

briefs • City Council approves Lexus Project, despite neighbors' concerns Page 3

briefs • Planning Commission hands historic preservation ordinance off to City Council Page 4

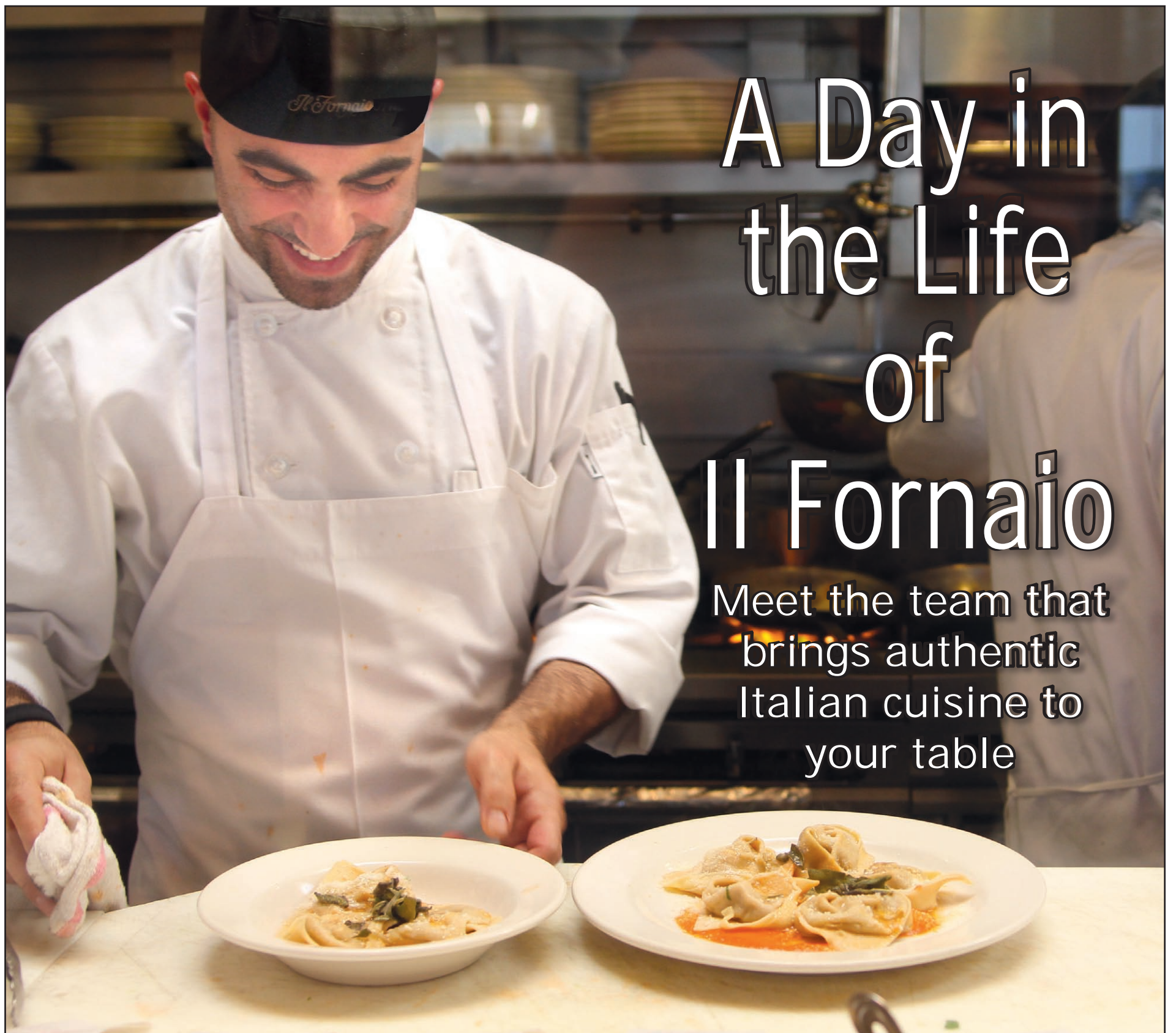
rudy cole • Village notes Page 6

Beverly Hills Weekly

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Issue 638 • December 22 - December 28, 2011



A Day in the Life of Il Fornaio

Meet the team that brings authentic Italian cuisine to your table

cover story • pages 8-9



letters & email

“Neighbors voice numerous concerns about Lexus Project’s potential impacts” [Issue #637]

I attended the [Dec. 12 community] meeting on the Lexus dealership project and did not hear any residents in favor of the project. Everyone who lives on South Maple, including myself, is totally opposed to it. I asked a question at the meeting to which I did not get an answer—with the past nuisances posed by the existing Lexus dealership as is, has anyone on the management team there ever been disciplined or fired? How can we expect different results if the same management team is in place at the dealership? Why has the dealership been such a poor neighbor to date? They have not respected their neighbors over the years by unloading cars and idling trucks in the alley, having cars double park and idling on both sides of the street, etc. and blocking traffic. I have very little confidence an expansion of the dealership with zoning conditions will

help matters. Code enforcement has limited capacity and has to station officers to see violations in action. They are stretched thin as it is and fines for a large dealership like the one being proposed would not have much effect, they would simply be a cost to doing business.

I heard a statement at the meeting that up to 20 percent of cars pulling out of the Lexus dealership would be expected to go around the barrier they are proposing to prohibit cars from turning right out of the dealership onto South Maple towards Olympic. To move forward on this project with a 20-percent expected deviation around the traffic barrier would be foolish and dangerous. Also, it is likely, cars will try to pull out, get stuck in the middle of the street and then simply block traffic thereby creating an incentive to make an illegal turn or causing an accident. None of the residents are in favor of the Lexus dealership’s massive expansion. The massive expansion of the Lexus dealership coupled with the possibility of a subway running underneath homes on the south side of Beverly Hills is almost too much for the residents here to take.

*Patrick J. Burns, Jr.
Beverly Hills*

“Traffic & Parking Commission to be reduced by two members” [Issue #637]

I read both the quote from the [immediate past] chair of the Traffic & Parking Commission, Jeff Levine, wherein he says that he believes that the meetings would run more efficiently with fewer members and Rudy Cole’s comment [in his column] that the more commission members the more opportunities for involvement in City government.

To say less commissioners will mean the commission will run more efficiently presupposes the commission is not running efficiently at the present time. If the meetings are not efficiently run, I have not noticed it.

Taking myself out of the equation as a part chair of the Traffic & Parking Commission for fear of being accused of patting myself on the back, as I approach the end of six years on the Traffic & Parking Commission every chair, including Jeff Levine, I have had the privilege of serving under has run a tight ship with the most collegial professionals I’ve had a chance to work with. The meetings have been run without personal attacks or agendas.

If making two extra copies of the monthly materials is a burden vs. an opportunity for new facts in the City government with the various commissions providing a training

letters cont. on page 10

WHAT’S ON YOUR MIND?

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Beverly Hills, CA 90212

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310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT

On the cover
Senior sous chef Giuliano Mosca
Photo: Eric Marshall

Inside Beverly Hills—BHTV10
Inside Beverly Hills, moderated by columnist Rudy Cole, will next air on Dec. 22 at 3:30 and 10 p.m. and Dec. 23 at 9, 9:30 and 10:30 p.m. For details, visit beverlyhills.org.



Photo: Danny Licht

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OUR DATA SPEAKS VOLUMES



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briefs

City Council approves Lexus Project, despite neighbors' concerns



At the end of a public hearing Monday night that lasted more than five hours, the City Council came to a unanimous 5-0 decision to allow the construction of a new Jim Falk Lexus dealership at 9230 Wilshire Boulevard and approve a conditional use permit (CUP).

The Planning Commission voted Oct. 27 to approve the CUP and recommend the project to the City Council. On behalf of the owners of the apartment building at 131 South Maple and the office building at 9230 Wilshire, former Mayor and attorney Steve Webb filed an appeal of the CUP because of potential detrimental impacts to the neighborhood. Dozens of residents attended the meeting to express concerns about the project.

The proposed dealership is 45 feet tall, with four levels above ground, and two subterranean levels with 68 service bays. The project proposes 351 on-site parking spaces, plus leasing 100 spaces for employee parking off site. To divert dealership traffic away from residential areas, a barrier will be installed on South Maple Drive restricting turns in and out of the dealership, and a traffic light will be installed at South Maple Drive and Wilshire Boulevard.

The traffic light was a point of concern for many residents, who worried it would cause a backup on South Maple Drive that would discourage dealership customers from making the prescribed left turn out of the dealership toward Wilshire and instead encourage them to make an illegal right into residential South Maple Drive.

All five councilmembers expressed interest in a possible solution proposed by South Maple Drive resident Manuel Bergher, who suggested installing bollards across South Maple Drive south of the east-west alley to separate dealership operations from the residential area. After business hours, the bollards could be lowered allowing traffic to flow in both directions. Bergher presented a petition signed by 130 Palm and Maple Drive residents in support of the idea.

"It would inconvenience us too, but we'd

be willing to do that," Bergher said.

Although the City Council approved the project without bollards, the City Council requested staff study the feasibility and implications of installing the devices either north or south of the alley. Councilmember John Mirisch said if the bollards were placed south of the alley, drivers headed north on Maple Drive would have trouble turning around on the narrow street. Associate Planner Ryan Gohlich said installing bollards would likely result in a significant traffic impact elsewhere, and Fire Battalion Chief Michael Newell said bollards could present safety issues, since they could slow down emergency vehicles traveling in the area.

The City Council agreed on several conditions in addition to the 107 imposed by the CUP, including delaying the opening of the service department on Saturdays until 9 a.m. instead of 7 a.m.; extending notice of construction at the dealership beyond the 300-foot-radius required by code to reach additional residents who could be affected by the project; establishing a 24-hour hotline staffed by a Lexus employee to respond to residents during construction and dealership operations; requiring Lexus to provide a traffic monitor during service hours for the first six months of operation; requiring mechanics to display a sign indicating their affiliation with the dealership while test driving vehicles that are being serviced; requiring Lexus to establish a "code enforcement escrow fund" to cover City costs associated with enforcing conditions in and around the dealership; and requiring a review of the CUP by the Planning Commission after one year of operation.

The City Council also approved certification of the project's final environmental impact report (EIR), relocation of an alley, a loading zone on Wilshire Boulevard, and a zone text amendment allowing certain parking and service areas to be excluded from total floor areas.

"I'm quite pleased with the outcome and I'm very proud of this council for really understanding not only the needs of the neighborhood, but also the balance between a strong business opportunity and its compatibility with quality of life for the residents," Mayor Barry Brucker said Tuesday. "I think that the council put substantial conditions on the property with the hopes that the traffic from Lexus will be directed away from the residential community, and thus keeping the neighborhood as tranquil as possible."

In her remarks Monday night, Councilmember Lili Bosse also talked about striking a balance.

"Lexus is a significant partner in our community in terms of revenue," Bosse said. "It's about a balance and it's about quality of life for the residents. Part of what enables quality of life for our residents is being able to have revenue for the police, the fire, the schools."

Bosse also pointed out the dealership pre-dates the requirement of operating under a CUP, which has resulted in many complaints from residents over the years. Bosse proposed several of the additional conditions the council approved.

"Lexus has been there now for 20 years," Bosse said. "As long as we don't have any conditions, the quality of life is not going to improve. I have to say to you from my per-

briefs cont. on page 4



SUMMARY NOTICE

NOTICE OF ADOPTION OF ORDINANCE 11-O-2616 OF THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE BEVERLY HILLS MUNICIPAL CODE TO ADOPT A VIEW RESTORATION PROGRAM FOR THE TROUSDALE ESTATES AREA OF THE CITY

PLEASE TAKE NOTICE that on December 6, 2011, the City Council of the City of Beverly Hills adopted an ordinance entitled Ordinance of the City of Beverly Hills Amending the Beverly Hills Municipal Code to Adopt a View Restoration Program for the Trousdale Estates Area of the City. Mayor Brucker, Vice Mayor Brien and Councilmembers Mirisch, Bosse and Gold voted for adoption of the ordinance. A summary of that Ordinance follows:

Summary of Ordinance

An Ordinance of the City of Beverly Hills amending the Beverly Hills Municipal Code to adopt a view restoration program for the Trousdale Estates area of the City.

Trousdale Estates is defined in the zoning code as all property located north of Doheny Road and east of Schuyler road, except that land zoned R-1.X, and that portion of lot A of the Doheny Ranch Tract northwesterly of Tract Numbers 24485 and 24486, commonly referred to as the Greystone Mansion Property.

The City's intent in developing a view restoration ordinance is to restore and preserve certain views from substantial disruption by the growth of privately owned vegetation while also providing for the following important City goals: residential privacy and security; garden quality of the City; safety and stability of the hillsides; and, importance of trees and vegetation in the City as an integral part of a sustainable environment.

The ordinance proposes to achieve these goals by establishing view criteria and a review process with an emphasis on early neighbor resolution of view restoration complaints.

The ordinance includes four main components:

1. View Regulations (includes definitions and findings that must be made by a reviewing authority);
2. Exemption Area (establish parameters for foliage not subject to the regulations);
3. Review Process (multi-step process including Initial Neighbor Outreach and Mediation that could result in a Planning Commission or City Council decision);
4. Enforcement (one-time enforcement of a City decision with any costs borne by property owner receiving the decision to restore a view).

Trousdale Estates neighbors with view issues may address their issues in any manner they choose; however, if a property owner wishes to preserve the opportunity to have a case heard by the Planning Commission, the City's review process must be completed.

Application fees for a City view restoration permit hearing before the Planning Commission would be borne by the view owner (property owners alleging disruption of views). Costs for restoring views, e.g. tree trimming, could be borne by the view owner or foliage owner (property owner with foliage alleged to disrupt a view), depending on when resolution is reached and the level of participation by the foliage owner.

This is a separate ordinance from an ordinance adopted by the City Council in August, 2011, that established additional maximum height regulations for fences and hedges on certain slopes between properties in Trousdale Estates.

A certified copy of the entirety of the text of Ordinance No. 11-O-2616 is available for public inspection in the office of the City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. Further information may be obtained by contacting the Community Development Department at (310)285-1135.

BYRON POPE, CMC
City Clerk

spective, I will never make a decision just for the money.”

In his remarks to the City Council, Jim Falk Lexus attorney Mitchell Dawson said Lexus Corporate has been pressuring the dealership to expand for years, and timing was critical for approval.

“The project cannot withstand further change to its operation or its structure,” Dawson said. “It has already lost a great deal of space needed to make it a luxury dealership as Beverly Hills deserves.”

Dawson outlined some of the modifications made to the proposal since it was initially presented to the Planning Commission, including a reduction in height by more than 10 feet, an increase in on-site parking spaces, and locating all service bays below ground.

Webb thanked the City Council for extending notice of the appeal hearing to more residents than were notified earlier in the process.

“We have a history in this community of providing—especially for large projects—expanded notice,” Webb said. “It wasn’t until I raised that issue with the five of you that you provided that notice. You can see as a result of that, a number of people showed up at the informal meeting [last week] and a number of people are here tonight. One could argue that the [4-0] vote or conditions imposed by the Planning Commission may have been significantly different had these neighbors shown up and raised issue and complained.”

Webb said he felt strongly the project is inappropriate adjacent to a residential neighborhood.

“You have to make a finding that this project won’t be detrimental to the adjacent properties,” Webb said. “I don’t believe you can make that finding, not from the testimony of the people that are here.”

Most of the approximately 30 residents who addressed the council or submitted notes expressed concerns about the project. A few residents spoke in support of the project, including Joe Safier, who lives on the corner of South Maple Drive and Charleville Boulevard.

“I believe the numerous conditions imposed by the Planning Commission will effectively compel the dealership to minimize impacts on the neighborhood, and my proactive neighbors and I will be vigilant about those conditions,” Safier said. “As a taxpayer, I believe the City should be mindful of the positive revenue impacts of car dealerships. Let’s not drive more businesses [like BMW] out of the City.”



Left to right: Beyond Shelter Director of Community Relations Maxine Moshay, Maida Hastings, Joan MacLaughlin, Carol Knyal and BHPD Officer Finn McClafferty, with K-9 Max

BHPD participates in homeless charity event

Beverly Hills Police Officer Finn McClafferty with K-9 Max greeted the Los Angeles Country Club’s Ladies Auxiliary after their “Santa Scramble” Golf Tournament on Dec. 2. The ladies donated a sleigh full of toys to Beyond Shelter, a non-profit organization providing permanent housing and support services for homeless families with children

Dawson said he thought Monday night’s hearing showed municipal government at its best.

