

Beverly Hills Weekly

ALSO ON THE WEB
www.bhweekly.com

SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 598 • March 17 - March 23, 2011

Briskman Family Escapes Tsunami

But what can Beverly Hills learn from this disaster?





letters & email

“Measure 2P” [Issue 597]

Lobbyist Harvey Englander made a very hysterical and emotional personal attack against me in last week’s Letters to the Editor that was, aside from being filled with vitriol and untruths, totally out of step with our Community’s standards of ethical dialogue.

Now, Englander is frantically attempting to rewrite the history and distort the truth.

His letter implies he had no interest in a compromise that might have avoided a vote on Measure 2P.

For the record, and putting aside all the nonsense and half-truths he used in his letter to attack me, Englander did indeed meet with me and with other City officials. How

Corrections, [Issue 597]

Steve Zoet’s title was identified incorrectly in last week’s cover story. His title is Director of Community Services.

Corrections, [Issue 596]

“New Gateway possible at city’s west side.” The area in question was actually at the city’s east side (Doheny and Santa Monica).

serious was his interest? He was wheeling and dealing with City officials until the very last minute, holding up filing paper work that would mandate a vote until minutes before the city clerk closed the office and the deadline passed.

What evidently distressed Englander is that I had the audacity to speak out against the Two Hour Free Parking scam initiative. Englander is clearly not used to being called out. Considering that he won the election, why is he now so anxious to continue the battle? The answer should be quite chilling. He clearly wants to silence and frighten any possible opponents for whatever scheme he -- working for whoever pays the most -- will next bring to our community.

We must not allow ourselves to be frightened or intimidated; we should all be proud to stand up to bullies who threaten our Community. I spoke out against 2P, not because I oppose two hour free parking, which I clearly never have. I spoke out because Englander’s campaign was so filled with distortions, so obviously designed to benefit a special interest, his clients, that I found it not in the public interest. However, spend enough, distort sufficiently and sometimes, even in our well informed community, the voters can be deceived.

Let’s hope that the era of Englander-style campaigns is coming to an end, not only in Beverly Hills, but in our country. Accountability for smears, false arguments and overspending will eventually lead to reforms. Sooner or later, that time will come,

letters cont. on page 7

briefs

Bosse and Gold optimistic about City Council

Councilmember-elect Lili Bosse celebrated her victory with a trip to Maui this week.

“I can tell you that for the last nine months I was eating, breathing, sleeping—which I wasn’t sleeping—the whole campaign and I literally did not have one day off,” said Bosse, while walking on the beach. “I wouldn’t even take an hour off for lunch. [Jon and I] are in Hawaii because it’s literally our first day off. I say him, too, because he lived the whole experience with me. He went to every single coffee, every single forum, everything.”

Although she was away from Beverly Hills, she said she was still connecting to people back home making thank you phone calls and using social media, which was an integral part of her campaign.

“I’ve been on my campaign Facebook page talking to people and sharing ideas even while I’m here,” Bosse said. “I always intend to be accessible anywhere I am.”

When asked what she is looking forward to most about serving on the City Council, she said she is looking forward to working with the community.

“I’m really looking forward to continuing
briefs cont. on page 4

WHAT’S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT



COUNCIL-ELECT NORTH LINDEN DRIVE

Councilmembers Dr. Willie Brien, Barry Brucker, and John Mirisch (right) join newly elected Councilmembers Lili Bosse and Dr. Julian Gold (center) at Bosse’s election night party.

Beverly Hills Weekly

Issue 598 • March 17 - March 23, 2011
Beverly Hills Weekly Inc.

Founded: October 7, 1999
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

Publisher & CEO
Josh E. Gross

Reporter
Melanie Anderson

Sports Editor
Steven Herbert

Contributing Editor
Rudy Cole

Advertising Representatives
Patricia Massachi
Negin Elazari
Leora Kashani

Legal Advertising
Mike Saghian
Grant Blaisdell
Eiman Matian

140 South Beverly Drive #201
Beverly Hills, CA 90212
310.887.0788 phone
310.887.0789 fax
CNPA Member

editor@bhweekly.com
All staff can be reached at:
first name @bhweekly.com
Unsolicited materials will not be returned.
©2011 Beverly Hills Weekly Inc.

**1 year
subscriptions
are available.**
Sent via US Mail
\$75 payable in
advance

Adjudicated as a newspaper of general circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30, 2000.

Photo: Marc Saleh



OUR DATA SPEAKS VOLUMES





NOTICE OF PUBLIC HEARING

DATE: March 24, 2011

TIME: 1:30 PM, or as soon thereafter as the matter may be heard

LOCATION: Council Chambers
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210



On October 14, 2010, the Planning Commission approved a proposed medical office building at 121 San Vicente Boulevard and adopted a Mitigated Negative Declaration (MND). The project was appealed by Kenneth Blumer for Dreskin, Gelber and Silverman, LLC (the appellant). In response to the appeal, the applicant has revised the project. At its meeting of the February 3, 2011 City Council, remanded the matter to the Planning Commission for its consideration of the revised project. The hearing on the revised project will be held on **Thursday, March 24, 2010 at 1:30 p.m.**, to consider the following:

A request for a Development Plan Review and a Variance application to allow construction of approximately 32,450 square foot, 3-story, 45-foot high medical and general office at **121 San Vicente Boulevard**. A Development Plan Review is required for construction of new buildings. The revised project as proposed would provide 157 parking spaces at the ground floor and within a three-level subterranean garage and with a separate ingress and egress located at San Vicente Boulevard. As originally proposed, the proposed parking spaces would be a combination of tandem and standard parking spaces, and would rely on a valet operation. The City's municipal code does not allow tandem parking spaces, and the applicant has requested approval of a variance to allow the proposed tandem parking system to satisfy the code required parking. The original project also included a second variance to allow the ground floor parking garage to be excluded from the total floor area calculation. The project proposes a partial office use at the ground floor which does not provide a minimum depth of forty feet (40') as required by code. As a result, the applicant is requesting a variance to allow the ground floor parking areas to be excluded from the floor area calculation. Pursuant to Beverly Hills Municipal Code §10-3-3700, the Planning Commission, in order to make the necessary findings to approve a variance request, may impose such conditions as it deems appropriate to protect the public health, safety and general welfare. Further, the applicant proposes loading activity within the building, consisting of two van loading areas accessible from San Vicente Boulevard.

This original project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and no significant unmitigated environmental impacts are anticipated; therefore, a mitigated negative declaration has been prepared, subject to review by the Planning Commission. The revised project is smaller in size and thus would not result in any environmental impacts that are new or more severe than those previously identified.

If you challenge the Commission's final action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Rita Naziri, Senior Planner in the Community Development Department, Planning Division at 310.285.1136 or by email at rnaziri@beverlyhills.org. Copies of the applications, plans, Mitigated Negative Declaration, and all documents referenced in the Mitigated Negative Declaration are on file in the Planning Department, and can be reviewed by any interested person at 455 N. Rexford Drive, Suite 100, Beverly Hills, CA. 90210.

Jonathan Lait, AICP, City Planner

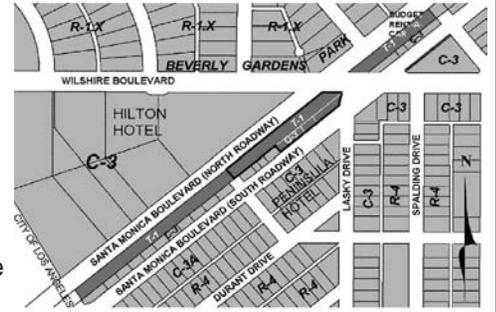


NOTICE OF PUBLIC HEARING

DATE: March 24, 2011

TIME: 1:30 PM, or as soon thereafter as the matter may be heard

LOCATION: Council Chambers
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210



The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, March 24, will hold a public hearing beginning at 1:30 PM, or as soon thereafter as the matter may be heard, to consider the project described below. The public is invited to attend the public hearing to comment on the project. A Draft Environmental Impact Report (DEIR) was prepared for the project and released for public review on November 3, 2008. A public hearing was held to discuss the DEIR on November 20, 2008 and written and oral comments from the public and the Planning Commission received have been incorporated into a Final EIR, which has been revised to include updated technical studies. The Planning Commission may provide direction and comments on the project and/or make a recommendation to the City Council.

Project Location

The project site is located on three properties addressed as 9900 Santa Monica Boulevard (Applicant: Roxbury Management Co.), 9844 Wilshire Boulevard (Applicant: Wilco LLC) and 9817 Wilshire Boulevard (Applicant: Mr. Jeffrey Mirkin), in the City of Beverly Hills. The properties, which together total approximately 3.3 acres in size, are located along Santa Monica Boulevard, between the north roadway of Santa Monica Boulevard and the parcels fronting onto the south roadway of Santa Monica Boulevard, on either side of the intersection of Santa Monica and Wilshire Boulevards.

Project Description

The project involves the proposed rezoning of three parcels of former railroad right-of-way property from Transportation (T-1) to Commercial (C-3) and changing the General Plan land use designations from Railroad to Low Density General Commercial. In addition to the proposed changes in land use designations and zoning for all three parcels, development of a three-story, 42-foot high, approximately 90,000 square foot commercial/office building with a three-level subterranean garage accommodating 274 parking spaces is proposed for the Wilco property, at 9844 Wilshire Boulevard.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City, and an Environmental Impact Report has been prepared.

Copies of all relevant material, including the project specifications, the environmental initial study and all documents referenced in the EIR are available for review in the offices of the Community Development Department of the City of Beverly Hills.

If you challenge the Commission's final action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact David Reyes, Principal Planner in the Community Development Department, Planning Division at 310.285.1116 or by email at dreyes@beverlyhills.org. Copies of the applications, plans, and all environmental documents are on file in the Planning Department, and can be reviewed by any interested person at 455 N. Rexford Drive, Suite 100, Beverly Hills, CA. 90210.

Jonathan Lait, AICP, City Planner

briefs cont. from page 2

ing that communication, that open dialogue with everyone I've met," Bosse said. "I mentioned even now after the campaign is over I intend to walk on the weekends, knock on doors, meet with people I met while I was running to see how we're doing and how we can improve."

Bosse said she thinks budget and pension should be the first items that the City Council tackles.

"I'm positive that we as a council are going to work very well together," Bosse said. "We already have a tremendous amount of respect for each other. I feel that we're going to be a council going forward that is very approachable to the community and listens to our community."

Councilmember-elect Dr. Julian Gold, who said he has been very busy since election night, was also optimistic about serving.

"I think it's going to be a good council and I look forward to working with the other council members and our new mayor to move the city forward," Gold said.

Bosse and Gold will join the Beverly Hills City Council on March 22 at the City Council installation.

BHUSD faces more potential layoffs due to additional \$1 million budget reduction

In a special session last Friday evening, the BHUSD Board of Education voted 4-0 to approve a resolution recommending the reduction or elimination of 12.7 full-

time equivalent positions. The resolution was approved with an amendment, which added the director of adult education and two K-8 counselors to the list of potential layoffs.

Board member Jake Manaster was not present because he was en route from Utah.

"I think it was a very tough decision for all of us," Board member Myra Lurie said. "But we really have no option other than to do what's required as fiduciaries for the district. As fiduciaries, we need to maintain the maximum amount of flexibility and retain all the options we can to balance the budget."

On Wednesday, the Board learned from Schools For Sound Finance, a lobbying group for basic aid districts, that it would be necessary to prepare for an additional \$1 million budget reduction, due to an increase in the 2011-2012 fair share reduction. As a basic aid district, reductions to BHUSD's budget must equal those of districts with revenue limit funding. The Board had been told the fair share reduction was 5.81 percent, but according to an update from Schools For Sound Finance, it is 8.9 percent. The California state legislature and Governor Jerry Brown have not yet acted on the reductions.

"Since Governor Brown has been elected, he's been providing us with ongoing information about the very serious budget scenario that we're facing," said Assistant Superintendent of Human Resources Dawnalyn Murakawa-Leopard. "The increase in the fair share reduction was

new to us."

According to an update sent to BHUSD from Schools For Sound Finance, the two-house Budget Conference Committee finished work March 4 on the State Budget, which included a fair share reduction to basic aid districts. Schools For Sound Finance stated that the 8.9 percent fair share reduction is intended to equal revenue limit reductions for 2008-2009 and 2009-2010 fiscal years combined. The reduction will be taken in 2011-2012 and subsequent years so that it will not be added to the reduction basic aid districts are currently taking.

The \$1 million fair share reduction is in addition to the \$1.2 million the Board previously approved to cut from its budget through potential layoffs on Feb. 22. The Board approved the second interim budget on March 7.

The affected services voted on last Friday include the equivalent of three K-5 teaching positions, two special education teaching positions, two K-8 technology teaching positions, one 6-8 instrumental music teaching position, one high school foreign language teaching position, one high school math teaching position, and one high school counseling position. Teacher on special assignment services, Title I teaching services and continuation high school teaching services will also be reduced under the resolution.

Superintendent Dick Douglas said that by adopting the resolution, the Board was not necessarily cutting the specified positions, but keeping its options open as it

considers the final budget. All district personnel must be notified of potential layoffs by March 15.

Brian Goldberg, vice president of the Board, proposed adding the director of adult education, Patricia Escalante, to the list to allow the Board maximum flexibility until it makes final budget decisions on May 15. He suggested that if necessary, staff in the Educational Services Department could take on some of the workload in adult education.

"I don't necessarily believe we should cut the director of adult education, but I believe in all fairness we need to have administrative positions as well as certificated teaching positions on for our options," Goldberg said.

Board member Steven Fenton said he was not comfortable adding the director of adult education to the list, but proposed adding two K-8 counseling positions. If the layoffs are acted on, K-8 counseling services would be eliminated, since two of the four counseling positions were previously approved for potential layoffs on Feb. 22.

"With limited financial resources at the moment, we really need to look at what is the best way to allocate those financial resources to the counseling department and that's why I want to take a very close look," Fenton said. "I'm hoping that the district office will give us a very thorough assessment of the department and how well the counseling departments are work-

briefs cont. on page 5



Style Bar Beverly Hills is a chic, modern, express, beauty bar. We're not your traditional salon. We know how to get down to business. That means attending to all of your beauty needs - hair professionally styled, makeup skillfully applied and manicure/pedicure done by trusted beauty experts for under \$100 in under an hour flat.

Yes you heard us right -
Hair, Makeup & Mani/Pedi for under \$100

.... and we get you in-and-out in an hour.

Call us, write us, make an appointment. In an hour from now you could look more glamorous.

Style Bar Beverly Hills - 310.858.2400

136 S Beverly Dr., Beverly Hills, CA, 90212

www.StyleBarBH.com

Visit us on Facebook

Mention this ad and received a FREE scalp massage. Ahhhhh! Pure Bliss.



Home Paradise

Design Center

Best Service + Highest Quality + Professional Design + Competitive Price = Home Paradise

License# 947600

BEST KITCHEN & BATH

Spring Sale



KOHLER Products Kitchen Remodel Package
Was \$10,000; Now \$6,500 with appliances \$8,999



REMODELING & CONSTRUCTION SERVICE

- FLOORING ■ ROOM ADDITIONS ■ COUNTERTOPS ■ POOL & DECKS ■ WINDOW & DOORS
- DRYWALL & PAINTING ■ ROOFING ■ CUSTOM CROWN MOULDING ■ LANDSCAPE & HARDSCAPE
- CUSTOM GATE, FENCES & ORNAMENTAL STAIRCASES ■ PLUMBING & ELECTRICAL

We have 8 stores located in southern California, please go to our website to find more store locations and details.

www.homeparadise.com

call our toll free number

855-233-HOME

Westside Pavillion

(310) 860-6203

10800 W. Pico Blvd., #379
Los Angeles, CA 90064

briefs cont. from page 4

ing within the K-8s.”

After the meeting, Dr. Jenelle Braun-Monegan, a district special education program specialist who addressed the Board with concerns about special education cuts, said cutting K-8 counselors would also affect special education.

“Three of our K-8 schools do not have full-time school psychologists so there are days the psychologists aren’t there, and the counselors have done an excellent job of stepping in,” Braun-Monegan said. “They will also help us cover IEP meetings and do many things, so by cutting them as well, it will impact our program since we’ve traditionally worked closely with the school counselors and they’ve been a great asset to us in the past.”

Christopher Bushee, BHEA’s negotiation chair, urged the board to find ways to balance the budget without cutting personnel. He studied the first two interim budgets and found \$0.8 million allotted to books and supplies in the second budget that had not been in the first. He also suggested reducing contract services.

BHEA President Mark Frenn suggested looking for additional sources of revenue.

All four Board members explained that these were difficult decisions but with the March 15 notification deadline approaching, it was necessary to allow maximum flexibility.

“We provided ourselves with a lot of options tonight and now the hard work is going to occur between now and May 15 when we have to vote on the actual layoffs,” Goldberg said. “I hope that we spend some time working on a zero-based budget and have a discussion about what our priorities are as a district and that should be reflected in the budget that we finally approve.”

However, Goldberg and Bushee pointed out that having flexibility comes with a price.

“Those teachers have to go into the classroom and perform their best,” Goldberg said. “It’s going to be very difficult for them to function without being distracted by the real prospect of losing their jobs.”



Horace Mann Café Night a success

Last Thursday, alumni and students at Horace Mann performed at the Café Night fundraiser. About 250 people attended each of the two shows, and the event raised almost \$9,000 for the school.

He added that he hopes the Board can save as many positions as possible.

Bushee said that even though the layoffs are potential, some teachers might find and accept jobs at other districts before their positions are reinstated at BHUSD.

