATEMENT: 2011012829 The following person(s) is/are doing business SERVICES 28464 McBean Prway Suite 17, Valencia, CA 91365. SAVERIO PERSIGO 28464 National Control State State

the use in this state of a fictitious 14411, et seq., B&P Code 1 2/2/2 AME STATEMENT: 20110126616 The following person(s) is/are doing business as: , CA 91204. VRAM ZAKARVAN 320 W. Maple SI #12, Glendale, CA 91204. The bit has begun to transact business under the fictitious business name or names liste more. This statement is filled with the County Circle of Los Anceles County on: 1244. b) to transact business under the felfbloub business nume or names movement and takenent is file with the County Crede to Lo andparle County on 124/2011. NOTICE - This spans from the date it was filed on, in the office of the county clerk. A new felfbloub business that dath. The filing of this statement does not of a data allundoire the use in this state of a fici-rights of another under federal state, or common law (see Section 14411, et seq. B&P Code.) rights

ESS NAME STATEMENT: 20110124374 The following person(s) is/are doing bu KILLS MANAGEMENT 19645 Victory Blvd, Reseda, CA 91335. BENJAMIN JOI an PIME SKILI a, CA 91335. The MANAGEMENT 1964 Victory Bud, Reeds, CA 91355. BENJAMIN JOHN GOME 7 196 Management of an individual Registram has begun to transact subsets under the transact subset of the second state of the second state of the second state of the second registration of the second state of the second state of the second state of the second registration of the second state of SOMEZ 19945 vicioly ass under the fictitious tent is filed with the C

S NAME STATEMENT: 20110125360 The following person(s) is/are doing b siness under the fictitious business i with the County Clerk of Los Ange conducted by: a Husba on: 1/24/2011 Signed: NOTICE - This fictitious state ousiness name in violation of the rights of 11, 2/10/2011, 2/17/201, 2/24/2011 180

DUS BUSINESS NAME STATEMENT: 20110161157 The DUNTING SERVICES 102 N. Glendale Ave #601. Glendale g person(s) is/are doing business as: JR BO 206. JEANETTE RODRIGUEZ 102 N. Glend UNITING SETURCES to a to a summarine or the seture of the

DUS BUSINESS NAME STATEMENT: 20110144887 The following person(s) iskine doing business as: CHE DOLC 5741 est Dr. Agoura Hills, CA 91301 r.KARI TROSTLER 5747 Isonorenst Dr. Agoura Hills, CA 91301 . The business is conducted vidiokula Registrat has begin to financa business nudre the following business have nor means listed here or: 1726/2011 Kari Totatet, Owner. This statement is field with the County Clerk of Los Angeles County or: 1226/2011 MDTGE - This field me attement operagine by eavies north de data I was field on, ih no field on the county data. Anew (Editos business name reattement operagine by eavies north de data I was field on, ih no field on the county data. Anew (Editos business name name or names listed here on: 1/26/2 County on: 1/26/2011. NOTICE - This : sunty clerk. A new fictitious businese loes not of itself author b. or common law (see use in this state of a fic n 14411. et seq., B&P C statement must be filed business name in violati 2/3/2011, 2/10/2011, 2/1 prior to that date. The filing of this statement d on of the rights of another under federal state 7/201, 2/24/2011 182

Date Filed: 2/11/08 Name of Business: Registered Owner: Current File # 2017 Date: 1/24/2011 Published: 2/3/201 ess: LA THAI THERAPY 22211 Sherman Way Canoga Park, CA 91303 ner: JARASRAT LUENGINGKAJUT 22946 Sherman Way West Hills. CA 91303

IENT OF ABANDONMENT OF USE OF FICTITIOUS BI

Current File # 20110158231 Date: 1/28/2011 Published: 2/3/2011, 2/10/2011, 2/17/2011, 2/24/2011 185

Type Depa

STATI File N Date I Name Regis IWIDE AUTO 12823 Blythe St. North Hollywood, CA 91605 I ISHKHANYAN 12823 Blythe St. North Hollywood, CA 91605

IN TO SELL ALCOHOLIC BEVERAGES JANUARY 25, 2011

In Application: JANUAHY 20, 2011 It May Concern: e(s) of the Applicant(s) is/are: FLAMING GROUP INC manta listed above are applying to the Department of Alco

IDE AUTO 12823 Blythe St. North Hollywood, CA 91605

polied for: 47 - ON-SALE GENERAL EATING PLACE pile Breverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 83 (V A 99.04.2 0011

February 17- February 23, 2011 • Page 13

Date: March 04, 2011, 9:00 am, Dant, 1A Room: 54

Saviota Aven b, CA 91436

Date: Feb 16, 2011 8:30 am Dept. NW-C Room: 31

ST & FAIRFAX

21 - OFF-SALE GENER/

is/are: SIR TA

Page 14 • Beverly Hills Weekly

FILE NO. 20110227380

FICE NO. 20110227380 FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSI-NESS AS: EL POLLO #3552, 7101 SUNSET BLVD, HOLLY-WOOD, CA 90046 county of: LOS ANGEELS. The full name of registrant(s) is/are: WIDMOR INVESTMENT, LLC, [ALASKA],

19955 VIA NATALIE, YORBA LINDA, CA 92887. This Business is being conducted by a/an: MINITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

BER This statement was filed with the County Clerk of LOS ANGE-LES County on 02/10/2011 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OF-FICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSI-NESS NAME STATEMENT MUST BE FILED PRIOR TO THAT

DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or com-mon law (See Section 14411 et seq., Business and Professions

LA157694 BEVERLY HILLS WEEKLY 2/17, 24, 3/3, 10, 2011

NOTICE OF TRUSTEE'S SALE TS No. 10-0139651 Title Order No. 10-8-499943 Investor/Insurer No. 6931711334 APN No. 4336-016-016 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 01/24/2007. UNLESS YOU TAKE ACTION TO

TRUST, DATED 01/24/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by oSEN HO CHU, A SINGLE MAN, dated 01/24/2007 and recorded 01/31/07, as Instrument No. 20070203032, in Book, Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/03/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse. directly facing Norwalk

of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest

below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 8909 ROSEWOOD AVENUE, WEST HOLLYWOOD, CA, 90048. The undersigned Trustea disclaims any liability for any incorrectness of the

Avenue, west HOLL WOOD, CA, 90048. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$957,852.56. It is possible that at the time of cale the opening bid may be less

is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings

association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said

sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided,

and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/29/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI

VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 3879080 02/03/2011, 02/10/2011, 02/17/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 239991CA

NOTICE OF THOSTEES SALE INJEES SALE INJEESS SALE INJEESSALE INJEESSA

24-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COM PANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 06-24-2004, Book , Page , Instrument 04 1615355, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: BI YOUNG

BAEK, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or

rederal credit union, of a cashier's check drawn by a state of federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the

hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or war-ranty, expressed or implied, regarding title, possession, or en-cumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees,

secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reaso-nably estimated to be set forth below. The amount may be gre-ater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. NORWALK, CA Legal Description: PARCEL 1: AN UNDIVI-DED 1/32ND INTEREST IN LOT 1 OF TRACT 31602, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 844 PAGES 87 AND 88 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT UNITS 101 TO 108, 201 TO 208, 301 TO 308, AND 401 TO 408 IN-CLUSIVE AS SHOWN AND DEFINED UPON THE CONDOMI-NIUM PLAN RECORDED ON AUGUST 22, 1974 AS INSTRU-MENT NO. 3262 ALL EXCEPT THEREFROM ALL OF THE OIL, GAS, MINERALS, HYDROCARBONS AND KINDRED SUBSTANCES LYING AND BEING BELOW THE DEPTH OF 500 FEET FROM THE SURFACE OF SAID LAND AS GRAN-

