

Remembering Rudy Cole 1925-2013 A Weekly Tribute • pages 6-10



#### WHAT'S ON YOUR MIND?

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You can fax us at: 310.887.0789

email us at: editor@bhweekly.com



#### **SNAPSHOT**

## letters & email

#### "Big Bills" [Issue #697]

I have just about had it with this nonsense that the Beverly Hills Unified School District is propagating. They are wasting millions of our taxpayer dollars in a futile, unfounded, and irrational lawsuit. Expecting that somehow money combined with apprehension will change hard based facts.

We do not pay one of the highest property taxes in the world, so that it could be blown off on a mindless witch-hunt to stop a project that would result in a better and stronger city.

BHUSD's shifting priorities are not only hurting the city, but our students as well.

All of this money could have been spent on the actual schools, which, if I am not mistaken, a school district should be doing. Instead what do our students get? A dwindling amount of courses, fewer teachers, larger classes, and countless outdated textbooks that have their entire bindings torn off. I previously attended the Beverly Hills High School, and my brother still does.

lege, but also life itself.

Dylan Perera

Beverly Hills

In the space of just a few weeks we've seen our school board attempt to justify the issuance of toxic Capital Appreciation Bonds without any plans for the funds, then have to be bailed out by the City for next year's school program, then announce that council members and taxpayers are either too ignorant or can't be trusted to know the details of how public money is being spent because the district is "not going to disclose to anyone not authorized to know exact amounts." Umm, OK, apparently the cost of a giant hole on the front lawn of the high school is a state secret. Oh, and our Measure E construction lead "retired," the cost of which is I'm sure is also secret. There's dysfunction and then there's bor-

I know what the current situation is like.

Countless programs were cut due to budget

constraints that could have made all of us

better and more prepared for not only col-

Here's what we do know. Our school board has spent untold and secret sums making mortal enemies of the MTA, numerous powerful LA politicians and the almost certain next US Secretary of Transportation – LA Mayor Antonio Villaraigosa. We

also know that the district will face huge financial challenges in the 2014-15 school year without a repeat of the City's one-time bailout but has just gone out of its way to bite the hand that feeds in the form of our generous council members. Worse, a byproduct of all this secrecy by the school board is that they have now eliminated any possibility of a parcel tax – who's going to vote for a school district tax when taxpayers can't be trusted with what should be public information?

Credibility and legitimacy are earned with transparency. Our school board has to stop holding secret meetings and engage with the community in the long term planning that's absolutely necessary – the City gave us a year and the clock is ticking.

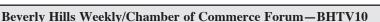
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The *Beverly Hills Weekly*/Chamber of Commerce Council Candidates forum, moderated by former Mayor Mark Egerman and Weekly publisher Josh Gross, will next air on Feb. 14 at 7 p.m., Feb. 22 at 1 p.m., and Feb. 25 at 7 p.m.; Feb. 28 at 4 p.m.; Mar. 1 at 8 p.m.



Left to right: Julian Gomez, Bianca Fonseca, Shivani Patel, Amanda Massaband, Roy Petito

#### SIZZLIN' THE COMPETITION LOS ANGELES

Beverly High's ROP Culinary Arts Program competed in SkillsUSA regional competition on Jan. 26 and Feb. 2. All Beverly High participants advanced to the state competition in April.



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OUR DATA SPEAKS VOLUMES

## briefs

#### Council candidates debate in final forum

Less than three weeks before the election, five candidates for Beverly Hills City Council participated in the final council forum hosted by *Beverly Hills Weekly* and the Beverly Hills Chamber of Commerce on Feb. 12.

The event was moderated by former Mayor Mark Egerman and *Beverly Hills Weekly* Publisher Josh Gross.

To kick off the event, City Treasurer Eliot Finkel read a letter that was sent to the *Courier* in response to the *Courier*'s Feb. 8 article, "City of Beverly Hills Short \$106 million for pensions, Mayor Willie Brien's 'surplus' fake; debt jumps \$23 million since 2009."

Finkel's letter states that both the surplus and the \$23 million jump in unfunded pension liabilities since 2009 are real, but warned in the letter that blending the two numbers was misleading. Finkel said future obligations had been reduced by \$90 million since 2009 and the \$23 million jump was beyond Beverly Hills' control.

The first question asked all five candidates starting with former Mayor Nancy Krasne, and followed by Planning Commission Vice Chair Brian Rosenstein, attorney Katherine Cohan, Vice Mayor John Mirisch and Mayor Willie Brien if they thought the surplus was exaggerated or if they agreed with Finkel's analysis.

"To comment on the *Courier*'s article, all I know is our unfunded liabilities have gone up \$23 million. Whether it's right or wrong, I don't know because City Hall hasn't been transparent with where the money is going or how it's going," said Krasne. "We just keep building, doing and seeming to have the money so why are we in an enormous deficit that nobody knew about?"

Krasne said she wanted to see a line item budget.

Rosenstein said the surplus was real, but it was true the City has a pension problem that needed to be addressed.

Mirisch said both numbers were real and continued an analogy used by Finkel in his letter, comparing the City and its pension liabilities to a woman paying a mortgage on her house.

"Ms. Hills should never had negotiated an overly expensive adjustable rate mortgage in the first place, she should never have entered into a mortgage to pay for a house that was way too expensive and costs too much to run," said Mirisch.

Mayor Brien said he was glad the candidates agreed that the surplus existed and called the article an attempt to undermine him and mislead the community. He said it was not Willie Brien's surplus, but the City's.

"Our operating budget is based on the fiscal policies that we all set as councilmembers and I will tell you I have voted for all four of the budgets and fiscal policies that have led to the surplus of \$10 million," said Brien. "Yes, we have more work in our unfunded liabilities. This was not created over a year or two, or four years; this was created over decades in the City."

The candidates were also asked whether they would support a settlement with Metro if the alignment went under the football field in the high school and if not, how far they were willing to go.

Brien said that he's been consistent in supporting the Westside Subway extension as well as the Santa Monica alignment, but said he does not refuse to negotiate.

"I believe you need to be engaged sitting at the table because when you walk away, you leave it in the hands of somebody else to make the decision," said Brien.

Brien said leaving the decision up to jurors or judges who do not live in Beverly Hills would be wrong for the community.

Mirisch said nobody had walked from the table in negotiations.

"Also, we should say, it's really not our table to walk away from. In this case, it's the schools'. We should be there to support them. Personally, I'm not willing to sugar coat anything. I'm not willing to engage in happy talk. I think the best way to negotiate is tell it like it is," said Mirisch.

Mirisch said he did not believe the council had been as diligent as it could have been.

Krasne said she would not support under any circumstance a route under instructional buildings and that if a subway were built under Beverly High, it would preclude the district from building new projects. Rosenstein said he adamantly opposed the alignment under the school and would look for all possible alternatives.

When asked what distinguished him from other candidates, Rosenstein said he was

the only one who had a plan to keep traffic off residential streets. He also said a large amount of traffic in the triangle is because of people who were circling looking for a parking spot.

"If you look at Westside Pavilion or Century City, they have put in innovative technologies like parking counters, the red and green lights in Century City shopping center that lets you know where spaces are, that's something we need to do here in this City," said Rosenstein.

Krasne, who advocated for two hour free parking while on the council, was asked how she would address the deficit in the parking enterprise fund.

"I don't think the parking enterprise fund needs to be in deficit if we would do our jobs. The fact that we don't let commercial realtors come in and lease the [vacant spaces] -- people who are commercial realtors know what they're doing but if we try to do everything in house by ourselves, that isn't our business and isn't what we do the best," said Krasne.

The city council election is on March 5.

#### Board of Education moves forward with replacing district's chief facilities officer

The Board of Education authorized staff to replace the chief facilities officer, responsible for overseeing the Measure E construction and modernization program on a 4-0 vote at the formal meeting on Tuesday night. Board of Education member Brian Goldberg arrived at the meeting after the vote.

briefs cont. on page 4



#### NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Council of the City of Beverly Hills, at its meeting to be held on **Tuesday**, **February 19**, **2013**, **at 7:00 p.m**., in the Council Chambers of the City Hall, 455 N. Rexford Drive, Beverly Hills, CA 90210, will hold a public hearing to consider:

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING BEVERLY HILLS MUNICIPAL CODE SECTION 10-8-106 REGARDING TROUSDALE VIEW RESTORATION PERMIT PROCEDURES AND CONSIDERATION OF AMENDMENTS TO BEVERLY HILLS MUNICIPAL CODE SECTION 10-3-2616 REGARDING DEVELOPMENT STANDARDS FOR WALLS, FENCES AND HEDGES IN THE TROUSDALE ESTATES AREA OF THE CITY.

The proposed Zoning Code amendment would clarify responsibility for the cost of enforcement of a Trousdale View Restoration Permit and would clarify responsibility for litigation costs resulting from the issuance, defense, implementation, or enforcement of the View Restoration Permit; amendments to the Trousdale Estates wall, fence and hedge standards, particularly the definition of hedge, would also be considered.

Trousdale Estates is defined in the zoning code as all property located north of Doheny Road and east of Schuyler road, except that land zoned R-1.X, and that portion of lot A of the Doheny Ranch Tract northwesterly of Tract Numbers 24485 and 24486, commonly referred to as the Greystone Mansion Property.

The amendments propose limited changes to the previously adopted Trousdale View Restoration Ordinance and the related Trousdale Wall, Fence and Hedge Ordinance for which a Negative Declaration was adopted after the project was assessed in accordance with the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City and no significant environmental impacts were identified.

At the public hearing, the City Council will hear and consider all comments. All interested persons are invited to attend and speak on this matter. Written comments may also be submitted and should be addressed to the City Council, c/o City Clerk, 455 N. Rexford Drive, Beverly Hills, CA 90210. The comments should be received prior to the hearing date.

Please note that if you challenge the Council's action in regards to this matter in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact Michele McGrath, Principal Planner in the Beverly Hills Community Development Department at 310.285.1135 or by email at mmcgrath@beverlyhills.org. Copies of the staff reports, initial study and Negative Declaration, and associated documents are on file in the Community Development Department and can be reviewed by any interested person at 455 N. Rexford Drive, Beverly Hills, California 90210.

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Former Chief Facilities Officer Nelson Cayabyab's retirement was effective on Feb.

The Board implemented a hiring freeze and has directed staff to determine each position's necessity, according to the staff report.

Ninety percent of the funding for the position comes from Measure E and 10 percent out of the general fund.

According to the job description, the chief facilities officer, is a district employee who reports to the superintendent and oversees "development and execution for short and long range planning and facility improvement projects."

The job description includes 52 examples of duties, which include developing and recommending policies and procedures for effective execution of the Measure E Bond Program, serving as the district liaison to the Citizen's Oversight Committee and Facilities Committee, preparing reports related to planning and construction, and providing liaison between the District and engineers, architects, contractors, planning departments, and other agencies.

The Board decided to include within the job description that a B class general contractor's license was "a plus."

During the meeting, Board of Education Vice President Noah Margo proposed an amendment requiring applicants to have a current California general contracting B class license.

"I feel that that should be a requirement

Legal Firm	October	November	December	Total
Gilchrist & Rutter	\$6,898	\$2,340	\$1,827	\$11,065
Shute, Mihaly & Weinberger	\$981	\$1,263	\$217	\$2,461
	\$7,879	\$3,603	\$2,044	\$13,526

Source: City of Beverly Hills, City Attorney's office

#### City's pays less than district for CEQA case in final quarter of 2012

The City of Beverly Hills paid \$13,526 in the final quarter of 2012 to the two law firms handling the CEQA case against Metro in the final quarter of 2012.

The City is using Gilchrist & Rutter, and Shute, Mihaly & Weinberger in the CEQA case.

"We felt that the teaming of the firms brought the best combination of talent to be successful in the case," said City Attorney Larry Wiener.

The Beverly Hills Unified School district paid Hill, Farrer & Burrill over \$439,000 in the final quarter of 2012. According to Board of Education President Jake Manaster, \$60,000 of that amount was paid from the general fund to a lobbying firm. Of the remaining \$380,000 paid through Hill, Farrer and Burrill, the majority -- about 80 to 85 percent -- was paid to consultants to complete geotechnical studies at the request of the California Geological Survey, costs the City would not have to incur.

Twenty percent of \$380,000 is approximately \$76,000, over five times more than the City's expenses for the same time period. City Attorney Larry Wiener said he could not comment on why the cost of services differed without seeing the district's invoic-

to have a California contracting license if you're going to be in charge of building things. It seems to make sense," said Margo.

Margo said his concern was that the applicant would have building experience. Margo said he wanted to encourage the district to hire people with experience in building a structure from the ground up.

"I understand Noah's inclinations but I've met a lot of people with licenses who don't know what they're doing," said Board of Education Lisa Korbatov.

Korbatov said she did not want to do anything that would shut down possibilities

and though the license could be something the district strived for, she disagreed with requiring applicants to have one.

Korbatov also said her home was ruined by someone with a class B license and she had a bias against them.

Applicants who do not have a class B contracting license will not be disqualified nor will applicants with licenses have priority over those who do not, but the Board decided to give consideration to the license within the description.

Board of Education President Jake Manaster said the idea was not to qualify or disqualify applicants. Following the agenda item, the Board also voted unanimously to approve supplemental work authorization to PrimeSource consultants until April 30, 2013 to oversee areas previously handled by the chief facilities officer.

BHUSD consultant Tim Buresh is hired through PrimeSource consultants. The authorization is for an additional three months until April 30 and an increased not to exceed amount of \$90,000.

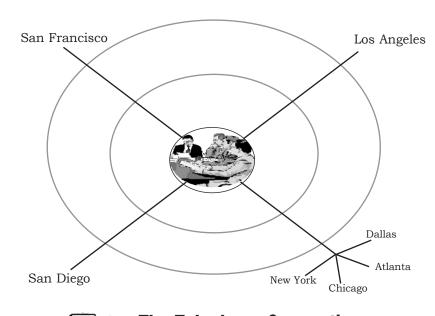
Funds to PrimeSource consultants will come from the Measure E bond program and following a schedule of \$295 per hour for three hours or less per day and \$250 per hour



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for four hours of more per day. The billing is done in 15-minute increments, travel time is reimbursed and mileage from PrimeSource is also reimbursed.

The original contract between the BHUSD and PrimeSource Consultants began Nov. 1, 2012 and was through Jan. 31, 2013 for the same rates with a fee not to exceed \$45,000.

#### Board of Education votes to move forward with public relations program

The Board of Education voted 3-1-1 in favor of releasing a request for proposal and scope of work to entertain possible candidates or a public relations firm to provide services to the district at the formal meeting on Tuesday night.

According to the staff report, district staff anticipates the services could cost as much as \$50,000, to be split evenly between the BHEF and BHUSD. The cost to the district would come from the general fund.

Board of Education member Lisa Korbatov opposed the measure. Board of Education member Brian Goldberg abstained.

The timeline presented to the Board would put a public relations representative in place for the district by March 26.

During discussions, Goldberg moved to table the item and was supported by Korbatov.

Goldberg said he was in support of the program, but with the recent appropriations of funds from the City and the upcoming May revise of the state budget, he suggested the board table the item until it was understood where the district stood financially.

"Although this position is desperately needed in this district, I just think the timing is not right. We should pull back and have a better sense of what's going on with our budget after that May revise," said Goldberg.

Board of Education President Jake Manaster said he was in favor of the timeline and did not want to hold up the process. He said they can defer hiring or set a hire date for the future.

"I think that there are certain items coming up that are critical that the public does need to know that we do need some sort of PR representation. I have other concerns about it, but I'm not sure if I'm willing to table it until then," said Board of Education member Lewis Hall.

Hall suggested that the person contracted be familiar with the issues unique to the district

"The public relations person ultimately when they address the press, the press will still want to talk to Superintendent Woods, or Dr. Goldberg, or President Manaster, or Vice President Margo, so I'm not sure what this is going to achieve in those goals," said Korbatov.

Korbatov said she thought the district needed someone who could run a campaign and PR would be a component of that.

"I think that's part of the magic of being on the Board is to have access to people and people have access to you and that it's government with the little g and it's about people. And I don't think we want to lose that proximity to the public and to the families and to the district," said Korbatov.

She said they needed someone who could

help them be more effective in their communication.

"Our first PR blunder might be hiring this position when we just received additional help from City of Beverly Hills and when we don't know what the May revise is going to look like," said Goldberg.

Margo said he agreed with Goldberg about the timing, but wanted to move the process forward, so that by the time the May revise is done, the district may have candidates if the budget allows the hiring of the position.

Manaster said the Board is not always clear or responsive, as they all have other commitments.

"That's what was brought to our attention: the confusion and the misunderstanding that was out there in the public when it comes to certain items that we act upon. People misinterpret things. We have the media that frankly does not always report all of the detail that I personally believe they should and sometimes they report details that are frankly not salient to the issue or they're just accidental displaced mistakes that occur in reporting," said Manaster. "We don't have anybody that is responsive of that."

Manaster said he'd like to the process move forward. Manaster said this expenditure would be paid back in "droves" because there would be less confusion.

#### Beverly High Culinary Arts Program advances to state competition

Six students from Beverly High's Culinary Arts Program competed in SkillsUSA regional competition on Jan. 26 and Feb. 2, all advancing to the state competition.

The top students in each category advanced to the state competition in San Diego in April. The Beverly High competitors competed in a culinary arts skills competition, job skill demonstration and a job interview competition.

Shivani Patel, Bianca Fonseca, and Amanda Massaband, who won gold, silver, and bronze, respectively, will all advance to the state competition in the culinary arts competition. All six participants placed in the top 10. Roy Petito placed fourth, Maxwell Iskiev placed seventh, and Julian Gomez placed eighth.

Amanda Massaband won silver in the Job Interview competition and will advance to state in this category.

All six participants will advance to the state competition in the job skills demonstration category. Amanda Massaband, Shivani Patel, and Roy Petito won gold, silver, bronze, respectfully. Bianca Fonseca, Maxwell Iskiev, and Julian Gomez placed fifth, sixth, and seventh.

#### BHEA endorses Mirisch, Brien, Rosenstein

The Beverly Hills Education Association endorsed Mayor Willie Brien, Vice Mayor John Mirisch and Planning Commission Vice Chair Brian Rosenstein in the race for Beverly Hills City Council.

