



#### WHAT'S ON YOUR MIND?

You can write us at: 140 South Beverly Drive #201 Beverly Hills, CA 90212

You can fax us at: 310.887.0789

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#### "Police and Fire Contract Negotiations"

I retired from the Beverly Hills Police Department this past June. I left with the rank of lieutenant and had just shy of 33 years of service. My last post was as the commander of the Detective Bureau.

While I considered many factors when making my retirement decision, a key point in coming up with my timetable was the apparent paradigm shift that has been underway in City Hall. Yes, there are contract negotiations underway with both the police and fire associations, but please don't mistake this as an attempt to influence them directly. The terms of the bargaining agreements per se aren't the point here, but rather the changes you are certain to see in the way public safety functions are performed in your community. I know that lots of words have already been written about public employee costs and pensions, and a lot of allegedly factual data has been thrown around in the media. While I would most assuredly take much of it to task, that is not my purpose here. If you, the stakeholders in the City, choose to let the current Council and the management team they direct continue with what they are doing, then I hope your choice is an informed one, and that you are truly willing to live with the consequences.

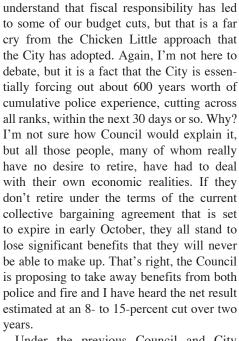
For my entire career I often heard it said that people moved their homes and businesses to Beverly Hills because of the fine services provided by the police and fire departments and the quality of the schools. As with most things Beverly Hills, the community expected nothing less than the best from its public safety operations. In turn, every Council that I recall stood steadfastly by the departments with resources and a genuinely familial attitude toward employees.

This isn't what is happening today. I understand that the entire country has been in economic upheaval for some time and that Beverly Hills hasn't been immune. I also

#### Inside Beverly Hills-BHTV10

*Inside Beverly Hills: Then and Now*, moderated by columnist Rudy Cole, will debut on Sept. 12 at 8 p.m. on BHTV10, with former mayors Donna Ellman Garber, Chuck Aronberg and Ed Brown as guests.

*Inside Beverly Hills: Preparedness*, will next air on Sept. 9 at 6:30 p.m. and Sept. 14 at 9:30 p.m. on BHTV10. Cole moderates a panel about emergency preparedness with guests Beverly High Assistant Principal Cluck Kloes, Director of Emergency Management Pamela Mottice Muller, and Health and Safety Commissioner Peter Landau.



Under the previous Council and City Manager, the prevailing philosophy was to try to set compensation 1 percent higher than any other agency in the State of California. I think the theory was that if you wanted to hire and retain the best people you had to pay best. I suppose this Council will tell you they can't afford that, but from your perspective, can they afford not to?

Are you willing to accept second-rate service from the police and fire departments? Would you prefer that those other cities that have taken a deep breath and thought the implications through be able to hire the best, or even worse, lure your current employees

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1 year

subscriptions

advance

Adjudicated as a

newspaper of gen-

eral circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30,

2000.



Issue 623 • September 8 - September 14, 2011 Beverly Hills Weekly Inc.

*Founded: October 7, 1999* **Published Thursdays** 

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com Publisher & CEO Josh E. Gross

Justic Lossare available.Reporter<br/>Melanie AndersonSent via US Mail<br/>\$75 payable in

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9900 WILSHIRE BOULEVARD

Thousands of people turned out last Monday for Picnic in the Hills, the closing event of Los Angeles Times and Food & Wine's The Taste, which took place in Beverly Hills, Hollywood and downtown Los Angeles throughout Labor Day weekend. A portion of ticket sales to the five Beverly Hills events benefited Beverly Hills Education Foundation. Left to right: BHEF President Annette Saleh, Event Organizer Jeff Best, Councilmember Julian Gold, Michele Gold, Sue Brucker, Mayor Barry Brucker, BHEF Chairman Jonathan Prince

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# briefs

#### Kolin offers City employees to Bell

The Beverly Hills City Council will discuss this afternoon the possibility of sending City employees to assist the City of Bell on a short-term basis. Councilmember John Mirisch requested the topic be brought up for the city council's discussion at today's study session at 2 p.m.

"If I hadn't brought it up we would have automatically, it seems, sent City staff on the taxpayer's dime to do the work of the people of Bell," Mirisch said.

According to the Sept. 8 study session staff report, Bell has appealed to fellow cities in the region for temporary assistance.

"I think this is a case of a city that has experienced not a natural disaster, but a fiscal and financial disaster as a result of some illegal activity on the part of their city manager and city council, and much like our mutual aid agreements for natural disasters, I think it's important for all cities to help Bell by sharing their best practices and expertise where we can and help them recover and help them become a strong, responsive communitydriven local government," City Manager Jeff Kolin said.

Mirisch said he objected to the City of Beverly Hills paying for its employees to work for Bell as a matter of principle. According to the staff report, the City's financial commitment is "not expected to exceed \$10,000." Mirisch also said it was a problem that it seemed Kolin was making the decision to send employees to Bell without city council approval.

"I think it would be appropriate if city staff wanted to take some of their generous vacation leave or administrative leave to help Bell," Mirisch said. "I think we've got to concentrate on fixing our own city first. To me sending our city employees sends the message that we're overstaffed, our people don't have enough to do, and I don't think that's the case."

Mirisch said he has offered to volunteer his time to work with Bell's city council.

The staff report states the City is considering loaning a senior management analyst and an IT manager, and that assignments would likely last no more than one week.

Kolin said those two positions are examples of City staff members who might assist Bell. When asked what other positions may be involved, Kolin said, "I need to have some further conversations with the city administrator in Bell, and I need to get the input from the city council on Thursday before I will know the answer to those questions."

Kolin said four or five City employees have expressed interest in the assistance program.

"This is a modest involvement on the part of the city, something that I think is well within my authority in terms of the fiscal impact," Kolin said. "That's within the guidelines that the city council gives to me."

Mirisch also objected to the way the staff report compared helping Bell with other mutual aid agreements in which the City has participated.

"I'm very concerned about the judgment involved in making such a decision and then

in the report trying to white-wash it," Mirisch said.

Current BHUSD enrollment around 4,600

BHUSD enrollment numbers as of Sept. 7 indicated that nearly 300 more students have enrolled in BHUSD schools than the 4,300 the district had projected in the spring. Still, the district's current enrollment of 4,580 is slightly lower than the 4,633 enrolled in October 2010.

#### BHUSD ENROLLMENT

	Current	Oct. 2010
K-5	1,530	1,510
6-8	1,040	1,069
0-0	1,040	1,007
9-12	2,010	2,054
	Current	Oct 2010

	Current	Oct. 2010
BV	715	694
ER	640	657
HAW	620	638
HM	595	590
BHHS	2,010	2,054
Source: Bl	HUSD	·

Source: BHUSD

"We projected flat enrollment," Assistant Superintendent of Human Resources Dawnalyn Murakawa-Leopard said. "We projected the same size kindergarten this year as last year and we projected everybody that was continuing would continue. We weren't anticipating growth but we weren't anticipating a decline in resident enrollment either."

Murakawa-Leopard said the lower enrollment projection reflected Beverly High's large 2011 graduating class, which included many students on permits, which will not be replaced. More than 170 resident students enrolled in K-8 schools since the spring, she said.

Murakawa-Leopard said she expects enrollment to fluctuate during the first weeks of school, but it should stabilize after a few weeks. In October, the district will conduct its annual California Basic Educational Data System (CBEDS) survey, which is when every district in the state reports enrollment to establish enrollment numbers used for the year. Enrollment fluctuates throughout the year, but the major influx of students occurs at the beginning of the school year, Murakawa-Leopard said.

"As a public school we're required to enroll any family who lives within our boundaries and so [enrollment is] always a little unpredictable [at the beginning of the school year]," Murakawa-Leopard said. "We have a lot of people who are trying to finalize plans in late summer and the first days of school and that impacts our enrollment."

Murakawa-Leopard said there are always families who change their plans at the last minute, leading both to students enrolling and disenrolling unexpectedly. Murakawa-Leopard said 15 students had enrolled and 15 students had disenrolled as of Wednesday morning.

BHUSD is a basic aid district that does not briefs cont. on page 4



Beverly Vista faculty (left to right) Instructional Aide Fariba Ashouri, Victoria Hanlon, Kris Millikin, Christina Cryer, and Heather Subin kicked off the school year with a breakfast provided by the PTA

#### BHUSD heads back to school

BHUSD's first day of school this past Tuesday marked a new beginning for students, teachers, staff, administrators, and even the district's new food services program. Principals reported a smooth first day, punctuated with energy and excitement.

Superintendent Gary Woods, who visited all campuses Tuesday, stopped by Beverly High for lunch and reported 500 to 700 students purchased food at lunchtime.

"Last year, I was told they averaged only around 150 to 200 served lunches a day at the high school," Woods said. "The kids were very complimentary."

Board of Education President Lisa Korbatov stopped by El Rodeo for lunch with her daughter, fourth-grader Elizabeth Korbatov.

"I'm hopeful, optimistic and excited about this new school year," Korbatov said. "I think we're going to see even more positive changes and growth in the school district."

Korbatov mentioned many of the "new" aspects of the district she is excited about: Woods, Director of Special Education Dina Parker, and food services, provided by Chartwells.



Nathalie Khalili (right) walks her daughter Isabella Khalili to her preschool classroom at Hawthorne on the first day of school

One of the administrators settling into a new yet familiar role on Tuesday was Beverly High Assistant Principal Toni Staser, who recently returned to the high school.

"It's going home and catching up at the same time," said Staser, who reported a busy day at the high school.

"The first few days of school, the [energy] level is always high," Principal Carter Paysinger said. "We're excited about a number of things: the cafeteria and we've made some changes in the structure of our counseling program with more of an emphasis on college counseling."

Over at Hawthorne, Staser's former colleague Principal Kathy Schaeffer said the day was going smoothly.

"We have a great group of students and our [three] new teachers have just stepped right in and it feels like they have been here for years," Schaeffer said.

Horace Mann Principal Steve Kessler was energized for the start of the school year from the new family ice cream social on Saturday and the Welcome Back Breakfast for all students and families on Sunday.

"We did our new parents tour and that was a smash," Kessler said. "We had our back to school breakfast and it was another smash. We had 500 or so people here."

At Beverly Vista, faculty started the day with a PTA-sponsored breakfast and parents mingled at a PTA-sponsored coffee. Principal Irene Stern reported a busy day, but said it went well.

While making the rounds to visit every El Rodeo classroom, Principal Dave Hoffman crossed paths with the younger classes, who were taking campus tours with their teachers.

"The energy was high," Hoffman said. "I think everybody's ready to go. It's going to be an exciting year."

#### briefs cont. from page 3

receive the \$120 per student based on average daily attendance that non-basic aid districts receive. Historically, BHUSD enrollment has been around 5,200. However, the board's 2010 decision to not renew the opportunity permit program has led to a lower student population.

Despite the district's lower enrollment, Board of Education Vice President Brian Goldberg said BHUSD has close to the same number of certificated teachers it had before, albeit fewer.

"We've taken those teachers and redeployed them and redistributed them throughout the district to maintain small class sizes and not cut programs," Goldberg said. "It's not just about saving money and having less teachers, it's how you're deploying those teachers. With basic aid and smaller enrollment, we have had the flexibility to reassign teachers both voluntarily and involuntarily to provide and maintain programs that we have through this economic downturn."

Goldberg said about five new K-3 teachers have been hired this year in order to adhere to the board's class size policy, which was approved earlier in the summer to cap K-3 class sizes at a ratio of 20 students to one teacher. For the past two school years, K-3 class sizes were capped at 22 to one. BHUSD caps fourth and fifth grade classes at 29 to one, but middle school and high school teachers that teach five periods may have up to 145 total students and class sizes vary, Goldberg said.

"We know K-3 are the most critical years

and most important in determining the success of a student in the future," Goldberg said. "Basically, if a child is behind by the third grade, the likelihood of their being able to catch up to their peers is significantly diminished."

Current Board direction requests staff to notify the board if any middle and high school classes exceed 32 students, in order to determine whether or not to open an additional section of a course.

Murakawa-Leopard said the district has almost completed the hiring process for the 2011-2012 academic year.

"We have a few hires still to come, but we are almost done hiring everyone," Murakawa-Leopard said. "For instance we need to hire a new technology teacher [at Horace Mann] to replace Christian Fuhrer now that he's been promoted to Hawthorne [as assistant principal]."

#### Traffic & Parking Commission recommends no parking except by permit on 100 N. Le Doux Drive and 400 S. Canon Drive

The Traffic & Parking Commission voted in favor of residents' requests to address commuter parking impacts on their streets by modifying two preferential parking zones to allow parking by permit only on the 100 block of N. Le Doux Drive and on the east side of the 400 block of S. Canon Drive at the commission meeting on Sept. 1. The Beverly Hills City Council will consider the commission's recommendations at an upcoming city council meeting. Commissioners voted unanimously to recommend the modification on the 100 block of N. Le Doux and 6-1 for the modification on the 400 block of S. Canon. Commissioner Alan Grushcow dissented, because the Avalon Hotel withdrew its request to charge for valet parking due to residents' concerns that charging for valet parking at the hotel would cause an influx of hotel guests parking in the neighborhoods surrounding the hotel, Traffic & Parking Commission Chair Jeff Levine said. Levine said the residents' petition for the parking zone modification was brought forth after the Avalon Hotel requested permission to charge for valet parking.



T h e Commission's recommendation for S. Canon drive included a request from n e i g h b o r i n g Mt. Calvary Lutheran Church for three permits to accommodate parking for occasional life cycle events

for occasional life cycle events including weddings and funerals.

"[On N. Le Doux] the concern was overflow parking and traffic from both the 8501 Wilshire Boulevard Cedars-Sinai medical office building and the overflow caused by the banks on Wilshire and the SLS hotel on La Cienega [Boulevard]," Levine said.

Previously, both blocks allowed two-hour

parking without a permit during designated times.

Beverly High alumni join BHUSD faculty

Gaby Herbst, Beverly High–



Journalism The three vears 2001 High Beverly graduate Gaby Herbst spent working on the Watchtower yearbook sparked her

interest in jour-

Gaby Herbst

nalism. This fall, Herbst returns to the halls of Beverly High as the ROP desktop publishing teacher and journalism co-teacher with fourth-year Beverly High teacher Katie Murray, pending the Board of Education's approval on Sept. 13 of the ROP position, which is funded by BHEF and ROP.

"When I was a student there, we had an amazing journalism advisor, Gil Chesterton, and he just ran this mind-blowing, scholastic journalism program," Herbst said. "It means so much to me because I was on his yearbook staff. I get to go back and rejuvenate this program, which is the reason I showed up to high school every day. It's very exciting and it's very emotional."

Although the school is familiar to Herbst, she said many of her high school teachers have retired, except English teacher Paul

# 2011 Haunted Crystal Ball

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Batcheller, who she looks forward to working with at Beverly High.

Herbst and Murray will co-teach the introductory and advanced (*Highlights*) journalism classes, and Herbst will also individually teach two desktop publishing classes—focusing on layout and content packaging using Adobe InDesign—during which she will work on launching *Highlights* online and working with the *Highlights* editorial board. Herbst's other goals for the journalism program include creating a *Highlights* iPhone app and collaborating with Beverly High's broadcast journalism class.

Herbst said she was happy at her previous job at South Gate High, where she taught English, yearbook and newspaper during her four years at the school, but she was among thousands of LAUSD teachers who received layoff notices last year.

"I basically took the model of the way [Chesterton] ran his class and did that with mine," Herbst said. "The best advisors know how to sit behind their desks and back off. I feel he was really good at doing that and really empowering the students to run their publication. I try to emulate that in my classroom."

Herbst said she enjoys teaching journalism because it is an effective form of projectbased learning, and it encourages students to engage with current events and become more open-minded.

"I can hit a ton of English standards teaching journalism and the students are in a space that mimics an actual workspace," Herbst said. "They have a clear goal in mind, and they're learning as they go. I can see where their strengths and weaknesses are immediately and address them. We put that paper out, we sit down and talk about it, and we improve for the next one."

Herbst recognizes that Beverly High is a different environment than South Gate High.

"The demographics [of South Gate] are completely different, 99.9 percent Hispanic/ Latino. It's a Title I school, which means the entire school qualifies as low-income," Herbst said. "I loved teaching there, I loved my students and I loved the opportunities I was given. I'm very excited to come to Beverly but it's bittersweet because I loved being at South Gate."

Alana Lefkowitz, Hawthorne-First grade



Alana Lefkowitz

Beverly High 2001 and Hawthorne graduate Alana Lefkowitz reported to Hawthorne in August to prepare for teaching first grade, she found herself surrounded by former teach-

When 2005

ers who she now can call her colleagues.

"There's Stephanie Lehrer—she was my first grade teacher, and there is Kelly Kertesz, Jane Geletko, Mike Lambert, Janet Lambert, Bob Bailey, Lori Schwartz. Most of my middle school teachers are still there and a lot of elementary. If I didn't have them, one of my siblings probably did," said Lefkowitz, the second oldest in a family of four children.

Lefkowitz, who graduated from UC Irvine

in 2009 with a bachelor's degree in drama and a minor in education and earned her teaching credential and Master's degree in education from UC Irvine in 2010, said she feels lucky to have the opportunity as a first-year teacher to teach alongside some of her former teachers at Hawthorne.

"I always loved working with kids. I come from a big family," Lefkowitz said. "But I was very involved in the performing arts. I was a Madrigal at [Beverly High]."

After earning her Master's degree, Lefkowitz decided to move to New York to pursue a career in theater.

"While I was there I found myself missing teaching more than I loved doing what I was doing there," Lefkowitz said.

Lefkowitz's background in performing arts will be put to good use in the classroom, by encouraging creativity in her first-grade students.

"I think the arts are so important, especially in the younger grades. It's so easy to incorporate them by letting kids be kids and by letting them express themselves," Lefkowitz said.

Lefkowitz already has experience teaching first grade, since she was placed in a firstgrade class as a student teacher.

"I'm very passionate [about teaching first grade]," Lefkowitz said. "I love teaching them how to read. They come in the first day not really knowing how and by the end, they're reading books."

Lefkowitz said returning to Hawthorne is like "being back home."

"[Hawthorne is] such a safe place for me," Lefkowitz said. "It's really like a second home and it always was growing up."

LEV Foundation honors Elan S. Carr, offers comedy and entertainment at 2011



Elan S. Carr

Foundation will celebrate three years of promoting balanced and responsible lifestyles at the 2011 Gala Dinner on Oct. 5 at 7 p.m. "The gala

LEV

The

event is our annual fundraising event," LEV

Foundation co-founder and executive board member Arash Khorsandi said. "Throughout the year most, if not all, of our events are free or extremely low-cost in order to really expand and let everyone participate in various educational activities. The fundraising gala is to promote our message and help expand our base and get more youth involved."

The gala features speakers Rabbi David Shofet of Nessah Synagogue, Rabbi David Wolpe of Sinai Temple and West Hollywood City Councilmember and former mayor John Heilman, and entertainment featuring comedian and the gala's host Fariborz David Diaan and The Gipsy Boys.

The LEV Foundation's 2011 honoree is Elan S. Carr, a Los Angeles County deputy district attorney and U.S. Army Reserve officer. During Carr's deployment to Iraq, he helped lead anti-terrorism missions throughout the country and conducted Jewish services in Saddam Hussein's former presidential palace in Baghdad. He is international president-elect of Alpha Epsilon Pi, the international Jewish fraternity. Carr is married to 1991 Beverly High graduate Dahlia Lainer.

"Mr. Carr was chosen as this year's honoree

because his dedication and passion to community service, specifically as it relates to the U.S. and Israeli relationships, has really mimicked what we want to promote in future lead*briefs cont. on page 7* 

We won't tie you down.

# **Metro Briefs**



#### Buy A 7- Or 30-Day Pass Anytime... Now On TAP

Metro's Weekly Pass is now a flexible 7-Day Pass, good for 7 consecutive days starting the first day it is used, rather than for a specific calendar week. Similarly, Metro's Monthly Pass has become a 30-Day Pass, good for 30 consecutive days starting the first day it is used. Look for details at *metro.net*.

#### Groundbreaking Set For Expo Phase 2

Ceremonies are scheduled later this month to begin extending the Expo Line now under construction farther west to Santa Monica. The first segment of the Expo Line runs between 7th Street/Metro Center in Downtown LA and Venice/Robertson boulevards in Culver City.