SUBSTANCES LYING AND BEING BELOW THE DEPTH OF 500 FEET FROM THE SURFACE OF SAID LAND AS GRAN-TED TO REA CHESLER IN DEED RECORDED AUGUST 8, 1970 IN BOOK D4795 PAGE 174, OF OFFICIAL RECORDS. PARCEL 2: UNIT 203 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN ABOVE REFERRED TO. Amount of unpaid balance and other charges: \$382,488.34 (estimated) Street address and other common designation of the real pro-perty: 221 S GALE DR # 203 BEVERLY HILLS, CA 90211 APN

BER

Code)

Number: 4333-029-043 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property herein t retorior described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, bene-ficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore op-tions to avoid foreclosure; or that it has made efforts to contact the borrower(c) to assess their financial situation and to explore opthe borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 01-28-2011 CALIFORNIA RECONVE-YANCE COMPANY, as Trustee KATHY HARDING, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. For Sales Information: (714) 730-2727 or www.lp-sasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3897723 02/03/2011, 02/10/2011, 02/17/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. CA09001879-10-1. Title Order No. 4617575 Loan No. 3014806297 APN 4339-009-084 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED NOvember 15, 2007. UNLESS YOU TAKE AC-TION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On March 1, 2011, at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk CA, MTC FINANCIAL Inc., dba Trustee Corps, as the duly ap-pointed Trustee, under and pursuant to the power of sale con-tained in that certain Deed of Trust Recorded on November 27, 2007, as Instrument No. 20072604778 of Official Records in the office of the Recorder of Los Angeles County, CA , executed by: RICK ABRAMSON ,AN UNMARRIED MAN, as Trustor, in favor of WASHINGTON MUTUAL BANK, FA as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER. NOTICE OF TRUSTEE'S SALE Trustee Sale No. CA09001879 WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: As more fully described on said Deed of Trust. The property heretofore described of said was is." The street address and other common designation, if any, of the real property described above is purported to be: 1010 PALM AVENUE # 207, WEST HOLLYWOOD, CA 90069 The undersigned Trustee directing any light for any incor-The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation. if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest theron, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, ex-penses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$371,065.90 (Esinterest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Finan-cial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds be the issuance of the irrustee's Deed Upon Sale until funds be-come available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on ac-count by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. DATE: February 3, 2011 MTC FINANCIAL INC dba Trustee Corps TS No. CA09001879-10-1. 17100 Gillette Ave Irvine, CA 92614 949-252-8300 Clarisa Gastelum, Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE www.lpsasap.com AUTOMATED SALES INFORMATION All www.jpsasp.com Action Compliance with Configuration Compliance with Configuration Compliance with Configuration Code Section 2924f: The Beneficiary or Beneficiary's agent has indicated that the requirements of California Civil Code Section 2924f have been met. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil Code 2923.53(k)(3) declares that it has obtained from the Commissioner a final or temporary order of exemption pursu-ant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded or the time frame for oliving a notice of sale specified in Civil Code Section 2923 53 giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale pursuant to Civil Code Sections 2923.52. Clarisa Gastelum, Authorized Signature TRUSTEE CORPS IS A DEBT COLLECTOR. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PUR-POSE. ASAP# 3899784 02/03/2011, 02/10/2011, 02/17/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF BRENNA ILANA BERGER AKA BRENNA I. BERGER AKA BRENNA BERGER CASE NO. BP126639

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or es tate, or both of BRENNA ILANA BERGER AKA BRENNA I.

BERGER AKA BRENNA BERGER. A PETITION FOR PROBATE has been filed by MELANY W. BERGER in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that MELANY BERG-ER be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils,

if any, be admitted to probate. The WILL and any codicils are

available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many autionity will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows need cause why the court should not grant the authority. good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows:

02/24/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS

ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written ob iections with the court before the hearing. Your appearance may be in person or by your attorney

IF YOU ARE A CREDITOR or a contingent creditor of the dece-dent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner

MELISSA R. KARLSTEN AARON RIECHERT CARPOL & RIFFLE, APC 900 VETERANS BIVD #600 REDWOOD CITY CA 94063 2/3, 2/10, 2/17/11 CNS-2032886#

NOTICE OF TRUSTEE'S SALE TS No. 10-0145409 Title Order No. 10-8-521264 Investor/Insurer No. 1704792182 APN No. 4339-009-091 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/31/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COM-PANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by CHANEL JEE YOUNG PARK, A SINGLE WOMAN, dated 07/31/2007 and recorded 08/08/07, as Instru-WOMAN, dated 07/31/2007 and recorded 08/08/07, as Instru-ment No. 20071863743, in Book, Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/10/2011 at 10:30AM, At the West side of the Los Angeles County Courthouse, directly fac-ing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of The street address and other common designation, if any, of the real property described above is purported to be: 1023 HANCCCK AVENUE 214, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incor-rectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$396,484.45. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal lora tate of national balls, a cricci and by a state of federal savings and loan association, savings association, or savings bank speci-fied in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the in-debtedness secured by said Deed of Trust, advances thereun-der, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DAT-ED: 02/10/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose.ASAP# FNMA3864419 02/10/2011, 02/17/2011, 02/24/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF GARY MANSOUR Case No. BP126773

To all heirs, beneficiaries, creditors, contingent

creditors, and persons who may otherwise be interested in the will or estate, or both, of GARY MANSOUR A PETITION FOR PROBATE has been filed by Gerald Mansour in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Gerald Mansour be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held on March

3, 2011 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent credi-

tor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk Attorney for petitioner: LYNARD C HINOJOSA ESQ

SBN 041397 BRENDA DEPEW ESQ SBN 259510

HINOJOSA & WALLET LLP

2215 COLBY AVE LOS ANGELES CA 90064-1504

NOTICE OF PETITION TO ADMINISTER ESTATE OF HAR-LAN J. JURIS

Case No. BP126812 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of HARLAN J. JURIS

A PETITION FOR PROBATE has been filed by Lynda Ford in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requ Lynda Ford or in the alternative Lynda Ford and First Citizens Bank be appointed as personal representative to administer the estate of the decedent

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal represen-tative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held on March 9, 2011 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los

Angeles, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent credi-

tor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above

YOU MAY EXAMINE the file kept by the court of you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk Attorney for petitioner: TIMOTHY J CALLAHAN ESQ

SBN 47544 8703 TRUXTON AVE LOS ANGELES CA 90045

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVER-AGES Date of Filing Application: JANUARY 27, 2011

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: SIR TAJ HOTEL LLC The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 120 S REEVES DR BEVERLY HILLS CA 90212-3005

Type of License(s) Applied for: 47 - ON-SALE GENERAL EAT-

ING PLACE Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043 LA157603 BH WEEKLY 2/10, 17, 24, 2011

NOTICE OF TRUSTEE'S SALE T.S. No.: 10-07458 Loan No.: NOTICE OF TRUSTEE'S SALE T.S. No.: 10-07458 Loan No.: 458370394750372 A.P.N.: 4337-012-057 YOU ARE IN DEF-AULT UNDER A DEED OF TRUST DATED 7/18/2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANA-TION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association or savings association or savings bank specified association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE Trustor: STEVEN MALCOHM Duly Appointed Trustee: Atlantic & Pacific Foreclosure Services, LLC Recorded 10/1/2003 as a Pacific Poleciostic Services, LLC Recorded 10/1/2003 as Instrument No. 2003-2915112 in book -, page - and rerecor-ded on - as - of Official Records in the office of the Recorder of Los Angeles County, California, Described as follows: AS MORE FULLY DESCRIBED ON SAID DEED OF TRUST Date of Sale: 3/9/2011 at 10:30 AM Place of Sale: At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California Amount of unpaid balance and other charges: \$137,955.93 (Estimated) Street Address or other common designation of real property: 445 WESTMONT DR WEST HOLLYWOOD, CA 90048 A.P.N.: 443 WESTMONT DRIVERSTROLLEWOOD, CA 90048 A.P.N. 4337-012-057 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgages, or the Mortgage's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to evercise the note holder's rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON

BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative cre-As required by law, you are hereby notified that a negative cre-dit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your cre-dit obligations. Date: 02/10/2011 Atlantic & Pacific Foreclosure Services, LLC 1610 E. Saint Andrew PI., Suite 150F Santa Ana, CA 92705 Automated Sale Information: 714-730-2727 or www. lpsasap.com for NON-SALE information: 888-313-1969 Tai Alailima Manager ASAP# 3909061 02/17/2011, 02/24/2011, 03/03/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 245198CA Loan No. 3017852595 Title Order No. 615455 YOU ARE IN DE-FAULT UNDER A DEED OF TRUST DATED 08-03-2007. UN-HAULI UNDER A DEED OF TRUST DATED 08-03-2007. UN-LESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLA-NATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-09-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the 10:30 AM, CALIFORNIA RECONVERANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-10-2007, Book, Page, Instrument 20071886754, of official records in the Office of the Recorder of LOS ANGE-LES County, California, executed by: MARVIN MARKOWITZ TRUSTEE OF THE MM FAMILY TRUST DATED JANUARY 30, 2002, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public autorion sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do busi-ness in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made but without covenant or warranty, expressed or implied, regard-ing title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, in-terest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publica-Trustee for the total amount (at the time of the initial publica-tion of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULE-VARD, 12720 NORWALK BLVD., NORWALK, CA Legal De-scription: LOT 6 IN BLOCK 63 OF BEVERLY HILLS, AS PER MAP RECORDED IN BOOK 11, PAGE(S) 186 AND 187 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$4,981,715.24 (estimated) Street address and other common designation of the real property: 712 NORTH BEVERLY DRIVE BEVERLY HILLS, CA 90210 APN Number: 4344-018-006 The undersigned Trustee disclaims any liability for any incorrectness undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their fi-nancial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by permail; either 1st class or certified; by overnight delivery; by per-sonal delivery; by e-mail; by face to face meeting. DATE: 02-17-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee SIERRIE HERRADURA, ASSISTANT SECRETARY CALIFOR-NIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.comASAP# 3906239 02/17/2011, 02/24/2011, 03/03/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 244304CA 10-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COM-PANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-23-2007, Book, Page, Instrument 20070392479 of official records in the Office of the Recorder to LOS ANCELES County Colifornia, accounted bir UDA N of LOS ANGELES County, California, executed by: HILDA N SMITH, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings and total association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, by the duly appointed tastee as shown below, or an ingin, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, esti-mated forse, charges and expresses of the Truston for the total note(s) secured by the Deed of Trust, interest thereon, esti-mated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DI-RECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: THAT PORTION OF LOT(S) 1 OF TRACT NO. 46877, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA AS PER MAP RECORDED IN BOOK 1149 PAGE (S) 91 AND 92 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS UNIT 314 ON THE CONDOMINIUM PLAN RECORDED ON JULY 26, 1990 OF SAID COUNTY, SHOWN AND DEFINED AS UNIT 314 ON THE CONDOMINIUM PLAN RECORDED ON JULY 26, 1990 AS INSTRUMENT NO. 90-1306548, OFFICIAL RECORDS OF SAID COUNTY, PARCEL 2: AN UNDIVIDED 1/41ST IN-TEREST IN AND TO LOT 1 OF SAID TRACT NO. 46877, EXCEPT THEREFROM THOSE PORTIONS SHOWN AND DEFINED AS UNITS 101 THRU 103 INCLUSIVE, 105 THRU 107 INCLUSIVE, 201, 202, 205 THRU 210 INCLUSIVE, 212, 213, 215, 217,301 THRU 314, 317 INCLUSIVE, 408 THRU 410 INCLUSIVE, 412, 413 AND 415 THRU 417 INCLUSIVE ON SAID CONDOMINIUM PLAN. PARCEL 3: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR PARKING SPACES PURPOSES ONLY, TO BE APPURTENANT TO PARCELS 1

AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF 33P AND 34P AS SHOWN AND DEFINED ON SAID CONDOMINI-UM PLAN. PARCEL 4: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR STORAGE AREA PURPOSES ONLY, TO BE EASEMENT FOR STORAGE AREA PURPOSES ONLY, TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COM-MON AREA CONSISTING OF 2S AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. PARCEL 5: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR BALCONY, PATIO OR ROOF DECK PURPOSES ONLY, TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CON-SISTING OF 314C-1, 314C-2 AND 314C-3, AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$730.717.31(estimated) Street balance and other charges: \$730,717.31(estimated) Street address and other common designation of the real property: 930 NORTH DOHENY DRIVE #314 WEST HOLLYWOOD, CA 90069 APN Number: 4340-024-125 The undersigned Trustee 90069 APN Number: 4540-024-125 The Undersigned Trustee disclaims any liability for any incorrectness of the street ad-dress and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compli-ance with California Civil Code 2923.5(c) the mortgagee, trust-ee, beneficiary, or authorized agent declares: that it has con-tacted the borrower(s) to assess their financial situation and to explore ortions to avoid forcelosure; or that it has made afforts explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-14-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELVIA ARCINIEGA ELVIA ARCINIEGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.comASAP# 3914180 02/17/2011, 02/24/2011, 03/03/2011 explore options to avoid foreclosure: or that it has made efforts

NOTICE TO CREDITORS OF BULK SALE

(UCC Sec. 6105) Escrow No. 5043662-SC NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address(es) of the seller(s) is/are: ORGANIC TO GO, INC (F/K/A ORGANIC HOLDING COMPANY, INC), 9100 WILSHIRE BLVD, BEVERLY HILLS, CA 90212

Doing business as: ORGANIC TO GO All other business name(s) and address(es) used by the seller(s) within the past three years, as stated by the seller(s), is/are: ORGANIC TO GO, 5757 WILSHIRE BLVD, STE 108, LA, CA ORGANIC TO GO, 5757 WILSHIRE BLVD, STE 108, LA, CA 90036; MIXT GREENS, 5757 WILSHIRE BLVD, STE 108, LA, CA 90036; ORGANIC TO GO, 350 S. GRAND AVE, SPACE D6 ON THE LP LEVEL, LA, CA; MIXT GREENS, 350 S. GRAND AVE, SPACE D6 ON THE LP LEVEL, LA, CA; ORGANIC TO GO, 2049 CENTURY PARK EAST, STE ROL 14 &15, CEN-TURY CITY, CA 90067; ORGANIC TO GO, 1880 CENTURY PARK EAST #103, CENTURY CITY, CA 90067; ORGANIC TO GO; 5780 CANOGA AVE #C, WOODLAND HILLS, CA 91367; ORGANIC TO GO, 21860 BURBANK BLVD, STE 110, WOOD-LAND HILLS, CA 91367; ORGANIC TO GO, 19960 WILSHIRE BLVD, STE 140, LOS ANGELES, CA 90024-3702; ORGANIC TO GO, 9100 WILSHIRE BLVD. STE W1011, LOS ANGELES BLVD, STE 140, LOS ANGELES, CA 90024-3702; ORGANIC TO GO, 9100 WILSHIRE BLVD, STE W0101, LOS ANGELES, CA 90212; ORGANIC TO GO, 122 S. GLENDALE BLVD, LOS ANGELES, CA 90026; ORGANIC TO GO, 126 S. GLENDALE BLVD, LOS ANGELES, CA 90026; ORGANIC TO GO, 1307 W. PICO BLVD, LOS ANGELES, CA 90015; ORGANIC TO GO, 5 PARK PLAZA, STE 120, IRVINE, CA 92614; ORGANIC TO GO, 2030 MAIN ST, STE 130, IRVINE, CA 92614; ORGANIC TO GO, 701 B ST, SUITES IYY & IZZ,SAN DIEGO, CA 92101; ORGANIC TO GO, 143 6TH AVE, SAN DIEGO, CA 92101; ORGANIC TO GO, 4660 TOWNE CENTRE DR, CAFE, SAN DIEGO, CA 92121; ORGANIC TO GO, 750 B STREET, STE LL 100 SAN DIEGO. CA ORGANIC TO GO, 101 W BROADWAY DIEGO, CA 92121; ORGANIC TO GO, 750 B STREET, STE LL 100 SAN DIEGO, CA; ORGANIC TO GO, 101 W BROADWAY, STE 101, SAN DIEGO, CA 92101; ORGANIC TO GO, 4250 EXECUTIVE SQUARE, STE 125, SAN DIEGO, CA 92037; ORGANIC TO GO, 10201 WATERIDGE CIR, STE B-125, SAN DIEGO, CA 92121; ORGANIC TO GO, 110 WEST A, STE 175, SAN DIEGO, CA 92101; ORGANIC TO GO, 8871 BALBOA AVE; UNIT D, SAN DIEGO, CA 92123; ORGANIC TO GO INC, ORGANIC HOLDING COMPANY INC The name(s) and business address of the buyer(s) is/are: HIGH RISE GOODIES RESTAURANT GROUP INC, A CALIFORNIA CORPORATION, 9100 WILSHIRE BLVD, BEVERLY HILLS, CA 90212