Recognizing the tough position the district is in, Horace Mann principal Steve Kessler added: “I do think [the Board will] do the right thing by putting as many things back [into the budget] as they can, yet still making our district fiscally responsible.”

Sunday LA Marathon street closures and spectator points

This Sunday, more than 20,000 runners are expected to race through Beverly Hills in the Honda LA Marathon. People traveling through Beverly Hills between 7 a.m. and 1 p.m. should be prepared to navigate around street closures.

The Beverly Hills portion of the marathon begins at Doheny Drive and Santa Monica Boulevard. Runners will head south on Doheny Drive, continue west on Burton Way, south on Rodeo Drive, west on Wilshire Boulevard, and south on Santa Monica Boulevard.

Streets adjacent to the route will be closed, and police officers and signs will be posted around the city to direct traffic.

Drivers headed to Beverly Hills from

the northbound 405 Freeway should plan to exit on Sunset or Wilshire boulevards. Those traveling south on the 405 Freeway should continue eastbound on the 10 Freeway and exit at Robertson Boulevard and head north.

The Beverly Hills Farmers’ Market on the 9300 block of Civic Center Drive will be open from 9 a.m. to 1 p.m. The marathon will not affect visitors coming from north of the farmers’ market, but those coming from the south should take the 405 Freeway north, exit and head east on Wilshire Boulevard, turn left on Santa Monica Boulevard and turn right on Rexford Drive to park in the Civic Center

Parking Structure.

Spectators can watch the marathon at Dayton Way and Rodeo Drive, where there will be a block party with live entertainment; at the water station at Crescent Drive and Santa Monica Boulevard; or on Rodeo Drive at Santa Monica and Wilshire Boulevards.

Recreation & Parks Commissioner Kathi Rothner, who is captain of water station 16, says she has over 150 volunteers signed on to help out. These volunteers include families, boy scouts, girl scouts and Beverly High student body officers.

“Many people use marathons as a destination,” Rother said. “They go and they vacation, which is another reason I love the marathon going through Beverly Hills. We just want to make sure we’re friendly.”

The LA Marathon, now in its 26th year, begins at Dodgers Stadium, passes through West Hollywood, Beverly Hills and Century City and finishes near Santa Monica Pier. This is the second year that the marathon will pass through Beverly Hills.

Music in the Mansion Series, Pianist Pauline Yang in concert March 27

On Sunday, Mar. 27 at 2 p.m., internationally acclaimed pianist Pauline Yang will perform in the Municipal Gallery in Beverly Hills City Hall. Yang, who currently studies piano with Professor John Perry at USC, won her first international

briefs cont. on page 8



Westside Subway Extension

Community Update Meetings for the Final EIS/EIR

**Monday, March 21, 2011
6pm–8pm**

LACMA West
Terrace Room, 5th Floor
5905 Wilshire Bl
Los Angeles, CA 90036

Spanish and Korean translation will be provided.

Live web-cast of this meeting available at metro.net/westside

**Wednesday, March 23, 2011
6pm–8pm**

Westwood United Methodist Church
Fellowship Hall, 3rd Floor
10497 Wilshire Bl,
Los Angeles, CA 90024

Spanish translation will be provided.

**Tuesday, March 29, 2011
6pm–8pm**

Roxbury Park – Auditorium
471 S Roxbury Dr
Beverly Hills, CA 90212

Spanish translation will be provided.

ADA Accommodation:

Special accommodations are available to the public for Metro-sponsored meetings. All requests for reasonable accommodations must be made at least three working days (72 hours) in advance of the scheduled meeting date. Please telephone the project information line at 213.922.6934. Our TDD line is 800.252.9040.

Content at each meeting will be identical. For more information about the Metro Westside Subway Extension, go to metro.net/westside.

FIND US ON FACEBOOK

Facebook.com/westsidesubwayextension

FOLLOW US ON TWITTER

Twitter.com/westsidesubway



Aloha Days savings add up
With Pleasant Holidays and AAA

SAVE \$100 on select hotels during Aloha Days, 3/1-4/30/11* *plus* **Complimentary Car Rental** Hertz Economy car rental** *plus* **\$50 voucher** per booking for your choice of select island activities

Limited time offer ends 4/30/11
Contact AAA Travel West Hollywood for details.
323.525.0018

AAA Travel **Pleasant Holidays**

\$100 Aloha Days offer applies to new bookings at select hotels made March 1-April 30, 2011 for travel through December 15, 2011. Minimum 5-night hotel accommodations required. Discount is per booking and taken at time of booking. ** Complimentary Economy rental car from Hertz valid for a maximum of seven days and valid for travel March 1-April 15, May 2-25 and August 22-December 16, 2011. Receive up to a \$100 Hertz discount (\$75 discount on Midsize cars or \$100 on Full-size cars and above) in place of the free car rental when you travel May 26-August 21, 2011. Rates, terms, conditions, availability and itinerary are subject to change without notice. Airfare, taxes, gratuities, transfers and excursions are additional unless otherwise indicated. Certain restrictions apply. AAA members must make advance reservations through AAA Travel to obtain Member Benefits and savings. Not responsible for errors or omissions. The Automobile Club of Southern California acts only as an agent for Pleasant Holidays. Restrictions apply. Copyright © 2011 Automobile Club of Southern California. All rights reserved. CTR #1016202-90



Second look at a project

And selected short subjects

By Rudy Cole

Last week I expressed some first reaction reservations about a major condo project at 10000 Little Santa Monica Boulevard currently going through the approval process in Los Angeles.

After further review, as they say in the NFL, the call in this column may be reversed.

First, there is a very different developer involved: Crescent Heights, a Miami based group with an impressive list of successful condo projects, including some in our general area. They seem to be far more sensitive to community concerns, and their outreach has included stake holders in Beverly Hills.

The previous owner, SunCal Companies, filed for bankruptcy in 2008 and abandoned a much larger project that would have had far greater impacts on Beverly Hills, Century City and its neighboring communities.

First, there are very different zoning

rules in Los Angeles than Beverly Hills, including height limits. By Los Angeles standards and compared to what now exists in Century City, this is a very moderate development plan.

SunCal made little or no effort to reach out to Beverly Hills. The new owners have taken a very different approach. We have no formal role in the process, only the ability to intervene as an interested neighbor, but Crescent Heights is very sensitive to our concerns and how this project, so close to our high school, would affect the community.

Being responsive to Beverly Hills is good, but there are other even more compelling reasons to revisit the project before either giving our support or voicing our opposition.

Some positives:

The developer has made an effort to first meet the concerns of the immediate neighbors, including nearby homeowner

associations. They have not only reached out, but made significant adjustments based on those discussions and may well have developed a consensus that might avoid a lengthy fight.

The business plan is also very different. Now proposed are smaller, less costly condos. This could mean marketing to professionals in Century City, which in turn could lead to less traffic in the area. Think walking instead of driving home.

The new developer has eliminated all commercial, non-housing elements. The SunCal proposal included commercial uses and an upscale restaurant. Aside from increased traffic generation, there would be liquor sales very near the high school. Now, only condominiums. Housing does generate less traffic than almost any other use and even less during rush hours and when students arrive for classes.

Another reason to reconsider possible opposition is the very positive impacts this will have on our own housing inventory. These condos, in Los Angeles, could obviously negate pressure for demolition of affordable apartments for conversion to condos in Beverly Hills. The Crescent Heights builders will be using empty land once zoned for commercial.

This latter point is also an important tax revenue consideration for Beverly Hills. The property could be used for more intense commercial or even retail purposes. Now, we could have shoppers instead of restaurant and retail competitors. An office building would also compete with Beverly Hills for entertainment industry groups, something we work hard to attract.

Crescent Heights does have a good record of being environmentally sensitive, and their willingness to reach out to their own neighbors, including Beverly Hills is very positive. Yes, we need to be involved and carefully examine the Draft Environmental Review when it is submitted for governmental and community consideration prior to joining the support group, but the approach now is so much more open and inclusive than what happened before, we too need to be more receptive – and that includes this writer.

Why Give it All to Uncle Sam?



Don't use an ordinary income tax service when you can use a tax attorney who is an experienced CPA

- Free yourself of back taxes
- Audit representation
- Probate, trusts, wills
- Reasonable rates

Mention this ad for a 10% discount (new clients only)

JOHN R. RONGE, CPA
ATTORNEY AT LAW

"Get the confidentiality you can't get with a regular accountant!"



10850 Wilshire Blvd.,
4th floor,
Los Angeles,
CA 90024

Call 1-800-273-3798 today for an appointment
Evening and weekend appointments available • Visa and Mastercard accepted



THE WORLD'S BEST SELLING STAIRLIFT

**"GET YOUR HOME BACK
GET YOUR LIFE BACK!"**

Before You Risk Your Safety
or Consider Selling Your Home,
find out about getting an Acorn Stairlift.

CALL NOW TOLL-FREE 1-877-236-4091

www.AcornStairlifts.com/SSC



There is a very interesting case of some missing art that involves one of the more colorful figures in the entertainment industry: **Michael Ovitz**.

This is not the first time a property owner misunderstood our rules on the mandatory placement of art works in new construction, but this time there may be a happy ending.

Ovitz, who owned the building that housed CAA and is now, fortunately for the city, the home of Sony, had an impressive **Joel Shapiro** bronze work installed in 1990. When Sony moved in, they redesigned the entrance making it impossible to exhibit the work.

The valuable piece was returned to Ovitz, who placed it in his Beverly Hills home. When the city discovered this, there began a series of negotiations on both the legal and practical problems.

Fortunately for Ovitz and city enforcement people, the process has been congenial and very productive. Ovitz has agreed to provide another Shapiro piece, even larger and more valuable than what the building housed, and is now negotiating with the Fine Art Commission and city staff for a suitable location.

According to our sources in city hall, Ovitz has been very impressed by highly professional and knowledgeable work of code enforcement chief **David Yelton**. So, the system may work well enough to enhance our art resources.

However, since this is not the first time public art has been removed, the city should consider placing some form of plaque on or near the art that explains the work must remain with the property and cannot be removed without city permission.

Speaking of public art as we did recently about the sculpture at Beverly Drive and Wilshire, it now appears that the color on the work was not what the Fine Arts Commission assumed it would be. The staff and commission need to review the approval process and possibly revise standards that more closely represent esthetic values in the community. If the purpose was to invite controversy and debate, it really worked. However, this is not an art piece many of us really, really like.

Usually, it is the loser in a campaign that continues the bitterness after an election. So, why all this name calling on 2P by **Harvey Englander**?

Harvey has some good talents, not the least of which is his ability to produce attractive campaign pieces in record time. During this campaign, he and his associates managed to have something the Weekly published on Thursday mailed to voters by Saturday!

However, he needs to temper his anger. Liar, liar pants on fire attacks on a member of our council, **John Mirisch**, who had the courage to actively oppose Measure 2P when many of his colleagues left the room when the fighting began was not only his right, but his duty as he saw it.

Name calling, bitter personal attacks during or after an election is not something we usually condone and vitriol against a member of the council is simply not appropriate behavior. The election is over, Englander won. Move on.

The horrendous tragedy in Japan should make all of us consider being prepared. Do you have a plan for knowing where to find family members, do you know where the city emergency shelters are located, do you have a basic survival kit for every member of your family and do you have an automobile with sufficient fuel, batteries for radios and flashlights, cash, water and all the other basic survival supplies, and do you know where you should be to protect yourself – think falling television sets. The city has a first rate emergency team with expertise on all these needs. A call to city hall at 310.285.1000 to be informed and ready could save lives. I simply can't afford to lose any readers.

Hot news: The Planning Commission has asked the City Council to appoint **Noah Furie** to serve on the commission until a replacement for newly elected councilmember **Lili Bosse** is selected.

Bosse was chair of the commission prior to her election to the council and Furie's term had expired late last year. By unanimous vote, the remaining commissioners

urged the council to reappoint Furie on an interim basis. Furie had previously been asked to continue to serve only on the Lexus matter.

Two more weeks to submit nominations for our Best of Beverly Hills recognition. Pick a category, and email your suggestions.

LOCAL HEROES: All the people involved in the highly successful annual Literacy-STAR luncheon held at Lawry's the Prime Rib, and especially city staff and

the restaurant owners and management for their outstanding support and great luncheon, all donated. Next week, we will have names. Also next week, appreciation of the work of outgoing Mayor **Jimmy Delshad** and Councilmember **Nancy Krasne**. They will be missed.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

letters cont. from page 2

and the Englanders of the world will be out of jobs.

There is some good news for advocates of fair campaign practices. Englander's firm was recently outed by the LA Times for using dead people's names in last week's Los Angeles City Council election. If his client in that election, the Los Angeles Chamber of Commerce, has any sense, they will sever all ties with the Englander group after their little stunt with the dead endorsers. Hopefully, his Beverly Hills clients will have the integrity to do the same. Harvey Englander simply does not fit in Beverly Hills.

*John A. Mirisch
Beverly Hills*

"Issues for Congress" [Issue 597]
Henry Waxman and the Democrats owned

Congress and the White House for the last two years, and they chose to waste their golden opportunity in power to obsess over climate change and ram down an extremely unpopular healthcare bill. Meanwhile, unemployment has remained very high, the deficit and total debt has hit record heights, and all Mr. Waxman can do is accuse Republicans of not spending enough money or wanting to destroy the environment! In other words, he is back to his old M.O. because he's all about scoring political points, not solving problems.

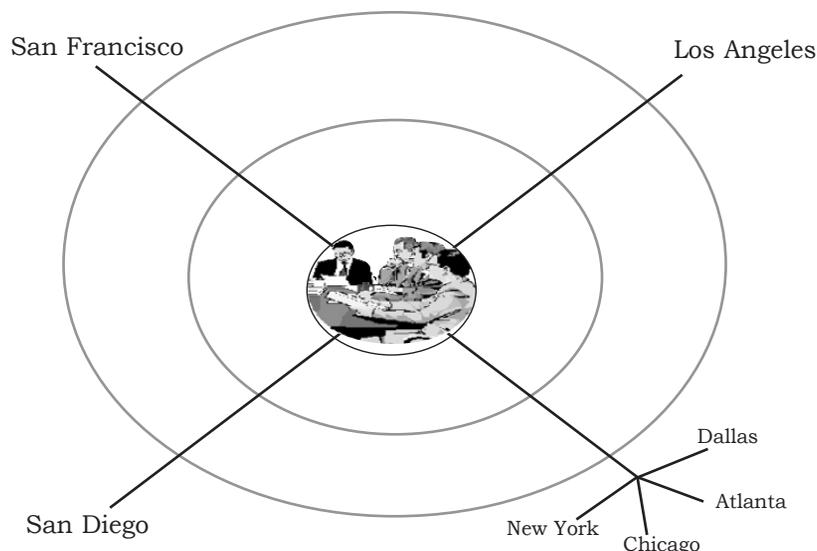
Every election, I ask myself, why do the good people of Beverly Hills and West Los Angeles put up with this man? We need bipartisan problem solvers and not pathetic partisan whiners like Mr. Waxman. Thankfully, our City Council representatives are everything our Congressman is not.

*Mark A. Mendlovitz
Beverly Hills*

Conference Calling

- Local Numbers Throughout California
- Reservation-based or Reservationless
- Recording Capability

5 ¢/minute Local Access
10 ¢/minute Toll Free Access



The Telephone Connection
310-789-7900

WE BUY COLLECTIONS, LARGE & SMALL, OF ALL SIZES OF MOVIE POSTERS & MOVIE PHOTOS.

OLD MOVIE POSTERS WANTED!

- Fair market prices paid for 1890's-1960's Movie Posters.
- Buying all sizes, any condition.
- IMMEDIATE PAYMENT.
- We'll be in your area for a limited time - call Toll Free TODAY!

Also buying Live Music posters and old photograph collections.

Free Appraisals. – We're friendly and fair.

CINEMA ARCHIVES ~ 800-648-1184

CLIP & SAVE THIS AD! * WE PAY GENEROUS CASH FINDER'S FEES FOR REFERRALS.

piano competition at age 7, and was studying at the Juilliard School, had performed Chopin's Piano Concerto No. 2 with the Philadelphia Orchestra and had performed solo at Carnegie Hall by age 11.

The Music in the Mansion series is presented by the City of Beverly Hills Community Services Department and Artistic Director Laura Schmieder to bring the finest solo and chamber musicians to Beverly Hills' residents, visitors and patrons of the arts. Ticketholders have the opportunity to attend a light reception where they can meet Yang and enjoy tea and pastries donated by Beverly Hills Urth Caffe and Bailey's Bakery.

Call (310) 285-6830 or visit beverlyhills.org to purchase tickets, \$15. Although tickets can be purchased at the door, advance purchase is recommended.

The concert will take place at the Municipal Gallery in Beverly Hills City Hall, 455 N. Rexford Drive, Beverly Hills, 2nd floor.

Jewish Family Services receives leadership gift from Wells Fargo

As the Jewish Family Service (JFS) of Los Angeles celebrated the grand opening of the new JFS SOVA Metro Community Food and Resource Center in West Hollywood earlier this month, the organization was awarded a \$150,000 leadership gift from the Wells Fargo Foundation to support basic food, shelter and counseling services.

"As our clients struggle to cope with the effects of the economic downturn, the generosity and financial support of Wells Fargo will ensure that JFS will be able to continue to help the people who need it most," JFS President David O. Levine said in a statement.

The demand for services from JFS—which provides compassionate social services to all in need regardless of age, ethnicity, religion or ability to pay—has increased in recent years. In 2010, JFS helped more than twice as many clients as it did in 2007. The gift from Wells Fargo Foundation will help JFS' Shelter Services provide assistance to victims of intimate partner violence, their children, and homeless families as well as counseling and other services to help the community.

