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Beverly Hills Weekly

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Issue 674 • August 30 - September 5, 2012

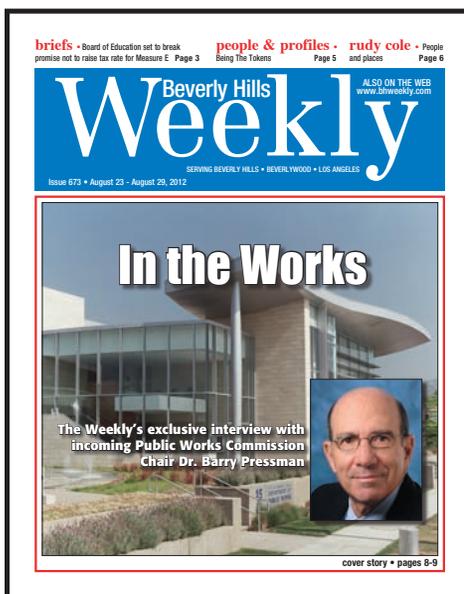


Mumbai Connection

CECI Photos
Pg. 10

Former Mayor Jimmy Delshad promotes City initiatives and potential partnership in India

cover story • pages 8-9



Letters & email

“Board of Education set to break promise not to raise tax rate for Measure E” [Issue #673]

The [consensus] by BHUSD Board members [Noah] Margo, [Lisa] Korbatov, and [Jake] Manaster to raise property taxes by almost 133 percent to \$114 per \$100,000 valuation in support of Measure E sends the following message to taxpayers like me:

These three Board members don't care much about the long term financial pain it will inflict on the middle class homeowners that must stretch their budgets to send their kids to BHUSD schools, or the renters and small businesses who can expect to see their rents go up as well. Are they hoping we will forget that the existing tax rate of \$49 per \$100,000 valuation is already considered an elevated tax rate (higher than the rate prior to the last big school bond)? Add this to some of the nation's highest sales taxes

and state income taxes, and it is not hard to see how we are being nickel and dimed to death.

B. These three Board members have bought—hook, line and sinker—the sales pitches by the professional consultants whose livelihoods depend on convincing governmental bodies like the BHUSD Board that our school district must spend on massive new construction projects, whether those expenditures are prudent or not.

C. They would also like the public to think that they are COMPELLED to spend all of the \$334 million in potential Measure E funds, when in fact, they are not. This “money” is actually just a line of credit—nothing more. None of us in our domestic lives would look at a line of credit like money burning a hole in our pocket. Apparently the Board majority does.

D. The promise of \$334 million dollars sends the signal to contractors that we are a money pit to be mined for top dollar during bidding. When funding is unknown, contractors lower their bids. With the promise of a known quantity of money, we should expect the “flies” to be swirling around the honey pot soon.

As usual, the school construction lobby is the tail wagging the dog (our Board), and the taxpayer is the one that gets “dumped-

on”.

Mark A. Mendlovitz
Beverly Hills

The school board's efforts to determine how and in what manner they should spend the approximately \$340 million in bond sale proceeds to repair and remodel portions of our schools are premature and short-sighted. The board must first thoroughly investigate what type of facilities will be required in the future to provide our children with the best possible education.

Leading experts in both education and architecture tell us that the traditional classroom concept is already outdated and will disappear from the educational landscape in the not too distant future. I do not know what type of physical structures will be required in 20 to 25 years; nor does our school board. I do know schools will not look anything like what exists today. Simply google “future classroom designs” and related topics for an eye-opening education on what the future will bring.

The board should invite and/or consult with international experts and facilitate a community dialogue on these issues. I believe that when we have the answers to these questions, the conclusion will be that substantial portions of our existing schools must be demolished and new state-of-the-art facilities created. Until those questions are answered, not one penny should be spent by the school board in remodeling any of the existing structures which, even with the repairs and remodeling, will remain obsolete.

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WHAT'S ON YOUR MIND?

You can write us at:
140 South Beverly Drive #201
Beverly Hills, CA 90212

You can fax us at:
310.887.0789

email us at:
editor@bhweekly.com



SNAPSHOT

Inside Beverly Hills—BHTV10

Inside Beverly Hills, moderated by columnist Rudy Cole, will next air on Aug. 30 at 3:30 p.m. about the Westside Subway Extension; Aug. 30 at 6:30 p.m. and Aug. 31 at 5:30 p.m. about BHEF; Aug. 31 at 6 p.m. about BHUSD Board of Education; Aug. 31 at 10 p.m. about the Image of Beverly Hills; and Sept. 4 at 6 p.m. and Sept. 5 at 3:30 p.m. about Emergency Preparedness.



VINCENT THE VIKING
STOCKHOLM

Vin Mirisch gets in touch with Swedish culture during a visit to Stockholm's Old Town with his father, Vice Mayor John Mirisch, earlier this month.

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OUR DATA SPEAKS VOLUMES



briefs

BHUSD enrollment of 4,500 roughly the same as last year

BHUSD kicked off the school year with 4,547 students enrolled, up slightly from the 4,543 enrolled in October 2011.

Although enrollment is lower than the 4,633 enrolled in October 2010, the BHUSD student population is still larger than its historic enrollment of around 5,200 because of the number of students attending BHUSD schools on permits in recent years. The board's 2010 decision to not renew the opportunity permit program has led to the decrease in student population.

"I think we're pretty close to what we projected [in terms of enrollment]," Chief Administrative Officer Dawnalyn Murakawa-Leopard said. "I think our Kindergarten is higher than we anticipated, so we did add a Kindergarten class, but otherwise all of the staffing that we're doing at this time is what we had anticipated in the spring. There may be some final adjustments we make [this week]

that weren't anticipated, but nothing major."

Murakawa-Leopard said she did not have the number of students attending BHUSD schools this year on faculty/staff permits or other permits readily available.

BHUSD ENROLLMENT AS OF THE FIRST DAY OF SCHOOL

	Current	Oct. 2011
K-5	1,496	1,522
6-8	1,130	1,047
9-12	1,921	1,975

	Current	Oct. 2011
BV	749	713
ER	680	640
HAW	621	622
HM	576	593
BHHS	1,921	1,975

Source: BHUSD

This year, BHUSD welcomes 15 new teachers to the faculty. Murakawa-Leopard, who said competition was "fierce" for the vacancies, said the new teachers are a mix of experienced teachers—some of them coming from LAUSD—and first-year teachers.

The district has 230 full-time equivalent

teachers, up from 224 last year, even though enrollment is roughly the same.

"We have hired additional teachers in order to support the instructional program, to facilitate the development of effective master schedules, and to attempt to minimize

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WESTSIDE/CENTRAL

Go Metro to USC Football Games

If you're heading to the Coliseum for USC football games this fall, Go Metro. We'll get you past the traffic and parking hassles, giving you more time to catch all the action and festivities. Exit at the Expo/Vermont or Expo Park/USC stations on the Metro Expo Line, or the 37th St/USC Station on the Metro Silver Line. Find out more at metro.net/usctrojans.

"Carmageddon II" Set For Sept. 29-30

Plan ahead, avoid the area, or eat, shop or play locally is the message from public safety officials for the second weekend closure of the I-405 Freeway in the Sepulveda Pass – between the I-10 and I-101 – scheduled for September 29-30. Contractors will demolish the remaining side of the Mulholland Bridge as part of the freeway improvements project. For latest updates visit metro.net/405.

Feds Give Westside Subway Go Ahead

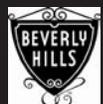
The Federal Transit Administration officially certified that the Westside Subway Extension has satisfied all environmental guidelines and Metro can now seek federal funding for the \$5.6 billion project. The subway extension will run between the Metro Purple Line Wilshire/Western Station and the Westwood/VA Hospital. For more information visit metro.net/westside.

ExpressLanes Coming – Get Your Transponder Now

Starting this fall, Metro ExpressLanes can help you get through traffic faster on the I-110 Freeway. These special lanes are available toll-free to eligible carpools, vanpools and motorcycles, and for a toll to solo drivers – all you need is a FasTrak® account and transponder. To get yours, visit metro.net/expresslanes.

Go Metro To Grand Park

Exit Metro Rail at Civic Center Station to explore Grand Park, Downtown's new urban oasis, adjacent to the Music Center and overlooking City Hall. The park includes a performance lawn and restored Arthur J. Will Memorial Fountain with a new splash pool and light show. For frequent and convenient Metro Rail and bus connections to Downtown, go to metro.net.



NOTICE OF PUBLIC HEARING

DATE: September 13, 2012
TIME: 1:30 PM, or as soon thereafter as the matter may be heard
LOCATION: Commission Meeting Room 280A
 Beverly Hills City Hall
 455 North Rexford Drive
 Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, September 13, 2012, will hold a public hearing beginning at **1:30 PM**, or as soon thereafter as the matter may be heard to consider:

A request for a Conditional Use Permit to allow the establishment of an approximately 4,000 square foot private training facility within the commercial building located at **9336 Civic Center Drive**. The request would allow the private training facility to offer exercise classes conducted in a private training setting. The facility would be restricted to a maximum of 15 people (inclusive of instructors) at any time throughout the day.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The project qualifies for a Class 1 Categorical Exemption for operational changes within an existing commercial facility, and the project has been determined not to have a significant environmental impact and is exempt from the provisions of CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

According to Government Code Section 65009, if you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **Ryan Gohlich, Senior Planner** in the Planning Division at **310.285.1194**, or by email at rgohlich@beverlyhills.org. Copies of the applications, plans, and Categorical Exemption are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

Sincerely,
 Ryan Gohlich, Senior Planner



If you'd like to know more, visit metro.net.

130327PL_WESTCEN13-008 ©2012 LACMTA

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disruption after school starts by anticipating the needs of current students and new enrollees," Murakawa-Leopard said.

At the Aug. 14 board meeting, the board approved "6/5" assignments for 12 teachers, and on Tuesday night approved "extra fifths" for three more teachers at Beverly High. An "extra-fifth" assignment means existing teachers teach take on an additional class period each day. Regular full-time teachers teach 5/5.

Three of the 6/5 assignments approved Aug. 14 were for K-8 English teachers and another three were for high-school language teachers.

"Everything that was on the board report was staffing that had been approved previously by the board and had been anticipated coming into the summer," Murakawa-Leopard said. "[The] 6/5 assignments tend to be one or two extra periods per campus. It tends to be quite difficult to find a teacher who would be willing to come work for us for only one or two periods a day. It sometimes is more efficient and more effective to have an existing full-time teacher take on an extra class than to find someone to fill a small part-time assignment."

City Council authorizes \$80,000-spending cap for 2013 municipal election

In a decision that could affect up to three of its sitting members, the City Council agreed in a 4-0 consensus Aug. 23 to a voluntary cap of \$80,000 for campaign spending, an increase in \$5,000, and to limit the amount individuals

can donate to candidates in the March 2013 City Council election.

Mayor Willie Brien, Vice Mayor John Mirisch and Councilmember Barry Brucker's terms all expire in March 2013. All are expected to run for re-election, but none of them have yet announced their plans.

The election ad hoc committee, which consists of councilmembers Lili Bosse and Julian Gold, also recommended maintaining the \$400-individual donor and \$800-couple donor contribution limits for candidates that accept the voluntary \$80,000-spending cap, and maintaining the \$125-individual donor contribution limit for candidates that reject the \$80,000-spending cap. Candidates that do not accept the spending limit are responsible for covering the cost of printing, handling and mailing their candidate statements.

Gold attributed the \$5,000-increase to cost of living, cost of postage, and cost of paper.

"We had a fair amount of conversation around the individual spending limits, and while there are clearly pros and cons to raising or not raising them, the thought was that this does in some ways level the playing field because if individuals can only give \$400 and everybody has to make the same pitch to an individual to get \$400, it's not as not as though someone can get \$10,000 or \$100,000 from any single donor, at least not through campaign spending limit rules," Gold said. "By the same token, that would really encourage the candidates to talk to more people."

Bosse was not present at the study session because her father-in-law recently passed away and she was sitting shiva.

Beverly Hills Weekly columnist Rudy Cole addressed the council, encouraging it to consider holding an election without spending or contribution limits.

"There is no relationship between campaign limitations and voter turnout and that's our real challenge, is getting people to participate in an election," Cole said. "In the last school



Left to right: Horace Mann Assistant Principal Dana Findley, BHUSD Chief Administrative Officer Dawnalyn Murakawa-Leopard, Jeremy Leopard and Jennalee Leopard join Principal Kessler to celebrate his birthday Sunday at the Horace Mann Welcome Back Brunch. Over 650 parents, students and teachers surprised Mr. Kessler with a cake and sang Happy Birthday

Principals welcome new and returning students on BHUSD's first day

El Rodeo Principal Dave Hoffman and Assistant Principal Kevin Painter greeted students and their parents at the school's front gate on Monday, the first day of school.

Hoffman said he saw many familiar faces, but also a number of fresh faces, as there are approximately 90 new students starting at El Rodeo this year across all grade levels, in addition to the school's Kindergarteners.

"Roughly speaking, our population last year was around 650 kids," Hoffman said. "We're getting close to 700 kids."

Hoffman said the growth is mainly at the middle school, which was built to accommodate more students, and can be attributed to a combination of intra-district transfers, former private-school students entering the district, and new families relocating to Beverly Hills, including one from Tennessee.

At Hawthorne, Principal Kathy Schaeffer said she was excited to welcome three new teachers to Hawthorne from outside BHUSD, instrumental music teacher Ray Vizcarra, Spanish teacher Stella Libbi-Auday and English teacher Tara Winberrylitt, and one from El Rodeo, Kindergarten teacher Gena Schmidt.

"Our new teachers go through an incredibly rigorous interview process," Schaeffer said. "We feel like we have the cream of the crop, truly."

This year, Hawthorne is accommodating the district's transitional Kindergarten students in the "TK" program's second year. Schaeffer said she and veteran Kindergarten teacher Patti Thomas, who is teaching the class, visited the TK class at Beverly Vista last year to observe.

In a change from previous years, new Beverly Vista Principal Marty Powers invited students to campus Friday to view class lists and to attend an ice cream social.

"We're looking forward to having [the first day] as seamless as possible for students, parents and staff," Powers said last Thursday.

Powers, who said he was fortunate to spend time with retired Principal Irene Stern in June before officially starting July 1, said he plans to be "visible and approachable" on campus.

Horace Mann Principal Steve Kessler welcomed students back to campus Sunday with a family brunch and rollout of the class lists. The school community surprised him with a group song of "Happy Birthday" and a cake in celebration of his birthday.

"This is my third year as principal. We started [the Welcome Back Brunch] my first year," Kessler said. "It's been wildly successful. I'm very proud and pleased to have it. It's a positive way to start off the year."

Families visiting Horace Mann for the first time since the spring may have noticed the replacement of bushes in front of the Charleville façade with over 300 plants, which were planted by Horace Mann families earlier this month, and the installation of the PTA-supported tile wall.

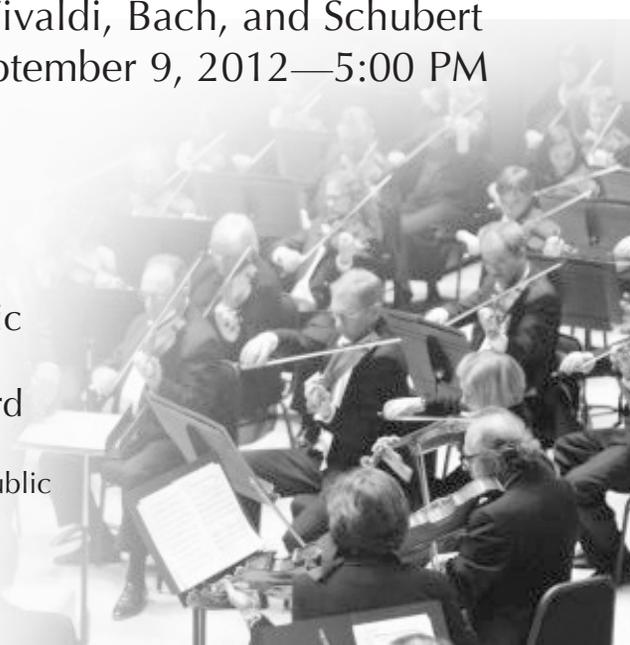
Over the summer, renovation began on the auditorium. In the interim, Kessler said events normally held in the auditorium would take place in the cafeteria. Kessler said the renovation is expected to be completed in March.