90212

The assets being sold are generally described as: FURNI-TURE, FIXTURES, EQUIPMENT, TRADENAME, GOODWILL, LEASEHOLD INTEREST AND IMPROVEMENTS AND COV-ENANT NOT TO COMPETE and is located at: 9100 WILSHIRE BLVD, BEVERLY HILLS, CA 90212

The bulk sale is intended to be consummated at the office of: CENTRAL ESCROW INC, 3660 WILSHIRE BLVD #108, LOS ANGELES, CA 90010 and the anticipated sale date is MARCH 8, 2011

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

The name and address of the person with whom claims may be filed is: CENTRAL ESCROW INC, 3660 WILSHIRE BLVD #108, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be MARCH 7, 2011, which is the business day before the anticipated sale date specified above.

Dated: JANUARY 14, 2011 HIGH RISE GOODIES RESTAURANT GROUP INC, Buyer(s) PCTS LA157718 BH WEEKLY 2/17/11

NOTICE OF PETITION TO ADMINISTER ESTATE OF SUSAN JANE GENELIN

Case No. BP126620 To all heirs, beneficiaries, creditors, contingent

creditors, and persons who may otherwise be interested in the

NOTICE TO BIDDERS for the

REHABILITATION OF BENEDICT CANON DRIVE From Sunset Boulevard to North City Limits UTILIZING AMERICAN RECOVERY AND REINVESTMENT ACT (ARRA) FUNDS, FEDERALLY FUNDED PROJECT ESPL 5221 (011)

within the City of

BEVERLY HILLS, CALIFORNIA 00000

will or estate, or both, of SUSAN JANE GENELIN A PETITION FOR PROBATE has been filed by Alan Michael Genelin in the Superior Court of California, Countv of LOS ANGELES.

THE PETITION FOR PROBATE requests that Alan Michael Genelin be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates

Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal represen-tative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows

good cause why the court should not grant the authority. A HEARING on the petition will be held on Feb. 24, 2011 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los

Angeles, CA 90012. IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent credi-tor of the deceased your must file your claim with the court and

tor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file could in the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk Attorney for petitioner STEPHEN W KRAMER ESQ

SBN 69616 KRAMER LAW GROUP 5858 WILSHIRE BLVD STE 205

LOS ANGELES CA 90036

NOTICE OF PUBLIC SALE

The mini storage facility, according to the provisions of Division 8 of the Business and Professions Code, Chapter 10, Section 21707(a), hereby gives NOTICE OF PUBLIC SALE.

Storage Solutions, will conduct a public sale of the contents of the storage space(s) named below, with the contents being sold to the highest bidder, for lawful money of the United States of America (cash).

The sale is being held to satisfy a landlord's lien and will be held at:

> Storage Solutions 9930 W. Jefferson Blvd. Culver City, CA 90232 on March 3rd, 2011 at 10:00am

Auctioneer's Name: The Auction Service. Phone# (562) 422-2979 Address: P.O. Box 825, Rialto, CA 92377 Bond#

7234119

The Public is invited to attend. Terms are cash only Owner reserves the right to bid.

A general description of the property being sold, along with the identity of the Occupant renting the space are as follows:

Space	Occupant	Property Description
No.		
A114	Issac Cardona	Boxes & misc household items
A122	Dave Omatsu	Boxes & misc household items
A150	James M. Wallace	Boxes & misc household items
A165	Diane Price	Boxes & misc household items
A204	Kid Gloves Music	Boxes & misc household items
A231	Natalie Jackson	Boxes & misc household items
B104	Yazid Asim-Ali	Boxes & misc household items
C107	Mary Daniels	Boxes & misc household items
C110	Titus Fotso	Boxes & misc household items
C121	L. Shane Millsap	Boxes & misc household items
C124	Dominique Miranda	Boxes & misc household items
C145	Karen Frerichs	Boxes & misc household items
C202	Kimberley Griffin	Boxes & misc household items
C221	Linda Lewis	Boxes & misc household items
C222	Faye Ransom	Boxes & misc household items
C223	Faye Ransom	Boxes & misc household items
C252	Christopher McCroy	Boxes & misc household items
E118	Caren Michelle Avedon	Boxes & misc household items
E122	Lisa Posey	Boxes & misc household items
E123	Augustine Y. Park	Boxes & misc household items
E149	Augustine Y. Park	Boxes & misc household items
E206	Frank T. Lett	Boxes & misc household items
F115	Michael A. Johnson	Boxes & misc household items
F124	Deborah Thorne	Boxes & misc household items
F127	Peter S. Williams	Boxes & misc household items
F206	Nikki Fishback	Boxes & misc household items
F225	Edward A. Alexander	Boxes & misc household items
F229	Howard Chambers	Boxes & misc household items
F238	Stephen Watson	Boxes & misc household items
F248	Cecilia Kemp	Boxes & misc household items
F273	Katherine L. Marsh	Boxes & misc household items
F281	RA Jeanette Rodgers	Boxes & misc household items
F307	Lashane M. Holmes	Boxes & misc household items
F354	Sonia G. Hall	Boxes & misc household items

BIDS - Sealed proposals for the REHABILITATION OF BENEDICT CANON ROAD will be received up to the hour of 2:00 p.m., on Wednesday, March 16, 2011 at the office of the City Clerk of said City, located in Room 290 at 455 North Rexford Drive, Beverly Hills, California 90210. Bids will be publicly opened at 2:00 p.m. on the above-mentioned date in the office of the City Clerk of said City Hall and award of the contract will be made during a subsequent meeting of the City Council.

DBE PROGRAM: Bidders are advised that, as required by federal law, the State has established a statevide overall DBE goal. This City federal-aid contract is considered to be part of the statewide overall DBE goal. The City is required to report to Caltrans on DBE participation for all Federal-aid contracts each year so that attainment efforts may be evaluated. The City of Beverly Hills DBE Contract goal is 13 percent with a participation of 8% for Race Conscious and 5% for Race Neutral

GENERAL INSTRUCTIONS - Bids must be submitted on the Proposal Form prepared for this project and shall be delivered at the office of the City Clerk within a sealed envelope supplied by the City and marked on the outside as follows: " **REHABILITATION OF BENEDICT CANON ROAD From Sunset Boulevard to North City Limits UTILIZING AMERICAN RECOVERY AND REINVESTMENT ACT** (ARRA) FUNDS, FEDERALLY FUNDED PROJECT ESPL 5221 011 Bid # 11-27"

SCOPE OF THE WORK - The work to be done shall consist of furnishing all the required labor, materials, equipment, parts, implements and supplies necessary for, or appurtenant to, the construction and completion of the project indicated above in accordance with Standard Plans and the Specifications prepared for this project.