Sister City Student Film Competition seeks films by Beverly Hills teens

The Beverly Hills Sister City Student Film Competition, which takes place in May, is now accepting applications from student filmmakers, ages 15 to 19.

This year's theme is "A Day in the Life of..." and students from Beverly Hills and its sister cities Herzliya, Israel; Cannes, France; Pudong, China; and Acapulco, Mexico are encouraged to submit 4-to-6 minute documentary films expressing daily life in their communities.

The film festival is sponsored by Beverly Hills Global Partners, Inc., Beverly Hills' sister city organization, and The Maple Counseling Center, which provides affordable mental health care in Los Angeles County, and will take place in conjunction with the TMCC Car Raffle and Movie

20 ballots arrived too late in March 8 election

Lili Bosse and Dr. Julian Gold will join the Beverly Hills City Council on March 22.

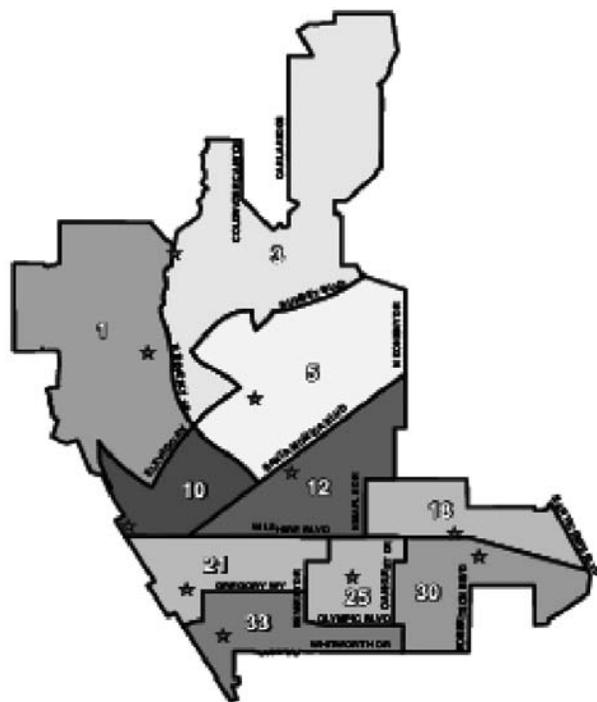
Last Friday, the remaining 484 provisional and vote-by-mail ballots were counted in City Council chambers, determining a victory for Bosse with 3,856 votes and Gold with 2,637 votes. Incumbent Nancy Krasne was defeated by a margin of 78 votes, and received 2,559 votes.

The two-hour parking measure, 2P, passed, with 3,452 Yes votes and 2,112 No votes, while Measure 3P, the three-hour parking measure for city residents only, failed 1,542-3,855. Measure O, which would increase the tax rate of oil extracted in Beverly Hills, was also defeated, 2,335-2,939.

A total of 5,732 ballots were cast in the March 8 election, representing approximately 26.5 percent of registered voters in Beverly Hills. Twenty vote-by-mail ballots arrived too late to be counted, according to City Clerk Byron Pope.

The City Council Installation will take place on March 22 at 7 p.m. Krasne and Mayor Jimmy Delshad will depart and the City Council will select a Mayor and Vice Mayor, expected to be Barry Brucker and Willie Brien.

CONSOLIDATED PRECINCTS AND POLL LOCATIONS IN THE CITY OF BEVERLY HILLS



PRE-CINCT	TYPE OF COUNT	TOTAL BALLOTS CAST	KRASNE	BOSSE	GOLD	YES MEAS -URE 2P	NO MEAS -URE 2P	YES MEAS -URE 3P	NO MEAS -URE 3P	YES MEAS -URE O	NO MEAS -URE O
TOTAL VOTES		5732	2559	3856	2637	3452	2112	1542	3855	2335	2939
1	PRECINCT	232	113	151	99	141	83	50	164	80	129
	VOTE BY MAIL	277	141	180	137	178	95	94	167	131	111
	PROVIS-IONAL/LATE ABSEN-TEES	44	22	34	17	24	18	10	34	20	19
	TOTAL	553	276	365	253	343	196	154	365	231	259

3	PRECINCT	150	73	90	66	99	49	39	107	51	84
	VOTE BY MAIL	304	144	190	137	199	95	86	204	152	121
	PROVIS-IONAL/LATE ABSEN-TEES	53	18	32	24	36	11	16	30	18	28
	TOTAL	507	235	312	227	334	155	141	341	221	233
5	PRECINCT	381	151	279	195	195	176	73	279	150	191
	VOTE BY MAIL	397	164	274	224	178	206	111	259	237	129
	PROVIS-IONAL/LATE ABSEN-TEES	68	26	60	36	39	26	13	50	23	40
	TOTAL	846	341	613	455	412	408	197	588	410	360
10	PRECINCT	129	67	89	50	69	54	34	84	50	63
	VOTE BY MAIL	152	73	98	60	86	63	54	89	84	59
	PROVIS-IONAL/LATE ABSEN-TEES	27	21	20	3	11	15	7	18	9	16
	TOTAL	308	161	207	113	166	132	95	191	143	138
12	PRECINCT	198	92	141	68	135	54	48	138	61	117
	VOTE BY MAIL	299	153	160	118	210	81	97	184	131	147
	PROVIS-IONAL/LATE ABSEN-TEES	41	22	31	10	30	10	10	28	20	19
	TOTAL	538	267	332	196	375	145	155	350	212	283
18	PRECINCT	210	93	121	92	152	53	59	142	66	131
	VOTE BY MAIL	263	132	150	112	183	70	77	173	113	125
	PROVIS-IONAL/LATE ABSEN-TEES	48	18	28	17	29	18	13	34	18	24
	TOTAL	521	243	299	221	364	141	149	349	197	280
21	PRECINCT	223	93	172	100	131	86	36	174	81	132
	VOTE BY MAIL	297	148	194	138	171	122	96	185	124	151
	PROVIS-IONAL/LATE ABSEN-TEES	40	17	33	19	25	15	8	28	11	27
	TOTAL	560	258	399	257	327	223	140	387	216	310
25	PRECINCT	217	88	161	95	134	73	51	150	77	118
	VOTE BY MAIL	251	108	178	107	150	88	84	151	106	120
	PROVIS-IONAL/LATE ABSEN-TEES	37	18	22	13	28	8	8	28	18	18
	TOTAL	505	214	361	215	312	169	143	329	201	256
30	PRECINCT	325	130	225	162	183	131	72	234	99	208
	VOTE BY MAIL	280	99	184	158	169	106	88	175	122	148
	PROVIS-IONAL/LATE ABSEN-TEES	41	11	25	25	26	15	8	31	15	26
	TOTAL	646	240	434	345	378	252	168	440	236	382
33	PRECINCT	336	144	259	154	184	145	71	256	114	209
	VOTE BY MAIL	358	162	235	173	220	133	116	223	136	198
	PROVIS-IONAL/LATE ABSEN-TEES	51	17	38	28	34	13	13	33	18	29
	TOTAL	745	323	532	355	438	291	200	512	268	436
33B	PRECINCT	0	0	0	0	0	0	0	0	0	0
	VOTE BY MAIL	1	1	0	0	1	0	0	1	0	0
	PROVIS-IONAL/LATE ABSEN-TEES	2	0	2	0	2	0	0	2	0	2
	TOTAL	3	1	2	0	3	0	0	3	0	2

Screening. This year features a 2011 Mini Cooper as the raffle prize.

"This is an incredible opportunity for any budding filmmaker," said Dr. Sharona R. Nazarian, co-chair of the film competition. "It's bringing two wonderful organizations together to celebrate diversity."

The film festival's sponsors are working to assemble a panel of judges including film professionals from Beverly Hills and each of the four sister cities.

The judges will select three winning films to be screened in May at the Academy of Motion Picture Arts and Sciences, and prizes will be awarded. The date of the event is to be determined.

This year's competition follows a successful May 2010 visit from six high school students from Herzliya, Israel, who participated in the "Every 15 Minutes"

program at Beverly High, which educates students on the dangers of drunk driving.

All applications and films must be received by Beverly Hills Global Partners, Inc. by Monday, April 18. For further information, interested applicants should visit www.bhgp.org or contact Howard Szabo at hszabo@bhgp.org or Sharona R. Nazarian at smazarian@bhgp.org.

BHHS Boys' Volleyball Team Wins Tournament

The Beverly High boys' volleyball team won the Santiago Tournament Saturday at Santiago High School in Garden Gove, defeating Crean Lutheran of Irvine, 28-26, 25-21, with Jason Nik of the Normans being named as the most valuable player.

Beverly Hills (3-0) was "almost lucky to still make the playoffs," coach Jonathan

Ramin said.

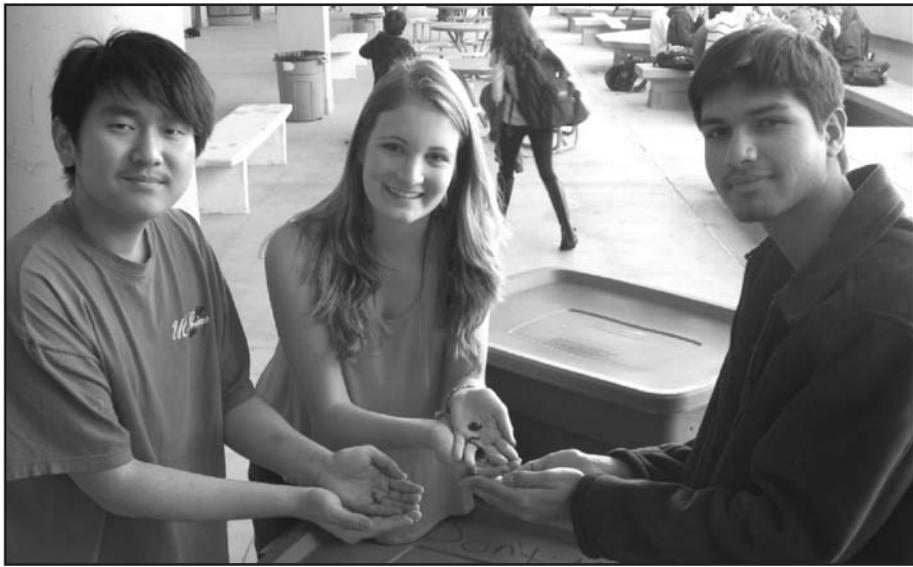
The top two teams in each of the three four-team pools qualified for the playoffs, along with two third-place teams.

The Normans finished third in their pool and were seeded seventh among eight teams, then defeated second-seeded Orange, 25-22, in the first round and Santa Ana Valley, 25-14, in the semifinals.

"The team started the day off a little shaky" then "played fantastic volleyball" in the semifinals and final, Ramin said.

Beverly Hills defeated Bell-Jeff of Burbank, 25-14, 25-9, 25-8, March 7 at the Swim-Gym in its season opener.

Nik had a team-high 10 kills and shared the team lead in digs with Brandon Adams with 10. Adams also had seven kills and three service aces. Eli Lloyd had



David Wang, Elizabeth Brajevich and Akhil Tanwar show off their worms.

Beverly High students spread vermicomposting program throughout area schools

A new student-run composting program involving worms, called vermicomposting, has taken root in the Beverly High cafeteria.

Junior Elizabeth Brajevich and seniors David Wang and Akhil Tanwar placed worm-filled bins in the cafeteria to cut down on waste and produce fertilizer for the school grounds. The three students started this project as an experiment for the Siemens We Can Change the World Project, and they will enter the experiment in the Los Angeles County Science Fair, which takes place April 14 to 16.

"[For the Siemens We Can Change the World Project,] we had to come up with a way to help the environment by saving energy," Wang said. "It has to be something that can be expanded, reproduced and is easy to build."

Beverly High chemistry teacher Emily Smith helped the students register the project and Brajevich said she applied knowledge from teacher Sarah Utley's AP Environmental Science class, but the students conducted research on their own.

Brajevich, Wang and Tanwar drilled holes in large plastic bins for ventilation, added a shredded newspaper bedding, moistened the bedding with water and then added the worms. They bring food scraps from home and place them in the bottom of the bins. After eating food scraps, worms excrete nutrient-rich castings which are used to fertilize the school's own produce garden.

Wang says they are still conducting research, but he hopes the vermicomposting project will expand to accommodate waste produced by the school.

The program has already expanded to other local schools. Brajevich, Wang and Tanwar started programs at Horace Mann, Beverly Vista, Carthay Circle Elementary and Santa Monica High School.

"Basically we just want to share this eco-friendly technique with the community because this really benefits the environment a lot," Wang says. "This creates such great compost compared to commercial fertilizer you see in stores [and] no energy is used to [create] this."

The eight systems compost up to four pounds of food each day, and the program has kept 565 pounds of waste from reaching landfills since the beginning of the school year.

"I want to continue with the project so that we can have a permanent vermiculture program in our school to reduce the amount of compostable waste that's going to landfills," Brajevich says.

Brajevich urges schools interested in starting a free vermicomposting system to email The.World.Savers@gmail.com.

briefs cont. from page 8

a team-high 11 blocks and four kills.

"After a little bit of first-game nerves, I was pleased with the team's play once we settled down," Ramin said. "I was impressed by the play of Jason Nik. He had a very balanced match and played very consistently throughout."

The Normans defeated Milken, 25-16, 32-30, 25-27, 25-21, March 9 in a non-league match at the Swim-Gym.

Adams had 21 kills and 15 blocks, Nik had had 14 kills and 18 digs and Dustin Park 10 kills and eight blocks.

"The team's play definitely improved from [the Bell-Jeff] match, but little inconsistencies are still evident which can be attributed to our inexperience at the varsity level," Ramin said. "I expect us to

make leaps and bounds as the season progresses."

Nik and Adams "played very well," Ramin said.

"They both had to take on a major load on offense and got some key kills at the end of the games," Ramin said.

Beverly Hills is scheduled to play at Windward today at 4:30 p.m. and compete in the San Gabriel Tournament Friday and Saturday.

Beverly Vista to host Rock Carnival

On April 10 from 11:30 a.m. to 4:30 p.m., Beverly Vista will host the Beverly Vista Rock Carnival. The transformed Beverly Vista playground will offer rides, games, food, a silent auction and family fun. Admission is free.



The Margo family: Noah, Laura (PTA Vice President of Community Service), Solomon (11), Jax (9), and Reese (4).

Noah Margo elected Beverly Vista PTA President

Noah Margo was elected Beverly Vista PTA President on Tuesday. He will serve for the 2011-2012 school year.

"The goals for the upcoming school year would be to continue the excellent work of our current PTA by beating our own expectations in both membership and fundraising, fostering a more powerful sense of community and responsibility among our stakeholders, and putting the 'teacher' back into PTA through our support and their involvement," Margo said.

Beverly Vista Principal Irene Stern said she is looking forward to working with the new PTA president.

"I've always worked with the PTA," Stern said. "We'll have a good working relationship."

In the fall, once his daughter starts kindergarten, all three of Margo's children will be attending Beverly Vista.

Margo is a 1986 graduate of Beverly High and USC.



Counseling Groups for Older Adults

Join a counseling group to discuss life-problems and find emotional support.

Lost and Found: Aging and Relationships

Challenge and Change: A Group for Men and Women

Transitions: A Group for Women

"Life After Loss: A Grief Group



Limited Spaces Available; contact Lori Karny, LCSW

The Maple Counseling Center
(310) 271-9999, X 247

coverstory

BRISKMAN FAMILY ESCAPES TSUNAMI

But what can Beverly Hills learn from this disaster?

By Melanie Anderson

Beverly Hills Weekly caught up with former Mayor Linda Briskman, who was vacationing with her family last week when the 9.0 earthquake hit Japan, triggering a tsunami that hit Hawaii and parts of the West Coast.

Where were you when you learned about the possibility of a tsunami?

We were vacationing on the Big Island of Hawaii on the Kona Coast at the Four Seasons Resort Hualalai when the earthquake hit Japan on Thursday, March 10. We knew there was a possibility of a tsunami when we heard about the quake at about 7:30 p.m. while at dinner and were told a decision regarding an evacuation would be made by 11:30 p.m.

Tell us about the evacuation.

At 11:30 p.m. we were told to evacuate and we only had a few minutes to pack a small bag of essentials and get out. Our grandson, Henry, was sound asleep and wasn't too happy about being woken up. Our kids grabbed a few things for him and we left in a hurry joining approximately 1,300 other guests from around the island at a base camp about 500 feet higher than the hotel. The hotel was remarkably prepared and the guests and residents in the camp were all cooperative.

What details were you given about the evacuation?

To be honest they just said take a small bag of essentials, any medication, anything you might need. We need to go now. There was no real preparation or warning. It was just "now."

We arrived [at the base camp] around 11:30, 12 o'clock. They said that the tsunami was expected to hit around 3:30 a.m. and that they wouldn't be able to evaluate its significance until it was

light, so we expected to spend the majority of the night there and that we might get word by 6 a.m.

They said they were expecting eight- to ten-foot waves. We knew it was fairly significant because we were told the wave in Japan was 12 feet. I was told the island has had four tsunami warnings in the last 20 to 22 years and none of them have caused damage. I would say although the locals weren't all that concerned, we could tell that the state emergency preparedness department had alerted the management of the hotel that this was serious.

What was it like at the base camp?

