

Rodeo Royalty Rodeo Drive Committee president Mark Tronstein on the future of the iconic street



cover stories • pages 8-10



WHAT'S ON YOUR MIND?

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BEVERLY HILLS **VIEW**

Josh Gross' interview with law professor Michael Higginbotham, who discusses his book, Ghosts of Jim Crow: Ending Racism in Post-Racial America:

Air dates on Channel 10: tonight at 10:30 p.m., July 7 at 11:00 p.m., July 8 at 7:30 p.m., and July 7 at 9:30 p.m.

Also available online at http://www.beverlyhills.org/bhtv



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"How did this Board of Education fall of track?" [Issue #769]

In last week's guest editorial, Steven Fenton attacked his old school board colleagues for, what I recall, is a continuation of the policies he put in motion. Steven fought to be the leader/president of the BHUSD Board [of Education] and left after one term, with the school district involved in multiple lawsuits and with huge turnover in personnel. In his editorial, he threw his old colleagues under the bus he drove as president of the school board.

I'm as upset as anyone about the increase in my property taxes, the lawsuits my tax dollars are being spent on, the revolving exit door of long-term employees, and more. I would prefer that the school board's time and resources be focused exclusively on advancing the education of our students, but I am surprised that Steven doesn't stand up for the process he advocated and is attacking the Board [of Education] members who supported him.

Alan Kaye Beverly Hills

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1 year

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Mayor Lili Bosse (middle) declared June 25 as "Jim Jahant Day" in honor of outgoing Rodeo Drive Committee President Jim Jahant (left). GEARYS Beverly Hills' CEO and President Thomas Blumenthal is pictured at right.

briefs

City employees speak out against MOU rejection



Greg Gomez

resentatives and members spoke out against City the Council's decision deny to the memorandum of understanding on July 1 that proposed

Union rep-

a 10 percent salary raise.

"We're not, in most part, able to retire at age 50 or very young," Municipal Employees Association President Greg Gomez said at the meeting. "Most of our employees work well into their 60s, and part of that is because the majority of us live paycheck to paycheck."

Gomez did not return a phone call from the *Weekly*.

The City Council denied an MOU on June 24 with a 3 - 2 vote that was negotiated with five bargaining units: the Safety Support Association, the Management and Professional Employees Association, the Confidential Employees Association, and the Municipal Employees Association.

The proposed MOU included a fixed dollar contribution in health care and a 10 percent salary raise, in which 8 percent would offset the employee's pension cost. The second year included a 1 percent salary raise. Total salary cost for the five bargaining units for two years would be \$919,616.

According to Councilmember John Mirisch, though the employees would have paid their 8 percent share, the city would still need to pay, currently, 16 percent of the city's share of the pension costs, which is projected to increase up to 27 percent within the next five years.

"I believe that we should be looking to

figure out a way to deal with this problem and to work with the employees to split, I'm not saying 50/50, but to in some way split the additional pension costs that we're going to be forced to pay because the system itself is broken," Mirisch said.

Historically, the city has been paying for both the City and employees' share of pension costs.

Union members said that their salary is on the lower pay scale, compared to other city employees, and most employees have not received a raise in the past six years.

Karen Myron, an executive assistant in the community development planning division, said that employee morale was "visibly diminished" when the City Council denied the MOUs.

"We are the people whose take home pay is affected by this," Myron said. "Your actions affect our housing, our meals, and our families. We are the people who, in the case of an emergency, don't stay home with our loved ones for comfort. We are required to report to work to be sure our community is safe."

According to Mirisch, 55 percent of Beverly Hills residents are renters, and the median household income in the 90211 and 90212 is in the mid \$60,000 per household.

"Many of our residents are in the same situation and many of our residents struggle as well to make ends meet," Mirisch said. "[They] chose to live here so they can send their kids to our schools. We have to be fair to everybody."

Mirisch said that though the City Council values and respects the city employees, the re-negotiation is less about the "quality of work [and] support for employees" and more about the long term cost to the city.

"I feel we should be paying the fair and sustainable salaries and benefits, but maybe we should stop treating residents like ATMs," Mirisch said. "Maybe lets do something for our community, to make the quality of life better for our residents. Local government exists to serve the residents not the other way around, and I think that's something that people forget."

Councilmember Willie Brien said that with city surpluses over the last few years of approximately \$30 million and some employee net raises that would have

 $letters\ cont.\ from\ page\ 2$

"Goldberg describes Southeast as 'the slums" [Issue #769]

I planned to write a short letter commending the City Council for exercising fiscal restraint in denying the 10 percent pay raise to city workers, but the mini-brouhaha over Board [of Education] member Brian Goldberg's comments intervened.

I listened to the May 13 video, and my reaction, other than a yawn, was, what is the big fuss about? Who among us in zip codes 90211 or 90212 doesn't jokingly and self-deprecatingly refer to our homes as being on the "wrong side of Santa Monica," "the poor side of town," or "the slums of Beverly Hills," in the proper context?

When people from other parts of the country ask me what it is like living in Beverly Hills, I tell them I don't live in THAT part of Beverly Hills, with the "swimming pools" and "movie stars." I explain that some of us live in nice middle and upper-middle class neighborhoods with small homes or apartments.

It's sad that our society has become so hypersensitive, and every light-hearted remark or joke is turned into a cause for outrage. Frankly, I'm saving my anger for real problems like mediocre academic performance by our students and a disastrous waste of our tax dollars by the Board (e.g. the Measure E bond debacle). But then again, maybe that's just me.

Mark A. Mendlovitz Beverly Hills amounted from \$50 to \$200 per month for each employee with the proposed MOU, the percentage raise would not be a substantial cost to the city.

"Of course we did find it appropriate that we could spend \$275,000 on a Rose Bowl float, but we're not willing to give you the raises that you deserve when you haven't had those raises," Brien said.

Mayor Lili Bosse mentioned that with the new process of having public readings of the MOUs, the community had the opportunity to respond to the proposals.

"Things went in a different direction because the community had an opinion and felt that perhaps we could talk about some other elements," Bosse said. "What we have on the table [has] absolutely come along a long way, and is absolutely a step in the right direction. My intention is that we could go back today and hopefully come up with something that you'll be happy with and is a win-win for our community."

Ad hoc committee addresses commission structure and charges

The ad hoc committee for commission structure review gave recommended policies that addressed commission structure, appointments, and charges at the City Council study session June 24.

The ad hoc committee consisted of Vice Mayor Julian Gold and Councilmember Nancy Krasne.

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NOTICE OF PUBLIC HEARING

DATE:

July 17, 2014

TIME: 1:00 PM, or as soon thereafter as the matter may be heard

LOCATION: Com

Commission Meeting Room 280A

Beverly Hills City Hall 455 North Rexford Drive Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at a SPECIAL meeting on Thursday, July 17, 2014, will hold a public hearing beginning at **1:00 PM**, or as soon thereafter as the matter may be heard to consider:

A request for a variance to allow an accessory structure (pool house) to be built on a property without a main residence, and to allow the pool house to be located less than 100' from the front property line. The subject property is located in the hillside area at 1297 Monte Cielo Drive, at the intersection of Monte Cielo Drive and Monte Cielo Court near the border between the Cities of Beverly Hills and Los Angeles. The proposed one-story pool house would include approximately 850 square feet of floor area, have a height of 14', and be set back a minimum of 5' from the nearest property line. The subject property is currently inaccessible except from the adjacent property at 1721 Monte Cielo Court located in the City of Los Angeles. Both properties are held under the same ownership, and if approved would function as a single site, with the pool house being accessory to the main residence at 1721 Monte Cielo Court.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The project qualifies for a Class 3 Categorical Exemption (New Construction or Conversion of Small Structures) in accordance with the requirements of Section 15303 of the Guidelines for the "construction of an accessory structure appurtenant to the primary dwelling unit in a residential zone.", and the project has been determined not to have a significant environmental impact and is exempt from the provisions of CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission.

According to Government Code Section 65009, if you challenge the Commission's action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing.

If there are any questions regarding this notice, please contact **Andre Sahakian**, **Associate Planner** in the Planning Division at **(310) 285-1127**, or by email at **asahakian@beverlyhills.org**. Copies of the project plans and associated application materials are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

Sincerely:

Andre Sahakian, Associate Planner

briefs cont. from page 3

"It was our goal as we started this to try and bring some consistency to the commissions," Gold said. "We really wanted a more common template for the manner in which they ran, in the manner of [how] chairs are appointed, the manner of which minutes were kept, the manner in which meetings were run, and a clear and more focused understanding of the charge and to ensure that the commissions stayed close to their charge."

Commissioner terms would be increased to eight years instead of six. The eight years would either be split into two, four-year terms, or two, two-year terms, and then a final four-year term. At the end of any term, if a commissioner does not want to continue with the commission they are serving, they would need to wait one year before applying to a new commission. The only exception would be if the commissioner would want to join the Planning Commission.

"We wanted to keep people focused on the commission that they wanted to be on," Gold said. "You should not apply to two to three commissions within a couple of months of each other [and] really pick the commission that you were really passionate about and move forward and do everything you needed to be on that."

According to Gold, waiting one year before applying to a different commission gives the opportunity for new applicants to serve

The Architectural and Design Review

commissions will continue to use their existing criteria, and their charge would broaden to focus on the overall concept design.

"The commissions were getting so bogged down by the minutia that they lost the whole picture," Krasne said.

The Charitable Solicitations Commission currently reviews the permitting status for all organizations seeking funding in the city. The commission's scope would be expanded to evaluate the fiscal health of community assistance organizations. City staff will then take the commissions evaluations into consideration for community assistance grant funding.

The Human Relations Commission's charge would include hearing tenant and landlord issues. The public will be able to voice their concerns to the commission in a similar structure that is currently in place for police personnel. The commission would be trained on city policies and resources to hear these cases when it gets presented to them.

"In order to offer forum for the issue between tenants and landlords, we really felt that the Human Relations Commission with additional staffing could really support and really offer advice, counsel, and direction to people who are having difficulties with that," Gold said.

Krasne addressed the issue of absences in the commission. If commissioners are absent four times in a 12 month period, their term would be terminated. If they are absent for three, then the council can consider their position.

"There is still a loss on the commission when someone is not there and it affects how the commission operates," Mayor Lili Bosse said.

Krasne said that currently there are commissioners who are frequently absent and their appointment should be reconsidered

"I want it to be a really pleasant experience for anyone who goes before a commission," Krasne said. "A [commission's job] is to be helpful, not punitive, and that's what these guidelines are stressing."

Campus safety officers reduce to five; contract shows over \$700K a year

The Board of Education unanimously approved a new contract with Evidence Based Inc. on June 26 that reduces the amount of campus safety officers (CSOs) from six to five at a contracted rate of \$762,324 per year.

The original agreement with EBI was for six CSOs at \$735,090, one supervisor at \$146,333 at a total cost of \$881,423. Support staff, equipment and vehicles, and special events were included in the contract.

The amended agreement shows a decrease in CSOs to five, with a cost of \$612,575. The new contract stipulates that "in the event of a major unforeseen emergency situation, natural disaster or

a significant major criminal incident" the district will be billed an additional fee. Support staff, equipment and vehicles, and special events were included in the contract, and the total cost, including the cost of the CSOs and supervisor, will not exceed \$1,173,291.

The contract will expire on June 30, 2015.

Board president Noah Margo said that he plans to meet with the City of Beverly Hills "regarding financing" for the cost of the contract.

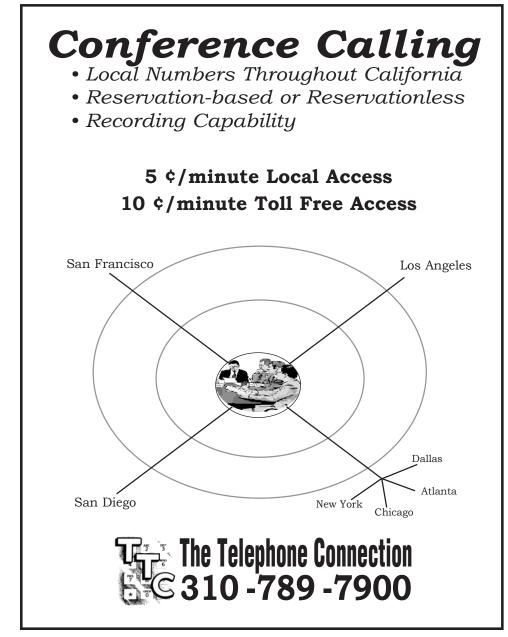
Board member Howard Goldstein proposed to rebid the security guard services at the end of EBI's contract since he was not on the board that voted for EBI.

"When we go out for something like a security guard on campuses, given the amount that this contract called for I would like an opportunity to see what other firms can provide to us and at what rate," Goldstein said.

Primesource's contract doubles to nearly \$300K

BHUSD unanimously approved a new Primesource contract on June 26 that nearly doubles their cost to almost \$300,000

Tim Buresh and Gary Cardamone of Primesoure were hired to take on the duties of a Chief Facilities Director, who resigned early this year. The original contract approved in February was for a not to exceed amount of \$110,500, and a Briefs cont. on page 5







Cardiovascular Medical Group president Dr. Ronald Karlsberg, Mayor Lili Bosse, Dr. Debra Judelson, and Dr. Harold Karpman

Lunch and learn with heart health care professionals

The debut of lunch and learn was hosted at City Hall on June 26.

More than 80 Beverly Hills residents attended the free event that was sponsored in partnership with the Cardiovascular Research Foundation of Southern California. Woman's health advocate Dr. Debra Judelson gave tips on preventing and treating cardiovascular disease.

The lunch and learn series will focus on emotional health and include tips for living a balanced life, decreasing stress, and making time for fun and relaxation.

"Love Your Body" is the theme for the next lunch, and will be held at the new Roxbury Park Community Center on August 14, from noon to 1:00 p.m.

briefs cont. from page 4 monthly fee not to exceed \$27,625.

In April, the contract was amended for the months of April, May, and June with a not to exceed amount of \$146,625 and monthly maximums of \$40,000. The increase in cost was to account for the upcoming Horace Mann construction, schematic and design work for Beverly High and El Rodeo, and various repairs and replacements to take place over the summer.

The BHUSD has yet to hire a Chief Facilities Director, and the new contract with Primesource is set to last until December, with a not to exceed amount of \$295,650 with a monthly maximum of \$48,000.

The costs will be taken out of the Measure E bond fund.

According to BHUSD general counsel Vincent Ewing, Primsource's contract would discontinue once a new facilities director is hired and is properly transitioned into his or her job duties.

Board of Education President Noah Margo and Board member Howard Goldstein questioned the amount of hours and costs that the new contract called for.

"The original [contract had a] not to exceed [amount of approximately] \$150,000," Margo said. "For the next six months, it's almost double. I don't know if we're getting double the work. I don't understand why this is almost close to \$500,000 in the course of a year. That's an incredible amount of money."

According to Ewing, Cardamone would take on larger roles on the campus instead of Buresh, while Buresh will be more involved in litigation aspects. The numbers represent a "worst-case scenario" and the previous contract did not meet the not to exceed amount from the previous six months.

"I do [need to step up my time]," Cardamone said. "I believe this is a critical stage for the program and without having a chief facilities officer. It's important that you have somebody representing your interests. I wouldn't want to be here if there was not a need for my presence."

New Team Beverly Hills members announced

The City Council selected 42 new members for Team Beverly Hills to participate in a six-month leadership and educational program to start in September.

The following members have been selected:

Tanaz Akhlaghi, Robert Anderson, Bernice Balson, Merle Bauer, Marjorie Blatt, Elizabetti Candido, Goldie Cohen, Stefan Dahlerbruch, Lindsey Daniels, Beverly High student Paige Dubelko, Josh Emrani, Deborah Frank, Victoria Gordon, Josh Greer, Isabel Hacker, Beverly High student Lucas Harward, Alison Hawkins, April Jergens, Andrew Kadar, Michelle Khalatian, Rachel Levin, Gail Millan, Vic Nol, Zachary Okyle, Sharon Persovski, Jon Paul Puno, Michelle Redston, Scott Redston, Ben Reiss, Kimberly Reiss, Bryan Roberts, Don Rosen, Marsha Tauber Sallai, Stella Sarraf, Natasha Shabani, Katherine Shiel, Michael Smooke, Jay Solnit, Lanna Solnit, Tony Storm, Lisa Wolfe, and Rick



Naftali Frenkel, Gil-ad Shaar, and Eyal Yifrach

30 Years After to host community memorial service

A community memorial service will be held to remember Naftali Fraenkel, 16, Gil-Ad Shaar, 16, and Eyal Yifrach, 19, at Nessah Cultural Center, 142 South Rexford Drive, tonight at 7:30 p.m.

The three teenage boys were kidnapped in West Bank, Israel while hitchhiking, and their bodies were found Monday buried under a pile of rocks a few miles away from where they were last seen, according to the *New York Times*.

Remarks at the memorial service will be made by Israel Consul General David Siegel and Shaar's aunt, Lihi Shaar.

Wolfen.

There have been 536 Team Beverly Hills alumni members since its inception in 1996. Currently, 68 percent of city commissioners are Team Beverly Hills alumni members and more than 100 members regularly volunteer their time

at City events, programs, and assisting in city departments.

Visit www.beverlyhills.org/teambeverlyhills or call (310) 285 - 1023 for more information on Team Beverly Hills and to

briefs cont. on page 6





The Tokens

The Tokens to perform tonight

known for their 1961 #1 song, "The Lion Sleeps Tonight."

The City of Beverly Hills continues its free Concerts on Canon series tonight with The Tokens at Beverly Canon Gardens with two performances at 6 p.m. and 7:15 p.m. The Tokens, which include Board of Education President Noah Margo, are best

Located in the Beverly Canon Gardens between Bouchon and The Montage Hotel, the free series will continue every Thursday through August 14.

Sunday movie nights will also continue with Ernest and Celestine on July 13. Movies will be projected on a large, inflatable screen and will begin at 8:00 p.m.

For more information call visit www.beverlyhills.org/BeverlyCanon or call (310) 285 - 6890.

Sunday movie night schedule:

July 13 - Ernest and Celestine

July 27 – I Wanna Hold Your Hand

August 10 - Ferris Bueller's Day Off

Thursday concert schedule:

July 10 – Icy Hot Club (Gypsy Jazz)

July 17 – Big Butter Jazz Band (Roots/Jazz)

July 24 – The Four Fabs (Beatles Tribute)

July 31 – Joyce Marie Quartet (Jazz/Pop Vocals)

August 7 – Dakota (Acoustical Rock)

August 14 – The Westside Jazz Ensemble

receive notification of next year's application period in May 2015.

