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Beverly Hills Weekly

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Issue 622 • September 1 - September 7, 2011

Branding Beverly Hills

The Weekly's exclusive
interview with Conference
and Visitors Bureau
Executive Director
Julie Wagner



cover story • pages 8-9



letters & email

“Should Beverly Hills’ overnight parking ban be repealed?” [Issue #621]

My introduction to Beverly Hills residency about 11 years ago was a ticket for parking overnight in front of my new house. While there may be better reasons to control overnight parking in some areas of Beverly Hills, it’s nothing more than a revenue “gotcha” in my neighborhood, Elm Drive between Santa Monica and Sunset boulevards. The ban on parking between 2:30 and 5 a.m. is not posted on street signs, of course.

My suggestion would be that in residential areas where there aren’t legitimate law enforcement concerns or issues related

Corrections [Issue #621]

The article “Fine Art Commission lets Dan Graham Pavilions go, considers location for two other art pieces” incorrectly stated that Guy Dill gave his piece “Egalmah, the Great Palace,” to the City of Beverly Hills. Stan and Debra Berman donated the piece to the City in October 2000.

to business and tourist parking, residents should be able to purchase a tag that would permit parking of vehicles in front of the owner’s home. That would be an easy revenue source with very little overhead expense and, now that we all know what our Beverly Hills municipal employees get paid, it wouldn’t hurt to see the occasional smart management decision.

Martin Fink
Beverly Hills

For us, Beverly Hills would be a much better place to live in if we didn’t have this stupid overnight parking ban.

Sid Spektor
Beverly Hills

I live in a single-family home on South Linden Drive. I am very annoyed with the continuing ban on overnight parking. When it was started, there were no parking permits and mirror hangers for residents and at night the police could not tell who belonged and who did not. Now that we have permit parking for residents, the reason for the ban no longer applies. The

police only have to look and see who has a permit and who does not. The ban is a substantial inconvenience and annoyance. I have a long single driveway and I am constantly having to shuffle our cars as to who is leaving first in the morning. I wrote to the Traffic [& Parking] Commission and received no response. Thanks for your interest in this matter. Please do not let this matter die.

Jack Levy
Beverly Hills

“Edie fought porno” [Issue #621]

I do not remember myself ever walking with a paper in hand, literally across half the City, fully occupied in [Rudy Cole’s] Mrs. Edie Wasserman’s recap of history.

If there is ever a tribute to a person that has a zest and some spice to it, this is the story.

For the past three decades, I have taken guests, especially from overseas but some just out-of-towners who visit us, on a tour of the City. I always go to Greystone Mansion, I point out the old property of the Sheik, and I tell the stories about them.

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Inside Beverly Hills—BHTV10

The Beverly Hills public affairs show *Inside Beverly Hills: Preparedness*, moderated by columnist Rudy Cole, will next air on Sept. 2 at 7 p.m. on BHTV10. Cole moderates a panel about emergency preparedness plans and procedures with guests Beverly High Assistant Principal Cluck Kloes, Director of Emergency Management Pamela Mottice Muller, and Health and Safety Commissioner Peter Landau.

WHAT’S ON YOUR MIND?

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Beverly Hills, CA 90212

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SNAPSHOT



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briefs

Beverly High singers represent U.S. in Beijing international gala



Gary Woods

Beverly High singers and students from around the world joined dancers, acrobats, magicians, martial artists and even Boston Celtics forward Kevin Garnett onstage in Beijing for an international celebration of performing arts that broadcast last week on Chinese television.

"It was very, very valuable that we went," BHUSD Superintendent Gary Woods said of the group of 16 Beverly High singers that he accompanied to China between Aug. 13 and 21. "We were able to interface with seven other countries. Basically the bulk of the trip was working with what we call CCTV, China Central Television, which is the premier television station out of China. The primary focus of the trip was to put together this gala celebration."

The gala celebration, titled "Meet in Beijing," featured performances by students from the United States—including Beverly High and a group from John Burroughs High School in Burbank, China, Japan, North Korea, South Korea, Australia, India, and Russia.

Beverly High Choral Director Joel Pressman selected the students and trained them in July and August for performances of

songs that included Michael Jackson's "Earth Song" and a rendition of "Lean on Me." Since Pressman was unable to make the trip, USC Choral Director Tammi Alderman led the group in China.

According to Woods, the students spent about 30 hours in the studio preparing for the gala. The students also had the opportunity to visit some of Beijing's popular tourist destinations, including the Great Wall of China and the 2008 Olympic facilities. Woods said there was an international group that ventured out on each of the sightseeing stops, and the Beverly High group's visits aligned often with those of the Russian, South Korean and Indian groups.

"In terms of the interaction, we had international connections," Woods said. "Our kids were together literally for eight days. They talked about their schools, they talked about their families, and they talked about their governments. Our kids were educated in a way that you just can't be educated in a classroom or by reading a textbook."

During the trip, Woods met with two Chinese education officials and intends to continue conversations about education.

"I reached out and asked for some continuing conversation, especially in the areas of math and science at the middle school and high school level," Woods said. "They're very interested in what we do in the U.S. and there's a big desire for kids in Beijing [to have] an experience in the west. I don't know what that means yet, [but it] could be a summer exchange program. I will probably become a conduit for them on a lot of levels. The bottom line is the name Beverly Hills means something to them now."

When asked if he thought the Beverly High students would keep in touch with students

from the other countries, Woods said the students all exchanged Facebook information.

"Although there was a lot of rolling with the changes once they got to China, all the kids I have spoken to said they would go back again—the trip was life-changing," Pressman said.

Bruce and Nanette Cole (no relation to *Weekly* columnist Rudy Cole) learned about the travel opportunity from their friends, Chinese filmmaker Guan LeiMing and her husband Pan Chao, who is in charge of children's programming at CCTV. The Coles are

on the board of Beverly Hills Global Partners, the Beverly Hills sister cities organization. Bruce Cole told the Board of Education on June 9 that CCTV would cover all expenses associated with the trip for students and chaperones.

Woods said CCTV paid for everything on the trip.

"Yep, we never saw a bill," Woods said. "They were very gracious and they had transportation for us, they provided all the food, lodging, they had events for us, exchanges,

briefs cont. on page 4



NOTICE OF PUBLIC HEARING

DATE: September 8, 2011

TIME: 1:30 PM, or as soon thereafter as the matter may be heard

LOCATION: Council Meeting Room 280-A
Beverly Hills City Hall
455 North Rexford Drive
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its regular meeting on Thursday, September 8, 2011, at 1:30 PM will hold a public hearing to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS TO PROHIBIT DRILLING AND EXTRACTION OF OIL, GAS AND OTHER HYDROCARBON SUBSTANCES FROM SURFACE LOCATIONS IN THE CITY

On January 25, 2011, the City Council adopted an interim urgency ordinance to prohibit drilling and extraction of oil, gas and other hydrocarbons from surface locations in the City. Pursuant to State Law, the interim ordinance was effective for an initial period of 45 days. On March 1, 2011, the City Council extended the interim ordinance for a period of 10 months and 15 days to allow the City's Planning Commission to consider a proposed permanent ordinance, which will now be considered by the Planning Commission at the date and time noted above. The proposed ordinance will be presented to the City Council at a future noticed public hearing. The proposed ordinance would prohibit drill sites from being located in the City, but would not prohibit slant drilling under the City from drill sites located outside the City of Beverly Hills.

The proposed ordinance has been environmentally reviewed pursuant to the California Environmental Quality Act (CEQA), (Public Resource Sections 21000, et seq.), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000 et seq.), and the City's Local CEQA guidelines and has been determined to be exempt pursuant to the Guidelines Section 15061 (b) (3) in that it can be seen with certainty that prohibiting drilling and extraction within the City will not result in an potentially significant environmental impacts.

All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Room 290, Beverly Hills, CA 90210. The comments should be received prior to the hearing date. Appeal hearings before the City Council are de novo, and the Council may consider any and all issues associated with the matter being appealed.

Please remember, if you challenge the Council's action in court, you may be limited to raising only those issues you or someone else raised at the hearing before the City Council or in written correspondence delivered to the City, either at or prior to the hearing.

If there are any questions regarding this notice, please contact Jonathan Lait, AICP, City Planner, Community Development Department, Planning Division, at 310-285-1118 or jlait@beverlyhills.org. Copies of the records regarding this matter are available for review in the Community Department/Planning Division, 455 N. Rexford Drive, Suite 100, Beverly Hills, California.

Approved as to form:
Jonathan Lait, AICP, City Planner



NOTICE OF PUBLIC MEETING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its meeting to be held on **Thursday, September 8, 2011, at 7:30 p.m.**, in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public meeting to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS UPDATING THE CITY'S NOISE REGULATIONS

In response to concerns expressed by residents, the City Council requested that the Human Relations Commission review the City's current noise regulations and specifically focus on the use of amplified sound equipment during evening hours. At this public meeting, the City Council will consider the recommendations of the Human Relations Commission and updates to the City's noise regulations that would restrict the use of amplified sound after the hours of ten o'clock (10:00) P.M. on Sunday through Thursday evenings and eleven o'clock (11:00) P.M. on Friday evenings, Saturday evenings and the evenings before public holidays.

At the public meeting, the City Council will hear and consider all comments. All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. Written comments should be received at least two days prior to the meeting date.

If there are any questions regarding this notice, please contact James R. Latta, Human Services Administrator in the Beverly Hills Community Services Department at 310.285.1006 or by email at jlatta@beverlyhills.org.

BYRON POPE, CMC
City Clerk

briefs cont. from page 3

speakers, they just did it all. They really were very hospitable to us.”

BHUSD kicks off the school year with Opening Day

BHUSD faculty, administrators and staff assembled Wednesday morning at Beverly High in the Kenneth L. Peters Auditorium for Opening Day and enjoyed a PTA Council-sponsored breakfast and heard opening remarks from Superintendent Gary Woods.

Woods kicked off the school year with an introductory speech, in which he defined the core work in the district—teaching and learning—and updated the district on the status of his 90-day plan, which Woods said is about 90 percent complete, and he plans to present an action plan to the Board of Education later this month.

“I told them that [the action plan] will allow for a lot of individual magic to happen; the individuals make the plan come alive,” Woods said. “I write the broad goals and broad objectives and broad activities. It’s their opportunity to interject their own unique magic that can make it all come to life.”

During the program, BHUSD’s longest serving faculty and staff members were acknowledged. BHUSD faculty and staff with 30 years or more of service included Merle Bauer, William Hiatt, Deborah Ives, Linda DiNoble, Janet Lambert, Annie Espinoza Cornejo, Susan Wallach, Lorraine Zeidler, Robert Bailey, Steven Kessler, Michael Lambert, Marcene Landres, Jane Wortman, Maureen Winick, Gloria Boraz, and Susan Stevens.

Following the morning program, BHUSD

staff members broke off to their respective sites for orientations, introductions and preparations for the school year.

Traffic & Parking Commission considers Sunset Boulevard intersection improvements



Jeff Levine

The Traffic & Parking Commission is approaching a decision on what improvements to recommend for three uncontrolled Sunset Boulevard intersections at North Camden, Bedford and Roxbury drives. The commission

held a special study session meeting Aug. 25, during which the commission considered seven options, and agreed on three options to consider for further study.

Consulting traffic engineer Michael Meyer of Iteris, Inc. presented the seven alternatives, and will present additional information about the three remaining options at the next Traffic & Parking meeting, which is scheduled for the evening of Oct. 4. At that meeting, the commission is expected to make a recommendation to the city council about what changes to make to the intersections, if any.

Here are the three alternatives the Traffic & Commission will review at the Oct. 4 meeting:

- Modify medians on Sunset Boulevard to prevent through traffic on Camden, Bedford and Roxbury drives from crossing Sunset.

This option would still allow left turns off of Sunset onto each drive

- Install a traffic light on Bedford Drive at Sunset Boulevard, but make no changes to Roxbury and Camden drives
- Install traffic lights on Bedford Drive at Sunset Boulevard and on Bedford Drive at Benedict Canyon Drive, and modify the medians to prevent through traffic on Roxbury and Camden drives from crossing Sunset Boulevard

“What [the Commission] did is they narrowed down the number of alternatives that would be studied further and the main thing that will be studied is what the traffic impacts are of these three alternatives,” Deputy Director of Transportation Aaron Kunz said. “Any time you make a change in traffic there’s always an impact somewhere else.”

Traffic & Parking Commission Chair Jeff Levine said he was pleased that commissioners unanimously agreed on the three alternatives for further study.

“To reach a consensus is always productive when you have so many options out there, to be able to all agree,” Levine said.

DA investigations bureau serves search warrants in Beverly Hills

The Los Angeles County district attorney’s Bureau of Investigation served 30 search warrants on Aug. 25 involving two separate cases. One of the search warrants was reportedly served to a business on Wilshire Boulevard at Carson Road.

“The case is being handled by the automobile insurance fraud division and we have two separate investigations underway,” Los

Angeles County district attorney’s office spokeswoman Sandi Gibbons said. “Because it is an ongoing criminal investigation, no charges have been filed against anyone at this point.”

Gibbons said searches took place at 30 different locations, which included doctors’ offices, lawyers’ offices, clinics and private homes. Gibbons provided no further information about the investigation.

Beverly Hills Police Department Sgt. Shan Davis said one BHPD officer was present during the search that took place in the area near the 100 block of Carson Road in Beverly Hills. Davis said it is typical for BHPD to act as a liaison when there is an “outside” agency operating within Beverly Hills’ jurisdiction.

Gibbons said she did not know which specific addresses were served warrants, but she said the bulk of them were on the west side of Los Angeles County.

City Council to discuss noise ordinance at Sept. 8 meeting

The Beverly Hills City Council is expected to discuss the noise ordinance, which has been a contentious topic for residents, at the city council meeting scheduled for Sept. 8 at 7:30 p.m.

The Human Relations Commission passed the issue on to the city council on June 30 after a series of public meetings on the ordinance, which currently limits the use or operation of sound amplifying equipment to the hours between 10 a.m. and 6 p.m. daily. The ordinance is reportedly being enforced by Beverly Hills police beginning at 10 p.m.

“It’s a very challenging topic,” Mayor

Speak Up and Be Counted



Attend a City Council meeting to share your views on Beverly Hills’ quality of life as it relates to evening social events in the residential community.

The Beverly Hills City Council will hear recommendations from staff and the City Council Human Relations Liaison Committee on amending the municipal code regarding amplified sound.



Public Meeting Date:
- Thursday, September 8, 7:30 p.m.

Meeting will be held at City Hall in Council Chambers.

455 N. Rexford Drive
Parking is free.

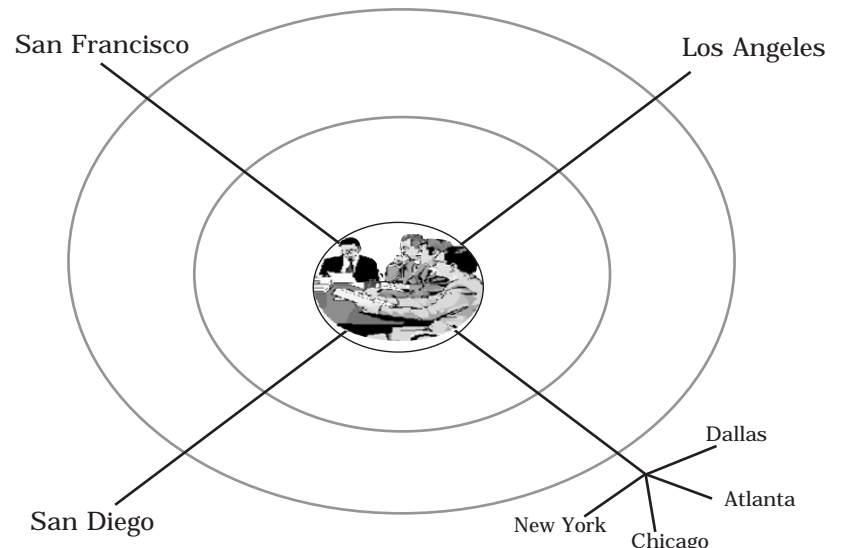
For more information visit the City’s website at www.beverlyhills.org/noiseordinance or call 310-285-1006.

