

**briefs** • Rent Stabilization Expected to  
Cost \$1.4 Million—Year 1 **Page 4**

**briefs** • BHUSD Legal Fees Exceed  
\$3 Million First Half of 2017 **Page 5**

**briefs** • Architectural Commission Discusses  
100 North Crescent Project **Page 6**

# Beverly Hills Weekly

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SERVING BEVERLY HILLS • BEVERLYWOOD • LOS ANGELES

Issue 930 • July 27, 2017 - August 2, 2017



## Art Talk

The *Weekly's* exclusive interview with Fine Art  
Commission Chair Michael Smooke

cover story • page 9

# WALK WITH THE MAYOR

#BHHealthyCity



Join Mayor Lili Bosse on a series of Weekly #BHHealthyCity walks. Share your thoughts and discuss issues affecting the community.

Everyone is welcome; all you need is a pair of walking shoes, a water bottle and an enthusiasm for all things Beverly Hills.

## Schedule (Walks begin at 8:30am):

- ▶ **Monday, July 31**
- ▶ **Monday, August 7**
- ▶ **Monday, August 14**

Weekly walks depart from City Hall on Crescent Drive. Some walks may be lengthy; please check the route and plan accordingly.

Access the route by visiting [www.beverlyhills.org/mayorwalk](http://www.beverlyhills.org/mayorwalk)

For more information, contact 310-285-1013 or [mayorandcitycouncil@beverlyhills.org](mailto:mayorandcitycouncil@beverlyhills.org).

# letters & email

## “Waldorf Astoria Opening”

Has anyone else noticed how much different the area between the new Waldorf Astoria and the sidewalk is from what was represented by the owner in his pursuit of the 2008 Referendum. The representations that were voted on showed a large swath of parkway open to the public. What has been built are tall solid walls only inches from the sidewalk with the pictured public space now occupied by additional restaurant space for the private restaurant and a private paved motor court with ramps for the underground parking. Have the voters of Beverly Hills been subjected to a “Bait and Switch” by the developer? If this is so, how did this happen, who is responsible and is there any way the voters of Beverly Hills can get what they were promised.

*Tom Roberts, Architect  
Beverly Hills*

## “Rent Stabilization Ordinance”

AN OPEN LETTER TO THE CITY COUNCIL:

I have written two prior letters voicing

my opposition to the City’s rent stabilization ordinance. My wife and I are the owners of a 4-unit apartment building in Beverly Hills, which is our residence. As outlined in my previous letters, as a rental housing provider in our City, I am completely against the rent stabilization ordinance. Not only is rent control bad for me personally, but the City’s ordinance will have long and lasting negative consequences in our City.

Unfortunately, none of the members of our City Council, nor any of the City’s staff that has helped to craft the rent stabilization ordinance actually own rental housing, and are clearly not qualified to craft a rent stabilization ordinance. In a purely political move, our City Council has turned an emergency ordinance into a permanent ordinance. As a small, one location rental housing provider, I am being overwhelmed with regulation, forms, and my income, property value and ability to maintain my property will all suffer.

Our City Council instituted the rent control ordinance in such a hurry, no one ever stopped to ask some basic questions:

- Who’s really going to benefit from the City’s rent control ordinance?
- What’s the cost of implementing and maintaining the rent control ordinance?
- How will success be measured so that the effect of the City’s rent control ordinance can be measured over time?

Unless there is a means to actually assess the financial needs of the City’s renters,

*letters cont. on page 3*



## NEXT STOP: BEVERLY HILLS

Pre-construction for Section 2 of the Purple Line Extension Transit Project will begin August in the Beverly Hills Golden Triangle.

**TRAFFIC ALERT:** Expect lane reductions and turn restrictions on Wilshire Bl between Rodeo Dr and Crescent Dr.

**PRE-CONSTRUCTION ACTIVITIES:** Advanced utility relocation

**WORK HOURS:** 9am – 4pm, Monday – Friday and 10am – 6pm, Sunday

20/720 bus stops will be temporarily relocated during work hours.

For more info contact 323.GOMETRO.

**Businesses will be open during pre-construction activities.**

**We encourage you to Eat, Shop, Play in Beverly Hills.**

### CONTACT US

- 213.922.6934
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To get construction notices via email, go to [metro.net/purple](http://metro.net/purple) and sign up to stay connected.





## WHAT'S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com



## SNAPSHOT



BEVERLY HILLS TELEVISION

### BHTV City Council and Commission Schedule – Channel 10

- Planning Commission: July 27 at 1:30 p.m.; July 28 at 8:00 p.m.; July 31 at 5:00 p.m.
- Health & Safety Commission: July 27 at 8:00 p.m.; August 2 at 5:00 p.m.
- Human Relations Commission: July 28 at 3:00 p.m.
- Recreation and Parks Commission: July 31 at 8:00 p.m.
- Public Works Commission: August 1 at 5:00 p.m.
- Fine Art Commission: August 2 at 8:00 p.m.



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letters cont. from page 2

the law of unintended consequences will result. Young, healthy, successful professionals will benefit by receiving cheap rent, and rental housing providers will see less income and have difficulty maintaining their properties. Rent control should assist the fixed income seniors or others in financial need within our City that can demonstrate a proven need. Rent control should not serve to benefit the young, healthy professionals in our City such as rent control advocate, Mark Elliot, who probably just wants a break on rent so he can afford to buy a new, high end bicycle and more expensive biking vacations. As Margaret Thatcher, former Prime Minister of the United Kingdom once said: “The trouble with Socialism is that eventually you run out of other people’s money.”

The costs of the rent stabilization ordinance are slowly becoming clear. Within a recent City Council agenda package, the City’s consultant, Management Partners, reported the preliminary estimate of the rent stabilization program costs for the next two years. The start-up and one year costs are expected to be \$1,492,200 of which \$250,000 has already been appropriated. The fiscal year 2018-19 costs are expected to be \$1,649,200. However, what is not included in these estimates are the cost impacts within other City departments and the resulting allocation of these costs. In actuality, the true cost of the rent control ordinance will be north of \$2.0 mil-

lion per year!

Other than the success of rolling back rent increases and making themselves feel good with my money, our City Council has not even contemplated how to measure its success. But, unfortunately, what we will see is guaranteed failure. Over time, there will be less turnover of apartments, therefore less opportunity for young families to move into our City. Less families moving into our City will negatively impact our schools. Rent control lowers property values, which will result in lower property taxes. Less families, and less basic aid providing property taxes will ultimately negatively impact our schools, which will ultimately have an adverse impact on all property values of and property tax revenue from both rental housing and single family residences.

Yet, my opinion expressed here is only the opinion of a small, one location, rental housing provider. But, there are numerous, sophisticated economic studies supporting my anti-rent control argument.

In its 2003 study, “Rent Control and Housing Investment: Evidence from Deregulation in Cambridge, Massachusetts” sponsored by the Manhattan Institute, M.I.T. economist Henry O. Pollakowski concluded that “...when price controls (rent regulation) are imposed on housing stock, housing quality declines over time because landlords are unable to recoup their investment and routine maintenance

letters cont. on page 4

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OUR DATA SPEAKS VOLUMES



100 YEARS YOUNG!  
EL CAMINO DRIVE

Donald Koskoff will celebrate his 100th birthday on August 13. His family (with Beverly graduation years) includes children Joan and Stuart Rosen (BHHS '59), Nancy and Richard Strick, grandchildren Scott ('91) and Maureen Rosen, Julie Rosen Miller and Mark Miller ('94), Danny Strick, Debby Strick Rivera, great grandchildren Shannon and Megan Rosen, Matthew, Kate and Jacob Miller, Emily and Max Strick, Desmond Rivera, and nieces and nephews Marilyn Koskoff ('61), Bill Koskoff ('62), Richard Koskoff ('64), Leland Faust ('64), Ellen Frankel ('66), Kari Faust ('67), Sue Forbes, Peggy Jordan, and Barbara Jarman. Happy birthday, Donald!

# briefs

## Rent Stabilization Expected to Cost \$1.4 Million—Year 1

Although they made no formal decisions because Councilmember John Mirisch was out of the country, the City Council discussed on July 18 the Rent Stabilization 2017-2018 Budget, whose start-up and one year costs are projected at \$1,492,200.

The agenda item—which has already been appropriated \$250,000—outlines a proposal that includes a staffing plan, program costs, and action plan for the program.

The discussion comes after an approval of an “urgency ordinance” earlier this year that requires a registry of all multi-family rental units in the City and outlines provisions for protection of tenants including a three percent cap on annual rent increases and relocation fees for no cause evictions. The program was implemented to adminis-

Category	Year One with Start-up Costs March 1, 2017 to June 30, 2018	Second Year Costs July 1, 2018 to June 30, 2019	Total Two-Year Costs	Comments
Materials, Supplies and Training	\$80,000	\$75,000	\$155,000	
External Contractual Services	\$472,500	\$376,000	\$848,500	
Capital Outlay	\$77,000	\$0	\$77,000	
Contingency	\$75,000	\$75,000	\$150,000	As a new program, unexpected expenses of needs may arise (e.g., more requirements for public outreach, additional contractual services). Other rent stabilization programs in California have reserve funds.
<b>Grand Total</b>	<b>\$1,492,200</b>	<b>\$1,649,200</b>	<b>\$3,141,400</b>	

Source: Page 21 of staff report, available on [beverlyhills.org](http://beverlyhills.org)

sions for protection of tenants including a three percent cap on annual rent increases and relocation fees for no cause evictions. The program was implemented to adminis-

ter these provisions.

The City then entered into an agreement with Management Partners to assist with enhancing the ordinance. They iden-

tified four major program support categories: program management, communication, legal and administrative hearing services, and enforcement. This includes the need for eight full-time equivalent positions for the program.

Although Council did not take formal action, they did open up public comment, where several people expressed their concerns with the ordinance.

Landlord Gary Wiest argued that the three percent

increase cap is illogical and with upcoming repairs to the almost 60-year-old apartment building, “will likely sink us.”

“A ten percent maximum allowable rental  
*briefs cont. on page 5*

*letters cont. from page 3*

costs.” Once deregulated, the study concluded that Cambridge, Massachusetts experienced a tremendous boom in housing investment, which led to “major gains” in housing quality, which would not have otherwise occurred. The study further noted that these investments, or “investment boom” occurred across both affluent and modest income neighborhoods.

In a 2015 Manhattan Institute commentary paper, “New York City Would

Be Better Off Without Rent Control,” author and economist, Howard Husock, noted that New York City, which has had rent controls for 7 decades, experiences the lowest housing turnover of America’s 10 largest cities. Mr. Husock refers to New York City as the “frozen-city” noting “regardless of their capacity to pay a higher rent, households protect their good, rent-regulated deals even if they no longer need the space.” Mr. Husock further notes:

“...more turnover would open NYC’s housing market to newcomers, blunting the

notion that the only way to accommodate a growing population is to build more subsidized housing that few tenants ever leave. Further, as more housing came on the market, upward pressure on market-rent costs would be reduced, as supply better adjusted to demand. In short, deregulating NYC’s housing market, notwithstanding potential disruption to some rent-regulated Manhattan tenants, would immeasurably improve it.”