#### K-12 Student Passes Now On TAP

All Metro reduced-fare student paper passes have been converted to TAP, the electronic fare card that is now in use throughout the Metro system. Students in kindergarten through 12th grade need special TAP cards to be eligible for reduced fares. Look for instructions and applications aboard Metro buses and trains or go to *metro.net* for details.

#### **Construction Planned At Wilshire, I-405**

Metro is building new on- and off-ramps to the I-405 at Wilshire Boulevard as part of its Sepulveda Pass freeway improvements project. As a result, the Wilshire ramps will be closed for extended periods. For details, as well as project updates, go to *metro.net/405*.

#### Metro Adopts Green Construction Policy

Metro has become one of the first transit agencies in the country to set up a policy aimed at reducing harmful emissions from construction equipment used in the agency's transportation projects. The policy is being incorporated into the requirements of all future construction contracts.



If you'd like to know more, visit *metro.net*.

# fromthehillsofbeverly



## Police yes And Kolin rings Bell

By Rudy Cole

If there is a model community that exemplifies the best in police-community relations, it is Beverly Hills. Through the years, this city has gone through many changes, but what has remained constant is the respect we have always had for the men and women who daily risk their lives to protect us, and the police department's appreciation of our support.

This special relationship has made local law enforcement the envy of communities everywhere. Because the cops know and understand they have our support, they are even better professionals.

No, this is not all about to end, but there are serious problems that could impair our historic and consistent first-rate public safety.

First is the possibility of losing twenty of our most experienced and highest ranking officers. Yes, the issues relate to pension benefits, and that has become a national debate, but we have some very special concerns that should override the need for pension reforms.

The twenty we could very well lose are officers we have known and respected for decades of service. If they go, the department, and the city, will lose the benefit of their history and understanding, and the ability to convey that history to the newer members of the department. Can we really afford to lose **Joe Chirillo** and **Ed Kreins**, just two of twenty names that have done so much for our community? The loss to this city would be immeasurable.

Equally important is the urgency of coming to an agreement with the Police Officers Association on a new contract. The uncertainty has to damage morale.

As to the merits of the issues in a new contract and the retirement benefit debates, those are worth exploring, and we will in a subsequent column. But for now, let's consider some peripheral matters.

Take a walk to any convergence of Los Angeles and Beverly Hills, on any street, and consider this reality: Just across the street residents could wait for hours for a response to a 911 call. In our community, three minutes! And how much safer do you feel because of this level of protection, and what value do you place on the security you and your family have knowing you live in Beverly Hills?

Although pay and benefit packages are comparable to neighboring cities, there is one other factor involved in any realistic comparisons to other departments: our lack of affordable housing. Most of our officers live considerable distances from our city, and their travel time each day could be close to two hours, some even longer.

If we ever seriously diminish benefits, many of our department's men and women could easily find jobs closer to their own homes.

What is not rational thinking is that our cops have it easier because we are so crime free. We are part of a high-crime urban environment. The bad guys are deterred from risking their freedom by invading our community because we are so well protected, but each day and night our cops face burglars and robbers who want to try targeting our homes, and our streets.

It has taken generations of respect and support to achieve the highest level of public safety possible. Past city councils totally understood our expectations, and they helped make it happen. I am certain this council will do the same, and move quickly to save the twenty we could soon lose and end the uncertainty by bringing contract negotiations with the association to a speedy and mutually satisfactory agreement.

As for the fire department's association and other city employees, the exact same criteria should be applied. Yes, there are indeed luxuries we can no longer afford, and cuts can and should be made, but public safety and public service should come first.

A community is watching.

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Before we break our arms patting ourselves on the back for the slight improvement in school test scores, some reality checks:

First, there were test score improvements throughout the state, some far more impressive than our own.

Second, taking credit is somewhat ludicrous. Yes, this board and past boards too, have had a hand in moving towards restoring the reputation we once had as the lighthouse school district in the state. We are still not there.

Third, and most important, why are the two school superintendents who created the climate for change and improvements no longer with us? Both Dr. **Jerry Gross** and our most recent super, **Dick Douglas**, wanted to continue, but neither were kept on the job despite their considerable talents. If we are handing out praise, these two deserve recognition, and what does this say about a board that failed to renew their contracts?

Dr. **Gary Woods**, our newest superintendent, may indeed be the right fit and continue our efforts to restore excellence. Now we have some measurements to judge his efforts.

As for the school board election, the list of those who decided not to run is far more impressive than those who did. Some really qualified candidates equated being elected to the board with appearing at new Spanish Inquisition.

Not to imply that some of the candidates won't make a difference, they could. In fact, being totally new and not involved in past battles may be an advantage, both in the campaign and if they are elected.

One of the criteria we should clearly consider is which candidate or candidates could bring some unity to the board and the education community. At the very least, any candidate promising to help end meetings before midnight might just win my vote.

Does or should geography make a difference in the election? It could. For many years, the city has elected more people from north of Santa Monica than the south areas. At the moment, four to one on the council.

In school board elections, that becomes even more interesting since we have two elementary schools in the south and two in the north. However, El Rodeo receives pupils from the far southwest as well as northwest.

When board members appear to favor one school over another it can help their voting strength, but not always.

When Charlotte Spadaro was president of

the Board of Education, she used her clout to have a soccer field at Beverly Vista improved, at considerable expense, and to the surprise of other board members. She earned praise from that school's PTA, but not from the other three schools.

Alissa Roston, another BV parent and school booster, and a very able board member, narrowly lost her reelection in 2007 to Dr. Brian David Goldberg because she was blamed for the departure of the school's very popular principal, Irene Stern—since brought back.

As for Dr. Goldberg, he seems to have won the hearts, minds and votes of the parents at Horace Mann. Not exactly a district secret, but that elementary school has long felt that it was the neglected child in the school system. PTA activists will tell you that they are going to work hard for Dr. Goldberg because they now feel the school is being more fairly treated. Translation: Better quality teachers and administrators.

There are some political risks: Did his support do any harm to the other three schools or was it obvious that he would help the school nearest his own home?

No such problem in my hometown of Fostoria, Ohio. Traditionally, during my time in school, no board members ran for election who had a child in any school.

Talk about overblown issues: the mini flap over the assistance our city manager **Jeff Kolin** and other staffers are providing the troubled City of Bell.

Bell has been trying hard to clean up years of mismanagement and corruption. Former top administrators and many elected officials have been indicted and even convicted of serious breaches of the public trust.

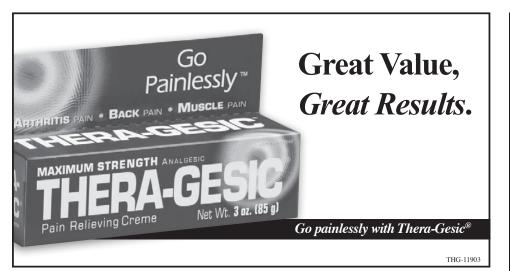
Now, with a new council and new professionals, the city is seeking help from outside sources to try to recover both financially, and create open, honest governance.

Either by direct invitation or through the association of city managers, our own top gun has agreed to provide some government expertise, his own and that of other city staffers. This seems to have created concern by some on the council and in the community. But is it warranted?

Part of the problem, and an important continuing issue, is the lack of understanding of how the city manager relates to the city council. This is not endemic to this council and this city manager, but it needs some greater clarity and definition of responsibilities.

The whole concept of a city manager form of government was based on municipal reform. Basically, it put distance between elected

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Apply: schneiderjobs.com/newjobs Call: 1-800-44-PRIDE officials and their involvement in operational decision making. Gone were the days when a councilmember, in the old big city machine days, could call the head of a department and insist a city contract be awarded to a close friend or business associate. The reform movement made elected officials responsible for policy and city managers for administration.

We have never, fortunately, had issues of real corruption in municipal government, but there has been a continuing blurring of lines of authority.

No individual councilmember should attempt to give an order to a member of the city staff. The proper and legal route is through the city manager or by council resolution.

When Kolin agreed to help Bell, that was his call to make. If this or similar decisions

#### briefs cont. from page 5

ers within our organization, by living what we call a balanced and responsible lifestyle," Khorsandi said.

The LEV Foundation was created in memory of Daniel D. Levian to carry on the spirit of his life, the radiance of his energy, and the passion of his values in order to foster productive, balanced lifestyles amongst youth. Levian was the victim of a drunk-driving accident in 2008.

The gala dinner will take place at a private home in Beverly Hills. A Glatt Kosher dinner will be provided by Sharon Catering. For more information and to purchase tickets, visit www.thelevfoundation.org/gala.

### Board of Education candidates kick off campaigns Sept. 18 and 25

The four BHUSD Board of Education candidates are gearing up for their campaigns, with Frances Bilak, Brian Goldberg, and Andy Licht holding kick-off events on Sept. 18 and Lewis Hall kicking off his campaign on Sept. 25.

Goldberg will kick off his campaign on Sept. 18 from 11 a.m. to 1 p.m. at the home of Sam and Ardyth Freshman at 917 Benedict Canyon Drive. Goldberg will speak at 11:30 a.m. and 12:30 p.m. For more information, call (310) 924-4652 or visit reelectgoldberg. com.

"I'm very excited about launching the official campaign and I really appreciate that Ardyth and Sam Freshman have agreed to open up their home for my kick-off," Goldberg said. "This is a great opportunity for the community to come and learn more about my record on the school board and what my plans are for the next term if I am successful at being reelected."

Licht hosts his campaign kick-off reception on Sept. 18 at the home of Kathy and Randy Katz at 1012 N. Roxbury Drive at 1 p.m. For more information, call (310) 205-5590.

"I have a distinctive point of view, having been a student here, being the parent of three students at the schools and currently serving as a lecturer for USC's Peter Stark graduate school," Licht said. "It's a multi-dimensional view of the educational process and the new paths we can explore."

Bilak's event will take place on Sept. 18 from 2 to 4 p.m. at Roxbury Park. Bilak will speak at 2:30 and 3:30 p.m. For more information, call (310) 278-8197 or visit francesbilak. depended on review by the council, it would open the door to a loss of authority. Yes, the council can and should be concerned about fiscal impacts, but micro managing the city manager on such a petty issue does not create the right kinds of city manager-city council relationships. This is a responsibility of both Kolin and the council and Kolin needs to know when to say stop. There is a democratic process too. If the city manager totally loses the confidence of the council, he can be fired and if that leads to a loss of support in the community, the voters can replace the council.

Remember, only the city manager, city clerk and city attorney report directly to the city council. Every other single member of the staff is the responsibility of the city manager.

Side note: If Bell or other marginally viable

#### com.

"I wanted it to be inclusive to the city so everybody can come," Bilak said of her choice to host her kick-off at Roxbury Park.

One week later on Sept. 25, Hall will host his campaign kick-off at the home of Janet Salter at 804 N. Linden Drive from 2 to 4:30 p.m. For more information, call (310) 721-7334.

"It's an opportunity for me to meet the voters and it's an opportunity for them to hear what I have to say," said Hall, who plans to speak around 3 p.m.

#### Oil well drilling, Trousdale views and restaurant streamlining on today's Planning Commission agenda

The Planning Commission will consider the City's permanent oil well drilling ordinance, Part II of the Trousdale Estates view restoration ordinance and the process for streamlining restaurant review procedures today at 1:30 p.m. in Council Chambers Room 280-A of City Hall.

#### Library display commemorates 9/11; documents creation of Beverly Hills memorial

While the Beverly Hills 9/11 Memorial Garden Committee readied the memorial for this Sunday's dedication (see cover story page 8), staff members of the Beverly Hills Fire Department and the Beverly Hills Public Library prepared an exhibit in the library's lobby that tells the story of the memorial and honors victims of the 9/11 attacks.

"We have a piece of the airplane that went into the Pentagon, and we have memorabilia from Brad [Bulingame's] brother, Capt. Charles F. "Chic" Burlingame III. They're going to be on display as well as correspondence from Sen. [Dianne] Feinstein and photographs," Library Archivist Gail Stein said.

Los Angeles resident Brad Burlingame will be the keynote speaker at the memorial's dedication this Sunday at 4 p.m. Burlingame's brother Capt. Burlingame was the pilot of American Airlines Flight 77, which was hijacked and flown into the Pentagon on Sept. 11, 2001.

Beverly Hills Fire Department Management Analyst and Beverly Hills 9/11 Memorial Garden Committee member Michael Liongson worked with Stein to put together the display, which he said acts as a tribute to 9/11 and also tells the story of the memorial, from the delivery of the piece of World Trade Center steel from the Port Authority of New York to municipalities fail and turn to Los Angeles County for basic services, the property owner taxpayers of our city will help foot the bill.

Finally, not only should the whole council remember the separate and clear duties of the city manager, Kolin himself needs to step up and show more authority. Many in City Hall were upset when he failed to speak out in support of a staff member who was attacked at a public meeting. **Mark Scott** would have gone over the rail.

However, no one doubts Kolin's talents, intellectual integrity and high professionalism. It is a tribute to these talents that our city manager was invited to help rescue Bell.

Repeat message: Our two new city councilmembers, though not always in agreement, have both shown a remarkable ability to quickly understand and respond to complicated and often contentious city challenges. Lili Bosse and Dr. Julian Gold are getting it right.

Tough call tonight: First city council hearings on a proposed new noise control ordinance. Let's all be respectful out there and respect each others' cultural differences.

Final note: Be there Sept. 11, outside Fire Station for memorial service. Congrats to our great chief, **Tim Scranton** and his department, for making this happen. For details, see our cover story on page 8.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.



Third row, left to right: Ronnie Fields Feldman, Julie Isen Sackman, Marc Kaye, Charlotte Speizer Pittluck, Albert Rosenblatt, Raina Pinsky Ring Second row, left to right: Angie Milan Raub, Barbara Millard Stephens, Karen Pincus Weiss, Debbie Wise Atkins, Susan (Sue Ann Marks) Silver Front: Phil Savenick

#### Beverly Vista alumni turn 60

About forty 1965 Beverly Vista alumni plus their spouses reunited at Marc Kaye's home in Encino this past Sunday for a joint 60th birthday celebration, which was organized by Kaye, Albert Rosenblatt, Julie Isen Sackman and Phil Savenick.

Retired Beverly Vista English and social studies teacher Bennett Cohon also attended the gathering.

"Our class was in middle school at the time of [President John F.] Kennedy's assassination [in 1963]," Rosenblatt said. "A lot of people [at the reunion] had vivid memories of Mr. Cohon telling them the news of the death of the president."

Even those unable to attend the reunion connected via e-mail. Rosenblatt said leading up to the event, the e-mail invitation "generated hundreds of emails going back and forth of classmates getting back in touch with each other."

#### groundbreaking to construction.

The library display, which can be viewed starting on Sept. 11 through December, will also feature a banner with the names of all 9/11 victims.

"It's very emotional [putting together the display], just to be in touch and see what families of victims have gone through," Stein said.

#### Board of Education candidates to convene at City Hall for PTA Council/BHEF Candidates' Forum

The BHUSD PTA Council and BHEF will host a Board of Education candidates' forum on Sept. 14 at 7 p.m. in City Council Chambers at City Hall.

All four candidates will be asked approxi-

mately eight questions that will be chosen directly from parents and residents. Each school site will have a box in the main office for question submission between Sept. 6 and 12. Community members can e-mail questions to findanswershere@gmail.com.

The four candidates that filed for the Nov. 8 election are incumbent Vice President Brian Goldberg, Frances Bilak, Lewis Hall and Andy Licht.

#### **CECI Young Leaders Soiree Under the Stars to benefit youth education projects in Israel**

Soiree Under the Stars, an evening of cocktails, dinner and entertainment on Sept. 15 at 8 p.m., will benefit The American Friends *briefs cont. on page 10* 

# COVERSTORY TROUTE TO 0/11 Brad Burlingame on this Sunday's Beverly Hills 9/11 Memorial Garden

### dedication By Melanie Anderson

Brad Burlingame will be the keynote speaker at the dedication of the Beverly Hills 9/11 Memorial Garden this Sunday, Sept. 11 at 4 p.m. on the northwest corner of Rexford Drive and South Santa Monica Boulevard. Burlingame's brother, Capt. Charles F. "Chic" Burlingame III, piloted American Airlines Flight 77, which was hijacked and flown into the Pentagon on Sept. 11, 2001. There will also be a 9/11 recognition ceremony at 6:45 a.m. on Sunday. Both ceremonies are open to the public. For more information, visit beverlyhills911memorial.com.

### It has been 10 years since the 9/11 attacks. How has your life been influenced by the events of Sept. 11, 2001?

On a broader basis, just like any American was affected. Our country was attacked and terrorists wanted to kill us and do damage to our way of life and our country. They had a big impact on that day, but in the end, our country is recovering from it and continuing to learn the lessons of Sept. 11.

On a personal basis, it's a very different experience. My brother was murdered on that day, and Sept. 11 is a day that while it was 10 years ago—it seems like it was just two years ago to me. It's something that I literally am reminded of every single day, willingly or unwillingly. There are regular references to it, not just in the news but in other daily occurrences. It's something I have not on a chronological timeline distanced myself from.

While Osama Bin Laden was dealt with a few months ago, some of the key planners of 9/11 have still not been tried in court. Just two months ago I had a meeting with prosecutors for those trials and I will be testifying in those trials in the coming weeks. It is a murder trial to me and as any family member would do for their loved one, you would want to see your family member represented.

#### Where do you live?

I live over in the Brentwood area of L.A. I grew up in Southern California down in Anaheim and I went to Occidental College. I lived in New York after college, and then I came back to Los Angeles. I've been in the City of L.A. for over 20 years.

#### Tell us about your position at the West Hollywood Marketing and Visitors Bureau.

[I've been] the CEO there [for the past 14 years], and we do much like it's done here in Beverly Hills and other destinations to promote that destination and everything in the community, whether it be hotels, restaurants, nightlife, retail, shopping and so forth. We even partner with Beverly Hills on occasion for marketing efforts because Beverly Hills is right next door.

#### Beverly Hills also has a Conference and Visitors Bureau. How do your organizations compare?

We're similar in size. We go about our business in a very similar way, going to trade shows, marketing to media, going into the key markets, whether it be overseas or domestically, and going on sales missions, whether it be New York or London, and in my case we focus a lot on the entertainment industry: music, film and television.

#### What are your memories of 9/11?

My wife [Diane McDavitt] and I woke up very early that day, as we always do, at 6 a.m. or so, and I wasn't paying attention to the television. She had turned it on, but shortly after she came to get me. I imagine that happening in every household around the country. Again, I was like any other American on that day watching what's happened. The difference was my brother [Capt. Charles "Chic" Burlingame] was a pilot, and these were planes that were causing this to happen.

I immediately was concerned and I knew he was flying that day. In fact, I knew he was flying to Los Angeles because his birthday was the next day. We were planning to celebrate his birthday by going to a baseball game. So I called him on his cell phone about 6:15 a.m. and there was no answer. Of course at that time his plane had taken off almost an hour earlier, 8:20 a.m. east coast time from Washington Dulles [International Airport]. I knew when he didn't answer the phone that didn't necessarily mean there was anything wrong; I just knew he was up in the air flying. I was concerned but not distressed.

Funny watching the images, but so powerful and disturbing. I will never forget looking at the television and suddenly just having this awful feeling in my gut. I literally started to cry and I wasn't sure why. Later, when I think back on that day at the time I was upset, it was almost the exact time the plane crashed at the Pentagon, which was 9:38 a.m. east coast time [6:38 a.m. Pacific time]. I still didn't know that he had been killed. That crash wasn't reported until some time later, but I received a phone call at 7:30 a.m. [Pacific time] from one of



Capt. Charles F. "Chic" Burlingame III

his best friends who is also a pilot at American [Airlines], Capt. Tom Lombardo, and Tom had been sent by the airlines to my brother's house to inform his wife. Once they were there they said to call me because I was closest to him of the siblings and our parents had passed away. I got that phone call at 7:30 saying Chic had been killed.

Tom said that his plane was one of the World Trade Center planes. There was a lot of confusion that day. It was not until later in the afternoon [that] I [got] a subsequent phone call saying it wasn't the World Trade Center plane; it was the Pentagon plane. I remember feeling a distinct relief knowing that, because having watched images all day long of planes going into the towers, I kept thinking that's him. That was the morning. The day unraveled quickly that day.