I was absolutely ... not surprised, but very happy to see that [the hotel staff] had it so together. They handled 1,300 people on very short notice. They clearly had the supplies, warehouse, linens, water, the food, first aid, they were incredibly prepared. So from a guest standpoint, we felt very secure. We had a two-year old baby with us, so you know there was lots of concern but to be honest with you, among the guests, there was no panic. Everything was very civilized, everyone understanding. Quite frankly I thought the mood there was no big deal. We all thought we were going to go back to our rooms and it would be fine.

How did you spend the time waiting for the all-clear signal to return to the hotel?

We decided to remain in our van thinking that our grandson was safer not being exposed to so many people in a confined space, some of whom we were sure had colds or coughs or any number of viral infections that he didn't need. He is only two and was confused as to why we were in a car so long that wasn't moving. He slept on the back seat until about 6 a.m. when first light made us hopeful that we would soon be let back into our hotel.

What happened next?

We were told the State engineers would be evaluating any damage but it looked good and we would be informed as soon as clearance was given. By 9 a.m. we were told it could be noon before we were cleared so we decided to wait it out at another place close by at Kuki'o where our kids had friends. I got word from the mainland that a friend knew our hotel had suffered extreme damage and in fact would not open. In trying to confirm that, we then got word it was true and we would be escorted back to pack up and leave permanently. Our dilemma was what was the damage (was our stuff ruined?), where would we go (everyone at the hotel needed rooms) and would there be more waves?

What did the hotel look like when you returned?

I don't think any of us dreamed the severity of the damage we witnessed when we got to our rooms. We had rooms on the beach side-by-side and ours were hit the hardest in all of the hotel. The wave was measured at 10 to 12 feet and hit the whole coast, rearranging the topography for miles. Three beachside restaurants were completely destroyed at the Four Seasons. Our rooms looked literally like the doors had been left open and the wave broke in the middle of the rooms. Debris was everywhere, broken glass, the furniture rearranged and broken ... it was frightening. We packed it up and went back to where we had waited it out and were lucky enough to get a place there for the one night we had left.

My daughter, Brandi, when she went back to the room for the first time, Gary said the look on Brandi's face was astounding. She

was in shock. She could not believe the damage that had been done. You don't think a reaction from an incident so, so far away is going to have that kind of impact. What if you didn't have any warning? There she is with her little child, and she has immediate sympathy for people in Japan. It's so bad here for us, how awful it must have been for them with no warning. That upset her. [Brandi and her family] live at the beach, and they're in the designing process for a new house. It gave a lot of pause for them where they should site the house, whether they should pull it back. They learned a lot.

What damage was caused to your personal belongings?

To be honest with you, all of our belongings [were fine], in spite of the fact our rooms were trashed. The only casualty was a Superman doll that my grandson had left on the floor that evidently had washed out to sea. We told him not to worry because we were sure Superman could leap tall buildings and he will reappear. We had stuff that got wet, but nothing that couldn't be salvaged.

What lessons can we learn here in Beverly Hills from this disaster?

It was hard to believe that so much damage was done thousands of miles away from the original site of the quake. We felt very fortunate to be safe, and grateful the island authorities had been so "together." The pictures don't lie. This whole experience gave new meaning to the message our Beverly Hills Emergency Public Safety staff have maintained to "be prepared."

I think we sometimes dismiss as trivial the preparation for earthquakes, having earthquake kits, flashlights, water. The only hope should be that you never need them. It really, really makes sense. Actually I'm a member of Beverly Hills Rotary. Prior to this we had a big, big move and drive to sell earthquake kits to the community. We sold hundreds of them. I can tell you when you do need it you're going to want to make sure that you're prepared.

What did you learn personally?

I learned my kids and my husband and I are pretty cool in an emergency. I have to say, my grandson must have those same genes because I've got to tell you, we really pulled together. We got through it with no bad tempers, 12 hours sleeping in a car with what I would previously have said were five pretty high maintenance individuals. I was surprised how we pulled together, no prima donnas and everybody just sort of made the best of it. It was important to the baby that he didn't sense any hysteria. We sort of made it an adventure.



Damage to the hotel following the Tsunami



Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

310 887-0788

BOOKKEEPING

Professional and Affordable Bookkeeping and Accounting

for individual, professional, home office and small businesses.

Updating your books in a weekly, monthly, or quarterly basis.

Offering a complete range of services:

- Bookkeeping & Accounting
- Cash Flow Management • Budgets
- Monthly & Financials • Quick Books



Please Call Opi at
(310) 461-8167 or
(310) 461-6733

Email: opibookkeeping@gmail.com

CABINETRY

Wood Work Finishing & Decorating



Cabinetry Finishing and Trimming
Shelving • Casing
Closet Organizer
Window Treatments
Installation
Furniture Repair and Restoration

Old World Craftsman
Over 20 years experience
Call Jon (310)999-8586

CAMERA AND PHOTOGRAPHY

Marc Blake
PHOTOGRAPHY
1 (877) NikonPro
m@marcblake.com

EVENTS
CELEBRITIES
COMMERCIAL
ADVERTISING &
VIDEO PRODUCTION



CARPET CLEANING

The Most Thorough Cleaning Or its FREE... Guaranteed!

We are so confident in our level of service that we are making this incredible offer: **The 1st 15 callers to mention this ad will receive 125 sq. ft. of cleaning and a carpet audit for FREE.**

"Test drive" the level of our service completely risk-free.

Clean & Simple Carpet Care

323-580-4605

carpet- oriental rugs-pet stains-upholstery-auto

COMPUTER SERVICES



Beverly Hills
Computer Services &
IT Consulting Group

WE

FIX COMPUTERS

PCs, MAC, Printers, Servers ...etc
FIRST VISIT FREE*

CALL FARBOD: 310-228-7676

*Limit 1 hour

COMPUTER SERVICES

COMPUTER ETC.



- Software and hardware installed
- Data backup solutions
- Home networks installed
- Help with other home electronics
- Tutoring

Steve (310)709-4260

ssaevig@gmail.com

CONTRACTOR

WELDING CONTRACTOR

New Installation/Repair/Service



- Gates • Fencing
- Perimeter Fencing
- Railings • Gate Operators
- Telephone Systems

FREE ESTIMATES
(818)524-9129

CONSTRUCTION

A.B.E. ANTHONY CONSTRUCTION

GENERAL BUILDING CONTRACTOR

Quality construction at a fraction of the cost!

- new construction • remodeling • painting
- roofing • minor repairs • windows
- fencing • hardwood floors • drywall • masonry
- plumbing • electrical.

(323) 752-1101

or email us at

abecontractor@netscape.net

www.abeanthonyconstruction.com

Lic.#760458

DIET & WEIGHT LOSS

SlimCoach

The Best Way to Lose Weight
Lose weight and keep it off

- Personalized program for your body
- Enjoy food & continue to lose weight
- Break free from emotional eating habits

Enroll now in our 6 week program & save 10% with this ad

139 S. Beverly Drive #327, Beverly Hills

(310) 871-1910

www.slimcoach.com • info@slimcoach.com

ELECTRICIAN



Any Electrical Problems!

Recess Lighting, Panel Upgrades,
Trouble Shooting, 220 Spa
Circuit, Smoke Detectors,
Landscaping low Voltage lighting

Lic. # C10828808 Bonded and Insured

Call Miguel **(310)-930-0484**

GENERAL CONTRACTOR

Commercial, Residential Foster Construction

- New Construction
- Remodeling
- Apartment Maint • Roofing
- Shower Glass
- Window Replacement
- Foundations • Stucco
- Block & Concrete
- Hardwood Flooring

Lic.# 759290

**(562)
607-4066**

BBB A+ Rating

HEATING AND A/C

Heating and Air Conditioning Service, Repair, Installation



Same day service,
Quality work
Free service call with repair
Residential and Commercial
We will beat any price!
Over 10 years of experience
EPA Certified Technician

Call Joe Now!
(626) 638-8184

HOME INTERIORS

Gunn's Home Interiors, Inc.

- Kitchen and Bath Remodeling
- Granite Counter Tops
- New Cabinets • Room Additions
- Drapes • Shutters • Shades • Mini Blinds
- Wood Floors • Tile • Carpet
- Laminate • Koi Ponds • Water Falls

128 E. College Street, Covina

(626)966-4131

JUNK CARS



DOMINGUEZ BROS

We buy Junk Cars

We Beat Any Price

24 Hr Towing Service

Call Tomas **(323) 273-1119**

NAILS & SPA

Tips 'N' Toes Spa & Nail Salon

Manicure & Pedicure
\$18

Regular Manicure \$9, Regular Pedicure \$12,
10 Min Massage \$8. Call us for more great prices...

1149 S. Robertson Blvd., Los Angeles CA 90033
Tel: 310-271-1130

PAINTING

ALBERT HDZ PAINTING INTERIOR*EXTERIOR

Handyman/Mouldings

Acoustic Removed/Clean Work

FREE ESTIMATES

Lic.#C33-752201

(562) 208-2755



PAINTING



Bonded & Insured
**Sunshine
Painting**

Interior Painting Services
Exterior Prep. & Painting

- Trenching • Sanding • Waterproofing

Call us today for your free estimate!

FREE QUOTES
Reasonable
Rates
Quality Work

Satisfaction Guaranteed
Lic: # 935287

(213) 364-4799

Cell: **(213) 663-6607**

Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

310 887-0788

PAINTING

Water Damage - Expert -
Drywall • Painting • Remodeling

20 years of experience
Lic-Insured-Bonded



References Available
Small Job Ok
Call Isaac

818-442-2290
www.ilpainting.com

PLUMBING/ROOTER



**ROBBY'S
ROOTER**

Most Drains starting at Very Low Prices!

We specialize in: *Mainlines *Water
*Heaters *Disposals *Faucet Leaks
*Camera Inspection

\$5.00 off with this ad!
Lic. #773697
(323) 255-2346 (800) 992-0151

PLUMBING



**Wallace & Son
PLUMBING**
SINCE 1984

All Plumbing Services & Repair
Remodel, Replacement Fixtures,
Water Heaters, Water Filtration.
Sewer Snaking with Camera &
Location Equipment

Cal St. Lic. #484891

(818) 889-8513

PERSONAL TRAINING

**GRS Fitness
Personal Training**

We create customized workout plans to reach your summer goals quickly!



Sessions Starting at only \$45
Call Cameron Today!

310-601-6650
also visit www.crsfit.com

PSYCHIC

Debra Psychic Adviser
& Love Master Specialist

Helps in all matters of
life & love

Love spells available

(877) 398-0098

www.readingsbydebra.com

PSYCHIC

Free Psychic Reading

Are you worried or confused? Need answers, need advice on Love, Business, Marriage, Luck, or if he or she is the right one for you. **Call 512-554-3693** and see what's in store for you.

PSYCHIC

**Psychic Insight
ASK JACOB**

Are you looking for insight and guidance?

- Love
- Family
- Marriage
- Careers

Call for a free mini reading by phone:

(772)-672-1416

www.psychicjacob.com

POOL SERVICES



**Everything wet
Everything less ordinary...
Expert Construction
Remodeling Repairs
Swimming Pool Service
Home Theatres and More!**
Call: (310) 488- 9337
www.everythingwet.com

PSYCHIC

**Silvermoon Psychic
and Healer**

Palm, tarot, and psychic reading
Specializing in past, present,
and future
Also available for parties and
gatherings

Call (818) 799- 5278

REMODELING

**TIRED OF DIRTY
TILE COUNTERTOPS?**



**UPGRADE
TO
NEW GRANITE
COUNTERTOPS
IN 1 DAY!**

\$1499 INSTALLED (+ TAX)
3 DAY FLOORING & KITCHENS
3938 SEPULVEDA BLVD., TORRANCE
310-465-0123 • 800-405-9697
Lic # 938884

ROOFING

Frank's Roofing GBC
• Shingles • Flat Roof

• Hot Mop • Leaks • Tile Repair

Reasonable Prices

Free Estimate

CALL NOW (310) 916-3346

LIC. #809918

ROOFING

**Done Right
Roofing**

Senior
Discount
20%

Flat and Shingle Expert
2 leaks: \$59.00
Same Day Repair
Economy Special

**FREE
Estimates**

Emergency Tarping 24/7

**Call
(818) 220- 2768**

ROOFING

Peter Built Roofing

**25 years of Quality
Workmanship Guaranteed
FREE ESTIMATES!**

(818) 516-6926

(800) 261-8153

Licensed. Bonded. Insured.

CA Lic. #902286

pbroofing@gmail.com

HEBREW TUTORING

Hebrew Tutor

Hebrew Teacher with B.A
in Special Education

Learn how to read, write, & talk
Hebrew!

Tutoring for Bar/Bat Mitzvah also
available

Can teach in a creative method

Call Hadar:

(310) 432-3926

WEBSITE DESIGN & DEVELOPEMENT

**WEBSITE,
GRAPHIC &
LOGO DESIGN
PROGRAMMING
& VIDEO
PRODUCTION**

www.bicbds.com

(424) 230 3284

WATERPROOFING

**21ST CENTURY
WATERPROOFING**

Deck Coating &
Pressure Washing
Leaking Planters &
Basements
Caulking & Painting
(310) 365-0277
Lic#661872

**Public
Notices**
310-887-0788
Forms available at www.onestopdbas.com

FICTITIOUS BUSINESS NAME STATEMENT: 20110165347 The following person(s) is/are doing business as: CHIPSTAR ENTERTAINMENT 11483 Lav Ave, North Hills, CA 91342; BRUCE LAMARR WILLIAMS 11483 Lav Ave, North Hills, CA 91342; STEPHAN KINSALE 6001 Nevada #2322, Woodland Hills, CA 91367. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/31/2011 Signed: Bruce Williams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/31/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, and 3/17/2011 234

FICTITIOUS BUSINESS NAME STATEMENT: 20110175619 The following person(s) is/are doing business as: FALE 1 DIGITAL ADMINISTRATION; FALE 1 MARKETING 9113 Crenshaw Blvd #4, Inglewood, CA 90305. JOHN FERGUSON; TIFFANY FERGUSON 9113 Crenshaw Blvd #4, Inglewood, CA 90305. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business

name or names listed here on: 2/1/2011 Signed: John Ferguson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/1/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 235

FICTITIOUS BUSINESS NAME STATEMENT: 20110175630 The following person(s) is/are doing business as: QUINCY LYNN 5757 Wishire Blvd #380, Los Angeles, CA 90036; QUINCY BECKETT 5757 Wishire Blvd #380, Los Angeles, CA 90036. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/2/2011 Signed: Quinicy Beckett, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/2/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 236

FICTITIOUS BUSINESS NAME STATEMENT: 20110183898 The following person(s) is/are doing business as: WINNETKA AUTO REPAIR 20256 Saticoy, Winnetka, CA 91316; EDUARDO BELNEZ 20256 Saticoy, Winnetka, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/2/2011 Signed: Eduardo Belnez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/2/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 237

FICTITIOUS BUSINESS NAME STATEMENT: 20110181187 The following person(s) is/are doing business as: TITANIUM FASHION 7100 Balboa Blvd #807, Lake Balboa, CA 91406; ERICK TOROSSIAN 7100 Balboa Blvd #807, Lake Balboa, CA 91406. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/15/2005 Signed: Erick Torossian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/2/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 241

another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 238

FICTITIOUS BUSINESS NAME STATEMENT: 20110184218 The following person(s) is/are doing business as: FOUR HEARTS 10435 Glade Ave, Chatsworth, CA 91311; JACQUELINE MONACO 10435 Glade Ave, Chatsworth, CA 91311. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/2/2011 Signed: Jacqueline Monaco, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/2/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 239

FICTITIOUS BUSINESS NAME STATEMENT: 20110183009 The following person(s) is/are doing business as: DC XPRESS 21330 Parthenia St #108, Canoga Park, CA 91304; SANDEER SINGH 21330 Parthenia St #108, Canoga Park, CA 91304. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/2/2011 Signed: Sandeep Singh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/2/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 240

FICTITIOUS BUSINESS NAME STATEMENT: 20110184011 The following person(s) is/are doing business as: KLA PRODUCTIONS 2552 Glen Green St, Los Angeles, CA 90068; DANIEL KALETTE 2552 Glen Green St, Los Angeles, CA 90068. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/5/2010 Signed: Daniel Kallette, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/2/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 241

FICTITIOUS BUSINESS NAME STATEMENT: 20110212307 The following person(s) is/are doing business as: ALPHANNY ENTERPRISES 2022 W. 112th St, Los Angeles, CA 90047; KEITH A. ROUSTER 2022 W. 112th

St. Louis, CA 90047. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Keith A. Rouser, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 262

FICTITIOUS BUSINESS NAME STATEMENT: 20110205598 The following person(s) is/are doing business as: CRAFT CULTURE ART & DESIGN 530 Sunset Ave., Van Nuys, CA 90291. MICHELLE MARTINI 530 Sunset Ave, Venice, CA 90291. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/07/2011 Signed: Michelle Martini, President. This statement is filed with the County Clerk of Los Angeles County on: 2/07/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 243

FICTITIOUS BUSINESS NAME STATEMENT: 20110214414 The following person(s) is/are doing business as: BAHA BEAUTY 1171 S. Robertson Blvd #342, Los Angeles, CA 90035. SEAN LALEZARIAN 464 Arnez Dr, Los Angeles, CA 90035. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/06/2011 Signed: Sean Lalezarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 244

FICTITIOUS BUSINESS NAME STATEMENT: 20110212762 The following person(s) is/are doing business as: CALIFORNIA REGISTRATION SERVICES MOBILE UNIT (OLRS) 1620 N. Cerrinola Ave #018, Inglewood, CA 90302. JAMES A. COUGH 10112 1/2 Stn Ave, Inglewood, CA 90303. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: James A. Cough, Owner/Operator. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 245