Somehow, New York City always suffers from a severe housing emergency. To this, Mr. Husock asks the question: “Could it be that current law is to blame?”

In the Journal of the American Institute for Economic Research’s study, “Rent Control: Do Economists Agree?,” 76.3% of economists surveyed “generally agreed” that “a ceiling on rents reduces the quantity and quality of housing available.” Another 16.6% of economists surveyed “agreed with provisions” to this statement. Overall, more than 90% of economists surveyed agreed that rent control is detrimental to both housing quality and quantity of available housing. The Journal of the American Institute for Economic Research’s study also notes that rent control “...creates an incentive to stay in the same apartment, which leads people to remain in the same apartment even if their tastes and conditions change.” As a result, rent control causes housing shortages in addition to other adverse consequences such as “discrimination, quality deterioration, substitution of tenant for landlord maintenance...finder’s fees, side payments and bribes...” In comparing the cities of Chicago and New York, the study further notes:

“It is hard for the casual observer not to notice the difference in the supply of new construction for rental purposes in Chicago (which is very much a non-rent controlled city) and New York City (which has among the most Byzantine and volatile rent control rules). Chicago’s lakefront is dotted with apartment buildings built after World War II for rental purposes. New York’s Upper East Side is filled with one-

time rental buildings that were gradually turned into cooperatives and lacks new rental buildings despite the fact that technically these buildings would be free from rent control.”

Rent controls are just another form of price controls. Unfortunately, our City Council is under a misguided opinion that these price controls will somehow protect tenants from extortion and exploitation without hurting landlords or housing supplies. Yet, the negative effects of the rent control ordinance will become far worse the longer it remains in place. Incentives to build new housing will or the ability to maintain the City’s 70-80 year old rental properties will become non-existent. As the costs of operating rental housing increase, the level of rents will result in shrinking returns for rental housing providers, which will then have trouble remodeling and/or maintaining their properties. As a result, property conditions and values will decline, property tax revenue will decline, and revenues of both our City and schools will decline.

The City rent control ordinance is a blatant injustice that is being imposed on our City’s rental housing providers like me. Our City Council, none of which has actually taken the risk and invested in multi-family rental housing, has literally thrust their hands into my pockets to subsidize tenants, many of which are not in need of financial assistance and many of which are far wealthier than my wife and me. If our City Council’s heart bleeds for the City’s tenants, I urge our City Councilmembers to contribute their own money to rent subsidies in order to assist those who they perceive are the “true” needy within the City of Beverly Hills. After all, as the author Terry Goodkind once said in his book the “Pillars of Creation,” “Charity, if you have the means, is a personal choice, but charity which is expected or compelled is simply a polite word for slavery.”

**Daniel Yukelson**  
**Beverly Hills**



## RENT STABILIZATION PROGRAM

### Facilitated Dialogue Session No. 5 - July 30, 2017

### Notice of Public Meeting - August 8, 2017

During previous dialogue sessions, tenants and landlords provided input regarding newly adopted provisions to the City’s rent stabilization ordinance and selected representatives to participate in future sessions.

At the July 30 session, Professor Singh will facilitate discussions between these representatives, focusing on ideas and recommendations identified in previous sessions.

All tenants and landlords are encouraged to attend, however active dialogue will be limited to the representatives and Professor Singh.

**Facilitated Dialogue Session No. 5**

**WHEN:** Sunday, July 30, 2017  
1:30 p.m. to 6:00 p.m.

**WHERE:** Roxbury Park  
Community Center  
471 S. Roxbury Drive

**Notice of Public Meeting**

**WHEN:** Tuesday, August 8, 2017  
Meeting Starts at 7:00 PM

**WHERE:** City Hall  
455 North Rexford Drive

Updates on the implementation of the Rent Stabilization Program will be presented to City Council at the formal meeting on August 8, 2017.

For updates and more information on these scheduled events, please contact the Rent Stabilization Program hotline at: (310) 285-1031 or visit [www.beverlyhills.org/BHrent](http://www.beverlyhills.org/BHrent)

In accordance with the Americans with Disabilities Act, Roxbury Park Community Center is wheelchair accessible. If you need special assistance to attend this meeting, please call Community Development Department at (310) 285-1134 or TTY (310) 285-6881. Please notify the Community Development Department at least forty-eight (48) hours prior to the meeting if you require captioning service so that reasonable arrangements can be made.



## BHUSD Legal Fees Exceed \$3 Million First Half of 2017

Attorney/ Law firm	August	October	November	December	January	February	March	April	May	June	Grand Total
<b>Fund 01 – General Fund</b>											
Alvarez-Glasman & Colvin	325.00										325.00
Atkinson, Andelson, Loya, Rudd & Romo	29,285.82	75,497.66	74,766.03	60,284.44	75,290.81	836.06	52,713.98	32,122.26	63,981.79	118,365.26	583,144.11
Greenberg Glusker Fields Claman & Machtlinger LLP	480.00	240.00	9,420.00	28,260.40	35,333.40		7,984.60		2,101.20	2,160.00	85,979.60
Haight Brown & Bonesteel LLP	11,943.50		49,150.85	9,974.50		19,699.18	7,546.10	1,687.40	15,272.61	59,876.99	175,151.13
Horvitz & Levy LLP		6,584.75	24,543.05	38,123.43	75,396.65	34,477.05			3,208.22	2,751.50	185,084.65
Morris James LLP										15,005.29	15,005.29
General Fund Total	42,034.32	82,322.41	157,879.93	136,642.77	186,020.86	55,012.29	68,244.68	33,809.66	84,563.82	198,159.04	1,044,689.78
<b>Fund 21 – Measure E</b>											
Amir Development Co—Management Acct.			7,349.00								7,349.00
Atkinson, Andelson, Loya, Rudd & Romo	27,021.76	18,756.94	33,490.64		38,804.08	18,139.31	35,755.12		32,427.95	125,855.76	330,251.56
Horvitz & Levy LLP				13,826.56	11,554.29	23,546.11	35,908.49	8,939.52	8,683.56	11,369.40	113,827.93
Kasowitz, Benson, Torres & Friedman LLP				285,167.63	154,044.77		154,245.65				593,458.05
Murphy & Evertz. LLP		249,688.66		240,000.54		141,980.49	222,457.00	131,317.96		161,967.11	1,147,411.76
Measure E Total	27,021.76	268,445.60	40,839.64	538,994.73	204,403.14	183,665.91	448,366.26	140,257.48	41,111.51	299,192.27	2,192,298.30
<b>Grand Total</b>	<b>69,056.08</b>	<b>350,768.01</b>	<b>198,719.57</b>	<b>675,637.50</b>	<b>390,424.00</b>	<b>238,678.20</b>	<b>516,610.94</b>	<b>174,067.14</b>	<b>125,675.33</b>	<b>497,351.31</b>	<b>3,236,988.08</b>

\*This report was prepared prior to the close of the 2016-17 FY; all expenses may not be included as of press time.

\*Source: Public Records Act request of July 5, chart provided by the BHUSD Chief Administrative Officer.

The legal fees for the general fund include Atkinson, Andelson, Loya, Rudd & Romo, which serves as the district’s general counsel. It handles all of the main issues facing the district, from construction, to contract questions, to special education. The fund also includes Greenberg Glusker Fields Claman & Machtlinger, which handles the Karen Christiansen appeal; Haight Brown & Bonesteel, which handles the Venoco case; and Horvitz & Levy, an appellate firm that handles both the Karen Christiansen appeal and some Metro business. The legal fees for Measure E include Atkinson, Andelson, Loya, Rudd & Romo; Kasowitz, Benson, Torres & Friedman; and Murphy & Evertz, all of which handle Metro.

briefs cont. from page 4

rate increase is reasonable and has worked for many years in Beverly Hills,” said Wiest. “Please don’t change it now.”

Most people agreed, though, that mediator Professor Sukhsimranjit Singh’s facilitated dialogue sessions have been helpful in pushing landlords and tenants to reach a compromise. The last session was held on July 25 at Roxbury Park from 7:00 p.m. to 10:00 p.m.

A vote on the item will take place on August 8, when Mirisch returns to the U.S.

### Architectural Commission Discusses 100 North Crescent Project

At their meeting on July 19, the Architectural Commission heard a presentation regarding the remodel of Beverly Hills Media Center on 100 North Crescent Drive, also known as the “Real D” building.

Located on the northeast corner of Wilshire Boulevard and North Crescent Drive, the building will receive the addition of two new floors and new landscaping. The existing building was designed by

Master Architect Gin Dan Wong.

In the presentation, Gensler CEO Andy Cohen outlined the project aspirations. Among the proposed modifications to the Media Center are a new glass wall system, a cappuccino bar, and public space for art shows on the ground floor.

“The idea is to get ten-

briefs cont. on page 6



ants to experience the ground floor,” said Cohen.

More specifically, the project will include metal and wood louver panels, a glazed curtainwall system, poured-in-place concrete accents, rooftop terrace with landscape features, laminated glass balcony enclosures, and building identification signage.

However some residents are opposed, arguing that the proposed project design includes elevations that will offer no privacy to the entire east side.

“We have people looking into our backyards, we have people looking into our living rooms, we have people looking into our bedrooms,” said North Rexford resident Dora Arash. “They have completely left that off and I think that’s very important.”

Ari Bussel, a resident who previously called attention to a defective notice regarding the project, has also expressed his opposition to the project in general.

“The process is absurd, as it misleads us and creates a wrong impression that it is permissible to build higher and more densely and to ignore the General Plan,” said Bussel. “It is also very costly, for limited City resources are focused on something that should not even happen, resources that are better spent elsewhere.”

Because the Architectural Commission doesn’t have purview over the specifics of the project, they offered a preliminary review solely of the outside facade, providing the applicant with design feedback as the project moves into its next stages. Though expressing her love for the “fluidity” of the proposed rotunda, Commissioner Sheri Hirschfeld also commented that the

grid on the ceiling is too defined and doesn’t “speak to the circular nature.”

“A linear pattern, to me, stops the eye from that more organic shape,” said Hirshfeld.

Following these recommendations, next month the project will move to the Planning Commission for consideration.

### Sexual Battery Suspect Arrested

On July 21 at approximately 8:30 p.m., the Beverly Hills Police Department arrested suspect Joshua Daniel Stevens, 26, of Culver City for an alleged series of assaults he committed the night before.

Between 6:00 p.m. and 10:00 p.m. on the 200 block of North Rodeo Drive, 400 block of North Canon Drive, and the 9600 block of South Santa Monica Boulevard, Stevens allegedly approached several female victims and made physical contact by grabbing them.