#### Tell us about your brother, Capt. Charles "Chic" Burlingame.

He was a husband, a father, a grandfather at a young age of 51, a son, a brother, and a good friend of many people. The stories I've heard about him just underscore my personal experiences with him as a brother in terms of [being] the type of guy who could help you figure things out, and he would get things done for you. For me he was the classic big brother.

He certainly had his accomplishments. He graduated with honors. Because of that, he received a presidential appointment [from President Lyndon B. Johnson] to the U.S. Naval Academy. He pursued his desire to become a pilot that he had since he was a very little boy. When he graduated from Annapolis, he immediately went to flight school, and went from a series of aircraft up to flying fighter jets off the deck of aircraft carriers. His specific aircraft carrier was the U.S.S. Saratoga.

He was a very dedicated individual, dedicated to whatever he did, his family, his country. [He was] very patriotic. He was a boy scout, an eagle scout, as all the brothers were in scouting, but he was the one that excelled the most. He achieved the highest goals of whatever he pursued.

# How did he transition from Navy pilot to commercial pilot?

He was a young married guy with a little baby. He wanted to make more money, and in fact flying a Navy jet is very dangerous. He would describe to me on occasion having to land on the deck of an aircraft carrier in very high seas with a pitching deck, and you're coming in at 200 miles an hour. He left the Navy to take an opportunity with American Airlines and become a commercial airline pilot. He continued to serve as a reservist in the Navy and in fact activated during the Gulf War in 1991, and then served under the Secretary of the Navy [at the Pentagon]. He achieved the rank of captain in the Navy.

#### How did you first get involved with the Beverly Hills 9/11 Memorial Garden?

I got a phone call from [Beverly Hills Fire] Chief [Tim] Scranton after they dedicated the [memorial at the] groundbreaking last year. [At the groundbreaking,] I had a conversation with [then-]Mayor [Jimmy] Delshad and [he] invited me to a city council meeting and wanted me to get more involved.

#### How have you continued your involvement?

I've met with the [Beverly Hills 9/11 Memorial Garden] Committee. They've asked [for] my personal perspective of what's important to the memorial. I've personally donated as well because my wife and I believe in what they're doing and I've continued to come out and encourage them.

### Why do you think it's important to memorialize 9/11 in Beverly Hills and the Los Angeles area?

I am particularly appreciative of this memorial because of a number of reasons, [one being] its accessibility to the public. There are other memorials in the Los Angeles area and I'm grateful for them all. There's one in North Hollywood that memorializes the Californians that were killed on that day. There's a memorial at the L.A. Fire Department headquarters and fire stations around L.A. that have some very poignant memorials, but [the Beverly Hills 9/11 Memorial Garden] is the most eloquent I would say of all of them. The way it has been designed, the steel that was specifically selected to be erected there and put on a pedestal, I think is quite poignant.

Chief Scranton and I have talked specifically about the shape of that steel, [how] it is bent steel that has experienced tremendous force to create the shape that it is right now. Its shape to me represents a lot of different things including the heroism of my brother that he displayed in his cockpit on Sept. 11, the courage of firefighters as they rushed into the towers on that day and ultimately the strength of our country. We were badly broken and suffered tremendously in the subsequent weeks, months and years after 9/11, but our country is strong. We definitely will bend, but we don't break. I really appreciate what this memorial states in terms of its design and the fact that the group designing the memorial decided to list all of the names of people who died that day. There are lots of amazing stories that took place that day that will continue to be discovered over the years because of the loss.

### What do you plan to speak about at the memorial's dedication?

I shared [this story] with the [Beverly Hills 9/11 Memorial Garden] Committee. It's another connection for me personally to this memorial in Beverly Hills. When I went to the ground-breaking last year, I almost didn't come. Each year I'm asked to speak, whether it's to media or various ceremonies. I oblige to do so [but] I would never say it's particularly fun. It pushes emotional buttons for me, so it's difficult, but I do it.

I was particularly pleased we decided to go because at one point the [Beverly High Madrigals] sang. My jaw dropped open as they began to sing because the lyrics of their song were of a poem I recite all the time on 9/11, and I look at it throughout the year. It's a poem that's on the back of a prayer card [from our mother Patricia Ann Burlingame's funeral] that was retrieved from the debris at the Pentagon. It's a poem [called "I Did Not Die"], used popularly at memorial services. The Madrigals singing that song was the highlight of the entire ceremony for me. Afterwards I introduced myself [to Choral Director Joel Pressman] and I told him the story of the prayer card, which I have in my pocket here today because it's going to be in a [9/11] exhibit here at the [Beverly Hills] Library.

This prayer card was one of only two things that they found that belonged to my brother. They didn't even find his wedding band. They only found his passport, which was in a crew kit, and this. He carried [the prayer card] in his wallet in his jacket. That's the mystery and miracle of it, that this laminated piece of paper was able to survive that destruction and intense heat. The [prayer card] will end up in the National September 11 Museum in New York. They're still working very diligently to try to open it on the anniversary next year, in 2012.

[My brother] was carrying that prayer card from my mother's funeral 10 months before, and my dad had died a year before that. After my father died, my brother managed the process of making sure he was properly buried. When my mom died, he did that as well. I remember going to their grave-they're buried together at Arlington [National Cemetery]-with my brother literally months before 9/11. I said, "This is where you want to be some day, too, right?" He looked at me and said yes. Little did I know, months later 9/11 would happen, and now he is buried there as well. That is another story in and of itself, the challenges we had getting him buried at Arlington, but it was a real honor and act of love that my brother and sister and I led, and friends, to overcome some major obstacles to make that happen. We literally spearheaded an effort to get an active law passed in both the House and the Senate in Congress. Eventually he was buried [at Arlington with full military honors] in December 2001.

#### What were the obstacles you faced?

At the time, there was a rule that basically said you could only be buried there if you were killed in an active war, active duty or a fully retired active duty military personnel, which my father was. My brother, even though he had served active duty and retired with a total of 25 years of service between active duty and as a reservist, he would only be eligible to be buried there at age 60.

I was literally in Washington, D.C. knocking on doors: his two senators in Virginia, [Senators] Dianne Feinstein and

Barbara Boxer, and Pennsylvania Senator [Arlen Specter]. I started meeting with people in the Pentagon and on occasion going to the press, and there was a letter written to President [George W.] Bush at that time with a signed petition by a group of senators trying to expedite the process. Eventually a bill was passed both in the Senate and the House that waived those rules and specifically allowed for Chic to be buried there. Subsequently because of that action, they changed the rule for good so that others would not be put in that same situation. Arlington is a place of honor to be buried. Of course they're trying to manage a square footage of land, and they'll run out of space at some point. I understand that, but we thought they made the wrong decision in this case.

### How do you think your brother would want to be remembered?

First and foremost probably as a father, and all the other family relationships, son, brother, husband, but he was a very passionate American. As a scout, he would try to raise money for scouting endeavors [by] selling American flags door to door. He continued to encourage other young people to consider military service.

In terms of his connection to 9/11, I think he probably most would like to be remembered as a patriot. He would probably be very proud of how he fought on that day. Hijackings up until that point were basically planes that were through threat flown to the destinations of the hijackers' demands. On 9/11, hijackers broke in and said, "Give us the controls of this plane." None of the pilots gave up controls. All of those pilots were killed, all of them, before their planes crashed. They died in that cockpit fighting for their lives and their planes.

#### How do you remember your brother?

I'm proud of him and I think about the heroism and I think about mostly his life before 9/11, all the things he accomplished, and I try to be inspired by him. I have something that's unavoidable that reminds me of him every single day and it's there intentionally. His reminder inspires me to be as good as I can be, and accomplish as much as I can accomplish.

#### letters cont. from page 2

away? With no loyalty directed back to the employees do you really expect the same commitment to service that you are accustomed to? I know of at least two outside audits that have been done on the police department and both identified the very unique service demands of Beverly Hills and how well they have been met. If you are prepared to toss that out, then please support the efforts of your sitting City Council now. If not, please start asking questions and make your concerns known.

I don't think you would tolerate Wolfgang Puck or any of the other fine chefs in Beverly Hills buying inferior meats or vegetables. You wouldn't want to see a lot of polyester popping up at Gucci or velveteen Elvis paintings at the Affaire in the Garden. As preposterous as those examples might seem, the fact is that the Beverly Hills brand evokes quality. A large part of the community's justifiable pride is based on its reputation for quality across the boards. Do you want to continue to have the best police and fire departments in the area, or do you want to see if second best works okay? The choice is yours, but there is precious little time to make it. As near as Santa Monica the sky doesn't seem to be falling, and I'm certain there are several other cities with the foresight to try to usurp your community's position at the top. Inform yourselves about what is really happening and what the consequences may look like. If you find that Council's priorities need re-shaping, then please become involved. I write this only because I spent many years serving you with great pride and I fear not

only for the colleagues I left behind, but also for the Department I love.

#### Stephen Seeger Ojai

#### COUNCILMEMBER JOHN MIRISCH RESPONDS:

While Mr. Seeger accuses the City Council of being "Chicken Little," it is, unfortunately, Mr. Seeger himself who seems both oblivious to the current economic realities facing our state and our country, and it is he himself who is engaging in scare-mongering by suggesting that we need to overpay our employees to get first-rate service.

Against all the facts, Mr. Seeger evidently thinks that the fiscally irresponsible policies of past Councils are magically sustainable even though our City Treasurer tells us they are not. By suggesting that the Council's belated move towards fiscal prudence is a case of "Chicken Little," Mr. Seeger ignores the need to correct past mistakes, which in part were based on misinformation from PERS, the statewide pension fund, causing the City to lower retirement ages even though people are living longer. Yes, about 9 years ago retirement ages for public safety employees were actually reduced from 55 to 50.

The paradigm shift that Mr. Seeger refers to is something that of necessity is happening throughout the state. Public employees everywhere are being asked to contribute more towards their own pensions as cities are forced to move towards fair and sustainable salaries and benefits from those which can no longer be sustained over the long-run. Short-sighted political opportunism is giving way to the longer view, as it must.

While we all love and appreciate our police and fire services, I must take exception with Mr. Seeger's suggestion that it is only on the basis of inflated salaries that Beverly Hills has stellar police and fire services. I believe the reasons for the success of our various departments go beyond the purely mercenary. The respect this Community affords its public safety officers and the resources we provide are second-to-none. Beverly Hills happens to be a great place to serve and many of our employees recognize that.

While attractive salary and benefit packages are part of remaining competitive, contractually locking our salaries into what other cities are doing—and guaranteeing a higher salary not just than average, but than whatever the highest surrounding agency may offer—is the kind of Ponzi scheme mentality which has gotten cities throughout the state into trouble in the first place. It's bad public policy and it's bad business policy. Most importantly, it's not sustainable. We would eventually end up spending more money for people not to work than to actually be on the job.

When Mr. Seeger joined the force, the retirement age was 55 and the retirement formula was significantly lower than it is today. Salaries were not automatically linked to what other cities may or may not be doing. And yet he joined the force and stayed for 33 years. Even if his annual pension is now approximately \$176,000 per year for life (plus cost of living adjustments), the benefits and salary that were offered back then were good enough for him. Particularly in this economy, there are plenty of qualified people who would love to work for the BHPD, even if we scale back salaries and benefits to fair and sustainable levels. Mr. Seeger's contention that moving back to more sustainable salaries and formulas is going to cause our department to become second-rate is simply not reasonable—nor fair to our taxpayers. Furthermore, it insults the many fine public safety officers who give their best in neighboring communities, by suggesting they are second-rate.

Although I only speak for myself, I'm convinced the Council is committed to fair and sustainable salaries. Furthermore, I have great understanding for the situation of officers close to retirement and would look for ways to phase in benefit adjustments to lessen the impact for this group.

While suggesting that things are just peachydandy the way they are, when more departments than ever statewide are cutting both salary and benefit levels, as well as staffing levels may not be the act of Chicken Little, it does resemble the behavior of another bird: an ostrich. We have to take our heads out of the sand and finally take action after so many years of inaction.

I'm convinced if we achieve our goal of fair and sustainable salaries and benefits, we will be able to continue to attract the quality of employee that our residents deserve and, just as important, we'll be able to continue to provide the level of service that our residents deserve well into the future.

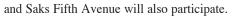
#### briefs cont. from page 7

of CECI (Citizens' Empowerment Center in Israel) Young Leaders Division. The event for guests 21 and over will take place at a private residence in Beverly Hills. The address will be disclosed upon ticket purchase confirmation and proceeds will benefit CECI youth education projects in Israel. CECI is a nonprofit organization that provides educational programs for Israeli students to help empower tomorrow's future leaders, and ultimately ensure a stronger and more stable Israel. Tickets are \$75 presale and \$100 after Sept. 10. To purchase tickets, visit http://afceci. eventbrite.com/. For more information, call (310) 300-4120.

#### **Tonight's Fashion's Night Out welcomes** fashion enthusiasts to Rodeo Drive for shopping, cocktails and entertainment

The international shopping event, Fashion's Night Out, will transform Rodeo Drive into a high-end fashion carnival tonight from 6 to 10 p.m. The Rodeo Drive Committee has announced the iconic Ferris wheel is back for complimentary rides with proof of purchase at participating retailers in 90210 on that day.

The evening's festivities will include 67 instore events, cocktail parties, celebrity appearances, extended shopping hours, flamethrowers, stilt walkers, 15 of Los Angeles' top gourmet food trucks and Cirque du Soleil's Flipbook Experience on Rodeo Drive where visitors have the opportunity to insert themselves into Cirque du Soleil's spectacular new IRIS show at the Kodak Theatre. In addition to Rodeo Drive boutiques, Beverly Hills' renowned department stores Neiman Marcus



Rodeo Drive 90210's celebration of Fashion's Night Out is presented by the Rodeo Drive Committee in association with the City of Beyerly Hills and the Beyerly Hills Conference and Visitors Bureau. For more information, visit rodeodrivebh.com.

#### First Horace Mann movie night features **Rango this Friday**

Horace Mann PTA is holding its first movie night of the year on Sept. 9 at 6:30 p.m., an indoor movie night featuring the movie Rango. Friday movie nights are free to all. Pizza, beverages, and treats will be for sale starting at 5 p.m.

--Briefs compiled by Melanie Anderson

#### **BHHS Alum Spencer Paysinger Makes New York Giants Roster**

Spencer

2006 Beverly

roster in what he

Paysinger, a High graduate, made the New York Giants regular-season called "a dream

Spencer Paysinger

come true." Paysinger.who wears uniform No. 55, said he

is expected to play on the kickoff, kickoff return, punt and punt return teams when the Giants are scheduled to open regular-season play Sunday against the Washington Redskins at FedEx Field in Landover, Md.

Should Paysinger play against the Redskins, he would be believed to be the first Beverly High alumnus to play in an NFL game since 1983 when the late Hosea Fortune played in four games for the San Diego Chargers.

"Coming in on Sunday and playing against the Redskins, no matter if I'm on special teams or actually get into a defensive series, I know I'm in the NFL and it's time to play," Paysinger said.

#### BHHS To Open Football Season Friday

Beverly High is scheduled to begin its 85th football season Friday night by playing a nonleague game at Santa Barbara. The opening kickoff is scheduled for 7 p.m.

The website Calpreps.com projects the



Normans will be 34-17 winners over a Dons team which lost its season opener 20-14 to Oxnard Channel Islands Friday night and was 2-8 last season, including a 29-7 loss to Beverly Hills.

The Normans have a 10-8-2 on-field record in their openers since 1990. Beverly Hills was credited with a forfeit victory in its 2001 opener against South Torrance, which used an ineligible player in a 52-33 victory.

The Normans, who were 6-5 last season, are scheduled to play their first home game of the 2011 season Sept. 16 against San Marcos at Nickoll Field, with the opening kickoff set for 7 p.m.

--Steven Herbert



Are you a Beverly Hills housewife or husband with a problematic pooch? Is your dog spoiled rotten and out of control? Then you need world-renowned dog behaviorist Cesar Millan's intervention!

Dog Whisperer with Cesar Millar is looking to cast you and your doo in a special Beverly Hills themed episode. Visit: http://www.cesarsv Visit: http://www.cesarswe dogwhisperer/submission for instructions on how to make your audition video and then come out to Club Beverly Hills 632 North Almont Dr. WeHo CA Seatember 16th from er 16th from 2 to 4 PM to meet the producers. Make sure to bring video so you can personally give it to Cesar Millan!





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#### REMODELING



FICTITIOUS BUSINESS NAME STATEMENT: 2011081321: The following person(s) is/are doing business as: COMPU CARE DIRECT. 1062 S. Corning St. Los Angeles, CA 90035. DAVID BAN. 1062 S. Corning St. Los Angeles, CA 90035. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the foctitious business name or names listed here on: NA Signed: David Ban. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/11 1132

onestopdbas.com

FIGTITIOUS BUSINESS NAME STATEMENT: 2011081311: The following person(s) is/are doing business as E.B. NURSING SERVICES. 7934 Woodman Ave. Van Nuys, CA 91402. EVE BRIOCA. 7934 Woodman Ave. Van Nuys, CA 91402. EVE BRIOCA. 7934 Woodman Ave. Van Nuys, CA 91402. EVE BRIOCA. 7934 Woodman Ave. Van Nuys, CA 91402. EVE BRIOCA. 7934 Woodman Ave. Van Nuys, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Eue Brioca. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1133

FICTITIOUS BUSINESS NAME STATEMENT: 2011081259: The following person(s) is/are doing business as: GVG STONE. 4717 Ben Ave #211. Valley Village, CA 91607. VLADIMIR GRIGORYAN. 4717 Ben Ave #211. Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vladimir Grigoryan. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 134

FICTITIOUS BUSINESS NAME STATEMENT: 2011081129: The following person(s) is/are doing business as: RAZ CONSULTING SERVICES. 2500 East Glenoaks Blvd. Glendale, CA 91206. RAZMIK ZAKARIAN. 2500 East Glenoaks Blvd. Glendale, CA 91206. RAZMIK transact business under the ficitious business name or names listed here on: N/A Signed: Frederic Razmik Zakarian. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/12/5/11, 9/1/11 1135



FICTITIOUS BUSINESS NAME STATEMENT: 2011073898: The following person(s) is/are doing business as: ALPHA DENTAL ARTS. 303 S. Glenoaks Blvd #9. Burbank, CA 91502. VAZCUEN SARKISSIANS. 345 E. Verdugo Ave #110. Burbank, CA 91502. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vazguen Sarkissians. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 136

FICTITIOUS BUSINESS NAME STATEMENT: 2011079831: The following person(s) is/are doing business as: PK UNITED. 253 S. Swall Dr. Beverly Hills, CA 90211. CLIFFORD KRAVIT. 253 S Swall Dr. Beverly Hills, CA 90211. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Clifford Kravit. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1137

FICTITIOUS BUSINESS NAME STATEMENT: 2011075579: The following person(s) is/are doing business as: EDPI INC. 17612 W Harris Way #103. Canyon Country, CA 91387. EDPI INC. 17612 W Harris Way #103. Canyon Country, CA 91387. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Frederic Lautaro Eiguer. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1138

FICTITIOUS BUSINESS NAME STATEMENT: 2011061547: The following person(s) is/are doing business as: 315 AUTOMOTIVE. 13122 Goleta St. Paccima, CA 91331. NICHOLAS FUENTES. 13122 Goleta St. Paccima, CA 91331. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nicholas Fuentes. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictifuous name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 8/11/11, 8/18/11, 8/25/11, 9/1/11 139

FICTITIOUS BUSINESS NAME STATEMENT: 2011077758: The following person(s) is/are doing business as: Z TRAVEL & VISA SERVICES; A 2 Z TRAVEL & VISA SERVICES. 2243 N Catalina St #E. Burbank, CA 91504. ZARE ISAYAN. 2243 N Catalina St #E. Burbank, CA 91504. ZARE ISAYAN. 2243 N Catalina St #E. Burbank, CA 91504. ZARE ISAYAN. 2243 N Catalina St #E. Burbank, CA 91504. ZARE ISAYAN. 2243 N Catalina St #E. Burbank, CA 91504. ZARE ISAYAN. 2243 N Catalina St #E. Burbank, CA 91504. ZARE ISAYAN. 2243 N Catalina St #E. Burbank, CA 91504. ZARE ISAYAN. 2243 N Catalina St #E. Burbank, CA 91504. ZARE ISAYAN. 2243 N Catalina St #E. Burbank, CA 91504. The second second second second second fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1140

FICTITIOUS BUSINESS NAME STATEMENT: 2011077782: The following person(s) is/are doing business as: ALL APPLICATION ROOFING. 6118 Ensign Ave. N. Hollywood, CA 91606. JACK FAIGENBLAT. 6118 Ensign Ave. N. Hollywood, CA 91606. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jack Faigenblat. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 141

FICTITIOUS BUSINESS NAME STATEMENT: 2011077789: The following person(s) is/are doing business as: MASTERKRAFT AUTO BODY. 7530 Woodman PI. Van Nuys, CA 91405. ERIK VASQUEZ. 13192 Bracker St. Arleta, CA 91331.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Frederic Erik Vasquez. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office



of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1142

FICTITIOUS BUSINESS NAME STATEMENT: 2011078381: The following person(s) is/are doing business as: SUPER AUTO BODY SHOP. 6533 San Fernando Rd. Glendale, CA 91201. EDIK GRIGORIAN. 915 E Verdugo Ave. Burbank, CA 91501. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Edik Grigorian. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 8/1/11, 8/18/11, 8/25/11, 9/1/11 143

FICTITIOUS BUSINESS NAME STATEMENT: 2011078387: The following person(s) is/are doing business as: FLY HIGH IMPORTS. 7625 Reseda Blvd #103. Reseda, CA 91335. GAREN NOUBAR SEMERDJIAN. 7625 Reseda Blvd #103. Reseda, CA 91335. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Garen Noubar Semerdjian. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/125/11, 9/1/11 1144

FICTITIOUS BUSINESS NAME STATEMENT: 2011078582: The following person(s) is/are doing business as: ELLE B NUTRITION. 1244 Valley View Rd #119. Glendale, CA 91202. ELUIRA BROOSAN. 2333 Mira Vista Ave #4. Montrose, CA 91020. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Elvira Broosan. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code), 8/11/11, 8/18/11, 8/25/11, 9/1/11 1145

FICTITIOUS BUSINESS NAME STATEMENT: 2011078749: The following person(s) is/are doing business as: OFFICE TECHNIKS. 8309 Laurel Canyon Blvd #146. Sun Valley, CA 91352. CARLOS VALLE. 8309 Laurel Canyon Blvd #146. Sun Valley, CA 91352. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Carlos Valle. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 146

FIGTITIOUS BUSINESS NAME STATEMENT: 2011078730: The following person(s) is/are doing business as: INITIATIVE MEDIA WORLD WIDE. 4570 Van Nuys Blvd #575. Sherman Oaks, CA 91403. DANIEL DOMBEK. 4570 Van Nuys Blvd #575. Sherman Oaks, CA 91403. The business is conducted by: AN INDVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Daniel Dombek. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1147

FICTITIOUS BUSINESS NAME STATEMENT: 2011078842: The following person(s) is/are doing business as: YFBCONSULTING; YAZID BRITT. 15340 Hart St. Van Nuys, CA 91406. YAZID BRITT. 15340 Hart St. Van Nuys, CA 91406. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Yazid Britt. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code). 8/11/11, 8/18/11, 8/25/11, 9/1/11 1148

FICTITIOUS BUSINESS NAME STATEMENT: 2011079398: The following person(s) is/are doing business as: IN MOTION PUBLISHING INC; SONGS OF IN MOTION PUBLISHING. 4546 Auckland Ave.



