

# Beverly Hills Weekly

ALSO ON THE WEB  
[www.bhweekly.com](http://www.bhweekly.com)

SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 754 • March 13, 2014 - March 19, 2014

## Philanthropy and business

**Lisa and Mark Schwartz  
to be honored by  
Temple Emanuel  
Wednesday**



## Hall controversy continues

**Board of Education  
member denies  
wrongdoing in filling out  
form 700**



cover stories • pages 8-10



## WHAT'S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



## SNAPSHOT



**BHTV10 Commission Schedule**  
Public Works Commission – Mar. 13 at 8:30 p.m., Mar. 14 at 3:00 p.m. and Mar. 17 at 8:00 p.m.  
Planning Commission – Mar. 13 at 1:30 p.m., Mar. 14 at 9:00 p.m. and Mar. 18 at 5:00 p.m.  
Charitable Solicitations Commission – Mar. 17 at 5:00 p.m.  
Architectural Commission – Mar. 19 at 1:30 p.m.

## letters & email

### “Los Angeles Marathon”

This week's multiple choice question:  
Who benefits the most from the Los Angeles Marathon?:

- A. Restaurants who depend on Sunday brunch business
- B. Residents who are held captive in their homes
- C. None of the above.

*Ira M. Friedman*  
Beverly Hills

### Corrections Issue #753

In the article, “Meet and greet with State Controller candidate Chiang,” John Chiang is running for California Treasurer, not for California Controller. Chiang was elected California Controller from 2006 to 2010, not 2006 to 1010.

In the article, “Manaster appointed to Traffic and Parking Commission,” Jake Manaster was selected as a commissioner finalist by the Traffic and Parking Commission interview panel, but has not been formally appointed as commissioner because the item was postponed.

## briefs

### Mirisch pulls papers for State Senate



John Mirisch

Beverly Hills Mayor John Mirisch pulled papers for the 26th State Senate District yesterday, according to Los Angeles County Registrar's Spokesperson Regina Ip.

Mirisch is registered as a Republican, and used the *Beverly Hills Courier's* mailing address according to the county's website.

The deadline to sign papers was 5:00 p.m., after the *Weekly's* press time.

High profile candidates already in the race include former Assemblymember Betsy Butler (D-Torrance), Santa Monica - Malibu Board of Education Member Ben Allen, and others.

briefs cont. on page 3



## SCIENCE OLYMPIAD CHAMPS WEST AVENUE K

(Left to right, back to front) Teacher and Coach Alana Castanon, Teacher and Coach Vanesa Diaz, Weston Verstegen, Teacher and Head Coach Carly Verstegen, Jordan Lee, Julie Park, Katie Niknam, Eugene Chi, Katie Wu, Tiffany Chieu, Jenny Yoon, Govi Tuli, Wheeseung, Jeong, Kate Bim-Merle, Justin Wolfe, Liza Zacarias, Kris Tuli and Elias Schablowski

Beverly Vista's Middle School Science Olympiad team placed third at the regional competition at Antelope Valley College on March 8. Thirteen students competed in 23 events. The Science Olympiad team will move on to the State competition in Anaheim on April 5.



Issue 754 • March 13, 2014 - March 19, 2014  
Beverly Hills Weekly Inc.

Founded: October 7, 1999  
Published Thursdays

Delivered in Beverly Hills, Beverlywood, Los Angeles

ISSN#1528-851X

www.bhweekly.com

Publisher & CEO  
Josh E. Gross

Reporter  
Nancy Yeang

Sports Editor  
Steven Herbert

Contributing Editor  
Rudy Cole  
(1925-2013)

Advertising Representatives  
Jasmin Boodaie

Legal Advertising  
Mike Saghian  
Eiman Matian  
Mathew Mokhtarzadeh

140 South Beverly Drive #201  
Beverly Hills, CA 90212  
310.887.0788 phone  
310.887.0789 fax  
CNPA Member

editor@bhweekly.com  
All staff can be reached at:  
first name @bhweekly.com  
Unsolicited materials will not be returned.  
©2013 Beverly Hills Weekly Inc.

**1 year subscriptions are available.**  
Sent via US Mail  
\$75 payable in advance

Adjudicated as a newspaper of general circulation for the County of Los Angeles. Case # BS065841 of the Los Angeles Superior Court, on November 30, 2000.



OUR DATA SPEAKS VOLUMES



## Paysinger cleared by the District Attorney

On March 10 the District Attorney's office informed Principal Carter Paysinger that he will not be charged relating to the Sports Academy controversy, thereby closing the case.

"Carter Paysinger has never engaged in any wrongdoing," Paysinger's attorney Reed Aljian said. "The DA's decision fully supports that fact. Mr. Paysinger could not be happier that these baseless accusations are now behind him."

(See related story on page 10 "Hall controversy continues")

## Campus reacts to false alarm

(updated from Thursday's eblast)



BHPD securing Moreno Drive in front of Beverly High's swim gym

At approximately 2:45 p.m. on Thursday, a call was made to BHPD that claimed an armed man was holding a student hostage at Beverly High, according to Lieutenant Lincoln Hoshino.

BHPD arrived at Beverly High at approximately 3:00 p.m. The school was on lockdown while students and staff were kept inside the school. Moreno Drive was shut down from Santa Monica Boulevard to Olympic Boulevard. Performing Arts Department Chair teacher Herb Hall was with his students in the auditorium, preparing for rehearsal for their upcoming musical, "The Wiz."

Hall said that when the alarm sounded, it was not audible in their building. Due to alarm testing the previous day, they thought it was a drill or more testing was being done on the alarms.

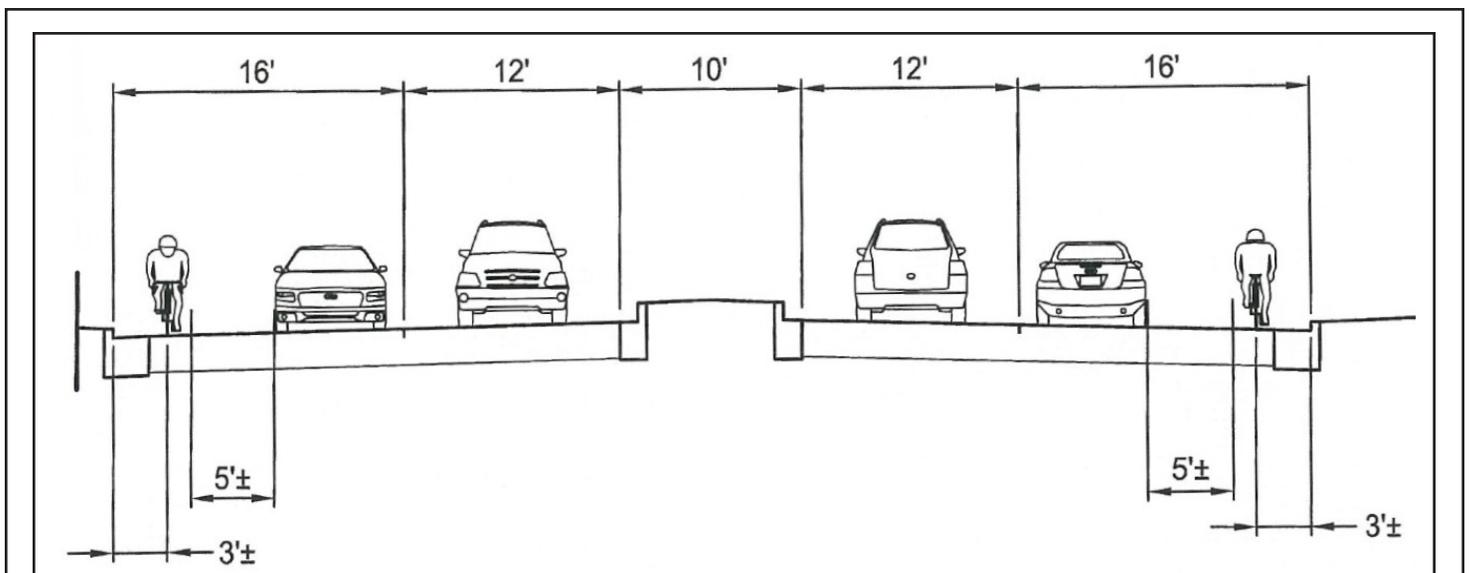
A student's parent who works for Channel 11 received a phone call about police activity at Beverly High, and a few students came into the room saying there was police on campus telling them to get into the rooms.

"My first thought was do the lockdown, take roll, figure out who's here, and then keep the kids safe," Hall said.

Although the doors were locked and nobody inside could get out, the doors were not locked from the outside and somebody could still have access to get from the outside in. Hall moved the students to the shop, and then they heard voices and banging, but didn't know where they were coming from. Everyone dropped to the floor, and the lights went on in the shop since the switch was outside the door.

"All I kept thinking was don't open the door, don't open the door," Hall said. "They never opened the door"

Hall and Technical Director Annie Terry, moved the students into their offices with secure locks. They hid five to six



Possible Santa Monica Boulevard reconstruction facing west, widening lanes to 66 feet with outer lanes at 16 feet, inner lanes at 12 feet, a 10 foot median, and bicycle lanes at three feet on the outer lanes

## Santa Monica Boulevard reconstruction costs jumps from \$17 million up to \$35 million

Speakers from all over the area and the City Council discussed the Santa Monica Boulevard reconstruction project and possible enhancements at the Mar. 4 City Council formal meeting.

Santa Monica Boulevard's current conditions are not suitable to handle weather conditions and the road is degrading as a result of improper maintenance according to PSOMAS consultant Sean Vargas.

Previous asphalt resurfacing was done in an attempt to provide smoother surfaces. Due to a weak base pavement and materials and continuous weather degradation, the elevation of the roadway was altered which prevents proper water drainage, and the road continues to crack and deteriorate.

If reconstruction were to maintain the widths of the road with no median, the project would focus on fixing the road's infrastructure, which includes smooth surfacing, paving proper road elevation to alleviate drainage issues, and replacing deteriorated roadway pavement, curbs, and gutters.

"The issue is how to redo the boulevard and meet our primary goals of maintaining or improving vehicular flow, maintaining the quality and the nature of the boulevard and enhancing it if possible, and maintaining easy ingress and egress to our business community," Blue Ribbon Committee and Public Works Chair Barry Pressman said.

The Blue Ribbon Committee is a 15-member panel selected by City Council members. The Committee's responsibilities were to provide recommendations on enhancements to include with the reconstruction project.

The core recommendations that the Blue Ribbon Committee addressed to coincide with the boulevard reconstruction were to widen the boulevard to a maximum of 66 feet, whether or not stripe the pavement for bicycle lanes, and adding vegetated medians to improve green space.

"I think that unfortunately, at all the committee meetings and at the council meeting, bike lanes seemed to be the primary issue," Pressman said. "The issues here are do we widen the boulevard and do we put in medians? The bike lanes come secondary, but everyone sees it as the only issue and it's not."

Public comments in both Blue Ribbon Committee public meetings and at the City Council formal meeting on Mar. 4 focused on bike paths, and what constitutes a safe passage for both drivers and bicyclists to share the road. Speakers from the Beverly Hills community and from surrounding areas gave their comments on adding bicycle lanes on Santa Monica Boulevard.

"To me, road safety, the safety of people who travel in and through Beverly Hills, should be the first thing we talk about," Blue Ribbon Committee member Mark Elliot said. "Then we could talk about costs and then we could talk about how we balance the various interest people have in tomorrow's Santa Monica Boulevard."

A propose Santa Monica Boulevard street widening option showed a 66 foot widening of the street, with the two outermost lanes at 16 feet, the inner lanes at 12 feet, and a 10 foot median. The bicycle lanes would be three feet closest to the curb from the outer lanes (widening option shown in photo).

If bicycle lanes are included in the reconstruction project, park space would be taken away in order to widen the street, and the green space will be made up through vegetated medians. Some residents were against taking away park space for a bicycle lane.

"We're taking away park land and then we'll make it up by having a median," Beverly Hills North Homeowners Association Chairman Victor Bardack said. "What do we do, leap from the median across to the park?"

Community Development Director Susan Healy Keene said that projected costs for Santa Monica Boulevard reconstruction increased from \$17 million to nearly double the cost of \$30 - \$35 million.

"I really think that we have to have a very detailed understanding of what's in \$35 million," Councilmember Julian Gold said. "I'd like to have a much better understanding of the impacts of widening or not widening just based on the cost. I understood the logic [of widening Santa Monica Boulevard], I'd really like to see the numbers."

Although the Committee was not in charge of budgeting and pricing, the doubled budgeted estimated costs was as much of a shock to Committee members as it was to the City Council and the public.

"The council definitely needs more information on the cost," Elliot said. "That was kind of a bomb that was dropped on the council and also the public. I had heard nothing about ballooning costs estimates until right there at the meeting."

The Santa Monica Boulevard reconstruction discussion will resume at the April 1 City Council formal meeting.

"I think that anytime you do any project, you're available dollars against your objectives have to be considered," Pressman said. "It was a good first step, but it was late, and there were so many community public speakers that the Council members really didn't have an opportunity to have a dialogue, so all they could do was give their preliminary thoughts and there's a lot more to be done. I thought [the conversation] moved forward, but it moved it forward by a baby step and there's a long way to go."

students inside the closets in their offices, where they stayed for about an hour.

"I told all the kids it would be okay and that we'd take care of them," Hall said. "If any bad things happened, the latches on the window and on Annie Terry's office window would open and if I told them to, they were to go out the window and run like hell."

Volunteer Assistant Technical Director Emilio Renteria said he heard banging

and voices to the office area, but couldn't tell who it was. Renteria also heard somebody making attempts to pick the lock to get inside.

Hall said he was at a vantage point where he was able to see whoever came into the room without the person seeing him. He saw who he thought was the police but didn't say anything. He heard the police say to call 911 to verify that they were the police. Terry made the call

to confirm that they were the police.

Rehearsal was canceled and the students were sent home. Hall talked with Assistant Principal Toni Staser to make sure Norman Aide, the campus counseling center, was available for students.

"We didn't know until after the fact that apparently somebody was being held hostage in the auditorium which [was] where we were, and nobody was being held

briefs cont. on page 4

briefs cont. from page 3

hostage,” Hall said. “If we had known we could’ve called the police and go, ‘You know what? That’s not happening, there’s nobody in here.’”

The BHPD and SWAT team did a thorough security sweep through the school and students, parents, and staff were let out of the school at approximately 4:15 p.m.

“The police reported there is no credibility to the threat,” Board of Education President Noah Margo said. “Students, staff, and the police and fire departments acted professionally and with poise to ensure everyone’s safety in an expeditious manner.”

Hall said that a few students did seek counseling services, but were able to resume their daily activities.

“This one was close enough to the real thing that I think some things came up that could be addressed,” Hall said. “One of the things was the alarms not being audible [and] I think our locks were definitely an issue. In terms of the kids knowing what to do, I was really proud of them. They were brave, they helped each other out and they did exactly what they were supposed to do.”

## LAPD officer dies, two injured in collision on Loma Vista

A Hollywood LAPD cruiser collided with a large truck on Loma Vista Drive at



Hollywood LAPD Officer Nicholas Lee

approximately 8:00 a.m. on Friday, according to an LAPD press release.

Hollywood L A P D Officer Nicholas Lee and his partner responded to an “unknown

trouble” radio call in Los Angeles.

A large truck was traveling southbound on Loma Vista Drive while the police cruiser was traveling northbound and the collision occurred at the intersection of Loma Vista Drive and Robert Lane.

Lee was killed from traumatic impacts from the collision, and his partner and the driver of the truck were critically injured and were transported to local medical facilities.

Lee leaves behind a wife and two daughters. He was a 16 year LAPD veteran.

The Beverly Hills Police Department, Beverly Hills Fire Department, Los Angeles Police Department and the California Highway Patrol are conducting the investigation, according to a press release.

“The City of Beverly Hills is committed to providing ongoing assistance towards the investigation. We share our heartfelt



(Starting from bottom left corner, going counter clockwise) Emily Gross, Lauren Kahn, Oved Fattel, Samantha Fattel, Madeline Gross, Michael Gross, Robert Kahn, Kevin Singer, Stephen Okin and Ariel Okin

## Father and daughter dinner and dance

Beverly Hills hosted its fifth father and daughter dinner and dance at Greystone Mansion on Saturday.

The sold out event hosted 40 young ladies and their fathers to an evening of dancing, dining, music, photo keepsakes and a magician.

sympathy with everyone involved during this incredibly difficult time,” Mayor John Mirisch said in the release.

A memorial service will be held at the

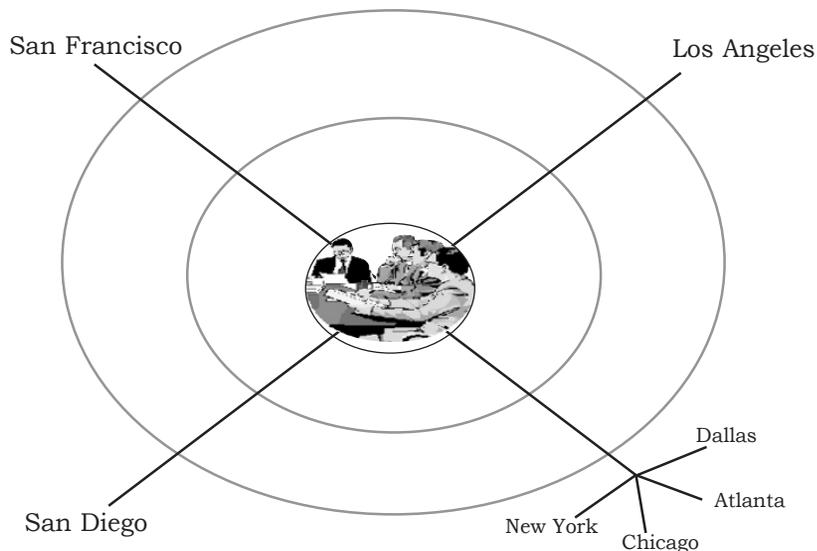
Cathedral of Our Lady of the Angels, located at 555 West Temple Street, Los Angeles at 11:30 a.m. today.

briefs cont. on page 5

# Conference Calling

- Local Numbers Throughout California
- Reservation-based or Reservationless
- Recording Capability

**5 ¢/minute Local Access**  
**10 ¢/minute Toll Free Access**



**The Telephone Connection**  
**310-789-7900**

### Pleasant Holidays

\*Resort View accommodations. Kids stay free in same room as adults using existing bedding. Occupancy limits apply. \$100 Aloha Days offer applies to new bookings for Hawaii or select hotels made March 1-April 30, 2014 for travel March 1-April 12, April 23-May 6, and August 18-September 18, 2014. Minimum 3-night hotel accommodations and roundtrip transportation required. Discount is per booking and subject to room availability. Complimentary 3-day rental car mid-size car rental valid for new bookings made March 1-April 30, 2014 for travel March 1-April 12, April 23-May 6, and August 18-September 18, 2014. Mid-size car value is \$320. Activity voucher does not apply to air/weekly bookings. All rates are per person, based on double occupancy for travel May 20, 2014. All rates shown include government fees and taxes. Minimum 3-night hotel accommodations and roundtrip transportation required for all rates. Airfare, taxes, surcharges, gratuities, transfers, and excursions are additional unless otherwise indicated. Fuel surcharges, government taxes, after surcharges and deposit, payment and cancellation terms/conditions are subject to change without notice at any time. Rates, taxes, conditions, availability and itinerary are subject to change without notice. Other online restrictions, including, but not limited to baggage limitations and fees, standby policies and fees, cancellable tickets and change fees with pre-flight notification deadlines may apply. Fees and policies vary among airlines without notice. Please contact the airline directly for details and answers to specific questions you may have. Certain restrictions may apply. AAA members must make advance reservations through AAA Travel to obtain Member Benefits and savings. Member Benefits may vary based on departure date. Rates are accurate at time of printing and are subject to availability and change. Not responsible for errors or omissions. Your local AAA Club acts as an agent for Pleasant Holidays. CTR #101400001. Copyright © 2014 AAA Club Services, LLC. All Rights Reserved.



## Board opts for partially enclosed atrium at Beverly High

The board opted 5 – 0 for a partially enclosed atrium with cover over the current library location at Tuesday's Board of Education meeting.

Board member President Noah Margo and Board members Brian Goldberg, Howard Goldstein, Lewis Hall and gave direction to DLR Group to include a partially enclosed atrium for the project. Board member Lisa Korbatov was absent at the meeting, but phoned in her choice for the partially enclosed atrium.

DLR Group presented three options for atrium enclosure.

The partial atrium enclosure includes having a stair amphitheatre seating which would be where the current library is located. The covering will be over the stair amphitheatre and the second floor courtyard will stay as an open-air area.

"[The partial atrium enclosure] was actually what most of the participants of the workshop liked," DLR Group Principal and Architect Andrea Cohen Gehring said. "It's also less expensive, so from a cost point of view, it would help us stay on budget which is very important."

Pre-planning workshops to gather ideas for Beverly High construction took place in February. The workshop included students, teachers, staff, the architectural team and some Board members, who broke out into three groups to brainstorm ideas.

"We will be proceeding in that direction so that all the drawings you'll see from now on will have [a partially enclosed atrium] implemented," Gehring said.

Option one showed a full glass covering enclosure. The covering would be weather-protect the second floor courtyard and third floor atrium.

"Not one of the three groups actually came up with the full enclosure," Gehring said. "As a matter of fact we had a lot of vocal students saying, 'We really love the natural light and air.' Because of that, we decided that we would put three options in front of the Board for their discussion and their final decision."

Estimate costs for the full enclosure would be \$3 to \$4 million over the budgeted \$132 million construction costs for Beverly High.

"Full enclosure is a much larger area of glass and it puts a lot of new structural load on the



Atrium option two with partial atrium enclosure

existing structure of the building," Gehring said. "When we do the little partial cover over the [current] library [location] it's much easier from a structural point of view and less invasive to the existing building."

Option three provided an open-air second floor courtyard where the stair amphitheatre would be located. A covering was provided only to protect the stairs and seating areas so that the students can still collaborate in those areas in case of rainy days.

"Everybody on the board had their own opinions about the different options, but we wound up actually agreeing to go with [the partially enclosed atrium]," Board of Education President Noah Margo said. "We have chosen the option that would not put us over budget and serves both aesthetics of having an enclosed space and an outdoor space, and [we moved] the schematic process ahead as quickly as possible."

briefs cont. from page 4

## Reception for Los Angeles County Assessor candidate Jeffrey Prang

West Hollywood Councilmember Jeffrey Prang will hold a reception at a

Beverly Hills' private residence for his Los Angeles County Assessor candidacy at 4:00 p.m. on Saturday.

Attendees include council members Julian Gold and Willie Brien, former mayors Barry Brucker, Les Bronte, Linda Briskman and Steve Webb, Planning

Commissioner Joe Shooshani, Bobbe and former Planning Commissioner Mitch Dawson, Bunni and Murray Fischer, Virginia Maas, Lillian and Stuart Raffel, AJ Willmer and Debra Judelson.

Visit [www.jeffreyprang.com](http://www.jeffreyprang.com) for more information on his candidacy.

RSVP to Farrell Bender at [nancydol-anassociates@gmail.com](mailto:nancydol-anassociates@gmail.com) or call (323) 465-9655.

briefs cont. on page 6

# BEVERLY HILLS HAVE YOU SEEN US LATELY?

## CELEBRATING 100 YEARS OF TASTE

New restaurants abound on every corner amid tried and true favorites. From intimate outdoor cafés to celebrity hotspots, with over 200 dining venues Beverly Hills has something for every appetite. Enjoy complimentary parking in one of 12 city lots\* before you savor the cuisine of Beverly Hills.

[www.lovebeverlyhills.com](http://www.lovebeverlyhills.com)

\*Free parking is limited to up to 2 hours before 6pm daily.



Love Beverly Hills  
Est. 1914

VisitBeverlyHills

LoveBevHills



## BHHS Softball Team Routs Archer

Norman boys' golf team defeats West Torrance twice.

By Steven Herbert

Shyra Costas drove in three runs and Lena Shapiro two to back Aleks Recupero's five-hitter as Beverly High defeated Archer, 5-0, in a nonleague softball game Monday at Archer.

Recupero (1-2) struck out seven and did not walk a batter.

The Normans scored all the runs they would prove to need in the first inning as Shapiro singled in Recupero and Costas, who both walked.

Costas' two-out single in the second drove in Abi Hakimi, who walked.

Costas' sacrifice fly drove in Recupero during Beverly Hills' two-run fourth. Emma Carruth walked and scored the first run.

The Normans added four runs in the sixth, including Costas driving in Carruth, who singled.

### St. Monica Tournament

**Immaculate Heart 5, Beverly Hills 4**

The Normans scored all their runs in the

sixth in a season-opening pool play game Friday at Beverly High, after being held to one hit over the first five innings.

Alex Denton singled leading off the inning and scored. Recupero tripled in Carruth, who singled, and scored on Costas' ground out.

Shapiro tripled in Beverly Hills' final run.

The Normans loaded the bases with none out in the seventh as Denton reached on an error, Hakimi walked and Carruth singled.

However, Beverly Hills was unable to score the tying run. Denton was thrown out at home on Recupero's ground ball, Costas popped out and Maddie Tirella grounded out.

The Pandas scored three times in the first and once each in the second and fifth.

Recupero pitched a complete game allowing five runs (four earned) and six hits in seven innings, walked three and struck out seven.

Among the plaintiffs' allegations include management ordering Eden employees to make graves fit and to break outer burial containers in adjacent graves to do so, disturbing and/or improperly disposing of decedents' remains in the same spoil piles with outer burial container and casket pieces, and remains buried in particular grave site areas may be in areas where previous spoil piles are located and remain to this day.

The defendants deny the claims and say that they have "always met or exceeded accepted industry standards and protocols for the operation of a cemetery."

Go to [www.edencl- assaction.com](http://www.edencl- assaction.com) or call 1 (888) 211-8314 for more information.

--Briefs compiled by Nancy Yeang

### Rolling Hills Prep 6, Beverly Hills 5

The Normans led 5-1 after two innings, but the Huskies chipped away at the lead with two runs in the third and three in the sixth in a pool play game Saturday at Beverly High called after six innings because of the tournament's time limit rule.

Beverly Hills combined singles by Carruth, Tirella and Molly Hersh and doubles by Costas and Shapiro for four runs in the first.

Carruth, who was three-for-four, doubled with one out in the second and scored when Costas reached base on an error by the Rolling Hills third baseman.

Recupero pitched a complete game, allowing six runs (three earned) and seven hits in six innings. She struck out five and walked five.

### Boys' Golf

**Beverly Hills 202, West Torrance 205, Culver City No Score**

Lydia Choi and James Dohm were the overall low scorers with two-over-par 38s helping the Normans to the victory in their season opener March 5 at Alondra Golf Course in Lawndale.

Choi, who has signed a letter of intent to accept an athletic scholarship from UCLA, is playing on the boys' team under a Southern Section ruling allowing girls to play on boys' team when the school does not field a girls' team in her sport.

**Beverly Hills 202, West Torrance 211, Culver City No Score**

Carson Mandic shot a team-low two-over-par 38 for the Normans last Thursday

at Rancho Park Golf Course.

### Glendora Varsity Invitational

Mandic shot a team-low 11-over-par 83 Monday at Glendora Country Club.

### Boys' Lacrosse

**Chaminade 11, Beverly Hills 9**

Morgan Henderson had four goals and two assists and Sammy Edwards had three goals and three assists as the Normans opened the season with a loss in a non-league game at Beverly High March 3.

Devin Fernandes and Yaniv Sadka both had a goal and an assist for Beverly Hills.

### Girls' Lacrosse

**Mira Costa 16, Beverly Hills 9**

Natasha Kashani had six goals and two assists and Olivia Rehbinder scored the Normans' other three goals in a nonleague game at Mira Costa Friday night.

Beverly Hills goaltender Inbar Avrahami made 22 saves.

**El Segundo 20, Beverly Hills 15**

Kashani had 11 goals and one assist and Rehbinder scored three times Monday at Beverly High.

Kate Ganon scored the other goal for the Normans (0-3).

Avrahami made nine saves.

*Steven Herbert has covered Beverly Hills High School sports for the Beverly Hills Weekly since 1999. He has also covered college and professional sports for The Associated Press, Los Angeles Times and Washington Post. He can be reached at (310) 275-7943 or by email at [stvherbert@aol.com](mailto:stvherbert@aol.com).*

*briefs cont. from page 5*

## Possible monetary settlement for plots in Eden Memorial Park Cemetery

Authorized representatives who have purchased a plot or have had a loved one buried at Eden Memorial Park Cemetery in Mission Hills, between February 7, 1985 to September 10, 2009, may be entitled to a possible settlement case in an ongoing class action lawsuit.

If, between Feb. 7, 1985 to Sept. 10, 2009, an authorized representative purchased any plots, cemetery goods, and/or services at Eden, and/or have a loved one buried at Eden the representative may submit a claim form to request monetary compensation to the Claims Administrator by June 5, 2014.

Representatives will not receive any monetary compensation if a claim is not filed. Go to <http://gilardisecure.com/edencl- assaction/> fileclaim to file a claim.

The total value of the settlement is estimated to be over \$80.5 million.

A class action lawsuit was filed on September 10, 2009 against SCI California Funeral Services Inc., which owns and operates Eden Memorial Park, on 12 causes of action including intentional infliction of emotional distress, negligence and tortious interference with dead bodies.

Decedents' remains buried in the ground are required by Eden Memorial Park to be placed in cement outer burial containers.

