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Beverly Hills Weekly

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Issue 654 • April 12 - April 18, 2012

Building Character

The Weekly's exclusive interview with Design Review Commission Chair Arline Pepp



cover story • pages 8-9



letters & email

“Metro EIR targets Beverly Hills buildings for demolition” [Issue #652]

Metro needs to forget about Beverly High. I do believe a tunnel under BHHS would not be dangerous as Metro has said. However, I also believe a tunnel under the school would mean the land would not be as safe as it was before. Also, the school may need to build, rebuild or expand in the future to meet the needs of the school, its students and the city. A tunnel would make those future endeavors much harder if not impossible. Because our children come first, the tunnel needs to be built elsewhere.

*George Vreeland Hill
Beverly Hills*

Inside Beverly Hills—BHTV10

Inside Beverly Hills, moderated by columnist Rudy Cole, will next air on April 12 at 7 p.m. about the Westside Subway Extension; April 12 at 8 p.m. and April 16 at 10 p.m. about the State Assembly election; April 12 at 9 p.m. about Roxbury Park; April 13 at 6 p.m. and April 18 at 6:30 p.m. about the Image of Beverly Hills; April 13 at 6:30 p.m. with Fred Hayman; April 13 at 10 p.m. and April 16 at 5:30 p.m. about Emergency Preparedness; and April 16 at 8 p.m., April 17 at 6 p.m. and April 18 at 3:30 p.m. about City Government with guests Jeff Kolin, Linda Briskman and Julian Gold.

briefs

Board blames Measure E tax hike on unrealized projections, interest rates

The Board of Education announced last week it is considering more than doubling the bond tax rate from \$49.71 to \$114 per \$100,000 assessed value, and is citing unrealized property value projections and higher than estimated interest rates on the shortcomings of the Measure E program as justification for raising the rates.

Although at the time Measure E passed in 2008 the Board of Education promised the bond would be funded at the existing tax rate of \$49.71, Board of Education President Brian Goldberg said last week the board does not plan to put the tax hike on the ballot for voters to decide. He cited the importance of addressing safety concerns at the campuses as quickly as possible.

The \$114 tax rate the Board of Education is considering also reflects an increase in the rate of past bonds, Measures K (2002) and S (1993).

Tony Hsieh, managing director of Keygent Advisors, the BHUSD’s bond financial consultant, explained the scenario would allow BHUSD to set Measure E’s tax rate at the maximum of \$60 per \$100,000 assessed value. In addition, the tax rate for Measures K and S would be \$54 per \$100,000 assessed value, but would decline over time until the bonds are paid off in 2030. Residents would continue paying for Measure E until 2055.

Hsieh explained the increase in Measure K and S tax rates is due to the weak real estate market since tax rates were estimated based on property value growth projections.

Per California Education Code 15270, the maximum tax rate levied on bonds at a single election by a school district is \$60 per \$100,000 when property value is projected by the district to increase in accordance with Article XIII A of the California Constitution.

Regardless of its legality, raising the tax rate would break a promise made to voters in the ballot statement and in campaign materials in 2008 that existing taxes would not increase. A presentation Keygent made to the Board of Education last August showed BHUSD’s tax rate was in the bottom 25 percent of unified school district tax rates in Los Angeles County based on 2010-2011 tax rates. The increase to \$114 would place BHUSD in the top 25 percent, and if the average rate of \$75 estimated by Hsieh is realized, BHUSD would still be in the top 50 percent.

WHAT’S ON YOUR MIND?

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SNAPSHOT



TO YOJISAN!

NORTH BEVERLY DRIVE

Yoji Tajima (left), Giacomino Drago (center) and Beverly Hills Mayor Willie Brien (right) make a Sake toast Tuesday afternoon to celebrate the opening of Yojisan, Drago’s newest restaurant in Beverly Hills. The upscale Japanese restaurant is a joint venture between Drago and sushi chef Tajima, who is also the chef at Drago’s SHU Sushi House Unico in Circle Bel Air.

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2008 Measure E campaign mailing

The current tax rate is already higher than promised, at \$51.92 per \$100,000 of assessed value.

Raising the tax rate will allow BHUSD access to its final bond installment in 2016, and to potentially complete construction at Beverly High by 2020.

Under the original schedule presented to voters in 2008, the last of the bonds would be issued in 2018. If tax rates are not raised, BHUSD anticipates the last of the bonds

will not be issued until 2030. Accelerating the schedule would allow BHUSD to take advantage of current low construction costs.

Assessed value has fallen short of the BHUSD's projections since the program began in 2009, despite an expectation of 7 percent growth for the first year and 4.5 percent per year thereafter. In reality, assessed valuation grew by 6.1 percent in 2010, decreased 2.6 percent in 2011, and increased 1.2

percent in the current fiscal year.

"Overall [4.5 percent] is not an unreasonable rate, especially with Beverly Hills. Their long-term growth has been quite high," Hsieh said. "Had that [4.5 percent] played out, we'd probably be just fine."

Keygent was not working with BHUSD in 2008 at the time the projections were made. At that time, BHUSD awarded a no-bid contract to bond rating company George K.

Baum. A subsequent Board of Education fired the firm.

Timothy Bittle, director of legal affairs for the Howard Jarvis Taxpayers Association (HJTA), said under Article XIII A of the California Constitution, unified school districts are not supposed to set tax rates based

on property value growth projections of more than 2 percent per year. However, he said it is legal for BHUSD to raise the tax rate within \$60 per \$100,000.

"If they were using their original projections and then the lesser performance of the

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Proposed design for The Stinking Rose

Architectural Commission approves designs for new Chinese restaurant, update of The Stinking Rose

With the Architectural Commission's approval on March 21, a new Chinese restaurant, Hakkasan, is coming to Beverly Hills, and The Stinking Rose will update its look.

Hakkasan, a high-end Chinese restaurant that originated in Europe, is coming to 231 North Beverly Drive, on the ground floor of the office building currently occupied by MGM.

The restaurant's blue theme should fit well into the existing blue-tinted office building, Commission Chair Fran Cohen said.

The Commission approved the restaurant's design, with the request the architect not delete a horizontal element on the façade because it was part of the architecture of the original building.

"[Hakkasan] should be a great addition to Beverly Drive and our city," Cohen said.

The Commission approved The Stinking Rose's remodel designs after its second review. Following the Feb. 15 meeting, the Commission requested removal of wrought-iron detailing above the portico, and requested a design that articulated a vertical element and the portico, Cohen said. The approved re-design of the garlic-centric restaurant on North La Cienega Boulevard also features black, red and gold awnings and detailing on the portico and vertical element.

"I think by removing the metal over the canopy and making the standing [vertical] element relate to the parapet of the driveway, I think you've enhanced the architectural elements of the building very nicely," Commissioner James Blakeley told the applicant.

The Commission was unanimous in approving The Stinking Rose's remodel, and encouraged the applicant to take a look at the restaurant's landscaping.

"The Commission recommended to the applicant [that] they also revise the landscaping since they're introducing this new image of the restaurant," Cohen said.

The Stinking Rose President Jerry Dal Bozzo attended the meeting, and said he thought the project had improved based on the Commission's comments and direction.



Metro Briefs

WESTSIDE/CENTRAL

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President Proposes \$81 Million For Metro Projects

President Obama's proposed FY13 budget includes \$50 million for the Westside Subway Extension and \$31 million for the Regional Connector Project. If approved by Congress later this year, the funds combined with Measure R revenue could jumpstart construction of both projects in 2013.

Metro Preparing For Expo Line

Metro is testing trains along the Expo Line corridor between downtown LA and Culver City in anticipation of opening the new line. Expo is the newest addition to the 70-station Metro Rail system. Trains are running on a schedule of every 12 minutes along the route to simulate regular service.

Work Scheduled For Wilshire Ramps To I-405

Construction will soon be underway to build new on-and off-ramps to the I-405 at Wilshire Boulevard as part of the I-405 Sepulveda Pass Improvements Project between the I-10 and US 101 freeways. The project adds a 10-mile HOV lane on the northbound I-405. For more information, visit metro.net/405.

Feds Approve Crenshaw Rail Line

The Federal Transit Administration has authorized Metro to go forward with the Crenshaw/LAX Transit Corridor project to construct a light rail line in the Crenshaw District, Inglewood and LAX areas. The 8.5-mile line along Crenshaw Boulevard will connect the Metro Green Line and the Expo Line.



If you'd like to know more, visit metro.net.

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real estate market as the reasons for exceeding the \$60 per \$100,000 per year limit, then I would say they don't have a legal excuse for doing that, because their projections weren't valid in the first place, but since they're holding themselves to the \$60 ceiling and not using their faulty projections as an excuse for exceeding the ceiling, I don't think there are grounds for a lawsuit," Bittle said.

BHUSD is using unrealized projections as an excuse to raise the tax rate above \$49.71.

Noting the last few years have not been the norm, Hsieh said, "It's very uncommon to have projections at 2 percent because school districts are growing at a lot more than 2 percent per year. Beverly Hills' long term averages are way higher than that."

Had assumptions been realized, Hsieh said, "the Measure E tax rate was supposed to be different every year because however the tax rate for Measure S and K changed, Measure E was supposed to fill in that change, so all three bonds combined were supposed to equal \$49.71."

The tax rates for Measure S and K were projected to decline over the years based on property tax projections. Hsieh said he still expects the rate to eventually decline so the average tax rate will be \$75 per \$100,000 assessed value until Measure E is paid off in 2055.

Hsieh said the district recently refinanced \$41.6 million of Measure S and K bonds in order to secure a lower interest rate, but the savings were not enough to dramatically lower the tax rate.

One of the reasons the district has cited for its bond troubles is bond interest rates are higher than had been anticipated. Although current issue bond interest rates have gone down, reflecting home mortgage interest rates, the interest rates of capital appreciation bonds have increased by 1.5 to 2 percent since the 2008 economic downturn, Hsieh said.

The way capital appreciation bonds work, Hsieh explained, is interest is deferred to a later date. With current interest bonds, interest is paid at six-month regular intervals.

"The real reason why we're so heavy on capital appreciation bonds now or would need to be is because there's no capacity in the tax rate if we want to issue bonds today," Hsieh said.

Part of the appeal of raising the tax rate would be the ability to issue more current issue bonds, Hsieh said.

"That will be a big help to this bond program overall," Hsieh said. "It will be overall lower cost, and although taxpayers might pay more today, over the life of the bond program, the total bill would be significantly lower."

Metro responds to City report, defends seismic studies

Metro issued a report earlier this week defending its geotechnical and seismic studies related to the Westside Subway Extension that recommend a subway alignment that would involve tunneling under Beverly High.

Metro's report responds to the Exponent peer review report of Metro's studies that was commissioned by the City of Beverly Hills and presented to the City Council in February.

In that report, Exponent stated, "It is Exponent's opinion that much more work

needs to be performed to accurately identify, quantify, rank and mitigate the potential hazards posed by the proposed Westside Subway Extension Project before the definitive choice of one of the two presented alternatives or even potentially a third one can be made."

Metro's response to Exponent's report was prepared by Parsons Brinckerhoff, the same firm that worked on Metro's geotechnical and seismic reports that were released in October.

"Metro disagrees with Exponent's opinions and finds serious flaws in the conclusions drawn from its investigative approach," the report says. "In a number of cases, Exponent does not acknowledge or is unaware of information and analyses that Metro conducted. Moreover, Exponent's opinions frequently reflect a lack of familiarity with and expertise in underground construction and fault investigation, and are unsupported by facts."

Among other points, Metro challenges Exponent's concerns about the presence of methane gas near the Century City Constellation Boulevard station. Exponent suggested methane could present "at least as great a hazard to the public as the faulting hazards associated with the Santa Monica Boulevard station." Exponent recommended taking additional steps to quantify seismic and gas hazards at both potential station locations and considering "potential adjustments" to the proposed locations.

Metro's report said methane gas can be mitigated.

"Metro's engineering consultants have developed systems for mitigating and preventing gas inflows in the proposed stations along the Westside Subway Extension Project corridor using proven designs and construction procedures."

Metro's response was sent to Mayor Willie Brien, accompanied by a letter from Metro CEO Art Leahy.

"The Exponent report does not alter Metro's findings from last October, that tunneling can be safely accomplished along the Constellation alignment and under Beverly High and adjacent properties," Leahy wrote.

Brien said Wednesday afternoon the City is currently reviewing Metro's response.

"We believe they have not done what they need to do to show us how their data is accurate and ours is not in terms of active fault lines and how they would mitigate the methane issues," Brien said. "We believe they owe us additional information, data and science that is more detailed on the Santa Monica alignment, and they haven't done that."

Brien announced last week the City is in the process of selecting a legal counsel specializing in CEQA to assert the City's rights, protect its interests and pursue litigation if necessary related to the subway project. Brien said the liaison committee, which consists of Brien and Lili Bosse, is continuing the search, and the committee hopes to recommend a candidate for the City Council's consideration this Tuesday.

"We hope that it's done by Tuesday, but it's more important to get it right than to rush," Brien said.

The Metro board is considering the final EIR at a meeting April 26, and may vote on the subway alignment at that time. Metro's Planning and Programming Committee will review the final EIR April 18.

The City of Beverly Hills is providing free



Left to right: Horace Mann Horticulture Club members Sean Villagran, Milaud Talebizadeh, Elizabeth Loranger, Ashley Holloway, Gabe Goldstein, Natasha Dardashti, science teacher Helen Hixon

Students "go green" at Horace Mann science night

Horace Mann's Science and Go Green Night on March 28 provided educational activities including the science fair featuring over 60 projects, Garden Club and Horticulture Club activities, and three telescopes.



Left to right: Firefighter David Laney, Danielle Bernstein, Talia Estiaghpour, Emily Greenstein, Elise Knebel, Fire Engineer Melissa Hillis, Audrey Marcus, Rosa Schorr, Lucy Rosen, Firefighter Stephen Hale

Beverly Hills Brownies tour BHFD

Last month, Beverly Hills Brownie Troop 445 took a break from cookie sales to visit the Beverly Hills Fire Department.

transportation to both meetings. Vehicles will pick up passengers at City Hall in front of Kelly's Coffee on Rexford Drive at 11:30 a.m. on April 18 and 7:30 a.m. on April 26. To RSVP, call (310) 285-2450.

Christiansen restitution increased to \$3.5 million

Los Angeles Superior Court Judge Stephen Marcus ordered former BHUSD Facilities Director Karen Christiansen last Friday to pay BHUSD \$3.5 million in restitution, as part of her sentence following her four-count conflict-of-interest felony conviction last November.

The amount covers an approximately \$2 million contract Christiansen negotiated between the BHUSD and her project management company Strategic Concepts, and approximately \$1.5 million BHUSD spent on legal fees associated with Christiansen's

case.

Deputy District Attorney Max Huntsman said he was satisfied with the ruling.

"We had told the judge all along we believed \$1.5 million in attorney's fees should be ordered," Huntsman said. "We were glad the judge agreed with us. The amount is more than I believe she has, but it's important to have the record show how much money she owes BHUSD, so if she pursues a civil case against them any hypothetical recovery would have to be set against what she already owes them. What's important is that she stop victimizing the BHUSD. This pretty much assures that will happen."

Huntsman acknowledged, "you can't make people pay money they don't have," but he said restitution payment works like a civil judgment, in which Christiansen and the plaintiff will work out a payment plan.

If Christiansen has an account set up in



Back row, left to right: Assistant Principal Dana Findley, middle school science teacher Helen Hixon, Principal Steve Kessler. Second row: Iden Azad, Wesley Wu, Wesley Wu, Arjun Batra, Daniel Wiener, Brandon Shabani, Kimia Azad, parent coach Tina Wiener, Board of Education President Dr. Brian Goldberg, Board of Education member Noah Margo. First row: Maxbryan Cosmose, Christopher Courion, Jared Kurtz, Oren Azad, Ayon Bhowmick, Audrey De Leon.

Horace Mann Science Olympiad team recognized by PTA

The Horace Mann Science Olympiad Team was recognized last month by the Horace Mann PTA for its performance at the 26th annual Los Angeles County Science Olympiad at Occidental College on Feb. 25. Team Horace Mann placed 12 out of 36 teams. The Horace Mann elementary team (pictured), which was coached by PTA Executive Vice President Eleonora Goldberg, PTA Vice President of Programs Tina Wiener, and science teacher Helen Hixon, earned the silver medal.

prison, a portion of that can go to pay BHUSD, Huntsman said. If she is employed after prison, a portion of her wages can also go toward restitution, Huntsman said.

Christiansen was sentenced to four years and four months in prison, but is free on bail pending appeal.

Christiansen's attorney Philip Kaufler did not return a phone call from the *Weekly*. In March, Kaufler said he was working on briefs for the appeal, and he expected a trial date in the appellate court to be at least six to eight months away.

Next month's Magbit Foundation Gala to feature Israeli singer Sarit Hadad



Sarit Hadad

The Magbit Foundation is celebrating the State of Israel's 64 years of independence with a performance by Israeli pop star Sarit Hadad and her band at the foundation's 23rd Annual Gala on May 6 at the Beverly Hilton Hotel.