Sadka to receive Diller Teen Tikkum Olam award



Yaniv Sadka

 $2 \ 0 \ 1 \ 4$ Beverly High graduate Yaniv Sadka will receive the 2014 Diller Team Tikkum O l a m Awards for his non-profit organiza-Teens tion,

Curing Cancer.

Sadka was coaching West LA lacrosse's summer league where he met Benny, who was diagnosed with lymphoma on July 2, 2011. He saw a lack of opportunities for teens to volunteer for pediatric cancer, and founded Teens Curing Cancer. Since it's inception, TCC has raised over \$11,000 for pediatric cancer research labs.

Though Benny passed away, Sadka is still continuing TCC's efforts to fight cancer.

The Diller Teen Tikkun Olam Awards recognizes teens for their commitment to social good and volunteer service. Sadka will be among 15 honorees who will receive \$36,000 to further their philanthropic work or education.

No drop offs in Beverly Hills; city has three safe surrender sites



Since California implemented the Safely Surrendered Baby Law in 2001, 120 babies have been surrendered in LA County, according

to ICAN program administrator Cathy Walsh.



Recreation and Parks Chair Howard Rosoff, Mayor Lili Bosse, Mariana Borges,

6th annual Woofstock 90210 held at La Cienega Park

The 6th annual Woofstock 90210 was held on Sunday at La Cienega Park.

Attendees were able to enjoy over 35 pet related vendors, food trucks, adoptions, and event and activities. Disc Dogs and the Los Angeles Responsible Pit Dog Owners provided canine entertainment with dog dancing and other tricks.

Twenty-one dogs and three kittens were adopted Sunday, with additional rescue animals finding homes in the coming weeks due to the event.

Pet were dressed up in costumes for the pet parade and participated in talent show competitions. The Best Dressed dogs awards were given to Gaby and owner Judy Garland, Cosie and owner Shannon Miller, Sable and Cholo and owner Stephanie Olsen. The Most Talented award went to Dexter and owner Mariana Borges, Latkee Angel and owners Gloria and Lou Milkowski, and Gaby and owner Judy Garland.

The late Paula Kent Meehan, founder of the Pet Care Foundation and Pets 90210, was honored. The City of Beverly Hills presented her son Michael Miller with a proclamation of gratitude for her years of dedication to the community and its animals.

"The Safeway Surrender Baby Law is a viable option for mothers who feel they have no alternatives [and] are unable to care for their infant," Walsh said.

Of the 120 babies surrendered in the LA County since the law went into effect, six have been reclaimed by the families and 113 babies have been adopted. One baby was recently surrendered on June 24 in Panorama City. Birth parents have 14 days to reclaim their baby.

Though no infants have been safely surrendered in Beverly Hills since the law took into effect, there have been safe surrenders in adjacent areas. One infant was surrendered in Brentwood in 2007, and another infant was surrendered in the 90048 zip code area (Beverly Center) in 2012. Last year, nine total babies were safely surrendered.

Walsh said there has been a decrease

in the number of abandoned, deceased infants since 2001, when there were 11 abandoned deceased infants. Since 2007, there has been three or fewer each year.

The safe surrender program accepts newborns up to 72 hours of age, no questions asked.

Beverly Hills locations for safe surrender:

Station #1:

Fire Department HQ 445 North Rexford Drive

Station #2:

1100 Coldwater Canyon Drive

Station #3:

180 South Doheny Drive

-Briefs compiled by Nancy Yeang

guestcolumn



How did this Board of Education fall off track?

By Steven Fenton

Where is everyone?

There was unusual silence from the people mentioned in my column in last week's paper. Not from the community, their voices were very clear. The silence was coming from Brian Goldberg, Lisa Korbatov, and Lewis Hall.

Maybe they think if they ignore me, I'll go away.

Go away? For the past two and half years I did. Picking only the most egregious of situations to have private conversations with members of the board. These conversations started to result in a healthy dose of lip service while the district was getting a perpetual black eye.

I can no longer turn my back and stay silent and neither can the people who came out of the shadows this week. Some of them I know, some I don't. Some I talk to frequently, some I haven't spoken to in years.

However, the invisible thread that holds all of us together is the undeniable fact that there is no room in our district for school board members who don't share our values as a community.

Today, I'm writing this column for our employees who work in fear. Fearful that they might be the next ones who are pushed out, publicly ridiculed, or embarrassed. Are they fearful that they might be run out of the district if they give a board members' child an inferior grade or speak out against a board policy? I don't know but fear exists in our district on a certain level and it must stop.

I'm also writing for the parents who might be hesitant to stand up. I'm here to say, I'm standing up for you, for my alma mater and for our community as

I won't be pushed around by former colleagues with no plan, no vision, no

heart. I'm not afraid of them or Lewis -Hall, his dog, or his 979 votes from the November 2011 elec-

Finally, I'm writing this column for the many people who have said to me "I'm with you, what do we do next?"

"WHAT DO WE DO NEXT?'

The community has two choices.

Either recall school board members now, or wait another 17 months until the next election (when the terms of three board members are up).

Before each and every one of us can make this decision, we need the board to give us real answers

to the following questions:

LISA KORBATOV: (term ends in December 2017)

Are you the source of closed session items being leaked to the Beverly Hills Courier? If not, would you be open to turning over your phone records and personal e-mails as proof?

Can you tell us why you were named in the Karen Christiansen lawsuit (even though you weren't on the school board when Karen was paid by the district?)

lawsuits you are named in?

Can you tell us how much money the school district has spent on attorneys to represent you?

Has Tim Buresh (or his company PrimeSource PM, LLC) been paid more than \$2 million for his consulting services? If so, can you explain to the community why?

In an unprecedented move, why did you vote to remove the principal of El Rodeo in March of this year?

Why did Marty Powers unexpectedly quit as principal of Beverly Vista last month?

LEWIS HALL: (term ends in December 2015)

> Did you leak confidential information about an administrator to the LA Times?

> If the answer is no, would you turn over your phone records and personal emails for the dates in question as proof?

> Why were you the only board member to vote against hiring a law firm to investigate the source of the leak?

> Can you tell us how many district lawsuits you are named in?

> Can you tell us how much money the school district has spent on attorneys to represent

"The community

has two choices.

Either recall school

board members now,

or wait another 17

months until the next

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terms of three board

members are up). Most

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of us can make this

decision, we need the

board to give us real

answers"

Did you fail to properly fill out your statement of economic interest filing (Form 700)?

Did you fail to disclose all financial interests to the district during your term?

Have you ever asked school district faculty to use the products and services of the for-profit business you own?

BRIAN GOLDBERG: (term ends in December 2015)

In the past five years can you tell us Education from 2007 to 2011.

Can you tell us how many district how much of the bond money has been used to pay for attorneys, consultants and public relations firms to fight the subway?

> In the past five years, can you tell us how much of the bond money has been used to pay for new construction of buildings across the district?

> Can you tell us why the board voted in public to hire an independent law firm (Rutan & Tucker) to investigate the leak to the LA Times and then in private that vote was rescinded?

> Did any of the two high school assistant principals receive a negative evaluation before you voted to fire them?

> Can you tell us whose idea it was to remove the principal of El Rodeo in the middle of the school year and why you voted in favor of it?

> During your presidency, can you tell us why you voted to buy a seven figure house for the superintendent to live in but didn't give our certificated faculty and classified staff a raise?

> During your presidency, can you tell us why you voted to give a \$40,000+ raise to a district office administrator but didn't give our certificated faculty and classified staff a raise?

> Can you tell us why this year, you voted to give the superintendent a new contract worth approximately \$750,000 but haven't given our certificated faculty and classified staff a raise?

> Can you tell us why you voted to fire a number of administrators that you recently hired?

> Can you tell us how many administrators have quit the district since you're been elected?

> Can you tell us how many current administrators are presently looking for new jobs?

Here's where we have no questions.

Our community has love and respect for the employees of our school district. No matter what the circumstances are, we know that many of our employees were here before these board members and many of them will be here long after they leave. Together, as a community and as a school district we have to end this culture of fear that goes against our verv nature.

Steven Fenton served on the Board of

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coverstory RODEO ROYALTY

Rodeo Drive Committee president Mark Tronstein on the future of the iconic street

By Nancy Yeang

Your late father, Donald Tronstein, is considered one of the founders of Rodeo Drive. What did he used to tell you about the iconic street?

I was little, but when he developed the buildings that Ralph Lauren and Armani [are in], I remember that being

I think one of the memories I carry with me the most is during the holidays he would always deliver boxes of candies to his tenants and my sister [Jennifer] and I would drag a wagon with boxes of candies and we would deliver them to all of our tenants.

It was fun. We had a building [with] Al Kramer, [founder of Kramer's Pipe and Tobacco Shop], the tenant on Little Santa Monica. I remember Mrs. Kramer would always give me these big jugs of Tootsie Rolls and that was the highlight of the day. When we were done handing out the boxes of candies I would go back to my dad's office, pour all the Tootsie Rolls on the ground, eat half of it, and [I] probably [got] sick.

I always remember him being very involved in the Rodeo Drive Committee, [but] not really know[ing] what it was at that point.

Your father said, "I'm proud that I helped shape the direction of Rodeo Drive and [made] it the street of style and elegance in the world," in a 1994 article, The 'Mayor of Rodeo Drive,' featured in Beverly Hills News. In what ways does your father still live on through what he's done for Rodeo Drive?

I think it'd be best answered by asking other folks in the community, but it's always nice to hear someone come up to me and say, "Hey, are you Don's son? I knew your dad well and he's such a great guy." [It] makes me feel good that people thought of him in a good light. I think his memory does live on, which is nice. Coming into the role as the Rodeo Drive President, it would be nice if he was here to see it. Oftentimes when I face a challenge, whether it's something personally or professionally, I often think about what he [would] do in that situation. But specifically to Rodeo Drive, I think his memory lives on, [and] people still do talk about him a good light.

You are the Vice President of Andell, Inc. Tell us more about the company and what you do there.

It sort of goes back to the days early on. I remember playing Saturday afternoon basketball and my father would make me go to work. He would put me in one of his stores and he said, "You have to unpack boxes." [Growing] up, he would put me to work every summer vacation when I was probably 12 [or] 13 all the way up until I went to college, as a warehouse person.

That was one of the best things he could've done, just instilling a good work ethic, and so I've always enjoyed working. I spent a while working in a more corporate setting and now I work for a family office [for just over three years]. It's a nice change [and] they're really wonderful people. I help the family with all their real estate initiatives [such as] buying and selling real estate for them on their behalf, [and] investing their capital into real estate assets.

It's fun, it's challenging, I get to work

Before Andell Inc, what were you doing?

I worked for a couple [of] larger institutions doing almost the same thing; I was working for a real estate fund. Prior to that, [I was] working in a merchant banking group within a larger investment

with great people [and] I enjoy helping

bank, and prior to that I spent two years back east in business school [at Wharton School of the University of Pennsylvania] and then prior to that I worked in investment banking.

I kind of knew eventually I wanted to be in real estate. I went to USC and then I did investment banking because I thought it would give me a good skill set, [a] good foundation from which to build [on], and it's transferable into anything. I used business school as a platform to go into real estate.

Are you still connected with Wharton School?

I had a great experience at Wharton, it did a lot for me. After graduating, I lived in San Francisco and got

involved with the local Wharton Alumni group. When I moved back to L.A. I got involved with the Southern California group and then I was on a Southern California Regional Advisory Board for the University of Pennsylvania for a while [and] that was rewarding.

Then I had kids, and need[ed] to allocate resources and time wisely. I'm still involved a little bit with the school [but] I'm probably more involved now with my high school alma mater, [Harvard-Westlake]. I'm the president of the alumni association [and] that's been very rewarding as well. I'm going in as my fourth year there.

Coming out of Wharton, I have some great friendships, [and] the school is obviously a great school. It's helped me

"I come into this

position wanting to be

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[but] I also have a job

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three years a little bit

better than it is now"

- Rodeo Drive

Committee President

Mark Tronstein

a lot in my career. I've always thought that I wanted to give back. Similarly, with high school I still have some great friendships there.

I started the job search process in business school [and] I wanted to go back to L.A. I reached out to some alumni from my high school and they were so welcoming. They [told me], "Oh of course, come in and talk to us. You went to Harvard-Westlake?" Again, it's one of those things that has given a lot to me so it's a pleasure for me to give back.

How did you get involved with the Rodeo Drive Committee?

I moved back to Los Angeles in 2006. I had not been as involved in our family's business, nothing locally, since I've been gone. When I got back here I became very involved and ended up meeting a lot of people. Just through that process there were some committee members who said, "You need to be involved in the Rodeo Drive Committee."

Thinking back, it became a priority of mine to get involved, and as time went on [I] got more and more involved, got on the Board, then got on the Executive Board, and now I'm President.

When you say you got more involved with the Rodeo Drive Committee, in what ways do you mean?

I think it's just becoming more active. It's a committee made up of many members, and there's a Board that votes and makes decisions, and there's an Executive Committee [who] also makes decisions but also drives the strategic direction of the committee.

It's really getting more involved in [the] decision making and activities, but also I think [it's] becoming more civicminded [by] getting more involved in the community, and figuring out how [to] help the [Rodeo Drive] community [and] also preserve it's reputation and stance as one of the premiere shopping and luxury

luxury leader cont. on page 10



Ashley, Mark, James, and Natasha Tronstein

coverstory

Design Review Commission Chair John Wyka discusses his goals for the commission

By Nancy Yeang



Tell us about your background and how you became an architect.

I grew up in New Orleans. [When] I went to a university, I didn't know what I wanted to do in terms of majors, so I majored in Philosophy. [When] I graduated, I took a year off and [then] I went to law school in New York. After I graduated from New York, I clerked for a federal judge and then returned to Louisiana where I practiced bankruptcy law for about five years. At some point, every lawyer has to decide whether they're really suited or cut out for [being a lawyer] and I just decided that [it] was not what I wanted to do for the rest of my life.

I was always interested in architecture and this was in my very early 30s. I [wanted] to do something that I [was] interested in and this was something I've always had an interest in and the time to do it is now. That's how I came out to California. I applied to schools in the west coast I was accepted at UCLA. Barton was one of my professors there [and] he hired me out of school and one thing led to another. So here I am.

Law school, it's all about taking a final exam at the end of every course, and it's about attending class and the Socratic method, [being] ready to be called upon. In architecture, it's more of a spread out process. You're constantly developing [and] you're constantly presenting. Even though it's very intense in the end, it's a little bit more intense time-wise all the way through.

One is much more kind of a logical thinking type of mode, and the other is more visual, more spacial, so it's a different side of your brain working, so they say.

Barton is actually in Santa Barbara so right now I'm off on my own, I do primarily residential work [as] John Wyka Architects.

What are some of the projects you've worked on in the area?

I worked on a couple of unfinished projects, that were done near Beverly Hills and Santa Monica, and so we went [the streets] you always through [the] design [process] with that but unfortunately for various reasons they were not built.

Tell us about Flash x Flash.

With a professional licensing exam for architects it's the same in every state. It was a nine-part test [when I took it]. Now, it's a seven-part test. But because California has so many special conditions, [such as] high seismic zones, the coastal commission, CEQA, and building codes and regulations that don't exist in other states, you have to take what's known as the California Supplemental Exam for Architects. When I took it, it was [an] oral

[exam], and it was the first oral test I ever took. It can be very intimidating if you're not used to that.

I was studying for it, and I realized there really weren't any study materials. [There are] recommended [materials] and it's a stack of books about three feet high and you're not going to read all of that. I always studied well using flash cards, and I made a set of flashcards for that. A guy at the office where I worked suggested I make a commercial product out of it, [and] so I did that, set up a website, and I still sell them. I update them when the code changes of course, but I had already spent all the work into it, so why not help other people out.

How did you become involved in the design review commission?

When I came on [to] the [commission], I was working at an architecture firm in Westwood, Barton Myers Associates. Barton had a lot of work done in Beverly Hills and I worked in a great number of those projects. He had also worked on the Annenberg Center, although that was done by another architect, but at the time he had met Susan Strauss who was on the [commission] and Susan actually called the office and asked if anybody would be willing to serve as the architect member. I decided why not? I'm familiar with Beverly Hills, it would be a great experience, and it's an opportunity to help improve the city, and I also believe in public service.

All those things worked out, and I interviewed, was selected and here I am.

The Design Review Commission gives out annual awards. Tell me about some of the projects that were awarded this year and what the awards are about.

We actually haven't awarded anything this

year. We're going to hopefully do that later in the summer. We did give awards two years ago and right now we're deciding if it should be annual or every two years. There's an increased number of houses being built in Beverly Hills, so we might be able to do that every year, but during the recession there were less buildings being built. We wanted to keep the integrity of the board so we did it every two years.

have this vista that reaches and reveals a house or a lawn and you're not looking down a straight street that just disappears into infinity. Most of these communities [have] substantial portions of the overall acreage dedicated to parks and you can see that in Beverly Hills" - Design Review **Commission Chair**

John Wyka

"As you drive through

What are the criteria for the awards?

There are two different projects. One is basically a renovation or reconstruction of an existing house, and another one is completely new construction. We do try and give one award in

each category. Your freedom to design is a lot different if you're adding on or working with an existing structure. We try and take that into account both into commission hearings that we have and also with the awards.

Oftentimes we see something that's a pure restoration, [and] particularly well done. We'll give an award for that as well.

What are some of your favorite projects you've seen so far?

There was a contemporary home designed by Ricardo Legorreta. It was his last building that he completed before his death and I thought it was particularly nice in the way it dealt with the street and the beautiful internal

spaces it had. It was a very high quality project and it was done with great materials. It's a wonderful addition to Beverly Hills.

What are some of the challenges that the **Design Review Commission has?**

The economic realities of owning residential properties in Beverly Hills are a lot different than it was 80 or 70 years ago. Beverly Hills has many relatively small houses on its lots, and because of the expensive purchasing in Beverly Hills many of these are considered tear downs. What replaces them is a house that's maybe two and half times

The particular challenge is to balance this present economic need and desire [with Beverly Hills'] park-like nature and open settings. We try and do that through breaking up the massing of buildings [and] having partial setbacks beyond what may be required by

The thing that's particularly difficult is often we have what we call a shoebox, where it's built out completely to all the setback lines and it's just a large rectangle, and that's actually very hard to fit in. We prefer that there [are] some breaks, or different setbacks [and] façade treatments.

Modernism is a good language in which to do that in but it could also be done in also other traditional styles. For instance you look at mission style, or some of the Mediterranean ones, you can see that they have a lot of articulation.

The other issue is a tendency of wanting to build fences around the yards which is not in keeping with the openness and the intent of the Beverly Hills design. We understand that fences are allowed by code, but we try to make sure that they're integrated with the design and do not contribute to this partial fenced off front yard where everything is itemized and separate. You lose this whole continuity and the thing that really makes Beverly Hills a different place.