Beverly Hills Symphony

*A Special Program in Memory of
Debbie Grossman
Symphony President,
1980-2011*

Music by Vivaldi, Bach, and Schubert
Sunday, September 9, 2012—5:00 PM

Beverly Hills Civic
Center Plaza
450 North Rexford
Drive
Parking at the Library Public
Parking Garage





The Tokens perform with guest artist Norm Fox at Beverly Canon Gardens on Aug. 23. Left to right: Jay Leslie, Phil Margo, Noah Margo, Fox, Mitch Margo

The Tokens rock at Beverly Canon Gardens; outdoor concert series continues tonight

The Tokens, best known for “The Lion Sleeps Tonight,” performed Aug. 23 at Beverly Canon Gardens as part of the City’s Concerts on Canon Series.

The free concert series continues tonight with performances by classic rock and blues artist Brett Young at Beverly Canon Gardens at 6 p.m. and 7:15 p.m.

Free parking is available to patrons of the shows: Get a coupon at the concert or movie and redeem it for parking in the Beverly Gardens parking structure. For more information, call (310) 285-6830.

board election, one candidate won without spending a dollar, less than 900 votes out of 21,000, and another candidate that lost spent more than almost all of the other candidates.”

Cole said the City would likely have a better idea of what is being spent on campaigns if there were no limits and all expenditures went into the reporting of the campaign, as opposed to having independent expenditure committees, which are not subject to the same reporting requirements as candidates and their committees, crop up to support a candidate.

The Supreme Court’s 2010 Citizens United ruling, which allows corporations and unions to make unrestricted independent political expenditures and has led to the formation of independent “super PACs” that are active in the 2012 presidential election, came up as part of the city council’s discussion.

Gold said the ad hoc committee did not feel it was within its purview to discuss whether or not it is permissible to form PACs in Beverly Hills, but he said the committee identified only one candidate in recent memory that has had a PAC and an independent expenditure committee. He said all candidates in recent history have adhered to the campaign-spending cap.

Brucker questioned if forming a PAC was a “legal loophole” to get around the fundraising and campaign-spending caps.

“We certainly face the same challenge on the local level that we see discussed on the national level with regard to the independent expenditures by committees that are not controlled by candidates,” City Attorney Larry Wiener responded. “We have not seen that yet occur at the local level in Beverly Hills, but then again you wouldn’t have expected to see it really much before this election cycle.”

Wiener said “traditional PACs,” which are controlled by candidates, are regulated in terms of the contributions they can make to

candidates. Committees that accept more than \$1,000 in contributions are required to register with the state, Wiener said.

“You do have some controls on the more traditional candidate-controlled committees, and you have controls on the contributions independent committees can make to candidates, but independent committees making independent expenditures, the idea is under the Constitution [they are] not subject to local or state regulations,” Wiener said.

Mirisch supported the recommendations, but said he thought Cole “raised some good points.” Brien said he had mixed feelings about the recommendations, but also supported them.

“It’s a challenge,” Brien said. “I’m not sure what the right answer is. I’m not sure this is the solution to cap the dollar amount, although no cap probably isn’t the solution either. Somewhere in between might have been better, but I can certainly live with this.”

Cyclists urge BHPD to reopen hit-and-run case, voice concerns about safety in Beverly Hills

Concerned bicyclists descended on City Council Chambers Aug. 23 to urge BHPD to reopen a hit-and-run case in which the driver called to turn herself in but then refused to answer BHPD’s questions. Ultimately, BHPD did not secure a confession and the district attorney’s office pressed no criminal charges.

Paul Livingston, the victim of a hit-and-run collision on Santa Monica Boulevard at Crescent Drive on June 12, 2011, was among the approximately 20 individuals from throughout the Los Angeles region that called for BHPD to reopen the case or voiced general concerns about cycling safety in Beverly Hills.

Halimi captures life through photography



Natasha Halimi

One could say Natasha Halimi fell into her career as a photographer.

Sure, Halimi said she has been fascinated by photography since her father gave her a toy camera when she was three years old. She was Beverly High yearbook photographer and she took photography classes at Beverly High and throughout college. But she was double majoring in psychology and child development at California State University Northridge when her hobby transformed into a business.

“I wanted to be a child psychologist,” Halimi said. “[But] I was always taking pictures for family and family friends when there was a special event in their lives. Before I knew

it, people who I didn’t know were saying, ‘We saw the pictures you took of so and so and we would love for you to take our pictures.’”

Some of Halimi’s first clients were parents of preschool students at Stephen S. Wise Temple, where Halimi taught while attending CSUN.

That was five years ago. The 2005 Beverly High graduate said Natasha Halimi Photography, her now full-time business, still operates 100 percent on word of mouth.



Photo: Natasha Halimi Photography

One of Halimi’s youngest clients

“I definitely have a Beverly Hills clientele majority,” Halimi said. “A lot of my clients are people who I already know [but] a lot of times, I’ll meet people for the first time doing the shoot. I’ve never really advertised, so it’s all word of mouth. People tell their friends.”

Halimi said the majority of her shoots take place on location in Beverly Hills, but Halimi also takes clients to the beach and other locations outside the city.

“I do portraits of engaged couples, pregnant couples, families and children, and newborn babies,” Halimi said. “I have a really unique style, which I think has gotten me to where I am. I use only natural light, and I don’t do the typical posed shots. I like to let my subjects be themselves and then I will capture those special moments that I see, like the laugh and the kiss.”

Halimi said she avoids manipulating her subjects, but she enjoys themed photo sessions, styling clients and incorporating fun props.

“I like to capture life as is,” Halimi said. “That would be the best way to describe my photography. The reason I love photography is I can freeze a real-life moment.”

Photography also allows Halimi to put her child psychology skills to use when working with children.

“I’m working with kids all the time and making them feel comfortable and in their own element in order to capture their real personalities,” Halimi said.

Asked to share her future goals, Halimi said, “I feel so lucky to be doing what I’m doing and I am grateful to all of my clients who have supported me. My goal is to keep going and see where life takes me.”

A personal goal, Halimi said, is to eventually create a gallery of her travel photography.

“I never told myself, ‘I want to have my own photography business,’” Halimi said. “It just happened. And I could not be happier.”

For more information, visit natashahalimiphotography.com.

“People need to be held criminally accountable when they drive recklessly and even more so when they flee the scene of a life-threatening accident,” Livingston said. “I find it unconscionable that someone can do this to someone else in the city of Beverly Hills, leave them to die in the street, turn themselves in for it and absolutely no criminal charges are pressed.”

Livingston, who was hit from behind, told the council he was comatose for six days and hospitalized for 30 days at Cedars-Sinai Medical Center, where he underwent a number of procedures to treat “multiple spinal fractures, multiple pelvic fractures, pulmonary contusions and severe internal bleeding.”

Livingston said he has filed a civil suit

against the alleged driver Victoria Chin and a trial has been set for next March.

BHPD Spokesperson Lt. Lincoln Hoshino said Friday the case is closed but BHPD has a three-year window to reopen the case if new or additional evidence becomes available. Hoshino said BHPD submitted the case to the District Attorney’s office for filing but it was rejected.

“There were people in the area of the collision who had very little information in the way of leads,” Hoshino said. “People in the area of the collision believe that a gray vehicle was involved. That was all they were able to provide as far as suspect vehicle description.”

Hoshino confirmed a caller identifying her-
briefs cont. on page 7

from the hills of beverly



Breaking news

And notes on events

By Rudy Cole

Reliable city hall sources have confirmed that our highly regarded chief financial officer and administrative services director **Scott Miller** will leave city government on Oct. 4, 2012.

Miller, who took over the top city financial job in 2005, has had a long string of successes in dealing with economic crises that have imperiled many cities in California and nationally. Under his leadership, the city continued to receive triple A credit ratings, and the same for the water enterprise debit issues, the highest possible.

Before coming to Beverly Hills, Miller had 25 years experience in both the private and public financial sectors. He holds a Ph.D. in public administration from Arizona State University with undergraduate degrees from San Diego State. He is also active in many governmental financial associations.

Miller was an excellent team player and administrator and will be missed. Beverly Hills was well served by Miller and we wish him well in whatever he decides is next, including early retirement.

Time to act department. For many months veteran architect and longtime member of many city commissions and committees **Hamid Gabbay** has been held in suspension while the city council considers his possible appointment to the architectural commission.

The issue is whether Gabbay, an architect, will have too many professional conflicts if he wins appointment. He did go through a lengthy review process and was recommended by the ad hoc advisory committee made up of both council and commission members.

Of course, it is his involvement and familiarity with city visions of architectural standards that argue in favor of his appointment, plus his experience in past commissions including design review and, the most important, planning.

Last week found two councilmembers often on the same side on issues, splitting dramatically on approval of Gabbay. Vice Mayor **John Mirisch** sees Gabbay's frequent recusals and conflicts as inhibiting the work of the commission while Councilmember **Lili Bosse** sent a letter strongly supporting Gabbay. (Bosse had the letter read, missing the meeting because of the passing of her father-in-law.)

This is not an easy question to resolve. Commission membership does impact relationships with city staff and certainly can be used to help convince possible clients of city clout. However, having no experience with city government, or familiarity with

rules, customs and history of architectural city values, might not be in the interests of good governance.

However, the council appeared to nix Gabbay's appointment by asking the council-commission liaison committee to see if another applicant could be found without conflict issues. But Gabbay has not withdrawn his application, as of this writing.

What is lacking in all the discussions is the importance of continuing cultural diversity on the commission. Without Gabbay there would be no member of the Persian community on the commission. Clearly, this commission needs very broad and inclusive membership to fully represent the whole city.

Some events you should not miss:

This Sunday the Beverly Hills Symphony will pay tribute to its founder and president, the late **Debbie Grossman** with a concert in the Civic Center Plaza, next to the library, at 5 p.m.

The free concert will feature works by Vivaldi, Bach and Schubert. Mrs. Grossman, long a community activist, led the symphony as president from 1980 to 2011. She was also a member of the orchestra.

No reservation required and parking is free at the adjoining city building.

Thanks to **Ellyn Snowden** for alerting us to the Beverly Hills Active Adult Club's first ever, and hopefully annual, fashion show and luncheon at the Beverly Hilton on Thursday, Oct. 4, 2012 with the boutique part starting at 10:30 a.m., luncheon to follow.

For information and reservations, you can call Ellyn or FTA at 310.288.1755.

Informal modeling by **Wendy Harrison** with entertainment by **Thia Megia**, a top ten finalist in American Idol Season Ten. Honorary recipients are **Judie** and **Frank Fenton**, proceeds to benefit both the senior association and UCLA department of Neurology. (Fenton Family Clinical Patient Coordinator).

Speaking of the Snowden family, one of Chief David Snowden's favorite organizations, the Pen Fed Foundation, will hold their annual "Shake the Hand of a National Hero" dinner the same day, but in the evening, at the Peninsula Hotel.

This fine organization does exemplary work in meeting the needs of our injured veterans who may have a variety of financial problems.

The following Saturday, Oct. 6, Friends of Greystone will host an event at Greystone Park to unveil a "self guided, room tour, launch of their first book and display of

Greystone Antiques, donated by the Doheny family and much more." Refreshments will be served courtesy of Wolfgang Puck catering. For information and reservations: 310.286.0119.

POLITICAL NOTES: If all the likely players stay in the race, our March city council election could well be one of the most interesting and contentious in our history.

It now appears very likely that the ballot will include all the following: Mayor Dr. **Willie Brien**, Councilmember and former Mayor **Barry Brucker**, Vice Mayor John Mirisch, Planning Commission Vice Chair **Brian Rosenstein** and the somewhat of a surprise entry of former mayor **Nancy Krasne**, and there could be others. Three seats are in contention.

It is impossible to predict any kind of alignments since all will have endorsements and support that may seem confusing. Clearly, there will be no slates, but some past histories are worth noting:

Former Mayor Krasne, always unpredictable and often at odds with colleagues and even city staff, barely lost in her bid for reelection although she led the field when she first ran in 2007.

Her most critical words, however, have been addressed at Brucker, although she was also sometimes in conflict with Mirisch, despite their often similar constituencies.

Krasne will be well funded and has an impressive resume. She served on two city commissions, architectural and planning, before running for council.

She would be the first incumbent to lose an election and then win in a subsequent race.

Mirisch won in a real squeaker four years ago, but has built a strong constituency among voters most critical of the council majority. Personally very likeable and open, Mirisch will have to balance heavy responsibilities with his new job and time it takes to run a successful campaign. Few people are neutral about Mirisch. They either praise his "independence" or fault his too contentious approach to decision making.

In the last election, the clear consensus candidate was Lili Bosse who managed to put together an incredible coalition of broadly based supporters, leading to her historic win in every city precinct.

In this election the most likely coalition candidates should be Dr. Brien and Commissioner Brian Rosenstein. Dr. Brien has the broadest record of service with past roles as school board president and city commissioner. Rosenstein is a fourth-generation resident who has been preparing for the campaign for months.

Of the two, Rosenstein will probably be the hardest campaigner. Dr. Brien should win easily if he campaigns energetically and his supporters actually become involved and vote, and not assume he will win by default. Many frontrunners and incumbents have lost because of over confidence or

voter apathy.

The two hardest campaigners will be Brucker and Rosenstein. Few people are as effective as Brucker in retail campaigning, and his door to door visits to every section of the community have been largely responsible for his many election firsts, including a hard write-in campaign for school board.

With the Roxbury Park issue resolved and a five to zip vote by the council for a complicated compromise, and all five councilmembers signing a statement opposing the proposed route of the Westside subway extension, it may be hard to divide the candidates on those issues, but it could happen.

Voters will have to separate campaign rhetoric with effective leadership on both issues.

How will the diversity of contenders impact the vote? Krasne could take votes away from Mirisch, as could Rosenstein. All three could detract from Brucker's votes.

The forums and campaign literature should be fascinating. Krasne will be on the attack, Mirisch will try to consolidate the anti-majority activists, Rosenstein will run right down the middle, Brucker will list accomplishments and local history, Dr. Brien will focus on endorsements and consensus building, and all of them trying to anticipate possible negative blasts from people with private agendas.

Elections take strange turns. In one past school board election, candidates **Ruth Bard** and **Elinor Nathan** fought bitterly against each other with very different sets of supporters and positions on school issues for two of the three seats available. It was assumed the one male candidate was the consensus candidate and only one of the two would survive. You know what happened, they both won.

We lost a great civic leader last week with the passing of **Julien Isen**. Julien was part of a coalition campaign that led to the election of some real reformers in the early 1960s, **Leonard Horwin** and **Frank Clapp**.

The support team organized by **Sooky Goldman** included Isen, **Leonard Low**, **George Slaff** and the legendary **George Seaton**, who chaired the campaign, among many others. The issue was the granting of variances, and the voters opted for more open government. Sooky brought me into the campaign as manager and it was an incredible experience to work with so many talented and dedicated leaders. Isen was a solid voice of reason and support and even provided our campaign headquarters. His guidance and help for the campaign and to me personally were invaluable. His partner then and always was wife Joan, who was just as active. Our condolences to the large Isen family.

(If Josette or other readers attempt to do the math, I think I was 10 at the time.)

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

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self as Chin called BHPD within days of the collision. BHPD asked Chin to come to the police station and bring her vehicle so it could be processed as evidence. Chin arrived with an attorney, without her vehicle, and refused to answer BHPD's questions. She was not arrested.

Hoshino said a confession over the phone is not sufficient for prosecution.

"We would have to confirm in person with the person we're interviewing," Hoshino said.

Hoshino said a case can only be reopened if new or additional evidence becomes available. He said the City Council cannot direct the police department to reopen a case.

"What the City can do, the direction of the city council in the past and that hasn't changed, we want to make sure we provide a safe environment for people driving, pedestrians walking and certainly bicyclists on the road," Mayor Willie Brien said Wednesday. "We will enforce the laws and do our best to make it as safe as possible."

Following the cyclists' comments, Vice Mayor John Mirisch pointed out earlier in the day at the study session councilmembers agreed to move forward with two pilot bike routes, a dedicated bike lane on Burton Way and a route on Crescent Drive between Wilshire and Sunset boulevards featuring "sharrows" between Wilshire and Santa Monica boulevards and a dedicated bike lane between Santa Monica and Sunset boulevards.

Sharrows are painted markings indicating the road is to be shared by automobiles and bicycles.

"Santa Monica Boulevard, which many people discussed as a possible location for a bike path, that is something that the council has already made a priority," Mirisch said. "That street is going to be undergoing major

construction over the next several years and that's part of it."

The City studied four other potential bike routes on Carmelita Avenue, Charleville Boulevard, Beverly Drive and Reeves Drive, but the City Council rejected them citing safety concerns.

"[Last time the city council considered this topic] I spoke and suggested I didn't think that [the pilot routes were] ready for prime-time," Beverly Hills resident and Better Bike organizer Mark Elliot said. "I think we might be better off returning to our earlier plan and thinking more holistically about bicycle and mobility planning generally in Beverly Hills."