They each were able to retreat from the suspect and sustained minimal or no physical injuries. According to a press release from the BHPD, “the preliminary investigation indicates the suspect’s motive may have been sexual in nature.”

A citizen promptly called police after observing a person matching the suspect’s description walk-



ing in the area: a white male of 20-30 years, 6’0” with a thin build, and last seen wearing a white long-sleeved shirt with black lettering, dark gym shorts, red tennis shoes and a dark baseball hat. Stevens was ultimately arrested based on his strong resemblance to the surveillance video captured at the time of the crimes.

Stevens is currently being held without bail and scheduled to be arraigned on July 25 at the Airport Courthouse.

### Temple Emanuel Hires New Rabbi to Run Day School

Temple Emanuel has announced Rabbi Educator Adam Lutz to spearhead the Religious School and Lifelong Learning program.

Having received a Bachelor of Science in Aerospace Engineering from the University of California, San Diego, and a Master of Science in Engineering from the University of California, Los Angeles, Lutz worked for three years as an aerospace engineer focused on Navy planes on Coronado Island.

But Judaism has always played a significant role in Adam’s life. He considers his synagogue youth group and Camp A lonim, in Simi



Adam Lutz

Valley, a home that provided him with a safe, strong, and joyful foundation to begin exploring his Jewish identity. He earned a Master’s Degree from Hebrew Union College—Jewish Institute of Religion in Hebrew Letters and Rabbinical Ordination.

He now hopes to connect his love of technology and design with his love for Jewish Education. His goal as Religious School and Lifelong Learning Director is to help students discover their identities by using Judaism as a tool for self-exploration. Rabbi Lutz’s expertise and progressive approach to problem-solving and technology, meet the needs of the 21st Century, offering human-centered and holistic methods as meaningful alternatives to classroom learning.

“As a rabbi I believe it is my obligation to lead with the heart, to reach out with compassion and empathy, and to help others do the same,” Lutz.

### AKA to Install Building Identification Sign

At their meeting on July 19, the Architectural Commission conditionally approved a request for AKA to install a building identification sign on the back of its building.

The request originally asked for a 94.1 square foot sign on the western elevation of the building along parapet of the building and would have been highly visible from Wilshire Boulevard.

The Commissioners, however, felt the proposed size was too large and that shrink-

briefs cont. on page 7



### Tom Nolan Band to Perform Tonight at Concerts on Canon

Tonight, the Tom Nolan Band will headline the eighth Concerts on Canon of the season.

This ten-piece rock ‘n soul dance band consists of Tom Nolan on lead vocals/harmonica, Jade Capri on lead vocals/back-up vocals and percussion, David Hoyt on guitar, Scott Hitchings on keys, Eric Meeks on drums, David Brown on bass, Evan Avery on trumpet, Jacky Klimek on sax, Victor Cisneros on sax, and Jose Arellano on trombone. With influences like Aretha Franklin and Michael Jackson, the Los Angeles-based band is, in their own words, “a blend of some of the classic soul tunes that make us such a great dance party band, along with lots of new heart and soul originals that leave you with a great feeling.”

The event will take place at Beverly Canon Gardens located at 241 North Canon Drive, with two 45-minute sets—the first begins at 6:00 p.m., and the second begins at 7:15 p.m. Parking is available underneath Beverly Canon Gardens.

Next week, August 3, will feature the Big Butter Jazz Band at the same time and place.

More information is available online at [www.beverlyhills.org/canonconcerts](http://www.beverlyhills.org/canonconcerts) or at (310)-285-6830.

**BEVERLY HILLS** N. SANTA MONICA BLVD. RECONSTRUCTION

WEEKLY UPDATE (Subject to change)

Traffic Impacts – Two lanes open each direction on N. Santa Monica Blvd. Intermittent lane closures including some side streets. Expect delays.

Construction Activity – Removal and replacement of existing curbs, sidewalks, gutters and alley approaches. Installation of storm drains and electrical conduit and construction of a bioswale. Between Rodeo and Alpine drives on N. Santa Monica Blvd.

Work Hours: Mon.-Fri. from 7am-6pm.

[www.beverlyhills.org/smbldv](http://www.beverlyhills.org/smbldv) • (424) 339-9033

CityofBeverlyHills • CityofBevHills

briefs cont. from page 6

ing it a bit would make it more “tasteful.”

“I would scale it down a bit,” said Commissioner Sheri Hirschfield. “I understand what you’re trying to accomplish; it just feels a little bit aggressive.”

But Commissioner Andrea Apatow wasn’t receptive to the entire idea at all, stating that it seemed as though AKA simply wanted to increase their advertising because they were the “bigger guy.”

“It just doesn’t feel authentic to borrow the air space of other [stories],” said Apatow. “It’s not on their street. It seems like someone had a clever idea of getting more exposure. I just don’t think that it’s appropriate.”

Eventually, the commission and applicant settled on a resolution to reduce the signage by 30 percent and shift it closer to the south by the balcony area.

### Public Works Launches “Your Dollar\$ At Work” Campaign

The Public Works Commission discussed an update of the new outreach campaign, “Your Dollar\$ At Work” at their meeting on July 24.

The campaign was created in order to regularly provide the community with information on where and how its tax dollars and utility rates and charges are being used as part of the Public Works Department’s ongoing efforts to enhance the City’s infrastructure.

It will be used to provide information about various aspects of the Department’s operations and capital investment projects with the intention of creating brand awareness around investments the City is continually making within the community.

Although icons have been chosen for the seven largest functions for Public Works,

Commissioner Joshua Greer said perhaps a different logo should be chosen for parking.

“[It] looked like electric vehicle. I didn’t quite understand that meant parking,” said Greer. He also noted that the one for waste water looked like it was missing a roll of toilet paper.

The five other most identifiable areas include water, stormwater, solid waste, streets and street lighting, which the commission fully supported.

Staff will now present this new program to the City’s branding committee during its next meeting, likely in August.

### Beverly High Students Participate in Cedars-Sinai Research Week

Nineteen Southern California high school students participated in Cedars-Sinai’s sixth annual Research Week, two of which are Beverly High seniors.

The weeklong program took place from July 24-28 and paired the students with medical investigators to explore the world of stem cell science. It was organized by the Cedars-Sinai Board of Governors Regenerative Medicine Institute.

“We hope to inspire the next generation of young scientists to take our discoveries and use them as stepping stones to find future cures,” says Clive Svendsen, PhD, the institute’s director.

The participating students include: (front row, from left) Wyssanie Chomsin, from Immaculate Heart in Los Angeles; Laura Elizarraras, from Ánimo Ralph Bunche in Los Angeles; Odelia Shadrokh, from Taft in Woodland Hills; Cady De Carama, from Campbell Hall in North Hollywood; Everly Pompa, from Notre Dame in Sherman Oaks; Oliver Lee, from New Roads in Santa Monica; (middle row, from left) Lauren Diaz, from St. Bonaventure in Ventura, California; Derek Su, from Diamond Bar;



Kieran Kelly, from Pilgrim School in Los Angeles; Arielle Bernstein, from iLead North Hollywood; Carrie Huang, from Temple City; Isabelle Williams, from Milken in Los Angeles (back row, from left) Zaya Jargalsaikhan, from New West Charter in Los Angeles; Andre Rabizadeh, from Calabasas; Robert Sher and Noah Danesh, from Beverly Hills High School; Matthew Druyanoff, from Harvard-Westlake in Studio City; Artin Allahverdian, from Crescenta Valley in La Crescenta; Daniel Gomez, from John F. Kennedy in Granada Hills.

—Briefs compiled by Olivia Anderson



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## Do you have a family member with memory loss who lives in a care facility?

The University of Minnesota is examining the effects of an educational program to support family members with a loved one in a care facility. It will be led by a trained coach. Learn more about participating in this free study by contacting Professor Joe Gaugler at 612.626.2485 or [gaug0015@umn.edu](mailto:gaug0015@umn.edu).

Visit <http://z.umn.edu/transitionmodule> to learn more



### Local Lawyers Bring Harmony to Washington D.C.

Gary Greene & His Big Band of Barristers, which frequently performs in Beverly Hills, received a standing ovation on Friday evening, July 14, in the Great Hall of the Library of Congress in Washington, D.C.

The 18-member band played classics from the Golden Era of the Big Bands. According to library staff, a band of this size has not performed in the Great Hall in recent years. The Library of Congress dates back to 1897. Its elaborate marble interior makes it one of the most magnificent buildings in Washington, D.C. Greene and his band were honored by the United States Congress on Friday on the occasion of their performance at the Library’s Great Hall.

For more information visit [www.LALawyersPhil.org](http://www.LALawyersPhil.org)

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Be our guest for a series of **B.O.L.D.** events in Beverly Hills during the month of August!

Every Thursday, Friday and Saturday evening, starting at 6 p.m. shops will be open late and the streets will be alive with music, food and fun. View "Neon in 3-D," luminescent evening art exhibit at the historic Lily Pond and mark your calendars for these special FREE events!

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**Dedication of  
"Neon in 3-D" by  
Ed Massey**

**Aug 2**

8 p.m. | Lily Pond in Beverly Cañon Gardens

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**B.O.L.D.  
Launch Event**

**Aug. 3**

Rodeo Drive will be pedestrian only with fireworks, live DJ. and Summer Nights Seats + (bistro tables and food carts)

6 p.m. – 9 p.m. | Rodeo Drive

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**Live DJ, Summer  
Nights Seats +**

**Aug. 3, 4, 5, 12, 19 and 26**

6 p.m. – 9 p.m. | Rodeo Drive

---

**In Store  
Style Session**

**Aug 5 and 24**

Meet and greet local social media influencers

*Location and time TBD*

---

**Ride and Drive**

**Aug. 4, 5, 11, 18 and 25**

Test drive a luxury automobile

6 p.m. – 9 p.m. | Rodeo Drive

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**Evening Walk  
with the Mayor**

**Aug. 10**

Join Mayor Lili Bosse on a City walking tour

6 p.m. | Crescent Drive steps of City Hall

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**Acro-Yoga  
Yoga S.O.U.L.**

**Aug. 13**

Family friendly yoga session

11 a.m. | Beverly Cañon Gardens

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**Bike with  
the Mayor**

**Aug. 20**

Join the Mayor for a morning bike ride around Beverly Hills

9 a.m. | Location TBD

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**For a complete schedule of B.O.L.D. events, visit [beverlyhills.org/bold](http://beverlyhills.org/bold).**

**#BHhealthycity • #BHopenlate**

# coverstory

## ART TALK

### The Weekly's exclusive interview with Fine Art Commission Chair Michael Smooke

By Olivia Anderson

#### What inspired you to apply for the Fine Art Commission?

I've always been interested in art. When I was in college, I was an economics major, and then I went to law school. I realized, not too long after graduation, that I remembered virtually nothing about my economics [classes], and I remembered virtually everything about my art history [classes]. The writing was on the wall, so to speak. When I returned to Los Angeles after law school, my wife Terri and I would go on the Monday night gallery walks on La Cienega Boulevard, which at that time were quite influential in the art scene. We also used to spend a lot of time at the



Terri and Michael Smooke

Los Angeles County Museum of Art (LACMA) looking at their collection, so we were well on our way. While I was at LACMA we found out about a group called the Modern and Contemporary Art Council, which acquired art from young artists—the requirement was without gallery representation—and donated those works to the museum. At that time the museum had seven councils, each supporting a different segment in the museum. There was an Ancient Art Council; there was one council that was a service council that provided opportunities for people to work at the museum in service positions like helping at the check-in stands and so forth. Each one of these councils provided ways for people to be involved but those were venues to purchase work for the department that that particular council was supporting.

