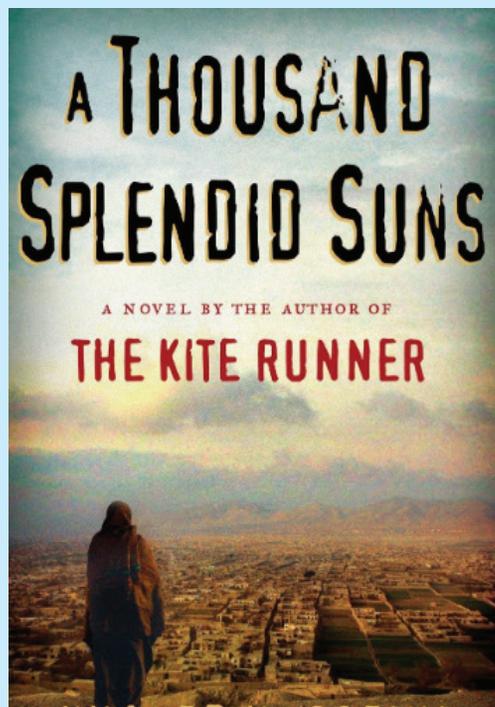
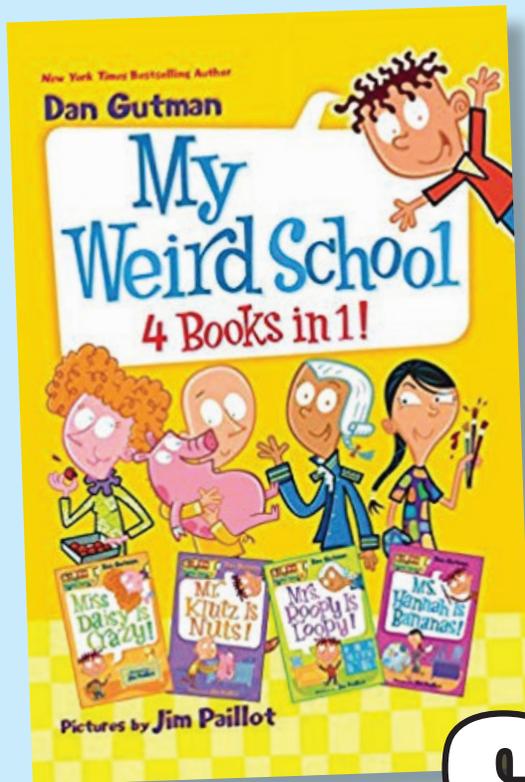


# Beverly Hills Weekly

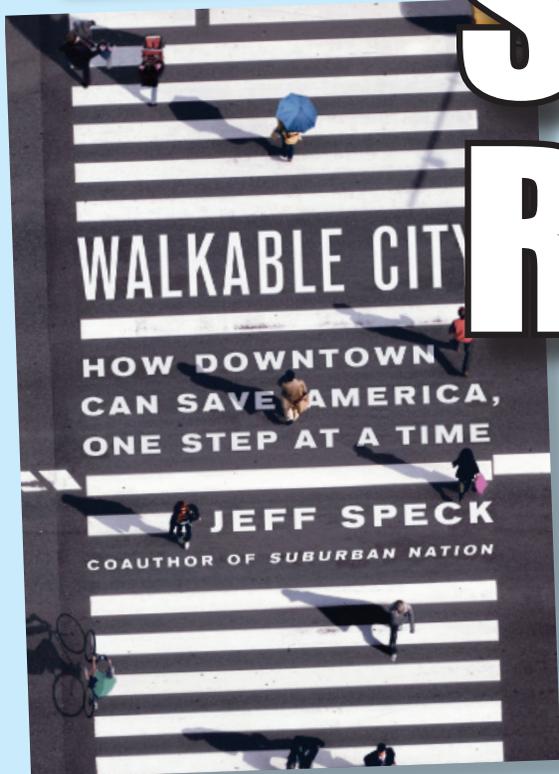
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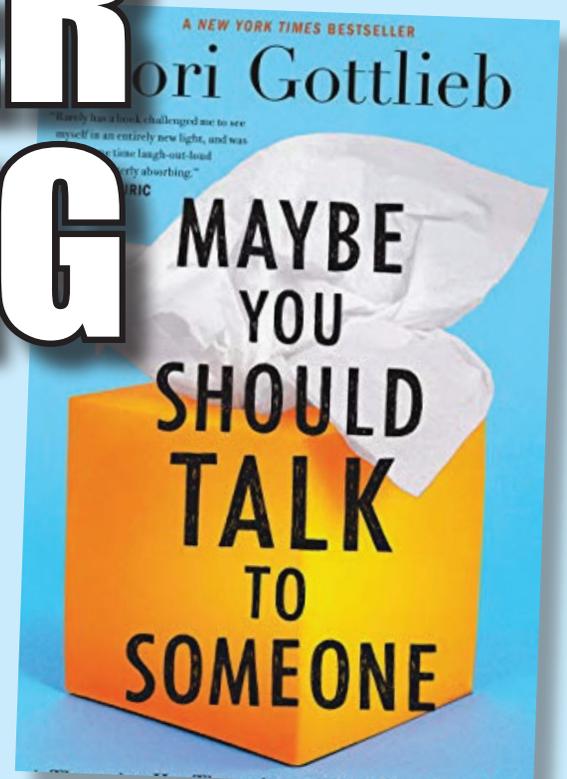
Issue 1034 • July 25 - July 31, 2019



# SUMMER READING

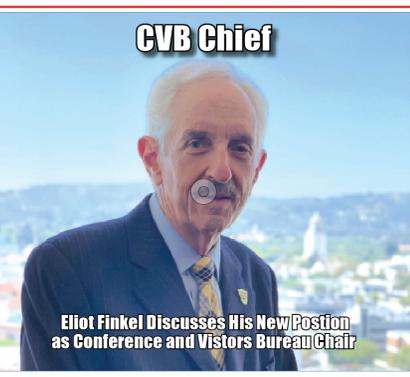


What Are Your Neighbors Reading?



briefs • Attorney Responds to City After Spagnoli Lawsuit Page 3  
 briefs • R-1 Permit Approval for Ridgedale Drive Property Page 4  
 briefs • Where Were You When Man Landed On the Moon? Page 5

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 Issue 1033 • July 18 - July 24, 2019  
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**CVB Chief**  
  
 Eliot Finkel Discusses His New Position as Conference and Visitors Bureau Chair  
 cover story • page 9

# letters & email

## “BHPD”

Let me start by saying that I think that the Beverly Hills Police Department, and Chief Spagnoli are doing a very good job. However I object to the characterization of the previous police Chief David Snowden. I personally know officers of the present and previous departments and Chief Snowden, and I have always thought of them as caring and supportive of our City.

The Courier and [Mayor] Mirisch fails us when they try to characterized the loss suffered by the City in Court in the recent million dollar + verdict against the department. The fact the four defendants received only a fraction of the sum they were demanding is not a victory. With attorney's fees, and our cost of defending the case, the cost of this may well reach \$3 million dollars -- if you personally had to pay this amount, would you consider that a victory?

The rest of the innuendos of the previous police department have no bearing on the results. Also remember that at least three of the current Council members and the past two City Managers were very hap-

py with the former department and Chief Snowden - otherwise Chief Snowden should had been fired - he was not.

Take a survey on the achievement of the department under the previous Chief and you may find (as you saw in the Chiefs retirement party), that most people liked the Chief and the then Department, and satisfied with their performance.

The City forgets that there was a moratorium in hiring police officers as the City didn't have the resources. Chief Spagnoli has substantially expanded the rants of officer - both patrol and under cover. We are all most appreciative for this.

I hope Chief Spagnoli and the entire Police Department have a very successful future.

**Pablo Nankin, MD  
Beverly Hills**

neighboring Los Angeles.

Currently, the program holds a total of nine monthly passes and seven student-rider passes.

“We know neighboring cities have faced similar challenges with low ridership so, while disappointing, the fluctuations are not unique to Beverly Hills,” Eros said. “Our City Communications team, along with Cyclehop’s marketing director, will

RIDES	2019	2018
January	184	207
February	198	179
March	218	180
April	201	244
May	176	345
June	214	295
	1,191	1,450

Source: Martha Eros, Transportation Manager

continue to develop outreach strategies to promote the Beverly Hills Bike Share program at City events and via social media.”

The monthly pass for the City’s bike share program and neighboring programs vary as well, though only slightly. The largest bike share program, belonging to the Metro, is shown for reference.

Communications Manager for Metro, Rick Jager, said that ridership has increased since the program’s inception.

*briefs cont. on page 3*

## WHAT’S ON YOUR MIND?

You can write us at:  
140 South Beverly Drive #201  
Beverly Hills, CA 90212

You can fax us at:  
310.887.0789

email us at:  
editor@bhweekly.com

## briefs

### Several Factors Explored Following Decrease Of Usage In City’s Bike Share Program

The number of overall riders has decreased from 2018 to 2019, looking at January through June specifically. The City’s Transportation Manager Martha Eros attributes this to a variety of factors, but the program has fallen in usage in comparison to the various other programs in use in

## SNAPSHOT



### BIDEN'S BID PALOS VERDES

(L to R) Sharon Khorsandi, Former Vice President Joe Biden, and Arash Khorsandi at the home of Mary Ann Walker, chairman of Walker Advertising. The fundraiser was held on behalf of Biden’s bid for the White House.

## Beverly Hills Weekly

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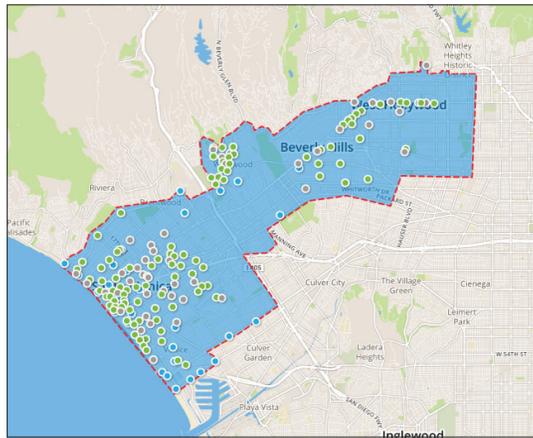
briefs cont. from page 2

“The program has generated over 760,000 trips and over 2.3 million bicycle miles,” Jager said.

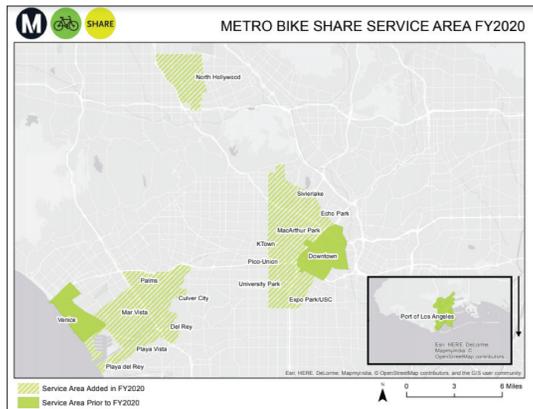
In addition to daily walk-up users, “the Metro Bike Share system currently serves 2,984 active pass-holders,” Jager said.

Metro’s ‘walk-up’ system charges \$3.50 every 30 minutes, which would total an hour at \$7, making the price of walk-ups completely parallel to the City’s program.

The Metro offers monthly passes at \$20 that allows for 30 minutes of free rid-



Courtesy of BeverlyHillsBikeShare.com



Courtesy of Metro

ing daily. The City’s program provides a monthly pass of \$25 with a much larger allotted daily time usage of 90 minutes.

Metro also does not offer a student incentive program.

Cyclehop has expanded to include bikes in Santa Monica and West Hollywood. However, Metro’s bike share program encompasses a much larger area, from Glendale, to Santa Monica, to Long Beach connecting Metro stops.

The City’s bike share program will be implementing equipment upgrades and easier accessibility for residents and tourists following approval for another year extension.

In an effort to compete with the various other bike share programs in the city, Cyclehop will be using funds from the renewal to upgrade the system’s equipment.

“The vendor will be upgrading the online key pass,” Eros said, “which will make it easier and less cumbersome to check out the bicycles.” This is in reference to the easy accessibility of the various other programs in neighboring Los Angeles, but in keeping with the ban on non-stationed bikes and scooters placed by the City.

However, Eros explains that the goal is to make the system as accessible to riders as possible, while keeping within the confines of the ban. “We’re also changing the lock system, as we heard those can be a drive to [less accessibility] as well,” Eros

said. “Right now we have a U-bar, but we will be transitioning it to a cable making it easier to use.”

“On the software end, they are making upgrades on the barcode, similar to the [other programs] available,” Eros said.

The City’s bike share program offers helmets for free on weekdays from 8 a.m. to 5 p.m. at the Beverly Hills City Hall, and on weekends from 10 a.m. to 5 p.m. at the Beverly Hills Visitors Center.

Currently, the Metro does not offer helmets and suggests that riders wear their own helmets. Minors under 18 are required by law to wear helmets, which they must provide themselves.

Jager says the Metro is open to plans for partnership with the City’s rideshare program. “We are open to any cities’ intention to work with us,” Jager said. “[The] Metro Bike Share program is focusing on providing an alternative transportation system and going through extensive planning and programming.”

Therefore, Jager said, “we will ensure the program, the system, and the operation are well utilized before partnering with the City to ensure both parties invest on a valuable program.

However, the large tentative goal for the City, Eros said, will be to promote awareness. “The Transportation team will participate in the upcoming National Night Out on August 6, and Cyclehop staff will continue to reach out to hotels in the City to promote the bike share program,” Eros said. “As long as we get eyes on the system, it will eventually lead to the build-up of local usage.”

## New Tree Species to be Planted Following City’s Reforestation Plan

Beverly Hills Parks and Urban Forest Manager Ken Pflanzgraf recommended to City Council the exploration of planting new tree species following Mayor John Mirisch’s request to address climate change.

Research demonstrates the effectiveness of planting trees to combat greenhouse gas emissions and provide other environmental benefits. The city holds a proud moniker of a “tree-city” and manages approximately 24,000 trees in public domains and parks.

“These last few years we’ve been putting a big focus on water conservation,” Councilmember Lili Bosse said, “but how will we stay ‘green’ and maintain the water conservation?”

“We can’t keep planting trees that will suck up the water that we don’t have,” Pflanzgraf said, in reference to the Magnolias that line some City streets. “Magnolias do poorly because they like water; they need more fertile soil. Those trees like fog, and you can see them struggling all over town.”

Mayor John Mirisch asked Pflanzgraf what species would sustain the reforestation plan while keeping water conservation in consideration.

“Elms, Mesquites, and even Arizona Ash Trees,” Pflanzgraf said. Many Arizona Ash Trees were destroyed in 2016 because of



Mesquite tree branch

insect exposure. However, Pflanzgraf said it may be beneficial to revisit the species by conducting “test plants.”

Currently, the City has engaged Dudek, Inc. to complete the Urban Forest Master Plan, which will explore the environmental benefits of added foliage. Besides climate

change, The Urban Forest Master Plan will evaluate fire safety, maintenance and planting of trees in the City.

“Reforestation can reduce two-thirds of greenhouse gas emissions,” said Shana Epstein, Director of Public Works of the City. “We need to look at [Beverly Hills] as a sustainable urban forest.”

There is no direct fiscal impact as a result of this plan, but significant research is provided as to how many trees are required to make an impact on addressing climate change. The research further explains that tree planting is one of the top solutions to

briefs cont. on page 4



## NOTICE OF PUBLIC HEARING

**DATE:** August 8, 2019

**TIME:** 1:30 PM, or as soon thereafter as the matter may be heard

**LOCATION:** Commission Meeting Room 280A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, CA 90210

**PROJECT ADDRESS:** 310 N. Crescent Drive  
(Near the intersection of N. Crescent Drive and Dayton Way)



The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, August 8, 2019, will hold a public hearing beginning at **1:30 PM**, or as soon thereafter as the matter may be heard to consider:

**Time Extension of an R-4 Permit.** The Applicant, 310 Crescent Condos, LLC. requests a one-year Time Extension of the approved R-4 Permit pursuant to Beverly Hills Municipal (BHMC) §10-3-207. The Planning Commission previously approved the R-4 Permit (via Planning Commission Resolution No. 1762) on December 10, 2015 to allow additions to two penthouse units of a multiple-family condominium building with legally nonconforming height. The one-year Time Extension is requested to extend the expiration date of the approved R-4 Permit to December 10, 2019.