Also landscape is very important when you want to have beautiful, garden-like settings, so we also do pay close attention to landscape in the front yard.

Last year when we interviewed outgoing chair Ilene Nathan in our cover issue #719, she said she wanted purview over the whole north of Sunset. What happened with that?

[Nothing happened] yet. Right now the Planning Commission is going through an R-1 review of R-1 requirements in attempt to ameliorate some of the problems that have occurred with large mass and some of the things that we have been talking about, but that hasn't happened yet. I know there is interest in [the] city to do that, but it hasn't been realized.

[I'd like to continue] to participate in the R-1 planning standards so we liaise with the sub-committee on the planning commission and I'd like to keep that process moving forward as the recommendations are drafted and presented to the City Council this year.

Tell us about your family.

I grew up in New Orleans, but my family in design cont. on page 10

luxury leader cont. from page 8 destinations in the world.

What have you learned from outgoing Rodeo Drive committee president Jim Jahant?

There's a lot to learn from Jim. Jim's a [role] model [and] was extremely involved, not only in the committee but in the broader Beverly Hills community. Not just with businesses but also with residents. It [will] be very tough for me to step into those shoes.

He's incredibly patient, he's someone of extremely high character, [and] everybody loves him. He's just a naturally, likeable person. I think he's got quite a number of admirable qualities.

I come into this position wanting to be tremendously involved [but] I also have a job that's a priority. I also have a family with two young kids and that's a priority. So it's about building a balance but hopefully I can make my own mark and leave the committee in three years a little bit better than it is now. I think it would be very tough to do the job that Jim did, but I'm going to give it my best shot.

I think everyone on the committee has been tremendously helpful during this time of transition. The City Council and folks of the city have just been wonderful to work with and I've always been a great partner for Rodeo Drive, so I can tell you so far so good, but we're about 12 hours

How did your father influence you in vour career?

He went to law school, but never practiced law, [and he had] a civil engineer undergrad[uate] [degree]. With his civil [engineering] background he eventually went into real estate development and you could see the things he was building from the ground up.

As a kid, you're seeing cranes and you're seeing tractors, and [those are] the things that young boys love. I can't tell you there was an affinity that early on. but I could kind of absorb certain things. I would see the magazines he'd be reading, we'd talk a little bit, and I admired some of the stuff he was doing. Obviously he passed away and then it sort of forces you to take on responsibilities. I wouldn't tell you that I felt forced to follow into real estate, but I do enjoy it. I enjoy the tangible aspects of it, I enjoy the creative aspect of it, [and] the problem solving aspect of it. I did not have his background in engineering, I'm more of a finance/ business person, but he'd always look at a piece of property and figure out, what's the highest and best use for this? What could work here?'

For my employer, we buy real estate. You always think about things not only from a business standpoint, but also from an operating and a development standpoint. The numbers are the numbers, but what else can we try? Is there anything creative we can do? Is there any other aspect to this building or lot that we can improve on that we're not thinking about?

[My dad] took some risks that back then were probably big risks and that paid off for him. I'm probably a little bit risk adverse, [but] he played it right.

I do think of him, [and] I'm sure I'll think of him a lot over the next three years as the new president of the Rodeo Drive Committee. He was a great father, so it was tough when he passed.

A big difference probably between [my father and I is] he was probably a little bit more out there [and] I'm probably a little more reserved. I've always been a guy to keep it close to the vest. I've always been more of a private person, but that's probably because of some of the things that have happened over the course of my life.

I'm a much better listener than a talker and I still don't talk very much. I like to think I speak up when it matters and I think people have gotten to know me well enough to know that I care a lot about certain things. It just probably takes a little bit.

and the other one is Palos Verdes Estates, and the same person worked on both.

Beverly Hills was designed by the first professional landscape architect in Southern California, a gentleman named Wilbur Cook, and that was done around 1906. He soon after designed the Highland Park neighborhood in Texas. Every major city [has] at least one really nice, beautiful area, that was built anywhere between the turn of the century to the 1920s.

In these areas, it speaks to what good design can really do because all of these neighborhoods have retained their value [and] they remain among the most desirable places in the metropolitan areas to live. The things that make the City Beautiful Movement, especially in neighborhood planning, unique is that unlike a rectilinear grid, which most of Los Angeles is laid out on, the streets are curving and park-like. As you drive through them you always have this vista that reaches and reveals a house or a lawn and you're not looking down a straight street that just disappears into infinity. Most of these communities [have] substantial portions of the overall acreage dedicated to parks and you can see that in

Santa Monica Boulevard is an example of that; that was laid out by Wilbur Cook.

and hopefully being around for a while.

Tell us about your family.

I met my wife [Natasha] in college,

[and] we've been together now for almost 17 years. We're celebrating our 10 year

[wedding] anniversary in a couple of

months. I have a son [James], he's a little

over six [and] my daughter [Ashley is]

three and a half. They're the best things

When my parents said, "Someday you'll

realize when you have kids the things that

you do," I get it [now]. I realize[d] when

my son was born that I understood what

my purpose was in life. Your perspective

changes on everything and I'm convinced

I love spending time with my kids. I

coach my son's sports teams. He plays

baseball and basketball. It's a chance for

me to spend time with him. I love kids.

They're at an age now where you can take

them places, have fun, and it makes me

They say the funniest stuff. My daugh-

ter is still three and half I think she's

three and half going on 12. She is more

independent, a little bit more mature, [and

has a] "don't mess with me" [attitude]

which is probably a good thing to have

thinking a little bit longer term. My son

iust finished kindergarten [and when]

he's with his buddies, the stuff that they

say is so funny. You hear these words that

come out of their mouths and you're like,

It's a lot of fun. I love just being with

my kids and [I] try on the weekends [to]

spend as much time as I can with them

and the family. After losing a father at

a younger age, [and] I lost a brother not

too long after that, it puts a lot of things

in perspective. You're more grateful for

things and I try not to take things for

It may be just that my kids are at an

age that they're so fun to be around, I

probably got another few years of them

I'm looking forward to just being a dad

wanting to be with me.

"Where did you learn that word?"

I'm born to be a dad.

feel like I'm six.

A lot of this has to do with the Chicago World's Columbian Exposition in 1892, which was designed by Daniel Burnham, [who] was the force behind that and he hired different architects that designed pavilions. It was a time also when the Japanese influences were making roads into American design. There's a Japanese tradition of borrowed scenery, because so many of the Japanese scenery were very dense and had small lots. The idea of borrowed scenery is you rely looking at your neighbor's garden around you [to] increase the sense of spaciousness. You can see quite a lot of that philosophy in these neighborhoods, especially in Beverly Hills.

That being said, I think our goal really for the upcoming year is to continue to preserve the park-like setting that most of the houses live in, and to have them properly proportioned and facing the street.

Some of the things that I want to work towards is that I think far too often, when a project has come to the commission in the

What about your mom and sister?

My mother Arletta, is still living here locally, not in Beverly Hills, [but] in the same house that I grew up in. We see each other from time to time [and] we talk more frequently. My sister used to work [around] here [until about] a month ago. She's a residential sales agent, and she's trying to make a transition into commercial business. I have an older half-sister who lives with her family in Arizona.

Do you get a chance to see them all

Yah, probably not as often as I'd like. I don't get a chance to see my older sister nearly as often, maybe once or twice a year, but I see both my mother and my younger sister, maybe a couple times a

I'm at a stage in my career where there's a lot going on, and I have kids. My sister's at a stage in her career where she's focusing on her professional life and personal life. My mother remarried several years ago, and my stepfather Mark is terrific person, just a good companion for my mother.

What goals do you have for the Rodeo **Drive Committee?**

I think broadly speaking, I would like to preserve the longevity and reputation of the street as one of the premiere, shopping, tourist, luxury destinations in the world. That's really a long-term [goal], and I will do what I can over the course of the next three years to do that.

There are of course challenges we face. There are other destinations for other people to shop in the city [and] we're cognizant of that. We're mindful of what's going on internationally, and so all of that feeds into how do we keep Rodeo Drive relevant? How do we keep it in the forefront? I think that's an overarching goal.

past, and this isn't necessarily anybody's

fault, but often can go on for three four

Beverly Hills. [Beverly Gardens Park] along

months or so before a decision is made. My goal is to really tighten that [time] period up. Maybe a couple of hearings and then we can make a decision, it's [either] going to be something that is approvable or it won't be. I think it's more fair [for] the commission and the applicant because I understand that obviously there's financing involved and expenses from delays. We'd like to delineate more clearly or

make a decision early on in the process so it's approved, [or] you can move forward and if it's not approved. You can either appeal or you can come back with another design. I think that's a more efficient use of everybody's time and really lets people know where they stand up front. That kind of open communication is important.

I'm looking forward to serving as this year's chair and I hope we can make the process more open and accessible to homeowners and people trying to renovate or build new homes in Beverly Hills.

in design cont. from page 9

is not from there. I'm not sure some of the New Orleaneans would consider me as a New Orleanian, but that's where I grew up. We moved around a bit; I also grew up partially in San Francisco and in Canada. I finished my last year in high school in Vancouver, Canada.

My father's retired, but he worked for a large international oil company. He would travel a lot [and] worked all over the world on projects. The last project he did was in Angola, which is apparently not any place you would want to go visit unless you absolutely

My parents are retired, they live in the Bay area, and I have a brother who lives there. I have a sister who lives in Massachusetts.

What are your goals as chair?

I think Beverly Hills is unique in many ways but it's also part of a larger movement that occurred in the turn of the last century, called the City Beautiful Movement. It's one of two neighborhoods that are designed along those lines. Beverly Hills is one, particularly the area between Santa Monica and Sunset,

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Public Notices 310-887-0788

FICTITIOUS BUSINESS NAME STATEMENT: 2014144462. The following person(s) is/are doing business as: M E F DENTAL LABORATORY. 337 Glendale Blvd. Los Angeles, CA 90026. MAXIMA ERNACIO- FAHMY. 7633 Beeman Ave. North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: May 2,2014. Signed: Maxima/ Ernacio- Fahmy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/28/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/26/14, 07/03/2014 0971 06/19/14, 06/26/14, 07/03/2014 0971

FICTITIOUS BUSINESS NAME STATEMENT: 2014144505. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014144505. The following person(s) is/are doing business as: VINE VERA LA. 14006 Riverside Dr. Sherman Oaks, CA 91423. LEVY DRUSHA. 2410 North Naomi St. #106 Burbank, CA 91504. The business is conducted by: An Individual has begun to transact business ander the fictitious business name or names listed here on: 05-27-2014. Signed: Levy Drusha, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/28/14. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0972

FICTITIOUS BUSINESS NAME STATEMENT: 2014144555. The follow ing person(s) is/are doing business as: S&L ENTERPRISE. 1021 Melrose Ave #3 Glendale, CA 91331. SAMMY LEON ESTRELLA. 1021 Melrose Ave #3 Glendale, CA 91331. SAMMY LEON ESTRELLA. 1021 Melrose Ave #3 Glendale, CA 91331. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 05-05-2014. Signed: Sammy Leon Estrella, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/28/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0973

FICTITIOUS BUSINESS NAME STATEMENT: 2014145475. The following person(s) is/are doing business as: RELEVANT REACH MEDIA. 27305 Live Oak Canyon. Castaic, CA 91384. NICHOLE HOLSBORG. 27305 Live Oak Canyon #403 Castaic, CA 91384. SUSAN SWOR. 27305 Live Oak M. #403 Castaic, CA 91384. The business is conducted by: A General Partnership has begun to transact business under the fictitious business Rd. #403 Castaic, CA 91384. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: NIA. Signed: Sammy Leon Estrella, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/29/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0974

FICTITIOUS BUSINESS NAME STATEMENT: 2014145558. The follow FICTITIOUS BUSINESS NAME STATEMENT: 2014145558. The following person(s) is/are doing business as: MOORPARK TOBACCO HOUSE. 13329 Moorpark St. Sherman Oaks, CA 91423. LuUSABER LALAYAN. 8018 Bellingham Ave. North Hollywood, CA 91605. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lusaber Lalayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/29/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state. business name in violation of the rights of another under federal state or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14 06/26/14, 07/03/2014 0975

FICTITIOUS BUSINESS NAME STATEMENT: 2014145650. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014145650. The following person(s) is/are doing business as: SPARAGON MANAGEMENT. 17201 Lassen St. Northridge, CA 91325. SPARAGON MANSAGE AND SPA; SPARAGON STUDIO. 17201 Lassen St. Northridge, CA 91325. JANE MINGMUANG. 17201 Lassen St. Northridge, CA 91325. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: April 29, 2014. Signed: Jamie Mingmuang, Partner. This statement is filed with the County Clerk of Los Angeles County on: 05/29/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the



use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., another under federal state, or common law (see Sec B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0976

FICTITIOUS BUSINESS NAME STATEMENT: 2014145585. The following person(s) is/are doing business as: STANDARD PRICE MOVING COMPANY. 14705 ½ Oxnard St. Van Nuys, CA 91411. 9053 Willis Ave. #4 Panorama City, CA 91402. STANDARD PRICE MOVING COMPANY INC. 14705 ½ Oxnard St. Van Nuys, CA 91411. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Denis Guillen, President. This statement is filled with the County Clerk of Los Angeles County on: 05/29/14. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0977 06/26/14. 07/03/2014 0977

FICTITIOUS BUSINESS NAME STATEMENT: 2014146530. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014146530. The following person(s) is/are doing business as: MIKES BODY SHOP. 12159 Brandord St. #11 Sunvalley, CA 91352. KARO DARAKHCHYAN. 5530 Melvin Ave. Tarzana, CA 91356. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Karo Darakhchyan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 05/30/14. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation. itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0978

FICTITIOUS BUSINESS NAME STATEMENT: 2014146531. The following ing person(s) is/are doing business as: CLASSIC AUTO BODY, 11676 Sheldon St. #9 Sun Valley, CA 91352. ALEC BROUTIAN. 20129 Wells Rd. Woodland Hills, CA 91364. The business is conducted by: An individual Woodland Hills, CA 91364. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alec Broutian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/30/14. NOTICE—This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section of the rights of another under federal state, or common law (see Sec 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0979

FICTITIOUS BUSINESS NAME STATEMENT: 2014146560. The fo person(s) isfare doing business as: PURE HEALTH SOLUTIONS. 9048 Woodley Ave #B North Hills, CA 91343. JUANITA SOLIVEN. 17619 Baltar St. Northridge, CA 91325. JUAN SOLIVEN. 17619 Baltar St. Northridge, CA 91325. JUAN SOLIVEN. 17619 Baltar St. Northridge, CA 91325. The business is conducted by: A general partnership has begun to transact business under the fictitious business name or names listed d: Juanita Soliven, Owner, This sta here on: N/A. Signed: Juanita Soliven, Owner. This statement is filled with the County Clerk of Los Angeles County on: 05/30/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0980

FICTITIOUS BUSINESS NAME STATEMENT: 2014146561. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014146561. The following person(s) is/are doing business as: SHIPPERS CHOICE CA. 1150 Irving Ave, #16 Glendale, CA 91201. HAKOB BOGHOSSIAN. 1150 Irving Ave. #16 Glendale, CA 91201. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hakob Boghossian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/30/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state. or common law (see Section of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0981

14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0981
FICTITIOUS BUSINESS NAME STATEMENT: 2014146793. The following person(s) is/are doing business as: PROFESSIONAL ROOFS
AND SHEET METAL, INC. 13559 Muscatine St. Arleta, CA 91331; 6433
Topanga Canyon Blvd. #413 Canoga Park, CA 91331. PROFESSIONAL
ROOFS AND SHEET METAL INC. 13559 Muscatine St. Arleta, CA 91331.
The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A.
Signed: Luis A. Ferjado, President. This statement is filed with the County
Clerk of Los Angeles County on: 05/30/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0982

FICTITIOUS BUSINESS NAME STATEMENT: 201414653. The following person(s) is/are doing business as: PROFESSIONAL ROOFS AND SHEET METAL CO. 64233 Topanga Canyon Blvd. #314 Canoga Park, CA 91303. ZAREH KHANBABAYAN. 5920 Maury Ave. Woodland Hills, CA 91367. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Zareh Khanbabayan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 05/30/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the

rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0983

et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0983
FICTITIOUS BUSINESS NAME STATEMENT: 2014147359. The following person(s) is/are doing business as: HOME BUYER REWARDS OS ANGELES. 15303 Ventura Blvd #900 Sherman Oaks, CA 91403. SIRIS REALTY GROUP INC. 15303 Ventura Blvd #900 Sherman Oaks, CA 91403. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chris Thompson, Director. This statement is filed with the County Clerk of Los Angeles County on: 05/30/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0984

FICTITIOUS BUSINESS NAME STATEMENT: 2014147518. The follow FICTITIOUS BUSINESS NAME STATEMENT: 2014147518. The following person(s) is/are doing business as: PARK PLACE CALI. 13352 Oxnard St. Valley Glen, CA 91401. ARMEN BAHADOURIIAN. 13352 Oxnard St. Valley Glen, CA 91401. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armen Bahadourian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/30/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411. rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0985

FICTITIOUS BUSINESS NAME STATEMENT: 2014147522. The following person(s) is/are doing business as: OMEGA CARRIES. 661 Gentry Ave. North Hollywood, CA 91606. OMEGA CARRIERS INC. 6611 Gentry Ave. North Hollywood, CA 91606. The business is conducted by: An individual has begun to transact business under the fictitious business dividual has begun to transact business under the fictitious business name or names listed here on: 5/01/14. Signed: Vage Patatanyan, CEO. This statement is filled with the County Clerk of Los Angeles County on: 05/30/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0986

FICTITIOUS BUSINESS NAME STATEMENT: 2014147568. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014147568. The following person(s) is/are doing business as: AAA BEAUTY SALON. 450 N. Maclay Ave. San Fernando, CA 91340. ALMA ALVAREZ. 14009 Astoria St. #L102 Sylmar, CA 91342. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alma Alvarez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/30/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411. rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0987

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS

File No. 2014142188

Date Filed: 04/29/14

Date Hied: 04/29/14
Name of Business: CARNERY KITCHEN. 3101 Ocean Park Blvd. #105
Santa Monica, CA 90405.
Registered Owner: VIR GROUP LLC. 15039 Dickens St. #109 Sherman
Oaks, CA 91403.
Current File #: 2014115441
Date: 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0988