In general terms, the contract work for this project shall consist of the following items of work:

ITEM NO.	ITEM DESCRIPTION	UNITS	QUANTITY
1	Mobilization	LS	1
2	Engineered traffic plan/traffic control/message boards	LS	1
3	Water Pollution Control Program	LS	1
4	Street Sweeping	LS	1
5	Construction Area Signs	LS	1
6	Full width cold Mill Existing AC Pavement 2" (Uniform Depth)	SY	30,000
7	Asphalt Rubber Hot Mix overlay 2" (average) AHRM	TONS	3,500
8	Crack seal	LS	1
9	Pavement spot repairs - full depth, root removal & 8" AC pavement on 8" CMB	TONS	50
10	Pavement spot repairs - full depth, root removal & 8" PCC pavement on 8" CMB	SF	500
11	Remove and Replace 8" curb w/ 18" gutter	LF	1,200
12	Sidewalk spot repairs - full depth, root removal	SF	1,000
13	Adjust Valve Cover to Grade	EA	15
14	Adjust Manhole frames to Grade	EA	56
15	Remove and Reconstruct PCC accessible ADA Curb Ramps	EA	25
16	Remove and Reconstruct Driveways	EA	6
17	Traffic loops - standard round	EA	24
18	Traffic loops - rectangular	EA	10
19	Striping & markings	LS	1

Copies of the Specifications and Proposal Form may be inspected and obtained at the office of the City Engineer, 345 Foothill Road, Beverly Hills, CA 90210. There is no charge or deposit required for this material; therefore, they are not to be returned to the City for refund. Each bidder shall furnish the City, the name, address, and telephone number of the firm requesting Specifications.

Standard Specifications may be obtained at: California Department of Transportation Publication Units, 1900 Royal Oak Drive, Sacramento, California 95815

Questions about alleged patent ambiguity of the plans, specifications, or estimate must be asked before bid opening. After bid opening, such questions will not be treated as bid protests.

The U.S. Department of Transportation (DOT) provides a toll-free "hotline" service to report bid rigging activities. Bid rigging activities can be reported Mondays through Fridays, between 8:00 a.m. and 5:00 p.m., Eastern Time, Telephone No. 1-800-424-9071. Anyone with knowledge of possible bid rigging, bidder collusion, or other fraudulent activities should use the "hotline" to report these activities. The "hotline' is part of the DOT's continuing effort to identify and investigate highway construction contract fraud and abuse and is operated under the direction of the DOT Inspector General. All information will be treated confidentially and caller anonymity will be respected.

The Contractor is required to locate and tie out survey monuments in the project area prior to construction involving street and highways, and to file with the County Surveyor a Corner Record of any such work. Prior to the issuance of a completion certificate, the Contractor is required to file a Corner Record for survey monumentation that is replaced. All such survey work shall be performed under the supervision of a California licensed Land Surveyor or a Civil Engineer authorized to perform such work.

The Contractor shall provide the City a copy of the office calculations and documents submitted to the County for filing in connection with the aforementioned work.

The payment for surveying, related professional services, office calculation, and furnishing all labor, materials, equipment, tools and incidentals, and for doing work involved shall be considered as included in the various items of work, and no additional compensation will be allowed therefore. The Contractor must have either a Class A license or Class C licenses: C-12

Work by Subcontractor. When any of the extra work is performed by a Subcontractor, the markup es-tablished in 3-3.2.3(a) shall be applied to the Subcontractor's costs as determined under 3-3.2.2. of the Standard Specifications for Public Works (GreenBook). An allowance for the Contractor's overhead and profit shall be added to the sum of the Subcontractor's costs and markup and shall constitute the full and complete markup for all overhead and profit for the Contractor on work by the Subcontractor. For Contractor markup of Subcontractor's costs, the allowance shall be 10% on the first \$2,000 or portion thereof, and 5% on costs in excess of \$2,000.

LIQUIDATED DAMAGES - There will be a Six Hundred Dollar (\$600.00) assessment for each calendar day that work remains incomplete.

PREVAILING WAGES - In accordance with the provisions of Section 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all workers employed on the project sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1."

A copy of said documents is on file and may be inspected in the office of the City Engineer, located in 345 Foothill Road, Beverly Hills, California 90210 and available from the California Department of Industrial Relation' Internet web site, www.dir.ca.gov.

Attention is directed to the provisions of Sections 1777.5 and 1777.6 of the Labor Code concerning the

employment of apprentices by the Contractor or any subcontractor under him. The Contractor and any subcontractor under him shall comply with the requirements of said sections in the employment of apprentices.

Information relative to apprenticeship standards and administration of the apprenticeship program may be obtained from the Director of Industrial Relations, San Francisco, California, or from the Division of Apprenticeship Standards and its branch offices.

If there is a difference between the minimum wage rates predetermined by the Secretary of Labor and the general prevailing wage rates determined by the Director of the California Department of Industrial Relations for similar classifications of labor, the Contractor and subcontractors shall pay not less than the higher wage rate. The Department will not accept lower State wage rates not specifically included in the Federal minimum wage determinations. This includes "helper" (or other classifications based on hours of experience) or any other classification not appearing in the Federal wage determinations. Where Federal wage determinations do not contain the State wage rate determination otherwise available for use by the Contractor and subcontractors, the Contractor and subcontractors shall pay not less than the Federal minimum wage rate, which most closely approximates the duties of the employees in question.

PAYROLL RECORDS - The Contractor's attention is directed to Section 1776 of the Labor Code, relating to accurate payroll records, which imposes responsibility upon the Contractor for the maintenance, certification, and availability for inspection of such records for all persons employed by the Contractor or by the Subcontractors in connection with the project. The Contractor shall agree through the Contract to comply with this section and the remaining provisions of the Labor Code.

INSURANCE AND BOND REQUIREMENTS - The Contractor shall provide insurance in accordance with Section 7.3-13 of the City of Beverly Hills, Public Works Department, Standard Contractual Requirements, included as part of these Specifications. In addition, the Contractor shall guarantee all work against defective workmanship and materials furnished by the Contractor for a period of one (1) year from the date the work was accepted in accordance with Section 7.2-11 of the Standard Contractual Requirements. The Contractor's sureties for the "Performance Bond" shall be liable for any work that the Contractor fails to replace within a specified time.

THE CITY RESERVES THE RIGHT TO REJECT ANY BID OR ALL THE BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID, BUT IF THE BIDS ARE ACCEPTED, THE CONTRACT FOR THE IMPROVEMENT WILL BE LET TO THE LOWEST RESPONSIBLE BIDDER FOR THE PROJECT AS A WHOLE.

City of Beverly Hills PUBLIC WORKS AND TRANSPORTATION DEPARMENT

NOTICE TO BIDDERS for the 2010-2011 STREET RESURFACING - VARIOUS LOCATIONS within the City of BEVERLY HILLS, CALIFORNIA 0000

BIDS - Sealed proposals for the 2010-211 STREET RESURFACING - VARIOUS LOCATIONS within the City of Beverly Hills, California, will be received up to the hour of 2:00 p.m., on Wednesday **March 9**, **2011** at the office of the City Clerk of said City, located in Room 290 at 455 North Rexford Drive, Beverly Hills, California. Bids will be publicly opened at 2:00 p.m. on the above-mentioned date in the office of the City Clerk of said City Hall and award of the contract will be made during a subsequent meeting of the City Council.

GENERAL INSTRUCTIONS - Bids must be submitted on the Proposal Form prepared for this project and shall be delivered at the office of the City Clerk within a sealed envelope and marked on the outside as follows: "2010-2011 STREET RESURFACING - VARIOUS LOCATIONS BID # 11-26"

Copies of the Specifications and Proposal Form may be inspected and obtained at the office of the City Engineer, 345 Foothill Road, Beverly Hills, CA 90210. There is no charge or deposit required for this material; therefore, they are not to be returned to the City for refund. Each bidder shall furnish the City, the name, address, and telephone number of the firm requesting Specifications.