This Project was previously assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA, Public Resources Code Sections 21000 et seq.), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000 et seq.), and the environmental regulations of the City. A Class 1 Categorical Exemption (Existing Facilities) was previously issued, pursuant to Section 15301 of the State CEQA Guidelines, which exempts projects that may include the “operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of existing public or private structures, facilities, mechanical equipment, or topographical features, involving negligible or no expansion of existing or former use”. There have been no substantial changes to the Project and no substantial changes to the environment that would cause the Project to significantly impact the environment. Therefore, there is no substantial evidence that the approval of the requested extension may have any significant environmental impact. The original Class 1 Categorical Exemption continues to represent the independent judgment of the City, and no additional environmental review is required under CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Written comments also may be submitted prior to the public hearing to the Planning Division, via mail: attn. Chloe Chen, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210, or via email to [cchen@beverlyhills.org](mailto:cchen@beverlyhills.org). Any written comments received by Tuesday, July 30, 2019 will be attached to the agenda report regarding this item. Any comments received after Tuesday, July 30, 2019, but prior the public hearing, will be distributed to the Commission under separate cover.

According to Government Code Section 65009, if you challenge the City’s action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City, either at or prior to the public hearing. Please note that any comments received prior to or during the public hearing will be considered as part of the public record.

If there are any questions regarding this notice, please contact **Chloe Chen, Assistant Planner** in the Planning Division at **(310) 285-1194**, or by email at [cchen@beverlyhills.org](mailto:cchen@beverlyhills.org). Copies of the project plans and associated application materials are on file in the Community Development Department, and may be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

Sincerely:

Chloe Chen, Assistant Planner



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1194 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services. City Hall, including the Council Chamber and Room 280A, is wheelchair accessible. The City Hall Council Chamber and Room 280A are also equipped with audio equipment for the hearing impaired.

briefs cont. from page 3

climate change as well as one of the most cost effective. The benefit to the community is not only aesthetic, but environmentally sound as well.

“As a whole, [California] is very forward thinking with plans to reduce emissions by 30 percent in 2020, and even further reductions by 2030,” Epstein said. “The state is developing goals and we will then have a better idea of how to pursue our climate action plan.”

Pfalzgraf presented solutions to reduce

carbon dioxide through tree planting, stating the plan’s goal to increase foliage by adding “3000 trees.”

The Council agreed to move forward with the reforestation plan according to Epstein and Pfalzgraf’s suggestions.

“We saw how much planting a hundred trees does, so what about 3000?” Mirisch said, “then we should be setting the model for other cities.”

## Chanel Granted Luxury-Brand Status to Apply for New Parking Facility on Rodeo

A recommendation was made before City Council to determine whether or not Chanel is a luxury brand retail establishment for purposes of participation in the alternative parking facility pilot program. The establishment is located at 400-408 North Rodeo Drive.

The pilot program, adopted by City Council on November 21, 2016, requires the issuance of a conditional use permit and must be for a use providing a luxury service or for a luxury brand retail establishment.

The program is limited to only two ap-

plications in the City. The first application was approved for restaurant use at 250-260 North Canon Drive; however, the project has not yet been constructed. The second application was submitted by representatives for Chanel on January 28 of this year.

The alternative parking facility pilot program is required to adhere to certain standards and all applicants are required to comply. All alternative parking facilities shall be fully enclosed and below grade. Staging and queuing of vehicles shall occur on private property within a reasonable distance from the alternative parking facility and shall not impede travel and access within the public right of way.

The alternative parking facility shall be operated by one or more parking attendants, as determined through the con-



## NOTICE OF PUBLIC HEARING

**DATE:** Thursday, August 8, 2019  
**TIME:** 1:30 PM, or as soon thereafter as the matter may be heard  
**LOCATION:** Commission Meeting Room 280A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, CA 90210  
**PROJECT ADDRESS:** 400-408 North Rodeo Drive  
(cross street: Brighton Way)



The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, August 8, 2019, will hold a public hearing beginning at **1:30 PM**, or as soon thereafter as the matter may be heard to consider:

A request for a Conditional Use Permit and Development Plan Review the construction of a new three-story commercial building with rooftop uses and an alternative parking facility for the properties located at **400-408 North Rodeo Drive (Chanel)**. The following entitlements have been requested in association with the project:

**Conditional Use Permit.** Pursuant to Beverly Hills Municipal Code (BHMC) §10-3-2730.4, a Conditional Use Permit is required to allow an alternative parking facility to meet the parking requirements set forth in the BHMC. An alternative parking facility is defined as “an off street parking facility in which vehicular storage is accomplished with mechanical parking lifts and/or automobile elevators that are operated by a valet or other driver.” The proposed Project includes a subterranean parking level and utilizes mechanical parking lifts to allow two automobiles to occupy a single parking space.

**Development Plan Review.** Pursuant to BHMC §§10-3-3100 and -3107, a Development Plan Review is required to allow the construction of a new three-story commercial building with rooftop uses. The building would contain approximately 30,342 square feet of floor area and would be 41'-6" in height to the roof deck and 60'-0" in height to the highest element of the rooftop structure. The rooftop structure would be set back from the adjacent streets to provide an outdoor terrace area. The proposed retail store would require the demolition of the existing commercial buildings.

This project has been assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA, Public Resources Code Sections 21000 et seq.), the State CEQA Guidelines (California Code of Regulations, Title 14, Sections 15000 et seq.), and the environmental regulations of the City. Upon review, the project appears to qualify for a Class 32 Categorical Exemption (In-Fill Development Projects) in accordance with the requirements of Section 15332 of the State CEQA Guidelines. Accordingly, the Planning Commission will consider a recommendation to find the project exempt from the environmental review requirements of CEQA.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Written comments also may be submitted prior to the public hearing to the Planning Division, via mail: attn. Cindy Gordon, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210. Written comments may also be submitted via email to [cgordon@beverlyhills.org](mailto:cgordon@beverlyhills.org). Any written comments received by end of day on Tuesday, July 30, 2019 will be attached to the agenda report regarding this item. Any comments received after Tuesday, July 30, 2019, but prior to the public hearing, will be distributed to the Commission under separate cover.

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If there are any questions regarding this notice, please contact **Cindy Gordon, AICP, Associate Planner** in the Planning Division at **(310) 285-1191**, or by email at [cgordon@beverlyhills.org](mailto:cgordon@beverlyhills.org). Copies of the project plans and associated application materials are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

Sincerely:

Cindy Gordon, AICP, Associate Planner



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1122 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services. City Hall, including the Council Chamber and Room 280A, is wheelchair accessible. The City Hall Council Chamber and Room 280A are also equipped with audio equipment for the hearing impaired.



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**DATE:** August 8, 2019  
**TIME:** 1:30 PM, or as soon thereafter as the matter may be heard  
**LOCATION:** Commission Meeting Room 280A  
Beverly Hills City Hall  
455 North Rexford Drive  
Beverly Hills, CA 90210

The Planning Commission of the City of Beverly Hills, at its REGULAR meeting on Thursday, August 8, 2019, will hold a public hearing beginning at 1:30 PM, or as soon thereafter as the matter may be heard to consider:

### AMENDING THE SAFETY ELEMENT OF THE CITY OF BEVERLY HILLS GENERAL PLAN TO INCLUDE THE ADOPTED 2017-2022 HAZARD MITIGATION ACTION PLAN

The proposed General Plan Amendment would incorporate the recently updated and adopted 2017-2022 Hazard Mitigation Action Plan (HMAP) into the Safety Element of the City's General Plan. The City Council adopted the 2017-2022 HMAP on January 8, 2019. The HMAP serves to promote sound public policy designed to protect citizens, critical facilities, infrastructure, private and public property, and the environment from natural and manmade disasters and is included in the General Plan as part of the Safety Element. At this time it is necessary to incorporate the newly adopted HMAP into the General Plan in order to replace the outdated version of the HMAP that is currently in the General Plan.

This General Plan Amendment was assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The Amendment of the General Plan in order to incorporate the updated HMAP into the existing Safety Element is exempt from the environmental review requirements of CEQA pursuant to Section 15061(b)(3) of Title 14 of the California Code of Regulations. It can be seen with certainty that there is no possibility that the proposed amendments may have a significant effect on the environment, as they are in fact, designed to protect the public and the environment from hazardous conditions. Accordingly, the Planning Commission will consider the recommendation to find the Ordinance exempt from the environmental review requirements of CEQA pursuant to Section 15061(b)(3) and Section 15308 (Actions by Regulatory Agencies for Protection of the Environment) of Title 14 of the California Code of Regulations.

Any interested person may attend the meeting and be heard or present written comments to the Commission. Written comments also may be submitted prior to the public hearing to the Planning Division, via mail: attn. Timothea Tway, 455 N. Rexford Drive, 1st Floor, Beverly Hills, CA 90210. Written comments may also be submitted via email to [ttway@beverlyhills.org](mailto:ttway@beverlyhills.org). Any written comments received by end of day on Tuesday, July 30, 2019 will be attached to the agenda report regarding this item. Any comments received after Tuesday, July 30, 2019, but prior to the public hearing, will be distributed to the Commission under separate cover.

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If there are any questions regarding this notice, please contact **Timothea Tway, Senior Planner** in the Planning Division at **(310) 285-1122**, or by email at [ttway@beverlyhills.org](mailto:ttway@beverlyhills.org). The case file, including associated documents are on file in the Community Development Department, and can be reviewed by any interested person at 455 North Rexford Drive, Beverly Hills, CA 90210.

Sincerely,  
Timothea Tway, AICP  
Senior Planner



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ditional use permit process, at all times during the hours of operation, so that it is valet operated to service the use and needs of the commercial facility for which it provides required parking.

Chanel was tasked with proving luxury-brand status before the Council to apply for the pilot program. “Chanel, we think, clearly fits the bill and is internationally recognized as a luxury brand,” said Ryan Gohlich, City Planner.

According to BNP Exane Paribas consumer surveys in 2018, the brand is “the most desirable luxury fashion brand in the world.”

“This is the easiest yes,” said Councilmember Lili Bosse, “of course Chanel is a luxury brand.” All councilmembers unanimously agreed to move forward with the pilot program and grant Chanel luxury-retail status.

The new boutique on Rodeo Drive will be the west coast flagship for the Chanel brand, and will include personal service offered via events at the VIC Salon and the Roof Terrace. Flagship boutiques include sculpture and other fine art pieces as part of a visual customer experience.

It is anticipated that the construction of a three-story building with rooftop uses will begin next month.

## Council Approves Amendments to Zoning Laws in Anticipation of Cosmetic Spa Uses

City Council has reviewed the possibility of amending portions of Title 10 planning and zoning laws of the Beverly Hills Municipal Code to conditionally allow cosmetic spa uses in certain commercial zones. The City Council held a duly noticed public hearing on June 18 and, after receiving public testimony, introduced the ordinance.

The ordinance and amendments were assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA guidelines, and the environmental regulations of the City. The adoption and implementation of the proposed amendments would allow the establishment of cosmetic spa uses in the ‘C-3 Commercial Zone.’

The amendments to the zoning laws would allow the City to follow standards of the ‘General Plan’ land use goals, which include “diverse districts and corridors” and “uses for diverse customers” which encourage a variation of land uses and commercial businesses that support the needs of community residents and visitors alike.

Moreover, the amendments will fall in line with the “economic vitality and business revenue” calls for the City to sustain a vigorous economy by supporting businesses that contribute revenue, and high-quality services.

Councilmembers voted to approve the amendment with a 4-1 vote.

## Plans to Purchase Ai Weiwei Piece Expedited by City

City Council approved the purchase of “Iron Root” by artist Ai Weiwei in April of this year, with Mayor John Mirisch and Councilmember Lili Bossee expressing ur-

gency to have the piece installed by October. In an effort to expedite the process and meet this timeframe, a recommendation has been made before Council to authorize the City Manager to execute agreements and purchase orders necessary for the purchase.

An appropriation of \$900,000 from the Fine Art Fund will be used for the expedition. The approved location of the piece is the parkway area on the corner of Santa Monica Boulevard and Crescent Drive. The Richard Serra “Twins” piece will be removed at the end of this month in order to make room for the new piece.

Expediting the process would include transporting the piece from Beijing, fabrication of the base, engineering studies and several other logistical factors leading to, and including, its installation.

The purchase price of the piece is \$900,000, however, City Council approved acceptance of a \$200,000 donation towards acquisition of the piece, leaving the City with a \$700,000 balance. All other necessary logistics will be another additional \$200,000, totaling the cost to the city at \$900,000. These costs will come out of the Fine Art Fund, a restricted fund that may only be used for fine art related expenses.

A donor agreement is being executed for acceptance of the donation through the City of Beverly Hills Community Charitable Foundation. The donor has requested nonstandard language to be included on the plaque, and as a result, the donor agreement, acceptance of funds and plaque removal will be presented to the City Council at a future date for review and approval.

## Beverly Hills Bar Association CEO Steps Down After 16-Year Tenure

The Beverly Hills Bar Association and Foundation (BHBA) announced that Marc Staenberg will retire as CEO.

“It has been a tremendous honor to serve the Beverly Hills Bar Association and its members to advance the legal field,” Staenberg said. “I am deeply grateful for the opportunity to work with such talented and engaged attorneys and I thank them for allowing me to help support their practices, professional priorities and steadfast regard for the law and commitment to justice.”

Staenberg will officially step down on December 31 of this year after a 16-year tenure with the organization. He was appointed CEO in 2004 and will be named



Marc Staenberg

CEO Emeritus upon his retirement. The BHBA’s Board of Governors is currently searching to find a replacement for Staenberg. BHBA Immediate Past President Richard Kaplan notes that, in 2007, Staenberg conducted the Bar’s first-ever feasibility study to determine whether there was member and community support for moving and expanding the Bar offices and facilities.



## Temple Emanuel Men's Softball Team Wins Championship

The Temple Emanuel Men's Softball team has won the city wide synagogue championships

Top row L to R: Ari Monosson, Daniel Kesner, Kevin Comstock, Mitch Federer, Tommy Millstone, James Spetner, Kyle Kay

Bottom Row: L to R: Richard Brucker, Mark Baroth, Gil Brozki, Don Spetner

Not Pictured: Kenneth Stempel, Brad Kesner, Michael Spetner, Lainey DePompa

“Based on the overwhelmingly positive response,” said Kaplan, “Marc spearheaded the search for suitable raw space, handled favorable negotiations and oversaw all aspects of the plans and construction of a new state-of-the-art bar center in the Rolex Building located in the heart of Beverly Hills.”

Prior to becoming BHBA’s CEO, Staenberg was an entertainment attorney in private practice, specializing in transactional matters and litigation, including the successful representation of songwriters (Ritz v. Gaye) and the landmark victory in BMI v. Hirsch. Staenberg was formerly an Attorney-Advisor in the Department of Defense, Office of General Counsel (1973-1975) and a Senior Attorney, Office of Legal Director, U.S. Nuclear Regulatory Commission (1975-1980), in Washington D.C. He holds a J.D. from Rutgers Law School-Newark and an LL.M. from Georgetown Law Center.

## Certificates of Ineligibility Will Provide Property Owners With Real Estate Security in The Near Future

The City Council has discussed the process for issuing Certificates of Ineligibility, which clear a property of the City’s historic preservation requirements and determine whether any changes should be made to the process.

Most recently, the City Council and Cultural Heritage Commission Liaison Committee discussed the process, and identified efforts that could be undertaken by the Cultural Heritage Commission to develop recommendations.

According to Municipal Code Section 10-3-3221, any owner of a property not listed on the local register may at any time file an application with the City requesting a determination that the property is not an eligible historic resource and therefore is exempt from the City’s historic preservation requirements.