Toluca Lake, CA 91602. IN MOTION PUBLISHING INC. 4546 Auckland Ave. Toluca Lake, CA 91602. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: In Motion Publishing INC. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICe - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1149

FIGTITIOUS BUSINESS NAME STATEMENT: 2011079397: The following person(s) is/are doing business as: IN MOTION INC. 20833 Sardinia Way. Northridge, CA 91326. IN MOTION INC. 20833 Sardina Way. Northridge, CA 91326. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: In Motion Music Inc. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1150

FICTITIOUS BUSINESS NAME STATEMENT: 2011078996: The following person(s) is/are doing business as: SPEEDY AUTO LEASING. 3111 Los Feliz Blvd #200. Los Angeles, CA 90039. NUNE GARIBYAN. 1747 N Normandie Ave #416. Los Angeles, CA 90027. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nune Garibyan. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1151

FICTITIOUS BUSINESS NAME STATEMENT: 2011079104: The following person(s) is/are doing business as: MIND AND BODY FITNESS. 1353 ½ Breach Ave. Marina Del Rey, CA 90292. TIMOTHY R. LENHEIM. 808 Norvell St. El Cerrito, CA 94530.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Timothy R. Lenheim. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1152

FICTITIOUS BUSINESS NAME STATEMENT: 2011079503: The following person(s) is/are doing business as: S MARKETING. 17941 Devonshire St #14. Northridge, CA 91325. ALINA KABLAN. 17941 Devonshire St #14. Northridge, CA 91352. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alina Kablan. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11.153

FIGTITIOUS BUSINESS NAME STATEMENT: 2011079554: The following person(s) is/are doing business as: STRING FIVE. 25247 Sagecrest Cir. Newhall, CA 91381. GEORGE MICHAEL VOHANNA. 25247 Sagecrest Cir. Newhall, CA 91381. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: George Yohanna. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1154

FICTITIOUS BUSINESS NAME STATEMENT: 2011080489: The following person(s) is/are doing business as: B&H FASHION. 110 E 15th St. Los Angeles, CA 90015. SHARON SIMON SHIKORI. 423 ARnaz Dr #101. Los Angeles, CA 90048.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sharon Simon Shikori. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law on 14411, et seg., B&P Code.) 8/11/11, 8/18/11, 8/25/11, (see Section 9/1/11 1155

FICTITIOUS BUSINESS NAME STATEMENT: 2011080625: The follow FIGTITIOUS BUSINESS NAME STATEMENT: 2011080625: The follow-ing person(s) is/are doing business as: CKALDENT. 7811 Allott Ave. Van Nuys, CA 91402. KHAREN MINASYAN. 7811 Allott Ave. Van Nuys, CA 91402.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: NA Signed: Kharen Minasyan. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business mame in violation of the rights of another under a fictitious business name in violation of the rights of anoth federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1156

FICTITIOUS BUSINESS NAME STATEMENT: 2011080624: The fol-lowing person(s) is/are doing business as: LOA COUNTRY FIRE PROTECTION. 1601 Parway Dr. Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Goorgen Petrossian. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or comname in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1157

FICTITIOUS BUSINESS NAME STATEMENT: 2011080623: The follow FIGTITIOUS BUSINESS NAME STATEMENT: 2011080623: The follow-ing person(s) is/are doing business as: BALL HOG. 10207 Silverton Ave #8. Tujunga, CA 91042. CHEPITO MARTINEZ. 10207 Silverton Ave #8. Tujunga, CA 91042. LEVI LIESKE. 1117 Cottage Lane. Hercules, CA 94547. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Chepito Martinez. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of anoth federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1158

FICTITIOUS BUSINESS NAME STATEMENT: 2011080660: The fo FICTITIOUS BUSINESS NAME STATEMENT: 2011080660: The follow-ing person(s) is/are doing business as: PASSPORT RELIEF. 11041 Santa Monica Blvd #643. Los Angeles, CA 90025. ARLI ALEXANDER. 11041 Santa Monica Blvd #643. Los Angeles, CA 90025. ARLI ALEXANDER. 11041 Santa Monica Blvd #643. Los Angeles, CA 90025. ARLI ALEXANDER. VA signed: ANI NDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A signed: ANI Alexander. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1159

FICTITIOUS BUSINESS NAME STATEMENT: 2011073637: The follow-ing person(s) is/are doing business as: BELLA SPARKLE JEWELRY. 12241 Burbank Bivd #215. Valley Village, CA 91607. JENNIFER L GERMAN. 12241 Burbank Bivd. #215. Valley Village, CA 91607. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jennifer L German. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/11/11, 8/18/11, 8/25/11, 9/1/11 1160

BATITI, 8/18/11, 8/25/11, 9/1/11 1160
FICTITIOUS BUSINESS NAME STATEMENT: 2011 070079 The follow-ing person(s) is/are doing business as: IRON TEES, 2135 BELLEVUE AVE. APT 12, LOS ANGELES, CA 90026. GILBELTRO BELTRAN, 2135 BELLEVUE AVE. APT 12 LOS ANGELES CA 90026. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GILBERTO BELTRAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/18/2011, 8/25/2011, 9/1/2011, 9/8/2011 21025

FICTITIOUS BUSINESS NAME STATEMENT: 2011 070164 The follow-ing person(s) is/are doing business as: CASA HAVANA CUBAN GRILL, 8426 LAUREL AVE, WHITTIER, CA 90605. WEST PALM MOTORS, LLC, 8426 LAUREL AVE WHITTIER CA 90605. The business is con-ducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JUAN CARLOS CAAMANO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: statement is hied with the County Clerk of Los Angeles County on: 7/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/18/2011, 8/25/2011, 9/1/2011, 9/8/2011 21027

FICTITIOUS BUSINESS NAME STATEMENT: 2011 070265 The fol-lowing person(s) is/are doing business as: XPRESS MACHINERY MOVERS, 400 FERRARA CT. # 303, POMONA, CA 91766. CARLOS RODRIGUEZ, 400 FERRARA CT # 303 POMONA CA 91766. The busi-ness is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CARLOS RODRIGUEZ. The registrant(s) declared that ell information in the optimer to transact busines to the optimer. here in. Signed CARLOS RODRIGUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/18/2011, 8/25/2011, 9/1/2011, 9/8/2011 21026

FICTITIOUS BUSINESS NAME STATEMENT: 2011 073016 The fol as: SOCIETY MEDIA 13337 (s) is/are SOUTH ST, CERRITOS, CA 90703. MALACHI RIOS, 13337 SOUTH ST CERRITOS CA 90703. The business is conducted by: an Individu Registrant has not yet begun to transact business under the fictitio er the fictitious business name or names listed here in. Signed MALACHI RIOS. The

registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/29/2011. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the indust output and the prior to that date. The filing of the county count of the prior to that date. The filing of the statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the indust of another under federal state or common law (see tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/18/2011, 8/25/2011, 9/1/2011, 9/8/2011 21014

FICTITIOUS BUSINESS NAME STATEMENT: 2011 073240 The fol-lowing person(s) is/are doing business as: 4XHAPINESS, INC, THE PINK DOVES, 1317 E. LAS TUNAS #A2, SAN GABRIEL, CA 91776. 4X HAPINESS, INC, 1317 E LAS TUNAS DR A2 SAN GABRIEL CA 91776. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LINJUN LIU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on. in the office of the county clerk. A new 7/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq. B&P Code.) Published: 8/18/2011, 8/25/2011, 9/1/2011, 9/8/2011 21015

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2011078995 Date Filed: 8/10/2011 Filed: 8/10/2011 of Business:

Name SPEEDY AUTO LEASING, 3111 Los Feliz Blvd #200. Los Angeles, CA 90039 Registered Owner: ASMIK APOYAN. 6728 Varna Ave. Van Nuys, CA 91401 Current File #2011064649

Date: 07/14/2011 Published: 8/11/11, 8/18/11, 8/25/11, 9/1/11

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS STATEMENT O. ... NAME File No. 2011080622 Date Filed: 8/11/2011 Name of Business: CKALDENT. 7811 Allott Ave. Van Nuys, CA Channa Yervandyan. 7811 Allott Ave. Van Nuys,

Current File #20101052260

Date: 07/30/2011

Date: 07/30/2011 Published: 8/11/11, 8/18/11, 8/25/11, 9/1/11 FICTITIOUS BUSINESS NAME STATEMENT: 2011 073249

The following person(s) is/are doing business as: J.M.M, 2332 N COGSWELL RD, LOS ANGELES, CA 91732. JAIME MONTES MEZA, 2332 N COGSWELL RD LOS ANGELES CA 91732. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JAIME MONTES MEZA. The registrant(s) declared that all in-formation in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this state-ment does not of itself authorize the use in this state of a fictitious name statement must be nied prior to that date. The ning of this state-ment does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/25/2011, 9/1/2011, 9/8/2011, 9/15/2011 21016

FICTITIOUS BUSINESS NAME STATEMENT: 2011 073265 The fol-lowing person(s) is/are doing business as: THE BLUE MOON CRUISES, 1400 OLD HARBOR LN #104, MARINA DEL REY, CA 90292. CHRISTOPHER MEDINGER, 14000 OLD HARBOR LN #104 MARINA DEL REY CA 90292. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ficti-tious business name or names listed here in. Signed CHRISTOPHER MEDINGER. The registrant(s) declared that all information in the state-ment is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/99/2011 NOTICE - This ficting name FICTITIOUS BUSINESS NAME STATEMENT: 2011 073265 of Los Angeles County on: 7/29/2011, NOTICE - This fictitious statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/25/2011, 9/1/2011, 9/8/2011, 9/15/2011 21018

FICTITIOUS BUSINESS NAME STATEMENT: 2011 073346 The fol-lowing person(s) is/are doing business as: PATEL BAIL BONDS, INC, 5220 CLARK AVE SUITE # 110, LAKEWOOD, CA 90712. PATEL BAIL BONDS, INC, 5220 CLARK AVE SUITE # 110 LAKEWOOD CA 90712. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ASHISH PATEL. The registrant(s) de-clared that all information in the statement is true and correct. This begun to transact business under the inclutious business name or names listed here in. Signed ASHISH PATEL. The registrant(s) de-clared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: statement is filed with the County Clerk of Los Angeles County on: 7/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/25/2011, 9/1/2011, 9/8/2011, 9/15/2011 21017

FICTITIOUS BUSINESS NAME STATEMENT 2011 075135 The fol lowing person(s) is/are doing business as: SALVADOR REZA REAL ESTATE CONSULTING, 4140 WORKMAN MILL RD #45, WHITTIER, CA 90601. SALVADOR REZA, 4140 WORKMAN MILL RD #45 WHITTIER CA 90601. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SALVADOR REZA. The registrant(s or names listed here in. Signed SALVADOR REZA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/25/2011, 9/1/2011, 9/8/2011, 9/15/2011 21122

EICTITIOUS BUSINESS NAME STATEMENT: 2011 075236 The fol-Iowing person(s) is/are doing business as: VUELVE A LA VIDA, 2143 COGSWELL RD, EL MONTE, CA 91733 VICTOR CALDERON, 2143 COGSWELL RD EL MONTE CA 91733 VICTOR CALDERON, 2143 COGSWELL RD EL MONTE CA 91733. The business is conducted COGSWELL RD EL MONTE CA 91733. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictibuos business name or names listed here in. Signed MARTIN RAYGOZA. The registrant(s) declared that all informa-tion in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/3/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious busi-ness name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 8/25/2011, 9/1/2011, 9/8/2011, 9/15/2011 21123 8/25/2011, 9/1/2011, 9/8/2011, 9/15/2011 21123

FICTITIOUS BUSINESS NAME STATEMENT: 2011074798: The follo ing person(s) is/are doing business as: IDEAL FIT MODELS. 8126 Blackburn Ave. Los Angeles, CA 90048. ANORA LYN SCHAER. 8126

Blackburn Ave. Los Angeles, CA 90048.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Anora Lyn Schaer. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself autho-rize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1161

FICTITIOUS BUSINESS NAME STATEMENT: 2011081926: The FIGTITIOUS BUSINESS NAME STATEMENT: 2011081926: TT lowing person(s) is/are doing business as: LEGAL SERVICE: YOU; LEGAL SERVICES MADE EASY. 4420 Price St #1. Los An CA 90027. VICTORIA NAREZHNAYA. 4420 Price St #1. Los An CA 90027. The business is conducted by: AN INDIVIDUAL. Reg has begun to transact business under the fictitious business or names listed here on: N/A Signed: Victoria Narezhnaya. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1162

FICTITIOUS BUSINESS NAME STATEMENT: 2011071738: The follow-ing person(s) is/are doing business as: GEEK RAGS. 2425 N. Beverly Glen Blvd. Los Angeles, CA 90077. GALL CHARLENE. 2425 N Beverly Glen Blvd. Los Angeles, CA 90077. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: NA Signed: Gail Boggs. This statement is filed with the County Clerk of Los Angeles County on: 08/12/2011. NOTICE - This fictitious name statement ex-pires five vaers from the date it was filed on in the office of the county pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1163

FICTITIOUS BUSINESS NAME STATEMENT: 2011069131: The fol-lowing person(s) is/are doing business as: H&M Janitorial Services. 14134 Burbank Blvd #12. Sherman Oaks, CA 91401. MAGNOLIA BERMUDEZ. 14134 Burbank Blvd #12. Sherman Oaks, CA HUGO MAZARIEGOS. 14134 Burbank Blvd #12. Sherman Oaks, CA 91402.The business is conducted by: A GENERAL PARTNERSHIP Registrant has begun to transact bu ss under the fictitious busi ness name or names listed here on: N/A Signed: Magnolia Bermudet. This statement is filed with the County Clerk of Los Angeles County This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1164

FICTITIOUS BUSINESS NAME STATEMENT: 2011069123: The follow-ing person(s) is/are doing business as: NOMAD FOODS. 2355 West-wood Bivd #562. Los Angeles, CA 90064. CITADEL CORPORATION. 2355 Westwood Bivd #562. Los Angeles, CA 90064. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Citadel Corporation. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1165 FICTITIOUS BUSINESS NAME STATEMENT: 2011069123: The follo

FICTITIOUS BUSINESS NAME STATEMENT: 2011082056: TIC UNTRASOUND SERVICES; DOC MOBILE DIAGNOSTIC SONOGRAPHY;DADDY&MOM CAREGIVER AGENCY; SENIOR CARE & NANNY AGENCY. 2414 N. Lincoln St. Burbank, CA 91504. P&R IN-TERNATIONAL ENTERPRISE INC. 2414 N. Lincoln St. Burbank, CA TERNATIONAL ENTERPRISE INC. 2414 N. Lincoln St. Burbank, CA 91504.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nestor Esplana. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1166

FICTITIOUS BUSINESS NAME STATEMENT: 2011081807: The folio FICTITIOUS BUSINESS NAME STATEMENT: 2011081807: The follow-ing person(s) is/are doing business as: LOGISTICS EXPRESS. 1643 ½ Westwood Blvd. Los Angeles, CA 90024. THE COURRIER CON-NECTION INC. 1643 ½ Westwood Blvd. Los Angeles, CA 90024. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Robert Weiser. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1167 9/1/11. 9/8/2011 1167

FICTITIOUS BUSINESS NAME STATEMENT: 2011081806: The fol-lowing person(s) is/are doing business as: TOPFLIGHT WORLDWIDE AIR EXPRESS. 1643 ½ Westwood Blvd. Los Angeles, CA 90024. THE COURRIER CONNECTION INC. 1643 ½ Westwood Blvd. Los Angeles, CA 90024. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the ficitious business name or names listed here on: N/A Signed: Robert Weiser. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1168 FICTITIOUS BUSINESS NAME STATEMENT: 2011081806: The fol-

FICTITIOUS BUSINESS NAME STATEMENT: 2011081272: The follow FIGTITIOUS BUSINESS NAME STATEMENT: 2011081272: The follow-ing person(s) is/are doing business as: MGA; FEDOSI; MANUFAC-TURING GROUP; HANASSAB; CARPET CENTER USA. 8687 Melrose Ave. West Hollywood, CA 90069. MANAGEMENT GROUP AMERICA INC. 8687 Melrose Ave. West Hollywood, CA 90069.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: MANAGEMENT GROUP AMERICA INC. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) on law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1169

FICTITIOUS BUSINESS NAME STATEMENT: 2011083252: The follow-ing person(s) is/are doing business as: GOLDCERAM. 9301 Wilshire Blvd #PHI. Beverly Hills, CA 90210. SOLAMU OF BEVERLY HILLS INC. 9301 Wilshire Blvd #PHI. Beverly Hills, CA 90210. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Andrew Paeng. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1170 FICTITIOUS BUSINESS NAME STATEMENT: 2011083252: The follow

FICTITIOUS BUSINESS NAME STATEMENT: 2011084765: The HCTITIOUS BUSINESS NAME STATEMENT: 2011084765: The follow-ing person(s) is/are doing business as: MODERN FILTH; MASON WEAR. 121 N Wetherly Dr. Beverly Hills, CA 90211. ELIOT SALEHANI. 121 N Wetherly Dr. Beverly Hills, CA 90211. ELIAS FERNANDEZ. 20 S. Spalding Dr. Beverly Hills, CA 90212. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact busi-A GENERAL PARTNERSHIP. Registrant has begun to transact busi-ness under the fictitious business name or names listed here on: N/A Signed: Eliot Salehani. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself au-thorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1171

