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Issue 695 • January 24 - January 30, 2013



Willie Takes Washington

Mayor Willie Brien discusses last week's U.S. Conference of Mayors

cover story • pages 8-9



letters & email

“Bullying Not Allowed” [Issue #694]

I would like to express my appreciation to the *Weekly* for the recent article on the Human Relations Commission. Thank you for informing and educating the community on all the work the Commission is doing in the areas of civility, bullying, working with our seniors and the homeless. The reporter did an exceptional job in covering so many aspects and highlighting the most important. *Beverly Hills Weekly* provides a very significant and important role in our community with the profiles you write on all aspects of our City.

Thank You...and Don't Stop!
Ilona Sherman
Human Relations Commission Chair
Beverly Hills

Corrections [Issue #694]

The article “Beverly Hills Fireman’s Association endorses Brien, Rosenstein” incorrectly named the association. The Beverly Hills Firefighter’s Association endorsed Mayor Willie Brien and Planning Commission vice Chair Brian Rosenstein in the race for Beverly Hills City Council.

Inside Beverly Hills—BHTV10

Inside Beverly Hills, moderated by columnist Rudy Cole, will next air on Jan. 24 at 6 p.m. and Jan. 25 at 10 p.m. about Issues and Answers; Jan. 25 at 9 p.m. with FTA President Judie Fenton; Jan. 28 at 3:30 p.m. about the southeast area task force; Jan. 28 at 9 p.m., Jan. 29 at 6 p.m., and Jan. 30 at 8 p.m. about Then and Now; Jan. 30 at 3:30 p.m. with former mayors; and Jan. 30 at 6:30 p.m. about an update on Roxbury Park.

briefs

State officials ask districts to put a moratorium on risky bonds



California State Treasurer
Bill Lockyer

Just two days after the Board of Education held a town hall regarding a possible Measure E bond acceleration, California Treasurer Bill Lockyer and State Superintendent Tim Torlakson sent a letter to school districts asking education officials to put a moratorium on controversial bonds, known as capital appreciation bonds

(CABs).

“In too many cases, CAB deals have forced taxpayers to pay more than 10 times the principal to retire the bonds. Also, the transactions have been structured with 40-year terms that delay interest and principal payments for decades, resulting in huge balloon payments and burdens on future taxpayers that cannot be justified,” the letter states.

Capital appreciation bonds are bonds that allow borrowers to delay payments until the bond’s maturity at a higher interest rate. They are used when there is not enough tax rate capacity to support current interest payments.

About 200 school districts in the state of California have used CABs, according to a Los Angeles Times analysis -- the most notorious case possibly being San Diego’s Poway Unified School District who chose to use CABs in a \$105 million bond in order to keep a promise to voters that it would not raise taxes. Poway faces close to \$1 billion in debt in principal and interest at the time of the bond’s maturity.

The Beverly Hills Unified School District currently has \$60.5 million in capital appreciation bonds, about \$60 million of which came from the first series of Measure E bonds, according to Keygent Managing Director Tony Hsieh. The first series of bonds issued by Measure E was a total of \$72 million.

During the bond acceleration town hall on Jan. 15, Board of Education Vice President Noah Margo presented a plan which would accelerate the issuance of the remaining Measure E bonds and increase the tax rate

WHAT’S ON YOUR MIND?

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SNAPSHOT



CAPITOL COUPLE
 WASHINGTON, D.C.

Beverly Hills Mayor Willie Brien and Connie Brien attended President Barack Obama’s second inauguration on Monday, Jan. 21.

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OUR DATA SPEAKS VOLUMES



for property owners from the current rate of \$49.71 per \$100,000 to \$111 per \$100,000 of assessed value. The acceleration plan would reduce the repayment schedule by 22 years and save taxpayers approximately \$2 billion in the long term, according to Margo.

Margo said accelerating the bond would allow the district to issue 50 percent of the remaining \$262 million in current interest bonds, in which districts make interest and principal payments semiannually and at a lower rate. The remaining 50 percent would be in capital appreciation bonds.

Hsieh said they are trying to make a structural change in the program to try to minimize the amount of CABs in future deals. Hsieh also said they planned on making the CABs callable, meaning they could be refinanced into current interest bonds in the future, pending interest rates.

CABs are illegal in the state of Michigan and the California state legislature may soon present reforms in regards to CABs.

The letter warns that CABs with terms exceeding 25 years "place the repayment obligation on future taxpayers who likely will not benefit from the capital improvements financed by CABs" and "reduce those taxpayers capacity to finance construction and modernization projects their own children will need."

Lockyer and Torlakson asked districts to put a moratorium on all CABs until Gov. Jerry Brown and the state legislature have decided on reforms in the current legislative session.

Board of Education scales back construction plans at Beverly High

The Board of Education discussed construction at Beverly High during an afternoon study session on Tuesday. The Board directed consultant Tim Buresh to look into and bring back a proposal to the Board involving the removal of Building E, Konheim Athletic Building, for the implementation of a CIF regulation oval track, to look into turning the district office space on Lasky Drive in to a performing arts space, and removing Building A, the building that houses Theater 40 and the planetarium to the left of the Science and Technology Center.

Buresh said it would be possible to renovate Building E, but it would be short of enough athletic program space and would need to be removed if the Board expressed interest in converting the track to a regulation track.

Board member Lewis Hall said he found Building E to be claustrophobic and supported removing the building. He also said he would support a regulation track. Board member Lisa Korbatov agreed.

Board member Brian Goldberg said the academic core was his priority and that he would rather see a regulation size pool than a regulation size track. Goldberg also said if they could not afford all aspects of renovation, he would prioritize funds toward academic functions.

Board of Education President Jake Manaster said prioritizing would be for a different discussion and compromises would need to be made in the future.

Board Vice President Noah Margo said he did not think having a regulation track was necessary and he supported keeping the current configuration of the area.

Manaster said he knew people would not send their children to schools without regulation athletic space. He said leaving Building E limits parking in the area and thought it was "disgusting" that the school does not satisfy its Title IX requirement.

"I think it's substandard for us to keep the building around. The Konheims are pissed off enough as it is. They want \$600,000 back that they gave because they think it's an embarrassment that we did not do what we said we were going to do," said Manaster.

Buresh said his goal was to complete all high school improvements for \$150 million.

Hall said he wanted to know how plans at the high school fit in with the rest of the district. He said he didn't want the Board to move forward with \$150 million if it meant they couldn't address new desks or needs of the other schools.

"I think that we shouldn't be trying to spend the entire bond money, but we should have some set aside in case the San Andreas Fault goes off and we have to do some repairs or there's something else that comes up in 15 years that we need to go and do," said Hall.

Buresh asked for direction on whether Building A would be renovated or removed entirely.

Buresh said renovating Building A, which includes the library, planetarium, and cafeteria, was less expensive than rebuilding,

but not by much. He also said that renovation may come with surprises and higher costs than expected. Buresh said structurally Building A is in good condition, but its problems are architectural.

Hall said he supported keeping Building A. Goldberg also supported keeping the building noting significant savings in keeping the building because they would then also keep the parking. Margo said he was also inclined to keep Building A, but agreed to give consensus on removing building A, so a proposal would return to the Board.

Manaster said the envelope of the building was a bad one and he does not think it will last 50 to 80 years. Manaster acknowledged the savings in keeping the parking, but said the parking is substandard and poses a security risk he cannot agree with. Korbatov agreed with Manaster and noted rising costs associated with renovation.

Buresh also suggested moving performing arts to where administration is currently hosted – the idea being that all places the community is likely to use would be on the south end of campus leaving the northern end strictly for academic use, which also would provide for efficiency and security. The majority of board members agreed. Goldberg said he was also in favor of a pool athletic space in that area.

Buresh said they had just completed destructive testing of Beverly High's historic Building B, which confirmed the integrity of the wall system installed in the 1930s. Buresh said testing was not technically finished and a report would be made available

briefs cont. on page 4



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Monday, January 28

6:30 p.m.

Roxbury Memorial Park, Community Center

471 South Roxbury Drive

Beverly Hills, California 90212

In response to resident requests, a Beverly Hills off-leash dog area will be discussed at the meeting. Feedback from residents, park users and local dog owners is crucial to this community process.

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in a week.

However, Buresh said that the testing was good so far and meant that Building B could be renovated, which aligned with previous consensus from the Board to preserve the building. Buresh also said he was meeting with the facilities advisory committee today to work on more details, narrow down options and bring it back to the Board at a later date.

Board of Education gives direction on creating a public relations program

The Board of Education directed staff to look into implementing a public relations program for the BHUSD at the Board of Education meeting on Tuesday night.

The idea was presented to the Board as the result of a unanimous resolution from the District Finance Committee from the committee's Dec. 17 meeting recommending the implementation of a "robust PR program" in order to address misinformation in the community about how the district handles its affairs.

"The district finance committee brings up a great point. Education in the last 10 years has gone through a huge deficit in terms of PR nationally," said Superintendent Gary Woods. "Unfortunately, the economic conditions of our state and country have led to some of this and it's also unfortunate that most of the characterizations of public education today are rather negative."

Woods said that a necessity exists to tell the story with a "positive framework," which

would be something that requires skill.

Within the resolution the committee recommends that a staff member or consultant be responsible for implementing or coordinating the program, sensitivity to false impressions from the community, professionally crafted press releases, special programs on KBEV, outreach to the Beverly Hills business community, communication with PTA and student families, liaison with the City council, and coordination with the Beverly Hills Education Foundation and the district's advisory committees.

Board of Education member Lewis Hall agreed with the necessity of the position, but asked the committee whether it had a recommendation of how to pay for the program.

District Finance Committee Chair and former Board President Mel Spitz acknowledged the difficulty in hiring a community relations officer while the district faces budget cuts, but felt the position was a true necessity to the district.

"Just to give you an idea of the urgency and the importance of it, let me say this: during the years that this district was recognized as one of the top three school districts in the nation, there was at all times a comprehensive public relations program supervised by a full-time community relations officer," said Spitz. "Consequently, the community was always well-informed regarding district matters and any misinformation was very quickly corrected."

Spitz also said he knew firsthand that the program was considered indispensable by the school boards and superintendents.

"There are indications that there are broad segments in the community that are unin-

Plensa dedication today at 1 p.m. in Beverly Gardens Park

The Fine Art Commission and Beverly Hills City Council will be hosting a dedication ceremony for *Endless V* by Jaume Plensa at 1 p.m. on Jan. 24 in Beverly Gardens Park on Santa Monica Boulevard in between Rodeo and Beverly Drives.

The project has been a work of about three or four years, according to Fine Arts Commission Chair Terri Smooke. Smooke said she had proposed commissioning a work by Jaume Plensa and the opportunity finally presented itself to move forward with bringing the piece to Beverly Hills.

"One of the other reasons why we are so pleased to have it is it's a beautiful seated figure, it's open, [and] it's made of interlocking letters of eight and our City is home to people who speak so many different languages," said Smooke. "This work is contemplative and there's also a significance to the fact that all these alphabets really do represent all of the different backgrounds from the people who live here and the people who visit here."

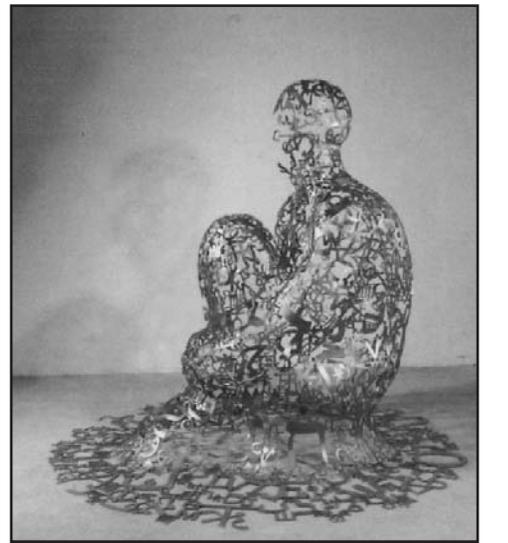
Mayor Willie Brien and the city council are expected to attend the dedication as well as Paul Gray, director of the Richard Gray Gallery in Chicago and New York, from where the piece was commissioned. Franklin Sirmans, LACMA curator of contemporary art, will be speaking at the dedication.

The event will be followed by a reception sponsored by Sotheby's.

The piece has been installed in the same area as Yayoi Kusama's *Hymn of Life: Tulips* and is located to the piece's right. Roxy Paine's *Erratic* has also been moved from its previous location in Beverly Gardens Park along Santa Monica Boulevard between Rexford and Crescent Drives to the same area as the Kusama and Plensa pieces to form a sculpture garden.

"Moving [Roxy Paine's *Erratic*] to the western quadrant of that block, it's just transforming," said Smooke. "The piece looks wonderful and we've also been seeing, it's framed by trees and it's reflecting the light of the different colors of the leaves. It's really quite beautiful."

Smooke said *Erratic* has been also been repositioned and the commission has seen a good response and has seen more people looking at the piece and posing with the piece.



Jaume Plensa's *Endless V*



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formed and misinformed at present in district matters," said Spitz. "Solid community support that you will need urgently to pass a parcel tax, for example, is questionable at best at this time."

Other committee members collectively agreed the community would not rally to support the district without proper communication and the cost would be an investment.

"I believe the story we have to tell is a worthy one and the narrative doesn't have to be spun. I think this board should conclude that we are losing a PR battle because we're just not in the game and we're not advocating our position and when there's a void, other people will fill it. It's chaos or misinformation or people's political agendas that fill that void," said Board of Education member Lisa Korbatov.

Korbatov said the person could also be someone who works with the BHEF or PTA to raise money for the district.

Board of Education member Brian Goldberg said he "couldn't agree more." Board Vice President Noah Margo said that after the bond acceleration meeting he was tasked with, he was made aware of how apparent the necessity of the position is.

"I am not a professional PR person. I am also not a bond advisor. We do the best with what we've got," said Margo.

Margo did say that all meetings are open to the public and are all noticed. He felt the

various committees and Board do a respectable job trying to inform the community.

"I don't think what we're looking at is from a lack of effort," said Margo.

Six properties may join the Beverly Hills Hotel as local landmarks

The City Council will vote on six resolutions that would designate six local properties as local landmarks at the formal meeting today at 4:30 p.m.

The properties, already vetted by the Cultural Heritage Commission, are the Virginia Robinson Estate and Garden, Beverly Hills Women's Club, Greystone Mansion, the Beverly Hills Post Office, Anderton Court on Rodeo Drive, and the Karasik House at 436 Spalding Drive.

All of the properties up for consideration appear on the National Register of Historic Places and pending City Council approval will appear on the Local Register of Historic Places.

The Virginia Robinson Estate and Garden built in 1911 is historically significant, because it's original owners were Harry and Virginia Robinson, owners of Robinson's. The Beverly Hills Women's Club built in 1925 was designed by master architects Gable and Wyant and played a role in the social history of the City. Greystone Mansion, which was constructed in 1927,



Hawthorne eighth graders hike in Yosemite National Park

Hawthorne school eighth graders group spent five days at Yosemite National Park from Jan. 7 to Jan. 11 learning about teamwork, leadership, ecology and the history of the park and its native people.

is historically significant for its connection with Edward Doheny Sr. and because it reflects early residential development in the City.

The Beverly Hills Post Office on Crescent Drive is significant because it was built in conjunction with City Hall and represents early formation of the civic center and is an example of Renaissance Revival architecture. The post office is being renovated as part of the new Annenberg Cultural Center.

Rodeo Drive's Anderton Court, designed by master architect Frank Lloyd Wright and built in 1954, is significant for its unique architectural style. The 1960- constructed Karasik House at 436 Spalding Drive was designed by Frank Lloyd Wright, Jr. or Lloyd Wright, also a master architect. The house is reflective of his expressionist work.

The three other properties that appear on the National Register of Historic Places are the Saban Theater, the Beverly Wilshire Hotel and the Harold Lloyd Estate, but have been continued by the Cultural Heritage Commission at the request of the property owners.

Board of Education approves City Liaison proposal to fill budget deficit 5-1

The Board of Education voted 5-1 to approve a proposed plan in conjunction with the City council that would address the BHUSD's \$3.5 million budget shortfall for the 2013-2014 year at the Board of Education meeting on Tuesday night.

Student Board member Jason Friedman voted in favor of the plan. Board member Brian Goldberg dissented.

