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Issue 742 • December 19 - December 25, 2013

Running the Roads

An interview with incoming
Traffic and Parking
Commission Chair Andy Licht



cover story • pages 8-9



Read this issue on your smart phone by scanning the QR code. All you need is a QR scanner application.

Correction [Issue 741]

In the Board of Education Installment article "New Board of Education Sworn in Tuesday," Board Member Lisa Korbatov's comment to Board President Noah Margo was misquoted. The quote should have read, "I forgive you for your cheapskate ways."

Commission BHTV10 schedule

Cultural Heritage commission meeting (12/17) will replay on Dec. 23 at 3 p.m. and Dec. 27 at 8 p.m.
 Fine Art Commission meeting (12/23) will replay on Dec. 23 at 8 p.m. and Dec. 26 at 8 p.m.
 Human Relations meeting (12/19) will replay on Dec. 24 at 5 p.m.
 Health and Safety Commission meeting (12/16) will replay on Dec. 24 at 8 p.m.
 Rec & Parks Commission meeting (12/16) will replay on Dec. 26 at 5 p.m.
 All City Commission meetings from the week of Dec. 15 will replay back-to-back on Dec. 28 beginning at noon.

letters & email

"Court grants Weekly's SLAPP motion; Courier to pay legal fees"

In its Dec.13 edition, the *Courier* flagrantly and deceptively reported the Superior Court's decision in the *Courier's* case against the *Beverly Hills Weekly* (LASC BC509955). Instead of reporting that the Court struck down two of the three causes of action alleged by the *Courier*, it deceptively reported that the Court found that the *Weekly's* publishing practices were "Unfair." Fair reporting would have required the *Courier* to report only, that in a preliminary hearing the Court found that there was sufficient evidence presented to

permit the *Courier* to attempt to prove its case against the *Weekly*, when and if, the case ever went to trial.

If that were not bad enough, the *Courier* concealed from its readers that the Court found that the *Courier* lost, not won, its motion to strike because the Court ordered the *Courier* to pay the *Weekly's* attorneys fees; the Court found that the *Courier* was entitled to nothing!!!

How can Mr. Smith, an experienced attorney, who should know better, ever think his paper is in the future to be believed???

Louis Lipofsky
Beverly Hills

"Today's multiple choice question"

Which will have a greater impact on the route of the subway through Beverly Hills:

A. The lawn signs that say no subway under the high school

B. Hiring the law firm of former US Senator Joseph Lieberman

C. None of the above
Ira M. Friedman
Beverly Hills

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SNAPSHOT



MERRY MADRIGALS THE GROVE

The Beverly High Madrigal Singers are interviewed by KNBC weatherman Fritz Coleman after caroling at the Grove on Weds, Dec. 11.

L to R: (bottom row) Ethan Smith (Beverly High Choral Director), Ellie Dubin, Brooke Teweles, Danielle Nisim, Allie Finer, Yassi Noubaharestan, Erica Sabel, Julia Aftalion, Shana Benji, Amanda Christovich, Fritz Coleman (KNBC weatherperson)
 (top row) Deven Martin, Evan Rennie, Danny Won, Anthony Lofaso, Arlen Smith, Sabrina Halavi

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briefs

Mayorkas nominated for No. 2 job at Homeland Security

Last Wednesday, the U.S. Senate approved President Barack Obama's nomination of Alejandro Mayorkas, a 1977 Beverly High graduate, for Deputy Secretary of the Department of Homeland Security. Mayorkas, former United States Attorney for Southern California and current lawyer and director of the United States Citizenship and Immigration Services, is one of the first cabinet nominees considered under new senate rules

that permit confirmation with a majority vote.

The senate approved Mayorkas' nomination without a single Republican vote. In a letter to Sen. Thomas R.



Alejandro Mayorkas

Carper (D-Del.), the committee chairman, Senators John McCain (R-Ariz.) and Tom Coburn (R-Okla.) cited their objections on the grounds of an ongoing investigation into allegations that Mayorkas mismanaged the operation of a visa program for wealthy foreign investors. Mayorkas denies the charges.

The *Washington Post* reported that Mayorkas has strong backing from the White House, several advisers to former president George W. Bush, and former homeland security secretary Janet Napolitano.

If confirmed as deputy, Mayorkas would be responsible for managing the day-to-day operations of the Department of Homeland Security which includes the U.S. Border Patrol, Immigration and Customs Enforcement, Transportation Security Administration and other agencies.

"I believe there is an overwhelming need for leadership at DHS and overwhelming case that Director Mayorkas will be an excellent Deputy Secretary and should be promptly confirmed," Carper wrote in his own letter last Tuesday.

As of Monday, the Department of Homeland Security Secretary is former Pentagon lawyer Jeh Johnson.

Planning Commission approves resolution on Kobor settlement

Last Thursday, the Planning Commission approved a resolution by the city staff which finalizes their Nov. 22 decision to deny applying a medical overlay zone to the Kobor Project Building located at 8767 Wilshire Boulevard.

The medical overlay zone would allow the building, initially designated for gen-

eral office and commercial use, to be partially devoted to medical purposes, 45% of which would go to medical offices and a pharmacy. The Planning Commission also evaluated the proposal for a vehicle showroom on the ground floor of the building.

"The applicant insisted on a 'thumbs up/thumb down' settlement. Although there were different parts of the application—for example, the automobile dealership and the restaurant—they didn't want to present it in pieces," said Vice Chair Howard Fisher.

While the restaurant would have presented parking concerns for the building, other components might have been admissible to the commission. "The high-end auto dealership probably would have been approved, since it would have been low-volume use," Fisher said.

The building was originally approved by the Planning Commission on September 14, 2006, for general office, retail, and restaurant uses, specifically prohibiting medical uses among others.

This final decision of the Planning Commission is appealable to the city council within 14 days. Kobor's attorney, former mayor Tom Levyn, declined to comment on whether Kobor will appeal.

After hesitation, City Council approves resolution adopting 2014-2021 Housing Element Update

Director of Community Development Susan Healy Keene presented the 2014-2021 Housing Element Update to the City Council on Tuesday. Keene said the Update closely reflects the 2010-2014 Housing Element, with the same goals, accounting for the change in population as reflected in the Census. After a discussion of their hesitations, the Council unanimously approved the update, stipulating that certain issues would return to the Council for discussion.

"I am very happy with the update, except for the Historic Preservation section," said Councilmember Nancy Krasne. "Not all buildings fit all times."

Krasne, along with Councilmember Willie Brien, suggested that Historic Preservation codes be a matter of residents' choice.

"This is now imposing upon people the inability to make upgrades that cause loss to the historic value of the home," said Brien, alluding to Krasne's discussion of dual glazed windows, which improve the quality of life for residents but do not align with Historic Preservation codes in houses such as Krasne's.

"I don't think the point of the [cultural heritage] ordinance is to protect non-historical buildings. That being said, if someone is trying to tear down Greystone mansion, there will be a process they will have to go through," said Mayor John Mirisch.

Mirisch further stressed the importance of the city's authority to protect renters from abusive landlords. "I do think we need to take serious action on some of the violations we've seen against our ten-



Steve Zoet, Director of Community Services, and Barbara Linder at the California Parks and Recreation conference where Linder received the award

Linder receives "Champion of the Community" award

The City Council presented Barbara Linder with the highest honor given annually by California Parks and Recreations for dedicated non-parks officials.

"There's no one I can think of better than Barbara Linder," said Vice Mayor Lili Bosse. "She's educated the community on sustainable gardening."

Linder is the first "Champion of the Community" winner from Beverly Hills. The award is granted to individuals, agencies, community organizations, foundations, businesses or educational institutions for outstanding public service in the support of "Creating Community Through People, Parks and Programs."

Linder initiated the community demonstration garden at Greystone Mansion in 2011, which trains volunteers on growing sustainable food with urban farming techniques and donates all produce to local food banks.

Linder's other contributions to the city include six years on the Human Relations Commission, serving as the PTA president of Horace Mann, 12 years of volunteer work with All Saints Beverly Hills, and membership of the Friends of the Beverly Hills Public Library.

A Beverly Hills native, Linder has gardened in the city since she was seven years old.

"My family has lived in Beverly Hills since the 1930's. We greatly value all the years of fine public education they have received," said Linder in her speech.

At the City Council meeting, Linder broke the news that corporate representatives from Armstrong will sponsor the Greystone garden project beginning Wednesday.

"I am honored to have been recognized for my 25 years of volunteer service to my city, and I plan to be there for the city for the foreseeable future," said Linder after the meeting.

ants," Mirisch said.

Public Works Commission mitigates driest year on record

Metropolitan Water District representative Demetri Polyzos presented an update to the Public Works Commission regarding the current water supply and water storage plan.

Polyzos reported that we are experiencing the driest year on record. In spite of that, "because of all the investments and the storage, our levels are good. We're doing well," said Polyzos.

The Department of Water Resources (DWR) on November 19 sent a memo to the State Water Contractors—which

include the Metropolitan Water District—stating that their initial allocation is going to be 5% of their requests for water. Polyzos predicts the DWR will increase this allocation, because it is warranted by the year's developing hydrologic and water supply conditions. "[November 19's] allocation is a stark reminder that California's fickle weather demands that we make year-round conservation a way of life," said DWR Director Mark Cowin in a press release.

"Are there any discussions about restrictions or conservation efforts that we should talk about?" said Public Works Commissioner Steven Weinglass at Thursday's meeting.

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Polyzos indicated that special conservation efforts would not likely be necessary.

"We're in good shape with storage, but we're also looking at purchasing water transfer supplies. So there are other things we can do to augment our allocation, and spread the pain downward," Polyzos said. "It does put us in a position to meet our demand locally."

Planning Commission approves two-story guest house

The Planning Commission unanimously agreed to grant a permit request for the building of a two-story accessory structure containing independent living facilities on the 700 block of North Linden drive.

Resident Mona Horadian urged the Commission to deny the permit on the grounds of the height of the guest house. The permit allows the construction of a 22 foot high accessory. Residents can build 14 feet as a matter of right.

"Who wants to be living in a house that somebody's overlooking?" said Horadian.

The plans for the accessory include windows that are either translucent or stationary.

"But after they get the permit, nobody will be coming to stop them from changing the plans," said Horadian. "This will be sacrificing our privacy."

Horadian also worries that the height of the accessory will set a precedent for the neighborhood. "Let them build it, but not 22 feet high. Most of the homes themselves are not even 24 feet," Horadian said. "This is going to be humongous."

The Commission explained the benefit of renting second units.

"Not only is it legal to rent these second units, but it's encouraged by the state, because it counts toward our affordable housing requirements [by the state of California]," said Planning Commissioner Dan Yukelson.

"What is affordable housing? If you're going to tell me that a two bedroom guest house on the 700 Linden block is going to be affordable housing, I doubt it," said former Planning Commission Chair Rose Norton during the Study Session later in the meeting.

Norton spoke about accessory buildings that have resulted in crowding in her own neighborhood.

"We are ending up with parking lots instead of houses," said Norton. "Please do not allow livable spaces to go over the garages."

California State Superintendent Invites Public Comment on First English Framework Based on Common Core

California is taking another step forward in implementing the Common Core for English language arts by gathering public comment on a new framework, State Superintendent of Public Instruction Tom Torlakson announced Tuesday.



Director Jenny Gordon with Taste of Broadway performers, in order of last name: Gabriela Aghachi, Nima Aryanpanah, Lauren Aviram, Shaya Banafsheha, Rebecca Berlin, Shalmalee Bhanushali, James Blauvelt, Arden Brown, Marina Buendia, Camilla Carcoba, Georgia Carlson, Sophia Cohen, Julien Collet, Adora Dayani, Mia DeCastroBasto, Paulina DePaulo, Mia Elkins, Taylor Fuchs, Leia Gluckman, Becca Heller, Bronte Henfling, Skyler Hodes, Madeline Hodor, Ryan Hodor, Ava Holtzman, Benjamin Holtzman, Daniel Kohanbash, Kayla Kohanhevid, Rachel Kohley, Addison Kreshek, Alexa Kreshek, Karol Kwiatkowski, Giulian Laudisa, Taylor LaVan-Asla, Sarah Lepkowitz, Chloe Levine, Antonio Logan, Chloe Malik-MacDonald, Lauren Mandel, Reese Margo, Emma Maurer, Naomi Mayzels, Tandis Mehr, Mackenzie Mendelsohn-Bass, Isaac Morris, Alexia Moshirfatemi, Kayla Naufal, Alexa Newman, Eli Okum, Alexander Olynick, Angelina Olynick, Jennifer Ortiz, Stephanie Ortiz, Isabela Painter, Rachel Philips, Diana Pogorila, Hayden Radonsky, Leo Ramos Vergara, Natalie Ramos-Vergara, Chloe Rebibo, Estella Rosen, Melina Rosen, Taylor Rutigliano, Jessica Sater, Taylor Shabanian, Casey Impson, Jessica Smiler, Issac Solouk, Valentina Steele, Manuela Torres, Jasmine Vahabzadeh, Evie Vangelatos, Sarah Yadidian, Arya Yektafar, Matthew Zebrowski, Nicoletta Zucaro.