We spent a lot of time at LACMA and I became the Chair of the Modern and Contemporary Art Council, and some time after that I was asked to become a member of the Board of Trustees of LACMA. So it's been an enjoyable path and our lives have been rather focused around art.

#### You've been on the LACMA Board for over 20 years. Tell us about that.

I think I'm the longest-sitting Board member at the museum at this point. My father was very involved in the arts and he was on the Board of Trustees before me. There's been a Smooke at the museum for quite some time. That experience is very apropos for the Fine Art Commission in the sense that we're dealing with the public and for the public, and dealing with art and dealing with the installers and all the people it takes to run an art institution.

#### How did those experiences prepare you for your role on the Fine Art Commission?

A lot of my prior participation is very similar to what we do on the Fine Arts Commission. We have a staff, which is phenomenal, we have an administration, we acquire art for the institution, and I knew nothing about this until my wife became a Fine Art Commissioner and I was able to see what she was doing. I said to myself, "Boy, that's really interesting. I would like to do that too." So after her term was up I waited a term or

too [and then] applied. I was fortunate enough to be selected to be on the Fine Art Commission, and virtually all of the involvement that I've had up until this point fits very well with duties of an art commissioner for the City.

In our interview with former Fine Art Commission Chair Sandy Pressman in issue #752, she said, "Art is a conversation. It really is an emotion. It doesn't matter if it's settling or unsettling, positive or negative; it's always a thoughtful conversation." What goes into the decision-making process of what pieces you bring to the City?

For me, what it involves is, "Do I feel like I am responding to the piece, the piece is responding to me?" Perhaps the best that I can give you is that I had purchased a work of art one time and a curator said to me, "When you walk by that work of art in the morning after you get up, do you still look at it?" And I thought that was a very powerful statement. What's really important is your reaction and interaction with the work. Is there communication that will last? And certainly in the case of public art for the City, it's going to be there forever so a great deal of care must go into selecting work that's going to be there forever.

#### What public art piece are you most proud of having obtained for the City?

That's kind of like asking me which one of my children I like the best. I would say right now it would be the Kentridge, and if you had asked me a couple months ago I would have said the Bove. So it seems like [my favorite] is always the most recent].

#### What's the latest status of Yayoi Kusama's "Hymn of Life," which the commission has spent quite a bit of time on?

Right now the Fine Art Commission staff is in talks with the Kusama representatives with regard to what kind of restoration needs to be done to bring

the piece up to the standards of strength that it should be. There seems to be a lot of conversations about what is the best way to do that. The Kusama is one of the highlights of the collection and the commission is going to take every step possible to ensure the piece will be there for the long haul.

*"Perhaps the best that I can give you is that I had purchased a work of art one time and a curator said to me, 'When you walk by that work of art in the morning after you get up, do you still look at it?'"*

#### What is the Fine Art Commission currently working on?

Yeah. I'm not sure I want to mention anything in particular in case it goes a different way but we've got all the top experts anyone could possibly have working on it. Kusama always has a

group of people standing around it. It's very popular. We want to make sure we keep the piece and keep it in proper condition.

#### Tell us about your family.

[My wife] Terri was a Fine Art Commissioner, and had she not been a Fine Art Commissioner, I may never have heard about the position. So she's probably directly responsible there. We have two daughters [Stephanie and Ellen], both of which were art history majors

*"In the case of public art for the City, it's going to be there forever, so a great deal of care must go into selecting work that's going to be there forever"*

in college. Now one's a doctor and one's a lawyer, which is kind of unusual for art history majors. Each of our daughters is married and they each have two kids, so I have four grandchildren. That makes me a happy guy.

#### What are some of your top priorities as Chair?

Top priorities at this point are the preservation, protection and conservation of the works that we have. [I want to] make sure everything is properly maintained and protected, and to find and acquire world-class art for the city. Beverly Hills is a world-class city; it deserves to have world-class art. It should have world-class art. And it should be known for having world-class art.

## detention&arrestsummary

Beverly Hills Weekly received the information that appears below from the Beverly Hills Police Department. This information is released each week to the public. We assume no responsibility for errors

or omissions in the Detention and Arrest Summary.

GEORGE, RICHARD, 34, of Los Angeles arrested on 7/17/2017 for public

intoxication.

CHATMAN, DEANTHONY LAMART, 26, of Inglewood arrested on 7/17/2017 for BHPD bench warrant—felony.

MURPHY, HAL CLINT, 61, of Beverly

Hills arrested on 7/17/2017 for outside misdemeanor warrant.

MARTINEC, RADAN, 58, of Beverly Hills arrested on 7/17/2017 for burglary—shoplifting.

arrests cont. on page 10

arrests cont. from page 9

BRAMBLE, EDDIE ANDRE, 23, of Long Beach arrested on 7/17/2017 for theft or driving of vehicle.

VALDERAS, FRANCISCO JAVIER, 32, of Beverly Hills arrested on 7/17/2017 for other misdemeanor not listed charge and outside felony warrant.

MEDINA, JONATHAN, 33, of Los Angeles arrested on 7/18/2017 for possession of meth/ etc.

MARTINEZ, FRANK, 45, of Los Angeles

arrested on 7/17/2017 for outside misdemeanor warrant.

TUCKER, DARIAN LEWISTA, 20, of Santa Clarita arrested on 7/17/2017 for loaded firearm in public person or vehicle and robbery.

WILSON, RAYTAVIOUS RIQUEL, 19, of Santa Clarita arrested on 7/17/2017 for robbery.

BABER, JOHN F, 64, of Los Angeles arrested on 7/18/2017 for burglary—shoplifting.

MENDOZA, JAVIER BRAVO, 47, of Reseda arrested on 7/18/2017 for driving

while license suspended for DUI.

BRITO, JOSHUA EDWARD, 23, of Alhambra arrested on 7/18/2017 for resisting or obstructing public officer and assault with deadly weapon other than firearm.

SYKES, JON ALEXANDER, 28, of Northridge arrested on 7/19/2017 for loaded firearm in public person or vehicle.

GOODMAN, KEVIN FRANAN, 49, of Los Angeles arrested on 7/19/2017 for outside misdemeanor warrant.

OLIVA, ALBERTO GARCIA, 25, of

Pasadena arrested on 7/20/2017 for driving while license suspended.

DOUGLAS, MARLON A, 24, of Los Angeles arrested on 7/21/2017 for driving while license suspended for DUI.

ADKINS, RICHARD SEAN, 38, of Beverly Hills arrested on 7/21/2017 for BHPD bench warrant—misdemeanor.

RUSPOLI, BARTOLOMEO, 38, of Beverly Hills arrested on 7/21/2017 for driving under the influence of alcohol and drugs, driver unlicensed upon highway, and possession of drug paraphernalia.

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FICTITIOUS BUSINESS NAME STATEMENT: 2017152825. The following person(s) is/are doing business as: SIMON AND SONS ENTERPRISES. 17509 Tribune St. Granada Hills, CA 91344. ANDREW SIMON. 17509 Tribune St. Granada Hills, CA 91344. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andrew Simon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/13/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1249.

FICTITIOUS BUSINESS NAME STATEMENT: 2017139820. The following person(s) is/are doing business as: US TAX RESOLUTION SERVICES. 5530 Corbin Ave. #165 Tarzana, CA 91356. MARK P. FORD. 5530 Corbin Ave. #165 Tarzana, CA 91356. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Andrew Simon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 05/31/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 6/29/17, 7/06/17, 7/13/17, 7/20/17 1250.

Carlos Alvaro Martinez  
3108 El Segundo Blvd. Apt. 7  
Lynwood, CA 90262  
(424)263-8664  
Case Number: TS020911  
June 26, 2017  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
Compton Court  
200 W. Compton Blvd  
Compton CA, 90220  
PETITION OF: Carlos Alvaro Martinez  
TO ALL INTERESTED PERSONS:  
Petitioner: Carlos Alvaro Martinez  
for a decree changing names as follows:  
Present name: Carlos Alvaro Martinez  
Proposed name: Carlos Alvaro Chavez

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING  
Date: 8-1-2017 Time: 8:30 AM Dept: A  
Room: 904

3. A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.  
Date: 6-26-2017 Signed: Brian S. Currey, Judge of the Superior Court  
Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1251

FICTITIOUS BUSINESS NAME STATEMENT: 2017165574. The following person(s) is/are doing business as: AMBITION RISING. 10627 S St Andrews Place Los Angeles, CA 90047. CAROL ANN

MICHELLE. 10627 S St Andrews Place Los Angeles, CA 90047. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2017. Signed: Carol Ann Michelle, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1252.

FICTITIOUS BUSINESS NAME STATEMENT: 2017165574. The following person(s) is/are doing business as: AMBITION RISING. 10627 S St Andrews Place Los Angeles, CA 90047. CAROL ANN MICHELLE. 10627 S St Andrews Place Los Angeles, CA 90047. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2017. Signed: Carol Ann Michelle, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1253.

FICTITIOUS BUSINESS NAME STATEMENT: 2017168530. The following person(s) is/are doing business as: SPLENDOR IN THE SAND; ANGELS IN THE SAND. 10627 S St Andrews Place Los Angeles, CA 90047. CAROL ANN MICHELLE. 10627 S St Andrews Place Los Angeles, CA 90047. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Carol Ann Michelle, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1254.

FICTITIOUS BUSINESS NAME STATEMENT: 2017159683. The following person(s) is/are doing business as: LIFE LESSON TARTOT. 14428 Ramona Blvd #414 Baldwin Park, CA 91706. NANCY MENDEZ. 14428 Ramona Blvd #414 Baldwin Park, CA 91706. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nancy Mendez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/20/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1255.

FICTITIOUS BUSINESS NAME STATEMENT: 2017148503. The following person(s) is/are doing business as: CHAUFFER DE LUX. 4532 Willow Brook Ave. Apt #4 Los Angeles, CA 90029. VINCENT CHARKHIAN. 4532 Willow Brook Ave. Apt #4 Los Angeles, CA 90029. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vincent Charikhian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/08/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1256.

FICTITIOUS BUSINESS NAME STATEMENT: 2017156025. The following person(s) is/are doing business as: STRICKLY M DESIGNS. 19701 Reinhard Ave Carson, CA 90746. MORGAN STRICKLAND. 1251 S Meadlow Lane Unit 118 Colton, CA 92324. This business

is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Morgan Strickland, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1257.