The plan, pending City council approval, could provide up to \$4.05 million in one-time revenue and funds that would be specifically earmarked to fund programs slated to be cut in a list provided by the district prior to the November 2012 election.

Board member Brian Goldberg said he was concerned because the plan does not address the problem facing the district.

"This is a band-aid at best – an important

band-aid and I don't mean to minimize the work of my colleagues or city council in coming up with this—but as my colleagues know and the City council knows, we have to prepare a three year budget, and the reality is this only gets us back even," said Goldberg.

He said the plan lets the parent community "off the hook."

"I won't be supporting this budget shortfall proposal," said Goldberg. "The number one factor affecting our ability to provide the quality education or an even better education that we're providing for our students is our funding mechanism and this is a short term, one-time, and quick fix solution and just kicks the can down the road. We have to end this cycle."

The plan, formulated by Board President Jake Manaster and Vice President Noah Margo on behalf of the district and Mayor Willie Brien and Councilmember Julian Gold, consists of various components.

The BHUSD is entitled to \$1 million as part of the developer fee in association with the 9900 Wilshire Boulevard project. If approved, the City will advance the payment of \$1 million using funds in the \$10 million City surplus. When the developer breaks ground on the project and the BHUSD receives \$1 million, the district will then in turn give that money to the City.

The City would also pay \$1.25 million to the district for use of additional space the City does not currently have access to under the Joint Powers Agreement. This money would also likely come from the City surplus.

The remaining revenue to the district would come from a turf fund of \$1.2 million, which has already been negotiated as part of the JPA. The fund was meant for turf field improvements, but because those needs are expected to be met with Measure E funds, the district and City would agree to release half of the funds -- \$600,000 -- to the district's general fund. The remaining \$600,000 would only be released when and

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Yayoi Kusama's *Hymn of Life: Tulips*

Fencing to be installed around Hymn of Life: Tulips in Beverly Gardens Park

The Fine Art Commission has sent fencing around Yayoi Kusama's *Hymn of Life: Tulips* out for bid.

"We have signs that say do not sit, do not touch, do not climb and people just disregard all of the signage and they have also been disregarding the landscaping which was planted on the ground in order to protect the work from people climbing," said Fine Art Commission Chair Terri Smooke.

The piece, which has been recently renovated, is frequently climbed and sat on, said Smooke.

The commission is considering a fence about four feet high. The fence would be a perimeter of steel posts with horizontal rows of steel cable in between the posts.

"It's not what was ever intended," said Smooke. "It's not what we want, but we need to protect this work of art. It's a valuable work of art growing more valuable every year and it's our responsibility to take care of it."

The commission has also discussed commemorating former Fine Art Commissioner Barbara Jacobson with a plaque on a bench near the Kusama at the commission's meeting on Jan. 17.

"[She] was instrumental in bringing the Kusama to Beverly Hills. She worked tirelessly on this and she passed away. She's the one who through perseverance and strength of will made it go forward," said Smooke. "We want to have a bench with a small plaque to honor what she did and honor her memory."

Smooke said staff has identified a bench and the commission will work on what the plaque will say.

Smooke said the commission hopes that work on installing the Millard Sheets Mural over the civic center parking lot will begin in late January or early February with probable completion in April.

Smooke also said Michael Ovitz, Chairman of the Creative Arts Agency, which is now located in Century City, will be making a payment to the fine art fund to satisfy the fine art obligation of the former CAA building on Wilshire Boulevard in Beverly Hills.

The Joel Shapiro sculpture satisfied the obligation of the property before Sony became the tenant. The work of art has been removed from the property. The City's fine art ordinance requires building developers to install fine art of a designated value at their properties, or contribute to the public fine art fund in lieu of installing art on site.

"When a work is installed to satisfy the obligation, the work must stay with the property because that's how the property got the certificate of occupancy -- by satisfying all the City conditions," said Smooke.

The building is no longer in compliance with the fine art obligation. After a lengthy conversation, said Smooke, Ovitz will pay the City the value of the original obligation.

"Unfortunately, the work of art became more valuable through the years, but because the ordinance was not written up to the standards we hope for today, he was able to comply by paying the amount of the original obligation rather than replacing the price for the work that was removed," Smooke.

Smooke said the commission has been working on the Fine Art Ordinance to ensure there is no future confusion or misunderstanding about the developer's responsibility. The commission is also working on drafting a deaccession policy so the City has guidelines for selling or donating existing public art.

"That is another reason why it's so important to clean up and update the Fine Art Ordinance so this kind of thing can't happen again," said Smooke.

The Fine Art Commission will be reviewing a final draft of the Fine Art Ordinance at the next commission meeting. The most recent final copy has been presented to the commission.



Inside City Salary Story And Comments on Tender Subjects

By Rudy Cole

You may have read a report on City employees' salaries and benefits in another publication with mixed reactions: surprise at the "high" pay levels or a perception that this was not public information.

On whether this is fair game, yes it is. Also, newspapers should and can question fiscal policies and monitor spending, including pay and benefits, for City staff. Government, unlike private industry, has to be more open to citizen scrutiny.

However, there is much missing in all of this, and without other facts and information, the reports on city employee benefits and salaries are not very meaningful.

1. How does our pay and benefits compare with other cities?

2. With private industry?

3. What savings and benefits have been enjoyed by the City because of low turnover?

No report, by the City or in the media, is complete without reference to all three points, and more. Following a very cursory look at comparisons, I think the data will show that in most or many categories we are about average.

While it is appropriate to make this a matter of public interest, there is a balancing consideration that we must always remember: for generations, the community and the people who serve us have had a most unusual and mutually appreciative relationship. People who come to city hall know and feel the difference: City staff actually enjoy serving and working in our community. We need to be very careful not to diminish that special relationship.

Some facts we need to remember: Our police and fire departments receive applications from those working in other cities – seldom do we lose any to other agencies. That is not just because of benefits; it is the professional work environment in Beverly Hills.

If we retain experienced, competent staff members because of benefits and enjoyable work conditions, we make enormous savings in recruitment and training. Consider your reactions to constant changes in staff where you do business, and apply that to city hall. In fact, the years of continued service in many city agencies is remarkable.

What about high salaries for top City managers? The best examples are in the protective services. We have, in Police Chief **David Snowden** and Fire Chief **Tim Scranton**,

two of the best administrators in the state or nation. Morale in their departments is extremely high, and their outreach to the community is extraordinary. We would never want to lose either because their pay and benefits were below standards.

Also, the City made significant changes and savings in benefits and pay during the most recent rounds of union negotiations - a tribute to the responsible leadership of the employee associations and City leadership.

(For detailed information on salaries and benefits, you can visit the City's web site.)

There is something else very lacking in these discussions of fiscal policies: the enormous successes by this city council and our staff financial team in keeping us solvent without important reductions in city services. As one example, in many neighboring communities, library services are being curtailed, hours of operation reduced and staffs cut. Not in Beverly Hills. We have actually made tremendous improvements in library services including the most recent addition: an exciting new, children's section.

It is irresponsible to cite fiscal issues without pointing to the reality of successes the City has enjoyed in the face of an uncertain economy and political divisions in Washington.

Obviously, a major part of this success is because of the healthy condition of our business community. Yes, protecting the residential quality of life is an important objective, but we should never, ever forget that we are able to sustain a three minute response time by police, fire and paramedics, in part, because our hotels are near occupancy. It always amazes me when people fail to grasp the reality that their property taxes pay only a fraction of city costs and that seventy five percent or more of revenues are generated by the business community.

Yes, this is not the most fascinating subject, but if the system falls apart and or is diminished, it would be. So, when you look at those surprising figures on benefits and pay for City workers, remember we don't have the full story: comparisons to other government agencies and the private sector or the benefits we all enjoy because we retain experienced and competent City staffers.

I do not mean to suggest that there aren't improvements that could or should be made in some City departments. However, we need to send one important message to the people who

said the matching component of the plan was healthy and said he felt it was an important first step. Hall said he was hopeful the district could raise more than \$600,000.

"I appreciate the generosity of the City and their leadership and it is our tax dollars and it's good to know that it's staying in the

work in City government and who express such an appreciation for being an integral part of our community: This community and its residents appreciate your service.

For that small percentage of residents who will actually vote in the upcoming City elections, we are about to enter the second cycle of the campaign: the first were the campaign kick offs and now the candidate forums. These once were standing room only events, but now few people, including even members of the sponsoring organizations, actually attend.

However, the forums, not really debates, are televised and people do watch.

So, is there any real excitement in the election? Most of the candidates are walking, sending out campaign mailers, holding neighborhood meetings and soliciting endorsements, but have yet to really engross the electorate.

Mostly, because there are few real issues, and those that have been overblown and exhausted interest levels; there is no urgency, yet, in the elections. The problem for incumbents in this satisfied environment is that positive voters will not participate. Too often, more people vote to express opposition than support – the more angry the community, the larger the vote. Of course, sometimes this anger turns against critics and results in support for incumbents.

We have six candidates, four we know, and two who are not known or familiar names. The two incumbents, Mayor Dr. **Willie Brien** and Vice Mayor **John Mirisch**, have had differences on issues, but not quite as many as some perceive. The primary challengers are as close to incumbency as possible: **Nancy Krasne** served on two City commissions and as mayor and councilmember before leaving the council and **Brian Rosenstein** is vice chair of the Planning Commission and a past member of the Traffic and Parking Commission. Both, regardless of their differences on challenges facing the City, know city government.

For the record, if Mirisch wins he is slated to be our next mayor. Councilmember **Lili Bosse**, also an experienced hand in government, would become vice mayor. If Mirisch does not win, Bosse would be mayor and Dr. **Julian Gold** vice mayor.

Now, I am about to violate a self imposed rule: Not writing or commenting on school security. But there is a reason. I feel the safety issues and the school's handling of problems should be very private and limited to parents, students and staff, and not out there for the whole world to consider.

My reasons should be obvious, and not necessary to repeat here. Equally important, school leaders and board members should not be boasting on how safe we are.

family. I also want to say that this is going to give us a chance to really focus on fundraising in a meaningful, comprehensive, strategic way," said Board member Lisa Korbakov.

Following approval of the plan by the Board, the BHEF announced the start of a

So, as long as I am in a lecturing mode, some cautionary words to those who express extremist views on both the right and left side of political discourse: proceed with caution.

Despite being safer and more secure than ever, a rebounding economy with strong improvement indicators across the board and an historic election, there is continuing disapproval of how our government functions or lacks to perform.

Some of this is the inevitable reaction to a divided congress and a far more rigid conservative control by the House Republicans. Many moderate Republicans in both the Senate and House are gone and in their place, are some rigid Tea Party representatives who see no need to compromise or accommodate a president who just won a record setting election – and that should also be a mandate for moving his agenda.

Our inaugurations are a constant reminder of the durability of our incredible democracy – peaceful change without force or revolution. In spite of this viability, the approval ratings for all levels of government are consistently low.

Whatever else you might say about the Republican candidate for president, **Mitt Romney**, he did not run a really horrendous divisive campaign. He did not play the race card, refused to give credence to **Donald Trump's** birthplace nonsense and did not revisit the racist comments of President **Obama's** one-time pastor.

While it is probably true that most voters would reject extremism, the risks are still there. What if a very charismatic candidate for president emerged who truly appealed to all of our nations fears – whether from the right or left? How sure are we that some demagogue might not emerge who successfully plays on our worst anxieties? Remember, we now consider the **Joe McCarthy** era an aberration, but there was a time when polls showed a majority approved of his efforts.

This is a remarkable democracy and we have all the resources needed to make it even better. For those shrill voices here and outside our village, let's be careful out there. Now, more than ever, we need uniting and not division.

Ok, next week, fewer lectures and more news on some people and changes we can expect this year. Yes, what is happening at 9900 Wilshire, Little Santa Monica, Eastside entertainment district, plans for our 100th anniversary and, hopefully, some updates on the Annenberg.

Rudy Cole served for eight years as a member and chair of the city's Recreation & Parks Commission. He was also President of the Greystone Foundation and served on three other city committees. Rudy can be reached at: Rudy@bhweekly.com.

new fundraising campaign where it will be asking families for a donation of \$1,000 per student in the district.

During his presentation to the Board, BHEF Chairman Jonathan Prince read a quote from Gov. Jerry Brown, in which he announced more money into the public edu-

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if the community could raise \$600,000. The money would be matched on a per dollar basis. This portion could provide for \$1.8 million.

Board member Lewis Hall thanked Manaster and Margo for their efforts. Hall

cation system would be targeted to poorer districts specifically contrasting them with Beverly Hills.

“In other words folks, help is not coming,” said Prince. “Even when the state has more money to put into the public schools, help is not coming to Beverly Hills. We have to help ourselves.”

Prince said that if the district received a \$1,000 donation for every student, it would generate an additional \$4 million in funding annually.

All board members thanked Prince and BHEF President Annette Saleh for raising the expectation of families of the students.

“Right now we’re at a 60/40 split in terms of funding, so the state provides about 60 percent and districts like ours have to make up the 40 percent each and every year, and it’s been a common trend for about 10 years now,” said Superintendent Gary Woods. “Some districts have really gotten on board and made it part of their normal campaign each and every year. It’s an expectation. I know our community can do it.”

Weekly and Chamber to co-host city council candidate forum on Feb. 12

Beverly Hills Weekly and the Beverly Hills Chamber of Commerce will co-host a forum for all six city council candidates on Feb. 12 at 5 p.m. in the Council chamber.

The first candidate forum will be hosted by the Beverly Hills Municipal League on Jan. 29 at 7 p.m. in the Council chamber.

Beverly Hills Patch has new editor, AOL announces platform changes

Beverly Hills Patch local editor Marie Cunningham has resigned from her post. Cunningham launched the local internet news source in April of 2010 and recently was in charge of covering both West Hollywood’s Patch as well as Beverly Hills’.

Cunningham was Los Angeles’ longest running Patch editor, according to reports by mediabistro. The new Beverly Hills editor is Lindsey Baguio. Baguio is also the West Hollywood Patch editor. Baguio is the Los Angeles - area community editor. Baguio was previously local editor of Hollywood Patch.

On Jan. 15, Patch President Warren Webster announced a new approach for the hyper local news sites at the Street Fight Summit, a two day conference on hyper local reporting. Webster was interviewed by *Forbes* reporter Jeff Bercovici.

Webster said the company is aiming to make all of its news sites --over 900 of them-- profitable, and announced the platform will evolve in 2013. AOL has announced that only one in nine sites are currently profitable. About five Long Island Patch sites are testing a platform in which the focus shifts to the idea of a community hub allowing more involvement from citizens in the community.

The Bellmore, New York Patch site (bellmore.patch.com) -- one of the test sites -- allows the user to choose what news he or she finds most important and relevant. There is also a large green “post” button on the top left-hand side of the page, which

allows users to submit their own content or announce an event.

Nespresso to come back before the Architectural Commission for signage alterations

The Architectural Commission asked Nespresso to come back before the commission for sign alterations at the commission meeting on Jan. 16.

“We just want to see how the building separates from the adjacent building,” said Architectural Commission Chair Zale Richard Rubins. “Other than that everybody really loved the design.”

The commission also sent approval of the construction barricade to a subcommittee, but applauded the design.

“It changed the look of the building,” said Rubins. “I think it has a modulation to it that allows for different lighting effects, so it will light up quite nicely. They’ve done a very nice job.”

Nespresso, which will be located at 320 North Beverly Drive, was previously approved by the Planning Commission for an open-air dining permit. The space will be half retail, where Nespresso Coffee and Nespresso machines will be sold and will also have a café area.

The Architectural Commission also unanimously approved a façade remodel for Leggiadro, a boutique founded by former fashion editor Ann Ross that will be opening on 434 North Canon Drive.

The commission had previously asked the applicant to modify the façade to create modulation in the city scape, said Rubins. Modulation is a slight alteration, so buildings do not all look the same.

“It’s a unit in a single building and they all had the same awnings, they all had the same frontage. This applicant had come in and were changing the awnings and changing the paint and so we asked them to go a little further so that the façade would also be modulated and it was essentially a border around name area [and] using a little color to break it apart from the rest of the building,” said Rubins. “In doing that, we’re starting to create that village atmosphere.”

BHPD responds to false 911 report at actor Tom Cruise’s house

The Beverly Hills Police Department responded to a fake 911 call reporting an armed robbery in the 1100 block of Calle Vista just before noon on Jan. 17.