“I was impressed with the city council having done their homework, and truly trying to reach a balance between the issues the neighborhood has and the needs that the City has for businesses such as Jim Falk Lexus,” Dawson said Tuesday.

Webb said he was disappointed in the decision.

“Having sat as a councilmember, I understand the difficulty that the council faces in balancing the fiscal needs of the City with protecting the residential quality of our life,” Webb said. “It will remain to be seen whether all of the conditions that have been imposed will in fact mitigate against the impacts that this project will bring to the residents.”

Planning Commission hands historic preservation ordinance off to City Council

It is now up to the City Council to make a historic preservation ordinance in Beverly Hills a reality. The Planning Commission voted 5-0 Monday afternoon to recommend the ordinance to the City Council.

The City Council assigned the Planning Commission the task of drafting an ordinance to protect the City’s historic properties this past summer following the near demolition of a Sunset Boulevard home that was designed by master architect Richard Neutra and his son Dion Neutra. Dozens of residents, community members and representatives of the Los Angeles Conservancy urged the council to stop the demolition process of the property, and to set up provisions to prevent the loss of additional historic resources.

The ordinance will involve creating a local register of historic properties and districts that would be subject to the ordinance. A five-member Cultural Heritage Commission would be established to oversee the City’s historic preservation program, create the local register, make recommendations to the City



Beverly High seniors Steven Neman (left) and Joey Yadian (right) entertain Albion Street Elementary students

Beverly High heads to Albion Street for 84th year

Last Friday, a group of Beverly High seniors, Madrigals, and members of cheer and band delivered toys and participated in holiday activities with the students of Albion Street Elementary in East Los Angeles. The annual visit by Beverly High students has been a holiday tradition since 1927. Beverly High teacher Michelle Halimi’s service learning class organized the program, which raised thousands of dollars to purchase gifts for the elementary students.

Council regarding a property’s eligibility to be listed in the register, and review certain applications to alter historic properties. The Commission will also compile a list of architects recognized by the City as master architects, and properties in the City designed by those architects could be subject to the ordinance.

Though properties would be listed on the register involuntarily, and owners of historic properties would be required to go through a review process before remodeling or demolishing their properties, Planning Commission Chair Dan Yukelson said benefits and incentives would be established, such as property tax benefits in exchange for maintaining a historic property.

“This isn’t an ordinance that will cast a wide net over the City,” Yukelson said. “It’s really going to be [a limited number of] properties that fall under this ordinance.”

The ordinance will not apply to school properties, because they are owned by the BHUSD.

Yukelson said he expects the City Council to consider the matter on its agenda in January.

“The City Council needs to decide on a couple of things, like what types of penalties to impose if someone doesn’t follow the ordinance, and also the council needs to come up with incentives that will be in place if a property is subject to this ordinance,” Yukelson said.

Commissioners Noah Furie and Brian Rosenstein worked with staff on Nov. 17 and 28 to draft the ordinance. The subcommittee met again Dec. 12 to go over the Commission’s suggestions from the Dec. 8 meeting during which the first draft of the ordinance was reviewed.

Monday was Furie’s last Planning Commission meeting. Though most commissioners serve a maximum of six years, Furie’s term was extended for a seventh year to provide continuity on the Lexus Project. Traffic

& Parking Commissioner Howard Fisher has been selected to fill Furie’s seat.

Wood back as Indian Wells interim city manager



Rod Wood

Retired Beverly Hills City Manager Rod Wood moved to Indian Wells 18 months ago to retire, but now finds himself in charge of running the city on an interim basis.

After Indian Wells City Manager Greg Johnson resigned this past October, Wood said he was approached by a couple of former mayors who asked if Wood would step in as interim city manager.

“I said I hadn’t planned to be an interim city manager—I felt 40 years was sufficient—but they made it a pretty flexible schedule and limited and narrowed the number of goals I have to achieve to a reasonable amount in a short period of time,” said Wood, who started work on Nov. 1. “That made it pleasant. I’m having a really good time coming back.”

Wood said leading up to Johnson’s resignation, there was a series of disagreements.

“I think Greg in the end felt it was probably in his and the City’s best interest to go separate ways,” Wood said.

Wood, who was Indian Wells’ city manager from 1989 to 1992, said he believes he was approached because he was already familiar with the many government agencies with which the City cooperates, including the Coachella Valley Association of Governments.

Wood said so far it has been going well, and he has enjoyed re-connecting with the few employees he worked with in the past



Left to right: Kiana Hales, Malea Hayles, Horace Mann teacher Mary White

Horace Mann families enjoy food, music at Farmer's Market

Over 250 members of the Horace Mann community gathered at the Farmer's Market at West Third Street in Los Angeles on Dec. 13 for the Horace Mann PTA fundraiser. Over 30 vendors participated in the fundraiser by donating 15 percent of sales to customers wearing Horace Mann wristbands distributed at the Farmer's Market. Horace Mann music students, including music teacher Ethan Smith's ukulele ensemble and choir, performed at the Farmer's Market.

who are still employed by the City.

According to Wood, interim city managers are restricted by law from working for more than one year and more than 960 hours in a fiscal year. Since the fiscal year will start over in the middle of Wood's interim term, he said he has been working an average of about 30 hours a week. He said he is earning a flat retainer of \$15,000 a month with no benefits. Interim city managers have all the same responsibilities as permanent city managers, Wood said. Indian Wells, which has a population of approximately 5,000, contracts out many of its services, including police and fire, and has only 29 employees. Beverly Hills, a full-service City, employs over 950 people, including part-time staff members.

When asked if the City is currently seeking a permanent City manager, Wood said the City is discussing whether the current city council should make the decision, or if the City should wait until the new city council is elected in November 2012, when three seats are up for election. If the City waits until November 2012, Wood said he would likely serve until Nov. 1, and an internal City employee would likely fill in on an interim basis until the new city council hires a permanent city manager.

Planning Commission scales back Thompson Hotel rooftop's weeknight hours

The Planning Commission voted 5-0 Dec. 19 to extend the Thompson Hotel's conditional use permit (CUP), but denied the hotel's application to increase occupancy of the hotel's rooftop pool-deck and bar area from 125 to 185 guests, and to extend its hours until 2 a.m. Sunday through Thursday.

The hotel's existing hours of operation are until 1 a.m. Sunday through Thursday, and until 2 a.m. Friday and Saturday.

In 2010, the Thompson Hotel, located at Wilshire and Crescent, was granted a renewal and modification of its CUP to increase roof-

top occupancy from 92 to 125 guests. The CUP was set to expire after one year, unless an application for renewal was submitted, which is what the Planning Commission considered earlier this week.

Due to noise complaints from residents living near the hotel, the Planning Commission decided not to grant an increase in occupancy or extension of hours, and instead decided to require the rooftop to close at midnight Sunday through Thursday instead of 1 a.m.

Prior to the meeting, three residents submitted letters to the City stating their opposition to increased rooftop occupancy and extended hours. One resident addressed the Commission with concerns about noise.

"We are affected adversely by the Thompson Hotel's request to increase their hours each day of the week to 2 a.m.," wrote Joy Strickland, manager of the apartment building at 121 South Elm Drive. "Tenants in our building often hear people in the middle of the night who have been partying in the immediate area, walking by in loud fashion or walking back to their cars. It disrupts our sleep and ability to live peacefully, and I would like to raise an objection to this proposal."

The CUP will be up for review by the Planning Commission in one year.

"We'll give them another fair hearing at that time," Commission Chair Dan Yukelson said. "They're welcome to [apply for] additional extended hours and additional occupancy at that time. First, they have to prove they can be a good neighbor."

Attorney Mitchell Dawson, who represents the Thompson Hotel, called the hotel's rooftop a rare environment in Beverly Hills.

"I was disappointed in the decision, and wished that [the Planning Commission] had treated the credibility of testimony in different proportions, but it was their decision to make," Dawson said.

Dawson said his client would study where the noise complaints are coming from in



Left to right: Jaida Rocha, Lily Nol, Elise Knebel, Elliana Glosman, Carly Arebalo, Jolie Elkouby

El Rodeo third graders get in the spirit of giving with canned food drive

El Rodeo third graders collected food for the Westside Food Bank to support the School Cents Program.

order to address them. Dawson said one idea that was proposed by the Planning Commission was to allow higher speaker volume on the Wilshire side than the alley side of the rooftop.

Traffic & Parking Commission elects Steinberg as chair; establishes committee to tackle disabled parking abuse

At the Traffic & Parking Commission's Dec. 15 meeting, Vice Chair Julie Steinberg was elected chair and Commissioner Alan Grushcow was elected vice chair.

Prior to the election, Jeff Levine, who still has more than two years left of his term, presided over his final meeting as chair.

"I have offered my assistance to both of them [Steinberg and Grushcow] to help them in any way I can and also requested that some of the work we started under my term be continued, like smart traffic management, which is a new focus for this commission," Levine said. "I think it's a huge issue and something that really needs a lot more attention than it's been given in the past."

At the Dec. 15 meeting, the Traffic & Parking Commission agreed to form an ad hoc committee, represented by Levine and Commissioner Andy Licht, that will work with the City's transportation and police departments and City Treasurer Eliot Finkel's office to address disabled parking placard abuse.

"I'm hoping that we can move forward with the disabled placard abuse ad hoc committee and get things done both locally and on the state level, because the state level is really the guiding force," Levine said. "If the state decides to champion legislation that reforms the way the system works in regard to disabled placards, I think cities will follow suit and hopefully will [improve the] situation for those disabled persons who really need the parking spaces and who are being cheated out of them by those who don't need them."

Levine said he intends to contact Assemblymember and Speaker Pro Tem Fiona Ma (D-San Francisco), who has sponsored legislation to combat disabled placard abuse, to see if she would like to work with

Beverly Hills on the issue. Levine said he would also like to explore how police department volunteers could help with monitoring and reporting disabled placard abuse. Another idea the committee plans to look into is forming panels within the Westside Council of Governments to adjudicate disabled placard violations in the region. The committee will also attempt to study physician issuance of disabled placards, Levine said.

"The last thing we talked about, which is extremely important, is soliciting experience from the Disabled Persons' Organization," Levine said. "Those stakeholders [can] work with us in changing the process and the system so it's better for them, too."

In addition to impacting people who are actually disabled, Levine said abuse of disabled placards leads to loss of revenue because vehicles can remain parked for extended periods of time without paying for parking.

In Issue #603, the *Weekly* reported DMV investigators conducted targeted enforcement operations on the 300 block of North Camden Drive and cited seven drivers on Feb. 28 and four drivers on April 12 for disabled parking violations.

"We get quite a few complaints from citizens and merchants regarding placard abuse," Beverly Hills Police Lt. Mark Rosen said in April.

Rosen said the North Camden Drive location was targeted because of a complaint from a resident, who had noticed a number of cars with disabled placards parked in front of Sports Club LA.

"What makes handicapped parking difficult to enforce is not everyone has a visible handicap," Rosen said. "People [who] have ailments may be going into the health club for physical therapy. There's no doubt there is handicapped [parking] abuse going on. We'll do everything we can do to enforce it."

The Commission also voted 6-0 to modify parking regulations on the 8500 block of Clifton Way from "2-hour parking, 8 a.m. to 5 p.m., daily, and no parking 5 p.m. to 2 a.m., daily" to "No parking anytime, Permit 'X'

briefs cont. on page 7

from the hills of beverly



Village notes Negatives and positives

By Rudy Cole

GOOD PEOPLE, GOOD DEEDS

Our unofficial handle may be “Smart City,” but with very small apologies to Tennessee, a more appropriate name should really be “Community of Volunteers.”

If Beverly Hills has one, continuing tradition it is citizen participation and giving back. From the PTAs, Maple Counseling Center, Beverly Hills Education Foundation, Chamber of Commerce, youth sports, Active Adults, Rotary, the myriad religious organizations and countless charities and social service organizations the community supports with funding and volunteer time, we are caring and giving.

Which brings me to one of my favorites, Friends of the Library. Last week the group held its annual holiday party at the soon to be renovated main auditorium.

Attending were a host of city officials including Mayor **Barry Brucker** and Councilmember **John Mirisch**. It was especially significant that **Betty Harris** was also recognized. Betty, a longtime community activist, has always made the library one of her primary interests, and that resource is better for her involvement.

Presiding were Friends president **Charlotte Skura**, vice president **Kathi Rothner** (a recent Recreation and Parks Commissioner), and immediate past president **Barbara Linder**, (now Human Relations Commission chair.)

Entertainment was provided by the marvelous high school Madrigal Singers, although notably absent was their founder and director, **Joel Pressman**, who is coping with some health problems.

Handling the introductions was city staffer **Nancy Hunt-Coffey**, who may have the longest job title in government: Assistant Director of Community Services/Librarian. Under her able leadership, the library is bustling with activities, visitors and a soon to be started major remodeling.

One of the other programs of the Friends is the splendid book store inside the facility. This may well be our only surviving book outlet, but it is stocked with great titles, very inexpensive and wonderful volunteer helpers.

Whenever I see Betty Harris I am reminded of the second Library Bond campaign which I was honored to manage. Betty really kept the campaign on track by directing the volunteers, one of whom was the late former school board president **Ernest Ach**, who also became a book store volunteer.

Betty will remember what the then-librarian, **Lura Wallace**, told us she could do if the library bond was defeated. The then-library was housed on the second floor of city hall, above the council chambers, and

it was overloaded with books, tables and hardly functional. Not a symbol of our city’s dedication to cultural resources.

Ms. Wallace, who could easily have been cast as a middle America school marm of the early 20th Century, but who had a marvelous, flinty sense of humor said that she had a solution for a bond failure: “Why, I will simply call back all the outstanding books, and the second floor will collapse and land on a council meeting.” Fortunately for the city and council, it won big.

LEXUS AND INSULTING THE COUNCIL

Speaking of testy people, a person I have known for years, name withheld because of the season, is, privately, one of the most charming, sociable community activists around. But when she appears at a council meeting, something not so friendly always emerges.

The occasion was the long and very trying hearing on the appeal for the Lexus project. The “activist” confronted the council with repeated and angry exclamations of “shame on you.”

What triggered this outburst was an instance that the council was responsible for not giving adequate notice. So, aside from countless news stories, public notice publications and mailings, and data easily available on the city web site, a simple phone call to city hall would have provided any information about hearings any interested person could possibly want or need.

Lexus has been in public discussion for years, and it would have been almost impossible not to know when hearings on appeals would be heard. Yes, it might be wise to expand the mailing notices to a wider area, however even some residents who live on the north side of Wilshire, not immediate neighbors, participated at the public hearing.

But to attack the decision makers on the notice issue, to insult them with cries of “shame” certainly could not have come at a less appropriate moment.

The Lexus hearings continued until 1:30 a.m. with the mayor and councilmembers demonstrating enormous tolerance for both proponents and opponents of the project, often allowing longer than rules permitted time for talks.

What the critic might also have considered was the council workload for the day of the hearing. It began at 2 p.m. with a study session that heard reports from a key government efficiency committee, costs of view enforcement in Trousdale and various department matters, none of these easy or simplistic.

From there it was a closed session to discuss pending legal matters with the city attorney, a quick break and back for the formal meeting. None of this considers the enormous time and energy required to prepare for the meetings; just completing all the voluminous staff reports and appellant correspondence is a daunting task—and these five all do their homework.

So, crying “shame” on this issue and on this trying day might not have been the best tactic to win the council’s minds and hearts. Incidentally, we knew that Mayor Brucker, Vice Mayor Dr. **Willie Brien** and Councilmember John Mirisch are detail wonks, but good to know that our newest members Dr. **Julian Gold** and **Lili Bosse** are equally committed and come prepared.

However, it was Councilmember Bosse who starred Monday night. I have been a council watcher for many years now, but I have never heard a more detailed analysis on any appeal, ever. Her comprehensive research on every possible issue and the questions that followed were impressive and on target. They ranged from comments on the Environmental Impact Report to staff analysis, commission findings, traffic mitigation, conditional use permit and everything in between.

No Lexus automobile ever had as thorough an inspection.

All of this led to a council approval, but with some 118 conditions. These include test drives of cars, operation hours for service, parking, alley use and delivery. With other amendments, the council basically upheld the planning commission.

The challenge now is to assure that Lexus actually complies with all the conditions imposed. Yes, we need the revenue provided by auto dealers and this project was reduced in height to meet council and neighbors’ objections, but frankly, Lexus has not been a very good neighbor. Their impact on the residential areas has often been less than considerate.