## El Rodeo's Sam Krutonog named "Best 8th Grade and Under Goalkeeper"

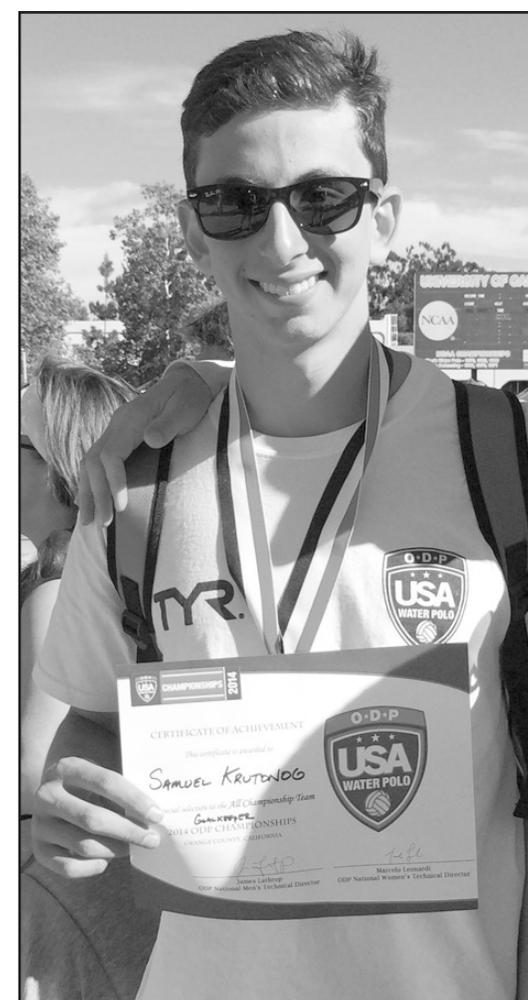
The USA Water Polo's national team scouts named El Rodeo's Sam Krutonog, "Best 8th Grade and Under Goalkeeper" at their 2014 Olympic Development Program's Pacific Coast Championships that took place from March 8 to 9 in Orange County.

Krutonog was chosen for USA Water Polo's All Championship Team, and will participate in the National Team Selection Camp in May. Krutonog was the only goalie in his age bracket to be awarded the Goalkeeper award and was able to win Bronze with his team.

"Winning this award was a major goal of mine. I am so honored and happy," Krutonog said. "I attended the selection camp last year but I didn't have the Championship Team award. My goal this year is to get on the Development National Team."

Krutonog is also USA Water Polo's 2013 TYR Champions Sportsmanship Award winner and a 2012 Junior Olympic All-American. He is LA Premier Water Polo 14 Starting Goalie and Team Captain and an Ironman Water Polo athlete.

USA Water Polo's Olympic Development Program consists of the nation's 11 zones using the nation's top coaches. This past weekend, six zones were played against each other. The zones include 42 of the best water polo athletes from their area's local clubs. National Team Selection Camp participants will have a chance to make it to the next step, which is the Development National Team.



Sam Krutonog

Kol Ahava held a fundraising event for SACH, Save a Child's Heart, at Casa Vertigo on Feb. 22.

Proceeds from the Bash for SACH charity event went towards Save a Child's Heart, an international humanitarian project that provides life-saving cardiac care for children from developing countries. Kol Ahava, which in Hebrew means, "all love," is a group of young professionals who hold local fundraising events. Their ultimate goal is to make a difference for disadvantaged children around the world. They have raised over \$110,000 from their previous two events.



*Kol Ahava Board of Directors in no particular order: President Naveed Natanzi, Vice President Farbod Joseph Tojarieh, Design and Development Vice President Tanya Shalom Kachan, Sponsorships Vice President Brenda Arianpour, Outreach Vice President David Damavandi, Public Relations Vice President David Jacobson, officers Arjang Naminik, Candice Assil, Dina Farzan, Eli Ahdoot, Erica Azizi, Liana Hakakian, Melissa Shamoolian, Michelle Sadigh, Neda Natanzi, Nicole Dayani, Nicole Farzan, Nicole Moradfar, Nora Hakakzadeh, Ramin Ram, Sandra Ghatan, Sandy Elyassian, Shanit Arshadnia, Shannon Delrahim, Sharon Arshadnia, Sharon Dann and Stephanie Haina*



*Neda Natanzi and Caroline Hakakian*



*Rodney Rabbani and Dana Jebreel*



*Sanaz Aghachi and Ardy Hakhamian*



*Sahar Enyati and Sanaz Aghachi*



*Chantalle Levian, Natalie Bensadigh, Jennifer Afari and Ashley Afari*



*Juline Cohen, Sean Shaham and Alex Smith*

# coverstory

## PHILANTHROPY AND BUSINESS

### Lisa and Mark Schwartz to be honored by Temple Emanuel Wednesday

By Nancy Yeang

**Both of you are being honored with the Humanitarian Award from Temple Emanuel Wednesday because of both of your family's history and involvement [with Temple Emanuel] as well as your philanthropic work and participation. Tell us about your families and the work that you do.**

**Lisa**

My parents have been members of Temple Emanuel for 50 years this year. My grandparents joined the Temple as well at that time so we presently have four generations of family at Temple Emanuel. We have a very long history there. Temple Emanuel also turned 75 this year and I'm the Chairperson for that. Mark and I were married by Rabbi Jonathan Aaron almost eight years ago and both of my children [Kyle and Kirsten] were B'nai Mitzvahed there.

**Mark**

My family has been members of Temple Emanuel for 55 years. My father passed away ten years ago, and was on the Board of Directors with Lisa's father. They were both very involved in the Brotherhood which is now called the Men's Club. They were both past presidents of the Brotherhood, or Men's Club, and Scott Redston, my brother-in-law and Lisa's brother, is the current president of the Men's Club.

I used to experience what my father went through serving on the board and 30, 40 years later, it's the same old issues. So I serve on the Board of Temple Emanuel. I have for the last four years and I'm Vice President of Resource Development, which is a fancy way of saying fundraising. So I'm in the business of dialing for dollars which a lot of the work.

**Both of you serve on different boards for Temple Emanuel and you told us a little bit about the resource development position. Tell us what you do as Chair for Temple Emanuel's 75th anniversary.**

**Lisa**

We threw a big party back in October was it?

**Mark**

October 5.

**Lisa**

So we had a fantastic party for multigenerational families and everyone was able to get together. We also organized artifacts from the Temple that different members lent out and we had them in cases, and we had things about the building and the history. At the party we also had a montage of different pictures of the last 75 years.

Also, I was able to get Tommy Lasorda to come to Temple Emanuel to speak to the school and parents. He gave a motivational speech, and my brother-in-law, Ben Platt, also interviewed him and did a question and answer period while Tommy was there.

**Mark**

I forgot to go back, there's a couple of other things. Both my brother and I were Bar Mitzvahed at the Temple. Lisa mentioned Kyle [Kay] and Kirsten [Kay] were Bar and B'nai Mitzvahed there, my nephew Ben, my

brother's son, was Bar Mitzvahed there, and I tutored him. My mother was in an adult bat mitzvah class when I went to college, and Barbra Streisand's mother was in her class and Barbra Streisand came to the ceremony which was kind of interesting.

**Interesting in what way?**

**Mark**

Well you know, Barbra Streisand is in the congregation here. So we have a rich history. My grandmother on my mother's side was also a member so as Lisa mentioned, we're in the fourth generation of Temple Emanuel members. Lisa's done a wonderful job spearheading the 75th [Anniversary] celebrations.

When the Temple was founded, it was the same year that Hollywood Park was founded. Who would've thought 50 years ago 25 years ago if you said which [one] was still going to still be around, Hollywood Park would not be the one.

It's kind of an interesting time for the Temple, having survived and is still a vibrant part of our community here in Beverly Hills.

**Lisa, you're also the health and safety commissioner for Beverly Hills. What are some of the accomplishments that you were able to work on while you've been commissioner?**

**Lisa**

The big thing that we've been working on right now is the e-cigarettes, the vaping in the City, and the City Council has asked our commission to research it and to make a recommendation which they just adopted. So we are now in the City of Beverly Hills connecting the laws for tobacco cigarettes with the e-cigarettes and vaping so the same laws will exist for those, which is proactive. A lot of cities haven't really made moves about this yet so we're being proactive about people not smoking or using e-cigarettes in our city.

**You volunteered through a numerous amount of organizations such as the Camp Dream Street, New Directions, and the "Every 15 Minutes" program at Beverly**

**High. Why is it important for you to volunteer through these organizations?**

**Lisa**

I love giving back and I think it's so important to not only volunteer and give with your checkbook, but also if you have the time to give personal time. For example, [Camp] Dream Street, I've been a volunteer counselor for more than 20 years. We are a sleep away camp for kids who are terminally and chronically ill. [It's] very gratifying to see the smiles on the campers' faces and they're able to enjoy a week of normalcy where they can feel like they're just any other kid. So that's really, really fun.

My aunt was one of the founders of New Directions, [a program dedicated to helping veterans who have faced homelessness, drug or alcohol addiction]. At her funeral, since she didn't have any daughters I thought I would try and carry on her legacy so now I've been teaching a class there for the last eight years. Our veterans have become addicted to drugs, alcohol or have become homeless, so it's also very gratifying to see our veterans in our program get on their feet and inevitably get a job.

Not only did Mark and I go to Beverly [High], our children went there too. [The Every 15 Minutes program] is a national program. What we do is, we simulated a drunk driving accident in front of the high school students, actually using high school students, and it takes almost a year to plan. What we're trying to show the students are the benefits of making good choices and what the disadvantages of not making good choices while driving or being a passenger in a car.

**Mark, you served on Starbucks Coffee's Board of Directors for two years. Can you tell us more about that?**

**Mark**

While I was an investment banker at Donaldson, Lufkin and Jenrette, I helped Howard [Schultz, Starbucks' CEO] raise his first round of institutional money in the late 80s, early 1990s, when the company was just a few stores in Seattle and Portland and ventured really outside that market to Chicago. We raised \$13 million, had a \$35 million evaluation, and I've stayed close to Howard and helped him raise additional money, convertible debt offering, and do some merger and acquisition work. In fact, Howard and Sheri Schultz have made a very generous contribution to the Purim Ball so we still have a very nice friendship.

Fortunately I invested in Starbucks early on and it's been a tremendous company, a great organization, and really an iconic brand. The fifth most admired company in the world according to Fortune Magazine last week.

**After Starbucks you launched a few other businesses as well.**

**Mark**

I really got interested in becoming an entrepreneur after my investing banking experience at Starbucks. Through my Starbucks connections, I was introduced to someone in the grocery business who was Latino, and through that we created a Hispanic grocery store com-



*Kyle Kay, Kirsten Kay, Lisa Schwartz and Mark Schwartz*

pany: Bodega Latina Corporation. The stores are known as El Super and now they're 45 stores in Southern California, Arizona and Nevada. Many of the people attending our event are shareholders in the company.

**What continues your spark to continue building and acquiring these businesses?**

**Mark**

I like the process of building something great and working with really smart, courageous, and resourceful individuals who not only have great management skills, but also great entrepreneurial skill. Now I kind of turn the tables and do a lot of investing in early stage companies and serving on boards of medium to large companies, and mentoring a lot of these young entrepreneurs. I run the Harvard Business School Angel Group here in Southern California and invest in a lot of different companies and help mentors achieve and fulfill their goals and ambitions.

**Along with that, what is important with helping and guiding others through business and entrepreneurship?**

**Mark**

So I have a couple of rules that I've honed over a couple years of investing. The first thing: you need to find an entrepreneur who's coachable. In fact, that was a term that someone used for Howard Schultz when I was helping them raise money. Is the founder coachable? Can he be coached? Will he or she listen to the advice and expertise of people who's done this before? Do they have the entrepreneurial drive to be resourceful enough to get stuff done?

Some people are really good at it and being an executive in a big company and they know how to work through the political organizational structure of a large company. But when you're an entrepreneur, it's about a pretty tough 24/7 grind of just not taking, "No," for an answer and finding the people who can say, "Yes" or get to yes and get stuff done and that's not a transition that everyone can make. You just have to figure out a way to solve problems when you don't have much resources, human or capital, to do it.

**Do you and Lisa share ideas with each other?**

**Mark**

There are sometimes when I'm looking at companies that Lisa will say, "This sounds like a really good deal, I think you should do it," and push very hard for it. And there's sometimes when they're crazy and I don't even tell her about it.

When she's teaching [at New Directions], it used to be she taught on Monday, so Sunday night was a bit of a homework night. She'll be grading papers and writing up her lesson plan and some of the time I would help her do some internet research and get stuff for her.

**Lisa**

And definitely when I was even at camp, Mark and the children would come up and help at the camp. Sometimes there was a carnival that Mark and Kirsten would come out for and Kyle taught baseball and ran a baseball game

up at camp. They are very involved in the different organizations, and Kirsten and Mark would also come and volunteer on the day of, "Every 15 Minutes," so they're very supportive in my philanthropic endeavors.

**Along with the Humanitarian Awards, you received a proclamation from the City. How do you feel about being honored through all these awards?**

**Lisa**

It's a huge honor, to be recognized, and it's very humbling. There's so many people who do so many wonderful things.

**Mark**

I mean the great thing about Beverly Hills is we feel it's a very small community so we have very close and deep relationships with many of the members of the City Council. To be formally recognized in the middle of their formal, official, City Hall proceedings is indeed a high honor.

**Lisa**

During the Centennial year.

**Mark**

During the Centennial year, absolutely right. As we say, as Temple Emanuel celebrates its 75th anniversary, the City of Beverly Hills celebrates its Centennial. So it's very gratifying to get that recognition from friends who are also involved in important work in the City.



**John Bendheim to receive Community Spirit Award at Purim Ball.**

John Bendheim is Bendheim Enerprises, Inc. President, a real estate investment holding company that operates in Nevada and California. He was a former Cedars Sinai Sports Spectacular chairman, which fundraises for the Genetic Birth Defects Center. He also received the Cedars Sinai Board of Governors Philanthropic Leadership Award in 2008 for his contributions to the Heart Stem Cell Center and to the Beverly Hills community. He is currently the Beverly Hills Chamber of Commerce President. The Weekly profiled Bendheim in issue #713's cover story, "Bendheim Means Business."

**City Council approves four properties for local landmark designation**

The City Council approved the McGilvray House, the Harry Cohn Estate, Beverly Wilshire Hotel's north "E" shaped building, and the Slavin House for inclusion on the local registrar of historic properties on March 4th with a 4 – 0 vote.

Mayor John Mirisch and Councilmembers Julian Gold, Nancy Krasne and Willie Brien approved the nominations. Vice Mayor Lili Bosse lives within 500 feet of one of the Harry Cohn Estate and recused herself from the discussion.

"Each of these properties is really truly an exceptional example of the work of Master Architects," Cultural Heritage Commission Chair Richard Waldow said. "Although the design styles vary, each one shows a tremendous pride of ownership. These properties have been diligently and lovingly preserved and maintained through the decades."

The property owners gave their full support for having their nominated properties be designated as a local landmark.



**MCGILVRAY HOUSE**

The McGilvray House located at 804 North Alpine Drive was constructed in 1927 and designed by Master Architect Wallace Neff. The French Revival style is evident in the L-shaped façade with a circular bay topped by a conical turret at the intersection of two wings, which is one of Neff's signature elements.



**HARRY COHN ESTATE**

The Harry Cohn Estate located at 1000 North Crescent Drive was constructed in 1927 and designed by Master Architect Robert D. Farquar for bank executive Robert Rogers. Columbia Studios head Harry Cohn later occupied the house from 1946 to 1958. The property is an example of a 1920s Mediterranean Revival style.



**BEVERLY WILSHIRE HOTEL**

Beverly Wilshire Hotel's north "E"-shaped building located on the Wilshire Boulevard's south side between Rodeo and El Camino drives was constructed in 1928 and designed by Los Angeles-based Master Architects Walker and Eisen. The Second Renaissance Revival style nine-story hotel is an example of commercial architecture buildings in the City's prime development period. In 1987, The Beverly Wilshire Hotel was also added to the National Register of Historic Places, among other buildings such as the Fox Wilshire Theatre, Beverly Hills Women's Club, and the Greystone Mansion.



**SLAVIN HOUSE**

The Slavin House is located at 620 North Sierra Drive was designed by Master Architect Marshall Wilkinson and constructed in 1936. The French Revival style home features asymmetrical subtype styles and is an example of revival styles during the 1920's and '30s.

The four properties will be added to the local register of historic properties to make a total of 19 landmark designations so far.

The Los Angeles Conservancy awarded the City of Beverly Hills an A+ rating for its historic preservation program yesterday and has recognized the City as one of the three "most improved" cities in terms of preservation since the last Preservation Report Card in 2008.

# coverstory

## HALL CONTROVERSY CONTINUES

Board of Education member denies wrongdoing in filling out form 700

By Nancy Yeang

Board of Education member Lewis Hall filed two statements of economic interests, form 700s, with the second form omitting ownership of the 15 stocks and mutual funds, and his business, Elevated Lab Press.

Hall gave a statement at Tuesday's Board of Education meeting regarding his iPad only math application, Elevated Math, and clarified the two form 700s.

Hall was elected as a Board of Education member in 2011. Hall filed a form 700 dated on December 12, 2011 on which he declared 15 different stocks, bonds, and other interests where ownership interest is less than 10 percent. He also listed himself as the "sole proprietor" of "Elevated Lab Press," where financial interests are more than 10 percent with a fair market value between \$100,001 and \$1 million.

In the next year's form 700 that reflects dates from January 1, 2012 to December 31, 2012, which is 19 days after the first form 700 was signed, Hall reported having no ownership of any bonds or businesses. He told the Weekly that he had asked the district staff for instructions on how to file the second form 700.

All locally elected officials must file a form 700 every calendar year to disclose personal financial interests, which includes any business ownerships and assets, to provide transparency and to prevent conflict of interest.

"The form 700s are there to allow the public to see that their public officials are hopefully making decisions that are based on the public interest and not for personal gain," Fair Political Policies Committee Communications Director Jay Wierenga said. "The rules to follow in filing those out are fairly well established."

Wierenga said that if public officials have any questions, they can contact their local filing clerk or filing official, and also call FPPC for assistance in filling a form 700.

"If there are cases where they're not filled out properly and it comes to our attention, sometimes we look into that," Wierenga said. "It can be a minor inquiry or we can do a full investigation and it

can lead to determining whether it was an oversight or done intentionally."

According to Board President Noah Margo, form 700s were given last month to fill out for 2013.

After Hawthorne School teachers and administrators gave a presentation on the one to one iPad pilot program's progress and impact, Hall gave a public statement.

"To avoid any appearance of a conflict, I sold all my Apple stock two days after I sworn in as a member of the school board," Hall said at Tuesday's Board of Education meeting.

Hall has been the owner of Elevated Lab Press since its inception in June 2009 to the present day. On Elevated Lab Press' website, both companies are "creative boutiques" that improves the "quality and innovation of media."

"I'm still the owner of Elevated Lab Press," Hall told the Weekly. "In Elevated Lab Press, I have a couple books [that I wrote] and I also have some apps I made called, Elevated Math."

When Apple introduced the iPad, Lewis Hall and Elevated Lab Press acquired rights to adapt BestQuest math lessons

for the iPad, which led to the creation of Elevated Math in 2010.

Elevated Math is an iPad only application that provides varying level math lessons. The application adapted BestQuest's math lessons, which were available on VHS and DVD, and in bound printed materials.

Elevated Math Program Director, editor and writer Maryscott Glasgow said that Hall had a programmer who converted and programmed BestQuest lessons from DVD to Elevated Math's iPad format.

According to the iTunes store, over 120 hours of math instruction and 70 hours of animation make Elevated Math "the largest content-based app that Apple has in its store."

The application has two free lessons and one free career video, with each additional lesson at \$1.99, lesson materials ranging from \$0.99 to \$4.99, and lesson packages ranging from \$15.99 to \$42.99.

Hawthorne math teachers Jeff Harris, who still teaches at Hawthorne, and Jesse Meyen, who now teaches math at a Minnesota middle school, led Math Factor, a summer math-tutoring program that prepared students for the school year. According to Hall, his app was used at the summer program prior to him becoming a board member.

Harris and Meyen did not return a phone call to the Weekly before press time.

"Before I decided to run for a school board position, I made my math application available to two Hawthorne math teachers for use in their summer math camp which was not in any way affiliated with the [BHUSD]," Hall said. "Importantly, I did not receive any income from this and never had any intention of being compensated. To reinforce the

integrity of my actions, within a month of my becoming a board member I spoke with our superintendent Dr. Gary Woods and explained that I created some math apps and was willing to provide them for free to the district if requested to do so."

Woods said that because the conversation happened a long time ago, he remembered having a conversation with Hall but not the details of the conversation.

At an August 13, 2013 Board of Education meeting, which can be viewed on BHUSD's video archives, Hawthorne Principal Kathy Schaeffer gave a presentation on technology integration in Hawthorne classrooms, and indicated the uses of a 1:1, student to iPad use.

At the next Board of Education meeting on August 27, 2013, an agenda item was presented for approving \$85,353.87 of funding towards purchasing iPads and iPad-related products for Hawthorne.

"Lewis obtained the rights to use [the math lessons] with devices like the iPad and tablets," Glasgow. "Now it's set up just for an Apple product. He hasn't expanded it to use on the iPhone."

The meeting minutes show that Board members Brian Goldberg, Jake Manaster, Lisa Korbatov, Margo and Hall approved the funding.

According to section 87100 of the Political Reform Act, "No public official at any level of state or local government shall make, participate in making or in any way attempt to use his official position to influence a governmental decision in which he knows or has reason to know he has a financial interest." Under 87105 of the same code, it states a public official must publicly state where the conflict of interest lies, and recuse himself/herself from the discussion and leave the room until after the "discussion, vote, and any other disposition of the matter is concluded."

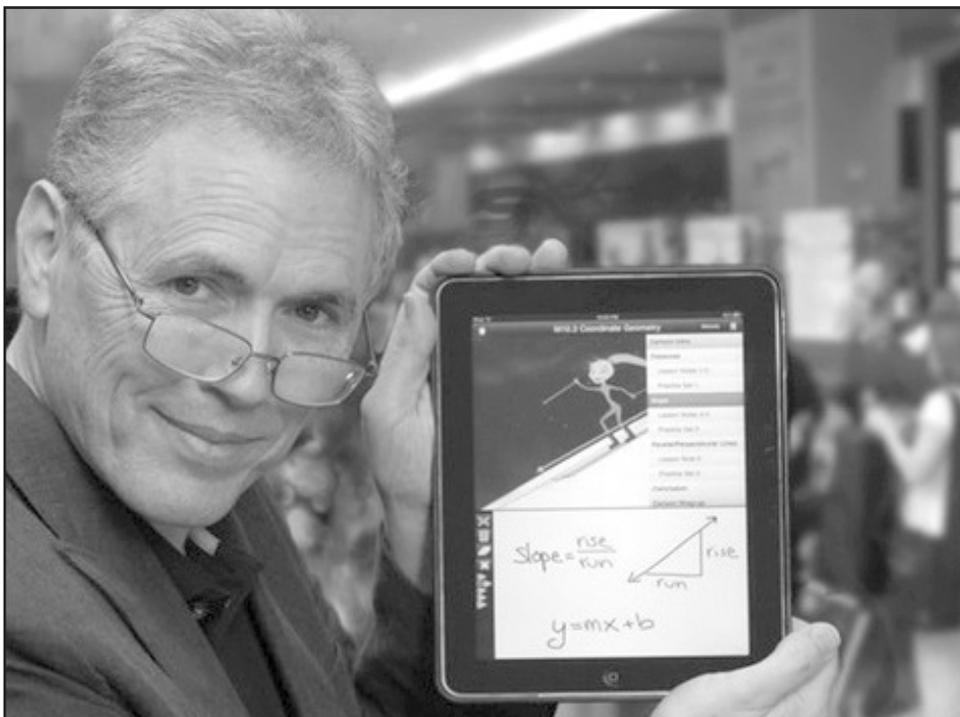
According to the minutes and video records, Hall he did not announce that he is the developer for Elevated Math, nor did he state that he is the owner of Elevated Lab Press.

"I have not had any involvement in the Hawthorne iPad program other than allowing the district to purchase the tablets," Hall said. "I have not promoted my app, and should my app come to a vote on the board, I would recuse myself. That said, the district neither endorses my math app program nor has it stated any intention to use it."

The Los Angeles County District Attorney's former head of public integrity David Demerjian declined comment on the case.

*"The form 700s are there to allow the public to see that their public officials are hopefully making decisions that are based on the public interest and not for personal gain."*

**-- Fair Political Policies Committee Communications Director Jay Wierenga**



Lewis Hall holding an iPad with his app, "Elevated Math"

# Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

## APPLIANCE SERVICE

**Sub-Zero Refrigeration Service and Repair Experts**

- ✓ Same Day Service
- ✓ Factory trained technicians
- ✓ Original parts only
- ✓ All work guaranteed
- ✓ All Sub-Zero models

**Toll Free: 800-440-8583**

Licensed, Insured, Bonded Since 1989

**ACME Appliance Repair**

## CAREGIVER

**AAA Care Services, LLC**  
 Toll Free: 855-55a-aa4u (855-552-2248)  
 Tel: 818-319-2026 / 818-219-2442  
 Email: [services@aaacareservices.com](mailto:services@aaacareservices.com)  
 Web Site: [www.aaacareservices.com](http://www.aaacareservices.com)  
**Call for your FREE assessment!**

We Provide:

- CNAs
- Homemakers
- Caregivers
- Nannies
- Hospital Sitters

**A+** in Quality Service

## COMPUTER REPAIR

### Net PC Support On-Site Assistance



#### Service Offered:

computer (PC/Mac) hardware and software (new or used), network (home/ office) wireless and wired, computer training ( basic - advanced) and repair services onsite, web hosting, design and programming. ALSO, Security Camera Systems (home/office)

**858-356-7896** (San Diego)  
**323-573-2730** (Los Angeles)  
 email: [info@netpcsupport.com](mailto:info@netpcsupport.com) |  
 URL: [www.netpcsupport.com](http://www.netpcsupport.com)

## CAREGIVER

### Attentive Caregivers Services



Call: (323) 874-8399 (323) 356-6233  
 or  
 Email: [mike.singer@sbcglobal.net](mailto:mike.singer@sbcglobal.net)

## CONSTRUCTION

### CCS Construction Services

- Sandblasting
- Restucco
- Painting
- Landscaping
- Additions
- Doors
- Window Replacement
- LSB



Lic. 767434  
 B1/C35  
 Lic and Insured

you name it, we do it!!  
**562-429-9295**  
**FREE ESTIMATES**

## CONTRACTOR

### NOTHEM INC. Construction Service

Honest, hardworking family man



Services include:  
 demolition, remodeling,  
 framing, painting, dry wall,  
 concrete work, solar panels.  
 No job too big  
 or too small

**Call Rick (323)806-6877**  
 Licensed and insured #961664

## HOUSE CLEANING

### Meticulous Turtle

Get it done right the first time



An Exceptional House Cleaner

[meticulousturtle@gmail.com](mailto:meticulousturtle@gmail.com)

**323.514.3131**

## DIVINE BLESSINGS

### Raise Your Vibration

Relaxation Techniques  
 Meditation  
 Chakra Clearing  
 Yoga  
 Wellness Life Coach  
 Call DIVINE

**310.714.9704**  
[www.DivineBlessings.us](http://www.DivineBlessings.us)

*breathe - breathe some more...*

## EYEBROW THREADING



### Eyebrow Threading Brow Art 23

in Beverly Center Mall  
 (By the Food Court)

No Appointment Necessary  
**800-850-0773**

## CHIROPRACTOR

### CHIROPRACTIC ADJUSTMENTS

BEVERLY HILLS / LOS ANGELES  
 BOARD CERTIFIED DOCTOR OF CHIROPRACTIC  
 FREE CONSULTATION & SPINAL EXAM



CALL DR. JACOBS TODAY **310-699-7593**  
 1180 S. BEVERLY DRIVE, SUITE 403 LOS ANGELES, CA 90035  
 (Corner of Beverly Drive & Pico in the Citibank Building)

## GENERAL CONTRACTOR



We will beat any reasonable written estimate!

**FREE** Code#1101  
**BLUEPRINTS & DESIGNS**  
 with signed contract Please mention at the time of order. Cannot be combined with any other offer.  
 Senior Discount • Se Habla Español  
 License #938008

### CALIFORNIA REMODELING

WE BUILD FROM SINGLE ROOM TO COMPLETE HOUSE  
 ROOM ADDITIONS, KITCHEN & BATHROOM REMODELING

- Obtaining Permits
- On Time Completion
- On-Site Supervision
- Professional Crews

No Sales People/Middle-Men  
 All In-House Work, Quality Workmanship

CALL TODAY FOR YOUR FREE IN-HOME ESTIMATE & CONSULTATION

**866-951-9222**

[www.californiaremodelinginc.com](http://www.californiaremodelinginc.com)

Limited Time Offer up to **35% OFF** Most jobs while supply last

## HEATING AND AIR CONDITIONING

### ECHO AIR-CONDITIONING & HEATING

RESIDENTIAL • COMMERCIAL



- ✓ Maintenance
- ✓ Repair
- ✓ Installation

**Call Bob at (818) 422-5055**

Lic#941269  
 Insured & Bonded

## ROOFING

Lic: 867069



"A Better Choice"  
 Roofing and Construction

**661-322-8300**

## PAINTING



### Ray Hepinstall Painting

Residential & Commercial  
 Custom Specialist

We're always painting a home in your area, so call us today!