The residence belonged to actor Tom Cruise, but Cruise was not home at the time of the response. The call seems to be one of the most recent in a trend of “swatting” at celebrity homes. Swatting is an attempt to trick a 911 dispatcher in sending emergency services to someone’s home. The LAPD responded to a false report at singer Chris Brown’s Hollywood home on Monday.

BHPD Sergeant Max Subin said the Beverly Hills Police Department does not get false reports very often.

“We take them seriously because you never know when there could be an emergency or when it’s not and that’s the unfor-

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Left to right: Jami Attenberg, Julie Goler

Beverly High’s Staff Book Group welcomes author Jami Attenberg

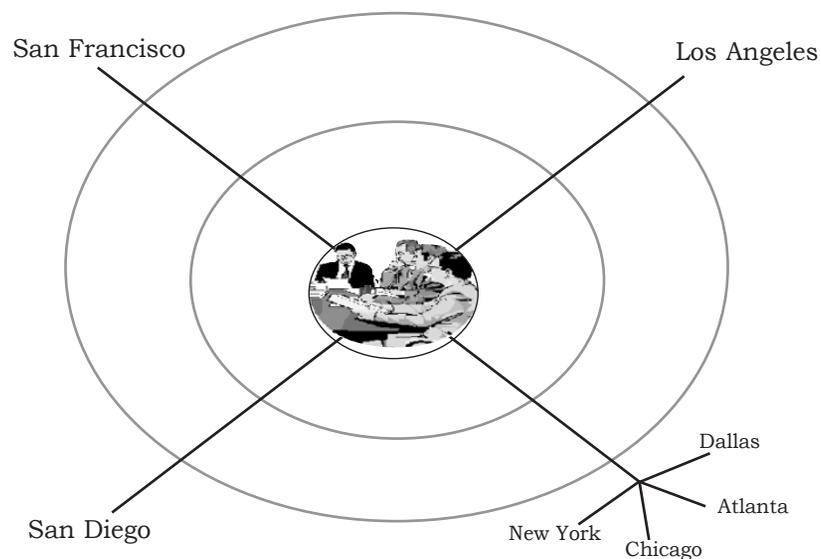
The Beverly High’s Staff book group discussed the novel, *The Middlesteins*, with the novel’s author, Jami Attenberg on Jan. 16. Julie Goler, Beverly High English teacher and professional book group facilitator, moderated the discussion with over 20 current and retired staff.

Conference Calling

- Local Numbers Throughout California
- Reservation-based or Reservationless
- Recording Capability

5 ¢/minute Local Access

10 ¢/minute Toll Free Access



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coverstory

WILLIE TAKES WASHINGTON

Mayor Willie Brien discusses last week's U.S. Conference of Mayors

By Andrea Aldana

What was the highlight of this year's U.S. Conference of Mayors in Washington, D.C.?

The highlight of this year's U.S. conference of Mayors had to be certainly the vice president of the United States [Joe Biden] speaking. I've seen him before. I've actually met him before, but you know, as the inauguration [was] coming, as you know, the time for reaffirmation of our president and vice president, it's just a very cool thing to see the vice president of the United States sitting in a room talking to you. It's great.

What did he talk about?

His focus really was around gun legislation. He discussed the support for gun legislation overhaul, the assault weapons ban; basically the support for Sen. Dianne Feinstein's legislation that would actually take the 1994 ban that she previously had gotten passed along with him because he was writing the crime bill, [which] the assault weapons ban was added. Basically, he said that it was going to go further than before. He also talked about the need for legislation to support mental health funding. Specifically, he talked about school safety initiatives and flexible funding so that schools can use funding for various types of safety resources including psychologists and counselors to help kids who are having mental health challenges.

Sen. Feinstein also was there. She actually discussed her proposal that will eventually be taken forward and clearly has support of the president, specifically naming assault weapons, semi-automatics, armor piercing bullets, mandatory background checks, and I think that the two of them were quite impressive.

Did the Conference of Mayors pass a resolution in regards to gun control?

The Conference of Mayors was taking that up. They're having an executive committee meeting. The Democratic

mayors took a position in: one, support of the Feinstein bill and two, ask that all Democratic mayors go back to their cities and actually ask the question - - and we're going to do this -- of where we purchase our guns and ammunition from. Specifically, the reason for that is to decide whether or not we should be purchasing these types of weaponry from companies that are producing things like armor piercing bullets that really only have one goal and that's to pierce the vests of police officers because none of us wear armored vests. The question is do we want to continue to purchase munitions from those companies who produce these bullets and support the positions of the [National Rifle Association] and fund through lobbying efforts the positions of the NRA of preserving armor piercing bullets and semi-automatic weapons? I'm going to share this with my council colleagues and we'll query our purchasing process there and I'll likely share that with other cities.

Talking about the conference in general, how does networking with other mayors help the City of Beverly Hills?

So, networking is like everything else. You get a chance to really discuss and share things that you're doing, things that they're doing, the challenges that each of us have and how we overcome some of those challenges. I think that you have small, medium and large city mayors all working in the same room together; talking on the same level, there's no difference between [them]. In fact, one of the safety task forces around school safety chaired by the Mayor of Fresno was where we had people from the Department of Education, the chief of police from Petersburg, and people from Homeland Security talking about ways to make schools, make our community safer. So it just gives you a chance to sit around and say what are you

doing? What are other cities doing?

And I think that some of the things that we've been doing in terms of continuing the use of technology as a way to protect the areas, you can hear, some cities are doing to some degree. Some are now going to be doing the closed circuit TVs, automated license plate readers to look for child molesters and things along those lines, people that have warrants out, and where their vehicles are. These are things that are important for safety. Closed circuit TVs in or around our schools, libraries and things like that can be very helpful and protective and obviously other communication methods from within these schools and public buildings are important, so those are things we talked about.

Other things we talked about were things about the budget because everyone has had their budget trials and tribulations over the last several years. Everyone was touched by the economic downturn and I think getting to share some of the things that we've done with permitting processes, efficiency in government, e-government activities, people were impressed because at the end of the day, you can look and share with people that good sound budget policies, good pension reform, [and] government efficiency is an investment in infrastructure. All the things that we've done in Beverly Hills in the last three and half years has led to a \$10-million surplus and reduced expenditures and reduction in our unfunded liabilities. These are all good things and people were pretty impressed with the alternate retirement medical program that some have heard previously and others heard this time and they were amazed that a City of our size has the budget we have and has the wherewithal to come out of the economic downturn the way we did.

What other things did you share with other mayors?

We talked about our various grants that we've gotten through homeland security for interoperability of radios, but more than that, this time, I talked more about the focus around our smart classrooms that Chief [Tim] Scranton is working on through a federal grant that will create classrooms where people can have [fire-fighter] classroom training without having to leave their City. It'll be able to be done through a smart classrooms program that supports and enhances the region. In fact, that's the best way to get grants. City by city, it's hard to do, but what you can do is pool grant resources to support a region, which we're doing. We are successful and will be more successful in getting grants. I think that some of the mayors will have their chiefs contact our chief just to see how and what we're doing. This is not proprietary. These are things that if you can help any region be safer, it's always a good thing.

What were some of the things you took away from other cities?

I sit on the standing committee of the transportation committee, so I met with

[Transportation] Secretary [Ray] LaHood and they are going to continue to support and press for appropriation of funds for various transit related projects. In our City, in particular, with the eventual repaving of Santa Monica Boulevard, I think that our light synchronization program is something they're very keen on supporting. Other types of bus projects and highway projects, they're certainly interested in supporting, so these are some the things we'll be looking at ways where we can reach out and work with our neighboring communities as well as the federal government to get additional federal funds for highway road projects through our City, which only benefits the community.

Did you talk to [Secretary] LaHood about the Metro issue?

No, not specifically about the Metro issue. We talked more about the fact that the president's administration will continue to support more things in the areas of mass transit, high speed rail, and highway reconstruction. So they're going to continue to do that in support of a continued push for ongoing funding in those areas. Certainly, that would impact the subway.

Who were some of the mayors you met?

[Chicago Mayor] Rahm Emanuel and [New York City Mayor] Michael Bloomberg talked also about some of the things that they're doing in pushing particularly around gun control in their own cities. There were discussions from Mayor [Antonio] Villaraigosa and [Philadelphia] Mayor [Michael] Nutter. Mayor Nutter is a great guy and spoke on immigration reform that was coming, but I also had a chance to talk to him about some of the projects he's got going for kids, particularly summer internship projects that we have in the City that I would like to see expanded, so that kids can find both government projects and private partnerships, can get a stipend and get some credit for college classes, maybe even high school classes, that will support them getting exposed to different areas of business and government in the community. I think this is something that's very key to offer the kids in the summertime that want to stay and work in or around the region.

Did you get to meet other national politicians?

I got to meet just more on a social level Ambassador [Susan] Rice and Trade Ambassador Ron Kirk and the ambassador to the E.U. [William Kennard]. And then a lot of really great mayors from all over the country, people from South Carolina and Tennessee and Colorado -- a lot of them I've met before, but they're really just nice people. It's fun to sit down and to be able to chat after the meetings are done and just talk about things that people are passionate about outside of government.

You also attended President Barack Obama's inauguration. How was that?

Oh man, I got to tell you, that was the

experience of a lifetime. To get to sit there and listen live, going through the inaugural ceremonies and to hear the president get up and speak -- he was eloquent, he was passionate, and it was touching. People were happy in the crowd, I mean, really happy. For him to take on the expansion of civil liberties and laying out the equal pay for women, immigration reform, and sensible gun laws, it was an incredible uplifting day. For him to actually talk about LGBT rights and make that a civil rights issue alongside the fact that

it was Martin Luther King Day, it was just amazing.

You have about two months remaining in your term as mayor. What do you still hope to accomplish?

I will continue to work all the way up to my last day as mayor. Hopefully, I'll be re-elected for another term on the council. My goals are to continue making sure that we stay on track with our budgets and priorities. I think [today] you're going to see us talk about the surplus money and

how we can continue to support the needs of our community, enhance public safety, work with our school district and school board, which I think we have been quite successful with, particularly in the last couple of weeks with this additional revenue support for our schools. I think there's a fantastic amount of work to be done and we're going to keep working on those things. We're going to hopefully move to the next step of Roxbury Park [today] expanding the role of our architects and construction management team. I think

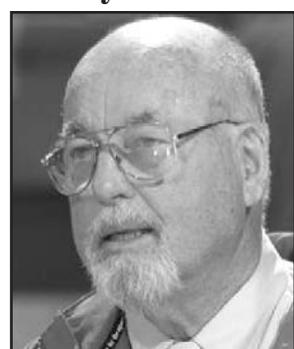
you're seeing a lot of great things happening and again support of green space and setting money aside for land acquisition for green space in the southeast part of Beverly Hills. It's wonderful to be in that position and I hope to see those things addressed [today].

And in the next two months, I think we'll have had a very effective positive year working together and I think that's important.

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fortunate part is that you have to treat these as if they are serious because you never know until you get there," said Subin.

Former Hawthorne coach Al Scates speaks to Beverly Hills Rotary Club



Al Scates

Former Hawthorne and Beverly High coach and physical education teacher Al Scates spoke to the Beverly Hills Rotary Club on Mon. Jan. 14.

"He was utterly charming and very touching and clearly

understood the City, related to the City, and related to members of the high school staff that we all remember -- everybody from [former Beverly High Principal] Ben Bushman to past superintendents," said Beverly Hills Rotary Club President AJ Willmer. "It was a very warm speech. His half an hour disappeared in a blink."

Scates, who retired from UCLA after 50 seasons as men's volleyball coach, led the Bruins to 19 NCAA championships and finished his coaching career with a record of 1,239 to 290.

He is the only coach to have led a team to three consecutive titles three separate times -- 1970-1972, 1974-1976, and including four consecutive titles from 1981-1984. Under Scates' leadership, the Bruins had three undefeated seasons and hold the record for the most undefeated seasons. No other college program has an undefeated season.

Former mayor Vicki Reynolds recommended him as a speaker to the Rotary.

BHPD arrests two burglary suspects on Jan. 17

The Beverly Hills Police Department arrested two burglary suspects after a short pursuit on Jan. 17.

"There was one vehicle which was burglarized -- the window was smashed -- and another vehicle was unlocked but because they broke into a secure sub garage of an apartment building, it's considered residential burglary," said Lt. Lincoln Hoshino, spokesperson for the BHPD.

The burglary took place in the 400 block of N. Palm Drive and the BHPD received a call of suspicious persons at 1:15 a.m. on Jan. 17.

When the officers arrived, the suspects fled.

A vehicle pursuit followed and ended in the 200 block of S. Arnaz Drive when the suspects abandoned the vehicle. The passenger was located quickly. The driver of the vehicle was located by the K-9 team at about 6 a.m. within a perimeter set up by the BHPD near Charleville Boulevard and Arnaz Drive.

City looks to upgrade wireless service coverage throughout Beverly Hills

At the request of Beverly Hills Fire and Police Departments, AT&T may soon install an Outdoor Distributed Antenna System (oDAS) throughout the City to increase wireless service. An oDAS is a network of small antenna nodes to increase coverage over a smaller area.

"There are holes in our community for cell phones, for our mobile digital computers and our motor officers actually use tablets now that require a cell phone connection within the City," said Sgt. Gregg Mader.

Mader is a traffic supervisor but when he began the project, he was community relations sergeant.

Pending council approval, the proposal includes installing 76 nodes throughout the City of Beverly Hills.

Mader said the police department needs better connectivity to do its job better and utilize the technology that is available.

"In fact, that's consistent with the chief's vision of utilizing cutting edge tools to solve crimes, increase our effectiveness in our jobs and better protect the community," said Mader. "The other aspect of this is to increase connectivity for the public themselves, for those who use cell phones in the North end, AT&T in particular."

The program will improve first responder wireless communication and provide safer 9-1-1 coverage. The equipment will be housed



Top Row (Left to right): Azita Torkan, Shirin Shahery, Elham Navi, Ladan Kadisha, Sharareh Neman, Shadi Simantoub, Sherry Neman, Angela Nahai, Sabrina Younessi, Ladan Daneshgar, Maggie Soleimani, Negin Gabbayzadeh, Sherry Banayan, Natasha Sedaghat, Angela Melamed, Nadia Mateen, Tara Nahai, Sepideh Nourafshan
Middle row (Left to right): Shilla Hekmat, Negin Yassini, Susan Eshaghian, Jessica Ghadir
Front Row (Left to right): Daniella Soleimani, Tanaz Assil, Angella Nazarian, Bettina Javaheri, Rosie Moradian, Shirley Shokrian, Nicole Halimi, Pauline Moghavem, Debbie Farahnik.

Looking Beyond tours Children's Hospital Los Angeles

Looking Beyond, an organization that raises funds and awareness for programs, hospitals, and organizations for children with special needs throughout Los Angeles and Southern California, toured the Children's Hospital in Los Angeles to visit the room named after the organization.

The organization will hold its annual gala at the Beverly Hills Hotel on March 12. This year, they will be honoring Claire Wineland, a 15-year-old who was born with Cystic Fibrosis and is founder of Claire's Place Foundation, devoted to providing assistance to families affected by CF.

in a cabinet on the ground and the antennas will be distributed on Beverly Hills street light poles or free-standing poles. Mader said there is also the capacity that other providers could share the cabinets.

Those who use AT&T in the City will have better cell phone coverage within the City of Beverly Hills.

Mader said Palo Alto has a similar system in place, but could not think of any other community in the region who had a system like the one proposed.

Automated license plate readers in BHPD vehicles rely on uninterrupted wireless service. Mader also the system could provide services to future technology as it develops. One area of interest includes installing cameras in police cars that would be able to feed to the department.

AT&T will bear the cost of installation and the City will receive payment from AT&T, but staff hasn't determined what the rate structure will be.

Though the nodes will be installed throughout the entire City and coverage will cover all areas of Beverly Hills, Mader said coverage is currently not as good in the northern part of the City. Mader said the Trousdale area in particular has almost no coverage.

Mader said the city council would consider this in February and if approved, the goal is to have the system running by 2014.

Some business triangle property owners may see tax refund

The Beverly Hills Chamber of Commerce will advocate at the City Council meeting today for \$2.5 million tax refund to property owners in the business triangle when the City refinances bonds this year, according to a statement released by the chamber.

Some property owners in the business

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Newman Seeking Inclusive Football Coach for BHHS

Norman boys', girls' soccer teams defeat Morningside.