Young 'Taste of Broadway' performers take stage at Salter Theater

Jenny Gordon's unique musical theater program "Taste of Broadway" had its culminating performance this Monday and Tuesday at the Salter Theater. The class concentrates on diction, projection, memorization, coordination and energy. It is designed to instill in the students an appreciation of the performing arts, and to help them find the joy in performing while instilling a sense of self-confidence and belonging.



Centennial concert and sing-along

Beverly Hills will be marking its 100th Birthday with a Centennial Concert and Sing Along at Saban Theatre, featuring the Los Angeles Lawyers Philharmonic conducted by Maestro Gary S. Greene, Esq. along with his Big Band of Barristers. The music of such composers as Rogers and Hammerstein, Cole Porter, Irving Berlin, George and Ira Gershwin and dozens more will be performed with guest artists as well as audience sing-along participation.

The concert will be held on Tuesday, January 28, 2014, 7 p.m. at the Saban Theatre, located at 8440 Wilshire Blvd. Admission is complimentary. Tickets are required on a first-served assigned seating basis and can be obtained at the Saban Theatre Box Office December 17th through 21st from 11am to 4pm. OR email bh100concert@gmail.com for a Ticketmaster discrete link.

The English Language Arts/English Language Development Framework for California Public Schools: Kindergarten through Grade 12 (ELA/ELD Framework) will provide guidance for implementing the new Common Core State Standards and California's new English Language

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USPS to continue move to West Hollywood, lease back retail facility on Maple

The USPS has begun negotiation of the sale and lease-back of the Beverly Hills post office facility at 325 North Maple Drive for retail services.

“The Beverly Hills letter carriers will move to 820 San Vicente. The same letter carriers will be delivering the same route, but the letter carrier will pick up the mail at 820 San Vicente,” said Richard Maher, US Postal Service Spokesperson for LA and Orange counties.

“The Beverly Hills community would really not see any change. They’ll still buy their stamps on Maple, and their mail will be delivered by the same carrier,” Maher said.

All 53 carrier routes that are based at Maple Drive will move to the West Hollywood location on San Vicente.

The approval of the sale of the Maple Drive location with plans to lease a smaller facility for retail services was announced on October 30.

Maier said the sale and lease-back of the facility on Maple is still in negotiation, and will not be finalized until next year. Blake Mirkin, the property’s broker and Vice President of CBRE, did not return a phone call from the Weekly.



USPS facility at 325 Maple Drive



L to R: Company seniors Charlotte Froyland, Paloma Bloch, Ariella Maman

Beverly High Dance Company to perform

Beverly High’s advanced dance theatre group will perform January 15-18 in the K.L. Peters auditorium. The show features 12 pieces and 4 of them are choreographed by students (Paloma Bloch, Mia Bronson, Ariella Maman, Sydney Navid, Scout Sklarew, and Isaac Spector). Tickets are \$10 for students and \$15 for general admission and can be bought at the door or on-line at shopbhhs.com.

Development Standards.

“Across California, teachers and administrators are hard at work making this transition to modern new standards,” Torlakson said. “With this framework, we’re working to help guide that process,

and I look forward to the public’s feedback.”

The public has until February 13, 2014, to review the ELA/ELD Framework, available in hard copy throughout the

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Who swabbed this week?



BE THE MATCH

Natalie Aabodi

Beverly Hills Weekly is registering potential donors between the ages of 18 and 44 in the National Marrow Donor Program on weekdays. If you’re 45 or over, send your children or grandchildren in to register. Registering is easy and fast: participants only need to fill out a form and perform a cheek swab.

Join our online drive at <http://join.bethematch.org/BHWeekly>. For more information, call (310) 887-0788.



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state and also online. Then there will be a second public review in late spring or early summer.

"Until the framework is released, we are really not able to take action as a district. At this point, our teachers are aligning our curriculum and assessments to the Common Core State Standards, and when the English Language Arts framework is released, we will begin the process of incorporating that information into our programs," said Jennifer Tedford, BHUSD Chief Academic Officer.

State Board of Education adopted the Common Core State Standards for English language arts in 2010, and the new English Language Development Standards in 2012. This new ELA/ELD Framework is aligned to those standards. The Board last approved a framework in this area in 2006.

Judaism for 'Beginners'

Beth Chayin Chadashim will hold a Jewish education program next month. Sponsored by the Union for Reform Judaism, "A Taste of Judaism: Are You Curious?" consists of free three-session classes designed for those who would like to explore or re-explore the foundations of Jewish tradition or for those who may be searching for an entrée into Jewish life.

Using traditional and modern Jewish texts, experienced rabbis, cantors and educators will discuss the ways that

Judaism addresses issues in our personal and professional lives.

For further information or to register for A Taste of Judaism, contact Beth Chayim Chadashim, (323) 931-7023, ext 205 or by email, bcc@bcc-la.org.

Joel Pressman Estate Sale

The family of the late Beverly High performing arts teacher Joel Pressman will hold an estate sale at 6528 Olympic Place starting Friday, Dec. 20- Dec. 22, 10 a.m.-4 p.m. Items for sale include furniture, musical instruments, BHHS memorabilia, personal items, antiques, and kitchenware.

Montage Hotel celebrates centennial with 1940s-themed New Year's Eve Gala

As part of a citywide effort to kick off the Beverly Hills Centennial Year, on December 31st Montage Beverly Hills will be transform their Marquessa ballroom for a New Year's Eve Gala, recreating the film noir mystique of the 1940s. The event will feature live big band music and classic dishes from the 1940s, such as Lobster Thermidor Prince de Monaco, Filet Oscar, and Banana Split.

To kick off the Beverly Hills Centennial Year, the Beverly Hills Conference & Visitors Bureau invited Montage Beverly Hills and four other luxurious Beverly Hills hotels to recreate a suite highlight-

Christmas for hospitalized veterans

On Christmas day, Los Angeles area Jewish War Veterans will distribute gifts to the hospitalized veterans at the West LA Veterans Hospital and other Veteran facilities.

Several community partner organizations such as the Boy Scouts provide volunteers to join the Jewish War Veterans (JWV). The gifts are then personally delivered to the many wards and facilities.

"The look of joy on their faces when given a gift is indescribable. To be able to give back even in a small way is very gratifying to our members," said JWV State Commander Greg Lee.



Jewish War Veteran Paul Cohen at last year's "Gift for a Yank" Christmas Party at the West Los Angeles Veterans Administration Hospital

ing a decade from the last 100 years that illustrates the city's stylish history. Montage Beverly Hills will create a Film Noir suite designed by Plush Home's Nina Petronzio that will include special touches such as a Lalique chandelier, a vintage typewriter, a phonograph and vinyl records.

Montage is one of five hotels invited by the Beverly Hills Conference & Visitors Bureau to for an event called Suite 100, in which selected hotels will recreate a suite highlighting a decade from the last 100 years that illustrates the city's history. The other hotels participating in this Suite 100 are L'Ermitage, The Beverly

Hills Hotel, The Beverly Hilton, and the Peninsula. Rooms will be available to book starting January 28th.

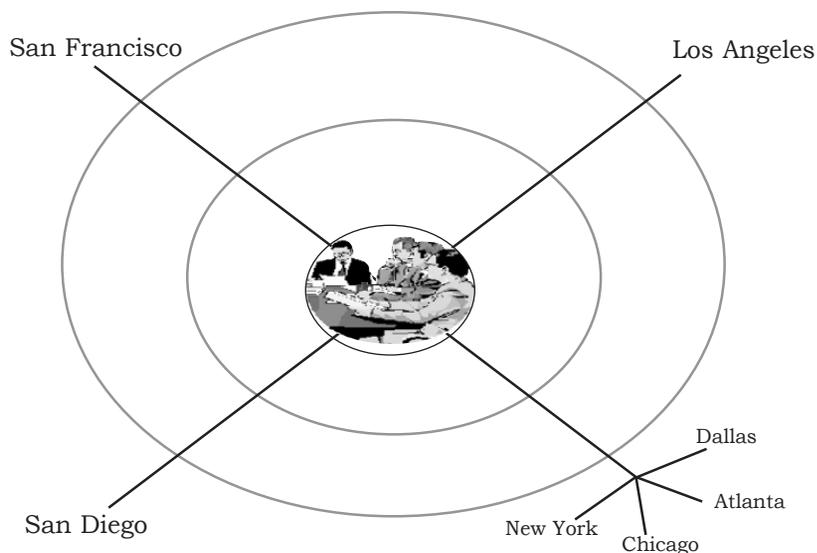
Tickets for Montage's 1940s New Year's Eve Gala are \$345 per person, including valet parking and reserved table seating. For reservations and additional information, please call (877) 935-7099 or visit <http://www.montage-beverlyhills.com/events/new-years-eve-at-montage>. Special room packages are also available for the New Year's Eve celebration. <http://www.montagebeverlyhills.com/beverly-hills-packages.php>

--Briefs compiled by Nicole Battaglia

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people & profiles

Morri Chowaiki “Shark Tank” contestant



Morri Chowaiki on the set of Shark Tank

Morri Chowaiki, a 1990 Beverly High graduate, has been selling popular Holiday items with his wife Marina since 2009. They brought their post popular product, the Hanukkah tree-topper, to Shark Tank on ABC last Saturday night. The episode can be seen online at www.abc.go.com/shows/shark-tank.

What was it like being on Shark Tank?

Nerve-wracking, amazing, and incredibly fulfilling at the same time. I didn't know what to expect. They were incredibly professional, nurturing, and—honestly—what you see is what you get. Before you get there there's a lot of prep, and you're kind of waiting behind the doors. It's kind of funny, because when I walked down the hallway and took my mark, it was almost as if, rather than looking into their eyes, I was looking into a television. I'm so used to that view from seeing the show so many times, that it's very surreal to be standing there.

Other than the actual event of getting on the show, it was really an amazing experience because everyone was so kind, friendly, and professional. Obviously they take these segments that are much longer—in my case it was over an hour—and edit down to eight minutes, but they captured the gist well. It was a tremendous amount of fun.

What are some other ways Shark Tank was different than other venture capital pitches?

It's a real negotiation, but even in huge negotiations with executives from Walmart and the likes of that, you have a paper, notes, and a calculator. On the show, you have nothing. You do your pitch, and then you get grilled. You have to know what your business is all about. You have to know your

margins, and if you fudge on an evaluation, they'll catch it. Sometimes, they'll throw these offers back at you, and you have to compute in your head, “What does that mean in dollars and cents?” They'll throw things in like interest and royalties, and you basically have to decide right there and then whether or not that makes good business sense. You don't have the opportunity to go talk about it with somebody and come back after the meeting. You're right there on the spot, marketing your business. I think they respect you if you come in with real numbers.

It's a tremendously entertaining platform, but it is real business. The people who I've seen be very successful are not the ones who just say “yes” or “no” to questions. That's your time to shine: it's an interview and a venture capitalist presentation all at the same time. They're looking to see how you dance.

These people are brilliant millionaire and billionaire investors, they'll see right through you if you're not real.

Are the sharks as imposing in person as they are on TV?

I have to be honest: they were very pleasant. Some people will say, “Kevin O'Leary was so tough on you!” But, you know what, he is a brilliant business man. I could have walked away and said, “Oh, no, he was so mean to me!” but instead I said, “He's given me some incredible business advice, and I'm going to take that to heart.” You could probably pay \$1,000 an hour for advice like that. Yeah, they're pretty hard-core, but I think there's a mutual respect that develops. It really pays off in the end.

What was the biggest pay-off of the experience for you?

Well, outside of the deal that I struck, which was amazing because it opens doors into a whole new world, it was the people that I got to meet. I didn't do this just to get on television. That doesn't matter to me. What matters to me is that I now have exposure and relationships that have a greater return than any marketing I could have ever done, and in a platform that is priceless.

Tell us a little more about the deal you struck.

The original offer I made was \$50,000 for 15% of my company. What I ended up agreeing on was an offer Daymond John for 35% of my company for \$50,000.

Did you expect to increase the percentage that much?

First of all, I had no other offers. So I lost leverage. That [35%] was kind of my limit that I set for myself, but there's always a negotiation with any business you're trying

to sell. When he jumped up to 35%, I said, “This is well worth it. A relationship with these guys is well worth it.” I wouldn't say I was blown away and surprised, but when you don't have leverage, for me, it was a slam dunk. There was no question.

What did you do to prepare?

I rehearsed my pitch tirelessly. I made sure that I knew all my numbers inside and out, by heart. That's the most important thing—that you really know your business, because you don't have the opportunity to take a break and look at a piece of paper.

What is a Hanukkah tree topper?

It's a Christmas tree topper in the shape of a Star of David. The catch phrase is that back in 2004 my wife and I reached for the star and found each other. It's kind of corny, but it's true. I grew up traditionally Jewish, and she grew up overseas in Australia, in an interfaith household that celebrated all the holidays. Once we got our own home she always wanted to put up Christmas decorations in the house, and I was really against it. Not because of my religious beliefs, but because of my upbringing growing up in LA with traditional parents.