Since 1995, the award-winning pop singer has released 20 albums, all of which have attained gold and platinum sales. The Israeli Music TV Channel named Hadad the best female singer of the decade in 2010. During the course of her career, Hadad has toured internationally, including stops in Los Angeles.

Cocktails will be served at 5:30 p.m.

followed by dinner at 7:30 p.m. in the International Ballroom. Dietary laws will be observed at the black tie event.

The Magbit Foundation was established in 1990 to promote university education in Israel. To accomplish this goal, Magbit established an interest-free loan program for needy and qualified students. The loan recipients repay the loans when they are financially able and loan repayments go directly to the student's university.

Sponsorship opportunities are available. For more information or to purchase tickets, visit magbit.org or call (310) 273-2233.

City retains New York marketing agency for 100th anniversary

The City has retained The Argus Group, a New York-based marketing agency, to sign up corporate sponsors and develop a high-profile host committee for the City of Beverly Hills' 100th anniversary celebration.

The City is planning an 18-month celebration beginning in mid-2013 that will continue throughout 2014. The official anniversary date is Jan. 28, 2014.

The City Council voted 4-1 April 3 to approve the one-year, \$120,000 contract.

Councilmember Lili Bosse, who serves on the 100th Anniversary Celebration Committee with Councilmember Barry Brucker, called the agreement with Argus a "smart investment." Dick Rosenzweig, recently retired Playboy executive, chairs the committee.

"We want to do something that is global that will reach all over the world," Bosse said. "My goal is people are going to choose to come to Beverly Hills during that year, just like people travel to wherever the Olympics are because they want to be part of an event.

This will be [more than] a year-long event for our city, so this group is used to doing something on that kind of a scale. They have the relationships, they know the type of brand that Beverly Hills is, and could entice those kinds of companies to be sponsors and help support this event."

Vice Mayor John Mirisch voted no, because he objected to Argus receiving both a monthly \$10,000 retainer payment and 20-percent commission on sponsorships it secures, including on the fair market value of in-kind donations.

"To me it seems like double dipping [to receive a retainer and commission]," Mirisch said. "In principal, I have an issue with that. I'm not calling into question their skills or talents or that they're good. I like the model if they get the deals done, they get rewarded; if they don't, they don't."

Mirisch pointed out that William Morris Endeavor, with which the City has a licensing agreement, works on commission only.

Deputy City Manager Cheryl Friedling explained the City was agreeing to a higher commission rate than Argus' initial proposal of 10 percent because Argus initially proposed a higher retainer rate of \$30,000 per month.

Friedling said the City has told Argus the expectation is to focus on cash donations, and any offers of in-kind donations will be reviewed by the anniversary committee. She said Argus would not be compensated for any sponsorships or donations it is not responsible for securing.

The City has already allocated \$250,000 from the current year's tourism and marketing budget, which comes from the transient occupancy tax, toward the anniversary cel-

ebration. The City plans to allocate the same amount over the next two years for a total of \$750,000.

The Argus Group has relationships with prominent corporations, philanthropic leaders and celebrities, Friedling explained. When Argus worked with Mexico for its bicentennial celebration, it secured Bill Clinton, Salma Hayek, and Placido Domingo for its Host Committee, which can improve visibility and brand recognition for the City, Friedling said.

Bosse said the 100th Anniversary Committee would be meeting with Argus in the coming weeks to develop a plan for executing the celebration.

Traffic and Parking Commission recommends all-way stop at Carla Ridge and Arkell Drive

The Traffic and Parking Commission voted unanimously April 5 to recommend the addition of a two-way stop sign at Carla Ridge and Arkell Drive to make the intersection an all-way stop.

Stop signs facing eastbound and westbound traffic on Arkell Drive at Carla Ridge currently exist, but the Commission recommended installing stop signs facing northbound and southbound traffic on Carla Ridge to address visibility issues at the intersection.

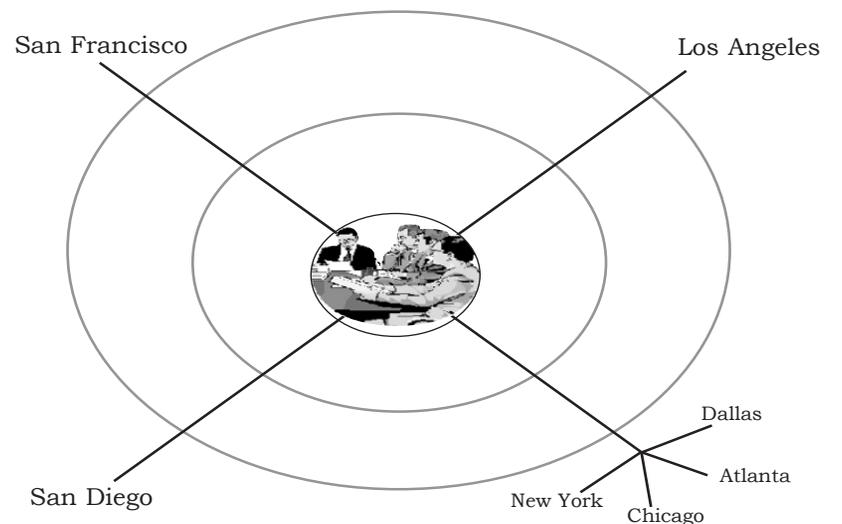
Deputy Director of Transportation Aaron Kunz said the City's Transportation Department investigated the site at a resident's request and determined there was a right-of-way visibility issue at the intersection, meaning, "if there's a two-way stop,

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from the hills of beverly



City and state

And a responsible press

By Rudy Cole

Want a reminder of how much we should appreciate city staff and former lawmakers? Often, when hearing the voices of doom and gloom, I wonder if we are living in the same city or even world.

Just take a short trip outside our boundaries and look at signage on every street and business, as one example of how different and protective we are compared to others around us.

I spotted an eye-level, bright yellow small billboard advertising the services of lawyers who specialize in drunk driving cases, close enough to the sidewalk to touch. It was ugly and intrusive, and on Pico Boulevard just a few blocks from our border.

Even though we have strict rules on signage and most need approval by the Architectural Commission, we cannot protect the look and feel of our community if we continue to cut staff in code enforcement or inspectors in building and safety. Most often, merchants violate laws and fail to obtain permits because they have not been properly informed.

We need to continually support the work of city staffers responsible for aesthetics and safety in the same manner we back law enforcement and fire fighters. And, equally important, appreciate what we have accomplished with our ordinances and the spirit of ethical and professional service by city workers.

NOTES ON AN ELECTION

Not exactly sure who to blame: probably a combination of ballot measures and the state legislature, but we are about to enter a very weird election cycle in state assembly races.

Under current laws, the top two candidates in a primary election face each other in a November final, regardless of party affiliation. That makes some sense in districts that have either a large Republican or Democratic Party registration, as ours does.

However, what is not rational is the new law that mandates a run-off even if one candidate receives more than a majority in the primary.

Conceivably, the leader in the primary could win with nearly 100 percent of the vote and still face a final campaign. Obtaining a simple majority, not plurality, should be sufficient to have a winner.

Elections are costly, for candidates and the taxpayers. If a candidate manages a majority in the primary where all candidates, regardless of party, appear on the same ballot list, that should constitute a win.

Our own new district has some other problems. Although the candidates are campaigning by the rules, the incumbent designation does become confusing when there are new districts or a current office holder moves into another district, as has happened in ours.

With a citizen committee redrawing the election maps for congress and the state legislature, we now find ourselves in the same assembly district as Santa Monica, just one example of the modifications now in place.

Term limits also forced out our very able and highly regarded State Assemblymember **Mike Feuer**, opening up a very inviting and reasonably "safe" Democratic district for a new candidate.

But redistricting also placed two strong Democrats in the same bay area assembly district leading to one incumbent, **Betsy Butler**, moving into our 50th district.

Here's the problem: Butler will now appear on the ballot as a member of the legislature, giving voters the impression she is an incumbent representing the new district. Butler has done nothing wrong, but the rules and laws need to be changed to clearly identify incumbents or the lack of one, which is true in our district.

It does give Butler an unfair advantage in a district that traditionally supports incumbents.

On the Democratic side, Butler is in a very tough race with **Torie Osborn** who secured many early endorsements from Democratic clubs, and political and civic leaders. Santa

Monica Mayor **Richard Bloom** could be a spoiler—he has won elections in his city, now a large voting bloc in the district.

As for the lone Republican in the race, **Brad Torgan**, he will need a very split and close Democratic vote to come in second. Torgan is liberal on social issues, but supports more conservative Republican positions on fiscal and tax matters. He has the support of school board member **Lisa Korbatov**, a Republican activist.

Qualifications and endorsers aside, our district has never elected a woman to the legislature. This could be the year we change that and make an effort to balance gender representation.

Actual incumbency is not the only problem facing election officials when approving an occupation for candidates. Los Angeles City Attorney **Carmen Trutanich**, a candidate for District Attorney, tried to stretch his credentials by extending his job title to "Los Angeles Chief Prosecutor" but a judge smacked that down.

For many voters, the job he has and the one he wants are hard to separate, without the added attempt at ballot enhancement. The City Attorney is the top legal officer for the city and the District Attorney for the county. The City Attorney prosecutes most misdemeanors while the DA does felonies and some misdemeanors. Clearly, the DA is the top law enforcement officer, and prosecutor, in the County.

More important, the Los Angeles City Attorney is the legal advisor for all city departments, including the council and mayor, and most of this has nothing to do with law enforcement. Conversely, the District Attorney is almost entirely a criminal prosecution office.

Although there are a number of eager and active candidates in this race, clearly the most qualified is Chief Deputy District Attorney **Jackie Lacey**. She has avoided much of the nasty infighting among the candidates and is running entirely on her record as a professional, experienced law enforcement official.

Lacey has the strong backing and endorsement of her boss, District Attorney **Steve Cooley**. Incidentally, Cooley was the only Republican to carry Beverly Hills in the last state election, when he was a contender for Attorney General. His decision not to seek another term opened up an opportunity for Lacey and other deputies in his office.

Cooley has had the opportunity to watch the careers of the assistants in his office. His choice of Lacey to succeed him could make the difference in this election.

It was not all that smart for Trutanich to try to stretch the rules to gain a political advantage. We would hope that candidates for the largely non-partisan District Attorney's office would play strictly according to the rule of law.

It does remind me of a campaign for the non-partisan office of County Supervisor in a bay area district many years ago. Candidates for supervisor and other municipal and city

offices are barred by law from using political party identifications on the ballot.

In that election, one candidate tried hard to win votes by pointing out he was the only Democrat in the race. When all else failed, he went to court to have his middle name changed to "Democrat." He lost the battle with the courts and the County election officials, and the campaign.

Newspapers have a very special responsibility to use First Amendment protections wisely and fairly, and that includes separating opinion from news. This column is opinion, my own, and not necessarily those of the publisher.

Josh Gross and I agree on many issues, but we also differ strongly on matters involving our schools, as one example. But our publisher has never, ever attempted to influence or alter my views, nor with stories by staff reporters.

Using news stories to express personal interests and private wars detracts from professional standards we demand from a free press. If it is opinion, simply label it that way, don't try to pass it off as news.

Outside of Beverly Hills, I found a good example of news slanting and management. The right wing *Washington Times* recently used this headline:

"UN Demands Reparations for Trayvon."

Not quite. A minor official inside the United Nations, who works for the human rights division, called for the shooter to be put on trial and reparations considered for the family. This view is not too far from what most people following the terrible tragedy in Florida are advocating, but it is hardly a matter the United Nations has even considered.

SCHOOL BOARD AND BOND TAXES

Can the school board legally or morally raise taxes for bond sales under Measure E? Promises were made in the bond election, which passed overwhelmingly, that must be honored, no matter how inconvenient.

Since I had a personal role as manager of the campaign and obtained endorsements based on the pledges made, I will limit most of my comments in a letter to the board. But for now, although this board has only one remaining member who served during the election, keeping faith with the voters could well impact approval of any future bond election.

NEXT WEEK: Catching up on some recommendations for new restaurants and services and a report on the Young Professionals sponsored by Rotary of Beverly Hills. Also, a story about my encounter with the late and great **Mike Wallace** when he came to Boise for a *60 Minutes* story. (Be sure to watch a *60 Minutes* tribute to Wallace this Sunday. Next to **Ed Murrow**, he had the greatest impact on electronic journalism in our times. One word description? Uncompromising.)

Note on emails: Messages to this column are treated as confidential, but with your permission we will publish in Letters section. So, share your opinions with other readers. (Subject to publisher's rules.)

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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Photo: City of Beverly Hills

Left to right: Mayor Willie Brien, Vice Mayor John Mirisch, Chair Noah Furie, Vice Chair Richard Waldow, Rebecca Pynoos, Maralee Beck, Lisa Greer

Cultural Heritage Commission introduced at City Council meeting

Mayor Willie Brien introduced the City's new Cultural Heritage Commission April 3. The Cultural Heritage Commission was established to maintain the City's register of historic places, make recommendations on properties eligible for the Mills Act and historic landmark status, review alteration and demolition applications, and oversee any subsequent historic resource surveys.

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when you're approaching it you might not see [traffic] coming from the other direction," Kunz said.

Kunz called the recommendation to install the stop signs a "proactive measure," since the intersection does not have a "major accident history." The City Council is scheduled to consider the matter on May 15.

The Traffic and Parking Commission also voted unanimously to establish a permit parking zone on the 700 block of North Doheny Drive, north of Santa Monica Boulevard. The 600 and 800 blocks of North Doheny already have evening parking restrictions, which were implemented in response to parking encroachment from nearby West Hollywood businesses and restaurants, Kunz said.

Kunz said 66 percent of residents, or 10 of 15 households, on the block signed a resident initiated petition to establish a parking zone limiting parking to two hours, 8 a.m. to 7 p.m. daily, and no parking 7 p.m. to 2:30 a.m. daily, except by Permit O.

The City Council will consider the matter next Tuesday.

"Both those projects made a tremendous amount of sense," Vice Chair Alan Grushcow said. "The Carla Ridge project is a public safety issue. The parking matter on Doheny was clearly an abuse of [Beverly Hills] residents' parking by the West Hollywood commercial district, so we feel the residents were due relief on that particular block."

Commission Chair Julie Steinberg was out of town and not available for comment.

30 Years After Annual Mix and Mingle features Feuer, Lalezary

Attendees at 30 Years After's Fifth Annual Mix and Mingle on May 17 will have the opportunity to meet Assembly-member Mike Feuer and Reserve Deputy Sheriff Shervin Lalezary.



Mike Feuer



Shervin Lalezary

Lalezary arrested arson suspect Harry Burkhardt in January following a spree of arson fires in Los Angeles, West Hollywood and Burbank between Dec. 29 and Jan. 2.

Hours of d'Oeuvres and cocktails will be served at the mixer, which will take place at a residence in Brentwood from 7 to 10 p.m. Location will be disclosed upon ticket purchase and dietary laws will be observed.

To purchase tickets, visit

<http://2012mixer.eventbrite.com/>.

Be prepared: City hosts Community Disaster Summit April 30

Calling all businesses and community organizations: The City of Beverly Hills is hosting a free community disaster summit April 30 from 8:30 a.m. to noon to help the business community prepare, respond and recover from a disaster.

"We've called it 'Preparing Our Community: Seeking Solutions and Sharing Strengths,'" Health and Safety Commission Chair Debra Judelson said. "The purpose of this is to do an outreach to the business community so that they know what they need to do in advance so if an emergency occurs, they have prepared for and reduced the risk of any complications,

as well as learning how to respond and recover from a disaster."

The half-day program hosted in City Hall's Municipal Gallery will feature panel discussions and breakout sessions, including helping organizations create their own disaster plans. The day will begin with a welcome address from Mayor Willie Brien, introductions by Judelson, and a presentation of the city's disaster response plan and expectations by Director of Emergency Management Pamela Mottice Muller.

Discussion topics include how to make your business safer before an earthquake, and a presentation from Southern California Edison

about what to expect from power utilities in the event of a disaster.

"We're going to actually walk people through how to write their disaster response plans," Judelson said. "We're [working] with schools, faith- and community-based organizations, as well as senior housing and any group that needs to be able to prepare, respond and recover from a disaster. We're also going to share partnership information between our city and stakeholders."

Free parking is available in the Civic Center parking structure, and a complimentary continental breakfast will be provided.

briefs cont. on page 9



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†† \$100 Aloha Days offer applies to new bookings at select hotels made 3/1-4/30, 2012 for travel 3/1-12/15, 2012. Minimum 5-night hotel accommodations and roundtrip airfare required. Discount is per booking and taken at time of booking.
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coverstory

BUILDING CHARACTER

The Weekly's exclusive interview with Design Review Commission Chair Arline Pepp
By Melanie Anderson

How did you end up in Beverly Hills?

We were living in Cheviot Hills [but] my husband [Buddy] grew up in Beverly Hills. He was adamant when our kids started kindergarten that we should be in Beverly Hills because he felt [BHUSD] was such a fine school district. So we stretched and we bought our house so our eldest daughter could start kindergarten, and we have stayed in the same house ever since.

How did you and your husband meet?