By Steven Herbert

At least 30 people applied to become Beverly High's football coach by Friday's deadline, co-athletic director Jason Newman said.

Newman, fellow co-athletic director Vonzie Paysinger, Principal Carter Paysinger, a brother of Vonzie Paysinger, and possibly an assistant principal will soon begin reviewing the applicant's resumes, Newman said.

The position became open with the resignation of Donald Paysinger, also a brother of Carter and Vonzie Paysinger, after four seasons.

Vonzie Paysinger, who was the team's offensive coordinator last season, quickly and emphatically said no when asked he applied. He is also the school's baseball coach and said "it is so hard to be the coach in two high-profile sports."

His decision not to seek the football position means the end of the 23-season run of a Paysinger coach the school's football team. Carter Paysinger was coach from 1990 to 2008, until becoming assistant principal.

"We knew that it was going to end," Vonzie Paysinger said. "We knew that he was going to walk away when his son" Cameron completed his high school career.

When asked what he is looking for in a football coach, Newman replied "that because there are so many life lessons to be learned from participating in high school sport, particularly something as rigorous as football and emotional and intense as football, you need somebody who is skillful and knowledgeable in more than just the Xs and Os of how to play.

"You need someone who is going to be mindful of the role high school sports in a student's total educational experience. You need someone who knows and values the concept of inclusivity so that the 50th person on the team feels as part of it and valued as a starter."

Vonzie Paysinger said he is looking for a football coach who "can balance the academic load (and) the athletic load" for the players and rebuild the program "in the right way," by not having long winter and early spring practices and discouraging football players from playing other sports.

Boys' Soccer

Beverly Hills 2, Morningside 0

Cole Offer scored in the fifth minute and

Harry Georgiou in the 21st, both off assists by Josh Horowitz and Milton Joyner made five saves for his second shutout of the season in an Ocean League game at Nickoll Field Jan. 11.

The Normans led in shots, 9-5.

Beverly Hills "played much better defense" than it had been playing "and really controlled the flow of the game," Norman coach Steve Rappaport said.

"They're a pretty good team, but I think we really just stepped up, just got into a much better rhythm... just seemed to finally to click on all cylinders," Rappaport said. "Offense played well, defense played well, goalie had a solid game."

Offer, Horowitz, Phin Bauer and Jacob Price, all midfielders, and junior sweeper Roman Zaragoza (seven tackles) all drew praise from Rappaport.

Beverly Hills 5, Milken 1

Horowitz had a goal and an assist and Ryan Feinberg, Gefen Laredo and Melvin Machado also scored for the Normans in a nonleague game Jan. 12 at Nickoll Field.

Joyner made one save in the first half and Jonathan Berger five in the second half, allowing a goal, for Beverly Hills (8-5-2).

The Normans led 4-0 at halftime.

The game was part of a tripleheader where more than \$15,000 was raised for the National Multiple Sclerosis Society and the Concern Foundation for Cancer Research, Rappaport said.

Girls' Soccer

Beverly Hills 5, Morningside 1

Ashley Aviram had three goals and an assist and Lauren Kurtz and Sarah Patterson also scored for the Normans in an Ocean League game at Morningside Jan. 11.

Beverly Hills goalkeeper Kylie Colvin made two saves and allowed one goal in the first half. Norman sophomore goalkeeper Amanda Manaster did not make a save in the second half.

Beverly Hills led 4-1 at halftime.

The Normans outshot the Monarchs, 23-3.

Beverly Hills 1, Marlborough 1

Aviram scored on a 23rd-minute free kick, but the Mustangs tied the score in the second half on Sydney Chitjian's goal off assists by Kasey Marengo and Marlyse Reeves in a non-

league game Jan. 12 at Nickoll Field.

Colvin made four saves and shut out Marlborough in the first half. Colvin made five saves in the second half, including a late diving save to preserve the tie, Normans coach Ryan Franks said.

Beverly Hills (6-6-2) was outshot, 16-8.

Boys' Basketball

Beverly Hills 57, Morningside 47

Justin Ifekwunigwe scored a game-high 21 points, including making two 3-point baskets during the third quarter when the Normans took control of the Ocean League game at the Swim-Gym Jan. 11.

Beverly Hills (9-7, 2-0 in league play) trailed 28-25 at halftime, then outscored the Monarchs, 12-4 in the third quarter, when Siavash Yektafar made a 3-point baskets and Ronan Massana made a basket and free throw.

The Normans outscored Morningside, 20-15, in the fourth quarter as Yektafar scored 10 of his 16 points, making eight of 11 free throws.

Beverly Hills trailed 9-6 at the end of the first quarter, with Ifekwunigwe scoring all its points, including making the first of his three 3-point baskets.

Both teams scored 19 points in the second quarter, with Ifekwunigwe scoring six points, making all four of his free throws, and Trevor Bergher, Ryan Manoocheri and Yektafar all making 3-point baskets for the Normans.

Bergher added five points, Keimon Downey, Massana and Jalen Sands four each and Manoocheri three.

Girls' Basketball

Beverly Hills 65, Santa Monica 44

Jazz Anderson scored a game-high 25 points, Jessica Melamed 16 as and Dorsa Mehrannia 10 for the Normans in an Ocean League game at Santa Monica Jan. 16.

Beverly Hills trailed 12-11 at the end of the first quarter and 32-30 at halftime, then outscored the Vikings, 21-8, in the third quarter as Mehrannia scored seven points, including her second 3-point basket, and Anderson six.

The Normans outscored the Vikings, 14-4, in the fourth quarter, with Anderson, Arianna Mazzarini and Melamed each scoring four points.

Natasha Allen added eight points, Mazzarini four and Robin Ashkenazi two for Beverly Hills.

Inglewood 60, Beverly Hills 51

The Normans led 26-25 at halftime, but were outscored 21-11 in the third quarter of an Ocean League game at Inglewood Friday.

Both teams scored 14 points in the fourth quarter.

Anderson scored a game-high-equaling 18 points, including eight in the second quarter and six in the first. Melamed added 11 over the final three quarters, including a third-quarter 3-point basket.

Allen added six points, Ashkenazi,

Mazzarini and Taylor McBride four each and Emebet Aklilu and Mehrannia two each.

Chatsworth 54, Beverly Hills 46

The Normans (13-8) led 24-12 at halftime but were outscored 23-11 in the third quarter and 19-11 in the fourth in a Public vs. Private Extravaganza game Saturday at the Swim-Gym.

Melamed scored a game-high 19 points, including 3-point baskets in the third and fourth quarters. Allen added 11 over the final three quarters, Anderson 10, and Mazzarini and McBride three each.

Girls' Water Polo

Torrance 9, Beverly Hills 3

Allie Kahn scored twice in the third quarter and once in the fourth for the Normans in an Ocean League game Jan. 15 at the Victor E. Benstead Plunge in Torrance.

Beverly Hills goaltender Shyra Costas made nine saves.

The Normans trailed 4-0 at the end of the first quarter, 5-0 at halftime and 7-2 entering the fourth quarter.

El Segundo 8, Beverly Hills 3

Ivana Zelalic scored in the second quarter and April Banayan and Allison Klemes in the third for the Normans (0-4, 0-4) in an Ocean League game last Thursday at the Swim-Gym.

Costas made six saves.

Beverly Hills trailed 2-0 at the end of the first quarter, 3-1 at halftime and 6-3 entering the fourth quarter.

Wrestling

Torrance 43, Beverly Hills 34

Dakota Anderson, Raven Castro, Ariel Khakshoy, Nick Sands and Beau Shane recorded pins for the Normans in a Pioneer League match Jan. 10 in Beverly High's Wrestling Room.

David Prokopenko got Beverly Hills' other victory, winning by a 12-2 major decision in the 152-pound division.

The Normans led 34-22 entering the final four matches, but lost all of them, the first two by forfeit and the final two by decision and a pin.

College Basketball

Point guard Austin Mills, a 2012 Beverly High graduate, made the first start of his college career Jan. 12, scoring five points, grabbing three rebounds, making two steals and having one assist in Pepperdine's 62-50 loss to San Diego in a West Coast Conference game at Firestone Fieldhouse.

Mills returned to a reserve role in the Waves' next game, an 83-76 loss to Santa Clara Saturday in a WCC game at Firestone Fieldhouse, but scored a season-high nine points.

Steven Herbert can be reached at (310) 275-7943 or by email at stvherbert@aol.com.

briefs cont. from page 9

triangle formed a special tax district in 2002, which was underwritten through the issuance of bonds. The bonds generated \$13.5 million in street improvements along Rodeo, Beverly and Canon Drives.

The bonds in 2002 were in the amount

of \$16,215,000. Staff has recommended the council refinance the bonds to take advantage of a 3.3 percent interest rate. The current interest rate on the bonds is 4.9 percent. Staff estimates the district will save almost \$3.4 million over the next 15 years, with a net present value of \$1.5 million, according to the City staff report.

During the city council study session on Dec. 4, the City Council were presented with two option on what to do with the savings, one being to use a portion of the savings to fund improvements to the district and the other being to transfer the savings to the property owners. The City Council directed staff to conduct outreach to property owners

in the district. Outreach conducted by City staff found that the majority of property owners within the district prefer being transferred the entire savings via reduced special tax rates.

--Briefs compiled by Andrea Aldana

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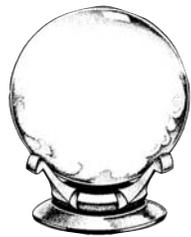
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FICTITIOUS BUSINESS NAME STATEMENT: 2012256817: The following person(s) is/are doing business as LWWS 12202 Garvey Avenue El Monte, CA 91732. LINK WORLDWIDE SOURCING INC 12202 Garvey Avenue, El Monte, CA 91732. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 1/23/1996. Signed: Link Worldwide Sourcing Inc, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 12/28/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 1/10/13, 1/17/13, 1/24/13 1858)

FICTITIOUS BUSINESS NAME STATEMENT: 2012256816: The following person(s) is/are doing business as NU-SET 12202 Garvey Avenue El Monte, CA 91732. LOYAL INTERNATIONAL INC 12202 Garvey Avenue El Monte, CA 91732. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 1/23/1996. Signed: Loyal International Inc, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 12/28/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 1/10/13, 1/17/13, 1/24/13 1859)

FICTITIOUS BUSINESS NAME STATEMENT: 2012256815: The following person(s) is/are doing business as NUBOOK; CHILDREN'S CORNERS 12202 GARVEY AVENUE EL MONTE CA 91732. LOYAL/KID LLC 12202 GARVEY AVENUE EL MONTE CA 91732. The business is conducted by: A Limited Liability Company has begun to transact business

under the fictitious business name or names listed here on 5/4/2010. Signed: Loyal Kid LLC, Member.. This statement is filed with the County Clerk of Los Angeles County on: 12/28/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 1/10/13, 1/17/13, 1/24/13 1860)

FICTITIOUS BUSINESS NAME STATEMENT: 2012255763: The following person(s) is/are doing business as GRADIENT SOLUTIONS 17015 Oak View Dr. Encino, CA 91436. GRADIENT SOLUTIONS LLC 17015 Oak View Dr. Encino, CA 91436. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on 5/4/2010. Signed: Gradient Solutions LLC, Member. This statement is filed with the County Clerk of Los Angeles County on: 12/24/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 1/10/13, 1/17/13, 1/24/13 1861)

FICTITIOUS BUSINESS NAME STATEMENT: 2012255666: The following person(s) is/are doing business as HIGHLAND BEST CIGARETTES 6767 W Sunset Blvd Ste 12, Los Angeles, CA 90028. MIHRAN YEGHIAZARYAN 6767 W Sunset Blvd Ste 12, Los Angeles, CA 90028. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 12/27/2012. Signed: Mihran Yeghiazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 1/10/13, 1/17/13, 1/24/13 1862)

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FICTITIOUS BUSINESS NAME STATEMENT: 2012255665: The following person(s) is/are doing business as THIRID STREET SMOKE SHOP 282 N Normandie Ave Los Angeles, CA 90004. RUBIK YEGHIAZARYAN 282 N Normandie Ave Los Angeles, CA 90004. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 12/27/2012. Signed: Rubik Yeghiazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 1/10/13, 1/17/13, 1/24/13 1864)

FICTITIOUS BUSINESS NAME STATEMENT: 2012255664: The following person(s) is/are doing business as XPRRESS WIRELESS 1617 N Gower St, Los Angeles, CA 90028. SEROB NAGAPETVYAN 1617 N Gower St, Los Angeles, CA 90028. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 12/27/2012. Signed: Serob Nagapetyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/12. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 1/10/13, 1/17/13, 1/24/13 1865)

FICTITIOUS BUSINESS NAME STATEMENT: 2012255712: The following person(s) is/are doing business as ALTEST AUTO ELECTRIC 2804 W. 7th St, Los Angeles, CA 90005. RAFAEL RODRIGUEZ 14844 Septo St, Mission Hills, CA 91345. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 12/27/2012. Signed: Rafael Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2010. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 1/10/13, 1/17/13, 1/24/13 1866)

FICTITIOUS BUSINESS NAME STATEMENT: 2012256831: The following person(s) is/are doing business as SAFE AID 8624 Reseda Blvd, Northridge, CA 91324. GENTLE RIDE LLC 1407 N. Kenmore Ave. Los Angeles, CA 90027. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious

business name or names listed here on: 12/28/2012. Signed: Gentle Ride LLC, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 1/10/13, 1/17/13, 1/24/13 1867)

FICTITIOUS BUSINESS NAME STATEMENT: 2012255685: The following person(s) is/are doing business as JUAN TILE 6620 Whittsett Ave #15, North Hollywood CA 91606. JUAN VELASQUEZ 6620 Whittsett Ave #15, North Hollywood, CA 91606. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 12/28/2012. Signed: Juan Velasquez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 1/10/13, 1/17/13, 1/24/13 1868)

FICTITIOUS BUSINESS NAME STATEMENT: 2012247163: The following person(s) is/are doing business as WORKSHOP BY TBLAKE; CITRINE. 145 N. Sweetzer Ave, Los Angeles, CA 90048. TIFFANY BLAKE. 145 N. Sweetzer Ave, Los Angeles, CA 90048. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tiffany Blake, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1869)

FICTITIOUS BUSINESS NAME STATEMENT: 2012002022: The following person(s) is/are doing business as TRI STAR CAR WASH; TRI STAR AUTO CENTER; TRI STAR EXPRESS LUBE. 6344 Sepulveda Blvd, Van Nuys, CA 91411. TRI STAR AUTO SPA, INC. 6344 Sepulveda Blvd, Van Nuys, CA 91411. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 1/1/13. Signed: Farzad Nourollah, President. This statement is filed with the County Clerk of Los Angeles County on: 1/4/2013. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1870)

FICTITIOUS BUSINESS NAME STATEMENT: 2012256825: The following person(s) is/are doing business as CASTRO CONSTRUCTION. 1918 W. 20th St, Los Angeles, CA 90018. JUAN M. CASTRO. 1918 W. 20th St, Los Angeles, CA 90018. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Juan M. Castro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1871)

FICTITIOUS BUSINESS NAME STATEMENT: 2012256899: The following person(s) is/are doing business as MALIBU UNION. 21215 Pacific Coast Highway Malibu, CA 90265. MMK ENTERPRISE INC. 650 S. Hill #728 Los Angeles, CA 90014. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mehran Sarrafzadeh, President. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1872)

FICTITIOUS BUSINESS NAME STATEMENT: 2012257307: The following person(s) is/are doing business as POTAT CORNER. 9301 Tampe Ave, Space #K557 Northridge, CA 91324. AIRON 20125010231. UAM GROUP LLC. 19401 Kilifan St, Northridge, CA 91326. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Umar Malik, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1873)

FICTITIOUS BUSINESS NAME STATEMENT: 2012257267: The following person(s) is/are doing business as BREA KING THE COOL ACADEMY. 5243 Tyrone Ave, Sherman Oaks, CA 91401. KATJA FAVRETTO. 5243 Tyrone Ave, Sherman Oaks, CA 91401. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 12/1/12. Signed: Katja Favretto, Owner.