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- Local Numbers Throughout California
- Reservation-based or Reservationless
- Recording Capability

5 ¢/minute Local Access

10 ¢/minute Toll Free Access



The Telephone Connection
310-789-7900

Barry Brucker said. "I am hoping that people will be comfortable with whatever the council decides and I do also suspect that no one will feel it's an ideal solution whatever we come up with, because we heard so many diverse opinions. It's one of those very difficult decisions but we're going to be as responsible and sensitive to the quality of life for our resident neighbors as possible."



Lili Bosse

Councilmember Lili Bosse, who was on the City Council-Human Relations Commission liaison committee with Brucker and Commission Chair Sharona R. Nazarian and Vice Chair Barbara Linder, said the issue is challenging because it's about balancing quality of life.



Barry Brucker

"It's a balance because as a resident you want to be able to enjoy your home," Bosse said. "For some people that means having parties and celebrations at your home and for others it means being able to sit in your backyard and have quiet."

Recognizing the challenges of the issue, Bosse said, "I think the best I [can] do is really listen and try to do the best job of being fair and balanced."

The Human Relations Commission was tasked with drafting the noise ordinance, but the six-member commission was not able to reach a consensus June 30 for a cut-off time for amplified sound on weekdays and weekends to recommend to the city council.

Instead of submitting a recommendation from the Human Relations Commission as a whole, each commissioner proposed a cutoff time he or she considered appropriate. On weekdays, Linder and Commissioners Tom Pease and Ilona Sherman proposed 6 p.m. for the cut-off time for amplified sound. Commissioner Rochelle Ginsburg proposed

8 p.m. and Nazarian and Commissioner Yar Meshkaty proposed 10 p.m. On weekends, Linder, Pease and Sherman favored 10 p.m., Ginsburg favored 11 p.m., and Nazarian and Meshkaty favored midnight.

BHUSD API scores, STAR test scores improve, but some goals not met

Academic Performance Index (API) scores, which the California Department of Education released in its Accountability Progress Report Wednesday, showed overall improvement in BHUSD, and at four of five district schools.

API Scores	2011	2010
BHUSD	891	872
Beverly High	873	839
Beverly Vista	915	904
El Rodeo	901	902
Hawthorne	926	909
Horace Mann	899	898

Source: California Department of Education

The 2011 API scores are based on a district and schools' performances on 2011 Standardized Testing and Reporting (STAR) tests and the 2011 California High School Exit Examination (CAHSEE) tests. The API is on a scale of 200 to 1,000, and the state of California set a target for all schools to score 800 or better. According to a press release from the Department of Education, 49 percent of California's schools met the target API score.

"It is refreshing to see our district continue to make progress and I am very pleased with the direction we are headed but we still have work to do," Board of Education Vice President Brian Goldberg said.

Superintendent Gary Woods would not comment on the release of the scores before press time, because he had not completed his analysis of the results.

API Scores can be viewed at <http://www.cde.ca.gov/ta/ac/ar/index.asp>.

BHUSD's STAR (Standardized Testing and Reporting) test scores were released in mid-



Photo: Lydia Marcus

Left to right: L.A. Gay & Lesbian Center CEO Lorri L. Jean, Vice Mayor Willie Brien and Simply diVine co-chair David Bailey at Simply diVine

Brien recognizes L.A. Gay & Lesbian Center at Simply diVine fundraiser

Vice Mayor Willie Brien issued a Beverly Hills proclamation to the L.A. Gay & Lesbian Center at the VIP reception of "Simply diVine: A Summer Soirée for the Senses" last Saturday night at Galerie Michael. Nearly 400 people attended the main "Simply diVine" food and wine event, which took place at Two Rodeo. The event raised nearly \$125,000 to support the Center's programs and services, which include free HIV/AIDS care and medications for those most in need; housing, food, clothing and support for homeless LGBT youth; and low-cost counseling and addiction-recovery services.

August. BHUSD's scores increased across the board in the five main testing areas, English, history, math, and two science areas (see brief in Issue #620), but Interim Director of Curriculum, Instruction and Professional Development Jennifer Tedford reported to the Board of Education on Aug. 24 that BHUSD met only two out of six goal targets for 2010.

"Although we didn't quite meet our goals, we made a lot of improvement. We're very interested in continuing to focus our efforts in those areas," Tedford said. "I think we saw a lot of improvement in individual schools and our teachers worked really hard last year. We saw results in a number of different areas including students who received special education services, English learners, and that had been a goal last year to really focus on

those groups of students."

The goal for 10 percent of English language learners to improve from non-proficient to proficient was not met, but the students came close—9.5 percent improved from non-proficient to proficient, with a total of 46 percent of English language learners earning proficient or advanced scores.

The goals BHUSD met were for 80 percent of students district-wide to score at the proficient or advanced level in English and language arts and precisely 80 percent of students did so. The second goal was to maintain math growth at the K-8 level. There was a 1 percent increase in the number of students who earned proficient or advanced

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[Rudy] managed to complete the picture with a most interesting story. What I lacked you provided—the history.

I recently said to the joint meeting of the [City] Council and School Board, we completely lack institutional history. We also do not know the history of our own town sufficiently, often trying to "reinvent the wheel."

I like [Rudy's] column, but I particularly cherish this latest one. I would urge Susan Rosen, with whose husband I shared not less interesting intrigues about neighbors, to have the column reprinted and posted on the bulletin board at Greystone (parking lot). This will survive [Rudy], Mrs. Wasserman and us all—leaving a tribute to apparently a great lady, your own work and involvement and how life has a tendency to direct things the way life intends them to proceed, not according to our own plans.

There is a point that should be raised though, and that is MeraLee Goldman's

involvement in creating the annual design event at Greystone, which has also assumed a life of its own, become an asset and has contributed greatly to the way the property looks now (and the manner in which it greets guests).

Thank you again for such a way to start the day!

Ari Bussel Beverly Hills

"What a Council Day" [Issue #618]

Mr. Thomas White, Chairman of the Municipal League, is wrong about the Los Angeles Lawyers Philharmonic. In his letter to the editor in [Issue #621] of *Beverly Hills Weekly*, he incorrectly stated that the orchestra is currently paying rent for rehearsal space. After purportedly conducting his own investigation (although neither he nor anyone from the Municipal League contacted me or anyone at the orchestra), Mr. White reported this incorrect informa-

tion to the city council at its study session on August 2. He then argued that the city should not provide the Roxbury Park community center to the orchestra without a rental fee for its once-a-week rehearsals (not to exceed 3 hours).

The point that is sadly missed is that the orchestra proposed to hold open rehearsals as entertainment for the public (and especially for the seniors at Roxbury Park) and provide a minimum of two free annual concerts for the community. This is not about taking from the City but rather giving music to the community. This proposal was supported by the Beverly Hills Parks and Recreation Department after they analyzed the pros and cons. The only opposition to the proposal was by the Municipal League through Mr. White. Unfortunately, no one from the orchestra was present at the study session. The council decided not to proceed with the matter.

As chairman of the Municipal League, Mr. White asserted in his letter to the edi-

tor that the orchestra could well afford the rental of approximately \$240 per rehearsal. He is correct about that. But then, I don't believe the city could either afford or want to pay for performances of a resident orchestra. (Last year, the LA Lawyers Phil volunteered a performance that raised thousands of dollars for the restoration of Greystone Mansion and on August 4, 2011 volunteered a free program to the community as part of the Concerts on Canon series with several hundred people in attendance.) To end on a bright note, the LA Lawyers Philharmonic is about to embark on an exciting season of concerts (regardless of where it rehearses) and will again be performing at Walt Disney Concert Hall. For information on the orchestra, please visit www.LALawyersPhil.org.

Gary S. Greene Founder-Conductor LA Lawyers Philharmonic Beverly Hills

from the hills of beverly



Robinsons-May tear down

And subway fears, Snowden honor
By Rudy Cole

Apparently, and I use the word advisably, there has been some movement on the 9900 Wilshire project, but confirmation with local contacts and their representatives has been difficult to obtain.

According to our sources, there have been some contacts with the city, and a tentative time table offered. There will be no major changes in the project—still upscale condos and some limited retail uses. This could mean using the present entitlements with only minor adjustments on design that may not trigger additional Environmental Reviews or zoning hearings.

Preliminary plans call for submission of design modifications within the next few months and demolition of the Robinsons-May structure this summer.

The development was first brought to the city by **Arnold S. Rosenstein** and **David P. Margulies**, owners of New Pacific Realty, based in Beverly Hills.

They processed many of the entitlements approved by the Planning Commission. Dare I say they made a sweet deal with Candy and Candy whose loan default with an Icelandic bank brought down that company and much of the economy of that country.

However, much of the credit for the successful city process was due to the reputation of New Pacific. The principals have deep roots in Beverly Hills, a track record of successful development projects combined with high marks for civic responsibility.

Candy and Candy appeared to be a good successor to New Pacific. Their successes included an impressive condo in London, and they made all the right moves in Beverly Hills. Their collapse was a shocker.

Now, some cautionary thoughts:

The city needs to refine the demolition permit process, whatever that takes. We should not have to see a mammoth empty lot for years while the owners try to complete financing or are delayed in completing approval. True, the present Robinsons-May building is not

exactly a thing of beauty, but far better than barren land. At the very least, this cries for a completion bond.

Present rules prevent demolition during the school year. This too needs to be carefully monitored and enforced. The proximity to El Rodeo School means responsible timing of both demolition and construction.

Hopefully, the city and school district can cooperate on these issues.

And since the Beverly Hilton is one of our city's largest taxpayers, it would be wise to make sure that neither demolition or construction interferes with major events, including the Golden Globes.

Of course, moving forward on this long delayed project will benefit the city. The design plans are impressive and even exciting, and the property is an important gateway to the city.

We know and appreciate the leadership of our Chief of Police **David Snowden**. Now he has made award history.

The Los Angeles Police Historical Society will, for the first time in their history, honor someone outside of Los Angeles at their prestigious **Jack Webb** Award dinner. And the award goes to Chief Snowden.

The Society gives the honor to people who have shown "outstanding support of professional law enforcement." Through the Society's Museum and youth education programs, they showcase the important role law enforcement plays in Los Angeles and other area communities. Their goal is to improve both understanding and closer relationships between law enforcement and the communities they serve.

Snowden, a history buff and role model for constructive community relations, will receive the award on Sept. 10 at the Beverly Hilton.

For information, please call FTA at (310) 288-1755.

Early this November will mark the end of a political era: For the first time in several decades, there will be no Fenton in public office in Beverly Hills.

Steven Fenton will leave the Board of Education then, opting not to seek a second term, but still pondering a possible run for the city council next year.

Of course, the Fenton with the longest and most impressive record of public service is his father, **Frank Fenton**. It would be impossible to find anyone who ever held more offices and played a more important role in civic life than Frank.

Frank began by active leadership in youth sports and education, winning successive terms on the Board of Education, also as president of the Board.

He next served on the Recreation and Parks Commission and then was elected City Treasurer. As Treasurer he made important contributions to the city's investment programs leading to a successful run for city council.

Although Frank decided not to seek a second term as councilmember, thanks to a very gracious act of then-Mayor **Barry Brucker**, Frank held the title of mayor for the last weeks in office, retiring with the title of former mayor. Brucker resigned early, nominating Frank to fill the term.

The younger Fenton always cited his father as his role model. There were some historical differences. When Frank was president of the board, the teachers union went out on a first-ever strike. They decided to dramatize their grievances by picketing the Fenton home. The family was upset with the teachers for this invasion of their privacy. But when he ran for the Board office and since, Steven has been a strong supporter of the union, winning their endorsement.

Of course, the real political guru of the family is mother **Judie**, who has led countless local political campaigns but never run for office.

If you actually read the words of our colleague's recent editorial on the proposed subway extension, you might well have prepared a move to a home under the noisy Chicago L rather than risk living in Beverly Hills and facing the hazards of subway construction.

In some rather convoluted arguments, the editorial cited all the supposed dangers "we have agreed to" so that we could avoid the Constellation alignment.

Some of the "horrors" we have "accepted" would mean "ripping up Beverly Hills for over four years."

First, most of us are in agreement that the preferred route for the Westside subway through Beverly Hills would be Little Santa Monica Boulevard, avoiding tunneling under the high school. Where we disagree is on tactics, overblown attacks on public officials, and finding a more responsible strategy that includes rational evaluations of safety factors. Making this overly political does a real disservice to our community.

We have not "agreed" to any elements of the construction process. Second, the horrors described are neither factual or fairly presented.

Let's begin with the "ripping up the center of Beverly Hills for over four years." If that were indeed true, we would face a major financial and ecological debacle. But it is nowhere near factual. The construction process would have little impact on Wilshire Boulevard traffic. The boulevard would be "decked over" so that traffic will continue to flow.

The only impacts will be very minor and that will happen when the two Beverly Hills stations, at Wilshire and Rodeo and at La Cienega, are built. The fear tactic of this affecting the "length" of Wilshire is totally wrong.

The argument extends those fears by stating that we "agreed to block all our north/south traffic for some or all of four years." Again, no such agreement and no such impact.

The frightening words continued with "we agreed to risk our lives and our city" for four years, supposedly demolishing our business district. But both the Chamber of Commerce and the Rodeo Drive Committee support the subway plan under Wilshire and neither is likely to approve business suicide.

How can we be expected to be taken seriously by the decision makers when we unleash such exaggerated arguments? Our focus on the high school tunneling will be diverted by baseless claims and fear rousing.

Every single elected official with whom we discussed the route choices has made the same pledge: If there is even the slightest danger to the school, there will be no tunneling through the southwest.

That promise came not only from Supervisor **Zev Yaroslavsky**, who has long represented our community on the board of supervisors and who is a major force on the MTA board,

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but also Los Angeles City Councilmember **Paul Koretz** who represents a district surrounding Beverly Hills and before that represented our city as a member of the State Assembly.

Some selected sports notes, and for your edification, my earliest career choice was to be sports editor of the Fostoria (Ohio) Daily Review. But how could I compete with **T.J. Simers**?

First, the media in Los Angeles can hardly be described as “homers” or cheerleaders for area sports franchises. Just maybe the Lakers get a pass, but almost all the other team owners are fair or unfair game for attack journalism. Consider how owners of the Clippers, Kings, Angels and past NFL franchises, Raiders and Rams, were and are treated. Not hometown

friendly.

In fact, a recent column in the *Times* stated bluntly that the Raiders should not be welcomed back to Los Angeles! Really? However mercurial the behavior of **Al Davis** and the sometimes unruly actions of their fans, the Raiders gave us professional football excitement. There are thousands of Raider fans in L.A. who would want the team to return.

Dodger owner **Frank McCourt** certainly created some self inflicted wounds on his team, not the least being his very messy and far too public divorce.

But even before he took over, when he bought the legendary Dodger franchise, he was being called the “Boston Parking Lot” guy. Some welcome to our city.

McCourt not only needs some relief

pitchers, long term financing and attention to fan safety, and his is not the only troubled team in professional sports, he could use some knowledgeable public relations advisors.

Not a wise move to send out a fan survey on the work of **Vin Scully**, the one totally stable part of the whole operation and the most respected name in sports journalism, anywhere.

Which brings us to college football and the horrendous process used by the governing agency that has sanctioned USC.

This year’s team—players, coaches and administrators—had absolutely nothing to do with the one-person scandal that brought sanctions to the school. But they and SC fans are paying the penalties.