You're asking the same questions as [last week's] interview with [Fine Art Commission Chair Terri Smooke in Issue #653.] It's scary. She went to the same four schools I went to: Castle Heights, Palms, Hamilton High, and UCLA. And she was fixed up with her husband on a blind date. So was I. Our fathers fixed us up. They were members of the same club and they were chatting as they played golf. My father-in-law said to my father, "Can my son call [your daughter]?" He said sure, so he gives his son the phone number whereupon my husband Buddy stuffs it in the back of a drawer because he had a girlfriend at the time. [Some time later] he needed a date for an engagement party of a friend, so he and his friend flipped a coin to see who was going to call me. I tell his best friend—he's our dear friend to this day—that he was the loser.

You serve on the Friends of Greystone board. Tell us what's new at Greystone.

What's new is the commercial kitchen [that will allow Greystone to host] more events. The heating and air conditioning was also just redone by the City, which is fabulous. I think the Concours [d'Elegance] is a spectacular event, which is May 6 from 10 a.m. to 4 p.m. It shows off the house, the City, and it's so genteel and so elegant. It's an all-inclusive day.

How did you become involved with Greystone?

I always have liked architecture and historical buildings. I had been on Team Beverly Hills. There was a notice there was an opening for a board position on Friends of Greystone. It's a wonderful group of people, so I joined in 2006. I love the design showcase houses. Cindy Brynan, who runs all these events for the City, is phenomenal. I admire her energy and her exactness.

How did you get into architecture and design?

My very first job out of college was for a big

architectural firm. I only lasted a short while because I got pregnant. I worked with an architect for about 20 years and he designed residences in Beverly Hills primarily. I worked doing interiors for him. I was self-taught, no schooling in design, but I worked with him for years. I've also done my own jobs independently [including] homes and condos in Beverly Hills and Los Angeles.

What's your comment that Beverly Hills recently passed its own historic preservation ordinance?

I am beyond thrilled that they have a preservation clause. I'd like them to continue going further and enhancing their ordinance. I think unfortunately because everyone is so busy in the city, that we are reactive in many ways instead of proactive. I much prefer to be proactive. The good news is the preservation ordinance came to being because of the [Richard] Neutra house and it was going to be torn down, and that would not be okay.

Another example of the proactive versus reactive is there's an ordinance before the Planning Commission coming up about fences. I have no problem with discussing it but it's piecemeal because there was a resident that had a problem. I prefer to be proactive. Let's look at the residential codes and see if they need to be enhanced. I'm going to try to meet with the liaison with the city council so we can get this moving.



Third row, left to right: Buddy Pepp, Kallen Wank, Jon Wank, Denise Pepp Wank, Lainey Wank, Steve Rajninger; Second row: Lara Rajninger, Tomi Rajninger, Jericho Rajninger, Lexi Thompson, Dana Pepp; Front row: Arline Pepp, Cole Thompson

You call yourself an "avid speedwalker." Where's your favorite place to walk in Beverly Hills?

I walk in the residential areas and I can check out all of the homes. This morning I'm walking and I hear this lady screaming. I didn't think it had anything to do with me. She keeps screaming, so I turn around and I say, "Is everything okay?" She comes up to me and says, "I've seen you walk for so many years and I wanted to say hello." I've been doing this for 47 years at least. I take different routes to see some of the projects that are being constructed now. I walk to pilates, too.

How did you get involved with the Design Review Commission?

I've always had a love of good architecture. I was on the Architectural Commission for eight years and I was chair and I enjoyed it tremendously. I think our city has such special character that I would like to see it maintained. When the opening for the Design Review Commission came up, a few people contacted me and asked if I would be interested in participating. At first I wasn't so sure but I'm very pleased with my decision. The reason I wasn't so sure is a man's home is his castle. You're no longer dealing with contractors and architects; you're dealing with architects and homeowners, and they're emotionally involved. I wasn't sure how that was going to work. But what I am seeing on the commission, it's very professional. We have a fabulous architect on it, [John Wyka]. The former chair [Howard Szabo] is a real estate attorney, and was a judge. He's so fair, so balanced. We have [Susan Strauss] who was a Fine Art Commissioner and has an art background, and [Vice Chair Ilene Nathan] has been before design review commissions and is familiar with the building process. Everybody brings something different to the table. I'm very, very pleased with the commission as it is now working.

What I have tried to do on the commission is make sure that we look at what our guidelines and criteria are so every project is treated the same. There are five guidelines: internal compatibility with the design scheme; minimizes appearance of scale and mass, and enhances the garden-like quality of the city; enhances the appearance of the neighborhood; reason-

able expectation of privacy for the neighbors; and it respects prevailing site design pattern and integrates harmony between the old and the new home.

When we go through our critiquing [for each project], [we] go point [by] point [by] point. It's very professional. I'm not being personal with anybody. I think that seems to be working very well.

What are the differences between the Design Review Commission and the Architectural Commission?

You're almost hitting on a hot button because a merger between the Architectural Commission and the Design Review Commission [has been proposed by the City's Government Efficiency Task Force]. I think the commissions are very different. There are all different rules and regulations. The Design Review Commission is a little more personal, a little more emotional. The Architectural Commission is really getting the best product visually for the city and working of course diplomatically but not with emotions necessarily. [Design Review Commission handles single-family homes; Architectural Commission handles businesses, multi-family dwellings and signage in the City.] What they're suggesting is a super commission, if you will, which would combine both of these.

I see many difficulties. [One] of the most outstanding difficulties would be you limit how many citizens are involved in your city government. You're taking away five citizens that wish to be involved. The other problem is they would meet twice a month. As of now the commissions meet once a month. It is legislated you shall have an architect as well as a landscape designer [on the commission]. You're asking professional people to donate twice as much time, which I think is problematic. Furthermore I feel that putting the two commissions together doesn't save any time. The same amount of prep work is necessary prior to presentation. It's the same if the Architectural Commission is meeting and the Design Review Commission is meeting. We canceled our meeting this week because there aren't enough projects. We had one project, but [the applicant] withdrew it. I think it's a sign of the economy and when the economy picks up, the Architectural Commission will be jammed. They're jammed now. I think as the economy improves, [project applications will increase].

What about the argument that overall, the consistency of the look of Beverly Hills might improve if the same commissioners review both types of projects?

Good design is good design is good design. If you have an architectural commission and they have the sense of good design, then all of the projects will have good design and the same with the Design Review Commission. They're also hiring an urban planner. Now that might help out as well.

What projects come before the Design Review Commission?

The purview of the Design Review Commission is homes that do not fit in a "pure design," which is in a book that is put out by the City. It indicates what the windows should look like, the roofing materials, the façade materials. It is a cohesive picture of a Cape

Cod, colonial, Mediterranean [style home]. Those projects do not come before the Design Review Commission; those are approved by staff. The projects that come before the Design Review Commission are hybrids if you will; there's no pure design. The issue we face is finding are the elements compatible? Is the house trying to say something? Many times we need to work on that because there's not a clear feeling of the house.

How does your background as an interior designer influence your decisions on the commission?

Remember we talked about good design is good design is good design? I feel I am educated in proportion, scale, mass from my background. Whether it's doing the interior of a house or the exterior, I think you have the same sense of balance and proportion.

Tell us about your goals this year as chair.

[The purview of the Design Review Commission] is restricted. It's not the hillside, mostly not north of sunset. I would like to extend the purview to the entire city. When [the City is] talking about [wanting] uniformity of good design, that would be uniformity of good design. Why should a portion of the city be well designed and another portion have no restrictions?

I would like to have the basement count in some formula toward the square footage of the home. I'm not saying it has to be foot for foot [but] to have the basement count toward the FAR [floor area ratio so] maybe some of the bulk would go underground. I'm not against basements, but I think if you have a basement then you want to encourage setbacks and smaller aboveground properties. I think it also controls energy use. With big basements they're using more energy, it controls the number of people in the dwelling, and it would

reduce the visible square footage.

My other goal would be to require a garage, not just a carport. I feel there are too many cars parking in front of too many houses. People don't have one or two cars any more—they have five—and they're all in front of the home.

There's a camera in the commission room and it focuses straight ahead on us, but people [watching the video] can't see the project [presentations]. They need to put another camera in so the project can be viewed by the audience. I think that would be tremendously helpful.

If somebody's applied for a permit, I think it would be nice to have a rendering of what the project's going to look like on the fence [or a scannable barcode for smartphones] to let neighbors know prior to getting approved. The rule now is [if you are within] 100 feet [of the project] you have to be notified. That's like one house on either side of you but it's not taking the whole complexion of the block into consideration.

We work with the Architectural Commission to give out design awards. We're going to give out a preservation award. These would be projects that have had their façades remodeled to maintain the character. Two of them on my block just now have been completed. It gives you such a fabulous feeling to see the house painted fresh [with] new staining around the windows, but all the openings are the same. I love keeping the original architecture of the neighborhood.

[A fellow commissioner pointed out an article in the April 6 edition of *The Hollywood Reporter* entitled "L.A.'s Love/Hate for 'Persian Palaces'" that said, "the city's Design Review Commission effectively banned Persian palace construction by enforcing new restrictions on over-the-top ornamentation. Those still devoted to building 'classic' Persian palaces have drifted to an adjacent

tract known as Beverly Hills Post Office, located in L.A. and thus outside the Design Review Commission's reach."]

I'm very proud the Design Review Commission is performing its function correctly because we do not want overly built and highly ornamented homes. We want to maintain the charming character of our city. And our motto is less is more.

In Issue #609, retired Commissioner Gary Gilbar told the *Weekly*, "When someone builds a house in the city, that house will be there long after they leave. A house or a store is an asset to the community and therefore the community needs to ask them to do something which is compatible with the community." Do you agree?

That's exactly what I've been talking about, maintaining the character of the city. When I gave you those five criteria for the Design Review Commission, it addresses those things. We look at streetscape; streetscape is terribly important. As part of the application process, now it is required to submit photographs of lots of houses on the street so you can see: is it compatible? Does [the new design] fit in? I think you can have different styles—my street has several different styles—but they're all of the same size, they all feel they have been there forever. It's true that we're leaving a legacy. We moved to the city for the schools and the park-like quality, and we don't want to lose that. When [applicants] come before the commission we want to have a lot of landscaping. We encourage large box trees. We want the house to settle into the neighborhood.

Your husband Buddy Pepp is executive director of the Petersen Automotive Museum. Do you share his passion for cars?

Our very first date was in a 1948 Lincoln

Continental convertible, so I knew what I was in for. He loves cars, and I think it's a wonderful hobby.

Tell us about the rest of your family.

We have three daughters whom I love and adore. [All three attended BHUSD K-12.] Our oldest daughter is Dana. She's divorced and has a 16-year-old daughter Lexi and a 14-year-old son Cole. Dana's job for many years was overseeing the First 5 program in the Canal Area [of Marin County]. Now she is consulting and doing team building and goal orientation [programs] for private and not-for-profit [companies]. [Our second] daughter Lara is married to Steve Rajninger. He's a wonderful architect [so] we have nice discussions. Lara started her own non-profit, which lasted for a few years and then she got pregnant with twins, Tomi and Jericho, who are [almost] 12. Now she's working with a school district [in Marin]. Our third daughter, Denise, is married to Jon Wank and they have 7-year-old twins, Kallen and Lainey. Denise was director of marketing for a 16-chain restaurant for five or six years in Sonoma. She's now doing some consulting and marketing independently. Her husband is president of Skadaddle Media.

What's the significance all three of your daughters ended up in Northern California?

A mother's fondest dream is for her children to be close and they all ended up in Northern California after going to school there. I wasn't there to say, "Did you talk to your sister?" They did it by themselves, and my niece is up there as well. They have a really nice relationship. They go to each other's events for the kids. They really help each other. It's my fondest wish come true. I'm enjoying my ride. I've loved my experiences.

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The program is free but RSVPs are requested. To enroll, call (310) 285-1014.

Singer named Entertainment Lawyer of the Year



Marty Singer

Beverly Hills resident Marty Singer will be honored as Entertainment Lawyer of the Year at the Beverly Hills Bar Association's Annual Award Dinner Wednesday evening at the Beverly Hills Hotel at 5:30

p.m.

Singer is co-founder of Lavelly & Singer Professional Corporation, a leading talent-side entertainment litigation firm. Singer has litigated all areas of business, intellectual property, privacy protection, defamation, accounting and entertainment matters for over 30 years. Singer has been named one of the top 100 attorneys in California by the Los Angeles and San Francisco *Daily Journal*, one of the 500 leading lawyers in the country by *Lawdragon*

Magazine, and ranked as a "Star Individual" attorney by Chambers USA. Singer also serves on the boards of the City of Hope and Jewish National Fund.

For more information or to purchase tickets to the awards dinner, call (310) 601-2422 or visit www.bhba.org.

--Briefs compiled by Melanie Anderson

BHHS Boys' Lacrosse Team Defeats Birmingham

The Beverly High boys' lacrosse team defeated Birmingham, 16-0, March 15 at Birmingham in a nonleague game for its third consecutive victory after starting the season with four losses.

Nick Heller scored four goals and Morgan Henderson and Maddy O'Neill three each for the Normans. Yaniv Sadka and Sebastian Vericella each scored once for Beverly Hills.

Goalie Michael Suh made eight saves as the Normans recorded their second consecutive shutout.

Beverly Hills led 3-0 at the end of the first quarter, 8-0 at halftime and 11-0 entering the fourth quarter.

The Normans lost to Mira Costa, 10-8, in a Bay League game at Beverly High March 16, as O'Neill scored three goals, Henderson and Vericella two each and Sadka one.

Suh made 23 saves.

BHHS Girls' Lacrosse Team Loses Twice in Bay League Play

Beverly High lost at Mira Costa, 21-6, March 16 in a Bay League girls' lacrosse game, with Jasman Naziri scoring twice for the Normans and Sarah Baek, Celine Elias, Kristen Huang and Monica Salandra once each.

Beverly Hills lost to Peninsula, 15-9, in a Bay League game at Beverly High March 21.

Natasha Kashani scored four goals, Elias and Dillan Watts two each and Savannah Slotkin one for the Normans.

Beverly Hills goalie Inbar Avrahami made 12 saves.

The Normans (3-6, 1-2 in league play) trailed 8-2 at halftime.

Beverly Hills forfeited a scheduled game against Newport Harbor in the Orange County Shootout March 17 at Laguna Hills High School because its bus arrived a half-hour late, coach Kate Marks said.

Beverly High Runners Set Records at Arcadia Invitational

Beverly High senior Brianna Simmons broke a 34-year-old school record in the girls' 3,200-meter run and helped the girls' 3,200 and distance medley relay teams to school records in the Arcadia Invitational Friday and Saturday at Arcadia High School.

Simmons was second in the seeded 3,200 Friday in 10 minutes, 49.91 seconds, breaking the previous record of 10:55.20 set by twins Judi and Shari Zucker in 1978, according to figures compiled by Simon Langer.

Norman junior Sydney Segal was seventh in 10:55, also topping the previous record.

Simmons' time was the 22nd fastest among California high school runners this year and 57th fastest nationally, according to figures from the high school track and field website, Dyestat.

Adeline Zerrenner, a sophomore from Dos Pueblos High in Goleta won in 10:44.92, the 16th fastest time in the state and 40th fastest in the nation.

Simmons ran the anchor leg of the 3,200 relay in 2:18.44 as the team completed the race in 9:26.89 Friday to break the previous school record of 9:37.79 set last year.

Ashley Bootesaz ran the leadoff leg in 2:25.97, Lily Ting the second leg is 2:22.70 and Segal the third leg in 2:19.67.

Despite the sixth-place finish in the invitational portion of the meet, the time was the fifth fastest time among California schools and 16th fastest in the nation. Redondo won in a national-best 9:05.86.

Simmons ran the opening 1,200-meter leg in the distance medley relay in 3:38.52, the fastest 1,200 time by a female athlete in school history, helping the team to a school-record

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people & profiles

Beverly Wilshire Hotel General Manager Ben Trodd



You've been on the job about six months. How's that going?

It's going wonderfully. Coming back to L.A. is really coming back home for me in this country. We lived here before [from 2005 to 2008 when] I was the hotel manager of the Four Seasons in Los Angeles. When I first joined the company, I dreamt of having the opportunity to one day be the general manager of the Beverly Wilshire. It's a great honor to be allowed to run this great hotel. It's a big property with a fantastic, iconic reputation in the world. I feel a great sense of responsibility but it's going very, very well.

Your predecessor, Radha Arora, went on to Rosewood Hotels and Resorts in Dallas. What advice did he share with you before his departure?

I took a lot of advice from many people in the company [including Arora]. Obviously I had some great experience being in the city beforehand. Ultimately, Four Seasons' standards as far as how we treat our people is what makes our business successful. All of the advice I took is based around that and making sure we continue to create great memories for people who come to stay here. This is a hotel that many people have dreamed about staying in for a long time. They put a lot of value into the time they spend in the building. In other cases, there are regular guests who have been coming to the hotel for 30 to 40 years.

What are some of your priorities for the Beverly Wilshire?

I think to continue to establish the hotel, we have to continue to change and evolve. We have two fantastic restaurants here [Cut and The Blvd]. We want to continue to make those a massive part of the local community, as well as part of the hotel guests' [experi-

ence]. Blvd is a hugely successful restaurant here that's very much a shop window for our hotel in the city. It's a place where many business deals are conducted and many special occasions happen. The focus is on both the local community, and evolving the product to make sure we are part of that community, and evolving the room product to really meet the needs of what [are] truly changing guests. Our guests have very specific ideas now.