However, some residents felt as though they were not properly informed of the cer-

tification and exemption. “I would like to see this publicized,” said resident Robert Anderson. “I don’t think [the Council] deciding the fate of [these properties] should represent the whole city.”

Properties must meet certain guidelines to garner historic status. The Cultural and Heritage Commission and the City Council must find that an eligible historic resource meets all requirements to designate a property. If the Commission and the Council move forward with the formal designation of an historically eligible resource, then alternative criteria must be satisfied for the designation process to move forward.

The building must be at least 45 years of age or a property of historic significance, possess high artistic or aesthetic value and embodies the distinctive characteristics of a style, type, period or method of construction. It also must retain substantial integrity from its period of significance, and has continued historic value to the community such that its designation as a landmark is reasonable and necessary.

The question of what constitutes iconic value was brought up by an unnamed resident before Council. “The goal should be to preserve the building, not destroy it. Deciding on the value of the building is only as strong as the person who designed the building,” said the resident. “Some of these definitions need to be looked at more carefully.”

The issuance of a Certificate of Ineligibility ultimately bars the Cultural Heritage Commission or the City Council from initiating landmark designation proceedings for an individual property, in whole or in part, for a period of seven years from the date of issuance. The intent of the Certificate of Ineligibility is to provide property owners with greater certainty regarding the future disposition of real estate.

“I do agree with the recommendations of the cultural commission. I agree that the public should not find out about this after the fact,” said Mayor John Mirisch. “We

*briefs cont. on page 6*

# Q&A Brenda Sarai Zuniga

## Miss Burbank USA discusses her new jewelry line "Transformation"

**What drew you to design this collection?**

I really like the natural look of Labradorite. I didn't want the pieces to look manufactured, and I didn't want them to look mass produced. The way every jewelry piece can look the same; I didn't want that at all. So I wanted to keep the very organic, rustic piece of the stone, so that everybody who owns a part of this set can feel like they're the only ones who have it. Because it's true! There's absolutely no set that is alike.

**You've mentioned the healing properties of the stone, can you explain the stone's significance?**

Labradorite has metaphysical properties, and it is believed to repel negativity, raise consciousness, and help align chakras. I feel like it helped with me and certainly helps with the art of manifestation and catapulting you toward your goals. Early last year I suffered a severe back injury at a job I was miserable at. I felt as if the Brenda that everyone loved was slipping away. That's when I found Labradorite. I began reading about its powerful properties, carrying it everywhere I went, and setting intentions daily. I saw my life change for the better right

before my eyes. Despite being injured, I achieved everything I set out to accomplish and more.

**I see in the pictures it appears to be a deep blue, does it come in any other colors, or shades?**

What's really interesting about Labradorite is that it changes color when the sunlight hits it. It may look grayish, it may look a bit auburn, but then when



the sun hits it, it has this electric blue hue, this beautiful cerulean electric blue that just shines.

**Explain the significance of the collection's name.**

The reason why I named this collection "Transformation," is not only because Labradorite is the stone of transforma-

tion, but I really saw my life transform for the better in such a short amount of time. I was not in a good place in my life, and once I found this stone and really put faith into it, I slowly but surely started to see all my goals just manifest before my eyes. And I really credit this stone for a lot of accomplishments I've made in just a year. It has transformed everything; it has transformed my life into the life of my dreams.

**Do you have any other projects in mind continuing in the jewelry business?**

I definitely see myself venturing out. I am always up for making more jewelry that will help inspire people and help others, and continue to spread positivity; whether it be through charity work, my podcast (at the comedy store), or my blog, I am always up for spreading more positivity.

**You're currently Miss Burbank USA, and will be participating in Miss California USA 2020. Can you tell me what you plan on using your pageant platform to promote?**

I will be competing at Miss California USA at the end of January. With my pageant platform, which I am incredibly grateful to have, I raise a lot of awareness on mental health, mindfulness, and philanthropy, which is what my website is all about. Using that platform I am able to do all of that, including the jewelry. Everything that I've been able to accomplish is just such an inspiration behind this collection.



***"I'm unique in my own way, while also not any different than the person next to me. It's a paradox that when embraced, a positive transformative energy is created within."***

—Brenda Sarai Zuniga

I'm unique in my own way, while also not any different than the person next to me. It's a paradox that when embraced, a positive transformative energy is created within. It's an energy that allowed me to see how beautiful and powerful we all are. I want to share that energy with the world.

Every time a person wears a piece of "Transformation," I want them to feel empowered and know that, if I can turn my dreams into reality, they can too.

For more information, visit Brenda's site at [SweetThoughtsTravel.com](http://SweetThoughtsTravel.com)

*briefs cont. from page 5*

can lose beautiful buildings and probably get [in place] nondescript luxury condos, and that for me is a loss."

### Team Beverly Hills appoints 50 new members to the 2019-2020 program

The Team Beverly Hills program, the City's leadership and educational program, has announced the appointment of its 24th class of team members for the 2019-2020 session.

The new members include Melanie Abrams, Mario Apuzzo, Ria Berkus, Marc Carrel, Marianne Chambers, Kirk Chang, Fredrick Dapp, Roberta Eidman, Jordan Elist, Jeffery Evans, Adam Frankel, Noelle Freeman, Anya Freeman, Hila Gelfer, Andrew Geller, Janine Gershon, Fred Gluckman, Wayne Gradman, Christiana Grewal, Russel Haber, Bob Hakimfar, Fred Kaplan, Jonathan Kohanoff, Derek Kramer, Edward Lepkowitz, Melissa Lewkowicz, Joaquin Lippincott, Mike Llyod, Milan Lojdl, Shelly Lucky, Anthony Mayorkas, Natasha Melamed, Aaron Nazarian, Homayoon Nehoray, Wendy Nystrom, Thomas Recuperero, Helena Rosenthal, Samuel Rotenberg, Stephanie Rund, Ellie Samadi, Cynthia Shafto, Adonis Simmons, Jennifer Stein Simms, Julie Solnit, Carol Stein, Scott Syme Jr., Sid Turkish, Sandra Walder, and David Wellisch.

Team Beverly Hills is a program that informs citizens about their local government representatives, departments, and programs, as well as community associations and current issues. The program is designed to create an environment that nurtures and encourages leadership, participation, and responsibility by the City's citizenry and to develop and maintain an informed and diversified resource for community involvement and leadership roles. The program will kick off its 24th year in early fall.

### Bill Protecting Utility Infrastructure Introduced Amid Wildfire Concerns

A bill including numerous provisions related to wildfires by electric utility infrastructure was introduced before the Council this week. The bill includes provisions that are designed to bolster safety oversight and processes and recast the rules and process for the recovery of costs from damages to third parties.

Recent wildfires caused by utilities in California have caused tens of billions of dollars in property damage. Under current legal standards, these damages will directly lead to increased costs for utilities. The recognition of increased potential costs associated with wildfire risks has affected the credit markets as well, contributing to one investor owned utility, Pacific Gas and Electric, declaring bankruptcy.

The bill included provisions that are designed to protect the existing workforce of the electric IOUs. The state has three major electric IOUs – PG&E, Southern California Edison, and San Diego Gas and Electric. These, along with three small IOUs, provide about three quarters of the state's electricity and collect a total of roughly \$30 billion in annual revenue.

Credit ratings agencies such as Moody's, Fitch and Standard & Poor's have downgraded California utilities in recent months, citing "the potential for multibillion dollar exposure related to wildfire risk,"

After Governor Gavin Newsom introduced the wildfire proposal last month, Moody's vice president Jeff Cassella released a statement saying the measure "appears to include several credit supportive elements to mitigate wildfire risk" for utilities but "the extent of the credit support will depend on the details."

The bill aims to provide an opportunity to get out utilities back to investment grade status, with no increase in electric rates.

The Natural Resources Defense Council, Southern California Edison, and The Utility Reform Network are all supportive of the bill.

### Unite L.A Pickets Luxe Hotel Over Wages

Unite Los Angeles, a union representing hotel workers, has organized protests against the Luxe Rodeo Drive Hotel.

Workers at the Luxe Hotel have joined the protest with workers from 29 other hotels in Los Angeles, Unite L.A's Outreach Organizer Maria Hernandez said.

"They were part of hotels like The Beverly-Wilshire, the Line Hotel, and many other hotels that voted to go on strike," Hernandez said. "Right now, they're currently negotiating their union contracts."

Employees have been fighting for this since last December when contracts were renewed, Hernandez said. "They're fighting for things like better wages, they want to be taken seriously, and they want the



*Luxe Rodeo Drive Hotel*

company to listen to them," Hernandez said. Workers are also asking for better pensions and retirement plans. "This is to ensure workers retire with dignity and respect," Hernandez said, "these are workers who have been with Luxe in contracted negotiations for years."

Hernandez said a good majority of the

*briefs cont. on page 7*

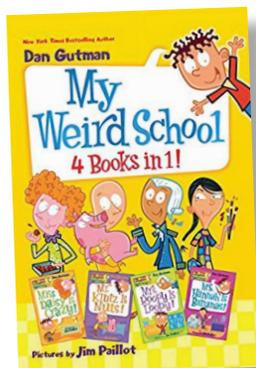
# SUMMER READING

## What Are Your Neighbors Reading?

By Allyson Aleksey

### Kids and Teens

Last month marked the beginning of the annual Beverly Hills Library Summer Reading Club. Sponsored by the Friends of the Beverly Hills Public Library, the program aims to promote recreational reading and literary activities for readers of all ages.



Children and teens can sign up for free online or at the library at any time up until August 18, the ending date of the program. The library encourages children to read for 25 hours or more throughout the summer and to log the books and hours read. Teenagers will rely on the honor system. Incentives will be held for reaching summer reading goals.

Library Services Manager Marilyn Taniguchi observes that younger readers are still enamored with series literature. “In our children’s area, we have an entire section dedicated just for series book,” said Taniguchi.

“I think, for a lot of kids, it’s about completing something,” said Taniguchi. “It gives them a sense of accomplishment going on to the next book. There’s a nice plot model that they enjoy, the kids sort of out-smarting the adults around them.” Taniguchi cites “Spy School” and other series by Stuart Gibbs, and “My Weird School” and other series by Dan Gutman as recommendations.

While many new authors and collections have emerged, what could be considered the “classics” in children’s literature have not lost YA fan’s endearment. “Judy Moody,” “Captain Underpants,” and all Beverly Clearly titles have not dropped in popularity over the years. “Holes” by Louis Sachar, “A Wrinkle in Time” by Madeleine L’Engle, and “Monster” by Walter Dean Myers still circulate summer reading lists for tweens.



An interesting and fairly new trend in YA for middle school readers is deep character development that can sometimes touch on more mature material like grief or loss, Taniguchi observed. The 2019 Newberry award-winner “Merci Suarez Changes Gears,” by Meg Medina, follows titular character and Merci as she navigates through the difficulties of school bullies, the nuances of her multi-generational Cuban upbringing,

and even touches on how she deals with her grandfather’s emerging Alzheimer’s.

“What has been a nice and welcome trend in [YA literature] is a new diversity,” Taniguchi said. “It adds to the wealth of recommendations we give.”

For early readers, “Don’t Let the Pigeon Drive the Bus” by Mo Willems has been very popular, as well as the picture-book adaptations of the widely popular children’s television series “Peppa the Pig.”

### Adults

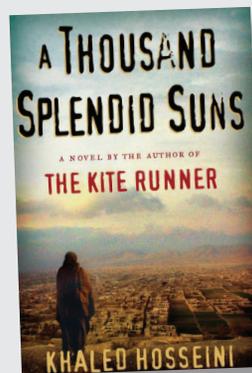
The summer season means a peak in leisurely reading for adults, as well. Taniguchi has noticed an interest in nonfiction literature.

“Right now, very apropos, we’ve been getting request [for books] about the moon landing. A lot of great books have come out in recent years on the Apollo moon landing and the space program,” said Taniguchi. “The library currently has a display of good books right at the front, and we’re always happy to recommend more.”

As for Taniguchi herself, she had a plethora of titles to recommend on each genre that she has found to be worthwhile reads.

“I’ve always enjoyed spy stories,” said Taniguchi, “like John Le Carre’s Tinker Tailor Soldier Spy. This year, I’m reading a nonfiction account called The Spy and The Traitor by Ben Macintyre. The cliché is that it reads like fiction, but it definitely was a fast and eye-opening read.”

Taniguchi says it is a good rule of thumb to search for character-driven stories, of which there is no shortage at Beverly Hills Library; but for adults and children to also explore the diversity of authors that have become available to us in the most recent years.

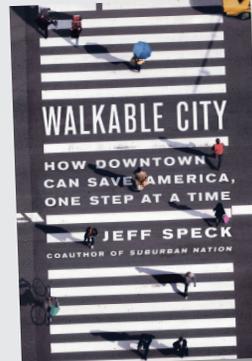


Former Chamber of Commerce President **KELLY SCOTT** recommends “A Thousand Splendid Suns” by Khaled Hosseini, who also authored the popular novel “The Kite Runner.”

“[It is] a beautifully written book about the lives of two women in a changing Afghanistan,” Scott said. “I was a little reluctant to read it as I wasn’t sure the subject matter would hold my interest. It certainly did.”

Scott has also read the author’s previous novel. “‘A Thousand Splendid Suns’ is exceptional, and is almost as good as Mr. Hosseini’s earlier novel, ‘The Kite Runner.’”

Financial planner **ANDREA SPATZ** recommends “Walkable City: How Downtown Can Save America, One Step at a Time” by Jeff Speck.



“Jeff Speck has dedicated his career to determining what makes cities thrive and he has decided it boils down to one key factor: walkability,” Spatz said. The author himself is a city planner who advocates for smart growth and sustainable design.

Spatz cites her own interest in the benefits of ditching the automobile in favor of public transport, cycling and walking as the reason for this recommendation. “The younger generations, especially millennials, vastly favor communities with a vibrant street life, where using or even owning an automobile is optional,” she said.

“I am eager to see more people adopt this healthier lifestyle. Insert exercise into your lifestyle naturally by walking and cycling places,” Spatz said. “Walking more is great for your mental and physical health, for the vibrancy of our urban spaces, and is just what our warming planet needs.”

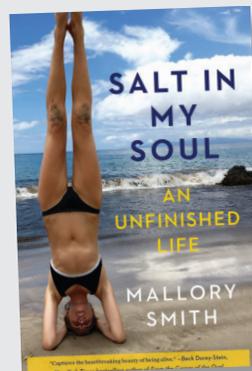


Beverly High’s Honors English Teacher **JULIE GOLER** recommends “Maybe You Should Talk to Someone: A Therapist, Her Therapist, and Our Lives Revealed” by Lori Gottlieb.

“This is a terrific nonfiction memoir written by one our own: a graduate of Beverly Hills High School,” Goler said. “Gottlieb’s hometown should be proud of her work with this compelling memoir.”

Gottlieb is a therapist living in Los Angeles. She’s a single mom who thinks she’s found the love of her life in her relationship, and alternately goes from describing a few of her patients and their current struggles to her own daily obstacles.

“Gottlieb is brutally honest in this innovative memoir. We get to be a fly on the wall in her sessions and learn a bit about how therapy works,” Goler said. “I found Gottlieb’s characters well-crafted and memorable. My private book groups have loved every page.”



Newly-appointed City Clerk **HUMA AHMED** said she has been doing quite a bit of reading this season, but has shared her recommendation of “Salt in My Soul” by Mallory Smith.

The memoir follows Mallory Smith and her difficulties dealing with her early diagnosis of cystic fibrosis. Despite the daily challenges of endless medical treatments, she was determined to live under a “live happy” mantra. For more than ten years Mallory recorded her thoughts and observations, and left instructions for her mother to publish her work posthumously.

“It’s an inspirational book on resilience and hope from one of our own Beverly Hills residents, who has since passed away.

Mallory Smith’s story reminds each one of us to embrace life every day as a blessing and to never give up,” Ahmed said.

*briefs cont. from page 6*

hotels they have protested against have come to agreements with their workers. “The Luxe,” Hernandez said, “is currently one of three in Los Angeles that are left.”

Regional General Manager of Luxe Properties Adam Sydenham did not return

call for comment.