"[Willie] Brien was one of the people that met with the school district and reached an agreement on providing an extra \$4 million for the next school year, which negates the need of massive layoffs in the school district," said BHEA President briefs cont. on page 10

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# COVERSTORY REMEMBERING RUDY COLE

1925-2013



Rudy's passing is a tremendous loss to the Beverly Hills community and a great loss to me personally. We didn't necessarily agree on every issue, particularly on the contentious matter of the subway route, but Rudy was always unfailingly honest, fair-minded and conscientious in his journalism. He was a great friend to my office, and he'll be deeply missed by all of us.

-- County Supervisor Zev Yaroslavsky

Editor's note: Yaroslavsky adjourned the Board of Supervisor's meeting on Feb. 12 in Rudy Cole's memory.



I had the pleasure of knowing Rudy Cole for many years. He was a remarkable man. Active in Beverly Hills government and politics for decades, Rudy cared deeply about the community. He believed in this city and strove to make it a better place to live. Rudy always looked for ways to find solutions to the problems facing us, and did not simply point out the difficulties ahead. His columns in *Beverly Hills Weekly* enlightened us, informed us, and provided unique and insightful perspectives on a wide array of topics. His passing is a terrible loss for the entire community. His voice and presence will be sorely missed.

-- Congressman Henry Waxman (D-Los Angeles)



I've known Rudy Cole since the 1960s even before he was a columnist. He was a political activist in those days and then became a writer and was a very astute analyst. While we didn't see each other as much as in the old days, we kept up a relationship and I always enjoyed reading what he wrote in his observations. He was a special person. He will be missed. He was like an encyclopedia of political knowledge.

I was in the middle of very bitter congressional race, and even though Beverly Hills was not in the district, he made some -- I'm very grateful -- very fine comments about my years in public service and that

just sort of reminded me of how far back we went. He was a tough minded guy; he was a realist in the context of politics. He knew it was the art of the possible and [was] very devoted to the community.

-- Former Congressman Howard Berman (D-Van Nuys)



I will miss Rudy Cole's warmth, intelligence and concern for the well-being of Beverly Hills – the community in which he and his family made their home. The salient feature of both his column in *Beverly Hills Weekly* and his interviews was his fairness and willingness to learn about different perspectives before coming to a reasoned opinion. Whether you agreed with him or not, no one doubted that he had thoughtfully considered each issue. His legacy is one his family and all of us should be proud of.

-- Former Assemblymember Mike Feuer (D-Los Angeles)

Rudy will truly be missed by this community; he was a passionate man who cared deeply about Beverly Hills. He loved politics and I think he would call himself a true political junkie. His history and knowledge of this community cannot be replaced. He recognized the good in the residents and the businesses and the community as a whole. And I would say on a personal note, he was a kind man and a good friend who I will miss deeply. And I know he will be



missed by his constituents who are the thousands of people who look forward to his weekly column in *Beverly Hills Weekly*. And I would add, that in my conversations with him, he had a great admiration for [Publisher] Josh [Gross] and a great respect for people. He was a great guy and I'm really sad that he's not with us. Around election time in particular, his goal was to increase voter turnout in all elections. He wanted to see people vote and that was like his TV show. That's why he did his City TV show. That's why he looked forward to the TV show on election night. You know, he liked people. He was respectful to people and their diverse opinions. He was okay with that. It's just

going to be an empty chair that's not going to be able to replaced.

-- Mayor Willie Brien



My most memorable experience with Rudy was actually the first time that I sat with him as a candidate for school board. He loved going over to the Hilton for breakfast, so he invited me over. He always told me that the reason he liked going to the Hilton was that they allowed him to smoke and everybody knows Rudy smoked a pipe. I'm sitting listening to a person, who obviously has an incredible amount of historical information about our little village, and as I'm looking into his eyes, I see that there's smoke coming from his chest and I glance down and I notice that an ash or two had fallen on his shirt and is starting to smolder. I pause for a second thinking, what do I say? You're

on fire? I mustered enough courage not wanting to say the wrong thing, I said, "Hey, I think you're on fire." And he said, "Oh thank you for the compliment."

He obviously knew right away what I meant because I think this happened to him a lot.

His smoothness through which he handled things like that and his sense of humor is what's most memorable, for me, beyond his dedication and love for this community. It's the end of a chapter in this community and I hope he'll be remembered appropriately.

#### -- Board of Education President Jake Manaster

Editor's note: The Board of Education held a moment of silence for Rudy Cole at the formal meeting on Feb. 12.



Yes, Rudy Cole was an institution. His perspective on issues was colored by years of individual almost institutional memory about the politics of Beverly Hills and beyond, in which in many cases he played an active role. I didn't always agree with Rudy's positions on local politics. In fact, while we both shared a love for our amazing City, we frequently disagreed with each other about Beverly Hills matters.

But Rudy Cole was more than just an institution.

When I started Blog Beverly Hills several years ago shortly after returning to town after years abroad, Rudy would often take aim at

my musings, invariably describing the blog as "acerbic." And still, we would occasionally get together for coffee klatches – most recently a few weeks ago -- punctuated by the pungent smell of Rudy's pipe, and discuss various issues. But mostly I would ask Rudy to share his wealth of knowledge about our City's history with me, and he would always oblige.

"You know, John," Rudy once told me. "I've never liked somebody so much with whom I disagree so much." I felt the same way.

Yes, I'll miss Rudy Cole.

-- Vice Mayor John Mirisch



Rudy was an institution. No one knew more political history of our city than he did. He was Google before its time. He knew all the players and back stories to everything and was a fantastic story teller himself. Tall in stature, great sense of humor, loyal in friendship -- his column was read word by word weekly. He was a presence. I will miss him, we all will.

-- Councilmember Lili Bosse



I remember all the wonderful lunches I had with Rudy at Caffé Roma, where he would regale me with stories about the history of Beverly Hills and the politics which changed over the many years he was part of the City while he packed his pipe and enjoyed his cocktail. He told me stories about Chief Clinton Anderson and we laughed at how my profession had changed over the years since Clinton ran the department. We eventually moved our lunches to the Hilton after the smoking ban. It was about the only place he could smoke his beloved pipe while we ate and visited.

He was the consummate gentleman and always asked about my wife Ellyn. Although very active in the political environment in Beverly Hills, and full of balanced and objective opinions, I never heard him say a personal bad word about anyone. He loved Beverly Hills. Rudy and I shared a September 28th birthday. I will miss celebrating with him. I shall miss him greatly.

-- BHPD Police Chief David Snowden



Rudy Cole was a cherished friend and mentor on so many fronts. His wisdom, kindness, honesty and true grit will be sorely missed.

-- Councilmember Barry Brucker



I still see Rudy sitting at his table at Caffé Roma, smoking his pipe and drinking his martini.

Rudy's passing is an irreplaceable loss to our community. He wrote passionately about both the past and present of our City. No one had a better grasp of the history of this City, which allowed him to put current events in proper perspective. He will be missed by all of us.

-- Former Mayor Stephen P. Webb



Rudy set the bar very high in his profession. He certainly has no equal in regional local news. No shortage of opinions, no fear of retaliation, just from the heart. In his memory let's fight for truth and honest reporting in our local newspapers. We have suffered long enough under the power of a pen that drips venom and deceit. RIP my friend!

-- Former Mayor Linda Briskman



Rudy and I had a very unique relationship. I think it was a love-antagonist-love relationship. And he represented a different point of view from mine politically, in large measure, but at the end, we certainly came together and he was an incredibly witty clever person who was really, I would think, a historian in many respects of the City being able to reach back and cite prior episodes of growth of good spirit, good cheer and of conflict that existed.

And he was very concerned about certain moral issues that I was as well and that was probably exemplified in its largest sense with the opportunity permit issue in the [BHUSD]. Rudy got me involved in

that. We formed a citizen's group to save the children and I think that personified our relation-

ship. Although we may have been antagonistic with each other in our differences, with respect to some issues, there was a fundamental bond which was morally and spiritually based and we had a very close relationship for the past several years.

He will be missed and I will miss him.

He had an important voice that had to be heard at the table in the marketplace of raising issues and having intelligent responses to them from both the left and the right. He had an important voice, notwithstanding any criticisms of me when I was in public office, that was important to be heard and I respected him for it. And as I said, I will miss him. We became very friendly over the past several years. I am very saddened at his passing.

-- Former Mayor Robert K. Tanenbaum



Saturday night was a sad day for our city. Rudy Cole who has been a long time historian of our City passed away. He will be missed. I met Rudy about 12 years ago when I was thinking of running for Beverly Hills City Council. He set up a meeting with Former Mayor Maxwell Salter. Our lunch lasted a long time and I gained a lot of knowledge about our city. Rudy grilled me about why I wanted to run and I guess I passed since he shared his experiences of running political campaigns. He was helpful and gave me pointers on the City. After that meeting, and for a whole year I visited every city commission and council meeting, so I could be ready to serve on the Council

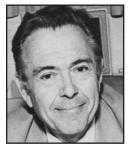
when I won

We met many times, and seeing his love for the City warmed my heart. There were times we did not agree with each other, but we were respectful to each other. He loved my wife Lonnie and told me many times that I won because of her.

Rudy called me again and suggested that maybe I should run again this year, I thanked him, but I felt it was time to pass the baton to others.

Rudy, you will be missed, visiting Caffé Roma without you will never be the same. Our love to his wife, Josette.

--Former Mayor Jimmy Delshad



Rudy used the power of the pen to chronicle the news and events of Beverly Hills. If one wanted some insight into the issues and people in this great community Rudy's column was must reading. I will always remember and be grateful for his support and belief in the Beverly Hills Unified School District. My heartfelt prayers and thoughts are with Rudy's family.

-- BHUSD Superintendent 1990-1998 Sol Levine

cover cont. on page 8

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Dennis Andrews, President, Beverly Hills Firefighters Association

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cover cont. from page 7



I knew Rudy Cole from when I first ran for city council. He ran my campaign and he taught me everything I know about the City. This was in 1975 and he's been my friend ever since. My memory of him is he was always warm, sympathetic. He was like the memory of the City. He had the traditions of Beverly Hills more than anybody else that I can think of and my memory of him is of course with his ever present pipe. Before he entered the room, you knew he was coming. I have very fond memories of him.

-- Former Mayor Joe Tilem



Secret side of Rudy...

Most of us know that Rudy loved cats and usually had two in his home...but how many knew that he was a gourmet cook?

I was invited for dinner several times and he always offered the same wonderful tasty main dish but he would never give me the recipe. I was somewhat confused however that his cats would jump into my lap during dinner and try to nibble the special sauce that covered the handmade pasta...

It did taste great but I could never understand why I kept looking for the litter box after the meal... hmmm.

-- Former Mayor Les Bronte



Rudy Cole was one of the first people to welcome me to the City of Beverly Hills as the new City Manager. He was quick to remind me that I had some very large shoes to fill, left for me by the highly regarded former City Managers Rod Wood and Mark Scott. Rudy displayed a real interest in learning who I was and what thoughts I had about the future of the City. He had a deep respect for the community, our residents, our business community and our form of government that had been developed from years and interaction and leadership in the community.

Rudy will be missed for his sense of humor, his uncanny insights into the happenings in the community and of course his ever present

pipe. It was always a pleasure to interact with a journalism professional who devoted his life to reporting the way it was in Beverly Hills.

-- City Manager Jeff Kolin



"Rudy PaDudy" as I called him was one-of-a-kind like no one else. One day we were having a meeting regarding some political issue and arguing as usual. Rudy was trying to make a point with his lit pipe in tow and hot ashes were flying all over the place. He wouldn't stop talking and I sat there not responding and totally amused that he was lighting his jacket on fire. I finally had to say, you've made your point and your jacket is smoldering. We left our meeting with holes in his jacket, but he was proud that he made his point.

-- FTA President Judie Fenton



I have very fond memories of Rudy. He was a fount of personal knowledge and experience with some of the icons of California and Beverly Hills politics. He enjoyed telling me stories of the late Richard Richards, a founder of my law firm and the State Senator from Los Angeles County who presented the welcoming address at the 1960 Democratic National Convention held in Los Angeles. Rudy was also someone who believed that civic minded people in the proper leadership positions could affect people's lives for the better. He worked hard to better inform the residents of Beverly Hills about the issues of the day and how their government operated. I enjoyed reading his perspective in the *Weekly* and I will miss both him and

his weekly column.

-- City Attorney Larry Wiener



After advocating for and succeeding in making Beverly Hills' public parks and outdoor eating areas a smoke-free reality, I feel very sad now that I will no longer have Rudy Cole to constantly harangue me, almost every time our paths would cross. He would often introduce me as "Jeff the anti-smoking Traffic & Parking Commissioner." Of course, this was because he was an avid pipe-smoker, who frequented many of the same Beverly Hills restaurants as me, and because he knew that dishing it out wouldn't really bother me (much). In fact, I sort of chuckled to myself initially each time we'd see each other, thinking,"...will Rudy ever accept this new reality?" Of course he

did. Begrudgingly at first, but ultimately with the utmost respect and understanding for our community.

I will very much miss his weekly column in Beverly Hills Weekly. He was a clear-thinker,

courteous to his audience, yet not afraid to call it as he saw it, every time! Rudy will be sorely missed in our City.

-- Traffic and Parking Commissioner Jeff Levine



Rudy was a tireless Beverly Hills advocate and promoter. He cared not only about the glitz, but also the part of Beverly Hills that is a less publicized, caring community of loyal residents. Especially in the last 15 years or so, I felt Rudy really found his niche in speaking to that part of our collective conscience. He wrote about and celebrated our history, but he also tried very hard to find the greatness that Beverly Hills achieves in collaboration. How many times, for instance, did he point out how effectively Max Salter and Bob Tanenbaum communicated to the public when they were able to put politics aside -- which they often did.

The first time I met Rudy was in 1984 on the evening of a Council election. I was a 34-year old assistant to then City Manager Ed Kreins. Ed sent me down to the Council Chamber to find Fred Cunningham to get an election update. There was a crowd at the access-restricted door to the Chamber. I'd gotten to the front of the line when suddenly, two arms reached around me, and Rudy lifted my 6'2" body out of his way. Rudy was fighting for a candidate and was not going to be denied.

I got to know him through the years as a fighter for whatever cause he had -- Greystone Mansion (which we both loved), the new Recreation & Parks Commission, equity in BHUSD policy for student transfers -- or just simply for the truth. I thought that in Rudy's later years he was really devoted to getting truth recorded as it related to the events of the past or the issues of the present. There were many times that people disagreed with Rudy, but instead of vilifying his detractors, he seemed to always want to give equal space to their viewpoints. And Rudy always had praise for the lesser publicized community contributors.

Rudy was a unique Beverly Hills asset. I want to send my love to Josette and all of his Beverly Hills Weekly family, as well. I nominate Rudy for the "local hero" status that he has bestowed on so many others.

-- Fresno City Manager Mark Scott Beverly Hills City Manager 1990-2003



Meeting Rudy was one of the most memorable events of my time at *Beverly Hills Weekly*, and not just because he was such a fascinating guy. During my first week at the paper, he offered to show me around Beverly Hills. But before I sat down in the passenger seat, he insisted I commit to sticking with the job for at least several months. He wanted to make sure I was serious. I'll admit I hesitated before getting in the car—the first few days had been overwhelming—but I'm so glad I did.

Rudy welcomed my boyfriend [Eric Marshall] and me into his circle, regularly inviting us to poolside brunches at his table at the Beverly Hilton and afternoon cocktails at the Montage. We almost always met

somebody new and interesting that would join us; he seemed to know everyone anywhere we would go. We were delighted by his stories and sharp wit. Rudy was a huge supporter while I worked at the paper and beyond, but he wasn't shy about pointing out weak leads or headlines I had written. I learned a great deal from him, from editing tips to politics to Beverly Hills history. To me, Rudy personified Beverly Hills.

-- Former Weekly reporter Melanie Anderson



If I had a question about a historic event in our City, I would ask Rudy. He always had the answer and most likely was involved in the event on some level. You could not be sure that his answer was 100% correct but it did not matter as the way he told the story was what counted.

I found Rudy to be so helpful on understanding our local history. Rudy was a very interesting man and cared deeply about Beverly Hills. He will be missed by many of us, but not forgotten.

-- Cultural Heritage Commission Chair Noah Furie

It's difficult to imagine a world without Rudy Cole and his pipe. He was always busy reporting brilliant historical and other matters of interest to us all. Rudy and Josette have been family friends for eons and we always enjoyed sharing the holidays with them. In 1986, Rudy was Sonny's campaign manager and did an excellent job, and he did as well with the second campaign. Personally I enjoyed the many years serving on the board of the Beverly Hills Greystone Blue Ribbon Committee when Rudy was the founding president. Behind his gruff voice, he was a man who cared about his community. Rudy will be greatly missed! Our deepest sympathy and our hearts are with Josette during this time of great loss. To you, dear Josette. We send our lasting love.

-- Janet Salter, Pepper & Joseph Edmiston, Michael & Toby Salter, 12 grand and 7 great grandchildren.

Like many, I too was saddened to hear of the passing of Rudy Cole. I had the pleasure of knowing and working with Rudy for 20 years from the time he became the first Chairperson of the Recreation and Parks Commission in 1990 and also working with Rudy while he served on the Greystone Foundation. I never met anyone who loved Beverly Hills more than Rudy. Rudy was a huge supporter of the Community Services Department programs and services provided to the residents of Beverly Hills. While on the Recreation and Parks Commission Rudy pushed for the creation of a community theatre program and helped to broker solutions to many community issues.

I had great pleasure lunching with Rudy from time to time over the years, discussing community issues, watching holes slowly burn into his neck ties from his pipe tobacco that he enjoyed, and receiving Beverly Hills history lessons. While we did not see eye to eye on all issues, I valued his opinion on many issues over the years.

I will miss Rudy and reading his column in Beverly Hills Weekly.

#### -- Former Community Services Director Steve Miller

Rudy -- We will miss your keen intellect, incredible memory, and love for our city. You were the institutional memory of Beverly Hills and the voice of reason that we depended on. How much we will miss our wonderful lunches, dinners, arguments and laughter. And, of course, the Captain Black pipe tobacco ashes burning holes in your shirt. Love you always, Rudy.