This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1874)

FICTITIOUS BUSINESS NAME STATEMENT: 2012257138: The following person(s) is/are doing business as: BOOMB DESIGNS. 719 1/2 E. Lomita Ave, Glendale, CA 91205. BOOM BHURIPUN. 719 1/2 E. Lomita Ave, Glendale, CA 91205. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 01/2012. Signed: Boom Bhuripun, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1875)

FICTITIOUS BUSINESS NAME STATEMENT: 2012257163: The following person(s) is/are doing business as: MEDICAL MARLUJANA COLLECTIVE. 103 E. 5th St, Los Angeles, CA 90013. MAIN ST. CAREGIVERS, A NON-PROFIT CORPORATION. 103 E. 5th St, Los Angeles, CA 90013. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Narek Ilakharayan, President. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1876)

FICTITIOUS BUSINESS NAME STATEMENT: 2012257161: The following person(s) is/are doing business as: HAYPOST USA. 315 N. Cedar St, Glendale, CA 91206. GLOBAL USA INC. 315 N. Cedar St, Glendale, CA 91206. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Khachatur Papyan, President. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1877)

FICTITIOUS BUSINESS NAME STATEMENT: 2012257358: The following person(s) is/are doing business as: LEADERSHIP EMPLOYMENT CHARTER (LEC). 1010 N. Central Ave. #300 Glendale, CA 91202. STEVE BAGHOOMIAN. 710 Roseui St, Burbank, CA 91501. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Steve Baghoomian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1878)

FICTITIOUS BUSINESS NAME STATEMENT: 2012256673: The following person(s) is/are doing business as: NELLANIE'S; NELLANIES. 1240 Irving Ave, Glendale, CA 91201. ANAHID NARASARDYAN. 1240 Irving Ave, Glendale, CA 91201. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anahid Narasardyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1879)

FICTITIOUS BUSINESS NAME STATEMENT: 2-12256381: The following person(s) is/are doing business as: V AND T AUTO. 8145 Van Noord Ave. N. Hollywood, CA 91605. CHINAPOL PATANASIRI. 8145 Van Nood Ave. N. Hollywood, CA 91605. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chinapol Patanasiri, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1880)

FICTITIOUS BUSINESS NAME STATEMENT: 2012256199: The following person(s) is/are doing business as: BENNY KOSHER MEAT. 17263 Vanowen St. Van Nuys, CA 91406. SHERMAN OAKS FOOD CORP. 17261 Vanowen St. Van Nuys, CA 91406. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Esti Klaiman, President. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2012. NOTICE - This fictitious business name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the

use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1881

FICTITIOUS BUSINESS NAME STATEMENT: 2012256104: The following person(s) is/are doing business as: A&S TRUCKING. 14287 Foothill Blvd. #2 Sylmar, CA 91342. AI#ON 3486135. ARRCYO & SONS TRUCKING. 14287 Foothill Blvd. #2 Sylmar, CA 91342. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Myriam Rodriguez, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1882

FICTITIOUS BUSINESS NAME STATEMENT: 2012257856: The following person(s) is/are doing business as: ORO C. 13615 Victory Blvd. Suite 105 Van Nuys, CA 91401. FELIPE MENDOZA. 14027 Oxnard St. #28 Van Nuys, CA 91401. The business is conducted by: an Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Felipe Mendoza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/31/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1883

FICTITIOUS BUSINESS NAME STATEMENT: 2012257860: The following person(s) is/are doing business as: SECRETOS D' MUJER. 13615 Victory Blvd. Suite 107 Van Nuys, CA 91401. VERONICA CAMPOS. 14037 Oxnard St. #28 Van Nuys, CA 91401. The business is conducted by: an Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Veronica Campos, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/31/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1884

FICTITIOUS BUSINESS NAME STATEMENT: 2012256409: The following person(s) is/are doing business as: PRIMITIVE FIGHT CO. 15105 Poppy Meadow St. Canyon Country, CA 91387. SEAN QUINN. 15105 Poppy Meadow St. Canyon Country, CA 91387. The business is conducted by: an Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sean Quinn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1885

FICTITIOUS BUSINESS NAME STATEMENT: 2012257305: The following person(s) is/are doing business as: AI CALIFORNIA BUILDERS. 22231 Mullolland Hwy #213 Calabasas, CA 91302. AMIR MOGHADDAM. 23286 Park Enslenda Calabasas, CA 91302. The business is conducted by: an Individual has begun to transact business under the fictitious business name or names listed here on: 1990. Signed: Amir MOGHADDAM, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/28/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1886

FICTITIOUS BUSINESS NAME STATEMENT: 2012256223: The following person(s) is/are doing business as: WESTIME. 132 S. Rodeo Dr. Suite 400 Beverly Hills, CA 90212. AI#ON 1407894. LLDICO INC. 132 S. Rodeo Dr. #401 Beverly Hills, CA 90212. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 9/20/10. Signed: John Emchian, President. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1887

FICTITIOUS BUSINESS NAME STATEMENT: 2012256318: The following person(s) is/are doing business as: SUPER HYDROPOINCS. 11422 Moorpark St. Studio City, CA 91604. AI#ON E0491832012-2. HEAVENLY SENT ENTERPRISES, LLC. 1760 Wilcox Ave. #114 Hollywood, CA 90028. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 12/24/12. Signed: Juan M. Castro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1888

FICTITIOUS BUSINESS NAME STATEMENT: 2012255957 The following person(s) is/are doing business as: KIRI STUDIOS. 10911 Buifielda Dr. #21 Studio City, CA 19604. KIRI INDUSTRIES, INC. 10911 Buiffielda Dr. #21 Studio City, CA 91604. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Randolph Nagata, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/27/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1889

FICTITIOUS BUSINESS NAME STATEMENT: 2013000443: The following person(s) is/are doing business as: VICTORY COIN & JEWELRY. 6411 Sepulveda Blvd. Unit #2E Van Nuys, CA 91411. AI#ON 201231210087. VICTORY COIN & JEWELRY LLC. 6411 Sepulveda Blvd. Unit 1T Van Nuys, CA 91411. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Victory Coin & Jewelry, LLC, Manager. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1890

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2012257223

Date Filed: 12/28/12

Name of Business: VENUS NAILS. 4308 W. Riverside Dr. Burbank, CA 91505.

Registered Owner: VINA H. NGUYEN, INC. 4308 Riverside W. Dr. Burbank, CA 91505.

Current File #: 20090521445

Date: 4/10/09

Published: 1/10/13, 1/17/13, 1/24/13, 1/31/13 1891

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2012256124

Date Filed: 12/27/12

Name of Business: CAFÉ TREATS. 12918 Riverside Dr. Sherman Oaks, CA 91423

Registered Owner: VERONICA DE MESSINA. 5934 Simpson Ave. Valley Village, CA 91607.

Current File #: 20110284269

Date: 2/23/11

Published: 1/10/13, 1/17/13, 1/24/13, 1/31/13 1892

FICTITIOUS BUSINESS NAME STATEMENT: 2013000876: The following person(s) is/are doing business as: DESIGN BY GILDA. 3601 E. Chevy Chase Dr. Glendale, CA 91206. GILDA DJAGHARBEEKIAN. 3601 E. Chevy Chase Dr. Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/1/2006. Signed: Gilda Djagharkbekian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 1

FICTITIOUS BUSINESS NAME STATEMENT: 2013000006: The following person(s) is/are doing business as: EASE AND GLORY COMPANY; LAVANDE PRODUCTS. 240 S. Third St. Apt. A Burbank, CA 91502. EILEEN DARIO. 240 S. Third St. Apt. A Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eileen Dario, Owner. This statement is filed with the County Clerk of Los Angeles County on:

1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 2

FICTITIOUS BUSINESS NAME STATEMENT: 2013000473: The following person(s) is/are doing business as: LA CABINETS; LA INSTALLATION. 8710 Etowanda Ave. Northridge, CA 91317. LEVON AVETIAN. 19991 Gault St. Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2008. Signed: Levon Avetian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 3

FICTITIOUS BUSINESS NAME STATEMENT: 2013000154: The following person(s) is/are doing business as: VENICE PRINTING. 9025 Owensmouth Ave. Canoga Park, CA 91304. BARKER ENTERPRISES INC. 9025 Owensmouth Ave. Canoga Park, CA 91304. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 1/2/13. Signed: Scott Barker, President. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 4

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2012257601

Date Filed: 12/31/12

Name of Business: B+J HANDYWOMAN SVCS. 21340 Parthenia St. Apt. 101 Canoga Park, CA 91304.

Registered Owner: BETHANY J. WEST. 21340 Parthenia St. Apt. 101 Canoga Park, CA 91304.

Current File #: 2011156713

Date: 12/28/11

Published: 1/10/13, 1/17/13, 1/24/13, 1/31/13 5

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2013001372

Date Filed: 1/4/13

Name of Business: CORNER B.B.Q. 37640 San Fernando Rd. Glandbak, CA 91206.

Registered Owner: ERRY ASTOURIAN. 310 E. Elmwood Ave. #C Burbank, CA 91501.

Current File #: 2012162800

Date: 8/13/12

Published: 1/10/13, 1/17/13, 1/24/13, 1/31/13 6

FICTITIOUS BUSINESS NAME STATEMENT: 2013000554: The following person(s) is/are doing business as: CASH BOOSTERS; CASH-BOOSTERS. 459 S. Doheny Dr. Beverly Hills, CA 90211. RALPH ABRAHAM LEVY. 459 S. Doheny Dr. Beverly Hills, CA 90211. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ralph Levy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 7

FICTITIOUS BUSINESS NAME STATEMENT: 2012257473: The following person(s) is/are doing business as: HOLLAND COURT REPORTERS. 22349 Homestead Pl. Santa Clarita, CA 91350; P.O. Box 801343 Santa Clarita, CA 91380. TAMERA A. GUMP. 22349 Homestead Pl. Santa Clarita, CA 91350. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/9/04. Signed: Tamera A. Gump, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/31/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 8

FICTITIOUS BUSINESS NAME STATEMENT: 2012257476: The following person(s) is/are doing business as: GREEN SYNERGY HOMES CONSULTANT. 4193 Greenbush Ave. Apt. 1 Sherman Oaks, CA 91423; P.O. Box 3314 Costa Mesa, CA 92628. NELSON ROLON. 4193 Greenbush Ave. Apt. 1 Sherman Oaks, CA 91423. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 7/9/04. Signed: Armin Anderasin, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/31/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 9

FICTITIOUS BUSINESS NAME STATEMENT: 2012257573: The following person(s) is/are doing business as: A&J VALET PARKING SERVICES. 8652 Woodley Ave. North Hills, CA 91354. JHORA PANOSIAN. JRAY PANOSIAN. 8225 Altura Ave. #236 Glendale, CA 91214. ALEN ANDERASIN; ARTIN ANDERASIN. 8652 Woodley Ave. North Hills, CA 91343. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alen Anderasin, Partner. This statement is filed with the County Clerk of Los Angeles County on: 12/31/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 10

FICTITIOUS BUSINESS NAME STATEMENT: 2013000695: The following person(s) is/are doing business as: TOO FIT TO BE TRUE. 1325 N. Sierra Bonita #221 West Hollywood, CA 90046. KOLLINS EZEKH. 1730 N. Gramercy Pl. #104 Hollywood, CA 90028. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kollins Ezekh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 11

FICTITIOUS BUSINESS NAME STATEMENT: 2013000079: The following person(s) is/are doing business as: LATIN FOR LEARNERS; HISTORY COMES ALIVE. 30353 Arlington St. Castaic, CA 01384. BENJAMIN JOHNSTON-UREY. 30353 Arlington St. Castaic, CA 91384. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/31/12. Signed: Benjamin Johnston-Urey, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 12

FICTITIOUS BUSINESS NAME STATEMENT: 2013000106: The following person(s) is/are doing business as: AM REFINING. 8137 Nagle Ave. N. Hollywood, CA 91605. ADAM AVETIS JARATANIAN. 6914 Fulton Ave. #4 N. Hollywood, CA 91605; MINAS MARTIROSYAN. 8137 Nagle Ave. N. Hollywood, CA 91605. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 1/2/12. Signed: Adam A. Jaratanian, Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 13

FICTITIOUS BUSINESS NAME STATEMENT: 2013000142: The following person(s) is/are doing business as: HOPE LEGAL NETWORK. 1400 1/2 Volney Dr. Los Angeles, CA 90063. JAIME MORENO. 1400 1/2 Volney Dr. Los Angeles, CA 90063. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jaime Moreno, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 14

FICTITIOUS BUSINESS NAME STATEMENT: 2013000157: The following person(s)

is/are doing business as: BUNIKS MANAGEMENT COMPANY. 20848 Vercelli Way Northridge CA 91326. BALWINDER SINGH SUKHJIA; USHA SUKHJIA. 20848 Vercelli Way Northridge, CA 91326. The business is conducted by: Husband and Wife has begun to transact business under the fictitious business name or names listed here on: 1998. Signed: Balwinder Singh Sukhija, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 15

FICTITIOUS BUSINESS NAME STATEMENT: 2013000236: The following person(s) is/are doing business as: BLACK LION LYONISME SERVICE. 13348 Willard St. Van Nuys, CA 91402. ARMEN DULBENCHIAN. 13348 Willard St. Van Nuys, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/2/13. Signed: Armen DulbENCHIAN, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 16

FICTITIOUS BUSINESS NAME STATEMENT: 2013000373: The following person(s) is/are doing business as: KDC TECHNOLOGIES. 27201 Tournay Rd. Ste 201 Valencia, CA 91355. DEAN CHO. 25866 Woodrigh Lane Stevenson Ranch, CA 91381. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Dean Cho, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 17

FICTITIOUS BUSINESS NAME STATEMENT: 2013000396: The following person(s) is/are doing business as: MALAL KIDS' VILLAGE DAYCARE. 10451 Hanna Ave. Chatsworth, CA 91311. FARZANA S. MALLAL. 10451 Hanna Ave. Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 9/25/12. Signed: Farzana Malal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 18

FICTITIOUS BUSINESS NAME STATEMENT: 2013000470: The following person(s) is/are doing business as: HEALTH EDGE FAMILY SPINAL CARE. 837 N. Glendale Ave. Glendale, CA 91206. AILAN 3475129. MANOUCHERIAN NUCCA WELLNESS CHIROPRACTIC INC. 837 N. Glendale Ave. Glendale, CA 91206. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Manoucherian NuCCA Wellness Chiropactic Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 19

FICTITIOUS BUSINESS NAME STATEMENT: 2013000456: The following person(s) is/are doing business as: THE M SHOWROOM. 936 N. Howard St. Glendale, CA 91207. MELINA AVAKIAN. 936 N. Howard St. Glendale, CA 91207. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Melina Avakian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/02/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 20

FICTITIOUS BUSINESS NAME STATEMENT: 2012255424: The following person(s) is/are doing business as: HOLLYWOOD MARQUI CHAUFFEUR; L.A. MARQUI CHAUFFEUR; HOLLYWOOD MARQUIS; HOLLYWOOD MARQUIS LIMOUSINE; L.A. MARQUI; L.A. MARQUI LIMOUSINE; LE GRAND MARQUI; L.A. MARQUI TRANSPORTATION; HOLLYWOOD MARQUI TRANSPORTATION; GRAND MARQUI, L.A. 6330 Murietta Ave. Van Nuys, CA 91401. GEORGE DJIBINIAN. 6330 Murietta Ave. Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: George Djibinian, Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 12/26/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 21

FICTITIOUS BUSINESS NAME STATEMENT: 2013000592: The following person(s) is/are doing business as: AK CARE. 15840 Sherman Way #16 Van Nuys, CA 91406. ARAM KARIMI. 15840 Sherman Way #16 Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Aram Karimi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 22

FICTITIOUS BUSINESS NAME STATEMENT: 2013000618: The following person(s) is/are doing business as: VALDRUCK EXPORT. 11163 Aqua Vista St. #PH5 Studio City, CA 91602. SERGEY BELTYAKOV. 1163 Aqua Vista St. #PH5 Studio City, CA 91602. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sergey Beltyakov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 23

FICTITIOUS BUSINESS NAME STATEMENT: 2013000669: The following person(s) is/are doing business as: YOUR ONE STOP SERVICES; SFVTAAX. 9930 Louise Ave. Northridge, CA 91325. EDISON FRANCISCO LOPEZ. 9930 Louise Ave. Northridge, CA 91325. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/12/06. Signed: Edison Francisco Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 24

FICTITIOUS BUSINESS NAME STATEMENT: 2013000741: The following person(s) is/are doing business as: DELIA BUSINESS. 29292 Ventura Blvd. Suite 47-329 Woodland Hills, CA 91368. SARAH ALDABEH. 29292 Ventura Blvd. Suite 47-329 Woodland Hills, CA 91368. PEZHMUN MORTAZAVI. 3574 Mapleknoh Place Thousand Oaks, CA 91362. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sarah Aldabeh, Partner. This statement is filed with the County Clerk of Los Angeles County on:

fictitious business name or names listed here on: N/A. Signed: Amy Fall/Hovannes Tulakyan, Copartners. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 41