FICTITIOUS BUSINESS NAME STATEMENT: 20110223467 The following person(s) is/are doing business as: APPLIO INTERACTIVE LLC 20969 Ventura Blvd #223, Woodland Hills, CA 91364. ALEXANDER LEMBERSKY 20969 Ventura Blvd #223, Woodland Hills, CA 91364. The business is conducted by a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/11/2011 Signed: Alexander Lembersky, CEO. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 247

FICTITIOUS BUSINESS NAME STATEMENT: 20110223439 The following person(s) is/are doing business as: AM DISTRIBUTOR 17320 Horace St, Granada Hills, CA 91344. MUKHTAR AHMAD 17320 Horace St, Granada Hills, CA 91344. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/11/2011 Signed: Mukhtar Ahmad, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 248

FICTITIOUS BUSINESS NAME STATEMENT: 20110234581 The following person(s) is/are doing business as: LA MISERICORDIA SUPER TIENDA DE DESCUENTO 15317 Parthenia St, North Hills, CA 91343. ANTONIO MATEO 15317 Parthenia St, North Hills, CA 91343. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/11/2011 Signed: Antonio M. Velasco, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 249

FICTITIOUS BUSINESS NAME STATEMENT: 20110234968 The following person(s) is/are doing business as: AKM JANITORIAL SERVICE 5708 Fayette St #B, Los Angeles, CA 90042. KARINA S. ALARCON 5708 Fayette St #B, Los Angeles, CA 90042. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/11/2011 Signed: Karina S. Alarcon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 250

FICTITIOUS BUSINESS NAME STATEMENT: 20110234267 The following person(s) is/are doing business as: BROKER LA LA BROKERS 1436 S. Shenandoah St #022, Van Nuys, CA 90035. PEYMAN KARAMI 1436 S. Shenandoah St #022, Van Nuys, CA 90035. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/11/2011 Signed: Peyman Karami, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/11/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 251

FICTITIOUS BUSINESS NAME STATEMENT: 20110215260 The following person(s) is/are doing business as: LA JOURNALS 2862 Sepulveda Rd, North Hills, CA 91344. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Baabir Gill, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 253

FICTITIOUS BUSINESS NAME STATEMENT: 20110212133 The following person(s) is/are doing business as: GC CENTRO LEGAL SERVICES 1542 Cabrillo Rd #202, Van Nuys, CA 91406. GLORIA SCOTT 1542 Cabrillo Rd #202, Van Nuys, CA 91406. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/03/2009 Signed: Gloria Scott, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 254

FICTITIOUS BUSINESS NAME STATEMENT: 20110212499 The following person(s) is/are doing business as: INFINITE SYNERGY ENTERTAINMENT, STARCREP PRODUCTIONS, MILLENNIAL DESIGNS 263 Ohio St #4, Pasadena, CA 91106. MICHAEL R. RESHARD SMITH 263 Ohio St #4, Pasadena, CA 91106. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Michael Reshard Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 255

FICTITIOUS BUSINESS NAME STATEMENT: 20110213210 The following person(s) is/are doing business as: FRODOOWN THE MOVIE LLC 327 N. Benton Way #3, Los Angeles, CA 90028. The business is conducted by a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Andrew Hall, President. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 257

FICTITIOUS BUSINESS NAME STATEMENT: 20110219698 The following person(s) is/are doing business as: VIEW OF WAVE BAZZAR ELECTRIC, V.V.B. ELECTRIC 1019 Winchester Ave #10, Glendale, CA 91201. VAHAN BIGLARI 1160 Irving #201, Glendale, CA 91201. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Vahan Biglari, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 257

FICTITIOUS BUSINESS NAME STATEMENT: 20110219946 The following person(s) is/are doing business as: PHANTOM RIDE FILM AND VIDEO, PHANTOM RIDE FILM LLC 397 N. Benton Way #3, Los Angeles, CA 90028. FRODOOWN THE MOVIE LLC 327 N. Benton Way #3, Los Angeles, CA 90028. The business is conducted by a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Andrew Hall, President. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 258

FICTITIOUS BUSINESS NAME STATEMENT: 20110220519 The following person(s) is/are doing business as: ROSEMONT GROUP 1355 Westwood Blvd #205, Los Angeles, CA 90024. ROGER CLYDE 1355 Westwood Blvd #205, Los Angeles, CA 90024. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Roger Clyde, President. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 259

FICTITIOUS BUSINESS NAME STATEMENT: 20110220690 The following person(s) is/are doing business as: LAR VARGAS TRUCKING 13642 Gault St, Van Nuys, CA 91405. LUDIN VARGAS, RUTH VARGAS 13642 Gault St, Van Nuys, CA 91405. The business is conducted by a Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Ludin Vargas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 260

FICTITIOUS BUSINESS NAME STATEMENT: 20110219458 The following person(s) is/are doing business as: SUN FACE F11 Chebaqua Blvd, Studio City, CA 91604. RONALD JACKSON 3789 Lankenshim Ln, Los Angeles, CA 90078. REBECCA SMITH 4379 Carmelia, Studio City, CA 91604. The business is conducted by a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Ronald Jackson, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 261

FICTITIOUS BUSINESS NAME STATEMENT: 20110117745 The following person(s) is/are doing business as: ACCESS DENTAL; MOBILE DENTAL CENTERS; DR. ARASH DR.AARSH, DOCTOR ARASH; DENTAL CENTRAL GROUP; LA IMPLANT CENTERS; SUPERIOR IMPLANT CENTERS; 1 DAY CROWNS; MOBILE DENTIST CENTERS; DR. ARASH DR.AARSH, DOCTOR ARASH; DR. ARASH DR.AARSH, DOCTOR ARASH. ONE DAY CROWNS 1503 South Atlantic Ave, South Gate, CA 90280. DR. ARASH HAKHAMIAN 1155 Loma Vista Drive, Beverly Hills, CA 90210. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/01/2011 Signed: Dr. Arash Hakhamian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 261

FICTITIOUS BUSINESS NAME STATEMENT: 20110218397 The following person(s) is/are doing business as: SANDSTONE HOMEOWNERS ASSOCIATION, 1215 OHIO AVE # B, LONG BEACH, CA 90804. SANDSTONE HOMEOWNERS ASSOCIATION, 1215 OHIO AVE # B, LONG BEACH, CA 90804. The business is

conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here. Signed RAUL GONZALEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 19995

FICTITIOUS BUSINESS NAME STATEMENT: 20110217495 The following person(s) is/are doing business as: CAN YOU FIND ME NOW 28191 Laura La Plante Dr, Agoura Hills, CA 91301. LUDIN VOLKOR BUDDENBROCK 28191 Laura La Plante Dr, Agoura Hills, CA 91301. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Volkor Buddenbrock, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 263

FICTITIOUS BUSINESS NAME STATEMENT: 20110218127 The following person(s) is/are doing business as: CANVA THE ARTS CENTER 20920 Sherman Way, Canoga Park, CA 91306. RIMA LESZCZYNSKA 20920 Dixie Cyn #1, Sherman Oaks, CA 91423. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Rima Leszczyńska, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 264

FICTITIOUS BUSINESS NAME STATEMENT: 20110218885 The following person(s) is/are doing business as: TOWN & COUNTRY GARAGE DOORS SYSTEMS 4461 Sierra Hwy, Lancaster, CA 93534. MENI MAGENI 4461 Sierra Hwy, Lancaster, CA 93534. The business is conducted by a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Meni Mageni, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 265

FICTITIOUS BUSINESS NAME STATEMENT: 20110219291 The following person(s) is/are doing business as: CJ COOPER H TONER PLS 101 N. Victory Blvd #L, Burbank, CA 91502. PHELY QUIDDOEN 101 N. Victory Blvd #L, Burbank, CA 91502. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Philip Quiddoen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 266

FICTITIOUS BUSINESS NAME STATEMENT: 20110219011 The following person(s) is/are doing business as: 3-B2 PAINTING COMPANY; 3-B2 PAINTING CO. 11677 Burbank Blvd, North Hollywood, CA 91601. ANITA KOHAVI 5919 Malilla Ave, Van Nuys, CA 91401. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Anita Kohavi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 267

FICTITIOUS BUSINESS NAME STATEMENT: 20110218692 The following person(s) is/are doing business as: ELMER DENTAL LABORATORY 7249 Canby Ave Ste B, Reseda, CA 91355. ELMER ALVAREZ 16732 Saticoy Ave S, Van Nuys, CA 91406. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Elmer Alvarez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 268

FICTITIOUS BUSINESS NAME STATEMENT: 20110213209 The following person(s) is/are doing business as: MASTER PRODUCE 602 Gladys St, Los Angeles, CA 90021. JOEL HERNANDEZ TORRES 1721 Scott Rd, Apt. Burbank, CA 91504. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Joel Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 269

FICTITIOUS BUSINESS NAME STATEMENT: 20110212648 The following person(s) is/are doing business as: AMBIANCE MEDICAL TRANSPORTATION; AMBIANCE NON-EMERGENCY MEDICAL TRANSPORTATION 2211 W. Magnolia Blvd Suite 205, Burbank, CA 91506. AMBIANCE MEDICAL TRANSPORTATION LLC 2921 Canada Blvd, Glendale, CA 91206. The business is conducted by a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Ruben Balyayan, Ambiance Medical Transportation LLC, CEO. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 270

FICTITIOUS BUSINESS NAME STATEMENT: 20110212210 The following person(s) is/are doing business as: ARTS PRODUCE 7535 Fortney Ave, Van Nuys, CA 91406. DIMA ENTERPRISES LLC 7535 Fortney Ave, Van Nuys, CA 91406. The business is conducted by a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Dima Enterprises LLC, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 271

FICTITIOUS BUSINESS NAME STATEMENT: 20110210758 The following person(s) is/are doing business as: MILAN KOVACEVIC SERVICES 7034 Garden Grove Ave, Reseda, CA 91355. MILAN KOVACEVIC 7034 Garden Grove Ave, Reseda, CA 91355. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/08/2011 Signed: Milan Kovacevic, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/08/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 272

FICTITIOUS BUSINESS NAME STATEMENT: 20110210176 The following person(s) is/are doing business as: 201/2011 Signed: Claudia M. Juarez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 273

FICTITIOUS BUSINESS NAME STATEMENT: 20110192601 The following person(s) is/are doing business as: LETS PAINT FACES 5506 S. Figueroa, Los Angeles, CA 90037. ANTONIETTE ROEBUCK 5506 S. Figueroa, Los Angeles, CA 90037. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/03/2011 Signed: Antoniette Roebuck, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 275

FICTITIOUS BUSINESS NAME STATEMENT: 20110212975 The following person(s) is/are doing business as: VOSSOETEC; IT BUSINESS SOLUTIONS CENTRAL 1605 W. Olympic Blvd #104, Los Angeles, CA 90015. CLAUDIA M. JUAREZ 10099 S. Burl Ave, Inglewood, CA 90304. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/09/2011 Signed: Claudia M. Juarez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/09/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 274

FICTITIOUS BUSINESS NAME STATEMENT: 20110219261 The following person(s) is/are doing business as: LETS PAINT FACES 5506 S. Figueroa, Los Angeles, CA 90037. ANTONIETTE ROEBUCK 5506 S. Figueroa, Los Angeles, CA 90037. The business is conducted by an individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/03/2011 Signed: Antoniette Roebuck, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 275

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No: 20110220044
Name of Business: EXPRESS MARKET 539 N. Glendale Blvd #103 Burbank, CA 91502
Registered Owner: SONA VARDANYAN 539 N. Glendale Blvd #103 Burbank, CA 91502
Current File # 20110336225
Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 274

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No: 20110220962
Name of Business: TROPICAL PLAZA MALL; SWAP MEET
Registered Owner: Juventino Arellano
Current File # 20110097356
Date: 7/21/2010
Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 275

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No: 2010200334
Name of Business: GREG'S AUTO SUPPLY 7820 Atoll Ave, North Hollywood, CA 91605
Registered Owner: ANUELA GASPARYAN 7820 Atoll Ave, North Hollywood, CA 91605
Current File # 2007132385
Date: 6/01/2007
Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 276

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No: 20110717474
Name of Business: TRACTA TECH 7349 Coldwater Cyn #B, North Hollywood, CA 91605
Registered Owner: PHAIROF PHONKHANA 3165 Garden Ave, Los Angeles, CA 90039; BANCHA BRICH-INDA 12806 Canterla St, North Hollywood, CA 91608
Current File # 20100080443
Date: 2/24/2011
Published: 2/24/2011, 3/3/2011, 3/10/2011, 3/17/2011 277

FICTITIOUS BUSINESS NAME STATEMENT: 20110182375 The following person(s) is/are doing business as: SANDSTONE HOMEOWNERS ASSOCIATION, 1215 OHIO AVE # B, LONG BEACH, CA 90804. SANDSTONE HOMEOWN

FICTITIOUS BUSINESS NAME STATEMENT: 20110327801 The following person(s) is/are doing business as: GLOBAL ASSET RECOVERY 21050 Saticoy Street, Canoga Park, CA 91304. ANTHONY MICHEL 21050 Saticoy Street, Canoga Park, CA 91304. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Anthony Michael. Owner: This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 372

FICTITIOUS BUSINESS NAME STATEMENT: 20110325901 The following person(s) is/are doing business as: GLENDALE NOTARY PUBLIC A ALL 824 Avonook Terrace, Glendale, CA 91206. BEDROS SARIAN 824 Avonook Terrace, Glendale, CA 91206. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 373

FICTITIOUS BUSINESS NAME STATEMENT: 20110327926 The following person(s) is/are doing business as: PLATINUM DESIGN STUDIO 106 N. Kaniworh Avenue, Glendale, CA 91203. DAVID GORDOVAN 106 N. Kaniworh Avenue, Glendale, CA 91203. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: David Gorgovan. Owner: This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 374

FICTITIOUS BUSINESS NAME STATEMENT: 20110328176 The following person(s) is/are doing business as: GOLDEN GATE ENTERTAINMENT 23945 Park Belmonte, Calabasas, CA 91302. SEAN MATTHEWS 23945 Park Belmonte, Calabasas, CA 91302. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/02/2011. Signed: Sean Matthews. Owner: This statement is filed with the County Clerk of Los Angeles County on: 3/02/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 375

FICTITIOUS BUSINESS NAME STATEMENT: 20110308517 The following person(s) is/are doing business as: TERE'S PROFESSIONAL SERVICES 5956 Vineland Avenue #1C, North Hollywood, CA 91214. TERESA RAMIREZ 1201 N. Glenoaks Blvd., Burbank, CA 91504. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 1/15/2006. Signed: Teresa Ramirez. Owner: This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 376

FICTITIOUS BUSINESS NAME STATEMENT: 20110311341 The following person(s) is/are doing business as: MARIA MARROQUIN CLEANING SERVICE 13830 Woodcock Avenue, Sylmar, CA 91342. MARIA MARROQUIN 13830 Woodcock Avenue, Sylmar, CA 91342. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Maria Marroquin. Owner: This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 377

FICTITIOUS BUSINESS NAME STATEMENT: 20110311619 The following person(s) is/are doing business as: CALIFORNIA PRINT 4 LESS; CALIFORNIA LOGOS AND PRINTING 5711 Carlton Way #11, Los Angeles, CA 90028. ADIE J. REYES 5711 Carlton Way #11, Los Angeles, CA 90028. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Adie J. Reyes. Owner: This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 378

FICTITIOUS BUSINESS NAME STATEMENT: 20110312813 The following person(s) is/are doing business as: VIATUS AUTO REPAIR 8036 Hazelton Avenue #2, Valley Glen, CA 91406. CLAUDIA CONTRERAS 7248 Sepulveda Blvd., Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Claudia Contreras. Owner: This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 379

FICTITIOUS BUSINESS NAME STATEMENT: 20110318284 The following person(s) is/are doing business as: CALABASAS DRIVING SCHOOL; CALABASAS DRIVING TRAFFIC SCHOOL 6150 Lederer Avenue, Woodland Hills, CA 91367. AMIR AFSHAR-TAVANA; KOBRA JURASARAI 6150 Lederer Avenue, Woodland Hills, CA 91367. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Amir Afshar-Tavana, Husband. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 380

FICTITIOUS BUSINESS NAME STATEMENT: 20110318648 The following person(s) is/are doing business as: GIG TO SPEAK 1181 North Hollywood, CA 91602. ROSE SMELTZER 1206 Camarillo Street, North Hollywood, CA 91602. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/01/2011. Signed: Rose Smeltzer. Owner: This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 381

FICTITIOUS BUSINESS NAME STATEMENT: 20110319601 The following person(s) is/are doing business as: MAILBOXES PLUS 3115 Foothill Blvd #4, La Crescenta, CA 91214. GLOBAL ATLAS INC. 3115 Foothill Blvd #4, La Crescenta, CA 91214. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Garen Amriganian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 382

FICTITIOUS BUSINESS NAME STATEMENT: 20110319562 The following person(s) is/are doing business as: TRUEJ HORIZONS 6547 Gazette Avenue, Winnetka, CA 91306. TIMOTHY JOSEPH KOZLOSKI; JAGJOE TRUJILLO DHILLON 6547 Gazette Avenue, Winnetka, CA 91306. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Timothy Joseph Kozloski, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 383

FICTITIOUS BUSINESS NAME STATEMENT: 20110312796 The following person(s) is/are doing business as: LAGER FOOTER 8350 Wishire Blvd, Suite 200, Beverly Hills, CA 90211. OVO VENTURES LLC 8350 Wishire Blvd, Suite 200, Beverly Hills, CA 90211. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/01/2011. Signed: Ohan Kayikchyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 384