#### -- Former Board of Education member Myra Lurie and David Goldman

We will always treasure the memories of our Saturday night dinners at the Peninsula with Rudy and Josette. A wonderful, caring and loyal friend, he was one-of-a-kind and we will miss him dearly.

#### -- Sam and Sooky Goldman

For as long as I can remember (and I've lived in Beverly Hills over 50 years), Rudy Cole has been an integral part of the fabric of Beverly Hills political life. He remembered everything, forgot nothing; he was a living encyclopedia of facts and remembrances of our city. What a loss the City has suffered. Rudy's wit, smarts, and urbane, sometimes sarcastic, sense of humor cannot be replaced.

#### -- Former Mayor Richard A. Stone

Rudy was a friend and mentor. We met in 1995, several years after I moved to Beverly Hills. I was President of the Beverly Hills Historical Society at the time. Rudy was instrumental in my appointment to the Recreation and Parks Commission and also the original Greystone Foundation. Later, we created the Friends of Greystone. I followed in his footsteps as Chair of the Recreation and Parks Commission and also as President of the Greystone Foundation. I will miss being able to call and get advice or information when needed. He was a smart man with a great sense of humor and an endless stream of interesting stories and adventures. He will be missed by all who knew him. Beverly Hills is a better place because of Rudy Cole.

#### -- President of BH/Greater Los Angeles Association of REALTORS Marty Geimer

I have read Rudy's column from the day it first appeared in the *Weekly*. In later years, I'd be sending [Publisher] Josh [Gross] frantic emails at about 8 p.m. Wednesday if the online edition wasn't uploaded. If I agreed with Rudy's column, it made my week. If not, well let's just say my thoughts were less civil and leave it at that. But I can't think of anyone else who would, week after week write a take on the issues and happenings in Beverly Hills that had the depth of knowledge of this City's history and how we got to where we are today. Rudy, even though you've never finished a contest I can remember, you were a true treasure and you will be sorely missed.

#### -- Human Relations Commissioner Tom Pease

We all are very sad to learn that Rudy Cole passed away. Rudy was a leading chronicler of history and events in Beverly Hills and an important voice in our community for over 50 years. There is no one who can replace him. He will be missed.

-- SIGNED BY THE FOLLOWING MAYORS: Dr. Charles Aronberg, Linda Briskman, Les Bronte, Ed Brown, Jimmy Delshad, Mark Egerman, Donna Ellman Garber, MeraLee Goldman, Vicki Reynolds, Joe Tilem, Steve Webb

Rudy Cole was unique in this community. He was a veritable treasure chest of information of the history and contemporary happenings in Beverly Hills. He was the champion of the restoration of Greystone. His ability to analyze municipal problems and see possible solutions was unparalleled. He knew everyone, was seen everywhere and admired by most. His death is a shock to his admirers and a tremendous loss to all of us interested in REALLY what goes on in the city. My deepest sympathy to his lovely wife, Josette, and condolences to all of us who shall miss his presence.

#### -- Former Mayor Donna Ellman Garber

It is impossible to eulogize Rudy Cole's accomplishments and the immense impact he had on every life he touched in a book or a feature article, much less a letter to the editor. Our condolences go out to Josette, the love of his life and the only star in his sky, and also to all of those who lost a friend, a mentor, a worthy adversary, and a writer who managed to educate, as well as entertain, thousands of his readers. You shall live on in our memory until our life too, comes to an end.

#### -- Natalia Rylchyk and family

cover cont. on page 10



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#### A Better Commute? It's About Time

Starting February 23, Metro ExpressLanes will save you time in traffic on the I-10 freeway, joining those already open on the I-110. The lanes are toll-free for carpools, vanpools and motorcycles. Solo drivers can use ExpressLanes by paying a toll. All vehicles need a FasTrak® account and transponder to use the lanes. To get yours, visit metro.net/expresslanes.

#### Metro Buys 550 New Buses

The Metro Board of Directors approved spending \$302 million to purchase 550 new 40-foot transit buses fueled by compressed natural gas. The new buses will replace vehicles that are past 12 years of age and 500,000 miles over the next three years.

#### Ramp Work Expected For I-405

As part of the I-405 Improvements Project between the I-10 and U.S. 101 freeways, construction work is anticipated in the near future for the on-and off-ramps along the I-405. Please check *metro.net/405* for the latest project information, including upcoming work, closure and detour information.

#### Metro, LAX Working On Connector

Three proposed Metro Rail station sites at LAX have been identified as part of the ongoing Airport Metro Connector project. Metro and LAX have been working together on the project to connect the airport to the Metro Rail system. Alternatives being considered include bus rapid transit, light rail and a people mover.

#### Go Metro To Masquerade Motel, March 8 & 9

Metro Rail is extending late night service until the Masquerade Motel concerts end March 8 & 9 at the LA State Historic Park near downtown LA. Exit at the Metro Gold Line Chinatown Station and it's just a short walk north on Alameda Street.



If you'd like to know more, visit metro.ne

THOSE STORY OF THE STORY

cover cont. from page 9

Way back in 1980 (yes, 33 years ago) I was newly arrived in Beverly Hills. Then-City Attorney Ray Ott introduced me to Rudy. They then decided they needed to take care of the new kid and invited me to the Beverly Hills Democratic Club. Seeing that this was a foreign concept to me, Rudy quickly added that it did not matter what my "politics" were----"That is where all the cute chicks hang out".

I think there are a couple other stories I could add, but I am pretty sure they are unprintable. Rudy was a great guy.

#### -- Retired City of Beverly Hills Chief Financial Officer Don Oblander

I just wanted to express my deepest sympathies to you and all of the staff as we just received word of Rudy's passing. He was a real Beverly Hills character and I mean that in the fondest way. We will truly miss him, his column and his television program. City staff particularly appreciated Rudy's honesty and support through the years. Many of us chose a career in public service because we believe it to be an honorable pursuit. I feel the same way about the vitally important fourth estate which is crucial to good government and Rudy was an exemplar of this. The word irreplaceable is often used to describe people but In this case it is absolutely true with regard to Rudy, someone who has represented Beverly Hills for me during my almost 22 years working here. Good bye Rudy, and thank you.

#### -- City Principal Planner Michele McGrath

candidates, but over these many years we became FRIENDS.

Rudy, you called Beverly Hills, "The Village," and I loved that. Being a "Village" meant that we, the residents were "The Villagers" and somehow, that focused on our heart and soul. I have known of you since the early seventies and seldom did we agree on the issues or the

I really cannot tell you how many times I went to the computer to write you and set you "straight" on many an issue... I may have written them but I do not think I sent them.

I likened you to the town "crier"...you used the pen instead of a bell. Reading your weekly columns became weekly ritual, though some people would never admit that they were captivated by your prose... the usual Friday conversation for many became "did you read Rudy's column vet?"

Rudy, for some reason you enjoyed interviewing me on your television programs...perhaps you liked my style... straightforward answers to your questions and perhaps because I was around during those early years of Beverly Hills League of Women Voters days...those were interesting times. I especially enjoyed our last interview session at the news city TV station. I shall treasure the disk... got good reviews. Thank you.

Rudy, you left us rather suddenly...almost in the middle of a sentence...what will Roxbury Park look like? Who won the City Council election? Most importantly, will the subway tunnel under Beverly High? You left the "Villagers" without your final "take" on these subjects. Thursdays will not be the same without Rudy Cole.

-- Gloria Seiff

I first met Rudy 12 years ago when I was starting my career at a company in Beverly Hills. I am very blessed to have a man like him come into my life at such a young age. He was a great mentor who always treated everyone with kindness and respect. From valet attendants to public figures, Rudy always had a way of making people feel good. Even on your worst day, all you had to do was grab lunch or cocktails with Rudy and you were guaranteed laughter and great stories. He was incredibly caring and compassionate and was always there if you

My favorite story of Rudy was six years ago at a business meeting. We were sitting in an office having a conversation when Rudy took out his pipe and started lighting it. As the rest of us stared at him thinking it's a joke, Rudy continued his conversation and took a couple of puffs before quickly realizing he's indoors and putting it back into his coat pocket. After a minute or two, I noticed smoke coming out of his coat pocket, I said "Rudy I think there's smoke coming out of your jacket." He jumped out of his seat and started undoing his belt to take off his pants. I quickly jumped up next to him and said "Rudy the smoke is coming out of your jacket not your pants". He quickly pulled the pipe out, looked up at us and said "I knew that, I just wanted to give you all a show you can't forget" no matter the situation, he could always make people laugh...'

He had his ups and downs in life, just like we all have, but Rudy was by definition a great man...I will forever miss him.

#### -- Global Holdings, Inc. CEO Sam Solakyan

I would like to convey my condolences regarding Rudy's passing to Josette and the entire Beverly Hills family. Rudy will be sorely missed.

I worked with Rudy for several years on a development project, which was ultimately defeated. What impressed me the most about Rudy was that he never once said anything negative about our opponents, in public or private. He kept a cool head and an aromatic pipe. He was a wellspring of knowledge for Beverly Hills history. As many of your readers would agree, Rudy approached issues with much common sense and wit. And of course, he very much loved and respected Josette.

#### -- Kamyar Mahboubi

Kindness. Generosity. Empathy. Those are but a few words that describe Rudy Cole. I had the privilege of making two new friends (Rudy and his lovely wife Josette) after I moved to California from Colorado in 2012. Shortly after I arrived, Rudy "adopted" me and spent time educating me on the history of Beverly Hills, the city he loved so much.

While others can speak to his worldly accomplishments (and there were many), I remember Rudy most for his compassion and his dedication to making the world a better place. He met a complete stranger, and welcomed her with open arms. He never asked how I could help him but always offered, and did so very much to help me.

His quick wit and seemingly infinite repertoire of jokes always caused a smile. He took his convictions seriously and always advocated fiercely for his beliefs. He never wavered in his focus to improve life for all residents of the city he loved. But always with a smile of his

It was an honor to be your friend. I will miss you, Rudy.

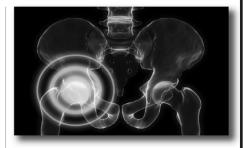
-- UCLA Director of Gift Planning Tara Sakraida

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briefs cont. from page 5

Stewart Horowitz. "Certainly someone who is willing to put the City's priorities in a way that aligns so closely with BHUSD and the interest of teachers and classified employees certainly deserves our support."

Horowitz said he believed appropriating money to the schools was Mirisch's idea.

"He was the one who approached the school board back in December and said look, 'We are fortunate the City's done very well, this is an unexpected surplus. We are prepared to direct a large percentage of it to the school district," said Horowitz.

Horowitz said though Rosenstein did not have a record he was running on, he was

selected based on his interview with the BHEA.

"Clearly the interview committee felt it was easy to make these selections," said Horowitz.

The BHEA's political action committee met with the three candidates and asked them questions on topics including the Metropolitan Transit Authority, the school bond, and relations between the City and Board of Education. Horowitz said he did not attend the meeting, but the committee presented to the representative council, who voted on Feb. 7.

--Briefs compiled by Andrea Aldana

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## sports & scores



#### **BHHS Boys' Soccer Team Defeats** Hawthorne, Morningside, Santa Monica

Norman girls' soccer team shuts out Hawthorne, Morningside

**By Steven Herbert** 

Senior midfielder Kooshawn Gordnia scored the tie-breaking goal in the 61st minute off Harry Green's assist and Gefen Laredo scored twice for Beverly High in a 3-1 victory over Hawthorne in an Ocean League boys' soccer game at Nickoll Field Jan. 25.

Laredo opened the scoring in the 23rd minute off Elijah Lichtenberg's assist. The Cougars tied the score in the 38th minute on a penalty kick after the referee ruled a Norman player had fouled a Hawthorne player in the

Laredo added an insurance goal off Lichtenberg's assist in the 73rd minute of the 80-minute game.

Beverly Hills goalkeeper Milton Joyner made three saves.

The Normans led in shots 9-4.

Gordnia's goal was his first of the season.

"We outplayed them totally," Beverly Hills coach Steve Rappaport said. "I thought our defense overall was exceptional."

Sophomore midfielder Cole Offer, senior midfielder Josh Horowitz, Lichtenberg and junior sweeper Roman Zaragoza all drew praise from Rappaport.

#### Beverly Hills 3, Morningside 0

Laredo scored his 10th goal of the season in the sixth minute, Horowitz and Max Parnia scored in the second half and Joyner made six saves for his fourth shutout of the season in an Ocean League game at Morningside Jan. 30.

Horowitz scored his third goal of the season in the 52nd minute off what Rappaport called a fantastic pass by Lichtenberg.

Parnia scored his third goal in the 70th minute when a goal kick by the Monarchs' goalkeeper hit the back of a Morningside defender "and Max was just standing there and passed the ball into the goal," Rappaport said.

The Normans led in shots, 10-6.

"We were just strong all over," Rappaport

Lichtenberg "dominated the midfield along with Horowitz," Laredo "had a very, very strong game" said Rappaport, who also praised the play of senior defender Golan

#### Beverly Hills 2, Santa Monica 1

Lichtenberg scored his second goal of the game in the second minute of the first overtime segment off Phin Bauer's assist to give the Normans the victory in what Rappaport described as a "very physical" Ocean League game at Nickoll Field Feb. 1.

Lichtenberg opened the scoring in the 38th minute with his 10th goal of the season. The Vikings tied the score in the 65th minute.

Beverly Hills (12-6-2, 7-1 in league play) led 14-9 in shots. Joyner made eight saves.

Rappaport credited the team's fifth consecutive victory following a 2-1 loss to Santa Monica Jan. 16 to "strong play overall."

Daniel Kahn played a "tremendous game at stopper, marking out their top player," said Rappaport, who also praised the play of Green, Horowitz, Lichtenberg, Offer and Zaragoza.

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Girls' Soccer

#### Beverly Hills 4, Hawthorne 0

Kaela Reisfelt had two goals and Ashley Aviram scored and assisted on the Normans' three other goals in an Ocean League game at Nickoll Field Jan. 25.

Shannon Haggins also scored for Beverly

Norman goalkeeper Amanda Manaster made four saves for the shutout.

Beverly Hills led in shots, 23-4.

The Normans led 1-0 at halftime.

#### Beverly Hills 9, Morningside 0

Reisfelt scored three goals and Talula Holt had two goals and two assists in an Ocean League game at Nickoll Field Jan. 30.

Aviram had a goal and two assists and Elena Rust had a goal and one assist. Ellie Dubin and Lauren Kurtz also scored.

Kylie Colvin made three saves and Manaster two for the shutout.

The Normans led 4-0 at halftime.

#### Santa Monica 3, Beverly Hills 1

Rust scored in the second half of an Ocean League game at Santa Monica Feb. 1.

The Normans (10-8-2, 6-2) trailed 2-0 at halftime.

Colvin made 10 saves.

#### Girls' Basketball

#### Beverly Hills 43, Inglewood 39

Norman junior guard Jazz Anderson scored 15 of her 20 points in the first half in an Ocean League game at the Swim-Gym Feb. 5.

Anderson scored seven points in the first quarter as Beverly Hills outscored the Sentinels, 13-8. Anderson scored eight points in the second quarter as the Normans outscored Inglewood, 12-2, to increase their lead to 25-10 at halftime.

Both teams scored 11 points in the third

quarter. Beverly Hills was outscored 18-7 in the fourth quarter.

Jessica Melamed added 12, Natasha Allen seven, five in the third quarter, and Natasha Kashani and Arianna Mazzarini two each for the Normans.

"For about 3 1/2 quarters, we played extremely well, not giving up second shots and taking care of the ball," said Beverly Hills coach John Braddell, whose team had lost to the Sentinels, 60-51, Jan. 18.

"They made a run starting in the middle of the third quarter. They started to trap us and we didn't take care of the basketball in the third quarter. They started to get the swing of momentum and all of sudden, we're not blocking out and giving up second shots.

"We had to hold on to win. We kind of got a little rattled, especially in the last three-tofour minutes of the fourth quarter."

#### Culver City 66, Beverly Hills 30

The Normans were outscored 17-2 in the second quarter and trailed 35-12 at halftime of an Ocean League game at Culver City last Thursday.

Beverly Hills (16-11, 6-4) was outscored 21-7 in the third quarter and entered the fourth quarter trailing 56-19.

The Normans were outscored 18-10 in the first quarter in the final regular season game for both teams.

Anderson scored eight points, Megan Yee six, Allen and Mazzarini four each and Emebet Aklilu, Kashani, Dorsa Mehrannia and Melamed two each.

Steven Herbert has covered Beverly Hills High School sports for the Beverly Hills Weekly since 1999. He has also covered college and professional sports for The Associated Press. Los Angeles Times and Washington Post. He can be reached at (310) 275-7943 or by email at styherbert@aol.com.