How exaggerated are the sanctions? Not only is the team barred from post season play,

their team record cannot even make them eligible for official team rankings. Yes, punish the guilty, sanction the university if actually responsible, but in America we should not visit penalties against the innocent, not even in sports.

Good school news, for a change. The district will soon release latest API scores and they will show a significant improvement over recent years. Still not up to historical standards, but encouraging.

Rudy Cole served for eight years as a member and chair of the city’s Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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in K-8 math, with 79 percent scoring at the proficient or advanced level.

The area of test scores that Tedford and Goldberg identified as needing the most work is high school math. BHUSD set a goal for 80 percent of students to test at the proficient level, but only 50 percent of Beverly High students tested at the proficient or advanced level. Still, there was a 4 percent increase from non-proficient to proficient.

“We had improvement in almost every area [but math],” Tedford said. “For some reason, that transition from middle school to high school mathematics continues to be an area we need to work on.”

Goldberg said he thought the lack of collaboration between middle school and high school math departments contributed to the district not meeting its goal for high school math scores.

“We have a real disconnect in our district and a lot of finger-pointing going back and forth from the high school to the middle school and from the middle school to the high school,” Goldberg said. “We have not given our teachers and administrators enough opportunities to meet as departments and in particular math.”

Goldberg said he was supportive of Tedford’s recommendation to form a grade 6-12 math committee, which would include teachers and possibly counselors and parents. The committee would examine the gap in achievement and come up with solutions, Tedford said.

The two remaining goals that were not met called for a 10-percent growth for non-proficient students in math at the high school level and for 10 percent of students in special education to improve from non-proficient to proficient. There was a 3.32 percent increase of high school math students from non-proficient to proficient, and a 6.7 percent increase in the number of special education students who scored proficient or advanced.

“The key really is setting high expectations and then trying to meet those expectations and when you don’t, having a mechanism to review and learn why we didn’t meet those goals,” Goldberg said. “For me, I want to continue those goals until they’re met.”

New Beverly High graduation requirements take effect with class of 2015

Beverly High’s incoming freshman class will be subject to a change in graduation

requirements for math and foreign language, following the Board of Education’s unanimous approval on Aug. 24 to update the board’s policy on graduation requirements to make it consistent with the University of California “a to g” subject requirements. Students in the class of 2015 and beyond will also be expected to earn 230 semester credits, an increase from the 220 credits previously required.

The new policy increases graduation requirements for mathematics and foreign language (the “c” and “e” UC requirements) for students who do not meet the UC subject requirements. Beverly High requires three years of mathematics: algebra, geometry and a third year of a UC-approved math course, which could be algebra II, mathematical analysis or calculus. Students who do not complete algebra II in three years to meet the UC course requirements will now be required to take four years of math. Although Beverly High previously required three years of math, language in the previous policy did not include a third year of a UC-approved math course, or the requirement for students who don’t meet the UC requirement to take a fourth year of math.

Pertaining to foreign language, Beverly High requires two years, but students who have attempted and not met the requirements of a UC-approved foreign language course of study may now take an alternative equivalency course and will be required to take three years of foreign language.

“We recognize every student is not going to be able to meet the “a to g” requirements, [so we] provided a provision in the policy for students who cannot meet “a to g” [that they] have to make an attempt to meet those requirements for an additional year,” Vice President Brian Goldberg said. “Students have the opportunity to better themselves and get to that level.”

The board approved the graduation requirements policy in 2008, but the language in the policy and the “a to g” requirements conflicted, so the mathematics and foreign language requirements were not implemented, Goldberg said. Interim Director of Curriculum, Instruction and Professional Development Jennifer Tedford said the 230-credit requirement was also approved in 2008, but not implemented.

With the help of Tedford and Superintendent Gary Woods, the Board came up with a solution that Goldberg said he believes will raise

the academic profile of the school.

“It’s crystal clear in the board policy what the expectations are and academic standards are for graduation from Beverly High,” Goldberg said.

The Taste comes to Beverly Hills Sept. 2 to 6; some proceeds to benefit BHEF

This Labor Day weekend, Rodeo Drive and 9900 Wilshire Boulevard will play host to five gourmet food and beverage events taking place Sept. 2 to 6. Burgers & Beer will kick off the Beverly Hills part of Los Angeles Times and Food & Wine’s The Taste, which also features events in downtown Los Angeles and in Hollywood. Other events in Beverly Hills include a Sunday

morning Rodeo Drive brunch and a picnic-style event at 9900 Wilshire Boulevard to celebrate Labor Day.

“We’re excited to be in Beverly Hills. The level of programming we have [at 9900 Wilshire Blvd.] is pretty incredible, but the unique nature of Rodeo Drive is very special,” The Taste co-founder Johnathan Crocker said. “It’s hard to create something unique in a food and wine festival space, [but] one unique aspect is nobody will be able to replicate what we have on Rodeo Drive.”

The Taste events will feature demonstrations by celebrity chefs, panel discussions, and unlimited food tastings from 40 Los Angeles-area restaurants and unlimited tast-

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BRANDING BEVERLY HILLS

The Weekly's exclusive interview with Conference and Visitors Bureau Executive Director Julie Wagner

By Melanie Anderson

In the Weekly's interview with Mayor Barry Brucker in Issue #619, Brucker said the City's "visitor and hotel network are realizing record breaking sales." Tell us how Beverly Hills tourism is doing this summer.

I would concur with Mayor Brucker. The summer is actually one of the most popular times for tourism in the city. The hotels are experiencing record breaking occupancy and revenue per available room. When we track against some of our competitive local markets, we find we're doing just as well if not better than some of those other markets. Microsoft was here in July and we had a lot of international traffic this summer. There are a lot of people on the streets taking pictures, speaking all different kinds of languages and carrying shopping bags.

Tell us about the Beverly Hills Conference & Visitors Bureau's strategies for attracting domestic and international tourists.

We did a study back in fiscal year 2009-2010 with the Conrad Hilton School of Hotel Management based out of the University of Houston and the reason why we did that study was to help identify where our tactics were currently working, as well as where new opportunities existed. At that time there were about eight or nine different strategies that were identified. Some of that was based on geo-targeted markets, ie. we broke things out between domestic California—the drive market—and another is domestic outside of California, and another target is international.

An additional thing that was identified for the CVB was a huge opportunity to identify traffic from Los Angeles County and the Beverly Hills residential market. We focus our marketing strategy on all of those different geo-targeted markets and for the local market it continues to be events and promoting retail and restaurant offers that help drive traffic from Beverly Hills and Los Angeles County residents and bring interest in the city. For the domestic markets that are outside of the local area, that hopefully entails an overnight stay as well, so we try to tie in some of the specials and offers that we potentially put together for the local market with a hotel component as well. We'll be looking at doing some of this for the fall and for the holiday season, and we just wrapped up our spring campaign as well, which we worked on with the hotels. [That] was the "Breakfast In Beverly Hills" campaign, which generated an estimated \$2 million in revenue for hotels, restaurants and retailers.

Los Angeles Times and Food & Wine's The Taste is this weekend and Fashion's Night Out is on Sept. 8. How is the CVB involved with these events and how do they help promote Beverly Hills tourism?

The CVB is involved with The Taste as it relates to driving additional traffic and revenue into the city. Working with the promoters of The Taste, we developed an offer that promotes our new booking engine on our website, [lovebeverlyhills.com], which just launched in May. You get a discount on tickets to The Taste if you book on our booking engine during that weekend. We also provided the retailers with ideas for tying in with the event over the weekend. [For example,]

Bulgari is doing an event with Southern Wines and Spirits, which is one of the sponsors for the Rodeo Drive event and that will be on Sunday in the Bulgari store.

We're one of the sponsors of Fashion's Night Out and we'll be avidly promoting the event on our website and through advertising, as well as helping to procure prizes for their giveaways and sweepstakes. We're providing prizes for a blogger outreach initiative and a sweepstakes featuring Cirque du Soleil tickets.

Where did you grow up?

I grew up half in Encino, and half in Marina del Rey. I've worked in Beverly Hills for almost 20 years, and I worked for Hilton for 18 of those years [since] they were headquartered in Beverly Hills. I have a passion for the city and all that it has to offer and I think that in and of itself helps me in terms of my knowledge of the city from a marketing perspective. I come from a hotel background. I have a wealth of knowledge in terms of consumer outreach and branding and international marketing and communications.

Tell us about your family.

I am a widow and I have two daughters that are in their early 20s. They both still live at home and one of them, [Tamara Wagner], is in the process of applying for graduate school and [KC Fasano] is going to college locally. [Tamara] wants to be an elementary school teacher. She has applied to get her Master's and her teaching credential at the same time. She wants to stay in Southern California. We're very close. [KC] is interested in psychology. She's not sure that's the way she wants to go, but right now that's what piques her interest.

What do you like doing in your free time?

I'm an avid equestrian. I keep my horse at Lake View Terrace. I cook, and I make jewelry and I sell it.

What about traveling?

I do like traveling but I've done so much traveling over the years for business as a result of my past at Hilton, that I'm extremely selective about trips. My oldest daughter just graduated from Loyola Marymount University and we went to Bali to celebrate her graduation.

How did you get into marketing?

I actually started my career in the music business working for a Windham Hill artist. When she moved I wasn't sure if I wanted to stay in the music business or not. I went and worked for Princess Cruises for a little bit and things just kind of fell into place. I ended up doing their direct marketing program and when a job became available at Hilton—I had always wanted to work for Hilton—I was fortunate enough to apply and receive a position and spent my last 18 years there before [Hilton] moved to Virginia. I started there in their honors program so I did communications, partnership, marketing, credit card marketing, international marketing, CRM [customer relationship management], and most recently I worked on their luxury and lifestyle team.

If you had continued working for Hilton, would you have had to move to Virginia?

I was invited to move to Virginia, but I chose not to. I wanted to stay in L.A. My mother is here, my family's here. I love California. It's hard to go anywhere else.

How did you end up at the CVB?

I found out about their director of marketing position through my contact at the Beverly Hilton and then worked for [former Executive Director] Kathy Smits. She hired me and when she left, the Board asked me to step up and make it official as of July 1.

What has it been like transitioning from CVB marketing director to executive director?

I think that in many ways it was a seamless transition. We're a marketing organization. It's really about having a strategic focus and a holistic approach to all of the different areas that we're marketing, whether it be in all our different constituencies including trade, media and consumer, and I think it was a great stepping stone in terms of helping me understand the bigger picture and build a strategy around it.

How else did your experience working for the Hilton Corporation prepare you for your role at the CVB?

I think I've been really, really fortunate. I've had a lot of experience in a lot of different areas of marketing. It helps me to build a holistic vision. We're very focused at the CVB on metrics and measurement. A lot of what I did at Hilton was measure initiatives. That really has prepared me to take an organization to the next level and how to make sure things that we're doing make sense and are performing, and if they're not, learning from those efforts and adjusting tactics and strategies as necessary.

The Beverly Hills Chamber of Commerce also has a new executive director, Alex Stettinski. In Issue #615, Stettinski told the Weekly, "There's a lot to absorb, a lot to take in, a lot to learn, and a lot to address, all at the same time." Do you feel this way as well, and how are you and Stettinski supporting each other as you take on your new roles?

Alex and I have a great relationship and I think that we're looking for opportunities where we can work together to help maximize the value of the marketing programs that we bring to the community. In terms of learning, I hope I never stop learning. Every position and every endeavor that you undertake should always provide a learning experience. I think I had the good fortune of being here a little bit before I became executive director, but I'm always learning. A lot of the learning curve [was] that [Alex] had to step in as a brand new member of the Chamber.

Do you think it was a good move for the CVB to split from the Chamber of Commerce?

I don't know it any other way, so I can't really comment because I don't know what it was like before. I do know that we have a great relationship now, and both Alex and I are very team-oriented and so we're constantly looking for ways to partner together and we're just really excited about the future.

Tell us about the relationship between the CVB and the City of Beverly Hills.

We have a wonderful relationship. We work with the city liaison committee, which is comprised of Vice Mayor Willie Brien and Councilmember John Mirisch and we meet with them frequently to give them updates on what we're doing and to provide a forum to share ideas and thoughts moving forward. We meet with [Deputy City Manager] Cheryl Friedling regularly as well.

The City Council has been very kind in terms of their praise of how we put together our scope of work for the coming year, and I think the City Council is poised to do great things. We're really excited about the opportunities that lay ahead.

The City Council approved your 2011-2012 scope of work on Aug. 16 and your annual report is coming out in September. What are your priorities for this next year, and what are some highlights from the annual report?

I think the annual report gives us an idea of where we have come to date and how we're meeting the objectives of our strategic plan, but it also gives us the learning and understanding that we need to move forward to create new programs and to continue what we're already doing that's effective. [We'll] readjust our strategy moving forward to achieve our future strategies and goals. We want to be a success at what we do and we want to be able to show positive results for our efforts.

What about your scope of work?

We'll continue to follow the same format we have that was established as a result of that strategic plan that we did. Our key areas of focus are events, creating a unique customer experi-

ence that represents the brand, the geo-targeted markets that I mentioned, local marketing as well as domestic (California as well as outside of California) and international marketing. We continue to focus on our interactive strategy, which is highly measureable and a strategy that our competitors are also focused on. And with the launch of the new website in May, we're just starting to dip our toes in the water. And collateral—we'll continue to provide collateral and way-finding to people that visit here. We'll continue to evaluate via metrics and ROI [return on investment], and the new and exciting for us: We're now starting to work on the development of our new office space in the visitors center at 9400 Santa Monica Boulevard.

What are you looking forward to most about the new CVB office and visitors center at 9400 Santa Monica Boulevard, expected to open next year?

I think the opportunity is huge. There's the opportunity to

work with the city to create a merchandizing program. It's a clean slate and we get to build it into the perfect microcosm of Beverly Hills, both from a design perspective and a programming perspective. [The visitors center is] an entity that represents the brand accurately with service and amenities, and one-of-a kind items that will perpetuate the brand when the visitor is in the city as well as when they're at home.

Where do you see yourself in five years?

I have a little saying because life has been eventful for me: Man plans and God laughs. My mother used to tell me that. I hope to be with this organization and I hope to have had an impact on the success of the businesses and the hotels and the brand.

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ings from wineries, breweries and distilleries. Crocker said many Beverly Hills restaurants and chefs are participating, including the Drago brothers, Scott Conant of Scarpetta and Candace Nelson of Sprinkles.

The following events will take place in Beverly Hills:

Sept. 2: Burgers & Beer. 7-10 p.m., 9900 Wilshire Blvd. \$125

Sept. 3: Secrets from the Kitchen & Cellar. 11 a.m.-3 p.m., 9900 Wilshire Blvd. \$150; free for children 14 and younger

Sept. 4: Fashion Bites Brunch. 10 a.m.-2 p.m., Rodeo Drive. \$150; free for children 14 and younger

Sept. 4: Desserts After Dark hosted by Duff Goldman. 8-11 p.m., Rodeo Drive. \$150

Sept. 5: Picnic in the Hills hosted by Giada De Laurentiis. 12-4 p.m., 9900 Wilshire Blvd. \$150; free for children 14 and under

For a full list of events and programming, including Hollywood and Downtown Los Angeles, visit events.latimes.com/taste/.

Best Events promoter Jeffrey Best told the Beverly Hills City Council on April 21 that his company would pay all costs related to the event, including special events costs, and would also donate a portion of proceeds to Beverly Hills Education Foundation.

For each ticket sold to a Beverly Hills event, a \$14.95 surcharge will be added to the base ticket price and 100 percent of the surcharge will benefit BHEF, Crocker said. The Hollywood and Downtown events will benefit other charities.

The City has coordinated with Best Events to arrange for street closures of Rodeo Drive, and providing public safety services at both Taste event locations, Rodeo Drive and 9900 Wilshire. Mayor Barry Brucker said Best Events has agreed to reimburse the City for providing public safety services including police, fire and traffic control, and public works personnel who will set up and take down street barricades.