**(310) 384-5406 or (805) 208-5918**

[www.rayhepinstallpainting.com](http://www.rayhepinstallpainting.com)

LIC # 794969

## REMODELING



### DESIGN • IMAGINE • CREATE

“STEP BY STEP, TOGETHER, TO YOUR NEXT PROJECT”

SPECIALIZING IN KITCHENS, BATHROOMS & ROOM ADDITIONS



CALL TODAY FOR YOUR  
 FREE IN HOME ESTIMATE  
**(818) 594-3500**



LIC. #B-773147

6271 VARIEL AVE. # C WOODLAND HILLS

MONDAY-FRIDAY 8AM-5PM SAT 9AM-1PM

## LANDSCAPING

### Gonzalo Landscaping

- Tree Service
- New sod. • Sprinkler systems
- Hillside Cleanup • Stump Removal
- Monthly Maintenance
- 10 years experience

**Call Gonzalo: (323) 984-5043**

References Upon Request



# Service Directory

Place your ad in the Beverly Hills Weekly's Service Directory for the low cost of \$250 for 10 weeks!

**PLUMBING/ROOTER**



**ROBBY'S ROOTER INC.**

**Most Drains starting at Very Low Prices!**

We specialize in: \*Mainlines \*Water \*Heaters \*Disposals \*Faucet Leaks \*Camera Inspection

**\$5.00 off with this ad!**

Lic. #773697  
**(323) 255-2346 (800) 992-0151**

**PRESSURE CLEANING**

Pressure Washing • Roof Cleaning  
Gutter Cleaning • Window Washing



**www.OCPPS.com • Blake@OCPPS.com**  
**714.323.0093**

**REAL ESTATE**

**IRC 1031 EXCHANGES**

Exchange what you have for what you want

International Real Estate Group  
CalBRE License # 00465331  
Harvey Osherenko  
**(818) 522-7592**  
harveyok2@yahoo.com

**CPA**

**ELITE CPA CORP.**

CERTIFIED PUBLIC ACCOUNTANT  
CERTIFIED FORENSIC ACCOUNTANT

Do you need a CPA firm to handle your Bookkeeping, Accounting, Taxation & Consultation needs? Full service firm, specializing in both individual, small/midsize businesses, partnerships, corporations.

**Shahram Jahanian**  
CPA, EA  
**3200 Wilshire Blvd., #1306, L.A.,**  
**(213) 380-3311**  
website: [www.elitecpa.com](http://www.elitecpa.com)

**TREE TRIMMING**

**ANY KIND OF TREE Tree Service**



Tree Trimming - Stump Removal  
Custom Pruning - Brush Clearance  
Tree Topping - Landscaping

Lic #849041 Liability Insurance, Workers Comp

**Call to schedule free estimate**  
**310-473-6439**

**WASHER & DRYER**

**M&M COIN-OP LAUNDRY SERVICE & REPAIR**



- Contract not necessary
- 60%-40% profit sharing (60% to owner)
- We buy routes also
- Sell new & used machines
- 30 years of experience

**\*(818)669-8349\***  
Fax: (818)478-1031

**INTERIOR DESIGN**

**BoConcept**  
Urban Danish Design since 1952



**BoConcept Santa Monica**  
328 Santa Monica Boulevard  
Tel. +1 310 866 5177  
santamonica@boconcept-la.com

**BoConcept Los Angeles**  
434 N La Brea Avenue  
Tel. +1 323 591 0782  
labrea@boconcept-la.com

Receive accessories worth 20% of your furniture order

**NOW OPEN IN: Santa Monica & West Hollywood**

BoConcept Santa Monica • 328 Santa Monica Boulevard • Tel. +1 310 866 5177 • santamonica@boconcept-la.com  
BoConcept Los Angeles • 434 N La Brea Avenue • Tel. +1 323 591 0782 • labrea@boconcept-la.com

boconcept.us

**Public Notices**  
**310-887-0788**  
Forms available at [www.onestopdbas.com](http://www.onestopdbas.com)

fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0280

FICTITIOUS BUSINESS NAME STATEMENT: 2014032304: The following person(s) is/are doing business as: MAKE IT MORE. 10557 Lindley Ave. #44 Porter Ranch, CA 91326. JENNIFER A. HOUNIAN. 10557 Lindley Ave. #44 Porter Ranch, CA 91326. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Jennifer A. Hounian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/6/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0281

FICTITIOUS BUSINESS NAME STATEMENT: 2014032995: The following person(s) is/are doing business as: BUTTERFLY OIL PERFUME. 5135 Coldwater Canyon Ave. Sherman Oaks, CA 91423. MORAN NAOR; HANIT ZILBERBERG. 5135 Coldwater Canyon Ave. #108 Sherman Oaks, CA 91423. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Moran Naor, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/6/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0282

FICTITIOUS BUSINESS NAME STATEMENT: 2014033303: The following person(s) is/are doing business as: ROGELIO'S LANDSCAPING. 19056 Keswick St. Reseda, CA 91355. ROGELIO CRUZ. 19056 Keswick St. Reseda, CA 91355. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2008. Signed by: Rogelio Cruz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/6/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0283

FICTITIOUS BUSINESS NAME STATEMENT: 2014033825: The following person(s) is/are doing business as: PERFORMANCE AUTO ELECTRIC. 10950 Tuxford St. #1 Sun Valley, CA 91352. ADRIAN CAMERINO PONCE. 10100 Keswick St. Sun Valley, CA 91352. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/7/14. Signed by: Adrian Camerino Ponce, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/7/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0284

02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0284

FICTITIOUS BUSINESS NAME STATEMENT: 2014033871: The following person(s) is/are doing business as: MI RANCHITO MEXICAN RESTAURANT. 13363 Satcoy St. #102 N. Hollywood, CA 91605. LEONARDO REYES JUAREZ. 14690 Gledhill St. Panorama City, CA 91402. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Leonardo Reyes Juarez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/7/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0285

FICTITIOUS BUSINESS NAME STATEMENT: 2013034031: The following person(s) is/are doing business as: ROYAL QUALITY WOODWORK. 11142 Fleetwood St. #11 Sun Valley, CA 91352. NSHAN KRISHCHYAN. 1403 N. Alexandria Ave. Los Angeles CA 90027. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Nshan Krishchyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/7/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0286

FICTITIOUS BUSINESS NAME STATEMENT: 2014034064: The following person(s) is/are doing business as: LEGACY REALTY GROUP. 4405 Riverside Dr. Suite 101 Burbank, CA 91505. KATHERINE ANNETTE HATCH. 355 N. Maple St. #116 Burbank, CA 91505. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Katherine Annette Hatch, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/7/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0287

FICTITIOUS BUSINESS NAME STATEMENT: 2014034114: The following person(s) is/are doing business as: THEODORE CREACION. 11136 Cantlay St. Sun Valley, CA 91352. NELSON MAURICIO MANCIA GARCIA. 11136 Cantlay St. Sun Valley, CA 91352. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Nelson Mauricio Mancía Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/7/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0288

FICTITIOUS BUSINESS NAME STATEMENT: 2013034342: The following person(s) is/are doing business as: K & G MOTORS. 807 E. Wilson Ave. Glendale, CA 91206. K & G EXPORT IMPORT GLOBAL INC. 807 E. Wilson Ave. Glendale, CA 91206. The business is con-

ducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: K & G Export Import Global Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 2/7/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0289

FICTITIOUS BUSINESS NAME STATEMENT: 2013034592: The following person(s) is/are doing business as: AMBIANCE MEDICAL TRANSPORTATION; AMBIANCE NON EMERGENCY MEDICAL TRANSPORTATION. 11929 Vose St. Suite C North Hollywood, CA 91605. AI#ON 3357756. AMBIANCE MEDICAL TRANSPORTATION INC. 11929 Vose St. Suite C North Hollywood, CA 91605. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 8/5/11. Signed by: Tigran Minasyan, Chief Financial Officer. This statement is filed with the County Clerk of Los Angeles County on: 2/7/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0290

FICTITIOUS BUSINESS NAME STATEMENT: 2014034551: The following person(s) is/are doing business as: ELEGANT TRUFFLES. 22287 Mulholland Hwy #93 Calabasas, CA 91302. NICOLE TAMKIN. 22500 Liberty Bell Rd. Calabasas, CA 91302. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Nicole Tamkin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/7/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0291

FICTITIOUS BUSINESS NAME STATEMENT: 2014034528: The following person(s) is/are doing business as: AMERICARE SERVICES. 13101 Roscoe Blvd. Sun Valley CA 91352. ENGELIE KLEIN. 13101 Roscoe Blvd. Sun Valley, CA 91352. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Engelle Klein, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/7/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0292

FICTITIOUS BUSINESS NAME STATEMENT: 2014031066: The following person(s) is/are doing business as: EJ PLUMBING. 11028 Vena Ave. Mission Hills, CA 91345. EUGHENI JIGNEA. 11028 Vena Ave. Mission Hills, CA 91345. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Eugheni Jigneu, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/5/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county

clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0293

FICTITIOUS BUSINESS NAME STATEMENT: 2014034670: The following person(s) is/are doing business as: BEST WAY AUTO SALES.10201 Lindley Ave L-199 Northridge, CA 91325. ALESNA & ALESNA INVESTMENT, INC. 10201 Lindley Ave L-199 Northridge, CA 91325. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Alesna & Alesna Investments, Inc, President, Jorge Alesna, Sr. This statement is filed with the County Clerk of Los Angeles County on: 2/7/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0294

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME	FILE NO.	FILED:	DATE
Name of Business:	THE POST BOX		15445
Registered Owner:	KIMA SAMI		24133
Current File #:			2012021096
Published:	02/20/2014, 02/27/2014, 03/06/14, 03/13/14		0295

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME	FILE NO.	FILED:	DATE
Name of Business:	CASHALL.2929DivisionSt.LosAngeles,CA90065		02/0428634
Registered Owner:	ARTAK KHACHATRIAN		91205
Current File #:			2012012318
Published:	02/20/2014, 02/27/2014, 03/06/14, 03/13/14		0296

FICTITIOUS BUSINESS NAME STATEMENT: 2014038682: The following person(s) is/are doing business as: ECONOMY LINEN SERVICES; ECONOMY HOSPITAL WHOLESale SUPPLY. 27219 Grand Ave. Saugus, CA 91350. DAVID VALLE. 27219 Grand Ave. Saugus, CA 91350. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 12/29/2009. Signed by: David Valle, Owner. This statement is filed with the County Clerk of Los Angeles County on: 02/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0297

FICTITIOUS BUSINESS NAME STATEMENT: 2014011182: The following person(s) is/are doing business as: VALLEY HOPE OUTPATIENT; VALLEY HOPE IMPATIEN. 14416 Friar St. #C Van Nuys, CA 91401. FERNANDO RODRIGUEZ. 22532 Marlin Pl. West Hills, CA 91307. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Fernando Rodriguez, President/Owner. This statement is filed with the County Clerk of Los Angeles County on: 01/14/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0298

FICTITIOUS BUSINESS NAME STATEMENT: 2014017194: The following person(s) is/are doing business as: SOCAL DENTAL CARE. 6512 Laurel Canyon Blvd. North Hollywood, CA 91606. AI#ON: C3632254. AFFRAMIAN AND SHAMOIEL DDS, INC. 6512 Laurel Canyon Blvd. North Hollywood, CA 91606. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Homan Shamoiel, President. This statement is filed with the County Clerk of Los Angeles County on: 01/22/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0299

FICTITIOUS BUSINESS NAME STATEMENT: 2014017195: The following person(s) is/are doing business as: GOLDEN STAR GROUPS. 911 E. Lomita Ave #208 Glendale, CA 91205. ARMENAK TOUMASIAN. 911 E. Lomita Ave #208 Glendale, CA 91205. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Armenak Toumasian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 01/22/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0300

FICTITIOUS BUSINESS NAME STATEMENT: 2014026386: The following person(s) is/are doing business as: FRESH START FUNDING. 6320 Canoga Ave. 15th Floor Woodland Hills, CA 91367. FEDERAL COMMERCIAL FUNDING CORP. 6320 Canoga Ave. 15th Floor Woodland Hills, CA 91367. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Ani Kessedjian, President. This statement is filed with the County Clerk of Los Angeles County on: 01/31/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0301

FICTITIOUS BUSINESS NAME STATEMENT: 2014024195: The following person(s) is/are doing business as: ROB'S AUTO SALE AND LEASING. 6309 Van Nuys Blvd. #207-B Van Nuys, CA 91401. ROBBIN WREN. 6309 Van Nuys Blvd. #207-B Van Nuys, CA 91401. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Robbin Wren, Owner. This statement is filed with the

County Clerk of Los Angeles County on: 01/29/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0302

FICTITIOUS BUSINESS NAME STATEMENT: 2014013004: The following person(s) is/are doing business as: GREEN SPOT. 12517 Oxnard St. North Hollywood, CA 91606. AI#ON: C3633644. PURPLE FLOWER, INC. 12517 Oxnard St. North Hollywood, CA 91606. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Eduard Shimonov, President. This statement is filed with the County Clerk of Los Angeles County on: 01/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0303

FICTITIOUS BUSINESS NAME STATEMENT: 2014013005: The following person(s) is/are doing business as: FINEST BUSINESS SOLUTIONS. 216 E. Clive Ave. #2 Burbank, CA 91502. HOVHANNES NAZARYAN. 216 E. Clive Ave. #2 Burbank, CA 91502. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed by: Hovhannes Nazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 01/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0304

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME	FILE NO.	FILED:	DATE
Name of Business:	YOYAB. 4924 Balboa Blvd #432 Encino, CA 91316		2014013006
Registered Owner:	SOHRAB SHEIKHHA; SIAVASH SHEIKHHA		91316
Current File #:			2013068643
Published:	02/20/2014, 02/27/2014, 03/06/14, 03/13/14		0305

FICTITIOUS BUSINESS NAME STATEMENT: 2014034038: The following person(s) is/are doing business as: BEST DISCOUNTER. 853 18th St. #6 Santa Monica, CA 90403. JANET IRWIN. 853 18th St. #6 Santa Monica, CA 90403. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/7/2014. Signed by: Janet Irwin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/07/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0306

FICTITIOUS BUSINESS NAME STATEMENT: 2014012469: The following person(s) is/are doing business as: BEAUTIFUL CULTURE. 134 N. Clark Dr. Los Angeles, CA 90048; 21011 Bent Lake Dr. Katy, TX 77449. STEPHEN PAUL FIELDS. 134 N. Clark Dr. Apt. 105 Los Angeles, CA 90048. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Stephen Paul Fields, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/15/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0307

FICTITIOUS BUSINESS NAME STATEMENT: 2014040586: The following person(s) is/are doing business as: KEYBOARD FILMS. 607 North Sierra Drive Beverly Hills, CA 90210. JANE HUGHES PAULSON. 509 North June St. Los Angeles, CA 90004; MARCY KELLY. 607 North Sierra Drive Beverly Hills, CA 90210. The business is conducted by: General partner has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jane Hughes Paulson, Partner/ Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0308

FICTITIOUS BUSINESS NAME STATEMENT: 2014031182: The following person(s) is/are doing business as: SMART WATER VALVE LLC. 9414 Monte Mar Dr Los Angeles, CA 90035. SMART WATER VALVE LLC. 9414 Monte Mar Dr Los Angeles, CA 90035. The business is conducted by: A limited liability company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Smart Water Valve LLC, Secretary. This statement is filed with the County Clerk of Los Angeles County on: 2/5/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0309

FICTITIOUS BUSINESS NAME STATEMENT: 2014034662: The following person(s) is/are doing business as: NORTH NEW HAMPSHIRE HOLDING VILLAS. 650 S. Hill St. #C15 Los Angeles, CA 90014. NORTH NEW HAMPSHIRE HOLDING VILLAS. 650 S. Hill St. #C15 Los Angeles, CA 90014. The business is conducted by: A limited liability company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: North New Hampshire Holdings, LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 2/5/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0310

FICTITIOUS BUSINESS NAME STATEMENT: 2014035146: The following person(s) is/are doing business as: XPLODE TRAINING

CENTER. 21525 Strathern St. Canoga Park, CA 91304; VITALY KOZLOV. 21525 Strathern St. Canoga Park, CA 91304. The business is conducted by: A general partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Paul Holyfield, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0311

FICTITIOUS BUSINESS NAME STATEMENT: 2014035258: The following person(s) is/are doing business as: MARTINEZ EXCAVATING. 12021 Lopez Cyn Rd. Sylmar, CA 91342. JOSE J MARTINEZ. 13877 Tucker Ave Sylmar, CA 91342. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 2/21/2008. Signed: Jose J Martinez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0312

FICTITIOUS BUSINESS NAME STATEMENT: 2014035051: The following person(s) is/are doing business as: LIQUIDATION PLUS. 12762 Sherman Way N. Hollywood, CA 91605. ARTUR MELIKIAN. 12762 Sherman Way N. Hollywood, CA 91605. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Artur Melikian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0313

FICTITIOUS BUSINESS NAME STATEMENT: 2014035391: The following person(s) is/are doing business as: ENVISION INTERNATIONAL. 451 Hawthorne St #106 Glendale, CA 91204. LUIS A. CRUZ. 451 Hawthorne St #106 Glendale, CA 91204. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Luis A. Cruz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0314

FICTITIOUS BUSINESS NAME STATEMENT: 2014037890: The following person(s) is/are doing business as: PIZZA MAN EAGLE ROCK. 1578 Colorado Blvd. #5 Los Angeles, CA 90041. MANUEL MONTANO. 2985 Casitas Ave. Altadena, CA 91001. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 2/01/2014. Signed: Manuel Montano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0315

FICTITIOUS BUSINESS NAME STATEMENT: 2014038063: The following person(s) is/are doing business as: VAN LIMO SERVICES. 5415 Newcastle Ave. #15 Encino, CA 91316. VANDER LEI ALBERTO. 5415 Newcastle Ave. #15 Encino, CA 91316. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vander Lei Alberto, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0316

FICTITIOUS BUSINESS NAME STATEMENT: 2014038475: The following person(s) is/are doing business as: DTLA DESIGN GROUP; DTLA FASHION; HUNNIZ BOUTIQUE; SASSY URBAN ECLECTIC. 269 S. La Fayette Pk Pl #321 Los Angeles, CA 90057 The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kaufman Group Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 2/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0317

FICTITIOUS BUSINESS NAME STATEMENT: 2014038558: The following person(s) is/are doing business as: GALAXIE DÉCOR. 27926 Oakgale Ave. Canyon Country, CA91351. ELUAL R. LOZANO. 27926 Oakgale Ave. Canyon Country, CA91351. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 2007. Signed: Elva R. Lozano, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0317

FICTITIOUS BUSINESS NAME STATEMENT: 2014038695: The following person(s) is/are doing business as: AGA AUTO SALES. 6452 Longridge Ave. Van Nuys, CA 91401. GEWORK TEPULYAN. 6452 Longridge Ave. Van Nuys, CA 91401. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gework Tpulyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to

that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0318

FICTITIOUS BUSINESS NAME STATEMENT: 2014038900: The following person(s) is/are doing business as: LIBERTY LIMOUSINE SERVICES. LIBERTY TRANSPORTATION INC. 434 W. Colorado St. STE 103 Glendale, CA 91204. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Liberty Transportation Inc, Vice president. This statement is filed with the County Clerk of Los Angeles County on: 2/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0319

FICTITIOUS BUSINESS NAME STATEMENT: 2014038999: The following person(s) is/are doing business as: ETERNAL MODE. 19623 Ground View Drive. Topanga, CA 90290. BERNADETT SASS. 19623 Ground View Drive. Topanga, CA 90290. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bernadett Sass, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0320

FICTITIOUS BUSINESS NAME STATEMENT: 2014039139: The following person(s) is/are doing business as: INNOVATIVE PRODEUCT SOLUTIOS. 25139 Ave Stanford. Valencia, CA 91355. RUBEN SCHEINBERG. 25139 Ave Stanford. Valencia, CA 91355. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ruben Scheinberg, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0321

FICTITIOUS BUSINESS NAME STATEMENT: 2014039271: The following person(s) is/are doing business as: ACE AUTO TRANSPORT. 8040 Lloyd Ave. North Hollywood, CA 91605. JOZEF ZIRAKIAN. 8040 Lloys Ave. North Hollywood, CA 91605. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jozef Zirakian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/12/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0322

FICTITIOUS BUSINESS NAME STATEMENT: 2014040587: The following person(s) is/are doing business as: XE-XI. 440 Myrtle St. #203 Glendale, CA 91203. ARMAN SIRADEGHYAN. 440 Myrtle St. #203 Glendale, CA 91203. The business is conducted by: A general partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arman Siradeghyan, partner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0323

FICTITIOUS BUSINESS NAME STATEMENT: 2014039634: The following person(s) is/are doing business as: MATADOR TRANSPORTATION. 1814 Flower St. Glendale, CA 91201. MATADOR DANCE STUDIO LLC. 1814 Flower St. Glendale, CA 91201. The business is conducted by: A limited liability company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Matador Dance Studio LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0324

FICTITIOUS BUSINESS NAME STATEMENT: 2014018090: The following person(s) is/are doing business as: CUTTING EDGE SALON PRODUCTS. 9555 Santa Monica Blvd Beverly Hills, CA 90210; 3520 Overland Ave #A185 Los Angeles, CA 90034. ERIKA SCHMIDT. 1615 Alvira Street Los Angeles, CA 90035. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Erika Schmidt, Owner. This statement is filed with the County Clerk of Los Angeles County on: 1/22/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/20/2014, 02/27/2014, 03/06/14, 03/13/14 0325

FICTITIOUS BUSINESS NAME STATEMENT: 2014041523: The following person(s) is/are doing business as: NNB BUSINESS SERVICES. 4414 Rockland Pl, Montrose, CA 91020. NATALIYA STROKOUS. 4414 Rockland Pl. Montrose, CA 91020. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nataliya Strokous, owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0325

FICTITIOUS BUSINESS NAME STATEMENT: 2014040875: The fol-

lowing person(s) is/are doing business as: PAVILION HOME AND FLOORING. 2170 Century Park East #311 Century City, CA 90067. BAHRAM BARGRIZAN. 2170 Century Park East #311 Century City, CA 90067. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 2/14/14. Signed: Bahram Bargrizan. This statement is filed with the County Clerk of Los Angeles County on: 2/14/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0326

FICTITIOUS BUSINESS NAME STATEMENT: 2014039633: The following person(s) is/are doing business as: WELL CARE CONGREGATE LIVING HEALTH FACILITY INC. 14926 Vose St. Van Nuys, CA 91405. WELL CARE CONGREGATE LIVING HEALTH FACILITY INC. 14926 Vose St. Van Nuys, CA 91405. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: 12/04/2013. Signed: Well Care Congregate Living Health Facility Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0327

FICTITIOUS BUSINESS NAME STATEMENT: 2014039633: The following person(s) is/are doing business as: LION HEART LYMO. 2847 Myers St. Burbank, CA 91504. HRANT ISAYAN. 2847 Myers St. Burbank, CA 91504. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 02/14/2014. Signed: Hrant Isayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0328

FICTITIOUS BUSINESS NAME STATEMENT: 2014039734: The following person(s) is/are doing business as: AAA AUTO REGISTRATION. 15016 Ventura Blvd #4 Sherman Oaks, CA 91403; 11815 Dorothy St. #5 Los Angeles, CA 90049. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Soheila Ourian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0329

FICTITIOUS BUSINESS NAME STATEMENT: 2014039805: The following person(s) is/are doing business as: CAR STEREO SALES. 305 E. 9th Street Site #113 Los Angeles, CA 90015. PRINCESS YERUSHALMI. 1620 S Wooster Street Los Angeles, CA 90035. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Princess Yerushalmi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0330

FICTITIOUS BUSINESS NAME STATEMENT: 2014039885: The following person(s) is/are doing business as: TRANS CARGO. 7569 Owens St. Tujunga, CA 91042. ARMEN BABAYAN. 7569 Owens St. Tujunga, CA 91042. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 05/12/2009. Signed: Armen Babayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0331

FICTITIOUS BUSINESS NAME STATEMENT: 2014040178: The following person(s) is/are doing business as: WANDERING STRANDS. 6510 Rhea Ave. Reseda, CA 91335. RAILEEN K DONOVAN. 6510 Rhea Ave. Reseda, CA 91335. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Raileen K Donovan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0332

FICTITIOUS BUSINESS NAME STATEMENT: 2014040265: The following person(s) is/are doing business as: HALVA SQUARES. 333 Cameron Pl Apt 1 Los Angeles, CA 91207. GAREN SEPANIAN. 333 Cameron Pl Apt 1 Los Angeles, CA 91207. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Garen Sepanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0333

FICTITIOUS BUSINESS NAME STATEMENT: 2014040476: The following person(s) is/are doing business as: GARAGE DOOR SERVICES. 5244 Noble Ave Sherman Oaks, CA 91411. GIL IFRERGAN. 5244 Noble Ave Sherman Oaks, CA 91411. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Gil Ifergan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/13/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must

be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0334

FICTITIOUS BUSINESS NAME STATEMENT: 2014040912: The following person(s) is/are doing business as: SHOP EARTH. 1110 W Victory Blvd #B Burbank, CA 91506. SHOP EARTH CORPORATION. 1110 W Victory Blvd #B Burbank, CA 91506. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hector Raul Barrera, President/CEO. This statement is filed with the County Clerk of Los Angeles County on: 2/14/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0335

FICTITIOUS BUSINESS NAME STATEMENT: 2014040954: The following person(s) is/are doing business as: PAVON HOME CARE. 13421 Borden Ave. Sylmar, CA 91342. ELIAZAR ACOSTA. 13421 Borden Ave. Sylmar, CA 91342. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eliazar Acosta, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0336

FICTITIOUS BUSINESS NAME STATEMENT: 2014040955: The following person(s) is/are doing business as: SAN FERNANDO VALLEY DISCOUNT MEDICAL SUPPLY. 14431 Ventura Blvd. #145 Sherman Oaks, CA 91423. RAFIK TOKHUNTS. 14431 Ventura Blvd. #145 Sherman Oaks, CA 91423. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 08/02/2007. Signed: Rafik Tokhunts, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0337

FICTITIOUS BUSINESS NAME STATEMENT: 2014040960: The following person(s) is/are doing business as: GREEN EARTH PHARMACY. 14431 Ventura Blvd. #145 Sherman Oaks, CA 91423. RAFIK TOKHUNTS. 14431 Ventura Blvd. #145 Sherman Oaks, CA 91423. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 04/30/2007. Signed: Rafik Tokhunts, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0338

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2014041329  
Date Filed: 2/14/2014  
Name of Business: SAFE MED TRANSPORTATION. 7462 Radford Ave #5 North Hollywood, CA 91605.  
Registered Owner: RUBEN RUBENYEN. 7462 Radford Ave #5 North Hollywood, CA 91605.  
Current File #: 2012256550  
Date: 12/27/2012  
Published: 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0339

FICTITIOUS BUSINESS NAME STATEMENT: 2014041510: The following person(s) is/are doing business as: LOS ANGELES MORTUARY. 2300 W. Olympic Blvd #223 Los Angeles, CA 90006; FUNERARIA LOS ANGELES. 425 W. Perkins Ave McFarland, CA 93250; SOCIAL MORTUARY. SEUNGWON S. LEE. 19139 Ludlow St. Porter Ranch, CA 91326. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Seungwon S. Lee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/14/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0340

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2014041590  
Date Filed: 02/14/2014  
Name of Business: FREEDOM FROM GRIEF. 17550 Tribune St. Granada Hills, CA 91344  
Registered Owner: SANDRA ATMORE. 17550 Tribune St. Granada Hills, CA 91344; VICKI HAGADORN. 7007 Firmament Van Nuys, CA 91406  
Current File #: 2012169671  
Date: 08/22/2012  
Published: 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0341

FICTITIOUS BUSINESS NAME STATEMENT: 2014041576: The following person(s) is/are doing business as: CAR TITLE LOANS. 10835 Santa Monica Blvd. #208 Los Angeles, CA 90025; FAST CASH LOANS, INC. 10835 Santa Monica Blvd. #208 Los Angeles, CA 90025. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kamran Tavakoli, President. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0342

FICTITIOUS BUSINESS NAME STATEMENT: 2014044946: The following person(s) is/are doing business as: VALLEY POOL PROS. 23890 Copper Hill Dr. #404 Valencia, CA 91354; INQUEST INDUSTRIES, INC. 23890 Copper Hill Dr. #303 Valencia, CA 91354. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: 02/01/14. Signed: Inquest Industries, Inc., President, Kevin Josing.