### Beverly Hills Public Library Gains New Titles Through One-Year Lease

The City Council reviewed on Tuesday a one-year agreement and purchase order with Brodart Co. to provide leased copies

of popular, high demand titles.

The services of Brodart Co. have been used by the City for the past 30 years. The company offers a wide selection of popular and high-demand titles for lease. The selection of titles, both fiction and nonfiction, are based on the New York Times Best Seller lists.

Brodart Co. provides shelf-ready material, and the books are returnable to the vendor after the demand drops. This allows the Public Library to meet customer demands as well as maintain a collection size that is appropriate for the space provided for the

*briefs cont. on page 8*

Library collection without purchasing the books.

The funds required for the year long agreement are already available in the Library operating budget.

### BHUSD Allocates Funds Toward Age-Segregated Special Education Program

In the 2019-2020 school year, the state started the process of balancing the per-pupil allocations that districts receive to support Special Education programs. BHUSD will use a portion of those funds to support an age-segregated special education program, the first of its kind in the district.

The funds are distributed via administrative entities known as SELPA, or Special Education Local Plan Administrators. While the bulk of the funding will go to the District's other SELPA entities, Culver City Unified and Santa Monica-Malibu Unified, a "more than needed" portion will

go to BHUSD, according to Assistant Superintendent of Business Services J. Wade Roach.

"Our March [overall] budget was about 11.6 million," Roach said, "and by the second interim we have reduced the budget to 11.4 million." At this time, the District's SELPA is projected to receive approximately \$350,000 in additional funds, of which \$61,000 would be allotted to BHUSD.



Rachelle Marcus

"About 85 to 90 percent of the funds for the special education program will go toward certified salaries," Roach said.

In the past, early intervention classes and special education programs were designed

to include students of various ages. The funds allotted will provide an age-segregated classroom.

"This revamping of SPED [special education] without change in staffing is wonderful," said BHUSD Board member Rachelle Marcus. "We are providing a curriculum that is second to none, and are classes are nearly full," Marcus said, "which is something we are excited about."

Marcus commented that these program revitalizations will prompt BHUSD to be "the lighthouse of the district [once again]." The other Board members agreed.

"It is remarkable the amount of work that has been done [so far]," board member Tristen Walker-Shuman said, "it is remarkable the quality of leadership we have."

In most years, the final California State Budget is approved several days or weeks after local public school districts adopt their final budgets. Last-minute budget adjustments were allotted toward Special Education funding and pensions.

The state is also allocating up to \$8,975

per pupil in new funds to support early intervention preschool.

### Renovations For Six Runs July 18 – August 18 at Theatre 40

Renovations for Six has begun its U.S premiere engagement at Theatre 40 on July 18. The play will continue through to August 18. It will take place Thursday through Saturday at 8 p.m. and Sunday at 2 p.m.

The play focuses on a dinner party hosted by a young couple. New in town, the couple host to promote their business while making friends. The dinner party eventually turns to shambles in this fast-paced comedic display where couples, designs and cultures clash.

The play is written by Norm Foster, directed by Howard Storm, and produced by David Hunt Stafford. Admission to the event is \$35. For reservations, call (310) 364-0535.

--Briefs Compiled by Allyson Aleksey

## Public Notices

310-887-0788

Forms available at  
[www.onestopdbas.com](http://www.onestopdbas.com)

Torrance, CA 90503  
 ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
 PETITION OF: David Hanna Helmy Hanna Bocoer by Ramda Soliman  
 TO ALL INTERESTED PERSONS  
 Petitioner: David Hanna Helmy Hanna Bocoer by Ramda Soliman  
 Present name: David Hanna Helmy Hanna Bocoer  
 Proposed name: David Hanna Helmy Hanna Bocoer  
 THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
 NOTICE OF HEARING  
 Date: 8/9/19 Time: 830a Dept: B Room: 340  
 A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills/Beverlywood Weekly.  
 Date: 6/20/19 Signed: Deirdre Hall, Judge of the Superior Court  
 Published: 7/4/19, 7/11/19, 7/18/19, 7/25/19 119  
 Edward Shuji Noguchi  
 438 Calle de Aragon  
 Redondo Beach, CA 90277  
 Case Number: 19TRCP00182  
 SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
 Compton Courthouse  
 200 W Compton Bl  
 Compton, CA 90220

ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
 PETITION OF: Edward Shuji Noguchi  
 TO ALL INTERESTED PERSONS  
 Petitioner: Edward Shuji Noguchi  
 Present name: Edward Shuji Noguchi  
 Proposed name: Shuji Edward Noguchi  
 THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
 NOTICE OF HEARING  
 Date: 9/6/19 Time: 830a Dept: M Room: 350  
 A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills/Beverlywood Weekly.  
 Date: 6/26/19 Signed: Ramona See, Judge of the Superior Court  
 Published: 7/4/19, 7/11/19, 7/18/19, 7/25/19 120  
 FICTITIOUS BUSINESS NAME STATEMENT: 2019144118 The following person(s) is/are doing business as: BOB'S WHEEL ALIGNMENT, 10036 Canoga Ave. Chatswoth, CA 91311. RICHARD FARINA, 17118 Ken Terra St. Lake Balboa, CA 91406. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Richard Farina, Owner. This statement is filed with the County Clerk of Los Angeles County on: 5/28/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed

prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/4/19, 7/11/19, 7/18/19, 7/25/19 121  
 FICTITIOUS BUSINESS NAME STATEMENT: 2019179975 The following person(s) is/are doing business as: CLEAR PHARMA, 1001 N. Beverly Dr. Beverly Hills, CA 90210. AM-AZON CONSTRUCTION INC. 1001 N. Beverly Dr. Beverly Hills, CA 90210. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Justin Nassir, Owner. This statement is filed with the County Clerk of Los Angeles County on: 6/27/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/4/19, 7/11/19, 7/18/19, 7/25/19 122  
 FICTITIOUS BUSINESS NAME STATEMENT: 2019176265 The following person(s) is/are doing business as: HOLLYWOOD PENSIONE, RILEY REAL ESTATE, 1645 N Wilton Pl. Los Angeles, CA 90028; P.O Box 1387. Los Angeles, CA 90078-1387. SCHMIDT HOTELS, 1645 N Wilton Pl. Los Angeles, CA 90028. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: 8/2015. Signed: Christopher Riley Schmidt, President. This statement is filed with the County Clerk of Los Angeles County on: 6/24/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date.

Ramda Soliman and Hanna Bocoer  
 3540 Maricopa St #6  
 Torrance, CA 90503  
 Case Number: 19TRCP00182  
 SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
 Torrance Courthouse  
 825 Maple Avenue

## Next stop: more subway.

### PURPLE LINE EXTENSION TRANSIT PROJECT

Section 2 – Beverly Hills Update

#### Ground Monitoring Work

Throughout the summer and into the fall, monitoring equipment will be installed to track ground movement, settlement and other geological conditions during subway construction. Equipment will be installed in the public right of way on Wilshire Bl, Beverly Dr, Reeves Dr, N Cañon Dr, S Cañon Dr, and the two alleys north of Wilshire Bl between Beverly Dr and Crescent Dr.

#### TRAFFIC ALERT

Two lanes in each direction will be maintained on Wilshire Bl during work hours.

#### WORK HOURS

Monday – Friday, 7am – 4pm  
 Weekends, 8am – 7pm as needed

#### CONTACT US

213.922.6934  
[purplelineext@metro.net](mailto:purplelineext@metro.net)  
[metro.net/purple](http://metro.net/purple)  
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FICTITIOUS BUSINESS NAME STATEMENT: 2019171813 The following person(s) is/are doing business as: THE TEMPLE OF SOLACE. 21513 Highvale Trail, Topanga, CA 90290. CISCANDRA NOSTALGHIA. 21513 Highvale Trail, Topanga, CA 90290. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: CISCANDRA NOSTALGHIA, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/19, 7/28/19, 7/25/19, 8/1/19 82

FICTITIOUS BUSINESS NAME STATEMENT: 2019160726 The following person(s) is/are doing business as: EUROPEAN AUTO WORKS. 20929 Ventura Blvd Ste 47-397, Woodland Hills, CA 91364. DISCOUNT TIRE DEPOT INC. 20929 Ventura Blvd Ste 47-397, Woodland Hills, CA 91364. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: DISCOUNT TIRE DEPOT INC, President. This statement is filed with the County Clerk of Los Angeles County on: 3/19/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/19, 7/28/19, 7/25/19, 8/1/19 83

STATEMENT OF ABANDONMENT FICTITIOUS BUSINESS NAME: 2019161801 The following person(s) is/are doing business as: HOUSE CUSTOM DOORS. 12085 Branford St Unit 8, Sun Valley, CA 91352. Abelardo Madrid. 12085 Branford St Unit 8, Sun Valley, CA 91352. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed Abelardo Madrid, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/19, 7/28/19, 7/25/19, 8/1/19 84

FICTITIOUS BUSINESS NAME STATEMENT: 2019161799 The following person(s) is/are doing business as: HOUSE CUSTOM DOORS & SHUTTERS. 12085 Branford St Unit 8, Sun Valley, CA 91352. DEISE PINTO. 12085 Branford St Unit 8, Sun Valley, CA 91352. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: DEISE PINTO, Owner. This statement is filed with the County Clerk of Los Angeles County on: 3/19/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/19, 7/28/19, 7/25/19, 8/1/19 85

FICTITIOUS BUSINESS NAME STATEMENT: 2019161797 The following person(s) is/are doing business as: DBK FURNITURE. 7220 Alabama Ave. Canoga Park, CA 91303. APOLLO CUSTOM INTEGRATIONS, INC. 7220 Alabama Ave. Canoga Park, CA 91303. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: APOLLO CUSTOM INTEGRATIONS, INC, President. This statement is filed with the County Clerk of Los Angeles County on: 3/19/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/19, 7/28/19, 7/25/19, 8/1/19 87

FICTITIOUS BUSINESS NAME STATEMENT: 2019157733 The following person(s) is/are doing business as: ABOUT MY FATHER'S BUSINESS. 20555 Devonshire St Ste 143, Chatsworth, CA 91311. ABOUT MY FATHER'S BUSINESS HOMELESS OUTREACH MINISTRY. 20555 Devonshire St Ste 143, Chatsworth, CA 91311. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: ABOUT MY FATHER'S BUSINESS HOMELESS OUTREACH MINISTRY, President. This statement is filed with the County Clerk of Los Angeles County on: 3/19/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/19, 7/28/19, 7/25/19, 8/1/19 87

FICTITIOUS BUSINESS NAME STATEMENT: 2019155778 The following person(s) is/are doing business as: CALM CO-LIVING. 21361 Avenue San Luis, Woodland Hills, CA 91364. BHERCO LLC. 21361 Avenue San Luis, Woodland Hills, CA 91364. This business is conducted by: a Limited Liability Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: BHERCO LLC, Manager. This statement is filed with the County Clerk of Los Angeles County on: 3/19/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/19, 7/28/19, 7/25/19, 8/1/19 88

FICTITIOUS BUSINESS NAME STATEMENT: 2019155776 The following person(s) is/are doing business as: FIRST AMERICAN HOMES. 18653 Ventura Blvd Suite 317B, Tarzana, CA 91356. JOSE FRANCO CAMORLINGA JR. 18653 Ventura Blvd Suite 317B, Tarzana, CA 91356. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: KANILCA ENTERPRISES INC., Secretary. This statement is filed with the County Clerk of Los Angeles County on: 3/19/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/19, 7/28/19, 7/25/19, 8/1/19 89

FICTITIOUS BUSINESS NAME STATEMENT: 2019153780 The following person(s) is/are doing business as: STONE PEAK INVESTMENTS. 11532 Newcastle Avenue. Granada Hills, CA 91344. VMB INVESTMENT GROUP LLC. 11532 Newcastle Avenue. Granada Hills, CA 91344. This business is conducted by: a Limited Liability Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: SWB INVESTMENT GROUP LLC, Manager. This statement is filed with the County Clerk of Los Angeles County on: 3/19/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/19, 7/28/19, 7/25/19, 8/1/19 90

FICTITIOUS BUSINESS NAME STATEMENT: 2019163864 The following person(s) is/are doing business as: CRAFT BUILD GROUP, 118 N. LARCHMONT BLVD, LOS ANGELES, CA 90004. DBCM GROUP, 118 N. LARCHMONT BLVD, LOS ANGELES CA 90004. The business is conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed ANGELICA TAVS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/14/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/2019, 7/18/2019, 7/25/2019, 8/1/2019 NIN 45343

FICTITIOUS BUSINESS NAME STATEMENT: 2019170834 The following person(s) is/are doing business as: TOMMERCH OUTLET, 4298 UNION PACIFIC AVE, LOS ANGELES, CA 90023. JOSE AVILA, 4298 UNION PACIFIC AVE LOS ANGELES CA 90023. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here in on 04/19. Signed JOSE AVILA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/2019, 7/18/2019, 7/25/2019, 8/1/2019 NIN 45366

FICTITIOUS BUSINESS NAME STATEMENT: 2019171199 The following person(s) is/are doing business as: OURSMOCHACABANA, OUR SMOCHA CABANA, 1200 N MANSFIELD AVE APT 212, LOS ANGELES, CA 90038. HOTNCOLD LLC, 1200 N MANSFIELD AVE 212 LOS ANGELES CA 90038. The business is conducted by a Limited Liability Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed OSCAR A PORTILLO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/2019, 7/18/2019, 7/25/2019, 8/1/2019 NIN 45369

FICTITIOUS BUSINESS NAME STATEMENT: 2019171264 The following person(s) is/are doing business as: KGMHT PARTNERSHIP, ROSY'S COIN LAUNDRY, 8434 LAUREL CANYON BLVD, SUN VALLEY, CA 91352. GAYANE TASHCHYAN, 8434 LAUREL CANYON BLVD, SUN VALLEY CA 91352. GAYANE TASHCHYAN, 8434 LAUREL CANYON BLVD, SUN VALLEY CA 91352. This business is conducted by a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed GAYANE TASHCHYAN. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/18/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/2019, 7/18/2019,

7/25/2019, 8/1/2019 NIN 45365

FICTITIOUS BUSINESS NAME STATEMENT: 2019178847 The following person(s) is/are doing business as: CHILLNESS, 15222 MAGNOLIA BLVD #309, SHERMAN OAKS, CA 91403. JESSICA MARIE WASHINGTON, 15222 MAGNOLIA BLVD, #309 SHERMAN OAKS CA 91403. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JESSICA MARIE WASHINGTON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/26/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/2019, 7/18/2019, 7/25/2019, 8/1/2019 NIN 45406

FICTITIOUS BUSINESS NAME STATEMENT: 2019181199 The following person(s) is/are doing business as: SERIOUS FILMWORKS, 4033 ABOURNE RD STE A, LOS ANGELES, CA 90008. LLOYD HALE, 4033 ABOURNE RD STE A LOS ANGELES CA 90008. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LLOYD HALE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 6/28/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/2019, 7/18/2019, 7/25/2019, 8/1/2019 NIN 45414

FICTITIOUS BUSINESS NAME STATEMENT: 2019182467 The following person(s) is/are doing business as: M+M TOWING, 1935 ROSEMEAD BLVD, SOUTH EL MONTE, CA 91733. MIGUEL DIAZ, 1935 ROSEMEAD BLVD SOUTH EL MONTE CA 91733. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MIGUEL DIAZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/1/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/2019, 7/18/2019, 7/25/2019, 8/1/2019 NIN 45418

FICTITIOUS BUSINESS NAME STATEMENT: 2019182714 The following person(s) is/are doing business as: JFC TRADING COMPANY, 4182 CONVOY ST, SAN DIEGO, CA 92111. JUNG FENG, 4182 CONVOY ST SAN DIEGO CA 92111. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed JUNG FENG. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/1/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/2019, 7/18/2019, 7/25/2019, 8/1/2019 NIN 45419