Then, 2004 was a rough year for us personally. We had a lot of difficulties around our relationship, and I decided that year, around the holidays, to just let it go and stop focusing on my own needs and focus on us as a couple.

She went out, came back home, and told me to wait upstairs until she said I could come out. When I came down there was this little three foot tree with blue and white lights, ornaments, menorahs, and on the top of the tree was this traditional five pointed star. I said, “Where's the Jewish star?”

And she said, “Honestly, I looked, and I couldn't find one.”

I decided to create one. I hooked up with a guy I knew who was a graphic designer and another friend who was a patent attorney, and I filed for a design patent in 2005. In the next three years I didn't do much, and then in 2008 the patent was awarded. In 2009 I started getting into social media, and I noticed that Richard Branson of Virgin Airlines was offering something called Pitch TV. People could send in videos of their product and the top five videos every month would be played on all Virgin Atlantic flights for an entire month. Well, I pitched a video, got the top video, and all of a sudden the calls started rolling in. I said, “OK. I need to make a product.”

It quickly became the number one tree topper on Amazon, and that was it. It's been a thrill ride and a lot of fun.

One of the reasons that I focus on this is because I know what it did for us in our home. If we can help bridge that gap the way it was done in our home—if we can make the holidays a little more special for someone, and share that joy, that's what it's all about. I can't tell you how many emails I've gotten that say, “Thank you for finally bringing this to market.”

What's it like having your wife as a business partner?

Really good, most of the time. She's the boss, so you know. No, honestly—it's been mostly me up until about a month ago. She's always helped, but she's always had a job. Coincidentally, she lost her job about a month ago. At first we thought, “What are we gonna do?” but it's been the biggest blessing.

She does a lot of the logistical stuff—helping with shipping and filling orders and covering what needs to be covered here. She definitely had input on some of the creative aspects on the new product we just put out this year. It's actually fun. This new relationship we have, based on being together, has made us unstoppable in business together.

Can you tell us more about your family?

I have two girls and a boy, and they're amazing. My son Jordy is an incredible student and a brainiac, and at 11 years old already has Stanford in his eyesight. My daughter Natalie is an artist, has kind of a free spirit. Hannah is a little athlete.

Part of doing what I did was to make sure my children knew that if you have an idea and stick with it, and never listen to the naysayers, that everything is possible. The night before the show my kids wrote me a letter and my son wrote, “Dad you had a vision and made it reality, and I'm so proud of you. I hope that one day I can do the same.”

It's a huge inspiration. You say you're proud of your kids all the time, but when they say it back to you, it's priceless.

Can you tell us about your (internet marketing) career?

I was a theater major in college, and when I moved back to LA, I thought I wanted to pursue film. What you don't realize is that when you're in college you get to play parts that you don't look like—older characters, things like that. But in film I was always playing the straight-laced young stock broker, and I didn't like that. I was cast as the plant in *Little Shop of Horrors* and I fell in love with that. I got into voice acting and loved it.

But I needed a steady paycheck, so I went to work with a buddy at an e-commerce company. We grew into a pretty serious business. When you work for a little start-up like that, you learn everything. I always had a bit of a business head because of my dad, who was an amazing entrepreneur.

We sold the business before the e-commerce bust in 1999. About two years later I was recruited to run the e-commerce division of a large multinational corporation. I've been into sales, marketing, and consumer package goods since 1994, always with a focus on the digital as a means for marketing and sales.

What advice would you give to others thinking about auditioning for Shark Tank?

I would tell anybody who's thinking about it: go for it. You never know what could happen. I heard that there was going to be an open audition, and I went out and sat on a curb at 3 a.m. to get my wrist-band. It's like the lottery. You never win if you don't try.

coverstory

RUNNING THE ROADS

An interview with incoming Traffic and Parking Commission Chair Andy Licht

By Nicole Battaglia

What are your goals as Chair?

My goals are on two levels. One is that we as the city have some major decisions to make for the upcoming year as far as Santa Monica Boulevard, and the council has asked the Commission to oversee the mitigation of the traffic for the Santa Monica Boulevard construction. As chair I'll be leading the meetings for that, so that's probably my biggest issue: to make sure it's done well and goes smoothly.

Then there are more mundane tasks—mundane is probably not the right word—of dealing with various parts of the community that want permit parking, or the amount of time people can park on their street changed. We deal with special events like Halloween and the Golden Globes. There always seems to be something every month.

You're involved with Little League and basketball coaching, as well as teaching graduate students at the USC film school. Tell us what it's like juggling all these roles.

I think everybody wants to try to leave the world a little bit better than it was when they got to it. Traffic and Parking has been a commission that's always interested me. It's the only commission I ever wanted to be a part of, and the first two times I wasn't chosen. The third time was a charm.

I grew up in Beverly Hills and spent my whole life here and kind of feel like I know every nook and cranny—and pothole. I have a very good understanding of how the city works as far as traffic and parking.

I'm a father of three children and I wanted to be a part of their lives as much as possible. It's a small, great community and coaching is a really fun way to be a part of – and a little competitive. I even coached baseball while I was [a student] at Beverly High because in those days parents didn't coach, kids did, so I probably have more Little League years than anyone else.

Then 11 years ago I was asked to teach a course at USC at the Peter Stark Producing Program.

I like to work with young people—from five year olds in soccer to 25 year olds in graduate school—and if somebody thinks that I can be helpful, I really enjoy helping.

I consider it a privilege to live in Beverly Hills. I love this city and I enjoy being able to contribute.

You're also a film producer. Tell us about that.

I went to UC Berkeley for undergrad, and when I graduated I wanted to go into the film business, but I didn't know how. I found out about a graduate program at USC, the Peter Stark program, and I applied to that and got in.

I met a guy in the program and we became producing partners and we were lucky enough to be asked to be lot producers at Warner Brothers when we graduated. From there our career sort of blossomed and we ended up producing nine films together.

What's going on with your film career now?

Producing films for me and most pro-

ducers is about finding the right project and gathering the right materials, then finding a studio to fund the project. I have a number of projects in development that I'm trying to find the right combination of screenplay, actor, and whatever elements are needed to convince these studios to finance the production. I don't have any in production at the moment but hopefully that will change very soon.

What are your biggest concerns regarding the Santa Monica Blvd. reconstruction project?

I happen to be on the Blue Ribbon Committee, and our task is to determine what best plan is for Santa Monica. That really doesn't have a lot to do with being Chair of Traffic and Parking. I mean, I imagine one of the reasons I was chosen for the committee is because I'm Chair but it's not part of Traffic and Parking per se.

The Blue Ribbon Committee is 15 citizens chosen by the City Council to determine what the project goals are for the reconstruction of Santa Monica Boulevard—as we call it, 'Big Santa Monica.' We've had a couple meetings so far, and one sort of field trip where we went out and were shown by the experts what the issues were. We have at least one more meeting where we will determine and make our recommendations to the City Council as to how the project should be handled. There are certain givens with the project, such as the physical infrastructure of the street: pavement, drainage, sewer, waterlines, lighting. Everyone's pretty much in agreement about that.

The big questions seem to be whether or not there will be bike lanes, and if there are bike lanes, will there be one in each

direction, and will there be a median on the boulevard. We've had a lot of input from residents and from the expert, and now, in our next meeting, we will discuss it publicly and give our recommendations.

At the Public Works Commission meeting last Thursday, Aaron Koonz of the Blue Ribbon Committee said that the Committee's first two meetings were "contentious and difficult." Could you elaborate on that?

I think there are just different factions of people that have very clear goals for how they see how the Boulevard should be rehabilitated. And most of the discussion revolved around whether there should be bike lanes or bike paths. That was really the only area where there seems to be disagreement, and the disagreement really is that we have to infringe upon the green parkway and even certain parts of the Boulevard to make Santa Monica wide enough to accommodate bike lanes.

And what are your concerns about the project as Traffic and Parking Commission Chair?

The city council really divided the Committee and the Commission to have two separate goals. The goal of the committee was to determine the look and the purpose and the ultimate visual outcome of the Boulevard, and Traffic and Parking was commissioned to determine the mitigation; in other words, when is this going to start, whether it will be during daytime or night time hours, and whether it will be done one stretch at a time. There are a number of different ways this can be handled, and Traffic and Parking will be working with the experts to determine which is the least impactful. If we do it at night, we have longer hours, but people will be impacted by the noise. If we do it during the day, we have less time to do it, and people will be less impacted by the noise, but the traffic will be worse.

In our interview with former Chair Alan Grushcow last year [Issue 695], he mentioned a bike lane pilot program that would go into effect in the spring of 2013. What's the status of this program?

Well the bike lanes have been implemented on Burton Way, Crescent Drive, and they're waiting for some studies to show about usage, which we've not gotten yet. How the city proceeds will be based somewhat on how we feel the usage is going. A lot of this also depends on the Santa Monica Boulevard decisions—whether that gets a bike lane or bike path.



Andy, Joey, Lucy, Danny, and Lisa Licht

What's your pet peeve of driving and parking in Beverly Hills?

The abuse of disabled placards. That's probably the single biggest issue that drove me—pardon the pun—to the Traffic and Parking Commission. I'm really bothered by the abuse of them. I've been on an ad-hoc committee for about two and a half years, researching the law, trying to understand the abuse, and trying to determine ways to mitigate the problem. We've made a little progress and the City Council is very much behind us. I hope in the future we'll continue to make strides toward alleviating the program.

I don't know why, it just really bugs me. I get emails and calls from friends quite a bit about whether there's something I can do. I walked to lunch with a friend a few weeks ago on Dayton, and I started pointing out to him how every car on Dayton had a disabled placard. Later he called me and said, "You've ruined my walks in Beverly Hills, because now all I see are the disabled placards." It's a lot of people abusing the system that

was created for all the right reasons.

Do you think this is especially a problem in Beverly Hills?

I'm acutely aware of it in Beverly Hills. I do notice that there are certain areas that are worse than others. I'm sure there are a lot of theories why but it does seem like Beverly Hills has a cluster with an inordinate amount of disabled placards. People who didn't know better would think that it's the 'city of the disabled.' What I see is certain parts of the triangle—Dayton, Camden, Canon. I'm sure there are other parts of the city where it's seemingly abused and I'm sure there are other parts of the county where it's similar, but I just happen to know these areas very well.

Can you tell us about the decision process behind dropping out of the 2011 Board of Education race?

Well, one of the reasons I dropped out—and there were many—was because I was told I'd have to give up being on Traffic and Parking which I really didn't

want to have to do, because I thought as many people as possible should be involved in the city. I also just decided at that moment that politics weren't for me. There was a lot of early discussion at that time about the subway going under Beverly High, and I wasn't really sure how I felt about it. I didn't know enough about it—I'm not sure I still know enough about it—but there were very strong feelings about the fact that it shouldn't go under the high school. I felt like I probably wasn't the right one to be on the school board because I wasn't going to say one way or another what I thought, and I didn't think that would make me a very good politician.

So there are less politics involved as a commission chair?

There's a lot less politics. You're certainly dealing with the public on a monthly basis, but it's much more manageable in my mind. I feel much more comfortable as a commissioner speaking my mind, and I do. So far it's gone well. I'm certain

there will be times where it doesn't go well, especially as Chair. But it just didn't seem like the right time for me to be on the School Board.

Do you think you'd go back to the school board after your term as Traffic and Parking Chair?

I don't know. A few years away, I don't know what the future holds.

Can you tell us about your family?

Lisa is my wife and we've been married 22 years. We have three children, Lucy who's 20 at the University of Michigan, Danny who's 17 and a senior at Beverly High, and Joey who's in eighth grade at Beverly Vista.

Your son Danny is the co-editor of Beverly High's student newspaper Highlights. Will we be seeing any op-eds about your work as Commission Chair?

That's a good question. You're going to have to ask him.

sports & scores



BHHS Boys' Basketball Finishes Fourth in Tournament Norman boys' soccer team shuts out Warren

By Steven Herbert

A suffocating defense, torrid 3-point shooting and perfect free throw shooting late in the third quarter and early in the fourth by Cantwell-Sacred Heart were too much for the Beverly High boys' basketball team to overcome Saturday night.

The Cardinals made six of six free throws to take a one-point lead at the end of the third quarter then made three 3-point baskets as they scored the first 11 points of the fourth quarter in a 67-55 victory in the third-place game of the 73rd annual Beverly Hills Tournament in the Swim-Gym.

The Normans (6-3) led 41-36 when Cantwell-Sacred Heart (7-1) began its decisive 17-0 run with 58.4 seconds left in the third quarter on Andrew Martinez's two free throws. Gligorije Rakopcevic made four of four free throws over the final 27.4 seconds of the quarter to give the Cardinals a 42-41 lead.

Cantwell-Sacred Heart scored the first 11 points of the fourth quarter on two 3-point baskets by Adrian Martinez sandwiched around a layup by E.J. Mejia, followed by a 3-point basket by Joey Covarrubias that increased its lead to 53-41.