FICTITIOUS BUSINESS NAME STATEMENT: 2017156483. The following person(s) is/are doing business as: AUTOMATIC GATES CONTROLLED. 7333 Coldwater Canyon, Unit 11 North Hollywood, CA 91605. ROBERT LEE CANADAY. 24913 Walnut St, Suite 17 Newhall, CA 91321. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 05/2017. Signed: Robert Lee Canaday, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1258.

FICTITIOUS BUSINESS NAME STATEMENT: 2017163565. The following person(s) is/are doing business as: LIFE OF A GOAL DIGGER; BRE MICHELLE. 531 Main Street El Segundo, CA 90245. BREANNA JOHNSON. 531 Main Street El Segundo, CA 90245. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Breanna Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/23/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1259.

FICTITIOUS BUSINESS NAME STATEMENT: 2017165521. The following person(s) is/are doing business as: ATOMIC TYGER; ERTIC TIC TYGER; SAVAGE GENIUS; WOLFSTAR PUBLISHING; CLEVER DEVILS. 7271 Darnoch Way West Hills, CA 91307. PAUL YOUNG-LIBBY. 7271 Darnoch Way West Hills, CA 91307. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2017. Signed: Paula Young-Libby, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1260.

FICTITIOUS BUSINESS NAME STATEMENT: 2017159302. The following person(s) is/are doing business as: PRINT PAGODA. 1061 Park Ave Unit 303 Long Beach, CA 90804. CYNTHIA MORALES. 1061 Park Ave Unit 303 Long Beach, CA 90804. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Cynthia Morales, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/20/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1261.

FICTITIOUS BUSINESS NAME STATEMENT: 2017164789. The following person(s) is/are doing business as: EARTH JUNKY. 309 N Avon St Burbank, CA 91505. 404 CORPORATION. 309 N Avon St Burbank, CA 91505. This business is conducted by: a Corporation. Registrant has begun to transact business under the

fictitious business name or names listed here on: 06/2017. Signed: Scott Elkin, CEO. This statement is filed with the County Clerk of Los Angeles County on: 06/26/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1262.

FICTITIOUS BUSINESS NAME STATEMENT: 2017167934. The following person(s) is/are doing business as: SANDRA'S CLEANING HOUSE. 1307 Vanowen St #116 Van Nuys, CA 91405. CLARA E. MARTINEZ. 1307 Vanowen St #116 Van Nuys, CA 91405. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Clara E Martinez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1263.

FICTITIOUS BUSINESS NAME STATEMENT: 2017165596. The following person(s) is/are doing business as: PEACOCK HAIR. 2150 E. South St. Apt. 114 Long Beach, CA 90805. EJK HAIR TRADING, INC. 2150 E. South St. Apt. 114 Long Beach, CA 90805. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kang Bum Lee, CEO. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1264.

FICTITIOUS BUSINESS NAME STATEMENT: 2017160820. The following person(s) is/are doing business as: H.A. HANDYMAN SERVICE WB. 8395 Beacon Street, #702 San Pedro, CA 90733. WAYMON BROWN. 8395 Beacon Street, #702 San Pedro, CA 90733. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Waymon Brown, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/21/2017. NOTICE - This fictitious name statement ex-

pires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1266

FICTITIOUS BUSINESS NAME STATEMENT: 2017146912. The following person(s) is/are doing business as: QUICK STOP INTERLOCK. 8541 Wellford Pl Suite I Santa Fe Springs, CA 90670. MONICA SPICER. 1650 North Glassell St Suite A Orange, CA 92867; YANCHHAY KHAM. 1137 Raymond Ave Long Beach, CA 92867. This business is conducted by: Copartners. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Monica Spicer, Copartner. This statement is filed with the County Clerk of Los Angeles County on: 06/07/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1266

FICTITIOUS BUSINESS NAME STATEMENT: 2017169074. The following person(s) is/are doing business as: PAIP IS GOOD BIRDIE IS BETTER. 15325 Lassen St #2 Mission Hills, CA 91345. MICHAEL L. LIVINGSTON SR. 15325 Lassen St #2 Mission Hills, CA 91345. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael L. Livingston St, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/30/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1267

FICTITIOUS BUSINESS NAME STATEMENT: 2017168625. The following person(s) is/are doing business as: LOANWERKS INC. 433 N. Camden Drive Suite 600 Beverly Hills, CA 90210. RED ATOM CORPORATION (ATOM CORPORATION). 433 N. Camden Drive Suite 600 Beverly Hills, CA 90210. This business expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1268

FICTITIOUS BUSINESS NAME STATEMENT: 2017168627. The following person(s) is/are doing business as: MARDIAZ HOUSE CLEANING. 723 E 41st Street Los Angeles, CA 90011. MARIA TERESA MARTINEZ. 723 E 41st Street Los Angeles, CA 90011. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Maria Teresa Martinez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1269

FICTITIOUS BUSINESS NAME STATEMENT: 2017168626. The following person(s) is/are doing business as: BH HOUSE CLEANING. 1246 W. 93rd St. Apt #10 Los Angeles, CA 90044. BLANCA MARISOL HERNANDEZ. 1246 W. 93rd St. Apt #10 Los Angeles, CA 90044. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Blanca Marisol Hernandez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1270

FICTITIOUS BUSINESS NAME STATEMENT: 2017168628. The following person(s) is/are doing business as: UNIQUELY HOMECARE; PACIFIC HOMECARE; BESTPLUS HOMECARE. 2110 Vermont Ave #1 Los Angeles, CA 90027. BESTPLUS HOMECARE INC. 2110 Vermont Ave #1 Los Angeles, CA 90027. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 05/2017. Signed: Mario Mantuano, President. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1272

FICTITIOUS BUSINESS NAME STATEMENT: 2017157165. The following person(s) is/are doing business as: D. EXPRESS DISPATCH. 1420 N Sierra Bonita Avenue Los Angeles, CA 90046. DAVID BEN SHITRIT. 1420 N Sierra Bonita Avenue Los Angeles, CA 90046. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: David Ben Shitrit, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/19/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1273

FICTITIOUS BUSINESS NAME STATEMENT: 2017165288. The following person(s) is/are doing business as: RAY'S CLEANING SERVICES. 32507 Cidar Ave. Agua Dulce, CA 91390. RACHEL BERTADO. 32507 Cidar Ave. Agua Dulce, CA 91390. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 04/2017. Signed: Rachel Bertado, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1274

FICTITIOUS BUSINESS NAME STATEMENT: 2017165290. The following person(s) is/are doing business as: CHUY'S VEHICLES; CHUY'S VEHICLES TARZANA. 18923 west Ventura Blvd. Tarzana, CA 91356. JESUS PENALOZA. 19610 Lonerock St Canyon Country, CA 91351; MARIO GÓMEZ. 6433 Topanga Canyon Blvd #257 Canoga Park, CA 91303. This business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jesus Penaloza, General Partner. This statement is filed

with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1275

FICTITIOUS BUSINESS NAME STATEMENT: 2017165278. The following person(s) is/are doing business as: PLAYA COSTA DEL SOL. 11203 Glenoaks Blvd Ste 7 Pacoima, CA 91331. JAYEMI, INC. 11203 Glenoaks Blvd Ste 7 Pacoima, CA 91331. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 05/2017. Signed: Jayemi, Inc, President. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1276

FICTITIOUS BUSINESS NAME STATEMENT: 2017165284. This state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1276

FICTITIOUS BUSINESS NAME STATEMENT: 2017165284. The following person(s) is/are doing business as: RUJ INC. A. 1549 Lindacrest Beverly Hills, CA 90210. LUIZA AYSOVA. 1549 Lindacrest Beverly Hills, CA 90210. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2010. Signed: Luiza Aysova. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1277

FICTITIOUS BUSINESS NAME STATEMENT: 2017165284. The following person(s) is/are doing business as: SOCAL SOLAR SOLUTIONS. 6450 Beeman Ave. North Hollywood, CA 91606. VARDAN KARAYAN. 6450 Beeman Ave. North Hollywood, CA 91606. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/20/2017. Signed: Vardan Karayan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1279

FICTITIOUS BUSINESS NAME STATEMENT: 2017166722. The following person(s) is/are doing business as: LITTLE MONKEY BACKHOE SERVICE. 12933 Montague Street Pacoima, CA 91331. ADAN GOMEZ-VALDEZ. 12933 Montague Street Pacoima, CA 91331. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Adan Gomez-Valdez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1279

FICTITIOUS BUSINESS NAME STATEMENT: 2017166725. The following person(s) is/are doing business as: CK STEEL DESIGN. 1168 Alameda Ave #103 Glendale, CA 91201. CARLO KHECHOOMIAN. 1168 Alameda Ave #103 Glendale, CA 91201. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Carlo Khechoomian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1280

FICTITIOUS BUSINESS NAME STATEMENT: 2017166725. The following person(s) is/are doing business as: GUARDIAN ANGEL HOME HEALTH CARE. 1831 Glenwood Rd Glendale, CA 91201. EMIL KERIMYAN. 1831 Glenwood Rd Glendale, CA 91201. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Emil Kerimyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1282

FICTITIOUS BUSINESS NAME STATEMENT: 2017169121. The following person(s) is/are doing business as: VESSO. 1922 Waltonia Dr. Montrose, CA 91020. PLUTO DESIGNS INC. 1922 Waltonia Dr. Montrose, CA 91020. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vigen Nersejian, CEO. This statement is filed with the County Clerk of Los Angeles County on: 06/30/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1283

FICTITIOUS BUSINESS NAME STATEMENT: 2017150101. The following person(s) is/are doing business as: ACL CREATIVE SERVICES. 6000 Hillandale Drive Suite 2 Los Angeles, CA 90042. CRYSTAL ISERHOFF. 6000 Hillandale Drive Suite 2 Los Angeles, CA 90042. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2017. Signed: Crystal Iserhoff, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/09/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1284

Abimbola Salami  
756 W. 173rd Pl  
Gardena, CA 90247  
(310)626-2676  
Case Number: TS020916  
June 26, 2017  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
Compton Court  
200 W. Compton Blvd  
Compton CA, 90220  
PETITION OF: Abimbola Salami  
TO ALL INTERESTED PERSONS:

Petitioner: Abimbola Salami  
for a decree changing names as follows:  
Present name: Abimbola Salami  
Proposed name: Nurdean Abimbola Salami

2. THE COURT ORDERS that all persons interested in this matter show up before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING  
Date: 8-10-2017 Time: 8:30 AM Dept: A  
Room: 904  
3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.  
Date: 7-3-2017 Signed: Brian S. Currey, Judge of the Superior Court  
Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1285

FICTITIOUS BUSINESS NAME STATEMENT: 2017166631. The following person(s) is/are doing business as: SIMPLICITY IN THE RAW. 7541 Linley Ave. West Hills, CA 91304. AMANDA PISCITELLO. 7541 Linley Ave. West Hills, CA 91304. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Amanda Piscitello, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1286