This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0343

FICTITIOUS BUSINESS NAME STATEMENT: 2014043579: The following person(s) is/are doing business as: HAIR STUDIO LOTUS. 328 S. Beverly Dr. Suite C Beverly Hills, CA 90212; SHIZUE NOMOTO. 2415 W. 237TH St. Torrance, CA 90501. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shizue Nomoto, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0344

FICTITIOUS BUSINESS NAME STATEMENT: 2014042420: The following person(s) is/are doing business as: MARK NEWTON CUSTOM WOODCRAFT. 18257 Calvert St. Tarzana, CA 91335; MARK RICHARD NEWTON. 18257 Calvert St. Tarzana, CA 91335. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mark Newton, Sole Proprietor. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0345

FICTITIOUS BUSINESS NAME STATEMENT: 2014042313: The following person(s) is/are doing business as: GLOBAL WHITENING SD. 19030 Hamlin St. #2 Reseda, CA 91335. ALICIA ASHKENAZI. 19030 Hamlin St. #2 Reseda, CA 91335. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 02/18/14. Signed: Alicia Ashkenazi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0346

FICTITIOUS BUSINESS NAME STATEMENT: 2014042219: The following person(s) is/are doing business as: NEW BLOOD ART. 1742 Riverside Drive Glendale, CA 91201. AMELIA BERNAYS. 1742 Riverside Drive Glendale, CA 91201. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Amelia Bernays, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0347

FICTITIOUS BUSINESS NAME STATEMENT: 2014043049: The following person(s) is/are doing business as: A AND A SATELLITE. 6470 Van Nuys Blvd. Suite E. Van Nuys, CA 91401. AURIMAS UTKA. 19127 Friar St. Tarzana, CA 91335; ANDRIUS JANA'VICIUS. 8001 Red lands Ave. #204 Playa Der Rey, CA 90293. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 11/26/2004. Signed: Aurimas Utka, Co-Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0348

FICTITIOUS BUSINESS NAME STATEMENT: 2014043044: The following person(s) is/are doing business as: J316 ROL OFF CO. 9229 Sepulveda Bl. #111 North Hills, CA 91343. LUIS SALINAS. J316 ROL OFF CO. 9229 Sepulveda Bl. #111 North Hills, CA 91343. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 02/18/2014. Signed: Luis Salinas, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0349

FICTITIOUS BUSINESS NAME STATEMENT: 2014042980: The following person(s) is/are doing business as: AMERICA'S BEST PEST MANAGEMENT. 6448 Peach Ave. Van Nuys, CA 91406. EDGAR ANDRES FLORES. 6448 Peach Ave. Van Nuys, CA 91406. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Edgar A. Flores, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0350

FICTITIOUS BUSINESS NAME STATEMENT: 2014042818: The following person(s) is/are doing business as: WORLD FILM INSTITUTE/AWARDS, OLYMPIA ARTS INSTITUTE/AWARDS, FAMILY FILM AWARDS. 818 Gretna Greenway #201 Los Angeles, CA 90049. ANTONIO GELLINI. 13010 Wentworth St. Arleta, CA 91331. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 4.24.1985. Signed: Antonio Gellini, Owner/Founder. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use

in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0351

FICTITIOUS BUSINESS NAME STATEMENT: 2014042610: The following person(s) is/are doing business as: FEDERAL REPO & TOW SERVICES. 1225 N. Vermont Ave. Los Angeles, CA 90029. ARMEN AYZAZYAN. 758 Ridge Dr. Glendale, CA 91206. The business is conducted by: Copartners have begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sargis Demirchyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0352

FICTITIOUS BUSINESS NAME STATEMENT: 2014042570: The following person(s) is/are doing business as: PRESTO FITNESS. 1812 West Burbank Blvd. Suite 369 Burbank, CA 91506. ALVIN PRESTO. 7214 Troost Ave. Unit B North Hollywood, CA 91605. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alvin Presto, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0353

FICTITIOUS BUSINESS NAME STATEMENT: 2014042518: The following person(s) is/are doing business as: THE SMOOTHIE ZONE. 28024 Eddie Lane Santa Clarita, CA 91350. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: 1/15/2014. Signed: Genesis Technical Consultant, Managing Member, Genera Lockwood. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0354

FICTITIOUS BUSINESS NAME STATEMENT: 2014042327: The following person(s) is/are doing business as: DREAM HIGH TOTAL SERVICES. 2402 Olive Ave. La Crescenta, CA 91214. DANIEL IHN. 2402 Olive Ave. La Crescenta, CA 91214. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 3/18/2014. Signed: Daniel Ihn, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0355

FICTITIOUS BUSINESS NAME STATEMENT: 2014043290: The following person(s) is/are doing business as: ATS COLLECTION (ALL THINGS SHELLEY). 4078 Beck Ave. Studio City, CA 91604. SHELLEY EISINGER STARK. 4078 Beck Ave. Studio City, CA 91604. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shelley Eisinger Staark, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0356

FICTITIOUS BUSINESS NAME STATEMENT: 2014043292: The following person(s) is/are doing business as: MINT GROUP/MIINT MANAGEMENT GROUP. MINT MARKETING GROUP. MMG. 1626 Wilcox Ave. #212 Hollywood, CA 90028. IGOR ZAGRUZNYI. 1626 Wilcox Ave. #212 Hollywood, CA 90028. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shelley Igor Zagruzny, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0357

FICTITIOUS BUSINESS NAME STATEMENT: 2014043293: The following person(s) is/are doing business as: la baron limo. 21200 Kittridge St. #1114 Land Hills, CA 91303. AREZOU SALARPOUR. 21200 Kittridge St. #1114. FARHAD NEJADI. 21200 Kittridge St. #1114 Woodland Hills, CA 91343. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arezou Salarpour/ Farhad Nejadi, Partners. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0358

FICTITIOUS BUSINESS NAME STATEMENT: 2014043576: The following person(s) is/are doing business as: LABELLA. 6600 Topanga Canyon Blvd. #1065 Canoga Park, CA 91303. MEREDIAN FASHION, INC. 14554 Hartland St. #209. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Meredian Fashion, INC, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0359

FICTITIOUS BUSINESS NAME STATEMENT: 2014044578: The

following person(s) is/are doing business as: RTB BUS LINE. 8834 Burnet Ave. #17 North Hills, CA 91343. RTB TRANSPORTATION, LLC. 8834 Burnet Ave. #17 North Hills, CA 91343. The business is conducted by: A Limited Liability Company has begun to transact business under the fictitious business name or names listed here on: February 7, 2014. Signed: Benedicto Esteban Alvarado, Manager. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0361

FICTITIOUS BUSINESS NAME STATEMENT: 2014043358: The following person(s) is/are doing business as: FAITH AUTO REPAIR. 12159 Brandford Unit 4 Sun Valley, CA 91352. MARIA M. WITRAGO. 13515 Wentworth St. Arleta, CA 91331. JOEL W. RAZO. 13515 Wentworth St. Arleta, CA 91331. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Maria Witrago, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0362

FICTITIOUS BUSINESS NAME STATEMENT: 2014043444: The following person(s) is/are doing business as: CASHOLA/MULTIMEDIA, OPERATION MUSIC PRODUCTIONS. 8801 New Castle Ave. Northridge, CA 91325. LEVI SMITH JR. 8801 New Castle Ave. Northridge, CA 91325. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Levi Smith Jr., Owner, Levi Smith. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0363

FICTITIOUS BUSINESS NAME STATEMENT: 2014043538: The following person(s) is/are doing business as: MALIBU PROECT MANAGEMENT, BOTTLE ROCK WINERY. 32091 Canterhill Place Westlake Village, 91361, 30651 T.O. Blvd. A1 BOX 300 Agoura Hills, 91301. WILLIAM HIRSH. 32091 Canterhill Place Westlake Village, 91361. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 12/1/13. Signed: William Hirsh, Manager/Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0364

FICTITIOUS BUSINESS NAME STATEMENT: 2014043776: The following person(s) is/are doing business as: EUPHORIA EVENTS. 1769 El Cerrito Pl, #305 Los Angeles, CA 90028. ARINA DAIANA PARAU. 1769 El Cerrito Pl, #305 Los Angeles, CA 90028. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arina Daiana Parau, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0365

FICTITIOUS BUSINESS NAME STATEMENT: 2014041576: The following person(s) is/are doing business as: AUTO TITLE LOANS. 10835 Santa Monica Blvd. #208 Los Angeles, CA 90025; FAST CASH LOANS, INC. 10835 Santa Monica Blvd. #208 Los Angeles, CA 90025. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kamran Tavakoli, President. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0366

FICTITIOUS BUSINESS NAME STATEMENT: 2014046715: The following person(s) is/are doing business as: SUMMERVIEW APARTMENTS. 15353 Weddington St. Sherman Oaks, CA 91411; ENTRADA MANAGEMENT SERVICES, INC. 11911 San Vicente Blvd #265 Los Angeles, CA 90049. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Reuben Berman, Principal/CFO, Entrada Management Services. This statement is filed with the County Clerk of Los Angeles County on: 2/21/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 02/27/2014, 03/06/14, 03/13/14, 03/20/14 0367

FICTITIOUS BUSINESS NAME STATEMENT: 2014043776: The following person(s) is/are doing business as: EUPHORIA EVENTS. 1769 El Cerrito Pl, #305 Los Angeles, CA 90028. ARINA DAIANA PARAU. 1769 El Cerrito Pl, #305 Los Angeles, CA 90028. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arina Daiana Parau, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0366

FICTITIOUS BUSINESS NAME STATEMENT: 2014044199. The following person(s) is/are doing business as: HAPPY HOUSE AND THAI FAST FOOD. 18845 Sherman Way, Ste D Reseda, CA 91335. SHUN K. HUI. 2922 Warwick Ave Los Angeles, CA 90032. The business is conducted by: An individual has begun to transact business

under the fictitious business name or names listed here on: 2/12/14. Signed: Shun Kin Hui, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0367

FICTITIOUS BUSINESS NAME STATEMENT: 2014044319. The following person(s) is/are doing business as: THE JONES COMPANY. 5711 Fulcher Ave #211 North Hollywood, CA 91601. CHARLES JONES. 220 S. Mojave St. Tehachapi, CA 93561. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Charles Jones, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0368

FICTITIOUS BUSINESS NAME STATEMENT: 2014044353. The following person(s) is/are doing business as: INKTEE. 1035 N. Hayworth Ave #110 West Hollywood, CA 90046. VIKTOR PELAYO. 1035 N. Hayworth Ave #110 West Hollywood, CA 90046. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Viktor Pelayo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0369

FICTITIOUS BUSINESS NAME STATEMENT: 2014044500. The following person(s) is/are doing business as: CHOUKA DESIGN. 18717 Parthenia St. #13 Northridge, CA 91324. BIJAN ZERAAT TALAB. 22330 Victory Blvd. #304 Woodland Hills, CA 91367. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 2/19/14. Signed: Bijan Zeraat Talab, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0370

FICTITIOUS BUSINESS NAME STATEMENT: 2014044947. The following person(s) is/are doing business as: YES CREW; PRO MASSAGE LOS ANGELES; PRO MASSAGE THERAPIST; DAY CARE LOS ANGELES; PRO FITNESS LOS ANGELES; PRO SPA PRODUCT; PRO MOBILE MASSAGE; PRO YOGA LOS ANGELES; LA ELECTRICIAN; BACK PAIN MANAGEMENT. 1270 S. Alfred St. Ste 352078 Los Angeles, CA 90035. YES I DO, INC. 9501 Alcott St. Apt. 7 Los Angeles, CA 90035. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yes I Do Inc, Ceo. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0371

FICTITIOUS BUSINESS NAME STATEMENT: 2014044948. The following person(s) is/are doing business as: BAY VIEW HOME CARE PROVIDER. 11812 Randall St. Sun Valley, CA 91352. JESSIE ARBUNAG. 11812 Randall St. Sun Valley, CA 91352. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jessie Agbunag, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0372

FICTITIOUS BUSINESS NAME STATEMENT: 2014044949. The following person(s) is/are doing business as: PREMIER CIGARETTES. 1141½ E. Broadway Glendale, CA 91205. ELECTROLYSIS BY KRISTINA, LLC. 1141½ E. Broadway Glendale, CA 91205. The business is conducted by: A limited liability company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Electrolysis by Kristina, LLC, President. This statement is filed with the County Clerk of Los Angeles County on: 2/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0373

FICTITIOUS BUSINESS NAME STATEMENT: 2014046126. The following person(s) is/are doing business as: GRANDMANS HOUSE 3. 6307 Langdon Ave Van Nuys, CA 91411. FEYRUZ DEFAEE. 6307 Langdon Ave Van Nuys, CA 91411. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Feyruz Defaee, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0374

FICTITIOUS BUSINESS NAME STATEMENT: 2014046101. The following person(s) is/are doing business as: DYNAMIC POWER BUILDERS; DYNAMIC PROPERTY SOLUTIONS. 12301 Osborne St #54 Los Angeles, CA 91331. ERIC POGHOSYAN. 12301 Osborne St #54 Los Angeles, CA 91331. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Eric Poghsyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk.

A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0375

FICTITIOUS BUSINESS NAME STATEMENT: 2014045948. The following person(s) is/are doing business as: JOL SOLUTIONS. 10707 New Haven St. #33 Sun Valley, CA 91352. JORGE ORRANTA. 10707 New Haven St. #33 Sun Valley, CA 91352. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jorge Orranta, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0376

FICTITIOUS BUSINESS NAME STATEMENT: 2014045298. The following person(s) is/are doing business as: ARVAZ; VAZRIC VALIJAN. 409 W. Lomita Ave. #108 Glendale, CA 91204. ARARAT MIRZAKHANI. 434 S. 6th St. #1 Burbank, CA 91501. The business is conducted by: A general partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vazric, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0377

FICTITIOUS BUSINESS NAME STATEMENT: 2014045975. The following person(s) is/are doing business as: J&M FLOORING. 8561 De Soto Ave #291 Canoga Park, CA 91304. JULIE RODRIGREZ. 8561 De Soto Ave #291 Canoga Park, CA 91304. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Julio Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0378

FICTITIOUS BUSINESS NAME STATEMENT: 2014045229. The following person(s) is/are doing business as: TTA LIMOUSINE SERVICE. 12129 El Porado Ave. #210 Sylmar, CA 91342. SHINAZ MONASYAN. 12129 El Porado Ave. #210 Sylmar, CA 91342. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shiraz Manasyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0379

FICTITIOUS BUSINESS NAME STATEMENT: 2014044876. The following person(s) is/are doing business as: ALCANTARA ENTERPRISES. 2345 Merton Ave. Los Angeles, CA 90041. MARIELESE ALCANTARA. 2345 Merton Ave. Los Angeles, CA 90041. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: May 2, 2013. Signed: Marielese Alcantara, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0380

FICTITIOUS BUSINESS NAME STATEMENT: 2014044945. The following person(s) is/are doing business as: LARITAS PARTY SUPPLY AND SERVICES. 10650 Lev Ave. Mission Hills, CA 91345. MARISELA LARA. 10650 Lev Ave. Mission Hills, CA 91345. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marisela Lara, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0381

FICTITIOUS BUSINESS NAME STATEMENT: 2014041985. The following person(s) is/are doing business as: HARVEST INVESTMENT GROUP. 6520 Eastern Ave, Suite 215 Bell Gardens, CA 90201. ISRAMEX- DEVELOPMENT GROUP , INC. 6520 Eastern Ave, Suite 215 Bell Gardens, CA 90201. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 5/21/13. Signed: Iseramex-Development Group, Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0382

FICTITIOUS BUSINESS NAME STATEMENT: 2014042445. The following person(s) is/are doing business as: ELEGANT BRIDAL SERVICES. 7717 Ensign Ave. Sun Valley, CA 91352. LILIT PAKHLOYAN. 7717 Ensign Ave. Sun Valley, CA 91352. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 2/17/14. Signed: Lilit Pakhloyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0382

Case Number: ES017459  
February 28, 2014  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
600 E. Boradway  
Glendale, CA 91206  
North Central District

PETITION OF: Harut Basmadzhyan, Anais Basmadzhyan, a minor, by and through his/her guardian ad litem Armen Basmadzhyan, Gohar Areryan. ORDER TO SHOW CAUSE FOR CHANGE OF NAME TO ALL INTERESTED PERSONS: Petitioner: Anais Basmadzhyan; Harut Basmadzhyan for a decree changing names as follows:  
Present name: Anais Basmadzhyan  
Proposed name: Anais Basmajyan  
Present name: Harut Basmadzhyan  
Proposed name: Basmajyan

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
NOTICE OF HEARING  
Date: May 5, 2014 Time: 8:30am Dept: E  
Room:  
3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.  
Date: February 26, 2014 Signed: Judge Mary Thornton House, Judge of the Superior Court  
Published: 03/06/14, 03/13/14, 03/20/14, 03/27/14 0383

FICTITIOUS BUSINESS NAME STATEMENT: 2014048216. The following person(s) is/are doing business as: HI TECH ELECTRICS. 1206 E. Harvard St. #C Glendale, CA 91205. ALBERT KARSYAN. 1206 E. Harvard St. #C Glendale, CA 91205. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Albert Karsyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/24/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0384

FICTITIOUS BUSINESS NAME STATEMENT: 2014029810. The following person(s) is/are doing business as: ALTA DENA MARKET. 6826 Kester Ave Van Nuys, CA 91405. MEDARDO MENUJAR AQUINO. 12973 Goleta St Pacoima, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Medardo M. Aquino, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/04/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0385

FICTITIOUS BUSINESS NAME STATEMENT: 2014051251. The following person(s) is/are doing business as: EL CONDOR. 3701 Sunset Blvd Los Angeles, CA 90026. LA CONQ LLC. 4628 Hollywood Blvd Los Angeles, CA 90027. The business is conducted by: A limited liability has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Dustin Cancaster, manager. This statement is filed with the County Clerk of Los Angeles County on: 2/26/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0386

FICTITIOUS BUSINESS NAME STATEMENT: 2014051307. The following person(s) is/are doing business as: J.R ACCESSORIES. 5842 Lexington Ave #1 Los Angeles, CA 90038. RYAN NAZARIAN. 5842 Lexington Ave #1 Los Angeles, CA 90038; JUSTIN F KRASKE. 2540 Country Hills Rd apt 125 Brea, CA 92821. The business is conducted by: A limited liability has begun to transact business under the fictitious business name or names listed here on: 2/25/14. Signed: Ryan Nazarian, Partner. This statement is filed with the County Clerk of Los Angeles County on: 2/26/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0387

FICTITIOUS BUSINESS NAME STATEMENT: 2014051357. The following person(s) is/are doing business as: STUDIO ALPHA. 1021 N. Orange Grove Ave #4 West Hollywood, CA 90046. VLAD CAREY. 1021 N. Orange Grove Ave #4 West Hollywood, CA 90046. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 4/16/2009. Signed: Vlad Carey, Owner. This statement is filed with the County Clerk of Los Angeles County on: 2/26/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0387

FICTITIOUS BUSINESS NAME STATEMENT: 2014051357. The following person(s) is/are doing business as: ERMAK. 13833 Victory Blvd #5 Van Nuys, CA 91401. EVGENIA DEGTYAREVA. 13833 Victory Blvd #5 Van Nuys, CA 9140. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 1/5/2013. Signed: Evgenia Degtyareva, owner. This statement is filed with the County Clerk of Los Angeles County on: 2/26/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/06/14, 03/13/14, 03/20/14, 03/27/14 0388



03/20/14, 03/27/14, 04/03/14 0419

FICTITIOUS BUSINESS NAME STATEMENT: 2014057002. The following person(s) is/are doing business as: TRW/ 3 REYES WELDING. 15424 Cabrillo Rd #7 Van Nuys, CA 91406. LESLEY M. REYES. 13178 Montage St. Arleta, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2004. Signed: Lesley M. Reyes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/04/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/13/14, 03/20/14, 03/27/14, 04/03/14 0420

FICTITIOUS BUSINESS NAME STATEMENT: 2014056928. The following person(s) is/are doing business as: CONTINUUM INVESTMENTS. 2355 Westwood Blvd #566 Los Angeles, CA 90064. DAVID TING. 2331 Greenfield Ave. Los Angeles, CA 90064. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 2/26/14. Signed: David Ting, owner. This statement is filed with the County Clerk of Los Angeles County on: 3/04/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/13/14, 03/20/14, 03/27/14, 04/03/14 0421

FICTITIOUS BUSINESS NAME STATEMENT: 2014056747. The following person(s) is/are doing business as: UNTAMED LIMO. 320 Myette St. Glendale, CA 91203. HOVHANNES TUMOYAN. 320 Myette St. Glendale, CA 91203. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 3/2013. Signed: Hovhannes Tumoyan, owner. This statement is filed with the County Clerk of Los Angeles County on: 3/04/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/13/14, 03/20/14, 03/27/14, 04/03/14 0422

FICTITIOUS BUSINESS NAME STATEMENT: 2014058478. The following person(s) is/are doing business as: FANCY SPA. 22425 Welby Way West Hills, CA 91307. SANO MIGRANIAN. 1803 E. Glenoaks Blvd #1 Glendale, CA 91206. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sano Migranian, owner. This statement is filed with the County Clerk of Los Angeles County on: 3/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 03/13/14, 03/20/14, 03/27/14, 04/03/14 0423

FILE NO. 2014 036255

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LATIN STAR WORLD, 9663 SANTA MONICA BLVD, STE 699, BEVERLY HILLS, CA 90210 county of: LOS ANGELES.

Registered Owner(s): BDB ENTERPRISES, LLC, [CA], 9663 SANTA MONICA BLVD, STE 699, BEVERLY HILLS, CA 90210. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The date registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).

/s/ BDB ENTERPRISES, LLC BY: DAVID WILSON, MANAGER, MANAGING MEMBER

This statement was filed with the County Clerk of LOS ANGELES County on FEB 10 2014 indicated by file stamp above.

Notice- In accordance with Subdivision (a) of Section 17920 a fictitious name statement generally expires at the end of five years from the date it was filed in the office of the county clerk. Except as provided in Subdivision (b) of Section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to Section 17913 other than a change in the residence address of the registered owner. A new fictitious business name statement must be filed before either expiration. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code).

LA1383046 BH WEEKLY 2/13,20,27 3/6 2014

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 460235CA Loan No. 3014310357 Title Order No. 130138647 ATTENTION RECORDER: THE FOLLOWING REFERENCE TO AN ATTACHED SUMMARY IS APPLICABLE TO THE NOTICE PROVIDED TO THE TRUSTOR ONLY. PURSUANT TO CALIFORNIA CIVIL CODE 2923.3 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 08-23-2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 03-20-2014 at 9:00 AM, ALAW as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 08-29-2007, Book N/A, Page N/A, Instrument 20072015784, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: GUY HAZAN

AND, KATHRIN MAGHEN, HUSBAND AND WIFE AS TO AN UNDIVIDED 50% INTEREST AND ELIEZER NATHANEL SKOLNICK, A SINGLE MAN AS TO AN UNDIVIDED 50% INTEREST, ALL AS TENANTS IN COMMON, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650 Legal Description: LOT 16 OF TRACT NO. 6336, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 105 PAGES 64 AND 65 OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY. Amount of unpaid balance and other charges: \$2,896,039.68 (estimated) Street address and other common designation of the real property: 1754 FRANKLIN CANYON DRIVE BEVERLY HILLS, CA 90210 APN Number: 4355-011-017 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 02-10-2014 ALAW, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY ALAW 9200 OAKDALE AVE. - 3RD FLOOR CHATSWORTH, CA 91311 (818)435-3661 For Sales Information: www.lpsasap.com or 1-714-730-2727 www.priorityposting.com or 1-714-573-1965 www.auction.com or 1-800-280-2832 ALAW IS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.lpsasap.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale information), or auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4443161 02/20/2014, 02/27/2014, 03/06/2014

FILE NO. 2014 040759

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: BBQ CHICKEN L.A., 698 S. VERMONT AVE #101, LOS ANGELES, CA 90005 county of: LOS ANGELES.

Registered Owner(s): GO INVESTMENT GROUP, [CALIFORNIA], LLC, 3530 WILSHIRE BLVD #1200, LOS ANGELES, CA 90010. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The date registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true any material

matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).

/s/ GO INVESTMENT GROUP, LLC BY: JUNGHYUN KIM, MEMBER

This statement was filed with the County Clerk of LOS ANGELES County on FEB 13 2014 indicated by file stamp above.

Notice- In accordance with Subdivision (a) of Section 17920 a fictitious name statement generally expires at the end of five years from the date it was filed in the office of the county clerk. Except as provided in Subdivision (b) of Section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to Section 17913 other than a change in the residence address of the registered owner. A new fictitious business name statement must be filed before either expiration. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code).

LA1384353 BH WEEKLY 2/20, 27 3/6, 13 2014

NOTICE OF TRUSTEE'S SALE TS No. CA-10-370547-EV Order No.: 100394043-CA-GTI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 6/12/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): REZA NASR AND FERESHTEH FAGHIHI, HUSBAND AND WIFE AS COMMUNITY PROPERTY WITH RIGHT OF SURVIVORSHIP Recorded: 6/19/2007 as Instrument No. 20071472955 of Official Records in the office of the Recorder of LOS ANGELES County, California; Date of Sale: 3/20/2014 at 11:00 AM Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Amount of unpaid balance and other charges: \$692,012.17 The purported property address is: 927 NORTH KINGS ROAD # 109, WEST HOLLYWOOD, CA 90069 Assessor's Parcel No.: 5529-005-079 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 for information regarding the trustee's sale or visit this Internet Web site http://www.qualityloan.com , using the file number assigned to this foreclosure by the Trustee: CA-10-370547-EV . Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagee, the Mortgagee, or the Mortgagee's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note

holders right's against the real property only. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 Or Login to: http://www.qualityloan.com Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-10-370547-EV IDSPub #0062554 2/27/2014 3/6/2014 3/13/2014

FILE NO. 2014 045835

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LE BEAUTY CORE, 440 S. VERMONT AVE, #109, LOS ANGELES, CA 90020 county of: LOS ANGELES.

Registered Owner(s): K W ART, INC, [CA], 3075 WILSHIRE BLVD, #313, LOS ANGELES, CA 90010. This Business is being conducted by a/an: CORPORATION. The date registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).

/s/ K W ART, INC BY KYUNG HO WOO, CEO

This statement was filed with the County Clerk of LOS ANGELES County on FEB 20, 2014 indicated by file stamp above.

Notice- In accordance with Subdivision (a) of Section 17920 a fictitious name statement generally expires at the end of five years from the date it was filed in the office of the county clerk. Except as provided in Subdivision (b) of Section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to Section 17913 other than a change in the residence address of the registered owner. A new fictitious business name statement must be filed before either expiration. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code).

LA1385779 B H WEEKLY 2/27 3/6,13,20 2014

FILE NO. 2014 045834

FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: MODI MEDIA, 100 PARK AVE, 4TH FL, NEW YORK, NY 10017 county of: NEW YORK.

Registered Owner(s): GROUP M WORLDWIDE, LLC [DELAWARE], 100 PARK AVE, 4TH FL, NEW YORK, NY 10019. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The date registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).

/s/ GROUP M WORLDWIDE, LLC, BY KEVIN FAREWELL, MANAGING MEMBER

This statement was filed with the County Clerk of LOS ANGELES County on FEB 20 2014 indicated by file stamp above.

Notice- In accordance with Subdivision (a) of Section 17920 a fictitious name statement generally expires at the end of five years from the date it was filed in the office of the county clerk. Except as provided in Subdivision (b) of Section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to Section 17913 other than a change in the residence address of the registered owner. A new fictitious business name statement must be filed before either expiration. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code).

LA1386503 B H WEEKLY 2/27 3/6,13,20 2014

NOTICE OF TRUSTEE'S SALE T.S. No. 13-20609-SP-CA Title No. 130131616-CA-MAI ATTENTION RECORDER: THE FOLLOWING REFERENCE TO AN ATTACHED SUMMARY IS APPLICABLE TO THE NOTICE PROVIDED TO THE TRUSTOR ONLY PURSUANT TO CIVIL CODE 2923.3 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01/18/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, (cashier's check(s) must be made payable to National Default Servicing Corporation), drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state; will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to

and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made in an "as is" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: YURIY V. ILIEV AND SHANNON R. ILIEV, HUSBAND AND WIFE AS JOINT TENANTS Duly Appointed Trustee: NATIONAL DEFAULT SERVICING CORPORATION Recorded 01/25/2007 as Instrument No. 20070154948 (or Book, Page) of the Official Records of LOS ANGELES County, California. Date of Sale: 03/27/2014 at 11:00 AM Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Estimated amount of unpaid balance and other charges: \$1,801,938.66 Street Address or other common designation of real property: 3085 Franklin Canyon Drive, Beverly Hills, CA 90210 A.P.N.: 4386-001-003, 4386-001-004, 4386-001-008 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The undersigned mortgagee, beneficiary or authorized agent for the mortgagee or beneficiary pursuant to California Civil Code Section 2923.5(b) declares that the mortgagee, beneficiary or the mortgagee's or beneficiary's authorized agent has either contacted the borrower or tried with due diligence to contact the borrower as required by California Civil Code 2923.5. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 or visit this Internet Web site www.ndscorp.com/sales, using the file number assigned to this case 13-20609-SP-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 03/04/2014 NATIONAL DEFAULT SERVICING CORPORATION 7720 N. 16th Street, Suite 300 Phoenix, AZ 85020 phone 602-264-6101 Sales Line 714-730-2727; Sales Website: www.ndscorp.com/sales Jan Claxton, Trustee Sales Representative A-4445285 03/06/2014, 03/13/2014, 03/20/2014

Title No. 8220746 ALS No. 2013-4737 NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT OF A LIEN, DATED 6/10/2013. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NOTICE IS HEREBY GIVEN THAT: On 3/27/2014, at 9:00 AM, ASSOCIATION LIEN SERVICES, as duly appointed Trustee under and pursuant to a certain lien, recorded on June 14, 2013, as instrument number 20130891891, of the official records of Los Angeles County, California. WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR LAWFUL MONEY OF THE UNITED STATES, OR A CASHIERS CHECK at: Behind the fountain located in Civic Center Plaza, 400 Civic Center Plaza, Pomona CA 91766. The street address and other common designations, if any, of the real property described above is purported to be: 221 S. Gale Drive #307, Beverly Hills, California 90211 a.k.a 221 S. Gale Drive #307, Los Angeles, California 90064 Assessor's Parcel No. 4333-029-055 The owner(s) of the real property is purported to be: Gale Trust, Trust Holding Service As Trustee The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designations, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession or encumbrances, to pay the remaining principal sum of a note, homeowner's assessment or other obligation secured by this lien, with interest and other sum as provided therein: plus advances, if any, under the terms thereof and interest on such advances,

plus fees, charges, expenses of the Trustee and trust created by said lien. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$15,329.27. Payment must be in cash, a cashier's check drawn on a state or national bank, a check drawn by a state bank or federal credit union, or a check drawn by a state or federal savings & loan association, savings association, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. The real property described above is being sold subject to the right of redemption. The redemption period within which real property may be redeemed ends 90 days after the sale. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may contact Priority Posting & Publishing for information regarding the trustee's sale or visit its website www.priorityposting.com for information regarding the sale of this property. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the website. The best way to verify postponement information is to attend the scheduled sale. The beneficiary of said Lien hereto executed and delivered to the undersigned, a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. Date: 2/21/2014 Association Lien Services, as Trustee P.O. Box 64750, Los Angeles, CA 90064 (310) 207-2027 By: Alvin Okoreeh, Trustee Officer P1084944 3/6, 3/13, 03/20/2014

NOTICE OF SHERIFF'S SALE  
PAPPAS DDS, KOSMAS VS MILLER, KALASHINI  
CASE NO: 0900124776 R

Under a writ of Execution issued on 08/05/13. Out of the SUPERIOR COURT, of the SANTA ANA, County of ORANGE, State of California, on a judgment entered on 01/08/13.

