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Beverly Hills Weekly

SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 675 • September 6 - September 12, 2012

OUR
675th
Issue

State of the City

**Mayor Willie Brien discusses business development,
community service and pensions
in a Weekly exclusive**

cover story • pages 8-9



WHAT'S ON YOUR MIND?

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SNAPSHOT

letters & email

"Theatre 40" [Issue #674, Letters & email]

REPLY TO HERB WALLERSTEIN

I want to extend an apology to you and to all of the Theatre 40 patrons who experienced an unreasonable delay in purchasing tickets for the very popular Magic Night at Theatre 40, held on Monday night, Aug. 27. I agree with you that the line was too long and certainly too slow in moving. Theatre 40 patrons deserve better, this is certain. Occasionally, small snafus occur. Believe me we try to avoid them at all cost so that unneeded resentment is avoided. I join you in your frustration and take problems like this very seriously and am doing everything I can to correct the difficulties we had that night, so that they do not happen again. We thank you for your many years of support of Theatre 40 and look forward to your returning to our audience, where I am sure another satisfying theatre production awaits you, along with an efficient ticket purchasing experience.

*David Hunt Stafford
Artistic & Managing Director
Theatre 40*

briefs

Mirisch urges L.A. City Council to waive paramedic billing for Good Samaritans

In the wake of the electrocution deaths of two Good Samaritans who attempted to help the victims of a recent car accident in Valley Village last month, the City of Los Angeles sent the victims' families a bill for paramedic services.

Last week, L.A. City Councilmember Paul Krekorian launched a fundraising effort that raised over \$10,000 in less than 24 hours to more than cover the bills, but Beverly Hills Vice Mayor John Mirisch is urging the L.A. City Council to change its policy so that Good Samaritans and victims of violent crimes are exempt from

Correction [Issue #674]

The article "BHUSD enrollment of 4,500 roughly the same as last year" should have indicated that while the total student enrollment is lower than years past, the resident enrollment has remained fairly consistent since 2007, due to the phasing out of approximately 800 opportunity permits since that time.

Inside Beverly Hills—BHTV10

Inside Beverly Hills, moderated by columnist Rudy Cole, will next air on Sept. 6 at 5:30 p.m. and Sept. 7 at 10 p.m. about Emergency Preparedness; Sept. 6 at 7 p.m. about the Image of Beverly Hills; Sept. 6 at 9 p.m. about Historic Preservation; Sept. 7 at 6 p.m. about BHEF; Sept. 7 at 8 p.m. about the Westside Subway Extension; Sept. 10 at 4 p.m. about the Human Relations Commission; Sept. 10 at 8 p.m., Sept. 11 at 6 p.m. and Sept. 12 at 3:30 p.m. about Beverly Hills Conference & Visitors Bureau; and Sept. 12 at 10 p.m. about Beverly Hills Theatre Guild.



FUTURE PHARMACISTS
LAS VEGAS

2009 Beverly High graduates Shaina Ghermezi and Jennifer Saidfar celebrate at Roseman University of Health Sciences' white coat ceremony for pharmacy students on Aug. 24.

fees for paramedic services.

"In our city, paramedic training and Fire Department protocols encourage latitude regarding when billing a grieving family, Good Samaritan, or victim of a violent crime," Mirisch wrote in an Aug. 28 letter to Los Angeles Mayor Antonio Villaraigosa. "I understand that the City of Los Angeles's municipal code does not allow billing exemptions, and I would offer support for any initiatives you could offer to revise this policy and spare victimized families unnecessary anguish."

The cost of paramedic services for the two electrocution victims and five other accident victims reportedly totaled \$10,000.

"The fact that they did a fundraiser to try to defray costs is all well and good, but that sort of situation can be avoided by having good and sensible policies in the first place," Mirisch said in a phone interview Tuesday. "To me considering the

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OUR DATA SPEAKS VOLUMES



tragedy those families went through, getting a bill is almost the definition of adding insult to injury. I understand it wasn't personal but when you reach a situation like that, then hopefully the policymakers do something to correct the policy."

Beverly Hills Fire Department Chief Tim Scranton said BHFD has a lengthy internal policy that outlines when not to bill individuals for paramedic services. Scranton said billing exemptions include deceased individuals, persons in police custody, elderly individuals needing assistance back to bed or assistance of that nature, individuals that did not request assistance, and individuals injured on City property.

"That is the foundation for using discretion," Scranton said. "Of course we have trained our paramedics for unique and extenuating circumstances to go and use discretion. That would apply in the situation that unfortunately happened two weeks ago in the City of Los Angeles. The field personnel that are on site have the capacity to check a box on the patient care form that would not generate an invoice from our independent billing company."

Beyond that, Scranton said BHFD has a peer-review system in which paramedics look at the paperwork of other paramedics to make sure it is accurate and appropriate.

"The next level is we have a fire department emergency medical service manager, who also personally reviews every patient care form," Scranton said. "He also has the latitude to put a stop to an invoice."

Scranton said invoices that are sent out include a phone number to call if individuals feel they have been billed undeservingly. That number contacts the deputy fire chief, Scranton said.

"It's obviously a tragic situation," Scranton said of the accident in Los Angeles. "Our hearts go out to all of the families that have been touched by this incident. I think our policies that we currently possess are good and sound, and I appreciate the City administration allowing us that latitude to make good decisions on their behalf and that allows us the opportunity not to place the City in a negative light with the public."

Scranton said he worked to develop the policy he described after becoming fire chief in 2007. Prior to 2008, when the policy went into effect, Scranton said BHFD had latitude with regard to billing in extenuating circumstances, "but there wasn't really some clear form to what the expectations were for our personnel, so that's why we cleaned it up."

Mirisch said he would like the City Council to support BHFD's current practice by "clearly stat[ing] this is our City's policy."

"I would hope we can set an example for other cities," Mirisch said. "Good Samaritans should be honored; they shouldn't be billed. That kind of human decency should be acknowledged by all of us."

The state of California has a law, the Good Samaritan Act, which protects individuals who attempt first-aid assistance from liability.

Chamber moving to new offices tomorrow; CVB settling in

When the Chamber of Commerce moves to its new offices at 9400 Santa Monica Boulevard tomorrow, Executive Director Alex Stettinski said the organization would be settling into a space that "looks the part."

"We will represent this business community much more appropriately in our new space," Stettinski said.

The Chamber will occupy the second floor of the building, space the Chamber has purchased, and the Beverly Hills Conference and Visitors Bureau (CVB) will lease approximately two-thirds of the ground floor, including the new Visitor Center.

The City is still looking for a tenant for ground-floor retail space in the building, which is located across the street from the developing Annenberg Cultural Center and approximately three-quarters of a mile from the Chamber and CVB's existing South Beverly Drive offices.

Stettinski said he is most excited about the Chamber's new 1,100-square-foot multipurpose boardroom that can be arranged theater-style for presentations, classroom-style for seminars, and boardroom-style with one large table that seats 32 for monthly board meetings. Stettinski said he would like to make the conference room available for Chamber member companies to lease out for their own meetings and seminars.

"All of our educational seminars we offer throughout the year will be held now in our facility," Stettinski said. "All the committee meetings can be held in our facility because we have the capability now. Before, we always had to look for companies that would be willing to donate space to us for our meetings or gatherings."

When asked if the Chamber would have a presence in the CVB's ground-floor Visitor Center, Stettinski said he was not sure yet, but "the Chamber and the CVB will continue to work together. There's a lot of overlap in our missions. We need to coordinate our efforts."

The CVB made the move into its new space last week.

"I think that the Visitor Center will be able to address all visitors' needs," CVB Chair Offer Nissenbaum said. "It will be open seven days a week. It will be a center of information. Whether it's retail, whether it's restaurants, whether it's hotels, whether it's points of interest, we will have all the information in one location, which is easily accessible and people can walk in off the street, which is a huge advantage."

Mayor Willie Brien confirmed Tuesday the City, which purchased the former Chamber and CVB office building in 2010, intends to eventually develop public parking at the site, but he said that plan is unlikely to materialize any time soon. Brien said the City is prioritizing the revitalization of southeast Beverly Hills.

"We purchased it with the idea that for the time being, it will likely be converted into [rental] space for the near future," Brien said. "What we're trying to do eventually is to add additional parking on South Beverly Drive. That one structure is probably not large enough to meet the needs of parking and to have a revenue stream aboveground. In the future as properties become available or through partnerships, there may be some opportunities to build underground parking and then build on the City-owned property above ground."

Brien said the City decided to buy the South Beverly Drive



Moving out: Chamber and CVB's old digs



Moving in: Chamber and CVB's new digs

office building after the City began developing plans for the CVB to move into a City-owned building at 9400 Santa Monica Boulevard.

"Since it's a City-owned building, we can use parking in the [City's Crescent Drive] Annenberg lot," Brien said. "The cost factor worked out really well for us. It would not have worked out well for someone else, who would have had to put parking right underground there and I'm not sure they would have been able to do that."

Regarding the Chamber's ownership of the second-floor assets, Brien said the City would have "first right" if the Chamber ever decides to sell.

"I think it will be a morale booster for staff," Stettinski said of the Chamber's new 5,600-square-foot office space. "If you work in a space that is pleasant and attractive and positive, I think it will reflect on your attitude and I think it will make it easier for Chamber staff to keep a good, happy and balanced attitude with the workload that we have to do every day."

The Chamber has occupied the South Beverly Drive office since 1949.

The Chamber and CVB invite the community to join in celebrating the move at a grand opening and ribbon cutting event on Oct. 3 at 5:30 p.m. For more information, visit beverlyhills-chamber.com or lovebeverlyhills.com.