Although it may turn out to be helpful, allowing deliveries on Wilshire has been mostly prohibited for years. Even Wilshire Boulevard hotels do not have passenger or delivery facilities, nor do the major department stores.

Speaking of council decisions, good work on the view ordinance, not easy to arrive at a Solomon finding. One homeowner wants the right to have an unimpaired view, the one there when the home was purchased. Another owner finds beauty in trees and shrubbery that grow and impact views.

The new ordinance, and resident costs of enforcement, will probably not please everyone, but at least it is a first step at reconciliation of different needs and was achieved, mostly, in a very civil discourse. Among the view proponents, former planning commissioner Shahram Melamed was among the most rational and responsible.

The committee and staff work on Government Efficiency, chaired by Vice Mayor Willie Brien and vice chair plan-

ning commissioner **Noah Furie** came up with some critical and helpful means of processing applications in an even more expeditious manner. More on this in a later column, including recognition of other committee members.

SELECTED SHORT SUBJECTS

Newest entry at the Four Corners: U.Sushi, granted, not my favorite food. The eatery will occupy space that previously was a Jamba Juice and Belgian fine chocolate shop. **Corinne Griffith**, the child actress who became a major silent film star, saved her money and built the Four Corners at Charleville and south Beverly Drives, never encouraged food tenants. Now many of the four buildings have small restaurants

Next month Beverly Hills will once again be home to an event that probably gives us more favorable attention than all the other promotions combined, the annual Golden Globes at the Beverly Hilton.

Always a more relaxed and friendly happening than many other award programs, the Foreign Press Association will once again help fill all our hotels and restaurants. Thanks for remaining loyal to the Hilton and our city. As for your choice of m.c.’s, you are forgiven.

Speaking of the Hilton, the poster person for giving back and volunteerism, company exec, **Corinne Verdery**, will be honored along with the icons of community support, **Toni** and **Bruce Corwin**, at the fifth annual “Beverly Hills Purim Ball” for Temple Emanuel on Wednesday, February 29, 2012.

Ms. Verdery is, among other civic activities, a very important asset for our Maple Counseling Center. The Corwins are community legends, cited as a great example of involvement and generosity, a long family tradition.

For information, 310. 288.0517

Political thoughts: I usually avoid comments on Republicans, leaving that to my colleagues at the other paper, but a very dangerous and flaky political event might just happen in Iowa next month: **Ron Paul** could win or come close in the state’s caucus vote.

He may sound amusing, quaint or even thought provoking with his supposed libertarian opinions, but if you listen carefully you will hear the most outrageous views on everything from foreign aid, to Israel and Iran and federal government responsibilities.

For starters, Paul does not want us to provide foreign aid anywhere. Back to the days of isolationism that led to World War II. He does not want us to even touch Iran’s nuclear capabilities, hinting that we are not doing the same to Israel.

As all the front runners for the GOP primaries seem to self-destruct each week, Paul and his anti-government message may indeed resonate with the most likely Republican voters in Iowa, if not the majority of real people.

Fortunately, as “Iowa goes” does not usually mean much in the open, later primaries, but still a Paul win or big vote

would send a chilling message throughout the world. Whoever thought I would be rooting for a big vote for the Newt man. Have no idea where Mitt Romney stands on most issues. He backed off on some relating to support of Israel.

With the economy showing dramatic improvements, the end of our involvement in Iraq, the “elimination” of countless terrorists, including their top leaders, the Republican primaries may not be as rel-

evant as they hoped. **Barack Obama** will be ready for the debates.

Great Reading: A remarkable book about the legendary Fred Hayman is available at online book venues, and is a most enjoyable read. A book signing private party held at the Montage Beverly Hills recently helped get the word out, but this work is both fun, honest and informative about Fred, Rodeo Drive and our village.

“Fred Hayman, The Extraordinary Difference” is a pictorial and creative work of excellence, written by former fashion editor guru **Rose Apodaca**.

It is not all “ups” either—candid and honest depiction of an amazing life story.

The city may soon host a book signing at the library, but as a gift for your own enjoyment, this is a work we really can recommend, and that has absolutely nothing to do with the photo in the back of the

book of two unidentified people happily chatting: Councilmember John Mirisch and your columnist. That was a fun time.

Rudy Cole served for eight years as a member and chair of the city’s Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

briefs cont. from page 5

exempt.” Commissioner Ira Friedman was not present.

According to the agenda, five of six single-family households on Clifton between Stanley Drive and La Cienega Boulevard and the adjacent section of Le Doux Road north of Clifton Way within the City limits signed a petition in support of modifying parking regulations.

“[The residents] are concerned about the intrusion of the commercial district from the [SLS] Hotel in Los Angeles around the corner and others taking up parking spots,” Levine said. “Since Le Doux went permit only, the concern is the people that were parking there will now park on Clifton.”

Architectural Commission approves new restaurant, retail update



Allen Rennett

The Architectural Commission approved four façade remodels and continued consideration of another at the Dec. 14 commission meeting.

In a 5-1 vote, with Vice Chair Allen Rennett dissenting, the Commission approved designs for Yojisan, a new restaurant at 260 North Beverly Drive. Though Rennett declined to discuss in detail why he voted against the project, he said he had “different creative judgment.” The designs of the façade involve combining wood and steel with clear glass entry doors. Chair Fran Cohen did not attend the meeting because she was out of town.

The Architectural Commission unanimously approved another project in the triangle, an update to retailer Roberto Cavalli at 362 North Rodeo Drive.

“That was a great project,” Rennett said. “In any other city, if they had come in with the old store design they would be thrilled, but here they’ve taken that very nice design and they’re going to replace it with something even better. I think it’s going to be a really exciting project.”

The update will involve installing a backlit glass panel, back-painted glass, aluminum-framed windows, and clear glass entry doors with a burnished brass frame. The new sign features a backlit, sandblasted logo on back-painted glass above the entry.

Next door, the Architectural Commission considered the application for two retail shops—Patek Philippe and Rolex—connected internally by a walkway at the Luxe Hotel

at 360 North Rodeo Drive. The Commission agreed to continue the item to a future meeting to give the architect a chance to revise the project.

“It’s a difficult situation that they’re in because it’s part of the hotel, and so they’re under constraints with what they can do with the front and they’re ending up with two very small stores,” Rennett said. “It’s a tough one to work with and we just want them to go

back and try to do a little more to try to distinguish them.”

As proposed, the Patek Philippe façade incorporates a metallic anthracite finish, etched glass entry door, clear laminated glass for storefront windows, and botticino classic stone flooring at the entryway. Rolex was proposed to have a polished gold finish for the entry door, clear laminated glass and bronzed glass framing for the storefront win-

dows, and crema marfil stone flooring at the entryway.

The Commission also approved designs for Dior in the MGM building, which was originally intended for William Morris, at 265 North Beverly Drive. The remodel consists of a black vinyl wrap around the window areas, seven “Dior” signs and a graphic that will

briefs cont. on page 10

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coverstory

A DAY IN THE LIFE OF IL FORNAIO

Meet the team that brings authentic Italian cuisine to your table

By Melanie Anderson

FRIDAY, DECEMBER 16, 2011
301 NORTH BEVERLY DRIVE

11:25 a.m.

The restaurant is calm when I enter, with just three tables occupied and one woman seated at the counter. A hostess greets me, who tells me Maria D'Auria, the general manager who I am scheduled to meet, is upstairs in her office. I'm early so I head over to the bakery café portion of the restaurant to order a cup of coffee. Save for the Christmas carols playing, it is quiet.

11:30 a.m.

A man wearing a stylish brown three-piece suit with a pale yellow tie strolls to the host station to chat with staff. By the way he's dressed and his confident manner, he looks like he could be the restaurant's owner. I learn later he is a regular, who comes in at least three times a week. His name is Luis, but the staff calls him by an Italian name, Luigi.

11:35 a.m.

"Buon giorno," I am greeted by Maria, a slim woman dressed all in black with a festive scarf. She introduces me to Giampaolo Santoni, another manager who is helping to prepare for a private holiday party for a doctor's office. Maria leads me to the sala affresco, the private dining room in the back where the restaurant will serve 45 guests who are expected to arrive in less than one hour. She shows me how the room opens into the main dining room for additional seating when there is no private event. Another doctor's office's holiday party is scheduled for tonight.

As general manager, Maria's job is to make sure the restaurant runs smoothly. Maria tells me she likes being in charge, but she also thinks of her staff as family. "I'm the mama," she says. Maria is also responsible for making sure customers have a pleasant experience. "I try to handle personally every complaint," Maria says.

11:40 a.m.

Maria seats me at the counter near the back of the restaurant. This seems like a good place to observe the open kitchen directly in front of me and almost the entire dining room if I angle

myself a certain way.

In front of me is the pasta station, with bins of fettuccine, spaghetti and capellini; sauces; mushrooms; and several types of tomatoes: fresh-cut, stewed, sundried, and cherry. The dried pasta is imported from Italy, and a pasta chef makes fresh pastas including ravioli, tortellini, gnocchi, and lasagne in house.

11:45 a.m.

I meet Giuliano Mosca, the outgoing young senior sous chef who sings and whistles while he works. The kitchen staff is preparing for the private party in addition to the regular lunch rush. Maria tells me the private parties are offered a fixed menu to facilitate serving all guests simultaneously. Since many lunch guests are professionals, Maria says, "At lunch, we need to run, run, run." Dinner can be more relaxed. "We do miracles," Giuliano says with a grin.

Maria excuses herself for a quick staff meeting. The managers and servers gather at the host station, and Giampaolo leads the meeting with animated hand gestures. Maria says staff assembles before the rush to make sure everyone knows the special, is aware of the private party and where they're supposed to be. Typically, Maria works with an assistant

manager and seven servers are assigned to each shift throughout the day.

11:50 a.m.

I meet Rodolfo "Rudy" Mena, a server who has worked at the restaurant for 23 years. He has been working since 6:30 a.m., before the restaurant opened. He tells me about regular customers who have been coming for over 20 years. Four of them arrive promptly at 7 a.m. every day; two men sit at Table 44, and a couple sits at Table 16 by the window, not far from where I'm seated. Rudy tells me their orders: oatmeal with mixed berries, banana, cinnamon and raisins for the men, and the couple shares an egg-white omelet with smoked salmon and goat cheese and fruit on the side. As we chat, Fariba, another regular, says goodbye to Rudy. "I'll tell you my whole story in two minutes," Rudy says, and he goes to greet another couple he knows seated nearby. Though Rudy will stop by to visit throughout the day, unfortunately I won't get to hear his story because lunch today is too busy.

11:55 a.m.

The kitchen is becoming more active. A cook empties a tray of fresh salmon ravioli into one of five pots of boiling water on the stove. The stove also has room for six saucepans, all of which will soon be in simultaneous use. Giuliano empties a pan of capellini with pomodoro sauce into a dish and places it on the counter for a server to pick up.

12 p.m.

I don't see the server whisk the dish away because Carla Baldieri, another server who is from Rome, introduces herself and offers me something to drink, but I'm still nursing my coffee. Rudy reappears to tell me the most popular lunch item is *sogliola limone e capperi*, filet of sole sautéed with lemon juice, capers, extra virgin olive oil, and a touch of butter, with mashed potatoes and spinach on the side. He offers it to me. It's tempting. "Maybe later," I say.

12:05 p.m.

Giuliano tells me as senior sous chef, his duties include supervising "back of house," or the kitchen staff, keeping track of their shifts and breaks, and handling deliveries. It's a nonstop job, he explains, but he does

everything with a smile on his face. Giuliano says he likes having an open kitchen because it allows the kitchen staff to interact with the customers "and make them feel special so they keep coming back." The restaurant is now about 1/3 full.

12:15 p.m.

I take in the rest of the kitchen, a long, narrow configuration that stretches the length of the dining room, separated only by a glass panel. Next to the pasta station is a grill where a line cook methodically flips slices of zucchini. To his right is a wood-burning oven, where cooks tend to several different kinds of pizza. Next down the line is a rotisserie, where whole chickens and other meats are roasted. Closest to the restaurant's entrance is the bar.

12:20 p.m.

Maria strolls through the dining room, checking on guests and greeting regulars. "Buon appetito," she says to one customer, who introduces her to his son. Next time she passes through, she is ushering the first guest to the private dining room.

Though Maria's job requires work behind the scenes, being out in the dining room amongst staff and customers is where she likes to be the most. Maria says she enjoys telling stories of growing up in Italy, and sharing food and travel tips with customers.

12:25 p.m.

The restaurant is now about half full, and the kitchen has become noticeably busier. Five cooks are gathered in front of me. Carla stops by, suggesting I order now before the kitchen becomes too busy. It already looks busy.

12:30 p.m.

Maria tells me the party is ready. Still only one guest has arrived, but the rest will be here soon. Maria speaks to the kitchen staff in Italian before dashing off again.

I am served a bowl of bread with the restaurant's famous ciabatta, two different kinds of rolls and a side of extra virgin olive oil, which is imported from Umbria. The ciabatta is light, fluffy with crisp crust, and still warm. I meet Gustav Asmann, director of sales who is in charge of the bakery and has worked in Beverly Hills since it opened as a bakery nearly 30 years ago. Originally from Germany, Gustav said his family has operated a bakery for generations. He relocated to California after a vacation in 1975. He tells me all bread is baked in house. The ciabatta recipe—flour, water, yeast and salt—has not changed in 30 years, and in fact is a 1,000-year-old recipe. Gustav divides his time between the Beverly Hills location and making sales on the road to supermarkets and restaurants all over the country.

12:40 p.m.

My food arrives and Rudy stops by to offer fresh ground pepper. "Great recommendation, huh?" The filet of sole is moist and flaky with a thin crust and a refreshing lemon flavor. Giuliano explains the fish is sautéed, then finished in the oven. I count eight kitchen staff members behind the counter. "It's teamwork," he says. Il Fornaio is unique, he says, because there's little separation between supervising chefs and line cooks. "We get down and dirty with them," he says.



Rodolfo "Rudy" Mena, Maria D'Auria, Giuseppe DiMola, Brian Nesbitt

Executive chef Giuseppe DiMola says the kitchen is typically staffed with one sous chef and three to four line cooks at breakfast, and one sous chef and five to six line cooks at lunch and dinner. On the weekends, staffing is increased because the restaurant is busier. Maria says typically 100 breakfasts, 200 lunches and 300 dinners are served per day. Today is busier, and by the end of lunch 250 to 300 lunches will be served.

Maria stops by to ask about my meal. I try to think of the perfect Italian superlative—I studied Italian for 2 ½ years in college—but all that comes to mind is *buono*.

12:50 p.m.

The restaurant is almost completely full. Two young ladies meet for lunch. “You look so cute! Did you just get your hair done?”

As I take my last bite of fish, Giuliano informs me he has checked in the last delivery of the day of poultry and other meat products. This should hold the restaurant over until the next morning, he says.

1 p.m.

Brian Nesbitt, the restaurant’s full-time event coordinator, comes over to introduce himself. He is a friendly young man, dressed in a royal purple sweater with a matching polka-dot bow tie. Brian’s work is done for the ongoing private party, since he is in charge of preparatory details, but he has plenty to do today since he schedules and coordinates all the restaurant’s events, including wine tastings and cooking classes that are held in the private room about once a month. Just the night before, Brian says he put together an impromptu engagement party for 15 guests with a special dessert. He excuses himself to take a phone call. “We have a party of 20 scheduled for February,” he announces upon his return.

Brian says December is the busiest time of year for events, with at least one scheduled almost every day. In September, Brian sees lots of business presentations, June is big for graduation parties, and July and August are busy months for rehearsal dinners.

Brian says business is up this December from last. “We were affected [by the economy] like everyone else,” Brian says, but the restaurant’s loyal local customers have helped. At the moment, we don’t see any celebrities, but Brian says they come frequently. Brian says Maria often doesn’t recognize them, but the one time he saw her truly excited about a celebrity visit was when tenor Andrea Bocelli came to dine.

1:35 p.m.

The restaurant is full. Customers wait at the host station for a table to become available.

1:40 p.m.

I meet executive chef Giuseppe DiMola, who has been at the Beverly Hills restaurant since 2002. He grew up and attended culinary school in the Puglia region of Italy before arriving in the United States in 1984. “At Il Fornaio I feel like I’m in Italy because of the atmosphere, the ambience, and the passion,” Giuseppe says. “It’s a beautiful city known throughout the world,” he says of Beverly Hills.

2 p.m.