FICTITIOUS BUSINESS NAME STATEMENT: 2014122050. The follow person(s) is/are doing business as: CHINGLE CHINGLE PRODUCTIONS. 417 S. Hill #912 Los Angeles, CA 90013. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: 5/01/2014. Signed: Terrell Maclin, Co-Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 05/06/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/05/14, 06/12/14, 06/19/14, 06/26/2014 0988

FICTITIOUS BUSINESS NAME STATEMENT: 2014146920. The following person(s) is/are doing business as: S.C.V PET CARE. 22554 W. Tula Drive Saugus, CA 91350. JAIMIE B. REED. 22554 W. Tula Drive Saugus, CA 91350. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A business under the fictitious business name or names listed here on: N/A. Signed: Jaimie Reed, Owner. This statement is filled with the County Clerk of Los Angeles County on: 05/30/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0989

FICTITIOUS BUSINESS NAME STATEMENT: 2014153059. The following person(s) is/are doing business as: LEGEND PROPERTY MANAGEMENT. 2219 W. Olive Ave. #377 Burbank, CA 91506. LEGEND REALTY GROUP, INC. 2219 W. Olive Ave. #377 Burbank, CA 91506. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 5/16/14. Signed: Dominique Sicari, President. This statement is filed with the County Clerk of Los Angeles County on: 06/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, nc/10/14 (AP/D/14, 07/03/2014 (999) 06/19/14. 06/26/14. 07/03/2014 0990

FICTITIOUS BUSINESS NAME STATEMENT: 2014152791. The following person(s) is/are doing business as: SOUTH BAY MOTORS. 13666 Hawthorne Blvd. Suite 1, Hawthorne, CA 90250. NICOLE YAEL ZUGASTI. 13666 Hawthorne Blvd. Suite 1, Hawthorne, CA 90250. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nicole Yael Zugasti, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0991

FICTITIOUS BUSINESS NAME STATEMENT: 2014153067. The following person(s) is/are doing business as: SPLIT SECOND INT. 11801 Inglewood Ave. Hawthorne, CA 92850. DEVON STOVALL. 11801 Inglewood Ave. Hawthorne, CA 92850. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 6/05/14. Signed: Devon Stovall, President. This statement is filed with the County Clerk of Los Angeles County on: 06/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0992

FICTITIOUS BUSINESS NAME STATEMENT: 2014153066. The following person(s) is/are doing business as: FORMULA MOTORING. 11801 Inglewood Ave. Hawthorne, CA 92850. DEVON STOVALL. 11801 Inglewood Ave. Hawthorne, CA 92850. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 6/05/14. Signed: Devon Stovall, President. This statement is filled with the County Clerk of Los Angeles County on: 6/05/14. NITCLE. This fictitious name statement envires five years from This statement is filed with the County Clerk of Los Angeles County on: 06/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0993

FICTITIOUS BUSINESS NAME STATEMENT: 2014152997. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014152997. The following person(s) is/are doing business as: MIKAIL. 1518 Federal Avenue #401, Los Angeles, CA 90025. OVERDRAOGO MIKAIL. 1518 Federal Avenue #401, Los Angeles, CA 90025. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 6/05/14. Signed: Overdraogo Mikail. This statement is filed with the County Clerk of Los Angeles County on: 06/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section of the rights of another under federal state, or common law (see Se 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0994

FICTITIOUS BUSINESS NAME STATEMENT: 2014153926. The follo FICTITIOUS BUSINESS NAME STATEMENT: 2014153926. The following person(s) is/are doing business as: AUNTIE BARBARA'S GENERAL STORE. 179 S. Beverly Drive. Beverly Hills, CA 90212. BAUBY BABS INC. 179 S. Beverly Drive. Beverly Hills, CA 90212. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Barbara Backman, Owner. This statement is flied with the County Clerk of Los Angeles County on: 06/06/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a flictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0995 06/26/14. 07/03/2014 0995

FICTITIOUS BUSINESS NAME STATEMENT: 2014153928. The following person(s) is/are doing business as: NAIL BAR BEAUTY BAR. 321 S. Robertson. Beverly Hills, CA 90211. ROYAL TECH INVESTMENTS INC. 321 S. Robertson. Beverly Hills, CA 90211. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chagot Yamini, President. This statement is filed with the County Clerk of Los Angeles County on: 06/06/14. NOTICE - This fictitious name statement expires five years from the date it was filed on; in the office of the county clerk. A pear fictitious UG/UG/14. NOTICE - 1 his fictitious name statement expires live years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0996

FICTITIOUS BUSINESS NAME STATEMENT: 2014136243. The following person(s) is/are doing business as: XPRESS DIAGNOSTICS. 3929 Crystal View Dr. Tujunga, CA 91042. GRIGOR GARY CHARKCHYAN. 9329 Crystal View Dr. Tujunga, CA 91042. The business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Grigor Gary Charkchyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/20/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0997 FICTITIOUS BUSINESS NAME STATEMENT: 2014136243. The follow

FICTITIOUS BUSINESS NAME STATEMENT: 2014143180. The following person(s) is/are doing business as: DOMECILE. 831 EI Centro St. South Pasadena 91030. MEJ STUDIOS, INC. 831 EI Centro St. South Pasadena 91030. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. business under the fictitious business name or names listed here on: N/A. Signed: Stephanie Payne Campbell, Secretary, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/27/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 1441) of the County of the prior of the county of the co ten database of the rights of another under federal state, or communities (300 the rights of another under federal state, or communities (300 the rights) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0998

FICTITIOUS BUSINESS NAME STATEMENT: 2014148168. The following person(s) is/are doing business as: SCHNEIDER HOME DESIGN. 9801 Rincon Ave. Pacoima, CA 91331. NARINE SCHNEIDER. 9801 Rincon

Ave. Pacoima, CA 91331. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 5/30/09. Signed: Marine Schneider, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/02/14. NOTICE -This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 0999

FICTITIOUS BUSINESS NAME STATEMENT: 2014148270. The follow FICTITIOUS BUSINESS NAME STATEMENT: 2014148270. The following person(s) is/are doing business as: NUEVA ITALIA MOTORS. 13007 Grade Ave. Sylmar, CA 91342. EDDIF TORRES. 13007 Grade Ave. Sylmar, CA 91342. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marine Schneider, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/02/14. NOTICE: This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1000

FICTITIOUS BUSINESS NAME STATEMENT: 2014149877. The following person(s) is/are doing business as: 2CLASSYGALS. 12605 ½ Vanowen St. North Hollywood, CA 91605. MARIANNA MASHADYNN. 800. Laureligrove Ave. North Hollywood, CA 91605, GEVORG MASHADYNN. 510 Justin Ave. #205 Glendale, CA 91201. The business is conducted 510 Justin Ave. #205 Glendale, CA 91201. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marianna Mashadyan, Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/02/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14 06/06/14 07/03/2014 1015. 06/19/14, 06/26/14, 07/03/2014 1001

FICTITIOUS BUSINESS NAME STATEMENT: 2014149561. The frig person(s) is/are doing business as: EAST COAST TALENTS. 1 Ventura Blvd #322 Los Angeles, CA 91316. ELEVATION PRODULLC. 17328 Ventura Blvd #322 Los Angeles, CA 91316. The busine conducted by: A Limited Liability Company has begun to transact bus under the fictitious business name or names listed here on: N/A. Signature of the control of t under the fictitious business name or names listed here on: N/A. Signed: Darby Castellon, CEO. This statement is filed with the County Clerk of Los Angeles County on: 06/03/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1002

FICTITIOUS BUSINESS NAME STATEMENT: 2014149496. The follow FICTITIOUS BUSINESS NAME STATEMENT: 2014149496. The following person(s) is/are doing business as: GLENDALE HOUSE CLEANING. 1541 Greenbriar Rd. Glendale, CA 91207. HENRIK HAMBARSOMIAN. 1541 Greenbriar Rd. Glendale, CA 91207; RUEBEN DARITIAN. 1541 Greenbriar Rd. Glendale, CA 91207. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Henrik Hambarsomian, Owner: This statement is filed with the County Clerk of Los Angeles County on: 06/03/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk A new fictilious business name statement must be filed prior to that expires tive years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1003

FICTITIOUS BUSINESS NAME STATEMENT: 2014150684. The follow FICTITIOUS BUSINESS NAME STATEMENT: 2014150884. The following person(s) is/are doing business as: FEEL SECURE SERVICES. 13150 Borden Ave. Sylmar, CA 91342. STEPHEN G. HEGEDUS. 13150 Borden Ave. Sylmar, CA 91342. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: IVA. Signed: Stephen G. Hegedus, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/03/14. NOTICE -This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section of the rights of another under federal state, or common law (see Set 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1004

FICTITIOUS BUSINESS NAME STATEMENT: 2014150674. The following PICTITIOUS BUSINESS NAME STATEMENT: 2014150674. The following person(s) is/are doing business as: GREENLIGHT TRAVEL. 14253 Weddington St. Sherman Oaks, CA 91401. ANGELA VARJABEDIAN. 14253 Weddington St. Sherman Oaks, CA 91401. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Angela Varjabedian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/03/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A name first. on: U6/U3/14. NOI ICE - This incitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new ficitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1005

FICTITIOUS BUSINESS NAME STATEMENT: 2014151739. The following person(s) is/are doing businesse as: TOKE N CHOKE PRODUCTIONS. 3108 W. Victory Blvd Burbank, CA 91505. FARNNA CLARK. 3108 W. Victory Blvd Burbank, CA 91505; DEENA GOLDBERG. 3108 W. Victory Blvd Burbank, CA 91505. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shanna Clark, CEO. This statement is filed with the County Clerk of Los Angeles County on: 06/04/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section FICTITIOUS BUSINESS NAME STATEMENT: 2014151739. The follower of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1006

FICTITIOUS BUSINESS NAME STATEMENT: 2014151943. The following person(s) is/are doing business as: KARUNA RECOVERY RESIDENCES. 1240 ½ N. El Centro Ave. Los Angeles, CA 90038. SLE INVESTORS INC. 1240 ½ N. El Centro Ave. Los Angeles, CA 90038. The business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lauren Inctitious business name or names listed nere on: NA. Signed: Lauren Philhower, President. This statement is filled with the County Clerk of Los Angeles County on: 06/04/14. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1007

FICTITIOUS BUSINESS NAME STATEMENT: 2014152139. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014152139. The following person(s) is/are doing business as: STAHRGAZER. 1735 Manzanita Park Ave. Malibu, CA 90265. CHRISTINE STAHR. 1735 Manzanita Park Ave. Malibu, CA 90265. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 6-04-14. Signed: Christine Stahr, Owner. This statement is filled with the County Clerk of Los Angeles County on: 06/04/14. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state. or common law (see Section of the rights of another under federal state, or common law (see Se 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1008

FICTITIOUS BUSINESS NAME STATEMENT: 2014152197. The following

person(s) is/are doing business as: SERENITY POOL/ SPA SERVICE. 529 N. Taylor Ave. #A Montebello, CA 90640. SAMAK ASOYAN. 529 N. Taylor Ave. #A Montebello, CA 90640. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 6-04-14. Signed: Sahak Asoyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/04/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14. law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1009

FICTITIOUS BUSINESS NAME STATEMENT: 2014151106. The following person(s) is/are doing business as: GOLDENXO. 3835 Calle Joaquin Calabasas, CA 91302; GOLDENXO.COM; 2INKS.COM. DATA E-COMMERCE, INC. 3835 Calle Joaquin Calabasas, CA 91302. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: 6-04-14. Signed: Shayan Shahabi, President. This statement is filed with the County Clerk of Les Angeles County or, 80/40/14. NOTICE: This firtitious pame statement. Shayan Shahabi, President. This statement is filed with the County Clerk of Los Angeles County on: 06/04/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1010

FICTITIOUS BUSINESS NAME STATEMENT: 2014152767. The FICTITIOUS BUSINESS NAME STATEMENT: 2014152767. The following person(s) is/are doing business as: G LINE TRUCKING. 211 E. California Ave. #C3 Glendale, CA 91206. BENYAMIN GHAZARYAN. 211 E. California Ave. #C3 Glendale, CA 91206. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Benyamin Ghazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state. business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1011

FICTITIOUS BUSINESS NAME STATEMENT: 2014152768 The follo person(s) is/are doing business as: ARO TRUCKING. 18425 Malden St. 105 Northridge, CA 91325. ANNA GHAZARYAN. 18425 Malden St. 105 Northridge, CA 91325. ANNA GHAZARYAN. 18425 Malden St. 105 Northridge, CA 91325. The business is conducted by: An individual has begun to transact business under the fictitious business name or names begun to transact business under the lictitious business name or names listed here on: N/A. Signed: Anna Ghazaryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1012

FICTITIOUS BUSINESS NAME STATEMENT: 2014152932. The following person(s) is/are doing business as: HYAKLIMI NOODLE STATION. 136 Ventura Blvd. Sherman Oaks, CA 91423. TAMADA, LLC. 11120 Moorp St. #4 Studio City, CA 91602. The business is conducted by: A Limi Liability Company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Cece Chen, Memt This statement is filled with the County Clerk of Los Angeles County 06/05/14. NOTICE - This fictitious name statement expires five years from the office of the county clerk. the date it was filed on, in the office of the county clerk. A n business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a lictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1012

FICTITIOUS BUSINESS NAME STATEMENT: 2014152457. The following person(s) is/are doing business as: DRIP FREE ROOTER AND PLUMBING. 506 S. Belmont St. #D Glendale, CA 91205. ALBER SIROP. 506 S. Belmont St. #D Glendale, CA 91205. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Alber Sirop, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14. or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1013

FICTITIOUS BUSINESS NAME STATEMENT: 2014153513. The following person(s) is/are doing business as: KHUN MOO THAI KITCHEN. 8674 Lindley Ave. Northridge, CA 91325. ARAYA BOONYODOM. 8769 Ranchito Ave. Panorama City, CA 91402. The business is conducted by: An individual has begun to transact business under the fictitious business An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Araya Boonyodom, Owner. This statement is filled with the County Clerk of Los Angeles County on: 06/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1014

FICTITIOUS BUSINESS NAME STATEMENT: 2014153595. The following person(s) is/are doing business as: THE NUTRITION LOUNGE. 23120 Lyons Ave. #13 Newhall, CA 91321; 25399 The Old Road #14-305 Stevenson Ranch, CA 91381. BRIAN GONZALES. 25399 The Old Road #14-305 Stevenson Ranch, CA 91381. VINCENT NEILSON. 25399 The Old Road #14-305 Stevenson Ranch, CA 91381. VINCENT NEILSON. 25399 The Old Road #14-305 Stevenson Ranch, CA 91381. VINCENT NEILSON. 25399 The Old Road #14-305 Stevenson Ranch, CA 91381. VINCENT NEILSON. 25399 The Fold Neighbor Stevenson Ranch, CA 91381. The business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Brian Gonzales, Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/05/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1015

FICTITIOUS BUSINESS NAME STATEMENT: 2014153901. The fol-FICTITIOUS BUSINESS NAME STATEMENT: 2014153901. The following person(s) is/are doing business as: TOPAZ CONSTRUCTION & DEVELOPMENT CO. 4314 Don Arellanes Dr. Los Angeles, CA 90008. CHARLES A. BELL. 4314 Don Arellanes Dr. Los Angeles, CA 90008. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: NIA. Signed: Charles A Bell, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/06/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1016

FICTITIOUS BUSINESS NAME STATEMENT: 2014153927. The following person(s) is/are doing business as: TOTAL CONSTRUCTION REMODELING & US SOLAR WAY, 6911 Topanga Canyon Blvd. Canoga Park, CA 91303. US SOLAR WAY, INC. 6911 Topanga Canyon Blvd. Canoga Park, CA 91303. The business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Guy Carmon, President. This statement is filed with the County Clerk of Los Angeles County on: 06/06/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself FICTITIOUS BUSINESS NAME STATEMENT: 2014153927 The

uthorize the use in this state of a fictitious business name in violation the rights of another under federal state, or common law (see Section 14411, et seg., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1017

FICTITIOUS BUSINESS NAME STATEMENT: 2014154231. The following person(s) is/are doing business as: ELENOR FAR SKIN CARE. 18384 Clark St. #113 Tarzana, CA 91356. ELENOR SANANDAJIFAR. 26124 Roymor Dr. Calabasas, CA 91350. ELENOR SANANDAJIFAR. Carporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Elenor Sanandajifar, Owner. This statement is filled with the County Oric County on: 06/06/14. NOTICE - This fictitious name statement expires five years from 06/06/14. NOTICE - This fictitious name statement expires live years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1018

FICTITIOUS BUSINESS NAME STATEMENT: 2014153979. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014153979. The following person(s) is/are doing business as: MEKA ENT. 8525 Tobias Ave. #366 Panorama City, CA 91402. EMEKA OKONKWO. 8525 Tobias Ave. #366 Panorama City, CA 91402. The business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Emeka Okonkwo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/06/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in vigilation of the rights of another under federal state or common. does not on itself adultifuze the date in this state of a fundous business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1019

Dehghani Jordan Ave. #138 Canoga Park, CA 91303 1823 Navid 6830 Jorda 310-463-1823 Case Number: LS025452

June 02, 2014 SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES

SUPERIOR COURT OF CALIFURINA, COUNTY OF LOS ANGELES 6230 Sylmar Ave. #107 Van Nuys, CA 91401
PETITION OF: NAVID DEHGHANN, a minor by and through his parent Navid Dehghani ORDER TO SHOW CAUSE FOR CHANGE OF NAME TO ALL INTERESTED PERSONS:
Petitioner: NAVID DEHGHANI for a decree changing names as follows:

Procent

NAVID DEHGHANI

Proposed name:
NICHOLAS DEGANI
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.
NOTICE OF HEARING
Date: July 23, 2014 Time: 8:30 am Dept: D
Room:

3. A copy of this Order to Show Cause shall be published at least once 3. A copy of this Order to Snow Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.