NOTICE OF COMMISSION VACANCY

PLANNING COMMISSION – deadline to apply September 24, 2012

The Beverly Hills City Council is seeking qualified candidates to fill one vacancy on the Planning Commission.

For more information on this Commission position, please visit the City's website at www.beverlyhills.org or call the City Clerk's Office at (310) 285-2400.

BYRON POPE, CMC
City Clerk

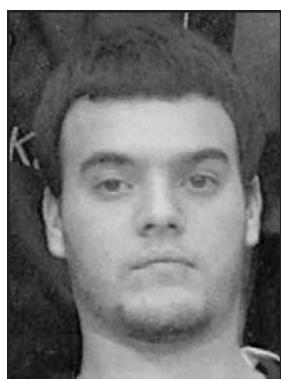
briefs cont. on page 4

briefs cont. from page 3

Two Beverly High seniors named National Merit Scholarship Semifinalists

Beverly High seniors Jiangyue Yang and Rong Zheng have been named among 16,000 semifinalists in the 2013 National Merit Scholarship Program. About 1.5 million students entered the 2013 competition by taking the 2011 Preliminary SAT/National Merit Scholarship Qualifying Test. The nationwide pool of semifinalists represents less than one percent of U.S. high school seniors. Semifinalists are competing for 8,300 National Merit Scholarships, which will be awarded in the spring.

A Night for Ariel fundraiser this Saturday



Ariel Kasher

Tickets are now on sale for this Saturday's A Night for Ariel fundraiser benefiting Ariel Kasher, a local teen who was seriously injured in a car accident in January. Proceeds from the black tie, Glatt kosher event will help fund Kasher's physical, occupational and

cognitive therapy program. The event, which will feature raffle drawings, music, sushi, hors d'oeuvres and an open bar, will take place at a private residence in Brentwood. Address will be provided upon ticket purchase. To purchase tickets, visit <http://www.showclix.com/event/anightforariel>.

Lupus LA benefit poker tournament next Thursday

Enter next Thursday's 4th annual Get Lucky for Lupus LA Celebrity Poker Tournament and Rooftop Party to raise awareness and money for patient services programs and research. The event, which takes place Sept. 13 at 7 p.m. at the Petersen Automotive Museum at 6060 Wilshire Boulevard in Los Angeles, will also feature a silent auction and refreshments. For more information or to purchase tickets, visit <http://lupusla.org/events/poker/2012.php>.

BHUSD honors longest serving staff at Opening Day

BHUSD kicked off the 2012–2013 school year by honoring its longest serving faculty and staff members at Opening Day on Aug. 22. BHUSD faculty and staff with 30 years or more of service include Karen Boyarsky, Anita Naiman, Jean Nelson, Carter Paysinger, Linda Weinstein, John Borsum, Michele Mendelsohn, Susan Schneider and Toni Staser.



9/11 Remembrance Ceremony Tuesday

In observation of the 11th anniversary of 9/11, the Beverly Hills community is invited to a remembrance ceremony this Tuesday at the Beverly Hills 9/11 Memorial Garden on the corner of Rexford Drive and Santa Monica Boulevard at 7:30 p.m. For more information, visit beverlyhills911memorial.org.

Free senior health fair Monday at Roxbury Park

This Monday, the City of Beverly Hills' Community Services Department—in cooperation with Cedars-Sinai Hospital—will sponsor its Seventh Annual Free

Senior Health Fair at the Roxbury Park Community Center from 10 a.m. to 2 p.m.

The free health fair is an opportunity for senior adults, ages 55 and older, to receive medical screenings as well as

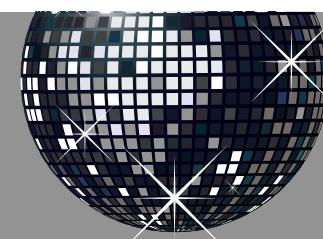
Beverly Hills Symphony

*A Special Program in Memory of
Debbie Grossman
Symphony President,
1980-2011*

Music by Vivaldi, Bach, and Schubert
Sunday, September 9, 2012—5:00 PM

Beverly Hills Civic
Center Plaza
450 North Rexford
Drive
Parking at the Library Public
Parking Garage

40th Anniversary



The Maple Counseling Center

Save the Date
Wednesday, October 24, 2012
for our Funkadelic
The 2012
Disco Ball

honoring
Chef Giacomo Drago & the Drago Family
and

TMCC's Class of 74 (BHHS)

**Deborah Bach Kallick
John Jameson
Jeff Lapin
Gail Miller Millan
Mason Sommers**

The Beverly Hilton

6pm Cocktails 7pm Dinner, Awards and Entertainment
For More Information: www.tmcc.org or (310) 271-9999 x213

gather vital information and materials from over 45 booths. Those caring or responsible for aging adults will also find resources. A boxed lunch, compliments of Cedars-Sinai Medical Center, is provided to all senior adults in attendance. For more information, visit www.beverlyhills.org or call (310) 285-6840.

Beverly Hills Aquatics kicks off fall season for kids, adults and seniors

The City of Beverly Hills Community Services Department is again teaming with Beverly Hills Aquatics to offer an autumn season including novice and competitive swim teams, youth and adult group and private lessons, parent and child classes, water polo and more. All aquatic activities are held at the Beverly High Swim Gym.

The fall program begins after Labor Day and spaces fill quickly. Registration is underway and may be completed online (www.beverlyhills.org/BHRegOnline) or via mail (455 N. Rexford Drive, Room 260 / Beverly Hills, CA / 90210) or fax (310-274-9571).

To receive an aquatics brochure or for more information call (310) 285-6820 or visit www.beverlyhills.org—a link to the Aquatics Brochure can be found under “City Services” via the “Recreation & Parks Programs and Services” tab.

--Briefs compiled by Melanie Anderson

Beverly High grad writes the book on long-gone Beverly Park



Jay Jennings

From the age of 3, Jay Jennings remembers visiting the Haunted Castle and riding the Little Dipper rollercoaster and Motorama at Beverly Park, a children's amusement park located at the site of the present-day Beverly Center.

“I would go almost every weekend, because I lived close by,” Jennings said. “A lot of kids forced or made their parents take them—it was that much fun. Tickets were cheap, and the food was inexpensive and there was free parking. It was just a nice way to get away.”

In the form of a photograph-driven book called *Beverly Park: L.A.'s Kiddieland, 1943–74* that features 175 rarely seen photos, Jennings has created a way for former visitors and fans to re-visit the park, which Jennings described as a popular destination for families and divorced parents to take their kids, and a good spot for celebrity sightings.

“[The book] tells the story of the park’s owner Dave Bradley, who was an entrepreneur and a ride designer and he is a pioneer in the amusement park industry,” Jennings said. “The book covers every single ride that ever operated there and it covers all the grounds.”

The book also dedicates a chapter to Ponyland, a separate neighboring entity where children had the opportunity to take pony rides.

Beverly Park is the 1983 Beverly High graduate’s second book on a Southern California amusement park. Jennings, who is also a filmmaker, published a history of Knott’s Berry Farm in 2009.

“Even though I was studying film and writing in the mid to



Photo: Courtesy of Jay Jennings

The Ferris wheel at Beverly Park, 1948

late ‘80s, my hobby when I wasn’t working on a project was finding out more about the history of Southern California—how did Walt Disney start Disneyland? How did Knott’s Berry Farm start?” Jennings said.

After publishing his Knott’s Berry Farm photographic history, Jennings became interested in researching the history of Beverly Park.

“Outside of a paragraph or two and a couple of articles, there was nothing [written about Beverly Park],” Jennings said. “I thought that’s amazing this great old amusement park has not been written about.”

Eventually, a friend introduced Jennings to Richard Ferrin, an amusement park ride designer who inherited Beverly Park owner Bradley’s archives. Jennings spent time at Ferrin’s home going through old news clippings, advertisements and photos to research and compile materials for the book.

Since the book was released Aug. 1, Jennings said sales have exceeded expectations. The book is available for purchase online at retroimagepublishing.blogspot.com.



YOU ARE INVITED!

Community Open House
Introduction to Plans to Restore Beverly Gardens Park
(the 1.9 mile linear park that runs from
Doheny and Santa Monica to Whittier and Wilshire)

7:00pm – 9:00pm
Thursday, September 13th

Municipal Gallery
Beverly Hills City Hall
455 North Rexford Drive

Like the City of Beverly Hills, Beverly Gardens Park is about to turn 100 years old! Join us to hear about the exciting plans to restore this treasured park to its former splendor.

Presentation by internationally acclaimed Landscape Planner Mia Lehrer at 7:30pm

Share your input on the restoration plans
and bring along any photos or personal memories tied to the park!

Hosted by the City of Beverly Hills
and
Friends of Beverly Gardens Park

Get involved and support the park!
For more information call 310-551-5458
or visit www.fobgp.org

from the hills of beverly



Shake and dining And cool it on attacks

By Rudy Cole

Without any real change in our population, Beverly Hills has had an enormous increase in the number of restaurants licensed to do business in the city.

According to city officials, there are 190 full restaurants operating in the city, not including those in our hotels. Actually, that number seems low—we can count nearly 100 on South Beverly Drive.

The choices are very eclectic and despite my most valiant efforts to prohibit their existence, we continue to find sushi being offered within the city limits. The "U Sushi" at Charleville and South Beverly seems to be thriving where previous chocolate and juice offerings failed.

The most durable, surviving eateries seem to be Italian and steak houses. The Drago family has some of the finest in many venues from North Canon to South Beverly Drive.