FICTITIOUS BUSINESS NAME STATEMENT: 20110318082 The following person(s) is/are doing business as: PREDATORY LENDING INVESTIGATION 401 N. Brand Blvd. L110, Glendale, CA 91203. GEORGI BAYRAMYAN 107 W. Dryden Ct. 101, Glendale, CA 91202. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Georgi Bayramyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 385

FICTITIOUS BUSINESS NAME STATEMENT: 20110316199 The following person(s) is/are doing business as: EREBUNU AUTO 13659 Victory Blvd. #635, Van Nuys, CA 91401. EDGAR ISHKHANYAN 13659 Victory Blvd. #635, Van Nuys, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/01/2011. Signed: Edgar Ishkhanyan, President. This statement is filed with the County Clerk of Los Angeles County on: 3/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 386

FICTITIOUS BUSINESS NAME STATEMENT: 20110312484 The following person(s) is/are doing business as: KAROLINA BEAUTY SALON 14517 Victory Blvd., Van Nuys, CA 91411. MARCIA B. VALLADARES BAR-RAGAN 14745 Victory Blvd. #1, Van Nuys, CA 91411. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Marcia B. Valladares Barragan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 387

FICTITIOUS BUSINESS NAME STATEMENT: 20110311525 The following person(s) is/are doing business as: MAGIC MAN MAINTENANCE 11356 Dronfield Terrace, Pacoima, CA 91331. JUAN CARLOS TEJADA 11356 Dronfield Terrace, Pacoima, CA 91331. OSCAR LOPEZ 801 Sunland #23, Sun Valley, CA 91352. The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 2/28/2011. Signed: Juan Carlos Tejada, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 388

FICTITIOUS BUSINESS NAME STATEMENT: 20110341395 The following person(s) is/are doing business as: FREEDOM FINANCIAL CENTER 9107 Wishire Blvd., Beverly Hills, CA 90210. JACOB BOUZAGLOU 10486 Eastborne Avenue, Los Angeles, CA 90028. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/04/2011. Signed: Jacob Bouzaglou, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/04/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 389

FICTITIOUS BUSINESS NAME STATEMENT: NO FILE NUMBER The following person(s) is/are doing business as: ZUMAH. ZUMAH.COM; CHARITY IDOL. CHARITY DREAM 4801 Genesta Avenue, Encino, CA 91416. MORRIS KOHANFARS 4801 Genesta Avenue, Encino, CA 91416. VYACHESLAV MIKHAILEVICH 18144-5 Killion Street, Tarzana, CA 91356. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/30/2011. Signed: Morris Kohanfars, Partner. This statement is filed with the County Clerk of Los Angeles County on: NO FILE

NUMBER. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 390

FICTITIOUS BUSINESS NAME STATEMENT: 20110323234 The following person(s) is/are doing business as: SHMOCKWEAR INDUSTRIES; WRIST HOOKAH 2882 Fairmount Street, Los Angeles, CA 90033. WILLIAM PALLAJI 2882 Fairmount Street, Los Angeles, CA 90033. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 3/03/2011. Signed: William Pallagi. Owner: This statement is filed with the County Clerk of Los Angeles County on: 3/03/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011 391

FICTITIOUS BUSINESS NAME STATEMENT: 20110283948 The following person(s) is/are doing business as: CALIFORNIA FINE SEWING, 984 S. WESTMORELAND AVE APT 7, LOS ANGELES, CA 90006. SOO DONG NAM, 984 S WESTMORELAND AVE APT 7 LOS ANGELES CA 90006. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SOO DONG NAM. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 2013

FICTITIOUS BUSINESS NAME STATEMENT: 20110284728 The following person(s) is/are doing business as: RODRIGUEZ SEA FOOD, 715 S KINGSLEY # 229, LOS ANGELES, CA 90005. MARTIN RODRIGUEZ, 715 S KINGSLEY # 229 LOS ANGELES CA 90005. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARTIN RODRIGUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 2013

FICTITIOUS BUSINESS NAME STATEMENT: 20110310762 The following person(s) is/are doing business as: ACE ROOTING, 640 PAMELA KEY LYN, LA PUENTE, CA 91746. ALAN PETER PHRITT, 640 PAMELA KEY LYN LA PUENTE CA 91746. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 10/31/2010. Signed ALAN PHRITT. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20134

FICTITIOUS BUSINESS NAME STATEMENT: 20110311423 The following person(s) is/are doing business as: FLOMA CAFÉ CATERING, 765 S WALL ST. LOS ANGELES, CA 90014. J. JESUS GONZALEZ ACOSTA, 12149 DUMRONV AVE DOWNEY CA 90242. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JESUS GONZALEZ ACOSTA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20129

FICTITIOUS BUSINESS NAME STATEMENT: 20110312231 The following person(s) is/are doing business as: GEM MINT AUCTIONS, INC. 2028 PASEO SUSANA. SAN ANTONIO, CA 78203. GEM MINT AUCTIONS INC. 2028 PASEO SUSANA SAN DIMAS CA 91773. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARY JANE GARCIA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 2/28/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) Published: 3/17/2011, 3/24/2011, 3/31/2011, 4/6/2011 20130

DB 8-35

NOTICE OF APPLICATION

FOR POLICE PERMIT

DATE: 02/27/2011

TIME: 8:30 AM

PLACE: 12017 VENCE BLVD

LOS ANGELES, CA 90066

ANY person desiring to protest the

issuance of this permit shall make

a written protest on or before

April 17, 2011 to the

LOS ANGELES POLICE COMMISSION

150 NORTH LOS ANGELES STREET

LOS ANGELES, CA 90012

UPON receipt of written protest,

Protesting persons will be notified of

Date, time, and place for hearing

BOARD OF EDUCATION COMMISSIONERS

Ph: April 17, 2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 20110309804

Date Filed: 2/28/2011

Name of Business: DANNY AUTO DETAIL SHOP 6857 Bertrand Avenue, Reseda, CA 91335

Registered Owner: DANNY ROJAS 7717 Ventura Canyon Avenue #32, Panamoca City, CA 91402

Current File # 200252543829

Date: 10/21/05

Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 20110282707

Date Filed: 2/23/2011

Name of Business: JOLLY FOOT 5160 Vineland Ave #106, North Hollywood, CA 91601

Registered Owner: SJC INCORPORATED 0160 Vineland Ave #106, North Hollywood, CA 91601

Current File #20091090966

Date: 12/29/09

Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 20110326151

Date Filed: 3/04/2011

Name of Business: LA BROKERS 1436 Shenandoah Street #202, Los Angeles, CA 90035

Registered Owner: PEYMAN KARAMI 1436 Shenandoah Street #202, Los Angeles, CA 90035

Current File #20110234267

Date: 2/11/2011

Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 20110307861

Date Filed: 2/18/2011

Name of Business: THE BROWN ROOM CAFÉ 1218 W. 8th Street, Los Angeles, CA 90028

Registered Owner: ALMA GOLDEN; JUANITA GOLDEN 5252 Coldwater Canyon 201, Sherman Oaks, CA 91401

Current File # 20090435952

Date: 3/26/2009

Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 20110295629

Date Filed: 2/17/2011

Name of Business: SIERRA BONITA HOLDINGS 301 N. Canon Drive Suite 228, Beverly Hills, CA 90210

Registered Owner: CANON HOLDINGS, INC. 301 N. Canon Drive Suite 228, Beverly Hills, CA 90210

Current File # 20100669572

Date: 5/17/2010

Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 201101075310

Date Filed: 2/01/2011

Name of Business: SHERMAN WAY PRINTING AND RUBBERS STAMPS 18546 Sherman Way #105, Reseda, CA 91335

Registered Owner: SUZAN BOUDAGHI 18546 Sherman Way #105, Reseda, CA 91335

Current File # 20110082778

Date: 1/14/2011

Published: 3/17/2011, 3/24/2011, 3/31/11, 4/7/2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 20110320408

Date Filed: 3/01/2011

Name of Business: ALL DAY ALL NIGHT 11230 Grayridge Drive, Culver City, CA 90230

Registered Owner: ANTHONY GALEANO 11230 Grayridge Drive, Culver City, CA 90230; TAVLEVA KALE- MANN 11601 Korumb Avenue, Hawthorne, CA 90250

Current File # 2010094236

MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$808,725.91(estimated) Street address and other common designation of the real property: 138 NORTH DOHENY DRIVE BEVERLY HILLS, CA 90211 APN Number: 4335-028-052 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ELVIA ARCINIEGA ELVIA ARCINIEGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3920486 02/24/2011, 03/03/2011, 03/10/2011

NOTICE OF TRUSTEE'S SALE T.S. No. 20463 Loan No. 629044-142-01 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/7/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check, MUST BE MADE PAYABLE TO: CALIFORNIA TRUSTEE SERVICES, INC., drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Regarding the property that is the subject of this notice of sale, the "mortgage loan servicer" as defined in Civil Code 2925.53(k)(3) declares that it has not obtained from the Commissioner a final or temporary order of exemption Pursuant to Civil Code section 2923.53 that is current and valid on the date this notice of sale is recorded. The time Frame for giving a notice of sale specified in Civil Code Section 2923.52 subdivision (a) does not apply to this notice of sale. Trustor: Hedges Way Incorporated, a California Corporation Duly Appointed Trustee: California Trustee Services, Inc. Recorded 3/17/2008 as Instrument No. 2008-0453024 in book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 3/24/2011 at 10:30 AM Place of Sale: At the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, California 90650 Amount of unpaid balance and other charges: \$2,491,983.86 Street Address or other common designation of real property: 8531 Hedges Way West Hollywood, Ca 90069 A.P.N.: 5559-015-009 & 5559-015-014 & 5559-015-015 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. DATE: 3/2/2011 California Trustee Services, Inc. 3639 Midway Drive, Suite B232 San Diego, California 92110 Sale Info Line 1-714-730-2727 Or Login to: www.fidelityasap.com All Other Info: 1-858-270-7938 Thomas Dandrea, Trustee's Sale Officer ASAP# 3925488 03/03/2011, 03/10/2011, 03/17/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 246391CA Loan No. 3017723085 Title Order No. 662010 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-25-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 04-01-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-01-2007, Book N/A, Page N/A, Instrument 20071817200 of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GEOFFREY C. LANDS, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or

federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: THAT PORTION OF LOT 11 OF TRACT 6774, IN THE CITY OF LOS ANGELES, AS PER MAP RECORDED IN BOOK 70 PAGES 44 TO 47 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, BEGINNING AT THE SOUTHEASTERLY CORNER OF SAID LOT 11; THENCE NORTH 66° 31' 00" WEST, ALONG THE SOUTHERLY LINE OF SAID LOT 11, 163.65 FEET TO THE BEGINNING OF A CURVE; THENCE WESTERLY ALONG THE SOUTHERLY LINE OF SAID LOT 11, ON A CURVE CONCAVE TO THE SOUTH WITH A RADIUS OF 144.35 FEET AND A CENTRAL ANGLE OF 43° 48' 30" TANGENT AT ITS BEGINNING TO THE LAST MENTIONED LINE, 110.37 FEET TO A POINT OF REVERSE CURVE; THENCE WESTERLY ALONG THE SOUTHERLY LINE OF SAID LOT 11, ON A CURVE CONCAVE TO THE NORTH WITH A RADIUS OF 57.75 FEET AND A CENTRAL ANGLE OF 48° 01' 45N 48.41 FEET TO A POINT OF TANGENCY; THENCE NORTH 62° 17' 45" WEST; ALONG THE SOUTHERLY LINE OF SAID LOT 11, 69.75 FEET TO THE SOUTHWESTERLY CORNER THEREOF; THENCE NORTH 5° 58' 12" WEST, ALONG THE WESTERLY LINE OF SAID LOT 11, 186.00 FEET; THENCE NORTH 87° 23' 40 EAST 140.90 FEET TO AN ANGLE POINT ON THE EASTERLY LINE OF SAID LOT 11; THENCE SOUTH 39° 42' 30" EAST ALONG SAID EASTERLY LINE OF LOT 11, 383.50 FEET TO THE POINT OF BEGINNING. Amount of unpaid balance and other charges: \$2,545,969.29(estimated) Street address and other common designation of the real property: 10051 CIELO DRIVE BEVERLY HILLS, CA 90210 APN Number: 4357-008-005 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 03-09-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ZELMA THORPES ZELMA THORPES, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 3931742 03/10/2011, 03/17/2011, 03/24/2011

NOTICE OF TRUSTEE'S SALE Trustee's Sale No. CAFEN-109697 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/26/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On March 30, 2011, at 10:30 AM, AT WEST SIDE TO THE LOS ANGELES COUNTY COURTHOUSE DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BOULEVARD, in the City of NORWALK, County of LOS ANGELES, State of CALIFORNIA, ASSET FORECLOSURE SERVICES, INC., a California corporation, as duly appointed Trustee under that certain Deed of Trust executed by RS WEST HOLLYWOOD, LLC, as Trustors, recorded on 2/3/2005, as Instrument No. 05 0259496, of Official Records in the office of the Recorder of LOS ANGELES County, State of CALIFORNIA, under the power of sale therein contained, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Property is being sold "as is - where is". TAX PARCEL NO. 5555-003-139 From information

which the Trustee deems reliable, but for which Trustee makes no representation or warranty, the street address or other common designation of the above described property is purported to be 1146 N. HACIENDA PLACE , WEST HOLLYWOOD, CA 90069. THE BENEFICIARY MAY ELECT, IN ITS DISCRETION, TO EXERCISE ITS RIGHTS AND REMEDIES IN ANY MANNER PERMITTED UNDER SECTION 9604(1) OF THE CALIFORNIA COMMERCIAL CODE, OR ANY OTHER APPLICABLE SECTION, AS TO ALL OR SOME OF THE PERSONAL PROPERTY, FIXTURES AND OTHER GENERAL TANGIBLES AND INTANGIBLES MORE PARTICULARLY DESCRIBED IN THE DEED OF TRUST. Said property is being sold for the purpose of paying the obligations secured by said Deed of Trust, including fees and expenses of sale. The total amount of the unpaid principal balance, interest thereon, together with reasonably estimated costs, expenses and advances at the time of the initial publication of the Notice of Trustee's Sale is \$3,528,173.12. WE ARE ATTEMPTING TO COLLECT A DEBT. AND ANY INFORMATION WE OBTAIN WILL BE USED FOR THAT PURPOSE. SALE INFORMATION LINE: 714-730-2727 or www.fidelityasap.com Dated: 3/3/2011 ASSET FORECLOSURE SERVICES, INC., AS TRUSTEE By Georgina Rodriguez Trustee Sale Officer ASAP# 3931870 03/10/2011, 03/17/2011, 03/24/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: HAZEL LYONS CASE NO. BP127333

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of HAZEL LYONS. A PETITION FOR PROBATE has been filed by JOHN MCCLAIN in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that JOHN MCCLAIN be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 04/05/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012 IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
RICHARD W. SHARPE, ESQ.
SBN 51548
COMSTOCK & SHARPE, INC.
11100 WASHINGTON BLVD.
CULVER CITY CA 90232
3/10, 3/17, 3/24/11
CNS-2058830#

FILE NO. 20110380250
FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: IT'S A CHILDREN'S WORLD, 1653 S. ROBERTSON BLVD, LOS ANGELES, CA 90035 county of: LOS ANGELES. The full name of registrant(s) is/are: ANTHONY ERROL FERNANDO AND JILSKA S. PERERA, 25721 HAWTHORNE PL, STEVENSON RANCH, CA 91381. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ ANTHONY ERROL FERNANDO
This statement was filed with the County Clerk of LOS ANGELES County on 3/11/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law. (See Section 14411 et seq., Business and Professions Code). LA158201 BH WEEKLY 3/17,24,31 4/7 2011

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE Date of Filing Application: MARCH 10, 2011 To Whom it may concern: The Name(s) of the Applicant(s) is/are: CESAR SANCHEZ

MARIA G PRADO SANCHEZ.

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 9111 W OLYMPIC BLVD BEVERLY HILLS, CA 90212-3517.

Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE.

Department of Alcoholic Beverage Control LOS ANGELES, 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043.

LA158214 BH WEEKLY 3/17/2011

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE Date of Filing Application: MARCH 3, 2011 To Whom it may concern:

The Name(s) of the Applicant(s) is/are: TAMRA ISLAND CORPORATION.

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 4100 W PICO BLVD STE 10B

LOS ANGELES, CA 90017-7604.

Type of License(s) Applied for: 41- ON-SALE BEER AND WINE - EATING PLACE.

Department of Alcoholic Beverage Control LOS ANGELES, 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043.

LA158169 BH WEEKLY 3/17/11

NOTICE TO CREDITORS OF BULK SALE (UCC Sec. 6105)

Escrow No. 6634-JH

NOTICE IS HEREBY GIVEN that a bulk sale is about to be made. The name(s) and business address(es) of the seller(s) are: REY AHN, 8950 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90211

Doing business as: NO.1 MAILBOX & CELLULAR All other business name(s) and address(es) used by the seller(s) within three years, as stated by the seller(s), is/are: NONE

The name(s) and address of the buyer(s) is/are: JOON PAIK, 8950 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90211

The assets being sold are generally described as: EQUIPMENT, FIXTURES AND FURNITURE, GOODWILL, TRADENAME, LEASE, LEASEHOLD IMPROVEMENT AND COVENANT NOT TO COMPETE and are located at: 8950 W. OLYMPIC BLVD, BEVERLY HILLS, CA 90211

The bulk sale is intended to be consummated at the office of: TIME ESCROW, INC, 3055 WILSHIRE BLVD, STE 1150, LOS ANGELES, CA 90010 and the anticipated sale date is APRIL 5, 2011

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

[If the sale is subject to Sec. 6106.2, the following information must be provided] The name and address of the person with whom claims may be filed is: TIME ESCROW, INC, 3055 WILSHIRE BLVD, STE 1150, LOS ANGELES, CA 90010 and the last day for filing claims by any creditor shall be APRIL 4, 2011, which is the business day before the anticipated sale date specified above.