FICTITIOUS BUSINESS NAME STATEMENT: 2019184771 The following person(s) is/are doing business as: THE SOBER TONGUE, COGNAC & P.SPLASH OF CONVERSATION, 11324 21TH ST UNIT #3, LAKEWOOD, CA 90715. P.O BOX 4616 CERRITOS CA 90703 TAMEEKAH J. FORD, 11324 21STH ST UNIT #3 LAKEWOOD CA 90715 ASHLEY C. DAVIS, 11324 21STH ST UNIT #3 LAKEWOOD CA 90715. This business is conducted by a Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in on 05/19. Signed ASLEY C. DAVIS. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/3/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/2019, 7/18/2019, 7/25/2019, 8/1/2019 NIN 45425

FICTITIOUS BUSINESS NAME STATEMENT: 2019186115 The following person(s) is/are doing business as: NUTRISHOP LA MIRADA, 12815 VALLEY VIEW LA, LA MIRADA, CA 90638. QUANTUM WELLNESS CORP, 12815 VALLEY VIEW LA MIRADA CA 90638. The business is conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed OSCAR J MARTINEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/5/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/11/2019, 7/18/2019, 7/25/2019, 8/1/2019 NIN 45430

FICTITIOUS BUSINESS NAME STATEMENT: 2019180933. The following person(s) is/are doing business as: YUCAS MEAT DISTRIBUTOR INC, 11300 VANOWEN ST, NORTH HOLLYWOOD, CA 91606. YUCAS MEAT DISTRIBUTOR INC, 11306 ERWIN ST, NORTH HOLLYWOOD, CA 91606. This business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: LUIS E KANTUN, PRESIDENT. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 07/11/2019, 07/18/2019, 07/25/2019, 8/1/2019 NIN 45430

FICTITIOUS BUSINESS NAME STATEMENT: 2019180931. The following person(s) is/are doing business as: CARE ONE MANUFACTURING, 1006 E ELK AVE UNIT B GLENDALE, CA 91205. VIRA IBERHEIM KRIKOR, 1006 E ELK AVE UNIT B GLENDALE, CA 91205. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2011. Signed VIRA IBERHEIM KRIKOR, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 06/28/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 07/11/2019, 07/18/2019, 07/25/2019, 8/1/2019 NIN 45430

FICTITIOUS BUSINESS NAME STATEMENT: 2019184732. The following person(s) is/are doing business as: CHRISTIAN N. ARAGON, 7735 DUCOR AVE, WEST HILLS, CA 91304. CHRISTIAN N. ARAGON, 7735 DUCOR AVE, WEST HILLS, CA 91304. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 01/2019. Signed: CHRISTIAN N. ARAGON, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 07/03/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 07/11/2019, 07/18/2019, 07/25/2019, 8/1/2019 NIN 45430

FICTITIOUS BUSINESS NAME STATEMENT: 2019186035. The following person(s) is/are doing business as: PBS DESIGN, 14332 DICKENS STREET UNIT #4 SHERMAN OAKS, CA 91423. PAGMADULAM BADAMGARAR, 14332 DICKENS STREET UNIT #4 SHERMAN OAKS, CA 91423. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2019. Signed: PAGMADULAM BADAMGARAR, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 07/05/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 07/11/2019, 07/18/2019, 07/25/2019, 8/1/2019 NIN 45430

FICTITIOUS BUSINESS NAME STATEMENT: 2019187299. The following person(s) is/are doing business as: MY AUTO SALES & LEASING, 2310 PASADENA AVE #209 LOS ANGELES, CA 90031. ANF, INC, 2310 PASADENA AVE #209 LOS ANGELES, CA 90035. This business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: HOV-HANNES FNDKIYAN, CEO. This statement is filed with the County Clerk of Los Angeles County on: 07/08/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 07/11/2019, 07/18/2019, 07/25/2019, 8/1/2019 NIN 45367

FICTITIOUS BUSINESS NAME STATEMENT: 2019187910. The following person(s) is/are doing business as: PEDAL & MEDDLE, PEDAL MEDDLE, PEDAL EVOLUTION, PEDAL REVOLUTION, LEADER, LEADER, PEDAL USA, 2545 N.W. 14th Ln, HIAWEE, FL 33150. HEIDRICH, CA 91745. LEAD BIKES, 2840 BIVOL, TREN IN HACIENDA HEIGHTS, CA 91745. This business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: 04/2019. Signed: MIKE HSU, CEO. This statement is filed with the County Clerk of

Los Angeles County on: 07/08/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 07/11/2019, 07/18/2019, 07/25/2019, 08/01/2019 TBS 3,508

FICTITIOUS BUSINESS NAME STATEMENT: 2019182239. The following person(s) is/are doing business as: HOME TECH HELP, 7037 EAST HANBURY STREET, LONG BEACH, CA 90808. COREY GEORGE BERMAN, 7037 EAST HANBURY STREET, LONG BEACH, CA 90808. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 04/2019. Signed: MIKE HSU, CEO. This statement is filed with the County Clerk of Los Angeles County on: 07/08/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 07/11/2019, 07/18/2019, 07/25/2019, 8/1/2019 TBS 3,509

FICTITIOUS BUSINESS NAME STATEMENT: 2019188309. The following person(s) is/are doing business as: PRECISION SOLAR INSTALLATION & MAINTENANCE, 940 S LESLIE ST, LA HABRA, CA 90631. LBY REAL ESTATE INVESTMENTS, LLC, 1219 CALIFORNIA AVE FRONT, SANTA MONICA, CA 90403. This business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: DEEPAK VASANDANI, MANAGING MEMBER. This statement is filed with the County Clerk of Los Angeles County on: 07/09/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 07/11/2019, 07/18/2019, 07/25/2019, 8/1/2019 TBS 3,510

FICTITIOUS BUSINESS NAME STATEMENT: 2019188315. The following person(s) is/are doing business as: 1410 COLINA DR PROJECT, 1410 COLINA DR, GLENDALE, CA 91208. DAVID HAYRAPETYAN, 2050 BEL AIRE DR, GLENDALE, CA 91201. KAREN YEGHIAZARYAN, 1020 SAN RAFAEL AVE #5 GLENDALE, CA 91202. This business is conducted by: A GENERAL PARTNERSHIP. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: DAVID HAYRAPETYAN, GENERAL PARTNER. This statement is filed with the County Clerk of Los Angeles County on: 07/09/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 07/11/2019, 07/18/2019, 07/25/2019, 8/01/2019 TBS 3,511

FICTITIOUS BUSINESS NAME STATEMENT: 2019188313. The following person(s) is/are doing business as: AYACREATIVE, 606 NORTH FIGUEROA ST, #738 LOS ANGELES, CA 90012. SABINA KUMSPAYEVA, 606 NORTH FIGUEROA ST, #738 LOS ANGELES, CA 90012. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: SABINA KUMSPAYEVA, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 07/09/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 07/11/2019, 07/18/2019, 07/25/2019, 8/01/2019 TBS 3,513

Herculano Carlos Marcial Garcia, in pro per  
8720 S Figueroa St  
Los Angeles, CA 90003  
Case Number: 19CMCP00108  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
Compton Courthouse  
200 W Compton Bl  
Compton, CA 90220

ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
PETITION re: Herculano Carlos Marcial Garcia  
TO ALL INTERESTED PERSONS  
Petitioner: Herculano Carlos Marcial Garcia  
Proposed name: Herculano Carlos Marcial Garcia  
Proposed name: Carlos Marcial Garcia  
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING  
Date: 9/10/19 Time: 8:30a Dept: A Room: 904  
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills/Beverlywood Weekly.

Date: 7/9/19 Signed: Maurice A. Lefter, Judge of the Superior Court  
Published: 7/18/19, 7/25/19, 8/1/19, 8/8/19 128

Shantel Baker  
3316 Magnolia Ave  
Lynwood, CA 90262  
Case Number: 19CMCP00069  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
Compton Courthouse  
200 W Compton Bl  
Compton, CA 90220

ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
PETITION re: Shantel Baker  
TO ALL INTERESTED PERSONS  
Petitioner: Shantel Baker  
Present name: Shantel Baker  
Proposed name: Isabella Savannah Divici  
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING  
Date: 9/3/19 Time: 8:30a Dept: A Room: 904  
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills/Beverlywood Weekly.

Date: 7/2/19 Signed: Gary Y. Tanaka, Judge of the Superior Court  
Published: 7/18/19, 7/25/19, 8/1/19, 8/8/19 129

Denise Patricia Guevara  
244 1/2 W Sepulveda St  
San Pedro, CA 90731  
Case Number: 19LBCP00251  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
275 Magnolia Ave  
Long Beach, CA 90802

ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
PETITION re: Denise Patricia Guevara  
TO ALL INTERESTED PERSONS  
Petitioner: Denise Patricia Guevara  
Present name: Denise Patricia Guevara  
Proposed name: Denise Patricia Escamilla  
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.

NOTICE OF HEARING  
Date: 8/23/19 Time: 8:30a Dept: 27  
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills/Beverlywood Weekly.

Date: 7/10/19 Signed: Mark C. Kim, Judge of the Superior Court  
Published: 7/18/19, 7/25/19, 8/1/19, 8/8/19 130

FICTITIOUS BUSINESS NAME STATEMENT: 2019186005 The following person(s) is/are doing business as: HAIR BY HYLANDER, 1419 Peerless Pl #203, Los Angeles, CA 90035. MAYA HIGHLANDER, 1419 Peerless Pl #203, Los Angeles, CA 90035. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: 7/2019. Signed: Maya Highlander, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/5/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., &B&P) Published: 7/18/19, 7/25/19, 8/1/19, 8/8/19 131

FICTITIOUS BUSINESS NAME STATEMENT: 2019182674 The following person(s) is/are doing business as: DAVY, 144 N Robertson Bl #D, West Hollywood, CA 90048. DAVY, 144 N Robertson Bl #D, West Hollywood, CA 90048. This business is conducted by: a Corporation. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: David A. Davis, President. This statement is filed with the County Clerk of Los Angeles County on: 7/1/19. NOTICE - This fictitious

name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another

FICTITIOUS BUSINESS NAME STATEMENT: 2019191526. The following person(s) is/are doing business as: MANN & BOLEN; MANN, BOLEN & MASSINO; BOLEN & MASSINO, 133 N ALTADENA DRIVE #40 PASADENA, CA 91107. BOLEN & ASSOCIATES, A PROFESSIONAL CORPORATION, 133 N ALTADENA DRIVE #40 PASADENA, CA 91107. This business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: LORI MICHELE BOLEN, PRESIDENT. This statement is filed with the County Clerk of Los Angeles County on: 07/11/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,526

FICTITIOUS BUSINESS NAME STATEMENT: 2019189158. The following person(s) is/are doing business as: YEARLING BOARD AND CARE, 11439 YEARLING CIRCLE, CERRITOS, CA 90703. MARIA TANGONAN, INC. 11439 YEARLING CIRCLE, CERRITOS, CA 90703. This business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: MARIA ISABEL TANGONAN, SECRETARY. This statement is filed with the County Clerk of Los Angeles County on: 07/09/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,527

FICTITIOUS BUSINESS NAME STATEMENT: 2019191024. The following person(s) is/are doing business as: P.J HEALTH SERVICES, 18314 SATICOY ST, RESEDA, CA 91335. JULIA PERIG, 18314 SATICOY ST, RESEDA, CA 91335. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2014 Signed: JULIA PERIG, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 07/11/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,529

FICTITIOUS BUSINESS NAME STATEMENT: 2019192102. The following person(s) is/are doing business as: ANYTIME REMODELING AND DESIGN, 13317 VENTURA BLVD UNIT H1 SHERMAN OAKS, CA 91423. LD ELECTRIC, INC. 13317 VENTURA BLVD UNIT H1 SHERMAN OAKS, CA 91423. This business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: DROR SHOVAL, PRESIDENT. This statement is filed with the County Clerk of Los Angeles County on: 07/12/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,530

FICTITIOUS BUSINESS NAME STATEMENT: 2019192100. The following person(s) is/are doing business as: STEPH LIN, 1000 S HOPE ST, APT 329 LOS ANGELES, CA 90015. STEPH LIN INC, 1000 S HOPE ST, APT 329 LOS ANGELES, CA 90015. This business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2019 Signed: STEPHANIE LIN, PRESIDENT. This statement is filed with the County Clerk of Los Angeles County on: 07/12/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,531

FICTITIOUS BUSINESS NAME STATEMENT: 2019192098. The following person(s) is/are doing business as: EDO EXPRESS, 7715 ETHEL AVE, NORTH HOLLYWOOD, CA 91605. HOVIK VARDANYAN, 7715 ETHEL AVE, NORTH HOLLYWOOD, CA 91605. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2019 Signed: HOVIK VARDANYAN, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 07/12/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,532

FICTITIOUS BUSINESS NAME STATEMENT: 2019194472. The following person(s) is/are doing business as: MBZ INVESTMENTS, 2130 9TH AVENUE LOS ANGELES, CA 90018. MBZ INVESTMENTS INC, 2130 9TH AVENUE LOS ANGELES, CA 90018. This business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2019 Signed: MELISSA ZAVALA, PRESIDENT. This statement is filed with the County Clerk of Los Angeles County on: 07/16/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,533

FICTITIOUS BUSINESS NAME STATEMENT: 2019192470. The following person(s) is/are doing business as: MZF INVESTMENTS, 5230 TEESDALE AVENUE, VALLEY VILLAGE, CA 91607. MZF HOMES LLC, 5230 TEESDALE AVENUE, VALLEY VILLAGE, CA 91607. This business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2019 Signed: MELISSA ZAVALA, PRESIDENT. This statement is filed with the County Clerk of Los Angeles County on: 07/16/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,534

FICTITIOUS BUSINESS NAME STATEMENT: 2019193288. The following person(s) is/are doing business as: EXPRESS MOBILE DETAILING, 1050 N KINGSLEY DR #C LOS ANGELES, CA 90028. ARTUR MURADYAN, 1050 N KINGSLEY DR #C LOS ANGELES, CA 90028. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2014 Signed: ARTUR MURADYAN, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 07/15/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,535

FICTITIOUS BUSINESS NAME STATEMENT: 2019193286. The following person(s) is/are doing business as: DIVA BALLROOM, 3279 N SAN FERNANDO RD, LOS ANGELES, CA 90065. BASAR ENTERPRISES, INC. 4605 LANKERSHIM BLVD #301 NORTH HOLLYWOOD, CA 91602. This business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: 06/2019 Signed: NELSON KHACHATRYAN, CEO. This statement is filed with the County Clerk of Los Angeles County on: 07/15/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,536

FICTITIOUS BUSINESS NAME STATEMENT: 2019193284. The following person(s) is/are doing business as: ADVCOMM S, 19047 PARTHENIA ST, NORTHridge, CA 91324. ADVCOMM LLC, 18359 SHERMAN WAY RESEDA, CA 91335. This business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: ELENA ELIZABETH GARCIA, MANAGING MEMBER. This statement is filed with the County Clerk of Los Angeles County on: 07/15/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,537

FICTITIOUS BUSINESS NAME STATEMENT: 2019193282. The following person(s) is/are doing business as: ADVCOMM 2, 8454 RESEDA BLVD STE A NORTHRIDGE, CA 91324. ADVCOMM LLC, 18359 SHERMAN WAY RESEDA, CA 91335. This business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: ELENA ELIZABETH GARCIA, MANAGING MEMBER. This statement is filed with the County Clerk of Los Angeles County on: 07/15/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,538

FICTITIOUS BUSINESS NAME STATEMENT: 2019193280. The following person(s) is/are doing business as: ADVCOMM 1, 18359 SHERMAN WAY RESEDA, CA 91335. ADVCOMM LLC, 18359 SHERMAN WAY RESEDA, CA 91335. This business is conducted

by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: ELENA ELIZABETH GARCIA, MANAGING MEMBER. This statement is filed with the County Clerk of Los Angeles County on: 07/15/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,539

FICTITIOUS BUSINESS NAME STATEMENT: 2019193690. The following person(s) is/are doing business as: R A C GENERAL CONTRACTOR, 6108 S NORMANDIE AVE, LOS ANGELES, CA 90044. RENE ARMANDO CANAS MEJIA, 6108 S NORMANDIE AVE, LOS ANGELES, CA 90044. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2019 Signed: RENE ARMANDO CANAS MEJIA, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 07/15/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,540