DBE PROGRAM: Bidders are advised that, the City has established a overall DBE goal. The City of Beverly Hills DBE Contract goal is 13 percent with a participation of 8% for Race Conscious and 5% for Race Neutral

SCOPE OF THE WORK - The work to be done shall consist of furnishing all the required labor, materials, equipment, parts, implements and supplies necessary for, or appurtenant to, the construction and completion of the project indicated above in accordance with Standard Drawings and the Specifications prepared for this project.

In general terms, the contract work for this project shall consist of the following items of work:

ITEM NO.	ITEM DESCRIPTION	UNITS	QUANTITY
1	Mobilization	LS	1
2	Engineered traffic plan/traffic control/message boards	LS	1
3	Full width cold Mill Existing AC Pavement 2" (Unifrom Deph)	SY	220,000
4	AC overlay 2" Class C or D PG 64-10	TONS	10,500
5	Asphalt Rubber Hot Mix overlay 2" (average) AHRM	TONS	17,000
6	Crack seal	LS	1
7	Pavement spot repairs - full depth, root removal & 8" AC pavement on 8" CMB	TONS	150
8	Pavement spot repairs - full depth, root removal & 8" PCC pavement on 8" CMB	SF	500
9	Remove and Replace 8" curb w/ 18" gutter	LF	4000
10	Remove and Replace Longitudinal Gutter in Alleyways	LF	1,500
11	Sidewalk spot repairs - full depth, root removal	SF	6,000
12	Remove and Replace Water Meter Box	LS	250
13	Adjust Valve Cover to Grade	EA	256
14	Adjust Manhole frames to Grade	EA	56
15	Remove and Reconstruct PCC accessible ADA Curb Ramps	EA	35
16	Remove and Reconstruct Driveways	EA	15
17	Remove and Reconstruct PCC Alley approach	EA	2
18	Traffic loops - standard round	EA	30
19	Traffic loops - rectangular	EA	20
20	Striping & markings	LS	1

book of "Standard Specifications for Public Works Construction", 2009 Edition, written by a Joint Cooperative Committee of the Southern California Chapter of the American Public Works Association and Southern California district of the Associated General Contractors of California. Contractors wishing to obtain this book may purchase copies directly from the publisher, Building News, Inc., 1612 South Clementine Street, Anaheim, CA, 92802. There is no charge or deposit for the other items listed above.

AMENDMENTS - The second paragraph of Section 3-2.2.1 "Contract Unit Prices", of the Standard Specifications for Public Works Construction is deleted.

The fourth paragraph of Section 3-2.2.1 "Contract Unit Prices", of the Standard Specifications for Public Works Construction is deleted and replaced by the following: "Should any Contract item be deleted in its entirety, no payment will be made to Contractor for that Bid Item."

The following is in addition to the provisions of Section 2-9.1 of the Greenbook:

The Contractor is required to locate and tie out survey monuments in the project area prior to construction involving street and highways, and to file with the County Surveyor a Corner Record of any such work. Prior to the issuance of a completion certificate, the Contractor is required to file a Corner Record for survey monumentation that is replaced. All such survey work shall be performed under the supervision of a California licensed Land Surveyor or a Civil Engineer authorized to perform such work.

The Contractor shall provide the City a copy of the office calculations and documents submitted to the County for filing in connection with the aforementioned work.

The payment for surveying, related professional services, office calculation, and furnishing all labor, materials, equipment, tools and incidentals, and for doing work involved shall be considered as included in the various items of work, and no additional compensation will be allowed therefore.

Section 3-3.2.2 shall be changed as follows:

(a) Labor. The costs of labor will be the actual cost for wages of workers performing the extra work at the time the extra work is done, plus the employer payments of payroll taxes, health and welfare, pension, vacation, apprenticeship funds, and other direct costs, resulting from Federal, State, or local laws, as well as assessments or benefits required by collective bargaining agreements.

The following will revise Section 3-3.2.3 of the Greenbook:

(a) Work by Contractor. An allowance for overhead and profit shall be added to the Contractor's cost as determined under 3-3.2.2 and shall constitute the full and complete markup for all overhead and profit on extra work performed by the Contractor. The Contractor shall be compensated for the actual increase in the Contractor's bond premium caused by the extra work. For costs determined under each subsection in 3-3.2.2, the markup shall be:

a) Labor	20%
b) Materials	15%
c) Tools & Equipment Rental	15%
d) Other Items	15%

(b) Work by Subcontractor. When any of the extra work is performed by a Subcontractor, the markup established in 3-3.2.3(a) shall be applied to the Subcontractor's costs as determined under 3-3.2.2. An allowance for the Contractor's overhead and profit shall be added to the sum of the Subcontractor's costs and markup and shall constitute the full and complete markup for all overhead and profit for the Contractor on work by the Subcontractor. For Contractor markup of Subcontractor's costs, the allowance shall be 10% on the first \$2,000 or portion thereof, and 5% on costs in excess of \$2,000.

LIQUIDATED DAMAGES - There will be a Five Hundred Dollar (\$500.00) assessment for each calendar day that work remains incomplete.

PREVAILING WAGES - In accordance with the provisions of Section 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all workers employed on the project sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1".

A copy of said documents is on file and may be inspected in the office of the City Engineer, located in 345 Foothill Road, Beverly Hills, California 90210.

Attention is directed to the provisions of Sections 1777.5 and 1777.6 of the Labor Code concerning the employment of apprentices by the Contractor or any subcontractor under him. The Contractor and any subcontractor under him shall comply with the requirements of said sections in the employment of apprentices.

Information relative to apprenticeship standards and administration of the apprenticeship program may be obtained from the Director of Industrial Relations, San Francisco, California, or from the Division of Apprenticeship Standards and its branch offices.

PAYROLL RECORDS - The Contractor's attention is directed to Section 1776 of the Labor Code, relating to accurate payroll records, which imposes responsibility upon the Contractor for the maintenance, certification, and availability for inspection of such records for all persons employed by the Contractor or by the Subcontractors in connection with the project. The Contractor shall agree through the Contract to comply with this section and the remaining provisions of the Labor Code.

INSURANCE AND BOND REQUIREMENTS - The Contractor shall provide insurance in accordance with Section 3-13 of the City of Beverly Hills, Public Works Department, Standard Contractual Requirements, included as part of these Specifications. In addition, the Contractor shall guarantee all work against defective workmanship and materials furnished by the Contractor for a period of one (1) year from the date the work was accepted in accordance with Section 2-11 of the Standard Contractual Requirements. The Contractor's sureties for the "Performance Bond" shall be liable for any work that the Contractor fails to replace within a specified time.

THE CITY RESERVES THE RIGHT TO REJECT ANY BID OR ALL THE BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID, BUT IF THE BIDS ARE ACCEPTED, THE CONTRACT FOR THE IMPROVEMENT WILL BE LET TO THE LOWEST RESPONSIBLE BIDDER FOR THE PROJECT AS A WHOLE.