Now, we will soon have one more steak option when Flemings opens at 242 North Beverly Drive, adjacent to the Montage Beverly Hills and replacing LA Food Show Bar and Grill, operated by the owners of California Pizza Kitchen.

They will be competing with the very durable Mastro's, highly popular, enormous portions, pricey, busy and one of the loudest places outside of the UN. Ruth's Chris Steak House on South Beverly has a loyal following, but one of the most popular seems to be Wolfgang's Steak House on North Canon (please don't confuse this with Wolfgang Puck's or his Spago down the street, and soon to reopen after extensive remodeling.)

Flemings is a Newport Beach-based company and, although very new, already has 64 nationwide restaurants, eight in Southern California.

Best buy? Try the 30-year-old Bombay Palace's luncheon buffet. Excellent choices, large, modern and clean eatery with very friendly and professional staffers.

First impression of the new Burger Lounge small diner on South Beverly Drive?

Modern, very spotless and friendly servers, but the taste of their burger did not make me want to give up "In and Out." But give it a try and let me know what you think.

Reminder: Still time to email me your eating favorites. We will report on reader choices early next month. (Let us know if we can use your name.)

The most popular question last week was "Did you feel it?" We did and let me assure you, Golda and Asa were not happy. Our Scottish Fold duo know the safest places to hide. Asa only for minutes, but Golda did not live up to her namesake for bravery (**Golda Meir**) and vanished for hours.

Although it was quickly dubbed "the Beverly

Hills quake," the real epicenter was one block north of us in Los Angeles. Apparently there was some minor structural damage, including at least one apartment building undergoing remodeling on South Roxbury Drive.

I've lived here through all the major shakes and while this one was one of the shortest in memory, it was, at least for us, one of the sharpest and most violent.

What could be more timely? This is national preparedness month. It shouldn't take a quake to make us be ready, but since I need all my readers to stick around, make your own to do list. The city web site has great information, but some reminders:

Have a clear, understandable family plan. Make sure your whole family knows where to go and meet in case you are not all at home when a shake does rattle us.

Do you have emergency supplies, mostly water? Safe, bottled water should be available to meet family needs, including those of pets, for at least 10 days.

Good to have an emergency container of some durable kind that includes clothing, food and necessities that you can easily grab if you have to evacuate your home. And please, please check your batteries and portable radios. As for money: small bills sufficient to buy supplies. If electric power is out, credit cards and ATMs will not be functioning.

We are so lucky, in our village, to have such excellent protection services—fire and police—who have a whole game plan for disasters. And again a nod to our highly regarded disaster preparedness officer, **Pamela Mottice-Muller**.

Had her, Chuck Kloes and Health and Safety Commissioner Pete Landau on our public affairs television program, "Inside Beverly Hills" recently, and it is in reruns this month. Worth watching even though I do the moderating.

Speaking of television, when our apartment shook, we found the TV working, but the reporting was the most sophomoric I ever heard. Young women are marvelous and wonderful to behold, but would it violate all the rules of communication to actually hire some who have an understanding of news—are women reporters over 21 no longer viable?

Of course, it was not just young twits who made giggling the rule, the males too could not control their mirth in between every news segment. Frankly, the last thing I wanted to hear following a rattle and roll episode, is untimely, joyful glee.

So, did you feel it? Our unfeeling publisher, **Josh Gross**, who lives about one block down the street, did not.

Our milk wars update. As faithful readers know, we have been monitoring the disap-

pearance of dairy product options including the effort of the owners of Alta Dena to push their product on stores that had been selling other brands, including Knudsen. (Both are owned by the same Texas company.)

Gelson's now has only the half gallon Knudsen's, none of the quart containers that they tell us were their most popular brand.

None of our local stores have any Knudsen products, including Beverly Hills Market. (Incidentally, and talk about unusual mixed use, that store has a jazz and barbecue event every Wednesday at noon. Now, if we can just find some nighttime music in our restaurants.)

But there seems to be some confusion on dates of containers. Recently, the Music Center advertised a play at the Ahmanson on a milk carton. The problem? The play had ended before the expiration date on the container. Maybe newspapers should start selling milk.

According to a *Los Angeles Times* feature story Wednesday, we have witnessed a plethora of reality type shows with the name Beverly Hills attached.

Most are terribly superficial and have little or nothing to do with our community. Some even claim their stars live here, but they actually reside everywhere from Bel Air to Westwood.

This lack of accuracy is not new. Our most popular zip code was used as a title for that infamous high school television series, but as faithful readers know the school shown was actually in Torrance and our own high school zip is 90212.

Our schools are making their own reality news, but is it productive? The district has increased spending on lobbyists to fight the route of the Westside subway. That certainly makes them and the community feel good, but is it a waste of much needed education funds or effective?

City and school districts do have some benefits from paid lobbyists when it comes to grants, funding and new legislation impacts. However, if our city and our board do not have sufficient clout to reach our own representatives in the legislature and the congress, we need some new reps. Clearly, hearing from our electeds is far more meaningful than a paid lobbyist who has dozens of other, possibly even conflicting, clients.

What do we think will happen? The only possible avenue available to paid representatives is to threaten opposition to funding for any subway. But there is only one vote that really matters and that is our own Congressman, **Henry Waxman**, and he is very available and responsive to our community.

There are countless people in our city who would be more impressive in reaching out to Waxman than some right wing lobbying group.

Now, is the issue talking to a Republican-controlled congress? Maybe, but even Republicans listen to the rep of the district involved. Also, our school board member, **Lisa Korbatov**, is a major donor for the GOP.

They know she is a school board member and Republican in a Democratic voting city. As board chair, she recommended the lobbyists. Is she following her Republican loyalties or are district's real needs paramount? Want to be effective? Let Mayor **Willie Brien** or former board member **Vicki Reynolds** call either of our two senators. They will take the call and listen.

In any case, this is not a good use of school funds and not an excuse for the board to go back on a promise not to raise bond money taxes. It is also probably not the best year for any board member to consider running for city council.

We will soon celebrate our 100th anniversary and that means not only events and publicity, but an understanding of our history and our values.

One constant, that helps define us as a community, is the excellent understanding we have for appreciating the people who serve us in city government, and not just our topnotch first responders—our department heads and the people who do the daily grunt work that makes life here so much more enjoyable.

It's been mutual. We appreciate what they do for our city and they love working here, and it shows. Is everything perfect? Hardly, there is inevitably some waste and some people who play too many political games and ego boosting, but that is so rare and so unlike our traditions to be nearly unseen. What is important is the mutual respect and understanding that is a core value of our culture and standards.

Last week came a blast at a department over an issue few people even were aware of: proper categorizing of a business tax for surgery centers.

Very simply, these centers cannot be categorized in the same manner as professional offices because they make their fees from doctors who use their facilities for medical procedures. Thus, city staff was forced to set rates reflecting real uses and incomes. Put another way, if doctors owned a liquor store it would not qualify as a medicinal operation simply because docs operated the place. It is still a liquor store.

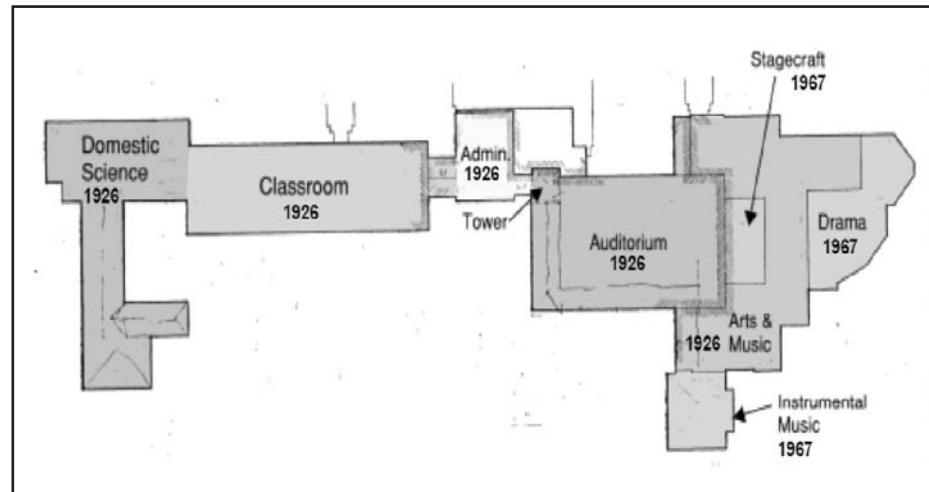
Obviously, the surgeons and physicians who are users of the surgery centers are concerned, and maybe they have arguments that we have yet to hear. But to blast a highly regarded city staff person for making the realistic findings is not in our traditions or cultures. The docs have an appeal process called the city council. That and not hysterical, one-sided name calling is how we do, and should, function.

Final thought: What the city staff did had absolutely nothing to do with new taxes—they are applying the rules on classifications, which is their responsibility.

Watching the floor discussion on a divisive platform issue—who actually reads that document?—I am reminded of what **Will Rogers** once said. "I don't belong to any organized political party—I'm a Democrat."

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

Beverly High seismic report suggests building deficiencies



Beverly High Building Group B

A seismic report presented to the Board of Education last week by DLR Group, the architecture firm BHUSD has contracted for Measure E construction at Beverly High and Hawthorne, suggests Beverly High Building B has seismic deficiencies that need to be addressed.

The seismic investigation was conducted by Saiful Bouquet, a Pasadena-based structural engineering consulting firm subcontracted by DLR Group.