Norman forward Jalen Sands ended the run with a layup off a rebound, but Mejia responded with back-to-back 3-point baskets to give the Cardinals a 59-43 lead with about 3 minutes to play and end any doubt

over the winner.

"Fatigue kind of caught up with us" in the fourth quarter, Beverly Hills coach Jarvis Turner said. "We just didn't have enough to compete in the fourth."

The Normans trailed 15-13 at the end of the first quarter, then outscored the Cardinals, 16-12 in the second to take a 29-27 halftime lead.

Beverly Hills guard Siavash Yektafar scored 16 of his team-high 18 points over the first three quarters.

Ronan Massana added 10, all in the first half, Trevor Bergher six on two 3-point baskets, Sands six, Brandon Neman five, Kyle Young four, Ben Cohen three, Max Walder two and Navid Rafalian one.

Yektafar made two 3-point baskets, and Massana and Neman one each.

Mejia led all scorers with 22 points, including six of Cantwell-Sacred Heart's 11 3-point baskets.

Serra 61, Beverly Hills 58

Bergher had potential go-ahead and tying 3-point shots go "in and out" in the final minute of a championship semifinal game Friday night, Turner said.

The Normans led 29-27 at halftime, but were outscored, 20-14, in the third quarter and trailed 47-43 entering the fourth quarter.

"Our kids played really well, despite the

fact we don't have the Division I high-caliber guys these other schools have," Turner said. "We played tough, we played well as a team."

Beverly Hills played better against the Cavaliers than it did in a 66-53 loss in a first-round game of the Trevor Ariza Tip-Off Classic Dec. 3, Turner said.

"At the end of the game it comes down to making shots and we weren't able to do that," Turner said.

Yektafar scored 13 points, Massana 10, Bergher and Young eight each, Cohen seven and Ryan Manoocheri and Sands six each.

Bergher and Manoocheri both made two 3-point baskets and Yektafar one.

Beverly Hills 64, View Park 60

The Normans built a 13-point third-quarter lead, then withstood the Knights comeback attempt in a championship quarterfinal game Dec. 11 at the Swim-Gym.

"I was extremely proud of our kids," Turner said. "They stuck to the game plan, they played tough and they beat one of the better teams in Los Angeles."

The game plan was to "make them shoot outside jumpers," Turner said.

"We knew that they weren't a great shooting team," Turner said. "They made some shots, but at the end, it kind of worked out in our favor" as "they missed a couple of jump shots which was kind of the difference in the game."

Beverly Hills led 12-11 at the end of the first quarter and 31-25 at halftime. View Park cut the lead to 48-45 entering the fourth quarter.

Yektafar led the Normans with 25 points, making three 3 point-baskets and 10 of 14 free throws. Young added 14 points, Cohen eight, Massana seven, Bergher and Rafalian three, each making a 3-point basket, and Manoocheri and Sands two each.

Boys' Soccer

Loyola 5, Beverly Hills 0

The Normans "were outclassed" in a South Bay/Westside Tournament game at Nickoll Field last Thursday by the "best Loyola team I've seen in 10 years," Beverly Hills coach Steve Rappaport said.

"They were absolutely terrific," Rappaport said. "Simple put, we didn't play particularly well, but we were playing a team that was far superior."

The Cubs led 3-0 at halftime.

The Normans were outshot 13-4. Beverly Hills goalkeeper Milton Joyner made eight saves.

Norman defender Jacob Price "was absolutely outstanding," Rappaport said.

"Jacob Price was basically our defense and our offense," Rappaport said. "He was playing at the level of Loyola."

The Normans have defeated the Cubs once and tied them twice since Beverly Hills' boys' soccer program began in the 1973-74 season, according to Rappaport, the Normans coach since the 1988-89 season.

Loyola was ranked second in the Southern Section Division 1 poll released Monday.

Beverly Hills 0, Warren 0

The Normans began to realize benefits from playing Loyola one day after their loss to the Cubs, playing "exceptional" in a nonleague game Friday night at Nickoll Field, Rappaport said.

"Learning how to play correctly the day before and trying to emulate it really helped our team," Rappaport said.

The Beverly Hills players learned from Loyola that "we had to put more pressure on the individual players defensively and move the ball quicker, play more one- and two-touch soccer," Rappaport said.

The Normans (2-3-1) led 7-6 in shots.

"I think we were unlucky that we didn't

sports cont. on page 10



L to R: (Back Row) Farzad Abrishami, Michael Hay, Daniel Kakhshooy, Omid Yasharpour, Sonny Shackelford and Guest, Tannaz Nouri (Front Row) Dannielle Granados, Melody Shakib '05, Joseph Khaoshlesan and guest, Ardy Hakhamian



Cheryl Thompson, Luran Gabbaiian, Alexandra Molina, Ilana Van Allen, Erika Safir, Rachel Tamir



Elana Istrin, Mari Toplitzky, Debbie Hiller



Caroline Joseph, Tina Baravarian, Elana Istrin, Kassie Kukura



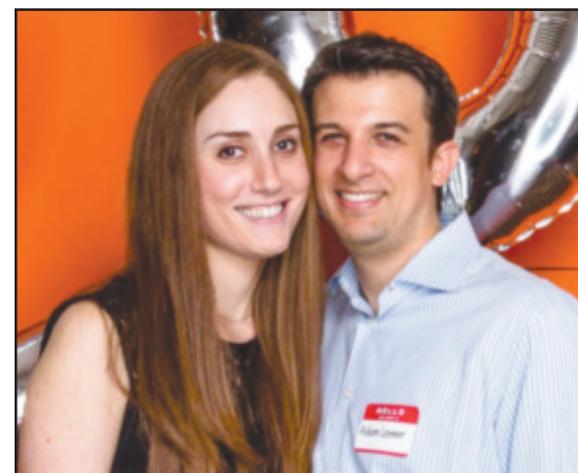
Greg McGurk, Jamie Mahtaban, Daniel Negari, Elan Ruspoli



Sabrina Matloob, Samantha Lefkowitz, Valerie Wizman, Kimberley Kantor



Tina Baravarian, Sharon Roh Park, Jamie Mahtaban



Jessica Podell and Adam Lerner

sports cont. from page 9

score,” Rappaport said. “Could have won the game. They could have won the game too. If we play like that, we’re going to have a pretty good league season. Joyner made six saves, including two Rappaport described as “really big,” playing an “excellent game,” Rappaport said.

Midfielders Sean McAlister, Phin Bauer and Miguel Ramirez all “had really strong games,” said Rappaport, who also praised the play of sweeper Roman Zaragoza and Price.

Girls’ Soccer

Peninsula 2, Beverly Hills 1

Shannon Haggins scored for the Normans in the second half of a South Bay/Westside Tournament game at Nickoll Field Dec. 11. Beverly Hills trailed 2-0 at halftime.

El Segundo Tournament Marlborough 4, Beverly Hills 1

Jessica Karpiak scored for the Normans (3-4-1) in the second half of a pool play game Saturday.

Beverly Hills trailed 2-0 at halftime.

Girls’ Basketball

Milken Classic

Beverly Hills 55, Milken 43

Junior point guard Jessica Melamed scored a career-high 31 points helping the Normans to the victory in a pool play game Dec. 10.

Beverly Hills led 16-13 at the end of the first quarter, then outscored the Wildcats, 16-7, to increase their lead to 32-20 at halftime. The Normans were outscored 14-8 in the third quarter to have their lead cut to 40-34 entering the fourth quarter.

Natasha Allen added 12 points, Natasha Kashani five, Avital Simone three on a 3-point basket, Arianna Mazzarini and

Lauren Moghavam two each.

Melamed made four 3-point baskets and pulled-down a game-high equaling 10 rebounds. Her previous career scoring high was 27 in the season-opening 60-40 victory over Sun Valley Poly Nov. 25.

Steven Herbert has covered Beverly Hills High School sports for the Beverly Hills Weekly since 1999. He has also covered college and professional sports for The Associated Press, Los Angeles Times and Washington Post. He can be reached at (310) 275-7943 or by email at stvherbert@aol.com.



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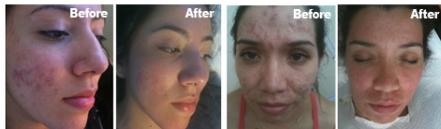
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FICTITIOUS BUSINESS NAME STATEMENT: 2013228132: The following person(s) is/are doing business as: NOGA POOL AND SPA, INC. 5699 Kanan Road #639 Agoura Hills, CA 91301. NOGA POOL AND SPA, INC. 5699 Kanan Road #639 Agoura Hills, CA 91301. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Noga Pool and Spa Inc, V.P. This statement is filed with the County Clerk of Los Angeles County on: 11/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2244

FICTITIOUS BUSINESS NAME STATEMENT: 2013233140: The following person(s) is/are doing business as: BEVERLY HILLS CAPITAL. 9615 Brighton Way, Suite #426 Beverly Hills, CA 90210. BEVERLY HILLS TRADING, INC. 8555 Cashio St., #101. Los Angeles, CA 90035. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 12/15/2008. Signed by: Bruce James Serra, President. This statement is filed with the County Clerk of Los Angeles County on: 11/12/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2245

FICTITIOUS BUSINESS NAME STATEMENT: 2013237436: The following person(s) is/are doing business as: HC MOLD SOLUTIONS. 7853 Hesperia Ave. Reseda, CA 91335. NELSON A. CHINCHILLA. 7853 Hesperia Ave. Reseda, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/05/2013. Signed by: Nelson Chinchilla, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/18/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2246

FICTITIOUS BUSINESS NAME STATEMENT: 2013237590: The following person(s) is/are doing business as: AMERICA'S BEST HOT DOG. 1200 S. Flower St. Burbank, CA 91502. ARGISHTI HOUSESIAN. 614 W. Stocker St. #3. Glendale, CA 91202. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Argishti Housesian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/18/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2247

FICTITIOUS BUSINESS NAME STATEMENT: 2013238695: The following person(s) is/are doing business as: CARLOS CORE BUYER. 12071 Branford Street, Unit #9. Sun Valley, CA 91352. JOSE MATA. 8452 Beechwood Ave. South Gate, CA 90280. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Jose Mata, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2248

11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2248

FICTITIOUS BUSINESS NAME STATEMENT: 2013239422: The following person(s) is/are doing business as: LA RESPIRATORY CARE SERVICE. 13607 E. Walnut St. Whittier, CA 90602. LUIS VALERIO III. 11554 N. Poema Place 203. Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Luis Valerio III, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2249

FICTITIOUS BUSINESS NAME STATEMENT: 2013239662: The following person(s) is/are doing business as: HARUT TRUCKING. 11100 Strathern St. #36. Sun Valley, CA 91352. VANIK HAMBARDZUMYAN. 11100 Strathern St. #36. Sun Valley, CA 91352. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/31/2008. Signed by: Vanik Hambardzumyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2250

FICTITIOUS BUSINESS NAME STATEMENT: 2013239678: The following person(s) is/are doing business as: POOL PORT. 11024 Balboa #189. Granada Hills, CA 91344. JEFF KAPLAN. 11842 Monogram, Granada Hills, CA 91344. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Jeff Kaplan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this

statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2251

FICTITIOUS BUSINESS NAME STATEMENT: 2013239709: The following person(s) is/are doing business as: A HEALTHY VILLAGE. 5543 Corteen Pl. Valley Village, CA 91607. GEORGE LYALL. 5543 Corteen Pl. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/15/2013. Signed by: George Lyall, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2252

FICTITIOUS BUSINESS NAME STATEMENT: 2013239799: The following person(s) is/are doing business as: SOLARNATION. 1052 W. Alameda Ave. #131. Burbank, CA 91506. ARTIN ASADURIAN. 1935 Alpha Rd. #340. Glendale, CA 91208; ARMO ROSTAMI. 1046 Thompson Ave. #6. Glendale, CA 91201. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Artin Asadurian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2253

FICTITIOUS BUSINESS NAME STATEMENT: 2013241591: The following person(s) is/are doing business as: SOLARNATION. 15510 Dorian St. Sylmar, CA 91342. LUIS CARLOS QUIRARTE. 15510 Dorian St. Sylmar, CA 91342; LUIS CARLOS QUIRARTE. 15510 Dorian St. Sylmar, CA 91342. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 11/01/2013. Signed by: Luis Carlos Quirarte, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2013.

NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2254

FICTITIOUS BUSINESS NAME STATEMENT: 2013241776: The following person(s) is/are doing business as: CAPP 360. 2046 Hillhurst Ave. #33. Los Angeles, CA 90027. CARL AFABLE, 1970 Rodney Dr. Unit #11. Los Angeles, CA 90027. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Carl Afable, Sole Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2255

FICTITIOUS BUSINESS NAME STATEMENT: 2013242133: The following person(s) is/are doing business as: TICKET NATION. 11684 Ventura Blvd. Ste. 224. Studio City, CA 91604. ALINA STRUZHMAN. 4300 Beverly Glen Blvd. #304. Sherman Oaks, CA 91423; PAVEL STERIN. 4300 Beverly Glen Blvd. #304. Sherman Oaks, CA 91423. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Alina Struzhman, Partner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2256

FICTITIOUS BUSINESS NAME STATEMENT: 2013242150: The following person(s) is/are doing business as: HEALING TOUCH WELLNESS AND SPA CLINIC. 7673 Winnetka Ave. Winnetka, CA 913406. ZAID LODIN. 7123 Wishave. Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Zaid Lodin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2257

FICTITIOUS BUSINESS NAME STATEMENT: 2013242158: The following person(s) is/are doing business as: ALL CITY HANDYMAN SERVICES. 6220 Auro Ave. Tarzana, CA 91335. JAVIER FAVELA. 6220 Auro Ave. Tarzana, CA 91335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Javier Favela, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2258

FICTITIOUS BUSINESS NAME STATEMENT: 2013239465: The following person(s) is/are doing business as: DENTURE ART GROUP. 345 E. Santa Anita Ave. #G. Burbank, CA 91502. ARTAK BADALYAN. 345 E. Santa Anita Ave. #G. Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Artak Badalyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2259

FICTITIOUS BUSINESS NAME STATEMENT: 2013239946: The following person(s) is/are doing business as: ALPHA 9 SECURITY. 9240 Reseda Blvd. Northridge, CA 91324; ALPHA 9 ALLIANCE. 9240 Reseda Blvd. Northridge, CA 91324. ALPHA 9 GROUP. 9240 Reseda Blvd. Northridge, CA 91324. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Polina Yudin, President. This statement is filed with the County Clerk of Los Angeles County on: 11/20/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2260

FICTITIOUS BUSINESS NAME STATEMENT: 2013241900: The following person(s) is/are doing business as: OPEN YOUR HEART FOR ORPHANS CHILDREN WORLD-WIDE. 667 S. Detroit St. #110. Los Angeles, CA 90036; OPEN YOUR HEART. 667 S. Detroit St. #110. Los Angeles, CA 90036. CHANEL CHRISTY GREENE. 667 S. Detroit St. #110. Los Angeles, CA 90036. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Chanel Christy Greene, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2261

FICTITIOUS BUSINESS NAME STATEMENT: 2013241899: The following person(s) is/are doing business as: V&G RIDE. 14138 Valerio St. Van Nuys, CA 91405. VAHE DADYAN. 14138 Valerio St. Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name

or names listed here on: N/A. Signed by: Vahe Dadyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2262

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20090381331
Date Filed: 02/09/2009
Name of Business: LANDMARK WASTE REMOVAL. 15445 Ventura Blvd. #1004. Sherman Oaks, CA 91403
Registered Owner: TRIHART, LLC. 15445 Ventura Blvd. #1004. Sherman Oaks, CA 91403
Current File #: 2013241907
Date: 11/22/2013
Published: 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2263
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2013076462
Date Filed: 04/16/2013
Name of Business: FUR COLLECTIONS. 21301 Dumetz Rd. Woodland Hills, CA 91364
Registered Owner: FARAMARZ YAMINI. 308 S. Doheny Dr. #4. Beverly Hills, CA 90211; JAHAN SHAYETEH. 21301 Dumetz Rd. Woodland Hills, CA 91364
Current File #: 2013239466
Date: 11/20/2013
Published: 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2264

FICTITIOUS BUSINESS NAME STATEMENT: 2013240820: The following person(s) is/are doing business as: AMBASSADORS FOR PEACE. 43860 Chaparral Dr. Lancaster, CA 93536. RENATA EVETTE VALREE. 43860 Chaparral Dr. Lancaster, CA 93536. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/2013. Signed by: Renata Evette Valree, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/21/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2265

FICTITIOUS BUSINESS NAME STATEMENT: 2013238073: The following person(s) is/are doing business as: MEANING OF BEAUTY SALON. 1602 N. Mariposa Ave #32 Los Angeles, CA 90027. MARITZA NUNEZ BERRIOS; JOSE A. MATUTE-RAMOS. 1602 N. Mariposa Ave #32 Los Angeles, CA 90027. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by: Maritza Nunex Berrios & Jose A. Matute-Ramos, Partners. This statement is filed with the County Clerk of Los Angeles County on: 11/18/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2266

FICTITIOUS BUSINESS NAME STATEMENT: 2013244046: The following person(s) is/are doing business as: ATLANDITA. 1253 N Harper Ave #D Hollywood, CA 90046. WALTER JAVIER CESAR. 1602 N. 1253 N Harper Ave #D Hollywood, CA 90046. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by: WALTER JAVIER CESAR. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2267

FICTITIOUS BUSINESS NAME STATEMENT: 2013242470: The following person(s) is/are doing business as: LEGITIMATE CLAIMS. 10034 Jovita Ave. Chatsworth, CA 91311. ROEDLIO B. BARTOLOME. 10034 Jovita Ave. Chatsworth, CA 91311. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by: ROEDLIO B. BARTOLOME. This statement is filed with the County Clerk of Los Angeles County on: 11/25/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2268

FICTITIOUS BUSINESS NAME STATEMENT: 2013242489: The following person(s) is/are doing business as: TOP DOLLAR DISCUONT. 21610 Roscoe Blvd. Canoga Blvd, CA 91304. MARIA E. LUNA. 21610 Roscoe Blvd. Canoga Blvd, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by MARIA E. LUNA. This statement is filed with the County Clerk of Los Angeles County on: 11/25/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2269

FICTITIOUS BUSINESS NAME STATEMENT: 2013242633: The following person(s) is/are doing business as: THE REVEL ROOM. 14228 Eruius St. #5. Van Nuys, CA 91401. JULETTE SANTOS. 14228 Eruius St. #5. Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by JULETTE SANTOS. This statement is filed with the County Clerk of Los Angeles County on: 11/25/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a

fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2270

FICTITIOUS BUSINESS NAME STATEMENT: 2013242633: The following person(s) is/are doing business as: GOLDEN FARMS; GOLDEN FARMS MARKET PLAZA; GOLDEN FARMS MARKET; GOLDEN FARMS PLAZA; GOLDEN FARMS PLAZA INTERNATIONAL SUPERMARKET. 1010 N. Glendale, Suite 100 Glendale, CA 91206. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by Golden Farms Market Place, Inc. This statement is filed with the County Clerk of Los Angeles County on: 11/25/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2271

FICTITIOUS BUSINESS NAME STATEMENT: 2013242883: The following person(s) is/are doing business as: A&E PLUMBING. 425 N. Kenwood St. #6 Glendale, CA 91206. YEGISHE ERIC TADEVOSYAN. 425 N. Kenwood St. #6 Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by YEGISHE ERIC TADEVOSYAN. This statement is filed with the County Clerk of Los Angeles County on: 11/25/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2272

FICTITIOUS BUSINESS NAME STATEMENT: 2013243709: The following person(s) is/are doing business as: CHIPOTLE FILMS. 10350 Almayo Ave Apt. 6. Los Angeles, CA 90064. JOSE M ORITZ JIMENEZ. 10350 Almayo Ave Apt. 6. Los Angeles, CA 90064. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by JOSE M ORITZ JIMENEZ. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2273

FICTITIOUS BUSINESS NAME STATEMENT: 2013243782: The following person(s) is/are doing business as: UNCLE'S PIZZA & RESTURANT. 7131 Balboa Blvd. Van Nuys, CA 91406. CAFÉ ROOT, LLC. 7131 Balboa Blvd. Van Nuys, CA 91406. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by CAFÉ ROOT, LLC. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2274

FICTITIOUS BUSINESS NAME STATEMENT: 2013243877: The following person(s) is/are doing business as: SAM SHEET METAL. 15434 Rayan St. #101 North Hills, CA 91343. CESAR J ARRIGAGA. 15434 Rayan St. #101 North Hills, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by CESAR J ARRIGAGA. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2275

FICTITIOUS BUSINESS NAME STATEMENT: 2013244394: The following person(s) is/are doing business as: T&J TARIFFWAY. 7125 Yolanda Ave. Reseda, CA 9335. MARIA TERESA J. GAIVOS. 7125 Yolanda Ave. Reseda, CA 9335. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by MARIA TERESA J. GAIVOS. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2276

FICTITIOUS BUSINESS NAME STATEMENT: 2013244539: The following person(s) is/are doing business as: K.M. Trans . 1132 Raymond Ave. 1132 Raymond Ave Glendale, CA 91201. MKRTIEK KESABYAN. 1132 Raymond Ave. 1132 Raymond Ave Glendale, CA 91201 The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by MKRTIEK KESABYAN. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2277

FICTITIOUS BUSINESS NAME STATEMENT: 2013244632: The following person(s) is/are doing business as: VANADZOR MARKET. 6530 Lankershim Blvd. Ste C. North Hollywood, CA 91606. LANKERSHIM MARKET, LLC. 6530 Lankershim Blvd. Ste C. North Hollywood, CA 91606. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by LANKERSHIM MARKET, LLC. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five

years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2278

FICTITIOUS BUSINESS NAME STATEMENT: 2013244660: The following person(s) is/are doing business as: HS TAX SERVICES. 108 E Ave 26 #A. Los Angeles, CA 90031. HERMAN R SALCEDO. 108 E Ave 26 #A. Los Angeles, CA 90031. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by HERMAN R SALCEDO. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2279

FICTITIOUS BUSINESS NAME STATEMENT: 2013244672: The following person(s) is/are doing business as: MOTICON. 1030 Della Dr. Beverly Hills, CA 90210. FARIBORZ S. EGHBAL. 1369 Allenfors, Ave. Los Angeles, CA 90049. VAHID D. HANNANI. 4418 Greer Road Woodland Hills, CA 91364. JOSEPH HANUKAAL. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by VAHID DAVID HANNANI. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2280

FICTITIOUS BUSINESS NAME STATEMENT: 2013244661: The following person(s) is/are doing business as: MAGNETIC SENSOR SYSTEMS;MSS INVESTMENTS. 1030 Della Dr. Beverly Hills, CA 90210. FARIBORZ S. EGHBAL. 1369 Allenfors, Ave. Los Angeles, CA 90049. VAHID D. HANNANI. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by VAHID DAVID HANNANI. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2281

FICTITIOUS BUSINESS NAME STATEMENT: 2013244898: The following person(s) is/are doing business as: RL TRANSPORTATION. 4570 Van Nuys Blvd. #588. Sherman Oaks, CA 91403. RUN VAN LINES, INC VALREE4570 Van Nuys Blvd. #588 Sherman Oaks, CA 91403. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 11/2013. Signed by: RUN VAN LINES, INC. This statement is filed with the County Clerk of Los Angeles County on: 11/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2282

FICTITIOUS BUSINESS NAME STATEMENT: 2013245073: The following person(s) is/are doing business as: OAKS LIQUOR. 8801 Glenoaks Blvd. Sun Valley, CA 91504. ELIAN DARGHIL. 8801 Glenoaks Blvd. Sun Valley, CA 91504. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by ELIAN DARGHIL. This statement is filed with the County Clerk of Los Angeles County on: 11/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2283

FICTITIOUS BUSINESS NAME STATEMENT: 2013245085: The following person(s) is/are doing business as: GILLEY COMMERCIAL CLEANERS. 4383 Tujunga Ave. Studio City, CA 91602. DOMINO GILLEY. 4330 Vineland Ave. #5 Los Angeles, CA 91602. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by DOMINO GILLEY. This statement is filed with the County Clerk of Los Angeles County on: 11/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2284

FICTITIOUS BUSINESS NAME STATEMENT: 2013245275: The following person(s) is/are doing business as: BAVARIAN MOTOR PARTS. 14616 Cohasset St. Van Nuys, CA 91405. HRIPSIME OGANESYAN. 14616 Cohasset St. Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by HRIPSIME OGANESYAN. This statement is filed with the County Clerk of Los Angeles County on: 11/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2285

FICTITIOUS BUSINESS NAME STATEMENT: 2013245275: The following person(s) is/are doing business as: JACKIE SERVICE STATION. 5957 Vineland Ave. North Hollywood, CA 91601. KHANH JACKIE. 13629 Gault St. Van Nuys, CA 91405. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on:

08/12/2013. Signed by KHANH JACKIE. This statement is filed with the County Clerk of Los Angeles County on: 11/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2286

FICTITIOUS BUSINESS NAME STATEMENT: 2013245369: The following person(s) is/are doing business as: ASTAR TRADING. 12838 Lorne St. North Hollywood, CA 91605. LOWBARGINS, INC. 12838 Lorne St. North Hollywood, CA 91605. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by LOWBARGINS, INC. This statement is filed with the County Clerk of Los Angeles County on: 11/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2287

FICTITIOUS BUSINESS NAME STATEMENT: 2013245388: The following person(s) is/are doing business as: HOLLANDIA DESIGN. 7662 Wentworth St. Tujunga, CA 91402. HOLLANDIA CORINNE MASS. 7662 Wentworth St. Tujunga, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by HOLLANDIA CORINNE MASS. This statement is filed with the County Clerk of Los Angeles County on: 11/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2288