FICTITIOUS BUSINESS NAME STATEMENT: 2013001375: The following person(s) is/ are doing business as: COZNEZ BBQ, 3740 San Fernando Rd. Glendale, CA 91204. AVAK SAAKIAN, 537 N. Kenwood #106 Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Avak Saakian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 42

FICTITIOUS BUSINESS NAME STATEMENT: 2013001519: The following person(s) is/ are doing business as: LANDEROS FURNITURE OUTLET, 631 E. Florence Ave. Los Angeles, CA 90001. SERGIO JOVANNI LANDEROS, 10122 Cozy Croft Ave. Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/26/12. Signed: Sergio Jovanni Landeros, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 43

FICTITIOUS BUSINESS NAME STATEMENT: 2013001535: The following person(s) is/ are doing business as: CALIFORNIA EMERGENCY RESTORATION, 4730 Abbeyland Ave. Woodland Hills, CA 91364. BRIAN FOROZAN, 5730 Abbeyville Ave. Woodland Hills, CA 91364. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brian Forozan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/04/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 44

FICTITIOUS BUSINESS NAME STATEMENT: 2012257592: The following person(s) is/ are doing business as: CAN I GET A WITNESS PROTECTION?, 14701 Friar St. Van Nuys, CA 91411; 10153 Riverside Dr. Toluca Lake, CA 91602. WIT PRO, LLC, 6860 Costello Ave. Van Nuys, CA 91405. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 11/15/12. Signed: Laura Willoughby, Manager. This statement is filed with the County Clerk of Los Angeles County on: 12/31/2012 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 45

FICTITIOUS BUSINESS NAME STATEMENT: 2013001017: The following person(s) is/ are doing business as: GUMPTION, 5477 Nestle Ave. #22 Tarzana, CA 91356. JANICE SONSKI, 5477 Nestle Ave. #22 Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Janice Sonski, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/03/2013 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 46

FICTITIOUS BUSINESS NAME STATEMENT: 2012252627: The following person(s) is/ are doing business as: EMP TRANSFORMATIONS, 2337 Del Mar Road #10, Montrose, CA 91020-1450 Los Angeles. WILL POWER PRO, LLC, 2337 Del Mar Road #10, Montrose, CA 91020-1450. The business is conducted by: Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 12/16/12. Signed: William L Swick, President. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 47

FICTITIOUS BUSINESS NAME STATEMENT: 2012252626: The following person(s) is/ are doing business as: EAGLE JANITORIAL SERVICES, 18375 Ventura Blvd., Suite #653, Tarzana, CA 91356. ALXRYN, LLC, 18375 Ventura Blvd., Suite #653, Tarzana, CA 91356. The business is conducted by: Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 12/16/11. Signed: Rosa A. Rocha, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 12/20/12 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/10/13, 1/17/13, 1/24/13, 1/31/13 48

FICTITIOUS BUSINESS NAME STATEMENT: 2013004132: The following person(s) is/ are doing business as: LA BEST LOOKS SMITH, 1901 S. La Cienega Blvd. Los Angeles, CA 90006. ELAD KEHATI, 1719 Stearns Dr. Los Angeles, CA 90035. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Elad Kehati, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 49

FICTITIOUS BUSINESS NAME STATEMENT: 2013000209: The following person(s) is/ are doing business as: LA BEST THEORY SIGN, 275 S. Beverly Dr. Ste 215 Beverly Hills, CA 90212. AIHON OJ-1709004. SIGNAL THEORY LLC, 275 S. Beverly Dr. Ste 215 Beverly Hills, CA 90212. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 6/16/03. Signed: Sallic Merritt Green, Managing Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/2/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 50

FICTITIOUS BUSINESS NAME STATEMENT: 2013005688: The following person(s) is/ are doing business as: BRIDGE THE GACTOR WORKSHOPS, 610 N. Avenue 54 Los Angeles, CA 90042. DANIEL SHANER, 610 N. Avenue 54 Los Angeles, CA 90042. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Daniel Shaner, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/9/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 51

FICTITIOUS BUSINESS NAME STATEMENT: 2013005062: The following person(s) is/ are doing business as: GUARD STAFF, 4417 Mary Ellen Ave. Sherman Oaks, CA 91423. AIHON 200917610049. VIRTUAL MASON'S LLC, 4417 Mary Ellen Ave. Sherman Oaks, CA 91423. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 12/1/12. Signed: Mario Ramirez, President. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 52

Pamela Jo Gilles L2023613
4717 Willis Ave. #12
January 7, 2013
Sherman Oaks, CA 91403
PETITION OF Pamela Jo Gilles

SUPERIOR COURT OF CALIFORNIA, COUNTY OF Los Angeles
6230 Sylmar Ave. Room 107
Van Nuys, CA 91401
Northwest District

PETITION OF: Pamela Jo Gilles

ORDER TO SHOW CAUSE FOR CHANGE OF NAME

TO ALL INTERESTED PERSONS:

1. Petitioner: Pamela Gilles for a decree changing names as follows
Present name: Pamela Jo Gilles
Proposed name: Pam Bouvier

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at a hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
NOTICE OF HEARINGS
Date: February 9, 2013 Time: 8:30 am Dept: I Room:520
3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county , Beverly Hills Weekly.

Date: January 7, 2013 Signed, Richard H. Kirschner, Judge of the Superior Court.

FICTITIOUS BUSINESS NAME STATEMENT: 2013007268: The following person(s) is/ are doing business as: PALATIN SOLAR GROUP, 28720 Road Side Dr. #152 Agoura Hills, CA 91301. GIL PALATIN, 28720 Road Side Dr. #152 Agoura Hills, CA 91301. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/12. Signed: Jose Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 53

FICTITIOUS BUSINESS NAME STATEMENT: 2013002254: The following person(s) is/ are doing business as: MD HOME SOLAR GROUP, 28720 Road Side Dr. #152 Agoura Hills, CA 91301. GIL PALATIN, 28720 Road Side Dr. #152 Agoura Hills, CA 91301. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gil Palatin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 54

FICTITIOUS BUSINESS NAME STATEMENT: 2013002256: The following person(s) is/ are doing business as: PRESTIGE AUTO PART, 1237 W. Glenoaks, CA 91201. TRIGRAN KAZARIAN, 1237 W. Glenoaks Blvd. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tigran Kazarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 55

FICTITIOUS BUSINESS NAME STATEMENT: 2013003635: The following person(s) is/ are doing business as: D&J'S COLLISION CENTER LLC, 11050 Woodley Way G Granada Hills, CA 91344. D&J'S COLLISION CENTER LLC, 16633 Devonshire Granada Hills, CA 91344. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armand F. Martin, CEO. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 56

FICTITIOUS BUSINESS NAME STATEMENT: 2013003614: The following person(s) is/ are doing business as: FAVETTE PROPERTIES, 6082 Fayette St. Los Angeles, CA 90042; 3908 Brunswick Ave. Los Angeles, CA 90039. GEORGES MATAR; AMAL MATAR, 3908 Brunswick Ave. Los Angeles, CA 90039. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Georges Matar, Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 57

FICTITIOUS BUSINESS NAME STATEMENT: 2013003491: The following person(s) is/ are doing business as: FIGHT & FIGHT, 5521 Columbus Ave. Sherman Oaks, CA 91411. ERIC GORDON, 51 Weld Hill St. Jamaica Plain, MA 02130. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eric Gordon, President. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 58

FICTITIOUS BUSINESS NAME STATEMENT: 2013003269: The following person(s) is/ are doing business as: HERBAL MEDS COLLECTIVE, 7207 Balboa Blvd. Van Nuys, CA 91406. VILYAM KAZARYAN, 238 E. Santa Anita Ave. Apt. 103 Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/10/12. Signed: Vilyam Kazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 59

FICTITIOUS BUSINESS NAME STATEMENT: 2013003135: The following person(s) is/ are doing business as: SCLS: SCLS TRANSPORTATION, 1110 N. Brand Blvd. #101A Glendale, CA 91202. ZIHAF ENTERPRISES, LLC, 1110 N. Brand Blvd. #101A Glendale, CA 91202. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 1/1/07. Signed: Ivik Sargsyan, Member. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 60

FICTITIOUS BUSINESS NAME STATEMENT: 2013003086: The following person(s) is/ are doing business as: THE GOLDEN BRUSH, 26535 Lakeview Dr. Helendale, CA 92342. JEFF ALLEN NICHOLSON, 26535 Lakeview Dr. Helendale, CA 92342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1985. Signed: Jeff Nicholson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 61

FICTITIOUS BUSINESS NAME STATEMENT: 2013002617: The following person(s) is/ are doing business as: ROSITA'S PERUVIAN CATERING, 15524 Chatsworth St. Mission Hills, CA 91345. ROSA LAZO CARDENAS; MERIELA LAZO, 15524 Chatsworth St. Mission Hills, CA 91345. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 2006. Signed: Mariela Lazo, Co-Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 62

FICTITIOUS BUSINESS NAME STATEMENT: 2013002581: The following person(s) is/ are doing business as: ADVANCED CARE PROVIDERS, 10507 Andosal Ave. Granada Hills, CA 91344. JORGE CHRISTOPHER GARCIA, 10507 Andosal Ave. Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jorge Christopher Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 63

FICTITIOUS BUSINESS NAME STATEMENT: 2013002303: The following person(s) is/ are doing business as: FLYING WINGS TRUCKING, 2208 North Manning St. Burbank, CA 91505. MINAS MANSURYAN, 2208 North Manning St. Burbank, CA 91505. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Minas Mansuryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/7/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 64

FICTITIOUS BUSINESS NAME STATEMENT: 2013004572: The following person(s) is/ are doing business as: LAME LEMON, 23400 Gilmore St. West Hills, CA 91307. JEREMIAH PERKINS; DERRIN PERKINS, 23400 Gilmore St. West Hills, CA 91307. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jeremiah Perkins, Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 65

FICTITIOUS BUSINESS NAME STATEMENT: 2013004565: The following person(s) is/ are doing business as: MSR TAX SERVICES, 545 N. MacLay Ave. Suite 105 San Fernando, CA 91340. MARIA ROSAS, 13130 Woodcock Ave. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/8/13. Signed: Maria Rosas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 66

FICTITIOUS BUSINESS NAME STATEMENT: 2013004444: The following person(s) is/ are doing business as: NATURA PRODUCTS, 15500 Erwin St. Ste 1001 Van Nuys, CA 91411. ROBERT LOPEZ, 19228 Armita St. Van Nuys, CA 91411; LOUIS SARTI, 17302 Lassen St. Northridge, CA 91325. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Robert Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 67

FICTITIOUS BUSINESS NAME STATEMENT: 2013004515: The following person(s) is/ are doing business as: SOPHIE GRACE LIFE COACH; SOPHIE GRACE, 20969 Ventura Blvd. #17 Woodland Hills, CA 91364. SOPHIE GRACE AGAZARIAN, 4443 Callada Pl. Tarzana, CA 91356. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sophie Grace Agazaria, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 68

FICTITIOUS BUSINESS NAME STATEMENT: 2013004343: The following person(s) is/ are doing business as: CALI GARAGE DOORS; CALI GATES; CALI MARKETING, 5521 Reseda Blvd. #204 Tarzana, CA 91356. AIHON 461605978. CALI CONTRACTORS INC. 5521 Reseda Blvd. #204 Tarzana, CA 91356. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rost Mirzachar, President. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 69

FICTITIOUS BUSINESS NAME STATEMENT: 2013004080: The following person(s) is/ are doing business as: DRIVELINE AUTOMOTIVE REPAIR; DRIVELINE MOTORWORKS, 1305 W. Magnolia Blvd. Burbank, CA 91506. HARUT MROYAN, 556 E. Magnolia Blvd. Burbank, CA 91501. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Harut Mroyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 69

FICTITIOUS BUSINESS NAME STATEMENT: 2013004074: The following person(s) is/ are doing business as: ORO MOTORS, 4557 Fountain Ave. Los Angeles, CA 90029. ARMEN ASATURIAN, 703 E. Lomita #2 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armen Asaturian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 70

FICTITIOUS BUSINESS NAME STATEMENT: 2013004046: The following person(s) is/ are doing business as: BUSINESS HAT COMMUNICATIONS, 2416 W. Victory Blvd. #167 Burbank, CA 91506. CHRISTOPHER MCCARTHY, 5051 Varna Ave. Sherman Oaks, CA 91420. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/7/10. Signed: Christopher McCarthy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 71

FICTITIOUS BUSINESS NAME STATEMENT: 2013003720: The following person(s) is/ are doing business as: FUN R US PARTY RENTALS, 8533 Cedros Ave. Panoramita City, CA 91402. LEONEL LARA, 15633 Cedros Ave. Panoramita City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Leonel Lara, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 72

FICTITIOUS BUSINESS NAME STATEMENT: 2013003738: The following person(s) is/ are doing business as: CHEF AU'S CULINARY SERVICE, 3488 Hathaway Ave. #351 Long Beach, CA 90815. ADAM GREGORY JENSEN, 3488 Hathaway Ave. #351 Long Beach, CA 90815. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Adam Gregory Jensen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 74

FICTITIOUS BUSINESS NAME STATEMENT: 2013003735: The following person(s) is/ are doing business as: THE BOB LEVITT COMPANY, 4924 Balboa Blvd. #305 Encino, CA 91436. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Robert Levitt, President. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 75

FICTITIOUS BUSINESS NAME STATEMENT: 2013003736: The following person(s) is/ are doing business as: HOLLY BREAD AND BAKERY, 11406 Victory Blvd. N. Hollywood, CA 91606. RUBEN BENLIYAN, 1000 E. Acacia #205 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ruben Benliyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 77

FICTITIOUS BUSINESS NAME STATEMENT: 2013003738: The following person(s) is/ are doing business as: SHANNON MIKICA CONSULTING, 5704 Lassaine Ave. Encino, CA 91316. SHANNON PARADZIK, 5704 Lassaine Ave. Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the fictitious busi-

ness name or names listed here on: 6/6/07 Signed: Shannon Paradzik, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 78

FICTITIOUS BUSINESS NAME STATEMENT: 2013003758: The following person(s) is/ are doing

1/31/13, 2/7/13 91

FICTITIOUS BUSINESS NAME STATEMENT: 2013006289: The following person(s) is/are doing business as: NEIGHBORHOOD LOCKSMITH. 15144 Burbank Blvd. #212 Sherman Oaks, CA 91411. NATAN BEN YITZCHAK. 15144 Burbank Blvd. #212 Sherman Oaks, CA 91411. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Natan Ben Yitzchak, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 92

FICTITIOUS BUSINESS NAME STATEMENT: 2013006109: The following person(s) is/are doing business as: STEP WITH STEPH. 6038 Carlton Way #107 Hollywood, CA 90028. STEPHANIE RADKAY. 6038 Carlton Way #107 Hollywood, CA 90028. The business is conducted by: An Stephanie Radkay, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 93

FICTITIOUS BUSINESS NAME STATEMENT: 2013006089: The following person(s) is/are doing business as: CITY LIMOUSINE SERVICE; CITY LIMO SERVICES. 19111 Hamlin St. Unit 2 Reseda, CA 91335. IGOR FOMINYKH. 19111 Hamlin St. Unit 2 Reseda, CA 91355. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2010 Signed: Igor Fominykh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 94

FICTITIOUS BUSINESS NAME STATEMENT: 2013007703: The following person(s) is/are doing business as: GREEN SERVICES. 19030 Hamlin St. #2 Reseda, CA 91335. SAMUEL ASHKENAZI. 19030 Hamlin St. #2 Reseda, CA 91355. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Samuel Ashkenazi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 95

FICTITIOUS BUSINESS NAME STATEMENT: 2013007900: The following person(s) is/are doing business as: DEFYING LIMITS; DEFYING LIMITS APPAREL. 525 W. California #201 Glendale, CA 91203. HAIK AVANESYAN. 4444 Prospect Ave. Los Angeles, CA 90027; HENRY ROSTOMYAN. 525 W. California #201 Glendale, CA 91203. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Henry Rostomyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 96