While the report concluded as it stands today, Beverly High's two-story original building group, Building B, does not pose an "imminent safety concern," the report determined Building B "is significantly vulnerable to strong ground shaking" in the event of a major earthquake and "does not satisfy all the minimum structural life safety performance level criteria" as stipulated by the American Society of Civil Engineers/Structural Engineering Institute publication, *Seismic Evaluation of Existing Buildings* (ASCE 31-03).

The report identifies ASCE 31-03 as a widely accepted "standard by which existing buildings are evaluated for determination of potential seismic vulnerabilities."

At the Aug. 28 board meeting, Saiful Bouquet engineer Robert Randall said Saiful Bouquet found areas of Building B where the floors and roof are not properly attached and/or anchored to the walls. The concern is that in the event of an earthquake, the exterior wall of the building could fall away and could lead to the collapse of the second-floor structure and roof structure, the report said.

According to Saiful Bouquet, parts of Building B—stagecraft, drama and instrumental music—meet life-safety criteria from a structural standpoint and would not require seismic upgrades, but the Salter Theatre may be demolished anyway.

A preliminary Beverly High concept presented by DLR Group to the board in May suggested demolishing the existing Salter Theatre, but rebuilding it as part of a performing arts complex. In Issue #658, Beverly High choral director Joel Pressman told the *Weekly* the Salter Theatre, which was built in 1967 by hollowing out existing classrooms, would likely lose too much seating in the process of bringing it into ADA compliance to make preservation worthwhile.

In July, Saiful Bouquet presented preliminary findings of the seismic investigation during a board study session. At that time, Randall said additional retrofit work would be needed, but he said a 1936 retrofit done at Beverly High in response to the Field Act, which passed following the 1933 Long Beach earthquake, displayed "forward thinking" in its methods of reinforcing the building group's walls.

The Field Act set state standards for school construction that are enforced by the Division of the State Architect.

DLR Group Principal Brett Hobza said BHUSD Chief Facilities Official Nelson Cayabyab suggested making recommendations for remedying the deficiencies at a future study session. Hobza and Randall said they would recommend retrofitting the building. Options will be presented to the board at a future study session.

Board member Lewis Hall said he would like a second opinion. At the beginning of the presentation, Hobza announced the Saiful Bouquet report was the second seismic report presented to the board since 2007, when Meyers Houghton Partners presented a seismic risk evaluation report.

Board of Education President Brian Goldberg said during the meeting that the information presented was not new to the district.

Both reports used "Tier 1" analysis, which Hobza described as a "basic overview" in which the engineers looked "visually at conditions in the building, the old drawings of the building and figuring out where the deficiencies would lie." He said Tiers 2 and 3 involve selective destructive testing and the development of computer models.

Hobza said he reviewed direction the board gave at a meeting in March, when the board requested a seismic investigation that would attempt to validate the Meyers Houghton Partners report and also involve destructive testing in order to make the report complete. Hobza said his firm was told only to perform a Tier 1 analysis.

Randall said the deficiencies revealed in the investigation are "commonly discovered concerns" and further investigation would likely lead to the same conclusions.

Hobza said documents he reviewed indicate a total of \$35 million was spent on mod-

ernization at Beverly High in 1999, but he said he has not found documents showing retrofitting plans at the high school.

Hall said he has seen documentation indicating \$2 million was spent on asbestos mitigation, which involves opening up walls, at Beverly High. Hall said he would like to see destructive testing occur in order to confirm whether or not retrofitting work has been done, such as inserting brackets to address wall-ceiling attachment issues, and to avoid ordering work that is not necessary.

"I can't see [retrofitting] not being done since they opened up the walls [for asbestos mitigation at that time]," Hall said in a phone interview.

Hall said since researching past work that was done at BHUSD schools, "I'm feeling rather comfortable that these schools are solid."

"We don't want to inject fear into the situation when the actions based on the fear may not be in the best interest of the school district," Hall said. "I think it's prudent to have a second opinion, since so much money is going to be spent [on construction at Beverly High]."

Former Beverly High Principal Dan Stepenosky, now superintendent of the Las Virgenes Unified School District, said asbestos mitigation was done, but he did not recall seismic retrofitting taking place. Stepenosky said he recalled much of the work done at that time had to do with ADA compliance.

Hobza said if new documents become available that change the report, DLR Group would revise the report without billing the district.

Cayabyab told the board the process of retrofitting could potentially be completed in three to four years once the board gives direction. He said the process of submitting plans to the Division of the State Architect would likely take about two years.

Board member Lisa Korbatov said she was "very uncomfortable with the state" of Building B.

Korbatov asked BHUSD's engineering consultant Tim Buresh, who was not involved in the Building B seismic investigation, to comment on the safety of a retrofitted building versus a new building. Buresh said if the retrofitted building met current code standards, there should be no difference in safety.

Based on his past experience working with LAUSD on construction at approximately 70 schools, Buresh said, "[Addressing these issues] is the kind of thing you want to do in a few years rather than a few decades." He said when LAUSD was in comparable situations, LAUSD continued to occupy existing school buildings and "proceed[ed] as expeditiously as possible" to address structural and seismic issues.

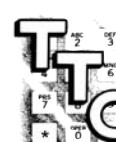
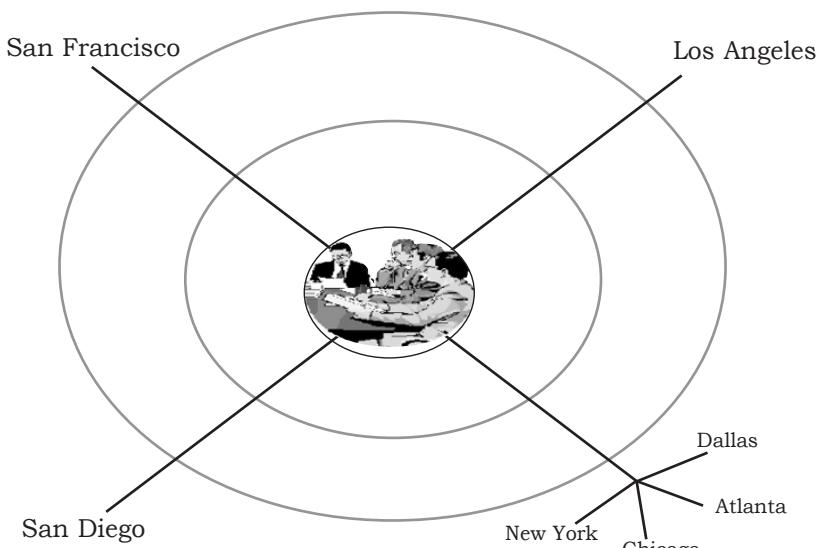
Goldberg did not return a phone call from the *Weekly* before press time.

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coverstory

STATE OF THE CITY

Mayor Willie Brien discusses business development, community service and pensions in a Weekly exclusive

By Melanie Anderson

Last night, Mayor Willie Brien gave the annual State of the City address at Greystone Mansion as part of An Evening with the Mayor, a program sponsored by Beverly Hills Chamber of Commerce.

Last night, you opened your speech highlighting community service, something you also emphasized in your installation speech last March. Why community service?

There are so many people who are engaged in this community. They do things for the benefit of the community and to me that is in itself community service. They don't always realize that they're even doing it for "community service," but in fact they are. That's what makes this community strong, is people's engagement in their own community. I believe that when people spend their time and energy in something, they become vested in that and they make sure that other people are aware and engaged in giving back to their community.

Other key themes you highlighted in your speech were revitalization and historic preservation. Tell us about the upcoming plans to revitalize southeast Beverly Hills and to restore Beverly Gardens Park.

In terms of Beverly Gardens Park, this is such an important opportunity for the community. It is great for people who come and visit the city—it's wonderful to have improved green space. It's great for the residents because the residents clearly benefit from the tranquility of park life activities, particularly these parks in Beverly Gardens, which are passive parks, people walking through and enjoying the beauty of the surrounding nature. In addition, it's also one of the major gateways through the City. When you think about the amount of pass-through traffic that occurs in Beverly Hills, people drive by and see these parks all the time. We ought to be making these as spectacular for them as we do for people who live and work in the community, because it's going to draw people to say, "I want to come visit this city. I want my friends to come visit this city." And they're going to bring them here, show them Beverly Hills and also at the same time, see all the other wonders of the city—retail and restaurants, and eventually once the Annenberg [Center for the Performing Arts] comes in, theater. In addition, this is really important for the business community, because just like they know when they enter Beverly Hills from the

great [maintained] streets that we have, people come to Beverly Hills and they expect beauty, elegance and tranquility. In the end, it's a cleaner, more beautiful community and city for the residents, for the businesses and for the visitors, and each of those things will attract more people to want to live here, work here, stay here, shop here, visit here. Besides that, it is truly a historical gardens that was originally built by forefathers of the City who recognized the importance of green beauty. We have the opportunity to restore something that is really special and lovely.

What about the southeast revitalization plan?

I think any city looks at their strategic areas of the city, those that are doing really well, that have high tenant occupancy, community access for our residents. South Beverly Drive serves a major segment of southwest Beverly Hills. People walk into the community to eat there [and] shop there. I think the southeast is one of those areas we have to do something for. It has not had the retail or visitor vitality that other parts of Beverly Hills have had. If we can improve the environment for businesses [and] create areas

for people to park, you'll bring in a higher level of business, retail and restaurant[s] in that area. From a City standpoint, that brings in more revenue to the City, allows us to reinvest more money into an area that's bringing in more money. At the same time, the residential community gets the wonderful benefit of having a community place to enjoy. It's really a cycle that positive growth and activity begets more positive growth and activity. It's good for the property values. In the end, it will be better for our schools and people that live and work around there. I think this is really an important opportunity and a prime place where we need to focus our energies. I've been a big supporter of the southeast for a long time. It was one of the reasons why I was very cautious on allowing unlimited expansion of medical complexes in the southeast, because that's not what's going to build that community life that's so important to our residents and what residents

in that area of our city deserve.