We have 395 guests and it's about making sure that every single guest feels we're creating an individual product oriented toward them and their needs. [Our goal is] to continue to create the impression that we're looking after them as an individual, that we get them, that we understand them, and we know how to add some value to their stays. That might be for some people very efficient timing, because they're under a very strict schedule. For other people it might be being able to conform to a particularly demanding diet that has many special requests within it. For certain other people it might just be making sure they have their exact favorite room in their favorite color scheme in their favorite location in the building because that makes them feel most comfortable and productive when they're here.

The wonderful thing about the hotel obviously is it has an iconic location. It's part of so many different communities: it's part of the entertainment community, it's part of the tourism community, it's part of the local residential community. It has so many things going on in so many different places. Also having a ballroom that can [host] some of the most prestigious events the community has. That also brings a lot of people into the hotel.

The Beverly Wilshire has had some labor problems in the past, such as a local unit boycotting and picketing in 2005. What are you doing to address this?

I'm not sure that the picketing you're mentioning [was] actually oriented toward the Beverly Wilshire. I'm aware of what you're alluding to, but it wasn't actually local to this hotel. I think there was a labor dispute [related] to construction of another Four Seasons hotel somewhere else. But obviously Four Seasons doesn't do the construction.

When I first transferred here, I was met by one of the guys in room service. I said to him, "Tell me your story." He said, "Well, I started here in 1977..." To hear something

like that is very humbling. We have many staff [members] like that. We have a fantastic dedicated staff here who have been involved with the hotel and have had ownership with the hotel long before Four Seasons was involved, certainly long before I've been here, also longer than I've been with the company in my 17 years. It's a great group of staff, and [there is] a huge passion for the hotel. We use our staff as wonderful idea sources. They frequently come to me and tell me how they think the guest stay can be improved. I think using that wonderful ownership they take and wonderful involvement helps to create a great environment for everybody. Ultimately our golden rule at Four Seasons as a company is to treat people how we would like to be treated, which applies to guests and applies to staff equally. Following that really does help us [provide] a good working environment for everybody.

How did you get into the hospitality business?

I got into the hospitality business while I was at college. I was studying in London and worked in hotels and restaurants. The bug just bit at that point. I've always traveled a lot and I've loved being in and around hotels. I joined the [Four Seasons] company in '95 in London.

Most recently, you were GM at the Four Seasons Seattle. How is running a hotel in Beverly Hills different from running a hotel in Seattle?

It's certainly different [although] the principles of hospitality are very similar. Obviously this hotel is larger and doesn't have a residential element to it. My last hotel had a residential community that we managed. Outside of that, the business makes it very diverse here. That's certainly the biggest difference. But at the same time, when you work for a company with a brand and image as strong as Four Seasons, people's expectations when they arrive [at] any Four Seasons hotel are very similar.

There's certainly a little bit more of a European flavor to tourism that comes to Beverly Hills. Seattle has a lot of cruise ship oriented tourism during the summer period, and the winter becomes more of a city hotel, more of a business hotel. [In Beverly Hills] summer is a little bit busier [but] tourism takes place throughout the whole year.

You grew up in the United Kingdom and began your Four Seasons career in London. How did you end up in the United States?

I worked in lots of different Four Seasons hotels in lots of different roles. My journey was from London to Dublin. I then worked in Lisbon in Portugal and Riyadh in Saudi Arabia for different periods of time. Then

back to the United Kingdom to Hampshire to open a resort for Four Seasons. I moved to the United States in 2005, and opened the Four Seasons in Palo Alto in Northern California. I moved to Los Angeles very soon after that, and then up to Seattle and back to L.A.

I always loved visiting L.A. I came here on a business trip in 1995 and stayed in [the Beverly Wilshire] and sent a postcard to my then-girlfriend who is now my wife, and wrote on it, "I think we'd love to live here one day." Occasionally, things do work out how you expected them to. I guess I was destined to come here. At the beginning of my career, nearly all of our hotels were in North America, so I would say it was probably always an aim of mine to come to where the company is based. Now we have over 80 hotels, and we're very much worldwide, but we had less than half of that when I joined the company.

So you've seen a lot of growth in 17 years.

It's been an amazing journey as I've watched the company grow [on] a macro scale. Yet from a cultural perspective, we're still very much the same company. Many people are still here that were around at that time. Our values as a company are still so strong. It's still relatively a small company where we all know each other.

Tell us about your family.

I have three children [Ella, Molly and Joshua] that are 11, 8 and 2. My three children were born in three different countries. I have one that was born in England, one that was born in Ireland and one that was born in the U.S. We live in Manhattan Beach. At the moment [my wife Laura] looks after all the children. Prior to that she worked in the hotel business [for Four Seasons] as well.

What do you like to do in your free time?

I'm a keen runner. I like to run particularly by the beach where I live. I play a lot of different sports. I love playing golf. I love what I call football and you call soccer. I've been able to coach my daughters' soccer teams as well. It's been nice to be able to do that.

What's the best part about working in Beverly Hills?

I think it really is to be in the center of everything, to be a part of the fulcrum of the City. You really feel the different businesses that drive the great community that we have here in Beverly Hills. I feel like I'm in one of the shop windows in this hotel. You see so much of the City evolving around you every day. The energy is fantastic. I love the cosmopolitan nature of Beverly Hills. I love the fact that we are both a tourism and business mecca for everybody throughout the world.

briefs cont. from page 9

time of 12:06.07 Saturday, breaking the previous record of 12:15.09 set March 23 in the California Relays.

Allison Wolf ran the 400 leg in 1:00.21, Ting the 800 leg in 2:22.63 and Segal the 1,600 leg in 5:04.64.

The time was the fourth-fastest time among California schools and seventh-fastest in the nation. Harvard-Westlake won in a national-

best 11:45.18 while Beverly Hills finished fourth.

School records were also set in the boys' 1,600 sprint medley and distance medley relays.

The Normans finished second in the invitational 1,600 sprint medley relay Saturday in 3:30.74, breaking the previous record of 3:38.02 set in 2005.

Alex Rohani gave Beverly Hills the lead in

the lead-off 400-meter leg. Andrew Redston and Ariel Nassib ran the 200 meter legs while Chanan Batra ran the anchor 800 meter leg in 1:56.74, giving the Normans the second-fastest time among California schools and sixth-fastest nationally.

Ventura won in 3:29.59, the fastest time among California schools and fifth-fastest in the nation.

Beverly Hills finished 10th in the invita-

tional boys' distance medley relay in 10:17.89 Saturday, breaking the record of 10:20.62 set March 23 in the California Relays.

Josh Galen ran the Normans' opening 1,200-meter leg in 3:12.08, handing the baton to Redston, who ran the 400-meter leg in 52.23. Rohani ran the 800-meter leg in 1:55.35 and Batra ran the anchor 1,600-meter leg in 4:18.24.

--Steven Herbert

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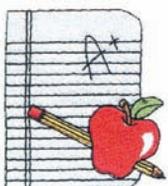
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FICTITIOUS BUSINESS NAME STATEMENT: 2012038161: The following person(s) is/are doing business as FIP STRUCTURAL, 20270 Sorrento Ln. Unit 101 Porter Ranch, CA 91326. HAMIDREZA YOURDKHANI, 20270 Sorrento Ln. Unit 101 Porter Ranch, CA 91326. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Hamidreza Yourdkhani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 398

FICTITIOUS BUSINESS NAME STATEMENT: 2012038211: The following person(s) is/are doing business as PROPER VILLAIN PRODUCTIONS, 15915 Ventura Blvd. #304 Encino, CA 91436. CHRIS LEPPFORD, 4735 Sepulveda Blvd. #304 Encino, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Chris Leppford, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 399

FICTITIOUS BUSINESS NAME STATEMENT: 2012038427: The following person(s) is/are doing business as SUNVINE, 3658 Burbank Blvd. P-11 Los Angeles, CA 90008; IANMITE, P.O. Box 5835 Burbank, CA 91510; QUEEN ALGIE TYE SEARLES, 3658 Burbank Blvd. P-11 Los Angeles, CA 90008. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Queen Searles, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 400

FICTITIOUS BUSINESS NAME STATEMENT: 2012038514: The following person(s) is/are doing business as SHALOM CONSTRUCTION SERVICES AND RENTAL, 6360 Van Nuys Blvd. Ste 130 Van Nuys, CA 91401. JOSE A. CAMACIOTO, 6360 Van Nuys Blvd. #130 Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/8/12 Signed: Jose A. Camacito, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 401

FICTITIOUS BUSINESS NAME STATEMENT: 2012038579: The following person(s) is/are doing business as ARMIAN CUSHING, 9131 Sun Valley, CA 91352; NATALIA TARASENKO; LAURA AZIZYANTS, 7570 Greg Ave. Sun Valley, CA 91352. The business is conducted by: Copartners has begun to transact business under the fictitious business name or names listed here on: 3/7/12 Signed: Natalia Tarasenko/Laura Azizyants, Copartners. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 402

FICTITIOUS BUSINESS NAME STATEMENT: 2012038591: The following person(s) is/are doing business as DO CENTRO USA, 4655 Maplewood Ave. #204 Los Angeles, CA 90004. SANG IK KIM, 4655 Maplewood Ave. #204 Los Angeles, CA 90004. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sang Ik Kim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 403

FICTITIOUS BUSINESS NAME STATEMENT: 2012037930: The following person(s) is/are doing business as ZHAKLIN DE COOR, 646 Hollywood, CA 90028; ZHAKLIN GHASABYAN, 1626 N. Wilcox Ave. #645 Hollywood, CA 90028. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Zhaklin Ghasabyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 404

FICTITIOUS BUSINESS NAME STATEMENT: 2012037929: The following person(s) is/are doing business as ANNUKA CATERING, 5663 Fountain Ave. #255 Los Angeles, CA 90028. ANNA VARDZARYAN, 5663 Fountain Ave. #255 Los Angeles, CA 90028. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Anna Vardzaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 405

FICTITIOUS BUSINESS NAME STATEMENT: 2012037928: The following person(s) is/are doing business as EDNA'S BAIL BOND, 1522 W. Glenoaks Blvd. #1 Glendale, CA 91201. EDNA MADATYAN, 1524 W. Glenoaks Blvd. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Edna Madatyanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/7/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 406

FICTITIOUS BUSINESS NAME STATEMENT: 2012037974: The following person(s) is/are doing business as IRON CURTAIN PRESS, 221 Joy St. Los Angeles CA 90042. ROSANNA KVERNMØ, 221 Joy St. Los Angeles, CA 90042. The business is conducted by: An Individual has begun to transact business under the fictitious business name

SECURITY, 5831 Harold Way Los Angeles, CA 90028. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jonathan Gipson, President. This statement is filed with the County Clerk of Los Angeles County on: 3/8/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 417

FICTITIOUS BUSINESS NAME STATEMENT: 2012039920: The following person(s) is/are doing business as BRUCE OLEXA SALES, 1137 N. Central Ave. Apt. 506 Glendale, CA 91202. BRUCE E. OLEXA, 1137 N. Central Ave. Apt. 506 Glendale, CA 91202. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 10/15/11 Signed: Bruce T. Olexa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 418

FICTITIOUS BUSINESS NAME STATEMENT: 2012040086: The following person(s) is/are doing business as CORPORATE FULING UNIT, 6360 Van Nuys Blvd. #138 Van Nuys, CA 91401. NURBEK AKHMADIYEV, 6360 Van Nuys Blvd. #138 Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nurbek Akhmadiev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 419

FICTITIOUS BUSINESS NAME STATEMENT: 2012040342: The following person(s) is/are doing business as DIVINE FACES PRODUCTIONS, 5050 Sepulveda Blvd. Ste 324 Sherman Oaks, CA 91403. DEONNA A. RAHEEM, 5050 Sepulveda Blvd. Ste 324 Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/31/09 Signed: Deonna A. Raheem, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 420

FICTITIOUS BUSINESS NAME STATEMENT: 2012040389: The following person(s) is/are doing business as THE KING MOBILE AUTO DETAIL, 45534 Lostwood Ave. Lancaster, CA 93534. REYNALDO CATALAN, 45534 Lostwood Ave. Lancaster, CA 93534. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Reynaldo Catalan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 421

FICTITIOUS BUSINESS NAME STATEMENT: 2012040434: The following person(s) is/are doing business as EZ CAR, 8700 Reseda Blvd. #109A Northridge, CA 91324. NASSER KOHAN, 24762 Via Pradera Calabasas, CA 91302; BEHZAD LAVIAN, 3530 Caribeth Rd. Encino, CA 91436. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nasser Kohan, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 422

FICTITIOUS BUSINESS NAME STATEMENT: 2012040526: The following person(s) is/are doing business as FEI NOONG MARTIAL ARTS AND HEALING CENTER, 7721 Sepulveda Blvd. Van Nuys, CA 91405. JAMES HAUBERT, 6461 Peach Ave. Van Nuys, CA 91406; DANIEL COUK, 2513 Chaperal Dr. Van Nuys, WI 53546. The business is conducted by: Copartners has begun to transact business under the fictitious business name or names listed here on: N/A Signed: James Haubert, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/9/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 423

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2012038554
Date Filed: 3/07/2012
Name of Business: SALON MILA, 17210 Satcoy St. Van Nuys, CA 91406.
Registered Owner: MURADJIA MILA, 17359 Hatteras St. Encino, CA 91316.
Current File #: 20100383471
Date: 3/09/2010
Published: 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 424

Department of Alcoholic Beverage Control
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NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: March 8, 2012
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Type of license(s) applied for:
41 - On Sale Beer And Wine- Eating Place
Published: 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 425

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200 W. Compton Blvd. Room 302
Compton, CA 90220
CASE NUMBER: TS015756
FILING DATE: 02/17/2012
MAYRA PEREZ ESCOBAR
222 E. 106th St.
Los Angeles, CA 90003

PETITION OF:
ORDER TO SHOW CAUSE FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:
1. Petitioner: Mayra Perez-Escobar
Present name: Mayra Perez-Escobar
Proposed name: Mayra Perez
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
Date: April 10, 2012 Time: 9:00 AM Dept: B Room:
3.A copy of this Order To Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.
Date: February 17, 2012 Signed: William Darry, Judge of the Superior Court.

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2012040955
Date Filed: 3/12/2012
Name of Business: HIGH CLASS MANAGEMENT, 4430 Santa Monica Blvd. Los Angeles, CA 90029
Registered Owner: AKOP MARGARYAN, 209 N. Catalina St. Burbank, CA 91505.
Current File #: 20110241943
Date: 02/14/2011
Published: 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 427

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2012042050
Date Filed: 3/13/2012
Name of Business: CHALIA TRANSPORTS, 11560 Kittridge St. North Hollywood, CA 91606.
Registered Owner: ADALI ARRIGA, 11560 Kittridge St. North Hollywood, CA 91606
Current File #: 20101089937

Date: 3/13/2012
Published: 2/27/2012, 3/29/2012, 4/5/2012, 4/12/2012 428

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2012041191

Date Filed: 3/12/2012
Name of Business: CHANAX AIR ENGINEERING; CHANAX AIR CONDITIONING AND HEATING. 7324 Reseda Blvd. #122 Reseda, CA 91335

Registered Owner: YESENYA HERNANDEZ. 7324 Reseda Blvd. #122 Reseda, CA 91335.
Current File #: 20090421357
Date: 3/24/2009
Published: 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 429

FICTITIOUS BUSINESS NAME STATEMENT: 2012042078: The following person(s) is/are doing business as ISB&P S&A (B&B & W). 32247 Lankershim Blvd., Unit 1 North Hollywood, CA 91605. ARTAK ISRAYELYAN. 7005 Colkwater Canyon #37 N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Artak Israyelyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 430

FICTITIOUS BUSINESS NAME STATEMENT: 2012045344: The following person(s) is/are doing business as DIAMOND SUPPLIES. 10612 Landale St. Toluca Lake, CA 91602. ANNA FAJARDO. 10612 Landale St. Toluca Lake, CA 91602. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Anna Fajardo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 431

FICTITIOUS BUSINESS NAME STATEMENT: 2012045340: The following person(s) is/are doing business as FABIO FERNANDEZ. 122647 Woodbury Blvd. #523 Woodbury Hills, CA 91364. AYAL BENNUN; MICKEY GANNOT. 22647 Ventura Blvd. #523 Woodland Hills, CA 91364. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ayal Bennun & Mickey Gannot, Partners. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 432

FICTITIOUS BUSINESS NAME STATEMENT: 2012045322: The following person(s) is/are doing business as FAB FERNANDEZ PHOTO. 12749 McCormick St. Valley Village, CA 91607; 13636 Ventura Blvd. #281 Sherman Oaks, CA 91423. FABIO FERNANDEZ. 12749 McCormick St., Valley Village, CA, 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Fabio Fernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 433

FICTITIOUS BUSINESS NAME STATEMENT: 2012045265: The following person(s) is/are doing business as TOP THAT PRODUCTIONS. TOP THAT DESIGNS. TOP THAT FITNESS. 4940 Sanclata Ave. Toluca Woods, CA 91601. INGRID FLORES. 4940 Sanclata Ave. Toluca Woods, CA 91601. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/29/12 Signed: Ingrid Flores, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 434