FICTITIOUS BUSINESS NAME STATEMENT: 2011084768: The following person(s) is/are doing business as: J&b CAR WASH AND CARPET CLEANING. 8917 Burnet Ave. North Hills, CA 91343. EN-RIOUE VASOUEZ PEREZ. 8917 Burnet Ave. North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has begun to business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Andrew Paeng. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11.9/8/2011 1172 9/1/11. 9/8/2011 1172

FICTITIOUS BUSINESS NAME STATEMENT: 2011084766: The follow person(s) is/are doing business as: GLAMOUR VACATION. 1142 Central Ave. Glendale, CA 91202. NANA ABRAMOVA. 432 Palm Dr N. Central Ave. Glendale, CA 91202. NANA ABRAMOVA. 432 Palm Dr #1. Glendale, CA 91202. The business is conducted by: AN INDIVID-UAL. Registrant has begun to transact business under the ficitious business name or names listed here on: N/A Signed: Nana Abramova. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This ficitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1173

FICTITIOUS BUSINESS NAME STATEMENT: 2011084767: The following person(s) is/are doing business as: PC MAC TECH. 10210 Riverside Dr. Taluca Lake, CA 91602. LA CITY TECH INC. 10210 Riv-erside Dr. Tuluca Lake, CA 91602. The business is conducted by: A erside Dr. Tuluca Lake, CA 91602.The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: LA CITY TECH INC. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 1441) of CAL 10.27(2011.1124) 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1174

FICTITIOUS BUSINESS NAME STATEMENT: 2011084771: The fol-lowing person(s) is/are doing business as: EISNER INSTITUTE FOR PROFESSIONAL STUDIES. 16133 Ventura Blvd #700. Encino, CA 91436. EISNER PSYCHOLOGICAL ASSOCIATES INC. 16133 Ventura Blvd #700. Encino, CA 91436. The business is conducted by: A COR-PORATION. Registrant has begun to transact business under the ficit-tious business name or names listed here on: N/A Signed: Andrew Paeng. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et FICTITIOUS BUSINESS NAME STATEMENT: 2011084771: The folof another under federal state, or common law (see Sectioned, B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1175 n 14411, et

FICTITIOUS BUSINESS NAME STATEMENT: 2011082795: The following person(s) is/are doing business as: SORSID; SORSID CRE-ATIVE; SORSID DESIGN; SORSID STUDIO. 340 N Kenwood St #204. ATIVE: SORSID DESIGN; SORSID STUDIO. 340 N Kenwood St #204. Glendale, CA 91206. ARTHUR BADALIAN. 340 N Kenwood St #204. Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious busi-ness name or names listed here on: N/A Signed: Arthur Badalian. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et sec... B&P Code). 8/18/11, 8/25/11, 9/171, 9/8/2011 1176 seg., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1176

FICTITIOUS BUSINESS NAME STATEMENT: 2011082842: The follow FICTITIOUS BUSINESS NAME STATEMENT: 2011082842: The follow-ing person(s) is/are doing business as: BRIGHT NOW WHITENING. 31940 Olive Ave. Castaic, CA 91384. JEFFERY MOORE. 31940 Olive Ave. Castaic, CA 91304. The business is conducted by: AN INDIVID-UAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jeffrey Moore. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1177

FICTITIOUS BUSINESS NAME STATEMENT: 2011082746: The follow-FICTITIOUS BUSINESS NAME STATEMENT: 2011082746: The follow-ing person(s) is/are doing business as: US TRUCKING. 6036 Santa Monica Blvd. Los Angeles, CA 90038. AZAT KECHECHYAN. 1304 E. Wilson Ave. Glendale, CA 91206. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fic-titious business name or names listed here on: N/A Signed: Azat Ke-chechyan. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et sec... B&P Code). 8/18/11. 8/25/11. 9/171. 9/8/2011 1178 seg., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1178

FICTITIOUS BUSINESS NAME STATEMENT: 2011082386: The follow ing person(s) is/are doing business as: GEMP LLC. 19780 Ahwanee Ln. Northridge, CA 91326. GEMP LLC. 81 Stagecoach Rd. Bell Can-

yon, CA 91307.The business is conducted by: Limited Liability Comyon, Ox 9137 The business is conducted by Limited Labinity Con-pany. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Gemp Lic. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that A new ficturous pushess name statement must be med prior to mar date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1179

FICTITIOUS BUSINESS NAME STATEMENT: 2011082360: The foll HCTITIOUS BUSINESS NAME STATEMENT: 2011082360: The follow-ing person(s) is/are doing business as: BEST HOME FOR LIVING, 6916 Vanscoy Ave. North Hollywood, CA 91605. MARY JANE GAR-NER. 6916 Vanscoy Ave. North Hollywood, CA 91605. The business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on N/A Signed: Mary Jane Garner. This statement is filed with the County Clerk of Los Angeles County on: 08/17/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 8/18/11, 8/25/11, 9/1/11, 9/8/2011 1180

#### FILE NO. 2011 083188 FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SPIN CLEAN COIN LAUNDRY, 112 S. PACIFIC AVE, SAN PEDRO, CA 90731 county of: LOS ANGELES. The full name of registrant(s) is/are: ROBERT A. BAILEY, 2338 W. 255TH ST, LOMITA, CA 90717-2425. This Business is being conducted by a/an: IND/INDUAL. The registrant commenced to transact business under the fictitious business name/

commenced to transact business under the fictitious business name/ names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ ROBERT A. BAILEY, OWNER This statement was filed with the County Clerk of LOS ANGELES County on AUG 17 2011 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions

#### Code). LA1038304 BH WEEKLY 8/25, 9/1, 8, 15, 2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011061136: The follow-ing person(s) is/are doing business as: COPY SOLUTIONS USA. 315 N. Normandie PI #3. Los Angeles, CA 90004. VUTIPON VONGPAYUK. 315 N Normandie PI #3. Los Angeles, CA 90004. VUTIPON VUTDAPORN VONGPAYAK. 315 N. Normandie PI #3. Los Angeles, CA 90004. The business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nutdaporn Vongpayak. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that A new ficturous pushess name statement into be med prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of an-other under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1181

FICTITIOUS BUSINESS NAME STATEMENT: 2011089696: The follo FICTITIOUS BUSINESS NAME STATEMENT: 2011089696: The folk ing person(s) is/are doing business as: ALL INTERNATION TRADINC. 2680 S. Bonnie Beach PI. Vernon, CA 90058. F&F BUSINE MANAGEMENT SERVICES INC. 2680 S. Bonnie Beach PI. Vernon, 90058. The business is conducted by: A CORPORATION. Regist has begun to transact business under the fictitious business na or names listed here on: N/A Signed: F&F Business Managem Service Inc. This statement is filed with the County Clerk of Los Angeles County on: 08/26/2011. NOTICE - This fictitious name statent expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1182

FICTITIOUS BUSINESS NAME STATEMENT: 2011089633: The follow-ing person(s) is/are doing business as: MESTIZO TRENDS. 9600 Van Nuys Blvd #205. Panorama City, CA 91402. ROSALVA LEON. 9600 Van Nuys Blvd #205. Panorama City, CA 91402. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signet: Rosalva Leno. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires from the dtei twas filed on in the Clerk of Los Angeles County on: 0//13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1183

FICTITIOUS BUSINESS NAME STATEMENT: 2011089633: The foll ing person(s) is/are doing business as: GIGGLES SPORT CAFÉ. 215 N Brand Blvd, Glendale, CA 91203, EDGAR ENTERTAINMENT INC. 215 N Brand Blvd. Glendale, CA 91203. The busine s is condu ed by: AN INDIVIDUAL. Registrant has begun to transact business der the fictitious business name or names listed here on: N/A Sig Garnik Galoostion. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name state Angeles County on: 0//13/2011. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1184

FICTITIOUS BUSINESS NAME STATEMENT: 2011089652: The folio FIGTITIOUS BUSINESS NAME STATEMENT: 2011089652: The follow-ing person(s) is/are doing business as: BRAKE MASTERS. 8340 Reseda Blvd. Northridge, CA 91344. CENTURY AUTO REPAIR. 8340 Reseda Blvd. Northridge, CA 91324. The business is conducted by: A CORPORATION. Registrant has begun to transact business un-der the fictitious business name or names listed here on: N/A Signed: der the fictitious business name or names listed here on: N/A Signed: Mardik Vartanian. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1185

ing person(s) is/are doing business as: H D M Z A LOGISTICS. 23645 N Meadow Ridge #11. Santa Clarita, CA 91321. ISMAEL R ARRIAZA. 23645 N Meadow Ridge #11. Santa Clarita CA 91321. ISMAEL R ARRIAZA. 23645 N Meadow Ridge #11. Santa Clarita, CA 91321.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed

here on: N/A Signed: Ismael R Arriaza. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1186

FICTITIOUS BUSINESS NAME STATEMENT: 2011089790: ing person(s) is/are doing business as: SKY JUMPERS. 16300 Malden St. North Hills, CA 91343. MARTIN MANVELIAN. 16300 Malden St. North Hills, CA 91343. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Martin Manvelian. This statement is filed with the County Clerk of Los Martin Manvelian. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name state ent must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1187

FICTITIOUS BUSINESS NAME STATEMENT: 2011088915: The fol-lowing person(s) is/are doing business as: DARABAR SECRET THAI CUISINE. 5112 Hollywood Blvd #108-109. Los Angeles, CA 90027. PRAKOPSUP SEESAD. 847 N. Hobart Blvd. Los Angeles, CA 90027. Drabusiness is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: IV/A Signed: Prakopsup Seesad. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing date it was filed on, in the office of the county clerk. A new fictitous business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/2011 - 1188

#### FICTITIOUS BUSINESS NAME STATEMENT: 2011089633: The

ing person(s) is/are doing business as: KAANCHI. Parthenia St. Northridge, CA 91325. KARAN SINGH. 7918 R Blvd #310. Reseda, CA 91335.The business is conducted by INDIVIDUAL. Registrant has begun to transact business und fictitious business name or names listed here on: N/A Signed: ed Kara Singh. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A n w fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1189

FICTITIOUS BUSINESS NAME STATEMENT: 2011089761: The fol-FIGTITIOUS BUSINESS NAME STATEMENT: 2017089761: The tot-lowing person(s) is/are doing business as: AMERICAN TRANSPORTATION MANAGEMENT GROUP. 1608 Alamitas Ave. Monrovia, CA 91016. ARMEN BAGDASSARIAN. 1608 Alamitas Ave. Monrovia, CA 91016. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious busi-ness name or names listed here on: N/A Signed: Armen Bagdassarian. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five wears from the date in was filed on in the office of the county clerk years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411 B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1190 1, et seq.,

FICTITIOUS BUSINESS NAME STATEMENT: 2011089761: The FIGTINIOUS BUSINESS NAME STATEMENT: 201109701: THE DRIVE ing person(s) is/are doing business as: S&FTILE DEPOT. 6741 Van Nuys ST #F. Van Nuys, CA 91405. SRBUN FAKHURYAN. 145 S. Glenoaks Blvd. Burbank, CA 91502.The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed when on: N/A Signed: Srbun Fakhurvan, This statem ent is filed with the County Clerk of Los Angeles County on: 07/13/2011, NOTICE - This fictitious name stat ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see 411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011,

FICTITIOUS BUSINESS NAME STATEMENT: 2011084270: The follow-ing person(s) is/are doing business as: ILLCO. 10450 Eastborne Ave #205. Los Angeles, CA 90024. SHAPOOR RAHIMI. 10450 Eastborne Ave #205. Los Angeles, CA 90024. The business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shapoor Rahimi. This statement is filed with the County Clerk of Los Angeles County on: 07(13/2011 NOTICE - This fictitious N/A Signed: Shapoor Rahimi. This statement is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1192

FICTITIOUS BUSINESS NAME STATEMENT: 2011085860: The ing person(s) is/are doing business as: TRICAP R TRICAP PROPERTIES, 1801 Avenue of the Stars #417, Los A TRICAP REALTY CA 90067, SHELBY JEAN KAPLAN, Two Latimer Rd, Santa Mo CA 90402. The business is conducted by: AN INDIVIDUAL. Registrar has begun to transact business under the fictitious business name of names listed here on: N/A Signed:Shelby Jean Kaplan. This staten is filed with the County Clerk of Los Angeles County on: 07/13/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) federal state, or common law (see Section 14411, et seq., B&P Code.) 9/1/2011, 9/8/2011, 9/15/2011, 9/22/ 2011 - 1193

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST. STE 320 LOS ANGELES, CA 90017 (213)833-6043 NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE To Whom It May Concern: The Name(s) of the Applicant(s) is/are: The Name(s) of the Applicant(s) is/are: MAISON GRAUD LLC The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1032 SWARTHMORE AVE. PACIFIC PALISADES,CA 90272-2505 Type of license(s) applied for: 41-On-Sale Beer and Wine- Eating Place

FICTITIOUS BUSINESS NAME STATEMENT: 2011085338: The follo Ing person(s) is/are doing business as: AHAPP MEDIA. 301 N. Canon Dr. #304. Beverly Hills, CA 90210. FASTLIGHT MEDIA, INC. 301 N. Canon Dr. #304. Beverly Hills, CA 90210. The business is conducted by: LIMITED LIABILITY. Registrant has begun to transact business under the fictitious business name or names listed here on: 5/9/2011. Signed: Michaelle Fastlicht.President. This statement is filed with the County Clerk of Los Angeles County on: 08/19/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 – 1194

FICTITIOUS BUSINESS NAME STATEMENT: 2011094212 The follow-ing person(s) is/are doing business as: LIANNA LAW FIRM; HELLO DOGGEEZ 10153-1/2 Riverside Dr Ste 361, Toluca Lake, CA 91602. Paige L. Adamczyk 2508 W. Chandler Blvd, Burbank, CA 91505. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 7/24/2011 Signed: Paige L. Adamczyk, Womer. This statement is filed with the County Clerk of Los Angeles County on: 9/2/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a ficitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1195

FICTITIOUS BUSINESS NAME STATEMENT: 2011094193 The follow-ing person(s) is/are doing business as: SSS- APPAREL 1713 Scott Road #6, Burbank, CA 91504. SAVANH T. SHARMA 1713 Scott Road #6, Burbank, CA 91504. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious busi-ness name or names listed here on: 9/2/2011 Signed: Savanh T. Sharma, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/2/2011. NOTICE - This fictitious name state-ment expires five years from the date it was filed on in the office of Angeles County on: 9/2/2011. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1196

FICTITIOUS BUSINESS NAME STATEMENT: 2011094010The follow-ing person(s) is/are doing business as: HM AUTO BODYSHOP 12157 Branford St #B8, Sun Valley, CA 91352HAMLET MOUSISYAN 1067 E. Tujunga Ave, Burbank, CA 91501. The business is conducted by: usiness is conducte nsact business E. Tujunga Ave, Burbank, CA 91501. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed here on: 9/2/2011 Signed: Hamlet Mousisyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/2/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vioation of the rights of another under federal state, or common law (see ection 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, /29/ 2011 1197

FICTITIOUS BUSINESS NAME STATEMENT: 2011094029 The fol-lowing person(s) is/are doing business as: ANDREW SHAKEL & ASSOSCIATES 29500 Heathercliff Rd #126, Malibu, CA 90265. ANDREW SHAKEL 29500 Heathercliff Rd #126, Malibu, CA 90265. The business is conducted by: an Individual Registrant has begun to transact business under the fictitious business name or names listed transact business under the fictitious business name or names listed here on: 9/1/2011 Signed: Andrew Shakel, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/2/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 1198

FICTITIOUS BUSINESS NAME STATEMENT: 2011089022 The SHANA K 912 F 12th St Ste s/are doing business as: SHANA K 912 E. 12th St Ste s, CA 90021. RAHROW INC 912 E. 12th St Ste D, Los D Los An D, Los Angeles, CA 90021. RAHROW INC 912 E. 12th St Ste D, Los Angeles, CA 90021. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious busi-ness name or names listed here on: 6/15/2009 Signed: Rahrow INC, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 8/25/2011. NOTICE - This fictitious name statement ex-terior for water for the business. County on: 8/29/2011. NOTICE - This includes name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1199

FICTITIOUS BUSINESS NAME STATEMENT: 2011089100 The folio FICTITIOUS BUSINESS NAME STATEMENT: 2011089100 The follow-ing person(s) is/are doing business as: THE JEWELRY LIQUIDATION GURU 9320 Wilshire Blvd #207, Beverly Hills, CA 90212. GURULIQ INC 157 S. Oakhurst Dr, Beverly Hills, CA 90212. The business is con-ducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/26/2011 under the fictitious business name or names listed here on: 8/26/2011 Signed: Guruliq Inc, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/26/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 1200 ection 1--2/29/ 2011

FICTITIOUS BUSINESS NAME STATEMENT: 2011093073 The fol ing person(s) is/are doing business as: PLANET PARTY COCKTAILES & CHEERS 1 Fuerson Ln, Chatsworth, CA 91311, ANA D, QUIROZ 1 Fuerson Ln. Chatsworth, CA 91311. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 9/1/2011 Signed: fictitious business name or names listed here on: 9/1/2011 Signed: Ana D. Quiroz, General Manager/Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/1/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1201

FICTITIOUS BUSINESS NAME STATEMENT: 2011090652 The following person(s) is/are doing business as: SET DESIGN 9831 West Olympic Blvd, Beverly Hills, CA 90212. SANDRA TURKOWITZ 9831 West Olympic Blvd, Beverly Hills, CA 90212 The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/10/2011 Signed: Sandra Turkowitz/ SETdesign, Principal/Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this state-ment does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1202 EICTITIOUS BUSINESS NAME STATEMENT: 2011090652 The followi

FICTITIOUS BUSINESS NAME STATEMENT: 2011090653 The lowing person(s) is/are doing business as: SISTAS MAKING DOUGH 8120 Quakertown Ave, Winnetka, CA 91306. JOSZETTE SMITH 8120 Quakertown Ave, Winnetka, CA 91306 The business is conducted by: an Individual. Registrant has begun to transact business under the

fictitious business name or names listed here on: 3/19/2002 Signed: Joszette Smith, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1203

FICTITIOUS BUSINESS NAME STATEMENT: 2011092955 The fol-lowing person(s) is/are doing business as: LUMENATIONS INC; AN EXTRA PAIR OF HANDS 5506 Goodland Ave, Valley Village, CA 91607. PREFERRED LIGHTING INC 5506 Goodland Ave, Valley Village, CA 91607. PI607. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/17/10 Signed: Preferred Lighting Inc, President.. This statement is filed with the County Clerk of Los Angeles County on: 9/1/2011. NOTICE - This fictitious name statement expires five verser from the date it was filed on in the office of the county Clerk five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of aner under federal state, or common law (see Section 14411, 2 Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1204 1, et seq.,

FICTITIOUS BUSINESS NAME STATEMENT: 2011092995 The follow-ing person(s) is/are doing business as: INFINITE DENTAL WELLNESS 3600 N. Verdugo Rd. Suite #201, Glendale, CA 91208. KIRAJ & MURADYAN DENTAL CORP 3600 N. Verdugo Rd. Suite #201, Glendale, CA 91208. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or person lited here on 9/01/011. Sciencet (Suite Party Content on 1971) has begun to transact business under the fictitious business name or names listed here on: 9/01/2011 Signed: Kiraj& Muradyan Dental Corp, President.. This statement is filed with the County Clerk of Los Angeles County on: 9/1/2011. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1205

FICTITIOUS BUSINESS NAME STATEMENT: 2011092994 The fol-lowing person(s) is/are doing business as: 1 CLICK RESTORE 17050 Chatsworth St #106, Granada Hills, CA 91325. RITCHIE KAY 17045 Roscoe Blvd #16, Northridge, CA 91325. The business is conducted by: an Individual. Registrant has begun to transact business un-der the fictitious business name or names listed here on: 9/01/2011 Signed: Ritchie Kay, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/01/2011. NOTICE - This fictitious Clerk of Los Angeles County on: 9/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1206

FICTITIOUS BUSINESS NAME STATEMENT: 2011093055 The folio person(s) is/ai Rd, Burban<sup>L</sup> s/are doing business as: VILLEDA'S TRUCKING 1810 Scott nk, CA 91504. JOSE A.VILLEDA 1810 Scott Rd, Burbank, CA 91504. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or has begun to transact business under the fictitious business name or names listed here on: 9/01/2011 Signed: Jose A Villeda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 9/01/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1207