Giuseppe, a serious but pleasant man, says he prefers simple, “true Italian” cuisine fea-

turing tomato, garlic and basil. As executive chef, Giuseppe is in charge of the kitchen. One important responsibility is creating the special. Giuseppe tells me about Il Fornaio’s *Festa Regionale* menus, which feature food, wine and bread from a different region of Italy each month. Giuseppe’s Pugliese menu was featured this past February at each of the 23 Il Fornaio locations. The December “Best of Festa” menu features the top recipes of the year, including three of Giuseppe’s recipes.

Giuseppe says Puglia is known for seafood because of its coastal location; a pasta dish called *orecchiette con cime di rapa* featuring broccoli rabe; Pugliese bread; grapes and a type of olive found only in the Gargano area of Puglia. I have just finished sampling the large green olive called *la bella cerignola*, when my dessert arrives, *bianco mangiare ai grutti di bosco*, an almond custard with toasted almonds, raspberries and blackberries drenched in caramel and vanilla bean sauce.

2:30 p.m.

At last, the party has placed its order. Maria reports the boss is dressed as Santa, and everyone seems to be having a good time. As the kitchen staff springs to action, Giuseppe tells me about the Italian stars in addition to Bocelli who have visited the Beverly Hills location: pop singer Laura Pausini, rock artist Zucchero, Italian singer-songwriter Vasco Rossi and pop singer Eros Ramazzotti. Giampaolo pops by and tells me enthusiastically he took a photo with Laura.

2:45 p.m.

More than 20 pasta bowls are laid out on the counter in preparation for serving the party. Giuliano and the line cooks distribute at least three different kinds of pasta into the dishes. Next comes roast chicken, mashed potatoes and mixed vegetables.

2:55 p.m.

Luigi vacates his window table, says goodbye to Maria, calls out to the kitchen staff, and heads out the door.

3 p.m.

With the party’s lunch orders successfully completed, the kitchen continues churning out regular lunch orders. “You feel proud when the restaurant is working well,” Giuseppe says. Giuliano agrees: “I love music. [The kitchen staff] is like an orchestra. Everything comes out melodically.”

3:20 p.m.

It’s dessert time for the party. Line cooks dish out 45 orders of tiramisu and chocolate mousse with raspberry sauce.

3:25 p.m.

A customer asks Giuseppe if Il Fornaio will be open on Christmas and New Year’s. “Yes,” he says, and directs him to the host to make reservations. Christmas is a good day for business, Giuseppe says, because many other restaurants are closed. Giuseppe excuses himself because it is already time to prepare for tonight’s private dinner party, which will begin at 5:30.

3:35 p.m.

Maria sits next to me. I look at my watch. “3:35 and you can finally sit down,” I say. She

says “not really” since she still needs to make sure the lunch party vacates the private room in time to prepare for the dinner party.

I learn Maria grew up in Rome. “I was a lawyer in Italy,” she tells me. Soon after Maria got married, her husband’s friend opened a restaurant in Beverly Hills and the couple decided to come out to work for a year. Twenty years later, Maria and her husband have two daughters, ages eight and 19, and she says she doesn’t see herself moving back to Italy unless she retires there. Maria works at least 10 hours a day, five or six days a week. Her husband works from the family’s home in Beverly Hills two blocks from the restaurant as a web consultant. “I love that [I can walk to work],” Maria says.

Maria has been general manager in Beverly Hills for seven years, but she worked at the Santa Monica and Manhattan Beach locations first. She was Il Fornaio’s first woman general manager. Now three out of 23 general managers are women.

4 p.m.

The restaurant has thinned out, but Maria says she expects the dinner rush to be in full swing by 5:30 or 6. She said today was a typical lunch, fortunately with few complaints. A few customers grumbled about waiting for a table, but Maria says most customers understood, seeing there were no open tables. Now her biggest concern is making sure the party clears out. There are still about 25 guests lingering, she reports.

4:15 p.m.

Maria gives me a tour of the café bakery, showing me where additional tables will be set up to accommodate the dinner crowd. Behind the counter, she points out the ovens, where a fresh batch of bread comes out every half an hour.

“Do you work here?” a young woman asks me. “No, but she does,” I gesture to Maria, and she asks where she can get her nails done. Maria directs them to Beverly Drive, south of Wilshire. She says she gets that kind of question a lot.

“It’s a running place from 7 a.m. to 11 p.m.,” Maria says. “You can’t get bored.”

4:20 p.m.

Though he was supposed to be finished by 4 p.m., Giuliano is still in the kitchen, making sure the lunch-to-dinner transition is smooth. Though no one on staff ever stops moving, it is markedly calmer in the restaurant, with only four tables occupied. Giampaolo sets up a table with kids’ placemats and crayons. Families are beginning to arrive for dinner.

4:30 p.m.

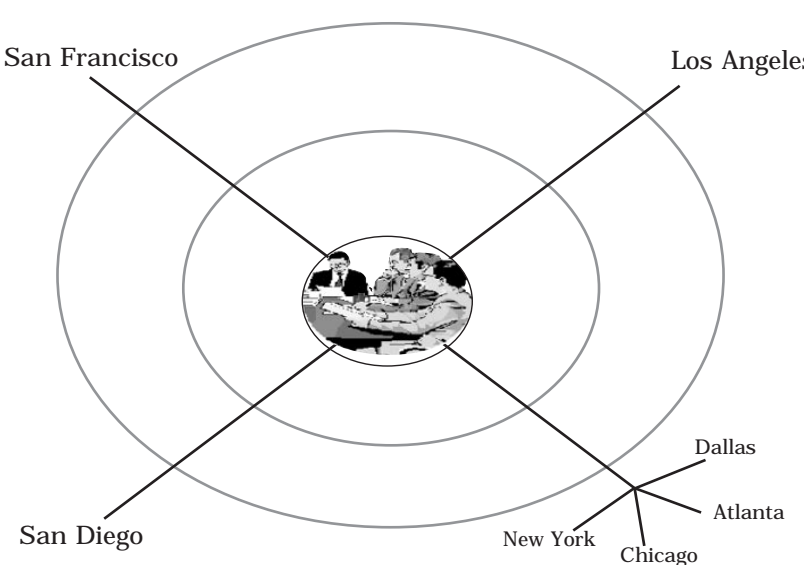
There are still guests in the private room when I decide to call it a day. Maria is busy, but I thank and say goodbye to Giampaolo, who shows me a series of cell phone photos of him with a variety of Il Fornaio’s celebrity guests, including Manny Ramirez, Christopher Lloyd, and Vasco Rossi. Though I did not spot any celebrities today, it was a treat getting to know the cast that runs the show at Il Fornaio.

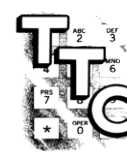
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briefs cont. from page 7

cover one full window.

"It's the first retail [shop] in that building, so it's good to see that happening," Rennett said.

Another approved project was the remodel of an existing multi-story office building at 144 South Beverly Drive. The applicant proposed a painted structural steel trellis, a clear glass storefront, LED strip lighting and brushed stainless steel pedestrian lights.

"They're doing a very nice upgrade and modernization of that building, and I think that will be a nice improvement," Rennett said.

Join Beverly Vista for Christmas Eve Feed the Hungry event

Beverly Vista invites all Beverly Hills students and their families to the Beverly Vista Cafeteria to make lunches for the West Hollywood Food Coalition on Dec. 24 from 10 a.m. to noon. Participants will make peanut butter and jelly sandwiches, decorate holiday cards and fill the bags. Participants in this PTA-sponsored event are eligible for community service points. For more information, call (310) 229-3669.

City's Adult Basketball League seeks Beverly Hills residents and business teams

Registration is now open for the winter season of the City of Beverly Hills Community Services Department's Adult Sports Program. Priority registration is given to Beverly Hills residents or Beverly Hills business teams comprising 50 percent or more of the team.

The Adult Basketball League plays one night a week Monday through Thursday evenings at Beverly High. Skill levels range from recreational to very competitive. There are 10 regular season games per season plus single elimination playoffs for the top four teams in each league. League fees are \$340 for Beverly Hills resident teams, \$380 for Beverly Hills business teams and \$420 for non-resident Teams. There is also an additional \$30 per game referee fee.

To receive further information or a registration packet, call the City of Beverly Hills Community Services Department at (310) 285-6823 or online at www.quickscores.com/beverlyhills.

Beverly Hills Active Adult Club Cookbook now available

The Beverly Hills Active Adult Club's Classic Beverly Hills Recipes cookbooks can be purchased at Roxbury Park Community Center at 471 South Roxbury Drive during normal business hours. The cookbook is a compilation of longstanding family, community and restaurant recipes. The proceeds from this cookbook will assist senior programming in the Beverly Hills community. Cookbooks are \$13 each or two for \$25. Cash or check only. Checks should be made payable to the Beverly Hills Active Adult Club.

DUI checkpoint to take place Friday on S. La Cienega Blvd.

The Beverly Hills Police Department Traffic Bureau will conduct a DUI Sobriety/Drivers License Checkpoint on Friday, Dec.



Left to right, front row: India Koloff, Arya Zoughi, Elija Berke, Taylor Dubelko, Victor Noval, Elyse Pollack. Second row, left to right: teacher Kerry Mazor, Ms. Pari (aide), Felix Min, Jon Samayah, Tiffany Rahban, Josh Promnick, Lauren Mossanan, Nick Forys, Alexis Nedjat-Haim, Jackson Nol, Armaan Juneja, Emma Tonnuci, Clint Marvieles, Brittany Azizi, Amreeta Gill (aide), Shereen Kheradyar, Brian Azizi, Esme Bernstein, Keivn Shoumer, Jack Schulman, Ryan Damavandi, Michael Bilak

El Rodeo toy drive benefits Children's Hospital

El Rodeo teacher Kerry Mazor's sixth-grade homeroom class, along with other El Rodeo middle school homerooms, participated in a toy drive for Children's Hospital. Student council representatives will personally deliver the toys.

23. The location of the checkpoint will be southbound on South La Cienega Boulevard, south of Gregory Way. The checkpoint will operate from 9 p.m. until 3 a.m. on Dec. 24.

The BHPD supports the Office of Traffic Safety and Mothers Against Drunk Driving in their efforts to reduce the incidents of alcohol related accidents and deaths on our public roadways. The BHPD conducts regular DUI checkpoints, DUI saturation patrols, and deploys officers in the field specifically

for DUI enforcement in order to create a safer environment for the community.

Funding for these programs is provided by a grant from the California Office of Traffic Safety (OTS), through the National Highway Traffic Safety Administration.

For more information, contact the BHPD Traffic Bureau at (310) 285-2196.

--Briefs compiled by Melanie Anderson
See Sports on Page 12

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letters cont. from page 2

ground for future City Councilmembers and Mayors and more diverse opinions, it's a small price to pay to give opportunities to residents to participate in our City's government. I vote for keeping the commissioners at seven.

Ira M. Friedman
Beverly Hills

"Why all the anger?" [Issue #637]

It has been extremely difficult for me to drive by the artist Franz West's 18-foot-tall aluminum painted so-called art work at the northwest corner of Wilshire Boulevard and Beverly Drive. I find that I am now going out of my way to avoid that intersection.

The only thing I would agree with the artist about is the name of the abstract object, "The Unconscious." The color which the artist selected is also part of the atrocity.

I am familiar with the City's Public Art Ordinance, which encourages this sort of event, but that does not mean I should accept it without comment.

I would not have bothered to write this letter, but it was mentioned in Rudy Cole's column last week ... and my bet is that Rudy's comment would be the same as mine.

Herb Wallerstein
Beverly Hills

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BHHS Boys' Soccer Team Edges Crossroads

Norman girls' soccer team defeats Long Beach Jordan
By Steven Herbert

Nick Marmureanu scored off Bryan Khalilrad's assist in the first half to give the Beverly High boys' soccer team a 1-0 victory over Crossroads in a South Bay/Westside Tournament game Dec. 13 at Nickoll Field.

Adrian Spitz and Matt Davidov combined on the shutout, with Spitz making three saves and Davidov two.

The Normans (4-1-1) led in shots, 10-5.

South Bay/Westside Tournament Loyola 2, Beverly Hills 0

The Cubs scored twice against Spitz in the second half Dec. 8 at Nickoll Field, continuing their dominance over the Normans.

Davidov made two saves in the first half, Spitz made one in the second.

Beverly Hills led in shots, 16-5.

The Normans have defeated Loyola once and tied it twice since the school's boys' soccer program began in the 1973-74 season, according to Steve Rappaport, Beverly Hills' coach since the 1988-89 season.

Loyola was ranked eighth in the Southern Section Division 1 poll released Dec. 12, while the Normans were ranked eighth in Division 4.

Girls' Soccer

Mira Costa 2, Beverly Hills 0

The Mustangs scored in the 49th and 66th minutes of an 80-minute nonleague game at

Nickoll Field Dec. 5.

Norman goalkeeper Ida Trevino made nine saves.

"The second half was Mira Costa's speed beating us down the flanks," Normans coach Ryan Franks said.

"Our back line was exposed and that is the area that we are trying to improve right now. We had three all-league defenders graduate last year and this year we have lost our starting left back, Shayna Stein, with a torn anterior cruciate ligament for the remainder of the season."

Beverly Hills 4, Long Beach Jordan 2

Ashley Aviram scored three goals and assisted on Tylor Fields' goal and Trevino made seven saves for the Normans in a non-league game at Nickoll Field Dec. 6.

Fields, Sarah Patterson and Dinah Pourbaba also had assists for Beverly Hills

South Bay/Westside Tournament Palos Verdes 3, Beverly Hills 0

Trevino made 15 saves for the Normans (3-2) Dec. 7 at Palos Verdes.

The Sea Kings scored once in the first half and twice in the second.

Palos Verdes was ranked sixth in the Southern Section Division 2 poll released Dec. 12.

Wrestling

Warrior 6 Way

Beverly Hills won three of five matches and Norman wrestlers Nathan Bahk, Matt Kohanbash, Dylan Lojac, Axel Pinotti, and Marshall Stevens all won silver medals Dec. 9 at Westlake High School.

The Normans lost to Rosemead, 52-18, to open the tournament. The Panthers were ranked third in the preseason Southern Section Division 5 poll issued Nov. 14, the most recent poll released.

Beverly Hills then defeated Reseda, 62-18, lost to Westlake, 49-28, defeated Chaminade, 43-36, and Santa Paula, 51-26.

Bahk, who wrestled in the 108-pound division, Lojac, who wrestled in the 154-pound division and Stevens, who wrestled in the 197-pound division, all won four of five matches and recorded two pins.

Pinotti, the Norman heavyweight, won four of five matches, with one pin. Kohanbash, who wrestled in the 122-pound division, won three of five matches.

Beverly Hills wrestlers Dakota Anderson (140), Eddie Hong (162) and Juan Morales (172) all won silver medals, each winning three of five matches. Hong and Morales both recorded two pins and Anderson one.

Girls' Water Polo

Santa Ana Valley Tournament Sonora 7, Beverly Hills 5

The Normans led 3-1 at the end of the first quarter of their season opener, but were outscored 6-2 over the final three quarters of the pool play game Nov. 28 at Garden Grove High School.

Tammy Katz scored twice in the first quarter for the Normans and April Banayan once. Sonora's Elena Mendrin scored the only goal of the second quarter, cutting Beverly Hills lead to 3-2 at halftime.

The Raiders scored the first three goals of the second half for a 5-3 lead, but Celeste Bean scored for the Normans with 34 sec-

onds left in the third quarter.

Jenny Partida scored for Beverly Hills with five minutes, 42 seconds to play, tying the score, 5-5, but Breanna Sussoev scored the tie-breaking goal 16 seconds later and an insurance goal with 2:34 remaining.

Norman goaltender Lorrain Oill made seven saves.

Girls' Basketball

St. Monica 57, Beverly Hills 47

The score was tied 34-34 entering the fourth quarter, but the Normans were outscored 23-13 in a nonleague game at the Swim-Gym Nov. 22.

"I think we ran out of gas," Beverly Hills coach John Braddell said after his team's season opener.

A problem with the clock caused the third quarter to "last 30 minutes on its own," Braddell said.

"We had to play extra minutes and it kind of hurt us in the fourth quarter," Braddell said.

The Normans trailed 9-7 at the end of the first quarter and 27-18 at halftime, then outscored the Mariners, 15-7 in the third quarter to tie the score as junior guard Megan Yee made six of 11 free throws and sophomore Taylor McBride scored all five of her points.

"We played pretty well," Braddell said. "We came out and played very hard. Our effort was good."

Freshman forward Natasha Allen led Beverly Hills with nine points, including five in the fourth quarter. Dorsa Mehrannia added eight, including two 3-point baskets in the fourth quarter. Yee also scored eight points, Debbie Reyhan seven, Serena Shlomof six and Sydney Impellizzeri and Natasha Kashani two each.