"All of the expenses are being covered by the promoter [Best Events], so there is really no outlay to the city except some soft costs of assistance, but no hard costs," Mayor Barry Brucker said on Aug. 25.

Crocker of Best Events confirmed the promoter would be paying for the City's services associated with the event: "Yep, we have the bills in hand," he said.

The city council voted 3-2 to authorize the Rodeo Drive portion of the event on April 21. Councilmembers Lili Bosse and John

Mirisch voted against the event because they were concerned about diluting the Beverly Hills brand with the Taste, which is also holding events in downtown Los Angeles and in Hollywood. Last year, Best Events presented the Taste of Beverly Hills, which coincided with the 9/02/10 celebration, and *Beverly Hills Courier* was a sponsor. This year's event is also presented by Best Events, but in partnership with the *Los Angeles Times* and *Food & Wine* magazine.

The 200, 300 and 400 blocks of Rodeo Drive will close on Sept. 3 at 7 p.m. and reopen by 7 a.m. on Sept. 5. Brighton Way between Beverly Drive and the 9510 Brighton Way parking structure will close at 10 p.m. on Sept. 3 and reopen at 7 a.m. on Sept. 5. Dayton Way will be closed between the alleys east and west of Rodeo Drive between 10 p.m. on Sept. 3 and 7 a.m. on Sept. 5.

Arora departs Beverly Wilshire for Rosewood Hotels & Resorts in Dallas



Radha Arora

In an e-mail to friends and colleagues, Beverly Wilshire Regional Vice President and General Manager Radha Arora announced last Friday he has accepted the post of president at Rosewood Hotels & Resorts, based in Dallas.

"As many of you have already heard, I have accepted a new position with Rosewood Hotels as president, and will be leaving my beloved Beverly Wilshire at the end of this month," Arora wrote. "This was a very difficult and emotional decision for me but I feel the time is right to make such a change."

Arora has been vice president and general manager of Beverly Wilshire, a Four Seasons hotel, since 2004, and he has worked for Four Seasons for 16 years. He takes over Rosewood Hotels from President and CEO John Scott.

Arora said he looks forward to continuing working under Beverly Wilshire owner New World Hospitality, which purchased Rosewood Hotels & Resorts about a month ago.

"Given the partnership and relationship that we've garnered over the last several years, they felt they wanted to put their own man in that role," Arora said.

Rosewood Hotels & Resorts currently has 24 hotels, mostly in North America, and Arora said the objective is to double the number of hotels in the next five years. He said Rosewood

already has six hotels in development in Asia, and plans to open hotels in the Middle East and London in the next couple of years.

When asked what he would miss most about the Beverly Wilshire, Arora said it was the people.

"There's always something new happening at the Beverly Wilshire," Arora said. "It has a lot of experience and a lot of youth. When you combine the two together it makes for a perfect hospitality venue."

Beverly Wilshire Director of Public Relations Jennifer Cooke said the hotel plans to announce Arora's successor in the next couple of weeks.

Unite Here Local 11 Spokesperson Leigh Shelton said President Tom Walsh had no comment on Arora's departure, because his interactions with the hotel only involved the human resources department.

In 2005, Unite Here Local 11 organized action events during the union's boycott of the Beverly Wilshire and at least six other local hotels that were boycotted at the time due to "intimidation practices by the hotel" related to health care fees, according to a Unite Here press release. One of Local 11's actions involved picketing at the Beverly Wilshire on the night of the Academy Awards in February 2005.

MTA bus rear-ends double-decker tour bus on Wilshire near Linden

Fourteen people were transported to Cedars-Sinai Medical Center for treatment following a collision between a westbound MTA bus and a City Sights double-decker tour bus last Sunday afternoon on Wilshire Boulevard between Linden and Roxbury drives.

Beverly Hills police officers received a report of the collision at 3:42 p.m. A press release from BHPD said the cause of the collision has not yet been determined as the investigation is ongoing. BHPD Sgt. Robert Maycott said there were about 40 people on the Metro bus at the time of the collision. Citing the ongoing investigation, Maycott would not confirm a report early Monday from KTLA that the tour bus was parked and empty at the time of the crash.

Cedars-Sinai Medical Center Spokesperson Simi Singer said 14 people who were injured in the accident were treated at Cedars-Sinai. All were non-life threatening injuries and mostly minor injuries and all have been released from the hospital, Singer said.

Metro spokesperson Helen Gilstrap would not comment on the cause of the accident because the accident is still under investiga-

tion, but she said the front of the bus sustained major damage.

Board of Education candidates to convene at City Hall for PTA Council/BHEF Candidates Forum

The BHUSD PTA Council and BHEF will host a Board of Education candidates forum on Sept. 14 at 7 p.m. in City Council Chambers at City Hall.

All four candidates will be asked approximately eight questions that will be chosen directly from parents and residents. Each school site will have a box in the main office for question submission between Sept. 6 and 12. Community members can e-mail questions to findanswershere@gmail.com.

The four candidates that filed for the Nov. 8 election are incumbent Vice President Brian Goldberg, Frances Bilak, Lewis Hall and Andy Licht.

Horace Mann welcomes new families with ice cream social Saturday; all families at Sunday breakfast

Horace Mann invites students and their families to kick off the school year at the PTA-sponsored Welcome Back Breakfast this Sunday at 9 a.m. on the playground. Enjoy a nutritious breakfast and view exhibits from STAR science and Beverly High robotics. Class lists for the 2011-2012 school year will be posted at 11 a.m.

On Saturday at 4 p.m., new Horace Mann families are encouraged to attend an ice cream social on the patio by the office.

Goldberg kicks off campaign on Sept. 18

Board of Education Vice President Brian Goldberg will kick off his reelection campaign on Sept. 18 from 11 a.m. to 1 p.m. at the home of Sam and Ardyth Freshman at 917 Benedict Canyon Drive. Goldberg will speak at 11:30 a.m. and 12:30 p.m.

USC Coach Has High Hopes For June BHHS Graduate Townsend

Greg Townsend Jr., a June Beverly High graduate, drew praise from his position coach for his practice performance in his first weeks as a defensive end with the USC football team, but like most freshmen, it is likely he will redshirt.

"We only play a freshman if we feel he is going to contribute a significant amount," Trojans defensive coordinator Ed Orgeron, who is also their defensive line coach, said fol-

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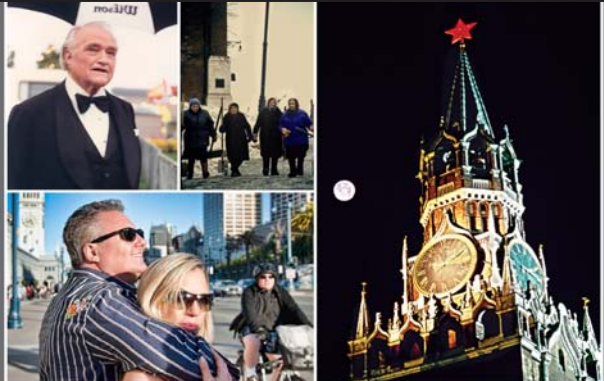
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FICTITIOUS BUSINESS NAME STATEMENT: 2011073637: The following person(s) is/are doing business as: BELLA SPARKLE JEWELRY. 12241 Burbank Blvd #215. Valley Village, CA 91607. JENNIFER L. GERMAN. 12241 Burbank Blvd #215. Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jennifer L German. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1094

FICTITIOUS BUSINESS NAME STATEMENT: 2011072927: The following person(s) is/are doing business as: A&A CATERING. 18546 Sherman Way #110. Reseda, CA 91335. MAZIAD WEHBE. 1380 Daveric Dr. Pasadena, CA 91107. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Maziad Wehbe. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1095

FICTITIOUS BUSINESS NAME STATEMENT: 2011073815: The following person(s) is/are doing business as: GAMEDAY SPORTS GRILLE & BAR. 27430 The Old Rd. Valencia, CA 90265. GAMEDAY ENTERPRISE LLC. 29169 Heathercliff #212. Malibu, CA 90265. The business is conducted by: LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gameday Enterprise LLC. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1096

FICTITIOUS BUSINESS NAME STATEMENT: 2011073638: The following person(s) is/are doing business as: EAGLE ROCK PRINTING AND ADVERTISING. 844 Colorado Blvd #201. Los Angeles, CA 90041. NIKOLAY MIRZOYAN. 1308 E. Colorado Blvd #110. Pasadena, CA 91106. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nikolay Mirzoyan. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1097

8/11/11, 8/18/11, 8/25/11, 9/01/11 1097

FICTITIOUS BUSINESS NAME STATEMENT: 2011073639: The following person(s) is/are doing business as: RUSH SUGAR DELICACIES. 7924 Woodman Ave #78. Panorama City, CA 91402. SERGEI KARAPETYAN. 7924 Woodman Ave #78. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sergei Karapetyan. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1098

FICTITIOUS BUSINESS NAME STATEMENT: 2011073640: The following person(s) is/are doing business as: COLOSSAL PRODUCTIONS. 6513 Hollywood Blvd #214. Hollywood, CA 90028. GAGIK AIRAPETIAN. 6513 Hollywood Blvd #2314. Hollywood, CA 90028. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gagik Airapetian. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1099

FICTITIOUS BUSINESS NAME STATEMENT: 2011073591: The following person(s) is/are doing business as: GOLDEN STARS PROJECT. 1718 Monte Vista St. Pasadena, CA 91106. ELENA SPEKTOR. 1718 Monte Vista St. Pasadena, CA 91106. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Elena Spektor. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1100

FICTITIOUS BUSINESS NAME STATEMENT: 2011073540: The following person(s) is/are doing business as: DIET ZONE. 1248 S. Glendale Ave #P. Glendale, CA 91205. ASHOT KYOSYAN. 330 E. Cypress St #102. Glendale, CA 91205. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ashot Kyosyan. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1101

FICTITIOUS BUSINESS NAME STATEMENT: 2011073549: The following person(s) is/are doing business as: HOTHEADS. 2513 East Colorado Blvd. Pasadena, CA 91107. HOTHEADS INC. 3820 Mayfair Dr. Pasadena, CA 91107. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Hotheads Inc. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1102

FICTITIOUS BUSINESS NAME STATEMENT: 2011073659: The following person(s) is/are doing business as: L.I.T.E LIFE IN THE EIGHTS. 3371 Glendale Blvd #109. Los Angeles, CA 90039. TOVARIS WILSON. 3043 Gracia St. Los Angeles, CA 90039. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Tovariss Wilson. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1103

FICTITIOUS BUSINESS NAME STATEMENT: 2011073838: The following person(s) is/are doing business as: SUZANNAS CHOCOLATES & FLOWERS. 1247 W. Glenoaks Blvd. Glendale, CA 91201. KHALULYAN MARTIK. 1188 N. Alexandria Ave. Los Angeles, CA 90029. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Martik Khalulyan. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This

fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1104

FICTITIOUS BUSINESS NAME STATEMENT: 2011073871: The following person(s) is/are doing business as: NATSU KATATSU. 1224 N Beachwood Dr. Burbank, CA 91506. PEDRO RODRIGUEZ JR. 1224 N Beachwood Dr. Burbank, CA 91506. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Pedro Rodriguez Jr. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1105

FICTITIOUS BUSINESS NAME STATEMENT: 2011073913: The following person(s) is/are doing business as: CHIROPRACTIC & OCCUPATIONAL HEALTH CENTER. 6411 Sepulveda #B2. Van Nuys, CA 91411. KEVIN UYLIEM NGUYEN. 7711 Calle Maria. Winnetka, CA 91306. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kevin Uyliem Nguyen. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1106

FICTITIOUS BUSINESS NAME STATEMENT: 2011074065: The following person(s) is/are doing business as: LITTLE MOVERS AND STALKERS. 14228 Emelita St. Sherman Oaks, CA 91401. CATHY SHAPIRO. 14228 Emelita St. Sherman Oaks, CA 91401. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cathy Shapiro. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1107

FICTITIOUS BUSINESS NAME STATEMENT: 2011074159: The following person(s) is/are doing business as: MAGIC TOUCH CARPET & UPHOLSTERY CLEANING. 15033 Burbank Blvd #3. Van Nuys, CA 91411. SHAY HANUKA. 15033 Burbank Blvd #3. Van Nuys, CA 91411. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shay Hanuka. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1108

FICTITIOUS BUSINESS NAME STATEMENT: 2011074306: The following person(s) is/are doing business as: MURKA AUTO SALES. 4804 Laurel Canyon Blvd #380. Valley Village, CA 91607. MURKA TRANSPORTATION INC. 4804 Laurel Canyon Blvd #380. Valley Village, CA 91607. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Murka Transportation Inc. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1109

FICTITIOUS BUSINESS NAME STATEMENT: 2011074663: The following person(s) is/are doing business as: VINA GOLD. 650 S Hill St. #605. Los Angeles, CA 90014. PHUNG NGUYEN. 38245 Murrieta Hot Springs Rd. #C205. Murrieta, CA 92563. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Phung Nguyen. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1110

FICTITIOUS BUSINESS NAME STATEMENT: 2011074363: The following person(s) is/are doing business as: EXCELLENT SENIOR CARE. 8640 Stansbury Ave. Panorama, CA 91402. AMERIFIL EXCELLENCE CARE, INC. 8640 Stansbury Ave. Panorama, CA 91402. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: AMERIFIL EXCELLENCE CARE INC. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1111

FICTITIOUS BUSINESS NAME STATEMENT: 2011074542: The following person(s) is/are doing business as: GOLD DEVY SIGNING SERVICES. 6904 Vantage Ave #125. North Hollywood, CA 91605. NATALA OGANYAN. 6904 Vantage Ave #125. North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Natela Oganyan. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1112

FICTITIOUS BUSINESS NAME STATEMENT: 2011075186: The following person(s) is/are doing business as: PLAN B LIMOS SERVICES. 11024 Balboa Blvd #265. Granada Hills, CA 91344. JUAN ALFREDO PINTO. 6711 Orion Ave. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Juan Alfredo Pinto. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1113

FICTITIOUS BUSINESS NAME STATEMENT: 2011075122: The following person(s) is/are doing business as: LBZ CONSTRUCTION. 7740 Balboa Blvd #11. Van Nuys, CA 91406. JEFFREY ALLAN LIGGERA SR. 7740 Balboa Blvd #11. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jeffrey Allan Liggera Sr. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1114

FICTITIOUS BUSINESS NAME STATEMENT: 2011075469: The following person(s) is/are doing business as: GRUNDER OAKLEY PRODUCTIONS. 10228 Helendale Ave. Tujunga, CA 91436. MELANIE GRUNDER. 10228 Helendale Ave. Tujunga, CA 91436. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Melanie Grunder. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1115

FICTITIOUS BUSINESS NAME STATEMENT: 2011075387: The following person(s) is/are doing business as: GREEN BAY MOVERS. 6917 Owensmouth Ave. Canoga Park, CA 91303. MANCHESTER VANLINES INC. 20351 Lorne St. Winnetka, CA 91306. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Manchester Vanlines Inc. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1116

FICTITIOUS BUSINESS NAME STATEMENT: 2011075257: The following person(s) is/are doing business as: NWG PRODUCTIONS. 115 N. Jackson St #208. Glendale, CA 91206. CASEY ZETTLER FENTON. 115 N. Jackson St #208. Glendale, CA 91206. ALEXANDER JAN BRODZKI. 8262 W Norton Ave #1. West Hollywood, CA 90046. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Julio Santos. This statement is led with the County Clerk

of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1117

FICTITIOUS BUSINESS NAME STATEMENT: 2011075462: The following person(s) is/are doing business as: SC CUSTOM QUALITY PAINTING. 6913 Geysler Ave. Reseda, CA 91335. SAUH COREAS. 6913 Geysler Ave. Reseda, CA 91335.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Julio Santos. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1118