JOON PAIK, Buyer(s)

PCTS LA158225 BEVERLY HILLS WEEKLY 3/17/11

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE(S)

(UCC Sec. 6101 et seq. and B & P Sec. 24073 et seq.)

Escrow No. 003639-JM

NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of alcoholic beverage license(s) is about to be made. The name(s) and business address of the seller(s)/licensee(s) are: SURUCHANEE CHURSUVAN, 272 S. LA CIENEGA BLVD, BEVERLY HILLS, CA 90211 Doing business as: THE KING & I SIAMESE CAFE All other business names(s) and address(es) used by the seller(s)/licensee(s) within the past three years, as stated by the seller(s)/licensee(s), is/are: NONE

The name(s) and address of the buyer(s)/applicant(s) is/are: BANGKOK RESTAURANT MANAGEMENT, LLC, 272 S. LA CIENEGA BLVD, BEVERLY HILLS, CA 90211 The assets being sold are generally described as: FURNITURES, FIXTURES, EQUIPMENTS, INVENTORY AND GOODWILL AND ALCOHOLIV BEVERAGE LICENSE and are located at: 272 S. LA CIENEGA BLVD, BEVERLY HILLS, CA 90211

The type and number of license to be transferred is/are: Type: ON-SALE BEER AND WINE - EATING PLACE, License Number: 41-508049 now issued for the premises located at: SAME

The bulk sale and transfer of alcoholic beverage license(s) is/are intended to be consummated at the office of: CITY ESCROW, 100 N. CITRUS ST, #600, WEST COVINA, CA 91791, ESCROW #003639-JM and the anticipated sale date is APRIL 14, 2011

The purchase price or consideration in connection with the sale of the business and transfer of the license, is the sum of \$50,000.00, including inventory estimated at \$1,000.00, which consists of the following: DESCRIPTION, AMOUNT: INITIAL DEPOSIT BY BUYER \$1,000.00; CASH \$49,000.00; TOTAL \$50,000.00

It has been agreed between the seller(s)/licensee(s) and the intended buyer(s)/transferee(s), as required by Sec. 24073 of the Business and Professions code, that the consideration for transfer of the business and license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control.

Dated: 2/11/11

SURUCHANEE CHURSUVAN, Seller(s)/Licensee(s) BANGKOK RESTAURANT MANAGEMENT, LLC, Buyer(s)/Applicant(s)

PCTS LA158236 BH WEEKLY 3/17/11

FILE NO. 20110380250

FICTITIOUS BUSINESS NAME STATEMENT
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: IT'S A CHILDREN'S WORLD, 1653 S. ROBERTSON BLVD, LOS ANGELES, CA 90035 county of: LOS ANGELES. The full name of registrant(s) is/are: ANTHONY ERROL FERNANDO AND JILSKA S. PERERA, 25721 HAWTHORNE PL, STEVENSON RANCH, CA 91381. This Business is being conducted by a/an: HUSBAND AND WIFE. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ ANTHONY ERROL FERNANDO

This statement was filed with the County Clerk of LOS ANGELES County on 3/11/2011 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA158201 BH WEEKLY 3/17,24,31 4/7 2011

NOTICE TO CREDITORS
OF BULK SALE
(Notice pursuant to
UCC Sec. 6105)

NOTICE IS HEREBY GIVEN that a bulk sale is about to be made.

The name(s) and business address of the seller are: WILSHIRE FIREPLACE SHOP, INC., 8668 Wilshire Blvd., Beverly Hills, CA 90211

Doing business as: WILSHIRE TULANIANS FIREPLACE; WILSHIRE FIREPLACE; and OKELLS FIREPLACE

All other business name(s) and address(es) used by the seller(s) within the past three years as stated by the seller(s), are: Wilshire Fireplace, 8668 Wilshire Blvd., Beverly Hills, CA 90211 / Wilshire Fireplace, 15355 Sunset Blvd., Pacific Palisades, CA 90272 / Wilshire Fireplace, 1522 Newport Blvd., Costa Mesa, CA 92672 / Wilshire Fireplace, 162 S. Rancho Santa Fe Plaza, Encinitas, CA 92024 / Wilshire Fireplace, 4004 Taylor St., San Diego, CA 92110 / Wilshire Tulanians Fireplace, 14619 Ventura Blvd., Sherman Oaks, CA 91403 / Okell's Fireplace, 134 Pacific Coast Highway, Hermosa Beach, CA 90254

The location in California of the chief executive office of the seller is: WILSHIRE FIREPLACE SHOP, INC., 8668 Wilshire Blvd., Beverly Hills, CA 90211

The name(s) and business address of the buyer(s) are: OKELL'S FIREPLACE SHOPS, INC., 134 Pacific Coast Highway, Hermosa Beach, CA 90254

The assets being sold are generally described as follows: Okell's Fireplace Shops, Inc. is acquiring a portion of the assets of Wilshire Fireplace Shop, Inc. More specifically, the assets being acquired by Okell's Fireplace Shops, Inc. include the goodwill, trademarks/servicemarks of Wilshire Fireplace Shop, Inc, the stores/branches and all of their inventory, equipment, website, and assets, listed below:

Wilshire Fireplace Shops Inc., dba Wilshire Fireplace, 15355 Sunset Blvd., Pacific Palisades, CA 90272 / Wilshire Fireplace Shops Inc., dba Wilshire Fireplace, 1522 Newport Blvd., Costa Mesa, CA 92672 / Wilshire Fireplace Shops Inc., dba Wilshire Fireplace, 162 S. Rancho Santa Fe Plaza, Encinitas, CA 92024 / Wilshire Fireplace Shops Inc., dba Wilshire Fireplace, 4004 Taylor St., San Diego, CA 92110 / Wilshire Fireplace Shops Inc., dba Wilshire Tulanians Fireplace, 14619 Ventura Blvd., Sherman Oaks, CA 91403 / Wilshire Fireplace Shops Inc., dba Okell's Fireplace, 134 Pacific Coast Highway, Hermosa Beach, CA 90254

and are located at: Wilshire Fireplace Shops Inc., dba Wilshire Fireplace, 15355 Sunset Blvd., Pacific Palisades, CA 90272 / Wilshire Fireplace Shops Inc., dba Wilshire Fireplace, 1522 Newport Blvd., Costa Mesa, CA 92672 / Wilshire Fireplace Shops Inc., dba Wilshire Fireplace, 162 S. Rancho Santa Fe Plaza, Encinitas, CA 92024 / Wilshire Fireplace Shops Inc., dba Wilshire Fireplace, 4004 Taylor St., San Diego, CA 92110 / Wilshire Fireplace Shops Inc., dba Wilshire Tulanians Fireplace, 14619 Ventura Blvd., Sherman Oaks, CA 91403 / Wilshire Fireplace Shops Inc., dba Okell's Fireplace, 134 Pacific Coast Highway, Hermosa Beach, CA 90254

The bulk sale is intended to be consummated at the office of TAYLOR SUMMERS RHODES RASMUSSEN BROOKE & TOROSSIAN, LLP, 301 E. Colorado Blvd., Suite 407, Pasadena, CA 91101 and the anticipated sale date is April 6, 2011

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

The name and address of the person with whom claims may be filed is LINDA TOROSSIAN, ESQ., TAYLOR SUMMERS RHODES RASMUSSEN BROOKE & TOROSSIAN, LLP, 301 E. Colorado Blvd., Suite 407, Pasadena, CA 91101 and the last day for filing claims by any creditor shall be April 5, 2011, which is the business day before the anticipated sale date specified above.
Dated October 5, 2010

OKELL'S FIREPLACE SHOPS, INC., 134 Pacific Coast Highway, Hermosa Beach, CA 90254, Buyer(s)

NOTICE TO CREDITORS
OF BULK SALE
(Secs. 6104, 6105 U.C.C.)
Escrow No. 308866-JH

Notice is hereby given to creditors of the within named seller that a bulk sale is about to be made of the assets described below.

The names and business addresses of the seller are:

YCLA INCORPORATED, 7853 Santa Monica Blvd., West Hollywood, CA 90046

The location in California of the chief executive office of the seller is: same as above

As listed by the seller, all other business names and addresses used by the seller within three years before the date such list was sent or delivered to the buyer are: none

The names and business addresses of the buyer are:
K P B C C Inc., 7853 Santa Monica Blvd., West Hollywood, CA 90046

The assets to be sold are described in general as: RESTAURANT and are located at: 7853 Santa Monica Blvd., West Hollywood, CA 90046

The business name used by the seller at that location is: Kung Pao Bistro.

The anticipated date of the bulk sale is April 4, 2011 at the office of Jade Escrow Inc., 9604 Las Tunas Dr., Temple City, CA 91780.

This bulk sale is subject to California Uniform Commercial Code Section 6106.2.

If so subject, the name and address of the person with whom claims may be filed is Joyce Han (308866-JH) Jade Escrow Inc., 9604 Las Tunas Dr., Temple City, CA 91780, and the last date for filing claims shall be April 1, 2011, which is the business day before the sale date specified above.

Dated: January 11, 2011

K P B C C Inc.

S/ By: Edward Chan, President

By: Frank Chi, CFO

3/17/11

CNS-2063710#

NOTICE OF TRUSTEE'S SALE TS No. 10-0160321 Title Order No. 10-0005679 APN No. 4345-024-021 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 03/22/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by SHAHROOZ ARIANPOUR, AND FARIBA ARIANPOUR, HUSBAND AND WIFE AS COMMUNITY PROPERTY, dated 03/22/2004 and recorded 04/02/04, as Instrument No. 04 0788856, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 04/14/2011 at 1:00PM, At the front entrance to the Pomona Superior Courts Building, 350 West Mission Blvd., Pomona, Los Angeles, CA at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 612 N. CAMDEN DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,096,614.14. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 03/16/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. fel# 1006.129359 03/17, 03/24, 03/31/2011

NOTICE OF TRUSTEE'S SALE TS #: CA-10-363144-TC Order #: 100313911-CA-DCI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 7/5/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): LINDA HAMM , A SINGLE WOMAN Recorded: 7/13/2005 as Instrument No. 05 1642607 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 4/11/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$664,537.28 The purported property address is: 1155 N LA CIENAGA BLVD 1207 WEST HOLLYWOOD, CA 90069 Assessor's Parcel No. 5555-006-181 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, please refer to the referenced legal description for property location. In the event no common address or common designation of the property is provided herein directions to the location of the property may be obtained within 10 days of the date of first publication of this Notice of Sale by sending a written request to OneWest Bank, FSB 2900 Esperanza Crossing Austin TX 78758 Pursuant to California Civil Code 2923.54 the undersigned, on behalf of the beneficiary, loan servicer or authorized agent, declares as follows: [1] The mortgage loan servicer has obtained from the commissioner a final or temporary order of exemption pursuant to Section 2923.53 that is current and valid on the date the notice of sale is filed; [2] The timeframe for giving notice of sale specified in subdivision (a) of Section 2923.52 does not apply pursuant to Section 2923.52 . If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.fidelitysasap.com Reinstatement Line: (877) 908-4357 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 3942228 03/17/2011, 03/24/2011, 03/31/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100015008241 Title Order No.: 100499364 /VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/10/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 12/31/2007 as Instrument No. 20072864126 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: FARRAH DIANI, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924(b). (payable at time of sale in lawful money of the United States). DATE OF SALE: 04/06/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 339 N PALM DR APT 202, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4342-005-023 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,344,581.59. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lp-sasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 03/11/2011 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013

Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3940570 03/17/2011, 03/24/2011, 03/31/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100015008241 Title Order No.: 100499364 /VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/10/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 12/31/2007 as Instrument No. 20072864126 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: FARRAH DIANI, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924(b). (payable at time of sale in lawful money of the United States). DATE OF SALE: 04/06/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 339 N PALM DR APT 202, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4342-005-023 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,344,581.59. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lp-sasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 03/11/2011 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013

Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3940570 03/17/2011, 03/24/2011, 03/31/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100015008241 Title Order No.: 100499364 /VA/PMI No.: YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/10/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 12/31/2007 as Instrument No. 20072864126 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: FARRAH DIANI, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924(b). (payable at time of sale in lawful money of the United States). DATE OF SALE: 04/06/2011 TIME OF SALE: 10:30 AM PLACE OF SALE: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BLVD., 12720 NORWALK BLVD., NORWALK, CA. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 339 N PALM DR APT 202, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4342-005-023 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any , shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,344,581.59. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES & POSTING 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 www.lp-sasap.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 03/11/2011 NDEX West, L.L.C. 15000 Surveyor Boulevard, Suite 500 Addison, Texas 75001-9013 Telephone: (866) 795-1852 Telecopier: (972) 661-7800 ASAP# 3940570 03/17/2011, 03/24/2011, 03/31/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: RUTH LESERMAN CASE NO. SP008453

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of RUTH LESERMAN.

A PETITION FOR PROBATE has been filed by PAUL LESERMAN in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that PAUL LESERMAN be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 04/08/11 at 9:15AM in Dept. A located at 1725 Main St., Santa Monica, CA 90401

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
MICHAEL F. NEWMAN
SBN 84565
DIXON, HOWELL, WESTMORELAND & NEWMAN
924 WESTWOOD BLVD #850
LOS ANGELES CA 90024
3/17, 3/24, 3/31/11
CNS-2059917#

CLASSIFIEDS

To place your ad, call
310-887-0788

LEGEND

100-199 Announcements

105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services

256-Locksmith
258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals

300-House Furnished

302-House Unfurnished
304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property

416-Lakeshore Property
418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted
500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture

726-Miscellaneous
730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

LOCAL REFERENCES.
(310) 205-2542

Elderly Care/ Nanny. Nice Irish Woman. I drive my own car. WLA Refs with 25 years experience. Will do housekeeping. Call (310) 595- 5437

Experienced, skilled caregivers provide care for seniors. Fees are below customary rates. Excellent references. Toll-free: 1-855-4CARE24 (1-855-443-5724) E-mail: homecare24@live.com

I am seeking work as an elderly caregiver. I have 20 years exp. with all types of patients. Ref's available. Available to work days and nights. (626)571-2583/(626)628-4502.

100- ANNOUNCEMENTS

POODLE \$1,000 Reward!!
Grey/White/Black poodle mix. Has black on ears and tail. If found or info please contact Mr. Oliver (323) 737-3791 or (323) 521-6601

Enjoy the rewarding cultural experience of hosting International Students with Kaplan International Center Westwood! Compensation provided. Interested Host Families Please Call (310)824-6973/6941

VONAGE Unlimited Calls in U.S. & 60 Countries!
NO ANNUAL CONTRACT! \$14.99 For 3 Months! Then **ONLY \$25.99/mo.** Plus **FREE Activation.** Call 877-881-2318. (Cal-SCAN)

HIGH SCHOOL DIPLOMA! Graduate in 4 weeks!
FREE Brochure. Call Now! 1-866-562-3650 ext. 60 www.SouthEasternHS.com (Cal-SCAN)

115- CEMETERY

Forest Lawn Cemetery Lot, one lot. Prestigious Glendale location, in even tide area. Goes to highest bidder, starting at \$7,000. Call James at (209) 588- 0930.

Canoga Valley Memorial Park in Conejo CA. Surrounded by mountains in a lovely valley setting. Plot is in Santa Rosa I section: plot B, which is a sold out section that is very desirable. \$7,400 (805)320-4512

EDEN MEMORIAL PARK Single Plot in Mt. Shalom sold-out section. Beautiful valley view. Valued at \$8000 OBO. (818)716-6816

Forest Lawn Interment Spaces 1,2,3,4 Lot #124. Section: Sheltering Trees. \$8,000 per lot. Call (949) 643- 0411

2 spaces in Forest Lawn Memorial Park in Hollywood Hills. Side by side plots \$4,500 each (818) 625-7110 or (818) 705-1262

Green Hills Memorial Park is located at Palos Verdes and is very beautiful! **GOING FOR \$4500 SELLING FOR \$9000.** (310)-513-0742

Hillside Memorial Park, Single Plot, Sunset Slope \$10,500 (818) 349-6121 pp

Holy Cross Cemetery Plot for sale- \$5,000 OBO. Call Daytime: (310)788-1513, Evening: (323)-299-2459.

HOLY CROSS CEMETERY PLOT Lot 145 Pier 4 Sector BB Southeast of Cemetery (St.Joseph) \$11,000 seller pay transfer fee. Call (310) 308-7770

HOLLYWOOD FOREVER CEMETERY- 1 plot in exclusive Garden of Legends. View of lake, easy access road. Cemetery almost sold out. Will handle title transfer. \$40K OBO. PP. (323) 633-4333.