Reyhan and Shlomof both made 3-point baskets.

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FICTITIOUS BUSINESS NAME STATEMENT: 2011136846: The following person(s) is/are doing business as TM SYNTHETIC SURFACES: TURF MASTERS. 20928 Osborne St #G Canoga Park, CA 91304. TM SYNTHETIC SURFACES INC. 20928 Osborne St #G Canoga Park, CA 91304. The business is conducted by: A Corporation has begun to transact business under the ctitious business name or names listed here on: 10/11/2011 Signed: Queen Anieze, Business Consultant/Secretary. This statement is led with the County Clerk of Los Angeles County on: 11/23/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 1365

FICTITIOUS BUSINESS NAME STATEMENT: 2011136906: The following person(s) is/are doing business as 1-855-RIPE-ADS.COM. 15146 Moorpark St. #106 Sherman Oaks, CA 91403. SELINA CURTIS. 9150 Yolanda Ave. Northridge, CA 91324; PAJWAST RAPHAEL. 15146 Moorpark St. #106 Sherman Oaks, CA 91403. The business is conducted by: A General Partnership has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Pajwast Raphael, General Partner. This statement is led with the County Clerk of Los Angeles County on: 11/23/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 1366

FICTITIOUS BUSINESS NAME STATEMENT: 2011136989: The following person(s) is/are doing business as JOEL SAS PRINTING. 7058 Hazeltine Ave. #21 Van Nuys, CA 91405. OLGA PUNAY HERNANDEZ. 7058 Hazeltine Ave. #21 Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Olga Punay Hernandez, Owner. This statement is led with the County Clerk of Los Angeles County on: 11/23/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 1367

FICTITIOUS BUSINESS NAME STATEMENT: 2011136828: The following person(s) is/are doing business as STAGE 35 PRODUCTIONS. 137 N. Crescent Dr. Beverly Hills, CA 90210. DAMON ELLIOTT. 137 N. Crescent Dr. Beverly Hills, CA 90210. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Damon Elliott, Owner. This statement is led with the County Clerk of Los Angeles County on: 11/23/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 1368

FICTITIOUS BUSINESS NAME STATEMENT: 2011137154: The following person(s) is/are doing business as SYNTHETIC GRASS COMPANY. 20928 Osborne St #G Canoga Park, CA 91304. TM SYNTHETIC SUFRACES INC. 20928 Osborne St #G Canoga Park, CA 91304. The business is conducted by: A Corporation has begun to transact business under the ctitious business name or names listed here on: 10/11/2011 Signed: Marcela Moreno, Of cer. This statement is led with the County Clerk of Los Angeles County on: 11/23/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 1369

FICTITIOUS BUSINESS NAME STATEMENT: 2011137197: The following person(s) is/are doing business as US SALES. 4570 Van Nuys Blvd. #262 Sherman Oaks, CA 91403. YARON ELIYA. 4570 Van Nuys Blvd. #262 Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Yaron Eliyan, Owner. This statement is led with the County Clerk of Los Angeles County on: 11/23/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 1370

FICTITIOUS BUSINESS NAME STATEMENT: 2011 131377 The following person(s) is/are doing business as: SPECIAL OPERATIONS GROUP. 10629 LA VINA LANE, WHITTIER, CA 90604. FRANK MEDRANO, 10629 LA VINA LANE WHITTIER CA 90604. The business is conducted by: An Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed FRANK MEDRANO. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/14/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 21786

FICTITIOUS BUSINESS NAME STATEMENT: 2011 131706 The following person(s) is/are doing business as: MAPS 4 COLLEGE, 13337 SOUTH ST 574, CERRITOS, CA 90703. MAPS 4 COLLEGE, 13337SOUTH ST 574 CERRITOS CA 90703. The business is conducted by: A Corporation. Registrant has begun to transact business under the ctitious business name or names listed here in on 12/12/2006. Signed SARAI KOO. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/16/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 21832

FICTITIOUS BUSINESS NAME STATEMENT: 2011 133837 The following

person(s) is/are doing business as: NUESTRA VIDA HOY MAGAZINE, NVH MAGAZINE, 12145 WOODRUFF AVE, DOWNEY, CA 90241. MIGUEL BATZ, 12007 PARAMOUNT BLVD #18 DOWNEY CA 90242. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed MIGUEL BATZ. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/17/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 21833

FICTITIOUS BUSINESS NAME STATEMENT: 2011 134310 The following person(s) is/are doing business as: PICAS SO, 210 E OLYMPIC BL # 114, LOS ANGELES, CA 90015. NESTOR LEON JIMENEZ, 736 1/2 SAN PEDRO ST LOS ANGELES CA 90014. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed NESTOR LEON JIMENEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/17/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 21830

FICTITIOUS BUSINESS NAME STATEMENT: 2011 134506 The following person(s) is/are doing business as: INTEGRITY ELECTRIC, 314 E. MAUNA LOA AVE, GLENDORA, CA 91740. PERRY MOULTON, 314 E. MAUNA LOA AVE GLENDORA CA 91740. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed PERRY MOULTON. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/18/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/1/2011, 12/8/2011, 12/15/2011, 12/22/2011 21831

FICTITIOUS BUSINESS NAME STATEMENT: 2011 129843 The following person(s) is/are doing business as: MOSS & ROCK, 2752 EAST BROADWAY, LONG BEACH, CA 90803. CATHLEEN MADRID BARONE, 5414 EAST PAVO STREET LONG BEACH CA 90808. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed CATHLEEN MADRID BARONE. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/8/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/24/2011, 12/1/2011, 12/8/2011, 12/15/2011 21780

FICTITIOUS BUSINESS NAME STATEMENT: 2011 129852 The following person(s) is/are doing business as: PACIFIC PATIENT COLLECTIVE, 1312 4TH AVE, LOS ANGELES, CA 90019. JY2011, 1312 4TH AVE LOS ANGELES CA 90019. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed JASON KIM. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/8/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/24/2011, 12/1/2011, 12/8/2011, 12/15/2011 21781

FICTITIOUS BUSINESS NAME STATEMENT: 2011 130211 The following person(s) is/are doing business as: EFFECTIVE PROPERTY MANAGEMENT, 8786 NORRIS AVENUE, SUN VALLEY, CA 91352. ARISTEO MACIAS, 8786 NORRIS AVENUE SUN VALLEY CA 91352 AMERICA CORONA, 8786 NORRIS AVENUE SUN VALLEY CA 91352. The business is conducted by: a General Partnership. Registrant has begun to transact business under the ctitious business name or names listed here in on 11/7/2009. Signed ARISTEO MACIAS. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/9/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/24/2011, 12/1/2011, 12/8/2011, 12/15/2011 21778

FICTITIOUS BUSINESS NAME STATEMENT: 2011 130314 The following person(s) is/are doing business as: UNIK MODULAR INSTALATIONS, 3677 SOLANA CT, EL MONTE, CA 91731. BERTHA E. GUTIERREZ, 3677 SOLANA CT EL MONTE CA 91731. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed BERTHA E. GUTIERREZ. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/9/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/24/2011, 12/1/2011, 12/8/2011, 12/15/2011 21782

FICTITIOUS BUSINESS NAME STATEMENT: 2011 130522 The following person(s) is/are doing business as: EP- TRANS ACTIONS, 3834 GLEN AWAY, EL MONTE, CA 91731. ELIAS PEREZ, 3834 GLEN WAY EL MONTE CA 91731. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed ELIAS PEREZ. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/9/2011. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 11/24/2011, 12/1/2011, 12/8/2011, 12/15/2011 21783

FICTITIOUS BUSINESS NAME STATEMENT: 2011137841: The following person(s) is/are doing business as A PLUS GLASS & MIRROR. 7943 Laurel Canyon Boulevard # B North Hollywood, CA 91605 MEHDI ZARGARAN 7943 Laurel Canyon Boulevard # B North Hollywood, CA 91605. The business is conducted by: AN INDIVIDUAL has begun to transact business under the ctitious business name or names listed here on: N/A Signed: MEHDI ZARGARAN, Owner. This statement is led with the County Clerk of Los Angeles County on: 11/28/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1371

FICTITIOUS BUSINESS NAME STATEMENT: 2011139142: The following person(s) is/are doing business as HAPPY KIDZ PLAYHOUSE 5727 Etiwanda Ave. #7 Tarzana, CA 91356. VERED YOMTUBI: RABIN YOMTUBI 5727 Etiwanda Ave. #7 Tarzana, CA 91356. The business is conducted by: A HUSBAND AND WIFE has begun to transact business under the ctitious business name or names listed here on: N/A Signed: VERED YOMTUBI, CO-Owner. This statement is led with the County Clerk of Los Angeles County on: 11/30/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a

ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1372

FICTITIOUS BUSINESS NAME STATEMENT: 2011136859: The following person(s) is/are doing business as AGENCY 6021 Hollywood Blvd. Hollywood, CA 90028: 269 S. Beverly Dr. #747 Beverly Hills, CA 90212. QTOPIA EVENTS, INC 6021 Hollywood Blvd. Hollywood, CA 90028. The business is conducted by: A CORPORATION has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Qtopia Events, President. This statement is led with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1373

FICTITIOUS BUSINESS NAME STATEMENT: 2011137357: The following person(s) is/are doing business as SUMMIT TRANSPORTATION 5314 Main St. #685 El Segundo, CA 90245 :SWCS TRANSPORTATION CORP 5314 Main St. #685 El Segundo, CA 90245. The business is conducted by: A CORPORATION has begun to transact business under the ctitious business name or names listed here on: N/A Signed: SWCS TRANSPORTATION, CEO. This statement is led with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1374

FICTITIOUS BUSINESS NAME STATEMENT :2011140634: The following person(s) is/are doing business as EMIL BEACON APARTMENTS: CENTINELA GROUP 1800 S. Robertson Blvd. Los Angeles, CA. 90035. ENRIQUE MANNHEIM 954 N. San Vicente Blvd. #8 West Hollywood, CA 90069. The business is conducted by: AN INDIVIDUAL has begun to transact business under the ctitious business name or names listed here on: N/A Signed: E. Mannheim, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1375

FICTITIOUS BUSINESS NAME STATEMENT :2011140635 : The following person(s) is/are doing business as SPECTRUM FORMULAS: SPECTRUM FORMULA 19822 Redwing Street Woodland Hills, CA 91364. KOROSH ROHBANI 19822 Redwing Street Woodland Hills, CA 91364. The business is conducted by: An INDIVIDUAL has begun to transact business under the ctitious business name or names listed here on: N/A Signed: KOROSH ROHBANI , Owner. This statement is led with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1376

FICTITIOUS BUSINESS NAME STATEMENT :2011129566 : The following person(s) is/are doing ROUGH JEWELRY 10800 West Pico Blvd. #280 Los Angeles CA 90025. ARASH ARAM 1545 South Bently Ave. #202 Los Angeles, CA 90025. The business is conducted by: AN INDIVIDUAL has begun to transact business under the ctitious business name or names listed here on: N/A Signed: ROUGH JEWELRY/ ARASH ARAM , Owner. This statement is led with the County Clerk of Los Angeles County on: 11/8/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1377

FICTITIOUS BUSINESS NAME STATEMENT :2011140745 : The following person(s) is/are doing business as MAJETIC EVENT PLANNER 5151 White Oak Ave. #204 Encino, CA 91316. ROYA NIKJOO, NOOSHIN BABRI 5151 White Oak Ave. #204 Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: ROYA NIKJOO , Partner. This statement is led with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1378

FICTITIOUS BUSINESS NAME STATEMENT :2011140835 : The following person(s) is/are doing business as MARTINS SUNGLASSES & LUGGAGE 16105 Victory Blvd. #8-Van Nuys, CA 91406. BLANCA MARTIN : JUANA GARCIA 19926 Roscoe Blvd. #29 Winnetka, CA 91306. The business is conducted by: A General partnership has begun to transact business under the ctitious business name or names listed here on: N/A Signed: BLANCA MARTIN, Partner. This statement is led with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1379

FICTITIOUS BUSINESS NAME STATEMENT :2011140748 : The following person(s) is/are doing business as EKS RESOURCES 9903 Santa Monica Blvd. #818 Beverly Hills, CA 90212 OSARETIN ALUYI 9903 Santa Monica Blvd. #818 Beverly Hills, CA 90212 . The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: OSARETIN ALUYI, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1380

FICTITIOUS BUSINESS NAME STATEMENT :2011140970 : The following person(s) is/are doing business as DIGICORE PRODUCTIONS 1630 N. Fuller Ave. #11 Los Angeles, CA 901046. COREY EVANS 1630 N. Fuller Ave. #11 Los Angeles, CA 901046. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: COREY EVANS, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/2/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1381

FICTITIOUS BUSINESS NAME STATEMENT :2011138132 : The following person(s) is/are doing business as THE ATRIUM APT S 140 S. Beverly Drive Beverly Hills, CA 90212, WILSHIRE- BEVERLY NO.2, LC 6128 Wilshire Blvd. #103 Los Angeles, CA 90048. WILSHIRE BEVERLY PARTNERS, LLC 140 S. Beverly Drive Beverly Hills, CA 90212. The business is conducted by: A Limited Liability Company has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Wilshire Beverly Partners, CEO. This statement is led with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1382

12/15/2011, 12/22/2011, 12/29/2011 1382.

FICTITIOUS BUSINESS NAME STATEMENT :2011138133 : The following person(s) is/are doing business as PALOMA PET PRODUCTS 6230 Wilshire #1110 Los Angeles, CA 90048. VINCENT HOWARD LLC. 6230 Wilshire #1110 Los Angeles, CA 90048. The business is conducted by: A Limited Liability Company has begun to transact business under the ctitious business name or names listed here on: N/A Signed: MARTIN GREENBERG, Manager . This statement is led with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1383.

FICTITIOUS BUSINESS NAME STATEMENT :2011138135 : The following person(s) is/are doing business as LITTLE TEL AVIV 452 N. Canon Drive Beverly Hills, CA 90210: VITAL ENERGY GASTRONOMY, LLC 452 N. Canon Drive Beverly Hills, CA 90210. The business is conducted by: A Limited Liability Company has begun to transact business under the ctitious business name or names listed here on: N/A Signed: SHAHRIAR BESHARAT, Owner. This statement is led with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1384.

FICTITIOUS BUSINESS NAME STATEMENT :2011138539 : The following person(s) is/are doing business as H PAIN TREATMENT CENTER 9241 E. Valley Blvd. #105 Rosemead, CA 91770. KIRBY LEE 333 W. Garvey Ave. #B546 Monterey Park, CA 91754. SHAO HUA ZHANG 807 Bunker Hill #101 Los Angeles, CA 90012The business is conducted by: A General Partnership has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Kirby Lee, Partner. This statement is led with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1385.

FICTITIOUS BUSINESS NAME STATEMENT :2011138473 : The following person(s) is/are doing business as VALLEY GREEN INTERNATIONAL MARKET, VALLEY GREEN MARKET MANAGEMENT 7640 Tampa Ave. Reseda, CA 91335. VTF HOLDINGS, LLC 7640 Tampa Ave. Reseda, CA 91335. The business is conducted by: A Limited Liability Company has begun to transact business under the ctitious business name or names listed here on: N/A Signed: VTF HOLDINGS, LLC, Managing Member. This statement is led with the County Clerk of Los Angeles County on: 11/29/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1386.

FICTITIOUS BUSINESS NAME STATEMENT :2011137356: The following person(s) is/are doing business as MIZUNO ELITE 23014 Haynes Street West Hills, CA 91307. SCOTT OSDER 23014 Haynes Street West Hills, CA 91307. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: SCOTT OSDER, Owner. This statement is led with the County Clerk of Los Angeles County on: 11/28/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1387.

FICTITIOUS BUSINESS NAME STATEMENT :2011138418: The following person(s) is/are doing business as: TREASURES OF WORSHIP GIFT SHOP CO. 39375 Park Sorvento #110 Calabasas, CA 91302: 12354 Emelita St. Valley Village, CA 91607. DAVID M. TENNEN 12354 Emelita St. Valley Village, CA 91607. The business is conducted by: An individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: DAVID TENNEN, Owner. This statement is led with the County Clerk of Los Angeles County on: 11/28/11. NOTICE - This ctitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new

person(s) is/are doing business as: TALS PRODUCTIONS, INC. ; HAPPY FUDGE. CURVY TEMPTATIONS: ANYTHING GOES 8205 Santa Monica Blvd #1-477 West Hollywood, CA 90046. TALS PRODUCTIONS, INC. 12807 Burbank Blvd. #1-477 Valley Village, CA 91607. The business is conducted by: An INDIVIDUAL begun to transact business under the fictitious business name or names listed here on: N/A Signed: STWYNVA SCALES, Owner. This statement is led with the County Clerk of Los Angeles County on: 11/29/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 1393.