FICTITIOUS BUSINESS NAME STATEMENT: 2013245582: The following person(s) is/are doing business as: GLOBAL SEARCH MEDIA. 21200 Kittridge St. #1230 Canoga Park, CA 91303. MEHRAHAD TORABI MOSHADDANZ. 21200 Kittridge St. #1230 Canoga Park, CA 91303. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by MEHRAHAD TORABI MOSHADDANZ. This statement is filed with the County Clerk of Los Angeles County on: 11/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2289

FICTITIOUS BUSINESS NAME STATEMENT: 2013243968: The following person(s) is/are doing business as: MELODY WORKS. 12621 Cumpston St. Valey Village, CA 91607. VANYA GREEN. 12621 Cumpston St. Valey Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by VANYA GREEN. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2290

FICTITIOUS BUSINESS NAME STATEMENT: 2013243960: The following person(s) is/are doing business as: LAUREL WIRELESS. 6462 Laurel Canyon Blvd. North Hollywood, CA 91606. HAYK HOVHANISYAN. 14340 Grammer Pl. Panorama City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by HAYK HOVHANISYAN. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2291

FICTITIOUS BUSINESS NAME STATEMENT: 2013243961: The following person(s) is/are doing business as: FASHION STREET. 1424 S. Main. St. #7. Los Angeles, CA 90015. KAREN TALASAZAN. 1424 S. Main. St. #7. Los Angeles, CA 90015. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by KAREN TALASAZAN. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2292

FICTITIOUS BUSINESS NAME STATEMENT: 2013243968: The following person(s) is/are doing business as: MELODY WORKS; OLAM KATAN MUSIC. 12621 Cumpston St. Valley Village, CA 91607. VANYA GREEN. 12621 Cumpston St. Valley Village, CA 91607. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed by VANYA GREEN. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2293

FICTITIOUS BUSINESS NAME STATEMENT: 2013243965: The following person(s) is/are doing business as: CENTERBOLA.

655 North Central Ave. #222 Glendale, CA 91203. ARSALAN RABBANIAN. 6322 Reseda Ave. #222 Reseda, CA 91335. DARA ZOJAJI. 6322 Reseda Ave. #222 Reseda, CA 91335. STELLA KHANIAN. 16930 Blackhawk St. #2 Granada Hills, CA 91344. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 08/12/2013. Signed Centerbola. This statement is filed with the County Clerk of Los Angeles County on: 11/26/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/05/2013, 12/12/2013, 12/19/2013, 12/26/2013 2294

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 2011010383
Date Filed: 11/26/2013
Name of Business: SPLASH WATER 2382 E. 45 St. Vernon, CA 90058
Registered Owner: MIRAGE BOTTLING GROUP INC. 2382 E. 45 St. Vernon, CA 90058
Current File #: 2013244441
Date: 03-15-2011
Published: 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2295
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20061758153
Date Filed: 11/26/2013
Name of Business: ODELIC INC 621 E. Glenoaks Blvd. #A Glendale, CA 91207
Registered Owner: ODELIC INC 621 E. Glenoaks Blvd. #A Glendale, CA 91207
Current File #: 2013244674
Date: 02/02/2006
Published: 11/28/2013, 12/05/2013, 12/12/2013, 12/19/2013 2296

Case Number: LS024708
November 21, 2013
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES
6230 Sylmar Ave. Room 107
Van Nuys, CA 91401
Northwest District- East Building

PETITION OF: LEILA LABABIDI
ORDER TO SHOW CAUSE FOR CHANGE OF NAME TO ALL INTERESTED PERSONS:
Petitioner: LEILA LABABIDI for a decree changing names as follows:
Present name:
LEILA LABABIDI
Proposed name:
LEILA RIMA RAYSHOUNY
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
NOTICE OF HEARING
Date: January 9, 2013 Time: 8:30am Dept: T
3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: November 21, 2013 Signed: Richard H. Kirschner, Judge of the Superior Court
Published: 12/5/2013, 12/12/2013, 12/17/2013, 12/24/2013

FICTITIOUS BUSINESS NAME STATEMENT: 2013250490: The following person(s) is/are doing business as: CALIFORNIA PRODUCE EXPORTS. 6259 W. 87th St. Los Angeles, CA 90045. COSMAS MAHAGAMA. 6259 W. 87th ST. LOS ANGELES, CA 90045. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Cosmas Mahagama, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/06/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2295

FICTITIOUS BUSINESS NAME STATEMENT: 2013250489: The following person(s) is/are doing business as: NORMANDIE WELLNESS CENTER. 8813 S. Normandie Ave. Los Angeles, CA 90044. NWC CLUB, INC. 8813 S. Normandie Ave. Los Angeles, CA 90044. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: NWC Club, INC, President, Mikael Rushanian. This statement is filed with the County Clerk of Los Angeles County on: 12/06/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2296

FICTITIOUS BUSINESS NAME STATEMENT: 2013236980: The following person(s) is/are doing business as: COLOR ME MINE PORTER RANCH. 19839 Rinaldi St. Northridge, CA 91326. STEELE TECH, INC. 19839 Rinaldi St. Northridge, CA 91326. The business is conducted by: An Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Steel Tech, INC., President, Larry S. Parsonc. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2297

FICTITIOUS BUSINESS NAME STATEMENT: 2013237097: The following person(s) is/are doing business as: STONEHAUS WINE CLUB. 32039 Agoura Rd. Westlake Village, CA 91361. WESTLAKE PROPERTIES, INC., A DELEWARE CORPORATION 31043 Agoura Rd. Westlake Village, CA 91361. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A.

Signed by: Westlake Properties, INC., A Delaware Corporation, President, Donald V. Farris, Jr. This statement is filed with the County Clerk of Los Angeles County on: 11/15/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2298

FICTITIOUS BUSINESS NAME STATEMENT: 2013237785: The following person(s) is/are doing business as: GODDESSFITNESSDANCE.COM. 14566 Ventura Blvd. Sherman Oaks, CA 91403. AFFC SERVICES, LLC. 14566 Ventura Blvd. Sherman Oaks, CA 91403. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: AFFC Services, President, Mike Carter. This statement is filed with the County Clerk of Los Angeles County on: 11/18/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2300

FICTITIOUS BUSINESS NAME STATEMENT: 2013238578: The following person(s) is/are doing business as: WESTSIDE AUTO APPRAISALS. 1752 N. Mariposa Ave. #6. Los Angeles, CA 90027. ARTHUR TACHDJIAN. 1752 N. Mariposa Ave. #6 Los Angeles, CA. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Arthur Tachdjian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2301

FICTITIOUS BUSINESS NAME STATEMENT: 2013241942: The following person(s) is/are doing business as: VERMONT MEDICAL. 5411 S. Vermont Los Angeles, CA 90037. SABZI GROUP, INC. 5411 S. Vermont Los Angeles, CA 90037. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Sabzi Group, INC., President, Levon Koshikaryan. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2302

FICTITIOUS BUSINESS NAME STATEMENT: 2013245318: The following person(s) is/are doing business as: VANGUARD INVESTMENTS. 3151 Cahuenga Blvd. West Suite 340 Universal City, CA 90068. VANGUARD INVESTMENTS PROPERTIES, INC. 3151 Cahuenga Blvd. West Suite 340 Universal City, CA 90068. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Vanguard Investments Properties, INC., President, Arthur Arejian. This statement is filed with the County Clerk of Los Angeles County on: 11/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2303

FICTITIOUS BUSINESS NAME STATEMENT: 2013245392: The following person(s) is/are doing business as: JUICELOVE. 111 West 7th St. #PH4 Los Angeles, CA 90014. JUICEBOX ENTERPRISE, INC. 111 West 7th St. #PH4 Los Angeles, CA 90014. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Juicebox Enterprise, INC., President, Devon Culiner. This statement is filed with the County Clerk of Los Angeles County on: 11/27/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2304

FICTITIOUS BUSINESS NAME STATEMENT: 201323891: The following person(s) is/are doing business as: FACE PAINTING BY SANDY CLOWN 15519 Victory Blvd. #F Van Nuys, CA 91406. THELMA CONTREARAS. 15519 Victory Blvd. #F Van Nuys, CA 91406. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Thelma Contreas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2305

FICTITIOUS BUSINESS NAME STATEMENT: 2013248580: The following person(s) is/are doing business as: COMPASSIONATE MD'S. 12918 Sherman Way. Unit 194 N. Hollywood, CA 91605. SARKIS KLIAN. 12918 Sherman Way, Unit 194. N. Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Sarkis Klian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/04/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2306

FICTITIOUS BUSINESS NAME STATEMENT: 2013247383: The following person(s) is/are doing business as: VALLEY IMPOUND GARAGE. 14821 Calvert St. Van Nuys, CA 91411. STEVEN GARCIA. 14821 Calvert St. Van Nuys, CA 91411. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Vanguard Investments Properties, INC., President, Arthur Arejian. This statement is filed with the County Clerk of Los Angeles County on: 12/03/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2307

FICTITIOUS BUSINESS NAME STATEMENT: 2013238389: The following person(s) is/are doing business as: GEMM MARKETING. 7535 Laurelgrove Court North Hollywood, CA 91605. ELAINE NECOR MANANQUIL. 7535 Laurelgrove Court North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by Elaine Necor Mananquil, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/19/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2308

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 2013228310, Current file #: 2012036473. The following person(s) has(have) withdrawn as a general partner(s) from the partnership operating under the fictitious business name of FACE PAINTING BY SANDY CLOWN. 15519 Victory Blvd. #F Van Nuys, CA 91406. The fictitious business name statement for the partnership was filed on: 03/05/12, in the county of Los Angeles. The full name and residence of the person(s) withdrawing as a partner(s): ELIZABETH CONTRERA LOPEZ. 15519 Victory Blvd. #F Van Nuys, CA 91406. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/04/13. Published: 12/12/2013, 12/19/2013, 12/26/2013, 1/2/2014 2309

Notice of Application for Change in Ownership of Alcoholic Beverage License
Date of Filing Application: December 3, 2013
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
28915 Pacific Coast Hwy
Malibu, CA 90265-3900
Type of license(s) applied for:
41-On-Sale Beer And Wine – Eating Place
Notice of Application for Change in Ownership of Alcoholic Beverage License
Date of Filing Application: November 27, 2013
To Whom It May Concern:
The Name(s) of the Applicant(s) is/are:
JOSEPH STEPHEN MAGINN
8470 Santa Monica Blvd.
West Hollywood, CA 90069-4219
Type of license(s) applied for:
41-On-Sale Beer And Wine – Eating Place
12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2311

Department of Alcoholic Beverage Control
888 S. Figueroa St.
#320
Los Angeles, CA 90017
(213) 833-6043
Notice of application for change in ownership of alcoholic beverage license
Date of filing application: Nov 26, 2013
To whom it may concern:
The name(s) of the Applicant(S) is/are:
RIROZO FOOD SERVICES LLC
The applicants listed above are applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:
1925 W TEMPLE ST
102 103 & 104
LOS ANGELES, CA 90026-4970
Type of license(s) applied for:
41 – On-Sale Beer And Wine – Eating Place

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 2013254697. Filed: 12/12/13. Current file #: 201309647. The following person(s) has (have) withdrawn as a general partner(s) from the partnership operating under the fictitious business name of REVISION 1, REVISION 1, COSMETIC INNOVATIONS. 1327 S. Bundy Dr. Los Angeles, CA 90025. The fictitious business name statement for the partnership was filed on: 5/28/13, in the county of Los Angeles. The full name and residence of the person(s) withdrawing as a partner(s): DARA ZOJAJI. 11914 Wilshire Blvd. Los Angeles, CA 90025. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/04/13. Published: 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2312

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 2013254698. Filed: 12/12/13. Current file #: 2013075804. The following person(s) has (have) withdrawn as a general partner(s) from the partnership operating under the fictitious business name of ZUZU, ZUZU STUDIO. 1327 S. Bundy Dr. #1 Los Angeles, CA 90025. The fictitious business name statement for the partnership was filed on: 4/15/13, in the county of Los Angeles. The full name and residence of the person(s) withdrawing as a partner(s): DARA ZOJAJI. 11914 Wilshire Blvd. Los Angeles, CA 90025. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/04/13. Published: 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2313

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 2013254699. Filed: 12/12/13. Current file #: 2013243965. The following person(s) has (have) withdrawn as a general partner(s) from the partnership operating under the fictitious business name of CENTERBOLA. 655 N. Central Ave. #1759 Glendale, CA 91203. The fictitious business name statement for the partnership was filed on: 11/26/13, in the county of Los Angeles. The full name and residence of the person(s) withdrawing as a partner(s): DARA ZOJAJI. 11914 Wilshire Blvd. Los Angeles, CA 90025. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 11/04/13. Published: 12/19/2013, 12/26/2013,

STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME: 2013255294. Filed: 12/13/13. Current file #: 2013108784. The following person(s) has (have) withdrawn as a general partner(s) from the partnership operating under the fictitious business name of VHS RESCUE. 4872 Topanga Canyon Blvd. #263 Los Angeles. The fictitious business name statement for the partnership was filed on: 5/24/13, in the county of Los Angeles. The full name and residence of the person(s) withdrawing as a partner(s): YASHA AHOU BIM. 5223 Don Pio Dr. Woodland Hills, CA 91364. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 12/13/13. Published: 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2314

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
File No. 20101067053
Date Filed: 08/02/2010
Name of Business: HOME INTERIOR SERVICES. 120 E. Live Oak San Gabriel, CA 91776.
Registered Owner: MEIPING ZANG; SHU QI ZHOU. 120 E. Live Oak San Gabriel, CA 91776.
Current File #: 2013255658
Date: 12/13/2013
Published: 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2315

FICTITIOUS BUSINESS NAME STATEMENT: 2013255878: The following person(s) is/are doing business as: CHARITY'S V COLLECTION. 964 S. Ardmore Ave. #3 Los Angeles, CA 90006 KIMISHA RENEE DAVIS. 964 S. Ardmore Ave. #3 Los Angeles, CA 90006. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kimisha Renee Davis, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2316

FICTITIOUS BUSINESS NAME STATEMENT: 2013241691: The following person(s) is/are doing business as: CORNER OF THE EARTH. 3327 Thurin Ave. Altadena, CA 91001. SUMIA ABUBAKER. 3327 Thurin Ave. Altadena, CA 91001. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sumia Abubaker, Owner. This statement is filed with the County Clerk of Los Angeles County on: 11/22/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2317

FICTITIOUS BUSINESS NAME STATEMENT: 2013241691: The following person(s) is/are doing business as: ROSCOE BAKERY. 23739 Roscoe Blvd. West Hills, CA 91304. TIGRAN DAVID DAVTYAN. 6670 Glade ave. #216 Woodland Hills, CA 91304. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tigran David Davtyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2318

FICTITIOUS BUSINESS NAME STATEMENT: 2013253633: The following person(s) is/are doing business as: YODI'S ALTERCATIONS & CUSTOM DRESSES. 11401 Vanowen St. #C N. Hollywood, CA 91605. YADIRA MODESTO. 6659 Klump Ave. Apt. 1 N. Hollywood, CA 91606. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yadira Modesto, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2319

FICTITIOUS BUSINESS NAME STATEMENT: 2913253813: The following person(s) is/are doing business as: AES WINDOW CLEANING. 13973 Simshaw Ave. Sylmar, CA 91342. MIGUEL AGUILAR. 13973 Simshaw Ave. Sylmar, CA 91342. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Miguel Aguilar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2320

FICTITIOUS BUSINESS NAME STATEMENT: 2013253837: The following person(s) is/are doing business as: SANCHEZ MOBIL REPAIR. 15539 Chase St. North Hills, CA 91343. ROGELIO SANCHEZ. 15539 Chase St. North Hills, CA 91343. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rogelio Sanchez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/11/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2321

FICTITIOUS BUSINESS NAME STATEMENT: 2013254170: The following person(s) is/are doing business as: WIRING PRO. 24530 Montevista Circle Valencia, CA 91354. EINARAS AKSENA. 24530 Montevista Circl Valencia, CA 91354. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on:

N/A. Signed: Einaras Aksena, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2322

FICTITIOUS BUSINESS NAME STATEMENT: 2013254417: The following person(s) is/are doing business as: MMC LA VIE. 946 N. Mariposa Ave. #306 Los Angeles, CA 90029. JERICA SIBUG. 946 N. Mariposa Ave. #306 Los Angeles, CA 90029. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2010. Signed: Jerica Sibug, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/12/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2323

FICTITIOUS BUSINESS NAME STATEMENT: 2013255298: The following person(s) is/are doing business as: VHS RESCUE. 21900 Burbank Blvd. #300 Woodland Hills, CA 91367. CHRISTOPHER BABAYANS. 21900 Burbank Blvd. #300 Woodland Hills, CA 91367. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 9/2/13. Signed: Christopher Babayans, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2324

FICTITIOUS BUSINESS NAME STATEMENT: 2013255435: The following person(s) is/are doing business as: ERIKA'S BOUTIQUE. 12727 Sherman Way #M201 N. Hollywood, CA 91605. ERIKA M. REYES PLATERO. 17538 Lanark St. Northridge, CA 91325. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 11/27/13. Signed: Erika M. Reyes Platero, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2325

FICTITIOUS BUSINESS NAME STATEMENT: 2013255448: The following person(s) is/are doing business as: PLAZA NUTRITION CENTER. 143 N. Maclay Ave. San Fernando, CA 91340. GRACIELA ZAVAIA. 13518 Pinney St. Pacoima, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 8/16/07. Signed: Graciela Zavaia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2326

FICTITIOUS BUSINESS NAME STATEMENT: 2013255589: The following person(s) is/are doing business as: BABYDOCK; APPLESEED. 12838 Lorne St North Hollywood, CA 91605. KNOWDEALS INC. 12838 Lorne St North Hollywood, CA 91605. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brian Chen, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2327

FICTITIOUS BUSINESS NAME STATEMENT: 2013255685: The following person(s) is/are doing business as: UMBRELLA TECH SUPPORT. 736 N. Doheny Drive West Hollywood, CA 90069. UMBRELLA IT SERVICES, INC. 736 N. Doheny Drive West Hollywood, CA 90069. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 11/04/2008. Signed: Yaron Hamo, CEO. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2328

FICTITIOUS BUSINESS NAME STATEMENT: 2013255691: The following person(s) is/are doing business as: LEILA'S TALENT ACADEMY. 6303 Owensmouth Ave. 10th Floor Woodland Hills, CA 91367. LEILA CIANCAGLINI. 5810 Las Virgenes Rd. #377 Calabasas CA 91302. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Leila Ciancaglini, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2329

FICTITIOUS BUSINESS NAME STATEMENT: 2013255818: The following person(s) is/are doing business as: SANDEE WELLNESS CENTER. 1253 N. Vine Street Hollywood, CA 90038. CHALAI PORN IAMSIRITHAWORN. 2915 Montrose Ave Unit 524 La Crescenta, CA 91214. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chalaiporn

IAMSIRITHAWORN, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2330

FICTITIOUS BUSINESS NAME STATEMENT: 2013255938: The following person(s) is/are doing business as: THE MORTGAGE GROUP. 4405 Riverside Drive Suite 101 Burbank, CA 91505. CHRISTINE HATCH. 1037 E. Harvard Rd. Burbank, CA 91501 The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 07/10/2006. Signed: Christine Hatch, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2331

FICTITIOUS BUSINESS NAME STATEMENT: 2013255939: The following person(s) is/are doing business as: TMG REALTY. 4405 Riverside Drive Suite 101 Burbank, CA 91505. CHRISTINE HATCH. 1037 E. Harvard Rd. Burbank, CA 91501. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 04/29/2010. Signed: Christine Hatch, Broker/Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2332

FICTITIOUS BUSINESS NAME STATEMENT: 2013255960: The following person(s) is/are doing business as: MD BEAUTY SOLUTIONS; MD LASHES. 10740 Moorpark St. #203 Toluca Lake, CA 91602. MONICA DEPTULA. 10740 Moorpark St. #203 Toluca Lake, CA 91602. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Monica Deptula, Owner. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2333

FICTITIOUS BUSINESS NAME STATEMENT: 2013256889: The following person(s) is/are doing business as: CETELIFE. 360 S. Cloverdale Ave. Unit 104 Los Angeles, CA 90036. CETELIFE. 360 S. Cloverdale Ave. Unit 104 Los Angeles, CA 90036. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Teresa Ma. This statement is filed with the County Clerk of Los Angeles County on: 12/13/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 12/19/2013, 12/26/2013, 1/2/2014, 1/9/2014 2334

FICTITIOUS BUSINESS NAME STATEMENT: 2013216192: The following person(s) is/are doing business as: WELL CONNECTED ENTERTAINMENT; WELL CONNECTED TV. 9663 Santa Monica Blvd. Ste. 876 Beverly Hills, CA 90210. WELL CONNECTED GEAR LLC. . 9663 Santa Monica Blvd. Ste. 876 Beverly Hills, CA 90210. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Lucian Nehemiah, Well Connected Gear LLC, Owner/President CEO. This statement is filed with the County Clerk of Los Angeles County on: 10/16/2013. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 11/21/2013, 11/28/2013, 12/05/2013 2182

NOTICE OF PETITION TO ADMINISTER ESTATE OF GERMAINE SIMULIS aka GERMAINE GOUGEON Case No. BP147021

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of GERMAINE SIMULIS aka GERMAINE GOUGEON

A PETITION FOR PROBATE has been filed by Darlynn Morgan in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that Darlynn Morgan be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on Dec. 18, 2013 at 8:30 AM in Dept. No. 9 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent

creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code.

Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the court.

If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner:
DARLYNN C MORGAN ESQ
SBN 185963
MORGAN LAW GROUP
1500 QUAIL ST
STE 540
NEWPORT BEACH CA 92660

NOTICE OF TRUSTEE'S SALE TS No. CA-13-589666-JB Order No.: 130169593-CA-API YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/5/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): NATHANIEL HARKHAM, A SINGLE MAN Recorded: 6/15/2006 as Instrument No. 06 1318554 of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 1/3/2014 at 9:00 A.M. Place of Sale: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza Pomona, CA 91766 Amount of unpaid balance and other charges: \$214,957.35 The purported property address is: 450 S MAPLE DRIVE 301, BEVERLY HILLS, CA 90212 Assessor's Parcel No.: 4332-001-042 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-573-1965 for information regarding the trustee's sale or visit this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: CA-13-589666-JB. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. As required

by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-573-1965 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-13-589666-JB IDSPub #0059307 12/5/2013 12/12/2013 12/19/2013

NOTICE OF PETITION TO ADMINISTER ESTATE OF: RUTH MARGULIES CASE NO. BP146450

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the lost WILL or estate, or both of RUTH MARGULIES.

A PETITION FOR PROBATE has been filed by AMERICAN HEART ASSOCIATION AND VISTA DEL MAR CHILD & FAMILY SERVICES in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests that PHILLIP V. SWAN be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's lost WILL and codicils, if any, be admitted to probate. The lost WILL and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act with limited authority. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 12/27/13 at 8:30AM in Dept. 9 located at 111 N. HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code.

Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for Petitioner
JAMES P. DRUMMY #56918
JOSEPH A. SIFFERD #226219
POINDEXTER & DOUTRE, INC.
624 S GRAND AVE #2420
LOS ANGELES CA 90017-3325
12/5, 12/12, 12/19/13
CNS-2563822#

NOTICE OF TRUSTEE'S SALE T.S. No. 2013-20492 Loan No. PAUL NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED TO THE COPY PROVIDED TO THE MORTGAGOR OR TRUSTOR YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 5/4/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check, MUST BE MADE PAYABLE TO: CALIFORNIA TRUSTEE SERVICES, INC., drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: Steven Paul Duly Appointed Trustee: California Trustee Services, Inc. Recorded 5/11/2006 as Instrument No. 06-1041332 in book XX, page XX of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 1/3/2014 at 11:00 AM Place of Sale: By the Fountain located at 400 Civic Center Plaza, Pomona, Ca 91766 Amount of unpaid

balance and other charges: \$426,021.00 Street Address or other common designation of real property: 1038 Carol Drive West Hollywood, CA 90069-6101 A.P.N.: 4340-027-014 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 or visit this Internet Web site www.caltrustsvc.com on the home page and click sale list to get the most updated sale information, using the file number assigned to this case 2013-20492. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. DATE: 12/9/2013 California Trustee Services, Inc. 3639 Midway Drive, Suite B232 San Diego, California 92110 Sale Info Line 1-714-730-2727 Or Login to: www.fidelityasap.com All Other Info: 1-619-630-0631 Thomas Dandrea, Trustee's Sale Officer A-4432423 12/12/2013, 12/19/2013, 12/26/2013