In favor of KOSMAS PAPPAS, DDS AND A-B DENTAL CENTER, INC. and against MILLER, KALASHINI; SHANTHAM LLC showing a net balance of \$252,825.00 actually due on said judgment. (Amount subject to revision)

I have levied upon all the right, title and interest of said judgment debtor(s) in the property in the County of Los Angeles, State of California, described as follows:

THAT PORTION OF LOT 8 OF ARNAZ PROPERTY, IN THE RANCHO RINCON DE LOS BUYES, IN THE CITY OF LOS ANGELES, AS PER MAP RECORDED IN BOOK 2324, PAGES 91 TO 93 INCLUSIVE OF DEEDS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY, DESCRIBED AS FOLLOWS: BEGINNING AT A POINT IN THE WESTERLY LINE OF BEVERWIL DRIVE, 42 FEET WIDE, AS SHOWN ON THE MAP OF TRACT 15192, AS PER MAP RECORDED IN BOOK 334, PAGES 22 TO 25 INCLUSIVE OF MAPS RECORDS OF SAID COUNTY, DISTANT SOUTH 6°36'53" EAST 249.69 FEET FROM THE NORTHWESTERLY CORNER OF LOT 131 OF SAID TRACT 15192; THENCE ALONG SAID WESTERLY LINE SOUTH 6°36'53" EAST 51 75 FEET; THENCE SOUTH 32°34'53" WEST TO A LINE PARALLEL WITH AND DISTANT EASTERLY 50 FEET MEASURED AT RIGHT ANGLES FROM THAT CERTAIN LINE HAVING A BEARING OF NORTH 16°59'00" WEST AND DESIGNATED AS "CENTERLINE BENEDICT WASH (PROPOSED)" ON THE MAP OF TRACT 13945 AS PER MAP RECORDED IN BOOK 338, PAGES 43 AND 44 OF MAPS, RECORDS OF SAID COUNTY; THENCE ALONG SAID PARALLEL LINE NORTH 16°59'00" WEST 54.22 FEET, MORE OR LESS, TO THE WESTERLY PROLONGATION OF THE NORTHERLY LINE OF THE LAND DESCRIBED IN THE DEED TO MARTIN MOSS, ET UX, RECORDED NOVEMBER 17, 1950 IN BOOK 34831, PAGE 15 OF OFFICIAL RECORDS; THENCE ALONG THE NORTHERLY LINE AND WESTERLY PROLONGATION THEREOF OF THE LAND DESCRIBED IN SAID DEED TO MOSS, NORTH 83°23'07" EAST TO THE POINT OF BEGINNING APN# 4309-002-011

Commonly known as: 2311 BEVERWIL DR., BEVERLY HILLS, CA 90034

Public notice is hereby given that I will sell at public auction to the highest bidder for cash in lawful money of the United States all the right, title and interest of the debtor(s) in the above described property or so much as

will be sufficient to satisfy said writ or warrant with interest and all costs on 03/26/14, 10:00 AM at the following location.

STANLEY MOSK COURTHOUSE  
111 N. HILL STREET, ROOM 125B  
LOS ANGELES, CA90012

(XXX) This sale is subject to a minimum bid in the amount of \$ 2,436.41. (Subject to revision)

Prospective bidders should refer to sections 701.510 to 701.680, inclusive, of the Code of Civil Procedure for provisions governing the terms, conditions and effect of the sale and the liability of defaulting bidders.

Creditor's Attorney  
BRANDON WOODWARD  
CATANZARITE LAW CORP.

2331 W LINCOLN AVE.  
ANAHEIM, CA 92802

Dated: 02/27/14

Branch: Los Angeles

JOHN L. SCOTT, Sheriff

By: MISTY DOUGLAS, Deputy

Operator Id: 538830

Para obtener esta informacion-traduccion en Espanol llame a este numero: (213) 974-6613

NOTE: IT IS A MISDEMEANOR TO TAKE DOWN OR DEFACE A POSTED NOTICE BEFORE THE DATE OF SALE. (Penal Code section 616)

NOTICE TO CREDITORS OF BULK SALE

(Division 6 of the Commercial Code)

Escrow No. 410073-20

(1) NOTICE IS HEREBY GIVEN to creditors of the within named Seller(s) that a bulk sale is about to be made on personal property hereinafter described.

(2) The name and business addresses of the seller(s) are: AQUA RESTAURANT AND LOUNGE INC, 424 N. BEVERLY DR, BEVERLY HILLS, CA 90210

(3) The location in California of the Chief Executive Office of the seller is: SAME AS ABOVE

(4) The names and business address of the buyer(s) are: ZOLOTO BEVERLY HILLS, INC, 23943 STAGG ST, WEST HILLS, CA 91304

(5) The location and general description of the assets to be sold are: ALL FURNITURE, FIXTURES, EQUIPMENT OWNED BY SELLER AND USED IN THE OPERATION OF THE BUSINESS, STOCK IN TRADE AND INVENTORY REMANINING AT CLOSING, LEASEHOLD IMPROVEMENTS, GOODWILL of that certain business located at: 424 N. BEVERLY DR, BEVERLY HILLS, CA 90210

(6) The business name used by the seller(s) at the said location is: AQUA RESTAURANT AND LOUNGE

(7) The anticipated date of the bulk sale is APRIL 1, 2014, at the office of VIVA ESCROW! INC, 2549 HUNTINGTON DR, STE 103, SAN MARINO, CA 91108 Escrow No. 410073-20, Escrow Officer: JULIANA TU, CSEO, CEO, CBSS, CEI, SASIP

(8) Claims may be filed the same as "7" above.

(9) The last date for filing claims is: MARCH 28, 2014

(10) This Bulk Sale is subject to Section 6106.2 of the Uniform Commercial

(11) As listed by the Seller, all other business name(s) and addresses used by the Seller within three years before such list was sent or delivered to the Buyer are: NONE

Dated: FEBRUARY 11, 2014

ZOLOTO BEVERLY HILLS, A CALIFORNIA CORPORATION, Buyer(s)  
LA1392577 BEVERLY HILLS WEEKLY 3/13/14

NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE

(UCC Sec. 6101 et seq.

and B & P 24073 et seq.)

Escrow No. 17307-FT

NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of alcoholic beverage license(s) is about to be made. The name(s) Social Security or Federal Tax Numbers and business address(es) of the Seller(s)/ Licensee(s) are:

Maires LLC, 9669 Santa Monica Blvd., #2, Beverly Hills, CA 90210-4303

Doing Business as: BIERBEISL

The name(s) Social Security or Federal Tax Numbers and address(es) of the Buyer(s)/Applicant(s) is/are: 9669 Santa Monica Blvd., #2, Beverly Hills, CA 90210-4303

As listed by the Seller/Licensee, all other business names and addresses used by the Seller/Licensee within three years before the date such list was sent or delivered to the Buyer/Transferee are:

none

The assets to be sold are generally described as: Furniture, equipment, goodwill, lease, leasehold improvement and ABC license Number 47-515217, and 58-515217 and is/are located at: 9669 Santa Monica Blvd., #2, Beverly Hills, CA 90210-4303

The type of license to be transferred is/are: On-Sale General Eating Place, #47-515217 now issued for the premises located at: 9669 Santa Monica Blvd., #2, Beverly Hills, CA 90210-4303 the anticipated sale date is:

April 1, 2014 at the office of Universal Escrow, Inc., 1025 W. 190th Street, Ste. 160, Gardena, CA 90248

The amount of the purchase price or consideration in connection with the sale of the business and transfer of the license, including the estimated zero (0) inventory, is the sum of \$270,000.00, which consists of the following:

Description; Amount

Cash \$27,000.00

Demand Note \$243,000.00

It has been agreed between the Seller(s)/Licensee(s) and the intended buyer/transferee(s), as required by Sec. 24073 of the Business and Professions Code, that the consideration for transfer of the business and license is to be paid only after the transfer has been approved by the

Department of Alcoholic Beverage Control.

Dated: 2/27/2014

Seller(s)/Licensee(s)

S/ Maires LLC

by: Bernhard Mairinger, Managing Member

Buyer(s)/Applicant(s)

S/ Yazawa Meat, Inc., a California Corporation

By: Kazuho Kawamoto, CFO/Secretary

3/13/14

CNS-2597073#

NOTICE TO CREDITORS

OF BULK SALE

(Division 6 of the Commercial Code)

Escrow No. 039563-NT

(1) Notice is hereby given to creditors of the within named Seller(s) that a bulk sale is about to be made on personal property hereinafter described.

(2) The name and business addresses of the seller are: Segler Enterprises, LP, 8715 Santa Monica Blvd., West Hollywood, CA 90069

(3) The location in California of the chief executive office of the Seller is: 2204 Louisiana Avenue, 2nd Floor, Houston, TX 77002

(4) The names and business address of the Buyer(s) are: West Coast Tanning, LLC, 6200 Maple Avenue, Dallas, TX 75235.

(5) The location and general description of the assets to be sold are all stock in trade, fixtures and equipment, and good will of that certain business located at: 8715 Santa Monica Blvd., West Hollywood, CA 90069

(6) The business name used by the seller(s) at that location is: Darque Tan

(7) The anticipated date of the bulk sale is April 1, 2014 at the office of All Brokers Escrow Service, 2924 W. Magnolia Blvd. Burbank, CA 91505, Escrow No. 039563-NT, Escrow Officer: Nancy Toth.

(8) Claims may be filed with Same as "7" above.

(9) The last date for filing claims is March 31, 2014.

(10) This Bulk Sale is subject to Section 6106.2 of the Uniform Commercial Code.

(11) As listed by the Seller, all other business names and addresses used by the Seller within three years before the date such list was sent or delivered to the Buyer are: Darque Tan, 245 Main Street, Venice, CA 90291; 12013 Wilshire Blvd., Suite A, Los Angeles, CA 90025; 8635 Wilshire Blvd., Beverly Hills, CA 90211; 4341 MacArthur, Suite D, Newport Beach, CA 92660

Dated: March 5, 2014

Transferees:

West Coast Tanning, LLC, a Texas Limited Liability Company

By: S/ Christopher T. Jones, Managing Member

3/13/14

CNS-2597812#

NOTICE OF TRUSTEE'S SALE Trustee Sale No. : 20100015008241 Title Order No.: 100499364 FHA/VA/ PMI No.: ATTENTION RECORDER: THE FOLLOWING REFERENCE TO AN ATTACHED SUMMARY APPLIES ONLY TO COPIES PROVIDED TO THE TRUSTOR, NOT TO THIS RECORDED ORIGINAL NOTICE. NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 12/10/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. NDEx West, L.L.C., as duly appointed Trustee under and pursuant to Deed of Trust Recorded on 12/31/2007 as Instrument No. 20072864126 of official records in the office of the County Recorder of LOS ANGELES County, State of CALIFORNIA. EXECUTED BY: FARRAH DIANI, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by California Civil Code 2924h(b), (payable at time of sale in lawful money of the United States). DATE OF SALE: 04/02/2014 TIME OF SALE: 11:00 AM PLACE OF SALE: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. STREET ADDRESS and other common designation, if any, of the real property described above is purported to be: 339 N PALM DR APT 202, BEVERLY HILLS, CALIFORNIA 90210 APN#: 4342-005-023 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is \$1,664,611.88. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to

the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 for information regarding the trustee's sale or visit this Internet Web site [www.lpsasap.com](http://www.lpsasap.com) for information regarding the sale of this property, using the file number assigned to this case 20100015008241. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. FOR TRUSTEE SALE INFORMATION PLEASE CALL: AGENCY SALES AND POSTING 2 3210 EL CAMINO REAL, SUITE 200 IRVINE, CA 92602 714-730-2727 [www.lpsasap.com](http://www.lpsasap.com) NDEX West, L.L.C. MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT. ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. NDEX West, L.L.C. as Trustee Dated: 03/11/2014 A-4446629 03/13/2014, 03/20/2014, 03/27/2014

#### NOTICE TO CREDITORS OF BULK SALE

(Division 6 of the Commercial Code)  
Escrow No. 039563-NT

(1) Notice is hereby given to creditors of the within named Seller(s) that a bulk sale is about to be made on personal property hereinafter described.

(2) The name and business addresses of the seller are: Segler Enterprises, LP, 8636 Wilshire Blvd., Beverly Hills, CA 90211.

(3) The location in California of the chief executive office of the Seller is: 2204 Louisiana Avenue, 2nd Floor, Houston, TX 77002.

(4) The names and business address of the Buyer(s) are: West Coast Tanning, LLC, 6200 Maple Avenue, Dallas, TX 75235.

(5) The location and general description of the assets to be sold are all stock in trade, fixtures and equipment, and good will of that certain business located at: 8636 Wilshire Blvd., Beverly Hills, CA 90211.

(6) The business name used by the seller(s) at that location is: Darque Tan

(7) The anticipated date of the bulk sale is April 1, 2014 at the office of All Brokers Escrow Inc., 2924 W. Magnolia Blvd. Burbank, CA 91505, Escrow No. 039563-NT, Escrow Officer: Nancy Toth.

(8) Claims may be filed with Same as "7" above.

(9) The last date for filing claims is March 31, 2014.

(10) This Bulk Sale is subject to Section 6106.2 of the Uniform Commercial Code.

(11) As listed by the Seller, all other business names and addresses used by the Seller within three years before the date such list was sent or delivered to the Buyer are: Darque Tan, 245 Main Street, Venice, CA 90291, 12013 Wilshire Blvd., Suite A, Los Angeles, CA 90025, 8715 Santa Monica Blvd., West Hollywood, CA 90069, 4341 MacArthur, Suite D, Newport Beach, CA 92660.

Dated: March 5, 2014

Transferees:

West Coast Tanning, LLC, a Texas Limited Liability Company

By: Christopher T. Jones, Managing Member

3/13/14

CNS-2598078#

FILE NO. 2014 062632

#### FICTITIOUS BUSINESS NAME STATEMENT

TYPE OF FILING: ORIGINAL

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: O - YANG BILLIARDS, 3534 W. 8TH ST, #A, LOS ANGELES, CA 90005 county of: LOS ANGELES.

Registered Owner(s): WON SON CHO, 980 MENLO AVE, #201, LOS ANGELES, CA 90006. This Business is being conducted by a/an: INDIVIDUAL. The date registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).

/s/ WON SON CHO, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on MAR 7 2014 indicated by file stamp above.

Notice- In accordance with Subdivision (a) of Section 17920 a fictitious name statement generally expires at the end of five years from the date it was filed in the office of the county clerk. Except as provided in Subdivision (b) of Section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to Section 17913 other than a change in the residence address of the registered owner. A new fictitious business name statement must be filed before either expiration. The filing of this statement does not of itself authorize

the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code).

LA1391039 BH WEEKLY 3/13,20,27 4/3 2014

#### NOTICE CALLING FOR BIDS

BEVERLY HILLS UNIFIED SCHOOL DISTRICT

Bid Deadline: **2:00 pm on April 2, 2014.**

Place of Bid Receipt: 255 Lasky Dr. Beverly Hills, CA 90212 – Purchasing Department

Project: **EL RODEO SCHOOL – EMERGENCY LIGHTING REPLACEMENT – BID # 13-14-008**

NOTICE IS HEREBY GIVEN that the Beverly Hills Unified School District of Los Angeles County, California, acting by and through its Governing Board, hereinafter referred to as "DISTRICT," will receive up to, but not later than, the abovesated time, sealed bids for the award of a contract for the above Project. Those bids timely received shall be opened and publicly read aloud.

A "MANDATORY" Pre-Bid Conference and walk will be held at **10:00 am Friday March 21, 2014** at the **El Rodeo School, 605 Whittier Drive, Beverly Hills CA 90210**. Late arrivals will not be allowed entrance. All attendees will be escorted through the school site by a District Representative. Any bidder failing to sign-in, attend the entire job walk and conference will be deemed a non-responsive bidder and will have its bid returned unopened. Bids "WILL NOT" be accepted from any bidder who did not attend the Pre-Bid Conference. Prospective bidders may not visit the Project Site without making arrangements through the Facilities and Planning Department.

Bidders may obtain an electronic copy **ONLY** of the Contract Documents from the District's Facilities and Planning Department 241 Moreno Drive, Beverly Hills, CA at (310) 551-5100, Ext. 2390 at no cost to the contractor. **Bid Contract Documents will be available for bidders on or after March 13, 2014.** To the extent required by Public Contract Code Section 20103.7, the District shall also make the Contract Documents available for review at the following plan rooms:

- Planwell – C2 Reprographics – [www.c2repro.com](http://www.c2repro.com)
- FW Dodge McGraw Hill – [www.construction.com](http://www.construction.com)
- iSQFT – [www.isqft.com](http://www.isqft.com)
- Reed Construction Data – [www.reedconstructiondata.com](http://www.reedconstructiondata.com)

In accordance with the provisions of California Business and Professions Code Section 7028.15 and Public Contract Code Section 3300, the DISTRICT requires that the bidder possess the following classification(s) of contractor's license(s) at the time the bid is submitted: **CLASS B or CLASS C-10**. Any bidder not so licensed at the time of the bid opening will be rejected as non-responsive.

Each bid shall be accompanied by a bid security in the form of cash, a certified or cashier's check or bid bond in an amount not less than ten percent (10%) of the total bid price, payable to the DISTRICT.

Each Bidder is required to furnish and maintain proof of Commercial General Liability Insurance, Comprehensive Automobile Liability Insurance, and Workers' Compensation Insurance.

The DISTRICT reserves the right to reject any or all bids or to waive any irregularities or informalities in any bids or in the bidding process.

The DISTRICT has obtained from the California Department of Industrial Relations the general prevailing rate of per diem wages in the locality in which this work is to be performed for each craft or type of worker needed for the Project. Such rates are as follows:

Craft, Classification, or Type: Use Applicable Prevailing Wage Rate

The general prevailing rate of per diem wages is based upon a working day of eight (8) hours. The rate for holiday and overtime work shall be at least time and onehalf. It shall be mandatory upon the successful bidder to whom the contract is awarded, and upon any subcontractor listed, to pay not less than the said specified rates to all workers employed by them for the Project.

No bidder may withdraw any bid for a period of Sixty (60) calendar days after the date set for the opening of bids.

Pursuant to Section 22300 of the Public Contract Code, the Agreement will contain provisions permitting the successful bidder to substitute securities for any monies withheld by the DISTRICT to ensure performance under the Agreement or permitting payment of retentions earned directly into escrow.

Award of Contract: The District shall award the Contract for the Project to the lowest responsible bidder as determined from the base bid alone by the District. The District reserves the right to reject any or all bids or to waive any irregularities or informalities in any bid or in the bidding process. Bid protests, if any, must comply with the requirements set forth in the information for Bidders in order to be timely and considered by the District.

The last day to submit questions shall be March 25, 2014. All questions must be submitted in accordance with the procedures set forth in the Information for Bidders.

Publication Dates: March 13, 2014 & March 20, 2014

#### PROJECT 14-26

#### CITY OF BEVERLY HILLS PROJECT ADMINISTRATION 345 FOOTHILL ROAD BEVERLY HILLS, CALIFORNIA 90210

#### REQUEST FOR PREQUALIFICATION OF BIDDERS AND PREQUALIFICATION INSTRUCTIONS FOR: POLICE FACILITY OVERSIZED VEHICLE STORAGE PROJECT – RE-BID

Notice is hereby given that the City of Beverly Hills ("CITY") has determined that all bidders for the construction of the Police Facility Oversized Vehicle Storage ("Project"), must be pre-qualified prior to submitting a bid on that Project. It is mandatory that all Contractors who intend to submit a bid, fully complete the prequalification questionnaire, provide all materials requested herein, and be approved by the CITY to be on the final qualified Bidders list.

No bid will be accepted from a Contractor that has failed to comply with these requirements. If two or more business entities submit a bid as part of a Joint Venture, or expect to submit a bid as part of a Joint Venture, each entity within the Joint Venture must be separately qualified to bid. The last date to submit a fully completed questionnaire is **2:00 PM Friday, April 11, 2014**. [Insert time, including a.m. or p.m., and date - month, day, year]-Contractors are encouraged to submit prequalification packages as soon as possible, so that they may be notified of omissions of information to be remedied or of their prequalification status in advance of the prequalification deadline for this Project.

Answers to questions contained in the attached questionnaire are required. The CITY will use these documents as the basis of rating Contractors with respect to whether each Contractor is qualified to bid on the Project, and reserves the right to check other sources available. The CITY's decision will be based on objective evaluation criteria.

The CITY reserves the right to adjust, increase, limit, suspend or rescind the prequalification rating based on subsequently learned information. Contractors whose rating changes sufficiently to disqualify them will be notified, and given an opportunity for a hearing consistent with the hearing procedures described below for appealing a prequalification rating.

While it is the intent of the prequalification questionnaire and documents required therewith to assist the CITY in determining bidder responsibility prior to bid and to aid the CITY in selecting the lowest responsible bidder, neither the fact of prequalification, nor any prequalification rating, will preclude the CITY from a post-bid consideration and determination of whether a bidder has the quality, fitness, capacity and experience to satisfactorily perform the proposed work, and has demonstrated the requisite trustworthiness.

The prequalification packages should be submitted under seal to the **Office of the City Clerk, City of Beverly Hills, 455 North Rexford Drive, Room 290, Beverly Hills, CA 90210**. The following should be clearly marked on the outside of the package **"CONFIDENTIAL PREQUALIFICATION STATEMENT FOR THE POLICE FACILITY OVERSIZED VEHICLE STORAGE PROJECT"**

The prequalification packages submitted by Contractors are not public records and are not open to public inspection. All information provided will be kept confidential to the extent permitted by law. However, the contents may be disclosed to third parties for purpose of verification, or investigation of substantial allegations, or in an appeal hearing. State law requires that the names of contractors applying for prequalification status shall be public records subject to disclosure, and the first page of the questionnaire will be used for that purpose.

Each questionnaire must be signed under penalty of perjury in the manner designated at the end of the form, by an individual who has the legal authority to bind the Contractor on whose behalf that person is signing. If any information provided by a Contractor becomes inaccurate, the Contractor must immediately notify the CITY and provide updated accurate information in writing, under penalty of perjury.

The CITY reserves the right to waive minor irregularities and omissions in the information contained in the prequalification application submitted, and to make all final determinations. The CITY may also determine at any time that the prequalification process will be suspended for the Project and the Project will be bid without prequalification.

Contractors may submit prequalification packages during regular working hours on any day that the offices of the CITY are open. Contractors who submit a complete prequalification package will be notified of their qualification status no later than ten business days after submission of the information.

The CITY may refuse to grant prequalification where the requested information and materials are not provided by the due date indicated above. There is no appeal from a refusal for an incomplete or late application, but re-application for a later project is permitted. Neither the closing time for submitting prequalification packages for this Project will be changed in order to accommodate supplementation of incomplete submissions, or late submissions, unless requested by the CITY in its sole discretion.

In addition to a contractor's failure to be pre-qualified pursuant to the scoring system set forth in the prequalification package, a contractor may be found not prequalified for either omission of or falsification of, any requested information.

Where a timely and completed application results in a rating below that necessary to pre-qualify, an appeal can be made by the unsuccessful Contractor. An appeal is begun by the Contractor delivering notice to the CITY of its appeal of the decision with respect to its prequalification rating, no later than two business days following notification that it is not pre-qualified. The notice of appeal shall include an address where the Contractor wishes to receive notice of the appeal hearing. Without a timely appeal, the Contractor waives any and all rights to challenge the decision of the CITY, whether by administrative process, judicial process or any other legal process or proceeding.

If the Contractor gives the required notice of appeal, a hearing shall be conducted no earlier than five business days after the CITY's receipt of the notice of appeal and not later than five business days prior to the date of the Notice Inviting Bids for this Project. Prior to the hearing, the Contractor shall, in writing, be advised of the basis for the City's pre-qualification determination.

The hearing shall be conducted by a panel consisting of three members of the Department of Public Works & Transportation senior management staff (the "Appeals Panel"). The Appeals Panel shall consider any evidence presented by the Contractor, whether or not the evidence is presented in compliance with formal rules of evidence. The Contractor will be given the opportunity to present evidence, information and arguments as to why the Contractor believes it should be pre-qualified. Within one day after the conclusion of the hearing, the Appeals Panel will render a written determination as to whether the Contractor is pre-qualified. It is the intention of the CITY that the date for the submission and opening of bids will not be delayed or postponed to allow for completion of an appeal process.

Please contact **Julio Guerrero at the Office of Project Administration**, at [jguerrero@beverlyhills.org](mailto:jguerrero@beverlyhills.org) for any procedural questions or concerns regarding this project.

#### ORDINANCE NO. 14-O-2656

#### AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING TITLE 1, CHAPTER 9, ARTICLE 1 OF THE MUNICIPAL CODE REGARDING COMPENSATED LEGISLATIVE ADVOCATES

THE COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

Section 1 Section 1-9-102 (Definitions) of Article 1 of Chapter 9 of Title 1 of the Beverly Hills Municipal Code is amended to read as follows:

#### "1-9-102: DEFINITIONS:

The following terms used in this Article shall have

the meanings set forth below. For any term not specifically defined herein, the definitions shall be as set forth in the California Political Reform Act of 1974, as amended, and in the regulations of the California Fair Political Practices Commission, if defined therein.

**ATTEMPTING TO INFLUENCE:** Promoting, supporting, opposing, seeking to modify, or seeking to delay municipal legislation by any means, including, without limitation, providing or generating political contacts, presenting information, statistical analyses or studies.

**CITY OFFICIAL:** The mayor, any member of the city council and any member of a City of Beverly Hills commission.

**CLIENT:** Any Person who provides compensation to a Legislative Advocate for Legislative Advocacy, whether the compensation is provided directly, indirectly or through an intermediary.

**COMPENSATION:** Monetary or in-kind payment or remuneration in an amount in excess of fifty dollars, or the expectation of such remuneration, for engaging in the Legislative Advocacy. Compensation does not include the salary of an employee who devotes less than twenty percent (20%) of that employee's work time to Legislative Advocacy during any one year and who engages in legislative advocacy only on behalf of a single employer. Compensation also does not include reimbursement of or payments for reasonable travel or business expenses, such as copying, telephone charges and meals.

**DIRECT COMMUNICATION:** Appearing as a witness before, talking to (either in person or by telephone), corresponding with, or answering questions or inquiries from, any City Official either personally or through an agent who acts under one's direct supervision or control.

**LEGISLATIVE ADVOCACY:** Includes the following and similar conduct for compensation when the conduct is related to Attempting to Influence Municipal Legislation:

A. Engaging in, either personally or through an agent, written, electronic, or oral Direct Communication with a City Official;

B. Drafting ordinances, resolutions, or regulations;

C. Attempting to Influence the position of any third party on Municipal Legislation or an issue relating to Municipal Legislation by any means, including, but not limited to, engaging in community or media relations activities.

D. Advising clients regarding strategy for Legislative Advocacy.

**LEGISLATIVE ADVOCATE:** Any individual who is Compensated or who is hired, directed, retained or otherwise becomes entitled to be compensated for engaging in Legislative Advocacy.

**MUNICIPAL LEGISLATION:** Any legislative, quasi-judicial, or administrative matter proposed by or pending before the City Council or any City commission. "Municipal Legislation" includes, without limitation, those matters involving the granting, denial, amendment, revocation, or restriction of any license, permit or entitlement for use (including all land use permits); the consideration, adoption, amendment or repeal of all municipal ordinances; and the consideration and award of bids and proposals for city contracts. "Municipal Legislation" does not include purely ministerial actions. A development application shall be considered to be pending before the City Council or a City commission once any preliminary material, including an application for concept review, has been filed with the City."

**Section 2.** Section 1-9-105 (Registration) of Article 1 of Chapter 9 of Title 1 of the Beverly Hills Municipal Code is amended to read as follows:

**"1-9-105: REGISTRATION:**

A. Within 10 days after a Legislative Advocate begins to engage in Legislative Advocacy that includes Direct Communication with a City Official other than in an open public meeting, the Legislative Advocate shall register as a Legislative Advocate with the City Clerk on a form provided by the City for that purpose. The registration form shall include the name, telephone number, business address, email address and fax number of the Legislative Advocate and the Legislative Advocate's employer, the identity of the Client, the

contact information for the Client, a description of the specific business in which the Client is involved, a description with specificity of the matter of Municipal Legislation the Legislative Advocate is attempting to influence, and the outcome desired by the Client. The form shall also include a description of Legislative Advocacy conducted during the previous twelve months that was not previously reported to the City by the Legislative Advocate.

Any form submitted by a Legislative Advocate shall be signed under penalty of perjury, shall be available for public view in the City Clerk's office as well as posted on the City's website in a searchable database and shall be forwarded by the City Clerk to each City Official, the City Manager and the City Attorney."