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011138129
Date Filed: 11/29/2011
Name of Business: CURVY TEMPTATIONS 2618 W 36th Los Angeles, CA 90018
Registered Owner: TALS PRODUCTIONS, INC. 12807 Burbank Blvd. #1 Valley, Village, CA 91607
Current File #20091434696
Date: 11/23/2011
Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011

LOS ANGELES SUPERIOR COURT
200 West Compton Boulevard
Compton, CA 90220
James Albert Hoxie, Jr. and Fabiola Lomeli
12703 Waldorf Drive
Lynwood, California 40262
PETITION OF:

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

TO ALL INTERESTED PERSONS:

1. Petitioner: James Albert Hoxie, Jr. and Fabiola Lomeli
Present name:
John Albert Lomeli
Proposed name:
James Albert Hoxie
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING
Date: 01/17/12 Time: 10:00 AM Dept: A Room: 904

3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county , Beverly Hills Weekly.

Date: Dec. 01, 2011 Signed: Rosie Hom, Judge of the Superior Court.

FICTITIOUS BUSINESS NAME STATEMENT: 2011 136134
The following person(s) is/are doing business as: MAPLE TAILOR SHOP, 1045 MAPLE AVE UNIT 213, LOS ANGELES, CA 90015. BARTOLO A IXCOLIN, 128 N BRED ST 128 LOS ANGELES CA 90033 MANUEL IXCOLIN, 128 N. BRED ST. 128 LOS ANGELES CA 90033. The business is conducted by: Joint Venture. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JAIME VILLACORTA. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/22/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 21846

FICTITIOUS BUSINESS NAME STATEMENT: 2011 136591 The following person(s) is/are doing business as: LOCAL EXPRESS, 324 S. HILL ST, LOS ANGELES, CA 90026. JASON & FRIEND LLC, 1325 ECHO PARK BLVD LOS ANGELES CA 90026. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JASON MICHAUD. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/22/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 21847

FICTITIOUS BUSINESS NAME STATEMENT: 2011 136823 The following person(s) is/are doing business as: XTREME GRILLES LLC, 10841 LAUREL AVE, SANTA FE SPRINGS, CA 90670. XTREME GRILLES LLC, 10841 LAUREL AVENUE SANTA FE SPRINGS CA 90670. The business is conducted by: a Limited Liability Company. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARK RODGERS. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/23/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 21848

FICTITIOUS BUSINESS NAME STATEMENT: 2011 136860 The following person(s) is/are doing business as: AJ REPROGRAPHICS, 2322 ATLANTIC BLV, MONTEREY PARK, CA 91754. DOCCOLOGIC, INC., 1127 CALADA ST LOS ANGELES CA 90023. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ALEX MERCADO. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/23/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 21845

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137680 The following person(s) is/are doing business as: DOWNEY RECORD PRODUCTIONS INC, 8743 DORION ST, DOWNEY, CA 90242. DOWNEY RECORDS PRODUCTIONS INC, 8743 DORION ST DOWNEY CA 90242. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MAXINE WENZEL. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011 21896

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: NOVEMBER 30, 2011
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: LAUREL HARDWARE INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
7984 SANTA MONICA BLVD
WEST HOLLYWOOD, CA 90046-5109
Type of License(s) Applied for: 47 ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA1073986 BH WEEKLY 12/8, 15, 22, 2011

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011142650
Date Filed: 12/05/11
Name of Business: ALYCE FINE JEWELRY and ALYCE FJ 1353 S. Carmelina Avenue, 119, Los Angeles, CA 90025
Registered Owner: ALYCE FINE JEWELRY, INC. 1353 S. Carmelina Avenue, 119, Los Angeles, CA 90025
Current File #2011036607
Date: 5/24/11
Published: 12/8/2011, 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF DISSOLUTION OF ALYCE FINE JEWELRY, INC. AND INSTRUCTIONS FOR SUBMITTING NOTICE OF CLAIMS
To all Creditors and Claimants of Alyce Fine Jewelry, Inc.:
Please be advised that Alyce Fine Jewelry, Inc. known as Alyce Fine Jewelry and Alyce FJ , doing business at 1353 S. Carmelina Avenue, 119, Los Angeles, CA 90025, will be dissolved by shareholder and director resolution as of December 31, 2011.

1. All claims against the assets of Alyce Fine Jewelry, Inc. must be made in writing and must include the legal name, address, and contact information of the person/entity asserting the claim, as well as the claim amount, identification or brief description of the agreement or other circumstances under which the claim arose, origination date, any code(s), and any other information you believe may be useful to verify the nature and amount of the claim, including copies of any relevant documents.
2. The deadline for submitting claims is April 9, 2012.

3. ANY CLAIMS THAT ARE NOT RECEIVED BY ALYCE FINE JEWELRY, INC. BY THE DEADLINE DATE SET FORTH ABOVE WILL NOT BE RECOGNIZED AND ARE BARRED TO THE MAXIMUM EXTENT PERMITTED BY LAW.

4. All claims must be sent to Alyce Fine Jewelry, Inc., 1353 S. Carmelina Avenue, 119, Los Angeles, CA 90025.
Dated: December 5, 2011
Signature(s) of corporate secretary of Alyce Fine Jewelry, Inc. : Michelle Woo

FICTITIOUS BUSINESS NAME STATEMENT: 2011146559: The following person(s) is/are doing business as DROPSHIPBASKETS.COM. 18857 Pasadero Dr. Tarzana, CA 91356. GIFT BASKET 4 KIDS, INC. 18857 Pasadero Dr. Tarzana, CA 91356. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 12/01/2011 Signed: Farima Kashani, President. This statement is led with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1394

FICTITIOUS BUSINESS NAME STATEMENT: 2011146558: The following person(s) is/are doing business as SWEET PEREZ. 13000 Louvre St. Pacoima, CA 91331. ALICIA M. PEREZ; DAMIAN PEREZ. 13000 Louvre St. Pacoima, CA 91331. The business is conducted by: Husband and Wife have begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alicia M. Perez, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1395

FICTITIOUS BUSINESS NAME STATEMENT: 2011145696: The following person(s) is/are doing business as SERGIO S PLUMBING. 8644 Foothill Blvd. #B Sunland, CA 91040. SERJOJ ZADORIAN. 4718 La Crescenta Ave. La Crescenta, CA 91214. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1991 Signed: Seroj Zadorian, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1396

FICTITIOUS BUSINESS NAME STATEMENT: 2011145123: The following person(s) is/are doing business as SHOPPER MARKETING GROUP. 24412 McBean Pkwy #123 Valencia, CA 91355. MARIO ECHEVARRIA. 24412 McBean Pkwy #123 Valencia, CA 91355. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mario Echevarria, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/07/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1397

FICTITIOUS BUSINESS NAME STATEMENT: 2011145996: The following person(s) is/are doing business as MY BROCHURE. 433 N. Camden Drive Ste 600 Beverly Hills, CA 90210: MY BROCHURE AD. P.O Box 221868 Santa Clarita, CA 91322. ALLEN BELL. 433 N. Camden Drive Ste 600 Beverly Hills, CA 90210. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/01/2011 Signed: Allen Bell, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1398

FICTITIOUS BUSINESS NAME STATEMENT: 2011146391: The following person(s) is/are doing business as MELISSA MOLINARO. 1333 N. Curson Ave #307 Los Angeles, CA 90046. MELISSA SMITH. 1333 N. Curson Ave #307 Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Melissa Smith, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1399

FICTITIOUS BUSINESS NAME STATEMENT: 2011145811: The following person(s) is/are doing business as FURNITURE REPAIR ZONE. 6530 Independence Ave #221 Canoga Park, CA 91303. MAZIAR NAGGAR. 6530 Independence Ave #221 Canoga Park, CA 91303. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Maziar Naggar, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/08/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1400

FICTITIOUS BUSINESS NAME STATEMENT: 2011145987: The following person(s) is/are doing business as SOUTHWEST SERVICES. 13547 Ventura Blvd. #301 Sherman Oaks, CA 91423. VARKULEVICIUS MARIUS. 13547 Ventura Blvd. #301 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Varkulevicius Marius, Owner. This statement is led with the County Clerk of Los Angeles County

on: 12/08/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1401

FICTITIOUS BUSINESS NAME STATEMENT: 2011146440: The following person(s) is/are doing business as MV PHOTOGRAPHY. 127 Brand Blvd #101 Glendale, CA 91204. MARIAN VARDANYAN. 127 Brand Blvd. #101 Glendale, CA 91204. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 07/01/2011 Signed: Maryam Vardanyan, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/29/2011, 1/05/2012 1402

FICTITIOUS BUSINESS NAME STATEMENT: 2011146136: The following person(s) is/are doing business as DIRECT CONNECT FINANCIAL SERVICES. 8845 W Alcott St. Los Angeles, CA 90035. NOAH BELLOTTI. 8845 W Alcott St. Los Angeles, CA 90035. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/09/2011 Signed: Noah Bellotti, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/09/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/29/2011, 1/05/2012 1403

FICTITIOUS BUSINESS NAME STATEMENT: 2011144634: The following person(s) is/are doing business as PHELECTRON RECORDS. 1901 S. Crescent Heights Blvd. Los Angeles, CA 90034. MARTHA C. SHERRARD. 1901 S. Crescent Heights Blvd. Los Angeles, CA 90034. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/23/2011 Signed: Martha C. Sherrard, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/07/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 1404

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137722 The following person(s) is/are doing business as: QUINCEANERA SPACE, 5911 AGRA ST. BELL GARDENS, CA 90201. ROGELIO ROMERO, 5911 AGRA ST BELL GARDENS CA 90201. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ROGELIO ROMERO. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21897

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137761 The following person(s) is/are doing business as: LA QUALITY CARE CO, 2401 CAROLYN DR., PALMDALE, CA 93551. LONNIE BOLDEN, 2401 CAROLYN DR. PALMDALE CA 93551. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LONNIE BOLDEN. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21898

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137810 The following person(s) is/are doing business as: MERICCO FINDINGS, MERICCO TRADING, 9087 LAS TUNAS DR, TEMPLE CITY, CA 91780. MERICCO CORPORATION, 9087 LAS TUNAS DR TEMPE CITY CA 91780. The business is conducted by: a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHUNG YU CHUNG. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21900

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137824 The following person(s) is/are doing business as: MERICCO GROUP, MERICCO SOLUTIONS, 1005 E LAS TUNAS DR #605, SAN GABRIEL, CA 91776. KAI MAU CHU, 1005 E LAS TUNAS DR #605 SAN GABRIEL CA 91776. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed KAI MAU CHU. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21899

FICTITIOUS BUSINESS NAME STATEMENT: 2011 137837 The following person(s) is/are doing business as: JIMARIA TRADING COMPANY, WELL CHANCE TRADING COMPANY, 1005 E LAS TUNAS DR #604, SAN GABRIEL, CA 91776. CHU WING CHEONG, 1005 E LAS TUNAS DR #604 SAN GABRIEL CA 91776. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed CHU WING CHEONG. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/28/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/5/2012 21901

FICTITIOUS BUSINESS NAME STATEMENT: 2011131466: The following person(s) is/are doing business as BELMONT RAPID LUBE SERVICE. 3543 E. Anaheim St., Long Beach, CA 90804 . SASAN HABIBZADEH. 11462 N. Poema, Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sasan Habibzadeh. This statement is led with the County Clerk of Los Angeles County on: 11/14/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/15/2011, 12/22/2011, 12/29/2011, 1/05/2012 21901

FICTITIOUS BUSINESS NAME STATEMENT: 2011131466: The following person(s) is/are doing business as BELMONT RAPID LUBE SERVICE. 3543 E. Anaheim St., Long Beach, CA 90804 . SASAN HABIBZADEH. 11462 N. Poema, Chatsworth, CA 91311. The business is conducted by: An Indi-

vidual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sasan Habibzadeh. This statement is led with the County Clerk of Los Angeles County on: 11/14/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1405

FICTITIOUS BUSINESS NAME STATEMENT: 2011147392: The following person(s) is/are doing business as TEBATA WARE. 12312 Sherman Way North Hollywood, CA 91605. MORTISSA OSBORNE. 12312 Sherman Way North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mortissa Osborne, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1406

FICTITIOUS BUSINESS NAME STATEMENT: 2011149886: The following person(s) is/are doing business as CALLIGRAPHERS II. 345 S. La Peer Dr. Beverly Hills, CA 90211. TAMARA GREENSTEIN. 345 S. La Peer Dr. Beverly Hills, CA 90211. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Tamara Greenstein, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1407

FICTITIOUS BUSINESS NAME STATEMENT: 2011149915: The following person(s) is/are doing business as PJ CONSULTING; C&A ASSOCIATES. 1107 Fair Oaks Ave. #135 Pasadena, CA 91030. PATRICIA J. CAMPBELL;GARRY WAYNE ALLEN JR.: 1403 Oak Grove Dr. Los Angeles, CA 90041. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 4/1/2007 Signed: Patricia J. Campbell, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1408

FICTITIOUS BUSINESS NAME STATEMENT: 2011149825: The following person(s) is/are doing business as COOKING RIGHT. 545 Geneva St. Glendale, CA 91206. AZMEN BEGOYAN. 545 Geneva St. Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Azmen Begoyan, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1409

FICTITIOUS BUSINESS NAME STATEMENT: 2011149906: The following person(s) is/are doing business as ARMENIAN MUSIC CENTER. 1441 N. Vista St. #7 Los Angeles, CA 90046. SARGIS AMIRAGHYAN. 1441 N. Vista St. #7 Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: March 2006 Signed: Sargis Amiraghyan, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/16/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1410

FICTITIOUS BUSINESS NAME STATEMENT: 2011147194: The following person(s) is/are doing business as EMIE BEACON APARTMENTS. 1800 S. Robertson Blvd. Los Angeles, CA 90035. ENRIQUE MAWNHEIM: KATALIN MAWNHEIM. 954 N. San Vicente Blvd. #8 West Hollywood, CA 90069. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: October 2011 Signed: Enrique Mawnehim, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This fictitious name statement expires ve years from the date it was led on, in the of ce of the county clerk. A new fictitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1411

FICTITIOUS BUSINESS NAME STATEMENT: 2011147195: The following person(s) is/are doing business as LEXINGTON BRENTWOOD. 140 S. Beverly Drive Suite #200 Beverly Hills, CA 90212; P.O Box 5345 Beverly Hills, CA 90209. AI #ON 200230110090. HHM ENTERPRISES, LLC. 140 S. Beverly Drive Suite #200 Beverly Hills, CA 90212. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Hakim, Manager

tious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1415

FICTITIOUS BUSINESS NAME STATEMENT: 2011146833: The following person(s) is/are doing business as KIKERS EQUIPMENT RENTAL, INC. 23655 Newhall Ave Suite C Newhall, CA 91321. AI#ON 3417725. KIKERS EQUIPMENT RENTAL, INC. 23655 Newhall Ave Suite C Newhall, CA 91321. The business is conducted by: A Corporation has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Alfredo Gallegos, President. This statement is led with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1416

FICTITIOUS BUSINESS NAME STATEMENT: 2011146834: The following person(s) is/are doing business as POP S CHICKEN MEXICAN FOOD. 11721 Runnymede St. N. Hollywood, CA 91605. AI#ON 3398412. POP S CHICKEN, INC. 11721 Runnymede St. N. Hollywood, CA 91605. The business is conducted by: A Corporation has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Gabriel Vazquez Ibarra, President. This statement is led with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1417

FICTITIOUS BUSINESS NAME STATEMENT: 2011146835: The following person(s) is/are doing business as LDT PRODUCTIONS, INC. 23655 Newhall Ave Suite C Newhall, CA 91321. AI#ON 3404349. LDT PRODUCTIONS, INC. 23655 Newhall Ave Suite C Newhall, 91321. The business is conducted by: A Corporation has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Teresa Lopez, President. This statement is led with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1418

FICTITIOUS BUSINESS NAME STATEMENT: 2011146763: The following person(s) is/are doing business as UNIQUE HOME REMODELING AND DESIGN. 4816 Sylmar Ave. Sherman Oaks, CA 91423. PINHAS SASSON. 4816 Sylmar Ave. Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Pinhas Sasson, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/12/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1419