FICTITIOUS BUSINESS NAME STATEMENT: 2019194065. The following person(s) is/are doing business as: 1559 E 42ND ST, PROPERTIES, 1559 E 42ND ST, LOS ANGELES, CA 90011. YAFI MISHKANIAN, 108 N LA PEER DR, LOS ANGELES, CA 90048. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: YAFI MISHKANIAN, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 07/15/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/18/2019, 07/25/2019, 08/01/2019, 08/08/2019 TBS 3,541

FICTITIOUS BUSINESS NAME STATEMENT: 2019184053. The following person(s) is/are doing business as: BE SOLUTIONS, 4359 W 142ND ST UNIT C, HAWTHORNE, CA 90250. BERNARDO ESTRADA, 4359 W 142ND ST UNIT C HAWTHORNE, CA 90250. The business is conducted by an individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here on: Signed: BERNARDO ESTRADA, REGISTRANT. This statement is filed with the County Clerk of Los Angeles County on: 7/1/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/18/2019, 7/25/2019, 8/1/2019, 8/8/2019 NIN 45416

FICTITIOUS BUSINESS NAME STATEMENT: 2019184053. The following person(s) is/are doing business as: SOFI PADILLA ARTIST MANAGEMENT, 11854 CHANDLER BLVD #6, VALLEY VILLAGE, CA 91607. SOFI PADILLA, 11854 CHANDLER BLVD #6 VALLEY VILLAGE CA 91607. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed SOFI PADILLA. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/2/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/18/2019, 7/25/2019, 8/1/2019, 8/8/2019 NIN 45429

FICTITIOUS BUSINESS NAME STATEMENT: 2019187307. The following person(s) is/are doing business as: MARINA'S HOUSEKEEPING, 221 SOUTH GREENWOOD AVE APT A, MONTEBELLO, CA 90640. MARINA ESTELA LOPEZ, 221 SOUTH GREENWOOD AVE APT A MONTEBELLO CA 90640. The business is conducted by an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on 10/14. Signed MARINA ESTELA LOPEZ. The registrant(s) declared that the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/8/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/18/2019, 7/25/2019, 8/1/2019, 8/8/2019 NIN 45432

FICTITIOUS BUSINESS NAME STATEMENT: 2019187309. The following person(s) is/are doing business as: RENEWME SPA, 939 S. HILL ST APT 607, LOS ANGELES, CA 90015. RENEWME MED SPA INC, 939 S. HILL ST APT 607 LOS ANGELES CA 90015. The business is conducted by a Corporation. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed LAILA GRETTA JONES. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/8/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/18/2019, 7/25/2019, 8/1/2019, 8/8/2019 NIN 45433

FICTITIOUS BUSINESS NAME STATEMENT: 2019187808. The following person(s) is/are doing business as: TRAP KITCHEN TACOS, 12311 CHANDLER BLVD, APT 1, VALLEY VILLAGE, CA 91607. NORVA DENTON, 12311 CHANDLER BLVD, APT 1 VALLEY VILLAGE CA 91607. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed NORVA DENTON. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/8/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/18/2019, 7/25/2019, 8/1/2019, 8/8/2019 NIN 45435

FICTITIOUS BUSINESS NAME STATEMENT: 2019188595. The following person(s) is/are doing business as: ESAP PERSONNEL, 10 WOODLAND DR, IRVINE, CA 92604. MARIA SCHEIDE, 10 WOODLAND DR IRVINE, CA 92604. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed MARIA SCHEIDE. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/9/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/18/2019, 7/25/2019, 8/1/2019, 8/8/2019 NIN 45436

FICTITIOUS BUSINESS NAME STATEMENT: 2019188762. The following person(s) is/are doing business as: ZH EXPRESS COMPANY, 12953 BERMUDA AVE, CHINO, CA 91710. HUI ZHAO, 12953 BERMUDA AVE CHUINO CA 91710 BO LI, 12953 BERMUDA AVE CHINO CA 91710. The business is conducted by a General Partnership. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed HUI ZHAO. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/9/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/18/2019, 7/25/2019, 8/1/2019, 8/8/2019 NIN 45437

FICTITIOUS BUSINESS NAME STATEMENT: 2019191196. The following person(s) is/are doing business as: REDROCKETWAPPSGAMES, 1840 SANTA YNEZ STREET, LOS ANGELES, CA 90026. BILBERT ENRIQUEZ, 1840 SANTA YNEZ STREET LOS ANGELES CA 90026. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed BILBERT ENRIQUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/1/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/18/2019, 7/25/2019, 8/1/2019, 8/8/2019 NIN 45440

FICTITIOUS BUSINESS NAME STATEMENT: 2019191196. The following person(s) is/are doing business as: REDROCKETWAPPSGAMES, 1840 SANTA YNEZ STREET, LOS ANGELES, CA 90026. BILBERT ENRIQUEZ, 1840 SANTA YNEZ STREET LOS ANGELES CA 90026. The business is conducted by an Individual. Registrant has not yet begun to transact business under the fictitious business name or names listed here in. Signed BILBERT ENRIQUEZ. The registrant(s) declared that all information in the statement is true and correct. This statement is filed with the County Clerk of Los Angeles County on: 7/1/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/18/2019, 7/25/2019, 8/1/2019, 8/8/2019 NIN 45440

violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P Code.) Published: 7/18/2019, 7/25/2019, 8/1/2019, 8/8/2019 NIN 45452

FICTITIOUS BUSINESS NAME STATEMENT: 2019184717. The following person(s) is/are doing business as: MAMA VANILLA, 1715 S Fairfax Ave, Los Angeles, CA 90019. DANIEL MAXIM MATHO, 1715 S Fairfax Ave, Los Angeles, CA 90019. This business is conducted by: an Individual. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Daniel Maxim MATHO, Owner. This statement is filed with the County Clerk of Los Angeles County on: 7/3/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/25/19, 8/1/19, 8/8/19, 8/15/19 135

Pasqualina Marie Reed  
1470 S Beverly Dr #109  
Los Angeles, CA 90035  
Case Number: 19SMCP00328  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
West District  
1725 Main St  
Santa Monica, CA 90401  
ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
PETITION OF: Pasqualina Marie Reed  
TO ALL INTERESTED PERSONS  
Petitioner: Pasqualina Marie Reed  
Present name: Pasqualina Marie Reed  
Proposed name: Lea Marie Reed  
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
NOTICE OF HEARING  
Date: 9/20/19 Time: 830a Dept: K  
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills/Beverlywood Weekly.  
Published: 7/17/19 Signed: Lawrence H. Cho, Judge of the Superior Court  
Published: 7/25/19, 8/1/19, 8/8/19, 8/15/19 136

Pasqualina Marie Reed  
1470 S Beverly Dr #109  
Los Angeles, CA 90035  
Case Number: 19SMCP00328  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
West District  
1725 Main St  
Santa Monica, CA 90401  
ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
PETITION OF: Pasqualina Marie Reed  
TO ALL INTERESTED PERSONS  
Petitioner: Pasqualina Marie Reed  
Present name: Pasqualina Marie Reed  
Proposed name: Lea Marie Reed  
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
NOTICE OF HEARING  
Date: 9/20/19 Time: 830a Dept: K  
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills/Beverlywood Weekly.  
Published: 7/25/19, 8/1/19, 8/8/19, 8/15/19 137

Sargis Aveltsyan  
13232 Mirrace St  
Sun Valley, CA 91352  
Case Number: 19SMCHCP00278  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
9425 Penfield Ave  
Chatsworth, CA 91311  
ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
PETITION OF: Sargis Aveltsyan  
TO ALL INTERESTED PERSONS  
Petitioner: Sargis Aveltsyan  
Present name: Sargis Aveltsyan  
Proposed name: Chris McLaren  
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
NOTICE OF HEARING  
Date: 9/19/19 Time: 830a Dept: F47  
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills/Beverlywood Weekly.  
Published: 7/25/19, 8/1/19, 8/8/19, 8/15/19 137

Sargis Aveltsyan  
13232 Mirrace St  
Sun Valley, CA 91352  
Case Number: 19SMCHCP00278  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
9425 Penfield Ave  
Chatsworth, CA 91311  
ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
PETITION OF: Sargis Aveltsyan  
TO ALL INTERESTED PERSONS  
Petitioner: Sargis Aveltsyan  
Present name: Sargis Aveltsyan  
Proposed name: Chris Aveltsyan  
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
NOTICE OF HEARING  
Date: 9/19/19 Time: 830a Dept: F47  
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills/Beverlywood Weekly.  
Published: 7/25/19, 8/1/19, 8/8/19, 8/15/19 138

FICTITIOUS BUSINESS NAME STATEMENT: 2019200023. The following person(s) is/are doing business as: GW OPERATING COMPANY, 209 E 11th St #81, Los Angeles, CA 90015. GOOD WILL LLC, 209 E 11th St #81, Los Angeles, CA 90015. This business is conducted by: A Limited Liability Company. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A. Signed: Sergey Vasilyev, CEO. This statement is filed with the County Clerk of Los Angeles County on: 7/22/19. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 7/25/19, 8/1/19, 8/8/19, 8/15/19 139

Melissa Marie Gomez-Blanco  
Gerardo Rampos Blanco  
14332 S Walkie Ave  
Gardena, CA 90429  
Case Number: 19TRCP00177  
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES  
Torrance Courthouse  
825 Maple Ave  
Torrance, CA 90503  
ORDER TO SHOW CAUSE FOR CHANGE OF NAME  
PETITION OF: Gerardo Fernando Gomez-Blanco Jr, Gabriel Gamaliel Gomez-Blanco, Giovanni Gerry Gomez-Blanco, by their mother Melissa Marie Gomez-Blanco and their father Gerardo Rampos Blanco.  
TO ALL INTERESTED PERSONS  
Petitioner: Gerardo Fernando Gomez-Blanco Jr, Gabriel Gamaliel Gomez-Blanco, Giovanni Gerry Gomez-Blanco, by their mother Melissa Marie Gomez-Blanco and their father Gerardo Rampos Blanco.  
Present name: Gerardo Fernando Gomez-Blanco Jr.; Gabriel Gamaliel Gomez-Blanco, Giovanni Gerry Gomez-Blanco.  
Proposed name: Gerardo Fernando Blanco Jr.; Gabriel Gamaliel Blanco, Giovanni Gerry Blanco.  
THE COURT ORDERS that all persons interested in this matter shall appear before this court at the hearing indicated below to show cause, if any, why the petition for change of name should not be granted.  
NOTICE OF HEARING  
Date: 8/2/19 Time: 830a Dept: M Room: 350  
A copy of this Order to Show Cause shall be published at least once each week for four successive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county, Beverly Hills/Beverlywood Weekly.  
Published: 7/25/19, 8/1/19, 8/8/19, 8/15/19 140

FICTITIOUS BUSINESS NAME STATEMENT: 2019178821. The following person(s) is/are doing business as: MOXSHA, 1918 11th STREET, UNIT C, SANTA MONICA, CA 90404. CASEY TURNER LLC, 1918 11th STREET, UNIT C, SANTA MONICA, CA 90404. This business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: N/A Signed: CASEY TURNER, OWNER. This statement is filed with the County Clerk of Los Angeles County on: 06/26/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/25/2019, 08/01/2019, 08/08/2019, 08/15/2019 TBS 3,552

FICTITIOUS BUSINESS NAME STATEMENT: 2019199952. The following person(s) is/are doing business as: CALSTATE MOVING & STORAGE, 1345 NORTH KINGSLEY DRIVE #110 LOS ANGLS CA 90027. JAMOLIDDIN YULDASHEV, 1345 NORTH KINGSLEY DRIVE #110 LOS ANGLS CA 90027. This business is conducted by: AN INDIVIDUAL. Registrant has begun to transact business under the fictitious business name or names listed here on: 05/2019 Signed: MORGAN HART, PRESIDENT. This statement is filed with the County Clerk of Los Angeles County on: 07/22/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/25/2019, 08/01/2019, 08/08/2019, 08/15/2019 TBS 3,553

FICTITIOUS BUSINESS NAME STATEMENT: 2019200023. The following person(s) is/are doing business as: DRIFT, 2515 S ROBERTSON BLVD LOS ANGELES CA 90034. ELEVATE CAPITAL LLC, 2515 S ROBERTSON BLVD LOS ANGELES CA 90034. This business is conducted by: A LIMITED LIABILITY COMPANY. Registrant has begun to transact business under the fictitious business name or names listed here on: 07/2019 Signed: JOHN CASE, CEO. This statement is filed with the County Clerk of Los Angeles County on: 07/23/2019. NOTICE - This fictitious name statement expires five years from the date it was filed on, in the office of the county clerk. A new fictitious business name statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal state, or common law (see Section 14411, et seq., B&P) Published: 07/25/2019, 08/01/2019, 08/08/2019, 08/15/2019 TBS 3,554

FICTITIOUS BUSINESS NAME STATEMENT: 2019200023. The following person(s) is/are doing business as: HOME LOAN MORTGAGE COMPANY, 225 W VALLEY BLVD STE H-133 SAN GABRIEL, CA 91776. ECOM MORTGAGE INC, 225 W VALLEY BLVD STE H-133 SAN GABRIEL, CA 91776. This business is conducted by: A CORPORATION. Registrant has begun to transact business under the fictitious business name or names listed



this Internet Web site <http://www.qualityloan.com>, using the file number assigned to this foreclosure by the Trustee: **CA-19-855193-BF**. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the sale is set aside for any reason, including if the Trustee is unable to convey title, the Purchaser at the sale shall be entitled only to a return of the monies paid to the Trustee. This shall be the Purchaser's sole and exclusive remedy. The purchaser shall have no further recourse against the Trustor, the Trustee, the Beneficiary, the Beneficiary's Agent, or the Beneficiary's Attorney. If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. **Date: Quality Loan Service Corporation 2763 Camino Del Rio South San Diego, CA 92108 619-645-7711 For NON SALE information only Sale Line: 800-280-2832 Or Login to: <http://www.qualityloan.com> Reinstatement Line: (866) 645-7711 Ext 5318 Quality Loan Service Corp. TS No.: CA-19-855193-BF IDSPub #0154558 7/18/2019 7/25/2019 8/1/2019**

FILE NO. 2019 191673  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: THE WATERMARK AT BEVERLY HILLS, 220 N. CLARK DRIVE BEVERLY HILLS CA 90211 county of: LA COUNTY. Registered Owner(s): WATERMARK BEVERLY HILLS, LLC, 2020 W RUDASILL RD TUCSON AZ 85704 [DE]. This Business is being conducted by a/an: LIMITED LIABILITY COMPANY. The date registrant commenced to transact business under the fictitious business name or names listed above on: N/A.  
I declare that all the information in this statement is true and correct. (A registrant who declares true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000).  
/s/ WATERMARK BEVERLY HILLS, LLC BY: DAVID BARNES, MANAGER  
This statement was filed with the County Clerk of LOS ANGELES County on JUL 11 2019 expires on JUL 11 2024.

Notice- In accordance with Subdivision (a) of Section 17920 a fictitious name statement generally expires at the end of five years from the date it was filed in the office of the county clerk. Except as provided in Subdivision (b) of Section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to Section 17913 other than a change in the residence address of the registered owner. A new fictitious business name statement must be filed before either expiration. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code).  
LA2311137 BEVERLY HILLS WEEKLY 7/18,25 8/1,8 2019

T.S. No. 18-55102  
APN: 4352-011-010

**NOTICE OF TRUSTEE'S SALE  
YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 4/19/2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.**  
A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state will be held by the duly appointed trustee as shown below, of all

right, title, and interest conveyed to and now held by the trustee in the hereinafter described property under and pursuant to a Deed of Trust described below. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale.

Trustor: **NATHANIEL J FRIEDMAN, AN UNMARRIED MAN**

Duly Appointed Trustee: Zieve, Brodnax & Steele, LLP Deed of Trust recorded 4/26/2006, as Instrument No. 06 0913671, of Official Records in the office of the Recorder of Los Angeles County, California,  
Date of Sale: **8/8/2019** at 11:00 AM  
Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766  
Estimated amount of unpaid balance and other charges: **\$940,116.17**

Note: Because the Beneficiary reserves the right to bid less than the total debt owed, it is possible that at the time of the sale the opening bid may be less than the total debt owed.