FICTITIOUS BUSINESS NAME STATEMENT: 2012045208: The following person(s) is/are doing business as PASTE THE MOVIE. 2021 N. Western Ave. Los Angeles, CA 90027; 5127 Klump Ave. North Hollywood, CA 91601. JERMAINE JAE. 5127 Klump Ave. N. Hollywood, CA 91601. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jermaine Jae, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 435

FICTITIOUS BUSINESS NAME STATEMENT: 2012045174: The following person(s) is/are doing business as HH MARKETINGS SERVICES. 5424 Laurel Canyon Blvd. Valley Village, CA 91607. HRAYR SARGSYAN; HAIG SARGSYAN. 6731 Nagle Ave. Van Nuys, CA 91401. The business is conducted by: A Joint Venture has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Hrayr Sargsyan, Partner/Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 436

FICTITIOUS BUSINESS NAME STATEMENT: 2012045311: The following person(s) is/are doing business as GAY RIGHTS INTEGRITY AND POWER; G.R.I.P. 8107 Lindley Ave. Reseda, CA 91335. DEDRIC J. CLAUDY. 8107 Lindley Ave. Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dedic J. Claudy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/16/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 437

FICTITIOUS BUSINESS NAME STATEMENT: 2012045012: The following person(s) is/are doing business as DRIVE THRU CIGARETTES. 1277 N. Western Ave. Los Angeles, CA 90029. YEGHISABET GHAZAROSYAN. 8435 Rincon Ave. Sun Valley, CA 91352. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Yeghisabet Ghazarosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/17/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 438

FICTITIOUS BUSINESS NAME STATEMENT: 2012040844: The following person(s) is/are doing business as CLASSIC CARS FOR HIRE. 6015 1/2 S. Broadway Los Angeles, CA 90003. DWAIN GRAY; JAYNE GRAY. 3787 Cimarron St. Los Angeles, CA 90018. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: 6/7/2012 Signed: Dwain Gray, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 439

FICTITIOUS BUSINESS NAME STATEMENT: 2012043315: The following person(s) is/are doing business as STROKE OF LUCK PRODUCTIONS. 1231 N. Formosa Ave. #8 Los Angeles, CA 90046. MONIQUE ANTOINETTE HUNTER. 1231 N. Formosa Ave. #8 Los Angeles, CA 90046; DONNA DYMALLY. 1876 Buckingham Rd. #9 Los Angeles, CA 90019. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Monique Antoinette Hunter, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 440

FICTITIOUS BUSINESS NAME STATEMENT: 2012043293: The following person(s) is/are doing business as MONIQUE ANTOINETTE'S DESSERTS. 1231 N. Formosa Ave. #8 Los Angeles, CA 90046; PO Box 46175 Los Angeles, CA 90046. MONIQUE ANTOINETTE HUNTER. 1231 N. Formosa Ave. #8 Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Monique Antoinette Hunter, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 441

FICTITIOUS BUSINESS NAME STATEMENT: 2012041794: The following person(s) is/are doing business as SHERRY'S INVITATIONS UNLIMITED. 12819 Bessemer St. Valley Glen, CA 91606. SHERRY TISCHLER. 12819 Bessemer St. Valley Glen, CA 91606. The business is conducted by: An Individual has begun to transact business under the

fictitious business name or names listed here on: N/A Signed: Sherry Tischler, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 442

FICTITIOUS BUSINESS NAME STATEMENT: 2012040871: The following person(s) is/are doing business as PINEDA VENDING. 9903 Paramount Blvd. #220 Downey, CA 90240. JESUS PINEDA. 9903 Paramount Blvd. #220 Downey, CA 90240. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jesus Pineda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 443

FICTITIOUS BUSINESS NAME STATEMENT: 2012040878: The following person(s) is/are doing business as RYA. 2522 Hyperion Ave. Los Angeles, CA 90027. SON N. BUI. 448 W. Wilson Ave. Glendale, CA 91203. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Son N. Bui, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 444

FICTITIOUS BUSINESS NAME STATEMENT: 2012040962: The following person(s) is/are doing business as SUNNY VALLEY MOBILE PET GROOMING, LLC. 10123 Orcas Ave. Sunland, CA 91040. SUNNY VALLEY MOBILE PET GROOMING, LLC. 10123 Orcas Ave. Sunland, CA 91040. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 4/1/12 Signed: Chris Akers, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 445

FICTITIOUS BUSINESS NAME STATEMENT: 2012040996: The following person(s) is/are doing business as STERLING ESTATE SALES AND CONSIGNMENTS. 22400 Friar St. Woodland Hills, CA 91367; PO Box 572847 Tarzana, CA 91357. CHINDY REID. 40750 Woodland Hills, CA 91367; PO Box 92288 Los Angeles, CA 90009. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cindy Reid, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 446

FICTITIOUS BUSINESS NAME STATEMENT: 2012041396: The following person(s) is/are doing business as J&S FINE IMPORTS; J&S AGGO HAUS. 808 S. Western Ave. #219 Los Angeles, CA 90005. JUNG SOO KIM. 1048 3rd Ave. Los Angeles, CA 90019. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jung Soo Kim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 447

FICTITIOUS BUSINESS NAME STATEMENT: 2012041406: The following person(s) is/are doing business as BEELINE 2 VEGAS; BEELINE 2 TRAVEL. 22600 Aguadero Place, Santa Clarita, CA 91350. MICHELLE COMBS. 22600 Aguadero Place Santa Clarita, CA 91350. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Chad Combs, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 448

FICTITIOUS BUSINESS NAME STATEMENT: 2012041478: The following person(s) is/are doing business as JIMENEZ TRANSPORT. 13107 Vaughn St. San Fernando, CA 91340. PEDRO R. JIMENEZ LUCAS. 13107 Vaughn St. San Fernando, CA 91340. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Pedro R. Jimenez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 449

FICTITIOUS BUSINESS NAME STATEMENT: 2012041532: The following person(s) is/are doing business as STOP AT NOTHING. 6504 1/2 Hazeltine Ave. Van Nuys, CA 91401. AMBER COSICH. 6504 1/2 Hazeltine Ave. Van Nuys, CA 91401; ALICIA BURCHETT. 11110 Moorpark St. #12 North Hollywood, CA 91605. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 3/1/12 Signed: Amber Cosich, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 450

FICTITIOUS BUSINESS NAME STATEMENT: 2012041550: The following person(s) is/are doing business as INTERUNIVERSAL PUBLISHING. 4735 Sepulveda Blvd. #320 Sherman Oaks, CA 91403. SHAHNAZ NIROOMANESH. 4735 Sepulveda Blvd. #320 Sherman Oaks, CA 91403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shahnaz Niroomanesh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/12/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/22/2012, 3/29/2012, 4/5/2012, 4/12/2012 451

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES
Date of Filing Application: MARCH 14, 2012
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: N AND D RESTAURANTS INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
SEC SANTA MONICA BLVD & CENTURY PARK WEST
LOS ANGELES, CA 90067-8601
Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE
Department of Alcoholic Beverage Control 889 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043
LA1108805 BH WEEKLY 3/22, 29, 4/5, 2/12

FILE NO. 2012 042690
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: DENNY'S #6722, 10700 JEFFERSON BLVD, CULVER CITY, CA 90230 county of: LOS ANGELES. The full name of registrant(s) is/are: AMA RESTAURANTS, INC, (CALIFORNIA W/SHIRE ELYS). LOS ANGELES, CA 90010. This Business is being conducted by:an. CORPORATION. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ AMA RESTAURANTS, INC, AJAY BERI, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on MAR 14 2012 indicated by this stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal state, or common law (see Section 14411 et seq., Business and Professions Code).
LA1104565 BH WEEKLY 3/22, 29, 4/5, 12, 2012

FICTITIOUS BUSINESS NAME STATEMENT: 2012041648: The following person(s) is/are doing business as OCCAMICITY. 1731 Loma Vista St. Pasadena, CA 91104. JOHN-THOMAS C NGO. 1731 Loma Vista St. Pasadena, CA 91104. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: John-Thomas C Ngo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., Business and Professions Code).
LA1104565 BH WEEKLY 3/22, 29, 4/5, 12, 2012

FICTITIOUS BUSINESS NAME STATEMENT: 2012041756: The following person(s) is/are doing business as PISTONS AUTOMOTIVE & BODY WORK REPAIR. 13765 Van

Nuys Blvd. #102 Pacoima, CA 91313. YOLANDA RAFAEL. 44508 3rd St. E Lancaster, CA 93535. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Yolanda Rafael, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 453

FICTITIOUS BUSINESS NAME STATEMENT: 2012041801: The following person(s) is/are doing business as GRACIAS PACIFIC LANDSCAPE INC. 10522 Cantara St. Sun Valley, CA 91352. GRACIAS PACIFIC LANDSCAPE INC. 10522 Cantara St. Sun Valley, CA 91352. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Pedro Garcia, President. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 454

FICTITIOUS BUSINESS NAME STATEMENT: 2012041813: The following person(s) is/are doing business as BIG DOG RECYCLING SYSTEMS; BIG DOG RECYCLING. 22201 Burton St. Canoga Park, CA 91304. KURT C. MOSS. 22201 Burton St. Canoga Park, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kurt C. Moss, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 455

FICTITIOUS BUSINESS NAME STATEMENT: 2012041875: The following person(s) is/are doing business as NAZO VIDEO PRODUCTION. 27412 English Ivy Lane Canyon Country, CA 91387. NAZARET SIMITYAN. 27412 English Ivy Lane Canyon Country, CA 91387. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nazaret Simityan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 456

FICTITIOUS BUSINESS NAME STATEMENT: 2012042251: The following person(s) is/are doing business as ARIOS'S PIZZA ITALIAN FOOD. 15333 Sherman Way #W Van Nuys, CA 91406. ANATOLI AYDINYAN. 15314 Gault St. Apt. 103 Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/13/2012 Signed: Anatoli Aydiyanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 457

FICTITIOUS BUSINESS NAME STATEMENT: 2012042743: The following person(s) is/are doing business as JMR PROPERTY CONSULTANTS. 15760 Ventura Blvd. Suite 700 Encino, CA 91436. JMR HOLDINGS INC. 15760 Ventura Blvd. Suite 700 Encino, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Johnathan Razbannia, President. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 458

FICTITIOUS BUSINESS NAME STATEMENT: 2012042753: The following person(s) is/are doing business as JMR LAND USE CONSULTANTS. 15760 Ventura Blvd. Suite 700 Encino, CA 91436. JMR HOLDINGS, INC. 15760 Ventura Blvd. Suite 700 Encino, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: December 2007 Signed: Johnathan Razbannia, President. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 459

FICTITIOUS BUSINESS NAME STATEMENT: 2012043575: The following person(s) is/are doing business as THE CRYSTAL MATRIX CENTER. 3216 Glendale Blvd. Los Angeles, CA 90039; THE CRYSTAL MATRIX HEALING AND LEARNING CENTER. 2430 Lake View Ave. Los Angeles, CA 90039. PATRICIA BANKINS. 2430 Lake View Ave. Los Angeles, CA 90039. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2004 Signed: Patricia Bankins, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 460

FICTITIOUS BUSINESS NAME STATEMENT: 2012043005: The following person(s) is/are doing business as HALLYROCK; HOLLYROCK WEAR. 8525 Tobias Ave. #246 Panoram City, CA 91402. MAMAWI L. COLLINS. 8525 Tobias Ave. Unit 246 Panoram City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Mamawi Collins, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 461

FICTITIOUS BUSINESS NAME STATEMENT: 2012043219: The following person(s) is/are doing business as THE WOOD CARVER. 14754 Calvert St. #6 Van Nuys, CA 91411; MARTO PARAMO; ALICIA LOPEZ. 14142 Victory Blvd. #216 Van Nuys, CA 91401; JOSE ANTONIO PARAMO. 38054 High Country Rd. Palmdale, CA 93351. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 5/18/07 Signed: Roberto Paramo, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/14/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 463

FICTITIOUS BUSINESS NAME STATEMENT: 2012043366: The following person(s

CLEARANCE. 5404 Wittset Ave. #120 Valley Village, CA 91607. MA3 TOKAREV, 5848 Wilkinson Ave. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Max Tokarev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 478

FICTITIOUS BUSINESS NAME STATEMENT: 2012046582: The following person(s) is/are doing business as DEXBY CONSTRUCTION SERVICES. 12709 Arminata St. Hollywood, CA 91605. DEXBY LOGISTICS LAB, INC. 12709 Arminata St. North Hollywood, CA 91605. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Amush Davlyan, President. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 479

FICTITIOUS BUSINESS NAME STATEMENT: 2012043838: The following person(s) is/are doing business as MONARCH SYSTEMS MANAGEMENT. 4570 Van Nuys Blvd. #212 Sherman Oaks, CA 91403. JAMES DONALD MONTGOMERY. 21826 Satway St. #3 Canoga Park, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/9/12 Signed: James Donald Montgomery, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/15/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 480

FICTITIOUS BUSINESS NAME STATEMENT: 2012046384: The following person(s) is/are doing business as EDRIINA MARIE AGEYRE. 8309 Laurel Canyon Blvd. #133 Sun Valley, CA 91352. JESUS G. OCON. 8309 Laurel Canyon Blvd. #133 Sun Valley, CA 91352. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jesus C. Ocon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 481

FICTITIOUS BUSINESS NAME STATEMENT: 2012046353: The following person(s) is/are doing business as DREAM SMOKE SHOP. 12436 Moorpark St. Studio City, CA 91604. SIMON ETIMAZIAN. 14153 Gault St. Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Simon Etimazian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 482

FICTITIOUS BUSINESS NAME STATEMENT: 2012046354: The following person(s) is/are doing business as SWEETS & SANDWICHES. 19425 Soledad Canyon Rd. Canyon Country, CA 91351. BEGIN GARTRELL QUINN. 19425 Soledad Canyon Rd. Canyon Country, CA 91351. CANDACE JOY QUINN. 601 Raymond Los Angeles, CA 90044 - The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Regina Gartrell Quinn, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 483

FICTITIOUS BUSINESS NAME STATEMENT: 2012046355: The following person(s) is/are doing business as KARTINA TV CALIFORNIA. 209 E. Palmer Ave. #111 Glendale, CA 91205. KAREN AKOPIAN. 209 E. Palmer Ave. #111 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karen Akopian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 484

FICTITIOUS BUSINESS NAME STATEMENT: 2012046300: The following person(s) is/are doing business as ATTORNEY SEARCH ASSOCIATION. 15303 Ventura Blvd. Suite 850 Sherman Oaks, CA 91403; STATE BAR CERTIFIED LAWYER REFERRAL SERVICE. 16160 Ventura Blvd. Suite 850 Sherman Oaks, CA 91403; AIFON 235221 ATTORNEY SEARCH NETWORK. 15303 Ventura Blvd. Suite 850 Sherman Oaks, CA 91403. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 2000 Signed: Camilo Concha, President. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 485

FICTITIOUS BUSINESS NAME STATEMENT: 2012046293: The following person(s) is/are doing business as FORTRESS GOLD GROUP; FORTRESSGOLDGROUP.COM. 15303 Ventura Blvd. Suite 850 Sherman Oaks, CA 91436. AIFON C3357544. FIGURE EIGHT ENTERPRISE INC. 15303 Ventura Blvd. Suite 850 Sherman Oaks, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Daniel Derby, President. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 486

FICTITIOUS BUSINESS NAME STATEMENT: 2012046295: The following person(s) is/are doing business as LENORE SOLIS NOTARY AND TAX SERVICE; LENOR SOLIS & ASSOCIATES; ENTREPRENEUR ADVENTURES. 3315 Glendale Blvd. Los Angeles, CA 90039; ADDICTION COUNSELING RESOURCES. PO Box 39534 Los Angeles, CA 90039. LENORE SOLIS. 3315 Glendale Blvd. Los Angeles, CA 90039. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 6/1/07 Signed: Lenore Solis, Sole Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 487

FICTITIOUS BUSINESS NAME STATEMENT: 2012046356: The following person(s) is/are doing business as OMNI EVENTS AND DECOR; OMNI COLOR AND DECOR. 739 N. Kilkea Dr. Los Angeles, CA 90046. TODD JAMES MAGNUS. 739 N. Kilkea Dr. Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Todd James Magnus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 488

FICTITIOUS BUSINESS NAME STATEMENT: 2012050153: The following person(s) is/are doing business as FISH 2 MUCH TACKLE. 17439 Horace St. Granada Hills, CA 91344. CRAIG SAWA. 17439 Horace St. Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Craig Sawa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 489

FICTITIOUS BUSINESS NAME STATEMENT: 2012050097: The following person(s) is/are doing business as TEFY'S JUMPERS INC. 6741 Van Nuys Blvd. Van Nuys, CA 91405. AIFON C3351067. TEFY'S JUMPERS INC. 6741 Van Nuys Blvd. Van Nuys, CA 91405. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ricardo A. Mejia, CEO. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 490