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FICTITIOUS BUSINESS NAME STATEMENT: 2013015885: The following person(s) is/are doing business as: MR HANDYMAN SERVICES. 7137 Forbes Ave. Van Nuys, CA 91406. JOEL MENDOZA. 7137 Forbes Ave. Van Nuys, CA 91406. JOEL MENDOZA. 7137 Forbes Ave. Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictilious business name or names listed here on: N/A. Signed: Joel Mendoza, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/13 NOTICE: This listitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious have statement expires from the county clerk. A new fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/3/13, 27

FICTITIOUS BUSINESS NAME STATEMENT: 2013015884: The following person(s) is/are doing business as: OC CENTAL. 6300 Craner Ave. North Hollywood, CA 91606. RICHARD RECCO. 6300 Craner Ave. North Hollywood, CA 91606. The business is conducted by: An Individual has beguin to transact business under the fictitious business name or names listed here on: 11/27/2007. Signed: Richard Recco, Owner. This statement is filled with the County Clerk of Los Angelese County on: 17/24/13 NO-TICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious businesses name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/71/13, 2/14/13, 2/21/13 160

FICTITIOUS BUSINESS NAME STATEMENT: 2013015883: The following person(s) is/are doing business as: AREST GRAPHIGS; ULTRA PRINT: 13321 Raven St. Sylmar, CA 91342. GERARDO MEN-DEZ: 13321 Raven St. Sylmar, CA 91342. GERARDO MEN-DEZ: 13321 Raven St. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signact: Gerardo Mendez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/13. NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in volation of the right of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/1/13, 2/14/13, 2/21/13 161

FICTITIOUS BUSINESS NAME STATEMENT: 201301660: The following person(s) is/are doing business as: EAS EUTE CONSTRUCTION. 543 Myrtle St. Glendale, CA 91203. EMIL DEROHANIAN, 543 Myrtle St. Glendale, CA 91203. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Emil Derohanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1724/13 NOTICE - This fictitious name statement respires five years from the date it was filed on, in the office of the county clerk of Justiness and the county Clerk of the Co

FICHTIOUS BUSINESS NAME STATEMENT: 2013016990: The following person(s) is/are doing business as: NTHE WELLNESS ZOME. 15353 Weldingson St. B0130 Sharman Oaks, CA 91411. MRH-SOL VELEZ. 15353 Weldington St. B0103 Sherman Daks, CA 91411. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1/15/13. Signed: Marisol Velez, Owner-Operator. This statement is filed with the County Clark of Los Angeles County on: 1/24/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clark. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 27/1/3, 2/14/13, 2/21/13 163

FICTITIOUS BUSINESS NAME STATEMENT: 20130/16917: The following person(e) is/are doing business as: AZULEI USA. 4879 Fountain Ave. #16 Los Angeles, CA 90029. ALBERTO GUERRERIO. 1525 N. Kemmore Ave. #101 Los Angeles, CA 90027. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Alberto Guerrery. Owner. This statement is filled with the County Cerk of Los Angeles County on: 1/24/13 NOTICE - This fictitious name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name involation of the rights of another under federal state, or common law (see Section 14411, et seq. BAP 1/31/13, 2/7/13, 2/14/13, 2/21/13 164

FICHTIOUS BUSINESS NAME STATEMENT: 2013017028: The following person(s) is/are doing business as: CELEBRITY LOOKS LASER CLINIC P.C.; CELEBRITY LOOKS LASER CENTER; AIDA'S SKIN LASER CARE. 12265 Ventura Blvd. #205 Studio City, CA 91604. CELEBRITY LOOKS LASER CLINIC P.C.; 12265 Ventura Blvd. #205 Studio City, CA 91604. CELEBRITY LOOKS LASER CLINIC CR. 12265 Ventura Blvd. #205 Studio City, CA 91604. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A signed: Celebrity Looks Laser Clinic P.C., V/P/Sorctery. This statement is filed with the County Clerk of Los Angeles County on: 1/24/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name astatement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 88 P 1/31/13, 2/14/13, 2/14/13, 2/21/13 165

FICTITIOUS BUSINESS NAME STATEMENT: 2013016176: The following person(s) is/are doing business as: DESIGN CARE SERVICES, 5800 Owensmouth Ave. 450 Woodland Hills, CA 91361. GLIV PUGHS, 5800 Owensmouth Ave. 450 Woodland Hills, CA 91361. GLIV PUGHS, 5800 Owensmouth Ave. 450 Woodland Hills, CA 191361. GLIV A Married Couple has begun to transact business under the fictitious business name or names listed here on: 3/13/2009. Signot Cup you, Parlier. This statement is filled with the Courtly Clerk of Los Angeles Courtly on: 1/24/13 NOTICE: This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled you for the that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under foderal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/13/13, 2/14/13, 2/14/13, 166

FICTITIOUS BUSINESS NAME STATEMENT: 2013016177: The following person(s) is/are doing business as: FIVE STAR: FIVE STAR DEALS; BARGAIN DISCOUNT; ULTRA BARGAIN; STOP SHOP 11901 SARIA Monica Bild. 4857 Los Angeles, CA 90025. ROBERT GOLDSTAN. 19105 Stant Monica Bild. 4857 Los Angeles, CA 90025. ROBERT GOLDSTAN. 19105 Stant Monica Bild. 4467 Los Angeles, CA 90025. The business is conducted by: An Individual has begun to transact usual subsiness under the fictitious business name or names listed here on: NA. Signed: Robert Goldstan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/24/13 NOTICE - This Citicitious name statement expires bey eyears from the date if was filed on, in the office of the county clerk. A new fictitious business name is takement must be filed prior to that date. The filing of this statement does not of Isself authorize the use in this state of a fictitious business name in violation of the rights of another under foderal state, or common law (see Section 14411, et seq., B&P 1/31/13, 27/13.27/13.27/13.173.

FICTITIOUS BUSINESS NAME STATEMENT: 2013016565: The following person(s) is/are doing business as: 911 MOBILE SERVICE: 8425 San Fernando St. Unit D Sun Yalley, CA 91352. KHOREN MELKONYAN. 14223 Gilmore Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here or. NA. Signed: Khoren Melkonyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1724/13 NOTICE - This fictitious name statement express five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of Isseff authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et en. BRB 14/13/37/13/24/13/15/8)

FIGHTIOUS BUSINESS NAME STATEMENT: 2013017172: The following person(s) is/are doing business as: TERINO AESTHETIC CONSULTING, 15433 Moorridge Dr. Sherman Oaks, CA 91403. THAR AESTHETIC CONSULTING, 15433 Moorridge Dr. Sherman Oaks, CA 91403. The business is conducted by An Individual has begun to transact business under the fictificus business name or names listed here on: NA. Signed: Tara Terino, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/25/13 NOTICE - This fictificus name statement expires five years from the date It was filed on, in the Office of the county leafs. A new fictitious business mame statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., BAP 1/31/13, 27/113, 2/14/13, 2/21/13 169

FICTITIOUS BUSINESS NAME STATEMENT: 2013017314: The following person(s) is/are doing business as: GREG'S HEAVEN TRANSPORTATION. 718 S. Hill St. 400 Los Angeles, CA 90014. CRIGOR NAJARYAN, 718 S. Hill St. 400 Los Angeles, CA 90014. The business is conducted by An Individual has begun to transact business under the fictitious business amen or names listed here on: NAJSigned: Grigor Najayana, Owner. This statement is filled with the County Clerk. A classified on: 1725/13 NOTICE: This fictitious name statement expires five years from the date it was filed on in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name is tatematication of the right of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/14/13, 2/14/13, 2/21/13 170

FECTITIOUS BUSINESS NAME STATEMENT: 201017338: The following person(s) is/are doing business as: LUXXOR BEAUTY SALON. 5214 Keater Ave. Sherman Oaks, CA 91411. ARACELL CON-ACAG. 10519 Marketin Ave Mission Hills, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Acasell Gonzago. Owner. This statement is filled with the County Oct of Los Angeles County on: 1/25/13 NOTICE - This fictitious has man estatement and the County Cert of the County on: 1/25/13 NOTICE - This fictitious business name attainent must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 27/13, 2/14/13, 2/21/13 17!

FICTITIOUS BUSINESS NAME STATEMENT: 2013017458: The following person(s) is/are doing business as: CITY SMOKE SHOP. 4001 Wilshire Blvd. #0 Los Angeles, CA 90010. VAHAN AZARIAN. 1815 N. Normandie Ave. Apt. 2 Los Angeles, CA 90027. The business is conducted by: An Individual has beguin to transact business under the fictitious business name or names listed here on: NIA. Signed: Vahan Azarian, Owner. This statement is filed with the County Clerk of Los Angeles County or 125/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new ficitious business name statement must be filed prior to that date. The filing of this statement clees not of itself authorize the use in this state of a fictious business name in violation of the rights of another under federal state, or common law (see Section 14411, etc. pp. 1824 Sept. 182

FICHTIOUS BUSINESS NAME STATEMENT: 2013017596: The following person(s) is/are doing business as: J GARDENER: 6551 Kester Ave. #5 Van Nuys, CA 91411. JOEL RODRIGUEZ. 6555 Kester Ave. #5 Van Nuys, CA 91411. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1998. Signed: Joel Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/25/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of Isself authorise the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 27/13, 21/41/3, 22/113/13

EITITIOUS BUSINESS NAME STATEMENT: 2013017125: The following person(s) is/are doing business as: V M C HOLDINGS; V M C HOLDINGS GROUP, 9667 Owensmouth Ave. Chatsworth, CA 91311. LASALLE INTERNATIONAL HOLDINGS GROUP, INC. 9667 Owensmouth Ave. Chatsworth, CA 91311. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: LaSalle International Holdings Group, Inc., President. This statement is filled with the County (left of Los Angeles County on: 125/13 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county dier. An ew fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/14/13, 2/21/13 174

FICTITIOUS BUSINESS NAME STATEMENT: 2013017734: The following person(s) is/are doing business as: TXX LAW ASSOCIATES; THE LAW OFFICES OF FARZANEH SAVOJI. 19320 Ventura Bivd. Tarzana, CA 91355. FARZANEH SAVOJI. 6200 De Soto Ave. 36220 Woodland Hills, CA 91367. The name or names listed here on: 11/2012. Signed: Farzaneh Savoji, Owner. This statement is filled with County (cite of Los Angeles County on: 12/51) ANOTICE. This fictitious name statement expire five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize it use in this state of a fictitious business name in violation of the rights of another under federal stat or common law (see Section 144/11, et seq., 88 17/31/13, 27/13, 27/13, 27/13, 27/13).

FICTITIOUS BUSINESS NAME STATEMENT: 201301775: The following person(s) is/are doing business as: OUEST GOODS CO. 3579 E. Foothill Blvd. #718 Pasadena, CA 91107. CINDY EPPERLY; WALT LEE, 622 Woodward Blvd Pasadena, CA 91107. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Cindy Epperly, Co-Founder/Partner. This statement is filed with the County Clerk of Los Angeles County on: 1/25/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name astatement us be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/71/13, 2/14/13, 2/21/13 176

FICTITIOUS BUSINESS NAME STATEMENT: 2013017882: The following person(s) is/are doing business as: HELIO MARTINEZ JANITORIAL SERVICES. 20034 Saticoy St. Winnetka, CA 91306. HELIO M. ALEMAN, 38247 56th St. E Palmadis, CA 39355. The business is conducted by An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Helio M. Aleman, Owner. This statement is filed with the County Clerk of Los Angeles County or: 1/25/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the ounty clerk. A new incitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/14/13, 2/21/13 177

FICTITIOUS BUSINESS NAME STATEMENT: 2013017892: The following person(s) is/are doing business as: ERVIN'S PLUMBING. 5820 Cedros Ave, Van Nuys, CA 91411. ERVIN OROZCO. 5820 Cedros Ave, Van Nuys, CA 91411. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ervin Orozco. Owner. This statement is filed with the Courty Clerk of Los Angeles County on: 1725/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business mane statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/71/13, 2/14/13, 2/21/13 178

FIGTITIOUS BUSINESS NAME STATEMENT: 2013017897: The following person(s) is/are doing business as: XOL IMDUSINES ESFURICE. 31 NJ. JASAGOS NS. 4104 Glendale, CA 31206. NORAYR VARDANYAN, 31 on N\_ackson St. #104 Glendale, CA 31206. The business is conducted by: An Individual has begun to transact business under the fictibious business name or names listed here on NA. Signed: Norayr Vardanyan, Owner. This statement is filed with the Country Clerk of Los Angeles Country on: 12573 NOTICE - This fictibious name statement expires five years from the date it was filed on, in the office of the country clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in volation of the rights of another under federal state, or common law (see Section

FICTITIOUS BUSINESS NAME STATEMENT: 2013017123: The following person(s) is/are doing business are: SAFE VALET PARKING, 8215 Balbos Bilvd, 8201 Encino, CA 91316, AMIR SHAHBAZI, 5215 Balbos Bilvd, 2901 Encino, CA 91316. The business is conducted by An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signost. Areir Shahbazi, Owner. This statement is filled with the Courtly Clerk of Los Angless County or: 125713 NOTICE - This fictitious name statement respires five years from the date it was filled on, in the office of the county clerk of the cou

FICTITIOUS BUSINESS NAME STATEMENT: 2013017122: The following person(s) is/are doing business as: H2O SERVICES, 6701 Woodman Awe, 820 Van Nuys, CA 91405. HOVHANNES SAHRADVAN, 6701 Woodman Awe, 820 Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here or. N/A. Signed: Levhanness Sahradyan, Owner. This statement is field with the County Clerk of Los Angeles County on: 1/25/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name is valuation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/14/13, 2/14/13, 2/14/13, 181

FICTITIOUS BUSINESS NAME STATEMENT: 2013013913: The following person(s) is/are doing business as: PRECISION CABINETRY AND WOOD WORKINGS. 9393 San Fernando Rd., Pacoima, CA 91331. The Business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here or. NA. Signed: Gabriel Melendez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/22/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement was the filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B8P 1/31/13, 2/14/13, 2/14/13, 2/24/13 182

FICTITIOUS BUSINESS NAME STATEMENT: 2013013912: The following person(s) is/are doing business as: URBAN CULTURE MODELING AGENCY. 865 S. Figueroa #2640, Los Angeles, CA 90017. PHILLIPAT TUCKER. 14719 low at L., Fontana, CA 92333. The business is conducted by An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Phillipa Tucker, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/22/13 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/1/13, 2/14/13, 2/21/13 183

FICTITIOUS BUSINESS NAME STATEMENT: 2013016179: The following person(s) is/are doing business as: THE POSSIBLE YOU. 1941 Livroiná Ave., Los Angeles, CA 90034. SAM GLASER AND JOHN GLASER. AND LOSA ANGELASER. ANGELASER

FICTITIOUS BUSINESS NAME STATEMENT. 2013016180: The following person(s) is/are doing business as: GLASER MUSICWORKS. 1941 Livonia Ave., Los Angeles, CA 90034. SAM GLASER AND MARCIA GLASER. 1941 Livonia Ave., Los Angeles, CA 90034. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here or: NIA. Signed: Sam Glaser, President/Pariner. This statement is filed with the County Clerk of Los Angeles Courty on: 1/24 /13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk, A new fictitious business name astatement use be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/1/13, 2/14/13, 2/21/13 185

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 2013014695

Date Filed: 1/22/13

Name of Business: PITA GRILL. 6442 Bellingham Ave. North Hollywood, CA 91605.

Registered Owner: OVSANNA ANO MURADYAN. 12659 Vanowen #D North Hollywood, CA 91605.

Current File #: 2012169798

Date: 8/22/12

Published: 1/31/13, 2/7/13, 2/14/13, 2/21/13 186

FICTITIOUS BUSINESS NAME STATEMENT: 2013018699: The following person(s) is/are doing business as: LIGER TRANSPORTATION + TRAVEI; LIGER TRANSPORTATION. 282 10th St. Apt. 1 Santa Monica, CA 90403. The Dusiness is conducted by: An Individual has begun to transact business under the flictitious business name or names listed here on: IVA. Signer, Water C. Lead Jr., Owner. This statement is filled with the County Clerk of Los Angeles County on: I/28 /13 NOTICE - This fictitious name statement exprises five years from the date it was filed on, in the office of the county clerk. A new filtitious business name statement was filed on, in the office of the county clerk. A new filtitious business name statement in the statement of the distribution business name is a transmitted to the county clerk. A new filterious business mane statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 1/31/13, 2/71/3, 2/14/13, 2/21/13 187

FICTITIOUS BUSINESS NAME STATEMENT: 2012257398: The following person(s) is/are doing business as: 12519 Carl St. Pacoima, CA 91331. JIMMIE R. MORRIS. 12519 Carl St. Pacoima, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/31/12. Signed: Jimmie R. Morris, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/31/12 NOTICE: - This fictitious name statement exprises five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 88.P 2/7/13, 2/14/13, 2/21/13, 2/28/14/188

FICTITIOUS BUSINESS NAME STATEMENT: 2012/14/2496: The following person(s) is/are doing business as: ERICK'S AUTO SHOP. 8429 Sepulveda Blvd. Unit D North Hills, CA 91943. ERICK BLADIMIR JACINTO; HANUAN JACINTO; AND STAY Bwakefield Ave. Panorama City, CA 91402. The business is conducted by Husband and Wife has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Water C. Lead J.C, Owner. This statement is field with the County Clerk of Los Angeles County on: 7/16 /12 NOTICE: This fictitious name statement expires five years from the date it was field on, in the office of the county clerk. An ew fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 88P 27/13, 2/14/13, 2/21/13, 2/28/1318

FICTITIOUS BUSINESS NAME STATEMENT: 2013018780: The following person(s) is/are doing business as: FLAMINGO WINTAGE. 2160 Century Park East Unit 604 Los Angeles, CA 90087. CANDICE MOLAYEM, 18 North Oakhurst D. Eveerly Hills, CA 90210. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here or: NA. Signed: Candice Molayem, Owner. This statement is filed with the County (Left of Los Angeles County on: 1/28 1/3 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business mame statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/13, 2/14/13, 2/28/13 189

FICTITIOUS BUSINESS NAME STATEMENT: 2013019153: The following person(e) is/are doing business as: THE TBU PROJECT. 9903 Santa Monica Blvd #615 Beverly Hills, CA 90212. ROBERT LEE FITNESS, INC. 9903 Santa Monica Blvd #615 Beverly Hills, CA 90212. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Robert Lee Fitness, Inc., President. This statement is filed with the County Clerk of Los Angeles County or: 112/91 3/1 MOTICE. This fictitious name statement exprise five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of tiesef authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq. ABP 2/71/3, 2/14/13, 2/2/13, 3/2/13/190

FICTITIOUS BUSINESS NAME STATEMENT: 2013019149: The following person(s) is/are doing bus

ness as: R&R DESIGN GROUP 900 South Westgate Ave 8PH-1, Los Angeles, CA 90049, TIFEA RADNIA; HALEY RADER, 233 N, Aplien De Bewerly Hills, CA 90216, 900 S, Westgate Ave 8PH-1 Angeles, CA 90040, The business is conducted by: A General Partnership has begun to trans business under the ficilitious business are more mane isletch here on: NA. Signett: (Tiflary Rad Owner/Partner. This statement is filled with the Country Clerk of Los Angeles Country on: 120 NTCE - This fictitious names astement exprise five years from the date it was filled on, in the off of the country clerk. A new fictitious business name statement must be filled prior to that date. If the country clerk is a new fictitious business name statement must be filled prior to that date. In the country clerk is an other under federal state, or common law (see Section 14411, et seq., Is 27173, 27413, 272113, 272113, 1911