So the City Council will start looking at the recommendations of the Southeast Revitalization Task Force, which was spearheaded by Vice Mayor John Mirisch?

We are looking at those recommendations, but we're also looking at the recommendations from the task force that [Councilmember] Julian Gold [spearheaded], the Small Business Retention and Attraction [Task Force]. You have to do this in concert. We know what the community needs in that area of the city, but we also need to make it attractive for businesses that will support the community as a whole in the southeast of Beverly Hills. It is a strategic process. You have some older structures, the Saban Theatre, and you have some newer structures that will be ultimately hopefully developed and built there. We'll do it in a way that supports it with parking in that area, something that is wholly lacking and is really important to stimulate and draw in and attract businesses.

As you know, pensions and benefits are a hot issue. You mentioned last night the City has made good progress on fiscal sustainability by offering the Alternative Retirement Medical Plan (ARMP) to City employees and establishing a two-tier benefits system for public safety employees. Tell us how the City will approach negotiations with non-public safety employees to make City compensation and benefits more sustainable.

In any negotiations—we obviously have several associations that we must negotiate with—somebody's got to start. In this case, it started with the public safety associations. I really believe we worked together in a collective way to recognize changing times as well as supporting the needs of our employees, as well as working with them to understand the needs of the City today and long term. I think we will use the same method for our other associations.

I think that as you start completing negotiations with various associations, the subsequent ones tend to get a little easier because people tend to start looking and understanding what's coming down the road. I don't think the two-tiered system is anything that's new. It's been discussed for a long time. It's now implemented in our city. I believe it will be implemented across the associations as we go forward. It's important to be able to have a long-term sustainable retirement program for everyone.

We will do that and we'll do that in respectful negotiations, knowing that we do need to make changes and everyone has to make some changes. I was one of the big proponents to not do outsourcing a few years back when the economy was down. We've avoided doing outsourcing for particular maintenance areas of the city. I also was the advocate for no layoffs in the city, and I think that we were very successful in bringing that about, mainly

because you want to treat your employees with respect and you want to recognize their loyalty to the community and to the city by being loyal to them. You end up with much better outcomes, happier employees and continuing to be one of the safest and cleanest and most beautiful cities in the state.

So you don't think it will be a shock to employees when something like the two-tier benefit system ends up on the table?

No. In fact to the contrary, when you look at what's coming down from the state, I think it's not going to be a shock to anyone. Many cities in the state and in the country have been tackling this very issue because the current pension systems quite candidly are not sustainable. They have got to change, and you have to protect the cities for the future, which protects the current retirees and future retirees by having strong city reserves and city balance sheets. That's one thing we have and are going to continue to do that. We're not going to jeopardize that.

Speaking of balancing the budget, regarding the City's Parking Authority, you said, "We will be looking for ways for the parking system to be self-supporting, as was intended." What ideas do you have to tackle the deficit, which was covered in this year's budget by a one-time, \$5-million transfer from the general fund?

This is clearly something that is a work in progress. I will be continuing to task the Traffic & Parking liaison, which is Dr. Gold and Vice Mayor Mirisch, to come up with some proposals to solve and manage this issue. It is not something we are going to get to in one year or two years. It's going to have to be a long-term process, because we have to make sure that we have the balance of providing adequate parking, adequate quality of parking—cleanliness and safety for the parking lots that we have in the city—because this is where people come to shop and eat and stay in the city, and they have got to be able to park to do that. It's really a balance of how do we work with our businesses, how do we work with our residents, and how do we work together to come up with ideas of how we create a sustainable parking authority?

Are there some ideas floating out there right now?

I think there are a variety of ideas out there but none that are in any concrete [form]. I'm a big believer that as we develop additional parking in the city, we're going to need to look at public-private partnerships, [when] people are building something new that we make sure that there's some additional, adequate parking to support not only the business but the surrounding businesses, an in-lieu type of program. It cannot all be on the City; it's not sustainable for the City pulling out \$5 million from the general fund a year and saying we're going to add more parking so that we can take more money out of the general fund to support it. That doesn't work. By the same token, we need to be cognizant of the fact that bringing people into the City and giving them a place to park in fact brings in revenue to the City. [It] probably doesn't offset the cost of parking but these are things we have to find balance with. I do believe if we sit down with the various

constituent groups, there are ways to find solutions to these problems, just like we did with Roxbury Park.

Now that you're about halfway into your term as mayor, how have your priorities shifted?

I actually don't think that they have shifted. I had a very ambitious set of goals and we are moving through those processes. I think Roxbury Park was a goal. It wasn't the priority, but it was a priority. I think we moved significantly forward on that. Government efficiency and making things better for our residents and our businesses was a goal. Everything I'm hearing from people is that we are heading in the right direction. Beverly Hills is a much better place to do business today than it was a couple years ago, and I am

convinced it will be better in the future. I'm getting very positive feedback from people who need help, need inspections, need to get through the permitting process, and they feel that people in our community development [department] actually care about their issues and are working with them to solve those issues. I just can't commend enough people like [Director of Community Development] Susan Healy Keene, [City Building Official] George Chavez and [Building Inspection and Plan Review Manager] David Yelton. They're solving problems for people. When [Beverly Hills Brownie Company] ran into a huge problem [with a water line] trying to open their business, David Yelton gave great suggestions and saved them tens of thousands of dollars and got the place open on time. By the end of the year, I hope people will start saying

Beverly Hills is truly a business-friendly community to work in.

Any other goals for the remainder of your term?

Hopefully the CVB building will be open soon. I think that's going to be a big opportunity for us to have a central area in the attraction of tourism in the city. You're going to see a lot more projects coming through the Cultural Heritage Commission, and as we get that critical number, I'm hoping by December we'll be working on apps that not only show the great art in the City, but will also show all the historical structures on both the national and local registry [so] people will be able to visit [them]. I think you're going to continue to see improvement in our retail sales tax base and tourism here. Hotels are doing great right now

and our property taxes have really stabilized. I think our holiday program is going to be much better than last year, and I think you're going to see with the outdoor skating rink a lot of energy in this community.

You recently traveled to Italy. How was your trip?

It was fantastic. We were up in the mountains outside of Venice in the Dolomites. It was gorgeous. We were in great small cities and we had a fabulous time.

When will you make up your mind about running for re-election?

Very soon. I think you'll be hearing in the next week or so, maybe a couple weeks.

detention&arrestsummary

Beverly Hills Weekly receives the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for any errors or omissions in the Detention and Arrest Summary.

BARRY ERIC ELLIS, 51, of Westchester, arrested on 8/26/2012 for driving with a suspended license.

HELEN DANIEL ARAYA, 26, of Los Angeles, arrested on 8/25/2012 for BHPD bench warrant-felony.

WILLIAM SANCHEZ ALVARADO, 30, of Los Angeles, arrested on 8/25/2012 for driving without a license.

MICHELLE RENEE URCIS, 70, of Beverly Hills, arrested on 8/25/2012 for driving while intoxicated.

OLEKSANDR DZHEYMS, 22, of West Hills, arrested on 8/25/2012 for driving with a suspended license.

JOSEPH MILIC, 28, of Matraville, New South Wales, Australia, arrested on 8/25/2012 for driving while intoxicated.

LURELL ALECIA MOUSKE, 23, of Sacramento, arrested on 8/25/2012 for driving without a license.

JESUS RECENDIZ, 28, of Panorama City, arrested on 8/25/2012 for driving with a suspended license.

MARIA GUADALUPE SANDOVAL, 41, of Beverly Hills, arrested on 8/25/2012 for driving with a suspended license.

GEORGE MICHAEL KAHWAJI, 42, of Los Angeles, arrested on 8/25/2012 for driving without a license.

JOSHUA JUSTIN KUTNER, 32, of Culver City, arrested on 8/26/2012 for driving with a suspended license.

MOLLY RACHEL GREEN, 18, of Beverly

Hills, arrested on 8/24/2012 for assault with a deadly weapon other than a firearm.

JAMES EVANS STEARNS, 53, of Glendale, arrested on 8/23/2012 for outside felony warrant and for resisting, delaying or obstructing any public officer, peace officer or emergency personnel.

SHAHRAM NAGHI, 44, of Santa Barbara, arrested on 8/23/2012 for outside felony warrant.

JAY CASTANEDA, 33, of Beverly Hills, arrested on 8/22/2012 for attempted robbery.

SONA SMETANOVA, 27, of Los Angeles, arrested on 8/22/2012 for possession of a controlled substance.

GREG HERBERT IFIELD, 41, of Los Angeles, arrested on 8/21/2012 for outside infraction warrant and for outside misdemeanor warrant.

DAVID LEONARD ROSS, 62, of Los Angeles, arrested on 8/21/2012 for assault-domestic violence/inflicting corporal injury (spouse or cohabitant).

MARCO LOPEZ, 23, of Los Angeles, arrested on 8/21/2012 for driving without a license and for theft or driving of vehicle without owner's consent.

TARYN VU ROSE, 45, of Beverly Hills, arrested on 8/20/2012 for assault-domestic violence/inflicting corporal injury (spouse or cohabitant).