**Section 3.** Section 1-9-106 (Remedies) of Article 1 of Chapter 9 of Title 1 of the Beverly Hills Municipal Code is revised to address disclosure at public meetings and to read as follows:

**1-9-106: DISCLOSURE AT PUBLIC MEETINGS**

At any time that a Legislative Advocate engages in Legislative Advocacy at a City Council or City Commission meeting, the Legislative Advocate shall announce the specific matter being addressed and shall identify the Client who is being represented by the Legislative Advocate.

**Section 4.** Section 1-9-107 (Remedies for Violations) is hereby added to Article 1 of Chapter 9 of Title 1 of the Beverly Hills Municipal Code to read as follows:

**1-9-107: REMEDIES FOR VIOLATIONS:**

Pursuant to the administrative remedies and procedures set forth in Chapter 3 of this Title, any person who knowingly and willfully violates any provision of this Article, may be assessed an administrative penalty not to exceed five hundred dollars (\$500) per violation.

Additionally, the City Prosecutor is delegated the authority to investigate any charge that a person has knowingly and willfully violated this Article. If the City Prosecutor determines that there is probable cause to believe that a Legislative Advocate has knowingly, willfully and materially violated the provisions of this Article, the City Prosecutor may request that the City conduct an administrative hearing to determine whether such a violation has occurred and, if so, whether the Legislative Advocate should be prohibited from engaging in Legislative Advocacy for a period of time.

Upon the request of the City Prosecutor, a hearing officer shall be retained and an administrative hearing shall be conducted substantially in accordance with the procedures set forth in Chapter 3 of this Title for conducting hearings on administrative citations.

If, after conducting a hearing pursuant to this Section, a hearing officer determines that the Legislative Advocate has knowingly, willfully and materially violated the provisions of this Article, then for the first violation of this Article, the hearing officer may prohibit the Legislative Advocate from engaging in Legislative Advocacy for a period of up to six months, for a second violation, the hearing officer may prohibit the Legislative Advocate from engaging in Legislative Advocacy for a period of up to one year, and for a third or subsequent violation, the hearing officer may prohibit the Legislative Advocate from engaging in Legislative Advocacy for a period of up to four years. The hearing officer may issue an order prohibiting the Legislative Advocate from engaging in Legislative Advocacy for a period of less than the maximum period set forth in this paragraph if the hearing officer determines that mitigating circumstances justify a lesser period of prohibition.

If the hearing officer determines that the Legislative Advocate has knowingly, willfully and materially violated the provisions of this Article, or if the Legislative Advocate accepts the allegation of knowing, willful and material violation and waives the opportunity for a hearing, then the City's website shall identify the Legislative Advocate and indicate that the Legislative Advocate has violated the City's regulations governing Legislative Advocacy. The website identification shall remain posted on the website for one year.

Notwithstanding the provisions of Chapter 3 of this Title, any decision by a hearing officer pursuant to this Section 1-9-07 shall be a final decision and not subject to appeal or review by the City Council.

**Section 5.** The City Council hereby approves this Ordinance and authorizes the Mayor to execute the Ordinance on behalf of the City.

**Section 6.** Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

**Section 7. Effective Date.** This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: March 4, 2014

Effective: April 4, 2014

JOHN A. MIRISCH  
Mayor of the City of Beverly Hills, California

ATTEST:  
BYRON POPE (SEAL)  
City Clerk

APPROVED AS TO FORM:  
LAURENCE S. WIENER  
City Attorney

APPROVED AS TO CONTENT:  
JEFFREY C. KOLIN  
City Manager

VOTE:  
AYES: Councilmembers Krasne, Gold, Brien, Bosse, and Mayor Mirisch  
NOES: None  
ABSENT: None  
CARRIED

**NOTICE TO BIDDERS  
for the  
HEATH AVENUE STREET RECONSTRUCTION  
BETWEEN OLYMPIC BLVD. AND HILLGREEN DRIVE  
within the City of  
BEVERLY HILLS, CALIFORNIA**

**BIDS** - Sealed proposals for the **HEATH AVENUE STREET RECONSTRUCTION BETWEEN OLYMPIC BLVD. AND HILLGREEN DRIVE** within the City of Beverly Hills, California, will be received up to the hour of **2:00 p.m., on Tuesday, April 8, 2014** at the office of the City Clerk of said City, located in Room 290 at 455 North Rexford Drive, Beverly Hills, California. Bids will be publicly opened at 2:00 p.m. on the above-mentioned date in the office of the City Clerk of said City Hall and award of the contract will be made during a subsequent meeting of the **City Council. A mandatory Pre-bid meeting will be held at the south end of Heath Avenue (Hillgreen Drive Cul-De-Sac) on Wednesday, March 26, at 7:00 AM.** The bids of contractors that fail to attend the mandatory Pre-bid meeting shall be considered non-responsive.

**SCOPE OF THE WORK** - The work to be done shall consist of furnishing all the required labor, materials, equipment, parts, implements and supplies necessary for, or appurtenant to, the construction and completion of the project indicated above in accordance with the Plans (**DRWG. #7433**), Standard Drawings and the Specifications prepared for this project.

In general terms, the contract work for this project (**Job # 2181**) shall consist of the following items of work:

ITEM NO.	ITEM DESCRIPTION	UNIT	QTY
1	Mobilization, Clearing, grubbing, general earthwork and miscellaneous removals	LS	1
2	Engineered traffic control plan by a licensed Traffic Engineer	LS	1
3	Preparation and implementation of SWPPP and erosion control measures	LS	1
4	Sawcut, remove, and dispose existing A.C. Pavement, base material and subgrade to a depth of 10" min.	SF	24,000
5	Construct Concrete Ribbon Gutter Per City Std. BH-111(W=4', V=1.5") & BH-112	LF	2850
6	Construct 4" A.C. Pavement	TON	500
7	Construct 6" Class II base	TON	650
8	Construct 6" P.C.C. Curb (Type A-1) Per SPPWC STD. Plan 120-1	LF	80
9	Construct 0" P.C.C. Curb Per Modified SPPWC STD. Plan 120-2	LF	10
10	Remove Existing Driveway And Reconstruct Per City STD. BH-108 and Repair Existing Pavement Per City Std. BH-114	EA	1
11	Adjust existing sewer manhole to grade	EA	2
12	Adjust existing valves to grade	EA	5
13	Paint red along west side curb (NO Parking Area) (2000 LF), Remove and Relocate each "No Parking Signs" Next to the Nearest Existing Power Pole	LS	1
14	Existing Survey Monuments to Be Re-Established Per City of Beverly Hills Criteria. Nine (9) Monuments.	LS	1
15	Repair existing Landscape and Irrigation Improvements	LS	1
16	Cold Mill existing A.C. Pavement (1.5" min.)	SF	45,000
17	Construct A.C. Pavement overlay (variable thickness per plan)	TON	600
18	Construct 18"x18" inlet with frame and traffic rated grate	EA	1
19	Construct Parkway Drain (modified)	LS	1
20	Construct P.C.C. Curb Wall Per Detail "A" Sheet 1	LF	90
21	Construct full depth A.C. Pavement (7" min.)	SF	3,700
22	Construct infiltration drywell	EA	2
23	Construct 12"x12"x 6" P.C.C. Slab for splash protection	EA	1
24	Install Pavement Reinforcing Fabric	SY	4,950

Copies of the Specifications and Proposal Form may be inspected and obtained at the office of the **City Engineer, 345 Foothill Road, Beverly Hills, CA 90210**. There is no charge or deposit required for this material; therefore, they are not to be returned to the City for refund. Each bidder shall furnish the City, the name, address, and telephone number of the firm requesting Specifications.

References in the project specifications to specific sections of the Standard Specifications refer to the book of "Standard Specifications for Public Works Construction", Latest Edition, written by a Joint Cooperative Committee of the Southern California Chapter of the American Public Works Association and Southern California district of the Associated General Contractors of California (**GreenBook**). Contractors wishing to obtain this book may purchase copies directly from the publisher, Building News, Inc., 1612 South Clementine Street, Anaheim, CA, 92802.

**GENERAL INSTRUCTIONS** - Bids must be submitted on the Proposal Form prepared for this project and shall be delivered at the office of the City Clerk within a sealed envelope supplied by the City

and marked on the outside as follows: **“HEATH AVENUE STREET RECONSTRUCTION BETWEEN OLYMPIC BLVD. AND HILLGREEN DRIVE.”** Each Bid shall be accompanied by a cashier’s check or certified check drawn on a solvent bank, payable to “City of Beverly Hills,” for an amount equal to **ten percent (10%)** of the total maximum amount of the Bid. Alternatively, a satisfactory corporate surety Bid Bond (on a city-provided form attached in Contract Specifications as Exhibit “A”) for an amount equal to **ten percent (10%)** of the total maximum amount of the Bid may accompany the Bid. Said security shall serve as a guarantee that the successful Bidder will, within **fourteen (14) calendar days** after the date of the award of the contract, enter into a valid contract with the City for said Work in accordance with the Contract Documents.

**ENGINEER’S ESTIMATE** - The preliminary cost of construction of this Work has been prepared and the said estimate is **\$550,000**.

**LIQUIDATED DAMAGES** - There will be a **One Thousand Dollar (\$1,000.00)** assessment for each calendar day that work remains incomplete beyond the time stated in the Proposal Form. Refer to the Proposal Form for specific details.

**PREVAILING WAGES** - In accordance with the provisions of Section 1770 et seq., of the Labor Code, the Director of the Industrial Relations of the State of California has determined the general prevailing rate of wages applicable to the work to be done. The Contractor will be required to pay to all workers employed on the project sums not less than the sums set forth in the documents entitled “General Prevailing Wage Determination made by the Director of Industrial Relations pursuant to California Labor Code Part 7, Chapter 1, Article 2, Sections 1770, 1773, 1773.1”.

A copy of said documents is on file and may be inspected in the office of the **City Engineer, located in 345 Foothill Road, Beverly Hills, California 90210**.

Attention is directed to the provisions of Sections 1777.5 and 1777.6 of the Labor Code concerning the employment of apprentices by the Contractor or any subcontractor under him. The Contractor and any subcontractor under him shall comply with the requirements of said sections in the employment of apprentices.

Information relative to apprenticeship standards and administration of the apprenticeship program may be obtained from the Director of Industrial Relations, San Francisco, California, or from the Division of Apprenticeship Standards and its branch offices.

**PAYROLL RECORDS** - The Contractor’s attention is directed to Section 1776 of the Labor Code, relating to accurate payroll records, which imposes responsibility upon the Contractor for the maintenance, certification, and availability for inspection of such records for all persons employed by the Contractor or by the Subcontractors in connection with the project. The Contractor shall agree through the Contract to comply with this section and the remaining provisions of the Labor Code.

**INSURANCE AND BOND REQUIREMENTS** - The Contractor shall provide insurance in accordance with *Section 3-13* of the City of Beverly Hills, Public Works Department, Standard Contractual Requirements, included as part of these Specifications. In addition, the Contractor shall guarantee all work against defective workmanship and materials furnished by the Contractor for a period of one (1) year from the date the work was accepted in accordance with *Section 2-11* of the Standard Contractual Requirements. The Contractor’s sureties for the “Performance Bond” shall be liable for any work that the Contractor fails to replace within a specified time.

**CONTRACTORS LICENSE** - At the time of the Bid Deadline and at all times during performance of the Work, including full completion of all corrective work during the Correction Period, the Contractor must possess a California contractor’s license or licenses, current and active, of the classification required for the Work, in accordance with the provisions of Chapter 9, Division 3, Section 7000 et seq. of the Business and Professions Code.

In compliance with Public Contract Code Section 3300, the City has determined that the Bidder must possess the following license(s): **“A”**

The successful Bidder will not receive a Contract award if the successful Bidder is unlicensed, does not have all of the required licenses, or one or more of the licenses are not current and active. If the City discovers after the Contract award that the Contractor is unlicensed, does not have all of the required licenses, or one or more of the licenses are not current and active, the City may cancel the award, reject the Bid, declare the Bid Bond as forfeited, keep the Bid Bond’s proceeds, and exercise any one or more of the remedies in the Contract Documents.

**SUBCONTRACTORS’ LICENSES AND LISTING** - At the time of the Bid Deadline and at all times during performance of the Work, each listed Subcontractor must possess a current and active California contractor’s license appropriate for the portion of the Work listed for such Subcontractor and shall hold all specialty certifications required for such Work. When the Bidder submits its Bid to the City, the Bidder must list each Subcontractor whom the Bidder must disclose under Public Contract Code Section 4104 (Subcontractor Listing Law), and the Bidder must provide all of the Subcontractor information that Section 4104 requires (name, address, and portion of the Work). In addition, the City requires that the Bidder list each Subcontractor’s license number and the dollar value of each Subcontractor’s labor or services.

**SUBSTITUTION OF SECURITIES** - Pursuant to California Public Contract Code Section 22300, substitution of securities for withheld funds is permitted in accordance therewith.

**THE CITY RESERVES THE RIGHT TO REJECT ANY BID OR ALL THE BIDS AND TO WAIVE ANY INFORMALITY OR IRREGULARITY IN ANY BID, BUT IF THE BIDS ARE ACCEPTED, THE CONTRACT FOR THE IMPROVEMENT WILL BE LET TO THE LOWEST RESPONSIBLE BIDDER FOR THE PROJECT AS A WHOLE.**

Please contact **Anne Zaworski** at the **Office of City Engineering**, at **AZaworski@beverlyhills.org** for any procedural questions or concerns regarding this project.

#### ORDINANCE NO. 14-O-2657

AN ORDINANCE OF THE CITY OF BEVERLY HILLS INCLUDING ELECTRONIC CIGARETTES WITHIN THE CITY’S TOBACCO RETAILER PERMITTING AND SMOKING REGULATIONS; AND REGULATING ELECTRONIC CIGARETTE USE IN THE SAME MANNER AS TOBACCO USE UNDER CERTAIN STATE LAWS.

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

**Section 1.** On February 18, 2014, the City Council considered the adoption of this Ordinance at a duly noticed public meeting and on the basis of the record thereof finds the following facts to be true:

A. Electronic cigarettes, commonly known as e-cigarettes, e-cigars, e-cigarillos, e-pipes,

and e-hookahs, are battery operated devices designed to look like and be used in the same manner as conventional tobacco products. Electronic cigarettes employ the use of a cartridge, generally containing up to 20 mg of nicotine to deliver vaporized nicotine to users. Some cartridges used by electronic cigarettes can be re-filled with liquid nicotine solution, creating the potential for exposure to dangerous concentrations of nicotine;<sup>1</sup> and

B. The U.S. Food and Drug Administration (“FDA”) conducted laboratory analysis of electronic cigarettes and found the following: 1) Diethylene glycol, an ingredient used in antifreeze and toxic to humans, was found in one cartridge; 2) Certain tobacco-specific nitrosamines, which are human carcinogens, were detected in half of the samples tested; 3) Tobacco-specific impurities suspected of being harmful to humans—*anabasine*, *myosmine*, and *β-nicotryne*—were detected in a majority of the samples tested; 4) All but one tested cartridge labeled as containing no nicotine did in fact contain low levels of nicotine; 5) Three identically labeled cartridges emitted markedly different amounts of nicotine with each puff. Nicotine levels per 100 mL puff ranged dramatically from 26.8 to 43.2 mcg nicotine; and 6) One high-nicotine cartridge delivered twice as much nicotine to users as was delivered by a nicotine inhalation product approved by the FDA for use as a smoking cessation aid which was used as a control; and

<sup>1</sup> Yamin, C.K., Bitton A., and Bates, D.W. “E-Cigarettes: A Rapidly Growing Internet Phenomenon.” *Annals of Internal Medicine*, 153:607-609, 2010.

C. The FDA has raised concerns that electronic cigarettes, which are often marketed in appealing flavors, can increase nicotine addiction among young people and may lead youth to try conventional tobacco products;<sup>2</sup> and

D. The FDA has also raised concerns that electronic cigarettes are marketed and sold to young people and are readily accessible online and via mall kiosks;<sup>3</sup> and

E. A study published in the *American Journal of Public Health* found similar results to the FDA testing and concluded that the electronic cigarettes tested so far have demonstrated “poor quality control; toxic contaminants, albeit at low levels; misrepresentation of the nicotine delivered; and insufficient evidence of the overall public health benefit”;<sup>4</sup> and

<sup>2</sup> U.S. Food and Drug Administration. *E-Cigarette: Questions and Answers*. 2010. [www.fda.gov/forconsumers/consumerupdates/ucm225210.htm](http://www.fda.gov/forconsumers/consumerupdates/ucm225210.htm)

<sup>3</sup> U.S. Food and Drug Administration. *News Release, FDA and Public Health Experts Warn About Electronic Cigarettes*. July 22, 2009. [www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm173222.htm](http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm173222.htm)

<sup>4</sup> Cobb, N.K., Byron, J., and Abrams, D.B., et al. “Novel Nicotine Delivery Systems and Public Health: The Rise of the ‘E-Cigarette.’” *American Journal of Public Health*, 100 (12): 2340-2342, 2010.

F. Clinical studies about the safety and efficacy of electronic cigarettes for their intended use have not been submitted to the FDA, and for this reason, consumers currently have no way of knowing: 1) Whether electronic cigarettes are safe for their intended use; 2) What types or concentrations of potentially harmful chemicals the products contain; and 3) What dose of nicotine the products deliver;<sup>5</sup> and

G. The World Medical Association has determined that electronic cigarettes “are not comparable to scientifically-proven methods of smoking cessation” and that “neither their value as therapeutic aids for smoking cessation nor their safety as cigarette replacements is established”;<sup>6</sup> and

H. The federal law restricting the sale of tobacco products to minors currently applies only to cigarettes, cigarette tobacco, roll-your-own tobacco, and smokeless tobacco, not electronic cigarettes. 21 U.S.C. § 387a(b). However, California law prohibits the sale of electronic cigarettes to minors. Health & Safety Code § 119405. ; and

I. Between 2010 and 2011, rates of both awareness and use of unregulated electronic cigarettes by adults increased significantly;<sup>7</sup> and

J. Electronic cigarettes often mimic conventional tobacco products in shape, size, and color, with the user exhaling a smoke-like vapor similar in appearance to the exhaled smoke from cigarettes and other conventional tobacco products; and

K. A study published in the *Journal of Environmental and Public Health* suggests that electronic cigarettes “may have the capacity to ‘re-normalize’ tobacco use in a demographic that has had significant denormalization of tobacco use previously”;<sup>8</sup> and

<sup>5</sup> U.S. Food and Drug Administration. *FDA Warns Of Health Risk Posed By E-Cigarettes*. 2009. [www.fda.gov/downloads/forconsumers/consumerupdates/UCM173430.pdf](http://www.fda.gov/downloads/forconsumers/consumerupdates/UCM173430.pdf)

<sup>6</sup> World Medical Association. *Statement on Electronic Cigarettes and Other Electronic Nicotine Delivery Systems*. October 2012. [www.wma.net/en/30publications/10policies/e19/index.html.pdf?print-media-type&footer-right=\[page\]/\[toPage\]](http://www.wma.net/en/30publications/10policies/e19/index.html.pdf?print-media-type&footer-right=[page]/[toPage])

<sup>7</sup> King, B.A., Alam, S., and Promoff, G., et al. “Awareness and Ever Use of Electronic Cigarettes Among U.S. Adults, 2010-2011.” *Nicotine and Tobacco Research*.

<sup>8</sup> McMillen, R., Maduka, J., and Winickoff, J. “Use of Emerging Tobacco Products in the United States.” *Journal of Environmental and Public Health*.

L. Recent newspaper reports from across the nation indicate that electronic cigarettes have a propensity for exploding while charging or in use. These explosions have caused severe burns and physical injuries to users. Additionally, these explosions have caused property damage; and

M. The use of electronic cigarettes in smoke free locations threatens to undermine compliance with smoking regulations and reverse the progress that has been made in establishing a social norm that smoking is not permitted in certain locations; and

N. The City of Beverly Hills has been among a growing list of progressive cities throughout the nation which have adopted more stringent local smoking and tobacco control ordinances to protect public health. In 2008, the City Council adopted the “90210 Fresh Air Dining Ordinance” (BHMC Title 5, Chapter 4), which banned smoking in all outdoor dining areas. In 2010, the City Council passed an ordinance to regulate tobacco retailers through an annual permitting process (BHMC Title 4, Chapter 2, Section 2101, *et seq.*). These two ordinances refer to the terms “smoke,” “smoking,” and “tobacco paraphernalia,” but do not explicitly include electronic cigarettes; and

O. California law prohibits the sale of electronic cigarettes to minors. Health & Safety Code § 119405. No other state law currently regulates the sale and use of electronic cigarettes. In contrast, multiple state laws regulate tobacco sale and use. For instance, smoking tobacco use is prohibited in, among other places: public buildings; enclosed places of employment; residential units where smoking is prohibited by the landlord; playgrounds and tot lots; daycare facilities; vehicles with minors; public transit systems; and public-entity vehicles. But none of the state tobacco laws that prohibit smoking tobacco products in those locations expressly prohibit electronic cigarette vaping. The City is not expressly preempted from regulating electronic cigarettes in the same manner as tobacco products pursuant to certain state laws; and

P. Labor Code Section 6404.5 prohibits the smoking of all tobacco products in all enclosed places of employment in the state. Enclosed places are defined to include “lobbies, lounges, waiting areas, elevators, stairwells, and restrooms that are a structural part of the building...” Labor Code § 6404.5(b). The smoking of electronic cigarettes is not regulated by this Labor Code section and the City is not preempted from regulating the smoking of electronic cigarettes within enclosed places of employment in the City; and

Q. Civil Code Section 1947.5 provides a landlord of a residential dwelling unit may prohibit the smoking of a cigarette or other tobacco product on the landlord’s property or in any portion of the landlord’s building. Residential dwelling unit is defined as “a structure or the part of a structure that is used as a home, residence, or sleeping place by one person who maintains a household or by two or more persons who maintain a common household.” Civil Code § 1940(c). The smoking of electronic cigarettes is not regulated by this Civil Code section and the City is not preempted from providing land-

lords the ability to prohibit the smoking of electronic cigarettes on their property or in any portion of their building within the City; and

R. Government Code Section 7597(a) provides in pertinent part that no "...member of the public shall smoke any tobacco product inside a public building, or in an outdoor area within 20 feet of a main exit, entrance, or operable window of a public building..." Public building is defined as "a building owned and occupied, or leased and occupied, by the state, a county, a city, a city and county, or a California community college district." Government Code § 7596(a). Pursuant to this Government Code authority, the City has prohibited smoking in all public buildings in the City. Government Code Section 7597(b) provides a city is not preempted from adopting and enforcing additional smoking and tobacco control ordinances, regulations, or policies that are more restrictive than the applicable standards required by Government Code Section 7596 *et. seq.* Pursuant to Government Code Section 7597(b), the City may adopt a more restrictive ordinance, regulation or policy that provides definitions for these terms, and expressly prohibits the use of electronic cigarettes in public buildings in the City; and

S. Health and Safety Code Section 104495 prohibits the smoking of tobacco products, or disposing of tobacco related waste, within 25 feet of a playground or tot lot. A playground is defined as "any park or recreational area specifically designed to be used by children that has play equipment installed, or any similar facility located on public or private school grounds, or on city, county, or state park grounds." Health & Safety Code § 104495(a)(1). A tot lot is defined as "a designated play area within a public park for the use by children under five years of age..." Health & Safety Code § 104495(a)(2). The smoking of electronic cigarettes is not regulated by this Health and Safety Code section and the City is not expressly preempted from regulating the smoking of electronic cigarettes within 25 feet of a playground or tot lot in the City; and

T. Health and Safety Code Section 1596.795 prohibits smoking on the premises of a licensed day care center, and in a licensed family day care home during the hours of operation as a family day care home, and in those areas of the family day care home where children are present. This section also provides "[n]othing in this section shall prohibit a city or county from enacting or enforcing an ordinance relating to smoking in a family day care home if the ordinance is more stringent than this section." Health & Safety Code § 1596.795(a). The smoking of electronic cigarettes is not regulated by this section and the City may adopt a more stringent ordinance that expressly prohibits the use of electronic cigarettes on the premises of a licensed day care center and in a licensed family day care home in the City; and

U. Health and Safety Code Sections 118925 through 118945 prohibit the smoking of tobacco or any other plant product on any public transit system or in any vehicle of an entity receiving transit assistance from the State. A public transit system is defined as "any system of an operator which provides transportation services to the general public by any vehicle which operates on land or water, regardless of whether operated separated from or in conjunction with other vehicles." Public Utilities Code § 99211. The City operates a public transit system and receives transit assistance from the State. Pursuant to Health and Safety Code Section 118940, the City may adopt a more restrictive ordinance to the benefit of the nonsmoker. The smoking of electronic cigarettes is not regulated by this Health and Safety Code section and the City is not expressly preempted from regulating the smoking of electronic cigarettes on the City's public transit system or in any City vehicle.

**Section 2.** The City Council hereby amends Sections 4-2-2101 ("Purpose") through 4-2-2111 ("Suspension or Revocation of Tobacco Retailer Permit") of Article 21 ("Tobacco Retailer Permitting Regulations") of Chapter 2 ("Regulatory Business Permits") of Title 4 ("Regulation of Certain Types of Businesses and Activities") of the Beverly Hills Municipal Code to read as follows:

**4-2-2102: Purpose:**

In enacting this article, it is the intent of the City Council to encourage responsible tobacco and electronic cigarette retailing and to discourage violations of tobacco and electronic cigarette related laws, especially those that discourage the sale or distribution of tobacco and nicotine products to minors. There is no intent, however, to expand or reduce the degree to which the acts regulated by federal or state law are criminally proscribed or to alter the penalties provided therein.

**4-2-2102: Definitions:**

For purposes of this article, the following words and terms shall be defined as follows:

**ELECTRONIC CIGARETTE:** an electronic and/or battery-operated device, the use of which may resemble smoking, which can be used to deliver an inhaled dose of nicotine or other substances. The term includes any such device, whether manufactured, distributed, marketed, or sold as an electronic cigarette, an e-cigarette, an electronic cigar, an electronic cigarillo, an electronic pipe, an electronic hookah, or any other product name or descriptor. The term does not include any inhaler prescribed by a licensed doctor.

**PERMITTEE:** Any proprietor holding a permit issued by the City pursuant to this article.

**PERSON:** Any individual, partnership, copartnership, firm, association, joint stock company, corporation, or combination of the above in whatever form or character.

**PROPRIETOR:** A person with an ownership or managerial interest in a business. An ownership interest shall be deemed to exist when a person has a ten percent (10%) or greater interest in the stock assets, or income of a business other than the sole interest of security for debt. A managerial interest shall be deemed to exist when a person can or does have, or can or does share ultimate control over the day to day operations of a business.

**TOBACCO AND ELECTRONIC CIGARETTE PARAPHERNALIA:** Includes cigarette papers or wrappers, pipes, electronic cigarettes and their component parts, holders of smoking materials of all types, cigarette rolling machines, and any other item designed for the smoking or ingestion of tobacco or products prepared from tobacco.

**TOBACCO PRODUCT:** Any manufactured substance made from the tobacco plant, including, but not limited to, cigarettes, cigars, pipe tobacco, snuff, chewing tobacco and smokeless tobacco, or products prepared from tobacco and designed for smoking or ingestion.

**TOBACCO AND ELECTRONIC CIGARETTE RETAILER:** Any person or business that operates a store, stand, booth, concession or other place at which the person or business sells, offers for sale, or exchanges or offers to exchange for any form of consideration, tobacco, tobacco products, or tobacco and electronic cigarette paraphernalia.

**TOBACCO AND ELECTRONIC CIGARETTE RETAILER PERMIT:** A permit issued by the City authorizing a proprietor to engage in tobacco and electronic cigarette retailing.

**TOBACCO AND ELECTRONIC CIGARETTE RETAILING:** The selling, offering for sale or exchanging or offering to exchange for any form of consideration tobacco, tobacco products, or tobacco or electronic cigarette paraphernalia products.

**4-2-2103: Tobacco and Electronic Cigarette Retailer Permit Required:**

A. It shall be unlawful for any person to act as a tobacco and electronic cigarette retailer without first obtaining and maintaining a valid tobacco and electronic cigarette retailer permit pursuant to this article for each location at which that activity is to occur.

B. Notwithstanding the provisions of Chapter 1, Article 1 of this title ("general provisions"), the issuance, suspension, and revocation of a tobacco and electronic cigarette retailer permit, and all related procedures, shall be governed solely by this article.

C. Failure to obtain a tobacco and electronic cigarette retailer permit prior to commencing the

sale of tobacco products, or tobacco or electronic cigarette paraphernalia, shall constitute a separate violation of this section for each day such business is carried on without a permit.

**4-2-2104: Application Process:**

A. An application for a tobacco and electronic cigarette retailer permit shall be submitted in the name of each proprietor proposing to conduct tobacco and electronic cigarette retailing and shall be signed by each proprietor or an authorized agent thereof. An application is required for each location where retail tobacco or electronic cigarettes or tobacco and electronic cigarette paraphernalia sales are to occur.

B. All applications shall be submitted to the administrative services department, finance division, on a form supplied by the City and shall contain the following information:

1. The name, address, and telephone number of each proprietor;

2. The business name, address, and telephone number of the fixed location for which a tobacco and electronic cigarette retailer permit is sought;

3. The name and mailing address authorized by each applicant to receive all permit related communications and notices (the "authorized address"). Failure to supply an authorized address shall be understood to consent to the provision of notice at the business address specified in subsection B2 of this section;

4. Whether any applicant has previously been issued a permit pursuant to this article that is or was at any time suspended or revoked and, if so, the dates of the suspension period or the date of revocation;

5. Proof that the location for which a tobacco and electronic cigarette retailer permit is sought has been issued a valid state tobacco and/or electronic cigarette retailer permit, as applicable, by the California Board of Equalization; if such permits are not issued by the California Board of Equalization for electronic cigarette retailers, this proof of permit shall not be required for electronic cigarette sales.