FICTITIOUS BUSINESS NAME STATEMENT: 2013017952: The following person(s) is/are doing business as: BEYOND KINGS. 1355 N. Martel Ave. #510 Los Angeles, CA 90046. STEPHANIE FRANCO; JUSINI CONNORS; JEREMY DICKSON 1353 N. Martel Ave. #510 Los Angeles, CA 90046. STEPHANIE FRANCO; JUSINI CONNORS; JEREMY DICKSON 1353 N. Martel Ave. #510 Los Angeles, Ca 90046. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Stephanie Franco, Partner. This statement is filled with the County Clerk of Los Angeles County on: 1/28 /13 NDTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new filtitious busines name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/21/13, 2/28/13 192

FICTITIOUS BUSINESS NAME STATEMENT: 2013019150: The following person(s) is/are doing business as: ONLINE WISION SERVICES. 22647 Ventura Blvd #250 Woodland Hills, CA 91364. MAYRIK, INC., A CALIFORNIA CORPORATION. 22647 Ventura Blvd #250 Woodland Hills, CA 91364. MAYRIK, INC., A CALIFORNIA CORPORATION. 22647 Ventura Blvd #250 Woodland Hills, CA 91364. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 1/1/2013. Signect Mavrik, Inc., A California Corp., CEO. This statement is filled with the County Circk of Los Angeles County on: 1/29 /3 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county circk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/113, 2/14/13, 2/21/13, 2/28/13 193

FICTITIOUS BUSINESS NAME STATEMENT: 2013013248: The following person(s) is/are doing business as: CHULA'S MEXICAN GRILL. 4143 Lankershim Blvd. North Hollywood, CA 91602. KENNETH ALEXANDER, 1261 Southridge 4vo. Los Angeles, CA 90943. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Kenneth Alexander, Owner. This statement is filled with the County Cleft of Los Angeles County on: 1/18 1/3 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business mame statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/21/13, 2/28/13 194

14411, et seq., B&P 27/13, 27/4/13, 27/21/13, 2728/13 194

FICTITIOUS BUSINESS NAME STATEMENT: 2013020185: The following person(s) is/are doing business as: HANG 10; HANG 10 SALADS, NOMAD BURGERS; FRESH FRIES & BURGERS; FRESH SALADS, ROBERT FRIES & BURGERS; FRESH SALADS, FRESH FRIES & SALADS; FRESH FRIES & SALADS; FRESH SALADS & MORE; FRESH VERTHING. 1700 West SALADS; FRESH FRIES & SALADS; FRESH SALADS; FRESH SALADS; FRESH FRIES & SALAD

FICTITIOUS BUSINESS NAME STATEMENT: 2013020186: The following person(e) is/are doing business are: ABC REIL 9190 West Olympic bland 4048 Bewerly Hills, CA 90212. GEORGE AZ21, 455 S Oaktured for 38 Dewerly Hills, CA 90212. The business is conducted by An Individual has begun to transact business under the fictitious business name or names listed here on: 1/28/2013. Signed: George Az2, President/Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/30 /13 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name is violation of the rights of another under foderal state, or common law (see Section 14411, et seq., B&P 27/13, 2/14/13, 2/21/13, 2/28/13 196

FICTITIOUS BUSINESS NAME STATEMENT: 2013020187: The following person(s) is/are doing business are: PACIFIC ART AND BOOKS. 1008 Amestor Awe Northridge, CA 91325. ROGER HIMMEL; LULIANE HIMMEL. 10008 Amestor Awe Northridge, CA 91325. The business is conducted by: A Married Couple has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Roger Himmel, Liliane Himmel, Co-Owners. This statement is filled with the Courtly Clerk of Los Angeles County on: 1/30/13 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name is use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/1/3, 2/14/3, 2/21/13, 2/28/13 197

FIGTITIOUS BUSINESS NAME STATEMENT: 2013020189: The following person(s) is/are doing business as: GORIANI DESIGNS, GP; FAST FIX WATCH AND JEWLERY REPAIRS, 1501 Broadview Dr. Glendale, CA 91208. ASMUEL GORYAN; ADRIANA GORYAN. 1501 Broadview Dr. Glendale, CA 91208. The business is conducted by: A Married Couple has begun to transact business under the fictitious business name or names listed here or. WA. Signed: Samuel Goryan, Partner/Co-Owners. This statement is filled with the County Clerk of Los Angeles County on: 1730 /13 NOTICE: This fictitious name statement exprise five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of Istell authorize the use in this state of a fictitious business name inviolation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/13, 27/413, 22/8113), 22/813 198

FICTITIOUS BUSINESS NAME STATEMENT: 2013014808: The following person(s) is/are doing business as: SKY HARBOR MOVING. 20720 Mcnulty PI Winnetka, CA 91306. FIXED PRICE MOVING INC. 20720 Mcnulty PI Winnetka, CA 91306. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: IVA. Signed: Fixed Price Moving, Inc/ Eddie Karabet, President. This statement is filled with the County Clerk of Los Angeles County or: 1723/13 NOTICE - This fictitious name statement exprise five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et see, a, Ba 2 7/13, 2/18/13, 2/28/113).

FICTITIOUS BUSINESS NAME STATEMENT: 2013/01/8126: The following person(s) is/are doing business as: WHITE OAK. 20929 Ventura Blvd #348 Woodland Hills, CA 91/84. N. DARWISH. 20929 Ventura Blvd #348 Woodland Hills, CA 91/84. N. DARWISH. 20929 Ventura Blvd 79/84 Woodland Hills, CA 91/84. The business is conducted by A Trust has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: N. Darwish, Repistrant. This statement is filed with the County Clerk of Lo Angeles County on: 172/813 NOTICE - This fictitious name statement mane statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/13, 2/14/13, 2/28/13 200

FICTITIOUS BUSINESS NAME STATEMENT: 2013019152: The following person(e) is/are doing business as: UTENSILS UNLIMITED. 6319 Beeman Ave. N. Hollywood, CA 91606. MIGRAN KOGANYAN. 6319 Beeman Ave. N. Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Migran Koganyan, Owner. This statement is filled with the County Clerk of Los Angeles County to: 1729 13 NOTICE - This fictitious name statement rouse from the date it was filled on, in the office of the county clerk of the County Clerk of the Statement does not of itself authorize the use in this state of a fictitious business name is the more statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/21/13, 2/28/13 202

FICTITIOUS BUSINESS NAME STATEMENT: 2013/019445: The following person(s) is/are doing business as: CALI CHIEFS; STANK & DANK. 11669 Valerio St. 4151 N. Hollywood, CA 91605. WINSTRON STOKES JR. 11699 Valerio St. 4151 N. Hollywood, CA 91605. The business is conducted by; An Individual has begun to transact business under the fictitious business name or names listed here on: WA. Signed Winstrone. E Stokes Jr., Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/29/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious businesses name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/28/13, 203

FICTITIOUS BUSINESS NAME STATEMENT: 2013019648: The following person(s) is/are doing business as: DOSE OF COLORS. 5264 Satsuma Ave. #1 North Hollywood, CA 91601. ANNA PETROSIAN. 25264 Satsuma Ave. #1 North Hollywood, CA 91601. ANNA PETROSIAN. 25264 Satsuma Ave. #1 North Hollywood, CA 91601. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Anna Petrosian. Owner: This statement is filled with the County Clerk of Los Angeles County on: 1728 /13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fiftitious business amme statement us be filed prior to that date. The filing of this statement does not of Itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/28/13 2048)

FICTITIOUS BUSINESS NAME STATEMENT: 2013019945: The following person(s) is/are doing business as: NORTH BEVERLY MANAGEMENT, 9505 kinkside Road Los Angeles, CA 90035. MAR MESHEXME 99505 kinkside Road Los Angeles, CA 90035. The business is conducted by: Ar Individual has begun to transact business under the fictitious business name or names listed here on NA. Signed: Mare Meshekow, Owner. This statement is filed with the County Cliek of Los Angeles County on: 1/29 /13 NOTICE: This fictitious name statement rexpires five years from the date it was filed on, in the office of the county cliek, a new fictious business name at statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section

FICTITIOUS BUSINESS AMB STATEMENT: 2019/109891: The following person(e) is/are doing business are: AZULEI USA, 4879 Fountian Axe, #16 Los Angeles, CA 90028, AUBERTO GUERRERO: MARIA D, PADULA 1325 N, Kenmore Axe, #101 Los Angeles, CA 90027. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Albert Guerrero, Owner/Partner. This statement is filed with the Courtly Clerk of Los Angeles Courtly on: 1/29 /13 NOTICE - This fictitious man statement express five years from the date it was filed on, in the office of the county clerk. A new fictitious business name attement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/1/3, 2/14/13, 2/21/13, 2/28/13 208

or common law (see Section 1441), et seq., BBP 2//13, 2/21/3, 2/25/3 206

FICTITIOUS BUSINESS NAME STATEMENT: 201802188: The following person(e) is/are doing business as: ROCK POINT INVESTMENT GROUP. 4061 Laurel Canyon Bivd. Studio City, CA 91604. URSPETER STEIGLEDER; CLEMENT BETPOLICE. 1453 Berkeley St. Santa Monica, CA 90404; 3932 Blue
Canyon Dr. Studio City, CA 91604. The business is conducted by a General Partnership has begun to
transact business under the fictitious business name or names listed here on: NA. Signed: Urs Peter
Steigleder, Owner/Partner. This statement is filled with the County Clerk of Los Angeles County on:
1/30 /13 NOTICE: This fictitious business name statement must be filled prior to that date.
The filling of this statement does not of itself authorize the use in this state of a fictitious business
name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/21/13, 2/28/13 207

FICTITIOUS BUSINESS NAME STATEMENT: 2013020215: The following person(s) is/are doing business as: TOP, SPA EQUIPMENT AND SUPPLY. 1251 Elm Ave Glendale, CA 91201. NAZARIAN, EDMOND. 1251 Elm Ave Glendale, CA 91201. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 1730/13. Signed: Nazarian, Edmond, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1730/13 NOTICE. This fictitious name statement express five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state or afficitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et

seq., B&P 2/7/13, 2/14/13, 2/21/13, 2/28/13 208

FICTITIOUS BUSINESS NAME STATEMENT: 2013020463: The following person(s) is/are doing business as: LIMON AUTO BODY. 20146 Satiopy 81 #86 Canoga Park, CA 91306. FABIAN ISRAEL LIMON M. 1838 Tampa Ave. Reseade, CA 91335. The business is conducted by an Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Fabian Israel Limon M, Owner. This statement is filed with the County (serk of Los Angeles County on: 130/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. An ew fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/28/13 209

FICTITIOUS BUSINESS NAME STATEMENT: 2013021831: The following person(s) is/are doing business as: HONEY B GOLD. 112 W. 9th St. 8209 Los Angeles, CA 90015. NATALIA DURAIO. 14259 Riverside Dr. Sherman Oaks, CA 91423. The business is conducted by An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Natalia Duraio, Owner. This statement is field with the County Clerk of Los Angeles County on: 131 /13 NOTICE - This fittifous name statement recypres five years from the date it was filed on, in the office of the county clerk A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/21/13, 2/28/13 210

FICTITIOUS BUSINESS NAME STATEMENT: 2013021743: The following person(s) is/are doing business as: JP CLAIM SERVICES, 15956 Bassett St. Van Nuys, CA 91406. DVANES JOHN DVISACOPTAN 15956 Bassett St. Van Nuys, CA 91406. The business is conducted by An Individual has begun to transact business under the fictitious business name or names islade here on: NA. Signed: Ovanes John Polisadd/Plan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/31/13 NOTICE - This fictitious name statement expires five years from the date if was filled on, in the office of the ounty clerk. An ew fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a filling to our control of the rights to function under under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/28/13 211

FICTITIOUS BUSINESS NAME STATEMENT: 2013021717: The following person(s) is/are doing business as: FIX TOWING. 9374 Remich Ave Arleta, CA 91331. YOURA GARAGEDIAN, SEVAK DEBRARSEGHAN, 320 N. Ceda St. e1190 Glendale, CA 91206; 418 W. Mindsor Pd. e5 Glendale, CA 91204. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Sevak Derbarsephian, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 131 /13. NOTICE - This fictitious name statement expires five years from the date it was filed on; in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/13, 2/14/13, 2/281/3, 2/28

FICTITIOUS BUSINESS NAME STATEMENT; 2013021637: The following person(s) is/are doing business as: DUARTES PHOTO STUDIO, 8401 Van Nuys Bivd Panorama City, CA 91402; 2333 Century, Ave Sim Valley, CA 93083. MANOL DUARTE; 2335 Century Ave Sim Valley, CA 93083. The business is conducted by: ANI Individual has begun to transact business under the fictificus business name or names listed here on: NA. Signed: Manolo Duarte, Owner: This statement is filled with the County Clerk of Los Angeles County on: 1/31 1/3 NOTICE - This fictitious name statement exprises five years from the date it was filed on, in the office of the county clerk. A new filtitious business mane statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., BAP 27113, 27413, 27213, 272813 213

in this state of a fictitious business.

FICTITIOUS BUSINESS NAME STATEMENT: 2013021555: The following person(s) is/are doing business as: MISS IREN. 6600 Topanga Canyon Blvd Canoga Park, CA 91303. SEYED NASER BOZORGMANEST: IREN RASHID. 22305 Liberly Bell RC dalabasas, CA 91302. The business is conducted by A Married Couple has begun to transact business under the fictitious business arem or names listed here on: N/A. Signed: Seyed Naser Bozorgmanestt, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/31 //3 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under tederal state, or common law (see Section 14411, et see, BaP 27/173, 21/413, 22/312) az 2/313. 2/32/313.

FICTITIOUS BUSINESS NAME STATEMENT: 2013021267: The following person(s) is/are doing business as: SEPULVEDA LAUNDFY. 9101 Sepulveda Blvd North Hills, CA 91343. NADER AMERIPOUR. 29166 Wagon Rd Agoura, CA 91301. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Nader Ameripour, Owner. This statement is filed with the County Clerk of Los Angeles County on: 131 /13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/13.2/14/13.2/2814.3 2/161.

FICTITIOUS BUSINESS NAME STATEMENT: 2013021144: The following person(s) is/are doing business as: NEXT GENERATION 2013, 6427 Radford Ave North Hollywood, CA 91606. ARSEN KESHISHIAN, 6427 Radford Ave North Hollywood, CA 91606. RASEN KESHISHIAN, 6427 Radford Ave North Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictificus business name or names listed here or: NA. Signed: Arean Keshishian, Owner. This statement is filled with the County Clerk of Los Angeles County on: 1/31 /13 NOTICE - This fictificus name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictificus business mame statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictificus business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/28/13 217

14411, et seq., B&P 27/13, 271413, 2721113, czero s c r.

FICTITIOUS BUSINESS NAME STATEMENT: 20121118: The following person(s) is/are doing business as: THE SPIRIT CABINET. 2402 Laurel Pass Los Angeles, CA 90046. KEVIN MCTURIK. 2402 Laurel Pass Los Angeles, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Ben Artikov, Bookkeeper/Owner. This statement is filled with the County Clerk of Los Angeles County on: 131 /13 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name is the filled prior to that date. The filling of this statement does not of thest authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/13, 27/413, 227/13, 227/13, 227/13, 227/13, 227/13, 227/13, 27/13

iness as: SECURITY GARAGE DOORS. 13018 Raymer St North Hollywood, CA 91605. LOS ANGELES OVERHEAD GARAGE DOOR, INC... 13018 Raymer St North Hollywood, CA 91605. LOS ANGELES OVERHEAD GARAGE DOOR, INC... 13018 Raymer St North Hollywood, CA 91605. The business is conducted by: A Corporation has beguin to transact business under the fictitious business name or names listed here on: 2/1/2013. Signed: Los Angeles Overhead Garage Door, Inc., President. This statement is filled with the County Clerk of Los Angeles County on: 2/1 /13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/7/13, 2/14/13, 2/21/13, 2/23/13 219

FIGTITIOUS BUSINESS NAME STATEMENT: 2013022393: The following person(s) is/are doing business as: SUMATTANA SPA. 18341 Sharman Way #215 Resead, CA 91333. JACKIE RODMA. 135356 Motague SI Arleta, CA 91351. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Ascide Rodria, Owner. This statement is filed with the County Clerk of Los Angeles County on: 21 /13 NOTICE - This Indications are assessment expires five years from the date it was filed on, in the office of the county clerk. A new fictitious have statement expires five years from the state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/13, 27/413, 27/13, 22/813 220

FIG. 111 (US) BUSINESS NAME STATEMENT: 2.01/30/2268/ in following person(s) safet doing business as: AIR DESIGN. 5812 Sandpiper Places Palmdale, CA 96552. EDI RAMOS, 5817 Sandpiper Places Palmdale, CA 96552. EDI RAMOS, 5817 Sandpiper Places Palmdale, CA 96552. EDI RAMOS, 5817 Sandpiper Places Palmdale, CA 96552. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names isted here on: IVA. Signet £cff Barnos, Owner. This statement is filled with the County Clerk of Los Angeles County on: 2/1 /13 NOTICE: This first this control of the filled with the County Clerk of Los Angeles County on: 2/1 /13 NOTICE: This first this control of the filled with the County Clerk. A new fictitious business name statement toxprise five years from the date it was filled on, in the office of the county clerk. A new fictitious business name in violation of the fights of another under federal state, or common law (see Section 14411, et seq., B&P 27713, 27143, 272113, 272819 2.27813).

ness as: SURPRIZE PIZZA RESTURANT. 7261 Melrose Ave Los Angeles, CA 90046. HOOSHANO, MOOSHAN, 4369 of 10th Ave Los Angeles, CA 90056. The business is conducted by: An Individual has begun to transact business under the fictifitous business name or names listed here or. N/A. Signath Hooshang Nooshian, Owner. This statement is filled with the County (lote/or Los Angeles County or. 2/1 /13 NOTICE - This fictifitous name statement expires five years from the date it was filled on, in the Office of the county leak. A new filtitious business mame statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictificus business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq. B&P 2/7/13, 2/14/13, 2/28/13 222

FICHTHOUS BUSINESS NAME STALEMENT: 2013022692: Into following persons(s) sizare doing business as: THE TAG ROOM, LCL 2124 Ridgeview Ave Los Angeles, CA 90041. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: NA-Signed: The Tac Room, LLC, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 27 /13 NOTICE - This fictitious name statement exprise five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B82 P7/13, 27/14/3, 22/113, 22/313 223

Section 14411, et seq., B&P 27/13, 2741/3, 2721/13, 2728/13 223

FICTITIOUS BUSINESS NAME STATEMENT: 2013022598: The following person(s) is/are doing business as: GREEN INTENSE ASSOCIATION. 11026 Balboa Blod #204 Granada Hills, CA 91344. JOSE MIGUEL, PERALA, JORGE HANDAL, JOHN PATRICK MARTINEZ: OSCAR MARTINEZ: 1124 Mountain View 915 an Fermando, CA 91304, 11026 Balboa Blod #204 Granada Hills, CA 91344, 227E Ave 07 73 Centeral Patriando, Patriando, CA 91304, 11026 Balboa Blod #205 Granada Hills, CA 91344, 227E Ave 07 73 Centeral Patriando, Patri

FICTITIOUS BUSINESS NAME STATEMENT: 2013022562: The following person(s) is/are doing business as: THE MESSINA GROUP 8047 Tampa Ave 8210 Tarzana, CA 91356. MARK LEWIS, 520 South Street Glendale, CA 91202. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mark Lewis, President/ Owner. This statements is filed with the County Clerk of Los Angeles County or: 27/11 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of fiself authorize the use in this state of a fictitious business name inviolation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 27/13, 27413, 2/2113, 2/2813 225

FICTITIOUS BUSINESS NAME STATEMENT: 2013022344: The following person(s) is/are doing business as: HOLLYWOOD SMOG & REPAIR CENTER. 4810 Santa Monica Bird Unit B Los Angeles, CA 90032, PAUL P. ALADZHANYAN, 5831 Lexington Ave 44 Los Angeles, CA 90035. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Paul P. Aladzhanyan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 2/1 // 3 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state.