FICTITIOUS BUSINESS NAME STATEMENT: 2017166633. The following person(s) is/are doing business as: COASTAL BRONZE; HR VENTS; PERIOD 1; IRON VALLEY HARDWARE; SEASIDE SHUTTERS; HRV INDUSTRIES; HARDWARE INTERNATIONAL. 23679 Calabasas Rd. #801 Calabasas, CA 91302. CONEPTUAL SERVICE, INC. 23679 Calabasas Rd. #801 Calabasas, CA 91302. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Timothy Johnson, CEO. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1287

FICTITIOUS BUSINESS NAME STATEMENT: 2017166632. The following person(s) is/are doing business as: LIVE 360 DEGREES; PIE DAD MAMA; MOGULIZER; WHAT THE HECKIO. 21517 Velicata St. Woodland Hills, CA 91364. GEOSCOPE HOLDINGS, LLC. 21517 Velicata St. Woodland Hills, CA 91364. This business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Krishna J. Levitt, Manager. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1288

FICTITIOUS BUSINESS NAME STATEMENT: 2017166077. The following person(s) is/are doing business as: EASTON MOVING; BLUEBIRD MOVERS. 18375 Ventura Blvd. Ste. 393 Tarzana, CA 91356. Z.E.S., INC. 18375 Ventura Blvd. Ste. 393 Tarzana, CA 91356. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Z.E.S., INC, President. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1290

FICTITIOUS BUSINESS NAME STATEMENT: 2017166079. The following person(s) is/are doing business as: ARTO MOBILE CARWASH & DETAILING. 6850 Morella Ave. North Hollywood, CA 91605. ARTAK RUMELYAN. 6850 Morella Ave. North Hollywood, CA 91605. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Artak Rumelyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1290

FICTITIOUS BUSINESS NAME STATEMENT: 2017166078. The following person(s) is/are doing business as: HOMEFRONT HARDWOOD. 16949 S. Western Ave. #50 Gardena, CA 90247. JOSE MERCADO. 16949 S. Western Ave. #50 Gardena, CA 90247. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1291

FICTITIOUS BUSINESS NAME STATEMENT: 2017159884. The following person(s) is/are doing business as: ASHLER FIREPLACE AND CHIMNEY. 6520 Platt Ave. #577 West Hills, CA 91307. ASHLER CONSTRUCTION INC. 6520 Platt Ave. #577 West Hills, CA 91307. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Fletcher, CEO. This statement is filed with the County Clerk of Los Angeles County on: 06/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1292

FICTITIOUS BUSINESS NAME STATEMENT: 2017159885. The following person(s) is/are doing business as: BEAUTY SKIN BY VIDA. 18307 Burbank Blvd., #32 Tarzana, CA 91356. VIDA BAGHDADI. 18307 Burbank Blvd., #32 Tarzana, CA 91356. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Vida Baghdadi, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/21/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1293

FICTITIOUS BUSINESS NAME STATEMENT: 2017153131. The following person(s) is/are doing business as: GOOD CATCH COMPANY; THE GOOD CATCH COMPANY. 128 N. Soldano Ave. Azusa, CA 91702. MICHAEL PICAZO; RAMON V. PICAZO. 128 N. Soldano Ave. Azusa, CA 91702. This business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael Picazo, General Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/14/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date.

The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1294

FICTITIOUS BUSINESS NAME STATEMENT: 2017153416. The following person(s) is/are doing business as: TS DESIGN GROUP. 5630 Case Ave. N. Hollywood, CA 91601. TSAGIK SARKISYAN. 5630 Case Ave. N. Hollywood, CA 91601. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tsagik Sarkisyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/14/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1295

FICTITIOUS BUSINESS NAME STATEMENT: 2017153417. The following person(s) is/are doing business as: B & P FOOD SERVICES. 22287 Mulholland Hwy. Calabasas, CA 91302. AMS CONSULTANT. 22287 Mulholland Hwy. Calabasas, CA 91302. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: AMS CONSULTANT, President. This statement is filed with the County Clerk of Los Angeles County on: 06/14/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1296

FICTITIOUS BUSINESS NAME STATEMENT: 2017153755. The following person(s) is/are doing business as: SABRINA'S BEAUTY SALON. 26364 Sierra Hwy. D Santa Clarita, CA 91321. MARLENE VILLA. 18204 Soledad Canyon Rd. #39 Canyon Country, CA 91387. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Marlene Villa, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/14/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1297

FICTITIOUS BUSINESS NAME STATEMENT: 2017152396. The following person(s) is/are doing business as: ALBERT EINSTEIN FEDERATION; DONAYE NOOR. 5510 Sepulveda Blvd. #306 Sherman Oaks, CA 91411. ALBERT EINSTEIN UNIVERSITY. 5510 Sepulveda Blvd. #306 Sherman Oaks, CA 91411. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Albert Einstein University, President. This statement is filed with the County Clerk of Los Angeles County on: 06/13/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1298

FICTITIOUS BUSINESS NAME STATEMENT: 2017152397. The following person(s) is/are doing business as: SAVI DANCE. 4047 Falling Leaf Dr. Encino, CA 91316. IRINA RASKIN; SVITLANA KRYSTOFOROVA. 4047 Falling Leaf Dr. Encino, CA 91316. This business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Irina Raskin, Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/13/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1299

FICTITIOUS BUSINESS NAME STATEMENT: 2017148919. The following person(s) is/are doing business as: BUN&DOGS. 1940 Mellon Ave. Los Angeles, CA 90039. FRANK MARTINEZ. 1940 Mellon Ave. Los Angeles, CA 90039. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Frank Martinez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/06/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1300

FICTITIOUS BUSINESS NAME STATEMENT: 2017148930. The following person(s) is/are doing business as: VILA ADORA. 16439 Victory Blvd. #204 Van Nuys, CA 91406. RANDY BONDIURANT. 16439 Victory Blvd. #204 Van Nuys, CA 91406. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Randy Bonduirant, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/06/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1301

FICTITIOUS BUSINESS NAME STATEMENT: 2017152398. The following person(s) is/are doing business as: CJ WATER. 3918 Foothill Blvd. La Crescenta, CA 91214. ARSHALUYS VAHANYAN. 3918 Foothill Blvd. La Crescenta, CA 91214. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Arshaluys Vahanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/13/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1302

FICTITIOUS BUSINESS NAME STATEMENT: 2017148688. The following person(s) is/are doing business as: ENVIOS PRIMAVERA. 11924 Lyons Ave. #107 Newhall, CA 91321. YENNI ARANA LOPEZ. 20401 Soledad Canyon Rd. #333 Canyon Country, CA 91351. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Yenni Arana Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/07/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1303

FICTITIOUS BUSINESS NAME STATEMENT: 2017147193. The following person(s) is/are doing business as: KSPS SOLAR; PK-TECH ENGINEERING SVCS. 23401 Park Sorrento #15 Calabasas, CA 91302. PETER KINSMAN. 23401 Park Sorrento #15 Calabasas, CA 91302. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 09/01/2016. Signed: Yenni Arana Lopez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/07/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P)

FICTITIOUS BUSINESS NAME STATEMENT: 2017146844. The following person(s) is/are doing business as: BRANDYWINE RESTAURANT, 22757 Ventura Blvd, Woodland Hills, CA 91364; 16 Quarterdeck St. #103 Marina Del Rey, CA 90242. OLD CANYON HOSPITALITY GROUP, 16 Quarterdeck St. #103 Marina Del Rey, CA 90242. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Michael E. Elgart, CEO. This statement is filed with the County Clerk of Los Angeles County on: 06/07/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1305

FICTITIOUS BUSINESS NAME STATEMENT: 2017146368. The following person(s) is/are doing business as: ARMENAK SIGNS MACHINERY, 15128 Oxnard St. Van Nuys, CA 91411. ARMENAK ASLANYAN, 1535 N. Serrano Ave. #4 Los Angeles, CA 90027. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Armenak Aslanyan, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/06/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1306

FICTITIOUS BUSINESS NAME STATEMENT: 2017146369. The following person(s) is/are doing business as: BALD CROW, 6714 Simpson Ave. North Hollywood, CA 91606. DAVIT DAVTIAN, 6714 Simpson Ave. North Hollywood, CA 91606. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/24/2012. Signed: Davit Davtian, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/06/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1307

FICTITIOUS BUSINESS NAME STATEMENT: 2017170807. The following person(s) is/are doing business as: BIK PINK HOUSE, 1600 Taft Ave #510. Hollywood, CA 90028 LAURA MEDINA, 1600 Taft Ave #510. Hollywood, CA 90028.. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 7/2017. Signed: Laura Medina, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/03/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1308

Daryl Adib  
15928 Ventura Blvd #112  
Encino CA 91436  
Case Number: LS029336 - AMENDED  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
Northwest Branch  
6230 Sylmar Ave.  
Van Nuys, CA 91401  
PETITION OF: Hossein Ganjali  
TO ALL INTERESTED PERSONS:  
Petitioner: Hossein Ganjali  
for a decree changing names as follows:  
Present name:  
Hossein Ganjali  
Proposed name:  
Malek Seffavi  
2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
NOTICE OF HEARING  
Date: 7-26-17 Time: 8:30 AM Dept: NW-B  
Room: 600  
3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.  
Date: 6-2-2017 Signed: Elaine Mandel, Judge of the Superior Court  
Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1308  
FICTITIOUS BUSINESS NAME STATEMENT: 2017150352. The following person(s) is/are doing business as: TUTORING CLUB OF VALENCIA. TUTORING CLUB OF SANTA CLARITA. 27530 Newhall Ranch Rd. Suite 105 Valencia, CA 91355. Jerry Clark and Kathy Clark. 27530 Newhall Ranch Rd. Suite 105 Valencia, CA 91355. This business is conducted by: a Married Couple. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Jerry Clark and Kathy Clark, owners. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1309

FICTITIOUS BUSINESS NAME STATEMENT: 2017150348. The following person(s) is/are doing business as: DESOTO 76 SMOG. 20841 Devonshire St. Chatsworth, CA 91311. Rita Elhilu. 23942 Lyons Ave., Suite 103 Newhall, CA 91321. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Rita Elhilu, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/9/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1310

FICTITIOUS BUSINESS NAME STATEMENT: 2017150350. The following person(s) is/are doing business as: HOME LEGACY REALTY. 30575 Park Vista Dr., Castaic, CA 91384. Sandra Martitza Holguin. 30575 Park Vista Dr., Castaic, CA 91384. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sandra Martitza Holguin, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/9/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1311

FICTITIOUS BUSINESS NAME STATEMENT: 2017156516. The following person(s) is/are doing business as: REVENANT BODY ART STUDIO, 27125 Sierra Hwy #316 Santa Clarita, CA 91351. DAVID J DEVANEY, 29697 Newhall Ave #204 Santa Clarita, CA 91321. JOHN P SHELAIN, 23637 Newhall Ave #204 Santa Clarita, CA 91321; KRISTINA HILL, 38585 San Francisquito Cyn Rd Santa Clarita, CA 91390. This business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: David J Devaney, Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1321