Street Address or other common designation of real property: **1423 SCHUYLER RD BEVERLY HILLS, CA 90210-2540 aka 1423 SCHUYLER RD LOS ANGELES, CA 90210**

Described as follows:  
As more fully described on said Deed of Trust.

**A.P.N #: 4352-011-010**

The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale.

**NOTICE TO POTENTIAL BIDDERS:** If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property.

**NOTICE TO PROPERTY OWNER:** The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (714) 848-9272 or visit this Internet Web site [www.elitepostandpub.com](http://www.elitepostandpub.com), using the file number assigned to this case 18-55102. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale.

Dated: **7/12/2019**  
**Zieve, Brodnax & Steele, LLP, as Trustee**  
**30 Corporate Park, Suite 450**  
**Irvine, CA 92606**  
**For Non-Automated Sale Information, call: (714) 848-7920**  
**For Sale Information: (714) 848-9272 [www.elitepostandpub.com](http://www.elitepostandpub.com)**

**Michael Busby, Trustee Sale Officer**

This office is enforcing a security interest of your creditor. To the extent that your obligation has been discharged by a bankruptcy court or is subject to an automatic stay of bankruptcy, this notice is for informational purposes only and does not constitute a demand for payment or any attempt to collect such obligation EPP 29471 Pub Dates 07/18, 07/25, 08/01/2019

**NOTICE TO CREDITORS OF BULK SALE AND OF INTENTION TO TRANSFER ALCOHOLIC BEVERAGE LICENSE**

(UCC Sec. 6101 et seq. and B & P 24073 et seq.)  
Escrow No. 18458-FT

NOTICE IS HEREBY GIVEN that a bulk sale of assets and a transfer of alcoholic beverage license is about to be made. The name(s), and business address of the Seller(s)/licensee are: KINTA ROLL CORPORATION, a California Corporation, 456 N. Bedford Drive, Beverly Hills CA 90210

Doing Business as: SAYURI  
The names and business address of the Buyer(s)/applicant(s) is/are:  
COOKFIELD, INC 456 N. Bedford Drive, Beverly Hills CA 90210

As listed by the Seller/Licensee, all other business names and addresses used by the Seller(s)/Licensee within three years before the date such list was sent or delivered to the Buyer/Transferee are: NONE

The assets to be sold are generally described as: Furniture, Fixtures, Equipment, Trade-name, Goodwill, Lease, Leasehold, Improvements Covenant not to compete, ABC License Number 41-429674 and is/are located at: 456 N. Bedford Drive, Beverly Hills CA 90210

The type of license to be transferred is/are: On-Sale Beer & Wine Eating Place / 41-429674 now issued for the premises located at: 456 N. Bedford Drive, Beverly Hills CA 90210

The anticipated sale date is: 08/12/19 at the office of Universal Escrow, Inc., 1025 W. 190th Street, Suite 160, Gardena, CA 90248.

The amount of the purchase price or consideration in connection with the sale of the business and transfer of the license, including the estimated inventory (\$0.00), is the sum of \$250,000.00, which consists of the following:  
DESCRIPTION AMOUNT  
CASH: \$25,000.00  
DEMAND NOTE: \$225,000.00

It has been agreed between the Seller/Licensee and the intended Buyer/Transferee, as required by Sec. 24073 of the Business and Professions Code, that the consideration for transfer of the business and license is to be paid only after the transfer has been approved by the Department of Alcoholic Beverage Control.

Date: 7/15/19  
Buyer(s)/Applicant(s):  
COOKFIELD, INC

By: S/ Yuki Harata, President  
Date: 7/8/19

Seller(s)/Licensee(s):  
KINTA ROLL CORPORATION, a California Corporation  
By: S/ Yoshiyasu Iwamoto, President  
7/25/19

**CNS-3274987#**

**NOTICE OF TRUSTEE'S SALE** T.S. No. 18-31137-JP-CA Title No. 180450315-CA-VOI A.P.N. 5559-006-057 ATTENTION RECORDER: THE FOLLOWING REFERENCE TO AN ATTACHED SUMMARY IS APPLICABLE TO THE NOTICE PROVIDED TO THE TRUSTOR ONLY PURSUANT TO CIVIL CODE 2923.3 NOTE: THERE IS A SUMMARY OF THE INFORMATION IN THIS DOCUMENT ATTACHED. YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 09/27/2007. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER. A public auction sale to the highest bidder for cash, (cashier's check(s) must be made payable to National Default Servicing Corporation), drawn on a state or national bank, a check drawn by a state or federal credit union, or a check drawn by a state or federal savings and loan association, savings association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state; will be held by the duly appointed trustee as shown below, of all right, title, and interest conveyed to and now held by the trustee in the herein-

after described property under and pursuant to a Deed of Trust described below. The sale will be made in an "as is" condition, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. Trustor: Hooman Shafazand, a single man Duly Appointed Trustee: National Default Servicing Corporation Recorded 10/04/2007 as Instrument No. 20072282130 (or Book, Page) of the Official Records of Los Angeles County, California. Date of Sale: 08/14/2019 at 11:00 AM Place of Sale: By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766 Estimated amount of unpaid balance and other charges: \$654,161.83 Street Address or other common designation of real property: 8787 Shoreham Drive #410, West Hollywood, CA 90069 The undersigned Trustee disclaims any liability for any incorrectness of the street address or other common designation, if any, shown above. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. The requirements of California Civil Code Section 2923.5(b)/2923.55(c) were fulfilled when the Notice of Default was recorded. **NOTICE TO POTENTIAL BIDDERS:** If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. **NOTICE TO PROPERTY OWNER:** The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call 818-661-1778 or visit this Internet Web site [www.ndscorp.com/sales](http://www.ndscorp.com/sales), using the file number assigned to this case 18-31137-JP-CA. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: 07/18/2019 National Default Servicing Corporation c/o Tiffany and Bosco, P.A., its agent, 1455 Frazee Road, Suite 820 San Diego, CA 92108 Toll Free Phone: 888-264-4010 Sales Line 818-661-1778; Sales Website: [www.ndscorp.com](http://www.ndscorp.com) Rachael Hamilton, Trustee Sales Representative A-4699806 07/25/2019, 08/01/2019, 08/08/2019

FILE NO. 2019 195171  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: LEES TOFU, 1743 W REDONDO BEACH BLVD GARDENA CA 90247 county of: LA COUNTY.  
AI #ON:  
Registered Owner(s): BEN & HWA, INC. 16944 S WESTERN AVE GARDENA CA 90247 [CA]. This Business is being conducted by a/an:

CORPORATION. The date registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000). /s/ BEN & HWA, INC. BY BENNY MOON, PRESIDENT

This statement was filed with the County Clerk of LOS ANGELES County on JUL 16 2019 expires on JUL 16 2024.

Notice- In accordance with Subdivision (a) of Section 17920 a fictitious name statement generally expires at the end of five years from the date it was filed in the office of the county clerk. Except as provided in Subdivision (b) of Section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to Section 17913 other than a change in the residence address of the registered owner. A new fictitious business name statement must be filed before either expiration. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code).

LA2313711 BEVERLY HILLS WEEKLY 7/25, 8/1,8,15 2019

FILE NO. 2019 198165  
FICTITIOUS BUSINESS NAME STATEMENT  
TYPE OF FILING: ORIGINAL  
THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS: IZO CATERING, 3915 1/2 W. 6TH ST. LOS ANGELES CA 90020 county of: LA COUNTY.

AI #ON:  
Registered Owner(s): WON CHANG, 3915 1/2 W. 6TH ST. LOS ANGELES CA 90020. This Business is being conducted by a/an: INDIVIDUAL. The date registrant commenced to transact business under the fictitious business name or names listed above on: N/A.

I declare that all the information in this statement is true and correct. (A registrant who declares true any material matter pursuant to Section 17913 of the Business and Professions Code that the registrant knows to be false is guilty of a misdemeanor punishable by a fine not to exceed one thousand dollars (\$1,000). /s/ WON CHANG, OWNER

This statement was filed with the County Clerk of LOS ANGELES County on JUL 18 2019 expires on JUL 18 2024.

Notice- In accordance with Subdivision (a) of Section 17920 a fictitious name statement generally expires at the end of five years from the date it was filed in the office of the county clerk. Except as provided in Subdivision (b) of Section 17920 where it expires 40 days after any change in the facts set forth in the statement pursuant to Section 17913 other than a change in the residence address of the registered owner. A new fictitious business name statement must be filed before either expiration. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state, or common law (see Section 14411 et seq., Business and Professions Code).

LA2315530 BEVERLY HILLS WEEKLY 7/25 8/1,8,15 2019

#### ORDINANCE NO. 19-O-2785

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING THE BEVERLY HILLS MUNICIPAL CODE TO MODIFY LANGUAGE RELATED TO TIME LIMITS FOR CERTAIN ENTITLEMENTS, AND CLARIFYING LANGUAGE AND ADDING FINDINGS RELATED TO THE LOCATION OF ACCESSORY STRUCTURES ON CERTAIN TROUSDALE ESTATES LOTS

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

**Section 1.** On November 8, 2018, the Planning Commission held a duly noticed public hearing after which it adopted Resolution No. 1863 recommending that the City Council amend portions of Title 10 (Planning and Zoning) of the Beverly Hills Municipal Code to modify language regarding time periods for the following types of entitlements: Variance, Architectural Review, Extended Hours Permit, and Design

Review, and to add findings for the Trousdale R-1 Permit to locate an accessory building anywhere on an estate property. Subsequently, on February 28, 2019, the Planning Commission held a duly noticed public hearing after which it adopted Resolution No. 1870, recommending that the City Council amend portions of Title 10 (Planning and Zoning) of the Beverly Hills Municipal Code to clarify that an applicant may request a Trousdale R-1 Permit to locate an accessory structure anywhere on the existing level pad of an estate property, not anywhere on the site (collectively, the "Amendments"). The Planning Commission also recommended amending provisions related to the timing of actions on Adult Entertainment Businesses - Zone Clearances, however the City Attorney recommended leaving the language as currently written. On June 4, 2019, the City Council held a duly noticed public hearing, and received public testimony on this Ordinance, which includes the Amendments recommended by the Planning Commission in its Resolution No. 1863 and Resolution No. 1870, with no change to the Adult Entertainment Business - Zone Clearance. The City Council directed staff to revise the ordinance for introduction at the June 18, 2019, meeting.

**Section 2.** This Ordinance and the Amendments were assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. There is no possibility that the adoption and implementation of the Ordinance may have a significant effect on the environment because the Ordinance does not authorize construction and it would impose greater restrictions on certain development in order to protect the public health, safety, and general welfare. Therefore the City Council finds the Amendments exempt from CEQA pursuant to Section 15061(b)(3) of the Guidelines. Additionally, the implementation of the Ordinance is eligible for a Class 8 categorical exemption pursuant to Section 15308 of Title 14 of the California Code of Regulations for actions taken to assure the maintenance and protection of the environment.

**Section 3.** The Amendments are consistent with the objectives, principles, and standards of the General Plan. General Plan Goal "LU 3 - Managed Change" calls for orderly and well-planned change to the community that provides for the needs of existing and future residents and business, effective and equitable provision of public services, and makes efficient use of land and infrastructure. Amending the zoning code to clarify language and bring language in-line with current practices will contribute to creating orderly change to the community by providing clear rules to regulate land use. Additionally, periodic modifications to the code will contribute to the provision of effective public services in that accurate and understandable land use rules will be available for the use in the community. General Plan Policy "LU 16.11 - Community Engagement" encourages engaging all segments of the community in planning decisions. It calls for the maintenance and enhancement of the public involvement process to assure transparency and enable the public to be well informed. Amending the code periodically to address inconsistencies ensures that the code is legible and accurate, which enhances the ability of the public to understand regulations that govern development projects. Further, General Plan Goal "LU 2 - Community Character and Quality" calls for a built environment that is distinguished by a high level of site planning, architecture, landscape design and sensitivity to natural setting and history and General Plan Policy "LU 2.3 Hillside Development" calls for the maintenance of natural landforms that define the city and requires that development on hillsides and in canyon areas be located, designed and scaled to respect the natural topography. Limitations on the location of accessory structures on estate properties in the Trousdale Estates Area of the City furthers this goal and policy by ensuring that development remains on the existing level pad and does not further alter the hillside topography of the area. General Plan Policy "LU 5.1 Neighborhood Conservation" calls for the maintenance of the character and quality of the City's residential neighborhoods. Clarifying the regulations in the Beverly Hills Municipal Code to limit the construction of structures to the existing level pad area in Trousdale Estates ensures that the unique character of Trousdale Estates, which only includes development on

the level pad, is maintained.

**Section 4.** The City Council hereby amends Section 10-3-3704 of Article 37 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code to read as follows:

"HEARINGS: Upon receipt of a complete application, the director shall refer the project to the planning commission for a hearing at the next feasible regular meeting, unless an extension of time is consented to by the applicant."

**Section 5.** The City Council hereby amends subsection B of Section 10-3-3009 of Article 30 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code to read as follows with all other provisions in Section 10-3-3009 remaining in effect without amendment:

"B. Upon receipt of a complete application, the director shall refer the project to the architectural commission at the next feasible regular meeting for a hearing, unless an extension of time is consented to by the applicant."

**Section 6.** The City Council hereby amends subsection B of Section 10-3-1958 of Article 19 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code to read as follows with all other provisions in Section 10-3-1958 remaining in effect without amendment:

"B. Public Hearing: A public hearing shall be held by the planning commission on all applications for an extended hours permit. Upon receipt of a complete application, the director shall refer the project to the planning commission at the next feasible regular meeting, unless an extension of time is consented to by the applicant. Noticing shall be completed in accordance with article 2.5 of this chapter and the city's public notice guidelines."

**Section 7.** The City Council hereby amends Section 10-3-4412 of Article 44 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code to read as follows with all other provisions in Article 44 of Chapter 3 of Title 10 remaining in effect without amendment:

"TRACK DETERMINATION; CONCEPT REVIEW:

Upon receipt of a complete application, the director shall first determine which track the review shall proceed under. If the director determines that the proposed development qualifies for a track 1 review, the director shall conduct a review of the plans to determine whether they comply with the requirements of the style catalogue. If the director determines that the proposed development requires a track 2 review, the director shall refer the project to the design review commission at the next feasible regular meeting for a hearing, unless an extension of time is consented to by the applicant.

**Section 8.** The City Council hereby amends Section 10-3-2621 of Article 26 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code to read as follows with all other provisions in Article 26 of Chapter 3 of Title 10 remaining in effect without amendment:

"ACCESSORY BUILDINGS ON ESTATE PROPERTIES"

If the area of a residential site equals or exceeds twenty four thousand (24,000) square feet, or if the area of two (2) or more contiguous lots or parcels which are owned by the same person and used as one site equals or exceeds twenty four thousand (24,000) square feet, accessory buildings to a residence may be located on any part of the existing level pad of a site if authorized by the planning commission as part of a Trousdale R-1 permit issued in accordance with the procedures set forth in article 26.5 of this chapter as follows:

The planning commission may issue the Trousdale R-1 Permit if the planning commission finds that the proposed development will not have a substantial adverse impact on:

- (1) the scale and massing of the streetscape or the visual character of the surrounding area;
- (2) neighbors' access to light and air;
- (3) neighbors' privacy;
- (4) the view or line of sight of one or more neighboring homes; or
- (5) the garden quality of the City.

All accessory buildings approved pursuant to this section shall be immediately removed if the site is altered so that:

- A. The area of the site on which the accessory buildings are located is reduced below twenty four thousand (24,000) square feet, or
- B. The primary residential building is separated

or removed from the site on which the accessory buildings are located so that the buildings or properties in question no longer function as one home or estate.

**Section 9. Severability.** If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance or the application thereof to any person or place, is for any reason held to be invalid or unconstitutional by the final decision of any court of competent jurisdiction, the remainder of this Ordinance shall be and remain in full force and effect.