FICTITIOUS BUSINESS NAME STATEMENT. 2013022218: The following person(s) is/are doing business as: SUNLAND JENLERY STORE. 8733 Sunland Blvd Sun Valley, CA 91352. AVETIS ORDAKIAN. 4619 Cartina Dr. Tarzana, CA 91366. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here or: NAS. Signed: Aveits Ordakian, Owner. This statement is filed with the County Clerk of Los Angeles County or: 2/n 13 NOTICE. This fictitious name statement exprises five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., BAP 27/13.21/1413.22/8113

CITIOUS BUSINESS NAME STATEMENT: 2013022077: The following person(e) is/are doing business are HADSHOT USA. 6700 Fallbrook Ave. Sto 147 West Hills, CA 91307. CATA/VST MULTIMEDIA ARKETING, LLC, 6700 Fallbrook Ave. Sto 147 West Hills, CA 91307. CATA/VST MULTIMEDIA ARKETING, LLC, 6700 Fallbrook Ave. Sto 147 West Hills, CA 91307. The business to conducted or, a LIMITED Liability Company has begun to transact business under the fictitious business name rames listed here on: NA. Signet: Catalyst Multimedia Marketing, L.C., Manager, This statient is filed with the County Clerk of Los Angeles County on: 21 /13 NOTICE - This fictitious name attement expires five years from the date it was filed on, in the office of the county clerk of the county clerk. A new cititious business name statement must be filed prior to that date. The filing of this statement does not fisself authorize the use in this state of a fictitious business name in violation of the rights another under federal state, or common law (see Section 14411, et seq., B&P 27/13, 2/14/13, 2/13, 2/28/13 2

FICTITIOUS BUSINESS NAME STATEMENT: 2013025152: The following person(s) is/are doing business as: CW AUTOMOTIVE AND TIRES. 6820 Lankershim Blvd., North Hollywood, CA 91605. GPFC CAPITAL, LLC. 8620 Lankershim Blvd., North Hollywood, CA 91605. The business is conducted by: a LIMITED Liability Company has begun to transact business under the fictitious business name or names listed here or: NLA. Signed: Catarino Sandoval, Member. This statement is filled with the County Clerk of Los Angeles Country or: 2/06 /13 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the country clerk. A new fictitious business name statement must be filled prior that date. The filling of this statement close not of Itself authorizes the

FICTITIOUS BUSINESS NAME STATEMENT: 2013025151: The following person(s) is/are do-ing business as: UNIOUE LIMOUSINE. 1316 Highland Ave, Glendale, CA 91201. HOVHANNES ANZAFWAN.1316 Highland Ave, Glendale, CA 91201. The business is conducted by: a LIMITED Liability Company has begun to transact business under the fictitious business name or names listed here on: VIA. Signed: Movhannes Nazaryan, Owner. This statement is flied with the County Clerk of Los Angeles County or: 206 r310 NOTICE - This fictitious name statement exprises five years from the date it was flied on, in the office of the county clerk. A new fictitious business name statement must be flied prior to that date. The filling of this statement does not of tiself authorize the use in this state

(see Section 14411, et seq., BBP 2/14/13, 2/21/13, 2/28/13, 03/07/13 233

FICTITIOUS BUSINESS NAME STATEMENT: 2013019450: The following person(s) is/are doing business as: TAB1 TARNAMISSION EXPERTS: 7053 Lankershim Blnd, North Hollywood, CA 91605. DANIELA TARNAMISSION EXPERTS: 7053 Lankershim Blnd, North Hollywood, CA 91605. DANIELA TARNAMISSION EXPERTS: 7053 Lankershim Blnd, North Hollywood, CA 91605. The business is conducted by: an Individual has begun to transact business under the fictitious business name ranness listed here on: N/A. Signect Daniela Tapia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 01/29/13 NOTICE - This fictitious name statement expense five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under fedoral state, or common law (see Section 14411, et seq., BBP 2/14/13, 2/21/13, 2/28/13, 3007/13 234

FICTITIOUS BUSINESS NAME STATEMENT: 2013011205: The following person(s) is/are doing business as: EMBODIED AWAMENING, 6952 Hillibaven PI, Tujunga, CA 91042. JONATHAN BESSONE.
9552 Hillihaven PI, Tujunga, CA 91042. The business is conducted by; an Individual has begun to transact business under the fictitious business mame or names listed here on N/A. Signed: Jonatham Bessone, Owner. This statement exprise five years from the date it was filed on, in the office of the county clerk. A new fictitious business name men an an estatement to facilitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., BAP 2/14/13, 2/21/13, 2/28/13, 30/307/13 235

FICTITIOUS BUSINESS NAME STATEMENT: 2012257804: The following person(s) is/are doing busi-

TITIOUS BUSINESS NAME STATEMENT: 2013023326: The following person(e) is/are doing busias: BEVERLY HILLS TREASURES. 9320 Wilshire Blvd #207 Beverly Hills, CA 90212. GURBULO
3230 Wilshire Blvd #207 Beverly Hills, CA 90212. The business is conducted by: A corporation
begun to transact business under the fictitious business name or names listed here on: N/A
nect Dan Kohanarieh, CEO. This statement is field with the County Clerk of Los Angeles County
2/4/13 NOTICE - This fictitious name statement expires five years from the date it was filed on,
enffice of the county clerk. A new fictitious business name statement must be filed prior to that
a. The filing of this statement does not of Itself authorize the use in this state of a fictitious busisname in violation of the rights of another under federal state, or common law (see Section 14411,
eq., B&P 2/14/13, 2/21/13, 2/23/13, 03/07/13 237

FICTITIOUS BUSINESS NAME STATEMENT: 2013022574: The following person(s) is/are doing business as: HIGH SPEED PERFORMANCE; START MY IT. 16080 Ventura Blvd Suite 110-120 Encino, CA 9038. ASHKON BATMANCHEUCH. 5374 Hollywood Blvd Los Angeles, CA 90028. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here or: NIA. Signed: Ashkon Batmanchelich, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County or: 21/13 MOTICE - This fictitious name statement exprise five years from the date it was filed on; in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement dose not of thesit authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., BAP 24143, 32/113, 22873, 3039713 241

ICTITIOUS BUSINESS NAME STATEMENT: 2013023038: The following person(e) is/are doing business as: LITH CONCEPTS. 8040 Chase Ave Los Angeles, CA 90045. FARNOUSH AHADZADEH. 8040 hase Ave Los Angeles, CA 90045. The business is conducted by: AN Individual has begue to transto business under the fictitious business name or names listed here on: NA. Signed: Farnoush hadzadeh, Owner. This statement is field with the County Clerk of Los Angeles County on: 24/13 
OTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The ing of this statement does not of itself authorize the use in this state of a fictitious business name in oldation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 114/13, 2/21/13, 0/3/07/13 242

CTITIOUS BUSINESS NAME STATEMENT: 2013027202: The following person(s) is/are doing busises as: ARTIGLIO. 16701 Ventrus Blvd 2223 Encino, CA 91436. SARAH BLAND BARBUTO. 16701
hurtar Blvd 2225 Encino, CA 91436. The business is conducted by: AM Individual has begun to to
insact business under the fictitious business name or names listed here on: N/A. Signed: Sarah
and Barbuto, Owner. This statement is filled with the County Clerk of Leo Angles County or 2/B/13
DTICE - This fictitious name statement expires five years from the date it was filled on, in the office
the county clerk. A new fictitious business name statement must be filled prior to that data. The
ng of this statement does not of itself authorize the use in this state of a fictitious business name in
plation of the rights of another under foderal state, or common law (see Section 14411, et seq., B&P
14/13, 2/21/13, 2/28/13, 03/07/13 243

274A73, 2/27173, 2/2014, youth 10 cm.

(TCITTIOUS BUSINESS NAME STATEMENT: 2013027203: The following person(s) is/are doing business as: MORSE-SANTA ANA, 9454 Wilshire Blvd Suite 550 Beverly Hills, CA 90212. MORSE FAMILY PROPERTIES-B, LLC; MORSE FAMILY PROPERTIES-B, LLC; MORSE FAMILY FROPERTIES-B, LLC; MORSE FAMILY PROPERTIES-B, LLC; MORSE FAMILY P

621 Buttonwood Lane Boynton Beach, FL 33424; 205 S. Ralph Road Lake Elsinore, CA 92530; 1030 S. Alfred St Los Angeles, CA 90035; 9454 Wilshire Blvd St. Los Angeles, CA 90035; 9454 Wilshire Blvd Stule 505 Bevery Hills, CA 90212. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 3/1/1965. Signed: Lawrence D. Morse, Partner. This statement is filled with the County Clerk of Los Angeles County or: 2/8/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/21/13, 2/28/13, 03/07/13 244

seq. BAP 214/13, 2/21/13, 2/28/13, 03/07/13 244

FICTITIOUS BUSINESS NAME STATEMENT: 2013027204: The following person(s) is/are doing business as: MORSE-STEWART & GARY. 3464 Wilshire Blvd Suite 550 Beverly Hills, CA 90212. TRUST A UNDER THE HAROLD & LILLIAN R. MORSE FLVING TRUST. 3464 Wilshire Blvd Suite 530 RENEXO-CABLE TRUST S.; LON AND TONI MORSE LIVING TRUST. 3464 Wilshire Blvd Suite 530 RENEXO-CABLE TRUST S.; LON AND TONI MORSE LIVING TRUST. 3464 Wilshire Blvd Suite 530 RENEXO CABLE TRUST S.; LON AND TONI MORSE LIVING TRUST. 3464 Wilshire Blvd Suite 530 RENEXO CABLE TRUST. 3464 Wilshire Blvd Suite 530 RENEXO CABLE TRUST. 3464 Wilshire Blvd Suite 530 RENEXO CABLE TRUST. 3464 Wilshire Blvd Suite Suite

FICTITIOUS BUSINESS NAME STATEMENT: 2013027205: The following person(s) is/are doing business as: MORSE-RASELINE. 9464 Wilshire Blvd Suite 550 Beverly Hills, CA 90212. MORSE FAMILY PROPERTIES—B. LLC; JAONES AG GIOLA KALINI TRUBST; HATY KALINI, S. 400 WILLIAM BLVG SUITE SO Beverly Hills, CA 90212; 9545 Wilshire Blvd Suite 550 Beverly Hills, CA 90212; 9545 Wilshire Blvd Suite 550 Beverly Hills, CA 90212; 9545 Wilshire Blvd Suite 550 Beverly Hills, CA 90212; 9545 Wilshire Blvd Suite 550 Beverly Hills, CA 90212; 1450 Lechaman Lane Pacific Palisades, CA 90272. The business is conducted by: A General Partnership has begun to transact business under the fictitious business is conducted by: A General Partnership has begun to transact business under the fictitious business armae or one of the County Cerk of Los Angeles County on: 2/8/13 NOTICE - This fictitious name statement express five years from the date it was filed on, in the office of the county clerk. A new fictitious business name attained must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., BAP 2/14/13, 2/21/13, 2/28/13, 0/07/13 246

or common law (see Section 14411, et seq., BBP 2/14/13, 2/28/13, 3/28/13, 3/28/13 2/38/13, 3/28/13 2/38/13, 3/28/13 2/38/13, 3/28/13 2/38/13/13 2/38/13/38/13 2/38/13/38/13/38/13 2/38/13/38/13/38/13 2/38/13/38/13/38/13 2/38/13/38/1

PICTITIOUS BUSINESS NAME STATEMENT: 2013022039: The following person(s) is/are doing business as: PATRICIA ALAS JEWLERY. 6708 (Nump Ave #1 N. Hollywood, CA 91606. ANA PATRICIA ALAS, 6706 Klump Ave #1 N. Hollywood, CA 91606. ANA PATRICIA ALAS, 6706 Klump Ave #1 N. Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here or IVA. Signed: Alay 13 NOTICE: This focilitious subsenses that the properties of the Angeles County here office of the county clerk A new fictitious subsenses name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq. 88P 21/41/3, 2/21/13, 2/28/13, 0/307/13 248
FICTITIOUS BUSINESS NAME STATEMENT: 2013022041: The following person(s) is/are doing business as: CHOOSE ME JEWLERY, 617 Olive St. #211 Los Angeles, CA 90014. HAROUT ARTHUR PETIKYAN, 9933 Calhoun Ave Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Harout Arthur Petikyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 24/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new licitious business name statement must be filed prior to that date. The filing of this statement does not of theeff authorize the use in this state of a fictitious business name statement and the filed prior to that date. The filing of this statement for referral referral state, GROTOR common filed prior to that date. The filing of this statement for referral referral state, or common law (see Section 14411; et seq., BAP 2714/13, 272173, 272173, 272173, 272173, 272173, 272173, 272173, 272173, 272173, 272173, 272173, 272173, 272173, 272173, 272173, 2721

FICTITIOUS BUSINESS NAME STATEMENT: 2013023175: The following person(s) la/are doing business as: A 1 PREMIER PAINTING. 2880 Purple Sage In Palmdale, CA 93550. JOSE VIDAL MIRA. 2880 Purple Sage In Palmdale, CA 93550. JOSE VIDAL MIRA. 2880 Purple Sage In Palmdale, CA 93550. The business is conducted by: An individual has begun to transact business under the fictitious business name ratemen listed here on: NA. Signed: Jose V Mira, Owner. This statement is falled with the County Clerk of Los Angeles County on: 24/13 NOTICE
- This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. An ew fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/21/13, 2/28/13, 03/07/13 250

FICTITIOUS BUSINESS NAME STATEMENT: 2013024425: The following person(s) is/are doing by ness as: NEW SPARK COACHING, 18427 Vinconnes St. Unit 39 Northridge, CA 91325. KIMBEI BECK LLC. 18427 Vinconnes St. Unit 39 Northridge, CA 91325. The business is conducted by BECK LLC. 18427 Vinconnes St. Unit 39 Northridge, CA 91325. The business is conducted by Limited Liability Company has begun to transact business under the fictitious business namenaes listed here or: N/A. Signet (Kimberly Beck LLC, CEC. This statement is filled with the Co. Clerk of Los Angeles County or: 2/5/13 NOTICE - This fictitious name statement expires five yet own the date it was filed on, in the office of the county clerk. A new fillidous business name services may be referred to that date. The filling of this statement does not of itself authorize the ment must be filed prior to that date. The filling of this statement does not of itself authorize the common law (see Section 14411, et seq., B&P 2/14/13, 2/21/13, 2/28/13, 3/3/07/13 25/8

FICTITIOUS BUSINESS NAME STATEMENT: 2013023994: The following person(s) is/are doing business as: STARTING LINE UP. 817 South Los Angeles St 44G Los Angeles, CA 90014. FM2 RADIO LLC, 817 South Los Angeles St 44G Los Angeles, CA 90014. The business is conducted by A Limited Liability Company has begun to transact business under the fictitious business name or names listed Liability Company has begun to transact business under the fictitious business name or names listed here on: 7/11/12. Signed: FM2 Radio, LLC, President. This statement is filed with the Country Clerk or Los Angeles Country or: 25/13 NOTICE - This fictitious name statement expires five years from the date it was field on, in the office of the country clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state.