Elliot said the pilot bicycle routes program did not touch southeast Beverly Hills and it also needed to focus more on safety. Elliot suggested the City also consider bike safety measures including designating "bike boxes" at key intersections to separate cyclists from drivers, and including collision information in BHPD's weekly blotter report.

"The city council has clearly started the direction of improving the environment for bicyclists in Beverly Hills with the pilot project," Brien said Wednesday. "We believe this is a good start. We'll also be looking at continuing our bike safety education [programs]."

During the study session, Brien said it was time to get started with bike routes.

"If we wait for the ideal, perfect master plan, we will never move forward with bike lanes because there are always issues around why something may work or may not or something may work better," Brien said. "I think we have to start somewhere and I think now is the time to do that. I do think there has to be some interconnectability between L.A., West Hollywood and Beverly Hills."

City Council greenlights City-produced news show

The City is poised to add its perspective to the media landscape in Beverly Hills, following a 3-1 consensus by the City Council at its study session on Aug. 23.

The City Council has agreed to move forward with plans for the City's communications and cable staff to produce a weekly television news show that will report on the City Council and commission meetings, as well as other City events.

Vice Mayor John Mirisch opposed the concept, which was proposed by Councilmember Julian Gold. Bosse was not present at the study session because her father-in-law recently passed away and she was sitting shiva.

Gold said the City has tried many different forms of communication to keep residents informed, but he questioned whether the City has used its new cable television studio to its full capacity.

"I think this is an opportunity for us to really take advantage of that," Gold said. "My vision of this really would be a news summary. On weeks where perhaps the council has met, then it should highlight the events of the council, both in terms of things we considered, parts of the study session, what's important, when is it coming back, as well as decisions we ultimately make so people understand that there is completion to the work we do and what the impact of that is."

Gold said the show would also highlight activities of the City's 11 commissions.

Mirisch said he agreed with the principle of

providing information about the work of the City government, but he did not support the City reporting on itself. He proposed televising commission meetings in their entirety and making the videos available on demand.

"I think what's being proposed now is a summary [of meetings] and I think it's very problematic from a journalistic point of view, especially if it's going to be reporting on city events or city council meetings, is when you have something ultimately controlled by the city council reporting on itself," Mirisch said. "To me, that reminds me a little bit too much of the old Soviet Union. I don't think that it's our place to actually be making news stories, though I do think it's our function to be providing direct access to these meetings."

In her presentation to the City Council, Public Information Manager Therese Kosterman said most recently, in 2005, the City aired a show called *Beverly Hills In Focus* concentrating on news events and public service messages, and in the 1990s, the City aired a weekly news broadcast.

The City's cable station currently airs public affairs show *Inside Beverly Hills*, which presents discussions of topics including the Westside Subway Extension, Roxbury Park and City commissions moderated by *Beverly Hills Weekly* columnist Rudy Cole.

"I think this is a way to share with people the facts of what happened at commission meetings, at council meetings, to share outcomes of decisions where people don't always get to watch the entire council meeting [or] may choose not to watch entire council

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letters cont. from page 2

In addition, when we weigh historical preservation against what is in the best educational interest of our children, the latter must prevail.

Stephen P. Webb
Former Mayor and BHHS Class of 1963

"City Treasurer responds to Rudy Cole" [Issue #673, Letters & email]

What is it with Rudy Cole? Why is he so repeatedly and pointedly critical of our City Treasurer Eliot Finkel?

I voted for Finkel and have been very impressed with his energy, intelligence and integrity. I didn't vote for a "yes man" but for one who would take his responsibility seriously. He brings valuable financial expertise and an inquiring mind to the job to which we elected him.

The Citizen's Budget Review Committee and Pension Task Force, which he formed at the request of the city manager, bring together dedicated volunteer residents to help our City avoid the pitfalls that have taken such a toll on other California cities. Since when has citizen advice not been welcome? The City Council isn't complaining. So why is Rudy? Is his repeated and uncalled for criticism designed to discourage Finkel from running for re-election? I hope not. That would indeed be a big loss

to our City.

Fern Seizer
Beverly Hills

RUDY COLE RESPONDS:

Reader Seizer too missed the point: This is not about good or bad work of committees, but of legal responsibilities. City laws do not give the Treasurer authority to advise or act on budget matters and no city manager has the right to give him that power. On his real duties, the Treasurer is doing responsible work on investment policies. Going beyond that blurs lines of accountability and transparency in city government.

Theatre 40

The Theatre 40 shows at Beverly High are all terrific. The stories are great, the actors are terrific and the set is always acceptable. Having said that I probably won't ever go back again.

My only criticism is that you have to stand in line for over a half hour to buy your tickets ... It is my understanding that everyone has to go through the same procedure ... and that doesn't make it right.

In any event they have seen me for the last time until the procedure is corrected.

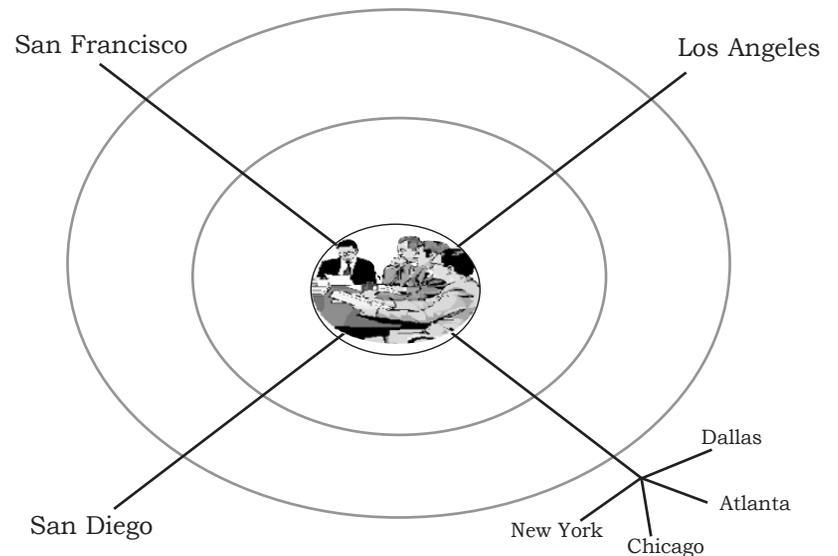
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Beverly Hills

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coverstory

MUMBAI CONNECTION

Former Mayor Jimmy Delshad promotes City initiatives and potential partnership in India

By Melanie Anderson

Tell us about your recent trip to India.

I flew to Mumbai, India. Mumbai is the new name for the city that used to be called Bombay. Bombay was the name that the British people gave that city and [recently], Indians decided to change it to Mumbai. I was invited by the mayor of Mumbai. There are two mayors in Mumbai. There is a New Mumbai also [known as] Navi Mumbai, and that has its own mayor. I was invited by Mumbai Mayor [Sunil Prabhu]. They had heard about what I have done through some other channels, about Beverly Hills as smart city, friendly city, as well as safe city. They had heard about some of these activities, so they invited me [as Beverly Hills goodwill ambassador] to come and talk to them on several different areas. I accepted to go there as an official ambassador to talk to them.

Tell us about your meeting with Mumbai Mayor Sunil Prabhu.

Very cordial, very honorable and respectful. It was very nice of them the way they cordially accepted me and respected me [by] standing up and saluting me when I walked into the hallways. When I get into the doorway, they bring official greetings and they put a red dye on the forehead of the respected guests, and they give you flowers to hold. There were many photographers around and they escorted me to his office. There were quite a few of his cabinet [members] as well as councilmembers there. I think they have something like a couple hundred councilmembers. Mumbai has millions and millions of people [approximately 13 million].

The discussions were on [a few] different subjects. One was the subject of what have I brought in terms of new ideas and new technologies in Beverly Hills that might apply there, and the second subject was because I will be taking over [Beverly Hills'] sister city organization because the former chairperson [Bruce Cole] left. The executive board asked me to take on the chairmanship, so I also went [to Mumbai] as the chairman of the sister city committee. We explored ideas about whether Mumbai and Beverly Hills can create a sister city relationship, whether we can exchange technologies, ideas, cultures, music, travel and tourism. Then we talked about some of the technologies that we brought in Beverly Hills that might apply there from parking meters to water meters that are wireless and can protect waste of water, and things like that.

There were quite a few reporters there, and

after the meeting I had several discussions with television reporters and also with two large newspapers. I had a one-on-one with *Times of India*, which is a very large [newspaper], and they did publish my interview.

That interview focused largely on potholes. Why did those stand out to you?

They were asking about technologies, and the newspaper people were asking, "What have you noticed here that you don't notice a lot in Beverly Hills?" I said, "potholes." I said, "We don't have as many and you have a lot. Is there any reason?" Everywhere I go [there are] potholes. That affects companies investing in India. They said, "I will not bring my business here if I know it was not easy [for my employees] to get to work and the streets are full of water and potholes and dust and dirt and traffic is high." I said it would discourage businesses, largely small businesses, from coming and establishing their headquarters there when the mode of transportation is very old [and most of the taxis are] three-wheel motorcycles with a canvas around it. They said, "Well, what would you do?" We talked about technology we use in Beverly Hills to fix asphalt. I told them I would be willing to share with them how

we fix our potholes and how fast and easy we do it. They liked that concept because I later on learned it is a sore subject in Mumbai because people are complaining about potholes and nothing is being done about it. [The newspaper] wanted to concentrate on that and put that in the headline even though we talked about many other things [during the interview].

I was invited [by Navi Mumbai's Mayor Sagar Naik] also to go to their headquarters in the new side of Mumbai. That side of Mumbai has much more modern buildings, roads, trees around the road, new asphalt. They have nice intersections. It's a planned city. It's a very, very different discussion. The new mayor of Navi Mumbai is only 25 years old. Obviously they told me that his uncle is a very big person in India and in the Mumbai area. Their mayor also gets elected by the city council and not by the people. [He asked] about what do we do in Beverly Hills [with respect to] separation of garbage. A long time ago we decided to do outsourcing of our garbage separation because it improves the rate of collection of metals [and recyclables].

They were also interested, because they are a newer city and more modern city, whether Beverly Hills would consider a sister city [partnership] with them. I said I cannot make any commitment on behalf of the sister city committee because the board decides that. I said to both mayors I will invite them if they want to come and visit Beverly Hills. Both mayors were happy to say [they] would be willing to send small delegations to Beverly Hills [but] they said they don't have the power as mayor to select sister cities; they have to go to the council and ask for approval. They did not make any commitments; I did not make any commitments.

They asked to please send an invitation to the delegation to come, so they can take it to council. They'll come at their own expense to Beverly Hills and if they like it and we

like it, then we can exchange more sister city documentation. We will take it to our sister city board of directors, and if we want to recommend it, we will take it to the city council to make sure we have them onboard.

What interested Beverly Hills' sister city organization about a potential partnership with Mumbai?

One of the reasons I took over the sister city organization is to be able to have quite a few sister city relationships so that for our 100-year anniversary that is coming up in 2014, I intend to invite all of our sister cities to send delegations and bring their cultures, music and food [to] join in our centennial celebration. Mumbai is a part of the world we cannot ignore; India we cannot ignore. India is a place I think Beverly Hills should have some kind of a relationship with and we are looking at that as a possibility. I'm not sure it will be Mumbai; it may be another city.

How is Mumbai's city government different from that of Beverly Hills?

One of the interesting parts was their mayorship changes every year and a half. The mayor was elected similarly to Beverly Hills, by their city council. That was similar, but the number of councilmembers they have is astronomical. The way they receive guests is very genuinely warm by putting flower leis around your neck or handing you bouquets of flowers and putting red dye on your forehead. I gave [the mayor] my Beverly Hills pin and he gave me a beautiful white shawl, which is only given to the guests. It's a sign of respect, a sign of welcoming.

Did you go sightseeing in Mumbai?

I went to the Taj Mahal Hotel, where [there was a recent terrorist attack]. There were very old signs of England being a superpower [throughout the city]. That's why they changed the name from Bombay to Mumbai, [since Bombay] was the name given to them by the British. One of the most interesting things to see in Mumbai is the contrast between people who have a lot and people who have nothing. You could see major high-rises, gorgeous condos, and half a block later you could see some shacks that if you blow on [them they] will just fall apart. You could see a lot of people living in the street, and people just refer to them as the slum people. It's quite ordinary to see and watch people sleep on corners of the street. They eat there, sleep there, do everything there. It's a city of contrasts.

Do you see an opportunity for an ongoing connection between Mumbai and Beverly Hills?

I think cultural exchange would be great, whether we have a sister city or not. I think we can learn from all cultures. For example, ninety-five percent of all the marriages are all prearranged by the parents of the bride and groom; five percent are through a love connection. I met some guy [who] said, "My marriage was through love. I met this lady in school and fell in love." I met another girl that is 24 years old. She said, "Would you please come to my wedding next year?" I said, "Do you have someone to get married to?" She said, "No, not to worry. My parents



Former Mayor Jimmy Delshad (left) meets Mumbai Mayor Sunil Prabhu

are working on that.” I said, “Your parents are going to decide with the parents of the other side? When do you get a choice?” She said, “They’ll give me an hour or so to meet the guy maybe a few weeks before the wedding.” “What if you don’t like him?” “I could say no, [but] they’ll find someone else. It’s not, ‘No, I’ll find someone.’” The astonishing part is, what do you think the divorce

rate is in India? Less than 10 percent rate of divorce. They explained to me the reason that happens is because when parents have arranged weddings and marriages, parents get involved when there is some discomfort in the couple’s life. They help resolve the situation and the couple also leans on their family on both sides to resolve the situation, rather than just giving up.

What could Beverly Hills and Mumbai learn from each other?

This by itself: learning about other cultures. At this day and age, everything is prearranged for marriages [in India]. It shows that there are other ways of doing things, and the rate of divorce being so low, it means there are other ways and maybe what we have in America with so much freedom, that

the moment something doesn’t work out, the couple wants to separate. I would say it’s a lesson to be learned that commitment to each other really can solve many problems. When you have a commitment to something, you resolve a lot of situations.

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meetings. It’s an opportunity again just to get information out to people,” Mayor Willie Brien said.

The accompanying staff report presented three format options for the show, ranging in cost from \$3,000 to \$12,300 using volunteer anchors, or \$6,600 to \$22,300 if the City engages the services of a professional SAG anchor, depending on the complexity of program that is produced. At last week’s meeting, Gold proposed a lower cost option by seeking university-level broadcast journalism students to serve as anchors and reporters.

Brucker and Brien agreed with that proposal, but the City Council did not give specific direction on format for the weekly news show.

Two newspapers, *Beverly Hills Weekly* and *Beverly Hills Courier*, cover Beverly Hills news every week. Beverly Hills Patch also provides online content on an ongoing basis.

When asked if he thought the City’s news program might detract from the existing news providers’ audiences, Brucker said he did not.

“This community is hungry for information,” Brucker said. “I think one really appreciates the news commentary from those reporters, so I don’t see it as competitive; I see it as complementary. In addition, I think this community unfortunately is suffering from one newspaper [that] is hellbent on twisting the news reporting to meet the publisher’s very clear personal objectives and I think that’s confusing for the community.”

Brucker said a significant reason he supported the show was hearing from community members they are confused by reporting in the *Courier*.

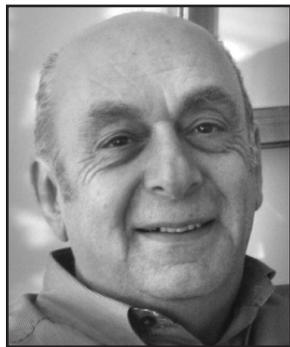
“I’m hearing from community members that they are so confused and they don’t know where to turn to get accurate information as to what decisions were made by the council and by the commission for that matter,” Brucker said.

When asked why the City needs a news show in addition to *Inside Beverly Hills*, Brucker said it has to do with format.

“This newsreel would be a regularly scheduled news program that would not go into necessarily the depths and the detail that *Inside Beverly Hills* goes into, but it will give a snippet about what’s going on in Beverly Hills from what’s happening at the commission meetings [and] what is the council looking into,” Brucker said. “It’s almost a comparison between *Nightline* or *Piers Morgan* and the *ABC Evening News*.”

City Council declines Gabbay’s appointment to Architectural Commission

The City Council declined to appoint architect Hamid Gabbay to the Architectural Commission, citing concerns about potential conflicts-of-interest and recusals for the working architect if he serves on the commission.



Hamid Gabbay

The City Council came to consensus at the study session Aug. 23 to decline the unanimous recommendation of the interview panel, which included Mayor Willie Brien, Councilmember Lili Bosse, Commission Chair Zale Richard Rubins and Vice Chair James Blakeley. The liaisons will meet to determine how to proceed with filling the vacancy.