Date: June 02, 2014 Signed: Judge Richard H. Kirschner, Judge of the Superior Court

Published: 06/12/14, 06/19/14, 06/26/14, 07/03/2014 1020

FICTITIOUS BUSINESS NAME STATEMENT: 2014131286. The following person(s) is/are doing business as: COMFORTABLE ASSISTED LIVING; DIVERSIFIED SERVICES GROUP. 6538 Corbin Avenue, Reseda, CA 91335. PICHE PROPERTY INVESTMENTS, LLC. 6538 Corbin Avenue, 91335. PICHE PROPERTY INVESTMENTS, LLC. 6538 Corbin Avenue, Reseda, CA 91335. The business is conducted by: A Limited Liability Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Piche Property Investments, LLC, Manager. This statement is filed with the County Clerk of Los Angeles County on: 05/14/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1020

FICTITIOUS BUSINESS NAME STATEMENT: 2014121287. The follow person(s) is/are doing business as: DIGITAL STANDOUT. 26500 Ag Road #102-574 Calabasas, CA 91302. EMAN TALEI. 26500 Ag Road #102-574 Calabasas, CA 91302. The business is conducted by Individual has begun to transact business under the fictitious busi name or names listed here on: N/A. Signed: Eman Talei, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/14/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1021

FICTITIOUS BUSINESS NAME STATEMENT: 2014133785. The following person(s) is/are doing business as: PRINTING PROFESSIONALS. 1224 S. Glendale Ave Unit E Glendale, CA 91205. SHAVARSH POGOSYAN 1224 S. Glendale Ave Unit E Glendale, CA 91205. The business is con-ducted by: An Individual has begun to transact business under the fict-tious business name or names listed here on: 6/4/2009. Signed: Shavarsh Pogosyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/16/14. NOTICE - This fictitious name statement Angueres County on: Ub/16/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1022

FICTITIOUS BUSINESS NAME STATEMENT: 2014145390. The following person(s) is/are doing business as: MAYNILA MOTOR WORKS; MAYNILA MOTOR SPORTS. 13754 Desmond Street, Pacoima, CA 91331. FRANCIS GARCIA; JESUS CARLOS BATACAN. 13754 Desmond Street, Pacoima, CA 91331. The business is conducted by: Copartners has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Francis Garcia, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/29/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq. FICTITIOUS BUSINESS NAME STATEMENT: 2014145390. The following another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1023

FICTITIOUS BUSINESS NAME STATEMENT: 2014149802. The following person(s) is/are doing business as: AJ ASSOCIATES. 19609
Sherman Way #109 Reseda, CA 91335.MOHAMMAD ANWAR KHAN;
MOHAMMAD TUNAID KHAN. 19609 Sherman Way #109 Reseda, CA
91335.The business is conducted by: A General Partnership has begun to
transact business under the fictitious business name or names listed here
on: N/A. Signed: Mohammad Anwar Khan, Partner. This statement is filed
with the County Clerk of Los Angeles County on: 06/03/14. NOTICE - This
fictitious name statement expires five years from the date it was filed on,
in the office of the county clerk. A new fictitious business name statement
must be filed prior to that date. The filing of this statement does not of itself
authorize the use in this state of a fictitious business name in violation
of the rights of another under federal state, or common law (see Section 14411, et seg., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1024

FICTITIOUS BUSINESS NAME STATEMENT: 2014151483. The follow ing person(s) is/are doing business as: ANI'S FLORAL. 18034 Ventura Blvd. #414 Encino, CA 91316. ANI BADAKIAN. 18034 Ventura Blvd. #414 Encino, CA 91316. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ani Badakian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/04/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1025

FICTITIOUS BUSINESS NAME STATEMENT: 2014154149. The following person(s) is/are doing business as: TFC PHARMACY. 4914 ½ W. Slauson Ave. Los Angeles, CA 90056. T.F.C. PHARMACY, INC. 4914 ½ W. Slauson Ave. Los Angeles, CA 90056. This business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: T.F.C. Pharmacy, INC, President. This statement is filed with the County Clerk of Los Angeles County on: 06/04/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 2014 1026

FICTITIOUS BUSINESS NAME STATEMENT: 2014123698. The following person(s) is/are doing business as: ALURIEL PAINTING AND RESTORATION; CHRIS CLEONI PAINTING. 7705 Densmore Avenue, Van Nuys, CA 91406. ALBURIEL, INC. 7705 Densmore Avenue, Van Nuys, CA 91406. This business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Aluriel. INC. President. This state here on: N/A. Signed: Aluriel, INC, President. This statement is filed with the County Clerk of Los Angeles County on: 05/07/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1027

FICTITIOUS BUSINESS NAME STATEMENT: 2014123699. The follow FICTITIOUS BUSINESS NAME STATEMENT: 2014123699. The following person(s) is/are doing business as: TUJUNGA GARDEN APTS.4300 Tujunga Ave. Studio City, CA 91604. CHRIS CLEONI. 24523 Welby Way, West Hills, CA 91307. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Chris Cleoni, Owner. This statement is filled with the County Clerk of Los Angeles County on: 05/07/14. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 2014 1024 FICTITIOUS BUSINESS NAME STATEMENT: 2014125145. The following person(s) is/are doing business as: SLK DISTRIBUTION.10639 Burbank Blvd. North Hollywood, CA 91601. LEVON KHACHATRYAN. 10639 Burbank Blvd. North Hollywood, CA 91601. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Levon Khachatryan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/08/14 NOTICE - This fictitious name statement expires five years from OS/08/14. NOTICE - This fictitious name statement expires four years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/09/14 109. 07/03/14. 07/10/2014 1029

FICTITIOUS BUSINESS NAME STATEMENT: 2014129552. The following person(s) is/are doing business as: PARTHENIA AUTO BODY. 18309 Parthenia Street #B Northridge, CA 91325. JULIO DIAZ. 18309 Parthenia Street #B Northridge, CA 91325. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Julio Diaz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/13/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1030

FICTITIOUS BUSINESS NAME STATEMENT: 2014156012. The following person(s) is/are doing business as: MANI'S SMOKE N GIFTS: 1435 S. La person(s) is/are doing business as: MANI'S SMOKE N GIFTS. 1435 S. La Cienega Blvd. Los Angeles, CA 90035. MANI MERABI. 221 S. Carson Rd Beverly Hills, CA 90211, This business is conducted by: An Individual has Beverly Hills, CA 90211. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 06/6/14. Signed: Mani Merabi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/09/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1031

FICTITIOUS BUSINESS NAME STATEMENT: 2014142949. The fol FICTITIOUS BUSINESS NAME STATEMENT: 2014142949. The following person(s) is/are doing business as: DR. ROD PEZESHKI; LIVE A PURPOSEFUL LIFE WITH PASSION. 17508 Califa St. Encino, CA 91316. SHAHRAD PEZESHKI. 17508 Califa St. Encino, CA 91316. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shahrad Pezeshki, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/27/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1032

FICTITIOUS BUSINESS NAME STATEMENT: 2014136747. The follow FICTITIOUS BUSINESS NAME STATEMENT: 2014136747. The following person(s) is/are doing business as: HORIZON DEVELOPMENT AND ENTILLEMENT: 3815 Floresta Way Los Angeles, CA 90043. K. NICHOLE SMITH. 3815 Floresta Way Los Angeles, CA 90043. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: K. Nichole Smith, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/20/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1033

FICTITIOUS BUSINESS NAME STATEMENT: 2014134149. The following person(s) is/are doing business as: PEPPER LA, 6355 De Soto Ave #B416 Woodland Hills, CA 91367. PATRICK LUGO. 6355 De Soto Ave #B416 Woodland Hills, CA 91367. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Patrick Lugo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/16/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1034

FICTITIOUS BUSINESS NAME STATEMENT: 2014158497. The following person(s) is/are doing business as: 100 LAYER CAKE. 12827 Bonparte Ave. Los Angeles, CA 90066. AMANDA DAWBARN. 7427 W. 85th St. Los Angeles, CA 90045; JILLIAN CLARK. 1348 Palms Blvd. Los Angeles, CA 90045; JILLIAN CLARK. 1348 Palms Blvd. Los Angeles, CA 90045; JILLIAN CLARK. 1348 Palms Blvd. Los Angeles, CA 90291. This business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Amanda Dawbarn, Co-founder. This statement is filed with the County Clerk of Los Angeles County on: 6/11/14 . NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1036

FICTITIOUS BUSINESS NAME STATEMENT: 2014156097. The following person(s) is/are doing business as: DEFIANCE TATTOO STUDIO. 1003 E. Pine Ave. #1 El Segundo, CA 90245. SAY AND COMPANY. 4324 Muscatel Ave. Rosemead, CA 91770. This business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lance L. Say, President, Say and Company, Inc. This statement is filed with the County Clerk of Los Angeles County on: 6/09/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/10/2014 1037

FICTITIOUS BUSINESS NAME STATEMENT: 2014155657. The following person(s) is/are doing business as: GREEN TOOTH TECHNOLOGIES. 2006 Warfield Ave. Unit B Redondo Beach, CA 90278. LEVANI MAISOURADZE. 2006 Warfield Ave. Unit B Redondo Beach, CA 90278. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Levani Maisouradze, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/09/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1038

FICTITIOUS BUSINESS NAME STATEMENT: 2014155668. The following person(s) is/are doing business as: KEREKES TORRANCE. 4208 Sepulveda BI. #5 Torrance, CA 90505. MLADEN KEREKES. 4208 Sepulveda BI. #5 Torrance, CA 90505. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Mladen Kerekes, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/09/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/10/2014 1039

FICTITIOUS BUSINESS NAME STATEMENT: 2014130092. The following person(s) is/are doing business as: SKANCHELI. 7062 Forbes Ave. Van Nuys, CA 91406. JENNA AGHAJANIAN. 7062 Forbes Ave. Van Nuys, CA 91406. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here or: N/A. Signed: Jenna Aghajanian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/13/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1040

FICTITIOUS BUSINESS NAME STATEMENT: 2014157788. The following person(s) is/are doing business as: KA EXPERIENTAL. 1203 N. Verdugo Rd. Glendale, CA 91206. KERSTINA AKBARIAN. 1203 N. Verdugo Rd. Glendale, CA 91206. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Kerstina Akbarian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/10/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1041

FICTITIOUS BUSINESS NAME STATEMENT: 2014158463. The following person(s) is/are doing business as: MAKE UP BY DORIT PRODUCTIONS. 418 S. Palm Dr. #7 Beverly Hills, CA 90212. DORIT NITZAN. 418 S. Palm Dr. #7 Beverly Hills, CA 90212. MICHAEL NITZANI. 418 S. Palm Dr. #7 Beverly Hills, CA 90212: MICHAEL NITZANI. 418 S. Palm Dr. #7 Beverly Hills, CA 90212. This business is conducted by: A Married Couple has begun to transact business under the fictitious business name or names listed here on: NIA. Signed: Michael Nitzani, CEO. This statement is filed with the County Clerk of Los Angeles County on: 6/10/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/2014 1042

FICTITIOUS BUSINESS NAME STATEMENT: 2014138469. The following person(s) is/are doing business as: PICTORIAL RUG GALLERY. 6415 De Soto Ave. Woodland Hills, CA 91367. USOF GOLLESTANI. 418 S. Palm Dr. #7 Beverly Hills, CA 90212. 6415 De Soto Ave. Woodland Hills, CA 91367. This business is conducted by: an Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Usof Gollestani, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/21/14, NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/19/14, 06/26/14, 07/03/14, 07/10/14 1043

FICTITIOUS BUSINESS NAME STATEMENT: 2014161832. The following person(s) is/are doing business as: ALL STAR AUTO. 440 N. Poinsettia Pl. Los Angeles, CA 90035. JOHN WILLIJAM KOCH. 440 N. Poinsettia Pl. Los Angeles, CA 90035. This business is conducted by: an Individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: John William Koch, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/13/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/10/174 10/41 FICTITIOUS BUSINESS NAME STATEMENT: 2014164798. The following person(s) is/are doing business as: DFA CAPITAL; JGB CAPITAL. 14023 Aubrey Rd. Beverly Hills, CA 90210. DNIS FAMILY OFFICE, INC. 14023 Aubrey Rd. Beverly Hills, CA 90210. This business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nancy Davis, President. This statement is filed with the County Clerk of Los Angeles County on: 6/18/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name as tatement may be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1045

FICTITIOUS BUSINESS NAME STATEMENT: 2014164796. The following person(s) is/are doing business as: EVERSTONE PARTNERS; AJAX CAPITAL; MX HOLDINGS. 100 Wilshire #250 Santa Monica, CA 90401. MESA INVESTMENT PARTNERS, LLC. 465 Mesa Rd. Santa Monica, CA 90402. This business is conducted by: A limited liability company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Todd J Eberstein, Manager. This statement is

filed with the County Clerk of Los Angeles County on: 6/18/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1046

FICTITIOUS BUSINESS NAME STATEMENT: 2014164792. The following person(s) is/are doing business as: NEWCO. 10445 Glenoaks Blvd. Pacoima, CA 91331. KOMFY KINGS, INC. 10445 Glenoaks Blvd. Pacoima, CA 91331. This business is conducted by: A limited liability company has begun to transact business under the fictitious business name or names listed here on: NA. Signed: Ernest Johnston, CFO. This statement sfield with the County Clerk of Los Angeles County on: 6/18/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name in statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see

FICTITIOUS BUSINESS NAME STATEMENT: 2014167305. The following person(s) is/are doing business as: THE LEARNING SOLUTION. 11650 Riverside Dr. #10 Valley Village, CA 91602. WEBWISE EDUCATION, LLC. 6711 Forest Lawn Drive. #205 Los Angeles, CA 90068. This business is conducted by: A limited liability company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: John Deeter, Vice President. This statement is filed with the County Clerk of Los Angeles County on: 6/20/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1048

FICTITIOUS BUSINESS NAME STATEMENT: 2014142079. The following person(s) is/are doing business as: MIGUEL BARBER SHOP AND BEAUTY SALON. 13175 Osborne St. Pacoima, CA 91331. MRIAH ROSAREO JAUREGUI DE RODRIGUEZ. 13215 Osborne St. #D Arleta, CA 91331. This business is conducted by A limited liability company has begun to transact business under the fictitious business name or names listed here on: 05-15-2014. Signed: Maria R. Jauregui De Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/27/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/17/14 1049

FICTITIOUS BUSINESS NAME STATEMENT: 2014155517. The following person(s) is/are doing business as: CHIOS PERUVIAN GRILL. 7755 Sepulveda Bivd. Van Nuys, CA 91405. DANTE D BALDREZO. 21535 Roscoe Blvd #224 Canoga Park, CA 91304. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Dante D Baldrezo, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/09/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 105

FICTITIOUS BUSINESS NAME STATEMENT: 2014155607. The following person(s) is/are doing business as: U.S. GOVERNMENT CAREER SERVICE. 10523 Burbank Blvd. #102 North Hollywood, CA 91601. JOY OBI. 11115 Agua Vista St. Studio City, CA 91601. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: July 1992. Signed: Joy Obi, Director/ Owner. This statement is filed with the County Clerk of Los Angeles County on: 60/69/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1051

FICTITIOUS BUSINESS NAME STATEMENT: 2014155782. The following person(s) is/are doing business as: SUMMITT SERVICES. 5020 Woodman Ave. #17 Sherman Oaks, CA 91423. SIAVOSH E. NEHORAY. 5020 Woodman Ave. #17 Sherman Oaks, CA 91423. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: April 2004. Signed: Siavosh E. Nehoray, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/09/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/1/14 1052

FICTITIOUS BUSINESS NAME STATEMENT: 2014155897. The following person(s) is/are doing business as: SOMEK. 118 S. Crescent Heights Blvd. Los Angeles, CA 90048. HADASA SHLOMO. 118 S. Crescent Heights Blvd. Los Angeles, CA 90048; TAMAR EREZ. 118 S. Crescent Heights Blvd. Los Angeles, CA 90048; This business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Hadaba Shlomo, Owner/Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/09/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1053

FICTITIOUS BUSINESS NAME STATEMENT: 2014155230. The following person(s) is/are doing business as: V & A TRUCKING. 1244 Stanley Ave. #106 Glendale, CA 91206. VARDGES MARTIROSYAN. 1244 Stanley Ave. #106 Glendale, CA 91206. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vardges Martirosyan., Owner/ Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/09/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/17/14 1054

FICTITIOUS BUSINESS NAME STATEMENT: 2014155214. The following person(s) is/are doing business as: ART OF SULLICAN, INC. 4047 Baywood St. Atwater Village, CA 90039. ART OF SULLIVAN, INC. 4047 Baywood St. Atwater, CA 90039. This business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Greg Sullivan, President. This statement is filed with the County Clerk of Los Angeles County on: 06/09/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1055

FICTITIOUS BUSINESS NAME STATEMENT: 2014155216. The following person(s) is/are doing business as: BATTLE TUNING INC. 5219 Tyler

Ave. #B Temple City, CA 91480. BATTLE TUNING INC. 5219 Tyler Ave #B Temple City, CA 91780. This business is conducted by: A Corporation has begun to transact business under the fictitious business name or names listed here on: 04/04/2014. Signed: John M. To, President. This statement is filed with the County Clerk of Los Angeles County on: 06/09/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1056

FICTITIOUS BUSINESS NAME STATEMENT: 2014156714. The following person(s) is/are doing business as: RODRIGUEZ FAMILY CHILD- CARE. 12940 Newton St. Sylmar, CA 91342. MARIA AGUSTINA RODRIGUEZ. 12940 Newton St. Sylmar, CA 91342. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 06/01/2014. Signed: Maria Agustina Rodriguez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/10/14. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/17/14 1057

FICTITIOUS BUSINESS NAME STATEMENT: 2014156715. The following person(s) is/are doing business as: MB FASHION. 1000 Maple Ave. #8 Los Angeles, CA 90015. MARIA MARTHA BARRENO- QUISPE. 4712 Lomita St. #1 Los Angeles, CA 90019. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 04/07/2014. Signed: Maria Martha Barreno Quispe, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/17/14 1058

FICTITIOUS BUSINESS NAME STATEMENT: 2014156747. The following person(s) is/are doing business as: ADL HOUSE OF MUSIC; EDITORA ADL; ADL PUBLISHING; ADL MUSIC ENTERTAINMENT INC. 10636 Magnolia Blvd. North Hollywood, CA 91601. This business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Francisco Davila Sandoval, President. This statement is filled with the County Clerk of Los Angeles County on: 06/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seu., B&P) 06/26/14, 07/70/14, 07/17/14 1059

FICTITIOUS BUSINESS NAME STATEMENT: 2014157717. The following person(s) is/are doing business as: LINDA LOVO CAREGIVER. 6949 Futlon Ave. #1 North Hollywood, CA 91605. LINDA A. LOVO SALGADO. 6949 Futlon Ave. #1 North Hollywood, CA 91605. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 04/20/2014. Signed: Linda Lovo Salgado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1060

FICTITIOUS BUSINESS NAME STATEMENT: 2014157844. The following person(s) is/are doing business as: FREEMAN COFFEE SHOP. 323 N Prairie Ave. #100A Ingelwood, CA 90301. MIRAN DEROLERIAN. 416 ½ W. Elk Ave. Glendale, CA 91204. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Miran Derolerian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1061

FICTITIOUS BUSINESS NAME STATEMENT: 2014158261. The following person(s) is/are doing business as: LEGAL CLINIC. 6333 Van Nuys Blvd. Van Nuys, CA 91401. MARC BIEDERMAN. 6060 Lake Lindero Dr. Agoura Hills, CA 91301. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marc Biederman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1062