City of Beverly Hills

PUBLIC WORKS AND TRANSPORTATION DEPARTMENT

References in the project specifications to specific sections of the Standard Specifications refer to the

CLASSIFIEDS

LEGEND

302-House Unfurnished

306-For Rent

310-Rooms

308-Condominiums

312-Rentals to Share

316-Garages Storage

314-Hotels/Motels

318-Office Space

320-Commercial

325-For Lease

322-Resort Property

408-Income Property

410-Lots For Sale

412-Farms/Ranches

304-Apartments Furnished

309-Recreational For Rent

217-Culinary Service 256-Locksmith 258-Moving/Storage 260-Music Instruction 222-Carpet Installation 262-Painting 224-Computer Repair 264-Pet Sitting 225-Computer Tech Support 265-Photography 266-Plumbing 227-Construction 267-Piano Tuning 268-Roofing 270-Sandblasting 272-Security Services 274-Stained Glass 276-Tile 237-Entertainment 278-Tree Service 238-Exterminators 280-Tutoring 282-TV/VCR/DVD Repair 242-Garage Doors 284-Video Systems 286-Windows 288-Word Processing 248-Internet Services 289-Lessons 290-Trainer

300-399 Rentals 300-House Furnished

400-499 Real Estate 400-Homes For Sale 401-Real Estate 402-Condominiums 404-Commerical/Industrial 406-Mobile Homes

414-Resort Property 155- SCHOOL AND CLASSES

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910-Motorhomes/Campers 915-Motorcycles 920-Trailers 615-Business For Sale 925-Classics 700-Antiques 930-Auto Leasing 705-Appliances 935-Aircraft 710-Medical Supplies 940-Boats 715-Coins & Stamps 945-Personal Watercraft 720-Computers 950-Marine Supplies 955-Autos Wanted 725-Furniture

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WILDERNESS RANCH FORECLO-SURE \$222 Per Month. 40.27 heavily wooded acres secluded in scenic N. AZ wilderness setting at a cool-clear 6,800' elev. Quiet and peaceful with sweeping views from prime cabin sites set amid fragrant evergreens and grassy meadows. Maintained road access, garden soils and abundant groundwater available. Borders 1,100 acres of State Trust lands. Scenic drive to nearby pioneer town services and fishing lake. \$22,900, \$2,290 down. Guaranteed seller financing-no escrow fees. Photo brochure/maps. 1st United 800.966.6690 www.ArizonaLand.com (Cal-SCAN)

SECLUDED RANCH FORECLO-SURE. Private and secluded 38 acre ranch foreclosure in NW AZ at cool-clear 5,400'. Borders 640 acres of Trust land. Convenience well access, beautiful mountain views, rain fed arroyos, lush grassy meadows & maintained road access. \$22,900, \$2,290 down, \$222 per mo. Free brochure includes maps & additional foreclosure specials. 1st United 1-800-966-6690 Weekdays. 602-478-0584 Weekends. www.ArizonaLand. com (Cal-SCAN)

500-EMPLOYMENT OPPORTUNITIES

Outside sales executive for direct mail advertising company in Beverly Hills. Base & Commission. Great opportunity! E-mail Resume to matt@ themonthlymailer.com.

501-HELP WANTED

SOCIAL SCIENCE RESEARCH ANALYSTS in Beverly Hills, CA area. Research govts./ nonprofits. Stat. analysis. Maint. database. Estab. community/govt. partners. Conduct

research. Make board reports. Develop educ./info. Materials. Brief legislat. develops. Prep. reports/presentations. Assist w/speeches. Send res. to The Foundation for the Preservations for the American Family,468 N. Camden Drive, Ste. 200, Beverly Hills, CA 90210.

TRAVEL-WORK-PARTY-PLAY 50 states! Play in Vegas, Hang in LA, Jet to New York! Hiring 18-24 gals/guys. \$400-\$800 wkly. Paid expenses. 877.259.6983. (Cal-SCAN)

NEED A JOB? 18+. Paid Training, Must Be Money Motivated, No Experience Necessary. ROAD RULEZ Atmosphere. 877-532-2068 Ext 1 or

2. (Cal-SCAN)

ABLE TO TRAVEL. Hiring 8 people. No experience necessary. Transportation & lodging furnished. Paid training. Work and travel entire USA. Start today. www.ProtekChemical. com 1-208-590-0365. (Cal-SCAN)

ATTN: COMPUTER WORK. Work from anywhere 24/7. Up to \$1,500 Part Time to \$7,500/mo. Full Time. Training provided. www.KTPGlobal. com or call 1-888-304-2847. (Cal-SCAN)

RECESSION PROOF Career Opportunity. Work 3 days per week, earnings \$100,000 or more after training. Visit www.whittenburgoldamerican. com for complete information and to schedule an interview. (Cal-SCAN)

Churchill County (Fallon, NV) HIR-ING DETENTION SPECIALISTS for Juvenile Justice Facility. \$15.68/ hr. Apply by 3:00 PM on 3/11/11. Hiring on 7/5/11. www.Churchill-County.org/hr (Cal-SCAN)

502-HELP WANTED/DRIVERS

Drivers - NEW PAY PACKAGE. Hiring Class-A CDL Flatbed Drivers for Regional and OTR Lanes. Solos, O/OP's and Teams. Top Pay, Great Equipment. 1-888-801-5614. www. SystemTrans.com (Cal-SCAN)

TRUCK DRIVERS: CDL training. Part-time driving job with Full-time benefits. Get paid to train in the California Army National Guard. Up to \$12,500 bonus. www.NationalGuard. com/Truck or 1-800-GO-GUARD. (Cal-SCAN)

ASAP! New Pay Increase! 34-40 cpm. Excellent Benefits. Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.MeltonTruck. com (Cal-SCAN)

Company Drivers (Solos & Hazmat Teams) * GREAT PAY * GREAT MILES * CDL-A Required. We also have dedicated & regional positions available. Call 866-789-8947. Swift. (Cal-SCAN)

COMPANY SOLOS & TEAMS - Western US! National Pay for Regional Work! Great home time. 1-year OTR or recent grad. Hazmat required. 1-888-905-9879 or www. AndrusTrans.com (Cal-SCAN)

Driver - Single Source Dispatch. LOTS OF FREIGHT. Daily or Week ly Pay. Flexible schedule. Newer Equipment. Van and Refrigerated. CDL-A, 6 months recent experience. 1-800-414-9569. www.DriveKnight. com (Cal-SCAN)

DRIVE FOR THE BEST! Gordon Trucking, Inc. Immediate Openings!! Teams - All the miles you can log! Regional & OTR openings. Full Benefits, 401k, Regular Hometime. We have the Freight! Talk to a recruiter live! www.TeamGTI.com 1-888-832-6484 EOE. (Cal-SCAN)

Driver - SOLOS, TEAMS, EXPRESS DRIVERS. Regional Runs. Lots of miles! Daily or weekly pay. New Equipment. Healthcare Benefits. CDL-A, 6 months OTR experience. 1-800-414-9569. www.DriveKnight. com (Cal-SCAN)

DRIVERS-ASAP! New Pay Increase! 37-43 cpm. Fuel Bonus - up to 4cpm! Need CDL-A & 3 months recent OTR. 1-877-258-8782. www. MeltonTruck.com (Cal-SCAN)

DRIVERS/CDL Training - CAREER CENTRAL. We Train and EMPLOY You. Company Drivers up to 40K First Year. New Team Pay! Up to 48c/ mile Class A CDL Training Regional Locations. 1-877-369-7091 www. CentralDrivingJobs.net (Cal-SCAN)

ANDRUS TRANSPORTATION Team & Solo OTR drivers - West states exp/hazmat end, great miles/ hometime. Stable Family owned 35 yrs+ 1-800-888-5838, 1-866-806-5119 x1402. (Cal-SCAN)

DRIVERS New Trucks arriving! Solo OTR Drivers & Team Drivers. West states, exp. hazmat end, great miles & hometime. ANDRUS TRANS-PORTATION 1-800-888-5838 or 1-866-806-5119 x1402. (Cal-SCAN)

IF YOU LIVE on I-5, We have the Job for You! Regional Drivers Wanted! More Hometime! Top Pay! Up to \$.41/mile! Heartland Express I-800-441-4953. www.HeartlandExpress.com (Cal-SCAN)

NATIONAL CARRIERS needs O/Os, Lease Purchase, Company Drivers for its Regional Operations in California. Generous Hometime & Outstanding Pay Package. CDL-A Required. 1-888-707-7729. www. NationalCarriers.com (Cal-SCAN)