FICTITIOUS BUSINESS NAME STATEMENT: 2011147585: The following person(s) is/are doing business as ENCORE COMMERCIAL INSURANCE SERVICES. 12303 Cantura St. Studio City, CA 91604. ANNA NEVELEVA. 12303 Cantura St. Studio City, CA 91604. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Anna Neveleva, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1420

FICTITIOUS BUSINESS NAME STATEMENT: 2011147200: The following person(s) is/are doing business as VAKO S KABOB. 1520 N. San Fernando Rd. Burbank, CA 91504. ROBIN BALIAN. 1810 Green Briar Rd. Glendale, CA 91207. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Robin Balian, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1421

FICTITIOUS BUSINESS NAME STATEMENT: 2011147505: The following person(s) is/are doing business as ALMA DESIGN STUDIO. 707 S. Broadway St. Suite 912 Los Angeles, CA 90014. NORIK KOBALYAN. 707 S. Broadway St. Suite 912 Los Angeles, CA 90014. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Norik Babalyan, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1422

FICTITIOUS BUSINESS NAME STATEMENT: 2011147536: The following person(s) is/are doing business as T.K.H. CONSTRUCTION. 10026 Mason Ave. Chatsworth, CA 91311. KHALIL HAKIMIAN. 10026 Mason Ave. Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Khalil Hakimian, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1423

FICTITIOUS BUSINESS NAME STATEMENT: 2011147619: The following person(s) is/are doing business as EL AGAVE AZUL. 8632 Van Nuys Blvd. Panorama City, CA 91402. DANIEL VAZQUEZ. 18113 Ingomar St. Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Daniel Vazquez, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1424

FICTITIOUS BUSINESS NAME STATEMENT: 2011147272: The following person(s) is/are doing business as L&E. 1637 Silverlake Blvd. Los Angeles, CA 90026. AI#ON 201129810290. L+E EASTSIDE, LLC. 1160 Wilshire Blvd. #2703 Los Angeles, CA 90017. The business is conducted by: A Limited Liability Company has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Dustin Lancaster, Manager. This statement is led with the County Clerk of Los Angeles County on: 12/13/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1425

FICTITIOUS BUSINESS NAME STATEMENT: 2011148217: The following person(s) is/are doing business as JO LUKE PRODUCTIONS. 15025 Valleyheart Dr. Sherman Oaks, CA 91403. LUCAS SULLIVAN. 15025 Valleyheart Dr. Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Lucas Sullivan, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/14/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1426

FICTITIOUS BUSINESS NAME STATEMENT: 2011148932: The following person(s) is/are doing business as RAPID J. BACKHOE SERVICE. 14925 Genoa St. Sylmar, CA 91342. JAVIER JIMENEZ. 14925 Genoa St. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Javier Jimenez, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1427

FICTITIOUS BUSINESS NAME STATEMENT: 2011148930: The following person(s) is/are doing business as ALL IN ONE PLACE. 18700 Sherman Way #205 Reseda, CA 91355; 12707 Califa St. Valley Village, CA 91607. VIOLETA SASSOLA. 12707 Califa St. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Violeta Sassola, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1428

FICTITIOUS BUSINESS NAME STATEMENT: 2011149107: The following person(s) is/are doing business as DIAMOND I.D. 5850 Shirley Ave. Tarzana, CA 91356. AVI ZWINGLER. 5850 Shirley Ave. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: May 4, 2004 Signed: Avi Zvingler, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1429

FICTITIOUS BUSINESS NAME STATEMENT: 2011149109: The following person(s) is/are doing business as PASTA GRILL & PIZZA. 316 Brand Blvd. Glendale, CA 91202. AI#ON C3426160. PASTA BRAND 2012, INC. 23730 Lyons Ave. Newhall, CA 91321. The business is conducted by: A Corporation has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Gavik Beginian, President. This statement is led with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1430

FICTITIOUS BUSINESS NAME STATEMENT: 2011149108: The following person(s) is/are doing business as SIDES RADIOLOGY CLINIC. 1345 Colorado Blvd. #B Glendale, CA 91205. GAREZYEA P. DAVID. 219 E. Gar old Ave #11 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: 12/10/2011 Signed: Garezyea David, Owner. This statement is led with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1431

FICTITIOUS BUSINESS NAME STATEMENT: 2011149265: The following person(s) is/are doing business as SHENASSA VENTURES. 1328 Westwood Blvd. Suite #1 Los Angeles, CA 90024. MICHAEL SHENASSA. 1328 Westwood Blvd. Suite #1 Los Angeles, CA 90024. The business is conducted by: An Individual has begun to transact business under the ctitious business name or names listed here on: N/A Signed: Michael Shenassa, President/Owner. This statement is led with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1432

FICTITIOUS BUSINESS NAME STATEMENT: 2011149243: The following person(s) is/are doing business as LOS ANGELES INTERNATIONAL SHORT FILM FESTIVAL: LA SHORTS FEST. 5419 Hollywood Blvd. #C207 Los Angeles, CA 90027. FILMMAKERS UNITED. 5419 Hollywood Blvd #C207 Los Angeles, CA 90027. The business is conducted by: A Corporation has begun to transact business under the ctitious business name or names listed here on: 10/1996 Signed: Robert Arentz, Executive/CEO. This statement is led with the County Clerk of Los Angeles County on: 12/15/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1433

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011147192
Date Filed: 12/13/2011
Name of Business: THE LAIR CAFÉ. 7131 Balboa Blvd. Van Nuys, CA 91406
Registered Owner: Sabina Misakian. 13664 Leadwell St. #102 Van Nuys, CA 91405
Current File #2011109944
Date: 10/4/2011
Published: 12/22/2011, 12/29/2011, 1/05/2012, 1/12/2012 1434

FICTITIOUS BUSINESS NAME STATEMENT: 2011 139254
The following person(s) is/are doing business as: LATINO S LEGAL REFERRAL SERVICES, 2471 RANDOLPH ST #9, HUNTINGTON PARK, CA 90255. JUAN MORALES, 2471 RANDOLPH ST #9 HUNTINGTON PARK CA 90255 GUILLERMO FERNANDEZ, 2471 RANDOLPH ST APT 9 HUNTINGTON PARK CA 90255. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed JUAN MORALES. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 11/30/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22034

FICTITIOUS BUSINESS NAME STATEMENT: 2011 141458
The following person(s) is/are doing business as: MONA S FASHION, 1220 MAPLE AVE # 1000, LOS ANGELES, CA 90015. SOYLA TORRES, 3770 VIN-

TON AVE #16 LOS ANGELES CA 90034. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed SOYLA TORRES. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 12/5/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 21963

FICTITIOUS BUSINESS NAME STATEMENT: 2011 143118
The following person(s) is/are doing business as: SF PETS SHOP AND GROOMING, 600 E VALLEY BLVD, SAN GABRIEL, CA 91776. KAI YU, 1624 PARK LAWN RD HACIENDA HEIGHTS CA 91745 CHING FANG WU, 4909 PARK AVE RIVERDIDE CA 92507. The business is conducted by: a General Partnership. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed CHING FANG WU. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 12/6/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22033

FICTITIOUS BUSINESS NAME STATEMENT: 2011 143260
The following person(s) is/are doing business as: INK WORKS TATOO & BODY PIERCING, 4433 S. ALAMEDA ST SUITE E1B, LOS ANGELES, CA 90058. MICAELA FLORES, 1454 NORTH EL SERENO AVENUE PASADENA CA 91103. The business is conducted by: an Individual. Registrant has begun to transact business under the ctitious business name or names listed here in on 11/20/2011. Signed MICAELA FLORES. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 12/6/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22032

FICTITIOUS BUSINESS NAME STATEMENT: 2011 148313
The following person(s) is/are doing business as: GENTLE HANDS TRANSPORTATION, OWENS INSTALLATION, 5039 LORELEI, LAKEWOOD, CA 90712. PAUL OWENS, 5039 LORELEI LAKEWOOD CA 90712. The business is conducted by: an Individual. Registrant has not yet begun to transact business under the ctitious business name or names listed here in. Signed PAUL OWENS. The registrant(s) declared that all information in the statement is true and correct. This statement is led with the County Clerk of Los Angeles County on: 12/14/2011. NOTICE - This ctitious name statement expires _____ years from the date it was led on, in the of ce of the county clerk. A new ctitious business name statement must be led prior to that date. The ling of this statement does not of itself authorize the use in this state of a ctitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 12/22/2011, 12/29/2011, 1/5/2012, 1/12/2012 22035

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: DECEMBER 9 2011

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: DELFINI TRATTORIA INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 8635 WILSHIRE BLVD BEVERLY HILLS, CA 90211-3001

Type of License(s) Applied for: 47 ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA1076357 BH WEEKLY 12/15, 22, 29, 2011

FILE NO. 2011 144546

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BUNKER LA, 1601 N. GOWER ST, STE 206, LOS ANGELES, CA 90028 county of: LOS ANGELES. The full name of registrant(s) is/are: GRANITE CONSULTING INC, [CALIFORNIA], 10960 SEGURO DR, CHATSWORTH, CA 91311. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the ctitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ GRANITE CONSULTING INC BY: JEFF HEISTER, PRESIDENT

This statement was led with the County Clerk of LOS ANGELES County on DEC 07 2011 indicated by le stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The ling of this statement does not of itself authorize the use in this state of a ctitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1073592 BH WEEKLY 12/15, 22, 29, 2011, 1/5, 2012

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: NOVEMBER 23, 2011

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: ARTHUR LUSINYAN

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 6681-6683 HOLLYWOOD BLVD LOS ANGELES, CA 90028-6220

Type of License(s) Applied for: 47 ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA1074935 BH WEEKLY 12/15, 22, 29, 2011

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE

Date of Filing Application: NOVEMBER 13, 2011

To Whom it may concern:

The Name(s) of the Applicant(s) is/are: DUDLEYS

BIERGARTEN LLC.

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 1634 CAHUENGA BLVD LOS ANGELES, CA 90028-6202.

Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE .

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043.

LA1074070 BH WEEKLY 12/15/2011

FILE NO. 2011 146415

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GRAND CENTRAL 97 PRODUCE MARKET, 1831 W. JAMES M WOOD BLVD, LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: EUNG HEE LEE, 1831 W. JAMES M WOOD BLVD, LOS ANGELES, CA 90006. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the ctitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ EUNG HEE LEE, OWNER

This statement was led with the County Clerk of LOS ANGELES County on DEC 09 2011 indicated by le stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The ling of this statement does not of itself authorize the use in this state of a ctitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1074469 BH WEEKLY 12/15, 22, 29, 2011, 1/5, 2012

FILE NO. 2011 136608

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: FAMILY MARKET, 4267 ASCOT AVE LOS ANGELES, CA 90011 county of: LOS ANGELES. The full name of registrant(s) is/are: KAMAL MD UDDIN, 601 W 40TH PL #118, LOS ANGLS, CA 90037. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the ctitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ KAMAL MD UDDIN, OWNER

This statement was led with the County Clerk of LOS ANGELES County on NOV 22 2011 indicated by le stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The ling of this statement does not of itself authorize the use in this state of a ctitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1068290 BEVERLY HILLS WEEKLY 12/1, 8, 15, 22, 2011

FILE NO. 2011 136607

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LUCKY SEVEN MARKET, 4605 E CESAR E CHAVEZ AVE, LOS ANGELES, CA 90022 county of: LOS ANGELES. The full name of registrant(s) is/are: DAVID YONG KWON, 1299 PHILLIPS DR, FULLERTON, CA 92833. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the ctitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ DAVID YONG KWON, OWNER

This statement was led with the County Clerk of LOS ANGELES County on NOV 22 2011 indicated by le stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The ling of this statement does not of itself authorize the use in this state of a ctitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1068632 BEVERLY HILLS WEEKLY 12/1,

is/are: J-SKY INVESTMENT II INC, [CALIFORNIA], 1100 HUNTINGTON DR #8, ARCADIA, CA 91007. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ J-SKY INVESTMENT II INC BY: JOOWAN KANG, CEO

This statement was led with the County Clerk of LOS ANGELES County on NOV 21 2011 indicated by le stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The ling of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1067983 BH WEEKLY 12/1, 8, 15, 22, 2011

FILE NO. 2011 135429

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: SMART WASH COIN LAUNDRY II, 3144 W. FLORENCE AVE, LOS ANGELES, CA 90043 county of: LOS ANGELES. The full name of registrant(s) is/are: J-SKY INVESTMENT II INC, [CALIFORNIA], 1100 HUNTINGTON DR #8, ARCADIA, CA 91007. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ J-SKY INVESTMENT II INC BY: JOOWAN KANG, CEO

This statement was led with the County Clerk of LOS ANGELES County on NOV 21 2011 indicated by le stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The ling of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1067983 BH WEEKLY 12/1, 8, 15, 22, 2011

NOTICE OF TRUSTEE S SALE TS No. 11-0081082 Title Order No. 11-0065140 Investor/Insurer No. 116857384 APN No. 4333-029-060 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 01/18/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ALIAKBAR KHORAMI GOUSHEH, A SINGLE MAN, dated 01/18/2006 and recorded 2/9/2006, as Instrument No. 06 0306285, in Book , Page), of Of cial Records in the of ce of the County Recorder of Los Angeles County, State of California, will sell on 12/27/2011 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 221 SOUTH GALE DRIVE UNIT 404, BEVERLY HILLS, CA, 90211. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$446,557.34. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an AS IS condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/26/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee s Sale Of cer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4135395 12/01/2011, 12/08/2011, 12/15/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF: LILLIAN WIENER CASE NO. BP131819 To all heirs, bene ciaries, creditors, contingent creditors,

and persons who may otherwise be interested in the WILL or estate, or both of LILLIAN WIENER.

A PETITION FOR PROBATE has been led by SUSAN BETH WIENER in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that SUSAN BETH WIENER be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codicils, if any, be admitted to probate. The WILL and any codicils are available for examination in the le kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person les an objection to the petition and shows good cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 12/23/11 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or le written objections with the court before the hearing. Your appearance may be in person or by your attorney. IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must le your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of rst issuance of letters as provided in Probate Code section 9100. The time for ling claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the le kept by the court. If you are a person interested in the estate, you may le with the court a Request for Special Notice (form DE-154) of the ling of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code Section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner

DAVID SOFFER - SBN 240289

DAVID SOFFER LAW, INC.