FICTITIOUS BUSINESS NAME STATEMENT: 2012049924: The following person(s) is/are doing business as MENDOZA TREE SERVICE. 14248 Pinney St. Arleta, CA 91331. MA ROSARIO SERRANO. 14248 Pinney St. Arleta, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ma Rosario Serrano, Owner. This statement is

filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 491

FICTITIOUS BUSINESS NAME STATEMENT: 2012050020: The following person(s) is/are doing business as MISS AMAZING CALIFORNIA PAGEANT; CALIFORNIA MISS AMAZING PAGEANT. 4847 Brewster Dr. Tarzana, CA 91356. KAREN STAGLIANO. 4847 Brewster Dr. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Karen Stagliano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 492

FICTITIOUS BUSINESS NAME STATEMENT: 2012049880: The following person(s) is/are doing business as SIGHT PROTECTION SERVICE LLC. 10331 Lindley Ave. #25 Northridge, CA 91326. SIGHT PROTECTION SERVICE LLC. 10331 Lindley Ave. Northridge, CA 91326. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sicht Protection Agency LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 493

FICTITIOUS BUSINESS NAME STATEMENT: 2012049735: The following person(s) is/are doing business as WEB WARRANTS. 15260 Ventura Blvd. 20th Floor Sherman Oaks, CA 91403. AIFON #421371. GET ME ON MEDIA, INC. 15260 Ventura Blvd. 20th Floor Sherman Oaks, CA 91403. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Jonathan Burstein, President. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 494

FICTITIOUS BUSINESS NAME STATEMENT: 2012049496: The following person(s) is/are doing business as M 'N YOU NAILS. 19344 Nordhoff St. Northridge, CA 91324; 19033 Schoenborn St. Northridge, CA 91324. CYNTHIA T. LEE. 19033 Schoenborn St. Northridge, CA 91326. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cynthia T. Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 495

FICTITIOUS BUSINESS NAME STATEMENT: 2012049346: The following person(s) is/are doing business as LEATHER CARE CLUB; LEATHERCARECLUB. 12255 King St. Valley Village, CA 91607. ARMEN CHIUICHYAN. 12255 King St. Valley Village, CA 91607; PAUL OCALIAN. 4421 Farmdale Ave. Studio City, CA 91602. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Armen Chiuichyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 496

FICTITIOUS BUSINESS NAME STATEMENT: 2012049325: The following person(s) is/are doing business as ONE FOOT IN THE DOOR RESUME SERVICES. 14249 Sherman Way #14 Van Nuys, CA 91405. JANICE COHEN. 14249 Sherman Way #14 Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Janice Coorsen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/23/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 497

FICTITIOUS BUSINESS NAME STATEMENT: 2012046284: The following person(s) is/are doing business as JOJO DIGGS; GET OUT OF THE MIRROR APPAREL. 11231 Otsego St. #309 North Hollywood, CA 91601. KATHERINE BORMAN. 11231 Otsego St. #309 North Hollywood, CA 91601. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/2011 Signed: Katherine Borman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 498

FILE NO. 2012 036021

FICTITIOUS BUSINESS NAME STATEMENT

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: ZEUS CHOPPERS, 737 N. LA BREA, INGLEWOOD, CA 90301 county of LOS ANGELES. The full name of registrant(s) is/are: H&J AUTOMOTIVE GROUP INC, [CALIFORNIA], 737 N. LA BREA AVE, INGLEWOOD, CA 90301. This Business is being conducted by: a/an CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

NOTICE- THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 498

NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 3/29/2012, 4/5/2012, 4/12/2012, 4/19/2012 499

FICTITIOUS BUSINESS NAME STATEMENT: 2012049766: The following person(s) is/are doing business as HELUO USA. 345 S. Reeves Dr. Suite 202 Beverly Hills, CA 90212. ROSE F. HELUO. JACK HELUO. 345 S. Reeves Dr. Suite 202 Beverly Hills, CA 90212. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Rose F. Heluo & Jack Heluo, Partners. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 499

FICTITIOUS BUSINESS NAME STATEMENT: 2012041486: The following person(s) is/are doing business as RW PAPER SERVICES. 3717 S. La Brea Ave. #299 Los Angeles, CA 90016. RYAN V. WILLARD. 3717 S. La Brea Ave. #299 Los Angeles, CA 90016. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ryan V. Willard, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 500

FICTITIOUS BUSINESS NAME STATEMENT: 2012046289: The following person(s) is/are doing business as ASAP COPY AND PRINT; ASAP COPY + PRINT. 9250 Reseda Blvd. #6 Northridge, CA 91324. ASAP SERVICES INC. 20400 Via Mantua Northridge, CA 91326. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 1998 Signed: Ali Tazhibi, President. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 501

FICTITIOUS BUSINESS NAME STATEMENT: 2012046120: The following person(s) is/are doing business as RIVER TERRACE BOOKS. 5708 McDonie Ave. Woodland Hills, CA 91367; P.O Box 302 Woodland Hills, CA 91365. PATTI TARBV. 5708 McDonie Ave. Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Patti Tarby, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 502

FICTITIOUS BUSINESS NAME STATEMENT: 2012045988: The following person(s) is/are doing business as H.A.S HERBAL ALTERNATIVE SOLUTION. 4716 Melrose Ave. Los Angeles, CA 90029. AIFON 3448498. BERRY BUZD. 4716 Melrose Ave. Los Angeles, CA 90029. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Berry Budz, President. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE

- This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 503

FICTITIOUS BUSINESS NAME STATEMENT: 2012045852: The following person(s) is/are doing business as LEARNING STARS PRE SCHOOL AND KINDERGARDEN; LEARNING STARS INFANT CARE & PRE SCHOOL. 2512 Weston Pl. Glendale, CA 91208. LEARNING STARS INFANT CARE & PRE SCHOOL. INC. 2512 Weston Pl. Glendale, CA 91208. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 2007 Signed: Vrej Gharibian, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 504

FICTITIOUS BUSINESS NAME STATEMENT: 2012045740: The following person(s) is/are doing business as JOHN HALULYAN. 1027 Grover Ave. #7 Glendale, CA 91201. VAHRAHM HALULYAN. 1027 Grover Ave. #7 Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vahram Halulyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 505

FICTITIOUS BUSINESS NAME STATEMENT: 2012045741: The following person(s) is/are doing business as LABASTAR STORES. LIPO KAFI 520 Melvin Ave. Tarzana, CA 91356. DREW MICHAEL GALLAGHER. 5204 Melvin Ave. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Drew Michael Gallagher, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 506

FICTITIOUS BUSINESS NAME STATEMENT: 2012045742: The following person(s) is/are doing business as SIERRA VETERINARY CLINIC. 17755 Sierra Hwy Canyon Country, CA 91351. R&N VETERINARY GROUP INC. 17755 Sierra Hwy Canyon Country, CA 91351. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ronny Payam Nekouar, Treasurer. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 507

FICTITIOUS BUSINESS NAME STATEMENT: 2012045743: The following person(s) is/are doing business as ELITE REALTY 1. 6360 Van Nuys Blvd. #218 Van Nuys, CA 91401. LILIT DOBADZHANYAN. 6627 Ruffner Blvd. Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Lilit Dobadzhanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 508

FICTITIOUS BUSINESS NAME STATEMENT: 2012045768: The following person(s) is/are doing business as 8349 RESEDA BLVD. MEDICAL BUILDING; 6541 KESTER AVE. 4410 CENTINELLA; CLARK MANOR; 26 OAK PARTNERS; 14426 VAHUENGA; 15111 BURBANK; HOLLYWOOD GRAND TOWER; LAHMIAN REALT. PROPERTIES; SIR PROPERTY; CRONUS ENTERPRISES; SIR PROPERTY; CRONUS ENTERPRISE; 14636 MOORPARK ST.; SYY SHERWOOD CRT. BARRY REGENCY HOA; 4449 LOCKWOOD AVE; WEST WELLWORTH HOA; 4451 LOCKWOOD AVE; 571 CORONADO ST; JONDER INVESTMENT; WEST 49TH ST. 20501 Ventura Blvd. Ste 117 Woodland Hills, CA 91367; AIFON C341705. LP MANAGMENT, INC. 20501 Ventura Blvd. Ste 117 Woodland Hills, CA 91367. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sauman Kauzmeyan, Vice-President. This statement is filed with the County Clerk of Los Angeles County on: 3/19/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 509

FICTITIOUS BUSINESS NAME STATEMENT: 2012047477: The following person(s) is/are doing business as SPY MOTHER. 1050 Raymond Ave. 103 Glendale, CA 91201. ALEX MITKOV. 1050 Raymond Ave. 103 Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/21/12 Signed: Alex Mitkov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 510

FICTITIOUS BUSINESS NAME STATEMENT: 2012047987: The following person(s) is/are doing business as VARGAS BARGAIN DISCOUNT. 4322 Brunswick Ave. Los Angeles, CA 90039. ROSALINO VARGAS CUEVAS. 4322 Brunswick Ave. Los Angeles, CA 90039. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Rosalina Vargas Cuevas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 511

FICTITIOUS BUSINESS NAME STATEMENT: 2012050666: The following person(s) is/are doing business as LENZINI'S PIZZA. 7701 Crenshaw Blvd. Los Angeles, CA 90043. A. FRANCISCA MORENO. 3141 Wabash Ave. Los Angeles, CA 90063. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: A. Francisca Moreno, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 532

FICTITIOUS BUSINESS NAME STATEMENT: 2012050772: The following person(s) is/are doing business as SEV ON TRANSPORTATION; SENO TRANSPORTATION. 2320 Montrose Ave. #1020, Los Angeles, CA 91020. SEVAN AZIZYANSNAIKHJAVANTAPEH. 2320 Montrose Ave. #3 Montrose, CA 91020. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sevan Azizyansnaikhjavantapeh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 533

FICTITIOUS BUSINESS NAME STATEMENT: 2012050776: The following person(s) is/are doing business as ATTEBBERY STUDIOS. 4377 Colfax Ave. Studio City, CA 91604. ROBERT EDWIN ATTEBBERY III. 4377 Colfax Ave. Studio City, CA 91604. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Robert E. Atteberry, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 534

FICTITIOUS BUSINESS NAME STATEMENT: 2012050889: The following person(s) is/are doing business as HAYKAN FAMILY CHILD CARE. 922 E. Harvard St. #4 Glendale, CA 91205. SONA HAYKAN. 922 E. Harvard St. #4 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Sona Haykan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 535

FICTITIOUS BUSINESS NAME STATEMENT: 2012051769: The following person(s) is/are doing business as ONE STOP DUCT LEAK TESTING. 1044 Winchester Ave. #105 Glendale, CA 91201. ARMEN SOGHOMONYAN. 1044 Winchester Ave. #105 Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Armen Soghomonian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/27/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 536

FICTITIOUS BUSINESS NAME STATEMENT: 2012052290: The following person(s) is/are doing business as CLASSIC PROPERTY MANAGEMENT AND INVESTMENTS. 1516 The Strand Manhattan Beach, CA 90266. ROBERT GEORGE SALIM. 1516 The Strand Manhattan Beach, CA 90266. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Robert G. Salim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/27/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 537

FICTITIOUS BUSINESS NAME STATEMENT: 2012052621: The following person(s) is/are doing business as GSH HARDWOOD FLOORING. 125 W. Maple St. Unit C Glendale, CA 91204. SEROB HOVHANNISYAN. 125 W. Maple St. Unit C Glendale, CA 91204. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Serob Hovhannisy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 538

FICTITIOUS BUSINESS NAME STATEMENT: 2012052618: The following person(s) is/are doing business as GENTE BELLA HAIR & NAILS. 13654 Victory Blvd. Unit 3 Van Nuys, CA 91401. CESAR AUGUSTO VELEZ. 6548 Hazeltine Ave. Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Cesar Velez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 540

FICTITIOUS BUSINESS NAME STATEMENT: 2012052620: The following person(s) is/are doing business as ALL VALLEY ROAD SERVICE. 24334 Corkoak Ave. #102 Newhall, CA 91321. MICHAEL ANASTAS. 24334 Corkoak Ave. #102 Newhall, CA 91321. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nicholas Moreno, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 541

FICTITIOUS BUSINESS NAME STATEMENT: 2012052619: The following person(s) is/are doing business as BB KOSHER BARBEQUE. 1410 Baseline Rd. La Verne, CA 91750. ISRAEL BITON. 1410 Baseline Rd. La Verne, CA 91750. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Israel Biton, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 542

FICTITIOUS BUSINESS NAME STATEMENT: 2012052617: The following person(s) is/are doing business as TAMBORELLI LAW GROUP. 21700 Oxnard St. Ste 1590 Woodland Hills, CA 91367. AIFON C3452605. LAW OFFICES OF JOHN W. TAMBORELLI P.O. 4900 Azucena Rd. Woodland Hills, CA 91364. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 4/1/12 Signed: John V. Tamborelli, President. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 543

FICTITIOUS BUSINESS NAME STATEMENT: 2012052605: The following person(s) is/are doing business as KOKINO LOS ANGELES. 13547 Ventura Blvd. #649 Sherman Oaks, CA 91423. NICOLE ANASTAS. 4510 Murietta Ave. #111 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nicole Anastas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/26/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 544

FICTITIOUS BUSINESS NAME STATEMENT: 2012052852: The following person(s) is/are doing business as SALT MIKE. 1450 2nd St. #182 Santa Monica, CA 90401; 21330 Encina Topanga, CA 90290. COREY RUPPERT; DENELL RUPPERT. 21330 Encina Topanga, CA 90298. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: Signed: Denell Ruppert, Co Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 545

FICTITIOUS BUSINESS NAME STATEMENT: 2012053084: The following person(s) is/are doing business as GARIMAN FINANCIAL. 5017 Bloomer Ave. Tarzana, CA 91356. LEVON GOUKASIAN. 5017 Bloomer Ave. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Levon Goukasian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 546

FICTITIOUS BUSINESS NAME STATEMENT: 2012053120: The following person(s) is/are doing business as MARINA KAYAK & FISHING CENTER. 13464 Washington Blvd. Marina Del Ray, CA 90292. MICHAEL FRANKLIN TAYLOR. 23777 Mulholland Hwy #51 Calabasas,

CA 91302. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Michael Franklin Taylor, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/28/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 547

FICTITIOUS BUSINESS NAME STATEMENT: 2012051499: The following person(s) is/are doing business as LIGHTS ON LA. 907 Birmingham Rd. Burbank, CA 91504. LOUSIE GILL; HRACHYA MKHATARIAN. 907 Birmingham Rd. Burbank, CA 91504. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Louise Gill, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/27/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 548

FICTITIOUS BUSINESS NAME STATEMENT: 2012053405: The following person(s) is/are doing business as MY7000.COM. 24761 Via Pradera Calabasas, CA 91302. GRAD-EDSPORT.COM, INC. 24761 Via Pradera Calabasas, CA 91302. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Nasser Kohan, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 549

FICTITIOUS BUSINESS NAME STATEMENT: 2012052445: The following person(s) is/are doing business as CHARISMA GRAPHICS. 6627 Cleon Ave. N. Hollywood, CA 91606. ALVITA SARKISYAN. 6627 Cleon Ave. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Alvita Sarkisyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 550

FICTITIOUS BUSINESS NAME STATEMENT: 2012053444: The following person(s) is/are doing business as LETS TALK WIRELESS. 216 E. Olive Ave. #22 Burbank, CA 91502. ALESKI KOULMASHKIMOVSESYAN; SARKIS DOVLATYAN. 216 E. Olive Ave. #22 Burbank, CA 91502. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Aleski Koulmashkimoysesyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 551

FICTITIOUS BUSINESS NAME STATEMENT: 2012053443: The following person(s) is/are doing business as TITANIUM COLLISION CENTER. 2216 S. Sepulveda Blvd. Los Angeles, CA 90064. SG COLLISION, INC. 2216 S. Sepulveda Blvd. Los Angeles, CA 90064. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Shahriar Massachi, President. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 552

FICTITIOUS BUSINESS NAME STATEMENT: 2012053695: The following person(s) is/are doing business as SWEET P GARDENS. 6309 Cartwright Ave. North Hollywood, CA 91606. JOANNA CELESTE PROBST. 6309 Cartwright Ave. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Joana Probst, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 553

FICTITIOUS BUSINESS NAME STATEMENT: 2012053914: The following person(s) is/are doing business as GUILTY STUDIOS. 3243 S. Fairmound Rd. Los Angeles, CA 90008. MANUEL HANDIAN. 10129 Commerce Ave. #10 Tujunga, CA 91042. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 4/1/12 Signed: Manuel Handian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 554

FICTITIOUS BUSINESS NAME STATEMENT: 2012053987: The following person(s) is/are doing business as BOLBINI SHIRT. 1501 Santee St. Ste 202 Los Angeles, CA 90015. DA-VOUD EIRAH. 10790 Wilshire Blvd. Ste 803 Los Angeles, CA 90024; RAMIN NIKRAVESH. 317 N. Palm Dr. #3D Beverly Hills, CA 90210. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 3/26/12 Signed: Joana Probst, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 555

FICTITIOUS BUSINESS NAME STATEMENT: 2012054096: The following person(s) is/are doing business as ANITA'S HAIR&NAD BEAUTY. 12703 Ventura Place Studio City, CA 91607. ANAHID STEPANIAN. 724 Surchet St. Glendale, CA 91202. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Anahid Hartonsteppanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 556