FICTITIOUS BUSINESS NAME STATEMENT: 2011075104: The following person(s) is/are doing business as: YERE-1 BAKERY AND CAFÉ. 11121 Sherman Way. Sun Valley, CA 91352. GARY MARTIROSYAN. 11121 Sherman Way. Sun Valley, CA 91352.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Gary Martirosyan. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1119

FICTITIOUS BUSINESS NAME STATEMENT: 2011075082: The following person(s) is/are doing business as: ANKARA FEST LOS ANGELES. 15440 Sherman Way #128. Van Nuys, CA 91406. ADEBIMPE OGUONNAIKE. 15440 Sherman Way #128. Van Nuys, CA 91406. PETER EFZO KAAE. 15440 Sherman Way #128. Van Nuys, CA 91406. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Julio Santos. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1120

FICTITIOUS BUSINESS NAME STATEMENT: 2011076541: The following person(s) is/are doing business as: THE ARCH ANGELS SECURITY. 3940 Laurel Canyon Blvd #818. Studio City, CA 91604. LEXICOR CORPORATION. 3940 Laurel Canyon Blvd. Studio City, CA 91604.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Lexicor Corporation. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1121

FICTITIOUS BUSINESS NAME STATEMENT: 2011076417: The following person(s) is/are doing business as: EDOTOYS; AIRSOFTRC; EDOTRADING. 9980 Glenoaks Blvd #H. Sun Valley, CA 91352. EDO TRADING INC. 9980 Glenoaks Blvd #H. Sun Valley, CA 91352.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Edward Minasyan. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1122

FICTITIOUS BUSINESS NAME STATEMENT: 2011076134: The following person(s) is/are doing business as: YOUNG STAR LIMOUSINE SERVICES. 13659 Victory Blvd #483. Van Nuys, CA 91401. ABAYOMI A OMOLEWY. 6228 Fulton Ave #109. Van Nuys, CA 91401.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Abayomi A. Omolewu. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1123

FICTITIOUS BUSINESS NAME STATEMENT: 2011075535: The following person(s) is/are doing business as: DIMPLES APPAREL. 1111 E 10th St. Los Angeles, CA 90021. DIMPLES A I INC. 1111 E 10th St. Los Angeles, CA 90021.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Dimples A I Inc. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1124

FICTITIOUS BUSINESS NAME STATEMENT: 2011076100: The following person(s) is/are doing business as: UNITED GLOBAL DISTRIBUTERS. 13001 Telfair Ave. Sylmar, CA 91342. SARKIS BITATYAN. 1736 N. Gar eld Pl. Los Angeles, CA 90028.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Sarkis Bitaryan. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1125

FICTITIOUS BUSINESS NAME STATEMENT: 2011076025: The following person(s) is/are doing business as: ST MONICA GROCERY MEAT STORE. 4621 Santa Monica Blvd. Los Angeles, CA 90029. DARIO CRUZ. 12016 Miranda St. Valley Village, CA 91607.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Dario F. Cruz. This statement is led with the County

Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1126

FICTITIOUS BUSINESS NAME STATEMENT: 2011074290: The following person(s) is/are doing business as: MULHOLLAND CAPITAL. 301 N. Canon Dr #228. Beverly Hills, CA 90210. LION GATE CAPITAL INC. 301 N Canon Dr. #228. Beverly Hills, CA 90210.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Lion Gate Capital Inc. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1127

FICTITIOUS BUSINESS NAME STATEMENT: 2011075099: The following person(s) is/are doing business as: COASTAL CARE; COASTAL CARE DME INC. 18375 Ventura Blvd #646. Tarzana, CA 91356. COASTAL CARE DME INC. 18375 Ventura Blvd #646. Tarzana, CA 91356.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Coastal Care Dme. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1128

FICTITIOUS BUSINESS NAME STATEMENT: 2011074314: The following person(s) is/are doing business as: NIETOS MINI MARKET. 7031 Foothill Blvd. Tujunga, CA 91042. MORENA DUARTE. 11228 Sunburst St. Lakeview Terrace, CA 91342.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Morena Duarte. This statement is led with the County Clerk of Los Angeles County on: 08/01/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1129

FICTITIOUS BUSINESS NAME STATEMENT: 2011061547: The following person(s) is/are doing business as: 315 AUTOMOTIVE. 13122 Goleta St, Pacoima, CA 91331. NICHOLAS SUMENTES 13122 Goleta St, Pacoima, CA 91331. The business is conducted by: an Individual. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Nicholas Sumentes. This statement is led with the County Clerk of Los Angeles County on: 7/11/2011 Signed: Nicholas Sumentes. This statement is led with the County Clerk of Los Angeles County on: 7/11/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/01/11 1130

FICTITIOUS BUSINESS NAME STATEMENT: 2011072758: The following person(s) is/are doing business as: CINEMAGIC DISTRIBUTIONS; CINEMAGIC THEATERS. 1507 7th St #201. Santa Monica, CA 90401. FREDERIC LAUTARO EIGUER. 1507 7th St #201. Santa Monica, CA 90401.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Frederic Lautaro Eiguer. This statement is led with the County Clerk of Los Angeles County on: 07/28/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1131

FICTITIOUS BUSINESS NAME STATEMENT: 2011 063045 The following person(s) is/are doing business as: RAJ IMPORT EXPORT, 22612 GRACE AVENUE, CARSON, CA 90745. REYNALDO CABANSAG, 22612 GRACE AVENUE CARSON CA 90745. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed REYNALDO CABANSAG. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/13/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/11/2011, 8/18/2011, 8/25/2011, 9/1/2011 20944

FICTITIOUS BUSINESS NAME STATEMENT: 2011 063060 The following person(s) is/are doing business as: WYDA B CONSULTING, 2601 ARIZONA AVE, SANTA MONICA, CA 90404. BRONISLAVA FANELLE, 2601 SANTA MONICA SANTA MONICA CA 90404. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed BRONISLAVA FANELLE. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/13/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/11/2011, 8/18/2011, 8/25/2011, 9/1/2011 20945

FICTITIOUS BUSINESS NAME STATEMENT: 2011 067022 The following person(s) is/are doing business as: ACTION 1 CLEANING, 15038 GRANADA AVE, LA MIRADA, CA 90638. DORIN MARGINEAN, 15038 GRANADA AVE LA MIRADA CA 90638. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed DORIN MARGINEAN. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/19/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/11/2011, 8/18/2011, 8/25/2011, 9/1/2011 21023

FICTITIOUS BUSINESS NAME STATEMENT: 2011 068378 The follow-

ing person(s) is/are doing business as: JTS, 1806 CABRILLO AVE, TORRANCE,CA90501.JOELT.SALES,1806CABRILLOAVETORRANCE CA 90501. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed JOEL T. SALES. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/20/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/11/2011, 8/18/2011, 8/25/2011, 9/1/2011 20957

FICTITIOUS BUSINESS NAME STATEMENT: 2011 070071 The following person(s) is/are doing business as: TOBACCO +, 4174 S HARVARD BLVD,LOS ANGELES,CA90062.JOSELOZANO,4174SHARVARDBLVD LOS ANGELES CA 90062.The business is conducted by:an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed JOSE LOZANO. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/25/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/11/2011, 8/18/2011, 8/25/2011, 9/1/2011 21024

FILE NO. 2011 075391

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PIQUET REALTY CA, 9107 WILSHIRE BLVD, STE 450, BEVERLY HILLS, CA 90210 county of: LOS ANGELES. The full name of registrant(s) is/are: PIQUET REALTY LLC, [CALIFORNIA], 9107 WILSHIRE BLVD, STE 450, BEVERLY HILLS, CA 90210. This business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the ctitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ PIQUET REALTY LLC BY: DIANA URREGO, ASST MANAGER This statement was led with the County Clerk of LOS ANGELES County on AUG 03 2011 indicated by the stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The ling of this statement does not of itself authorize the use in this state of a ctitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code.) LA1034083 BH WEEKLY 8/11, 18, 25, 9/1, 2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2011074288

Date Filed: 08/08/11

Name of Business: Mulholland Capital LLC. 301 N Canon Dr #228. Beverly Hills, CA 90210

Registered Owner: JMC CAPITAL INC. 301 N Canon Dr #228. Beverly Hills, CA 90210

Current File #20110265627

Date: 2/17/2010

Published: 8/11/11, 8/18/11, 8/25/11, 09/01/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2011073887

Date Filed: 8/01/2011

Name of Business: BEEHIVE RENTALS. 1013 Hyperion Ave. Los Angeles, CA 90029

Registered Owner: RANDOLPH P. SPALDING. 3681 Dunn Dr. Los Angeles, CA 90034

Current File #20110153478

Date: 1/27/2011

Published: 8/11/11, 8/18/11, 8/25/11, 9/1/11

FICTITIOUS BUSINESS NAME STATEMENT: 2011081321: The following person(s) is/are doing business as: COMPU CARE DIRECT.

1062 S. Corning St. Los Angeles, CA 90035. DAVID BAN. 1062 S. Corning St. Los Angeles, CA 90035.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: David Ban. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/11 1132

FICTITIOUS BUSINESS NAME STATEMENT: 2011081311: The following person(s) is/are doing business as: E.B. NURSING SERVICES. 7934 Woodman Ave. Van Nuys, CA 91402. EVE BRIOCA. 7934 Woodman Ave. Van Nuys, CA 91402.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Eue Brioca. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1133

FICTITIOUS BUSINESS NAME STATEMENT: 2011081259: The following person(s) is/are doing business as: GVG STONE. 4717 Ben Ave #211. Valley Village, CA 91607. VLADIMIR GRIGORYAN. 4717 Ben Ave #211. Valley Village, CA 91607.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Vladimir Grigoryan. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1134

FICTITIOUS BUSINESS NAME STATEMENT: 2011081129: The following person(s) is/are doing business as: RAZ CONSULTING SERVICES. 2500 East Glenoaks Blvd. Glendale, CA 91206. RAZMIK ZAKARIAN. 2500 East Glenoaks Blvd. Glendale, CA 91206.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Frederic Razmik Zakarian. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1134

FICTITIOUS BUSINESS NAME STATEMENT: 2011081129: The following person(s) is/are doing business as: RAZ CONSULTING SERVICES. 2500 East Glenoaks Blvd. Glendale, CA 91206. RAZMIK ZAKARIAN. 2500 East Glenoaks Blvd. Glendale, CA 91206.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Frederic Razmik Zakarian. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of

a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1135

FICTITIOUS BUSINESS NAME STATEMENT: 2011073898: The following person(s) is/are doing business as: ALPHA DENTAL ARTS. 303 S. Glenoaks Blvd #9. Burbank, CA 91502. VAZGUEN SARKISSIANS. 345 E. Verdugo Ave #10. Burbank, CA 91502.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Vazguen Sarkissians. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1136

FICTITIOUS BUSINESS NAME STATEMENT: 2011079831: The following person(s) is/are doing business as: PK UNITED. 253 S. Swall Dr. Beverly Hills, CA 90211. CLIFFORD KRAVIT. 253 S Swall Dr. Beverly Hills, CA 90211.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Clifford Kravit. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1137

FICTITIOUS BUSINESS NAME STATEMENT: 2011075579: The following person(s) is/are doing business as: EDPI INC. 17612 W Harris Way #103. Canyon Country, CA 91387. EDPI INC. 17612 W Harris Way #103. Canyon Country, CA 91387.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Frederic Lautaro Eiguer. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1138

FICTITIOUS BUSINESS NAME STATEMENT: 2011061547: The following person(s) is/are doing business as: 315 AUTOMOTIVE. 13122 Goleta St. Pacoima, CA 91331. NICHOLAS FUENTES. 13122 Goleta St. Pacoima, CA 91331.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Nicholas Fuentes. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1139

FICTITIOUS BUSINESS NAME STATEMENT: 2011077758: The following person(s) is/are doing business as: Z TRAVEL & VISA SERVICES; A 2 Z TRAVEL & VISA SERVICES. 2243 N Catalina St #E. Burbank, CA 91504. ZARE ISAYAN. 2243 N Catalina St #E. Burbank, CA 91504.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Zare Isayan. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1140

FICTITIOUS BUSINESS NAME STATEMENT: 2011077782: The following person(s) is/are doing business as: ALL APPLICATION ROOFING. 6118 Ensign Ave. N. Hollywood, CA 91606. JACK FAIGENBLAT. 6118 Ensign Ave. N. Hollywood, CA 91606.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Jack Faigenblat. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1141

FICTITIOUS BUSINESS NAME STATEMENT: 2011077789: The following person(s) is/are doing business as: MASTERKRAFT AUTO BODY. 7530 Woodman Pl. Van Nuys, CA 91405. ERIK VASQUEZ. 13192 Bracker St. Arleta, CA 91331.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Frederic Erik Vasquez. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1142

FICTITIOUS BUSINESS NAME STATEMENT: 2011077837: The following person(s) is/are doing business as: SUPER AUTO BODY SHOP. 6533 San Fernando Rd. Glendale, CA 91201. EDIK GRIGORIAN. 915 E Verdugo Ave. Burbank, CA 91501.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Edik Grigorian. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1143

FICTITIOUS BUSINESS NAME STATEMENT: 2011078387: The

a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1144

FICTITIOUS BUSINESS NAME STATEMENT: 2011078582: The following person(s) is/are doing business as: ELLE B NUTRITION. 1244 Valley View Rd #119. Glendale, CA 91202. ELUIRA BROOSAN. 2333 Mira Vista Ave #4. Montrose, CA 91020.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Elvira Broosan. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1145

FICTITIOUS BUSINESS NAME STATEMENT: 2011078749: The following person(s) is/are doing business as: OFFICE TECHNIKS. 8309 Laurel Canyon Blvd #146. Sun Valley, CA 91352. CARLOS VALLE. 8309 Laurel Canyon Blvd #146. Sun Valley, CA 91352.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Carlos Valle. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1146

FICTITIOUS BUSINESS NAME STATEMENT: 2011078730: The following person(s) is/are doing business as: INITIATIVE MEDIA WORLD WIDE. 4570 Van Nuys Blvd #575. Sherman Oaks, CA 91403. DANIEL DOMBEK. 4570 Van Nuys Blvd #575. Sherman Oaks, CA 91403.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Daniel Dombek. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1147

FICTITIOUS BUSINESS NAME STATEMENT: 2011078842: The following person(s) is/are doing business as: YFBCONSULTING; YAZID BRITT. 15340 Hart St. Van Nuys, CA 91406. YAZID BRITT. 15340 Hart St. Van Nuys, CA 91406.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Yazid Britt. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1148

FICTITIOUS BUSINESS NAME STATEMENT: 2011079398: The following person(s) is/are doing business as: IN MOTION PUBLISHING INC; SONGS OF IN MOTION PUBLISHING. 4546 Auckland Ave. Toluca Lake, CA 91602. IN MOTION PUBLISHING INC. 4546 Auckland Ave. Toluca Lake, CA 91602.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: In Motion Publishing Inc. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1149

FICTITIOUS BUSINESS NAME STATEMENT: 2011079397: The following person(s) is/are doing business as: IN MOTION INC. 20833 Sardinia Way. Northridge, CA 91326. IN MOTION INC. 20833 Sardinia Way. Northridge, CA 91326.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: In Motion Music Inc. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1150

FICTITIOUS BUSINESS NAME STATEMENT: 2011078996: The following person(s) is/are doing business as: SPEEDY AUTO LEASING. 3111 Los Feliz Blvd #200. Los Angeles, CA 90039. NUNE GARIBYAN. 1747 N Normandie Ave #416. Los Angeles, CA 90027.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Nune Garibyan. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1151