APN: 4355-011-029 TS No: CA08000745-12-1 TO No: 1248209 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED August 9, 2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On January 13, 2014 at 09:00 AM, behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA 91766, MTC Financial Inc. dba Trustee Corps, as the duly Appointed Trustee, under and pursuant to the power of sale contained in that certain Deed of Trust Recorded on August 17, 2007 as Instrument No. 20071934436 and re-recorded on July 9, 2010 as Instrument No. 20100937045 of official records in the Office of the Recorder of Los Angeles County, California, executed by TONY LIU, A SINGLE MAN., as Trustor(s), in favor of MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC. as nominee for SUNTRUST MORTGAGE, INC. as Beneficiary, WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER, in lawful money of the United States, all payable at the time of sale, that certain property situated in said County, California describing the land therein as: AS MORE FULLY DESCRIBED IN SAID DEED OF TRUST The property heretofore described is being sold "as is". The street address and other common designation, if any, of the real property described above is purported to be: 1854 FRANKLIN CANYON DRIVE, BEVERLY HILLS, CA 90210 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the Note(s) secured by said Deed of Trust, with interest thereon, as provided in said Note(s), advances if any, under the terms of the Deed of Trust, estimated fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligations secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Trustee's Sale is estimated to be \$1,011,186.58 (Estimated). However, prepayment premiums, accrued interest and advances will increase this figure prior to sale. Beneficiary's bid at said sale may include all or part of said amount. In addition to cash, the Trustee will accept a cashier's check drawn on a state or national bank, a check drawn by a state or federal credit union or a check drawn by a state or federal savings and loan association, savings association or savings bank specified in Section 5102 of the California Financial Code and authorized to do business in California, or other such funds as may be acceptable to the Trustee. In the event tender other than cash is accepted, the Trustee may withhold the issuance of the Trustee's Deed Upon Sale until funds become available to the payee or endorsee as a matter of right. The property offered for sale excludes all funds held on account by the property receiver, if applicable. If the Trustee is unable to convey title for any reason, the successful bidder's sole

and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. Notice to Potential Bidders If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a Trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a Trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same Lender may hold more than one mortgage or Deed of Trust on the property. Notice to Property Owner The sale date shown on this Notice of Sale may be postponed one or more times by the Mortgagee, Beneficiary, Trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about Trustee Sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call Priority Posting and Publishing at 714-573-1965 for information regarding the Trustee's Sale or visit the Internet Web site address listed below for information regarding the sale of this property, using the file number assigned to this case, CA08000745-12-1. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: December 12, 2013 TRUSTEE CORPS TS No. CA08000745-12-1 17100 Gillette Ave Irvine, CA 92614 949-252-8300 Lupe Tabita, Authorized Signatory SALE INFORMATION CAN BE OBTAINED ON LINE AT www.priorityposting.com FOR AUTOMATED SALES INFORMATION PLEASE CALL: Priority Posting and Publishing at 714-573-1965 TRUSTEE CORPS MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED MAY BE USED FOR THAT PURPOSE. P1074955 12/19, 12/26, 01/02/2014

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER LIQUOR LICENSE(S) (Secs. 6101-6107 U.C.C.)

Escrow No. 128864

NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of liquor license(s) is about to be made. The name(s), and mailing address, and zip Code Number of the Seller/transferor(s) are: MAIRES, LLC, 9669 SANTA MONICA BLVD #2, BEVERLY HILLS, CA 90210

Doing business as: BIERBEISL

The name(s), and mailing address, and zip Code Number of the Buyer/transferee(s) are: MICHAEL'S PIZZERIA AT BEVERLY HILLS LLC, 3750 LONG BEACH BLVD #200, LONG BEACH, CA 90807

That the assets to be transferred are described in general as: MATERIALS, SUPPLIES, MERCHANDISE, EQUIPMENT (OR) FURNITURE, FIXTURES, EQUIPMENT, EXISTING PHONE AND OUTLETS, TELEPHONE NUMBERS, GOODWILL and are located at: 9669 SANTA MONICA BLVD #2, BEVERLY HILLS, CA 90210

together with the following described alcoholic beverage license(s): Type: ON-SALE GENERAL - EATING PLACE LICENSE NO. 47-515217 AND CATERER'S PERMIT #58-515217-001; now issued for said premises located at: SAME

That the total consideration for the transfer of said license(s) is sum of \$210,000.00, including inventory estimated at NONE, which consists of the following: DESCRIPTION, AMOUNT: CASH \$25,000.00, DEMAND NOTE \$185,000.00

That it has been agreed between the transferee(s) and said transferor(s) that the consideration for the transfer of said assets and of said license(s) is to be paid only after transfer has been approved by the Department of Alcoholic Beverage Control, pursuant to Sec. 24073 et seq.

That the herein described transfers are to be consummated, subject to the above provisions, at: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010, on or after 10:00 A.M., JANAUARY 13, 2014

All other business names(s) and address(es) used by the transferee(s) within three years last past, so far as known to transferee(s) are: NONE

Name and address of escrow holder: WILSHIRE ESCROW COMPANY, 4270 WILSHIRE BLVD, LOS ANGELES, CA 90010

Dated: DECEMBER 11, 2013

MAIRES, LLC, Seller(s)/Licensee(s)

MICHAEL'S PIZZERIA AT BEVERLY HILLS LLC, Buyer(s)/Applicant(s)

LA1368789 BH WEEKLY 12/19/13

NOTICE CALLING FOR BIDS

BEVERLY HILLS UNIFIED SCHOOL DISTRICT Bid Deadline: 2:00 p.m. on Thursday, January 9, 2014

Place of Bid Receipt: 255 Lasky Dr. Beverly Hills, CA 90212 – Purchasing Department

Project: C03 – BEVERLY HILLS HIGH SCHOOL KITCHEN HOOD - BID #13-14/003

NOTICE IS HEREBY GIVEN that the Beverly Hills

Unified School District of Los Angeles County, California, acting by and through its Governing Board, hereinafter referred to as "DISTRICT," will receive up to, but not later than, the above-stated time, sealed bids for the award of a contract for the above Project. Those bids timely received shall be opened and publicly read aloud.

There will be a mandatory job walk and conference at **10:00 a.m., Friday, December 20, 2013** at the **BHUSD District Office (Main Lobby), located at 255 Lasky Drive, Beverly Hills, CA. 90212.** Late arrivals will not be allowed entrance. All attendees will be escorted to the High School site by a District Representative. Any bidder failing to sign-in, attend the entire job walk and conference will be deemed a nonresponsive bidder and will have its bid returned unopened.

Plans and Specifications are on file at 241 Moreno Drive, Beverly Hills, CA – Facilities & Planning Department. The plans and specifications (Project Manual) in electronic format ONLY will be available at the Facilities & Planning Offices at no charge on/or after **Thursday, December 19, 2013.** Contractors are required to contact the Facilities & Planning Office at (310) 551-5100, Ext. 2390 to schedule and pick-up Project bid documents.

In accordance with the provisions of California Business and Professions Code Section 7028.15 and Public Contract Code Section 3300, the DISTRICT requires that the bidder possess the following classification(s) of contractor's license(s) at the time the bid is submitted: **Class B.** Any bidder not so licensed at the time of the bid opening will be rejected as nonresponsive.

All work must be completed within 32 consecutive calendar days from the date specified on the Notice to Proceed issued by the DISTRICT. Time is of the essence. Failure to complete the work within the time set forth herein will result in the imposition of liquidated damages for each day of delay in the amount set forth in the Information for Bidders.

Each bid shall be accompanied by a bid security in the form of cash, a certified or cashier's check or bid bond in an amount not less than ten percent (10%) of the total bid price, payable to the DISTRICT.

Each Bidder is required to furnish and maintain proof of Commercial General Liability Insurance, Comprehensive Automobile Liability Insurance, and Workers' Compensation Insurance.

The DISTRICT reserves the right to reject any or all bids or to waive any irregularities or informalities in any bids or in the bidding process.

The DISTRICT has obtained from the California Department of Industrial Relations the general prevailing rate of per diem wages in the locality in which this work is to be performed for each craft or type of worker needed for the Project. Such rates are as follows:

Craft, Classification, or Type: Use Applicable Prevailing Wage Rate

The general prevailing rate of per diem wages is based upon a working day of eight (8) hours. The rate for holiday and overtime work shall be at least time and one-half. It shall be mandatory upon the successful bidder to whom the contract is awarded, and upon any subcontractor listed, to pay not less than the said specified rates to all workers employed by them for the Project.

No bidder may withdraw any bid for a period of Thirty (30) calendar days after the date set for the opening of bids.

Pursuant to Section 22300 of the Public Contract Code, the Agreement will contain provisions permitting the successful bidder to substitute securities for any monies withheld by the DISTRICT to ensure performance under the Agreement or permitting payment of retentions earned directly into escrow.

Publication Dates: 12/12/13 & 12/19/13

CLASSIFIEDS

To place your ad, call
310-887-0788

100-199 Announcements

105-General Services
110-Funeral Directors
115-Cemetery/Mausoleums
120-Clubs/Meetings
125-Personals
130-Legal Notices
135-Beauty Aids
140-Health Aids
145-Lost Items
150-Found Items
155-School and Classes
160-Adult Entertainment
161-Escort
165-Massage
170-Caregiver
171-Elderly Care

200-299 Services

201-Accounting
202-Acoustics
204-Additions
206-Appliance Repair
208-Asphalt Paving
210-Bath Tub Repair/Reglazing
212-Bookkeeping Services
214-Brush Clearing

215-Building
216-Car Alarms
217-Culinary Service
218-Carpentry
220-Cleaning
222-Carpet Installation
224-Computer Repair
225-Computer Tech Support
226-Concrete
227-Construction
228-Contractors
230-Counseling
232-Decking
234-Drywall
236-Electrical
237-Entertainment
238-Exterminators
240-Fencing
242-Garage Doors
244-Handyman
246-Hauling
248-Internet Services
250-Iron Work
252-Janitorial
254-Landscaping
255-Legal Services
256-Locksmith

LEGEND

258-Moving/Storage
260-Music Instruction
262-Painting
264-Pet Sitting
265-Photography
266-Plumbing
267-Piano Tuning
268-Roofing
270-Sandblasting
272-Security Services
274-Stained Glass
276-Tile
278-Tree Service
280-Tutoring
282-TV/VCR/DVD Repair
284-Video Systems
286-Windows
288-Word Processing
289-Lessons
290-Trainer

300-399 Rentals
300-House Furnished
302-House Unfurnished
304-Apartments Furnished

400-499 Real Estate
400-Homes For Sale
401-Real Estate
402-Condominiums
404-Commercial/Industrial
406-Mobile Homes
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410-Lots For Sale
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414-Resort Property
416-Lakeshore Property
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420-Out-of-State Property

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925-Classics
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Home of Peace Memorial. Single Plot. RR 15 Space 28. Selling for \$3,000. Call Bob at (310)838-6339 or email blueline@mac.com

Forest Lawn Memorial Park Covina Hills. Side-by-side lot(s) for sale: \$2000 each for (2) LOTS. Another lot (1) for sale for \$2000 away from the two mentioned above. Transferable Deed cost: \$250 and owner will pay. Location: "Radiance", overlooking Cal

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Forest Lawn Glendale plots available Sold out Liberty section 3 connected lots selling for \$28,000 If interested call Joy Ungar (805) 320-8542

Forest Lawn Hollywood Hills. Sanctuary of Reflection. 2 above-ground burial vaults. \$15,000 obo (310) 305-8602

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Green Hills Memorial Park 2 plots \$9,000 for pair, \$5,000 each. Kristie (562) 743-0357

Cemetery Plot located in Hillside Memorial Park. Premium Property type ground, Block 7, Plot 259, Space #8. Single Plot on Mount Olive, Asking \$15,000 OBO. Transfer fee included. Contact Robert (323) 217-5490.

Home of Peace Cemetery, Whittier CA. Court of King David. G-C-A Crypts #101 A&B \$8,000 OBO. Jack (213) 280-5417

Hillcrest Cemetery 9101 Canyon Road, Bakersfield. Lot 704 Park View Lawn right by entrance. Asking \$5,000. (661) 832-6115

Hillside Memorial Park, Canaan section. On Hillside, single lot 2 Privileges. Will split Transfer \$500. \$15,000.00. (949) 400-5071

Inglewood Park Cemetery, 2 side-by-side burial plots located in Holly Garden \$4,000 each. PRICE NEGOTIABLE (661) 910-1362

Inglewood Cemetery Plot for sale in the exclusive Mira Mar section. Priced at \$5,000 (Price Negotiable). Great location. Call (310) 831-5854

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Mt Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697

Pacific View Cemetery: Cremation in inurnment (for 2) in Reflections Garden C-12 #44 valued at \$30,000 asking \$19,500 OBO. Contact (912) 660-4312.

Pacific View Cemetery. (Garden Of Reflection) Memorial Bench, Location, G5. Bench can hold up to 4-companions. 2 two inscriptions included. \$25,000 (Current Market Cost over \$30,000) The most desirable area in the cemetery over 90% (SOLD OUT). \$300 Transfer Fee. Call for more information. (360) 319-9923

Rose Hills Memorial Park burial plot for sale. Located in beautiful Garden of Reflection. Lot 2735. Grave #4. Asking \$5,000 OBO. Sheila Jorden (801)224-6169.

Westminster Memorial Park burial plot for sale. Located in SOLD OUT section of "Garden of Good Shepherd" section 28, lot 114 space 3. Plot valued at \$8,400. Selling for REDUCED PRICE of \$5,500. (916) 591-7208

Westminster Memorial Park. Two side-by-side plots in the very desirable Garden Of The Good Shepard area: Section 28, Lot 883, Spaces 3 & 4. If one could still purchase plots in this older, established section of Westminster Memorial, they would sell for \$17,530. Our family would be happy to consider ANY/ALL OFFERS. Please call (801) 857-0741.

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