FICTITIOUS BUSINESS NAME STATEMENT: 2013007216: The following person(s) is/are doing business as: BLOOM COUTURE. 12826 Victory Blvd. Ste C N. Hollywood, CA 91606. KNARIK SEROBYAN. 6342 Morse Ave. #106 N. Hollywood, CA 91606; LILIT ASATRIAN. 6646 Ampere Ave. N. Hollywood, CA 91606. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lilit Asatrian, Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 97

FICTITIOUS BUSINESS NAME STATEMENT: 2013007424: The following person(s) is/are doing business as: EUROPEAN AUTO. 334 Fox Hills Dr. Westlake Village, CA 91361. CHARLES EDWARD EDEN. 334 Fox Hills Dr. Westlake Village, CA 91361. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Charles Eden, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 98

FICTITIOUS BUSINESS NAME STATEMENT: 2013007357: The following person(s) is/are doing business as: 25 ROSAS FLOWER SHOP. 9064 Woodman Ave. Arleta, CA 91331. MARIA TERESA NAVARRO. 9800 Vesper #114 Panorama City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Maria T. Navarro, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 99

FICTITIOUS BUSINESS NAME STATEMENT: 2013007489: The following person(s) is/are doing business as: R.G PLUMBING. 21930 Valerio St. Unit 13 Canoga Park, CA 91303. ROBERTO GALINDO. 21930 Valerio St. #13 Canoga Park, CA 91303. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Roberto Galindo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 100

FICTITIOUS BUSINESS NAME STATEMENT: 2013007522: The following person(s) is/are doing business as: SPEED DISTRIBUTION. 6106 Franklin Ave. #10 Los Angeles, CA 90028. DOUGLAS VINICIO JIMENEZ. 6016 Franklin Ave. #10 Los Angeles, CA 90028. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/11/13. Signed: Douglas Jimenez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/11/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 101

FICTITIOUS BUSINESS NAME STATEMENT: 2013006504: The following person(s) is/are doing business as: EL POLLO LOCO #3295. 514 Sunset Blvd. Hollywood, CA 91606. R.K MUMDARE INC. 1300C Barto Dr. Granada Hills, CA 91344. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: R.K Mumdare Inc. President. This statement is filed with the County Clerk of Los Angeles County on: 1/10/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 102

FICTITIOUS BUSINESS NAME STATEMENT: 2013006453: The following person(s) is/are doing business as: KREATIVE MINDS; KREATIVE BOWS. 19835 Parthenia St. Northridge, CA 91324. KAYLA CABRERA. 19835 Parthenia St. Northridge, CA 91324. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kayla Cabrera, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/10/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 103

FICTITIOUS BUSINESS NAME STATEMENT: 2013007287: The following person(s) is/are doing business as: ANDERSON TEND. 2084 Lasser St. Chatsworth, CA 91311. AIHON C2382832. TEAK ETC LLC. 2084 Lasser St. Chatsworth, CA 91311. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andre Yap, Member. This statement is filed with the County Clerk of Los Angeles County on: 1/11/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 104

FICTITIOUS BUSINESS NAME STATEMENT: 2013010121: The following person(s) is/are doing business as: GOLDEN OX #2. 405 W. Holt Ave. Pomona, CA 91768; 515 S. Madison Ave. Unit 2 Pasadena, CA 91101. PARIS POULOPOULOS. 515 S. Madison

Ave. Unit 2 Pasadena, CA 91101; KOSTAS POULOPOULOS. 4471 E Ridgegate Rd. Anaheim Hills, CA 92807. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Paris Pouloupoulos, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/15/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/24/13, 1/31/13, 2/7/13, 2/14/13 105

FICTITIOUS BUSINESS NAME STATEMENT: 2013003605: The following person(s) is/are doing business as: SOWINKSI STORE. 8101 Genesta Ave. Van Nuys, CA 91406. PATRIZIA SOWINSKI. 8101 Genesta Ave. Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Patrizia Sowinski, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/07/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 106

Department of Alcoholic Beverage Control
888 S. Figueroa St. STE. 320
Los Angeles, CA 90017
(213) 833-6043
Notice of Application to Sell Alcoholic Beverages
Date of Filing Application: January 15, 2013
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
Genwa Inc.
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
170 N. La Cienega Blvd.

Beverly Hills, CA 90211-2207
Type of license(s) applied for:
41- On-Sale Beer And Wine – Eating Place
FICTITIOUS BUSINESS NAME STATEMENT: 2013008263: The following person(s) is/are doing business as: VIDEO HUT #2. 4005 W. 3rd St. Los Angeles, CA 90020. LEVON MAVILYAN. 6841 Coldwater Canyon #30 N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Levon Mavilyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/14/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 107

FICTITIOUS BUSINESS NAME STATEMENT: 2013009479: The following person(s) is/are doing business as: ICAR LEASING & SALES. 2049 Bellevue Dr. Glendale, CA 91201. EDMOND MADATYAN. 2049 Bellevue Dr. Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Edmond Madatyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/15/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 108

FICTITIOUS BUSINESS NAME STATEMENT: 2013009802: The following person(s) is/are doing business as: AFFORDABLE WH AUTO CENTER. 1201 N. Fairfax Ave. W. Hollywood, CA 90046. IGOR PRONILCOVER. 1201 N. Fairfax Ave. W. Hollywood, CA 90066. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Igor Pronilcover, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/15/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 109

FICTITIOUS BUSINESS NAME STATEMENT: 2013009497: The following person(s) is/are doing business as: COMPASS TRANSPORT. 6402 Ben Ave #111 N. Hollywood, CA 91606. SOS GASPARYAN. 6402 Ben Ave #111 N. Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/1/13. Signed: Sos Gasparyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/15/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 110

FICTITIOUS BUSINESS NAME STATEMENT: 2013009971: The following person(s) is/are doing business as: HAC INVESTMENTS. 330 N. Maple St. #D Burbank, CA 91505. HAC CRANES INC. 330 N. Maple St. #D Burbank, CA 91505. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kev Jenazian, President. This statement is filed with the County Clerk of Los Angeles County on: 1/15/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 111

FICTITIOUS BUSINESS NAME STATEMENT: 2013009972: The following person(s) is/are doing business as: SHOT CUT PRODUCTIONS. 5419 Hollywood Blvd. #C620 Hollywood, CA 90027. ROBERT RODRIGUEZ. 5419 Hollywood Blvd. #C260 Hollywood, CA 90027. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Robert Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/15/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 112

FICTITIOUS BUSINESS NAME STATEMENT: 2013010218: The following person(s) is/are doing business as: LA STYLE LIMOUSINE; MILLENIUM LIMOUSINE SERVICE. 13315 Stagg St. North Hollywood, CA 91605. ARMAN MARKARYAN. 13315 Stagg St. North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arman Markaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/15/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 113

FICTITIOUS BUSINESS NAME STATEMENT: 2013010282: The following person(s) is/are doing business as: RAPIDOLAR. 14558 Nordhoff St. Panorama City, CA 91402. HORACIO LUJAN. 13805 Sherman Way #209 Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2000. Signed: Horacio Lujan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/15/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 114

FICTITIOUS BUSINESS NAME STATEMENT: 2013011584: The following person(s) is/are doing business as: SARA FABRICOS. 817 San Julian St. Ste 311 Los Angeles, CA 90014. RACHEL WALLACE. 430 N. Maple Dr. #106 Beverly Hills, CA 90021. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rachel Wallace, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/16/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 115

FICTITIOUS BUSINESS NAME STATEMENT: 2013010585: The following person(s) is/are doing business as: LIVEWORKS EVENTS. 21812 Ybarra Rd. Woodland Hills, CA 91364. JAMES LEWI. 21812 Ybarra Rd. Woodland Hills, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: James Lewi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/16/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 116

FICTITIOUS BUSINESS NAME STATEMENT: 2013012568: The following person(s) is/are doing business as: FER JANITORIAL SERVICES. 13978 Van Nuys Blvd. Arleta, CA 91331. FERNANDO MANUEL RODRIGUEZ. 13978 Van Nuys Blvd. Arleta, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Fernando Manuel Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County

on: 1/17/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 117

FICTITIOUS BUSINESS NAME STATEMENT: 2013012881: The following person(s) is/are doing business as: TV VALET PARKING. 1832 N. Garfield Pl. Apt. 207 Los Angeles, CA 90028. TIGRAN KYNTUNIAN. 1832 N. Garfield Pl. Apt. 207 Los Angeles, CA 90028. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tigran Kyntunian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 118

FICTITIOUS BUSINESS NAME STATEMENT: 2013013653: The following person(s) is/are doing business as: BADGE PRIVATE PATROL SERVICE. 6116 Fulton Ave. Suite A Van Nuys, CA 91401. OSMIN HERNANDEZ. 6116 Fulton Ave. Suite A Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Osmin Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 119

FICTITIOUS BUSINESS NAME STATEMENT: 2013013639: The following person(s) is/are doing business as: PRINT READY DESIGN. 11110 Landale St. North Hollywood, CA 91602. PETER SILVESTER. 11110 Landale St. North Hollywood, CA 91602. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2001. Signed: Peter Silvester, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 120

FICTITIOUS BUSINESS NAME STATEMENT: 2013013428: The following person(s) is/are doing business as: STATTI HARDWOOD FLOOR. 5304 Forbes Ave. Encino, CA 91436. CHRISTOPHER WALKER. 5304 Forbes Ave. Encino, CA 91436. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Christopher Walker, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 121

FICTITIOUS BUSINESS NAME STATEMENT: 213013420: The following person(s) is/are doing business as: NDW INSURANCE SERVICES. 15620 Ventura Blvd. #1420 Sherman Oaks, CA 91403. AIHON C3306114. HNG INSURANC SERVICES. 239 Homer Pl. Manhattan Beach, CA 90266. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Heather Gunter, President. This statement is filed with the County Clerk of Los Angeles County on: 1/18/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 122

FICTITIOUS BUSINESS NAME STATEMENT: 2013013328: The following person(s) is/are doing business as: ADULT AND KIDS DENTAL CARE. 10520 Victory Blvd. North Hollywood, CA 91606; PRACTICE OF OHANIAN DENTAL CORP 13966 Stagg St. Panorama, CA 91402. AIHON 2199695. OHANIAN DENTAL CORPORATION. 13966 Stagg St. Panorama, CA 91402. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armine Ohanian, President. This statement is filed with the County Clerk of Los Angeles County on: 1/18/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 123

FICTITIOUS BUSINESS NAME STATEMENT: 2013013033: The following person(s) is/are doing business as: KT KATERING. 7782 San Fernando Rd. Sun Valley, CA 91352; 11255 Monogram Ave. Granada Hills, CA 91344. KIMBERLY TAPIA. 11255 Monogram Ave. Granada Hills, CA 91344. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/18/12. Signed: Kimberly Tapia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/18/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement is in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 124

FICTITIOUS BUSINESS NAME STATEMENT: 2013008438: The following person(s) is/are doing business as: ROLANDO S CUTLERS. 7228 Independence Ave. Canoga Park, CA 91303. ROLANDO GONZALES LOPEZ. 7228 Independence Ave. Canoga Park, CA 91303. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rolando Gonzales Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/14/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 125

FICTITIOUS BUSINESS NAME STATEMENT: 2013009940: The following person(s) is/are doing business as: MARK 1 DESIGN. 328 E. Valencia Ave. Apt. A Burbank, CA 91502; P O Box 4084 Glendale, CA 91222. ANDIK KHOSRAVIAN. 328 E. Valencia Ave. Apt. A Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andik Khosravian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/15/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 126

FICTITIOUS BUSINESS NAME STATEMENT: 2013010324: The following person(s) is/are doing business as: POSSUPPLIES4YOU. 3426 Wedgewood Lane Burbank, CA 91504. COMMUNITY BANKCARD, INC. 3426 Wedgewood Lane Burbank, CA 91504. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gene Bockhovsky, President. This statement is filed with the County Clerk of Los Angeles County on: 1/15/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 127

FICTITIOUS BUSINESS NAME STATEMENT: 2013010685: The following person(s) is/are doing business as: TRAFFIC SCHOOL ONLINE 365. 20935 Vanowen St. #203F Canoga Park, CA 91303; 5403 Newcastle Ave. #49 Encino, CA 91316. VLADIMIR KRAVETS. 5403 Newcastle Ave. #49 Encino, CA 91316. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vladimir Kravets, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/16/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (see Section 14411, et seq., B&P 1/17/13, 1/24/13, 1/31/13, 2/7/13 128

FICTITIOUS BUSINESS NAME STATEMENT: 2013009989: The following person(s) is/are doing business as: PARTY LOVER'S. 18530 Hatteras St. #265 Tarzana, CA 91356. FARZANEH DARA. 18530 Hatteras St. #265 Tarzana, CA 91356; SIMA SHAHAB. 5415 Sepulveda Blvd. #104 Sherman

SOUTHWESTERLY, HAVING A RADIUS OF 250 FEET (A RADIAL LINE AT SAID POINT BEARS SOUTH 58° 53' 00" WEST), THENCE NORTHWESTERLY ALONG SAID SOUTHERLY LINE AN ARC DISTANCE OF 176.5 FEET THROUGH A CENTRAL ANGLE OF 40° 27' 03" TO THE TRUE POINT OF BEGINNING (A RADIAL LINE AT SAID POINT BEARS SOUTH 18° 25' 57" WEST), THENCE CONTINUING WESTERLY ALONG SAID SOUTHERLY LINE OF SAID LOT 20 AN ARC DISTANCE OF 19 FEET THROUGH A CENTRAL ANGLE OF 04° 21' 16" TO A POINT (A RADIAL LINE OF SAID POINT BEARS SOUTH 14° 04' 41" WEST), THENCE ALONG SAID RADIAL LINE SOUTH 14° 04' 41" WEST A DISTANCE OF 3.00 FEET, THENCE EASTERLY TO A LINE THAT BEARS SOUTH 18° 25' 57" WEST DISTANCE THEREON 3.0 FEET FROM THE TRUE POINT OF BEGINNING, THENCE NORTH 18° 25' 57" EAST A DISTANCE OF 3.0 FEET TO THE TRUE POINT OF BEGINNING Amount of unpaid balance and other charges: \$2,794,214.65 (estimated) Street address and other common designation of the real property: 13325 MULHOLLAND DRIVE BEVERLY HILLS, CA 90210 APN Number: 2386-001-013 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 01-07-2013 CALIFORNIA RECONVEYANCE COMPANY, as Trustee MARIA MAYORGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: www.lpsasap.com or 1-714-730-2727 www.priorityposting.com or 1-714-573-1965 www.auction.com or 1-800-280-2832 CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4345198 01/10/2013, 01/17/2013, 01/24/2013

T.S. No. 12-2519-11 Loan No. 0012228193 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 5/9/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice

of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: MARKO JARIC, A SINGLE MAN Duly Appointed Trustee: THE WOLF FIRM, A LAW CORPORATION Recorded 5/12/2006 as Instrument No. 06-1054831 of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 1/31/2013 at 9:00 AM Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza Pomona, CA. Amount of unpaid balance and other charges: \$1,734,527.87, estimated Street Address or other common designation of real property: 2139 EL ROBLE LN (BEVERLY HILLS AREA) LOS ANGELES, CA 90210 A.P.N.: 4388-009-036 AND 4388-006-029 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 573-1965 or visit this Internet Web site www.priorityposting.com, using the file number assigned to this case 12-2519-11. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 1/2/2013 THE WOLF FIRM, A LAW CORPORATION 2955 Main Street, 2nd Floor Irvine, California 92614 Foreclosure Department (949) 720-9200 Sale Information Only: (714) 573-1965 www.priorityposting.com Frank Escalera, Team Lead P1012852 1/10, 1/17, 1/24/2013

FILE NO. 2012 254724
FICTITIOUS BUSINESS NAME STATEMENT
TYPE OF FILING: ORIGINAL
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BEACH CITIES ESCROW, A NON-INDEPENDENT BROKER ESCROW, 1601 PACIFIC COAST HWY, #265, HERMOSA BEACH, CA 90254 county of: LOS ANGELES. The full name of registrant(s) is/are: BEACH CITIES RE INC [CALIFORNIA], 1601 PACIFIC COAST HWY #265, HERMOSA BEACH, CA 90254. This Business is being conducted by a/an: CORPORATION. The registrant commenced to transact business under the fictitious business name/names listed above on: N/A.
I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).
/s/ BEACH CITIES RE INC BY: MICHAEL WEURTH CHIEF EXECUTIVE OFFICER
This statement was filed with the County Clerk of LOS ANGELES County on DEC 26 2012 indicated by file stamp above.
NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code).
LA1255238 BEVERLY HILLS WEEKLY 1/10, 17, 24, 31, 2013