FICTITIOUS BUSINESS NAME STATEMENT: 2011079104: The following person(s) is/are doing business as: MIND AND BODY FITNESS. 13353 % Breach Ave. Marina Del Rey, CA 90292. TIMOTHY R. LENHEIM. 808 Norvell St. El Cerrito, CA 94530.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Timothy R. Lenheim. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1152

FICTITIOUS BUSINESS NAME STATEMENT: 2011079503: The following person(s) is/are doing business as: S MARKETING. 17941 Devonshire St #14. Northridge, CA 91325. ALINA KABLAN. 17941 Devonshire St #14. Northridge, CA 91352.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Alina Kablan. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must

be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1153

FICTITIOUS BUSINESS NAME STATEMENT: 2011079554: The following person(s) is/are doing business as: STRING FIVE. 25247 Sagecrest Cir. Newhall, CA 91381. GEORGE MICHAEL YOHANNA. 25247 Sagecrest Cir. Newhall, CA 91381.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: George Yohana. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1154

FICTITIOUS BUSINESS NAME STATEMENT: 2011080489: The following person(s) is/are doing business as: B&H FASHION. 110 E 15th St. Los Angeles, CA 90015. SHARON SIMON SHIKORI. 423 ARnaz Dr #101. Los Angeles, CA 90048.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Sharon Simon Shikori. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1155

FICTITIOUS BUSINESS NAME STATEMENT: 2011080625: The following person(s) is/are doing business as: CKALDENT. 7811 Allott Ave. Van Nuys, CA 91402. KHAREN MINASYAN. 7811 Allott Ave. Van Nuys, CA 91402.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Kharen Minasyan. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1156

FICTITIOUS BUSINESS NAME STATEMENT: 2011080624: The following person(s) is/are doing business as: LOA COUNTRY FIRE PROTECTION. 1601 Parway Dr. Glendale, CA 91206. GOORGEN PETROSSIAN. 1601 Parway Dr. Glendale, CA 91206.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Goorgen Petrossian. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1157

FICTITIOUS BUSINESS NAME STATEMENT: 2011080623: The following person(s) is/are doing business as: BALL HOG. 10207 Silverton Ave #8. Tujunga, CA 91042. CHEPITO MARTINEZ. 10207 Silverton Ave #8. Tujunga, CA 91042. LEVI LIESKE. 1117 Cottage Lane. Hercules, CA 94547.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Chepito Martinez. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1158

FICTITIOUS BUSINESS NAME STATEMENT: 2011080660: The following person(s) is/are doing business as: PASSPORT RELIEF. 11041 Santa Monica Blvd #643. Los Angeles, CA 90025. ARLI ALEXANDER. 11041 Santa Monica Blvd #643. Los Angeles, CA 90025.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Arli Alexander. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1159

FICTITIOUS BUSINESS NAME STATEMENT: 2011073637: The following person(s) is/are doing business as: BELLA SPARKLE JEWELRY. 12241 Burbank Blvd #215. Valley Village, CA 91607. JENNIFER L GERMAN. 12241 Burbank Blvd #215. Valley Village, CA 91607.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Jennifer L German. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1160

FICTITIOUS BUSINESS NAME STATEMENT: 2011 070079 The following person(s) is/are doing business as: IRON TEES, 2135 BELLEVUE AVE. APT 12, LOS ANGELES, CA 90026. GILBELTRO BELTRAN, 2135 BELLEVUE AVE. APT 12 LOS ANGELES CA 90026. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed GILBERTO BELTRAN. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/25/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/18/2011, 8/25/2011, 9/1/2011, 9/8/2011 21025

FICTITIOUS BUSINESS NAME STATEMENT: 2011 07164 The following person(s) is/are doing business as: CASA HAVANA CUBAN GRILL, 8426 LAUREL AVE, WHITTIER, CA 90605. WEST PALM MOTORS, LLC, 8426 LAUREL AVE WHITTIER CA 90605. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed JUAN CARLOS CAAMANO. The registrant(s)

declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/25/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/18/2011, 8/25/2011, 9/1/2011, 9/8/2011 21027

FICTITIOUS BUSINESS NAME STATEMENT: 2011 070265 The following person(s) is/are doing business as: XPRESS MACHINERY MOVERS, 400 FERRARA CT. # 303, POMONA, CA 91766. CARLOS RODRIGUEZ, 400 FERRARA CT # 303 POMONA CA 91766. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed CARLOS RODRIGUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/25/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/18/2011, 8/25/2011, 9/1/2011, 9/8/2011 21026

FICTITIOUS BUSINESS NAME STATEMENT: 2011 073016 The following person(s) is/are doing business as: SOCIETY MEDIA, 13337 SOUTH ST, CERRITOS, CA 90703. MALACHI RIOS, 13337 SOUTH ST CERRITOS CA 90703. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed MALACHI RIOS. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/29/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/18/2011, 8/25/2011, 9/1/2011, 9/8/2011 21014

FICTITIOUS BUSINESS NAME STATEMENT: 2011 073240 The following person(s) is/are doing business as: 4XHAPPINESS, INC, THE PINK DOVES, 1317 E. LAS TUNAS #A2, SAN GABRIEL, CA 91776. 4X HAPINESS, INC, 1317 E LAS TUNAS DR A2 SAN GABRIEL CA 91776. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed LINJUN LIU. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/29/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/18/2011, 8/25/2011, 9/1/2011, 9/8/2011 21015

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011078995
Date Filed: 8/10/2011
Name of Business: SPEEDY AUTO LEASING. 3111 Los Feliz Blvd #200. Los Angeles, CA 90039
Registered Owner: ASMIK APOYAN. 6728 Varna Ave. Van Nuys, CA 91401
Current File #2011064649
Date: 07/14/2011
Published: 8/11/11, 8/18/11, 8/25/11, 9/1/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011080622
Date Filed: 8/11/2011
Name of Business: CKALDENT. 7811 Allott Ave. Van Nuys, CA 91402
Registered Owner: Susanna Yervandyan. 7811 Allott Ave. Van Nuys, CA 91402
Current File #20101052260
Date: 07/30/2011
Published: 8/11/11, 8/18/11, 8/25/11, 9/1/11
FICTITIOUS BUSINESS NAME STATEMENT: 2011 073249

The following person(s) is/are doing business as: J.M.M, 2332 N COGSWELL RD, LOS ANGELES, CA 91732. JAIME MONTES MEZA, 2332 N COGSWELL RD LOS ANGELES CA 91732. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed JAIME MONTES MEZA. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/29/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/25/2011, 9/1/2011, 9/8/2011 21016

FICTITIOUS BUSINESS NAME STATEMENT: 2011 073265 The following person(s) is/are doing business as: THE BLUE MOON CRUISES, 1400 LOLD HARBOR LN #104, MARINA DEL REY, CA 90292. CHRISTOPHER MEDINGER, 14000 LOLD HARBOR LN #104 MARINA DEL REY CA 90292. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed CHRISTOPHER MEDINGER. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/29/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/25/2011, 9/1/2011, 9/8/2011, 9/15/2011 21018

FICTITIOUS BUSINESS NAME STATEMENT: 2011 073346 The following person(s) is/are doing business as: PATEL BAIL BONDS, INC, 5220 CLARK AVE SUITE # 110, LAKEWOOD, CA 90712. PATEL BAIL BONDS, INC, 5220 CLARK AVE SUITE # 110 LAKEWOOD CA 90712. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed ASHISH PATEL. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 7/29/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/25/2011, 9/1/2011, 9/8/2011, 9/15/2011 21017

FICTITIOUS BUSINESS NAME STATEMENT: 2011 071315 The following person(s) is/are doing business as: SALVADOR REZA REAL ESTATE CONSULTING, 4140 WORKMAN MILL RD #45, WHITTIER, CA

90601. SALVADOR REZA, 4140 WORKMAN MILL RD #45 WHITTIER CA 90601. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed SALVADOR REZA. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 8/3/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/25/2011, 9/1/2011, 9/8/2011, 9/15/2011 21122

FICTITIOUS BUSINESS NAME STATEMENT: 2011 075236 The following person(s) is/are doing business as: VUELVE A LA VIDA, 2143 COGSWELL RD, EL MONTE, CA 91733. MARTIN RAYGOZA, 2143 COGSWELL RD EL MONTE CA 91733 VICTOR CALDERON, 2143 COGSWELL RD EL MONTE CA 91733. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed MARTIN RAYGOZA. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 8/3/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/25/2011, 9/1/2011, 9/8/2011, 9/15/2011 21123

FICTITIOUS BUSINESS NAME STATEMENT: 2011074798: The following person(s) is/are doing business as: IDEAL FIT MODELS. 8126 Blackburn Ave. Los Angeles, CA 90048. ANORA LYN SCHAEER. 8126 Blackburn Ave. Los Angeles, CA 90048.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Anora Lyn Schaeer. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1161

FICTITIOUS BUSINESS NAME STATEMENT: 2011081926: The following person(s) is/are doing business as: LEGAL SERVICES FOR YOU: LEGAL SERVICES/MADE EASY, 4420 Price St #1. Los Angeles, CA 90027. VICTORIA NAREZHNYAYA. 4420 Price St #1. Los Angeles, CA 90027.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Victoria Narezhnaya. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1162

FICTITIOUS BUSINESS NAME STATEMENT: 2011071738: The following person(s) is/are doing business as: GEEK RAGS. 2425 N. Beverly Glen Blvd. Los Angeles, CA 90077. GAIL CHARLENE. 2425 N Beverly Glen Blvd. Los Angeles, CA 90077.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Gail Boggs. This statement is led with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1163

FICTITIOUS BUSINESS NAME STATEMENT: 2011069131: The following person(s) is/are doing business as: H&M Janitorial Services. 14134 Burbank Blvd #12. Sherman Oaks, CA 91401. MAGNOLIA BERMUDEZ. 14134 Burbank Blvd #12. Sherman Oaks, CA 91401. HUGO MAZARIEGOS. 14134 Burbank Blvd #12. Sherman Oaks, CA 91402.The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Magnolia Bermudez. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1164

FICTITIOUS BUSINESS NAME STATEMENT: 2011069123: The following person(s) is/are doing business as: NOMAD FOODS. 2355 Westwood Blvd #562. Los Angeles, CA 90064. CITADEL CORPORATION. 2355 Westwood Blvd #562. Los Angeles, CA 90064.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Citadel Corporation. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1165

FICTITIOUS BUSINESS NAME STATEMENT: 2011082056: The following person(s) is/are doing business as: D&E DIAGNOSTIC UNTRASOUND SERVICES; DOC MOBILE DIAGNOSTIC SONOGRAPHY/DADDY&MOM CAREGIVER AGENCY; SENIOR CARE & NANNY AGENCY. 2414 N. Lincoln St. Burbank, CA 91504. P&R INTERNATIONAL ENTERPRISE INC. 2414 N. Lincoln St. Burbank, CA 91504.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Nestor Esplana. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1166

FICTITIOUS BUSINESS NAME STATEMENT: 2011081807: The following person(s) is/are doing business as: LOGISTICS EXPRESS. 1643 % Westwood Blvd. Los Angeles, CA 90024. THE COURRIER CONNECTION INC. 1643 % Westwood Blvd. Los Angeles, CA 90024. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Robert Weiser. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business

name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1167

FICTITIOUS BUSINESS NAME STATEMENT: 2011081806: The following person(s) is/are doing business as: TOPFLIGHT WORLDWIDE AIR EXPRESS. 1643 % Westwood Blvd. Los Angeles, CA 90024. THE COURRIER CONNECTION INC. 1643% Westwood Blvd. Los Angeles, CA 90024. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Robert Weiser. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1168

FICTITIOUS BUSINESS NAME STATEMENT: 2011081272: The following person(s) is/are doing business as: MGA; FEDOSI; MANUFACTURING GROUP; HANASSAB; CARPET CENTER USA. 8687 Melrose Ave. West Hollywood, CA 90069. MANAGEMENT GROUP AMERICA INC. 8687 Melrose Ave. West Hollywood, CA 90069. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: MANAGEMENT GROUP AMERICA INC. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1169

FICTITIOUS BUSINESS NAME STATEMENT: 2011083252: The following person(s) is/are doing business as: GOLDCERAM. 9301 Wilshire Blvd #PHI. Beverly Hills, CA 90210. SOLAMUJ OF BEVERLY HILLS INC. 9301 Wilshire Blvd #PH1. Beverly Hills, CA 90210. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Andrew Paeng. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1170

FICTITIOUS BUSINESS NAME STATEMENT: 2011084765: The following person(s) is/are doing business as: MODERN FILTH; MASON WEAR. 121 N Wetherly Dr. Beverly Hills, CA 90211. ELIOT SALEHANI. 121 N Wetherly Dr. Beverly Hills, CA 90211. ELIAS FERNANDEZ. 239 S. Spalding Dr. Beverly Hills, CA 90212. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Eliot Salehani. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1171

FICTITIOUS BUSINESS NAME STATEMENT: 2011084768: The following person(s) is/are doing business as: J&b CAR WASH AND CARPET CLEANING. 8917 Burnet Ave. North Hills, CA 91343. ENRIQUE VASQUEZ PEREZ. 8917 Burnet Ave. North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Andrew Paeng. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1172

FICTITIOUS BUSINESS NAME STATEMENT: 2011084766: The following person(s) is/are doing business as: GLAMOUR VACATION. 1142 N. Central Ave. Glendale, CA 91202. NANA ABRAMOVA. 432 Palm Dr #1. Glendale, CA 91202. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nana Abramova. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1173

FICTITIOUS BUSINESS NAME STATEMENT: 2011084767: The following person(s) is/are doing business as: PC MAC TECH. 10210 Riverside Dr. Taluca Lake, CA 91602. LA CITY TECH INC. 10210 Riverside Dr. Taluca Lake, CA 91602. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: LA CITY TECH INC. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1174

FICTITIOUS BUSINESS NAME STATEMENT: 2011084771: The following person(s) is/are doing business as: EISNER INSTITUTE FOR PROFESSIONAL STUDIES. 16133 Ventura Blvd #700. Encino, CA 91436. EISNER PSYCHOLOGICAL ASSOCIATES INC. 16133 Ventura Blvd #700. Encino, CA 91436. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Andrew Paeng. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1175

FICTITIOUS BUSINESS NAME STATEMENT: 2011082795: The following person(s) is/are doing business as: SORSID; SORSID CREATIVE; SORSID DESIGN; SORSID STUDIO. 340 N Kenwood St #204. Glendale, CA 91206. ARTHUR BADALIAN. 340 N Kenwood St #204. Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Arthur Badalian. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk.