Bosse, who did not attend the study session because her father-in-law passed away and she was sitting shiva, submitted her comments in support of appointing Gabbay, who previously served on the Planning, Design Review and Fine Art commissions. She pointed out Gabbay has on average appeared before the Architectural Commission one time each year to present his projects.

“Given how many meetings the Architectural Commission has as well as how many [projects it] sees in a meeting, one project per year is minimal and not sufficient to deny the City the best candidate for the position,” Bosse wrote. “All councilmembers and commissioners at times have had to recuse themselves. He should not be penalized for something that is done routinely in our city government.”

In the event that one of Gabbay’s projects would come before the commission, Gabbay said he would recuse himself and assign another representative from his company to present the project to the commission.

Data presented from the City showed during his six-year term on the Design Review Commission, Gabbay recused himself 33 times for the review of 10 of his firm’s projects.

Councilmember Julian Gold suggested the liaisons further consider how to manage “perceived conflict of interest.”

“I think there is a perceived conflict, and I think the recusal rate on the Design Review Commission is not insignificant,” Gold said. “I think that the perception of conflict, if not true conflict, does exist and I think it’s incumbent upon us to find out how to manage that. At that point, I would feel comfortable moving forward.”

Vice Mayor John Mirisch said the answer to Gold’s question about managing conflict of interest or perceived conflict of interest is “to find qualified people who don’t have them.”

“It’s that simple,” Mirisch said. “I think that’s what we should do in this case.”

Brucker said he was concerned about the Architectural Commission operating without its licensed architect member in the event Gabbay recuses himself.

Brien suggested the liaison committee, which

includes Bosse and himself, meet to address how to fill the vacancy.

“We’re going to go back, look at the applicants and discuss the options of re-posting, which would include those applicants,” Brien said Wednesday afternoon.

In her written comments, Bosse said the next preferred candidate was a “distant second” to Gabbay, because the candidate has not previously served on a City commission, has not participated in Team Beverly Hills, does not live or work in Beverly Hills and has not attended an Architectural Commission meeting in the past year.

The Architectural Commission is required to have a licensed architect among its members, but that professional member is not required to live in Beverly Hills. Licensed architect Walter Meyer’s term was scheduled to end in July, but it was extended through September until his replacement is appointed.

Gabbay’s appointment came up for consideration at the City Council meeting in July. At that time, councilmembers requested a comprehensive list of Gabbay’s projects that could potentially come before the Architectural Commission, requiring Gabbay to recuse himself.

In a letter to the City Council, Gabbay said the only project he currently has in the “pipeline” is the proposed iPic movie theater on Canon Drive across the street from the Montage hotel that has been presented as a project preview to both the Architectural and Planning commissions.

--Briefs compiled by Melanie Anderson

BHHS Football Team To Open Season Friday Night at Nickoll Field

The Beverly High football team is scheduled to open its season Friday by playing host to Santa Barbara in a nonleague game at Nickoll Field beginning at 7 p.m., hoping to rebound from its worst record since 1993.

The Normans were 2-8 in 2011, a record coach Donald Paysinger largely attributed to injuries.

“On paper,” this year’s team “doesn’t have the talent” of last year’s, but has “way more” commitment, said Paysinger, who is beginning his fourth season as Beverly Hills’ coach. The Normans are 12-19 under Paysinger.

Beverly Hills will be “more of a power-running team” than in recent years, said offensive coordinator Vonzie Paysinger, a brother of Donald Paysinger.

The change from the passing-oriented spread offense is the result of having “two pretty good backs” (senior Montay Monroe and sophomore Sebastian Torres) “a good offensive line” and a desire “to get more physical at the point of attack,” Vonzie Paysinger said.

Speed is necessary for success in the spread offense and the Normans “are just OK” with

their speed, Vonzie Paysinger said.

“Some teams, that 10-yard gain” in a spread offense play becomes a touchdown, Vonzie Paysinger said. “For us, it’s a 10-yard gain. Now we want to get back to utilizing some of the other pieces.”

“We’re not extremely fast, so we’ve got to find ways to get receivers open. The best way to do it is to be able to run the football,” then use play-action passes.

Senior Chase Crossley will start at quarterback for the Normans Friday, but junior Zack Bialobos “will play a lot,” Donald Paysinger said.

“They both bring different things to the table,” Donald Paysinger said. “Chase has a very strong arm. Zack understands the offense better than anybody in the program.”

Junior Eli Sacks, who “played a lot as a sophomore,” and senior Austin Towns, a converted strong safety, will be the starting receivers, Vonzie Paysinger said.

“They’re both good athletes (who) run pretty well,” Vonzie Paysinger said. “Austin is more physical as a receiver than Eli, but Eli is more of a crafty good route runner.”

Senior Nick Carruth will be the No. 3 receiver Friday because he will start at cornerback because “we lost a kid,” but “once we get down to week four and five, he’s going to be a main guy in our receiving corps,” Vonzie Paysinger said.

Beverly Hills has two returning starters on its offensive line, guard Cameron Paysinger, a son of Donald Paysinger, and center Legend Waters, both seniors, and three new starters, guard Calvin Silvera and tackles Austin Greer, a junior, and Vincent Torres, a senior, Donald Paysinger said.

“It’s a more talented group than we had last year,” Donald Paysinger said. “They’re much bigger.”

Torres is listed at 6 feet 6 inches and 285 pounds and Greer at 6 foot 5 inches and 285 pounds.

On defense, the Normans “have a lot of experience,” Donald Paysinger said.

Jared Forman will be the punter and Dylan Fussman will be the kicker, Donald Paysinger said. Both are seniors.

Santa Barbara opened the season by defeating Santa Maria St. Joseph, 25-22, Friday.

The Dons “like to run first (and) pass second,” coach Doug Caines said.

Santa Barbara uses a 3-4 defense and needs “to make sure that we tackle, make sure we have 10 guys on a tackle, not one or two and let” Beverly Hills break off a major gain, Caines said.

To Donald Paysinger, the keys for the Normans are “to control the ball, be able run the ball and be able to stop their running back.”

Beverly Hills lost to the Dons, 27-6, last season, its fourth loss in five season openers.

--Steven Herbert

CECI SUMMER BASH UNDER THE STARS

Bel Air—Aug. 23

Photos by Orly Halevy and Albert Tabibian

Over 400 attended the summer bash at a private residence benefiting The American Friends of CECI (Citizens' Empowerment Center in Israel), which provides educational programs for Israeli students.



Standing, left to right: Shawn Golshani, Sabrina Cohan, Rebecca Amid, Adelle Nazarian, Shelly Parnassi, Michael Y. Lavaee, Nicole Manoucheri, Elsa Lalehzari, Orit Younessian, Sasha Farahi, Dean Rabbani, David Safai. Front row: Dr. Daniel Omid Cohanim, Sanaz Bereliani, Ryan Yamini



Back row, left to right: Dr. Daniel Omid Cohanim, Margaret Drewry, Rebecca Amid, Ryan Yamini. Front row: Soraya Nazarian, Farnaz Elis, Neda Saparzadeh, Mery Penhasi



Sara Mahgeretfeh, Esther Massachi, Pauline Darvish, Josephine Aminpour



Michele Golbary, Elizabeth Bell



Ryan Yamini, Ebi Hanasab



Sheila Carbonell, Sabrina Cohan, Nicole Sakhai



Sanam Makhani, Jasmen Barzivand, Nancy Saghian



Jasmine Gabaee, Jessica Javaheri, Nahal Ghodousi



Caroline Hakakian, Liana Hakakian



Michael Lavaee, Nicole Manoucheri



Natalie Shemian, Caroline Hakakian



Rebecca Amid, Nicole Manoucheri

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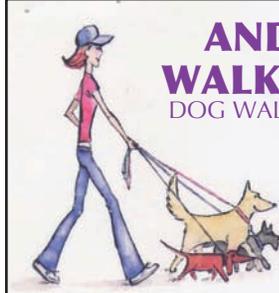
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FICTITIOUS BUSINESS NAME STATEMENT: 2012153733: The following person(s) is/are doing business as FINISHED BY DESIGN, 8419 Canoga Ave. Canoga Park, CA 91304. SALVADOR TORRES, 8545 Walnut Dr. Los Angeles, CA 90046. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Salvador Torres, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1196

FICTITIOUS BUSINESS NAME STATEMENT: 2012154810: The following person(s) is/are doing business as 699K.ME, 8306 Wilshire Blvd. #679 Beverly Hills, CA 90211. OTTO BEASLEY, 8306 Wilshire Blvd. #679 Beverly Hills, CA 90211. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Otto Beasley, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1197

FICTITIOUS BUSINESS NAME STATEMENT: 2012153728: The following person(s) is/are doing business as SATYA GROUP LLC, 8383 Wilshire Blvd. Ste 665 Beverly Hills, CA 90211; 346 Euclid St. Santa Monica, CA 90402. SATYA GROUP LLC, 346 Euclid St. Santa Monica, CA 90402. The business is conducted by: A Limited Liability Company. has begun to transact business under the fictitious business name or names listed here on: July 2012. Signed: Brande Radossavljevic, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1198

FICTITIOUS BUSINESS NAME STATEMENT: 2012153729: The following person(s) is/are doing business as THE HEARING SPA OF BEVERLY HILLS, 8500 Wilshire Blvd. Ste 1028 Beverly Hills, CA 90211. DBS SOLUTIONS INC. 8500 Wilshire Blvd Ste. 1028 Beverly Hills, CA 90211. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 12/20/07. Signed: Andrea Davidson, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1199

FICTITIOUS BUSINESS NAME STATEMENT: 2012147138: The following person(s) is/are doing business as ONYX DISTRIBUTION, 560 S. Los Angeles St. #210 Los Angeles, CA 90013. DAJ DISTRIBUTION, INC. 560 S. Los Angeles St. #210 Los Angeles, CA 90013. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arsalan Fakhraipoor, CEO. This statement is filed with the County Clerk of Los Angeles County on: 07/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1200

FICTITIOUS BUSINESS NAME STATEMENT: 2012151213: The following person(s) is/are doing business as WONDER DOG MUSIC, 443 N. Harper Ave. Los Angeles, CA 90048. THOMAS STEVEN DRESCHER, ANDREA CARTER BROWN, 443 N. Harper Ave. Los Angeles, CA 90048. The business is conducted by: Husband and Wife. has begun to transact business under the fictitious business name or names listed here on: 07/23/12. Signed: Thomas S. Drescher, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize

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FICTITIOUS BUSINESS NAME STATEMENT: 2012143395: The following person(s) is/are doing business as CHANCE RABUN CONSULTANT, 604 Evergreen St. Apt. #3 Inglewood, CA 90302. CHANCE RABUN, 604 Evergreen St. Apt. #3 Inglewood, CA 90302. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chance Rabun, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1202

FICTITIOUS BUSINESS NAME STATEMENT: 2012147446: The following person(s) is/are doing business as JUST DO IT BUILDERS, 7445 Topanga Cyn Blvd. Ste. 203 Canoga Park, CA 91303. ATM CONSTRUCTION & COATING, INC. 1545 Cleveland St. Pomona, CA 91768. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 07/23/12. Signed: Abel Mesa, President, RMO. This statement is filed with the County Clerk of Los Angeles County on: 07/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1203

FICTITIOUS BUSINESS NAME STATEMENT: 2012147214: The following person(s) is/are doing business as AC MILAN ACADEMY, 27471 Catala, Saugus, CA 91350. MILAN USA ACADEMY, INC. 942 S. Highland Ave Los Angeles, CA 90036. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kim Cooney, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 07/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1204

FICTITIOUS BUSINESS NAME STATEMENT: 2012152565: The following person(s) is/are doing business as MAGIC POWERS DIY, MAGIC POWERS, 1275 N. Hayworth Ave. Apt. 101 West Hollywood, CA 90046. JOSHUA DAVID SANKAR, 1275 N. Hayworth Ave. Apt. 101 West Hollywood, CA 90046; DEANNE DESTLER, 1633 Micheltorena Ave. Apt. 5 Los Angeles, CA 90026. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joshua David Sankar, CO-CEO, Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1205

FICTITIOUS BUSINESS NAME STATEMENT: 2012152583: The following person(s) is/are doing business as 38 M AUTO REPAIR, 6205 Kester Ave. #16 Van Nuys, CA 91411. JOE MOZZIE, 4320 Mammoth Ave. Apt 201 Sherman Oaks, CA 91423; SEDDIGLEK MAREFATKHEH, 4320 Mammoth Ave. Apt 201 Sherman Oaks, CA 91423. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joe Mozzie, Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1206

FICTITIOUS BUSINESS NAME STATEMENT: 2012152412: The following person(s) is/are doing business as IRVING PLACE STUDIO, 12024 Hartsook St. Valley Village, CA 91607. SABRINA JUDGE, AARON GLASSCOCK, 12024 Hartsook St. Valley Village, CA 91607; DORA DE LARIOS, 3914 Huron Ave. Culver City, CA 90230. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: July 2002. Signed: Sabrina Judge, Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1207

FICTITIOUS BUSINESS NAME STATEMENT: 2012152225: The following person(s) is/are doing business as TRACIES FINEST HAIR DESIGNS, 12445 Chandler Blvd. Valley Village, CA 91607. TRACIE S. ANTHONY, 6431 Radford Ave. North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2008. Signed: Tracie Shree Anthony, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1208

FICTITIOUS BUSINESS NAME STATEMENT: 2012152080: The following person(s) is/are doing business as ELEN'S JEWELRY DESIGN, 4637 Nagle Ave Sherman Oaks, CA 91423. YESHISABED BLBEELYAU, 4637 Nagle Ave Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yeshisabed Blbeelyau, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/30/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1209

FICTITIOUS BUSINESS NAME STATEMENT: 2012153170: The following person(s) is/are doing business as ROYAL INTERNET CAFE, 1117 S. Glendale Ave. #B Glendale, CA 91205. KANAS HAWARA, 2243 N Niagarast #B Burbank, CA 91504. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kanas Hawara, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/31/12. NOTICE - This fictitious name state-

ment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1210

FICTITIOUS BUSINESS NAME STATEMENT: 2012153895: The following person(s) is/are doing business as CREATIVE INSPIRATIONS, 10464 Garden Grove Ave Northridge, CA 91326. JOSETTE LAGUARIGUE, 10464 Garden Grove Ave Northridge, CA 91326. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Josette Laguarigue, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1211

FICTITIOUS BUSINESS NAME STATEMENT: 2012153730: The following person(s) is/are doing business as BRAVOPAYMENTS.COM, 2629 Foothill Blvd. #393 La Crescenta, CA 91214. ALEN AGHAJANIAN, 2629 Foothill Blvd. #393 La Crescenta, CA 91214. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alen Aghajanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1212

FICTITIOUS BUSINESS NAME STATEMENT: 2012153731: The following person(s) is/are doing business as NCEUSJA, 1010 N Central Ave. Glendale, CA 91202. UCAN2 FINANCIAL, 1010 N Central Ave. Glendale, CA 91202. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 07/31/12. Signed: UCAN2 Financial- Harmik, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1213

FICTITIOUS BUSINESS NAME STATEMENT: 2012153732: The following person(s) is/are doing business as A & G TRUCKING, 21534 Devonshire St. Unit 109 Chatsworth, CA 91311. A & G GROUP SERVICES, INC. 21534 Devonshire St. Unit 109 Chatsworth, CA 91311. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Murat Donuk, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1214

FICTITIOUS BUSINESS NAME STATEMENT: 2012153811: The following person(s) is/are doing business as MARQUEZ DEMOLITION, 13877 Weidner St. Pacoima, CA 91331. RUBEN MARQUEZ, 13877 Weidner St. Pacoima, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ruben Marquez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1215

FICTITIOUS BUSINESS NAME STATEMENT: 2012153806: The following person(s) is/are doing business as HELENA M. 9000 Vanalden #203 Northridge, CA 91324. HELENA MOHAMMADI, 9000 Vanalden #203 Northridge, CA 91324. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Helena Mohammadi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1216

FICTITIOUS BUSINESS NAME STATEMENT: 2012153905: The following person(s) is/are doing business as CRAFT LADIES, 118 S. Cordova St. Unit K Burbank, CA 91505. LAUREN KUHN, 118 S. Cordova St. Unit K Burbank, CA 91505; TIFFANY ANNE PRICE, 10842 Kittridge St. North Hollywood, CA 91606. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lauren Kuhn, Co-Founder. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1217

FICTITIOUS BUSINESS NAME STATEMENT: 2012143666: The following person(s) is/are doing business as PREMIUM TIRES, 19438 Roscoe Blvd #A Northridge, CA 91324. ANTONIO PARAMO, 9340 Greenbush Ave. Arleta, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Antonio Paramo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/16/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1218