2 Cemetery Plots for sale in Acaicia Slopes at Inglewood Park Cemetery. Price \$4000 each. Call (909)615-8128

Mount Sinai Double spaced 3624 space #4 **SOLD OUT** section! Maimonides, below market price \$11,000 for both (818) 705- 1262 (818) 625-7110

PACIFIC VIEW Memorial Park 2 side by side Plots in Lakeside Sec. Sell under value (530)260-3374

ROSE HILLS - 1 grave in Garden of Enchantment. \$4,000.00 Call (310) 503-4388

Rose Hills Cemetery, Whittier. 4 plots in Rainbow Gardens. Grave #3 & #4, Lot 1812. Grave #3 & #4, Lot 1912. Both are side by side. Each \$4,000. Call: (928) 758- 6418 (home) or (928) 234-1929 (cell)

150-HEALTH AIDS

CHAIR YOGA for all ages and abilities. Want to do Yoga but don't want to get on the floor? Try Chair Yoga! Private sessions with Susan, certified in Yoga Works and Lakshmi Voelker Chair Yoga. (310)454-4575

155- SCHOOL AND CLASSES

Piano Lessons Free - Piano Lessons free/initial lessons .Westwood or can come to you. Highly trained classical pianist, Contact me: (831)236-0602 www.pangrazioconservatory.com or pangrazioopiano@yahoo.com

ATTEND COLLEGE ONLINE from Home. *Medical, *Business, *Paralegal, *Criminal Justice. Job placement assistance. Computer available. Financial Aid if qualified. SCHEV certified. Call 888-210-5162 www.Centura.us.com (Cal-SCAN)

170-CAREGIVER

"ONE CALL HANDLES IT ALL": Professional, Compassionate Gentleman, To Facilitate Daily Activities. Energetic, Honest, Caring, Shopping, Outings, DR's. Excellent References, Flexible Schedule. Beverly Hills Resident. Call Steven: (310) 246-9228

Seniors: Do you need help? Free if you provide Room/Board. Resourceful, Caregiver, American lady is available. Local references, (310) 205-2542.

Trustworthy and respectful caregiver with experience and excellent references. Will do housecleaning. Call (310) 936-3145

172-NANNY

CHILDCARE - 15 years experience. Former Pre-K & K teacher. Top references, flexible with days and hours. Will housesit when needed. Newborn to school age, great with pets. Call Phyllis (818)340-7183 leave a message if needed.

Nanny Extraordinaire: Reliable, kind, and capable, with lifetime experience taking care of families. Can drive, organize schedules, and household. Great with kids. Call Nancy (818) 209-6024.

BABYSITTER & HOUSEKEEPER AVAILABLE Monday, Tuesday & Friday. Own transportation, local references, good English, experienced, loves children and pets. Call Marlene (323)423-2558

173-PSYCHIC

Professional psychic reader and life advisor. Office complementary consultation. Accurate advice and guidance in all matters of life. Call (786) 459- 5117

218-CARPENTRY

Carpenter- licensed, Experienced in framing, foundation and more (818) 355-5803

220-CLEANING

Excellent Housekeeper available Monday through Saturday, live-out. Great references, California Drivers License, transportation available. 19 years experience in Malibu and Pacific Palisades. Speak English fluently. Call (323) 731-6114 or (323) 580-2859

224-ELDERLY CARE

SENIORS: DO YOU NEED HELP? FREE IF YOU PROVIDE ROOM. KIND PERSONAL ASSISTANT, AMERICAN LADY IS AVAILABLE.

225-COMPUTER TECH SUPPORT

COMPUTER REPAIR. FREE Assessment. 24/7 Onsite Support. Home / Office * Any Computer Issue * Troubleshooting/ Security * Install/ Repair/ Upgrade * Internet/ Antivirus/ Website. Day Davis: 310-592-2740, 818-795-5985. ddavis@globaltechnologypros.com. (Cal-SCAN)

FRUSTRATED with Dial-UP? FAST High speed Broadband Satellite Internet. No equipment to Buy. Free Installation. Available now. Call 1-866-425-4990 www.ContinuousBroadband.com.

230-COUNSELING

FIX YOUR MARRIAGE NOW! New Alternative to Counseling. As Seen on TV. **FREE Advice & Guaranteed results.** Go to: Marriage-Help-Now.com

243-GARDENING

The Garden Service Maintenance and Tree Trimmers. Removing trees, stumps, and hill clean-up. Regular fire and clean-up haul-away. Sprinkler system, seed planting, repair and landscaping. 24 hours/7 days a week. 20 years experience. Low prices, **FREE ESTIMATES!** Call Fortino Martinez (310)256-0734, (310)838-2429

263-PETS FOR SALE

AKITA- two beautiful AKC female puppies! Both intelligent with great temperaments! Have all vaccinations. Call Keith (626) 536- 4429

SNOOPY Adorable Beagle/Lab mix up for adoption, 50 lbs, 2 year old male. Healthy/fixed/all shots. Loves to shake hands, give you a hug, great jogging/walking companion, very sweet boy. Donation. (310)428-7116

Cane Corso Gorgeous AKC Italian Mastiff puppies from Champion and Grand Champion Bloodlines. www.anticocanecorso.com (530) 629- 3974

LULU- Adorable 1 y.o. female, Chihuahua, rescued from the streets and successfully surviving spine surgery. She is a beautiful, loving healthy dog who now can walk and run. She needs a forever home with lots of love as your only dog or companion with other small dogs. She is so grateful and will return your love many times over. Please open your heart and home and give her the life she so deserves. Donation. Please call 310-428-7116.

AKC mini longhaired Dachshund pups, UK/Ireland pedigree, show quality, 1 red male, 2 red females, great companions, \$800. www.high-desert-doxies.com Call: (530) 640-1408

English Mastiff- \$600 and up, AKC. 2M/2F, shots, parents on site (661)827798 (661) 706-3170

French or English BULL-DOG Pups. HAPPY BUYERS! (562)225-7000 or (562)235-4817. Visit championpups.com

German Shepherd- AKC German Shepherd Puppies. DOB: 12/07/2010. Parents on site. OFA DNA, Blacks, Black & Red, k-9 Seiger Lineage, 2nd shots, wormed, www.waegnerkennels.com. \$500 (909) 213-2716

German Shepherd Puppies AKC and SV. B-rated parents, tattoo & microchip, dewormed, fully vaccinated. Serious buyer. (626)863-9797 Email: wkarhonelee@yahoo.com

Golden Retriever- AKC puppies OFA hips/elbows/heart. White to golden. Show quality. See www.goldensunshinekennels.com (661) 886-0087

GOLDEN RETRIEVER - English creams, Rus Pekos Current Champion Lines. Born December 5th, Russian Import, Full Reg. \$2,000 Call (916) 721-7123

German Shepherds- AKC black and tan females, shots and papers. Parents on site. Call (714) 313-2671 \$800.00 USD

Golden Retriever- AKC OFA English Cream Champion Line Puppies. Outstanding, excellent pedigree, health guarantee. Both parents on site. (951) 217-2026 or www.win-demergoldens.com

Great Dane Pups AKC Amazing Clean CH Lines. Friendly large with it all. Pet prices start at \$700. Four harlequins, blacks, merles, and mantles. (951)678-9854

HORSE SALE! Tulare Agri Center, February 23rd-27th. STOCK Horse Show, STALLION Auction & WESTERN Trade Show. Online Catalog & Information www.nationalstockhorse.com, info@nationalstockhorse.com or (800) 511-5157. (Cal-SCAN)

Labrador Retriever pure bred AKC registered pups in chocolate and black. champion blood. 9 weeks and ready! (818) 813-1282

MALTESE TOY AKC Registered WHITE pure bred maltese puppy. Born on 6-1020 4 pounds. \$975 OBO. Serious inquiries only. Call Art (310) 804-4664

Portuguese Water Dog Pups

AKC Champion Show Dog Blood Lines, health tests, dewclaws, & shots.

Hypoallergenic, very intelligent, loyal, medium-sized.

\$2600 Show Pups available. Call 805-729-3343 www.BelAirPWDS.com

SHIH TZU puppies AKC, females & males, black/white, brindle/white, gorgeous, small size. Please see pictures, www.lovely-shihtzu.com \$500+ (805) 415-8661

STANDARD POODLE - AKC 8 weeks. Intelligent and Elegant, Personal Delivery available to LAX. www.doodleburg.com (530) 682- 2595

Yorkies, Maltese, ShihTzu, and Yorkie poo puppies. Small professional breeder specializing in tea cups & toys. Health guaranteed. \$500-\$3,500 www.sweet-orkiekisses.com (760) 587-8171

280-TUTORING

SPANISH TUTORING. South American with University Degree. All ages and Levels including College Student Plus. Learn, Improve, get confident. (310) 741-8422

ENGLISH/LANGUAGE ARTS TUTOR- Former high school English/Language Arts instructor. Fun, energetic, and experienced! Grades 6-12. Specializing in writing skills, reading skills, and essay writing. In-home tutoring at great rates. (847) 337-5253

ENGLISH TUTOR, EDITOR, HOMEWORK HELPER. Elementary, secondary & post graduate. Editing, writing, conversation, accent reduction. phonics, personal statements, dissertations, close to SMC. Mr & Mrs. G-(310)450-2938

306-FOR RENT

Furnished bedroom with own bathroom in classic Beverly Hills 2 bedroom apartment. Including cable, water, and electricity. 10 minutes to UCLA, just a block from Roxbury Park, Century City adjacent. \$780/mo. (310) 286-0396

Upper 2 Bd. & 1 Bath. Hardwood floors, stove, refrigerator, washer & dryer included \$2275 /MO (310) 937-6385

318-OFFICE FOR RENT

Beverly Hills Adj. Nice Small Offices on Robertson/Olympic. Newly Remodeled with marble floors, new fixtures, electrical, phone lines and dsl lines. Call (310) 652-8888.

501-HELP WANTED

Companion/ helper for elderly woman, full time live-in, English speaking, refs, female preferred. Near LAX. Call (310) 302-1901

TRAVEL-WORK-PARTY-PLAY 50 states! Play in Vegas, Hang in LA, Jet to New York! Hiring 18-24 gals/guys. \$400-\$800 wkly. Paid expenses. 877.259.6983. (Cal-SCAN)

ATTN: COMPUTER WORK. Work from anywhere 24/7. Up to \$1,500 Part Time to \$7,500/mo. Full Time. Training provided. www.KTPGlobal.com or call 1-888-304-2847. (Cal-SCAN)

502-Help Wanted/Drivers

Hair Stylist and Manicure/ Pedicure needed. Call Sherry (310) 926-1192 or Ramona (310) 770-4969

17 DRIVERS NEEDED! Top 5% Pay! Excellent Benefits. New Trucks Ordered! Need CDL-A & 3 months recent OTR. 1-877-258-8782. www.Melton-Truck.com (Cal-SCAN)

COMPANY SOLOS & TEAMS - Western US! National Pay for Regional Work! Great home time. 1-year OTR or recent grad. Hazmat required. 1-888-905-9879 or www.Andrus-Trans.com (Cal-SCAN)

Drivers/CDL Training - CAREER CENTRAL. No MONEY Down. CDL Training. Work for us or let us work for you! Unbeatable Career Opportunities. *Trainee *Company Driver *Lease Operator Earn up to \$51k *Lease Trainers Earn up to \$80k 1-877-369-7091 www.CentralDrivingJobs.net (Cal-SCAN)

Drivers - NEW PAY PACKAGE. Hiring Class-A CDL Flatbed Drivers for Regional and OTR Lanes. Solos, O/OP's and Teams. Top Pay, Great Equipment. 1-888-801-5614. www.SystemTrans.com (Cal-SCAN)

DRIVERS - Paid CDL Training & a Stable Career! No Credit Check! No Experience required! Trainers Earn 49c/MILE! 1-888-417-7564. CRST EXPEDITED www.Join-CRST.com (Cal-SCAN)

DRIVERS - TEAMS or SOLOS Looking to Team. \$2,000 sign on bonus for OTR teams, pet program, 1,500+ Avg. Length of Haul, and much more! 1-866-232-7399. www.SoCalDrivers.com (Cal-SCAN)

515-BUSINESS SERVICES

ADVERTISE YOUR HOME, property or business for sale in 240 California newspapers. Reach over 6 million readers for ONLY \$550! Call this newspaper or visit: www.CAL-SCAN.com (Cal-SCAN)

CLASSIFIED ADVERTISING in 240 Cal-SCAN newspapers for the best reach, coverage, and price. 25-words \$550. Reach over 6 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SCAN.com (Cal-SCAN)

DISPLAY ADVERTISING in 140 Cal-SDAN newspapers statewide for \$1,550! Reach over 3 million Californians! FREE email brochure. Call (916) 288-6019. www.Cal-SDAN.com (Cal-SCAN)

516-BUSINESS OPPORTUNITIES

Are your finances all over the place? Do you need a loan to get them straight? Call (877) 220-2660 Bad credits ok!

ALL CASH VENDING ROUTE! Be Your Own Boss! 25 Machines + Candy All for \$9995. Vend3. 1- 877-915-8222. All major credit cards accepted! (Cal-SCAN)

520-JOBS WANTED

I'm a personal assistant & household caretaker available with 21 years experience. Part time or full time. Excellent references (818) 980-9582

521-ORGANIZING SERVICES

Need to organize your life? Let me help you! Personal Assistant who runs errands, experienced with word-processing, and filing and organizing. (323)291-4601.

610-FOR SALE

Unique Desk! 20 1/2 x 40 1/2, 2 drawer, extends by 4 leaves into 80" conference table. Price \$650. (310)391-6667

WINE of the MONTH CLUB! Send the gift of wine all year long! 2 Bottles each month from a ward-winning wineries around the world. Call 888-682-7982 and get FREE SHIPPING! (Cal-SCAN)

SHARI'S BERRIES - Mouthwatering gourmet strawberry gifts fresh for your Valentine! 100% satisfaction guaranteed. Delivered nationwide. SAVE 20% on Dipped Berries! Visit www.berries.com/berries or Call 1-888-903-2988. (Cal-SCAN)

721-MEDICAL SUPPLIES

TROUBLE GETTING Up Your STAIRS? Acorn Stairlifts can help if you Call Now! Discounts available on your new Acorn Stairlift. Please mention this ad. 1-877-896-8396. (Cal-SCAN)

955-AUTOS WANTED

A CAR DONATION HELPING SICK KIDS! Donate Your Car to SONGS OF LOVE and make a sick child smile! Featured on NBC (TODAY SHOW), CNN. Tax-deductible, all vehicle conditions accepted. www.SongsofLove.org 888-909-SONG (7664)

DONATE YOUR VEHICLE! Receive Free Vacation Voucher. United Breast Cancer Foundation. Free Mammograms, Breast Cancer Info www.ubcf.info Free Towing, Tax Deductible, Non-Runners Accepted, 1-888-468-5964. (Cal-SCAN)

DONATE YOUR CAR: Children's Cancer Fund! Help Save A Child's Life Through Research & Support! Free Vacation Package. Fast, Easy & Tax Deductible. Call 1-800-252-0615. (Cal-SCAN)

DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. Free 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care Of. 888-902-6851. (Cal-SCAN)

Publish your DBA with

Weekly

Call 310 887-0788

Turn your old life policies into assets for your heirs and favorite charities.

If you are over age 70 and own an old life insurance policy, you may be able to make large gifts to charity and increase the legacy you leave for your heirs. Without ever writing another check!

You may believe your old policy is worthless or has very little cash value left. You may think your policy is too old, or that it can't be improved upon because your health has changed too much. You may be wrong!

Estate tax laws have changed significantly in your favor and today's insurance plans offer many new innovations. **Now you may be able to considerably improve your dated policies.**

One of our clients owned \$900,000 of life insurance with an equity (cash value) of over \$530,000. We showed him how **he could gift his policy to charity and use his tax savings to buy a new one** that would provide an even greater legacy for his heirs.

An 80-year-old client did not think she could improve upon her ten-year-old preferred issue policy, because she had

developed significant health challenges. With our help **she sold her policy for triple its cash value!** We then showed her how she could use the proceeds from the sale to buy a new policy that provided more guarantees and cost 20% less. She used her savings to make donations to her favorite charities.

Ask for a complimentary report and let us help you decide whether to keep your old insurance policies or sell, surrender, or replace them, enabling you to leave more for your heirs and favorite charities.

For a complimentary consultation and policy appraisal, by phone or in person

CALL US AT 800.662.LIFE (5433)
www.alankayeins.com

Alan Kaye Insurance Agency, Inc.

Associate of Barry Kaye Associates

AN **NFP** COMPANY



Alan L. Kaye, CLU, ChFC
President

Alan Kaye Insurance Agency, Inc. and NFP Securities, Inc. does not provide tax or legal advice. The case study results are for illustrative purposes and applies to this client's specific set of facts. Your results may be different. Guarantees are based on the claims-paying ability of the issuing company. Any decisions whether to implement these ideas should be made by the client in consultation with professional financial, tax and legal counsel. Investors should consult with their own professional advisor regarding the potential tax, estate, and legal considerations that may arise in connection with entering into life settlements transaction. Proceeds from a life settlement transaction may be taxable under federal or state law to the extent the proceeds exceed the cost basis. The proceeds from a life settlement transaction may be subject to claims of creditors. The receipt of proceeds from a life settlement transaction may adversely impact eligibility for government benefits and settlements. The amount received from the sale of the policy may be impacted by the circumstances of the particular purchaser of the policy, the insured's life expectancy, future premiums, the death benefit, the term of the policy, and the current market for insurance policies, among other factors. The amount received for the sale of the policy may be more or less than what others might receive for the sale of a similar policy. There may be high fees associated with a life settlement transaction. Securities and Investment Advisory Services offered through NFP Securities, a Broker/Dealer, Member FINRA/SIPC and a Federally Registered Investment Advisor. Alan Kaye Insurance Agency, Inc. is an affiliate of NFP Securities, Inc., and a subsidiary of National Financial Partners Corp., the parent company of NFP Securities, Inc..