FICTITIOUS BUSINESS NAME STATEMENT: 2014158259. The following person(s) is/are doing business as: AHSTYLE. 150 S. San Fernando Blvd. #407 Burbank, CA 91502. ANNA HOVSEPIAN. 150 S. San Fernando Blvd. #407 Burbank, CA 91502. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anna Hovsepian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/11/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1063

FICTITIOUS BUSINESS NAME STATEMENT: 2014158378. The following person(s) is/are doing business as: A CLASS AUTO GLASS. 16661 Ventura Blvd #712. Encino, CA 91436. AUTO GLASS CO. 16661 Ventura Blvd #712. Encino, CA 91436. This business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ramin Rafael, President. This statement is flied with the County Clerk of Los Angeles County on: 06/11/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1064

FICTITIOUS BUSINESS NAME STATEMENT: 2014157799. The following person(s) is/are doing business as: MORNINGSIDE CLINICA FAMILIAR. 9014 S. Broadway Ave. Los Angeles, CA 90003. MORNINGSIDE PRIMARY CARE MEDICAL CENTER, INC. 617 W. Manchester Ave. Los Angeles, CA 90044. This business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Lemmon Mcmillan, President. This statement is filed with the County Clerk of Los Angeles County on: 06/10/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1065

FICTITIOUS BUSINESS NAME STATEMENT: 2014162431. The following person(s) is/are doing business as: LAKE UP LA. 320 N. Cedar St. #212 Glendale, CA 91206. ROBERT BERBERIAN. 320 N. Cedar St. #212. Glendale, CA 91206. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Robert Berberian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/10/14, 07/17/17/14 1066

FICTITIOUS BUSINESS NAME STATEMENT: 2014162774. The following person(s) is/are doing business as: DKG PLUMBING & FIRE. 1200 S. Brand Blvd. #193 Glendale, CA 91204. DALIAN LINO CONSTRUCTION COMPANY. 1200 S. Brand Blvd #193 Glendale, CA 91204. This business conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: 03/21/2014. Signed: Marry Novshadyan, President. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1067

FICTITIOUS BUSINESS NAME STATEMENT: 2014162860. The following person(s) is/are doing business as: SANCHO BORRACHO. 17801 Hemmingway St. Reseda, CA 91335; SANCHOBORRACHO.COM. P.O BOX 221464 Newhall, CA 91322. JOSE MONTENEGRO. 23843 Arroyo Park Dr. #710 Valencia, CA 91355; JOSE MONTENEGRO. 23843 Arroyo Park Dr. #710 Valencia, CA 91355. This business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nathan Foster, Owner/ Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1068

FICTITIOUS BUSINESS NAME STATEMENT: 2014162900. The following person(s) is/are doing business as: PROP SPECS. 10922 Bloomfield St. #203 North Hollywood, CA 91602. TANYA HOWARD. 10922 Bloomfield St. #203 North Hollywood, CA 91602. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tanya Howard, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/114, 07/17/14 1069

FICTITIOUS BUSINESS NAME STATEMENT: 2014162061. The following person(s) is/are doing business as: SOUKAS TRUCKING CO. 2009 Sycamore Ave. Huntsville, TX 77340; 8611 Cranford Ave. Sun Valley, CA 91352. HERINA SOUKASIAN. 8611 Cranford Ave. Sun Valley, CA 91352. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Herina Soukasian, Owner/ Partner. This statement is flied with the County Clerk of Los Angeles County on: 06/16/2014. NOTICE - This fictitious name statement expires five years from the date it was flied on, in the office of the county clerk. A new fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/11 1070

FICTITIOUS BUSINESS NAME STATEMENT: 2014162101. The following person(s) is/are doing business as: FS BUILDERS. 14631 Friar St. Van Nuys, CA 91411. FERNANDO SANDOWAL JR. 14631 Friar St. Van Nuys, CA 91411. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Fernando Sandowal Jr., Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1071

FICTITIOUS BUSINESS NAME STATEMENT: 2014163151. The following person(s) is/are doing business as: S&D WIRELESS. 8716 Sunland Blvd. Sun Valley, CA 91352. NANCY HERNANDEZ. 15445 Cobat St. #88 Sylmar, CA 91342. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nancy Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filled prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1072

FICTITIOUS BUSINESS NAME STATEMENT: 2014163431. The following person(s) is/are doing business as: BOTANICA OGGUN Y YEMAYA. 6325 Lankershim North Hollywood, CA 91606. MONICA GARCIA. 19820 Buttonwillow DR. Winnetka, CA 91306; JULIO VALDES RODRIGUEZ. 19820 Buttonwillow Dr. Winnetka, CA 91306. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Monica Garcia/ Julio Valdes Rodriguez, Partner/Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/17/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1073

FICTITIOUS BUSINESS NAME STATEMENT: 2014163905. The following person(s) is/are doing business as: INNOVATIVE BIOBEHAVIORAL HEALTH. 15233 Ventura Blvd. #1108 Sherman Oaks, CA 91403. SEPEHR BROUKHIM, D.O. INC. 15053 Greenleaf St. Sherman Oaks, CA 91403. This business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sepehr Broukhim, President. This statement is filed with the County Clerk of Los Angeles County on: 06/17/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1074

FICTITIOUS BUSINESS NAME STATEMENT: 2014164302. The following person(s) is/are doing business as: GRANDEUR KINGDOM WOMEN OF DIVINE; PURPOSE GLOBAL MINISTRY 14247 Caltert St. #F Van Nuys, CA 91401. JANET L. HARRINGTON. 14247 Calvert St, #F Van Nuys, CA 91401. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Janet L. Harrington, Owner / Founder. This statement is filed with the County Clerk of Los Angeles County on: 06/17/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement

must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1075

FICTITIOUS BUSINESS NAME STATEMENT: 2014164442. The following person(s) is/are doing business as: SL DYNAMICS. 11816 Shoshone Ave. Granada Hills, CA 91344. SEAN LEAHY. 11816 Shoshone Ave. Granada Hills, CA 91344. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sean Leahy, Owner. This statement is filled with the County Clerk of Los Angeles County on: 06/17/2014. NOTICE - This fictitious name statement expires five years from the date it was filled on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1076

FICTITIOUS BUSINESS NAME STATEMENT: 2014164793. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014164793. The following person(s) is/are doing business as: PLATINUM DATE RECOVERY. 2370 Westwood Blvd. #L2 Los Angeles, CA 90064. DDRS CORPORATION. 2370 Westwood Blvd. #L2 Los Angeles, CA 90064. This business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Amir Allakhverdiev, President. This statement is filed with the County Clerk of Los Angeles County on: 06/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1077

FICTITIOUS BUSINESS NAME STATEMENT: 2014164794. The following person(s) is/are doing business as: LOA BOUTIQUE. 11710 Eldrige Ave. Sylmar, CA 91342. CLAUDIA MERCADO. 11710 Eldridge Ave. Sylmar, CA 91342. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Claudia Mercado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1078

FICTITIOUS BUSINESS NAME STATEMENT: 2014164795. The following person(s) is/are doing business as: ALPHA & OMEGA HEALTH PROFESSIONALS. 6517 Kester Ave. #1 Van Nuys, CA 91411. LEONORA R. ESCOBAR. 6517 Kester Ave. #1 Van Nuys, CA 91411. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Leonora R. Escobar, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1079

FICTITIOUS BUSINESS NAME STATEMENT: 2014165043. The folio person(s) is/are doing business as: 2CLASSYGALS. 12506 ½ Vanowen St. North Hollywood, CA 91605. MARIANNA MASHADYAN. 8007 Laurelgrove Ave. North Hollywood, CA 91605. BARIANNA MASHADYAN. 8007 Laurelgrove Ave. North Hollywood, CA 91605 is EVORG MASHADYAN. 510 Justin Ave. #205 Glendale, CA 91201. This business is conducted 510 Justin Ave. #205 Glendale, CA 91201. This business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marianna Mashadyan, Partner/Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., 1881) 06/24/4. 07/30/14. 07/30/14. 07/30/14. 07/30/14. 07/30/14. 07/30/14. another under federal state, or common law (see § B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1080

FICTITIOUS BUSINESS NAME STATEMENT: 2014165266. The following person(s) is/are doing business as: NK LIMOUSINE SERVICE. 5632 Van Nuys Blvd. #412 Van Nuys, CA 91401. NINOOS KHAZIRAN. 5632 Van Nuys Blvd. #412 Van Nuys, CA 91401. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Ninoos Khaziran, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1081 07/10/14. 07/17/14 1081

FICTITIOUS BUSINESS NAME STATEMENT: 2014165410. The following FICTITIOUS BUSINESS NAME STALEMENT: 2014105410. The following person(s) is/are doing business as: AU NATUREL. 5019 Alcove Ave. Los Angeles, CA 91607. CYNTHIA BLESSINGTON BAUMAN. 5019 Alcove Ave. Walley Village, CA 91607. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Cynthia Blessington Bauman, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious husiness name statement must be filed orior to that date. The filing of from the date it was flied on, in the office of the county clerk. A new lictious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1082

FICTITIOUS BUSINESS NAME STATEMENT: 2014165739. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014165739. The following person(s) is/are doing business as: TWINS MARKET. 646 B S. Broadway Los Angeles, CA 90014. MINI MARKET, INC. 231 W. 7th St. Los Angeles, CA 90014. This business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: NI/A. Signed: Saeed Adasha, President. This statement is filed with the County Clerk of Los Angeles County on: 06/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or common law (see Section 14411). rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1083

et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1083

FICTITIOUS BUSINESS NAME STATEMENT: 2014166047. The following person(s) is/are doing business as: LCI EXTERIORS; LCI POOLS. 22639 Calvert St. Woodland Hills, CA 91367. LAGMAN CONSULTING INCORPORATED. 22639 Calvert St. Woodland Hills, CA 91367. This business is conducted by: A corporation has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Raul M. Lagman, President. This statement is filed with the County Clerk of Los Angeles County on: 06/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1084

FICTITIOUS BUSINESS NAME STATEMENT: 2014166049. The following person(s) is/are doing business as: LARA MEDIA & SERVICES. 18002 Annes Circle #206 Canyon Country, CA 91387. MARIA LARA. 18002 Annes Circle #206 Canyon Country, CA 91387. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Maria Lara, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/19/2014. NOTICE - This fictitious name statement expires five years

from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1085

FICTITIOUS BUSINESS NAME STATEMENT: 2014166477. The following person(s) is/are doing business as: GEYSER HOME. 9335 Geyser Ave. Northridge, CA 91324. DEWOR INVESTMENT LLC. 9335 Geyser Ave. Northridge, CA 91324. This business is conducted by: A limited liability company has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Bambang Sutrisno, Secretary Director. This statement is filed with the County Clerk of Los Angeles County on: 06/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1086

FICTITIOUS BUSINESS NAME STATEMENT: 2014166499. The follow FICTITIOUS BUSINESS NAME STATEMENT: 2014166499. The following person(s) is/are doing business as: INDIE GLAM FASHIONS. 125 N. Allen #210 Pasadena, CA 91106. JESSICA BERNAL. 2631 Arvia St. Los Angeles, CA 90065. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jessica Bernal, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/19/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1087

FICTITIOUS BUSINESS NAME STATEMENT: 2014167894. The following person(s) is/are doing business as: MAX WORLD ENTERTAINMENT. 1333 Pleasantridge Dr. Altadena, CA 91001. Paul F. Little. Pleasantridge Dr. Altadena, CA 91001. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 01-01-2012. Signed: Paul F. Little, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state or common law (see Section FICTITIOUS BUSINESS NAME STATEMENT: 2014167894. The folio of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1088

FICTITIOUS BUSINESS NAME STATEMENT: 2014167461. The following person(s) is/are doing business as: SWEET KEBOB. 7147 Bellaire Ave. North Hollywood, CA 91605. GAGIK PAKHANYAN. 5904 Woodman Ave. #104 Van Nuys, CA 91401. This business is conducted by: An individual has begun to transact business under the fictitious business name or names listed here on: 06-20-2014. Signed: Gagik Pakhanyan, Owner. This statement is filled with the County Clerk of Los Angeles County on: 06/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement the tate it was filed on, in the office of the county clerk. A new fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1089

FICTITIOUS BUSINESS NAME STATEMENT: 2014167409. The follo FICTITIOUS BUSINESS NAME STATEMENT: 2014167409. The following person(s) is/are doing business as: APPLE GALORE. 10800 W. Pico Blvd. Los Angeles, CA 90064. DANIEL JIMENEZ. 401 Loma Dr. Los Angeles, CA 90017. ANDRES BERNAL. 221 E. 52nd St. Los Angeles, CA 90011. This business is conducted by: A General Partnership has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Daniel Jimenez, Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/20/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1090

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS

File No. 20101259923

of Business: GLENDALE TRANSMISSIONS AUTOMOTIVE CENTER/ GLENDALE TRANSMISSIONS. 502 S. Glendale Ave. Glendale CA 91205

CA 91205.

Registered Owner: SAMSON BAGHOOMIAN. 1418 Glenwood Rd. #205
Glendale, CA 91201; ANOUSHAVAN ISAGHOLIAN. 307 N. Kenwood St.

#2 Glendale, CA 91206.

Current File #: 2014166768
Date: 06/26/14, 07/03/14, 07/10/14, 07/17/14 1091

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS

File No. 20110269673

Date Filed: 02/18/11
Name of Business: THE LEARNING SOLUTION. 12522 Moorpark St. #101 Studio City, CA 91604.
Registered Owner: MAGGIE TACK. 12522 Moorpark St. #101 Studio City, CA 91604.

nt File #: 2014167290

Date: 06/26/14, 07/03/14, 07/10/14, 07/17/14 1092

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS

NAME
File No. 2012187064
Date Filed: 09/18/2012
Name of Business: FREEMAN COFFEE SHOP. 323 N. Prairie Ave. #100A
Inglewood, CA 90301.
Registered Owner: DOURIT KARAPETYAN. 4903 Bakman Ave. North

Hollywood, CA 91601

Current File #: 2014157844 Date: 06/26/14, 07/03/14, 07/10/14, 07/17/14 1093

RICHARD STILLERMAN 10501 WILSHIRE BLVD. #910, LOS ANGELES, CA 90024 201-569-4225

Number:SS024463

April 2, 2014 SUPERIOR COURT OF CALIFORNIA, WEST DISTRICT 1725 Main Street Santa Monica, CA 90401

PETITION OF: RICHARD STILLERMAN
ORDER TO SHOW CAUSE FOR CHANGE OF NAME
TO ALL INTERESTED PERSONS:
Petitioner: RICHARD STILLERMAN for a decree changing names as fol-

Present RICHARD STILLERMAN

Proposed
RICHARD WEISSKOPF
2. THE COURT ORDERS that all persons interested in this matter sh
appear before this court at the hearing indicated below to show cause
any, why the petition for change of name should not be granted.

NOTICE OF HEARING
Date: August 8, 2014 Time: 8:30 am Dept: K
Room: A203
3.A copy of this Order to Show Cause shall be published at least once
each week for four successive weeks prior to the date set for hearing on
the petition in the following newspaper of general circulation, printed in this
county, Beverly Hills Weekly.

Signed: Judge Gerald Rosenberg, Judge

of the Superior Court Published: 06/26/14, 07/03/14, 07/10/14, 07/17/14 1094

FICTITIOUS BUSINESS NAME STATEMENT: 2014165615. The follow FICTITIOUS BUSINESS NAME STATEMENT: 2014165615. The following person(s) is/are doing business as: FATIM BAHH. 405 South Kenmore Ave. Los Angeles, CA 90020. FATOUMATA BANGOURA. 405 South Kenmore Ave. Los Angeles, CA 90020. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: NIA. Signed: Fatoumata Bangoura, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/18/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state. business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1095

FICTITIOUS BUSINESS NAME STATEMENT: 2014162248. The following FICTITIOUS BUSINESS NAME STATEMENT: 2014162248. The following person(s) is/are doing business as: MARIA PRODUCE. 746 Market Court Building B-1 Doors 37 & 38, Los Angeles, CA 90021. EDGAR DIAZ. 746 Market Court Building B-1 Doors 37 & 38, Los Angeles, CA 90021. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 6/2/14. Signed: Edgar Diaz, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filling of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1096

FICTITIOUS BUSINESS NAME STATEMENT: 2014162250. The following person(s) is/are doing business as: SUPERIOR CARPET CLEANING SERVICES. 12717 Mercer St. Pacoima, CA 91331. BONIFACIO GUILLEN. 12717 Mercer St. Pacoima, CA 91331. BONIFACIO GUILLEN. 12717 Mercer St. Pacoima, CA 91331. This business is conducted by: An Individual has begun to transact business under the fictitious business name or names listed here on: 6/10/14. Signed: Bonifacio Guillen, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2014. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) 06/26/14, 07/03/14, 07/10/14, 07/17/14 1097

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 448129CA Loan No. XXXXXX3359 Title Order No. 723563 ATTENTION RECORDER: THE REFERENCE TO AN ATTACHED SUMMARY IS APPLICABLE TO THE NOTICE PROVIDED TO THE TRUSTOR ONLY. PURSUANT TO CALIFORNIA CIVIL CODE 2923.3 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 01-03-2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE, IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 07-10-2014 at 11:00 A.M., ALAW as the duly appointed Trustee under and pursuant to Deed of Trust Recorded 01-12-2006 Book N/A, Page N/A, Instrument 06 0079357, of official records in the Office of the Recorder of LOS ANGELES County, California, executed by: JOSEPH KHANIAN AND NAZI EBRAHIMZADEH, HUSBAND AND WIFE AS JOINT TENANTS, as Trustor, WASHINGTON MUTUAL BANK, FA, as Beneficiary, will sell at public auction sale to the highest bidder for cash, cashier's check drawn by a state or national bank, a cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, savings sociation, or savings bank specified in section 5102 of the Financial Code and authorized to do business in this state. Sale will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to the Deed of Trust. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or cumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, interest thereon, estimated fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Place of Sale: BY THE FOUNTAIN LOCATED AT 400 CIVIC CENTER PLAZA, POMONA, CA 91766. Amount of unpaid balance and other charges: \$1,083,567.63 (estimated) Street address and other common designation timated) Street address and other common designation of the real property: 9816 MILLBORO PLACE BEVERLY HILLS, CA 90210 APN Number: 4384-025-010 Legal Description: LOT 21 OF TRACT NO. 20002, IN THE CITY OF LOS ANGELES, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, AS PER MAP RECORDED IN BOOK 597 PAGES 23 TO 25 INCLUSIVE OF MAPS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY EXCEPT THEREFROM ALL CRUDE OIL, PETROLEUM, GAS, BREA, ASPHALTUM AND ALL KINDRED SUBSTANCES AND OTHER MINERALS UNDER AND IN SAID LAND AS GRANTED TO 2025 NORTH ANGLE AVENUE, A CORPORATION, BY DEED RECORDED MAY 12, 1958 IN BOOK D97 PAGE 465 OFFICIAL RECORDS, WITHOUT RIGHT OF SURFACE ENTRY. The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. The property heretofore described is being sold "as is". In compliance with California Civil Code 2923.5(c) the mortgagee, trustee, beneficiary, or authorized agent declares: that it has contacted the borrower(s) to assess their financial situation and to explore options to avoid foreclosure; or that it has made efforts to contact the borrower(s) to assess their financial situation and to explore options to avoid foreclosure by one of the following methods: by telephone; by United States mail; either 1st class or certified; by overnight delivery; by personal delivery; by e-mail; by face to face meeting. DATE: 06-16-2014 ALAW, as Trustee REGINA CANTRELL, ASSISTANT SECRETARY ALAW 9200 OAKDALE AVE. - 3RD FLOOR CHATSWORTH, CA 91311 (818)435-3661 For Sales Information: www. servicelinkASAP.com or 1-714-730-2727 www.priority-posting.com or 1-714-573-1965 www.auction.com or

1-800-280-2832 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, this information can be obtained from one of the following three companies: LPS Agency Sales and Posting at (714) 730-2727, or visit the Internet Web site www.servicelinkASAP.com (Registration required to search for sale information) or Priority Posting and Publishing at (714) 573-1965 or visit the Internet Web site www.priorityposting.com (Click on the link for "Advanced Search" to search for sale infor-mation), or auction.com at 1-800-280-2832 or visit the Internet Web site www.auction.com, using the Trustee Sale No. shown above. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-4463702 06/19/2014, 06/26/2014, 07/03/2014

NOTICE OF PETITION TO ADMINISTER ESTATE OF DOLORES MICKELL Case No. BP152799

To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the will or estate, or both, of DOLORES MICKELL

A PETITION FOR PROBATE has been filed by William O. Gamble, III in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests

that William O. Gamble, III be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept

by the court.