FICTITIOUS BUSINESS NAME STATEMENT: 2012054185: The following person(s) is/are doing business as MY HAUTE CLOSET. 227 S. Poinsettia Pl. #102 Los Angeles, CA 90036. MILYSON TROCHE; LIRON KIKOS. 227 S. Poinsettia Pl. #102 Los Angeles, CA 90036. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Milyson Troche, Partner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 557

FICTITIOUS BUSINESS NAME STATEMENT: 2012054276: The following person(s) is/are doing business as DANISH MODERN ROHO. 5661 Lankershim Blvd. North Hollywood, CA 91601. JUAN CRUZ ZAMBRANO. 12757 Barbara Ann St. #4 N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Juan Cruz Zambrano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/29/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 558

FICTITIOUS BUSINESS NAME STATEMENT: 2012054999: The following person(s) is/are doing business as NO-HO PLANET PARTY SUPPLY & SKATE SHOP. 12727B Sherman Way N. Hollywood, CA 91605. VIRGINIA FLORES. 11429 Sherman Way #1 N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Virginia Flores, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 559

FICTITIOUS BUSINESS NAME STATEMENT: 2012054703: The following person(s) is/are doing business as LOS ANGELES LUXURY LIMO. 15920 Kittridge St. Van Nuys, CA 91406. AIFON 3448614. LOS ANGELES LUXURY LIMOUSINE, INC. 15920 Kittridge St. Van Nuys, CA 91406. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Armen Shatamanyan, President. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 560

FICTITIOUS BUSINESS NAME STATEMENT: 2012047339: The following person(s) is/are doing business as DOLLHOUSE BOUTIQUE. Parkway #204 Santa Monica Blvd. Santa Monica, CA 91515; RAIVEN FRANCH. P.O. Box 58004 Sherman Oaks, CA 91413. RAIVEN GIBBS. 26710 Isabella Parkway #204 Santa Clarita, CA 91351. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Raiven Gibbs, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/21/2012. NOTICE - This fictitious name statement expires

five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 561

FICTITIOUS BUSINESS NAME STATEMENT: 2012054702: The following person(s) is/are doing business as GOLDEN STATE DESIGN. 111 West 7th St. Ste 1103 Los Angeles, CA 90014. AIFON 21020910278. ROOMCLIP SYSTEMS LLC. 111 W. 7th St. Los Angeles, CA 90014. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Managing Member, Roomclip Systems, LLC. This statement is filed with the County Clerk of Los Angeles County on: 3/30/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/5/2012, 4/12/2012, 4/19/2012, 4/26/2012 562

FILE NO. 2012 051655
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HEALTH L333 JOOK HYANG, 3177 W. OLYMPIC BLVD., LOS ANGELES, CA 90006 county of: LOS ANGELES. The full name of registrant(s) is/are: HEALTH L333, INC. (CALIFORNIA) 3177 W OLYMPIC BLVD. LOS ANGELES, CA 90006. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.)
is/ HEALTH L333, INC. HEA RAN LEE KIM, PRESIDENT
This statement was filed with the County Clerk of LOS ANGELES County on MAR 27, 2012
NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 574

TO Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
PEI WEI ASIAN DINER INC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
270 N. Beverly Drive
Beverly Hills, CA 90210-5303
Type of license(s) applied for:
41- On Sale Beer, And Wine - Eating Place
Published: 4/2, 4/19, 4/26/12

FICTITIOUS BUSINESS NAME STATEMENT: 2012041647: The following person(s) is/are doing business as AGOURA ADVANCED DENTISTRY. 28219 Agoura Rd. Agoura Hills, CA 91301. KAMBIZ KAMANGAR DDS, INC. 14625 Dickens St. #206 Sherman Oaks, CA 91403. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Kambiz Kamangar, President. This statement is filed with the County Clerk of Los Angeles County on: 3/13/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 563

FICTITIOUS BUSINESS NAME STATEMENT: 2012060446: The following person(s) is/are doing business as A SWEET DESIGN. 17801 Chatsworth Granada Hills, CA 91344. JOANNA CELESTE PROBST. 6309 Cartwright Ave. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 4/20/07 Signed: Joelen Anne Medina, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/06/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 564

FICTITIOUS BUSINESS NAME STATEMENT: 2012060439: The following person(s) is/are doing business as RED MOHAWK. 6119 Tujunga Ave. North Hollywood, CA 91606. KAORI NASU. 6119 Tujunga Ave. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/1/2012 Signed: Kaori Nasu, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/06/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 565

FICTITIOUS BUSINESS NAME STATEMENT: 2012060626: The following person(s) is/are doing business as MAJESTIC ENGINEERING. 1122 N. Columbia Ave. Apt 3 Glendale, CA 91201. HELBERT MORALES. 1122 N. Columbia Ave. Apt 3 Glendale, CA 91201; OSHIN BOGGOSSIAN. 6518 Greedy St. Tujunga, CA 91042. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Oshin Bogossian, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/06/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 566

FICTITIOUS BUSINESS NAME STATEMENT: 2012060287: The following person(s) is/are doing business as NIGHT TOAST CAFÉ. 653 S. Spring St. Los Angeles, CA 90014. YANIV ABU. 4920 Van Nuys Blvd. #108 Sherman Oaks, CA 91403; NIR DURZIA. 15128 Burbank Blvd. #114 Sherman Oaks, CA 91411. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Yaniv Abu, Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/06/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P

state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 585

FICTITIOUS BUSINESS NAME STATEMENT: 2012046760: The following person(s) is/are doing business as PEPPE'S STORE CLEANING CENTER, 723 De Haven St. San Fernando, CA 91340. EMMANUEL SANCHEZ FUENTES, 723 De Haven St. San Fernando, CA 91340. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/31/12 Signed: Emmanuel Sanchez Fuentes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/20/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 586

FICTITIOUS BUSINESS NAME STATEMENT: 2012057814: The following person(s) is/are doing business as ARMSTORF TRUCKING, 632 N. Whittall Hwy Apt. 202 Burbank, CA 91505. ZOMRAB SANOSYAN, 632 N. Whittall Hwy Apt. 202 Burbank, CA 91505. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 4/4/12 Signed: Zohrab Sanosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 587

FICTITIOUS BUSINESS NAME STATEMENT: 2012058178: The following person(s) is/are doing business as KEBEDE TECHNOLOGY SERVICES; K-TECHNOLOGY SERVICES, 4518 Mary Ellen Ave. Sherman Oaks, CA 91423. DAVID KEBEDE, 4518 Mary Ellen Ave. Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: David Kebede, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 588

FICTITIOUS BUSINESS NAME STATEMENT: 2012058208: The following person(s) is/are doing business as V&G EXPORT IMPORT, 6356 Costello Ave. Van Nuys, CA 91401. VACHAGAN SOGOMONYAN, 6356 Costello Ave. Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Vachagan Sogomonyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 589

FICTITIOUS BUSINESS NAME STATEMENT: 2012057321: The following person(s) is/are doing business as SMPHNY CLOTHING, 25230 Stanford Ave. Valencia, CA 91355. SMPHNY CLOTHING INC. 25230 Stanford Ave. Valencia, CA 91355. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Ava Deminjian, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 590

FICTITIOUS BUSINESS NAME STATEMENT: 2012058206: The following person(s) is/are doing business as H.L.S FORECLOSURES; H.L.S REAL ESTATE, 9025 Wilshire Blvd. #301 Beverly Hills, CA 90211. ANDREW STERLING BAIL BONDS INC. 9025 Wilshire Blvd. #301 Beverly Hills, CA 90211. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Andrew Sterling, President. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 591

FICTITIOUS BUSINESS NAME STATEMENT: 2012058303: The following person(s) is/are doing business as DRGOLDWYN.COM, 18305 Sherman Way #7 Reseda, CA 91335. AIFON 3429760. DAVE GOLDWYN JECUINTO, DDS, 810 S. Spring St. #805 Los Angeles, CA 90014. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Dave Goldwyn Jecuinto, CEO. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 592

FICTITIOUS BUSINESS NAME STATEMENT: 2012058371: The following person(s) is/are doing business as AFFINITY COURT REPORTERS; NATIONAL LEGAL VIDEO SERVICES, 7590 N. Glenoaks Blvd. Ste 103 Burbank, CA 91504. BEHMKE REPORTING AND VIDEO SERVICES INC. 160 Spears St. Ste 300 San Francisco, CA 94105. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Paula S. Behmke, President. This statement is filed with the County Clerk of Los Angeles County on: 4/04/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 593

FICTITIOUS BUSINESS NAME STATEMENT: 2012058803: The following person(s) is/are doing business as HI-5 GLOBAL MANAGEMENT; MOR PUNKER; HOME BRITE, 3749 Cahuena Blvd. Studio City, CA 91604. WARD A. MIRZA; TERISEN B. ZAI; TERISEN B. A. MIRZA, 2998-A Fuentes Lane Simi Valley, CA 93603. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Siraj A. Mirza, Co-Partner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 594

FICTITIOUS BUSINESS NAME STATEMENT: 2012057200: The following person(s) is/are doing business as MILLENIUM TRANSPORT, 10614 Fernglan Ave. Tujunga, CA 91042. AKOP UTUDZHAYAN, 10614 Fernglan Ave Tujunga, CA 91042. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Akop Utudzhyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 595

FICTITIOUS BUSINESS NAME STATEMENT: 2012059080: The following person(s) is/are doing business as CARLOS E. PUENTES, Reseda, CA 91335. CARLOS E. PUENTES, 7827 Avra Ave. Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Carlos E. Puentes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 596

FICTITIOUS BUSINESS NAME STATEMENT: 2012059249: The following person(s) is/are doing business as DESIGNKRAFT CUSTOM PAINTING; DESIGN KRAFT, 640 S. Hill St. Suite 55-A Los Angeles, CA 90014. JANET FRNZYAN, 6505 Agnes Ave. N. Hollywood, CA 91066. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A Signed: Janet Frnzyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/05/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 597

FICTITIOUS BUSINESS NAME STATEMENT: 2012055524: The following person(s) is/are doing business as LOLA'S FABRICS, 10804 S. Hawthorne Blvd. Lennox, CA 90304. ERNESTO T. MENDEZ CASTANEDA, 1211 N. Crested Ave. Inglewood, CA 90302. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: April 12, 2012. Signed: Ernesto T. Mendez Castaneda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 4/02/2012. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 598

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2012058969
Date Filed: 4/05/2012
Name of Business: DVIN CABINET, 623 E. Geneva St. #4 Glendale, CA 91206.

Registered Owner: EDVIN ESTEPANIAN, 623 Geneva St. #4 Glendale, CA 91206.
Current File #: 20090869203
Date: 6/10/2009
Published: 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 598

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2012056043
Date Filed: 4/02/2012
Name of Business: EUROPEAN FASHION, 19951 Roscoe Blvd. #124 Winnetka, CA 91306.
Registered Owner: ILYLA TATERENKO, 19951 Roscoe Blvd. #124 Winnetka, CA 91306.
Current File #: 2010150489
Date: 4/21/2010
Published: 4/12/2012, 4/19/2012, 4/26/2012, 5/3/2012 599

FILE NO. 2012 056650
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: 1) LA DENTAL GROUP 2) MARINA DENTAL CENTER 3) YURI BERSHATSKY, DDS 4) VADIM KONVISER, DDS 5) WILLIAM E. GINZBURG, DDS 6) NATASHA YASHAR GOLIAN, DDS, 3130 S. SEPULVEDA BLVD, #D, LOS ANGELES, CA 90005 county of: LOS ANGELES. The full name of registrant(s) is/are: AMERIDENT HEALTH PRO INC, (INEVADA), 737 S. WINDSOR BLVD, #304 LOS ANGELES, CA 90005. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.) /s/ AMERIDENT HEALTH PRO INC BY: LIDA PAUKERT, SECRETARY This statement was filed with the County Clerk of LOS ANGELES County on APR 3 2012 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1109578 BH WEEKLY 4/12, 19, 26, 5/3, 2012

FILE NO. 2012 056651
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CAUGHT IN THE MIDDLE PRODUCTIONS, 1253 HAVENHURST DR #127, WEST HOLLYWOOD, CA 90046 county of: LOS ANGELES. The full name of registrant(s) is/are: DAVID A. PORTORREAL, 1253 HAVENHURST DR #127, WEST HOLLYWOOD, CA 90046. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: 01/01/2012.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime.) /s/ DAVID A. PORTORREAL, OWNER This statement was filed with the County Clerk of LOS ANGELES County on APR 3 2012 indicated by file stamp above. NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1111371 BH WEEKLY 4/12, 19, 26, 5/3, 2012

FILE NO. 2012 056649
FILED: APR 03 2012
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
FILE NO. 20101768672
DATE FILED: 12/02/2010
Fictitious Business Name(s): CAUGHT IN THE MIDDLE PRODUCTIONS, 6404 WILSHIRE RD. #1566, LOS ANGELES, CA 90048
The full name of registrant: CAUGHT IN THE MIDDLE PRODUCTIONS, LLC, [CALIFORNIA], 6404 WILSHIRE BLVD, #1566, LOS ANGELES, CA 90048
This business was conducted by: LIMITED LIABILITY COMPANY
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false is guilty of a crime) /s/ CAUGHT IN THE MIDDLE PRODUCTIONS, LLC BY: DAVID A. PORTORREAL, PRESIDENT
This statement was filed the County Clerk of LOS ANGELES county on APR 03 2012. LA1111373 BH WEEKLY 4/12, 19, 26, 5/3, 2012

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE
Date of Filing Application: MARCH 4 2012
To Whom it may concern:
The Name(s) of the Applicant(s) is/are: WOOK CORPORATION.
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 201 S ROBERTSON BLVD BEVERLY HILLS, CA 90211-2810.

Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE. Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043. LA1169439 BH WEEKLY 4/12/12

NOTICE OF PUBLIC AUCTION, Abandoned Personal Property, Eviction Case # 11U01088,Thursday April 26th at 10:00 AM PST, Auction Location: 8665 Burton Way, Los Angeles, CA 90048, 310-276-4584

STATEMENT OF DAMAGES
(Personal Injury or Wrongful Death)
Case Number: 30-2009-00312860
Superior Court of California, County of Orange
700 Civic Center Drive West, Santa Ana, CA 92701
PLAINTIFF: Nora Garibotti
DEFENDANT: Bruce Hinkle, Brad Herman, et al.
To: Brad Herman
Plaintiff: Nora Garibotti seeks damages in the above-entitled action, as follows:
1. General damages... AMOUNT
Legal Fees & Costs... \$134,513.30
2. Special damages
Property damage... \$310,650
Recovery of Sums paid for unlicensed contractor work... \$117,897.46
Legal Interest on All Sums, to 3/21/2012... \$275,103.51
3. Punitive damages: Plaintiff reserves the right to seek punitive damages in the amount of \$1,000,000.00 when pursuing a judgment in the suit filed against you.
Date: March 15, 2012
S/ Marc Goldstein, Esq.
Law Offices of Marc Goldstein (SN 119825)
Marc Goldstein, Esq.
620 Newport Center Drive, 11th Floor
Newport Beach, CA 92660
Attorney for: Plaintiff Nora Garibotti
949-718-4433
3/22, 3/29, 4/5, 4/12/12
CNS-2284734#

NOTICE OF TRUSTEE'S SALE TS No. 11-0115163 Title Order No. 11-0095613 Investor/Insurer No. 155002578 APN No. 4333-029-056 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/22/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER." Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by LEONID SMIRNOV, A MARRIED MAN AS HIS SOLE & SEPARATE PROPERTY, dated 12/22/2006 and recorded 1/3/2007, as Instrument No. 200770009476, in Book , Page), of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 04/23/2012 at 11:00:AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held

by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 221 SOUTH GALE DRIVE #308, BEVERLY HILLS, CA, 902115405. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$789,499.45. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. DATED: 01/08/2012 RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By:-- Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4220094 03/29/2012, 04/05/2012, 04/12/2012

NOTICE OF PETITION TO ADMINISTER ESTATE OF SUZANNE CLEWER
Case No. SPO08812

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of SUZANNE CLEWER

A PETITION FOR PROBATE has been filed by Michael Carlson in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Michael Carlson be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on April 27, 2012 at 9:00 AM in Dept. No. A located at 1725 Main St., Santa Monica, CA 90401.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for petitioner:
SANFORD M EHRMANN ESQ
SBN 26708
9606 SANTA MONICA BLVD
3RD FL
BEVERLY HILLS CA 90210-4420

NOTICE OF TRUSTEE'S SALE TS No. 08-0078905 Doc ID #0001349997392005N Title Order No. 08-8-294396 Investor/Insurer No. 134999739 APN No. 5531-007-061 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/20/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, as duly appointed trustee pursuant to the Deed of Trust executed by LINDA HAMM, A SINGLE WOMAN, dated 04/20/2006 and recorded 4/28/2006, as Instrument No. 06 0938383, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 05/07/2012 at 11:00 AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in

the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1153 NORTH FORMOSA AVENUE #101, WEST HOLLYWOOD, CA, 900465808. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,203,617.28. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.reconstruc.com, using the file number assigned to this case TS No. 08-0078905. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY 1800 Tapo Canyon Rd., SV2-202 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4224516 04/12/2012, 04/19/2012, 04/26/2012