FICTITIOUS BUSINESS NAME STATEMENT: 2011092281 The follo ing person(s) is/are doing business as: FINCH AND GREEN 1200 N. Clark St, West Hollywood, CA 90069. SHAWN FINCH 1200 N. Clark St. West Hollywood, CA 90069. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/31/2011 Signed fictitious busin Shawn Finch, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/31/2011. NOTICE - This fictitious name of Los Angeles County on: 8/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1208

FICTITIOUS BUSINESS NAME STATEMENT: 2011091570 The follow-ing person(s) is/are doing business as: HAUS OF RYAN SAGHIAN DESIGN 136 N. La Peer Dr, Los Angeles, CA 90048. RYAN SAGHIAN 136 N. La Peer Dr, Los Angeles, CA 90048. The business is conducted by: an Individual. Registrant has begun to transact business un-der the fictitious business name or names listed here on: 8/31/2011 Signed: Ryan Saghian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/31/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1209

EICTITIOUS BUSINESS NAME STATEMENT: 2011091570 The folio ss as: AIRIVNA 18540 Plu nmer St. ing person(s) is/are doing business as: AIRIVNA 18540 Plummer #121, Northridge, CA 91324. JOHN SPANOMANOLIS 18540 Plumm St. #121, Northridge, CA 91324. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/31/2011 Signed: John Spanomanolis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/31/2011. NOTICE - This fictitious name of Los Angeles County On: 3/3/2011. NOTICE - This fictuous hame statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1210

FICTITIOUS BUSINESS NAME STATEMENT: 2011091751 The follow ing person(s) is/are doing business as: BLAIR FINANCIAL SOLUTIONS 20033 Sam PI, Santa Clarita, CA 91387-4443. STUART C. BLAIR III 29033 Sam PI, Santa Clarita, CA 91387-4443. The business is con-29033 Sam PI, Santa Clarita, CA 91387-4443. The business is con-ducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/31/2011 Signed: Stuart C. Blair III, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/31/2011. NOTCE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1210

FICTITIOUS BUSINESS NAME STATEMENT: 2011091020 The follow ing person(s) is/are doing business as: PACOIMA COMPOUNDING PHARMACY 13515 Van Nuys Blvd, Pacoima, CA 91331. PACOIMA COMPOUNDING PHARMACY INC 13515 Van Nuys Blvd, Pacoima, CA 91331. The business is conducted by: a Corportation. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/30/2011 Signed: Omid Matinvar, CEO. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new The full of the statement does not of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1211

FICTITIOUS BUSINESS NAME STATEMENT: 2011090719The follow-ing person(s) is/are doing business as: TAGG FINANCIAL SERVICES 14421 Weddington St, Sherman Oaks, CA 91401. AREG TAGMIZYAN 14421 Weddington St, Sherman Oaks, CA 91401. The business is con-ducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/30/2011 Signed: Areg Tagmizyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTCE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement bit, in the other boards yields. A few includes basiless name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a ficitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1212

FICTITIOUS BUSINESS NAME STATEMENT: 2011091143 The fol-lowing person(s) is/are doing business as: SMART LOCK AND SAFE 10926 Bismarck Avenue, Porter Ranch, CA 91326. ROB JONES 10926 Bismarck Avenue, Porter Ranch, CA 91326. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/30/2011 Signed: Rob Jones, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 121

FICTITIOUS BUSINESS NAME STATEMENT: 2011090773 The fol-lowing person(s) is/are doing business as: SMITH LOCKSMITH 8039 Reseda Blvd #211-N, Reseda, CA 91335. TTANLEY KEY AUGH 8039 Reseda Blvd #211-N, Reseda, CA 91335. The business is conducted by: an Individual. Registrant has begun to transact business un-der the fictitious business name or names listed here on: 8/30/2011 Signed: Stanley Augh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1214

FICTITIOUS BUSINESS NAME STATEMENT: 2011090650 The fol-lowing person(s) is/are doing business as: JOE'S FALAFEL 3535 Cahuenga BI. West. #105, Los Angeles, CA 90068. The business 3535 Cahuenga BI. West. #105, Los Angeles, CA 90068. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/30/2011 Signed: Elias Mattar,Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1215 FICTITIOUS BUSINESS NAME STATEMENT: 2011090650 The fol-

FICTITIOUS BUSINESS NAME STATEMENT: 2011090651 The follo person(s) is/are doing business as: EXPERT BUILDER 11012 Ventura Blvd #B, Studio City, CA 91604. DIRECT BUY CONSTRUCTION, INC 11012 Ventura Blvd #B, Studio City, CA 91604.The business is con-ducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/30/2011 Signed: Alon Zur, President. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1216 11012 Ventura Blvd #B, Studio City, CA 91604.The business is co

FICTITIOUS BUSINESS NAME STATEMENT: 2011091333 The following person(s) is/are doing business as: ALTERED STATES PRODUCTIONS 15333 De Pauw St, Pacific Palisades, CA 90272. LIFESTYLE MANAGEMENT CORPORATION 15333 De Pauw St, Pacific Palisades, CA 90272. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/30/2011 Signed: Analia Marino, President. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTLE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement expires five tate. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of an-other under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/28/2011 1217 FICTITIOUS BUSINESS NAME STATEMENT: 2011091333 The following B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1217

FICTITIOUS BUSINESS NAME STATEMENT: 2011089981 The follow ing person(s) is/are doing business as: HR GARCIA TRANSPORT 6612 Kester Ave No.1, Van Nuys, CA 91405. YEMBI G. CABRERA PAZ 6612 Kester Ave No.1, Van Nuys, CA 91405. The business is conducted by: Kester Ave No.1, Van Nuys, CA 91405. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/26/2011 Signed: Yembi G Cabrera Paz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1218

FICTITIOUS BUSINESS NAME STATEMENT: 2011090201 The follow ing person(s) is/are doing business as: HILLTOP HAVEN 6531 Gloria Ave, Lake Balboa, CA 91406. THOMAS STILES 572 Orangewood Ct, Ave, Lake Balboa, CA 91406. THOMAS STILES 572 Orangewood Ct, Palmdale, CA 93550 .The business is conducted by: an Individual. Registrant has begun to transact business under the ficitious busi-ness name or names listed here on: 8/29/2011 Signed: Thomas Stiles, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2011. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1219

FICTITIOUS BUSINESS NAME STATEMENT: 2011090283 The follow ing person(s) is/are doing business as: D'SABORES 19315 Saticoy Unit #H, Reseda, CA 91325. MIGUEL ANTONIO GIRON TURCIOUS 21309 Bottletree Ln #101, Santa Clarita, CA 91321 .The business

is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/29/2011 Signed: Miguel Antonio Giron Turcious, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1220

FICTITIOUS BUSINESS NAME STATEMENT: 2011090277 The FICTITIOUS BUSINESS NAME STATEMENT: 2011090277 The follow-ing person(s) is/are doing business as: YASMEEN ZOE COLLECTION 13914 Carol Lane, Sylmar, CA 91342. JERRY B. DIEGO, ROULENE DIEGO 13914 Carol Lane, Sylmar, CA 91342. The business is conduct-ed by: Husband and Wife. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/29/2011 Signed: Jerry B. Diego, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of onice of the county clerk. A new fictulous business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1221

FICTITIOUS BUSINESS NAME STATEMENT: 2011089994 The following person(s) is/are doing business as: NE1 SKATE SHOP 11473 Killion St Apt#3, North Hollywood, CA 91601. NATHANIEL CHILDRESS; DAVID BABIN 11473 Killion St Apt#3, North Hollywood, CA 91601. The busi-ness is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed transact business under the fictitious business name or names listed here on: 8/29/2011 Signed: Nathaniel Childress, CEO/Partner. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1222

FICTITIOUS BUSINESS NAME STATEMENT: 2011089985 The In preson(5) Is/are doing/business as: FELINE FRIENDS 18918 Friar St, Tarzana, CA 91335. JANICE HUTCHINS 18918 Friar St, Tarzana, CA 91335. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or has begun to transact business under the fictitious business name or names listed here on: 8/29/2011 Signed: Janice Hutchins,Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/29/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 1223

FICTITIOUS BUSINESS NAME STATEMENT: 2011088542 The following person(s) is/are doing business as: FRIENDLY LIMO SERVICE 16915 Napa St #110, North Hills, CA 91343. RANA KHAN;MUHAMMAD ABDUL A2IZ ASAD; SHAH KHAN 16915 Napa St #110, North Hills, CA 91343 . The business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/25/2011 Signed: Muhammad Asad,Partner. This statement is filed with the County Clerk of Los Angeles County on: 8/25/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name tatement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1224 FICTITIOUS BUSINESS NAME STATEMENT: 2011088542 The follo

FICTITIOUS BUSINESS NAME STATEMENT: 2011087478 The following person(s) is/are doing business as: MREM 1017 N. Fuller Ave #215, Los Angeles, CA 90046. MARK REMESNITSKIY 1617 N. Fuller Ave #215, Los Angeles, CA 90046. The business is conducted by: an Individual. Registrant has begun to transact business ins conducted by: Individual. Registrant has begun to transact business under the ficti-tious business name or names listed here on: 8/24/2011 Signed: Mark Remesnitskiy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/24/2011. NOTICE - This fictitious name of Los Angeles County on: 8/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1225

9/29/2011 1225 FICTITIOUS BUSINESS NAME STATEMENT: 20110789888 The fol-lowing person(s) is/are doing business as: EL SHADDAI AUTO RECONDITIONING 2253 W. Pico Bivd, Los Angeles, CA 90006. EL SHADDAI AUTO RECONDITIONING, INC 2263 W Pico Bivd, Los Angeles, CA 90006. The business is conducted by: a Corporation. Registrant has begun to transact business under the fictilious busi-ness name or names listed here on: *8/10/2011* Signed: Jose David Ortega, CEO-President. This statement is filed with the County Clerk of Los Angeles County on: *8/10/2011*. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 1226

FICTITIOUS BUSINESS NAME STATEMENT: 2011087250 The fol-lowing person(s) is/are doing business as: ENDLESS BEAUTY BAR COSMETICS BOUTIQUE AND SPA 4420 Topanga Canyon Blvd, Woodland Hills, CA 91364. E&S Cosmetics LLC 4420 Topanga Canyon Blvd, Woodland Hills, CA 91364. The business is conducted by: a Limited Liability Company Registrant has begun to transact business under the fictitious business name or names listed here on: 8/24/2011 Signed: E&S Cosmetics LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 8/24/2011. NOTCE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1227 FICTITIOUS BUSINESS NAME STATEMENT: 2011087250 The fol-9/22/2011. 9/29/ 2011 1227

FICTITIOUS BUSINESS NAME STATEMENT: 2011087320 The follow-FICTITIOUS BUSINESS NAME STATEMENT: 2011087320 The follow-ing person(s) is/are doing business as: SHANGRALA 1304 Burbank Blvd, Burbank, CA 91506. DUSTIN HARVEY 5437 Romaine St Apt#6, Hollywood, CA 90028. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious busi-ness name or names listed here on: 8/24/2011 Signed: Dustin George Harvey, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/24/2011. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et see, B&P Code) 9/8/2011. 9/15/2011, 9/22/2011. on 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1228

FICTITIOUS BUSINESS NAME STATEMENT: 2011087320 The fol-lowing person(s) is/are doing business as: SMILE'S DECORATION &

ALTERATIONS 11212-5 Vanowen Blvd, North Hollywood, CA 91606. TERESA SMILE 5754 ½ Lankershim Blvd, North Hollywood, CA 91601. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names to transact business under the fictitious business name or names listed here on: 8/24/2011 Signed: Teresa Smile, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 1229

FICTITIOUS BUSINESS NAME STATEMENT: 2011087616 The In those business NAME STATEMENT: 201108/616 The follow-ing person(s) is/are doing business as: BE HUMAN MUSIC 4376 Kraft Ave, Studio City, CA 91604. JAMES BROCK HUMAN 4376 Kraft Ave, Studio City, CA 91604. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious busi-berge pame a page at the data are 20/2001 to the statement of the statement Height and have begin to the state best of the state of t Angleis County on: *b/24/2011*. NOTICE - This fictitious hame state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1230

FICTITIOUS BUSINESS NAME STATEMENT: 2011087078 The follow ing person(s) is/are doing business as: MD MEDICAL CONSULTING 1245 McClellan Dr. #218, Los Angeles, CA 90025. SAM YAMINI, M.D 1245 McClellan Dr. #218, Los Angeles, CA 90025. The business is 1245 McClellan Dr. #218, Los Angeles, CA 90025. The business is conducted by: an Individual. Registrant has begun to transact busi-ness under the fictitious business name or names listed here on: 8/24/2011 Signed: Sam Yamini MD, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 1231

FICTITIOUS BUSINESS NAME STATEMENT: 2011087079 The follo ing person(s) is/are doing business as: BANK RESALE 7833 Sepulve ing person(s) is/are doing business as: BANK RESALE 7833 Sepulveda Blvd #A, Van Nuys, CA 91405. LA. LLC 7833 Sepulveda Blvd #A, Van Nuys, CA 91405. The business is conducted by: a Limited Liability Nuys, CA 91405. The business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the ficti-tious business name or names listed here on: 8/24/2011 Signed: Ray Yarai, Member. This statement is filed with the County Clerk of Los Angeles County on: 8/24/2011. NOTICE - This fictitious name state-ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1232

FICTITIOUS BUSINESS NAME STATEMENT: 2011087080 The following person(s) is/are doing business as: NEW OPEN BOX; NEWOPENBOX; NEWOPENBOX.COM; NEWOPENBOX ONLINE; NEW OPEN BOX ONLINE; NEWOPENBOXONLINE, NEWOPENBOXONLINE.COM 5955 De Soto Ave, Ste-125, Woodland Hills, CA 91367. AZARK INDUSTRIES INC 5955 De Soto Ave, Ste-125, Woodland Hills, CA 91367. The busi-ness is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/01/2011 Signed: Mike Azarkman, CEO. This statement is filed with the County Clerk of Los Angeles County on: 8/24/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1233 FICTITIOUS BUSINESS NAME STATEMENT: 2011087080 The following 9/22/2011, 9/29/ 2011 1233

FIGTITIOUS BUSINESS NAME STATEMENT: 2011086862 The fol-lowing person(s) is/are doing business as: COSECAR PUBLISHING 12748 Norris Ave, Sylmar, CA 91340. SERGIO CARDENAS 12748 Norris Ave, Sylmar, CA 91340. The business is conducted by: an Individual. Registrant has begun to transact business under the fic-titious business name or names listed here on: 8/23/2011 Signed: Sergio Cardenas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et see, B&P Code) 9/8/2011, 9/15/2011, 9/22/2011 FICTITIOUS BUSINESS NAME STATEMENT: 2011086862 The fol on 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011. 9/29/ 2011 1234

FICTITIOUS BUSINESS NAME STATEMENT: 2011086896 The fol-FIGTITIOUS BUSINESS NAME STATEMENT: 2011086896 The fol-lowing person(s) is/are doing business as: ENCINO TRAVEL 4924 Balboa Blvd, Encino, CA 91316. RICKALAN O'RILEY 4924 Balboa Blvd, Encino, CA 91316. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious busi-ness name or names listed here on: 8/23/2011 Signed: Rick O'Rilley, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/23/2011. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et sec., B&P Code). 9/8/2011, 9/15/2011, 9/29/2011, 9/29/2011 1235 seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1235

FICTITIOUS BUSINESS NAME STATEMENT: 2011086626 The fol-FICTITIOUS BUSINESS NAME STATEMENT: 2011086626 The fol-lowing person(s) is/are doing business as: D&D LAUNDRY 12520 Vanowen St, North Hollywood, CA 91605. DAVID ASHRAFI 17177 Germain St, Granada Hills, CA 91344; DANIEL SCHWEIT 11155 Woodley Ave, Granada Hills, CA 91344. The business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/23/2011 Signed: David Ashrafi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/23/2011. NOTICE - This fictitious must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 1236 9/29/ 2011 1236

FICTITIOUS BUSINESS NAME STATEMENT: 2011086626 The fol-FICTITIOUS BUSINESS NAME STATEMENT: 2011086626 The fol-lowing person(s) is/are doing business as: D&D LAUNDRY 12520 Vanowen St, North Hollywood, CA 91605. DAVID ASHRAFI 17177 Germain St, Granada Hills, CA 91344; DANIEL SCHWEIT 11155 Woodley Ave, Granada Hills, CA 91344; DANIEL SCHWEIT 11155 General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/23/2011 Signed: David Ashrafi, Partner. This statement is filed with the County Clerk of Los Angeles County on: 8/23/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vio-lation of the rights of another under federal state, or common law (see lation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011,

#### 9/29/ 2011 1237

FICTITIOUS BUSINESS NAME STATEMENT: 2011085666 The following person(s) is/are doing business as: SOUTHERN CALIFORNIA PRODUCTS 6660 Woodman Ave #204, Van Nuys, CA 91401. GILBERTO GARCIA B. 6660 Woodman Ave #204, Van Nuys, CA 91401. GILBERTO GARCIA B. 6660 Woodman Ave #204, Van Nuys, CA 91401. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 2006 Signed: Gilberto Garcia B, Owner. This statement is filed with the County Clerk of Los Angeles County on: *8/22/2011*. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this state-ment does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1238

FICTITIOUS BUSINESS NAME STATEMENT: 2011085704 The follow-ing person(s) is/are doing business as: WEIGHT LOSS SOLUTIONS; WEIGHT LOSS SOLUTIONS CENTER 4841 Laurel Canyon, Valley Village, CA 91607. SHEFMAN OAKS WEIGHT LOSS SOLUTIONS INC 4841 Laurel Canyon, Valley Village, CA 91607 The business is con-ducted by: a Corporation. Registrant has begun to transact business under the fictilious business name or names listed here on: 8/22/2011 Signed: Victoria Akopyan, President. This statement is filed with the County Clerk of Los Angeles County on: 8/22/2011. NOTICE - This fictilious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1239 FICTITIOUS BUSINESS NAME STATEMENT: 2011085704 The follow 9/22/2011, 9/29/ 2011 1239

FICTITIOUS BUSINESS NAME STATEMENT: 2011085851 The fol-FICTITIOUS BUSINESS NAME STATEMENT: 2011085851 The fol-lowing person(s) is/are doing business as: SOCALSTOCKS 22315 Macfarlane Dr, Woodland Hills, CA 91364. ELDAD TEHRANI 22315 Macfarlane Dr, Woodland Hills, CA 91364. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/22/2011 Signed: Eldad Tehrani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in viola-tion of the rights of another under federal state, or common law (see Section 14411, et see, B&P Code) 9/8/2011, 9/15/2011, 9/22/2011 Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1240

FICTITIOUS BUSINESS NAME STATEMENT: 2011085850 The follow-ing person(s) is/are doing business as: DOMINICAN DANCE SCHOOL; ESCUELA DE BAILE DOMINICANA 20258 Roscoe Blvd Apt #204, Winnetka, CA 91306. NIURKA MENDEZ FIGUERED 20258 Roscoe Blvd Apt #204, Winnetka, CA 91306. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/22/2011 Signed: Niurka Mendez Figuereo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1241 FICTITIOUS BUSINESS NAME STATEMENT: 2011085850 The follo

FICTITIOUS BUSINESS NAME STATEMENT: 2011085850 The follow-ing person(s) is/are doing business as: DOMINICAN DANCE SCHOOL; ESCUELA DE BAILE DOMINICANA 20258 Roscoe Blvd Apt #204, Winnetka, CA 91306. NIURKA MENDEZ FIGUEREO 20258 Roscoe Blvd Apt #204, Winnetka, CA 91306. The business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/22/2011 Signed: Niurka Mendez Figuereo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 8/22/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 1241

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS 00110000047

File N	10.20	11090647	
Data	Filed	0/00/0011	

Date Filed: 8/30/2011 Name of Business: MARKET EASY 14325 Foothill Blvd, Sylmar, CA 91342 tered Owner: RADIK ISMAGILOU 21131 Halldale Ave, Torrance, Registere CA 90501 Current File #20100285957 Date: 3/3/2010 Published: 9/8/2011, 9/15/2011, 9/22/2011, 9/29/ 2011 Allen Yaghoubzadeh LS021849 15728 Morrison St August

31,2011 Encino, CA 91436	
ATTORNEY FOR Allen Yaghoubzadeh	
LOS ANGELES SUPERIOR COURT	

r Ave. Room 1007 Van Nuys, CA 91401

PETITION OF: Allen Yaghoubzadeh/ Shabnam Melamed

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

TO ALL INTERESTED PERSONS:

1. Petitioner: Allen Yaghoubzadeh, Shabnam Melamed Present name: Allen Yaghoubzadeh Proposed name: Allen Jacobson

2. Petitioner: Shabnam Melamed Present name: Shabnam Melamed Proposed name: bnam Jacobson

Judge of the

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING		
Date: OCT 12 2011	Time: 8:30 AM	Dept: NW-C
Boom:310		

3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hear-ing on the petition in the following newspaper of general circulation, printed in this country, Beverly Hills Weekly.