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

A HEARING on the petition will be held on A HEAHING on the petition will be neid on July 10, 2014 at 8:30 AM in Dept. No. 11 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your ob-

jections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney.

IF YOU ARE A CREDITOR or a contingent reditor of the decedent, you must file your claim with the court and mail a copy to the personal representa-tive appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code.
Other California statutes and legal authority

may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.
YOU MAY EXAMINE the file kept by the court.

If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: MARTIN A NEUMANN ESQ SBN 101160 WEINSTOCK MANION ALC 1875 CENTURY PARK EAST LOS ANGELES CA 90067-2516

NOTICE OF PETITION TO ADMINISTER ESTATE OF DOROTHY DORIAN JAMES Case No. BP152651

To all heirs beneficiaries creditors contin-

gent creditors, and persons who may otherwise be interested in the will or estate, or both, of DOROTHY DORIAN **JAMES**

A PETITION FOR PROBATE has been filed by David Hunt Stafford in the Superior Court of California, County of LOS ANGELES.

THE PETITION FOR PROBATE requests

that David Hunt Stafford be appointed as personal representative to administer the estate of the decedent.

THE PETITION requests the decedent's will

and codicils, if any, be admitted to probate. The will and any codicils are available for examination in the file kept by the court.

THE PETITION requests authority to admin ister the estate under the Independent Administration of Estates Act. (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good cause why the court should not grant the authority.

authority.

A HEARING on the petition will be held on July 8, 2014 at 8:30 AM in Dept. No. 5 located at 111 N. Hill St., Los Angeles, CA 90012.

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections of file written objections with the court before the

jections or file written objections with the court before the hearing. Your appearance may be in person or by your

IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code

Other California statutes and legal authority may affect your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.
YOU MAY EXAMINE the file kept by the court.

If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from the court clerk.

Attorney for petitioner: BRUCE M FRIEDMAN ESQ SBN 64095 9190 W OLYMPIC BLVD BEVERLY HILLS CA 90212

NOTICE OF TRUSTEE'S SALE TS No. CA-13-606373-HL Order No.: 130314690-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 3/8/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE. Trustor(s): RANDY S MOSS AND LORI MOSS, TRUSTEES MOSS FAMILY TRUST DATED JANUARY 5, 2006 Recorded: 3/14/2007 as Instrument No. 20070567082 of Official Records in the office of the Recorder of LOS ANGELES County. California; Date of Sale: 7/17/2014 at 11:00 AM Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Amount of unpaid balance and other charges: \$2,774,440.07 The purported property address is: 2833 DEEP CANYON DR, BEVERLY HILLS, CA 90210 Assessor's Parcel No.: 4382-003-014 NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this informa-tion. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the

mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postpone ments be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 for information regarding the trustee's sale or visit this Internet Web site http://www.gualityloan.com, using the file number assigned to this foreclosure by the Trustee: CA-13-606373-HL . Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successfull bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. If you have pre-viously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A
DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE. Date: Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 For NON SALE information only Sale Line: 714-730-2727 Or Login to: http://www.qualityloan.com Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-13-606373-HL IDSPub #0067617 6/26/2014 7/3/2014 7/10/2014

NOTICE OF PETITION TO ADMINISTER ESTATE OF: MORTON LESTER GREENBERG

CASE NO. BP153122
To all heirs, beneficiaries, creditors, contingent creditors, and persons who may otherwise be interested in the WILL or estate, or both of MORTON LESTER GREENBERG. A PETITION FOR PROBATE has been filed by JEFFREY GREENBERG AND JUSTIN GREENBERG in the Superior Court of California, County of LOS ANGELES. THE PETITION FOR PROBATE requests that JEFFREY GREENBERG AND JUSTIN GREENBERG be appointed as personal representative to administer the estate of the

THE PETITION requests authority to administer the estate under the Independent Administration of Estates Act . (This authority will allow the personal representative to take many actions without obtaining court approval. Before taking certain very important actions, however, the personal representative will be required to give notice to interested persons unless they have waived notice or consented to the proposed action.) The independent administration authority will be granted unless an interested person files an objection to the petition and shows good

cause why the court should not grant the authority.

A HEARING on the petition will be held in this court as follows: 08/05/14 at 8:30AM in Dept. 5 located at 111 N.

HILL ST., LOS ANGELES, CA 90012

IF YOU OBJECT to the granting of the petition, you should appear at the hearing and state your objections or file written objections with the court before the hearing. Your appearance may be in person or by your attorney IF YOU ARE A CREDITOR or a contingent creditor of the decedent, you must file your claim with the court and mail a copy to the personal representative appointed by the court within the later of either (1) four months from the date of first issuance of letters to a general personal representative, as defined in section 58(b) of the California Probate Code, or (2) 60 days from the date of mailing or personal delivery to you of a notice under section 9052 of the California Probate Code. Other California statutes and legal authority may affect

your rights as a creditor. You may want to consult with an attorney knowledgeable in California law.

YOU MAY EXAMINE the file kept by the court. If you are a person interested in the estate, you may file with the court a Request for Special Notice (form DE-154) of the filing of an inventory and appraisal of estate assets or of any petition or account as provided in Probate Code section 1250. A Request for Special Notice form is available from

the court clerk. Attorney for Petitioner STEPHEN E. GRANT - SBN 279018 LAW OFFICE OF STEPHEN E. GRANT 2355 WESTWOOD BLVD # 740 LOS ANGELES CA 90064 CNS-2638512#

Title No.: 8415916 T.S. No.: 13-13195 Reference: 00036973 [PURSUANT TO CIVIL CODE § 2923.3(a), THE SUMMARY OF INFORMATION REFERRED TO BELOW IS NOT ATTACHED TO THE RECORDED COPY OF THIS DOCUMENT BUT ONLY TO THE COPIES PROVIDED TO THE TRUSTOR.]

NOTICE OF TRUSTEE'S SALE UNDER DELINQUENT ASSESSMENT LIEN

YOU ARE IN DEFAULT UNDER A NOTICE OF DELINQUENT ASSESSMENT DATED 10/9/2013. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDINGS AGAINST YOU, YOU SHOULD CONTACT A LAWYER.

On 7/24/2014 at 10:30 AM.

Best Alliance Foreclosure and Lien Services, Corp. as the duly appointed Trustee under and pursuant to Delinguent Assessment Lien, recorded on 10/10/2013 as Document No. 2013-1462377 ,Book--- ,Page---, of Official Records in the Office of the Recorder of Los Angeles County,

property owned by: Kristi Kilday

WILL SELL AT PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH, (payable at time of sale in lawful money of the United States, by cash, a cashier's check drawn by a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings asthe Financial Code and authorized to do business In this state.) At: AT THE FRONT STEPS OF BUILDING LOCATED AT 17305 GILMORE STREET, VAN NUYS,

all right, title and interest under said Delinquent Assessment Lien in the property situated in said County, describing the land therein: Interest in and to Lot 1, of Tract # 36372, Unit # 5A, in city of West Hollywood.

The street address and other common designation, if any, of the real property described above is purported to

9005 Cynthia Street #205 West Hollywood, CA 90069

(NDANTSCA)

Title No : 8415916 Γ.S. No.: 13-13195

00036973 Reference No.: AP No.: 4340-023-060

The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, If any, shown herein. Said sale will be made, "AS-IS" and "WITH ALL FAULTS" and that no representations or warranties are made as to the legal title, possession, legal condition, location, dimensions of land, boundary lines, legality of boundary line adjust-ments, compliance with or violations of the subdivision map act, or any other law, rules or regulations concerning the legality of the property or as described, or encumbrances existing or regarding the physical condition of the property, to pay the remaining principal sum due under said Notice of Delinquent Assessment and Claim of Lien, with interest thereon, as provided in said notice, advances, if any, estimated fees, charges and expenses of the Trustee, to-wit:

Accrued interest and additional advances, if any, will increase this figure prior to sale. <u>If the Trustee is unable</u> to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee and the successful bidder shall have no further recourse. This sale shall be subject to a right of redemption. The redemption period within which this property interest may be redeemed ends 90 days after

The claimant under said Delinquent Assessment Lien heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the county where the real property is located and more than three months have elapsed since such recordation.

Best Alliance Foreclosure and Lien Services, as Trustee or Agent to Trustee is a debt collector and is attempting to collect a debt. Any information received will be used for that purpose. EPP 9697 7/3, 7/10, 7/17/2014.

DATE: 6/26/2014

Best Alliance Foreclosure and Lien Services, Corp.,

Priscilla B. Quemuel

Best Alliance Foreclosure and Lien Services 16133 Ventura Blvd., Suite 700 Encino, CA 91436 (888) 785-9721

OFFICE VISITS ARE BY APPOINTMENT ONLY, NO WALK INS CAN BE ACCOMMODATED. PLEASE CALL

(NDANTSCA)

RESOLUTION NO. 14-R-12992

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS APPROVING THE OPERATING BUDGET AND FINANCIAL POLICIES FOR THE 2014/2015 FISCAL YEAR AND APPROPRIATING FUNDS **THEREFOR**

The Council of the City of Beverly Hills does resolve as follows:

Section 1. That certain document entitled "City of Beverly Hills 2014/2015 Fiscal Year Budget", a copy of which is on file in the office of the City Clerk and the Beverly Hills Public Library, which may hereafter be amended by the Council, is hereby approved as the operating budget for the City of Beverly Hills for the Fiscal Year 2014/2015, beginning July 1, 2014.

Section 2. Appropriations in the amount not to exceed \$377,547,353.00 are authorized for the purpose of carrying on the business of the City.

Section 3. In adopting the Budget, the City Council hereby gives authority to the City Manager, upon recommendation of the Chief Financial Officer, to re-appropriate all unencumbered Fiscal Year 2013/14 appropriated fund balances and unexpended encumbrances of the Fiscal Year 2013/14 Operating and Capital Improvement Program Budgets.

Section 4. The City Manager, or his designee, upon recommendation of the Chief Financial Officer, may transfer appropriations between and among all funds, as defined in the Fiscal Year 2014/15 budget, up to the amount of \$377.547.353.00. A semi-annual report shall be made to the Council describing each transfer between funds and the reason therefore.

Section 5. The Chief Financial Officer may make budget adjustments to accounts within the same fund, provided that the fund is within its approved budget.

Section 6. The City Manager may transfer and appropriate up to \$300,000 during the Fiscal Year and the Chief Financial Officer may transfer and appropriate up to \$100,000 during the Fiscal Year from all fund balances to any accounts within that fund as long as it meets the purposes of that fund's designation. An annual report shall be made to the Council describing each transfer and the reason therefore.

Section 7. Pursuant to the provisions of Section 37208 of the Government Code, the Council ratifies the prior payment of budgeted demands from those funds which have been certified or approved by the Chief Financial Officer and may appropriate funds for non-budgeted items, and any such appropriation for a non-budgeted item shall constitute an approval to issue a warrant in payment of a proper demand or demands therefore.

Section 8. The City Council hereby adopts the Comprehensive Financial Policies of the City for Fiscal Year 2014/15, as attached to this

Section 9. In the case of fee-based programs, if the revenues for such programs exceed the amount budgeted, the City Council hereby au-thorizes the Chief Financial Officer to increase the appropriation of said program in the same amount of the increased revenue.

Section 10. The Chief Financial Officer is authorized to make such other revisions including individual line-item appropriations, changes in summaries, fund totals, grand totals, and other portions of the budget document as necessary to reflect and implement the programs specified in this resolution, and in full accordance with the direction provided by the Council up until the adoption of this resolution.

Section 11. The City Clerk shall certify to the adoption of this resolution and shall cause this resolution and his certification to be entered in the Book of Resolutions of the City Council of this Citv.

Adopted: June 24, 2014

Mayor of the City of Beverly Hills, California

ATTEST:

BYRON POPE (SEAL) City Clerk

APPROVED AS TO FORM: LAURENCE S. WIENER City Attorney

APPROVED AS TO CONTENT: JEFFREY C. KOLIN City Manager

DON RHOADS Chief Financial Officer

City of Beverly Hills Financial Policies

Section 1. Financial Reporting Policies

The City's accounting and financial reporting systems will be maintained in general conformance with state and federal laws, generally accepted accounting principles (GAAP), and the Government Finance Officers Association (GFOA). Further, the City will make every attempt to implement all changes to governmental accounting practices at the earliest practicable time.

The City's CAFR will be submitted to the GFOA Certification of Achievement for Excellence in Financial Reporting Program. The financial report should be in conformity with GAAP, demonstrate compliance with finance related legal and contractual provisions, disclose thoroughness and detail sufficiency, and minimize ambiguities and potentials for misleading inference.

The City's CAFR will also be submitted to national repositories identified by the City's bond trust agent as a continuing commitment to disclose thoroughness to enable investors to make informed decisions.

The City's Budget should satisfy criteria as a financial and programmatic policy document, as a comprehensive financial plan, as an operations guide for all organizational units and as a communications device for all significant budgetary issues, trends, and resource choices.

To provide a reasonable basis for making the Chief Financial Officer's (management's) required representations concerning the finances of the City of Beverly Hills, the Čity has established a comprehensive internal control framework that is designed both to protect the City's assets from loss, theft, or misuse and to compile sufficient reliable information for the preparation of the City's financial statements in conformity with GAAP. The Chief Financial Officer is given the responsibility and authority to develop and maintain proper internal controls on all financial aspects of the City and maintain all the books of the City for inspection. Because the cost of internal controls should not significantly outweigh their benefits, the City's comprehensive framework of internal controls has been designed to provide reasonable rather than absolute assurance that the financial statements will be free from material misstatements.

The Chief Financial Officer shall evaluate the fiscal impact of proposed changes in all salaries or retirement benefits to be provided to any employee or employee association and present to the City Council.

The Chief Financial Officer shall endeavor to maintain cash reserves sufficient to fully fund the net present value of accruing liabilities including self-insurance provisions, obligations to employees for vested payroll and benefits and similar obligations as they are incurred, and to maintain the highest credit rating possible for the City.

The Chief Financial Officer shall prepare and present to the City Council interim revenue and expenditure trends to allow evaluation of potential discrepancies from budget assumptions.

The City Council shall avoid committing to new spending for operating or capital improvement purposes until an analysis of all current and future cost implications is completed and presented to it by the Chief Financial Officer.

Section 2. Operating Management Policies

The Chief Financial Officer is primarily responsible for the development, implementation, and evaluation of all financial and human resource management policies and procedures. However, all departments will participate in the responsibility of meeting policy goals, budget goals, and en-

suring the long-term financial health of the City. Future work plans, program initiatives, and performance indicators will be developed to reflect current policy directives, projected resources, and future service requirements.

The budget process is intended to weigh all competing requests for City resources within expected fiscal constraints. Requests for new, ongoing programs made outside the budget process will be discouraged.

The City will endeavor to avoid budgetary and accounting procedures that balance the current budget at the expense of future budgets.

Budget development will use strategic multi-year fiscal planning, conservative revenue forecasts, and program-based cost accounting that require every program to be justified annually in terms of meeting intended objectives ("effectiveness criteria"). The process will include a diligent review of programs by staff, the Chief Financial Officer, and City Council.

Utilization of a program budget format will provide a basis for evaluation of service and other impacts of potential increases or decreases in funding.

Revenues will not be dedicated for specific purposes, unless required by law or generally accepted accounting practices (GAAP). All non-restricted revenues will be deposited in the General Fund (or other designated fund as approved by the Chief Financial Officer) and appropriated by the City Council.

Current revenues will fund current expenditures and a diversified and stable revenue system will be developed and maintained to protect programs from short-term fluctuations in any single revenue source.

Current operating expenditures for all fund types will include all allocable overhead operating costs. For the most part, these expenses will be charged to individual budget program elements as internal service fund charges. Included within the allocated service charges to Governmental Fund types will be funding adequate to maintain the approved capital program (unless financed through other debt instruments).

City staff shall strive to identify entrepreneurial solutions to recover costs of operating programs.

The City shall strive to avoid returning to the City Council for new or expanded appropriations. Exceptions may include emergencies, unforeseen impacts, mid-year adjustments or new opportunities

Addition of personnel will only be requested to meet program initiatives and policy directives: after service needs have been thoroughly examined and it is substantiated that additional staffing will result in increased revenue or enhanced operating efficiencies. To the extent feasible, personnel cost reductions will be achieved through attrition

All non-enterprise user fees and charges will be examined or adjusted every year and undergo a thorough review to determine the 100% direct and indirect cost of service recovery rate at least every four years. The Council will strive to obtain 100% cost recovery rates, but will reserve the right to recover less as appropriate. The acceptable recovery rate and any associated changes to user fees and charges will be approved by the City Council following public review, each year.