A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1176

FICTITIOUS BUSINESS NAME STATEMENT: 2011082842: The following person(s) is/are doing business as: BRIGHT NOW WHITENING. 31940 Olive Ave. Castaic, CA 91384. JEFFERY MOORE. 31940 Olive Ave. Castaic, CA 91304. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jeffrey Moore. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1177

FICTITIOUS BUSINESS NAME STATEMENT: 2011082746: The following person(s) is/are doing business as: US TRUCKING. 6036 Santa Monica Blvd. Los Angeles, CA 90038. AZAT KECHECHYAN. 1304 E. Wilson Ave. Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Azat Kechechyan. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1178

FICTITIOUS BUSINESS NAME STATEMENT: 2011082383: The following person(s) is/are doing business as: GEMP LLC. 19780 Ahwanee Ln. Northridge, CA 91326. GEMP LLC. 81 Stagecoach Rd. Bell Canyon, CA 91307. The business is conducted by: Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gemp Llc. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1179

FICTITIOUS BUSINESS NAME STATEMENT: 2011082360: The following person(s) is/are doing business as: BEST HOME FOR LIVING. 6916 Vanscoy Ave. North Hollywood, CA 91605. MARY JANE GARNER. 6916 Vanscoy Ave. North Hollywood, CA 91605. MARVIN GARNER. 6916 Vanscoy Ave. North Hollywood, CA 91605. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mary Jane Garner. This statement is led with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1180

FILE NO. 2011 083188
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SPIN CLEAN COIN LAUNDRY, 112 S. PACIFIC AVE, SAN PEDRO, CA 90731 county of: LOS ANGELES. The full name of registrant(s) is/are: ROBERT A. BAILEY, 2338 W. 255TH ST, LOMITA, CA 90717-2425. This business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ ROBERT A. BAILEY, OWNER
This statement was led with the County Clerk of LOS ANGELES County on AUG 17 2011 indicated by le stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The ling of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA1038304 BH WEEKLY 8/25, 9/1, 8, 15, 2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011061136: The following person(s) is/are doing business as: COPY SOLUTIONS USA. 315 N. Normandie Pl #3. Los Angeles, CA 90004. VUTIPON VONGPAYUK. 315 N Normandie Pl #3. Los Angeles, CA 90004. NUTDAPORN VONGPAYAK. 315 N. Normandie Pl #3. Los Angeles, CA 90004. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nutdaporn Vongpayak. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1181

FICTITIOUS BUSINESS NAME STATEMENT: 2011089696: The following person(s) is/are doing business as: ALL INTERNATIONAL TRADING. 2680 S. Bonnie Beach Pl. Vernon, CA 90058. F&B BUSINESS MANAGEMENT SERVICES INC. 2680 S. Bonnie Beach Pl. Vernon, CA 90058. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: F&B Business Management Service Inc. This statement is led with the County Clerk of Los Angeles County on: 08/26/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1182

FICTITIOUS BUSINESS NAME STATEMENT: 2011089633: The following person(s) is/are doing business as: MESTIZO TRENDS. 9600 Van Nuys Blvd #205. Panorama City, CA 91402. ROSALVA LEON. 9600 Van Nuys Blvd #205. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Rosalva Leno. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see

Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1183

FICTITIOUS BUSINESS NAME STATEMENT: 2011089633: The following person(s) is/are doing business as: GIGGLES SPORT CAFÉ. 215 N Brand Blvd. Glendale, CA 91203. EDGAR ENTERTAINMENT INC. 215 N Brand Blvd. Glendale, CA 91203. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Garnik Galoustian. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1184

FICTITIOUS BUSINESS NAME STATEMENT: 2011089652: The following person(s) is/are doing business as: BRAKE MASTERS. 8340 Reseda Blvd. Northridge, CA 91344. CENTURY AUTO REPAIR. 8340 Reseda Blvd. Northridge, CA 91324. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mardik Vartanian. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1185

FICTITIOUS BUSINESS NAME STATEMENT: 2011089633: The following person(s) is/are doing business as: H D M Z A LOGISTICS. 23645 N Meadow Ridge #11. Santa Clarita, CA 91321. ISMAEL R ARRIAZA. 23645 N Meadow Ridge #11. Santa Clarita, CA 91321. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ismael R Arriaza. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1186

FICTITIOUS BUSINESS NAME STATEMENT: 2011089790: The following person(s) is/are doing business as: SKY JUMPERS. 16300 Malden St. North Hills, CA 91343. MARTIN MANVELIAN. 16300 Malden St. North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Martin Manvelian. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1187

FICTITIOUS BUSINESS NAME STATEMENT: 2011088915: The following person(s) is/are doing business as: DARABAR SECRET THAI CUISINE. 5112 Hollywood Blvd #108-109. Los Angeles, CA 90027. PRAKOPSP SEESAD. 847 N. Hobart Blvd. Los Angeles, CA 90029. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Prakopsp Seesad. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1188

FICTITIOUS BUSINESS NAME STATEMENT: 2011089633: The following person(s) is/are doing business as: KAAANCHI. 18128 Parthenia St. Northridge, CA 91325. KARAN SINGH. 7918 Reseda Blvd #310. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karan Singh. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1189

FICTITIOUS BUSINESS NAME STATEMENT: 2011089761: The following person(s) is/are doing business as: AMERICAN TRANSPORTATION MANAGEMENT GROUP. 1608 Alamitas Ave. Monrovia, CA 91016. ARMEN BAGDASSARIAN. 1608 Alamitas Ave. Monrovia, CA 91016. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Armen Bagdassarian. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1190

FICTITIOUS BUSINESS NAME STATEMENT: 2011089761: The following person(s) is/are doing business as: S&F TILE DEPOT. 6741 Van Nuys ST #F. Van Nuys, CA 91405. SRBUN FAKHURYAN. 145 S. Glenoaks Blvd. Burbank, CA 91502. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Srbun Fakhuryan. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1191

FICTITIOUS BUSINESS NAME STATEMENT: 2011084270: The following person(s) is/are doing business as: ILLCO. 10450 Eastborne Ave #205. Los Angeles, CA 90024. SHAPOOR RAHIMI. 10450 Eastborne Ave #205. Los Angeles, CA 90024. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shapoor Rahimi. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of

itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1192

FICTITIOUS BUSINESS NAME STATEMENT: 2011085860: The following person(s) is/are doing business as: TRICAP REALTY; TRICAP PROPERTIES. 1801 Avenue of the Stars #417. Los Angeles, CA 90067. SHELBY JEAN KAPLAN. Two Latimer Rd. Santa Monica, CA 90402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shelby Jean Kaplan. This statement is led with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1193

Department of Alcoholic Beverage Control
888 S. FIGUEROA ST. STE 320
LOS ANGELES, CA 90017
(213)833-6043
NOTICE OF APPLICATION FOR CHANGE
IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE
Date of Filing Application: July 12, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
MAISON GRAUD LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
1032 SWARTHMORE AVE.
PACIFIC PALISADES, CA 90272-2505
Type of license(s) applied for:
41-On-Sale Beer and Wine- Eating Place

NOTICE TO CREDITORS OF BULK SALE
(Sections 6101-6107 U.C.C.)
Escrow No. 125462
NOTICE IS HEREBY GIVEN that a bulk sale is about to be made on assets hereinafter described.
The name(s) and business address of the seller(s) are: PLAISIR INC, 8613 SANTA MONICA BLVD, WEST HOLLYWOOD, CA 90069
The location in California of the Chief Executive Of ce or principal business of ce of the seller is: SAME AS ABOVE
All other business names and addresses used by the seller(s) within the past three years as stated by the Seller(s) are: PLAISIR, 10530 WILSHIRE BLVD, STE 410, LOS ANGELES, CA 90024; AND NO OTHERS

The name(s) and business address of the buyer(s) are: BHK INTERNATIONAL LLC, C/O LAW OFFICES OF GERARD SOUSSAN, 9595 WILSHIRE BLVD, STE 502, BEVERLY HILLS, CA 90212
The assets to be sold are generally described as: FIXTURES, FURNITURE, TRADEMARK, INVENTORY, WEBSITE & OTHER INTELLECTUAL PROPERTY RIGHTS, CUSTOMER LISTS, SUPPLIERS LISTS, COVENANT NOT TO COMPETE, GOODWILL, RECIPES AND LEASEHOLD INTEREST and are located at: 8613 SANTA MONICA BLVD, WEST HOLLYWOOD, CA 90069

The business name used by the said seller(s) at said location is: PLAISIR
The bulk sale is intended to be consummated in the of ce of: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010 and the anticipated sale date is: SEPTEMBER 20, 2011

The bulk sale is subject to California Uniform Commercial Code Section 6106.2.

The name and address of the person with whom claims may be led is: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010, ATTN: LARRY SHEWELT (EXT 338) ESCROW #125462 and the last day for ling claims by any creditor shall be SEPTEMBER 19, 2011, which is the business day before the anticipated sale date speci ed above.

Dated: AUGUST 29, 2011
BHK INTERNATIONAL LLC, Buyer(s)
LA1044324 BH WEEKLY 9/1/11

NOTICE TO CREDITORS OF BULK SALE
(Division 6 of the Commercial Code)
Escrow No. L- 029546-GK

(1) NOTICE IS HEREBY GIVEN to creditors of the within named Seller(s) that a bulk sale is about to be made on personal property hereinafter described.

(2) The name and business addresses of the seller are: BRANDMAKER INC, 9464 CHARLEVILLE BLVD, BEVERLY HILLS, CA 90212
(3) The location in California of the Chief Executive Of ce of the seller is:

(4) The name and business address of the buyer(s) are: KYE KYUNG KIM, 6512 BALBOA BLVD #2, LAKE BALBOA, CA 91406

(5) The location and general description of the assets to be sold are: FURNITURE, FIXTURE, EQUIPMENT, GOODWILL, TRADENAME, LEASE, LEASEHOLD IMPROVEMENTS of that certain business located at: 9464 CHARLEVILLE BLVD, BEVERLY HILLS, CA 90212

(6) The business name used by the seller(s) at the said location is: NEIGHBORHOOD CAFE

(7) The anticipated date of the bulk sale is SEPTEMBER 20, 2011, at the of ce of TOWER ESCROW INC, 3600 WILSHIRE BLVD, #426, LOS ANGELES, CA 90010, Escrow No. L-029546-GK, Escrow Of cer: GINA KIM

(8) Claims may be led the same as 7 above.
(9) The last date for ling claims is: SEPTEMBER 19, 2011
(10) This Bulk Sale is subject to Section 6106.2 of the Uniform Commercial

(11) As listed by the Seller, all other business name(s) and addresses used by the Seller within three years before such list was sent or delivered to the Buyer are: NONE
Dated: AUGUST 23, 2011
KYE KYUNG KIM, Buyer(s)
LA1043879 BH WEEKLY 9/1/11

NOTICE OF PETITION TO ADMINISTER ESTATE OF RUTH WILLIAMS aka RUTH WASSERTHAL
Case No. SP008605

To all heirs, bene ciaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of RUTH WILLIAMS aka RUTH WASSERTHAL

A PETITION FOR PROBATE has been led by Andre Williams in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Andre Williams be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person les an objection to the petition and shows good cause why the court should not grant the

authority.

A HEARING on the petition will be held on August 26, 2011 at 9:00 AM in Dept. No. A located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or the written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
PHILLIP L TANGALAKIS ESQ
SBN 78379
TANGALAKIS & TANGALAKIS
4264 OVERLAND AVE
CULVER CITY CA 90230

NOTICE OF TRUSTEE'S SALE TS No. 11-0040602 Title Order No. 11-0032441 Investor/Insurer No. 1705594756 APN No. 5554-004-031 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 10/26/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by HELEN C KING, dated 10/26/2007 and recorded 10/31/07, as Instrument No. 20072456437, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/16/2011 at 9:00AM, Sheraton Los Angeles Downtown Hotel 711 South Hope Street, Los Angeles, CA 90017 California Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1345 NORTH HAYWORTH AVENUE 110, WEST HOLLYWOOD, CA, 90048. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$437,237.80. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an AS IS condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 08/17/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:-- Trustees Sale Of cer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA4048561 08/18/2011, 08/25/2011, 09/01/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 450563CA Loan No. 0649373560 Title Order No. 837726 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-22-2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-08-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-09-2004, Book N/A, Page N/A, Instrument 04 2037398, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: HAGAY BATZRI, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, WASHINGTON MUTUAL BANK, FA, as Bene ciary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remain-

ing principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: AN UNDIVIDED 1/2ND INTEREST IN AND TO LOT 1 OF TRACT NO. 52564, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 1279 PAGES 24 THROUGH 26 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 101 THROUGH 107, 201 THROUGH 208, 301 THROUGH 307, AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN RECORDED APRIL 1, 2004 AS INSTRUMENT NO. 04-772057, OFFICIAL RECORDS OF SAID COUNTY, ALSO EXCEPTING THEREFROM ANY RIGHT, TITLE AND INTEREST IN AND TO THOSE CERTAIN OIL AND GAS LEASES, ALL DATED MAY 15, 1964, EXECUTED BY MIRIAM HUNTER, AS LESSOR, AND BY STANDARD OIL EXECUTED BY MIRIAM HUNTER, ANNE C. ROUSSO, ALBERT C. ALLARD AND CLARA ALLARD, AS LESSORS, AND BY STANDARD OIL COMPANY OF CALIFORNIA, AS LESSEE, RECORDED JULY 8, 1964, IN BOOK M-1563, PAGE 797; RECORDED JANUARY 7, 1965 IN BOOK M-1724, PAGE 526 AND RECORDED OCTOBER 18, 1967 IN BOOK M-2684, PAGE 385, ALL OF OFFICIAL RECORDS. ALSO EXCEPTING THEREFROM; ALL MINERAL, ORES, PRECIOUS OR USEFUL METALS, SUBSTANCES AND HYDROCARBONS OF EVERY KIND AND CHARACTER, INCLUDING IN PART, PETROLEUM, OIL, GAS, ASPHALTUM AND TAR, IN OR UNDER SAID LAND, LYING BELOW A DEPTH OF 500 FEET FROM THE SURFACE, BUT WITHOUT THE RIGHT TO ENTER UPON THE SURFACE OF SAID LAND, IN AND TO THE ABOVE DESCRIBED PROPERTY, AS RESERVED IN THE DEED EXECUTED THY FRED J. RUSSELL, TRUSTEE FOR THE RUSSELL FAMILY TRUST U/D/ T OF SEPTEMBER 30, 1981, AS AMENDED, AND RECORDED AUGUST 28, 1986 AS INSTRUMENT NO. 86-1111250, OF OFFICIAL RECORDS. RESERVING THEREFROM THE EXCLUSIVE USE COMMON AREA EASEMENTS FOR PARKING SPACES, DESIGNATED AS P1 THROUGH P61, IN, OVER, ACROSS AND THROUGH THOSE PORTIONS OF THE COMMON AREA AS SHOWN ON THE ABOVE REFERRED TO CONDOMINIUM PLAN. PARCEL 2: UNIT 101 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN REFERRED TO IN PARCEL 1 ABOVE. PARCEL 3: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR PARKING SPACES TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF P33, P34 AND P35 AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$741,020.95 (estimated) Street address and other common designation of the real property: 143 NORTH ARNAZ DRIVE #101 BEVERLY HILLS, CA 90211 APN Number: 4334-008-038 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is. In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, bene ciary, or authorized agent declares: that it has contacted the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-15-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee ISAAC PACHECO, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4059045 08/18/2011, 08/25/2011, 09/01/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: ADELE SELLDORFF CASE NO. SP008616

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of ADELE SELLDORFF. A PETITION FOR PROBATE has been filed by UNION BANK, N.A. in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that UNION BANK, N.A. be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the pe-

tion and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 09/09/11 at 9:00AM in Dept. A located at 1725 Main St., Santa Monica, CA 90401

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or the written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
JANICE FOGG - SBN 143304
10866 WILSHIRE BLVD. 4TH FLR
LOS ANGELES CA 90024
8/18, 8/25, 9/1/11
CNS-2154724#