FICTITIOUS BUSINESS NAME STATEMENT: 2012154505: The following person(s) is/are doing business as AVV EXOTICS, 10647 Wixom Street Sun Valley, CA 91352. JOSE AVALOS CASTELLANOS, 6437 Rhodes Ave. North Hollywood, CA 91606; DANIEL VIRGEN, 12300 Stagg St. North Hollywood, CA 91605; NATHAN VILLAREAL, 1215 N Lincoln St. Burbank, CA 91506. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jose Avalos Castellanos, Partner. This statement is filed with the County Clerk of Los Angeles County on: 07/16/12. NOTICE - This fictitious name statement expires five years

from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1219

FICTITIOUS BUSINESS NAME STATEMENT: 2012154061: The following person(s) is/are doing business as LLM PROPERTIES, 910 S. Alondale Ave. Los Angeles, CA 90036; 7945 Oceans Dr. Los Angeles, CA 90046; LANI NICOLLE MOORE; MARC MOORE; LAWRI MOORE. 7945 Oceans Dr. Los Angeles, CA 90046. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 08/05/2001. Signed: Lani Nicole Moore, Owner, Partner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1220

FICTITIOUS BUSINESS NAME STATEMENT: 2012154343: The following person(s) is/are doing business as MARK J. CONNELLY CONSTRUCTION CORPORATION, 6606 Firanment Ave. Van Nuys, CA 91406. MARK J. CONNELLY CONSTRUCTION CORPORATION, 6606 Firanment Ave. Van Nuys, CA 91406. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mark J Connelly, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1221

FICTITIOUS BUSINESS NAME STATEMENT: 2012154340: The following person(s) is/are doing business as APC CONSTRUCTION, 12630 Martha St. Valley Village, CA 91607. NALIVANSKY & CO LTD, 12630 Martha St. Valley Village, CA 91607. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Albert Nalivansky, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1222

FICTITIOUS BUSINESS NAME STATEMENT: 2012154562: The following person(s) is/are doing business as FIGUEROA CAFE; CAFÉ FIGUEROA, 5904 N. Figueroa Los Angeles, CA 90042. SEAN FAGAN, 4009 Marrison Way, Los Angeles, CA 90065. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sean Fagan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1223

FICTITIOUS BUSINESS NAME STATEMENT: 2012154347: The following person(s) is/are doing business as IA BODY JEWELRY, 14006 Riverside Dr. # R222 Sherman Oaks, CA 91423. FAIRFIELD FASHION INC, 14661 Plummer St. Panorama City, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Imran Ahmed, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1224

FICTITIOUS BUSINESS NAME STATEMENT: 2012154352: The following person(s) is/are doing business as IA BODY JEWELRY, 14006 Riverside Dr. # R222 Sherman Oaks, CA 91423. FAIRFIELD FASHION INC, 14661 Plummer St. Panorama City, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Imran Ahmed, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1225

FICTITIOUS BUSINESS NAME STATEMENT: 2012154351: The following person(s) is/are doing business as IA BODY JEWELRY, 14006 Riverside Dr. # R222 Sherman Oaks, CA 91423. FAIRFIELD FASHION INC, 14661 Plummer St. Panorama City, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Imran Ahmed, President. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1226

FICTITIOUS BUSINESS NAME STATEMENT: 2012155456: The following person(s) is/are doing business as AROUND-THE-CLOCK-TRAFFIC-SCHOOL, 20935 Vanowen St. #202 Canoga Park, CA 91303. PHIL KING, 5365 Mohave Dr. Simi Valley, CA 93063. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Phil King, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1227

FICTITIOUS BUSINESS NAME STATEMENT: 2012155455: The following person(s) is/are doing business as 5-STAR TRAFFIC SCHOOL, 20935 Vanowen St. #202 Canoga Park, CA 91303. PHIL KING, 5365 Mohave Dr. Simi Valley, CA 93063. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Phil King, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name

in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1228

FICTITIOUS BUSINESS NAME STATEMENT: 2012155626: The following person(s) is/are doing business as NUTRICION FAMILIAR. 7139 Winnetka Ave. Winnetka, CA 91306. GILGAR RODRIGUEZ; MARIA T. RODRIGUEZ. 19400 Vanowen St. Reseda, CA 91335. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gilgar Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1229

FICTITIOUS BUSINESS NAME STATEMENT: 2012154695: The following person(s) is/are doing business as ABBOT MONROE. 14209 Riverside Dr. #205 Sherman Oaks, CA 91423; PO BOX 360513 Los Angeles, CA 90036. GERRY BARBOZA. 14209 Riverside Dr. #205 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 07/17/12. Signed: Gerry Barboza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1230

FICTITIOUS BUSINESS NAME STATEMENT: 2012155008: The following person(s) is/are doing business as LARUIA'S RESTURANT. 9057 Woodman Ave. Arieta California, 91331. VENANCIO SIL-VESTRE; LILIA AVALOS. 1719 Bellvue Ave. Los Angeles, CA 90026. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: 1989. Signed: Venancio Silvestre, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1231

FICTITIOUS BUSINESS NAME STATEMENT: 2012155034: The following person(s) is/are doing business as CALI BODYWERKS. 7750 Sepulveda Blvd. #8 Van Nuys, CA 91405. FERNANDO ORTIZ. 6165 Hayvenhurst Ave. #28 Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Fernando Ortiz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1232

FICTITIOUS BUSINESS NAME STATEMENT: 2012155110: The following person(s) is/are doing business as LIGHTHOUSE BUSINESS SOLUTIONS. 8008 Wilkinson Ave. North Hollywood, CA 91605. MICHAEL TOROSYAN. 8008 Wilkinson Ave. North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Torosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/02/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1233

FICTITIOUS BUSINESS NAME STATEMENT: 2012153118: The following person(s) is/are doing business as CONTINENTAL JOURNEYS. 5249 Leghorn Ave Sherman Oaks, CA 91401. CONTINENTAL JOURNEYS, INC. 5249 Leghorn Ave Sherman Oaks, CA 91401. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Matthew Klein, President. This statement is filed with the County Clerk of Los Angeles County on: 07/31/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code, 8/9/12, 8/16/12, 8/23/12, 8/30/12 1234

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20110341031

Date Filed: 03/04/2011

Name of Business: DREAMLAND BEAUTY SALON 400 S. Glendale Ave. # E Glendale, CA 91205

Registered Owner: OKSAWA SQUENTCHOUK 17447 Horale St. Granada Hills, CA 91344; ARTUR MRSIAN 12253 Hard St. North Hollywood, CA 91605

Current File #: 2012152469

Date: 07/30/12

Published: 8/9/12, 8/16/12, 8/23/12, 8/30/12 1235

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20081786221

Date Filed: 10/06/08

Name of Business: OVANAIS IL 11653 Sherman Way North Hollywood, CA 91605

Registered Owner: Graciela Torres 12522 Roscoe Blvd. #21 Sun Valley, CA 91352

Current File #: 2012153428

Date: 07/31/12

Published: 8/9/12, 8/16/12, 8/23/12, 8/30/12 1236

LOS ANGELES SUPERIOR COURT
SOUTH CENTRAL DISTRICT
200 W. Compton Blvd.
Compton, CA 90220

CASE NUMBER: TD035761
FILING DATE: 01/30/2012

Luis A. Rodriguez
17701 Avalon Blvd. Space 343
Carson, CA 90746

MARRIAGE OF:
PETITIONER: Rodriguez, Luis A.
RESPONDENT: Rodriguez, Nathaly M.

PETITION FOR:
Dissolution of Marriage

1. RESIDENCE:
PETITIONER has been a resident of this state for at least six months and of this county for at least three months immediately preceding the filing of this Petition for Dissolution of Marriage.

2. STATISTICAL FACTS:
a. Date of marriage: 07-14-2004
b. Date of separation: 02-01-2011
c. Time from date of marriage to date of separation (specify): Years: 6 Months: 6

3. DECLARATION REGARDING MINOR CHILDREN:
a. There are no minor children

4. SEPARATE PROPERTY:
Petitioner requests that the assets and debts listed in Property Declaration (form FL-160) be confirmed as separate property.

5. DECLARATION REGARDING COMMUNITY AND QUASI-COMMUNITY ASSETS AND DEBTS AS CURRENTLY KNOWN:
b. All assets and debts are listed in Property Declaration (form FL-160)

6. Petitioner requests
a. Dissolution of the marriage based on (1) Irreconcilable differences. (Fam. Code S2310(a))

7. Petitioner requests that the court grant the above teller and make injunctive (including restraining) and other orders as follows:
g. Terminate the court's jurisdiction (ability) to award spousal support to Respondent. h. Property rights be determined.

8. Child support- If there are minor children born to or adopted by the Petitioner and Respondent before or during this marriage, the court will make orders for the support

of the children upon request and submission of financial forms by the requesting party. An earnings assignment may be issued without further notice. Any party required to pay support must pay interest on overdue amounts at the "legal" rate, which is currently 10 percent.

9. I HAVE READ THE RESTRAINING ORDERS ON THE BACK OF THE SUMMONS, AND I UNDERSTAND THAT THEY APPLY TO ME WHEN THIS PETITION IS FILED.

Date: 01-17-2012 Signed: Luis. A. Rodriguez

Date: 01-30-2012 Signed: Cecilia Padilla, Deputy

Published: 8/9/12, 8/16/12, 8/23/12, 8/30/12

FICTITIOUS BUSINESS NAME STATEMENT: 2012161885: The following person(s) is/are doing business as HERBALNOMICS. 14255 Victory Blvd. #201 Van Nuys, CA 91411. MICHAEL GALUPPO. 14255 Victory Blvd. #201 Van Nuys, CA 91411. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Galuppo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1237

FICTITIOUS BUSINESS NAME STATEMENT: 2012161815: The following person(s) is/are doing business as NASW WHOLESALE. 7254 Loma Verde Ave. Canoga Park, CA 91303. WAJD OWIES. 7254 Loma Verde Ave. Canoga Park, CA 91303. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Wajd Owies, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1238

FICTITIOUS BUSINESS NAME STATEMENT: 2012152117: The following person(s) is/are doing business as SEXY SHAPEWEAR. SEXYSHAPEWEAR. 6755 Brighton Way Ste. 420 Beverly Hills, CA 90210. LINDER PRODUCTS, LLC. 9675 Brighton Way Ste. 420 Beverly Hills, CA 90210. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 6/28/12. Signed: Lawrence Crockett, Member. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1239

FICTITIOUS BUSINESS NAME STATEMENT: 2012149622: The following person(s) is/are doing business as LIGHT KING. 1529 S. Robertson Blvd. Los Angeles, CA 90035. HERCEL ZARABIAN. 8865 Alden Dr. Los Angeles, CA 90048. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 7/19/12. Signed: Hercul Zarabian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/25/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1240

FICTITIOUS BUSINESS NAME STATEMENT: 2012145177: The following person(s) is/are doing business as DESERT TO SEA CONSTRUCTION SERVICES. 20730 Soledad St. Unit H Canyon Country, CA 91351. PAUL MOCKENHAUT. 6737 Champlain Place Moorpark, CA 93021. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Paul Mockenahut, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/18/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1241

FICTITIOUS BUSINESS NAME STATEMENT: 2012147430: The following person(s) is/are doing business as MEXA CLEANING & FLOOR WAX. A LA CRAN JANITORIAL SERVICES. 11308 Runnymede St. Sun Valley, CA 91352. LUIS ARTURO MEZA. 11308 Runnymede St. Sun Valley, CA 91352. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Luis Arturo Meza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1242

FICTITIOUS BUSINESS NAME STATEMENT: 2012150498: The following person(s) is/are doing business as ISAAC'S IRONWORKS. 6123 Laurelgrange Ave. North Hollywood, CA 91606. SARITA YEHUDA. 6123 Laurelgrange Ave. North Hollywood, CA 91606. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sarita Yehuda, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/26/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1243

FICTITIOUS BUSINESS NAME STATEMENT: 2012151477: The following person(s) is/are doing business as BMK. 149 S. Barrington Ave. Los Angeles, CA 90049; PO BOX 491411. KEVIN MICHAEL BARBER. 842 N. Evergreen St. Burbank, CA 91505. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kevin M. Barber, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1244

FICTITIOUS BUSINESS NAME STATEMENT: 2012157291: The following person(s) is/are doing business as GOLD MINE CO. 11236 Laurel Canyon Blvd. San Fernando, CA 91340. AZINVEST INC. 7312 Balcom Ave. Reseda, CA 91335. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Frank Solman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/06/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1245

FICTITIOUS BUSINESS NAME STATEMENT: 2012157354: The following person(s) is/are doing business as MIRACLES STUDIO. 12024 Hartsook St. Valley Village, CA 91607. SABRINA JUDGE. 12024 Hartsook St. Valley Village, CA 91607; DORA DE LARIOS. 3914 Huron Ave. Culver City, CA 90230. The business is conducted by: A General Partnership. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sabrina Judge, Partner. This statement is filed with the County Clerk of Los Angeles County on: 08/06/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1246

FICTITIOUS BUSINESS NAME STATEMENT: 2012158309: The following person(s) is/are doing business as MR. HANIYMAN. 23206 Adine St. Woodland Hills, CA 91367. KAROG G. KARAPETYAN. 23206 Adine St. Woodland Hills, CA 91367. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Karo G. Karapetyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1247

FICTITIOUS BUSINESS NAME STATEMENT: 2012158308: The following person(s) is/are doing business as COTTON BLANKS. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Satareh, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1248

FICTITIOUS BUSINESS NAME STATEMENT: 2012158307: The following person(s) is/are doing business as PROPS GROUP INC. 8383 Wilshire Blvd. Ste. 655 Beverly Hills, CA 90211. PROPS GROUP INC. 8383 Wilshire Blvd. Ste. 655 Beverly Hills, CA 90211. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Branded Radosavjevic, President. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it

was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1249

FICTITIOUS BUSINESS NAME STATEMENT: 2012158306: The following person(s) is/are doing business as EPIC ENTERTAINMENT PARTY BUS. 8124 Encino Ave. Northridge, CA 91325. EDWIN O. GANO; LOUIS EDUARDO FLOREZ GIL. 8124 Encino Ave. Northridge, CA 91325. The business is conducted by: A General Partnership. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Edwin Cano, Partner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1250

FICTITIOUS BUSINESS NAME STATEMENT: 2012158290: The following person(s) is/are doing business as THE PAW SALON. 12854 Landale St. Studio City, CA 91604. DAWN L. BEHENS. 12854 Landale St. Studio City, CA 91604. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Dawn Behens, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1251

FICTITIOUS BUSINESS NAME STATEMENT: 2012158447: The following person(s) is/are doing business as TIPONI. 15005 Sherman Way Apt. 215 Van Nuys, CA 91405. EBRU GUREKBRESKY. 15005 Sherman Way Apt. 215 Van Nuys, CA 91405. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ebru Gurekbresky, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1252

FICTITIOUS BUSINESS NAME STATEMENT: 2012158632: The following person(s) is/are doing business as CJ NURSING SERVICES. 27317 Manzanita Ln. #200 Canyon Country, CA 91387. JOLIE JOIE FLORES. 27317 Manzanita Ln. #200 Canyon Country, CA 91387. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jolie Joie Flores, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1253

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as MASSAGE THERAPIST. 8537 Reseda Blvd. Northridge, CA 91324. MEIZI LIR. 8537 Reseda Blvd. Northridge, CA 91324. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Meizi Lir, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1254

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as EVERYTHING REAL CLOTHING. 6949 Reseda Blvd. Reseda, CA 91335. LAMARR HOUSE. 21809 Dumetz Rd. Woodland Hills, CA 91364. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lamarr House, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1255

FICTITIOUS BUSINESS NAME STATEMENT: 2012159873: The following person(s) is/are doing business as DEADQUICATED PEST ELIMINATORS. 22240 Victory Blvd. #E216 Woodland Hills, CA 91367. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: John Dukes Coulbourn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1256

FICTITIOUS BUSINESS NAME STATEMENT: 2012159712: The following person(s) is/are doing business as YOUNGONE DESIGN. VELOSAC. 11437 Doral Ave Porter Ranch, CA 91326. EUNJUE CHA. 11437 Doral Ave. Porter Ranch, CA 91326. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eunjee Cha, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1257

FICTITIOUS BUSINESS NAME STATEMENT: 2012160266: The following person(s) is/are doing business as ELITE MOBILE CAR DETAIL. 10625 Marklein Ave. Mission Hills, CA 91345. SUSANA SEQUEIRA. 10625 Marklein Ave. Mission Hills, CA 91345. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Susana Sequiera, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1258

FICTITIOUS BUSINESS NAME STATEMENT: 2012159619: The following person(s) is/are doing business as STAINLESS STEEL LIKE NEW. 6045 Weeping Banyan Lane Woodland Hills, CA 91367. DEAN SCHIAVO. 6045 Weeping Banyan Lane Woodland Hills, CA 91367. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Susana Sequiera, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1259