FICTITIOUS BUSINESS NAME STATEMENT: 2017172740. The

2. THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING  
Date: 8-17-17 Time: 8:30 AM Dept: A  
Room: 904

3.A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills Weekly.  
Date: 6-7-2017 Signed: Brian S. Currey, Judge of the Superior Court  
Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1312

FICTITIOUS BUSINESS NAME STATEMENT: 2017171503. The following person(s) is/are doing business as: VAI THOP SUSHI. 711 W. Ontario Ave. Corona, CA 92882. VAI THOP SUSHI INC. 711 W. Ontario Ave. Corona, CA 92882. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2017. Signed: Sanda Moe, President. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1313

FICTITIOUS BUSINESS NAME STATEMENT: 2017173669. The following person(s) is/are doing business as: MV LEGAL MARKETING. 3042 Casitas Ave Los Angeles, CA 90039. VERONICA BENAVIDEZ. 3042 Casitas Ave Los Angeles, CA 90039. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Veronica Benavidez, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1314

FICTITIOUS BUSINESS NAME STATEMENT: 2017175669. The following person(s) is/are doing business as: GENLINE GPO & SERVICES, 128 E. Prospect Ave. Burbank, CA 91502. CAM-COM, INC. 128 E. Prospect Ave. Burbank, CA 91502. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2017. Signed: Verjine Yesaian, President. This statement is filed with the County Clerk of Los Angeles County on: 07/07/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1315

FICTITIOUS BUSINESS NAME STATEMENT: 2017174896. The following person(s) is/are doing business as: ELITE PAINTING, 21827 Lanark St Apt 2 Canoga Park, CA 91304. OSCAR DANIEL CHAVEZ FLORES, 21827 Lanark St Apt 2 Canoga Park, CA 91304. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Oscar Daniel Chavez Flores, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/07/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1316

FICTITIOUS BUSINESS NAME STATEMENT: 2017173668. The following person(s) is/are doing business as: INNOVATIVE VENTURES, 2934 1/2 Beverly Glen Cir Los Angeles, CA 90077. 90210 GROUP LLC, 2934 1/2 Beverly Glen Cir Los Angeles, CA 90077. This business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Joel Mann, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1317

FICTITIOUS BUSINESS NAME STATEMENT: 2017155440. The following person(s) is/are doing business as: CHIP IN; CHIP-IN, 18653 Ventura Blvd Suite 368 Tarzana, CA 91356. CARL YORK PRODUCTION, LLC, 2925 Hollyridge Dr. Los Angeles, CA 90068. This business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Anthony Manzo, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 06/15/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1318

FICTITIOUS BUSINESS NAME STATEMENT: 2017167076. The following person(s) is/are doing business as: KURUKULLA RECORDS; TARAH G. CARPENTER; TARAH WHO?, 7215 Hillside Ave #22 Los Angeles, CA 90046. MAILAN HOANG ROBERTS, 7215 Hillside Ave #22 Los Angeles, CA 90046. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2017. Signed: Mailan Hoang Roberts, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1319

FICTITIOUS BUSINESS NAME STATEMENT: 2017170893. The following person(s) is/are doing business as: GVI SERVICES; GETYOURINS.COM, 19284 La Puente Rd West Covina, CA 91792. B. WELDON INDUSTRIES LLC, 19284 La Puente Rd West Covina, CA 91792. This business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tajuan Campbell, President. This statement is filed with the County Clerk of Los Angeles County on: 07/03/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1320

FICTITIOUS BUSINESS NAME STATEMENT: 2017156516. The following person(s) is/are doing business as: REVENANT BODY ART STUDIO, 27125 Sierra Hwy #316 Santa Clarita, CA 91351. DAVID J DEVANEY, 29697 Newhall Ave #204 Santa Clarita, CA 91321; JOHN P SHELAIN, 23637 Newhall Ave #204 Santa Clarita, CA 91321; KRISTINA HILL, 38585 San Francisquito Cyn Rd Santa Clarita, CA 91390. This business is conducted by: a General Partnership. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: David J Devaney, Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/16/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1321

FICTITIOUS BUSINESS NAME STATEMENT: 2017172740. The

following person(s) is/are doing business as: CALI BOUQUET, 13547 Ventura Blvd #304 Sherman Oaks, CA 91423. OLEKSKILL BARANOVSKYI, 13547 Ventura Blvd #304 Sherman Oaks, CA 91423. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Olek Baranovskiy, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/06/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1322

FICTITIOUS BUSINESS NAME STATEMENT: 2017166797. The following person(s) is/are doing business as: ISCREAM PARTY, 1024 Electric Ave Venice, CA 90291. ONE ELEVEN LOVE HOLDINGS LLC, 1024 Electric Ave Venice, CA 90291. This business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2017. Signed: Sebastian, Managing Member. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1323

FICTITIOUS BUSINESS NAME STATEMENT: 2017175007. The following person(s) is/are doing business as: BRIGHTSTAR MOTORS, 4223 South Victoria Ave. Los Angeles, CA 90008. WILLIAM BRIGHT JR, 4223 South Victoria Ave. Los Angeles, CA 90008. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2017. Signed: William Bright Jr, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/07/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1324

FICTITIOUS BUSINESS NAME STATEMENT: 2017167307. The following person(s) is/are doing business as: INTERSELLAR SUPPLY; THE INTERSELLAR SELLER, 2215 Artesia Blvd #1143 Redondo Beach, CA 90278. ERIKA BROWN, 2215 Artesia Blvd #1143 Redondo Beach, CA 90278. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 04/2012. Signed: Erika Brown, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1324

FICTITIOUS BUSINESS NAME STATEMENT: 2017154980. The following person(s) is/are doing business as: B.E.A. CARWASH, 1132 Arapahoe St #203 Los Angeles, CA 90006. JOSE ALEXANDER DIAZ TENORIO, MARIA MAGDALENA SOLANO DE DIAZ, 1132 Arapahoe St #203 Los Angeles, CA 90006. This business is conducted by: a Married Couple. Registrant has begun to transact business under the fictitious business name or names listed here on: 04/2012. Signed: Jose Alexander Diaz Tenorio, Partner. This statement is filed with the County Clerk of Los Angeles County on: 06/15/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1325

FICTITIOUS BUSINESS NAME STATEMENT: 2017150022. The following person(s) is/are doing business as: WARREN CONSULTING GROUP; BLACK LIPS PRODUCTIONS; TEALITE DELITES, 820 King St. San Gabriel, CA 91776. WARREN SO, 820 King St. San Gabriel, CA 91776. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Warren So, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/09/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/06/17, 7/13/17, 7/20/17, 7/27/17 1326

FICTITIOUS BUSINESS NAME STATEMENT: 2017156452. The following person(s) is/are doing business as: FLAXKEY, 340 S. Lemon Ave. #2512 Walnut, CA 91789. TKRE DEVELOPMENT, INC. 340 S. Lemon Ave. #2512 Walnut, CA 91789. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Kunal Kapoor, CEO. This statement is filed with the County Clerk of Los Angeles County on: N/A. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/13/17, 7/20/17, 7/27/17, 8/3/17 1327

FICTITIOUS BUSINESS NAME STATEMENT: 2017185309. The following person(s) is/are doing business as: CINEMA PERCEPTION, 114 N. Doheny Dr. Apt. #115 West Hollywood, CA 90048. BUSINESS PERCEPTION, 114 N. Doheny Dr. Apt. #105 West Hollywood, CA 90048. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2017. Signed: Business Perception, President. This statement is filed with the County Clerk of Los Angeles County on: 07/17/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/20/17, 7/27/17, 8/3/17, 08/10/2017 1328

FICTITIOUS BUSINESS NAME STATEMENT: 2017168252. The following person(s) is/are doing business as: BEVERLY HILLS THERAPY GROUP; BEVERLY HILLS THERAPY, 324 S. Beverly Drive Ste. 384 Beverly Hills, CA 90212. BEVERLY HILLS PSYCHOTHERAPY, PC, 324 S. Beverly Drive Ste. 384 Beverly Hills, CA 90212. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2017. Signed: Business Perception, President. This statement is filed with the County Clerk of Los Angeles County on: 06/29/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/20/17, 7/27/17, 8/3/17, 08/10/2017 1329

FICTITIOUS BUSINESS NAME STATEMENT: 2017163087. The following person(s) is/are doing business as: CZ HELPS, 4143 Via Marina #716 Marina Del Rey, CA 90292. CARRIE ZERLING, 4143 Via Marina #716 Marina Del Rey, CA 90292. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2017. Signed: Carrie Zerling, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/23/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/20/17, 7/27/17, 8/3/17, 08/10/2017 1330

FICTITIOUS BUSINESS NAME STATEMENT: 2017179962. The following person(s) is/are doing business as: SENOR FISH 3, 1701 W. Sunset Blvd. Los Angeles, CA 90026. E.A.J.S. INCORPORATED, 1701 W. Sunset Blvd. Los Angeles, CA 90026. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Adolfo Enrique Ramirez Romo, President. This statement is filed with the County Clerk of Los Angeles County on: 07/12/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/20/17, 7/27/17, 8/3/17, 08/10/2017 1331

FICTITIOUS BUSINESS NAME STATEMENT: 2017159399. The following person(s) is/are doing business as: GBV. SECURITY SOLUTIONS, 18505 Mayall St Unit L Northridge, CA 91326. DARON VINSON, 18505 Mayall St Unit L Northridge, CA 91326. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Daron Vinson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/20/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/20/17, 7/27/17, 8/3/17, 08/10/2017 1332

FICTITIOUS BUSINESS NAME STATEMENT: 2017179963. The following person(s) is/are doing business as: SENOR FISH 4, 155 S. Main St Los Angeles, CA 90012. RICKY ROMO ENTERPRISES INC, 155 S. Main St Los Angeles, CA 90012. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Adolfo Enrique Ramirez Romo, President. This statement is filed with the County Clerk of Los Angeles County on: 07/12/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/20/17, 7/27/17, 8/3/17, 08/10/2017 1333

FICTITIOUS BUSINESS NAME STATEMENT: 2017179964. The following person(s) is/are doing business as: ILUVMEDIA, 330 E. 59 Pl. Los Angeles, CA 90003. RAYMOND LEE CASTLEBERRY JR.; NODESHA MADONNA CASTLEBERRY, 330 E. 59 Pl. Los Angeles, CA 90003. This business is conducted by: a Married Couple. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Raymond Lee Castleberry Jr., Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/12/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/20/17, 7/27/17, 8/3/17, 08/10/2017 1334