9350 WILSHIRE BLVD. STE 212

BEVERLY HILLS CA 90212

12/8, 12/15, 12/22/11

CNS-2216473#

NOTICE OF TRUSTEE S SALE Trustee Sale No. 11-518290 INC Title Order No. 110427105-CA-BFI APN 4337-005-103 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09/27/06. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 12/28/11 at 11:00 am, Aztec Foreclosure Corporation as the duly appointed Trustee under and pursuant to Deed of Trust Recorded on 10/10/06 in Instrument No. 06 2243147 of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: Rafael Garcia, a Single Man, as Trustor, Deutsche Bank National Trust Company, as Trustee of the IndyMac INDX Mortgage Loan Trust 2006-AR35, Mortgage Pass-Through Certificates, Series 2006-AR35 under the Pooling and Servicing Agreement dated November 1, 2006, as Bene ciary, WfLL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state). By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County, California described as: 837 WEST KNOLL DRIVE, UNIT #115, WEST HOLLYWOOD, CA 90069 The property heretofore described is being sold as is . The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$479,180.12 (Estimated) Accrued interest and additional advances, if any, will increase this gure prior to sale. The bene ciary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation. Requirements of SB1137 have been met pursuant to the Notice of Sale Declaration of record. DATE: 12/2/11 Elaine Malone Assistant Secretary & Assistant Vice President Aztec Foreclosure Corporation c/o 4665 MacArthur Court, Suite 250 Newport Beach, CA 92660 Phone: (866) 260-9285 or (602) 222-5711 Fax: (847)627-8803 www.aztectrustee.com For Trustee s Sale Information Call 714-730-2727 http://www.lpsasap.comA-SAP# 4149092 12/08/2011, 12/15/2011, 12/22/2011

NOTICE OF TRUSTEE S SALE Trustee Sale No. 11-02734-3 CA Loan No. 0048903637 Title Order No. 110322771-CA-MAI APN 4345-021-021 YOU ARE IN

DEFAULT UNDER A DEED OF TRUST DATED December 13, 2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On January 5, 2012, at 11:00 AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766, FIDELITY NATIONAL TITLE INSURANCE COMPANY, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on December 23, 2004, as Instrument No. 04 3329501 of Of cial Records in the of ce of the Recorder of Los Angeles County, CA, executed by: MASOOD IASSC KAHROBAIE AND FARAHNAZ GHADOOSHAY, HUSBAND AND WIFE, as Trustor, in favor of Wells Fargo Bank, N.A., as Bene ciary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold as is . The street address and other common designation, if any, of the real property described above is purported to be: 606 NORTH LINDEN DRIVE, BEVERLY HILLS, CA 90210 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining unpaid balance of the obligations secured by and pursuant to the power of sale contained in that certain Deed of Trust (together with any modifications thereto). The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$2,571,069.95 (Estimated), provided, however, prepayment premiums, accrued interest and advances will increase this gure prior to sale. Bene ciary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank speci ed in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. DATE: December 8, 2011 FIDELITY NATIONAL TITLE INSURANCE COMPANY, TRUSTEE 135 Main Street, Suite 1900 San Francisco, CA 94105 415-247-2450 Rosanna Chavez Authorized Signature SALE INFORMATION CAN BE OBTAINED ON LINE AT www.lpsasap.com AUTOMATED SALES INFORMATION PLEASE CALL 714.730.2727 ASAP# 4148952 12/08/2011, 12/15/2011, 12/22/2011

NOTICE OF PETITION TO ADMINISTER ESTATE OF FRANCES WINTER Case No. BP131936

To all heirs, bene ciaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of FRANCES WINTER

A PETITION FOR PROBATE has been led by Lawrence F. Meyer in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Lawrence F. Meyer be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the le kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person les an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on January 25, 2012 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or le written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must le your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of rst issuance of letters as provided in Probate Code section 9100. The time for ling claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the le kept by the court. If you are a person interested in the estate, you may le with the court a Request for Special Notice (form DE-154) of the ling of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:

DONALD M HOFFMAN ESQ

SBN 030948

GREENWALD HOFFMAN MEYER

AND MONTES LLP

500 NORTH BRAND BL

STE 920

GLENDAL CA 91203

NOTICE OF TRUSTEE S SALE Trustee Sale No. 440025CA Loan No. 0701952699 Title Order No. 3206-278337 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-16-2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-06-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 09-23-2005, Book , Page , Instrument 052302477, of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: THE BN FAMILY TRUST DATED JUNE 5, 2000, as Trustor, WASHINGTON MUTUAL BANK, FA, as Bene ciary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: AN UNDIVIDED 1/22ND INTEREST IN AND TO LOT 1 OF TRACT NO. 52564, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 1279 PAGES 24 THROUGH 26 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT THEREFROM UNITS 101 THROUGH 107, 201 THROUGH 208, 301 THROUGH 307, AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN RECORDED APRIL 1, 2004 AS INSTRUMENT NO. 04-772057, OFFICIAL RECORDS OF SAID COUNTY. ALSO EXCEPTING THEREFROM ANY RIGHT, TITLE AND INTEREST IN AND TO THOSE CERTAIN OIL AND GAS LEASES, ALL DATED MAY 15, 1964, EXECUTED BY MIRIAM HUNTER, AS LESSOR, AND BY STANDARD OIL EXECUTED BY MIRIAM HUNTER, ANNE C. ROUSSO, ALBERT C. ALLARD AND CLARA ALLARD, AS LESSORS, AND BY STANDARD OIL COMPANY OF CALIFORNIA, AS LESSEE, RECORDED JULY 8, 1964, IN BOOK M-1563, PAGE 797; RECORDED JANUARY 7, 1965 IN BOOK M-1724, PAGE 526 AND RECORDED OCTOBER 18, 1967 IN BOOK M-2684, PAGE 385, ALL OF OFFICIAL RECORDS. ALSO EXCEPTING THEREFROM; ALL MINERAL, ORES, PRECIOUS OR USEFUL METALS, SUBSTANCES AND HYDROCARBONS OF EVERY KIND AND CHARACTER, INCLUDING IN PART, PETROLEUM, OIL, GAS, ASPHALTUM AND TAR, IN OR UNDER SAID LAND, LYING BELOW A DEPTH OF 500 FEET FROM THE SURFACE, BUT WITHOUT THE RIGHT TO ENTER UPON THE SURFACE OF SAID LAND, IN AND TO THE ABOVE DESCRIBED PROPERTY, AS RESERVED IN THE DEED EXECUTED BY FRED J. RUSSELL, TRUSTEE FOR THE RUSSELL FAMILY TRUST U/D/T OF SEPTEMBER 30, 1981, AS AMENDED, AND RECORDED AUGUST 28, 1986 AS INSTRUMENT NO. 86-1111250, OF OFFICIAL RECORDS. PARCEL 2: UNIT 302 AS SHOWN AND DEFINED ON THE CONDOMINIUM PLAN REFERRED TO IN PARCEL 1 ABOVE. PARCEL 3: AN EXCLUSIVE USE COMMON AREA EASEMENT FOR PARKING SPACES TO BE APPURTENANT TO PARCELS 1 AND 2 ABOVE, IN, OVER, ACROSS AND THROUGH THAT PORTION OF THE COMMON AREA CONSISTING OF P7, P8 AND P9 AS SHOWN AND DEFINED ON SAID CONDOMINIUM PLAN. Amount of unpaid balance and other charges: \$1,186,595.43 (estimated) Street address and other common designation of the real property: 143 N ARNAZ DRIVE UNIT 302 BEVERLY HILLS, CA 90211 APN Number: 4334-008-054 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is . In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, bene ciary, or authorized agent declares: that it has contacted the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their nancial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certi ed; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-06-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee KATHY HARDING, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4150807 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE TS No. 11-0080004 Title Order No. 11-0064269 Investor/Insurer No. 105666745 APN No. 4340-024-122 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 09/22/2005. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by CHERRIE LYN BIECKERT, AN UNMARRIED WOMAN, dated 09/22/2005 and recorded 10/3/2005, as Instrument No. 05 2376327, in Book , Page), of Of cial Records in the of ce of the County Recorder of Los Angeles County, State of California, will sell on 01/09/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 930 NORTH DOHENY DRIVE #311, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$773,300.40. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an AS IS condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 11/25/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Of cer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4154586 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE TS No. 11-0091294 Title Order No. 11-0073061 Investor/Insurer No. 871001860 APN No. 4385-014-013 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 07/25/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHELE LYNN TROXELL, AS TRUSTEE OF THE MICHELE LYNN TROXELL U/D/T DATED MAY 5, 1996, dated 07/25/2007 and recorded 7/31/2007, as Instrument No. 20071803535, in Book , Page), of Of cial Records in the of ce of the County Recorder of Los Angeles County, State of California, will sell on 01/05/2012 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 2743 ELLISON DRIVE, BEVERLY HILLS, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,156,342.58. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an AS IS condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 12/09/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By Trustee's Sale Of cer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. ASAP# 4116198 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE TS No. 11-0094998 Title Order No. 11-0076309 APN No. 4333-007-017 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 02/22/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHAEL TOISERKANI, AND TANIA SIMANTOV, HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP, dated 02/22/2007 and recorded 3/2/2007, as Instrument No. 20070458772, in Book , Page), of Of cial Records in the of ce of the County Recorder of Los Angeles County, State of California, will sell on 01/09/2012 at 1:00PM, At the Pomona Valley Masonic Temple Building, located at 395 South Thomas Street, Pomona, California at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 265 SOUTH CLARK DRIVE, BEVERLY HILLS, CA, 90211. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,043,032.67. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an AS IS condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. DATED: 12/10/2011 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281 8219 By: Trustee's Sale Of cer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.147827 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 453884CA Loan No. 3018486963 Title Order No. 960755 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09-14-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-04-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 01-15-2008, Book N/A, Page N/A, Instrument 20080080483, of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: LUIGI LOBALBO, AN UNMARRIED MAN, AND NEW HILLCREST INCORPORATED, A CAYMAN ISLANDS CORPORATION, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 19 BLOCK 103 OF BEVERLY HILLS IN THE CITY OF BEVERLY HILLS COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAPS RECORDED IN BOOK 85 PAGES 86 THROUGH 92 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$5,084,361.20 (estimated) Street address and other common designation of the real property: 701 N HILLCREST RD BEVERLY HILLS, CA 90210 APN Number: 4341-012-019 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is. In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s)

to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-14-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4147985 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE TS # CA-11-449335-VF Order #: 110282097-CA-LPI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/26/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank speci ed in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): JOHN G JONES A SINGLE MAN Recorded: 7/6/2006 as Instrument No. 06 1489800 in book xxx, page xxx of Of cial Records in the of ce of the Recorder of LOS ANGELES County, California; Date of Sale: 1/9/2012 at 11:00 AM Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Amount of unpaid balance and other charges: \$5,176,335.75 The purported property address is: 2700 BENEDICT CANYON DR LOS ANGELES (BEVERLY HILLS AREA), CA 90210 Assessor's Parcel No. 4382-006-004 The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. Date: Quality Loan Service Corp. 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 or Login to: www.lpsasap.com Reinstatement Line: 619-645-7711 Ext. 3704 Quality Loan Service, Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders rights against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. ASAP# 4151010 12/15/2011, 12/22/2011, 12/29/2011

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 454081CA Loan No. 3010775579 Title Order No. 973351 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 10-25-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-12-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 10-31-2006, Book N/A, Page N/A, Instrument 06 2411483, of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: KATHERINE BARRESE, A SINGLE WOMAN AND SASHA BARRESE, A SINGLE WOMAN, MOTHER AND DAUGHTER, AS JOINT TEANANTS WITH RIGHT OF SURVIVORSHIP, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the

Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 6, IN BLOCK J, OF TRACT NO. 5105, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 61 PAGES 68 AND 69 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$1,557,826.08 (estimated) Street address and other common designation of the real property: 540 WESTMOUNT DRIVE WEST HOLLYWOOD, CA 90048 APN Number: 4337-009-022 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is. In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-21-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee CASEY KEALOHA, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4157948 12/22/2011, 12/29/2011, 01/05/2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 741146CA Loan No. 3011386970 Title Order No. 100205332-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12-20-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 01-12-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 01-03-2007, Book , Page , Instrument 20070010333, of of cial records in the Of ce of the Recorder of LOS ANGELES County, California, executed by: JAVID SOMEKH, AN UNMARRIED MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank speci ed in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: LOT 125 OF TRACT NO. 6380, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 69 PAGES 11 TO 20 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$2,006,653.88 (estimated) Street address and other common designation of the real property: 156 SOUTH CLARK DRIVE BEVERLY HILLS, CA 90211 APN Number: 4333-008-010 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold as is. In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 12-19-2011 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com ASAP# 4151844 12/22/2011, 12/29/2011, 01/05/2012

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LEGEND

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262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished

306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property
416-Lakeshore Property
418-Oceanfront Property

420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous

730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

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115- CEMETERY

Rose Hills Two Side by Side Plots. Lutheran Lawn. \$6,000 for both + transfer fees. Contact Beverly (702) 254-8359

Eden Memorial park Mission Hills, CA. 1 plot in Mount of Olive Center. Plot # 1622H Beautiful location. Valued @ \$11,500k selling for \$8,500k (818) 700-1204

Forest Lawn Cypress Single plot. Area: Constant Love. \$3500. (714) 761- 1957.

Forest Lawn Hollywood Hills, two adjoining plots,nice view near tree, Murruring Trees, lot 6802, spaces 3 & 4, \$9.975, includes transfer (970) 261-1457

One burial space at Forest Lawn Cypress. Located in Memories Section, Lot 338, Space 2. The cemetery list price for space is about \$4000+ and owner is asking \$2900 or best offer for space. (714) 546-8724 or (714) 883-7203

FOREST LAWN CYPRESS- 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925)683-4345

FOREST LAWN GLENDALE Prime internment spaces close to entrance and fountain. 3 spaces in Kindly Light. Sold together or separate. Forest Lawn's Retail Price-\$11,500 EACH. Discount-\$9,775 EACH. Call Charlie (760) 696-6730

Cemetery property in Forest Lawn Hollywood Hills. Court of Valor. \$4,500. Call Elizabeth at (951) 231-8542 Forest Lawn Hollywood Hills. 2 plots, Enduring Faith, Lot 4404 Spaces 1 and 4 \$5K Each. (702) 202- 2427 or (213) 999- 6977

Forest Lawn Hollywood Hills, 6 garden plots, Loving Kindness Section. Lot 9968 Spaces 1, 2, 3, and 4 & Lot 9969 Spaces 3 and 4. Spaces near Old North Church. Each space \$4,900, preferable to be sold in pairs, but individually acceptable as well. Daytime: (818)-456-6815 and Evening: (818) 399-0833

Forest Lawn Hollywood Hills Companion Plot in Lincoln Terrace in the Tudor Family section 80 (520) 578-6399 pp

Forest Lawn Hollywood Hills Companion Lawn Crypt in Ascending Dawn Lot 5716 #3A-B Value \$12,650 Reduced to \$10,500 (435) 216- 2569

Forest lawn Glendale 1 plot on the north slope of the great mausoleum. Plot 2-16 \$6500. (928) 636- 1921

Green Hills Memorial Park, Rancho Palos Verdes. Beautiful Harbor view area. 4 adjacent plots. \$7k each. (310) 548-4147

Hillside Memorial Park, Garden Mausoleum, Companion wall crypt, Canaan section, Vqr"ngxgn."Ucetk } eg"&42.222" (Below Market Value). Bennett (310)-721-2252

HILLSIDE MEMORIAL PARK 2 plots Mt Shalom Block 7 Asking 37,500 for both Make offer. (760) 891-0256

Hillside Memorial Park DBL stacked plot in "Court of Love"Space 342 A & B(Sold out section) Includes: Endowment. List Price: \$27, 400. Sell For: \$16,500 Call Ron (858) 349-9795

Cemetery Plot, 6000 Santa Monica Blvd, Hollywood Forever, International Section, Double Plot , Yelena Nastuykova, (818) 481 0979

3 Crypts for Sale at Inglewood Cemetery for Great Prices! One double capacity crypt located at the Sunset Mission Mausoleum. Two single capacity crypts located at the Garden Mausoleum For more information, contact Sam (415) 513-8136

Single wall crypt at Mount Sinai Memorial Park at Heart Level in Court of Psalms #43139. Beautiful Location. Will see for \$3,500 and seller will pay transfer document fees. (949) 588-8669.

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17, 500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Rtq"cv"Rcek } e"Xkg y"Og o qtken" Park. Located in the front of the cemetery, near entrance, easy access, trees, and a view qh"vjg"Rcek } e."Nqv"44 ; "V jg" list price for this space is over \$10,000, special reduced price of \$6,000. (281)827-9620

Rcek } e"Xkg y"Og o qtken"Rctm" New Port. 2 person crypt-Sunset Garden Court. \$20k. (949)378-5629.

Rcek } e"Xkg y"Og o qtken"Rctm" plot in Sea View facing the ocean. Section 1292, Plot D, double plot RETAIL: \$23,000 Asking: \$18,000 OBO (949) 673-4533

Rcek } e"Xkg y"Og o qtken"Rctm/" SEA VIEW. 1407 Space C. \$7,500. Call (714)-390-6905 or (714) 968-7621

Two Cemetery Plots, Sunshine Terrace Only, Rose Hills Memorial Park, Astounding Views, Lot 7222, Graves 2 and 3 for \$10,000. Mary (562) 633-4847

One plot at Rose Hills Cemetery, Lot #5705 Alder Lawn, Will sell for \$8, 500. (808) 929-7610

Rose Hills, Garden of Contentment, Fully Developed, Overlooks valley near chapel, \$8,000 OBO, 909-754-5964 Rose Hills, Whittier, 2 plots in Acacia section, value 3,000/each. Make offer (951) 791-0870 pp.

4 burial spaces at Rose Hills Memorial Park, located in Garden of Peace, Lot 819, Spaces 1,2,3,4. The cemetery list price is \$5800 each space and owner is asking \$9600 for 2 spaces of \$19,200 for all 4 spaces. (928)758-7220

Two side by side burial plots in Rose Hills Cemetery in Camellia Lawn near Hillside Chapel. \$3,995 for both + 200 ea for Endowment fees. Transfer upon receipt of valid bank check. Leave message at (805) 279 -9657

Cemetery grave sites in today's world generally go for about \$6,000 to \$7,000 per plot. Here is an opportunity to obtain choice sites at \$3,500 per site. ROSE HILLS Sequoia Lawn: Grave 4, Lot 7311 and Graves 1 & 2 Lot 7312. These are across from the Garden of Prayer. Please contact Dick Hilleary @ (714)970-2452 or (951)582-9818

Westwood Memorial Park. Couch Crypt. Must sell. (307) 690- 0391

130-LEGAL NOTICES

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