FICTITIOUS BUSINESS NAME STATEMENT: 2012159324: The following person(s) is/are doing business as GOLDEN LIMO SERVICE. 15740 Sherman Way #108 Van Nuys, CA 91406. SILVIA CASTELLON. 15740 Sherman Way #108 Van Nuys, CA 91406. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Silvia Castellon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1260

FICTITIOUS BUSINESS NAME STATEMENT: 2012160847: The following person(s) is/are doing business as CONSUELO CARRILLO APTS. 3876 Carpenter Ave. Studio City, CA 91604. NATALIE SARIAN. 3876 Carpenter Ave. Studio City, CA 91604. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Natalie Sarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1261

FICTITIOUS BUSINESS NAME STATEMENT: 2012160362: The following person(s) is/are doing business as ECOLOGY BODY & PAINT. 8344 Reseda Blvd. Northridge, CA 91324. JUAN CARLOS DE LA TORRE. 8344 Reseda Blvd. Northridge, CA 91324. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Juan Carlos De La Torre, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under

ness name or names listed here on: N/A. Signed: Jorge Alesna, Sr, President. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1276

FICTITIOUS BUSINESS NAME STATEMENT: 2012161413: The following person(s) is/are doing business as CAFE MOELLIGLIUS, 20914 Northhoff St, Chatsworth, CA 91311. MELISSA WIGGINS, 19160 Ingomar St, Reseda, CA 91335. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: 8/10/12. Signed: Melissa Wiggins, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1277

FICTITIOUS BUSINESS NAME STATEMENT: 2012161716: The following person(s) is/are doing business as U.S. CUSTOM DEVELOPMENT LLC, 7135 Lindley Ave, Reseda, CA 91335. U.S. CUSTOM DEVELOPMENT LLC, 7135 Lindley Ave, Reseda, CA 91335. The business is conducted by: A Limited Liability Company, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Saëid Shojaejaed, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1278

FICTITIOUS BUSINESS NAME STATEMENT: 2012159755: The following person(s) is/are doing business as DEET SOLUTIONS GROUP, 13735 Victoria Blvd #14 Van Nuys, CA 91401. DEET SOLUTIONS GROUP, 13735 Victoria Blvd #14 Van Nuys, CA 91401. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vitra Racheva, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1279

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2011052659

Date Filed: 06/23/11

Name of Business: DEER RESTAURANT 13108 1/2 Sherman Way North Hollywood, CA 91605

Registered Owner: Astoyan Mikayel 13108 1/2 Sherman Way North Hollywood, CA 91605

Current File #: 2012158927

Date: 08/07/12

Published: 8/23/12, 8/30/12, 9/6/12, 9/13/12 1280

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 20082033806

Date Filed: 11/18/08

Name of Business: THOUSAND OF THINGS 5156 Hollywood Blvd Unit A 90027

Registered Owner: Gayane Stepanyan 6650 Beck Ave. Apt 7 North Hollywood, CA 91606

Current File #: 2012158158

Date: 08/07/12

Published: 8/23/12, 8/30/12, 9/6/12, 9/13/12 1281

FICTITIOUS BUSINESS NAME STATEMENT: 2012161425: The following person(s) is/are doing business as CHEVALIER'S BOOKS, 126 N. Larchmont Blvd. Los Angeles, CA 90004. FILS WINTHROP, 445 N. Rossmore #323 Los Angeles, CA 90004. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Fills Winthrop, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1282

FICTITIOUS BUSINESS NAME STATEMENT: 2012159513: The following person(s) is/are doing business as BNJ Lim; BNJ LIMOUSINE SERVICE, 1815 Glendon Avenue #301 Los Angeles, CA 90025. BELAIR LIMOUSINE SERVICE L.L.C., 1815 Glendon Avenue #301 Los Angeles, CA 90025. The business is conducted by: A Limited Liability Company, has begun to transact business under the fictitious business name or names listed here on: 2011. Signed: Jila Gharehbaghi, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1283

FICTITIOUS BUSINESS NAME STATEMENT: 2012161424: The following person(s) is/are doing business as MCY GROUP; HADSHOT USA, 23447 Mariano St. Woodland Hills, CA 91367. LEE DACHOT, 23447 Mariano St. Woodland Hills, CA 91367. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lee Dachot, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1284

FICTITIOUS BUSINESS NAME STATEMENT: 2012151150: The following person(s) is/are doing business as DISTRIBUIDORA BRASSAVOLA, 15552 Vanowen Street Apt #5 Van Nuys, CA 91406. ANA M ZELAVA, 15552 Vanowen Street Apt #5 Van Nuys, CA 91406. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: 8/2/07. Signed: Ana M Zelava, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/27/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1285

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 20081728628

Date Filed: 9/25/2008

Name of Business: CHEVALIER'S BOOKS 126 N. Larchmont Blvd, Los Angeles, CA 90004

Registered Owner: Sue A. Otto 5018 Clinton St. Apt. C, Los Angeles, CA 90004; Fills Winthrop 445 N. Rossmore Apt. 323, Los Angeles, CA 90004

Current File #: 2012161423

Date: 08/10/12

Published: 8/23/12, 8/30/12, 9/6/12, 9/13/12 1286

FICTITIOUS BUSINESS NAME STATEMENT: 2012167882: The following person(s) is/are doing business as WEGED PRESSURE WASH, 7520 Norton Ave., West Hollywood, CA 90066. CHRIS KUDRYATSEV, 7520 Norton Ave., West Hollywood, CA 90066. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chris Kudryatsev, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1287

FICTITIOUS BUSINESS NAME STATEMENT: 2012167722: The following person(s) is/are doing business as OMEGA SERVICES, OMEGA PASSPORT & VISA SERVICE, OMEGA TRANS, CRITION SERVICE, 331-A N. Brand Blvd, Glendale, CA 91203. OMEGA BUSINESS SERVICES, INC, 331-A N. Brand Blvd, Glendale, CA 91203. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 1986. Signed: Sherm Masehian, Vice President. This statement

is filed with the County Clerk of Los Angeles County on: 08/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1288

FICTITIOUS BUSINESS NAME STATEMENT: 2012142126: The following person(s) is/are doing business as KINGS ROAD APARTMENTS, 733 N. Kings Rd, Los Angeles, CA 90069; 925 E. Meadow Dr. Palo Alto, CA 94303. ESSEX KINGS ROAD, LD, ESSEX PORTFOLIO, LP, ESSEX SRF, LLC, 925 E. Meadow Dr. Palo Alto, CA 94303. The business is conducted by: A Limited Partnership, has begun to transact business under the fictitious business name or names listed here on: 6/3/97. Signed: Bryan Hunt, First VP & Chief Accounting Officer. This statement is filed with the County Clerk of Los Angeles County on: 07/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1289

FICTITIOUS BUSINESS NAME STATEMENT: 2012171503: The following person(s) is/are doing business as THE BEST WAY LANDSCAPING, 918 E. Cornhill Dr, Burbank, CA 91504. SAHAK DAGESIAN, 918 E. Cornhill Dr, Burbank, CA 91504. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sahak Dagesian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/24/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1290

FICTITIOUS BUSINESS NAME STATEMENT: 2012169844: The following person(s) is/are doing business as RUSSIAN CINDERELLA; RUSSIANCINDERELLA, 19009 Sherman Way #77 Reseda, CA 91335. ASSOLVIYA VILLARREAL, 19009 Sherman Way #77 Reseda, CA 91335. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Assolviya Villarreal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/22/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1291

FICTITIOUS BUSINESS NAME STATEMENT: 2012171628: The following person(s) is/are doing business as PARACHUTE EXPRESS, 1210 E. Palmer Ave, Glendale, CA 91205. MICHAEL SCHWARTZ, 1210 E. Palmer Ave, Glendale, CA 91205. JANECE HUBBA AND LINDSAY, 99 Carmo Crest Dr, Camarillo, CA 93010. The business is conducted by: A General Partnership, has begun to transact business under the fictitious business name or names listed here on: 1984. Signed: Stephen Michael Schwartz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/24/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1292

FICTITIOUS BUSINESS NAME STATEMENT: 201217686: The following person(s) is/are doing business as ADVANCED BUSINESS SYSTEMS, CAPITAL SUPPORT SERVICES, 8206 Franklin Blvd, #149 Sunland, CA 91040. TONY WEST, 9429 Hillhaven Ave, Tujunga, CA 91042. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tony West, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/24/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1293

FICTITIOUS BUSINESS NAME STATEMENT: 2012169612: The following person(s) is/are doing business as MIMESMOTO, 5518 West Pico Los Angeles, CA 90019; 1515 South Orange Dr. Los Angeles, CA 90019. SNOWDEN LIMITED, 1017 N. La Cienega West Hollywood, CA 90069. The business is conducted by: A Corporation, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mark Ratcliffe, CFO. This statement is filed with the County Clerk of Los Angeles County on: 08/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1294

FICTITIOUS BUSINESS NAME STATEMENT: 2012167672: The following person(s) is/are doing business as THE MALIBU BEACH CLUB, 30215 Morning View Dr, Malibu, CA 90265; 26422 Partridge Dr, Canyon Country, CA 91387. DEREK SAENZ, 26422 Partridge Dr, Canyon Country, CA 91387. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Derek Saenz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1295

FICTITIOUS BUSINESS NAME STATEMENT: 2012167584: The following person(s) is/are doing business as JHM ATTORNEY SERVICES, 7629 Goodland Ave, North Hollywood, CA 91605. AKOP JACK POSHEYAN, 7629 Goodland Ave, North Hollywood, CA 91605. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Akop Jack Posheyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1296

FICTITIOUS BUSINESS NAME STATEMENT: 2012163639: The following person(s) is/are doing business as BLACK DOG ENTREPRENEURIAL SERVICES, 533 N. Irving Blvd, Los Angeles, CA 90024. JAMES W. HILBOKI, 533 N. Irving Blvd, Los Angeles, CA 90024. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: James W. Hilboki, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1297

FICTITIOUS BUSINESS NAME STATEMENT: 2012160360: The following person(s) is/are doing business as DIAMOND RENTALS, 520 W. Doran St. #2 Glendale, CA 91203. ANI BADALYAN, 520 W. Doran St. #2 Glendale, CA 91203. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ani Badalyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1298

FICTITIOUS BUSINESS NAME STATEMENT: 2012162419: The following person(s) is/are doing business as LA SPEED, 4601 Alger St Los Angeles, CA 91201. ALFRED AVRAND, 1016 Winchester Ave, Glendale, CA 91201. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alfred Avrand, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/13/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1299

FICTITIOUS BUSINESS NAME STATEMENT: 2012163356: The following person(s) is/are doing business as MONTROSE PARK, 3524 Downing Ave, Glendale, CA 91208. JESSE DANCA, 3524 Downing Ave, Glendale, CA 91208. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: 2006. Signed: Jesse Danca, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1300

FICTITIOUS BUSINESS NAME STATEMENT: 2012163440: The following person(s) is/are doing business as ZOMA 6, 6440 Godley St, Temple City, CA 91780. FOR PLAY CATALOG INC, 4154 Eilenita Ave, Tarzana, CA 91356. The business is conducted by: A Corporation, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sherin Rahim, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county

clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1301

FICTITIOUS BUSINESS NAME STATEMENT: 2012163645: The following person(s) is/are doing business as BEATNICK BOUTIQUE, 4200 Los Feliz Blvd. #1 Los Angeles, CA 90027. NICHOLE MARIE MERISINO, 4200 Los Feliz Blvd. #1 Los Angeles, CA 90027. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nichole M. Merisino, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1302

FICTITIOUS BUSINESS NAME STATEMENT: 2012163713: The following person(s) is/are doing business as CARMEN HALL ENTERTAINMENT, 4045 Vineland Ave. #240 Studio City, CA 91604. MORGAN TERRELLE FERGUSON, 4045 Vineland Ave. #240 Studio City, CA 91604. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Morgan Terrelle Ferguson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1303

FICTITIOUS BUSINESS NAME STATEMENT: 2012163730: The following person(s) is/are doing business as DECKS DAVIS, 18935 Kirvool Lane Northridge, CA 91326. ANTHONY GASER, 18935 Kirvool Lane Northridge, CA 91326; ARAMAYIS KAGEORGIS, 18349 Minnehaha St, Northridge, CA 91326. The business is conducted by: A General Partnership, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anthony Gaser, Partner. This statement is filed with the County Clerk of Los Angeles County on: 08/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1304

FICTITIOUS BUSINESS NAME STATEMENT: 2012166364: The following person(s) is/are doing business as PLY LIMO AND TRANS, 1146 N. Central Ave. #328 Glendale, CA 91202. MIHRAN SMBATYAN, 1146 N. Central Ave. #328 Glendale, CA 91202. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mihran Smbatyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1305

FICTITIOUS BUSINESS NAME STATEMENT: 2012163922: The following person(s) is/are doing business as THE BEAT FITNESS INC, 4348 Woodman Ave, Sherman Oaks, CA 91423. THE BEAT FITNESS INC, 1323 Palisades Beach Rd, Santa Monica, CA 90401. The business is conducted by: A Corporation, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Konstantina Hristova, Resident in Charge. This statement is filed with the County Clerk of Los Angeles County on: 08/14/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1306

FICTITIOUS BUSINESS NAME STATEMENT: 2012164823: The following person(s) is/are doing business as TRIPLE DIAMOND SERVICES, 12801 Victory Blvd. #A North Hollywood, CA 91606. FIDELITY TRAVEL & TOURS CORP, 12801 Victory Blvd. #A North Hollywood, CA 91606. The business is conducted by: A Corporation, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arsen Makhtesyan, President. This statement is filed with the County Clerk of Los Angeles County on: 08/15/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1307

FICTITIOUS BUSINESS NAME STATEMENT: 2012164399: The following person(s) is/are doing business as EXCELL CLEANERS, 2501 W. Victory Blvd. #C Burbank, CA 91505. LEX- RY HOLDINGS INC, 2501 W. Victory Blvd. #C Burbank, CA 91505. The business is conducted by: A Corporation, has begun to transact business under the fictitious business name or names listed here on: 09/15/05. Signed: Max Beno, President. This statement is filed with the County Clerk of Los Angeles County on: 08/15/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1308

FICTITIOUS BUSINESS NAME STATEMENT: 2012154250: The following person(s) is/are doing business as GCJ & S; GCJ & S INVESTMENTS; GCJS & ASSOCIATES, 30116 Lexington Dr, Castaic, CA 91384. GWEN MANNING, 30116 Lexington Dr, Castaic, CA 91384. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: 08/01/12. Signed: Gwen Manning, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/01/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1309

FICTITIOUS BUSINESS NAME STATEMENT: 2012164084: The following person(s) is/are doing business as SUPER FOOD FARMACY, 6526 Greenbush Ave, Van Nuys, CA 91401. CARMEN D. CISNEROS, 6526 Greenbush Ave, Van Nuys, CA 91401. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Carmen D. Cisneros, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/15/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1310

FICTITIOUS BUSINESS NAME STATEMENT: 2012164257: The following person(s) is/are doing business as CYBER CLINIQ, 8544 De Soto Ave, #9 Canoga Park, CA 91304; ARSHAH IT SERVICES, PO BOX 3514 Winnetka, CA 91396. ARSALAN SHAHBAZPOOR, 8544 De Soto Ave, Canoga Park, CA 91304. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arsalan Shahbazpoor, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/15/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1312

FICTITIOUS BUSINESS NAME STATEMENT: 2012164836: The following person(s) is/are doing business as LITTLE BAJA FRESH, 934 S. Los Angeles St. #1 Los Angeles, CA 90015. BAJA PLUMBING INC, 934 S. Los Angeles St. #1 Los Angeles, CA 90015. The business is conducted by: An Individual, has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ayman Albaja, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/15/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1313

FICTITIOUS BUSINESS NAME STATEMENT: 2012

statement is filed with the County Clerk of Los Angeles County on: 08/22/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1328

FICTITIOUS BUSINESS NAME STATEMENT: 2012169505: The following person(s) is/are doing business as A.C. MARBLE GARNITE AND TITE. 3207 W. Wyoming Ave Burbank, CA 91505. ALFRED CORTEZ. 3207 W. Wyoming Ave Burbank, CA 91505. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alfred Cortez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/22/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1329

FICTITIOUS BUSINESS NAME STATEMENT: 2012169733: The following person(s) is/are doing business as VALLEY COMPUTER CORNER. 6309 Van Nuys Blvd. Ste. 102 Van Nuys, CA 92691. PEGAH Y. NAFISI. 23331 La Crescenta Unit B Mission Viejo, CA 92691. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Pegah Yasmine Nafisi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/20/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1330