FICTITIOUS BUSINESS NAME STATEMENT: 2017163086. The following person(s) is/are doing business as: SCM CRAFTING & PACKAGING, 91859 Castaic Road #154 Castaic, CA 91384. MATTHEW LIEN, 31859 Castaic Road #154 Castaic, CA 91384. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2017. Signed: Matthew Lien, Owner. This statement is filed with the County Clerk of Los Angeles County on: 06/23/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/20/17, 7/27/17, 8/3/17, 08/10/2017 1335

FICTITIOUS BUSINESS NAME STATEMENT: 2017177187. The following person(s) is/are doing business as: DELI HOTDOG, 22101 Erwin St #P110 Woodland Hills, CA 91367. SOMACO INC, 22101 Erwin St #P110 Woodland Hills, CA 91367. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Shahrar Lofzalizadeh, Owner. This statement is filed with the County Clerk of Los Angeles County on: 07/10/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/20/17, 7/27/17, 8/3/17, 08/10/2017 1336

FICTITIOUS BUSINESS NAME STATEMENT: 2017177246. The following person(s) is/are doing business as: ORION BAY, 9903 Santa Monica Blvd #205 Beverly Hills, CA 90212. CHARLES MURRAY, 9903 Santa Monica Blvd #205 Beverly Hills, CA 90212. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Charles Murray. This statement is filed with the County Clerk of Los Angeles County on: 07/10/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/20/17, 7/27/17, 8/3/17, 08/10/2017 1337

FICTITIOUS BUSINESS NAME STATEMENT: 2017170507. The following person(s) is/are doing business as: KAI'S BASEMENT; FLYDRAGON CONSULTING, 2272 Colorado Blvd. Unit 1335 Los Angeles, CA 90041. JOANN A. ORTIZ, 45



itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1381  
FICTITIOUS BUSINESS NAME STATEMENT: 2017191374. The following person(s) is/are doing business as: BURBANK JEWELRY OUTLET. 124 E. Alameda Ave. Burbank, CA 91502. GIANNI DELORO, LLC. 124 E. Alameda Ave. Burbank, CA 91502. This business is conducted by: a Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: 08/28/2012. Signed: Zaven Dedeian, Member. This statement is filed with the County Clerk of Los Angeles County on: 7/20/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1382

FICTITIOUS BUSINESS NAME STATEMENT: 2017192799. The following person(s) is/are doing business as: SIMONS NATURAL SOAP. 7348 Lassane Ave. Van Nuys, CA 91406. PHILOMENE SIMON. 7348 Lassane Ave. Van Nuys, CA 91406. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 08/21/2012. Signed: Philomene Simon, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/21/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1383  
FICTITIOUS BUSINESS NAME STATEMENT: 2017177342. The following person(s) is/are doing business as: BIGHORNE FREIGHT CARRIERS. 1917 E. Curry St. Long Beach, CA 90805. NATHANIEL HORNE. 1917 E. Curry St. Long Beach, CA 90805. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Nathaniel Horne, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/11/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1384  
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2016144532  
Date Filed: 06/09/2016  
Name of Business: HEAT SOLUTIONS. 7723 Ferncola Ave. Sun Valley, CA 91352.

Registered Owner: SERGIS AMADOR. 7723 Ferncola Ave. Sun Valley, CA 91352.  
Current File #: 2017189248  
Date: 07/19/2017

Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1385  
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

File No. 2014201849  
Date Filed: 07/25/2014  
Name of Business: S&S SMOG TEST ONLY. 15715 Saticoy St. Van Nuys, CA 91406.

Registered Owner: ZAREH MINASSIAN. 15715 Saticoy St. Van Nuys, CA 91406.  
Current File #: 2017176383  
Date: 07/10/2017

Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1386  
FICTITIOUS BUSINESS NAME STATEMENT: 2017164450. The following person(s) is/are doing business as: ALBERTINA. 3689 Roseview Avenue Los Angeles, CA 90065. WINIFRED JOHNSON. 3689 Roseview Avenue Los Angeles, CA 90065. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 11/2012. Signed: Winifred Johnson, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/26/2017.

NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1387  
FICTITIOUS BUSINESS NAME STATEMENT: 2017166025. The following person(s) is/are doing business as: THE CANNABIS MADAME; THE CANNA MADAME. 10814 Sherman Way #168 Reseda, CA 91335. TIFFANY WILLIAMS. 10814 Sherman Way #168 Reseda, CA 91335. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Tiffany Williams, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/27/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1388

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME  
File No. 2017186995  
Date Filed: 02/08/2014  
Name of Business: Nive Eco Wear. 613 Cabrillo Villas, LA, CA 90042.

Registered Owner: Wing Tam. 4353 Colfax Ave #8 Studio City, CA 91604; Sandra Poon. 4937 Lynn Street Los Angeles, CA 90042.  
Current File #: 216030347  
Date: 07/18/2017

Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1389  
FICTITIOUS BUSINESS NAME STATEMENT: 2017182418. The following person(s) is/are doing business as: DR. FIX. 7243 Newcastle Ave. Reseda, CA 91335. ALEX SINELNIKOV. 7243 Newcastle Ave. Reseda, CA 91335. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2017.

Signed: Alex Sinelnikov, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/12/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1390  
FICTITIOUS BUSINESS NAME STATEMENT: 2017173729. The following person(s) is/are doing business as: GODDESS SOUND. 109 S. McCadden Place Los Angeles, CA 90004. DANIEL BROOKS. 109 S. McCadden Place Los Angeles, CA 90004. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Daniel Brooks, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/6/2017. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/27/17, 8/3/17, 8/10/2017, 8/17/2017 1391

NOTICE OF TRUSTEE'S SALE Trustee Sale No. 130010 Title No. 95516143  
NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED 04/17/2002. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT

MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. On 08/11/2017 at 11:00 AM, The Mortgage Law Firm, PLC, as duly appointed Trustee under and pursuant to Deed of Trust recorded 05/09/2002, as Instrument No. 02 1070316, in book xx, page xx, of Official Records in the office of the County Recorder of Los Angeles County, State of California, executed by Bertha M. Doss, a Single Woman, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT or other form of payment authorized by 2924h(b), (payable at time of sale in lawful money of the United States), By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766. All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State, described as: FULLY DESCRIBED IN THE ABOVE DEED OF TRUST. APN 5529-025-062 The street address and other common designation, if any, of the real property described above is purported to be: 950 North Kings Road #127, West Hollywood, CA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address and other common designation, if any, shown herein. Said sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by said Deed of Trust, with interest thereon, as provided in said note(s), advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of the Notice of Sale is: \$49,039.78 If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written Notice of Default and Election to Sell. The undersigned caused a Notice of Default and Election to Sell to be recorded in the county where the real property is located. Dated: 7/6/2017 THE MORTGAGE LAW FIRM, PLC Adriana Durham/Authorized Signature 41689 ENTERPRISE CIRCLE NORTH, STE. 228, TEMECULA, CA 92590 (619) 465-8200 FOR TRUSTEE'S SALE INFORMATION PLEASE CALL 714-730-2727 The Mortgage Law Firm, PLC. may be attempting to collect a debt. Any information obtained may be used for that purpose. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more

times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 730-2727 for information regarding the trustee's sale or visit this Internet Web site - www.servicelinkASAP.com - for information regarding the sale of this property, using the file number assigned to this case: 130010. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. A-FN4626237 07/20/2017, 07/27/2017, 08/03/2017

NOTICE OF TRUSTEE'S SALE T.S. No.: 2017-04023 Loan No.: L201512100 A.P.N.: 4331-024-010 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED [PURSUANT TO CIVIL CODE 2923.3(a), THE SUMMARY OF INFORMATION REFERRED TO ABOVE IS NOT ATTACHED TO THE RECORDED COPY OF THIS DOCUMENT BUT ONLY TO THE COPIES PROVIDED TO THE TRUSTOR.] YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 2/1/2016. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A PUBLIC AUCTION TO THE HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/ CASH EQUIVALENT or other form of payment authorized by 2424h(b), (payable at the time of sale in lawful money of the United States), will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: Arrehbori Family LLC., a California Limited Liability Company Duly Appointed Trustee: ENTRA DEFAULT SOLUTIONS, LLC 1355 Willow Way, Suite 115, Concord, California 94520 Recorded 2/12/2016 as Instrument No. 20160161809 in book , page of Official Records in the office of the Recorder of Los Angeles County, California, Date of Sale: 8/18/2017 at 11:00 AM Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Amount of unpaid balance and other charges: \$1,837,615.70 Street Address or other common designation of real property: 237 S WETHERLY DRIVE BEVERLY HILLS, CA 90211 A.P.N.: 4331-024-010 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. We are attempting to collect a debt and any information we obtain will be used for that purpose. NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more

ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. NOTICE TO PROPERTY OWNER: The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 714-730-2727 or visit this Internet Web site www.servicelinkASAP.com, using the file number assigned to this case 2017-04023. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 7/20/2017 ENTRA DEFAULT SOLUTIONS, LLC Katie Milnes, Vice President A-4627848 07/27/2017, 08/03/2017, 08/10/2017

FILE NO. 2017 194041  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: NEW  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: PILLOW POPS, 269 SOUTH BEVERLY DRIVE SUITE 1661, BEVERLY HILLS, CA 90210 county of: LOS ANGELES.  
Registered Owner(s): RIBENKS CORPORATION [NEW YORK], 6445 BANDINI BLVD, LOS ANGELES, CA 90040. This Business is being conducted by a/an: CORPORATION. The date registrant commenced to transact business under the fictitious business name or names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).  
/s/ RIBENKS CORPORATION, BY: JOSSI R. MORAN, PRESIDENT  
This statement was filed with the County Clerk of LOS ANGELES County on JUL 21, 2017 expires on JUL 21, 2022.  
Notice- In accordance with Subdivision (a) of Section 17920 a fictitious name statement generally expires at the end of five years from the date it was filed in the office of the county clerk. Except as provided in Subdivision (b) of Section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to Section 17913 other than a change in the residence address of the registered owner. A new fictitious business name statement must be filed before either expiration. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code).  
LA1851036 BEVERLY HILLS WEEKLY 7/27 8/3,10,17 2017

Page 14 • Beverly Hills Weekly

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Forest Lawn. Hollywood Hills. Cemetery plot for sale by owner in Murmuring Trees. Plot value \$7,900. Selling price \$7,100. Transfer Fees Included. Call Mary (818)-664-9350.

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Mount Sinai. Hollywood Hills. Near the entrance to the park, and by a beautiful oak tree. Prime location. Sold Out Section. Maimonides. Map 1, Lot 9703, Spaces 1 & 2. Two Plots. Side by Side. Asking Price \$32,500. Endowment and Transfer Fees Included. Please call (818)-585-0810.

Mount Sinai. Hollywood Hills. Highly Desirable sold out section. "Garden of Moriah". Double Plot. Map number 4-lot 4059 space 1 (A&B). Mount Sinai Price: \$24,000. Offered at \$16,000. Endowment and Transfer Fees Included. Call (818)-481-1076.

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