(see Section 1441), et seq., BSP 274/13, 2/28/13, 2/28/13, 2/28/173 25/16

FICTITIOUS BUSINESS NAME STATEMENT: 2013024500: The following person(s) is/are doing business as: CM ACTING STUDIO; CARDINAL MOON ACTING STUDIO; A79S Sepulveda Bivd Suite 122

Sheman Oaks, CA 91403. VERONICA DIAZ; MAX DECKER, 479S Sepulveda Bivd Suite 122 Sheman
Oaks, CA 91403. The business is conducted by A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Veronica Diaz, General Partner. This statement is filed with the County (servi Los Angeles County on: 25/73 NOTIGE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of tiself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/21/13, 2/28/13, 3/3/07/13 258

FICTITIOUS BUSINESS NAME STATEMENT: 2013025610: The following person(s) is/are doing business as: ROCK NATION APPAREL. 1125 E. Broadway 813 (leindale, CA 91205. HAVK (IGRAPTAN). TORKOM PALLEVANIAN 1125 E. Broadway 813 (leindale, CA 91205. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Torkom Pallevarian, Owner. This statement is field with the County Clerk of Los Angeles County on: 26/13 NOTICE - This fictitious name statement expires five years from the date it was field on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name is violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/21/13, 2/28/13, 03/07/13 263

FICTITIOUS BUSINESS NAME STATEMENT: 2013025302: The following person(s) is/are doing business as: SARA'S HAIR DESIGN. 8560 Woodman Ave Arleta, CA 91331. JOSE LUIS RAMIREZ: AGBRIELA SANCHEZ. 8650 Woodman Ave Arleta, CA 91331. The business is conducted by: A Married Couple has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Jose Luis Raminez, Owner. This statement is field with the County Clerk of Los Angeles County on: 2/6/13 NOTICE: This fictitious name statement expires five years from the date is was filled on, in the office of the county clerk. An ew fictilitious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/21/13, 2/28/13, 03/07/13 265

FICTITIOUS BUSINESS NAME STATEMENT: 2013025176: The following person(s) is/are doing business as: C.B.R. HOT MAPS. 10930 Penrose SI Sun Valley, CA 91352. CARNELIO RODRIGUEZ. 10930 Penrose SI Sun Valley, CA 91352. The business is conducted by: An Individual has begue to transact business under the fictitious business name or names listed here on: 1993. Signed: Cornelio Bodriguez, Owner. This statement is filled with the County Clerk of Los Anglese County or: 2/6/13 NOTICE: This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in volation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/13, 3/28/13,

FICTITIOUS BUSINESS NAME STATEMENT: 2013025041: The following person(s) is/are doing business as: A&A REMODELING SERVICES. 1531 Western Ave Glendale, C&A 91201. ARSEN SARGSYAN. 1531 Western Ave Glendale, C&A 91201. ARSEN SARGSYAN. 1531 Western Ave Glendale, C&A 91201. The business is conducted by An Individual has begun to transact business under the fictitious business name or names listed here on: 1/1/13. Signed: Arsen Sargsyan, Owner. This statement is field with the County Clier A to Los Angeles County or: 2/6/13. NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clier A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/13, 3/28/13,

FICTITIOUS BUSINESS NAME STATEMENT: 2013025847: The following person(s) is/are doing business as: HOLY TEMPLE OF YMMVEH IN YAHSHUA. 2916 Whitaker Ave North Hills, CA 91343. A0ASTRVA. E. CAMAMA; RICARDO R: PANGAMBIAM; 1940 Hollister St. San Fernando, CA, 613940; Park Camamark, CA, 613940; Park Camamark, CA, 613940; Park Camamark, CA, 613940; Park Camamark, CA, 613940; Park Camamark Dusiness under the feltitious business name or names listed before on: WA. Signed Facustro E. Camkanua, Minister Pastor/ partner. This statement is filed with the County Clerk of Los Angeles County on: 26/31 NOTICE - This feltitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of thesif authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 1849 2/14/13, 2/28/13, 2/38/13, 3/39/713 288

FICTITIOUS BUSINESS NAME STATEMENT ACCESSION.

FICTITIOUS BUSINESS NAME STATEMENT: 2013026774: The following person(s) is/are doing business are EBI TRAFFIC SCHOOL, 6155 Platt Ave Woodland Hills, CA 91367. ABBAS SAADATI, 6155 Platt Ave Woodland Hills, CA 91367. ABBAS SAADATI, 6155 Platt Ave Woodland Hills, CA 91367. The business is conducted by An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Abbas Saadati, Owner. This statement is field with the County Clerk of Los Angeles County ore: 27/13 NDTOE: – This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new Enfoltitious business mame statement sub filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/28/13, 03/07/13 270

FICTITIOUS BUSINESS NAME STATEMENT: 2013026141: The following person(s) is/are doing business as: ROLES CLEANERS: 24335 Victors; Blvd #8 West Hills; CA 91307. ROBERTO B. SALUDARES: ROSO PELLA E. SALUDARES: 24335 Victors; Blvd #8 West Hills; CA 9143. The business is conducted by: OFELIA E. SALUDARES: 15091 Bahama SI North Hills; CA 9143. The business is conducted by: General Partnership has begun to transact business under the fictitious business name or names or names or name or na

FICTITIOUS BUSINESS NAME STATEMENT: 2013028021: The following person(s) is/are doing business as: PERFECT DESIGN REMODELING. 6128 Cashio St #1 Los Angeles, CA 30035. YOSEF TILLES. 6128 Cashio St #1 Los Angeles, CA 30035. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here or. NA. Signad: Yosef Tilles, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on 27/13 NOTICE: This fictitious name statement some five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., BAP 2141A, 22413A, 22413A, 203413, 30307/13 274

FICTITIOUS BUSINESS NAME STATEMENT: 2013027298: The following person(s) Is/are doing business as: TERRY TUTORS. 13423 Burbank Blvd #11 Sheman Qaks, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business anne or names listed here or. 17/2013. Signes: Christine Marie Ferry, Owner: This statement is field with the County Clerk of Los Angeles County on: 29/413 NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. An own fictitious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a

FICTITIOUS BUSINESS NAME STATEMENT: 2013027488: The following person(s) is/are doing business as: KATZENBERG PRODUCTIONS. 357 % N Curson Ave Los Angeles, CA 90036. ERIC FKATZENBERG, 357 % N Curson Ave Los Angeles, CA 90036. The Dusiness is concluded by; An Individual has begun to transact business under the fictitious business name or names listed here or. NA. Signact: Fice Katzenberg, Owner. This statement is filled with the Courty Clierk of Los Angeles Courty on: 2/8/13 NOTICE - This fictitious name statement respires five years from the date it was filled on, in the office of the courty lock An ever fictious business name at statement respires five years from the date it was filled on, in the office of the courty lock. A new fictious business name at statement ruse to filled on; the courty respiration of the court filled on; the date in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/21/13, 2/28/13, 03/07/13 277

FICTITIOUS BUSINESS NAME STATEMENT: 2013027495: The following person(s) is/are doing business as: LATINOS MEDIA GROUP. 9250 Reseda Blvd #241 Northridge, CA 91324. ANA M. SABOGAL 27377 Reb Bud Pi #201 Canyon Country, CA 91387. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here or NA. Signed Ana M. Sabogal, Owner. This statement is filled with the Country Clerk of Los Angeles Country on 29/13 NOTICE. This fictitious name statement exprise five years from the date it was filled on, in the office of the country clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, e

FICTITIOUS BUSINESS NAME STATEMENT: 2013027597: The following person(s) is/are doing business as: COLIS BAKERY & COFFEE: 527 N. Maclay Ave San Fernando, CA 91340. ROSA LIDIA REYES DEL CIO, MARIO VALENZUELA 1.071 Avevon St San Fernando, CA 91340. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here or: 27/2013. Signed: Rosa Lidia Reyes Del Cid. Owner. This statement is filled with the County Clerk of Los Angeles County on: 2/8/13 NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/21/13, 2/28/13, 0/30/7/13 280

FICTITIOUS BUSINESS NAME STATEMENT: 2013027720: The following person(s) is/are doing business as: CANEJO VALLEY ELECTRIC; MALIBU LIGHTING. 29012 Tachaberry Cl. Agoura Hills, CA 91301; P. DB ox 511 Agoura Hills, CA 91301; P. DB ox 511 Agoura Hills, CA 91301; P. DB ox 511 Agoura Hills, CA 91308. The business is conducted by: An Individual has begun to transact business under the fictious business name or names listed here or: 2/6/2013. Signed: Rosa Lidla Reyse Del Cid, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/6/13 NOTICE - This fictificus name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of filed authorize the use in this state of a fictitious business name in violation of the rights of another under fedoral state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/21/13, 2/28/13, 2/28/13, 20/27/13, 281

FICTITIOUS BUSINESS NAME STATEMENT: 2013027890; The following person(e) is/are doing business as: LIFTGISTICS, LLC. 16654 Soledad Canyon Road #353 Canyon Country, CA 91387. LIFTGISTICS, LLC. 16654 Soledad Canyon Road #355 Canyon Country, CA 91387. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 12/13/12. Signed: Liftgistics, LLC, President. This statement is filed with the Country Circk of Los Angeles Country on: 2/13/13 NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the country cierk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P. 2/14/13, 2/21/13, 2/28/13, 03/07/13 284

FICTITIOUS BUSINESS NAME STATEMENT: 2013027207: The following person(s) is/are doing business as: 66 CONSTRUCTION. 10929 Vanowen Street Suite 158 North Hollywood, CA 91605. WAGE
OFILIGEVORRYAN, 612 S. Lake 56 Eburbans, CA 91502. The business is conducted by; An Individual has begun to transact business under the fictitious business name or names listed here on: NA.
Signet: Vago Chilgeovriyan, Owner This statement is filled with the County Clerk of Los Angeles
County on: 2/8/13 NOTICE - This fictitious name statement expires five years from the date it was
filled on, in the office of the county clerk. A new Ecitious business mame statement must be filled prior
to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P 2/14/13, 2/21/13, 2/28/13, 30/07/13 285

Date Filed: 11/07/12

Name of Business: UNIQUE LIMOUSINE. 1071 Irving Avenue, Unit B, Glendale CA 91201

Registered Owner: TATEVIK YESAYAN. 1071 Irving Avenue, Unit B, Glendale, CA 91201.

Date: 02/06/13

Published: 2/14/13, 2/21/13, 2/28/13, 03/07/13 286

Date Filed: 06/11/12

Name of Business: SUPERIOR METAL AND WOOD. 11740 Rincon Ave. Sylmar, CA 91342.

Registered Owner: JOSE J. ROBLES. 11740 Rincon Ave. Sylmar, CA 91342.

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME File No. 20110219280

Date Filed: 02/9/11

Name of Business: BMJ TRUCKING. 4360 Prospect Ave. Los Angeles, CA 90027.

Registered Owner: ALBERT BAGDASARYAN. 4360 Prospect Ave. Los Angeles, CA 90027.

Current File #: 2013025571 Date: 2/6/13

Published: 2/14/13, 2/21/13, 2/28/13, 03/07/13 288

Name of Business: REYES EXPRESS. 13128 Dronfield Ave Sylmar, CA 91342.

Current File #: 2013027393

Published: 2/14/13. 2/21/13. 2/28/13. 03/07/13 289

Published: 2/14/13, 2/21/13, 2/2013, 3/2013, 03/2017 Care
FICTITIOUS BUSINESS NAME STATEMENT: 2013017754: The following person(s) is/are doing business as: DNK SKINCARE. 337 South Beverly Drive #100 Beverly Hills, CA 90212. DANIELLE KREMER 630 Hauser Blvd. #310 Los Angeles, CA 90036. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here nor N/A. Signed: Danielle Kremer, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/25/13 NOTICE - This fictitious name statement extypers five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et

Order No: 5910195 TS No: J12-08024 NOTICE OF TRUSTEE'S SALE UNDER A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN YOU ARE IN DEFAULT UNDER A NOTICE OF DELINQUENT ASSESSMENT AND CLAIM OF LIEN, DATED 04/11/2012, UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A DIBLIC SALE IE YOU NEED AN EXPLANATION OF PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE is hereby given that Witkin & Neal, Inc., as duly appointed trustee pursuant to that certain Notice of Delinquent Assessment and Claim of Lien (hereinafter referred to as "Lien"), re-

corded on 4/16/2012 as instrument number 12-0562417 in the office of the County Recorder of Los Angeles County, California, and further pursuant to the Notice of Default and Election to Sell thereunder recorded on 9/26/2012 as instrument number 20121446501 in said county and further pursuant to California Civil Code Section 1367.1 and those certain Covenants, Conditions and Restrictions recorded on 8/14/21974 as instrument number 3530, WILL SELL on 2/21/2013, 9:00 A.M. behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona, CA. a public auction to the highest bidder for lawful money of the United States payable at the time of sale, all right, title and interest in the property situated in said county as more fully described in the above referenced Lien. The purported owner(s) of said property is (are): Sally Drennon, a married woman as her sole and separate. The property address and other common designation, if any, of the real property is purported to be: 1033 N. Carol Drive, #T-1 West Hollywood CA 90069, APN 4340-028-037. The undersigned trustee disclaims any liability for any incorrectness of the property address and other common designation, if any, shown herein. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Sale is: \$37,221.02. The opening bid at the foreclosure sale may be more or less than this estimate. In addition to cash, the trustee will accept a cashier's check drawn on a state or national bank, a check drawn on a state or federal credit union or a check drawn on state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in this state. In the event tender other than cash is accepted, the trustee may with hold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or the endorsee as a matter of right. Said sale shall be made, but without covenant or warranty, express or implied regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Lien, advances thereunder, with interest as provided in Declaration plus the fees, charges and expenses of the trustee. THIS PROPERTY IS BEING SOLD IN AN "AS-IS" CONDITION. Witkin & Neal, Inc. is attempting to collect a debt. Any information obtained will be used for that purpose. If you have previously received a discharge in bankruptcy, you may have been released from personal liability for this debt in which case this notice is intended to exercise the secured party's rights against the real property only. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER AND ALL OTHER INTERESTED PARTIES: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 or visit this Internet Web site: www.priorityposting.com using the file number assigned to this case: J12-08024. Information about postponement that are very short in duration or that occur close in time to the scheduled sale may not imme diately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. IMPORTANT NOTICE: Notwithstanding anything to the contrary contained herein, the sale shall be subject to the following as provided in California Civil Code Section 1367.4(c)4: "a non judicial foreclosure sale by an association to collect upon a debt for delinquent assessments shall be subject to a right of redemption. The redemption period within which the separate interest may be redeemed from a foreclosure sale under this paragraph ends 90 days after the sale." Dated: 1/14/2013 Witkin & Neal, Inc. as said Trustee 5805 SEPULVEDA BLVD., SUITE 670 SHERMAN OAKS, CA 91411 (818) 845-8808 By: Susan Paquette Trustee Sale Officer THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. P1015079, 1/31, 2/7, 02/14/2013

Trustee Sale No.: 20120028701207 Title Order No.: 1297613 FHA/VA/PMI No.: 0 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 11/14/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE, IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEX WEST, LLC, as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 11/19/2008 as Instrument No. 20082038420 of official records in the office of the County Recorder of Los Angeles County, State of

CALIFORNIA. EXECUTED BY: JEFFREY PAYNE, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH FOLIVALENT or other form of payment authorized by 2924h(b), (payak time of sale in lawful money of the United States), DATE OF SALE: 2/21/2013 TIME OF SALE: 09:00 AM PLACE
OF SALE: Doubletree Hotel Los Angeles - Norwalk,
13111 Sycamore Drive, Norwalk, CA 90650 STREET
ADDRESS and other common designation, if any, of the real property described above is purported to be: 1016 HANCOCK AVENUE 6 , West Hollywood, CA 90069 APN#: 4339-008-052 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$405,219.56. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee. or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale If you wish to learn whether your sale date has been postfrom you wish to learn whether your sale date has been post-poned, and, if applicable, the rescheduled time and date for the sale of this property, you may call 800-280-2832 for information regarding the trustee's sale or visit this Internet Web site www.auction.com for information regarding the sale of this property, using the file number assigned to this case 20120028701207. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AUCTION.COM, LLC ONE MAUCHLY IRVINE, CA 92618 800-280-2832 www.auction.com NDEx West LLC MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEx West. L.L.C. as Trustee Dated: 1/14/2013 P1014946 1/31, 2/7, 02/14/2013

NOTICE OF TRUSTEE'S SALE T.S. No. 12-33815-JP-CA YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 02/16/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, (cashier's check(s) must be made payable to National Default Servicing Corporation), drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state; will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made in an "as is" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: MARK SLOTKIN, TRUSTEE OF THE SLOTKIN FAMILY CHILDRENS TRUST, DATED JANUARY 1,1997 Duly Appointed Trustee: NATIONAL DEFAULT SERVICING CORPORATION Recorded 03/06/2007 as Instrument No. 20070484412 (or Book, Page) and Re-Recorded on 05/22/2012 as Instrument No. 20120757766 (or Book, Page) for the reason of 'LOAN MODIFICATION AGREEMENT' of the Official Records of LOS ANGELES County, California. Date of Sale: 02/20/2013 at 11:00 a.m. Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA

91766 Estimated amount of unpaid balance and other charges: \$5.352.802.29 Street Address or other common designation of real property: 1350 BENEDICT CANYON DRIVE, BEVERLY HILLS, CA 90210 A.P.N.: 4356-011-015 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The undersigned mortgagee, beneficiary or authorized agent for the mortgagee or beneficiary pursuant to California Civil Code Section 2923.5(b) declares that the mortgagee beneficiary or the mortgagee's or beneficiary's authorized agent has either contacted the borrower or tried with due diligence to contact the borrower as required by California Civil Code 2923.5. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 or visit this Internet Web site www.ndscorp com/sales, using the file number assigned to this case 12-33815-JP-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information attend the scheduled sale. Date: 01/28/2013 NATIONAL DEFAULT SERVICING CORPORATION 7720 N 16th Street, Suite 300 Phoenix, AZ 85020 phone 602-264-6101 Sales Line 714-730-2727; Sales Website: www. ndscorp.com/sales Nichole Alford, TRUSTEE SALES REPRESENTATIVE A-4352101 01/31/2013, 02/07/2013,

NOTICE OF APPLICATION TO SELL ALCOHOLIC **BEVERAGES** 

Date of Filing Application: JANUARY 25, 2013

To Whom It May Concern:

The Name(s) of the Applicant(s) is/are: FRESH BITES, INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

7950 W SUNSET BLVD

STE 103

LOS ANGELES. CA 90046-3356

Type of License(s) Applied for: 47 - ON-SALE GENERAL EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017 (213) 833-6043

LA1264792 BEVERLY HILLS WEEKLY 1/31 2/7,14 2013

T.S. No. 11-5397-11 Loan No. 0011190659 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/17/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: MARLENE GOLDMAN, A MARRIED WOMAN AS HER SOLE AND SEPARATE PROPERTY Duly Appointed Trustee: THE WOLF FIRM, A LAW CORPORATION Recorded 1/27/2006 as Instrument No. 06 0201476 of Official Records in the office of the Recorder of Los Angeles County, California, Date of