Trustee Sale No. : 20120159901986 Title Order No.: 1224701 FHA/VA/PMI No.: NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 06/13/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 06/20/2007 as Instrument No. 20071482347 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: CAROL BRAIDI, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 2/8/2013 TIME OF SALE: 9:00 AM PLACE OF SALE: BEHIND THE FOUNTAIN LOCATED IN CIVIC CENTER PLAZA, 400 CIVIC CENTER PLAZA POMONA, CA. STREET ADDRESS and other common designation,

if any, of the real property described above is purported to be: 509 NORTH ORLANDO AVE, WEST HOLLYWOOD, CA 90048 APN#: 5528-018-018 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$963,854.50. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 for information regarding the trustee's sale or visit this Internet Web site www.priorityposting.com for information regarding the sale of this property, using the file number assigned to this case 20120159901986. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR TRUSTEE SALE INFORMATION PLEASE CALL: PRIORITY POSTING & PUBLISHING, INC. 17501 IRVINE BLVD., SUITE ONE TUSTIN, CA 92780 714-573-1965 www.priorityposting.com NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 1/8/2013 P1013388 1/17, 1/24, 01/31/2013

NOTICE OF TRUSTEE'S SALE TS No. 12-0077443 Doc ID #00010064718252005N Title Order No. 12-0138878 Investor/Insurer No. 084116602 APN No. 4383-008-003 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 11/17/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by YASUKO HIROTANI, AN UNMARRIED WOMAN, dated 11/17/2004 and recorded 11/29/2004, as Instrument No. 04 3070942, in Book N/A, Page N/A, of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 02/11/2013 at 11:00AM, By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 9809 EASTON DRIVE, BEVERLY HILLS AREA, CA, 90210. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$850,554.77. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees,

charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.reconstrustco.com, using the file number assigned to this case TS No. 12-0077443. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone: (800) 281 8219, Sale Information (626) 927-4399 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. A-4349130 01/17/2013, 01/24/2013, 01/31/2013

NOTICE OF TRUSTEE'S SALE T.S. No. 12-31738-JP-CA YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 05/23/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, (cashier's check(s) must be made payable to National Default Servicing Corporation), drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state; will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made in an "as is" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: PAULA JEAN JONES, TRUSTEE OF THE PAULA JEAN JONES 1991 TRUST Duly Appointed Trustee: NATIONAL DEFAULT SERVICING CORPORATION Recorded 05/31/2007 as Instrument No. 20071314344 (or Book, Page) of the Official Records of LOS ANGELES County, California. Date of Sale: 02/06/2013 at 11:00 a.m. Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Estimated amount of unpaid balance and other charges: \$503,009.94 Street Address or other common designation of real property: 1400 NORTH SWEETZER AVE #406, WEST HOLLYWOOD, CA 90069 A.P.N.: 5554-019-083 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The undersigned mortgagee, beneficiary or authorized agent for the mortgagee or beneficiary pursuant to California Civil Code 2923.5(b) declares that the mortgagee, beneficiary or the mortgagee's or beneficiary's authorized agent has either contacted the borrower or tried with due diligence to contact the borrower as required by California Civil Code 2923.5. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to

the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 or visit this Internet Web site www.ndscorp.com/sales, using the file number assigned to this case 12-31738-JP-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 01/09/2013 NATIONAL DEFAULT SERVICING CORPORATION 7720 N. 16th Street, Suite 300 Phoenix, AZ 85020 phone 602-264-6101 Sales Line 714-730-2727; Sales Website: www.ndscorp.com/sales Nichole Alford, TRUSTEE SALES REPRESENTATIVE A-4349032 01/17/2013, 01/24/2013, 01/31/2013

Trustee Sale No. 25034CA Title Order No. 120296920 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/31/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 2/6/2013 at 09:00 AM, MERIDIAN FORECLOSURE SERVICE f/k/a MTDS, INC., A CALIFORNIA CORPORATION DBA MERIDIAN TRUST DEED SERVICE as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 02/07/2006, Book , Page , Instrument 06 0281840 of official records in the Office of the Recorder of Los Angeles County, California, executed by: TAMAS UNGVARI, A MARRIED MAN AS HIS SOLE AND SEPARATE PROPERTY as Trustor, MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC., AS NOMINEE FOR MORTGAGEIT, INC, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the notes (s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA 91766 Legal Description: As more fully described in said Deed of Trust Amount of unpaid balance and other charges: \$696,000.92 The street address and other common designation of the real property purported as: 645 WESTMOUNT DRIVE, #401 , WEST HOLLYWOOD, CA 90069 APN Number: 4337-008-126 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not the property itself. Placing the highest bid at trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 573-1965 or visit this Internet Web site www.Priorityposting.com , using the file number assigned to this case 25034CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". DATE: 1/10/2013 MERIDIAN FORECLOSURE SERVICE f/k/a MTDS, INC., A CALIFORNIA CORPORATION

DBA MERIDIAN TRUST DEED SERVICE 3 SAN JOAQUIN PLAZA, SUITE 215, NEWPORT BEACH, CA 92660 Sales Line: (714) 573-1965 OR (702) 586-4500 STEPHANIE GARCIA, FORECLOSURE OFFICER MERIDIAN FORECLOSURE SERVICE IS ASSISTING THE BENEFICIARY TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. P1014234 1/17, 1/24, 01/31/2013

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER LIQUOR LICENSE(S) (Secs. 6101-6107 U.C.C.) Escrow No. 126856

NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of liquor license(s) is about to be made. The name(s), and mailing address, and zip Code Number of the Seller/transferor(s) are: DELFINI TRATTORIA INC, 8635 WILSHIRE BLVD, BEVERLY HILLS, CA 90211. dba: DELFINI CITTA The name(s), and mailing address, and zip Code Number of the Buyer/transferee(s) are: SPF HOSPITALITY GROUP, 1340 S. BEVERLY GLEN BLVD, #207, LOS ANGELES, CA 90024

That the assets to be transferred are described in general as: MATERIALS, SUPPLIES, MERCHANDISE, EQUIPMENT, (OR) BUSINESS LISTS, MARKETING MATERIALS, INVENTORY, FURNITURE, FIXTURES, EQUIPMENT, GOODWILL and are located at: 8635 WILSHIRE BLVD, BEVERLY HILLS, CA 90211 together with the following described alcoholic beverage license(s): Type:ON-SALE GENERAL - EATING PLACE, License Number: 41-517456 now issued for the premises located at: SAME ADDRESS That the total consideration for the transfer of said assets and said license(s) is \$185,000.00, including inventory estimated at \$1,000.00, which consists of the following: DESCRIPTION, AMOUNT: CHECK \$25,000.00, DEMAND NOTE \$160,000.00

That it has been agreed between the transferee(s) and said transferor(s) that the consideration for the transfer of said assets and of said license(s) is to be paid only after transfer has been approved by the Department of Alcoholic Beverage Control, pursuant to Sec. 24073 et seq.

That the herein described transfers are to be consummated, subject to the above provisions, at: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010, on or after 10:00 A.M., FEBRUARY 13, 2013

All other business names(s) and address(es) used by the transferee(s) within three years last past, so far as known to transferee(s) are: CAFFE DELFINI, 8635 WILSHIRE BLVD, BEVERLY HILLS, CA 90211

Name and address of escrow holder: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010 Dated: JANUARY 9, 2013 DELFINI TRATTORIA INC, Seller(s)/Licensee(s) SPF HOSPITALITY GROUP, Buyer(s)/Applicant(s) LA1259619 BEVERLY HILLS WEEKLY 1/17/13

FILE NO. 2013 005441 FICTITIOUS BUSINESS NAME STATEMENT TYPE OF FILING: ORIGINAL THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: HAIR NEW & VICTORY, 3450 W 6TH ST, #107-A, LOS ANGELES, CA 90020 county of: LOS ANGELES. The full name of registrant(s) is/are: TANIA H. LEE, 211 S. LA FAYETTE PARK PL #316, LOS ANGELES, CA 90057. This Business is being conducted by a/an: INDIVIDUAL. The registrant commenced to transact business under the fictitious business name/ names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true, information which he knows to be false, is guilty of a crime).

/s/ TANIA H. LEE This statement was filed with the County Clerk of LOS ANGELES County on JAN 09 2013 indicated by file stamp above.

NOTICE-THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name statement in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code). LA1258139 BEVERLY HILLS WEEKLY 1/17, 24, 31, 2/7, 2013

NOTICE OF PETITION TO ADMINISTER ES-TATE OF MARGARET HERSKOVITS Case No. BP138509

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of MARGARET HERSKOVITS

A PETITION FOR PROBATE has been filed by Vivien B. Weinman, Marilyn Smooke, Edward Herskovits in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Vivien B. Weinman, Marilyn Smooke, Edward Herskovits be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court

approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an inter-ested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Feb. 7, 2013 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the deceased, you must file your claim with the court and mail a copy to the personal representative appointed by the court within four months from the date of first issuance of letters as provided in Probate Code section 9100. The time for filing claims will not expire before four months from the hearing date noticed above.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: PAUL N. FRIMMER, ESQ. SBN 50541 LOEB & LOEB LLP 10100 SANTA MONICA BLVD STE 2200 LOS ANGELES CA 90067

NOTICE OF TRUSTEE'S SALE T.S. No.: 9526-2307 TSG Order No.: 120312247-CA-LMI A.P.N.: 4342-020-013 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 12/02/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NBS Default Services, LLC, as the duly appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded 12/19/2006 as Document No.: 06 2819716, of Official Records in the office of the Recorder of Los Angeles County, California, executed by: MEHDI ISRAELI, A SINGLE MAN, as Trustor, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH (payable in full at time of sale by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state). All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and state, and as more fully described in the above referenced Deed of Trust. Sale Date and Time: 02/19/2013 at 11:00 AM Sale Location: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 The street address and other common designation, if any, of the real property described above is purported to be: 307 NORTH ELM DRIVE, BEVERLY HILLS, CA 90210 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made in an "AS IS" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust, to-wit: \$2,666,944.67 (Estimated). Accrued interest and additional advances, if any, will increase this figure prior to sale. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 730-2727 or visit this Internet Web site www.ndscorp.com/, for information regarding the sale of this property, using the file number assigned to this case, T.S.# 9526-2307. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not

immediately be reflected in the telephone information or on the internet Web site. The best way to verify postponement information is to attend the scheduled sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. The Declaration pursuant to California Civil Code, Section 2923.5(a) was fulfilled when the Notice of Default was recorded on 10/16/2012 NBS Default Services, LLC 301 E. Ocean Blvd. Suite 1720 Long Beach, CA 90802 Phone:800-766-7751 Fax: 562-983-5379 For Trustee Sale Information Log On To: <https://www.lpsasap.com/> or Call: (714)730-2727. NBS Default Services, LLC, Gaby Ospino "We are attempting to collect a debt, and any information we obtain will be used for that purpose." A-4351776 01/24/2013, 01/31/2013, 02/07/2013

NOTICE OF TRUSTEE'S SALE T.S. No. 12-32539-JP-CA YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02/20/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, (cashier's check(s) must be made payable to National Default Servicing Corporation), drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state; will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made in an "as is" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: MICHELLE MARSHALL, AN UNMARRIED WOMAN Duly Appointed Trustee: NATIONAL DEFAULT SERVICING CORPORATION Recorded 02/27/2004 as Instrument No. 04 0461986 (or Book, Page) of the Official Records of LOS ANGELES County, California. Date of Sale: 02/15/2013 at 11:00 a.m. Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Estimated amount of unpaid balance and other charges: \$235,584.86 Street Address or other common designation of real property: 1233 NORTH LAUREL AVENUE#205#205, WEST HOLLYWOOD, CA 90046 A.P.N.: 5554-010-053 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The undersigned mortgagee, beneficiary or authorized agent for the mortgagee or beneficiary pursuant to California Civil Code Section 2923.5(b) declares that the mortgagee, beneficiary or the mortgagee's or beneficiary's authorized agent has either contacted the borrower or tried with due diligence to contact the borrower as required by California Civil Code 2923.5. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 or visit this Internet Web site www.ndscorp.com/sales, using the file number assigned to this case 12-32539-JP-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 01/22/2013 NATIONAL DEFAULT SERVICING CORPORATION 7720 N. 16th Street, Suite 300 Phoenix, AZ 85020 phone 602-264-6101 Sales Line 714-730-2727; Sales Website: www.ndscorp.com/sales Nichole Alford, TRUSTEE SALES REPRESENTATIVE A-4350648 01/24/2013, 01/31/2013, 02/07/2013

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Crescent Memorial Park, 4 plots for sale in Section 55-Holy Cross for \$18,000. Rosie (559) 917-1368
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Located in Graceland Mike (909) 864-6545

Make your final resting spot in Desert Lawn Memorial Garden of prayer, aka Faith Lot 189, Spaces E & F, \$2,000 each (925) 899-6797

Eden Memorial Park 1 Cemetery plot for sale Mt. Sinad area, excellent location Must sell. \$5,500 or best offer

Call (818) 854-5350

Eden Memorial Cemetery

1 Cemetery space with vault in sold out area of Mt. Shalom (Beverly Hills #393) Plot 3000, Space D Cemetery priced at \$12,500. Will sell for \$8,500.

\$400 transfer fee to cemetery at signing Susan (225) 930-4986

Eden Memorial Park. 2 adjoining plots in sold out Mount Shalom section. Asking \$15,000 OBO. Contact: Georgiebb@msn.com or (623) 249-9389

EDEN MEMORIAL PARK. Two Prime Side-by-Side Eye Level Crypt Spaces. Court of Prophets, beautiful views at the top of the hill. Row B, Spaces 483 and 484.

All maintenance fees have been paid in perpetuity. Offered Below Retail at \$15,900 obo for both, transfer fee included. biontears@adelphia.net or (310) 234-1241

FOREST LAWN CYPRESS- 1 double plot in Everlasting Hope. Endowment & transfer fees included \$6,500/obo (925) 683-4345

Forest Lawn Memorial Park, 1 lot in Cypress, OC CA. \$3,000 obo. (770) 941-7497, annie17ah@earthlink.net

Forest Lawn Glendale. 5 plots in Resurrection Section, \$3,000 each OBO (or all for 16,000). Beautiful area. (916) 847-7607

Green Hills Rancho Palos Verdes Eventide Terrace Plot 85 Space B One plot, 2 interments Retails for \$11,500, Asking \$8,000 or best offer (310)291-8314

Greenwood Cemetery, Bible Mausoleum, Side by side crypt Located in the Mathew Corridor- Entry level Tier A; Crypt #25 and #27

Valued at \$13,600, selling both for \$7,500 Owner will pay for transfer fees Cash or cashier's check

for payment (619) 795-2181

Hillside, Mount of Olives, Single Plot (Block 13, Plot 397 Space 8). \$20,000 obo, including transfer fees. Linda (310)246-3206

Hillside Memorial Park, Canaan section. On Hillside, single lot 2 Privileges. Will split Transfer \$500. \$15,000.00. (949)-400-5071

Hillside Memorial Park, Garden Mausoleum, Companion, Wall Crypt in Canaan section, Top level. Sacrifice \$17,000 (below market value). Bennett (310)721-2252

Hollywood Forever, Abbey of the Psalms. One beautiful crypt. \$8,000 OBO. (310) 433-8582.

Mt Sinai Memorial Park Single plot on hill in Mt Sinai Memorial Park Zion section Map 4. \$8000 obo (818) 425-5925

Mt Sinai Memorial Park Single Plot on Gentle Slope \$5950 OBO. Cemetery price: \$8,400 (435) 655-5760

Mt Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697.

Oakdale Memorial Park. Two burial spaces located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Pacific View Memorial Park in Corona Del Mar, 6 plots side-by-side, 103 A & B and 136 C,D, E, and F in Bayview Terrace, \$11,000 each. Nancy Buchell (949)683-0873

Rose Hills Memorial Park Two single plots located at Garden of Comfort II Premium panoramic view location on hilltop Buy one get one free, \$12,900 pp Michael (949) 903-1562

Rose Hills, Garden of Benediction, Lot 2262, 4 SBS graves. Beautiful area below Memorial Chapel. \$3200 per grave + fees, (208) 777-8427.

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Come w/ a health guarantee.

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\$800 each
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