FICTITIOUS BUSINESS NAME STATEMENT: 2012169377: The following person(s) is/are doing business as HAPPY RIDERS. 13823 Sherman Way #6 Van Nuys, CA 91405. HOVANES HAKOPIAN. 13823 Sherman Way #6 Van Nuys, CA 91405. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hovanes Hakopian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/22/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1331

FICTITIOUS BUSINESS NAME STATEMENT: 2012168103: The following person(s) is/are doing business as EASY IMPORT FROM CHINA. 10229 Variel Ave. #9 Chatsworth, CA 91311. DANIEL GERBI CASABLANCA. 10229 Variel Ave. #9 Chatsworth, CA 91311. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 08/21/12. Signed: Daniel Gerbi Casablanca, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1332

FICTITIOUS BUSINESS NAME STATEMENT: 2012169105: The following person(s) is/are doing business as TURBO REPAIR. 8638 Marklein Ave. North Hills, CA 91343. ARTYOM GALOYAN. 8638 Marklein Ave. North Hills, CA 91343. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 08/15/12. Signed: Artyom Galoyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/22/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1333

FICTITIOUS BUSINESS NAME STATEMENT: 2012170354: The following person(s) is/are doing business as AA WORKSHOP. 1635 Vineland Ave. North Hollywood, CA 91606. ABAA ALSADI. 1326 Balboa San Luis Obispo, CA 93405. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Abaa Alsadi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1334

FICTITIOUS BUSINESS NAME STATEMENT: 2012170505: The following person(s) is/are doing business as ELEK. 7121 Colbath Ave. Van Nuys, CA 91405. ELДАР MERALI. 7121 Colbath Ave. Van Nuys, CA 91405. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eldar Merali, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1335

FICTITIOUS BUSINESS NAME STATEMENT: 2012170297: The following person(s) is/are doing business as OMNI DIRECT. 13615 Victory Blvd Ste. 212 Van Nuys, CA 91401. OMNI DIRECT INC. 13615 Victory Blvd Ste. 212 Van Nuys, CA 91401. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ari Galostian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1336

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20091253195

Date Filed: 08/14/09

Name of Business: G SALCEDO CONSTRUCTION 21012 Ingomar St. CanogaPark, CA 91304

Registered Owner: CELIA SALCEDO 21012 Ingomar St. CanogaPark, CA 91304

Current File #: 2012167360

Date: 08/22/12

Published: 8/30/12, 9/6/12, 9/13/12, 9/20/12 1337

Department of Alcoholic Beverage Control. 888 S. Figueroa St. Ste #320, Los Angeles, CA 90017. (213) 833-6043. NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE. Date of Filing Application: July 11, 2012. To Whom It May Concern: The Name(s) of the Applicant(s) is/are: CALIFORNIA PIZZA KITCHEN INC. The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 207 S. Beverly Drive, Beverly Hills, CA, 90212. Type of License(s) applied for: 41 - On-Sale Beer And Wine - Eating Place. Published 8/30/12

Department of Alcoholic Beverage Control
888 S. Figueroa St.
Suite 320
Los Angeles, CA 90017
(213) 833-6043

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE
Date of Filing Application: July 11, 2012

To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
CALIFORNIA PIZZA KITCHEN INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

252 North Beverly Dr.
Beverly Hills, CA 90210

Type of license(s) applied for:
47- On-Sale General Eating Place

Published: 08/30/12

LOS ANGELES SUPERIOR COURT
6230 Sylmar Ave
Van Nuys, CA 91401
CASE NUMBER: LS023013
FILING DATE: 07/26/2012

Jason Newsome Patterson
17000 Burbank #215
Encino, CA 91306
PETITION OF:

ORDER TO SHOW CAUSE FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:

1. Petitioner: Jason Newsome Patterson
Present name: Jason Newsome Patterson
Proposed name: Jason Patterson

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
NOTICE OF HEARING
Date: September 19, 2012 Time: 8:30 AM Dept: D

3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.
Date: July 26, 2012 Signed: Richard H. Kirschner, Judge of the Superior Court

FILE NO. 2012 153904
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: COIN LAUNDRY AT MAIN, 4272 S. MAIN ST, LOS ANGELES, CA 90037 county of: LOS ANGELES. The full name of registrant(s) is/are: JAE KWON KIM, 1699 AMBERWOOD DR #111, SOUTH PASADENA, CA 91030. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ JAE KWON KIM, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on AUG 01 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1210771 BH WEEKLY 8/9, 16, 23, 30, 2012

T.S. No.: CR12-1056 A.P.N.: 4330-001-011 Loan No.: CR12-1056 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 9/23/2010. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: MARMAR APARTMENTS, LLC, A CALIFORNIA LIMITED LIABILITY COMPANY Duly Appointed Trustee: COUNTY RECORDS RESEARCH, INC. Recorded 9/24/2010 as Instrument No. 20101359114 in book, page and Rerecorded on --- as Instrument No. --- of Official Records in the office of the Recorder of Los Angeles County, California, and pursuant to the Notice of Default and Election to Sell thereunder recorded 5/9/2012 in Book Page , as Instrument No. 20120691770 of said Official Records. Date of Sale: 9/11/2012 at 9:00 AM Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA. Amount of unpaid balance and other charges: \$822,792.99 Street Address or other common designation of real property: 429 SHIRLEY PLACE BEVERLY HILLS, CA 90211 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at the trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 or visit this Internet Web site www.priorityposting.com, using the file number assigned to this case CR12-1056. Information about postponements that are very short

in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. Date: 8/13/2012 COUNTY RECORDS RESEARCH, INC. 4952 WARNER AVENUE #105 HUNTINGTON BEACH, CA 92649 PHONE #: (714) 846-6634 FAX #: (714) 846-8720 TRUSTEE'S SALE LINE (714) 573-1965 Sale Website: www.priorityposting.com ROSIE GOMEZ COUNTY RECORDS RESEARCH, INC., TRUSTEE DIVISION P975362 8/16, 8/23, 08/30/2012

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 750732CA Loan No. 5302401541 Title Order No. 110325641-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01-27-2003. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-13-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-06-2003, Book NA, Page NA, Instrument 03-0362249, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: FARHOUSH GHODSIAN, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., (MERS), SOLELY AS NOMINEE FOR LENDER, ALLIANCE MORTGAGE COMPANY DBA BNY MORTGAGE, IT'S SUCCESSORS AND ASSIGNS, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: UNIT NO. 302, AS SHOWN AND DEFINED IN THE CONDOMINIUM PLAN RECORDED ON OCTOBER 9, 1980 AS INSTRUMENT NO. 80-997697, OFFICIAL RECORDS, OF THE COUNTY OF LOS ANGELES, CALIFORNIA. PARCEL 2: AN UNDIVIDED 2.63 PERCENT INTEREST AS A TENANT IN COMMON IN AND TO LOT 1 OF TRACT NO. 35779, IN THE CITY OF WEST HOLLYWOOD COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 952 PAGES 4 AND 5 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT UNITS 1 TO 9 INCLUSIVE, 101 TO 104 INCLUSIVE, 201 TO 211 INCLUSIVE, 301 TO 311 INCLUSIVE AND 401 TO 406 INCLUSIVE AS SHOWN AND DEFINED IN THE CONDOMINIUM PLAN ABOVE MENTIONED. ALSO EXCEPT ALL RIGHT, TITLE AND INTEREST IN AND TO ALL OIL, GAS, MINERALS AND OTHER HYDROCARBON SUBSTANCES LYING WITHIN AND UNDER SAID LOT BUT WITHOUT RIGHT TO ENTER UPON OR INTO THE SURFACE AND TOP 500 FEET OF THE SUBSURFACE OF SAID LAND FOR THE PURPOSE OF DRILLING FOR OR EXTRACTING OIL, GAS, MINERALS AND OTHER HYDROCARBON SUBSTANCES LYING WITHIN AND UNDER SAID LAND, AS RESERVED BY ROYALCO, A PARTNERSHIP, BY DEED RECORDED OCTOBER 18, 1984 AS INSTRUMENT NO. 84-1245679 OFFICIAL RECORDS. PARCEL 3: AN EXCLUSIVE EASEMENT AND RIGHT TO USE APPURTENANT TO PARCELS 1 AND 2, FOR STORAGE PURPOSES, OVER STORAGE SPACE(S) N/ A AS SHOWN AND DEFINED IN THE CONDOMINIUM PLAN ABOVE MENTIONED. Amount of unpaid balance and other charges: \$259,479.91 (estimated) Street address and other common designation of the real property: 1221 NORTH KINGS ROAD #302 WEST HOLLYWOOD, CA 90069 APN Number: 5554-026-121 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-17-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com CALIFORNIA RECONVEYANCE COMPANY

IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following two companies: LPS Agency Sales & Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting & Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4284419 08/23/2012, 08/30/2012, 09/06/2012

FILE NO. 2012 166079
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CHILBO MYUNOK, 3680 W. 6TH ST, LOS ANGELES, CA 90020 county of: LOS ANGELES. The full name of registrant(s) is/are: SAM YOON, 14207 VIA MICHELANGELO, SAN DIEGO, CA 92129. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A. I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SAM YOON, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on AUG 17 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1214838 BEVERLY HILLS WEEKLY 8/23, 30, 9/6, 13, 2012

NOTICE OF TRUSTEE'S SALE TS No. 12-0047027 Doc ID #000231370662005N Title Order No. 12-00855663 Investor/Insurer No. 3000894933 APN No. 5555-005-083 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 01/17/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ERIC BENAROUCHE, A SINGLE MAN, dated 01/17/2007 and recorded 1/23/2007, as Instrument No. 20070134875, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/24/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1100 ALTA LOMA RD #902, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,054,114.13. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be

made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case NOTICE OF TRUSTEE'S SALE TS No. 12-0047027. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: --Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4284352 08/30/2012, 09/06/2012, 09/13/2012

Trustee Sale No. 247838CA Loan No. 3062949403 Title Order No. 723598 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-12-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-20-2012 at 9:00 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-18-2006, Book N/A, Page N/A, Instrument 06 1573849, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: ILANA RAYNES, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BEHIND THE FOUNTAIN LOCATED IN CIVIC CENTER PLAZA, 400 CIVIC CENTER PLAZA, POMONA, CA Legal Description: As more fully described in said Deed of Trust Amount of unpaid balance and other charges: \$2,281,549.56 (estimated) Street address and other common designation of the real property: 12751 MULHOLLAND DRIVE BEVERLY HILLS, CA 90210 APN Number: 2385-023-003 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-23-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee DEREK WEAR-RENEE, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company

9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following two companies: LPS Agency Sales & Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting & Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. P975223 8/30, 9/6, 09/13/2012

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE (U.C.C. 6101 et seq.

and B & P 24073 et seq.) Escrow No. 1596-12-FZ Notice is hereby given that a bulk sale of assets and a transfer of alcoholic beverage license is about to be made. The names, Social Security or Federal Tax Numbers and addresses of the Seller/Licensee are:

Narine Galstian, 8939 Santa Monica Blvd., West Hollywood, California 90069. The business is known as: Debauchery Bar and Grill, Formerly known as - Skewers The names, Social Security or Federal Tax Numbers, and addresses of the Buyer/Transferee are:

Matthew Colp and John Jack, 4739 Beck Avenue, North Hollywood, CA 91602 As listed by the Seller/Licensee, all other business names and addresses used by the Sellers/Licensee within three years before the date such list was sent or delivered to the Buyer/Transferee are:

Narine Galstian, 8939 Santa Monica Blvd., West Hollywood, California 90069. The business is known as: Debauchery Bar and Grill, Formerly known as - Skewers

The assets to be sold are described in general as: Business list, Marketing materials, inventory, furniture, fixture, equipment, goodwill, liquor license and all other related assets and are located at: 8939 Santa Monica Blvd., West Hollywood, California 90069. The kind of license to be transferred is: Type 47-On-Sale General Eating Place #506917 now issued for the premises located at: 8939 Santa Monica Blvd., West Hollywood, California 90069.

The anticipated date of the sale/transfer is on or after September 28, 2012 at the office of Commerce Escrow Company, 1545 Wilshire Blvd., Suite 600, Los Angeles, CA 90017, Attention: Raul Zuniga

The amount of the purchase price or consideration in connection with the transfer of the license and business, including the estimated inventory, is the sum of \$250,000.00, which consists of the following:

Description, Amount
Deposit \$25,000.00
Check \$225,000.00
Total Consideration \$250,000.00

It has been agreed between the Seller/Licensee and the intended Buyer/Transferee, as required by Sec. 24073 of the Business and Professions Code, that the consideration for the transfer of the business and license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control.

Dated: 8-16-12
Transferee (Buyer's) Signature:
By: Matthew Colp
By: John Jack
Transferee (Seller's) Signature:
By: Narine Galstian
8/30/12
CNS-2368095#

FILE NO. 2012 168961
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RESIDENCE INN BEVERLY HILLS, 1177 S. BEVERLY DR, LOS ANGELES, CA 90035; MAILING ADDRESS: 10400 FERNWOOD RD, DEPT 52/862, BETHESDA MD, 20817 county of: LOS ANGELES. The full name of registrant(s) is/are: RESIDENCE INN BY

MARRIOTT LLC, [DELAWARE], 10400 FERNWOOD RD, DEPT 52/862, BETHESDA, MD 20817. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: 1/6/2007.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ RESIDENCE INN BY MARRIOTT LLC BY: CHANEL M. BRADDEN, ASSISTANT SECRETARY

This statement was filed with the County Clerk of LOS ANGELES County on AUG 21 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1217180 BH WEEKLY 8/30 9/6, 13,20 2012

FILE NO. 2012 168959
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RESIDENCE INN LOS ANGELES LAX/MANHATTAN BEACH, 1700 N. SEPULVEDA BLVD, MANHATTAN BEACH, CA 90266 county of: LOS ANGELES. The full name of registrant(s) is/are: RESIDENCE INN BY MARRIOTT LLC, [DELAWARE], 10400 FERNWOOD RD, DEPT 52/862, BETHESDA, MARYLAND, 20817. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: 1/2/07.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ RESIDENCE INN BY MARRIOTT LLC BY: CHANEL M. BRADDEN, ASSISTANT SECRETARY

This statement was filed with the County Clerk of LOS ANGELES County on AUG 21 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1217183 BH WEEKLY 8/30, 9/6, 13, 20, 2012

FILE NO. 2012 170720
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GI MOTORSPORTS, 2356 COTNER AVE, LOS ANGELES, CA 90064 county of: LOS ANGELES. The full name of registrant(s) is/are: AT MORTORSPORTS INC, [NEVADA], 737 S. WINDSOR BLVD, #304, LOS ANGELES, CA 90005. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: 08/15/2012.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ AT MORTORSPORTS INC. BY: LIDA PAUKERT, TREASURER

This statement was filed with the County Clerk of LOS ANGELES County on AUG 23 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1216730 BH WEEKLY 8/30, 9/6, 13,20 2012

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: AUGUST 20, 2012

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: UNITED GROUP LLC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

50 N LA CIENEGA BLVD
STE 130

BEVERLY HILLS, CA 90211-2340

Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA1217977 BH WEEKLY 8/30, 9/6, 13 2012

BID PACKAGE NO. 13-04

**CITY OF BEVERLY HILLS
PUBLIC WORKS & TRANSPORTATION
- PROJECT ADMINISTRATION
345 FOOTHILL ROAD
BEVERLY HILLS, CALIFORNIA 90210**

LEGAL NOTICE - BIDS WANTED

MURAL AT THE CIVIC CENTER PARKING STRUCTURE

1. **Notice Inviting Bids**

a. **Date of Request: August 30, 2012**

b. **Bid Number: 13-04**

c. **Item Description:** Installation of mural panels on new steel frame attached to existing exterior wall of the parking structure, located at 450 N. Rexford Drive, Beverly Hills, California 90210.

d. **Obtaining Bid Documents:** A copy of the Bid Package may be obtained by mail or in person from the Department of Public Works & Transportation - Project Administration, 345 Foothill Road, Beverly Hills, CA 90210, telephone number 310-288-2823. The bid package including plans and specifications may also be viewed on, and downloaded from the City's web site: www.beverlyhills.org; shortcuts: doing business, bid information, current project administration capital project bids: bid number 13-04.

e. **Bid Opening: Thursday- September 20, 2012 at 2:00 p.m.**

f. **Due Date and Location for Submittals:** Sealed bids will be received at all times during normal business hours prior to the Bid Opening, at the City Clerk's Office, 455 North Rexford Drive, Room 290, Beverly Hills, CA 90210. All bids must be in writing and must contain an original signature by an authorized officer of the firm. Electronic bids (i.e., telephonic, FAX, etc.) are **NOT** acceptable. All bids shall clearly contain on the outside of the sealed envelope in which they are submitted: **BID PACKAGE 13-04: MURAL AT CIVIC CENTER PARKING STRUCTURE**

g. **Contractor's License:** In accordance with provisions of Section 3300 of the California Public Contract Code, the City has determined that the Contractor shall possess a valid California Contractor's License Class B-1 or other appropriate license classification under the State Contracting Code at the time the contract is bid. Failure to possess such license may render the bid non responsive and bar the award of the contract to that non responsive Bidder.