REEFER DRIVERS NEEDED! Experienced drivers and Class A commercial students welcome! Our Incredible Freight network offers plenty of miles! 1-800-277-0212. www.PrimeInc.com (Cal-SCAN)

SLT - \$2,000 BONUS. Flatbed and heavy haul. Owner Ops needed Up to 78% of load Pay. Owners with trailers a plus. 1-800-825-8471. (Cal-SCAN)

Up to \$0.36 Per Mile - Company Drivers! REGIONAL WEST COAST. Class A CDL. 1 year OTR required. Steady freight. Great Benefits. Apply 1.888.619.6845 or www. NationalCarriers.com (Cal-SCAN)

DRIVERS - 100% Tuition paid CDL Training. No Credit Check. No Experience required! TRAINERS EARN 49c/MILE! 1-888-417-7564. CRST EXPEDITED www.JoinCRST.com

(Cal-SCAN)

Company Drivers (Solos & Hazmat Teams) *GREAT PAY *GREAT MILES *CDL-A Required. We also have dedicated & regional positions available. Call: 866-448-1055 SWIFT. (Cal-SCAN)

515-BUSINESS SERVICES

ADVERTISE YOUR HOME, property or business for sale in 240 California newspapers. Reach over 6 million readers for ONLY \$550! Call this newspaper or visit: www.CAL-SCAN.com (Cal-SCAN)

CLASSIFIED ADVERTISING in 240 Cal-SCAN newspapers for the best reach, coverage, and price. 25-words \$550. Reach over 6 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

DISPLAY ADVERTISING in 140 Cal-SDAN newspapers statewide for \$1,550! Reach over 3 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SDAN. com (Cal-SCAN)

WANTED: LIFE AGENTS. Earn \$500 a Day. Great Agent Benefits. Commissions Paid Daily, Liberal Underwriting. Leads, Leads, Leads. Life Insurance License Required. Call 1-888-713-6020. (Cal-SCAN)

516-BUSINESS OPPORTUNITIES

Are your finances all over the place? Do you need a loan to get them straight? Call (877) 220-2660 Bad credits ok!

100% GUARANTEE or COM-PLETE REFUND! Revolutionary product changes the lives of people. Just work the business per our strategic marketing plan. \$9,000. Call 1-800-477-2334. (Cal-SCAN)

ALL CASH VENDING ROUTE! Be Your Own Boss! 25 Machines + Candy All for \$9995. Vend3. 1- 877. 915-8222. All major credit cards accepted! (Cal-SCAN)

BE YOUR OWN BOSS - Start Today! Own a Red Hot - Dollar, Dollar Plus, Mailbox or Discount Party Store from \$51,900 worldwide! 100% Turnkey. 1-800-518-3064. www. DRSS4.com (Cal-SCAN)

520-JOBS WANTED

I'm a personal assistant & household caretaker available with 21 years experience. Part time or full time. Excellent references (818) 980-9582

JOBS. JOBS, JOBS! Get paid to train in the California Army National Guard. Up to 100% tuition assistance. Part-time work. Full-time benefits. May qualify for bonus. www.NationalGuard.com/Careers or 1-800-GO-GUARD. (Cal-SCAN)

521-ORGANIZING SERVICES

Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced with wordprocessing, and filing and organizing. (323)291-4601.

610-FOR SALE

WINE of the MONTH CLUB! Send the gift of wine all year long! 2 Bottles each month from award-winning wineries around the world. Call 888-682-7982 and get FREE SHIP-PING! (Cal-SCAN)

One war ration book #four 1943 stamps and all I.d enclosed (310) 908-4278 NEW Norwood SAWMILLS-LumberMate-Pro handles logs 34" diameter, mills boards 28" wide.

Automated quick-cycle-sawing increases efficiency up to 40%! www. NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

PRODUCTS FROM 3M, Greenlee, MSA, Condux, Allegro & more. We are a National Distributor for Underground, Aerial, Drilling, Safety & Telecommunication. Disabled Veteran Business 1-800-290-7752. www. MajorCommerce.com (Cal-SCAN)

SHARI'S BERRIES - Mouthwatering gourmet strawberry gifts fresh for your Valentine! 100% satisfaction guaranteed. Delivered nationwide. SAVE 20% on Dipped Berries! Visit www.berries.com/berries or Call 1-888-903-2988. (Cal-SCAN)

721-MEDICAL SUPPLIES

WANTED DIABETIC TEST STRIPS. Cash Paid. Unopened, Unexpired Boxes Only. All Brands Considered. Help others, don't throw boxes away. For more information, Call 888-491-1168. (Cal-SCAN)

726-MISCELLANEOUS

Get DISH with FREE Installation -\$19.99/mo. HBO & Showtime FREE - Over 50 HD Channels FREE! Lowest Prices - No Equipment to Buy! Call for Details 1-877-887-6146. (Cal-SCAN)

NEW Norwood SAWMILLS-LumberMate-Pro handles logs 34" diameter, mills boards 28" wide. Automated quick-cycle-sawing increases efficiency up to 40%! www. NorwoodSawmills.com/300N 1-800-661-7746 ext. 300N. (Cal-SCAN)

730-MUSICAL INSTRUMENTS

Beautiful Harpsichord. Great condition. Beautiful art work. Great for conversation piece. Price \$6,500. Call (949)831-8562

901-FINANCIAL SERVICES

CASH NOW! Cash for your structured settlement or annuity payments. Call J.G. Wentworth. 1-866-SET-TLEMENT (1-866-738-8536). Rated A+ by the Better Business Bureau. (Cal-SCAN)

PAYDAY LOANS up to \$1000! Fast & Friendly Phone Approvals! No Credit Checks! Call Today & Have Your Advance in 24 hrs. Call Now 888-443-3217. (Cal-SCAN)

955-AUTOS WANTED

A CAR DONATION HELPING SICK KIDS! Donate Your Car to SONGS OF LOVE and make a sick child smile! Featured on NBC (TO-DAY SHOW), CNN. Tax-deductible, all vehicle conditions accepted. www. SongsofLove.org 888-909-SONG (7664)

DONATE YOUR VEHICLE! Receive Free Vacation Voucher. United Breast Cancer Foundation. Free Mammograms, Breast Cancer Info www.ubcf.info Free Towing, Tax Deductible, Non-Runners Accepted, 1-888-468-5964. (Cal-SCAN)

DONATE YOUR CAR: Child's Cancer Fund! Help Save A Child's Life Through Research & Support! Free Vacation Package. Fast, Easy & Tax Deductible. Call 1-800-252-0615. (Cal-SCAN)

DONATE YOUR CAR. TRUCK OR

BOAT TO HERITAGE FOR THE

BLIND. Free 3 Day Vacation, Tax

Deductible, Free Towing, All Paperwork Taken Care Of. 888-902-6851.

(Cal-SCAN)

February 17- February 23, 2011 • Page 19



Don't be fooled.

3P does not guarantee free parking for visitors who shop or dine in our City. There is no mention, language or reference to extending free parking to non-residents in the measure. (Check it out: http://www.nomeasure3p.com/measure-3p)

3P is a threat to the funding of our most valuable services: Police, Fire and Schools, because 80% of our City budget comes from sales tax generated by people shopping, eating and visiting.

3P encourages people to go somewhere else: Westfield Century City, The Grove or Santa Monica, all places with free parking.

Vote **NO on 3P** to keep Beverly Hills competitive with our neighboring cities.

Vote **NO on 3P** to keep Beverly Hills visitor friendly.

This message is paid for by Beverly Hills Businesses for Commerce, No on 3P, with Major Funding by G&L Realty. Updated information about contributions for this ballot measure is available at www.beverlyhills.org. 9601 Wilshire Blvd, Suite 1157, Beverly Hills, CA 90210.

www.nomeasure3p.com