**Section 10. Publication.** The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance, and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

**Section 11. Effective Date.** This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: July 16, 2019  
Effective: August 16, 2019

JOHN A. MIRISCH  
Mayor of the City of Beverly Hills

ATTEST:  
HUMA AHMED (SEAL)  
City Clerk

APPROVED AS TO FORM:  
LAURENCE S. WIENER  
City Attorney

APPROVED AS TO CONTENT:  
GEORGE CHAVEZ  
City Manager

SUSAN HEALY KEENE, AICP  
Director of Community Development

VOTE:  
AYES: Councilmembers Wunderlich, Gold, Bosse, Vice Mayor Friedman, and Mayor Mirisch  
NOES: None  
CARRIED

#### ORDINANCE NO. 19-O-2786

AN ORDINANCE OF THE CITY OF BEVERLY HILLS AMENDING THE BEVERLY HILLS MUNICIPAL CODE TO CONDITIONALLY PERMIT COSMETIC SPAS IN THE C-3 COMMERCIAL ZONE, SUBJECT TO APPROVAL OF A CONDITIONAL USE PERMIT.

THE CITY COUNCIL OF THE CITY OF BEVERLY HILLS HEREBY ORDAINS AS FOLLOWS:

**Section 1.** On April 25, 2019, the Planning Commission held a duly noticed public hearing after which it adopted Resolution No. 1878, recommending that the City Council amend portions of Title 10 (Planning and Zoning) of the Beverly Hills Municipal Code to conditionally allow cosmetic spa uses (collectively, the "Amendments") in certain commercial zones. On June 18, 2019, the City Council held a duly noticed public hearing, received public testimony, and thereafter introduced this Ordinance.

**Section 2.** This Ordinance and the Amendments were assessed in accordance with the authority and criteria contained in the California Environmental Quality Act (CEQA), the State CEQA Guidelines, and the environmental regulations of the City. The adoption and implementation of the Amendments would allow the establishment of cosmetic spa uses in the C-3 Commercial Zone, subject to approval of a conditional use permit. The City Council hereby finds that the Amendments are exempt from CEQA pursuant to Section 15061(b)(3) and Section 15301 (Class 1 - Existing Facilities) of Title 14 of the California Code of Regulations. Due to the fact that the proposed Amendments involve minor changes to land use regulations, and do not involve physical alterations of land or structures, these exemptions are applicable.

**Section 3.** The Amendments are consistent with the objectives, principles, and standards of the General Plan. General Plan Land Use Goal 9 "Diverse Districts and Corridors", and General Plan Land Use Policy 9.1 "Uses for Diverse Customers" encourage a variation of land uses and commercial businesses that support the needs of community residents and

visitors alike. General Plan Land Use Goal 11 "Well-Designed and Attractive Districts", and General Plan Land Use Policy 11.1 "Preservation of Pedestrian-Oriented Retail Shopping Areas" and Policy 11.3 "Retail Street Frontages" express desire for vibrant, attractive retail districts that contribute to the streetscape character and pedestrian experience. Moreover, General Plan Land Use Policy 15.1 "Economic Vitality and Business Revenue" calls for the City to sustain a vigorous economy by supporting businesses that contribute revenue, and high-quality services.

**Section 4.** The City Council hereby amends §10-3-100 of Article 1 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code by adding a new definition of the term "Cosmetic Spas" and amending the existing definitions of "Medical Office" and "Medical Use(s)", with all other definitions in the section remaining unchanged.

The term "Cosmetic Spa" is added between the terms "Corner Lot" and "Disabled; Disabled Person" as they presently appear in §10-3-100, to read as follows:

"COSMETIC SPA: A use that is permitted pursuant to section 10-3-1620.2 and that carries on as its principal business the service of providing exclusively on an outpatient basis, elective, cosmetic services, including beauty consultations, cosmetic and vitamin injectables, laser treatments, micro-needling, oxygen treatments, make-up applications, retail sales of skin care and cosmetic products, and similar services, that are minimally invasive, non-surgical, and non-therapeutic in nature.

Cosmetic spas shall not include beauty shops, nail salons, or spas." The term "Medical Office" is amended to read as follows:

"MEDICAL OFFICE: Any facility providing health service and/or medical, surgical, or dental care. 'Medical office' shall include, but not be limited to, a health center, health clinic, doctor's office, chiropractor's office, dentist's office, or any office offering therapeutic service or care. 'Medical office' shall not include a "medical laboratory" as defined in this section or a 'cosmetic spa' permitted pursuant to section 10-3-1620.2 and as defined in this section."

The term "Medical Use" is amended to read as follows:

"MEDICAL USE(S): Uses including medical office, medical laboratory, or any combination thereof, or a 'cosmetic spa' permitted pursuant to section 10-3-1620.2 and as defined in this section."

**Section 5.** The City Council hereby amends the existing medical use prohibition text in §10-3-1603 of Article 16 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code to read as follows, with all other provisions in §10-3-1603 remaining in effect without amendment:

"Medical uses as defined in section 10-3-100 of this chapter except for medical uses that comply with section 10-3-1620.1 of this chapter and cosmetic spas that comply with section 10-3-1620.2 of this chapter."

**Section 6.** The City Council hereby amends §10-3-1604 of Article 16 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code by adding one new conditionally permitted use between the terms "Car washes..." and "Dyeing establishments", with all other provisions in §10-3-1604 remaining in effect without amendment:

"Cosmetic spas pursuant to section 10-3-1620.2 of this chapter."

**Section 7.** The City Council hereby amends §10-3-1620.1 of Article 16 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code by adding a new subsection (subsection "F.") as set forth below with all other provisions in §10-3-1620.1 remaining in effect without amendment:

"F. Notwithstanding any other provision in this section, a cosmetic spa permitted pursuant to section 10-3-1620.2 of this chapter is not subject to the regulations of this section."

**Section 8.** The City Council hereby adds §10-3-1620.2 to Article 16 of Chapter 3 of Title 10 of the Beverly Hills Municipal Code to read as follows:

"10-3-1620.2: COSMETIC SPAS: Notwithstanding any other provision of this chapter, a cosmetic spa shall be permitted subject to the following conditions:

A. Conditional Use Permit: A conditional use permit, pursuant to the provisions of article 38 of this chapter, shall be obtained prior to the establishment of such facilities, or the issuance of building permits therefor.

B. Standards: All cosmetic spas must comply with the following standards:

1. Use of front portion for retail space: A cosmetic spa located on the ground floor facing a street must:

a. maintain a retail business facing the street occupying a minimum of 100 square feet or one percent (1%) of the ground floor area, whichever is greater; and

b. not provide treatment services within the first 10 feet (10') behind the storefront facing the street; and

c. maintain operating hours on Saturdays, consistent with other commercial businesses in the vicinity.

2. Design Standards. Display windows for ground-level business shall be maintained in a transparent manner to the greatest extent possible. Obscure glazing, such as tinting and mirroring, as well as interior walls against storefronts, are to be avoided whenever possible. However, decorative glass etching, and

merchandise display windows are encouraged. Window coverings are not permitted on the ground floor during business hours.

3. Parking. Parking shall be provided pursuant to the requirements for "commercial uses not otherwise specified in this section" in section 10-3-2730; or other reasonable alternatives that satisfy the transportation and parking needs of the proposed use provided by article 27 of this chapter.

4. No portion of a cosmetic spa shall be used as a medical office, as that term is defined in this Chapter.

5. When cosmetic spa facilities are developed as permitted by this section, the regulations of this section govern. This section does not regulate medical uses authorized to operate pursuant to section 10-3-1620.1 of this article or article 18.5.

6. The cosmetic spa complies with the restrictions of the zone or underlying zone.

7. A cosmetic spa may use local anesthetic in connection with its services but shall not offer services which require any other form of regional, or general anesthesia.

8. A cosmetic spa may include services provided by a duly licensed medical professional but shall not offer services that are eligible for coverage by medical insurance.

C. Findings: In addition to the criteria set forth in article 38 of this chapter, the following criteria shall be considered by the planning commission when reviewing conditional use permit applications for cosmetic spa uses:

1. The proposed use meets all development standards of the zone, including providing adequate parking consistent with required spaces for commercial uses pursuant to section 10-3-2730; or other reasonable alternatives that satisfy the transportation and parking needs of the proposed use provided by article 27.

2. The proposed use and design of any ground floor street frontage will contribute to and enhance the retail atmosphere of the surrounding area and will not undermine efforts to foster a pedestrian-friendly environment in the vicinity.

3. The proposed use is compatible with and will not result in substantial adverse impacts to surrounding uses.

4. The proposed use fosters an appropriate mix of uses that promotes a balance of services, amenities and uses that meet a range of neighborhood, citywide and regional needs."

**Section 9.** The City Council hereby amends §10-3-1856 of Article 18.5 of Chapter 3 of Title 10 by clarifying the uses permitted, to read as follows:

"10-3-1856: USES PERMITTED: Permitted uses of properties in a medical use

overlay zone shall include medical uses, in addition to any other uses permitted or conditionally permitted in the underlying zone. When medical uses are developed as permitted by this article, the regulations of this article shall govern whenever such regulations are different than other regulations set forth in this chapter. No lot, premises, building or portion thereof in the C-PD-M zone shall be used for any purpose except those approved by the planning commission as part of a planned development pursuant to article 18.4 of this chapter.

Notwithstanding this section and any other provision in this article, a cosmetic spa permitted pursuant to section 10-3-1620.2 of this chapter is not subject to the regulations of this article."

**Section 10. Severability.** If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance or the application thereof to any person or place, is for any reason held to be invalid or unconstitutional by the final decision of any court of competent jurisdiction, the remainder of this Ordinance shall be and remain in full force and effect.

**Section 11. Publication.** The City Clerk shall cause this Ordinance to be published at least once in a newspaper of general circulation published and circulated in the City within fifteen (15) days after its passage in accordance with Section 36933 of the Government Code, shall certify to the adoption of this Ordinance, and shall cause this Ordinance and his certification, together with proof of publication, to be entered in the Book of Ordinances of the Council of this City.

**Section 12. Effective Date.** This Ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the thirty-first (31st) day after its passage.

Adopted: July 16, 2019  
Effective: August 16, 2019

JOHN A. MIRISCH  
Mayor of the City of Beverly Hills

ATTEST:  
HUMA AHMED (SEAL)  
City Clerk

APPROVED AS TO FORM:  
LAURENCE S. WIENER  
City Attorney

APPROVED AS TO CONTENT:  
GEORGE CHAVEZ  
City Manager

SUSAN HEALY KEENE, AICP  
Director of Community Development

VOTE:  
AYES: Councilmembers Wunderlich, Gold, Bosse, Vice Mayor Friedman, and Mayor Mirisch  
NOES: None  
CARRIED

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Hollywood Hills Mt. Sinai Cemetery. Located in Maimonides section. Rare find in sold out section. Endowment and transfer fees included. \$18,000 obo. (818) 515-8345

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I will pay the transfer fee of \$1,500. (Live forever with the Hollywood stars). Call 310-228-8534

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## (Cal-SCAN)

## 501-HELP WANTED

Beverly Hills Unified School District BHUSD is accepting applications for the following Classified positions (must apply at www.EdJoin.org< <http://www.edjoin.org/>> ): Security Officer Work Year: 10 months, 40 hours/week (full time) Salary: \$3,024-\$3,858/month Playground Aide Work Year: 10 months (part time, up to 19.5 hours/week) Salary: \$14.14/hr

Administrative Assistant for real estate co. in Beverly Hills. Mail resume to SEJ Properties, LP 319 S Robertson Blvd., Beverly Hills, CA 90211

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BEVERLY HILLS OPEN LATER DAYS

Beverly Hills goes **BOLD** this August! Join us 5:00 PM - 8:00 PM Thursday, Friday and Saturday nights from August 1-24 for later shopping, entertainment, art installations, music and more.

**BOLD Summer Kickoff on Rodeo Drive!**

<b>AUGUST 1 BOLD KICKOFF</b>	<b>5:00 PM - 9:00 PM</b> Rodeo Drive will be pedestrian only for a BOLD Summer celebration with live music, featuring world famous rock opera singer, Cristina Ramos, MISS DJ BLISS, dueling pianos, the unveiling of an original sculpture from incredible artist, Mr. Brainwash with an accompanying meet & greet experience, fireworks, social art installations, food trucks, champagne garden and more!
<b>FLOATING AERIAL SCULPTURE BY JANET ECHELMAN</b>	<b>DAILY</b> Experience a colorful and breathtaking installation above North Santa Monica Boulevard by artist Janet Echelman. The sculpture, suspended between The Wallis Annenberg Center for the Performing Arts and Beverly Gardens Park, is BOLDLY clad in oranges, pinks, purples and reds. Echelman's piece hovers gently over Beverly Hills and electrifies the streetscape below. On view August 1 through September 2.
<b>LOUIS VUITTON X EXHIBITION</b>	<b>DAILY</b> Louis Vuitton has created an immersive, Instagram-ready exhibition exploring the luxury brand's 160-year history of bringing goods and style collaborations to the world's most exclusive clientele.
<b>JANET ECHELMAN TALK</b>	<b>AUGUST 2   7:00 PM</b> Artist Janet Echelman presents ways to harness the creative power of the flexible, soft and the transparent in cities around the world. She will speak about her experiential sculptures and creating vibrant focal points for civic life at The Paley Center for Media.
<b>SUMMER LOUNGE ON RODEO</b>	<b>AUGUST 2 &amp; 3</b> Relax on Rodeo Drive as you enjoy sweet summer treats and take in the sights, sounds and people of Beverly Hills.
<b>ARCHITECTURAL TOURS</b>	<b>AUGUST 2, 9, 16, 23   6:00 PM &amp; 7:00 PM</b> Rodeo Drive has an extravagant and unique history! Join our public tours by local history enthusiast and President of the Beverly Hills Historical Society, Phil Savenick, highlighting the beautiful architecture of the past and present on Rodeo Drive.
<b>BEVERLY HILLS PROMS</b>	<b>AUGUST 3, 10, 17   6:00 PM &amp; 7:15 PM</b> Enjoy music from around the world every Saturday at beautiful Beverly Cañon Gardens.
<b>ART WALKS</b>	<b>AUGUST 3 &amp; 17   5:00 PM</b> Enjoy a guided tour with an art curator on the Beverly Hills Trolley and visit some of the City's art installations and renowned galleries.
<b>LUXURY ON RODEO</b>	<b>AUGUST 8, 9, 10</b> Highly curated, luxury clothing from talented FIDM designers will be featured within gorgeous cases along Rodeo Drive.
<b>CONCERTS ON CAÑON</b>	<b>AUGUST 8, 15, 22   6:00 PM &amp; 7:15 PM</b> Enjoy live music and sing-along every Thursday at Beverly Cañon Gardens.
<b>HASHTAG MOSAIC ON RODEO</b>	<b>AUGUST 15, 16, 17</b> Become a part of beautiful mosaic art on Rodeo Drive! Take a photo on your phone, print it out on one of the lightning fast printers and then match it up to your spot on the BOLD Summer mosaic wall. A surprise BOLD image will be revealed!
<b>SURPRISE PERFORMANCE</b>	<b>AUGUST 17   6:30 PM</b> Join us at the Beverly Hills Sign & Lily Pond for a brief, surprise performance that will sweep you off your feet! <i>(Hint: Be on time so you don't miss a beat!)</i>
<b>LIVE MANNEQUINS ON RODEO</b>	<b>AUGUST 22, 23, &amp; 24</b> Luxuriously dressed live actors will captivate and interact with guests on Rodeo Drive through theatrical and voyeuristic sets.
<b>NEXT NIGHT 2019 – THE BOLD FINALE</b>	<b>AUGUST 24   6:00 PM - 10:00 PM</b> BOLD Summer festivities will come to a grand finale on South Beverly Drive with "Next Night – The BOLD Finale," presented by Next Beverly Hills. Enjoy live entertainment, dancing, food, and more!

For a full calendar of events, visit [LOVEBEVERLYHILLS.COM/BOLDBH](http://LOVEBEVERLYHILLS.COM/BOLDBH)

#BOLDBH