h. **Liquidated Damages:** None.

i. **Prevailing Wages:** In accordance with the provisions of Sections 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all persons employed on the project by the Contractor sums not less than the sums set forth in the documents entitled "General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1." These documents can be reviewed in the office of the City Clerk or may be obtained from the State.

j. **Prebid Conference Date and Location:** Thursday, September 6, 2012 at 10:30 A.M. at the Civic Center Parking Structure, located at 450 N. Rexford Dr. Beverly Hills 90210.

k. **Bid Security:** Each bid shall be accompanied by bid security in the form of a cashier's check, certified check or bid bond in the amount of 10% of the total bid amount. All cashier's checks or certified checks must be drawn on a responsible bank doing business in the United States and shall be made payable to THE CITY OF BEVERLY HILLS. Bid bonds must be issued by a bonding company licensed to do business in the State of California. Bids not accompanied by the required bid security shall be rejected. Cash and personal or company checks are **NOT** acceptable. The City shall return the bid security checks of unsuccessful bidders to them when the successful bidder ("Contractor") enters into the Contract with the City.

l. **Payment Bond and Performance Bond:** A Payment Bond and a Performance Bond, each in the amount of 100% of the contract amount, will be required of the Contractor.

m. **Insurance:** Upon award of contract,

contractor will be obligated to file certificates of insurance evidencing coverage as specified in the bid documents and in a form acceptable to the City. The certificates shall be on the City's standard proof of insurance form.

n. **Time of Completion:** The contractual completion time shall be 60 calendar days from the date of Notice To Proceed.

o. **Retention:** In accordance with the contract, five percent (5%) of any progress payment will be withheld as retention. Pursuant to Section 22300 of the Public Contract Code, at the request and expense of the Contractor, securities equivalent to the amount withheld may be deposited with the City or with a state or federally chartered bank as the escrow agent, and City shall then pay such moneys to the Contractor. Refer to the contract for further clarification.

p. **Contact Person:** A bidder or potential bidder who has a procedural question may call Julio Guerrero at telephone number 310-288-2823. A substantive question must be submitted in writing and a copy of that question plus a written response to it will be emailed or mailed to all parties who have obtained a bid package.

THE CITY OF BEVERLY HILLS RESERVES THE RIGHT TO REJECT ANY BID OR ALL BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID. ANY CONTRACT AWARDED WILL BE LET TO THE LOWEST RESPONSIVE AND RESPONSIBLE BIDDER.

ORDINANCE NO. 12-O-2628

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING SECTION 10-3-1618 B. OF THE MUNICIPAL CODE REGARDING PARKING RESTRICTIONS FOR EXERCISE CLUBS

WHEREAS, on June 28, 2012 the Planning Commission conducted a duly noticed public hearing to consider a proposed amendment to the parking restrictions for exercise clubs as set forth in the Beverly Hills Municipal Code and recommended that the City Council approve the proposed amendment.

WHEREAS, on August 7, 2012, the City Council conducted a duly noticed public hearing to consider proposed amendments to the parking restrictions for exercise clubs and introduced the Ordinance.

WHEREAS, the City Council hereby finds and concludes that the Amendment has been environmentally reviewed pursuant to the provisions of the California Environmental Quality Act (Public Resources Code Sections 21000, et seq. ("CEQA"), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000, et seq.), and the City's Local CEQA Guidelines (hereafter the "Guidelines"), and that the ordinance amendment is exempt from CEQA pursuant to Section 15305 of the Guidelines for minor alterations in land use limitations. The Class 5 exemption is applicable because the ordinance would not result in any changes in land use or density, and applies only in areas of the City with slopes of less than twenty percent. Further, any approval for a Conditional Use Permit for the joint use of parking facilities is subject to discretionary review and analysis on a case-by-case basis by the Planning Commission.

NOW, THEREFORE, THE COUNCIL OF THE CITY OF BEVERLY HILLS DOES ORDAIN AS FOLLOWS:

Section 1. Subsection B. of Section 10-3-1618 (EXERCISE CLUBS AND PRIVATE TRAINING CENTERS; PARKING RESTRICTIONS) of Article 16 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code is amended to read as follows:

"B. Notwithstanding the provisions of section 10-3-2730 of this chapter, the planning commission may issue a conditional use permit to allow up to fifty percent (50%) of the parking facilities of a use that is primarily daytime use to be used to satisfy the parking facilities required by this article for an exercise club or private training center considered to be primarily an early morning and/or nighttime use, provided the latter use has different peak hours of operation than the daytime use, and provided further that all of the following criteria are met:

1. The parking facilities are located on site in an existing building; and
2. The parking facilities have a minimum of five hundred (500) parking spaces; and
3. A parking utilization study prepared by a certified traffic engineer establishes, to the satisfaction of the planning commission, that the parking facilities required by this chapter exceed the demand for parking spaces that will be generated by the proposed use and the other uses in the subject building.

Section 2. The City Council hereby approves this Ordinance and authorizes the Mayor to execute the Ordinance on behalf of the City.

Section 3. Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City."

Section 4. Effective Date. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: August 23, 2012
Effective: September 23, 2012

WILLIAM W. BRIEN, MD
Mayor of the City of Beverly Hills, California

ATTEST:
BYRON POPE (SEAL)
City Clerk

APPROVED AS TO FORM:
LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:
JEFFREY KOLIN
City Manager

SUSAN HEALY KEENE
Director of Community Development

VOTE:
AYES: Councilmembers Gold, Brucker, and Mayor Brien
NOES: Vice Mayor Mirisch
ABSENT: Councilmember Bosse
CARRIED

ORDINANCE NO. 12-O-2627

ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING BEVERLY HILLS MUNICIPAL CODE SECTION 10-8-106 REGARDING TROUSDALE VIEW RESTORATION PERMIT PROCEDURES

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1. The City Council considered this Ordinance at a duly noticed public hearing on August 7, 2012 and, at the conclusion of the hearing, introduced this Ordinance. Evidence, both written and oral, was presented during the hearing.

Section 2. The Project has previously been environmentally reviewed pursuant to the provisions of the California Environmental Quality Act (Public Resources Code Sections 21000, et seq. ("CEQA"), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000, et seq.), and the City's Local CEQA Guidelines. Based on the initial study, the previously adopted negative declaration, the comments received thereon, and the record before the City Council, the City Council hereby finds that there have been no substantial changes to the Project or the environment that would require the preparation of a subsequent negative declaration or a supplement to the previously adopted negative declaration because the requested approval will make a minor modifications to existing Code sections and will not introduce significant environmental effects or substantially increase the severity of effects previously identified and analyzed in the adopted negative declaration. Furthermore, there are no changed circumstances or new information, which was not known at the time the negative declaration was adopted that would require the

preparation of a subsequent negative declaration or major revisions to the previously adopted negative declaration pursuant to CEQA Guidelines Section 15162. Therefore, the original negative declaration represents the independent judgment of the City and there is no substantial evidence that the approval of the Project, as modified, may have any significant environmental impact. The documents and other material which constitute the record on which this decision is based are on file with the City's Community Development Department, 455 N. Rexford Drive, Beverly Hills, California, 90210. The custodian of records is the Director of Community Development.

Section 3. The City Council hereby amends Section 106E of Chapter 8 of Title 10 of the Beverly Hills Municipal Code to read as follows: "E. Public Hearing Notice: The reviewing authority shall hold a public hearing concerning each application for a view restoration permit.

Notice of any hearing held pursuant to this section shall be mailed at least thirty (30) days prior to such hearing by United States mail, postage paid, to the applicant and to all owners who are identified as foliage owners in the View Restoration Permit application, as shown on the latest equalized assessment roll, as well as residential occupants of the foliage owners' properties."

Section 4. If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance or the application thereof to any person or place, is for any reason held to be invalid or unconstitutional by the final decision of any court of competent jurisdiction, the remainder of this Ordinance shall remain in full force and effect.

Section 5. The City Council hereby relies on the previously adopted Negative Declaration for the View Restoration Ordinance and finds that no further environmental review is required because the previously adopted Negative Declaration remains accurate and applicable to the minor change contemplated by this Ordinance.

**REQUEST FOR QUALIFICATIONS
Zoning Code Reorganization and
Single-Family Development Standards Update**

Announcement

The City of Beverly Hills is amending its zoning code to:

- Implement development-review streamlining initiatives, improve permit processing, enhance readability and application of the code, eliminate outmoded references and correct conflicting code sections, and incorporate graphics to clarify regulatory intent,
- Integrate discrete changes to the single-family development standards that address concerns related to building scale and massing, and off-street parking requirements. The envisioned amendments should improve neighborhood compatibility and building design, and update off-street parking requirements without resulting in a comprehensive change to the single-family development standards.

Services Sought

The city seeks qualifications from companies with at least ten (10) years of experience in the following areas of expertise:

- Analysis of building mass, scale, and bulk in single-family neighborhoods
- Zoning code analysis, reorganization, and revising
- Copy editing, graphic illustration and rendering
- Outreach, community facilitation, presentation
- Demonstrated experience in project management and adherence to timelines and budget

The City's zoning code is located in Title 10, Chapter 3 of the city's Municipal Code available online at: http://www.sterlingcodifiers.com/codebook/index.php?book_id=466

Timeline

Deadline to Submit Qualifications	September 13, 2012 5:30PM, PST
Initial Screening & Evaluation	September 17 – 18, 2012
Companies Invited to Respond to RFP	September 19
Deadline to Submit Proposals	October 5, 2012 5:30PM, PST
Interviews	October 10, 2012
Contract Prepared and Signed	October/November
Commencement	As soon as signed

Deadline to Submit

Submittals must be received no later than **5:30 PM, local time, September 13, 2012**

Submit qualifications to:

City of Beverly Hills
Peter Noonan, AICP CEP
455 N. Rexford Drive
Beverly Hills, CA 90210
pnoonan@beverlyhills.org
(310) 285-1127

LATE SUBMITTALS WILL NOT BE ACCEPTED.

Section 6. The City Council hereby approves this Ordinance, and authorizes the Mayor to execute the Ordinance on behalf of the City.

Section 7. Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance, and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Section 8. This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: August 23, 2012
Effective: September 23, 2012

WILLIAM W. BRIEN, MD
Mayor of the City of Beverly Hills, California

ATTEST:
BYRON POPE (SEAL)
City Clerk

APPROVED AS TO FORM:
LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:
JEFFREY KOLIN
City Manager

SUSAN HEALY KEENE AICP
Director of Community Development

VOTE:
AYES: Councilmembers Gold, Brucker, Mirisch, and Mayor Brien
NOES: None
ABSENT: Councilmember Bosse
CARRIED

CLASSIFIEDS

To place your ad, call
310-887-0788

100-199 Announcements

105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver
171-Elderly Care

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Bush Clearing

215-Building

216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith

LEGEND

258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished

304-Apartments Furnished
306-For Rent
308-Condominiums
309-Recreational For Rent
310-Rooms
312-Rentals to Share
314-Hotels/Motels
316-Garages Storage
318-Office Space
320-Commercial
322-Resort Property
325-For Lease

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
408-Income Property
410-Lots For Sale
412-Farms/Ranches
414-Resort Property
416-Lakeshore Property

418-Oceanfront Property
420-Out-of-State Property
422-Real Estate Exchange
424-Real Estate Wanted

500-599 Employment
500-Employment Opportunities
501-Help Wanted
505-Work at Home
510-Employment Agencies
515-Business Services
516-Business Opportunities
520-Jobs Wanted
521-Personal Shopper
522-Drivers

600-799 Merchandise
600-Garage Sales
610-For Sale
615-Business For Sale
700-Antiques
705-Appliances
710-Medical Supplies
715-Coins & Stamps
720-Computers
725-Furniture
726-Miscellaneous

730-Musical Instruments
735-Office Furniture
740-Television/Radio

800-899 Financial
800-Real Estate Loans
801-Financial Services
802-Money to Loan
804-Money Wanted
806-Mortgage & Trust
808-Escrows

900-999 Transportation
900-Autos For Sale
905-Trucks & Vans
910-Motorhomes/Campers
915-Motorcycles
920-Trailers
925-Classics
930-Auto Leasing
935-Aircraft
940-Boats
945-Personal Watercraft
950-Marine Supplies
955-Autos Wanted

100- ANNOUNCEMENTS

Enjoy the rewarding cultural experience of hosting International Students with Kaplan International Center Westwood! Compensation provided. Interested Host Families Please Call (310) 824-6941

ADVERTISE YOUR AUC-TION in 240 California newspapers for one low cost of \$550. Your 25 word classified ad reaches over 6 million+ Californians. Free brochure call Elizabeth (916)288-6019. (Cal-SCAN)

115- CEMETERY

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GORGEOUS CREST-LAWN CEMETERY
4 plots available for \$11,795
Located in Graceland
Contact Mike: (909) 864-6545

BEAUTIFUL EL CAMINO CEMETERY
6 plots for \$4,500 each
Located in Sunset Gardens-prime location
Contact Bill at (864) 363-6857

EDEN MEMORIAL PARK
Beautiful hillside, Isaiah section
Plot available for \$6,800 OBO
Includes transfer fee
(727) 418-8686

Eden Memorial Park Mount Jerusalem
2 plots and extras
\$17,000 obo
(702) 456-8370

EDEN MEMORIAL CEM-ETERY- Mission Hills
3 Beautiful Plots located in the Eternal Gardens (gated area) Plots are adjoining
Completely sold out area valued by cemetery at \$29,000
Asking for \$8,500 each-Discount offered when all 3 purchased
Contact Jay: jaypev@gmail.com or 503-267-4362

Beautiful Eternal Hills Cemetery
Oceanside California
2 plots - side by side
Buy 1 or both - \$3,000 Each
No transfer fees - Pam
(760) 201-3051

FOREST LAWN CY-PRESS- 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925) 683-4345

Forest Lawn Hollywood \$4,800/space
Close to entrance @ Valle of Hope 2 spaces side-by-side
Next to Church of the Hills and Woodland Park
(818) 627-1340, leave a message

FOREST LAWN HOLLYWOOD HILLS
1 Double Hillside Scenic Plot
Ascending dawn. Space 1
Lot 58
\$8,000/OBO. Worth over \$11,000
Fred (323) 293-6076

Hillside Memorial Park, Mount Shalom, Single plot, Block 9. Beautiful Location next to tree/bench. \$25,950, Endowment Included, Will split transfer fee. Call or email: (323)646-1994 marissaroth@earthlink.net

Hollywood Forever Double Plot for sale
Section 8, Across from Mausoleum
\$110K/OBO
(443) 858-6000

Single wall crypt at Mount Sinai Memorial Park
Located at Heart Level in Court of Psalms #43139. Beautiful Location. Will sell for \$3,500 and seller will pay transfer document fees. (949) 588-8669.

Mt Sinai Memorial Park
Single plot on hill in Mt Sinai Memorial Park Zion section Map 4.
\$8000 obo
(818) 425-5925

Mount Sinai Memorial Park Hollywood Hills, GARDEN OF HERITAGE, SOLD OUT PRIME LOCATION, 4 Stacked Wall Crypts, Endowment Care Included D&E-\$17,900 and F&G-\$12,900 OBO. Special Rate for purchase of all four crypts
Sherri (818)345-1390
bludiamond@pacbell.net

Mount Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697.

Two burial spaces at Oakdale Memorial Park. Located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller.
(352) 350-7144

Pacific View Memorial Park. Newport Beach. Del Mar Gardens III. Lot 63 grave J companion \$14,000. Call Deborah (928) 999-1423

Palm Memorial Park Las Vegas, NV
Family Plot accommodates 8 Valued \$43,000 sell for \$36,000
(702) 367-4966

One Mausoleum Crypt at ground level (most expensive) for sale at Palm Mortuary in Las Vegas at The Garden of Inspiration on Eastern Avenue off of Tropicana. Value \$13,500.00 but selling for \$7,700.00. Contact 816.456.1409 for more information.

Companion Concrete Garden Crypt. at Palm Mortuaries

Double Lawn Crypt in the Garden of Honor for \$7,500.00.
Contact Jennifer Smith at 702-533-0048 for further details.

Pierce Brothers Valhalla North Hollywood
2 Veteran Section Cemetery Plots
\$6,000 for each OBO
Contact (951) 687-2572
raighnbow@msn.com

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