RAHELEH "RACHEL" MOADDAB, 28, of Canoga Park, arrested on 8/20/2012 for BHPD bench warrant-felony.

RUSSELL DWAYNE HUFF, 50, of Los Angeles, arrested on 8/20/2012 for trespass: occupy property without consent and for loitering, prowling or wandering upon private property.

JULIEN MICHEL LEVESQUE, 22, of



Beverly Hills Cub Scout Pack 100 honored fallen military servicemen and women by placing flags throughout the Los Angeles National Cemetery over Memorial Day weekend. Back row, left to right: Jack Klines, Kyle Lim, Trevor Dohm, Justin Wolfe, Nate Esmaeliyan, Joey Austin, Brandon Wolfe, Andy Austin. Front row: James Blauvelt, Alex Austin, Michael O'Grady, Isaac Morris, Calvin Lennon, Michael German

Cub Scout Pack 100 invites prospective members to picnic this Sunday

Pinewood Derby! Camping! Hiking! Friendship! Community Service! Fun!

Beverly Hills Cub Scout Pack 100 invites all boys in grades 1 through 5 who like new adventures, enjoy learning life skills, want to explore nature, would like to race pine wood derby cars and regatta boats, make new friends, and have fun to learn about Cub Scouting at a welcome picnic. Join Pack 100 at Roxbury Park at 2 p.m. on Sunday for games, food and to learn about activities for this year.

Pack 100 is family-oriented and all activities will be shared with parents or guardians. Activities take place twice monthly allowing compatibility with other scheduled youth programs.

Scouting has guided boys into young men for over 100 years. Join Cub Scouting to learn skills for life. For more information, contact Krissy Austin at krissy@josephaustin.com or call (310) 556-5635.

Beverly Hills, arrested on 8/19/2012 for driving while intoxicated.

TIFFANY SAKURA FIEDLER, 25, of Santa Monica, arrested on 8/19/2012 for driving while intoxicated.

AMY AMANDA LEEMASTER, 28, of Los Angeles, arrested on 8/19/2012 for BHPD bench warrant-misdemeanor.

SHANDRANEA LATRICE JOHNSON,

22, of Los Angeles, arrested on 8/19/2012 for BHPD bench warrant-misdemeanor.

DAVID ANTHONY ALVAREZ, 25, of Los Angeles, arrested on 8/19/2012 for outside misdemeanor warrant and BHPD bench warrant-misdemeanor.

JAQUAN THOMAS, 23, of Los Angeles, arrested on 8/19/2012 for BHPD bench war-

Detention & arrest cont. on page 10

sports & scores



BHHS Football Team Loses to Santa Barbara in Season Opener

Normans to play host to San Marcos Friday

By Steven Herbert

Coach Donald Paysinger said the Beverly High football team fulfilled his pregame goals of controlling the ball, being able to run the ball and stopping Santa Barbara's running back in Friday night's season-opening nonleague game at Nickoll Field.

However, he said the Normans were done in by two long touchdown passes and a blocked punt returned for a touchdown in a 35-6 loss.

Paysinger also said he was upset by the team's passing. Senior starter Chase Crossley completed one of four passes for 20 yards (and had one pass intercepted), while junior Zack Bialobos completed four of eight passes for 54 yards.

Paysinger said the problems with the passing game were the result of the offensive line's disappointing pass protection and "our quarterbacks not being patient."

Beverly Hills trailed 14-0 at the end of the first quarter, 21-0 at halftime, 28-0 entering the fourth quarter and 35-0 before getting its only points on Bialobos' 20-yard touchdown pass to Jared Forman.

Montay Monroe ran for 116 yards on 24 carries for the Normans, drawing praise from Paysinger, along with fellow senior running back Ole Woods, who gained 20 yards on five carries.

The Beverly Hills offensive line "played well in spurts," Paysinger said.

Paysinger said he "was very satisfied" by

the Norman defense, which "played well."

"The points wasn't a reflection of our defense," Paysinger said.

Senior cornerbacks Nick Carruth and Quinten Baker "played extremely well," Paysinger said.

The loss was Beverly Hills' fifth in its last six season openers, fifth in a row dating back to last season and 11th in 13 games dating back to the 2010 season.

Santa Barbara improved to 2-0.

What's Next?

The Normans are scheduled to play host to San Marcos (0-2) Friday at Nickoll Field in a nonleague game beginning at 7 p.m.

To win, "we have to be able to run ball and stop the run," Paysinger said.

Beverly Hills defeated the Royals, 20-14, for one of its two victories last season.

Boys' Water Polo

Beverly Hills 25, West Torrance 9

David Hakakian, Frosty Poppadinkus, David Prokopenko and Ariel Rafalian each scored four goals as the Normans opened their season with a victory last Thursday in a nonleague game at the Swim-Gym.

Beverly Hills led 7-4 at the end of the first quarter as Prokopenko and Rafalian both scored twice.

The Normans increased their lead to 15-5 at halftime as Poppadinkus scored three goals in the second quarter.

FRANKIE JAVIER OLLERVIDES, 31, of Los Angeles, arrested on 8/18/2012 for possession of meth/etc., possession of drug paraphernalia, and driving while intoxicated.

ENRIQUE BANUELOS, 27, of Los Angeles, arrested on 8/18/2012 for burglary-commercial, obtaining or using personal identifying information without authorization; resisting or obstructing public officer; and forgery.

GEORGE GOMEZ, 30, of Norwalk, arrested on 8/18/2012 for public intoxication.

SOPHIA MIKA DAI, 21, of West Covina, arrested on 8/17/2012 for public intoxication.

KEVIN MICHAEL JANACITO, 30, of Hawthorne, arrested on 8/17/2012 for driving while intoxicated.

Devyn Maggio scored two of his three goals in the third quarter and Hakakian and Justin Kim one each to give Beverly Hills a 19-8 lead entering the fourth quarter.

Bernardo DiPetro scored twice and Michael Nassirzadeh and Mason Segal once each for the Normans.

Beverly Hills goaltender Hans Tercek made five saves.

Girls' Volleyball

Pasadena Poly def. Beverly Hills 25-12, 25-20, 25-17

Coach Jherra Ricks cited nervousness and "not being so aware of each other on the court" for the Normans' loss in their season-opening nonleague match Aug. 29 at Pasadena Poly.

"We were really nervous," said Ricks, who was making her debut as the Normans' coach, succeeding Marla Weiss, who said she is "taking a year or two off" from the position "to be able to spend time" with her year-old daughter.

The nerves, combined with having "a few newbies to the varsity team" led to Beverly Hills not "playing our type of our volleyball," Ricks said.

Senior setter Julia Mason "did her best to run the court," freshman libero Sara Neiman "definitely stepped up for us" after "she got her nerves out of her" said Ricks, who also praised the play of senior outside hitter Allison Wolff.

Windward def. Beverly Hills 25-14, 25-9, 25-16

While the "scores don't reflect the improvement," the Normans played "more competitively" against the Wildcats in a nonleague match Tuesday at Windward than they did against Pasadena Poly, Ricks said.

"It was honestly a completely different ball game," Ricks said. "Our serve receive... was very poor in Game 2. However, in Game 1 and Game 3 our serve reception was very, very clean. Our blocking was a lot stronger in Game 3."

In Game 3, Beverly Hills "had a fairly decent block," that "definitely gave"

Windward "a force to be reckoned with," displaying "a little glimpse" of the "strong defensive play" Ricks wants from it, she said.

"With me having been a middle blocker the majority of my career, I pride myself on my defense and being able to coach a very strong defensive team," Ricks said.

Blocking is one of the Normans' weaknesses, Ricks said.

"It's just getting that mindset that the ball is not going to come over the tape," Ricks said. "The team is starting to grow into themselves and believe and understand that they have everything that it takes that is necessary to win."

Junior opposite hitter Liat Hackmann "played very well," senior middle blocker Taylor McBride "had quite a few blocks in Game 3 and Game 1," Neiman "did well on her serving as well as her serve reception" and sophomore defensive specialist Leer Goldshmit "had our best serve reception," Ricks said.

College Football

USC 49, Hawaii 10

Greg Townsend Jr., a 2011 Beverly Hills graduate, made three tackles, including a quarterback sack, in his college debut Saturday, helping the Trojans to the victory in the nonconference game at the Los Angeles Memorial Coliseum.

Like most freshman, Townsend did not play his freshman year. He has four years of eligibility remaining.

USC's next opponent, Syracuse, also has a connection to Beverly High. Its athletic director, Daryl Gross, is a 1979 Beverly High graduate who was a member of UC Davis' football coaching staff when Beverly Hills Unified School District Superintendent Gary Woods played for the Aggies.

Steven Herbert has covered Beverly High sports for Beverly Hills Weekly since 1999. He welcomes feedback and suggestions. He can be reached by e-mail at StvHerbert@aol.com or telephone at (310) 275-7943.

Detention & arrest cont. from page 9
rant-felony.

JOEY LARAY HARRIS, 25, of Los Angeles, arrested on 8/18/2012 for BHPD bench warrant-felony.

BARRY UCHE NNANNA, 51, of Beverly Hills, arrested on 8/18/2012 for rape.

DAVID NISSAN MEHDIZADEH, 50, of Beverly Hills, arrested on 8/18/2012 for outside misdemeanor warrant, possession of a controlled substance, possession of drug paraphernalia, BHPD bench warrant-misdemeanor.

CLETUS JAMES DALGLISH-SCHOMMER, 43, of Los Angeles, arrested on 8/18/2012 for driving while intoxicated.