Date: August 31, 2011 Signed, James A. Steele, Superior Court.

August

Seyed Canaan Hosseini LS0218445 17830 Sherman Way Apt #346 Reseda, CA 91335 26.2011

ATTORNEY FOR Seyed Canaan Hosseini

LOS ANGELES SUPERIOR COURT NORTHWEST DISTRICT-EAST BLDG 6230 Sylmar Ave, Room 1007 Van Nuys, CA 91401 PETITION OF: Seyed Canaan Hosseini

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

TO ALL INTERESTED PERSONS:

1. Petitioner: Seyed Canaan Hosseini Present name Seyed Canaan Proposed name

2. THE COURT ORDERS that all persons interested in this matter sh appear before this court at the hearing indicated below to show caus if any, why the petition for change of name should not be granted.

NOTICE OF HEARING Date: OCT 12 2011 Room:310	Time: 8:30 AM	Dept: C
Room:310		

3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hear-ing on the petition in the following newspaper of general circulation, printed in this country, Beverly Hills Weekly.

Date: August 26, 2011 Judge of the Signed, James A. Steele, Superior Court.

FICTITIOUS BUSINESS NAME STATEMENT: 2011 082347 FIGTITIOUS BUSINESS NAME STATEMENT: 2011 082347 The following person(s) is/are doing business as: JACK MINI MARKET, 5140 CRENSHAW BL/DUNIT A, LOS ANGELES, CA 90043. JOSEPH FESSAHAYE, 1837 ABBOTTSON ST CARSON CA 90746. The busi-ness is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JOSEPH FESSAYE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this state-ment does not of itself authorize the use in this state of a fictitious ment does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 21139

9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 21139 FICTITIOUS BUSINESS NAME STATEMENT: 2011 082569 The following person(s) is/are doing business as: OASIS TEA HOUSE, 1841 S SAN GABRIEL BLV UNIT E, SAN GABRIEL, CA 91776. MATHEW WEIZHEN SITU, 824 ALPINE ST APT 103 LOS ANGELES CA 90012 EDWIN WU, 604 NEW DEPOT ST APT 2 LOS ANGELES CA. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MATHEW WEZHEN SITU. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/16/2011. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious plusiness name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 21141

FICTITIOUS BUSINESS NAME STATEMENT: 2011 082571 The following person(s) is/are doing business as: HOANG GENERAL SERVICE, 2640 GRIFFIN AVE, LOS ANGELES, CA 90031. CHAN HOANG, 2640 GRIFFIN AVE LOS ANGELES CA 90031. The business is conducted by: an Individual. Registrant has not yet begun to transac business under the fictitious business name or names listed here in business under the fictitious business name or names listed here in. Signed CHAN HOANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/16/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or com-mon law (see Section 14411, et seq., B&P Code.) Published: 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 21140

#### FICTITIOUS BUSINESS NAME STATEMENT: 2011 090623

The following person(s) is/are doing business as: ABC WIG, 922 S. BALDWIN AVE, ARCADIA, CA 91007. YOUNG KANG, 4457 EARLE AVE ROSEMEAD CA 91770. The business is conducted by: an Individual. ROSEMEAD CA 91770. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed YOUNG KANG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement ex-pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 21229 9/29/2011 21229

#### FICTITIOUS BUSINESS NAME STATEMENT: 2011 090648

FICTITIOUS BUSINESS NAME STATEMENT: 2011 090648 The following person(s) is/are doing business as: MARKET SEGURA, 6125 S BROADWAY STREET, LOS ANGELES, CA 90003. MARIA SEGURA, 618 E 50TH STREET LOS ANGELES CA 90011. The busi-ness is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIA SEGURA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 8/30/2011. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this state-ment does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 9/8/2011, 9/15/2011, 9/22/2011, 9/29/2011 21228

NOTICE OF TRUSTEE'S SALE Trustee Sale No 250839CA Loan No. 1769122394 Title Order No. 842647 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 03-28-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-15-2011 at

10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 04-03-2007, Book, Page, Instrument 20070787443, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: OTGON BUYANT, A SINGLE WOMAN, as Trustor, PACIFIC TRUST GROUP, INC., as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, terest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD. , NORWALK, CA Legal Description: PARCEL 1: AN UNDIVIDED 1/60 INTEREST IN AND TO ALL THAT PORTION OF LOT 1 OF TRACT NO. 36372, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 937, PAGES 74 AND 75 OF MAPS, IN THE IN BOOK 937, PAGES 74 AND 75 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, SHOWN AND DEFINED AS "COMMON AREA" ON THE CONDOMINIUM PLAN RECORDED FEBRUARY 14, 1980 AS INSTRUMENT NO. 80-157068, OFFICIAL RECORDS OF SAID COUNTY. PARCEL 2: ALL THAT PORTION OF LOT 1 OF SAID TRACT NO. 36372, SHOWN AND DEFINED AS UNIT NO. 19A ON SAID CONDOMINIUM PLAN. PARCEL 3: EVOLUTION FOR SUMMER AND EXCLUSIVE EASEMENTS FOR THE BENEFIT OF AND APPURTENANT TO PARCELS 1 AND 2 ABOVE, FOR PARKING PURPOSES, OVER THOSE PORTIONS OF LOT 1 OF SAID TRACT NO. 36372, SHOWN AND DEFINED AS AREA PS 23 ON SAID CONDOMINIUM PLAN. PARCEL 4: NON-EXCLUSIVE EASEMENTS FOR THE BENEFIT OF AND APPURTENANT TO PARCELS 1 AND 2 ABOVE AS SUCH EASEMENTS ARE SET FORTH AND 2ABOVE, AS SOCH EASEMENTS ARE SETFORTH IN THE SECTIONS ENTITLED "CERTAIN EASEMENTS FOR OWNERS" AND "SUPPORT, SETTLEMENT AND ENCROACHMENT" OF ARTICLE OF THE "DECLARATION" RECORDED FEBRUARY 20, 1980 AS INSTRUMENT NO. 80-172482, OFFICIAL RECORDS, ENTITLED "EASEMENTS." Amount of unpaid balance and other charges: \$500,977.24 (estimated) Street address and other common designation of the real property: 9005 CYNTHIA STREET #119 WEST HOLLYWOOD, CA 90069 APN Number: 4340-023-074 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is be-ing sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure: or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-22-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priori-typosting.com ASAP# 4066542 08/25/2011, 09/01/2011, 09/08/2011 NOTICE OF TRUSTEE'S SALE Trustee Sale No.

250893CA Loan No. 3010283871 Title Order No. 846150 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-15-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-15-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 09-25-2006, Book NA, Page NA, Instrument 06 2124005, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: MICHAEL BARADARIAN, TRUST DATED MAY 15, 2005, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings as-sociation, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or en-cumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for

the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE. DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLUD., NORWALK, CA Legal Description: LOT 292 OF TRACT NO. 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 69 PAGES 11 THROUGH 20 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,490,184.89 (esti-mated) Street address and other common designation of the real property: 229 S SWALL DR BEVERLY HILLS, CA 90211 APN Number: 4333-002-008 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is be-ing sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or autho-rized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-25-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee CASEY KEALOHA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priori-typosting.comASAP# 4068765 08/25/2011, 09/01/2011, 09/08/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: RACHEL M. MIRANDA

CASE NO. BP130232

To all heirs, beneficiaries, creditors, contingent creditors and persons who may otherwise be interested in the ted in the WILL or estate, or both of RACHEL M. MIRANDA A PETITION FOR PROBATE has been filed by FATHER FRANCIS BENEDICT, O.S.B. (FORMER ABBOT) in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that FATHER FRANCIS BENEDICT, O.S.B. (FORMER ABBOT) be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL codicils are available for examination in the file kept by the court

THE PETITION requests authority to administer the es tate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent ad-ministration authority will be granted unless an interested person files an objection to the petition and shows good

a HEARING on the petition will be held in this court as follows: 09/20/11 at 8:30AM in Dept. 11 located at 111 N. LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your

appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from

the court clerk. Attorney for Petitioner NEIL A. SCOTTI - SBN 86420 LAW OFFICES OF NEIL A. SCOTTI 433 N. CAMDEN DR. SIXTH FLR. BEVERLY HILLS CA 90210-4416 8/25, 9/1, 9/8/11 CNS-2160654#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 11-01918-3 CA Loan No. 0040865677 Title Order No. 110243913-CA-MAI APN 4340-014-021 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED April 9, 2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. ON September 14, 2011, at 10:30 AM, at the west side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA, FIDELITY NATIONAL TITLE INSURANCE COMPANY, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on April 21, 2004 as Instrument No. 04 0967394 of Official Records in the office of the Recorder of Los Angeles County, CA, executed by: ZACHARY Z. ZUBOFF, A SINGLE PERSON, as

Trustor, in favor of Wells Fargo Home Mortgage, Inc., as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designa-tion, if any, of the real property described above is pur-ported to be: 9058 LLOYD PLACE, WEST HOLLYWOOD, CA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining unpaid balance of the obligations secured by and pursuant to the power of sale contained in that certain Deed of Trust (together with any modifications there-to). The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$845.880.89 (Estimated), provided, however, prepayment premiums, accrued interest and ad-vances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do busi-ness in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. DATE: August 25, 2011 FIDELITY NATIONAL TITLE INSURANCE COMPANY, TRUSTEE 135 Main Street, Suite 1900 San Francisco, CA 94105 415-247-2450 Mariah Booker Authorized CA 94105 415-247-2450 Mattain booker Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE AT www.lpsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714-730 - 2727 ASAP# 4074841 08/25/2011, 09/01/2011, 09/08/2011

NOTICE OF TRUSTEE'S SALE TS # CA-11-436809-LL Order #: 110177212-CA-LPI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/1/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings as-sociation, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably es-timated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): DAVID PARRY, A SINGLE MAN Recorded: 3/8/2005 as Instrument No. 05 0520939 in book xxx, page xxx of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 9/26/2011 ANGELES County, California; Date of Sale: 9/26/2011 at 10:30 AM Place of Sale: At the West side of the Los Angeles County Courthouse, directly facing Norwalk Blvd., 12720 Norwalk Blvd., Norwalk, CA 90650 Amount of unpaid balance and other charges: \$807,633.83 The purported property address is: 9828 EASTON DRIVE (BEVERLY HILLS AREA) L.A., CA 90210 Assessor's Parcel No. 4383011004 The undersigned Trustee dis-claims any liability for any incorrectness of the property claims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any rea-son, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www. fidelityasap.com Reinstatement Line: 619-645-7711 Ext 3704 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders case this letter is intended to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 4065007 09/01/2011, 09/08/2011, 09/15/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: LIZZI ROTHENSTREICH CASE NO. BP128882

To all heirs, beneficiaries, creditors, contingent creditors and persons who may otherwise be interested in the WILL or estate, or both of LIZZI ROTHENSTREICH. A PETITION FOR PROBATE has been filed by LEETAL SCHWARTZ in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that LEETAL SCHWARTZ be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the es-tate under the Independent Administration of Estates Act with limited authority. (This authority will allow the per-sonal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be re-quired to give notice to interested persons unless they have valved notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 10/04/11 at 8:30AM in Dept. 11 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the

decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner LEANNE E. MAILLIAN - SBN 80360 16530 VENTURA BLVD. STE 404 ENCINO CA 91436 9/1, 9/8, 9/15/11 CNS-2164151#

#### the Treasurer and Tax Collector

Notice of Divided Publication

Pursuant to Sections 3702, 3381, and

3382, Revenue and Taxation Code, the Notice of Sale of Tax Defaulted Property Subject to the Power of Sale in and for the County of Los Angeles, State of California has been divided and distributed to vari-ous newspapers of general circulation published in said County for publication of a portion thereof, in each of the said newspapers.

Public Auction Notice (R&TC 3702) Of Sale Of Tax-Defaulted Property Subject To The Power Of Sale (Sale No. 2011A)

Whereas, on July 5, 2011, I, MARK J. SALADINO, Treasurer and Tax Collector was directed by the Board of Supervisors of Los Angeles County, State of California to sell at public auction certain tax-defaulted properties which are Subject to the Power of Sale. Public notice is hereby given that unless said properties are redeemed prior thereto, I will, on October 17 and 18, 2011, at the hour of 9:00 a.m. at the Fairplex Los Angeles County Fairgrounds, 1101 W. McKinley Avenue, Building 8, Pomona, California, offer for sale and sell said proper-ties at public auction to the highest bidder for cash or cashier's check in lawful money of the United States for not less than the minimum bid. If no bids are received on a parcel, it will be re-offered at the end of the auction at a reduced minimum price.

The minimum bid for each parcel is the total amount necessary to redeem, plus costs, as required by Section 3698.5 of the Revenue and Taxation Code.

Prospective bidders should obtain detailed information of this sale from the County Treasurer and Tax Collector. Pre-registration and a \$5,000 deposit in the form of cash, cashier's check or bank issued money order is required at the time of registration. No personal checks, two-party checks or business checks will be accepted for registra-tion. Registration will be from 8:00 a.m. to 5:00 p.m., starting Tuesday, September 6, 2011, at the Treasurer and Tax Collector's Office located at 225 North Hill Street, Room 130, Los Angeles, California, and will end on Friday, September 30, 2011, at 5:00 p.m.

If the property is sold, parties of interest, as defined by Section 4675 of the Revenue and Taxation Code, have a right to file a claim with the County for any proceeds from the sale which are in excess of the liens and costs required to be paid from the proceeds. If excess proceeds result from the sale, notice will be given to parties of interest, pursuant to law.

All information concerning redemption, provided the right to redeem has not previously been terminated, will upon request be furnished by MARK J. SALADINO, Treasurer and Tax Collector

If redemption of the property is not made according to the law before 5:00 p.m. on Friday, October 14, 2011, which right of redemption will cease.

The Assessor's Identification Number (AIN) in this publication refers to the Assessor's Map Book, the Map Page, and the individual Parcel Number on the Map Page. If a change in the Assessor's Identification Number occurred, both prior and current Assessor's Identification Numbers are shown. An explanation of the parcel numbering sys-tem and the maps referred to are available from the Office of the Assessor located at 500 West Temple Street, Room 225, Los Angeles, California 90012.

A list explaining the abbreviations used in this publication is on file in the Office of the Treasurer and Tax Collector, 225 North Hill Street, Room 130, Los Angeles, California 90012, or telephone 1(213) 974-2045.

I certify under penalty of perjury that the foregoing is true and correct. Executed at Los Angeles, California, on August 8, 2011.

MarthSalad MARK J SALADINO

Los Angeles County Treasurer and Tax Collector State of California

The real property that is subject to this notice is situated in the County of Los Angeles, State of California, and is described as follows:

PUBLIC AUCTION NOTICE OF SALE OF TAX-DEFAULTED PROPERTY SUBJECT TO THE POWER

OF SALE(SALE NO. 2011A) 1905 AIN 4331-018-007 SPITZER PROPERTIES LLC C/O RONI SPITZER LOCATION COUNTY OF LOS ANGELES \$113,848.00 1909 AIN 4348-003-014 SONI HOLDINGS

BEVERLY HILLS LLC C/O C/O THE SONI LAW FIRM LOCATION COUNTY OF LOS ANGELES \$566,612.00 1911 AIN 4350-013-015 AREVALO.RAFAEL

A AND BLANCA I LOCATION COUNTY OF LOS ANGELES \$1,274.00

1914 AIN 4355-009-016 SUMMITRIDGE LLC LOCATION COUNTY OF LOS ANGELES \$131,286.00

1015 AIN 4357-009-015 
 1915
 AIN
 4357-009-015

 GROTJAHN,CHRISTOPHER LOCATION COUNTY OF

 LOS ANGELES \$24,101.00

 1933
 AIN

 4382-011-010

 ROBOTHAM,GEORGE N LOCATION COUNTY OF LOS

ANGELES \$9.033.00

1934 AIN 4383-006-030 MORGAN,LANITA LOCATION COUNTY OF LOS ANGELES \$9,213.00

1952 AIN 4386-017-022 STEINBERG, ALVIN A TR ET AL ALVIN A STEINBERG TRUST AND FURST, ELFIE J LOCATION COUNTY OF LOS ANGELES \$1.448.00

FILE NO 2011 070708

FICTITIOUS BUSINESS NAME STATEMENT THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1.) CIRGADYNE, INC (2.) LICENSE PROCESS SERVICE (3.) LIQUOR LICENSE SPECIALISTS (4.) LIQUOR LICENSE.COM, 12304 SANTA MONICA BLVD, STE 100, LOS ANGELES, CA 90025 county of: LOS ANGELES. The full name of protection in (CIRCAN) registrant(s) is/are: CIRGADYNE, INC, [CALIFORNIA], 12304 SANTA MONICA BLVD, STE 100, LOS ANGELES, CA 90025. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed

above on: 6-19-86 I declare that all the information in this statement is true and correct. (A registrant who declares true, information

which he knows to be false, is guilty of a crime). /s/ CIRGADYNE, INC BY: CRAIG BLOCK , PRESIDENT This statement was filed with the County Clerk of LOS ANGELES County on JUL 12, 2011 indicated by file stamp above.

FICTITIOUS NAME NOTICE-THIS STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK, A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1027826 BH WEEKLY 7/21, 28, 8/4, 17, 2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 736290CA Loan No. 3063179745 Title Order No. 3206-238993 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 06-30-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 10-06-2011 at 10:30 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-11-2006, Book, Page, Instrument 06 1521076, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: HOUMAN DARDASHTI AND, GLENDA DARDASHTI, HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP as Trustor WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a

cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: AT THE WEST SIDE OF THE LOS ANGELES COUNTY COURTHOUSE, DIRECTLY FACING NORWALK BOULEVARD, 12720 NORWALK BLVD., NORWALK, CA Legal Description: LOT 118 OF TRACT NO. 4988, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 54, PAGES 98 AND 99 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,184,090.75 (estimated) Street address and other common designation of the real property: 161 N WILLAMAN DR BEVERLY HILLS, CA 90211 APN Number: 4334-012-070 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure: or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 09-01-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee CASEY KEALOHA, ASSISTANT SECRETARY CALIFORNIA RECONVEYAN COMPANY IS A DEBT COLLECTOR ATTEMPTING RECONVEYANCE COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap. com (714) 573-1965 or www.priorityposting.com ASAP# 4082753 09/08/2011, 09/15/2011, 09/22/2011

NOTICE TO CREDITORS OF BULK SALE (Sections 6101-6107 U.C.C.)

Escrow No 125453

NOTICE IS HEREBY GIVEN that a bulk sale is about to be made on assets hereinafter described.

The name(s) and business address of the seller(s) are: NSJ INCORPORATED, 8383 WILSHIRE BLVD, STE 101, BEVERLY HILLS. CA 90211

The location in California of the Chief Executive Office or principal business office of the seller is: SAME AS ABOVE

All other business names and addresses used by the seller(s) within the past three years as stated by the

Seller(s) are: NONE The name(s) and business address of the buyer(s) are: FRANK ORTIZ OR AN ENTITY NOMINEE, 14721

ARE: FRANK OR TIZ OF AN ENTITY NOMINEE, 14721 HAWTHORNE BLVD, LAWNDALE, CA 90260 The assets to be sold are generally described as: GOOD WILL, TRADE NAME, FURNITURE, FIXTURES, EQUIPMENT, LEASEHOLD IMPROVEMENTS, AND INVENTORY OF STOCK IN TRADE and are located at: 8383 WILSHIRE BLVD, STE 101, BEVERLY HILLS, CA 90211

The business name used by the said seller(s) at said location is: DAVIDA'S The bulk sale is intended to be consummated at the office

of: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010 and the anticipated sale date is: SEPTEMBER 26, 2011

The bulk sale is subject to California Uniform Commercial Code Section 6106.2. The name and address of the person with whom claims

The name and address of the person with whom claims may be filed is: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010, ATTN: LARRY SHEWFELT (EXT 338) ESCROW #125453 and the last day for filing claims by any creditor shall be SEPTEMBER 23, 2011, which is the business day before the anticipated sale date specified above. Dated: AUGUST 29, 2011

FRANK ORTIZ, Buyer(s) LA1044943 BH WEEKLY 9/8/2011

NOTICE TO CREDITORS OF BULK SALE (Sections 6101-6107 U.C.C.)