6. Such other information as the City deems necessary for the administration or enforcement of this article.

C. All information required to be submitted in order to apply for a tobacco and electronic cigarette retailer permit shall be updated whenever the information changes. A tobacco and electronic cigarette retailer shall provide the City in writing with any updates within ten (10) business days of a change.

**4-2-2105: Permit Fees:**

The annual fee for a tobacco and electronic cigarette retailer permit shall be established by resolution of the City Council. A tobacco and electronic cigarette retailer permit is invalid if the appropriate fee has not been timely paid in full.

**4-2-2106: Issuance and Renewal of Permit:**

A. Upon receipt of both the application for a tobacco and electronic cigarette retailer permit and the permit fee, the director of administrative services or his or her designee, shall issue a tobacco and electronic cigarette retailer permit unless:

1. The application is incomplete or the information presented in the application is inaccurate or false;

2. The application seeks authorization for tobacco and electronic cigarette retailing by a proprietor who has a suspended or revoked tobacco and electronic cigarette retailer permit;

3. The application seeks authorization for tobacco and electronic cigarette retailing that is prohibited pursuant to this article, or that is unlawful pursuant to any other local, state or federal law;

4. The proprietor has not obtained a valid state tobacco and/or electronic cigarette retailer permit, as applicable, from the California Board of Equalization: if such permits are not issued by the California Board of Equalization for electronic cigarette retailers, then failure to obtain a permit from the California Board of Equalization shall not be grounds for denial of an application to sell electronic cigarettes pursuant to a tobacco and electronic cigarette permit from the City.

5. The City has information that the applicant or his or her agents or employee(s) has violated any local, state or federal tobacco or electronic cigarette control law at the location for which the permit or renewal of the permit is sought within the preceding thirty (30) day period.

B. A tobacco and electronic cigarette retailer permit shall be valid for one year and must be renewed not later than thirty (30) days prior to the expiration of the permit, but no earlier than sixty (60) days prior to the expiration of the permit. Unless revoked on an earlier date, all permits shall expire one year after the date of issuance.

C. A tobacco and electronic cigarette retailer permit that is not timely renewed shall expire at the end of its term. To reinstate a permit that has expired, or to renew a permit not timely renewed, the proprietor must:

1. Submit the permit fee plus a reinstatement fee and the application renewal form; and

2. Submit a signed affidavit affirming that the proprietor has not sold and will not sell any tobacco product or tobacco and electronic cigarette paraphernalia after the permit expiration date and before the permit is renewed.

D. Where the permit is not approved or renewed, the director of administrative services shall notify the applicant of the specific grounds for the denial in writing. The notice of denial shall be served personally or by mail not later than five (5) calendar days after the date of the denial. If by mail, the notice shall be placed in a sealed envelope, with postage paid, addressed to the applicant at the address as it appears on the application. The giving of notice shall be deemed complete at the time of deposit of the notice in the United States mail without extension of time for any reason. In lieu of mailing, the notice may be served personally by delivering to the person to be served and service shall be deemed complete at the time of such delivery. Personal service to a corporation may be made by delivery of the notice to any person designated pursuant to the Code of Civil Procedure to be served for the corporation with summons and complaint in a civil action.

**4-2-2107: Permits Nontransferable:**

A tobacco and electronic cigarette retailer permit is nontransferable and is valid only for the person(s) and location specified in the permit application. If a permittee changes business location, that permittee must obtain a new permit prior to acting as a tobacco and electronic cigarette retailer at the new location. If a business permitted to conduct tobacco and electronic cigarette retailing is sold, the new owner must obtain a permit for that location before acting as a tobacco and electronic cigarette retailer.

**4-2-2108: Permit Conveys A Limited, Conditional Privilege:**

Nothing in this article shall be construed to grant any person obtaining and maintaining a tobacco and electronic cigarette retailer permit any status or right other than the limited conditional privilege to act as a tobacco and electronic cigarette retailer at the location identified on the face of the permit. A tobacco and electronic cigarette retailer permit does not make the retailer a "retail or wholesale tobacco shop" for the purposes of California Labor Code Section 6404.5.

**4-2-2109: Requirements for Operation:**

A. It is the responsibility of each tobacco and electronic cigarette retailer to be informed of the laws affecting the issuance of a tobacco and electronic cigarette retailer's permit.

B. The sale of tobacco products and tobacco and electronic cigarette paraphernalia from other than a fixed location, including, but not limited to, tobacco and electronic cigarette retailing by persons on foot or from vehicles is prohibited and no permit shall be issued under this article for any such activity.

C. The display of an advertisement relating to tobacco products or tobacco and electronic cigarette paraphernalia that promotes the same or distribution of such products from the tobacco and electronic cigarette retailer's location or that could lead a reasonable consumer to believe that such product can be obtained at that location without first obtaining and maintaining a valid tobacco and

electronic cigarette retailer permit pursuant to this article, is prohibited.

D. The tobacco and electronic cigarette retailer shall prominently display the tobacco and electronic cigarette retailer permit in a publicly and readily visible location at the permitted location.

E. No person engaging in tobacco and electronic cigarette retailing shall sell or transfer a tobacco product or tobacco and electronic cigarette paraphernalia to another person who appears to be under the age of thirty (30) years without first examining the identification of the recipient to confirm that the recipient is at least the minimum age under state law to purchase and/or possess the tobacco products or electronic cigarettes.

F. No person who is younger than the minimum age established by state law for the purchase or possession of any tobacco product or electronic cigarette shall engage in tobacco and electronic cigarette retailing.

G. It shall be a violation of the tobacco and electronic cigarette retailer permit for a permittee or his or her agent or employee to violate any local, state, or federal tobacco or electronic cigarette related law.

#### **4-2-2110: Compliance Monitoring:**

The City shall not enforce any law establishing a minimum age for tobacco product and electronic cigarette purchases or possession against a person who otherwise might be in violation of such law because of the age of a purchaser of tobacco or tobacco and electronic cigarette paraphernalia (hereinafter "youth decoy") if the potential violation occurs when: a) the youth decoy is participating in a compliance check supervised by a peace officer or a code enforcement official of the City; or b) the youth decoy is participating in a compliance check funded in part, either directly or indirectly through subcontracting, by the Los Angeles County Health Department or the California Department of Health Services.

#### **4-2-2111: Suspension or Revocation of Tobacco and Electronic Cigarette Retailer Permit:**

A. In addition to any other remedy authorized by law, the following penalties shall be imposed if the City finds that the permittee or his or her agents or employees has or have violated any of the provisions of this article:

1. Upon a finding by the City of a first violation within any five (5) year period, the permittee shall pay a civil penalty to the City in the amount of two hundred fifty dollars (\$250.00).

2. Upon a finding by the City of a second violation within any five (5) year period, the tobacco and electronic cigarette retailer permit shall be suspended for ninety (90) days and the permittee shall pay a civil penalty to the City in the amount of seven hundred fifty dollars (\$750.00).

3. Upon a finding by the City of a third violation within any five (5) year period, the tobacco and electronic cigarette retailer permit shall be revoked and the permittee shall pay a civil penalty to the City in the amount of one thousand dollars (\$1,000.00).

B. A tobacco or electronic cigarette retailer permit shall be revoked if the City finds that either one or both of the following conditions exist:

1. One or more of the bases for denial of a permit under Section 4-2-2106 of this chapter existed at the time the application was made or at any time before the permit was issued.

2. The information contained in the permit application, including supplemental information, if any, is found to be false in any material respect.

C. In the event the City suspends or revokes a permit, written notice of the suspension or revocation shall be served upon the permittee within five (5) days of the suspension or revocation in the manner prescribed in Section 4-2-2106 of this chapter. The notice shall contain:

1. A brief statement of the specific grounds for such suspension or revocation;

2. A statement that the permittee may appeal the suspension or revocation by submitting an appeal, in writing, in accordance with the provisions of Section 4-2-2112 of this chapter, to the City Clerk, within ten (10) calendar days of the date of service of the notice; and

3. A statement that the failure to appeal the notice of suspension or revocation will constitute a waiver of all rights to an administrative appeal hearing, and the suspension or revocation will be final.

D. A permittee for whom a permit suspension is in effect must remove all tobacco products, tobacco and electronic cigarette paraphernalia and tobacco and electronic cigarette related advertising from public view at the address that appears on the suspended permit."

Section 3. The City Council hereby amends Section 5-4-1 ("Definitions") of Chapter 4 ("Smoking Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code to read as follows:

#### **"5-4-1: Definitions:**

**ELECTRONIC CIGARETTE:** an electronic and/or battery-operated device, the use of which may resemble smoking, which can be used to deliver an inhaled dose of nicotine or other substances. The term includes any such device, whether manufactured, distributed, marketed, or sold as an electronic cigarette, an e-cigarette, an electronic cigar, an electronic cigarillo, an electronic pipe, an electronic hookah, or any other product name or descriptor. The term does not include any inhaler prescribed by a licensed doctor.

**ENCLOSED:** Closed in by a roof and walls with appropriate openings for ingress and egress.

**HOTEL:** Shall have the same definition as that set forth in Title 10, Chapter 3 of this code.

**NONENCLOSED:** A predominantly outdoor area that does not meet the definition of "enclosed," including, but not limited to, open air dining areas.

**OPEN AIR DINING AREA:** Any nonenclosed area located on private or public property made available to or customarily used by the general public that is designed, established or regularly used for consuming food and/or beverages or where food and/or beverages are served whether or not for compensation. This includes, but is not limited to, restaurants, hotels, bar standing and seating areas, patios, and coffee shops. An open air dining area does not include open air dining areas that are immediately adjacent to and accessory to a private smokers' lounge, as that term is defined in Labor Code Section 6404.5 or its successor statute.

**SMOKE, SMOKING, VAPE or VAPING:** The carrying, holding, or operating of a lighted pipe, cigar, cigarette, electronic cigarette, or other kind of smoking equipment. Smoke also means the lighting, operating, emitting, or exhaling of the smoke or vapor of a pipe, cigar, cigarette, electronic cigarette or other kind of smoking equipment. Smoke also means the gaseous or vaporous products and particles created by the use of a lighted or operated pipe, cigar, cigarette, electronic cigarette or other kind of smoking equipment."

Section 4. The City Council hereby amends Section 5-4-5 ("Prohibition of Cigarette Vending Machines") of Chapter 4 ("Smoking Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code to read as follows:

#### **"5-4-5: Prohibition of Cigarette or Electronic Cigarette Vending Machines:**

Unless otherwise prohibited by state or federal law, no person shall install, place, operate, or maintain within the City any cigarette vending machine. "Cigarette vending machine" shall mean any self-service device which, upon insertion of money or tokens, dispenses cigarettes or electronic cigarettes without the necessity of replenishing the device between each vending operation."

Section 5. The City Council hereby rennumbers Section 5-4-6 ("Penalties and Enforcement") of Chapter 4 ("Smoking Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code to be Section 5-4-12 and amends it to read as follows:

#### **"5-4-12: Penalties and Enforcement:**

A. It is unlawful for any person who owns, manages, operates or otherwise controls the use of any premises subject to the regulation under this chapter to fail to comply with its provisions.

B. It is unlawful for any person to smoke in any area restricted by the provisions of this chapter.

C. Any person who violates any provision of this chapter shall be guilty of a misdemeanor or may be prosecuted as an infraction in the discretion of the city prosecutor.

D. The city prosecutor, any peace officer and any city code enforcement officer shall have the authority to enforce the provisions of this chapter.

E. Punishment under this chapter shall not preclude punishment pursuant to any provision of law pertaining to smoking or littering. Nothing in this chapter precludes any person from seeking any other remedies, penalties or procedures provided by law. The remedies provided in this section are cumulative and in addition to any other remedies available at law or in equity."

Section 6. The City Council hereby adds new Section 5-4-6 ("Prohibition of Smoking Electronic Cigarettes in and around Public Buildings") of Chapter 4 ("Smoking Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code to read as follows:

#### **"5-4-6: Prohibition of Smoking Electronic Cigarettes in and around Public Buildings:**

Smoking electronic cigarettes is prohibited in and around City public buildings in the City where smoking of tobacco products is prohibited by California Government Code Section 7597 or any successor statute thereto."

Section 7. The City Council hereby adds new Section 5-4-7 ("Prohibition of Smoking Electronic Cigarettes in Enclosed Places of Employment") of Chapter 4 ("Smoking Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code to read as follows:

#### **"5-4-7: Prohibition of Smoking Electronic Cigarettes in Enclosed Places of Employment:**

Smoking electronic cigarettes is prohibited in all enclosed places of employment where smoking of tobacco products is prohibited by California Labor Code Section 6404.5 or any successor statute thereto."

Section 8. The City Council hereby adds new Section 5-4-8 ("Landlord May Prohibit Smoking Electronic Cigarettes") of Chapter 4 ("Smoking Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code to read as follows:

#### **"5-4-8: Landlord May Prohibit Smoking Electronic Cigarettes:**

A landlord may prohibit the smoking of electronic cigarettes in the same manner as the smoking of tobacco products as provided by California Civil Code Section 1947.5 or any successor statute thereto."

Section 9. The City Council hereby adds new Section 5-4-9 ("Prohibition of Smoking Electronic Cigarettes in and around Playgrounds and Tot Lots") of Chapter 4 ("Smoking Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code to read as follows:

#### **"5-4-9: Prohibition of Smoking Electronic Cigarettes in and around Playgrounds and Tot Lots:**

Smoking electronic cigarettes is prohibited in and around playgrounds and tot lots where smoking of tobacco products is prohibited by California Health and Safety Code Section 104495 or any successor statute thereto."

Section 10. The City Council hereby adds new Section 5-4-10 ("Prohibition of Smoking Electronic Cigarettes in Daycare Facilities") of Chapter 4 ("Smoking Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code to read as follows:

#### **"5-4-10: Prohibition of Smoking Electronic Cigarettes in Daycare Facilities:**

Smoking electronic cigarettes is prohibited at all daycare facilities where smoking of tobacco products is prohibited by California Health and Safety Code Sections 1596.795, 1596.890 or any successor statute thereto."

Section 11. The City Council hereby adds new Section 5-4-11 ("Prohibition of Smoking Electronic Cigarettes on City Public Transit System and in City Vehicles") of Chapter 4 ("Smoking Regulations") of Title 5 ("Public Health, Welfare, and Sanitation") of the Beverly Hills Municipal Code to read as follows:

"5-4-11: Prohibition of Smoking Electronic Cigarettes on City Public Transit System and in City Vehicles: Smoking electronic cigarettes is prohibited on the City's public transit system and in City vehicles where smoking of tobacco or any other plant product is prohibited by California Health and Safety Code Sections 118925 through 118945 or any successor statute thereto."

Section 12. Any person with an existing tobacco retailer permit shall be allowed to sell electronic cigarettes. No new permit is required. If the tobacco retailer permit is renewed, at that time a tobacco and electronic cigarette retailer permit shall be required.

Section 13. CEQA. The City Council hereby finds that it can be seen with certainty that there is no possibility the adoption of this Ordinance will have a significant effect on the environment because the Ordinance only includes electronic cigarettes within existing City tobacco retailer permitting and smoking regulations, and existing state tobacco use laws. It is therefore exempt from California Environmental Quality Act review pursuant to Title 14, Section 15061(b)(3) of the California Code of Regulations.

Section 14. Severability. If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance or the application thereof to any person or place, is for any reason held to be invalid or unconstitutional by the final decision of any court of competent jurisdiction, the remainder of this Ordinance shall remain in full force and effect.

Section 15. Publication. The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance and shall cause this Ordinance and the City Clerk's certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

Section 16. Effective Date. This ordinance shall go into effect and be in full force and effect at 12:01 a.m. on June 1, 2014.

JOHN A. MIRISCH  
Mayor of the City of Beverly Hills, California

ATTEST:  
BYRON POPE (SEAL)  
City Clerk

APPROVED AS TO FORM:  
LAURENCE S. WIENER  
City Attorney

APPROVED AS TO CONTENT:  
JEFFREY C. KOLIN  
City Manager

## EXHIBITS

### Various online articles as referenced in the ordinance

Consumer Updates > E-Cigarettes: Questions and Answers

[Home](#) [For Consumers](#) [Consumer Updates](#)

#### For Consumers

#### E-Cigarettes: Questions and Answers



Get Consumer Updates by E-mail<sup>1</sup>

Consumer Updates RSS Feed<sup>2</sup>

#### Q: What are electronic cigarettes?

**A:** Electronic cigarettes are products designed to deliver nicotine or other substances to a user in the form of a vapor. Typically, they are composed of a rechargeable, battery-operated heating element, a replaceable cartridge that may contain nicotine or other chemicals, and an atomizer that, when heated, converts the contents of the cartridge into a vapor. This vapor can then be inhaled by the user. These products are often made to look like such products as cigarettes, cigars, and pipes. They are also sometimes made to look like everyday items such as pens and USB memory sticks, for people who wish to use the product without others noticing.

#### Q: What concerns does FDA have regarding electronic cigarettes?

**A:** FDA has not evaluated any e-cigarettes for safety or effectiveness. When FDA conducted limited laboratory studies of certain samples, FDA found significant quality issues that indicate that quality control processes used to manufacture these products are substandard or non-existent. FDA found that cartridges labeled as containing no nicotine contained nicotine and that three different electronic cigarette cartridges with the same label emitted a markedly different amount of nicotine with each puff. Experts have also raised concerns that the marketing of products such as e-cigarettes can increase nicotine addiction among young people and may lead kids to try other tobacco products. Visit FDA's Electronic Cigarettes webpage<sup>3</sup> for additional information.

#### Q: What action did FDA take today on electronic cigarettes?

**A:** FDA issued warning letters to five distributors of electronic cigarettes for violations of the Federal Food, Drug, and Cosmetic Act (FDCA). These violations included unsubstantiated claims and poor manufacturing practices.

#### Q: Would it be possible for an electronic cigarette to receive FDA approval?

**A:** Yes. FDA issued a letter to the Electronic Cigarette Association inviting electronic cigarette firms to work in cooperation with the agency toward the goal of assuring that electronic cigarettes sold in the United States are lawfully marketed. The agency intends to regulate electronic cigarettes and related products in a manner consistent with its mission of protecting the public health.

#### Q: What products should people who want to quit smoking use?

**A:** There are a number of FDA-approved smoking cessation aids, including nicotine gum, nicotine skin patches, nicotine lozenges, nicotine oral inhaled products, and nicotine nasal spray that are available for smokers to use to reduce their dependence on nicotine. Free help is available to all smokers who want to quit at 1-800-QUIT-NOW or by visiting [www.smokefree.gov](http://www.smokefree.gov)<sup>4</sup>.

This article appears on FDA's Consumer Updates page<sup>5</sup>, which features the latest on all FDA-regulated products.

Posted September 9, 2010

[back to top](#)

<http://www.fda.gov/forconsumers/consumerupdates/ucm225210.htm>

2/12/2014

Consumer Updates > E-Cigarettes: Questions and Answers

#### For More Information

- Family Smoking Prevention and Tobacco Control Act<sup>6</sup>
- FDA's Electronic Cigarettes web page<sup>7</sup>
- Letter to the Electronic Cigarette Association (PDF - 43KB)<sup>8</sup>

#### Related Consumer Updates

- Problems with Tobacco Products? Tell FDA<sup>9</sup>
- FDA Warns of Health Risks Posed by E-Cigarettes<sup>10</sup>
- "Light" Tobacco Products Pose Heavy Health Risks<sup>11</sup>
- What Are You Smoking (or Chewing or Inhaling)?<sup>12</sup>
- Less Risky Tobacco Product? Only if the Science Says So<sup>13</sup>
- Why Do People Use Tobacco? Looking for Answers<sup>14</sup>

Page Last Updated: 01/10/2014

Note: If you need help accessing information in different file formats, see [Instructions for Downloading Viewers and Players](#).

[Accessibility](#) [Contact](#) [FDA Careers](#) [FDA Basics](#) [FOIA](#) [No Fear Act](#) [Site Map](#) [Transparency](#) [Website Policies](#)

U.S. Food and Drug Administration  
10903 New Hampshire Avenue  
Silver Spring, MD 20993  
Ph. 1-888-INFO-FDA (1-888-463-6332)  
Email FDA



For Government For Press

Combination Products Advisory Committees Science & Research Regulatory Information Safety Emergency Preparedness International Programs News & Events Training and Continuing Education Inspections/Compliance State & Local Officials Consumers Industry Health Professionals FDA Archive

U.S. Department of Health & Human Services

#### Links on this page:

1. [http://service.govdelivery.com/service/subscribe.html?code=USFDA\\_9](http://service.govdelivery.com/service/subscribe.html?code=USFDA_9)
2. </AboutFDA/ContactFDA/StayInformed/RSSFeeds/Consumers/rss.xml>
3. </NewsEvents/PublicHealthFocus/ucm172906.htm>
4. <http://www.smokefree.gov>

5. </ForConsumers/ConsumerUpdates/default.htm>
6. <http://www.accessdata.fda.gov/scripts/tobaccocontrol/index.cfm>
7. </NewsEvents/PublicHealthFocus/ucm172906.htm>
8. </downloads/Drugs/GuidanceComplianceRegulatoryInformation/UCM225263.pdf>
9. </ForConsumers/ConsumerUpdates/ucm377225.htm>
10. </ForConsumers/ConsumerUpdates/ucm173401.htm>

<http://www.fda.gov/forconsumers/consumerupdates/ucm225210.htm>

2/12/2014

Consumer Updates > E-Cigarettes: Questions and Answers

11. </ForConsumers/ConsumerUpdates/ucm227360.htm>
12. </ForConsumers/ConsumerUpdates/ucm297878.htm>
13. </ForConsumers/ConsumerUpdates/ucm297895.htm>
14. </ForConsumers/ConsumerUpdates/ucm292894.htm>

Press Announcements > FDA and Public Health Experts Warn About Electronic Cigarettes

<http://www.fda.gov/forconsumers/consumerupdates/ucm225210.htm>

2/12/2014

#### Archived Content

The content on this page is provided for reference purposes only. This content has not been altered or updated since it was archived.

[Home](#) [News & Events](#) [Newsroom](#) [Press Announcements](#)

#### News & Events

#### FDA NEWS RELEASE

**For Immediate Release:** July 22, 2009

**Media Inquiries:** Siobhan DeLancey, 301-796-4668, [siobhan.delancey@fda.hhs.gov](mailto:siobhan.delancey@fda.hhs.gov)

**Consumer Inquiries:** 888-INFO-FDA

#### FDA and Public Health Experts Warn About Electronic Cigarettes

The U.S. Food and Drug Administration today announced that a laboratory analysis of electronic cigarette samples has found that they contain carcinogens and toxic chemicals such as diethylene glycol, an ingredient used in antifreeze.

Electronic cigarettes, also called "e-cigarettes," are battery-operated devices that generally contain cartridges filled with nicotine, flavor and other chemicals. The electronic cigarette turns nicotine, which is highly addictive, and other chemicals into a vapor that is inhaled by the user.

These products are marketed and sold to young people and are readily available online and in shopping malls. In addition, these products do not contain any health warnings comparable to FDA-approved nicotine replacement products or conventional cigarettes. They are also available in different flavors, such as chocolate and mint, which may appeal to young people.

Public health experts expressed concern that electronic cigarettes could increase nicotine addiction and tobacco use in young people. Jonathan Winickoff, M.D., chair of the American Academy of Pediatrics Tobacco Consortium and Jonathan Samet, M.D., director of the Institute for Global Health at the University of Southern California, joined Joshua Sharfstein, M.D., principal deputy commissioner of the FDA, and Matthew McKenna, M.D., director of the Office of Smoking and Health for the Centers for Disease Control and Prevention, to discuss the potential risks associated with the use of electronic cigarettes.

"The FDA is concerned about the safety of these products and how they are marketed to the public," said Margaret A. Hamburg, M.D., commissioner of food and drugs.

Because these products have not been submitted to the FDA for evaluation or approval, at this time the agency has no way of knowing, except for the limited testing it has performed, the levels of nicotine or the amounts or kinds of other chemicals that the various brands of these products deliver to the user.

The FDA's Division of Pharmaceutical Analysis analyzed the ingredients in a small sample of cartridges from two leading brands of electronic cigarettes. In one sample, the FDA's analyses detected diethylene glycol, a chemical used in antifreeze that is toxic to humans, and in several other samples, the FDA analyses detected carcinogens, including nitrosamines. These tests indicate that these products contained detectable levels of known carcinogens and toxic chemicals to which users could potentially be exposed.

The FDA has been examining and detaining shipments of e-cigarettes at the border and the products it has examined thus far meet the definition of a combination drug-device product under the Federal Food, Drug, and Cosmetic Act. The FDA has been challenged regarding its jurisdiction over certain e-cigarettes in a case currently pending in federal district court. The agency is also planning additional activities to address its concerns about these products.

Health care professionals and consumers may report serious adverse events (side effects) or product quality problems with the use of e-cigarettes to the FDA's MedWatch Adverse Event Reporting program either online, by regular mail, fax or phone.

- Online: <http://www.fda.gov/Safety/MedWatch/default.htm><sup>1</sup>
- Regular Mail: use postage-paid FDA form 3500 available at: <http://www.fda.gov/Safety/MedWatch/HowToReport/DownloadForms/default.htm><sup>2</sup> and mail to MedWatch, 5600 Fishers Lane, Rockville, MD 20852-9787
- Fax: (800) FDA-0178

<http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm173222.htm>

2/12/2014

Press Announcements > FDA and Public Health Experts Warn About Electronic Cigarettes

- Phone: (800) FDA-1088

#

#### For More Information

Electronic Cigarettes

3

RSS Feed for FDA News Releases<sup>4</sup> [what is RSS?<sup>5</sup>]

Page Last Updated: 04/17/2013

Note: If you need help accessing information in different file formats, see [Instructions for Downloading Viewers and Players](#).

[Accessibility](#) [Contact](#) [FDA Careers](#) [FDA Basics](#) [FOIA](#) [No Fear Act](#) [Site Map](#) [Transparency](#) [Website Policies](#)

U.S. Food and Drug Administration  
10903 New Hampshire Avenue  
Silver Spring, MD 20993  
Ph. 1-888-INFO-FDA (1-888-463-6332)  
Email FDA



For Government For Press

Combination Products Advisory Committees Science & Research Regulatory Information Safety Emergency Preparedness International Programs News & Events Training and Continuing Education Inspections/Compliance State & Local Officials Consumers Industry Health Professionals FDA Archive

U.S. Department of Health & Human Services

#### Links on this page:

1. <http://www.fda.gov/Safety/MedWatch/default.htm>
2. <http://www.fda.gov/Safety/MedWatch/HowToReport/DownloadForms/default.htm>
3. <http://www.fda.gov/NewsEvents/PublicHealthFocus/ucm172906.htm>
4. <http://www.fda.gov/AboutFDA/ContactFDA/StayInformed/RSSFeeds/PressReleases/rss.xml>
5. <http://www.fda.gov/AboutFDA/ContactFDA/StayInformed/RSSFeeds/ucm144575.htm>

<http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm173222.htm>

2/12/2014

# FDA Warns of Health Risks Posed by E-Cigarettes

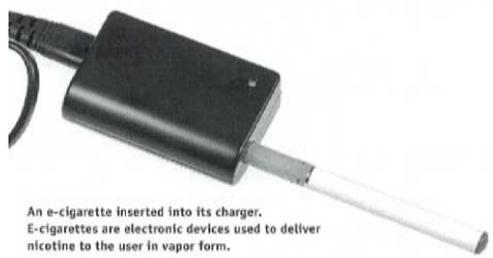
The Food and Drug Administration (FDA) has joined other health experts to warn consumers about potential health risks associated with electronic cigarettes.

Also known as "e-cigarettes," electronic cigarettes are battery-operated devices designed to look like and to be used in the same manner as conventional cigarettes.

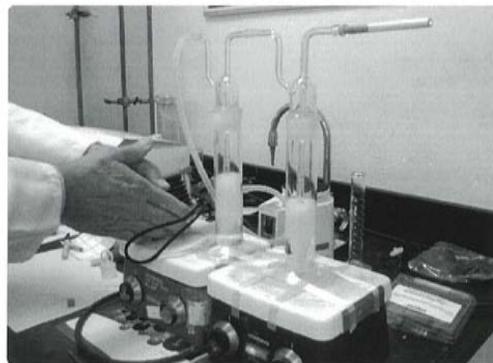
Sold online and in many shopping malls, the devices generally contain cartridges filled with nicotine, flavor, and other chemicals. They turn nicotine, which is highly addictive, and other chemicals into a vapor that is inhaled by the user.

"The FDA is concerned about the safety of these products and how they are marketed to the public," says Margaret A. Hamburg, M.D., commissioner of food and drugs.

- The agency is concerned that
- e-cigarettes can increase nicotine addiction among young people and may lead kids to try other tobacco products, including conventional cigarettes, which are known to cause disease and lead to premature death
  - the products may contain ingredients that are known to be toxic to humans
  - because clinical studies about the safety and efficacy of these products for their intended use have not been



An e-cigarette inserted into its charger. E-cigarettes are electronic devices used to deliver nicotine to the user in vapor form.



Air is drawn through an e-cigarette during a laboratory procedure that simulates a smoker taking a puff. The resulting vapor is tested.

1 / FDA Consumer Health Information / U.S. Food and Drug Administration

JULY 2009

submitted to FDA, consumers currently have no way of knowing

- whether e-cigarettes are safe for their intended use
- about what types or concentrations of potentially harmful chemicals, or what dose of nicotine they are inhaling when they use these products

The potential health risks posed by the use of e-cigarettes were addressed in a July 22, 2009, phone conference between Joshua M. Sharfstein, M.D., principal deputy commissioner of food and drugs; Jonathan Winickoff, M.D., chair of the American Academy of Pediatrics Tobacco Consortium; Jonathan Samet, M.D., director of the University of Southern California's Institute for Global Health; and Matthew T. McKenna, M.D., director of the Office on Smoking and Health at the national Centers for Disease Control and Prevention.