HANIA BARTON, 24, of Beverly Hills, arrested on 8/18/2012 for driving while intoxicated.

HELEN HUA ZHANG, 42, of Beverly Hills, arrested on 8/17/2012 for petty theft.

WALTER RUSSELL BANKS, 28, of Oxnard, arrested on 8/17/2012 for driving with a suspended license.

GLENDY DARNELL REDFIELD, 44, of Los Angeles, arrested on 8/17/2012 for driving with a suspended license.

OSCAR VIVANCO ALVAREZ, 24, of Los Angeles, arrested on 8/17/2012 for driving without a license.

NICK JORGE ARAGON, 33, of Los Angeles, arrested on 8/16/2012 for driving while intoxicated and driving without a license.

LINDSAY MARIE MASON, 25, of Redondo Beach, arrested on 8/16/2012 for driving while intoxicated.

MARIO HERNANDEZ, 29, of North Hollywood, arrested on 8/16/2012 for driving with a suspended license.

MINOO SAEDY AMRANI, 49, of Beverly Hills, arrested on 8/16/2012 for grand theft.

BENJAMIN MICHAEL MANNING, 51, of Beverly Hills, arrested on 8/15/2012 for driving while intoxicated.

GERARDO MONROY, 36, of Los Angeles, arrested on 8/13/2012 for driving while intoxicated and driving without a license.

MARK PAUL FRONTEROTTA, 20, of Calabasas, arrested on 8/13/2012 for BHPD bench warrant-felony.

TOILIN KELLY, 31, of Los Angeles, arrested on 8/13/2012 for possession of marijuana while driving a motor vehicle.

Service Directory

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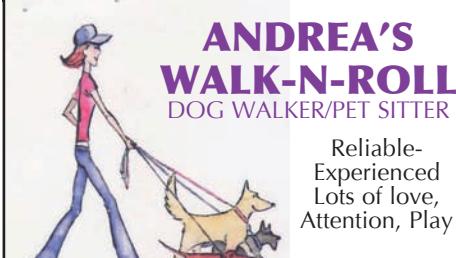


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FICTITIOUS BUSINESS NAME STATEMENT: 2012158632: The following person(s) is/are doing business as CJ NURSING SERVICES. 27317 Manzanita Ln. #204 Canyon Country, CA 91387. JOILE JOIE FLORES. 27317 Manzanita Ln. #204 Canyon Country, CA 91387.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joile Joie Flores, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1253

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as MASSAGE THERAPIST. 8537 Reseda Blvd. Northridge, CA 91324. MEIZI LIR. 8537 Reseda Blvd. Northridge, CA 91324.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Meizi Lir, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1254

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as MASSAGE THERAPIST. 8537 Reseda Blvd. Northridge, CA 91324. MEIZI LIR. 8537 Reseda Blvd. Northridge, CA 91324.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Meizi Lir, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1255

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as EVERYTHING REAL CLOTHING. 6949 Reseda Blvd. Reseda, CA 91335. LAMARR HOUSE. 21809 Dumetz Rd. Woodland Hills, CA 91364.The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lamarr House, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1256

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as COTTON BLANKS. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Setareh, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1257

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as COTTON BLANKS. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Setareh, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1258

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FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as COTTON BLANKS. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Setareh, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1261

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as COTTON BLANKS. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Setareh, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1262

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as COTTON BLANKS. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Setareh, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1263

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FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as COTTON BLANKS. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Setareh, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1265

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as COTTON BLANKS. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Setareh, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1266

FICTITIOUS BUSINESS NAME STATEMENT: 2012158724: The following person(s) is/are doing business as COTTON BLANKS. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058. THIRD STAGE FASHION INC. 1801 East 41st Pl. Unit #D Los Angeles, CA 90058.The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: 1/1/12. Signed: Daniel Setareh, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 08/07/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1267

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FICTITIOUS BUSINESS NAME STATEMENT: 2012160847: The following person(s) is/are doing business as CONSUELO CARILLO APTS. 3876 Carpenter Ave. Studio City, CA 91604. NATALIE SARIAN. 3876 Carpenter Ave. Studio City, CA 91604. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Natalie Sarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1261

FICTITIOUS BUSINESS NAME STATEMENT: 2012160362: The following person(s) is/are doing business as ECOLOGY BODY & PAINT. 8344 Reseda Blvd. Northridge, CA 91324. JUAN CARLOS DE LA TORRE. 8344 Reseda Blvd. Northridge, CA 91324. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Juan Carlos De La Torre, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1262

FICTITIOUS BUSINESS NAME STATEMENT: 2012160361: The following person(s) is/are doing business as SASOUN CLEANERS. 21837 Ventura Blvd Woodland Hills, CA 91364. VARUZHAN DADAYAN. 21837 Ventura Blvd. Woodland Hills, CA 91364. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Varuzhan Dadayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12 1263

FICTITIOUS BUSINESS NAME STATEMENT: 2012160360: The following person(s) is/are doing business as WELLBEING MOMENTS. 22738 Roseco Blvd. West Hills, CA 91304. WELLBEING MOMENTS CORP. 22738 Roseco Blvd. West Hills, CA 91304. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sompoche Inchand, President. This statement is filed with the County Clerk of Los Angeles County on: 08/10/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1272

FICTITIOUS BUSINESS NAME STATEMENT: 2012160361: The following person(s) is/are doing business as SASOUN CLEANERS. 21837 Ventura Blvd Woodland Hills, CA 91364. VARUZHAN DADAYAN. 21837 Ventura Blvd. Woodland Hills, CA 91364. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Varuzhan Dadayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/16/12, 8/23/12, 8/30/12, 9/6/12, 9/13/12 1273

FICTITIOUS BUSINESS NAME STATEMENT: 2012159322: The following person(s) is/are doing business as LIVE INSPIRATION TRAIN BOOT CAMP; L.I.T.BC; L.I.T. NUTRITION. 24979 Constitution Rd. #1427 Stevenson Ranch, CA 91381. JULIA CHAIDEZ. 24979 Constitution Rd. #1427 Stevenson Ranch, CA 91381. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Julia Chaidez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/08/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1275

FICTITIOUS BUSINESS NAME STATEMENT: 2012161166: The following person(s) is/are doing business as PLUM 4 YOUS. 20616 Oxnard St. Woodland Hills, CA 91367. SERGEY BARANCHUK. 20616 Oxnard St. Woodland Hills, CA 91367. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sergey Baranchuk, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/09/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/23/12, 8/30/12, 9/6/12, 9/13/12 1266

name or names listed here on: 08/21/12. Signed: Daniel Gerbi Casablanca, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/21/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1332

FICTITIOUS BUSINESS NAME STATEMENT: 2012169105: The following person(s) is/are doing business as TURBO REPAIR. 8638 Marklein Ave. North Hills, CA 91343. ARTYOM GALOYAN. 8638 Marklein Ave. North Hills, CA 91343. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: 08/15/12. Signed: Artym Galoyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/22/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1333

FICTITIOUS BUSINESS NAME STATEMENT: 2012170354: The following person(s) is/are doing business as AA WORKSHOP. 1633 Vineland Ave. North Hollywood, CA 91606. ABAA ALSADI. 1326 Balboa San Luis Obispo, CA 93405. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Abaa Alsadi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1334

FICTITIOUS BUSINESS NAME STATEMENT: 2012170505: The following person(s) is/are doing business as ELEX. 7121 Colbath Ave. Van Nuys, CA 91405. ELDAR MERALI. 7121 Colbath Ave. Van Nuys, CA 91405. The business is conducted by: An Individual. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eldar Merali, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1335

FICTITIOUS BUSINESS NAME STATEMENT: 2012170297: The following person(s) is/are doing business as OMNI DIRECT. 13615 Victory Blvd Ste. 212 Van Nuys, CA 91401. OMNI DIRECT INC. 13615 Victory Blvd Ste. 212 Van Nuys, CA 91401. The business is conducted by: A Corporation. has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ani Galostian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 08/23/12. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code 8/30/12, 9/6/12, 9/13/12, 9/20/12 1336

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20091253195

Date Filed: 08/14/09

Name of Business: G SALCEDO CONSTRUCTION 21012 Ingomar St. CanogaPark, CA 91304

Registered Owner: CELIA SALCEDO 21012 Ingomar St. CanogaPark, CA 91304

Current File #: 2012167360

Date: 08/22/12

Published: 8/30/12, 9/6/12, 9/13/12, 9/20/12 1337

Department of Alcoholic Beverage Control, 888 S. Figueroa St. Ste #320, Los Angeles, CA 90017. (213) 833-6043. NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE. Date of Filing Application: July 11, 2012. To Whom It May Concern: The Name(s) of the Applicant(s) is/are: CALIFORNIA PIZZA KITCHEN INC. The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 207 s. Beverly Drive, Beverly Hills, CA, 90212. Type of License(s) applied for: 41 - On-Sale Beer And Wine - Eating Place. Published 8/30/12

Department of Alcoholic Beverage Control
888 S. Figueroa St.
Suite 320
Los Angeles, CA 90017
(213) 833-6043

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE
Date of Filing Application: July 11, 2012

To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
CALIFORNIA PIZZA KITCHEN INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

252 North Beverly Dr.
Beverly Hills, CA 90210

Type of license(s) applied for:
47- On-Sale General Eating Place

Published: 08/30/12

LOS ANGELES SUPERIOR COURT
6230 Sylmar Ave
Van Nuys, CA 91401
CASE NUMBER: LS023013
FILING DATE: 07/26/2012

Jason Newsome Patterson
17000 Burbank #215
Encino, CA 91306
PETITION OF:
ORDER TO SHOW CAUSE FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:
1. Petitioner: Jason Newsome Patterson
Present name: Jason Newsome Patterson
Proposed name: Jason Patterson