Development impact fees, as permitted by state law, for capital expenses attributable to new development will be reviewed annually to ensure that fees recover 100% of direct and indirect development-related expenses and be approved by City Council. Any unfavorable balances in cost recovery will be brought to the City Council's attention by the Chief Financial Officer and affected Department Head, and evaluated from a departmental, program, and goals perspective.

Capital equipment replacement will be accomplished through a life cycle of funding mechanism and in some instances the use of a "rental" rate structure. The rates will be revised annually to ensure that charges to operating departments are sufficient for operation and replacement of vehicles and other capital equipment (fleet, computers, phones, and copier systems). The City shall endeavor to maintain adequate cash reserves to fund 100% replacement of certain capital equip-

ment. Replacement costs will be based upon equipment lifecycle financial analysis developed by each department and approved by the Chief Financial Officer. Non-capital equipment replacement will be set up in a separate fund and will be accomplished through a life cycle funding mechanism developed by each department and implemented and approved by the Chief Financial Officer.

Grant funding will be considered to leverage City funds. Inconsistent and/or fluctuating grants should not be used to fund ongoing programs. Programs financed with grant monies will be budgeted in separate cost centers, and the service program will be adjusted to reflect the level of available funding. In the event of reduced grant funding, City resources will be substituted only after all program priorities and alternatives are considered.

Balanced revenue and expenditure forecasts will be prepared by the Chief Financial Officer to examine the City's ability to absorb operating costs due to changes in the economy, service demands, and capital improvements. The forecast will be updated annually and include a four or five-year outlook. The Chief Financial Officer will prepare and present these estimates to the City Council at least once a year.

Alternative means of service delivery will be evaluated by the Chief Financial Officer to ensure that quality services are provided to our citizens at the most competitive and economical cost. Departments, in cooperation with the City Manager and Chief Financial Officer, will identify all activities that could be provided by another source and review options/alternatives to current service delivery. The review of service delivery alternatives and the need for the service will be performed annually or on an "opportunity" basis.

Cash and Investment programs will be maintained in accordance with the Government Code and the adopted investment policy and will ensure that proper controls and safeguards are maintained. City funds will be managed in a prudent and diligent manner with an emphasis on safety of principal, liquidity, and financial return on principal, in that order. Pursuant to State law, the City Treasurer and the Chief Financial Officer, at least annually, shall recommend necessary revisions to the City Council of a detailed investment policy. In addition to liquidity requirements, the City Treasurer and Chief Financial Officer will also consider the appropriateness of investment decisions vis-à-vis debt management.

The City, through the Chief Financial Officer and the Administrative Services Department, will follow an aggressive, consistent, but sensitive policy of collecting revenues, with proper internal controls, to meet the needs of the City and follow all applicable state and federal laws.

Section 3. Capital Management Policies

A five-year Capital Improvement Plan (CIP) will be developed and updated annually, including anticipated funding sources. Capital improvement projects are defined as infrastructure or equipment purchases or construction which results in a capitalized asset and having a useful (depreciable) life of two years or more.

The CIP will attempt to include adequate funding to support repair and replacement of deteriorating infrastructure and avoidance of a significant unfunded liability.

Proposed capital projects will be considered through the City budget development process and reviewed and prioritized by a cross-departmental team regarding accurate costing (design, capital, and operating) as well as the Chief Financial Officer for overall consistency with the City's goals and objectives. The City's Chief Financial Officer will then identify financing sources for the highest-ranking projects. Prior to adoption by the City Council, the CIP will be reviewed by the Planning Commission for conformity with the General Plan.

Capital project contract awards will include a fiscal impact statement disclosing the expected operating impact of the project and when such cost is expected to occur.

Pay-as-you-go Capital Improvement Plan financing should account for a minimum of 50 percent of all capital improvement projects for each five-year planning period. Pay-as-you-go financing is defined as all sources of revenue other than City debt issuance, i.e., fund balance contributions,

developer contributions, grants, endowments, etc. Pay-as-you-go financing should generally be considered as the preferred option. However, the potential for debt issuance that provides additional economic and/or strategic values could be considered as recommended by the Chief Financial Officer.

The City shall endeavor to apply restricted funds (i.e., In-lieu Parking, Gas Tax Funds or existing Bond proceeds) to capital projects before using "unrestricted" funds.

Section 4. Debt Management Policies

The Chief Financial Officer will seek to maintain and, if possible, improve the current bond rating(s) in order to minimize borrowing costs and preserve access to credit.

New debt issues, and refinancing of existing debt, must be analyzed for compatibility within the City's overall financial planning and approved by the Chief Financial Officer. The review shall not be limited to cash flow analysis, potential for unexpected revenue surprises, and the maintenance of the City's bond ratings. Annual debt service shall not produce an inordinate impact upon future operations.

The Chief Financial Officer will ensure that City Debt Service costs within the General Fund should not exceed 15% of the City's operating revenue in order to control fixed costs and ensure expenditure flexibility. Improvement District, Enterprise Fund, Parking Authority and general obligation debt service is not included in this calculation because it is paid by district property owners, service users or taxpayers and is not an obligation of future general fund revenues.

General Obligation debt, which is supported by property tax revenue which grows in proportion to the City's assessed valuation and/or property tax rate increases, may be utilized if/when authorized by voters. Other types of debt (e.g., water, sewer, and parking) may also be utilized when they are supported by dedicated revenue sources (e.g., fees and user charges) and recommended by the Chief Financial Officer.

Debt financing should not exceed the useful life of the infrastructure improvement with the average (weighted) bond maturities at or below thirty years, unless otherwise authorized by Council.

A ratio of current assets to current liabilities of at least 2/1 will be maintained to ensure the City's ability to pay short-term obligations.

Utility rates will be set, at a minimum, to ensure the ratio of revenue to debt service meets our bond indenture requirement (generally a minimum of 125% of debt service). In addition, higher revenue to expense rations may be needed to secure the City's bond rating, as determined by the Chief Financial Officer. When calculating debt services coverage for internal purposes, the minimum payas-you-go capital expense for each enterprise fund will be considered a part of the operating costs to be covered by pre-debt service revenues. The City goal will be to maintain the required debt service coverage with this additional cost factored into the equation. Use of a 5-year budget projection, including capital project requirements, will provide assurance that all needs are considered by the Chief Financial Officer, the Public Works Commission and City Council as revenue requirements are considered.

Section 5. Reserve Policies

General Fund

All fund designations and reserves will be evaluated annually by the Chief Financial Officer for long-term adequacy and use requirements in conjunction with development of the City's balanced five year financial plan. In adhering to GAAP, the City follows appropriate Governmental Accounting Standards Board (GASB) Statements, one of which No. 54 (GASB 54) addresses Fund Balance Reporting. Compliance with GASB 54 requires use of the terms below to define various components of fund balance. For future reporting of City reserves these terms shall be used to define what comprises the reserve.

a) Nonspendable fund balance (inherently nonspendable) include the :

 Portion of net resources that cannot be spent because of their form, and Portion of net resources that cannot be spent because they must be maintained intact

- Restricted fund balance (externally enforceable limitations on use) include amounts sub-
 - Limitations imposed by creditors, grantors, contributors, or laws and regulations of other government
 - Limitations imposed by law through constitutional provision or enabling leg-
- Committed fund balance (self imposed limitation set in place prior to the end of the period):
 - · Limitation imposed at the highest level of decision making that requires formal action at the same level to remove. For the City, the City Council is the highest level of decision making.
 - Resources accumulated pursuant to stabilization arrangements would fit in this category only if the arrangement is specific regarding the circumstances when spending would be permitted, and those circumstances would need to be of a non-routine nature.
- Assigned fund balance (limitation resulting from intended use)consists of amounts where the:
 - Intended use is established by the body designated for that purpose (City Council),
 - Intended use is established by official designated for that purpose. For the City, the City Manager is the designated official
- Unassigned fund balance (residual net resources) is the:
 - Total fund balance in the general fund in excess of nonspendable, restricted, committed, and assigned fund balance
 - Excess of nonspendable, restricted, and committed fund balance over total fund balance

It is a goal of the City to obtain and maintain a general operating reserve in the form of cash, of at least 40% of operating revenues. The first 25% $\,$ of operating revenues shall be considered a contingency reserve to cover normal seasonal cash flow variations, as well as unforeseen emergency or catastrophic impacts upon the City. Reserve funds in excess of 25% of operating revenues may be used for short term economic investment in the community when justified by projected financial return to the City and specifically authorized by the City Council, upon recommendation of the Chief Financial Officer.

In addition to cash specifically maintained in the General Fund, we recognize the following cash reserve resources as being available to meet sudden negative fiscal impacts in the short term:

- Equipment Replacement Fund (Fund 400)
- Capital Assets Fund (Fund 405)
- Information Technology Fund (Fund 410)
- Cable Television Fund (Fund 420)
- Reprographics/Graphics Fund (Fund 430) Employee Benefits Fund (Fund 440)
- Liability Self-Insurance Fund (Fund 450) (only in excess of required reserves)
- Worker's Compensation Self-Insurance Fund (Fund 460) (only in excess of required
- Vehicle Replacement Fund (Fund 490)

One-time revenue windfalls should be designated as a reserve or used for one-time expenditures. The funds are not to be used for on-going operations. To the extent such funds are not required for current expenditures, one-time expenditures and/or capital improvements such funds should be maintained as operating reserves or used to reduce debt.

For purposes of this policy, one-time revenue windfalls shall include:

- Lump sum (net present value) savings from debt restructuring
- CalPERS Rebates
- Tax Revenue growth in excess of 5% in a
- Sale of city-owned real estate
- Pure unexpected revenues (i.e. litigation
- Receipts from approved Development Agreements
- Contributions and Gifts
- Any other revenues the City Council may elect to designate as extraordinary

Sufficient reserves shall be maintained in internal

service funds to prevent extended disruption of service in the event of natural disasters or other interruptions of revenue collections. Determination of adequate reserves will be reviewed annually by the Chief Financial Officer and guided by the fol-

Self-Insurance Reserves (liability, workers' compensation, other) will be maintained at a level, which, together with purchased insurance policies, will adequately cover the City's property, liability, and health benefit risk. A qualified actuarial firm shall be retained and report on a bi-annual basis recommended appropriate funding levels. The City shall endeavor to maintain reserves equal to 90% of the estimated net present value of such liabilities.

Fleet Management, Building, Equipment and Information Technology reserves will be maintained based upon lifecycle replacement plans to ensure adequate fund balance required for systematic replacement of fleet vehicles, building components and systems, computers and related equipment, and operational contingencies. Operating departments will be charged over the useful life of the asset used. The City shall endeavor to stabilize funding by building reserves equal to the anticipated replacement cost of each asset class at end of useful life.

Enterprise Fund (Water, Parking Operations, Solid Waste, Wastewater, and Clean Water) user fees and charges will be examined annually to ensure that they recover all direct and indirect costs of service, provide for capital improvements and maintenance, and maintain adequate reserves Secondarily, maintenance of cash reserves will provide a de facto rate stabilization plan. Rate increases shall be approved by the City Council following formal noticing and public hearing. Rate adjustments for enterprise operations will be based on five-year financial plans unless a conscious decision is made to the contrary. The target level of operating cash reserves shall be 50% of gross annual user revenues

Contingency Reserves, to be determined annually by the Chief Financial Officer, will be maintained to offset unanticipated revenue shortfalls and/or unexpected expenditure increases. Contingency reserves may also be used for unanticipated and/ or inadequately budgeted events threatening the public health or safety. Use of contingency funds shall be approved at recommendation of the Chief Financial Officer.

Budget Reserves are presented Comprehensive Annual Financial Report (CAFR) in the Financial Statement section designated as unreserved fund balance. The City's CAFR is available on the City's website at www.beverlyhi-

Section 6. Audit Policies

An annual audit will be performed by an independent public accounting firm with an audit opinion to be included with the City's published Comprehensive Annual Financial Report (CAFR).

The City Council will maintain a standing committee of its members to serve as the Audit Committee to provide oversight and review of the annual and special audits of the City. The Committee will meet at least twice annually with the City's independent auditor, once for a pre-audit meeting, and once for a review of the final audit results.

Internal audit activities are typically identified as work plan items in the operating budget and are approved by the City Council through the annual budget process. The results of these audits are then presented to the City Council Audit Committee for consideration and later reported to the full City Council for its review and consideration. Should conditions necessitate an urgent internal audit of a particular area not included as a work plan item, the Audit Committee will be advised and the results of the audit will be reviewed with the Committee.

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100-199 Announcements

- 105-General Services
- 110-Funeral Directors 115-Cemetery/Mausoleums
- 120-Clubs/Meetings
- 125-Personals
- 130-Legal Notices 135-Beauty Aids
- 140-Health Aids
- 145-Lost Items 150-Found Items
- 155-School and Classes
- 160-Adult Entertainment
- 161-Escort
- 165-Massage 170-Caregive
- 171-Elderly Care

200-299 Services

- 201-Accounting 202-Acoustics
- 204-Additions
- 206-Appliance Repair
- 208-Asphalt Paving 210-Bath Tub Repair/Reglazing
- 212-Bookkeeping Services
- 214-Brush Clearing

215-Building

216-Car Alarms

218-Carpentry

220-Cleaning

217-Culinary Service

- 228-Contractors
- 230-Counseling 232-Decking
- 234-Drywall 236-Electrical
- 237-Entertainment 238-Exterminators
- 242-Garage Doors 244-Handyman
- 250-Iron Work 252-Janitorial
- 254-Landscaping
- 222-Carpet Installation 224-Computer Repair 225-Computer Tech Support 226-Concrete 227-Construction
- 240-Fencing
- 246-Hauling 248-Internet Services
- 255-Legal Services 256-Locksmith

LEGEND 258-Moving/Storage

- 260-Music Instruction 262-Painting 264-Pet Sitting
- 265-Photography 266-Plumbing
- 267-Piano Tuning 268-Roofing 270-Sandblasting
- 272-Security Services 274-Stained Glass 276-Tile
- 278-Tree Service 280-Tutoring 282-TV/VCR/DVD Repair
- 284-Video Systems 286-Windows 288-Word Processing

300-399 Rentals

290-Trainer

300-House Furnished 302-House Unfurnished 304-Apartments Furnished

- 308-Condominio 309-Recreational For Rent
- 310-Rooms 312-Rentals to Share 314-Hotels/Motels
- 316-Garages Storage 318-Office Space
- 320-Commercial 322-Resort Property 325-For Lease
- 400-499 Real Estate 400-Homes For Sale
- 401-Real Estate 402-Condominiums 404-Commerical/Industrial 406-Mobile Homes
- 408-Income Property 410-Lots For Sale 412-Farms/Ranches 414-Resort Property 416-Lakeshore Property 418-Oceanfront Property 420-Out-of-State Property

424-Real Estate Wanted 500-599 Employment

422-Real Estate Exchange

- 500-Employment Opportunities 501-Help Wanted 505-Work at Home
- 510-Employment Agencies 515-Business Services 516-Business Opportunities
- 520-Jobs Wanted 521-Personal Shopper 522-Drivers

600-799 Merchandise

- 600-Garage Sales 610-For Sale 615-Business For Sale 700-Antiques 705-Appliances
- 710-Medical Supplies 715-Coins & Stamps 720-Computers 725-Furniture

726-Miscellaneous

730-Musical Instruments

735-Office Furniture 740-Television/Radio

800-899 Financial

- 800-Real Estate Loans 801-Financial Services 802-Money to Loan 804-Money Wanted
- 806-Mortgage & Trust 808-Escrows

900-999 Transportation

- 900-Autos For Sale 905-Trucks & Vans 910-Motorhomes/Campers
- 915-Motorcycles 920-Trailers
- 925-Classics 930-Auto Leasing
- 935-Aircraft 940-Boats
- 945-Personal Watercraft 950-Marine Supplies 955-Autos Wanted

115- CEMETERY

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Green Hills Rancho Palos Verdes. Eventide Terrace Plot 85 Space B. One plot, 2 interments. Retails for \$11,500, Asking \$8,000 or best offer. (310) 291-8314

Hillcrest Cemetery. 9101 Canyon Road, Bakersfield. Lot 704 Park View Lawn right by entrance. Asking \$5,000. (661) 832-6115

Hillside Memorial Park, Canaan section. On Hillside, single lot 2 Privileges. Will split Transfer \$500. \$15,000.00. (949) 400-5071

100- ANNOUNCEMENTS

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Home of Peace Cemetery, Whittier CA. Court of King David. G-C-A Crypts #101 A&B \$8,000 OBO. Jack (213) 280-5417

Inglewood Park Cemetery, 2 side-by-side burial plots located in Holly Garden \$4,000 each.
PRICE NEGOTIABLE (661) 910-1362.

Mt Sinai Memorial Park . Single Plot on Gentle Slope. \$5950 OBO. Cemetery price: \$8,400. (435) 655-5760.

PACIFIC VIEW ME-MORIAL PARK. Single Burial Plot Convertible to Double in Pacific View Memorial Park. Cedar Lawn Jewish Section, Corona del Mar. Asking \$10,500 OBO. Contract includes opening and closing. Please call (949) 854-3808.

Westminster Memorial Park. Two side-by-side plots in the very desirable Garden Of The Good Shepard area: Section 28, Lot 883, Spaces 3 & 4. If one could still purchase plots in this older, established section of Westminster Memorial, they would sell for \$17,530. Our family would be happy to consider ANY/ALL OF-FERS. Please call (801) 857-0741

125-PERSONALS

MEET SINGLES RIGHT NOW! No paid operators, just real people like you. Browse greetings, exchange messages and connect live. Try it free. Call now (800) 945-3392. (Cal-Scan)

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Until her consultation with Alan Kaye, Joyce didn't know that unless she continued making payments, her \$1 million policy would be cancelled on her 87th birthday.

Do you know:

- Whether your policy will be cancelled if you stop making payments?
- If it's guaranteed to stay in effect for your lifetime at your current payment?
- If your policy can stay in effect beyond age ninety or even one hundred?
- If your cash value is sufficient to buy 50% more coverage than you have now?
- If you can sell your policy for more than its cash surrender value, even if it's term insurance?

Let's face it! Most people don't have a clue!

Alan Kaye has over forty years of experience helping individuals and businesses create an insurance plan that will best satisfy their needs. As president of his own company and his many years as vice president of Barry Kaye Associates, Alan is an authority on wealth creation and preservation.

He has helped thousands of people determine if their policies and plans really work, meet their goals and help implement creative solutions to their estate planning problems.

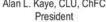
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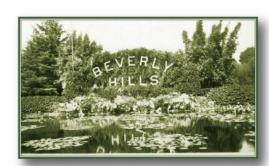




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