NOTICE OF TRUSTEE'S SALE TS No. 09-0151521 Doc ID #0001398025882005N Title Order No. 09-8-455550 Investor/Insurer No. 601839408 APN No. 4337-011-048 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/29/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ANGEL SANTOS, A MARRIED MAN AS HIS SOLE & SEPARATE PROPERTY, dated 06/29/2006 and recorded 7/6/2006, as Instrument No. 06 1487858, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 05/07/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 621 WESTBORNE DR, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,179,344.34. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without

covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case TS No. 09-0151521. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: - Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4225044 04/12/2012, 04/19/2012, 04/26/2012

NOTICE OF PETITION TO ADMINISTER ESTATE OF RUTH FAIERMAN
Case No. BP133835

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of RUTH FAIERMAN
A PETITION FOR PROBATE has been filed by Sarah Bailey Gyer in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Sarah Bailey Gyer be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on May 1, 2012 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.
Attorney for petitioner:
HARCOURT HERVEY III ESQ
SBN 55728
2120 HUNTINGTON DR
SOUTH PASADENA CA 91030

NOTICE OF TRUSTEE'S SALE TS No. 11-0127791 Doc ID #0008708259192005N Title Order No. 11-0108402 Investor/Insurer No. 0070095727 APN No. 5529-005-196 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/19/2005. UNLESS YOU TAKE ACTION TO

PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by DAVID B. WALSH, A SINGLE MAN, dated 04/19/2005 and recorded 5/6/2005, as Instrument No. 05 1069215, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 05/07/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 911 N KINGS RD #322, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$601,162.48. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case NOTICE OF TRUSTEE'S SALE TS No. 11-0127791. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: -- Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4226799 04/12/2012, 04/19/2012, 04/26/2012

NOTICE OF TRUSTEE'S SALE TS No. 10-0029835 Doc ID #0001358554232005N Title Order No. 10-8-122163 Investor/Insurer No. 0018857409 APN No. 4352-011-010 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/19/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by NATHANIEL J. FRIEDMAN, AN UNMARRIED MAN, dated 04/19/2006 and recorded 4/26/2006, as Instrument No. 06 0913670, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 05/07/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1423 SCHUYLER RD, BEVERLY HILLS, CA, 902102540. The undersigned

Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$2,477,598.79. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case NOTICE OF TRUSTEE'S SALE TS No. 10-0029835. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: -- Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4226695 04/12/2012, 04/19/2012, 04/26/2012

NOTICE OF TRUSTEE'S SALE TS No. 11-0150302 Title Order No. 11-0138964 APN No. 4328-021-029 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/07/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by JOSEPH G NYE, A SINGLE MAN, dated 06/07/2007 and recorded 6/12/2007, as Instrument No. 20071412265, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 05/07/2012 at 1:00PM, At the Pomona Valley Masonic Temple Building, located at 395 South Thomas Street, Pomona, California at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 9601 CHARLEVILLE BOULEVARD #2, BEVERLY HILLS, CA, 902122346. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$698,655.97. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with inter-

est thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case 11-0150302. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281-8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.156165 4/12, 4/19, 4/26/2012

NOTICE OF PUBLIC SALE

The mini storage facility, according to the provisions of Division 8 of the Business and Professions Code, Chapter 10, Section 21707(a), hereby gives **NOTICE OF PUBLIC SALE**.

Storage Solutions, will conduct a public sale of the contents of the storage space(s) named below, with the contents being sold to the highest bidder, for lawful money of the United States of America (cash).

The sale is being held to satisfy a landlord's lien and will be held at:

Storage Solutions
9330 W. Jefferson Blvd.
Culver City, CA 90232
on April, 27th 2012 at 11:00am

Auctioneer's Name: The Auction Service, **Phone#** (909) 731-9340
Address: P.O. Box 825, Rialto, CA 92377 **Bond#** 7234119

The Public is invited to attend. Terms are cash only. Owner reserves the right to bid.

A general description of the property being sold, along with the identity of the Occupant renting the space are as follows:

Space No.	Occupant	Property Description
A282	Alfred E. Bennet	Boxes & misc household items
A245	Karen Byrd-Thomas	Boxes & misc household items
A279	Thomas Scriven	Boxes & misc household items
C129	Norman V. Auther	Boxes & misc household items
C134	Agnes Westmorland	Boxes & misc household items
C136	Norman V. Auther	Boxes & misc household items
C217	Tony Whitmore	Boxes & misc household items
C240	Craig Simpson	Boxes & misc household items
C252	Linda Lewis	Boxes & misc household items
D123	David C. Ross	Boxes & misc household items
D203	Yvonne Shepherd	Boxes & misc household items
D260	Lenord L. Olson	Boxes & misc household items
D341	Stephen L. Hadland	Boxes & misc household items
D342	Stephen L. Hadland	Boxes & misc household items
F121	Darryl J. Jackson	Boxes & misc household items
F164	Leann Bankowski	Boxes & misc household items
F255	Stacey G. Roberts	Boxes & misc household items
F301	Sylvia Alvarado	Boxes & misc household items
F308	Lisa Thatcher	Boxes & misc household items
F238	Stephan Watson	Boxes & misc household items
F336	Linda Davis	Boxes & misc household items
F343	Linda Davis	Boxes & misc household items
F357	Kenneth Hasley	Boxes & misc household items
F365	Debbie L. Jackson	Boxes & misc household items

04-12-12, 04-19-12

CLASSIFIEDS

To place your ad, call
310-887-0788

100-199 Announcements

105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver
171-Elderly Care

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith

LEGEND

258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished

304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property
416-Lakeshore Property

418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous

730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

125-PERSONALS

Meet singles right now!
No paid operators, just real people like you. Browse greetings, exchange messages and connect live. Try it free. Call now: 888-962-3056. (Cal-SCAN)

140-HEALTH AIDS

Diabetes/Cholesterol/Weight Loss. Bergamonte, a Natural Product for Cholesterol, Blood Sugar and weight. Physician recommended, backed by Human Clinical Studies with amazing results. Call today and save 15% off your first bottle! 888-392-8780 (Cal-SCAN)

100- ANNOUNCEMENTS

Enjoy the rewarding cultural experience of hosting International Students with Kaplan International Center Westwood! Compensation provided. Interested Host Families Please Call (310) 824-6941

ADVERTISE YOUR AUCTION in 240 California newspapers for one low cost of \$550. Your 25 word classified ad reaches over 6 million+ Californians. Free brochure call Elizabeth (916)288-6019. (Cal-SCAN)

SAVE on Cable TV-Internet-Digital Phone. Packages start at \$89.99/mo (for 12 months.) Options from ALL major service providers. Call Acceller today to learn more! CALL 1-888-897-7650. (Cal-SCAN)

ORDER FLEX TV De Dish Latino. Packages starting at only \$19.99, plus: no contract, no credit check, and free installation. Call: 877-244-8363 or visit: DISH-FlexTV.com! (Cal-SCAN)

105- General Services Colombo Air Conditioning & Heating Co. Heating/air condition repair services & new installations. Free estimates. Call (800) 400-9952 (323) 683-9338

115- CEMETERY

EDEN MEMORIAL PARK Mission Hills Mt Eilat Section (sold-out section)
Two family owned plots (not side by side but close to each other)
Plot 36, Space C
Plot 19, Space D

Valued at \$9733. each Sell for \$6000.ea/negotiable Will sell separately or as a package

Call or e-mail Aubrey (206) 367-4245
Rprovisor9@aol.com

FOREST LAWN CYPRESS- 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925)683-4345

Forest Lawn, Cypress. 2 available plots going for \$4,900 each. Richard (949) 395-4225

Forest lawn Glendale 1 plot on the north slope of the great mausoleum. Plot 2-16 \$5000. (928) 636- 1921

Forest Lawn Hollywood Hills. Court of Valor. \$4,500. Call Elizabeth at (951) 231-8542

Forest Lawn Hollywood Hills. 2 plots, Enduring Faith, Lot 4404 Spaces 1 and 4 \$5K Each. (702) 202-2427 or (213) 999- 6977

Forest Lawn Hollywood Hills, 8 Cemetery Plots, All Fees Paid, Title Transfer Fee, Lot J55 Peaceful Memory, Plots 6068 & 6069, valued at \$7,200, selling for \$6,000 each, George (818) 426-9496 Gavak@charter.net

Forest Lawn Hollywood Hills Companion Plot in Lincoln Terrace in the Tudor Family section 80 (520) 578-6399 pp

8 plots for sale Hollywood Hills Forest Lawn Grace. \$3900/each. Discounted 20%. Eduard 818-482-0368
Green Hills Memorial Park, Rancho Palos Verdes.

Beautiful Harbor view area. 4 adjacent plots. \$7k each. (310) 548-4147

Hillside Memorial Park: "prime location" Al Jolson Section single plot #11. Mt. Shalom lot 2 space 5. \$26,000. Contact (760).471.9611

Hillside Memorial Park. Single plot in the Sunland Gardens section. Plot is a 3rd row wall crypt. Market value 9,130. Asking price 7,000. Contact Beverly (503) 227- 5692

INGLEWOOD PARK CEMETERY. 2 Double plots, side by side. Below retail. (310) 323-9737pp

Montecito Cemetery Plot for sale. Great location, selling well below retail price. Worth \$8,500, selling for \$5,000 or best offer. (909) 824-2959

Single wall crypt at Mount Sinai Memorial Park at Heart Level in Court of Psalms #43139. Beautiful Location. Will see for \$3,500 and seller will pay transfer document fees. (949) 588-8669.

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17, 500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144
Plot at Pacific View Memorial Park. Located in the

front of the cemetery, near entrance, easy access, trees, and a view of the Pacific, Lot 229. The list price for this space is over \$10,000, special reduced price of \$6,000. (281)827-9620

Elegance Cremation Bench. Located in Pacific View Memorial Park, Magnolia Court, in front of a beautiful Magnolia tree, by the fountain. Has capacity of 4 urns, 2 built-in flower vases. Bench seat & front panel are perfect for inscriptions. \$2700 Call (619) 548-0165

Pacific View Memorial Elegance Cremation Bench. Located in Magnolia Court, in front of a beautiful Magnolia tree, by the fountain. Has capacity of 4 urns, 2 built-in flower vases. Bench seat & front panel are perfect for inscriptions. \$2700 Call (619) 548-0165

Pacific View Memorial Park New Port. 2 person crypt-Sunset Garden Court. \$20k. (949)378 5629.

Pacific View Memorial Park plot in Sea View facing the ocean. Section 1292, Plot D, double plot RETAIL: \$23,000 Asking: \$18,000 OBO (949) 673-4533

Pacific View Cemetery, Newport Beach. Two super prime plots for sale. Top of the hill near John Wayne, holds four caskets. Has a beautiful view of Catalina. Contact Andrea (949)310-5687

Pacific View Memorial Park-SEA VIEW. 1407 Space C. \$7,500. Call (714)-390-6905 or (714) 968-7621

Rose Hills Cemetery Whittier, CA
4 Plots for sale in Rainbow Garden
Grave 3+4 Lot 1812, Grave 3+4 Lot 1918
Selling for \$3,000 EACH. Home (928) 758-5622 Cell (928) 234-1929
Leave a message on home phone

Rose Hills indoor niche in Skyrose Chapel, Tier 201 & 202, worth \$7,100 selling for \$5,400. Call Joe (626) 674 -8384

One plot at Rose Hills Cemetery, Lot #5705 Alder Lawn, Will sell for \$8, 500. (808) 929-7610
Rose Hills, Whittier, 2 plots in Acacia section, value 3,000/each. Make offer (951) 791-0870 pp.

4 burial spaces at Rose Hills Memorial Park, located in Garden of Peace, Lot 819, Spaces 1,2,3,4. The cemetery list price is \$5800 each space and owner is asking \$9600 for 2 spaces of \$19,200 for all 4 spaces. (928)758-7220

Valhalla cemetery, Burbank. Double crypt in Mausoleum Remembrance, Eye level. Asking price is \$8000. Call Bob for viewing C: (818) 429- 9536

Westwood Memorial Park. Cemetery of the Stars. 2 Double Cremation Plots. pp. Quick Sale. \$15,000 for both / OBO (310)277-5275

Attention Joint & Muscle Pain Sufferers: Clinically proven all-natural supplement helps reduce pain and enhance mobility. Call 877-217-7698 to try Hydraxin RISK-FREE for 90 days. (Cal-SCAN)

Feeling older? Men lose the ability to produce testosterone as they age. Call 888-904-2372 for a FREE trial of Progene- All Natural Testosterone Supplement. (Cal-SCAN)

Attention SLEEP APNEA SUFFERERS with Medicare. Get FREE CPAP Replacement Supplies at No Cost, plus FREE home delivery! Best of all, prevent red skin sores and bacterial infection! Call 888-699-7660. (Cal-SCAN)

ATTENTION DIABETICS with Medicare. Get a FREE Talking Meter and diabetic testing supplies at No Cost, plus FREE home delivery! Best of all, this meter eliminates painful finger pricking! Call 888-781-9376. (Cal-SCAN)

155-SCHOOL & CLASSES

EARN COLLEGE DEGREE ONLINE. *Medical, *Business, *Criminal Justice. Job placement assistance. Computer available. Financial Aid if qualified. SCHEV certified. Call 888-210-5162 www.CenturaOnline.com (Cal-SCAN)

170-CAREGIVER

I am a caregiver seeking work. Live-in. 15 Years experience. I also do facials, massages, and natural healing. (213)281-8443.

I am a certified nursing assistant/caregiver. Experienced, Great References. (323)-812-4230

Caregiver. Looking for work. Experienced. Good References. Respectful and honest. Drives, cooks, and light housekeeping. Full time. (310)936-3145

171-ELDERLY CARE

I am an honest and an experienced caregiver for the elderly. Live-in with good references. Tessie (818) 357-1936.

172-BABYSITTER/NANNY

Nanny Extraordinaire: Reliable, kind, and capable, with lifetime experience taking care of families. Can drive, organize schedules, and household. Great with kids. Call Nancy (818) 209-6024.

224-COMPUTER REPAIR

MY COMPUTER WORKS. Computer problems? Viruses, spyware, email, printer issues, bad internet connections - FIX IT NOW! Professional, U.S.-based technicians. \$25 off service. Call for immediate help. 1-888-865-0271 (Cal-SCAN)

255-LEGAL SERVICES

SOCIAL SECURITY DISABILITY BENEFITS. Win or Pay Nothing! Start your Application In Under 60 Seconds. Call Today! Contact Disability Group, Inc. Licensed Attorneys & BBB Accredited. Call 877-490-6596. (Cal-SCAN)

260-MUSIC INSTRUCTOR

GUITAR LESSONS Blues, Rock, Pop Beginner to Advanced Electric-Acoustic Beverly Hills High Grad 1st Lesson FREE! Call Andy: (310) 601-6550 andymorris503@hotmail.com

263-PETS FOR SALE

AMERICAN PIT BULL TERRIER. Rare opportunity only 1 male left out of 7!! Pick of the litter. Champion Bloodline Puppy, Purebred. Incomparable quality, UKC purple ribbon reg. Bred for friendliness, trainability, and health. Great with all dogs and kids. \$3,000. www.royaltigerkennels.com (626) 476-1847

CANE CORSO 10 week old puppies. 3 Males & 1 Female left. ICCF Registered, Tails docked. Mother & Father on premises. Asking \$700 Call (323) 333-5828

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**30th Anniversary
 \$30 Tasting Menu
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**Complimentary Glass
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- ANTIPASTI**
 Choice of:
- ZUPPA DI LENTICCHIE ALLA RUSTICA**
 Organic lentils, barley and spelt soup, drizzled with extra-virgin olive oil
 - BURRATA RUSTICA**
 Fresh imported "burrata" with vine ripe tomatoes, arugula and Parma prosciutto, drizzled with extra-virgin olive oil
 - INSALATA DI MARE**
 Mixed seafood salad with cannellini beans, potatoes and celery in lemon dressing
- PRIMI PIATTI**
 Choice of:
- TURTEI DI CROSTACEI**
 Housemade ravioli filled with shrimp, scallops and crab; served with cognac-lobster sauce
 - PAGLIA E FIENO ALLA BOSCAIOLA**
 Housemade egg and spinach tagliolini with wild mixed mushrooms, asparagus and shaved Parmesan, drizzled with truffle oil
 - PENNONI ALLA VODKA**
 Jumbo penne tossed in pink vodka sauce and pancetta
- SECONDI**
 Choice of:
- BRANZINO ALLA VENETA**
 Seabass sautéed with Prosecco, shrimp and grapes; served with mashed potatoes and sautéed organic spinach
 - MEDAGLIONI DI POLLO AI CARCIOFI**
 Chicken medallions sautéed with artichokes, cherry tomatoes and mint; served with vegetables and roasted potatoes
 - AGNELLO AL FORNO**
 Roasted leg of lamb, marinated and rolled with thyme, garlic and sage; served with sautéed organic spinach and roasted potatoes
- DOLCE**
- SEMIFREDDO AL TORRONE**
 Semifrozen custard with "torrone", drizzled with chocolate sauce