Sale: 2/28/2013 at 9:00 AM Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza Pomona, CA. Amount of unpaid balance and other charges: \$1,063,947.96, estimated Street Address or other common designation of real property: 514 NORTH FLORES STREET WEST HOLLYWOOD, CA 90048 A.P.N.: 5528-004-040 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. NOTICE TO POTENTIAL BIDDERS: If you are consider ing bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the high-est bidder at the auction, you are or may be responsible for paving off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more t one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law reguires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 573-1965 or visit this Internet Web site www.priorityposting.com, using the file number assigned to this case 11-5397-11. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 1/30/2013 THE WOLF FIRM, A LAW CORPORATION 2955 Main Street 2nd Floor Irvine California 92614 Foreclosure Department (949) 720-9200 Sale Information Only: (714) 573-1965 www.priorityposting.com Frank Escalera, Team Lead P1018450 2/7, 2/14, 02/21/2013

NOTICE OF APPLICATION TO SELL ALCOHOLIC BEVERAGES

Date of Filing Application: JANUARY 30, 2013

To Whom It May Concern:
The Name(s) of the Applicant(s) is/are: FACTOR'S FAMOUS DELI INC

The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at: 9420-9424 W PICO BLVD

LOS ANGELES. CA 90035-1210

Type of License(s) Applied for: 41 - ON-SALE BEER AND WINE - EATING PLACE

Department of Alcoholic Beverage Control 888 S. FIGUEROA ST, STE 320, LOS ANGELES, CA 90017

LA1266065 BEVERLY HILLS WEEKLY 2/7, 14, 21, 2013

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 246808CA Loan No. 3018057376 Title Order No. 685760 YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 07-24-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-08-2013 at 9:00 AM, CALIFORNIA RECONVEYANCE COMPANY as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 07-31-2007, Book N/A, Page N/A, Instrument 20071804592, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GORDON BIJELONIC, A SINGLE MAN, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings as-sociation, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encum-brances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650 Legal Description: PARCEL 1: THAT PORTION OF THE SOUTHWEST QUARTER OF SECTION 7, TOWNSHIP 1 SOUTH, RANGE 14 WEST, SAN BERNARDINO MERIDIAN, IN THE CITY OF WEST HOLLYWOOD, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA DESCRIBED AS FOLLOWS: BEGINNING AT THE SOUTHWEST CORNER OF LOT 1 OF TRACT NO. 6414, AS SHOWN ON MAP RECORDED IN BOOK 89 PAGE 100, OF MAPS, IN THE OFFICE OF THE

COUNTY RECORDER OF SAID COUNTY; THENCE NORTH 89° 43' 45" WEST 71.41 FEET; THENCE NORTH 14° 20' 00" WEST 124.01 FEET, MORE OR LESS, TO THE SOUTHERLY BOUNDARY LINE OF THE CITY OF LOS ANGELES; THENCE SOUTH 89° 43` 45" EAST ALONG SAID SOUTHERLY BOUNDARY LINE, 14.62 FEET; THENCE NORTH 75° 07` 30" EAST 50.00 FEET; THENCE NORTH 59° 04` 50" EAST 21.64 FEET; THENCE SOUTH 88° 22` 30" EAST 20.49 FEET, MORE OR LESS, TO THE WESTERLY LINE OF SAID LOT 1; THENCE SOUTH 0° 03' 00" EAST ALONG SAID WESTERLY LINE 143.79 FEET TO THE POINT OF BEGINNING. THE BEARING SOUTH 0° 03' 00" EAST OF THE WESTERLY LINE OF SAID TRACT NO. 6414 WAS USED AS THE BASIS OF BEARINGS FOR THE HEREINAROVE DESCRIBED LAND PARCEL 2: AN HEREINABOVE DESCRIBED LAND. PARCEL 2: AN EASEMENT FOR ROAD AND UTILITY PURPOSES OVER A STRIP OF LAND 16 FEET IN WIDTH EXTENDING FROM THE WESTERLY PROLONGATION OF THE NORTHERLY LINE OF THE HEREINBEFORE DESCRIBED PARCEL 1, TO THE NORTHERLY LINE OF DOHENY ROAD, HEREINBEFORE MENTIONED, THE EASTERLY LINE OF SAID 16 FOOT STRIP BEING THE WESTERLY LINE OF PARCEL 1. Amount of unpaid THE WESTERLY LINE OF PARCEL 1. Amount of unpaid balance and other charges: \$2,463,174.03 (estimated) Street address and other common designation of the real property: 9313 DOHENY ROAD WEST HOLLYWOOD, CA 90069 APN Number: 4392-015-034 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is bering sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-13-2013 CALIFORNIA RECONVEYANCE ing. DATE: 02-13-2013 CALIFORNIA RECONVEYANCE COMPANY, as Trustee MARIA MAYORGA, ASSISTANT SECRETARY California Reconveyance Company 9200 Oakdale Avenue Mail Stop: CA2-4379 Chatsworth, CA 91311 800-892-6902 For Sales Information: www.lpsa-sap.com or 1-714-730-2727 www.priorityposting.com or 1-714-740-2727 www.priorityposti 1-714-573-1965 www.auction.com or 1-800-280-2832 CALIFORNIA RECONVEYANCE COMPANY IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, ding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investig clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether you sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1- 800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4356618 02/14/2013, 02/21/2013, 02/28/2013

NOTICE OF TRUSTEE'S SALE TS No. CA-12-498053-AL Order No.: 120055881-CA-GTI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 1/22/2008. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warrenty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for

the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale.
BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE, Trustor(s): DELILAH J. STOMBS Recorded: 1/30/2008 as Instrument No. 20080179208 of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 3/8/2013 at 9:00 AM Place of Sale: At the Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA Angeles-Norwalk, 13111 Sycarifore Drive, Norwalk, CA 90650, in the Vineyard Ballroom Amount of unpaid bal-ance and other charges: \$233,217.96 The purported property address is: 1230 HORN AVE APT 621, WEST HOLLYWOOD, CA 90069 Assessor's Parcel No.: 5559-006-223 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sa le date has been post-poned, and, if applicable, the rescheduled time and date for the sale of this property, you may call 800-280-2832 for information regarding the trustee's sale or visit this Internet Web site http://www.gualityloan.com . using the file number assigned to this foreclosure by the Trustee: CA-12-498053-AL . Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney, Date: Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 800-280-2832 O r Login to: http://www.qualityloan.com Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is inten ded to exercise the note holders right's against the real property only. THIS NOTICE IS SENT FOR THE PURPOSE OF COLLECTING A DEBT. THIS FIRM IS ATTEMPTING TO COLLECT A DEBT ON BEHALF OF THE HOLDER AND OWNER OF THE NOTE. ANY INFORMATION OBTAINED BY OR PROVIDED TO THIS FIRM OR THE CREDITOR WILL BE USED FOR THAT PURPOSE. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. TS No.: CA-12-498053-AL IDSPub #0045444 2/14/2013 2/21/2013 2/28/2013

NOTICE OF PETITION TO ADMINISTER ESTATE OF:

CASE NO. BP139004

CASE NO. BP139004
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of VICTOR GOODHILL.
A PETITION FOR PROBATE has been filed by BARBARA GOODHILL in the Superior Court of California, County of

LOS ANGELES

THE PETITION FOR PROBATE requests that BARBARA GOODHILL be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's WILL and codi-

cils, if any, be admitted to probate. The WILL and any codicils are available for examination in the file kept by

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act (This authority will allow the personal representative o take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good

cause why the court should not grant the authority. A HEARING on the petition will be held in this court as follows: 03/07/13 at 8:30AM in Dept. 5 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code.

Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitione LLOYD S. MANN, ESQ. SBN 108527 MANN & ZARPAS, LLP 15233 VENTURA BLVD #714 SHERMAN OAKS CA 91403 CNS-2443177#

NOTICE OF TRUSTEE'S SALE TS No. 12-0068921 Title Order No. 10-6-212085 APN No. 4350-019-030 YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 10/01/2004. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. Notice is hereby given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by ROYA HAKIM SAZEGAR, AND JAMSHID SAZEGAR, WIFE AND HUSBAND AS JOINT TENANTS, dated 10/01/2004 and recorded 10/12/2004, as Instrument No. 04 2612831, in Book, Page, of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/07/2013 at 1:00PM, At the Pomona Valley Masonic Temple Building, located at 395 South Thomas Street, Pomona, California at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 1221 COLDWATER CANYON DRIVE, BEVERLY HILLS, CA, 902102404. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$519,535.36. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state. Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mortgagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be vare that the lender may hold more than one mortga or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www. recontrustco.com, using the file number assigned to this case 12-0068921. Information about postponements that

are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281-8219 By Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.173834 2/14, 2/21, 2/28/2013

NOTICE OF TRUSTEE'S SALE TS No. 11-0094998
Title Order No. 11-0076309 APN No. 4333-007-017
YOU ARE IN DEFAULT UNDER A DEED OF TRUST,
DATED 02/22/2007. UNLESS YOU TAKE ACTION TO
PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A
PUBLIC SALE. IF YOU NEED AN EXPLANATION OF
THE NATURE OF THE PROCEEDING AGAINST YOU,
YOU SHOULD CONTACT A LAWYER. Notice is hereby
given that RECONTRUST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed given that HECONTHOST COMPANY, N.A., as duly appointed trustee pursuant to the Deed of Trust executed by MICHAEL TOISERKANI, AND TANIA SIMANTOV, HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP, dated 02/22/2007 and recorded 3/2/2007, as Instrument No. 20070458772, in Book , Page , of Official Records in the office of the County Recorder of Los Angeles County, State of California, will sell on 03/08/2013 at 9:00AM, Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650, Vineyard Ballroom at public auction, to the highest bidder for cash or check as described below, payable in full at time of sale, all right, title, and interest conveyed to and now held by it under said Deed of Trust, in the property situated in said County and State and as more fully described in the above referenced Deed of Trust. The street address and other common designation, if any, of the real property described above is purported to be: 265 SOUTH CLARK DRIVE, BEVERLY HILLS, CA, 90211. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The total amount of the unpaid balance with interest thereon of the obligation secured by the property to be sold plus reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,096,078.67. It is possible that at the time of sale the opening bid may be less than the total indebtedness due. In addition to cash, the Trustee will accept cashier's checks drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state.Said sale will be made, in an "AS IS" condition, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed of Trust, advances thereunder, with interest as provided, and the unpaid principal of the Note secured by said Deed of Trust with interest thereon as provided in said Note, plus fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. If required by the provisions of section 2923.5 of the California Civil Code, the declaration from the mort-gagee, beneficiary or authorized agent is attached to the Notice of Trustee's Sale duly recorded with the appropriate County Recorder's Office. NOTICE TO POTENTIAL BIDDERS If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on a property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been post-poned, and, if applicable, the rescheduled time and date for the sale of this property, you may call 1-800-281-8219 or visit this Internet Web site www.recontrustco.com, using the file number assigned to this case 11-0094998. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. RECONTRUST COMPANY, N.A. 1800 Tapo Canyon Rd., CA6-914-01-94 SIMI VALLEY, CA 93063 Phone/Sale Information: (800) 281-8219 By: Trustee's Sale Officer RECONTRUST COMPANY, N.A. is a debt collector attempting to collect a debt. Any information obtained will be used for that purpose. FEI # 1006.147827 2/14. 2/21. 2/28/2013

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Mt. Sinad area, excellent

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236-Electrical 237-Entertainment

238-Exterminators

240-Fencing

242-Garage Doors 244-Handyman

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248-Internet Services

252-Janitorial

254-Landscaping 255-Legal Services

Eden Memorial Park 1 Cemetery space with

vault in sold out area of

Mt. Shalom (Beverly Hills #393) Plot 3000, Space D Cemetery priced at \$12,500. Will sell for

\$8,500. \$400 transfer fee to cemetery at signing Susan (225) 930-4986

Eden Memorial Park. 2 adjoining plots in sold out Mount Shalom section. Asking \$15,000 OBO. Contact: Georgiebb@ msn.com or (623) 249-9389

**EDEN MEMORIAL** PARK. Two Prime Sideby-Side Eye Level Crypt Spaces. Court of Prophets, beautiful views at the top of the hill. Row B, Spaces 483 and 484. All maintenance fees have been paid in perpetuity. Offered Below Retail at \$15,900 obo for both, transfer fee included. biontears@adelphia.net or (310) 234-1241

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289-Lessons

290-Trainer

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Green Hills Memorial

Park

Rancho Palos Verdes

One Cemetery Plot

Grace Lawn Section

Asking \$8,500 OBO

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Green Hills Rancho Palos

Verdes

Eventide Terrace Plot 85

Space B

One plot, 2 interments

Retails for \$11,500, Ask-

ing \$8,000 or best offer

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416-Lakeshore Property

720-Computers 725-Furniture 726-Miscellaneous Greenwood Cemetery,

Bible Mausoleum, Side by side crypt Located in the Mathew

420-Out-of-State Property

422-Real Estate Exchange

500-Employment Opportunities 501-Help Wanted

510-Employment Agencies

516-Business Opportunities

515-Business Services

521-Personal Shoppe

600-799 Merchandise

615-Business For Sale

710-Medical Supplies

715-Coins & Stamps

600-Garage Sales

522-Drivers

610-For Sale

700-Antiques

705-Appliances

424-Real Estate Wanted

500-599 Employment

505-Work at Home

Corridor- Entry level Tier A; Crypt #25

and #27 Valued at \$13,600, selling

both for \$7,500 Owner will pay for trans-

fer fees Cash or cashier's check for payment

(619) 795-2181

Hillside Memorial Park Plot in Mount of Olives Sold Out Section Block 3, Plot 202, Space 8 Valued at \$16,800

Asking \$13,500 OBO \*Will pay transfer fee\* Harry (951) 769-1984

Hillside, Mount of Olives, Single Plot (Block 13, Plot 397 Space 8). \$20,000 obo, including transfer fees. Linda (310)246-3206

Hillside Memorial Park, Canaan section. On Hillside, single lot 2 Privileges. Will split Transfer \$500. \$15,000.00. (949)-400-5071

Hillside Memorial Park, Garden Mausoleum. Companion, Wall Crypt in Canaan section, Top level. Sacrifice \$17,000 (below market value). Bennett (310)721-2252

Hollywood Forever, Abbey of the Psalms. One beautiful crypt. \$8,000 OBO. (310) 433-8582

940-Boats 945-Personal Watercraft 950-Marine Supplies 955-Autos Wanted Mt Sinai Memorial Park Single plot on hill in Mt

730-Musical Instruments

735-Office Furniture

740-Television/Radio

800-899 Financial

802-Money to Loan

804-Money Wanted

808-Fscrows

806-Mortgage & Trust

900-999 Transportation

910-Motorhomes/Campers

900-Autos For Sale

905-Trucks & Vans

915-Motorcycles

930-Auto Leasing

920-Trailers

925-Classics

935-Aircraft

800-Real Estate Loans

801-Financial Services

Zion section Map 4. \$8000 obo (818) 425-5925

Sinai Memorial Park

Mt Sinai Memorial Park Single Plot on Gentle

Slope \$5950 OBO. Cemetery price: \$8,400 (435) 655-5760

Mt Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697.

Oakdale Memorial Park. Two burial spaces located in Section G, Lot 223, Companion Lawn crypt 32. Owner is asking \$4,000 for this companion lawn crypt unit. Deed fee will be paid for by seller. (352) 350-7144

Pacific View Memorial Park in Corona Del Mar, 6 plots side-by-side, 103 A & B and 136 C,D, E, and F in Bayview Terrace, \$11,000 each. Nancy Buchell (949)683-0873

Rose Hills Memorial Park Two single plots located at Garden of Comfort II Premium panoramic view location on hilltop Buy one get one free, \$12,900 pp Michael (949) 903-1562

Rose Hills Memorial Park, One burial plot available for sale, \$10,000, Carnation Lawn, Plot #1151, Wanda (626)-466-3105

Rose Hills, Garden of Benediction, Lot 2262, 4 SBS graves. Beautiful area below Memorial Chapel. \$3200 per grave + fees, (208) 777-8427.

#### 140-HEALTH AIDS

Do you know your Testosterone Levels? Call 888-904-2372 and ask about our test kits and get a FREE Trial of Progene AllNatural Testosterone Supplement. (CalSCAN) Attention SLEEP APNEA SUFFERERS with Medicare. Get FREE CPAP Replacement Supplies at No Cost, plus FREE home delivery! Best of all, prevent red skin sores and bacterial infection! Call 888-699-7660. (Cal-SCAN)

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## Mayor Brien's leadership in balancing the budget and generating a \$10 million surplus has helped to keep Beverly Hills safe and our schools more secure



Mayor Brien led the effort to purchase a third ambulance to make sure our first responders will be there if you have an emergency

"Our Beverly Hills Paramedics saved my life. When Michelle called, they were at our home in less than 3-minutes. Their speed and expertise kept me alive and we are forever grateful. It is critical they have the resources they need to continue to save others."

—Michelle & Alan Kaye



Mayor Brien increased Closed Circuit Television surveillance throughout the City to keep our streets safe

"Willie has been there for the seniors, always working to protect our services and keep our City safe. He has earned my trust and I hope he has your vote."

—Winifred Hervey, Immediate Past-President, Beverly Hills Active Seniors



Mayor Brien has worked closely with Police Chief Dave Snowden to increase school security

"I look forward to continuing a collaborative working relationship with Willie. His attention paid to our students and our community has always been exemplary." —Hon. Jake Manaster, President, Beverly Hills Board of Education



"I am proud that Beverly Hills has maintained it reputation as one of the safest cities in America. Our Police and Fire are second to none and I want to make sure they stay that way."

—Willie Brien

For campaign updates, "Like"
Re-elect Willie Brien on Facebook
or to receive an absentee ballot request
please visit: www.electwilliebrien.com

William Warren Brien #6 on your ballot!



Paid for by Committee to Re-elect Willie Brien 269 S. Beverly Dr.,#513 Beverly Hills, Ca 90210 ID#1311434

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