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING

Date: September 19, 2012 Time: 8:30 AM Dept: D

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: July 26, 2012 Signed: Richard H. Kirschner, Judge of the Superior Court

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 750732CA
Loan No. 5302401541 Title Order No. 110325641-CA
MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST
DATED 01-27-2003. UNLESS YOU TAKE ACTION TO

PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-13-2012 at 11:00 A.M., CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02-06-2003, Book NA, Page NA, Instrument 03-0362249, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: FARHOUSH GHODSIAN, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY, as Trustor, MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., (MERS), SOLELY AS NOMINEE FOR LENDER, ALLIANCE MORTGAGE COMPANY DBA BNY MORTGAGE, IT'S SUCCESSORS AND ASSIGNS, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Legal Description: A CONDOMINIUM COMPRISED OF: PARCEL 1: UNIT NO. 302, AS SHOWN AND DEFINED IN THE CONDOMINIUM PLAN RECORDED ON OCTOBER 9, 1980 AS INSTRUMENT NO. 80-997697, OFFICIAL RECORDS, OF THE COUNTY OF LOS ANGELES, CALIFORNIA. PARCEL 2: AN UNDIVIDED 2.63 PERCENT INTEREST AS A TENANT IN COMMON IN AND TO LOT 1 OF TRACT NO. 35779, IN THE CITY OF WEST HOLLYWOOD COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 952 PAGES 4 AND 5 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. EXCEPT UNITS 1 TO 9 INCLUSIVE, 101 TO 104 INCLUSIVE, 201 TO 211 INCLUSIVE, 301 TO 311 INCLUSIVE AND 401 TO 406 INCLUSIVE AS SHOWN AND DEFINED IN THE CONDOMINIUM PLAN ABOVE MENTIONED. ALSO EXCEPT ALL RIGHT, TITLE AND INTEREST IN AND TO ALL OIL, GAS, MINERALS AND OTHER HYDROCARBON SUBSTANCES LYING WITHIN AND UNDER SAID LOT BUT WITHOUT RIGHT TO ENTER UPON OR INTO THE SURFACE AND TOP 500 FEET OF THE SUBSURFACE OF SAID LAND FOR THE PURPOSE OF DRILLING FOR OR EXTRACTING OIL, GAS, MINERALS AND OTHER HYDROCARBON SUBSTANCES LYING WITHIN AND UNDER SAID LAND, AS RESERVED BY ROYALCO, A PARTNERSHIP, BY DEED RECORDED OCTOBER 18, 1984 AS INSTRUMENT NO. 84-1245679 OFFICIAL RECORDS. PARCEL 3: AN EXCLUSIVE EASEMENT AND RIGHT TO USE APPURTENANT TO PARCELS 1 AND 2, FOR STORAGE PURPOSES, OVER STORAGE SPACE(S) N/A AS SHOWN AND DEFINED IN THE CONDOMINIUM PLAN ABOVE MENTIONED. Amount of unpaid balance and other charges: \$259,479.91 (estimated) Street address and other common designation of the real property: 1221 NORTH KINGS ROAD #302 WEST HOLLYWOOD, CA 90069 APN Number: 5554-026-121 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-17-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee RIKKI JACOBS, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.prioritposting.com CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee,

or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following two companies: LPS Agency Sales & Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting & Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4284419 08/23/2012, 08/30/2012, 09/06/2012

FILE NO. 2012 166079

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: CHILBO MYUNOK, 3680 W. 6TH ST, LOS ANGELES, CA 90020 county of: LOS ANGELES. The full name of registrant(s) is/are: SAM YOON, 14207 VIA MICHELANGELO, SAN DIEGO, CA 92129. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ SAM YOON, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on AUG 17 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1214838 BEVERLY HILLS WEEKLY 8/23, 30, 9/6, 13, 2012

NOTICE OF TRUSTEE'S SALE TS No. 12-0047027 Doc ID #00231370662005N Title Order No. 12-0085563 Investor/Insurer No. 3000894933 APN No. 5555-005-083 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 01/17/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ERIC BENAROCHE, A SINGLE MAN, dated 01/17/2007 and recorded 1/23/2007, as Instrument No. 20070134875, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 09/24/2012 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described as being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent described above is purported to be: 1100 ALTA LOMA RD #902, WEST HOLLYWOOD, CA, 90069. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,054,114.13. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trustee created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following two companies: LPS Agency Sales & Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting & Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4284419 08/23/2012, 08/30/2012, 09/06/2012

Trustee Sale No. 247838CA Loan No. 3062949403 Title Order No. 723598 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-12-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-20-2012 at 9:00 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-18-2006, Book N/A, Page N/A, Instrument 06 1573849, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: ILANA RAYNES, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BEHIND THE FOUNTAIN LOCATED IN CIVIC CENTER PLAZA, 400 CIVIC CENTER PLAZA, POMONA, CA Legal Description: As more fully described in said Deed of Trust Amount of unpaid balance and other charges: \$2,281,549.56 (estimated) Street address and other common designation of the real property: 12751 MULHOLLAND DRIVE BEVERLY HILLS, CA 90210 APN Number: 2385-023-003 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-23-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee DEREK WEAR-RENEE, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, attempting to collect a debt. Any information obtained will be used for that purpose. A-4284352 08/30/2012, 09/06/2012, 09/13/2012

one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following two companies: LPS Agency Sales & Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting & Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. P975223 8/30, 9/6, 09/13/2012

FILE NO. 2012 168961
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RESIDENCE INN BEVERLY HILLS, 1177 S. BEVERLY DR, LOS ANGELES, CA 90035; MAILING ADDRESS: 10400 FERNWOOD RD, DEPT 52/862, BETHESDA MD, 20817 county of: LOS ANGELES. The full name of registrant(s) is/are: RESIDENCE INN BY MARRIOTT LLC, [DELAWARE], 10400 FERNWOOD RD, DEPT 52/862, BETHESDA, MD 20817. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: 1/6/2007.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ RESIDENCE INN BY MARRIOTT LLC BY: CHANEL M. BRADDEN, ASSISTANT SECRETARY

This statement was filed with the County Clerk of LOS ANGELES County on AUG 21 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1217180 BH WEEKLY 8/30 9/6, 13, 20 2012

FILE NO. 2012 168959
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: RESIDENCE INN LOS ANGELES LAX/MANHATTAN BEACH, 1700 N. SEPULVEDA BLVD, MANHATTAN BEACH, CA 90266 county of: LOS ANGELES. The full name of registrant(s) is/are: RESIDENCE INN BY MARRIOTT LLC, [DELAWARE], 10400 FERNWOOD RD, DEPT 52/862, BETHESDA, MARYLAND, 20817. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The registrant commenced to transact business under the fictitious business name/names listed above on: 1/2/07.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ RESIDENCE INN BY MARRIOTT LLC BY: CHANEL M. BRADDEN, ASSISTANT SECRETARY

This statement was filed with the County Clerk of LOS ANGELES County on AUG 21 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1217183 BH WEEKLY 8/30, 9/6, 13, 20, 2012

FILE NO. 2012 170720
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: GI MOTORSports, 2356 COTNER AVE, LOS ANGELES, CA 90064 county of: LOS ANGELES. The full name of registrant(s) is/are: AT MORTORSports INC, [NEVADA], 737 S. WINDSOR BLVD, #304, LOS ANGELES, CA 90005. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: 08/15/2012.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ AT MORTORSports INC. BY: LIDA PAUKERT, TREASURER

This statement was filed with the County Clerk of LOS ANGELES County on AUG 23 2012 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of

another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1216730 BH WEEKLY 8/30, 9/6, 13, 20 2012

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: AUGUST 20, 2012

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: UNITED GROUP LLC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

50 N LA CIENEGA BLVD

STE 130

BEVERLY HILLS, CA 90211-2340

Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA1217977 BH WEEKLY 8/30, 9/6, 13, 20 2012

collect a debt. Any information obtained will be used for that purpose. A-4284352 08/30/2012, 09/06/2012, 09/13/2012

Trustee Sale No. 247838CA Loan No. 3062949403

Title Order No. 723598 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-12-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-20-2012 at 9:00 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-18-2006, Book N/A, Page N/A, Instrument 06 1573849, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: ILANA RAYNES, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale.

Place of Sale: BEHIND THE FOUNTAIN LOCATED IN CIVIC CENTER PLAZA, 400 CIVIC CENTER PLAZA, POMONA, CA Legal Description: As more fully described in said Deed of Trust Amount of unpaid balance and other charges: \$2,281,549.56 (estimated) Street address and other common designation of the real property: 12751 MULHOLLAND DRIVE BEVERLY HILLS, CA 90210 APN Number: 2385-023-003 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 08-23-2012 CALIFORNIA RECONVEYANCE COMPANY, as Trustee DEREK WEAR-RENEE, ASSISTANT SECRETARY CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: (714) 730-2727 or www.lpsasap.com (714) 573-1965 or www.priorityposting.com NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following two companies: LPS Agency Sales & Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting & Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. P975223 8/30, 9/6, 09/13/2012

Trustee Sale No. 247838CA Loan No. 3062949403 Title Order No. 723598 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-12-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 09-20-2012 at 9:00 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-18-2006, Book N/A, Page N/A, Instrument 06 1573849, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: ILANA RAYNES, AN UNMARRIED WOMAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale.

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289-Lessons
290-Trainer

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Would come with major au
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