Escrow No 125463 NOTICE IS HEREBY GIVEN that a bulk sale is about to be made on assets hereinafter described.

The name(s) and business address of the seller(s) are: MAMOSAL INC, 9669 SANTA MONICA BLVD #2, BEVERLY HILLS, CA 90210

The location in California of the Chief Executive Office or principal business office of the seller is: SAME AS ABOVE

All other business names and addresses used by the seller(s) within the past three years as stated by the Seller(s) are:  $\ensuremath{\mathsf{NONE}}$ 

The name(s) and business address of the buyer(s) are: MAIRES LLC, 9107 WILSHIRE BLVD, STE #450, BEVERLY HILLS CA 90210

The assets to be sold are generally described as MACHINERY, FURNITURE, FIXTURES, EQUIPMENT, TRANSFERABLE GOVERNMENT LICENSES AND PERMITS, CUSTOMER LIST, TELEPHONE AND FAX NUMBERS, VENDOR LISTS AND CATALOGS, GOODWILL, EMPLOYEE LISTS AND INFORMATION and are located at: 9669 SANTA MONICA BLVD #2, BEVERLY HILLS, CA 90210

The business name used by the said seller(s) at said lo-cation is: LA BOTTEGA MARINO

The bulk sale is intended to be consummated at the office of: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010 and the anticipated sale date is: SEPTEMBER 28, 2011 The bulk sale is subject to California Uniform Commercial

Code Section 6106.2.

Code Section 6106.2. The name and address of the person with whom claims may be filed is: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010, ATTN: LARRY SHEWFELT (EXT 338) ESCROW #125463 and the last day for filing claims by any creditor shall be SEPTEMBER 27, 2011, which is the business day before the anticipated sale date specified above. Deted: ALIGUET 30, 2011 Dated: AUGUST 30, 2011

MAIRES LLC, Buyer(s) LA1045183 BH WEEKLY 9/8/11

FILE NO. 2011 084955 FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1.) 4SERVICE INFORMATION TECHNOLOGY CO.2.) 4SERVICE CLOUD COMPUTING

CO., 5805 SEPULVEDA BLVD #700, SHERMAN OAKS, CA 91411; MAILING ADDRESS: P.O. BOX 870, PACIFIC PALISADES, CA 90272 county of: LOS ANGELES. The full name of registrant(s) is/are: LANDMARK PROPERTIES MANAGEMENT GROUP LLC, 5805 SEPULVEDA BLVD #700 SHERMAN OAKS CA 91411 This Business is being conducted by a/an: A LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime). /s/ LANDMARK PROPERTIES MANAGEMENT GROUP

LLC BY OBJE BECHTMAN MANAGER

This statement was filed with the County Clerk of LOS ANGELES County on AUG 19 2011 indicated by file

Stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1039712 BH WEEKLY 9/8, 15, 22, 29, 2011

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER LIQUOR LICENSE(S) (Secs. 6101-6107 U.C.C.)

Escrow No. 125459

NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of liquor license(s) is about to be made. The name(s), and mailing address, and zip Code Number of the Seller/transferor(s) are: 8301 MARSAL INC, 9669 SANTA MONICA BLVD #2. BEVERLY HILLS. CA 90210 Doing business as: LA BOTTEGA MARINO

Number of the Buyer/transferee(s) are: MAIRES, LLC, 9107 WILSHIRE BLVD, STE #450, BEVERLY HILLS, CA 90210

90210 That the assets to be transferred are described in gen-eral as: MATERIALS, SUPPLIES, MERCHANDISE, EQUIPMENT, MACHINERY, FURNITURE, FIXTURES, TRANSFERABLE, GOVERNMENT LICENSES AND PERMITS, CUSTOMER LISTS, TELEPHONE AND FAX NUMBERS, VENDOR LISTS AND CATALOGS, GOODWILL, EMPLOYEE LISTS AND INFORMATION and are located at: 9669 SANTA MONICA BIVD #2 and are located at: 9669 SANTA MONICA BLVD #2, BEVERLY HILLS, CA 90210

together with the following described alcoholic beverage license(s): Type: ON-SALE GENERAL EATING PLACE, License Number: 47-466622 now issued for the premises located at: SAME

That the total consideration for the transfer of said license(s) is sum of \$175,000.00, including inventory estimated at NONE, which consists of the following: DESCRIPTION, AMOUNT: CHECK \$5,250.00 DEMAND NOTE \$169.750.00

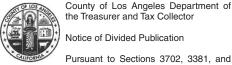
That it has been agreed between the transferee(s) and said transferor(s) that the consideration for the transfer of said assets and of said license(s) is to be paid only after transfer has been approved by the Department of Alcoholic Beverage Control, pursuant to Sec. 24073 et

That the herein described transfers are to be consummated, subject to the above provisions, at: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010, on or after 10:00 A.M., OCTOBER 5.2011

All other business names(s) and address(es) used by the

All other business names(s) and address(es) used by the transferee(s) within three years last past, so far as known to transferee(s) are: NONE Name and address of escrow holder: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010 Dated: AUGUST 30, 2011

8301 MARSAL INC, Seller(s)/Licensee(s) MAIRES LLC, Buyer(s)/Applicant(s) LA1045089 BH WEEKLY 9/8/11



# CLASSIFIEDS

262-Painting 264-Pet Sitting

266-Plumbing

268-Roofing

276-Tile

265-Photography

267-Piano Tuning

270-Sandblasting

274-Stained Glass

278-Tree Service

280-Tutoring

286-Windows

289-Lessons

290-Trainer

272-Security Services

282-TV/VCR/DVD Repair

284-Video Systems

288-Word Processing

216-Car Alarma

218-Carpentry

220-Cleaning

. 226-Concrete

227-Construction

228-Contractors

230-Counseling

232-Decking

234-Drywall

236-Electrical

240-Fencing

246-Hauling

237-Entertainment

238-Exterminators

242-Garage Doors

248-Internet Services

244-Handyman

217-Culinary Service

222-Carpet Installation

225-Computer Tech Support

224-Computer Repair

#### LEGEND 260-Music Instruction

306-For Rent 308-Condominiums 309-Recreational For Rent 310-Rooms 312-Rentals to Share 314-Hotels/Motels 316-Garages Storage 318-Office Space 320-Commercial 322-Resort Property 325-For Lease 400-499 Real Estate 400-Homes For Sale

401-Real Estate 402-Condominiums 404-Commerical/Industrial 406-Mobile Homes 408-Income Property 410-Lots For Sale 412-Farms/Ranches 414-Resort Property 416-Lakeshore Property 418-Oceanfront Property

420-Out-of-State Property 422-Real Estate Exchange 424-Real Estate Wanted

#### 500-599 Employment 500-Employment Opportunities 501-Help Wanted . 505-Work at Home 510-Employment Agencies 515-Business Services 516-Business Opportunities 520-Jobs Wanted 521-Personal Shopper 522-Drivers

600-799 Merchandise 600-Garage Sales 610-For Sale 615-Business For Sale 700-Antiques 705-Appliances 710-Medical Supplies 715-Coins & Stamps 720-Computers 725-Furniture 726-Miscellaneous

730-Musical Instruments 735-Office Furniture 740-Televis

To place your ad, call

310-887-0788

800-899 Financial 800-Real Estate Loans 801-Financial Services 802-Money to Loan 804-Money Wanted 806-Mortgage & Trust 808-Escrows

900-999 Transportation 900-Autos For Sale 905-Trucks & Vans 910-Motorhomes/Campers 915-Motorcycles 920-Trailers 925-Classics 930-Auto Leasing 935-Aircraft 940-Boats 945-Personal Watercraft 950-Marine Supplie 955-Autos Wanted

will be paid for by seller. Please call (352) 350-7144

Pacific View Memorial Park New Port. 2 person crypt- Sunset Garden Court. \$20k. (949)378-5629.

Pacific View plot in Sea View facing the ocean. Section 1292, Plot D, double

plot RETAIL: 23,000 ASKING: 18,00 OBO (949).673.4533

Pacific View Memorial Park- SEA VIEW. 1407 Space C. \$7.500. Call (714)-390-6905 or (714)968-7621

Two burial spaces at Rose Hills. Located in Alder Lawn, Lot 2212, Spaces 3 & 4. The owner is asking \$3,300 for each space. Please call (480) 747-7242.

Four side by side burial spaces at Rose Hills Memorial Park. Located in Maple Lawn, Section 4, Lot 1831, Spaces 1, 2, 3, 4. The owner is asking \$2, 800 for each space which is less than the cemetery list price and a good value. 253.584.5081

4 plots in sold-out Rose Hills Greenwood Gardens Lot 4806, Spaces 1-4. Overlooks Memorial Chapel. Asking \$6000 each or best offer. Compare to plots currently selling for more than

\$8000. Buyer pays endowment care and transfer fee. (714) 827-7197

Rose Hills, Whittier, 2 plots in Acacia section, value 3,000/each. Make offer (951) 7910870 PP. Westwood Memorial Park couch crypt in remembrance ranchco@silverstar. com (307) 690-0391

4 plots in sold-out Rose Hills Greenwood Gardens Lot 4806, Spaces 1-4. Overlooks Memorial Chapel. Asking \$6000 each or best offer. Compare to plots currently selling for more than \$8000. Buyer pays endowment care and transfer fee. (714) 827-7197

#### 130-LEGAL NOTICES

SOCIAL SECURITY Disability Benefits. You Win or Pay Us Nothing. Contact Disability Group, Inc. Today! BBB Accredited. Call For Your FREE Book & Consultation. 877-490-6596. (Cal-SCAN)

#### 140-HEALTH AIDS

VIAGRA 100MG and CIALIS 20mg!! 40 Pills 4 FREE for only \$99. #1 Male Enhancement, Discreet Shipping. Only \$2.70/pill. Buy the Blue Pill Now! 1-888-904-6658 (Cal-SCAN)

#### 170-CAREGIVER

RN of 23 years seeks homecare or clean & sober companionship. Author of The Craft of Compassion at the Bedside of the Ill (Doctor Larry Dossey, MD- "This luminous book can change your life") MichaelOrtizHill.com for sample chapters and resume. Medicare/ insurane accepted. 310.455.0301

I am a caregiver seeking work. Live-in. 15 Years experience. I also do facials, massages, and natural healing. (213)281-8443.

**100- ANNOUNCEMENTS** Enjoy the rewarding cultural experience of hosting International Students with Kaplan International Center Westwood! Compensa-\$14,000/OBO. (562) 209tion provided. Interested Host Families Please Call (310)824-6973/6941

#### 115- CEMETERY

100-199 Ann

125-Personals

130-Legal Notices

135-Beauty Aids

140-Health Aids

145-Lost Items

161-Escort

165-Massage

170-Caregive

200-299 Services

206-Appliance Repair

210-Bath Tub Repair/Reglazing

212-Bookkeeping Services

208-Asphalt Paving

214-Brush Clearing

215-Building

201-Accounting

202-Acoustics

204-Additions

150-Found Items

155-School and Classes

160-Adult Entertainment

105-General Services

110-Funeral Directors

115-Cemetery/Mausoleums 120-Clubs/Meetings

Forest Lawn Hollywood Hills. 1 burial space in Enduring Faith, Lot # 3922, Space 3, Asking: \$3,300. Call Stan or Judy at 310-510-2319

Hollywood Hills, 6 garden plots, Loving Kindness Section. Lot 9968 Spaces 1, 2, 3, and 4 & Lot 9969 Spaces 3 and 4. Spaces near Old North Church. Each space \$4,900, preferable to be sold in pairs, but individually acceptable as well. Daytime: 818.456.6815 and Evening: 818.399.0833

Forest Lawn Hollywood Hills 4 plots, Section Peaceful Memory, 45 K each; 1 plot Exaltation for 4 K; Loving Kindness 2 plots \$4300 each. Call 310-592-2807

Companion Lawn Crypt in Forest Lawn, Hollywood Hills, in the sold out section Court of Remembrance. I am told by Forest Lawn that it is a very good section. We would like to sell it quickly. (818) 261-6931 Two upper & lower crypts in Sanctuary of Faith Hall

250-Iron Work 252-Janitorial 300-399 Rentals 254-Landscaping 300-House Furnished 255-Legal Services 302-House Unfurnished 256-Locksmith **304-Apartments Furnished** 258-Moving/Storage of Forest Lawn Cypress. Crypt Numbers: 1577 A&B. Total value as of 7/13/11, \$16,000, includes transfer fees payable to Forest Lawn. Selling for

Beth Olam Jewish cemetery, Single Crypt. Hall of David Upper level. \$12,000, price includes lifetime care and transfer of title. (818) 884-7884

2832

Eden Memorial park Mission Hills, CA. 1 plot in Mount of Olive Center. Plot # 1622H Beautiful location. Valued @ \$11,500k selling for \$8,500k (818) 700-1204

One burial space at Forest Lawn Cypress. Located in Memories Section, Lot 338, Space 2. The cemetery list price for space is about \$4000+ and owner is asking \$2900 or best offer for space. (714) 546-8724 or (714) 883-7203

One burial space at Forest Lawn Cypress. Located in Memories Section, Lot 338, Space 2. The cemetery list price for space is about \$4000+ and owner is asking \$2900 or best offer for space. (714) 546-8724 or (714) 883-7203

PRESS-1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925)683-4345

FOREST LAWN CY-

Forest Lawn, Hollywood Hills 5 companion plots in section Ascending Dawn. \$7500 each OBO. Heather (914) 273-8814

Cemetery Property in Forest Lawn Hollywood Hills. Court of Valor. \$4,500. Call Elizabeth at (951) 231-8542

Forest Lawn- One burial space located in Enduring Faith, Lot 1915, Space 1. Asking \$3800. (707) 889-3234, Spencer C. Martin.

Forest Lawn Hollywood Hills Companion Plot in Lincoln Terrace in the Tudor Family section 80 (520) 578-6399 PP

Forest Lawn Hollywood Hills Companion Lawn Crypt in Ascending Dawn Lot 5716 #3A-B Value \$12,650 Reduced to \$10,500 (435) 216- 2569

Green Hills Memorial Park, Rancho Palos Verdes. Beautiful Harbor view area. 4 adjacent plots. \$7k each. (310) 548-4147

Hillside Memorial Park DBL stacked plot in"Court of Love"Space 342 A & B(Sold out section) Includes: Endowment. List Price: \$27, 400. Sell For: \$16,500 Call Ron

858.349.9795 Magnolia Memorial Park in Garden Grove. Southeast garden, Lot 1, Space 7 from north. Child's plot, PRICE: \$4,000 OBO. (951)278.0602

Single wall crypt at Mount Sinai Memorial Park at Heart Level in Court of Psalms #43139. Beautiful Location. Will see for \$3,500 and seller will pay transfer document fees. Please call (949) 588-8669.

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17, 500. (323) 428-6697

Four Plots at Oakdale Memorial Park - Garden of Devotion. Cemetery prices are \$4,995 each. Asking \$10,000 for all four plots O.B.O. Donald Slone (479) 675-5117.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lott 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lott 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee Companion/Personal assistant- Wonderful well traveled & educated, American 20+ experience, excellent driver; great for running errands, can multi-task. Light & healthy cooking, (310) 796- 6148

#### 172-BABYSITTER/NANNY

Nanny Extraordinaire: Reliable, kind, and capable, with lifetime experience taking care of families. Can drive, organize schedules, and household. Great with kids. Call Nancy (818) 209-6024.

#### 218-CARPENTRY

Carpenter- licensed, experienced in framing, foundation and more (818) 355-5803

#### 220-CLEANING

Would you like your home and business so clean? Serving the community for over 20 yrs. Free estimates call Flora (310) 720-7751. www.sistershousecleaning. com, cleaning411@gmail. com

Excellent Housekeeper available Monday through Saturday, live-out. Great references, California Drivers License, transportation available. 19 years experience in Malibu and Pacific Palisades. Speaks English fluently. Call Yolanda (323) 731-6114 or (323) 580-2859

255-LEGAL SERVICES

SOCIAL SECURITY Disability Benefits. You Win or Pay Us Nothing. Contact Disability Group, Inc. Today! BBB Accredited. Call For Your FREE Book & Consultation. 877-490-6596. (Cal-SCAN)

#### 261-PERSONAL SHOPPER

I love to shop for you. I'll help you put together an outfit from head to toe for any occasion! Fashion/ Jewelry/Make-up/Errands/ Groceries/etc. Susann (310) 560-4092. Senior Discounts Available.

#### 263-PETS FOR SALE

AKC German Short Haired Pointer puppies, great hunting dogs, very energetic, liver in white, males and females, 100% guaranteed \$800 (661) 373-4769

SHIBA INU AKC two males, champion blood lines, 10 weeks old, sire on sight, shots and wormed, vet-checked, health guaranteed www.reddragonshibas.com (805)929-8234

AKC STANDARD POO-DLE PUPS, will be large size, ages 2-16 weeks, \$600 - \$900 each. Call or email joanne.navin@yaoo. com - (760) 731-1156 Have you ever wanted a miniature panther? BOM-BAY Kittens. 9 weeks old. Home raised under foot. (951) 784-2485

Boston Terrier Beautiful puppies ready to go home. Shots, microchip, and health guarantee. www. puppies-dot-com.com. \$975.00 ea. (858)705-3564

BOXER AKC reg 13 week fawn BOXER puppies. Parents are health tested, Champion line. Shot, wormed, and mirco chipped. (951) 922-0040

Tea Cup CHIHUAHUA Puppies. 2 Female & 1 Male super small, like a soda can! Must see! 9 weeks with shots. Please call or text \$250. (213) 905-0586

CAVALIER KING CHARLES PUPS. AKC, playful, loving. Brownish gold. Call Tim (310) 274-9989

LABRADOR RETRIEV-ER puppies, chocolate, 6 weeks old, AKC pure bred, shots, de-wormed, microchiped, house trained. (760)250-0896

One month old blue mastiffs pups. 2 Boys and 2 Girls looking for a great family and a home. Easy to train, very intelligent and most of all great with other kids and pets. Only serious and responsible inquiries please. These dogs are my family. Marvin (310) 560-8735 POMERANIAN PUP-PIES. Rare blue eyed, blue merle and cream color. Will be small, 9 weeks, with shots. \$400 and up. (760) 248-7030

Spinone Italiano Beautiful markings, white w/ orange. AKC Champion lines. Great family dog, calm, loving. Rare hunting breed. (530) 823- 5966 (530) 305- 0633

AKC Registered Toy & Mini Schnauzers. Black, White, and Party colors. Males and Females. Up to date on shots, Written health guarantee. Email for pictures: juanab\_25@ hotmail.com or CALL: (520)-250-0415!

#### 280-TUTORING

PREMIUM TUTORING. One-on-one instruction by expert tutors with a USC education. First lesson is free! Biology, Mathematics, SAT Preparation,

Russian, and Latin. www. legacytutors.com (657) 777-3795

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SPANISH TUTORING. South American with University Degree. All ages and Levels including College Student Plus. Learn, Improve, get confident. (310) 741-8422

#### 402-CONDO FOR SALE

Encino loft, condo. 1.5 baths. Resort living 30 minutes to Beverly Hills \$189k (818)343-4242

#### 418-SCHOOLS/EDUCATION

ALLIED HEALTH CAREER training - Attend college 100% online. Job placement assistance. Computer available. Financial Aid if qualified. SCHEV certified. Call 800-481-9409. www. CenturaOnline.com (Cal-SCAN)

ATTEND COLLEGE ON-LINE from Home. \*Medical, \*Business, \*Paralegal, \*Criminal Justice. Job placement assistance. Computer available. Financial Aid if qualified. SCHEV certified. Call 888-210-5162 www.Centura.us.com (Cal-SCAN)

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### 420-OUT OF STATE

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I am looking for a job! Asian Housekeeper, Companion, & Nanny. Runerrands, Gourmet Cook and college graduate. 14 years Experience. U.S Citizen, valid drivers license. Excellent References. Call Cora (310) 595-5745

Excellent Housekeeper. Available for 1 day, 2 days, or 3 and more days a week services. Great References in Palisades and Malibu. California Drivers license. Speaks English. Call Yolanda at (323)731-6114 or (323)580-2859 I'm a personal assistant & household caretaker available with 21 years experience. Part time or full time. Excellent references (818) 980-9582

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