Conference participants stressed the importance of parents being aware of the health and marketing concerns associated with e-cigarettes. It was stated that parents may want to tell their children and teenagers that these products are not safe to use.

Of particular concern to parents is that e-cigarettes are sold without any legal age restrictions, and are available in different flavors (such as chocolate, strawberry and mint) which may appeal to young people.

In addition, the devices do not contain any health warnings comparable to FDA-approved nicotine replacement products or conventional cigarettes.

During the phone conference, which was shared with the news media, FDA announced findings from a laboratory analysis that indicates that electronic cigarettes expose users to harmful chemical ingredients.

FDA's Division of Pharmaceutical Analysis—part of the agency's Center for Drug Evaluation and Research—analyzed the ingredients in a small sample of cartridges from two leading brands of e-cigarette samples.



An FDA chemist uses a device set to the same temperature as an activated e-cigarette. This helps determine what might be inhaled by users of these products.

One sample was found to contain diethylene glycol, a toxic chemical used in antifreeze. Several other samples were found to contain carcinogens, including nitrosamines.

#### Agency Actions

FDA has been examining and detaining shipments of e-cigarettes at the border and has found that the products it has examined thus far meet the definition of a combination drug device product under the Federal Food, Drug, and Cosmetic Act.

The agency has been challenged regarding its jurisdiction over certain e-cigarettes in a case currently pending in federal district court.

FDA is planning additional activities to address its concerns about electronic cigarettes.

Meanwhile, health care professionals and consumers may report seri-

ous adverse events or product quality problems with the use of e-cigarettes to FDA through the MedWatch program, either online at [www.fda.gov/Safety/MedWatch/default.htm](http://www.fda.gov/Safety/MedWatch/default.htm) or by phone at 1-800-FDA-1088. **FD-305**

This article appears on FDA's Consumer Updates page ([www.fda.gov/ForConsumers/ConsumerUpdates/default.htm](http://www.fda.gov/ForConsumers/ConsumerUpdates/default.htm)), which features the latest on all FDA-regulated products.

#### For More Information

FDA Press Release  
[www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm173222.htm](http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm173222.htm)

E-Cigarettes: FDA Web page  
[www.fda.gov/NewsEvents/PublicHealthFocus/ucm172906.htm](http://www.fda.gov/NewsEvents/PublicHealthFocus/ucm172906.htm)

2 / FDA Consumer Health Information / U.S. Food and Drug Administration

JULY 2009

Adopted by the 63<sup>rd</sup> WMA General Assembly, Bangkok, Thailand, October 2012

## INTRODUCTION

Electronic cigarettes (e-cigarettes) are products designed to deliver nicotine to a user in the form of a vapor. They are usually composed of a rechargeable battery-operated heating element, a replaceable cartridge that contains nicotine and/or other chemicals, and an atomizer that, when heated, turns the contents of the cartridge into a vapor (not smoke). This vapor is then inhaled by the user. These products are often made to look like other tobacco-derived products like cigarettes, cigars, and pipes. They can also be made to look like everyday items such as pens and USB memory sticks.

No standard definition of e-cigarettes exists and different manufacturers use different designs and different ingredients. Quality control processes used to manufacture these products are substandard or non-existent. Few studies have been done to analyze the level of nicotine delivered to the user and the composition of the vapor produced.

Manufacturers and marketers of e-cigarettes often claim that use of their products is a safe alternative to smoking, particularly since they do not produce carcinogenic smoke. However, no studies have been conducted to determine that the vapor is not carcinogenic, and there are other potential risks associated with these devices: Appeal to children, especially when flavors like strawberry or chocolate are added to the cartridges. E-cigarettes can increase nicotine addiction among young people and their use may lead to experimenting with other tobacco products.

Manufacturers and distributors mislead people into believing these devices are acceptable alternatives to scientifically proven cessation techniques, thus delaying actual smoking cessation. E-cigarettes are not comparable to scientifically-proven methods of smoking cessation. Their dosage, manufacture, and ingredients are not

1/3

consistent or clearly labelled. Brand stretching by using known cigarette logos is to be deplored.

Unknown amounts of nicotine are delivered to the user, and the level of absorption is unclear, leading to potentially toxic levels of nicotine in the system. These products may also contain other ingredients toxic to humans.

High potential of toxic exposure to nicotine by children, either by ingestion or dermal absorption, because the nicotine cartridges and refill liquid are readily available over the Internet and are not sold in child resistant packaging.

Due to the lack of rigorous chemical and animal studies, as well as clinical trials on commercially available e-cigarettes, neither their value as therapeutic aids for smoking cessation nor their safety as cigarette replacements is established. Lack of product testing does not permit the conclusion that e-cigarettes do not produce any harmful products even if they produce fewer dangerous substances than conventional cigarettes.

Clinical testing, large population studies and full analyses of e-cigarette ingredients and manufacturing processes need to be conducted before their safety, viability and impacts can be determined as either clinical tools or as widely available effective alternatives to tobacco use.

## RECOMMENDATIONS

That the manufacture and sale of e-cigarettes and other electronic nicotine delivery systems be subject to national regulatory bodies prior approval based on testing and research as either a new form of tobacco product or as a drug delivery device.

That the marketing of e-cigarettes and other electronic nicotine delivery systems as a valid method for smoking cessation must be based on evidence and must be approved by appropriate regulatory bodies based on safety and efficacy data.

That e-cigarettes and other electronic nicotine delivery systems be included in smoke free laws.

Physicians should inform their patients of the risks of using e-cigarettes even if regulatory authorities have not taken a position on the efficacy and safety of these products.

2/3

© World Medical Association, Inc. - All Rights reserved.  
© Asociación médica mundial - Todos los derechos reservados.  
© L'Association Médicale Mondiale - Tous droits réservés.

3/3



## WMA Statement on Electronic Cigarettes and Other Electronic Nicotine Delivery Systems

VOTE:  
AYES: Councilmembers Krasne, Gold, Brien, Bosse, and Mayor Mirisch  
NOES: None  
ABSENT: None  
CARRIED

# CLASSIFIEDS

To place your ad, call  
310-887-0788

## 100-199 Announcements

105-General Services  
110-Funeral Directors  
115-Cemetery/Mausoleums  
120-Clubs/Meetings  
125-Personals  
130-Legal Notices  
135-Beauty Aids  
140-Health Aids  
145-Lost Items  
150-Found Items  
155-School and Classes  
160-Adult Entertainment  
161-Escort  
165-Massage  
170-Caregiver  
171-Elderly Care

## 200-299 Services

201-Accounting  
202-Acoustics  
204-Additions  
206-Appliance Repair  
208-Asphalt Paving  
210-Bath Tub Repair/Reglazing  
212-Bookkeeping Services  
214-Brush Clearing

215-Building  
216-Car Alarms  
217-Culinary Service  
218-Carpentry  
220-Cleaning  
222-Carpet Installation  
224-Computer Repair  
225-Computer Tech Support  
226-Concrete  
227-Construction  
228-Contractors  
230-Counseling  
232-Decking  
234-Drywall  
236-Electrical  
237-Entertainment  
238-Exterminators  
240-Fencing  
242-Garage Doors  
244-Handyman  
246-Hauling  
248-Internet Services  
250-Iron Work  
252-Janitorial  
254-Landscaping  
255-Legal Services  
256-Locksmith

## LEGEND

258-Moving/Storage  
260-Music Instruction  
262-Painting  
264-Pet Sitting  
265-Photography  
266-Plumbing  
267-Piano Tuning  
268-Roofing  
270-Sandblasting  
272-Security Services  
274-Stained Glass  
276-Tile  
278-Tree Service  
280-Tutoring  
282-TV/VCR/DVD Repair  
284-Video Systems  
286-Windows  
288-Word Processing  
289-Lessons  
290-Trainer  
  
**400-499 Real Estate**  
400-Homes For Sale  
401-Real Estate  
402-Condominiums  
404-Commercial/Industrial  
406-Mobile Homes  
408-Income Property  
410-Lots For Sale  
412-Farms/Ranches  
414-Resort Property  
416-Lakeshore Property  
418-Oceanfront Property  
420-Out-of-State Property

422-Real Estate Exchange  
424-Real Estate Wanted

## 500-599 Employment

500-Employment Opportunities  
501-Help Wanted  
505-Work at Home  
510-Employment Agencies  
515-Business Services  
516-Business Opportunities  
520-Jobs Wanted  
521-Personal Shopper  
522-Drivers

## 600-799 Merchandise

600-Garage Sales  
610-For Sale  
615-Business For Sale  
700-Antiques  
705-Appliances  
710-Medical Supplies  
715-Coins & Stamps  
720-Computers  
725-Furniture  
726-Miscellaneous  
730-Musical Instruments

735-Office Furniture  
740-Television/Radio

## 800-899 Financial

800-Real Estate Loans  
801-Financial Services  
802-Money to Loan  
804-Money Wanted  
806-Mortgage & Trust  
808-Escrows

## 900-999 Transportation

900-Autos For Sale  
905-Trucks & Vans  
910-Motorhomes/Campers  
915-Motorcycles  
920-Trailers  
925-Classics  
930-Auto Leasing  
935-Aircraft  
940-Boats  
945-Personal Watercraft  
950-Marine Supplies  
955-Autos Wanted

Westminster Memorial Park. Two side-by-side plots in the very desirable Garden Of The Good Shepard area: Section 28, Lot 883, Spaces 3 & 4. If one could still purchase plots in this older, established section of Westminster Memorial, they would sell for \$17,530. Our family would be happy to consider ANY/ALL OFFERS. Please call (801) 857-0741

## 125-PERSONALS

MEET SINGLES RIGHT NOW! No paid operators, just real people like you. Browse greetings, exchange messages and connect live. Try it free. Call now (800) 945-3392. (Cal-Scan)

## 140-HEALTH AIDS

Medical Guardian - Top-rated medical alarm and 24/7 medical alert monitoring. For a limited time, get free equipment, no activation fees, no commitment, a 2nd waterproof alert button for free and more - only \$29.95 per month. 800-761-2855 (Cal-SCAN)

Safe Step Walk-In Tub - Alert for Seniors. Bathroom falls can be fatal. Approved by Arthritis Foundation. Therapeutic Jets. Less Than 4 Inch Step-In. Wide Door. Anti-Slip Floors. American Made. Installation Included. Call 800-799-4811 for \$750 Off. (Cal-SCAN)

Canada Drug Center is your choice for safe and affordable medications. Our licensed Canadian mail order pharmacy will provide you with savings of up to 90 percent on all your medication needs. Call today (800) 273-0209, for \$10.00 off your first prescription and free shipping. (Cal-SCAN)

Liberation by American Standard Walk-In Bath - Don't Struggle Getting Out Of A Normal Bathtub. Stay in your home longer, safely, independently. Liberation Walk-In Baths Com-mended by the Arthritis Foundation. Best Lifetime Warranty in the industry. Hydrotherapy, Chromatherapy, Aromatherapy no extra cost. Installation Included! Get \$1,000 Off - Call Toll-Free Today 1-866-599-2186. (Cal-SCAN)

## 100- ANNOUNCEMENTS

Introducing Rev. Dr. Pierre, Powerful Spiritualist-Reader-Advisor from Haiti (West Indies). Can help solve many problems: curses, bad spells, companionship, etc. Over 30 years of experience. lpierre377@gmail.com. Call for your appointment: (313)468-9189.

DID YOU KNOW 144 million U.S. Adults read a Newspaper print copy each week? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW 7 IN 10 Americans or 158 million U.S. Adults read content from newspaper media each week? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW Newspaper-generated content is so valuable it's taken and repeated, condensed, broadcast, tweeted, discussed, posted, copied, edited, and emailed countless times throughout the day by others? Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

DID YOU KNOW that not only does newspaper media reach a HUGE Audience, they also reach an ENGAGED AUDIENCE. Discover the Power of Newspaper Advertising. For a free brochure call 916-288-6011 or email cecelia@cnpa.com (Cal-SCAN)

## 115- CEMETERY

PLOTBROKERS.com Southern California's Premier Cemetery Plot Broker Call Toll Free (888) 918-8808 Savings up to 50% off!

CHRIST CATHEDRAL. Roman Catholic Diocese of Orange. 13280 Chapman Avenue, OG. Single Wall Crypt in Walk Of The Apostle. F1, Level F, Number 82. \$8,000 OBO. Dec (951)769-9456.

Eternal Hills cemetery in Oceanside-2 Veterans plot side by side in the folded flags area. \$4,000 each. (760)639-8740

Forest Lawn Glendale- 2 plots in Peaceful Memory area. Will separate plots. Retail price: \$11,500, selling for \$7500 each, OBO. Peri (310)422-1490.

Forest Lawn Hollywood Hills. URGENT! 4 Cemetery Plots for sale at beautiful Grace Section. \$4,500 per plot. (818) 481-3505.

2 side by side slots in Acacia Garden Glendale, Forest Lawn \$6,000.00 each EVEN Plots not sold separately Extremely low price, great value Call Ralph (818) 890-1020 or (213) 509-2054

Forest Lawn Hollywood Hills Spaces 3 and 4, Lot 3319. Churchyard Section \$14,000 for both (includes transfer fees) Sarah (661) 319-9236

Forest Lawn Hollywood Hills. Companion Garden Crypt/ #1731-AB. Court of Remembrance Section. Double vault included. For more information, call collect (918) 512-8174

Forest Lawn Cypress, 4 Lots available. \$4,500/each, save 25% if you buy all 4. Willing to trade for something of equal value. (435) 851-1875

Forest Lawn Cypress, Eternal Peace Section, 2 side-by-side plots, priced \$8k, asking \$4k each (949) 478-9867

Forest Lawn Glendale Double Lot Block 2854 Harmony Section \$6,000 Call (562) 972-0798 for more details

Forest Lawn Hollywood Hills. Sanctuary of Reflection. 2 above-ground burial vaults. \$15,000 obo (310) 305-8602

GREEN HILLS PLOTS. 1 dbl companion Coral Tree Garden plot and 1 dbl companion Peninsula View Lawn Crypt. Beautiful area, SOLD OUT section. Value: \$16,500 asking: \$10,500 OBO. 5 dbl companion Ascension Slope plots. Value: \$13,200 each, asking: \$8,200 each. Vista Del Sol single plot value: \$6,600, asking: \$4,500 OBO. (310)347-8799

Green Hills Memorial Park Rancho Palos Verdes One Cemetery Plot Grace Lawn Section Asking \$8,500 obo (816) 604-7323

Green Hills Rancho Palos Verdes Eventide Terrace Plot 85 Space B One plot, 2 interments Retails for \$11,500, Asking \$8,000 or best offer (310) 291-8314

Green Hills Memorial Park 2 plots \$9,000 for pair, \$5,000 each. Kristie (562) 743-0357

Home of Peace Cemetery, Whittier CA. Court of King David. G-C-A Crypts #101 A&B \$8,000 OBO. Jack (213) 280-5417

Hillcrest Cemetery 9101 Canyon Road, Bakersfield. Lot 704 Park View Lawn right by entrance. Asking \$5,000. (661) 832-6115

Hillside Memorial Park, Canaan section. On Hillside, single lot 2 Privileges. Will split Transfer \$500. \$15,000.00. (949) 400-5071

INGLEWOOD PARK CEMETERY. Gorgeous hillside views from this "Double" Grave #E, Lot 218, in Cherry Blossom. Asking price: \$7,800.00 OBO. (760)772-3254.

Inglewood Park Cemetery, 2 side-by-side burial plots located in Holly Garden \$4,000 each. PRICE NEGOTIABLE (661) 910-1362

Inglewood Cemetery Plot for sale in the exclusive Mira Mar section. Priced at \$5,000 (Price Negotiable). Great location. Call (310) 831-5854

Mt Sinai Memorial Park Single Plot on Gentle Slope \$5950 OBO. Cemetery price: \$8,400 (435) 655-5760

Mt Sinai Memorial Park. Hollywood Hills, CA. For sale 2 side-by-side spaces at Gardens of Ramah lot 1543. Beautiful Sold out section. \$17,500. (323) 428-6697

Oakview Memorial Park. Chatsworth, CA. Located by the old church. \$3,700. Call Dana (805)405-0612.

Pacific View Cemetery. Single plot or stackable double in sold out Ocean View section. \$21,000 OBO. Call: (510) 427-5564. No brokers please.

Pacific View Cemetery: Cremation in inurnment (for 2) in Reflections Garden C-12 #44 valued at \$30,000 asking \$19,500 OBO. Contact (912) 660-4312.

Pacific View Cemetery. (Garden Of Reflection) Memorial Bench, Location, G5. Bench can hold up to 4-companions. 2 two inscriptions included. \$25,000 (Current Market Cost over \$30,000)

The most desirable area in the cemetery over 90% (SOLD OUT). \$300 Transfer Fee. Call for more information. (360) 319-9923

Double Crypt at Pacific View Cemetery. Located at Seaview lot 1296. Ocean views. Includes vault & transfer fees. \$21,500. (949) 887-8649

**170-CAREGIVER**

I am a caregiver to the elderly. 20 years experience, good references. Reliable, honest & kind. I don't drive, so live-in only. 5-7 days/wk. Tessie (818) 357-1936

Filipino caregiver service-in home assisted living with transportation bonded and insured. Certified nursing companion/ assistant. Call Randy (310)289-9205

Filipino Male Caregiver. Live-in or live-out. Drives. Over 10 years of experience. Ask to see glowing references. Call (424)249-0310

Gentle, live-in care providers available. Male couple. One European trained physical therapist with Master's degree, skilled in the art of patient care. One MBA adept in the administrative needs required with Drs/Ins/SS/Medicare. Both caring and compassionate. Excellent cooks. (310) 748-2227

Mature, honest, reliable caregiver seeking work. 20+ years of experience caring for elderly people. Excellent References. Please call Lucy (323) 665-2054

**222-CARPET CLEANING**

JJ carpet cleaning- Two rooms for \$55.00 steam cleaning, deep cleaning, odor control. Call Jorje at (323) 388-6296 or (562) 774-7226

**236-ELECTRICAL**

Panel upgrades, Trouble shooting, Any electrical problems, Recess lighting, Install new breakers, Landscaping lighting, Custom lighting design, Trustworthy, reliable and on budget (310) 930-0484

**241-FLOORING**

A-1 Flooring. Hardwood Floors, Repairs, Carpentry and Drywall services. I have 30 years of experience! Free estimates. (310) 415-7194 or (310) 371-9747 Lic#262771

**243-HANDYMAN**

Tres Flores General Contractors: Room addition, Plumbing, Electrical, Roofing, Re-glazing, Tub + Jacuzzi Restoration, Dry Wall Painting, Repairs. License # 986119 Call (818)389-5089

**244-CONTRACTOR**

One call, does it all! Fast and Reliable Handyman Services. Call ServiceLive and get referred to a pro today: Call 800-958-8267 (Cal-SCAN)

**248-INTERNET/CABLE SERVICES**

DISH TV Retailer. Starting at \$19.99/month (for 12 mos.) & High Speed Internet starting at \$14.95/month (where available.) SAVE! Ask About SAME DAY Installation! CALL Now! (800) 357-0810 (Cal-SCAN)

DirecTV - Over 140 channels only \$29.99 a month. Call Now! Triple savings! \$636.00 in Savings, Free upgrade to Genie & 2013 NFL Sunday ticket free!! Start saving today! (800) 291-0350 (Cal-SCAN)

DirectTV 2 Year Savings Event! Over 140 channels only \$29.99 a month. Only DirecTV gives you 2 YEARS of savings and a FREE Genie upgrade! Call 1-800-291-0350 (Cal-SCAN)

AT&T U-Verse for just \$29/mo! BUNDLE & SAVE with AT&T Internet+Phone+TV and get a FREE pre-paid Visa Card! (Select plans). HURRY, CALL NOW! (800) 319-3280 (Cal-SCAN)

REDUCE YOUR CABLE BILL!\* Get a whole-home Satellite system installed at NO COST and programming starting at \$19.99/mo. FREE HD/DVR Upgrade to new callers, SO CALL NOW 1-866-982-9562 (Cal-SCAN)

DirectTV 2 Year Savings Event! Over 140 channels only \$29.99 a month. Only DirecTV gives you 2 YEARS of savings and a FREE Genie upgrade! Call 1-800-291-0350 (Cal-SCAN)

**255-LEGAL SERVICES**

Auto Accident Attorney - INJURED IN AN AUTO ACCIDENT? Call Injury-Fone for a free case evaluation. Never a cost to you. Don't wait, call now. 1-800-958-5341 (Cal-SCAN)

**260-MUSIC INSTRUCTION**

Cello lessons in your home from Julliard graduate who is a cellist and teacher. Will give your child the training they need to succeed in the high school orchestra! Over 10 years of experience as a teacher. Call for rates (661)-874-5745

**263-PETS FOR SALE**

Diva Dogz Mobile Pet Salon  
Professional dog & cat grooming at your home or office  
\$5 off first time costumers  
Convenient, no plug-ins to your home necessary (661) 312-9229  
www.DivaDogzPetSalon.com

Pomeranian Puppies. Akc female puppies, healthy, loveable, will be small, current on shots, socialized \$1200. Each. Call (760)248-7030 or (760)553-5226.

Goldendoodle Pups  
CKC, Male/Female  
Black & blonde, first & second shots  
Super hypo-allergenic  
Family raised, available 1/29  
\$1,000 (951) 970-9293

AKC registered Cow Patch Male 9 weeks old. Fully vet checked. Parents on Premises. Asking \$2,500  
Call (818)-723-5258

HAVANESE  
AKC, Home Raised, Hand Delivered  
Best health guarantee  
Noahslittleark.com  
(262) 993-0460

AKC adorable French Bulldog Puppies for sale. Up to date on shots and dewormed. Great temperament and well socialized. Contact: 818-292-3865

SILKY TERRIER PUPPIES  
AKC registered, show quality.  
Both parents have Champion Lines & pups  
Come w/ a health guarantee.  
1 male & 4 females. \$800 each  
(909) 399-3407

White purebred German Shepard puppies. Born June 24th. 5 males and 2 females. Black - \$300 White - \$600 (661) 400-7609

4 Beautiful French Bulldogs for sale. Starting from \$2000 to \$5000. Up to date on shots. Have all of their papers. Full-blooded AKC. Call Jesse at (818)257-5150

**276-TILE**

Flooring: New hardwood floor/tile: refinish & repair. 35 years of experience. Lic #262771 Free Estimates! (310) 416-7134

**278-TREE SERVICE**

Tree Trimming. Any kind of tree service. Tree Trimming, stump removal, custom pruning, brush clearance, tree topping, landscaping. LIC #849041 Liability Insurance, Workers Comp. Call to schedule free estimate. 310-473-6439

Tree trimming, removals, stump grinding. Licensed contractor #684741 (Updated & correct license number). Bonded and insured. Free estimates. (818) 968-6997

Alberto's Gardening Services. We do hedging and trim bushes. Front and back yard services. Weekly or twice a month services. Alberto (323) 842-9786

**220-TUTORING**

Spanish and French professor for scholars. All Ages. Call Luisa (310) 999-1305  
Elementary and middle school tutor in all subjects from BHHS scholars graduate. For more information call (310) 500-0846

**318-OFFICE SPACE**

Private office for rent in an 800 sq. ft. entertainment management company at 1180 S. Beverly Dr. Available now \$850/mo. Perfect for a writer or independent entertainment professional. For inquiry please call (310) 550-2176.

**325-OFFICE FOR LEASE**

FOR LEASE. 3,260 SQ. FT. BEAUTIFUL MEDICAL SUITE AVAILABLE "MUST SEE". Please call: Stephanie (310)-276-2119.

**400-REAL ESTATE**

STRUGGLING WITH YOUR MORTGAGE AND WORRIED ABOUT FORECLOSURE? Reduce Your Mortgage & Save Money. Legal Loan Modification Services. Free Consultation. Call Preferred Law 1-800-587-1350 (Cal-SCAN)

**500-EMPLOYMENT**

AIRLINE CAREERS begin here - Get FAA approved Maintenance training.  
Financial aid for qualified students - Housing available. Job placement assistance.  
CALL Aviation Institute of Maintenance (877) 804-5293 (Cal-SCAN)

**501-HELP WANTED**

ATTN: Drivers! 60 Years of Stability. Up to 50 cpm + Quality Hometime. \$1000 weekly. CDL-A Required. 877-258-8782. www.ad-drivers.com (Cal-SCAN)

Drivers : CDL-A Train and Work for Us! Professional, focused CDL training available. Choose Company Driver, Owner Operator, Lease Operator or Lease Trainer. (877) 369-7126  
www.CentralTruckDriving-Jobs.com (Cal-SCAN)

Truck Drivers - Obtain Class A CDL in 2 1/2 weeks. Company Sponsored Training. Also Hiring Recent Truck School Graduates, Experienced Drivers. Must be 21 or Older. Call: (866) 275-2349 (Cal-SCAN)

OUTSIDE SALES - P/T, F/T - Work from home. Make your own schedule. Commission Based Program. Self-Starter, Motivated, Experience in Advertising Sales a plus. Send Resume to cecelia@cnpa.com or fax 916-288-6003. No phone calls please! (Cal-SCAN)

WANTED: LIFE AGENTS, Earn \$500 a Day. Great Agent Benefits, Commissions Paid Daily, Liberal Underwriting. Leads, Leads, Leads. LIFE INSURANCE LICENSE REQUIRED. Call 1-888-713-6020. (Cal-SCAN)

**515-BUSINESS SERVICES**

The business that considers itself immune to advertising, finds itself immune to business. REACH CALIFORNIANS WITH A CLASSIFIED IN ALMOST EVERY COUNTY! Over 270 newspapers! Combo-California Daily and Weekly Networks. Free Brochures. elizabeth@cnpa.com or (916)288-6019.

**520-JOBS WANTED**

Part-time assistant available for rent trade exchange. In home concierge, all aspects of home management. Contact Kathryn (310) 592-3090 gk77999@gmail.com

A-LIST caregiver/companion/personal assistant, when only the best is required. Well organized, reliable, and trustworthy. All around great cook. Call (213) 807-3316

**609-ITEMS WANTED**

CASH FOR DIABETIC TEST STRIPS!! Don't throw boxes away-Help others. Unopened /Unexpired boxes only. All Brands Considered! Call Anytime! 24hrs/7days (888) 491-1168 (Cal-SCAN)

**610-FOR SALE**

Custom USA Made Mattress Sets 60-80% off while supplies last! (310) 482-3333

SAWMILLS from only \$4897.00- MAKE & SAVE MONEY with your own bandmill- Cut lumber any dimension. In stock ready to ship. FREE Info/DVD: www.NorwoodSawmills.com 1-800-578-1363 Ext.300N (Cal-SCAN)

**726-MISCELLANEOUS**

REDUCE YOUR CABLE BILL! Get an All-Digital Satellite system installed for FREE and programming starting at \$24.99/mo. FREE HD/DVR upgrade for new callers, SO CALL NOW! (877)366-4509 (Cal-SCAN)

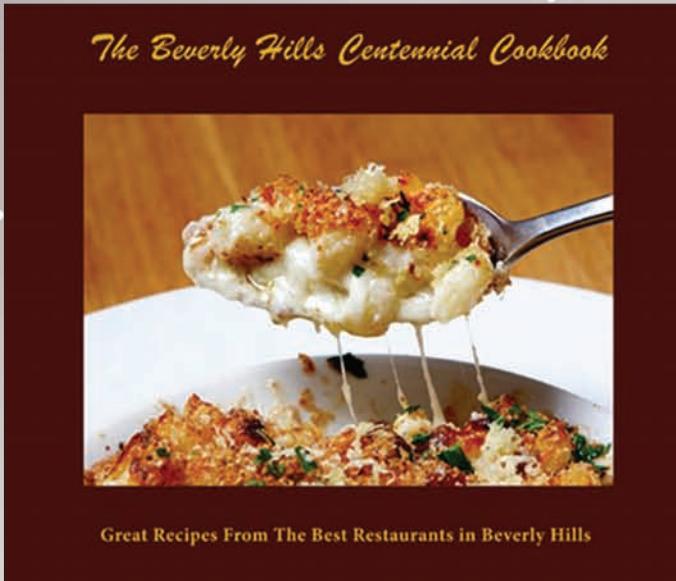
**801-FINANCIAL SERVICES**

Guaranteed Income For Your Retirement. Avoid market risk & get guaranteed income in retirement! CALL for FREE copy of our SAFE MONEY GUIDE Plus Annuity Quotes from A-Rated companies! (800) 375-8607 (Cal-SCAN)

**955-AUTOS WANTED**

DONATE YOUR CAR - Fast Free Towing 24 hr. Response - Tax Deduction. UNITED BREAST CANCER FOUNDATION. Providing Free Mammograms & Breast Cancer Info. 888-792-1675 (Cal-SCAN)

# Celebrate Beverly Hills' 100<sup>th</sup> anniversary in style!



Exclusive centennial merchandise and offers are now available in the Beverly Hills Visitor Center and online!

Beverly Hills turned 100 years old and the city is celebrating with commemorative merchandise, special offers and more.

Choose from a selection of items, including pins, baseball caps, mugs, glass water bottles, or men's & women's apparel. Not to be missed is the new Centennial Cookbook featuring delectable recipes from your favorite Beverly Hills restaurants.

[www.lovebeverlyhills.com/Centennial](http://www.lovebeverlyhills.com/Centennial)

9400 S. Santa Monica Boulevard, Beverly Hills, CA 90210

310.248.1015

#LoveBevHills