NOTICE OF TRUSTEE'S SALE TS No. 10-0103244 Title Order No. 10-8-398401 Investor/Insurer No. 1695149476 APN No. 5529-020-036 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 03/22/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ROBIN Y MAYEMURA, A SINGLE WOMAN, dated 03/22/2004 and recorded 04/01/04, as Instrument No. 04 0779242, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/16/2011 at 9:00AM, Sheraton Los Angeles Downtown Hotel 711 South Hope Street, Los Angeles, CA 90017 California Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 7920 ROMAINE STREET, WEST HOLLYWOOD, CA, 90046. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$319,398.91. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an AS IS condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/28/2010 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustees Sale Of cer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# FNMA4067278 08/18/2011, 08/25/2011, 09/01/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 444638CA Loan No. 3015568599 Title Order No. 563523 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02-21-2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-08-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-28-2008, Book , Page , Instrument 20080343618, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: LAWRENCE LAZAR TRUSTEE OF THE LAWRENCE LAZAR LIVING TRUST UDT MARCH 5, 2003, as Trustor, WASHINGTON MUTUAL BANK, FA, as Bene ciary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances,

to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 33 OF TRACT NO. 8401, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 117 PAGES 94 TO 98 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,666,429.46 (estimated) Street address and other common designation of the real property: 8833 HOLLYWOOD BOULEVARD WEST HOLLYWOOD, CA 90069 APN Number: 5558-017-005 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is. In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, bene ciary, or authorized agent declares: that it has contacted the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-17-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4068526 08/18/2011, 08/25/2011, 09/01/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 250839CA Loan No. 1769122394 Title Order No. 842647 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-28-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-15-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 04-03-2007, Book , Page , Instrument 20070787443, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: OTGON BUYANT, A SINGLE WOMAN, as Trustor, PACIFIC TRUST GROUP, INC., as Bene ciary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: PARCEL 1: AN UNDIVIDED 1/60 INTEREST IN AND TO ALL THAT PORTION OF LOT 1 OF TRACT NO. 36372, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 937, PAGES 74 AND 75 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS COMMON AREA ON THE CONDOMINIUM PLAN RECORDED FEBRUARY 14, 1980 AS INSTRUMENT NO. 80-157068, OFFICIAL RECORDS OF SAID COUNTY. PARCEL 2: ALL THAT PORTION OF LOT 1 OF SAID TRACT NO. 36372, SHOWN AND DEFINED AS UNIT NO. 19A ON SAID CONDOMINIUM PLAN. PARCEL 3: EXCLUSIVE EASEMENTS FOR THE BENEFIT OF AND APPURTENANT TO PARCELS 1 AND 2 ABOVE, FOR PARKING PURPOSES, OVER THOSE PORTIONS OF LOT 1 OF SAID TRACT NO. 36372, SHOWN AND DEFINED AS AREA P 23 ON SAID CONDOMINIUM PLAN. PARCEL 4: NON-EXCLUSIVE EASEMENTS FOR THE BENEFIT OF AND APPURTENANT TO PARCELS 1 AND 2 ABOVE, AS SUCH EASEMENTS ARE SET FORTH IN THE SECTIONS ENTITLED CERTAIN EASEMENTS FOR OWNERS AND SUPPORT, SETTLEMENT AND ENCROACHMENT OF ARTICLE OF THE DECLARATION RECORDED FEBRUARY 20, 1980 AS INSTRUMENT NO. 80-172482, OFFICIAL RECORDS, ENTITLED EASEMENTS. Amount of unpaid balance and other charges: \$500,977.24 (estimated) Street address and other common designation of the real property: 9005 CYNTHIA STREET #119 WEST HOLLYWOOD, CA 90069 APN Number: 4340-023-074 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is. In compliance with California Civil Code

2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4066542 08/25/2011, 09/01/2011, 09/08/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 250893CA Loan No. 3010283871 Title Order No. 846150 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-15-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-15-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 09-25-2006, Book NA, Page NA, Instrument 06 2124005, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MICHAEL BARADARIAN, TRUST DATED MAY 15, 2005, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 292 OF TRACT NO. 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 69 PAGES 11 THROUGH 20 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,490,184.89 (estimated) Street address and other common designation of the real property: 229 S SWALL DR BEVERLY HILLS, CA 90211 APN Number: 4333-002-008 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is. In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-25-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee CASEY KEALOHA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4068765 08/25/2011, 09/01/2011, 09/08/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: RACHEL M. MIRANDA CASE NO. BP130232 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of RACHEL M. MIRANDA. A PETITION FOR PROBATE has been filed by FATHER FRANCIS BENEDECT, O.S.B. (FORMER ABBOT) in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that FATHER FRANCIS BENEDECT, O.S.B. (FORMER ABBOT) be appointed as personal representative to administer the estate of the decedent. THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. THE WILL and any codicils are available for examination in the file kept by the court. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice

to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 09/20/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012 IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner NEIL A. SCOTTI - SBN 86420 LAW OFFICES OF NEIL A. SCOTTI 433 N. CAMDEN DR. SIXTH FLR. BEVERLY HILLS CA 90210-4416 8/25, 9/1, 9/8/11 CNS-2160654#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 11-01918-3 CA Loan No. 0040865677 Title Order No. 110243913-CA-MAI APN 4340-014-021 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED April 9, 2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On September 14, 2011, at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, FIDELITY NATIONAL TITLE INSURANCE COMPANY, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on April 21, 2004, as Instrument No. 04 0967394 of Official Records in the Office of the Recorder of Los Angeles County, CA, executed by: ZACHARY Z. ZUBOFF, A SINGLE PERSON, as Trustor, in favor of Wells Fargo Home Mortgage, Inc., as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold as is. The street address and other common designation, if any, of the real property described above is purported to be: 9058 LLOYD PLACE, WEST HOLLYWOOD, CA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining unpaid balance of the obligations secured by and pursuant to the power of sale contained in that certain Deed of Trust (together with any modifications thereto). The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$845,880.89 (Estimated), provided, however, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. DATE: August 25, 2011 FIDELITY NATIONAL TITLE INSURANCE COMPANY, TRUSTEE 135 Main Street, Suite 1900 San Francisco, CA 94105 415-247-2450 Mariah Booker Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE AT www.lpsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714-730 - 2727 ASAP# 4074841 08/25/2011, 09/01/2011, 09/08/2011

NOTICE OF TRUSTEE'S SALE TS # CA-11-436809-LL Order #: 110177212-CA-LPI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/1/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by

the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): DAVID PARRY, A SINGLE MAN Recorded: 3/8/2005 as Instrument No. 05 0520939 in book xxx, page xxx of Official Records in the Office of the Recorder of LOS ANGELES County, California; Date of Sale: 9/26/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$807,633.83 The purported property address is: 9828 EASTON DRIVE (BEVERLY HILLS AREA) L.A., CA 90210 Assessor's Parcel No. 4383011004 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 FOR NON SALE information only Sale Line: 714-730-2727 or Login to: www.delityasap.com Reinstatement Line: 619-645-7711 Ext. 3704 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 4065007 09/01/2011, 09/08/2011, 09/15/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: LIZZI ROTHENSTREICH CASE NO. BP128882 To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of LIZZI ROTHENSTREICH. A PETITION FOR PROBATE has been filed by LEETAL SCHWARTZ in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that LEETAL SCHWARTZ be appointed as personal representative to administer the estate of the decedent. THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 10/04/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012 IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above. YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk. Attorney for Petitioner LEANNE E. MAILLIAN - SBN 80360 16530 VENTURA BLVD. STE 404 ENCINO CA 91436 9/1, 9/8, 9/15/11 CNS-2164151#



County of Los Angeles Department of the Treasurer and Tax Collector

Notice of Divided Publication

Pursuant to Sections 3702, 3381, and 3382, Revenue and Taxation Code, the Notice of Sale of Tax Defaulted Property Subject to the Power of Sale in and for the County of Los Angeles, State of California has been divided and distributed to various newspapers of general circulation published in said

County for publication of a portion thereof, in each of the said newspapers.

Public Auction Notice (R&TC 3702) Of Sale Of Tax-Defaulted Property Subject To The Power Of Sale (Sale No. 2011A)

Whereas, on July 5, 2011, I, MARK J. SALADINO, Treasurer and Tax Collector was directed by the Board of Supervisors of Los Angeles County, State of California to sell at public auction certain tax-defaulted properties which are Subject to the Power of Sale. Public notice is hereby given that unless said properties are redeemed prior thereto, I will, on October 17 and 18, 2011, at the hour of 9:00 a.m. at the Fairplex Los Angeles County Fairgrounds, 1101 W. McKinley Avenue, Building 8, Pomona, California, offer for sale and sell said properties at public auction to the highest bidder for cash or cashier's check in lawful money of the United States for not less than the minimum bid. If no bids are received on a parcel, it will be re-offered at the end of the auction at a reduced minimum price.

The minimum bid for each parcel is the total amount necessary to redeem, plus costs, as required by Section 3698.5 of the Revenue and Taxation Code.

Prospective bidders should obtain detailed information of this sale from the County Treasurer and Tax Collector. Pre-registration and a \$5,000 deposit in the form of cash, cashier's check or bank issued money order is required at the time of registration. No personal checks, two-party checks or business checks will be accepted for registration. Registration will be from 8:00 a.m. to 5:00 p.m., starting Tuesday, September 6, 2011, at the Treasurer and Tax Collectors Office located at 225 North Hill Street, Room 130, Los Angeles, California, and will end on Friday, September 30, 2011, at 5:00 p.m.

If the property is sold, parties of interest, as defined by Section 4675 of the Revenue and Taxation Code, have a right to file a claim with the County for any proceeds from the sale, which are in excess of the liens and costs required to be paid from the proceeds. If excess proceeds result from the sale, notice will be given to parties of interest, pursuant to law.

All information concerning redemption, provided the right to redeem has not previously been terminated, will upon request be furnished by MARK J. SALADINO, Treasurer and Tax Collector.

If redemption of the property is not made according to the law before 5:00 p.m. on Friday, October 14, 2011, which is the last business day prior to the first day of auction, the right of redemption will cease.

The Assessor's Identification Number (AIN) in this publication refers to the Assessor's Map Book, the Map Page, and the individual Parcel Number on the Map Page. If a change in the Assessor's Identification Number occurred, both prior and current Assessor's Identification Numbers are shown. An explanation of the parcel numbering system and the maps referred to are available from the Office of the Assessor located at 500 West Temple Street, Room 225, Los Angeles, California 90012.

A list explaining the abbreviations used in this publication is on file in the Office of the Treasurer and Tax Collector, 225 North Hill Street, Room 130, Los Angeles, California 90012, or telephone 1(213) 974-2045.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Los Angeles, California, on August 8, 2011.

MARK J. SALADINO
Los Angeles County
Treasurer and Tax Collector
State of California

The real property that is subject to this notice is situated in the County of Los Angeles, State of California, and is described as follows:

PUBLIC AUCTION NOTICE OF SALE OF TAX-DEFAULTED PROPERTY SUBJECT TO THE POWER OF SALE(SALE NO. 2011A)
1905 AIN 4331-018-007 SPITZER PROPERTIES LLC C/O RONI SPITZER LOCATION COUNTY OF LOS ANGELES \$113,848.00
1909 AIN 4348-003-014 SONI HOLDINGS BEVERLY HILLS LLC C/O C/O THE SONI LAW FIRM LOCATION COUNTY OF LOS ANGELES \$566,612.00
1911 AIN 4350-013-015 AREVALO,RAFAEL A AND BLANCA I LOCATION COUNTY OF LOS ANGELES \$1,274.00
1914 AIN 4355-009-016 SUMMITRIDGE II LLC LOCATION COUNTY OF LOS ANGELES \$131,286.00
1915 AIN 4357-009-015 GROTJAHN,CHRISTOPHER LOCATION COUNTY OF LOS ANGELES \$24,101.00
1933 AIN 4382-011-010 ROBOTHAM,GEORGE N LOCATION COUNTY OF LOS ANGELES \$9,033.00
1934 AIN 4383-006-030 MORGAN,LANITA LOCATION COUNTY OF LOS ANGELES \$9,213.00
1952 AIN 4386-017-022 STEINBERG,ALVIN A TR ET AL ALVIN A STEINBERG TRUST AND FURST,ELFIE J LOCATION COUNTY OF LOS ANGELES \$1,448.00

CLASSIFIEDS

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Forest Lawn Hollywood Hills 4 plots, Section Peaceful Memory, 45 K each; 1 plot Exaltation for 4 K; Loving Kindness 2 plots \$4300 each. Call 310-592-2807

Companion Lawn Crypt in Forest Lawn, Hollywood Hills, in the sold out section Court of Remembrance. I am told by Forest Lawn that it is a very good section. We would like to sell it quickly. (818) 261-6931

Two upper & lower crypts in Sanctuary of Faith Hall of Forest Lawn Cypress. Crypt Numbers: 1577 A&B. Total value as of 7/13/11, \$16,000, includes transfer fees payable to Forest Lawn. Selling for \$14,000/OBO. (562) 209-2832

Beth Olam Jewish cemetery, Single Crypt. Hall of David Upper level. \$12,000, price includes lifetime care and transfer of title. (818) 884-7884

Eden Memorial park Mission Hills, CA. 1 plot in Mount of Olive Center. Plot # 1622H Beautiful location. Valued @ \$11,500k selling for \$8,500k (818) 700-1204

One burial space at Forest Lawn Cypress. Located in Memories Section, Lot 338, Space 2. The cemetery list price for space is about \$4000+ and owner is asking \$2900 or best offer for space. (714) 546-8724 or (714) 883-7203

One burial space at Forest Lawn Cypress. Located in Memories Section, Lot 338, Space 2. The cemetery list price for space is about \$4000+ and owner is asking \$2900 or best offer for

space. (714) 546-8724 or (714) 883-7203

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Forest Lawn- One burial space located in Enduring Faith, Lot 1915, Space 1. Asking \$3800. (707) 889-3234, Spencer C. Martin.

Forest Lawn Hollywood Hills Companion Plot in Lincoln Terrace in the Tudor Family section 80 (520) 578-6399 PP

Forest Lawn Hollywood Hills Companion Lawn Crypt in Ascending Dawn Lot 5716 #3A-B Value \$12,650 Reduced to \$10,500 (435) 216- 2569

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Hillside Cemetery Plot, single plot, Price: \$15,500 Asking: \$9,500. All expenses incurred by buyer. Call Marvin at (310)858.0769 or (310)274.8807

Hillside Memorial Park DBL stacked plot in "Court of Love" Space 342 A & B(Sold out section) Includes: Endowment. List Price: \$27,400. Sell For: \$16,500 Call Ron 858.349.9795

Magnolia Memorial Park in Garden Grove. Southeast garden, Lot 1, Space 7 from north. Child's plot, PRICE: \$4,000 OBO. (951)278.0602

Single wall crypt at Mount Sinai Memorial Park at Heart Level in Court of Psalms #43139. Beautiful Location. Will see for \$3,500 and seller will pay transfer document fees. Please call (949) 588-8669.

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lott 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lott 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. Please call (352) 350-7144

Rcek t e "Xkgy" Og o qtkcn" Park New Port. 2 person crypt- Sunset Garden Court. \$20k. (949)378-5629.

Rcek t e "Xkgy" r nq v "kp" Ugc" View facing the ocean. Section 1292, Plot D, double plot RETAIL: 23,000 ASKING: 18,00 OBO (949).673.4533

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Two burial spaces at Rose Hills. Located in Alder Lawn, Lot 2212, Spaces 3 & 4. The owner is asking \$3,300 for each space. Please call (480) 747- 7242.

Four side by side burial spaces at Rose Hills Memorial Park. Located in Maple Lawn, Section 4, Lot 1831, Spaces 1, 2, 3, 4. The owner is asking \$2,800 for each space which is less than the cemetery list price and a good value. 253.584.5081

Rose Hills Cemetery Plot Garden of Serenity Lot 1546 4 plots \$3k each (714) 337-5142 4 plots in sold-out Rose

Hills Greenwood Gardens Lot 4806, Spaces 1-4. Overlooks Memorial Chapel. Asking \$6000 each or best offer. Compare to plots currently selling for more than \$8000. Buyer pays endowment care and transfer fee. (714) 827-7197

Rose Hills, Whittier, 2 plots in Acacia section, value 3,000/each. Make offer (951) 7910870 PP. Westwood Memorial Park couch crypt in remembrance rancho@silverstar.com (307) 690-0391

4 plots in sold-out Rose Hills Greenwood Gardens Lot 4806, Spaces 1-4. Overlooks Memorial Chapel. Asking \$6000 each or best offer. Compare to plots currently selling for more than \$8000. Buyer pays endowment care and transfer fee. (714) 827-7197

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